

# The Beachcomber



## HIGH TIDES

HAMPTON HARBOR	
Daylight Saving Time	
Thursday	4:20 a.m. 8.3
June 27	5:05 p.m. 7.7
Friday	5:17 a.m. 7.3
June 28	5:59 p.m. 7.6
Saturday	6:14 a.m. 7.4
June 29	6:53 p.m. 7.6
Sunday	7:12 a.m. 7.1
June 30	7:46 p.m. 7.7
Monday	8:10 a.m. 6.9
July 1	8:34 p.m. 7.8
Tuesday	9:02 a.m. 6.9
July 2	9:20 p.m. 8.0
Wednesday	9:50 a.m. 6.9
July 3	10:03 p.m. 8.2
Thursday	10:35 a.m. 7.0
July 4	10:53 p.m. 8.4

VOL. XXXVI, NO. 1

Incorporating The Hampton Beach Advocate

WEDNESDAY, JUNE 26, 1963

FREE



MISS NEW HAMPSHIRE, 1963, for the Miss Universe contest, Jonnye McLeod, Hampton, was named to represent the Granite State in Miami, Florida next month. She currently holds the title of Miss Hampton Beach and became only the second New Hampshire girl and first local home town winner to be named to make the trip. (See complete story elsewhere in the BEACH-COMBER.)

— Photo by Chaloge

## Sen. Tolson's Bill to Aid Beach

CONCORD — A bill to provide funds for the widening and reconstruction of sidewalks on state-owned land at Hampton Beach was filed in the House of Representatives recently by Republican Rep. C. Dean Shindler of Hampton.

The measure, HB 636, was referred to the Resources, Recreation and Development committee.

## Sea Shell Dedicated

The new \$350,000 Sea Shell was dedicated in brief ceremonies Sunday afternoon as close to 100,000 persons jammed the sands and new concourse of the huge amphitheater in near perfect summer beach weather.

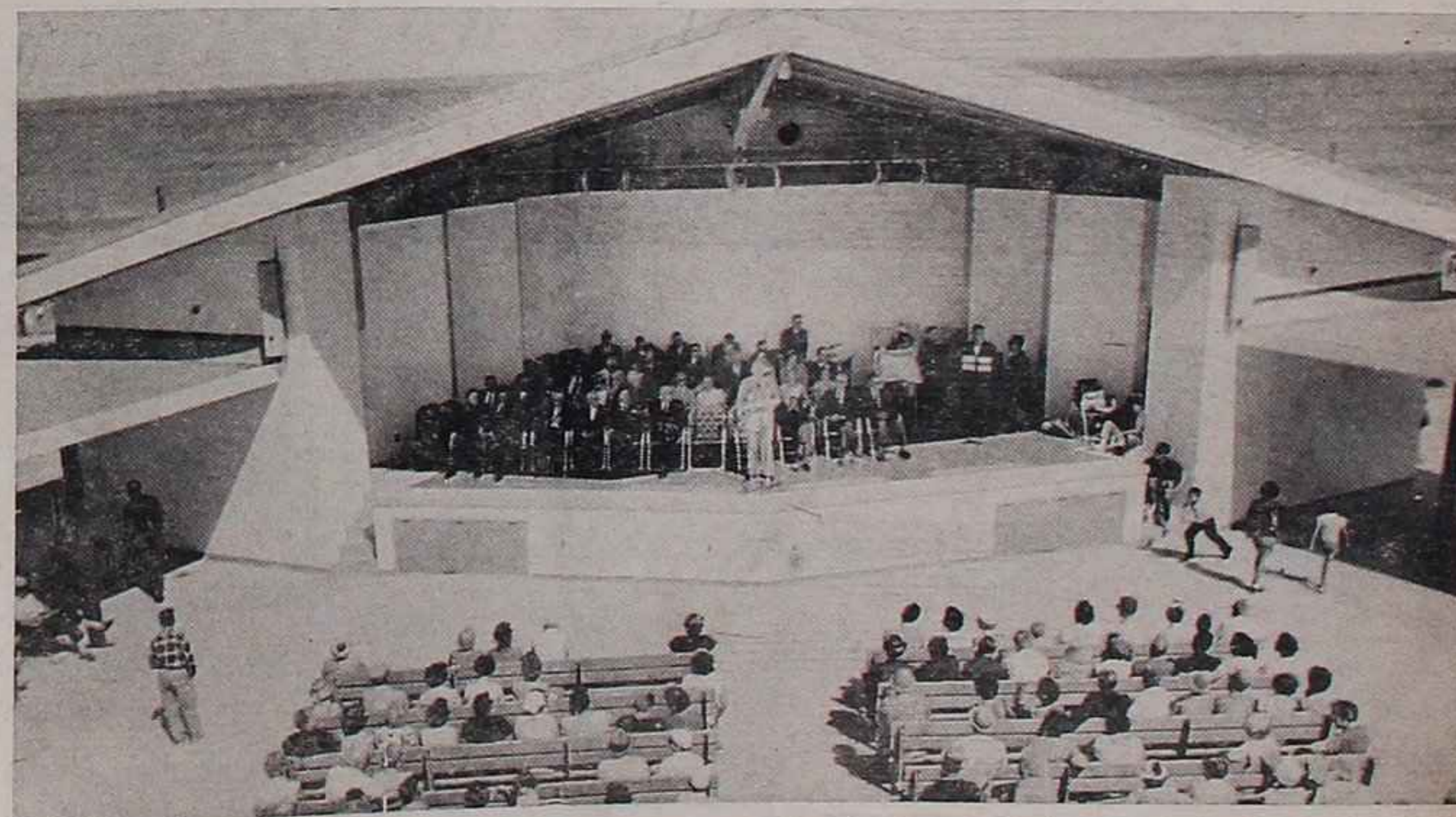
The highlight of the program came when Miss Jonnye McLeod, Miss Hampton Beach and Miss New Hampshire, and Miss Louise Richardson, Miss New England, dropped the drape from in front of the inscribed bronze plaque which will be placed on the premises at a later date honoring former Gov. Wesley Powell and his Executive Council. It was Gov. Powell and his council who gave final approval for the project following nearly six years' effort on behalf of the Hampton Beach Chamber of Commerce, Mr. Russell Tobey, selectmen, precinct commissioners, state representatives, senators and councilmen.

Mr. Tobey, director of parks for the state of New Hampshire, opened the program with a brief welcoming address and in turn introduced "Bill" Elliot who served as master of ceremonies for the affair. Mr. Elliot then acknowledged all those persons who had worked to make the project possible.

During his opening remarks, Mr. Elliot gave a brief history of the background of Hampton Beach and the former historic bandstand which was demolished last year to make way for the new structure. He said, "The architectural design, the new lighting ideas, and many other features make this a proud addition to our community and sovereign state. . . . These new buildings are a far cry from our old bandstand, erected about the turn of the century in 1900. Many will remember the Hampton Beach Concert Bands which made Hampton famous from coast to coast; bands like Higgin Hal Macdonald, Major Moses, Charles Leave, Chuck Hill, Eddy Madden and Frank Lawlor, our present conductor."

Mr. Elliot then introduced Brig. General Peter Hyster who served as the speaker of the day. Gen. Hyster spoke briefly of the work his division has accomplished

DEDICATION (Continued on Page 2)



DEDICATION OF SEA SHELL Sunday afternoon culminated more than six years of planning, meetings and construction. Close to 100,000 persons were visiting the beach at the time the structure was officially dedicated with many state and local dignitaries present for the occasion. Numerous state, local and national dignitaries are shown on the new stage as featured speaker, Brig. Gen. Hyster of the Army Corps of Engineers addresses a portion of the estimated 100,000 persons who visited the beach Sunday. Crowd was one of the largest pre-Fourth of July gatherings in beach history.

BEACH-coming new our famed

all-too-short is upon us. Hampton the best in g arranged the Hamp-

had one of and local provide the d residents

ay and the r to review orthcoming t the beach nd rooming and receive been built h will con- and most

TON from

OPEN Mon. thru Sat. am - 9 pm

**Temporary Quarters For Hampton Police**

The Hampton Police Department will be housed in temporary quarters this summer season while the new \$80,000 police facilities are under construction.

Through the generosity of the Hampton Beach Village Precinct commissioners, the police department has had office space available in the Hampton Beach fire station located on Ashworth avenue. Office facilities are still presently located in the fire station.

Temporary jail facilities are being constructed for use in the Hampton Beach garage on Ashworth avenue. This will consist of a steel structure and will be set up inside the garage for the summer use only until the new structure is completed.

Hampton's 40 man police force recently went on to the full time summer schedule and will remain on such duty until after Labor Day.

through the years in the Seacoast area and as will be completed in the near future. He mentioned specifically the work at Rye and Portsmouth Harbors together with future hoped for work at Hampton Harbor as well as the work at Wallis Sands, North Hampton and Hampton Beaches.

Rev. Stephen Scruton of Our Lady of the Miraculous Medal church of Hampton gave the invocation to open the formal dedication ceremonies. Following the opening prayer, the keys to the new structure were turned over from Mr. Mishara, contractor to Mr. John Morton of the New Hampshire Public Works department. Mr. Morton, in turn presented the keys to Mr. John Rowe, head of the New Hampshire Department of Resources and Economic Development under whose jurisdiction the operation of the new State Park facilities will remain.

Mr. Philip Robertson, representing former Gov. Powell, and Mr. Emil Simard, representing Gov. King, spoke briefly accepting the bronze plaque following its unveiling. The state and American flags were then raised from atop the 60-foot tower as the Hampton Beach concert band played the National Anthem. Commissioner Fred Gagne and Richard Swain, Sea Shell maintenance head, took part in this portion of the ceremony.

Rev. Dwight Blakeslee of Trinity Episcopal church of Hampton closed the program with the benediction. The entire facilities were then opened to the public for inspection.

Nearly 100 state, local and national dignitaries were on hand to witness the ceremonies. They later attended a reception at the Hotel Ashworth.

The newest state park facilities are expected to be completed in their entirety in the near future with the remainder of the concourse seats being installed together with the completion of the other odds and ends remaining.

Two sophomore trackmen became the first Negro athletes to win varsity letters at West Virginia University last spring.



BEACH ATHLETIC AWARDS given each year by the Hampton Beach Chamber of Commerce in honor of the two outstanding Winnacunnet High school seniors who have contributed the most towards athletics were presented at the recent Precinct-Chamber banquet. Shown receiving the awards above are Miss Peggy Pinkham and Neal Parr. Chamber President Joseph Flynn is shown on the left and chamber secretary "Bill" Elliot is pictured on the right.

**DEEP SEA FISHING TRIPS TWICE DAILY**

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**Dedication -**

(Continued from Page One)

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**Named Life Guard For North Hampton**

Leonard Edington, Jr., Stevens road, has been assigned as the life guard for the summer months at North Hampton Beach.

He has been on duty at the beach weekends and will continue in this capacity until June 22 when he will be at the beach daily.

He has a background of swimming instruction and has also served as water safety and diving instructor in Maine. He has been on school swimming teams: Mr. Edington formerly attended Deane Prep and will be attending the University of New Hampshire next fall.

In the United States last year enough shirts were laundered by professional laundries to provide one for every human being on earth—2,852 billion of them.

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**THE LIMELITERS**

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NIGHT BEFORE THE 4th  
Wednesday, July 3

Weekly Starting Thursday Night, July 4  
Jack Dineen's Record Hop

WED., JULY 10 Stan Kenton  
SAT., JULY 13 Lester Lanin

**Welcome**

For the 36th consecutive year, the BEACHCOMBER extends a hearty welcome to all vacationists — our many old friends and to our coming new acquaintances — who will be visiting at our famed seaside resort.

It hardly seems possible that our all-too-short summer vacation and recreation season is upon us. The upcoming 1963 vacation season at Hampton Beach already has promise of being one of the best in recent years as shown by the program being arranged by the representatives of the Precinct and the Hampton Beach Chamber of Commerce.

Once again, local townspeople have had one of the busiest winters ever. State officials and local legislators as well have been striving to provide the best possible for its visitors and year 'round residents alike.

Much has happened since last Labor Day and the staff of the BEACHCOMBER will endeavor to review this information for you during the forthcoming weeks. Work continues year after year at the beach as more and more stores, hotels, motels and rooming houses are renovated with modern fronts and receive new interiors. Many new structures have been built and many plans are being formulated which will continue to make Hampton Beach the cleanest and most beautiful beach on the Atlantic coast.

Happy vacationing at HAPPY HAMPTON from all of us here at the BEACHCOMBER.



MISS NEW ENGLAND, Louise Ann Richardson, who currently holds the title, did not have the winter months completely to herself. The pert Georgetown, Mass. brunette is shown above making a public appearance at the 18th annual Business Associates party at the Wayfarer Motor Inn in Bedford during the winter months. She is shown with Gov. Philip Hoff of Vermont on the left and Gov. John King of New Hampshire. Miss Richardson recently placed fifth in the Miss Massachusetts contest for the Miss America pageant after taking the Miss Beverly, Mass. crown.

**Beauty Queens Have Busy Year**

The title holders of Hampton Beach's two major beauty pageants, in addition to furthering their educations during the past year, kept busy at various other functions.

Miss Jonnye McLeod, Hampton, present holder of the title of Miss Hampton Beach, gained further beauty honors when she walked off with top honors in the Miss Portsmouth pageant

recently held by the Portsmouth Jaycees in conjunction with the Miss America contest. She was only recently chosen as Miss New Hampshire for the Miss Universe contest. Jonnye also took the talent competition at Portsmouth with a dance. She is scheduled to be graduated soon from Mary Fazio's beauty school in Massachusetts.

Miss Louise Richardson, a freshman at Nasson college in Springvale, Maine, was also busy during the winter months. One of her major appearances found her attending a business associates party sponsored by the Dunfee family last winter at the Wayfarer Motor Inn in Bedford.

More than 300 guests looked on as Louise, present holder of the Miss New England title, posed with the governors of New Hampshire and Vermont. She was a special guest at the 18th annual affair which was attended by people from Massachusetts, New Hampshire and Maine.

Both girls are expected to make appearances at the beach later in the season.

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### Hampton Beach Now On Heritage Trail

Last year Hampton Beach became part of the famed and well known Heritage Trail marked by appropriate markers.

The Trail takes the traveler on exciting trips throughout the New England area. Further information as to this route may be obtained at the chamber of commerce office or by writing the headquarters at Heritage Trail Foundation, Inc., Dept. H, 131 Clarendon street, Boston 16, Mass.

One of the latest features of the Trail is the new sea-going version which has recently been added. This is called the Heritage Cruise and is a planned cruise of New England's beautiful and historic waters. It is specifically designed for boat owners.

The cruise starts anywhere but it ranges from Essex, Connecticut in the south to Mount Desert, Maine, which is the northernmost point.

The Heritage Trail features four centuries of American life which are less than an hour's drive apart on New England's highway of Americana. Heritage Trail officials note that New England's history, culture, recreation and scenery can span the centuries in a matter of minutes.

**MADAME CATHERINE**  
Reader and Adviser  
For Further Information Call  
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PRE-SEASON TRADITIONAL KICK-OFF BANQUET was recently held at the Hotel Ashworth. Shown above are some of the honored guests and participants. Left to right are Commissioner Ralph Harris who represented the Precinct; the featured speaker of the Boston, Mass. Chamber of Commerce, J. Robert Daley; Chamber president, Joseph Flynn; "Ben" Butler, chairman of the "Man of the Year" awards committee; and Roland Paige, "Man of the Year."

## Precinct Road Committee Studies Beach Route Plan

Some progress was reportedly made at a recent meeting of the committee appointed by the Hampton Beach Village District to study the proposed future construction of a new

feeder road at Hampton Beach. The committee is specifically studying plans to relieve what it feels will be an anticipated bottleneck at Church street when the new road across the marsh is opened this summer.

The committee met Thursday, June 13, at the Hampton Beach fire station with Chairman Ray Goding together with Jack Foley, Fred Gagne, Spaulding Owen, Norman Royal, Henry Dupuis, Mr. and Mrs. Irving Jones, Mrs. Gilmore and others attending.

Action taken found the committee deciding to further explore and investigate the cost of obtaining a 100 foot right of way and to recommend the same with the state to construct the road. The study will be made through a meeting with officials of the state highway

department, Anderson-Nichols company and other state officials.

The next meeting will be held as soon as possible following the arrangement for state officials and representatives of Anderson-Nichols to attend.

## Gov., Council, House Members Tour Seacoast

Gov. John King and the Executive Council toured the New Hampshire Seacoast area last Friday.

The group was the second major state body to visit the area in two days. A day earlier, Rep. Herbert Casassa, chairman of the Recreation Committee of the House of Representatives, played host to his committee in a tour of the seacoast. This trip was highlighted by a visit to the new Sea Shell at Hampton Beach

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- ROAST PORK
- ROAST BEEF
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## The BEEF HOUSE

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## Name Bands Featured By Casino Ballroom

John Dineen, congenial proprietor of one of the top dance halls in New England has again released a partial list of top name bands and outstanding performers who will be appearing at the beach during the coming weeks.

Although the dance hall has been open Saturday evenings for some time, the real summer season will be opened with the traditional midnight dance featuring seven hours of dancing the night before the 4th of July.

Following the July 3 opening, a parade of stars will appear including The Limelighters on July 6; Stan Kenton on July 10; Lester Lanin on July 13; Dave Brubeck Quartette on July 19; Les Elgart on August 9 and 10; Peter, Paul and Mary on August 16 and 17; Ralph Marterie on August 23 and 24.

Interspersed with other name bands to be announced as the summer season progresses will be the New England favorites featuring Ted Herbert, Bob Batchelder, Freddie Saterial and Jimmie Mosher.

Once again this season, Mr. Dineen will highlight the teenage program with record hops on Wednesday afternoons from 2 to 4 p.m. Jack Dineen will again MC the Thursday night older teens record hop.

## For Your Vacation Pleasure

**BAND CONCERTS**  
Four daily — Tuesday through Sunday. Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30 p.m. Organ concert Monday, 3-4 and 8:30-9 p.m.

**FIREWORKS**  
Wednesdays, following first shoot on July 4, throughout remainder of the season if weather permits. In front of the Sea Shell at 9:10 p.m.

**TALENT SHOW**  
Mondays from the new Sea Shell stage beginning July 8. Finals to be held latter part of August. Junior Division begins at 7 p.m. Senior division immediately following. Register with Henry Hamel at Chamber of Commerce.

**GET ACQUAINTED DANCES**  
Mondays, 8:30 p.m. in the Casino ballroom beginning July 8. (Request tickets from your host.)

**SQUARE DANCING**  
Fridays, 8:30 p.m. at the Hampton Beach State Park. Dances sponsored by Seacoast Regional Square Dance association. First dance under the stars June 28.

**CALISTHENICS**  
Monday through Friday beginning Friday, July 5, on the sand in front of the Sea Shell beginning at 10:30 a.m.

**RECORD HOP**  
Wednesdays from 2-4 p.m. for young teenagers; Thursday evenings for older teens. Both at Casino Ballroom.

See the separate schedule of special weekly events each week elsewhere in the BEACHCOMBER. A complete schedule of summer events may be obtained for asking at the chamber of commerce office in the Sea Shell.

## Sunday In New York Amusing Two Hours

The Hampton Playhouse opened its 15th season of summer stock this week with an amusing performance of Norman Krasna's "Sunday In New York". The play is a sophisticated sex comedy involving a girl who does not know "how far" to go and some helpful males that offer a variety of confusing advice on the matter.

Compared with other comedies of this ilk such as "Under The Yum-Yum Tree", which opened last season's list of plays, and "The Moon Is Blue", this week's opener has little merit other than being an amusing two hours. The witty lines were not part of the characterization but seemed injected for a forced laugh. The

first act drags with a lengthy exposition to set up the situation to follow and the plot development was so obvious that one had trouble believing that they were watching a Norman Krasna play.

The second — and final act — does pick up speed and ends on a note of high hilarity. There were a number of delightfully amusing situations and Steven Fredrics set design was outstanding. From a one set apartment scene, five other scenes were developed by simple changes in basic furniture and lighting and imaginative thinking on the part of the audience. The results were most effective and added greatly to the overall production.

Faithful followers of the Hampton Playhouse failed to spot a single familiar face in the cast of the season's opener but there was some promising potential in the bright, new faces. The talent shown by Dick Kneeland in the lead role of Mike Mitchell forecasts some fine acting from this young man this summer. He had full command and understanding of the character that he was portraying in "Sunday In New York" and overshadowed the balance of the cast.

In the feminine lead, Holly Hill was charming and entertaining as the bewildered young girl who is habitually indecisive about her relationships with the opposite sex. Her characterization did much to strengthen a weak play, as did Ray Givardin, in the role of Adam Taylor.

Others in the cast were Barbara Rertz, Walter Beery, Peter Bailey, Mary Ellen Webber, Susan Stalcup, Daniel Olin, Beckie Callahan, Steven Leveigh, David Roberts and Karen Munko.

To leave the impression that "Sunday In New York" is not worthwhile theatre would be unfair because in spite of the inadequacies of the script the play is well-acted, well-staged and well-directed — by Adrian Hall. It does supply two hours of fun and amusement — is risqué enough to provoke a blush here and there in the audience — and packed with enough action to keep things moving along.

## C of C Personnel Listed For Summer

The chamber of commerce office has now occupied new quarters in the beach Sea Shell as well as assuming the summer work schedule according to Executive Secretary William Elliot.

Returning in addition to Mr. Elliot, who has been with the local chamber for eight years in his present capacity, is production manager, Henry Hamel from Worcester, Mass.

Mr. Hamel, a familiar figure at Hampton Beach for many years, is beginning his eleventh consecutive year in his capacity of producing and directing all the feature shows which are staged at the beach throughout the summer months.

Working as information attendants and office personnel for July and August are Mrs. Eugenia McDonald of Seabrook, Mrs. William Elliot, Mrs. Florence Tarleton, Mrs. Janice Hunt, Holly Elliot and Virginia Towle.

A. Roland Bragg is continuing in his capacity as bookkeeper and booth attendant. The summer office hours of the chamber are from 9:30 a.m. to 9 p.m.

## THE MARILYN Dining Room

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12-14-16 B STREET AT THE BEACH  
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1963	1962
42	36
Persons injured up to June 24	1961
1963	1962
3240	2951
	3001

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Seacoast Area Church Services

BEACH Community Church (Protestant, non-sectarian) D street and Ashworth avenue, Sunday morning, 10:30 a.m. Visiting pastors. St. Patrick's Church (Roman Catholic) Church street. Sunday masses, 6-7:45-8:30-9:15-10:45-11:30 a.m. Sept. 22 - Oct. 13, 10:30 a.m. only. Daily masses, 7:30. First Friday 6:30-7:30-8:30 a.m. - 5:00 p.m. Benediction, Sundays, Holy days and First Fridays, 7:30 p.m. Confession, Saturdays, Eyes of Feasts, 1st Fridays at 4 and 7:30 p.m.

TOWN Advent - High street, Hampton, 9:45 a.m., Sunday school, 11:00 a.m., sermon. Baptist - Winnacunnet road, Hampton, 11:00 a.m., Church school, 11 a.m. Exeter road, Hampton Falls, 9:30 a.m., Church school; 10:30 a.m., Worship. Congregational - Winnacunnet road, Hampton, 9:30 a.m. in June, July and August. Little River Congregational-Christian - Atlantic avenue, North Hampton, 9:30 a.m. Episcopal - High street, Hampton. Communion, 8 a.m., third Sunday of the month. Morning prayer and sermon at 9:30 a.m. St. Andrews by-the-sea, Rye, 8 a.m., communion; 11:00 a.m., Morning Prayer. Com-

munion 1st Sunday each month. Methodist - Lafayette road, Hampton, 8:30 and 11:00 a.m., Church school, 11 a.m., July and August. Dial-a-Devotion 926-3222. Roman Catholic - Lafayette road, Hampton. Masses: 6:30, 7:30, 8:30, 9:30, 10:45, 11:45. June 30 - Sept. 1. August's hours to be announced. Mass 1st Friday 7:30 a.m. and 5 p.m. Confession Saturday afternoon, 4:00 p.m. Saturday evening 7:30. Novena, Tuesday, 7:30 p.m. Route 1-A, Seabrook Beach - Sunday masses hourly on the hour from 8 to 11:00 a.m. Non-Sectarian - Union Chapel - Little Boar's Head (on Fuller estate) Morning service, 11:00 a.m. Guest speakers

Beach Problems Discussed At CofC Meeting

In the first morning meeting of the board of directors ever held in the history of the local Hampton Beach Chamber of Commerce, 20 members were present and took up action on much business.

The majority of the morning session was given over to a discussion with Chief of Police John Roden as to anticipated action by his department to handle possible problems which might incur at the beach. Chief Roden discussed the matter at length with town and chamber officials.

The board also voted to send a letter to the Recreation Division of the Department of Resources and Economic development requesting that the new toilet facilities located in the Sea Shell be opened and manned 24 hours a day.

In other action, it was also voted to request that the meter division of the highway department eliminate the 10-minute parking restrictions between B and D streets on Ocean boulevard. The request would have all on-street parking in this area done away with except for loading zones for establishments. The measure is being asked on a trial basis primarily because the officials note that the 10-minute parking area restrictions is practically unenforceable.

In other action, the board also voted to have a committee work in conjunction with the precinct officials and selectmen in sending a formal request to state police officials for assistance during the summer recreational season.

Town Seeking Attendants For Parking Lots

Town Manager Kenneth Boehner announced this week that the town officials are still in need of parking lot attendants for the summer months.

The town officials said retired men are preferred for the work. Anyone interested in applying for the job, however, is asked to contact the parking lot supervisor John Downs either at the Ocean boulevard parking lot or at his Lafayette road home.

The town has several parking lots at the beach which must be attended.

Town To Lease Parking Space In Beach Lot

Following several requests from beach residents and business persons, the Hampton selectmen have voted to lease parking spaces for the summer in the old police station parking lot on Ocean boulevard.

Approximately 18 parking spaces are available for leasing with the price for the season being given as \$60 per space. The selectmen will accept applications at the town offices as long as there are spaces available. No spaces will be leased by town officials in other than this lot.

The parking lot is located adjacent to the new Sea Shell and is the lot previously used by the members of the Hampton Police department. It is also near the John White Memorial playground.

Atlanta, Ga., originally was named Terminus because the settlement grew up around the terminus of a state-owned railroad. The name was changed to Marthasville in 1843 and Atlanta in 1845.

THE BIG ONE Murray's COTTON CANDY Gum & Lifesavers (NEXT TO PLAYLAND) GEORGE R. MURRAY Ocean Blvd. near "C" Street

YOKEN'S Announces the Opening of WHALE BAKERY and COFFEE SHOPPE 7 a.m. - 8 p.m.

Thar She Blows!

YOKEN'S DINING ROOMS Open 11 a.m. - 8 p.m.

Now Seating 625 People

Yoken's Luxury Dinners \$1.00



Route 1, South of Portsmouth 10 Minutes from Hampton Beach

AAA, DOMINION AA, AND ALA RECOMMENDED

OUR BAKING'S a treat We're Famous For Our Chicken Pies Made On Order FAMILY SIZE To Serve 6 \$2.39 45c ea. 3 - \$1.29

BAR-B-QUE CHICKENS 3 lb. avg. Hot All Day Long Home Made Pork Pies 29c 3 for 85c

Birthday Cakes Made To Order Extra Birthday Cakes On Hand At All Times No Waiting Special Rolls of All Kinds Made To Order SATURDAYS - Home Baked Beans, Honey Brown Bread

WHITE BREAD - CHEESE BREAD 100% WHOLE WHEAT BREAD HARD ROLLS - FRENCH BREAD - OATMEAL BREAD

Cinnamon Bread and Raisin Bread

Sea Tern Bakery 377 Ocean Blvd. WA 6-9186 Hampton Beach



TOUR OF THE SEA SHELL FACILITIES was featured attraction on the recent agenda of the House of Representative Recreation committee. Host for the visit was Senior Rep. Herbert Casassa of Hampton, shown in the center with Commissioners Fred Gagne and Jack Foley. On the far right is Howard Berry, state representative in charge of the project and on the far left is Rep. George Carter of North Hampton. Tour was made prior to dedication ceremonies.

Comic strips first began to appear in the form of magazines about 1933.

ROBERT'S SURFSIDE PARK Salisbury Beach 5 MAJOR KIDDIE RIDES Fun House Ferris Wheel Arcade Only Pier on the Beach EVERY WED. KIDDIES DAY 1/2 Price for Children

The SAND DOLLAR Located at the Traffic Circle 1 mile North of Hampton Beach in the Salty Motel.

"Sea Our Oceans of Dollar Gifts"

Located at the Traffic Circle 1 mile North of Hampton Beach in the Salty Motel.

New Alarm Boxes Slated; Firemen To Update System

Six new fire alarm boxes Hampton Beach Fire department were recently received by the department and will be installed in

the near future under the annual replacement plan. meeting will be held at the Wentworth-By-The-Sea.

Chief Perley George this week said that all the new boxes will be used to replace outdated boxes, some of which are 75 years old. Much of the present alarm system which local firemen are gradually replacing with new equipment each year was purchased second hand and was originally used in St. Louis, Mo.

The new boxes will replace existing equipment at box 151, 55, 56, 57 and 252. These are located at North Shore and North Beach roads; Plaice cove and North Shore boulevard; North Shore road and North Shore boulevard; North Shore boulevard at the town line; and North Shore road and Seaview avenue.

Firemen are presently busy repairing the old signal traffic light which was previously located in Hampton Center. This light, once repaired, will be installed at the intersection of Ashworth avenue and D street at Hampton Beach. It will be controlled by a trip switch so that when fire trucks are called to fires they may enter Ashworth avenue and thence up D street to the boulevard with ease and safety.

The firemen recently installed a new signal call light atop the Hampton Beach Casino for the use of the police department. The light is used by police officials to signal patrol officers on foot duty at various points on the beach.

Chief George also announced that the recently approved transmitter to render the beach outside fire horn automatic should be received in the near future.

The Hampton Beach fire chief will be attending the New England Fire Chief's convention for three days next week. The

Remnant & Drapery Store Real Treasures at Prices That Will Surprise You! "The Remnant Shop" EXETER HANDKERCHIEF CO. Near B&M RR Sta., Lincoln St., Exeter

FASHIONS for WOMAN Dress Shoes Casual Shoes Beach Shoes FACTORY OUTLET PRICES Children's Sneakers Hale Shoe Store Corner of "A" St. and Ocean Blvd. 17 Hale St., Haverhill, Mass. Open 7 Days 9 A.M. - 10 P.M.

Hampton Bay Swimming School For All Ages - Young Children A Specialty Contact Bill Gilligan, 5 "Q" St. Hampton Beach WA 6-3270

BOAT TRIPS To The Isles Of Shoals on the new VIKING Ceres Wharf (off Market Street) Portsmouth, N. H. Tel. 436-7927 Fare \$3.50 Round Trip, Children \$2.50 Leave Portsmouth 11:00 a.m., 5:10 p.m. Saturday 11:00 a.m., 2:40 p.m., 5:40 p.m.

The Aqua Rama Motel extends a cordial welcome to all seasonal guests to dine in an old New England atmosphere at... The Stanchion Room Come as you are French Spoken Children's plates available Party prices arranged Pool privileges for dining guests BRUNCH 8 a.m. - 1:00 p.m. BREAKFAST or LUNCH 99c Complete DINNER Served 5:00 pm - 8:30 pm Menu priced from \$1.95 - \$3.95 Our Specialty CHAR-BROILED STEAKS and SEA FOOD STEAMED CLAMS Each Day the 40th Guest at Breakfast or Dinner will receive a FREE MEAL. The Stanchion Room opposite the Coast Guard Station 235 North Shore Blvd. Hampton Tel. Hampton 926-2587

# Local Elks Club Sponsors King Bros. Circus Sunday

The King Bros. Circus, one of the world's famous amusement organizations, will exhibit in Exeter-Hampton at the Elks Lodge lot on Exeter road, Sunday, June 30 under the Auspices Elks.

More than 50 performers representing the best talent obtainable from the five continents of the world are to be seen with the big show this season. As a prelude to the circus performance, a gloriously enchanting spectacle is unfolded. To those who love fairy lore, it far exceeds in magnificence, brilliance, gorgeousness and beauty the glories of any spectacle yet staged by this circus. There will be dancing girls; great companies of trained singers, a grand golden-toned organ and the crash of cymbals. Yet this production which daily amazes thousands, is but one feature of the King Bros. Circus.

The clean business methods and the magnitude of this great traveling enterprise have always made the King Bros. Circus welcome visitors to this community. This marvel, super show of 1,000 wonders, traveling on two special convoys, represents an immense investment.

The performances will be given at 2 and 4 p.m. The doors will open at 1 and 3 p.m. to permit an inspection of the zoo or to enjoy a concert of popular and operatic music.

**Hampton playhouse**

Winnacunnet Rd., Hampton, N. H.  
New England's Finest Summer Theater

NOW THRU JUNE 29  
The Explosively Funny Sex Comedy



OPENING JULY 1 THRU JULY 6  
The Fabulous



Reservations: WA 6-3073 Curtain 8:40  
Scale of Prices: Mon.-Fri. 2.90, 2.55, 2.00  
Saturday Eve: 3.10, 2.90, 2.50  
Matinees Sat. at 2:30 All Seats 1.80

at **HAMPTON BEACH**

**CASINO SURF**

Matinees: 2 P.M. Eves: 7:00 and 9:00 P.M.

NOW THRU SATURDAY, JUNE 29

**THIS IS HUD!**

**PAUL NEWMAN** IS **"HUD!"**

THE MAN WITH THE BARBED WIRE SOUL!

SUNDAY - MONDAY - TUESDAY

JOANNE WOODWARD  
RICHARD BEYMER  
CLAIRE TREVOR  
CAROL LYNLEY

**"The Stripper"**

CINEMA SCOPE  
20 CENTURY FOX

NOW THRU SATURDAY, JUNE 29

HARRY SALTZMAN and ALBERT R. BROCCOLI present **Bob HOPE / Anita Ekberg**

**Call Me Bwana**

"If this is first class can you imagine what it's like to go tourist?"

SUNDAY - MONDAY - TUESDAY

meet **JAMES BOND** the most extraordinary gentleman spy in all fiction!

**IAN FLEMING'S Dr. No**

TECHNICOLOR  
RELEASED BY UNITED ARTISTS

# Beach Square Dance Season Opens Friday

The thirteenth season of Friday evening square dances at Hampton Beach State Park will get underway Friday, with Harry Pike of Amesbury, Mass. calling.

The 10-week series is sponsored and arranged by the Seacoast Region Square Dance association, which has just concluded a 21-week class of adult square dance instruction in the Marston school. Ralph Lowell of Newbury, Mass., who has conducted the classes, will appear on the Hampton Beach program July 12.

Other callers scheduled include Joe Casey of Dover, Dick Leger of Warren, R. L. and Massachusetts callers Warren Popp, Rocky Rockwell, Dick Steele, Charlie Baldwin, and Jim Mayo.

Hampton residents on the executive board directing the activities of the Seacoast dance group include Allan Seavey, treasurer, Richard Stebbins, past president, and Ansell Palmer, member-at-large.

# Unemployment In State Dips; Now At 11,550

A recent decrease of 350 workers brought down the number of unemployed in New Hampshire to 11,550. The Department of Employment Security said there were decreases of 50 in each of the five local office areas at Berlin, Claremont, Concord, Keene and Laconia. Manchester had a decrease of 100.

Unemployment remained nearly 1 per cent higher this year than last during May, the department said, because of more extensive seasonal and temporary reductions in manufacturing employment. Employment gains in construction and other outdoor activities are less pronounced in some areas, it added. Unemployment by office area and percentages were: Berlin, 1,200 - 7.7 per cent; Claremont, 800 - 4.5; Concord, 1,000 - 3.5; Dover, 1,250 - 4.5; Keene, 600 - 2.9; Laconia, 1,300 - 6.4; Littleton, 500 - 6.3; Manchester, 2,850 - 5.1; Nashua, 950 - 2.8; and Portsmouth, 1,100 - 3.4.

# Photo Contest Sponsored By Local Chamber

At a recent meeting of the Board of Directors of the Hampton Beach Chamber of Commerce, plans were made to take part in the Photo Scenic contest being sponsored jointly by a Boston newspaper, the Eastman Kodak company and the New Hampshire Department of Economic Development. In addition to the prizes to be given to the top winners in the major contest, the chamber officials announced they plan to also award prizes on the local level. Information for the contest may be obtained at the chamber of commerce office.

In other action, the directors voted to see if the state officials will erect signs at Hampton Beach inviting persons to throw their rubbish into refuse containers rather than onto the beach.

# Garden Club Completes Annual Flower Show Plans

The Salty Marsh Garden club held a planning meeting recently, at the home of the president, Mrs. Velma Hansen, for its Flower Show, "Treasures by the Sea", to be held at the Marston school on June 29 from 2 to 8 p.m.

Mrs. Lucy Schramm, general chairman, will be assisted by Mrs. Gertrude Sherburne, schedule; Mrs. Ruth Simons, entries; Mrs. Jewell Brown, junior entries; Mrs. Dorothy

Rau, ways and means; Mrs. Helen Brown, dismantling; Mrs. Lena Emery, hospitality; Mrs. Hilda Morse, literature; Mrs. Betty Paul and Mrs. Jean Sawyer, staging; Mrs. Helen Gillen, placing; Mrs. Beatrice Perkins, publicity; Mrs. Harriet MacPherson, conservation; Mrs. Marion Drummond, refreshments; and Mrs. Dorothy Holman, classifications.

This will be a standard flower show and judges will be those recognized by the Federated Garden clubs. The design division will include five classes, "Ships and Sails," "Ebb Tide," "The Sea Around Us," "Graceful Living by the Sea" and "Sea Shore Jewels". Members should contact Mrs. Ruth Simons relative to their selection.

The Horticultural division is open to all residents of Hampton and it is most desirous of the club that those having the following home grown subjects, will so exhibit: Iris, Peonies, Lilies, Delphinium, Lupine, Roses, House plants, African violets, flowering or berried shrub and other worthy garden flowers not mentioned above. For further information contact club members.

The invitation class is open to Federated clubs in the Seacoast and Merrimack Districts. The arrangement is to be "Harbor Lights" and is an arrangement dramatizing values of yellow.

"Sprindrift" is a class open only to N. H. Junior Judges, this will be an interpretive design using white flowers representing a spray blown up from the waves. Those participating are persons having passed five courses as judges for credited flower shows. There are presently six junior judges in New Hampshire.

The "Beach Combers" a Junior Division, will be chaired by Mrs. Jewell Brown. A special meeting was held recently with Mrs. Schramm assisting them in planning and making flower arrangements. Those participating included, Julia Brown, Sheryl and Kim Hansen and Mark, Renee and Stephen Weller.

Special exhibits will lend much interest to this unusual Flower Show. There will be a Marsh Grass Exhibit, including properties related to the Marsh land with Mrs. Sherburne, Mrs. Perkins and Mrs. MacPherson, an Educational program with Mrs. Holman exhibiting compost and Miss Ruth Stimson displaying Marshland

**THE 5 O'CLOCK**  
**SALISBURY BEACH**  
Every Nite Dancing with Frankie Cav  
Twist and Popular Dancing

BIG JAM SESSION Every Sun. Afternoon  
BAR & OCEAN LOUNGE

EVERY MON. NIGHT Near Eastern Dancing  
Directly on the Ocean Front - Opposite Fun-O-Rama Park

**Shaheen's FUN-O-RAMA**

**AMUSEMENT PARK**

New Live FISH POND  
Fun Filled Games  
Miniature Golf

Batting Range  
Exotic Foods

KIDDIES DAY Every Wed. 1-7 pm  
New CHINESE SNACK BAR

**SALISBURY BEACH, MASS.**

**SALISBURY DRIVE-IN THEATRE**  
Rte. 1A Beach Road Salisbury, Mass.

— NOW PLAYING —  
**GREATEST ODYSSEY OF THE AGES!**  
COLUMBIA PICTURES presents **JASON AND THE ARGONAUTS**  
EASTMAN COLOR

— 2nd Hit —  
COLUMBIA PICTURES presents **JUST FOR FUN**

SUNDAY - MONDAY - TUESDAY

**the a mighty motion picture experience... touch it worker... sense it... feel it... you can't forget it!**

— 2nd Hit —

**Frank Sinatra Laurence Harvey Janet Leigh**

**The Manchurian Candidate**

RELEASED BY UNITED ARTISTS

NEXT ATTRACTION "WILD IS MY LOVE"

ton Beach Chamber of Commerce, Lakes Region, White Mountains Regional association and the White Mountains Recreational association. The work was accomplished and sanctioned through the State Department of Public Works and Highways and the Department of Resources and Economic Development and the Division of Parks.

Chamber of Commerce together with Executive Secretary William Elliot. Others were Andrew Heath, state promotion director; Ed Noonan, Merrimack Valley; John Batchelder, secretary of the Seacoast Regional association; Gordon Miller of the White Mountains Regional association; Robert Averill, director of turnpikes; and many others.

The white clapboard building is located just south of the interchange toll house and may be reached prior to passing through the toll house or just after passing through the gate. Parking space has been provided for the benefit of the tourists and visitors who might wish to make use of the new facilities.

State officials said that in approximately two years it is expected that the toll booths will be moved northward near the site of the new 101-C bridge. At that time, it is possible the present office facilities at the toll interchange will be taken over to make larger informational quarters.

On hand for the dedication were such persons as Joe Flynn, president of the Hampton Beach

**Ogunquit Playhouse**

31st Season  
Opening Mon., July 1  
**SPRING BYINGTON**  
in **"THE CURIOUS SAVAGE"**

A Comedy by John Patrick  
Directed by Christopher Hewett

Eves. Mon. - Sat. 8:40  
Mats. Wed. & Fri. 2:45  
Telephone Midway 6-5511

Mon. July 8 - Sat. July 13, ART CARNEY, PHYLLIS THAXTER in "Time Out For Ginger"

**HY-WAY DRIVE-IN THEATRE**  
AMESBURY-SALISBURY BOULEVARD ROUTE 110

Ends Saturday Night  
**"WHATEVER HAPPENED TO BABY JANE?"**  
**"SAMAR"**

Starts Sunday, June 30  
**"DIARY OF A MADMAN"**  
With Vincent Price - Nancy Novak  
**"BEAUTY AND THE BEAST"**  
With Joyce Taylor - Mark Damon

Starts Wednesday, July 3  
**"WEST SIDE STORY" (color)**  
With George Chakiris - Natalie Wood - Rita Moreno

ALSO SELECTED SHORTS

**THE Frolics**  
at **SALISBURY BEACH**

2 SHOWS NITELY and SUNDAY 9 & 11:30  
ROUTES 1 and 1-A

OPENING  
**JUNE 28th & 29th**  
with

**LOU MONTE**

JUNE 30th - JULY 6th  
THE  
**KINGSTON TRIO**

# Tempor For H

The Hamment will be in any quarter son while t lice facilit- struction.

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May popul

Full Kettle at ot

C YI U.S.

# Request State Police Barracks At Beach Area Abounds In

The chairman of the Hampton Beach Precinct Commissioners recently met with Commis-

For The "REST" of Your Life STOP AT  
**KELLY'S MOTEL**  
U.S. Rt. 1 Hampton  
TEL. WA 6-2594  
Short Drive to Hampton Beach and well known Restaurants. Hot water heat, deluxe furnishings, all ceramic tile baths.  
Your Hosts, Mr. & Mrs. Kelly

sioners John J. Foley and Fred V. Gagne on Tuesday to discuss, in advance, a possible solution of beach law enforcement this coming summer.

The commissioners stated that they strongly feel that curfews, ordinances, and numerous other proposals being advanced are not the answer to the overall problems, and merely represent stop gap measures that could substantially hurt the tourist business at the beach. In this regard they

stated that such measures, if adopted, would "tend to legislate the beach out of business without solving the actual problem."

In attempting to create a constructive solution to the problem, the commissioners adopted the idea of immediate establishment of temporary State Police barracks for the twelve week summer season. The commissioners pointed out that this idea was originally proposed by Francis J. Mahoney of Seabrook, a candidate for Governor's Council in the past election, and that it was well received by Governor King, and the then Safety Commissioner Kennard Goldsmith.

Commissioner Foley pointed out that this one step, if accomplished, should serve as a great deterrent to beach problems experienced last summer, and as such, should be pursued immediately.

The Hampton Beach Chamber of Commerce is in full agreement with the idea and arrangements have been made with them, through Executive Secretary William Elliot, to join in the move for its immediate adoption.

Time being of the essence, Mr. Harris announced that the commissioners voted to have the Precinct Counsel, Attorney Richard P. Dunfee, draft the necessary petitions for presentation to the Governor and Council, as well as Colonel Joseph Regan of the State Police and Safety Commissioner Robert Rhodes.

The commissioners were hopeful that these state officials would give the matter immediate attention. They pointed out that they would be willing to underwrite the cost of temporary headquarters for the State Police at the beach during the summer season, and trusted that the town of Hampton, as well as the chamber of commerce, would agree to assume other costs that might be necessary. As a practical matter, the commissioners felt the proposal "should not meet with any resistance as the beach is primarily a state beach. The state's interest in the beach cannot be overestimated and the problem is a real one, and any other short-cut solutions being advanced would not solve the situation."

"With the complete installation of a state sub-barracks re-



GOV. JOHN KING chats with new Sea Shell manager and chamber of commerce secretary, William Elliot, on the stage of the new Sea Shell during tour of the area last Friday. Facilities are to be dedicated Sunday afternoon.

cently in Exeter," the commissioners stated, "it seems as though a temporary assignment from that station, which is close by, would be easily accomplished without further costs to the state or loss of man-power in other areas."

The commissioners had a subsequent conference with Atty. Dunfee, to see if the state would feel that such a temporary installation might set an undue precedent. This resulted from information received from Representative Herbert Casassa who did much work to date to attempt to bring about such an installation, having advised the commissioners that some state officials expressed such a concern.

The commissioners reported that Atty. Dunfee felt that under the circumstances this would not necessarily set a precedent that would have to be followed in all resort areas as Hampton Beach borders the state of Massachusetts and the problems of the beach are unique to the area.

The commissioners concluded that they had advised their counsel to point this out in the petitions to be presented to the appropriate state officials.

## N.H. State Parks Now Open For Summer Season

Hampton Beach State Park became last weekend one of the 28 state parks, three historic sites and 10 wayside picnic areas administered by the New

Hampshire Division of Parks to throw open their doors for the 1963 summer season.

An estimated 2 1/2 million tourists and residents are expected to patronize the areas. Patronage has been well over the 2 million mark for the past five years, climbing to a record 2,438,408 last year despite an unusually cool and late summer. The figure includes winter patrons at two ski areas.

The state parks were again open free of charge on June 22 in a move to invite residents of New Hampshire to become more acquainted with the recreation spots.

Several area parks and sites are among those which were expected to be opened. They include Kingston Lake state park, Rye Harbor state park, and the Wentworth Coolidge Mansion off Route 1A, two miles from Portsmouth.

## Car Trouble? EXPERT AUTO REPAIRS

Don't Rave... Call Dave!

Emergency Road Serv. WA 6-5322  
14 "G" Street Hampton Beach - Dave Saulnier -

24 HOUR SERVICE 7 DAYS A WEEK

## ROCKY BEND SUPERMARKET

Bakery - Meats - Groceries  
Boar's Head Hampton Beach

## Banking Services

IN ALL DIRECTIONS... Limited neither by lack of foresight nor desire to serve, We invite you to profitably use the modern facilities of this strong and progressive bank.

• CHECKING ACCOUNTS  
• Savings Accounts  
• TRUST AND AGENCY DEPARTMENT  
• PERSONAL CREDIT DEPARTMENT  
• COMMERCIAL LOANS  
• MORTGAGE LOANS  
• SAFE DEPOSIT VAULTS

Member Federal Deposit Insurance Corporation

# Area Abounds In Historical Lure

Looking for something to do on those dreary days when you can't bask in the Hampton Beach sunshine?

The Meeting House Green Memorial and Historical association has put together a partial list of historical places steeped in New England historical heritage which may be visited throughout the summer season. Plans are underway to compile a local historical map in the near future listing these places for the convenience of persons wishing to visit them. Persons desiring to look into Hampton's past may get information concerning the places of interest from the chamber of commerce information booth at the Sea Shell.

Tuck Museum is a must for any visitor to Hampton. This building is located on the original Meeting House Green on Park avenue in Hampton center. It contains documents and household and farming implements of early Hampton, many of which date back to the early and late Colonial periods. The building is open to the public Wednesdays and Saturdays from 1-4 p.m. and a visit is free of charge.

Located adjacent to the Tuck Museum is the one-room school museum. This school was used in Hampton from 1835 to about 1920 and contains desks, books, maps and other educational lore of the Hampton area during the 18th and early 19th century. This, too, is open and free of charge on Wednesday and Saturday afternoons from 1-4 p.m.

Some of the other places of local historical interest include Founders Park located off Park avenue and Landing road opposite Tuck Museum. This park is dedicated to Rev. Stephen Bachiler and those founding families of Hampton. Stones have been placed on the green by the various daughter towns and bearing their names as well as many family stones with the names of the early settlers. It is believed that this park, dedicated in 1925, is the only one of its kind in the United States.

Other major points of interest which may be visited and which will be pointed out on a map at the chamber of commerce include Meeting House Green, The Landing, The Hampton Marshes, Great Boar's Head, Norseman's Rock, Sea Side Park, East End School House Park, Ring Swamp Cemetery, Pine Grove Cemetery, Tuck Grist Mill, Bound Rock and the Congregational Church.

Several very old original Colonial Houses are located in Hampton and may be viewed from the streets. Arrange-

ments have not been completed to view the grounds or interior of these homes as yet, but some are usually open for inspection on Old Home day in August.

## Hampton Playhouse Opens 15th Season

Eight productions have already been arranged with a ninth to be announced at a later date as the Hampton Playhouse celebrates its 15th season.

Currently playing following the opening earlier this week is the humorous sex comedy "Sunday in New York". This production will be followed by such plays as "Mr. Roberts" during the week of July 1-6; "Bye-Bye Birdie" from July 8-20; "The Hostage" for adults only from July 22 thru 27; "How Far Is The Barn?" from July 29 thru August 3; "Come Blow Your Horn" from August 5 thru 10; "Natural Affection", Pulitzer prize winner from August 12 thru August 17; "A Shot In The Dark" from August 19 thru August 24; with the productions from August 26 thru 31 to be announced.

The playhouse is located on Winnacunnet road half way between Hampton center and Hampton Beach.

## B&M Closes Ticket Office In Town Center

Word has been received by town officials and subsequently posted in the town offices that summer service at the local railroad station has been discontinued.

A hearing was recently held before the New Hampshire Public Utilities Commission requesting that the summer agency be discontinued and the service such as sale of train tickets in the summer be done away with. The recent request by B & M officials went untested.

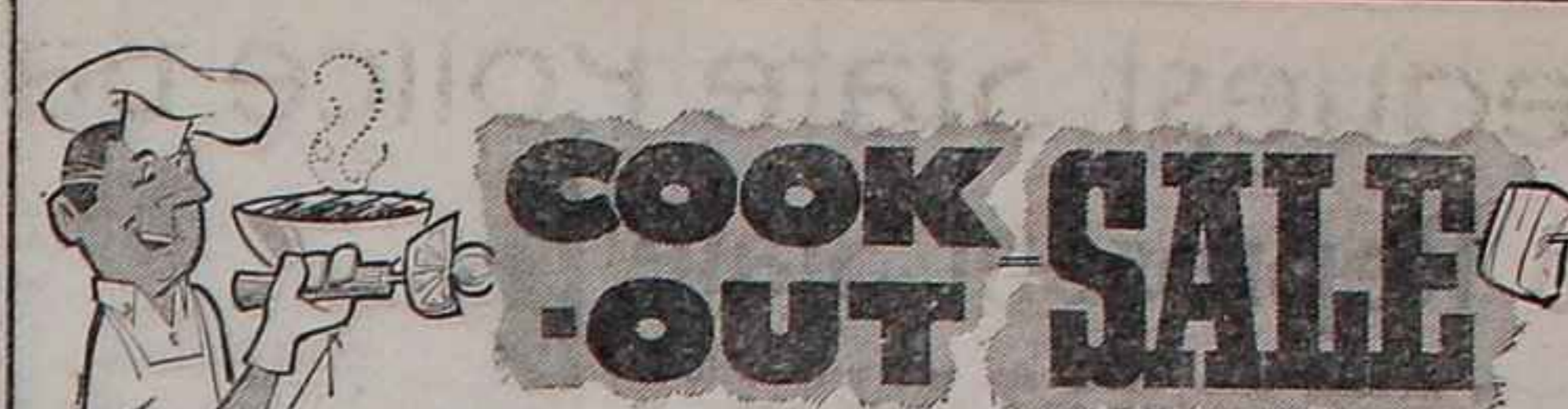
Local town and chamber of commerce officials contested the closing last year but due to the fact new business establishments are being built and due to be built in the future on the site of the present Hampton ticket office and location of the former baggage building, the officials did not contest the case which was recently held at the Municipal Court room.

## "Every Meal A Pleasant Memory"

The Finest in Seafood and Lobster Dinners... our Steaks, Chops and Chicken are also terrific.

Cocktails Served

WARREN'S LOBSTER HOUSE  
We are at the Kittery end of Memorial Bridge on old U.S. 1  
Tel. ID 9-1630, Kittery, Maine



U.S. CHOICE BARBECUE

# CHUCK STEAK

FRANKS 2 lbs. 79c

# 39<sup>c</sup>

lb.

Ground CHUCK 59c lb.

PORK CHOPS CENTER CUT lb. 69c

PAGE BROS. - HARDWOOD

# BRIQUETS

10 lbs. 59c

FRIEND'S - Mix or Match KIDNEY, PEA, OR YELLOW EYE  
**BEANS** 6 lb cans \$1

DELMONTE **CRAB MEAT** can 78c

LINCOLN - 40 Oz. Jar Save 16c  
**PRUNE JUICE** 39c

KRAFT Jet Puff Save 10c  
**MARSHMALLOWS** 19c

**FAMOUS GREATER BRANDS VARIETY**

**BEER AND ALES**

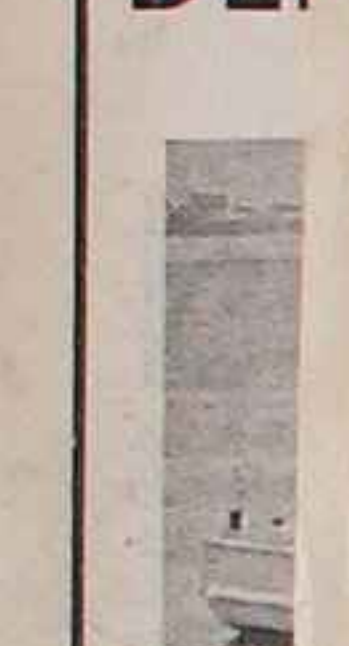
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Supplies Limited - We Reserve the Right to Limit Quantities!

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Miss Hampton Beach To Represent State

Miss Jonnye McLeod, present titleholder of Miss Hampton Beach, was accorded further honors during the past week when she was named Miss New Hampshire for the Miss Universe contest. Miss McLeod last summer became the first local and second N. H. girl to win the coveted title of Miss Hampton Beach since the inception of the contest some 15 years ago. She subsequently was named to make the trek to Miami, Fla., where she will participate in the Miss Universe contest on July 20. Prior to the big night, she will participate in the Miss USA contest. The flight to Miami should seem like a reunion for Jonnye as she will be traveling with at least two other girls who have competed in contests at Hampton Beach in the past. Miss Su-Su Smith of Newton Upper Falls, Mass., last Saturday evening gained the title of Miss Massachusetts for the same contest. It was the third try at the crown for Miss Smith. Last year she placed third in the local Miss New England contest. Also making the trip will be last year's fifth place winner in the Miss New England contest, Ellen Centerbar of North Bennington, Vermont, who has been named as Miss Vermont.

HELEN HORGAN'S Smart Shoppe WOMEN'S and CHILDREN'S APPAREL 6 "B" STREET

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Treasure Trap LIVE MAINE LOBSTERS SHIPPED ANYWHERE GUARANTEED LIVE WITHIN 1800 MILES Packed in a self-cooking container with a quart of Maine sea water for Authentic Flavor

CRAWFORD LOBSTER COMPANY Wholesale - Retail Badger Island Kittery, Maine Tel. ID 9-0920 SPECIAL NEW RE-USABLE Insulated Coolers TAKE HOME MAINE LOBSTERS SAFELY

Take her dinner-dancing at Richard Ng's... SAT. NIGHT 8 to midnight SOUTH WIND CHINESE AMERICAN DINING ROOM ROUTE 1, SOUTH OF PORTSMOUTH RYE, N. H. Visit Richard Ng's East Wind at York Beach, Me., too!



HEY, OFFICER - HE'S PARKED ILLEGALLY! Irony of the hundreds of parking violation tickets which will be written out at the beach during the coming summer months is shown in the shot above. Auto owned by police custodian, Bill Brearly was snapped early this spring as town work crews readied the "no parking" signs for placing in various spots around the beach.

The addition of the most recent three winners brings to a total of ten girls who have gone on to participate in other top contests including the Miss America contest at Atlantic City and the Miss Universe contest following their starts at the famed Hampton Beach contests. Miss McLeod participated on the Boston station color telecast of the Miss Massachusetts finals last Saturday evening as she witnessed the girl she had previously bested at Hampton Beach cop the coveted Miss Massachusetts crown. These three girls will be competing for more than \$8,000 in prizes which await the Miss USA winners at Miami and the more than \$17,000 in prizes which will go to the Miss Universe winners in addition to the numerous other awards. A few miles away in Taunton, Mass. the same evening, Miss Louise Ann Richardson, holding the title of Miss New England, placed fifth in the Miss Massachusetts pageant for the Miss America contest. Both girls, Jonnye and Louise, took part in the Sea Shell dedication ceremonies at the beach Sunday afternoon.

Hampton Town Dump Has New Location Lost - one town dump? Question as to where the town dump is now located is certain to crop up during the summer months and we here at the BEACHCOMBER hope you will pass along the following information to friends and visitors at the beach. In accordance with an agreement previously made between town and state officials, the Hampton public dump was re-located as of May 4 of this year. All persons, until further notice, are being asked to use the new dump which is located off Tide Mill road near the sewerage treatment plant. Town officials have erected proper signs which will direct those persons unfamiliar with the area to the new location. The new dump may be reached from Winnacunnet road by proceeding down Landing road to Tide Mill road and thence to the left towards the sewerage treatment plant. Residents from the beach area may also reach it, at least for the time being, by proceeding from Church street, west over the new causeway. After crossing the Tide Mill bridge, bear right at the intersection of the old road and new road and proceed on the temporary road to Tide Mill road. When Tide Mill road is reached, a sharp right must be taken back towards the beach. Signs may be followed from this point. Only recently, new hours for the time the dump will remain open were released by town officials. The new dump will be open from 7 a.m. to 8 p.m. only, seven day a week, during the summer months. Previously the dumps have been opened for 24 hours a day. These new hours will be continued to September 4 with a dump custodian being on duty at all times. After September 4, the dump will be open daily on Wednesday, Saturday and Sunday afternoons from 1 to 5 p.m. All items to be hauled to the dump will be taken to the new dump location only until further notice.

NHPA Approves Marine Project The New Hampshire Port Authority has been issued a permit by the U. S. Army Engineers to build its proposed marine terminal at Portsmouth. No opposition to the plan, which calls for construction to take place at Noble's Island, was registered at the Engineers' office. It is expected that bids will be sought for construction and dredging in the area in the near future. The work is slated to be done on the northeasterly side of the island. About 39 per cent of the world's electricity is produced by the United States; Russia, ranks second with 12-1 per cent.

HAMPTON CENTER BARBER SHOP 4 MASTER BARBERS HAIRCUT \$1.50 FLAT TOPS \$1.75 22 Years In The Same Location Across the Street From Tobey's Drug Store



MAN OF THE YEAR AWARD FOR 1963, third such award, was presented to Roland Paige. Award was made by chairman of the Man of the Year Award committee, Charles "Ben" Butler, right during the recent Precinct - Chamber of Commerce pre-season banquet. Shown congratulating Mr. Paige is the president of the chamber of commerce, Joseph Flynn.

Paige Chosen As "Man Of The Year"

Roland W. Paige, Winnacunnet road, became Hampton's third "Man of the Year" when he was accorded the honors during ceremonies at the Precinct - Hampton Beach Chamber of Commerce banquet Tuesday evening. The presentation of the plaque was made by the chairman of the award committee, Charles "Ben" Butler. Award nomination forms were sent out to 58 local civic, social and service groups within Hampton, Hampton Falls and North Hampton and the response of nominations this year was the greatest in the three-year history of the award. Others, in addition to Mr. Paige who received consideration through their nominations included Joe Pellegrino, Irving "Soup" Campbell, Fred Gagne, George Downer, Clifford Eastman, Sr. and Capt. Lloyd Ring. Mr. Paige was nominated many times by various groups and organizations of Hampton primarily for outstanding services and deeds for the benefit and good of the members of the community. Mr. Butler, in his presentation of the plaque noted that, "While most of his worthwhile activities have been under the auspices of and in the name of Post 35 American Legion, they have, as will be noted, added comfort and brought happiness to many, many individuals and families of our community. "He was the original chairman, and has served ever since, either as chairman or the hardest working member of the committee for the annual Children's Day at Tuck Field on the 4th of July. . . . "For many years, he has been the chairman of the American Legion Christmas party for children held each December. He has served as Boy Scout Troop committeeman for Troop 177 since 1947, devoting an average of six nights a month for ten months per year to this fine work. He was the organizer and has continued to work several times a year with the Boy

contributions to our community have been done quietly, many times confidentially, but these services have been consistent and untiring over the years. They are a type of service to which many people do not give a thought, but for which the recipients are eternally grateful. Our 'Man of the Year' has probably purchased and mailed more 'get well', 'sympathy' and 'congratulation' cards than any other person in this area. All these things have been done without any anticipation of recognition, thanks or praise. All have been done with no chance of receiving financial pay for the doing." Mr. Butler went on to cite Mr. Paige as "one of the quiet workers, one of the enthusiastic workers, one of the dedicated workers of our community. . . ."

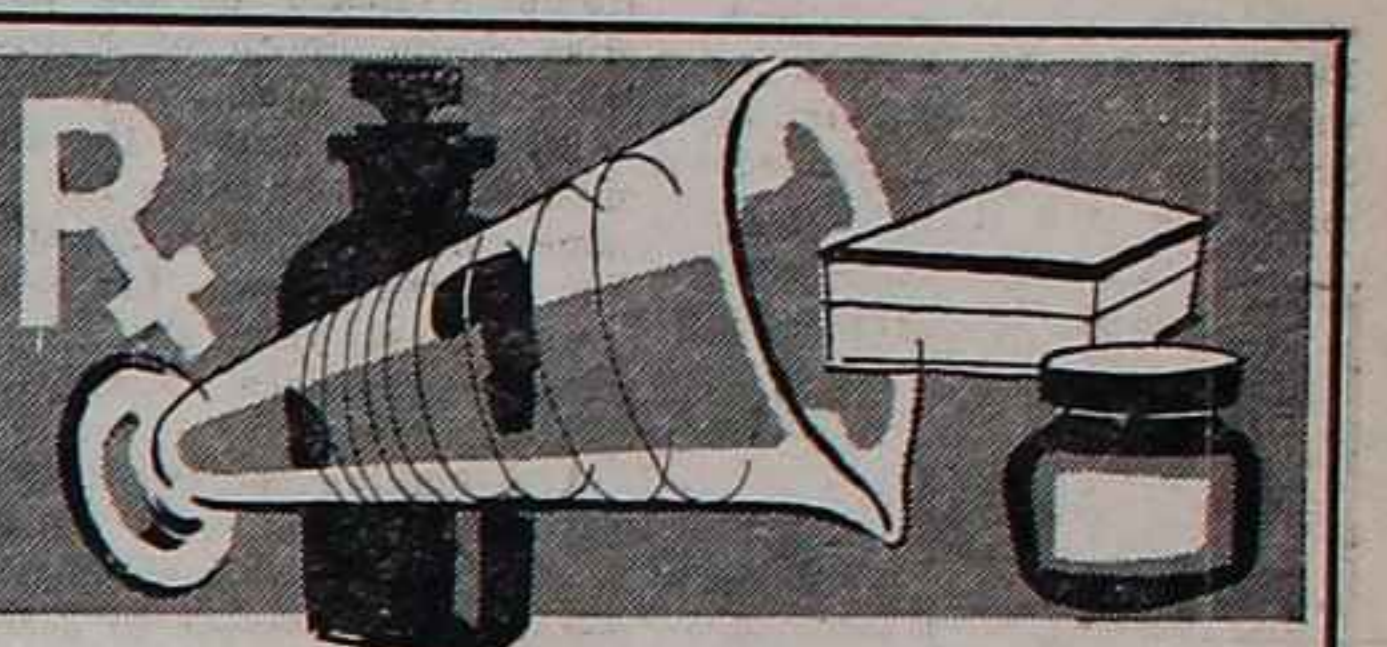
Roland W. Paige takes his place along side the names of the first winner, the late James W. Tucker, Sr. and the second winner, Sen. Douglass Hunter as the third "Man of the Year" of the Hamptons.

Two Highway Projects Due For Seacoast

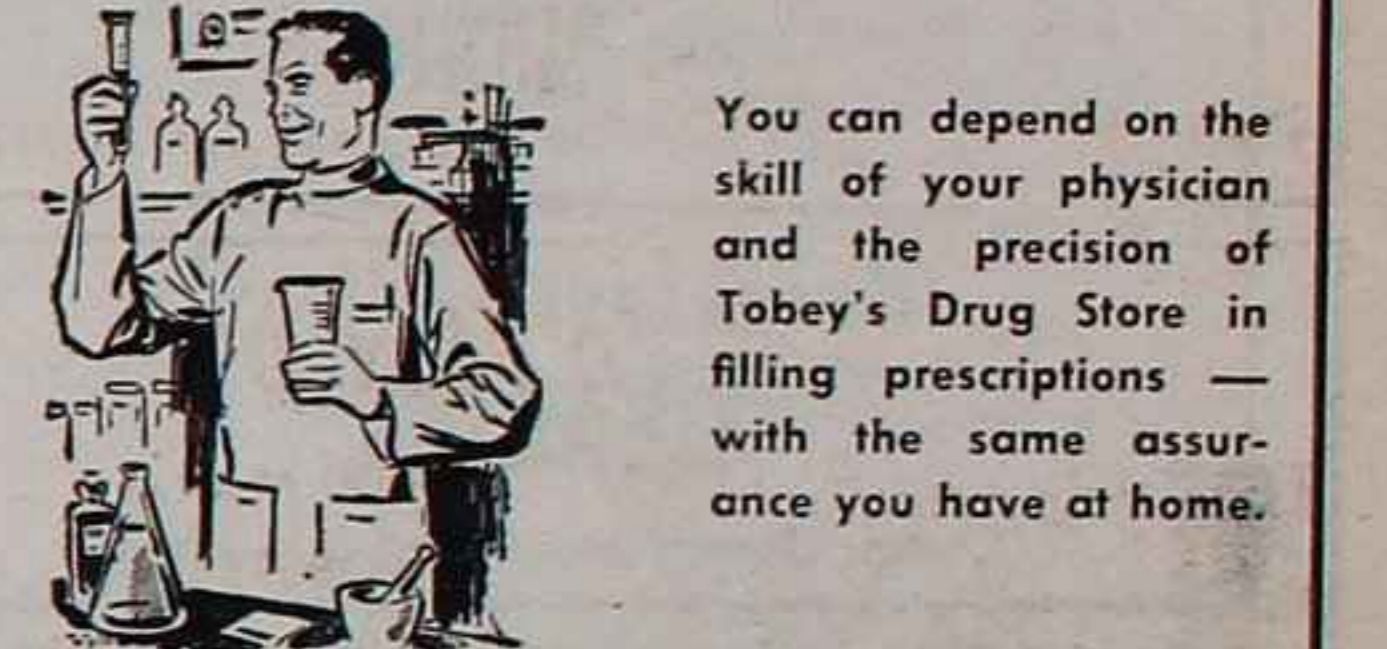
CONCORD - Bids for the construction of two highway projects in the Seacoast Region have been requested by New Hampshire's Department of Public Works and Highways. One is a new interchange for the N. H. Turnpike along the coast with cross-state Route 101. It will be located about a mile south of the Portsmouth traffic rotary.

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TOBEY'S DRUG STORE - FREE DELIVERY - HAMPTON CENTER WA 6-3864 Prescriptions - Not a Sideline But a Profession

SWEATVILLE, U.S.A. the most unusual store in New Hampshire SWEATERS and SPORTSWEAR For The Entire Family Always Fine Quality at Low-Low Prices Hours: Monday through Saturday 10 A.M. to 10 P.M. Air-Conditioned Free Parking Portsmouth Mills Factory Store MAPLEWOOD AVENUE PORTSMOUTH, N. H. How to Reach Sweaterville, U.S.A. From Hampton Center proceed North on Route 1. Use Portsmouth by-pass as if to go to Maine. Just before Toll bridge use overpass to reverse direction. Proceed 200 yards left on Maplewood Avenue.

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Photo Reprints

Reprints of news pictures appearing in the BEACHCOMBER are available for a nominal charge by calling or writing the publishers, Hampton Publishing Co., 575 Lafayette road, Hampton, WA 6-3322.

Cotton is grown in 16 states. Texas leads in production.

Fisherman's Pier RESTAURANT PORTSMOUTH, N. H. Highway 1 - at Memorial Bridge SEAFOOD DINNERS Served in our deck-side dining room. Open Every Day 11 a.m. - 9 p.m. Restaurant Liquor License Free Parking Tel. GE 6-9789.



CONTRAST FROM NEW SEA SHELL, which was dedicated Sunday, is shown in the old-time shot from the collection of Kirby Higgins of the Colt Photo service. Gone is the band stand which became famous down through the years for the numerous bands which played from the stage and the many national dignitaries who spoke from the platform including such personages as former President Franklin D. Roosevelt and Vice President Richard Nixon. Electric cars shown are a far cry from the modern conveniences with the new super highways by which visitors to the seaside vacationland may reach the beach area. —Photo by C...

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In the Seacoast Area

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For Information Concerning Advertising

In This "Where To Dine" SECTION

CALL WA 6-3322 The Hampton Publishing Co.

Chamber - Precinct Banquet Kick-off For Beach Season

Speaker Bob Daley of the Boston Chamber of Commerce told a large audience attending the annual Precinct-Chamber of Commerce kick-off banquet at the Hotel Ashworth last week that "communities grow basically because of men and women with the day of the single individual gone."

Commenting on "Hampton Beach's Smokeless Industry", Mr. Daley, featured speaker of the evening, went on to tell of the problems of business such as those of the recreation industry. He told those business people present that they must make Hampton Beach so attractive that people will want to buy what the people of the beach have to sell them no matter what else happens.

Highlight of the evening was the presentation of the "Man of the Year" award to Roland W. Paige. The presentation was made by Charles "Ben" Butler. Also presented traditional year end awards were the two precinct Winnacunnet seniors who had contributed the most to the local school athletic program during their school days. Awarded trophies by secretary chamber William Elliot were Peggy Pinkham, outstanding senior athlete in several sports, and Neal Parr, student trainer-manager for several years who was only recently accorded the Winnacunnet Varsity club Good Sportsmanship award.

Many state and local dignitaries were present when master of ceremonies Bill Elliot opened the meeting with the singing of the National Anthem and salute to the flag. The invocation was given by Sen. Douglass Hunter following which a full course lobster dinner was served.

During the evening, Al Ouellette of Dover demonstrated the Conn organ recently purchased by the chamber for use at the beach. A moment of silence was observed for all past members and particularly for Edward S. Seavey, Jr., who had died during the previous year.

Ralph Harris, chairman of the precinct commissioners officially welcomed the group on

behalf of the precinct and lauded John Rowe, chairman of the Commission on Resources and Economic Development, for his work in the area.

Chamber president Joe Flynn gave a brief report of past and future activities of his group and closed with "we realize that Hampton Beach is looking to the Chamber for leadership and that we must not be found wanting. But teamwork is our heartbeat — we can't get very far without every member pitching in on our problems. Teamwork is the key which will open all doors for our success. And finally, teamwork is the only measure which will make us grow bigger and better every season."

CofC Requests Summer Halt On Sewer Project

A request from the directors of the Hampton Beach Chamber of Commerce to town of-

ficials was being prepared forwarding to the town office requesting that all work on the sewer construction project between Winnacunnet road at Great Boar's Head be stopped by June 28 until Labor Day.

Chamber officials have had numerous complaints from business persons in the area that their businesses were affected by the sewer construction the area last year. They fear the same could happen this year if the work is allowed continue.

EASTMAN FISHING PARTIES

Boats Leave 8 A.M. and 1 P.M.



Wednesday Night Fishing 5:30 'Til Dark Seabrook End of Hampton Bridge Seabrook Beach, N. H. Tickets Sold at Orange and Green Building Tel. G.ROVER 4-3461

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The Beach Store with City Prices SEABROOK BEACH SUPERMARKET

"Just Over the Bridge"

Vacation Information Guide

EMERGENCY LOCATION

First aid station — Hampton Beach Police station. Waverly 6-3333. The officer on duty will CALL A DOCTOR FOR YOU IN CASE OF EMERGENCY OR DURING THE NIGHT.

Lower point of Sea Shell. Fire Station — Ashworth avenue between "D" and "F" streets. Waverly 6-3315. Police Station — Office at Fire Station. Waverly 6-3334.

GENERAL LOCATIONS

Municipal Offices — Town: Board of Selectmen, Lawrence C. Hackett, chairman, Noel Salomon and Robert Danielson; Town Manager, Kenneth Bohner; town clerk, Helen Hayden; tax collector, Hazel Coffin; treasurer, Norman N. Merrill. Town office hours: 9-5, Mon. thru Fri., except tax collectors desk closed 11:30-12:30 and town clerk's desk closed 12:30-1:30. Open 9-12 Saturdays. Chief of police, John Roden; Fire chief, Perley George. Town offices located 136 Winnacunnet road.

Precinct — Fred Gagne, Ralph J. Harris and John J. Foley. Treasurer and clerk, A. Roland Brage. Offices located at 64 Ashworth avenue.

Chamber of Commerce — President, Joseph Flynn, Exec. Sec., William Elliot. Office hours are from 9 a.m. to 9 p.m. seven days a week during the summer months. Office located on Ocean boulevard in northerly section of Sea Shell.

Public Library — Located at Hampton center on Winnacunnet road. Mrs. Margaret Noyes, Librarian. Hours: 2:30-5 p.m. and 7-9 p.m., Mon., Wed., and Sat.

U. S. Post Office, Beach — Lobby open 8 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-12 Saturday. Window service: 8:30 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-noon Saturday. No service holidays and Sundays. Hampton — Lobby open 7 a.m.-7 p.m., Monday-Saturday. Window service: 8:30 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-noon Saturday. No service holidays and Sundays.

RUBBISH COLLECTION

Summer schedule June 24 thru Sept. 9: Monday — Dumas corner to North Hampton line, Ashworth avenue to Seabrook Beach.

Tuesday — West of Moulton road to Exeter line, Dumas corner to Ashworth avenue, Hampton business center.

Wednesday — Moulton road to North Shore, Dumas corner to North Hampton line, Ashworth avenue to bridge.

Thursday — Dumas corner to Ashworth avenue and Seabrook Beach, Hampton business center.

Friday — West of Moulton road to Exeter line, Ashworth avenue to bridge.

Saturday — Moulton road to North Shore, Dumas corner to North Hampton line, Hampton business center.

All restaurants — Monday through Saturday.

Special Events

WEEK OF JUNE 26 June 28 — Square Dancing at State Park.

June 29 — Hampton Beach Concert bands begin daily concerts through Labor Day.

June 29 — Hampton Playhouse opens 15th season.

July 1 — Organ concert 3-4 and 8:30-9:30.

July 4 — Wednesday night fireworks begin — 9:10 in front of Sea Shell.

Area Group Sponsors Friday Square Dance

A complete schedule of Friday evening square dancing under the stars has again been arranged by the Seacoast Regional Square Dance association. The popular summer event will again be held on the outdoor pine floor at the Hampton Beach State Bathhouse on Friday evenings beginning at 8 p.m. on July 19; Warren Popp from Amesbury, Mass. on July 26; Dick Steele from Lexington, Mass. on August 2; Charlie Baldwin from Norwell, Mass. on August 9; Warren Popp on August 16; Jim Mays from Acton, Mass.



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Beltsville - 6 to 8 lb. Avg. TURKEYS lb. 39c Sweet - Juicy WATERMELON lb. 5c TOMATOES Cello Pkg. 23c



VACATIONERS!

Wherever you go in New England this summer you'll find a welcome First National Store

FEATURING:

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# Many Projects Completed In Seacoast Area

In an ever-increasing effort to make the local Seacoast area not only one of the most attractive recreational areas in the country, but also a good permanent place for families to locate, an almost unimaginable amount of work has been accomplished since the last issue of the BEACHCOMBER last fall.

The BEACHCOMBER offers a brief summary of some of the outstanding events and construction projects which have taken place, been completed or are still under construction. Of course, the major project of interest to the visitor to the beach has to be the construction of the new Sea Shell whose dedication stories are found elsewhere in this issue.

Perhaps of the second major importance to many summer residents, who own cottages at various sections of the beach, is the near completion of the first phase of the \$1 million sewerage construction project geared to provide proper and better health and sanitation facilities at the beach. Phase 1, consisting of the installation of three package lift stations — one uptown and the others at Plaiice Cove and High street — together with the installation of many miles of new mains, has nearly been completed.

Phases two and three of the project ran into a snag when the bids were too high. However, pending the final approval of the state and federal authorities, arrangements have nearly been completed to commence with Phase 2 which includes installation and construction of the King's highway and Wima-cunnet road lift stations. Both of these are essential parts of the new system and must be installed before the new lines can be put into operation.

Approval was given during the winter months for construction of a new \$80,000 police station which will not be ready for the 1963 season, but which is under construction on Ashworth avenue. This structure will include the latest in police equipment.

Perhaps the next major item of importance is the construction of the new expressway which leads to Hampton Beach from the west. Segments of this road are expected to be completed in August and the remainder during the coming fall.

The roadway will terminate at Church street and Brown avenue. In conjunction with this matter is the failure of townspeople to come up with approval of construction of a feeder road paralleling Ashworth avenue at the rear of the beach to disperse the anticipated traffic. The Hampton Beach Precinct voters, however, at their annual meeting, authorized appointment of a committee to continue to pursue the project for hopes of future approval.

Some of the other major items of news include loss by fire of two historical landmarks, the Lafayette Wayside Furniture building on Route 1 in Hampton Falls, and the Leavitt ice house on Woodland road.

No opposition was voiced at a recent hearing held by the Public Utilities Commission at the request of the B & M Railroad officials to close summer service at Hampton. As a result, there will be no further summer ticket service at the Hampton station as history was made here.

During the year, the new addition to the Hampton Academy Junior High school was dedicated and the new Parochial school facilities were completed. A proposed addition to Wima-cunnet High school was turned down. Other action saw mass opposition at a recent PUC hearing as the Hampton Water Works company requested a 37 per cent rate increase. Local area residents have banded together and are seeking state legislation to aid in doing away with the mosquito problem. A proposed area airport met

opposition in many local areas when few towns went along with request for their portion of needed construction funds. A \$10,000 approval of funds was given for construction of an Ashworth avenue storm drain to alleviate the winter and spring problem in that area. The North Shore seawall painting job was completed by state officials during the fall.

Town and beach street name changes to aid in doing away with names which are similar in nature are nearing finalization. The Leased Land committee report given at the town meeting disapproved sale of town-owned leased land.

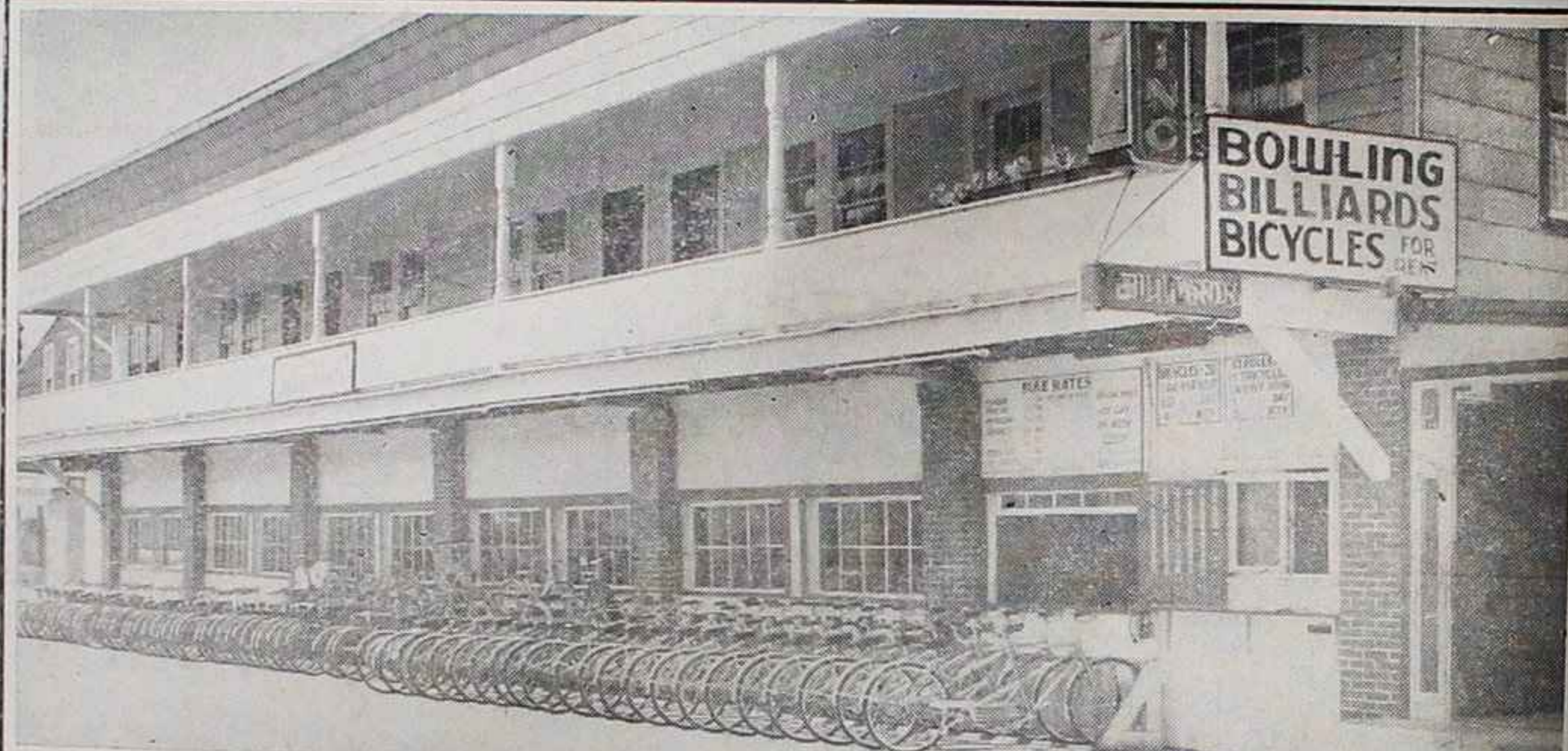
Three other major items include the construction of several new businesses along Route 1 in North Hampton, just north of Hampton center. For those recreation-minded persons, ten pin bowling is now available in

North Hampton and the new 9-hole Sagamore Golf course located on Post road, Route 84, in North Hampton is slated for a July opening. Plans are also underway for a gigantic 325th anniversary celebration of Hampton to be held in August through the joint efforts of the chamber of commerce, town citizens, civic groups and officials,

and the Meeting House Green Memorial and Historical association. These are only a small fraction of some of the major occurrences at Hampton and surrounding areas which have taken place since the BEACHCOMBER last passed along the local information to its readers.

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OPEN YEAR 'ROUND

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Tandems 3-Speeds Regulars  
Equipped with Lights at Night  
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Try Our New Sting Ray

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**BILLIARDS** In the Penthouse Well Ventilated  
Fluorescent Lighted  
7 Brunswick Pocket Tables  
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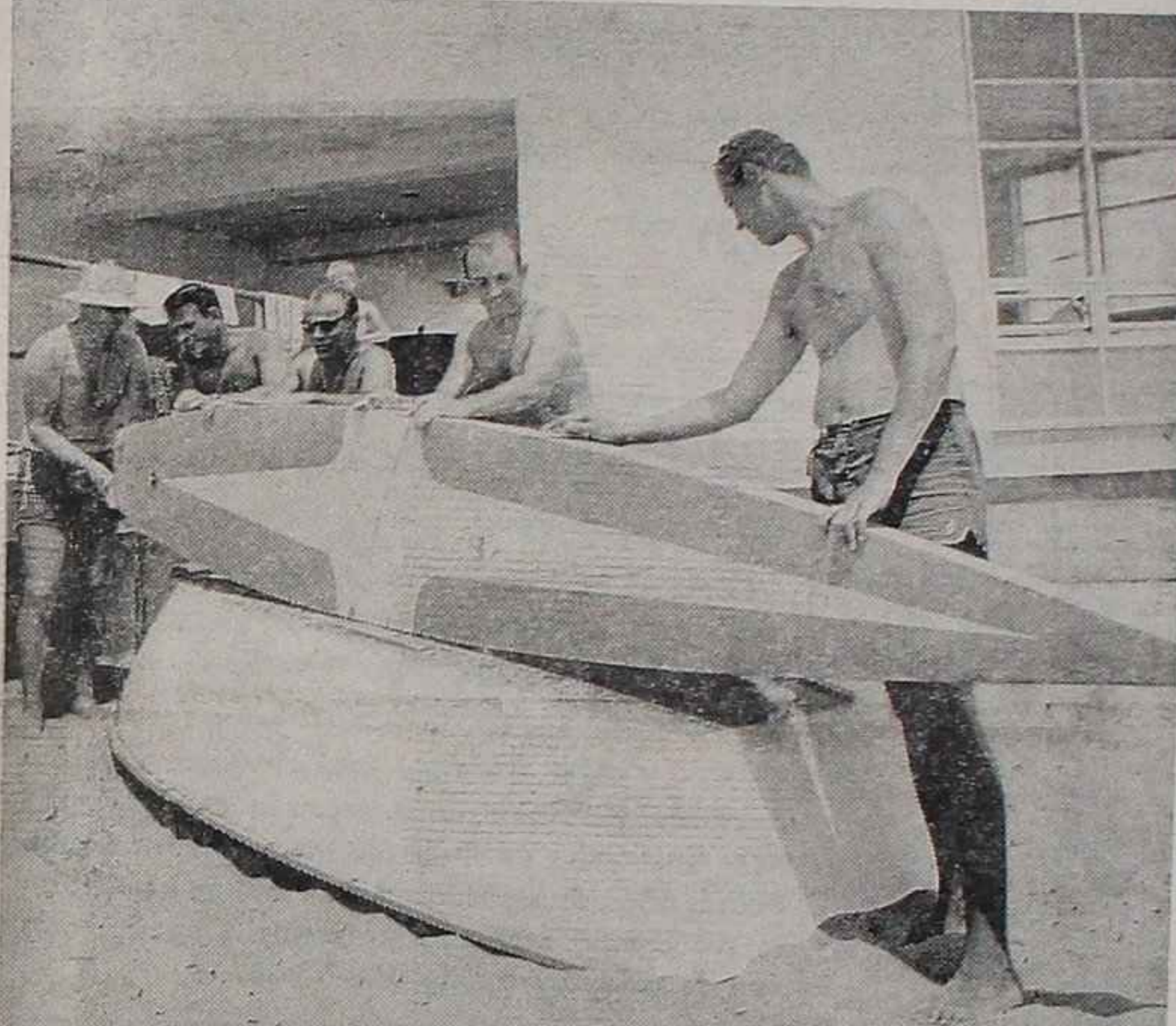
# The Beachcomber

VOL. XXXVI, NO. 2 Incorporating The Hampton Beach Advocate WEDNESDAY, JULY 3, 1963 FREE

**HIGH TIDES**  
HAMPTON HARBOR  
Daylight Saving Time

Thursday	10:35 a.m.	8.2
July 4	10:43 p.m.	9.6
Friday	11:17 p.m.	8.4
July 5	11:21 p.m.	9.8
Saturday	11:57 a.m.	8.5
July 6	11:59 p.m.	10.0
Sunday	12:35 a.m.	8.7
July 7		
Monday	12:38 a.m.	10.1
July 8	1:14 p.m.	8.9
Tuesday	1:17 a.m.	10.3
July 9	1:54 p.m.	9.1
Wednesday	2:01 a.m.	10.3
July 10	2:37 p.m.	9.2
Thursday	2:46 a.m.	10.2
July 11	3:23 p.m.	9.4

## Festive Fourth To Kick Off Summer Program Schedule



LIFEGUARD SURFBOARDS at the beach received a complete overhaul including scraping of paint, sanding, replacing the bottom with fiberglass and checking for leaks as local guards prepared for another busy season at the beach. Shown above with Head Lifeguard Dan Stone are Guard Tom Quinlan and ex-guards Neil MacNevin, Joe Williams and Bob Ross.

The traditional summer entertainment programs will get underway in full swing with the first fireworks show of the year Thursday evening at 9:10 p.m. The show will take place on the sand near the Sea Shell.

Monday evening, the weekly Monday evening talent shows will get underway under the direction of promotional director Henry Hamel and Master of Ceremonies William Elliot. Applications for the Monday evening shows, which have become permanent events over the past few years, are being accepted by Mr. Hamel at the chamber office.

Beginning at 7 p.m. each Monday evening, the junior division show will be conducted with the seniors to take part immediately after. At the end of each program, the winners will be awarded trophies. The winners of each division each Monday evening will be invited to return to take part in the grand championship talent show during the latter part of August.

Defending grand champions from last summer are Joyce Roy who was 12 last summer and Wayne B. Sanderson who was 22 when he took the top honors. Miss Roy, from Amesbury, Mass., won with her rendition of a medley of tunes as played on the electric organ including "Lady of Spain", "Yankee Doodle Boy" and "Merry Widow".

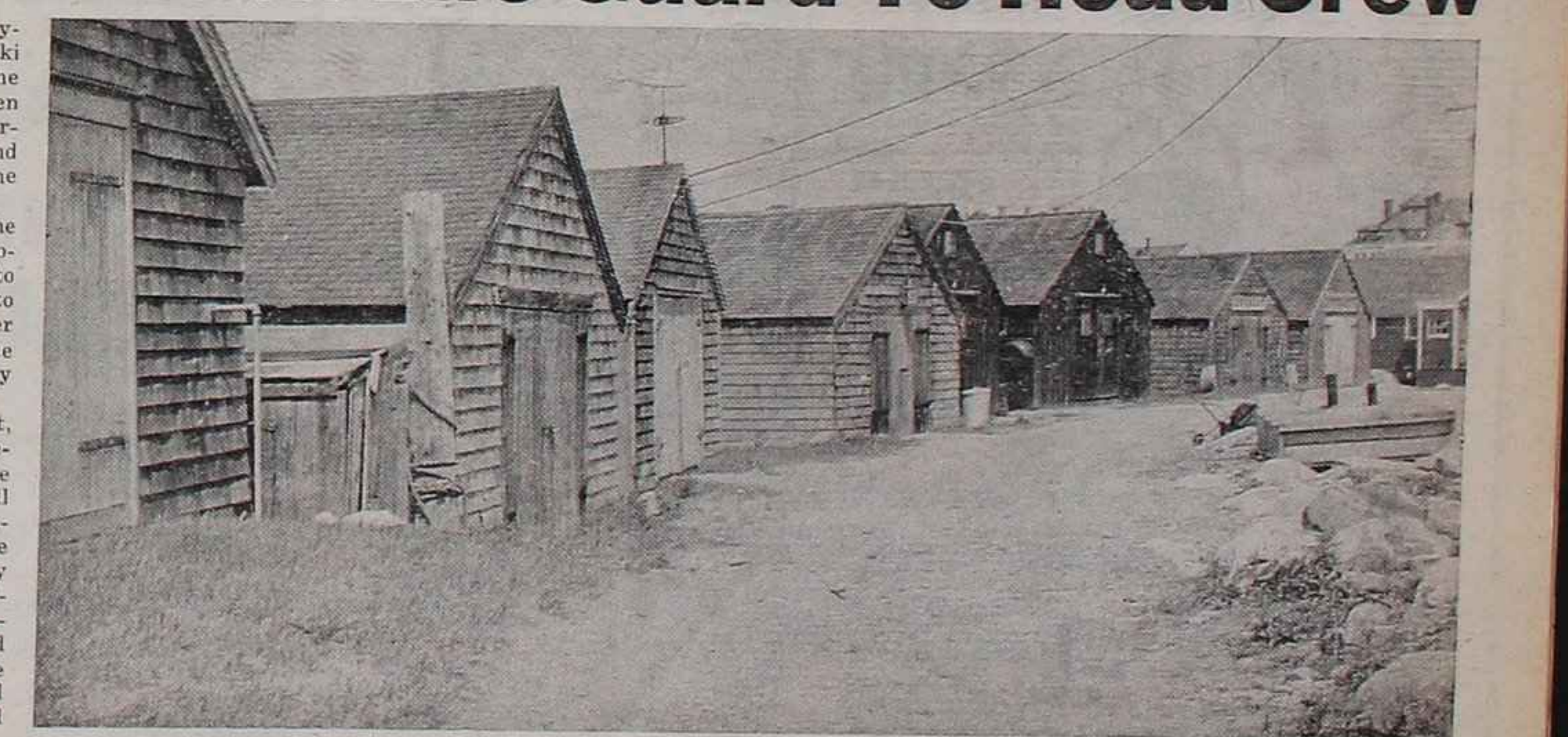
Mr. Sanderson from Manchester sang "Unchained Melody" to take the top honors in the senior division.

Also beginning at 10:30 a.m. Friday morning the daily calisthenics programs will be commenced on the sand in front of the chamber of commerce office. Monday evening following the talent show, the traditional Get Acquainted dances will be held at the Casino Ballroom. Tickets are available from your hosts.

On Wednesdays, teenage record hops will be held at the Casino with a similar hop being held for the older teens Thursday evenings.

## Veteran Beach Life Guard To Head Crew

Hampton lifeguards Joel Cygan and Alexander Turczynski made the second rescue of the summer season recently when they aided in bringing Pat Mercedies of Methuen, Mass. and another girl to safety over the past weekend.



Caught on a sand bar on the Seabrook Beach side of Hampton river, the girls ran into difficulty as they attempted to cross a deep stretch of water with the tide rising. The rescue came at 3:30 p.m. on Sunday afternoon.

Dan Stone, Hampton resident, who will again head the lifeguards this season, released the names of the guards who will be working with him. Returning for another season at the beach are Ed Waters, Larry Klimac, Ted Davis, Jim Donahue, Jim Murrinan, Tom Quinlan, Paul Quinlan and Ronald LeBlanc. Newcomers include Joel Cygan, Don Tremblay, Paul Leonardson, Bob Davis and Alexander Turczynski. The guards this year are LIFEGUARD (Continued On Page Eight)

HISTORIC NORTH HAMPTON BEACH FISH HOUSES remain one of the few sights of bygone days along the local seacoast as a reminder of days gone by. Many livings were earned by lobstermen who daily rolled their dories into the sea to pull their lobster traps and fish.