

## Beach Hotel Owners Adopt New Standards, Objectives

The Hampton Beach Hotel association this year is putting special emphasis on new management, the elevating of beach hotel standards, and the upbuilding of Hampton Beach.

To ensure better accommodations for summer visitors at the beach the following decisions on standards have been adopted: (1) To write for and receive an inspection certificate from the State Fire Marshal's office; — the association plans to obtain 100 copies of regulations from the fire marshal's office in preparation for a full investigation of hotel facilities before next season. (2) Members must maintain a front and side entrance with suitable walk-way (no one with back doors as the only guest entrance will be acceptable). (3) Not more than five rooms shall be served by each toilet or washroom facility. (4) All halls and stairways shall be lighted all night. (5) Hot running water shall be adequate and available 24 hours per day.

Under the general heading, advertising: (1) No misleading advertising shall be published anywhere. (2) To use the name "hotel", an operator must have a desk and maintain a desk clerk for at least 18 hours per day seven days a week, and have at least twelve (12) rooms available for public rental.

According to Douglas E. Hunter, president of the association, it "has every desire to assist all rooming businesses with special emphasis on new management". The association has meetings every second Thursday thru the summer, usually at the Fire Station. All decisions will come before a meeting of the directors.

To potential members, Mr. Hunter says: "We would like to have you sit in at our next meeting to see how we operate for the improvement of public relations with our guests, the elevating of standards for our industry, the will to truly satisfy our guests and aid in the up-building of Hampton Beach in the eyes of those who pay our bills."

"If you agree to these objectives, why not join with us and help us put them into effect? For the best of everything, try Hampton Beach!"

At the meeting of the association, June 26, the following decisions were drawn up, these decisions will take effect following the annual meeting held the last Thursday in August.

Under the general heading of membership there were the following decisions: (1) Membership shall be in the name of the house—whether hotel, motel or guest house. (2) Each member "house" shall be entitled to one vote—by husband, wife, or one representative. (3) Membership shall be limited to property owners and Hotel, Guest House, Motel, Cabin Court Lessees only. (4) Five (5) or more bedrooms must be available for rental at all times. (5) All members must hold paid-up membership in the Hampton Beach Chamber of Commerce.

Under the heading new membership: (1) New members must be members of the Chamber of Commerce; (2) they must be sponsored by a member in good standing of the Hampton Beach Hotel Association, or in case of new ownership, by a realtor who is a Chamber of Commerce

### Doug's Cleaners

"C" Street  
HAMPTON BEACH  
2 Day Service  
DRY CLEANING  
FINISHED LAUNDRY  
Doug Hunter, Jr., Owner

member; the application must be presented at a regular association meeting. (3) Acceptance only by a majority vote of those present and voting at the next regular meeting or approval of directors of HBHA. (4) Upon acceptance and payment of dues, the new member will receive the association emblem and retain the use of it while such member is in good standing.

### Golden Age Club Of Lowell Holds Outing

A group of 175 Golden Age club members from Lowell, Mass., held an annual outing at Hampton Beach, June 26.

The club was formed five years ago, and its members must be at least 60 years of age, according to club president, Alfred LaPorte. Their outing last year was held at Nantasket Beach, Mass. The group plans another outing this summer at the Willows beach area in Salem, Mass.

### The BEACHCOMBER

#### Stolen Car Damages Two Beach Cottages

Two beach cottages were damaged and a car sideswiped when a stolen car went out of control on Ashworth avenue last Saturday night.

The out of control car was driven by a 17 year old Worcester youth, who later admitted to stealing the car. The youth was taken into custody by Police Chief John Malek, Sunday, after he ran from the vehicle following the crash.

According to police the car careened across Ashworth ave., after sideswiping another car, hit a sign post and crashed into two cottages causing estimated damage of \$1,800.

Police officials reported the youth who was picked up for questioning admitted he stole the vehicle after police confronted him with a hat he had left in the car and showed him fingerprints taken from the vehicle.

According to police the youth said he started the car by "jumping" the ignition with tinfoil. At a special session of juvenile court on Monday, the youth was remanded to the State Industrial school in Manchester. — eventual disposition of his case will be decided at a later session.



## PAGE'S Restaurant

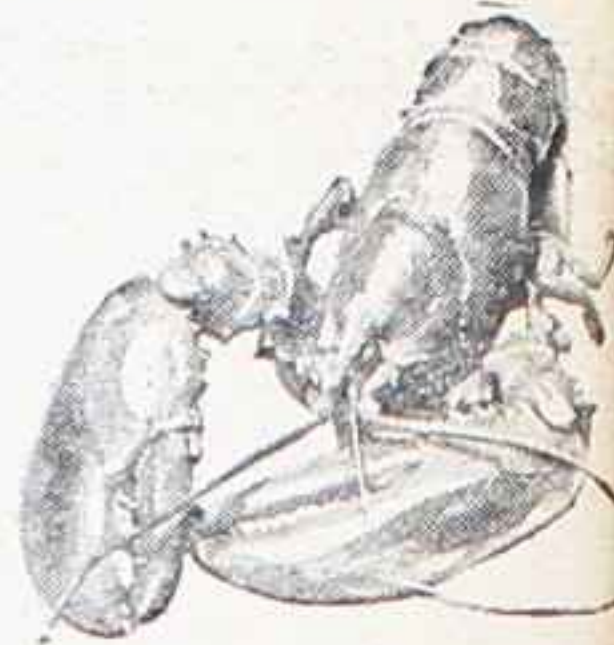
Ocean Boulevard  
Near The Bridge

Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS

Dinners - Sandwiches - Salad

Under The Management Of Jack and Argie Bresnahan



Wednesday, July 2,

# The Beachcomber

VOL. XXXI, NO. 3

Hampton Beach Advocate

Wednesday, July 9, 1958

FREE

### Tide Table

(Daylight Saving Time)

9 A.M.	6:02	12:14
P.M.	6:33	12:49
10 A.M.	6:56	1:04
P.M.	7:24	1:20
11 A.M.	7:50	1:43
P.M.	8:14	1:55
12 A.M.	8:43	2:36
P.M.	9:04	2:46
13 A.M.	9:34	3:27
P.M.	9:50	3:35
14 A.M.	10:22	4:14
P.M.	10:36	4:22
15 A.M.	11:08	5:00
P.M.	11:20	5:08

## SUMMER FUN BEGINS



## SPECIALS AT FRENCHS

SPORTSWEAR

DEPT.

CATALINA BATHING SUITS  
Paddle and Saddle  
Shorts, Skirts, Blouses

### SPECIAL

81" x 108" Comb-Spun PERCALE SHEETS

Reg. \$3.29 ea.

JUBILEE WEEK

\$2.50 ea.

10% Off on other Sheets and Pillow Cases

### SPECIAL

VISCOSE RUGS

• Skid Resistant

• Easy To Wash

• Crease Resistant

• 50% Faster Drying

• Lint Free

24" x 40" \$3.50

27" x 48" \$4.75

COLORS:

Pink

Rose

Grey

Brown

Yellow

Aqua

Blue

### TAM O'SHANTER JERSEYS

SIZES 4-14

\$1.49 to \$2.39

### TODDLERS

1-2-3-4

\$1.39 - \$2.95

### GENUINE MORPUL BOBBY SOX

Non Ravel Top

As Advertised in LIFE and SEVENTEEN

2 PR. FOR \$1.00

### SPECIAL

GIRDLES

SIZES 26-32

1-2 Price

Other Girdles by Formfit, Nemo, Sarong & Figure Builder

Bras by Maiden Form,

Formfit, Sarong

REG. PRICE

WHITE JEWELRY

59c

2 for \$1.00

### New Shipment Arrived

BARBIZON SLIPS

All Dacron

Sizes 12-18 38-42 14 1/2-20 1/2

\$6.00

Silk Squares and

Chiffon Scarfs

Reg. \$2.95

Now \$1.95

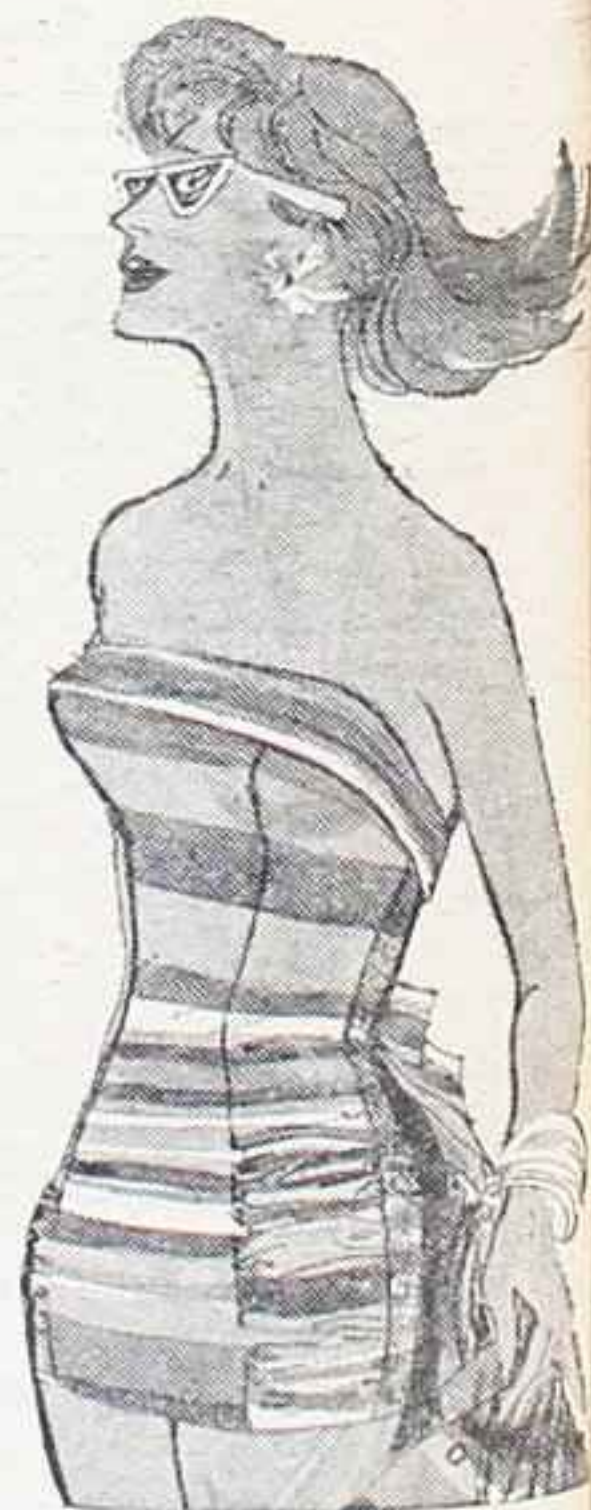
Straw & Plastic

HANDBAGS

Many Styles Reg. \$2.95

Now \$2.19

COLORS: White, Black, Red



## George B. French Co.

37 Market Street

Portsmouth, N. H.



THE LONG EXPECTED MOMENT at the end of a fireworks display when a great barrage is set off with the loudest bangs of all to appropriately end the show, symbolizes the Fourth of July.

Your Selection Of

TWELVE TOP TUNES

On Page 7

Of This Issue



Canadian Day at Hampton Beach was staged last Tuesday. Just before the parade, Mme Andree Falaideau of Quebec, holds the Canadian flag, while the American flag is held by Patricia Ernst of Lancaster, Mass., while the crowd sings "Alouette".



**Smith's Pharmacy**  
**PRESCRIPTIONS**  
 Drugs — Cosmetics — Fountain  
 OPPOSITE MARINE MEMORIAL  
 WA 6-9194

**Eileen Ash**  
 OF HAMPTON  
 Exclusive But Not  
 Expensive  
 Straight & Half Size  
**DRESSES**  
**\$5.98** and up  
 92 High St., Hampton

**BOARS HEAD INN**  
 Dine Directly On The  
 Ocean In A Quiet,  
 Friendly Atmosphere

HOME COOKED FOOD  
 A SPECIALTY  
 BREAKFAST 8:00-10:00 DINNER 5:30-8:00



Ex-life guard Jack de Celles and guard Charles Butland hold up pretty Pat McManus, of Lynn, Mass. Jack is from Sumerville, Mass., and was a hockey and baseball star at Boston University, where Chuck will be on this fall's football squad.

**DEEP SEA FISHING**



Lines and Bait Furnished — Toilet Facilities  
**FREE PARKING**  
**PARTY BOATS**  
 Leave Hampton River Daily  
 8:00 A.M. and 1:30 P.M.  
**ROW BOATS FOR RENT**  
 Tackle Shop Restaurant  
**OUTBOARDS FOR RENT**

**Smith & Gilmore Pier**  
 Hampton Beach Tel. WA 6-3503

**Fourth Weekend Busy**  
 Despite Cool Weather

Overnight accommodations at Hampton Beach last weekend were practically unavailable, as town officials and resort owners reported the July 4th holiday as the busiest in the last few years. However due to the cool weather, after what had promised to be a very hot weekend, many visitors left early Sunday.

Police Chief John J. Malek said that traffic at the beach and center was heavy during most of the weekend. Between 30 and 40 regular and auxiliary police officers were on duty, Malek said.

The Chamber of Commerce estimated that the crowd watching the fireworks on the night of the fourth was about the same as last year.

Weekly fireworks at the beach start this Wednesday just after dusk.

The Casino Ballroom at the beach estimated that the number of people attending the dance Saturday night far exceeded other years. The concessions at the Casino were also busy on Sunday, according to a spokesman for the Casino Associates.

**For Your Vacation Pleasure**

**BAND CONCERTS**  
 Four daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30.  
**FIREWORKS**  
 Wednesdays, July and August, 9:30 p.m. First shoot July 4.  
**BEACH CALISTHENICS**  
 Classes on beach behind Bandstand every morning 10:30 a.m., Saturdays, Sundays, and Holidays.  
**TALENT SHOW**  
 Monday evenings June 23 - Aug. 18 — 7:00 p.m. — Beach Finals Aug. 25.  
**SQUARE DANCING**  
 Every Friday evening at State Bath House.  
**GET ACQUAINTED DANCES**  
 Casino Ballroom Mondays.  
**TEEN-AGE RECORD HOP**  
 Tuesday afternoons from July 1 (by ticket only).  
**SONG FESTIVAL**  
 Fridays 7:30 p.m. bandstand; Bill Elliot, M.C.  
**CHURCHES**  
 Community Church (Protestant, non-Sectarian) D street and Ash avenue, Sunday morning 10:30 a.m. Visiting pastors.  
 St. Patrick's Church (Roman Catholic) Church street, Sunday 6-7-7:45-8:30-9:15-10-10:45-11:30 a.m. Daily Mass 7:30. First 6:30-7:30-8:30 a.m., 5:00 p.m. Benediction Sundays, Holy Days, Fridays 7:30 p.m. Confessions, Saturdays, Eves of Feasts, First 4:00 and 7:30 p.m.

**SERVICE CLUBS**  
 Kiwanis—Every Monday 6:30 p.m. at Lamie's Tavern. Visitors welcome.  
 Lion's Club—July and August, the 2nd Wednesday, 6:15 p.m. at Lamie's Tavern. Visitors welcome.

**KENNEDY'S**  
**DRIVE-IN and RESTAURANT**  
 Opposite Coast Guard Station  
 Open Until 2 A.M.  
 No. Shore Boulevard Hampton Beach

**CASINO MARKET**  
 Park in Front and at The Side  
**of CASINO MARKET While You Shop**  
 While At The CASINO MARKET . . . See One  
 Of The LARGEST Displays Of Pastry On  
 The Coast!  
 — EVERYTHING HOME BAKED —  
 Get Your Muffins and Doughnuts  
 Hot Twice A Day — At 8 A.M. and 6 P.M.

**SPECIAL For Friday and Saturday**  
**OLD FASHIONED HOME MADE COOKIES**  
 Large Size - Raisin, Sugar, Cinnamon Cookies  
**29c Doz.**  
**Large Loaf Home Made Sliced Bread**  
 White, Oatmeal & Irish **25c Loaf**  
**4 - 6 LB. SMOKED SHOULDERS 1b. 44**

**Ready To Eat**  
 Turkey - 12-lb. Avg.  
 Stuffed & Gravy **\$7.98**

**Ready To Eat**  
 Chickens - 3-lb. Avg.  
 Stuffed & Gravy **\$1.89**

LEAVE ORDERS EARLY — TURKEYS ALL HOT ON DELIVERY

**THE HAMPTON BEACH CASINO**

Everything Under One Roof . . . Nationally Famous Ballroom . . .

- GIFT SHOP
- DINING ROOM
- BOWLING ALLEYS
- BATH HOUSES
- PARKING AREA
- SODA FOUNTAIN
- FRIED CLAM STAND
- SNACK BAR

**AT THE BALLROOM**  
 JULY 7th JULY 12th  
**FREDDIE SATERIAL**  
 AND HIS ORCHESTRA  
 COMING  
 FRIDAY, JULY 11th — GLENN MILLER BAND  
 Under The Direction Of Ray McKinley  
 SATURDAY, JULY 26th — LESTER LANIN (in person)  
 TUESDAY — GENTLEMEN'S NIGHT THURSDAY — LADIES' NIGHT  
 ASK YOUR HOST ABOUT SPECIAL TICKETS

**The Hub Of Happy Hampton Beach**

**Impromptu Parade Marks Canadian Day Program**

An impromptu Canadian Day was held yesterday at Hampton Beach, with a parade beginning about 2:00 p.m. from the bandstand, led by pretty girls bearing Canadian and U. S. flags and the Hampton Beach Concert Band.

The parade marched up the boulevard to A street and back to the bandstand. The crowd of marchers, with Canadians first, led by the flag-bearing girls then proceeded onto the sand where the Canadian flag was ceremoniously placed in the sand.

This colorful ceremony was covered for WBZ television by correspondent Dick Hand of Manchester. The flag-bearers were Mme. Andree Falaideau of Quebec with the Canadian flag, and Patricia Ernst, 14, of Lancaster, Mass. with the American flag.



Canadian Day parade up the boulevard. Behind the pretty flag bearers the Hampton Beach Concert Band leads the crowd in a impromptu, gala affair.

**Only Minor Accident**  
**Mars Fourth Weekend**

In the only auto accident to mar the July fourth holiday at Hampton Beach, two people were slightly injured.

At the intersection of North Shore boulevard and Winnacunnet road at 12:05 a. m., July 4th, a car driven by Roger Dionne, 20, of Lafayette road, Seabrook, was in collision with another car driven by Dorothy de Geronimo, 16, of Leominster, Mass. Both Dionne and Miss Geronimo were uninjured.

Two passengers in Miss Geronimo's car, Mr. and Mrs. Daniel Secino of Fitchburg, Mass., were slightly injured. They were treated by Dr. Peter Meneghin of Hampton and released.

**Beach Notes**

John "Jody" Weeks, 11, of Meredith is spending his second vacation at the "Fairview", with his aunt and uncle, Mr. and Mrs. Harry Downs of Guilford.

**THE GRANDVIEW**  
**RESTAURANT**  
 Food Served To  
 Your Discriminating Taste  
**BREAKFASTS**  
 Daily From 8:00 A.M. - 12 Noon  
**DINNERS**  
 Weekdays 5:00 P.M. - 8:00 P.M.  
 Sundays 1:00 P.M. - 8:00 P.M.  
 Snack Bar Open From Noon On  
**353 Ocean Boulevard**  
 WA 6-3415 Marion Quinn

**Information Guide**  
**MUNICIPAL OFFICERS**  
 TOWN—Board of Selectmen: Lawrence C. Hackett, Donald A. Ring, Harry D. Munsey, Town

Manager, John P. Batchelder. Town Clerk, Helen W. Hayden. Tax Collector, George H. Sumner. Treasurer, Norman N. Merrill. Office hours: 9 - 5 Monday - Friday except tax closed 11:30-12:30 and Town Clerk closed 12:30 - 1:30; and 9-12 Saturday. Chief of Police, John J. Malek. Chief of Fire Dept. George Lamott; Deputy Fire Chief, Perley George. Town manager at beach Chamber of Commerce Thursdays 1:30 - 5 p.m.

**BEACH PRECINCT** — Commissioners: John J. Foley, Alfred V. Gagne, Ralph T. Harris. Treasurer, Roland Bragg.

**PUBLIC LIBRARY, Hampton** — Mrs. Margaret Noyes, librarian. Hours 2:30-5 and 7-9 p.m. Monday, Wednesday, and Saturday.

**RUBBISH COLLECTION**—Beginning July 1: Monday—all stores and restaurants, F street to bridge. North shore from Winnacunnet road to North Hampton line. Tuesday—Beach stores and restaurants, D street to Winnacunnet road and the uptown area to Moulton road. Wednesday—All stores and restaurants, uptown area east of Moulton road and F street to the bridge. Thursday—Beach stores and restaurants, D street to Winnacunnet road and the North shore from Winnacunnet road to the North Hampton line. Friday—Beach stores and restaurants, F street to the bridge and the uptown area to Moulton road. Saturday — all stores and restaurants, D street to Winnacunnet road and the uptown area east of Moulton road.

**U. S. POST OFFICE**  
 Located — 271 Ocean-Boulevard.  
 Lobby Open: 8 a.m. - 5 p.m. Monday - Friday, 8 a.m. - 12 noon Saturday.  
 Window Service: 8:30 a.m. - 5 p.m. Monday - Friday; 8:30 a.m. - 12 noon Saturday.  
 Mails Arrive: 8:30 a.m., 11:15 a.m., 4:00 p.m.  
 Mails Dispatched: 8:30 a.m., 11:15 a.m., 4:00 p.m.  
 All collection Boxes Collected at 8 a.m. every day  
 Mails Dispatched—Main Office — Hampton Center: Weekdays 9 a.m., 11 a.m., 2 p.m. and 5 p.m. Sundays - 4 p.m. only.

**CHAMBER OF COMMERCE**  
 President, John J. Dineen; 1st vice president, Seth Junkins; 2nd vice president, Ralph Moulton; treasurer, John Dunfee; secretary, William "Bill" Elliot.

A rayon pulb plant to use bamboo as raw material, will be started in Kerala State, India. By 1963 it is expected to employ 6,000 workers, Trivandrum reports.

**Bicyclist Injured**  
**In Beach Mishap**  
 A 17-year-old bicyclist was injured Tuesday morning when his bike came into collision with a slowing auto.

Donald Hicks, Jr., 17, riding a bicycle ran into the rear of a car driven by Margaret W. MacRae of Medford, Mass. The MacRae car was coming to a stop on Ocean boulevard near the Playtime Inn. Hicks was treated by Dr. Peter Meneghin of Hampton and released.

**MARY ANNETTE**  
**Beauty Salon**  
 Specializing in  
 ALL TYPES OF BEAUTY CULTURE  
 Ocean Blvd., WA 6-3215, Opp. Statue  
 OPEN EVENINGS UNTIL 9

**THE ELIZABETH**  
 DINING ROOM  
**J Street**  
 DELICIOUS HOME COOKED MEALS  
 Breakfast 8:30-10:30 a.m. 5:00-7:00 p.m.  
 DINNER 12:00-2:00 p.m.  
 TRY US AND SEE

**Wee Wash It**  
 "A" STREET LAUNDERETTE  
 Open Under New Management  
 Dry-Cleaning Pick-Up Station  
**Hampton Beach Garage**  
 9 Marsh Ave. At "A" St.  
 INSIDE PARKING  
 4 hrs. 50c All Day \$1.25 Week \$4.00  
 \$20 Month \$50 Season  
 FRIENDLY ESSO SERVICE  
 ICE

**Margaret M. Junkins**  
**Home Made Candies**  
 Remember the folks back home with  
 a box of famous Junkin's Candies  
 SEE IT MADE!  
**OCEAN BOULEVARD**

**BOWLING — BICYCLING — BILLIARDS**  
**Ferncroft Recreation Center**  
 A Street. WA 6-3410 Hampton Beach  
 OPEN YEAR 'ROUND

**OPEN WEEKDAYS AND SUNDAYS**

**AIR COOLED BOWLING**  
 Automatic Pinsetters  
 Good Approaches - Good Pins  
 Juke Box - Pinball Machines  
**30c PER STRING**

**BICYCLING**  
 OVER 100 BIKES  
 Many New — 20" - 24" - 26"  
 Balloons — 3 Speeds — Tandems  
 Equipped With Lights At Night  
 AVAILABLE 8:00 A.M. - MIDNIGHT  
 Strollers & Trikes For Tots

**BILLIARDS**  
 IN THE PENTHOUSE  
 OPEN WEEKDAYS & SUNDAYS  
 Well Ventilated  
 Fluorescent Lighted  
 7 Brunswick Pocket Tables

**OPEN WEEKDAYS SUNDAYS**  
 10 A.M. - Midnight  
 1 P.M. - Midnight  
 Including Billiards

**HAVE YOU HEARD**  
 about the brand new  
 taste treats at the  
**Sea Tern Bakery**



Why they even cooked  
 my weekend meals . . .  
 complete from Home-Baked Beans and Brown Bread,  
 to 'LUCIOUS Barb-a-Queed Chicken . . . Pork Pies,  
 Chicken Pies and OUT OF THIS WORLD PASTERIES  
 TOO!  
 Did all my shopping WITHOUT even leaving the  
 Beach . . .  
 "HARRY HROMADA  
 Prop.

**For Cool Evenings**  
 . . . at the Beach;  
 . . . at the Summer  
 Theatres;  
 . . . for so many  
 occasions.



**STOLES**  
**\$5.98**  
 Others at \$3.98

— Shrugs - Regular  
 & Decorated  
 Decorated Sweaters  
 "Decidedly Different"  
 Costume Jewelry

"That Fascinating Store"  
**The Band Box**  
 . . . of Newburyport



Attention Canadians

ESSO CREDIT CARDS HONORED HERE

STORAGE — REPAIRS ROAD SERVICE

CASINO GARAGE

Recr. Of Casino Building Tel. WA 6-9214

Beach Notes

At the "Tides" hotel for his fifth summer is Mr. Harry Novak of Rutland, Vt. His guests include Mr. and Mrs. B. I. Alexander, and their daughter, Mary. Mr. and Mrs. Fred Maxfield of Rochester are also staying at the "Tides". Mr. Maxfield is a state representative. Spending their eighth summer vacation at Sea Breeze Village are Mr. and Mrs. Robert R. Driscoll of Endicott, N. Y.

ASHWORTH HOTEL

- DINING ROOM - Complete Dinners From \$1.70

A Hampton Beach Dining Tradition

-Bakery and Delicatessen-

- Birthday Cakes Our Specialty FRESH DAILY COMPLETE LINE OF BAKERY PRODUCTS CAKES PIES COOKIES Rolls & Doughnuts Hot At 6 A.M. & 4 P.M. Ready to Eat SPECIALS 9 lb Roast Stuffed Turkey \$6.45 11-12 lb. Roast Stuffed Turkey \$7.45 7 lb. Beltsville Turkeys \$4.75 Potato Salad - Cole Slaw - Roast Beef Baked Ham - Hamburg Loaf - Dairy Products

Visit The Gift Shop

Baskets Galore For Shopping At The Shore Mexican Sterling For The Particular Set Gifts For All Occasions - Come In And Browse In A Friendly Atmosphere



A pretty trio of Judy Fitzgerald, 17, of Somerville, Mass., Sheila Sullivan, 17, of Cambridge, and Kathy Sheahan, 18, of Arlington, wave to the crowd from the popular museum of the sea docked south of the Chamber of Commerce.

Church Ladies' Aid Elects New Officers

The Ladies' Aid of the Hampton Beach Community church elected officers at their meeting, July 1. Elected were Mrs. Evelyn George, president; Mrs. Mary Felch, sec-

retary; Mrs. Elvina Ross, treasurer; Mrs. Alice Ray, assistant treasurer; and Miss Phyllis Stickney, publicity.

Plans were discussed for the annual food sale, although no definite date was set. A date will be decided on at the next meeting.

The merger of New Hampshire and Massachusetts, which had lasted 38 years, was broken by King Charles II in 1679.

Standish Gift Shop Largest and Finest In New England

Buzzell's FAMOUS Fresh Made Candies FEATURING KISSES - FUDGE CARAMEL CORN The Oldest Candy Shop on the Beach Established 1917 NEXT TO POST OFFICE Surf Hotel

Thinking of Living In Hampton?

For The Widest Selection Of Desirable Properties

HOLLIS ASSOCIATES REALTORS 724 Lafayette Road HAMPTON Tel. WA 6-3802



Celebrating their 54th wedding anniversary, July 4th, Mr. and Mrs. Millard F. Fuller of Haverhill (on right) attended the Get Acquainted Night at the Casino Ballroom last Monday. With them is Mrs. Fuller's brother, Thomas Doherty of Haverhill. The Fullers were congratulated by John Dineen, who presented them passes to the Casino engagement of the Glenn Miller orchestra with Ray McKinley.

Famous Bands Have Played At Ballroom Over Past 31 Years

Have you ever wondered about the background of an old friend? Wondered just what happened to it years ago? Wondered how it ever came to be located in Hampton Beach? If you've wondered and asked yourself these questions - here are the answers! The old friend we're speaking of is the world-famous Casino Ballroom, that's recognized throughout the music business as one of the finest in the land. Back in 1927... April 19th to be exact... the Casino Ballroom opened its doors. The well known band of Joe Herlihy of Lowell played that first engagement.

The ballroom was begun by John Dineen, Sr., father of the present owner-manager. Ever since then the ballroom has been under the direction of the Dineen family. It is a fitting tribute to the elder Dineen that his son, John, has made his ballroom tops in the business. It has taken hard work and a mountain of energy to create. Those of you who know John Dineen and see him each evening at the ballroom know that his constant supervision has maintained the high standards set by his father. Such greats in the music business as Paul Whiteman, Glen Gray,

Ted Lewis, Les Elgart, Hal Hallett, Sammy Kaye, Harry James, Stan Kenton, Ring Crosby, Rudy Vallee, Gene Krupa and Joni James have all appeared at the Casino Ballroom. It would take pages to list them all.

It is interesting to note that the famous society band, Lester Lanin made his first ballroom appearance last summer at the Casino. Patti Page, Julius LaRosa, Jerry Vale and The Four Lads began their climb to fame with first ballroom appearances at the Casino. It was John Dineen who helped these stars on their way to musical fame.

Wondering what the biggest crowd was at the Ballroom? Believe it or not, way back in 1927, the Fourth of July midnight dance, from 8 p. m. to 4 a. m. brought in 8,300 paid admissions! Rudy Val-

lee in 1928 attracted 8,000 guests, who paid \$1.50 to see their idol. Over the years over ten million people have enjoyed dancing at the Hampton Beach Casino Ballroom.

On the occasion of the 25th anniversary in 1952, Mr. Dineen staged a Sweetheart Night Dance. Many folks met their wives or husbands at the ballroom and the resulting romance made the ballroom a "special place." The winner of the letter describing her romance, which began at the ballroom, became the guest of Mr. Dineen, at the famous Ocean House. It was a gala event with many "old timers" returning.

Last summer the ballroom was completely redecorated. Gaily col-

ored fountains, colorful chairs, bright murals and cool greenery gave the Casino Ballroom a bright, gay, new look.

The days of "check dancing" are over but the Casino Ballroom is still popular at Hampton Beach. It has constantly maintained high standards and always offers tops in entertainment.

Now in its 31st year the Casino Ballroom is a familiar landmark at Hampton Beach.

Reuter's On The Boardwalk, Near Monument BREAKFAST - LUNCHEES TAKE-OUTS Ici On Parle Francais

Garland's

Ocean Boulevard and 'B' Street

OPEN YEAR 'ROUND

- Lunches - Fountain Service Beach Supplies Cosmetics Polaroid & Kodak Films Cigarettes & Tobacco 24-Hr. Film Service Magazines - Tonic

RALPH J. ROWELL

Proprietor

55 YEARS AT HAMPTON BEACH



HAVE MORE FUN AT NEW HAMPSHIRE STATE PARKS

Twirl and Whirl by the Surf. Wonderful square dancing held every Friday night at the State Park Bathhouse.

Located at the Southern tip of Hampton, just off Route 1A

Every Friday Evening

Refreshments

This Week's Gala Dance

Acres of Free Parking

Admission 75c

Called By Mal Hayden



SUN N' FUN



On The Boulevard Next To Howard Johnson

floradora... a Flufion nylon and Lastex knit sheath with plunging back

\$22.95

see our new enlarged store!

- Childrens & Infants Wear Men & Boys Wear Juniors, Misses, Womens Sportswear, Bathing Suits, Dresses, Raincoats, Jackets. Home Needs Toys - Cosmetics Maternity Wear

by Jantzen

Chevron... chemise suit of elastisized cotton knit, 3 color stripe

\$12.95

Matching Cap \$4.95

By The Sea



Rose

Marie

Reid

caribbean... elastisized knitsriped to a slender sheath

\$17.95



### Rev. Scruton To Preach Military Life Spoofed In Playhouse Comedy

Guest minister at the Hampton Beach Community church, Sunday, July 13, will be the Rev. Everett Scruton of the Hampton Falls Baptist church.

The mighty U. S. Air Force is afraid of nothing! Nothing that is, except, Will Stockdale. Armed with only naive frankness, this "rank" killer caused sergeants to blow a fuse, lieutenants to fumble in fury and generals to dissolve in trembling anguish. "No Time For Sergeants", currently at The Hampton Playhouse, is the most hilariously funny treatment of military life presented to the American public in many years.

Tom Wilson, who plays the disarming Georgia ploughboy, creates a delightful character who moves methodically and innocently

#### John The Barber

HIGHLAND AVENUE  
Same Price — Same Place  
32nd Year  
AT HAMPTON BEACH

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HEADQUARTERS FOR  
MOCCASINS and BEACH FOOTWEAR  
FOR ALL THE FAMILY

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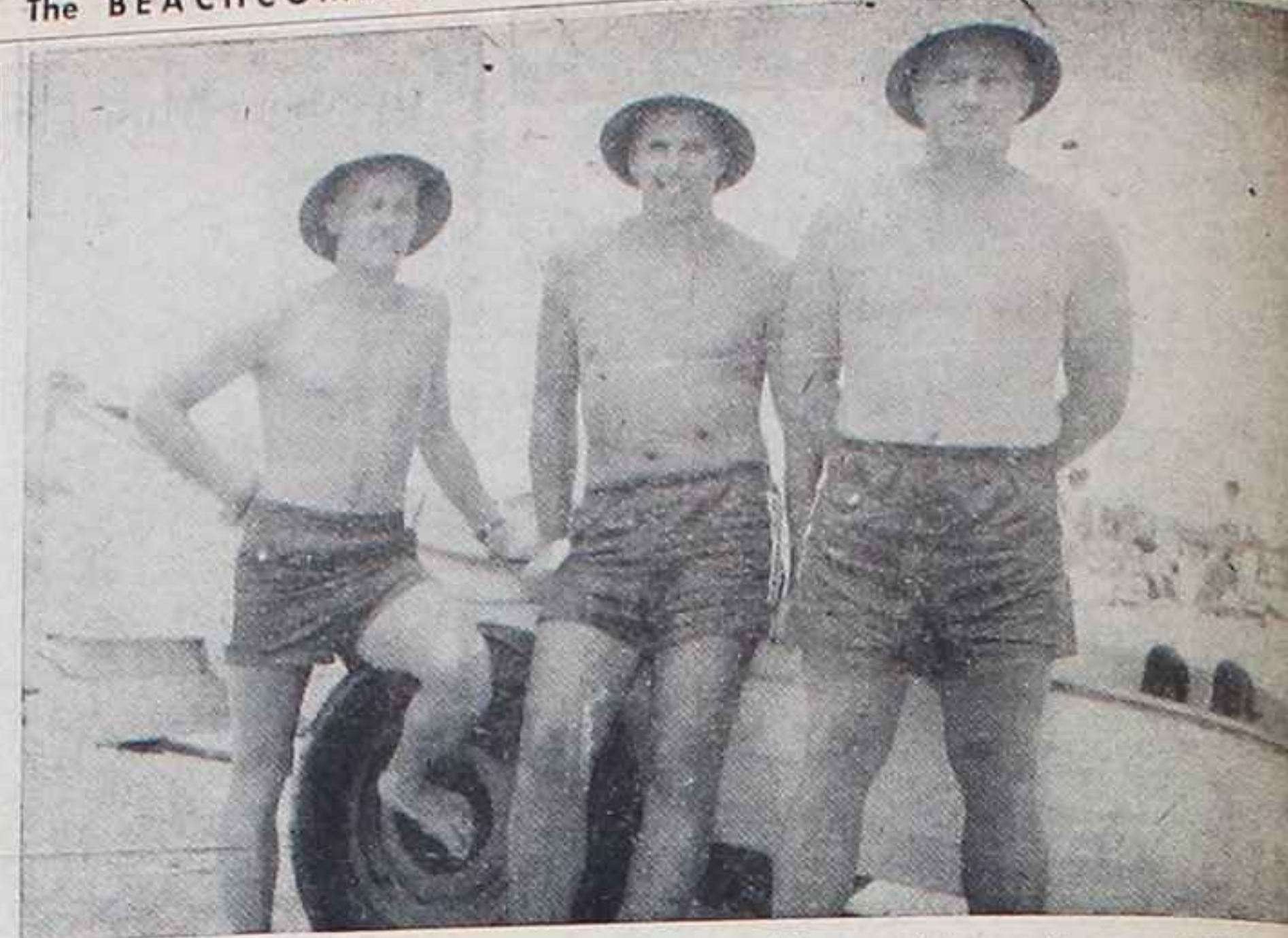
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Beach Hats and Bags

FEATURING —  
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12-14-16 B STREET AT THE BEACH

COMPARE THESE VALUES!



At Hampton Beach State Park this summer, vacationists will be served by an able crew of life guards including (from left) Eddie Call, of Stratham, Bill Genest, of Manchester, and head guard, Ernest Gromowicz of Hampton, who teaches and coaches football at Hampton High.

through an uproar of situations that left a packed, opening night audience rocking with laughter.

The play gets some fine contrast acting from Everett King, who does the role of Ben. As Will's buddy, he displays the normal respect and fear of a sergeant's stripes and a general's stars and sets up a background for Will's innocent naivete. There is, of course, a sergeant with a low fusing point.

The harassed and bewildered sergeant gets a side-splitting interpretation by David Doyle. In addition, Richard Kennedy, as General Bush, and Clint Young, as General Pollard, contributed greatly to the comedy with their outstanding acting.

A large supporting cast includes Sidney Kay, Fred Hoskins, Robert Winkler, Don Burns, Diane Terris, Gerard Smerka, Jerry DeSilva, Ralph Hayes, James Willig, Tony Cerniglia, Chris Drew, Beryl Goldberg, Eileen Hayes and Baro Mayer.

With some 14 different scenes and fast moving action, great credit must go to Joe O'Brien's fine directing and the extremely effective scenic designs of Robert Winkler. The young set designer resorted to impressionistic backdrops to create his scenes. His bold artistic talent produced some grand backgrounds that added immensely to a show that is loaded with technical problems. It took a hard-working, smooth operating crew of backstage workers to pull off such a technically excellent performance on opening night.

"No Time For Sergeants" will be held over for a second week at the Hampton Playhouse to meet the unusual demand for tickets. It is a play for the entire family — no vulgar language and no undiluted sex. Children will enjoy it as much as the adults. It is pure laughter from beginning to



AN EXAMPLE of the excellent catches being made by fishing enthusiasts from Hampton waters is this 47 lb. cod, caught last month, by a fishing party of Raetheon company employees.

end. The show has great appeal to veteran's and present members of the military because of the play's treatment of a favorite GI gripe—

rank. If you have read the or seen the movie, "No Time For Sergeants" on the stage should be added to your list. You will enjoy a funny, funny evening.

### THE CHAT DELICATESSEN

- "C" St. Hampton Beach
- BAR - B - Q CHICKENS to GO
  - JEWISH CORN BREAD • BAKED HAM
  - FRENCH ROLLS & BREAD • LIGHT & DARK RYE
  - NEW YORK PASTROMI
  - COLD CUTS and PRODUCE FOR SALE
  - COTT and ROYAL CROWN BEVERAGES
  - CIGARETTES — WASON-McDONALD ICE CREAM

### THE GIFT BOX

- "C" STREET  
HAMPTON BEACH
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  - MATCHING SETS
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MONACH - LIBBY - DELMONTE  
Kodak Films - Beauty and Health Needs  
Daily and Sunday Papers  
Fish and Chips



The first week of the Beachcomber poll to pick the top tunes at Hampton Beach, Joe Dineen of Hampton won a free LP album given Downer's Appliance Shop, Hampton, here being presented by Bill Dot.

### Here Are Your Selections . . .

Top Twelve Tunes at Hampton Beach, according to the Beachcomber poll for the week of July 9.

- PATRICIA
- SPLISH SPLASH
- YAKETY YAK
- OVER THE WEEK-END
- WHEN
- GOT A MATCH
- ANGEL BABY
- GINGERBREAD
- THAT CERTAIN SMILE
- REBEL ROUSER
- LFT RIGHT OUT OF YOUR HEART
- PADRE

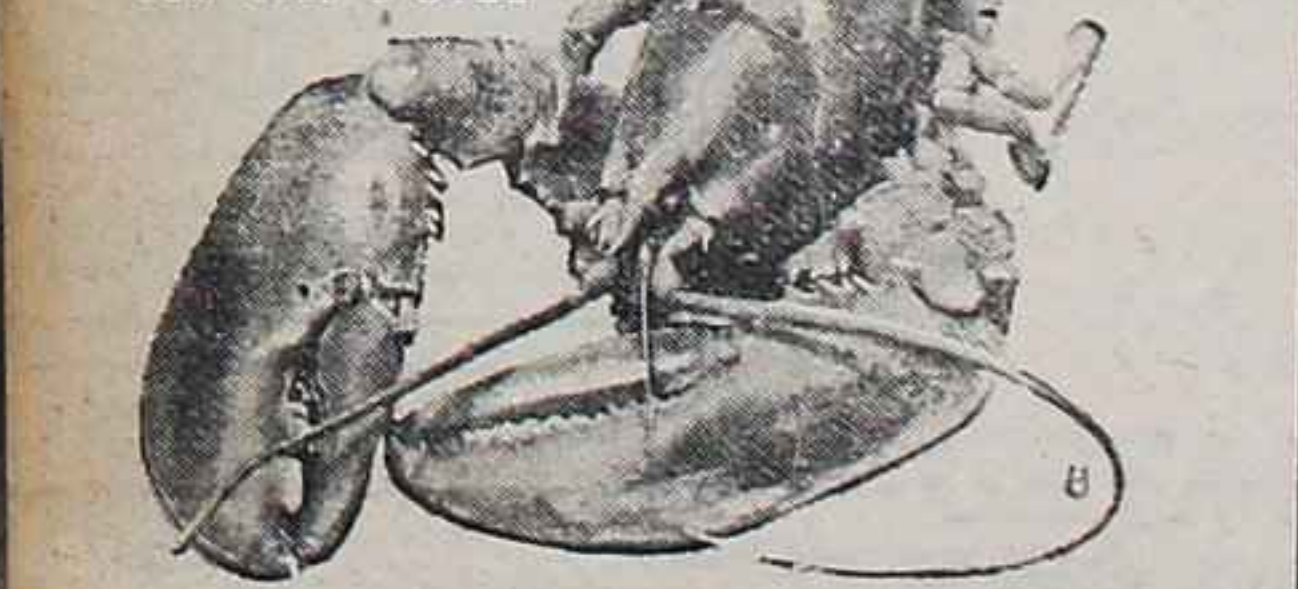
Perez Prado  
Bobby Darin  
The Coasters  
The Playboys  
Kalin Twins  
Frank Gallup  
Dean Martin  
Frankie Avlon  
Johnnie Mathis  
Duane Eddy  
Patti Page  
Toni Arden

### What Tunes Do You Think Should Make The Top Twelve At Hampton Beach? — Fill Out This Blank And Deposit At The Chamber Of Commerce.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Name \_\_\_\_\_

WHOLESALE and RETAIL  
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### SHYERS LOBSTER POUND

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• PARKER RIVER CLAMS  
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At Guyons Shopping Center  
ALSO IN SEABROOK — 50. MAIN STREET  
Open Daily - 10:00 A.M. - 6:00 P.M.

### All About Music

by Dick Sanson

I thought I would start off this week with a little horn blowing for Mr. Eddie Madden and his group. I think it should go like this, three cheers for Eddie Madden and his boys playing music of the great masters like Bach, Wagner, and Mozart. Never before has a band on the stand ever attempted to play this type of music. Despite their size they are certainly doing a job worthy of praise.

Getting back to popular music here at Hampton, there is a contest going on to see what the twelve top tunes are, and the votes are coming in fast. If you have a record you like and want to see on the list, just drop into the Chamber of Commerce, fill out a slip, and put it in the box. Or if you want to pick up a "Beachcomber" and fill out the blank, leave it at the Chamber of Commerce.

Also every Tuesday before the Record Hop at the Casino Ballroom there will be records given away on the Bandstand to Guys and Gals who guess what the top tunes are just after the votes for the week have been counted. So if you want to win some records be sure and vote — you will be glad you did.

Taking a look at the top tunes around the country, it looks as if Connie Francis has another hit with her version of "Carolina Moon". This old song receives a typical Connie Francis reading — a relaxed version of the song. Also the flip side, called "Stupid Cupid", will start moving in days to come.

Well, it looks as if the females have the field to themselves, because Kathy Linden has come up with another hit, and it is one your Mom and Dad sang — called "Oh Johnny Oh". Miss Linden continues her career a la Bonnie Baker with this version of the thrush's biggest hit in the late '30's. It has a beat, and it could be a smash.

All is not lost on the male's side for Buddy Holly has a record called, "Now We're One", and on the flip side, "Early" is a swinging blues. Holly belts it solidly against a New Orleans beat.

Once again Chuck Berry has a tune working for him, that looks as if it will be another hit. It's called, "Delilah", but I go for "Vacation Time". However, that's for you to judge.

Looking around the country in the principal cities, especially Boston, Chicago and Detroit, we found the Everly Brothers on top with "All I Have To Do Is Dream".

Before I close, I would like to tip you off on some radio stations that are playing the music you want to hear. From Boston, "WBZ" has Bill Marlow from 12 to 2 p.m. seven big days a week. And for the cool cats tune in Joe Smith on "WMEX". For the people who like a mechanical man station and the top 40 tunes in greater Boston, "WCOP" is your best bet, seven days a week. And so for this week, vaya this column.

Tiny Kusaie Island, an area of only 42 square miles, has been occupied in its time by four foreign powers — Spain, Germany, Japan and the United States. It is in the Carolines in the South Pacific.

- GINNY
  - JEFF
  - GINETTE
  - JIMMY
  - JILL
- VOGUE DOLLS AT THE  
SURF HOTEL  
GIFT SHOP  
Ocean Boulevard

## LINCOLN'S

20 PLEASANT STREET

### HISTORIC NEWBURYPORT



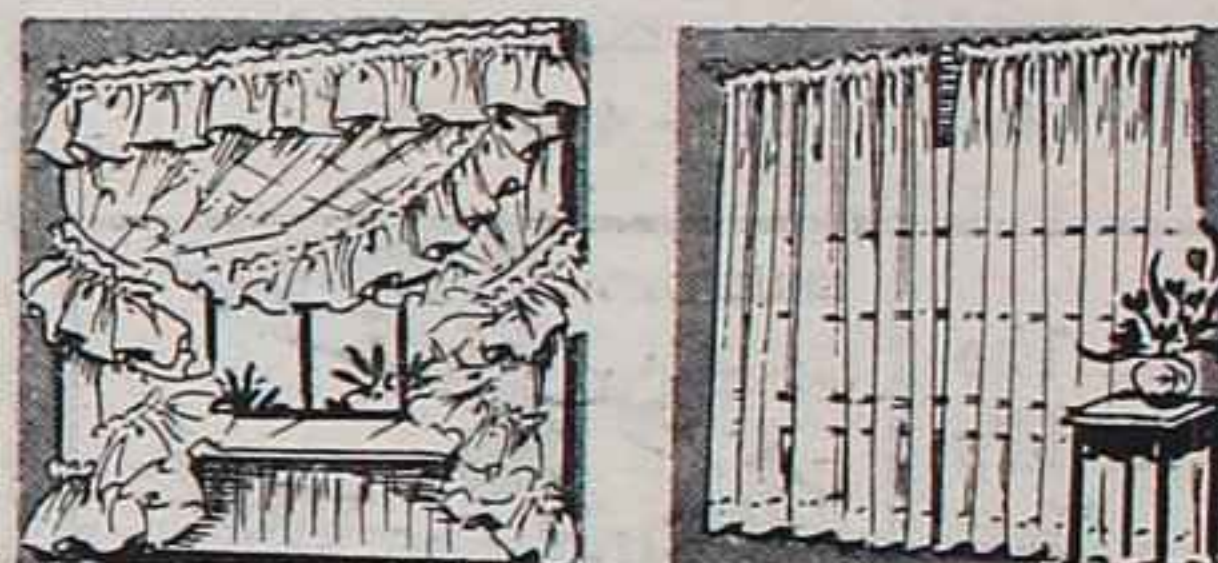
TYPE 128  
MUSLIN ALL FIRST QUALITY

SHEETS 139  
63 x 99 Reg. \$1.79

42 x 36 MATCHING CASES, Reg. 49c 39c

72 x 108 Reg. \$1.89 \$1.59  
81 x 108 Reg. \$1.98 \$1.69

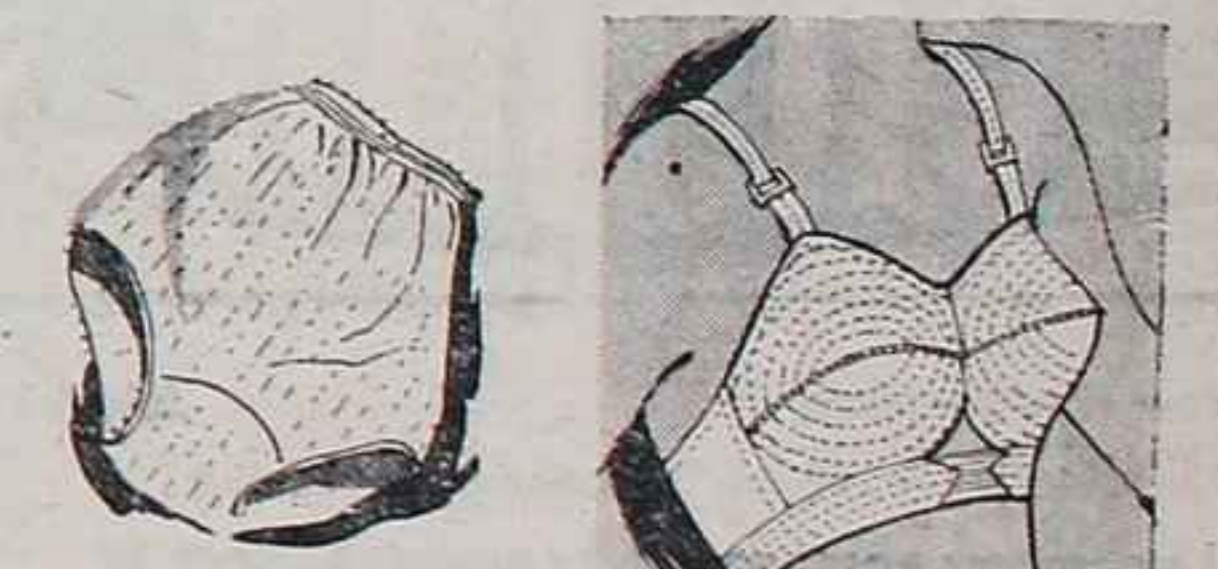
40% Off and More — Mill Close Out



No - Iron Nylon RUFFLES  
No - Iron Nylon TAILOREDS

54" Reg. 2.59	2 - \$3	54" Reg. 1.79	\$1.00
63" Reg. 2.79	\$2.18	63" Reg. 1.98	\$1.28
72" Reg. 2.98	\$2.18	72" Reg. 2.49	\$1.48
81" Reg. 3.19	\$2.38	81" Reg. 2.79	\$1.68

5 1/2" Ruffles 5" Hem



PANTIE SALE  
Reg. 49c & 59c

SHORT BRAS  
\$1.50 Values 89c

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Magic Controller Fablined Playtex Girdles, Adjustable Garters, Non-Roll Stay-Up Top. — Sm. - Med. - Lg. 444  
Reg. \$8.95

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— OPEN TILL 9 P.M. FRIDAY NITES —



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Robert Taylor - Julie London  
"SADDLE THE WIND"  
CinemaScope & Technicolor

Dean Jones - Joan O'Brien  
"HANDLE WITH CARE"

This Week Only!

Kiddies' Show  
Friday at 2:00 P.M.  
10 Cartoons

"TARZAN'S HIDDEN JUNGLE"

Sun. - Tues. July 13-15

Lauren Bacall - Robert Stack  
"THE GIFT OF LOVE"  
In CinemaScope & Color

Scott Brady - Phyllis Coates  
"BLOOD ARROW"

COMING!

The Bridge On The River Kwai

Proud Rebel

Around The World In 80 Days

## Vocalists Top Winners In Beach Talent Show

The third in the series of Monday night talent shows on the bandstand attracted a really large crowd.

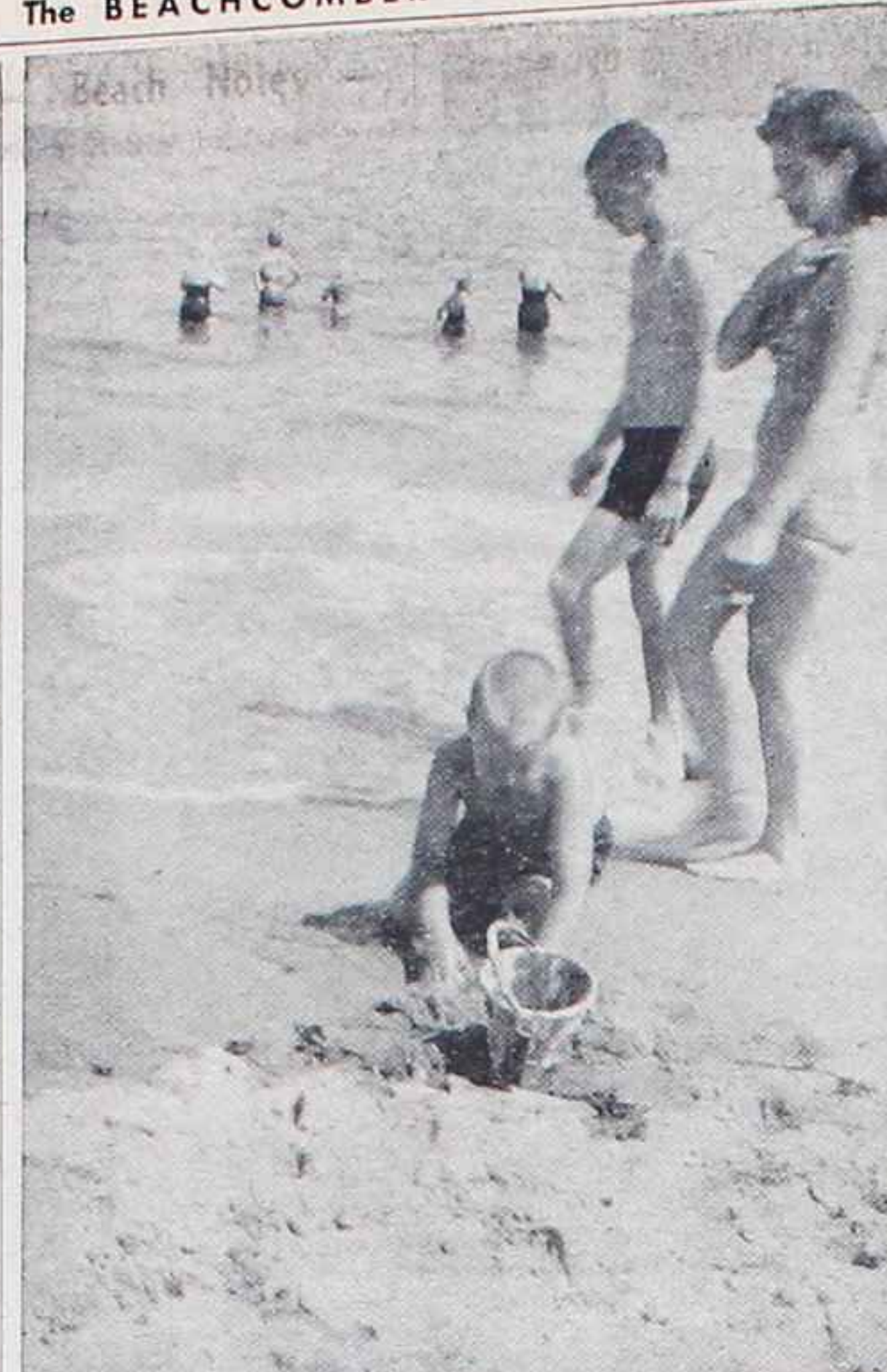
Interest in these shows, sponsored by the Chamber of Commerce, is only natural. There is always a certain thrill in watching young performers give full range to their varied styles of entertainment.

In the junior division this week, tiny songstress Sheila M. Henderson, 3, of Westwood, Mass., took the first place trophy. In second place was Karen Cullen, 12, of Naugatuck, Conn., and Brenda Jill Garvey, 8, of Beverly, Mass., took third place.

In the senior division, the three winners were vocalists. In first place was Edwina Oksa, 18, of Hudson, Mass., in second place, Christina Alessi, 16, of Portsmouth, and in third, Theresa Messier of Bedford, Que., Canada.

Although named for P. T. Barnum's famous elephant the village of Jumbo, O., hardly has an elephantine population. Only 12 persons live in Jumbo.

**Smith's Pharmacy PRESCRIPTIONS**  
Ashworth Hotel Block  
WA 6-9194



In a candid moment Bobby Warzecha, 5, of Middletown, Conn., digs in the sand oblivious to passersby.

## Bay State Man Held In Theft At Beach

At a special session of the municipal court last night, Agawam, Mass., Kay Taylor of Fitchburg, Mass., was sentenced to 60 days in the House of Correction, Hillsboro county, by Judge John W. Perkins, after pleading guilty to stealing from a car.

Aijala was apprehended Tuesday morning after taking a wallet from trousers in a car in the State Bath House parking area. The car belonged to R. Deruisseaux of Manchester. The wallet was retrieved from Aijala.

**EILEEN'S COFFEE SHOP LAUNDRY-MAT**  
Agents For 20th Century Cleaners  
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**SALISBURY DRIVE-IN THEATER**  
Route 1A - Beach Road  
TEL. HO 5-0952

WED. - SAT. JULY 9 - 11  
James Stewart - Kim Novak  
**KIM NOVAK**  
IN ALFRED HITCHCOCK'S  
**"VERTIGO"**  
TECHNICOLOR  
2ND HIT!  
Dana Andrews - Linda Darnay  
**"ZERO HOUR"**  
SUN. - TUES. JULY 13 - 15  
It's All New - In Technicolor

**HORROR OF DRACULA**  
TECHNICOLOR  
2ND HIT!  
**"THE THING THAT COULDN'T DIE"**  
COMING WED., JULY 16  
Yul Brynner - Claire Bloom  
**"THE BROTHERS KARAMAZOV"**

**PORTSMOUTH'S COLONIAL**  
TEL. GENEVA 6-2600

Now! Ends Tues., July 15  
Continuous Daily From 2:00  
Feature At 2:20 - 5:10 - 8:00

**BEST PICTURE OF THE YEAR**  
**THE BRIDGE ON THE RIVER KWAI**  
CINEMASCOPE - TECHNICOLOUR  
A SAM SPIEGEL PRODUCTION  
A COLUMBIA PICTURE  
Matinees Till 6:00 PM - Adults \$1.50  
Eves: 6:00 to Close: Adults \$1.50  
Children Under 12 - 25c Anytime

One Week Starting Wednesday July 16th

WALT DISNEY'S  
**THE LIGHT IN THE FOREST**  
TECHNICOLOR  
starring  
FESS PARKER - WENDUELL COFFEY - JANESE WILKINS  
JAMES McARTHUR

## Beach Notes

At the Hotel Allen for the week are Ernest and Betty Steiniere of Agawam, Mass.; Kay Taylor of Fitchburg, Mass.; Mrs. Frank Maguire and Miss Gertrude Hickory of Montreal Canada; and Mr. and Mrs. Frank Savoin of White Plains, N. Y., are also staying at the "Allen".

## HY-WAY DRIVE-IN THEATER

AMESBURY-SALISBURY LINE  
ROUTE 110  
(Off Route 1 Underpass)

ENDS SATURDAY, JULY 12  
**"AND GOD CREATED WOMEN"**  
(Recommended For Adults Only)  
CO-FEATURE  
**"MAN AFRAID"**

SUN. - TUES. JULY 13 - 15  
**"TOO MUCH, TOO SOON"**  
(Story of Diane Barrymore)  
Dorothy Malone - Errol Flynn  
CO-FEATURE  
**"JOE DAKOTA"**  
Jack Mahoney - Luana Patten

WED. - SAT. JULY 16 - 19  
**"RUN SILENT, RUN DEEP"**  
Burt Lancaster - Clark Gable  
CO-FEATURE  
**"TROOPER HOOK"**  
Joel McCrea - Barbara Stanwyck

**ALL NEW HORROR OF DRACULA**  
TECHNICOLOR  
2ND HIT!  
**"THE THING THAT COULDN'T DIE"**  
COMING WED., JULY 16  
Yul Brynner - Claire Bloom  
**"THE BROTHERS KARAMAZOV"**

**NORTH HAMPTON Drive-In Theatre**  
Lafayette Road  
JULY 9

**"Screaming Mimi"**  
Anita Ekberg - Phil Carey

**"The Oklahoman"**  
Joel McCrea - Barbara Hale

SUN. - TUES. JULY 13 - 15  
**"Forty Guns"**  
Barbara Stanwyck - Barry Sullivan

**"Old Yeller"**  
Dorothy McGuire - Fess Parker



THE PRETTY GIRL is Sandra Grove of Saugus, Mass., a junior, majoring in history at U. N. H. and is working for the summer at the beach.



Winners in the junior division of this week's talent show on the bandstand were (from left) Sheila Henderson 3 of Westwood, Mass., first; Karen Cullen, 12, of Naugatuck, Conn., second; and Brenda Garvey, 8, of Beverly, Mass., third.

## Beach Notes

Mrs. Helen Oleott of New Britain, Conn., is at the Ocean House, vacationing for her 28th summer at Hampton Beach. Also at the Ocean House are Mr. and Mrs. William Scully and Miss Agnes O'Donnell of Florence, Mass., enjoying their annual vacation.

Most Luxembourg workers have been awarded four per cent cost-of-living raises.

**LAURETTA'S BEAUTY SALON**  
Shampoo & Wave \$2.00  
SURFSIDE PARK HAMPTON  
Call WA 6-2274

NOW PLAYING JULY 6-12  
**Frankie Laine**  
COMING - JULY 13-19  
ACADEMY AWARD WINNERS OF SAYONARA  
**Red Buttons Miyoshi**  
**Buttons Umeki**

**THE Frolics**  
at  
**SALISBURY BEACH**  
2 SHOWS NITELY and SUNDAY 9 & 11:30  
ROUTES 1 and 1-A

For Reservations: Phone HOMestead 5-7063

**E. M. LOEW'S CIVIC** PORTSMOUTH  
N-O-W  
N-O-W THRU TUES., JULY 22nd  
Daily At 1:30 - 4:45 & 8:15

**The World's Most Honored Show**  
MICHAEL TODD'S  
**Around the World in 80 days**  
LOWEST PRICES IN U. S.  
Matinees 90c Evening \$1.25

## Beach Guests Help Celebrate Birthday

The guests of the Crawford House, 9 L street, celebrated the July 1st birthday of Mrs. Francis W. Vieneault Sr. of Charleston, West Virginia. She was toasted with champagne by courtesy of the proprietor, Mr. Richard G. Denoncourt, and a big birthday cake with lighted candles, and coffee were served. Mrs. Beatrice G. Denoncourt, was hostess to the many guests assembled. Entertainment was provided by the children which consisted of dancing and singing.

Mrs. David Lynn and daughters, Donna and Sharon from Montreal, P. Q., Mr. and Mrs. Raymond La Pierre of Haverhill, Mass., Mr. and Mrs. Earle L. Petty, daughters, Mary Lu and Sandra, and son, Walter S. from Detroit, Michigan, Mr. and Mrs. George Stroker and daughters, Rosemary and Carol from Pawtucket, R. I., Miss Donna Le Clair of Bradford, Mass., Mrs. Jacques Bernier and daughters, Margaret and Louise and son, Leonard and Mrs. Mary Turley from Verdun, P. Q., Canada, Mrs. Helene Cassily of Palm Springs, California, Mr. Steven Fontaine from Maine in the Air Corps, Miss Delores Coffin from St. Petersburg, Fla., and Richard G. Denoncourt.

The guest list included Mr. and

# at HAMPTON BEACH CASINO SURF

Now Thru Tuesday July 15

**TWENTY MILLION READERS MADE IT THE BEST-SELLING NOVEL OF ALL TIME!**



Now Thru Tuesday July 15

NOTICE!

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Mat. 2 P.M. - Eve. One Show 8 P.M.

**NOMINATED FOR ACADEMY AWARDS!**  
**"BEST PICTURE OF THE YEAR"**

New York Film Critics • National Board of Review  
Time Magazine • General Federation of Women's Clubs

COLUMBIA PICTURES present A SAM SPIEGEL PRODUCTION  
**"WILLIAM HOLDEN ALEC GUINNESS • JACK HAWKINS**  
in **THE BRIDGE ON THE RIVER KWAI**  
CINEMASCOPE • TECHNICOLOUR  
with Sessue Hayakawa • James Donald • Ann Sears • and introducing Geoffrey Horne  
Directed by DAVID LEAN • Screenplay by PIERRE BOULLE Based on His Novel

Now Thru Tuesday July 15

Now! Ends Tues., July 15  
Continuous Daily From 2:00  
Feature At 2:20 - 5:10 - 8:00

**BEST PICTURE OF THE YEAR**  
**THE BRIDGE ON THE RIVER KWAI**  
CINEMASCOPE - TECHNICOLOUR  
A SAM SPIEGEL PRODUCTION  
A COLUMBIA PICTURE  
Matinees Till 6:00 PM - Adults \$1.50  
Eves: 6:00 to Close: Adults \$1.50  
Children Under 12 - 25c Anytime

One Week Starting Wednesday July 16th

WALT DISNEY'S  
**THE LIGHT IN THE FOREST**  
TECHNICOLOR  
starring  
FESS PARKER - WENDUELL COFFEY - JANESE WILKINS  
JAMES McARTHUR

## Hampton playhouse

ON WINNACUNNET ROAD (Beach Road)  
The Wackiest Fun Show Ever  
Is Being Held Over  
**ONE MORE WEEK!**

**no time for sergeants**  
JULY 10th - 19th  
RESERVATIONS WAvery 6-3073  
Tickets: Mon. - Fri. Even. \$2.00, \$2.50, \$3.00 - Sat. Even. \$2.50, \$3.00, \$3.50 - Curtain at 8:40  
Always Free Parking  
Tickets Also Available at JACKIE'S TRAVEL AGENCY on the Beach

# DUDLEYS

CORNER "C" ST. & OCEAN BLVD

BIEN VENU

a nos voisins du Canada. Nous sommes heureux de vous voir parmi nous et souhaitons que votre sejour ici sera les plus agreables. Nous vous invitons cordialement a faire votre choix parmi les multiples articles que nous offrons chez Dudley's. Soyez assures de notre chaleureux accueil.

Articles de photographie  
Collection de cartes postales  
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Costumes de bain  
Shorts, jamaicas, bermuda's  
Blouses, chandails  
Chapeaux de Plage  
Baby Dolls

Vous jouirez de l'air conditionne tout en etant charmes par une musique entrainante.



# We Hope You Are Enjoying The Beachcomber

## This Summer

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# 52 Issues Mailed Anywhere \$4.50

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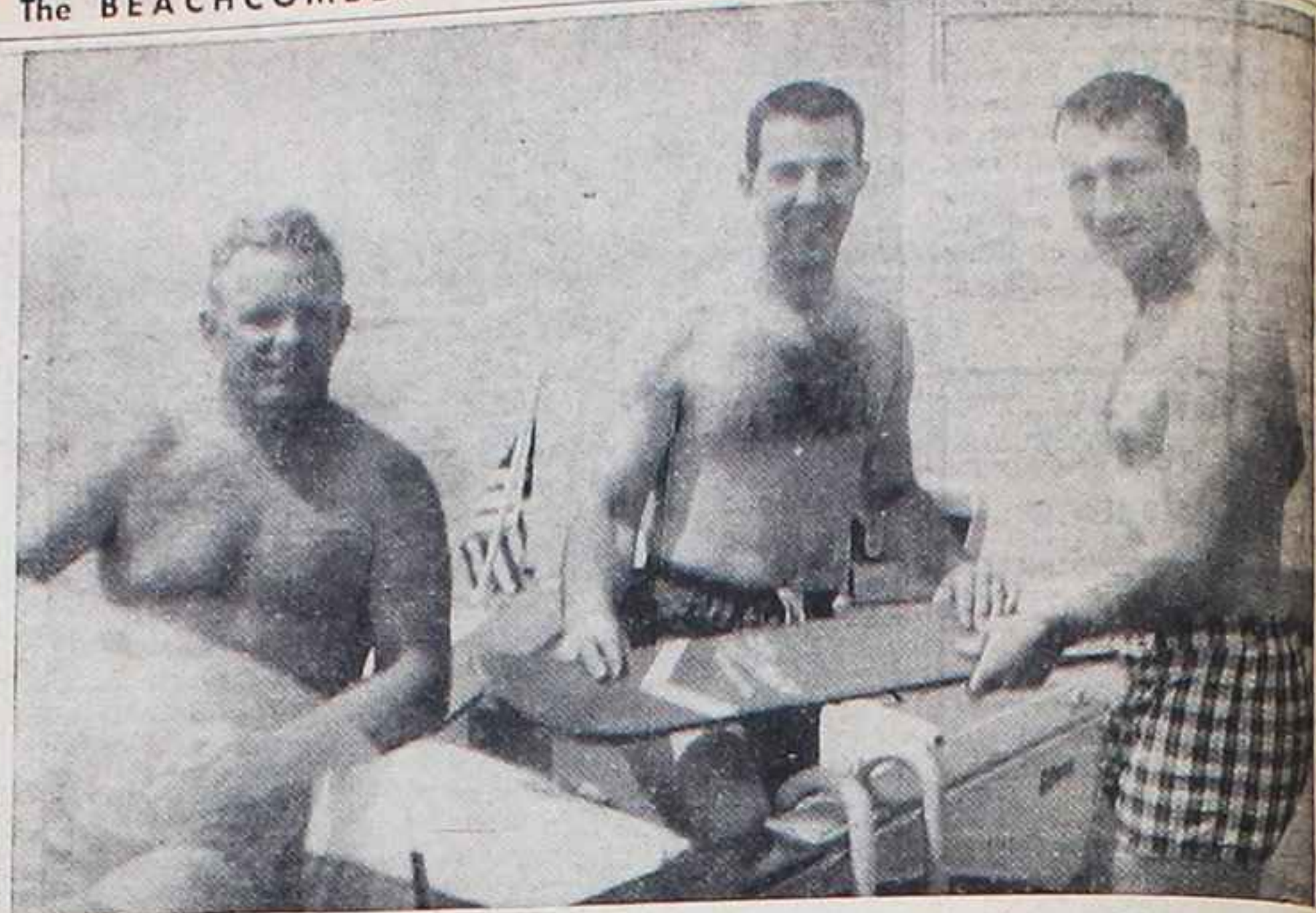
Please send the Hampton Union for 1 year to:

Name .....

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Enclosed please find check or money order for \$4.50.



INTEREST IN WATER SKIING this summer was shown by hotel owner Bucky Hollingsworth, of the Detroit Red Wings, and Bill Dineen (right) Chicago Black Hawks star. Driving the boat is instructor Ray White.

### Glenn Miller Band At Ballroom Friday

When you hear the haunting strains of "Serenade in Blue" then you know you're listening to the captivating music of the Glenn Miller Band. Yes, the famous Glenn Miller Band under the direction of Ray McKinley will make a personal appearance Friday, July 11, at the Casino Ballroom.

Retaining all the flavor of the original band, the present day Glenn Miller aggregation has scored hit after hit. Visitors to Hampton Beach will remember with pleasure their appearance last summer at the Ballroom.

The band is under the direction of Ray McKinley, one of the members of the original Glenn Miller orchestra.

Also featured will be the Lenny Hambro Quintet, Lorry Peters and Ronnie Craig will handle the vocals.

If you want to spend an evening of reminiscing don't miss the Glenn Miller Band at the Casino Ballroom this Friday night, July



LOVELY CHRIS DREW of Barrington, N.H., is a member of the Hampton Playhouse cast this week presenting "No Time For Serenades".

11th. The band plays in the Glenn Miller tradition with authentic Glenn Miller arrangements.

You'll hear such great all-time favorites as "String of Pearls," "Serenade in Blue," "Celery Stalks at Midnight," and a score of others. The really great tunes of the

era of swing will be brought to life as only the Glenn Miller orchestra can do it.

Make a date to dance this Friday evening at the Casino Ballroom to the music of the Glenn Miller Orchestra under the direction of Ray McKinley.

DISTINCTIVE DINING IN A COLONIAL SETTING

## THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

### SUNDAY NIGHT BUFFET

- BEEF — HAM — TURKEY
- COLD BOILED LOBSTERS — LOBSTER NEWBURG
- SHRIMP — CRABMEAT
- ASSORTED SALADS — ASSORTED ROLLS
- BEVERAGE — DESSERT

\$2.25

The Exeter Inn is Owned and Operated By Phillips Exeter Academy

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## 2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Tuesdays **B** Saturdays  
7:30 **I** 7:30

30 Games **N** 30 Games

Sponsored by American Legion Post #70 **G** Sponsored by Seabrook Firemen's Association **O**

BIG PAYOFFS — DOOR PRIZES

## SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center At 6:30 and Hampton Beach At 6:50

**KERR'S BEAUTY SALON**  
170 Ashworth Ave., WA 6-2214  
Mrs. Kerr, Formerly Of Jordan Marsh Beauty Salon

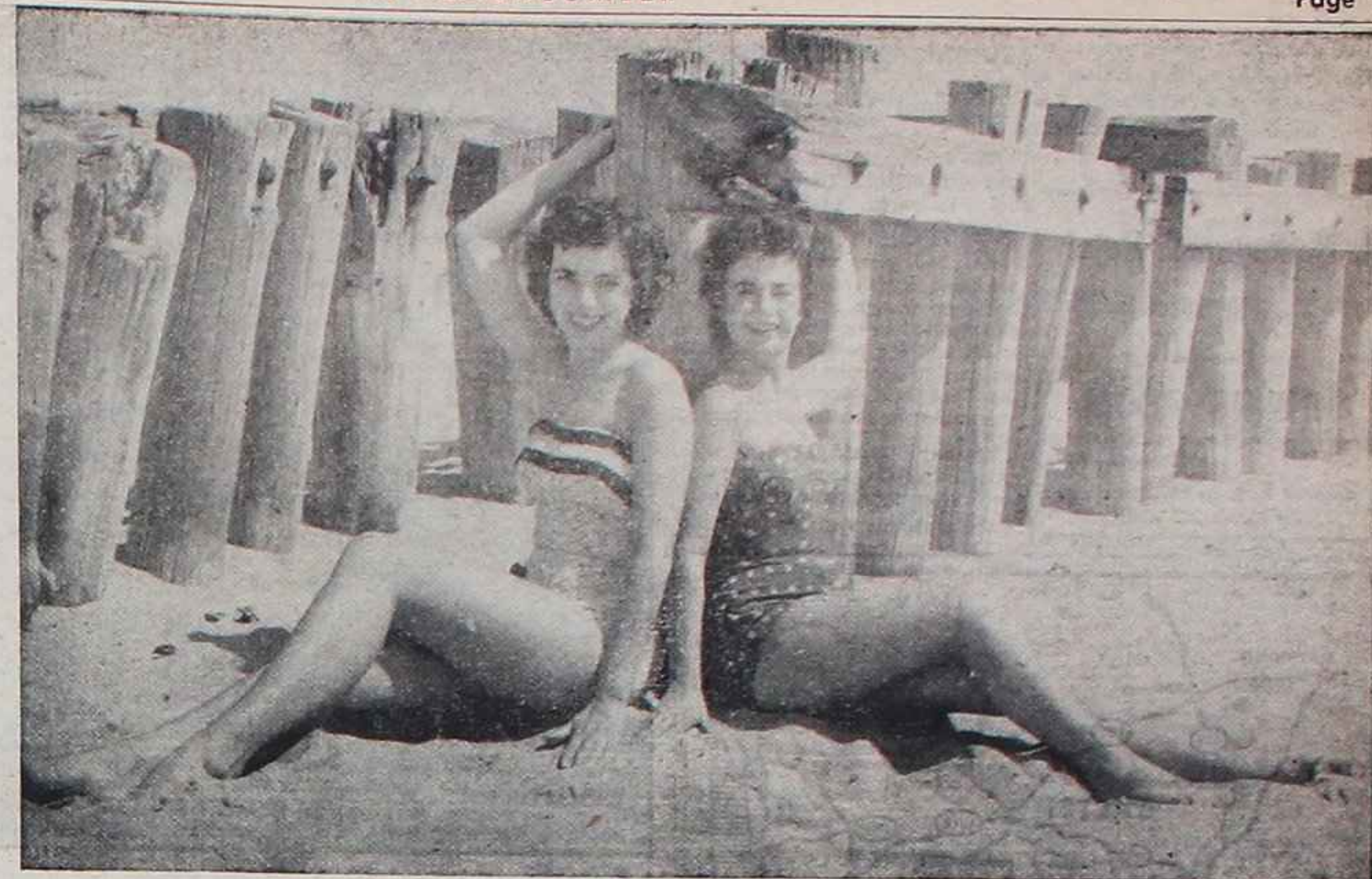
**DR. L. B. WINKLER**  
Dentist  
570 Lafayette Road  
1/5 Mile Above Lamie's  
HAMPTON CENTER WA 6-2368

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LABOR DAY WEEK and \$50. Worth of Groceries at Hampton Beach

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- Pages Restaurant
- The Chat
- Cottage Grill
- Corona House

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Near the Bridge Hampton Beach  
Te.1 WA 6-3174



THE PILINGS at the extreme south end of the beach are half covered with sand this year. But there's still enough for Judy Anderson of Milford, Conn., and Shirley Corliss of Fort Myers, Fla., (right) to lean against. Judy was an airline stewardess, and intends to go back with an airline after the summer; Shirley attended Miami University, and finds the Florida climate pleasant in winter.

### Montreal Office Will Serve Canadians

CONCORD, N. H. — An office in Montreal, Canada, shared by New Hampshire and Vermont, will soon provide Canadians with travel and vacation information about the two states. The joint office will also serve as a convenient headquarters for increased promotional efforts on the Montreal area.

about when the Vermont Development Commission, after investigating the feasibility of opening an office in the important Canadian area, invited the New Hampshire Planning and Development Commission to join with them in maintaining the office on a fifty-fifty basis.

Officials of both development commissions checked locations in Montreal and have selected an office in the Windsor Hotel. Montreal and its suburbs have a population of 1,600,000 persons. It is by far the largest and most important city in the Dominion. According to a U. S. Dept. of Commerce "Survey of Current Business," Canadian travelers spent \$419 million in the United States last year. More than 75 percent of them came by auto, and about a fourth of the visitors who took long trips went to Florida.

Canadian business is becoming increasingly important in the twin-state area. One aim of the new office will be to obtain a larger share of the Canadian market for New Hampshire and Vermont by acquainting citizens of the Dominion with the attractions and advantages of the two states.

The joint office venture was also hailed as a "good business move." It enables each state to have a Canadian office for half of what it would cost to maintain an office alone.

Ernest L. Sherman, executive director of the N. H. P. & D. Commission, revealed that the site for the office was selected after a survey of traffic, both foot and motor, in the Montreal area. The Windsor Hotel is itself a vacation resort and also host to many conventions that bring people from many parts of Canada. The proposed office space will have a display window on the street and another facing into the hotel lobby, he reported.

The opening date hinges on the speed with which necessary renovations are made and upon the finding of a qualified person to staff the office. Ability to speak fluently both French and English will be required, Sherman said.

## Shop Haverhill

THE Northeast Shopping Center FIRST

Haverhill Merchants Have Everything You Need At The Prices You Like

Visit Historic Haverhill And See The John Greenleaf Whittier Birthplace Buttonwoods John Ward House Hannah Duston Monument Bradford Junior College and our

Modern Shopping District Haverhill Stores Are Open Tuesday & Friday Nights

17 MILES FROM HAMPTON BEACH

FREE AND METERED PARKING

RETAIL TRADE DIVISION Greater Haverhill Chamber Of Commerce Haverhill, Massachusetts

**CESSPOOL CLEANING**  
SEPTIC TANKS INSTALLED  
**RICHARD RICE**  
Back Hoe Work  
WA 6-3306 Hampton

### GRAD'S of Haverhill

Look For Manufacturer's Own Original Price Tags!



# Spectacular SWIM SUIT SALE

ALL AT ONE LOW PRICE

# \$12

Values To \$35.00

Suits By Gantner — Rose Marie Reid And Other Famous California Makers

New 1958 Gantner Suits — In Original Boxes and With Original Factory Price Tags — Some Sold As High As \$35.00 — Over 300 Of These Famous Make Suits To Choose From! Now At Less Than August Prices! Buy 2 or 3 Suits Now At What You Would Usually Pay For One! All Colors and Styles. Sizes 32 to 38. Don't Wait — This Buy Can't Be Duplicated!!

Open Friday Nights To 9 P.M.  
Open Every Day 9 A.M. - 5:30 P.M., Inc. Wed.

# Grads

87 MERRIMACK ST. HAVERHILL, MASS.  
Free Parking In Our Own Lot — Rear Of Store



A giant joint power project on the Torne-Kalix river system in northern Sweden and Finland has been under discussion in Helsinki, Norway also is interested.

Thunderstorm Causes Two Short Circuits

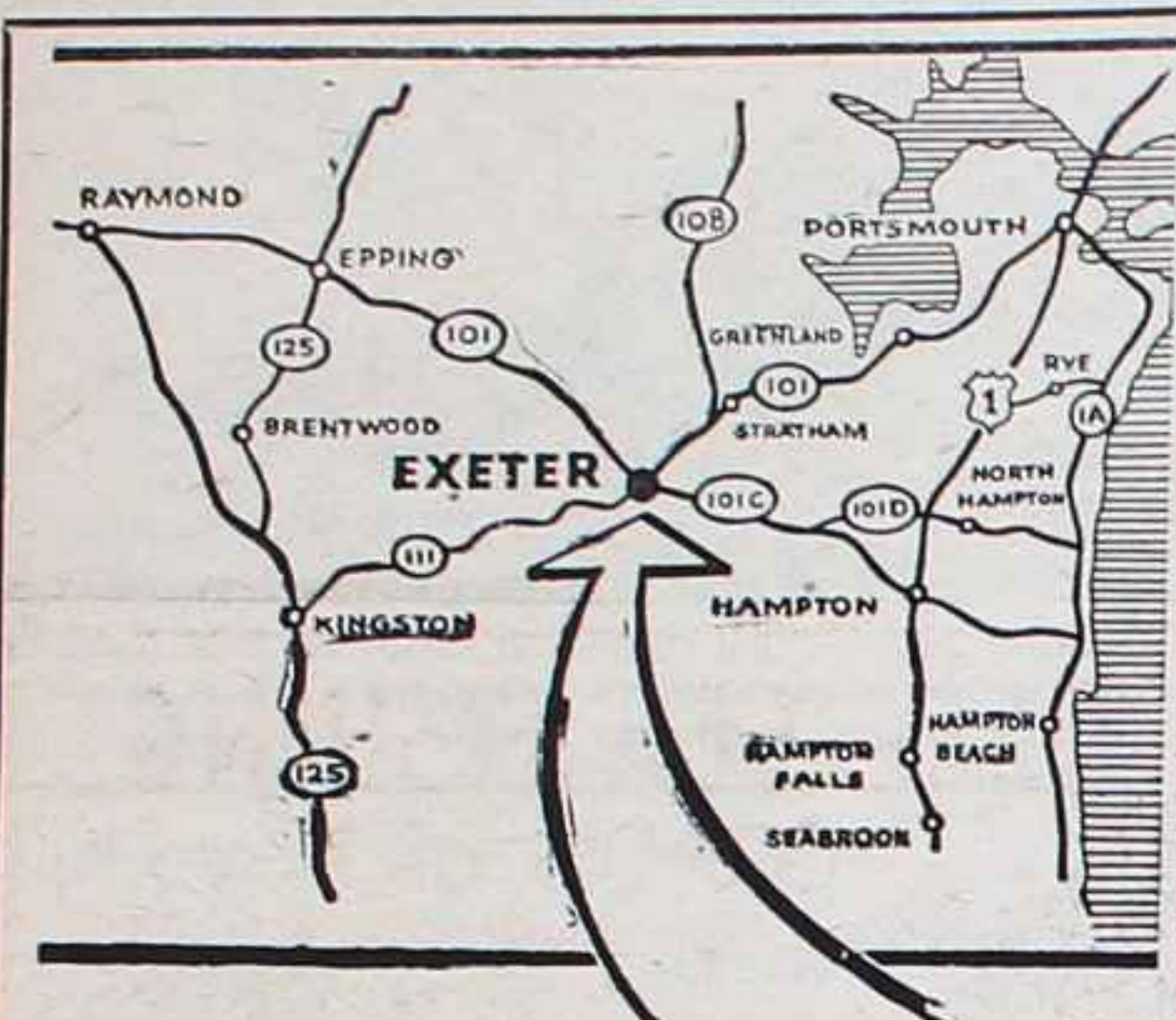
The fire department responded to two calls of short circuiting at the beach following Tuesday evening's thundershower.

At 7:58 p.m. the department answered a call on a short circuited neon sign at Dudley's Department Store on the corner of C street and the boulevard. At 8:23 p.m. a short circuited clock outside the Chat Tea Room on C street was tended by the fire department.

Tuesday's thundershower, with heavy rain and sharp lightning was the first heavy shower of this sort in the area this summer.

Hollingworth Hotel A St., Hampton Beach PUBLIC DINING ROOM

BREAKFAST: 8:00 A.M.—11:00 P.M. DINNER: 5:00 P.M.—7:00 P.M. Operated By Bucky Hollingworth of The Detroit Red Wings



ALL ROADS LEAD TO EXETER FOR COMPLETE BANKING SERVICE THE Exeter Banking Company PR 2-5971 Member Federal Deposit Insurance Corp.



LIFEGUARDS AT HAMPTON BEACH this summer are under the direction of head guard George (center) of Worcester, Mass. Two of his assistants are Charles Butland (left) of Amesbury, Mass., and James Liston of Lowell.

Records Given In Tunes Poll

Records were given away Tuesday afternoon at the bandstand, as a part of the Beachcomber poll to find the top tunes at Hampton Beach.

The lucky guesser of this week's top tune "Patricia" was Joseph Dineen of Hampton. He received an LP album, compliments of Downer's Appliance Shop, Hampton. To the guesser of the second top tune, Mary Ann Hanna of Halifax, N. S., Canada, went pop records given by the Beachcomber. The votes in the tune contest

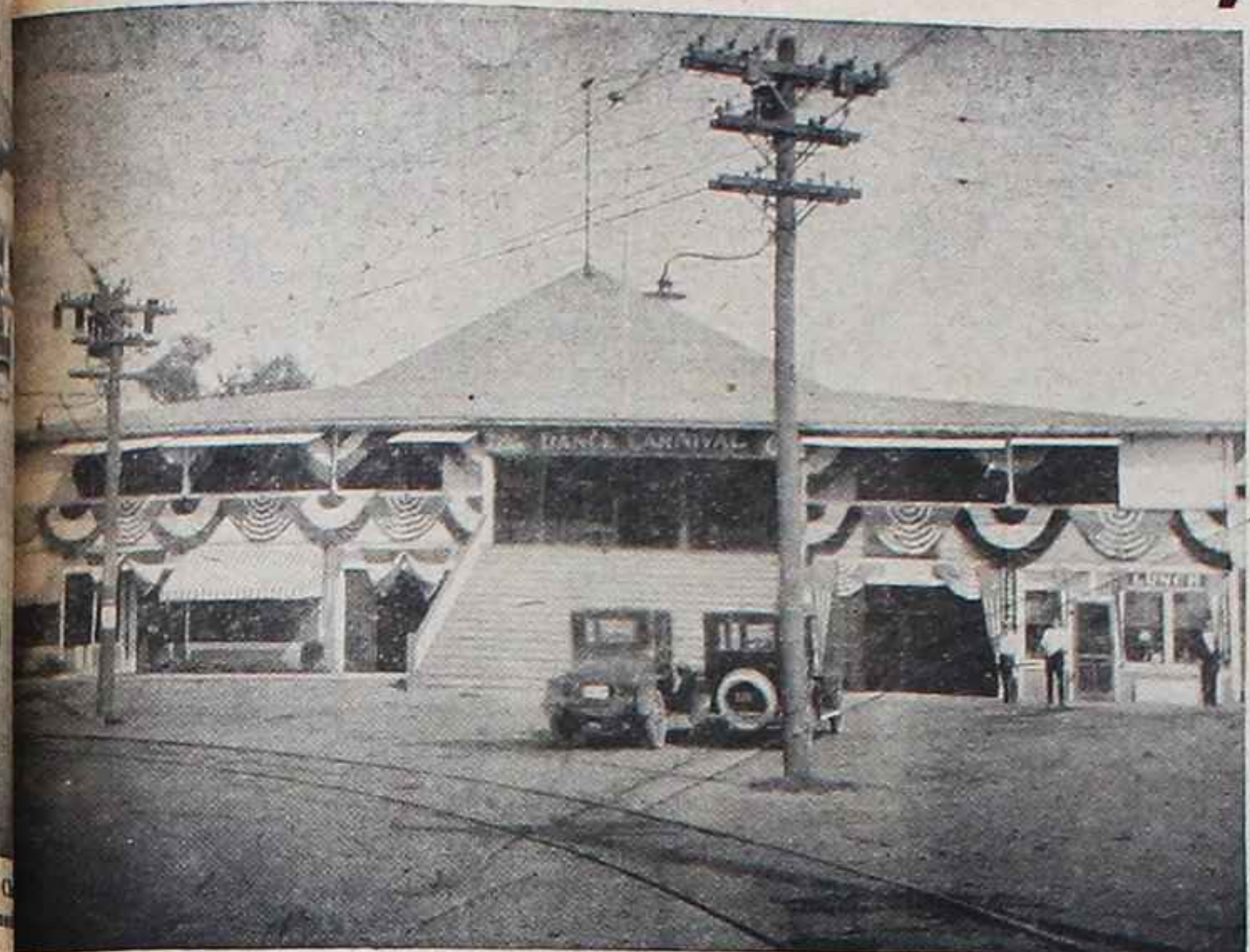
are counted every Tuesday, and all who want to guess for the top records should gather around the bandstand about 1:45 p. m. that day. The records will be given away by the disc jockey, who will then go over to the Casino Ballroom for the Tuesday afternoon record hop.

This week's jockey was Dick Sanson, who writes a weekly column "All About Music" for the Beachcomber. Dick estimated this week's attendance at the record hop as about 100. He urges all

between the ages of 9 and 17 to come join in on Tuesday noons.

EVERLYN and PAUL Home Bakery MEATS - GROCERIES NOVELTIES HOME-MADE DOUGHNUTS & BREADS Daily Film Service Home Town Paper Open 6 A.M.-10 P.M. King's Highway At 3rd Street

Dance Popularity Recalls Days Of Dance Carnival



Dance Carnival, operated with fantastic success for three years (1923-26) at the base of Great Boar's Head. It was owned by Armas Guyon during these years, and burned Nov. 25, 1929.

In all its years of operation, the best of entertainment vacationists at Hampton Beach, the Casino Ballroom was offered competition except for a brief period, 1923 - 1926 when the Dance Carnival was at full swing at the base of Great Boar's Head.

The Dance Carnival was a large, like structure, located approximately where the Rocky Bend restaurant is now. It was built in 1922, as a result of two Canadian promoters, who felt that the Graves and Ramsdell Casino was not giving the people at the beach the kind of music they wanted - Jazz - the symbol of the twenties.

The team of Graves and Ramsdell operated a ballroom at the Casino. It was located, to the left,

at the head of the main stairs leading to the Casino veranda, taking the space now occupied by the second floor bowling alleys and the band room to the rear.

In the early twenties a small, five piece band played the slow waltzes, etc., that were not in keeping with the Jazz Age. Graves and Ramsdell did not approve of the latest trend in popular music, and they consequently lost the crowd.

The crowd went to the new Dance Carnival, beginning with the summer of 1922, where Murphy's Orchestra, a twelve piece group, held forth with the most modern music - jazz - you could really swing.

In 1923 Armas Guyon took over the Carnival dance hall, and enjoyed three of the most fantastically successful seasons that anyone on the beach has ever seen. Every night the crowds went - usually walking the long half mile - up to the Dance Carnival at Boar's Head, to the consternation of businessmen and concessionaires near the center of the beach. Murphy's Band continued for these seasons, and among the group at that time was young Rudy Valle - playing sax. And as a new tradition, name bands were invited to play, on a few occasions during the summer.

Below the dance hall, which was about 70 by 40 feet, various concessions were opened. Jack Hines and Jack Walsh, who for many years, until last spring, operated Playland at the center of the beach, had the drink concession at the Dance Carnival. And downstairs, bowling alleys and a few pool tables were run by J. Fred Hayward.

On the west side, downstairs, Mrs. Dell Munsey, formerly a very well-known beach restaurateur, ran a good-sized, and successful restaurant. On the east side a lunch counter operated by Mrs. Leroy Woods seems to have been the place where people went for lemon pie.

By way of background, a few beach residents may remember the Lennox Hotel, which was the predecessor on the same site as the Dance Carnival. The end of this ballroom began when the present Casino, in an earlier shape, was bought from Graves and Ramsdell by the Casino Associates. This group was made up of successful businessmen from Lawrence and Lowell. It included John Cuddy, Jr., Napoleon Demera, John J. Dineen, father of the present owner of the Casino,

and his brother, James Dineen. The Casino Associates built onto the south end of the structure so that it extended to F street in the fall of 1926 and the spring of 1927. The new Casino Ballroom, in its present location was ready for the crowd over the Fourth of July, 1927.

The crowd left the Dance Carnival that summer, never to return, and the new Casino had the largest attendance in its history. The big name bands came to the Casino, while Armas Guyon suffered three lean seasons, until November 25, 1929, when the fabulous Dance Carnival, at the foot of Great Boar's Head, burned to the ground.

Mr. Guyon is remembered as remaining cheerful in spite of these losses, and until his death in 1954, he was one of the best loved beach residents. He was an almost unbelievable man, with a great spirit of adventure.

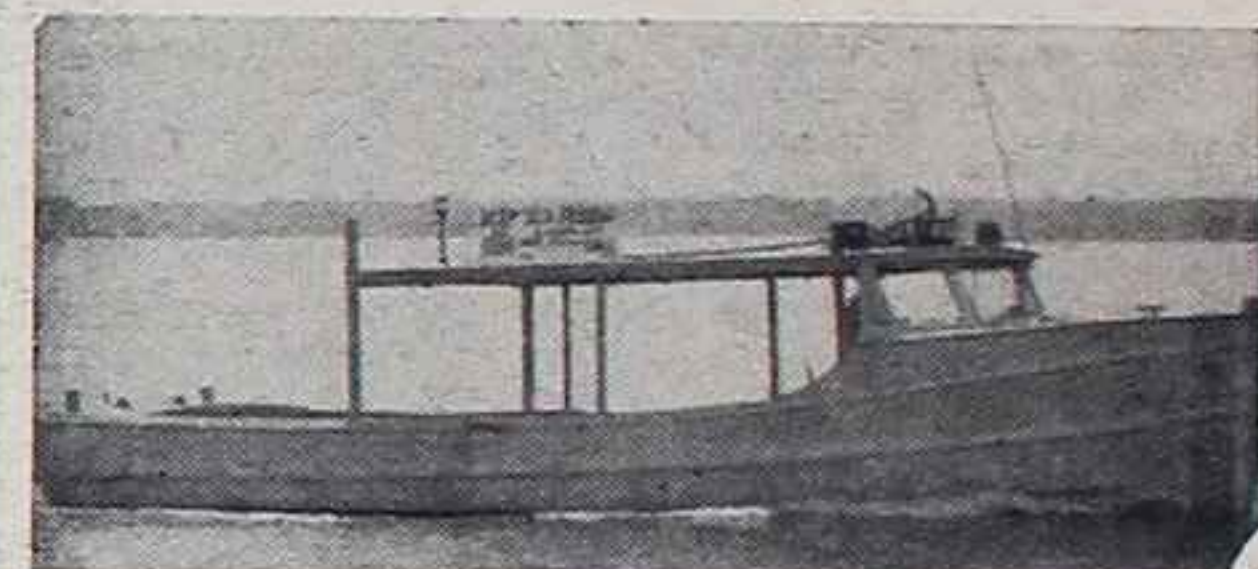
In the gone forever days of the mile-long, wooden bridge over the Hampton River, Mr. Guyon used

to rent a diver's suit and help repair damage to the understructure of the bridge - and one year with explosive charges, he went down successfully to blow up an ice jam in the river.

Now the Dance Carnival, the mile-long bridge, the trolley cars that used to carry people from Hampton, Exeter, and even as far away as Lawrence - all these are gone. Even the days of check dancing at the Casino are gone, and even forgotten with the new Casino decor, inside the ballroom.

BOAT RENTALS 14 Foot Skiffs 7 1/2 H.P. Evinrude Motors Open 9 to 9 Daily Filley's MARINA U. S. 1 - SOUTH OF HAMPTON

DEEP SEA FISHING TRIPS TWICE DAILY



The Alice G, 40-Ft. Party Boat

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CHAMPAGNE'S "Backed By Bond" . . . For Complete Satisfaction

TOP and BOTTOM ROUND ROASTS and STEAKS

79c lb

Perfect for barbecuing on your backyard grill

Delicious when sliced and served cold

Cut from corn-fed porkers . . . lean, meaty and tender Center Cut Pork Chops lb 79c

Foster/Mellogold Bologna Pure, Sliced lb. 49c Pork Sausage lb. 45c

Freshly Sliced Pork Liver Full of Vitamins lb. 35c Fresh, Eastern Halibut Steak lb. 53c

At CHAMPAGNE'S You Always Buy A BASKETFUL OF FRESHNESS

FRESH PEACHES 2 Quart Basket 49c

ICEBURG LETTUCE 2 Large Heads 25c

LEMONS 6 for 29c

NEW CABBAGE 5c Lb.

RADISHES 3 bun. 23c

Tomato Juice 1 Quart Cans 2 for 59c

Baked Beans 11-Ounce Cans 3 for 39c

PLAYLAND Ocean Boulevard Hampton Beach

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BINGO 30-GAME PARTY EVERY THURSDAY AT 8:00 P.M.

LEGION HALL Exeter Rd. Hampton

BIG DOOR SPECIALS PRIZES

FREE BUSES Plenty Of Free Parking

Lamie's Tavern Lamie's invites you to accept its hospitality for New England Cooking at its best . . . . .

Breakfast Lunch Dinner DINING ROOM LIQUOR LICENSE U. S. 1 HAMPTON, N. H. only a few minutes from the beach OPEN 7 A.M. to MIDNIGHT

"YOUR VACATION IS NOT COMPLETE UNTIL YOU HAVE DINED AT FAMOUS LAMIE'S"



# \$365,000 Harbor Plan Includes Jetties, Channel

Navigation improvements for Hampton Harbor totalling \$365,000 were proposed this week by U. S. Army Engineers in a report to the newly organized N. H. Port Authority.

A second project for Rye Harbor to cost an estimated \$380,000 was also recommended by the engineers, making a total of \$745,000 estimated expenditures necessary to halt accretion and erosion at both ocean inlets.

Plans for both projects were detailed by Frank Fogarty and Alan Chandler, Army Engineers, at a meeting in Concord with representatives of the N. H. Port Authority state officials and residents of the seacoast area.

The plans are the result of a survey first authorized in 1949, but for which no funds were appropriated until 1955.

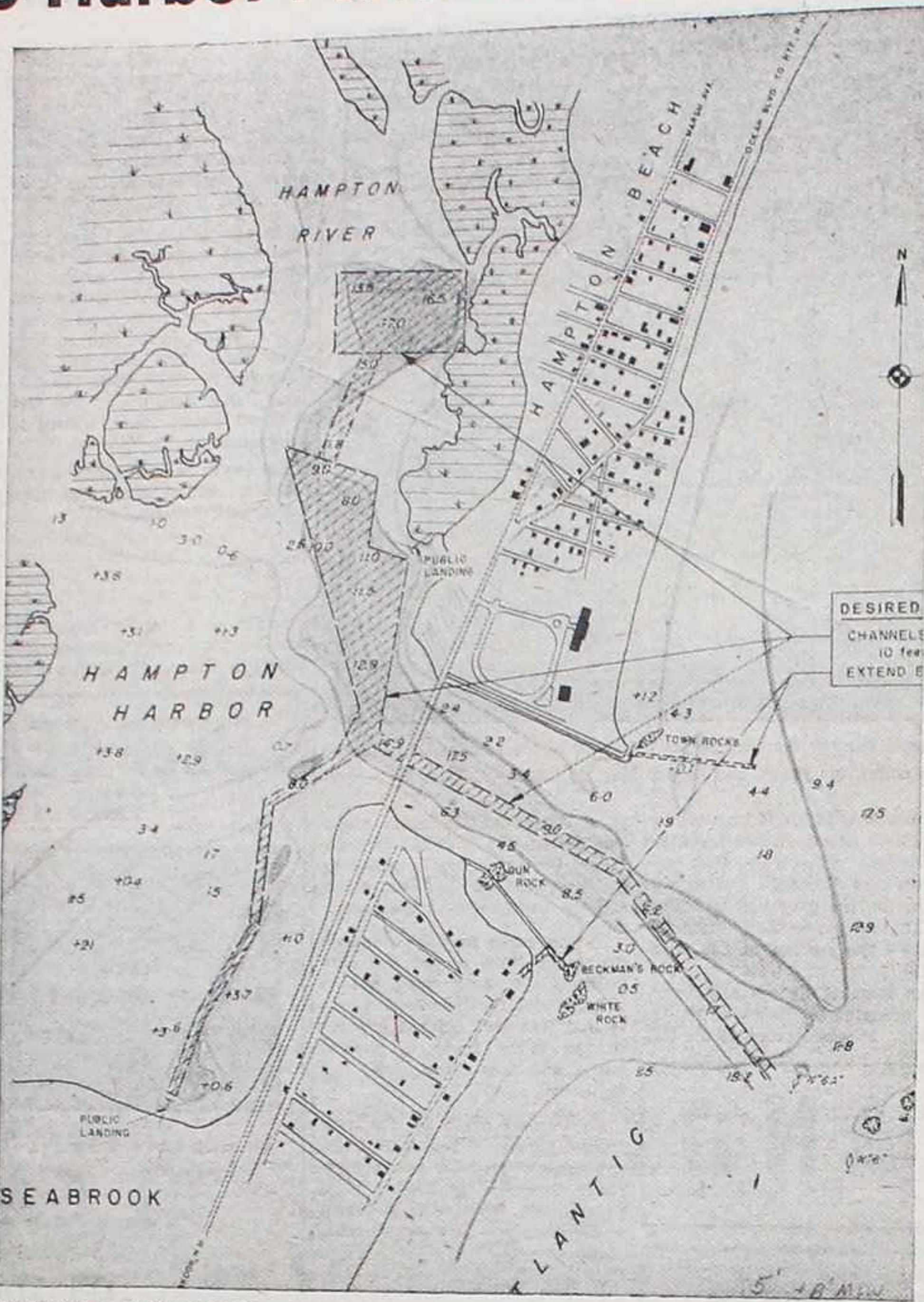
Alvin F. Redden, secretary of the N. H. Port Authority, Portsmouth, said Monday that the group will study the plans and will hold public hearings in Hampton and Rye on the proposals before making any recommendations to the Army Engineers.

The Hampton Harbor project includes the dredging of a channel 150 feet wide and 8 feet deep northeast of Beckman's Rock and White Rock on the southern side of the harbor entrance. Also proposed are two jetties, one on the Hampton side southwest of a present rock jetty and the other on the Seabrook side leading out to Beckman's Rock. The north jetty would be eight feet high at mean low water, while the south jetty would be twelve feet high at mean low water.

Estimated cost of the Hampton project is \$365,000 of which the federal government's share might be \$215,000, the balance of \$150,000 to come from local or state participation.

The Rye Harbor improvements would cost an estimated \$380,000, of which the federal government may finance \$235,000 with the rest to come from the state or local funds.

The Rye plan calls for dredging of a 10-foot channel 100 feet wide, 10 feet deep, through the two harbor breakwaters and into the anchorage there. Also to be dredged would be a 100-foot wide channel



PROPOSED IMPROVEMENTS for Hampton Harbor inlet estimated to cost \$365,000 were submitted this week by Army Engineers in a report to the N. H. Port Authority. Plans call for the extension of the north and south jetties and the digging of a new channel 8 feet deep by 150 feet wide at the entrance to the harbor.



Paul O'Keefe, a veteran trombonist of two years on the bandstand July 4th, snaps for the holiday crowd this year, in front of Eddie Madden (trombone) and band.

## World Famous Puppets At Playhouse Aug. 2nd

The Hampton Playhouse is bringing the world famous "Suzari Marionettes" to town on August 2nd.

The play will be Suzari's "Jack and the Beanstalk", an amusing version of a favorite story, with music and rollicking puppet-antics. "Jack and the Beanstalk", like all Suzari company's plays is the product of the combined efforts of the several young and talented artists that make up the Suzari company. Their aim has always been to present both entertainment and education in a puppet show, and to do so with the best available techniques and materials.

"Jack and the Beanstalk" featuring a LIVE GIANT on stage with the wooden puppet actors, animals, an adventurous hero, and a charming Princess, is one of Suzari's greatest shows. Technical effects of lighting and sound, of intricate and varied settings, and stimulated audience participation all combine to make this an exciting experience for youngsters of all ages — and adults alike.

The date is Aug. 2 at 11:30 a. m. at the Hampton Playhouse on Winnacumet road.

At the Playhouse now through July 19 the rollicking comedy, "No Time For Sergeants" is playing. Beginning July 21 will be Pulitzer prize winning, "Teahouse of the August Moon".

Snakes usually deposit their eggs in piles of rotting leaves or wood, where the heat of decay will aid the sun's warmth during incubation.



At last Friday's Song Festival, Bill Elliot started off the group by gathering children from the crowd around him on the bandstand singing the Mickey Mouse theme song.

and five acres of harbor area to a depth of 8 feet and dredging another five-acre area to a depth of 6 feet.

Also proposed is a bulkhead fill area at the northwestern end of the harbor off Route 1A, a public landing there for boats.

Attending the Concord meeting were: Alvin F. Redden, secretary of New Hampshire Port Authority, Portsmouth; Lawrence Ritchie, commissioner of Portsmouth, Representative of Commonwealth of Massachusetts; Cecil Charles Humphreys, Hampshire State Senator; Irving H. Philbrick, State Representative, Rye; W. B. Sauer, Harbor Master, Rye; Abbott Drake, Commissioner, Rye Precinct; Charles L. Cray, Planning Director, New Hampshire State Planning and Development Commission; Ernest L. Sherris, Executive Director, New Hampshire Planning and Development Commission, Portsmouth.

Also, Fred V. Gagne, Planning Commissioner, Hampton; Esther W. Parsons, Rye; W. Parsons, Rye; John O. McCommissor, New Hampshire Public Works and Highways; Ralph H. George, treasurer, Boars Head Precinct, Hampton; P. J. Hampton, Harbor; Harry Jackson, Secretary of State; John F. Rowe, chairman, State Port Authority; and R. B. Tobey, Director of Recreation.

## Lost Child Found

A Cambridge, Mass., boy had a bad hour Saturday night when his three-year-old son wandered away at the beach.

However, a search party of 40 persons was quickly organized and the boy, David Bohan, was found unhurt at North Beach by Coast Guardsmen.

David is the son of Mr. and Mrs. John J. Bohan, who were visiting their relatives, Mr. and Mrs. Leston W. Perkins, Hampton.

Parents of ALL SMALL CHILDREN are again cautioned to accompany their children at all times on the beach, especially when in or near the water.

# Beach Band Experience Aids College Careers



The Hampton Beach Concert Band posed this recent picture on the edge of the bandstand, with director Eddie Madden (far left).

the fall, besides keeping with his band, which is planning many college engagements through the winter, Eddie will be a graduate assistant at Boston University.

In the band, the three trumpets are all U. N. H. students. Clyde Lieber previously attended the New England Conservatory of Music. Gerald Lamly is a sophomore music student, and Robert Vogel, a sophomore English student.

Larry Gerstien on trombone is a sophomore at Columbia. Frank Lawler on lead six is the former director of the Dartmouth College Band, and is now supervisor of music in Amherst, Mass. Also on sax are Merrow Bodge, formerly with Tommy Dorsey; David Cook, the band's youngest member, who plans for U. N. H. in the fall, and Gordon Emerson, who holds the only master's degree Amherst College has ever given in musical composition. Emerson plays several instruments, including baritone horn, with the band this summer.

The band is rounded out by Harry Brown, drums, who has been attending the Berkley School of Music and plans to attend the New England Conservatory in the fall. Paul Verrette is the band's extraordinary pianist, holding a degree from U. N. H. and an MA in musicology from Boston University. And Charles Turner, playing bass this summer, holds an MA from B. U. in composition.

## Town Vehicles Will Have New Insignia

All town owned trucks and vehicles will soon have a new look, Town Manager John P. Batchelder reported today.

New insignia, employing the town seal, in an attractive design have been received and the decals will appear soon on all municipally owned equipment, Batchelder stated.

**Beach Shoppe**  
OCEAN BOULEVARD  
Corner of Highland Avenue  
"Shells From All Over The World"  
In  
L. T. PEASE'S  
Newly Renovated Hotel  
**THE EAST WIND**

**MARGARET'S BEAUTY SALON**  
Haircutting — Coffures  
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TEL WA 6-5441  
15 B St., Hampton Beach

**METHODIST CHURCH**  
Fair and Auction  
Lafayette Road, Hampton  
July 12 at 2 P.M.  
HOME-MADE FOOD  
RUMMAGE — RIDES  
CHICKEN PIE SUPPER AT 6 P.M.

• Crafts  
• Gifts  
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"THE HITCHING POST"  
64 Main Street  
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SALISBURY, MASS.  
NEW ENGLAND HANDCRAFT AT ITS BEST

VISIT  
**COLONIAL PINES**  
Fine Reproductions OF  
Early American Furniture  
• HAND RUBBED SALEM PINE  
• BLACK DECORATED  
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Open Daily Except Tuesday  
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Prescriptions — Not A Sideline, But A Profession

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New England's Newest Golf Driving Range  
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RADIO BATTERIES  
OCEAN BOULEVARD

**The Trading Post**  
KINGS HIGHWAY AT 7th ST.  
Meats Groceries Beachwear  
FROZEN FOODS — ICE CREAM  
TOYS AND NOVELTIES  
NEWSPAPERS — MAGAZINES  
HAMPTON BEACH SWEATSHIRTS  
Film and 24-Hour Developing Service





There are many treasures inside the "USS Spellbound". Enjoying this museum of the sea on a recent morning was Sarah Cutts, a student at Carleton College, Minn., working for the summer in the Chamber of Commerce office.

### Clam Digging Popular On N. H. Flats

For a number of years the digging of clams has shown increasing popularity in New Hampshire. In 1957 a total of 2,094 persons purchased licenses to dig clams. Through June 25 of this year, 1,194 clam licenses have been purchased, comparing favorably with the 1,196 licenses sold through the month of June in 1957.

Clam licenses were first sold by the New Hampshire Fish and Game department in 1941. A person who wished to dig clams for his own consumption could obtain a year's permit to do so for 15c, which allowed him to take 1/2 bushel at a time. To buy or sell clams a person had to buy a license for \$5.00, and to dig clams for a dealer it was necessary to have a license which cost \$1.00. During the first year, 725 consumer licenses, 95 dealer's licenses and 137 digger's licenses were sold. The following year (1942), 1,094 consumer licenses, 129 dealer's licenses, and 166 digger's licenses were sold. In 1943 Legislature turned regulatory powers over to the towns, effective April 20th, thus reducing the sale of clam licenses to 546 for consumers, 77 for dealers, and 80 for diggers.

Regulatory control of clams was returned to the State Fish and Game department in 1951, from which date license sales have steadily increased. Concern over the future of New Hampshire's clam population caused Legislature to prohibit for two years the taking of clams other than in a few specified areas. Residents and nonresident owners of real estate were allowed to take one peck of clams per day from these areas for personal use, upon purchase of a \$2.00 license. The 1953 Legislature extended the closure for four years, again permitting licensed persons to dig clams in specified areas. Upon expiration of the closure an Advisory Committee on Shore Fisheries was appointed by the Governor, and with the advice of this committee current regulations for taking of clams were promulgated, permitting residents and nonresidents owning real estate in the state to dig one peck of unshucked clams per day for personal use within the public waters or flats of New Hampshire which are not marked as being closed. Clams not less

than two inches in length may be taken from one hour before sunrise to two hours after sunset. The fee for a clam license is \$2.00.



## PAGE'S Restaurant

Ocean Boulevard  
Near The Bridge

Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS



Dinners - Sandwiches - Salads

Under The Management Of Jack and Argie Bresnahan

# The Beachcomber

Vol. XXXI, No. 4

Incorporated in the State of New Hampshire

Wednesday, July 16, 1958

FREE

### Tide Table (Daylight Saving Time)

16	A.M.	11:52	5:43
	P.M.		5:53
17	A.M.	12:36	6:28
	P.M.	12:49	6:39
18	A.M.	1:05	7:12
	P.M.	1:20	7:26
19	A.M.	1:35	7:57
	P.M.	2:05	8:14
20	A.M.	2:23	8:44
	P.M.	2:53	9:04
21	A.M.	3:14	9:32
	P.M.	3:44	9:58
22	A.M.	4:07	10:24
	P.M.	4:37	10:54

# BEAUTY QUEEN VISITS BEACH

(STORY ON PAGE 11)



**DRESS SALE**

**\$9.99**

Values To **\$14.95**




Special Purchase  
Of Cotton & Nylon Dresses  
Sizes 10-18 9-1

## George B. French Co.

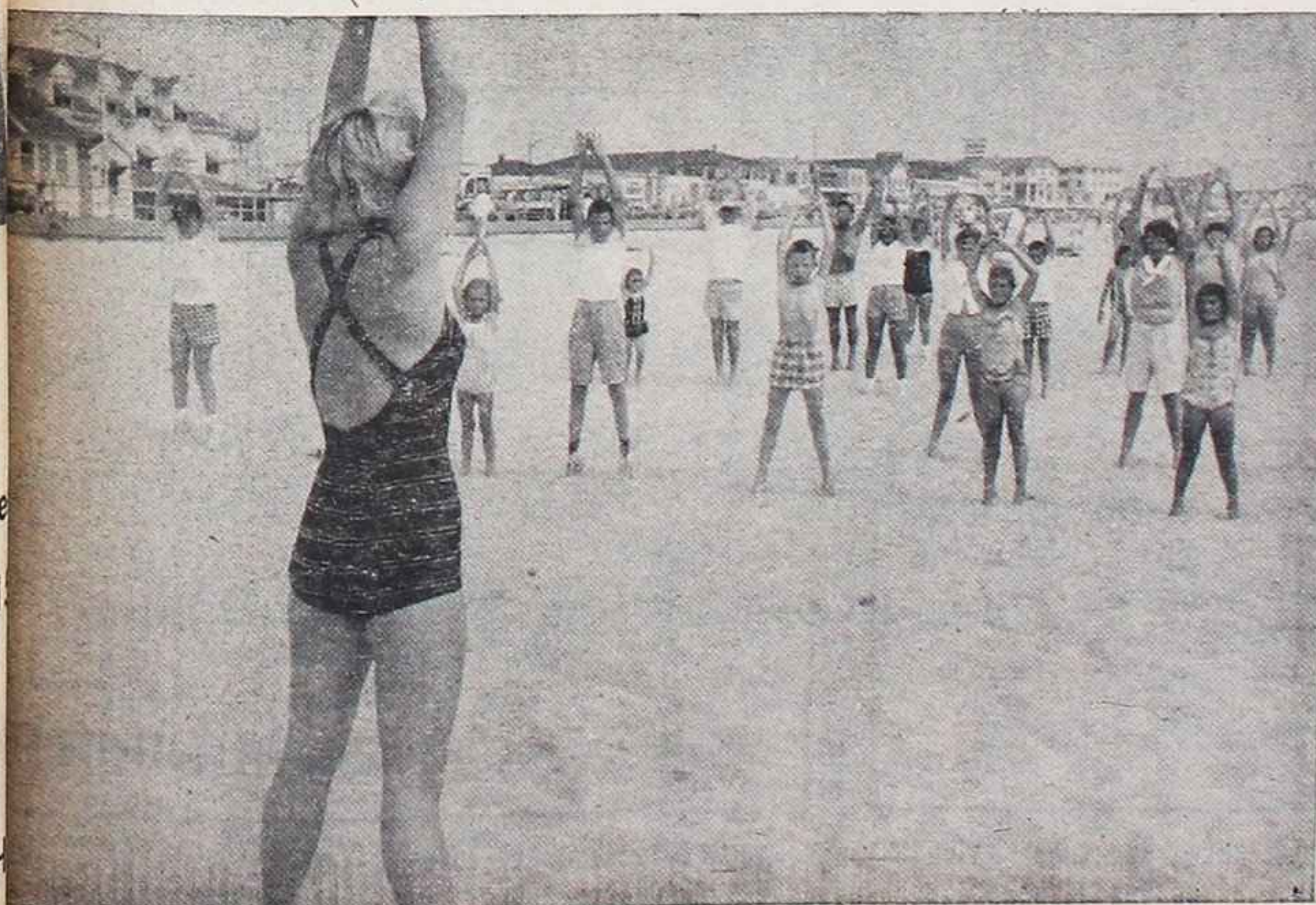
37 Market Street

Portsmouth, N. H.

### Doug's Cleaners

"C" Street  
HAMPTON BEACH  
2 Day Service

DRY CLEANING  
FINISHED LAUNDRY  
Doug Hunter, Jr., Owner



MISS NEW HAMPSHIRE, who will represent the state in the Miss Universe and Miss United States pageants at Long Beach, California later this month, tries her hand at directing the Glenn Miller band, regularly under the direction of Ray McKinley.

GETTING READY for a dip in the surf with calisthenics, led by Miss Priscilla Gillespie on the sand behind the bandstand, are a group of enthusiasts. Miss Gillespie, a graduate of UNH, is working at a beach restaurant and leading the beach exercises for her third summer.