

AS THE ONLY STORE AT HAMPTON BEACH DOING BUSINESS DIRECTLY WITH THE EASTMAN KODAK CO., WE BRING YOU THIS EXTRAORDINARY SERVICE:

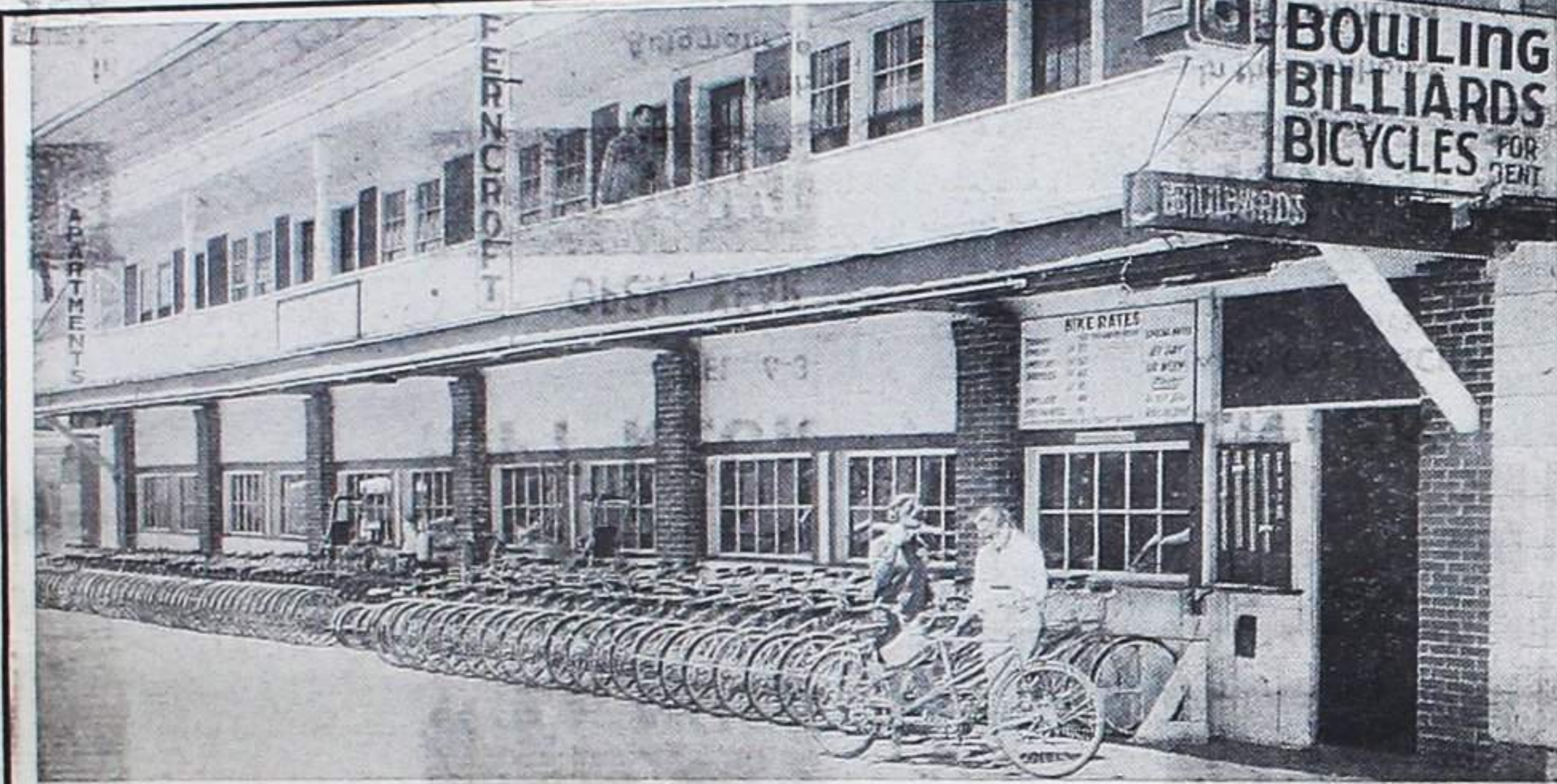
Movie and other Kodachrome and Ektachrome film left with us for developing is rushed daily by special courier to the Kodak laboratories in Rochester, New York. It is returned to us just 48 hours later, excluding Sundays.

Black-and-White film is processed locally within 24 hours.

DONOVAN & FALLON
CORPORATION

Hampton Beach's PHARMACY Since 1926

Just South of the Casino on Ocean Boulevard



FERNCROFT RECREATION CENTER

"A" STREET TEL. 6-3410 HAMPTON BEACH

OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes
In Excellent Condition
20" - 24" - 26"
Tandems
3-Speeds
Regulars
Equipped with Lights at Night
Strollers & Trikes for Tots

With Automatic Pinsetters
Good Alleys
Good Pins
Courteous Friendly Service
Air Cooled
"Bowl to Stay Slim"

In the Penthouse Well Ventilated
Fluorescent Lighted
7 Brunswick Pocket Tables
Open Weekdays & Sundays

OPEN WEEKDAYS SUNDAYS

BOWLING BILLIARDS BICYCLES 10:00 A.M. TO MIDNIGHT
7:30 A.M. TO MIDNIGHT

BOWLING BILLIARDS BICYCLES 1:00 P.M. TO MIDNIGHT
8:00 A.M. TO MIDNIGHT

When In Exeter, Why Not Try
EXETER BOWLING LANES
10 Columbus Ave. Tel. PR 8-8948 Exeter, N. H.
OPEN ALLEYS EVERY DAY AND EVERY NIGHT
"BOWLING'S GREAT FOR A DATE"
NOW . . . Air Conditioned For Your Comfort

COMPLETELY AIR CONDITIONED

Cadets -

(Continued from Page One)
Air Force Academy freshmen a first hand look at one of the Strategic Air Command's newest bases. Their stay at Pease was part of a summer training program in project "Falcon '61" with another tour planned at Plattsburg AFB in New York.

Much of the cadet's time at Pease was taken up with lectures and visits to various components of the base. Special events, included flight training for 110 of the men in B52 jet bombers and KC-135 jet tankers.

On display for them Friday were scale models of Atlas, Titan, Thor, and Minuteman missiles along with the proposed new B71 jet bomber.

The cadets left following a parade review Saturday. The reviewing officer was Brig. Gen. Jack J. Cotton, commander of the 817th Air Division at Pease. Music was by the 8th Air Force band from Westover AFB in Massachusetts.

Several area youths were among the cadets who made the trip to Pease.

Latest 'Gidget' Film Playing At Casino

Redheaded, pretty and pert, Deborah Walley makes an auspicious screen bow in "Gidget Goes Hawaiian," new Columbia romantic comedy produced by Jerry Bresler and now playing at the Casino theatre. However, Miss Walley is not the only pleasing element in this highly recommended successor to the memorable "Gidget."

James Darren, the young actor who also appeared in "Gidget," returns in the Eastman Color production, again as the teenage girl's often-bewildered boy friend, and the two songs he has in the film are certain to be among the more favored discs of the current crop; one is the title song, the other is a sparkling tune called "Wild About That Girl." Along with Darren, as Gidget's major interest in life apart from surfing, is Michael Callan.

Others in the delightful cast include Carl Reiner and Jeff Donnell as Gidget's parents, and Eddie Foy, Jr., and Peggy Cass as the parents of lovely Vicki Trickett, another screen newcomer who plays Gidget's romantic rival.

EMERGENCY LOCATIONS

First aid stations—Hampton Beach Police Station just south of bandstand. WAVERLY 6-3333.

Fire Station—Ashworth Avenue between "D" and "E" streets. WAVERLY 6-3315.

Police Station—South of bandstand on Ocean Blvd. WAVERLY 6-3334. The officer on duty will CALL A DOCTOR FOR YOU DURING THE NIGHT AND IN CASE OF EMERGENCY.

Murray's

SNO KONE

13 Delicious Gold Medal Flavors
"The Special Rainbow"
Playland Ocean Blvd. & 'C' St.

YOUR HEALTH!

IS OUR BUSINESS



PRESCRIPTIONS

To compound your physician's prescriptions with the utmost precision is the prime responsibility of the registered pharmacist.

Palmer's PHARMACY
DONALD R. PALMER, B.S. REG. PH.
INVALID & SICK ROOM SUPPLIES
HIGH ST. Parking Lot, Hampton
Phone WA 6-3344

The Beachcomber

VOL. XXXI, NO. 5

Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 26, 1961

FREE

HIGH TIDES

HAMPTON HARBOR

Daylight Saving Time

Thursday	11:22 a.m.	8.8
July 27	11:39 p.m.	10.4
Friday		
July 28	12:15 p.m.	9.3
Saturday	12:32 a.m.	10.7
July 29	1:07 p.m.	9.6
Sunday	1:26 a.m.	10.6
July 20	2:00 p.m.	9.6
Monday	2:20 a.m.	10.3
July 31	2:54 p.m.	9.6
Tuesday	3:16 a.m.	9.9
Aug. 1	3:50 p.m.	9.4
Wednesday	4:15 a.m.	9.3
Aug. 2	4:48 p.m.	9.2
Thursday	5:17 a.m.	8.7
Aug. 3	5:49 p.m.	8.9

N. H. Girl Wins Beauty Title

Climaxing a most spectacular contest Tuesday evening at the Casino, lovely Miss Sandie Kay of Plaistow became the first New Hampshire beauty ever to achieve the coveted title of Miss Hampton Beach.

The dark-haired, 5'7" young lady was runner-up in last year's contest and won the Miss New England of 1960 crown last August.

Another "first" during the pageant was the acclaim given by the audience and judges to Miss Jonnye McLeod, 16, the first Hampton beauty to rank among the top five contestants in the history of these spectacular affairs. As a special recognition, the attractive daughter of Warrant Officer and Mrs. John B. McLeod, 555 Lafayette road, was named Miss Personality from among the unusually long list of contestants appearing before the capacity audience.

Of the 42 entrants originally signed up, 35 appeared for the contest, eight of whom were eliminated in the first round of judging. During the second judging session, 10 more were dropped and from that point the judges determined their decisions on a point basis. After the third parade of beauties, the field was cut to ten, presenting a real challenge for the judges to select five top contestants from these unusually attractive young ladies.

After serious deliberation, the final decisions were made, naming Miss Sandie Kay, 17, of Plaistow, N. H., sponsored by the Surf Hotel, as Miss Hampton Beach of 1961; Miss Sylvia Gustavson, 19, of Winchester, Mass., sponsored by the Hampton Atlantic station, as second-place winner; Miss Su-su Smith, 21, of Newton Upper Falls, Mass., as third-place winner; Miss Margaret Harkins, 17, of Waltham, Mass., sponsored by Hudon's restaurant, in fourth place; and Miss Jonnye McLeod of Hampton, 16, as fifth place winner and Miss Personality for the affair.

The new queen, who was prominent in the beauty pageants at the beach last year, received plaudits from the crowd each time she appeared on stage Tuesday evening, wearing a shining gold bathing suit which enhanced her 35-21-35 measurements. She is the daughter of Mr. and Mrs. Nicholas Kay of Main street, Plaistow, and was graduated from high school this year. She plans to attend Chandler's School for Women in Boston this fall.

Miss Personality, Jonnye McLeod of Hampton, will be a senior and a cheerleader at Winnacunnet High school this year. She has had several years of dance instruction and has made many public appearances in modern dance productions.

TITLE
(Continued on Page Twelve)

Miss Hampton Beach contest photos by Colt Photo Service.



THE STANCHION ROOM
 AT THE BARN MOTEL
 Right In The Barn
 Opp. Coast Guard Station
 Jct. Rt. 101-C & No. Shore Blvd.
 Enjoy Family Style Breakfast 99c
 Served Daily 8 A.M. till Noon
 Dinners Served 5 - 8:30 P.M.
DAILY SPECIAL FOR TWO
 2 1/2 lb. U.S. Choice Porter House
 Complete Dinner For 2 **\$4.95**
 Evening Meals
 Served Daily
 Everyone Invited
 WAverly 6-2587

HELEN HORGAN'S
Smart Shoppe
 WOMEN'S and CHILDREN'S
 APPAREL
 6 "B" STREET

REMNANTS
 COTTONS - WOOLENS - SILKS - SYNTHETICS
FUN on a RAINY DAY
 Exeter Handkerchief Co.
 Near B&M RR Sta. Lincoln St. Exeter

NEW ENGLAND'S GREATEST
BINGO
 30 GAME PARTY
 Every Wednesday
 All Summer Games Start at 8 P.M.
LEGION HALL
 EXETER ROAD HAMPTON
 Spectacular Prizes
 Free Busses
 Leave Casino at 7:00 P.M.
 and Return after Game
 PLINY OF FREE PARKING — REFRESHMENTS AVAILABLE

Newberrys
 The Seacoast Area's Most
 Complete Shopping Center
 FIVE SHOPPING LEVELS
 Air Conditioned for your shopping Comfort
 and Easily Accessible Parking Areas
 WHITE APPLIANCES — STEREOS — T.V.'s
J.J. Newberry Co.
 19 Congress Street, Portsmouth, N. H.

Haddock continue to run extremely heavy in Hampton waters but they are by no means the only fish that can be caught in this area. Favorite rod and reel salt water fish include tuna, striped bass, mackerel, harbor and larger sea pollock, cod, cusk, hake and others. Flounders and cunners are also abundant in the harbor, river or off the rocks near the harbor.

Top Dance Bands To Appear At Ballroom
 John Dineen, owner of the Casino ballroom, is again this year providing the tops in entertainment for dance enthusiasts. Mr. Dineen has long tried to schedule appearances of the best in bands at Hampton Beach and to date this year, he is giving his customers the best in the country.
 Les Brown and "The Band of Renown" are slated for Wednesday, August 2 and Ralph Marterie on August 9. August 16 will find the Jimmy Dorsey orchestra at the beach under the direction of Lee Castle. Lovely Letti Luce is the vocalist.
 Ray McKinley will conduct the Glenn Miller orchestra on Saturday August 19 with Debbie Lang as vocalist. The Tommy Dorsey orchestra under the direction of Warren Covington will close out the beach season of big name band appearances on August 30.
 Dancing is enjoyed at the Casino every night except Sunday.

Jerry Lewis Comedy Playing At Casino
 That man Jerry Lewis is back again, accounting for the laughter that rocked the Casino theatre yesterday with the opening of his new comedy, "The Ladies Man." Lewis not only stars in the technicolor film, but also produced, directed and co-wrote it, with hilarious entertainment the result. He has never been funnier or more clever for he's surrounded himself with a bevy of talented beauties and guest stars who contribute great fun for the whole family.
 The Paramount release co-stars former opera star Helen Traubel, introduces Broadway's Pat Stanley, and features Gloria Jean, Hope Holiday, Kathleen Freeman, Lynn Ross and guest stars George Raft, Harry James and His Band and comic Buddy Lester. The girls, a dazzling assortment of stunning blondes, brunettes and red-heads, all portray residents of an all-girls boarding house in Hollywood.

10-11 Lb. Avg. **TURKEYS** Ready To Eat Stuffed & Gravy **\$6.41**
 3 Lb. Avg. **CHICKENS** Ready To Eat Stuffed & Gravy **\$1.59**
 FRESH CUT **HAMBURG** lb. 59c Butter lb. 64c
HOME MADE PASTRIES
 Baked Twice Daily — 8 A.M. & 7 P.M.
LARGE ASSORTMENT OF DONUTS
 Honey - Plain - Jelly - Cinnamon & Crullers
 HOME MADE BREAD — WHITE & OATMEAL (Sliced) 23c
CASINO MARKET INC.
 Featuring S. S. Pierce Company's Groceries
 Park In Front Of Market While You Shop

DEEP SEA FISHING
 TRIPS TWICE DAILY

 The Ric Roc, 40-Ft. Party Boat
AL GAURON
 ACROSS FROM THE STATE PARK
ON STATE PIER
 SNACK BAR & TACKLE SHOP
 LINES AND BAIT FURNISHED
 TOILET FACILITIES
 FREE PARKING
 SHIP TO SHORE RADIO
 Morning Trip Phone Afternoon Trip
 8:00 A.M. WA 6-2469 1:30 P.M.
 TWO BOATS: "ALICE G" & "RIC ROC"

Don't Risk Your Health During Your Vacation!

 You can depend on the skill of your physician and the precision of Tobey's Drug Store in filling prescriptions — with the same assurance you have at home.
TOBEY'S DRUG STORE
 FREE DELIVERY
 HAMPTON CENTER WA 6-3864
 Prescriptions — Not a Sideline but a Profession.

Barn Restaurant
 SANDWICHES - FRIED CLAMS
 CAR HOP - 5 to 12 P.M.
 Opp. Coast Guard Station
Amusement Arcade
 Open Daily 'Til 12 P.M.

BUY NOW!
\$1100
 DOWN
TAKE SUMMER INCOME
 • 3 APT. BLDG.
 • EXTRA LOT
 • \$11,200
BRIDGE REALTY INSURANCE
 Service Always
 7 Ocean Boulevard
 Offices WA 6-3174 or 6-2512
 Al Bogrett Wally Robinson



ACCOMPLISHED ORGANIST, Joseph Peters, 11, was too late to enter the talent show recently. However, the Leominster, Mass. youngster gave an excellent performance from the bandstand on the Kinsman electric organ Tuesday evening. Joe has a similar organ in his home and his natural ability with the instrument was seen during the performance. —Staff Photo

Canadian Weather Hits Business Here
 Several of the larger newspapers in Ottawa, Montreal, Quebec, and Toronto were recently contacted by the Sullivan agency which handles the advertising for the Hampton Beach Chamber of Commerce in an effort to determine the rea-

son for the unusual absence of Canadian visitors in the beach area.
 Letters from the eight Canadian newspapers indicated that they felt the major factor involved was the unusually poor weather conditions which Canada has been experiencing this past spring and early summer. It is understood that the weather has been worse in Canada than along the seacoast of Maine, New Hampshire and Massachusetts. All of the letters felt that Canadians were postponing their vacations in hopes of better weather conditions.

Every paper contacted stated that they "most certainly did not think the dollar exchange was a factor" as was first thought by many local businessmen. Nor did the papers feel that the lack of employment was a contributing factor as, apparently, employment is as good as ever, if not better, in many areas of Canada.
 Forrest Berglund, president of the Hotel Association of Hampton Beach, announced at a recent Chamber of Commerce meeting that the association voted 100% to honor the Canadian dollar.

New Hampshire has 22 tent-camping areas, covering more than 60,000 acres.
 Mary Baker Eddy, founder of Christian Science, was born near Concord, N. H.

MARY ANNETTE'S BEAUTY SALON
 ON THE OCEAN FRONT
 Have Your Hair Styled With An Ocean View
 GREYSTONE HOTEL
 WA 6-2498 81 Ocean Blvd., Cor. 'K' St. Open Year Round

Margaret M. Junkins
Home Made Candies
 Try our Hand-Dipped Chocolates
MADE ON THE PREMISES
 SEE IT MADE!
 OCEAN BOULEVARD
 CANDY MAILED

Ashworth Hotel
 — DINING ROOM —
Prime Rib Roast of Beef
 Mon. - Wed. - Fri.
 Au Jus
 Complete **\$2.95**
 Dinner

Buffet Every Tuesday, 5-8:30
Bakery and Delicatessen Specials
 Roasts Of All Kinds — Cooked To Order
"Bar-B-Que Chickens"
 2 lb. Avg. **99c**
 A Complete Line of Bakery Products
 In the Delicatessen

Smith's Pharmacy
 PRESCRIPTIONS
 ASHWORTH HOTEL BLOCK DRUGS — COSMETICS — FOUNTAIN
 Across from Marine Memorial WA 6-9194

CASINO BALLROOM
Dancing Every Night
 Next Wednesday, Aug. 2nd
LES BROWN
 AND HIS BAND OF RENOWN
 This Week and Next
TED HERBERT
 Wednesday Afternoons **RECORD HOP**
 Up To 16 Years of Age **50c**
 Thursday Evenings **TEEN AGE RECORD HOP**
 10:30 - 12:00
 Dancing to The Orchestra of Bob Batchelder **75c**

We Have a New Look...
 ... But we have not changed our old policy of dispensing prescription and other medicines of the same quality... and at the same prices... as in our Boston store.
DONOVAN & FALLON
 CORPORATION
Hampton Beach's PHARMACY Since 1926
 Just South of The Casino on Ocean Boulevard

CASINO BEAUTY SALON

OPP. BAND STAND (Next to Employment office) WA 6-5076

Captain John Smith landed on the Isles of Shoals in 1614.

McNIFF'S BARBER SHOP

Highland Ave. and Ocean Blvd. Opposite Marine Memorial Open Daily 8 A.M. - 6 P.M.

MINIATURE GOLF

Putt-A-Round

AT THE WHISPERING PINES MOTEL Located on Route #1 5 Miles North of Hampton Center



DEEP SEA FISHING



Lines and Bait Furnished — Toilet Facilities

FREE PARKING PARTY BOATS

Leave Hampton River Daily 8:00 A.M. and 1:30 P.M.

ROW BOATS FOR RENT

Tackle Shop

Restaurant

OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach Tel. WA 6-3503

HAMPTON BEACH MARINA

Located at the South end of Hampton Beach, West of the junction of Ashworth Ave. and Ocean Blvd. Paved launching ramp — slip rentals — marine gasoline and diesel fuel — marine hardware and paint — boat and motor repairs and storage — propeller and shaft repair service — rest rooms with showers — free parking.

1961 JOHNSON OUTBOARD MOTORS Some good buys on used boats and outboard motors. Let us help you enjoy a safe and happy boating season George A. Smith, Manager Phone WA 6-2611

N. H. LOBSTER COMPANY

LOBSTER POUND AND FISH MARKET

- Alive • Boiled To Order

Foot of Bridge at Smith & Gilmore Wharf

Native Lobsters, - Clams and Fish

Visitors Welcome FRESH DAILY French Spoken

QUALITY UNSURPASSED

Tel. (Hampton) WA 6-3424

For Your Vacation Pleasure!

BAND CONCERTS

Four daily — Tuesday through Sunday — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30 p.m. Organ concert Monday 3-4 p.m.

FIREWORKS

Wednesdays, July 12 thru August 30, 9:10 p.m. First shoot: July 4.

BEACH CALISTHENICS

Classes on the beach behind the Bandstand every morning at 10:30 a.m. (Except Saturdays, Sundays, and Holidays)

TALENT SHOW

Mondays from the Bandstand. Finals to be held latter part of August. Junior Division, 7:00 p.m. Senior Division, 8:30 p.m.

GET ACQUAINTED DANCES

Mondays, 8:30 p.m. — Casino Ballroom (request ticket from your host)

TEEN AGE RECORD HOPS

Wednesday — 2:00 p.m. Bandstand — Top tune of week drawing

Wednesday — 2:30-5:00 p.m. — Casino Ballroom — Ages 16 and under

Thursday — 7:30-10:00 p.m. — Casino Ballroom — Ages 16 and over

COMMUNITY SINGS

Friday evening, 7:00 p.m. — Bandstand — Jack Bogarty, M.C.

SQUARE DANCING

Fridays, 8:30 p.m. — Hampton Beach State Park

Beach Notes

James McDonnell, son of Mr. and Mrs. Joseph McDonnell, 408 Ocean boulevard, has received word that he successfully passed his examinations for professional engineer.

He graduated from U. N. H. with a degree in engineering and then served with the Engineer Corps of the U. S. Army.

He worked for U. S. Steel and then took the traffic engineering course at Yale University. On graduating from there he accepted a position with U. S. Dept. of Commerce, Bureau of Public Roads.

GOLF

PAR 3 PITCH & PUTT 36 Full Size Greens 25 Driving Range Tees 18 Hole Miniature Golf Course Professional Lessons

Day & Night Golf U.S. Route 1 North Hampton

Banking Services IN ALL DIRECTIONS... CHECKING ACCOUNTS SAVINGS ACCOUNTS TRUST AND AGENCY DEPARTMENT PERSONAL CREDIT DEPARTMENT COMMERCIAL LOANS MORTGAGE LOANS SAFE DEPOSIT VAULTS The Exeter Banking Company ESTABLISHED 1894 • EXETER, NEW HAMPSHIRE Member Federal Deposit Insurance Corporation

A Famous Inn invites you to a new experience in dining out . . .

Sunday Night Buffet

5:30 to 7 p.m. every Sunday only \$2.75 per person

George Chapman at the organ Call for Reservations



A Famous Inn In A Lovely Colonial Setting • Exeter, N. H. • Tel. PR 2-5901

Mahoney's as famous as the Beach Itself

"Best on Beach" BEACON

Submarine Sandwiches Cor. Ocean Blvd. & "I" Street

FORMAL WEAR

OF ALL TYPES SALES OR RENTALS Nationally Advertised MEN'S & PREPS SPORTSWEAR & CLOTHING



Chet's EXETER

What constitutes a living wage depends on whether you are giving it or getting it.

At Hampton Beach TRY Hudon's Restaurant On The Boardwalk Excellent Food

Fraudulent Soliciting At Beach Hit By Police, C of C

The police department and Chamber of Commerce officials have issued a strong warning for both residents and visitors to the Hampton area to be on the look out for persons who are fraudulently soliciting

First-aid stations—Hampton Beach Police Station just south of bandstand. WAverly 6-3333. Fire Station—Ashworth ave. between "D" and "E" streets. WAverly 6-3315.

The Hayloft

HAMPTON FALLS, N. H.



A Year Round Country Casual Clothing and Gift Shop In A 200 Year Old Barn — On Rt. 1, South of Hampton Center.

Open Daily Until 9:00 P.M. — Closed Sundays COME IN AND BROWSE AROUND

Featuring casual clothing for men and women including Pendleton Woolens, Hathaway and Lady Hathaway, Villager, John Meyers, Sperry Topsiders, Glen of Michigan, Shetland Handknit Sweaters.

On Route 1 between Hampton and Seabrook

YOU SAVE TWICE AT GRAD'S Low Prices — Plus S&H Green Stamps

Prices Break Today On 1961 Famous Make Swim Suits At Grad's

Suits Reg. Priced To \$12.98 Now 7.99

Suits Reg. Priced \$13.98 to \$19.98 Now 10.99

Suits Reg. Priced \$22.95 to \$39.95 Now 14.99

For Best Selection --- Get Here Early!

GRAD'S TOWN & COUNTRY CLOTHES

Your Headquarters for Famous Make Clothes and Sportswear by Jantzen, Catalina, Roxanne, Petti, Elizabeth Stewart, Oleg Cassini, Peter Pan and many others.

HAVERHILL & NORTH SHORE SHOPPING CENTER

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Saturdays 7:30 30 Games

Tuesdays 7:30 30 Games

Sponsored by Seabrook Firemen's Association

Sponsored by Post #70 American Legion

BINGO

BIG PAYOFFS — DOOR PRIZES SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center At 6:30 and Hampton Beach At 6:40

money supposedly for religious or charitable purposes.

During the past week, Mrs. Helen Gilmore notified Chamber of Commerce officials that she had become suspicious of a group of solicitors at Hampton Beach after she had seen them return to the beach to solicit for the third time this summer. She noted that each time the same group was soliciting for different purposes.

Chamber officials immediately notified police who in turn started looking for the group in order to investigate them. Meantime, members of the Chamber of Commerce came in contact with one of the group who, for all intents and purposes, was soliciting for the Salvation Army. He wore an arm band and a hat with a band, both of which were twisted beyond recognition so that they were indistinguishable. He also carried a tambourine.

When asked for identification, the youth produced papers, supposedly with the address of the headquarters of the group thereon. Chamber officials requested that he register at the police station; but to date, no registration of this nature has been made.

Chief of Police John Roden contacted the Boston police department and was immediately notified that there was no such address as given. Town Manager Kenneth Boehner noted that all persons or organizations from outside the state of New Hampshire who desire to solicit for charitable means in New Hampshire are required to register with the Commissioner of Public Welfare at Concord. They will be issued a certificate that can be shown as identification to the proper town officials.

Town Manager Boehner cited Chapter 320, section 20 of the New Hampshire Revised Statutes. He also wished to remind all persons that the police department has a list of qualified solicitors as recommended by the U. S. Chamber of Commerce at the police station for public reference.

The local officials wanted it clearly understood that they did not want to hurt or discourage soliciting by legitimate organizations but rather they wanted only to warn the people to be on the look out for such fraudulent groups and to request proper identification before giving.

Jackie's TRAVEL AGENCY FRED HALL, Prop. Hampton Beach, N. H. 182 Ocean Boulevard WA 6-2393

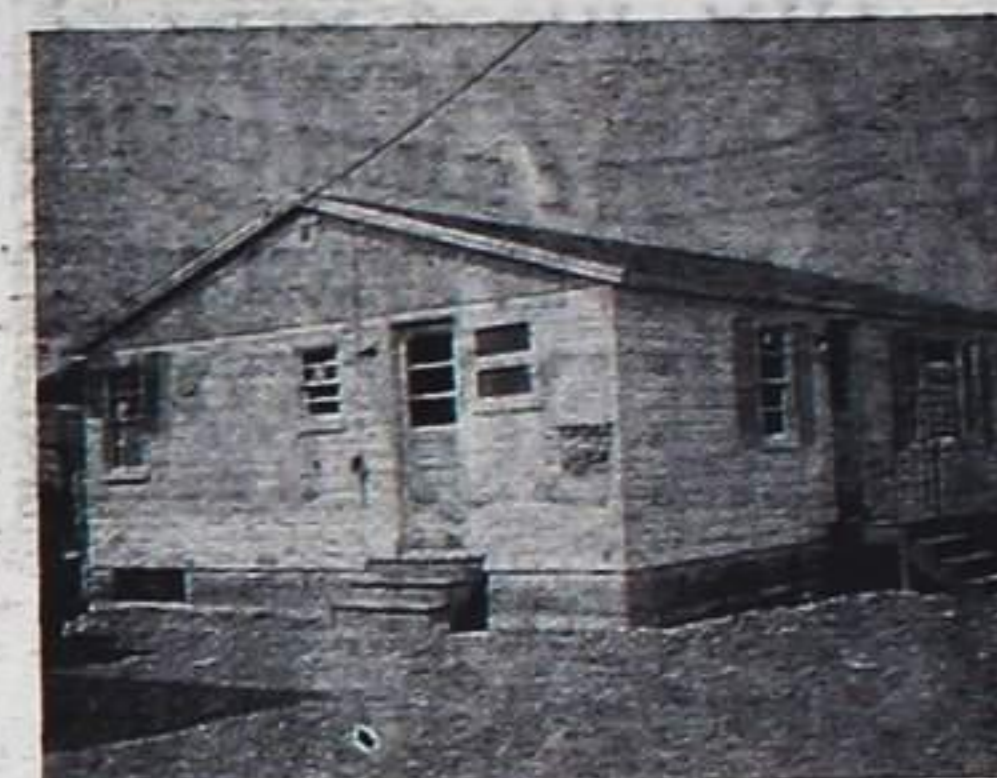
T. V. Rentals

DAY - WEEK - MONTH

DOWNER APPLIANCE CO.

822 LAFAYETTE ROAD HAMPTON, N. H. WA 6-2340

ONLY 1 LEFT! 3 BEDROOM COTTAGE



Easy Financing — Small Down Payment

- DEEDED LAND • EXTRA LARGE LOT • TOWN SEWERAGE & WATER • TILE FLOORS • 3 BEDROOMS • PRICED TO SELL

\$7,500

EXTRA SPECIAL!

Heart of the Beach 3 COTTAGES

2 with 5 rooms and 1 with 4 1/2 rooms

- 1 Minute from the Beach • Good Income Property • Completely Finished Inside • Hot & Cold Water • Parking For Cars

ALL FOR THE LOW PRICE OF \$17,500

Jacques Real Estate

AND INSURANCE

Sales — Rentals — Insurance

89 Ocean Blvd. Hampton Beach

Between "J" & "K" Streets

Tel. WA 6-5505

EILEEN'S LAUNDRI-MAT AND DRY CLEANING

M. J. DOYLE & SON TRADING POST

In Good Condition

Police reported that Joseph A. Coulp, 3, son of Mr. and Mrs. Albert Coulp, 349 Ocean boulevard, was in good condition at Exeter hospital after being struck by a car last Wednesday.

Hampton Playhouse Winnacunnet Rd., Hampton, N. H. New England's Finest Summer Theater

NOW THRU JULY 29 The World of SUZIE WONG

BEGINNING JULY 31 - AUGUST 12 TWO WEEKS ONLY

2 SEASONS ON BROADWAY SMASH HIT MUSICAL COMEDY 'THE BOY FRIEND'

Reservations: Waverly 6-3073 Curtain Time: 8:40 P.M.



WINNERS IN THE JUNIOR DIVISION OF THE TALENT SHOW Monday evening were, left to right, Sara Lou Nathan, 6, third, Ann Hennessey, Jerry McGrath, 11, and Ann McGrath, 10, first, and Deborah Ann Lecuyer, 12, second.

Bay Staters Top Talent Show

Another fine group of performers took part in the weekly talent show Monday evening from the bandstand.

The junior division winners presented one of the most unusual acts seen at the beach in some time and were rewarded for their work by taking home the first place trophy. A trio of Ann Hennessey, 11, Dorchester, Mass. and Ann, 10, and Jerry McGrath, 11, of Jamaica Plain, Mass. played an Irish song on the flagelets. They later danced an Irish folk dance to the accompaniment of the flagelet played by their instructor, Thomas Larkin. Their striking green and white uniforms helped to make the act one of the best to date during the current season.

Second place honors went to Deborah Ann Lecuyer, 12, 378 Adams street, Lowell, Mass. Deborah sang and tap danced to the Muskrat Rambles.

The third place award in the junior division was won by little Sara Lou Nathan, 6, 419 W. Briar place, Chicago, Illinois who captured the hearts of the largest crowd of the season with a tap dance to the Washington Post March. Her act also included the twirling of a baton while dancing. Singers featured the winners of the senior division as MAU-TALENT (Continued On Page Nine)

LAST WEEK - July Coffee Table Specials! See Next Issue for our August Specials

Four Interesting Styles on Sale during July - COBBLERS BENCH REG. \$35.00 - NOW \$29.95 WAGON SEAT REG. \$35.00 - NOW \$29.95 TRESTLE TABLE REG. \$28.95 - NOW \$24.50 36" ROUND DROPLEAF REG. \$21.50 - NOW \$18.00

These prices effective on tables bought or ordered during July Only. 25% Deposit on All Orders. COLONIAL PINES U. S. Route 1 Open 1-5 7-9 Closed Tues. North Hampton, N. H.

at HAMPTON BEACH CASINO SURF

Wednesday - Saturday, July 26 - 29

JERRY'S BIGGEST, BROADEST, FUNNIEST EVER! Jerry Lewis as The Ladies Man???

Sunday - Tuesday, July 30 - August 1 IRVING ALLEN'S VOYAGE TO THE BOTTOM OF THE SEA

Coming August 2

NOW Thru Tuesday, August 1

ALL OF THEM WERE By Love Possessed

LANA TURNER EFREM ZIMBALIST, JR. JASON ROBARDS, JR. GEORGE HAMILTON SUSAN KOHNER THOMAS MITCHELL BARBARA BELGEDDES WALTER MIRISCH JOHN DENNIS

"THE GUNS OF NAVARONE"

Murray's COTTON CANDY Gum & Life Savers (NEXT TO PLAYLAND) George R. Murray Ocean Blvd. near "C" Street

DAIGLE'S "At The Rotary" CLAMS Breakfast - Sea Foods Italian Foods EAT IN OR TAKE OUT

EASTMAN FISHING PARTIES BOATS LEAVE 8 A.M. and 1 P.M.

Wed. Night Fishing 5:30 'til dark SEABROOK END OF HAMPTON BRIDGE Seabrook Beach, N. H. Tickets Sold at Orange and Green Buildings Tel. GRover 4-3461

The Portsmouth-built sloop-of-war "Portsmouth" was used to carry this nation's first treaty with Siam in 1858.

HERBERT MARSHALL ZAMAH CUNNINGHAM in "A MAJORITY OF ONE" Comedy by Leonard Spigelgass July 31st thru August 5th JANE TOM WYATT HELMORE in "O MISTRESS MINE" also starring BILLY GRAY Evens: Mon-Sat., 8:30 P.M. Mats: Wed & Fri 2:45 P.M. Ogunquit Playhouse Telephone Midway 6-5811

EMERGENCY LOCATIONS Police Station—South of 1 handstand on Ocean Blvd Waverly 8-3334. The officer on duty will CALL A DOCTOR FOR YOU DURING THE NIGHT AND IN CASE OF EMERGENCY.

KITTERY-YORK DRIVE-IN THEATRE U.S. Rte. 1, Kittery Me. NOW THRU SATURDAY Voyage To The Bottom Of The Sea "SOLDIER OF FORTUNE" STARTS SUNDAY Limited Engagement BEN - HUR Shown at 8:40 P.M. Admission \$1.25

HY-WAY DRIVE-IN THEATRE AMESBURY-SALISBURY BOULEVARD ROUTE 110 HELD OVER TILL AUGUST 1 "The Last Sunset" And Co-Hit "The Secret Ways" Starts August 2nd - The All Color Show "Wild In The Country" Starring Elvis Presley and Hope Lange Co-Hit "Secret Of The Purple Reef" With Jeff Richards and Margia Dean

HUNDREDS OF NEW MERCHANDISE BARGAINS FREE - FREE Present This COUPON and Receive Absolutely FREE A Valuable Gift. SALISBURY BEACH AUCTION GALLERY DAILY SALES AT 2:00 7:00 9:30 P.M.

THE Frolics at SALISBURY BEACH 2 SHOWS NITELY and SUNDAY 9 & 11:30 COMING July 30 - Aug. 5 Patti Page NOW THRU SATURDAY THE EVERLY BROTHERS



FUTURE TWA AIRLINE HOSTESS, Gail Harriman, 17, Exeter, relaxed at Hampton Beach prior to entering the Miss Hampton Beach contest.

Three Fishermen Join Old Salts Club One of the few clubs in existence which charges no dues and holds no meetings is in its eighth consecutive year at Hampton Beach. All a person has to do to qualify for membership is catch a specified fish weighing certain limits and have the catch authorized and certified at the official check in stations at the two fishing piers at Hampton harbor. Specifications may be seen at either Al Gauron's State pier or the Smith and Gilmore pier. The only requirement is that a fish must be from the Hampton beach area waters. There is no age limit for membership which entitles persons entering to arm patches, certificates and wallet cards. Latest member to be admitted was Joseph Hughes, 33 Green street, Charlestown, Mass. with a catch of a 9 lb. haddock on July 23. The catch was made from a Smith and Gilmore boat. Ronald Trew, 233 Bellevue street, Province of Quebec, Canada caught an 8 1/2 lb. haddock while fishing from a Smith and Gilmore party boat. Craig D. MacDonald, 114 Oakdale avenue, Pawtucket

Rhode Island is the final entrant of the week as he pulled in an 8 lb. haddock. The catch was also made from a Smith and Gilmore boat. No licenses are required for salt water fishing.

Sportswear Center HAMPTON BEACH'S LEADING Sportswear Store Standish Gift Shop Ocean Blvd. at "A" St.

For Real Estate See BOBBIE 12 "I" Street Rentals and Sales TV RENTALS

PORTSMOUTH'S COLONIAL NOW THRU SATURDAY, July 29th CinemaScope and Color Voyage To The Bottom Of The Sea Co-Hit! In Color! Robert Ryan & Huge Cast in The Canadians Sun - Tues., July 30 - August 1 More Exciting Than The Play! A Raisin In The Sun Plus! "HAND IN HAND"

SALISBURY DRIVE-IN THEATRE Route 1-A Beach Road Salisbury, Mass. Now Thru July 25, 7 Days

IT BEGINS WHERE "PEYTON PLACE" LEFT OFF!

RETURN TO PEYTON PLACE

Visit FUNARAMA AMUSEMENT ARCADE FUN FOR ADULTS AND CHILDREN OF ALL AGES Beneath the Nationally Famous CASINO BALLROOM

2nd Hit When Comedy Was King You Never Dreamed A Film Could Be So Funny

RUBBISH COLLECTION Monday—all stores and restaurants; D street to Winnaunnet road and uptown area to North-Hampton line.

Tuesday—Beach stores and restaurants; D street to Winnaunnet road and uptown area to Moulton road.

STAPLES

Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs

- beach aids
- beach toys
- first aid needs
- beach supplies
- cosmetics
- sun tan aids

BATHING SUITS BEACH COATS

\$2.98

12-14-16 B STREET AT THE BEACH
COMPARE THESE VALUES!

Couple Spends Night On Boat Lost In Fog

The 36-foot Hampton Beach Coast Guard lifeboat with EN-1 Paul J. Baptiste, BM-2 Clarence O'Neil and Seaman John Snodgrass located a 15-foot outboard motor boat from Salisbury, Mass. which had become lost in heavy fog.

The boat, owned by Mr. and Mrs. Clarence Souther, 1 Maple street, Salisbury, Mass. was being used for the first time Thursday evening. The couple left Plum Island at 8:15 p.m. and headed up the coast towards Hampton. On their return trip, a heavy fog suddenly blanketed the coast causing the boat to become lost.

Relatives of the couple notified the Coast Guard at the Merrimac River Lifeboat station at 3:25 a.m. when the boat had not returned. They, in turn, notified the Coast Guard at Hampton Beach.

As daylight came, the crew of the Hampton Beach rescue boat sighted the craft at buoy number 3 at the entrance to Hampton harbor. The Coast Guard escorted the Souther's to the Hampton Beach marina where Mrs. Souther's father, John Locke, 5 Summer street, Newburyport was waiting.

The couple noted that they did not try to beach the boat because they were afraid of capsizing in the waves or hitting rocks on the shore. They anchored where they were. Mrs. Souther noted that she felt more sorry for her family than herself because she knew she was safe, but the family didn't.

The Coast Guard also located an empty 12-foot skiff adrift about a half mile off Seabrook beach last Wednesday night and towed the craft to the pier in Hampton harbor.

Coast Guard officials said they were unable to determine who owned the skiff which had been reported drifting by a lobster fisherman.

Monday night, Coast Guardsmen were called to check on a report of flares off Hampton harbor. The Coast Guard investigated but failed to find anything. However, later on, Hugo Genini, Concord, told officials that he had sent up flares while he was fixing his boat off shore.

The Coast Guard was also called out to tow a disabled outboard cruiser owned by Donald J. Martin, Newburyport, to Hampton harbor. The craft suffered minor damage in a collision with another outboard motor boat on the Seabrook side of Hampton harbor.

THE MARILYN Dining Room

17 & 27 "I" St., Hampton Beach
Arthur J. Labonte, Mgr.
Tel. WA 6-2456
BREAKFAST 8:30-11 A.M. ... \$1
DINNER 5:00-7 P.M. ... \$2
Home Cooked Foods
33 St. Paris Francois

MARGARET'S

HAMPTON BEACH BEAUTY SALON
INDIVIDUAL HAIR STYLING AND CUTTING
1 Ashworth Ave. Hampton Beach
WA 6-5441

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Alice Mahoney's SANDWICHES — DINNERS
Booth - Counter - Take-Out Service
Specializing in SEA FOODS
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AUTO REPAIRS
Storage and Road Service
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ASSOCIATE STORE
Where Your Dollars Go Further

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Western Auto Associate Store
10 "C" Street Hampton Beach
Also At Hampton Center
Owned and Operated by Stan Brown

Edward J. Bradley, Jr. Accounting and Tax Service
Specializing in Hotels, Motels and Restaurants
Call FA 3-6884
Or Write
349 BAKER STREET WEST ROXBURY, MASS.
Reasonable Rates

SHOALS ROOM
Sunday Buffet
NOON 11:30 - 1:30 P.M.
Featuring Roast Meats and Specialty Foods
\$3.25 CHILDREN \$1.50
For Reservations Call Hampton WA 6-3616

Steamed clams — Shore dinners
SHOALS ROOM
Free trips to the Isles of Shoals on the Kiboko
Tickets awarded nightly
• 5 Famous Dining Rooms
• 32 Modern Motel Units

VISIT OUR NEW "CRACKER BARREL LOUNGE"
Quality Courts
Lafayette Tavern and Motor Inn
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U. S. POST OFFICE
Beach - Lobby open: 8:00 a.m. - 5:00 p.m., Monday through Friday; 8:30 a.m. - 12:00, Saturday.
Manager, Kenneth Boehner;

Play Golf
EXETER COUNTRY CLUB

HAMPTON POLICE RELIEF ASSOCIATION

2nd ANNUAL BALL

CASINO BALLROOM

Tuesday
AUG. 1, 1961

FRED SATERIAL AND HIS ORCHESTRA
Tickets — \$2.00 Per Couple

Set Regulations For Swimming Pools

Health Officer Kenneth Boehner and selectmen have set up regulations pertaining to swimming pools in Hampton. With more and more pools being installed in the area, town officials have approved regulations in the interests of health and safety of persons involved.

In accordance with the authority granted in Chapter 147:1 of the New Hampshire Revised Statutes Annotated the health officer and selectmen have specified that "all semi-natural or artificial pools which have a maximum depth of more than three feet when filled to capacity with water shall have a wall, fence or other enclosure having a minimum height of five (5) feet constructed around the entire pool area."

They went on to state that "the wall or enclosure shall be constructed so that children will be unable to crawl, or pass through to the pool without first using the gate or door to the pool. All gates shall be locked when the pool is unattended."

"All existing pools must comply with this regulation by August 25, 1961."

Then penalty for any person willfully violating this regulation shall be a fine of ten dollars.

Talent — (Continued from Page Six)


reen Kennedy, 21, 733 Arborway, Jamaica Plain, Mass. took the first place trophy in singing "I Enjoy Being A Girl."

Linda and Jayne Langevin, 14 and 16, Pumping Station road, Salem Depot, N. H. finished second in the senior group with a song and dance routine. They sang "Yes, Sir, She's My Baby" and later danced to the Charleston.

Third place honors went to Virginia Mele, 12, 74 Haverhill street, Lawrence, Mass. She sang "Climb Every Mountain to

close the evenings entertainment. Paul Verrette served as the accompanist for the performers in playing the Kinsman electric organ and Henry Hamel of the Chamber of Commerce made the presentation to the winners.

BOAR'S HEAD INN
Great Boars Head
• Excellent Home Cooked Food
• Same Hospitality Since 1940
• Listed by Duncan Hines
• Breakfast, Luncheon and Dinner served at regular hours



Picnic Time

GOOD TIME FOR A NEW KODAK CAMERA

8mm KODAK Automatic 8 MOVIE CAMERA

Electric-eye movie-maker at this low, low price!

Never before a fully automatic Kodak movie camera at such modest cost. Built-in electric eye sets the lens for you — gives you crisp, clear, color-bright movies automatically! Has super-fast f/1.6 lens, enclosed finder, built-in filter that lets you shoot indoors and out on the same roll of film. A really great movie value—see it here soon!

\$49.95

WILLIAM'S CAMERA SHOP
High Street WA 6-5561 Hampton, N. H.



the Bradford Shop
fashions with Imagination

MISSISSIPPI

SWISS MISS LOVES OLD SOL
Darlene reshapes your shore line with slimming Swiss lace panels. Darlene's full fashioning knits the fit right in endowing you with a sleeker silhouette. The priceless fabric is Dartex, exclusive quick-dry blend of Ban-Lon and latex that molds, holds, fashions your sun-days anew. In radiant new cruise hues.

OCEAN BOULEVARD
Between "B" & "C" Street
HAMPTON BEACH

THE BRADFORD SHOPS
of Bradford, Mass.
125 South Main Street
and Hampton Beach

Misses
Junior Misses
Half Sizes

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ONE STOP SHOPPING

WHERE SHOPPING IS A Pleasure

In one of the most modern stores anywhere. Our pleasure is to save you time and money, to make this one of your finest vacations ever.

SWIFT'S PREMIUM — PROTEN CLUB OR T - BONE
STEAK lb. 79c

LEAN — SHORT SHANKED — 5-7 Lb. Avg.
Smoked Shoulders lb. 29c

NAT. ADV. WHITE Bread 2 1 Lb. Loaves **29c**

Tide Large Pkg. **25c**

OLEO **Lb. 15c**

TONIC **10c**

SUN VALLEY — QUARTERS

OPEN 9 - 9
SIX DAYS A WEEK
ASST. FLAVORS — FULL QUART

WARREN'S
supermarkets

LOCATED 1/2 MILE NORTH OF TRAFFIC LIGHT, LAFAYETTE ROAD
HAMPTON CENTER

Bought Antiques Sold
 CHINA - GLASS
 DECORATIVE ACCESSORIES
WHITE SAILS
 533 Ocean Blvd. - Near Rocky Bend
 Hampton Beach

Hampton Bay Swimming School
 For All Ages - Young Children a Specialty
 Contact Bill Gilligan, 5 "Q" St.
 Hampton Beach WA 6-3270

Join Old Salts Club

Only two new applications for membership in the Old Salts club were received at the Chamber of Commerce office this past week.

Donna M. Jones, fishing from a Smith and Gilmore boat, pulled in a six pound haddock to qualify. She comes from 64 Burnham road, Lowell, Mass.

Craig D. MacDonald, 114 Oakdale avenue, Pawtucket R.I. also qualified for the club with a catch of an eight pound haddock. MacDonald made the catch from a Smith and Gilmore boat also.

OUR BAKING'S a treat



We're Famous For Our Chicken Pies

Made On Order FAMILY SIZE To Serve 6 \$3.00
 ea. 45¢ 3 - \$1.29

Sea Tern Bakery

377 Ocean Blvd. WA 6-3347 Hampton Beach

BAR-B-QUE CHICKENS 3 lb. avg. \$1.39 ea.
 Hot All Day Long 2 lb. avg. 99c ea.
 Home Made Pork Pies 25c

Birthday Cakes Made To Order
 Extra Birthday Cakes On Hand At All Times
 No Waiting
 Special Rolls of All Kinds Made To Order

WHITE BREAD - CHEESE BREAD
100% WHOLE WHEAT BREAD
V-10 HEALTH BREAD - OATMEAL BREAD
 Cinnamon Bread and Raisin Bread




SWIMMING SCHOOL at Hampton Harbor has proven successful for the past ten years. Learning the proper technique of breathing while swimming are left to right, Bob Norberg, Lappin, Rosemary Lappin, Jean Gould, Jeanette O'Brien, Dennis McLaughlin, Brian Cullas, and riet Palm and instructor, Bill Gilligan.

Swim Classes Held At Harbor

Can you swim? If not, the Hampton Bay Swimming school, operated by Bill Gilligan will quickly start you on your way.

The BEACHCOMBER reporter recently visited Bill at one of his classes near the state pier in Hampton harbor. He is a certified swimming, water safety and first aid instructor. Along with the help of his oldest daughters, Mary, 11, Kathy, 14, Bill is once again this year conducting classes for all ages for the tenth consecutive year.

The Carke & Kettle
 Restaurant and Cocktail Lounge
 featuring famous Old Fashioned



New England Breakfasts . . . 7:30 - 11:30 A.M.
FAMOUS BUFFET
 Now Being Served at Noon . . . 12:00 - 2:30 P.M.
DINNER
 From Our New Menu 5:00 - 10:30 P.M.
 Complete Assortment of Imported Wines
 For Reservations Call Seabrook GR 4-3761
 U.S. Route #1 Seabrook, N. H.

SWEATERTVILLE, USA

The Most Unusual Store In N. H.



SWEATERS SPORTSWEAR

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Portsmouth Mills Factory Store
 MAPLEWOOD AVENUE PORTSMOUTH, N. H.

A MUST During Your Vacation Here!

How To Reach Sweatertville, U.S.A.
 From Hampton Center proceed North on Route 1. Use Portsmouth by-pass as if to go to Maine. Just before Toll bridge, use over-pass to reverse direction. Proceed 300 yards left on Maplewood Avenue.

ALWAYS FINE QUALITY AT LOW-LOW PRICES!

- Gift Shop -
 "SNOOPY NOOK"
 Keefe Ave. - End of Venex Fovillez Gertrude Rousseau Newport Prop.

INDIAN Moc Sho
 Over 100 Styles Genuine Hand Made "Quoddy Moccasins" "We Can Fit the Family"
 Located "On the Rot" North Shore Hampton Beach

Hotel Liquor Licenses Held Threat To Beach

A request by regional real estate authorities, representing the postal department, for a building permit for the proposed new post office was turned down by Building Inspector Alfred Janvrin recently.

Upon a recommendation by Donald Ring, former selectman and director of the Chamber of Commerce, it was voted at Tuesday's meeting to have President Ralph Moulton appoint a committee to work on the matter.

The committee, composed of Representatives to the General Court, Douglass Hunter and Herbert Casassa, President of the Hotel Association, Forrest the Berglund, Ray Goding, John Dineen, Ben Butler, William Elliot and Donald Ring along with the selectmen and precinct commissioners, has asked the secretary of the Chamber of Commerce to contact the State Liquor Commission.

Letters have been forwarded to each member of the Commission inviting them to come to Hampton Beach to discuss the possible issuance of liquor

Policemen's Ball Is Set For August 1

Freddie Sateriale and his well known band will play for dancing at the second annual Policeman's Ball to be held at the Hampton Beach Casino ballroom on Tuesday evening, August 1.

The ball is sponsored annually by the Hampton Police Relief association for the benefit of the death and sickness fund for the Hampton police officers.

George Pierson is general chairman in charge of this year's dance with Sgt. Paul Leavitt assisting. Guests of the police department for the gala affair will be Hampton's selectmen, fire chief, police chief and town

Hampton Cited For Pedestrian Safety

Chief of Police John Roden has received notification that the town of Hampton is to be the recipient of a Certificate of Merit for no pedestrian deaths during 1960.

According to Gerald W. Connolly, manager, New Hampshire Division of the American Automobile association, the award was one of 244 to United States cities and nine states in the AAA's National Pedestrian Safety program. Mr. Connolly said that the town of Hampton's achievement

this year is especially commendable as it marks the fourth consecutive year of no pedestrian deaths. Members of the Hampton police and school departments and the other town officials are to be commended for their interest in the pedestrian program that contributed to the fine achievement.

Not mentioned but worthy of note is the fact that Hampton is competing against large cities who have much greater manned police forces. Hampton's department of nine officers and 31 special duty officers often contends with crowds of over 100,000 persons during the summer months.

Fort Star at the Isles of Shoals was torn down at the time of the Revolutionary War and the guns were taken to Newburyport, Mass.

Parr Heads Group At Surf Side Park

The Surf Side Park association held a meeting and buffet lunch at the Hampton Beach fire station Saturday evening, to elect officers for the coming year and outline a program of activity.

The meeting was attended by approximately 80 persons made up of resident and non-resident taxpayers residing in the park area.

The following slate of officers were elected: president, Harry Parr; 1st vice president, Thomas Kenna, Jr.; 2nd vice president, Robert Bridle; 3rd vice president, James Coles; treasurer, Mrs. Edward J. Swadkins; Secretary, Frederick E. Fernald.

Executive committee, Jeremiah O'Brien, Edward Swadkins, Bertrand Roy, Arthur Hartnett, Edward L. McDonough, Robert Mercier, and Francis Messier.

The buffet luncheon was prepared by the women members of the association and supervised by Mrs. Harry Parr.

JACKIE'S
 Beauty Salon
 6 St., Hampton Beach
 Specializing in All Types of Beauty Culture
 WA 6-3351
 In The Dudley Building

Hampton Beach Garage
 9 Ashworth Ave. on the Corner
 Attendant Parking
 Reasonable Rates
 ICE Blocks or Bags
 Washing - Polishing - Tire Service
 Tonic Headquarters All Flavors Buy a Case and Save
 Road Service - Call WA 6-3006
 ESSO



This Store not only saves you money, but valuable vacation time, too . . .

See how easy it is to breeze through this cool air-conditioned store on every shopping trip. Everything you need for summer housekeeping is yours at the modern, streamlined First National supermarket.

Lafayette Road
 adjacent to Lamie's Tavern



YOU'RE DOLLARS AHEAD!



with our **LOW PRICES** plus...
 GREEN STAMPS

AS THE ONLY STORE AT HAMPTON BEACH DOING BUSINESS DIRECTLY WITH THE EASTMAN KODAK CO., WE BRING YOU THIS EXTRAORDINARY SERVICE:

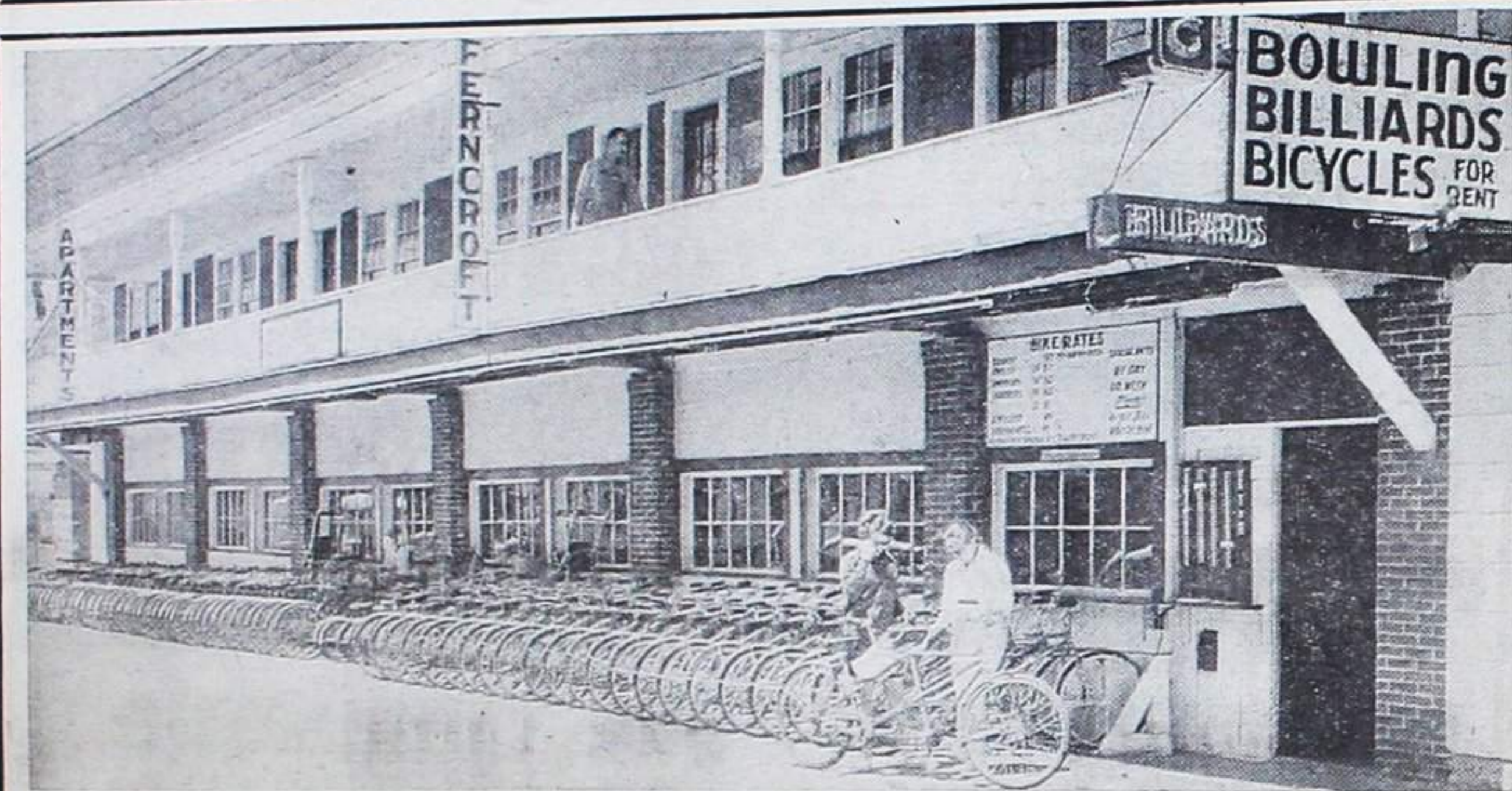
Movie and other Kodachrome and Ektachrome film left with us for developing is rushed daily by special courier to the Kodak laboratories in Rochester, New York. It is returned to us just 48 hours later, excluding Sundays.

Black-and-White film is processed locally within 24 hours.

DONOVAN & FALLON
CORPORATION

Hampton Beach's PHARMACY Since 1926

Just South of the Casino on Ocean Boulevard



FERNCROFT RECREATION CENTER

"A" STREET TEL. 6-3410 HAMPTON BEACH

OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes
In Excellent Condition
20" - 24" - 26"
Tandems
3-Speeds
Regulars
Equipped with Lights at Night
Strollers & Trikes for Tots

With Automatic Pinsetters
Good Alleys
Good Pins
Courteous Friendly Service
Air Cooled
"Bowl to Stay Slim"

In the Penthouse
Well Ventilated
Fluorescent Lighted
7 Brunswick Pocket Tables
Open Weekdays & Sundays

OPEN WEEKDAYS
SUNDAYS

BOWLING BILLIARDS BICYCLES 10:00 A.M. TO MIDNIGHT
7:30 A.M. TO MIDNIGHT
BOWLING BILLIARDS BICYCLES 1:00 P.M. TO MIDNIGHT
8:00 A.M. TO MIDNIGHT

When In Exeter, Why Not Try
EXETER BOWLING LANES
10 Columbus Ave. Tel. PR 8-8948 Exeter, N. H.
OPEN ALLEYS EVERY DAY AND EVERY NIGHT
"BOWLING'S GREAT FOR A DATE"
NOW . . . Air Conditioned For Your Comfort

COMPLETELY AIR CONDITIONED

Title -

(Continued from Page One)

Runner-up, Miss Sylvia Gustavson, is a 5'7" blonde, 34-21-34, the daughter of Mr. and Mrs. Arvid Gustavson of Winchester, Mass. She is attending Jackson College, majoring in education.

The second runner-up, Miss Su-su Smith, is a professional model working in Boston and New York City. She, too, is 5'7", 37-24-37, the daughter of Col. and Mrs. Mark E. Smith of Newton Upper Falls, Mass.

During the interim while the judges were making eliminations, Mr. Elliot introduced former Miss Hampton Beach queens who were present for the pageant. First of these was Miss Diane Lipson, queen of 1959 and Miss New Hampshire of 1960, who had just returned Tuesday morning from Florida where she had represented the state in the Miss Universe contest last week. Also appearing was Miss Carolyn Comant, queen of 1958,

now of Hollywood, California, who is at present visiting her parents in Kittery, Maine, with her husband. She was one of two Miss Universe contestants in 1960 who were signed to movie contracts, and has appeared on a number of TV shows.

Miss Sally Ann Freedman, queen of 1957, was present and entertained with vocal solo. She was recently graduated valedictorian at Merrimack College and plans to continue studying for her master's degree. Miss Diane Jezak, Miss queen, was unable to attend Tuesday's pageant inasmuch as she is presently on her wedding trip.

Following the announcement of Miss Kay's victory, the coronet was placed on her black locks, and a robe of sequin cloth was draped from her shoulders by Miss Joyce McLeod. Flowers were presented to all the winners and former queens, and all the contestants received gifts of entry jewelry.

President of the Chamber of Commerce, Ralph Moulton, presented each winner with a savings bond, and the Queen Trophy was awarded to Miss Kay by John Dineen, proprietor of the Casino.

Judges for this year's pageant included Bernard Couper, staff manager, N. H. division UPI; George Gray, general manager, radio station WOL; Mary Tierney, feature writer and columnist for the Boston Traveler; Stanley Salib, manager, N. E. states Miss Universe contest; and Jack Hamilton, the editorial staff of the Boston Globe. Counters for the judicial ballots were Richard Cavalier and Wayne Elliot.

Murray's SNO KONE

13 Delicious Gold Medal Recipes
"The Special Rainbow"
Playland Ocean Blvd. & C St.

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PRESCRIPTIONS

To compound your physician's prescriptions with the utmost precision is the prime responsibility of the registered pharmacist.

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INVALID & SICK ROOM SUPPLIES
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Phone WA 6-3348

The Beachcomber

VOL. XXXI, NO. 6

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 2, 1961

FREE

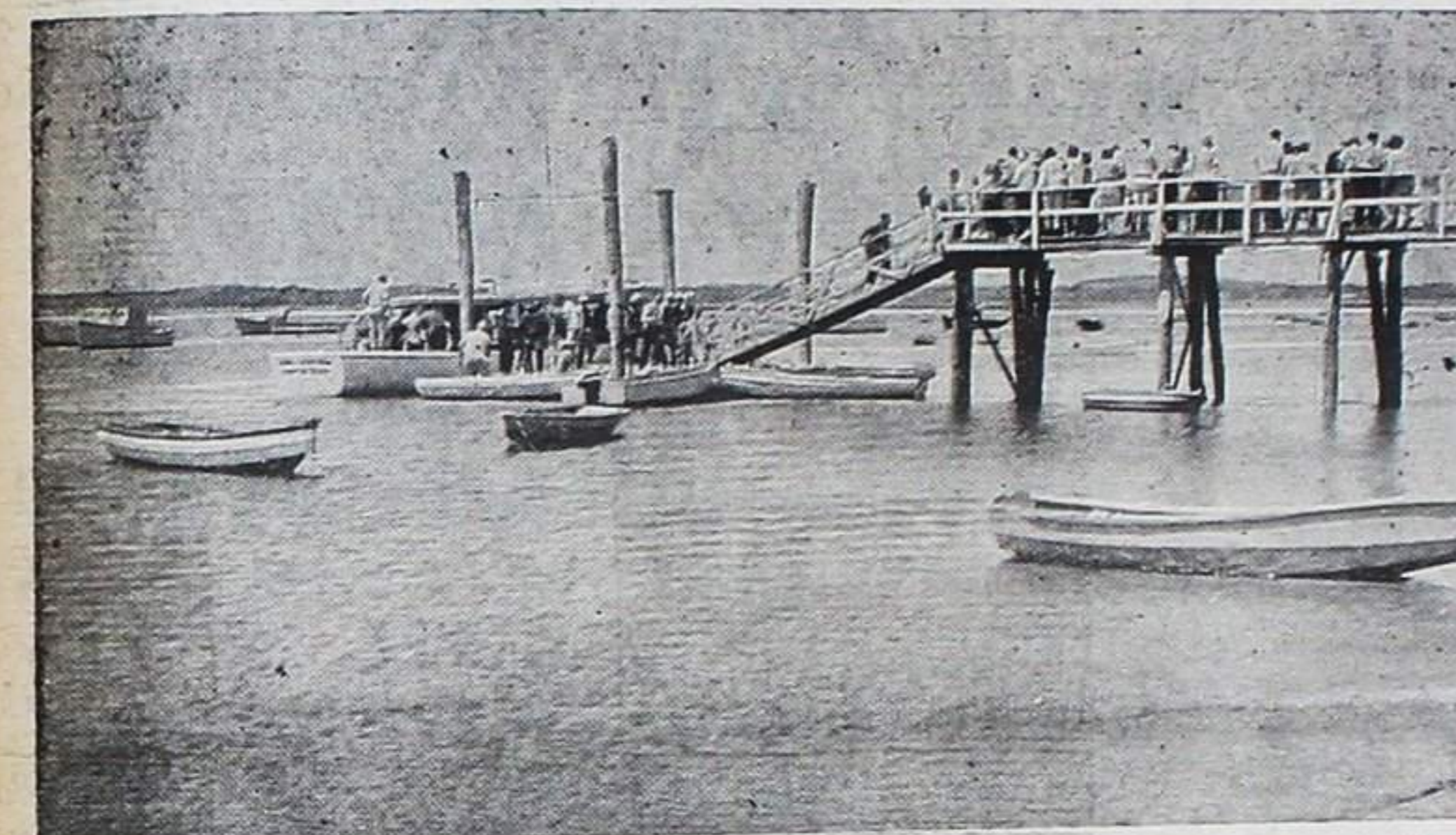
HIGH TIDES

HAMPTON HARBOR

Daylight Saving Time

Thursday	5:17 a.m.	8.7
Aug. 3	5:49 p.m.	8.9
Friday	6:21 a.m.	8.1
Aug. 4	6:51 p.m.	8.7
Saturday	7:27 a.m.	7.7
Aug. 5	7:52 p.m.	8.6
Sunday	8:30 a.m.	7.5
Aug. 6	8:50 p.m.	8.5
Monday	9:28 a.m.	7.5
Aug. 7	9:37 p.m.	8.6
Tuesday	10:19 a.m.	7.5
Aug. 8	10:28 p.m.	8.6
Wednesday	11:04 a.m.	7.6
Aug. 9	11:12 p.m.	8.7
Thursday	11:44 a.m.	7.7
Aug. 10	11:50 p.m.	8.7

Operation 'Golden August' In Planning Stage For Beach



A large audience of enthusiastic owners and operators of all sorts of business establishments at Hampton Beach met at the Hampton Beach Fire station Wednesday evening, July 26, to hear a proposal of Mr. Walter W. Cupples for a new operation to bring more persons to the beach during August and early September.

The project, to be known as Golden August, was explained by Mr. Cupples, a sociologist, who is president and general manager of One-Forty Enterprises. Mr. Cupples, 140 Circuit road, Portsmouth, makes a specialty of sociological consultation and service, sales promotion and consignment sales.

Mr. Cupples described how Operation August could bring 100,000 additional vacationers to Hampton Beach and how it could provide Hampton Beach with \$100,000 in radio and T.V. publicity. He went on to note that he perceived in the operation Golden August the answer to poor seasons, empty housing, slack business, utter dependence on weather and a way to add 50% to the length of the season with two late June and early September weeks of summer-like operations.

The project consists of a package plan between business people at the beach and nationally known stores or businesses. Mr. Cupples has made tentative arrangements.

AUGUST

(Continued on Page Eleven)

DEEP SEA FISHING is one of the thrills which any person vacationing at the beach would enjoy. Shown returning to the Smith and Gilmore pier from a morning trip is the Annie-Josephine party boat. Several members of the party brought home the "big ones" and qualified for the Old Salt's club. —Staff Photo

Beach Playground Is Popular Spot

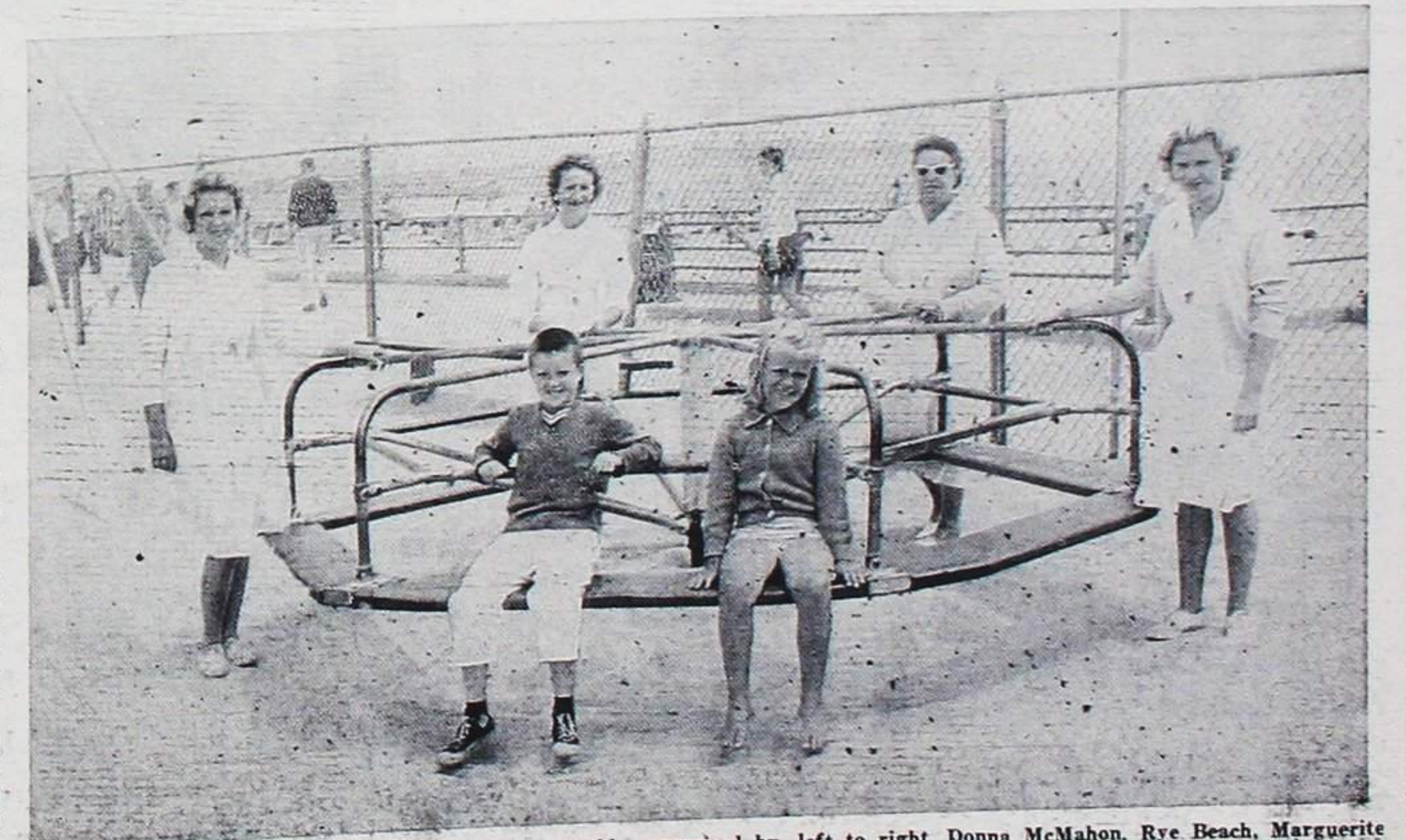
Perhaps the facility which is used by more persons than any other at Hampton Beach is the John C. White memorial playground.

Each year, since 1933, the Preenet Commissioners of the Hampton Beach Village District have provided for the upkeep and supervision of the playground. The area is open daily from 9 am to 8 pm in June and July and from 9 am to 7 pm in August. This year, the playground is supervised by four very competent local women.

This year's supervisor is Peggy Pinkham, a junior at Winnacunnet High school. Peggy is a year round resident of Hampton Beach.

Serving with Peggy for the first time are Mrs. Marguerite Marshall, Hampton, Mrs. Helen Shine, Hampton Beach, and Donna McMahon of Rye Beach, a student at Academy of St. Joseph, South Berwick, Maine.

John C. White, a pioneer of Hampton Beach business, conceived the idea of the children's playground. With his own money and with the help of fellow members of the Hampton Beach fire department, he



JOHN C. WHITE MEMORIAL PLAYGROUND is capably supervised by, left to right, Donna McMahon, Rye Beach, Marguerite Marshall, Hampton, Helen Shine, Hampton Beach and Supervisor Peggy Pinkham, Hampton Beach. Seated are Connie Underwood, Elmira, New York and Eddie O'Neil, Dorchester, Mass., who were frequent visitors at the playground. —Staff Photo

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