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SUMMER DRESSES

Replenish your summer wardrobe with these cool, crisp dresses. Prints and solids — all sizes.

REG. \$9.95 to \$10.95

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Another group in sizes 9 to 17, 10 to 20, 38 to 44, 12½ to 24½.

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JUNIORS, REGULARS and HALF SIZES

NOW ½ PRICE

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formerly up to \$29.95
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One Rack of Evening Dresses
MARKED DOWN

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Prints and Plain Colors
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George B. French Co.

37 - 41 Market Street

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JERSEY GOWNS

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One and two piece styles — nationally famous

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Tiny - Regular - Tall - Broken Sizes

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GROUP OF SLIPS

Odd Sizes

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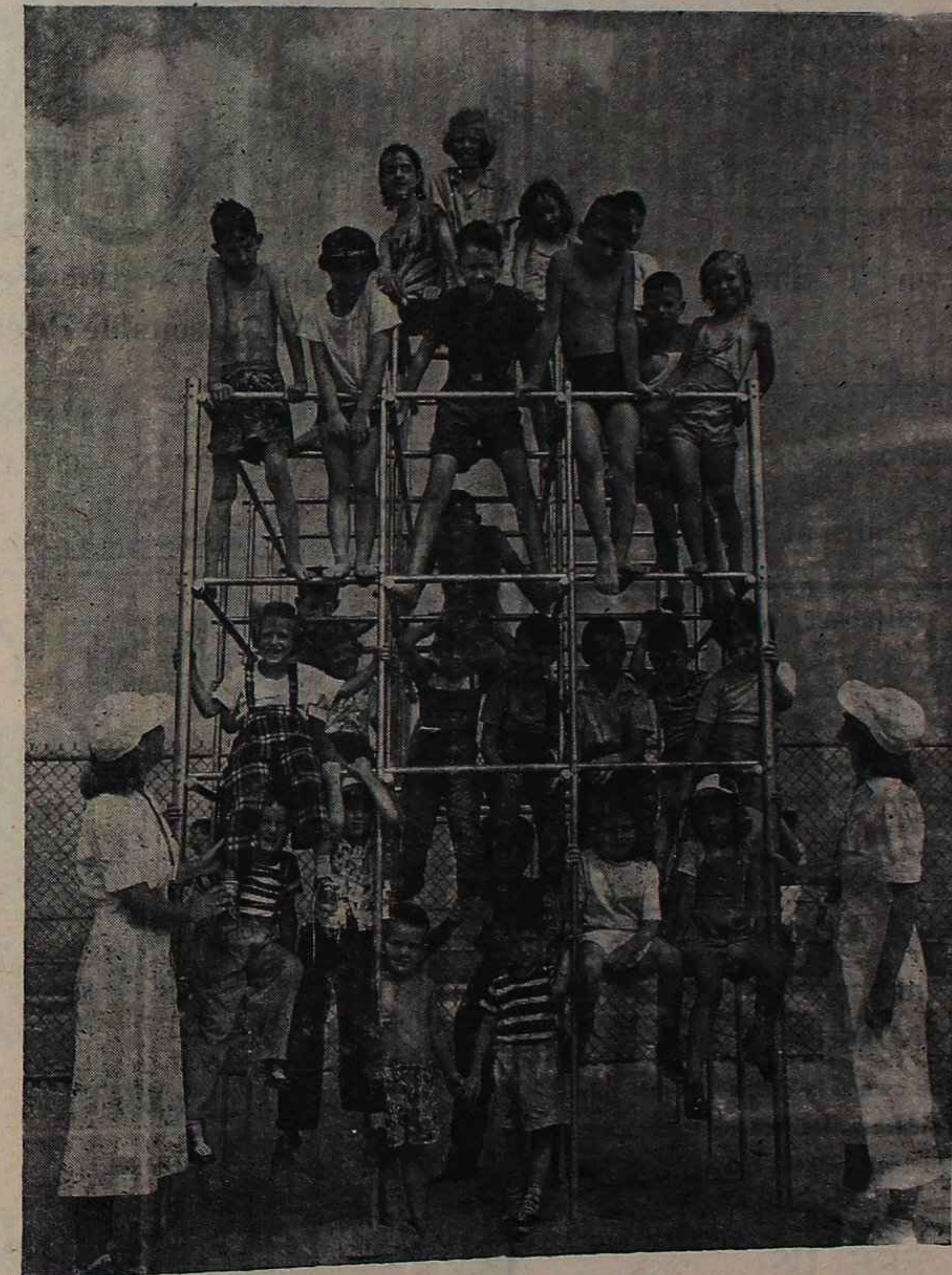


VOL. XXII., NO. 6

Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 3, 1949

FREE DISTRIBUTION



Gala Entertainment Festival Planned

DUDLEY'S HOTEL

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JANTZEN BATHING SUITS
 REGULAR PRICE \$13.95
 Now \$9.95

Pedal Pushers and Shorts
 A BEAUTIFUL COLLECTION

COMPLETE LINE OF
 Jantzen "T" Shirts

UNIFORMS
 Nurses and Waitresses \$4.95 up
 Beach Chairs at \$3.49

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 AND SAVE

List Your Property
EXCLUSIVE
 AUTOMOBILE AGENCY — This is an excellent business opportunity for future.
 Due to illness the owner is obliged to sell this very successful business. He has built up an excellent clientele and will sell the business and the good will at a sacrifice.

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 Several Cottages for August Rentals
 Let Dudley Write Your Insurance
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WELCOME TO HAMPTON!



Quality Vacation Wear
 At Reasonable Prices
Sturgis Apparel
 MEN — WOMEN — CHILDREN
 Hampton Center Next to First National Store

MUNSEY'S SEA GRILL

CHICKEN
 STEAK
 SEA FOOD
 VISIT
 OUR NEW
WAFFLE HOUSE
 FOR
 BREAKFAST

Boulevard at A Street
 HAMPTON BEACH TEL. 718

The BEACHCOMBER

VOL. XXII., NO. 6

WEDNESDAY, AUGUST 3, 1949

FREE DISTRIBUTION

Children's Playground Is Major Attraction

Local Youth Wins First Prize On Talent Show

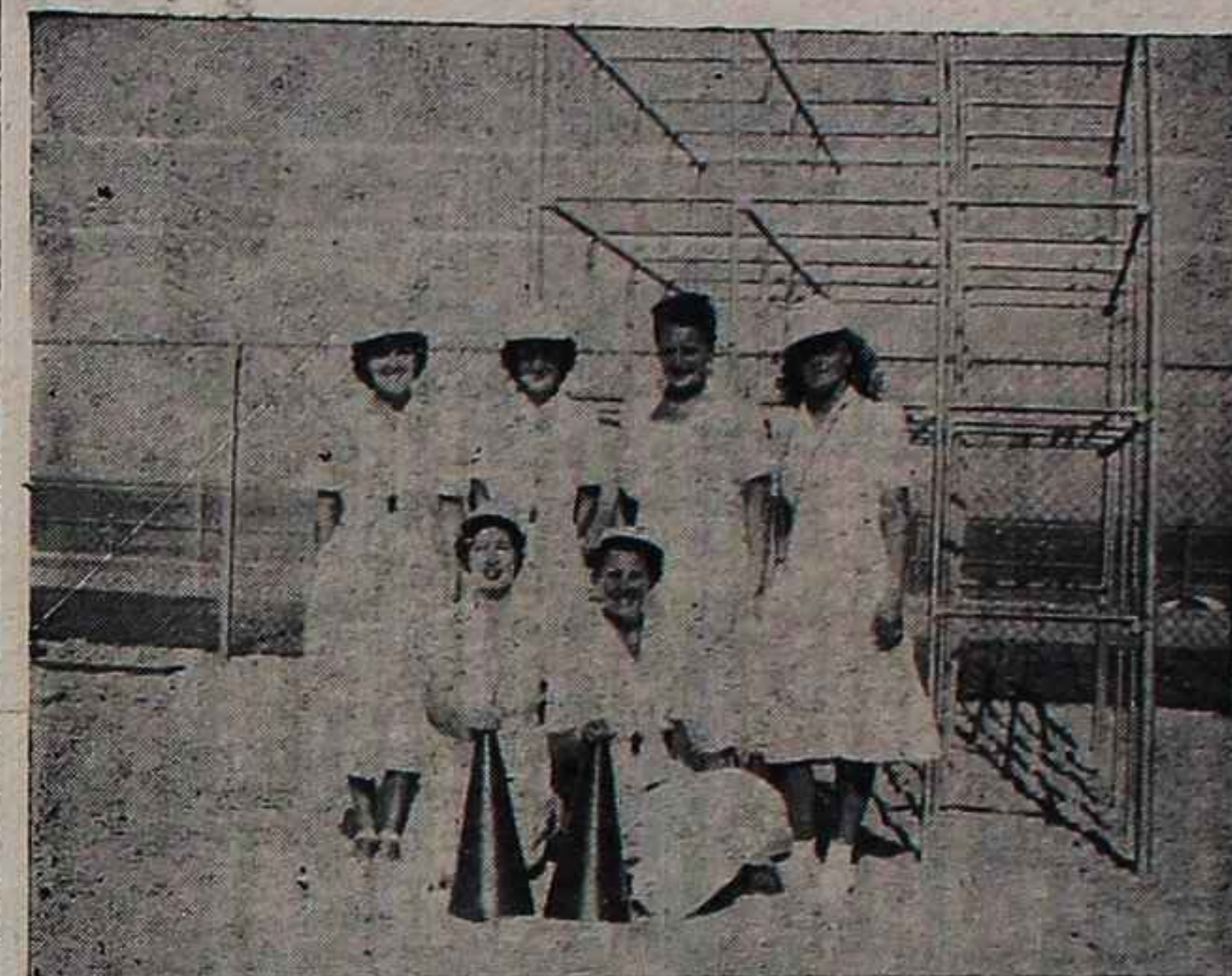
Twelve-year old Paul Damour was awarded first prize in the Junior class Monday night with a song and dance number. A year round Boar's Head resident, Paul is well known throughout New England.

A drum solo to the tune of "You Call Everybody Darling" won second prize for Norbert Lavigne, 13, of Stoneham, Mass., and third prize went to Norbert A. Casey, Jr., 10, of Newburyport, Mass., who sang "Forever and Ever."

In the Senior group Estelle Weare, 15, of "Twin Gables," L street, won first prize when she sang "Wonderful One."

Second prize was awarded to vocalist Joseph John of Lawrence, Mass., for "Without a Song," and the third prize winner was 13-year old Lorayne Lancaster of the Cavalier who sang "Someone Like You."

Anyone who wishes to compete in this popular weekly show may apply at the Chamber of Commerce.



RESPONSIBLE ATTENDANTS who have charge of the Children's Playground at Hampton Beach are shown above — back row, left to right, Eva Jordan, Patty Hoyt, Frances Dobbins, supervisor, Madeline Moody. Kneeling in front are Barbara Simons and Barbara McNeil.

The attractive group pictured on the cover might be said to have something in common with a well known lady who had so many PLAYGROUND (Continued on Page Fifteen)

Legion To Hold Annual Tag Day Saturday, August 6

Hamptons' Post No. 35, American Legion will hold its third annual Tag Day this Saturday, August 6. As in past years solicitations will LEGION

(Continued on Page Ten)

Bay State Youths Held On Larceny

Two Medford, Mass., youth appeared Saturday night before Associate Justice O. Raymond Garland in Hampton Municipal court where they pleaded guilty to a charge of petty larceny.

Responding to a radio call shortly after 3 o'clock Sunday morning, Officer Roger Eastman apprehended Colvert E. Windsor, 20, and Clarence E. Jordan, 21, as they were syphoning gasoline from a truck parked in the yard of Armas Guyon's service station, Ocean boulevard.

The case was continued to Monday evening when the pair received a 30-day suspended sentence.

"Specializing in Hampton Beach Properties for over 15 Years"



HENRY'S

REAL ESTATE AND INSURANCE AGENCY

Hampton Beach, N. H.
 TELEPHONES 588 — 2343 — 2279

"TAKE OVER NOW!"

Owner ill — will sacrifice 10 bedroom house now in operation. Living room, dining room, kitchen, sleeping porch, fireplace, all furnished, 2 minute walk from beach.
 Buy Now — Centrally Located Year 'Round home
 \$11,500

SEE HENRY TODAY!!!

Largest Real Estate Agency on the New Hampshire Coast

Have You Heard?
That "Dover" meets Louise when she gets out of work at night?

Your Haircut as You Want It!
Art Gaudreau - C Street
The largest shop at the beach!
Service & Quality is Our Motto!
OPEN SUNDAY - ALL DAY

PALMER'S MOTOR COURT
North Beach Hampton, N. H.
Modern Cabins - Hot and Cold Water - Showers.
Good Bathing Beach

Bay State Vacationist's Poem Wins Weekly Letter Contest

Songs and prose have been used to describe the attractions of Hampton Beach but seldom has poetry expressed the summer visitor's pleasure in spending a vacation at this famed resort.

Mary A. Martin of 81 Woodland street, Lawrence, Mass., has composed a rhyme, however, which expresses her feelings about Hampton Beach well enough to win this week's prize in the letter writing contest on "Why I Spend My Va-

cation at Hampton Beach."

Miss Martin's poem, which she says had to have two verses omitted to abide by contest rules, follows:

I love to go to Hampton,
That's the beach for me,
Where old and young together,
Frollic by the sea.

I love that old Casino
With each and every stand,
Where everybody congregates
To listen to the band.

The walks, along the seashore,
In the early morn,
Restore your pep and vigor
When you think it's gone.

And, in the afternoon,
What an array of style;
Those pretty beach umbrellas
Adorn the sand - a mile.

Every one is happy
Getting their suntan;
Storing up for winter
All the heat they can

Dashing in the water
When it gets too hot,
It's so invigorating,
Always 'hits the spot.'

In the cool of evening,
Just to watch the throng
Up and down the boardwalk
Sauntering along.

Young folks crowd the dance hall,
And step to music sweet;
While Mom and Dad would rather
Greet friends on the street.

There's always something doing,
Enjoyment fills the air;
If you've never been to Hampton
You've missed a treat that's rare.

So that's why I love Hampton
Yes, that's the beach for me;
Where old and young together,
Frollic by the sea.

Have You Heard?
That Jimmy is surrounded by females? Lucky boy.

Registered Siamese Kittens - Stud Service
MRS. A. K. CHASE
58 Winnacunnet Road
Tel. 2331 Hampton
One Male Kitten - Reasonable

DIRECT BUS
Hampton Beach to Boston
FOR RESERVATIONS
CALL AT
Jackie's Travel Agency

Visit
Ye Olde Country Auction
at
NORTON'S CABINS
Laf. Rd. North Hampton
Household Furniture, Dishes and Glassware
Goods Sold on Consignment
Sale Rain or Shine Lunch
Rye Beach 288-5
H. L. NORTON, Auctioneer

L. A. BIRON
RETAIL JEWELER
WATCH REPAIRING
Diamonds - Watches Jewelry
Television Portable Radios
SALES and SERVICE
C Street Hampton Beach

DUNFEY'S
ON THE BOULEVARD
Grille Clam Shoppe
Between J & K Sts. Cor. Marsh Ave. & Ocean Blvd.
French Fries - Fried Clams
Lobster Rolls - Grilled Frankfurts
Pepper Steaks - Onion Rings
Light Lunches
OPEN 8 A. M. to 1 A. M.

IT'S THE FOOD
MAHONEY'S LUNCH
"As Famous As the Beach Itself"
OCEAN BOULEVARD AT B STREET
Tel. 2103 Hampton Beach, N. H.

BUY NOW
Electric Refrigerators
CAN BE BOUGHT
FOR AS LITTLE
18.95 down
and 1.83 per week
IN 24 MONTHLY PAYMENTS
Exeter & Hampton Electric Co.
TEL. EXETER 5916
BEACH OFFICE 191 OCEAN BOULEVARD

Scan

Have You Heard?

What Terese O'B. carries around in that suit case?

That the bachelor boy, Tripp, is lost when his friend Ecker isn't around?

That the Canadian trio, Fletcher, Parker and Kneeland, are having a wild time?

How Jimmy is making out at Buzzel's? Making candy - kisses, that is.

That McGrath is having a whale of a time entertaining his family?

That John Hogan of Lowell is the entertaining daddy for the monthly guests at the Pelham?

That Mrs. Gladys Pace of Springfield, Mass., better known as "the Indian Girl," keeps the other guests in hysterics?

That it must be real love for the barefoot boy with coat of tan because his girl friend is allergic to shoes, too?

That Ann D., Mickey S., and Mae R. can be found any afternoon on the sand opposite the Ashworth.

That Jake O'Neil says time certainly flies when he's with his Lulu Belle.

That Depot Annie is a strong contender for the title "Miss Hampton Beach, '49."

That Rosemary G. and Rosalie B. find the two blond boys very interesting.

That the new good looking ticket taker at the mile bridge is Bill M. of Nudd avenue?

That George G is in great demand since the fact became known that he is a talented musician.

That Eunice Penoy's going to Lowell on her day off - wonder why?

That Jimmy K manages to get down week ends to see a certain miss whose initials are M. S.

Bessie M. Barber, DC, PhC
CHIROPRACTOR
OFFICE HOURS:
Monday, Wednesday, Friday
Other days by appointment
Winn. Rd. Phone 2296 Hampton

EARL'S MARKET
Fancy Fish and Lobsters
FRUITS
VEGETABLES
GROCERIES
Now offering a complete line of MEATS
TEL. 2209
We Deliver
Boar's Head Hampton Beach

RESTAURANT WORK
Stainless - Aluminum - Galvanized Iron
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Copper and Galvanized
Roofing - Cornices - Gutters
RYE SHEET METAL CO.
Central Road Tel. Ports. 4338-W1 Rye

When At Hampton Beach
Visit
PLAYLAND

Phil McGowan

HOME OF
HART - SCHAFFNER - MARX
HAMPTON BEACH, N. H.

Lowell, Mass. Magnolia, Mass.

Featuring the Finest
IN MEN'S and BOYS' WEAR



MARTY CONNOR, Manager

20% OFF

ALL BOY'S WEAR

Sport Shirts - Sweaters

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Swim Trunks

YOU MUST MENTION THIS
ADVERTISEMENT
TO RECEIVE THIS DISCOUNT

The Beachcomber

Incorporating The Hampton Beach Advocate
A Vacation Digest of all the news
information for the summer visitor

Published Wednesdays, June 29 to August 31

By The
HAMPTON PUBLISHING COMPANY
NEW HAMPSHIRE
HAMPTON

FOR ADVERTISING RATES IN THIS PAPER
TELEPHONE HAMPTON 555

Communications and Items from
readers are welcome at all times.

Weenie Roast Is Enjoyed Tuesday

The management of Dunfeys stores were guests of their employees at a weenie roast held last Tuesday evening at North Beach. Chairman of the affair was Marty Sepe, esq., who was able assist-

ed by Jack, Bud, Bob, Walter, Dick, and Gerry Dunfey.

During the evening games were played and entertainment furnished by George Galloway, Mary Miller Jack M'Gau, Paul M'Gau, Tom O'Connor, Alice Gilligan, Mary Keefe, Tim and Paul Driscoll and Eleanor Dunfey. The door prize was won by Frank Manning, Depot Annie, and Jake O'Neil.

The contest to see who could eat the most roasted marshmallows was won by Dick Philbine and the hop skip and jump race was won by Tom O'Connor.

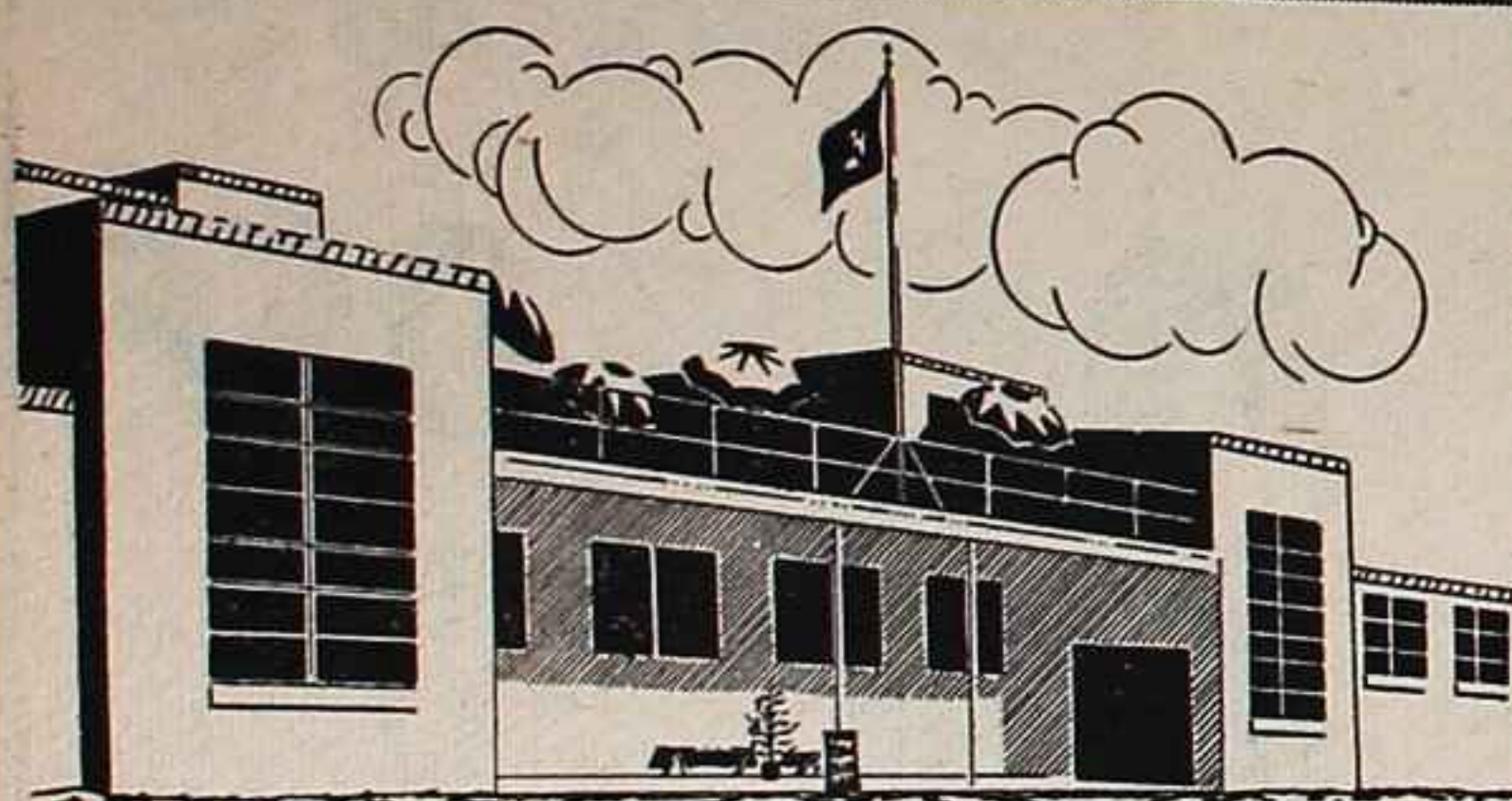
Another such affair will be held Labor Day week and all are looking forward to a repetition of the good time that was enjoyed last Tuesday.

Have You Heard?

That Elaine was pretty stiff from sitting on the church steps Saturday night? Was it that the backyard was occupied?

**Margaret
M.
Junkins**
The Best In
Quality Candies

We Mail Anywhere



State Recreation Area

Hampton Beach State Park
ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE
STATE SUPERVISED MODERN BATHHOUSE
LARGE PARKING AREA
QUIET ATMOSPHERE
BEACH SAFETY PATROL
OCCASIONAL MUSIC
REFRESHMENTS AVAILABLE

Tennis, Shuffleboard, Horseshoe Pitching, Croquet
And Other Games

Spacious bathhouse with observation deck for relaxation, picnic tables and other facilities

EXCELLENT SUN AND SURF BATHING

Beach Notes

Mr. Ralph Gray, chief during school year at Phi Mu Delta fraternity, University of New Hampshire is at the Winona hotel.

Guests at the Pelham are Priscilla Franklin, Laura Fitzsimmons and Blanche H. Moore, Wethersford, Conn., Mr. and Mrs. G. A. Korentzere, Arlington, Mass., Mr. and Mrs. Thomas Moriarty, Angela and Mrs. Thomas Brehant, Springfield, Mass., Mr. and Mrs. Harold Robinson, West Springfield, Mass., Joan M. Sieverts, Cohalt, Conn., Mr. and Mrs. Andrew Bellomo and Mr. and Mrs. J. T. Gaudette, Lynn, Mass., Jean Lindquist, Virginia Otterbein and Peggy O'Connor, Middletown, Conn., Madeline Shaw, New Britain, Conn., Betty Czys, Middletown, Conn., Ann Lambank, Helen Lombardo, Helen Newcomb and Mr. and Mrs. Leo G. Elliot, all of Hartford, Conn., Norma Fletcher, Pat Parker, L. Wedderham and Scott Kneeland, Montreal; Adelaide Formi, Lee, Mass., Rose, Rita and Deana Gregory, Dalton, Mass., Florence McKee, Cohoes, N. Y., Mr. and Mrs. Leonard Kennelly, Albany, N. Y., Marion Connelly and Catherine Parente, Mechanicsville, N. Y., Mary V. Tucker, Winsted, Conn., Stella Rallis, Bristol, Conn., Mr. and Mrs. Albert McBride, Central Falls, R. I., Mary Lou Walsh, Salem, Mass., June M. Durton, Manchester, Mass., Madeline J. Silva, Peabody, Mass., Arlene B. Colburn, Goffstown; Doris R. Holmes, Manchester; Mr. and Mrs. Harry Read and Mr. and Mrs. David Guthrie, Methuen, Mass., Mrs. Alice Murphy, Lowell, Mass., Marguerite Bengiovanni, Elleen Robie, Florence PISO, Elsi Biannetti, Erne Tullio and Leo Grandovi, Framingham, Mass., Tim DiTuccio, Natick, Mass., Mrs. Hugh R. Feeman, Mrs. A. Grandi and daughters, Mary, Eunice, Janet and son, Paul of Somerville, Mass., Fanny Vickeroski, Easthampton, Mass., Helen Newman, Northhampton, Mass., Florence and Bertha Southgate, North Adams, Mass., Larry Berton and J. Kandysewitz, East Hartford, Conn., Anne Murphy and Peggie Swett, Boston, Mass., and Cathy Canny of South Boston, Mass.

SHOWBOAT PLAYHOUSE TO STAGE MELODRAMA

"Ladies In Retirement", a compelling tightly knit melodrama of the late 19th century will be this week's attraction at the Showboat Playhouse, Wentworth-by-the-Sea, Portsmouth.

Written by Reginald Denham, the play was a smash hit on both the New York Stage and on the screen. It is set against the background of the Thames marshes in England. The story is about a spinster driven to violence to protect her two helpless sisters. The climax occurs after a brilliant duel of wits between foxy Alfred the visiting black-maling nephew and tigerish Ellen Creed the aging spinster.

Among those in the cast are Jane Murray, Mary Shegda, Virginia Sutton, Ellen Weiler, Peggy Loft and Lois Fern. Albert Feather, the only male in the cast is played by Donald Tescher. The play is being directed by Mr. Tescher.

Bella's Market

**GROCERIES
VEGETABLES
BAKERY GOODS
MEATS . . .
FROZEN FOODS**

Blvd. Between J & K Streets

"C" STREET Grill

**Sandwiches
Light Lunches
Sea Food**

OPEN 7 A. M. to 9 P. M.
Bob Robinson, Prop.

GUYON'S SERVICE STATION

BOAR'S HEAD HAMPTON BEACH

Complete Automotive Service



Farewell Party Given At Beach

Several of her friends recently gave Miss Judith O'Donnell of Malden, Mass., a farewell party at 20 K street.

Those attending were Eleanor Kane, Worcester, Mass., Janise and Patsy Lavesque, Peabody, Mass., Michael and Suzanne Therien, Exeter, and Judith's sister, Maureen.

The guest of honor received a gift from each guest and the youngsters each gave a musical presentation. The affair was climaxed when they crowned Judith "Queen Judy." Refreshments were served.

Judith is the daughter of Mr. and Mrs. Donald O'Donnell.

N. Y. Visitor Feted On 52nd Birthday

Ye Cocke and Kettle, Seabrook, was the scene last Thursday evening of a surprise birthday party for John McKinney of Green Island, N. Y.

Those attending the affair were Edward Nagle and daughters, Mary Lou and Peggy Ann, of New York City; Mr. and Mrs. Walter Trainor, Hartford, Conn.; Mr. and Mrs. Herbert Fox, Braintree, Mass.; Mr. and Mrs. Walter Fortier, Quincy, Mass.; Mr. and Mrs. James Lang, New Haven, Conn.; and Mrs. McKinney.

While 52 candles were being lighted on a cake from the Sea Tern bakery, the guest of honor sang the "Anniversary Song," and Mrs. McKinney was presented a corsage from the garden of "Seven Gables," where the group vacation every year.

Mr. McKinney received many gifts and souvenirs.

Have You Heard?

That Barabara and Jimmy are going steady?

That the beautiful blond from Dunfeys got her walking ticket? Ha, Ha.

It seems that Mary Lou and Tom can't arrange their working hours the same?

Tobey's

North Beach STORE

582 WINNACUNNET ROAD

**Sundries Toiletries
Patent Medicines - Cigarettes
Films and Cameras
24 HOUR PHOTO SERVICE**

A

**Your Host
OPERATED**



SODA FOUNTAIN

and

LUNCHEONETTE

ICE CREAM BY THE POUND

50¢

Have You Heard?

That Jeanette catches up on her sleep out in the car? Could it be that Forest keeps her out too late?

About the flash fire at Patsy's restaurant? Dishwasher Hugh Gallagher said, "I'm getting out on my feet rather than get blown out."

Join the Letter Contest Today!

LOST

Large Tiger - White male cat with double paws. Finder please notify Mrs. J. W. Tucker, 2 Atlantic avenue, Hampton Beach, Telephone 402

To Your Pattern

If you yourself, planned the daily menu at Foley's chances are it would match pretty closely the one we use . . . It's made up for you.

FOLEY'S RESTAURANT B STREET

As featured in LIFE - MADEMOISELLE - SEVENTEEN - GLAMOUR

It's **Poppy** time!

Breath-taking is the word for this Catalina suit! "California Poppy" - with great hand-printed blossoms that actually look real! Celanese Prospector front - the back a solid color of dull satin Latex for superb figure-trimming! A Catalina Convertible.*

*can be worn with or without straps



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RANDALL'S Department Store

Hampton's Leading Store

ON THE BEACH FRONT BETWEEN A & B STS.

Have You Heard? That Helen Newcombe is lonesome?

About Forrest wanting to take Barbara home Friday night? Cheating on Jeanette Forest?

GOOL AIR CONDITIONED The North Shore's New Luxury Theatre The PORT NEWBURYPORT Phone 2287

Fr., Aug. 5. For 4 Days A MUSICAL That Has Everything! DAN DAILEY ANNE BAXTER You're My Everything

High Tides

Correct Figures at U. S. Coast Guard Station, Hampton. THURSDAY 7:30 am 7.4 Aug. 4 7:45 pm 8.9

HAMPTON BEACH PLAYHOUSE Winnacunnet Road Tuesday thru Sunday Betty MacFarland Arthur Cunningham Bernard O'Rourke

"MEET THE WIFE" AT BEACH PLAYHOUSE

Several seasons ago, "Meet the Wife" was presented at one of the big Broadway Theatres, and overnight, became the outstanding comedy success of the season.

In the male comedy lead is Arthur Cunningham, as Victor Staunton, the Clifton Webb role. Others in the cast are William Morey, Bernard O'Rourke, Muriel Brown, Leo Panas, Richard P. Schneider and Rita Akerson.

Have You Heard? That Henrietta always has her taxi waiting for her. Who is the lucky guy?

STRAND Amesbury Phone 919 Now Playing Ends Saturday "FAMILY HONEYMOON" Starring Fred MacMurray Claudette Colbert

STRAND NEWBURYPORT Phone Nbypt. 919 Now Playing Ends Saturday It's So-o-o-o Funny... "SORROWFUL JONES" Bob Hope

Beach Visitor Is Feted On Birthday

A birthday party was held at The Royal, Hampton Beach, in honor of Mrs. Mary Keefe of Mendon road, Ashton, R. I., celebrating her 80th birthday.

N. E. Assn. Holds Meeting At Beach

Headed by president Julian H. Norton of Lake Compounce, Bristol, Conn., the New England Association of Amusement Parks and Beaches arrived this week for a day's outing at Hampton and Salisbury beaches.

John Dineen of the Casino, 2nd vice president and Fred Markey of Exeter, secretary.

John the BARBER 23 Years at Hampton Beach NEW C ST. LOCATION

west newbury SUMMER THEATRE Route 113 - Between Haverhill and Newburyport

PALMER'S DINING ROOM Open Fried Clams a Specialty Lobster All Style

IOKA DIAL 2222 Theatre EXETER MATINEE EVERY DAY AT 2:15 Friday, Saturday August 5 - 6

SHOWBOAT PLAYHOUSE WENTWORTH BY THE SEA PORTSMOUTH, N. H. Week of August 5 - 10 REGINALD DENHAM'S MELODRAMA "LADIES IN RETIREMENT"

LET'S GO! FROLIGS SALISBURY BEACH, MASS. WATCH FOR OUR HEADLINE ACTS Each Week OPEN SUNDAYS

CASINO THEATRE HAMPTON BEACH SHOWS 230.715.9 Thursday - Saturday August 4 - 6

GIRL REARS BABY GORILLA TO GIANTHOOD! in the picture with the 10 most terrific thrills ever pictured! MIGHTY JOE YOUNG

ROBINSON HAYWARD CONTE in HOUSE OF STRANGERS Directed by JOSEPH L. MANKIEWICZ - SOL C. SIEGEL

OLYMPIA THEATRE HAMPTON BEACH SHOWS 230.715.9 Wednesday, Thursday August 3 - 4

MAUREEN O'HARA MELVYN DOUGLAS GLORIA GRAHAME BILL WILLIAMS in A Woman's Secret

WALLACE BEERY RICHARD CONTE MARJORIE MAIN in BIG JACK

WILL JAMES' SAND Color by TECHNICOLOR Mark STEVENS - Coleen GRAY - Rory CALHOUN

Our Haircuts are A-1
Come in and C-1
If you're not a customer B-1
ART GAUDREAU'S - C ST.
5 Barbers

Beach Notes

Among those registered at the Twin Gables Guest House at L street are Mr. James Burdick and daughter, Ella May Burdick of Springfield; Mr. and Mrs. R. Les-

lie Davis of Worcester; Mr. and Mrs. Howard Bennett and son Dickie, Misses Irene Deschamps Conn.; Roger Fish, Alfred Coffey, and Evelyn Prentiss of Hartford, James Casey and William Willesski from Cushing Hospital, Framingham, Misses Betty Lyons, Peggy Nolan, Eleanor Armstrong and Evelyn Haskell, all registered nurses from the Cushing Hospital, Framingham, Miss Anna Mozza, Arlington, Mr. and Mrs. John Hastings and daughter, Betty, Mr. Hastings is the chief instructor at Shirley school of correction in Shirley, Mass., Attorney and Mrs. Charles McSweeney, Belmont, Mass., Mr. and Mrs. James McGovern, Woburn, Mass.; Mr. and Mrs. Herman Ryan and son, Herman, Jr., from Milford, Mass., and Mr. and Mrs. Walter McQueeney and children, Joan and Bobbie. Mr. McQueeney is a detective attached to the Providence, R. I., police detective bureau and addressed the Rotary Club of Newburyport at their recent meeting.

ESQUIRE CLEANERS

2 DOORS ABOVE ASHWORTH HOTEL
Telephone 2145

Shirts	.18	24 hr cleaning service
Suits	1.00	3 day laundry service
Dresses	1.00	Pick up and Delivery
Slacks	.50	

AGENTS FOR RUTTER'S LAUNDRY, LAWRENCE

ALLIED N. H. GAS CO.

Ranges

Water Heaters
Servel Refrigerators
"The Clean Fuel"

Exeter, N. H.
Phone 2111

Beach Office
Marsh Avenue
Tel. 401

The HILLCREST

OCEAN BLVD. & H STREET

For Breakfast, Lunch and
Full Course Dinners

THERE IS NOTHING
FINER AT
HAMPTON BEACH

Breakfast 25c
Luncheon Specialty Chicken Pie
Dinner \$1.35

OPEN DAILY 8 AM TO 8 PM

Our kitchen is always open for
your inspection

LEGION —

(Continued from Page Three)

be made from merchants and citizens at Hampton and Hampton Beach.

This drive for funds is for the benefit of child welfare and rehabilitation of veterans and their families, two of the Legion's most important functions. Each year many thousands of dollars are used in behalf of these charities, with the cost of rehabilitation alone for 1948 amounting to over \$400,000.00.

In 1940 the nation's veterans population was around four million. Today it has more than quadrupled — to almost nineteen million. The work for veterans, their widows, orphans and dependents include hospitalization, employment, treatment and care, in fact all matters affecting their welfare.

The funds raised by this one-day campaign will be used primarily for local aid, with a portion going to the state department, A. L.

and to the national department child welfare and rehabilitation funds.

MILDRED E. CHASE
TYPEWRITERS
ADDING MACHINES
Sold, Rented or Repaired
Tel. 500
45 State St. Newburyport

PUBLIC STENOGRAPHER

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Addressing - Billing etc.
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MARY E. FOGARTY
Hunter Bldg. Hampton

Building - Roofing

Remodelling

INSIDE and OUT

Carroll Blackden

CONTRACTOR

Mill Road Hampton
TEL. 748

Hamel

Dry Cleaning

2 Day Service

3 Day Shirt Service

OPEN

9 A. M. to 8 P. M.

3½ C STREET

FLAMEPROOF BEDDING

From FACTORY to YOU

\$39.00 Hotel Innerspring Mattresses \$24.95

FLAMEPROOF covering USED in HOTELS and HOSPITALS

Also

We can REBUILD your old mattress like NEW.



Gardner Mattress Corp.

Canal Street Extension
Salem, Mass.

Tel. Salem 1810

Beach Notes

Mr. and Mrs. James K. O'Callaghan and children of Great Neck, L. I., and Mr. and Mrs. William J. O'Brien, Jr., and son of Philadelphia, Penn., returned to their homes Saturday after vacationing with Mrs. William J. O'Brien, 18 J street. Mrs. O'Brien's daughter and her husband, Mr. and Mrs. Frederick C. Kentz, Jr., of Summit, N. J., arrived Friday night for their vacation.

Recent guests at the Winona from Montreal were Mr. and Mrs. William McCloskey, Mr. and Mrs. P. A. Jordan, Mr. and Mrs. M. D. Whittaker, Dr. and Mrs. Leslie Martin, Miss Margaret Topp, Barbara Muclair, Nancy Asselin, Lucy and Annie Johnston, the Misses Betty Wilson, Gladys Flood, Marilyn Robinson, Sue Kaufman, Joan Orr, Kay Sheehy, Denyse Poirier, Catherine Flanagan, Audrey Pennycook, Edna Duckworth, Nessie Simpson, Rita Thompson, Gay and Margaret Janoska, Melanie Kontus, Norma Garrett, Rosette Buscho and Irene Weir. Others registered there are Marie Mattera, Corona, L. I., N. Y., Gloria Dellcoporta, Louise Tedesco and Teresa Pecone, all of Providence R. I., Grace Gamble, James Burke, Marion Black, Anna O'Connor, Winifred Hopkins, Anne Frenzios, Mae Lawlor, Beatrice Walker, Louise Spellspanlos and Anne Lihill, all of Springfield, Mass., Rev. David Bushey and Mr. and Mrs. Francis Moriarty, Worcester, Mass., Rev. Leo Battista, Suoth Barre, Mass., Rev. James Cronin, East Long-

meadow, Mass., Ray Devany, Clinton, Mass., Miss Ann Fannon, White Plains, N. Y., Pauline Haney also of White Plains, Dolores Wentworth, West Los Angeles, Calif., Mr. and Mrs. John Murphy, Hartford, Conn., Mr. and Mrs. Eugene Dean, Holyoke, Mass., Mr. and Mrs. William Curran, Watertown, Mass., Rev. John Kenny and mother of Baltimore, Md., Mr. and Mrs. Quinn, Washington, D. C., Helen Leo Clouthier, Berlin; Miss Sara Conaty, Mary Carty and Eileen Pan, Waterbury, Conn., Janette Vertefulle, Jennie Lemanski, Mary Swain and Irene Nevue, Thorndike, Mass., Katherine Good, Randolph Mass., Mrs. Nelle Harrington, Mrs. K. Regan, Roxbury, Mass., Conrad Therrien, Williamansett, Mass., Mr. and Mrs. Thassues T. Kosciolk, Lowell, Mass., Gloria Vasquez and Maryann Vasquez, West Hartford, Conn., and Miss Margaret Priest, Newton, Mass.

Mrs. John Dwyer of the Deerfield, J street, is under observation at a Boston hospital.

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OPEN ALL DAY SUNDAY
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Featuring the FINEST in

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Complete Line Of

Meats and Vegetables

Have You Heard?
That Eleanor delights in serving a certain someone their Sunday morning breakfast. That Mary Miller seems so lonesome since Walter D went back to Lowell.

Louise Dress Shop

GIGANTIC
CLEARANCE
SALE

B Street

Boardwalk Brevities

Boardwalker Albert Waters... movie-goer Jim Foley attracting attention with his new linen hat... lifeguard Don Connors taking in a show with Jackie Percival... Gene McCormick window shopping after a hard day over the Bendix... Al

Hebert looking over the Oldsmobile as tho he were going to win it... George Hagopian looking for feminine picture material... Dr. Blake stretching his legs on the Casino... the tantalizing scent of Noxema that pervades the Casino on a crowded night after too many people have been on the beach for "just a little sun"... Charlie Golden down from town for a few hours... Ben Butler and Al Morse discussing something very earnestly over a "no parking" sign in front of the Ocean House... Bill Sheehan and Marie Collins dancing as tho they were in love... Connie Lessard late for the last show... Walter Coulson headed for the dance hall.

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Hampton's Friendliest Hotel
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Ocean Blvd at A Street

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Fresh Fish Lobsters

Magazines — Groceries — Ice Cream — Tonic

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The Home of
The Exeter Inn The Pavilion Old Garrison House PHILLIPS EXETER ACADEMY
A Typical New England Shire Town. Founded 1638

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Phillips Exeter Academy
The places where George Washington and Abraham Lincoln stopped.
The sites where Exeter Squires Lived and Loved and Fought off Indians to Establish this Quaint Old Town.

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Sporty 9-Hole Course

MODERN THEATRE DELIGHTFUL SHOPPES
AMPLE PARKING FACILITIES IN SHOPPING DISTRICT
Most Stores Closed Wednesday Afternoon — Open Friday Night.
Excellent Bus Service Between The Beach and Exeter.

INFORMATION GUIDE

CHURCH SERVICES

Community Church (Protestant)
D Street
10:30 Morning worship, Clarence Gilber of the Baptist church, Haverhill, pastor. Graniteers quartet will sing service.
Thursday 8:00 P. M. Graniteers quartet will lead the weekly singing service.

ST. PATRICK'S (Roman Catholic)
Church Street
Masses 6, 7, 7:45, 8:30, 9:15, 10:45, 11:30.
Confessions heard on Saturday night beginning at 7:30 P. M.

ST. TERESA'S — RYE
Masses 6:30, 8, 9, 10.

BAND CONCERTS

4 Daily — 2-3, 4-5, 7-8, 8:30-9:30
FIREWORKS
Every Wednesday — 9:30 P. M.

CHAMBER OF COMMERCE

Office Hours:
9 A. M. - 9:30 P. M. Daily

U. S. POST OFFICE

Hours: 8 A. M. - 6 P. M. Daily

GOLF COURSES

ABENAQUIL, Rye Beach — 6 miles, 18 Hole course. Open to public.
AMESBURY Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.
EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.
PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

MUNICIPAL

Town Officers
Selectmen: George H. Sumner, Chairman; Elroy G. Shaw, Harry D. Munsey. Town Clerk: William Brown. Office Hours, 9-12, 2-5, Monday - Friday. Chief of Police: John Malek. Chief of Fire Department: George Lamott.

Beach Officers
Precinct Commissioners: George Ashworth, Chairman, James W. Tucker, Jr., Charles F. Butler. Treasurer, Roland Bragg. Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Loren K. White.

RUBBISH COLLECTION

From Mile Bridge to F Street, Tuesday and Friday.
North Shore Hotel to Nudd Avenue, Wednesday.
Have rubbish out and in containers.

Join the Letter Contest Today!

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THE NEWS AGENCY
Between A & B Streets
Ocean Boulevard

Enter The Letter Contest Today!

Everyone is urged to join the Beachcomber's letter contest on "Why I spend My Vacation at Hampton Beach," today. The following rules apply:
1. Letters must not exceed 200 words and must be signed fully in your own handwriting, including home and beach address.
2. Address all letters to: Contest Editor, Beachcomber, Hampton, N. H.
3. Letters will be judged on basis of sincerity, originality and neatness.
4. The editor reserves the right to edit all material with regard to grammar, spelling and punctuation.
5. All material becomes the property of the Beachcomber and will neither be returned nor acknowledged.
6. Each week is a new and separate contest and all letters received by the judges after the deadline will be disregarded. Each winner will be eligible for the grand prize to be announced later.
7. All letters must have a Hampton postmark, dated not later than midnight the Sunday before each issue.
8. Each week the best letter received will be printed.
9. The writer of the winning letter must call in person at the Hampton Publishing Company, Lafayette Road, where on identification, he will be given a merchandise certificate, exchangeable at the beach stores.
10. You may enter as often as you wish until your letter is published. No winning participant will be considered in another contest in this series.

CONTEST PRIZES

Elizabeth Dining Room, J St., dinner for 2 from 5 to 7; Smith & Gilmore, fishing trip for 2; A. K. Chase, speedboat ride for 2; Ferncroft Alleys, 5 strings for 2; Ferncroft Taxi, trans. for 2 from beach to depot; Ferncroft, bicycle ride for 2; Casino Associates, pass for 2 for a feature band at the Casino Ballroom.

Have You Heard?
How Thersa got her sun burn?

THE SIGN OF THE RED GULL
EMBLEM OF COOPERATION
HAMPTON BEACH CHAMBER OF COMMERCE

Those hotels, rooming houses, restaurants, and other places of business which display the RED GULL to help pay for your entertainment by contributing to the Chamber of Commerce. Most certainly they deserve your patronage. So the next time you engage a room or make a purchase look for the sign of the RED GULL. It is the Emblem of Cooperation.

DON'T FAIL To See and Hear "Breakfast at the Beach" Radio Show

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MONDAY thru FRIDAY
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750 on every dial
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And His Kentucky Kernels
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PLUS **Ted Herbert and His Orchestra**
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Left to Shop

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GIGANTIC

CLEARANCE

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HAMPTON CENTER

Seeks Beauty Title



Blond and blue-eyed Vivian Wood of 440 West Exchange street, Providence, R. I., a recent entry in the "Miss Hampton Beach" beauty contest keeps in trim by rolling along the beach on a beach ball.

Photo by Hagopian

Have You Heard?
Why Alotta walked back in-
stead of paddling?

Have You Heard?
Why Joanie wouldn't call Har-
vey's bluff? Could be the crowd.

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STATEMENTS

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INN**

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12:30 to 2:00 - 6:00 to 7:30

Approved by Duncan Hines

On Great Boar's Head
Hampton Beach Tel. 911

PLAYGROUND -
(Continued from Page Three)

children she didn't know what to do - although the most remarkable difference is that these young ladies definitely know what to do - and are kept busy doing it from 9 to 6, seven days a week.

The staff at the John C. White Memorial Playground, as shown above are, left to right, (back row) Ena Jordan, Patty Hoyt, Mrs. Frances Dobbins, and Madeline Moody; (front row) Barbara Simons and Barbara McNeil.

By way of introducing the group to the parents who take advantage of the playground, this would seem to be a good place to bring them forward.

In her second year as chief supervisor, Mrs. Dobbins, better known as "Frankie," a native of Lawrence, Mass., with her home presently in Hartford, Conn., has earned considerable praise for herself and her girls by enforcing strict rules which have resulted in a smoothly run playground where all children under 12 can enjoy themselves under kind and watchful supervision. The fact that there have been no accidents where children are constantly running in all directions - darting in and out around the heavy equipment - speaks well for the management of the place.

Having practically grown up in the playground herself, Frankie can usually find her own two daughters, Barbara and Gerry, with the flock.

Patty, Madeline, Barbara Simons and Ena are all Hampton girls. Ena is a registered nurse and this is her first year as a supervisor, as it is Madeline's who is a pupil at Hampton Academy. In her second year at the playground, Barbara is also an Academy girl.

Patty is a veteran of the battle of the swings, this being her 4th year there. She has just been graduated from Hampton Academy where she was salutatorian of her class, and has received a scholarship to Boston University.

It's the second year for Barbara McNeil who hails from Melrose,

Mass., and is a student at Bridge-water Teachers' college.

It is hardly necessary to mention the man responsible for this haven for the younger set, but for the benefit of new vacationists, Col. George Ashworth is the man behind the scenes. In it's 27th year, the playground has been "Daddy" Ashworth's pet project right from the beginning and he keeps a close watch on it, dropping in sometimes two or three times a day. If possible, he gets more enjoyment out of it than the children do.

Neatly dressed in white uniforms - which include visor hat, socks and shoes - topped by a pink cardigan for cool days, this capable crew keeps peace in what would otherwise be a juvenile bedlam. Working in three shifts of 9-12; 12-3 and 3-6, except when there's a "hard rain," with whistles and

megaphones, they can be in fifty places at once.

On quiet days, Frankie and Barbara McNeil have a story-telling hour with the children all gathered around in a circle. It's been rumored that the children aren't the only ones interested in these stories, so drop in some time, even though you have passed the swing and slide age limit.

Have You Heard?

That Mary Lou had to walk home alone one night? Wha' happen?

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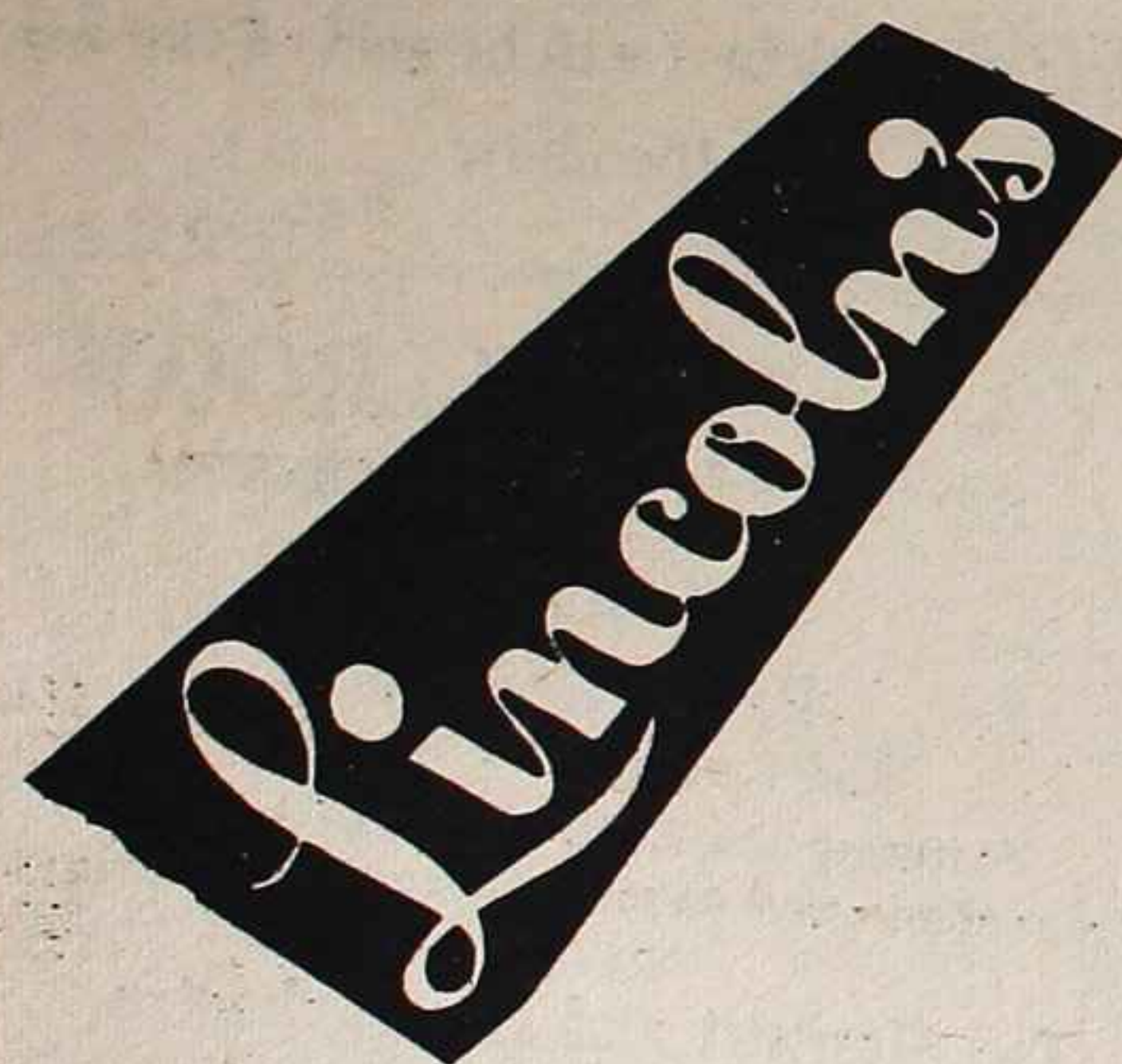
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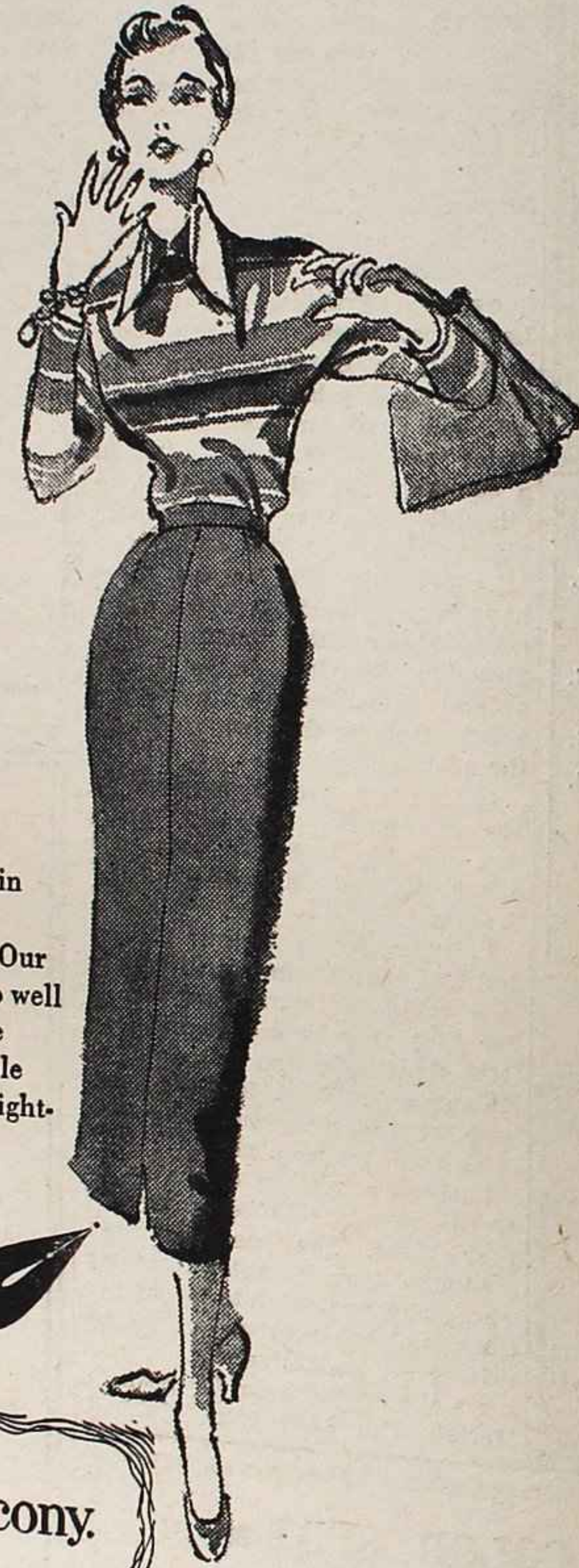
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The Beachcomber

VOL. XXII., NO.7

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 10, 1949

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Bathing Beauty Contest August 30