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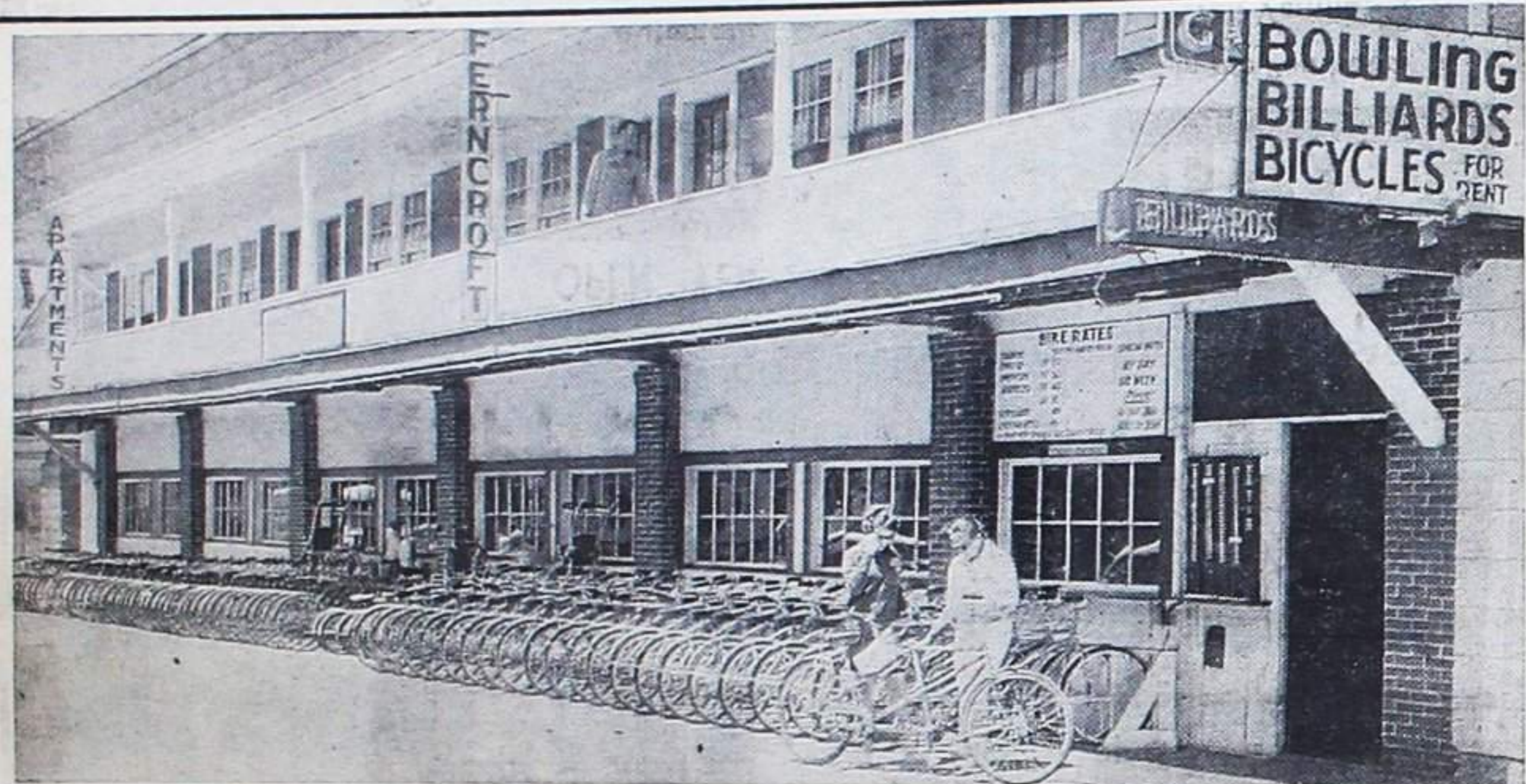
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HIGH ST. Parking Lot, Hampton
Phone WA 0-3344

Coast Guard Crews Assist Seven Craft

The Coast Guard was kept busy this past week with a variety of calls being logged at the Hampton Beach station.

Smith and Gilmore fishing service notified the Coast Guard at 8:25 p.m. last Wednesday that a small skiff with four persons aboard was overdue.

Chief Richard Crowley, BM2 Clarence O'Neil and SN Harold Beal located the skiff within the harbor. A sudden thunder storm and fog had prevented the group from locating the marina. The lost skiff was operated by John Monset, 16 Farley street, Methuen, Mass.

Also on Wednesday, the fishing boat Gull notified the Hampton Beach station at 1:15 p.m. that a 14-foot outboard motor boat, owned by Smith and Gilmore, was disabled in Hampton harbor. The boat, with four persons aboard, was returned to the Smith and Gilmore pier by the Coast Guard.

At 4:15 p.m., also on Wednesday,

Abbot Drake, Rye Beach, notified the Coast Guard station that he had seen a green flare fired from a motor boat off Rye Beach.

The 30-foot rescue boat out of Hampton, under BN2 Clarence O'Neil, located the disabled boat owned and operated by Frank J. DeCassar, 519 Prospect street, Methuen, Mass. The boat was towed to Rye harbor.

Sunday, Coast Guardsmen transferred a father and son from a party fishing boat, Annie and Josephine, after they were notified of death in the family. George Stank and his son, Bruce, of Clinton, Mass., were put ashore at the state pier after Coast Guardsmen responded to the 10:15 call.

A 32-foot cabin cruiser and a 29-foot inboard cruiser were towed to the state pier by the Coast Guard after developing minor engine trouble.

A boat owned by Robert Wissinger, Hampton road, Exeter was towed to Rye harbor after developing trouble. The craft had been sending distress signals which Ed Herson, Rye Beach, heard at 8:30. He notified the Coast Guard but before they could arrive on the scene, Leon Mowry of Rye notified them that he had the craft in tow.

Policeman's Ball

The Police Relief Association's second annual ball was attended by more than 500 persons at the Casino Ballroom.

John O'Connell, president of the group, welcomed the members and guests on behalf of the police departments of Hampton, North Hampton and Hampton Falls.

Committee members for the ball were George Pierson, tickets, William Doyle, secretary-treasurer, William Jackson, program, Roland Barnaby, Andrew Maguire and Joseph Robinson, editor of the program and Sgts. Paul Leavitt and Jon Lovejoy, general chairmen.

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The Beachcomber

VOL. XXXI, NO. 8

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 16, 1961

FREE

HIGH TIDES

Daylight Saving Time

HAMPTON HARBOR

Thursday	3:30 a.m.	7.9
Aug. 17	3:55 p.m.	8.1
Friday	4:17 a.m.	7.7
Aug. 18	4:40 p.m.	8.1
Saturday	5:06 a.m.	7.5
Aug. 19	5:32 p.m.	8.2
Sunday	6:03 a.m.	7.3
Aug. 20	6:29 p.m.	8.4
Monday	7:05 a.m.	7.4
Aug. 21	7:30 p.m.	8.7
Tuesday	8:09 a.m.	7.6
Aug. 22	8:31 p.m.	9.1
Wednesday	9:10 a.m.	8.1
Aug. 23	9:31 p.m.	9.6
Thursday	10:07 a.m.	8.6
Aug. 24	10:28 p.m.	10.1



Bay State Girl Wins N.E. Title

From an array of 32 outstandingly attractive contestants, Miss Sylvia Gustavson, 19, of Massachusetts, was crowned Miss New England at the beauty pageant Tuesday evening at the Casino.

A lovely 5'7" blonde, 34-21-34, she is the daughter of Mr. and Mrs. Arvid Gustavson of Winchester, Mass., and was sponsored in the contest by Roy Parsons and Son of Hampton.

Having placed second in the Miss Hampton Beach contest several weeks ago, she was again one of the favorites of the audience each time she appeared on stage, wearing an attractive white silk jersey bathing suit which accented her lovely tan skin and beautiful blonde hair. Miss Gustavson will be a sophomore at Jackson College, Medford, Mass., this year, majoring in elementary education.

For the first time, two Hampton girls were among the five finalists in one of these Miss New England contests. Miss Jonnye McLeod, 16, who was named Miss Personality and was a finalist in the Miss Hampton Beach contest, and Miss Barbara Warner, 16, were each given acclaim for their beauty by the audience and judges. Both girls will be seniors at Winnacunnet High school this year.

First runner-up to the queen was Miss Su Su Smith, 21, Newton Upper Falls, Mass., who was crowned Miss Coast Guard two weeks ago in Newburyport and was third place winner in the Miss Hampton Beach contest this year. A professional model, working in Boston and New York, she is a 5'7" beauty, 37-24-37, and was sponsored by the Casino Ballroom.

Third place winner was another Massachusetts girl, Miss Louise Ann Richardson, 16, of Georgetown. She is a 5'4", 35-24-35, dark-haired beauty and was wearing a bright red knitted suit which accented her attractive features. A senior in high school this year, she hopes to attend a New England college after graduation.

Mr. William Elliot, secretary of the Chamber of Commerce, serving as master of ceremonies, introduced each of the contestants as they appeared individually for parade before the judges. Music throughout the evening was provided by the Ted Hebert band and a feature trumpet solo by young Scott Philbrick of Newburyport was a highlight during one of the intermissions.

Using the point system after the first round of elimination, the scoring was so close on the tally cards of the judges that the well-qualified judges included James V. Bonner, general

CONTEST

(Continued on Page Twelve)

Miss New England contest photos by Colt Photo Service.



THE STANCHION ROOM
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 Right In The Barn
 Opp. Coast Guard Station
 Jct. Rt. 101-C & No. Shore Blvd.
 Enjoy Family Style Breakfast 99c
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 Dinners Served 5 - 8:30 P.M.
DAILY SPECIAL FOR TWO
 2 1/2 lb. U.S. Choice Porter House
 Complete Dinner For 2 **\$4.95**
Evening Meals
 Served Daily
 Everyone Invited
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Shark Reports Prove Unfounded

Several false alarms have been registered recently as reports that sharks had been seen in waters close off Hampton Beach shores proved unfounded. The most recent scare came last Thursday as state park life guards gave a report. In investigating immediately, Coast Guardsmen headed by Boat-swains Mate Joseph Eyles found only non-dangerous porpoises about 500 feet from shore. Known as "clowns of the sea", porpoises are highly intelligent, good natured and extremely friendly to humans. Sharks are mortally afraid of porpoises which are powerful swimmers and will kill sharks. The porpoises are constantly driving sharks away from New Hampshire beaches and further into deep, off-shore waters according to the Coast Guard. Boat-swains Mate Eyles told newsmen last week that there are currently no shark warnings for the New Hampshire seacoast and there have not been any in recent months. He made it clear that the water within a mile or two of the beaches. He did not dispute the claims of experts at the Woods Hole Oceanographic Institute in Falmouth, Mass., that thousands of sharks, including "maneater", the white shark, roam up and down the New Hampshire coastline one to ten miles off shore. He emphasized that the Coast Guard becomes concerned only when they come in very close or are reported within a mile or less of the beaches. None have been spotted in that close to shore during the past year. The schools of porpoises which are perhaps the N.H. shore are perhaps the Seacoast's insurance against sharks coming in close enough to bother bathers. Where you see porpoises, you won't see sharks for long. Another good insurance against sharks coming in close to shore is their natural fear of being washed aground plus the cold surf of the breakers and waves along the beaches. There are many abandoned mines in New Hampshire and prospects that furnish excellent hunting grounds for the amateur "rock hound."

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 30 GAME PARTY
 Every Wednesday
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 Spectacular Door Prizes
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 Leave Casino at 7:00 P.M. and Return after Game
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10 1/2-11 lb. Avg. Young Hen Land-O-Lake **TURKEYS** Ready To Eat Stuffed & Gravy **\$6.41**
 3 1/2 lb. Avg. **CHICKENS** Ready To Eat Stuffed & Gravy **\$1.59**
 LEAN — 7 Lb. Avg. **HAM SHOULDER** **\$3.98**
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 Baked Twice Daily — 8 A.M. & 7 P.M.
LARGE ASSORTMENT OF DONUTS
 Honey - Plain - Jelly - Cinnamon & Crullers
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 TOILET FACILITIES
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 Morning Trip 8:00 A.M. Phone WA 6-2469 Afternoon Trip 1:30 P.M.
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ANDEN'S POODLES vaudeville act will highlight Mardi Gras week as they appear twice daily from the bandstand.

Mammoth Parade To Open Mardi-Gras Week Aug. 19-26
 Hampton Beach will be the scene of the annual Mardi-Gras week from Saturday, August 19 to Saturday, August 26, previously known as Carnival week, this year's gigantic eight days of fun an entertainment for old and young alike promises to be the biggest and best yet. Opening day activities will include the annual beach parade beginning at 3 p.m. from the State Park area. Chamber of Commerce officials, Precinct Commissioners and the Hotel association members have gone all out to make this year's parade one that will long be remembered. Some 35 floats, 6 bands, 25 antique automobiles, fire trucks along with boy and girl scouts are among the entries already registered at the Chamber of Commerce. Prior to the parade, at 10:30 a.m., there will be an antique automobile exhibition under the direction of Russell Merrill. This demonstration has become increasingly popular each year. Sunday, August 20, will be Barber Shop quartet day commencing at 2 p.m. A horseshoe MARDI GRAS
 (Continued on Page Eleven)

Smith's Pharmacy
 PRESCRIPTIONS
 ASHWORTH HOTEL BLOCK DRUGS — COSMETICS — FOUNTAIN
 Across from Marine Memorial WA 6-9194

CASINO BALLROOM
Dancing Every Night
 August 19
GLENN MILLER BAND
 Under Direction of Ray McKinley
 Coming August 23
Brothers Four
 Wednesday Afternoons **RECORD HOP** Up To 16 Years of Age **50c**
 Thursday Evenings **TEEN AGE RECORD HOP** 10:30 - 12:00 Dancing to The Orchestra of Bob Batchelder **75c**

In 1647 it was ordered by the in which they belonged: for Massachusetts General Court example, "S" for Strawberry that all horses be branded with Banke, "H" for Hampton, "E" letters to distinguish the towns for Exeter.

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 Have Your Hair Styled With An Ocean View
 GREYSTONE HOTEL
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Home Made Candies
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MADE ON THE PREMISES
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 — DINING ROOM —
 Prime Rib Roast of Beef
 Mon. - Wed. - Fri.
 Au Jus Complete **\$2.95**
 Dinner

Buffet Every Tuesday, 5-8:30
 Bakery and Delicatessen Specials
 Roasts Of All Kinds — Cooked To Order
"BAR-B-QUE CHICKENS"
 2 lb. Avg. **99c**
 8-10 lb., Ready-to-Eat **TURKEY** Stuffed and With Gravy **\$4.85**

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 Hampton Beach's **PHARMACY** Since 1926
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 Four daily — Tuesday through Sunday. Afternoons 2-3, 4-5 p.m.
 Evenings 7-8, 8:30-9:30 p.m. Organ concert Monday 3-4 p.m.
 FIREWORKS
 Wednesdays, July 12 thru August 30, 9:10 p.m. First shoot: July 4.
 BEACH CALISTHENICS
 Classes on the beach behind the Bandstand every morning at 10:30 a.m. (Except Saturdays, Sundays, and Holidays)
 TALENT SHOW
 Mondays from the Bandstand. Finals to be held latter part of August. Junior Division, 7:00 p.m. Senior Division, 8:30 p.m.
 GET ACQUAINTED DANCES
 Mondays, 8:30 p.m. — Casino Ballroom (request ticket from your host)
 TEEN AGE RECORD HOPS
 Wednesday — 2:00 p.m. Bandstand — Top tune of week drawing
 Wednesday — 2:30-5:00 p.m. — Casino Ballroom — Ages 16 and under
 Thursday — 7:30-10:00 p.m. — Casino Ballroom — Ages 16 and over
 COMMUNITY SINGS
 Friday evening, 7:00 p.m. — Bandstand — Jack Bogarty, M.C.
 SQUARE DANCING
 Fridays, 8:30 p.m. — Hampton Beach State Park

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 Contact Bill Gilligan, 5 "Q" St.
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Emergency Locations At Beach
 Police Station—South of bandstand on Ocean Blvd. WAverly 6-3334. The officer on duty will CALL A DOCTOR FOR YOU DURING THE NIGHT AND IN CASE OF EMERGENCY.
 First aid stations—Hampton Beach Police Station just south of bandstand. WAverly 6-3333.
 Fire Station—Ashworth avenue between "D" and "F" streets. WAverly 6-3315.

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 Limited neither by lack of foresight nor desire to serve. We invite you to profitably use the modern facilities of this strong and progressive bank.
 • CHECKING ACCOUNTS
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 36 Full Size Greens
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Sunday Night Buffet
 5:30 to 7 p.m. every Sunday only \$2.75 per person
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TALENT SHOW WINNERS in the Senior Division Monday evening were kneeling, left to right, Peter Nickerson, Earl Gauthier, Richard Nicholson and Bill McClune, 2nd place winners. Standing, Pamela Burnham, 3rd, and Linda and Jayne Langevin, 1st. —Staff Photo

Talent Finals Set For Aug. 28

Monday night saw another fine group of talent performing from the bandstand during the sixth talent show of the summer. There will be one more chance for general competition next Monday evening, August 21. The following Monday, August 28, the finals will be held at which time all winners of both divisions will compete. The Tilton sisters, Dolores, 14, and Carol, 11, gave one of the finest performances of the summer as they did a song and tap dance routine entitled, A Little Bit of Everything. The girls are from 16 School street, Danvers, Mass.


35 Lb. Pollock Tops In Deep Sea Fishing

Eighteen new members joined the Old Salts club as deep-sea fishing off Hampton Beach shores continued to be very good. Although the larger fish, such as tuna, are not biting, local amateur deep sea fishermen continue to haul in a large variety of fish including haddock, blue hake, codfish, and pollock. Highlighting the catches last week was a 35 lb. pollock caught from a Smith and Gilmore party boat by Philip E.

Klein, Oakes Trailer park, Shirley, Mass. Bob Rochelle, Jr., 210 Taylor street, Manchester, caught a 10 lb. codfish from an Al Gauron fishing boat while Warren E. Campbell, Vermilion, Ohio pulled in an 8 lb. blue hake, also from Al Gauron's boat. Robert Zanes, Jr., Arch street, Tilton, N.H. caught an 8 lb. catfish while fishing from a Smith and Gilmore boat. The remainder of the catches were haddock as they continue to bring the best haddock fishing in many years. Those making catches from Smith and Gilmore party boat by Philip E.

(Continued on Page Ten)

The Corke & Kettle Restaurant and Cocktail Lounge
 featuring famous Old Fashioned
 New England Breakfasts . . . 7:30 - 11:30 A.M.
 FAMOUS BUFFET
 Now Being Served at Noon . . . 12:00 - 2:30 P.M.
 DINNER
 From Our New Menu . . . 5:00 - 10:30 P.M.
 Complete Assortment of Imported Wines
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Smart Shoppe
 WOMEN'S and CHILDREN'S APPAREL
 6 "B" STREET

Miss Barbara's BEAUTY SALON
 Located In The Avon Hotel
 "B" Street Hampton Beach
 Hair Stylist Color Specialist
 Closed All Day Sunday and Monday
 Open 9-6, Rest of the Week
 Dial: WA 6-2131

2 GOOD GAMES
 JACKPOTS — SPECIAL GAMES
 Saturdays 7:30 30 Games
 Tuesdays 7:30 30 Games
 Sponsored by Seabrook Firemen's Association
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 BIG PAYOFFS — DOOR PRIZES
SEABROOK FIRE STATION
 Free Bus Leaves Tobey's Drug Store, Hampton Center At 6:30 and Hampton Beach At 6:40

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 Superb Cuisine, in a charming atmosphere.. Delightful
 Breakfast — Mid-day Snacks — Dinner
AT THE EL RANCHO MOTEL
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August Special
Sale on
Deacon's Benches
3 Styles — 4 Sizes
Up to \$10 Off
Wall Pieces Made To Order

COLONIAL PINES
U. S. Route 1 North Hampton, N. H.
Open 1-5 7-9
Closed Tues.

Hampton Playhouse
Winnacunnet Rd., Hampton, N. H.
New England's finest summer theater

Now Thru August 19

Sweet Bird of Youth
by TENNESSEE WILLIAMS

ADULTS ONLY

Beginning August 21 and Thru August 26

SLIGHTLY MARRIED
THE STORY OF A CARELESS STORK

The Hilarious Wacky Comedy

Reservations: WAverly 6-3073 Curtain 8:40
Always Free Parking



WEEKLY COOK-OUT IS VERY POPULAR among the guests at Seabreeze Village. Chefs for the affair are the guests.

Vacationists Enjoy Cookout

Hamburgers—120 of them and 30 hotdogs were consumed by guests at the weekly cook-out enjoyed by vacationers at the Sea Freeze village recently. Gladys and John Wilders, owners of the popular beach village, help their guests to plan activities each week. Mrs. Wilders states that the visitors do the actual planning and supervising of the cook-outs.

Guests from all the New England states, Canada, New York, New Jersey, and many southern states have enjoyed taking part in these outings during the past few weeks.

Last Thursday, the Di-Bo, a 20 foot cabin cruiser owned by William Anderson, Chelmsford, Mass. went aground off Stray's Point in Rye, after the engine failed. Efforts to free the craft on Thursday failed but the Coast Guard towed the boat to safety Friday.

A 16 foot skiff owned by Michael Coroeino, Seabrook, was freed after it went aground at Seabrook Beach with two persons aboard.

White flares seen by Seabrook police led to the rescue of a disabled cabin cruiser with eight persons aboard. The boat, owned by Albert A. Gabert 170 Seawall street, Manchester, was towed to the state pier.

A 25 foot cabin cruiser owned by Keith Tozier, North Hampton, was towed to the Hampton Beach Marina by Portsmouth and Hampton Beach Coast Guardsmen after it developed rudder trouble near the Portsmouth harbor light-house.

The Mandeau, a 33 foot cabin cruiser, was towed to safety Saturday night after one of the engines failed 100 yards inside Hampton Harbor. The craft is owned by the Palmer Grain Co., Lowell, Mass. and was operated by Neils A. Palm, Jr., Chelmsford, Mass.

John Smith, early explorer of the Isles of Shoals, was born in 1579 in Willoughby, England.

COLONIAL
NOW thru TUES. August 22nd
COLUMBIA PICTURES presents
CARL FOREMAN'S
THE GUNS OF NAVARONE

Shown Matinees at 2:00 P.M.
Shown Eves. 6:30 & 9:10
Shown Sat. & Sunday (Cont.)
1:30 - 4:10 - 6:45 - 9:30

Murray's SNO KONE
13 Delicious Gold-Medal Flavors
"The Special Rainbow"
Playland Ocean Blvd. & 'C' St.

at HAMPTON BEACH CASINO SURF

WEDNESDAY - SATURDAY, AUGUST 16 - 19

Sheer DELIRIUM... Sheer DELIGHT!

WALT DISNEY presents
MILLS and MILLS
Hayley Mills and Hayley Mills

PARENT TRAP!
TECHNICOLOR
Starring Maureen O'HARA and Brian KEITH

WEDNESDAY - SATURDAY, AUGUST 16 - 19
New England Premier

INGRID BERGMAN
YVES MONTAND
ANTHONY PERKINS
Winner 'Best Actor' Canada Film Festival

IN THE
ANATOLE LITVAK
PRODUCTION
"GOODBYE AGAIN"

This is how love is...and always will be...

SUNDAY - TUESDAY, AUGUST 20 - 22

Walt Disney's
NIKKI
WILD DOG OF THE NORTH
TECHNICOLOR

Some women never give a name... just a phone number!

M-G-M presents
ELIZABETH TAYLOR
LAURENCE HARVEY
EDDIE FISHER

JOHN O'HARA'S
BUTTERFIELD 8
CinemaScope and METROCOLOR

EASTMAN FISHING PARTIES
BOATS LEAVE 8 A.M. and 1 P.M.

Wed. Night Fishing 5:30 'til dark
SEABROOK END OF HAMPTON BRIDGE
Seabrook Beach, N. H.
Tickets Sold at Orange and Green Building
Tel. GRover 4-3461

Beach Fashion Show Is Slated August 22

Mrs. Terry (Dupuis) Heinze, ex-model and present teacher of charm, will direct a fashion show on August 22 from the Hampton Beach bandstand at 7 p.m. in conjunction with Mardi Gras week activities. Mrs. Heinze has taught and directed fashion shows throughout New England.

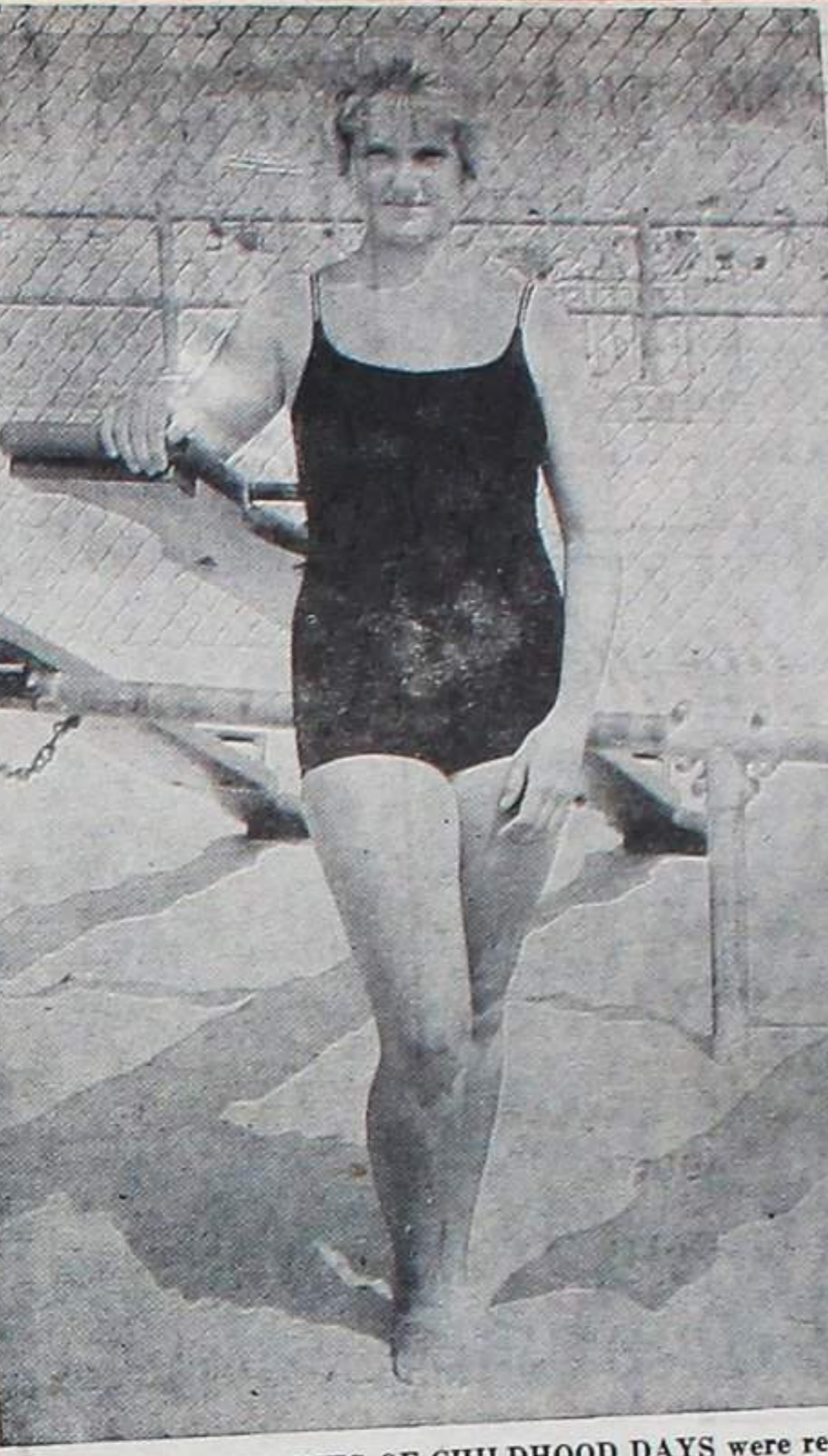
The stores participating in this event are Randall's Smart Shop and Standish Gift Shop of Hampton Beach, Vanity Case and Bib 'n Crib of Hampton.

Horribles Parade Set For August 23

All persons wishing to enter horribles, floats, rolling toys or anything else in the horribles parade are asked to report at the Hampton Beach State park area at 2 p.m., Wednesday, August 23.

The horribles parade, part of Mardi Gras week festivities, is organized and operated by the Hotel association. This year's co-chairmen are Mrs. Loretta Stickle, operator of the Deerfield house and Mrs. Amos Lochner, vice-president of the association and operator of the Coral Sands.

Anyone wishing to make entries in the parade is asked to contact either of these ladies or Mr. Forest Berglund, president of the Hotel association and general chairman of the festivities.



NOSTALGIC MEMORIES OF CHILDHOOD DAYS were recalled recently by Brenda Joyce Packer, 17, Miss New England candidate, as she visited the beach playground. Brenda, a senior at Nashua High school, is spending her summer at the beach.

KITTERY - YORK DRIVE-IN THEATRE
U.S. Rte. 1, Kittery Me.
NOW THRU TUESDAY
PARRISH
And "PORTRAIT OF A MOBSTER"
Wed. "COME SEPTEMBER"

HY-WAY DRIVE-IN THEATRE
AMESBURY-SALISBURY BOULEVARD ROUTE 110

ENDS SATURDAY NIGHT
"Fanny" co-hit "The Steel Claw"

STARTING SUNDAY, AUGUST 20 — The All Color Show
"The Fiercest Heart"
Starring Stuart Whitman - Juliet Prowse

With Co-feature (To Be Shown First)
"Snow White and the Three Stooges"
Carol Heiss - Three Stooges

ALL COLOR SHOW STARTING WEDNESDAY, AUGUST 23
"Tammy Tell Me True"
With Sandra Dee - John Gavin
— 2nd Feature —
"Posse From Hell"
Audie Murphy - John Saxon

New Traffic Signs Slated At Beach

Mr. Lawrence Morrill of the State Highway department met with Chamber of Commerce officials last week to discuss the erecting of new traffic signs at the beach.

The state has given George Smith, owner of the Hampton Beach Marina, permission to erect a sign on state property directing persons to the Marina.

The state is also expected to erect a sign at the corner of Church street and Ocean boulevard which will direct visitors to the Catholic church.

Officials have also asked Mr. Morrill to have the State Highway department consider, during the church hours, the making of Church street going west and Highland avenue going east, one way. This would go into effect after the new road into Hampton Beach is completed.

Mr. Morrill promised to discuss this with selectmen, town manager and Chamber of Commerce officials along with the police department in order that the best possible flow of traffic might be provided.

THE Frolics at SALISBURY BEACH
2 SHOWS NITELY and SUNDAY 9 & 11:30
ROUTES 1 and 1-A

COMING AUG. 20-26

Bobby Rydell
NOW THRU SATURDAY
XAVIER CUGAT & ABBE LANE

Visit
FUNARAMA AMUSEMENT ARCADE
FUN FOR ADULTS AND CHILDREN OF ALL AGES

Beneath the Nationally Famous
CASINO BALLROOM

Murray's COTTON CANDY Gum & Life Savers
(NEXT TO PLAYLAND)
George R. Murray
Ocean Blvd. near "C" Street

AMERICA'S FINEST SUMMER THEATRE
Now Thru Saturday

JULIA MEADE ORSON BEAN
In
"SEND ME NO FLOWERS"
"A Summer Tonic... Fresh and Lively"

Aug. 21 thru Aug. 26
MARTHA SCOTT DONALD WOODS
In
"FUTURE PERFECT"
PRIOR TO BROADWAY
Eves. Mon.-Sat., 8:30 P.M.
Mats. Wed & Fri 2:45 P.M.

Ogunquit Playhouse
Telephone Midway 6-8811

SALISBURY DRIVE-IN THEATRE
Route 1-A Beach Road
Salisbury, Mass.

NOW PLAYING
7 NOMINATED FOR ACADEMY AWARDS!
COLUMBIA PICTURES PRESENTS
A GEORGE SIDNEY PRODUCTION
GANTINFLAS
AS
PEPE
CO-STARRING
DAN DAILEY AND SHIRLEY JONES
COLOR

2nd Hit In Color
Forbidden Island

Sunday - Monday - Tuesday
Sidney Poitier - Claudia McNeil
A Raisin in the Sun
The Movie Is Beautiful
2nd Hit In Color
Sword of Sherwood Forest

Alice Mahoney's
SANDWICHES — DINNERS
Take-Out Service
Specializing in
SEA FOODS
Ocean Boulevard
Between 'J' & 'K' St.

ROSS GARAGE
Ocean Blvd. Hampton Beach
AUTO REPAIRS
Storage and Road Service
Arthur Bickford
Tel. WA 6-3338

Western Auto
ASSOCIATE STORE

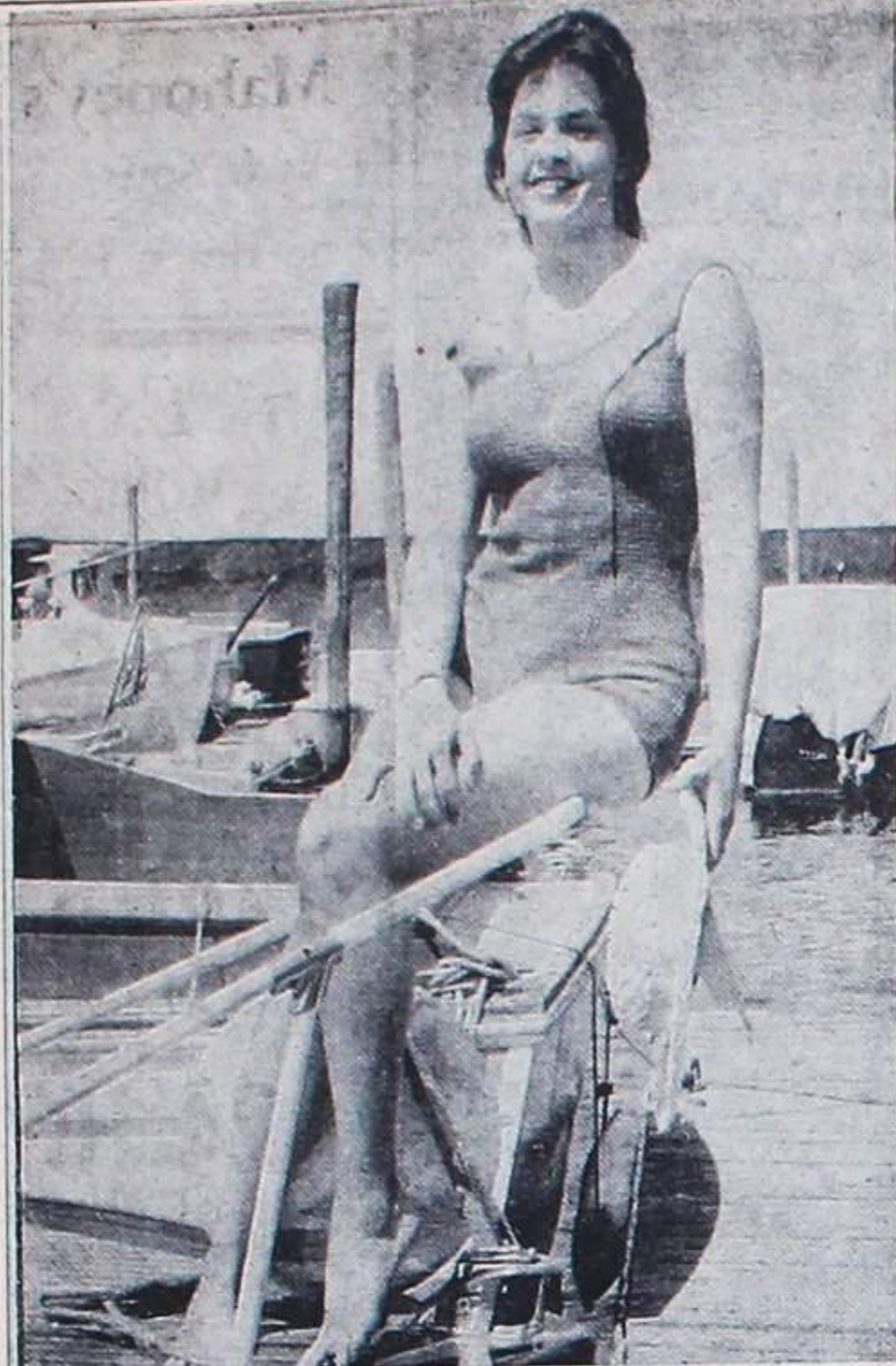
Where Your Dollars Go Further!

- TOYS
- SPORTING GOODS
- BEACH GOODS
- CAMPING
- BOATING EQUIPMENT
- BICYCLES
- FISHING EQUIPMENT
- APPLIANCES

Western Auto
Associate Store

10 "C" Street
Hampton Beach

Also At
Hampton Center
Owned and Operated
by Stan Brown



LOUISE ANN RICHARDSON, 16, was impressed with the yachts based at the Hampton Beach Marina during a recent visit prior to entering the Miss New England contest. Louise, a senior at Georgetown, Mass. High school, is head cheerleader, enjoys athletics and has a hobby of collecting stamps with her mother.

AUGUST AT HAMPTON BEACH
I
Why do folks pick this beach as their vacation land, because it has long been famous for its expanse of clean sand, Hampton is the finest, cleanest beach on the Atlantic coast. You can rest, relax, play, or in the sun toast.
II
Glorious surf bathing, a three mile ocean board walk, Band concerts free, with intermission for families to talk,

And hay fever folk, Hampton has a low pollen count, And for the young set, water skis to mount.
III
Deep sea fishing and boating facilities out of the harbor are fun, A children's playground supervised give mother's less run, Big name bands come to the Casino ball room off and on. And the best of theatres offer shows for mother, father, Mary and John.
IV
Each Monday evening from the bandstand all free, is an entertainment of amateurs, competing for awards with glee, Tennis courts, and for Sunday centrally located churches to attend, With hotels, motels, cabins and cottages to hire with out end.

Over seventeen noted cities have direct bus service from this beach, A calisthenic instructor mornings aids one to lose pounds as you reach, And no puzzle where to park that car, For parking lots will accommodate ten thousand, with foundation of tar.
VI
And August has a special event's arranged, "Getting Acquainted" nights in the ballroom leaves no one strange, Fireworks, Song Festivals, Beauty Contests and Children's Day Parade, Make a family feel a better vacation couldn't be made.
VII
"Miss Hampton Beach" is crowned each year, And the Fishing Derby awards time draws near, And last but not least, the development of the beach we note, Has had multi-million dollar improvements by State and Federal vote.
Hilda Morse

DAIGLE'S
"At The Rotary"
— CLAMS —
Breakfast - Sea Foods
Italian Foods
— EAT IN OR TAKE OUT —

Jackie's
TRAVEL AGENCY
FRED HALL, Prop.
Hampton Beach, N. H.
182 Ocean Boulevard
WA 6-2393

HUNDREDS OF NEW MERCHANDISE BARGAINS
COUPON
FREE — FREE 7
Present This COUPON and Receive Absolutely FREE A Valuable Gift.
SALISBURY BEACH AUCTION GALLERY
DAILY SALES AT 2:00 7:00 9:30 P.M.

GRAD'S
Haverhill and Northshore Shopping Center
Yes, We Have
Swim Suits

Hundreds of famous make swim suits at savings up to 50% — Buy for now - and next year, too.

- Swim Suits Val. to \$13.95 Now \$7
- Swim Suits Val. to \$19.95 Now \$10
- Swim Suits Val. to \$39.95 Now \$14

GRAD'S
87 Merrimack St. Northshore Shopping Center
Haverhill, Mass. Peabody, Mass.

SHOALS ROOM

Sunday Buffet
NOON 'Til 9 p.m.
Featuring Roast Meats and Specialty Foods
\$3.25 CHILDREN \$1.50
For Reservations Call Hampton WA 6-3616

- 5 Famous Dining Rooms Open to 10 p.m.
- 32 Modern Motel Units

Steamed clams— Shore dinners
• **SHOALS ROOM**
Free trips to the Isles of Shoals on the Kiboko Tickets awarded nightly!
VISIT OUR NEW "CRACKER BARREL LOUNGE"
Lamer's Tavern and Motor Inn
U. S. RT. 1 HAMPTON, N. H. — The Daily Family

"Goodbye Again" Is
Featured At Surf
Anatole Litvak's "Goodbye Again," starring Ingrid Bergman, Yves Montand and Anthony Perkins, is now playing at the Surf theatre.



BEAUTY CONTESTANTS from New Hampshire and Massachusetts for the title of Miss New England took time out from sun and surf to pose for the BEACHCOMBER recently at the Hampton Beach Marina basin. — Staff Photo

Miss Bergman stars in the romantic drama between two lovers, one older, Montand, and one younger than she, Perkins. Jessie Royce Landis co-stars as Perkins' rich American mother with Jackie Lane, Perkins with Jackie Lane, Michele Mercier and Jean Clarke portraying a trio of sexy young girls who lead Montand on sporadic bouts of infidelity.
Perkins won the Best Actor award at the 14th annual Cannes Film Festival, where "Goodbye Again" was an official entry. His performance in the film also earned him a Crystal Star Award from the Academie du Cinema, France's version of the Oscar. Montand, a relative newcomer to American films, adds Miss Bergman to his already impressive list of leading ladies.

By-Law Changes Are Approved By CoC

One of the most important meetings of the year was held by the directors of the Chamber of Commerce Tuesday evening at the beach.

The directors adopted a complete new set of by-laws. This is the first major change made by the group since 1947 in the rules governing the group. The change has been in the process for nearly five years with Attorneys Seth Junkins and Alfred Casassa volunteering their services to give final approval.

There were two major changes which will effect the group in the future. The first change occurs under Article 12, Section I of the revised by-laws. The article states that a "quorum of the Hampton Beach Chamber of Commerce shall consist of not less than nine (9) of the total members of the board." It goes on to state that a "quorum of the Executive Committee shall consist of at least 4 of the 7 members?"

The other change took place in Article 13 which states that if the local Chamber should ever have to disband any remaining surplus funds shall be turned over to some worthy charity to be decided upon by the Board of Directors. Executive Secretary William Elliot reported that his office has received more than 6000 inquiries regarding Hampton Beach to date this year. This puts the figure ahead of last year at this time.

Mahoney's
as famous as
the Beach Itself

BOAR'S HEAD INN
Great Boars Head
• Excellent Home Cooked Food
• Same Hospitality Since 1940
• Listed by Duncan Hines
• Breakfast, Luncheon and Dinner served at regular hours

An Exclusive First
MONDAY THRU FRIDAY
ALL KODACHROME EKTACHROME and KODACOLOR FILMS

Left with us before 12 Noon will be processed and returned to us in just
48 HOURS (Excluding Sat. & Sun.)
All Movie Film will be processed and returned to us in just
24 HOURS (Excluding Sat. & Sun.)
All Black & White film left with us before 2 P.M. will be ready at Noon the following Day

WA 6-5561
WILLIAMS
CAMERAS and SUPPLIES
9 HIGH STREET HAMPTON, N. H.

ONE STOP SHOPPING

In one of the most modern stores anywhere. Our pleasure is to save you time and money, to make this one of your finest vacations ever.

HILLCREST GRADE AAA CHICKEN BREASTS LEGS
Quarters Quarters
2 FRANKS 75c **lb. 39c** **lb. 35c**

SUGAR 5 lbs. 29c

We Reserve The Right To Limit Quantities
LOCATED 1/2 MILE NORTH OF TRAFFIC LIGHT, LAFAYETTE ROAD HAMPTON CENTER

WHERE SHOPPING IS A Pleasure
WARREN'S Super MARKET
OPEN 9 - 9

KELLOGG'S Lg. Pkg. Corn Flakes 19c
EVERFRESH - Frozen French Fries 2 lbs. 29c

WARREN'S
supermarkets

Sportswear Center
 HAMPTON BEACH'S LEADING Sportswear Store
Standish Gift Shop
 Ocean Blvd. at "A" St.

MARGARET'S
 HAMPTON BEACH BEAUTY SALON
 INDIVIDUAL HAIR STYLING AND CUTTING
 1 Ashworth Ave. Hampton Beach
 WA 6-5441

BOAT EXCURSION
 To The **Isles of Shoals**
 Leave Daily 11 A.M. Returns 4 P.M.
 For Information or Reservations Call GE 6-7927 Between 10-11 A.M.
 Also Available To Groups For Moonlight Sailing Parties
M. V. KIBOKO
 Leaves Portsmouth From The Ceres Wharf, off Bow Street



MISS NEW ENGLAND JUDGES had a difficult time in selecting the 1961 winner Tuesday evening. Left to right are James V. Bonner, Jack McLean, Daniel Martin, Walter Green and Dinny Whitmarsh.

OUR BAKING'S a treat
 We're Famous For Our Chicken Pies
 Made On Order FAMILY SIZE To Serve 6 \$3.00
 ea. 45c 3 - \$1.29

Sea Tern Bakery
 377 Ocean Blvd. WA 6-3347 Hampton Beach
BAR-B-QUE CHICKENS 3 lb. avg. \$1.39 ea.
 Hot All Day Long 2 lb. avg. 99c ea.
 Home Made Pork Pies 25c
 Birthday Cakes Made To Order
 Extra Birthday Cakes On Hand At All Times
 No Waiting
 Special Rolls of All Kinds Made To Order
 WHITE BREAD - CHEESE BREAD
 100% WHOLE WHEAT BREAD
 V-10 HEALTH BREAD - OATMEAL BREAD
 Cinnamon Bread and Raisin Bread

Fish -

(Continued from Page Five)

more party boats were Phillip Thompson, 61 Birch street, Franklin, N.H. with a 6 lb. haddock, Bert Lunden, 199 Main street, Tilton, N.H., 6 lb., Harold Hollins, East Main street, Tilton, N.H., 5 lbs., Henrietta Gorgal, Oak avenue, Salem, N.H., 6 lbs., Robert M. Atchue, 10 Williams street, North Grafton, Mass., 4 lbs., Edmund Wag- ner, 225 Monastery avenue,

West Springfield, Mass., 5 1/2 lbs., Donald Pinkham, 3 May street, Nashua, N.H., 5 lbs., and William Walsh, 801 Maple street, Manchester, N.H., 10 lb. haddock.

Those making catches of haddock from Al Gauron party boats were Roger L. Deuel, 2 High street, Florence, Mass., 4 lbs., David Manzi, 114 East street, Methuen, Mass., 6 lbs., Mary R. Durocher, 74 Voliet street, Cohoes, N.Y., 7 lbs., Bill Sturgis, Jr., 16 Hackett lane, Hampton, 10 lbs. and Rick Gauron, 1 Ocean boulevard, Hampton Beach, 9 lbs.

dorothy cheney
 FARRAGUT HOTEL
 RYE BEACH, N. H.
1/2 PRICE SALE
 and Less
 • DRESSES • SHORTS
 • SLACKS • SWEATERS
 • BAGS • COATS
 • BATHING SUITS

TV Rentals
 Kimball Real Estate
 12 1/2 Street Hampton Beach
 Call WA 6-2359

At Hampton Beach TRY
Hudon's Restaurant
 On The Boardwalk
 Excellent Food

- Gift Shop -
 "SNOOPY NOOK"
 Keefe Ave. - End of "H" St.
 Venez Fouillez
 Gertrude Rousseau Newcomb, Prop.

THE MARILYN Dining Room
 17 & 27 "H" St., Hampton Beach
 Arthur J. Lebonis, Mgr.
 Tel. WA 6-2456
 BREAKFAST 8:30-11 A.M. ... \$1
 DINNER 5:00-7 P.M. ... \$2
 Home Cooked Foods
 Ici on Parle Francais

INDIAN Moc Shop
 Over 100 Styles of Genuine Hand Made "Quoddy Moccasins"
 "We Can Fit the Whole Family"
 Located "On the Rotary" North Shore
 Hampton Beach

SWEATERTVILLE, USA
 The Most Unusual Store In N. H.
SWEATERS SPORTSWEAR
 ... for the Entire Family
 ALWAYS FINE QUALITY AT LOW-LOW PRICES!
Portsmouth Mills Factory Store
 MAPLEWOOD AVENUE PORTSMOUTH, N. H.
 A MUST During Your Vacation Here!

Mardi Gras -

(Continued from Page Three)

pitching contest will be held on the beach near the Chamber of Commerce at 7 p.m. under the direction of many time New Hampshire state horseshoe pitching champion, Howard White of Portsmouth.
 Mr. Henry Hamel and Mrs. George Ryan will be in charge of Monday's baby contest from the bandstand at 3 p.m. There will be several categories in which babies may be entered. Class I will include the birth to one year class, class II will include those babies from one year to two years of age and class III will include the two and three year age group. Each class will be broken down into the best all around baby, cutest, healthiest, fattest and the one with the prettiest hair.

At 7 p.m. the finals of the talent show will be held as all previous winners in both the junior and senior divisions vie for the grand prize. The day will be concluded with the weekly get acquainted dance at the ball room.

One of the real highlights of the week will be bathing suit day on August 22. Anyone not in a bathing suit from 2 to 3 p.m. will be arrested, put in jail and fined fifty cents. Police officers will be beauty pageant contestants. Clerk of the court will be Mrs. Charlotte Dydo and it is expected that Ralph Moulton, president of the Chamber of Commerce, will serve as the judge. Mr. Forest Berglund and Mrs. Dydo are co-chairmen for the affair.

Terry Dupuis, model and charm expert, will direct a fashion show from the bandstand beginning at 7 p.m.

The annual horribles parade will be held beginning at 3 p.m. on Wednesday. Thirty entries have already been entered for the parade which is annually organized and operated by the Hotel association.

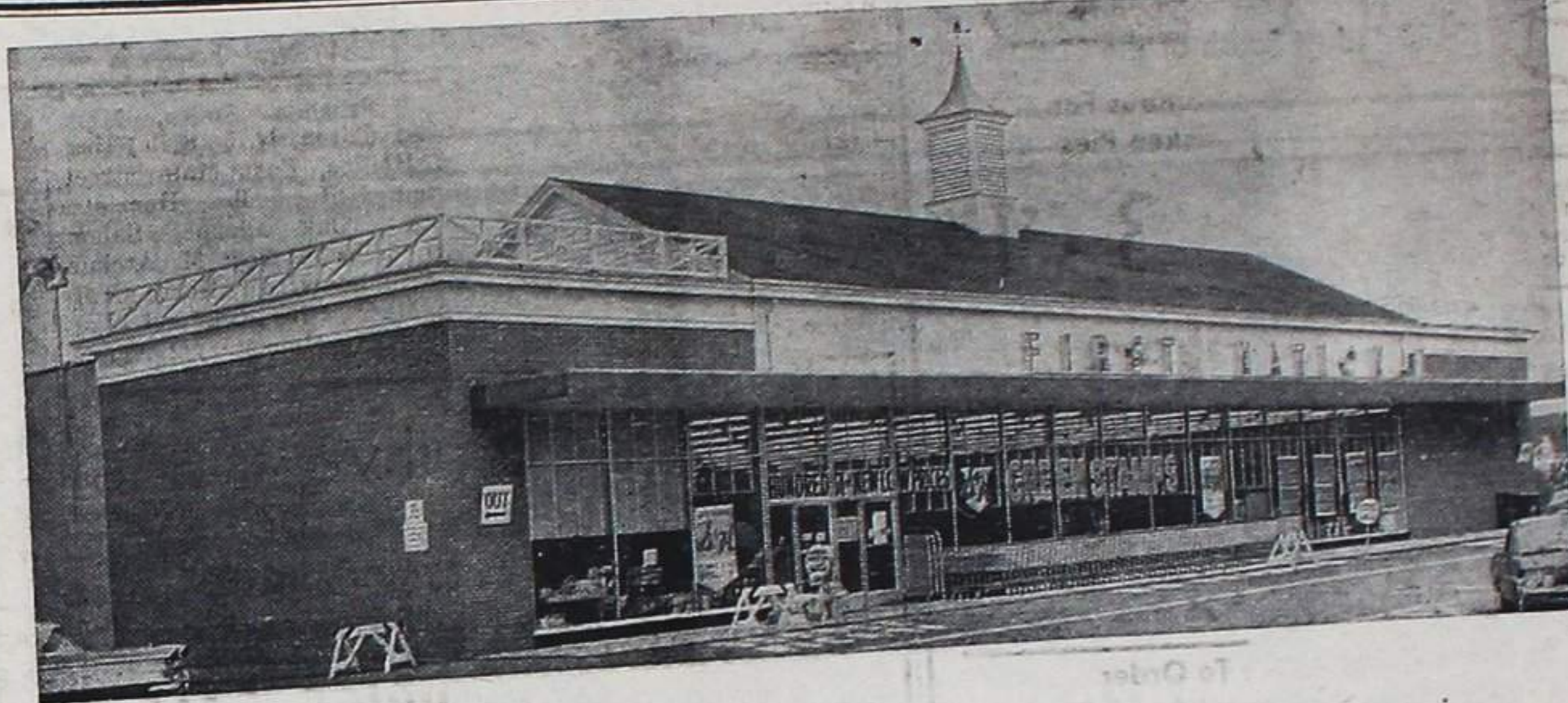
Another of the outstanding highlights of the week will be vaudeville acts made possible through the generosity of the Hampton Beach Village Pre-

On Team Exhibition

Cathy Jo Currier, Hampton Beach, is a member of this year's crack Wentworth-by-the-Sea water ski team.

On Sunday, August 6, a group of the skiers united with Camp Se-Se-Ma-Ca, a girls camp at Raymond, in putting on a ski show for approximately 200 campers and friends at Lake Onway. The Wentworth skiers, including the local girl, demonstrated mixed doubles, slalom, shoe skiing, turn abouts and several tricks with the saucer. They also built pyramids and performed other difficult feats. Others skiing with Miss Currier were Jim Smith, Joan Kutchey, and Marshall Shore of Portsmouth, Sgt. Ray Desbiens of Rye, Ashton Rowlands of Eliot, Maine and Linda Baleven and Rick Ehite of Kingston.

The week will be concluded with Lion's day which will include a program to be announced later.



This Store not only saves you money, but valuable vacation time, too...
 See how easy it is to breeze through this cool air-conditioned store on every shopping trip. Everything you need for summer housekeeping is yours at the modern, streamlined First National supermarket.

Lafayette Road
 adjacent to Lamie's Tavern
First National Stores
YOU'RE DOLLARS AHEAD!
 with our LOW PRICES plus...
 GREEN STAMPS
 Tonic Headquarters All Flavors Buy a Case and Save
 Road Service - Call WA 6-3006
 ESSO

The Hayloft

HAMPTON FALLS, N. H.
 A Year Round Country Casual Clothing and Gift Shop In A 200 Year Old Barn - On Rt. 1, South of Hampton Center.

Open Daily Until 9:00 P.M. - Closed Sundays
 COME IN AND BROWSE AROUND
 DROP IN AND SEE OUR SELECTION OF FALL MERCHANDISE
 Odds and Ends of Summer Merchandise Now On Sale In The Upstairs Loft
 On Route 1 - 2 Miles South of Hampton Center

AS THE ONLY STORE AT HAMPTON BEACH DOING BUSINESS DIRECTLY WITH THE EASTMAN KODAK CO., WE BRING YOU THIS EXTRAORDINARY SERVICE:

Movie and other Kodachrome and Ektachrome film left with us for developing is rushed daily by special courier to the Kodak laboratories in Rochester, New York. It is returned to us just 48 hours later, excluding Sundays.

Black-and-White film is processed locally within 24 hours.

DONOVAN & FALLON
CORPORATION

Hampton Beach's **PHARMACY** Since 1926

Just South of the Casino on Ocean Boulevard

Contest -

(Continued from Page One)

advertising manager of the Hartford Times and the New England manager for Gannet newspapers; Daniel Martin, manager of the Springfield, Mass. newspapers; Dinny Whitmarsh, photo editor of the WBZ-TV News, Boston, Mass.; Walter Green, Associated Press photographic editor of the New England district; and Jack McLean, editor of the Boston American, Boston, Mass.

Miss Sandie Kay, Miss New England of 1960, relinquished her crown to Miss Gustavson in the coronation ceremonies which followed the final decision of the judges. Crown-bearer was Miss Ellen Centerbar, a contestant and Miss Foliage of Vermont. The fur-trimmed red velvet robe was placed on the new queen's shoulders by other contestants, and floral bouquets were presented to the winners by Miss Priscilla Smith, Miss Coast Guard of 1960. Each of the

winners received savings bonds, and the queen's trophy was presented by Jay Dineen, disc-jockey for the record hops at the Casino this season.

Following the coronation each of the winners was interviewed for a tape-recorded broadcast by Radio Station WBBX, Portsmouth.

28 Square Dancers Complete Course

The Spindrifters Square Dance group of Rye graduated 28 new members at a combination graduation and anniversary dance recently. Anderson Hart, club president, conducted the exercises.

Graduates included Mr. and Mrs. Stanley Berry, Mr. and Mrs. Thurston Caswell, Mr. and Mrs. Thomas Craven, Mr. and Mrs. Robert Fleck, Mrs. Verne Grant, Robert Hart, Mr. and Mrs. David Junkins.

Also Mr. and Mrs. Donald Lilly, Mr. and Mrs. Charles Nutter, Mr. and Mrs. Thomas Patterson, Mrs. Laura Pittroff, Mr. and Mrs. Peter Lasapio, Sgt. and Mrs. Frank Sexton, Mr. and Mrs. William Shepard, Mr. and Mrs. Charles Tobey, and James Wicks, Jr.

Program chairman for the affair was Herbert Babbirk, and James Wicks served as caller for dances after the graduation ceremonies.

- DEATHS -

MRS. CECILE M. STAPLES

Mrs. Cecile M. Staples, 52, wife of Carl Staples, owner of Staples Hardware store at 16 B street, died suddenly at the Exeter Hospital Tuesday morning. The couple have been in business at Hampton Beach for eight years.

Funeral services will be held from the Sturgis Funeral Home, Hampton, at 8:30 a.m. on Thursday morning. The service will be followed by a high Mass of Requiem at 9 a.m. from Our Lady of the Miraculous Medal church, Hampton.

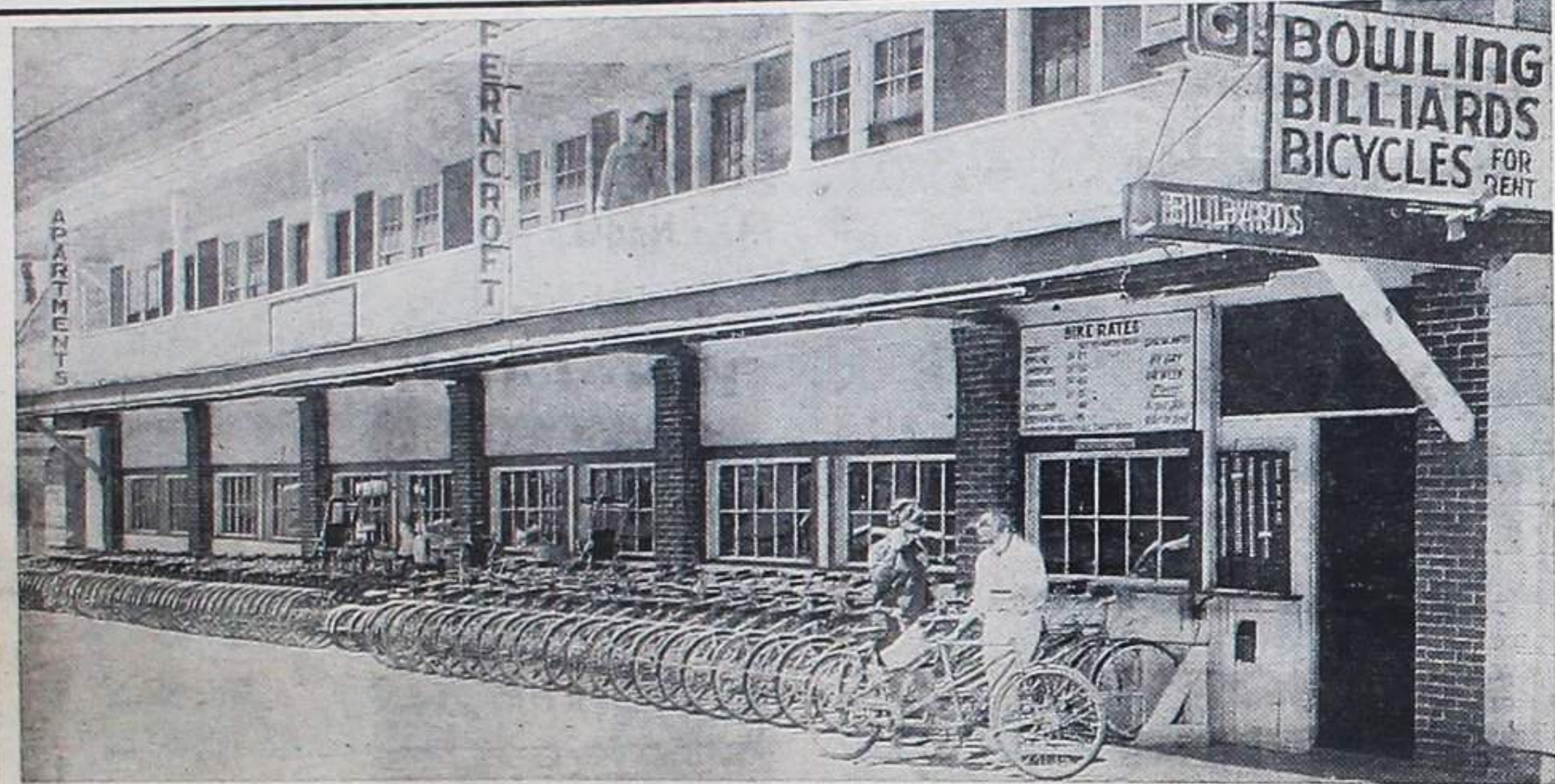
YOUR HEALTH!

IS OUR BUSINESS



PRESCRIPTIONS
To compound your physician's prescriptions with the utmost precision is the prime responsibility of the registered pharmacist.

Palmer's PHARMACY
DONALD R. PALMER, B.S. REG. PH.
INVALID & SICK ROOM SUPPLIES
HIGH ST. Parking Lot - Hampton
Phone WA 6-3344



FERNCROFT RECREATION CENTER

"A" STREET TEL. 6-3410 HAMPTON BEACH

OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes
In Excellent Condition
20" - 24" - 26"
Tandems
3-Speeds
Regulars
Equipped with Lights at Night
Strollers & Trikes for Tots

With Automatic Pinsetters
Good Alleys
Good Pins
Courteous Friendly Service
Air Cooled
"Bowl to Stay Slim"

In the Penthouse
Well Ventilated
Fluorescent Lighted
7 Brunswick Pocket Tables
Open Weekdays & Sundays

OPEN WEEKDAYS SUNDAYS

BOWLING BILLIARDS BICYCLES 10:00 A.M. TO MIDNIGHT
7:30 A.M. TO MIDNIGHT
BOWLING BILLIARDS BICYCLES 1:00 P.M. TO MIDNIGHT
8:00 A.M. TO MIDNIGHT

When in Exeter, Why Not Try
EXETER BOWLING LANES
10 Columbus Ave. Tel. PR 8-8948 Exeter, N. H.
OPEN ALLEYS EVERY DAY AND EVERY NIGHT
"BOWLING'S GREAT FOR A DATE"
NOW . . . Air Conditioned For Your Comfort

COMPLETELY AIR CONDITIONED



VOL. XXXI, NO. 9

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 23, 1961

FREE

HIGH TIDES

Daylight Saving Time
HAMPTON HARBOR

Thursday	10:07 a.m. 8.6
Aug. 24	10:28 p.m. 10.1
Friday	11:03 a.m. 9.2
Aug. 25	11:23 p.m. 10.4
Saturday	11:55 a.m. 9.6
Aug. 26	
Sunday	12:17 a.m. 10.6
Aug. 27	12:46 p.m. 9.9
Monday	1:10 a.m. 10.5
Aug. 28	1:38 p.m. 10.0
Tuesday	2:02 a.m. 10.2
Aug. 29	2:30 p.m. 9.9
Wednesday	2:56 a.m. 9.7
Aug. 30	3:23 p.m. 9.6
Thursday	3:52 a.m. 9.0
Aug. 31	4:18 p.m. 9.1

Crown Miss New England At Coronation Ball Friday

The most spectacular and colorful event of the entire Hampton Beach summer season will climax Mardi Gras week Friday evening with the crowning of Miss Hampton Beach, Sandie Kay, at the Coronation Ball in the ballroom.

Many former queens, this year's runners-up and future queens will form the court along with newly selected Miss New England, Sylvia Gustavson. Close to 100 girls, attired in beautiful evening gowns and carrying flowers will be presented at the ball. The Junior King and Queen will also be present with their court. Henry Hamel, production manager, has also announced that there will be several outstanding acts.

The remainder of the events for the week will include a sand castle contest starting at 9 a.m. on Thursday morning near the Chamber of Commerce. Mrs. Helen Hayden, Hampton and Jolene Concigli of the Chamber will serve as judges.

The crowning of the Junior King and Queen will take place following the children's parade on Thursday afternoon. The parade is in charge of Jackie Hussey and will begin at 2 p.m. Free ice cream will be given to all children in attendance on behalf of the Hampton Beach Village Precinct.

Saturday, August 26, will be Lion's Day. Head Lifeguard, Dan Stone, will be in charge of the annual swimming races to be held in front of the bandstand. There will also be sailboat races and a water ski exhibition.

The long week of festivities will end Sunday, August 26 with an old fashioned barber shop quartet sing headed by the Varsity Four from Worcester. They include Pete Nickerson, Bill McClune, Earl Gauthier and Richard Nicholson.



GREETING MISS HAMPTON BEACH OF 1961, Sandie Kay, after she received her temporary crown following her victory on July 25 are former queens, left to right, Dianne Lipson, Miss Kay, Carolyn Komant and Sally Ann Freedman. Miss Kay will be officially crowned at the Coronation Ball Friday evening. —Colt Photo

Mammoth Parade Opens Mardi Gras



Kicking off a full week of activities, the largest Mardi Gras parade in Hampton Beach history was held Saturday afternoon before an estimated crowd of over 100,000 persons. With ideal beach weather conditions prevailing, thousands of persons left the sand to view the hour long procession.

Heading the parade as marshals were President and Mrs. Ralph Moulton of the Hampton Beach Chamber of Commerce, Jack Foley, Chairman of the Precinct Commissioners and Forrest Berglund of the Hotel Association. Closely following the lead car, driven by Chief of Police John Roden, and the marshals car was a color guard from Troop 177, Hampton boy scouts.

Beth Reidle, baton twirler extraordinary, gave a brilliant MARDI GRAS

(Continued on Page Eleven)

Photo by George Hopkins