



There are many treasures inside the "USS Spellbound". Enjoying this museum of the sea on a recent morning was Sarah Cutts, a student at Carleton College, Minn., working for the summer in the Chamber of Commerce office.

Clam Digging Popular On N. H. Flats

For a number of years the digging of clams has shown increasing popularity in New Hampshire. In 1957 a total of 2,094 persons purchased licenses to dig clams. Through June 25 of this year, 1,194 clam licenses have been purchased, comparing favorably with the 1,196 licenses sold through the month of June in 1957.

Clam licenses were first sold by the New Hampshire Fish and Game department in 1941. A person who wished to dig clams for his own consumption could obtain a year's permit to do so for 15c, which allowed him to take 1/2 bushel at a time. To buy or sell clams a person had to buy a license for \$5.00, and to dig clams for a dealer it was necessary to have a license which cost \$1.00. During the first year, 725 consumer licenses, 95 dealer's licenses and 137 digger's licenses were sold. The following year (1942), 1,094 consumer licenses, 129 dealer's licenses, and 166 digger's licenses were sold. In 1943 Legislature turned regulatory powers over to the towns, effective April 20th, thus reducing the sale of clam licenses to 546 for consumers, 77 for dealers, and 80 for diggers.

Regulatory control of clams was returned to the State Fish and Game department in 1951, from which date license sales have steadily increased. Concern over the future of New Hampshire's clam population caused Legislature to prohibit for two years the taking of clams other than in a few specified areas. Residents and nonresident owners of real estate were allowed to take one peck of clams per day from these areas for personal use, upon purchase of a \$2.00 license. The 1953 Legislature extended the closure for four years, again permitting licensed persons to dig clams in specified areas. Upon expiration of the closure an Advisory Committee on Shore Fisheries was appointed by the Governor, and with the advice of this committee current regulations for taking of clams were promulgated, permitting residents and nonresidents owning real estate in the state to dig one peck of unshucked clams per day for personal use within the public waters or flats of New Hampshire which are not marked as being closed. Clams not less

than two inches in length may be taken from one hour before sunrise to two hours after sunset. The fee for a clam license is \$2.00.



PAGE'S Restaurant

Ocean Boulevard
Near The Bridge

Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS



Dinners - Sandwiches - Salads

Under The Management Of Jack and Argie Bresnahan

The Beachcomber

Vol. XXXI, No. 4

Wednesday, July 16, 1958

Wednesday, July 16, 1958

FREE

Tide Table (Daylight Saving Time)

16	A.M. 11:52	5:43
	P.M.	5:53
17	A.M. 12:36	6:28
	P.M. 12:49	6:39
18	A.M. 1:05	7:12
	P.M. 1:20	7:26
19	A.M. 1:35	7:57
	P.M. 2:05	8:14
20	A.M. 2:23	8:44
	P.M. 2:53	9:04
21	A.M. 3:14	9:32
	P.M. 3:44	9:58
22	A.M. 4:07	10:24
	P.M. 4:37	10:54

BEAUTY QUEEN VISITS BEACH

(STORY ON PAGE 11)



DRESS SALE

\$9.99

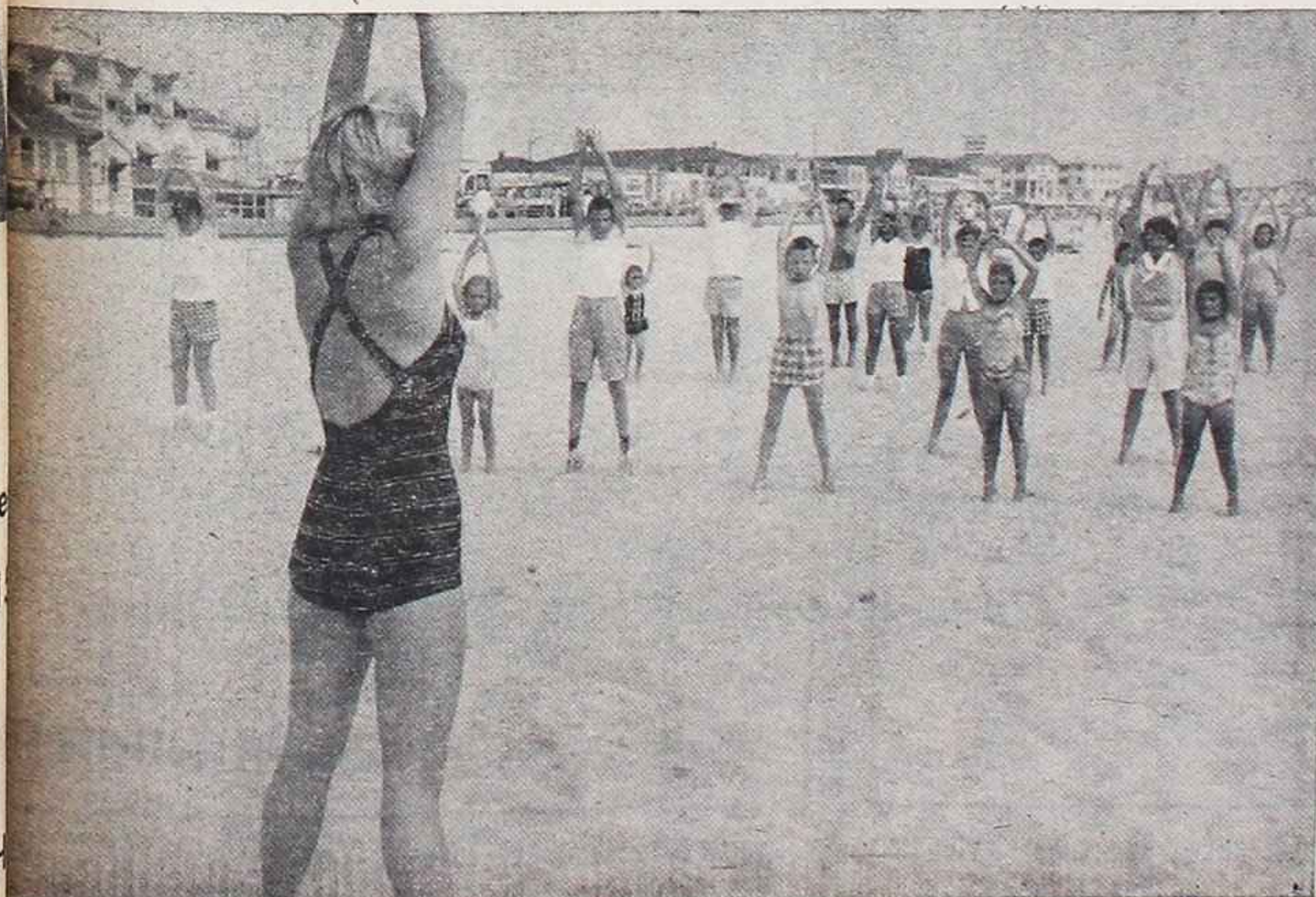
Values To **\$14.95**




Special Purchase
Of Cotton & Nylon Dresses
Sizes 10-18 9-1

George B. French Co.
37 Market Street
Portsmouth, N. H.

Doug's Cleaners
"C" Street
HAMPTON BEACH
2 Day Service
DRY CLEANING
FINISHED LAUNDRY
Doug Hunter, Jr., Owner



MISS NEW HAMPSHIRE, who will represent the state in the Miss Universe and Miss United States pageants at Long Beach, California later this month, tries her hand at directing the Glenn Miller band, regularly under the direction of Ray McKinley.

GETTING READY for a dip in the surf with calisthenics, led by Miss Priscilla Gillespie on the sand behind the bandstand, are a group of enthusiasts. Miss Gillespie, a graduate of UNH, is working at a beach restaurant and leading the beach exercises for her third summer.

Smith's Pharmacy
PRESCRIPTIONS
 Drugs — Cosmetics — Fountain
 OPPOSITE MARINE MEMORIAL
 WA 6-9194

BOARS HEAD INN
 Dine Directly On The
 Ocean In A Quiet,
 Friendly Atmosphere

HOME COOKED FOOD
 A SPECIALTY
 BREAKFAST 8:00 - 10:00
 DINNER 5:30 - 8:00

Eileen Ash
 OF HAMPTON
 Exclusive But Not
 Expensive
SPECIAL
\$2.00 OFF
ON ALL SKIRTS

IDEAL GIFT TO TAKE HOME
 Personalized Leather Belts
 Black - Navy - Tan - Red
92 High St., Hampton
 Open Daily 9-6
 Fri. Eve. Till 9



ON THE STEPS of the X-Ray Mobile Unite trailer last week were Shirley Dowry, 19, of Lowell, Mass., Ron McGovern, 19, of Waterford, N. Y., and Janice Brunelle, 18, also of Lowell. Over 500 persons received free chest X-Rays at the beach.



PRISCILLA GILLESPIE directs calisthenics at the beach. In the fall she will begin teaching speech and English at Portsmouth High School.

DEEP SEA FISHING



Lines and Bait Furnished — Toilet Facilities
FREE PARKING
PARTY BOATS
 Leave Hampton River Daily
 8:00 A.M. and 1:30 P.M.
ROW BOATS FOR RENT
 Tackle Shop Restaurant
OUTBOARDS FOR RENT

Smith & Gilmore Pier
 Hampton Beach
 Visit Our Sea Life Aquarium, No Charge
 Tel. WA 6-3503

Beach Notes

At the Hollywood Motel for a week's vacation are the Tardiff family of Montreal, Canada, the Rev. J. M. Ferron also of Canada, and Mr. and Mrs. Boivin, Mr. and Mrs. Goggin of Somerville, Mass., Mr. and Mrs. Galinski of Water-town, Mass., Mr. and Mrs. Carpenter of Cambridge, and the Corbett family of Washington, D. C. are also staying at the "Holly-wood," as well as the Lomazzo family of Bradford, Mass., who are spending their third summer. Mr. Lomazzo is owner of a Beach road restaurant.

Mrs. Kay Taylor of North Reading, Mass., Mr. and Mrs. Caesar of Montreal, Canada, Miss Madeleine Yates and her mother of Montreal, and Miss Fleurette Prevost and Miss Lucienne Provécha of Montreal are vacationing at the Hotel Allen, as well as Miss Marie Desmarais of Montreal, Mrs. Leo Argatti of Springfield, Mass., and Mr. Richard Brodeur of Shawinigan, Canada.

Vacationing at Henry's "Holiday Shores" for the week are Mr. and Mrs. Harold E. Snyder of Sroudsburg, Pa., and their guests, Miss Emily M. Elberts and Miss Charita de Young.

CASINO MARKET
 Park in Front and at The Side
 of CASINO MARKET While You Shop

While At The CASINO MARKET . . . See One Of The LARGEST Displays Of Pastry On The Coast!

— EVERYTHING HOME BAKED —
 Get Your Muffins and Doughnuts
 Hot Twice A Day — At 8 A.M. and 6 P.M.

SPECIAL For Friday and Saturday
Honey Coated Chocolate Donuts
 Cinnamon or Plain
 49c dozen

REG. or DRIP VACUUM PACKED LATOURAINE COFFEE — lb. 85c

Ready To Eat Turkey - 12-lb. Avg. Stuffed & Gravy \$7.98	Ready To Eat Chickens - 3-Lb. Avg. Stuffed & Gravy \$1.89
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GET YOUR HOME BAKED BEANS ON SATURDAY.
 LEAVE ORDERS EARLY — TURKEYS ALL HOT ON DELIVERY

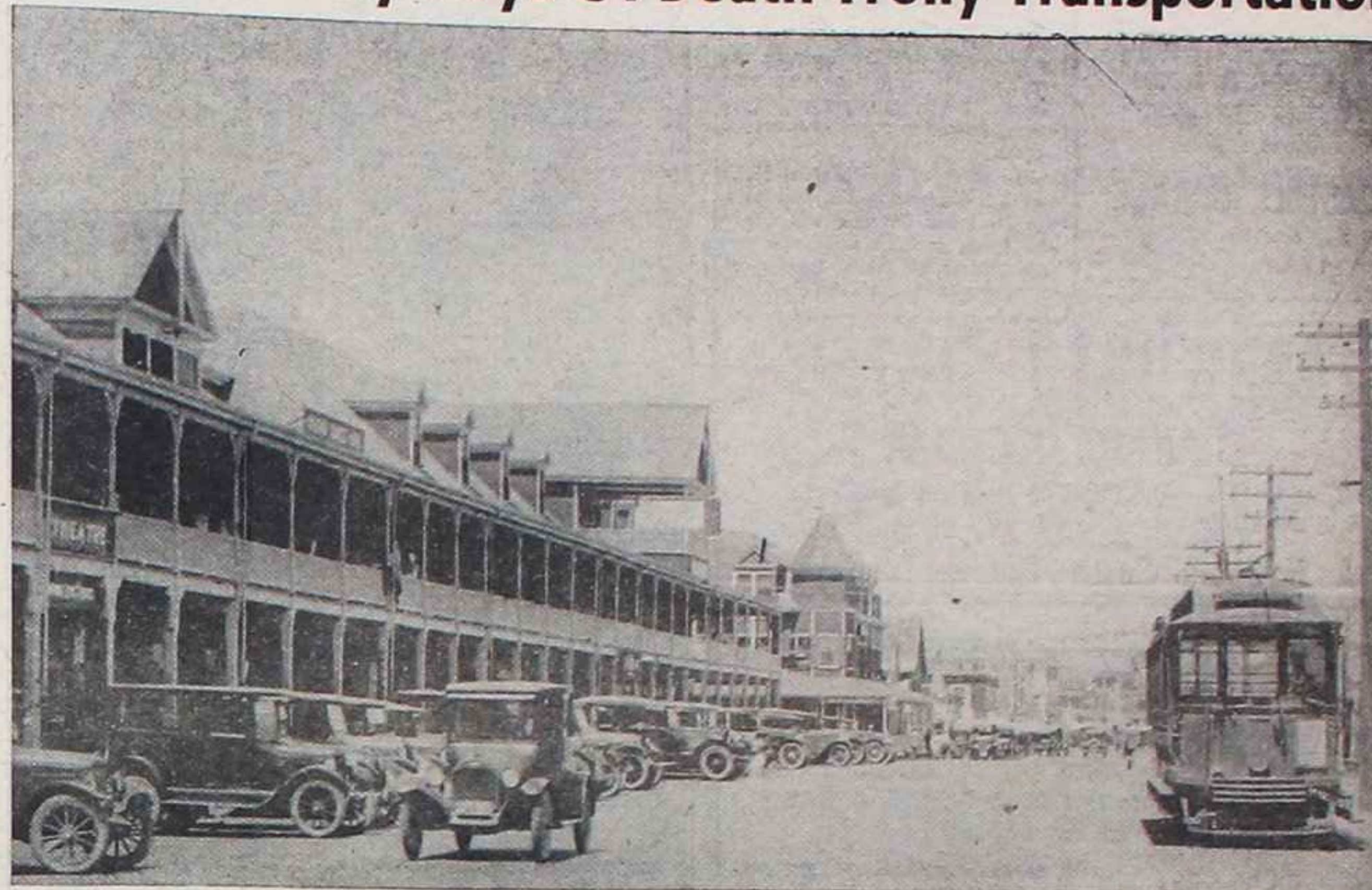
THE HAMPTON BEACH CASINO
 Everything Under One Roof . . . Nationally Famous Ballroom . . .

- GIFT SHOP
- DINING ROOM
- BOWLING ALLEYS
- BATH HOUSES
- PARKING AREA
- SODA FOUNTAIN
- FRIED CLAM STAND
- SNACK BAR

AT THE BALLROOM
 JULY 14th JULY 19th
BOB BACHELDER
 AND HIS ORCHESTRA
 — COMING —
 SATURDAY, JULY 26th **LESTER LANIN**
 (In Person)

The Hub Of Happy Hampton Beach

Traffic Problems Recall Early Days Of Beach Trolley Transportation



THE TROLLEY ERA at the very beginning of the twentieth century resulted in the rapid expansion of Hampton Beach. The trolley lines, the early Casino, and even the electric light lines were the result of Wallace D. Lovell's promotions. —Courtesy of Colt Photo

ed rolling on trolley wheels in the twentieth century auto- els quickly took over, almost same roads are now used for ss to the beach as in the by- e trolley era.

he new toll bridge did, of ese, replace the old wooden one, he great facility of anyone ap- ching the beach from the th, and the state has even gone ar as to build an access road in brook, that greatly benefits opton Beach. But the main l to the beach still is meander- Route 101, always overcrowded summer and rife with accid-

traffic at Hampton Beach it- has been facilitated by en- ded one-way traffic on the two n arteries and the side streets, access to the beach remains e changed since the trolley The following are excerpts show the growth during that

. . . a shrewd, resourceful moter, Wallace D. Lovell. With associates, Mr. Lovell was re- sible for the first street rail- es (in the beach area), the ino, the "Mile-Long Bridge" the summer band concerts h have continued uninterupt-

THE BEACHCOMBER is in- ted to Mr. James W. Tucker, rvedly called, historian, by its of his column "Our Town" lished each week in the "Hamp- Union". Last week's material the "Dance Carnival" was ed from conversation with Mr. ker. This week's material is orted from "The Trolley Era", ries in "Our Town", no. 57, 63 inclusive, beginning Sep- ber 27, 1951.

through the nineteenth century

THE GRANDVIEW

RESTAURANT
 Food Served To
 Your Discriminating Taste
BREAKFASTS
 Daily From 8:00 A.M. - 12 Noon
DINNERS
 Weekdays 5:00 P.M. - 8:00 P.M.
 Weekdays 1:00 P.M. - 8:00 P.M.
 Snack Bar Open From Noon On
353 Ocean Boulevard
 WA 6-3415 Marion Quinn

KENNEDY'S

DRIVE-IN and RESTAURANT
 Opposite Coast Guard Station
 Open Until 2 A.M.
 No. Shore Boulevard Hampton Beach

Mid-Summer SALE
DRESSES --- SPORTSWEAR

Some At 1/4 Off
 Some At 1/3 Off
 Some At 1/2 Off
 OTHER ITEMS AT GREAT SAVINGS

The Band Box
 . . . of Newburyport

ed for nearly half a century. He was indirectly responsible for the Exeter and Hampton Electric com- pany, the Hampton Beach Im- provement company, and even the New Hampshire Electric company, with headquarters in Portsmouth.

"Mr. Lovell knew at a single glance the splendid potentialities of Hampton Beach as a mecca for trolley riders."

"Here was a natural magnifi- cence which would dwarf the puny parks hsi colleagues were building in inland sections of New Hamp- shire and nearby Massachusetts. Here was the proper setting for a large Casino to augment the re- creation facilities which nature had so generously provided."

"First came the electric railway, then came the Casino, then the "Mile Long Wooden Bridge" and with these new facilities for mass

transportation and for recreation came the people. The era of elec- tric railways was followed by the age of the motor car and even more people became aware of our town's great recreational asset, Hampton Beach. Thus was a gangling gosling transformed into a golden goose and the trans- formation was a colorful process filled with fantastic promotions and solid worthwhile physical growth."

"Regular trips from Amesbury to Hampton Beach began at seven o'clock on the morning of July 4, 1899. In the meantime the Exeter Street Railway line had been ex- tended on Ocean boulevard from a point about opposite Highland av- enue to the Casino and from the corner of Wimauncumet road and Ocean boulevard in a northerly direction for two miles to the North Hampton line."

"This new corporation, the New Hampshire Traction company . . . now proceeded to sell its own securities (1902)".

"The first difficulties encoun- tered arose from the fact that the operation of electric railways was of a seasonal nature with heavy riding during the summer months."

"The bond holders instituted foreclosure proceedings and on May 14, 1906, Allan Hollis of Con- cord was appointed receiver of the trolley line."

"The fact that (Mr. Lovell's) trolley empire collapsed in the end was due more to the advent of the automobile than to bad manage- ment on the part of Mr. Lovell and his associates."

"OUR TOWN BUYS TROLLEY LINE" — "USEFUL BUT UN- SOUND FINANCIALLY"

MARY ANNETTE
Beauty Salon
 Specializing in
 ALL TYPES OF BEAUTY CULTURE
 Ocean Blvd., WA 6-3215, Opp. Statue
 OPEN EVENINGS UNTIL 9

Margaret M. Junkins
Home Made Candies

Remember the folks back home with
 a box of famous Junkin's Candies

SEE IT MADE!
OCEAN BOULEVARD



FOUR LADS with Jimmie Rodgers will appear at the Frolics in Salisbury, July 20-26.

Filley's
MARINA
BOAT RENTALS
 14 Foot Skiffs
 7 1/2 H.P. Evinrude Motors
 Open 9 to 9 Daily
 U. S. 1 - SOUTH OF HAMPTON

BOWLING — BICYCLING — BILLIARDS
Ferncroft Recreation Center
 A Street WA 6-3410 Hampton Beach
 OPEN YEAR 'ROUND

OPEN WEEKDAYS AND SUNDAYS
 AIR COOLED **BOWLING**
 Automatic Pinsetters
 Good Approaches - Good Pins
 Juke Box - Pinball Machines
30c PER STRING

BICYCLING
 OVER 100 BIKES
 Many New — 20" - 24" - 26"
 Balloons — 3 Speeds — Tandems
 Equipped With Lights At Night
 AVAILABLE 8:00 A.M. - MIDNIGHT
 Strollers & Trikes For Tots

BILLIARDS
 IN THE PENTHOUSE
 OPEN WEEKDAYS & SUNDAYS
 Well Ventilated
 Fluorescent Lighted
 7 Brunswick Pocket Tables

OPEN WEEKDAYS SUNDAYS
 10 A.M. - Midnight
 1 P.M. - Midnight
 Including Billiards

Attention Canadians
ESSO CREDIT CARDS
 HONORED HERE
 STORAGE — REPAIRS
 ROAD SERVICE

CASINO GARAGE
 Rear Of Casino Building
 Tel. WA 6-9214

Buy Steel Work For Tide Mill Bridge

The town of Hampton was the recipient of another bargain this week when transactions were completed for the purchase of steel I beams from the state at a cost of \$4,000.

The steel work, valued at \$5,600 was left over from the repairs to the Hampton Harbor toll bridge and funds for the purchase were approved at the March town meeting, Town Manager John P. Batchelder reported.



THREE HAPPY CANADIAN VACATIONISTS adorned a large piece of driftwood at the north end of the beach one morning last week. They are (from left) Bev. Kemp, Lynn Moffat, and Jane Phillips, all of Montreal.

ASHWORTH HOTEL
 — DINING ROOM —
 Complete — DINNERS — A La Carte
 BREAKFAST 8 - 11 LUNCH & DINNER 12 - 8

A Hampton Beach Dining Tradition

—Bakery and Delicatessen—
 Birthday Cakes Our Specialty
 FRESH DAILY
 COMPLETE LINE OF BAKERY PRODUCTS
 CAKES PIES COOKIES
 Rolls & Doughnuts Hot At 6 A.M. & 4 P.M.
 Ready to Eat SPECIALS

WEEKEND SPECIAL	7 lb. Spring Fare Quarter Lamb, Roasted With Gravy	\$3.49 To Order
	9 lb Roast Stuffed Turkey	\$6.45
	11-12 lb. Roast Stuffed Turkey	\$7.45
	7 lb. Beltsville Turkeys	\$4.75

Potato Salad — Cole Slaw — Roast Beef
 Baked Ham - Hamburg Loaf - Dairy Products

Visit The Gift Shop
 Baskets Galore For Shopping At The Shore
 Mexican Sterling For The Particular Set
 Gifts For All Occasions — Come In And Browse
 In A Friendly Atmosphere

design for the Tide Mill which was furnished by Bridge Engineer Harold... calls for wooden pilings on the eastern side and the steel beams are exactly the same for the project.

Mr. Batchelder reported town has filed an application for State Bridge Aid, which is being handled by the State Public Works and Highways department.

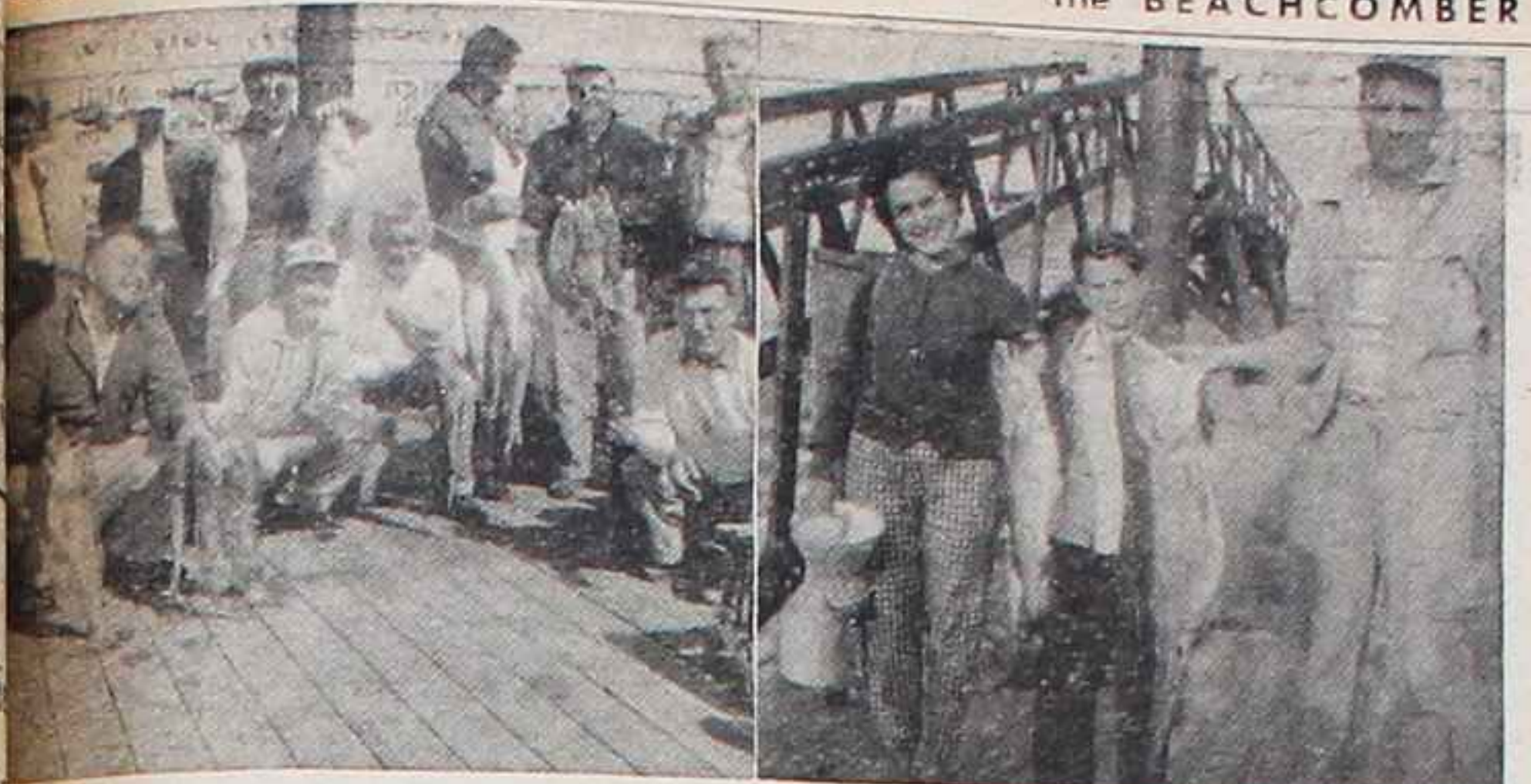
Buzzell's
 FAMOUS
Fresh Made Candy
 FEATURING
 KISSES — FUDGE
 CARAMEL CORN

The Oldest Candy Shop on the Coast
 Established 1917
 NEXT TO POST OFFICE
 Surf Hotel

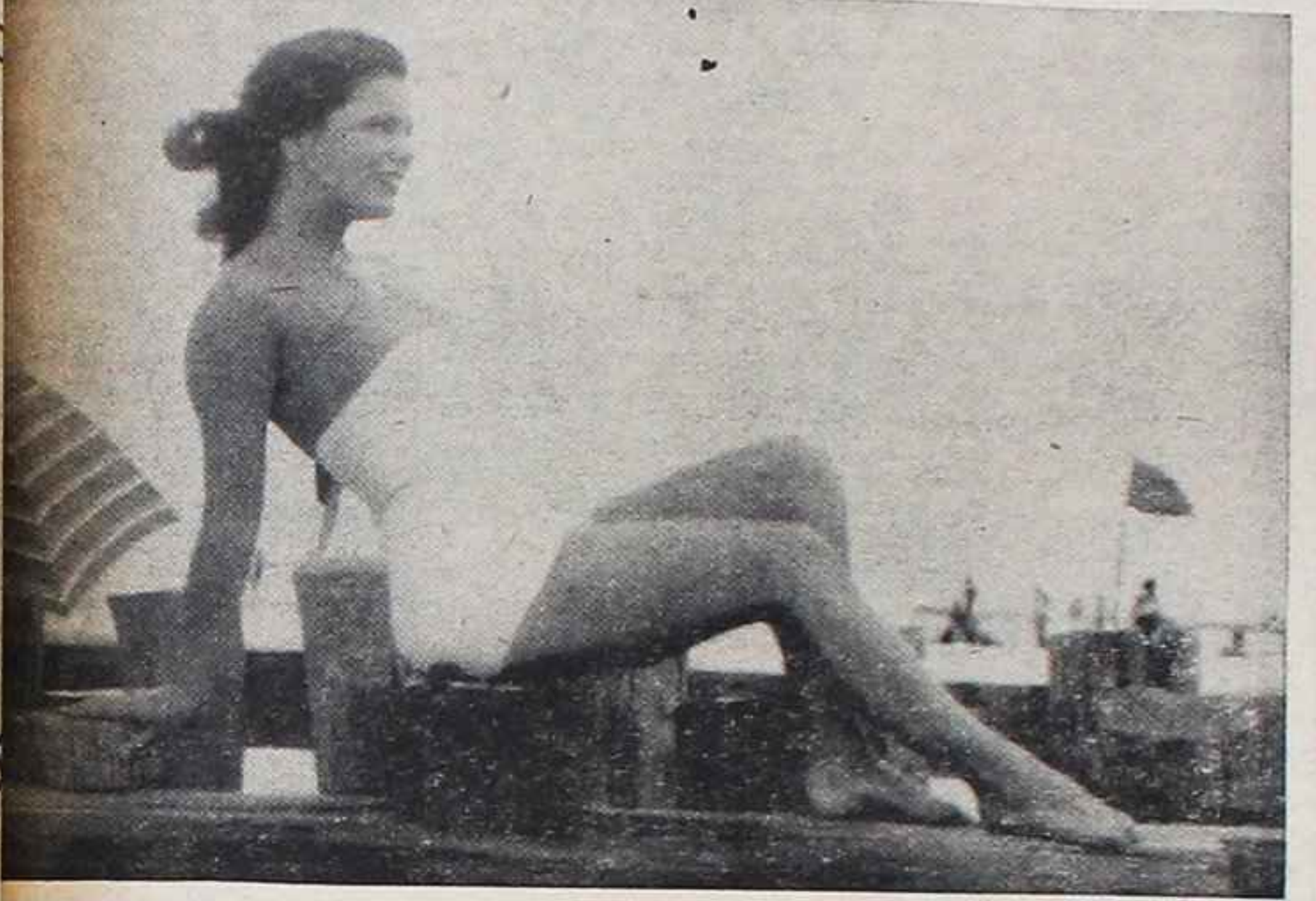
Thinking of Living In Hampton?

For The Widest Selection OF Desirable Properties

CALL
HOLLIS ASSOCIATES
 REALTORS
 724 Lafayette Road
 HAMPTON
 Tel. WA 6-3802



PROFITABLE FISHING in the waters off Hampton makes it the perfect vacation sport in this area. Party boats leave twice a day from both piers.



VELVET SANDY BOARDMAN, 20, of Danvers, Miss., is spending a working vacation at the beach, and plans to enter the Miss Hampton Beach contest.

Port City Driver Held In Beach Accident

Extensive property damage resulted Sunday night when a car driven by Timothy A. Welch of 74 Profile avenue, Portsmouth, struck a fence owned by Mrs. Ruth Palmer and an auto belonging to Leo F. McCarthy of Lowell, Mass. at the intersection of North Beach road and the boulevard.

Welch left the scene of the accident, but was later apprehended by the Hampton police, and is being held on a motor vehicle charge.

Thailand, formerly Siam, has more than 19,000 Buddhist monasteries.

The Australian ballot first was officially adopted in the United States by Massachusetts in 1888, with nine other states adopting it in 1889.

HAMPTON CENTER BARBER SHOP

THE MOST POPULAR MEETING PLACE IN THE HAMPTONS

- Four Master Barbers
- Reasonably Low Prices
- Expert Service
- Pleasant Atmosphere

Joseph Pellegrino, Proprietor
 Lafayette Road Hampton Center

Garland's
 Ocean Boulevard and 'B' Street
 OPEN YEAR 'ROUND

- Lunches - Fountain Service
- Beach Supplies
- Cosmetics
- Polaroid & Kodak Films
- Cigarettes & Tobacco
- 24-Hr. Film Service
- Magazines - Tonic

RALPH J. ROWELL
 Proprietor
 55 YEARS AT HAMPTON BEACH



HAVE MORE FUN AT NEW HAMPSHIRE STATE PARKS

Twirl and Whirl by the Surf. Wonderful square dancing held every Friday night at the State Park Bathhouse.

Located at the Southern tip of Hampton, just off Route 1A

Every Friday Evening Refreshments

Acres of Free Parking Admission 75c

This Week's Gala Dance Called By Joe Perkins

pollards OF LOWELL SUN 'N' FUN

On The Boulevard Next To Howard Johnson



By The Sea



lightning
 There's a strong current of excitement in Catalina's dramatic swim sheath of lisle cotton knit with Laxtex-mitered in zig-zag stripes to slim!
 \$17.95



Rose Marie Reid
 JEWELS OF THE SEA

NORDICA... borne on a cool north wind, a bold cadence of stripes on a newly, truly lovely swimsheath of elasticized knit. The V neckline dips in unison, front and back. 25.00

- see our new enlarged store!
- Childrens & Infants Wear
 - Men & Boys Wear
 - Juniors, Misses, Womens Sportswear, Bathing Suits, Dresses, Raincoats, Jackets.
 - Home Needs
 - Toys - Cosmetics
 - Maternity Wear

Organizational Plans OK'd For Marsh Project

At Monday's meeting of the Marsh Reclamation committee at the town offices, it was voted to engage the firm of Anderson and Nichols, of Concord, consulting engineers, to act in an advisory capacity to the committee.

The Anderson and Nichols firm will be of invaluable help to the committee in helping to make a marsh map, and setting up organizational methods, Chairman F. Alfred Janvrin, stated.

It was also voted at Monday's meeting to invite a member of the State Department of Public Works, and a member of the Forestry and Recreation commission to sit in on all further meetings of the Reclamation committee.

This project is of great interest to the area, and especially to beach residents and businessmen,

John The Barber

HIGHLAND AVENUE
Some Price — Some Place
32nd Year
AT HAMPTON BEACH

TWO FINE STORES TO
SERVE YOU —

BYRON'S

COMPLETE
5 & 10c ASSORTMENTS
AND ALL
BEACH NEEDS

GUYON SHOPPING CENTER
BOAR'S HEAD

— Plenty of Free Customer Parking —

STAPLES

Featuring A Complete Assortment Of
5c to \$1.00 Merchandise & Beach Needs

sun tan aids beach supplies
first-aid needs beach toys
cosmetics beauty aids

HEADQUARTERS FOR
MOCCASINS and BEACH FOOTWEAR
FOR ALL THE FAMILY

Featuring JEANIES Line Of

- Bermudas
 - Jamaicas
 - Shorts
 - Pedal Pushers
- Beach Hats and Bags

FEATURING —
ITALIAN MADE COOLIES \$1.19

12-14-16 B STREET AT THE BEACH

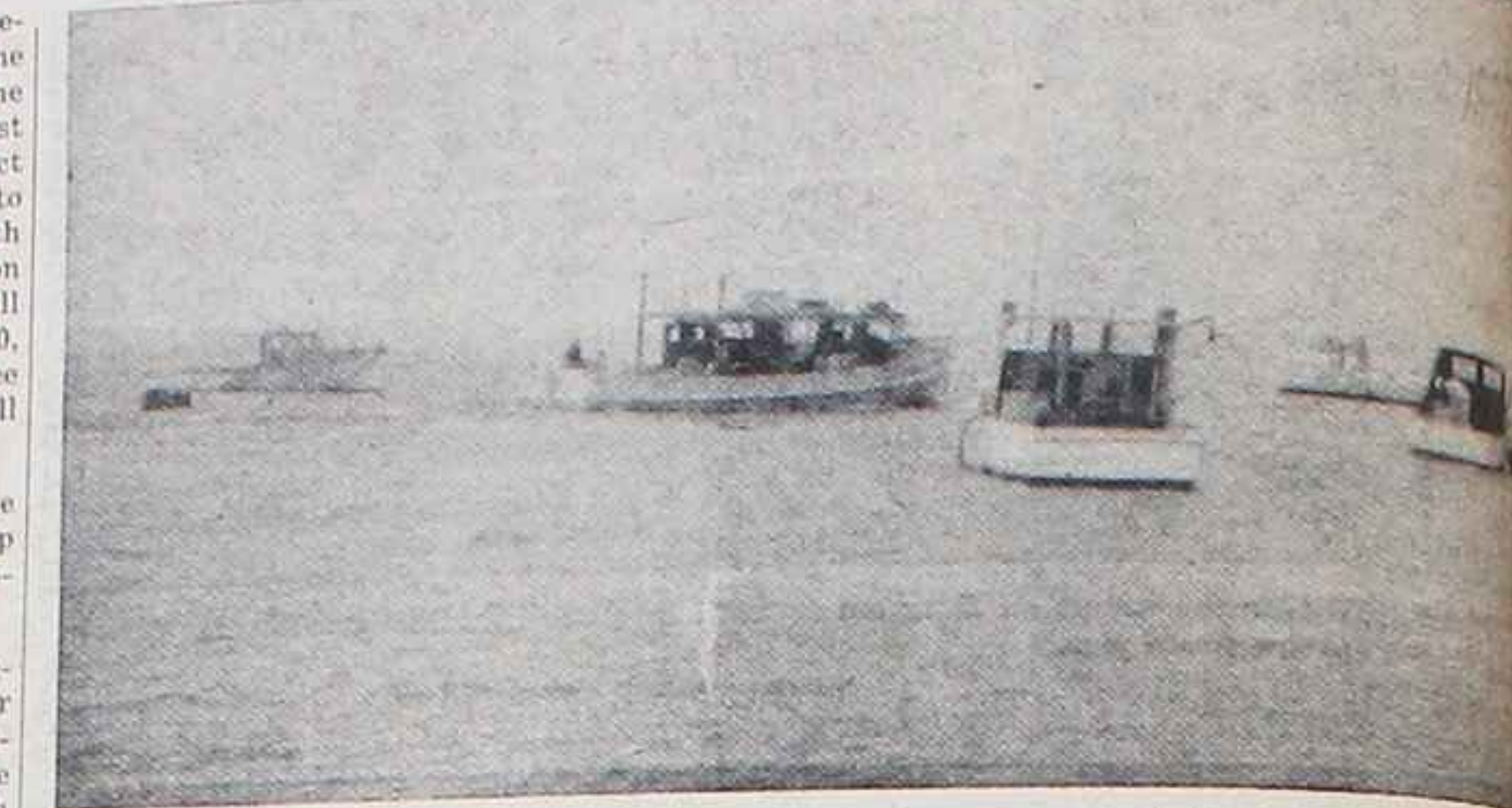
COMPARE THESE VALUES!

because of the great future consequences that will result from the planned growth in population in the beach area. But possibly the most direct result from this project would be a new access highway to the beach, which could tie in with the beach Precinct Convention Hall. Tentative plans for this hall include a seating capacity of 2,000, and housing for both the police and the fire departments as well as other offices.

The next step in reclaiming the marsh is to determine ownership and to map the marsh area as approved by the committee:

A. Assemble ownership records: (1) Search registry for deed copies; (2) Contact purported owners; (3) Examine town records; (4) Review with counsel; (5) Prepare interim and periodic reports of status and progress; (6) Furnish to and obtain from field parties information relevant to the project.

B. Field Survey (1) Coordinate work of regular town tax map program with the Marsh Reclamation program, or conduct a



HAMPTON HARBOR is the scene of much activity in the summer, including a great deal of fishing, especially for lobsters, as well as deep sea fishing from party boats.

mapping program in the marsh area.

C. Mapping: (1) Prepare map sketches from deed records for field verification; (2) Prepare progress maps for periodic committee review and information; (3) Prepare record maps of claimation Committee; (4) Prepare card index recording owner-marsh ownership for Marsh Reclamation, transfers, and reference to new ownership map.

D. Clearing Titles: (1) Work

with legal counsel and others as necessary to clear up ownership of land involved in the Marsh program; (2) Prepare descriptions of any unclaimed land so that the committee may recommend acquisitions of the same by the town.

Alcorn Speaks At Beach Aug. 6

Meade Alcorn, of Connecticut, chairman of the Republican National Committee, will be the featured speaker at the biennial Ladies Day luncheon of the Rockingham County Republican club to be held Wednesday, August 6, at the Hotel Ashworth, Hampton Beach.

Mr. Andrew Jarvis, mayor of Portsmouth, will serve as chairman of the luncheon, which is one of the largest Republican gatherings in the Granite State prior to the September primary.

The luncheon is sponsored by the Rockingham County Republican club of which Judge John W. Perkins, of Hampton is chairman.



MARYALICE QUINN, 18, of Brookline, Mass., will be among the contestants for the title, Miss Hampton Beach at the end of this month.

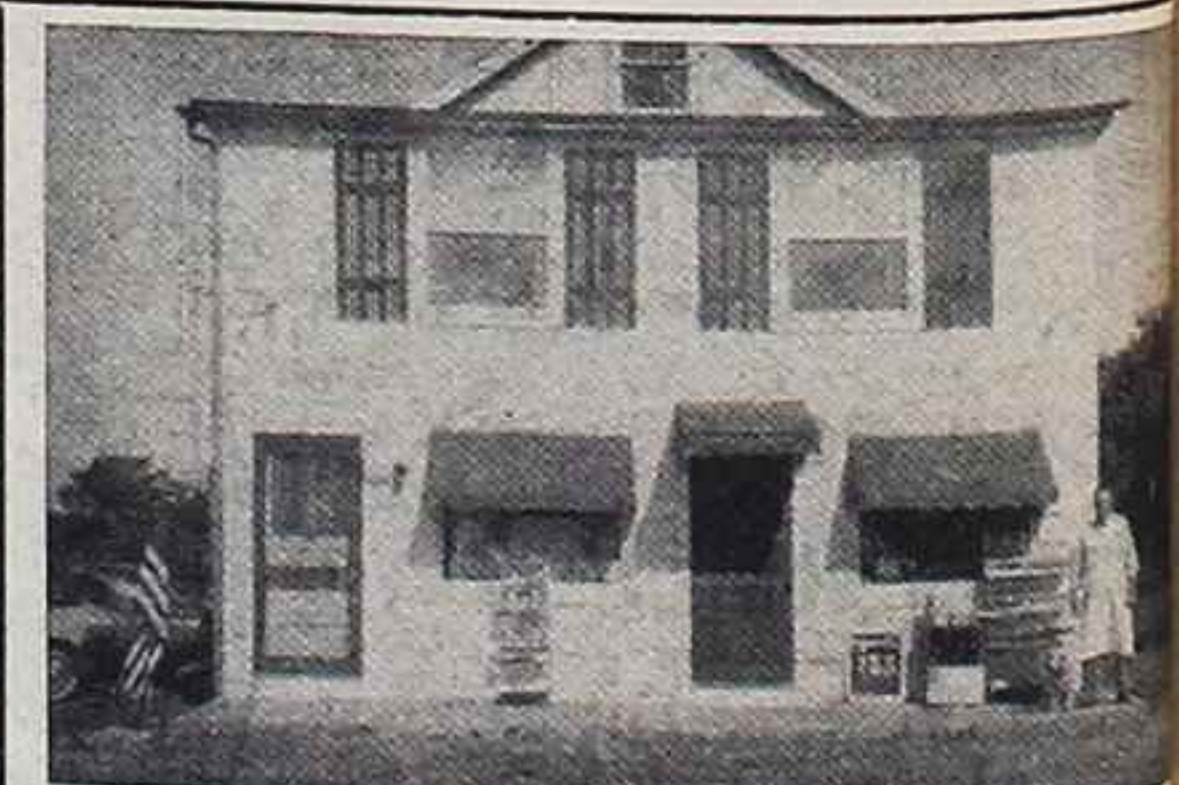
THE CHAT DELICATESSEN

"C" St. Hampton Beach

BAR - B - Q CHICKENS TO GO
WITH FRENCH FRIES
SPECIAL TRY OUR LOBSTER ROLL
HOME MADE ITALIAN SAUSAGE SANDWICH
NEW YORK PASTROMI BAKED HAM
COTT and ROYAL CROWN BEVERAGES
CIGARETTES — WASON-McDONALD ICE CREAM

THE GIFT BO

"C" STREET
HAMPTON BEACH
20% OFF ON ALL
GIFTS IN SHOP
STRAW HATS and BAGS
ITALIAN GLASSWARE - STUFFED ANIMALS
OLYMPIC U. S.
DRINKING TEAM
Sweatshirts & T-Shirts
Exclusive Distributors
"ENCHANTE" Perfumes
Colognes In This Area



Hughes Market

Kings Highway at 15th Street
FANCY MEATS - FRUITS and VEGETABLES
BIRDS EYE FROZEN FOODS
GROCERIES BY S. S. PIERCE
MONACRO - LIBBY - DELMONTE
Kodak Films - Beauty and Health Needs
Daily and Sunday Papers
Fish and Chips

EILEEN'S
COFFEE SHOP
LAUNDRY-MAT
Agents For 20th Century
Ashworth Ave. at "C" St.



WITH AN EXCELLENT CATCH just pulled from the water, Evelynaux of Harrisville, R. I. looks on admiringly, and with natural pride.

Samuel Adams, one of the most patriotic patriots in the cause of American independence, often is referred to as the "Father of America."

Smith's Pharmacy PRESCRIPTIONS

Ashworth Hotel Block
WA 6-9194

- GINNY
- JEFF
- GINETTE
- JIMMY
- JILL

VOGUE DOLLS AT THE
SURF HOTEL
GIFT SHOP
Ocean Boulevard

WHOLESALE and RETAIL
Tel. WA 6-3022



SHYERS LOBSTER POUND

FEATURING —
• LIVE or BOILED LOBSTERS
• FRESH FISH
• PARKER RIVER CLAMS
503 Ocean Boulevard
At Guyons Shopping Center
ALSO IN SEABROOK — SO. MAIN STREET
Open Daily 10:00 A.M. - 6:00 P.M.



STATE PARK LIFE GUARDS Eddie Call, with life preserver, and Bill Genest explain the factors of safe boating to Pat McCarron of Closter, N. J., (left) and Karen Conpardy of Norwood, Mass.

20 Pleasant Street
HISTORIC
NEWBURYPORT
Open Til 9 Friday Nites

LINCOLN'S

84" And 100" Wide
72" And 81" Wide

No Iron Dacron TAILORED CURTAINS

Time-saving, no ironing miracle
Dacrons at a sensational low price for curtains of this quality. Double stitched side hems to insure straight hanging.
Ivory color

188
Reg. \$2.49
And \$2.69

MANUFACTURER'S SHIRT SACRIFICE

2 for \$3.00
Reg. \$1.98

FABRICS FOUND IN SHIRTS SELLING FOR \$2.59
A Special Purchase Of Men's Short Sleeve Sport Shirts From One Of The Country's Best Makers. Shirts At Actually The Manufacturer's Cost! Individual Print Patterns In Luxurious Quality Fabrics. Sizes S - M - L - XL

folding metal tray table 1.77
all purpose patio lamp 1.99
reg. 49c linen dish towels 29c
sheet blankets 99c

Reg. 2.19. Indoor, outdoor table. Sturdy 19" tray. Green or red top with white legs. Coral top and black legs.

Aluminum weather- and tarnish proof 10 inch shade. Ideal for outdoor living, garage, attic, photography work shop.

Reg. 1.39. Cotton plaids. Bound edges. Pink, maize, green, blue. For cot, crib, carriage, bed or the beach.

"Teahouse" Comedy At Playhouse Next Week

"The Teahouse of the August Moon", a comedy about American occupation forces in Okinawa, will be presented at the Hampton Playhouse beginning Monday, July 21.

Written by John Patrick on the basis of a novel of the same name by Vern Sneider, "The Teahouse of the August Moon" has been one of the most widely produced Amer-

ican plays in foreign countries, where theatergoers have especially appreciated the plays following proof that Americans can enjoy gentle jibes at their own Army's addiction to rigid mimeographed directives.

Sidney Kay will play the role of the wily interpreter, Sakini, played by Marlon Brando in the movie version of this comedy; Tom Wilson will play the role of the earnest Capt. Fisby, whose problems in trying to put through a plan de-

Hampton Playhouse
New England's Finest Summer Theatre
On WINNACUNNET ROAD (Beach Road)

LAST 3 DAYS OF
"NO TIME FOR SERGEANTS"
Opening July 21st
For One Week Only!

the Teahouse of the August Moon

The Pulitzer Prize Comedy



RESERVATIONS: WAVERLY 6-3073

Tickets: Mon. - Fri. Evs: \$2.40, \$2.00, \$1.50 - Sat. Evs: \$2.80, \$2.25, \$1.75
CURTAIN AT 8:40 ALWAYS FREE PARKING
Tickets also available at JACKIE'S TRAVEL AGENCY on the Beach

at HAMPTON BEACH CASINO SURF

WEDNESDAY - SATURDAY

JULY 16 - 19

WEDNESDAY - SATURDAY

JULY 16 - 19

A man's long search and a woman's longing... a wondering boy and his wonderful dog... a love-story and action-story that reach far and wide as the human heart!

SEYMOUR GOLDWYN JR.
ALAN LADD - OLIVIA deHAVILLAND
"PROUD REBEL"

Not since "Blackboard Jungle" such shattering drama!

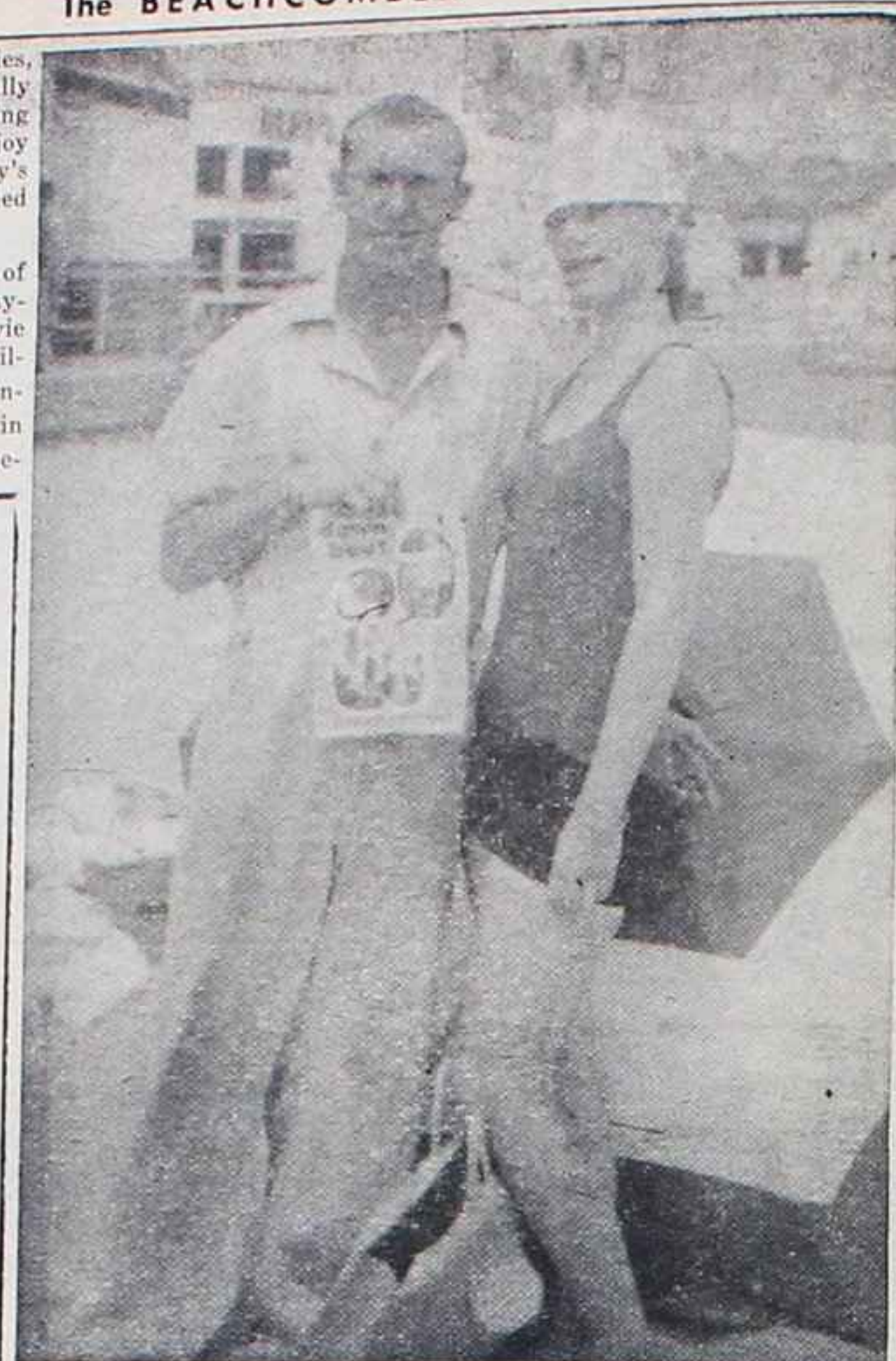
AN ALBERT ZUGSMITH PRODUCTION
from M-G-M in CinemaScope
RUSS TAMBLYN - JAN STERLING

THAT LITTLE BIG SHOCKER OF "THE BAD SEED" IS BACK TO ROCK YOU IN A WHOLE NEW WONDERFUL WAY!

KATHY O
DAN DURVEY - PATTY McCORMACK - JAN STERLING - MARY FICKETT

ALWAYS A MAN... ALMOST ANY MAN!

DOROTHY MALONE - ERROL FLYNN
as Diana Barrymore whose true confession made millions gaggle!
as her father, John Barrymore in his years of wickedness!
"TOO MUCH, TOO SOON"
PRESENTED BY WARNER BROS.



FRANCES ZAPENAS of Manchester, in a chemise bathing suit is being enlightened on the latest jazz by Bill Lary of Lowell, Mass.

vised on paper at the Pentagon in Washington for rehabilitating a village on Okinawa, give rise to the plot's hilarious complications; and Dolores Quinton will appear as the geisha girl presented as a "gift" to the captain by the grateful villagers.

Due to the overwhelming call on reservations for Tennessee Williams' CAT ON A HOT TIN ROOF, the Playhouse management has scheduled a twilight performance Saturday evening, August 2 at 6 p.m. for this powerful drama. Consequently, the regular showing will begin at 9 p.m. Children will not be admitted to any of the now seven performances.

Paraffin is being fed to some cows in England to produce a pale-colored butter.

HY-WAY

DRIVE-IN THEATRE
AMESBURY-SALISBURY
ROUTE 110
(Off Route 1 Underpass)

ENDS SATURDAY
"RUN SILENT - RUN DEEP"
"TROOPER HOOPER"

SUNDAY - MONDAY
"THE THREE FACES OF EVE"
with
Joanne Woodward - David L. Ladd

"TOUCH OF EVIL"
with
Charlton Heston - Jeanette Nolan

WED. - THURS. - FRI.
"THE LONG HOT SUMMER"
with
Paul Newman - Joanne Woodward

"NAKED IN THE SUN"
with
James Craig - Lita Stokrot

PORTSMOUTH COLONIAL
TEL. GENEVA 6-2222

NOW thru TUESDAY, JULY 14

FESS PARKER in
WALT DISNEY'S
"THE LIGHT IN THE FOREST"

Filmed In Technicolor
Joanne Dru - James MacArthur
Plus! Selected Disney Cartoons

COMING WEDNESDAY, JULY 15

Jerry Lewis As A "Baby-Sitter"
For Triplets In
"ROCK-A-BYE BABY"

Filmed In Technicolor
Marilyn Maxwell

COMING SOON

Gregory Peck In
"THE BRAVADO"

SALISBURY DRIVE-IN THEATRE
Route 1A - Beach
TEL. HO 3-0952

WED. - SAT. JULY 16 - 19
M-G-M PRESENTS
"THE BROTHERS KARAMAZOV"

YUL BRYNNER - MARIA SCHELL - CLAUDE RAINS
LEE J. COBB - ALBERT SALKI
WILLIAM BRIDGES - ALAN BROWN

2ND HIT!
Roy Milland - Barry Fitzgerald
"THE SAFECRACKER"

SUN. - TUES. JULY 20 - 22
ROBERT TAYLOR - RICHARD WIDEMAN
"THE LAW AND JAKE WALKER"

2ND HIT!
Dean Jones - Joan O'Brien
"HANDLE WITH CARE"

WED. - THURS. (2 Days Only)
James Cagney - Jack Lemmon
"MISTER ROBERT"

2ND HIT!
Barbara Stanwyck - Barry Fitzgerald
"FORTY GUNS"

It is mandatory to wear red clothing while hunting in Utah.

NORTH HAMPTON Drive-In Theatre
Lafayette Road

WED. - SAT. JULY 16 - 19

"Something Of Value"
Rock Hudson
Dana Wynter

"Sea Wife"
Joan Collins
Richard Burton

SUN. - TUES. JULY 20 - 22

PEYTON PLACE
ALSO
"FIVE GUNS WEST"

IOKA Theatre - Exeter
Phone PR 2-2222
AIR CONDITIONED

ONE WEEK!
WED. - TUES. JULY 16 - 22

William Holden - Alec Guinness
"THE BRIDGE ON THE RIVER KWAI"

In CinemaScope & Technicolor
Due To The Length Of The Feature There Will Be One Show Wed., Thur., Fri., Mon. and Tues. Evenings Starting At 7:15. Feature Will Be Shown At 7:40.

PRICES THIS ENGAGEMENT!
Adults - Matinee 90c
Evenings - \$1.25
Children All Shows - 25c

Kiddies' Show
Every Saturday At 1:15 P.M.
Bowery Boys In
"HOLD THAT HYPNOTIST"

Plus Our Regular Program

COMING!

"Light In The Forest"

"Proud Rebel"

"Around The World In 80 Days"

M. LOEW'S PORTSMOUTH N-O-W
N-O-W THRU TUES., JULY 22nd
Daily At 1:30 - 4:45 & 8:15

The World's Most Honored Show

MICHAEL TODD'S
"Around the World in 80 days"
LOWEST PRICES IN U. S.
Matinee 90c
Evening \$1.25

STARTS WED., JULY 23rd - JULY 29th
WILLIAM HOLDEN - SOPHIA LOREN
"T-H-E K-E-Y"

WAR DRAMA

Beach News Wanted!

Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.

Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or be mailed to the Beachcomber.

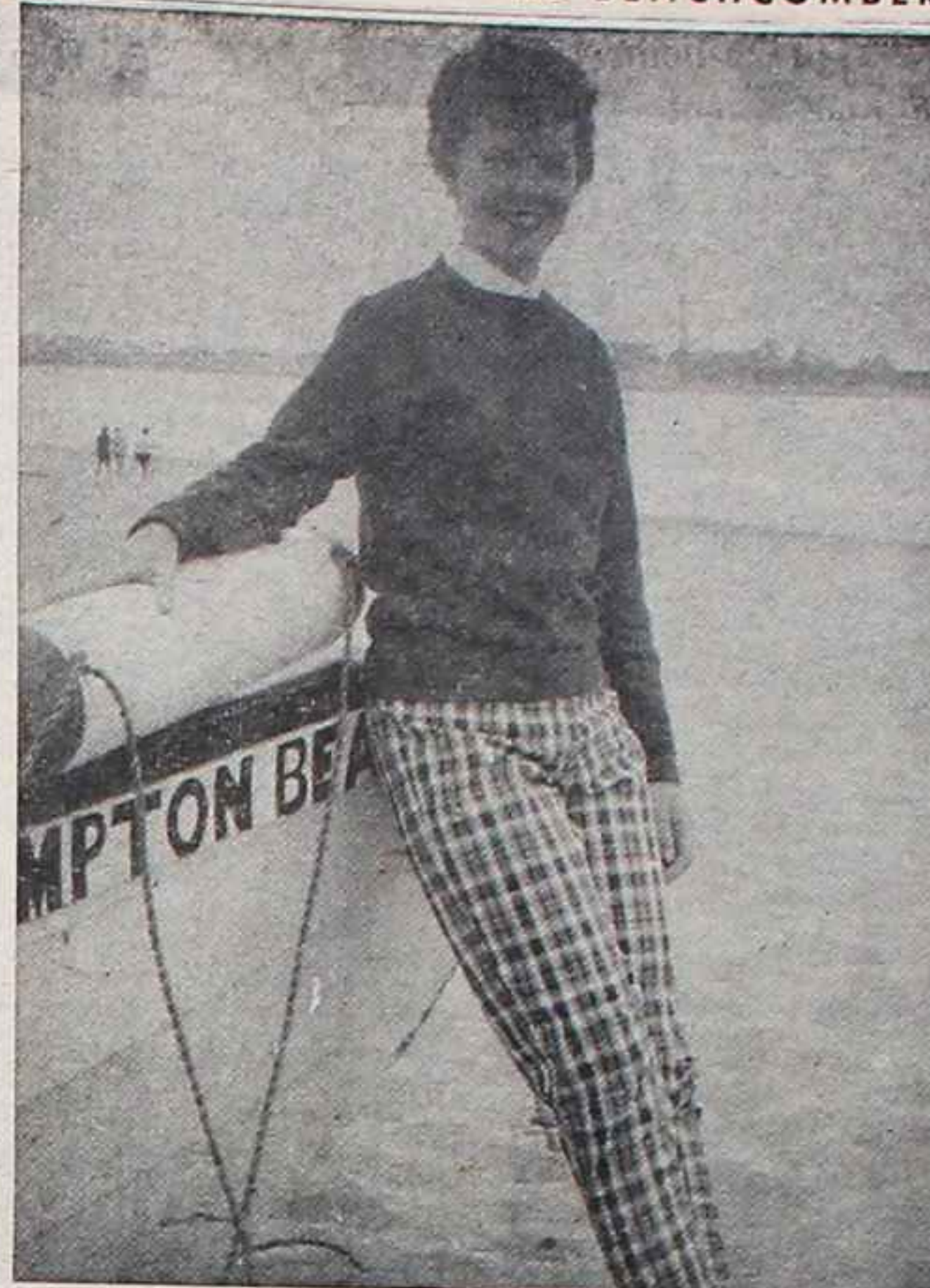
NOW PLAYING JULY 13 - 19
RED MIYOSHI
BUTTONS UMEKI

COMING JULY 20 - 26

Four Lads - Jimmie Rodgers

THE Frolics
at
SALISBURY BEACH
2 SHOWS NITELY and SUNDAY 9 & 11:30
ROUTES 1 and 1-A

For Reservations: Phone HOmestead 5-7063



Sixteen year old Geraldine Lawler, of South Hadley, Mass., at the beach last week-end, came out first last spring as the youngest Colleen in history to reign in the Holyoke Colleen parade.

Information Guide

MUNICIPAL OFFICERS

TOWN—Board of Selectmen: Lawrence C. Hackett, Donald A. Ring, Harry D. Munsey. Town Manager, John P. Batchelder. Town Clerk, Helen W. Hayden. Tax Collector, George H. Sumner. Treasurer, Norman N. Merrill. Office hours: 9 - 5 Monday - Friday except tax closed 11:30-12:30 and Town Clerk closed 12:30 - 1:30; and 9-12 Saturday. Chief of Police, John J. Malek. Chief of Fire Dept. George Lamott; Deputy Fire Chief, Perley George. Town manager at beach Chamber of Commerce Thursdays 1:30 - 5 p.m.

BEACH PRECINCT — Commissioners: John J. Foley, Alfred V. Gagne, Ralph T. Harris. Treasurer, Roland Brazg.

PUBLIC LIBRARY, Hampton — Mrs. Margaret Noyes, librarian. Hours 2:30-5 and 7-9 p.m. Monday, Wednesday, and Saturday.

RUBBISH COLLECTION—Beginning July 1: Monday—all stores and restaurants, F street to bridge. North shore from Winnacunnet road to North Hampton line. Tuesday—Beach stores and restaurants, D street to Winnacunnet road and the uptown area to Moulton road.

Wednesday—All stores and restaurants, uptown area east of Moulton road and F street to the bridge.

Thursday—Beach stores and restaurants, D street to Winnacunnet road and the North shore from Winnacunnet road to the North Hampton line.

Friday—Beach stores and restaurants, F street to the bridge and the uptown area to Moulton road.

Saturday — all stores and restaurants, D street to Winnacunnet road and the uptown area east of Moulton road.

U. S. POST OFFICE
Located — 271 Ocean Boulevard.
Lobby Open: 8 a.m. - 5 p.m. Monday - Friday, 8 a.m. - 12 noon Saturday.

Window Service: 8:30 a.m. - 5 p.m. Monday - Friday; 8:30 a.m. - 12 noon Saturday.

Mails Arrive: 8:30 a.m., 11:15 a.m., 4:00 p.m.
Mails Dispatched: 8:30 a.m., 11:15 a.m., 4:00 p.m.

All collection Boxes Collected at 8 a.m. every day
Mails Dispatched—Main Office — Hampton Center: Weekdays — 9 a.m., 11 a.m., 2 p.m. and 5 p.m. Sundays — 4 p.m. only.

CHAMBER OF COMMERCE
President, John J. Dineen; 1st vice president, Seth Junkins; 2nd vice president, Ralph Moulton; treasurer, John Dunfee; secretary, William "Bill" Elliot.

I'M HAPPY



Because I Sit All Day and Look At All The Pretty ...

Bathing Suits
Bermudas
Slacks
Dresses
Kiddie Clothes
And Gifts

at
DUDLEYS
CORNER "C" ST. & OCEAN BLVD

P.S. 1 Cent \$3.95 And Will Hold \$1,000 In Coins

HAMPTON PLAYHOUSE



DELORES QUINTON has been studying Japanese customs and dance for months in order to play "Lotus Blossom", geisha girl in "Teahouse of the August Moon," this coming week at the Hampton Playhouse.

We Hope
You Are
Enjoying
The
Beachcomber
This Summer
... And For
Year 'Round
News Of The
New Hampshire
Seacoast Region
We Suggest A
Subscription To
The
Hampton
Union

52 Issues Mailed Anywhere \$4.50

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THE HAMPTON UNION
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Hampton, N. H.

Please send the Hampton Union for 1 year to:

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Enclosed please find check or money order for \$4.50.



MAURA McKENNEY, 17, of Brighton, Mass., is spending a working vacation at Hampton Beach. Maura attends State Teachers college, Boston, Mass.

All About Music
by Dick Sanson

Hello again. Like a bad penny I show up again.
Before we take a look at the single records, I thought I would glance at the top selling LP's. Johnny Mathis has a Columbia LP working for him along with his single records. His album that has been on top for 13 weeks, and it's still right on top as number one—called "Johnny's Greatest Hits". By the way, Mr. Mathis will be at a nite spot in the area very shortly, so for a good show, I would suggest dropping in to see this boy sing, because he really sings up a storm.
Runner up to no. 1 is another Columbia LP, "My Fair Lady", which has been on the charts for 118 weeks. "Oklahoma", the ninth spot album this week has stayed on the charts for 144 weeks "The King and I" takes no. 16 spot being on the survey 100 weeks. And last, but not least, — by far — Lester Lanin has a new LP making its way up; no. 23 this week, "Lester Lanin Goes To College", and this is only the second week on the survey. And, by the way, Lester Lanin will be playing Saturday, July 26, at the Casino Ballroom, for all lovers of good dance music.
The three most played albums by the nation's D. J.'s are (in order): 1. "Sounds of the Great Bands" by Glenn Gray; 2. "Lester Lanin Goes To College"; 3. "Come Fly With Me" by Frank Sinatra; and for a nice guy who works at the "S. S. Snellbourn", we find Ray Carniff holding down the no. 4 spot with "S'Awful Nice".
The three best selling pop EP's are "Unchained Melody" by Ricky Nelson on top, and also Mr. Nelson holds down no. 2 with his EP "Ricky". In the no. 3 spot we find Johnny Mathis with his album called "Warm". So there you have the run down on the LP and EP albums.
Let's take a look at the pop singles. Mr. Como has another million seller and it has been only out for about a week — RCA calls it "Moontalk". The guy never misses making a million seller or even more. Also a new release by "Tony and Joe" on the Era label is called "The Freeze" — which names a new dance craze that calls for several breaks. This

Here Are Your Selections

- The Top Twelve this week at Hampton Beach:
1. "Op" by the Honeycreeps
 2. "Gingerbread" by Frank Avalon
 3. "Left Right Out Of Your Heart" by Patti Page
 4. "Splish Splash" by Bobby Darin
 5. "When" by Kalin Davis
 6. "Rebel Rouser" by Duane Eddy
 7. "Guess Things Happen That Way" by Johnny Cash
 8. "Patricia" by Perez Prado
 9. "Just A Dream" by Jimmy Clanton
 10. "Hard Headed Woman" by Elvis Presley
 11. "Over The Week-end" by the Playboys
 12. "The Freeze" by Tony and Joe

What Tunes Do You Think Should Make The Top Twelve At Hampton Beach? — Fill Out This Blank And Deposit At The Chamber Of Commerce.

1. _____
2. _____
3. _____
Name _____

dance is really catching on, so it bears watching.
Bill Haley and his Comets have a new release that should be a follow up to "Skinny Minny", and the sides are "Lean Jean" and "Don't Nobody Move". The Four Aces have a release that looks good, "Two Arms Two Lips and a Heart", which has a marching tempo on the style of the current Patti Page hit.

Jill Corey has a new release for the Columbia people, a very cute number called, "Wherefore Art Thou Romeo", which should go over big with the "Disc Jockey".
Looking now at the honor roll of hits, we find the no. 1 tune all across the country is "The Purple People Eater"; no. 2, "All I Have To Do Is Dream"; no. 3, "Yakety Yak"; no. 4, "Secretly"; and no. 5, "Return To Me" — so there is the honor roll.

Johnny Cash is working his way up on the chart with "Guess Things Happen That Way". "For Your Precious Love" is tied up for no. 2 spot with Patti Page's "Left Right Out Of Your Heart". And "Poor Little Fool" by Ricky Nelson comes into 24th place this week, followed by no. 23, "Rebel Rouser".

I would like to remind you that if you have not voted for the top twelve at Hampton Beach, do so now at the Chamber of Commerce office.
And if you're up early in the morning, for good listening John Scott hits the air waves from 6 a. m. 'til 10 a. m. over WILD, at 1090 A. M. on the dial.
Station WBZ would be better off if they got rid of their "Giant 51". An example, is when D. J. Bill Marlow tries to play the better tunes, he's saddled with selections from the "Giant 51". Per-

WIN A VACATION!

LABOR DAY WEEK and \$50. Worth of Groceries at Hampton Beach

ALL EXPENSES PAID NOTHING TO BUY REGISTER NOW AT FOLLOWING PLACES

- Bridge Market
- Pages Restaurant
- The Chat
- Cottage Grill
- Corona House

Sponsored by Bridge Realty Near the Bridge Hampton Beach Tel WA 6-3174

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Tuesdays 7:30 30 Games Sponsored by American Legion Post #70

B I N G O

Saturdays 7:30 30 Games Sponsored by Seabrook Firemen's Association

BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center At 6:30 and Hampton Beach At 6:50

N. H. Beauty Queen Visits Beach Over Weekend

As a preview to the Miss Hampton Beach and Miss New England pageants soon coming up at Hampton Beach, Miss New Hampshire, Patricia Larrabee of Salem, visited the area last week-end.

Miss Larrabee, along with many other beautiful girls from all over the country, will compete for the titles Miss United States and Miss Universe at Long Beach, California, July 17 - 27. Included, of course, among these beauties will be Miss Hampton Beach of 1957, Sally Ann Freedman of Peabody, Mass. Sally Ann became Miss Massachusetts in the contest at Nantasket Beach last May.

Miss Larrabee was introduced at the Casino Ballroom on Friday night, at the engagement of the Glenn Miller band with Ray McKinley. She tried her hand at directing the orchestra and then on Saturday, Miss New Hampshire was surrounded by a large squad of press photographers, as well she deserved, having won second place this year as model for the New Hampshire press photographers. Miss Larrabee began her climb last year when she was chosen Miss Salem.

Jeon Lepaper of Franco has invented a life-saving suit which can be donned in 10 seconds and will keep its wearer afloat for three days.



BAND LEADER Ray McKinley and Miss New Hampshire, Pat Larrabee, of Salem, discuss music just before Pat ascended the stage before the Glenn Miller band.

The blood in a human body weighs a little more than seven pounds for every 100 pounds of body weight.

Shop Haverhill

THE Northeast Shopping Center FIRST

Haverhill Merchants Have Everything You Need At The Prices You Like

Visit Historic Haverhill And See The John Greenleaf Whittier Birthplace Buttonwoods John Ward House Hannah Duston Monument Bradford Junior College and our Modern Shopping District

Haverhill Stores Are Open Tuesday & Friday Nights

17 MILES FROM HAMPTON BEACH FREE AND METERED PARKING

RETAIL TRADE DIVISION Greater Haverhill Chamber Of Commerce Haverhill, Massachusetts

New Marsh Roadway To Beach Growing Fast

Ground-work towards the development of a new access road to Hampton Beach, across the marshes, is proceeding rapidly this summer, Town Manager John P. Batchelder reported this week.

"We will be one-third of the way across the marsh by the end of this summer," Batchelder predicted, "if the present volume of refuse collection continues."

The new roadway is being constructed by the sanitary land fill method of rubbish disposal adopted by the town two years ago, to overcome health hazards and obnoxious odors from open dumps formerly maintained at the beach and uptown.

The first year of operation under the new method was conducted at the old dump sites, but altered last year to provide the base for a new roadway across the marsh. The sanitary land fill method provides for the refuse to be impacted and leveled by a bulldozer and covered with gravel immediately, thereby preventing obnoxious dump fires and rat infestation.

Mr. Batchelder stated that it required the full-time services of one man, six days a week, working with a bulldozer and truck, to keep the refuse impacted and covered. Twelve loads of gravel are hauled daily to the beach and spread over the area.

The roadway has progressed nearly 500 feet out onto the marshes since June 1st, Batchelder estimated, as the volume of rubbish collected is reported to be the heaviest in recent years.

Mr. Batchelder, this week, asked the cooperation of all residents and business concerns in not throwing refuse over the fences along the side of the roadway, but to dump only at the end, where it can be kept covered and not mar the appearance of the area.

DR. L. B. WINKLER Dentist 570 Lafayette Road 1/5 Mile Above Lanie's HAMPTON CENTER WA 6-2368

Calisthenics Program Proves Popular With Beach Visitors

For her third year, Miss Priscilla Gillespie, 22, of Derry, is getting vacationists ready for a dip in the surf, by her able direction of beach calisthenics.

Beginning in the fall Priscilla will teach speech and English at Portsmouth High School. We are sure of her success in this field, because of her self-reliant, but always good-natured character.

The calisthenics take place on the beach just behind the bandstand every morning, Monday thru Friday. They are designed to help anyone who wishes to participate, have a little more enjoyment in feeling healthier. They are designed to stimulate the young, but not to be too difficult for those of us who are a little older.

Priscilla is well qualified to direct these exercises, from her background in physical education and the sports, basketball, tennis, archery, skating and field hockey at the University of New Hampshire. She is a girl of many varied interests, and always the sort of spontaneous energy that awakens the interest of others.

Alaska covers 586,000 square miles, with a coastline of about 26,000 miles.

Wee Wash It

"A" STREET LAUNDERETTE Open Under New Management Dry-Cleaning Pick-Up Station Hampton Beach Garage 9 Marsh Ave. At "A" St. INSIDE PARKING First 2 hrs. 50c — 10c additional hour 24 hrs. \$1.50 — \$7.00 week \$25.00 month — \$50.00 season FRIENDLY ESSO SERVICE ICE

Grad's of Haverhill

OUR ANNUAL SUMMER Stock Taking SALE

STARTS THURSDAY at 9 A. M.

Savings of

1/4 1/3 1/2

On branded summer sportswear, dresses, coats, suits — swimwear, handbags & accessories. Come prepared to buy freely — the bargains are terrific.

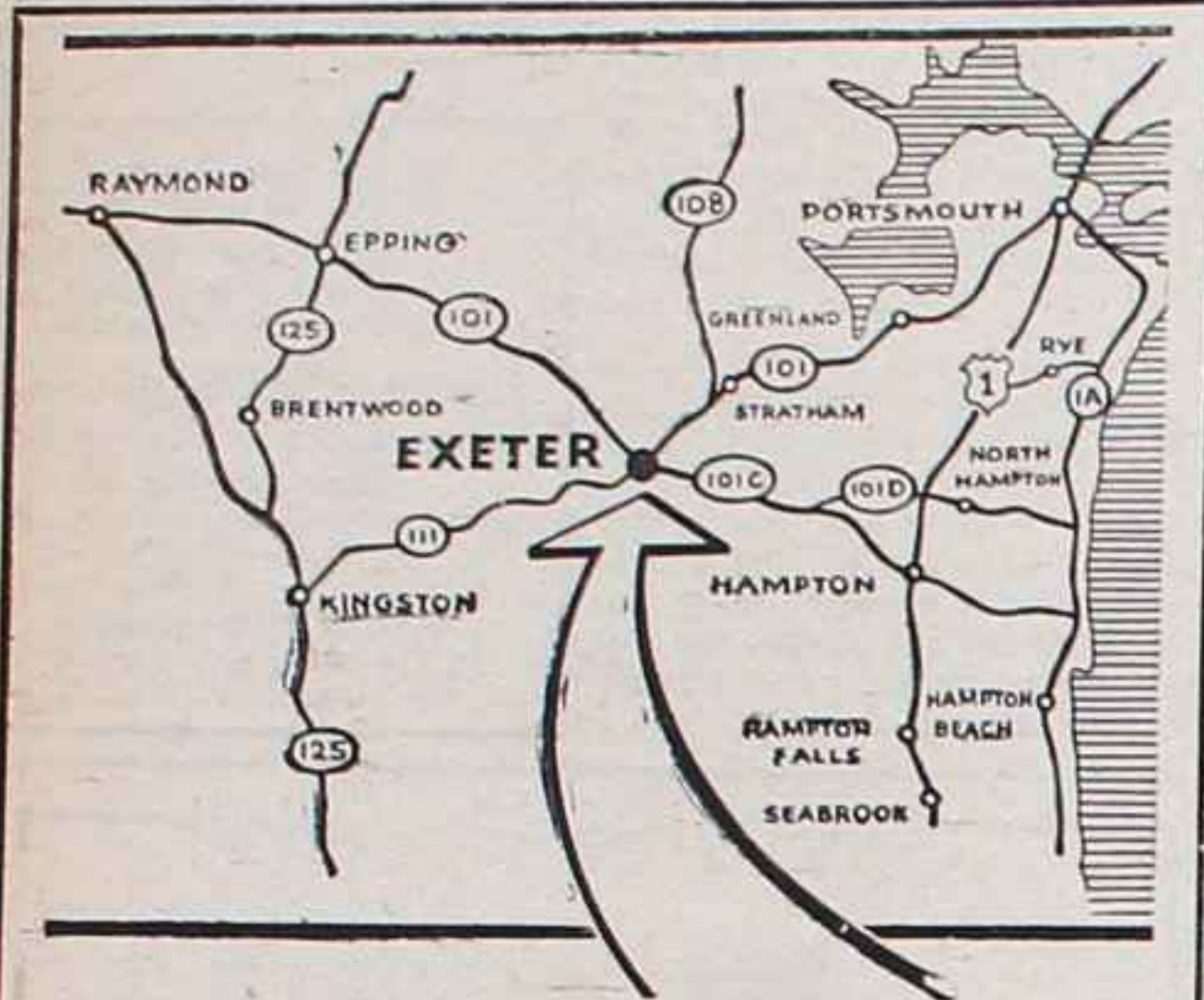
Grads 87 Merrimack St. Haverhill, Mass.

FREE PARKING IN OUR OWN LOT

Beach Parking Meter Contract Is Revised

Two contract changes in the town's supervision of state-owned parking areas at the beach were

EVELYN and PAUL
Home Bakery
MEATS — GROCERIES
NOVELTIES
HOME-MADE
DOUGHNUTS & BREAD
● Daily Film Service
● Home Town Papers
Open 6 A.M.—10 P.M.
King's Highway At 3rd Street



ALL ROADS LEAD TO EXETER FOR
COMPLETE BANKING SERVICE

THE
Exeter Banking Company
PR 2-5971
Member Federal Deposit Insurance Corp.

For

CONVENIENCE
COMFORT
ECONOMY

SHOP
AT



Portsmouth
Ave.
Exeter, N. H.

Get Acquainted Dance
At Ballroom Popular

It's always fair weather when the folks at Hampton Beach get together at the beautiful Casino Ballroom. Every evening is crammed with top flight entertainment in an atmosphere that's smart and gay.

This summer special events are planned for your pleasure. Every Monday night is "Get Acquainted Night." "Get Acquainted Night" has become established at the beach as the way to start a vacation. You'll meet new friends and greet old ones. There are always wonderful door prizes and tickets to name attractions at the Ballroom.

Tuesday is Gentlemen's Night and Thursday, Ladies' Night. On both these occasions prizes, in generous supply, are handed to lucky guests.

The great names of the musical world vie for the privilege of playing at the ballroom. The past stellar attraction will be the famous society orchestra of Lester Lanin. Lester Lanin himself will be on hand to conduct this fabulous band. The entire aggregation will appear at the Casino Ballroom on Saturday, July 26th. The following Tuesday, July 29th, the Tommy Dorsey band with Warren Covington will make a guest appearance.

This week Bob Bachelder and his orchestra play every evening from eight until midnight.

From east to west, north to south everyone's saying, a visit to Hampton Beach isn't complete without enjoying an evening of dancing at the beautiful Casino Ballroom. Be sure to ask your host about special guest tickets.

KERR'S
BEAUTY SALON

170 Ashworth Ave., WA 6-2214
Mrs. Kerr, Formerly Of
Jordan Marsh Beauty Salon

On the building committee at the State park are (left to right) Joanne Johnson, 17, of Chicopee Falls, Mass., Muriel Clark, 17, of Chicopee, and Jelene Johnson, 15, of West Hartford, Conn. Supervising are guards Bill Genest (left) and Eddie Call.

full-time policeman's salaries to patrol the areas, plus 10 percent of the receipts for administration by the town.

A review of the town's costs showed them to be running nearest 14 percent, according to the town manager, because of workmen's compensation, social security and bond premiums, required on all town employees.

The contract change, approved

by the state, upped this withholding to 25 percent to cover the 14 percent actual cost involved, plus the agreed to 10 percent for administration of the parking meter plan by police department officials.

A second contract change provides that the salary of one full-time employe of the beach cleaning crew, will be reimbursed by the state to keep the parking meter area clean, Mr. Bachelder reported.

Beach Trailer Petition
Granted By Board

A request to increase the number of trailer spaces at the Hampton Beach Trailer Park on King's Highway, North Beach, was granted by the board at an executive session held following the public hearing on July 10.

Chairman Carl M. Lougee stated that the petition of Earl J. Watt, and Clara D. Watt, owners of the trailer park, was unanimously approved by the board at an executive session held following the public hearing on July 10.

The favorable decision for a variance to the terms of the town's Zoning Ordinance, was based on a plot plan for the expansion submitted by the owners, Lougee reported.

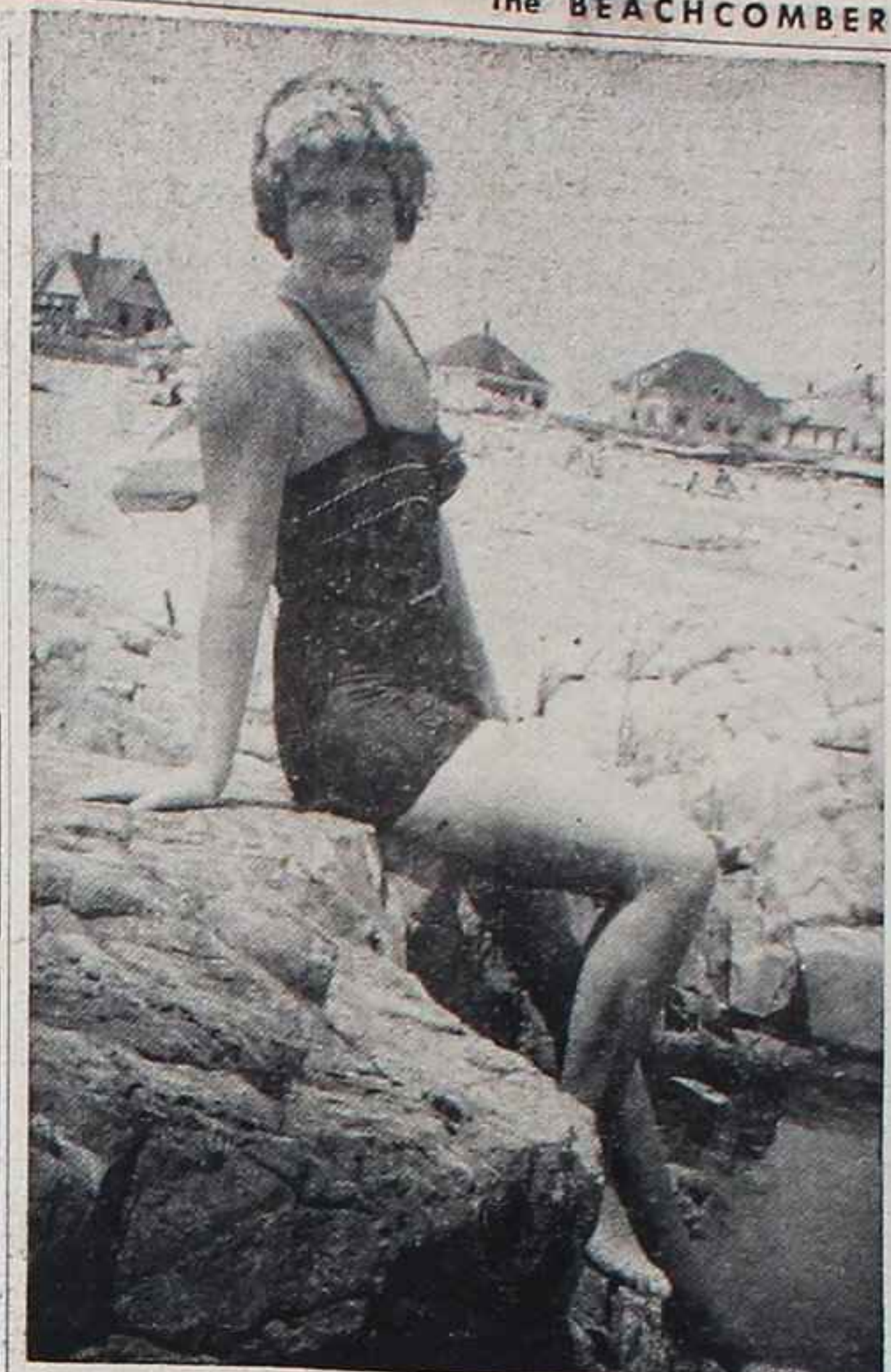
Standish Gift Shop
Largest and Finest
In New England

Ocean Blvd. at "A" Street

- Crafts
- Gifts
- Antiques

"THE
HITCHING POST"

64 Main Street
(Route 1)
SALISBURY, MASS.
NEW ENGLAND HANDCRAFT
AT ITS BEST



PAT HEAVEY, 20, of Brookline, Mass., a student nurse at Malden, Mass., Hospital, enjoyed the sun on the rocks at the north end of the beach last week.

The first industrial exhibition held in Canada was a display of the products of New France at Quebec in 1737.

Precaution Urged
For Water Safety

The New Hampshire Fish and Game department is anxious to prevent water accidents and urges that every person who swims, fishes, or operates a boat observe rules of safety and do their part to reduce the number of deaths each year due to drowning.

Boats should be properly equipped with fire extinguishers and life preservers. Never carry more passengers than the boat is designed to handle. Avoid storms. If an outboard motor is used, be sure it is the right horsepower for the boat. In the case of canoes, always kneel to paddle. Should a canoe upset, it can be used as a life preserver. Hang onto it with one hand and slowly hand-paddle it to safety.

Never swim alone. Restrain from swimming immediately after a heavy meal; wait at least an hour. If you swim farther from shore than you realize and are tired, don't panic; roll over and float. Take it slow. In strange waters, always check for rocks and other obstructions before diving or swimming underwater.

A non-swimmer may find himself faced with the problem of helping someone in trouble. In this case, row a boat or skiff to the victim and turn it so he can grasp the stern. Then row to safety. Should the victim be struggling, extend an oar for him to grasp. Support and draw him to the stern, then row to safety.

Common sense and observance of safety rules can do much to reduce the rate of water deaths each year. Let's all do our part!

Beach Notes

About 20 members of the Amoskeag Grange, Manchester, spent Tuesday evening with Mr. and Mrs. Walter Burnham, C street, after a mystery ride. The evening included entertainment and refreshments. Also staying with the Burnhams are Mr. and Mrs. Edward Raynor.

Reuter's
On The Boardwalk, Near Monument
BREAKFAST - LUNCHES
TAKE-OUTS
101 On Paris Francois

Beach Notes

Registered this week at the Hollingsworth Hotel are Mr. Sam Pollack, manager of the Ottawa-Hull Canadians, and Mr. Scotty Bowman, coach of the same team. Bucky Hollingsworth got his start with this team when it was in Montreal.

At the MacKenzie Arms this week are Mr. and Mrs. Clifford Griffin of Pittsfield, Mass., and Mr. and Mrs. Paul Turgeon of Montreal, Canada.

Spending their vacation at the "Somerset" on K street are Mr. and Mrs. Thomas Houlihan of Troy, N. Y. Mr. Houlihan is a New York state police official.

Lorraine Jacques was recently celebrating her eighth birthday with a party for her friends at the "Springfield". Guests included Denise Gerry, Michele Dupuis, "Pepper" Barnaby, Alain St. Laurent, Anne Marie and Michael Cadarelli, Reginald Jacques, Dolly Arbour, Peggy Witham, Diane and Paulette Lechance.

With many of the original guests of 1944 at the "Roy-Al" this summer, the following are registered: Mr. and Mrs. Ernest Jost, Plainville, Mass.; Mr. and Mrs. McAuliffe, Haverhill, Mass.; Mr. and Mrs. Kilpatrick, Pawtucket, R.I.; Mrs. Reilly and son Raymond, Paw-

tucket, R.I.; Mr. and Mrs. Elmer Moore, Pawtucket, R.I.; Mrs. Hazel Stoffels, Albany, N.Y.; Mr. and Mrs. George Lowe, Providence, R.I.; Mr. and Mrs. Walter Hardy, Providence, R.I.; Mr. and Mrs. Allen Pawlson, Greystone, R.I.; Mr. and Mrs. Clarence Keeler, Troy, N.Y.; Mr. and Mrs. Earl Nanlon, Pawtucket, R.I.; and Mr. and Mrs. F. Conlon, Pawtucket, R.I.

John Hannon and Mrs. Hannon, Pawtucket, R. I.; Mrs. Evelyn Carmichael, Warwick, R.I.; Mr. and Mrs. George Maranda, Pawtucket, R.I.; Mr. and Mrs. Arthur Pascale, Syracuse, N.Y.; Mr. and Mrs. F. E. White, Reading, Mass.; and Mr. and Mrs. Pete Shepard, North Attleboro, Mass.

Miss Peggy Bartley of Lawrence is spending her fifth season as a guest of The Roy-Al. Mrs. Edna Barlow, Mrs. Mary Mitchell, and Miss Edith Davis, a student at R.I.C.E. are also season guests at The Roy-Al. Mr. Russell Barlow and Charles Bussiere, nephews of Roy Loomis were weekend guests at The Roy-Al.

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BEAUTY SALON
Haircutting — Coiffures
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COMPLETE UNTIL YOU HAVE
DINED AT FAMOUS LAMIE'S"

DEEP SEA FISHING
TRIPS TWICE DAILY



The Alice G, 40-Ft. Party Boat

AL GAURON

ACROSS FROM THE STATE PARK

ON STATE PIER

BILL MAHONEY and WALTER STURGIS, Skippers

LINES AND BAIT FURNISHED
TOILET FACILITIES
FREE PARKING
SHIP TO SHORE RADIO

Morning Trip 8:00 A.M. Phone WA 6-2469 Afternoon Trip 1:30 P.M.

TWO BOATS: "ALICE G" & "RIC ROC"

PLAYLAND

Ocean Boulevard Hampton Beach

REMNANTS

COTTONS - WOOLENS - SILKS - SYNTHETICS
- FUN on a RAINY DAY -

Exeter Handkerchief Co.
Near B. & M. R.R. Station, Lincoln St., Exeter

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P.M.

LEGION HALL

Exeter Rd. Hampton

BIG DOOR
SPECIALS PRIZES

FREE BUSES

Leaves Casino at 7:00, circles beach via Ashworth avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

Plenty Of Free Parking

Deep Sea Fishing Popular Sport At Beach

Deep sea fishing last week went from excellent to normal, while the weather gave us a variety of fog and rain. But good fishermen are not letting it bother them too much.

On one of the better days last

week, both the "Alice G." and the "Rick Roe" landed about 200 fish. The best pollock of the week was brought in by Charlie Blake of Clinton, Mass., it was a 17 pounder.

People fishing from rowboats and from the bridge are proving that the flounders and the harbor pollock are still plentiful in the river. Haddock are still providing the best fishing on the deep sea fishing trips, with cod and large pollock taking second and third places.

There are many other varieties of fish to be caught, edible or otherwise, as little Cheryl MacIntosh of Lawrence, Mass., discovered when she looked down into the wide mouth of a monkfish she was pulling into the boat. And luna fish are also playing the waters of Hampton Beach in large schools.

Deep sea fishing is possible for everyone on one of the many party boats that leave the harbor twice a day from either of the piers. These boats may also be chartered. And, beyond a doubt, deep sea



YOU DON'T HAVE TO GET OFF THE PIER to catch an ample supply of flounders, as William Laurent and Ray Johnson discovered while fishing on the State Pier.

THE ELIZABETH
DINING ROOM
J Street
DELICIOUS HOME COOKED MEALS
Breakfast 8:30-10:30 a.m. Dinner 5:00-7:00 p.m.
TRY US AND SEE

Donovan & Fallon
DRUGS
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OCEAN BOULEVARD

DISTINCTIVE DINING IN A COLONIAL SETTING

THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

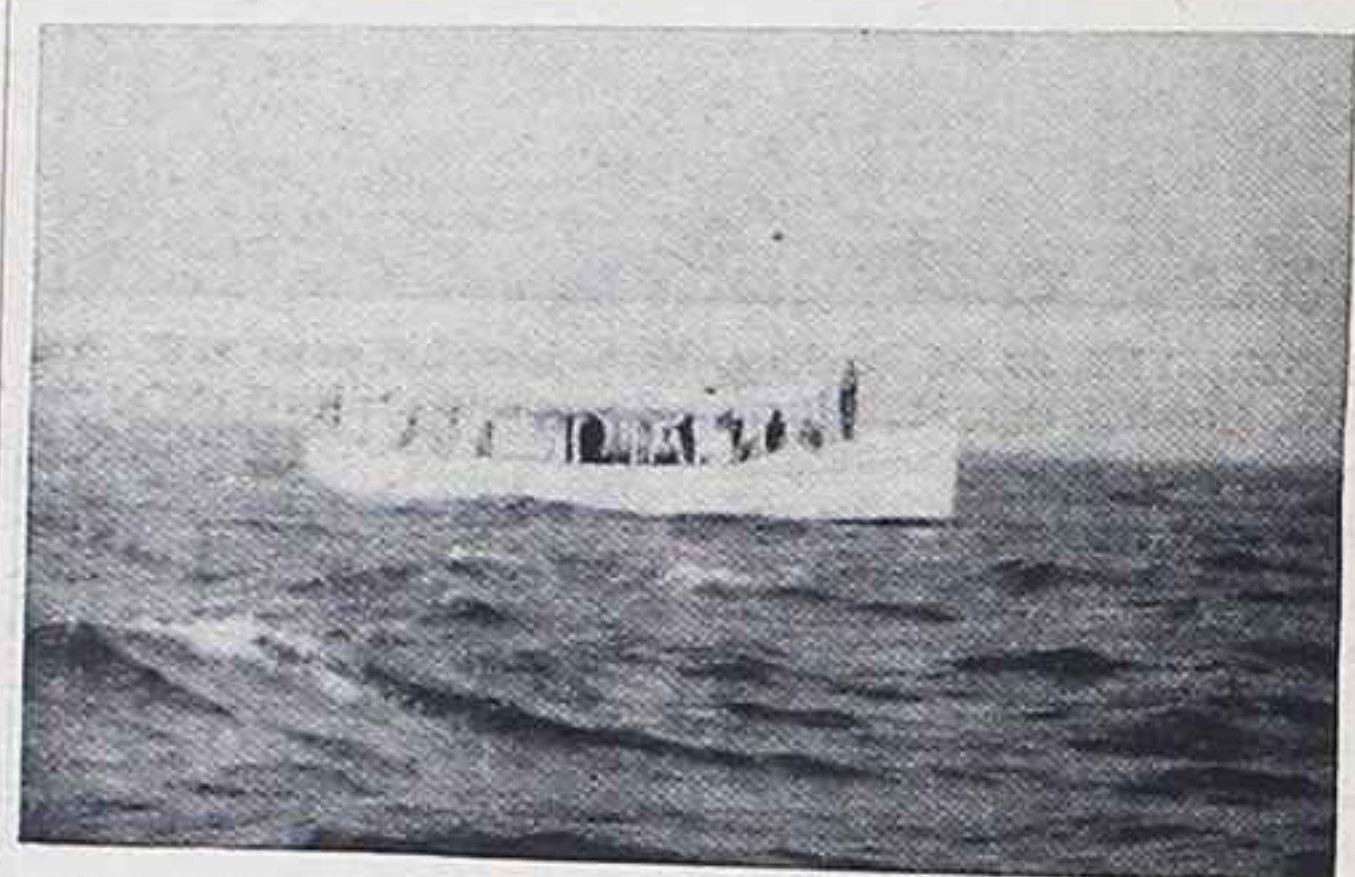
SUNDAY NIGHT BUFFET

- BEEF — HAM — TURKEY
- COLD BOILED LOBSTERS — LOBSTER NEWBURG
- SHRIMP — CRABMEAT
- ASSORTED SALADS — ASSORTED ROLLS
- BEVERAGE — DESSERT

\$2.25

The Exeter Inn Is Owned and Operated By
Phillips Exeter Academy

Dial PR 2-5901 - A Local Call From Hampton Beach



FISHING PARTY BOATS are equipped with the latest in water safety equipment including life jackets, of course, and ship to shore radio.

fishing is the most popular with vacationists at Hampton Beach, especially for those whose first visit to the seacoast area, and perhaps an unaccustomed look at the open ocean, makes such a trip irresistible.

Among the groups that found good fishing last week, was the Service Club, Grenier Air Force Base on the "Annie and Josephine" last Friday afternoon. The following day, a group of airmen from Pease AFB chartered this same

boat for an afternoon of fishing.

On Sunday, Mr. Arthur Twombly of Holyoke, Mass., and a group of his friends spent eight hours at sea on the "Swan", bringing in an excellent catch of haddock and cod. Also on Sunday, Mr. Stanton Burgess of Jaffrey and nineteen friends chartered the "Gull" for a profitable four hours of fishing.

Mr. Charles Dudley, director of the Interlaken Camp for girls at Croyden, N. H., arranged a fishing trip for forty girls and counselors last Tuesday on the "Annie and Josephine". The trip to Hampton Beach and an afternoon of fishing on the ocean was a vacation special for the girls.

The U. S. Department of State once was known as the Department of Foreign Affairs. Change in title came in 1789.

Beach Shoppe

OCEAN BOULEVARD
Corner Of Highland Avenue
"Shells From All Over The World"
In
L. T. PEASE'S
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VISIT

COLONIAL PINES

- Pine Reproductions OF
- Early American Furniture
- HAND RUBBED SALEM PINE
- BLACK DECORATED
- UNFINISHED

Open Daily Except Tuesday
1:00 - 5:30 7:00 - 9:30 P.M.

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MITCHELL'S

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AIR COOLED

Strictly For You And
Your Shopping Comfort
And Convenience

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KRESGE'S
— YOUR FRIENDLY STORE IN NEWBURYPORT —

CLIP THIS COUPON FOR SAVINGS



Royal Stuart

GENUINE
BONE CHINA
CUP and SAUCER
Made In England

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Reg. \$1.39

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TE & PLEASANT STS.

NEWBURYPORT, MASS.

For Your Vacation Pleasure!

BAND CONCERTS
Four daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30.
FIREWORKS
Wednesdays, July and August, 9:30 p.m. First shoot July 4.

BEACH CALISTHENICS
Classes on beach behind Bandstand every morning 10:30 a.m. (except Saturdays, Sundays, and Holidays)

TALENT SHOW
Monday evenings June 23 - Aug. 18 — 7:00 p.m. — Bandstand. Finals Aug. 25.

SQUARE DANCING
Every Friday evening at State Bath House.

GET ACQUAINTED DANCES
Casino Ballroom Mondays.

TEEN-AGE RECORD HOP
Tuesday afternoons from July 1 (by ticket only).

SONG FESTIVAL
Fridays 7:30 p.m. bandstand; Bill Elliot, M.C.

CHURCHES
Community Church (Protestant, non-Sectarian) D street and Ashworth avenue, Sunday morning 10:30 a.m. Visiting pastors.
St. Patrick's Church (Roman Catholic) Church street, Sunday Masses, 6-7-7:45-8:30-9:15-10-10:45-11:30 a.m. Daily Mass 7:30. First Friday, 6:30-7:30-8:30 a.m., 5:00 p.m. Benediction Sundays, Holy Days, First Fridays 7:30 p.m. Confessions, Saturdays, Eves of Feasts, First Fridays 4:00 and 7:30 p.m.

SERVICE CLUBS
Kiwanis—Every Monday 6:30 p.m. at Lamie's Tavern. Visitors welcome.
Lion's Club—July and August, the 2nd Wednesday, 6:15 p.m. at Lamie's Tavern. Visitors welcome.



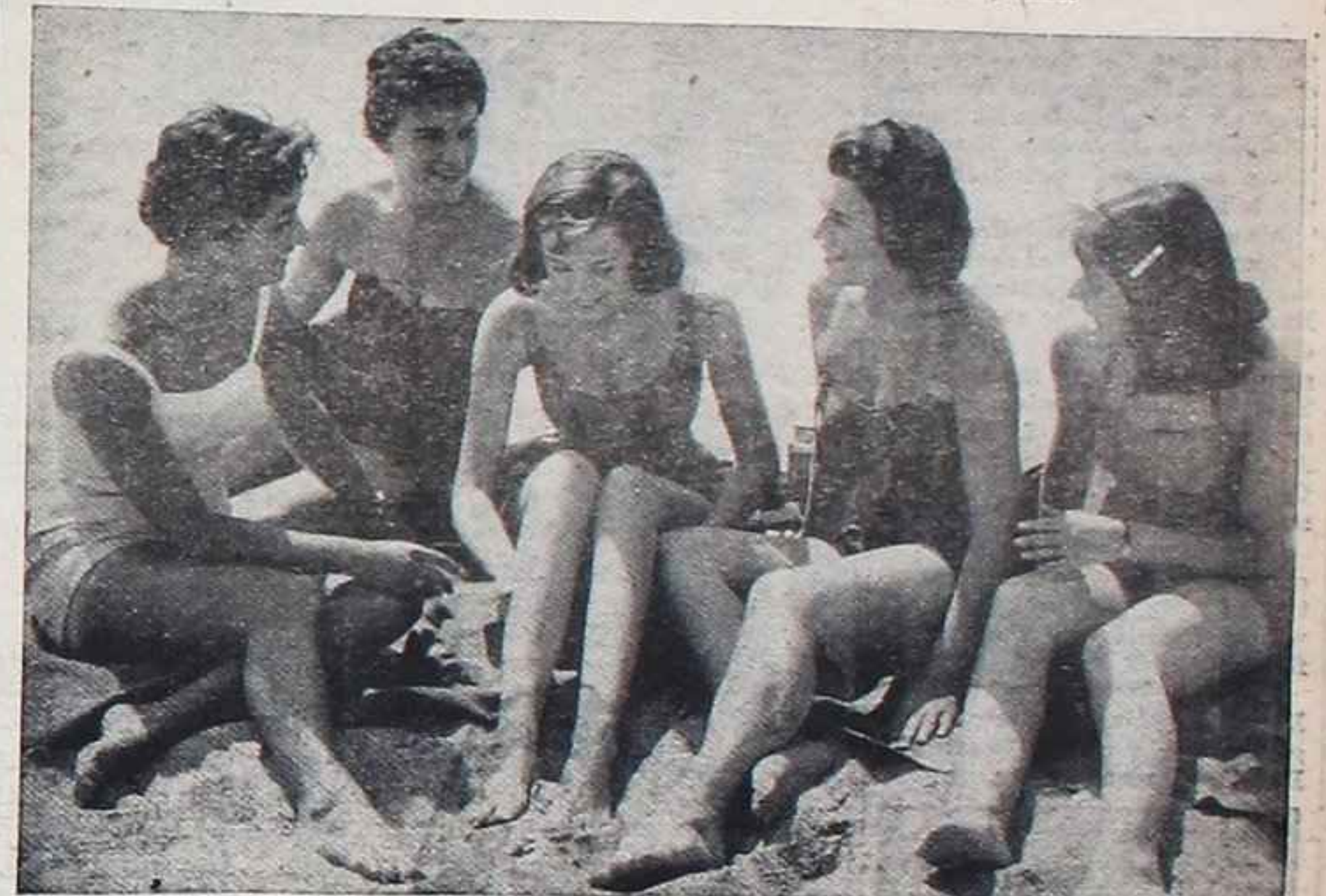
THE HUNGRY FISH demand a often baited hook, and all the party boats carry an ample supply of bait. With great concentration on the baiting process is James Pierce of Bondsville, Mass.

PRESCRIPTIONS

Always Ready With What Your Doctor Orders

Don't Risk Your Health During Your Vacation . . . You Can Depend On The Skill Of Your Physician And The Precision Of Tobey's Drug Store In Filling Prescriptions — With The Same Assurance You Have At Home.

Tobey's Drug Store
HAMPTON CENTER
Prescriptions — Not A Sideline, But A Profession



A LOVELY GROUP of vacationists from Worcester, Mass., includes (from left) Sandra Pealton, Cathy Lekas, Ganet Garnerson, Ann Lekas, and Cynthia Johns.

TEE-OFF Driving Range
New England's Newest Golf Driving Range
LAFAYETTE ROAD U. S. ROUTE 1
PORTSMOUTH, N. H.

Canadian Choir Is Vacationing At Beach

The St. Vincent Choral Choir of Montreal, Canada, is making Hampton Beach the center of its annual summer outing for the third year.

The choir is staying for the week at the Moulton Hotel. In charge of the choir for this outing is Mr. Robert Vallee.

The choir is not here for professional concerts. Along with their families, the members of the choir are vacationing. But guests at the "Moulton" will probably be given an informal concert of traditional French Canadian songs. The choir is noted, however, for the singing of religious music in its professional engagements.



The Trading Post

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TOYS AND NOVELTIES
NEWSPAPERS — MAGAZINES
HAMPTON BEACH SWEATSHIRTS
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SEPTIC TANKS INSTALLED

RICHARD RICE
Back Hoe Work
WA 6-3306 Hampton



WITH A LITTLE HELP from daddy, the water is a fascinating thing. Preston Garbee and his little daughter of Canaan, Conn., take to the shallow surf.

The BEACHCOMBER

Wednesday, July 16, 1958

Beach Water Ski Club Planning Show July 23

At the formation of the new Hampton Beach Water Ski Club last Thursday at the Fire Station, plans were made to hold a show in the water in front of the Casino.

It was stressed by newly elected president, Roland Barnaby, that the show depends entirely on weather and water conditions. It has been tentatively scheduled for early evening on Wednesday, July 23.

Next meeting of the club will be Friday, July 18, at 8 p. m. at the Fire Station. Further plans for a show will be made at that time.

Officers elected at the last meeting include: Roland Barnaby, Hampton, president; George Norberg, Arlington, Mass., vice president; Wanda Toppan, Hampton, secretary; and James Willey, Hampton, treasurer.

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Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
• LOBSTERS
• FISH
• STEAKS
• HAM
• CHICKEN
• FRIED CLAMS



Dinners - Sandwiches - Salads

Under The Management Of Jack and Argie Bresnahan

The Beachcomber

Vol. XXXI, No. 5

Incorporating The Hampton Beach Advocate

Wednesday, July 23, 1958

FREE

Tide Table (Daylight Saving Time)

Table with 3 columns: Time, Tide, and another Time column. Rows show tide times for 23, 24, 25, 26, 27, 28, and 29 July.

Swim Classes Held At Beach

Swimming classes, sponsored by the American Red Cross, for children in the Hampton and Seabrook area are being held, with about 100 registered, in the Hampton River, and the Seabrook side of the toll bridge.

A spokesman for the Red Cross in Exeter reported that the classes are full. Paul L. Bouchard of Exeter, instructor for the classes, divided the swimmers into four groups according to their ability. They will meet Tuesdays, Thursdays, and Saturdays in July and August at 9, 10, 11, and noon at the cove just north of the toll station.

The classes will be cancelled only in case of predicted continuous rain, Bouchard said, and will be held if only showers are forecast.

The Rev. Walter Brockway and Mrs. Jean Gove of Seabrook organized the classes to meet with Red Cross requirements.



CAUGHT BY THE SURF is Janice McKenna, 17, of Windsor Locks, Conn.

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211 C Street HAMPTON BEACH 2 Day Service

DRY CLEANING FINISHED LAUNDRY Doug Hunter, Jr., Owner

Mid-Summer Sale

Large Selection Of HOUSE DRESSES Reg. \$3.98 Now \$2.98

DRESS SALE Values to \$14.95 Now \$5.99 to \$9.99 Broken Sizes

UMBRELLAS Values to \$5.95 Now \$2.50

HANDBAGS Large Selection Of Patents, Straws & Plastics Values to \$3.98 \$2.19 Plus Tax

SHORTS Drip Dry Cotton & Dacron Reg. \$7.95 NOW \$5.95



GLOVE SALE 1/2 PRICE Size 7 1/2 Only

BLOUSES 10% OFF ON ALL SUMMER BLOUSES & SHIRTS

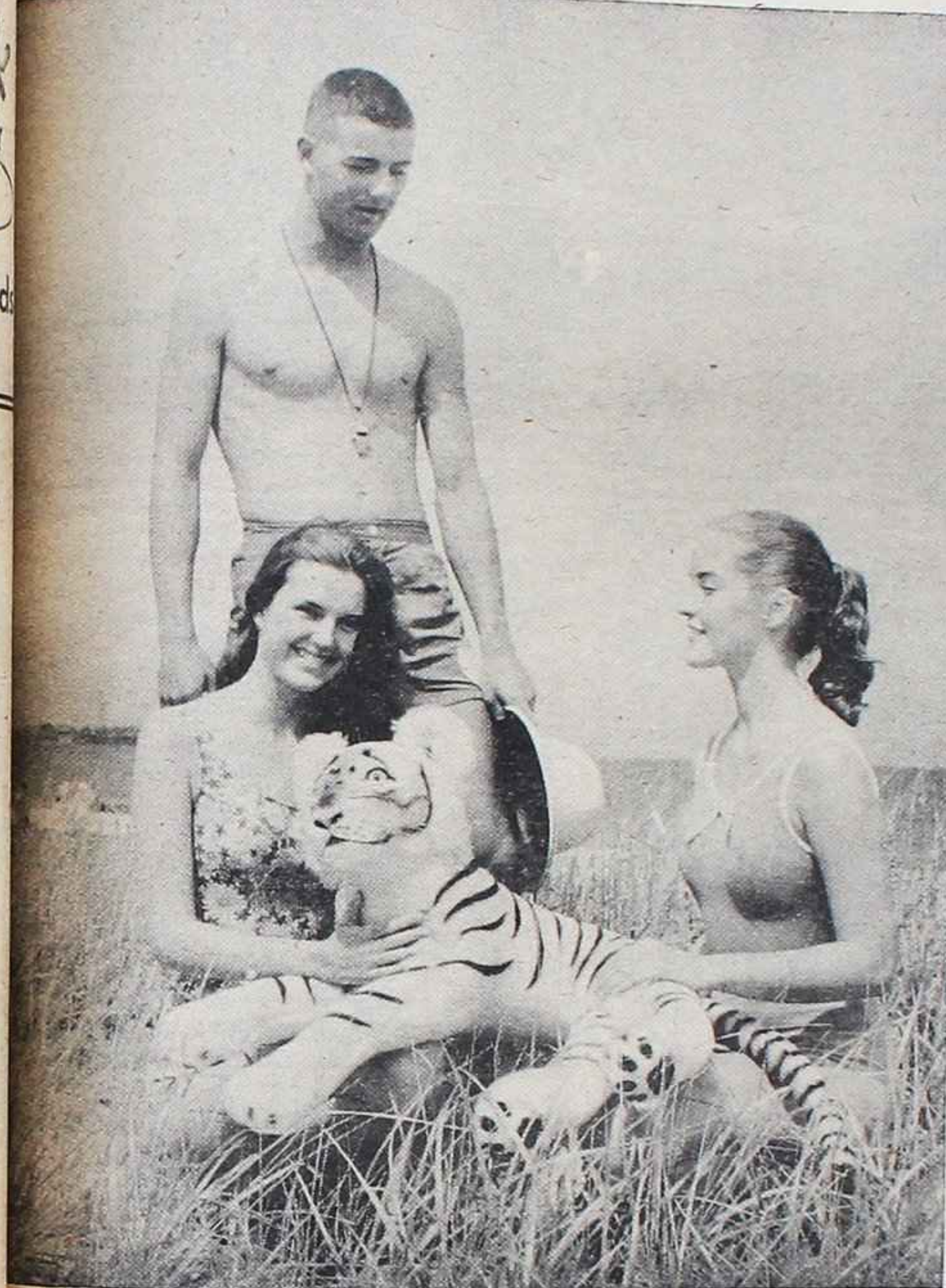
PRE-SEASON SALE OF FAMOUS NAME CASHMERE COATS Values to \$115. Now, \$88.



George B. French Co.

37 Market Street

Portsmouth, N. H.

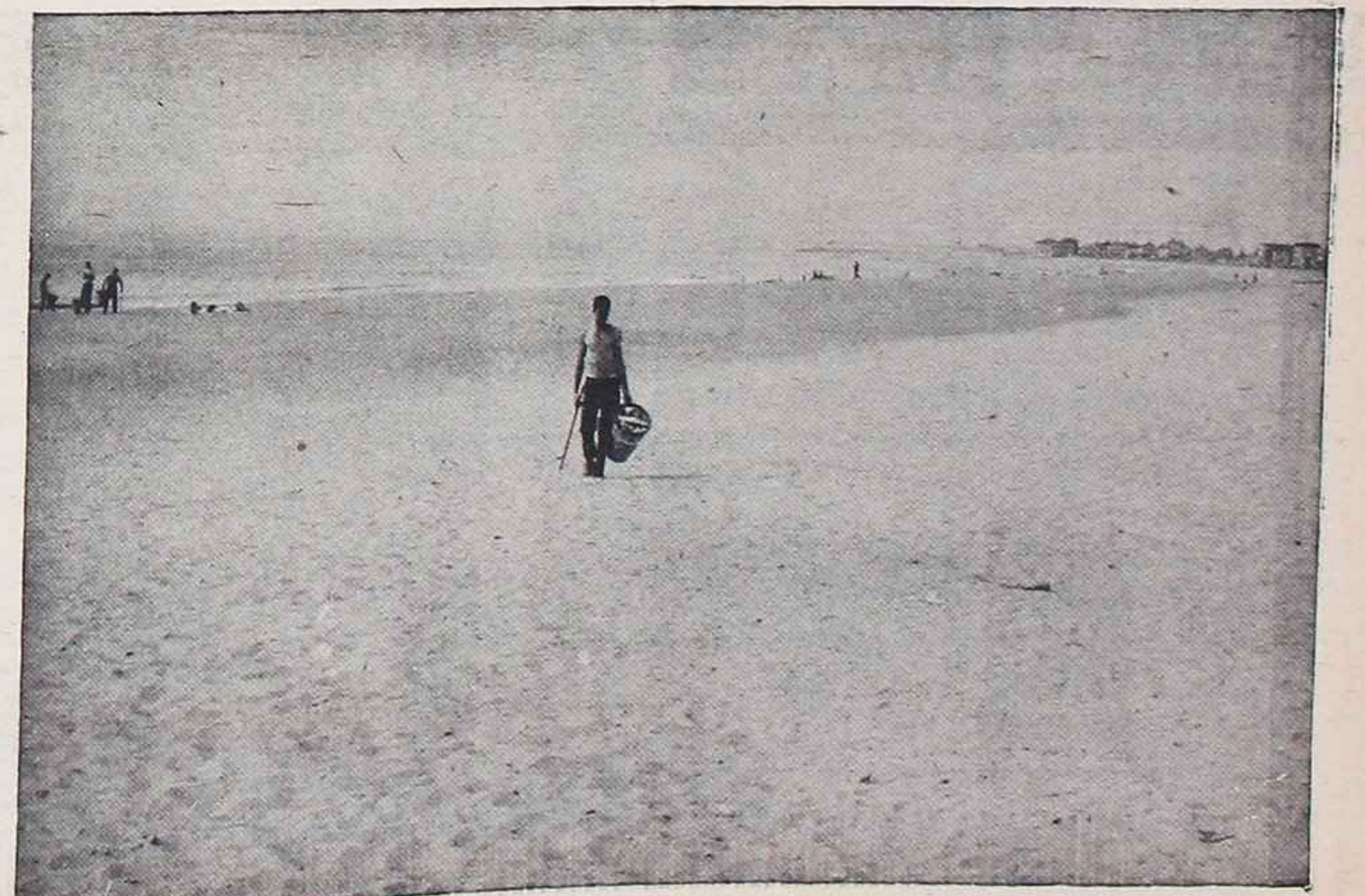


TALENT SHOWS DRAW CROWD

(STORY ON PAGE 3)

CHILDREN are not allowed on the beach, even if it belongs to an Bishop of Andover, Mass. Jeff and Cathy Hickey, of Natick. The girls borrowed him from Randall's Dept. store, and appeared on the beach to the great surprise of guard, Sean Quinlan.

EARLY MORNING DETAIL of each cleaning dramatizes at that hour the wide expanse of clean sand that will shortly be enjoyed by the thousands of vacationists who come to Hampton every summer.



Beachcomber Sponsors SAND CASTLE CONTEST FOR YOUNGSTERS See Page 10