

The Beachcomber



VOL. XXXVI, NO. 1

Incorporating the
Hampton Beach Advocate

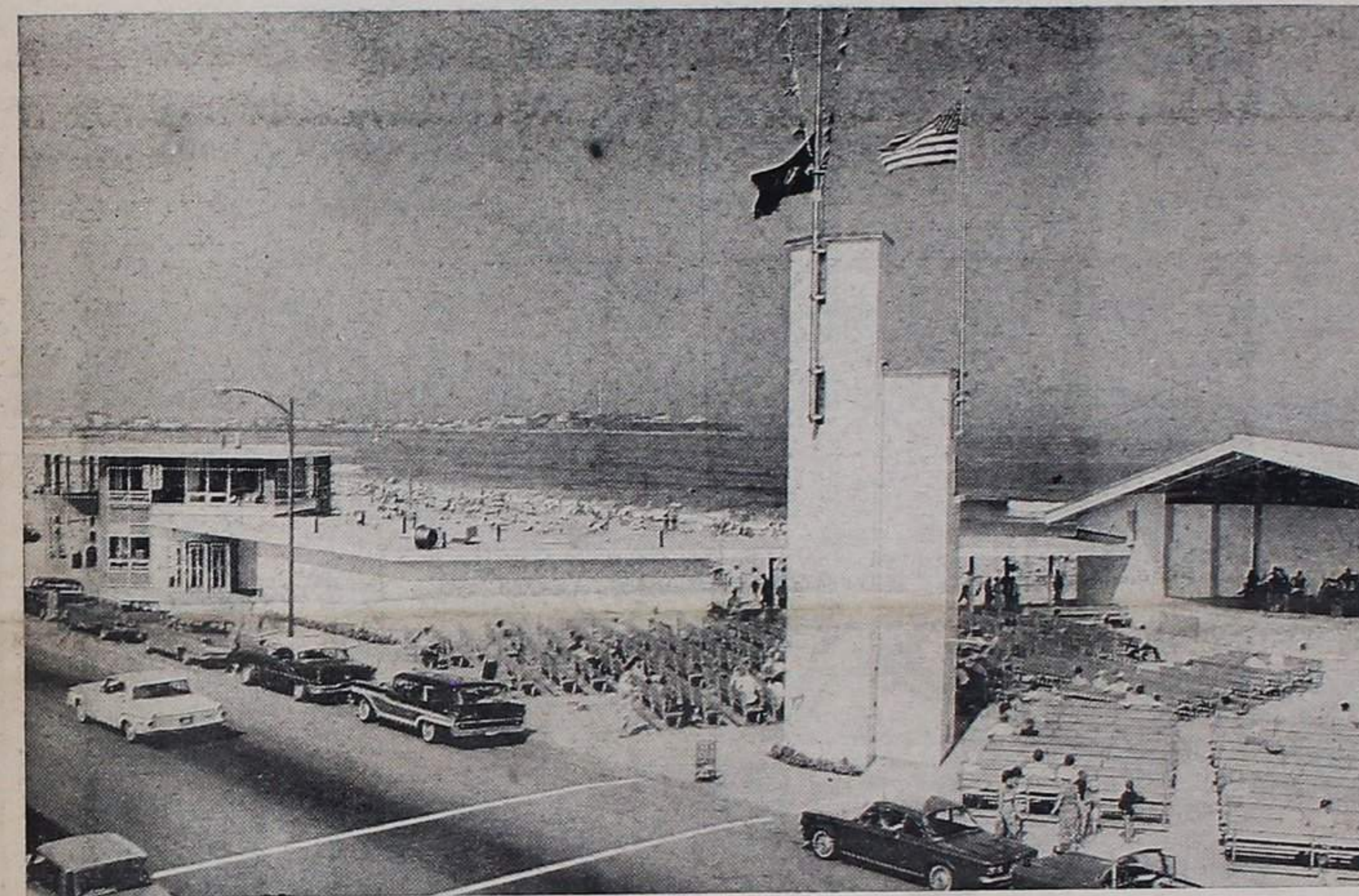
WEDNESDAY, JUNE 24, 1964

FREE

To All Advertisers . . .

The Beachcomber is published each Wednesday thru Sept. 12. Call 926-3322 for advertising representative.

Expanded Summer Program Planned For Hampton Beach



SEA SHELL FACILITIES are being readied for the second full season. Many new additions and many changes are being made at the facilities for the convenience of those persons who will be using it this summer. Many first year "bugs" have been straightened out. The stage of the Sea Shell is expected to get its first 1964 use this weekend when the Hampton Beach Concert band together with the new organ concerts are held. The entire facilities are under the supervision of manager William Elliot. Also on hand is a staff of persons to man the facilities.

An expanded and slightly changed program of events will highlight the summer activities at Hampton Beach during the coming season.

One of the major changes will be the new organ concerts to be held daily from the Sea Shell. Many beach visitors last year enjoyed the new electronic organ so much that as the result of their sentiments, an organist has been retained for the summer months. A schedule of the organ concerts may be found elsewhere in the BEACHCOMBER.

Another added attraction this year will be the gigantic fireman's muster planned for Saturday, August 29. Sponsored by the New England States Veteran's Firemen's League, the muster will feature a display of and competition by many historic hand tubs from around New England. All the frills connected with a muster will be featured prior to the actual competition including a parade and beauty contest.

The competition will be held in the town parking lot on Ashworth avenue. Featured will be the newly acquired Hampton Beach hand tub.

In another major change this season the heretofore two parades will be incorporated into one gigantic affair to be held on August 22 beginning at 1 p.m. This will include a combining of the Chamber of Commerce and Hotel association parades. Included will be such attractions as bands, floats, horribles and antique cars.

The newly enlarged and renovated Hampton Playhouse will open June 27 for its 16th gala season. John Vari and Alfred Christie have spared nothing to make this the biggest and best season yet. A top line of plays has been arranged. Former theater-goers will find a completely changed and vastly improved and modernized theater set-up this year. Shows are held nightly except Sunday with curtain time slated for 8:40 p.m.

The always popular Monday evening talent shows will get underway at the Sea Shell beginning July 6. Mr. Henry Hamel already has a list of applicants desiring to take part in the programs. The shows will be held from 7-8 p.m. each Monday evening. The junior division program will be held first with the senior division competition to follow immediately thereafter.

In addition to the above feature attractions the regular shows such as the Baby contest on August 24, Bathing Suit Day on Aug. 31, the 1964 Fashion Show on Sept. 3rd, daily band concerts, the Miss

PROGRAM
(Continued on Page 12)

Pilot Dies In Beach Plane Crash

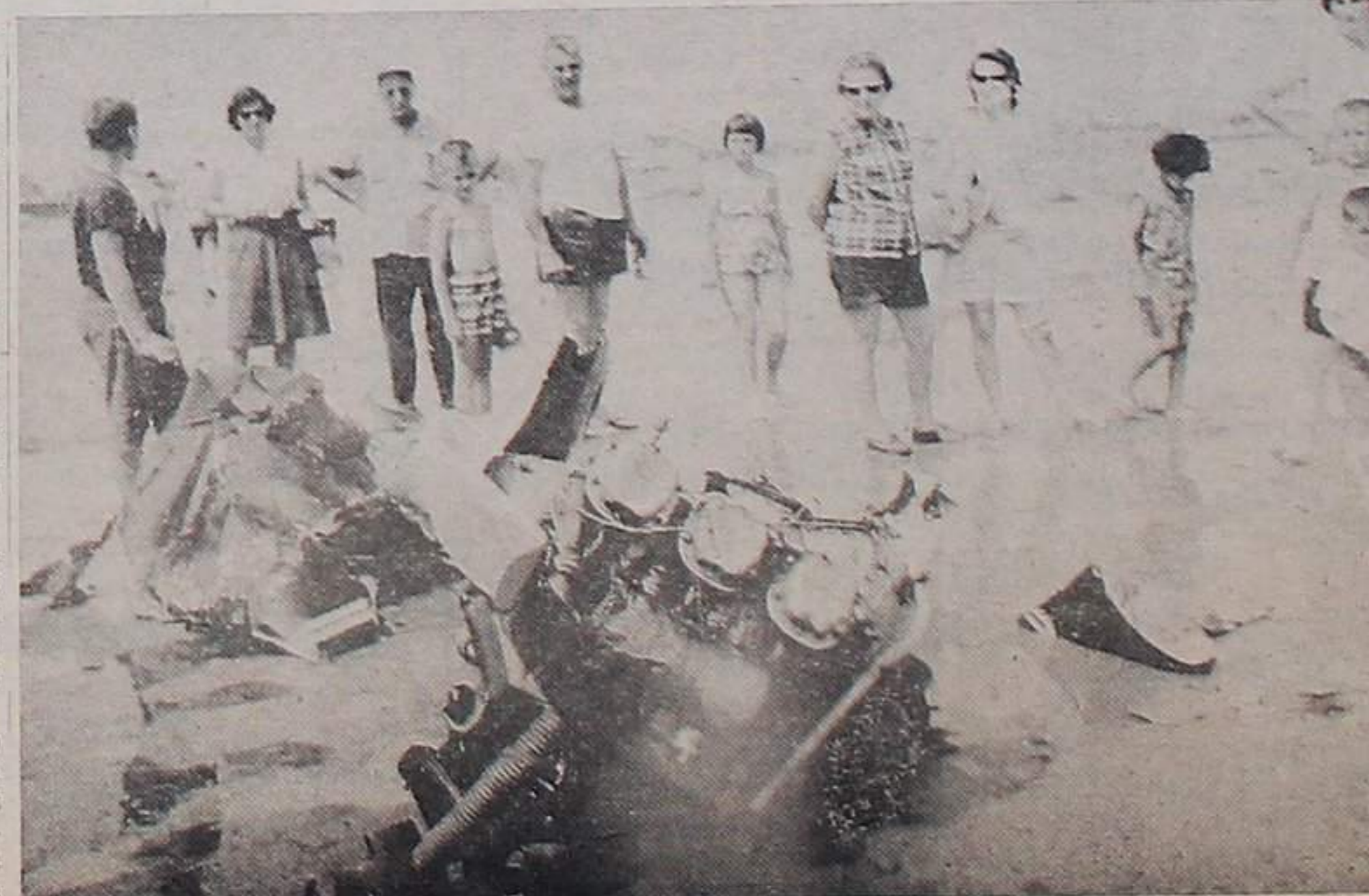
A Portsmouth man was killed and hundreds narrowly escaped death Saturday afternoon when a light plane crashed at Hampton Beach while attempting an emergency landing during a thunder storm.

Killed was Arthur H. Sanderson, 51, of Islington street, Portsmouth and Waldwick, New Jersey, pilot of the ill-fated aircraft. He was pronounced dead upon arrival at the Exeter Hospital. Sanderson was taken to the hospital by Lt. Paul Leavitt and Officer John Woodburn.

Among the first on the scene were Chief Francis Bajowski of the Hampton Coast Guard station and life guard Jim Donahue who pulled Sanderson from the wreckage.

Eye witnesses to the mishap said a sudden gust of wind caught Sanderson's plane as it attempted to touch down, flipped it over and slammed it into the beach at the water's edge.

The plane hit with such force



AFTERMATH OF TRAGEDY at North Beach last Saturday when plane crashed off 15th St. is pictured above. Beach visitors view engine of plane after it was pulled to shore. A Portsmouth pilot, Arthur Sanderson, died in the crash.
Staff Photo by Parrish

(Continued on Page 12)

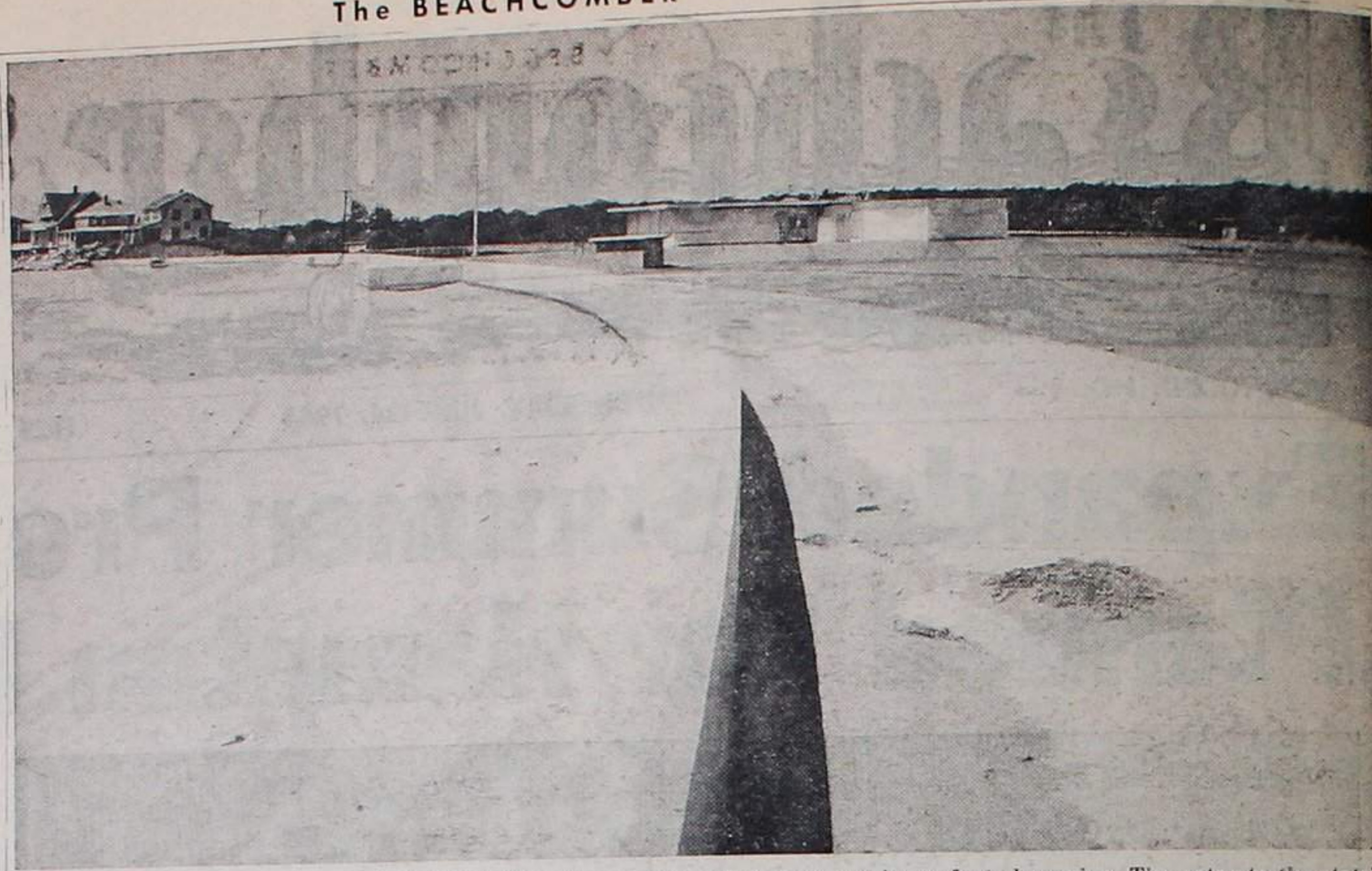
Square Dance Classes Begin At Beach

The fourteenth season of Friday evening square dances at Hampton Beach State Park will get under way Friday, July 3, with Charlie Baldwin of Norwell, Mass. calling.

The 10-week series is sponsored and arranged by the Seacoast Region Square Dance association, which has just concluded a class of adult square dance instruction in the Easton School. Ralph Lowell of Newbury, Mass., who has conducted the classes, will appear as caller on the Hampton Beach program July 24.

Other callers scheduled include Joe Casey of Dover, Dick Leger of Warren, R. I., Earl Johnston of Vernon, Conn., and Massachusetts callers Warren Popp, Dick Steele, Jim Mayo, Rocky Rockwell and Eddie Vieira.

Hampton residents on the executive board directing the activities of the Seacoast dance group include Ansell Palmer, vice president, Allan Seavey, treasurer, and Ernest Brown, member at large.



NEWLY OPENED WALLIS SANDS STATE PARK, Rye, is pictured above just prior to formal opening. The gates to the state's newest park swung open last Sat., June 20. All New Hampshire residents were invited to attend most of the state park operated facilities free of charge for one day. The new facilities above include an improved bathing area, new bathhouse and toilet facilities, and enlarged parking facilities. Staff Photo by Parrish

Summer Staff Now Complete To Operate Beach Sea Shell

The manager of the Sea Shell, the New Hampshire State Park operated facility in the

center of the beach, has released his staff for the coming summer months.

The foreman in the maintenance department will be Brien Little, a second year veteran at the Sea Shell. Working with Brien will be Greg Pickering of Hampton, and Ruben Speight. Women attendants will be Peggy Litchfield and Mrs. Ruth MacDonald.

First aid facilities will again be operated by the state in the lower point of the Sea Shell. John Willey, will operate the facilities six days a week from 10 a.m. to 5 p.m. The first aid room is to be used for emergency first aid cases. Mr. Willey holds a Red Cross first aid certificate.

In conjunction with the first aid room this year a new ambulance ramp is to be constructed at the northerly end of the Sea Shell. This will allow an ambulance or other emergency vehicle to pick up patients at the first aid room.

Coast Guard To Require Boat Numbers

WASHINGTON, D. C.—New owners of motorboats powered by more than 10 horsepower and operated on the navigable waters of Alaska, Hawaii, New Hampshire, Tennessee, Washington and the District of Columbia, must apply for boat numbers through the U. S. Coast Guard without delay. Boat owners in other states number their boats with their respective state boating authorities.

Applications for boat numbers are available at post offices in the above states or at Coast Guard installations. When the application is completed, it is to be forwarded with its fee of \$3.00 to—Commandant (FA-1), U. S. Coast Guard, Washington, D. C. 20226. The check or money order accom-

panying the application must be made payable to the U. S. Coast Guard.

Applicants must enter the name of the state on whose waters the boat will be principally used. Applications listing more than one state or listing "pleasure" in that space will be delayed for clarification.

The stub of the two-part application should not be retained by the applicant. It is not valid until authenticated by the Coast Guard. When this is done, the stub, serving as a temporary certificate while the permanent one is in process, is immediately mailed to the applicant.

The third leading cause of death in the U. S., strokes take almost 200,000 lives each year, outranked only by heart attacks, (500,000 deaths annually) and cancer (275,000), according to the New Hampshire Heart Association.

About 85 per cent of all strokes are caused by blood clots that interfere with the flow of blood to vital brain areas, according to the New Hampshire Heart Association.



T. V. Rentals
DAY - WEEK - MONTH
DOWNER APPLIANCE CO.
822 LAFAYETTE ROAD
HAMPTON, N. H.
926-2340
926-8100

LINDY'S TAKE-OUT

Why Cook While On Vacation?
Use Our Special CALL-UP Service

Call Us For — **99c SPECIALS**
Large & Small Pizza
Fried Clams
Onion Rings
Italian Sandwiches
Fried Scallop Plate
Fish 'N Chip Plate
Fried Clam Plate
Chicken in a Basket

FRIDAY SPECIAL TO GO
Lindy's famous homemade Clam & Fish Chowder
NO WAITING — Hours 11 a.m. to 12 p.m.
CALL 926-5512

LOCATED IN THE



HOTEL and MOTEL APARTMENTS
305 Ocean Boulevard
Directly On the Ocean opp. Marine Memorial

Hunter To Head Seacoast Group

At a recent meeting of the group seeking industry for the Seacoast area, Sen. Douglass Hunter was elected chairman. Sen. Hunter was named to lead the general committee to lead regional planning designed specifically to attract new industry to the local areas.

Others elected at the meeting held at the University of New Hampshire included Frank Sargent, Eliot, Maine selectman, vice chairman from Maine and William Bartlett, Sr., chairman of the Rockingham County Board of Commissioners, as vice chairman from New Hampshire.

It was also voted that the post of secretary-treasurer be permanently filled by the executive director of the New Hampshire Seacoast Regional Development Ass'n. The executive board consists of the working committee which drafted the recent planning program and will be headed by Thomas Prentiss.

During the meeting Randall Raymond, assistant planning director for New Hampshire, reported on the applicability and value to the regional program of recent projects in

Hampton, Portsmouth, Dover, Rye and North Hampton.

The by-laws with two clarifying amendments were unanimously adopted.

Chairman Thomas Prentiss of the Executive Board announced that a meeting of the board will be called in the near future to begin the technical studies necessary to move into the "action" phase of regional planning.

HAMPTON CENTER BARBER SHOP

4 MASTER BARBERS

PROMPT SERVICE

AIR CONDITIONED

23 Years In

The Same Location

Across the Street From Tobey's Drug Store



WALLIS SANDS STATE PARK is shown above under recent construction. The same location today shows a vastly different picture. The facilities at the newest New Hampshire state park were opened last Saturday for public use. The beach is located a few miles north on Rte. 1-A. Staff Photo by Parrish

Awards Made Citizenship To 8th Graders

Ronald Kenneth Hunter and Flora Carrie Mace were awarded the American Legion Good

Citizenship Awards at the graduation ceremonies of the Hampton Academy Jr. High on Thursday, June 18. Dennis Robert Tefft was the runner-up for boys and Judith Helen Goodwin was the runner-up for girls.

Citizenship Awards are given each year to the boy and girl who have shown outstanding qualities of leadership, scholarship, good sportsmanship and character. The awards were presented by Mr. John Chernesky.



REIGNING Miss New England, Miss Frances Houlihan of Seabrook, is pictured above. The 1964 Miss New England contest will be held on August 4 at the Casino Ballroom. Persons interested in participating should contact Mr. Hamel, promotion manager, at the Chamber Office. Colt Photo

YOUR HEALTH IS OUR BUSINESS

Just as you trust your Doctor, you can Trust your Registered Pharmacist to fill all prescriptions with professional precision.

Palmer's Pharmacy
PHONE 926-3344



Located in the High Street Parking Lot, Hampton Center

Open Mon-Fri: 9 am-9 pm. Sat 9 am-6 pm. Closed Sundays & Holidays

SWEATERVILLE, U.S.A.

the most unusual store in New Hampshire

SWEATERS and SPORTSWEAR For The Entire Family

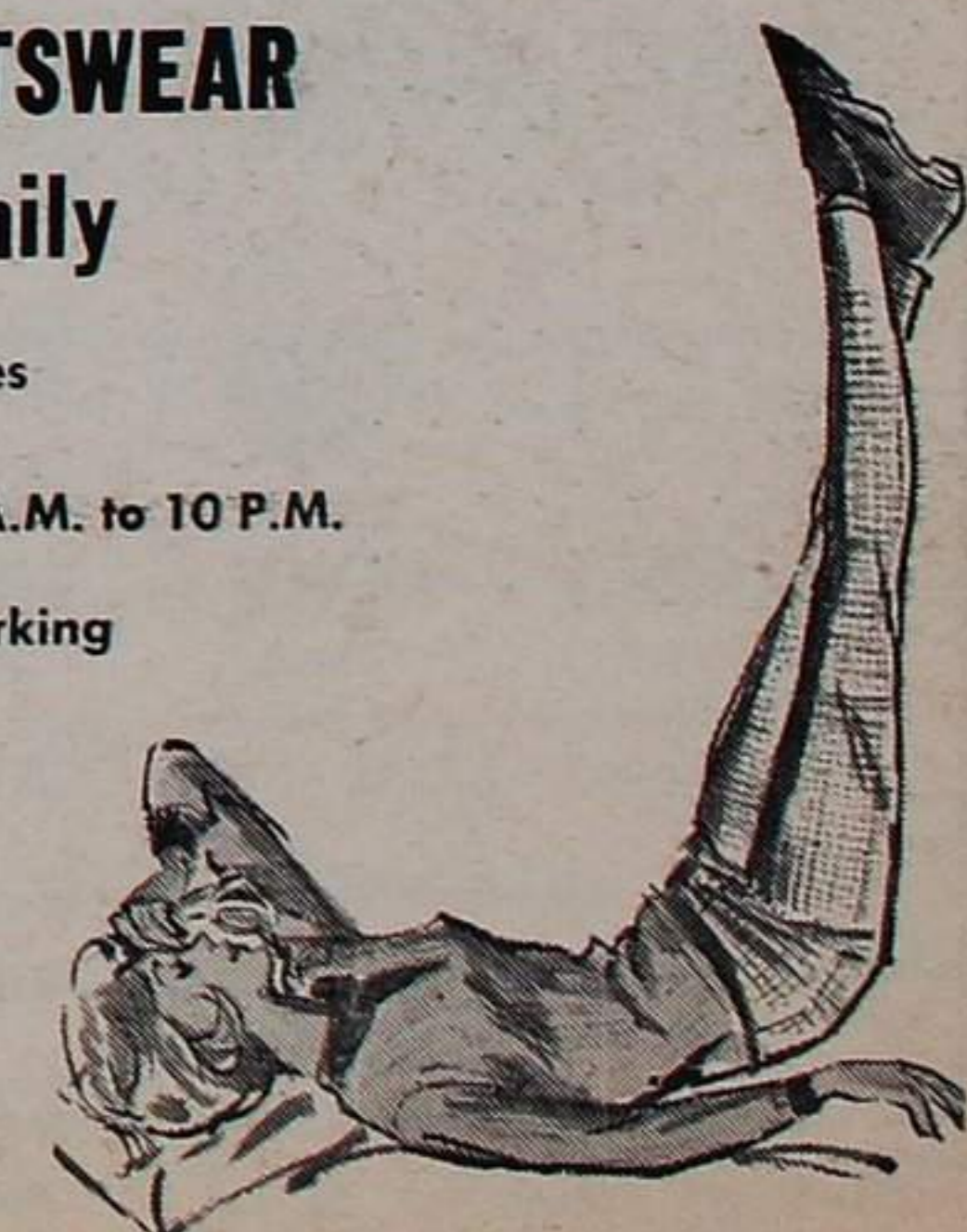
You Save Here at Mill Prices

Hours: Monday through Saturday, 10 A.M. to 10 P.M.

Air-Conditioned Free Parking

Factory Store Portsmouth Mills
MAPLEWOOD AVENUE PORTSMOUTH, N. H.
How to Reach
Sweaterville, U.S.A.

From Hampton Center proceed North on Route 1. Use Portsmouth by-pass as if to go to Maine. Just before Toll Bridge use overpass to reverse direction. Proceed 200 yards left on Maplewood Avenue.





FROM BAT TO BROOM for the summer months—from books to summer work—being undertaken by just two of the thousands of students who make the transition during the summer months. Greg Pickering, left, one of the top athletes at Winnacunnet High school, is shown at the left. Brian Little, right, is maintenance foreman at the Sea Shell. Brian, a college student, is in his second year at the state park controlled Sea Shell. The boys are shown above undertaking only one of their many varied duties. — Staff Photo by Elliot



PRETTY HOSTESS at the Hampton Beach Chamber of Commerce this year is Miss Judy Sullivan of Nashua, N.H., a life long summer resident of Great Boar's Head, Hampton Beach, recently completed her college studies at Merrimack College. She will be teaching in the business department at Haverhill, Mass., High school next fall. — Staff Photo by Elliot

— Vacation Information Guide —

EMERGENCY LOCATION
 First aid station—Hampton Beach Police station, Waverly 6-3333. The officer on duty will CALL A DOCTOR FOR YOU IN CASE OF EMERGENCY OR DURING THE NIGHT. Lower point of Sea Shell.
 Fire Station—Ashworth avenue between "D" and "F" Sts. Waverly 6-3316.
 Police Station—Office on Ashworth Ave. Waverly 6-3334.

GENERAL LOCATIONS
 Municipal Offices—Town: Board of Selectmen, Noel Salomon, chairman, Robert Danelson and Herbert Trofater; Town Manager, Kenneth Boehner; town clerk, Helen Hayden; tax collector, Hazel Coffin; treasurer, Norman N. Merrill. Town office hours: 9-5, Mon. thru Fri., except tax collectors desk closed 11:30-12:30 and town clerk's desk closed 12:30 to 1:30. Open 9-12 Saturdays. Chief of Police, John Roden; fire chief, Perley George. Town offices located 136 Winnacunnet road.
 Precinct—Fred Cagne, Ralph T. Harris and John J. Foley; Treasurer and clerk, A. Roland Braze. Offices located at 64 Ashworth avenue.
 Chamber of Commerce—President, Joseph Flynn, Exec. Sec., William Elliot. Office hrs. are from 9 a.m. to 9 p.m., 7 days a week during the summer months. Office located on Ocean boulevard in northerly section of Sea Shell.
 Public Library—Located at Hampton Center on Winnacunnet road. Mrs. Margaret Noyes, librarian.

U. S. Post Office, Beach—Lobby open: 8 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-12 Saturday. Window service: 8:30 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-noon Saturday. No service holidays and Sundays.
 Hampton—Lobby open 7 a.m. to 7 p.m., Monday-Saturday. Window service: 8:30 a.m.-5 p.m., Monday-Friday; 8:30 a.m. to noon, Saturday. No service holidays and Sundays.

Although strokes occur more frequently in the upper age brackets, 18.3 per cent of all stroke deaths in 1961 were in the 35-64 age group, the New Hampshire Heart Association says.

THE BIG ONE
Murray's
 COTTON CANDY
 Gum & Lifesavers
 (NEXT TO PLAYLAND)
 George R. Murray
 Ocean Blvd. near "C" Street

NEW THIS YEAR!
McCOY'S
 DRIVE-IN
 AIR CONDITIONED
 Self Service Dining Room
 Featuring Flavor-Crisp
 FRIED CHICKEN
 CORNER OF G & ASHWORTH AVE.

N. H. LOBSTER COMPANY
 LOBSTER POUND
 AND
 FISH MARKET
 • Alive • Boiled to Order
 Foot of Bridge at Smith & Gilmore Wharf
 Native Lobsters, Clams and Fish
 Visitors Welcome FRESH DAILY French Spoken
 QUALITY UNSURPASSED
 Telephone (Hampton) 926-3424

"Gateway to the beach"
Sea Gate Motel
 Dance Party Nightly 8-11:30 P. M.
 Live Music
DOROTHY CHENEY SHOP
 COFFEE SHOP
 ALL NEW AIR-CONDITIONED MOTEL UNITS
 All Units Facing The Ocean
 Just off the Boulevard on Ashworth Avenue

ROSS GARAGE
 Ocean Blvd. Hampton Beach
AUTO REPAIRS
 Storage and Road Service
 Arthur Bickford & Son
 Tel. 926-3338

Indian Head Sportswear
 "FAMOUS NAME LABEL SPORTSWEAR"
 Men's Shop
 Women's Annex
 Bermuda Slacks,
 Beachwear, Sneakers
 Golf Accessories
 Hours 9 - 9 Daily
 365 Ocean Boulevard

AMA Issues Safety Tips On Sunburns

The sunburn season is here again. It's a completely safe prediction that at least ten million people will succeed in roasting to a turn on the first long, hot weekend at the beach or pool, or even in the backyard garden. If you want to get a sunburn, it's easy. Just stay out in the summer sun too long. However, do this with the knowledge that the physical benefits of tanning are at best dubious, and that there is solid evidence that continued exposure to sun weathers and ages the skin. If you want to get tanned, the American Medical Association offers some pointers on how to do it without burning too much. Gradual exposure to the sun is the safest and simplest method of acquiring an attractive tan. As a general rule, begin with 15 minutes exposure the first day, and increase the time

by a few minutes a day, the time of day is important, with the mid-day period, when the sun is directly overhead being the hottest for burning purposes. Actually, the slim possible benefits of tanning are more than offset by its potential hazards. One skin specialist who has studied the problem said recently that he foresees the day when tanning will no longer be a status symbol and the fair, creamy complexion will once again be the vogue. Continued tanning brings gradual changes in the blood vessels of the exposed surfaces. The connective tissue of the skin degenerates, causing wrinkles and a coarsening of texture. The "V" of the neck becomes permanently reddened and freckle-like dark spots appear on the skin. These spots can sometimes be the start of skin cancer. Sun bleaches the hair, too, and over a period of time the sun-bleached hair becomes brittle and unmanageable. However, the damaged hair will eventually grow out. The only really beneficial effect of sunlight on the skin is formation of Vitamin D, but the American diet already provides an adequate supply of this vitamin. Despite the adverse physical indications, doctors are well aware that many of their patients still will continue to work on a suntan each summer. If you feel that you must get tanned, remember the basic rule for gradual tanning—15 minutes the first day, increased by about a third each day. With care, it may be possible to tan without too much burning and a minimum of peeling.

MISS HAMPTON BEACH, Beverly Hebert of Manchester, was recently chosen to represent New Hampshire in the Miss Universe Pageant in Miami, Florida. She is expected to be leaving for Florida in mid-July. She will probably be in Florida when her predecessor is chosen on July 21. — Staff Photo by Elliot

CLOTHING
 For the Whole Family!
 • BEACHWEAR
 • PLAYWEAR
 Everything for Camp & Home
 Newburyport's Leading Department Store
H. W. PRAY
 20 PLEASANT STREET, NEWBURYPORT
 "15 Minutes from Hampton Beach"

AL GAURON DEEP SEA FISHING
 Trips Twice Daily
 the KIC ROC, 40 Foot Party Boat
ACROSS FROM THE STATE PARK ON STATE PIER
 Snack Bar & Tackle Shop — Lines & Bait Furnished
 Ship to Shore Radio — Free Parking
GAURON'S HARBORSIDE MOTEL
 AND KITCHENETTE APTS.
 MORNING TRIP 8 A.M.
 AFTERNOON TRIP 1:30 P.M.
PHONE 926-2469

HIGH TIDES

HAMPTON HARBOR	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
June 25	12:38 PM 7.2	12:41 AM 8.4	1:19 PM 7.3	1:16 AM 8.5	1:56 PM 7.3	1:53 AM 8.5	2:33 PM 7.3	2:32 AM 8.3
June 26	1:19 PM 7.3	1:16 AM 8.5	1:56 PM 7.3	1:53 AM 8.5	2:33 PM 7.3	2:32 AM 8.3	3:12 PM 7.3	3:15 AM 8.2
June 27	3:55 PM 7.4	3:55 PM 7.4	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1
June 28	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1
June 29	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1
June 30	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1	4:01 AM 8.1
July 1	4:41 PM 7.6							

Ye Cocke and Kettle
 Recommended by "Nearly Everyone"
 Open Daily 7:30 a.m. to 10 p.m.
BREAKFAST — LUNCH — DINNER
 Served Buffet Style 7:30 - 10:30
 Buffet or Menu 11:30 to 3:00
 Full Course Menu 3:00 to 10:00
OLDE KETTLE LOUNGE
 Fully Air Conditioned — Entertainment Nightly 5 to 12:00 P.M.
YE COCKE AND KETTLE RESTAURANT
 U.S. 1 Seabrook, N. H. Tel. 474-3761

National Safe Boating Week Week Proclamation In N. H.

On June 17th Governor King of New Hampshire signed a Proclamation designating June 28 to July 4 as National Safe Boating Week for the State of New Hampshire. State Officials and Representatives of the United States Power Squadrons were present at the signing.

The signing of this Proclamation pays tribute to those who have continued to keep boating safe.

Recreational boating is playing an increasingly important part in the lives of millions of Americans who look to it as a means of maintaining physical vigor and mental alertness. While more than 38 million Americans go boating every year, so far, in this fast growing sport, there has been no alarming rise in boating accidents. In fact there has been a decline year by year.

A major reason for this favorable trend is continuous education in the sport by more than 750 Coast Guard Auxiliary Flotillas, more than 350 United States Power Squadrons, 370 Clubs affiliated with the Outboard Boating Club of America, the American Red Cross, Marine Dealers, and many other interested groups throughout the Nation. Every year these groups join together in celebrating National Safe Boating Week.

Safety minded boat handling doesn't "water down" the fun a bit. The more you know about boating the more fun it is. One of the best ways to learn more about boating is to join the quarter million boatmen who annually take part in some formal education in things nautical.

There are many places where instruction is available: Many marine dealers offer a three lesson Outboard Seamanship Course developed by the Outboard Boating Club of America; the Coast Guard Auxiliary offers 1 three and 1 eight lesson course in boating; a 12 lesson course in Piloting, Seamanship and Small Boat Handling presented by the United States Power Squadrons is open to the public, and advance courses are available for Power Squadron members; the American Red Cross offers one hour land demonstrations on required and recommended equipment, as well as a small craft course; Yacht and Boating Clubs present many courses; many private and public programs of adult education feature courses in small craft handling.

The Portsmouth Power Squadron, a unit of the United States Power Squadrons, holds



DELEGATE TO GIRLS' STATE from Winnacunnet High school is Miss Barbara LaMarca, daughter of Mr. and Mrs. Louis LaMarca, Woodland road, North Hampton. Barbara is shown packing as she prepares to leave for the University of New Hampshire on June 21. Her trip is being sponsored by the North Hampton Senior Women's club. Staff Photo by Parrish

two Piloting Courses each year. The Fall Class starts September 15, 1964 and the Spring Class will start February 9th, 1965. Both will be held at Squadron Headquarters, Prescott Park, Portsmouth, N. H. These Courses are free to the public and everyone is cordially invited to attend.

A good boatman prides himself on knowing his boat, the legal requirements and the knowledge that safe boating is a prerequisite for good boating. This year one of the major

points being emphasized during National Safe Boating Week, is to avoid overloading your boat. Safe loading is essential for safe boating.

It is also recommended that you have your boat examined by the United States Coast Guard Auxiliary. This examination is free upon request and will assure you that you are meeting the legal safety requirements of the U. S. Coast Guard.

Boating is becoming more and more safe every year and through our continued cooperation in emphasizing "Safety", we are confident that even with the rapid increase in the number of boats on our waterways, the accident rate will continue to be steadily decreased.

Hampton Man Is Plymouth Alumni Head

Dr. Russell J. Call of Hampton was elected President of the Plymouth State College Alumni Association for the year beginning July 1, 1964. This action took place at the first meeting of the newly formed fifteen person board of directors held at the college on June 19.

Miss Vivian Brown of Portsmouth was elected first vice-president and Mrs. Herbert Arnold of Exeter was chosen as second vice-president. Mr. Norman Mullen of Woodsville and Dr. Norton Bagley of Plymouth were named to the Executive Committee.

John Lane Presents
32nd Season Opening Monday Eve, June 29th
The Original "Mary, Mary" Girl BARBARA BEL GEDDES in "THE CONSTANT WIFE"
Comedy by W. Somerset Maugham
Directed by Windsor Lewis
Eves: Mon-Sat 8:40
Mats: Wed & Fri 2:45
Tel. (207) 646-5511

Ogunquit Playhouse

The Collins View

By DICK COLLINS

Another summer season has come upon us and I say "hello" out there. Welcome back to Hampton Beach. If you are a regular or a newcomer I am certain you will find your stay here at Happy Hampton on the seashore a wonderful place to spend your well earned vacation.

There are many things to do and see, and this article will try to point some of these out during the next ten weeks.

This is my tenth year of work at Hampton Beach. I have seen many changes take place in the area this year. Looking around this year we find that we now have a brand new police station which was badly needed. We now have a modern station house. I am sure Chief Roden is one happy man. Speaking of the police department; it comes to mind the excellent job done by the police during last Labor Day.

At the Hampton Playhouse your reporter has taken notice of the remodeling of the Hampton Playhouse building. This is one of the best summer stock playhouses. You will want to see Mr. John Vari. He has earned the label of being one of the best actors in the business. He has been on many TV shows. You can be sure of seeing the best in local summer playhouse productions.

Looking at the dance hall front, many of the big names will be making their way up the ballroom stairs which I am sure many of you will be doing also. More on the Casino Ballroom later. And Mr. Henry's place for record hopping has a new look which I am certain will be "A OK".

Back at Hampton Beach, Mr. Flynn, president of the local Chamber of Commerce, has advised your reporter he will have some of the first new pictures. And both his movie houses — the Casino and the Surf are not bad places to spend an evening.

Last but not least James Fallon has informed me that a new bandmaster heads up the Hampton Beach Concert band at the Sea Shell this season. From what we understand, the new leader is a local boy from Hampton which is the beaches' big brother.

See you next week. Cool it and swing.
RLC



"FLIGHT TO MARS" ride, the feature ride at the Seattle World's Fair, has come to New England. Installed at Shaheen's Fun-O-Rama Park, Salisbury Beach, this thriller will be open to the public until mid-August.

Summer Staff Announced By Beach C of C

The staff of the Hampton Beach Chamber of Commerce for the summer months was released this week by Executive Secretary William Elliot.

In addition to Mr. Elliot, Mr. Henry Hamel will be returning for his 11th year at the beach as Promotional Director of all the shows sponsored by the chamber.

Newcomers include 3 Hampton girls. They are Judy Sullivan, Janice Dalton and Nan Coellner. Returning from last year will be Holly Elliot.

The chamber office and facilities will go on the regular summer time schedule starting Friday, June 26. The office will open from 9:30 a.m. to 9:30 p.m. daily including weekends.

The Stanchion Room

opposite the Coast Guard Station at Aqua Rama Motel
• Come as you are • French Spoken
• Children's plates available • Party prices arranged

BREAKFAST 8 a.m. - 11 a.m.

DINNER Served 5 p.m. - 8:30 p.m.

— OUR SPECIALTIES —
SEAFOOD
CHAR BROILED STEAK

► Each Day the 50th Guest at Breakfast or
Dinner will receive a FREE MEAL.

Numerous Improvements Are Made To Sea Shell

Numerous improvements and repairs to the Sea Shell facilities have been approved while others are still in the waiting stage. All the improvements have been designed to make the facilities more attractive and pleasant for use by the visitors to the beach.

One of the major improvements will be installation of a ramp from the Sea Shell area which will allow an ambulance to travel to the first aid section for emergency use.

Some of the recommendations which have been made for improvements and repairs include the following: remove automatic flushers for 14 urinals at the men's toilet facilities and install hand flushers; installation of a railing around the tower roof to eliminate any hazard when flags are put up; replacement of iron door hinges with brass; providing of louvers to break the vacuum in the toilets to allow easier use of doors; replacement of door closer in men's toilets; replacement of broken water bubblers; installation of separate current provided to the winter toilets to enable the remainder of the system to be off during the winter months.

Also installation of an exhaust fan in the winter toilets; building of concrete steps in the Men's room for use by youngsters; providing of shower rods and curtains for the three shower areas; painting of men's and women's signs on appropriate toilet walls; installation of new one cent meters along side the chamber of commerce and Sea Shell facilities. This will allow persons to use the toilet facilities or get the answer to questions at the chamber office. Parking time limit will be 10 minutes.

ladies' toilets; and providing of new state and national flags. Some of the above items have already been completed, others will be done in the near future while still others must await final approval prior to being undertaken.

Strokes accounted for 11.2 per cent of all deaths in the U. S. in 1962, more than one out of every ten deaths in the country, according to the N. H. Herat Association.

Shaheen's FUN-O-RAMA PARK

For Family Fun — There's only one Shaheen's Fun-O-Rama Park for...

- Thrill Rides
- Fun Games
- The Best Food Under The Sun

Enjoy the WHOLE FAMILY — for a day FULL of FUN!

SALISBURY BEACH

Hampton Playhouse

HAMPTON, N. H.
JUNE 27 - JULY 4

The jaunty, uproarious and bouncy Musical Comedy Hit about sin at its sunniest!

Curtain at 8:40

Reservations 926-3073

IRMA LA DOUCE

Traditional Opening Night Champagne Party — All Invited

Scale of Prices (for this production) Mon. thru Fri. \$3.10, 2.90, 2.50
Inc. Inc. Sat. Eve. \$3.30, 3.10, 2.90 tax inc.

MATINEE NOW WEDNESDAYS AT 2:30
ALL SEATS RESERVED \$2.00

CASINO HAMPTON BEACH

NOW 926-2233

SHOWS 2 - 7 - 9 P.M.

Meet the zaniest characters ever gathered under one bed!

THE PINK PANTHERS

DAVID NIVEN
PETER SELLERS
ROBERT WAGNER
CAPUCINE

CLAUDIA CARDINALE

SUNDAY - TUESDAY, JUNE 28 - 30

YOU HAVE TO THINK YOUNG TO FEEL REAL SPRUNG!

JAMES DARREN - PAMELA TIFFIN
PAUL LYNDY

FOR THOSE WHO THINK YOUNG

TECHNICOLOR TECHNISCOPY

SURF HAMPTON BEACH

NOW 926-3091

SHOWS 2 - 7 - 9:15 P.M.

THE ACADEMY AWARD WINNER! 'BEST PICTURE'

Tom Jones!

The whole world loves

EASTMANCOLOR A UNITED ARTISTS-LOPEX RELEASE

COMING "ZULU"



Selectmen Okay C of C Requests For Beach

Hampton selectmen approved two requests from the Hampton Beach Chamber of Commerce.

The board members have sanctioned a parade to be held along Ocean boulevard on Saturday, August 22.

Also approved was a request to hold a firemen's muster at the rear of the Ashworth avenue parking lot on August 29. It is expected that units from several area and regional fire departments will compete in the muster.

Social Security Cards Needed By Students

Students who plan to work this summer should get social security cards now, according to Augustus E. Beaulieu, social security district manager in Portsmouth. All employers require that you have a social security card before they will put you on their payroll. Mr. Beaulieu said. Employers must have these numbers for their quarterly social security returns.

Any student who has never had an account number card or who has lost his card should call, write, or visit the social security office at the Post Office Building in Portsmouth between the hours of 9 a.m. and 5 p.m. Monday through Friday.

The Social Security Administration makes no charge for a new card or a replacement for a lost card.

Students living away from Portsmouth can get an application form at their post office.

Just a Little Different



The TROLL BRIDGE "C" St., Hampton Beach Good Food at Reasonable Prices

Remnant & Drapery Store Real Treasures at Prices That Will Surprise You!

"The Remnant Shop" EXETER HANDKERCHIEF CO. Near B&M RR Sta., Lincoln St., Exeter



NEW ORGANIST for the beach summer program sponsored by the Hampton Beach Chamber of Commerce is shown at the chamber office with two chamber executives. Kenneth Moffatt, Exeter, is shown playing for President Joseph Flynn and Director Elmer Henneka. Elmer also entertains with impromptu organ concerts throughout the early spring season.

Staff Photo by Elliot

Musicians Join Staff At Beach

Two top musicians will head the musical entertainment department at the beach this season as sponsored by the Hampton Beach Chamber of Commerce.

Mr. Kenneth Moffat of Exeter will present daily organ concerts. Mr. Moffatt brings with him a wealth of musical background including studies abroad. He is currently instructing music in the Exeter area.

In response to numerous requests the directors of the chamber of commerce, through their band committee headed by James Fallon, acquired the services of Mr. Moffatt.

On Monday throughout the summer from 3 to 4 p.m. Mr. Moffatt will be featured at the console of the electric organ from the stage of the Sea Shell. He will also be featured daily except Sunday and Monday from 2 to 3 p.m.

The Hampton Beach Concert Band which will commence its 1964 summer season on June 27 will be directed by Mr. Stanley Bednarz. Mr. Bednarz is the supervisor of music in the Winnacunnet Cooperative school system and also at the Seabrook Elementary school system. He has a vast background in concert and choral directing together with his ability to

Women's League Opens Season At Abenaqui

The first meeting of Abenaqui Womens Golf League will be held Tuesday. This will be a reunion meeting with a surprise tournament, plus luncheon at the club house. Players will tee-off from 8 to 9:30, the regularly reserved tee-off time on Tuesdays for women.

Mrs. Jean Gove, League President will welcome old and new members and explain about team play during the season which will start on June 23rd. She will also present the new officers of the league: Mesdames Jean Gove, President; Betty Hale, Secretary and Treasurer; Bea Allen and Madeline Fowler, Golf; Mildred Meneely, Handicaps; Dade Huff, Ringer Scores; Ann Potts and Joanne Goodspeed, Prizes; Edna Gearhart, Luncheon; and Alice Langley, Publicity.

On June 25th there will be an Invitational Tournament with invited guests from Portsmouth, Pease, and Wentworth clubs.

League membership this year is expected to be about 50 golfers. All Abenaqui Club women golf members are urged to join the league and especially to attend the first Business Meeting June 23rd. Non golfers are invited to meet with the golfers at luncheon on Thursday at the club house. League dues are payable to Mrs. Eettv Hale, Secretary and Treasurer.

Life Guards Named For Beach Work

A 12 man regular staff of life guards have been named for the coming summer at Hampton Beach.

The near veteran staff will again be headed by Dan Stone. Dan, a Hampton resident, will be in his 14th year as a life guard at the beach many of which have been spent as head life guard.

Others who will be working as guards include Ted Davis, Hampton, a veteran of three years; Bob Davis, also of Hampton, in his second year; Donald Tremblay, Lawrence, Mass., beginning his fifth year as a guard and Jim Donahue, also in his fifth year and a Hampton resident.

Larry Klimas, Lawrence, Mass., is also in his fifth year, Jim Morrison, Lawrence, is a five year guard at the beach as is another Massachusetts youth, Paul Lenardson.

Tom Quinlan of Hampton ranks second in seniority to Head Guard Stone with seven years while Harold Currette, Haverhill, Mass., is a four year veteran.

Newcomers to the regular permanent staff include Kevin Donahue, Woburn, Mass. and Joe Betley, Manchester.

The life guard headquarters are in the top deck of the point of the Sea Shell. Guards are stationed at not only the main beach but also the North Beach area. They are stationed at various areas of the beach on a rotating basis.

Old Salts Club

Once again the famed Old Salt's Club will be conducted at the beach under the auspices of the Hampton Beach Chamber of Commerce and the two fishing party boat business owners at the beach including Smith and Gilmore and Al Gauron.

The club is organized to honor the fishermen who bring in the "big ones".

Rules are simple. Fish are limited to those taken from the Hampton Beach area waters. Applicants may be anyone, male or female, with no age limits set.

The weight of the fish must be certified by a weighing clerk at the Smith-Gilmore party boat pier or the Al Gauron party boat dock at the state pier.

In order to become eligible for the Old Salt's Club a person must catch one of the following types and sizes of fish: Blue Hake 7-lbs. or over; Bass any size; Catfish 8-lbs. or over; Codfish 9-lbs. or over; Cusk 4-lbs. or over; haddock 4-lbs. or over; halibut (any size); and pollock 16-lbs. or over.

Each qualifying members will receive a membership card, a certificate and an arm emblem upon receipt at the Chamber of Commerce office of the application completely filled out with the certified weight. The contest will be run the final Sunday in June through August 31.

Schedule of Events

- June 27 - Band Concerts through Labor Day except Monday's and Festival Week, 4-5, 7-8 and 8:30-9:30 p.m.
June 26 - Square Dancing at State Park.
June 27 - Organ concert through Labor Day except Sunday and Monday, 2-3 p.m.
June 27 - Hampton Playhouse opens with "Irina La Douce".

T.V. Rentals BY DAY OR WEEK

All Portable Sets BOBBIE'S KIMBALL REAL ESTATE Available 7 Days A Week 'til 10 P.M.

12 'I' St., Hampton Beach Tel. 926-2359

BOAT TRIPS To The Isles Of Shoals

on the new VIKING Ceres Wharf (off Market Street) Portsmouth, N. H. Tel. 436-7927 Fare \$3.50 Round Trip, Children \$2.50 Leave Portsmouth 11:00 a.m., 5:10 p.m. Saturday 11:00 a.m., 2:40 p.m., 5:40 p.m.

Ogunquit Opens 32nd Season On June 29

Barbara Bel Geddes opens the 32nd season of John Lane's Ogunquit (Maine) Playhouse, Monday evening, June 29, in W. Somerset Maugham's celebrated comedy "The Constant Wife".

Originally set to open in a new play, Miss Bel Geddes changed to the Maugham romantic comedy when planned re-writes in the pre-Broadway tryout fell behind schedule. "The Constant Wife", meanwhile, has undergone extensive revision for this summer circuit tour.

Miss Bel Geddes, while making her initial appearance at the Ogunquit Playhouse, has been a bright and delightful star since her widely acclaimed performance in "Deep Are The Roots". Directed by Windson Lewis, in private life Miss Bel Geddes husband, "The Constant Wife" concerns love and marriage with the distinguished Mr. Maugham's wit at its peak.

Featured in the cast are Richard Waring and Michael M. Ryan. Performances are Monday thru Saturday evenings at 8:40, and matinees Wednesday and Friday at 2:45. The box office is open daily except Sunday.

will be offered in addition to the 6 months active duty for training period which remains in effect. Men who qualify for the specialized training offered in the longer active duty for training periods will be moved up on the waiting list because of the Coast Guard's need to fill specific billets. You will receive a guarantee of training in the technical specialty you choose before you enlist.

This new program was authorized by recent changes in the Universal Military Training and Service Act. For further information concerning opportunities in a wide range of technical specialties, interested young men are advised to contact their local Coast Guard Recruitment Office.

Hardening of the arteries, high blood pressure and rheumatic heart diseases cause 95 per cent of the deaths attributed to diseases of the heart and blood vessels.

Atherosclerosis, the artery-clogging condition that underlies most heart attacks, is also an important factor in stroke, according to the New Hampshire Heart Association.

Diseases of the heart and blood vessels kill more people under 65 years of age than the next six causes of death combined.



MAN OF THE YEAR AWARD was presented to Joseph Pellegrino (r) by Charles Butler, (l) Chairman of the C of C Award Committee. Mr. Pellegrino was presented the award because of his many years of continuous service to the community.

Pellegrino Named Man-Of-The-Year

A well-known Hampton resident, Joseph Pellegrino, was named "Man of the Year" by the Hampton Beach Chamber of Commerce at its traditional Kick-off banquet Tuesday evening at the Hotel Ashworth.

Also honored at the banquet were Edith Bogaty and Jay Boynton, both members of the graduating class at Winnacunnet, who were presented the annual Achievement Awards given to the outstanding athletes at the school who reside at the beach.

Featured speaker for the affair was Thomas P. Callaghan, aide to the executive directors of the Massachusetts Port Authority.

Mr. Pellegrino was presented the Man of the Year Award by Charles Butler, a past president and former executive of the chamber.

In making the presentation he noted that Mr. Pellegrino "stands out in every phase of community life" and enumerated his many contributions to the community.

Among his many achievements and activities, Mr. Pellegrino is a charter member of the Hampton Lions club and the Exeter-Hampton Elks Lodge. He was also instrumental in organizing the Hampton Youth association and is currently chairman of the Hampton Little League program.

Mr. Pellegrino was also instrumental in the organization of several Boy Scout troops in the area and is active in the program.

Any obstruction of the brain's blood supply may cause a stroke. Obstruction may be caused by blood clots, narrowing of the brain arteries, pressure on an artery (for example, by a tumor), bursting of arteries, resulting in hemorrhage, according to the New Hampshire Heart Association.



NEW LOOK at the Sea Shell is shown above as George Draffan, right, completes work on one of many signs being painted in various locations. Sea Shell Manager "Bill" Elliot chats with George. Mr. Draffan, a summer employee of the Hampton Beach State Park, also does a considerable amount of sign painting. Because paper signs were continuously disappearing from Sea Shell walls, state officials are now having them painted on permanently for the benefit of visitors. - Staff Photo by Elliot

Car Trouble? EXPERT AUTO REPAIRS Don't Rave... Call Dave! Emergency Road Serv. 926-5322 14 "G" Street Hampton Beach - Dave Saulnier - 24 HOUR SERVICE 7 DAYS A WEEK

"Elegance in Leisure Dining" Ashworth Hotel - DINING ROOM - NOW OPEN BUFFET EVERY TUESDAY 5-8:30 BEGINNING JULY 2 BREAKFAST 8-11 • LUNCH 12-5 • DINNERS 5-8:30

DONOVAN & FALLON CORPORATION THE FAMILY STORE AT HAMPTON BEACH SINCE 1926 The Rexall Store JUST SOUTH OF THE CASINO ON OCEAN BOULEVARD



CYC MEMBERS from the Worcester, Mass., area invaded Hampton Beach Monday for their annual outing. One of the most popular spots for the many visitors was the Ferncroft Recreation Center where a group of the boys and girls are shown awaiting their turn at bicycle rides. Each year the group holds an outing at the beach. — Staff Photo by Elliot

to be removed from the right-of-way of the highway within 10 hours after they have been emptied.

Mid-Year Meet Announced By Regional Group

The Seacoast Regional Development Association Annual Mid-Year Meeting will be held at Lamie's Tavern, Hampton, next Tuesday evening, June 30. Association President Ralph Harris said that nearly 190% attendance by the officers and directors is expected.

Vacation Travel Development and the Planning of Great Bay are the two major topics which will be discussed during the evening meeting. Mr. John S. O'Brien, Director of Vacation Travel Development for The New England Council and Mr. John P. Dunfee, Chairman of The New England Council Vacation Travel Committee will discuss new travel promotion programs under development by the New England Council.

Miss Mary Louise Hancock, Director of the New Hampshire Planning Project, will discuss the role which the Planning Project will play in the development of plans for the future of the Great Bay area. Sen. Douglass Hunter, and a committee of the Regional Association has been working on planning programs for Great Bay extensively during the past years. A recently formed Great Bay Committee, operating under the direction of the Rockingham and Strafford Rural Area Development Committee, has been invited to attend the Regional Association meeting.

John Pierce Batchelder, Executive Director of the Regional office will render a mid-year progress report on Regional programs.



PLANE CRASH at North Beach opposite 15th street last Saturday afternoon took the life of a Portsmouth, New Hampshire pilot, Arthur Sanderson. Officials this week said Mr. Sanderson was apparently endeavoring to make an emergency landing on the beach during a thunder storm when the mishap occurred at the water's edge. Life guards and Coast Guardsmen assisted in pulling Mr. Sanderson from the wreckage. — Photo by Paul Leavitt

Morning Prayer, Communion First Sunday each month. Methodist — Lafayette road, Hampton. 8:30 and 11 a.m., Church school, 11 a.m., July and August. Dial-a-Devotion 926-3222. Roman Catholic — Lafayette road, Hampton. Masses: 6:30, 7:30, 8:30, 9:30, 10:45, 11:45. June 30 - Sept. 1st. August's hours to be announced. Mass first Friday 7:30 a.m. and 5 p.m. Confession Saturday afternoon, 4:00 p.m. Saturday evening 7:30. Novena, Tuesday, 7:30 p.m. Route 1-A, Seabrook Beach Sunday masses hourly on the hour from 8 to 11:00 a.m. Non-Sectarian — Union Chapel Little Boar's Head (on Fuller estate) Morning service, 11:00 a.m. Guest speakers. Note: Above times of services subject to change.

"SINGING MACS" SUGAR SHACK
285 Ocean Blvd., Hampton Beach

MARY ANNETTE'S BEAUTY SALON
- On The Ocean Front - GREYSTONE HOTEL
81 Ocean Blvd., Cor. 'K' St.
Open Year Round
16th Season
WALK-IN SERVICE
926-2498

Margaret's HAMPTON BEACH BEAUTY SALON
1 ASHWORTH AVE.
926-5441
SPECIALIZING IN PERSONAL SERVICES

Revise Schedule For Summer Beach Rubbish Collection

Two changes were made in the recently released list of proposed rubbish collection schedules for the coming summer months. Following a meeting, Hampton selectmen have incorporated the 2 following major changes

into the rubbish schedule. These changes will be in force until September 9 following which time the regular schedules as posted May 25th will again be in effect.

In the Seasonal areas at the beach the major changes are as follows: Rubbish will be collected from Nudd avenue to the North Hampton line and east of Meadow Pond on Tuesday, Thursday and Saturdays throughout the summer months. Rubbish will be collected at the other end of the beach recreational district from Nudd avenue south to the Seabrook town line on Mondays, Wednesdays and Fridays.

In the only other change, rubbish will be collected in Hampton Center three days a week from the business establishments only. There is no set hour or day of collection from these establishments. The rubbish will be picked up when the trucks and crews are free but collections will be on a three a week basis.

The selectmen also released "requirements for collection". All rubbish is to be placed in standard rubbish containers not larger than 32 gallons capacity. All wood, brush, or similar building items will be collected if it is securely tied together, and if it does not exceed four feet in length and two feet in width. All rubbish to be collected must be placed at the curb or within eight feet of the edge of the highway.

Business establishments which have rubbish sheds may have pick up at the shed provided there is adequate room for the rubbish truck to drive safely within eight feet of the rubbish containers. It is the responsibility of the owner or his agents of the business establishment to see that the driveway to the shed is not obstructed at the time the rubbish truck arrives.

Contractors waste, refrigerators, beds, sofas, or other large items will not be collected. Containers larger than 32 gal. capacity, defective or inadequate containers, or anything in excess of a gross weight of 100 lbs. will not be collected. Those desiring extra service should contact a private contractor. State laws make it the responsibility to the property owner to insure that his

premises are free from fire or health hazards.

Time of Collections
From June 22 until Sept. 9, rubbish collection will start at 5 a.m. and end not later than 10 p.m. The beach business areas will be collected first. After Sept. 9 rubbish collection will start at 7 a.m.

Change in Collection Days
After Sept. 9, all of the seasonal area south of the intersection of Winnacunnet road and Ocean boulevard, including Seabrook Beach, will be collected only on Monday.

If the collection day falls on January 1, February 22, Memorial Day, Thanksgiving or Christmas, the rubbish will not be collected on that day, but it will be collected on the following day.

Removal of Empty Rubbish Containers

In order to insure continued rubbish collection service, rubbish containers are to be removed from the highway, or sidewalk, in the business area within three hours after they have been emptied. In the residential area the containers are

Rx
Don't Risk Your Health During Your Vacation!
You can depend on the skill of your physician and the precision of Tobey's Drug Store in filling prescriptions — with the same assurance you have at home.
Tobey's Drug Store
Hampton Center
Free Delivery — 926-3864
PRESCRIPTIONS — NOT A SIDELINE BUT A PROFESSION

ROOMS TO RENT WEEKLY
To Female Beach Help
Apply Miniature Golf
375 Ocean Boulevard

Welcome

For the 37th consecutive year the BEACHCOMBER extends a hearty welcome to all vacationists and local residents — our many old friends and to our coming new acquaintances — who will be visiting at our famed seaside resort.

It hardly seems possible that our all-too-short summer vacation and recreation season is upon us. The upcoming 1964 vacation season at Hampton Beach already has promise of being one of the best in recent years as shown by the programs being arranged by the representatives of the Precinct and the Hampton Beach Chamber of Commerce.

Once again, local townspeople have had another of those busy winters. State officials and local legislators and officials have been striving to provide the best for the visitors and year round residents alike.

Much has happened since the official closing of the summer season last Labor Day. Work continues year after year at the beach as more and more stores, hotels, motels and rooming houses are renovated and constructed.

Happy vacationing at HAPPY HAMPTON from all of us here at the BEACHCOMBER.

Seacoast Area Church Services

BEACH
Community Church (Protestant, non-sectarian) D street and Ashworth avenue, Sunday morning, 10:30 a.m. Visiting pastors.
St. Patrick's Church (Roman Catholic) Church street. Sunday masses, 6-7-7:45-8:30-9:15-10-10:45-11:30 A.M. Sept. 22-Oct. 13, 10:30 a.m. only. Daily masses, 7:30. First Friday 6:30-7:30-8:30 a.m.-5:00 p.m. Benediction, Sundays, Holy days and First Fridays, 7:30 p.m. Confession, Saturdays, Eves of Feasts, First Fridays at 4 and 7:30 p.m.
TOWN
Advent — High street, Hampton, 9:45 a.m., Sunday school; 11:00 a.m., sermon.
Baptist — Winnacunnet road, Hampton, 11:00 a.m., Church school, 11 a.m.
Exeter road, Hampton Falls, 9:30 a.m., Church school; 10:30 a.m., Worship.

ROCKY BEND SUPERMARKET
Bakery - Meats - Groceries
Boar's Head Hampton Beach

STAPLES
Featuring A Complete Assortment Of
5c to \$1.00 Merchandise & Beach Needs

beach aids	beach toys
first aid needs	beach supplies
cosmetics	sun tan aids

4 PLY WORSTED
YARN
4 Oz. Skein
89c

53 Steps Down "B" Street and Save!
12 - 14 - 16 "B" STREET AT THE BEACH
COMPARE THESE VALUES!



TANK 1 became disabled for the second time during a period of a few weeks when it was involved in an accident on High street last Saturday, June 20. Truck went out of control as it rounded curve near Mill Pond lane while answering a call for assistance at the scene of the plane crash off 15th street. Photo by Leavitt

WHERE TO DINE
In the Seacoast Area

HUDON'S RESTAURANT
Western Prime Beef Ocean Fresh Seafood
Hampton Beach, N. H.
279 Ocean Boulevard Tel. 926-5421

COVE MOTEL and Coffee Shop
99c Daily Luncheon
Mrs. Holden, Mgr.
285 North Shore Blvd. Phone 926-2962

THE MARILYN DINING ROOM
17 & 27 'I' Street Hampton Beach
Your Host, Manager Yolanda
Home Cooked Meals — Ici On Parle Francois

THE ROCKY BEND
LOBSTER — STEAK — SHORE DINNERS
Fountain Service Serving from 8 a.m. to 1 a.m.
Boar's Head Hampton Beach

Plane —

(Continued from Page 1) Hampton Beach Beauty Contest on July 21 and the Miss New England contest on August 4, and daily calisthenics except Saturday and Sunday at 10:30 a.m.

The annual Children's Day, always a highlight, will be held on August 18. This will feature a sand castle contest, parade, Junior Queen coronation, distribution of free ice cream and a children's band concert. The colorful and beautiful coronation Ball, one of the top attractions of the entire summer's attractions will be held on August 21. Fireworks will be shown at 9:10 p.m. on Wednesday evenings. Movies are shown daily at the local beach theaters.

In addition to these attractions, dancing is held at the Casino Ballroom and will feature this season such name attractions as Brandywine Singers, Serendipity Singers, Louie Armstrong, Peter, Paul and Mary, Glenn Miller's Orchestra plus the old standbys Ted Herbert, Bob Batchelder, Freddie Saterial and Jimmie Mosher.

Dancing will be Wednesday, Thursday, Friday and Saturday evenings with a record hop every Wednesday afternoon for teens and college mixer group on Thursday night.

Record hops will be held at Henry's just west of Ashworth corner and the Seacoast Regional Square Dance association will again feature Friday evening square dancing at the Hampton Beach State Park.

During Aug. from the 25th thru the 29th, Ring-A-Ding's Magic TV Circus will return for another engagement while the following week a variety show will be presented.

If this is not enough to keep the vacationist going there are always the arcades to visit, bicycling, billiards, boating, deep sea fishing, bowling, carpet golf, golf on several area courses, playgrounds and community singing on Friday evenings from 7-8 p.m.

Program —

(Continued from Page 1) as to tear loose the engine and its protective cowling which came to rest some yards from the main wreckage.

dorothy cheney

- Tops & Bottoms
- Sun Suits
- Interesting Fashions
- Play Clothes
- Unusual Gifts
- Jewelry

In the Sea Gate Motel
Just a block from the ocean
9 Ashworth Avenue Hampton Beach

5 REASONS TO VISIT THE NEW BROADWAY

FROLICS

Presenting Highlights From BROADWAY!

Presenting the finest in lively entertainment — a sparkling revue of excerpts from the outstanding hits of Broadway and its fabulous writers and composers. Here you will relive magic moments from such star-studded musicals as My Fair Lady, Music Man, Flower Drum Song, Take Me Along, Sound of Music, Oklahoma, South Pacific, and scores of others.
Directed and Staged by Buddy Thomas
Four Performances Nightly, 9 - 10 - 11 - 12 P.M.

Top Off Your Night At MAC JENNY'S PEPPERMINT LOUNGE 28 Railroad Ave., Salisbury Beach
Where TWIST & SHAKE are still king with THE HALLMARKS featuring Frank Capri nightly

- 2 EXCITING TELSTAR LOUNGE
Soft lights, twinkling stars & complete telephone system.
- 3 SURFSIDE RESTAURANT
Picture windows on the ocean, colored lights on the water. Luncheons from \$1.50 . . . until 7 P.M. daily.
- 4 SPACIOUS FROLIC FUNCTION ROOM
Accommodating private parties from 50 to 1500. For reservations call 465-7063.
- 5 NO ADMISSION, NO COVER



MISS NEW HAMPSHIRE for the Miss Universe contest year is the present title holder of Miss Hampton Beach, Beverly Ann Hebert of Manchester was recently named to represent the Granite State at Miami, Florida, this year in the Miss Universe pageant. Miss Hebert is shown above at Hampton Beach following her victory last summer.

Beach Queen To Be Granite State Envoy

Miss Beverly Ann Hebert, the present Miss Hampton Beach, has been named as the official representative to the Miss Universe contest from New Hampshire. Miss Hebert becomes the local beauty pageant for the past 15 or 16 years who has gone on to participate in either the Miss America or Miss Universe pageants. Miss Hebert received her Hampton Beach crown from Jonnye McLeod, another Hampshire girl who participated in the Miss Universe contest last summer.

Rubbish Pickup Is Announced

Rubbish collection in certain sections of Hampton will be increased because of the heavy seasonal upswing in population. Town Manager Kenneth Boehner made the announcement to newsmen at his regular press conference this week. Boehner said the step-up in collections, due to begin June 26 and last until September 9, will involve Tuesday-Thursday-Saturday pickups for the area west of Meadow Pond from Nudd Ave. and north to the Hampton-North Hampton town line. Also effected will be the area bounded by Ocean boulevard and Island Path to the Seabrook town line. Collections in that area are scheduled for Monday-Wednesday-Friday.

The accident, which occurred about 200 yards south of the Coast Guard station, was witnessed by several hundred bathers who had huddled near the seawall to escape the storm. Minutes earlier the beach had been jammed.

Sanderson, who was born in Jersey City, N. J., had resided in Portsmouth for the past several years. He was employed by the Atlantic Design Corp. of Newark, N. J. as a testing design engineer at the Portsmouth Naval Shipyard.

Members of the family include his wife, Mrs. Irene Sanderson; a son, Arthur H. Sanderson, Jr., of Waldrick, N. J.; a daughter, Mrs. Richmond L. Sylvester of Portsmouth; a sister, Mrs. Jesse Schepler of Pottersville, N. J., and six grand-children.

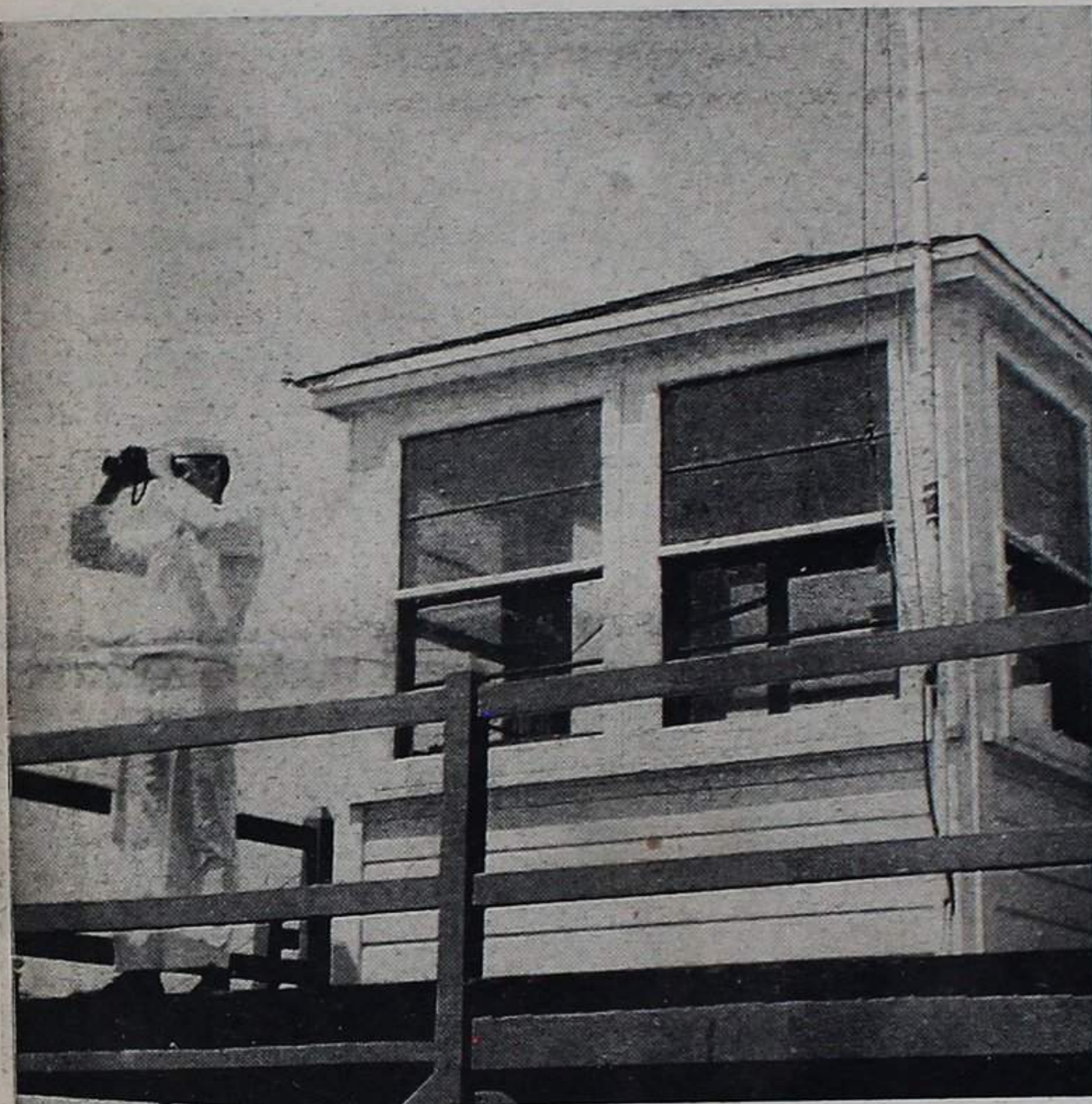
Funeral services were held in Portsmouth Monday with burial in Bayview Cemetery, Jersey City.

The Beachcomber

VOL. XXXVI, NO. 2 Incorporating the Hampton Beach Advocate WEDNESDAY, JULY 2, 1964 FREE

To All Advertisers . . . The Beachcomber is published each Wednesday thru Sept. 12. Call 926-3322 for advertising representative.

North Beach Coast Guard Aids Boating Enthusiasm



Thousands of motorists pass by the immaculately kept building at North Beach during each summer season, but relatively few persons give it more than a passing glance as being just another sight of the many seen on their vacation. Not too many visitors to the area have seen the amount of work which is put forth daily by the men who man the Hampton Beach Lifeboat Station (U. S. Coast Guard Station).

But to the ever increasing boating populace and to the men of the local fishing and lobstering industry, these men continue to perform outstanding services. With the growth of the Hampton Beach Marina, re-vamping of the state pier at Hampton Harbor, the newly dredged Rye Harbor and soon to be completed projects at Hampton and Seabrook Harbors, the local boating enthusiasm continues to increase. And increasing with it has been the work load, the rescue missions, the assists by the men who man the Hampton Beach Lifeboat Station.

Heading the crew at the local station is a 20 year Coast Guard veteran, BMCN Francis Bajowski. Chief Bajowski pointed out that basically the two main functions of the Coast Guard are providing law enforcement as well as protecting life and property at sea.

The Coast Guard is a branch of the armed services. In peacetime, it operates as a branch of the Department of Treasury. In time of war, the Coast Guard becomes an active part of the U. S. Navy.

The Coast Guard is the nation's oldest continuous seagoing force. Since 1790, it has expanded from only 10 cutters to a large and efficient force of ships and planes. The members of the Coast Guard have fought in every war of the United States. Hundreds of thousands of men, women and children have been rescued from disaster. Millions of dollars worth of property has been saved from shipwrecks and floods. To perform these deeds of heroism—often unsung deeds—as part of their work, Coast Guardsmen have gone to sea under

COAST GUARD (Continued on Page 2)



MANNING The Lookout Tower at the Hampton River is one of the duties of the men of the local Coast Guard station. The tower is manned weekends and holidays for several months during the summer recreation season. Frank Sullivan, SN, is shown scanning the Atlantic and Hampton River area. The Coast Guard station at the right has been a permanent fixture at North Beach for many years. The station has recently taken on a new look, but the work performed by the men housed here continues to uphold the Coast Guard motto of "Semper Paratus — Always Ready." — Staff Photo by Elliot