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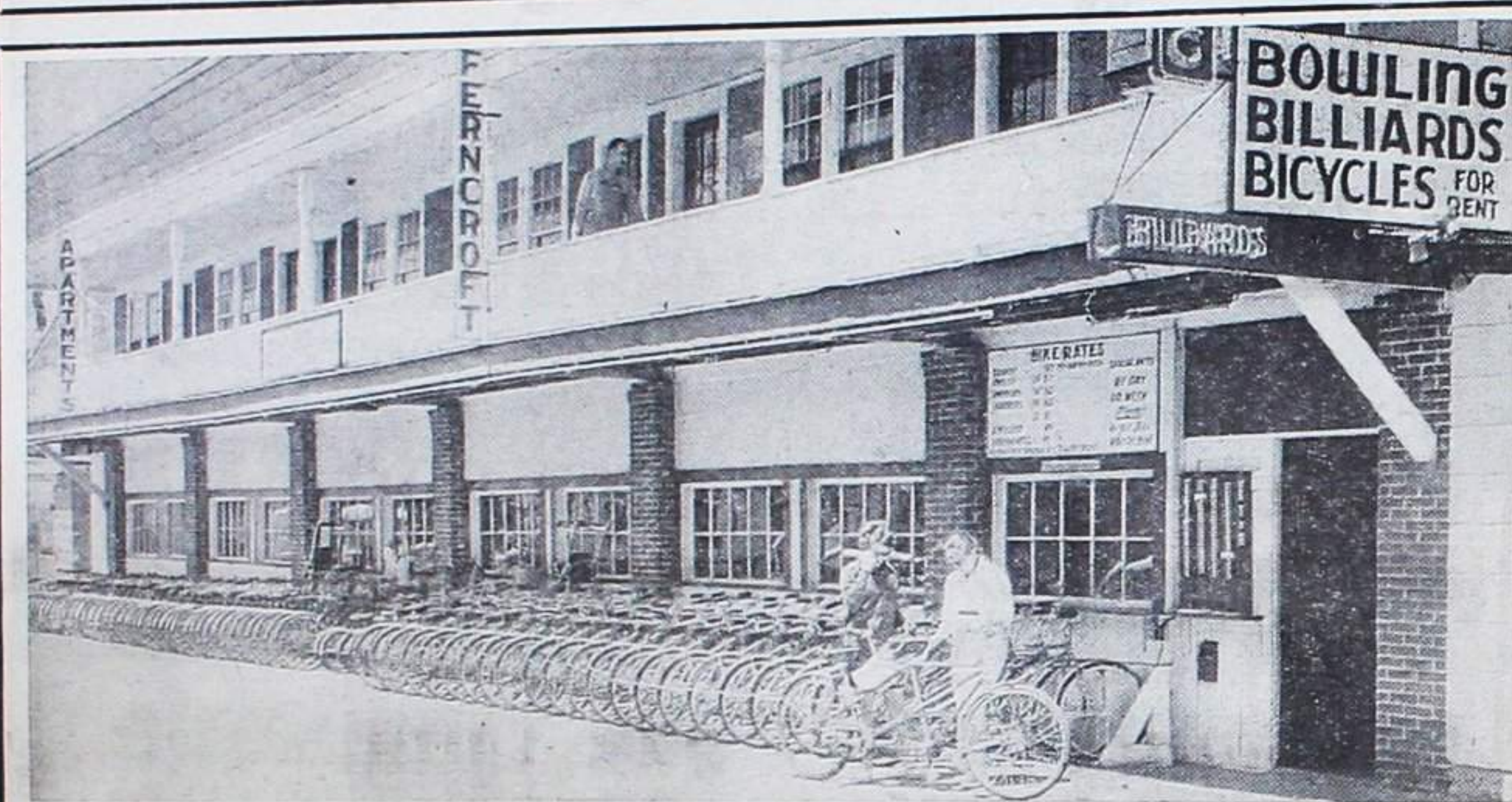
Movie and other Kodachrome and Ektachrome film left with us for developing is rushed daily by special courier to the Kodak laboratories in Rochester, New York. It is returned to us just 48 hours later, excluding Sundays.

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Tandems
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Equipped with Lights at Night
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"Bowl to Stay Slim"

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Open Weekdays & Sundays

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EXETER BOWLING LANES
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OPEN ALLEYS EVERY DAY AND EVERY NIGHT
"BOWLING'S GREAT FOR A DATE"
NOW . . . Air Conditioned For Your Comfort

COMPLETELY AIR CONDITIONED

Title -

(Continued from Page One)

Runner-up, Miss Sylvia Gustavson, is a 5'7" blonde, 34-21-34, the daughter of Mr. and Mrs. Arvid Gustavson of Winchester, Mass. She is attending Jackson College, majoring in education.

The second runner-up, Miss Su-su Smith, is a professional model working in Boston and New York City. She, too, is 5'7", 37-24-37, the daughter of Col. and Mrs. Mark E. Smith of Newton Upper Falls, Mass.

During the interim while the judges were making eliminations, Mr. Elliot introduced former Miss Hampton Beach queens who were present for the pageant. First of these was Miss Diane Lipson, queen of 1959 and Miss New Hampshire of 1960, who had just returned Tuesday morning from Florida where she had represented the state in the Miss Universe contest last week. Also appearing was Miss Carolyn Comant, queen of 1958,

now of Hollywood, California, who is at present visiting her parents in Kittery, Maine, with her husband. She was one of two Miss Universe contestants in 1960 who were signed to movie contracts, and has appeared on a number of TV shows.

Miss Sally Ann Freedman, queen of 1957, was present and entertained with vocal solo. She was recently graduated valedictorian at Merrimack College and plans to continue studying for her master's degree. Miss Diane Jezak, Miss queen, was unable to attend Tuesday's pageant inasmuch as she is presently on her wedding trip.

Following the announcement of Miss Kay's victory, the coronet was placed on her black locks, and a robe of sequin cloth was draped from her shoulders by Miss Joyce McLeod. Flowers were presented to all the winners and former queens, and all the contestants received gifts of entry jewelry.

President of the Chamber of Commerce, Ralph Moulton, presented each winner with a savings bond, and the Queen Trophy was awarded to Miss Kay by John Dineen, proprietor of the Casino.

Judges for this year's pageant included Bernard Couper, staff manager, N. H. division UPI; George Gray, general manager, radio station WOL; Mary Tierney, feature writer and columnist for the Boston Traveler; Stanley Salib, manager, N. E. states Miss Universe contest; and Jack Hamilton, the editorial staff of the Boston Globe. Counters for the judicial ballots were Richard Cavalier and Wayne Elliot.

Murray's SNO KONE

13 Delicious Gold Medal Recipes
"The Special Rainbow"
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INVALID & SICK ROOM SUPPLIES
HIGH ST. Parking Loc. Hampton
Phone WA 6-3348

The Beachcomber

VOL. XXXI, NO. 6

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 2, 1961

FREE

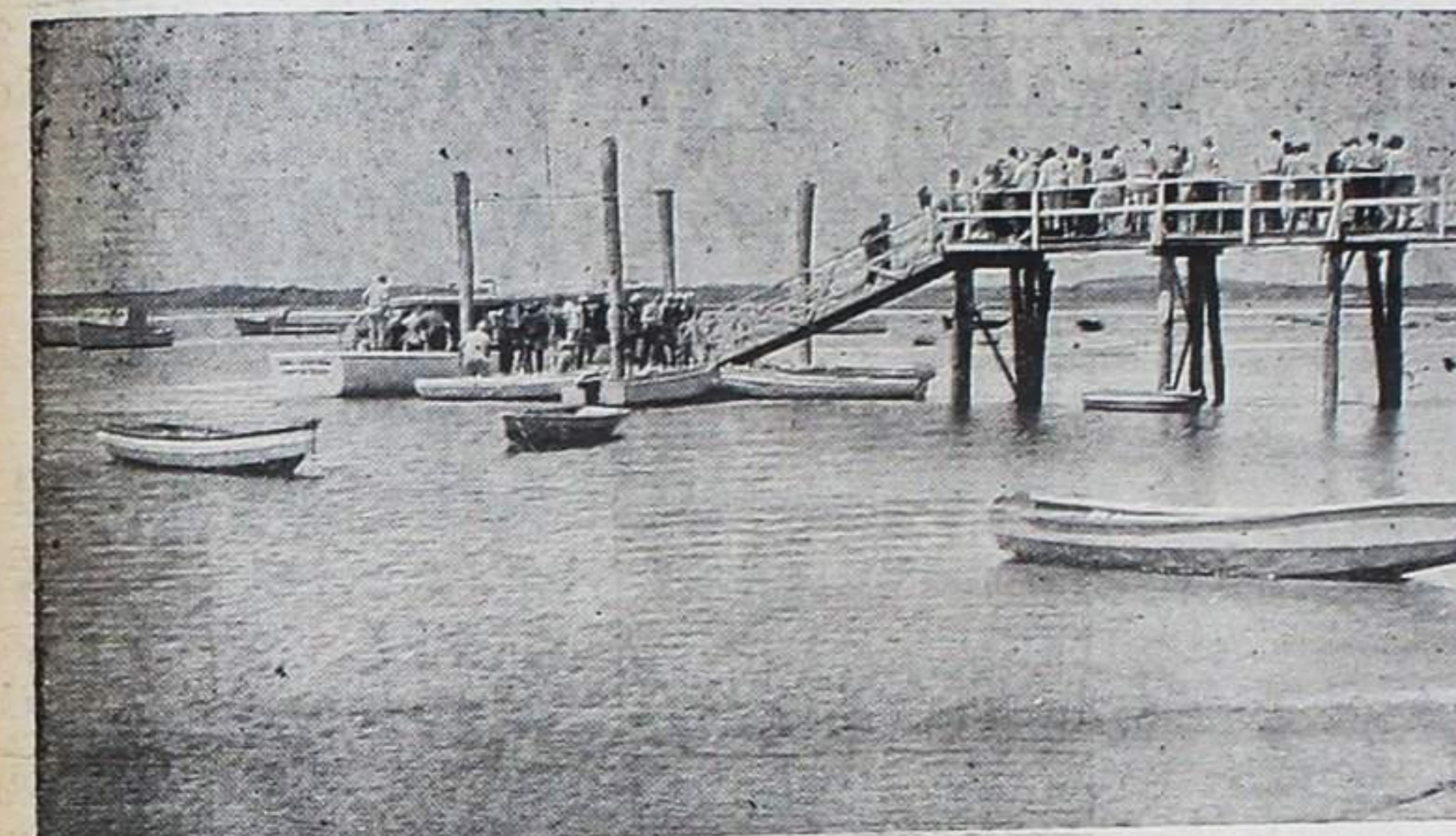
HIGH TIDES

HAMPTON HARBOR

Daylight Saving Time

Thursday	5:17 a.m.	8.7
Aug. 3	5:49 p.m.	8.9
Friday	6:21 a.m.	8.1
Aug. 4	6:51 p.m.	8.7
Saturday	7:27 a.m.	7.7
Aug. 5	7:52 p.m.	8.6
Sunday	8:30 a.m.	7.5
Aug. 6	8:50 p.m.	8.5
Monday	9:28 a.m.	7.5
Aug. 7	9:37 p.m.	8.6
Tuesday	10:19 a.m.	7.5
Aug. 8	10:28 p.m.	8.6
Wednesday	11:04 a.m.	7.6
Aug. 9	11:12 p.m.	8.7
Thursday	11:44 a.m.	7.7
Aug. 10	11:50 p.m.	8.7

Operation 'Golden August' In Planning Stage For Beach



A large audience of enthusiastic owners and operators of all sorts of business establishments at Hampton Beach met at the Hampton Beach Fire station Wednesday evening, July 26, to hear a proposal of Mr. Walter W. Cupples for a new operation to bring more persons to the beach during August and early September.

The project, to be known as Golden August, was explained by Mr. Cupples, a sociologist, who is president and general manager of One-Forty Enterprises. Mr. Cupples, 140 Circuit road, Portsmouth, makes a specialty of sociological consultation and service, sales promotion and consignment sales.

Mr. Cupples described how Operation August could bring 100,000 additional vacationers to Hampton Beach and how it could provide Hampton Beach with \$100,000 in radio and T.V. publicity. He went on to note that he perceived in the operation Golden August the answer to poor seasons, empty housing, slack business, utter dependence on weather and a way to add 50% to the length of the season with two late June and early September weeks of summer-like operations.

The project consists of a package plan between business people at the beach and nationally known stores or businesses. Mr. Cupples has made tentative arrangements.

AUGUST (Continued on Page Eleven)

DEEP SEA FISHING is one of the thrills which any person vacationing at the beach would enjoy. Shown returning to the Smith and Gilmore pier from a morning trip is the Annie-Josephine party boat. Several members of the party brought home the "big ones" and qualified for the Old Salt's club. —Staff Photo

Beach Playground Is Popular Spot

Perhaps the facility which is used by more persons than any other at Hampton Beach is the John C. White memorial playground.

Each year, since 1933, the Preenet Commissioners of the Hampton Beach Village District have provided for the upkeep and supervision of the playground. The area is open daily from 9 am to 8 pm in June and July and from 9 am to 7 pm in August. This year, the playground is supervised by four very competent local women.

This year's supervisor is Peggy Pinkham, a junior at Winnacunnet High school. Peggy is a year round resident of Hampton Beach.

Serving with Peggy for the first time are Mrs. Marguerite Marshall, Hampton, Mrs. Helen Shine, Hampton Beach, and Donna McMahon of Rye Beach, a student at Academy of St. Joseph, South Berwick, Maine.

John C. White, a pioneer of Hampton Beach business, conceived the idea of the children's playground. With his own money and with the help of fellow members of the Hampton Beach fire department, he



JOHN C. WHITE MEMORIAL PLAYGROUND is capably supervised by, left to right, Donna McMahon, Rye Beach, Marguerite Marshall, Hampton, Helen Shine, Hampton Beach and Supervisor Peggy Pinkham, Hampton Beach. Seated are Connie Underwood, Elmira, New York and Eddie O'Neil, Dorchester, Mass., who were frequent visitors at the playground. —Staff Photo

(Continued On Page Seven)

THE STANCHION ROOM

AT THE BARN MOTEL
Right In The Barn
Opp. Coast Guard Station
Jet. Rt. 101-C & No. Shore Blvd.
Enjoy Family Style Breakfast 99c
Served Daily 8 A.M. till Noon
Dinners Served 5 - 8:30 P.M.
DAILY SPECIAL FOR TWO
2 1/2 lb. U.S. Choice Porter House
Steak Complete Dinner For 2 **\$4.95**
Evening Meals
Served Daily
Everyone Invited
WAverlv 6-2587

Camp Anita Sets Program For 26th Session At Beach

Camp Anita will have its 26th year at Hampton Beach in September.

Registration will take place Labor Day afternoon at the

HELEN HORGAN'S
Smart Shoppe
WOMEN'S and CHILDREN'S APPAREL
6 "B" STREET

Avon Hotel. Members will be greeted by the camp mother, Mrs. Helen Marple, Kingston, and the camp chairman, Mrs. Bertha Torrey.

Business meetings will be held Tuesday, Thursday and Saturday mornings. The program will include Mrs. Nancy Thompson, asst. HDA, with a talk and demonstration on, "Getting The Most from Frozen Foods," and James Purington will show and narrate colored movies, which he has done for many years.

Wednesday, Miss Ruth Stimson, HDA, will demonstrate the making of chenille craft and the art of making hats from the material. This originated with the Florida HD and was introduced to this area by members of the Salem group.

There will be an exhibition and lecture on "Books for the Family," presented by Mrs. Rachael Sanborn of the state bookmobile. Thursday afternoon a card party is planned at the Avon and in the evening at the Ashworth, the annual banquet will be held.

Secret pals for the year will be revealed Friday and new ones drawn for the coming year. An award of \$10 will be made to the member bringing the most guests with them for an overnight stay. The Home Demonstration advisory council of which Mrs. Charles Waters is a member will present a door prize for the day campers. Miss Stimson will show colored slides on her many travels Saturday night.

Those interested in attending this annual camp may obtain further information in regard to hotel accommodations and charges by sending a self addressed envelope to the Farm Bureau office, Exeter.

Hampton Bay
Swimming School
For All Ages — Young Children a Specialty
Contact Bill Gilligan, 5 "Q" St.
Hampton Beach WA 6-3270

REMNANTS

COTTONS - WOOLENS - SILKS - SYNTHETICS

FUN on a RAINY DAY

Exeter Handkerchief Co.

Near B&M RR Sta. Lincoln St. Exeter

NEW ENGLAND'S GREATEST BINGO

30 GAME PARTY

Every Wednesday

All Summer Games Start at 8 P.M.

LEGION HALL

EXETER ROAD
Spectacular
Specials

Free Busses

PLENTY OF FREE PARKING — REFRESHMENTS AVAILABLE

HAMPTON
Door
Prizes

Leave Casino at 7:00 P.M.
and Return after Game

Newberrys

The Seacoast Area's Most
Complete Shopping Center

FIVE SHOPPING LEVELS

Air Conditioned for your shopping Comfort
and Easily Accessible Parking Areas

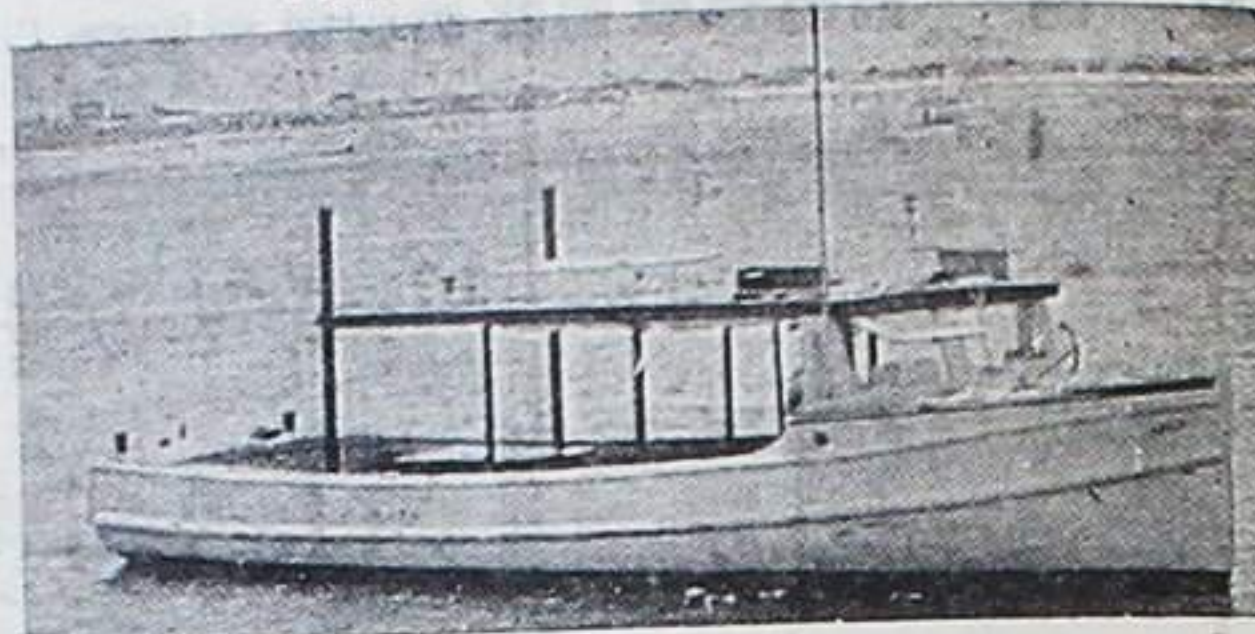
WHITE APPLIANCES — STEREOS — T.V.'s

J.J. Newberry Co. 19 Congress Street, Portsmouth, N. H.

10 - 11 lb. Avg. **TURKEYS** Ready To Eat Stuffed & Gravy **\$6.41**
3 lb. Avg. **CHICKENS** Ready To Eat Stuffed & Gravy **\$1.59**
FRESH CUT **HAMBURG** lb. 59c **Cube Steak** lb. 89c
HOME MADE PASTRIES
Baked Twice Daily — 8 A.M. & 7 P.M.
LARGE ASSORTMENT OF DONUTS
Honey - Plain - Jelly - Cinnamon & Crullers
HOME MADE BREAD — WHITE & OATMEAL 23c (Sliced)

CASINO MARKET INC.
Featuring S. S. Pierce Company's Groceries
Park In Front Of Market While You Shop

DEEP SEA FISHING TRIPS TWICE DAILY



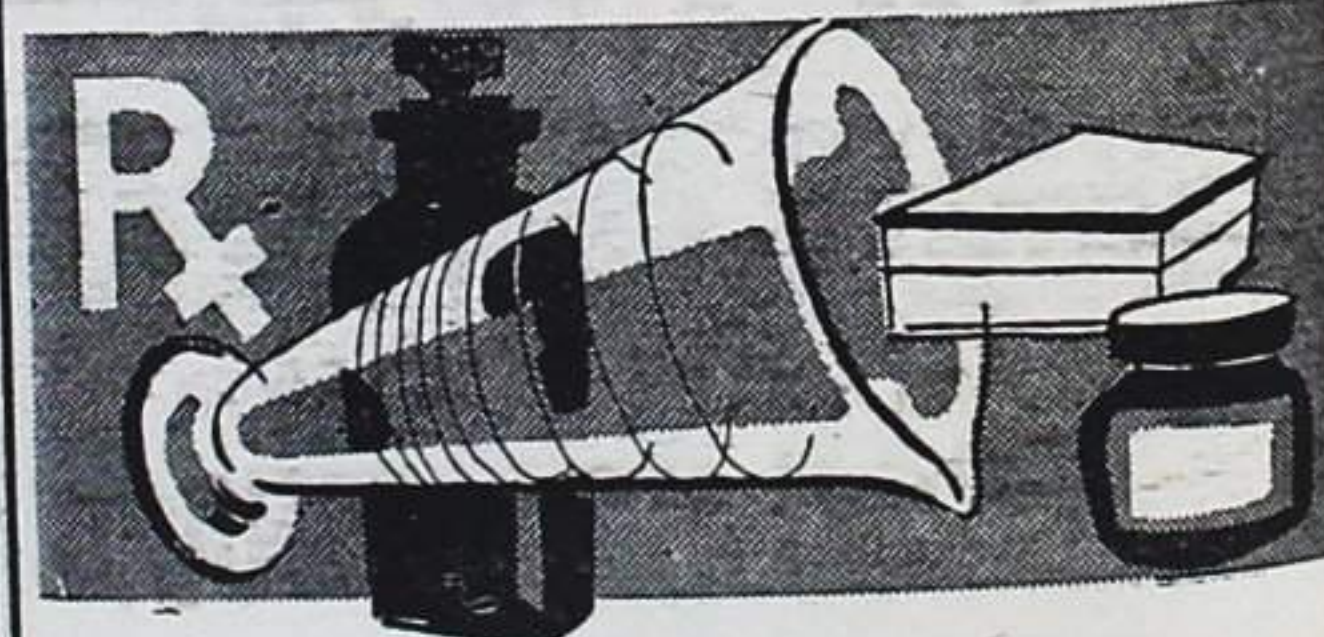
The Ric Roc, 40-Ft. Party Boat

AL GAURON

ACROSS FROM THE STATE PARK
ON STATE PIER

SNACK BAR & TACKLE SHOP
LINES AND BAIT FURNISHED
TOILET FACILITIES
FREE PARKING
SHIP TO SHORE RADIO

Morning Trip Phone Afternoon Trip
8:00 A.M. WA 6-2469 1:30 P.M.
TWO BOATS: "ALICE G" & "RIC ROC"



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During Your Vacation!



You can depend on the skill of your physician and the precision of Tobey's Drug Store in filling prescriptions — with the same assurance you have at home.

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Prescriptions — Not a Sideline but a Profession

Barn Restaurant
SANDWICHES - FRIED CLAMS
CAR HOP - 5 to 12 P.M.
Opp. Coast Guard Station
Amusement Arcade
Open Daily 'Til 12 P.M.



FIRST THREE CONTESTANTS to register for the Miss New England contest were, left to right, Alma-Ann White, 16, Marlboro, Mass., Gayle Ellen Wackell, 19, Worcester, Mass., and Jeanne DeWitt, 19, Eliot, Maine. Miss Wackell placed second in the same contest last year while this is the first try for the other two girls. Staff Photo

Miss New England Will Be Selected At Beach August 15

Fifteen lovely girls have already signified their intentions of participating in the Miss New England beauty contest to be held August 15 at the Casino ballroom.

With the coveted Miss Hampton Beach pageant only a week old, Mr. Hamel, production manager of the Chamber of Commerce has noted that applications are continuing to come in for the contest which is considered second only to the Miss Hampton Beach title. He noted that there are still several openings and girls who are interested in participating in the contest are asked to pick up entry blanks at the Chamber of Commerce.

Miss Sandie Kay, this year's beautiful Miss Hampton Beach, will be on hand to relinquish her Miss New England crown to the new winner. Miss Kay is the only person in the history of the beauty pageants to take both of the coveted titles. The winner of the Miss Hampton Beach contest is not allowed to participate in the Miss New England pageant as she is reigning queen for a year following her victory. The top choice of the Miss New England pageant may, however, return the following year as Miss Kay did and compete for the coveted Miss Hampton Beach award.

Charles A. Dana, editor of the New York Sun for many years, was born in Hinsdale, N. H.

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Call WA 6-2359

Smith's Pharmacy

PRESCRIPTIONS

ASHWORTH HOTEL BLOCK DRUGS — COSMETICS — FOUNTAIN
Across from Marine Memorial WA 6-9194

CASINO BALLROOM Dancing Every Night

AUGUST 16

Jimmy Dorsey Band

AUGUST 19

Glenn Miller Band

Under Direction of Ray McKinley

AUGUST 23 — BROTHERS FOUR

This Week FREDDIE SATERIALE	Next Week TED HERBERT
---------------------------------------	---------------------------------

Wednesday Afternoons RECORD HOP Up To 16 Years of Age 50c	Thursday Evenings TEEN AGE RECORD HOP 10:30 - 12:00 Dancing to The Orchestra of Bob Batchelder 75c
--	--

Charles G. Greene of Boston, N. H., helped found the first, N. H., founded the New Orleans, La. now defunct Boston Post.

MARY ANNETTE'S BEAUTY SALON

ON THE OCEAN FRONT
Have Your Hair Styled With An Ocean View
GREYSTONE HOTEL
WA 6-2498 81 Ocean Blvd., Cor. 'K' St. Open Year Round

Margaret M. Junkins Home Made Candies

Try our Hand-Dipped Chocolates

MADE ON THE PREMISES

SEE IT MADE! OCEAN BOULEVARD CANDY MAILED

Ashworth Hotel - DINING ROOM -

Prime Rib Roast of Beef

Mon. - Wed. - Fri.

Au Jus Complete Dinner **\$2.95**

Buffet Every Tuesday, 5-8:30

Bakery and Delicatessen Specials

Roasts Of All Kinds — Cooked To Order

"BAR-B-QUE CHICKENS"

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Roasted Forequarter Lamb **\$2.25**
7 lb. Turkey Roasted with Gravy **\$3.75**

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... But we have not changed our old policy of dispensing prescription and other medicines of the same quality... and at the same prices... as in our Boston store.

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Hampton Beach's **PHARMACY** Since 1926

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CASINO BEAUTY SALON

OPP. BAND STAND
(Next to Employment office)
WA 6-5076
Specializing in All Types of Beauty Culture

Star Island had 18 inhabitants in 1835.

McNIFF'S BARBER SHOP

Highland Ave. and Ocean Blvd.
Opposite Marine Memorial
Open Daily 8 A.M. - 6 P.M.
Expert Barber Service
Donald McNIFF, Prop.

MINIATURE GOLF

Putt-A-Round

AT THE WHISPERING PINES MOTEL
Located on Route #1
5 Miles North of Hampton Center



DEEP SEA FISHING



Lines and Bait Furnished — Toilet Facilities

FREE PARKING
PARTY BOATS

Leave Hampton River Daily
8:00 A.M. and 1:30 P.M.

ROW BOATS FOR RENT

Tackle Shop

Restaurant

OUTBOARDS FOR RENT

Smith & Gilmore Pier

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Located at the South end of Hampton Beach, West of the junction of Ashworth Ave. and Ocean Blvd.
Paved launching ramp — slip rentals — marine gasoline and diesel fuel — marine hardware and paint — boat and motor repairs and storage — propeller and shaft repair service — rest rooms with showers — free parking.

1961 JOHNSON OUTBOARD MOTORS
Some good buys on used boats and outboard motors. Let us help you enjoy a safe and happy boating season.
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LOBSTER POUND
AND
FISH MARKET

- Alive • Boiled To Order

Foot of Bridge at Smith & Gilmore Wharf

Native Lobsters, - Clams and Fish

Visitors Welcome FRESH DAILY French Spoken

QUALITY UNSURPASSED

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Four daily — Tuesday through Sunday. Afternoons 2-3, 4-5 p.m.
Evenings 7-8, 8:30-9:30 p.m. Organ concert Monday 3-4 p.m.

FIREWORKS

Wednesdays, July 12 thru August 30, 9:10 p.m. First shoot: July 4.

BEACH CALISTHENICS

Classes on the beach behind the Bandstand every morning at 10:30 a.m. (Except Saturdays, Sundays, and Holidays)

TALENT SHOW

Mondays from the Bandstand. Finals to be held latter part of August. Junior Division, 7:00 p.m. Senior Division, 8:30 p.m.

GET ACQUAINTED DANCES

Mondays, 8:30 p.m. — Casino Ballroom (request ticket from your host)

TEEN AGE RECORD HOPS

Wednesday — 2:00 p.m. Bandstand — Top tune of week drawing
Wednesday — 2:30-5:00 p.m. — Casino Ballroom — Ages 16 and under

Thursday — 7:30-10:00 p.m. — Casino Ballroom — Ages 16 and over

COMMUNITY SINGS

Friday evening, 7:00 p.m. — Bandstand — Jack Bogarty, M.C.

SQUARE DANCING

Fridays, 8:30 p.m. — Hampton Beach State Park

Mahoney's
as famous as
the Beach Itself

"Best on Beach" BEACON

Submarine Sandwiches
Cor. Ocean Blvd. & "I" Street

FORMAL WEAR

OF ALL TYPES
SALES OR
RENTALS

Nationally
Advertised
MEN'S & PREP
SPORTSWEAR
& CLOTHING



Chet's EXETER

Music Lovers

By Winifred Geizer

On top of the Casino
All in a row,
Sat a line of seagulls
Waiting for the show.

Opposite was the bandstand,
Boom! went the drum,
Crash! went the cymbals,
Folks began to hum.

Everyone was noisy,
Talking altogether -
But the row of seagulls
Never moved a feather!

GOLF

PAR 3
PITCH & PUTT
36 Full Size Greens
25 Driving Range Tees
18 Hole Miniature
Golf Course
Professional Lessons



Day &
Night
Golf

U.S. Route 1
North
Hampton

Banking Services

IN ALL DIRECTIONS.....

... Limited neither by lack of

foresight nor desire to serve. We invite you to profitably use the modern facilities of this strong and progressive bank.

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A Famous Inn invites you to a new experience in dining out . . .

Sunday Night Buffet

5:30 to 7 p.m. every Sunday
only \$2.75 per person

George Chapman at the organ
Call for Reservations



A Famous Inn In A Lovely Colonial Setting • Exeter, N. H. • Tel. PR 2-5901

At Hampton Beach
TRY
Hudson's Restaurant
On The Boardwalk
Excellent Food

Three Qualify For

Old Salts Club

Deep sea fishing remained excellent off the Hampton Beach shores this past week with three more persons qualifying for the Old Salts club.

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Saturdays 7:30 Tuesdays 7:30

30 Games 30 Games

Sponsored by Seabrook Firemen's Association
Sponsored by Post #70 American Legion

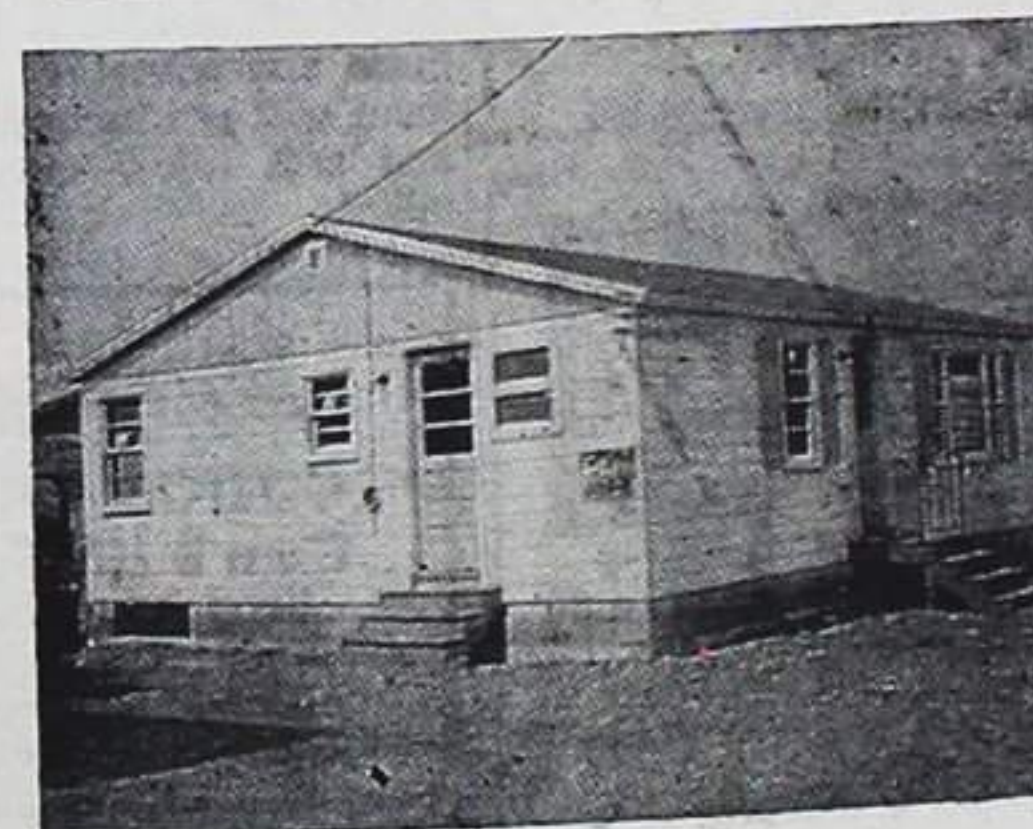
BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center
At 6:30 and Hampton Beach At 6:40

ONLY 1 LEFT!

3 BEDROOM COTTAGE



Easy Financing — Small Down Payment

- DEEDED LAND
- EXTRA LARGE LOT
- TOWN SEWERAGE & WATER
- TILE FLOORS
- 3 BEDROOMS
- PRICED TO SELL

\$7,500

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Between "J" & "K" Streets

Tel. WA 6-5505

Howie E. Bridges, Jr., 6, and Kathleen M. Bridges, 12, 4 Washington Court, Stoneham, 80, Mass. qualified by just clearing the required 4 lb. limit for haddock with a 4 1/2 lb. catch. The youngsters, currently staying at McDermott's Trailer park, were fishing from a Smith and Gilmore party boat.

Also qualifying were Paul Beuber, 156 Old road, Dracut, Mass. He pulled in a 6 lb. haddock on July 29 from a Smith and Gilmore boat.

The new members received their certificates of membership, billfold membership cards and red and gold sleeve patches as proof of the stories the bearer may tell about the "big one" that didn't get away.

First Musical At

Hampton Playhouse

Beginning Monday, July 31, and for two weeks after that, the Hampton Playhouse will present its first musical comedy, satirizing the manner of the 1920's, "The Boy Friend."

This is the revue that so hilariously lampooned the era of speakeasies, cloche hats, dresses with no waists and hems at the knees, that it ran for well over three and a half years in London, where it was born, and New Yorkers thronged delightedly to it for over sixty weeks after its thunderous opening night there in September 1954.

The plot revolves about a poor boy who falls in love with the rich girl posing as a poor girl. Only in this case the poor boy also turns out to be a rich boy in disguise. Seen in the two leads will be Sue Hesse as Polly and John Vari as her "boyfriend" Tony.

This innocent plot gives the cast a chance to sing hilarious rapid-witted sentimental songs, the male chorus to wear white flannels, blazers and straw boaters, the girls to wear the flat chested dropped waistline monstrosities of the period—as well as the grotesque swim-suits of the era when they coyly sing a number called "Sur le Plage" with beach umbrellas all over the place. And to dance everything from the Charleston and the tango to tap-step routines in military unison.

This laughing at the past fashion was described by New York critics as so friendly and sly that mothers and fathers are touched and say it was just like that in their salad days, and sons and daughters take the silliness as something that is both charming and an historic curiosity.

Jackie's TRAVEL AGENCY

FRED HALL, Prop.
Hampton Beach, N. H.
182 Ocean Boulevard
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T. V. Rentals

DAY - WEEK - MONTH

DOWNER APPLIANCE CO.

822 LAFAYETTE ROAD
HAMPTON, N. H.
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Hampton Beach State Park

SUN, SAND and SURF

- One-Half Mile of Beach
- Spacious Bathhouse
- Checking - Showers
- Observation Deck
- Picnicking on the Dunes

At the South End of Hampton Beach

Operated by the New Hampshire Recreation Division,
Concord, New Hampshire

HAVERHILL DOLLAR DAYS

FRI. & SAT.

AUG. 4 - 5

BERMUDA SHORTS
AND JAMAICAS TOO
Reg. \$5.98-\$6.98-\$7.98
Sizes 8 - 18

\$3.99

MAN TAILORED
SHIRTS & BLOUSES
Reg. \$3.98

\$1.99

SKIRTS

Values to \$8.98

\$3.99

SLACKS

Values to \$12.98

\$5.88

Regular to \$12.95
SWIM SUITS

NOW
\$7.99

Regular \$13.95 to \$19.95
SWIM SUITS

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Regular \$22.95 to \$39.95
SWIM SUITS

NOW
\$14.99

BETTER COTTON
DRESSES

Val. to \$22.95

\$11

SWEATER
DRESSES

Reg. \$29.95 to \$39.95

\$18

Imported 100% Cashmere

COATS

Regular \$99

\$58

RAIN or SHINE

COATS

OUT THEY GO

\$9

Imported 100% Cashmere

2 SKIN MINK COLLAR
COATS

Regular \$169

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COATS

Mink Trim — Reg. \$139

\$78

Hundreds of Cotton
DRESSES

Val. to \$15.95

2 for \$11

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87 Merrimack Street
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BOBBIE
12 "I" Street
Rentals and Sales
TV RENTALS

M. J. Doyle & Son
TRADING POST
KINGS HIGHWAY
at 7th Street

PORTSMOUTH'S
COLONIAL
NOW thru SAT., August 5th
In Color! Lana Turner
By Love Possessed
Extra! In Color! "Adventures
of Dudley Warthington"
Sun.-Tues., August 6, 7, 8
Gina Lollobrigida
Go Naked in the World
Co-Hit! "TERROR OF TONGS"
August 9th! Gary Cooper
The Naked Edge



NOT MEN FROM MARS — only men of the Hampton Beach fire department showing the latest in equipment just received by the department. Shown wearing the Scott Aluminized Fabric shields and gloves are, left to right, Bruce Horne and Malcolm Hopkins. Chief Perley George is shown examining the new equipment. —Staff Photo

Hampton Playhouse
Winnacunnet Rd., Hampton, N. H.
New England's finest summer theater

2nd GREAT WEEK!
Now thru August 12

2 SEASONS ON BROADWAY
SMASH HIT MUSICAL COMEDY
"THE BOY FRIEND"

Coming next:
Tennessee Williams'
"Sweet Bird of Youth"
August 14 - August 19
Reservations: WAverly 6-3073
Curtain 8:40

New Equipment Is Added

The Hampton Beach Fire department, already considered as one of the best in the state, is slowly adding modern equipment in order to keep abreast of the best fire fighting procedures.

Chief Perley George stated that two Scott Aluminized Fabric helmets and gloves have recently been purchased to add to the equipment the department already has. Two more of the suits will be purchased in the near future.

The helmets and gloves are the latest in equipment devised to protect the arms, head and face of firemen from intensive heat. A regular fire helmet can be inserted inside the hood for further protection against falling debris.

Chief George will organize two teams of four men each when the rest of the equipment arrives. The first team, wearing the semi-fire proof equipment, can enter a building and "kill" a fire without becoming burned. The second team will back up the first group and will be able to enter the burning building with Scott fresh air packs or simplified oxygen masks to further combat the fire and smoke.

August Special
Sale on
Deacon's Benches
3 Styles — 4 Sizes
Up to \$10 Off
Wall Pieces Made To Order

COLONIAL PINES
U. S. Route 1 North Hampton, N. H.
Open 1-5 7-9
Closed Tues.

at HAMPTON BEACH
CASINO & SURF

NOW THRU TUESDAY, AUGUST 8
Shows 2:00 - 6:45 and 9:30 P.M.

THE GREATEST HIGH ADVENTURE EVER FILMED!
COLUMBIA PICTURES presents
GREGORY PECK DAVID NIVEN ANTHONY QUINN
in **THE GUNS OF NAVARONE**
with STANLEY BAKER ANTHONY QUAYLE IRENE PAPAS CIA SCALFA
JAMES DARREN CARL FOREMAN
Directed by CHRISTOPHER YOUNG
Produced by LEE THOMPSON
Color and Cinemascope
TO SUSTAIN THE TREMENDOUS SUSPENSE, SEE IT FROM THE BEGINNING.

NOW THRU TUESDAY, AUGUST 8
Shows 2:00 - 7:00 and 9 P.M.

GARY COOPER - DEBORAH KERR
NO ONE - ABSOLUTELY NO ONE - SEATED DURING THE LAST 13 MINUTES!
LAST YEAR IT WAS PSYCHO THIS YEAR THE BIG SUSPENSE IS **THE NAKED EDGE**
FLASHING RED LIGHT MEANS NO ONE SEATED DURING LAST 13 MINUTES
COMING! August 9 "EXODUS"

Murray's
COTTON CANDY
Gum & Life Savers
(NEXT TO PLAYLAND)
George R. Murray
Ocean Blvd. near "C" Street

DAIGLE'S
"At The Rotary"
— CLAMS —
Breakfast - Sea Foods
Italian Foods
— EAT IN OR TAKE OUT —

EASTMAN FISHING PARTIES
BOATS LEAVE
8 A.M. and 1 P.M.
Wed. Night Fishing
5:30 'til dark
SEABROOK END OF
HAMPTON BRIDGE
Seabrook Beach, N. H.
Tickets Sold at
Orange and Green Buildings
Tel. @Bever 4-8461

Playground —
(Continued from Page One)

constructed a playground opposite C street.

In 1933, another pioneer at Hampton Beach, Col. George "Daddy" Ashworth, joined the Precinct Commissioners in giving much of his efforts and money to develop the playground into the up to date facility that it is today.

The structure was moved from its location opposite C street to its present spot a few years ago to make way for the new breakwater and parking facilities at the beach.

Although the attendants do not provide baby sitting facilities, any youngster through age 11 will be safe in the hands of the playground supervisors. The group which is in charge this year has been highly praised for their alertness and strict, but kind supervision. They constantly help lost children find their mothers and fathers.

This year, the playground has been visited by children from all of the New England states, Canada, New York and Illinois besides many other places.

KITTERY - YORK DRIVE-IN THEATRE
U.S. Rte. 1, Kittery Me.

Now thru Tuesday, August 8
BEN-HUR
Presented At 8:40
Next Wednesday
Gone With The Wind

HY-WAY DRIVE-IN THEATRE
AMESBURY-SALISBURY BOULEVARD ROUTE 110

Ends Saturday P.M. All Color Show
"Wild In The Country"
And Co-Hit "Secret of the Purple Reef"
Starts August 6 All Color Show
"All Hands On Deck"
Starring Pat Boone - Barbara Eden - Buddy Hackett
Co-Feature "The Marriage-Go-Round"
With Susan Hayward and James Mason
Starts August 9
Jules Verne's "Master of The World"
With Vincent Price - Mary Webster
"Journey To The Last City"
Debra Paget and Paul Christian

HUNDREDS OF NEW MERCHANDISE BARGAINS

FREE - FREE
Present This COUPON and Receive Absolutely FREE A Valuable Gift.

SALISBURY BEACH AUCTION GALLERY
DAILY SALES AT 2:00 7:00 9:30 P.M.

THE Frolics
at SALISBURY BEACH

2 SHOWS NITELY and SUNDAY 9 & 11:30

COMING
Aug. 6
Aug. 12

LOUIS ARMSTRONG
And The All Stars
NOW THRU SATURDAY
PATTI PAGE



CAROLYN KOMANT, Miss Hampton Beach of 1958, now a movie starlet with Warner Brothers studios, recently paid several visits to the beach while on vacation. —Staff Photo

Former Beach Queen Now A Movie, Television Starlet

Carolyn Komant, Miss Hampton Beach of 1958, now a Warner Brother's television starlet and the veteran of a Hollywood movie, returned to the scene of one of her biggest thrills last Tuesday evening.

The guest of honor at the 1961 Miss Hampton Beach pageant, Carolyn was returning to the stage where she got her first real start. Following a winning performance in the Portsmouth, Miss Jubilee contest, Carolyn was asked by Mr. Henry Hamel of the beach STARLET

(Continued On Page Nine)

Visit
FUNARAMA
AMUSEMENT ARCADE

FUN FOR ADULTS AND CHILDREN OF ALL AGES

Beneath the Nationally Famous
CASINO BALLROOM

Bought Antiques Sold
CHINA - GLASS
DECORATIVE ACCESSORIES
WHITE SAILS
553 Ocean Blvd. - Near Rocky Bend
Hampton Beach

Now Thru Saturday

JANE WYATT TOM HELMORE
in
"O MISTRESS MINE"
Delightful Comedy
also starring BILLY GRAY
August 7 thru August 12
FAYE REGINALD
EMERSON GARDINER
in
"THE PLEASURE OF HIS COMPANY"
Smash Comedy Hit
Eves: Mon.-Sat., 8:30 P.M.
Mats: Wed & Fri 2:45 P.M.

Seabrook Playhouse
Telephone Midway 6-9311

SALISBURY DRIVE-IN THEATRE
Route 1-A Beach Road
Salisbury, Mass.

Now Playing 2 Big Disney Hits

THEY TURNED A TROPICAL JUNGLE INTO AN ISLAND PARADISE!

WALT DISNEY'S
SWISS FAMILY ROBINSON

WALT DISNEY'S
Jungle Cat

WALT DISNEY'S
Jungle Cat

Sunday - Monday - Tuesday
Wm. Holden - Kim Navak
Picnic
— 2nd HR —
Boris Day - Jack Lemmon
Twinkle and Shine

Beach Notes

Vacationing at Hampton Beach for the 14th consecutive year are Mr. and Mrs. Frank Weiman, Mr. and Mrs. John Montague, Hartford, Conn., Mr. and Mrs. P. McCullough, Albany, N. Y. and the Bailey family from Watervliet, N. Y.

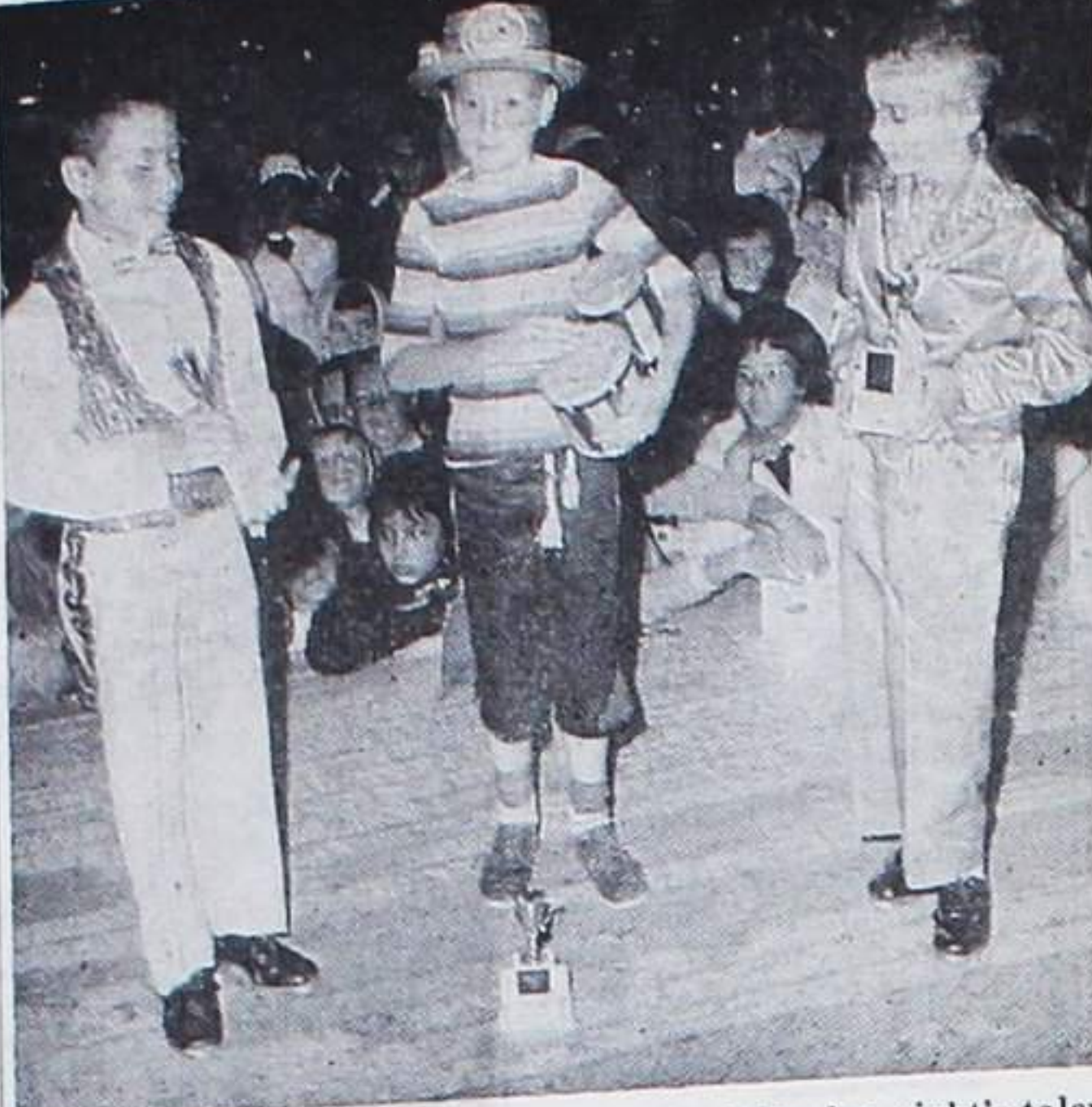
STAPLES

Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs

- beach aids
- beach toys
- first aid needs
- beach supplies
- cosmetics
- sun tan aids

BATHING SUITS
BEACH COATS
\$2.98

12-14-16 B STREET AT THE BEACH
COMPARE THESE VALUES!



WINNERS IN THE JUNIOR DIVISION of Monday night's talent show were, left to right, Stephen Colombo, 10, first, Shrewsbury, Mass., Donald W. Lecuyer, 9, third, Lowell, Mass. and Robert Beaupre, 9, second, Lynn, Mass. —Staff Photo

18 Amateurs Perform In Weekly Beach Talent Show

Competition was the keenest to date as 18 persons competed in the talent show Monday evening. The junior division provided the best all-around group of talent seen in many years at the beach.

Stephen Colombo, 10, 30 Plainfield avenue, Shrewsbury, Mass., edged out a fellow tap dancer, Robert Beaupre, 9, 565 Western avenue, Lynn, Mass., for top honors of the evening. Stephen gave a brilliant display of dancing to the tune of Ol' Man River while Robert, close behind in the judging, also gave a topnotch performance as he sang and danced to Anchors Aweigh for the second place honors.

Third place went to Donald W. Lecuyer, 9, 378 Adams street, Lowell, Mass. who sang The Thing. He also used the bongo drums in his act.

Louise Champeau, 18, Montreal, Canada, captured the hearts of the large audience with a beautiful rendition of Chopin's Study in C Minor on TALENT

(Continued on Page Ten)



Fashions with Imagination

THE BEAUTIFUL BACKWARD DIVE
Darlene executes this fashion feat with exquisite grace and elegant lace. And you're in exceptional form, because Darlene full fashioning precision-knits the perfect fit right in! Created of Dartex, Darlene's exclusive textured Ban-Lon and lastex blend that won't stretch out of shape. The built-in bra self-adjusts to your bosom size for beautifully controlled comfort. In a breath-taking selection of glamorous new hues. Sizes 10 to 16.

Misses Junior Misses Half Sizes

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Between "B" & "C" Street
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THE BRADFORD SHOPS
of Bradford, Mass.
125 South Main Street
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Alice Mahoney's
SANDWICHES — DINNERS
Booth - Counter - Take-Out Service
Specializing in SEA FOODS
Ocean Boulevard
Between 'J' & 'K' St.

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AUTO REPAIRS
Storage and Road Service
Arthur Bickford
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Western Auto
ASSOCIATE STORE

Where Your Dollars Go Further

- TOYS
- SPORTING GOODS
- BEACH GOODS
- CAMPING
- BOATING
- EQUIPMENT
- BICYCLES
- FISHING
- EQUIPMENT
- APPLIANCES

Western Auto
Associate Store
10 "C" Street
Hampton Beach
Also At
Hampton Center
Owned and Operated
by Stan Brown

SHOALS ROOM

Sunday Buffet

NOON 'til 9 p.m.

Featuring Roast Meats and Specialty Foods

\$3.25 CHILDREN \$1.50

For Reservations Call Hampton WA 6-3616

- 5 Famous Dining Rooms Open to 10 p.m.
- 32 Modern Motel Units

VISIT OUR NEW "CRACKER BARREL LOUNGE"

Lamie's Tavern and Motor Inn
U. S. RT. 1 HAMPTON, N. H. — The Dunlop Family

Navarone' Playing At Casino

and the greatest high adventure ever filmed, according to a report, Carl Foreman's "Navarone" is playing at the Casino at Hampton Beach, with Peck, David Niven and Quinn top-stars. The million dollar Columbia production, based on Alistair MacLean's novel, also stars Baker, Anthony Quayle, Papas, Gia Scala and Darren.

Play Golf EXETER COUNTRY CLUB

The Hayloft

HAMPTON FALLS, N. H.

A Year Round Country Casual Clothing and Gift Shop In A 200 Year Old Barn — On Rt. 1, South of Hampton Center.

and Greek resistance fighters in a desperate raid on a German-held Aegean Sea island. "The Guns of Navarone" reportedly flames with unflagging excitement and suspense. Especially thrilling are the storm and mountain-climb sequences, according to report. Key to the film are the guns themselves. They command a vitally-needed Aegean Sea channel; they cannot be destroyed by land, sea or air and so they must be destroyed by suicidal stealth. Chosen for the sabotage assignment are the film's male stars and co-stars. Hollywood and advance audiences have nothing but ecstatic praise for the stars and movie-makers responsible for "The Guns of Navarone," a film which was seven months in the actual making, with the full co-operation of the Greek government.

Starlet —

(Continued from Page Seven)

Chamber of Commerce, who was at the time a judge at the Portsmouth contest, to participate at Hampton Beach in 1958. Her performance on the ballroom stage, witnessed by Mr. Alfred Patrecelli, then New England states representative for the Miss Universe contest, subsequently led her to a title of Miss Maine and the finals of the Miss United States pageant. She became one of only two girls, up to that time, to be signed to a movie contract from the Miss Universe contest. Carolyn is a 1959 graduate of Traip academy, Kittery Maine. She is now married to Michael Vliet, son of Mr. and Mrs. George Vliet of 40 Fields road, Portsmouth. The handsome, 25 year old missile engineer created quite a stir himself among the fairer sex at the recent beach beauty contest.

Two years ago as Carolyn entered the television business she stated "I'm rather skeptical about acting but I'd be foolish not to take advantage of a chance like this." Now, with 50 television appearances including parts in The Alaskan, Maverick, 77 Sunset Strip, Hawaiian Eye among others as well as a movie behind her, Carolyn states that she likes any type of acting. Once you get the experience you like the business." Though a housewife and actress, Carolyn still manages to devote several hours each week to acting, dancing and singing lessons. The couple will return to Hollywood next week after a

brief visit with Mrs. Vliet's parents at Kittery. A fine example has been set by Carolyn Komant, the girl who "always wanted to be a model but now believes in acting as the only career for her," for other Hampton Beach beauty contestants to follow.

BOAR'S HEAD INN
Great Boars Head
• Excellent Home Cooked Food
• Same Hospitality Since 1940
• Listed by Duncan Hines
• Breakfast, Luncheon and Dinner served at regular hours

Kodak - Polaroid
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PHOTO SUPPLIES — CAMERA RENTALS

Prompt Photo Finishing
Black & White and Color

COMMERCIAL PHOTOGRAPHY
Photo Headquarters For
The Seacoast Region

Now Going On
AUGUST CLEARANCE SALE

Located In The Square
WA 6-5561

WILLIAMS
CAMERAS and SUPPLIES
9 High Street Hampton Center

ONE STOP SHOPPING

In one of the most modern stores anywhere. Our pleasure is to save you time and money, to make this one of your finest vacations ever.



SWIFT'S PREMIUM London Broil or Boneless Chuck

STEAK

lb. **49c**

FRESH NATIVE, CUT-UP

FOWL

lb. **35c**

M - 18 Oz. Tins

Baked Beans 4-\$1

ALOHA, — 46 Oz. Tins

Pineapple Juice 4-\$1



OPEN 9 - 9

Native Sweet

CORN

doz. **49c**

Long Green

CUKES

3-19c

California - Iceberg

LETTUCE

19c

LOCATED 1/2 MILE NORTH OF
TRAFFIC LIGHT, LAFAYETTE ROAD
HAMPTON CENTER

WARREN'S
supermarkets



Sportswear Center
 HAMPTON BEACH'S LEADING Sportswear Store
Standish Gift Shop
 Ocean Blvd. at "A" St.

MARGARET'S
 HAMPTON BEACH BEAUTY SALON
 INDIVIDUAL HAIR STYLING AND CUTTING
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OUR BAKING'S a treat
 We're Famous For Our Chicken Pies
 Made On Order FAMILY SIZE To Serve 6 \$3.00
 ea. 45c 3 - \$1.29

Sea Tern Bakery
 377 Ocean Blvd. WA 6-3347 Hampton Beach

BAR-B-QUE CHICKENS 3 lb. avg. \$1.39 ea.
 Hot All Day Long 2 lb. avg. 99c ea.
 Home Made Pork Pies 25c

Birthday Cakes Made To Order
 Extra Birthday Cakes On Hand At All Times
 No Waiting
 Special Rolls of All Kinds Made To Order

WHITE BREAD - CHEESE BREAD
 100% WHOLE WHEAT BREAD
 V-10 HEALTH BREAD - OATMEAL BREAD
 Cinnamon Bread and Raisin Bread

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SWEATERS
SPORTSWEAR

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Portsmouth Mills Factory Store
 MAPLEWOOD AVENUE PORTSMOUTH, N. H.

A MUST During Your Vacation Here!

How To Reach Sweatertville, U.S.A.
 From Hampton Center proceed North on Route 1. Use Portsmouth by-pass as if to go to Maine. Just before Toll bridge use over-pass to reverse direction. Proceed 200 yards left on Maplewood Avenue.

ALWAYS FINE QUALITY AT LOW-LOW PRICES!

- Gift Shop -
 "SNOOPY NOODLES"
 Keefe Ave. - End of Venez Fountains
 Gertrude Rousseau Prop.

THE MARLIN Dining Room
 17 & 27 "A" St., Hampton Beach
 Arthur J. Labadie, Prop.
 Tel. WA 6-2121
 BREAKFAST 8:30-11:30
 DINNER 5:00-10:00
 Home Cooked
 Tel on Parle

SLC Agrees To Air Licensing Problem

The Chamber of Commerce has received word from the State Liquor Commission that the members of the New Hampshire State Liquor Commission will be most happy to meet with the newly appointed special committee of the Hampton Beach Chamber of Commerce to discuss the matter of future liquor licenses at Hampton Beach hotels.

The letter was sent in reply to a request by local officials asking for the special meeting. Mr. Franklin Flanders, chair-

man of the commission, went on to note that one of the other members of the group was still on vacation at present but he would be returning shortly. At that time, a date could be arranged for the meeting. Mr. Franklin has asked the local group to forward a list of several tentative dates for the meeting.

Members of the special committee as appointed by Ralph Moulton, president of the Chamber are Douglass Hunter, Herbert Casassa, Forrest Berglund, Raymond Goding, John Dineen, Ben Butler, William Elliot, Donald Ring, selectmen and precinct commissioners.

Talent -

(Continued from Page Eight)
 the piano. She took first place in the senior division.

Donald Murphy, 12, 171 Wachuset Avenue, Boston, Mass., won the second place award as he sang Mrs. Murphy's Chowder. There were no other contestants in the senior division.

Others taking part and receiving boxes of candy kisses, donated by the Casino, were Laura Ann Scalse, Cambridge, Mass., Jody Ann Hochschartner, Bayside, N. Y., Al Lexxire, Jr.,



SENIOR DIVISION TALENT SHOW WINNERS were Champeau, 18, first, Montreal, Canada and Donald D. Murphy, second, Boston, Mass.

Lowell, Mass., Gayle Cadrin, So. Maine, David Walsh, Grafton, Mass., The Boselli Quartet, Milton, Mass., Carol Ann Boselli, Milton, Mass., Suzanne E. Tarasuk, Peabody, Mass., Linda Wade, Exeter, N. H., Anthony Palmer, Oakland,

The Corke & Kettle Restaurant and Cocktail Lounge
 featuring famous Old Fashioned

New England Breakfasts . . . 7:30 - 11:30 A.M.
FAMOUS BUFFET
 Now Being Served at Noon . . . 12:00 - 2:30 P.M.
DINNER
 From Our New Menu . . . 5:00 - 10:30 P.M.

Complete Assortment of Imported Wines.
 For Reservations Call Seabrook GR 4-3761
 U.S. Route #1 Seabrook, N. H.

Fire Inspection At Beach Underway

A report from the fire station indicates that the annual inspection of beach property is well underway and that it should be completed in the near future.

The work at present consists of the inspection of motels, hotels, cabins and rooming houses along the entire Hampton beach front from North Shore to the Seabrook line. The inspection is at present under the direction of Fire Chief Parley George and fireman Michael Linn.

The present examination is for the checking of fire escapes, litter in and around buildings, faulty fuses and electrical wiring, proper fire extinguishers and properly marked and lighted exits.

Theaters in the area have already been inspected with the help of Mr. Jenkins of the State Fire Marshal's office. The uptown area of Hampton was inspected in May.

Persons having property which does not meet the required standards of the Board of Fire Underwriters will be asked to make corrections after which firemen will return for a second check of property at a later date.

August -

(Continued from Page One)

ments with a nationally known frozen food firm to give packaged vacations at Hampton Beach in exchange for a certain number of product wrappers received.

The package plan will consist of reduced rates for board and room and will include all sorts of entertainment features locally as well as in the entire area.

Mr. Cupples has distributed questionnaires and he is, at present, conducting a survey of beach people. At present, if the survey proves the project to be worthwhile, a two week "pilot run" will be conducted during the latter part of August or early September this year.

The project is to be completely self-liquidating and will not cost the business people a cent except for the reduced rates to be provided in the package plan.

JACKIE'S Beauty Salon
 'C' St., Hampton Beach
 Specializing in All Types of Beauty Culture
 WA 6-3351
 In The Dudley Building

Hampton Beach Garage
 9 Ashworth Ave. on the Corner
Attendant Parking
 Reasonable Rates
 ICE Blocks or Bags
 Washing - Polishing - Tire Service

Tonic Headquarters
 All Flavors
 Buy a Case and Save

Road Service - Call WA 6-3006
ESSO

Weekend Crowds At Beach Top 130,000

Mr. William Elliot, executive secretary of the Chamber of Commerce, has announced that the Chamber will be conducting its annual contribution drive this week and will continue through the next three weeks. Mr. Elliot and Mr. Henry Hamel will be in charge of the drive.

Chamber officials report that they are extremely happy with the number of contributions which have already been received through the mail. All "on beach" members who have not already contributed will be contacted during the ensuing three weeks.

The Chamber of Commerce, with the Miss Hampton Beach

contest behind them, is now working on the Miss New England pageant and are also preparing for the children's day parade. Preparations are also being made for a gigantic Mardi Gras week.

Chamber officials and police reported two of the largest crowds ever to visit Hampton Beach during the past two weekends with estimates running from 130,000 to 150,000 persons. Chief Roden stated that last Sunday every available parking area was in use at the beach and that during the afternoon, much of the traffic was just going around in circles. The chief stated that he has never seen so many persons on the sand as crowded the beach Sunday.

The coastline of New Hampshire is 17 miles long.



This Store not only saves you money, but valuable vacation time, too . . .

See how easy it is to breeze through this cool air-conditioned store on every shopping trip. Everything you need for summer housekeeping is yours at the modern, streamlined First National supermarket.

Lafayette Road
 adjacent to Lamie's Tavern



YOU'RE DOLLARS AHEAD!



AS THE ONLY STORE AT HAMPTON BEACH DOING BUSINESS DIRECTLY WITH THE EASTMAN KODAK CO. WE BRING YOU THIS EXTRAORDINARY SERVICE

Movie and other Kodachrome and Ektachrome film left with us for developing is rushed daily by special courier to the Kodak Laboratories in Rochester, New York. It is returned to us just 48 hours later, excluding Sundays.

DONOVAN & FALLON
CORPORATION

Hampton Beach's PHARMACY Since 1926

Just South of the Casino on Ocean Boulevard

August Prime Month For Vacation Fun

CONCORD, N.H. — What's your pleasure in the good old summertime? You name it and the chances are a lot better than even that New Hampshire can supply it.

No small fraction of the hundreds of thousands of visitors who come to New Hampshire in the summer season are interested in nothing more strenuous than just floating on their backs in a quiet pond, lake, or maybe the blue Atlantic.

At the other end of the scale are those who want to "cut a rug" rather than just sit back and watch the rest of the world go by. For them—the tender in years or young at heart—the "white way" at Hampton Beach is just what the doctor ordered.

The great majority of vacationists, however, go along with the "variety is the spice of life" theory and settle for a happy medium of some rest and relaxation coupled with a modest amount of activity.

Spring and early summer eastern United States too kindly, sunshine or weatherwise. But New Hampshiremen are well aware that if "you like the weather, all you've got to do is wait a minute." And July was on the wane, Old So was acting a lot more as he supposed to.

When that's the case, most people like to take refuge from his potent rays, and New Hampshire, according to the State Planning and Development Commission, offers an unbeatable Shangri-La.

Heavily forested, blessed with some 1,300 lakes and ponds; furrowed with a vast number of streams, large and looming pretty well up into the sky, especially in its upland areas, New Hampshire has the three prime ingredients for comfort during the summer season. They are trees, water and elevation.

While it's true the kids will soon be hearing the school bell ding-donging, there are still a lot of pleasurable pre-school days to be enjoyed in New Hampshire's verdant hills and dales.

The Beachcomber

VOL. XXXI, NO. 7

Incorporating The Hampton Beach Advocate

WEDNESDAY AUGUST 9, 1961

FREE

HIGH TIDES

HAMPTON HARBOR

Daylight Saving Time

Thursday	11:44 a.m.	7.7
Aug. 10	11:50 p.m.	8.7
Friday		
Aug. 11	12:21 p.m.	7.8
Saturday	12:27 a.m.	8.7
Aug. 12	12:54 p.m.	7.9
Sunday	1:01 a.m.	8.7
Aug. 13	1:28 p.m.	8.0
Monday	1:36 a.m.	8.6
Aug. 14	2:01 p.m.	8.1
Tuesday	2:11 a.m.	8.4
Aug. 15	2:36 p.m.	8.1
Wednesday	2:50 a.m.	8.2
Aug. 16	3:14 p.m.	8.1
Thursday	3:30 a.m.	7.9
Aug. 17	3:55 p.m.	8.1

Miss New England Contest At Beach Next Tuesday

Originally held during Mardi Gras week, the Miss New England contest will be held this year as a prelude to the giant week of activities at the beach. Chamber of Commerce officials have moved the date forward this year in order to allow Miss New England, as well as Miss Hampton Beach, to participate in the annual beach parade to be held August 19.

Lovely Sandie Kay, Plaistow, who was last year's Miss New England and is this year's Miss Hampton Beach will be on hand to relinquish her crown to the new queen.

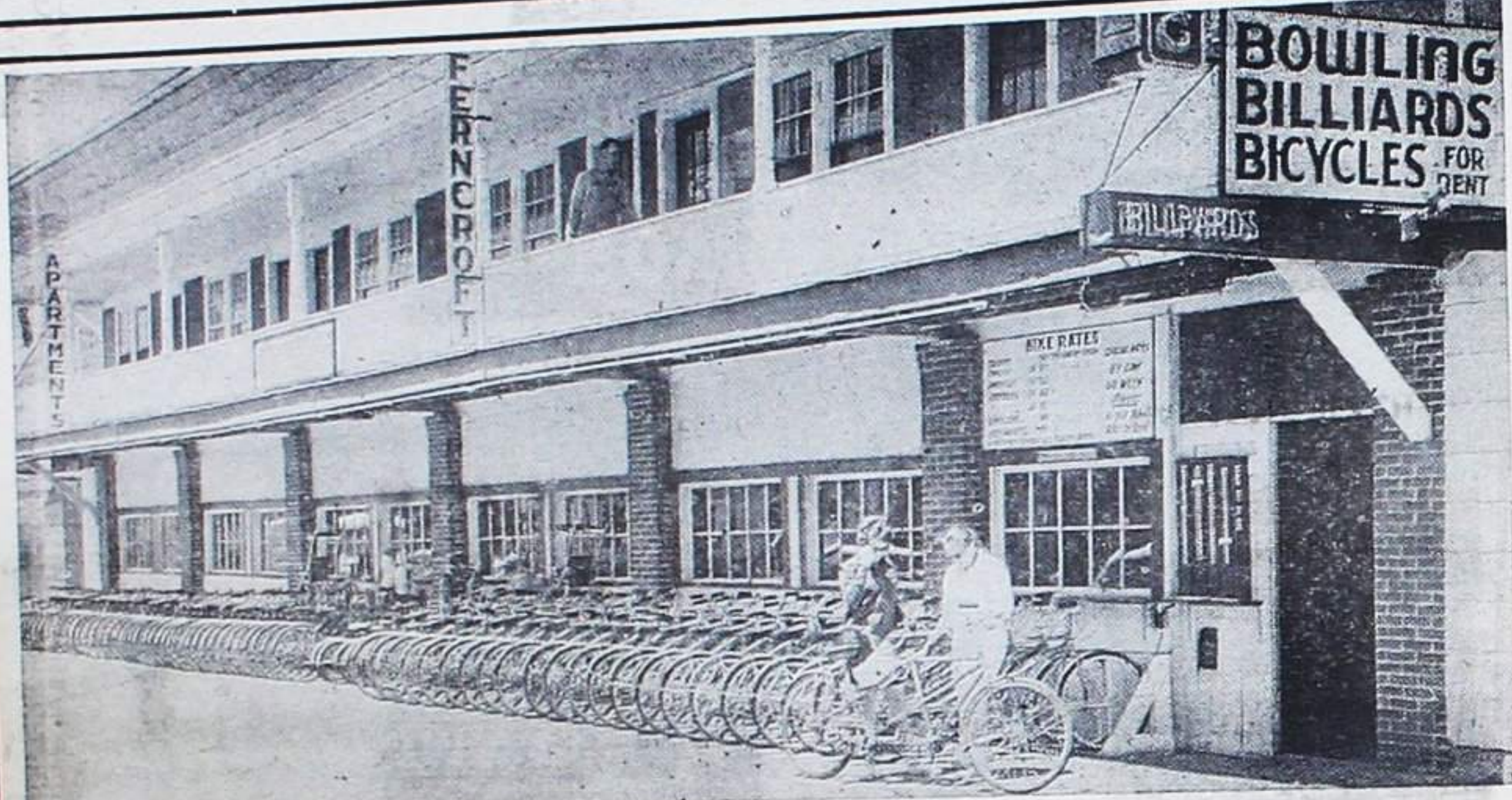
Mr. Henry Hamel, promotional director of the Chamber of Commerce, has, at present, 31 beautiful girls registered to take part in the annual event.

All of the New England states are represented except Rhode Island and it is expected that a girl will be entered from that state before contest time. Several of the girls will be back for another try after competing in the Miss Hampton Beach contest. There are also many new entrants which should again make for very difficult judging.

Executive secretary of the Chamber of Commerce, William Elliot, who will serve as master of ceremonies for the pageant, has announced that the panel of judges will be headed by Dinny Whitmarsh, WBZ-TV news editor. Joining him will be Daniel Martin, manager of Resort Advertising of the Springfield, Mass. newspapers and James Bonnar, general advertising manager of the Hartford Times and New England manager of CONTEST (Continued On Page Ten)



WANTED — LION ESCAPED FROM ROCKVILLE, CONN. Life sized stuffed lion caused quite a commotion as it made an appearance on the beach near the Chamber of Commerce last week. The owners, left to right, Laddie Czerwinski, Steve Gessay, Ronald Gessay, Roger Pinard, and Dick McKinstry are all from Rockville, Conn. —Staff Photo



FERNCROFT RECREATION CENTER

"A" STREET TEL. 6-3410 HAMPTON BEACH

OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes In Excellent Condition 20" - 24" - 26" Tandems 3-Speeds Regulars Equipped with Lights at Night Strollers & Trikes for Tots

With Automatic Pinsetters Good Alleys Good Pins Courteous Friendly Service Air Cooled "Bowl to Stay Slim"

In the Penthouse Well Ventilated Fluorescent Lighted 7 Brunswick Pocket Tables Open Weekdays & Sundays

OPEN WEEKDAYS SUNDAYS

BOWLING BILLIARDS BICYCLES 10:00 A.M. TO MIDNIGHT 7:30 A.M. TO MIDNIGHT BOWLING BILLIARDS BICYCLES 1:00 P.M. TO MIDNIGHT 8:00 A.M. TO MIDNIGHT

When In Exeter, Why Not Try EXETER BOWLING LANES 10 Columbus Ave. Tel. PR 8-8948 Exeter, N. H. OPEN ALLEYS EVERY DAY AND EVERY NIGHT "BOWLING'S GREAT FOR A DATE" NOW... Air Conditioned For Your Comfort

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Murray's SNO KONE

13 Delicious Gold Medal Flavors "The Special Rainbow" Playland Ocean Blvd. & "C" St.

INDIAN Moc Shop

Over 100 Styles of Genuine Hand Made "Quoddy Moccasins" "We Can Fit the Whole Family"

Located "On the Rotary" North Shore Hampton Beach

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To compound your physician's prescriptions with the utmost precision is the prime responsibility of the registered pharmacist.

Palmer's PHARMACY DONALD R. PALMER, R.S. REG. PH. INVALID & SICK ROOM SUPPLIES HIGH ST. PARKING LOT HAMPTON BEACH Phone WA 6-3348

Two Qualify For Talent Show Finals

Several more excellent performances were given Monday night as amateurs displayed their talents during the fifth show of the summer.

Nine year old Geraldine Lyons, outfitted in a complete South American costume, took top honors in the junior division as she sang South American Way. Geraldine is from 362 Lawrence road, Medford, Mass.

A 13 year old Woburn, Mass. boy captured the second place trophy as he sang Mother McCree. Charles lives at 20 Third road.

Gail Harvey, 11, 36 Arlington street, Methuen, Mass. won third place honors after she tied Carol Ann Boselli, Milton, Mass. The exceptionally large crowd gave Miss Harvey the nod as the two top-notch performers were judged for a second time. Gail sang Hey, Look Me Over.

The Senior division first place trophy went to Anne Marie O'Neill, 20, 20 Third road, Woburn, Mass. The pretty Miss O'Neill sang You'll Never Walk Alone beautifully.

A trio of Elaine Comparone, TALENT (Continued On Page Eight)



VIEWING ONE OF THE FINAL PERFORMANCES FROM THE FAMED HAMPTON BEACH BANDSTAND is this capacity crowd which viewed the talent show Monday evening. Slated for top priority is a new beach front at Hampton Beach. Should the project be carried out, the bandstand will be one of the first buildings demolished. —Staff Photo