

Old Home Week -

(Continued from Page 1)

Association.  
During this period many hundreds of natives and town visitors were able to visit or revisit old burial grounds, local historic homes, sites and landmarks as well as town public buildings and churches. Many of these events have come during the town's recent 325th anniversary celebration.

This year the town of Hampton will celebrate a "quiet" Old Home Day with day long activities centered at the original meeting house Green of the town located at Tuck Field on Park Avenue.

Local historical association officials note that this is a chance for visitors and area residents to walk this honored ground in leisure asking questions of the guides. Opportunities will be made available on Saturday, August 15, to learn factual and humorous lessons of the town's history.

Tuck Museum and the One Room School House will be open to the public.

This year's program will include a picnic of members of the Historical Society at 5 p.m.

Arrangements are under the direction of Mrs. Donald Murphy, Mrs. Norman Coffin, and Mrs. Thayer Barry.

Throughout the day the historical museum and restored district school house will be open



POPULAR SUMMER SPORT is fishing from the Hampton River Bridge. Fishermen are seen daily along the bridge railings seeking to catch the big ones that inhabit the harbor waters.

Staff Photo by Elliot

for inspection.

Dr. Duane Squires of New London is president of the Old Home Day committee for the state. Rockingham County Old Home Day vice president is Dean Merrill of Hampton.

On a brochure recently printed by the New Hampshire Old Home Week Association were these words of Rev. Theodore P. Ferris entitled "A Thought For Old Home Day."

"There is a place for local loyalties in a man's life. Indeed, a man is a little like a tree. A

tree has to be planted before it can spread its branches.

A man has to be rooted in something before he can reach outward. We should never forget that. In fact, you never find a world-wide interest that is not grounded in some loyalty party. You never find a man who loves the world in general who does not love some little spot of the world in particular. You never find a man who is interested in world politics who is not interested in the political life and social life of his town."

Margaret Junkins

Dietetic Candies

Hampton Beach

- For Your Vacation Pleasure -

BAND CONCERTS

Tuesday thru Saturday. Afternoons 4-5 p.m. Evenings 7-8, and 8:30-9:30 p.m. Sundays 2-3, 4-5, 7-8 and 8:30-9:30.

ORGAN CONCERTS

Tuesday thru Saturdays, 2-3; Mondays only 3-4. Monday evening only, 8:30-9:30. At Ouellette at the organ.

FIREWORKS

Wednesdays - if weather permits. In front of the Sea Shell at 9:10 p.m.

TALENT SHOW

Mondays from the new Sea Shell stage beginning July 6. Finals to be held latter part of August. Junior Division begins at 7 p.m. Senior division immediately following. Register with Henry Hamel at Chamber of Commerce.

SQUARE DANCING

Fridays, 8:30 p.m. at the Hampton Beach State Park. Dances sponsored by Seacoast Regional Square Dance association. First dance under the stars June 26.

CALISTHENICS

Monday through Friday, on the sand in front of the Sea Shell beginning at 10:30 a.m. Miss Coca Cola your director.

RECORD HOP

Wednesdays from 2-4 p.m. for young teenagers; College Mixers, Thursday evenings for older teens. Both at Casino Ballroom. See the separate schedule of special weekly events each week elsewhere in the BEACHCOMBER. A complete schedule of summer events may be obtained for asking at the chamber of commerce office in the Sea Shell.

**dorothy cheney**

- Tops & Bottoms
- Bathing Suits
- Interesting Fashions
- Play Clothes
- Unusual Gifts
- Jewelry

In the Sea Gate Motel  
Just a block from the ocean  
9 Ashworth Avenue Hampton Beach

# The Beachcomber

Aug. 20	A.M. 10:28	4:15
	P.M. 10:37	4:21
Aug. 21	A.M. 11:10	4:59
	P.M. 11:18	5:08
Aug. 22	A.M. 11:49	5:40
	P.M. 11:58	5:50
Aug. 23	A.M. 6:19	
	P.M. 12:28	6:31
Aug. 24	A.M. 12:38	6:58
	P.M. 1:05	7:12
Aug. 25	A.M. 1:18	7:38
	P.M. 1:44	7:54
Aug. 26	A.M. 2:00	8:18
	P.M. 2:24	8:39

AND

## The Rockingham County Gazette

VOL. XXXVI, NO. 9      Incorporating the Hampton Beach Advocate      WEDNESDAY, AUGUST 19, 1964      FREE      TWELVE PAGES

### Huge Parade Kicks Off August Festival



THREE BEACH QUEENS and a new reigning King were present this week for the Children's Day ceremonies which included the coronation of the new Miss Junior Hampton Beach. Pictured above are Miss Cindy Chevalier, outgoing Junior Queen; orN Greitzer, incoming Junior King; Susan Saulnier, new Junior Queen; and Miss Sheila Scott who will receive her crown as Miss Hampton Beach 1964-65 Friday evening during the Coronation Ball. For the first time in history, all four "rulers" are from Hampton and Hampton Beach. Staff Photo by Elliot

One of the largest and longest parades in the history of the annual affair at Hampton Beach is slated to get underway at 1 p.m. on Saturday afternoon, August 22, as the August festival activities swing into high gear.

The parade will leave the state park area where it will be formed at 1 p.m. sharp. All units including bands, parades, floats, antique cars and others are asked to report at the state park area no later than 12:15 p.m. on August 22.

This year's parade will be a joint effort of the Hotel Association, Precinct and the Hampton Beach Chamber of Commerce as the two heretofore parades are joined into one large unit. One change has been made in this year's parade route. The line of march will again begin at the state park area, but it will also continue through to Rocky Bend where it will disband. In previous years it was concluded at Ashworth corner.

Chamber officials announced this week that efforts had been made to see if the parade could be started at the northerly end of the beach and march south. Following considerable discussion and meetings with state and local officials, this was deemed not feasible.

Seven bands will participate in the units and they will be sponsored by local beach establishments. Participating this year will be the Sacred Heart group of Lowell, Mass.; the Spacetown Cadets from Derry; the Starlighters, a comparatively new unit from Pelham, N. H.; St. Mary's Drum and Bugle Corp of Cambridge, Mass.; the Marine Corps Drum and Bugle Corps from the U. S. Naval Disciplinary Barracks of the Portsmouth Naval Shipyard and the Hampton Beach Concert Band.

At least four sponsors for the bands have already been named. (Continued on Page 12)

**Salisbury Beach**

**5 REASONS TO VISIT THE NEW BROADWAY**

DANCING NIGHTLY

# FROLICS

Presenting Highlights From BROADWAY!

Presenting the finest in lively entertainment — a sparkling revue of excerpts from the outstanding hits of Broadway and its fabulous writers and composers. Here you will relive magic moments from such star-studded musicals as My Fair Lady, Music Man, Flower Drum Song, Take Me Along, Sound of Music, Oklahoma, South Pacific, and scores of others. Directed and Staged by Buddy Thomas — Four Performances Nightly, 9 - 10 - 11 - 12 P.M.

**2 EXCITING TELSTAR LOUNGE**  
Soft lights, twinkling stars & complete telephone system.

**3 SURFSIDE RESTAURANT**  
Picture windows on the ocean, colored lights on the water. Luncheons from \$1.50 . . . until 7 P.M. daily.

**4 SPACIOUS FROLIC FUNCTION ROOM**  
Acomodating private parties from 50 to 1500. For reservations call 465-7063.

**5 NO ADMISSION, NO COVER**

Top Off Your Night At  
**MAC JENNY'S PEPPERMINT LOUNGE**  
28 Railroad Ave., Salisbury Beach

Where **TWIST & SHAKE** are still king with **THE HALLMARKS** featuring Frank Capri nightly

### GALA CORONATION BALL AT CASINO



A special 17th anniversary reunion of past winners of the Miss Hampton Beach beauty pageants is being arranged for Friday's annual Coronation Ball according to Chamber of Commerce officials. Several past winners have already agreed to participate in the colorful affair. On Friday evening, August 21, Miss Sheila Scott will become the first Hampton Beach girl since the renewed series of Miss Hampton Beach contests to receive the title of Miss Hampton Beach. The crowning ceremonies will take place during the Coronation Ball, one of the colorful highlights of the summer season. More than 100 girls attired in different colored evening gowns are expected to participate. (Continued on Page 12)



**AMERICAN LEGION**  
**BINGO**  
 30 Game Party  
**GRANGE HALL**  
 High St., Hampton  
 WEDNESDAYS  
 7:30 P.M.  
 Big Specials —  
 Door Prizes  
 PLENTY OF FREE PARKING  
 FREE BUSES

**T.V. Rentals**  
 BY DAY OR WEEK  
 All Portable Sets  
**BOBBIE'S**  
 KIMBALL REAL ESTATE  
 Available 7 Days  
 A Week 'til 10 P.M.  
 12 '1' St., Hampton Beach  
 Tel. 926-2359

**TOM THUMB'S**  
**MINIATURE Golf**  
 THE ONLY OUTDOOR COURSE ON THE WATERFRONT!  
 375 Ocean Blvd. Opens at 9 A.M.

**DEEP SEA FISHING**  
  
 Lines and Bait Furnished — Radio Telephones  
**PARTY BOATS**  
 Leave Hampton River Daily 8:00 A.M. and 1:30 P.M.  
 Tackle Shop — Bait Shop — Restaurant  
**OUTBOARDS & ROW BOATS FOR RENT — FREE PARKING**  
**Smith & Gilmore Pier**  
 Hampton Beach Tel. 926-3503  
**HAMPTON BEACH MARINA**  
 Located at the South end of Hampton Beach, West of the junction of Ashworth Ave. and Ocean Blvd. Paved launching ramp — slip rentals — marine gasoline and diesel fuel — boat and motor repairs and storage — propeller and shaft repair service — free parking.  
 1964 JOHNSON OUTBOARD MOTORS  
 Some good buys on used boats and outboard motors. Let us help you enjoy a safe and happy boating season.  
 George A. Smith, Manager  
 Phone 926-2611



JOY SUPREME is shown on the Face of Miss New England 1964-65, Diane Higson, as announcement of her win is made at the recent Miss New England Beauty Contest. Each year some photographer makes it a point to get the same typical picture, but each year expressions of the back stage finalists are different. Diane will take part in the Coronation Ball, Friday evening, August 21. Photo by Collins

**Nay Serves 34 Years In Probate**  
 Frank B. Nay of Exeter is currently serving his 34th consecutive year as Rockingham County Register of Probate.



**FRANK NAY**  
 In 1930, Nay was appointed by the Superior Court to fill the unexpired term of Robert Scott and Nay has been elected to the post since that time. Before accepting the position in the probate, Nay was a Deputy Sheriff in the county. An Exeter High School graduate, Nay has one daughter, Jeanette, who is employed at the Phillips Exeter Academy. "This year I have added microfilm and Xerox to the Registry of Probate," Nay said, "and this gives faster and more efficient service." "The work has quadrupled since I took over," Nay concluded.

**Beach Notes**  
 Among the guests visiting Quebec Cottage on Island Path this week were Helen Carroll of Providence, Madeline Ford of Chepobaine, Michigan, and Eva Sherman of Providence who is spending the summer at the beach. The aforementioned girls were the guests of Mr. and Mrs. Gilbert McGair, Mrs. Frank Glavin and Mrs. Joseph Naski.  
 Young Thomas Glavin has left the beach for a two week's stay at Camp Yarogog at Kingston, R. I.


**GO! GO! GO!**  
**Murray's**  
**SNO KONE**  
 13 Delicious Gold Medal Flavors  
 "The Special Rainbow"  
 Playland Ocean Blvd. & 'C' St.

**YOUR HEALTH IS OUR BUSINESS**  
 Just as you trust your Doctor, you can trust your Registered Pharmacist to fill all prescriptions with professional precision.  
**Palmer's Pharmacy**  
 PHONE 926-3344  
 Located in the High Street Parking Lot, Hampton Center  
 Open Mon-Fri: 9 am-9 pm. Sat 9 am-6 pm. Closed Sundays & Holidays

Please accept this Invitation  
 to look your loveliest this season... sparkling new selections are in the shop now... do plan to see them soon.  
**Priscilla's**  
 276 Woodbury Avenue  
 Rear of Howard Johnson's at Traffic Circle  
 Portsmouth, N. H.  
 Open 10 'til 5 Daily  
 10 'til 9 Wed.

**DON'T SETTLE FOR LESS!!**  
 RETAIN  
**Edith E. HOLLAND**  
**REGISTER OF DEEDS**  
 • Law School Graduate  
 • 12 Years Experience Rockingham Registry of Deeds (Title Examiner)  
 • Appointed Register of Deeds by N.H. Superior Court  
 Experience Means Efficiency and Economy  
**VOTE for Edith E. HOLLAND**  
 Edith E. Holland, Exeter, N. H.  
 Everett P. Holland, Fiscal Agent, Exeter, N. H.

**EVERGREENS**  
 Freshly dug, large selection, small to large at our low farm prices.  
 Bronze Mums ..... 35c  
 \$1 Value Fancy Hardy Mums ..... 59c  
 Hardy Flowering Shrubs ..... \$1 up  
 Mountain Ash, Cherry, Clump Birch, Flowering Crab Trees  
 Hardy Perennials 35c up  
 1/2 Bushel Creeping Phlox ..... \$1.50  
 N. H. Pillar Roses ..... \$1  
 All Perennial Grass Seed ..... \$1 lb.  
 80 lb. Lime ..... 79c  
 Large Sphagnum Moss ..... \$3.99  
 50 lb. Agric. A.A. Grass Food ..... \$2  
 6 Foot Cedar Post ..... 25c-35c  
 OPEN 7 DAYS  
 8 A.M. to 8 P.M.  
 DIRECTIONS: At Tydol Flying 'A' sign on Route 107, Fremont, turn, go 1 1/2 miles, turn right, 1/2 mile beyond.  
**L. V. KENISTON**  
**TREE FARM**  
 Off Route 107  
 FREMONT, N. H.

Political Advertisement  
**VOTE**  
 for  
**C. RICHARD "Dick" WILLIAMS**  
  
**GOVERNOR'S COUNCIL**  
**2ND DISTRICT**  
 SUCCESSFUL BUSINESSMAN  
 VETERAN  
 REPUBLICAN CHAIRMAN AND ASSISTANT MAYOR OF PORTSMOUTH  
**VOTE FOR A NEW LOOK AND A FRESH APPROACH**  
**WILLIAMS**  
 (Signed) C. Richard Williams

**GOVERNOR'S COUNCIL**  
**2ND DISTRICT**  
 SUCCESSFUL BUSINESSMAN  
 VETERAN  
 REPUBLICAN CHAIRMAN AND ASSISTANT MAYOR OF PORTSMOUTH  
**VOTE FOR A NEW LOOK AND A FRESH APPROACH**  
**WILLIAMS**  
 (Signed) C. Richard Williams



(DO YOU THINK WE'LL MAKE IT?) Perhaps these are the thoughts of the two contestants of the baby contest, one of the major attractions of August Festival at Hampton Beach which will be held from 3-4 p.m. on Monday afternoon, August 24. Pictured above are two contestants, Edward Paradis, 6 months, 47 Richards street, Worcester, Mass. and Tammy Sturgis, 3 1/2, Salisbury, Mass. Will they be winners? Take in the show on August 24 and find out. Over 100 entries are expected.

**Beach Baby Contest August 24**  
 The annual baby contest, Shell band stand next Monday sponsored by the Hampton Beach Chamber of Commerce is slated to be held at the Sea Shell band stand next Monday afternoon, August 24, from three to four p.m. More than 100 babies took

part last year as part of the year end gigantic entertainment program. Judging will be undertaken in four categories. They will include the best all around, prettiest hair, healthiest and cutest. There will also be three age groups including birth to one year, one to two years, and two to three years. Judges will be under the supervision of Mrs. Harriet McCurdy of the Tides Hotel and Motel and will include Betty Stevens, Salisbury, Mass.; Helena Zabrisky, Newburyport, Mass.; and Lee Partin, of the Americana, Hampton Beach. The awards are scheduled to be presented by Miss Hampton Beach, Miss Sheila Scott.

**WANTED TO BUY**  
 Used furniture, antiques, glass & colored glass, china, brass and outside blinds.  
**ANTIQUER TRADER 926-5335**

**Saw Maintenance and Locksmith Shop**  
 All Types of Hand and Circular Saws Machine Filed, Gummed and Set.  
 Keys Made - Locks Repaired Combinations Changed Safe Work  
**MAL CAMERON**  
 Fremont Rd. Sandown, N. H. Phone Chester, N. H., 887-3914

**Gordon F. Merrick Co.**  
 HEATING OILS — BOTTLED GAS  
 SALES — INSTALLATIONS — SERVICE  
 24 HOUR SERVICE  
 PLAISTOW, N. H. EV 2-8595

**AL GAURON**  
**DEEP SEA FISHING**  
 Trips Twice Daily  
  
 2 Party Boats — Ric Roc and Alice G  
**ACROSS FROM THE STATE PARK ON STATE PIER**  
 Snack Bar & Tackle Shop — Lines & Bait Furnished  
 Ship to Shore Radio — Free Parking  
**GAURON'S HARBORSIDE MOTEL**  
 AND KITCHENETTE APTS. MORNING TRIP 8 A.M. AFTERNOON TRIP 1:30 P.M.  
**PHONE 926-2469**

**SWEATERVILLE, U.S.A.**  
 the most unusual store in New Hampshire  
**SWEATERS and SPORTSWEAR**  
 For The Entire Family  
 You Save Here at Mill Prices  
 Hours: Monday through Saturday, 10 A.M. to 10 P.M.  
 Air-Conditioned Free Parking  
**Factory Store**  
**Portsmouth Mills**  
 MAPLEWOOD AVENUE PORTSMOUTH, N. H.  
 How to Reach Sweaterville, U.S.A.  
 From Hampton Center proceed North on Route 1. Use Portsmouth by-pass as if to go to Maine. Just before Toll Bridge use overpass to reverse direction. Proceed 200 yards left on Maplewood Avenue.  




### Entries For August 29 Firemen's Muster To Close

At 8 o'clock Sunday evening, August 23, 1964, members of the New England States Veteran Fireman's League will meet at the Fire Station Ashworth Ave., Hampton Beach, N. H., to officially close entries for the Fireman's Muster, which will take place Saturday, August 29, 1964. This meeting will be under the direction of the League President Beatrice Symonds, Marblehead, Mass., and the local muster chairman W. Perry Tarleton.

Parade and pumping positions will be drawn after the closing of entries. Members are looking forward to this event as the principal Fireman's League Muster for 1964.

The following Handtub companies have filed formal entry blanks, or signified their intention of being at Hampton Beach, August 29: Tiger No. 1, Newmarket, N.H.; Torrent No. 1, Bath, Maine; Edwin A. White Protection No. 1, Newbury, Mass. (Note—The Protection is the World's Champion, 275 ft 7 3/4 in.); Okommakanesit, Marblehead, Mass.; Always Ready, Westminister, Mass.; Winnacummet No. 1, Hampton Beach, N.H.; Washington No. 1 North Kingstown, R.I.; Hancock, Ashburnham, Mass.; Gerry No. 5, Marblehead, Mass.; Red Jacket, Westboro, Mass.; Volunteer, East Greenwich, R.I.

1.; Niagara No. 3, Brunswick, Maine; D.A. Taggart, Goffstown, N.H.; Union No. 1, Southboro, Mass.; Fountain Winton, Gardner No. 4, West Newbury, Mass.; Androscoggin, Topsham, Maine; Constitution, New Boston, N.H.; Niagara No. 2, Upton, Mass.; Juansigamog, Bath, Maine; Hydrant, Holliston, Mass.; Eureka, Portsmouth, N.H.

An excellent program has been planned by the Hampton Beach Muster Committee.

9:00 A.M.—Beauty Contestants gather at the Sea Shell.

9:15 A.M.—Beauty Contest for the Muster Queen of 1964.

10:00 A.M.—Parade forms at the State Park, near Hampton River Bridge.

10:30 A.M.—Parade moves from State Park to Ocean Blvd. to junction of Ashworth Ave., along Ashworth Ave. to Parking Lot in rear of Fire Station.

12:00 Noon—Handtub pumping contest begins.

6:00 P.M.—Informal Parade from parking lot up "D" St. to Sea Shell for presentation of Trophies to the winners of the various classes.

7:00 P.M.—Closing of Muster Day for 1964.

\* Mr. and Mrs. Tarleton attended the New England Veteran Fireman's League Muster at E. Greenwich, R.I., Saturday, August 15, 1964, at which Protection No. 1, Newbury, was the Class "A" winner with a stream of 252 feet; Tiger No. 1 Newmarket, was the Class "B" winner with 228 feet 7 1/2 in.

Always watch the right edge of the road when driving at night to prevent the headlights of an oncoming car from blinding you, says The New England Council of Optometrists. At night never attempt to guide your car by watching the center stripe or the oncoming headlights.

**ARCHIBALD INSURANCE AGENCY**  
Complete Insurance Protection  
Phone 895-2812  
Raymond, N. H.

New and Used  
**Pianos For Sale**  
Leighton A. Bowie  
Tel. Piano Tuner-Technician  
PR 2-3105 Newfields, N. H.

THE BIG ONE  
**Murray's COTTON CANDY**  
Gum & Lifesavers  
(NEXT TO PLAYLAND)  
George R. Murray  
Ocean Blvd. near "C" Street

**Margaret's**  
HAMPTON BEACH BEAUTY SALON  
1 ASHWORTH AVE.  
926-5441  
CUTTING  
A SPECIALTY

THE MIGHTY B  
TAKE-OUT SERVICE  
Southern Fried Chicken  
Our Specialty  
Open 'Til 12:30, 7 Days a Week  
CABINS \$5 per Couple  
Turn Right Off 110 at Plaza, Salisbury, Mass.

HAMPTON CENTER BARBER SHOP  
4 MASTER BARBERS  
PROMPT SERVICE  
AIR CONDITIONED  
23 Years In  
The Same Location  
Across the Street From  
Tobey's Drug Store

Car Trouble?  
EXPERT AUTO REPAIRS  
Don't Rave...  
Call Dave!  
Emergency Road Serv.  
926-5322  
14 "G" Street  
Hampton Beach  
- Dave Saulnier -  
24 HOUR SERVICE  
7 DAYS A WEEK

NOW OPEN  
**YANKEE 2 MINIT CAR WASH**  
"A CLEAN CAR FEELS BETTER"  
DAILY 10 A.M. TO 6 P.M.  
FRI. TIL 9 P.M.  
SUNDAY 9 A.M. TO 1 P.M.  
Tel. 465-5900  
CROSSROADS SHOPPING PLAZA  
SALISBURY MASS.

"Gateway to the beach"  
**Sea Gate Motel**  
Dance Party Nightly 8-11:30 P. M.  
Live Music  
DOROTHY CHENEY SHOP  
COFFEE SHOP  
ALL NEW AIR-CONDITIONED MOTEL UNITS  
All Units Facing The Ocean  
Just off the Boulevard on Ashworth Avenue

ROCKINGHAM COUNTY'S LARGEST RAMBLER DEALER  
Announces Their 6th Annual  
**"AUGUST TRADE PARADE"**  
NEW CARS USED CARS  
F. J. Sez - Clean the lot!  
Drive and buy today! Immediate financing at bank rates.  
**Wentworth Motor Co., Inc.**  
Portsmouth Ave. EXETER, N. H. "Your Friendly Rambler Dealer" RAMBLER JEEP

### Festival Week Events Listed

4 Room Ranch, jalousied breeze-way, 2 car garage, 2 fireplaces, beautifully landscaped lot 150 x 250. Prestige neighborhood, middle teens.

Professional Office on Rt. 125 for rent. New Building. Ample Parking.

**PHILO A. HUTCHESON REALTOR**  
382-8951 382-5752  
362-5282  
Rt. 125 Plaistow, N. H.

ATTENTION NEWLYWEDS  
3 COMPLETE ROOMS OF FURNITURE  
\$3.50 per week  
Nothing Down  
CADIEUX  
WAYSIDE FURNITURE  
ROUTE 101 STRATHAM, N. H.  
Hours: Mon. - Fri. 9-9, Sat. 9-5

**CASINO BALLROOM**  
THURSDAY NIGHT  
JACK DINEEN'S COLLEGE MIXER  
Repeated by Special Demand  
BIG SHIPWRECK PARTY  
Featuring the Blue Knights  
Coming Wed., Aug. 26 THE KINGSTON TRIO  
Thurs., Sept. 3 THE FOUR SEASONS

The jam-packed August Festival activities will be climaxed during the pre-Labor Day week with still continued entertainment.

From August 25 thru August 29 a variety show of professional caliber will be presented. The show will be held from 8:30 to 9:30 p.m.

On August 29, the long awaited New England League Firemen's Muster will be held at the beach. A New England tradition for years, this event is something that even many New Englanders have not witnessed. Through the efforts of beach resident Perry Tarleton, the day long activities are expected to draw several thousand persons to the beach as competitors in various activities from beauty pageants to parades to the actual hand tub play out.

The recently restored Hampton Beach hand tub, Winnacum-

net I, will be competing for the first time. The activities will get underway with a beauty contest in the morning to choose the reigning muster queen. This event will be followed by the parade of tubs, fire department drum and bugle units, queens and others. The competition of the hand tubs will be held in the town parking lot on Ashworth Avenue throughout the afternoon and evening.

The hilarious Bathing Suit day will be observed from 2-3 p.m. on August 31. At this time all persons not in bathing suits will be arrested by pretty girls serving as police officers and locked up in a mock jail located near the Sea Shell. Fines will be .50. This is all in fun and makes excellent background for camera fans.

One of the highlights of the final week of activities will be the Terry Heinz 1964 Fashion Show held at the Sea Shell stage. This phase of Festival week has become more and more popular with beach visitors and local residents with each passing year. All types of clothing will be modeled with not only women's but men's and children's being featured. Area stores share in sponsoring the show.

Aug. 21—Coronation Ball, 8:30 p.m., Casino Ballroom.

Aug. 22—Parade of floats and horribles, 1 p.m., from state park north.

Aug. 22—Swim races, 9 a.m., Sea Shell area.

Aug. 24—Baby Contest, Sea Shell, 3-4 p.m.

Aug. 24-29—"Mary Mary," Hampton Playhouse.

Aug. 21—Eddie Vieira, caller, square dancing, state park, 8:30 p.m.

Aug. 23—Community Church, guest speaker, Herbert B. Kimball, Durham, N.H.

**Appledore Tweed Shop**  
**COLLEGE BOUND?**  
COME IN AND SEE OUR SELECTION OF BARDLEY COATS & SUITS & BEECROFT COORDINATES  
VISIT OUR NEW ADDITION! GENTLEMEN'S TACK ROOM  
OPEN YEAR ROUND  
1059 Washington Rd., W. Rye  
TEL. 964-5353 1/2 Mile off Rte. 1  
Open Daily 10 A.M. to 9 P.M.  
Sunday After Church Services

**Ye Cocke and Kettle**  
Open Daily 7:30 a.m. to 10 p.m.  
Recommended by "Nearly Everyone"  
BREAKFAST — LUNCH — DINNER  
Served Buffet Full Course  
Buffet Style or Menu 7:30 - 10:00 11:30 to 3:00 3:00 to 10:00  
OLDE KETTLE LOUNGE  
Fully Air Conditioned  
Open 4 to 12:00 P.M.  
YE COCKE AND KETTLE RESTAURANT  
U.S. 1 Seabrook, N. H. Tel. 474-3761

## FOR GOVERNOR:

**Wesley Powell**

is the only Republican running for Governor who can win in November.

**Wesley Powell**

carried the Democrat stronghold of Manchester in 1960 on the same day the late President Kennedy swept the city.

Note: On Election Day 1962 Pillsbury lost his own ward in Manchester. He lost the election to a Democrat by 41,000 votes. Why nominate a loser who cannot win in November?

"Ted" Connors, Portsmouth  
Phil Drake, Rye  
Maude Duston, Plaistow  
George Gelt, Salem

and thousands of others.



Seth Junkins, Hampton  
John Callahan, Exeter  
Mae Carroll, Salem Depot  
Geraldine Grant, Portsmouth

**THE TICKET NEEDS POWELL FOR VICTORY!**



Political Advertisement



### Battles Runs For Council

State Senator Nathan Battles of Kingston has come out

**NEW THIS YEAR!**  
**McCOY'S**  
DRIVE-IN  
AIR CONDITIONED  
Self Service Dining Room  
Featuring Flavor-Crisp  
FRIED CHICKEN  
CORNER OF G & ASHWORTH AVE.

**John Lane Presents**  
NOW PLAYING  
Thru Sat., Aug. 22

Rogers & Hammerstein's  
**"The Sound of Music"**  
August 24 - 29  
Hermione Gingold  
**"Oh Dad, Poor Dad,  
Mamma's Hung You In The  
Closet & I'm Feelin' So Sad"**  
Eves: Mon.-Sat., 8:40  
Mat: Wed. & Fri., 2:45  
Tel. 207-646-5511

**Ogunquit Playhouse**  
OGUNQUIT, MAINE

**MR. & MRS. VOTER**  
Today the office of County Commissioner requires full time; Our budget is now over one million dollars.  
The County Home has grown to a population of over 300.  
The heavy Relief load and the building of a new County Court House demands a lot of the Commissioner's time. After serving you 14 years, I am again asking for your support at the Primaries September 8th.  
I have the time and the experience to fill this job. My record is open for your inspection. Your Vote will be Greatly Appreciated.

**IRA A. BROWN**  
YOUR COUNTY COMMISSIONER  
District 1 Portsmouth

**The SEACOAST**  
DRIVE-IN THEATRE  
RT. 1, NO. HAMPTON, PHONE 964-8011  
NOW SHOWING THRU SATURDAY!

**HAYLEY'S ROMANTIC ADVENTURE!**  
**WALT DISNEY'S**  
**The Moon Spinners**  
Technicolor  
Plus Big Co-Hit!

**Terrific Together!** JACKIE GLEASON & STEVE MCQUEEN  
**SOLDIER IN THE RAIN**  
SUN.-MON.-TUES.!  
OTTO PREMISER'S  
**THE CARDINAL**  
STARTS WED., Aug. 26 "It's A Mad, Mad, Mad World"

# ANNOUNCING

The first **HONDA** dealer in this area.  
Stan Brown is proud to announce his exclusive contract with the Honda people to bring you all the latest 50 & 90 models.  
PRICES START AT **\$245.**  
plus a modest destination and set-up charge  
**STAN BROWN'S WESTERN AUTO**  
DEPOT SQUARE, HAMPTON

strongly in favor of abolishing milk controls in his campaign for the Republican nomination to the Governor's Council from the Second District which includes all of Rockingham and Strafford County.  
Long an advocate of abolishing milk controls, Battles recently suggested that "the Governor's candidate for chairman of the Milk Control Board publicly state his views on milk control."

In commenting on the office he seeks, Battles said the office of Governor's Council is a most important position for many reasons. "It is a main restraint on the executive power we have in New Hampshire. A Councilor is required to constantly pass judgement on various phases of each department's business and to accept or reject in many instances, policies initiated by the Governor."  
"Because of my long tenure in the legislature and the fact I have served major committee dealing with all these departments, I feel I am the best qualified of all the candidates seeking this office from the Second District."  
He is opposed by C. Richard Williams and Raymond Bowles.

### Hartman Runs For Deeds Post

State Senator Kenneth E. Hartman announces that he will seek election for Register of Deeds in Rockingham County. A resident of Derry for thirty years, Senator Hartman, long active in public affairs on both the local and state scene, considers the unique experience he will bring to this office will enhance its function in county affairs.

A graduate of Boston University College of Business Administration in 1951, Hartman has since practiced accounting in Derry. Interest in Committee of which he was chairman.  
Former town and school auditor, Hartman was also interim tax collector of Derry in 1957.

Senator Hartman served also as vice commander of Lester W. Chase Post No. 9 American Legion; auditor and trustee of the Alexander Eastman Hospital, as well as a member of its building committee. He was also director of the New Hampshire Fairs Association. Memberships include, St. Mark Lodge F & A M of Derry; National and State Societies of Public Accountants; and, the Pilots Association. Hartman was also Local chairman of the Heart Fund for three years.  
Elected to the State Senate

### Schedule of Events

Aug. 25-29—Variety Show at Sea Shell.  
Aug. 29—Firemen's Muster.  
Aug. 31—Bathing Suit Day, 2-3 p.m.  
Sept. 3—1964 Fashion Show, 7 p.m.

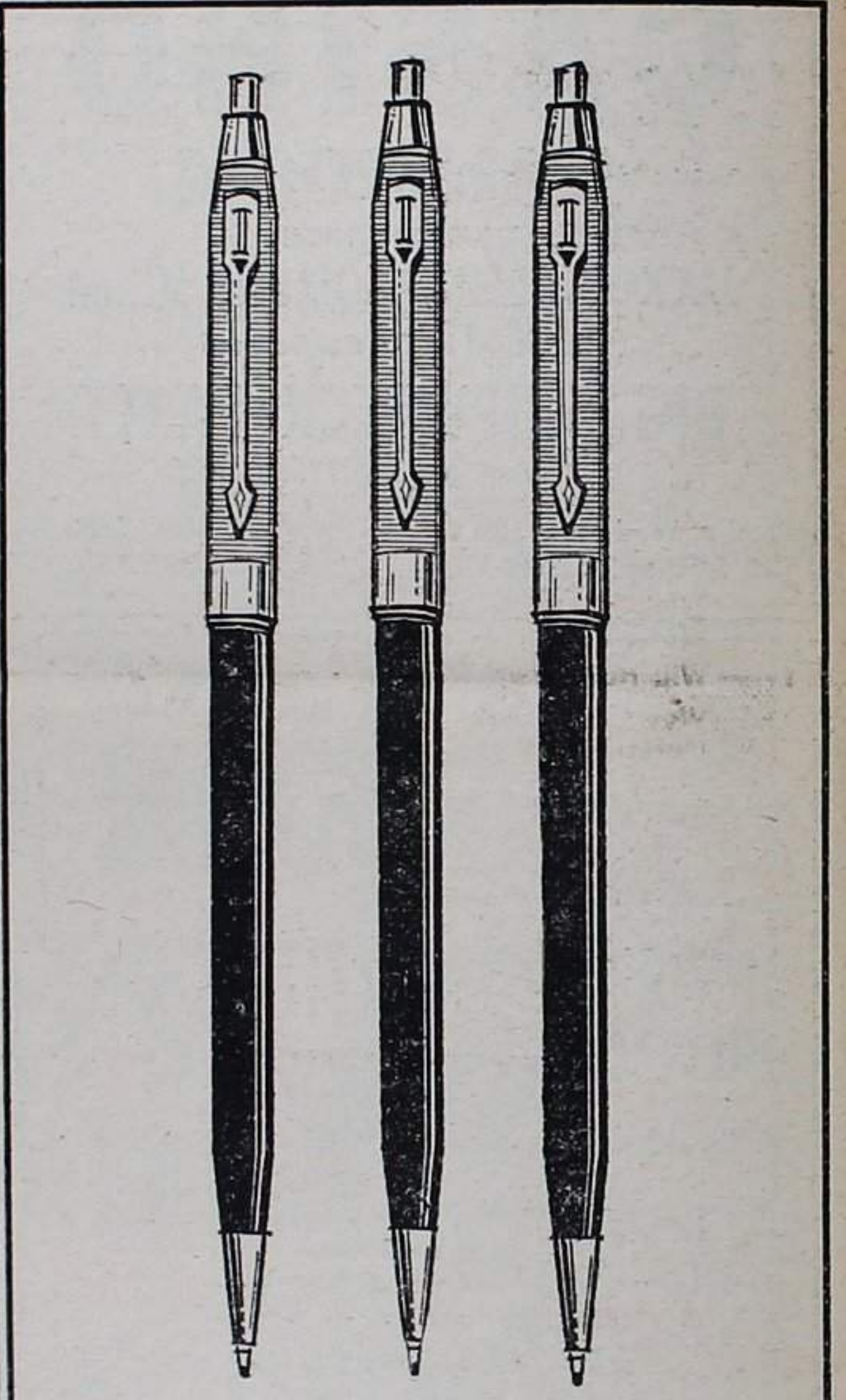
Looking for the Finest in Seacoast Dining?

## Fisherman's Pier

RESTAURANT  
Highway 1 at Memorial Bridge  
PORTSMOUTH, N. H.

SPECIAL LUNCHEONS  
Served 11 a.m.-4 p.m.  
\$1.00  
Selection of the day  
Potatoes - Vegetables  
Rolls & Butter - Coffee

- Open everyday 11 a.m. - 11 p.m.
- Dockside dining room
- Captain's Cabin Lounge



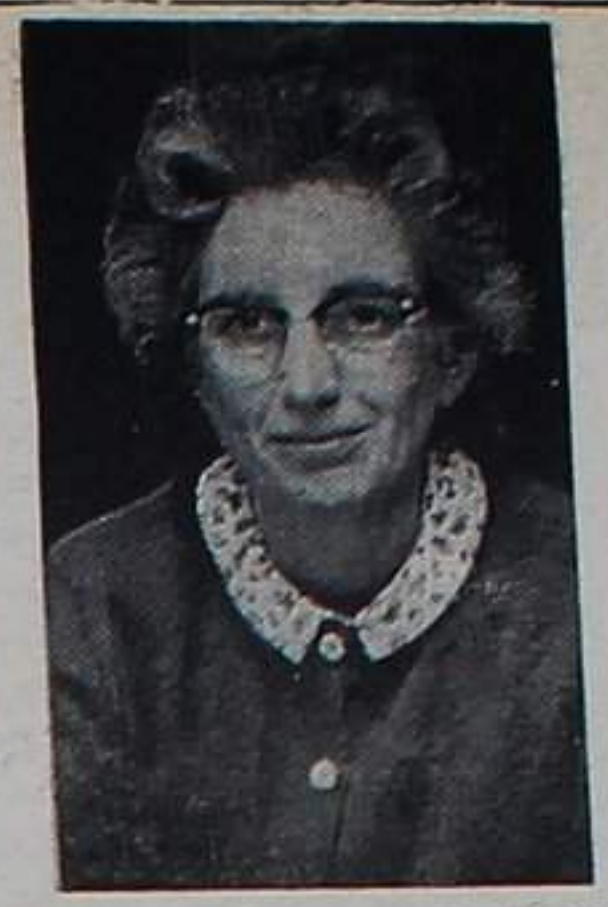
NOW AT THE CO-OP...  
**BANK - BY - MAIL**  
We provide free forms, pay the postage both ways, and your deposits earn a big 4 1/4% dividend!  
**PLAISTOW COOPERATIVE BANK**  
PLAISTOW, N. H.

**Hampton playhouse**  
LAST THREE DAYS!  
The Shocking and Provocative  
"A TASTE OF HONEY"  
Aug. 24 thru Aug. 29  
The bizarre and zany sex play of the year.  
**OH DAD, POOR DAD,**  
MAMMA'S HUNG YOU IN THE CLOSET AND I'M FEELIN' SO SAD"  
BY ARTHUR KOPIF  
Reservations 926-3073  
Scale of Prices: Mon. thru Fri. 2.90, 2.55, 2.00 Tax Inc. Sat. Eve. 3.10, 2.90, 2.50 Tax Inc. Matinee Wed. 2.30, all seats. Reserved 1.80

### Mrs. Holland Running For Reg. Of Deeds

Mrs. Edith Holland of Exeter, acting Register of Deeds, is seeking election to that position in a hot four way race with Rep. Steve Wheeler, former House Speaker W. Douglas Scammon and Senator Kenneth Hartman.

Said Mrs. Holland this week "For continued efficiency and economy for the tax payer in the Registry of Deeds, I feel that I can offer more than any



MRS. EDITH HOLLAND

other candidate. This very important office in the oldest and fastest growing county in the state requires a trained and dedicated executive."  
Mrs. Holland was appointed to the post in May of 1963 to fill the unexpired term of the late John W. A. Green.  
A graduate of Northeastern Law School. Mrs. Holland is married to Everett Holland. She has been active in all phases of community affairs.

## NOTICE TO ALL TEN PIN BOWLERS

WINTER LEAGUES NOW FORMING AT THE **LAFAYETTE LANES**  
Choice Time for Daytime or Evening Leagues Available  
Free Babysitting Service for Daytime Leagues  
Free Instructions for Beginners — Phone 964-5232

Cut out & Mail To Lafayette Lanes  
9 Lafayette Road  
No. Hampton, N.H.

Indicate League Desired:

— Men's HDCP	Average _____
— Men's Scratch	Junior HDCP _____
— Mixed	Sat. A.M. (Juniors) _____
— Women's HDCP	Sat. P.M. (Bantam) _____
— Women's Scratch	Bantam HDCP _____
— Will Have Own Team	Golden Age _____
— Would Like To Be Placed on Team	Min. Age 55 yrs.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
PHONE \_\_\_\_\_

### Elmer Bussey Runs For Governor

Elmer Bussey of Salem, Republican candidate for governor, is another of the many candidates running for office in the coming election to declare against milk price control.

Bussey said recently "All former governors have kept the law in effect, WHY, money from the big money corporations in the retail sale of milk, because they are guaranteed a retail price for milk bought at small price. Big Deal for the consumer."

Bussey favors the following list of main issues in the coming campaign: an immediate pay raise for state employees, repeal of the milk control law, repeal of the \$5 Head tax, continuation of the Sweepstakes and aid to the "laboring folks" in New Hampshire.

## SURF

NOW 2-7-9 P.M.

RICHARD BURTON · AVA GARDNER  
DEBORAH KERR · SUE LYON

one man...  
three women...  
one night.

### THE NIGHT OF THE IGUANA

a Metro-Goldwyn-Mayer and Seven Arts Productions presentation  
STARTS WEDNESDAY, AUGUST 26

ALFRED HITCHCOCK'S Suspenseful Sex Mystery  
TIPPI HEDREN SEAN CONNERY  
**MARNIE**  
DIANE BAKER · MARTIN GABEL  
TECHNICOLOR  
A Universal Release

## CASINO

NOW 2-7-9 P.M.

IT'S ALL NEW...IN COLOR

### Bikini Beach

SEE THE BEACH PARTY GANG GO DRAGSTRIP!

FRANKIE AVALON  
"ANNETTE" FUNICELLO  
MARTHA HYER  
SPECIAL GUEST STAR KEENAN WYNN

STARTS WEDNESDAY

### THE NEW INTERNS

...and their new loves!

## VOTE for Raimond BOWLES for GOVERNOR'S COUNCIL

BOWLES has served as

- State Representative to the N. H. General Court, 1961-62.
- Chairman, N. H. Interim Commission on Education, 1961-62.
- Delegate, 15th N. H. Constitutional Convention, 1964.
- Chairman, Con. Con Committee on Taxation, 1964.
- Member, Portsmouth Republican City Committee, 1958-64.

BOWLES has served as

- Chief Clerk, U. S. Senate Banking and Currency Committee, Washington, D. C., 1948-52, under the late Senator Charles W. Tobey.
- Assistant to the Chairman, Republican National Com., 1953.
- District Delegate, Republican National Convention, 1960.
- Executive Assistant, Eisenhower National Committee, under Henry Cabot Lodge, 1952.

Raimond Bowles

BOWLES, 41, is married, father of four children, a veteran of World War II, and is owner and manager of a heating oil business.  
BOWLES will continue his dedicated public service as a member of the Governor's Council.

## BOWLES for GOVERNOR'S COUNCIL

BOWLES has served as

- Member, Portsmouth Board of Education, 1964.
- Director, Greater Portsmouth Chamber of Commerce, 1960-62.
- Director & 1st Vice President, U.N.H. Alumni Assoc., 1960-62.
- Public Campaign Chairman, Portsmouth Hospital Building Fund.
- General Chairman, Portsmouth Rehabilitation Center Building Fund and member, Board of Directors of the Rehabilitation Center.

BOWLES was educated at

- University of New Hampshire, B.A. cum laude, 1947, major in Government.
- National Institute of Public Affairs, Washington, D. C., under Fellowship from the Rockefeller Foundation.
- Graduate study in Public Administration at U.N.H., American University and George Washington University.

Signed: Leslie E. Roberts, Fiscal Agent, Gilmanton Road, Belmont, N. H.



# Annual Beach Swim Races To Be Held Saturday At 9

The annual Hampton Beach swimming races will be held in the Atlantic off the Sea Shell beginning at 9 a.m. on Saturday, August 23. The races will precede Saturday's parade of floats and horrors which is slated to get underway at 1 p.m.

Two categories of swimming events will be held with several divisions in each category. Youth up to age 14 will be given the opportunity to compete in 50 and 100 yard dash races. The events for persons over 14 years of age will be the 440, 880 and two mile races.

The competition will be under the direction and supervision of Head Life Guard Dan Stone and the Hampton Beach life guards. The guards will monitor the races by making use of the row boats, surf boards and the "duck."

A sidelight and actually the highlight of the events will be the annual challenge race between the Hampton Beach Life guards and the Salisbury Beach, Mass. Life guards.

With the water at an accommodating 65 degrees, Parke McCarthy, Lowell, Mass. swam his way to double wins in the 50 yard and 100 yard dashes last year.

Roger Cayre, Lowell, Mass., also took twin wins in the 440 and 880.

This year, however, in recent days, the water has been unusually cold. Head guard Stone said if the water is not at least 58° to 60° Saturday, the races will be held Sunday, August 23.

In another innovation started last year, all life guards are required to participate in the 440 event.

Ring-A-Ding and his magic circus will be at Hampton Beach as part of the August Festival program from August 25 thru 29.

This group was well received by the small fry and adults alike last year. The entertainment will be held from the Sea Shell stage.

Ring-A-Ding will be performing from 4-5 p.m. and 7-8 p.m.

Trophies and medals will be awarded at the Sea Shell later in the day following the events. Massachusetts swimmers dominated last year's races. Joel Cygan copped the feature event the two mile race, in the fast time of 53 minutes over the triangular course.

With the water at an accommodating 65 degrees, Parke McCarthy, Lowell, Mass. swam his way to double wins in the 50 yard and 100 yard dashes last year.

Roger Cayre, Lowell, Mass., also took twin wins in the 440 and 880.

This year, however, in recent days, the water has been unusually cold. Head guard Stone said if the water is not at least 58° to 60° Saturday, the races will be held Sunday, August 23.

In another innovation started last year, all life guards are required to participate in the 440 event.

Ring-A-Ding and his magic circus will be at Hampton Beach as part of the August Festival program from August 25 thru 29.

This group was well received by the small fry and adults alike last year. The entertainment will be held from the Sea Shell stage.

Ring-A-Ding will be performing from 4-5 p.m. and 7-8 p.m.

**J. RENZ**  
Master Electrician  
All Types of Electrical Appliances  
Repaired. Reasonable Rates.  
Tel. 439-2124

**T.V. SERVICE**  
SALES of T.V. PHONO RADIOS  
COLOR TV  
by MOTOROLA - RCA - PHILCO

**BOAT TRIPS**  
To The Isles of Shoals  
on the new **VIKING**  
Ceres Wharf (off Market Street) Portsmouth, N. H.  
Tel. 436-7927  
Fare \$3.50 Round Trip, Children \$2.50  
Leave Portsmouth 11:00 a.m., 5:10 p.m.  
Saturday 11:00 a.m., 2:40 p.m., 5:40 p.m.

Same Day Service in Kingston - Danville and Immediate Area  
**CADY**  
SALES & SERVICE  
MAIN ST. RAYMOND, N. H.  
Bus. 895-2537 Home 887-3860

## Sanders Named To Whittemore Campaign Staff

Democratic Candidate for the nomination as U. S. Representative from the First District, Charles F. Whittemore, announced that Attorney Wilfred L. "Jack" Sanders, Jr., will serve as chairman of the Hampton Whittemore for Congress Committee.

Attorney Sanders is a member of the New Hampshire Bar Asso. Rockingham County Bar Association and has been admitted to the United States District Court for the district of New Hampshire. Attorney Sanders, the Secretary to the recent Constitutional Convention, has served as chairman of fund raising for Boy Scouts and

is a past president of the Hampton Jaycees. He is a graduate of the University of New Hampshire and received his law degree from Boston College School of Law in 1962. Attorney and Mrs. Sanders make their home at 21 Exeter Road in Hampton.

Just a Little Different  
  
The **Troll Bridge**  
"C" St., Hampton Beach  
Good Food at Reasonable Prices

**Remnant & Drapery Store**  
Real Treasures at Prices That Will Surprise You!  
"The Remnant Shop"  
**EXETER HANDKERCHIEF CO.**  
Near B&M RR Sta., Lincoln St., Exeter

**PLAISTOW, N. H.**  
**\$17,500 VIEW**  
Large lot with a 5 Room Ranch, Basement and Garage. Base-ment rumpus room. Well landscaped. All for \$17,500.  
**C. S. INGALLS**  
REALTOR & INSURANCE  
Tel. 362-8121 Plaistow

**TEN PIN BOWLING**  
  
**LAFAYETTE LANES**  
— AIR CONDITIONED —  
SUMMER PRICES  
9 a.m. - 6 p.m. 25c  
6 p.m. - Closing 40c  
(Sundays Open at 1 P.M.)  
Tel. 1, 9 Lafayette Road  
1/2 Mile North of Hampton Ctr.)  
N. HAMPTON 964-5232

Political Advertisement  
  
MR. AND MRS. VOTER:  
Handling Relief is a big job. Taxpayers depend on their Commissioners to hold it down. It takes time and experience. In 1949 Portsmouth District gave out \$44,317.00. I have reduced it each year. In 1959 we gave out \$15,352. Last year was \$10,707.00. At the Primaries September 8th I would appreciate your support.  
**IRA A. BROWN**  
YOUR COUNTY COMMISSIONER  
District 1 Portsmouth

**"MID SEASON SALE"**  
1964 GLASSMASTER, '64 Merc 350, '64 Trailer. Sale Price \$1095  
18' LYMAN ISLANDER Inboard, Good Condition Only \$695  
18' CAT. TWIN MERC 70. Loaded with Extras A Sfeal at \$1495  
Many Other Equally Fine Buys on BOATS, MOTORS, TACKLE, ETC.  
Boat Rentals and Bait Always Available  
**SAGAMORE SPORTS CENTER**  
Sagamore Ave., across from Ladd's Rest. Portsmouth, N. H.  
Phone 436-9232

## "A Taste Of Honey" Intense, Provocative

All of us at some time come to the well of love and understanding to drink deeply of life! For most there are some sweet satisfying experiences — but for many, many others the well is dry and bitter. It is about the "others" that this week's production at the Hampton Playhouse, "A Taste of Honey", deals so beautifully and intensely.

But when you go to see "A Taste of Honey", do so with an open mind and an open heart. Otherwise you will find the play abhorrent and disgusting from the very nature of its characters — a love affair between a white girl and a negro; a delicate relationship between a homosexual and a pregnant girl; and the uninhibited antics of a prostitute with her fancy man. Not a very pretty alliance of human beings — but dramatically intriguing!

Katherine Helmond — an unusually fine actress — brings a great awareness and depth to her portrayal of the young girl, Josephine. The frustration, the passion, the longing comes through clearly and with moving intensity as Miss Helmond shows thorough understanding of her characterization.

The love making with the Negro sailor is handled with natural self-effacement. There is no awkwardness or self-conscious effort in the scene due in great part to the exceptional acting of Milton Forrest. This handsome young Negro makes the affair seem acceptable and growing out of natural instincts and desires.

Another portrayal which required unusual skill to keep the play from degenerating into a maudlin mess is the characterization of the homosexual that takes up housekeeping with the young girl after she has been abandoned by her Negro lover and her street-walking mother. James Whittle use of great sensitivity and delicacy — understandable deviate whose heart and spirit cry out for help rather than repudiation. His artistry is worthy of highest praise.

Betty Froman Bright — a real lady in her own character — had to push her acting skill to the very limit to portray the vulgar prostitute in "A Taste of Honey" — and she does! Her antics with her fancy man, Peter, help set a sordid background for a squalid situation. And J. Frank Lucas, as the fancy man, solidly holds down a key anchor post in this five character play.

The flowing quality of the stage movement, the nuance of the voice and inflection, and the details of gesture and expression reveal the fine attention to detail given the cast by

John Vari's directing while Steven Nihda's stage setting provided the wretched and degraded atmosphere so vital to "A Taste of Honey". To realize that this earnest writing came from the pen of a 18-year-old-girl Sheila De-

## Rae Nichols Trio At Beach

The Rae Nichols Trio appeared at the Hampton Beach Sea Shell on August 13. The trio comprised of Rae Nichols, the regular Hampton Beach concert organist for the summer months, Johnny Grant on the drums and James Ollivierre playing bass, participated in two concerts.

The trio filled in for the Hampton Beach Concert Band which played at the Rockingham County home in Brentwood on that day through the courtesy of the Hampton Beach Chamber of Commerce.

The Rae Nichols trio played jazz, Latin American music & ballads. The group is presently entertaining in the Treasure Lounge at the Sherwood Motel in Dover.

## Brown Co. Expands

A 400' X 60' addition to Brown Company's hardwood plywood mill at North Stratford, N.H. has been completed and will be placed in use shortly. Additional construction at the plywood mill is also underway, consisting of a 9,000 sq. ft. addition.

**VI'S ANTIQUES**  
  
VI and "Flip" DeFillippo at the opening of "The Ten Penny", Vi's Antiques on Exeter Road, 101-D, North Hampton. Vi's is now open at the Red Barn. A unique feature is the collection of primitive hardware. Each visitor receives a genuine antique ten-penny nail as a memento.

laney makes "A Taste of Honey" a remarkable vehicle for unveiling her deep insight into human suffering and degradation.

Be prepared to be shocked by the dialogue and the situations because "A Taste of Honey" is unvarnished life with no attempts to smooth out the edges. It is all there to see and hear. Alfred Christie, Hampton Playhouse manager, wisely makes a pre-curtain speech advising the audience of the nature of the play and invites anyone not wishing to see the performance to obtain a refund at the box office before the play starts. Then, if members of the audience become offended, they have been forewarned.

"A Taste of Honey" probes deeply into the seamy side of life and opens doors on the stage which will never be opened to most people in real life. One has a feeling of sadness, compassion and understanding of these people when the play comes to its dramatic climax. It is given A-1 recommendation IF you can open your minds and your hearts—otherwise — no!

HLP

**NOW OPEN FOR BUSINESS**  
Completely Remodeled  
**RAYMOND ARMS RESTAURANT**  
Route 101 Raymond, N. H.  
Available for Parties, Club Meetings, Banquets, etc.

**N. H. LOBSTER COMPANY**  
LOBSTER POUND AND FISH MARKET  
• Alive • Boiled To Order  
Foot of Bridge at Smith & Gilmore Wharf  
Native Lobsters, Clams and Fish  
Visitors Welcome **FRESH DAILY** French Spoken  
QUALITY UNSURPASSED  
Telephone (Hampton) 926-3424

**DONOVAN & FALLON**  
CORPORATION  
THE FAMILY STORE AT HAMPTON BEACH SINCE 1926  
The **Rexall** Store  
JUST SOUTH OF THE CASINO ON OCEAN BOULEVARD

**NOW IS THE TIME TO...**  
**STEP-UP**  
TO A BETTER USED CAR!  
INSURE YOURSELF SAFE & DEPENDABLE  
TRANSPORTATION FOR THE FALL & WINTER MONTHS  
BY TRADING YOUR PRESENT CAR FOR ONE OF OUR GUARANTEED A-1 USED CARS  
We are loaded with new late model 1964 cars  
**C & B FORD VILLAGE**  
Garage Tel. 926-3328 HAMPTON, N. H. Sales Tel. 926-2141



**WANTED**  
**USED GUNS & PISTOLS**  
 — Any Age — Any Make —  
**WEBBER'S**  
**GUN & MARINE**  
 U.S. Route 1 Kittery, Maine  
 ID 9-2306

**ROSS GARAGE**  
 Ocean Blvd. Hampton Beach  
**AUTO REPAIRS**  
 Storage and Road Service  
 Arthur Bickford & Son  
 Tel. 926-3338

**MARIE ANNE**  
**Flower Shop**  
 Route 125, Hoyt City Tel. 382-8600

**SOUTH WIND** CHINESE AMERICAN DINING ROOM  
 ● Special Luncheons daily 11:30-3 p.m.  
 ● Chinese Buffet Wednesdays, 6 to 8:30 p.m. — all you can eat only \$2.95.  
 ● Dinner Dancing Saturday Evenings. Reservations suggested.  
 ● Peg Norton at the Hammond — Wednesday, Thursday and Friday evenings.  
 ● Take out service.  
 ROUTE 1 — RYE, N. H. — 964-5545

**WHERE TO DINE**  
 In the Seacoast Area

**ASHWORTH HOTEL DINING ROOM**  
 295 Ashworth Blvd. Hampton Beach  
 Buffet Every Tuesday 5 - 8:30 P.M.  
 "COME AS YOU ARE"

**HOLLINGWORTH HOTEL & MOTEL RESTAURANT**  
 "A" Street, Hampton Beach  
 Breakfast 8:30-11:00 a.m. Dinner 5-7:30 p.m.

**HUDON'S RESTAURANT**  
 Western Prime Beef Ocean Fresh Seafood  
 Hampton Beach, N. H.  
 279 Ocean Boulevard Tel. 926-5421

**LOMAZZO'S RESTAURANT**  
 Italian & American Foods  
 Breakfast Served — Open 8 a.m. to 10 p.m. — Ample Free Parking  
 Winnacunnet Road Near the Hampton Playhouse

**THE ROCKY BEND**  
 LOBSTER — STEAK — SHORE DINNERS  
 Fountain Service Serving from 8 a.m. to 1 a.m.  
 Boar's Head Hampton Beach

— AIR CONDITIONED —  
**PAGE BROTHERS RESTAURANT**  
 Featuring Barbequed Chicken - Steaks - Chops - Lobster - Fish Dinners  
 TRY OUR \$1 LUNCHEON SPECIAL! NOON - 2 P.M.  
 5 Ashworth Ave. Hampton Beach

**Rai Bowles**  
**Runs For**  
**Gov. Council**

Raimond Bowles of Portsmouth has entered the race for the Republican nomination for Governor's Council.

Bowles, who is a cum laude graduate of the University of New Hampshire, is a member of the Portsmouth Republican city committee.

He is a former representative to the Legislature and was a delegate to the last Constitutional Convention. He has worked on successful Campaigns for General Dwight Eisenhower, the



RAIMOND BOWLES

late Senator Charles Tobey, and Senator Norris Cotton.

Bowles is owner-manager of a heating oil company in Portsmouth and is married and has four children.

He is opposed by Nathan Battles and C. Richard Williams.

**Judge Levitt**  
**Seeks GOP**  
**Gov. Nomination**

Former Federal Justice Albert Levitt of Hancock is one of six men running in the September 8 primary for the Republican Gubernatorial nomination.

Levitt has strongly opposed the "destructive Fascism of the corrupt and corrupting Senator Barry Goldwater" and "Fascism of Congressman William Miller." He continued that



Political Advertisement

**PERCY C. ROGERS**  
 Republican Candidate  
 for  
 County Commissioner,  
 Rockingham's District 1

To all Voters of Rockingham County:  
 I HAVE THE TIME, THE ENERGY, AND I BELIEVE, THE ABILITY TO SERVE YOU WELL. As a former Commissioner of the Little Boar's Head District, and now in my second term as Selectman of North Hampton, I have had experience in public administration. I have kept in close touch with County officials, and have served on several Regional committees. I am a college graduate, and am a member of the Phillips Exeter Academy Faculty.

I BELIEVE IN: Absolute honesty; no promises which cannot be fulfilled; compassion and attention to detail in handling welfare cases; a constant search for ways in which to save the tax-payers' money without sacrificing efficiency; all efforts to help our cities and towns to understand how their tax dollars are being used in County government; close cooperation with Town, County, and State government officials.

I would appreciate your vote on September 8 and November 3. (Signed) PERCY C. ROGERS  
 North Hampton, N. H. Call 964-8753, if you'd like to ask me any questions.

he will not support the two party nominees for the National office because "they are false and counterfeit Republicans."

He also said he would "try to follow the paths pointed out by the late President John F. Kennedy in his Inaugural Address."

Levitt said, "I believe that my experience in business, education, law and public service qualifies me to serve the people of New Hampshire as Governor of the State, and to protect and further their welfare in

accordance with the Constitutions and the laws of the United States and of the State of New Hampshire."

PLAISTOW, N. H., 6 room Cottage, 3 bedrooms, large living room with fireplace, screened porch, hot air heat, quiet neighborhood. \$13,000.  
 FOUR ROOM Cape Cod with expansion attic, forced hot water heat, artesian well, large lot. \$12,700.

**CLARA B. & DONALD W. SHAW**  
 REALTORS  
 Tel. 382-8312 Plaistow

**CLOTHING**  
 For the Whole Family!  
 ● BEACHWEAR  
 ● PLAYWEAR  
 Everything for Camp & Home  
 Newburyport's Leading Department Store  
**H. W. PRAY**  
 20 PLEASANT STREET, NEWBURYPORT  
 "15 Minutes from Hampton Beach"

**HAMPTON BEACH**  
**PROPERTY OWNERS**

List Your Property For Sale Now!

Cottages — Hotels — Motels — Restaurants

— CUSTOMERS WAITING —

**JACQUES REAL ESTATE**

89 Ocean Blvd. Hampton Beach  
 Between J & K Sts. 926-5505

**Tobey's Drug Store**  
 Don't Risk Your Health During Your Vacation!  
 You can depend on the skill of your physician and the precision of Tobey's Drug Store in filling prescriptions — with the same assurance you have at home.  
 — Free Delivery —  
 Hampton Center 926-3864  
 PRESCRIPTIONS — NOT A SIDELINE BUT A PROFESSION

**YOUR KEY TO THE BEST VALUE IN REAL ESTATE**

See your member realtor of the National Association of Real Estate Boards

— LISTED BELOW —  
**CLARA B. & DONALD W. SHAW**  
 Plaistow, N. H. Tel. 382-8312

**W. H. EDWARDS**  
 Newton, N. H. Tel. EV 2-5527

**C. S. INGALLS**  
 Realtor & Insurance  
 Plaistow, N. H. Tel. 382-8121

**GLADYS V. GIBBONS**  
 Hampstead, N. H. Tel. Davis 9-5220

**REPAIR SERVICE**  
 FOR ALUMINUM DOORS WINDOWS SCREENS  
 Reglazing - Rescreening  
 CALL 926-2429  
**HOWARD PAGE**  
 ALUMINUM PRODUCTS  
 2 Dover Ave.  
 Hampton Beach, N. H.

**PATIO COVERS**  
 ALUMINUM SIDINGS  
 ALUMINUM WINDOWS  
 Doors - Screens - Awnings  
 Jalousies  
 Windows Priced From \$14.95  
**Howard Page**  
 ALUMINUM PRODUCTS CO.  
 2 Dover Ave., Hampton Beach  
 Tel. WA 6-2429

**THE SHOE HAVEN**  
 131 Lafayette Rd., U.S. 1, No. Hampton, N. H.  
 Cancellation Shoes, Famous Brands  
 — DISCOUNT PRICES —  
 Open Mon, Tues, Wed, Sat, 10 am-6 pm—Thurs, Fri, 10 am-9 pm

**Percy Rogers**  
**Runs For**  
**County Comm.**



PERCY ROGERS

Percy C. Rogers of North Hampton is seeking the Republican nomination for County Commissioner from District 1. This district is composed of Portsmouth, New Castle, North Hampton, Greenland, Newington and Rye.

A town selectmen, Rogers has long been active in all levels of the world of sport.

Recently, he released this statement of his candidacy:

"I feel that it is important for me to make every effort to become a County Commissioner on January 1, 1965, so that I may be on the team which will organize the set-up of the new County building. I shall have been in every town in the County before the primaries on September 8."

"My schedule at the Phillips Exeter Academy is so arranged that I shall have the time to attend all Commissioners' and

Delegation meetings, to supervise adequately the District 1 office and to keep in close touch with all town, county, and state government officials.

"I shall retire from Exeter in June 1966. I shall retain my selectman's position in North Hampton, which now requires weekly meetings on Monday evenings, and should like to add that many County Commissioners in the State are or have been selectmen."

"In my position at Phillips Exeter I have no teaching obligations for four months of the year, and on retirement from it, the voters willing, I hope to devote my entire time to town and county govern-

He is opposed by incumbent Ira Brown of Portsmouth.

Political Advertisement  
**W. DOUGLAS SCAMMON**  
 Former Speaker of the House of Representatives  
 For  
**REGISTER OF DEEDS**



Before casting your vote for Register of Deeds, may I respectfully suggest you check my qualifications & reputation with any member of the Legislature of recent years. Please remember that you are entrusting the recording and protection of the title to your home and other real estate to the person you select for Register of Deeds.

Thank You,  
 W. DOUGLAS SCAMMON,  
 Stratham, N. H.

**For KNAPP SHOES**  
 Contact  
**Norman W. Smiley**  
 926-2350 or 772-3170

"HONDA" New & Used  
 Sales & Service - Low Payments  
 Easy Terms  
**CONCORD MOTORCYCLE SHOP**  
 Corner Basin & Sandquist Sts.  
 Al Labrie, Prop. Concord, N. H.

**The Exeter Flower Shop**  
 Cut Flowers Plants  
 Weddings Funeral Flowers  
 Tel. 772-3421  
 44 MAIN ST. EXETER, N. H.

**ROCKY BEND SUPERMARKET**  
 Bakery - Meats - Groceries  
 Boar's Head Hampton Beach

**Kimball's**  
 Portsmouth, N. H.  
 "headquarters" for all Seacoast youngsters!  
 this is the way we go to school  
 in sprightly new fashions... as bright and breezy as a shiny red apple!  
 Fashions for Girls 3-6x 7-14  
 Complete Boy's Wardrobe 4-7 6-18  
 Fashions Like These, Combined with Bold Autumn Hues and Wanted Fabrics Add up to School Styles That Score With The Kids.



**SEWING MACHINES SERVICED**  
**All Makes & Models**  
 SEACOAST SEWING MACHINE SERVICE  
 CALL 436-8993

Political Advertisement



What you DO speaks louder than what you say.

STEVE WHEELER is the ONLY candidate who sponsored legislation saving Rockingham County thousands of dollars.

STEVE WHEELER is the ONLY candidate who is committed to further improving the Office of Register of Deeds.

**VOTE**  
**STEVE WHEELER**   
**REGISTER OF DEEDS**

Fiscal Agent  
 Marshall Decker, Salem, N. H.

**Ball —**  
 (Continued from Page 1)  
 pate in the program. Each will be introduced and will form a part of the queen's official court.

Miss Beverly Hebert, recently returned from the Miss USA contest and the Miss Universe pageant at Miami Beach, Florida will relinquish her crown to the new Miss Hampton Beach.

A special invitation is being extended to all past queens to participate in this year's affair as the 17th annual Miss Hampton Beach is crowned.

They include such past winners as Jonnye McLeod, Sandie Keye, Diane Jezak, Dianne Lipson, Carolyn Komant, Sally Ann Freedman, Cynthia Fuller, Barbara Ann Curan, Priscilla McNally, Joan Ahearne, Sonja-Bunty Romer, Sally Atkinson, Carlye Cadario, and Lorraine Doucette.

Prior to the beginning of the Miss Hampton Beach contest, Lois Yell, a Hampton girl, was named winner of the Miss Cover Girl contest in 1947 and Marilan Eaton achieved a similar title the year previous.

Miss Scott, incoming queen, and Miss Hebert will lead the court and the visitors in attendance in the grand march following the coronation ceremonies.

Girls who are interested in participating in the Coronation Ball are asked to register with Henry Hamel at the Chamber of Commerce office.

The accuracy of your vision is imperative in order to read the meanings of road signs, signals, and other driver's motions, according to The New England Council of Optometrists.

**Festival —**  
 (Continued from Page 1)

been named and they will be recognized during the parade. Participating to date are the Hampton Beach Casino associates, the Casino and Surf Theaters and Donovan and Fallon Rexall stores and Harris Sea Ranch and Real Estate.

The marshalls for this year's parade will be Jack Foley, chairman of the Hampton Beach Precinct commissioners, and Joseph Flynn, president of the Hampton Beach Chamber of Commerce. Color Guard will be U. S. Marines from the Portsmouth base.

In past years, there have been two parades. One has been the parade of floats sponsored by the Chamber of Commerce and the other the parade of horrors sponsored by the Hotel Association. This year, the two units will participate as one entire group with visitors being treated to both at the same time.

The antique car club will again be present for the parade.

floats will be competing for top trophy awards, and the horrors will also be in the line of march.

Holding honored spots in the parade will be Sheila Scott, Diane Higson, Miss New England; Miss Dale Drummond, Hampton Snow Queen for the past winter; and past winners of the contests.

Parade participants and visitors are asked to note the new starting time of the parade. In past years, the parade has not gotten underway until 2 or 3 p.m. This year, the parade will be started at 1 p.m.

"SINGING MACS"  
**SUGAR SHACK**  
 SNO-KONES POP CORN  
 BEACH SUPPLIES  
 GIFTS & SOUVENIRS  
 SUNDRIES  
 BOOKS & MAGAZINES  
 285 Ocean Blvd., Hampton Beach

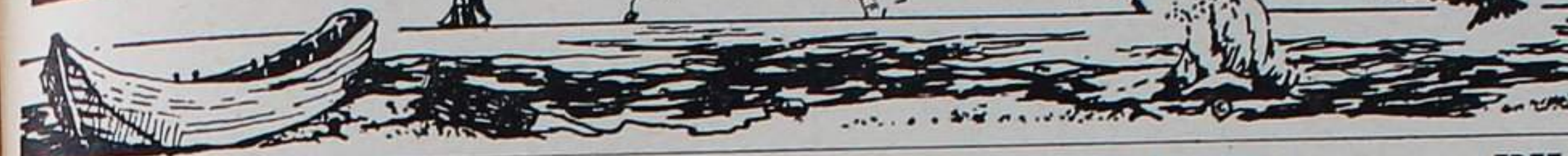
**dorothy cheney**  
 ● Tops & Bottoms  
 ● Bathing Suits  
 ● Interesting Fashions  
 ● Play Clothes  
 ● Unusual Gifts  
 ● Jewelry  
 In the Sea Gate Motel  
 Just a block from the ocean  
 9 Ashworth Avenue Hampton Beach

*Margaret Junkins*  
 Dietetic Candies  
 Hampton Beach

**LOWER THAN AUCTION PRICES**  
**BOATS MOTORS**  
**Travel Trailers**  
**EVERYTHING MUST GO REGARDLESS OF PRICE**

— ALSO —  
**NEW Snow Bird Snow Blowers**  
**FOR 1964**  
**10% DOWN**  
**36 MOS. TO PAY**  
**Malloy Motors, Inc.**  
 Route 125  
 KINGSTON, N. H.

# The Beachcomber



VOL. XXXVI, NO. 10

Incorporating the Hampton Beach Advocate

WEDNESDAY, AUGUST 26, 1964

FREE

TWELVE PAGES

HIGH TIDE		
Aug. 28	A.M. 3:31	9:47
	P.M. 3:56	10:17
Aug. 29	A.M. 4:24	10:37
	P.M. 4:48	11:12
Aug. 30	A.M. 5:22	11:32
	P.M. 5:46	
Aug. 31	A.M. 6:22	12:13
	P.M. 6:47	12:32
Sept. 1	A.M. 7:27	1:15
	P.M. 7:52	1:34
Sept. 2	A.M. 8:33	2:20
	P.M. 8:57	2:37
Sept. 3	A.M. 9:35	3:22
	P.M. 9:57	3:39

## Miss Sheila Scott Crowned Friday At Impressive Beach Ceremonies



SHEILA SCOTT, Winnacunnet High school senior and Hampton Beach resident, is shown above receiving her official title from the outgoing Miss Hampton Beach and the Miss New Hampshire for the Miss Universe contest, Beverly Ann Hebert of Manchester. Shown looking on is the crown bearer, cute Joanne Valhouli. Highlight of the annual Coronation Ball came Friday evening amid a spectacular array of color. Photo by Colt

Pretty Sheila Scott, attired in a strikingly white evening gown, officially became Miss Hampton Beach of 1964-1965 during impressive coronation ceremonies at the Casino Ballroom Friday, evening, August 21.

Approximately 9:15 p.m., Miss Beverly Hebert, the outgoing Miss Hampton Beach, relinquished her title as she placed the crown on the head of Miss Scott. Miss Hebert, during her reign, was also named Miss New Hampshire for the Miss Universe contest and only recently returned from Miami Beach, Florida where she took part in the Miss U.S.A., and Miss Universe contests.

Amid a spectacular array of beautiful girls and colorful evening gowns of all the colors of the rainbow Sheila watched as more than 80 girls took part in the Coronation Ball. Several beach officials termed the ball one of the most beautiful since the innovation of the ceremonies.

Master of ceremonies "Bill" Elliot introduced each girl who took part in the program. All the girls were presented bouquets of flowers to carry. Each girl was introduced briefly from the stage of the ballroom. Following the introduction of the girls in the court, the special guests of honor ascended the stage steps to complete Queen Sheila's court.

Heading the list of distinguished guests was Miss Diane Lipson, Miss Hampton Beach of 1959 and Miss New Hampshire for the Miss Universe contest for 1960. Other special guests who comprised the queen's immediate court were Dale Drummond, Hampton, Christmas Queen of 1963; Denise Putnam, Hampton Beach Fire Queen; Miss Nancy Brackett, Miss Boston World Pageant winner and first runner-up in the recent Miss New England contest; Donna Randazzo, Hampton Beach Fire Princess; Andrea Toney, Miss Yankee Homecoming; and Pat Curtin, second runner-up in Miss New England contest. Another guest of honor was Miss Fran Houlihan, outgoing Miss New England.

Prior to the introduction of Miss Hampton Beach, the Junior King and Queen and their court were introduced. The new queen is Miss Susan Saulnier and the new king is Ron Greitzer. Members of the court included Eleanor McClusky, Judy Palmer, Patricia Sullivan, Sylvia Pease, Lindley Pease, Sharon Warner, Gail Pierson, Donna Rogers, Donald Capela, Joan Valhouli, Mary Hickey and J. Paul Hickey.

Miss New England, Diane Higson, was also introduced and held a prominent spot in the king's court. Her pages were Kenny Bronk and John Slattery.

Miss Hampton Beach, Sheila Scott, reached the high point of a summer she will never forget as she began her year's reign. Entering the stage with her two pages, Matthew and Michael Cushing, Sheila was later presented a bouquet of flowers by the flower girl Wendy Rae Sacks. The crown bearer was Joanne Valhouli.

During the evening, the Tilton Sisters from Danvers, Mass. recent participants and winners in the weekly talent show, sang three songs.

**Parades Combined**

The annual parade of horrors, floats and this year's special firemen's muster parade will be combined Saturday morning, August 29, for one gigantic parade. Parade time is 10:30 a.m.

All units originally scheduled to participate in last week's parade are asked to report to the state park area no later than 9:45 a.m. Saturday morning.

All other events will be held as scheduled.

### 25 Hand Engines Entered In Beach Muster

Sunday evening delegates of the New England States Veteran Fireman's League gathered at the Fire Station, Ashworth Avenue, Hampton Beach, N. H. to complete plans for the forthcoming Muster, to be held Saturday, August 29. Delegates were present from New Hampshire, Maine, Massachusetts and Rhode Island.

Twenty-five old time Hand Engines have been entered. This is the largest entry list in over fifteen years. It is expected that some of the Hand Engines will begin to arrive Friday afternoon, and during the evening. Mr. Fred Aiken of Providence Rhode Island, who follows Mustering as a hobby, taking pictures, will be in attendance. This muster will be the 500th Veteran Firemen's Muster that he has photographed. The Muster Beauty Queen contest has drawn more interest than was hoped for. Entries are from the New England States, one from California and one from Montreal.

**MUSTER**  
 (Continued On Page Seven)

5 REASONS TO VISIT THE NEW BROADWAY

# FROLICS

Salisbury Beach



DANCING NIGHTLY

Presenting Highlights From BROADWAY!

Presenting the finest in lively entertainment — a sparkling revue of excerpts from the outstanding hits of Broadway and its fabulous writers and composers. Here you will relive magic moments from such star-studded musicals as My Fair Lady, Music Man, Flower Drum Song, Take Me Along, Sound of Music, Oklahoma, South Pacific, and scores of others. Directed and Staged by Buddy Thomas. Four Performances Nightly, 9 - 10 - 11 - 12 P.M.

- ★ EXCITING TELSTAR LOUNGE  
Soft lights, twinkling stars & complete telephone system.
- ★ SURFSIDE RESTAURANT  
Picture windows on the ocean, colored lights on the water. Luncheons from \$1.50 . . . until 7 P.M. daily.
- ★ SPACIOUS FROLIC FUNCTION ROOM  
Accommodating private parties from 50 to 1500. For reservations call 465-7063.
- ★ NO ADMISSION, NO COVER

Top Off Your Night At  
**MAC JENNY'S PEPPERMINT LOUNGE**  
 28 Railroad Ave., Salisbury Beach  
 Where TWIST & SHAKE are still king with THE HALLMARKS featuring Frank Capri nightly