The BEACHCOMBER

List Past Winners Of Miss N.E. Contest

winners in the five previous winners in any of the top three title holder, Miss Jonnye Mc-Miss New England contests and spots. the forerunners dating back to top three spots. 1954 has been compiled through Judging is based on the same Beverly Brindamour Hollingthe use of the BEACHCOMBER system as that used in the Miss worth copped the Miss Sea and HAMPTON UNION rec- Hampton Beach contest, modi- Nymph title in 1954.

Su-Su Smith, 21, Newton Upper rounds, a point system is used in the program. Falls, Mass. while Louise Ann whereby each girl may accumu-Richardson, 16, of Georgetown, late points over the final two

len Wackell, 17, Worcester, quirements. Mass.; 3, Lorraine Bourgeois, Judges for these annual af-19, Manchester.

3, Debbie Zabriskie, 16, New-contest. buryport, Mass.

plete as to the number of con- contest as a stepping stone to testants. 1, Doreen McNamee. 20, Brattleboro, Vermont; 2, Ellen Murphy, 17, Salem, Mass.; 3, Gail B. Westendarp, 18, Portsmouth.

1957 - 26 girls. 1, Maureen Burke, 16, Methuen, Mass.: Maureen Donahy, 18, Lawrence, Mass.; Dianne M. Wallace, 17, Peabody, Mass.

1956 - Miss Sea Nymph, Sally Ann Freedman, 16, Peabody, Mass.

1956 - Miss Mermaid, Marlene Decoteau, 19, Haverhill, 1955 - Miss August Festival.

20 girls, Colleen Whitley, 21, Haverhill, Mass.; Miss Sea Nymph, 20 girls, Sandra Sadowsky, 18, Kittery, Maine; Miss Mermaid, 29 girls, Carol Normandy, 16, Lowell, Mass. 1954 - Miss Personality, Pat Kilbane, 19, Dorchester, Mass.; Miss Glamor Girl, Catherine

Reegan, 17, Medford, Mass.; Miss Sunshine, Marion Jean Kennedy, 20, West Swanzey, N. H.; Miss Sea Nymph, Beverly Brindamour, 18, Hampton

Third Stolen Car Is Recovered By Police

A third stolen car, taken from North Beach this week, was recovered Monday afternoon at 5:10 p.m. by Officer Donald Hanson,

The car, taken from 269 North Shore boulevard at 12:45 a.m. on August 5 was found abandoned on Seaview avenue off North Shore road by the Hampton police officer. The ignition switch had been pulled out but the car was otherwise

Hampstead was formerly part of Amesbury, Mass. and Haver-

EXPERT AUTO REPAIRS Don't Rave ... Call Dave! Emergency Road Serv.

WA 6-5322 14 "G" Street Hampton Beach

- Dave Saulnier -24 HOUR SERVICE 7 DAYS A WEEK

Pageant -(Continued from Page One)

Mass. took third place honors.

1960 — 23 girls took part. based not only on over all Hamel of the chamber of com-Winners included: 1, Sandie form, but poise, personality and merce with William Elliot serv-Kay, 16, Plaistow; 2, Gayle El- face. There are no talent re-

fairs come from all walks of - 1959 - 23 girls took part, life and from all sections of 1, Marjorie MacLeod, Concord; New England. They are not 2, Joan Cole, 20, Hull, Mass.; named until just prior to each

Several of the girls have 1958 - The record is incom- used the Miss New England

gain wins in the more cherished Miss Hampton Beach affair. Among these were Sally Ann Freedman, Sandie Kay and the A run down of the top award Island have not, as yet, placed present Miss Hampton Beach Leod. No Hampton girl has ever won this contest although

fied from that of the Miss Uni- Expected to be on hand to In 1961, 32 girls participated verse contest. Following two to relinquish her crown is Sylvia with Sylvia Gustavson, 19, of three rounds of elimination in Gustavson. Miss Hampton Winchester, Mass. winning the which the judges pick the girls Beach, Jonnye McLeod of title. Second place went to who won't return in following Hampton, will also participate

Production will again be un

Murray's COTTON CANDY **Gum & Life Savers** (NEXT TO PLAYLAND) George R. Murray

Ocean Blvd. near "C" Street

DIRECT FROM OVEN TO YOU LARGE ASST. OF DONUTS

Honey-Plain-Jelly-Cinnamon & Crullers BIRTHDAY CAKES MADE TO ORDER CHEESE - CORN & OATMEAL BREADS Visit our Bakery Section. We have the Big-Assortment Ever, and everything is Baked on the Premises.

11 Lb. Avg. Ready To Eat Stuffed & Gravy 7 Lb. Avg. Stuffed & Gravy Ready To Eat Chickens

\$6.89

31/2-4 Lb. Avg. Ready To Eat Stuffed & Gravy

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In the Penthouse

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200 Bikes In Excellent Condition 20" - 24" - 26"

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Equipped with Lights at Night Strollers & Trikes for Tots

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BOWLING BILLIARDS BICYCLES 15 7 Brunswick Pocket Tables

Open Weekdays & Sundays

9:30 A.M. TO MIDNIGHT 8:00 A.M. TO MIDNIGHT

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VOL. 30(XV, NO. 8

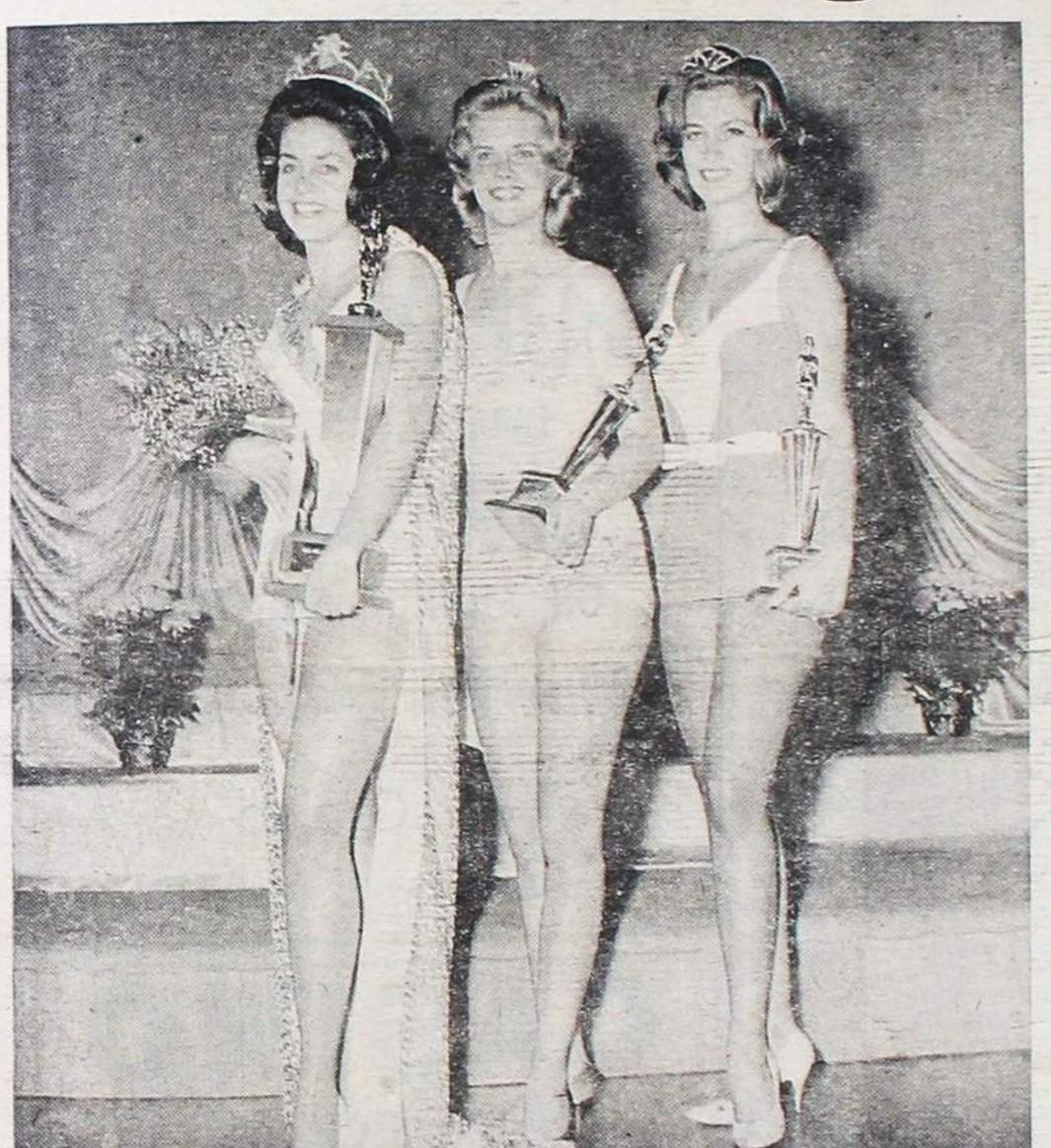
Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 15, 1962

HIGH TIDES

HAMPION HARBOR			
Daylight	Saving	Time	1
Thursday			
Aug. 16	12:15	p.m.	9.1
Friday	12:32	a.m.	10.3
Aug. 17	1:03	p.m.	9.5
Saturday	1:23	p.m.	10.3
Aug. 18	1:53	p.m.	9.7
Sunday	2:16	a.m.	10.1
Aug. 19	2:45	p.m.	9.7
Monday	3:10	a.m.	9.7
Aug. 20	3:40	p.m.	9.5
Tuesday	4:04	a.m.	9.2
Aug. 21	4:38	p.m.	9.3
Wednesday	5:11	a.m.	8.6
Aug. 22	5:40	p.m.	9.0
Thursday	6:16	a.m.	8.1
Aug. 23	6:45	p.m.	8.8

Bay State Brunette Crowned Miss New England At Beach



In colorful ceremonies at the Casino Ballroom last night, Miss Louise Ann Richardson of Georgetown, Mass., became Miss New England of 1963. She was chosen from a bevy of 33 beautiful contestants.

The new Miss New England is 17 years of age, five foot four inches tall and weighs 115 lbs. A vivacious blue-eved brunette, she captivated the audience with her winning personality. No stranger to local beauty contests, she was runner-up in the recent Miss Hampton Beach contest and placed third in the New England contest last year. Her sponsor was the Springfield

Miss Nancy Jean Brackett, sponsored by the Rice Dudley department store, was the first runner-up. From Brighton, Mass., she is 16 years of age, five foot five inches in height, and weighs 123 lbs. A pert blonde with a winning smile, her measurements read 36-23-36.

Placing in the 2nd runner-up spot was Miss Su Su Smith of Newton Upper Falls, Mass. Sponsored by the Casino Ballroom, she is a five foot seven inch brunette weighing 125 lbs. Dimensions are 37-23-37. She is 21 years old and was a runner-up in the Miss New England contest last year.

Contestants this year included girls from all of the New England states, with Massachusetts copping all three wins. Of the 41 girls registered only 33 were able to make the final contest. Hampton's own Martha Wiggin, third place winner in the Hampton Beach contest was unable to attend because of illness.

Judges included A. Russell Didsbury, travel editor of the Providence, Rhode Island journals; John L. Coughlin, advertising director of the Hartford, Connecticut Courant; Daniel F. Martin, Springfield newspaper ad representative in this area; Sally Ann Freedman, former Miss Hampton Beach, Miss Massachusetts, Miss Boat O Rama and a contestant in the Miss Universe pageant from Mass. and John O'Malley, travel sales engineer for the Boston Herald. Tellers were Wayne Elliot and Wilson Dennett, local public account-

Escorted to the dais by production manager Henry Hamel of the Chamber of Commerce and introduced by executive secretary William Elliot were Miss Hampton Beach of 1963, Jonnye McLeod; Miss New England of 1962, Sylvia Gustavson; Miss Yankee Homecoming, Patricia Brouillard and Mrs. Massachusetts, Marjorie Gilbert, who won the title "best cook in the USA" for her special method of cooking chicken,

Music for this gala event was provided by Jimmie Mosher and his band with vocalist Judy Kennedy.

Miss New England received her sash and silver robe from several finalists in the contest, and her crown from retiring queen, Miss Gustavson. She was presented a trophy by Mr. John Dineen of the Casino and a bouquet of red roses by Mr. John Dunfey, president of the Chamber of Commerce. Other MISS NEW ENGLAND

(Continued on Page Sixteen)

Photos by Colt

Electricity that merely tingles one person may kill another. Treat electricity respectively, especially if hands, feet, floor or clothing are wet.

At Hampton Beach

Hudon's Restaurant On The Boardwalk

Excellent Food

Sight-Seeing Service

A decision on the application sible sight-seeing service along of LeRoy Leonard for authority the New Hampshire coastline to operate a sight-seeing com- will depend upon the outcome mon carrier route between of a hearing held by the N. H. Hampton Beach and New Castle is expected in the very near Hampton Beach Monday afterfuture. The future of the pos- noon

The hearing, running into a lengthy three hours, covered all phases of the project as proposed by Mr. Leonard. Approximately 25 persons were in attendance to listen to the testimony offered by the many wit-

The type of sight-seeing serv ice as proposed by Mr. Leonard was strongly supported by many beach businessmen as well as town officials. Only three per sons, all called to testify as witnesses by Atty. George I Scammon, Exeter, representing the Marshall Transportation Co., were in opposition to such a

Approving the service, feeling it was "unique" and would definitely provide another attraction, especially for older persons visiting the beach, were William Elliot of the chamber of commerce, Fred Gagne, chairman of the precinct commission Pat Fuller, James F. Fallon, Jr. Noel Salomon, chairman of the Board of Selectmen, Ralph Moulton, Rep. Douglass Hunter. Rep. Herbert Casassa and John

Atty. Lindsey R. Brigham of Portsmouth served as counsel for Mr. Leonard. Through questioning during the session it was learned that Mr. Leonard felt the proposed service would offer a method for persons who came to the area by bus and train to "get a good look at the seacoast area." It would also afford elderly persons the opportunity to sit down for a

short time. Original plans to have the route pass through Portsmouth so passengers may view some of the historical houses were abandoned, at least for this year. Mr. Leonard gave as a reason for this, that arrangements had not as yet been com-SNACK BAR & TACKLE SHOP | pleted with the Portsmouth Chamber of Commerce. It was also stated that if the proposal was approved by the Public Utilities Commission, runs would probably be made Monday, Wednesday and Friday of each week for the remainder of

Brought forth in the first Afternoon Trip testimony by Mr. Leonard was

(Continued on Page Fifteen)

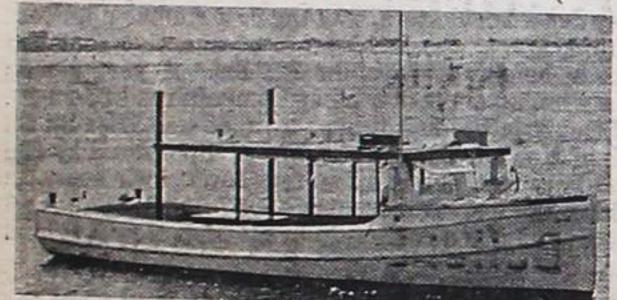
FABRICS

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LINES & BAIT FURNISHED TOILET FACILITIES FREE PARKING SHIP TO SHORE RADIO

Morning Trip 8:00 A.M.

WA 6-2469 TWO BOATS: "ALICE G" & "RIC ROC"

\$3. per person

Sunday Night Buffet : Seafood Smorgasbord EVERY FRI. EVENING 6 TO 7:30

Just help yourself to golden shrimp . . .

\$3. per person

5:30 to 7 p.m.

Tables laden with such delicacies as Lobster

Newburg, Fried Shrimp, Roast Beef, Sliced

this Sunday and see for yourself!

Ham we could go on and on. Join us

 Reservations Suggested Dining Room Licensed



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ARCADE

ON ATLANTIC SEABOARD

Fun For All Ages

Air-Cooled

BENEATH CASINO BALLROOM

CASINO

BALLROOM

Dancing Every Night

SATURDAY NIGHT, AUGUST 18

BAND, Direction Ray McKinley

Next Wednesday, August 22 Duke Ellington

Wednesday Afternoons RECORD HOP Up To 16 Years of Age

50c

TEEN AGE

8:00 - 12:00 Dancing to The Orchestra of Bob Batchelder

BUSSES TO ALL U. POINTS. DIRECT SERVICE TO CANADA Jackie's Travel Agency

ROSS GARAGE

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Storage and Road Service
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THE MARILYN Dining Room 7 & 27 "I" ST., Hampton Beach Arthur J. Labonte, Mgr. Tel. WA 6-2456

BREAKFAST 8:30-11 A.M. 5:00-7 P.M. - Home Cooked Foods Ici on Parle François

For The REST of Your Life . STOP AT

KELLY'S MOTEL U.S. Rt. 1 Hampton



WA 6-2594 Near Theatres,

Churches, Restaurants Short Drive To Beaches

"For All Kinds of Snacks And Vacation Needs" MEET ME AT TRADING POST

King's Highway at 7th Street HAMPTON BEACH

Sportswear

HAMPTON BEACH'S LEADING Sportswear Store Standish Gift Shop Ocean Blvd. at "A" St

Two Connecticut girls cop- Others participating in the ped first and third place honors junior division were Donna and n the weekly talent show held Debby Julian, 6 and 5, Winchesat the bandstand Monday eve- ter, Mass., Anthony Palmer, 12. ning. Second place honors went Oakland, Maine, Kathleen Ellen o one of the youngest per- Loftus, 11, Holyoke, Mass. and formers ever to entertain at Jennie Anna Stanley, 8, Hamp-

-Staff Photo

Marilyn Murphy, 10, 37 Tre- The seniors participating in mont street, Hartford, Conn., the second contest of the evesang and danced her way into ning gave another outstanding demonstration of talent. Richher version of "Five Foot Two, and Leonard, 14, of Somerset, Eyes of Blue" to walk off with Vermont gained top honors top honors in the junior divi- with a brilliant display of dancing to three rhythm tunes.

WINNERS OF THE JUNIOR DIVISION of the Monday evening

talent show included Marilyn Murphy, 10, Hartford, Conn., Cynthia

Connecticut

Girl Tops

McCutcheon, 3, Lowell, Mass. and Mary Jane McLaughlin, 11,

Tiny Cynthia McCutcheon only three years of age, danced Second place went to a famito "Alice Blue Gown" to win liar face at Hampton Beach, the second place trophy. Cyn- Bill McGinnis, 17, 20 Pierce thia resides at 1105 Varnum avenue, Beverly, Mass. who sang the "Super Skier." avenue, Lowell, Mass.

East Hartford, Conn.

the beach.

STOREWIDE

REDUCTIONS

HAMPTON CENTER

The third place award went A duo from Worcester, Mass., to Mary Jane McLaughlin, 11, Carol Cross, 16, and Donna 35 Rector street, East Hartford, Occhialini, 11, won the third Conn. Mary sang "Hey, Look place trophy with a dance rou-

Others taking part in the program were Sandy Adams, SUMMER CLEARANCE

19, Newburyport, Mass., Jimie Carter, 14, Bloomington, Illinois, The Saints band from North Springfield, Vermont, Patricia Wilson, Everett, Mass. and Robert Schama of Cranston, Rhode Island.

Next Monday, August 20, will be the final day of competition for the regular talent contests. Finals in both divi-sions will be held Monday, August 27.

Located In The High Street Parking Lot **Hampton Center**

FROM ALL OVER THE WORLD"

SPECIMENS - NOVELTIES - JEWELRY DO-IT-YOURSELF SUPPLIES

Located in The Eastwind Hotel OCEAN BOULEVARD

- Opposite Marine Memorial -HAMPTON BEACH

"Elegance In Leisure Dining"

Ashworth Hotel

- DINING ROOM -

Buffet Every Tuesday

5 - 8:30

Bakery and Delicatessen Specials

Delicatessen Items

Cooked Roast Turkeys To Order Bar-B-Q Chickens

Pastries

ACROSS FROM MARINE MEMORIAL

HAMPTON BEACH'S PHARMACY SINCE 1926

JUST SOUTH OF THE CASINO ON OCEAN BOULEVARD

All This Week — JIMMY MOSHER

Thursday Evenings RECORD HOP

75c

Mardi Gras August 21

charm school operator and Hair styles will be by Peggy's model agent. The show is slated Beauty Shop and Margaret's to be held August 21, Tuesday, Beauty Shop, both of Hampton from 7 to 8 p.m. at the tem- Beach; Pat's Beauty Shop and

ed as a family fashion show Beauty Shop of Newburyport, with men's, women's, and chil- Mass. dren's clothes being modeled. Modeling the young women's Also highlighted will be bridal attire will be students of Mrs. outfits and clothes for all oc- Heinze' charm school and casions.

Merchants participating in area. the show will be The Smart | Among the models will be

Murray's SNO KONE

13 Delicious Gold Medal Flavors 'The Special Rainbow Playland Ocean Blvd. & 'C' St.

The second annual fashion Hampton, Hayloft, Hampton show held at Hampton Beach Falls, Young's Maternity Shop as part of the Mardi Gras week of Newburyport, Mass., Maactivities will be conducted this guire's of Bradford, Evanyear by Mrs. Terri Heinze, geline's of Amesbury and the Amesbury and Haverhill, Mass. Bridal Shop of Methuen, Mass.

porary beach bandstand. | the Modern Beauty Salon of This year's affair will be bill- Amesbury and the Belleville

beauty contest winners of the

Shop and Randall's of Hamp- Miss Jonnye McLeod, Miss ton Beach, Vanity Case of Hampton Beach, Miss Patricia kee Homecoming at Newburymonth as Miss Amesbury.

The youngest model will be

CLEARANCE SALE!

AT THE

Over 100 Styles of Men's, Women's, Children's

"MOCCASINS"

SANDALS - SNEAKERS - LOAFERS - DEERSKIN - ELK - STAG

"C" STREET HAMPTON BEACH

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MAPLEWOOD AVENUE



port, Mass., and Janet Fullford, Salisbury, Mass., chosen last Fish And Game Department Adds Turbocraft

SPORTSWEAR left on Maplewood Avenue.

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Portsmouth Mills Factory Store

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Hours: Monday through Saturday 10 A.M. to 10 P.M.

for the Entire

Free Parking

The Most Unusual Store In New Hampshire

SWEATERS

Air-Conditioned

rence, Mass., and Barbara ft. 6 in. in length, is powered saved by a 185 horsepower Dearborn Based at the Hampton Beach

Newburyport and Linda Sulli- Potter said this week that he render treatment in several is extremelly pleased with the emergency cases during the past The program will also include operation of the new craft. He week, but fire activity remained dancing acts by pupils of Mrs. further stated that the shallow at a minimum. Marie Patent's school of darce draft will permit the patrol of On August 7, pranksters igof Amesbury, Mass. and Hamp- the river area from harbor nited a tire on Ocean boulevard ton Falls. Taking part will be mouth to Lafayette road. An- opposite Church street. Engine Linda Sullivan, Mark Goodnow other important feature of the 4 responded to the 9:30 p,m. craft is the ease with which alarm. SWEATERVILLE, U.S.A.

How To Reach

Sweaterville, U.S.A.

From Hampton Center proceed North on

to Maine. Just before Toll bridge use over-

pass to reverse direction. Proceed 200 yards

ALWAYS

LOW-LOW

PRICES!

PORTSMOUTH N. H.

FINE

Route 1. Use Portsmouth by-pass as if to go

Mass., was taken to the Exeter Hospital in the fire chief's car at 3:17 p.m. on August 8. She was given emergency treatment after she had fallen from a lad-

cupying a Hickory lane camp minor fire had been extinguished George was called as a precautionary measure.

A call at 12:45 p.m. on August 9 resulted in firemen rendering resuscitator aid to a summer visitor staying on K street. Firemen removed the patient to the Exeter Hospital. On August 11 at 11:45 p.m., firemen were called to wash down the street at Brown's bridge on Lafayette road following an automobile accident-No fire resulted.

Another false alarm, one of several which have been rung in during the summer months, resulted in Engines 2 and 4 and Tank 1 responding to Box 45, located at Tenth street and Ocean boulevard. The alarm was received at 7:55 p.m.

> CASINO BEAUTY SALON OPP. BAND STAND

> > Specializing in All Types

of Beauty Culture

NEW TURBOJET craft was added to seacoast equipment of the N. H. Fish and Game department A. Brouillard, Haverhill, Mass., recently. Shown, about to head seaward, are local head Conservation Officer Floyd Potter, right, who was chosen as Miss Yan- and his assistant Richard Penney, -Staff Photo

Mrs. Heinze' daughter, eight- Other models will include Miss tion wise, recently received one buoys because of the lack of month-old Holly Heinze, who Polly Sanborn, Methuen, Mass., of its biggest boosts in many underwater shaft and screw will model Toddlers' attire. Miss Kathy Quinn, Amesbury, years. Added to the equipment that could become ensnarled in Mass., Robin Patten, Hampton, of the local district for work the lines between buoys and Karen and Linda McHugh, with the N. H. Fish and Game traps. Officer Potter also stated Amesbury, Mass., Miss Anna Department was a new Buehler that the boat has nearly paid Marie Leary of Newburyport, Turbocraft boat. Mass., Beverly Heinze, Law- The red and white craft, 18 has been operation in manhours

> Warner of Hampton. Others include Louise Rich- engine. Constructed of fiber- Marina the boat will be used ardson, Georgetown, Mass., Jill glass, the boat draws only for emergency purposes as well Collins, Salisbury, Mass., Mar- three inches and has a rated as routine patrol. lene Schneider, Hampton Beach. top speed of 45 to 50 mph. The Cindy Thompson, Hampton shallow draft is due in part Beach, Patricia McCarthy, to the absence of propeller or Hampton Beach, Ginger Rus- screw. sell, Newton, Nancy Zabriskie, Conservation Officer Floyd Fire fighters were called to

The seacoast area, conserva- it may be used among lobster for itself in the short time it

- Fire Report -

Mrs. Helen Ryer, Cambridge, der on Jones avenue.

Chief Perley George responded to a call from tenants ocowned by Phillip Walker. The by the occupants, but Chief

FISHERMAN'S PIER, End of State St., Portsmouth, N.H. Enjoy delicately prepared seafood in the most picturesque setting, overlooking Portsmouth Harbor. Open 11 AM to 9:30 PM daily — closed Mandays, except holidays.

On the Famous KIBOKO

PORTSMOUTH, N. H.

ISLES OF SHOALS EXCURSION

CALM SCENIC RIVER CRUISE

11:30 A.M. - Midnight

DINNERS 5-9 P.M.

Boar's Head Inn

5 Miles North of Hampton Center

Route 1 South of Portsmouth

Rear Hawkes' Drug Store

AIR CONDITIONED

7:30 PM.

New "MOBY DICK" Room

GREAT BOAR'S HEAD

ADULTS \$2.85

CERES WHARF (off Market Street)

MOONLIGHT SAIL Friday - Saturday - Sunday 8 P.M. to 10 P.M.

MOONLIGHT SAIL \$1.85

Route 1, North Hampton, N. H., 4 Miles North of Hampton

HOTEL ALLEN

SMORGASBORD EVERY THURSDAY

BREAKFASTS, LUNCHEONS, DINNERS

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TOWNE-LYNE DINING ROOMS

COCKTAIL LOUNGE

Complete Steak Dinner \$1.95 - Seafood, Lobster, Chicken

Open Daily 5 p.m. - 10 p.m. - Open All Day Sunday

YOKEN'S "THAR SHE BLOWS"

"Elegance In Leisure Dining"

ASHWORTH HOTEL DINING ROOM

Across From Marine Memorial

RANDALL'S RYE HARBOR LOBSTER POUND

Charcoal Broiled Lobsters — Sea Food Dinners of All Kinds

Steamed Clams Open 11 A.M. - 10 P.M. 7 Days A Week

FOUR SEASONS RESTAURANT

We Specialize Only in Good Food — Ample Parking

6:30 A.M. to 8 P.M. — Sundays 11:45 A.M. to 8 P.M.

On N.H. Route No. 16, White Mountain Highway

NEWINGTON, N. H.

THE EXETER INN, Exeter, N. H. Tastefully appointed room

with air cond., phones and TV. Famous for fine dining. Hotel license.

Sunday Night Buffet 5 to 7 PM — Seafood Smorgasbord Fridays 6 to

THE SOUTH WIND, Rt. 1, Rye, N. H. Exotic Chinese and

taste-tempting American menus. 27 luxurious motel units - air cond., TV

and phones. Hotel license. Dining Rooms open 11:30 AM to midnight

daily - Mondays 5 PM to midnight. Dinner-Dancing Sat. Eves.

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Take Out Order: 964-8853

LUNCHEONS 12 Noon-2 P.M.

(Try Our Specialty)

Famous For Home Cooked Foods

. Luxury Dinners \$1.00

York Village, Maine

TEL. PORTSMOUTH GE 6-5726

10 A.M. to 1:45 P.M.

2 P.M. to 4:30 P.M.

CHILDREN \$1.85



REWARD OF \$100 is being Fridays, 8:30 p.m. - Hampton Beach State Park sponsored by offered by Ralph Harris, owner of the Harris Sea Ranch motel, for anyone who can offer a lead which will result in the arrest and conviction of the party who stole the head from the horse from in front of his establish-CATHAY GARDEN. . . for authentic Chinese foods | ment. - Harris Photo

Reward Offered For Horses Head

The head of the hobby horse which graces the front of the Harris Sea Ranch motel was stolen during the past week for the second time this summer.

Ralph Harris, owner of the establishment, said the horse, which has become a controversial piece with many visiting tourists over the years, was quite valuable. It is an antique and is over 100 years old. The horse was carved in Italy and cost well over \$300.

Mr. Harris this week said he was lucky enough to find the head several blocks away the first time it was stolen, but also said that he's "afraid it's gone for good this time."

Because of the sentimental value attached to the piece as well as the monetary value, Mr. Harris has offered a reward of \$100 for anyone who can help in bringing the culprit or cul prits to an arrest and convic-10 Minutes from Hampton Beach

Mr. Harris said he feels "vandalism is getting worse at the beach." He went on to say restriction should be placed of establishments and agencie that rent to groups either by as of land lease or permit to perate. Some firm stand must be taken now as it is getting out of hand."

Beach Notes

Harbor. Cathy Jo was featured free parking. in mixed doubles on a slalomski. Her partner for this tricky act was Jim Smith, Jr. of the Wentworth-by-th-Sea.

Mr. Smith is water ski director at the Wentworth and also president of the Wentwerth Skiers club of which Cathy Jo is the youngest member. An other show is planned for the near future.

Aid Disabled Boat

Coast Guardsmen at the Hampton Beach station reportd a quiet weekend with only ne emergency call.

A 41-foot boat owned by Arthur J. April, Ocean drive, Seabrook, was aided by Hampton Beach coast guardsmen after it became disabled off Hampton. There were five persons on

In Latin America 15 per cent of the people - those with 15,-000 or more acres apiece - own half the farm land.

For Your Vacation Pleasure!

BAND CONCERTS

Four daily - Tuesday through Sunday. Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30 p.m. Organ concert Monday 3-4 and 8:30-9 p.m.

FIREWORKS

Wednesdays, July 4 thru August 29. First shoot July 4 on sand across from "C" street.

TALENT SHOW

Mondays from the bandstand. Finals to be held latter part of August. Junior Division, 7 p.m. Senior Division, 8 p.m.

GET ACQUAINTED DANCES Mondays, 8:30 p.m. - Casino Ballroom (request tickets from

your host.) SQUARE DANCING

Seacoast Regional Square dance association.

CALISTHENICS

Monday thru Friday on sand in front of chamber of commerce office. 10:30 a.m. Complete schedule of events may be obtained for asking at chamber of commerce office.

DLLF JLA HJIIIIN



Lines and Bait Furnished — Toilet Facilities FREE PARKING

PARTY BOATS

Leave Hampton River Daily

8:00 A.M. and 1:30 P.M.

ROW BOATS FOR RENT

Tackle Shop

OUTBOARDS FOR RENT

Hampton Beach

Tel. WA 6-3503

Restaurant

HAMPTON BEACH MARINA

Located at the South end of Hampton Beach, West of the junction of Ashworth Ave. and Ocean Blvd. Twelve - year - old Cathy Jo Paved launching ramp — slip rentals — marine gas-Turrier, Cutler avenue, took oline and diesel fuel — marine hardware and paint part in the mid-summer water boat and motor repairs and storage - propeller and ski show held at Wentworth shaft repair service — rest rooms with showers —

1962 JOHNSON OUTBOARD MOTORS Some good buys on used boats and outboard motors. Let us help you enjoy a safe and happy boating season; Phone WA 6-2611 George A. Smith, Manager

N. H. LOBSTER COMPANY LOBSTER POUND

AND

FISH MARKET

Boiled To Order

· Alive Foot of Bridge at Smith & Gilmore Wharf

Native Lobsters, - Clams and Fish

FRESH DAILY Welcome

QUALITY UNSURPASSED Tel. (Hampton) WA 6-3424

Next to Employment office WA 6-5076

SAVE NESCO GREEN STAMPS from DURKEE'S ONLY 1200 FILLS YOUR BOOK



ICE CUBES FOR SALE!

FRESH SYRIAN BREAD

U. S. CHOICE HEAVY STEER BEEF

Boneless Chuck ROAST

FRESH PICKED!

NATIVE

CORN

We Purchase Our Corn Only

From Local Farms!

All Clear Meat! Tender & Juicy!

Tender!

CHUCK IL 70

BONELESS

U.S. Choice, Tender

STEAKS

London

Well Trimmed

Fancy Steak HALIBUT 1b 59c Tender Sea SCALLOPS Ib 59c Fancy Silver

SMELTS 2 lbs 25c

NATIVE Local Farms

DEMING CRAB MEAT

PEPPERS lb 4c CUKES ea. 5C

Bite Size KUBUKI WHITE MEAT TUNA 7 Oz. Can

YELLOW EYE BEANS 28 Oz. GREEN GIANT PEAS Can 17 Oz. Can

ALL POPULAR BEERS AND ALES FOR SALE! CIGARETTES \$1.84



A STRIKING PICTURE was presented recently by Donna Sturrock, 19, Leominster, Mass. resident who recently took part in the Miss New England contest. -Staff Photo

Beach Precinct Property Valaution Set At \$8,671,479

Beach property owners will \$1,189,931 over last year. be faced with a tax increase Principal increases in propstate Tax Commission officials stock-in-trade valuations from this morning and verified the \$350,476 in 1961 to \$624,000 for

last week completed the annual seven years there has been a assessing of property and came tax rate increase of \$24 per up with a new record high val- thousand in Hampton from the uation of \$20,802,849. Veter- \$41 rate in 1956, following the an's exemptions were set at property revaluation completed \$495,000 making for a net val- in 1955, to this year's high of uation of \$20,307,849.

tures totalling \$41,623.10.

Despite the record high val- Veteran's property tax exemprate was attributed in main to same period from \$343,000 in three major expenditures as 1956 to the new high of \$495,000 voted by Hampton citizens dur- this year. ing the past year. These consisted of the sewer bond issue for the million dollar sewer project now underway, the addition to the Hampton Academy and Junior High school and funds appropriated for Hampton Harbor improvement.

The 1962 tax rate is based upon net budget expenditures for all purposes totalling \$1, 320,010.18. The breakdown as approved by the state Tax Commission this morning follows: town expenses, \$553,613. 18c Hampton school district, \$440,-270,15; Cooperative school dis-Hampton school district, \$440,trict, \$253,942.94; county tax \$72,183.36.

The 1962 valuation figure, as submitted to the State Tax Commission for tax rate purposes, represents an increase of

of five dollars per thousand of erty assessments were reported valuation this year. The new from factory buildings and tax rate was set today at \$65 machinery which jumped from per thousand. Town Manager \$22,300 last year to \$142,700 for Kenneth Boehner met with 1962 and a large increase in

the current year. The Hampton selectmen only Records show that in the past

At the same time, Town Man- In the same period, property ager Boehner said Hampton valuations have grown from Beach Village Precinct valuation \$14,763,493 in 1956 to the new figures had been set at \$8,671,- high of \$20,802,849 in 1962 or 479. The precinct tax for 1962 nearly \$1 million each year. It has been set at \$4.80 - an in- is still apparent that expendicrease of 70 cents over the '61 tures have kept well ahead of rate of \$4.10 based on expendi- tax gains on new building in the town and beach areas.

ation, the increase in the tax tions have also grown in the

HAMPTON CENTER 4 MASTER BARBERS

HAIRCUT \$1.35

20 Years In The Same Location FLAT TOPS \$1.50 Across the Street From

Tobey's Drug Store

TOUR OF SEACOAST AREA was conducted, free of charge, by LeRoy Leonard, operator of the

Busmobile under the sponsorship of the chamber of commerce last week. Busmobile was filled to capacity leaving an overflow crowd during trial run to New Castle.

Busmobile Goes Sightseeing

Another first was innovated coast area. sight-seeing tour of the sea- the chamber of commerce office The first trip, endorsed by

EASTMAN FISHING **PARTIES** BOATS LEAVE



Wed. Night Fishing 5:30 'til dark SEABROOK END OF HAMPTON BRIDGE Seabrook Beach, N. H. Tickets Sold at Orange and Green Building

Tel. GRover 4-3461

at Hampton Beach when Leroy A turn away crowd was on bor, Wallis Sands, Wentworth-Leonard, owner-operator of the hand to board the bus for the By-The-Sea, Fort Constitution, Busmobile at Hampton Beach trip which was given free of Newcastle, the Gov. John Langgave the use of the Busmobile charge to the first 24 persons don House and other historic and his time to conduct a on board. The tour began at spots along the route.

the Public Utilities Commission sters and youngsters alike. for permission to operate a sight-seeing service after a Pollock, Cod Catches public hearing held earlier this week, Mr. Leonard made the first run last week on a trial basis through the compliments of the Hampton Beach Chamber Portsmouth. Plans are to leave the newer members how it the chamber of commerce-Ca shoud be done. sino area at approximately 9:30 a.m. on Wednesday mornings.

conducted tours of the Fuller boats.

and covered Route 1-A and the chamber of commerce as some of the back roads to New- another needed attraction t the area, was highly successful. Awaiting a certificate from Taking the first ride were old-

Tops With Old Salts

William "Bill" MacKenna, 79 of Commerce. If permission is of Hampton Beach, the original granted for a permanent route, "Old Salt" member when the Mr. Leonard plans a regular club was first instituted by the once a week morning trip chamber of commerce, this along the seacoast and into week returned to show some of

lock on August 2. The previous The planned route, as sub- day he landed a 231/2-lb. polmitted to the Public Utilities lock. Both catches were made Commission, would consist of from Smith and Gilmore party

Catches of pollock, cod and ass continued to remain at the top of the list as far as deep sea fishing enthusiasts were

vid Brown of Pittsburg, Pa. earned his membership card b boating an 8-lb. bass.

Two fishermen caught haddock while fishing from an Al Gauron boat, and making a catch of a 6-lb. haddock was Edward J. Wilusz of Manchester. Frank Callagher of Stoneham, Mass, boated a 4½-lb. haddock to complete the list





DAY

SUNDAYS

SHIRTS

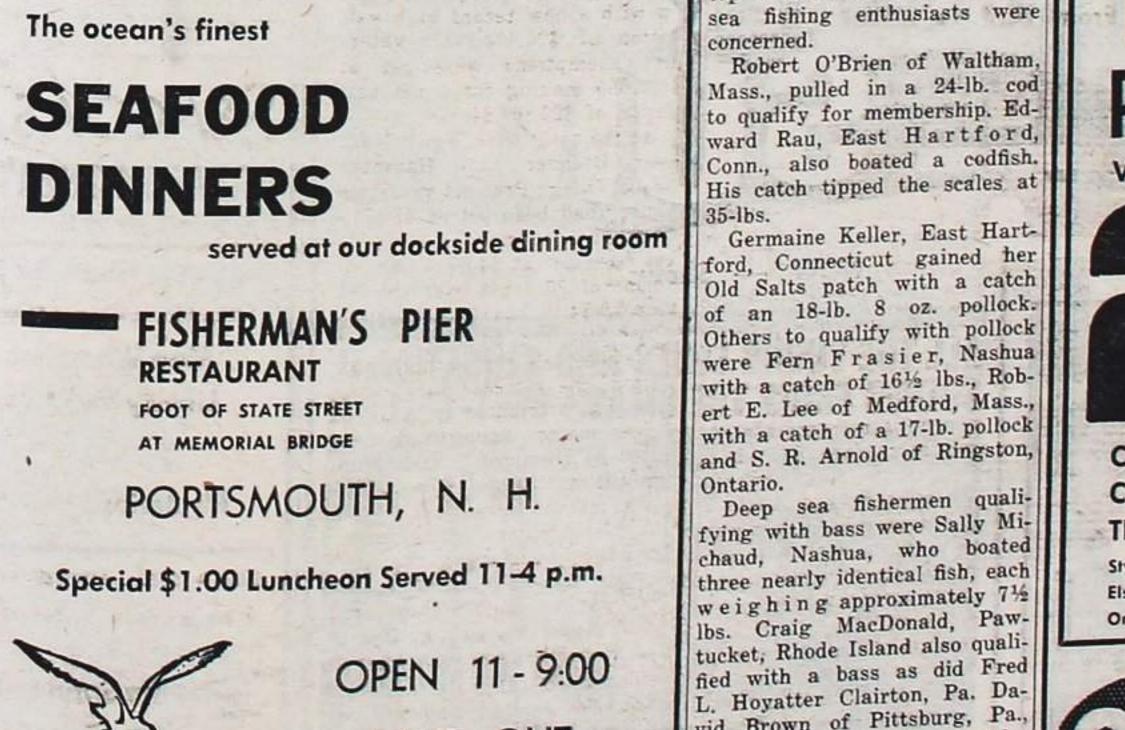
and

BRIEFS

REG. 50c

ea. 39c

3 For \$1.00



TAKE OUT SERVICE Under New Management James D. Canty, Prop.

Everything For The "Do-It-Yourselfer"

TILE SHOP Ceramic Tile Is Our Business Custom Formica Counter Tops ARMSTRONG FLOORS TUB ENCLOSURES WALL TO WALL CARPET

Bill Natale Tel. HO 5-0671 40 Elmira Ave., Newburyport

Five Craft Aided By Coast Guard Crews

Rescue missions by the Hamp- cock, North Reading, Mass., was numerous during the past week later towed to Littlefield's landas ideal boating weather brought ing on the Seabrook side many craft to the New Hamp- Hampton River. Assisting in

Local Coast Guard crews re- J. Pratt, BM/2 William Locksponded from a call from the ard, SNBM Richard P. Crowley in the area. The search was was piloting his 16-foot craft in

The Coast Guard also rescued North Bay beacon near the riva man from a 17-foot outboard er's entrance. pleasure craft which went The Miss Irene, a party boat aground Sunday on the Hamp- owned by the Littlefield party ton River flats. Donald P. Han- boat firm of Seabrook,

Winnacunnet Rd., Hampton, N. H.

New England's Finest Summer Theater

Father

Bride'

force perifice had

Reservations: WA 6-3073

SCALE OF PRICES: \$2.70, \$2.25, \$1.80

SATURDAY EVES: \$2.90, \$2.70, \$2.00

NOTE: Because of Popular Interest, the Manage-

ment has scheduled a matinee performance every

COMING NEXT WEEK

"Everybody Loves Opal"

Saturday. All Seats \$1.80 Curtain 2:30

EVEN FUNNIER AS A PLAY

this rescue were Chief Andrew

district office in assisting in a and SN Kenneth H. Clayton. search for the sloop, The Sea- The Coast Guard were also farer, which was reported as called to assist Hampton police missing Sunday. BM/2 William Captain Lloyd Ring when his Lockard and Robert W. Potter motorboat became grounded searched the harbors and waters Hampton River. Capt. Ring later called off when the sloop the river at 8 p.m. when it ran docked at Plymouth harbor, aground on a sand bar off the

Madison, North Amherst road, Bedford, Mass. broke down when its propeller became entangled in lobster buoys near the Hampton ledges, five miles off Hampton Beach. The Coast

Ends Saturday Night, August 18

Starts Sunday, August 19

SPARTACUS In Color

Kirk Douglas - Jean Simmons (Shown approx. 8:45)

ALSO SELECTED SHORTS

Exodus In Color

Paul Newman - Eva Marie Saint - Peter Lawford

(Shown approx. 8:30)

ALSO SELECTED SHORTS

Adventures of A Young Man In Color

Paul Newman - Susan Strasberg - Richard Reymer

CO - FEATURE

Willard Parker - Merry Anders

Air Patrol Shown 1st

Starts Wednesday, August 22 Hemingway's



JT MISS KAY, I ALWAYS CRY AT WEDDINGS". A comic moment from "Father of the Bride" currently playing at the Hampton Playhouse. -Playhouse Photo

Wedding Bells To Ring This Week At Hampton Playhouse

If you've ever been married, through both hilarious and Guard towed the craft to Hamp- or if you've never been married, tender moments when you see you'll be sure to shed tears "The Father of the Bride." A comedy based on one of the

lations of an average family,

and most particularly, its fa-

ther in the throes of preparing

Richard Kennedy and Susan

Hesse, who won critics' acclaim

this season as the "Luther

Billis" and "Nellie Forbush" of

"South Pacific", will play the

riotous father and daughter

team who can't decide between

an elopement and a Medding

reception for five hundred. Den-

nis Drew, Ian Sullivan and

Katherine Helmond will also

add their comic quips to the

It is reported that seventeen

laboratories are currently work-

ng on ion engines for the pro-

pulsion of space craft. Two of

these are to be flight-tested

for a wedding.

gay production.

most successfull humorous nov-els of recent times, the play HY-WAY DRIVE-IN is scheduled to run at the Playhouse for the week of August 13th through August 18th. The AMESBURY SALISBURY BOULEVARD ROUTE 110 novel by Edward Streeter, from

which the play springs, made millions of people nearly split Mr. Sardonicus their sides laughing at its story of the trials and tribu-

SUNDAY - MONDAY - TUESDAY Hit Show of the Season Red Buttons - Fabian Barbara Eden - Peter Lorre Five Weeks In

2ND HIT

In Athens Cinemascope & Color

COMING NEXT WEDNESDAY Advise & Consent

In Color with Bob Cummings Sun.-Mon.-Tues., Aug. 19-20-21 Edgar Allan Poe's Tales of Terror Vincent Price-Peter Lorre Airborne

JACKIE'S

BEAUTY SALON

of Beauty Culture

WA 6-3351

In The Dudley Building

PORTSMOUTH'S

COLONIAL

OW THRU SATURDAY, Aug. 18

Shirley MacLaine-Yves Montand

My Geisha

ST., HAMPTON BEACH

ecializing in All Types

SALISBURY DRIVE-IN THEATRE

Beach Road Salisbury, Mass.

NOW THRU SATURDAY Kim Novak Jim Lemmon - Fred Astaire The Notorious

Landlady 2ND HIT Oscar Homolka - Audrey Dalton

A Balloon Jayne Mansfield-Trax Colton

It Happened

NOW THRU AUG. 18

Coming August 19 - 25

The Kingston Trio



Chicago - One 200-pound hog contains about 21 pounds of marketable shoulder meat. Miniature Golf Putt-A-Round AT THE WHISPERING PINES Location Route 1 Miles North of Hamp. Cente

FOUR BEACH BEAUTIES who recently competed in the Miss New England show were, left to right, Janet Fullford, Sally Kay Thomson, Frances Janes and Nancy Joan Brackett. -Staff Photo

T. V. Rentals

MOTEL

DAY - WEEK - MONTH **DOWNER**

APPLIANCE CO. 822 LAFAYETTE ROAD HAMPTON, N. H.

WA 6-2340

Plans Being Readied For Proposed New Police Station

In a reversal of previous re- struction of a station or stations ports, Town Manager Kenneth at Hampton and at Hampton Boehner this week said Mr. Rus- Beach. sell Peirce of Newburyport has Mr. Boehner said the plans

tives that sketches and plans facility. for an uptown station would be At the same time, Mr. Boeh-

Labor Day.

2 SHOWS

NITELY and

SUNDAY

9 & 11:30

1 and 1-4

started work on preliminary for a beach station call for it to plans and sketches for a pro- be located in the town parking posed police station at Hamp- lot, adjacent to the beach fire station. The town manager also Approximately a month ago it said plans for an uptown station was stated through Mr. Boehner would be drawn following comand Planning Board representa- pletion of plans for the beach

prepared first with the hopes of ner said although the figures presenting them to voters at a submitted by a local building special town meeting soon after mover on the possible moving of the beach station have not, as Mr. Peirce was in town last vet, been submitted to the week to discuss necessary re- Planning Board, it would seem quirements and needs for new highly inadvisable. During last police facilities with town of- week's discussion, figures of ficials and Chief John Roden. \$14 to \$15 per square foot were A tour was made of the pro- estimated for possible new con posed areas for possible con- struction. Size of the beach approximately 40 x 60 feet.

During the discussion, consideration was given for separate facilities for persons involved in felonious crimes, drunkenness and juvenile detention. The beach station would be strictly a functional building needed for summer use, according to Mr. Boehner.

This Week

THE MIRACLE WORKER

Coming Next Week

NANCY WALKER

Everybody Loves Opal Smash Comedy Hit

2:45 TELEPHONE Midway 6-5511

Shaheen's] FUN-O-RAN Fun-Filled GAMES Exciting RIDES Miniature GOLF BATTING Range Exotic FOOD SPECIAL RATES KIDDIES DAY Every Wed., 1 to 7 P.M. SALISBURY BEACH MASSACHUSETTS



U.S. RT. 1, HAMPTON - Your Hosts - THE DUNFEY FAMILY



NOW — Mat. 2 p.m. Eve. 8 p.m.

THE PICTURE IS COLOSSAL!" "Big as BEN-HUR, if not bigger!" -105 ANGELES TIMES CHARLTON SAMUEL BRONSTON Presents HESTON SAMUEL BRONSTON PRODUCTION in procession and DEAR FILM PRODUCTIONS - depoted by ANTHONY MANN

Starts Wednesday "SPARTACUS"

NOW - Shows 2-7-9 P.M.

ALL THE YOUNG LOVES AND SENSATIONAL SCENES FROM THE SMASH BEST-SELLER!

MICHAEL CALLAN I CUFF ROBERTSON I JAMES MacARTHUR I NICK ADAMS SUZY PARKER I HAYA HARAREET I ANNE HELM I STEFANIE POWERS Starts Wednesday "MUSIC MAN"

SEACOAST DRIVE-IN-THEATRE U.S. Route 1, No. of Hampton Ctr. WED. - SAT., AUGUST 15 - 18 John Wayne - James Stewart

Man Who Shot Liberty Valance

Also In Color Mysterious Island

SUN. - TUES., AUGUST 19-21 Warren Beatty-Vivien Leigh In Color

Roman Spring of Mrs. Stone

2ND GREAT HIT In Technicolor Richard Burton-Angie Dickinson Bramble Bush

FEATURE 1ST TUES. & THURS.

The American eel is the only The first Congress Block was fish that lives and grows in destroyed by fire in 1864 and a fresh water but goes to the new block was built immediocean to spawn.

YOKEN'S

"THAR SHE BLOWS"

ANNOUNCES THE OPENING OF THEIR NEW

"MOBY DICK ROOM"

NOW SEATING 500 PERSONS NO NEED TO WAIT



at Ward's — Come in and look around

SPORTING GOODS

HOME and GARDEN SUPPLIES

AUTOMOTIVE ACCESSORIES

STORE HOURS

9 A.M. to 5:30 P.M.

Friday: 9 A.M. to 9 P.M.

Saturday: 9 A.M. to 5 P.M.

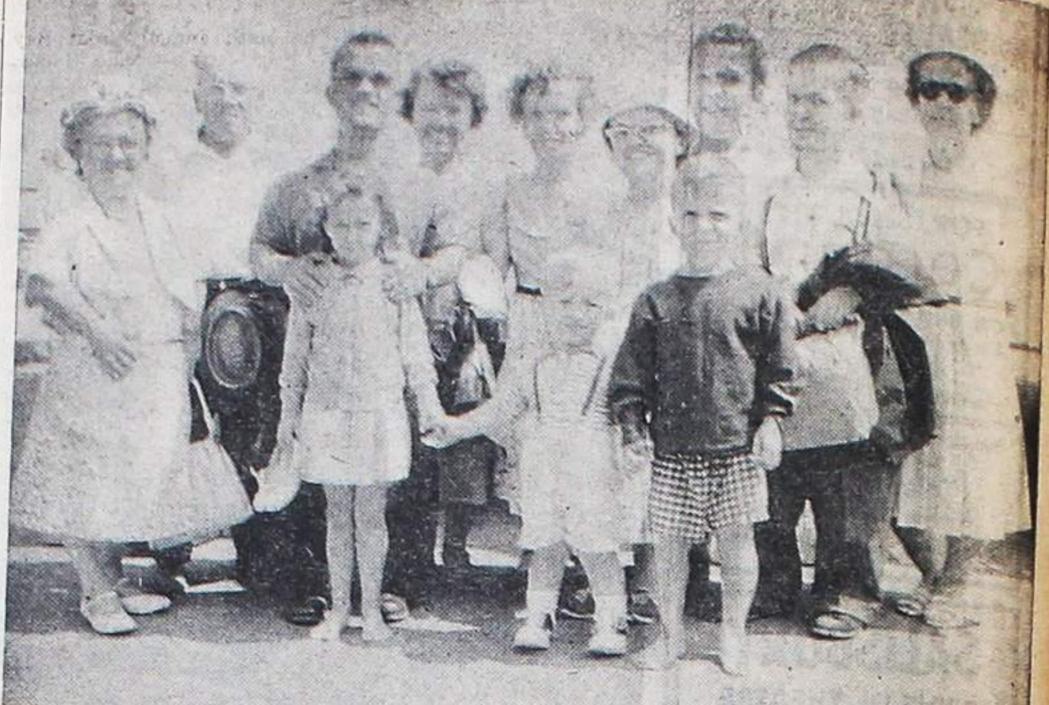
no money down

on anything you buy at Wards on Credit

Monday through Thursday

Route 1 South of Portsmouth

10 Minutes from Hampton Beach AAA, Dominion A.A. and A.L.A. Recommended



"LITTLE PEOPLE OF AMERICA INC.", District 1 of New England, recently held an outing at Hampton Beach. Also present with the group were several "Little Littles", children under 16 yrs, of age. More than 500 persons are members of the group throughout the 14 districts of the United States. Those present at the local outing Sunday came from Massachusetts and New Hampshire

Selectmen Review Beach Hearing Data

Selectmen, at their meeting cision has been reached by the Reprints of news pictures last Friday, reviewed the results hoard in regard to the matter. appearing in the BEACH. of a recent public informational Town Manager Kenneth Boeh- COMBER are available for a

hearing held at Hampton Beach ner this week said he had been nominal charge by calling or concerning the opening and instructed to review all present writing the publishers, Hampclosing hours of town and beach statutes and ordinances pertain- ton Publishing Co., 575 Lafay. eating establishments. No de- ing to such instances and to re- ette road, Hampton, WA 6-3322, : M: MONTGOMERY WARD Boehner said he would confer town counsel, Judge John Perkins, in regard to the legal status of the problem,

At last report, the town manager was still working on research of the question container within the present statutes.

cussion of the problem lasted for nearly two hours at the hearing held two weeks ago.

Photo Reprints

Nathaniel Hawthorne College Antrim, N. H.

Liberal Arts & Business Adminis. 4 yr. degree granting institution Classes starting Sept. 1962 Write to Dean of Admissions

HELEN HORGAN'S

Shoppe!

Mahoney's as famous as the Beach Itself

one claw was missing.

Beach Notes

the doubles matches and Mr. Gil Carrier in the singles play. Guests at the Alma who par-

-Staff Photo

Winners in a cribbage tourticipated in the contest included nament held recently at the Mr. and Mrs. Fred Pike, Monlma Hotel, G street, included treal, P. Q., Canada; Mr. and Mr. and Mrs. Gil Carrier in Mrs. Don Olson, West Hartford, Conn.; Mr. and Mrs. Gil Carrier, Springfield, Mass.; Mr. and Mrs. Howard Cooley and Marie Cooley of West Hartford, Conn.; Miss Mary Capliski, West Caldwell, New Jersey and Mr. and Mrs. Bill Noonan, Willingford, Conn.

The affair will be made an nnual event at the Alma.

Now Is The Time To Plan Your Back - To - School

s shown by local summer lobster fisherman. Caught off North

Hampton, this lobster weighed close to five pounds even though

- PENDLETON
- VILLAGER

and many other Famous Brands and Fashion Magazine Favorites.

Grad's Town and Country Clothes Northshore Shopping Center

Several thousand spectators, built at Dover Point. The

Ten classes of events (one for youngsters), sanctioned by the American Power Boat association and operated by officials of the Westbrook (Maine) Outboard association, are expected to draw nearly one hundred racing drivers from all oven New England. Drivers at the Great Bay Day races this year will compete for nearly five hundred dollars in engraved trophies as well as racing points which they accumulate in their

AND

LUCKY HALF-BUCK* SALE

TV LAP & BED

Dover Chamber officials.

The sixth annual Great Bay quest for national recognition.

Day, Southeastern New Hamp- An additional feature of the Dragon Seed shire's major water sports event 1962 Great Bay Day program of the 1962 season, will again August 19th will be a renewal be sponsored by the Dover of the Senior Sailing Event, for Chamber of Commerce on Sun- operators of the fourteen foot day, August 19, at Dover Point. Merry Mac sailboats which are

who annually view the high-speed stock outboard and hydro-directed by officers of the Great Orders to Take Out plane races on a one and a half Bay Yacht club, which is having mile course on the Great Bay its most successful season of ROUTE 1 tidal waters, are assured of an week-end sailing events.

exciting program, according to ASSOCIATE STORE

Open 11:30 A.M. to 2:30 A.M. All Year Round KITTERY, MAINE Tel. IDlewood 9-1100

Chinese & American

Food

Cocktail Lounge

Air-Conditioned

Go Further! BEACH SUPPLIES TOYS

SPORTING GOODS BICYCLES BOATING & CAMPING EQUIPMENT

Where Your Dollars

• FISHING EQUIPMENT

AUTOMOTIVE EQUIPMENT

"The Family Store Owned & Operated by Stan Brown Lafayette Road Hampton Center

IGA Pure 6 Oz. Jar Instant COFFEE 79c

IGA Fancy 16 Oz. Cans APPLESAUCE 8-\$1 IGA Healthful Qt. Cans

PRUNE JUICE 3-\$1

Royal Guest Fancy In Brine 7 Oz. Cans

White TUNA 3-89c IGA Solid Pack 16 Oz. Cans

TOMATOES 5-\$1

IGA All Purpose Plastic Qt. Btl. CLEANER 39c

Table Rite SPRING

. TELEVISION VIEWING BAR-B-QUE ID 59C

Country Club - Oven Ready

LEG O' LAMB IS 69c

Combination LIVER

1633c 1639c 1639c

... for the alady who pushes the cart!

Patties



138 Congress Street Portsmouth Tel. GE 6-4420 The situation arose when beach businessmen complained Welcome To The Seacoast Area of the late hours some of the eating establishments were remaining open depriving persons ... and a Happy Vacation! desiring to sleep in certain areas the privilege to do so. Dis-You'll find many of your vacation needs

FURNITURE APPLIANCES

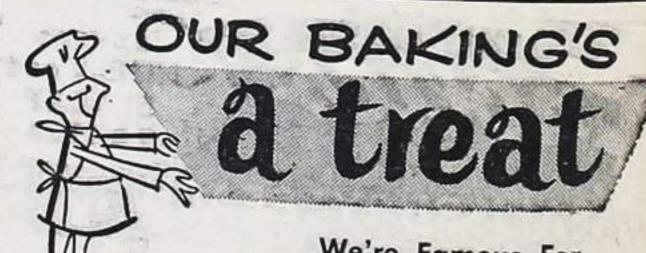
PAINTS HOUSEWARES

PLUMBING SUPPLIES

BUILDING MATERIALS

Smart

WOMEN'S and CHILDREN'S APPAREL 6 "B" STREET



Birthday Cakes Made To Order Extra Birthday Cakes On Hand At All Times

Special Rolls of All Kinds Made To Order

WHITE BREAD - CHEESE BREAD 100% WHOLE WHEAT BREAD V-10 FRENCH BREAD - OATMEAL BREAD

377 Ocean Blvd. WA 6-9186 Hampton Beath



Made On Order FAMILY SIZE To Serve 6

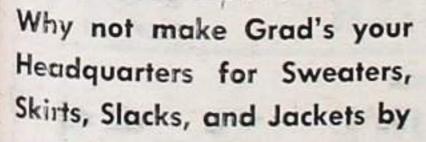
BAR-B-QUE CHICKENS 3 Hb. GVg.

Home Made Pork Pies 29c 3 for 85c

No Waiting SATURDAYS — Home Baked Beans, Honey Brown Bread

Cinnamon Bread and Raisin Bread

WARDROBE ...



- GARLAND
- · CATALINA

87 Merrimack St. Haverhill, Mass.

supermarkets

1952, 1954 and 1958.

A WEEK

. SERVING TRAY

· OUTDOOR PICNICS

OPEN

. BUFFET LUNCHES

. ADULT BED TRAY





*A Lucky Half-Buck is Any Silver

Half-Dollar Bearing a Legible Date

of the Year 1942, 1943, 1945,



MARY ANNETTE'S BEAUTY SALON

ON THE OCEAN FRONT Have An Ocean View While We Style Your Hair GREYSTONE HOTEL

WA 6-2498

81 Ocean Blvd., Cor. 'K' St.

Margaret M. Junkins Home Made Candies

Try Our Hand-Dipped Chocolates

MADE ON THE PREMISES

MADEI

OCEAN BOULEVARD

STAPLES

Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs

beach aids

beach toys

first aid needs

cosmetics

sun tan aids

... In The Barn - At The Barn Motel

Across the Street from the Coast Guard Station

Family Style Breakfast 8-11 a.m. 99c

Char-Broiled Steaks 5-8:30 p.m. \$2.95

Complete Line of Sea Foods - Steamed Clams

Delicious Dollar Plates Daily

Each Day the 50th Guest at Breakfast or Dinner at

THE STANCHION ROOM Will Receive a FREE MEAL!

Reservations, Accepted at WAverly 6-2587

SHOP US FIRST FOR BEST PRICES ON THE BEACH

53 Steps Down "B" Street and Save! 12-14-16 B STREET AT THE BEACH COMPARE THESE VALUES!

Father Of Bride' Is Family Type Comedy

ambulatory age has at some parts.

Then it seems funny! the tender moment before fa- our own lives.

church. Unquestionably, all brides are beautiful because beauty is an aura and not a combination of just so many physical characteristics. Susan Hesse brings a loveliness and charm and sweetness to the bride's role before she is ever sewn into a wedding gown—but in full array be-

fore she departs for the church, Miss Hesse literally leaves the audience breathless, proving is possible to gild a lily. As the confused-and be-

wildered-father of the bride Richard Kennedy combines his versatile talents for both comedy and serious acting to produce a highly amusing and at the same time sympathetic character who gives his wife, ably portrayed by Katherine Helmond; and his two son played by Eric Shugaar and Burleigh Booker a chance to produce the entertaining contrast. Eric Shugaar, in his first supporting role at the Hampton Playhouse, presaged a real future on the stage with hi excellent characterization

William Douglas brought off a fine portrayal of the bride-groom when he found himself alone and almost helpless on the male side of the the male side of the wedding ceremony under the steam rollering of women.

in next week's play, gave a superb performance in the role of Miss Bellamy. In addition, hilarious comedy was Ian Sullivan, as Mr. Massoula

Birds Eye 12 Oz. Cans The Stanchion Room

ELI AND FLORA GODDARD

Most every American of mendous balance in the time or other been connected The rest of the large cast with the basic ceremony that was composed of Frances Is-with the basic ceremony that was composed of Frances Is-able hands of Alfred Christie unites a man and woman under bell, Pat O'Riordan, Rex Tac- and it becomes obvious that our social laws. The wedding is kae, Murph Berry, Mary Ellen the Hampton Playhouse has here to stay. Thus everyone in Weber, Paul Rosen, David Hus-Open Year Round the audience at the Hampton ton, Leslie Hunkins and one winner. Playhouse this week for the local thespian, Debbie Green.

play. We have all been through theatre goers with an evening can find satisfying and enterit and it is lots of fun to view of a musement and tenderness taining. It is highly recommend the many faceted problems of in which they will have no trou- for ane and all. the wedding from the outside. ble projecting themselves. The staggering realization that a This delightfully amusing daughter is old enough to be play picks up the story at a married—the doubts about the Sunday morning breakfast groom-the headaches of the when the "engagement" bomb guest list-the duplication of is dropped in the middle of wedding gifts-the staggering the table, frolics through the cost of marrying off a daughconfusion of pre-nuptial ar- ter-and all the other problems rangements, and climaxes with of the bride that have brushed

ther and daughter leave for the Take the clever script of

"Father Of The Bride", give it a good strong cast from top to bottom-play it against one of David Hustons colorful and decorative stage settings-and place the directing in the cap-

production, "Father Of The "Father of the Bride" is a letter words—just a down to No sex-no violence-no four Bride" will have no trouble family play which is entertainputting themselves into the ing for all ages that provides cross-section of theatre goers

— H. L. P.

Miss Barbara's **Beauty Salon**

Located in The Avon Hotel "B" STREET HAMPTON BEACH Hair Stylist — Color Specialist Closed All Day Sunday Open 9 - 6 Rest of The Week Walk-In Service

Lean, Meaty Face End

PEPPER STEAKS Ib. 99c

Lean Tender Knived

lb. 89c

100% All Beef

lb. 49c

HAMBURG 2 lbs. 89c lb. 78c

Heart's Delight Large 21/2 Can

3 for 89c

the performance by using star players in minor roles. Betty

Snider's CATSUP 17c jar

97c

Hunt's 46 Oz, Cans

Tomato JUICE

Hunt Club 5 lb. Bag

ORANGES doz. 38c

doz. 28c PLUMS LETTUCE 18c Head

37



NEXT TO LIQUOR STORE"

Open Daily 9 A.M. to 9 P.M., Including Sundays

Cod-Canada trip is ended; two BEACHCOMBERS. derful souveniers. Oh! what a fred time that was rememberthe sunshine, the sea of one Cod, the goodness and the humor of American peo- Editor of the Beachcomber: and the visit at the Hamp-

ing a nice music near the Thank you again. Chamber of Commerce. Maybe I arrive too late to

would like to have a copy of Beach Police station. WAverly to North Hampton line, Ash-

Now ending this letter, let nue between "D" and "F" but leaving us many won. me tell you merci. (Thank you). streets. WAverly 6-3315.

Beach Chamber of Com- sending your Beachcomber pa- mon, chairman, Lawrence pers with our pictures in it Hackett and Robert Danelson; -bet me tell you that Hamp- to me. We all thought we look- Town Manager, Kenneth Boehton Beach charmed us with its ed pretty good. We always look ner; town clerk, Helen Hayden; rellow sand, with the amuse- forward to our yearly trip to tax collector, Hazel Coffin; ments and the attractions and Hampton Beach also to meet- treasurer, Norman N. Merrill. with the little orchestra play- ing other Golden Age groups. Town office hours: 9-5, Mon.

Brookline 46, Mass.

WARREN'S LOBSTER HOUSE

"Every Meal A Pleasant Memory"

For The Finest in Seafood and Lobster Dinners

P.S. Our Steaks, Chops and Chicken Are Also Terrific

COCKTAILS

We are at the Kittery end of Memorial Bridge on old U.S. 1

Telephone IDlewood 9-1630 Kittery, Me.

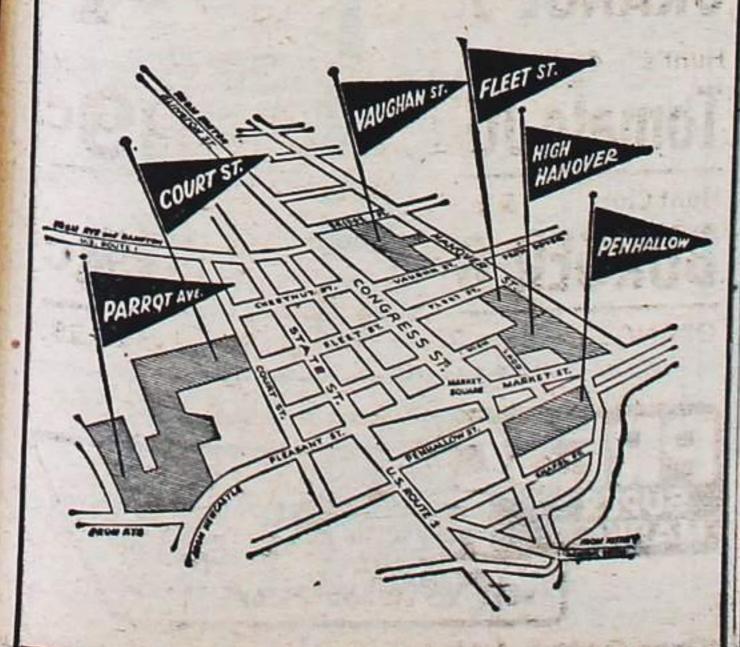
Over 100 Stores

. . just 14 miles away PORTSMOUTH, N. H.

'Go All The Way On Route 1A'

Park Free By Using The 'Park Free Token Plan'

ACRES OF PARKING!



Letters To The Editor . . . - Vacation Information Guide - All restaurants - Monday

EMERGENCY LOCATION | Wednesday — Moulton road to North Shore, Dumas corner

Fire Station-Ashworth ave- ter.

WAverly 6-3334. GENERAL LOCATIONS

Thank you very much for Board of selectmen, Noel Salothru Fri. except tax collectors Mrs. Augusta Crake, Pres. desk closed 11:30-12:30 and town clerk's desk closed 12:30-1:30. Open 9-12 Saturdays. Chief of police, John Roden; fire chief, Perley George. Offices located 136 Winnacunnet

> Precinct-Fred Gagne, chairman, Ralph T. Harris and John J. Foley. Treasurer and clerk, A. Roland Bragg. Offices located at 64 Ashworth avenue.

Chamber of Commerce-President, John J. Dunfey, Exec. Sec., William Elliot. Office hours are, 9:30 a.m. to 9:30 p.m. seven days a week during the summer months. Office located on Ocean boulevard opposite

Public Library-Located at Hampton center on Winnacunnet road, Mrs. Margaret Noyes, librarian. Hours: 2:30-5 p.m. and 7-9 p.m., Mon., Wed., Sat. U. S. Post Office, Beach-Lobby open; 8 a.m.-5 p.m., Mon day-Friday; 8:30 a.m. -12 Sat and progressive bank. urday. Window service: 8:3 a.m.-5 p.m., Monday-Friday; 8:30 a.m.-noon Saturday. No service holidays and Sundays. Hampton-Lobby open 7 a.m.-7 p.m., Monday-Saturday. Window service: 8:30 a.m.-5 p.m., Monday-Friday, 8:30 a.m.-noon Saturday. No service holidays

and Sundays. RUBBISH COLLECTION Monday - Dumas corner to North Hampton line, Ashworth avenue to Seabrook Beach. Tuesday - West of Moulton road to Exeter line, Dumas cor-

ner to Ashworth avenue, Hamp-

ton business center.

the "BEACHCOMBER" to put in their archives (with films and other souveniers.)

Beach Police station. WAverly to North Hampton line, Ashworth avenue to bridge.

Thursday — Dumas corner to Then I ask you to send me OR DURING THE NIGHT.

Beach, Hampton business cen-IN CASE OF EMERGENCY Ashworth avenue and Seabrook

One of three Boy Scouts, Police Station—Across from avenue to bridge.

Saturday - Moulton road to North Shore, Dumas corner to Municipal Offices-Town: North Hampton line, Hampton

MADE TO ORDER "The Best on the Beach"

Breakfasts Served

TRY OUR STEAK SUBS

BEACON

Cor. Ocean Blvd. & 1 St.

Smith's Pharmacy

PRESCRIPTIONS ASHWORTH HOTEL BLOCK

Across from Marine Memorial

DRUGS - COSMETICS - FOUNTAIN

WA 6-9194



IN ALL DIRECTIONS . .

. . Limited neither by lack of invite you to profitably use the

 SAVINGS ACCOUNTS TRUST AND AGENCY DEPARTMENT PERSONAL CREDIT

CHECKING ACCOUNTS

DEPARTMENT COMMERCIAL LOANS MORTGAGE LOANS

SAFE DEPOSIT VAULTS Exeter,

Banking Company

Member Federal Deposit Insurance Corporation

In PARK FREE Downtown PORTSMOUTH...

it's Newberry

DEPARTMENT STORE

Quality for Quality Our Prices Can't Be Beat Largest Variety of Prestige Merchandise on the Coast

. NEVER KNOWINGLY UNDERSOLD

• DELIVERY SERVICE · GENERAL ELECTRIC SERVICE DEPT.

Telephone Order - Please Call GE 6-0136 Satisfaction Guaranteed FOR SHOPPING FUN

go to

In Convenient Downtown Portsmouth on Rte. 1A and 1

MARGARET'S HAMPTON BEACH BEAUTY SALON INDIVIDUAL HAIR STYLING AND CUTTING 1 Ashworth Ave., Hampton Beach WA 6-5441

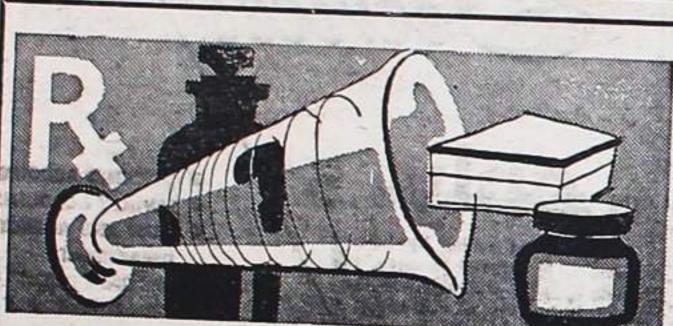
BREAKFAST Our Specialty

THE GRAND MANOR Coffee Shop Corner of "L" Street

> Now Ready for "Back To School"

and Fall Newburyport's Leading Department Store

"15 Minutes from Hampton Beach"



Don't Risk Your Health During Your Vacation!



You can depend on the skill of your physician and the precision of Tobey's Drug Store in filling prescriptions with the same assurince you have at

TOBEY'S DRUG STORE

- FREE DELIVERY -

HAMPTON CENTER

Dining rooms open 11:30 A.M. to midnight Tuesday through Sunday—

Monday 5 P.M. to midnight.

WA 6-3864

Prescriptions — Not a Sideline but a Profession

in which she participated in I am definitely going to attend

where she participated in the Boston and never went home. had high praises for the Hamp- job and an apartment with a most exciting years and what demie Moderne. The course betember and when completed I Advent - High street, Hamp-In a letter to William Elliot, will join the Hart Modeling

executive secretary of the Agency. debted to you I am and can't begin to thank you for all you've done for me. I wish you would extend my heartfelt

> For Sandie, another chapter in her life will come to a close during the coronation ball when she will relinquish her crown to the first Hampton girl ever to be privileged to share it with the former 14 girls who have been named as Miss Hampton Beach. Sandie set a record which will be very difficult to match. Not only was she named Aiss Hampton Beach in 1961,

out she also wore the crown of Miss New England simultaneously thus becoming the only girl to date to attain this achievement. She went on win other honors throughout the state and New England. She made many public appearances on behalf of the local chamber and by the state of New Hampshire throughout her

Following all this, the girl from Plaistow, N. H. came back to gain the title of Miss New Hampshire. She later traveled to Miami Beach, Fla. where she placed sixth in the Miss U. S. A. contest as a prelude to the Miss Universe

Now she has completed this phase of her life and will begin a career in modeling with one of the largest agencies in the east. The meager beginning in taking part in a Hampton Beach beauty contest has o one of the most exciting year of her life.

In a word of thanks to Sanlie, chamber officials likewise ad high praise for the way Sandie has modestly conducted herself as she reigned in the simultaneous capacities as Miss New England, Miss Hampton Beach and Miss New Hampshire for the Miss Universe contest. "She has been a credit to our beach, to her town and to her state," said William El-

Take her dinner-dancing at Richard Ng's . . . SAT. NIGHT 8 to midnight • Exquisite Chinese and American dishes to delight the eye and the taste are a specialty! Chinese Buffet every Wednesday evening 6 to 8 P.M. . all you can eat just \$2.95! • Peg Norton at the console in the Lounge 7:30 to 12 every Wednesday, Thursday and Friday

CHINESE AMERICAN DINING ROOM Route 1, South of Portsmouth - Rye, N. H.

Visit Richard Ng's East Wind at York Beach. Me. tool

am now Community Church (Protestant, Ashworth avenue, Sunday St. Andrews by - the - sea, Rye.

> 9:15-10-10:45-11:30 a.m. Daily masses, 7:30. First Friday 6:30-7:30-8:30 a.m.-5:00 p.m. Benediction, Sundays, Holy days and First Fridays, 7:30 p.m. Confession, Saturdays.

ton, 9:45 a.m. Sunday school; 11:00 a.m., sermon.

Baptist - Winnacunnet road, Hampton, 11:00 a.m. Exeter road, Hampton Falls, 9:30 a.m. church school; 10:30 a.m., worship.

thanks to the Hampton Beach Congregational - Winnacunnet road, Hampton, 9:30 a.m. Little River Congregational-Christian - Atlantic avenue, North Hampton, 9:30 a.m. ton, 9:30 a.m.

Episcopal-High street, Hampton. Communion, 8-9:30 a.m., third Sunday of the month,

Morning prayer and sermon 1st, 2nd, 4th, 5th Sunday of

8 a.m., communion; 11:00 a m., morning prayer, Com. munion 1st Sunday each

Methodist - Lafayette road Hampton. 8:30 and 11:00 a.m. Roman Catholic - Lafayette road, Hampton - Mass 6:10. 7-8:15-9:30-10:45-11:45. Confession Saturday afternoon, 4:00 p.m. Saturday evening 7:30. Novena, Tuesday 7:30

Route 1-A, Seabrook Beach-Sunday masses hourly on the hour from 8 to 11:00 a.m. Non-Sectarian - Union Chapel -Little Boar's Head (on Ful. ler estate) Morning service, 11:00 a.m. Guest speakers.

Alice Mahoney's SANDWICHES - DINNERS

Take-Out Services Ocean Boulevard Between 'J' & 'K' St.

Once You've Seen It, You'll Be Telling Everyone About

Famous 90-Year-Old COUNTRY STORE

On Routes 4 - 5 - 9, East Barrington, N. H.

Famous For Snappy Old Cheese

Just A Few Of Our Hundreds of Items: Calef's Jams and Jellies - Maple Syrup OLD FASHIONED CANDY Molasses From The Barrel - Gifts

Crackers in Barrels - Fancy Goods - Ice Cream Seeds - Tinware - Chinaware - Poultry Feed

Paints - Oils - Tobacco - Wallpaper - Dry Goods

GOOD GAMES

JACKPOTS - SPECIAL GAMES

Saturdays 7:30 30 Games

luesdays 7:30 30 Games

Sponsored by Seabrook Firemen's Association

Sponsored by , Post #70' American Legion

BIG PAYOFFS - DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center At 6:30 and Hampton Beach at 6:40

Beach Expressway Section Out To Bid advertisements for the construction from the termina- ject, two sections of the ex- Drakeside road to a point in

Works and Highways.

construction of Just west structors Inc. of Lexington, der contract by fall. Interstate 95 and running Mass., for \$247,767. others connection with U. S. on the third phase of the pro- sion from the last 500 feet of The Guinea road overpass plans now call for reinforce

operete slab, steel beam to be built, carrying to 101-C (Exeter road) and road over the express-An interchange will also constructed with Route 101at the Hampton turnpike

tork on the new beach route sting of approximately an miles of new roadway belast December when the entract for 31/2 miles of

earing -

(Continued from Page Two) present plan would be ight-seeing and no paswould be picked up or arged enroute to and from Castle. Present plans call by brief stops at such places as e Fuller rose gardens at Little

In direct contrast to the estimony as given by proponats of the proposed service, opponents testified they felt no further service other than that presently offered was needed. Mr. Russell Stanley, supervisor for the Marshall Transportation Co., gave a detailed account of that company's service now offered between Portsmouth and Hampton Beach. He also told of a new excursion route runing from Hampton Beach to Kittery and York, Maine reently started by the Marshall Transportation Company.

Following the hearing at the Hampton Beach Community Hall, the members of the Public Itilities Commission, along with others who took part in the learing, were given the opporunity to view first hand evience when they were given a e on the Busmobile by Mr.

Word Received On Sewer Mains Permit

No further word has been regived in regard to the contruction of the new sewer mes southerly on Ocean boule-

Town Manager Kenneth doehner this week said the construction firm now undertaking installation of the mains, Crognele Construction Co., is preparing to request a permit to commence work on High street and North Shore boulevard following Labor Day weekend. Mr. Boehner also said work is progressing rapidly in the other

Town work crews for the losewer department are comeleting installation of sewer nes on Tucker lane this week. llowing completion of work that area, installation will be undertaken on Holly lane.

> TOWNE-LYNE DINING ROOMS COCKTAIL LOUNGE Complete Steak Dinner \$1.95

Scafood, Lobster, Chicken Open 5 p.m. - 10 p.m. daily Open All Day Sunday Air-Conditioned Miles No. of Hamp Ctr., Rte. with U. S. Route 1 and one and of the excavation work in the

advertisements for the Exeter- tion of the Exeter by-pass to pressway will remain to be back of Winnacunnet High direction of section of section of Beach expressway the turnpike was let to R. G. completed. This includes conschool. pton Beach expressing Watkins and Son, Inc. of Ames- struction of an interchange Approximately 70 per cent with U. S. Route I and one and Approximately 70 per cent

In April, the eight-span one-half miles of roadway east first phase of the project has Works and Highways.

Works and Highways.

This phase of the bidding is bridge over Interstate 95 was from the interchange to Hampbeen completed. The crews have hase of the bludding placed under contract to Conton Beach. Both should be unbeen excavating swamp mud and backfilling approximately a The Lafayette road inter- mile beyond the site of the Contact Bill Gilligan, 5 "Q" St. nterstate so miles to Following the receipt of bids chane portion includes exten- Route 101-D overpass.

deck work already started. This portion of the project is ex-

Hampton Bay

For All Ages - Young



LAFAYETTE ROAD — ADJACENT TO LAMIE'S TAVERN

This Store not only saves but valuable money, vacation time, too...

> See how easy it is to breeze through this cool air-conditioned store on every shopping trip. Everything you need for summer housekeeping is yours at the modern, streamlined First National supermarket.

Extra S&H Green Stamps

BRISKET

WEEKEND SPECIALS! ICEBURG

LETTUCE FINAST - 46 Oz. Cans

Pineapple Juice 2-49c



2 hds. 29c

VACATIONERS! Wherever you go in New England this summer you'll find a welcome First National Store

FEATURING: • TOP QUALITY FOODS!

• LOW LOW PRICES!

• VALUABLE TRADING STAMPS!=

First National Stores



Mardi Gras Returns

The annual highlight of the Beach, Mardi Gras week, will August 18, at 10:30 a.m. with of the Casino.

Throughout the week until the grand climax, the Coronation Ball on Friday evening, would be to have the State Leg-August 24, a complete program islature put up matching funds of events has been arranged with area towns. by the Hampton Beach Village Precinct Commissioners, Hotel Dr. Hayes felt a meeting with State Public Health Service; Association members and the Cape Cod and South Shore of- William Healy, director of the Hampton Beach Chamber of ficials in Massachusetts would Bureau of Sanitary Engineer-Commerce.

events as arranged includes the quito problem serious enough to Chemistry. following:

floats at 3 p.m.

quartets from the bandstand at apparently effective. 2 p.m.

August 20 - Baby contest The meeting, if held, probably at 3 p.m.; talent show, 7 p.m.; won't take place until after get acquainted dance at the Labor Day. Casino Ballroom, 8:30 p.m.

August 21 - Bathing suit day. Anyone not in a bathing suit between 2 and 3 p.m. will be arrested, put in jail and fined 50c. All in fun. Fashion show from bandstand at 7 p.m. The affair will be directed by Terry Heinze, model and charm

August 22 — Star vaudeville act at 2 p.m.; parade of horribles, 3 p.m.; vaudeville acts at 7 p.m.; giant fireworks display at 9:30 p.m.

August 23 - Sand castle contest at 9:30 a.m.; children's parade at 2 p.m.; prize awards at 2:30 p.m.; crowning of Jr. Miss Hampton Beach of 1962, 2:30 p.m.; free ice cream if under 12 years of age to be given away at the playground at 3:30 p.m.; vaudeville acts at 4 and 7 p.m.

August 24 - Coronation Bal at 8:30 p.m. from the Casino ballroom.

August 27 - Finals of talent show contests, 7:30 p.m., band-

Miss New England

(Continued from Page One) gifts included Sarah Coventry jewelry and a one hundred dol-

The runners-up were recipients of smaller denomination bonds and coronets. They were presented trophies by Jay Din

Although this contest marks the approach of summer's end beach residents and vacationers look forward to August 24 when the Casino Ballroom will be the scene of the famous Coronation Ball. Jonnye McLeod of Hampton will officially become Miss Hampton Beach as 150 gorgeous girls participate in the beautiful

EXPERT

Don't Rave ... Call Dave!

Emergency Road Serv. WA 6-5322

14 "G" Street

Hampton Beach

24 HOUR SERVICE 7 DAYS A WEEK

- Dave Saulnier -

No Federal Aid Seen In Mosquito Battle

Summer season at Hampton Health service entomologist, area at the Concord meeting told state and area officials at yesterday were Thomas Allen, commence Saturday morning, a meeting in Concord last week Rye, a member of the Southeast he was doubtful a federal grant Mosquito Control project; State tion on the boulevard in front could be obtained to battle mos- Rep. Elizabeth Greene, Rye, and quitos in the seacoast area, At Governor's Councilor Andrew the same time, he said he didn't Jarvis, Portsmouth, essary. He felt the best plan

be highly beneficial because ing; and Gilman Crowell, chief A run down of the special these areas recently had a mos- of the Bureau of Food and hurt the area economy until August 18 - Antique auto- control projects were instituted. mobile exhibition beginning at After hiring consultants, the 10:30 a.m.; annual parade of Cape Cod - South Shore people started a program of ditching, August 19 - Barber shop diking and flooding which was

Dr. Richard O. Hayes, Public, Representing the seacoast

Others present included James J. Barry, state health and welfare commissioner, who set up fare commissioner, who set up the meeting; Dr. Mary M. Atchinson, acting director of the

Murray's COTTON CANDY **Gum & Life Savers** (NEXT TO PLAYLAND) George R. Murray

Ocean Blvd. near "C" Street

DIRECT FROM OVEN TO YOU!

LARGE ASST. OF DONUTS Honey-Plain-Jelly-Cinnamon & Crullers BIRTHDAY CAKES MADE TO ORDER CHEESE - CORN & OATMEAL BREADS

Visit our Bakery Section. We have the Biggest Assortment Ever, and everything i Baked on the Premises.

Chickens

11 Lb. Avg. \$6.89 Ready To Eat Stuffed & Gravy

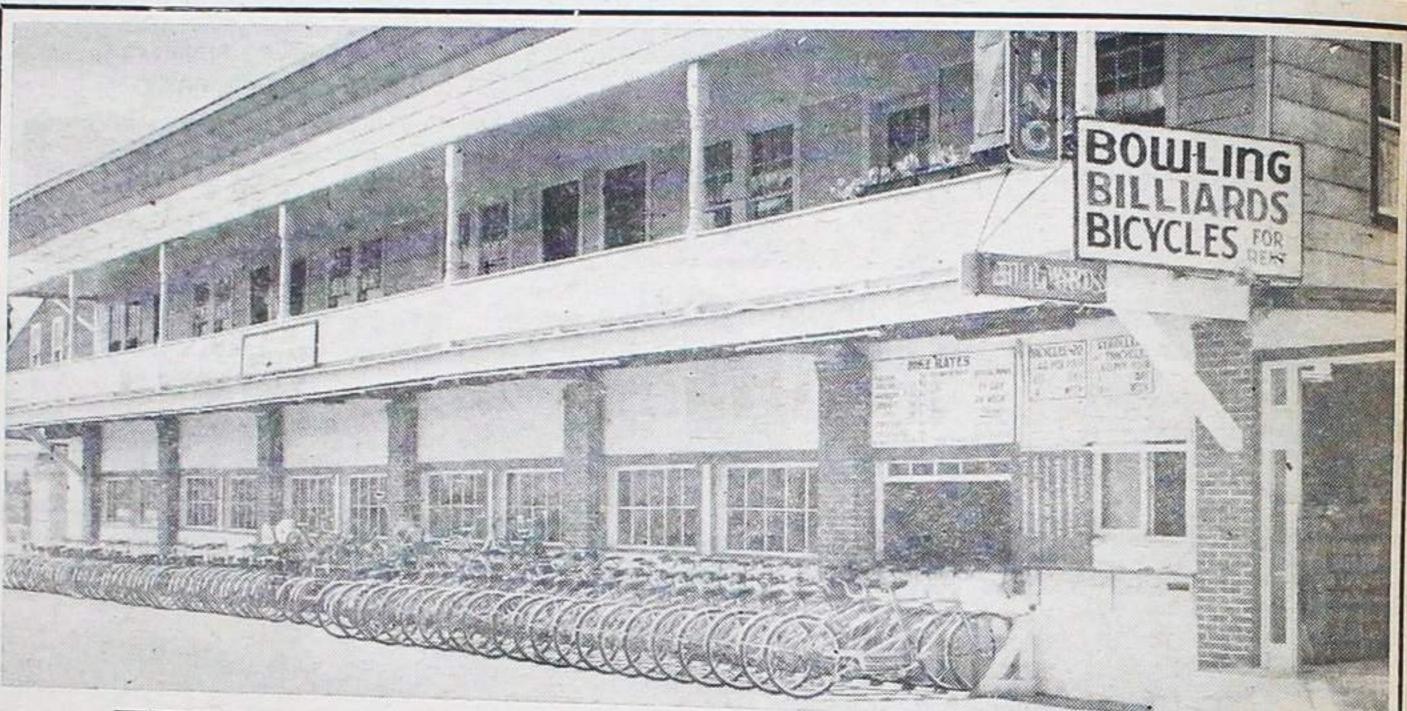
7 Lb. Avg. Stuffed & Gravy Ready To Eat

31/2-4 Lb. Avg. Ready To Eat Stuffed & Gravy

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Featuring S. S. Pierce Company's Groceries

Park In Front of Market While You Shop



FERNCROFT RECREATION "A" STREET

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BILLIARDS

In the Penthouse

Well Ventilated

200 Bikes In Excellent Condition 20" - 24" - 26"



Tandems 3-Speeds Regulars Equipped with Lights at Night Strollers & Trikes for Tots

Automatic Pinsetters Good Lanes Good Pins Courteous riendly Service

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BILLIARDS

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Air Cooled Wall to Wall Carpeting 'Bowl to Stay Slim'

BOWLING BILLIARDS BICYCLES

Open Weekdays & Sundays 9:30 A.M. TO MIDNIGHT 8:00 A.M. TO MIDNIGHT

Fluorescent

Lighted

7 Brunswick

Pocket Tables

1:00 P.M. TO MIDNIGHT 8:00 A.M. TO MIDNIGHT

When In Exeter, Why Not Try EXETER BOWLING LANES 10 Columbus Ave.

Tel. PR 8-8948 Wall to Wall Carpeting — Ample Free Parking Exeter, N. H. OPEN LANES EVERY DAY AND EVERY NIGHT "BOWLING'S GREAT FOR A DATE"

for your comfort

VOL. XXXV, NO. 9

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 22, 1962

HIGH TIDES HAMPTON HARBOR T Daylight Saving Time 6:16 a.m. 8.1 Aug. 23 6:45 p.m. 8.8 Friday 7:26 a.m. 7.7 7:51 p.m. 8.7 8:32 a.m. 7.6 8:53 p.m. 8.7 9:32 a.m. 7.6 9:48 p.m. 8.7 10:25 a.m. 7.7 10:38 p.m. 8.8 Tueesday 11:11 a.m. -7.9 11:21 p.m. 8.8 Wednesday 11:51 a.m. 8.0 Aug. 29 12:00 m 8.8 Thursday 12:27 p.m. 8.1

Coronation Ball Highlight Of Mardi Gras Festivities



The climax of the summer beach season will be held Friday evening, August 24, at the Hampton Beach Casino Ballroom when Miss Hampton Beach of 1963, Jonnye McLeod of Hampton, will officially receive her crown.

Over the past years, the ball has become more and more colorful and spectaculor. Close to 100 girls, many of whom have competed in the two recent beach beauty pageants, will enjoy an evening of dancing. All the girls, attired in evening gowns and each carrying a bouquet of flowers, will be introduced to the audience. Following special entertainment, Jonnye McLeod, Miss Hampton Beach, will reach the high spot in her reign as Miss Hampton Beach when she leads the group in the grand march.

Several past queens and other dignataries are expected to be on hand for the affair. Miss Sandie Kay, recently returned from the Miss Universe contest held at Miami Beach, Florida, will relinquish her crown to Miss McLeod. Also present as a guest of honor will be the newly crowned Miss New England, Louise Ann Richardson.

Production Manager Henry Hamel, now in his tenth season with the chamber of commerce, will again direct the affair. William Elliot, executive secretary of the chamber will serve as master of ceremonies.

All girls, whether or not they participated in the Miss New England or Miss Hampton Beach contests may register with Mr. Hamel at the chamber of commerce office to take part in the affair.



See Story Page 15

