

LUCKY

DOLLAR DAYS

BE LUCKY TWO WAYS!

THURS. - FRI. - SAT. AUGUST 9 - 11

Your change at French's this weekend may include a lucky dollar bill, leading to \$200. in prizes. But better yet, you'll find many, many lucky Dollar Days Bargains this weekend!

10% MARKDOWN

ON ALL MERCHANDISE
EXCEPT FAIR TRADE AND
PREVIOUS MARKDOWN ITEMS

MARTEX REG. 1.25

Bath Towels
1.00

Aqua - Yellow - Pine Green
Rose - Pink - White - Gray - Blue

WHITE OR PINK SIZES 6-10

Step-In Trunks
1.00

LACE TRIMMED

SIZES 5-8

Briefs & Trunks
1.00
White & Pink

ONE RACK ONLY

**Summer
Dresses**

Values to 10.95

5.95

MOLDED LASTEX WASHABLE

Toss Cushions
Zip-Off Corduroy Cover
2.95

REG. 15.00

WOMEN'S

Wool Shirts
12.95

TERRY CLOTH FULL LENGTH

Beach Robes

White & Yellow Reg. 8.95

7.95

**BIG
REDUCTIONS
IN THE
BARGAIN BASEMENT**

COTTON

Shorties

Pink - Yellow - Blue

3.95

LONG LING

Mardi Bras

3.50 & 3.00

2.00

5.95 & 5.00
4.25

BRAIDED RUGS

2.50—Now 2.00 1.25—Now 1.00

Matching Chair Seats

Reg. 1.00
75c

FLOWER PRINT TERRY

BATH TOWELS

1.95

GUEST TOWELS

1.00

FACE CLOTHS

35c

DRASTIC REDUCTIONS ON CHILDREN'S & WOMEN'S BATHING SUITS

George B. French Co.

37 Market Street

Portsmouth, N. H.

The Beachcomber

VOL. XXIX, NO. 8

Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 15, 1956

FREE DISTRIBUTION

Bay Stater "Miss Sea Nymph"



Despite the chilly breeze of the Atlantic, another large group of attractive and eye-catching contestants vied for the title "Miss Sea Nymph" Thursday night in the second of the weekly beauty contests of August Festival month, again, as in last weeks contest, attired in swim suits.

Trim and pretty Sally Ann Freedman, 16, of Peabody, Mass., runner-up in the "Miss Hampton Beach" contest, out-classed her rivals for first place position by her apparent ease and friendliness before spectators. Miss Freedman was attired in a pale green swim suit which contrasted to her tan.

Securing second place in a white swim suit was Marlane Decoteau, 19, of Haverhill, Mass., and second runner up was Judith Nancy Anderson, 18, of Milford, Conn., in a white suit, also.

Application blanks are now available at the Chamber of Commerce office for those girls who wish to enter the "Miss Mermaid" contest next Thursday evening.

Judges for the contest were, Ira A. Brown, County commis-

SEA NYMPH

(Continued on Page Twelve)

Entries Sought For 'Universe' Contest, Aug. 23

Mr. Henry Hamel, director of all beauty contests at Hampton Beach, requests that all girls who wish to be in the "Miss Universe" beauty contest sign up now at the Chamber of Commerce office.

The contest, to be in place of the "Miss Sunshine" contest will be held from the bandstand on Thursday August 23.

Applicants may be single, separated, divorced or married, but under 28 years of age, and of good character.

Application blanks may be secured now from the Chamber of Commerce office.

MISS STATE BEAUTY, Miss Sally Ann Freedman, 16, of Peabody, Mass., was named "Miss Sea Nymph" this week in the second of the weekly beauty contests held at Hampton Beach. Placed second was Miss Marlane Decoteau, 19, of Haverhill, Mass. (right) and in third spot was Miss Judith Nancy Anderson, 18, of Milford, Conn.

—a Colt Photo

DEEP SEA FISHING



Lines and Bait Furnished — Toilet Facilities

FREE PARKING

PARTY BOATS

Leave Hampton River Daily

8:00 A. M. and 1:30 P. M.

ROW BOATS FOR RENT

Tackle Shop

Restaurant

OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach

Tel. WA 6-3503

THE HAMPTON BEACH CASINO

Everything Under One Roof

Gift Shop — Dining Room

Bowling Alleys

Bath Houses — Parking Area

Soda Fountain

Fried Clam Stand

Snack Bar

The Hub Of Happy Hampton Beach

Casino Market Inc.

Ocean Blvd.

Hampton Beach

PHIL VALLIERE, Proprietor

We invite you to shop at one of the seacoasts finest markets. Noted for Quality Meats and Produce, and featuring S. S. Pierce Fine Groceries. Of course, we have our own bakery, too. Come in and save. Free parking while you shop!

FRIDAY AND SATURDAY SPECIALS

12 LB. AVERAGE

TURKEYS

READY TO SERVE

7.98

6 LB. AVERAGE

CHICKENS

READY TO SERVE

2.49

LARGE

CHICKEN PIES

89c

LARGE HOMEMADE

PLAIN DONUTS

DOZ. 39c

HOMEMADE

BREAD

19c

FRESH GROUND CHUCK

HAMBURG

LB. 49c

Annual Children's Day To Be Held Aug. 25th

Beach Visitors Starting Fan Club For Bob Powers

Talented and popular Bob Powers, featured singer with Chuck's orchestra this summer, has big singing career ahead of him.

Bob, who is 24 years old and comes from Arlington, Mass., works six days a week at Lamie's Tavern and on Saturday goes in to Boston, where he is cutting records for his album, titled "Easy Come, Easy Go". Bob will make 8 or 12 sides for the Trans-Jazz label which has primarily been a jazz label for 2 years, with Powers being the first vocalist to record for the company.

One of his own arrangements, "It's Heartbreak for You", will be featured in the album, with lyrics and music written by Bob.

This fall the young singer will be engaged in night club and television work.

Any person who wishes to sign up with the Bob Powers fan club will find the book at the Chamber of Commerce office. Prior to the album's release pictures will be sent out to those members of the club.

All beach visitors want to wish Bob much success and all the luck in the world.

Chamber of Commerce officials reported this week that they are now accepting floats to be entered in the parade which will be held Friday, August 24 and Saturday, August 25.

There will be prizes awarded for the three best floats entered. The floats may be entered by owners of business establishments on or off Hampton Beach.

Application blanks are now available at the Chamber of Commerce office.

Applications are also being taken for the rolling toys, such as doll carriages which will be featured in the annual Children's Day parade to be held August 25.

There will also be a baby contest following the parade.

Conn. Visitors Win Top Prizes

Beach visitors from the Nutmeg state were among the prize winners Monday evening at the Get Acquainted dance held in the Casino ballroom.

Winners of the spot dances, winning a number of different prizes, were Mary Dennis and Frank Wilson of West Hartford, Conn.; Mr. and Mrs. Arthur Dessen of Bridgeport, Conn.; Mr. and Mrs. J. L. Beiveau of Easton, Conn.; Vinnie Pepe of Amsterdam, N. Y.; Judy Sullivan

VISITORS

(Continued on Page Eleven)

Marine Memorial Will Be Dedicated At Beach In '57

The memorial to be erected at Hampton Beach in memory of New Hampshire's sons and daughters who were lost at sea while in the service of our country will be dedicated Memorial Day, 1957, it was announced today by Shelby O. Walker of Concord, chairman of the New Hampshire Marine Memorial Commission.

Final approval of the statue was given by the members of the the Marr and Gordon granite Commission following a visit to works in Barre, Vt., to view the full-sized model. The statue, in plaster, is at the Barre plant and will be carved during the fall and winter months in New Hampshire granite, which will be shipped to Vermont shortly.

The unique memorial — it is the only one in the United States created especially to honor service men and women from every branch of the armed forces who were lost at sea and whose bodies were never recovered — is being financed by contributions from hundreds of New Hampshire people and from many organizations. The state as well as a number of cities and towns have also

MEMORIAL

(Continued on Page Seven)

Many More Join Old Salts Club

The Old Salts club further increased its membership this week as many Hampton Beach vacationists proved they were good fishermen.

The following prize catches were recorded: Roy Shikrallah, Lawrence, Mass. with an 8 lb. haddock; Erwin Bean, Putney, Vermont, with a 17 lb. pollock; Robert McCormick, Albany, N.Y., with a 16 lb. pollock; Joseph Boucher, Greenville, with a 28 lb. pollock; Henry LaFond, Gardner, Mass., with an 18 lb. pollock; Don Roy, Fitchburg, Mass., with a 16 lb. pollock; Lloyd Ring, Hampton Beach, with an 18 lb. pollock; T. W. Holcomb, Brattleboro, Vt., with a 16 lb. pollock; and Peter Pindoro, Thompsonville, Conn., with a 27 lb. pollock.

Mr. Frank G. Wilson, president of the West River Basket Corporation in Putney, Vermont chartered the Annie & Josephine from the Smith & Gilmore Fishing Pier for forty of his employees on Saturday, August 11. They enjoyed a perfect day of fishing and took more than half a ton of haddock, cod, and pollock. Many of the pollock weighed 18 lbs. or more.

BOWLING — BICYCLING — BILLIARDS
Ferncroft Recreation Center
TELEPHONE WA 6-3410
HAMPTON BEACH
Open Year 'Round

OPEN WEEKDAYS AND SUNDAYS

BOWLING

25c

Automatic Pinsetters
Try 'em! You'll Like 'em!
8 Good Clean Alleys
Good Pins — Clean Balls
Pinball Machines — Juke Box

Per String Before 7:00 P.M.

Bicycling
OVER 80 BIKES

WANT NEW 20" — 25" — 28" Bicycles — 3 speeds — Tandems
Equipped with lights at night
AVAILABLE 8:30 a.m. to MIDNIGHT
Bikes and Trikes for Totals

OPEN WEEKDAYS SUNDAYS

Billiards
OPEN WEEKDAYS AND SUNDAYS
IN THE PENTHOUSE

Well Ventilated
Fluorescent Lighted
7 Brunswick Pocket Tables

10:00 a.m. - MIDNIGHT
1:00 p.m. - MIDNIGHT
including Billiards

If It's NEW and DIFFERENT . . .

Millinery . . . Sportswear . . . Dresses

Jewelry . . . Accessories

featuring this week

FINAL CLEARANCE

you'll find it at

"That Fascinating Store"

The Band Box
... of Newburyport

THE BEACHCOMBER

Incorporating
the Hampton Beach Advocate
A Vacation Digest of all the news
information for the summer visitors
Published
Wednesdays, June 27 to August 29
By The
HAMPTON PUBLISHING COMPANY
Hampton New Hampshire
For Advertising Rates in this Paper
Telephone WA 6-3322
Communications and Items from
readers are welcome at all times.

FIVE BARBERS

"C" Street

We Speak French, Too
ARTHUR GAUDREAU

McDormand's MEN'S WEAR

- Sport Clothes
- Beach Wear
- Work Clothes

HAMPTON CENTER

NOREEN ANTIQUES

Ocean Blvd. & First St.
Rt. 1A Hampton Beach
Specializing In Old China & Glass
Figurines - Bisques - Dresden
And Lamps

Another Comedy
For Playhouse

The lunatic comedy, "Bachelor's Honeymoon" ("Lullaby"), coming next week to the Hampton Playhouse is all about a mother-in-law who decides her newly married son needs feeding up, and who promptly plants herself at the family table so that she can salt his salad, butter his bread, and shove the basic necessities down his throat.

Such aggressive tactics are not well-calculated to please a new daughter-in-law, and the comedy unfolds a series of hilariously funny situations, complicated by the fact that the daughter-in-law is a night club entertainer with a mind (and voice) of her own that she is not afraid to exercise.

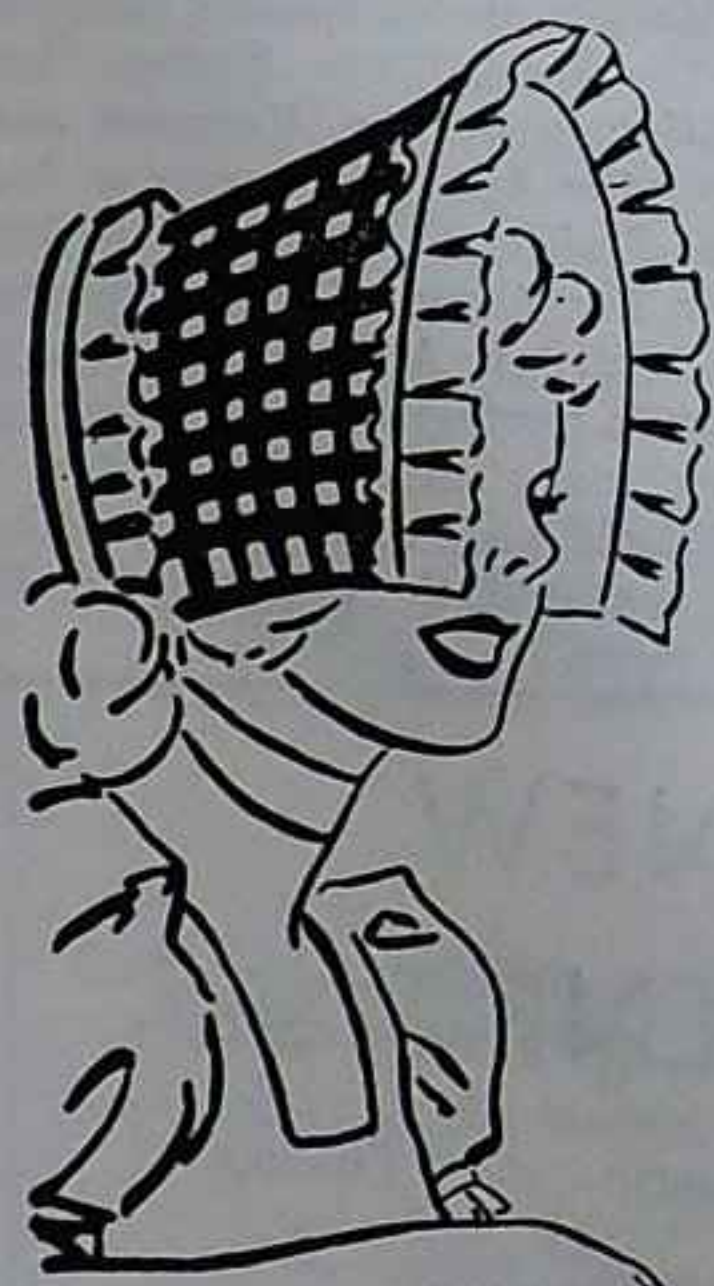
How the hilariously-beleaguered young couple find their special solution to their more than usually intense mother-in-law problem is the cheerful story related in "Bachelor's Honeymoon" without a psychoanalyst anywhere in sight.

August is Festival Month

PLAYLAND

Ocean Boulevard

Hampton Beach



Now you may enjoy
the freshest!

WHITING'S

MILK • CREAM

and other dairy products from WHITING'S, the only dairy located in HAMPTON... service throughout Hampton, Rye and Portsmouth

Daisy Meadows

All WHITING delivery trucks have
ELECTRIC REFRIGERATION
to bring you the finest, freshest products
in clean, dry containers untouched by ice.
Another reason why we say
in WHITING'S there IS a DIFFERENCE.

WHITING MILK CO.
Start home delivery
service now... call WAverly
6-2050

Deep - Sea Fishing

TRIPS TWICE DAILY AT 8 A.M. & 1:30 P.M.

AL GAURON

STATE PIER

TEL.

WA 6-2469



LINES
and
BAIT
FURNISHED

CHARTER PARTIES

- Toilet Facilities

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

Exeter Rd.

Hampton

NO GAME PAYS
LESS THAN

\$10

WITH BIG
SPECIALS

FREE BUSSES

Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Last
stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus re-
turns same route after game.

Plenty Of Free Parking

Little fashion plates get the big savings
here! Girls' wear fresh
from regular stock... now
at extraordinary low, low prices.

Summer

CLEARANCE

Girls' Fashions

at the

H. W. Pray
CompanySlips and
Panties

COTTON SLIPS

Straight and full styles. Plain and
fancy. Sizes 4 to 14 and sub-
teen sizes 10 to 14.

1.29 to 2.98

RAYON PANTIES

Solid colors — pink, blue, maize
and White. Sizes 4 - 14.

39c



Hurry in... see for
yourself. Our Summer
Clearance features
many things the
girls love to wear...
and stars budget-wise
buys that thrifty mothers
are sure to appreciate.

Blouses

Plain and prints. Fancies and
Tailored. Long and Short Sleeves.
Sizes 3 - 6X and 7 - 14.

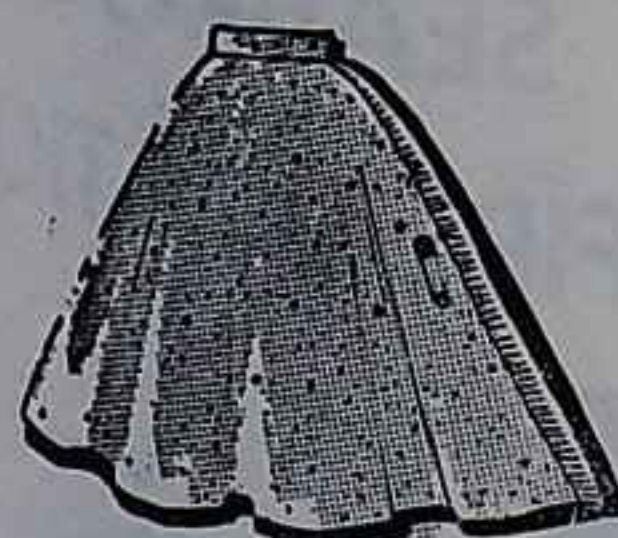
1.98 and 2.98



Skirts

Washable flannel, reversible quilt-
ed and washable felt. Sizes 3 -
6X and 7 - 14.

1.98 - 2.98



H. W. PRAY CO.

NEWBURYPORT

71 STATE ST.

AIR CONDITIONED
OPEN FRIDAY NITES TIL 9:00

August is Festival Month

*Right*WHEREVER
YOU GO

ASHER SLACKS

If you like real standout styling, Asher slacks are for you. They're cut for comfort, built for wear . . . but that's not all. Every pair has the fine tailoring, the custom-detailed "extras" you generally find only in much higher-priced slacks. Come and see for yourself . . . you'll find a wide choice of styles and fabrics, in all your favorite fashion-right colors.

SUMMER SALE

PRICE \$4.⁹⁹ UP**kray's**47-49 State Street
Newburyport

Wee Wash It

"A" STREET LAUNDERETTE
Open Under New Management
Dry-Cleaning Pick-Up Station
TEL. WA 6-9195

Hampton Beach Garage

9 Marsh Ave., 6-9195 At "A" St.

INSIDE PARKING

4 hrs. 50c All Day 1.25 Week 6.00

\$20 Month \$50 Season

FRIENDLY ESSO SERVICE

ICE

COLONIAL

DIAL Geneva 6-2605

NOW! ENDS SAT., AUG. 18

ALLIED ARTISTS presents

WALTER WANGER'S

Navy Wife
The most hilarious scramble a woman ever got into since "THE EGG AND I"
Starring JOAN BENNETT
GARY SHIRLEY

Gary Merrill

CO-HIT! Robert Ryan & Big Cast

THE PROUD ONES

The Gun-fighting Marshals of Frontier America!

CINEMASCOPE
COLOR BY DE LUXE

SUN. - SAT., AUG. 19 - 25

THIS is the most
scandalous "Foreign Affair"
in laugh history!



OLIVIA de HAVILLAND
JOHN FORSYTHE-MYRNA LOY
ADOLPHE MENJOU
the Ambassador's Daughter
in CINEMASCOPE

A Vacation "MUST" . . .

Visit The

Vanity Case

BACK TO SCHOOL

We Carry Healthtex
BOYS' CLOTHES

"Things

That

Please

At

Prices

You

Like

To

Pan"

JERSEYS & SIZES 3-14	
Long Sleeve Shirts	1.19 & 2.98
Boxer Corduroy Longees	2.98
Corduroy Pants 2 - 8	2.98
2 - 6X	
Shirt & Pant Sets	2.98 & 4.50
2 - 6X	
Jersey & Pant Sets	2.98 & 3.98
WE ALSO CARRY HEALTHTEX IN OUR	
BABY DEPARTMENT	
Jerseys & Long Sleeve Shirts	98c & 1.39
Cotton & Corduroy Overalls	1.98
Short Pant & Jersey Set	2.98
Crib Sets	2.98 & 3.98

IN HAMPTON CENTER

2 Good Games

JACKPOTS — SPECIAL GAMES

BIG PAYOFFS — DOOR PRIZES

B

TUESDAYS

7:30

30 GAMES

SEABROOK

FIRE STATION

Sponsored By

SEABROOK FIREMEN'S

ASSOCIATION

N

Sponsored By

AMERICAN

LEGION

POST NO. 70

SATURDAYS

7:45

30 GAMES

SEABROOK

FIRE STATION

G**O**August is Festival Month
At Hampton Beach

ENJOY YOUR VACATION

Let Us
Do Your
Cooking
For
You

Ashworth

Delicatessen & Bakery

COMPLETE FAMILY DINNERS
CHICKEN and BEEF PIES
ROASTS COOKED TO ORDER
ASSORTED SALADS
COMPLETE LINE OF PASTRIES
All Cooked In The Famous

Ashworth Kitchen

Ocean Boulevard

MARGARET M. JUNKINS
Candy Shop

The Candy Store By The Seashore

Remember the folks back home
with a box of famous Junkin's Candy

OCEAN BOULEVARD

SEE IT
MADE!**STAPLES 5c To \$1.00**

12 - 14 - 16

B STREET

HAMPTON BEACH

NEW ENLARGED STORE

featuring

Shorts — Bermudas

Underwear

BIGGEST LINE OF TOYS ON THE BEACH

FOOTWEAR FOR THE FAMILY

100% MORE SPACE - MANY NEW LINES
ALWAYS SHOP STAPLES!

Memorial —

(Continued from Page Three)

contributed. More than \$25,000 has been raised to date. Additional contributions are being accepted by the commission, with the funds going to make a more impressive memorial.

The names of over 200 men and women, whose records have been checked by the Commission, will be carved into the memorial, a lasting reminder that they gave their lives for their country.

The Commission is making every effort to obtain all eligible names of persons lost at sea during active warfare. The cooperation of the public is requested, in order that no name which should be inscribed on the memorial will be omitted.

Names, as well as contributions, should be addressed to N. H. Marine Memorial Commission, The Carpenter, Manchester, N. H.

WARREN'S
NEW SUPER MARKET



LOCATED ON

LAFAYETTE ROAD

1/2 MILE NORTH OF TRAFFIC LIGHTS

PLENTY OF FREE PARKING

Newest - Largest Store In The Beach Area

COLUMBIA LEAN - MEATY

Smoked Shoulders

5-7 LB. AVG.

LB. 33c

COMBINATION SALE

ONE LB. PKG. FOSTER'S

FRANKS

PKG. OF 6 M & M

Both

For

Only

55c

ROLLS

KRAFT OIL

QT. 49c

Bennett's Mayonnaise PT. 29c

U. S. NO. 1 LONG ISLAND

POTATOES 10 LBS. 45c

CRISP LONG GREEN

CUCUMBERS 3 FOR 10c

Seedless GRAPES 2 LBS. 29c

Coffee Time SYRUP 12 oz. 29c

BORDEN'S

Instant COFFEE 6 oz. Jar 1.¹⁹

JELLO

Instant PUDDINGS 2 FOR 19c

Spry, Fluffo, Crisco 3 LBS. 95c

BETTY CROCKER

CAKE MIXES PKG. 29c

TIDE LG. 27c GIANT 67c

KRAFT, REG. 5c

Caramel SUCKERS 6 FOR 10c

HOLLAND SOLIDS

BUTTER LB. 63c

STRICTLY FRESH NATIVE

MEDIUM EGGS DOZ. 49c

Niagara Falls is the No. 1 honeymoon spot for Canada as well as for the United States.

Standish Gift Shop
Largest and Finest
In New England
Ocean Blvd. at "A" Street

**GRANDVIEW HOTEL
BEAUTY SALON**

Individual Haircutting
By
Margaret Cummings

PERMANENT WAVES
TINTING MANICURES

353 Ocean Boulevard
TEL. WA 6-3415

EVELYN and PAUL

MEATS — GROCERIES — PRODUCE

24 HOUR
FILM SERVICE

HOME BAKERY

QUALITY 1ST
PRICE 2ND

At The Sign Of The Baker
Kings Highway At 3rd Street

Beach Notes

Mrs. H. M. Cri Henden and Mrs. Alice M. Tingey recently created a sensation at the Colonial Inn by their midnight escapade.

The two ladies were seen in the coffee shop enjoying tea and crumpets and were the last ones to turn in that evening.

Nothing so unusual about this except that these grand ladies have been coming to Hampton Beach for nigh onto 20 years and they still have a good time regardless of their 80 odd years. More power to you ladies!

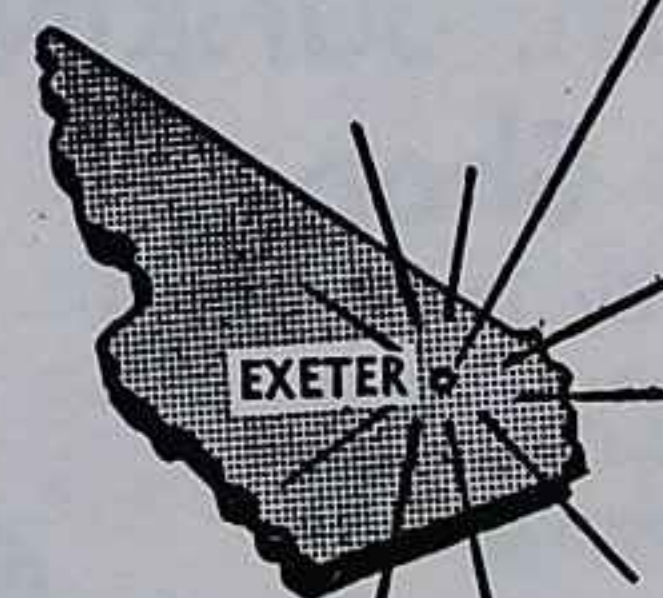
Mr. and Mrs. Norman Calando, Peter, Paul and Madeline Calando, have returned to Providence, R.I. after a pleasant stay at the Bromfield Guest House.

Miss Margaret Bogue and Mrs. Paul Noble of Providence, R.I. have returned home after a stay at the Bromfield Guest House on G street.

*Banking
Services*

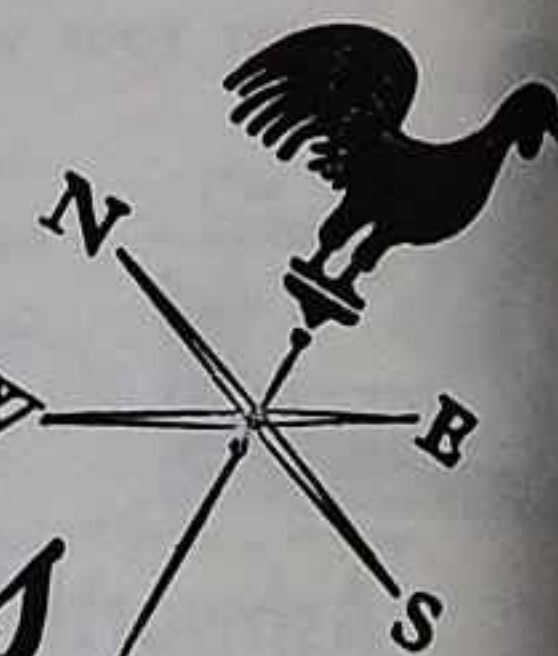
IN ALL DIRECTIONS.....

..... Limited neither by lack of
foresight nor desire to serve. We
invite you to profitably use the
modern facilities of this strong
and progressive bank.



The
**Exeter
Banking
Company**

ESTABLISHED 1894 • EXETER, NEW HAMPSHIRE



pollards
OF LOWELL



on the boulevard next
to Howard Johnsons
things real different

- IN SPORTSWEAR
- IN DRESSES
- IN CHILDREN'S WEAR
- IN DOMESTICS
- IN TOYS
- WOMEN'S ACCESSORIES

use your Pollard
charge account

SPECIAL PURCHASE Car Coats

USUALLY 10.98
SIZES 8 - 10

\$7.99

BIEGE, EMERALD, PUMPKIN,
CORAL, LILAC

Summer Reductions on Playwear

Reg. 4.98	
SHORTS & BLOUSES	2.77
BERMUDAS & SKIRTS	3.77
BATHING SUITS	20% OFF

single plant located at Belle,
the produces from coal every
more than 150,000 tons of

fertilizer, or enough to fertilize
4,000,000 acres of land under
cultivation.

Kuwait will build 15 new
schools.

Michigan's constitution was
the first in the United States
requiring the establishment of
public libraries.

At the HAMPTON BEACH THEATRES SHOWS 2:00 7:00 9:00 CASINO SURF

THURS. - FRI. AUG. 16 - 17

THE LOVES OF THE BOLD... THE GLORY OF THE BRAVE!

BOLD AND THE BRAVE

SUPERSCOPE



SAT. - TUES. AUG. 18 - 21

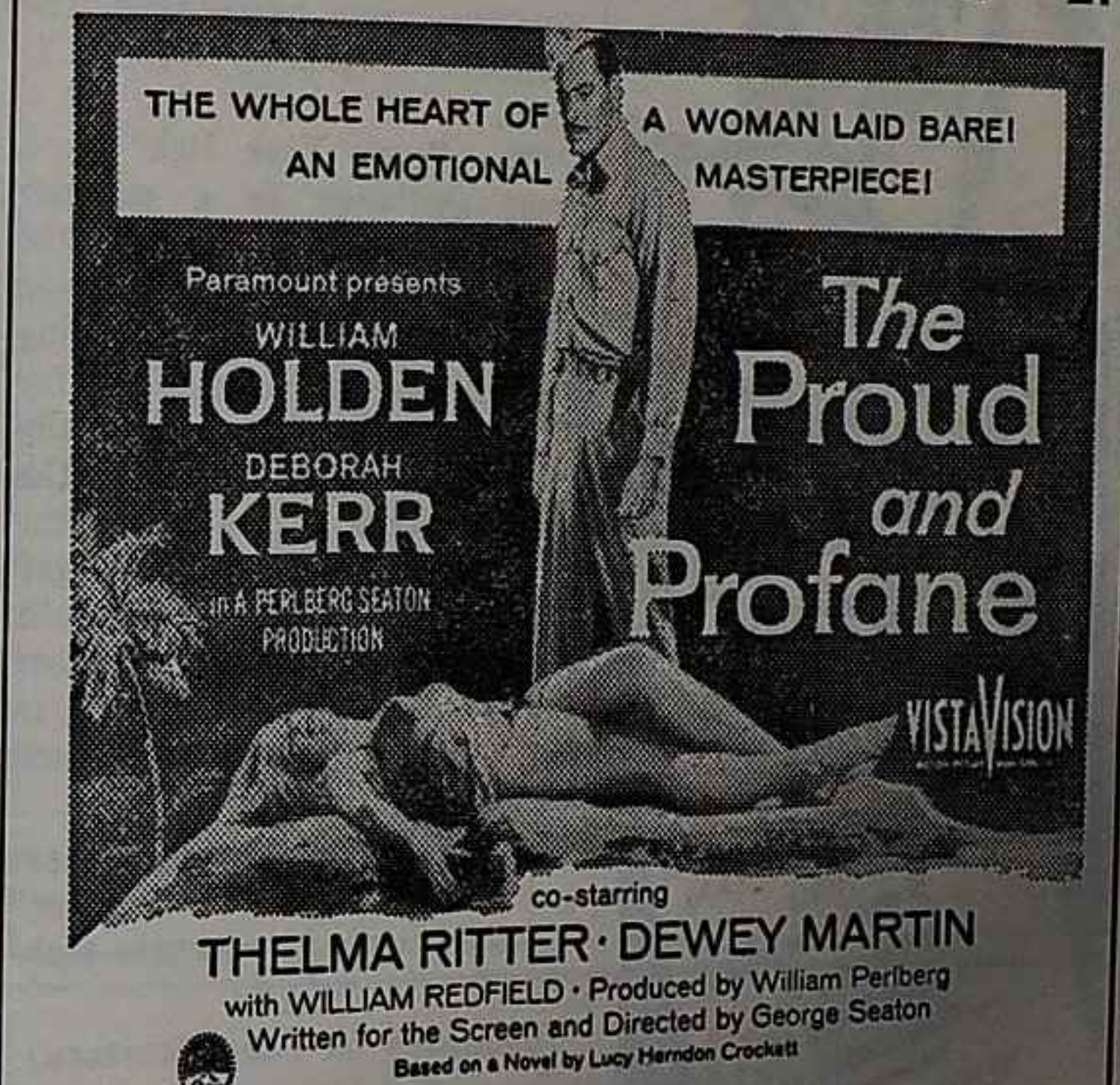


WED. AUG. 22

COLUMBIA PICTURES
presents **TYRONE POWER**
KIM NOVAK



FRI. - TUES. AUG. 17 - 21



STARTS WED. AUG. 22



Potato chips are gold. Twelve per cent of the potato production in U. S. was sold as potato chips.

Smith's Pharmacy
PRESCRIPTIONS
FILMS SUNDRIES
Hearing Aid Batteries
Ashworth Hotel Block

NOW THRU SEPT. 22 **24th YEAR**



ROCKingham

RACING DAILY

POST TIME 1:45 P.M. (Sat. 2 P.M.)
DAILY DOUBLE CLOSING
15 minutes before post time

ADMISSION
... GRANDSTAND \$1
... CLUBHOUSE \$2
The Included

NO MINORS ADMITTED

YOU'LL ENJOY the NEW
million-dollar clubhouse... glass-
enclosed dining terrace... glass-
clear-vision viewing... air-conditioned
clubhouse and grandstand dining rooms.

'Seven Year Itch' Highly Amusing

There is an old vaudeville song that used to roll them in the aisles back in the dim, dark ages that started "My wife's gone to the country, Hooray, Hooray!" Actually, this is probably the secret dream of many a husband, who at some period in his life day-dreams about what conquests he could make if he were on the loose once more.

This is the basic theme of the current comedy success playing at the "Hampton Playhouse" this week — "The Seven Year Itch". It was a riotous hit on Broadway but a flop in the Marilyn Monroe movie version because censors shears trimmed the best lines and situations down to nothing. The Hampton Playhouse version is uncut.

"The Seven Year Itch" is a great challenge to a summer stock company such as The Hampton Playhouse. The lead role is a Herculean task calling for one man to be on stage for the entire play and saying fully 70 percent of the lines. But the acting problem is dwarfed by the technical duties assigned to Fred Sammut. The setting itself calls for an off-stage on-stage terrace and a stairway to nowhere in addition to a clever living room scene.

Plus that the lighting effects and off stage "voice of conscience" called for over 90 separate technical plays.

(Continued on Page Fourteen)

Marsh Avenue Barber Shop
168 MARSH AVENUE
Ladies' Hair Cutting
Tel. WA 6-2214 Joe Kerr, Prop.

SALISBURY DRIVE-IN ROUTE 1-A BEACH RD

Tel. Newburyport HO. 5-0952

WEDNESDAY - SATURDAY AUGUST 15 - 18
HUMPHREY BOGART - FREDRIC MARCH
"THE DESPERATE HOURS"
Co-Hit!
MARLA ENGLISH - KATHLEEN HUGHES
"THREE BAD SISTERS"

SUNDAY - TUESDAY AUGUST 19 - 21
ROBERT WAGNER - VIRGINIA LEITH
"A KISS BEFORE DYING"
Co-Hit!
ROBERT MITCHUM - JAN STERLING
"MAN WITH THE GUN"

COMING WEDNESDAY - SATURDAY AUGUST 22 - 25
BURT LANCASTER - GINA LOLLOBRIGIDA
"TRAPEZE"
2nd Hit!
RICHARD BASEHART - PHYLLIS KIRK
"CANYON CROSS ROADS"

Beach News Wanted!

Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.

Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or be mailed to the Beachcomber office, Hampton Center, Tel. 6-3322.

DINE

On The Ocean

BOARS HEAD INN

BREAKFAST 8 a.m. - 10 a.m.
LUNCHEON 12 - 1:30
DINNER 6 - 8 p.m.

EXCELLENT FOOD

Buzzell's

FAMOUS

Fresh Made Candies

FEATURING

KISSES — FUDGE

CARAMEL CORN

The Oldest Candy Shop on the Beach

ESTABLISHED 1917
NEXT TO POST OFFICE
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TICKETS: \$2.20; \$1.85; \$1.25 Always Free Parking

Desmarais of Lawrence, Mass.

Winners of the prize Waltz receiving gift certificates were Judy Zaches of Carvintree, Conn. and Edwin Mitchell of Portsmouth; Mr. and Mrs. Henry Lason of Brighton, Mass., and Mr. James Bullock of Cambridge, Mass.

An evening of fun and prizes awarded was enjoyed by many vacationists.

Continued from Page Three)
Well, Mass., and Richard

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"THE LAST FRONTIER"

With VICTOR MATURE - GUY MADISON

— ALSO —

"ROCK AROUND THE CLOCK"

With BILL HALEY - JOHNNY JOHNSTON

STARTS SUNDAY THRU TUESDAY

"DIABOLIQUE"

With SIMONE SIGNORET

— ALSO —

"THE GIRL RUSH"

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"THE HARDER THEY FALL"

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694 LAFAYETTE RD.
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Lifeguards Busy As Heavy Surf Pounds Beach

The life guards at Hampton Beach reported three rescues during the past week.

Norma Moreid of Providence, R. I., was carried out into deep water Tuesday by a riptide and was rescued by two lifeguards.

On August 10th, two rescues were made. In the morning, Joan M. O'Connell and Eileen Kane, both of New York, were carried out into deep water by a riptide in the water at "D" street.

In all, five lifeguards went out for the rescue.

In the afternoon Paula Clark, 21, of Melrose, Mass., dove into a breaker and as she was walking back up the beach, she collapsed. She was rushed to the Exeter hospital in the Sturgis ambulance where it was found she suffered a possible fractured vertebra of the neck.

EILEEN'S

Marsh Ave. At "C" Street

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Donovan & Fallon DRUGS

RADIO BATTERIES
BEACH NEEDS
NEWSPAPERS

FOUNTAIN SERVICE
PRESCRIPTIONS
FILMS

OCEAN BOULEVARD

Parking Booth Wrecked By Car

Only one accident was reported this week by Police Chief John J. Malek.

Sunday, a car operated by Mary Kelleher, 46, of Brighton, Mass., ran into the ticket booth at the Hampton Municipal parking lot on Ocean boulevard.

According to police, Mrs. Kelleher was waiting to park her car in the lot, when her attention was distracted and her foot slipped off the brake and onto the accelerator, sending the car lurching forward into the booth.

The booth was pretty nearly demolished, but Mrs. Kelleher sustained no injuries.

Sea Nymph —

(Continued from Page One)

sioner of Rockingham county; Alvin Reddin, executive secretary of Seacoast Region, John Leary, Mayor of Portsmouth, Lt. Roland Davis, Information services officer and Lt. Hank Schlosberg, legal officer, both stationed at the Portsmouth Air Force base.

August is Festival Month

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Salt Water Taffy

65c lb.

Fruit and Nut

Caramel Kisses

80c lb.

Homemade Fudge

and the best

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If It's Metal Work, or Metal Stock —
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Bay Staters Again Top Talent Show

Although the weather looked unfavorable, Monday night's Talent Parade went off on schedule with two prizes being awarded in the senior division and three in the junior.

Pauline Middleton, 24, of Malden, Mass., outclassed her nearest competitor in the senior division with her vocal rendition of the "Italian Street Song."

Securing second place was Armand Lemay, 27, of Lowell, Mass., with his vocal selection to "Autumn Leaves."

In the junior division, five-year-old Paul O'Keefe of Everett, Mass., came out on top with his singing of "Where Do You Work-a-John". Second was Paul Guerin, 13, of Rochester with his trumpet instrumental to "Life Could Be A Dream," and Lorraine Gordon, 10, of Wethersfield, Conn., captured third place with her song and rhythm tap dance to "Red, Red Robin."

Beach Notes

Mr. and Mrs. Raymond L. Sergent of Newington, Conn., are celebrating their 25th wedding anniversary and are staying at the Hotel Allen for two weeks.

Mr. and Mrs. Joseph Perkins, formerly of Lowell, Mass., now residents of St. Petersburg, Fla., have been married for 67 years and have spent the last 20 summers at Hampton Beach.

Smith's Pharmacy PRESCRIPTIONS

DRUGS FOUNTAIN
Portable Radio Batteries
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30th Year

AT HAMPTON BEACH

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Play —

(Continued from Page Ten)

nical cues to be timed perfectly with the line cues on stage, as the action would flow from conscious to sub-conscious — from reality into dream sequences without a hitch.

Considering all the problems to be solved in less than a week of rehearsal — all the lines to be learned — all the technical business to be coordinated, the open-

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Olivia deHavilland - John Forsythe
Myrna Loy

"THE AMBASSADOR'S DAUGHTER"

In CinemaScope & Technicolor

ing night performance could be considered creditable. The play dragged in spots because of the overpowering problems to be handled but as has been said in column before — these hard-working thespians will have all these minor difficulties ironed out by midweek.

Alex Reed did a fine piece of work as Richard Sherman — the bachelor husband who wonders if he can still charm a young and beautiful girl. He makes the pitch — seduces the girl — and then wonders what to do about it. Between his conscience and his dreams, he finds himself in a riotous dilemma.

Ailsa Dawson does a clever and very convincing piece of acting as The Girl and Betty Bright does a most amusing portrayal of the psychiatrist. Maggie Owens gives her usual solid performance as the wife and Albert Ackel as Tom MacKenzie.

The bevy of beautiful girls in the dream sequences add greatly to the performance. Nancy Fields does the hip-swinging stenographer — Ann Verilli plays the seducing Elaine — Betsy Speller is the French gal who likes to swim without a bathing suit — and Kay Vance is the nude across the way.

A local youngster gave a very cute performance as the son, Ricky. With plenty of animation and a good strong voice, he was one of the little gems of the show. "The Seven Year Itch" is a highly amusing, sophisticated comedy with many unusual bits of stagecraft that will provide a fine evening of fun. —H.L.P.

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TWIN (2) BOILED
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Attractive safety pin
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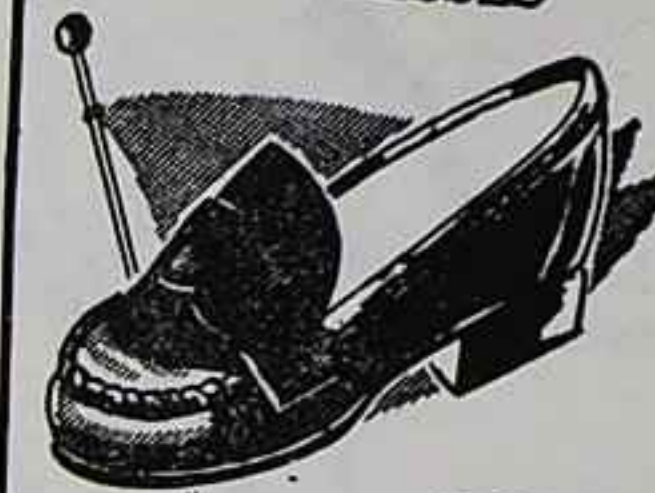
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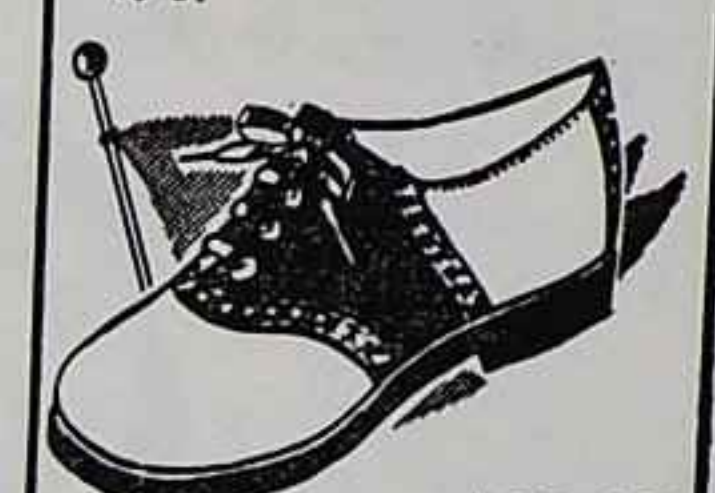
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Sanforized suede
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Fancy woven solid
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The Beachcomber

VOL. XXIX, NO. 9

Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 22, 1956

FREE DISTRIBUTION

Haverhill Girl Is 'Miss Mermaid'



By far the most difficult problem that the judges and tellers encountered last week was the selection of the girl who was to win the title of "Miss Mermaid" in the third of the weekly beauty contests.

Capturing first place with her sparkling smile and vivacious actions were Marlane Decoteau, 19, of Haverhill, Mass., who was attired in a white swim suit.

Miss Decoteau previously placed second in the Miss Sea Nymph contest.

Placing second was demure Sonya Rae Minks, 20, of Chester, with her ease and friendliness in a white swim suit, and in third spot was Lyla Moran, 17, of Boston, Mass., in a blue and white striped swim suit. Miss Moran was second place winner in the Miss Hampton Beach contest.

Unquestionably one of the most successful events of the season, as evidenced by the record turnout of both contestants and spectators, another contest is scheduled for this Thursday evening. This time, girls will vie for the title of Miss Universe.

Juvenile Held In Beach Thefts

Police Chief John J. Malek reported that a 13-year-old juvenile, who has been stealing watches and wallets from blankets along the beach, was apprehended Sunday morning.

According to police the 13-year-old from Hunton, Mass., has been stealing the articles for the past week or ten days. More than \$250 in money and watches has been recovered. Chief Malek reported also that they boy slept under a building for the two nights previous to his apprehension.

The youth will appear in a session of Juvenile court at a later date.

STATE GIRLS continued to dominate the beauty contests at Hampton Beach this week when Miss Marlane Decoteau, 19, of Haverhill, Mass., was chosen "Miss Mermaid". A close runner up in second spot was Miss Sonya Rae Minks of Chester, N. H., (right) while Miss Lyla Moran, 17, of Boston, Mass., (left) placed third.

Photo by Elbert McConnell