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TEL. 6-3410

HAMPTON BEACH

OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes

In Excellent Condition

20" - 24" - 26"

Tandems

3-Speeds

Regulars

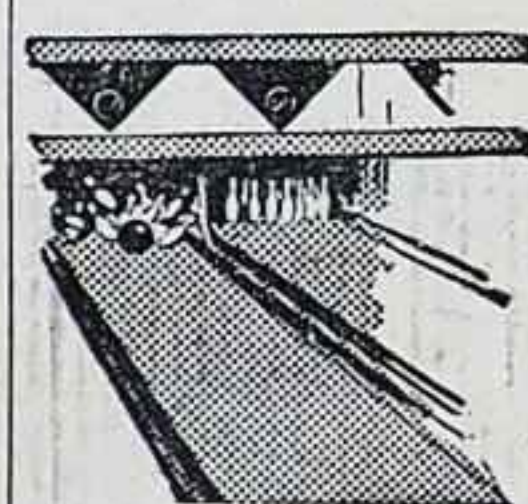
Equipped with Lights at Night

Strollers & Trikes for Tots



with

Automatic Pinsetters



"Bowl to Stay Slim"

Good Alleys

Good Pins

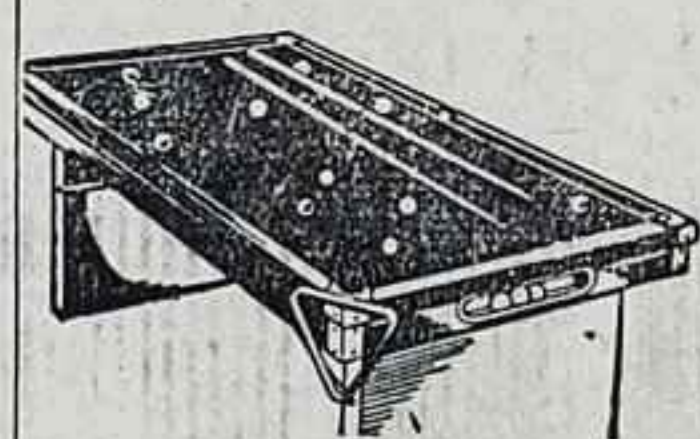
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Friendly Service

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Well Ventilated



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BILLIARDS
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BOWLING
BILLIARDS
BICYCLES

1:00 P.M. TO MIDNIGHT
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EXETER BOWLING LANES

10 Columbus Ave.

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Exeter, N. H.

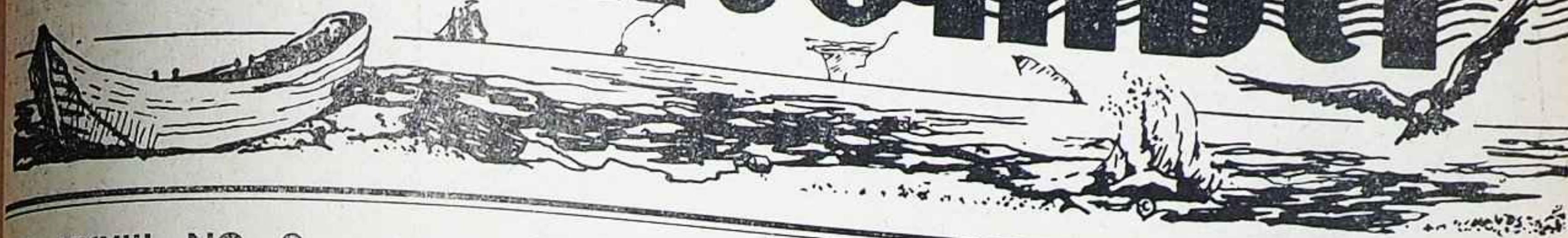
OPEN ALLEYS EVERY DAY AND EVERY NIGHT

"BOWLING'S GREAT FOR A DATE"

NOW . . . Air Conditioned For Your Comfort



The **Beachcomber**



VOL. XXXIII, NO. 9

Incorporating the
Hampton Beach Advocate

WEDNESDAY, AUGUST 24, 1960

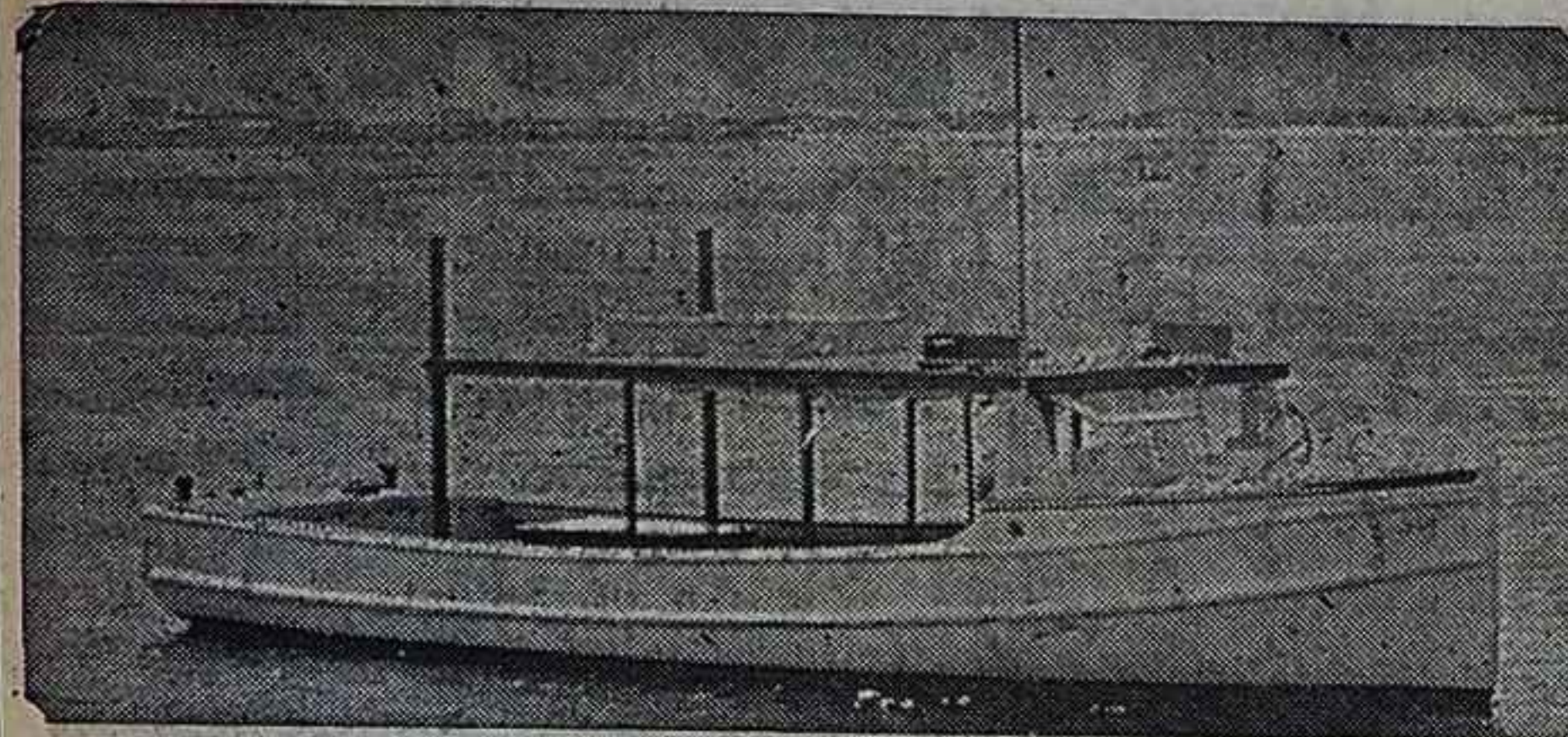
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Handie Kay Is Miss New England

DEEP SEA FISHING

TRIPS TWICE DAILY



The Ric Roc, 40-Ft. Party Boat

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ACROSS FROM THE STATE PARK

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LINES AND BAIT FURNISHED

TOILET FACILITIES

FREE PARKING

SHIP TO SHORE RADIO

Morning Trip 8:00 A.M. Phone WA 6-2469 Afternoon Trip 1:30 P.M.

TWO BOATS: "ALICE G" & "RIC ROC"

Gala Parade To Highlight Children's Fete Saturday

The kiddies parade and sand castle contest will be the outstanding features of the annual Children's Day at Hampton Beach, Saturday.

The day's events will begin at 9 a.m. with a swimming meet for children of all ages. Applications to enter the races are available at the Chamber of Commerce office.

At 10 a.m. the sand castle contest will get underway. Contestants will have an hour to build their castles in the sand in front of the bandstand.

At 2 p.m. the children's parade of decorated rolling toys and costumed marchers will form at the Ashworth hotel and

march to the bandstand, where prizes will be awarded for the best entries in the parade, as well as to the winners of the swimming and sand castle contests.

At 3 p.m. the Junior Queen and King of Hampton Beach, Ruthie Trofatter and Victor CHILDREN'S

(Continued on Page Twenty)

ASHWORTH GIFT SHOP

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Complete Selection

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Imports - Domestic Beachwear

Hummels - Glasswear Souvenirs

Colonial Woodwork Distinctive Jewelry

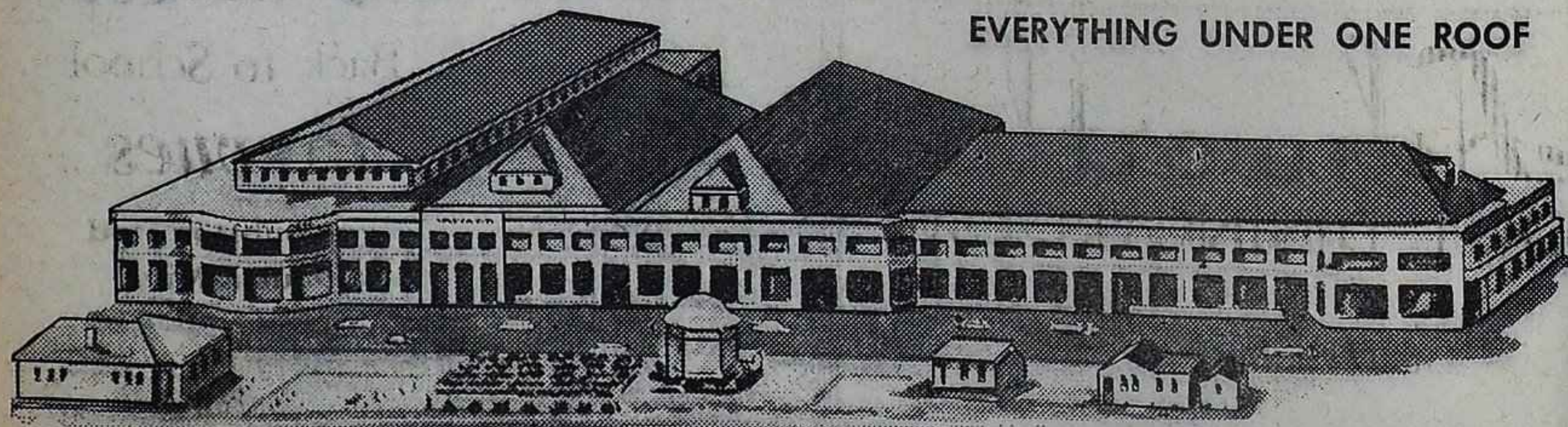
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Excellent Food at Reasonable Prices

BOWLING ALLEYS
SODA FOUNTAIN
FRIED CLAM STAND
SNACK BAR

BATH HOUSES — PARKING AREA

CHA CHA CHAMBOREE

Tuesday & Thursday, 5:30-7:30 P.M.

EXPERT INSTRUCTION

TEEN-AGE DANCE SESSION

Friday, 4-6 P.M.

Friday Nite — Coronation Ball

Saturday Nite — Ted Herbert

Nxet Wednesday — Tommy Dorsey

with Warren Covington

Sandie Kay Crowned Miss New England At Beach



For the second time in recent weeks, the beauty of Miss Sandie Kay, Plaistow, N. H., was given public recognition when she was proclaimed Miss New England Queen for 1960 at the Casino ballroom Tuesday night.

Miss Kay, the dark-haired 16-year-old beauty who placed second in the Miss Hampton Beach contest last month, was sponsored Tuesday evening by the Hampton National bank. She is the daughter of Mr. and Mrs. Nicholas Kay of Plaistow, and is 5'6", weighing 118. After graduation from high school next year she expects to enter nurse's training.

Twenty - three contestants were presented to the judges and the large crowd in attendance by William Elliot, secretary of the Hampton Beach Chamber of Commerce. After several series of eliminations, the point system was used to determine the finalists.

Miss Gayle Ellen Wackell, Worcester, Mass., was declared second place winner. She was sponsored by the North Conway Chamber of Commerce, and is a lovely 17-year-old young lady with light brown hair, is 5'4", and weighs 104.

Third place winner was Lorraine Bourgeois, 19, of Manchester, N. H., who also placed

third in the Miss Hampton Beach contest. This black-haired beauty was sponsored by the Hampton Beach Lifeguards, and is 5'3", weighing 105.

Following the decision of the judges, the coronation of Miss Kay proceeded, with Miss Diane Jezak, Hampton Beach Queen of 1960, placing the crown on the head of the new winner. Miss Judith Zedelas, Nashua, one of the five finalists, served as ring bearer and Miss Sandra Coleman of Salem, N. H., another finalist, presented flowers to the victor. A group of contestants draped the royal cape on the Queen's shoulders, and John Dineen, proprietor of the Casino, awarded the winning trophy to Miss Kay.

Savings bonds of \$100, \$50, and \$25, were presented respectively to the three winners by Miss Coast Guard of 1960, Miss Priscilla Smith, East Kingston, N. H.

Judges for the affair were Miss Priscilla Fortesque, CBS commentator, WEEI; Leo Cloutier, columnist for the Manchester Union Leader; Eddy Rugg, ballroom editor for the Record American; Costa Chakourides, representative of the U. S. Chamber of Commerce, Washington, D. C.; and last but

BEACH

(Continued on Page Eighteen)

Ashworth HOTEL DINING ROOM

Last Chance!!!

"THE TALK OF HAMPTON BEACH"
"A Dining Pleasure You Will Always Remember"

The Ashworth Hotel's Gourmet's Delight

BUFFET DINNER, Tues. Aug. 30
5-8:30 p.m.

Maine Lobster
Lobster Shrimp Newburg
Roast Round of Beef
Lobster Salad
Assorted Hot Dishes - Hors D'ouves - Delicacies - Desserts

Southern Fried Chicken
Baked Virginia Ham
Alaskan King Crab
Fresh Fruit Bowl

Your choice of 50 delicious items

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Use our easy Lay - Away Plan for your convenience

Your Headquarters for All the Leading Nationally Advertised Quality wearing apparel at moderate prices

Puritan of Newburyport

7 MILES SOUTH OF HAMPTON BEACH

Modern mathematics: The number of blasts that come from auto horns in a traffic jam is equal to the sum of the squares at the wheels.

Sales & Rentals Tel. WA 6-3933



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REAL ESTATE & INSURANCE
103 No. Shore Blvd. at 8th St.
Hazel F. Bailey Hampton Beach

EXCURSION
To The
Isles of Shoals
Leave Daily 11 A.M.
Returns 4 P.M.
Fare \$3.50 Tax Inc.
Twilight Cruise
Leaves 8:15 Friday Only
Fare \$1.65 Tax inc.
S.S. KIBOKO
Island Navigation Co., Inc.
Ceres Wharf Portsmouth, N. H.
Tel. GE 6-7927



CASINO CATS came in second in a recent talent show and will entertain Friday night at the Coronation Ball. The singers are all waitresses at the Casino restaurant. The "Cats" consist of Jo-Ellen Robertson, 19, of North Andover, Mass., Linda Praetz, 19, and Lee Tansey, 18 of Andover, Mass., Mary Danehy, 19, of Brighton, Mass., Barbara Palermo, 19, of Lowell, Mass., and Frances Hurley, 20, of Norwood, Mass. —Staff Photo

Former Lifeguards Vacation At Beach
Eleven former lifeguards have returned to Hampton Beach and are currently enjoying vacations here, according to a communique from the present lifeguard staff, which reports they are "all happily dug in behind the bandstand."

Ernie Raney, former head lifeguard, with his lovely bride of two months, Pat, is among the guards who have returned to their old stamping ground. Raney is now employed with the Spaulding Athletic equipment company.

Other returnees include Ken Hobbs, pilot with United Airlines, Dobby Lyndes, engineer, Jack Decelles, advertising man, Henry Stone, insurance investigator, Dave Stone, insurance

agent, Art Crowley, finance executive, Jim Liston, seminarian, Bill Donovan, bank examiner, Bob Ross, owner of a catering service, and Fred Bennett, public relations man.

CASINO BEAUTY SALON
OPP. BAND STAND
(Next to Employment office)
WA 6-2547
Specializing in all types of Beauty Culture

Fire Insurance
and
Extended Coverage
Current Dividend
25%
Savings — Plus Service
BE PREPARED!!

This Policy Available ONLY at the office at
Bridge Realty & INSURANCE CO.
Service Always
C Street and 7 Ocean Boulevard
Offices WA 6-3174 or 6-2512
Al Bogrett Wally Robinson

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- COMPLETE LAUNDRY SERVICE
- COIN OPERATED SELF SERVICE
- DRY CLEANING & PRESSING
- ATTENDED LAUNDRY

(IF YOU WOULD LIKE - LEAVE YOUR WASH WITH US AND WE WILL DO IT FOR YOU)
OPEN 24 HOURS — 7 DAYS
Corner "A" Street and Ashworth Avenue

For Your Vacation Pleasure!
BAND CONCERTS
Daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30
Wednesdays, July and August, 9:10 p.m. First shoot July 4
FIREWORKS
BEACH CALISTHENICS
Classes on beach behind Bandstand every morning 10:30 a.m. (except Saturdays, Sundays, and Holidays)
TALENT SHOW
Wednesdays 7:00 p.m. — Bandstand Finals — August 22.
GET ACQUAINTED DANCES
Wednesdays 8:30 p.m. — Casino Ballroom (by ticket from host)
CHA CHA CHAMBOREE
Wednesdays and Thursdays, 5:30-7:30 p.m.—Casino Ballroom
TEEN-AGE RECORD HOP
Wednesdays 2-4 p.m. — Casino Ballroom (by ticket only)
COMMUNITY SING
Wednesdays 7:00 p.m.—Bandstand, John Bogaty, director
SQUARE DANCING
Wednesdays 8:30 p.m.—State Park Bathhouse
TEEN-AGE DANCE SESSION
Wednesdays, 4-6 p.m.—Casino Ballroom
CHURCHES
Community Church (Protestant, non-Sectarian) D street Ashworth avenue, Sunday morning 10:30 a.m. Visiting members. Ladies Aid, Tuesdays, 7:30 p.m.
St. Patrick's Church (Roman Catholic) Church street, Sunday Masses, 6-7-7:45-8:30-9:15-10-10:45-11:30 a.m. Daily Masses, 7:30. First Friday, 6:30-7:30-8:30 a.m. 5:00 p.m. Benediction, Sundays, Holy Days, First Fridays, 7:30 p.m. Confessions, Saturdays. Eves of Feasts, First Fridays 4:00 and 7:30 p.m.
SERVICE CLUBS
Lion's Club — Every Monday 6:30 p.m. at Lamie's Tavern.
Lion's Club—August 20, Lion's Day at beach.

Your Quality Buick
Dealer in The Seacoast Area Is
LINABERRY BUICK
WA 6-3303
1/2 mile No. of Hampton on Route 1
Top Quality Used Cars
Also — See The New
LARK By Studebaker
Sales & Service

"THE WHITE GAS"
Three Quality Cars at One Stop
BUICK — OPEL — LARK

SOMETHING NEW AT HAMPTON BEACH
We know we can increase your boating pleasure
We hope we can solve your boating problem at the
HAMPTON BEACH MARINA
If you own a boat you will be pleased to find that we have . . . An enclosed boat basin with floats and finger piers . . . A wide hot-topped launching ramp for trailer sailers . . . A 20 ton boat hoist to haul boats for repair or storage . . . Free Parking . . . Rest rooms and showers . . . A good stock of marine supplies and equipment . . . The new Turbocraft Jet Boat and Johnson Outboard Motors to sell.
There will be very much more in the near future. Keep in touch with us and we will do the very best we can for you.
Look for the Hampton Beach Marina on the River edge at the South end of Hampton Beach just beyond the Smith & Gilmore Fishing Pier.
Proprietors . . . George Smith and Helen Gilmore
Telephone Waverly 6-2611
P. S. Even if you don't own a boat, we will be happy to have you visit us.
G. S. & H. G.

DEEP SEA FISHING

Lines and Bait Furnished — Toilet Facilities
FREE PARKING
PARTY BOATS
Leave Hampton River Daily
8:00 A.M. and 1:30 P.M.
ROW BOATS FOR RENT
Tackle Shop Restaurant
OUTBOARDS FOR RENT
Smith & Gilmore Pier
Hampton Beach Tel. WA 6-3503

New Regional Booklet Tells Features Of Seacoast Area

CONCORD, N. H.—The Seacoast Region of New Hampshire has just completed publication of a new brochure of 48 pages with color cover and containing 18 special features dealing with one of the most attractive areas of the Granite State.

Copies of the new booklet can be obtained by contacting the New Hampshire State Planning

and Development commission, State House, Concord, or Alvin F. Redden, executive secretary of the Seacoast Regional association, County Courthouse, Portsmouth.

The Seacoast Region of New Hampshire, where David Thompson came ashore from a boat out of England in May of 1623, includes the 18-mile stretch of coast line in the Granite State that boasts of white, sandy beaches at Seabrook, Hampton and Rye.

The cities of Portsmouth and Dover are also included in the Seacoast Region and it has been at Portsmouth where many of Uncle Sam's atomic submarines have been built and where many

of these formidable undersea craft make their home base at the Portsmouth Navy Yard.

The area includes Great Bay and the 19 miles of navigable water of the Piscataqua River and extends inland to include the college town of Durham, site of the University of New Hampshire, and the town of Exeter where Phillips Exeter Academy prepares young men for college careers.

The Seacoast Region extends inland to include the city of Somersworth on the north, Epping, Fremont, Sandown and Hampstead on the west and Atkinson and Plaistow on the south. This region also borders on Massachusetts and Maine and is one of the busiest industrial areas of New Hampshire which is the second most industrialized state in the nation on a population ratio.

Diverse products are made in the Seacoast Region of New Hampshire, including shoes, electric products, deep-sea communications cables, textiles, sheet rock siding, electric power and many other items.

One feature of the new brochure is entitled "Our Coast May Be Short But There's Lots of It." The feature outlines the recreational and commercial values of the 18 miles of New Hampshire that thrusts to the Atlantic Ocean. This chapter describes the scenic U. S. highway Route 1-A that follows the coastline from Massachusetts to Maine—known as the Ocean Boulevard—that skirts sandy beaches, rocky promontories, ti-

dal streams and meadows and winds by historic sites and houses and quaint harbors.

BOOKLET
(Continued on Page Seven)

Mahoney's
as famous as
the Beach Itself

Emil's
"C" STREET

"House of
Roast Beef"

WE SPECIALIZE IN:

- Bar-B-Qued Roast Beef Sandwiches
- Imported Hot Pastromi Sandwiches
- Broiled Live Lobster
- Hampton River Fried Clams
- Complete Luncheon Line to Go

Huble McQuade & Ray Moriarty

**Hampton Beach
Garage**

9 Ashworth Ave. on the Corner

Cool Inside
Attendant Parking

Reasonable Rates

- ICE - Blocks or Bags
- Washing - Greasing - Repairs
- Tire Service

Tonic Headquarters

All Flavors

Buy a Case and \$ave

Road Service - Call WA 6-3006

Friendly Esso Service

For a meal in itself
TRY

BOB'S

Submarine Sandwiches

20 DIFFERENT VARIETIES

Cor. Ocean Blvd. & "I" St.

ADAMS MANUFACTURING CO.

30 High Street, Haverhill, Massachusetts

Discovered a new formula for relief of Arthritis, rheumatism, sciatic nerve, bursitis, neuralgia, neuritis, muscular aches and pain.

We have proof from many people who have tried this new formula for 12 to 30 days that 80% to 85% can get well.

- 1st — Stops the pain
- 2nd — Stops the stiffness
- 3rd — Makes you sleep sound and feel much better

These people followed directions exactly as given. Continue to use the ointment until you see results. For relief you must use at least 16-oz. jar.

Anytime there is pain, use the ointment. Price of 16-oz. jar is \$12.00

Available at GARLAND'S, Ocean Boulevard

Air Force Team Cops Spear Fish Contest

Hampton Beach's first spear fishing contest, held Friday, Saturday and Sunday was entered by a score of skin diving teams, and won by a two-man team from Pease Air Force

Divers William H. Smith, 25, and Anthony Gutowski, 21, earned 16 points by bringing back six 4-pound flounder and one 6-pound wolf fish which they got with hand spears and guns. The flounder netted one point each, while the wolf fish earned them 10 points.

Placing second were two 16-year-old divers from Lowell, Mass., Leighton Gendron and Craig Smith. The boys caught

two shiny hake, one cod and one pollock at two points each for a total of eight points.

Coming in third were Jack Rosen, 22, and William J. Sible, 21, both of Pease AFB, who speared three flounder at one point each for a score of three.

COVER PHOTO

Miss Sandie Kay, 16, of Plaistow, N. H., was selected for the title of Miss New England of 1960 Tuesday night at the Casino ballroom.

Shown in the crowning ceremonies, left to right, are finalist and crown bearer Miss Judith Zedelas, 20, of Nashua; third place winner Lorraine Bourgeois, 19, of Manchester; Miss Kay; Miss Hampton Beach for 1960, Diane Jezak, 17, of Dracut, Mass., who placed the crown on the winner; and second place winner Miss Gayle Ellen Wackell, 17, of Worcester, Mass.

—A Colt Photo

BUFFET SUPPER \$2.

Every Sat. Evening — 5 P.M.-7 P.M.

— PUBLIC INVITED —

The Elizabeth - "J" Street

The Hayloft

HAMPTON FALLS, N. H.



Country Casual
Open Daily 10:00 A.M. - 9:00 P.M., EXCEPT SUNDAY

Come In and Browse Around
Featuring — Hathaway & Lady Hathaway, The Villager, County Calicos, Pendleton, John Meyers, Glen of Michigan, Sperry Topsiders, Handknits, Nautical and Gift Items
For Ladies and Gentlemen

Smith's Pharmacy

PRESCRIPTIONS

ASHWORTH HOTEL BLOCK
DRUGS—COSMETICS—FOUNTAIN
9 ASHWORTH HOTEL BLOCK
Contact Bill Gilligan, 5 "Q" St.
Hampton Beach WA 6-3270

Booklet—

(Continued from Page Six)

Popular Hampton Beach is highlighted in the brochure as "the cleanest beach along the Atlantic Coast. The daily summer population is around 35,000 but on a Sunday may swell to 200,000. Hampton Beach takes pride in the fact that no honky-tonks or saloons are located in the resort area. By judicious reclamation of land, parking for thousands of cars has been made available. Fine motels, hotels, guest houses and camps provide overnight accommodations at Hampton Beach for 80,000 persons in the resort area."

Other sections of the brochure contain concise sketches of each community in the Seacoast Region and also outline the salt and fresh water fishing, educational facilities, industries, information services, historic homes and sites, golf courses, service clubs, a lineup of harbor

masters, a chapter on the Isles of Shoals off the coast and State parks in the region.

Quite naturally, the brochure also dwells in tantalizing manner on New Hampshire's famous lobster, clam and seafood dinners available at many excellent restaurants, hotels and motels throughout the Seacoast Region.



CHILDREN
A
SPECIALTY

SILHOUETTES

By Lillian G. Clarke
PASTEL PROFILES ALSO
27 years at Beach on Casino
Breezeway opposite Bandstand
and Barber Shop.

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24 Hour Black and White Developing
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RECORD CLEARANCE SALE
save up to 50%

SELECTION
SERVICE
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YOUR
CAMERA
SPECIALIST

WA 6-5561

WILLIAMS

CAMERAS and SUPPLIES

9 HIGH STREET HAMPTON

The Shore Line

by Beach Comber

We understand a few young Coast Guardsmen at the Hampton Beach station never get their binoculars focused beyond the sand. Fortunately no boats have sunk. Certain lifeguards doing penance on North Beach have also found the scenery rather pleasant.

Speaking of lifeguards, we hasten to correct misleading statements in a former column. The Salisbury guards, we are told, have played two basketball games with the Hampton guards. Winner: Hampton.

As for extra-territorial rescues, some credit can be reversed, we concede. Bill D., a former Salisbury guard who resides in Hampton, assisted in rescues here on three different occasions between 1958 and 1959 on his day off from Salisbury.

Neil MacNevin, employee at the now defunct William James and Munsey's during the early 'Fifties, has returned to Hampton Beach for a three-week vacation. Neil is now the popular Tom Evans of WCOP radio, Boston.

Glad to note the season got along so far without an arm in the taffy at Mrs. Junkins'. If the bathing suit girls can refrain from walking by the windows one week longer, perhaps the Israel brothers will be able to use the old passing arms this fall.

Collection boxes will be placed in certain rooming houses soon in an effort to raise funds for a new top for an old blue Ford convertible which the Chamber of Commerce has declared a disgrace to Hampton Beach. Open your hearts, girls—free rides at the end of the season.

GRADS

WAREHOUSE SALE

ENTIRE STOCK FROM OUR EXCLUSIVE
NORTHSHORE BRANCH STORE.

Everything must be cleared out within 3 days.
Slow moving items will be automatically re-
duced daily or hourly if necessary —

EVERYTHING MUST GO
SALE ENDS SATURDAY AT 5:30 P.M.

Here are a few samples —

| | |
|--|--|
| Summer WOOL SKIRTS Val. to \$12.98 Now \$4.99 | DRESSES 2 for \$5 |
| BLOUSES 2 for \$5 | Imported Cashmere SWEATERS \$19 |
| BETTER SUITS \$20 | Imported Cashmere COATS \$66 |
| MISC. TABLES \$1 Mdse. | Better SHORTS & SLACKS \$4.99 |

GRADS

87 Merrimack Street
Haverhill, Mass.



Page's RESTAURANT

ON THE BOULEVARD
AT THE BRIDGE

*Famous for Shore Dinners
for over a quarter of a century*

Special of the Week

| | |
|--|-----|
| Veal Cutlet Dinner | 99c |
| Spaghetti Dinner <small>(with one meatball)</small> | 99c |
| American Chop Suey | 99c |

SERVED WEEKDAYS EXCEPT FRIDAY

Choice of Parker House Rolls or Italian Bread

Owned and Operated by Ruth & Ralph Adie



IN ALL DIRECTIONS.....

Limited neither by lack of
foresight nor desire to serve. We
invite you to profitably use the
modern facilities of this strong
and progressive bank.

- CHECKING ACCOUNTS
- SAVINGS ACCOUNTS
- TRUST AND AGENCY DEPARTMENT
- PERSONAL CREDIT DEPARTMENT
- COMMERCIAL LOANS
- MORTGAGE LOANS
- SAFE DEPOSIT VAULTS



FREE
PARKING

ESTABLISHED 1894 • EXETER, NEW HAMPSHIRE

Member Federal Deposit Insurance Corporation

WE'RE
AIR CONDITIONED

OPEN DAILY 9 A.M. — 10 P.M.

EASY TO REACH!

Simply follow ROUTE 101
WEST to MANCHESTER, N.
H. at first set of lights, which
is MAMMOTH ROAD, TURN
LEFT, down Mammoth Road
250 yards.



MAMMOTH MILLS
SHOPPERS
WORLD
270 MAMMOTH ROAD
ON ROUTE 28-A MANCHESTER
just south of Hanover St.

OPEN 10am to 10pm
FRI & SAT OPEN 9am

FACTORY TO YOU PRICES ON 831,672 DIFFERENT ITEMS MEAN GUARANTEED SAVINGS

WHY

- WASTE STEPS FROM STORE TO STORE!
- PAY FANCY STORE PRICES!
- PAY FOR FANCY DISPLAYS & CARPETING!
- WORRY ABOUT PARKING METERS!
- PAY FOR HIGH RENTS!
- PAY FOR HIGH PRICED EXECUTIVES!

SOMEONE PAYS FOR THESE HIDDEN COSTS,
SO BE WISE!! Buy Direct From The
"FANTABULOUS" MAMMOTH MILLS
AND POSITIVELY ECONOMIZE!!

New Hampshire's Only 1-Stop Shopping for Everything

100,000 Sq. Ft.
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Selling Space

- FOOD - CLOTHING - HARDWARE
- FURNITURE - APPLIANCES - HOUSEWARES
- DOMESTICS - SPORTING GOODS - TOYS
- And for Your Convenience A Snack Bar
- YOU NAME IT! — WE HAVE IT!

Up To 20% LOWER on Every Item Guaranteed or Your Money Back

BIENVENUE CANADIENS — ICI ON PARLE FRANCAIS

ACRES OF FREE PARKING

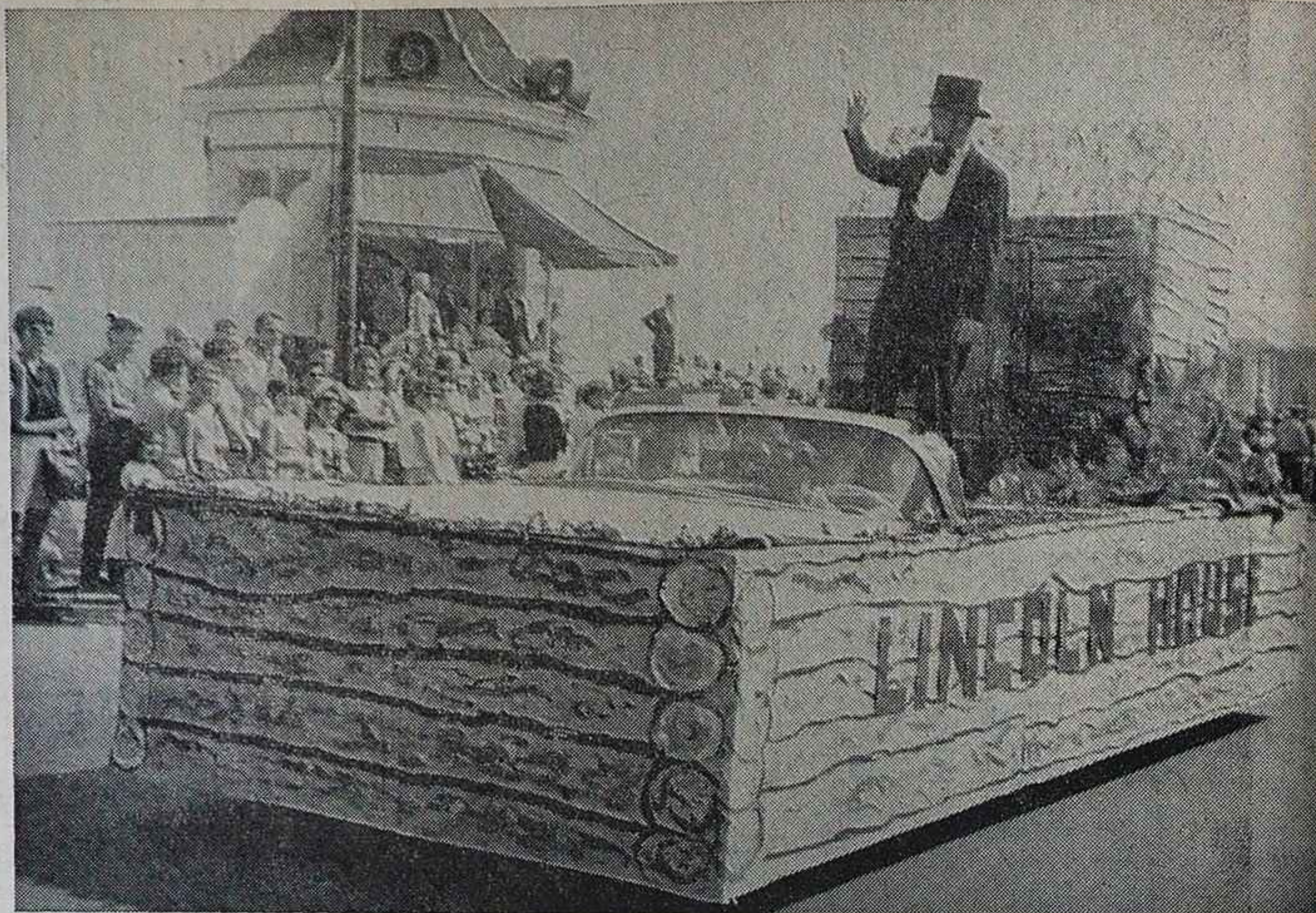
Floats, Bathing Beauties Top Beach Parade

Three trophies were awarded Saturday night to the top entries in the annual parade, watched by thousands Saturday afternoon.

The huge Hotel association trophy for the best hotel float went to Mrs. Kathleen Doherty of the Lincoln House, J street and boulevard, whose large float of Abe Lincoln standing outside a log cabin was declared the best by the judges. Mrs. Doherty will hold the large trophy for one year and will keep a smaller permanent trophy.

Best merchants float was judged to be that entered by Mary Annette's beauty salon, operated at 81 Ocean boulevard by Mrs. Mary Cardarelli. Mrs. Cardarelli was awarded a trophy for her entry of beautiful girls on a float displaying the latest hair styles.

Trophy for the best antique car in the parade went to Calvin Wallingford of Everett, Mass., who drove his luxurious 1912 EMF. First honorable mention went to Thomas P.



ABE LINCOLN was portrayed by James Dowd in the prize-winning Lincoln House float in Saturday's parade. Others who helped make the float were Virginia and Joan Vodolskys, Wendy Baker and Jack Doherty, all employees at the Lincoln House dining room. —Staff Photo

Petzold of Rye Beach, who drove a 1919 Pierce Arrow; and second honorable mention went to Carl Lougee, owner, and Russell Merrill, operator, of a 1924 red Ford roadster. Both Lougee and Merrill live in Hampton, and Merrill is president of the New Hampshire Antique Car association.

Honorable mentions in the merchants division of floats went to the Cottage Grille for its horse-drawn coach and cowboy escort, and to the Casino for its replica of the Casino building with three bathing beauties riding on top.

Other outstanding features of the parade were the Miss Hampton Beach float and the Junior King and Queen float, both entered by the Chamber of Commerce.

Fire equipment from Hampton, Seabrook, Newburyport, Salisbury, Hampton Falls and North Hampton was also included in the parade. An attractive float was entered by the Association of Newburyport Trade Schools (ANTS), whose members made the intricately decorated float emphasizing

PARADE

(Continued on Page Nineteen)



SENIOR TALENT SHOW WINNERS last Monday were, left to right, Lorraine Wieszeck, 15, pianist from Salem, N.H.; Ellen Sullivan, 15, singer from Worcester, Mass.; and Jill Kenyon, 13, singer from Lynn, Mass. —Staff Photo

Jackie's BEAUTY SALON
"C" ST. HAMPTON BEACH
Regular \$15 Helene Curtis Perm.
Now \$10 Through August
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Don't Risk Your Health During Your Vacation!

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— FREE DELIVERY —
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Prescriptions — Not A Sideline, But a Profession

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Breakfast - Lunch - Dinners
— DAILY SPECIALS —
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Seafood - Sandwiches
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SPECIALIZING IN SEA FOODS
A distinctive place to dine at a price you and your family can afford. Come as you are and bring the children.

Stone, Carlson Win Beach Swim Races

The senior swimming races were held Tuesday morning with former lifeguard Dave Stone, last year's distance champion, winning the 440 yard race and Al Carlson of Exeter winning the 880.

Approximately a dozen swimmers were entered in each race, including one female contestant. The following summary of the races was reported by the official judge, long-time Hampton

Beach lifeguard Ernie Rayney, and timer, Joe Williams:

| 440 Yard | |
|------------------|--------|
| 1. David Stone | 6 min. |
| 2. Henry Stone | 6:12 |
| 3. James Donahue | 6:45 |
| 4. Daniel Stone | 6:48 |
| 5. James Pialtos | 7:00 |

| 880 Yard | |
|-------------------|-------|
| 1. Alfred Carlson | 10:30 |
| 2. Tom McGuire | 12:35 |
| 3. David Stone | 12:38 |
| 4. Henry Stone | 13:12 |
| 5. James Donahue | 13:40 |
| 6. Daniel Stone | 14:00 |

Awards for the races were presented Tuesday night and a two-mile distance race was tentatively scheduled for Saturday. Salisbury Beach lifeguards will be racing the local guards.

A children's swimming race will be held at 9 a.m. Saturday, Children's Day at Hampton Beach.

Mystery Melodrama Next At Playhouse

"The Mousetrap", the most successful mystery melodrama ever written by Agatha Chris-

tie, is the final attraction to be presented at the Hampton Playhouse and will open August 29 for one week.

This eerie comedy of murders, was first presented in London in 1952, and is still going strong today — 8 years later, and so ranks as the longest - running stage hit in the history of the British stage.

"The Mousetrap" is the story of what happens in an old country mansion, which has just been turned into a small hotel, when its first guests are isolated in it by a sudden snow storm.

All the guests, who turn out to have an unusual amount of secrets and strange manners, seem to have a possible connection with a gruesome London murder, and even the young couple who are just launching their newly inherited house as an inn, do not escape suspicion.

Until the plot is unravelled, the audience is left uncertain as to who is the criminal, and who are his intended victims. Consequently, "The Mousetrap" is not only a suspenseful guessing game about "whodunit?" — but also about "who's going to

be done next?" The Playhouse management is indeed proud to present this Agatha Christie spine-tingling thriller prior to its American premiere in New York this fall.

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Breakfast — 8:30 A.M. - 11 A.M.
6 or 7 Breakfast Specials each day

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Dinner Specials Each Day
Just Like Home Cooking
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Open Weekends Only!
Friday, Saturday & Sunday

Friday-Sunday, August 26-28
Friday Show Starts 7:00 P. M.
Betty Hutton - Charlton Heston & an All-Star Cast

The Greatest Show On Earth
In Technicolor Plus Walt Disney's
Scotland
In Color

Special Kiddie Show
Saturday at 1:15 P. M.

COMING!
ICE PALACE
The Bellboy

"MOVIE CLOCK"
Friday, August 26, "Greatest Show on Earth", 7:55. Saturday, August 27, "Greatest Show on Earth", 1:20-5:00-8:25. Sunday, August 28, "Greatest Show on Earth", 2:15-5:15-8:10.

ROUTE 1-A — BEACH ROAD
SALISBURY, MASS.

Salisbury Drive-In Theater

NOW PLAYING
Thru Tuesday, August 30



ANTHONY PERKINS - VERA MILES - JOHN GAVIN
ALFRED HITCHCOCK'S "THE DAY AFTER TOMORROW"
JANET LEIGH - MARION CRANE
Directed by ALFRED HITCHCOCK - JOSEPH STEFANO - A PARAMOUNT RELEASE

No one will be admitted after the picture starts. You must see it from the beginning.

Next Attraction
From The Terrace

Hampton Playhouse

Winnacunnet Rd., Hampton, N. H.
New England's Finest Summer Theatre

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NOW thru AUG. 27

AUG. 29 thru SEPT. 3



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America's Great Comedy!



AGATHA CHRISTIE

A Spine-Tingling Thriller!

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NOW THRU TUESDAY, AUGUST 30

MARILYN MONROE
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LET'S MAKE LOVE



NY RANDALL - FRANKIE VAUGHAN
NEMASCOPE - COLOR BY DELUXE

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COLUMBIA PICTURES presents
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WALTER MATTHAU
VIRGINIA BRUCE - KENT SMITH - HELEN GALLAGHER
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On the Atlantic Seaboard
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CASINO BALLROOM

THE Frolics
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SALISBURY BEACH
2 SHOWS NITELY and SUNDAY 9 & 11:30
ROUTES 1 and 1-A

Now Thru August 27
PAUL ANKA

Coming Aug. 28-Sept. 4
The All New Liberace Show

Starring
LIBERACE

For Reservations Phone H0mestead 5-7063

Coronation Ball Friday

Scores of beautiful girls will form the queen's court at the annual Coronation Ball, Friday night at 8 p.m. in the Casino ballroom, when Miss Diane Ellen Lipson, last year's queen, will crown her successor, Miss Diane Laurel Jezak, Miss Hampton Beach of 1960.

Many former queens, runners-up and future queens will form the court, along with the newly

selected Miss New England. Following the crowning ceremonies, the full court will pose for the official photographs before the two queens lead the grand march to open general dancing to the music of Ted Herbert.

Henry Hamel, producer of the show, said that many personalities, well known to Hampton Beach residents, will be introduced. He also said four special entertainment features have been scheduled. They include dancer Miss Terry Lavin, 12, of Worcester; steel guitarist Johnny Clace, 14, of Worcester; the Casino Cats, a vocal sextet composed of waitresses from the Casino restaurant;

and a song and dance team, Linda and Jayne Langenin, formerly of Lawrence and now residents of Salem Depot, N. H. The Junior King and Queen of Hampton Beach will also be introduced at the ball.

Coast Guard Reports Two Boating Mishaps

The Hampton Beach Coast Guard reported a comparatively quiet week. Since towing a 22-foot cabin cruiser to safety last Wednesday, they were called for assistance by only one other craft.

The cabin cruiser was disabled about a mile off Great Boar's Head by a dead battery. The Coast Guardsmen in a 30-foot patrol boat towed the boat, owned by Bernard Brouillette of Lowell, Mass., to a Hampton river mooring.

Sunday afternoon four persons were rescued from a disabled skiff which had developed motor trouble under the Hamp-

ton river bridge. The skiff was operated by Jene Darzzo of Lowell, Mass., and was towed to Smith and Gilmore pier by the guardsmen.

HAMPTON CENTER BARBER SHOP

HAIRCUTS 1.35
CREWCUTS or FLATTOPS 1.50
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SAT. 1.35
Open Daily 8 am-6 pm
4 MASTER BARBERS
AIR CONDITIONED

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DAIGLE'S
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Specializing in Sea Food
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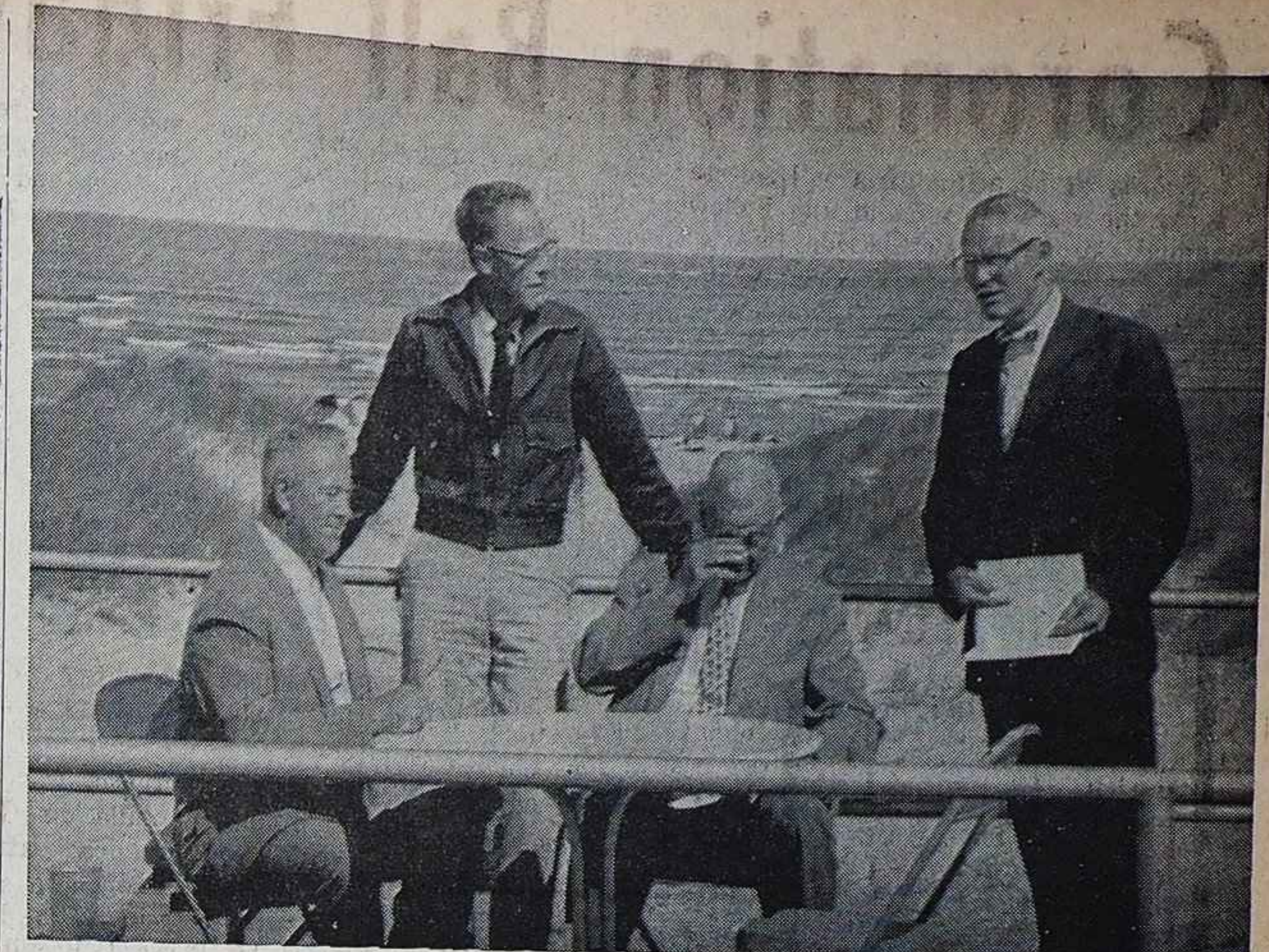
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HAMPTON CENTER
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Kennedy's
Restaurant
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BREAKFAST - LUNCHEON
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The Only Car Hop Service
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Serving from Noon-2 A.M.

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Breakfast 8:30 - 11 A.M.
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HOME COOKED MEALS
At Reasonable Prices

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KISSES — FUDGE
CAMEL CORN
The Oldest Candy Shop
on the Beach
Established 1917
Next to Post Office
Surf Hotel



STATE FORESTRY AND RECREATION COMMISSIONERS were given a tour of the state parks in the Seacoast area Tuesday by officials of the division of recreation. Shown on the roof of the bath house, Hampton Beach State Park, are, seated, Commissioner Lawrence C. Hackett of Hampton, left, and Commissioner Owen Johnson of Manchester. Standing are John Peterson, left, manager of the park, and Russell B. Tobey, state director of recreation. —Staff photo

Tour Seacoast State Parks

Lawrence C. Hackett of Hampton was host commissioner Tuesday for a tour of area state parks by the Forestry and Recreation Commission. Making the tour of state facilities at Hampton Beach and elsewhere in the seacoast area with Commissioner Hackett were Commissioner Owen Johnson of Manchester, Russell B. Tobey, state director of recreation, Allan V. Evans, deputy director of recreation, Howard Berry, assistant state park superintendent, Malcolm Thomas, landscape architect, and G. Henry Crawford, director of said it was appropriate that they should be familiar with the location of the proposed \$175,000 structure. After the proposed building is completed, Evans said, it may be practical for the state recreation division to assume administration of all the public beach areas in Hampton. At the present time the town of Hampton is responsible for maintenance and lifeguard protection of the central and north beaches, while the state operates only the state park area at the south end of the beach.

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377 Ocean Blvd.
Famous for our
Chicken Pies
ea. 40c 3 - \$1.15
HOME MADE PORK PIES ea. 25c

BAR-B-QUE CHICKENS
Hot All Day Long
Birthday Cakes Made To Order
Special Rolls of All Kinds Made To Order
WHITE BREAD - CHEESE BREAD
100% WHOLE WHEAT BREAD
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LARGEST SELECTION IN NEW ENGLAND
Over Thirty Different Benches From \$16 Up
August Special
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All Six Pieces \$125
Colonial Pines
Open Daily Except Tuesdays
1:00 - 5:00 7:00 - 9:00
U.S. Rt. 1, North Hampton, N.H.

3 MORE DAYS!
Left For You To Save \$\$\$
25% off On All Summer Shoes
ROBERT'S SHOES
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Travel
STOP AT **KELLY'S**
and be sure
KELLY'S MOTEL SOME HOUSEKEEPING APARTMENTS
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Short Drive To Beaches — HAMPTON
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This Week's Special!
YOUNG TOM TURKEYS 10 1/2 to 11 lb. Ave. Ready to Eat. Stuffed & Gravy \$6.98
CHICKENS 3 1/2 to 4 lb. Ave. Ready to Eat. Stuffed & Gravy \$1.98
HOME MADE PASTRIES
GROCERIES MEATS PROVISIONS
CASINO MARKET INC.
Park In Front of Market to Shop With Us

Mass. Youth, N.H. Pianist Winners In Talent Finals

CASINO GARAGE

60 Ashworth Ave. Hampton Beach

Next to Fire Station

Gas Oil Etc.  Inside Parking

McNIFF'S BARBER SHOP

Highland Ave. and Ocean Blvd.
Opposite Marine Memorial
Open Daily 8 A.M. - 6 P.M.
Expert Barber Service
Donald Mcniff, Prop.

AL - EVE - ANN GUEST HOUSE

599 Ocean Boulevard
Overlooking The Ocean
Rooms to Accom. 1-4 Persons
Cottage to Accom. 3-5 Persons
Mrs. Eva Vincent, Owner-Mgr.
Tel. WA 6-2434

Instrumentalists won top place in both divisions of the 1960 talent parade finals Monday night on the bandstand.

In the junior division, 14-year-old Johnny Calce of Worcester, Mass., captured the 14-inch trophy with his rendition of "Harbor Lights" and "In the Middle of an Island" on the steel guitar. He was in competition with the first place winners from each of the seven weekly contests held during the season.

Young Calce is scheduled to appear on Community Auditions, a Channel 4 television show, September 4. He will also play at the Coronation Ball this Friday night.

Each of the other contestants were presented a box of salt water taffy by Henry Hamel, promotion director of the Chamber of Commerce and producer of all talent shows and beauty contests.

In the senior division, a 15-year-old pianist from Salem,

N. H., Miss Lorraine Wieszeck, took top place honors for the season with "Maleguena." She was in competition with a pianomist and five vocalists.

Several hundred persons stood in the rain around the bandstand for the hour-long show while hundreds more watched from the casino decks.

Bill Elliot was master of ceremonies for all of the talent shows again this year. Pianist was John M. Fullford and drummer Ronald Dowd, both of Portsmouth.

Horribles Parade Mardi Gras Feature

A horribles parade and costume ball will highlight Thursday's Mardi Gras events.

Twenty-six different units and scores of "horribles" will form at the state park at 8 p.m. and parade north on the boulevard to Ashworth corner. Judges will be located on the bandstand to select prize-winning costumes, according to Stan Huntley, chairman of the event.

Formerly the horribles were included in the annual parade of floats, but this year the

horribles will march in a separate Mardi Gras fête. All entries should sign in at the state park by 7:15 p.m., according to Mrs. Amos Lockner, co-chairman.

Murray's COTTON CANDY Gum & Life Savers

(NEXT TO PLAYLAND)
George R. Murray
Ocean Blvd. near "C" Street

HAMPTON BEACH Super Market

Ocean Blvd. Cor. "I" St.
Complete Line of
Meats - Cold Cuts
Groceries
THIS WEEK'S SPECIALS
Swift's Premium Ground
CHUCK lb. 69c
SWIFT'S PREMIUM BUTTER
69c Lb.
POPULAR BRAND CIGARETTES
\$2.16 Ctn.

State Conducting Beach Route Poll

A post card survey of traffic to Hampton Beach from the west has been underway by the state Department of Public Works and Highways for a week to determine public response to the suggestion of a toll road over the marshes for the final link of the Route 101 bypass from Exeter.

Motorists entering or leaving the beach by High street (Route 101-C) and Winnacunnet road (Route 101-E) are being stopped and handed post cards on which the following message is printed:

"The purpose of this survey is to determine the preference of regular or occasional motorists to Hampton beaches, between a new, free route to the north of the town of Hampton and a new direct route with a final section over the marshes and for which a toll would be charged. Wherever your permanent residence may be, the Highway Department solicits your cooperation in the completion and dispatching of the attached card at your earliest convenience."

The attached card asks motorists to check one of three routes shown on an accompanying map, and asks if they would be willing to pay toll for the southern-most route.

Results of the survey have not yet been made known.

In addition to the post card survey, traffic counts have been made by the state on all primary roads entering Hampton and Hampton Beach.

Last Friday Thomas Keenan of Dover, a member of the Governor's Council, called a meeting of six town and beach officials. State Highway Commissioner John O. Morton attended the meeting and listened to arguments for a southerly route presented by Selectmen David F. Colt, Precinct Commissioner John J. Foley, State Representative Douglass E. Hunter, precinct road study chairman Walter F. Vander-

pool, and William Elliot and John Dineen of the Chamber of Commerce.

Selectmen Colt said the local men reaffirmed their opposition to a northerly route as proposed by the highway department and gave their reasons for preferring a southerly route. He said it was suggested that the state use the available \$4 million to build a highway from the easterly terminus of the Exeter bypass as far as Lafayette road on the marshes south of Hampton and let the town or the Marsh Reclamation Authority take charge of providing the

extension of the road to the beach.

Puerto Rico has 674 people per square mile, one of the highest population densities in the world.

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SODA SHOPPE**
- On the Boulevard -
(2 doors south-corner Ashworth
Avenue and Boulevard)
Friendly Family Service

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COTTONS - WOOLENS - SILKS - SYNTHETICS

- FUN on a RAINY DAY -

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OVER 25,000 SWEATERS

TO CHOOSE FROM IN

Men's—Women's—Childrens' Styles

Get 2 or 3 for the price of 1

Portsmouth Mills
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Sportswear for the Entire Family

Take Time and Let
Bobbie
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The KIMBALL
Real Estate
12 "I" Street
Show you around on
RENTALS
and
SALES
T.V. RENTALS

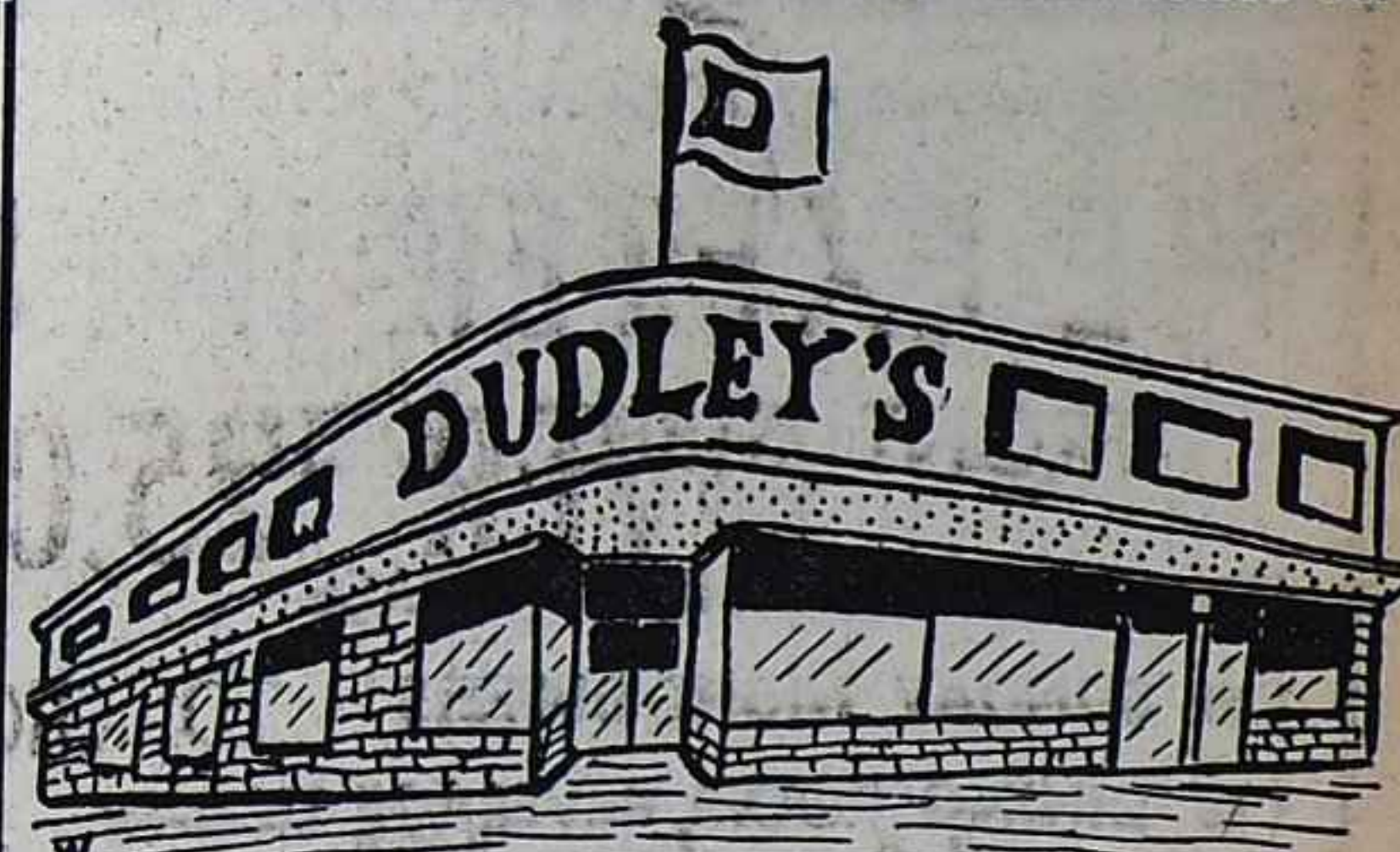
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SERVING 7:00 A.M. - 1:00 A.M.
LOBSTER - STEAK - SHORE DINNERS
FOUNTAIN SERVICE
— 29th Season —

Boars Head
Hampton Beach
Ann Morrell
Visit Our Super Market Next Door

Shop with Department Store Confidence At



DEPARTMENT STORE

Ocean Blvd. at "C" Street
One Stop for All Your Needs

Ladies ready-to-wear department features a complete line of sportswear, bathing suits and handbags.

Our infants and children's department has quality merchandise at moderate prices for boys and girls to size 14.

The gift and jewelry departments afford you a complete selection of souvenirs, remembrances and that "something special".

Men's Dept. Shoe Dept. Toy Dept.
Hampton Beach's Only Department Store

Gen. William Whipple, a signer of the Declaration of Independence, was the senior officer in charge of arranging the details of Gen. John Burgoyne's surrender after the Battle of Saratoga.

- Gift Shop -

"SNOOPY NOOK"
Keefe Ave. - End of 'I' St.
PARKING — 50c
Venez Fouillez
Gertrude Newcomb, Prop.

VISIT
Mary Annette's
New Modern
Beauty Salon
ON THE OCEAN FRONT
Have your Hair Dried with an ocean view at the
GREYSTONE HOTEL
81 Ocean Blvd. Cor. "K" St.
WA 6-2498
— OPEN ALL YEAR 'ROUND —



MISS HAMPTON BEACH FLOAT in Saturday's parade was a beautiful spectacle of color, with bright gowns and flowers. Reigning over the float at top left is Diane Jezak, Miss Hampton Beach of 1960. Standing in front of her are the runners-up for the title, Miss Sandie Kay, right and Lorraine Bourgeois. —Staff Photo

On August 18, 1879, Hampton was hit by a gale of unusual violence which did considerable damage in this area.

Lions Lobster Bake At Beach Saturday

The Hampton Lions' lobster bake will be held Saturday at 5:30 p.m. The affair was postponed from last Saturday when hurricane Cleo threatened a rainy Saturday.

Although the annual parade and exhibition of antique cars was held Saturday as scheduled, all other activities sponsored by the Lions club were postponed to this Saturday.

Beach—
(Continued from Page Three)

not least, Perley George, Fire Chief of Hampton. Music was furnished by Ted Herbert and his band, with vocal numbers by Dick Newell interspersed throughout the program. Dancing followed the coronation ceremonies.

Alice Mahoney's
SANDWICHES DINNERS
Specializing in SEA FOODS
Booth Counter Take-Out Services
Ocean Boulevard
Between 'J' & 'K' St.

GLASS BLOWING
Handblown and Handspun Glass Figures
SEE THEM MADE
Casino - Opposite Bandstand
Demonstrations Daily
10 A.M. - 7 P.M.
Open 9:30 A.M.-10:30 P.M.

COX'S RESTAURANT
Fine Food
Apts. & Rooms
595 Ocean Boulevard

N. H. LOBSTER COMPANY
LOBSTER POUND

Visitors Welcome French Spoken
Foot of Bridge at Smith-Gilmore's Wharf
ALIVE • **Native Lobsters Fresh Daily** • BOILED TO ORDER
QUALITY UNSURPASSED — TEL. WA 6-3424

"Born Yesterday" Is Delightful Comedy

"Born Yesterday" — Garson Kanin's delightfully amusing and strongly purposeful comedy of corruption in government — with Ailsa Dawson exploding the atomic role of Billie Dawn is this week's tasty menu at the Hampton Playhouse.

The entertaining story concerns a junk dealer who muscled his way to the top with bribery and corruption and comes to Washington to buy out a Senator who will set up legislation to permit the "junk" to set up a cartel to gather up scrap war metals all over Europe.

His dumb blond mistress accompanies him to Washington. He feels she is not up to coping with Washington society so hires a tutor to "learn her up". This is the beginning of trouble.

Miss Dawson was superb as she unfolded her mind, emerging from an inarticulate female to a blooming beartrap who could no longer be pushed around by her "junk" boyfriend, played with gusto and boisterous enthusiasm by that fine comedian, Richard Kennedy.

A local actor, Roger Heaslip, gave a convincing and most creditable performance as the Senator who had his price and Bea Whitehead gave good support as his wife. Another strong bit of support came

from Ted Mornel, as Eddie. The balance of the cast was made up of Fred Hoskins, Yolanda Sini, Chuck Jones, Jr., Ken Schneider, Sam Leibel, Anna Marie Vincent, Steve Sobel and Diana Lee.

Hampton Police Aid In Theft Recovery

Hampton police were instrumental in the apprehension of two youths who allegedly stole \$100 from the Tides hotel last Thursday night and a car from Salisbury Beach earlier the same evening.

A description given by a guest at the hotel, a description of a car by the toll collector at the Hampton River bridge, and a tip from unidentified persons, led to the capture of the youths in Medford, Mass., the following day.

Police withheld the name of one of the boys as a juvenile and the other was identified as Peter Martin, 18 of 75 Greenleaf avenue, Medford.

Harold McCurdy, manager of the Tides at 123 Ocean boulevard, reported at 6:30 Friday morning that some one had entered the hotel apparently by an unlocked back door, during the night and took \$100 in \$10 bills from the cash register as well as a contribution box placed in the lobby by the Chamber of Commerce. A guest of the hotel reportedly saw a man leaving by the front door and running down the street.

A short time later the toll collector at the Hampton River bridge reported a car driving south at a high rate of speed. With the aid of a tip, Chief John A. Roden, Sgt. Harold Buttrick, Officers Paul Leavitt and Spencer Sullivan established the identity of the suspects and learned that the car had been stolen.

The car was recovered last Friday on River street, Seabrook, and the boys were apprehended at their homes in Medford that night. Fifty dollars in \$10 bills was found on each boy. They reportedly admitted both the car and hotel thefts and were scheduled for arraignment Saturday in Amesbury, Mass., district court on charges of larceny of a motor vehicle. Chief Roden said Hampton police would not bring charges against the youths since the money was recovered and Massachusetts authorities were holding the suspects.

Parade—

(Continued from Page Ten)

personal beauty and beauty in the home.

Seven marching units each drew long applause from the crowds along Ocean boulevard. Many Hampton Beach visitors recognized New England baton twirling champion, Miss Beth Reidel, 15, of Holyoke, Mass., who won the final Hampton Beach talent show for two succeeding years, 1956 and 1957.

Serving as judges were Mrs. Charlotte Dydo, Ralph Harris and Mrs. Albert Zabriskie for

the Hotel association; Mrs. John F. Tansey, Jr., Mrs. Joyce Mansur and Atty. Seth M. Jenkins for the Chamber of Commerce.

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Re-Opening My Shop
Formerly of First Street,
N No. Shore
CHINA - GLASS
DECORATIVE ACCESSORIES
WHITE SAILS
553 Ocean Blvd. - Near Rocky Bend
Hampton Beach

HOTEL ALLEN
Your Hosts: Emile & Lucy Sigouin
387 Ocean Blvd. WA 6-2961
Hotel Dining Room
Specializing in —
Steaks - Lobsters - Sea Foods
Special Lunch 1 pm-4 pm
\$1.00 Up
BANQUETS OF ALL KINDS
(Ici On Parle Francais)

BINGO
30 - GAME PARTY
EVERY WEDNESDAY
AT 8:00 P.M.
LEGION HALL
Exeter Rd. Hampton
BIG DOOR
SPECIALS PRIZES
FREE BUSES
Leave Casino at 7:00 p.m. and Return After Game
PLENTY OF FREE PARKING

Jackie's TRAVEL AGENCY
Hampton Beach, N. H.
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The Trading Post
KINGS HIGHWAY AT 7th ST.
Meats - Groceries - Beachwear
August Clearance
Hampton Beach Sweat Shirts
Toys and Novelties
Newspapers — Magazines
Film and 24-hour Developing Service

Children's—

(Continued from Page Two)

Jones, will be crowned in ceremonies on the bandstand.

At 3:30 comes the best treat of the day, free ice cream, to

be passed out to all children under 12 years of age at the playground. This is given annually by the Hampton Beach precinct commissioners. A children's show on the bandstand at 7 p.m. will conclude the day's events.

The baby contest, previously held on Children's Day each year, this season was held earlier to avoid an over-crowded schedule.

"The Star Spangled Banner" actually is a poem sung to a tune called "Anacreon in Heaven."

Going Out To Eat?
try

BOAR'S HEAD INN

not near the ocean
but ON it!

Great Boar's Head.

Margaret M. Junkins

Home Made Candies

Try our Hand-Dipped Chocolates
MADE ON THE PREMISES

SEE IT
MADE!

OCEAN BOULEVARD

CANDY
MAILED

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Saturdays **B** Tuesdays
7:30 **I** 7:30

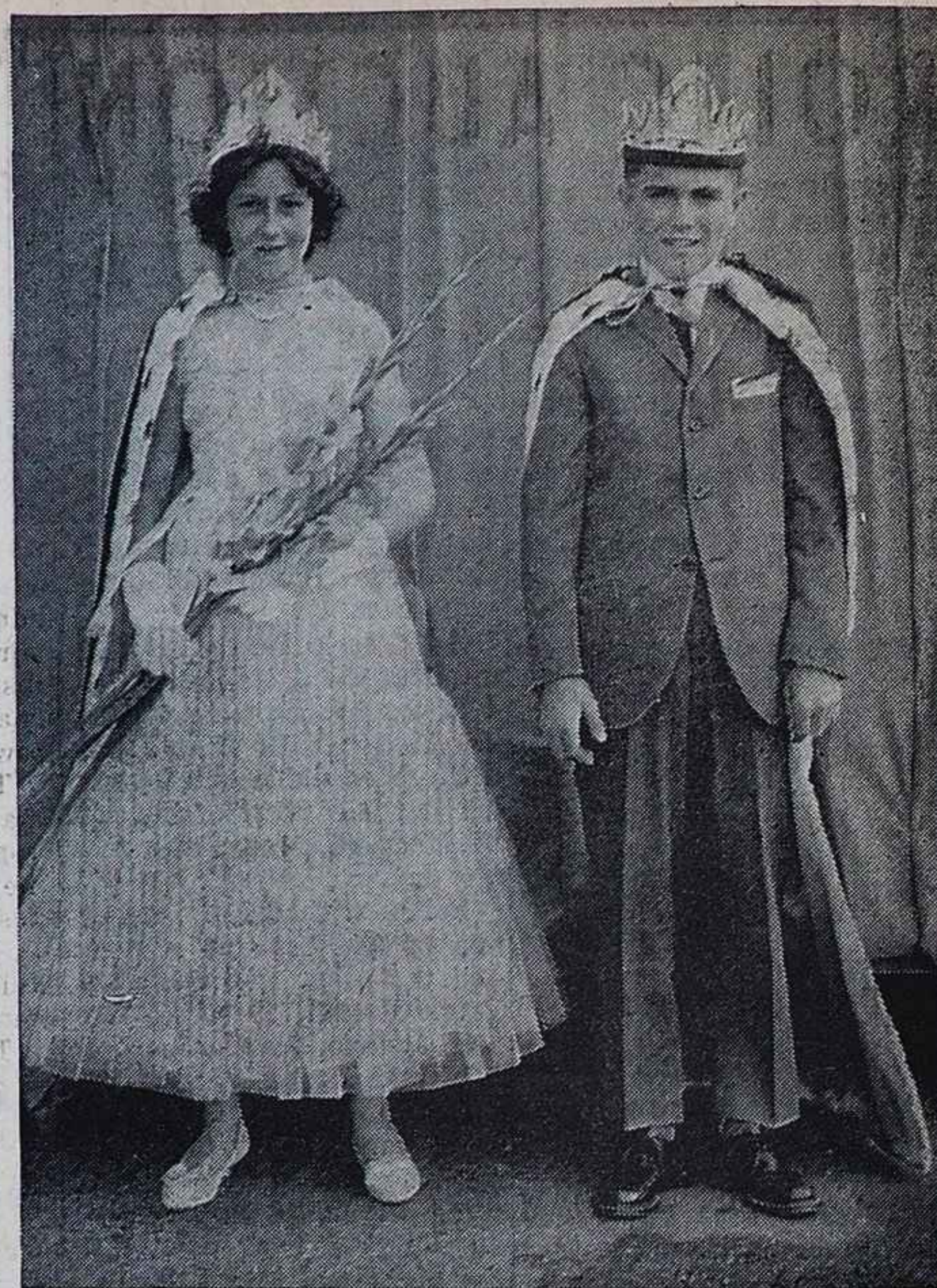
30 Games **N** 30 Games

Sponsored by **G** Sponsored by
Seabrook Firemen's Association **O** Post #70 American Legion

BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center
At 6:30 and Hampton Beach At 6:40



JUNIOR QUEEN AND KING of Hampton Beach for 1960 are Miss Ruth Trofatter and Victor Jones, both of Hampton. The royal couple will be officially crowned Saturday afternoon during Children's Day festivities. —Staff Photo

Locke Family Plan

Reunion At Beach

Descendants of Capt. John Locke, who settled in this area about 1635, will hold a reunion at Community Hall, 64 Ashworth avenue, Saturday, August 27.

The meeting will begin at 10 a.m., and will be the 70th

annual reunion of the Locke Family association.

Primary officers of the association are: The Rev. Arthur O. Dewey, president, 143 Winnacunnet road; James W. Locke, secretary, South Berwick, Me., and Timothy Stevens, treasurer, Center Barnstead, N. H.

A pot-luck luncheon will be served following the morning session. Families are requested to bring either a first course dish or a dessert.

Evelyn & Paul

Kings Highway at 3rd Street

• **Home Bakery**

• **Groceries**

• **Novelties**

**QUALITY WE GUARANTEE
SATISFACTION WE TRY TO ACHIEVE**

Watch for our Weekend Specials

Ici Nous Parlons Francais

FROLIC AUCTION
"The House of Lancaster"

Teach Your Dollars To Have More Cents

It's a **RAVE**

...the way you **SAVE!**

AND IT'S FUN TO BID AND BUY
AT THE FAMOUS



Next to the Frolics Night Club
SALISBURY BEACH, MASS.

— ADVERTISING SPECIALS —

TRAVEL
IRON
29c Ea.

ALARM
CLOCKS
10c

LIGHTERS
Ronson Type
10c Ea.

FISHING RODS
ANY PRICE

FREE

- BALL POINT PENS
- Combs
- TOOTH BRUSHES
- SEWING KITS

Management Reserves The Right To Limit Items
DAILY 7:00 P.M. 9:30 P.M.

Special Sale Sunday Evening
No Dealers Please

Come Early

BRING THIS COUPON

For A
FREE GIFT

CHINA

GIFT WARE

JEWELRY

Thousands of other
Fabulous Bargains

SUN GLASSES
ANY PRICE

**Fence Approved For
"Fish House" Area**

The "Fish House" area at North Beach may soon be fenced in as was voted by citizens of Hampton at the March town meeting.

The Board of Selectmen Friday voted to purchase 440 feet of 1/2-inch aluminum chain for the fence. They had been holding up action on the fence since town meeting in hopes of obtaining some chain suitable for the link fence from military surplus. Unable to acquire any surplus chain, the board Friday inspected a sample of aluminum chain and voted to have the town manager place an order. The chain will cost approximately \$800, the amount of the appropriation, and town workmen will install it on wooden posts. Town Manager Kenneth D. Boehner pointed out that the aluminum fence would require very little maintenance.

The vote at town meeting specifically called for "a wooden fence with iron chain links," but the selectmen agree aluminum would be acceptable by voters. The vote also called for erection of the fence "by May 30, 1960," but the delay was caused by the selectmen's ef-

orts to save some of the \$800 for grading of the area. This cannot now be accomplished within the funds appropriated.

Two fish houses of the original 13 remain standing, and may remain there so long as they are in use.

SOMERSET LODGE

YOUR SEASHORE HOME
Hampton Beach, N. H.

Thirty Modern Rooms, Amer- or
Eur. Plan. Apartments - Cottages -
Motel. BROCHURE on request
with rates. One minute to Beach
LEE PARTIN REAL ESTATE
"K" Street, WAverly 6-3929

Gurney's Cycle Shop

Highland Avenue

Around the corner from the
Marine Memorial

BICYCLES - TANDEM - FLOATS

Reasonable Rent

Bath Lockers - Batteries For All
Type Radios

Radio Rentals - Earl Gurney, Prop.

Margaret's

HAMPTON BEACH
BEAUTY SALON

—Individual Coiffures—

New Location - 1 Ashworth Ave.
Hampton Beach - WA 6-5441

A New & Exclusive Service . . .

48 HOUR

DEVELOPING OF

COLOR FILM

(SLIDES & MOVIES)

Now, exclusively at Donovan & Fallon's, Kodachrome and Ektachrome film left by 11 A.M. any day except Sunday will be back just two days later (excluding Sunday). Kodacolor and other color prints take three days. Eastman Kodak Company itself does the developing and printing, so it's the best!

We will continue to offer 24-Hour Service on
Black-and-White Film.

Donovan & Fallon

Hampton Beach's Drug Store Since 1926
Ocean Blvd. 1/2 Block So. of Casino

Stolen Patrol Boat Recovered At Rye

The Jenness Beach life-

guard's patrol boat, stolen last Thursday night, was recovered by Rye police Sunday.

After a week-end search for the 12-foot boat, painted white with a maroon bottom and green interior, Police Chief Eli W. Perry said it was found hidden in the woods off Grove road, about two miles from the beach.

Police are investigating the incident.

RELAX
AND BE WELL THROUGH
SCIENTIFIC CHIROPRACTIC CARE
Dr. W. J. LaBarre
151 Winnacunnet Rd. Hampton
(Lower Beach Rd) WA 6-2754
Office Mon. Tues. Fri. 11-12, 2-4
Hours 4:30, 7-9, Wed. 11-12, 2-4:30
Sat. 10:30-3:00

While at Hampton Beach

STOP AT

The Harbor Grill

Fine Foods

Complete Menu

Box Lunches for Fishing Parties

LOCATED NEAR THE BRIDGE

Ann & Bob Bosteels, Prop.



PAUL O'KEEFE eight-year-old star of Broadway's "The Music Man", seated, signed an autograph for Michael McKenzie, 5½, of Somerville, Mass., after his performance on the bandstand Sunday night. Looking on is Paul's father, Chris O'Keefe of Everett, Mass. —Staff Photo



EXETER - HAMPTON
LODGE NO. 2075

ELKS

BINGO

WEDNESDAY NIGHTS

7:30 P.M.

AT NEW LODGE HOME

HAMPTON RD., EXETER

Busses leave Beach at 7:30 and
Hampton Center at 7:45

PLENTY OF FREE PARKING

- Big Game Prizes
- Door Prizes Galore

Sportswear Center

HAMPTON BEACH'S LEADING
Sportswear Store
Standish Gift Shop
Ocean Blvd at "A" St.

John's Popcorn

"The Best on the Beach"
— FEATURING —
Peanuts — Pop Corn
Corn Bars — Pistachios
ON THE BLVD. NEXT TO THE
OCEAN HOUSE PORCH

Don't Miss It!

Hampton Beach's Newest & Most Complete Gift Shop

"ELA MESA"

Foreign & Domestic Goods

August SALE - Now Going On

Unusual Gifts & Souvenirs

Also Flower Arrangements

Located at North Shore Rotary
Junction of Routes 1A and 101E

Pauline Chaloge, Prop.



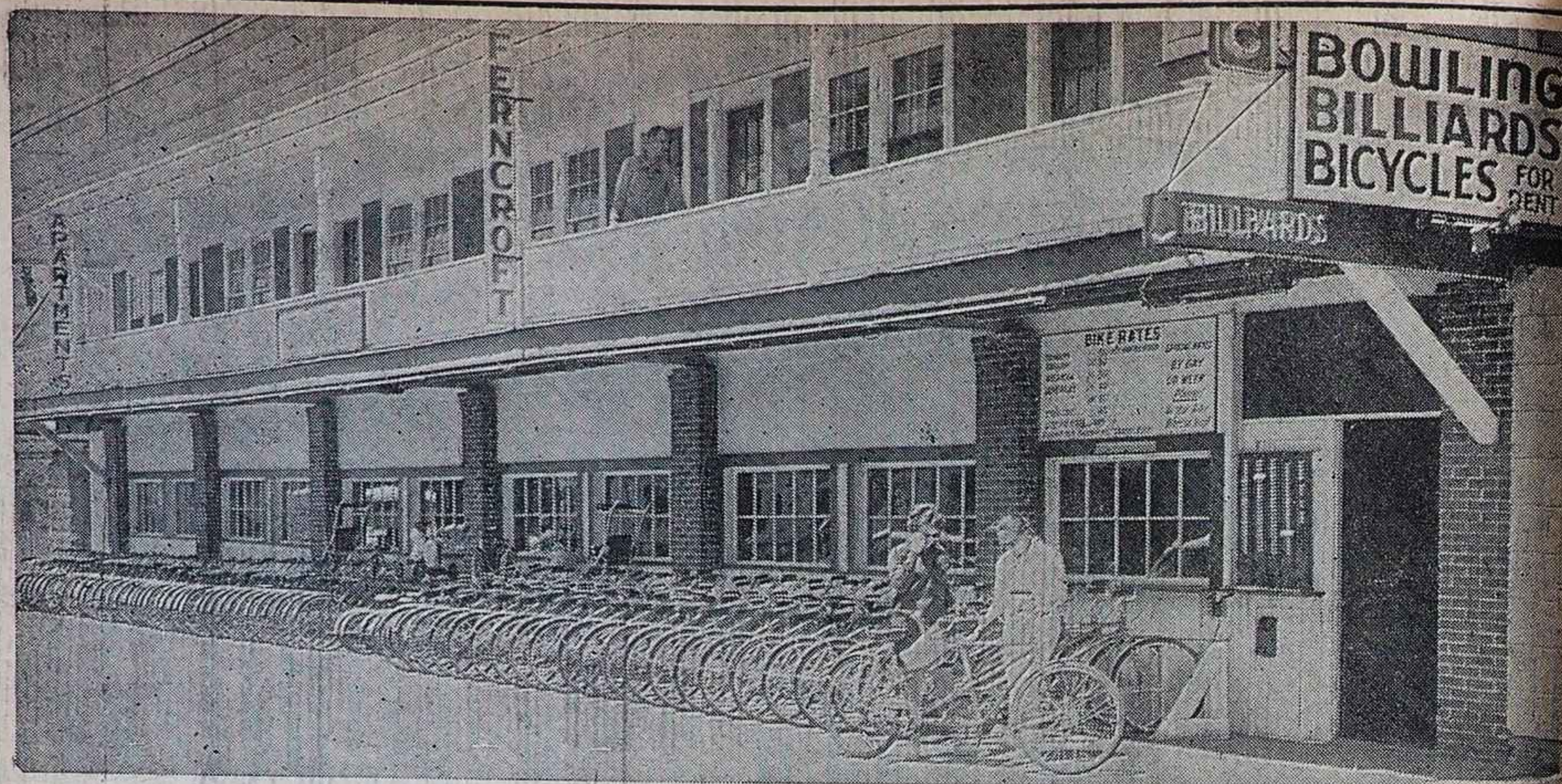
This Store not only saves you money, but valuable vacation time, too . . .

See how easy it is to breeze through this cool, air-conditioned store on every shopping trip. Everything you need for summer housekeeping is yours at the modern, streamlined First National supermarket.

LAFAYETTE ROAD

adjacent to LAMIE'S TAVERN





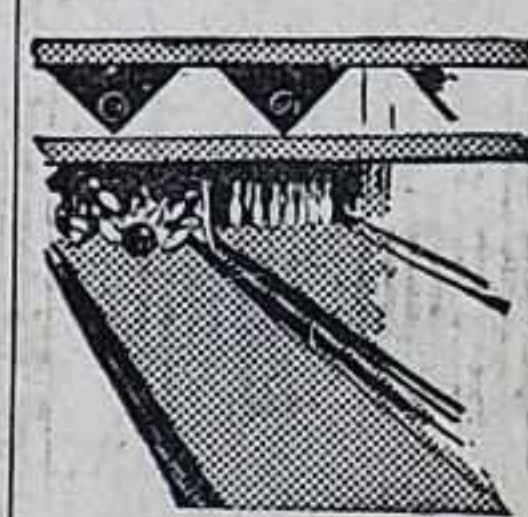
FERNCROFT RECREATION CENTER
 "A" STREET TEL. 6-3410 HAMPTON BEACH
 OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

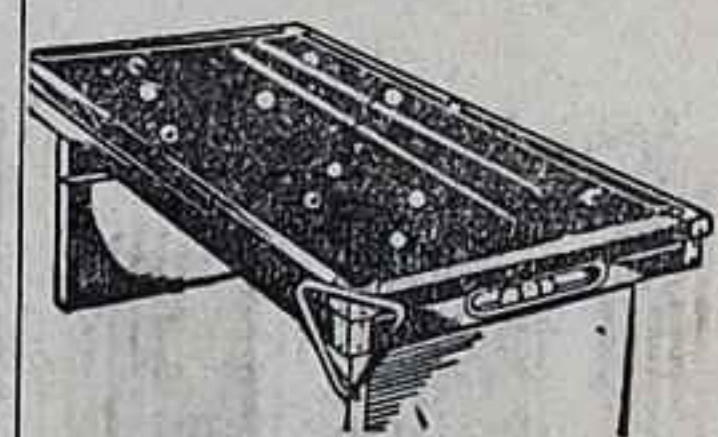
150 Bikes
 In Excellent Condition
 20" - 24" - 26"
 Tandems
 3-Speeds
 Regulars
 Equipped with Lights at Night
 Strollers & Trikes for Tots



with
 Automatic Pinsetters
 Good Alleys
 Good Pins
 Courteous
 Friendly Service
 Air Cooled
 "Bowl to Stay Slim"



in the Penthouse
 Well Ventilated
 Fluorescent
 Lighted
 7 Brunswick
 Pocket Tables
 Open Weekdays & Sundays



OPEN WEEKDAYS
 SUNDAYS

BOWLING
 BILLIARDS
 BICYCLES 10:00 A.M. TO MIDNIGHT
 7:30 A.M. TO MIDNIGHT

 BOWLING
 BILLIARDS
 BICYCLES 1:00 P.M. TO MIDNIGHT
 8:00 A.M. TO MIDNIGHT

When In Exeter, Why Not Try
EXETER BOWLING LANES
 10 Columbus Ave. Tel. PR 8-8948 Exeter, N. H.
 OPEN ALLEYS EVERY DAY AND EVERY NIGHT
 "BOWLING'S GREAT FOR A DATE"
 NOW . . . Air Conditioned For Your Comfort



The Beachcomber

VOL. XXXIII, NO. 10 Incorporating the Hampton Beach Advocate WEDNESDAY, AUGUST 31, 1960 FREE



Queen Feted At Coronation Ball