

# Bay State Leads In Miss N. E. Winners

Massachusetts, with three top winners, leads in wins to date as the Miss New England Beauty Pageant swings into its seventh annual contest next Tuesday evening at 8:30 p.m. at the Casino ballroom.

New Hampshire is second with two winners and Vermont has one winner. The other three New England states have yet to post a winner in the contest designed to seek out the top girls in New England who are vying in the local area.

A run-down of the top award winners in the six previous contests and the forerunner dating back to 1954 has been compiled through the use of the BEACH-COMBER and HAMPTON UNION records.

In 1962, 33 girls participated in the contest with a Georgetown, Mass. beauty, Miss Louise Ann Richardson, being crowned Miss New England. Second place honors went to Nancy Joan Brackett of Brighton, Mass. and third place was accorded Miss Su-Su Smith of Newton Upper Falls, Mass.

In 1961, 32 girls participated with Sylvia Gustavson, 19, of Winchester, Mass. winning the title. Second place went to Su-Su Smith, 21, Newton Upper Falls, Mass. while Louise Ann Richardson, 16, of Georgetown, Mass. took third place honors.

1960 — 23 girls took part. Winners included: 1. Sandie Kay, 16, Plaistow; 2. Gayle Ellen Wackell, 17, Worcester, Mass.; 3. Lorraine Bourgeois, 19, Manchester.

1959 — 23 girls took part. 1. Marjorie MacLeod, Concord; 2. Joan Cole, 20, Hull, Mass.; 3. Debbie Zabriske, 16, Newburyport, Mass.

1958 — The record is incomplete as to the number of contestants. 1. Doreen McNamee, 20, Brattleboro, Vermont; 2. Ellen Murphy, 17, Salem, Mass.; 3. Gail B. Westendarrp, 18, Portsmouth.

1957 — 26 girls. 1. Maureen Burke, 16, Methuen, Mass.; Maureen Donahy, 18, Lawrence.

Mass.; Dianne M. Wallace, 17, Peabody, Mass.

1956 — Miss Sea Nymph, Sally Ann Freedman, 16, Peabody, Mass.

1955 — Miss Mermaid, Marlene Decoteau, 19, Haverhill, Mass.

1954 — Miss August Festival, 20 girls, Colleen Whitley, 21, Haverhill, Mass.; Miss Sea Nymph, 20 girls, Sandra Sadovsky, 18, Kittery, Maine; Miss Mermaid, 29 girls, Carol Normandy, 16, Lowell, Mass.

1954 — Miss Personality, Pat Kilbane, 19, Dorchester, Mass.; Miss Glamor Girl, Catherine Reegan, 17, Medford, Mass.; Miss Sunshine, Marion Jean Kennedy, 20, West Swanzey, N. H.; Miss Sea Nymph, Beverly Brindamour, 18, Hampton Beach.

## The BEACHCOMBER

### Repairs Sought For Hampton State Pier

Sen. Douglass Hunter this week reported that he is seeking to have repairs made to the present state pier.

He noted that he and Mr. John Batchelder of the Seacoast Regional Development association have been in touch with a representative of a firm handling styrofoam products.

Sen. Hunter this week said he hopes to have the state Department of Parks assist in the project of replacing the present barrel-type floats used to hold up the loading area of the present state pier with new type styrofoam.

Sen. Hunter said he was looking ahead to the future when the dredging and other harbor improvements will be completed. He said the pier remains a public pier and once repaired will probably be taken over by the N. H. Port Authority for continued proper maintenance.

It was also noted that when the present pier was originally

constructed replacing the old pier, that the job was done for considerably less funds than were appropriated. Sen. Hunter feels that some of these excess appropriations could be used to replace the present float-type facilities with styrofoam. Cost estimates and the feasibility of the project are still under study.

The giraffe has the longest neck in the animal kingdom but has only seven neck bones — the same as the cow or the mouse.

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# The Beachcomber

VOL. XXXVI, NO. 8

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 14, 1963

FREE

### HIGH TIDES

HAMPTON HARBOR Daylight Saving Time	
Thursday	8:34 a.m. 7.8
Aug. 15	8:56 p.m. 9.1
Friday	9:38 a.m. 7.9
Aug. 16	9:51 p.m. 9.3
Saturday	10:35 a.m. 8.1
Aug. 17	10:49 p.m. 9.4
Sunday	11:36 a.m. 8.3
Aug. 18	11:38 p.m. 9.5
Monday	12:03 p.m. 8.4
Aug. 19	
Tuesday	12:24 a.m. 9.4
Aug. 20	12:55 p.m. 8.4
Wednesday	1:07 a.m. 9.2
Aug. 21	1:35 p.m. 8.4
Thursday	1:48 a.m. 8.9
Aug. 22	2:13 p.m. 8.3

# Beach Officials Gearing For Gala Mardi Gras Week

## Judges Selected For Mardi Gras Baby Contest

Judges were named this week for the annual Mardi Gras Baby Contest which will be held this year on Monday, August 19 at 3 p.m.

Production Manager Henry Hamel of the Hampton Beach Chamber of Commerce said that the Chairman for the judges this year would be Mrs. Harriet McCurdy. Assisting will be Mrs. James Fallon, Sr., Mrs. Lloyd Ring and Mrs. Amos Lockner.

Judging will be done in several categories from birth upwards through older age group. Information for entry into the baby contest can be obtained by contacting officials at the chamber of commerce office.

## Beach Coast Guard In Two Sea Rescues

The Hampton Beach Coast Guard recorded two more rescues last weekend.

The unit's 30-foot utility boat was called to the scene of a skiff sinking near Breaking Rock buoy, about halfway to Merrimack River.

The persons in the boat already had been picked up by passing craft when the Coast Guard arrived. They were identified as Charles Wright, 21, and Malcolm Merrill, 15, both of So. Main street, Seabrook and Ernest Blaisdell, 18, of Salisbury.

Saturday, a 30-foot cruiser, owned by Robert Hemery of Methuen, Mass., was assisted to Newburyport after it experienced engine trouble a mile southeast of the Isles of Shoals. Four persons were reported aboard the craft.

The Coast Guard received two calls for overdue boats during Sunday night's storm.

THE HAMPTON BEACH "Sea Shell", completed just before the summer season began, replaces the old wooden bandstand which was a beach landmark for many years. The new beach-front facility contains offices for the chamber of commerce and other organizations as well as space for the beach lifeguards and first aid unit. Accommodations for over 1,200 persons is provided in the bandstand area and visitors can get a panoramic view of the beach from atop the southern wing.



BOAR'S HEAD in the background, one of the more familiar landmarks at Hampton Beach dominates this view of the beach with its usual crowd of summer visitors enjoying the sandy beach. In the foreground is one of the town-operated parking lots where beach visitors can find parking space adjacent to the ocean. In a single day during the summer season one can usually find cars from nearly every state in the union.



MARDI GRAS  
(Continued on Page 11)



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### Seacoast Area Church Services

**BEACH**  
Community Church (Protestant, non-sectarian) D street and Ashworth avenue, Sunday morning, 10:30 a.m. Visiting pastors.

St. Patrick's Church (Roman Catholic) Church street, Sunday masses, 6-7:45-8:30, 9:15-10:45-11:30 a.m. Sept. 22 - Oct. 13, 10:30 a.m. only. Daily masses, 7:30. First Friday 6:30-7:30-8:30 a.m. - 5:00 p.m. Benediction, Sundays, Holy days and First Fridays, 7:30 p.m. Confession, Saturdays, Eves of Feasts, 1st Fridays at 4 and 7:30 p.m.

**TOWN**  
Advent - High street, Hamp-

ton, 9:45 a.m., Sunday school; 11:00 a.m., sermon.

**Baptist** - Winnacunnet road, Hampton, 11:00 a.m., Church school, 11 a.m.

Exeter road, Hampton Falls, 9:30 a.m., Church school; 10:30 a.m., Worship.

**Congregational** - Winnacunnet road, Hampton, 9:30 a.m. in June, July and August.

Little River Congregational-Christian - Atlantic avenue, North Hampton, 9:30 a.m.

**Episcopal** - High street, Hampton, Communion, 8 a.m., third Sunday of the month. Morning prayer and sermon at 9:30 a.m.

St. Andrews by the sea, Rye 8 a.m., communion; 11:00 a.m., Morning Prayer. Communion 1st Sunday each month.

**Methodist** - Lafayette road, Hampton, 8:30 and 11:00 a.m., Church school, 11 a.m., July and August. Dial-a-Devotion 926-9222.

**Roman Catholic** - Lafayette road, Hampton, Masses: 6:30, 7:30, 8:30, 9:30, 10:45, 11:45. June 30 - Sept. 1. August's hours to be announced. Mass 1st Friday 7:30 a.m. and 5 p.m. Confession Saturday afternoon, 4:00 p.m. Saturday evening 7:30. Novena, Tuesday, 7:30 p.m.

Route 1-A, Seabrook Beach - Sunday Masses 7:30 to 11:30, hourly on the half-hour.

**Non-Sectarian** - Union Chapel - Little Boar's Head (on Fuller estate) Morning service, 11:00 a.m. Guest speakers

### Hampton Sailor Recently Transferred To Puerto Rico

Word was received recently that George H. Smith, Jr. was recently transferred to Puerto Rico where he will continue to serve with the Seabees of the U. S. Navy.

Smith, the son of Mr. and Mrs. George Smith of Hampton and the Hampton Beach Marina, joined the unit locally while still attending high school in 1959.

On July 9 of this year he left for the Newport Naval Station in Rhode Island to commence a two year hitch of active duty. On July 30 he was transferred to the Brooklyn, New York Naval Receiving station. On August 6 he left Pue otrico via jet.

Smith recently completed studies in automotive mechanics at the New Hampshire Technical Institute. He hopes to pursue this line of work both while a member of the Seabees and upon completion of his active service.

### Selectmen Approve Lafayette Road Job

Hampton selectmen recently voted to widen the paved area on Lafayette road across the street from the Catholic church. The area to be paved is located approximately in front of the Palmer and Sicard plumbing and heating establishment.

In other action recently by the selectmen, requests for lease transfers on beach property were approved for Norman Bourget, Lawrence, Mass.; and Richard Schuren, Greenville, N. H.

### 73rd Annual Reunion Set By Locke Family

The Locke Family association, the oldest incorporated family association in the United States will hold its 73rd

annual reunion next week. The meeting is scheduled to take place at Bethany Congregational Church in Rye beginning at 10 a.m. on Saturday, August 24. Luncheon will be REUNION (Continued On Page 3)

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**RALPH MARGERIE**



THIS IS HOW IT LOOKS TO THE PERFORMER from the stage of the new Sea Shell at Hampton Beach. Looking into a sea of faces during a recent Monday evening talent show, the performers excitedly await the judging which is taking place. The new facilities provide better accommodations for performers and participants alike. More than 1,000 seats allow first comers to observe the shows comfortably while the modern dressing rooms backstage and the large stage enable performers pleasure and ease.

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## Young Singer Captivates Audience At Sea Shell

Competition was exceptionally keen in the Talent Show at the Sea Shell Monday evening as 10 acts, five in each of the junior and senior divisions, were presented before another capacity audience.

An 11 year old boy from 80 Pembroke street, North Andover, Mass., singing the popular lullard "Danny Boy", won the top honors in the junior division. Gifted with a beautiful high voice, John enthralled the audience with his singing to take the top trophy and to qualify for the finals.

An octet known as the Junior Emerald Isle Steppers danced their way into second place with an excellent routine. Dancing to the "High Caul and Cap" were Joanne Checovic, Cheryl Clark, Susan Defresne, Roberta Beaudoin, Kathleen Mahoney, Patricia Cuddy, Barbara McGinness and Debrah Donovan. The group was attired in emerald green costumes.

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# Queen Finds Persuasion Pays Off

Last week a young lady from Manchester returned to the Casino Ballroom, the scene of her earlier triumphs and stood amidst a group of admiring, beaming youngsters who were attending Jay Dineen's record hop. Still bubbling over with excitement and enthusiasm, Miss Hampton Beach of 1963, Beverly Ann Hebert, recalled her life and the factors leading up to her recent triumph.

Beverly was born in Manchester and has lived there

throughout her life. She was graduated from Manchester Memorial High school in June of this year, but has no immediate plans for further schooling.

Perhaps one of the more unique factors which besets this comely brunette is the unusual profession or occupation which she hopes to possibly pursue in the future. Beverly would like to set up a calisthenics studio in her home at a later date and teach the subject in a broad manner.

She is well on her way to becoming prepared for this venture. Being "very sports-minded", as she puts it, Miss Hampton Beach enjoys canoeing, swimming, tennis and water skiing among other things. Combined with this sports mindedness, she has already accumulated a fine background for her future endeavors by adding to the sports activities a love for art and dancing.

She has studied modern acrobatic, jazz and ballet dancing for seven years in the past and hopes to resume lessons this fall. And she loves art which she studied to some extent while in high school.



RETURNING TO THE SCENE OF HER TRIUMPH recently was Beverly Hebert, Miss Hampton Beach. Beverly is shown chatting with Jay Dineen during a break in Jay's afternoon youth record hop at the Casino Ballroom last week. A few days earlier before a packed ballroom audience, Miss Hebert attained the Miss Hampton Beach title.

dad, sister and boy friend, who witnessed the pageant, were equally stunned.

Beverly comes from a large family. Her sister, Pat, 24, is married. Carl, 19, one of her three brothers is working. Ronnie, 17, is attending Memorial and Alfred, 21, is in the Navy. Her dad operates Tren Furniture store in Manchester. Miss Hampton Beach injected a couple of sidelights into the interview. She said, "I must

QUEEN  
(Continued on Page 11)

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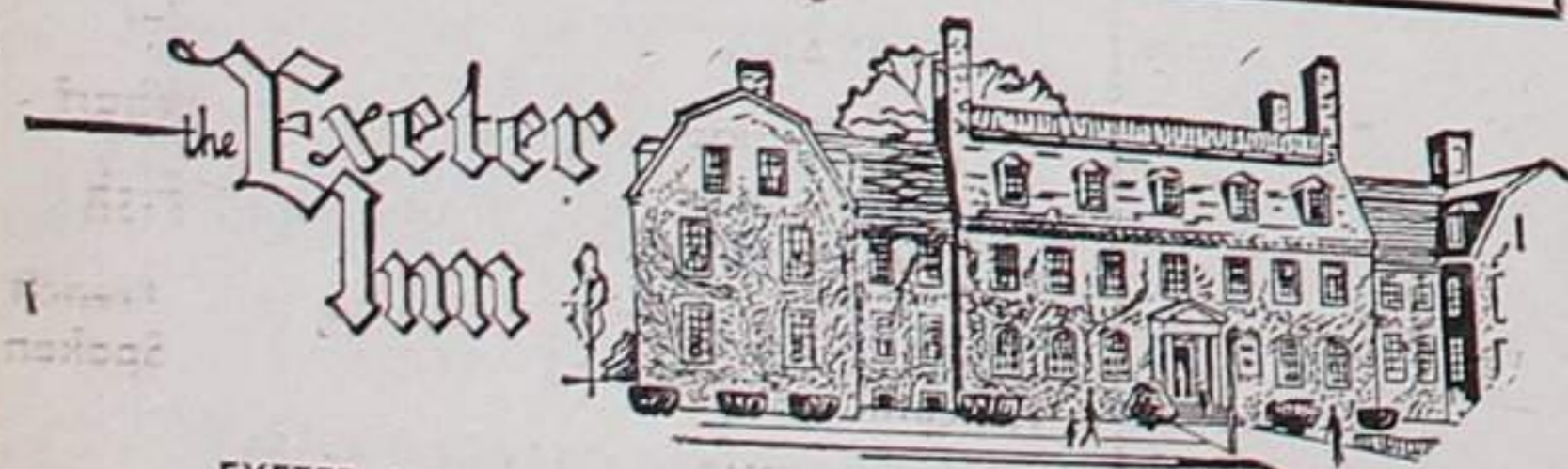


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Evenings 7-8, 8:30-9:30 p.m. Organ concert Monday, 3-4 and 8:30-9 p.m.

FIREWORKS

Wednesdays, following first shoot on July 4, throughout remainder of the season if weather permits. In front of the Sea Shell at 9:10 p.m.

TALENT SHOW

Mondays from the new Sea Shell stage beginning July 8. Finals to be held latter part of August. Junior Division begins at 7 p.m. Senior division immediately following. Register with Henry Hamel at Chamber of Commerce.

GET ACQUAINTED DANCES

Mondays, 8:30 p.m. in the Casino ballroom beginning July 8. (Request tickets from your host.)

SQUARE DANCING

Fridays, 8:30 p.m. at the Hampton Beach State Park. Dances sponsored by Seacoast Regional Square Dance association. First dance under the stars June 28.

CALISTHENICS

Monday through Friday beginning Friday, July 5, on the sand in front of the Sea Shell beginning at 10:30 a.m.

RECORD HOP

Wednesdays from 2-4 p.m. for young teenagers; Thursday evenings for older teens. Both at Casino Ballroom.

See the separate schedule of special weekly events each week elsewhere in the BEACHCOMBER. A complete schedule of summer events may be obtained for asking at the chamber of commerce office in the Sea Shell.



JUST RELAXIN' is the new Miss Hampton Beach, Beverly Hebert of Manchester. Miss Hebert was caught in a restful pose at the Hampton Beach State Park area last week as she awaits the receipt of her official title during the Coronation Ball on August 21.

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## Two Former Area Ministers Preach At Beach Church

Two former long time Hampton area pastors will be the guest speakers at the Hampton Beach Community church on consecutive Sundays, August 18 and August 25.

According to an announcement made this week by Community church officials, Rev. Everett Scruton, former pastor of the Hampton Falls Baptist church and now minister in Fairfield, Maine, will speak August 18.

Rev. Floyd Kinsley, formerly of the Hampton Congregational church and now pastor at Westbrook, Maine, will be the guest minister on August 25.

Guest ministers are featured throughout the summer at the church.

## N. H. Artists Exhibit Works At State Park

Visitors to Mt. Sunapee State Park can enjoy art as well as nature this summer.

Works by 18 New Hampshire artists are on exhibition in the lobby of the new base building at the state park until Sept. 15 under the joint sponsorship of the New Hampshire Art Association and New Hampshire Division of Parks.

The exhibit is the second time that the state's artists and the Division of Parks have cooperated to relate the state's natural and cultural resources. Last summer, the two groups jointly sponsored an exhibit in the "summer house" at the Wentworth-Coolidge Mansion in Portsmouth.

Open without charge to the public, the exhibit includes 36 paintings, drawings and woodcuts, selected last February by Frederick Robinson, director of the Springfield, Mass. Museum of Fine Arts. The paintings, on display seven days a week from 9 a.m. to 8 p.m., are all for sale.



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CHAMBER OF COMMERCE FLOAT for the Parade of Floats this coming Saturday began to take shape early this week as Rick Darrah, annual visitor to the beach from Manchester, N. H. commenced construction of the framework. Rick has worked on several floats in the past and serves as the general all-around handy man for chamber officials during the peak of the summer events.

**Cesar Romero Stars At Ogunquit Playhouse**  
 Cesar Romero opened at John Lane's Ogunquit Playhouse, O-

gunquit, Maine, Monday evening August 12th in Preston Sturges' comedy "Strictly Dishonorable".

The debonair Mr. Romero, long-time matinee idol of motion pictures, television and the stage is making his initial appearance at Ogunquit. Leading man to many of Hollywood's most glamorous stars including Carole Lombard, Betty Grable, Jean Peters, Sonja Henie and Greer Garson, Cesar Romero has been seen more recently in Mike Todd's "Around the World in 80 Days", with Frank Sinatra in "Oceans 11", "Donovan's Reef" with John Wayne, and leaves for Spain in the Fall to co-star with Lana Turner and Barry Sullivan in "The Invisible City". Television viewers will remember his successful series "Passport to Danger".

In "Strictly Dishonorable", this season's seventh offering at the Ogunquit Playhouse, Cesar Romero portrays the suave Count Di Ruvo in the lively comedy that chalked up over 550 performances on Broadway and was named one of the Ten Best Plays of its season. Set in a colorful New York speakeasy during the turbulent twenties, the enthusiastic reception that greeted "Strictly Dishonorable" was summed up by "Best Plays" Editor Burns Mantle who wrote, "The town fairly rang with the praises of this play".

Directed by Harold J. Kennedy, "Strictly Dishonorable" features Linda Fields, Lawrence Pressman, Leopold Badia, Walter Flanagan and Mr. Kennedy.

**The SAND DOLLAR**

"Sea Our Oceans of Dollar Gifts"  
 Located at the Traffic Circle 1 mile North of Hampton Beach in the Salty Motel.

**Reunion —**

(Continued from Page Two)

served by the ladies of the church. Several local area persons presently hold positions as officers in the Locke Family association. Rev. Arthur Dewey, retired Methodist pastor, of Winnacunnet road, is the president of the group. Vice presidents include Frank Locke, Portsmouth; Preston Howard, Biddeford, Maine; Ernest Locke, Bradford, Vermont; Harold Locke, Newton; John Parsons, Rye and Cecil Humphreys, Portsmouth.

The secretary is James Locke, South Berwick, Maine and the assistant secretary is Jane Alcock. The treasurer is John Parsons of Rye.

**THE BIG ONE**  
**Murray's**  
**COTTON CANDY**  
 Gum & Lifesavers  
 (NEXT TO PLAYLAND)  
 George R. Murray  
 Ocean Blvd. near "C" Street

**Things to do!**  
 Play Miniature Golf  
 Thrill to Major Rides  
 Eat Chinese Food  
 Only at Salty's  
**FUN-O-RAMA**  
 Salisbury Beach

**YOKEN'S**  
 Announces the Opening of  
**WHALE BAKERY**  
 and  
**COFFEE SHOPPE**  
 7 a.m. - 8 p.m.

**Thar She Blows!**

YOKEN'S DINING ROOMS  
 Open 11 a.m. - 8 p.m.

Now Seating 625 People  
 Yoken's Luxury Dinners \$1.00

Route 1, South of Portsmouth  
 10 Minutes from Hampton Beach  
 AAA, DOMINION AA, AND ALA RECOMMENDED

**OUR BAKING'S a treat**  
 We're Famous For Our Chicken Pies  
 Made On Order FAMILY SIZE To Serve 6 \$2.39  
**45¢ ea. 3 - \$1.29**

**BAR-B-QUE CHICKENS** 3 lb. avg.  
 Hot All Day Long  
 Home Made Pork Pies 29c 3 for 85c

Birthday Cakes Made To Order  
 Extra Birthday Cakes On Hand At All Times No Waiting  
 Special Rolls of All Kinds Made To Order  
 SATURDAYS — Home Baked Beans, Honey Brown Bread

WHITE BREAD - CHEESE BREAD  
 100% WHOLE WHEAT BREAD  
 HARD ROLLS - FRENCH BREAD - OATMEAL BREAD

Cinnamon Bread and Raisin Bread  
**Sea Tern Bakery**  
 377 Ocean Blvd. WA 6-9186 Hampton Beach



ONE OF THE BUSIEST GIRLS on Hampton Beach this summer is Judi Berlo. Judi not only works at the beach but is also Miss Coca Cola for a part of the summer. She takes turns in leading the daily morning calisthenics program, has been an entrant in the Miss Hampton Beach contest and only Tuesday evening of this week was a participant in the Miss New England pageant.

**Anglers Lured By Old Salts' Club**

The addition of 15 new members to the 1963 Old Salts club of Hampton Beach this week swelled the total membership to well over 50.

One of the biggest catches of the week was made on August 9 when Rudy Sarroino, 12, Montreal, Canada, boated a 55-lb. Blue Hake while fishing aboard the Al Gauron craft Ric Roc piloted by Captain Bill Mahoney.

Another unusual qualifying catch made this week qualified Bill and Tim Shea, ages 10 and 6, Worcester, Mass. The pair hauled in a 22-lb. Catfish while fishing aboard a Smith and Gilmore party boat.

Other persons to qualify while fishing aboard Smith and Gilmore party boats were as follows: Joseph J. Valotter, North Adams, Mass., on August 11 with a 13½-lb. Pollock; Bob Norberg, Arlington, Mass., July 30, 5-lb. Haddock; Michael J. Shields, 13, Woburn, Mass., 4½-lb. Haddock; Fern Fraser, Nashua, July 6, 5-lb. Haddock; Leonard Fleming, Lowell, Mass., August 3; Kevin Barry, 14, Woburn, Mass., 5-lb. Haddock; Mary Honne, Montreal, Canada, 20-lb. Codfish on August 5; Vera C. Nichols, Pittsfield, Mass., 7-lb. Haddock, on August 6; Richard Roy, 4½-lb. Haddock on August 9; and James Morrill, Yarmouth, Me., 3¼-lb., 19" Striped Bass.

Persons qualifying while fishing from Al Gauron party boats from the state pier were Earl Bertrand, Hazardville, Conn; on August 11 with a 7-lb. Haddock; Mrs. Lorraine Cameron, 391 Laurel street, Manchester, also on August 11, 17-lb. Cusk; and Donald

**C Of C To Present Top Float Awards**

Officials announce that special trophies will be presented to the floats which are judged to be the best in depicting the theme of the 325th anniversary celebration of Hampton during the parade Saturday morning, August 17.

"Ye Olde Hampton" is the central theme around which local civic groups and business establishments have been asked to center the construction of their floats for both the 325th Anniversary parade and the Parade of Floats kicking off Mardi Gras festivities at Hampton Beach at 3 p.m. the same day.

The top trophy will be awarded to the group or business which best depicts some of the old happenings in early Hampton. The judging for this particular theme and the subsequent award of the trophy will be done for the uptown parade only. The floats are being asked to participate at the beach parade also but the only major award at that time will be the presentation of the Hotel association trophy.

The morning parade being arranged through the cooperation of 325th Anniversary officials and the chamber of commerce will commence promptly at 11 a.m. The parade route outlined by officials is as follows: The parade will form at the Hampton Academy Junior High school on Academy avenue. It will then proceed along High street to Hampton Center, thence southerly to Winnacunnet Rd. where it will turn west to Meeting House Green at Tuck Field where it will disband.

The beach parade will commence at 3 p.m. at the Hampton Beach State Park. Local parade officials have anticipated one of the largest parades in the history of Hampton Beach. The parade route will be northerly along Ocean

may be obtained by contacting the chamber of commerce office.



**ROCKY BEND SUPERMARKET**

Bakery - Meats - Groceries  
 Boar's Head Hampton Beach

**BOAT TRIPS**

To The Isles Of Shoals  
 on the new **VIKING**  
 Ceres Wharf (off Market Street) Portsmouth, N. H.  
 Tel. 436-7927  
 Fare \$3.50 Round Trip, Children \$2.50  
 Leave Portsmouth 11:00 a.m., 5:10 p.m.  
 Saturday 11:00 a.m., 2:40 p.m., 5:40 p.m.

**"Every Meal A Pleasant Memory"**

The Finest in Seafood and Lobster Dinners... our Steaks, Chops and Chicken are also terrific.  
 Cocktails Served

**WARREN'S LOBSTER HOUSE**

We are at the Kittery end of Memorial Bridge on old U.S. 1  
 Tel. ID 9-1630, Kittery, Maine

**Salisbury Beach Golf Range**

- MINIATURE GOLF
- PENNY ARCADE
- ARCHERY
- GOLF DRIVING RANGE
- BASEBALL PITCHING MACHINE

**"Home of the Pink Whale"**

PINK WHALE ARCADE

- Kiddie Rides
- Bowlers
- Pinball
- Basketball
- RIDES 5¢

BEACH ROAD SALISBURY BEACH  
 OPEN 9 A.M. - 12 P.M.  
 Land Available for Recreation Development

TEEN AGE SPECIAL 65¢  
 1 Bucket of Balls & any 2 of the following 3 games:  
 ● Miniature Golf  
 ● Archery  
 ● Balling Practice  
 Or Any Combination of 4 games from the last 3 listed







**- CLEARANCE SALE -**  
 Famous "Quoddy" Moccasins For  
 Men - Women - Children - Infants  
**INDIAN MOC SHOP**  
 "C" STREET, HAMPTON BEACH  
 Open Daily 9 A.M. - 11 P.M.  
*Take Home The Practical Gift*  
 Soft Soled Moccasins - Slippers  
 Made from Deerskin - Elk - Steer  
**- CLEARANCE SALE -**

*Banking Services*

IN ALL DIRECTIONS . . .  
 . . . Limited neither by lack of  
 foresight nor desire to serve. We  
 invite you to profitably use the  
 modern facilities of this strong  
 and progressive bank.

- CHECKING ACCOUNTS
- Savings Accounts
- TRUST AND AGENCY DEPARTMENT
- PERSONAL CREDIT DEPARTMENT
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- MORTGAGE LOANS
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**The Exeter Banking Company**  
 ESTABLISHED 1890 • EXETER, NEW HAMPSHIRE

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 • BREAKFAST • LUNCHEON • DINNER

"Your vacation is not complete until you have visited  
 this Nationally Famous Restaurant."

5 DINING ROOMS  
 Sandwiches and Snacks in the Unique  
 "Down To The Sea"

**Shoals Lounge**  
 Sean Tate at the Piano Nightly  
 "Enjoy Real New England Hospitality"

Your Hosts,  
**The Dunfee Family**

Come As You Are  
 Visit Our Flax Wheel Shop for Unusual Gifts!



SIXTH CONSECUTIVE PEDESTRIAN SAFETY AWARD was presented to the Town of Hampton recently for no pedestrian fatalities. Shown accepting the award above is Chief of Police John Roden. Making the presentation is Gov. John King.

**Police Action Wins Tourists' Plaudits**

Chief John Roden this week said the local police department recently received letters of praise from three families thanking the department for its action during the present summer beach season.

Mr. and Mrs. William Mوندt, 90 Second Avenue, Albany, New York, wrote the following words to the local department: "Please permit us to compliment you, as well as congratulate you on the wonderful police force we had the privilege of observing while sitting on the porch of the Ocean House last Saturday night.

"It was amazing the teamwork and cooperation displayed by those men.

"The manner in which they kept traffic moving, also handling that mass of people, courteous but firm all the time.

"It gave us a sense of security to see one officer walk the length of the porch and check, as if to make sure there were no undesirables.

"Wishing you much success for the future."

The second note came from Mary I. Pollard, Amesbury, Mass. "Much to my amazement I have recovered my hand bag, keys, bank book, money etc. lost on the way to Hampton Beach. I wish to thank you most heartily for your efforts in helping me recover it."

Mrs. Edna Port, 27 Washington Street, Stoneham, Mass., wrote "Recently I spent a week at Hampton and the night before I left I had the misfortune to lose my wallet. "Just a week to the day, last Friday, you returned it to me.

"I wish to express my gratitude, both to you and to whoever turned it in. I'd like to do it personally but since that is impossible at this time, please accept my sincere thanks anyway, especially since it was returned in tact. There was

my faith in human nature, but you have insured many future visits to your delightful spot when I shall try to be more careful.

"You can rest assured that I'll spread the word about your wonderful help and honesty. "God bless you."

**Shoals Trip Made In 11 Foot Craft**

Two Canadian visitors at the Somerset Lodge at the beach recently completed a trip to the Isles of Shoals in a unique way.

Ray F. Scott and Herbert Ott sailed the entire distance in an 11 foot Sunfish sailboat. The duo left Wallis Sands at Rye Beach at approximately 9 a.m. and returned at 6:30 p.m. The event took place last Tuesday, August 6.

**Coming Events**

- (Aug. 14 - Aug. 21) August 12-17 - Natural Affection at Playhouse.
- Aug. 13 - Miss New England Pageant, 8:30, Casino Ballroom.
- Aug. 16 - Warren Popp will return as caller for Square Dancing at State Park.
- Aug. 16-17 - Peter, Paul and Mary at Casino.
- Aug. 17 - 325th Anniversary of Hampton begins; 11 a.m., parade at Hampton; 3 p.m., Antique car exhibition at beach; 3 p.m., Parade of Floats at beach.
- Aug. 18 - Barbershop Quartettes, 2 p.m. - Mardi Gras Week opens.
- Aug. 19 - Baby Contest, 4 p.m.; Talent show at 7 p.m.
- Aug. 20 - Bathing Suit day; Fashion Show, 7 p.m.
- Aug. 21 - Coronation Ball.

**WEEKEND SPECIALS!**

QUALITY - U.S. CHOICE Per Pound

**RIB ROAST 69c**

AND IT'S RATH BLACK HAWK! Need We Say More

SCHONLAND'S BACON lb. 58c

U.S. CHOICE RIB STEAKS lb. 79c

SCHONLAND'S LIVERWURST lb. 38c

ESSEM DAISY HAMS lb. 59c

FREE FRUIT BASKETS - This Weekend Only. Nothing to Buy - Simply Register at The Beef House.

And Remember . . . It's Quality We Handle and Quality it will continue to be.

STORE HOURS:  
 Mon.-Wed., 9 AM to 6 PM Thurs. & Fri., 8:30 AM to 9 PM  
 Saturday 8:30 AM to 7 PM Sunday 8:30 AM to 2 PM

COMPLETE LINE OF DELICATESSEN ITEMS

**The BEEF HOUSE**  
 3 HIGH STREET HAMPTON CENTER  
 Plenty of Free-Easy Parking Near the Bank  
 Martin (Marty) Busta, Prop.

**PRESCOTT FARMS**  
 JOINS WITH SWIFT & CO. TO GIVE YOU FAMOUS

SWIFT'S PREMIUM - U.S. CHOICE

**BAR-B-QUE STEAKS** OR **Block Chuck Pot Roast**

**39c LB.**

U.S. CHOICE **LONDON BROIL 89c lb.** LEAN **GROUND CHUCK 1 lb. FREE!**  
 When You Buy 3 Lbs. (at Reg. Price of Course)

ESSEM - TOP QUALITY **ASSORTED COLD CUTS lb. 49c**

*Del Monte Mix or Match Buys*  
 Buy 1 or 100, the more you buy the more you save.

- PINEAPPLE GRAPEFRUIT DRINK 3 46 Oz. Cans 89c**
- PINEAPPLE JUICE TOMATO JUICE 5 99c**
- PEAS (No. 303 Cans) ZUCCHINI SQUASH (No. 303 Cans) 4 No. 303 Cans 99c**
- BEETS (No. 303 Cans) Whole or Sliced**
- PEACHES CATSUP (14 Oz. Bottle) 4 No. 303 Cans 99c**
- PEARS or WHOLE CARROTS 4 No. 303 Cans 79c**

**DEL MONTE CRAB MEAT can 79c**

**1741 EMPORIUM**  
 A country store dealing in general merchandise.

- GROCERIES • GIFTS
- BEERS & ALE

9 A.M. - 9 P.M. 7 DAYS  
 CENTRAL ROAD RYE, N. H.

**RASPBERRY or STRAWBERRY JAM 2 lb. 49c**

**B & M BAKED BEANS**  
 Pea - Yellow Eye or Red Kidney  
**6 - 99c** 13 Oz. Cans

**RED CROSS JUMBO PAPER TOWELS 25c**  
 SUNSHINE CHOCOLATE CHIP Coconut Cookies 45c bag

*Produce Buys!*

- BANANAS 2 lb. 25c**
- CALIFORNIA CELERY bunch 19c**
- ONIONS 3 lb. 29c**
- FIRST OF THE SEASON MAC APPLES 3 lb. 59c**

**PRESCOTT FARMS SUPER MARKET**  
 SEABROOK, N. H. "NEXT TO LIQUOR STORE"

Open Daily 8 A.M. to 9 P.M. - Including Sunday  
 Supplies Limited - We Reserve the Right to Limit Quantities!

been -  
 (Continued from Page Four)  
 August 20, Bathing Suit  
 everyone on Hampton  
 not in a bathing suit  
 subject to a fine of .50  
 a few minutes in the spe-  
 constructed jail. This  
 take place all in fun  
 2 and 3 p.m.  
 the annual fashion  
 directed by Terry Heinze,  
 and charm expert, will  
 place at the Sea Shell  
 of the items of clothing  
 demonstrated courtesy  
 Hampton, Hampton Beach  
 other area stores.

The final event of the first  
 of Mardi Gras activities  
 be concluded on August  
 at 8:30 p.m. with the  
 of Miss Hampton  
 of the Coronation Ball.  
 Following these first two  
 of events, other activi-  
 are being planned for the  
 remainder of the season of  
 the BEACHCOMBER  
 endeavor to keep you

Mardi Gras -  
 (Continued from Page 1)  
 "lucky number." Wearing  
 the winning wrist number,  
 was in the center of the  
 most of the contest. Her  
 birthday is August 22 and her  
 friend's birthday is Feb. 22.  
 Beverly, as nearly  
 queen in the past has  
 "The girls were all won-  
 derful to me. They were all  
 fine and so encouraging. It  
 was a wonderful experience for  
 me and for any girl."

that stop for Miss Hampton  
 several appearances  
 including partici-  
 in Saturday's Parade of  
 and then the climax, her  
 "at the Coronation  
 This should be only the  
 beginning of a year filled with  
 and excitement as she car-  
 ries high the crown of Miss  
 Hampton Beach until August of  
 1951.

An annual returnee to Hamp-  
 ton Beach on weekends and  
 Wednesdays whenever possible,  
 Hampton Beach plans to  
 spend the entire Mardi Gras  
 week at the beach. During this  
 time, she will officially receive  
 her crown from Miss Jonnye  
 Leod who will technically  
 hold the title until that night.

**Car Trouble? EXPERT AUTO REPAIRS**  
 Don't Rave . . .  
 Call Dave!  
 Emergency Road Serv.  
 WA 6-5322  
 14 "G" Street  
 Hampton Beach  
 - Dave Saulnier -  
 24 HOUR SERVICE  
 7 DAYS A WEEK



**HENRY'S**  
NEW

# Ocean Side

## Record Hop

9 Ashworth Avenue  
Near the corner of Ashworth Ave. & Ocean Blvd.

featuring —

**THE FABULOUS FINGERS**  
FRIDAY, AUGUST 16 & MONDAY AUGUST 19

**THE RHYTHM KINGS**  
SATURDAY, AUGUST 17

**SHELIA & THE STARLINERS**  
WEDNESDAY, AUGUST 21

Admission 75c (99c with Name Attractions)  
Dress: Bermudas - Jamaicas - Slacks  
Dancing 8:00 P.M. to 11:30 P.M.



Miss NEW ENGLAND CONTESTANTS this week were Sherry Chrisholm and Nan Naylor, Portsmouth, seated; and Ann Durham, Woburn, Mass. and Carole Gould, Seabrook.

### The Collins View

By DICK COLLINS  
Hi Old Sports. Nice to see you around again. I would like to start this week by saying "thanks" to all you Guys and Gals who have had nice things to say about my first article. I am sure the editor of the BEACHCOMBER likes to know that yours truly has some readers — my father, among others.

I'd like to start things off by saying the Hampton Beach Concert Band has been doing a fine job this year as always under the leadership of Mr. Frank Lawlor. As you know, they have the extra duty this year of playing at the Miss Hampton Beach and Miss New England contests. So we say "congratulations" to Frank and the boys for a job well done.

Looking around at the local dance halls, dancing at the Casino Ballroom will be only on Monday, Friday and Saturday nites. And of course, Jack Dineen's "College Mixer" will continue on as they have met with great approval by those persons who attend. Keep up the good work Jack.

As it stands now, the last big name band to play at the Casino Ballroom will be Ralph Marterie. The Marterie band will play at the Casino Ballroom two nights, August 23 and 24.

Well, last Wednesday, the seventh of August, Dave Maynard made another appearance at the new "Oceanside Record Hop" and an excellent turnout was on hand to enjoy all the fun.

Your reporter has been informed that many new things will be taking place at this new record hop that is held on Monday, Wednesday, Friday and Saturday nights. So, kids, if you have not taken in this new place to dance, you sure are missing a good bet. And as I said last week, be on the lookout for some big record stars to be making the scene. Rumor has it that Dick "Mr. Kildare" Chamberlaine might be in line to make an appearance.

Here at Hampton Beach, we look at the top five records. We find that Number 1 record on the beach is Fingertips; 2. So Much In Love; 3. Surf City; 4. You're the Devil in Disguise; and 5. Blowing in the Wind. The latter is by Peter, Paul and Mary who will be at the ballroom the 16th and 17th of August. A sell out crowd it shall be. Get your tickets early is our advice.

Well, that's all the space we have for now. Hope you enjoy your week working or vacationing. Lots of luck. Keep out of the sun and remember to swing all week along. RLO

### Traffic Mishaps On The Downgrade

Police reported that a car driven by William E. Turnball, 16, Manchester, was in collision with a parked car owned by William E. Cody, 19, Pease Air Force Base on August 10 at 11:30 p.m. Officers Woodburn and Caribou reported that the Turnball car received a damaged right front fender, headlight, grill and bumper and that the Cody car received a damaged left rear fender, tail light and rear bumper. No injuries were reported in the North Shore boulevard mishap.

At 10:25 p.m. on August 9, Mildred Silva, a passenger in a car involved in an accident on High street, reported a back injury. She was taken to her own doctor following the mishap. Cars driven by Harrie L. Brandon, 19, Rye, and Thomas V. DeLoffi, Jr., 18, Boston, Mass., were in collision while headed in an easterly direction. The Brandon car received a damaged left front side while the DeLoffi car received a damaged right side. Officer Peterson and Officer Barker investigated the accident.

Officer Clifford Eastman reported that on August 8 two unoccupied cars which were parked in the First National Parking lot were reported damaged in an apparent freak accident. Police said a vehicle in custody of Mary E. Stevens, Exeter, was in collision with a car in custody of Lynette A. Lyndon, North Hampton after the former vehicle apparently rolled backwards. The Stevens car received damage to the right fender and bumper. The Lyndon car received right rear damage.

Police reported there was no apparent damage in an accident involving vehicles operated by Daniel Flavey, Haverhill, Mass., and Paolo Musso, Windsor Connecticut, recently. Officer McCrady noted however, that it was reported that Josephine Musso, 58, received a possible neck injury. She was a passenger in the car operated by Paolo Musso.

### Poet's Corner

**HAMPTON BEACH**  
Just think how lucky folks were of late. Vacationing at Hampton Beach, for moderate rates, When the hottest length of days came, As this noted resort lived up to its name. All agree, no cooler spot could be found, Resting on the sand, as the surf did pound, And a dip in that briny deep, Aided whole families to properly sleep. Nightly sitting on seats at the "Sea Shell", As the band played songs, all knew well, Knowing Hampton Beach was God's given treat, All here had escaped the unusual city heat.

Hilda Morse



LYNN, MASS. BEAUTY, 19-year-old Virginia Melanson, was another of the close to 40 candidates who competed for the Miss New England honors Tuesday evening.

### Fall Fashion Show To Aid YWCA Drive

A fashion show featuring the latest fall trends in women's wear will be held Monday (August 19) at the Wentworth Hotel, New Castle, to benefit the program and building fund of the Portsmouth-Seacoast Young Women's Christian association.

A prominent fashion house (Sara Fredericks, Inc.) of Palm Beach, Boston and Swampscott will present the showing which is open to the public under the auspices of the building fund committee of the area YWCA of which Mrs. James Barker Smith is chairman.

This will be a premiere showing in the seacoast region by Miss Fredericks and will feature daytime, afternoon, sports wear and formal gowns. A door prize will be offered to the guests and afternoon tea will be served following the showing.

Assisting Mrs. Smith will be members of the board of directors of the YWCA, also, as hostesses, Mrs. Robert E. McLaughlin and, headed by Mrs. John G. Feder, members of the Navy Officers Wives club from the Portsmouth Naval Base.

Commentator for the performance will be Mrs. Marjorie Burr of Boston and Kennebunkport. Tickets may be obtained in advance by calling the YWCA at 40 Merrimac street in Portsmouth or reserved to be held at the door.

The Portsmouth-Seacoast YWCA serves women and girls in southern Maine, eastern Massachusetts and northern New Hampshire and has recently moved into new quarters. Program schedules outlining YWCA fall classes, clubs and activities will be available to all area residents upon request after September 9th. The dedication of the building will be held Sunday, September 22nd.

### Reserve Unit Notes "Triple" Increase

This year, the Naval Reserve Training Center at Portsmouth had a 300 percent increase in members of the Naval Reserve chosen to attend the Naval Academy Preparatory school in Bainbridge, Maryland. Last year only one man, Paul R. McConnell, of Rye, qualified to attend the Preparatory school and he is now a midshipman at the U. S. Naval Academy.

This year three boys, Thomas A. Colbourn of 1739 Lafayette road, Portsmouth, William F. Hett of 80 Richards avenue, Portsmouth and Arthur W. Schlieper, Jr., of 21 Wentworth road, Rye, all qualified for the school. All three were members of Naval Reserve Submarine Division 1-34, which meets every other Sunday at the Naval Reserve Training Center. McConnell was also a member of this naval reserve division.

The Commanding Officer of the Training Center, Lieutenant Donald J. White, USN, expressed pride and pleasure in the achievement of these three citizen-sailors. This year, two former members of the Submarine Division are midshipmen at the Academy, having received their appointments through the Naval Reserve. These three will also compete for appointment to the Naval Academy through the Naval Reserve. The Naval Reserve has 160 appointments to the Academy each year. The appointments are determined by the results of the College Entrance Examination Tests taken in March.

Baltimore in 1821 was the first in America to use gas for street lighting.

**Just Arrived...**  
A Complete Line of Fall and Back-to-School Clothes.  
Buy Now While Selections are At Their Best.

Newburyport's Leading Department Store  
**H. W. PRAY**  
71 STATE STREET, NEWBURYPORT  
"15 Minutes from Hampton Beach"

**Don't Risk Your Health During Your Vacation!**

You can depend on the skill of your physician and the precision of Tobey's Drug Store in filling prescriptions — with the same assurance you have at home.

**TOBEY'S DRUG STORE**  
— FREE DELIVERY —  
HAMPTON CENTER WA 6-3864  
Prescriptions — Not a Sideline But a Profession

### Treasure Trap

**LIVE MAINE LOBSTERS SHIPPED ANYWHERE**

GUARANTEED LIVE WITHIN 1800 MILES

Packed in a self-cooking container with a quart of Maine sea water for Authentic Flavor

Visit Southern Maine's Largest Lobster Pound and Watch Them Swim. Here's a Wonderful Treat that's easy to prepare. Ship or carry some back home to your relatives and friends. Cooking instructions and colorful bibs are included.

LOWER PRICES — LOWER SHIPPING CHARGES

**CRAWFORD LOBSTER COMPANY**  
Wholesale - Retail  
Badger Island Kittery, Maine  
Tel. ID 9-0920

SPECIAL NEW RE-USABLE Insulated Coolers TAKE HOME MAINE LOBSTERS SAFELY

Take her dinner-dancing at Richard Ng's...  
SAT. NIGHT 8 to midnight

# SOUTH WIND

CHINESE AMERICAN DINING ROOM  
ROUTE 1, SOUTH OF PORTSMOUTH RYE, N. H.  
Visit Richard Ng's East Wind at York Beach, Me., too!

- Exquisite Chinese and American dishes to delight the eye and the taste are a specialty!
- Chinese Buffet every Wednesday evening 6 to 8 p.m. all you can eat just \$2.95!
- Pat Norton at the console in the Lounge 7:30 to 12 every Wednesday, Thursday and Friday.
- Dining rooms open 11:30 A.M. to midnight Tuesday through Sunday, Monday 5 P.M. to midnight.

**DIAMOND C MARKET and BAKERY**  
Home Made Pastry FREE DELIVERY  
7 Ashworth Avenue Tel. WA 6-3357

GO! GO! GO!  
**Murray's SNO KONE**  
13 Delicious Gold Medal Flavors "The Special Rainbow"  
Playland Ocean Blvd. & 'C' St.

# SWEATERTVILLE, U.S.A.

the most unusual store in New Hampshire

## SWEATERS and SPORTSWEAR For The Entire Family

Always Fine Quality at Low-Low Prices  
Hours: Monday through Saturday 10 A.M. to 10 P.M.  
Air-Conditioned Free Parking

**Portsmouth Mills Factory Store**  
MAPLEWOOD AVENUE PORTSMOUTH, N. H.

How to Reach Sweaterville, U.S.A.  
From Hampton Center proceed North on Route 1. Use Portsmouth by-pass as if to go to Maine. Just before Toll bridge use overpass to reverse direction. Proceed 200 yards left on Maplewood Avenue.



**Kiddies Day**  
All day Wednesday, 12-7pm  
Discounts Rates All Rules  
Shutouts  
**FRAN RAMA**  
Seabrook Beach

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Ralph J. Rowell, Prop.  
B St. - Ocean Boulevard

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Restaurant  
Liquor License  
Free Parking  
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MISS NEW ENGLAND CONTESTANT, BARBARA WARNER, was another of the several local area girls who participated in the 7th annual pageant last Tuesday evening.

## N. H. Fair Season Begins This Month

CONCORD — A couple of New Hampshire's smaller agricultural fairs have already been held, but nine more, including the major ones, will be staged between mid-August and Columbus Day, the Division of Economic Development noted today.

Several of them have been a

tradition for more than half a century.

Many visitors to the Granite State time their trips here to coincide with the fairs and the famed fall foliage show, which usually is "making up" by mid-September and at height, in different areas of the state, from about October 1 for a period of something like three weeks.

This fall's fair schedule: Aug. 16-17, Cornish Fair; Aug. 22-25, "State Fair" at Plymouth; Aug. 30-Sept. 2, Coos and Essex Agricultural Fair at Lancaster, and Hopkinton Fair at Contoocook; Sept. 7, New Boston Agricultural Fair; Sept. 14-21, Rochester Fair; Sept. 26-29, Deerfield Fair; Oct. 3-6, Cheshire County Fair at Keene; Oct. 12, Sandwich Town and Grange Fair.

The fairs at Plymouth, Lancaster, Contoocook and Rochester have afternoon harness racing programs, and Rochester's is licensed for pari-mutuel wagering.

For information about any specific fair, contacts should be made with their secretaries in the individual cities and towns. For general information about New Hampshire's autumn activities, interested parties are invited to write the Autumn Editor, Division of Economic Development, State House Annex, Concord.

Persons living in or near Boston, Cleveland, Montreal and New York may get the same materials by requesting them at "New Hampshire Vacation Center" in those four cities.

The law provides no loaded firearm, shotgun, or rifle shall be carried or transported with a cartridge either in the chamber, magazine or clip attached to the firearm, shotgun, or rifle while the motor vehicle is in motion.

## - Vacation Information Guide -

**EMERGENCY LOCATION**  
First aid station — Hampton Beach Police station. Waverly 6-3333. The officer on duty will CALL A DOCTOR FOR YOU IN CASE OF EMERGENCY OR DURING THE NIGHT. Lower point of Sea Shell.

Fire Station — Ashworth avenue between "D" and "F" streets. Waverly 6-3315.

Police Station — Office at Fire Station. Waverly 6-3334.

**GENERAL LOCATIONS**  
Municipal Offices — Town: Board of Selectmen, Lawrence C. Hackett, chairman, Noel Salomon and Robert Danelson; Town Manager, Kenneth Bochner; town clerk, Helen Hayden; tax collector, Hazel Coffin; treasurer, Norman N. Merrill. Town office hours: 9-5, Mon. thru Fri., except tax collectors desk closed 11:30-12:30 and town clerk's desk closed 12:30-1:30 thru Fri., except tax collectors desk closed 11:30-12:30 and town clerk's desk closed 12:30-1:30. Open 9-12 Saturdays. Chief of police, John Roden; fire chief, Perley George. Town offices located 136 Winnacunnet road.

Precinct — Fred Gagne, Ralph T. Harris and John J. Foley. Treasurer and clerk, A. Roland Bragg. Offices located at 64 Ashworth avenue.

Chamber of Commerce — President, Joseph Flynn, Exec. Sec., William Elliot. Office hours are from 9:30 a.m. to 9:30 p.m., seven days a week during the summer months. Office located on Ocean boulevard in northerly section of Sea Shell.

Public Library — Located at Hampton center on Winnacunnet road. Mrs. Margaret Noyes, librarian. Hours: 2:30-5 p.m. and 7-9 p.m., Mon., Wed., and Sat.

U. S. Post Office, Beach — Lobby open: 8 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-12 Saturday. Window service: 8:30 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-noon Saturday. No service holidays and Sundays.

**RUBBISH COLLECTION**  
Summer schedule June 24 thru Sept. 9:  
Monday — Dumas corner to North Hampton line, Ashworth avenue to Seabrook Beach.  
Tuesday — West of Moulton road to Exeter line, Dumas corner to Ashworth avenue, Hampton business center.

Wednesday — Moulton road to North Shore, Dumas corner to North Hampton line, Ashworth avenue to bridge.  
Thursday — Dumas corner to Ashworth avenue and Seabrook Beach, Hampton business center.  
Friday — West of Moulton road to Exeter line, Ashworth avenue to bridge.  
Saturday — Moulton road to North Shore, Dumas corner to North Hampton line, Hampton business center.  
All restaurants — Monday through Saturday.

**HAMPTON CENTER BARBER SHOP**  
4 MASTER BARBERS  
HAIRCUT \$1.50  
FLAT TOPS \$1.75  
22 Years In  
The Same Location  
Across the Street From  
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**ROSS GARAGE**  
Ocean Blvd. Hampton Beach  
**AUTO REPAIRS**  
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**EASTMAN FISHING PARTIES**  
Boats Leave 8 A.M. and 1 P.M.  
  
Wednesday Night Fishing 5:30 'Til Dark  
Seabrook End of Hampton Bridge  
Seabrook Beach, N. H.  
Tickets Sold at Orange and Green Building  
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**BEER and ALE**

The Beach Store with City Prices  
**SEABROOK BEACH SUPERMARKET**  
"Just Over the Bridge"

## N. H. Youth Aid Park Program

CONCORD—Nearly 100 New Hampshire men, most of them youths, are being usefully employed in this state under a \$180,550 special, state park expansion program (PEP), Gov. John W. King announced today.

Governor King, after conferring with Russell B. Tobey, director of parks, obtained endorsement in early June from the Executive Council for the two-pronged program which provides employment for New Hampshire youth and furnishes needed improvements at 12 state parks.

The Governor stipulated that funds would be taken from the \$9 million recreational bond issue, extended by the last legislature. About \$100,000 was reserved for payment to residents in wages. The balance is for equipment and administrative expenses.

Initiated in late June after recruitment of crews and purchase of equipment, the program is being administered cooperatively by two divisions of the Department of Resources and Economic Development — Parks, and Resources (Forestry).

Expressing gratification with the first full month of progress, Gov. King said he was proud that New Hampshire "stepped forward to implement a project to help its youth, anticipating that the Federal government would initiate a similar program."

(Legislation to form a Youth Corps, using matching Federal and State funds, is pending in Congress.)

New Hampshire can point with pride, the governor commented, to a pioneer and successful effort to give needed employment to its younger residents, to obtain necessary forest clearings for improvement and expansion of several state parks, and to train young men in forestry practices.

Ninety-six men organized into nine crews, each with an experienced foreman, will be employed until the construction season ends, the governor said, to effect improvements at state parks situated in all sections of the state.

Additionally, he said, the crews are thinning out heavily forested sections at the state parks scheduled for expansion under the bond program so that engineers and park planners can determine their potential for development.

Reporting on progress of the program in its first month, Robert E. Sullivan, supervisor of design, development and maintenance for DRED and general director of the project, said 1,917 man days were expended at a cost of \$11,781 for labor through July 22. At this rate, the \$100,000 allocated for labor will be expended by the end of next February, he said.

District foresters Allen Grass of Plymouth, Brian Sinn of Hillsborough and Clayton Heath Jr. of Epsom were made available by William H. Messeck Jr., director of the Resources Division, to serve as project field supervisors.

Crews recruited by them consist chiefly of younger men, secured locally near projects or through the Department of Employment Security. Older men were hired as supervisors and equipment operators.

Sullivan, working closely with Messeck and Tobey, has a staff posted from the Division of Parks, and the Resources Division. Working under him are architect, from the Parks Division, plus Theodore Natti, chief

of state lands operations, and his assistant, Sargent Goodhue, both of the Resources Division.

Crews and their foremen working at state-operated facilities are as follows: Bear Brook State Park in Allentown, Thomas A. Rhodes, Jr., of Laconia and 11 men; Franconia Notch State Park, Austin Macaulay, Jr., and 20 men; Greenfield State Park in Greenfield, Charles Burrage and four men;

Moose Brook in Gorham, Victor Kidder of Gorham and nine men. Also, Mt. Prospect State Park in Lancaster, Norman Oleson of State Park in Washington, Abner Barker of that town and 15 men; Fort Dearborn in Rye, Frank Dawley of that town and 10 men; Chesterfield Gorge Wayside Area in Chesterfield, Louis M. Bowes of Greenfield and nine men.

The Chesterfield crew will shift later to the Annett Wayside Area in Rindge; the Moose Brook crew to Dixville Notch and the Mt. Prospect crew to Forest Lake State Park in Whitefield. Part of the crew at Fort Dearborn is working at the Wentworth-Coolidge Mansion in Portsmouth.

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Wherever you go in New England this summer you'll find a welcome First National Store



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- LOW-LOW PRICES!
  - TOP QUALITY FOODS!
  - VALUABLE TRADING STAMPS!



# Vacation Business Hits New Heights

CONCORD — Barring a protracted spell of exceptionally bad weather — and officials forecast a hotter than average August — New Hampshire is clearly destined for a record-smashing volume of summer vacation business.

The Division of Economic Development (DED) reported today that a wide variety of "yardsticks" used to measure the travel industry, conclusively prove that going into this month, New Hampshire never had it so good.

This proof came from traffic counts on both rural routes and turnpikes; from tourist information booths in all areas of the state; chambers of commerce; tourist attractions such as up-mountain rides and "villages" for children, state parks and a variety of other sources.

Of some 40 replies made to a DED questionnaire as to how business was shaping up, 27 sources said they were ahead of a year ago, eight said it appeared to be about the same for them and only two stated it was off.

One of the latter was the Morse Museum at Warren which has a limited appeal.

One excellent barometer — traffic counts — showed them to be up nine percent on "rural" (non-turnpike) roads this June over last. Turnpike increases for the same month ranged from a low of 4.3 at one point on the N. H. Turnpike, to 27.2 at Concord and 28.1 at Tilton, both on Interstate 93.

A Federal Reserve Bank of Boston survey for all of New England for June showed New Hampshire lodging places to be leading the parade. They were up seven percent over June of '62. At the other end of the scale, Little Rhody was off eight percent. The New England average was up two percent.

At Hampton Beach, early July was tough, but business rebounded in the heat of the last few weeks. The Chamber's Executive Director, Bill Elliot, said he suspects at season's end, it will be pretty much on a par with 1962.

Major White Mountains tourist attractions, which enjoyed a great season last year, are surpassing their records of 1962 for the same period thus far this year.

Col. Arthur S. Teague, president of the celebrated Mt. Washington Cog Railway, said business on the road itself is up 20.52 percent over last year's banner. The gift shop, food and Summit House all show increases, too. Last July 28, the unique railroad carried an all-time record 1,026 passengers to Washington's craggy 6,288-foot summit. Washington's century-old "Carriage Road" shows a business increase, too.

The Wildcat Mountain gondolas are up 12 percent, and Story Land at Glen, six percent.

In southern New Hampshire the fine Benson Animal Farm at Hudson said it is ahead of '62. Canobie Lake Park at Salem reported "about the same."

Laconia-Weirs Beach Cham-

ber of Commerce executive Parker Lindberg used the "ahead" classification, as did the Keene and Rochester Chamber of Commerce information booths.

A couple of areas commented about more visitors from abroad. There was no clear trend concerning Canadian business. It seemed to be up in one spot and off in another. Lancaster noted more visitors from Ontario and the Maritimes, but less from Quebec, the loss of the latter being explained by the fact that many motorists from P.Q. are taking a new route southward into New Hampshire and therefore do not get into Lancaster.

A number of reports carried a notation that there appears to be very heavy camping this year. Despite this fact, there are a negligible number of

## The BEACHCOMBER

complaints from hotels and motels, inns and cabin colonies. Under comments, one booth attendant said the first question most frequently asked is, "Where's the liquor store?" and the next one, "Where can I get ice?"

The Division of Economic Development said it had a good clue this spring that nice things might be in store for the recreational industry, since the response to its spring advertising campaign showed an appreciable jump in 1963 over last year. The same applied to miscellaneous inquiries.

### Official Reports On USNA Appointments

PORTSMOUTH — Captain William J. Cox, USNR, of Exeter, recently returned from the U. S. Naval Academy where he spent two weeks of active duty for training. In conferring with Lieutenant Donald J. White, USN, commanding officer, U. S. Naval Reserve Training Center, Captain Cox stated he "was given an intense course

in the various ways and means that a young man could enter the U. S. Naval Academy."

While at the U. S. Naval Academy, Captain Cox conferred with several Midshipmen from the seacoast area and he was impressed by their physical fitness, military bearing and mental alertness.

In civilian life, Captain Cox is secretary of Phillips Exeter Academy in Exeter and his military title is Commandant's Local Representative for the U. S. Naval Academy in the seacoast area.

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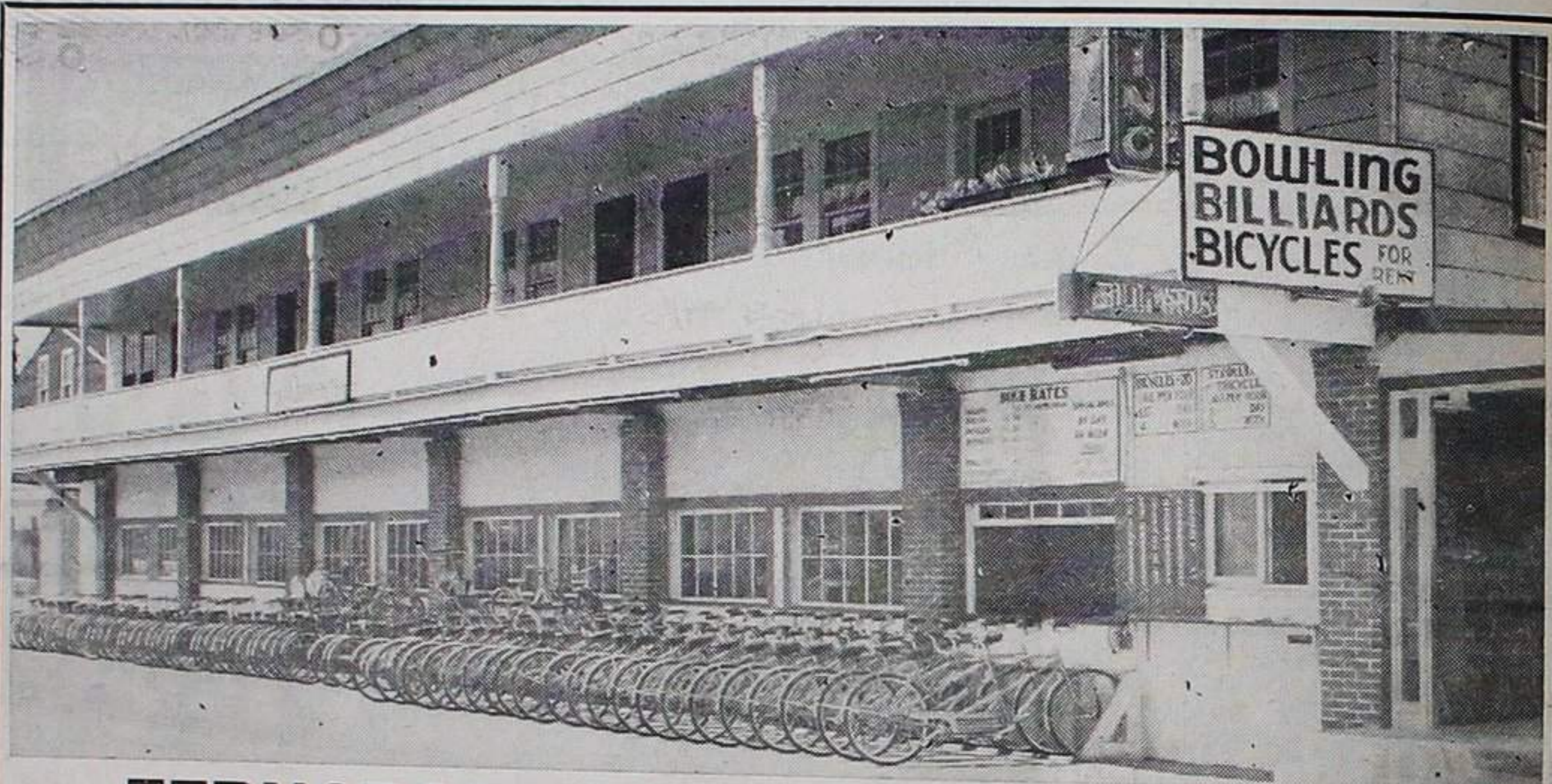
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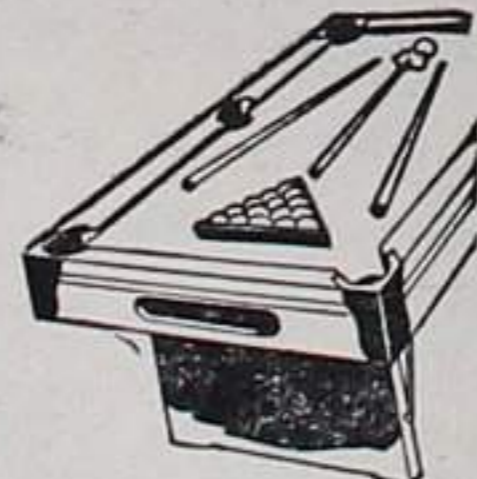
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## HIGH TIDES

HAMPTON HARBOR Daylight Saving Time	
Thursday	1:48 a.m. 8.0
Aug. 22	2:13 p.m. 8.3
Friday	2:28 a.m. 8.4
Aug. 23	2:53 p.m. 8.2
Saturday	3:09 a.m. 8.0
Aug. 24	3:35 p.m. 8.0
Sunday	3:53 a.m. 7.5
Aug. 25	4:18 p.m. 7.8
Monday	4:41 a.m. 7.1
Aug. 26	5:06 p.m. 7.6
Tuesday	5:34 a.m. 6.7
Aug. 27	5:58 p.m. 7.5
Wednesday	6:33 a.m. 6.4
Aug. 28	6:53 p.m. 6.5
Thursday	7:33 a.m. 6.4
Aug. 29	7:49 p.m. 7.6

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Incorporating The  
Hampton Beach Advocate

WEDNESDAY, AUGUST 21, 1963

FREE

# Gala Parade Kicks - Off Mardi Gras Festivities

The longest parade in the history of Hampton Beach officially kicked off the Mardi Gras week festivities before a near record crowd Saturday afternoon. With more than 160 units taking part, the parade got underway without a hitch promptly at 3 p.m. and lasted approximately 1 hour and 20 minutes, moving from the State Park area to Ashworth corner.

Taking part in this year's parade was a large contingent of fire apparatus from local and surrounding towns with viewers getting a glimpse at some of the real old timers in fire fighting equipment. Another highlight was the unusually large turnout of antique automobiles, many of which took part in the 325th anniversary festivities in Hampton center earlier in the day.

Taking top honors in the award categories was the Lincoln House float. The float was one of the largest in the parade and had the viewers gasping at the work which went into the construction of the large replica of the head of Abe Lincoln which adorned the top of the huge float. The Lincoln House, 95 Ocean boulevard, took the Hotel association top trophy which was presented Saturday evening by association president Mrs. Florence Lockner. The Lincoln House also won the 1960 award. Judging for this group of floats was undertaken by Mrs. Douglass Hunter, Henry Dupuis and Pat DeCandio.

For the first time, another innovation in this year's parade found the Hotel association units all parading together in the line of march. This particular unit was headed by a white convertible carrying President Lockner and Fred Gagne representing the Hampton Beach precinct commissioners. Among the floats in this group included a large red and white unit with the prize winning trophy attached in front of the float representing the Hotel association. In addition to the Lincoln House float and among others were those entered by the Greystone Hotel, Mary Annette Beauty Salon, Tides Motel and Hotel, The Americana, and the Mardi Gras jail.

Top award in the remainder of the float judging not included in the Hotel association group went to Hale Shoe store for a beautifully decorated white float

PARADE — Continued on Page 16



1963 FIRE QUEEN JUDI BERLO makes a big hit with the crowd during the Parade of Floats which last Saturday kicked off the Mardi Gras week festivities. Riding in the opening convertible is Mr. Perry Tarlton of Hampton Beach who was in charge of the arrangements for the large contingent of fire apparatus which participated. Part of the huge crowd which lined both sides of Ocean boulevard from the state park area to Ashworth corner and shown above were on hand as Miss Berlo later received her official trophy. The award was made at the Hampton Beach and Miss New England contests and has also served as Miss Coca Cola in leading the calisthenics for the summer program during the past weeks. Staff Photo by Parrish



BEAUTY QUEENS AND PIPERS, as well as other colorful units in the Mardi Gras parade, thrilled thousands at Hampton Beach. The parade, one of the biggest in the Beach's history, served as the kick-off for the gala Mardi Gras week festivities which unofficially winds up the beach summer season.

## Talent Show Finals At Sea Shell Monday

The finals of the 1963 Talent Show competition at Hampton Beach will be held next Monday evening at the Sea Shell. The program, featuring the top winners in the Monday evening shows throughout the summer, will begin at 7 p.m. on August 26.

In addition to this week's winners, those persons who have already qualified in the Junior Division include the following: Denise Dupuis, 11, Winnacunnet road, Hampton Beach, who is a dancer; Ilona

Bolick, 5, 1679 Brown avenue, Manchester, who is an acrobatic dancer; others include Robert Beaupre, 11, 565 Western avenue, Lynn, Mass., a song and dance artist; Denise Rouleau, 8 Putnam street, Somerville, Mass., a song and dance performer; Babe and Billy Marshall, 5 and 6, 53 Glenn road, Lowell, Mass., who sing and dance; and John Brien, 11, 80 Pembroke street, North Andover, Mass.

SHOW  
(Continued from Page Five)