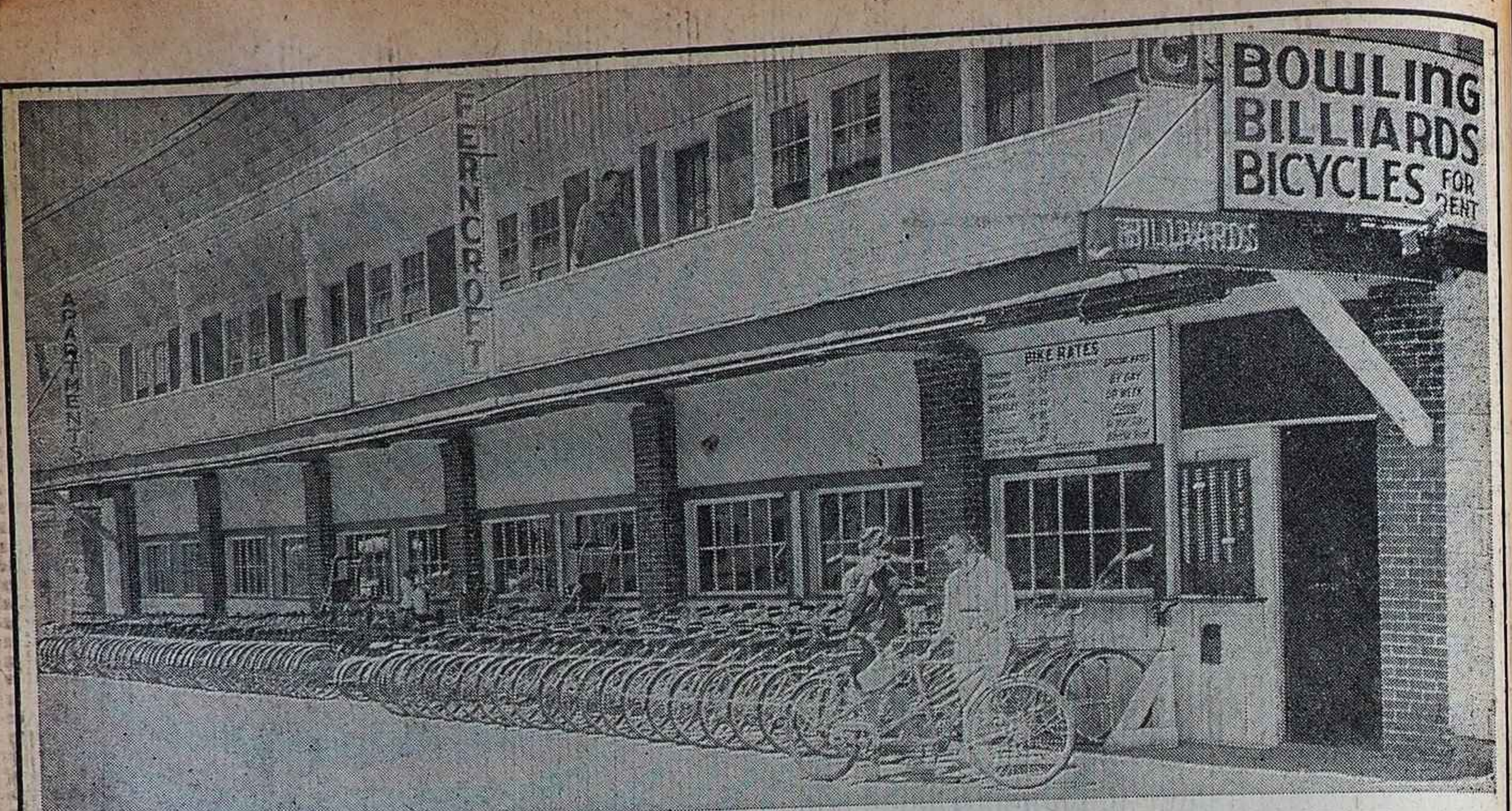


The Beachcomber

VOL. XXXIII, NO. 6 Incorporating the Hampton Beach Advocate WEDNESDAY, AUGUST 3, 1960 FREE



FERNCROFT RECREATION CENTER
 "A" STREET TEL. 6-3410 HAMPTON BEACH
OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

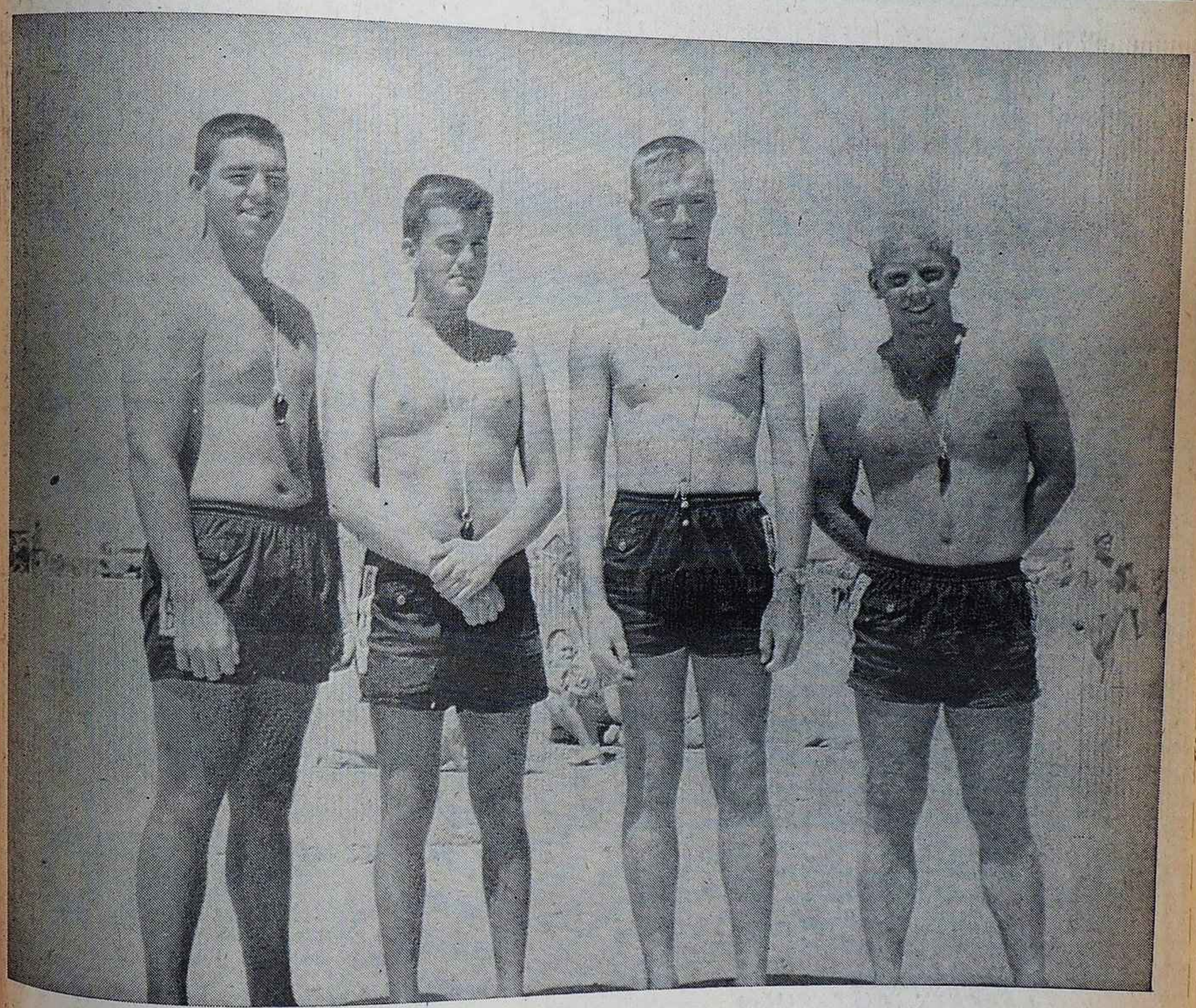
<p>150 Bikes In Excellent Condition</p> <p>20" - 24" - 26" Tandems 3-Speeds Regulars</p> <p>Equipped with Lights at Night Strollers & Trikes for Tots</p>	<p>with Automatic Pinsetters</p> <p>Good Alleys Good Pins Courteous Friendly Service Air Cooled</p> <p>"Bowl to Stay Slim"</p>	<p>in the Penthouse Well Ventilated</p> <p>Fluorescent Lighted 7 Brunswick Pocket Tables</p> <p>Open Weekdays & Sundays</p>
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OPEN WEEKDAYS
SUNDAYS

BOWLING	10:00 A.M. TO MIDNIGHT
BILLIARDS	7:30 A.M. TO MIDNIGHT
BICYCLES	

BOWLING	1:00 P.M. TO MIDNIGHT
BILLIARDS	8:00 A.M. TO MIDNIGHT
BICYCLES	

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Beach Mardi-Gras Fete August 20

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TRIPS TWICE DAILY



The Ric Roc, 40-Ft. Party Boat

AL GAURON

ACROSS FROM THE STATE PARK

ON STATE PIER

LINES AND BAIT FURNISHED

TOILET FACILITIES

FREE PARKING

SHIP TO SHORE RADIO

Morning Trip

Phone

Afternoon Trip

8:00 A.M.

WA 6-2469

1:30 P.M.

TWO BOATS: "ALICE G" & "RIC ROC"

PAGE 2

"Brenda" Catches Sloop Off Shore

Saturday's tropical storm "Brenda" caught the 24-foot sloop Alice Kelley out of Newbury, Mass., 1½ miles off the state line between Seabrook and Salisbury beaches about 7 p.m. as she was powerless to move against the high seas.

The 30-foot utility boat from the Hampton Beach Coast Guard towed the craft with its two passengers into Seabrook Harbor when the owner and operator, John Appleton of Boston, reported he was unable to keep the sail up and that the outboard was out of the water more than it was in with the rolling sea.

The Coast Guard duck was used to tow a car out of the water on Salisbury Beach about a half mile south of Seabrook Saturday night. BM/C Frank A. Christoph said the car, owned and operated by Richard Langer of Manchester, had apparently been driven straight into the water and was in as deep as the hood when the amphibious duck arrived to haul it out. Massachusetts State Police are investigating.

THE BEACHCOMBER

Monday afternoon at two o'clock a 16-foot outboard with five persons aboard was towed to the Seabrook state pier from the mouth of the Hampton River, where the craft became disabled with motor trouble. The owner and operator was Stanley Wicklund of Natick, Mass., Coast Guard authorities said.

Rudy Vallee still holds the record for drawing the largest audience ever to fill the Hampton Beach Casino ballroom.

ASHWORTH GIFT SHOP

(Adjoining Hotel)

Complete Selection

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GIFTS

Imports - Domestic Beachwear

Hummels - Glasswear Souvenirs

Colonial Woodwork Distinctive Jewelry

Dot & Larry LaBrecque

Beach Front Project Reviewed At Hearing

The town of Hampton will have to provide new headquarters for its Police Department before 1962 if plans by the state for a new beach front center materialize as scheduled.

Original proposals for a consolidated beach front structure called for a traffic control center to be included, but at a meeting of state and local officials Monday at the Hampton Beach fire station, Police Chief John A. Roden said he felt a traffic control center would serve no practical purpose, since traffic must be directed largely by officers at the busy crosswalks and corners.

The chief said he was definitely opposed to a lockup on the front, and therefore felt that a complete police station should be located elsewhere.

Forestry and Recreation Director Russell B. Tobey said the architect would be instructed to design two proposals for the center, one including a complete police station and one without any police facilities. He said both designs would be available to local officials to study, but he speculated the one with the police station would be prohibitively expensive and that the town may be forced to provide its own police headquarters. Even if the police station should be included in the plan, Tobey

added, the town would undoubtedly have to pay rent for the facility or lease it from the state.

W. Brooke Fleck of Hanover, a member of the American Institute of Architects, has been hired by the state to design the building. Architects' fees will be paid by a loan granted last spring by the federal government.

The building is to center around a band shell which will be built out on the beach approximately 50 feet from the boardwalk. An open air theater seating an estimated 1,200 persons is to be in front of the shell, which will face the Casino. Included in the center will be public toilets, dressing rooms for the bands and other performers, lifeguard and first aid headquarters, and office space for the Chamber of Commerce and travel information.

Mr. Tobey said a "rough guess" at the cost of the structure was \$175,000.

Under the terms of the planning loan, preliminary plans must be submitted to the federal government by October 1 of this year. The plans will be returned to the state in approximately 30 days and the state will then have 120 days to PROJECT

(Continued on Page Fourteen)



SENIOR WINNERS in this week's talent contest were, left to right, Janice L. Tripp, 16, of Westwood, Mass., first; Thomas M. Healey, 22, of Weston, Mass., second; and Karen Cullen, 15, of Naugatuck, Conn., third.

—Staff Photo

Bay Staters Again Top Talent Show Parade

Eleven-year-old Daniel Kirnel of Lynn, Mass., sang and danced like an old-time trooper on the Hampton Beach bandstand Monday night to win top place in the junior division of the weekly talent parade. Danny sang and danced to "Alabama Bound."

Second place trophy went to brothers Jim and Paul Wieszeck, 12 and 10, of Salem, N. H., who played the "Bell Polka" as an accordion duet.

Patricia French, 11, of Worcester, Mass., won the third CONTEST

(Continued on Page Fifteen)

The Hub of Happy Hampton Beach

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The Hampton Beach CASINO

DANCE STUDIO

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LARGEST GIFT SHOP

on the Atlantic Coast

RESTAURANT & COFFEE SHOP

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- SNACK BAR
- BATH HOUSES — PARKING AREA

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Tuesday & Thursday, 2-4 P.M.

EXPERT INSTRUCTION

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The Great

BENNY GOODMAN

Next Wednesday

LESTER LANIN

Dancing Every Night

Ashworth

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Daily Specials

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A Hampton Beach Dining Tradition

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ROAST TURKEY Stuffed, With Gravy - 12 lb. Ave. \$6.95

Special This Week — Roast Chickens \$1.29

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Nationally Advertised Brands of

- Dresses
- Skirts
- Blouses
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- Nighties
- Hosiery
- Summer Jewelry
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Amesbury, Mass.

American Lobster Held Real Delicacy

Hilbert R. Siegler of the State Fish and Game department says, "One of the pleasant first experiences I had as a newcomer to New Hampshire was my first meal of lobsters. Now, eleven years later, my enthusiasm for this delicacy is still on the increase."

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S.S. KIBOKO
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Magazines - Tonic

RALPH J. ROWELL

Proprietor

58 YEARS AT HAMPTON BEACH

hatching and is repeated throughout life. True characteristics of an adult lobster are not attained until the fourth molt. The size at which the female reaches sexual maturity varies in different areas. In New Hampshire the average size at maturity is 11½ inches or more. Mating occurs in summer during the molting season, while actual spawning takes place the following spring. Eggs are laid every two years. To spawn the female turns on her back and flexes her abdomen into a pocket. As she lays the eggs they flow into the pocket and in the process are fertilized from sperm obtained from the male summer before. An 8-inch lobster produces about 5,000 eggs while a 15-incher may lay as many as 97,000. The eggs stick to the abdominal appendages or swimmerets, where it takes them about 10 to 11 months to hatch.

The American Lobster is found only on the eastern coast of North America. The most northern point at which lobsters have been taken is Hensley Harbor in Labrador. The most southern point has been North Carolina. Between these two points lobsters are found in a belt about 30 to 50 miles wide, although off Cape Cod this belt broadens to nearly 200 miles on George's Bank. They inhabit depths from one to more than 100 fathoms. In the fall they move into deeper water and toward shore in April and May. The average total length of lobsters taken for market is from 9 to 10 inches, but these crustaceans can become considerably larger. A 45-pounder was taken off the Virginia Capes in 1935.

Lobster fishery in New England has shown a general decline since 1889 when 30,500,000 pounds were marketed. By 1940 this had declined to about 11,000,000 pounds. Intensive studies are now underway to determine how to counteract this decline. The most important conservation measure at present is the protection of egg-bearing females, and minimum size laws designed to allow small lobsters to escape the fishery.

Fifty-seven boats and launches assessed at \$16,725 were included in the summary inventory of Hampton property taken by the selectmen of Hampton in April, 1959.

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CASINO BEAUTY SALON
 OPP. BAND STAND
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 Specializing in all types of Beauty Culture

Property Owners - Do You Have Vacancies In August? We must have Your Listing NOW!!

See Wally or Al
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SOMERSET LODGE
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 Thirty Modern Rooms, Amer- or Eur. Plan, Apartments - Cottages - Motel. BROCHURE on request with rates. One minute to Beach.
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 Four daily - Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30
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 Classes on beach behind Bandstand every morning 10:30 a.m. (except Saturdays, Sundays, and Holidays)
TALENT SHOW
 Mondays 7:00 p.m. - Bandstand Finals - August 22.
GET ACQUAINTED DANCES
 Mondays 8:30 p.m. - Casino Ballroom (by ticket from host)
CHA CHA CHAMBOREE
 Tuesdays and Thursdays, 5:30-7:30 p.m. - Casino Ballroom
TEEN-AGE RECORD HOP
 Wednesdays 2-4 p.m. - Casino Ballroom (by ticket only)
COMMUNITY SING
 Fridays 7:00 p.m. - Bandstand, John Bogarty, director
SQUARE DANCING
 Fridays 8:30 p.m. - State Park Bathhouse
TEEN-AGE DANCE SESSION
 Fridays, 4-6 p.m. - Casino Ballroom
CHURCHES
 Community Church (Protestant, non-Sectarian) D street and Ashworth avenue, Sunday morning 10:30 a.m. Visiting pastors. Ladies Aid, Tuesdays, 7:30 p.m.
 St. Patrick's Church (Roman Catholic) Church street, Sunday Masses, 6-7-7:45-8:30-9:15-10-10:45-11:30 a.m. Daily Mass, 7:30. First Friday, 6:30-7:30-8:30 a.m. 5:00 p.m. Benediction, Sundays, Holy Days, First Fridays, 7:30 p.m. Confessions, Saturdays. Eves of Feasts, First Fridays 4:00 and 7:30 p.m.
SERVICE CLUBS
 Kiwanis - Every Monday 6:30 p.m. at Lamie's Tavern.
 Lion's Club - August 20, Lion's Day at beach.

Your Quality Buick

Dealer in The Seacoast Area Is

LINABERRY BUICK

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½ mile No. of Hampton on Route 1
 Top Quality Used Cars

Also - See The New

LARK By Studebaker
Sales & Service



"THE WHITE GAS"

Three Quality Cars at One Stop
BUICK - OPEL - LARK

SOMETHING NEW AT HAMPTON BEACH

We know we can increase your boating pleasure
 We hope we can solve your boating problem
 at the

HAMPTON BEACH MARINA

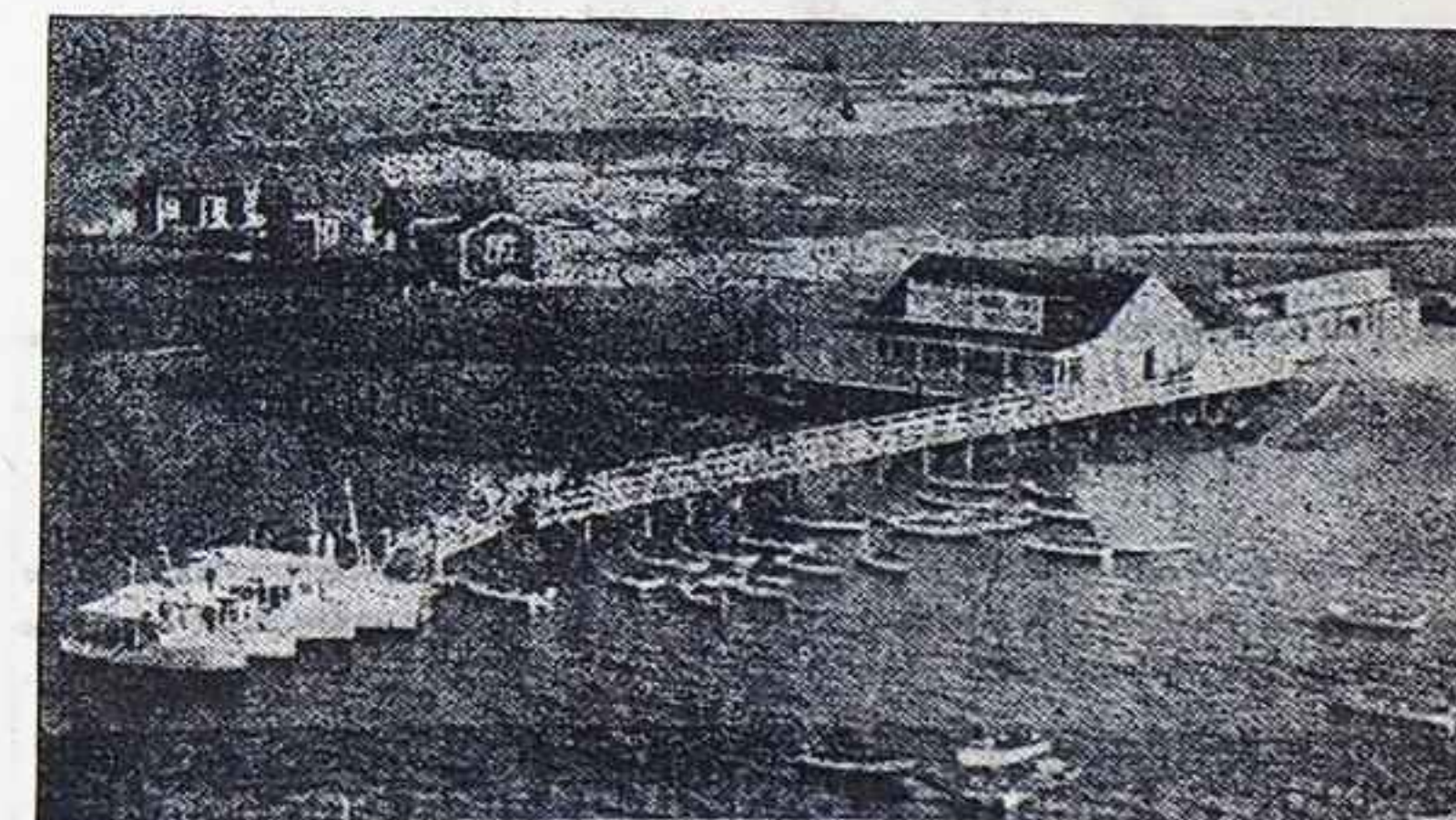
If you own a boat you will be pleased to find that we have . . . An enclosed boat basin with floats and finger piers . . . A wide hot-topped launching ramp for trailer sailers . . . A 20 ton boat hoist to haul boats for repair or storage . . . Free Parking . . . Rest rooms and showers . . . A good stock of marine supplies and equipment . . . The new Turbocraft Jet Boat and Johnson Outboard Motors to sell. There will be very much more in the near future. Keep in touch with us and we will do the very best we can for you. Look for the Hampton Beach Marina on the River edge at the South end of Hampton Beach just beyond the Smith & Gilmore Fishing Pier.

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Seven More Lifeguards At Beach Indicated By State

Seven additional lifeguards and considerably more lifeguard equipment were recommended for Hampton Beach this week in a report prepared for Hampton's town manager and the State Recreation department by John T. Lyford, state lifeguard training officer, and Raymond Amiro, water safety field representative for the American National Red Cross.

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The report followed a survey of the beach, made at the request of the town manager of Hampton, Kenneth D. Boehner. It is tentatively planned that the State Recreation department will take over the administration of the lifeguards on the 3½ miles of beach between the Coast Guard station and the Hampton River next year. The study was made to learn what improvements could be made in a change of administration, or by the town of Hampton, provided it continues to manage a portion of the beach.

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Smart Shoppe
WOMEN'S and CHILDREN'S APPAREL
6 "B" STREET

STAPLES

Featuring A Complete Assortment Of
5c to \$1.00 Merchandise & Beach Needs

sun tan aids	beach toys
first aid needs	beach aids
cosmetics	beach supplies

MOCASSINS and CASUALS

12-14-16 B STREET AT THE BEACH
COMPARE THESE VALUES!

At present the town has nine guards, six on the main beach, and three on North Beach, while the state has four guards at the State Park area. The report recommends that 20 full time guards be hired for the full length of the beach. Of these, 17 would be on duty at all times and three would cover for the others with all guards having two days off each week.

It was also recommended that nine permanent lifeguard stations be established along the beach with an observation stand, a surf board, a resuscitator, a first aid kit, two torpedo buoys, a ring buoy, and a telephone at each post. The importance of communications between each lifeguard post and lifeguard headquarters at the police station was emphasized in the report.

The 20 guards would be hired by the state lifeguard training officer and trained by a head lifeguard under the supervision of the training officer. The head guard's duties would consist of constantly patrolling the entire length of beach and drilling the guards every day.

It was recommended that the head guard be provided with a jeep with over-size balloon tires and ambulance type body. Emergency equipment such as resuscitators, stretchers and first aid equipment should be kept in the jeep, which should also be equipped with a two-way radio on the police radio frequency, the report specified.

The report strongly recommended that state beach rules and regulations be put into effect for the entire beach and that lifeguards be kept in constant practice of their life saving techniques. It was also suggested that the pay of lifeguards should be up-graded to that of the state system.

It is estimated that the United States has about 200,000 model railroad fans, who collectively operate 3,000 miles of track.

Mahoney's
as famous as
the Beach Itself

Emil's
"C" STREET
"House of Roast Beef"

- WE SPECIALIZE IN:
- Bar-B-Queed Roast Beef Sandwiches
 - Imported Hot Pastromi Sandwiches
 - Broiled Live Lobster
 - Hampton River Fried Clams
 - Complete Luncheon Line to Go
- Hubie McQuade & Ray Moriarty

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9 Ashworth Ave. on the Corner
Cool Inside
Attendant Parking
Reasonable Rates
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30 High Street, Haverhill, Massachusetts
Discovered a new formula for relief of Arthritis, rheumatism, sciatic nerve, bursitis, neuralgia, neuritis, muscular aches and pain.

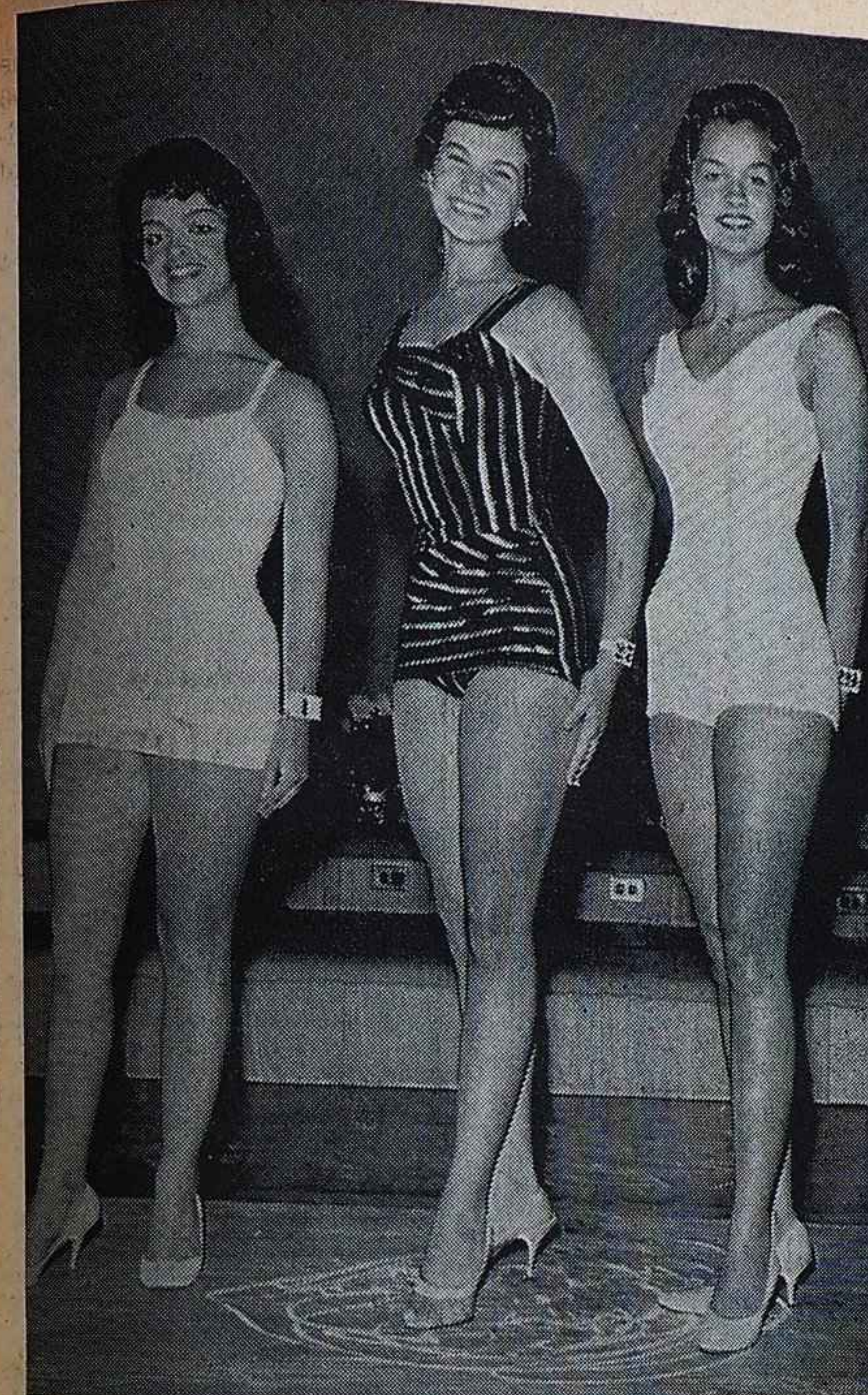
We have proof from many people who have tried this new formula for 12 to 30 days that 80% to 85% can get well.

- 1st — Stops the pain
- 2nd — Stops the stiffness
- 3rd — Makes you sleep sound and feel much better

These people followed directions exactly as given. Continue to use the ointment until you see results. For relief you must use at least 16-oz. jar.

Anytime there is pain, use the ointment. Price of 16-oz. jar is \$12.00

Available at GARLAND'S, Ocean Boulevard



WINNING BEAUTIES in the Miss Hampton Beach contest last week were, left to right, 3rd place winner Lorraine Bourgeois, top place winner Diane Jezak, and 2nd place winner Sandie Kay. —A Colt Photo

Beach Beauty Queen Seeks Career As Model, Dramatist

by PHYLLIS MOSTOLLER
Following a very exciting evening of competition for the coveted title of Miss Hampton Beach of 1960, the three winners graciously consented to be interviewed by reporters. In the upstairs lobby at the Ocean House Hotel we learned from these lovely young ladies some salient facts which should be of interest to everyone. Hampton Beach has as its

queen for 1960 a very poised and talented beauty of 17, Miss Diane Jezak from Dracut, Mass. She is 5' 6½ tall, has dark curly hair, weighs 128 lbs., with measurements of 36-24-36. Her ten years of training as a dancer were clearly reflected in her carriage, grace and self-assurance throughout her appearances during the evening.

Diane has been coming to Hampton Beach for years to

Smith's Pharmacy
PRESCRIPTIONS

ASHWORTH HOTEL BLOCK
across from Marine Memorial
DRUGS—COSMETICS—FOUNTAIN
WA 6-9194

visit her dancing instructors, attend college to study dramatics and modeling. The Marshall Sisters have already given her a studio of her own where

QUEEN

(Continued on Page Eight)

Hampton Bay Swimming School

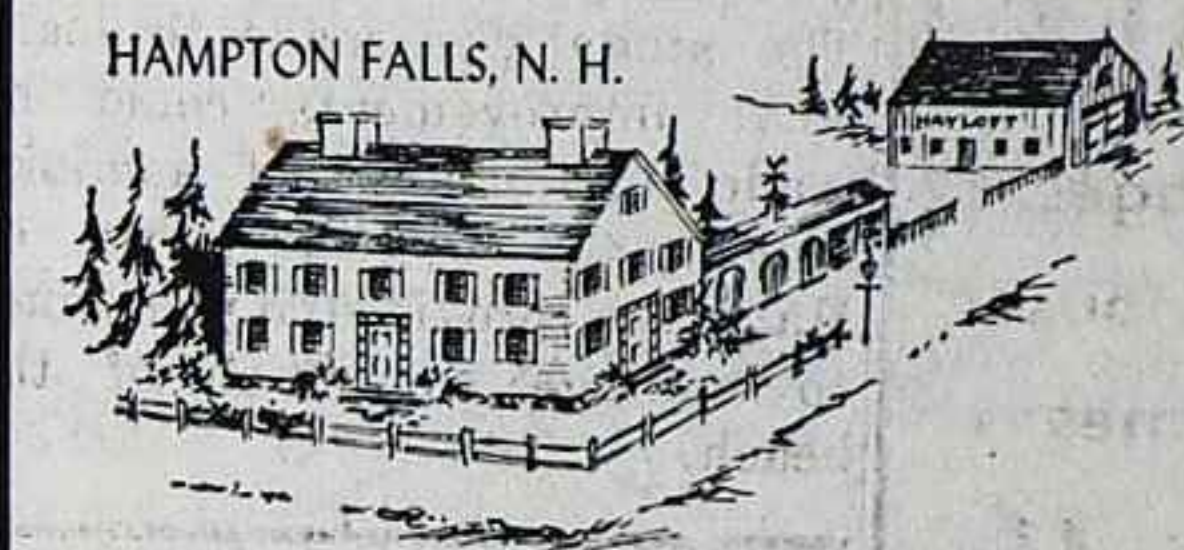
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For All Ages — Young Children a Specialty

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WILLIAMS
CAMERAS and SUPPLIES

9 HIGH STREET HAMPTON

Queen—
(Continued from Page Seven)

she conducts classes in all types of dancing after school and on Saturdays.

In discussing hobbies, Diane said she is enthusiastic about water skiing, boating and swimming. We feel she exemplifies all the qualities a queen should possess — in addition to being a very beautiful and attractive young lady.

In talking with the second

At Hampton Beach

Hudon's Restaurant
Overlooking the Ocean
FEATURING —
OCEAN FRESH SEA FOODS
& WESTERN PRIME BEEF

SALES RENTALS
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40-50% Reduction On All Summer Merchandise.

Summer Dresses Reduced to \$3, \$6, \$9
Values to \$29.95

All Spring and Summer Suits and Coats
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Values to \$15.98

Lastex and Knits Now \$10.99
Values to \$16.98

All Better Suits Now \$13.99
Values to \$29.95

FREE with every purchase an extra chance to win a Rambler Station Wagon. Come to Haverhill, Friday & Saturday this week.

place winner, Miss Sandie Kay of Plaistow, N. H., we were very much impressed by her sincerity and charm.

Sandie will be a senior in high school this year and has already been named the Valentine Queen of Haverhill Trade school and has placed second in the Kingston State Park beauty contest.

This young lady is 16 years old, has beautiful long dark hair, is 5'6" tall, weighs 118 lbs., and has measurements of 35 1/2-23-35 1/2. Her hobbies are swimming and bowling.

When asked if there were anything in particular she would like us to publish concerning her she replied, "Just be sure you mention my parents, please." We are sure that Mr. and Mrs. Nicholas Kay of Main street, Plaistow, are very proud of their lovely daughter who impressed everyone with her personality and refinement as well as her beauty.

Sandie hopes to enter nurse's training after graduation from high school.

Miss Lorraine Bourgeois, third place winner, is the oldest of the group and therefore a bit more sophisticated. She is

another dark-haired beauty, very well groomed, and somewhat smaller than the other two girls. She lives in Manchester, N. H., and after graduation from high school attended a beauty academy. She is presently employed as a hairdresser at Margie's Beauty Salon there.

Lorraine is the daughter of Mr. and Mrs. Don Bourgeois of 546 Dubuque street, Manchester. She is 19 years old, weighs 105 lbs., is 5'3", and has measurements of 34-22-34.

Perhaps ski enthusiasts would recognize this attractive young lady from pictures in Ski Magazine, a publication for which she has been modeling recently. She intends to enter the Miss New England contest in August.

After our pleasant chats with these three winners we were thoroughly convinced that the judges had made an excellent choice in selecting these particular girls for top honors from the bevy of feminine pulchritude which confronted them at the beginning of the evening.

Middle age is when your narrow waist and broad mind begin to change places.

IOKA

THEATRE — EXETER

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Open Weekends Only!
Friday, Saturday & Sunday

Friday - Sunday, August 5 - 7
Burt Lancaster - Audrey Hepburn

The Unforgiven

In Panavision & Technicolor
Plus Walt Disney's
"DONALD DUCK IN
MATHMAGIC LAND"

In Color
Special Kiddie Show
Saturday at 1:15 P.M.

— COMING! —

Walt Disney's

Pollyanna

The Rat Race

Greatest Show on Earth

"MOVIE CLOCK"

Friday, August 5, "The Unforgiven", 6:30-9:00. Saturday, August 6, "Kiddie Show at 1:15", "The Unforgiven" 2:40-6:15-9:00. Sunday, August 7, "The Unforgiven", 2:55-5:40-8:30.



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- PAY FANCY STORE PRICES!
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- WORRY ABOUT PARKING METERS!
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SOMEONE PAYS FOR THESE HIDDEN COSTS, SO BE WISE!! Buy Direct From The "FANTABULOUS" MAMMOTH MILLS AND POSITIVELY ECONOMIZE!!

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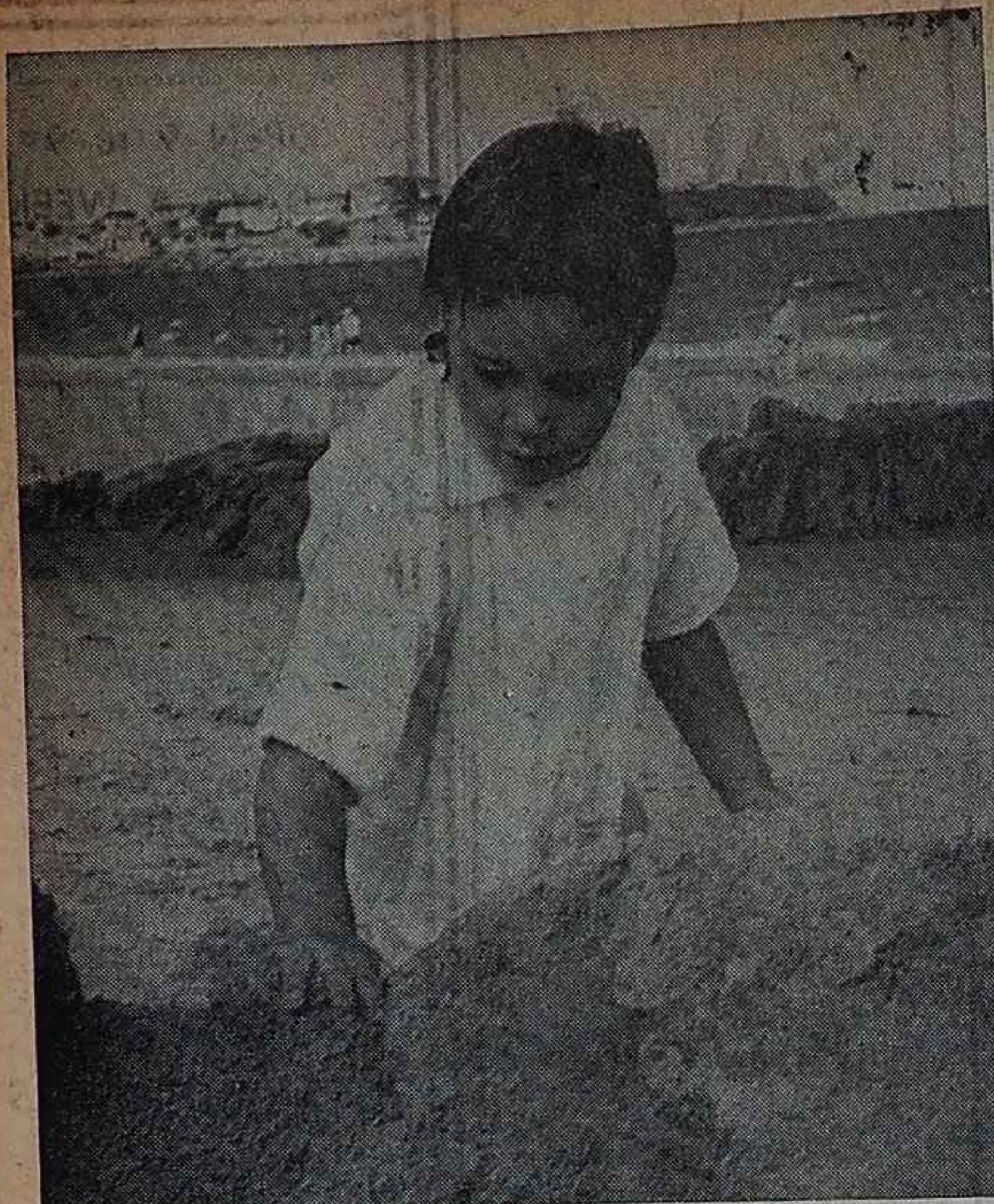
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BIENVENUE CANADIENS — ICI ON PARLE FRANCAIS

ACRES OF FREE PARKING



SAND CASTLE CONSTRUCTION—Five-year-old Stephanie Cormier of Arlington, Mass., was seen practicing up recently for the Sand Castle contest, August 27. The daughter of Mr. and Mrs. Joseph Cormier, who have a cottage at 10 Charles street, she will enter the first grade at St. Agnes School, Arlington, this fall.

Boating Guide For Owners Available

A book called "Recreational Boating Guide" has recently been brought to the attention of boat operators by Chief Frank Christoph of the Hampton Coast Guard station.

The contents include legal specifications on numbering boats, minimum equipment required, responsibilities while operating, aid to navigation, emergency procedures and other subjects.

This guide also discusses buoys, lighthouses, lightships, minor light, range lights, day beacons and fog signals with illustrations.

This book may be obtained from the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C.

administration student at the University of Massachusetts. —Staff Photo

Photograph: Something that is taken from you before you possess it.

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6 or 7 Breakfast Specials each day

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Just Like Home Cooking
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182 Ocean Boulevard
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Gas & Oil Combination Stove.
Old but in good working condition. Good for warmth in cottage or home . . . \$15.

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COVER PHOTO

Lifeguards at the Hampton Beach State Park Monday observed a Red Cross demonstration on the use of surf boards in place of life boats for rescue work. Next year surf boards will probably be used by all the guards at Hampton Beach.

State Park guards this year are, left to right, Chief Guard John A. Staples, 18, of Haverhill, Mass., a journalism student at Boston University; Leo G. Soucy, 21, of Dover, N. H., a physical education student at the University of Hawaii; Ralph Pugh, 20, of Milton, N. H., a pre-medical student at Holton College; and Hal Curette, 20, of Haverhill, a business

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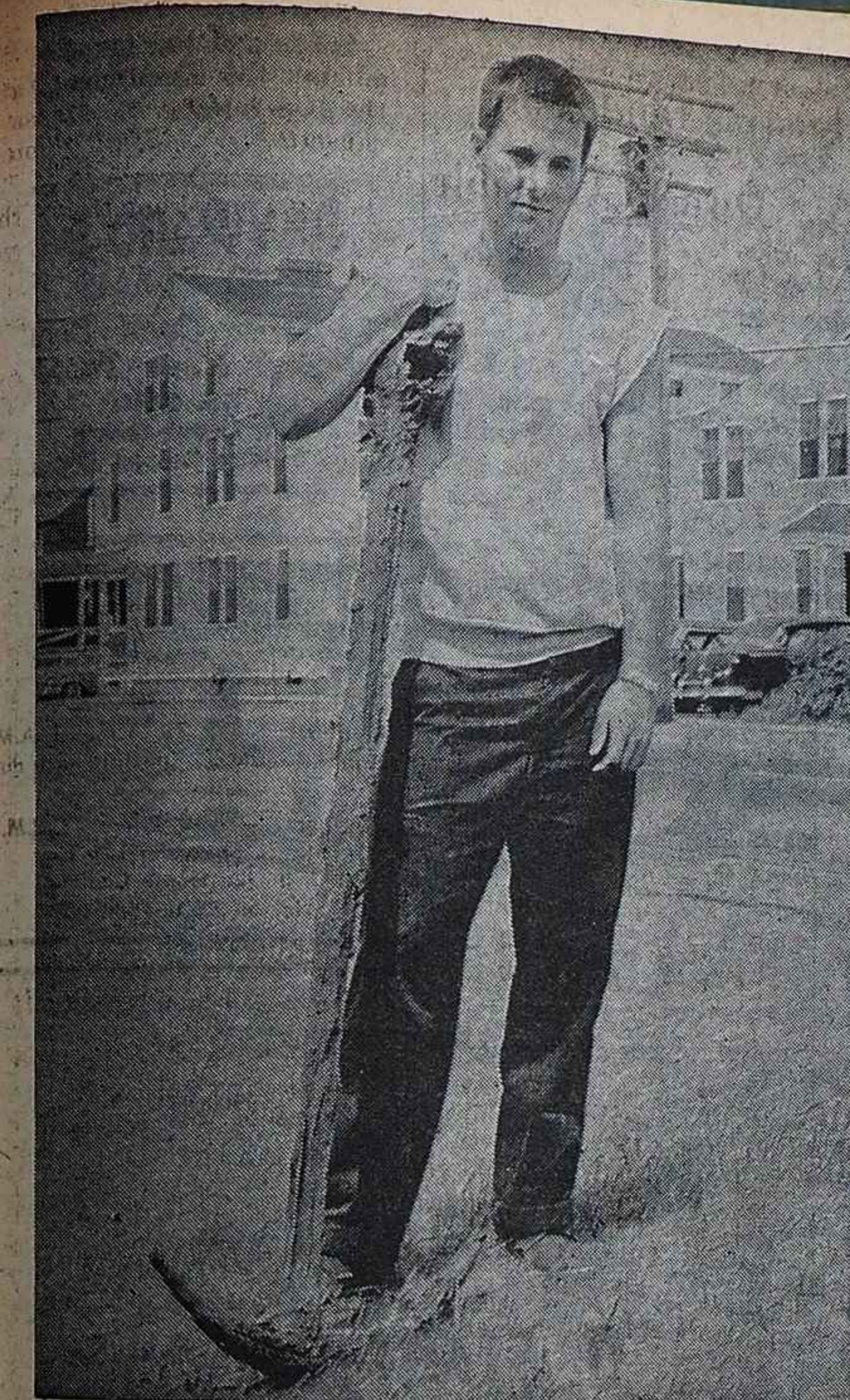
Breakfast - Lunch - Dinners

— DAILY SPECIALS —

Steaks - Chops - Chickens

Seafood - Sandwiches

83 Ocean Blvd. Cor. "K" Street



OLD CORRODED ANCHOR, believed to have been lost at least 100 years ago, was found recently approximately 300 feet off Great Boar's Head by skindiver Ned Grant, 16, shown above with the anchor, his brother Neil, 19, both of 92 Ashworth avenue, and Harvey Creeden, 19, of Newburyport, Mass. The boys dive from the rocks off Boar's Head, using equipment they made themselves. A history of ship wrecks off the Head is being checked in an effort to determine what date the anchor was lost. —Staff Photo

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Hampton Beach

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you and your family
can afford. Come
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Prescriptions — Not A Sideline, But a Profession

THE BEACHCOMBER

Bingo Popular With Beach Vacationists

Bingo, or beano as it is sometimes called, has been growing in popularity among vacationists to Hampton Beach, and this year bingo games are held by various organizations on five nights of the week. Although no weekly bingo

games are held at Hampton Beach, special buses leave the beach every night except Fridays and Sundays for games held in Hampton center, Seabrook and Exeter.

Monday night the bus leaves at 7:30 for the game at the Hampton Catholic church. Tuesday night the bus leaves at 6:40 for the game at the Seabrook fire station, sponsored by the

American Legion post of Seabrook. Two games Wednesday night are held at the American Legion hall in Hampton and at the Elks lodge between Hampton and Exeter. Buses for both places leave the beach at 7 and 7:30.

Buses leave at 6:15 and 6:30 Thursday night for the game at St. Michael hall in Exeter. And on Saturday night the bus leaves at 6:40 for the Seabrook

fire station and the game sponsored by the Seabrook Firemen's association.

HAYWARD'S FRIED CLAMS We serve Good Food to Suit Your Taste ON THE OCEAN Near Church Street George & Alice Daland & Family

at HAMPTON BEACH CASINO SURF

NOW THRU SATURDAY, AUGUST 6

THE LOST WORLD AN IRVIN ALLEN PRODUCTION MICHAEL RENNIE JILL ST. JOHN DAVID HEDISON CLAUDE RAINS FERNANDO LAMAS

SUNDAY, MONDAY, TUESDAY, AUGUST 7-9

THE TRUE-AS-LIFE-AND-DEATH STORY OF THE MAN WHO LED THE FIGHT AGAINST THE MAFIA!

Pay or Die! starring ERNEST BORGNINE introducing ZOHRA LAMPERT ALAN AUSTIN

COMING

FRANK SINATRA !! DEAN MARTIN SAMMY DAVIS, JR. PETER LAWFORD ANOIE DICKINSON OCEANS 11

NOW THRU SATURDAY, AUGUST 6

NEW ENGLAND PREMIER!

You'll Love

MARIETTO in

"IT STARTED IN NAPLES"

Clark Gable - Sophia Loren

SUNDAY, MONDAY, TUESDAY, AUGUST 7-9

Every place you go you'll be hearing about a Summer Place

THE INN...THE GUESTS...THE SENSATIONS OF THE GREAT BEST SELLER!

FROM WARNER BROS. TECHNICOLOR STARRING RICHARD EGAN DOROTHY MCGUIRE SANDRA DEE ARTHUR KENNEDY TROY DONAHUE

COMING! JOHN O'HARA'S FROM THE TERRACE

The Shore Line

by "Mo" Wronski

This week's column was written with the help of my fellow conspirator "Kappa" Plante.

Brian seems to be the big lover at the Colonial Inn—ask Kathy!

Who does Judy go to see in Dunfey's?

Bob D.'s official duties are keeping the "pool" filled (with three buckets of water) and keeping the girls happy.

Some of the lifeguards entered the Coast Guard Week Ten Mile Race: Gerry G., Dick P., Brian B., and Bob M.

Is Tommy still waiting for his long-distance call from B.M.? Girls? Don't miss your chance! Run right down to the nearest drugstore and gaze at Johnny Riley, who modestly admits he's the world's greatest everything!

Jack C. is still on the loose, but Johnny O'B. has found his girl.

Have you seen the Rapid Robert Boys? (Long John, Young John, Fred, Mike, Bill and Jodi from Donovan and Fallon's.)

Wedding bells will be ringing soon for Betty. All the gang at the Fireside and Lamie's wish her the best of luck—and Freddie, too!

My name . . . Big Lover.

Jim M. has left for California—with good wishes sent along by the kids from Hudon's, the Cottage Grille, and Kohr Brothers. We'll all miss him.

Poor Robbie! Just to set the record straight, he isn't engaged and he doesn't go steady (will the Lowell Sun please take note!) In other words, girls, he's completely eligible.

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ARCADE

On the Atlantic Seaboard

Beneath the Nationally Famous

CASINO BALLROOM

Hampton playhouse

Winnacunnet Rd., Hampton, N. H.

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NOW thru AUG. 6

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FRANKIE AVALON

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ERROLL GARNER

For Reservations Phone HOMestead 5-7063

Warns Divers On Lobster Taking

Conservation Officer Floyd S. Potter, Jr. issued a warning to all skin divers this week that it is illegal to take lobsters by diving in the state of New Hampshire.

Potter said several persons have been apprehended while diving for lobsters and that further offenses would result in court action. He said it was

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- HAIRCUTS 1.35
- CREWCUTS or FLATTOPS 1.50
- CHILDREN (under 12) 1.00
- SAT. 1.35

Open Daily 8 am-6 pm
4 MASTER BARBERS
AIR CONDITIONED



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FAMILY SIZE Made On Order To Serve 6 \$3.00

HOME MADE PORK PIES ea. 25c

BAR-B-QUE CHICKENS

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Birthday Cakes Made To Order
Special Rolls of All Kinds Made To Order

WHITE BREAD - CHEESE BREAD
100% WHOLE WHEAT BREAD
V-10 HEALTH BREAD

Cinnamon Bread and Cinnamon Raisin Bread

THE BEACHCOMBER

illegal to take lobsters of any length by any means other than traps. Persons wishing to trap lobsters must obtain licenses.

Project—

(Continued from Page Three)

complete final plans, including cost estimates.

If the proposal is approved by the legislature in the 1961 session and an appropriation granted, construction could begin by the fall of next year, according to Tobey's assistants, Robert Sullivan and Allan Evans, who were also at Monday's meeting.

Twenty persons, representing the town, precinct and Chamber of Commerce attended the morning session Monday to offer opinions on the proposed

Card Reading

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Ashworth Avenue
Foot of "C" Street

Bessie Cooper

project. In the afternoon Selectman Noel Salomon, Chief Roden and Chamber executives sat down with Tobey and the architect to determine the specifications for the facilities to be included in the structure.

William I. Elliot, Chamber secretary, suggested that the band shell have a stage large enough to accommodate a 40-piece band, arranged so that a movable platform could be placed in front of the stage for such events as beauty contests and talent shows. He also said dressing rooms with 15 square feet of floor space in each wing were needed.

Other local officials estimated how much space would be necessary for lifeguard and first aid headquarters and public toilets. The state is expected to take over the administration of these facilities, which are now operated by the town.

Chief Roden listed the requirements of a new police station in the event that such a facility would be included in the plans.

Specifications for information office space were also suggested by Mr. Elliot.

Asked whether the new structure would include a bus terminal, Director Tobey said he was "hopeful that we wouldn't have to provide a terminal on the front." He added that an office for bus information or even ticket sales would be "okay", but that the buses should not stop at the beach front.

The architect will have John Minnich of Hanover, an expert on foundation engineering, as a consultant on foundation and basic construction. He will also engage consultants in lighting and acoustics.

Design sketches are expected to be available for public inspection at an early date.

Cadets at West Point received their diplomas in the order of their four-year scholastic standing.

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Specializing in Sea Food

Baskets, Scallops, Shrimp,

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Life-American Girl-Enna
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The first glass used in windows of British homes was so valuable that the panes were removed and packed away when the family went on a holiday.

Kennedy's Restaurant

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DINNER - SEA FOOD

The only Car Hop Service on the Beach

Serving from Noon-2 A.M.

HOLLINGWORTH HOTEL

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Established 1917

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Surf Hotel

10 Fishermen Join Old Salts At Beach

Ten deep sea fishermen joined the ranks of "Old Salts" at Hampton Beach during the past week as fishing continued to improve. Each new member of the Old Salts club was presented a gold certificate of membership, a billfold membership card and a red and gold sleeve patch as proof of the stories the bearer may tell about the "big one" that didn't get away.

The new members are Theresa Camidge of Exeter, who caught a 5-pound haddock; Robert Sencal of Willimansett, Mass., also a 5-pound haddock; Frank Freeman of Agawan, Mass., a 6 1/2-pound haddock; Richard Klepach of Springfield, Mass., 4 1/4-pound striped bass; and Robert L. Zuner, Jr. of Tilton, N. H., 8-pound haddock.

Also John J. Bennett of Woburn, Mass., 16-pound halibut; J. Marcel Gauthier of Montreal, P. Q., 15-pound blue hake; Alfred C. Caprade of Worcester, Mass., 18-pound pollock; Roger Roy of Holyoke, Mass., 24-pound pollock; and Cecil F. Smith of Hartford, Conn., 10-pound haddock.

Contest—

(Continued from Page Three)

place trophy with an oriental dance to "Misilou."

In the senior division, Miss Janite L. Tripp, 16, of Westwood, Mass., won the top trophy and a chance to participate in the finals, August 22, when she sang "Getting To Know You." The same song, from the musical "The King and I", was sung by a Hampton girl last week for first prize.

Handsome Thomas M. Hea-

ley, 22, of Weston, Mass., won second place honors by singing "God Bless America," and Miss Karen Cullen, 15, of Naugatuck, Conn., won third place singing, "The Lady Is A Tramp." Miss Cullen is one of many previous winners who have returned this season.

To close the show, Tom Healey led the audience in one chorus of "God Bless America." During the band concert which followed, Richard A. Dempsey, 23, of Salem, Mass., one of the contestants, sang several sel-

lections at the invitation of band director Dyson Kring. The concert was also highlighted by a cha cha demonstration by Bill and Tracy, the Casino dance teachers.

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SANDWICHES Booth
DINNERS Counter
Specializing in SEA FOODS Take-Out Services

Ocean Boulevard
Between 'J' & 'K' St.

This Week's Special!

YOUNG TOM TURKEYS 10 lb. & Over. Ready to Eat Stuffed & Gravy \$6.98

CHICKENS 6 lb. Ave. Ready to Eat Stuffed & Gravy \$3.98

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Featuring S. S. Pierce Company's Groceries

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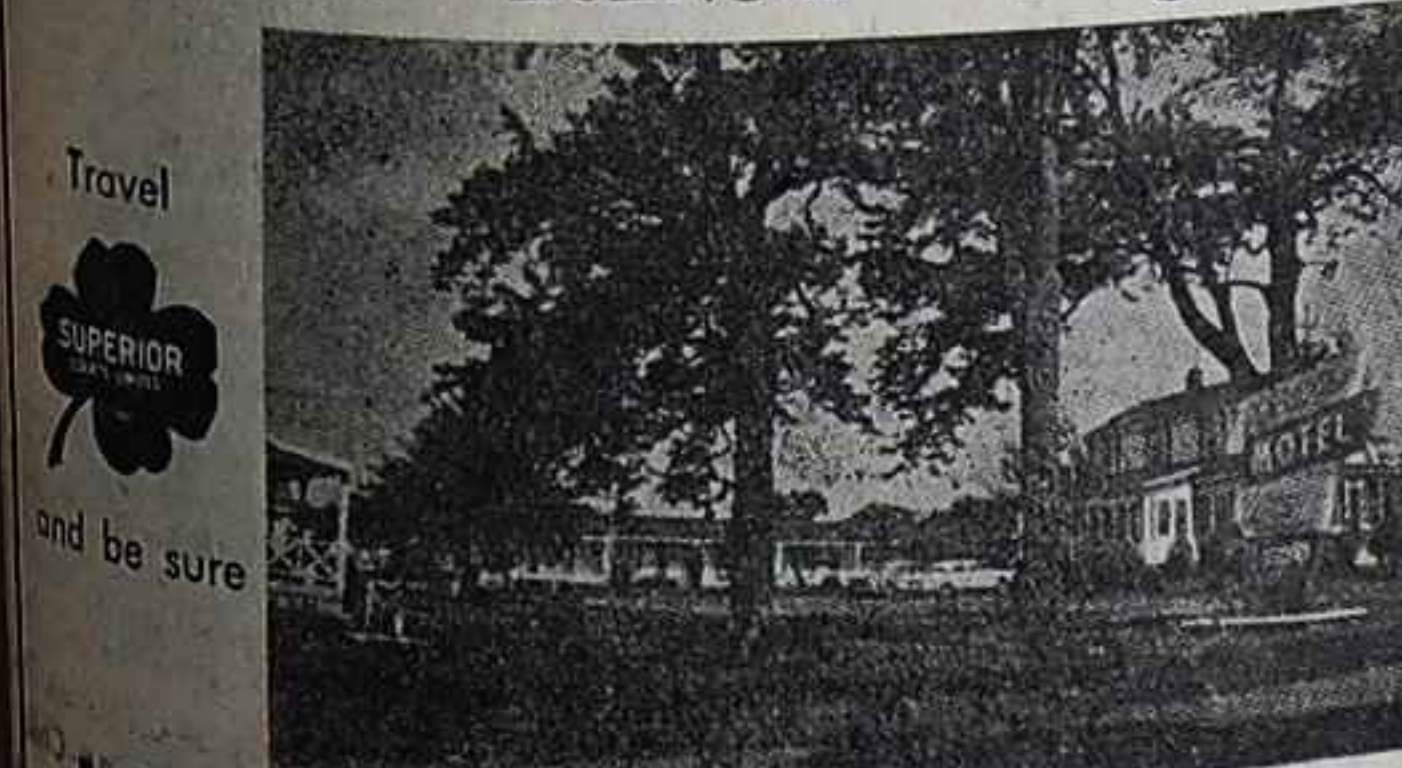
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For the "REST" of your life



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APARTMENTS

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HAMPTON



RUGGED (?) SWIMMERS put on skin diving jackets for protection against the 50-degree water Sunday. Kneeling is Henry Stone, and standing, left to right are Head Lifeguard Dan Stone, Miss Ingeborg Hofer of Ludwigshafen, Germany, Dave Stone and Bob Ross. Miss Hofer has been in this country eight months and is spending the summer at Hampton Beach. The divers made their own diving suits and have formed a skin diving club. —Staff Photo

A lot of today's troubles arise from workers who don't think and thinkers who don't work.

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ON THE BOULEVARD
AT THE BRIDGE

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for over a quarter of a century*

Special of the Week
STEAMED CLAMS, Drawn Butter, Hot Boullion
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Fried Fresh Lobster
Drawn Butter, Cole Slaw, French Fried Potatoes,
Parker House Rolls
\$1.75

Owned and Operated by Ruth & Ralph Adie

British RAF Cadets
Spend Day At Beach

Twenty-two exchange cadets from the British Royal Air Force spent Wednesday afternoon and evening at Hampton Beach as guests of the Merrimac Valley Civil Air Patrol of Amesbury, Mass., and the local Chamber of Commerce.

The young Britons were accompanied by Lt. Therese Belliveau and Lt. Col. Stanley Patton, Massachusetts Wings Project officer, CAP, who arrived here at 3 p.m. After a dip in the ocean the cadets enjoyed a lobster stew dinner at the Hampton Beach fire station, prepared by Chief Perley R. George.

In the evening the cadets went to the Casino ballroom to hear the Kingston Trio.

Prior to stopping at the beach, the cadets were given a tour of Pease Air Force base, Portsmouth.

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Drive-In Theater
ROUTE 1-A — BEACH ROAD
SALISBURY, MASS.

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A SAMUEL G. ENGEL Production
THE STORY OF RUTH
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METRO - GOLDWYN - MAYER Presents
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IN A JULIAN BLAUSTEIN PRODUCTION
'THE WRECK OF THE MARY DEARE'

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LOBSTER - STEAK - SHORE DINNERS
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— 29th Season —
Boars Head
Hampton Beach

Ann Morrell
Visit Our Super Market Next Door

Spear Fish Contest
At Beach Aug. 19-21

A spear fishing contest for experienced skin divers will be sponsored by the Hampton Beach Chamber of Commerce, August 19, 20 and 21.

Skin diving club members from the Hampton area are invited to participate in the contest, which will be judged on a point system. A trophy will be awarded to the diver who spears the most fish during the three-day contest. Diving hours, during the three days, will be sunrise to 10 a.m. and 5 p.m. to sunset. All diving must be done in the area off Hampton Beach between Boar's Head and Haverhill street.

Divers flags must be displayed from boats or floats and the buddy system will be followed. The Chamber of Commerce will be the registration and weighing station. Divers must list their equipment and type of speargun upon registration.

The following fish and the points they are worth have been listed by Chamber officials: cunners—1, flounder—1, squirrel hake—1, tautog—2, shad—2, cod—2, pollock—2, blue hake—2, shiny hake—2, mackerel—5, mutton eel—5, striped bass—10, dogfish—10, tuna—10, and catfish or wolf fish—10.

The contest is one of a long list of events that will mark Mardi Gras week, August 20-27.

Margaret's
HAMPTON BEACH
BEAUTY SALON
—Individual Coiffures—
New Location - 1 Ashworth Ave.
Hampton Beach - WA 6-5441

Fort Star at the Isles of Shoals was torn down at the time of the Revolutionary War and the guns were taken to Newburyport.

Winnacunnet, meaning pleasant place of the pines, was the name given Hampton by the Indians who were here when the area was settled.

Gurney's Cycle Shop
Highland Avenue
Around the corner from the Marine Memorial
BICYCLES - TANDEM - FLOATS
Reasonable Rent
Bath Lockers - Batteries For All
Type Radios
Radio Rentals: Earl Gurney, Prop.

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SODA SHOPPE
- On the Boulevard -
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Friendly Family Service

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COTTONS - WOOLENS - SILKS - SYNTHETICS

- FUN on a RAINY DAY -

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Near B&M RR Sta., Lincoln St., Exeter

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Ladies ready-to-wear department features a complete line of sportswear, bathing suits and handbags.

Our infants and children's department has quality merchandise at moderate prices for boys and girls to size 14.

The gift and jewelry departments afford you a complete selection of souvenirs, remembrances and that "something special".

Men's Dept. Shoe Dept. Toy Dept.
Hampton Beach's Only Department Store

**Goodman Band
At Casino Friday**

This is proving to be one of the biggest weeks in history for the Casino Ballroom. After accommodating the record-breaking crowd which enthusiastically received the Kingston Trio Wednesday, the ballroom expects another big night Friday when the Benny Goodman band will be featured.

It will be a real thrill for jazz fans here at Hampton to see and hear this internationally famous artist of the clarinet, and his band. Goodman is versed in classical as well as jazz and has played before large audiences in Europe and Asia. He has played before 10,000 in Bangkok and had jam

sessions with the King of Thailand. During the past year, Benny Goodman was sent by the Department of State to tour Germany, Sweden, France, Switzerland and other European countries. While on this European tour, he was a featured U. S. performer at the World's Fair in Brussels.

Old Salts Club

Eight-year-old Catherine Foote of 3 Ocean boulevard became a member of the Hampton Beach Old Salts club Tuesday when she landed a five-pound haddock while fishing from a Smith & Gilmore party boat, operated by her father, Skipper John Foote.

Cathy is one of the youngest of the Old Salts this season.

Haddock have been running especially well this week, according to Mrs. Helen C. Gilmore of the fishing pier. Fishermen have brought back catches of haddock weighing 20 pounds or more on several different mornings, she said. Large pollock and cod are still biting too, she added.



A WORKING VACATION is being enjoyed at Hampton Beach this summer by winsome Barbara Yeaton, 19, of Concord, N. H. Barbara is a junior psychology major at the University of New Hampshire. —Staff Photo

- Gift Shop -
"SNOOPY NOOK"
Keefe Ave. - End of 'I' St.
PARKING — 50c
Venez Fouillez
Gertrude Newcomb, Prop.

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THE EXETER INN
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- OUTDOOR DINING TERRACE
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SUNDAY NIGHT BUFFET
BEEF — HAM — TURKEY
COLD BOILED LOBSTERS — LOBSTER NEWBURG
SHRIMP — CRABMEAT
ASSORTED SALADS — ASSORTED ROLLS
BEVERAGE — DESSERT

\$2.75

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New Modern
Beauty Salon
ON THE OCEAN FRONT
Have your Hair Dried with
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Demonstrations Daily
10 A.M. - 7 P.M.
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Fine Food
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LOBSTER POUND
Visitors Welcome
Foot of Bridge at Smith-Gilmore's Wharf
• Native Lobsters Fresh Daily • BOILED TO ORDER
QUALITY UNSURPASSED — TEL. WA 6-3424



"UNDER THE STARS" SQUARE DANCING at the Hampton Beach State Bathhouse every Friday night has been gaining in popularity with attendance of more than 200 the past two weeks. Caller recently was Horace Upham, left, who made sure the dancers had a good workout. —Staff Photo

Col. George Ashworth, known as the "Daddy of Hampton Beach" inaugurated the annual Children's Day program four decades ago.

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Re-Opening My Shop
Formerly of First Street,
N No. Shore
CHINA - GLASS
DECORATIVE ACCESSORIES
WHITE SAILS
553 Ocean Blvd. - Near Rocky Bend
Hampton Beach

HOTEL ALLEN
Your Hosts: Emile & Lucy Sigouin
387 Ocean Blvd. WA 6-2961

Hotel Dining Room
Specializing in —
Steaks - Lobsters - Sea Foods
Special Lunch 1 pm-4 pm
\$1.00 Up
BANQUETS OF ALL KINDS
(Ici On Parle Français)

CHILDREN
A
SPECIALTY

SILHOUETTES
By Lillian G. Clarke
PASTEL PROFILES ALSO
27 years at Beach on Casino
Breezeway opposite Bandstand
and Barber Shop.

**"Pajama Tops" Next
On Playhouse Stage**

"Pajama Tops", the wicked and naughty French sex farce, is a rib-wrecking laugh comedy abounding in fun, frolic, and hilarity. For several years, the Hampton Playhouse has been trying to secure the New England rights to this great show, and now announce the play will be the next attraction, Aug. 8-Aug. 13.
Needless to say, this block buster of a satire on French love making is for adults only.

The Trading Post
KINGS HIGHWAY AT 7th ST.
Meats - Groceries - Beachwear
Frozen Foods — Ice Cream
Toys and Novelties
Newspapers — Magazines
Hampton Beach Sweatshirts
Film and 24-hour Developing Service

BINGO
30 - GAME PARTY
EVERY WEDNESDAY
AT 8:00 P.M.
LEGION HALL
Exeter Rd. Hampton

BIG DOOR
SPECIALS PRIZES

FREE BUSES
Leave Casino at 7:00 p.m. and Return After Game
PLENTY OF FREE PARKING

Recreation Survey At Beach

A survey of Hampton and Hampton Beach is being conducted this week by Nickolas K. Kontinos of Hampton, who is representing the State Planning and Development Commission.

Going Out To Eat?
try
BOAR'S HEAD INN
not near the ocean
but ON it!
Great Boar's Head.

Kontinos was assigned the Seacoast area in the survey of the recreation business which is now underway throughout the state under a grant from the federal government's Small Business Administration. Mr. Kontinos has completed the survey in Rye, North Hampton,

Hampton Falls and Seabrook, and expects to complete Hampton and Hampton Beach soon.

One of the chief questions being asked concerns accommodations for tourists. Owners of motels, hotels, cabins and guest houses are asked how many persons they can accommodate. The answers will be helpful in evaluating the vacation - recreation industry here, and the role it plays in the economy.

Questions about employment are also being asked.

Chamber of Commerce officials have urged beach businessmen to cooperate with the survey.

Margaret M. Junkins Home Made Candies

Try our Hand-Dipped Chocolates
made on the premises

SEE IT
MADE I
OCEAN BOULEVARD

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Saturdays **B** Tuesdays

7:30 **I** 7:30

30 Games **N** 30 Games

Sponsored
by
Seabrook Firemen's
Association

Sponsored
by
American Legion
Post #70

BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center
At 6:30 and Hampton Beach At 6:40

Rye Beach Auction To Aid Hospitals

The Rye Beach—Little Boars Head Garden club will hold an auction at the Farragut Casino, Thursday, August 11, at 11:30 a.m.

Members of the committee will be present to receive articles after 10:30 a.m.

The auction will feature white elephant and food tables, also cut flowers and flower arrangements. The auctioneer will be Mr. William F. Harrington, Jr., husband of one of the active committee members. Chairman of the auction committee is Mrs. Melville Irwin.

Proceeds from the auction will be used to benefit the Portsmouth and Exeter Hospital building funds as well as the Garden club's scholarship fund which is established for a student resident of Rye or North Hampton studying agriculture or horticulture at the University of New Hampshire.

The lilacs at the Wentworth-Coolidge Mansion are descendants of the first brought to this country.

**Jackie's
BEAUTY SALON**
"C" ST. HAMPTON BEACH
Specializing in all types
of Beauty Culture
WA 6-3351
In the Dudley Building

**Rocky's
REAL ESTATE**
Cottages - Rooms
Apartments
SALES — RENTALS
499 Winnacunnet Rd. Hampton
WA 6-2402
Mr. & Mrs. Robert W. Bridle

Lost Your Watch?
If, while on the beach, you have lost your watch or ring, call us by telephone. We have a metal detector and operator that you can rent.
Telephone WA 6-2359

HAMPTON BEACH Super Market

Ocean Blvd. Cor. "I" St.
**Complete Line of
Meats - Cold Cuts
Groceries**

THIS WEEK'S SPECIALS
Swift's Premium Ground
CHUCK lb. 69c
SWIFT'S PREMIUM BUTTER
69c Lb.

POPULAR BRAND CIGARETTES
\$2.16 Ctn.

Evelyn & Paul

Kings Highway at 3rd Street

- Home Bakery
- Groceries
- Novelties

QUALITY WE GUARANTEE
SATISFACTION WE TRY TO ACHIEVE

Watch for our Weekend Specials

Ici Nous Parlons Francais

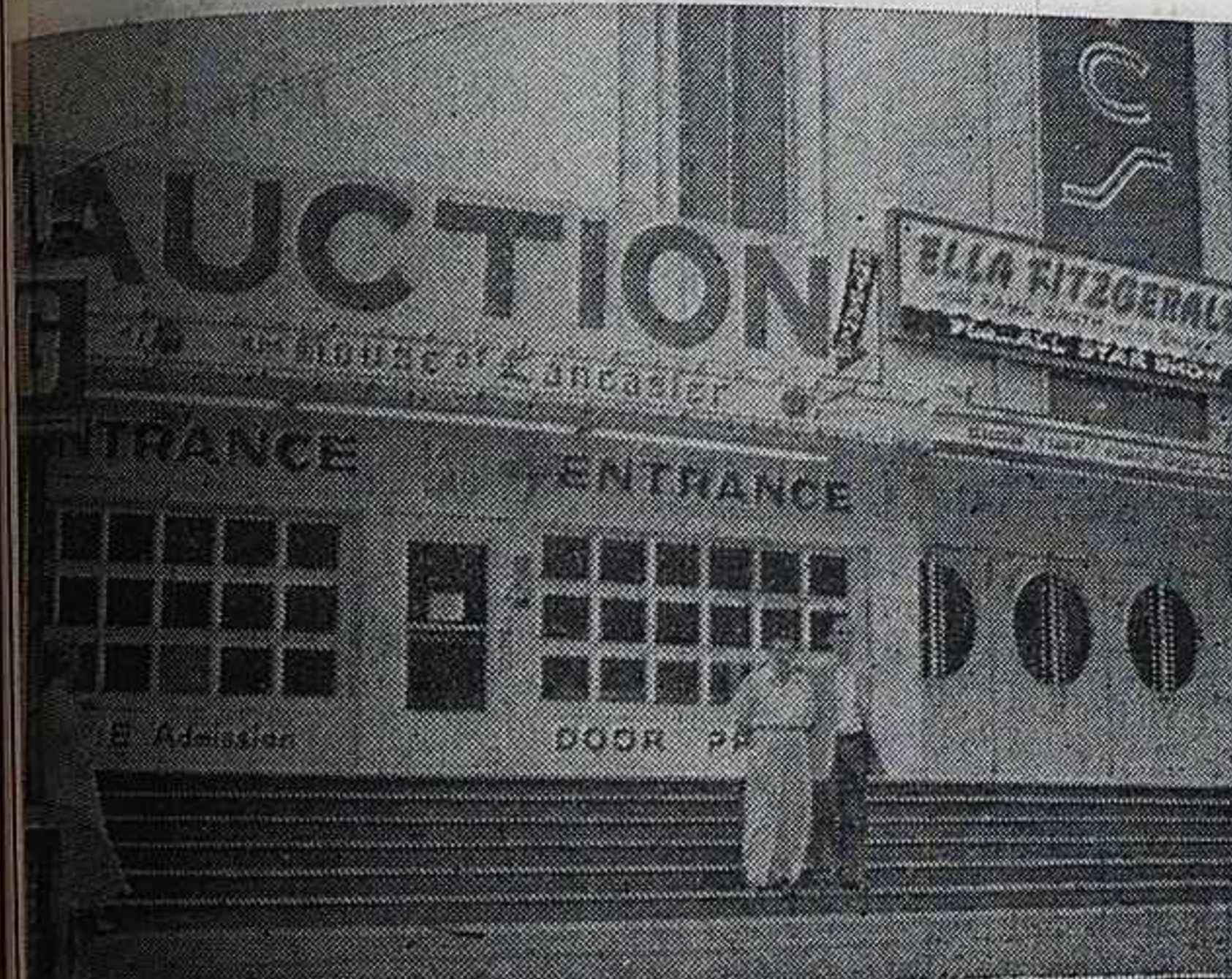
FROLIC AUCTION

"The House of Lancaster"

Teach Your Dollars To Have More Cents

It's a **RAVE**
... the way you **SAVE!**

AND IT'S FUN TO BID AND BUY
AT THE FAMOUS



Next to the Frolics Night Club
SALISBURY BEACH, MASS.

— ADVERTISING SPECIALS —

TRAVEL
IRON
29c Ea.

ALARM
CLOCKS
10c

LIGHTERS
Ranson Type
10c Ea.

FISHING RODS
ANY PRICE

FREE

- BALL POINT PENS
- Combs
- TOOTH BRUSHES
- SEWING KITS

Management Reserves The Right To Limit Items
DAILY 2:00 7:00 9:30

Special Sale Sunday Evening
Come Early No Dealers Please

BRING THIS COUPON

For A
FREE GIFT

CHINA

GIFT WARE

JEWELRY

Thousands of other
Fabulous Bargains

ANY PRICE
SUN GLASSES



DELIBERATING over the contestants in the Miss Hampton Beach beauty contest are judges, left to right, Denny Whitmarsh, WBZ news, Claude Higgins, of the Sullivan Advertising agency, Miss Clair Devaney, Boston TV personality, Ted Ashby, Boston Globe columnist, and Clif Taylor, WHEB program director. —Staff Photo

A New & Exclusive Service . . .

MONDAY THRU FRIDAY
At About 11 A.M.

Kodachrome and Ektachrome Films

Left with us for developing into slides or movies will be picked up and whisked to the Eastman Kodak Laboratories in Rochester, N. Y. They will be returned to us in just

48 HOURS

(Excluding
Sat. & Sun)

Kodacolor and other color prints will take a few days longer, but will also be transported as rapidly as possible and processed by the laboratories of the Eastman Kodak Company. We will continue to offer 24-Hour Service on Black-and-White Film.

Donovan & Fallon

Hampton Beach's Drug Store Since 1926
Ocean Blvd. 1/2 Block So. of Casino

BMC Peakall May See Mediterranean Duty

Boatswain's Mate Chief Roland E. Peakall of the Hampton Beach Lifeboat station is now

on leave prior to his transfer to the Third U. S. Coast Guard district, New York, according to BM/C Frank A. Christoph, who is in charge of the local station.

BM/C Peakall has been stationed at Hampton Beach for nearly four years. He lives with his wife and three daughters at 15 Birch road, Hampton.

Following his transfer to New York he expects a further transfer for duty in the Mediterranean.

RELAX

AND BE WELL THROUGH SCIENTIFIC CHIROPRACTIC CARE

Dr. W. J. LaBarre

151 Winnacunnet Rd. Hampton (Lower Beach Rd) WA 6-2754
Office Mon. Tues. Fri. 11-12, 2-4
Hours 4-30, 7-9, Wed. 11-12, 2-4:30
Sat. 10:30-3:00

While at Hampton Beach

STOP AT

The Harbor Grill

Fine Foods

Complete Menu

Box Lunches for Fishing Parties

LOCATED NEAR THE BRIDGE

Ann & Bob Bosteels, Prop.



ACTRESS DOROTHY RICE is featured in this week's Hampton Playhouse production of "Make A Million", continuing through August 6. Miss Rice has thrilled local audiences in several performances this summer. She comes to Hampton with extensive television and off-Broadway experience, including a feature role in the "The Three Penny Opera." —Staff Photo



EXETER - HAMPTON
LODGE NO. 2075

ELKS

BINGO

WEDNESDAY NIGHTS

7:30 P.M.

AT NEW LODGE HOME

HAMPTON RD., EXETER

Busses leave Beach at 7:30 and
Hampton Center at 7:45

PLENTY OF FREE PARKING

- Big Game Prizes
- Door Prizes Galore

Sportswear Center

HAMPTON BEACH'S LEADING
Sportswear Store
Standish Gift Shop
Ocean Blvd at "A" St.

John's Popcorn

"The Best on the Beach"
— FEATURING —
Peanuts — Pop Corn
Corn Bars — Pistachios
ON THE BLVD. NEXT TO THE
OCEAN HOUSE PORCH

Don't Miss It!

HAMPTON BEACH'S NEWEST AND
MOST COMPLETE GIFT SHOP

"ELA MESA"

Foreign & Domestic Goods

Unusual Gifts & Souvenirs
Also Flower Arrangements
Located at North Shore Rotary
Junction of Routes 1A and 101E
Pauline Chaloge, Prop.



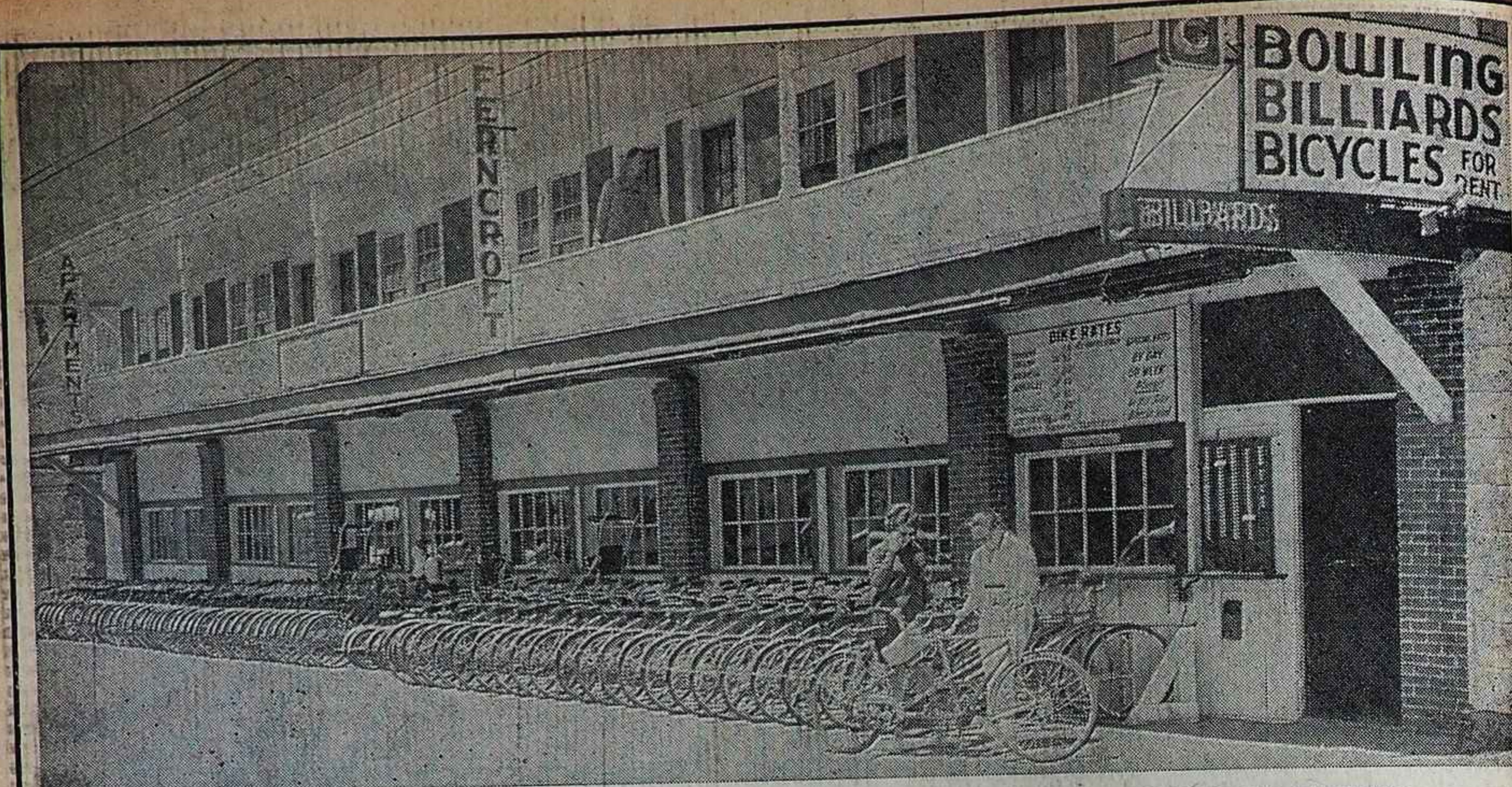
This Store not only saves you money, but valuable vacation time, too . . .

See how easy it is to breeze through this cool, air-conditioned store on every shopping trip. Everything you need for summer housekeeping is yours at the modern, streamlined First National supermarket.

LAFAYETTE ROAD

adjacent to LAMIE'S TAVERN





FERNCROFT RECREATION CENTER

"A" STREET

TEL. 6-3410

HAMPTON BEACH

OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes

In Excellent Condition

20" - 24" - 26"

Tandems

3-Speeds

Regulars

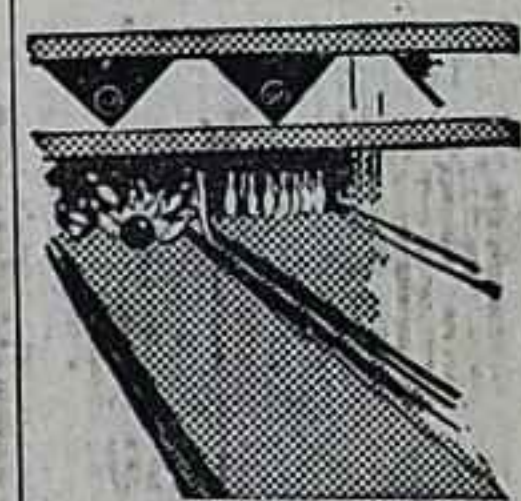
Equipped with Lights at Night

Strollers & Trikes for Tots



with

Automatic Pinsetters



"Bowl to Stay Slim"

Good Alleys

Good Pins

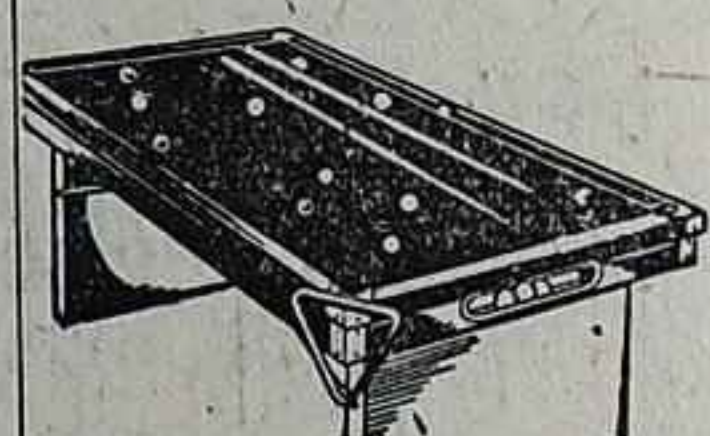
Courteous

Friendly Service

Air Cooled

in the Penthouse

Well Ventilated



Open Weekdays & Sundays

Fluorescent

Lighted

7 Brunswick

Pocket Tables

OPEN WEEKDAYS
SUNDAYS

BOWLING

BILLIARDS

BICYCLES

10:00 A.M. TO MIDNIGHT

7:30 A.M. TO MIDNIGHT

BOWLING

BILLIARDS

BICYCLES

1:00 P.M. TO MIDNIGHT

8:00 A.M. TO MIDNIGHT

When In Exeter, Why Not Try

EXETER BOWLING LANES

10 Columbus Ave.

Tel. PR 8-8948

Exeter, N. H.

OPEN ALLEYS EVERY DAY AND EVERY NIGHT

"BOWLING'S GREAT FOR A DATE"

NOW . . . Air Conditioned For Your Comfort



The Beachcomber



VOL. XXXIII, NO. 7

Incorporating the
Hampton Beach Advocate

WEDNESDAY, AUGUST 10, 1960

FREE



Parade Stirs Interest In Mardi Gras