

FERNCROFT RECREATION CENTER
 "A" STREET TEL. 6-3410 HAMPTON BEACH
 OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes
 In Excellent Condition
 20" - 24" - 26"
 Tandems
 3-Speeds
 Regulars
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 Strollers & Trikes for Tots

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 Good Alleys
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 Open Weekdays & Sundays

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When In Exeter, Why Not Try
EXETER BOWLING LANES
 10 Columbus Ave. Tel. PR 8-8948 Exeter, N. H.
 Always An Open Alley During The Daytime
"BOWLING'S GREAT FOR A DATE"
 NOW . . . Air Conditioned For Your Comfort

The Beachcomber

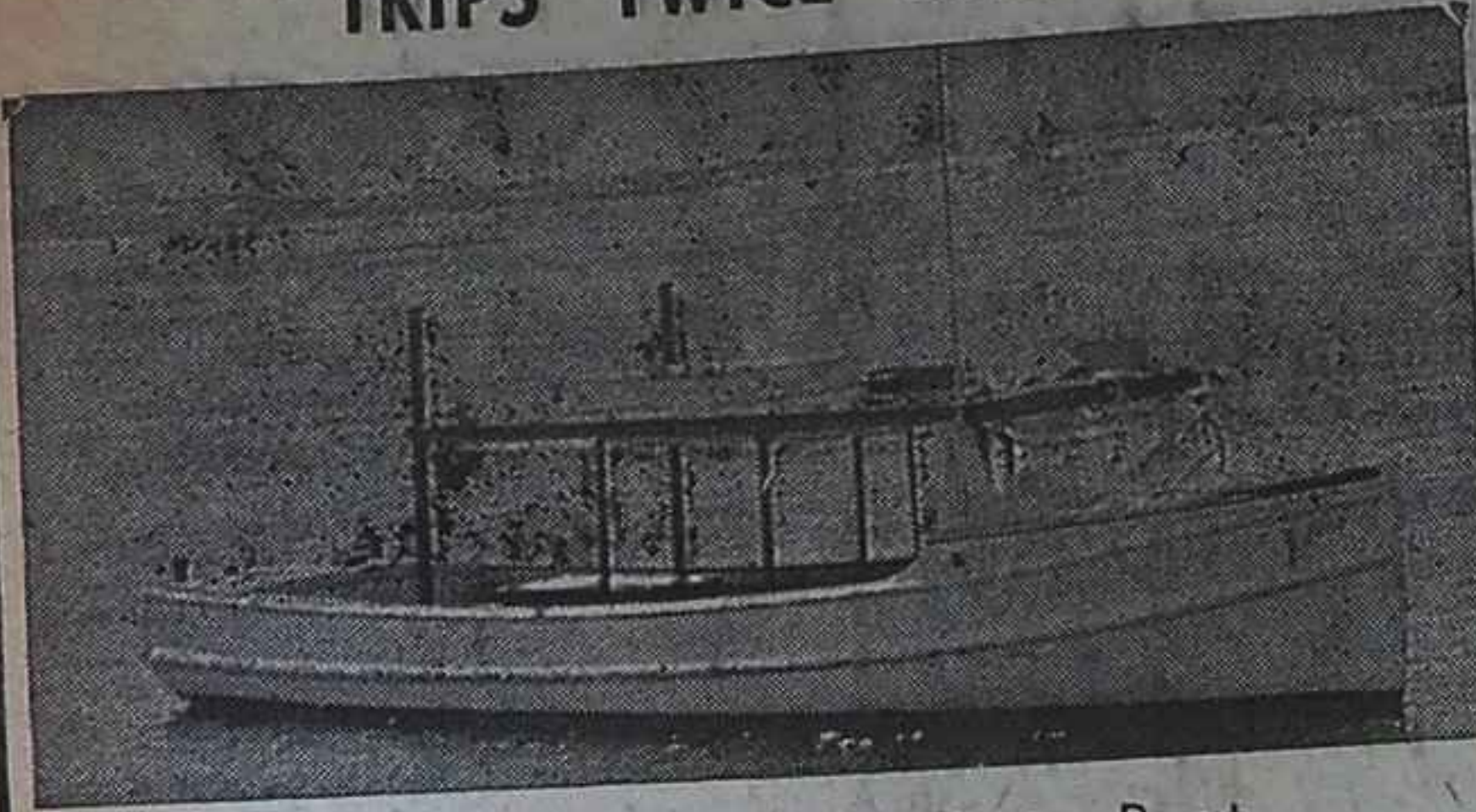
VOL. XXXIII, NO. 5 Incorporating the Hampton Beach Advocate WEDNESDAY, JULY 27, 1960 FREE



Bay State Girl Wins Beauty Title

DEEP SEA FISHING

TRIPS TWICE DAILY



The Ric Roc, 40-Ft. Party Boat

AL GAURON

ACROSS FROM THE STATE PARK

ON STATE PIER

Lines and Bait Furnished
TOILET FACILITIES
FREE PARKING
SHIP TO SHORE RADIO

Morning Trip 8:00 A.M. Phone WA 6-2469 Afternoon Trip 1:30 P.M.

TWO BOATS: "ALICE G" & "RIC ROC"

PAGE 2

Tax Rate Set At \$57

The property tax rate for the town of Hampton was set today at \$57.00 per thousand valuation by the State Tax Commission, according to Town Manager Kenneth D. Boehner. The reduction of 50 cents from last year's tax rate was made possible through increased property valuation and a town budget held close to last year's spending.

A breakdown of the tax rate shows \$21.30 for town expenses, \$20.50 for town schols, \$11.90 for the cooperative high school, and \$3.30 for county expenses. The town rate was reduced by approximately \$5 while the school rates increased by about \$4.50. The county rate, expected to be lower this year, was set eight cents higher than last year.

The Hampton Beach precinct rate was set at \$5.60, up 80 cents from last year's rate. A full report from the Tax

THE BEACHCOMBER

Commission is expected next week. Several budget figures were changed by the commission in reviewing the budgets prepared by town and school officials.

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DUMAS**
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ASHWORTH GIFT SHOP

(Adjoining Hotel)
Complete Selection

of
Hand Picked
GIFTS

Imports - Domestic
Beachwear
Hummels - Glasswear
Souvenirs
Colonial Woodwork
Distinctive Jewelry
Dot & Larry LaBrecque

Bay State Girl Selected Miss Hampton Beach



SINGER GUINDA WHITE of Hampton, left, was top place winner in Monday's talent parade at Hampton Beach. Second place was won by pianist Miss Shirley Haven of Holden, Mass., right, and third place by dancer Joseph Dussault of Lawrence, Mass.

—Staff Photo

Hampton Vocalist Winner In Senior Talent Division

A Winnacunnet High school sophomore from Hampton won top place in the senior division of Monday night's talent show on the bandstand at Hampton Beach. Miss Guinda White, 14,

daughter of Air Force Captain and Mrs. Guinn C. White, 7 Josephine drive, sang "Getting To Know You" from the musical show "The King and I" to VOCALIST

(Continued on Page Nineteen)

Before a crowd of approximately 1,500 Miss Diane Laurel Jezak of Dracut, Mass., was crowned Miss Hampton Beach 1960 Tuesday night in the Casino Ballroom. This temporary crown is a gift from Mr. Henry Hamel, Chamber of Commerce promotion director to be used until the permanent one will be bestowed at the Coronation Ball, August 26. The runners-up graciously placed the robe on the shoulders of Miss Jezak as they offered their congratulations.

From an array of 36 lovely contestants the five judges chose Miss Jezak, 17, 5'6", for the coveted title and awarded second place honors to Miss Sandie Kay, 16, of Plaistow, N. H., and third place to Miss Lorraine Bourgeois, 19, of Manchester, N. H.

After two sessions of elimination, the field of bathing beauties was narrowed to 13, after which the judges picked five semi-finalists on a point scoring system. In addition to the top three winners Miss Sheila Jay, 18, of North Conway, and Miss Linda Donovan, 16, of Springfield, Mass., were chosen in this select group.

Among the many gifts bestowed on the new Miss Hampton Beach was a beautiful trophy presented by John Dineen, flowers presented by Miss Joan Chesley, New Hampshire's candidate for Miss Universe contest, and a \$100 savings bond presented by Seth Junkins. Miss Sally Ann Freedman, Miss Hampton Beach of 1957, Miss Sally Ann Freedman, placed the winner's ribbon on Diane, and a temporary crown

was placed on her beautiful dark hair by Miss Hampton Beach of 1959, Miss Diane Lipson. This temporary crown is a gift from Mr. Henry Hamel, Chamber of Commerce promotion director to be used until the permanent one will be bestowed at the Coronation Ball, August 26. The runners-up graciously placed the robe on the shoulders of Miss Jezak as they offered their congratulations.

The Chamber of Commerce also presented savings bonds of \$50 and \$25 to the second and third place winners respectively.

Judges for the contest were Miss Clair Devaney of Reading, Mass., well-known New England television personality; Denny Whitmarsh, managing director of WBZ-TV news, Boston; Ted Ashby, Boston Globe columnist; Claude Higgins, account executive for the Daniel Sullivan Advertising Agency, Boston; and Cliff Taylor, program director for WHEB radio, Portsmouth, N. H.

Music for the affair was provided by Bob Batchelder's band with several specialty numbers interspersed throughout the evening. Miss Sally Ann Freedman, Miss Hampton Beach of 1957, delighted the crowd when she sang "I Had to be You" before the final judging.

The Hub of Happy Hampton Beach

EVERYTHING UNDER ONE ROOF



The Hampton Beach CASINO

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Private and Group Lessons
LARGEST GIFT SHOP

on the Atlantic Coast

RESTAURANT & COFFEE SHOP

Excellent Food at Reasonable Prices

- BOWLING ALLEYS
- SODA FOUNTAIN
- FRIED CLAM STAND
- SNACK BAR
- BATH HOUSES — PARKING AREA

CHA CHA CHAMBOREE

Tuesday & Thursday, 2-4 P.M.

EXPERT INSTRUCTION

Every Nite This Week

BOB BACHELDER

& HIS BIG 16 PIECE ORCHESTRA

Coming Aug. 3

The Kingston Trio

Ashworth HOTEL DINING ROOM

Daily Specials

STEAKS — SEA FOODS — CHOPS
A Hampton Beach Dining Tradition

BUFFET EVERY TUES.

5 - 8:30 — Your Selection Of
50 Items — Hot or Cold Dishes

BAKERY & DELICATESSEN SPECIALS!

ROAST TURKEY Stuffed, With Gravy - 12 lb. Ave. \$6.95

Special This Week — Roast Chickens \$1.29

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FINAL DAYS
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Nationally Advertised Brands of

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- Skirts
- Blouses
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Amesbury, Mass.

THE BEACHCOMBER

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REAL ESTATE & INSURANCE
103 No. Shore Blvd. at 8th St.
Hazel F. Bailey Hampton Beach



69TH WEDDING ANNIVERSARY was celebrated recently by Mr. and Mrs. Charles Stratton at their cottage on Overlook street, Surfside Park. The Strattons have been coming to Hampton Beach from Reading, Mass., for 30 summers, and for the last 15 years have lived here with their daughter, Mrs. Ralph Snyder, and family. Mr. Stratton, a fourth cousin to the famous midget, Tom Thumb, is 88 years old and his wife will be 85 in August. —Staff Photo

EXCURSION
To The
Isles of Shoals
Leave Daily 11 A.M.
Returns 4 P.M.
Fare \$3.50 Tax Inc.

Twilight Cruise
Leaves 8:15 Friday Only
Fare \$1.65 Tax Inc.

S.S. KIBOKO
Island Navigation Co., Inc.
Ceres Wharf Portsmouth, N. H.
Tel. GE 6-7927

Merchants Warned On Phony Money Orders

Hampton police warned area merchants to guard against the cashing of stolen money orders

after a worthless money order for \$90 was passed Monday at Hampton Beach.

The money order was one of 30 stolen in Boston last June and was one of a number cashed recently along the New England coast. Authorities said a Jacksonville or Miami, Fla., stamp has been used on the worthless money orders, and that the passer has signed the name George Schwartz or printed the name Tom Long.

Police said no description of the person who cashed the

SOMERSET LODGE

YOUR SEASHORE HOME!
Hampton Beach, N. H.
Thirty Modern Rooms. Amer. or Eur. Plan. Apartments - Cottages - Motel. BROCHURE on request with rates. One minute to Beach.
LEE PARTIN REAL ESTATE
"K" Street, WAverly 6-3929

Lund's Laundra - Mat

- COMPLETE LAUNDRY SERVICE
- COIN OPERATED SELF SERVICE
- DRY CLEANING & PRESSING
- ATTENDED LAUNDRY

(IF YOU WOULD LIKE - LEAVE YOUR WASH WITH US AND WE WILL DO IT FOR YOU)

OPEN 24 HOURS - 7 DAYS

Corner "A" Street and Ashworth Avenue

money order at Hampton Beach was available.

The 1960 U. S. census set the year - round population of Hampton at 5,351.

CASINO BEAUTY SALON

OPP. BAND STAND
(Next to Employment office)
WA 6-2547
Specializing in all types of Beauty Culture

Property Owners -

Do You Have Vacancies In August?
We must have Your Listing NOW!!

See Wally or Al
Bridge Realty
Service Always
C Street and
7 Ocean Boulevard
Offices WA 6-3174 or 6-2512
Al Bogrett Wally Robinson

For Your Vacation Pleasure!

BAND CONCERTS
Four daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30

FIREWORKS
Wednesdays, July and August, 9:10 p.m. First shoot July 4

BEACH CALISTHENICS
Classes on beach behind Bandstand every morning 10:30 a.m. (except Saturdays, Sundays, and Holidays)

TALENT SHOW
Mondays 7:00 p.m. — Bandstand Finals — August 22.

GET ACQUAINTED DANCES
Mondays 8:30 p.m. — Casino Ballroom (by ticket from host)

TEEN-AGE RECORD HOP
Wednesdays 2-4 p.m. — Casino Ballroom (by ticket only)

COMMUNITY SING
Fridays 7:00 p.m. — Bandstand: Bill Elliot, M. C.

SQUARE DANCING
Fridays 8:30 p.m.—State Park Bathhouse

CHURCHES
Community Church (Protestant, non-Sectarian) D street and Ashworth avenue, Sunday morning 10:30 a.m. Visiting pastors. Ladies Aid, Tuesdays, 7:30 p.m.

St. Patrick's Church (Roman Catholic) Church street, Sunday Masses, 6-7-7:45-8:30-9:15-10-10:45-11:30 a.m. Daily Mass, 7:30. First Friday, 6:30-7:30-8:30 a.m. 5:00 p.m. Benediction, Sundays, Holy Days, First Fridays, 7:30 p.m. Confessions, Saturdays. Eves of Feasts, First Fridays 4:00 and 7:30 p.m.

SERVICE CLUBS
Visitors welcome.
Kiwanis — Every Monday 6:30 p.m. at Lamie's Tavern.
Lion's Club — July 6 and August 3 at 6:30 p.m., Ye Cocke & Kettle. August 20, Lion's Day at beach. Visitors welcome.

Your Quality Buick

Dealer in The Seacoast Area Is
LINABERRY BUICK
WA 6-3303

1/2 mile No. of Hampton on Route 1
Top Quality Used Cars
Also — See The New

LARK By Studebaker
Sales & Service



"THE WHITE GAS"
Three Quality Cars at One Stop
BUICK — OPEL — LARK

SOMETHING NEW AT HAMPTON BEACH

We know we can increase your boating pleasure
We hope we can solve your boating problem at the

HAMPTON BEACH MARINA

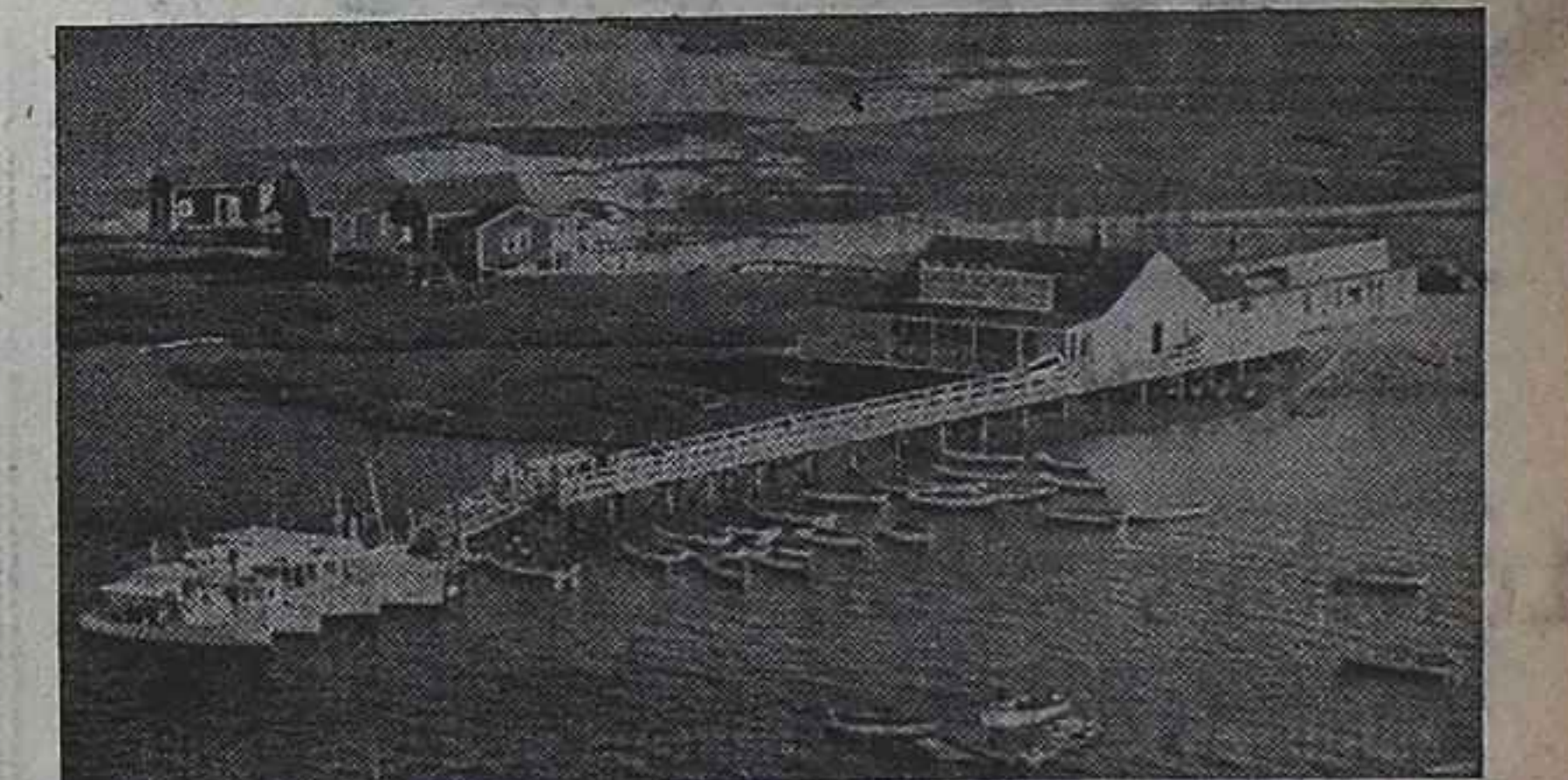
If you own a boat you will be pleased to find that we have . . . An enclosed boat basin with floats and finger piers . . . A wide hot-topped launching ramp for trailer sailers . . . A 20 ton boat hoist to haul boats for repair or storage . . . Free Parking . . . Rest rooms and showers . . . A good stock of marine supplies and equipment . . . The new Turbocraft Jet Boat and Johnson Outboard Motors to sell. There will be very much more in the near future. Keep in touch with us and we will do the very best we can for you. Look for the Hampton Beach Marina on the River edge at the South end of Hampton Beach just beyond the Smith & Gilmore Fishing Pier.

Proprietors . . . George Smith and Helen Gilmore
Telephone WAverly 6-2611

P. S. Even if you don't own a boat, we will be happy to have you visit us.

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Lines and Bait Furnished — Toilet Facilities
FREE PARKING

PARTY BOATS

Leave Hampton River Daily
8:00 A.M. and 1:30 P.M.

ROW BOATS FOR RENT

Tackle Shop Restaurant
OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach Tel. WA 6-3503

Hampton Lions Plan Beach Mardi-Gras Fete August 20

A twelve-hour show of shows to top all New Hampshire recreational activities for 1960 is promised by the Hampton Lions club to visitors at Hampton Beach, Saturday, August 20th, when a week-end of diversified recreational activity will be combined into a single Mardi-Gras day.

Championship water skiers open the Mardi-Gras at 9 a.m., followed at 11 a.m. with the novel and interesting antique auto show, under the direction of Russell Merrill of Hampton. Augmenting the Hampton Lions show, the Hampton Beach Chamber of Commerce will stage the Festival parade starting at 2 p.m. with floats, bands, drum and bugle corps, drill teams, radio, T.V., stage and screen stars and a bevy of Hampton Beach beauties led by 1959 Miss Hampton, Diane Ellen Lipson.

Climaxing the afternoon shows, visitors will once again witness daring, sensational delayed parachute jumping into the water directly off the bandstand and center of the beach.

Entertainment will continue under the skilled master of ceremonies, Hank Forbes, famous New England radio personality, with songs by two New England Championship

Barbershop quartets, the "Mid-nighters" from Haverhill and "The Rascals" from Marblehead, Mass.

One of the many top features on Mardi-Gras day and, first time at Hampton Beach, the Lions will present a twenty-two girl C.A.P. drill team, semi-finalists in national competition. Notable personalities, radio, T.V. and stage stars, will add to the great day and make Saturday, August 20th, unforgettable.

Hampton Beach and Hampton merchants plus charitable minded citizens, will add to the Lions club Mardi-Gras, by making available over \$2,000 in gifts. Throughout the day and evening, gifts will be announced and awarded from the bandstand on the beach. Topping the gift list and grand finale for the evening, Colonel Bob Gorman, one of the nation's leading authorities on show-dog training, will award a pedigreed French Poodle valued at \$500. Bob will also display the talents of a national champion show-dog during the evening presentation.

Visitors to the Mardi-Gras will participate in a real "down east" clam and lobster bake on the beach. The Lions have planned a complete clam bake, with lobster and all the specials, to take place directly on the beach, between five thirty and eight-thirty in the evening. Facilities for enjoying the bake, whether it is partaken on the beach by happy bathers or on the shore-front, have been planned. Tables, benches and a convenient location all make for ultimate enjoyment of this original "down east" clam and lobster bake. Advanced tickets may be procured from any Hampton Lions club member.

The Hampton Lions, sixty-seven strong, will set up headquarters on Hampton Beach, Saturday, August 20th, to distribute programs of the days activities and to supervise the show of shows.

Governor Wesley Powell, a member of the Hampton Lions club, will attend and participate in the twelve-hour show of shows, the down-east clam bake and all the festivities planned for Saturday, August 20th.

- Gift Shop -

"SNOOPY" NOOK

Keefe Ave. - End of 'I' St.
PARKING — 50c

Venez Fouillez
Gertrude Newcomb, Prop.

Mahoney's
as famous as
the Beach Itself

Emil's
"C" STREET
"House of
Roast Beef"

- WE SPECIALIZE IN:
- Bar-B-Queed Roast Beef Sandwiches
 - Imported Hot Pastromi Sandwiches
 - Broiled Live Lobster
 - Hampton River Fried Clams
 - Complete Luncheon Line to Go
- Hubie McQuade & Ray Moriarty

ADAMS MANUFACTURING CO.

30 High Street, Haverhill, Massachusetts
Discovered a new formula for relief of Arthritis, rheumatism, sciatic nerve, bursitis, neuralgia, neuritis, muscular aches and pain.

We have proof from many people who have tried this new formula for 12 to 30 days that 80% to 85% can get well.

- 1st — Stops the pain
- 2nd — Stops the stiffness
- 3rd — Makes you sleep sound and feel much better

These people followed directions exactly as given. Continue to use the ointment until you see results. For relief you must use at least 16-oz. jar.

Anytime there is pain, use the ointment. Price of 16-oz. jar is \$12.00

Available at GARLAND'S, Ocean Boulevard

Northerly Route For Beach Road Protested

Several beach spokesmen at the Route 101-C expressway to Hampton Beach this week declared they would prefer no new

road rather than accept the proposal of the State Public Works and Highways department for a route north of Hampton center. Deputy Commissioner Robert H. Whitaker countered that, so far as the Highway department is concerned, "it is the northern route or nothing."

COVER PHOTO

Miss Hampton Beach of 1960 was crowned Tuesday night in the Casino Ballroom by last year's queen after her selection from 36 contestants for the title.

Shown, left to right, in the crowning ceremony are Miss Sally Ann Freedman, of Peabody, Mass., Miss Hampton Beach of 1957, Miss Lorraine Bourgeois of Manchester, third place winner, Miss Diane Laurel Jezak of Dracut, Mass., winner, Miss Diane Ellen Lipson of Cranston, R. I., last year's queen, Miss Linda Donovan of Springfield, Mass., a runner-up and crown bearer, and Miss Sandie Kay of Plaistow, second place winner.

Story of the contest is on page three.

The second public informational meeting failed to unlock the apparent stalemate between the state and the town over the location of the proposed highway, although the department's proposal had been revised in several features since the first public meeting three months ago. As at the first meeting, practically all local sentiment expressed at the hearing was in objection to any route north of Hampton center.

Rep. Douglas E. Hunter of Hampton, in a series of candid questions, asked Whitaker, "Is it the northern route or nothing?"

"So far as a complete facility is concerned, yes," the chief engineer replied.

The answer left open the possibility that a portion of the proposed highway could be constructed as a toll facility across the Hampton marshes, as previously proposed by Hunter, Rep. Ralph Sanborn of Hampton Falls and others. Whitaker laid aside any possibility that the department would consider building an incomplete facility which would commit the state to a like amount of money in the near future, but he indicated that with a legislative appropriation for a toll facility the marsh route might be considered.

Whitaker was questioned by Rep. Seth M. Junkins of Hampton concerning the use of the available \$4 million for the road. Whitaker stated that the \$4 million allocation was not "ear-marked" for Route 101-C, although this road had priority under Governor Powell's accelerated highway program. Use of the funds must be determined before next June 30, he added, implying that if a toll road

were to be considered, it would have to be approved early in the 1961 session of the legislature. "It is the only one ROUTE (Continued on Page Fourteen)

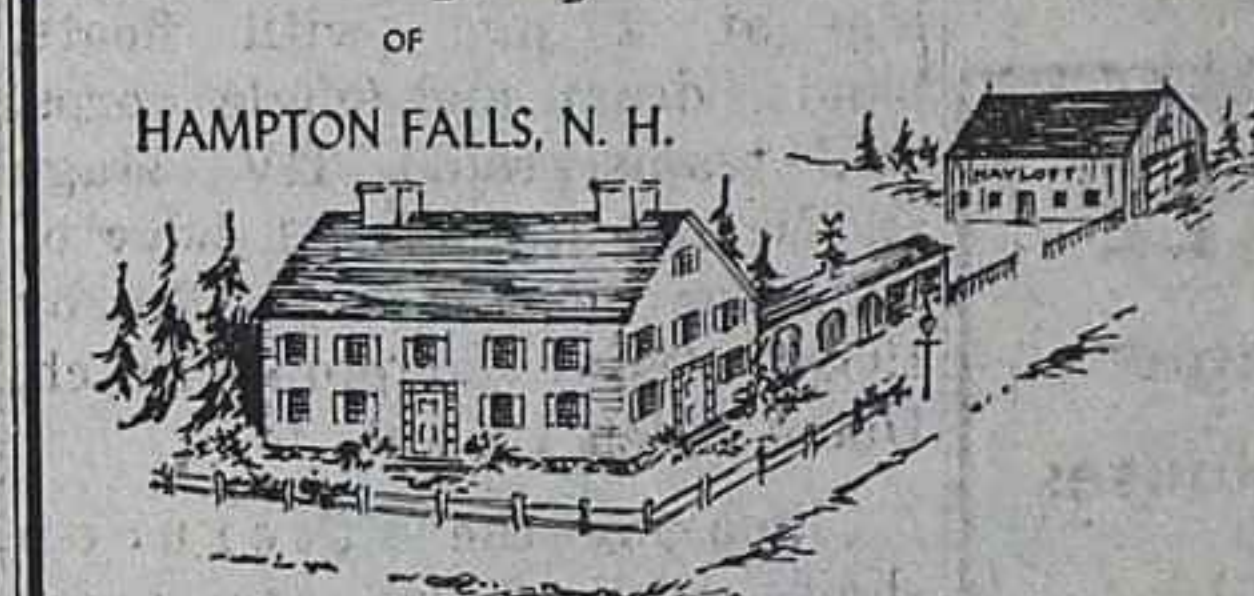
Hampton Bay Swimming School

LESSONS — \$1.00

For All Ages — Young Children a Specialty

Contact Bill Gilligan, 5 "Q" St. Hampton Beach WA 6-3270

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A Country Casual Shop in a 200 year old barn on Route 1. Next to Edgerly Farm.
OPEN DAILY 10:00 A.M. - 9:00 P.M., EXCEPT SUNDAY
Come In and Browse Around
Featuring — Hathaway & Lady Hathaway, The Villager, County Calicos, Pendleton, John Meyers, Glen of Michigan, Sperry Teesiders, Handknits, Nautical and Gift Items For Ladies and Gentlemen

FOR SALE

- Summer Cottages
- Year 'Round Houses
- Business Incomes

Sea Gull REALTY

Real Estate - Sales - Rentals
391 Ocean Blvd.
WA 6-3292

STAPLES

Featuring A Complete Assortment Of
5c to \$1.00 Merchandise & Beach Needs

sun tan aids	beach toys
first aid needs	beach aids
cosmetics	beach supplies

MOCASSINS and CASUALS

12-14-16 B STREET AT THE BEACH
COMPARE THESE VALUES!

Card Reading
Open 1 p.m. - 10 p.m.
Ashworth Avenue
Foot of "C" Street
Bessie Cooper

The Marilyn & Montreal

DINING ROOM
17 & 27 'I' Street, Hampton Beach
Arthur J. Labonte, Mgr.
Tel. WA 6-2456
Home of Good Food
PUBLIC INVITED

Breakfast — 8:30 A.M. - 11 A.M.
6 or 7 Breakfast Specials each day

Dinner — 5:30 P.M. - 7 P.M.
Dinner Specials Each Day
Just Like Home Cooking
Ici on Parle Francais

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across from Marine Memorial
DRUGS—COSMETICS—FOUNTAIN
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24 Hour Black and White Developing Service — Color - 2 Days
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SPECIAL GET ACQUAINTED OFFER
50c OFF Our Reg. Price
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WA 6-5561

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CAMERAS and SUPPLIES
9 HIGH STREET HAMPTON

At Hampton Beach
TRY
Hudon's Restaurant
Overlooking the Ocean
FEATURING —
OCEAN FRESH SEA FOODS
& WESTERN PRIME BEEF

SALES RENTALS
LOUISE'S REAL ESTATE
27 Ashworth Ave.
WA 6-2457

Summer Poetry
These miles of soft, sandy beach seem to entice everyone, A dip in the ocean, followed by relaxation in sun, No time need be wasted at Hampton Beach Seacoast fun activities are within one's reach.
II
Many visitors enjoy water skiing with exhibits of experts knowing best, Fishing derbies for anglers put one to a test, Hotels, motels and dining facilities are of a large number, If in a cottage Hampton farmers sell a huge cucumber.

III
The beach front section has stores of beach wear and fun articles too, And that daily band concert time gathers a crowd "about two," The Casino offers dancing to music of nationally-known bands, And a highlight is "Miss Hampton Beach" chosen from beauties of the sands.
IV
So get that car out, fill it with family and friends, Fun for all at this beach, just never ends, Old folks relax, it's a clean place to come, Get away from city heat and city noise hum.
V
Lifeguards keep watch of bathers each day, Police check all youngsters who from parents stray, A comfort station well equipped gives "First Aid" to all, And beach calisthenics make you fit for the Fall.
Hilda Morse
Hampton, N. H.
The State Flower of New Hampshire is the purple lilac.

I O K A
THEATRE — EXETER
PHONE PR 2-2222

Open Weekends Only!
Friday, Saturday & Sunday

Montgomery Cliff - Lee Remick
WILD RIVER
In Cinemascope & Color

Edmond O'Brien - Laraine Day
THE THIRD VOICE
In CinemaScope

Special Kiddie Show
Saturday at 1:15 P.M.

COMING!
The Unforgiven
Walt Disney's
Pollyanna

"MOVIE CLOCK"
Fri.-Sun., July 29 - 31
Friday, July 29, "Wild River", 7:55, "The Third Voice", 6:30 - 9:45, Saturday, July 30, "Wild River", 2:50 - 6:10 - 9:25, "The Third Voice", 1:15 - 4:35 - 8:00, Sunday, July 31, "Wild River", 2:00 - 5:30 - 8:50, "The Third Voice", 3:55 - 7:25.

GRAD'S
of Haverhill and Northshore

Grad's Does It Again
All 1960 Bathing Suits
GO ON SALE, THURSDAY, JULY 28th
Includes Every Famous Brand We Carry

Group I
All Cotton Swimsuits **NOW \$7.99**
Regardless of Previous Price

Group II
All Knit and Lastex Swimsuits **NOW \$10.99**
Regular to \$16.00

Group III
All Better Knit and Lastex Swimsuits **NOW \$13.99**
Values to \$29.95

NOTHING RESERVED

Over 800 Suits To Choose From

Grads
TOWN & COUNTRY CLOTHES
Haverhill & Northshore Shopping Center



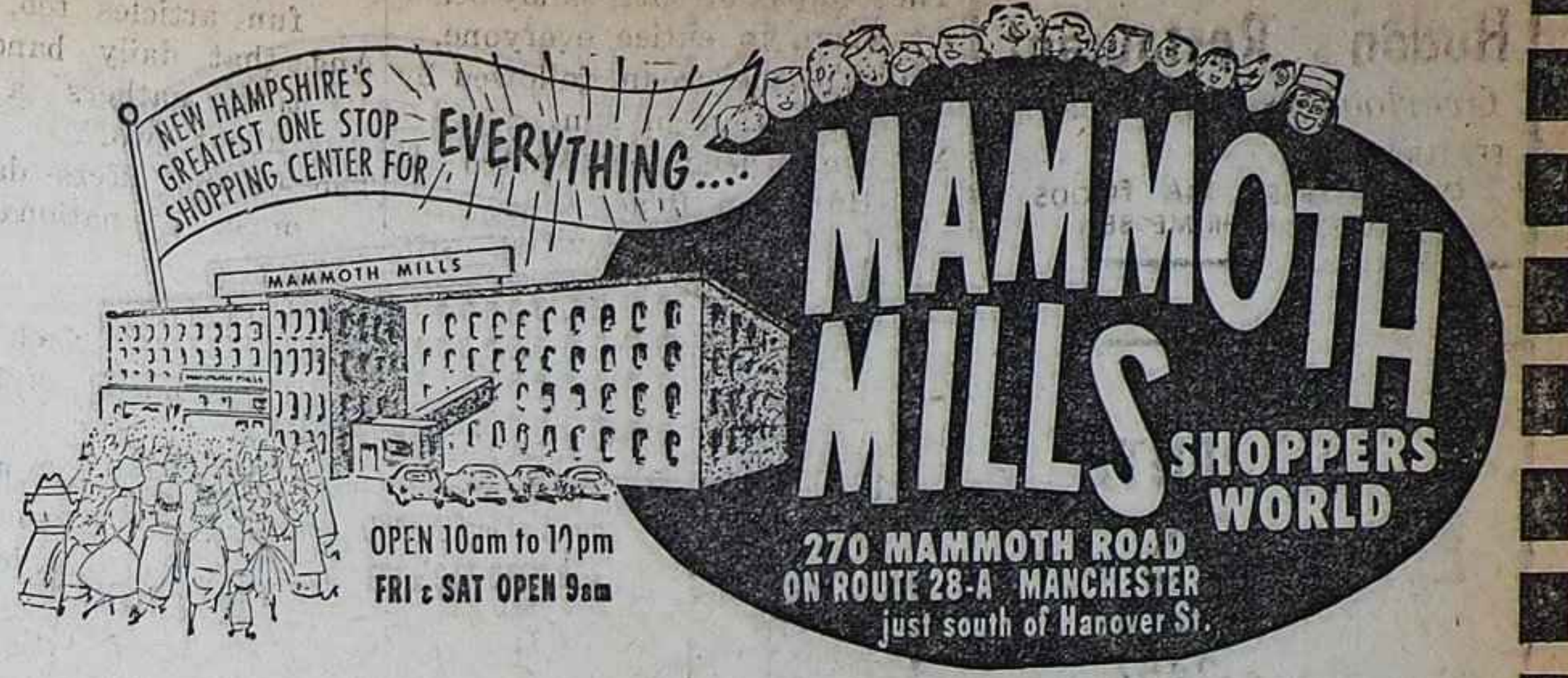
Banking Services
IN ALL DIRECTIONS.....
..... Limited neither by lack of foresight nor desire to serve. We invite you to profitably use the modern facilities of this strong and progressive bank.

- CHECKING ACCOUNTS
- SAVINGS ACCOUNTS
- TRUST AND AGENCY DEPARTMENT
- PERSONAL CREDIT DEPARTMENT
- COMMERCIAL LOANS
- MORTGAGE LOANS
- SAFE DEPOSIT VAULTS

The Exeter Banking Company
FREE PARKING
ESTABLISHED 1894 • EXETER, NEW HAMPSHIRE
Member Federal Deposit Insurance Corporation

OPEN DAILY 9 A.M. — 10 P.M.

WE'RE AIR CONDITIONED



EASY TO REACH!
Simply follow ROUTE 101 WEST to MANCHESTER, N. H. at first set of lights, which is MAMMOTH ROAD, TURN LEFT, down Mammoth Road 250 yards.

FACTORY TO YOU PRICES ON 831,672 DIFFERENT ITEMS MEAN GUARANTEED SAVINGS

WHY

- WASTE STEPS FROM STORE TO STORE!
- PAY FANCY STORE PRICES!
- PAY FOR FANCY DISPLAYS & CARPETING!
- WORRY ABOUT PARKING METERS!
- PAY FOR HIGH RENTS!
- PAY FOR HIGH PRICED EXECUTIVES!

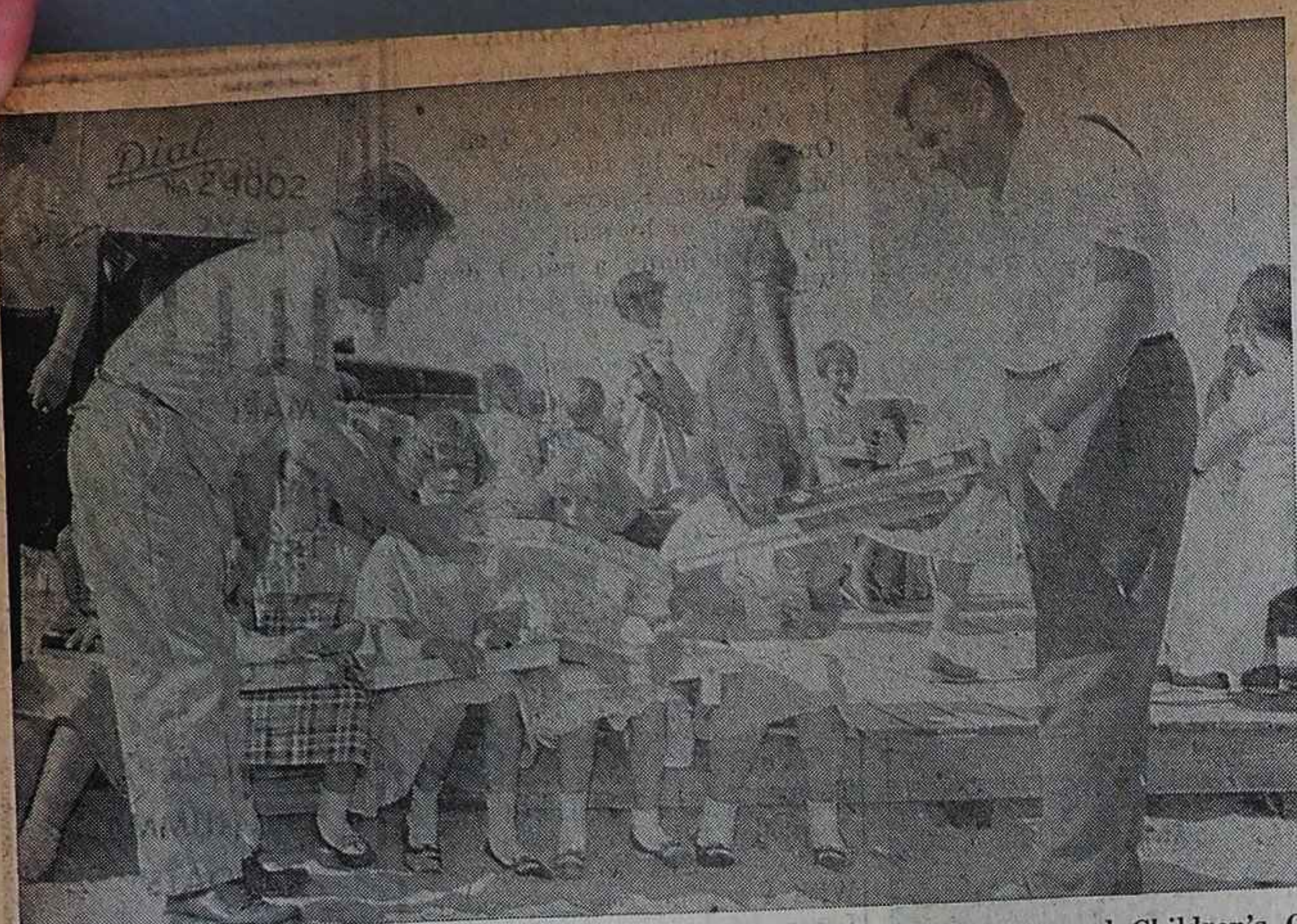
SOMEONE PAYS FOR THESE HIDDEN COSTS, SO BE WISE!! Buy Direct From The "FANTABULOUS" MAMMOTH MILLS AND POSITIVELY ECONOMIZE!!
New Hampshire's Only 1-Stop Shopping for Everything

FOOD - CLOTHING - HARDWARE
FURNITURE - APPLIANCES - HOUSEWARES
DOMESTICS - SPORTING GOODS - TOYS
And for Your Convenience A Snack Bar
YOU NAME IT! — WE HAVE IT!

Up To 20% LOWER on Every Item Guaranteed or Your Money Back

BIENVENUE CANADIENS — ICI ON PARLE FRANCAIS

ACRES OF FREE PARKING



GIFTS OF TOYS were presented to orphans of Manchester during the annual Children's Outing last Wednesday at the Hampton Beach State Park. Shown presenting some of the more than 200 gifts are State Senator Paul Provost, left, and Governor's Councilor Roger Brassard, both of Manchester. —Staff Photo

200 Orphans Enjoy Beach Visit

Last Wednesday was a big day for 200 orphans from the Manchester area. The group was transported by six buses to Hampton Beach State Park where they enjoyed a full schedule of activities. The day was climaxed by the distribution of a truck load of toys and gifts for the youngsters.

Orphans of St. Peter's and St. Patrick's orphanages and the Boylston and Manchester Children's homes were greeted by Gov. Wesley Powell and escorted to the park by the Hampton and Exeter police.

The outing was sponsored by the Richelieu club of Manchester. Food, toys, gifts and transportation were donated by business firms from the area, and the state gave the use of the park. State Sen. Paul Provost served as chairman of the committee which made arrangements for the children's day of fun.

Mackerel Fishing Reported Best Ever

Fishermen and party boat operators at Hampton Harbor report that mackerel fishing off Hampton Beach is excellent this week, perhaps the best it has ever been.

The mackerel, caught relatively close to shore, have been running especially heavy since last Saturday and many fishermen have returned with large catches.

Most of the mackerel have been averaging 2-3 pounds in weight, with very few small mackerel.

Deep sea fishing for haddock has improved greatly in the last two weeks, and cod and pollock are holding fairly strong, according to the party boat operators.

For a meal in itself
TRY

BOB'S
Submarine Sandwiches

20 DIFFERENT VARIETIES
Cor. Ocean Blvd. & "I" St.

Jackie's
TRAVEL AGENCY

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182 Ocean Boulevard
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LOST

White English Setter with Black Markings, in the vicinity of Plaice Cove. Finder please call WA 6-3790, the local Police or Dog Officer.

\$50 REWARD

CORONA HOUSE AND RESTAURANT

Open 8 A.M. — 12 Midnight

Breakfast - Lunch - Dinners

— DAILY SPECIALS —

Steaks - Chops - Chickens

Seafood - Sandwiches

83 Ocean Blvd. Cor. "K" Street



PRETTY JEAN WHITMAN rarely makes an appearance in a bathing suit, since her job as a secretary at the Chamber of Commerce keeps her busy during the sunny hours. Recently, however, Jean posed for the Beachcomber photographer near the state pier. A Hampton girl, she will study design in Boston this fall. —Staff Photo

THE ISLES O SHOALS

The islands that we can see Far off the Hampton shore Is where I have often been Out fishing by the hour Many times I have gone there By motor or by sail To spend many a happy day When I was young and hale I am longing once again to go To those beautiful Isles O Shoals

To fish, and fish, to my heart's content

As I did in the days of yore I long to see those islands again Out there in the deep blue sea To view their rock bound shores again

And the white birds where they used to be

Many times I have journeyed there

To fish for the haddock and the cod

Or to lure the wiley mackerel With a slender reel and rod I am hoping that I may go again

On some sunny summer day To ride the ocean waves again May God will that again I may

To enjoy again a good day of fishing

Out there off Hampton Bay.

Sam Cote
Exeter, N. H.

For your convenience —

OPEN 9 to 9
7 DAYS A WEEK

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MARINE MARTS

JOIN THE OTHERS
IN BOATING FUN!

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FISH LINES, ETC.

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IN SEA FOODS

A distinctive place to dine at a price you and your family can afford. Come as you are and bring the children.

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You can depend on the skill of your physician and the precision of Tobey's Drug Store in filling pre-



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HAMPTON CENTER

WA 6-3864

Prescriptions — Not A Sideline, But a Profession

Coast Guard Aids Two Disabled Boats

Coast Guardsmen at the Hampton Beach lifeboat station

HELEN HORGAN'S
Smart Shoppe
WOMEN'S and CHILDREN'S APPAREL
6 "B" STREET

**DON'T MISS...
Colonial Inn
GIFT SHOP**
EXCITING GIFTS - JEWELRY
BEACH TOGS
Ocean Boulevard at "F" Street
Hampton Beach

THE BEACHCOMBER

assisted two disabled boats and brought a woman to shore who caught a fishing hook in a finger while with a party boat over the weekend.
While fishing from the party boat Alice G, 3 1/2 miles out, Sunday about 9:30 a.m., Mrs. Lena Lassier of Keene caught a hook in her finger which was too deeply lodged to remove. The skipper radioed the Coast Guard which took Mrs. Lassier aboard the patrol boat and back to the state pier. An attendant at the Gauron party boat office

took her to the office of Dr. Edmond F. Gauron, Jr., who removed the hook.

At 10:30 a.m. the Coast Guard was called to tow an outboard skiff to Hampton Harbor after the small craft began taking on water in the choppy sea, 2 1/2 miles off North Beach. BM/C Frank A. Christoph said the owner and operator was William H. Wadleigh of Kensington. There was one other person aboard.

Monday evening the Coast Guard's 30-footer towed an 18-foot outboard from the Isles of Shoals light station to the breaking off buoy off Salisbury Beach, where it was relieved by the rescue boat from the Merrimac River station. The craft, operated by Ted Aghoian of Plaistow, was disabled with engine trouble.

Old Salts Club

The newest member of the Hampton Beach Old Salts club is Bruce Stuart of Baldwinville, Mass., who pulled in a 4 1/2 pound haddock over the weekend while on a deep sea fishing trip with a Smith and Gilmore party boat.

New Hampshire still has 60 antique roofed bridges, nicknamed "kissin' bridges" from the horse and buggy days.

The State Tree of New Hampshire is the White Birch.

HAYWARD'S FRIED CLAMS
We serve Good Food to Suit Your Taste
ON THE OCEAN
Near Church Street
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VISIT
Mary Annette's Beauty Salon
ON THE OCEAN FRONT
Have your Hair Dried with an ocean view at the GREYSTONE HOTEL
81 Ocean Blvd. Cor. "K" St.
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— OPEN ALL YEAR 'ROUND —

at HAMPTON BEACH CASINO & SURF

NOW THRU TUESDAY, AUGUST 2
HELD OVER — 3 EXTRA DAYS!

ALFRED HITCHCOCK'S
NEW SCREEN
EXCITEMENT!
PSYCHO

ANTHONY PERKINS
VERA MILES
JOHN GAVIN
MARTIN BALSAM - JOHN MCINTIRE
JANET LEIGH - MARION CRANE
I have asked that no one be admitted to the theatre after the start of each performance. This, of course, is to help you enjoy PSYCHO more!

NOW THRU TUESDAY, AUGUST 2

Everybody's singing the songs!
Everybody's shouting its praises!
METRO-GOLDWYN-MAYER presents An ARTHUR FREED Production
'BELLS ARE RINGING'
CINEMASCOPE • METROCOLOR
starring
JUDY HOLLIDAY & DEAN MARTIN
FRED CLARK with EDDIE FAY, Jr. • JEAN STAPLETON

COMING
Clark Gable - Sophia Loren
"IT STARTED IN NAPLES"

Hampton playhouse
Winnacunnet Rd., Hampton, N. H.
New England's Finest Summer Theatre

presents

NOW THRU JULY 30

AUG. 1 thru AUG. 6

WILLIAM INGES
THE DARK AT THE TOP OF THE STAIRS
A FRANK COMEDY-DRAMA

THE LAUGH RIOT
Make a Million
A "MILLION-LAUGH" COMEDY

RESERVATIONS WAverly 6-3073

The Shore Line

by "Mo" Wronski

Hi!

Looks as if Chubs is gaining weight—too many sandwiches, Pat?

"Fats" Domino isn't the only one who found his thrill on Blueberry Hill—hmm, Ted?

Paul's two loves are his car and a certain friend at the Bib 'n Cradle.

Bob from Bob's Submarine Shop sends greetings from Germany to everyone, especially Alex and Sophie. And he said to tell Dick and Joanne to keep up the good work.

Who are the three blondes walking the Chihuahua (?) on the boardwalk every afternoon.

* * * *

See that Jimmy H. finally got out on the beach!

The girls from the Renwod had a nice time in Boston.

The kids from Dunfey's really made a day of it Tuesday with breakfast on the Isles of Shoals, lunch at the Farragut, and a cookout supper.

Things went off with a bang for Paul at Dunfey's... ???

That's all for now, gang—see you next week!

Come to
FUNARAMA
The Largest Amusement
ARCADE
On the Atlantic Seaboard
Beneath the Nationally Famous
CASINO BALLROOM

THE Frolics
at
SALISBURY BEACH
2 SHOWS
NITELY and
SUNDAY
9 & 11:30
ROUTES
1 and 1-A

Now Thru July 31
JOHNNY MATHIS

Coming August 1-6
FRANKIE AVALON

For Reservations Phone HOmestead 5-7063

Route—

(Continued from Page Seven)

we have to bring," Whitaker answered.

"Will the department bring this proposal to a public hearing?" Hunter asked.

"It depends on the meeting tonight," was the answer.

Some 15 persons asked, or expressed their opinions on the new proposal, and the comments were recorded on tape by representatives of the highway department. Nearly all speakers

opposed the suggested route.

Whitaker opened the meeting by tracing the new route on a large aerial photograph and describing its intersections with other roads.

The revised Line E would parallel the present Route 101-C several hundred yards to the north, crossing over the turnpike with a temporary connection to the present interchange, crossing over Lafayette road in a partial cloverleaf "complete" interchange, crossing over Mill road, under Woodland road, and then swinging south to cross High street at grade.

Whitaker said traffic lights would probably be necessary at High street and also at Winnacunnet road.

The proposed route crosses Mill pond, the grist mill property recently purchased by the town, and Meadow pond, running south parallel to North Shore boulevard behind the developed section of North Beach. It is expected that enough funds would be available to extend the highway beyond Winnacunnet road to a junction with Ocean boulevard near Great Boar's Head.

Whitaker said the revised

of 12 sets of buildings and the taking of 220 acres of land. The original Line E would have required 23 sets of buildings to be moved and taken 342 acres of land, he said.

Soundings in Meadow pond showed 10-16 foot depths of poor foundation as compared to 30-60 feet in the marsh area south of Hampton center, according to Highway department engineers, Whitaker said. Several local men questioned this, repeating a long-standing local belief that Meadow pond is "bottomless."

Walter F. Vanderpool, chairman of a Hampton Beach Precinct road study committee, said his committee was joined by the Hampton Planning Board, the Chamber of Commerce, the Board of Selectmen, the Marsh Reclamation committee and other groups in opposing a route north of Hampton center. He said that Massachusetts traffic "will not use the new road," and that a badly needed emergency route off Hampton Beach was not provided by revised Line E.

Whitaker denied implications from several speakers that the Highway department was asking property owners along the route "if they were prepared to move in a month or so." He said the representative of the highway department was instructed to ask only about ownership, and said he apologizes "if the chap did not ask proper questions."

In answer to the final question at the meeting, Mr. Whitaker said Fay, Spofford and Thorndike, the department's consulting firm, has been paid \$26,000 for its location studies for the route, "but I suspect they have spent considerably more than that." The consult-

seven or eight different location lines.

DAIGLE'S

Take-Out & Bar

AT THE NORTH SHORE ROTARY

Specializing in Sea Food

Baskets, Scallops, Shrimp,

Clams, Fish & Chips

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T.V.

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HAMPTON CENTER

WA 6-2340

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U.S. Rt. 1, North Hampton, N.H.

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Hampton Center

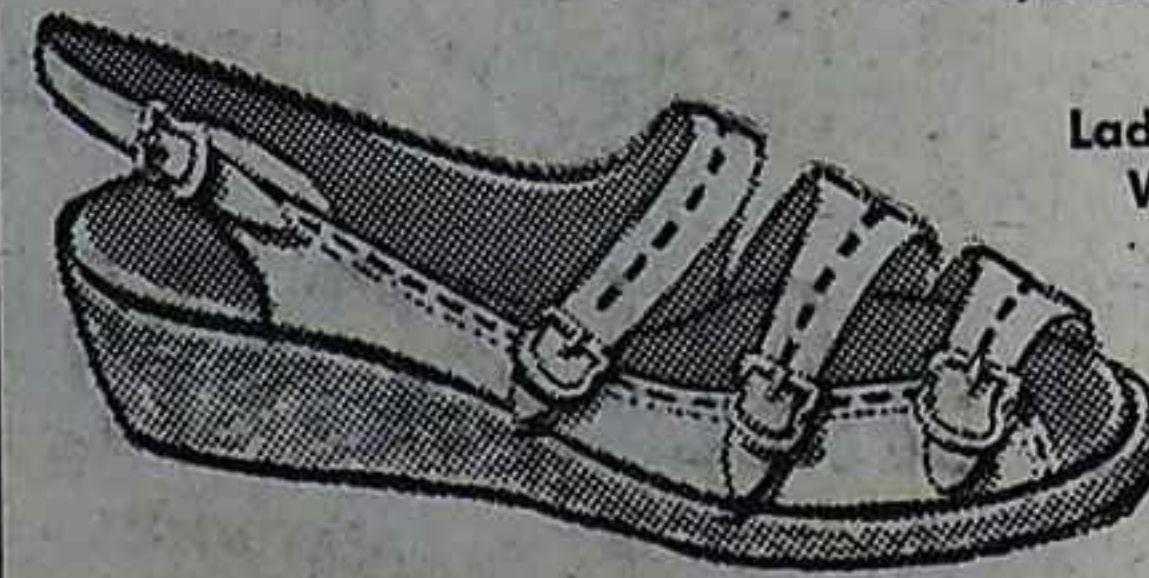
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"Make A Million," a farce-

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North Shore Boulevard

(opp. Coast Guard Station)

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The only Car Hop Service on the Beach

Serving from Noon-2 A.M.

HOLLINGWORTH HOTEL

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Breakfast 8:30 - 11 A.M.

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CARAMEL CORN

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Established 1917

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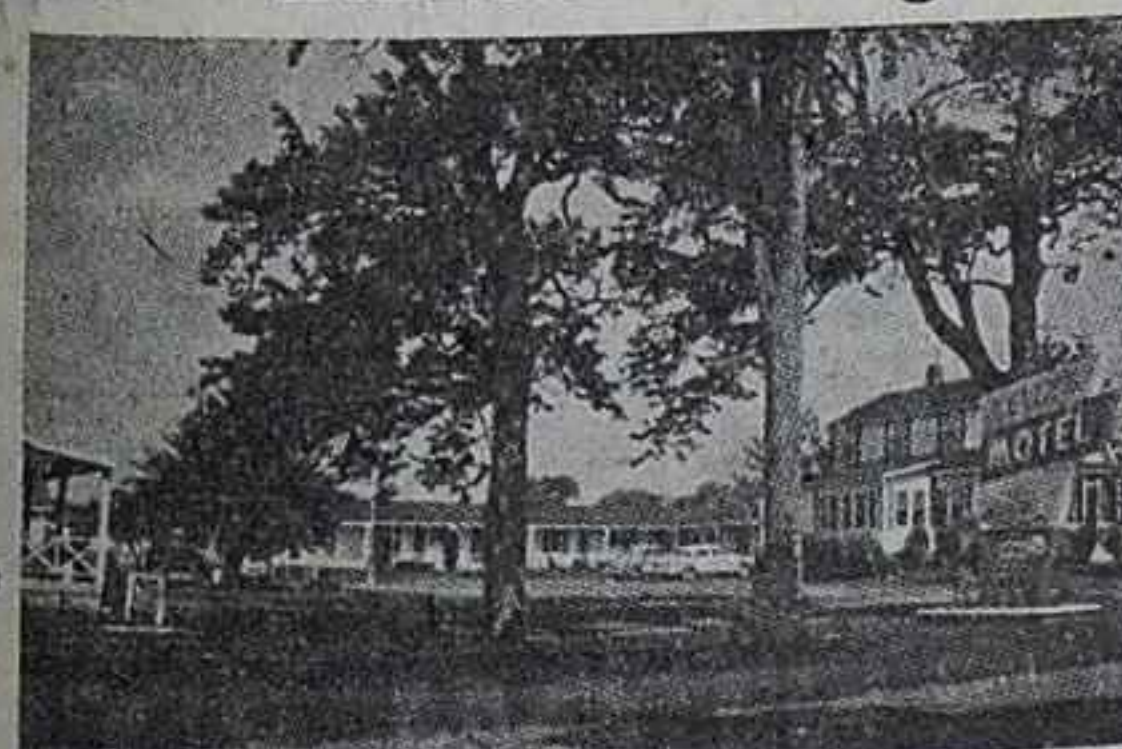
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SOME HOUSEKEEPING APARTMENTS

Short Drive To Beaches

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WA 6-2594 HAMPTON

Beach Notes

About fifty guests at Young's Motel participated in the celebration of the 40th wedding anniversary of Mr. and Mrs. William Boyd of Holyoke, Mass.

John Lane's orchestra furnished the music and a three-tier wedding cake was served.

The committee in charge was Mrs. John McCarthy, Kay Bandzul, Harriet Frazier, and Agnes Bennett.

The first miniature golf course at Hampton Beach was built in 1930 against the protests of taxpayers who termed the sport "too commercial."

Alice Mahoney's

SANDWICHES Booth

DINNERS Counter

Specializing in Take-Out

SEA FOODS Services

Ocean Boulevard

Between 'J' & 'K' St.

This Week's Special!

YOUNG TOM

TURKEYS 10 lb. & Over. Ready to Eat

\$6.98

Stuffed & Gravy

CHICKENS

6 lb. Ave. Ready to Eat Stuffed & Gravy

\$3.98

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Featuring S. S. Pierce Company's Groceries

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Donovan & Fallon

James F. Fallon, Registered Pharmacist, Prop.

Hampton Beach's

Drug Store

Since 1926

OCEAN BLVD. 1/2 BLOCK SOUTH OF CASINO

In Boston visit our store at 71 Main Street, Charlestown, established in 1912, where we maintain one of New England's outstanding stocks of prescription medicines.

HAMPTON CENTER BARBER SHOP

HAIRCUTS 1.35

CREWCUTS

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(under 12) 1.00

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Open Daily 8 am-6 pm

4 MASTER BARBERS

AIR CONDITIONED



Sea Tern

BAKERY

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Famous for our

Chicken Pies

ea. 40c 3 - \$1.15

FAMILY SIZE Made On Order To Serve 6 \$3.00

HOME MADE PORK PIES ea. 25c

BAR-B-QUE CHICKENS

Hot All Day Long

Birthday Cakes Made To Order

Special Rolls of All Kinds Made To Order

WHITE BREAD - CHEESE BREAD

100% WHOLE WHEAT BREAD

V-10 HEALTH BREAD

Cinnamon Bread and Cinnamon Raisin Bread



FAMILY OF 10 from South Boston, Mass., spent their first Hampton Beach vacation recently as guests at the Tarleton cottages on Riverview terrace. Mr. and Mrs. James Orton spent much of their time watching their eight children having fun at the playground. The children, from left to right, are Teresa, 3, Jimmy, 4, Gail, 6, Madeline, 7, Judith, 8, John, 1 (on mother's lap), Robert, 10, and Mary, 11.

—Staff Photo



Page's RESTAURANT

ON THE BOULEVARD
AT THE BRIDGE

*Famous for Shore Dinners
for over a quarter of a century*

Special of the Week U.S. Choice Steer Beef

½ lb. Sirloin Steak with Potato and Vegetable,
Parker House Rolls, Jello or Pudding

\$1.95

Owned and Operated by Ruth & Ralph Adie

Baptists To Sponsor Outdoor Services

A number of Baptist churches in the Seacoast area are planning to conduct a Drive-In Church Service at the Seacoast Drive-In theatre in North Hampton.

The first of these services was Sunday evening July 10. Lasting about three-quarters of an hour, the services begin at 5:30 p.m. Conducting the first service was the Rev. Everett R. Scruton of Hampton Falls. Preaching at that service was the Rev. Gordon Gilbert of the Middle Street Baptist church, Portsmouth.

These services will continue through Sunday, August 28, when Rev. J. Holland Maughan of Hampton will be preacher. The services are planned for the convenience of both summer visitors and local residents. Everyone is invited to come to the services in the informal dress

BUFFET SUPPER \$2.

Every Sat. Evening — 5 P.M.-7 P.M.

— PUBLIC INVITED —

The Elizabeth - "J" Street

they are wearing at this time of the day. There will be a free will offering to cover the cost of this type of service.

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60 Ashworth Ave. Hampton Beach
Next to Fire Station

Gas  Inside
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Highland Ave. and Ocean Blvd.
Opposite Marine Memorial
Open Daily 8 A.M. - 6 P.M.
Expert Barber Service
Donald McNiff, Prop.

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GUEST HOUSE

599 Ocean Boulevard
Overlooking The Ocean
Rooms to Accom. 1-4 Persons
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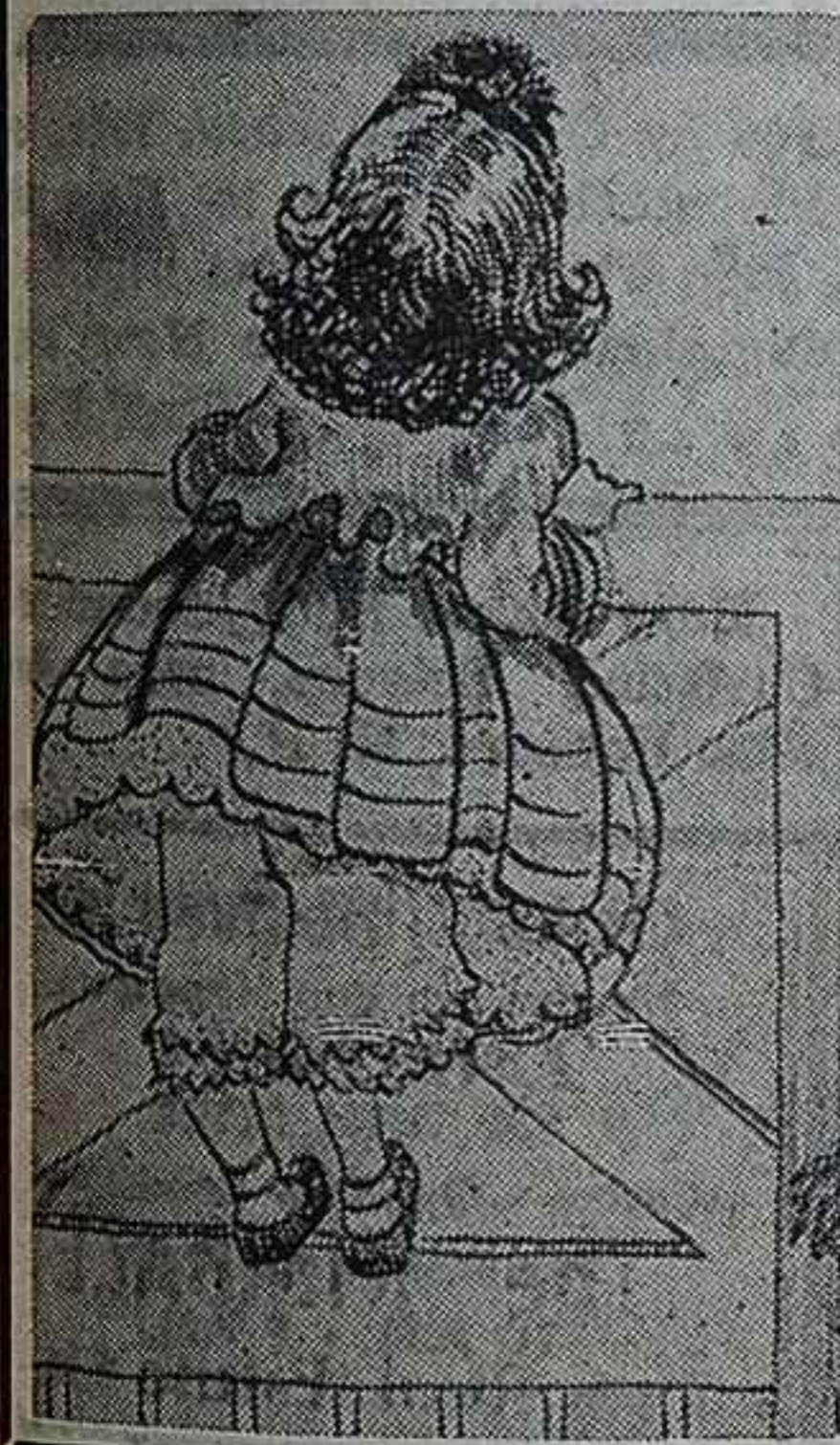
Friday & Saturday

BAKED BEANS

Saturday

Complete Line

Of Pastries



More Lifeguards At

Beach Recommended

Hampton Beach needs more lifeguards and better communications between guards and the police station, according to Red Cross authorities who made a survey of the beach Tuesday.

The survey was conducted by the New England director of Red Cross and the state supervisor of lifeguards at the request of Town Manager Kenneth D. Boehner.

In an informal verbal report, to be followed by a written report, the Red Cross and state officials made several recommendations for improved lifeguard protection and life saving equipment to be considered before next summer.

The formal report will be sent to the state Forestry and Recreation commission as well as to the town, Boehner said.

The unofficial report called for more lifeguards than the nine full-time now employed by the town and the four full-time now employed by the state at the State Park. The Red Cross official also suggested a communications system be established whereby each lifeguard post on the beach is connected with the others as well as with the police station.

The Boston expert, who instituted the training program for lifeguards in New Hamp-

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BEAUTY SALON

—Individual Coiffures—

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Hampton Beach WA 6-5441

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April 19-Nov. 1

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The Rocky Bend

SERVING 7:00 A.M. - 1:00 A.M.

LOBSTER - STEAK - SHORE DINNERS

FOUNTAIN SERVICE

— 29th Season —

Ann Morrell

Boars Head
Hampton Beach

Visit Our Super Market Next Door

THE BEACHCOMBER

PAGE 17

shire, also recommended that surf boards, rather than boats, be used in rescue work by the lifeguards. A Red Cross dem-

onstration of surf board rescue operations will be arranged at Hampton Beach in a few weeks, the town manager said.

Gurney's Cycle Shop

Highland Avenue
Around the corner from the
Marine Memorial
BICYCLES - TANDEMS - FLOATS
Reasonable Rent
Bath Lockers - Batteries For All
Type Radios
Radio Rentals Earl Gurney, Prop.

ROBERT'S SODA SHOPPE

- On the Boulevard -
(2 doors south-corner Ashworth
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Friendly Family Service

REMNANTS

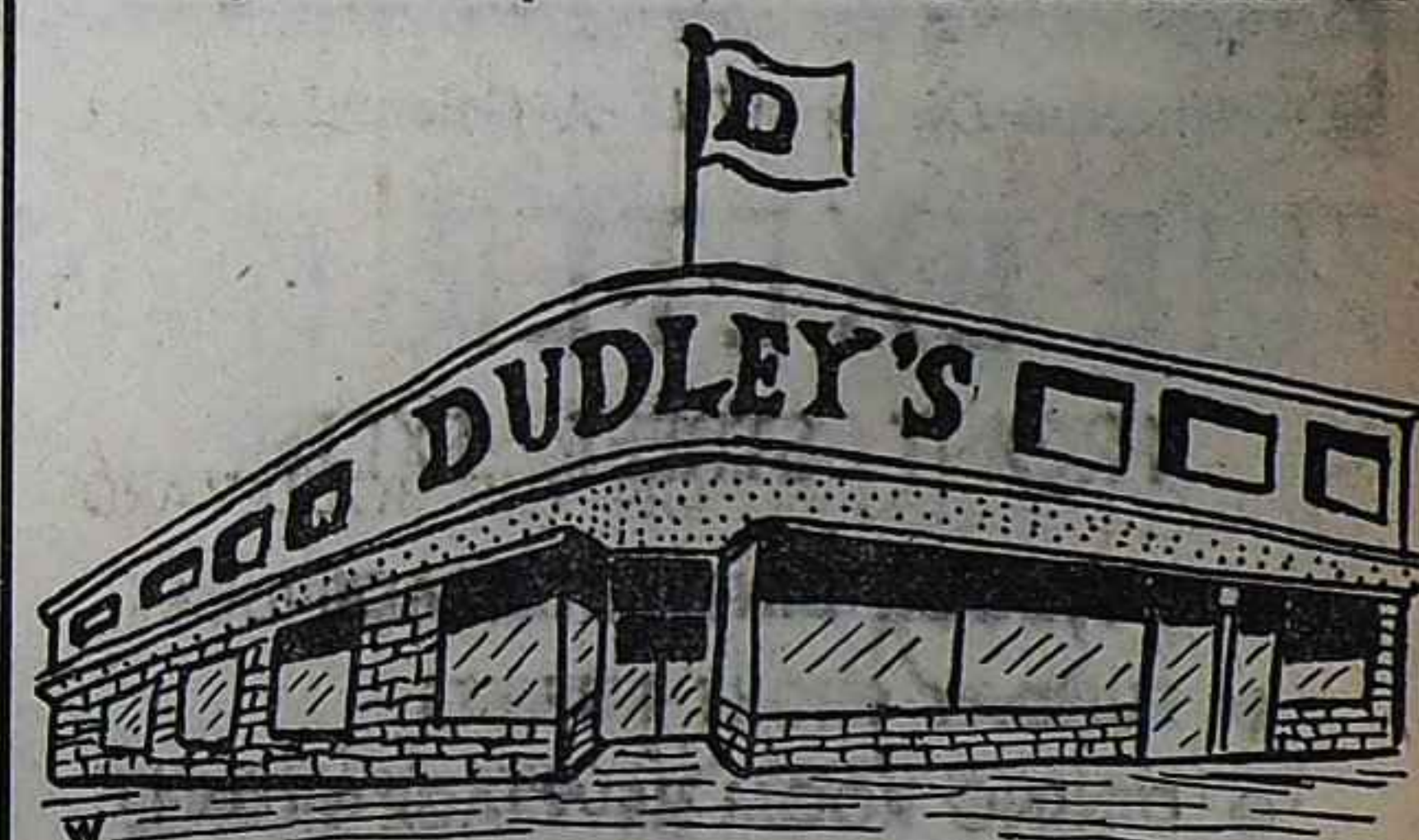
COTTONS - WOOLENS - SILKS - SYNTHETICS

- FUN on a RAINY DAY -

Exeter Handkerchief Co.

Near B&M RR Sta., Lincoln St., Exeter

Shop with Department Store Confidence At



DEPARTMENT STORE

Ocean Blvd. at "C" Street

One Stop for All Your Needs

Ladies ready-to-wear department features a complete line of sportswear, bathing suits and handbags.

Our infants and children's department has quality merchandise at moderate prices for boys and girls to size 14.

The gift and jewelry departments afford you a complete selection of souvenirs, remembrances and that "something special".

Men's Dept. Shoe Dept. Toy Dept.

Hampton Beach's Only Department Store

Canadian Bicyclists Visit Beach Enroute To New York

Two young Canadian men arrived at Hampton Beach last Thursday for a brief two-day visit after a four-day trip from Magog, P. Q., by bicycle.

The cyclists stopped at Hampton Beach on their way to New York City, which they expected to reach by last Sun-

day evening, and from there they hope to pedal to Atlantic City before heading back to Canada.

The young textile workers set out from Magog, 37 miles north of the Vermont border, last Saturday on a three-week vacation, each vehicle loaded with 75 pounds of equipment, including a tent and camping equipment for over-night stops along the highway.

They averaged about 20 miles an hour on their five-speed Italian built bicycles, but found progress somewhat slower through the White Mountains of New Hampshire. They expected to get from Hampton to Boston in a day, and from Boston to New York in two days.

Gilles Gaucher and Guy Hamann, both 23, were in good shape for the trip, having ridden bicycles regularly for many years. When he was 16, Gilles cycled the 400 miles from Ma-



LOOK AT THE OCEAN is enjoyed by Gilles Gaucher, left, and Guy Hamann, both 23, who pedaled their bikes to Hampton Beach all the way from Magog, P.Q. They spent two nights at the Wilbert hotel before continuing their journey to New York City. —Staff Photo

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Attendant Parking
Reasonable Rates
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SUNDAY NIGHT BUFFET

BEEF — HAM — TURKEY
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SHRIMP — CRABMEAT
ASSORTED SALADS — ASSORTED ROLLS
BEVERAGE — DESSERT

\$2.75

The Exeter Inn Is Owned and Operated By
Phillips Exeter Academy

Dial PR 2-5901-A Local Call from Hampton Beach

gog to St. John, N. B., and back.
Next trip the boys hope to pedal all the way to Miami, Fla.

Policemen's Ball

The newly-formed Hampton Police Relief association will sponsor its first Policemen's Ball at the Casino ballroom Thursday, July 28.

Music for the event will be provided by Bob Batchelder and his orchestra. Tickets are available from any police officer or at the police station on the beach front.

Andrew Maguire, a special officer with the Hampton Police department during the summer, is general chairman in charge of arrangements for the affair.

Mary Baker Eddy, founder of Christian Science, was born near Concord, N. H.

GLASS BLOWING

Handblown and Handspun Glass Figures
SEE THEM MADE
Casino - Opposite Bandstand
Demonstrations Daily
10 A.M. - 7 P.M.
Open 9:30 A.M.-10:30 P.M.

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Fine Food
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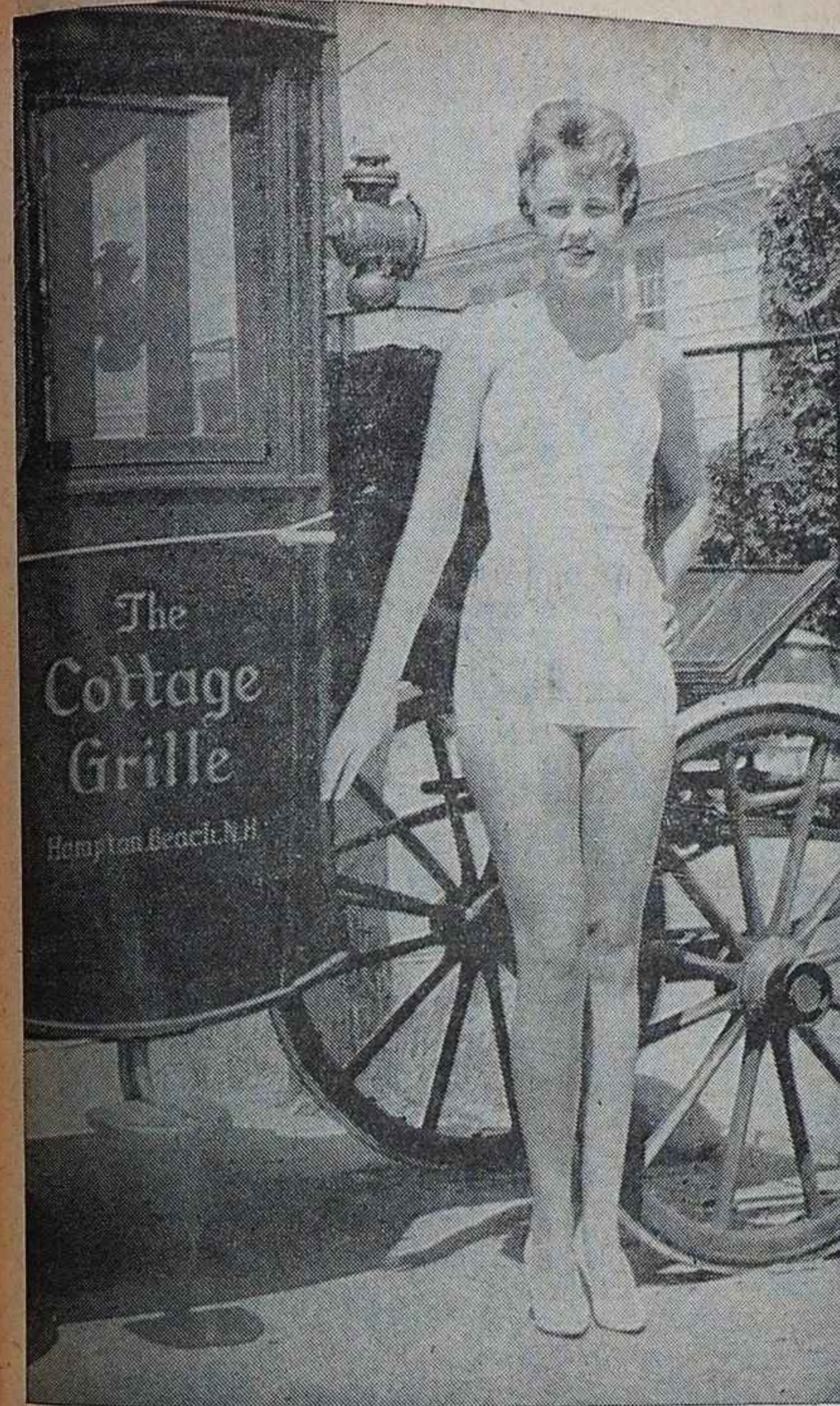
LOBSTER POUND

Visitors Welcome

Foot of Bridge at Smith-Gilmore's Wharf

• Native Lobsters Fresh Daily •

QUALITY UNSURPASSED — TEL. WA 6-3424



MISS SUSAN MACKAY, 16, of Auburn, N.H., was sponsored by the Cottage Grille in the Miss Hampton Beach beauty contest. Miss MacKay, a waitress at the Cottage Grille, posed by the carriage which has long been the trade mark of the restaurant, which recently was one of the host restaurants to mid-West television newsman Jack Gray and his family when they visited Hampton Beach. Miss MacKay, a semi-finalist in the beauty contest, attends Pinkerton Academy, Derry.

The Trading Post

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Meats - Groceries - Beachwear

Frozen Foods — Ice Cream
Toys and Novelties
Newspapers — Magazines
Hampton Beach Sweatshirts
Film and 24-hour Developing Service

Vocalist—

(Continued from Page Three)

merit long applause from the large audience.

Second place went to Miss Shirley Haven, 18, of Holden, Mass., who played the difficult first movement from Greig's Piano Concerto. Third prize was won by Joseph Dussault, 14, of Lawrence, Mass., who danced a softshoe tap to "Moonlight Bay."

In the junior division, 11-year-old Kathleen Fougere of Watertown, Mass., thrilled the audience with her beautiful adult voice, singing "It's A Grand Night for Singing" for the top place trophy.

Second and third place winners were dancers, Jill Thompson, 9, of Natick, Mass., and Richard Leonard, 12, of Somerset, Vt. Jill gave short readings between the numbers of her dance medley, "Vienna, My City of Dreams," "Tico Tico," and "Yankee Doodle." Richard, dressed as a hobo, tapped to "Take Me Out to the Ball Game."

The year-round population of Hampton Beach is 688, according to the latest census. The population exceeds 50,000 at many times during the summer.

Bought Antiques Sold

Re-Opening My Shop
Formerly of First Street,
N No. Shore
CHINA - GLASS
DECORATIVE ACCESSORIES
WHITE SAILS
553 Ocean Blvd. - Near Rocky Bend
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Hotel Dining Room

Specializing in —
Steaks - Lobsters - Sea Foods
Special Lunch 1 pm-4 pm
\$1.00 Up
BANQUETS OF ALL KINDS
(Ici On Parle Francais)

BINGO

30 - GAME PARTY

EVERY WEDNESDAY

AT 8:00 P.M.

LEGION HALL

Exeter Rd.

Hampton

BIG

SPECIALS



DOOR

PRIZES

FREE BUSES

Leave Casino at 7:00 p.m. and Return After Game

PLENTY OF FREE PARKING

The Wentworth - Coolidge mansion, built at Little Harbor, Portsmouth, in 1690, was the home of the first royal governor of New Hampshire, Benning Wentworth.

Going Out To Eat?
try
BOAR'S HEAD INN
not near the ocean
but ON it!
Great Boar's Head.

Margaret M. Junkins Home Made Candies

Try our Hand-Dipped Chocolates
made on the premises

SEE IT
MADE!

OCEAN BOULEVARD

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Saturdays **B** Tuesdays
7:30 **I** 7:30
30 Games **N** 30 Games

Sponsored by
Seabrook Firemen's Association

O

Sponsored by
American Legion
Post #70

BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center
At 6:30 and Hampton Beach At 6:40

Bay Stater Hurt In Beach Mishap

A Lawrence, Mass., woman was slightly injured in a two-car collision at Hampton Beach early Sunday morning.

Mrs. Josephine Buscema, 45, of Haverhill street, Lawrence, was a passenger in a car driven by Generio C. Demarie, 50, of 297 Howard street, Lawrence. The Demarie car was entering Ashworth avenue from J street when it was struck on the side by a car operated by Leslie D. Harriman, 17, of 18 Broad

street, Groveland, Mass., who was driving south on Ashworth avenue. The accident occurred at 12:40 a.m.

Police said Harriman's rear brakes failed and that the front wheel skidded 100 feet before the cars collided. The Harriman car was extensively damaged on the front and had to be towed from the scene. The Demarie car was operable, but the entire right side was damaged.

Mr. Demarie drove Mrs. Buscema to the office of Dr. Roger N. Blake in Hampton after the accident, where she was treated for a knee injury.

Officers who investigated the accident were Neal Wiggin, John O'Connell and Daniel Nicholson.

Employees Outing At Isles Of Shoals

The employees of Lamie's Tavern and Dunfey's restaurant will go on an outing to the Isles of Shoals next Tuesday, July 26, according to Gerald F. Dunfey, manager of the beach restaurant.

More than 300 employees of the Dunfey businesses, including Lamie's, Dunfey Real Estate agency, Carpenter Motor Hotel in Manchester, and the restaurant, pizza shop and penny arcade at Hampton Beach have been invited on the tour of the Isles of Shoals during the morning or the outing at the Farragut Hotel, Rye Beach, during the afternoon.

The excursion will leave Hampton Beach at 7:30 a.m. and arrive at Star Island for breakfast by 9:15. After a tour of the Isles, the party will return to the Farragut for a cookout and activities including swimming, volley ball, horse shoe pitching, golf, handball and community singing.

The original area of Hampton was more than 100 square miles, and is now 12½ square miles.

**Jackie's
BEAUTY SALON**
"C" ST. HAMPTON BEACH
Specializing in all types
of Beauty Culture
WA 6-3351
In the Dudley Building

**Rocky's
REAL ESTATE**
Cottages - Rooms
Apartments
SALES — RENTALS
499 Winnacunnet Rd. Hampton
WA 6-2402
Mr. & Mrs. Robert W. Bridle

Lost Your Watch?
If, while on the beach, you have lost your watch or ring, call us by telephone. We have a metal detector and operator that you can rent.
Telephone WA 6-2359

**HAMPTON BEACH
Super Market**
Ocean Blvd. Cor. "I" St.
Complete Line of
Meats - Cold Cuts
Groceries
THIS WEEK'S SPECIALS
Swift's Premium Ground
CHUCK lb. 69c
SWIFT'S PREMIUM BUTTER
69c Lb.
POPULAR BRAND CIGARETTES
\$2.16 Ctn.

Evelyn & Paul
Kings Highway at 3rd Street

- Home Bakery
- Groceries
- Novelties

QUALITY WE GUARANTEE
SATISFACTION WE TRY TO ACHIEVE
Watch for our Weekend Specials
Ici Nous Parlons Français

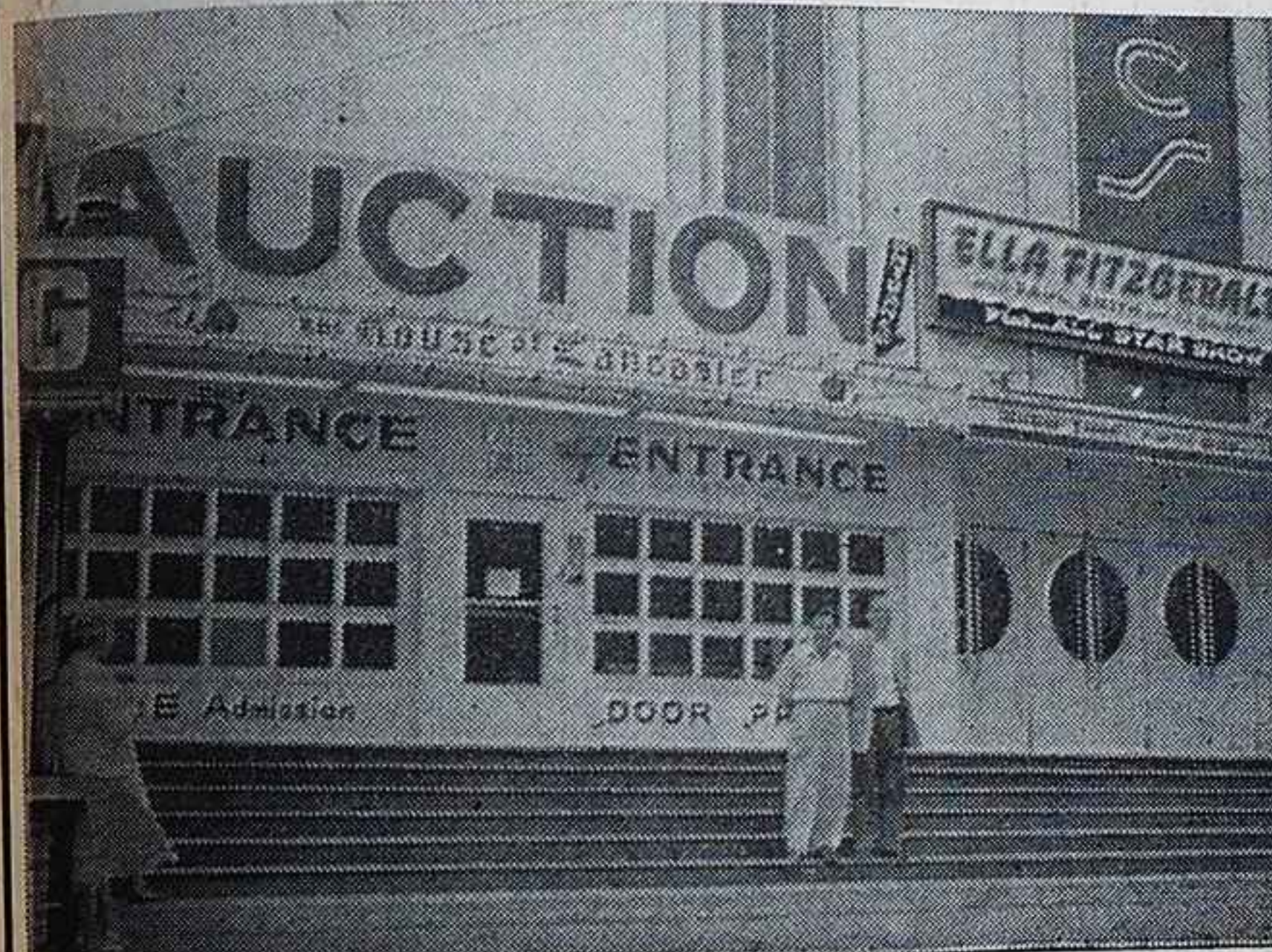
FROLIC AUCTION

"The House of Lancaster"

Teach Your Dollars To Have More Cents

It's a **RAVE**
...the way you **SAVE!**

AND IT'S FUN TO BID AND BUY
AT THE FAMOUS



Next to the Frolics Night Club
SALISBURY BEACH, MASS.

— ADVERTISING SPECIALS —

TRAVEL
IRON
29c Ea.

ALARM
CLOCKS
10c

LIGHTERS
Ronson Type
10c Ea.

FISHING RODS
ANY PRICE

FREE

- BALL POINT PENS
- Combs
- TOOTH BRUSHES
- SEWING KITS

Management Reserves The Right To Limit Items
DAILY 2:00 7:00 9:30
Special Sale Sunday Evening

Come Early

ANY PRICE
SUN GLASSES

BRING THIS COUPON

For A
FREE GIFT

THE BEACHCOMBER Beach Hotel Group

Airs Parade Plans

The regular meeting of the Hampton Beach Hotel association was held July 21st at community hall. A great deal was discussed on the Mardi-Gras week to be held the 20th to the 27th of August.

Stan Huntley, G street, is in charge of the Horribles parade which will be held Aug. 25th. He would like very much to have groups from the different places of business, and hotels, cabins, guest houses, get into this parade. This is for adults, and cups will be awarded. Those in costume will be admitted free to the ball room after the parade. Get out and make this something to talk about.

Are you and your neighbors planning on a float for the annual parade of floats to be held Saturday, Aug. 20th at 2:00 p.m.? There are awards for this event also. Get in touch with Harriett McCurdy for this one.

Come to the next meeting which will be held Thursday, Aug. 4th, at 8 p.m. in the fire station.



ARNOLD M. PETTENGILL, Kingston, N.Y. has been appointed an associate engineer at the IBM plant located in that city. Mr. Pettengill is the son of Dr. and Mrs. W. M. Pettengill of 14 Ocean boulevard, Hampton Beach.

The State Bird of New Hampshire is the Purple Finch.

See Jacques First FIT FOR A KING

IN SEABROOK

Two Beautiful Apartments
And Basement Apartment

- Only Four Years Old
- All New Furnishings and Appliances
- Extra Large Living Rooms with Fireplaces on Each Floor
- Large Tile Baths With Colored Fixtures
- Large Patio Finished With Patio Blocks
- All Hot Topped
- Outside Barbecue
- Plenty of Parking Area
- Three Bedroom Basement Apartment
- TWO FAMILY HOUSE FOR PRICE OF ONE
- Live In One Apartment and Rent The Other
- One Minute From Beach
- Large Lot
- Fireplace
- Three Bedrooms Each Floor
- Space To Build In The Rear
- The Price Is Right

Jacques REAL ESTATE

89 Ocean Boulevard Between J & K Sts.
Tel. WA 6-5505

Franklin D. Roosevelt launched his campaign for the presidency with a speech at Hampton Beach, Sunday, July 17, 1932.

THE BEACHCOMBER

Golden Agers Hold Outing At Beach

The Golden Age club of Lawrence, Mass., spent Friday, July 15, on an outing at Hampton Beach.

Mrs. Ida Mahan, president, said 124 members made the trip, using four buses. The club has been to Hampton Beach many times before, she said, and the decision to come here again this summer was made by a vote of the membership.



UP IN THE AIR—Little two-year-old Pamela McNamara caught the eye of the Beachcomber photographer as her father was swinging her high into the air. Needless to say, Pamela enjoyed it immensely. The muscular sales manager and his family have been coming to Hampton Beach on weekends for many years. Their home is in Manchester.

RELAX
AND BE WELL THROUGH
SCIENTIFIC CHIROPRACTIC CARE
Dr. W. J. LaBarre

151 Winnacunnet Rd. Hampton
(Lower Beach Rd) WA 6-2754
Office Mon. Tues. Fri. 11-12, 2-4
Hours 4:30, 7-9, Wed. 11-12, 2-4:30
Sat. 10:30-3:00

While at Hampton Beach

STOP AT

The Harbor Grill

Fine Foods

Complete Menu

Box Lunches for Fishing Parties

LOCATED NEAR THE BRIDGE

Ann & Bob Bosteels, Prop.



EXETER - HAMPTON
LODGE NO. 2075

ELKS

BINGO

WEDNESDAY NIGHTS

7:30 P.M.

AT NEW LODGE HOME

HAMPTON RD., EXETER

Busses leave Beach at 7:30 and
Hampton Center at 7:45

PLENTY OF FREE PARKING

- Big Game Prizes
- Door Prizes Galore

Sportswear
Center

HAMPTON BEACH'S LEADING
Sportswear Store
Standish Gift Shop
Ocean Blvd at "A" St.

John's Popcorn

"The Best on the Beach"

— FEATURING —
Peanuts — Pop Corn
Corn Bars — Pistachios
ON THE BLVD. NEXT TO THE
OCEAN HOUSE PORCH

Don't Miss It!

HAMPTON BEACH'S NEWEST AND
MOST COMPLETE GIFT SHOP

"ELA MESA"

Foreign & Domestic Goods

Unusual Gifts & Souvenirs

Located at North Shore Rotary
Junction of Routes 1A and 101E
Pauline Chaloge, Prop.

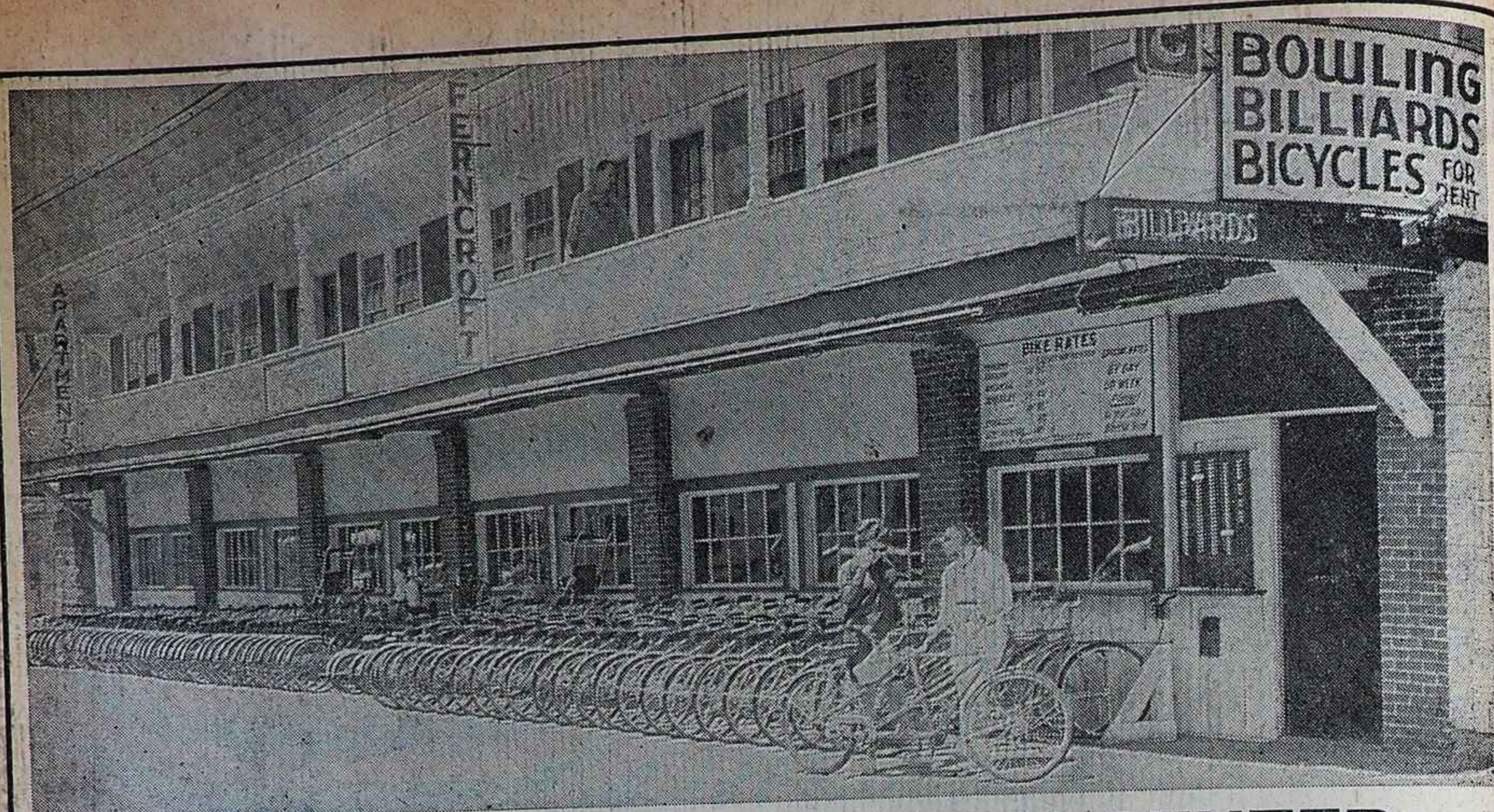


This Store not only saves you money, but valuable vacation time, too . . .

See how easy it is to breeze through this cool, air-conditioned store on every shopping trip. Everything you need for summer housekeeping is yours at the modern, streamlined First National supermarket.

LAFAYETTE ROAD
adjacent to LAMIE'S TAVERN





FERNCROFT RECREATION CENTER

"A" STREET

TEL. 6-3410

HAMPTON BEACH

OPEN YEAR 'ROUND

BICYCLING BOWLING BILLIARDS

150 Bikes
In Excellent Condition



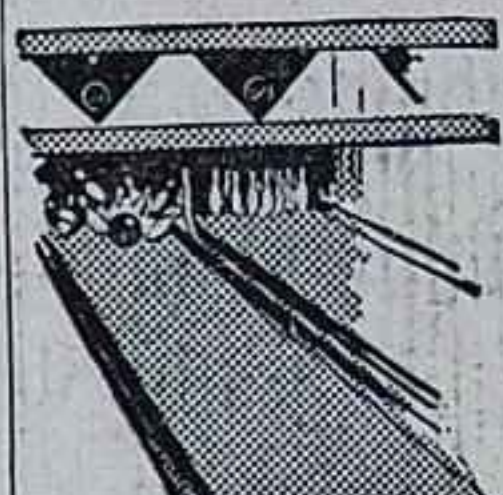
20" - 24" - 26"

Tandems
3-Speeds
Regulars

Equipped with Lights at Night

Strollers & Trikes for Tots

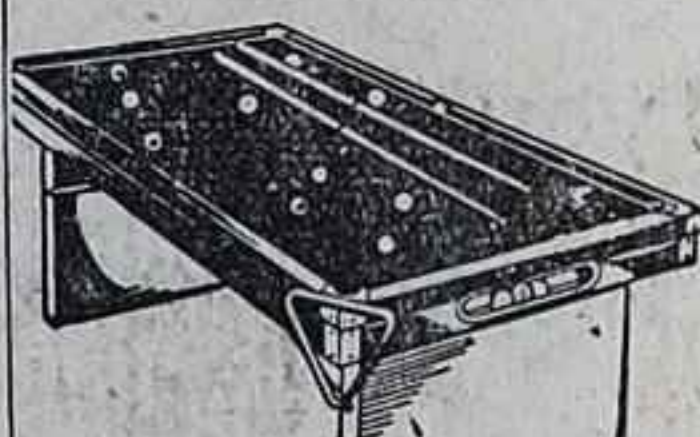
with
Automatic Pinsetters



Good Alleys
Good Pins
Courteous
Friendly Service
Air Cooled

"Bowl to Stay Slim"

in the Penthouse
Well Ventilated



Fluorescent
Lighted
7 Brunswick
Pocket Tables

Open Weekdays & Sundays

OPEN WEEKDAYS
SUNDAYS

BOWLING
BILLIARDS
BICYCLES

10:00 A.M. TO MIDNIGHT
7:30 A.M. TO MIDNIGHT

BOWLING
BILLIARDS
BICYCLES

1:00 P.M. TO MIDNIGHT
8:00 A.M. TO MIDNIGHT

When In Exeter, Why Not Try
EXETER BOWLING LANES
10 Columbus Ave. Tel. PR 8-8948 Exeter, N. H.
OPEN ALLEYS EVERY DAY AND EVERY NIGHT

"BOWLING'S GREAT FOR A DATE"

NOW . . . Air Conditioned For Your Comfort

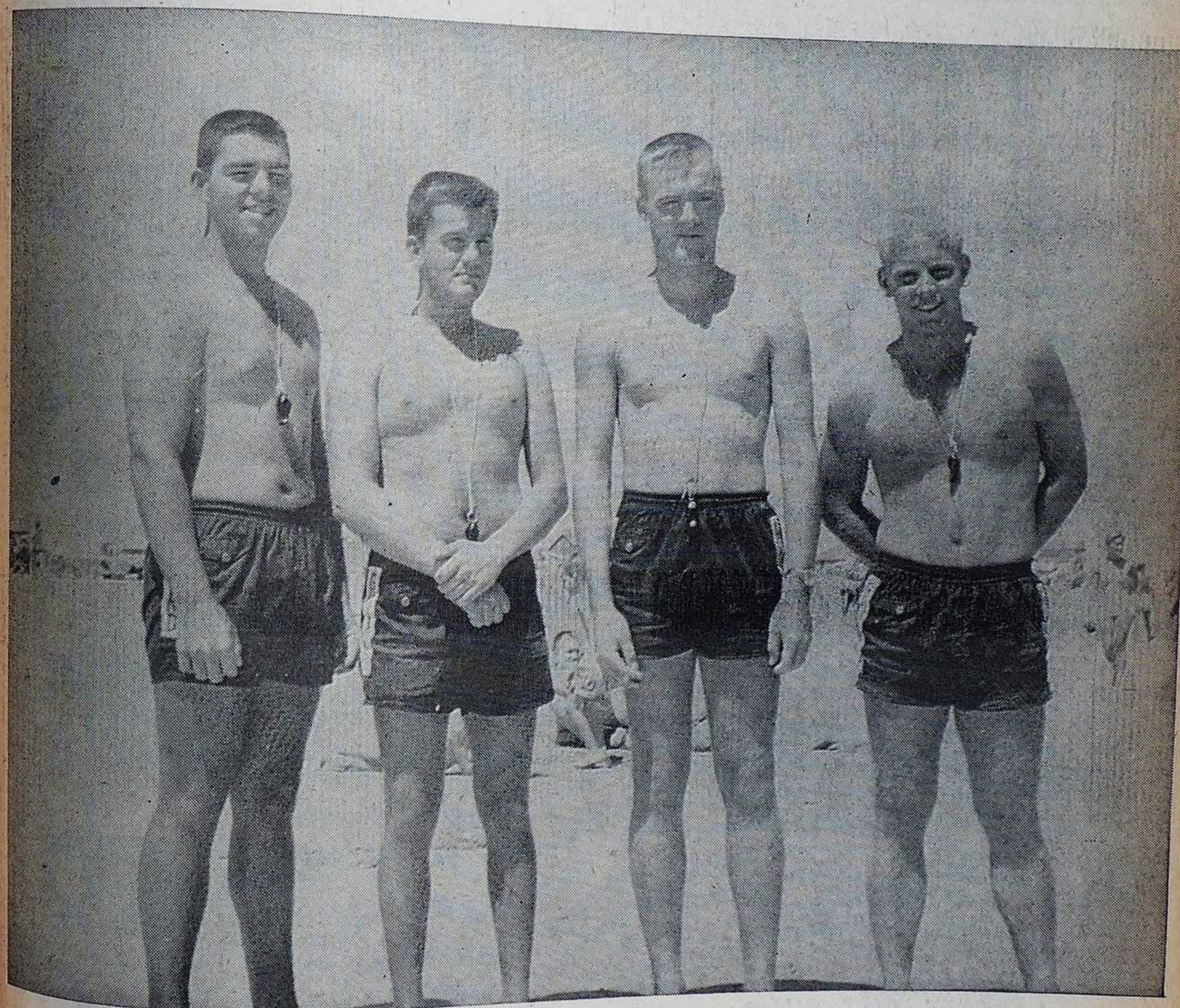
The Beachcomber

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Incorporating the
Hampton Beach Advocate

WEDNESDAY, AUGUST 3, 1960

FREE



Beach Mardi-Gras Fete August 20