

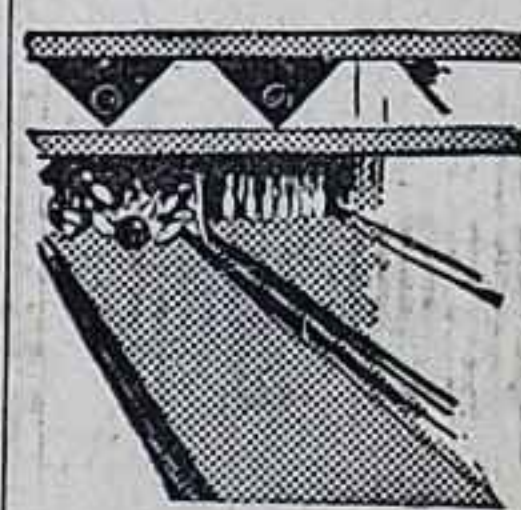
FERNCROFT RECREATION CENTER
 "A" STREET TEL. 6-3410 HAMPTON BEACH
 OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

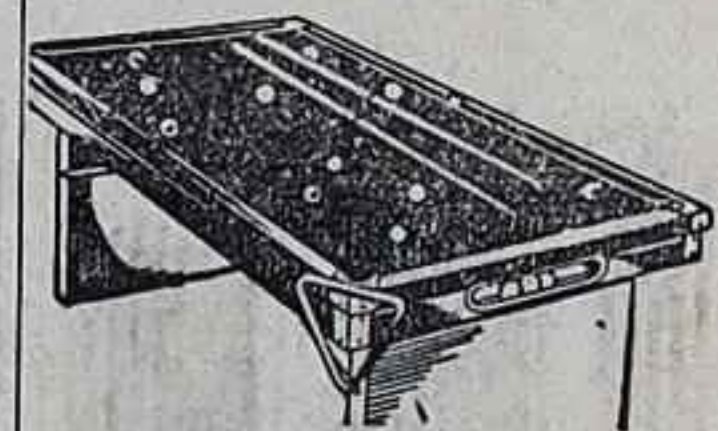
150 Bikes
 In Excellent Condition
 20" - 24" - 26"
 Tandems
 3-Speeds
 Regulars
 Equipped with Lights at Night
 Strollers & Trikes for Tots



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 Good Alleys
 Good Pins
 Courteous
 Friendly Service
 Air Cooled
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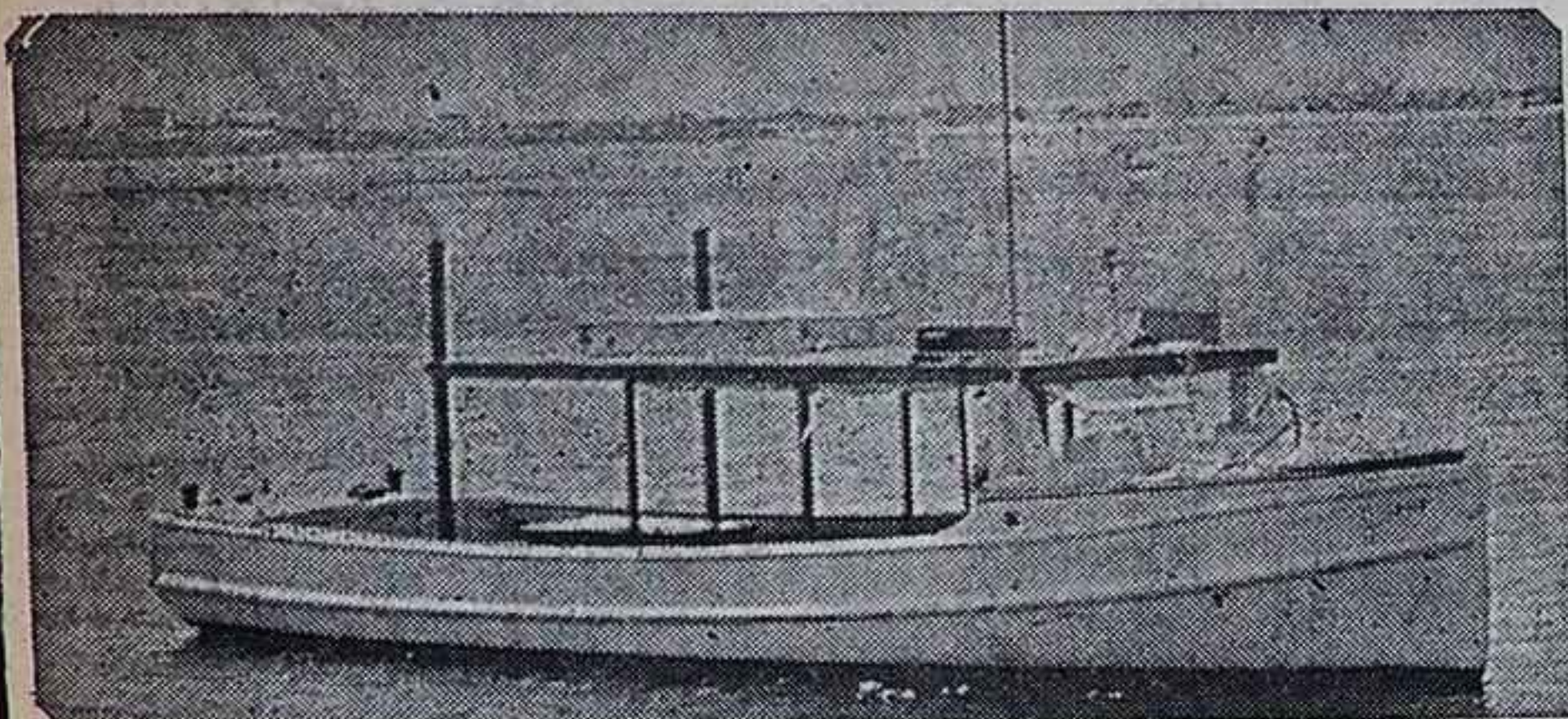
The Beachcomber

VOL. XXXIII, NO. 10 Incorporating the Hampton Beach Advocate WEDNESDAY, AUGUST 31, 1960 FREE



Queen Feted At Coronation Ball

DEEP SEA FISHING TRIPS TWICE DAILY



The Ric Roc, 40-Ft. Party Boat

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ACROSS FROM THE STATE PARK
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LINES AND BAIT FURNISHED
TOILET FACILITIES
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TWO BOATS: "ALICE G" & "RIC ROC"



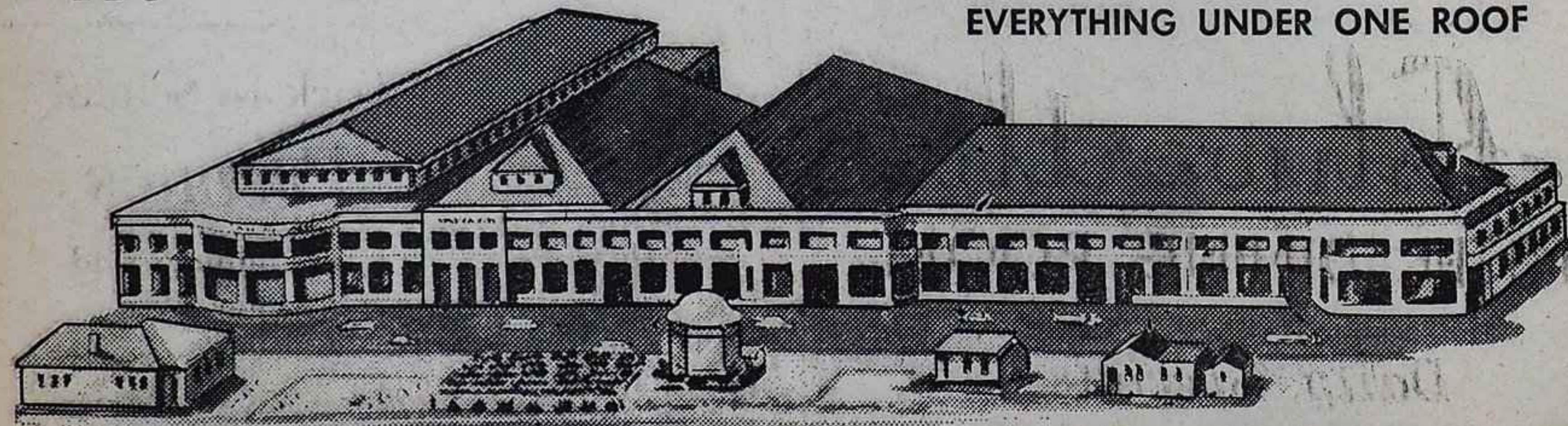
SINGING STAR PAUL ANKA found a following of fans seeking autographs last Friday when he visited the Hampton Beach Marina for a speed boat ride given him by marina proprietor, George Smith, right. —Staff Photo

Rudy's
Plumbing & Heating
EMERGENCIES
Cottages Drained
9 "G" St. Tel. WA 6-2464

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TRAVEL AGENCY
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Excellent Food at Reasonable Prices

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- SODA FOUNTAIN
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- SNACK BAR
- BATH HOUSES — PARKING AREA

DANCING FRI. - SAT.

SUNDAY
MIDNIGHT

Ted Herbert's Orchestra

Miss Jezak Crowned Queen At Coronation Ball

At the Coronation Ball Friday evening, Miss Diane Laurel Jezak of Dracut, Mass., was officially crowned Miss Hampton Beach for 1960 by her predecessor, Miss Diane Ellen Lipscomb of Cranston, R. I.

Against a regal stage-setting in "Casino Castle", Bill Elliot and Henry Hamel, of the Chamber of Commerce, presented lords and ladies comprising the court of "The Joyous Kingdom of Happy Hampton". Approximately 1,000 persons witnessed the beautiful ceremony, and joined in dancing at the conclusion of the Grand March.

More than seventy young ladies wearing beautiful pastel gowns and carrying brilliant gladioli bouquets were introduced as members of the court and, assembled in formation for the presentation of the Queen. Most of this group were girls who had participated in the various beauty contests on this beach this year.

Formal presentation of royalty included the Jr. King and Queen of Hampton, Victor Allen Jones and Ruthie Trofatter, with the members of their young court. Other notables included in the Queen's cortege were Miss Priscilla McNally, Miss Hampton Beach of 1954, Miss Gayle Ellen Wackell, runner-up Miss New England 1960, Miss Joan Chesleigh, Miss Coast Guard 1959, Miss Lorraine Bourgeois, 3rd place winner

in both the Miss New England and Miss Hampton Beach contests, and Miss Sandie Kay, recently-crowned Miss New England of 1960.

Miss Jezak, with the royal velvet robe draped over her antique white satin ball gown, was ushered onto the stage by Crown Bearer Donald Kapella and flower girls Donna Spicola and Patty Lou Sullivan.

After Miss Lipscomb, Miss Hampton Beach of 1959, transferred her royal crown onto the lark curls of Miss Jezak, gifts of jewelry were presented to both the new Miss Hampton Beach and Miss New England, Miss Sandie Kay. These presentations were made by the Junior Miss America of 1959, Denise Putnam, 13, of Peabody, Mass.

The climax of the spectacular evening was the Grand March in which the new Queen led the ladies of her court, with their escorts, in a beautiful parade around the ballroom. Dancing followed, with music furnished by Ted Herbert and his band.

Beach Notes

Miss Alice Maguire of New York City is visiting with her mother and father, Mr. and Mrs. Andrew Maguire at the Joy - Anne, Hampton Beach. Visiting with the Maguire's also are Mr. and Mrs. Martin Peterson of Woburn, Mass.



MISS LORRAINE WIFSZECK, 15, of Salem, N. H., was named top senior talent of the season recently after her piano rendition of "Maleguena" won thunderous applause at the talent finals. —Staff Photo

Beach Club Meeting Slated For Sept. 12

The annual business meeting of the Hampton Beach Chamber of Commerce will be held Monday, September 12, at 8 p.m.

in the Ashworth hotel dining room.

Directors for the coming year are to be elected at this meeting, reports of the officers will be heard and plans for 1961 will be discussed. Following the membership meeting, the directors will meet to elect officers for 1960-61.

Ashworth HOTEL DINING ROOM

Daily Specials

STEAKS — SEA FOODS — CHOPS
A Hampton Beach Dining Tradition

BAKERY & DELICATESSEN SPECIALS!
ROAST TURKEY 7 lb. Ave. \$3.99

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Junior Miss

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Lay - Away Plan
for your convenience

Your Headquarters for
All the Leading
Nationally Advertised Quality
wearing apparel at
moderate prices



Paritan
of Newburyport

7 MILES
SOUTH
OF
HAMPTON
BEACH

Mystery Thriller Is Good Fun For Family

The closing production of the 1960 season at the Hampton Playhouse is a mystery thriller, "The Mousetrap", by this century's leading weaver of weird tales, Agatha Christie. It is complete with murder upon murder—clue compounding clue—suspicion enough for everyone—and suspense mounting with each eerie incident. The grand finale brings about an unusual twist.

The ending is tricky and the

game of "guess the murderer" is not an easy one. I picked my candidate after the first scene—and, incidentally, was right—but I had darned little support for my ideas between the acts. But I will not spoil the play by giving out the answer—or even divulging my line of reasoning. Try it for yourself!

It was a well-performed play with Ailsa Dawson in the leading role. Miss Dawson winds up a long—and difficult season—with a fine dramatic interpretation which displayed her versatility as an actress. And the same can be said for Dennis Drew, who leaves his fine talent for comedy off-stage this week to give a most convincing study in dramatic force as the police detective.

Chuck Jones, Jr.—playing his first major role of the season, as Giles Ralston—was worthy of the confidence placed in him by director Al Christie by contributing his share to the building of the mounting suspense in the play.

The difficult role of the mad architect was delightfully handled by Sam Leiter while the Army major was smoothly acted by experienced and talented Alex Reed. Bea Whitehead added a fine supporting charac-



PRIZES FOR HISTORICAL COSTUMES in Saturday's Kiddies Parade at Hampton Beach went to, left to right, Stephanie Jordan, Gale Pierson, and Judith Loughlin, who wore costumes of Hawaiian, American Indian and Japanese girls respectively.

terization as the cantankerous guest and the air of mystery was heightened by Richard Kennedy and Anna Marie Vincent, as Mr. Paravicini and Miss Caswell, respectively.

"The Mousetrap" is an all-around good mystery show that

keeps the audience on tenterhooks until the final blow-off—all without the need of sex, swearwords or immoral situations. Somehow, it was a little refreshing and can be highly recommended for an evening of fun for the whole family.

Lund's Laundra-Mat

- COMPLETE LAUNDRY SERVICE
- COIN OPERATED SELF SERVICE
- DRY CLEANING & PRESSING
- ATTENDED LAUNDRY

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On the Boulevard -
(12 doors south-corner Ashworth Avenue and Boulevard)
Friendly Family Service

Gift Shop -

"SNOOPY NOOK"

Keefe Ave. - End of 'I' St.

PARKING — 50c

Venez Fouillez

Gertrude Newcomb, Prop.

ASHWORTH GIFT SHOP

(Adjoining Hotel)

Complete Selection

of

Hand Picked

GIFTS

Imports - Domestic Beachwear

Hummels - Glasswear

Souvenirs

Colonial Woodwork

Distinctive Jewelry

Dot & Larry LaBrecque



OLD LOBSTERMAN was portrayed by Jay MacNevin of Burlington, Mass., to win a prize for originality in the children's day parade Saturday.

Your Quality Buick

Dealer in The Seacoast Area Is

LINABERRY BUICK

WA 6-3303

1/2 mile No. of Hampton on Route 1

Top Quality Used Cars

Also — See The New

LARK By Studebaker
Sales & Service



"THE WHITE GAS"

Three Quality Cars at One Stop

BUICK — OPEL — LARK

SOMETHING NEW AT HAMPTON BEACH

We know we can increase your boating pleasure
We hope we can solve your boating problem
at the

HAMPTON BEACH MARINA

If you own a boat you will be pleased to find that we have . . . An enclosed boat basin with floats and finger piers . . . A wide hot-topped launching ramp for trailer sailers . . . A 20 ton boat hoist to haul boats for repair or storage . . . Free Parking . . . Rest rooms and showers . . . A good stock of marine supplies and equipment . . . The new Turbocraft Jet Boat and Johnson Outboard Motors to sell.

There will be very much more in the near future. Keep in touch with us and we will do the very best we can for you.

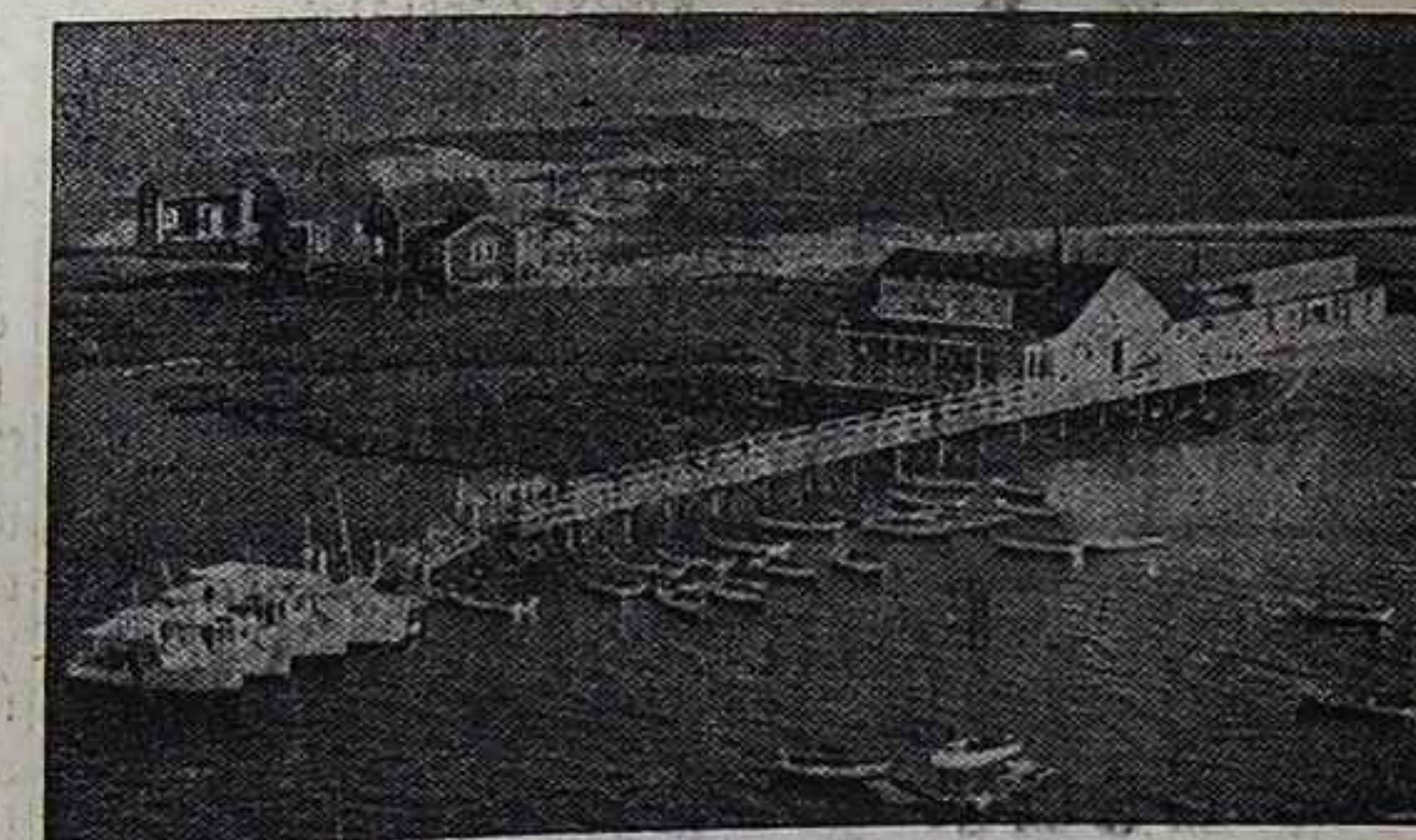
Look for the Hampton Beach Marina on the River edge at the South end of Hampton Beach just beyond the Smith & Gilmore Fishing Pier.

Proprietors . . . George Smith and Helen Gilmore
Telephone WA 6-2611

P. S. Even if you don't own a boat, we will be happy to have you visit us.

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OUTBOARDS FOR RENT

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Magazines - Tonic

RALPH J. ROWELL

Proprietor

58 YEARS AT HAMPTON BEACH

Jim Fallon Honored By Beach Chamber

James F. Fallon of Medford, Mass., manager of Donovan and Fallon drug store at Hampton Beach for many years, was voted life membership of the board of directors of the Hampton Beach Chamber of Commerce at a directors meeting Tuesday night.

Fallon has been an elected member of the board for many years. He also operated a drug store in Somerville, Mass.

FOR SALE

- Summer Cottages
- Year 'Round Houses
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COVER PHOTO

Miss New England and Miss Hampton Beach led the grand march at the coronation ball Friday night after each was crowned in gala ceremonies at the Casino Ballroom.

Left to right are Miss New England of 1960, Sandie Kay of Plaistow; her escort, Richard St. Onge of Haverhill; Miss Hampton Beach of 1960, Diane Laurel Jezak of Dracut; and her escort, John F. Craig of Lowell, Mass.

Marching behind the new Miss Hampton Beach is last year's queen, Diane Ellen Lipson of Cranston, R. I., who performed the coronation ceremony, and her escort, John J. Dineen, Casino manager.

—A Colt Photo



About 55 percent of American families own their own homes now compared with 44 percent in 1940.

Mahoney's as famous as the Beach Itself

Emil's "C" STREET "House of Roast Beef"

- WE SPECIALIZE IN:
- Bar-B-Que'd Roast Beef Sandwiches
 - Imported Hot Pastromi Sandwiches
 - Broiled Live Lobster
 - Hampton River Fried Clams
 - Complete Luncheon Line to Go
- Hubie McQuade & Ray Moriarty

Hampton Beach Garage

9 Ashworth Ave. on the Corner
Cool Inside
Attendant Parking
Reasonable Rates
ICE - Blocks or Bags
Washing - Greasing - Repairs
Tire Service

Tonic Headquarters
All Flavors
Buy a Case and \$ave

Road Service - Call WA 6-3006
Friendly Esso Service

INTERNATIONAL BOY SCOUT George Joseph Johnson, 22, of Nova Scotia stopped at Hampton Beach Saturday while on a walking trip through Canada, the U. S. and South America to promote a United Nations of Boy Scouts.

For a meal in itself
TRY

BOB'S Submarine Sandwiches

20 DIFFERENT VARIETIES
Cor. Ocean Blvd. & "I" St.

ADAMS MANUFACTURING CO.

30 High Street, Haverhill, Massachusetts
Discovered a new formula for relief of Arthritis, rheumatism, sciatic nerve, bursitis, neuralgia, neuritis, muscular aches and pain.

We have proof from many people who have tried this new formula for 12 to 30 days that 80% to 85% can get well.

- 1st — Stops the pain
- 2nd — Stops the stiffness
- 3rd — Makes you sleep sound and feel much better

These people followed directions exactly as given. Continue to use the ointment until you see results. For relief you must use at least 16-oz. jar.

Anytime there is pain, use the ointment. Price of 16-oz. jar is \$12.00

Available at GARLAND'S, Ocean Boulevard

STAPLES

Featuring A Complete Assortment Of
5c to \$1.00 Merchandise & Beach Needs

sun tan aids

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beach aids

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4 Oz.

RED HEART
WOOL

98¢

12-14-16 B STREET AT THE BEACH
COMPARE THESE VALUES!



BEST BABIES in the 1 to 2-year-old class in last Wednesday's baby contest were, left to right, Mickey Dunbar of Newburyport, best all around; April Bunker of Plaistow, cutest; Susan Han-son of Hampton Beach, healthiest; Joseph McCauley of Brighton, fatest; and Paulette Dumont of Amesbury, prettiest hair.

—Staff Photo

50 Babies In Beach Contest

The annual Hampton Beach baby contest was held last Wednesday with 50 babies up to three years of age entered.

The babies were judged in three age categories by Mrs. George Ryan of I street, chairman, and Mrs. Alexander Breznik, Ocean boulevard, and two guest judges.

The prize for the youngest baby went to 55-day-old Mary Jo Mula, daughter of Mr. and Mrs. Robert Murphy, Norwell, Mass.; healthiest, Sharon Walsh, 12 months, daughter of Mrs. Rusty Mula of Waltham, Mass.

In the birth to one-year class, winners were as follows: best all around, Shawn Bernard Casman, 6 months, son of Mr. and Mrs. John Casey, Brooklyn, N. Y.; cutest, Elise Murphy, 11 months, daughter of Mr. and

Mr. and Mrs. Henry Walsh, Brighton, Mass.; fatest, Christopher A. Sullivan, 10 months, son of Mr. and Mrs. John J. Sullivan, Manchester; and prettiest hair, Robin Marie Patent, 10 months, daughter of Mr. and Mrs. Henry Patent, Amesbury, Mass.

In the one to two-year class, winners were: best all around, Mickey Dunbar, son of Mr. and Mrs. Peter Dunbar, Newburyport; cutest, April Bunker, daughter of Mr. and Mrs. A. Reid Bunker Jr., Plaistow; healthiest, Sharon Walsh, 12 months, daughter of Mrs. Robert Murphy, Norwell, Mass.; healthiest, Sharon Walsh, 12 months, daughter of Mrs. Rusty Mula of Waltham, Mass.

(Continued on Page Twelve)



CHILDREN
A
SPECIALTY

SILHOUETTES By Lillian G. Clarke

PASTEL PROFILES ALSO
27 years at Beach on Casino
Breezeway opposite Bandstand
and Barber Shop.

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Always FIRST In Color

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OPEN DAILY 10:00 A.M. - 9:00 P.M., EXCEPT SUNDAY
Come In and Browse Around

Featuring — Hathaway & Lady Hathaway, The Villager, County Calicos, Pendleton, John Meyers, Glen of Michigan, Sperry Topsiders, Handknits, Nautical and Gift Items
For Ladies and Gentlemen

Smith's Pharmacy

PRESCRIPTIONS

ASHWORTH HOTEL BLOCK DRUGS—COSMETICS—FOUNTAIN
across from Marine Memorial WA 6-9194

Gov. John Wentworth succeeded his uncle, Benning Wentworth, as New Hampshire's governor.



TOP TROPHY for the best commercial float in the annual parade went to Mrs. Mary Annette Cardarelli, who operates a beauty salon in the Greystone hotel.

HOTEL ALLEN
 Your Hosts: Emile & Lucy Sigouin
 387 Ocean Blvd. WA 6-2961
Hotel Dining Room
 Specializing in —
 Steaks - Lobsters - Sea Foods
 Special Lunch 1 pm-4 pm
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 BANQUETS OF ALL KINDS
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 (Next to Employment office)
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Famous for Shore Dinners for over a quarter of a century

Special of the Week

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 with Mashed Potatoes

WEEKEND SPECIAL

Fried Lobster, drawn butter 1.75
 Open Weekends after Labor Day until Oct. 1

Owned and Operated by Ruth & Ralph Adie

GRADS WAREHOUSE SALE

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ENTIRE STOCK FROM OUR EXCLUSIVE NORTHSORE BRANCH STORE.

Everything must be cleared out within 3 days. Slow moving items will be automatically reduced daily or hourly if necessary —

EVERYTHING MUST GO

SALE ENDS SATURDAY AT 5:30 P.M.

Here are a few samples —

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| Summer
WOOL SKIRTS
Val. to \$12.98
Now \$4.99 | DRESSES
2 for \$5 |
| BLOUSES
2 for \$5 | Imported Cashmere
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\$19 |
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COATS
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| MISC. TABLES
\$1 Mdse. | Better
SHORTS & SLACKS
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GRADS

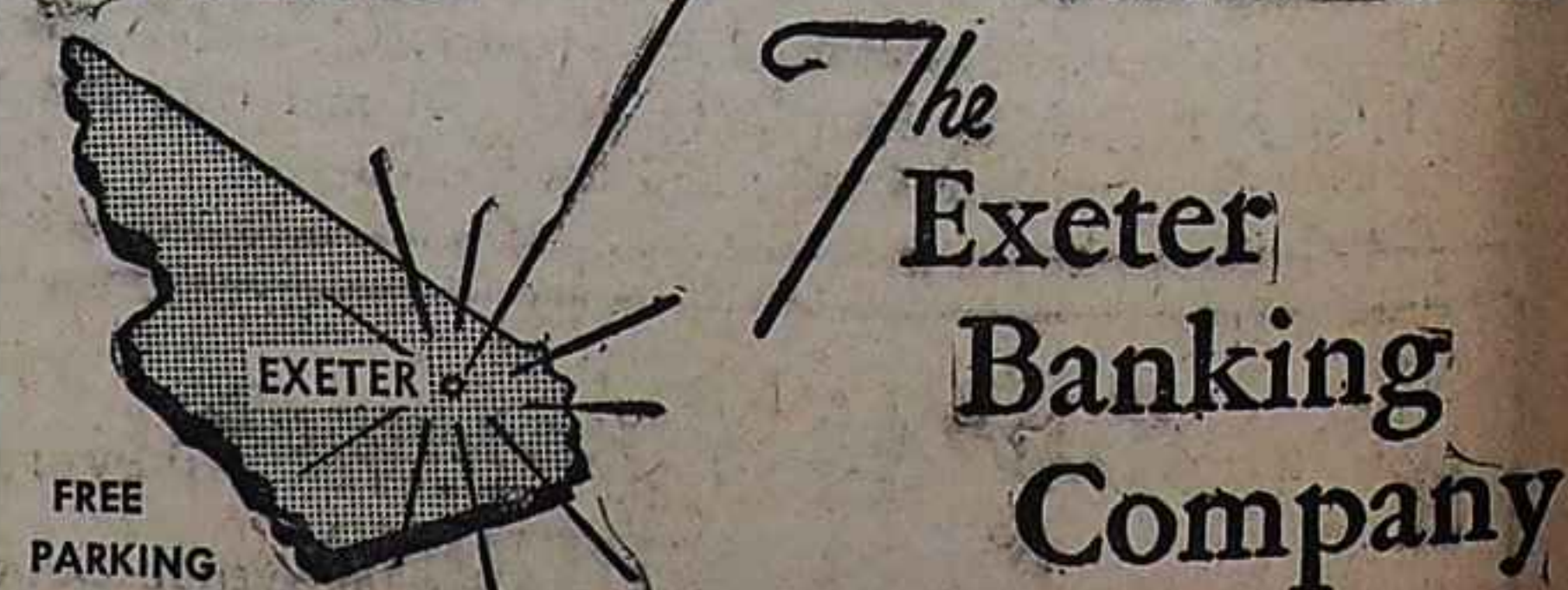
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EASY TO REACH!
 Simply follow ROUTE 101 WEST to MANCHESTER, N. H. at first set of lights, which is MAMMOTH ROAD, TURN LEFT, down Mammoth Road 250 yards.

NEW HAMPSHIRE'S GREATEST ONE STOP SHOPPING CENTER FOR **EVERYTHING...**

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270 MAMMOTH ROAD ON ROUTE 28-A MANCHESTER just south of Hanover St.

OPEN 10am to 10pm
 FRI & SAT OPEN 9am

FACTORY TO YOU PRICES ON 831,672 DIFFERENT ITEMS MEAN GUARANTEED SAVINGS

WHY

- WASTE STEPS FROM STORE TO STORE!
- PAY FANCY STORE PRICES!
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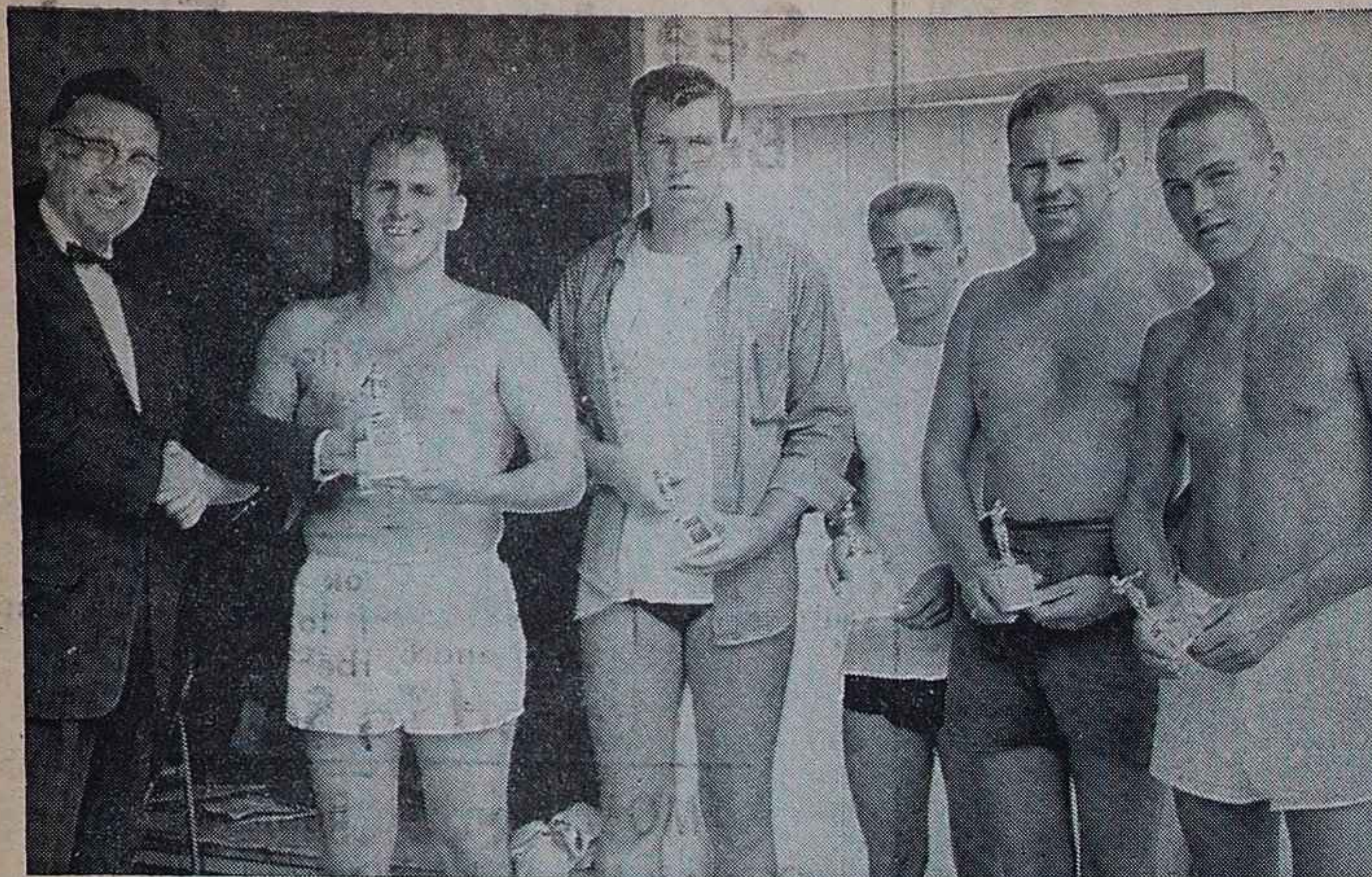
FOOD - CLOTHING - HARDWARE
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YOU NAME IT! — WE HAVE IT!

Up To 20% LOWER on Every Item Guaranteed or Your Money Back

BIENVUE CANADIENS — ICI ON PARLE FRANCAIS

ACRES OF FREE PARKING



TROPHIES FOR SWIM CHAMPIONS were awarded last week by Bill Elliot, left, to (left to right) Dave Stone, Manchester, who won the 440 and placed third in the 880-yard free style race last Tuesday; Tom McGuire, Charlestown, Mass., second in the 880; Alfred Carlson, Charlestown, first in the 880; Henry Stone, Hartford, Conn., second in the 440 and fourth in the 880; and James Donahue, Melrose, Mass., third in the 440 and fifth in the 880. The Stone brothers and Donahue are lifeguards at Hampton Beach, and Carlson and McGuire are members of the Charlestown Boys club, vacationing here. —Staff Photo

Beach Lifeguards Win Again

For the second consecutive year the Hampton lifeguards were victorious in the swimming race against the Salisbury lifeguards. The two-mile contest was held Saturday at Hampton Beach, resulting in a score of Hampton, 12 points, Salisbury, 3 points.

Both Salisbury and Hampton Beaches entered their six best lifeguard swimmers in the race. Dave Stone of the Hampton team came in first and was awarded the winning trophy for the second year, having been the winner in last year's contest too.

Standings in the final scor-

ing were Dave Stone, Hampton, 52 min. 30 sec.; Henry Stone, Hampton, 54 min. 7 sec.; Dick Flaherty, Salisbury, 56 min. 3 sec.; Jim Donahue, Hampton, 59 min.; Dan Stone, Hampton, 60 min. 28 sec.

The children's swimming race was also held Saturday at the beach. Approximately 50 youngsters, up to 14 years of age, entered the 100-yard free style competition.

Head Life Guard Dan Stone presented awards to the following winners: Dan Doyle, Waltham Boy's club, 1 min. 38 sec.; Richard Coleman, Wakefield, 1 min. 42 sec.; Brian Webster, Lowell, 1 min. 47 sec.

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7 DAYS A WEEK**

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**JOIN THE OTHERS
IN BOATING FUN!**

- WHITE
 - CARVER
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 - GLASSPAR
 - GRUMMAN
- BOATS**

MERCURY MOTORS

6 to 80 h.p.

Route 1 North Hampton

Woodlawn 4-8522

Route 1 Hampton, N.H.

CORONA HOUSE

AND RESTAURANT

Open 8 A.M. — 12 Midnight

Breakfast - Lunch - Dinners

— DAILY SPECIALS —

Steaks - Chops - Chickens

Seafood - Sandwiches

83 Ocean Blvd. Cor. "K" Street



BRIDAL PARTY won prize as second prettiest entry in Saturday's Kiddies Parade at Hampton Beach. Left to right are Elaine Fitzpatrick, Wakefield, Mass., James Caffrey, Newton, Mass., and Joan Hannagan, Lawrence, Mass. —Staff Photo

Jackie's
BEAUTY SALON
110 "C" ST. HAMPTON BEACH
Regular \$15 Helene Curtis Perm.
Now \$10 Through August
WA 6-3351
In the Dudley Building

Rocky's
REAL ESTATE
Cottages - Houses
Winter Rentals
SALES — RENTALS
499 Winnacunnet Rd. Hampton
WA 6-2402
Mr. & Mrs. Robert W. Bridle

See Jacques First Brand New Cottage

3 BEDROOMS

Save \$500

Over Spring Prices

(You can't get this interest in the Bank)

Only One Left!

Apartment House in Seabrook - Florida Style —
All new furnishings - Hot topped Drive and
Patio and Barbecue

Priced To Sell!

MOTEL—on the Boulevard

Owner is Homesick - Wants to Sell Now!

See Me Before It's Too Late!

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Hampton Beach

Opp. "P" Street Tel.

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BEACH UMBRELLAS - SAND CHAIRS

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SPECIALIZING
IN SEA FOODS

A distinctive place
to dine at a price
you and your family
can afford. Come
as you are and
bring the children.

Sailing, Water Ski Contests Wind Up Beach Mardi Gras

Mardi Gras contests Sunday wound up a full week of events with horseshoe pitching, sailboat racing and water ski competition.

Howard White of Portsmouth, New Hampshire Class A

champion for the last four years won the horseshoe pitching contest. White has lost only two games since 1947 and will enter the New England championships next week in Vermont. He placed 11th in the international championship tournament earlier this summer.

Placing second was Ralph Dow, of Canaan, N.H., state county fair champion and runner-up for the state championship the last two years. Bob Fernald of Portsmouth came in third. He is the state Class B champion. Fourth place winner in the invitational tournament was Clint Simmons of Kittery Point, Maine, runner-up for Maine's Class C championship.

Trophies were presented to the four top men.

In sail boat races Sunday, the Happy Gull, owned by Quincy Lothrop of Hampton and sailed by his daughter, Susan, 17, whisked across the finish line

ahead of the Lazy Lady, owned and operated by Kenneth W. Langley, also of North Beach.

The Flounder Cove Water Ski club of North Beach won the water ski competition. Captain of the new club is Don Benoit, who was presented a trophy Sunday evening.

Camille Miragliotta, daughter of Mr. and Mrs. Joseph Miragliotta, Methuen, Mass.

SALES RENTALS
LOUISE'S REAL ESTATE
27 Ashworth Ave.
WA 6-2457

HAYWARD'S FRIED CLAMS
We serve Good Food to Suit Your Taste
ON THE OCEAN
Near Church Street
George & Alice Daland & Family

At Hampton Beach TRY
Hudon's Restaurant
Overlooking the Ocean
FEATURING —
OCEAN FRESH SEA FOODS & WESTERN PRIME BEEF

Contest—

(Continued from Page Seven)

oldest, Suzan Hanson, daughter of Mr. and Mrs. D. G. Hanson, Hampton Beach; fastest, Joseph Eugene McCauley, son of Mr. and Mrs. Thomas J. McCauley, Brighton, Mass.; and prettiest hair, Paulette Dumont, daughter of Mr. and Mrs. Paul A. Dumont, Amesbury, Mass.

In the two to three-year class, winners were: best all around, Timothy Nicholson, son of Mr. and Mrs. David Nicholson, Albany, N. Y.; cutest, Paula Moore, daughter of Mr. and Mrs. Robert Moore, Wakefield, Mass.; healthiest, Joan Dowd, daughter of Mr. and Mrs. Arthur Dowd, Somerville, Mass.; fastest, Mark Walsh, son of Mr. and Mrs. Henry Walsh, Brighton, Mass.; and prettiest hair,

The Marilyn & Montreal

DINING ROOM

17 & 27 1/2 Street, Hampton Beach
Arthur J. Labonte, Mgr.
Tel. WA 6-2456

Home of Good Food

PUBLIC INVITED

Breakfast — 8:30 A.M. - 11 A.M.
6 or 7 Breakfast Specials each day

Dinner — 5:30 P.M. - 7 P.M.
Dinner Specials Each Day
Just Like Home Cooking
Ici on Parle Francais

at HAMPTON BEACH CASINO SURF

— NOW THRU FRIDAY —

GARY GRANT **TONY CURTIS**
in Eastman COLOR
"OPERATION PETTICOAT"
Co-starring JOAN O'BRIEN - DINA MERRILL - GENE EVANS with "DICK SARGENT" ARTHUR O'CONNELL
A GRANART PRODUCTION - A UNIVERSAL-INTERNATIONAL RELEASE

SATURDAY - SUNDAY - MONDAY

CLARK GABLE **SOPHIA LOREN**
VITTORIO DE SICA
in the Shavelson-Rose Production
"IT STARTED IN NAPLES"
MARIETTO - PAOLO CARLINI
A PARAMOUNT RELEASE
Technicolor

— NOW THRU SATURDAY —

SAVAGES IN IVY-LEAGUE SUITS!
Metro-Goldwyn-Mayer presents
Natalie WOOD · Robert WAGNER
in AN AVON Production
"ALL THE FINE YOUNG CANNIBALS"
CINEMASCOPE METRO COLOR
co-starring
Susan KOHNER · George HAMILTON

SUNDAY - MONDAY - TUESDAY

RODGERS & HAMMERSTEIN'S
SOUTH PACIFIC
COLOR by DELUXE
Produced by BUDDY ADLER Directed by JOSHUA LOGAN
HIGH-FIDELITY STEREOPHONIC SOUND
A MAGNA Production Released by 20th Century-Fox

I O K A

THEATRE — EXETER

PHONE PR 2-2222

Open Weekends Only!
Friday, Saturday & Sunday

Friday-Monday, September 2-5
Friday Show Starts 7:00 P.M.
Richard Burton - Carolyn Jones
Robert Ryan

Ice Palace

In Technicolor

Plus Walt Disney's

Switzerland

In Technicolor

Continuous Show, Labor Day!

Special Kiddie Show
Saturday at 1:15 P.M.
Cartoon Carnival

COMING!
The Bellboy
The Apartment
The Rat Race

"MOVIE CLOCK"
Friday Sept. 2, "Ice Palace", 8:00.
Saturday Sept. 3, "Cartoon Carnival", 1:15, "Ice Palace," 2:30, 5:55, 8:25. Sunday & Monday, September 4 & 5, "Ice Palace," 2:05, 5:20 & 8:35.

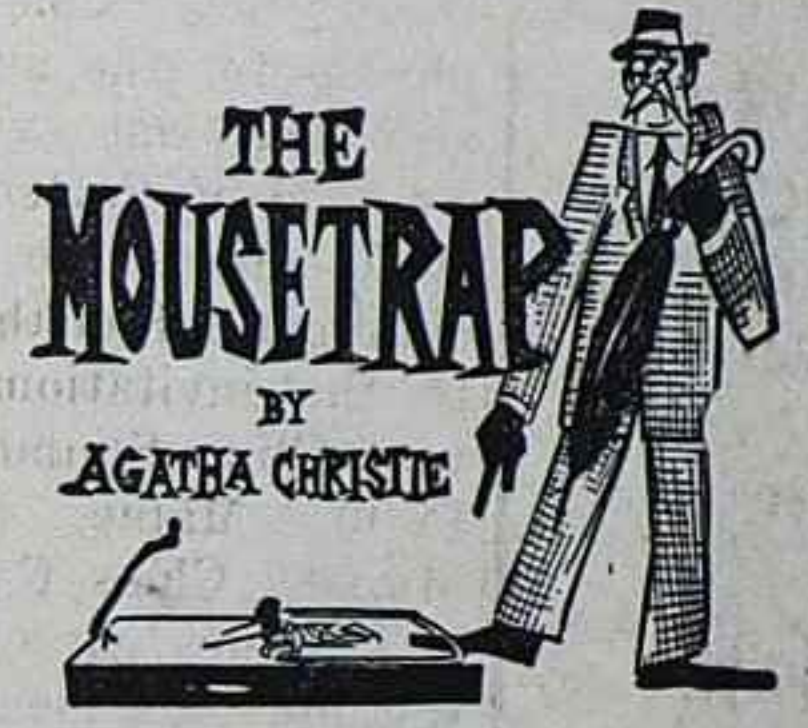


SINGER DONALD WINSLOW, 9, of Ayer, Mass., sang like a veteran trooper to capture a first place trophy in the August 15 talent show. He returned the following week to place high in the finals, singing "Sunny Side" and "Happy Go Lucky Me."

Hampton playhouse
Winnacunnet Rd., Hampton, N. H.
New England's Finest Summer Theatre

presents

NOW THRU SEPT. 3



A Spine-Tingling Thriller!

RESERVATIONS WAverly 6-3073

Come to
FUNARAMA
The Largest Amusement
ARCADE
On the Atlantic Seaboard
Beneath the Nationally Famous
CASINO BALLROOM

THE Frolics
at
SALISBURY BEACH
2 SHOWS NITELY and SUNDAY 9 & 11:30
ROUTES 1 and 1-A

NOW THRU SEPT. 4

The All New Liberace Show

Starring

LIBERACE

For Reservations Phone HOmestead 5-7063

Four Disabled Boats Aided By Coast Guard

Coast Guardsmen from the Hampton Beach lifeboat station went to the aid of four disabled outboard skiffs Sunday between 2:30 and 5:30 p.m.

BM/C Frank A. Christoph said three of the boats were towed by the Coast Guard patrol boat to the Smith & Gilmore pier.

All three outboards broke down near the entrance to Hampton Harbor. The first was operated by Dudley Carr of

Melrose, Mass., and had four persons aboard. The second was operated by Vito Ruelas of Belmont, Mass., and had six persons aboard. And the third was operated by William Casey of Lawrence, Mass., and had two persons aboard.

The fourth call was to aid a 16-foot outboard skiff which became disabled about a half-mile off Great Boar's Head. The skiff was owned and operated by Raymond Chouard of Salisbury and had four persons aboard. It was towed to the state pier in Hampton Harbor.

The University of New Hampshire has received \$2,000 from the Frederick Smyth Institute of Music in Manchester. The money will be used to assist in presentation of a special primary music television program to be broadcast over WENH-TV, the state's educational TV station.

HAMPTON CENTER BARBER SHOP

- HAIRCUTS 1.35
- CREWCUTS or FLATTOPS 1.50
- CHILDREN (under 12) 1.00
- SAT. 1.35

Open Daily 8 am-6 pm
4 MASTER BARBERS
AIR CONDITIONED

Card Reading

Open 1 p.m. - 10 p.m.
Ashworth Avenue
Foot of "C" Street
Bessie Cooper



LINCOLN HOUSE proprietress, Mrs. Kathleen M. Doherty, shows the trophies she won for entering the prize-winning float in the annual parade.

New Hampshire permits a boy 14 years old and a girl of 13 to marry if parental consent is given.

DAIGLE'S
Take-Out & Bar
AT THE NORTH SHORE ROTARY
Specializing in Sea Food
Baskets, Scallops, Shrimp,
Clams, Fish & Chips
— EAT IN OR TAKE OUT —

T.V. Rentals
DAY - WEEK - MONTH
DOWNER
APPLIANCE CO.
HAMPTON CENTER
WA 6-2340

New Hampshire will have a representative array of 18 exhibits at the Annual Eastern States Exposition in West Springfield, Mass., Sept. 17-25.

Kennedy's Restaurant
North Shore Boulevard
(Opp. Coast Guard Station)
BREAKFAST - LUNCHEON
DINNER - SEA FOOD
The Only Car Hop Service on the Beach
Serving from Noon-2 A.M.

HOLLINGWORTH HOTEL
Public Restaurant
Breakfast 8:30 - 11 A.M.
Dinner 5 - 7 P.M.
HOME COOKED MEALS
At Reasonable Prices

ROSS GARAGE
Ocean Blvd. Hampton Beach
OLDSMOBILE
Sales Service
Storage and Road Service
Arthur Bickford
Tel. WA 6-3338

Buzzell's Famous Fresh Made Candies
FEATURING
KISSES — FUDGE
Caramel Corn
The Oldest Candy Shop on the Beach
Established 1917
Next to Post Office
Surf Hotel

ROUTE 1-A — BEACH ROAD
SALISBURY, MASS.
Salisbury Drive-In Theater

NOW PLAYING!
Thru Tuesday, September 6
JOHN O'HARA'S FROM THE TERRACE



ARE ON THE GREEN!
PAUL NEWMAN JOANNE WOODWARD
MYRNA LOY
Produced and Directed by MARK ROBSON-ERNEST LEHMAN
— 2nd Hit —
John Agar - Joyce Meadows
Frontier Gun
COMING!
Wed. to Sat., Sept. 7-11
Bells Are Ringing



LIBERACE VISITS POPULAR ACTRESS, Ailsa Dawson, backstage at The Hampton Playhouse after attending a performance of "Born Yesterday." Miss Dawson will be seen this week in the Playhouse's production of Agatha Christie's thrilling mystery "The Mousetrap". (Aug. 29-thru Sept. 3) This show is the last production of the current season at the Playhouse.
—Photo by George Hagopian

Sea Tern BAKERY
377 Ocean Blvd.
Famous for our Chicken Pies
ea. 40c 3 - \$1.15
HOME MADE PORK PIES ea. 25c

BAR-B-QUE CHICKENS
Hot All Day Long
Birthday Cakes Made To Order
Special Rolls of All Kinds Made To Order
WHITE BREAD - CHEESE BREAD
100% WHOLE WHEAT BREAD
V-10 HEALTH BREAD
Cinnamon Bread and Cinnamon Raisin Bread

Deacon's Benches...
LARGEST SELECTION IN NEW ENGLAND
Over Thirty Different Benches From \$16 Up
August Special
4 Ft. Harvest Table
4 Thumbback Chairs
1-3 Ft. Deacon's Bench
All Six Pieces \$125
Colonial Pines
Open Daily Except Tuesdays
1:00 - 5:00 7:00 - 9:00
U.S. Rt. 1, North Hampton, N.H.

Let **ROBERT'S SHOES**
In Hampton Center
Be Your "BACK TO SCHOOL" SHOE HEADQUARTERS
Shoes for All The Family

For the "REST" of your life
Travel and be sure
STOP AT **KELLY'S**
KELLY'S MOTEL SOME HOUSEKEEPING APARTMENTS
Short Drive To Beaches — Near Theatres, Restaurants and Churches
U.S. RT. 1 **WA 6-2594** HAMPTON

This Week's Specials
Elberta - Lg. 2 1/2 Size
Glorietta PEACHES 37c
Sunsweet - Large Size
PRUNES 29c
Huntley & Palmer - 16 oz. Pkg.
Afternoon TEA 69c
F.F.V. - 10 1/2 oz. Pkg.
TEA RINGS 31c
Young Tom
TURKEYS \$6.98 Ready to Eat 10 1/2 to 11 lb. Ave. Stuffed & Gravy
Home Made - Cinnamon & Plain
DONUTS doz. 59c
Leave Your Order Early
CASINO MARKET INC
Park In Front of Market to Shop With Us

Property Owners!

Contact Us Before Leaving The Beach —

For

NEXT SEASONS

• **Rentals**

And

FALL SALES

LIST NOW!

Bridge Realty

& **INSURANCE CO.**

Service Always

C Street and
7 Ocean Boulevard

Offices WA 6-3174 or 6-2512

Al Bogrett Wally Robinson

N. H. Recreation Business Topped \$23 Million In '59

CONCORD, N. H. — Direct receipts by New Hampshire local and state governments from recreation and vacation travel were a net total of \$10,290,000 in 1959. These receipts were from taxes on summer homes and cottages, licenses, state park admissions, liquor sales, etc.

Indirect receipts by state and local government were a net total of \$13,168,000. Indirect receipts came from pari-mutuel betting, gasoline, tobacco and beer taxes, insurance taxes and local taxes on lodging places and other recreational establishments.

Together, these direct and indirect receipts came to a net total of \$23,458,000, the New Hampshire State Planning and Development commission announced today.

According to approved methods of computation, out-of-state visitors and vacationists accounted for \$18,048,000 of this total. New Hampshire residents

seeking recreation and vacations in their own state accounted for \$5,410,000.

The figures are especially interesting to New Hampshire citizens because they represent money that is used for the general public welfare — for schools and fire engines in local towns and for the cost of operating the state government.

The New Hampshire State Planning and Development commission notes that these receipts show an increase of 24 percent from a net total of \$18,946,000 in 1957 — “a very healthy gain”.

The figures are from a report recently reviewed by the Economic Growth committee and then turned over to the U. S. Small Business Administration research projects being undertaken by the State Planning and Development commission and Dartmouth college professors.

The increase of 24 percent in two years is an indication that

the over-all annual gross revenue from New Hampshire's four - season vacation - travel industry may have experienced

RECREATION

(Continued on Page Seventeen)

Murray's

COTTON CANDY

Gum & Life Savers

(NEXT TO PLAYLAND)

George R. Murray

Ocean Blvd. near "C" Street

HAMPTON BEACH

Super Market

Ocean Blvd. Cor. "I" St.

Complete Line of

Meats - Cold Cuts

Groceries

THIS WEEK'S SPECIALS

Swift's Premium Ground

CHUCK lb. 69c

SWIFT'S PREMIUM BUTTER

69c Lb.

POPULAR BRAND CIGARETTES

\$2.16 Ctn.

George Washington came to Hampton Falls on a personal visit to New Hampshire's Gov. Weare during the Revolution and returned to Hampton in 1789 for a reception at Toppan's corner.

McNIFF'S

BARBER SHOP

Highland Ave. and Ocean Blvd.

Opposite Marine Memorial

Open Daily 8 A.M. - 6 P.M.

Expert Barber Service

Donald Mcniff, Prop.

FORMAL WEAR

Of All Types

Sales or Rental

Nationally

Advertised

MEN'S & PREPS

SPORTSWEAR

& CLOTHING

Chet's

EXETER, N.H.



Recreation—

Continued from page 16

a similar healthy growth during the period, the commission believes.

A survey and analysis of the recreation, vacation - travel industry in New Hampshire, being conducted this year by the commission's newly created research division under a \$40,000 Federal grant, is expected to shed valuable new light on this important segment of New Hampshire's economy.

The office of Town Clerk of Hampton was held in direct descent in the Dow family 134 years.

Sales & Rentals

BAILEY AGENCY

REAL ESTATE & INSURANCE

103 No. Shore Blvd. at 8th St.

Hazel F. Bailey Hampton Beach

Tel. WA 6-3933

REMNANTS

COTTONS - WOOLENS - SILKS - SYNTHETICS

- FUN on a RAINY DAY -

Exeter Handkerchief Co.

Near B&M RR Sta., Lincoln St., Exeter

SWEATERVILLE, USA

OVER 25,000 SWEATERS TO CHOOSE FROM

Men's—Women's—Childrens'

ALL STYLES & COLORS

Get 2 or 3 for the price of 1

Portsmouth Mills Factory Store

MAPLEWOOD AVENUE PORTSMOUTH, N. H.

Sportswear for the Entire Family

Take Time and Let

Bobbie

at

The KIMBALL

Real Estate

12 "I" Street

Show you around on

RENTALS

and

SALES

T.V. RENTALS

CHIEF STAN HUNTLEY of the Admiral's Choice was caller for square dancing at the ballroom last Thursday night following the horribles parade. Huntley was chairman of the parade for the hotel association.

AL - EVE - ANN

GUEST HOUSE

599 Ocean Boulevard

Overlooking The Ocean

Rooms to Accom. 1-4 Persons

Cottage to Accom. 3-5 Persons

Mrs. Eva Vincent, Owner-Mgr.

Tel. WA 6-2434

OPEN April 19-Nov. 1 Telephone WA 6-5291

The Rocky Bend

SERVING 7:00 A.M. - 1:00 A.M.

LOBSTER - STEAK - SHORE DINNERS

FOUNTAIN SERVICE

— 29th Season —

Boars Head Hampton Beach

Ann Morrell

Visit Our Super Market Next Door

Shop with Department Store Confidence At

DUDLEY'S

DEPARTMENT STORE

Ocean Blvd. at "C" Street

One Stop for All Your Needs

Ladies ready-to-wear department features a complete line of sportswear, bathing suits and handbags.

Our infants and children's department has quality merchandise at moderate prices for boys and girls to size 14.

The gift and jewelry departments afford you a complete selection of souvenirs, remembrances and that "something special".

Men's Dept. Shoe Dept. Toy Dept.

Hampton Beach's Only Department Store

Sand Castle Contest Is Feature Of Children's Day

Nine-year-old Jacqueline Lee Whitcomb of Topsfield, Mass., won first prize in the sand castle contest, one of the features of Children's Day Saturday at Hampton Beach.

Other sand castle prizes went to Lynne Conroy, 10, of Belmont, Mass., second; John Fitch, 8, of Framingham, Mass., third; and Thomas Cleary, 9,

and Patty McCallum, 10, of Tewksbury, Mass., fourth.

Judges were Mrs. C. A. Croteau, Carol Lord and Holly Elliot.

In the parade of rolling toys and costumes, 10 entries were picked as prize winners by judges, Miss Sally Thurlow, Mrs. Martha Fitzgerald, both of B street, and Mrs. Catherine Sullivan, I street.

Three prizes for prettiest went to Donna Glynn of Wakefield, Mass., four-year-old beauty who entered a lovely decorated carriage; a bridal party consisting of James Caffrey, Newton, Elaine Fitzpatrick, Wakefield, and Joan Hannagan, Lawrence, Mass.; and a pair of brightly dressed Hawaiian bicyclists, Angela Miragliotti, and Kim Decola, both of Hampton Beach.

Prizes for most original costumes went to Charles Claridge 3rd of Hampton, dressed for Mardi Gras as Mr. America; Jay MacNevin of Burlington, Mass., dressed as an old Down



CASTLE OF THE KING, constructed by nine-year-old Jacki Lee Whitcomb of Alfalfa Farm, Topsfield, Mass., was the winning masterpiece in the annual sand castle contest at Hampton Beach Saturday. —Staff Photo

East fisherman; and Mark Fallon of Cincinnati, Ohio, dressed as an "Ohio Belle".

First prize for historical costumes went to Ned Loughlin and Stephanie Jordan, representing Hawaii, and Cathy J. Currier, representing Alaska. Second went to David Hollingworth, a clown, and third to Judith Loughlin, as a little Japanese girl. All were from Hampton Beach. A special prize went to Gale Pierson of Medford, Mass., who was dressed as an American Indian girl.

Beach Notes

There were four generations of a Bay State family in the Horribles Parade last Thursday evening. They were Mrs. Mary J. O'Reilly, Worcester, Mrs. Mary E. Rhodes, Worcester, Shirley M. Cadrin, Grafton, Betty Ann Yuskiewicz, Wenham, and Gayle Anne Cadrin and Susan M. Yuskiewicz.

VISIT

Mary Annette's
New Modern
Beauty Salon

ON THE OCEAN FRONT
Have your Hair Dried with an ocean view at the
GREYSTONE HOTEL
81 Ocean Blvd. Cor. "K" St.
WA 6-2498
— OPEN ALL YEAR 'ROUND —

Distinctive Dining With A Colonial Setting

THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

SUNDAY NIGHT BUFFET

BEEF — HAM — TURKEY
COLD BOILED LOBSTERS — LOBSTER NEWBURG
SHRIMP — CRABMEAT
ASSORTED SALADS — ASSORTED ROLLS
BEVERAGE — DESSERT

\$2.75

The Exeter Inn Is Owned and Operated By
Phillips Exeter Academy

Dial PR 2-5901-A Local Call from Hampton Beach

N. H. LOBSTER COMPANY

LOBSTER POUND

Visitors Welcome French Spoken

Foot of Bridge at Smith-Gilmore's Wharf

- Native Lobsters Fresh Daily
- BOILED TO ORDER

QUALITY UNSURPASSED — TEL. WA 6-3424

Alice Mahoney's

SANDWICHES Booth
DINNERS Counter
Specializing in Take-Out
SEA FOODS Services

Ocean Boulevard
Between 'J' & 'K' St.

GLASS BLOWING

Handblown and Handspun
Glass Figures
SEE THEM MADE

Casino - Opposite Bandstand
Demonstrations Daily
10 A.M. - 7 P.M.
Open 9:30 A.M. - 10:30 P.M.

COX'S
RESTAURANT
Fine Food
Apts. & Rooms
595 Ocean Boulevard

Horribles Parade Is Mardi Gras Highlight



J STREET JIVES won the trophy for the best entry in the horribles parade held at the beach last Thursday night. Leading the winning unit were drum major Jerry Allen of Cambridge, Mass., left, a guest at the Elizabeth; and majorettes, Miss Diane Jezak, Dracut, Mrs. Catherine Murry, Hyde Park, and Miss Marie Dwyer, Nashua. Miss Jezak is Miss Hampton Beach this year, and her assistants are both in their 70's. All are guests at the Deerfield. —Staff Photo

Thousands of spectators lined Ocean boulevard Thursday night to enjoy the spectacular Horribles' parade. The most unusual costumes, ranging from beautiful to terrifying, plus the floats and decorated cars, provided an evening of fun for everyone.

Following the parade a dance, square and round, was held in the Casino ballroom. Prizes were awarded to outstanding parade entrants by Stan Huntley prop. of Admiral's Choice, chairman of the Mardi Gras event. Local business firms donated gift certificates and prizes

to be awarded on the decision of Judges Ken Dearden of Rice Lodge, F street, Walter Beale, Greyhurst, F street, and Mrs. Dydo, Wilbert House, C street.

Grand prize winner was the J street Jives, a hilarious bazooka band, organized by Mrs. Loretta Stickels. Other entrants from J street also won three honorable mentions and gift certificates.

Second place trophy was presented to the Town Travelers, a Square Dance group from Lowell, Mass. At the conclusion of the parade they demonstrated their dancing skill in front of

the judges' stand. The Windsor Motel on G street won third place trophy for its entry.

Honorable mentions, with gift certificates, were awarded to Lorenz's Restaurant, Staple's 5 & 10, B street, Bridge Realty, Seabreeze Village, K street, J street, Foley's Restaurant, Somerset Hotel, Plum Island Mothers, Beacon & Bromfield Hillbillies, and Regan Hampton Villa.

Assisting Mr. Huntley in planning the activities were Mrs. John Sullivan, G street, Mrs. Florence Lockner, K street, Mrs. Loretta Stickels, J street, Mrs. Ruth Adie, F street, Mrs. Auty, Ocean Blvd., Douglas Hunter, C street, and Walter Huntley, K street.

Bought Antiques Sold

Re-Opening My Shop
Formerly of First Street,
N. No. Shore

CHINA - GLASS
DECORATIVE ACCESSORIES

WHITE SAILS

553 Ocean Blvd. - Near Rocky Bend
Hampton Beach

The Trading Post

KINGS HIGHWAY AT 7th ST.
Meats - Groceries - Beachwear

August Clearance
Hampton Beach Sweat Shirts

Toys and Novelties
Newspapers — Magazines
Film and 24-hour Developing Service

BINGO

30 - GAME PARTY

EVERY WEDNESDAY

AT 8:00 P.M.

LEGION HALL

Exeter Rd. Hampton

BIG DOOR
SPECIALS PRIZES

FREE BUSES

Leave Casino at 7:00 p.m. and Return After Game

PLENTY OF FREE PARKING

Contributions For Beach CofC Lagging

William I. Elliot, executive secretary of the Hampton Beach Chamber of Commerce, reported this week that contributions

to the Chamber this season are running well behind last year, although expenses this season have increased.

He urged beach businessmen to bring their contributions to the Chamber office rather than wait for a member of the staff to call for it. He said Chamber services have been expanded considerably this year and he hoped businessmen would in turn increase their annual contribution.

All states except two—Mississippi and South Carolina—require that children attend school through the age of 16.

Going Out To Eat?

try

BOAR'S HEAD INN

not near the ocean

but ON it!

Great Boar's Head.

Margaret M. Junkins

Home Made Candies

Try our Hand-Dipped Chocolates

MADE ON THE PREMISES

SEE IT
MADE!

OCEAN BOULEVARD

CANDY
MAILED

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Saturdays

7:30

30 Games

Sponsored
by

Seabrook Firemen's

Association

B

Tuesdays

7:30

N

30 Games

G

Sponsored
by

Post #70

O

American Legion

BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center
At 6:30 and Hampton Beach At 6:40



AMONG THE PRETTIEST entries in the children's parade at Hampton Beach last Saturday were these bicycle riding Hawaiian misses, Angela Miragliotti and Kim Decola. —Staff Photo

BUFFET SUPPER \$2.

Every Sat. Evening — 5 P.M.-7 P.M.

PUBLIC INVITED

The Elizabeth - "J" Street

Evelyn & Paul

Kings Highway at 3rd Street

• Home Bakery

• Groceries

• Novelties

QUALITY WE GUARANTEE
SATISFACTION WE TRY TO ACHIEVE

Watch for our Weekend Specials

Ici Nous Parlons Français

FROLIC AUCTION

"The House of Lancaster"

Teach Your Dollars To Have More Cents

It's a **RAVE**

...the way you **SAVE!**

AND IT'S FUN TO BID AND BUY

AT THE FAMOUS



Next to the Frolics Night Club
SALISBURY BEACH, MASS.

— ADVERTISING SPECIALS —

TRAVEL
IRON
29c Ea.

ALARM
CLOCKS
10c

LIGHTERS
Ronson Type
10c Ea.

FISHING RODS
ANY PRICE

FREE

- BALL POINT PENS
- Combs
- TOOTH BRUSHES
- SEWING KITS

Management Reserves The Right To Limit Items

DAILY 7:00 P.M. 9:30 P.M.

Special Sale Sunday Evening

Come Early

No Dealers Please

BRING THIS COUPON

For A

FREE GIFT

Oil Painting Auction To Aid Beach CofC

An oil painting on canvas of Motif No. 1, Rockport, Mass., has been presented to the Hampton Beach Chamber of Commerce and will be sold at public auction from the bandstand Saturday at 7 p.m.

Painted by the late L. C. Pratt, the painting was given by his wife, Mrs. Clara Pratt, as a gift to the Chamber. For many years the Pratts have operated the Blue Wave guest house on Ocean boulevard here. Mr. Pratt was a well known painter, having sold works at many private sales and showings. This will be the first time any of his works have been sold at public sale.

The auctioneer will be Merle Straw of Seabrook, who has offered his services free to the chamber.

During a storm in 1873 a British steamer, the "Sir Francis" was wrecked off Hampton beach. A large amount of tinplate, bar iron and steel rollers, which formed part of the cargo, was sold by auction.

SOMERSET LODGE

YOUR SEASHORE HOME
Hampton Beach, N. H.

Thirty Modern Rooms. American Plan. Apartments - Cottages - Motel. BROCHURE on request with rates. One minute to Beach.

LEE PARTIN REAL ESTATE
"K" Street, WAverly 6-3929

Gurney's Cycle Shop

Highland Avenue

Around the corner from the Marine Memorial

BICYCLES - TANDEM - FLOATS

Reasonable Rent

Bath Lockers - Batteries For All

Type Radios

Radio Rentals - Earl Gurney, Prop.

CASINO GARAGE

60 Ashworth Ave. Hampton Beach

Next to Fire Station

Gas

Oil

Etc.



Inside

Parking

Margaret's

HAMPTON BEACH
BEAUTY SALON

—Individual Coiffures—

New Location - 1 Ashworth Ave.
Hampton Beach - WA 6-5441

A New & Exclusive Service ...

48 HOUR

DEVELOPING OF

COLOR FILM

(SLIDES & MOVIES)

Now, exclusively at Donovan & Fallon's, Kodachrome and Ektachrome film left by 11 A.M. any day except Sunday will be back just two days later (excluding Sunday). Kodacolor and other color prints take three days. Eastman Kodak Company itself does the developing and printing, so it's the best!

We will continue to offer 24-Hour Service on
Black-and-White Film.

Donovan & Fallon

Hampton Beach's Drug Store Since 1926


Ocean Blvd. 1/2 Block So. of Casino

More than 75 per cent of U. S. Marine Corps personnel saw combat duty during the Korean War. One of New Hampshire's first involved a 17th Century Portsmouth woman.

RELAX
AND BE WELL THROUGH
SCIENTIFIC CHIROPRACTIC CARE
Dr. W. J. LaBarre
151 Winnacunnet Rd. Hampton
(Lower Beach Rd) WA 6-2754
Office Mon. Tues. Fri. 11-12, 2-4
Hours 4:30, 7-9, Wed. 11-12, 2-4:30
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AT NEW LODGE HOME
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Busses leave Beach at 7:30 and
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PLENTY OF FREE PARKING
• Big Game Prizes
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STEEL GUITARIST Johnny Calce, 14, of Worcester, Mass., was presented the trophy for the best junior talent of the season by John M. Fullford of Portsmouth, piano accompanist for the talent shows this season. The presentation followed the talent finals last Monday night. —Staff Photo

**Sportswear
Center**
HAMPTON BEACH'S LEADING
Sportswear Store
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Ocean Blvd at "A" St.

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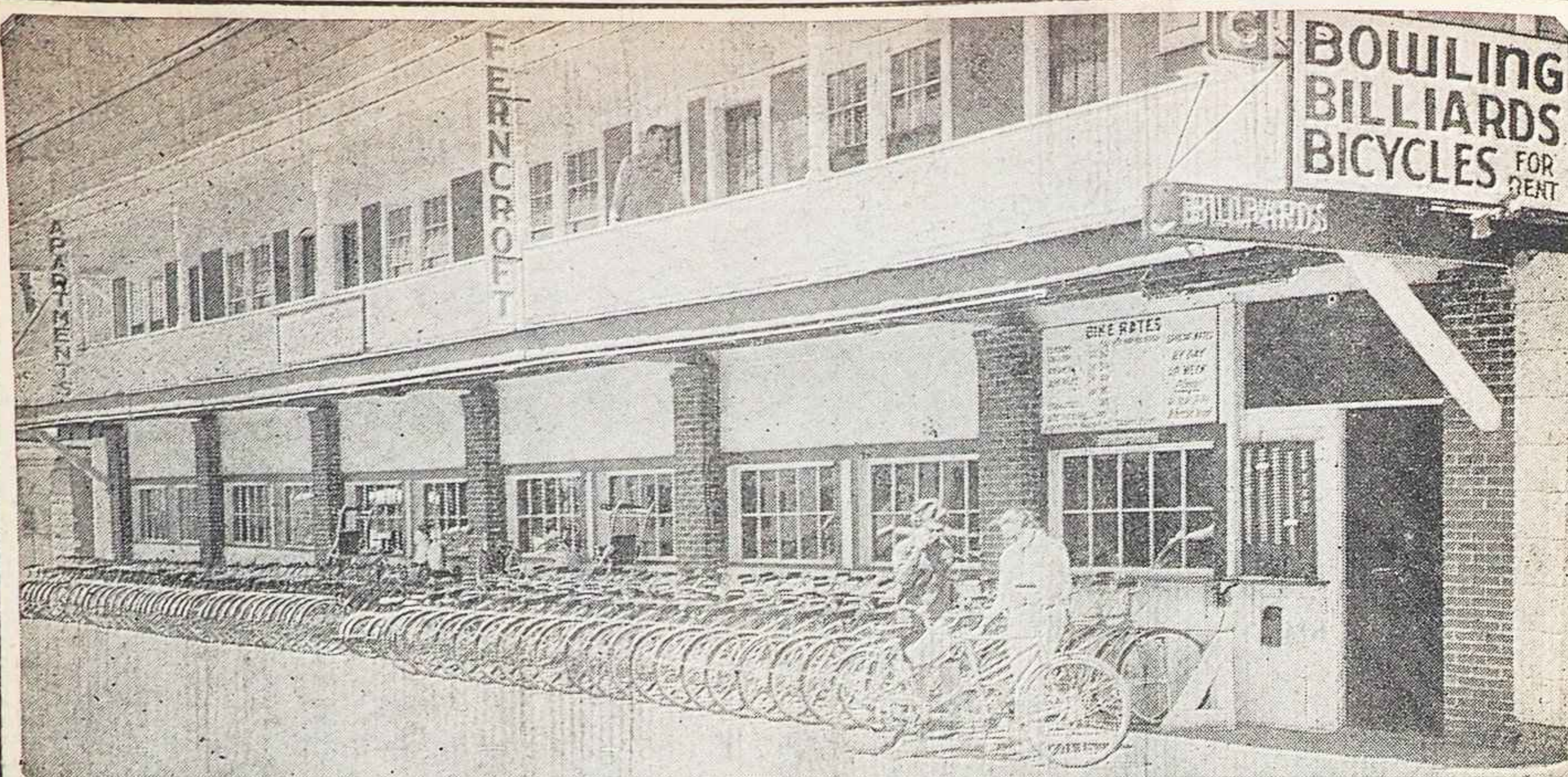


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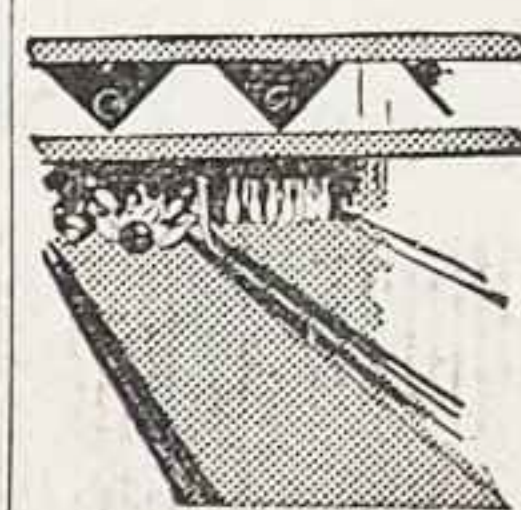
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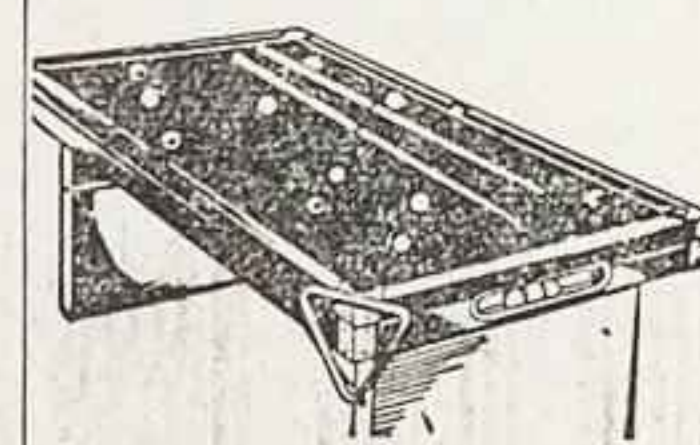
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