



COAST GUARD DUCK with smashed windshield after it plowed down two light poles at the intersection of the boulevard and Winnacunnet road, Sunday morning, is being cleaned out by a guardaman.

Coast Guard Duck, Car Damaged In Mishap

Two boat mishaps and a Coast Guard Duck auto accident marred the Boat-O-Rama regatta over the weekend at Hampton Beach.

Robert Ellis of Ashworth avenue was rescued from the Hampton river Sunday morning after his outboard skiff capsized at 11:45 a.m. Irving Jones, a lobsterman, saw the mishap and pulled Ellis into his lobster boat, according to Coast Guard officials.

The Coast Guard Duck, rushing to the rescue of the overturned boat, went out of control in the traffic circle, at the North Shore intersection, jumped a traffic island, knocked down two light poles, and just missed a car it was trying to avoid. Four persons escaped injury.

One of the light poles knocked over by the duck fell across the rear of a car operated by Miss Elizabeth V. McGinn, 60, 21 Westminster st., Worcester, Mass. She was accompanied by her sister Miss Mary A. McGinn, 62, also of Worcester.

Water Skiing Proves Fast Growing Sport

Water skiing under the direction of the Hampton Beach Ski School will be available during the summer daily 8 a.m. to 8 p.m. on the southwest side of the Hampton River State Bridge.

The school will be directed by Ray White and reservations may be made by telephoning the Chamber of Commerce at Hampton Beach. A small sign with banners will be erected to indicate the skiing site. If enough interest is shown in a ski club, one will be formed, with an agreed upon initial fee, which would then belong to the club.

Water skiing is America's youngest, fastest growing sport. The thrill of speed, the joy of skilled maneuvering, the exhilaration of water and sun, the spice of competition — few sports combine the many pleasures found in water skiing. Understandably fast growing, water skiing devotees are among the most enthusiastic of sports lovers.

Anyone can water ski. Not every beginner will become a champion, but the old idea that the sport requires great athletic ability has been proven wrong. From children to persons in their sixties, people have learned to ski well enough to really enjoy themselves.

Skiing is not dangerous. Actually, serious injuries are few — and these do not occur in conventional, non-competitive skiing.

Water skiing is a team sport, calling for partnership thinking by skier and driver. Be sure to select a dependable boat driver. Conventional signals eliminate guesswork at critical moments. The American Water Ski association has set up standard hand signals.

Police officials said both vehicles were extensively damaged. CBM John E. Fisher, also reported that the motor boat "April" owned and operated by Arthur April, Seabrook, was towed in late Sunday afternoon after the boat developed engine trouble about one mile off shore, near breaking rocks bouy.



PAGE'S Restaurant Ocean Boulevard Near The Bridge

Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS

SPECIAL TRY A NEW TASTE TREAT! SPANISH LOBSTER Served With Creole Sauce & Rice Choice Of Potatoes and Vegetables Rolls - Butter \$1.85

Dinners - Sandwiches - Salads

Under The Management Of Jack and Argie Bresnahan

SUMMER FUN BEGINS

AT

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SHORTS ... IN ALL LENGTHS

SHIRTS to MATCH

SLACKS

SKIRTS

COTTON JERSEYS

BATHING CAPS

PLAYSUITS

HALTERS

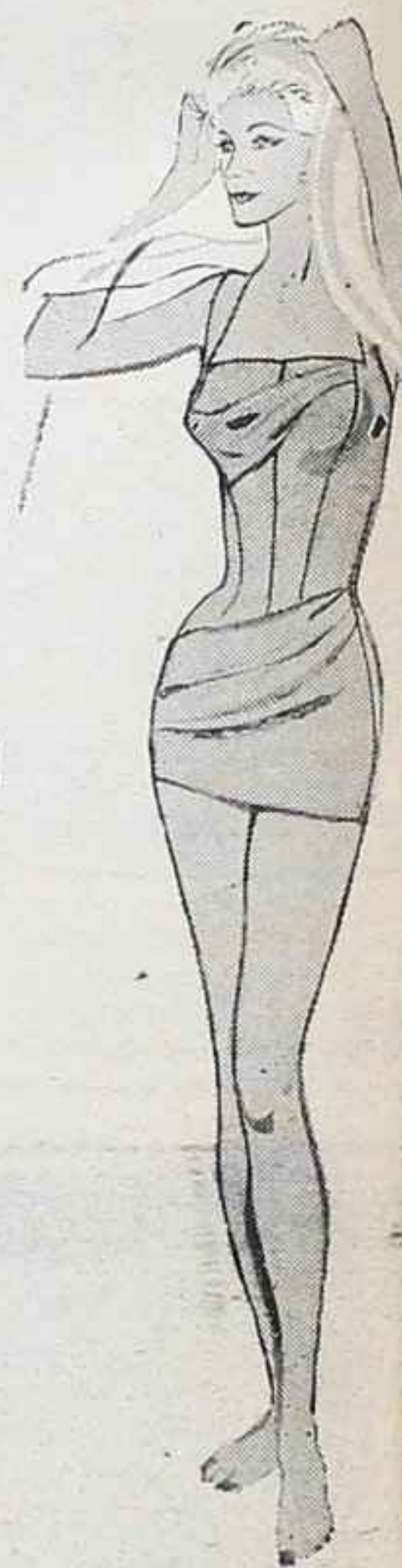
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Popular Prices

George B. French Co.

37 Market Street

Portsmouth, N. H.



venus de milo Soft hipline drapery echoes at the bra puts your body in the goddess category! Failla Lastex in Catalina's new out-of-this-world colors. \$16.95

short cut: You look as spruce as a royal page in Catalina's boy-leg suit of lustrous failla Lastex. Brigades of buttons slim the midriff. \$15.95

The Beachcomber

VOL. XXXI, NO. 2

Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 2, 1958

FREE

Tide Table (Daylight Saving Time)

2 A.M.	1:02	6:50
P.M.	1:07	7:02
3 A.M.	1:15	7:37
P.M.	1:49	7:59
4 A.M.	2:02	8:32
P.M.	2:36	8:57
5 A.M.	2:48	9:05
P.M.	3:21	9:25
6 A.M.	3:34	9:51
P.M.	4:07	10:13
7 A.M.	4:21	10:37
P.M.	4:54	11:03
8 A.M.	5:11	11:25
P.M.	5:42	11:56



SURVEYING BEACH from lifeguard tower is Carole Hannaford, 20, of Merrimack, N. H., a Keene Teachers college student, working at the beach this summer.

FIRST HOT SPELL of the summer brought a huge crowd to the beach over the weekend to enjoy the cooling easterly breezes.

STARTS THIS WEEK!

Beachcomber Poll To Pick TOP TWELVE TUNES

See Dick Sanson's New Column All About Music on Page 14

EXPECT RECORD FOURTH CROWD

(STORY ON PAGE 3)





### Teri Scott Scores Hit In Playhouse Opener

Take one very lusty female of Jayne Mansfield proportions, add three acts of sexy and amusing dialogue against a background of devilish fantasy and you have "Will Success Spoil Rock Hunter" which opens the 10th season at the Hampton Playhouse this week.

This light, bouncy comedy provides plenty of fireworks for the Fourth of July week-end. The play stands alone on its fast-en-

ertainment value but under the cogent direction of David Doyle, the satirical criticism of Hollywood—its morals and its standards of success—are clearly evident, if you can keep your eyes off tempting Teri Scott long enough to analyze the play.

Miss Scott, who plays the lead role of Rita Marlowe, "is an eye-ful of lovely lady. She is, also, an accomplished performer who delivers her character with sincer-



BILL MUELLER (left) of Manchester and Bob Robinson of Connecticut, both 15, prove that kite flying is still popular on the North Shore. The spool Bob is holding has about 4,200 feet of string.

ity and naivete which prevents the play from becoming coarse and vulgar. With the lines and situations, "Will Success Spoil Rock Hunter" could degenerate into low and ribald comedy, but her treatment of the lead role prevents this slipping into the gutter. Miss Scott is a young actress with a fine future.

Opposite Miss Scott in the hilarious role of George MacCauley is Sidney Kay. His portrayal of the Brooklyn rabbit throw-up to the Hollywood wolves is the top acting performance of the week. His change from a mouse to a lion in pressing situations with the aid of the devil—Irving LaSalle, superbly played by Beryl Goldberg—is made with great amusement and effectiveness.

As the besotted, bewildered play-

wright, Michael Freeman, this week's production enjoys sound financial support by Clint Young along with Joe O'Brien as Harry Kaye, and Barbara LeBrun, the delightful secretary.

Ralph Hayes draws the enviable job of being the masseur for shapely Teri Scott and Richard Kennedy is comical as the blustering football player.

Robert Winkler's splashy and colorful stage settings provide a realistic and effective media for the performers and under Fred Hoskins managerial efforts the mechanical details of the production flowed smoothly.

It looks as if Alfred Christie and John Vari—the general managers

of the Hampton Playhouse—offer a fine season of rock theatre to the seacoast area. Especially, after a season's opening with the real Broadway touch "Will Success Spoil Rock Hunter" gets an A-one entertainment rating for everyone except the kiddies. The play is sex on the rock. —H.L.

**Standish Gift Shop**  
Largest and Finest  
In New England  
Ocean Blvd. at "A" Street

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Ocean Boulevard and 'B' Street

OPEN YEAR 'ROUND

- Lunches - Fountain Service
- Beach Supplies
- Cosmetics
- Polaroid & Kodak Films
- Cigarettes & Tobacco
- 24-Hr. Film Service
- Magazines - Tonic

RALPH J. ROWELL  
Proprietor

55 YEARS AT HAMPTON BEACH

## ASHWORTH HOTEL

- DINING ROOM -  
Complete Dinners From

**\$1.70**

A Hampton Beach Dining Tradition

-Bakery and Delicatessen-

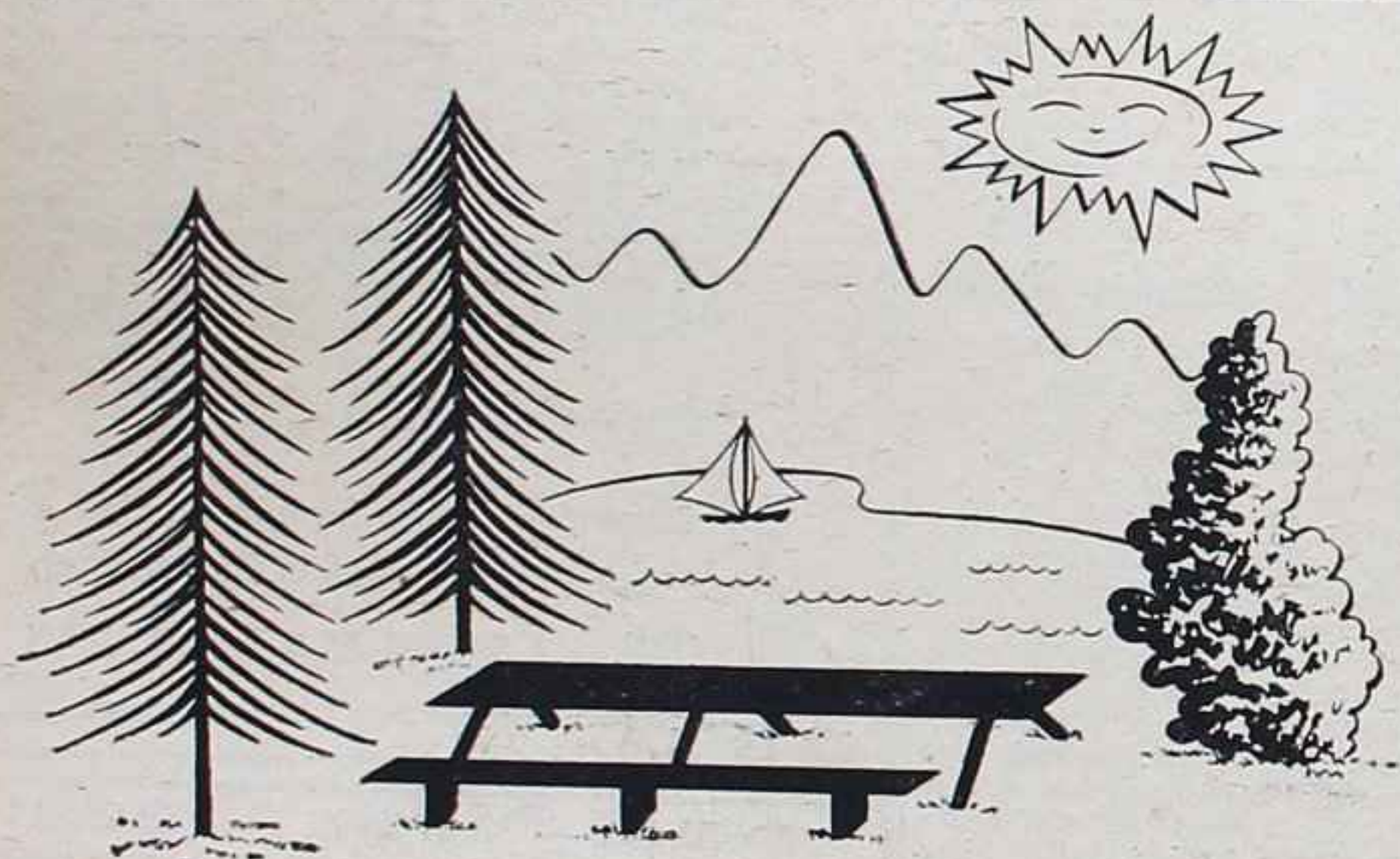
FRESH DAILY  
COMPLETE LINE OF BAKERY PRODUCTS  
CAKES PIES COOKIES  
Hot Rolls (4:00 p.m.) Doughnuts (6:00 a.m.)  
Ready to Eat SPECIALS

9 lb Roast Stuffed Turkey	\$6.45
11-12 lb. Roast Stuffed Turkey	\$7.45
7 lb. Beltsville Turkeys	\$4.75

Potato Salad — Cole Slaw — Roast Beef  
Hamburg Loaf

Vist The Gift Shop

FOR  
SOUVENIRS AND GIFTS  
FOR ALL OCCASIONS  
SPECIAL MARINE SOUVENIR TRAYS



## HAVE MORE FUN AT NEW HAMPSHIRE STATE PARKS

Twirl and Whirl by the Surf. Wonderful square dancing held every Friday night at the State Park Bathhouse.

Located at the Southern tip of Hampton, just off Route 1A

Every Friday Evening  
Refreshments

This Week's Gala Dance

Acres of Free Parking  
Admission 75c

Called By Hal Mattson

### Packed House Opens Playhouse Season

The tenth anniversary season at the Hampton Playhouse got underway last Saturday with a packed house attending the opening of "Will Success Spoil Rock Hunter", a clever comedy featuring Teri Scott.

Audience, cast, directors, etc. all made the annual champagne party, following the first performance on

the lawn in front of the theater barn, a gala affair.

Beginning July 7th for two weeks, "No Time For Sergeants", one of the biggest comedy hits of Broadway theatrical history, is the second attraction at the Playhouse. This is the play about a gulleless southern plowboy whose induction into the Air Forces almost wrecks that revered institution, that was adapted for the stage by Ira Levin from the hilarious Mac Hyman novel that was one of the best sellers of all times.

The play was first presented in New York in Oct. 1955 and became a hit of such proportions that its tickets were as hard to get for 23 months, as those for the fabulous "My Fair Lady".

In "No Time For Sergeants", the amiable hillbilly and his buddy who are assigned to the Air Force through their single-minded ambition—derived from a family tradition dating from the Civil War—is to be infantry men. Their simple-minded eagerness to be good soldiers and follow all orders literally is so contrary to the usual recalcitrance and balkiness of recruits that they send their sergeant into a tizzy and drive the classification center psychiatrist to find his own psychiatrist.

An impressive production is promised for this uproarious comedy, since its locales range from the exterior and interior of an airplane to a parachute jump and an assortment of barracks-rooms.

Leading the cast of the Playhouse production will be Tom Wilson as the incredibly innocent recruit whose eager-beaver activities set the Air Force into an uproar.



TERI SCOTT and Sidney Kay star in this week's production at the Hampton Playhouse, "Will Success Spoil Rock Hunter"? Mr. Kay is a protegee of Clifford Odets, and Miss Scott a top fashion model.

### Beach News Wanted!

Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.

Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or be mailed to the Beachcomber office, Hampton Center, Tel. WA 6-3322.

### Get Acquainted Dance

#### At Ballroom Monday

This week marks the start of the 31st season of the Casino Ballroom at Hampton Beach.

There will be dancing every evening, except Sunday, from 8 PM to midnight. This week Ted Herbert and his orchestra will occupy the bandstand.

The annual Night Before the Fourth dance will feature seven hours of continuous dancing. This special event has become a favorite of young and old alike.

On Saturday, July 5th the great singing stars, The Four Aces, will appear at the Casino Ballroom.

On Monday nights the Casino policy of "Get Acquainted" dances will continue. Tuesday will be Gentlemen's Night and Thursday, Ladies' Night. There will be plenty of free prizes awarded to lucky guests.

Beach guests are reminded to ask their hosts about special tickets to the ballroom.

"Most of the luxuries, and many of the so-called comforts of life, are not only indispensable, but positive hindrances to the elevation of mankind."—THOREAU.

### Eileen Ash OF HAMPTON

Exclusive But Not Expensive

Copies Of Better Bathing Suits \$5.98 to \$8.98

92 High St., Hampton

Open Daily 9-6  
Fri. Eve. Till 9

**pollards OF LOWELL**

## SUMMER FASHIONS

BY

### Betty Barclay

SEE OUR NEW ENLARGED STORE

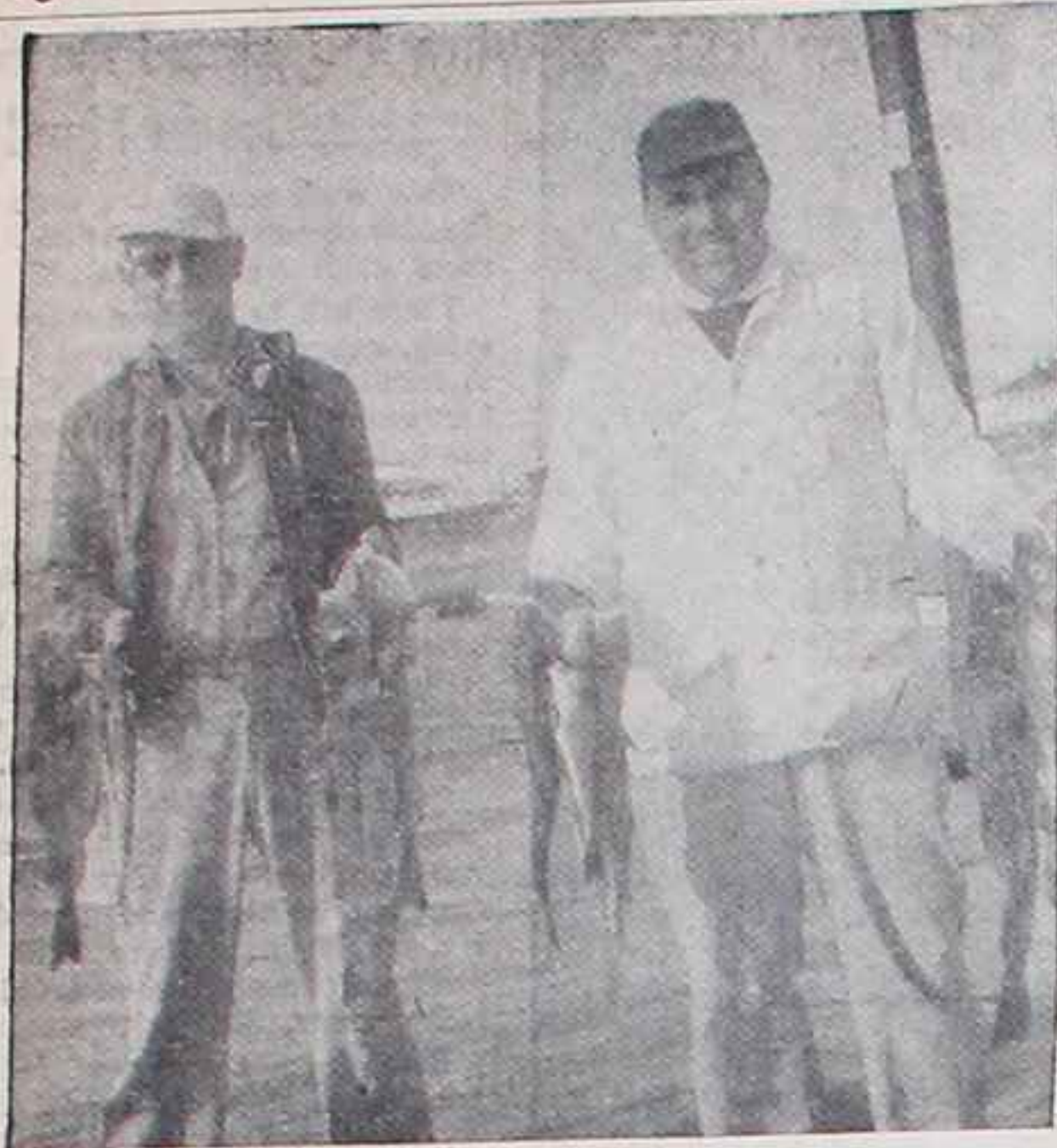
- Infants Wear
- Boys Wear
- Mens Wear
- Juniors — Misses — Womans
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Only **\$5.99**

20 Styles To Choose from in Sizes 5-15

At One Low Price

SKETCHED...  
Dacron and Pima Dress That Needs No Ironing.  
In Blue, Pink, Maize and Sweet Pea



STANLEY REGESKI of Methuen, Mass., and Frank de Grenier (right) of Bradford, Mass., hold up just a few of the many fish being caught these days in the harbor and adjacent waters.

### Report Fishing Good At Beach

Excellent fishing, with large catches of haddock in the outside waters, and some of the best flounder catches of recent years inside Hampton Harbor, have been making the sport irresistible to those who can get out on the water with hook and line.

### August Is Festival Month

TWO FINE STORES TO SERVE YOU -

## BYRON'S

COMPLETE 5 & 10c ASSORTMENTS AND ALL BEACH NEEDS

GUYON SHOPPING CENTER BOAR'S HEAD

Plenty of Free Customer Parking

## STAPLES

Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs

- sun tan aids beach supplies first aid needs beach toys cosmetics beauty aids

HEADQUARTERS FOR MOCCASINS and BEACH FOOTWEAR FOR ALL THE FAMILY

- Featuring JEANIES Line Of Bermudas, Jamaicas, Shorts, Pedal Pushers

Also Visit Our Beach and Sports Wear Department

12-14-16 B STREET AT THE BEACH

COMPARE THESE VALUES!



REAL CONCENTRATION on the digging of a private pool was shown by Donald Riffelmacher of Springfield, Mass., this weekend at Hampton Beach.

### One Injured As Car Shears Light Pole

In a serious accident that put out lights on Winnacunnet road early last Saturday morning, Ralph J. Cochran, 50, of Orange street, Newburyport lost control of his auto, which went off the road 400 feet east of Elmwood corner and sheared off a light pole.

### Driving Tips For Weekend Of 4th

- As millions of fun-seeking motorists head for the lakes, mountains or beaches over the Fourth of July holiday, safety experts are hopeful that extra care and caution will keep the highway accident toll at an all-time low.

### Beach Notes

Miss Suzanne Davelery of Montreal is presently vacationing at the Springfield on the boulevard.

### New Harbor Master Appointed For Beach

Since last summer a new harbor master for Hampton Beach has been appointed. He is Eugene Mahar, a retired United States Coast Guard lieutenant, and a resident of Hampton and was appointed Harbor Master for Hampton Harbor, including adjacent waters in Seabrook, by the New Hampshire State Port Authority on May 21st.

Harbor Masters will have the status of State Appointees and their appointments date from May 1 for the remainder of the current calendar.

Rules and regulation pertaining to harbors and tidal waters of New Hampshire, prepared by the Committee on Traffic Control of Shipping and Small Craft, which have been approved by the authority will appear in the Hampton Union in its entirety next week.

Harbor Masters 271-A-8 Harbor Masters. The harbor masters appointed by the authority shall have authority, under the supervision of the authority, to oversee the harbor for which he was appointed master, to preserve and regulate the same to be kept in safe condition, to require the removal of vessels if necessary or an emergency arises, and to inquire into and prosecute all offenses occurring within his jurisdiction and to perform such duties and enforce such regulations as the authority shall prescribe.

Qualifications. An applicant for appointment as Harbor Master shall have a thorough knowledge of the harbor for which the appointment is requested and he shall also have had experience in the operation, navigation and mooring of vessels.

Appointment. Harbor Masters shall be appointed for a term of one year at a salary to be determined by the Authority.

Duties. Harbor Masters shall enforce the rules and regulations pertaining to harbors and tidal waters of New Hampshire as promulgated by the Authority and cooperate with other Governmental agencies in enforcing their regulations. They shall keep such records as the Authority may require and shall perform such other duties as the Authority may scribe. They shall assist each other when requested to do so.

Termination. A harbor master's appointment may be rescinded by the Authority at any time for cause.

The first export shipment from what is now the United States included lumber sent to England in 1608.

### John The Barber

HIGHLAND AVENUE Same Price - Same Place 32nd Year AT HAMPTON BEACH

### THE CHAT DELICATESSEN

"C" St. Hampton Beach Everything For The Fourth - Open 24 Hours Over The Holiday - BAR - B - Q CHICKENS TO GO - JEWISH CORN BEEF - BAKED HAM - FRENCH ROLLS & BREAD - LIGHT & DARK RYE - NEW YORK PASTROMI - COLD CUTS and PRODUCE FOR SALE

### THE GIFT BOX

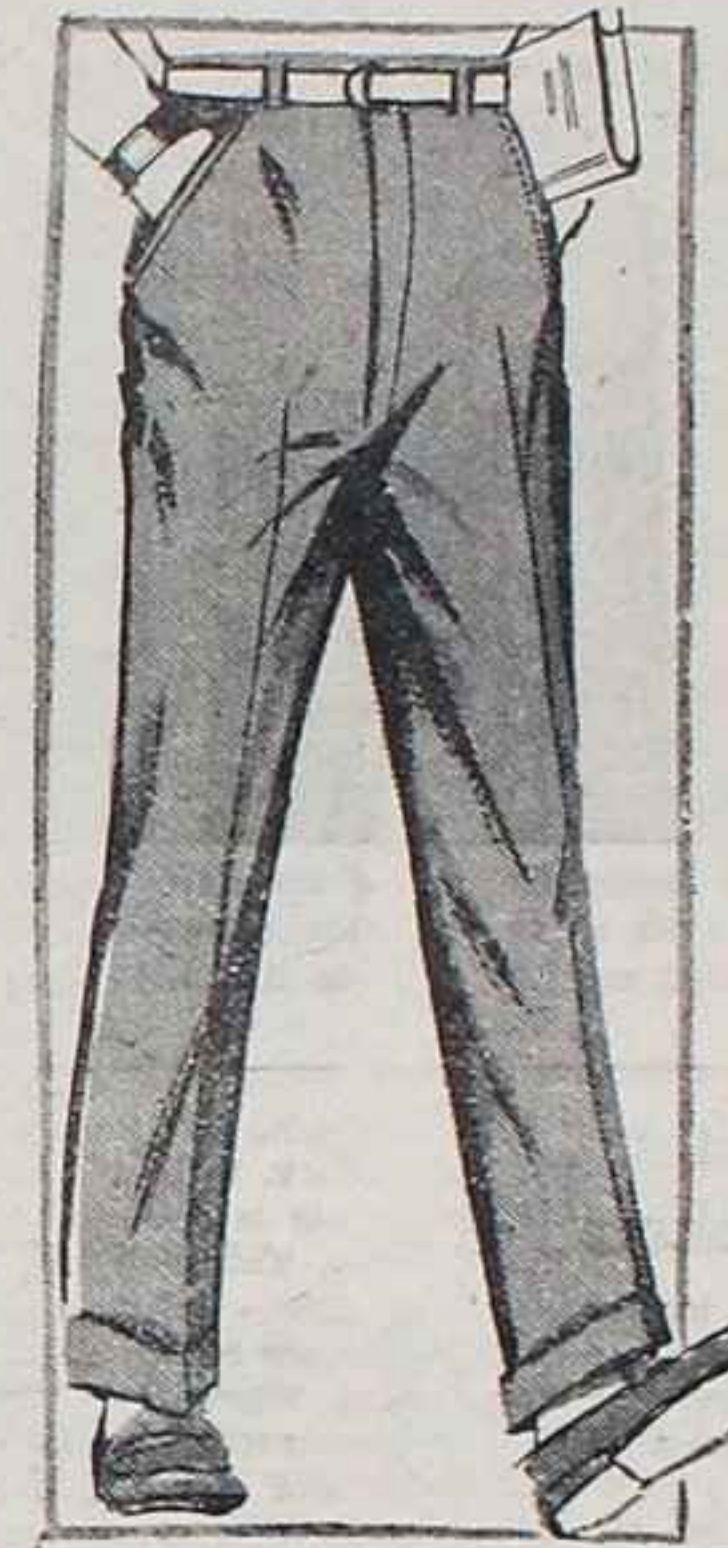
"C" STREET HAMPTON BEACH STRAW HATS and BAGS - MATCHING SETS - Imported From Italy - STUFFED ANIMALS - ITALIAN GLASSWARE - ENCHANITE Perfumes - Exclusive Disributors Of Colognes In This Area



### Hughes Market

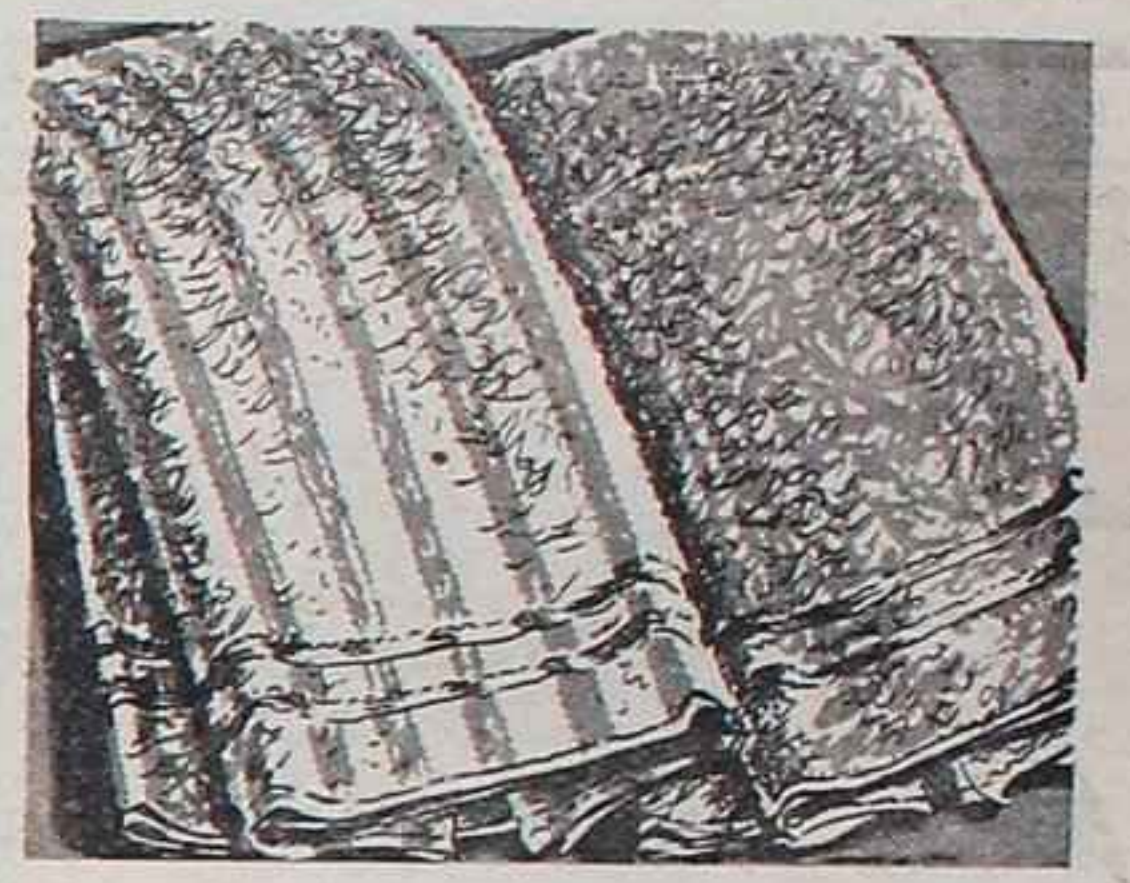
Kings Highway at 15th Street FANCY MEATS - FRUITS and VEGETABLES BIRDS EYE FROZEN FOODS GROCERIES BY S. S. PIERCE MONACH - LIBBY - DELMONTE Kodak Films - Beauty and Health Needs Daily and Sunday Papers Fish and Chips

# LINCOLN'S ... WEEKLY SPECIALS



boys' 6 to 16 Ivy League polished cotton chinos 1.99 regular 2.98

Fine sturdy quality polished cotton in tan, charcoal, black, Ivy League styling with tapered legs and back strap. Washable

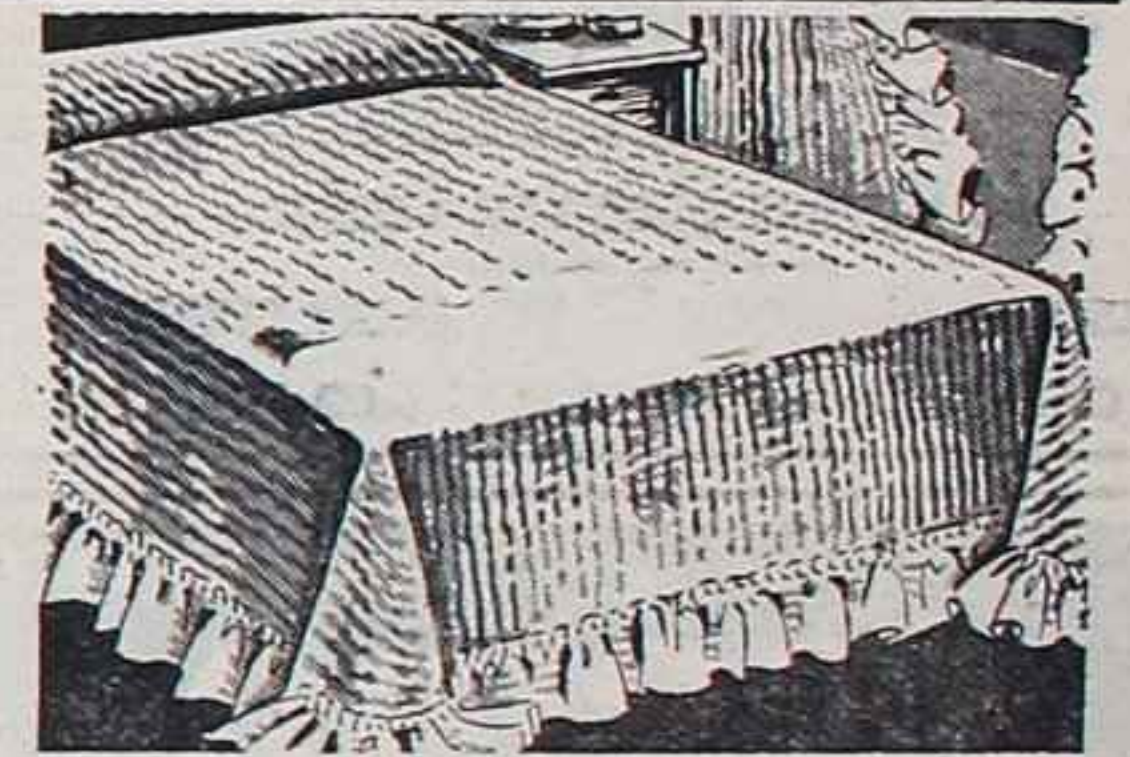


solid color or chalk stripe summer bath towels 47c regular 79c



children's sizes 2 to 14 swim suits 1.66 reg. 2.98 to 3.98

Big n' little sister suits in knits, lastex and polished cotton prints. Rhumba styles, new chemises, novelty bloomer types. boys' swim trunks 99c reg. 1.69



new plisse spreads 2.88 regularly 3.98 each



smart cool summer casuals 1.66 values to 2.29

casuals in mesh, casuals in fabrics, comfy wedgies, crepe sole casuals, all the popular summer colors: reds, whites, navy and black, Sizes 4 1/2 to 9



100% nylon sock-eez footlets 28c regular 39c

August Is Festival Month

**NOW PLAYING** THRU July 5

**Eydie Gorme** Steve Lawrence

COMING — JULY 6-12

**FRANKIE LAINE**

**THE Frolics** at SALISBURY BEACH


2 SHOWS NITELY and SUNDAY 9 & 11:30

ROUTES 1 and 1-A

For Reservations: Phone HOmestead 5-7063

WHOLESALE and RETAIL

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**SHYERS LOBSTER POUND**

FEATURING —

- LIVE or BOILED LOBSTERS
- FRESH FISH
- PARKER RIVER CLAMS

503 Ocean Boulevard  
At Guyons Shopping Center

ALSO IN SEABROOK — SO. MAIN STREET  
Open Daily - 10:00 A.M. - 6:00 P.M.



THREE WINNERS in the senior division of Monday's talent show were Armand Lemay (1st) 28 of Lowell, Mass.; Kathleen Sullivan (3rd) 17 of Chicopee, Mass.; and Sally Donnell (2nd) 17 of East Hartford, Conn.

**Many Historical Sites Offered For Visitors**

Haverhill, Massachusetts, located seventeen miles from Hampton Beach is located on the Merrimack River and has a population of 47,280.

Early colonists settled on the Pentucket Plantation in 1640, purchased the original tract of land from the Indians in 1642, and were granted permission of incorporation by the Crown in 1646. It was named for Haverhill, England, the birthplace of John Ward, the first preacher. It was incorporated as a city in 1870 and in January, 1897, the township of Bradford was annexed.

Buttonwoods, the Haverhill Historical Society, is in the heart of Haverhill and is open to the public Tuesday, Thursday and Saturday from 2:00 - 5:00. Admission is by voluntary contribution. Among many interesting items at Buttonwoods are a Hannah Duston collection and perhaps the best Moody collection in the country. Hannah Duston is famous for her escape from her Indian captors whom she slew and returned from New Hampshire with her child. The Honorable William H. Moody, was Secretary of the Navy, Attorney General, and Justice of the Supreme Court.

Also, at the Historical Society, may be seen the John Ward House

at HAMPTON BEACH

**CASINO & SURF**

Now Thru Tuesday July 8

SPECIAL ADVANCE SHOWING

LOOK FOR THE FINEST PICTURE YOU EVER HOPE TO SEE!

**GREGORY PECK**

**THE BRAVADOS**

COLOR by DELUXE CINEMASCOPE

Starring JOAN COLLINS, STEPHEN BOYD, ALBERT SALMI

Produced by HERBERT B. SWOPE, Jr. Directed by HENRY KING

Wednesday - Saturday July 2-5

PARAMOUNT PRESENTS

**JAMES STEWART**  
**KIM NOVAK**  
IN ALFRED HITCHCOCK'S

**'VERTIGO'**

TECHNICOLOR

Extraordinary BELLE GAYLE'S SINGING

Sunday - Tuesday July 6-8

Debbie (that Tammy Gal) is back!

Universal International presents

**DEBBIE REYNOLDS**  
**CURT JURGENS · JOHN SAXON**

**THIS HAPPY FEELING**

ALEXIS SMITH MARY ASTOR ESTELLE WINWOOD

CINEMASCOPE in Eastman COLOR

which is open to the public. This was the first house in Haverhill built in 1642, and it is furnished with period furniture.

Haverhill is noted for the manufacture of shoes and produces the largest amount of women's novelty shoes in the world. The allied shoe industry employs many thousands of workers in this field.

**Reuter's**

On The Boardwalk, Near Monument

**BREAKFAST - LUNCHEES TAKE-OUTS**

101 On Paris Francois

**Donovan & Fallon DRUGS**

FILMS — NEWSPAPERS

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OCEAN BOULEVARD

PORTSMOUTH'S

**COLONIAL**

TEL. GENEVA 6-2605

NOW SHOWING!  
(Ends Tuesday, July 15th)

**BEST PICTURE OF THE YEAR!**

NEW YORK FILM CRITICS AWARD

**THE BRIDGE ON THE RIVER KWAI**

CINEMASCOPE · TECHNICOLOR

Starring William Holden, Alec Guinness - Jack Hawkins

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2:20 - 5:10 - 8:00

MATS: (1:30-6:00) Adults: 90c

EVES: (6:00-Close) Adults: \$1.25

Children Under 12 Years Age All Shows - 25c - Anytime

COMING SOON!

FESS PARKER in Walt Disney's

**"THE LIGHT IN THE FOREST"**

JERRY LEWIS in

**"ROCK-A-BYE BABY"**

**I O K A**

Theatre - Exeter

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AIR CONDITIONED

Thurs., Sat. July 3-5

Alfred Hitchcock Presents

**JAMES STEWART — KIM NOVAK**

**"VERTIGO"**

In VistaVision & Technicolor

No one seated during last 10 minutes!

Continuous Show Fourth of July!

SPECIAL KIDDIE SHOW

Every Saturday At 1:15 P.M.

PHIL CAREY in

**"THE NEBRASKAN"**

(In Color)

Plus Our Regular Program

Sun., Tues. July 6-8

DANA WYNTER — MEL FERRER

**"FRAULEIN"**

In CinemaScope & Color

JOEL McCREA — JOAN WELDON

**"GUNSLIGHT RIDGE"**

COMING!

**"The Young Lions"**

**"The Bridge On The River Kwai"**

**Hampton playhouse**

New England's Finest Summer Theatre

On WINNACUNNET ROAD (Beach Road)

LAST THREE DAYS!

**Will Success Spoil Rock Hunter?**

JULY 7TH thru 12TH

John Vari & Alfred Christie present

THE WACKIEST FUN SHOW EVER!

**no time for sergeants**

RESERVATIONS: WAverly 6-3073

Tickets: Mon. - Fri. Eves: \$2.40, \$2.00, \$1.50 - Sat. Eves: \$2.80, \$2.25, \$1.75

CURTAIN AT 8:40 ALWAYS FREE PARKING

Tickets also available at JACKIE'S TRAVEL AGENCY on the Beach

**Water Skiing Is Popular Sport**

Enthusiastic interest in water skiing at Hampton Beach has resulted in plans to form a Water Ski Club, it was announced today by Ray White, who is teaching water skiing this summer at the beach.

The first meeting for all who are interested in joining will be held at the Hampton Beach Fire Station on Monday, July 7th, at 8:00 p. m.

For anyone who desires more information, call the Chamber of Commerce office at the beach, here, incidentally reservations may be made for instruction in water skiing with Mr. White.

The location for water skiing is at the south end on the Hampton River Toll Bridge — on the north side of the toll house. A sandy projection of land there makes for ideal launching conditions.

**Kite Flying Still A Popular Beach Sport**

Kite flying is still a very popular sport along the shore in the summer time.

Last week Robert Robinson, 15, spending three weeks vacation from his home in Connecticut with his aunt, Mrs. George Ward of 9th street, North Shore, and William Mueller, 15, of Manchester flew a kite along the shore 4,200 feet.

The kite, a simple "High Flyer" with a long cloth tail eventually ended up in the yard of Kennedy's Drive-In restaurant, opposite the Coast Guard Station.

In another flight, the boy's kite took an unfortunate dive into the ocean about 200 yards offshore opposite 9th street.



BILL DINEEN, hockey star with the Chicago Black Hawks, and Buckey Hollingworth, who plays with the Detroit Red Wings, glide to shore after a bit of water skiing. Bill and his family spent a short vacation before returning to Ottawa at the Hollingworth on A. Street.

**Issue Anti-Litter Plea For Holiday Weekend**

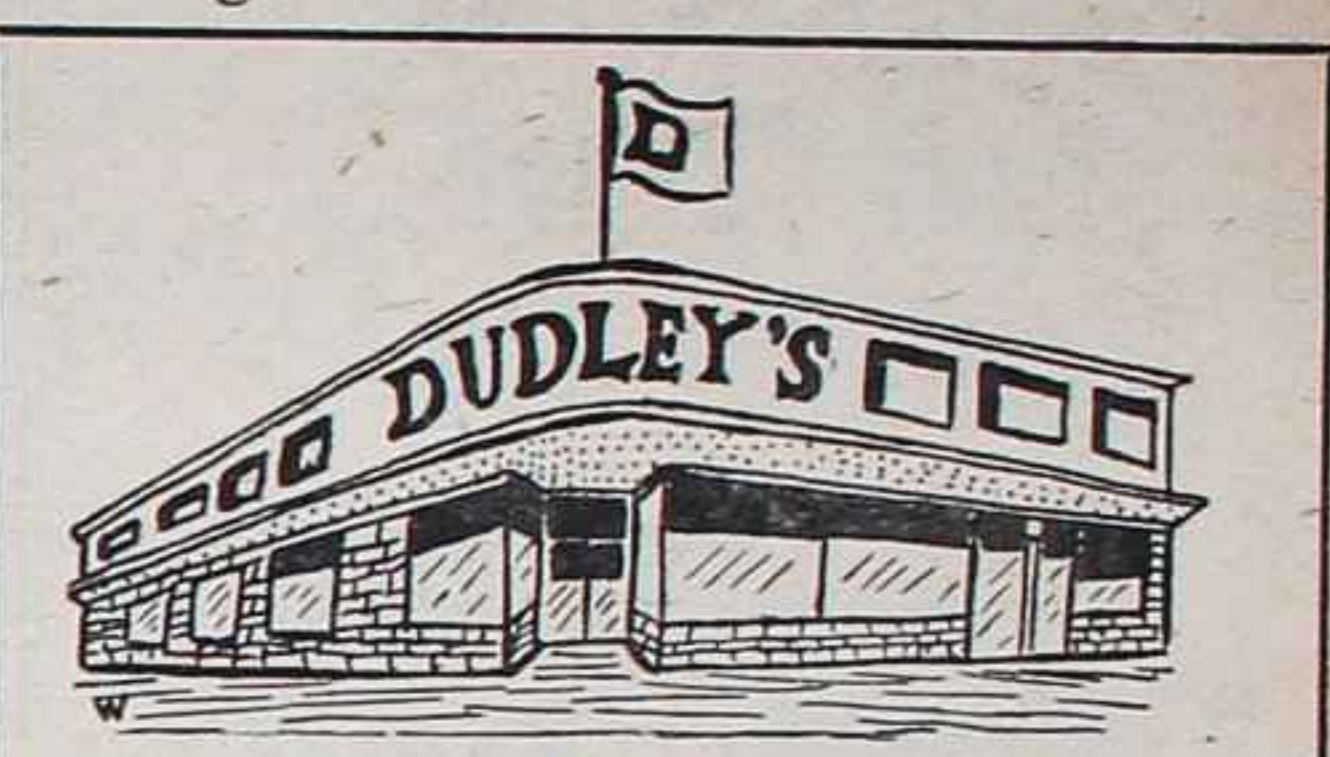
The Roadside Improvement associates, sponsors of the "Keep New Hampshire Beautiful" program and the statewide Anti-Litter campaign, today urged residents to observe the 1958 Fourth of July holiday with an emphasis of "recreation" rather than "WRECK-REACTION".

The associates defined "WRECK-REACTION" as the "sport of the careless and indifferent residents and visitors who thoughtlessly litter roadsides, picnic areas, beaches and other public and private property with travel trash, rubbish and other remnants of poor outdoor manners."

The thousands of visitors who will be with us over the holiday and during the summer months are evidence of New Hampshire's beauty, attractions and advantages, according to the Roadside Improvement associates, who urged that "everyone — resident or visitor — can do his part to help "Keep New Hampshire Beautiful," by putting travel trash into a receptacle, not tossing it onto the highway or the roadside."

"Your trash is your responsibility, you CAN take it with you — to the nearest trash can," the Associates said.

August Is Festival Month



DEPARTMENT STORE  
Corner C Street — Ocean Blvd.

THERE'S

**MUSIC**

IN THE AIR

AND

**AIR-CONDITIONED**

For Your Shopping Pleasure

**1000** EXCITING NEW BATHING SUITS

**Navy Gob Hats**

**69c**

Unusual Gifts

**SALISBURY DRIVE-IN THEATER**

Route 1A - Beach Road  
TEL. HO 5-0952 SALISBURY

Wednesday - Thursday

DEAN MARTIN — JERRY LEWIS

In 2 Big Hits — Double Fun

**"JUMPING JACKS"**

2nd Hit

**"SCARED STIFF"**

Extra Change Of Program This Week

Friday - Saturday

Otto Preminger Presents

DEBORAH KERR, DAVID NIVEN, JEAN SEBERG, MYLENE DEMONGEOT in

**BONJOUR TRISTESSE**

2nd Smash Hit

KIM STANLEY

**THE GODDESS**

with Paddy Chayefsky

LLOYD BRIDGES

Special Attractions For The Children

Sunday - Monday - Tuesday

Brothers with Guns who

**SADDLE THE WIND**

JOHN ROBERT TAYLOR

JULIE LONDON - CASSAVETES

2nd Hit

VAN JOHNSON — MARINE CAROL

**"ACTION OF THE TIGER"**

Coming Wednesday "VERTIGO"

We Hope  
You Are  
Enjoying  
The  
Beachcomber  
This Summer  
... And For  
Year 'Round  
News Of The  
New Hampshire  
Seacoast Region  
We Suggest A  
Subscription To  
The  
Hampton  
Union

52 Issues Mailed Anywhere \$4.50

USE THIS HANDY SUBSCRIPTION COUPON

THE HAMPTON UNION  
575 Lafayette Road  
Hampton, N. H.

Please send the Hampton Union for 1 year to:

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_

Enclosed please find check or money order for \$4.50.



LOST CHILDREN Diana Stewart, 4, of Dracut, Mass., (left) and Kathy Lennehan, 4, of Lowell, Mass., being tended by Mrs. Lillian Connors of the Chamber of Commerce office while their mothers are being found.

Bay Stater Enjoying  
Fourth Beach Vacation

Myron Andrews, 40, and his mother, Mrs. Roselda Andrews of Jamaica Plain are spending two weeks at Hampton Beach at the Harris Sea Ranch motel.

This is Myron's fourth summer at Hampton Beach, a welcome vacation from his busy Jamaica Plain news stand, which he has operated for nine years in spite of cerebral palsy.

He handles an average of 700 papers daily—with the help of three newsboys. Myron has also had the help of others, including James Michael Curley, whose help was invaluable to Myron nine years ago in setting up the news stand. And the ex-mayor of Boston often drops by now—except for these two weeks of precious vacation, when Myron's stand is closed.



BARBARA MUNRO, 15, of Littleton, Mass., found the water pleasantly cooling, during her vacation at Hampton Beach.

August Is Festival Month

DISTINCTIVE DINING IN A COLONIAL SETTING

THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

SUNDAY NIGHT BUFFET

- BEEF — HAM — TURKEY
- COLD BOILED LOBSTERS — LOBSTER NEWBURG
- SHRIMP — CRABMEAT
- ASSORTED SALADS — ASSORTED ROLLS
- BEVERAGE — DESSERT

\$2.25

The Exeter Inn is Owned and Operated By  
Phillips Exeter Academy

Dial PR 2-5901 - A Local Call From Hampton Beach

2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

Tuesdays 7:30 30 Games  
Sponsored by American Legion Post #70

**BINGO**

Saturdays 7:30 30 Games  
Sponsored by Seabrook Firemen's Association

BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION

Free Bus Leaves Tobey's Drug Store, Hampton Center At 6:30 and Hampton Beach At 6:50

The large mouth bass has more than 45 different names in different localities.

- GINNY
- JEFF
- GINETTE
- JIMMY
- JILL

VOGUE DOLLS AT THE  
SURF HOTEL  
GIFT SHOP  
Ocean Boulevard

WIN A VACATION!

LABOR DAY WEEK  
and \$50. Worth of  
Groceries at  
Hampton Beach

ALL EXPENSES PAID  
NOTHING TO BUY  
REGISTER NOW  
AT FOLLOWING PLACES

- Bridge Market
- Pages Restaurant
- The Chat
- Cottage Grill
- Corona House

Sponsored by  
Bridge Realty

Near the Bridge  
Hampton Beach  
Te.1 WA 6-3174



THE SUN AND SKY AND SEA, all this in summer and staying at the beach is pleasure. At least Judy Anderson of Milford, Conn. thinks so. Judy is working at Page Brothers Restaurant.

August Is Festival Month

Shop Haverhill

THE  
Northeast Shopping Center  
FIRST

★ ★ ★  
Haverhill Merchants Have Everything You Need At  
The Prices You Like  
★ ★ ★

Visit Historic Haverhill  
And See The  
John Greenleaf Whittier  
Birthplace  
Buttonwoods  
John Ward House  
Hannah Duston Monument  
Bradford Junior College  
and our  
Modern Shopping District  
Haverhill Stores Are Open  
Tuesday & Friday Nights

17 MILES FROM  
HAMPTON  
BEACH

FREE AND  
METERED  
PARKING

RETAIL TRADE DIVISION  
Greater Haverhill Chamber Of Commerce  
Haverhill, Massachusetts

EILEEN'S  
COFFEE SHOP  
LAUNDRY-MAT  
Agents For 20th Century Cleaners  
Ashworth Ave. at "C" Street

KERR'S  
BEAUTY SALON  
170 Ashworth Ave., WA 6-2214  
Mrs. Kerr, Formerly Of  
Jordan Marsh Beauty Salon

GRAD'S of Haverhill

Look For  
Manufacturer's  
Own Original  
Price Tags!



Spectacular  
SWIM  
SUIT  
SALE

SAVE UP TO 65%!

ALL AT ONE LOW PRICE

\$12 Values To \$35.00

Suits By Gantner — Rose Marie Reid And  
Other Famous California Makers

New 1958 Gantner Suits — In Original Boxes and With Original  
Factory Price Tags — Some Sold As High As \$35.00 — Over 300  
Of These Famous Make Suits To Choose From! Now At Less Than  
August Prices! Buy 2 or 3 Suits Now At What You Would Usually  
Pay For One! All Colors and Styles. Sizes 32 to 38. Don't Wait —  
This Buy Can't Be Duplicated!!

DRESS SALE

New Summer Cottons By One Of America's Famous Label Dress Houses  
— (Labels Removed But You'll Recognize Them From Fashion Magazine  
Pictures) Every Style Imaginable Is Here — Every Summer Fabric —  
Sizes 5 To 15; 10 To 20; A Few Half Sizes Too! Come Prepared To  
Buy All You Can Afford!!

Values To \$17.95

2 for \$15  
(\$7.99 Each)

Open Friday Nights To 9 P.M.  
Open Every Day 9-A.M. - 5:30 P.M., Inc. Wed.

Grads

87 MERRIMACK ST. HAVERHILL, MASS.  
Free Parking In Our Own Lot — Rear Of Store

Harbormaster Pay  
Set By Port Authority

Annual salaries for harbormasters named last month for the seacoast region were set this week by the N. H. Port Authority.

According to the state-appointed commission records the salary of Hampton's harbormaster, Eugene Mahar, will be \$500 a year.

Other salaries are: Gerard B. Amazeen, New Castle, \$1,000; Rupert S. Harvey, Portsmouth, \$500; W. R. Welcome, Durham, \$500; and Willis B. Saunders, Rye, \$300.

Authority members, the harbormasters and Coast Guard and seacoast warden officials have met, and discussed cooperation enforcement of regulations and duties and responsibilities.

Several changes are being made in the authority's rules and regulations for harbor and tidal waters, and copies of them will be made available soon.

Beach Notes

Did you know that there is an affair in progress on C street between a pink Thunderbird and a white MG?

That the police box at the corner of C street is now in good working order, thanks to the fire department?

CESSPOOL



CLEANING

SEPTIC TANKS INSTALLED  
RICHARD RICE  
Back Hoe Work  
WA 6-3306 Hampton

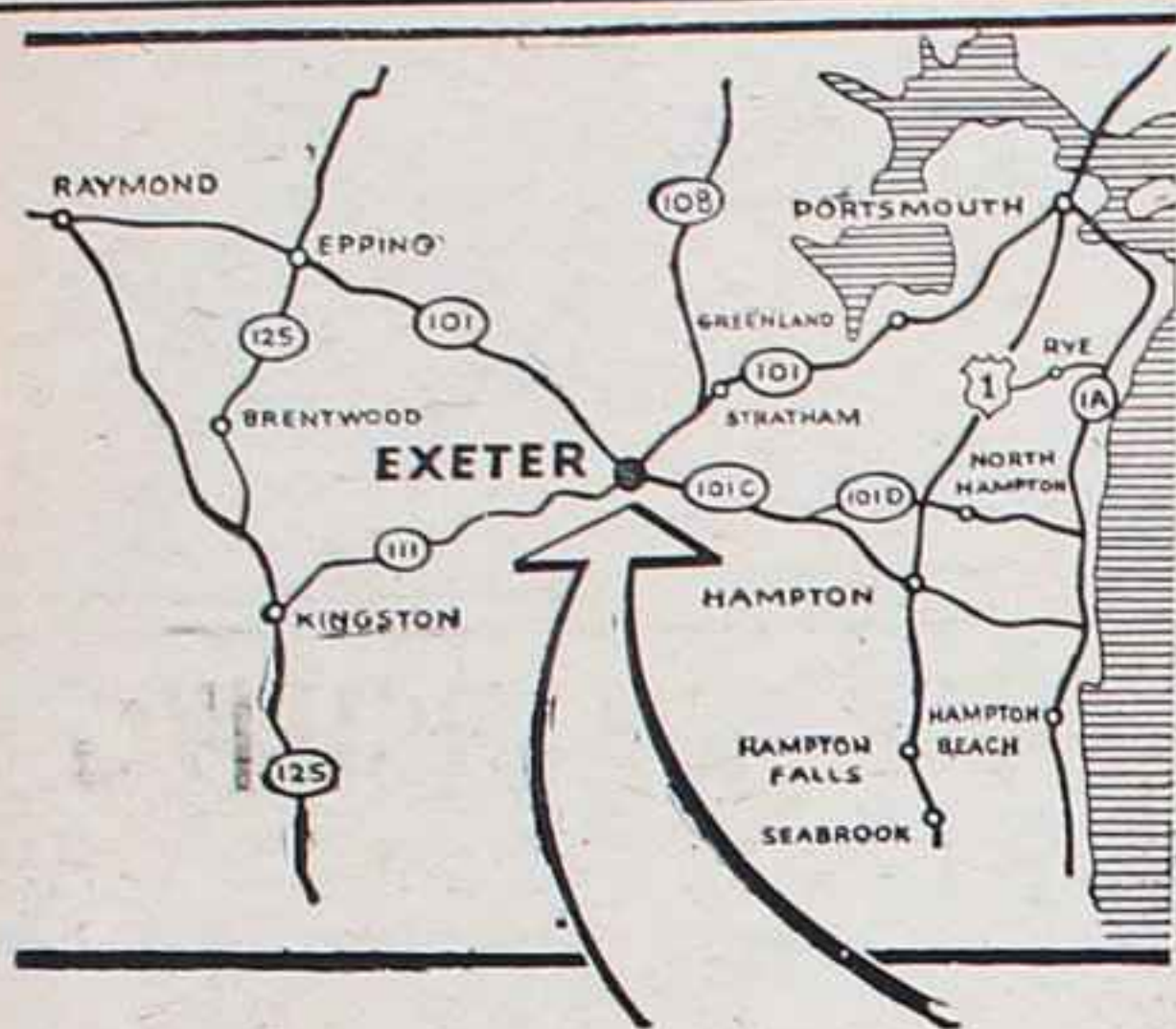
### Information Guide

**MUNICIPAL OFFICERS**  
**TOWN**—Board of Selectmen: Lawrence C. Hackett, Donald A. Ring, Harry D. Munsey. Town Manager, John P. Batchelder. Town Clerk, Helen W. Hayden. Tax Collector, George H. Sumner. Treasurer, Norman N. Merrill. Office hours: 9 - 5 Monday - Friday except tax closed 11:30-12:30 and Town Clerk closed 12:30 - 1:30; and 9-12 Saturday. Chief of Police, John J. Malek. Chief of Fire Dept. George Lamott; Deputy Fire Chief, Perley George. Town manager at beach Chamber of Commerce Thursdays 1:30 - 5 p.m.

**BEACH PRECINCT**—Commissioners: John J. Foley, Alfred V. Gagne, Ralph T. Harris. Treasurer, Roland Bragg.

**PUBLIC LIBRARY, Hampton**—Mrs. Margaret Noyes, librarian. Hours 2:30-5 and 7-9 p.m. Monday, Wednesday, and Saturday.

**RUBBISH COLLECTION**—Beginning July 1:  
**Monday**—all stores and restaurants, F street to bridge, North shore from Winnacunnet road to North Hampton line.  
**Tuesday**—Beach stores and restaurants, D street to Winnacunnet road and the uptown area to Moulton road.  
**Wednesday**—All stores and restaurants, uptown area east of



ALL ROADS LEAD TO EXETER FOR COMPLETE BANKING SERVICE

THE  
**Exeter Banking Company**  
 PR 2-5971  
 Member Federal Deposit Insurance Corp.



NO DOGS ALLOWED in the playground, Donna Lee Partin, 10, of K street and her poodle Suzette, discovered this week. Donna Lee attends Centre school, Hampton, and in the summer, Camp Bernadette in Wolfeboro.

Moulton road and F street to the bridge.  
**Thursday**—Beach stores and restaurants, D street to Winnacunnet road and the North shore from Winnacunnet road to the North Hampton line.  
**Friday**—Beach stores and res-

taurants, F street to the bridge and the uptown area to Moulton road.  
**Saturday**—all stores and restaurants, D street to Winnacunnet road and the uptown area east of Moulton road.

**U. S. POST OFFICE**  
 Located—271 Ocean Boulevard  
 Lobby Open: 8 a.m. - 5 p.m. Monday - Friday. 8 a.m. - 12 p.m. Saturday.  
**Window Service:** 8:30 a.m. - 5 p.m. Monday - Friday; 8:30 a.m. - noon Saturday.  
**Mails Arrive:** 8:30 a.m., 11 a.m., 4:00 p.m.  
**Mails Dispatched:** 8:30 a.m., 11 a.m., 4:00 p.m.  
 All collection Boxes Collected 8 a.m. every day  
**Mails Dispatched—Main Office:** Hampton Center: Weekdays 9 a.m., 11 a.m., 2 p.m. and 4 p.m. Sundays - 4 p.m. only.

**CHAMBER OF COMMERCE**  
 President, John J. Dineen; 1st president, Seth Junkins; vice president, Ralph Mosh; treasurer, John Dunfee; secretary, William "Bill" Elliot.

### Beach Notes

Two fire chiefs are staying at the Ocean House this week, and Mrs. George Lavelle of Springfield, Mass., where Mr. Lawler, fire chief, will spend two weeks. Mr. and Mrs. Lloyd Partridge of Monson, Mass., where Mr. Telo is fire chief, are also enjoying a vacation at the beach.

Returning to the "Kool Waters" cottage on Kings Highway for the summer are Mrs. Edmund J. Waters and family of Mt. Holly, N. J.

**EVELYN and PAUL**  
 Home Bakery  
 MEATS - GROCERIES  
 NOVELTIES  
 HOME-MADE  
 DOUGHNUTS & BREADS  
 • Daily Film Service  
 • Home Town Papers  
 Open 6 A.M.-10 P.M.  
 King's Highway At 3rd Street



ABOUT 100 ENTHUSIASTIC SQUARE DANCERS whirled to the tune as Mal Hayden, caller, and his orchestra made the first square dance at Hampton Beach State Park a great success.

## State Parks Adopt New Water Safety Measures

CONCORD, N. H. — Additional measures to safeguard the lives of the public have been taken at 13 beaches operated by New Hampshire's state park department. Long recognized along with the American Red Cross as a pioneer in the field of water safety, the state Recreation Division has taken another step unprecedented in state parks in the northeast.

Supplementing the excellent training most of its lifeguards have previously received from the Red Cross, the department has established a new position to insure that they are further trained in the technique of safeguarding lives. The position is that of lifeguard training officer. Its creation is a bold and new approach to the problem of water safety by a state-operated recreational system. In the northeast,

there is neither precedent nor textbooks to fall back on in the teaching of lifeguarding. Except for some large, privately-operated beaches, generally the skills now taught are lifesaving, swimming and water safety.

Since the inception of the state park system, its lifeguards generally have acquired their skills from some type of American Red Cross training. Moreover, the Red Cross for many years has worked closely with the Recreation Division and served as its advisor in matters of water safety. Establishment of the position results from the concern of Russell B. Tobey, director of recreation, and the Forestry and Recreation Commission with the mounting problem of controlling and safeguarding public lives in the face of heavily-increased use of public beaches.

At Tobey's request, last summer all beaches under state jurisdiction were personally surveyed by Raymond J. Amiro of Townsend, Mass., veteran first aid and water safety representative of the American National Red Cross in the Eastern area.

Amiro, director of the New Hampshire Aquatic School at Camp Tevya, Brookline, since its organization in 1953, interviewed park managers and lifeguards at all beaches in New Hampshire state parks to ascertain whether safety measures beyond those already in force might be considered in the interest of public safety.

Commenting that park managers and lifeguards "were conscientiously aware of their many problems in safeguarding the lives of the public," Amiro concluded in his report that "generally, your guards need lifeguard training" similar to that furnished at some of the large Atlantic Coast areas—Jones Beach, Atlantic City, etc.

**PLAYLAND**  
 Ocean Boulevard Hampton Beach

**REMNANTS**  
 COTTONS - WOOLENS - SILKS - SYNTHETICS  
 - FUN on a RAINY DAY -  
 Exeter Handkerchief Co.  
 Near B. & M. R.R. Station, Lincoln St., Exeter

**BINGO**  
 30-GAME PARTY  
 EVERY THURSDAY  
 AT 8:00 P.M.

**LEGION HALL**  
 Exeter Rd. Hampton  
 BIG DOOR  
 SPECIALS PRIZES  
 FREE BUSES  
 Leaves Casino at 7:00, circles beach via Ashworth avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.  
 Plenty Of Free Parking

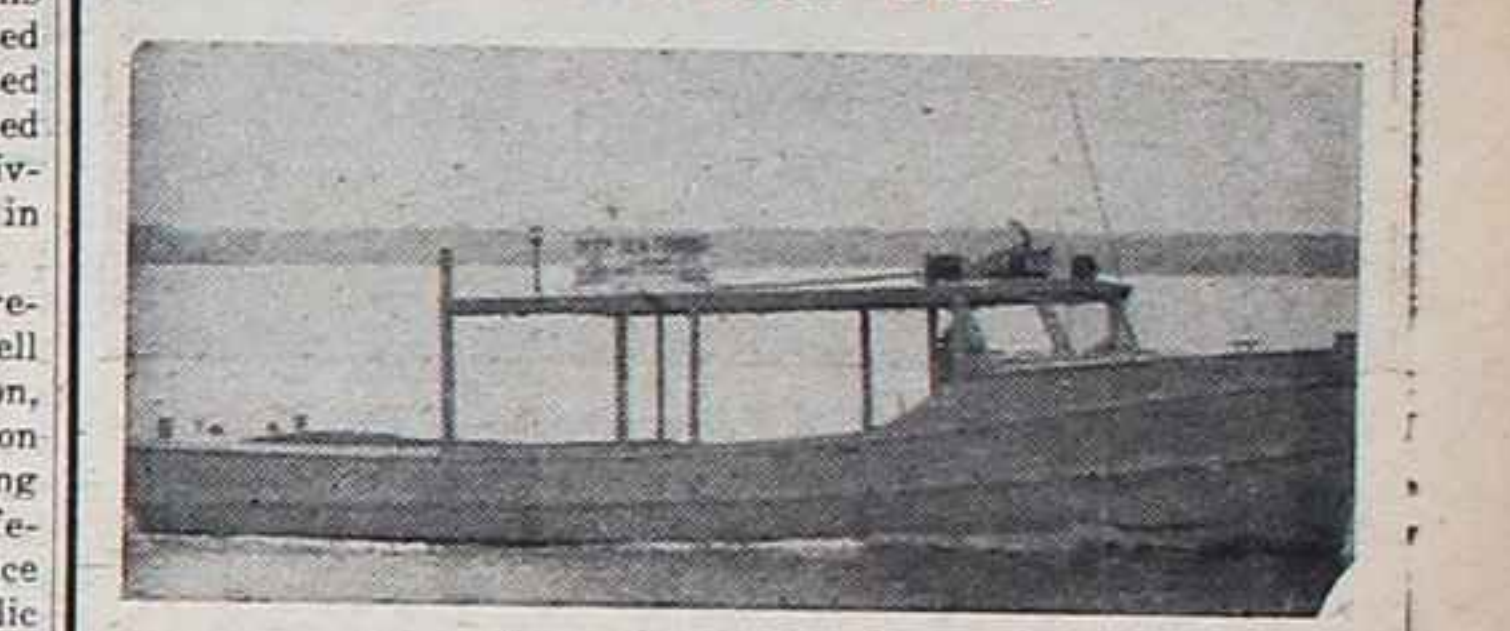
Because of the tremendous increase in recent years of the number of persons using state bathing areas, Amiro suggested that lifeguards should have on-the-job training drills, pre-arranged plans for emergencies, and first aid training; and that parks should have specialized equipment according to their respective needs for recovery of submerged victims, for assisting swimmers in distress, and devices for crowd control.

Lifeguard training, he believes, would better equip guards to handle emergencies.

Principally because of Amiro's findings and the commission's concern over public safety, the new post was created to establish overall responsibility for the training of lifeguards, to set up and supervise safety standards at state beaches, and to improve the guards' lifesaving skills.

John Lyford, 25, of Bow, a graduate of the Aquatic School and lifeguard at Bear Brook State Park in Allentown for five years, has been named to the new position. A teacher at the Pembroke Elementary School, Lyford also assisted for two years in the administration of Bear Brook. He took physical education courses at Keene Teachers College.

## DEEP SEA FISHING TRIPS TWICE DAILY



The Alice G, 40-Ft. Party Boat

**AL GAURON**  
 ACROSS FROM THE STATE PARK  
 ON STATE PIER  
 BILL MAHONEY and WALTER STURGIS, Skippers

LINES AND BAIT FURNISHED  
 TOILET FACILITIES  
 FREE PARKING  
 SHIP TO SHORE RADIO

Morning Trip 8:00 A.M. Phone WA 6-2469 Afternoon Trip 1:30 P.M.  
 TWO BOATS: "ALICE G" & "RIC ROC"

Lamie's invites you to accept its hospitality for New England Cooking at its best . . . . .

**Lamie's Tavern**

• Breakfast  
 • Lunch • Dinner

DINING ROOM LIQUOR LICENSE

U. S. 1 HAMPTON, N. H.  
 only a few minutes from the beach  
 OPEN 7 A.M. to MIDNIGHT

JUST WADING — Little Billy Maguire of Nashua, enjoyed the cooling waters at Hampton Beach over the weekend.

"YOUR VACATION IS NOT COMPLETE UNTIL YOU HAVE DINED AT FAMOUS LAMIE'S"

FOR THE LONG HOLIDAY WEEKEND AHEAD

For a Tempting, Tantalizing BAR-B-QUE

**BROILERS & FRYERS**

WHOLE OR CUT-UP READY TO COOK

**39¢** 2-2 1/2 POUNDS AVERAGE lb.

**Champagne's SUPER MARKETS**

TRADITIONAL 4th OF JULY FAVORITES

**RED SALMON**  
 SHURFINE OR DEEP SEA ALASKA SOCKEYE 79¢ SAVE 6c  
 16-OZ CAN

SERVE WITH TENDER, SHURFINE

**GREEN PEAS**  
 SAVE 5c 2 16 OUNCE CANS 33¢

COLONIAL CANNED HAM lb. 79¢  
 Average Weight 8-12 lbs. SMOKED - BONELESS - COOKED

Exeter Shopping Center Portsmouth Ave. Exeter

**BINGO**  
 30-GAME PARTY  
 EVERY THURSDAY  
 AT 8:00 P.M.

**LEGION HALL**  
 Exeter Rd. Hampton  
 BIG DOOR  
 SPECIALS PRIZES  
 FREE BUSES  
 Leaves Casino at 7:00, circles beach via Ashworth avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.  
 Plenty Of Free Parking



WITH A DELICATE BALANCE Shirley Coreliss of Fort Myers, Fla., enjoys the sun, and for the summer a working vacation. Shirley is a waitress at the Surf Luncheonette.



CAUGHT SNAPPING a photo of Julie D. Cunha, Lowell, Mass., (left) was Miss Jean Pacy of Littleton, Mass., as the two Bay State girls enjoyed the real summer weather at Hampton Beach over the week-end.

### All About Music

by Dick Sanson

Hi there! Glad to see you, and I hope you will make it a habit to read my column when you read your Beachcomber.

This column which I'll be writing weekly, will give you a run down on pop music, - as to what looks like a hit or a miss. I'm glad to be writing for the Beachcomber, which is the voice of Hampton Beach.

As for pop music as it is today, it's hard to keep up with what's going on in the world of wax. I shall do my best to keep my eyes and ears open, because today there are a lot of records that look as if they're heading for Hitville. Right now it looks as if "Rabbit Rouser" is on its way on the Jam label. And Pat Boone has another hit on his hands - just released to radio stations.

Also Mr. Dean Martin has a big one which will be Dean's summer hit - called "Angel Baby". And, of course, the number one hit this week, "Yakety Yak" by the Coasters is riding high. The Kalin Twins are the runners up with their swinging version of "When".

And so for this week, vote for the top twelve at Hampton Beach. There's a blank in this week's Beachcomber, ready to be filled out and dropped off at the Chamber of Commerce. By next Tuesday noon, we want to count your votes for the top twelve at Hampton.

This week's top twelve as listed by radio station WCOP's "Top Forty Tunes" of Greater Boston (week of June 30) are:

- 1 YAKETY YAK
- 2 WHEN
- 3 PATRICIA
- 4 DING DONG
- 5 NO CHEMISE PLEASE
- 6 YOUNG AND WARM AND WONDERFUL
- 7 SPLISH SPLASH
- 8 YOU'D BE SURPRISED
- 9 GOT A MATCH
- 10 LEFT RIGHT OUT OF YOUR HEART
- 11 HIGH SCHOOL CONFIDENTIAL
- 12 WHEN THE BOYS TALK ABOUT THE GIRLS

- The Coasters  
Kalin Twins  
Perez Prado  
McGuire Sisters  
Jerry Granahan  
Tony Bennett  
Bobby Darin  
Kathy Linden  
Frank Gallup  
Fatti Page  
Jerry Lee Lewis  
Valerie Carr

What Tunes Do You Think Should Make The Top Twelve At Hampton Beach? — Fill Out This Blank And Deposit At The Chamber Of Commerce.

1. ....
2. ....
3. ....

### Courtesy Boxes For Parking Fines Ruled Out By State

Plans for the installation of courtesy boxes at Hampton Beach for the deposit of parking violation fines appeared to be out this week as no word was forthcoming from Concord for reconsideration of a trial period for the boxes.

Two weeks ago Town Manager John P. Batchelder reported that Russell B. Tobey, director of the Recreation Division of the N. H. Forestry and Recreation Department, had turned thumbs down on the proposal, but that an effort would be made by town and beach officials to have him reconsider the plan on a trial basis.

Mr. Batchelder reported that both town and beach officials, including Chamber of Commerce representatives, believed the installation of the courtesy boxes would improve public relations with summer visitors because they would not have to drive to the police station, find a parking space which is at a premium on busy days and then queue up in line to pay their small fine.

The plan called for the installation of 50 courtesy boxes at many points along the ocean front parking areas where motorists who violated parking meter privileges could deposit their fines without having to make a trip to the police station.

But the decision of the state authority still stands and the courtesy boxes, which were hand made and ready to be installed, have to be shipped back to Concord. The boxes had been obtained on a strictly trial basis from Traf-o-Teria Company, under agreement that they could be turned without any cost to the town should the plan fail to pass the test this summer.

### For Your Vacation Pleasure!

**BAND CONCERTS**  
Four daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30.

**FIREWORKS**  
Wednesdays, July and August, 9:30 p.m. First shoot July 4.

**BEACH CALISTHENICS**  
Classes on beach behind Bandstand every morning 10:30 a.m. (except Saturdays, Sundays, and Holidays)

**TALENT SHOW**  
Monday evenings June 23 - Aug. 18 — 7:00 p.m. — Bandstand. Finals Aug. 25.

**SQUARE DANCING**  
Every Friday evening at State Bath House.

**GET ACQUAINTED DANCES**  
Casino Ballroom Mondays.

**TEEN-AGE RECORD HOP**  
Tuesday afternoons from July 1 (by ticket only).

**SONG FESTIVAL**  
Fridays 7:30 p.m. Bandstand; Bill Elliot, M.C.

**CHURCHES**  
Community Church (Protestant, non-Sectarian) D street and Ashworth venue, Sunday morning 10:30 a.m. Visiting pastors.  
St. Patrick's Church (Roman Catholic) Church street, Sunday Masses, 7-7:45-8:30-9:15-10:10-10:45-11:30 a.m. Daily Mass 7:30. First Friday, 7:30-8:30 a.m., 5:00 p.m. Benediction Sundays, Holy Days, First Fridays 7:30 p.m. Confessions, Saturdays, Eves of Feasts, First Fridays 7:00 and 7:30 p.m.

**SERVICE CLUBS**  
Lawnie—Every Monday 6:30 p.m. at Lamie's Tavern. Visitors welcome.  
Men's Club—July and August, the 2nd Wednesday, 6:15 p.m. at Lamie's Tavern. Visitors welcome.

**PRESCRIPTIONS**

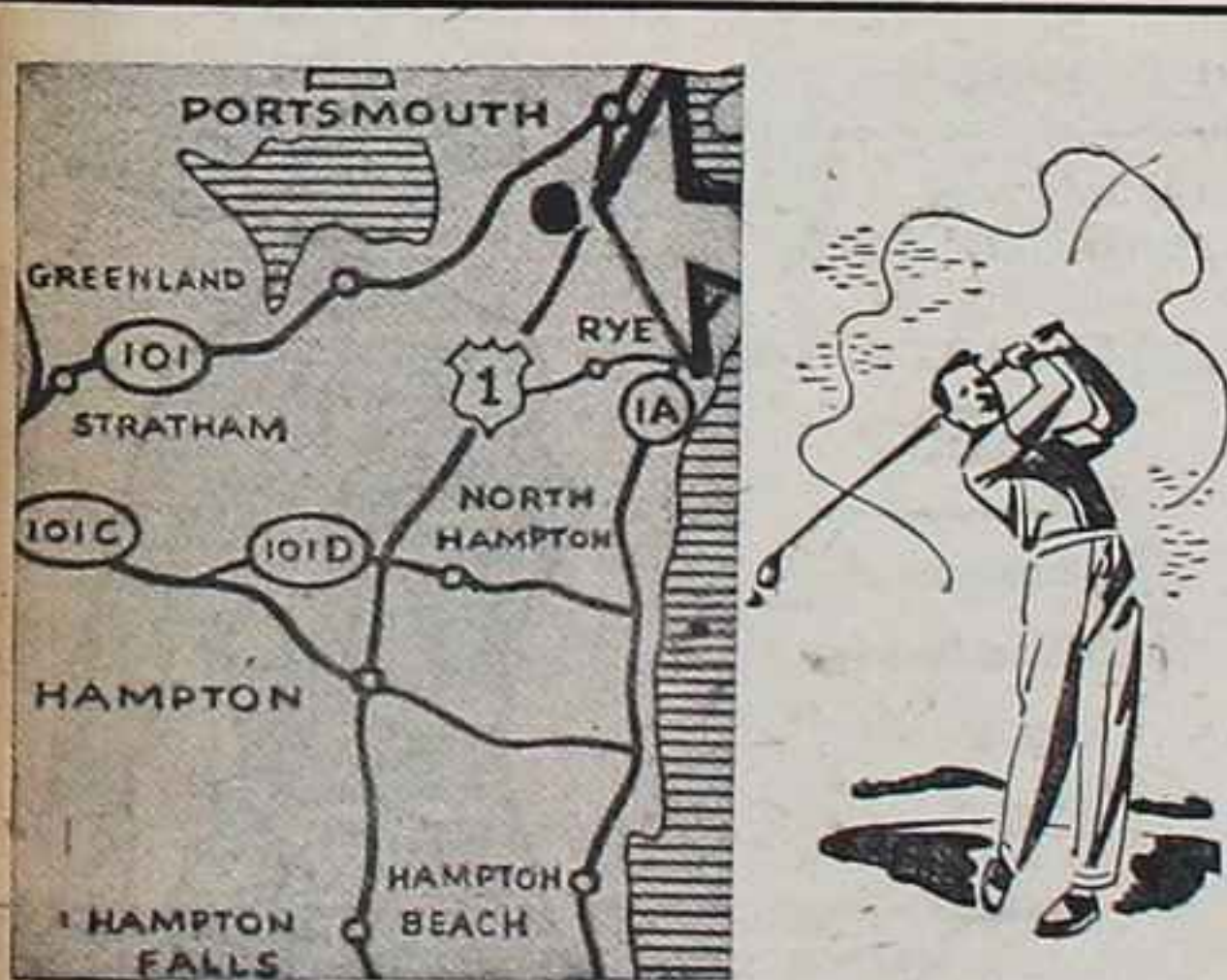


**Always Ready With What Your Doctor Orders**

Don't Risk Your Health During Your Vacation... You Can Depend On The Skill Of Your Physician And The Precision Of Tobey's Drug Store In Filling Prescriptions — With The Same Assurance You Have At Home.

### Tobey's Drug Store

HAMPTON CENTER  
Prescriptions — Not A Sideline, But A Profession



**TEE-OFF Driving Range**

New England's Newest Golf Driving Range  
LAFAYETTE ROAD U. S. ROUTE 1  
PORTSMOUTH, N. H.

**Smith's Pharmacy**  
PRESCRIPTIONS  
Drugs — Cosmetics — Foundations  
OPPOSITE MARINE MEMORIAL  
WA 6-9194

**BOAT RENTALS**  
14 Foot Skiffs  
7 1/2 H.P. Evinrude Motors  
Open 9 to 9 Daily

**Filley's MARINA**  
U. S. 1 — SOUTH OF HAMPTON



MAL HAYDEN calls the dance at the first old fashioned dance of the season at the State Bath House. And little Rita Patch, 5, of Rochester waits for the next figure.

### Square Dances Highlight Of State Park Week's Activities

The eighth year of square dancing at Hampton Beach State Park got off to a flying start last Friday with a crowd of about 100 dancing to caller Mal Hayden's orchestra.

The dances are held under the stars on the pavilion of the State Bath House. They begin every Friday through August 29 at 8:30 p. m. and last until 11:00 p. m.

Square dancing at the park was originally the idea of John Blackwood, who in 1951 was assistant director of recreation for New Hampshire. Mr. Blackwood is now head of the Greenfield Industries, Greenfield, N. H.

Mal Hayden of Rochester, who called last Friday's dance, has been calling square dances at the State Park every summer since the first dances in 1951. Mal is also host caller for the Seacoast Region Square Dance Association, which regularly holds dances during the winter in Dover.

Other callers for the Friday square dances at the beach this summer will be Hal Mattson, July 4 and August 8; and Joe Perkins, July 18 and August 22. Mal Hayden will fill out the season—his next appearance will be July 11.

Mal's present orchestra was formed about four years ago, and includes Milton Appleby of Rochester, fiddle; Edith Patch of Rochester, piano; Don Hoey of Gonic, drums; and Jack O'Connor of Weare, banjo.

The Hampton Beach State Park also offers bathing on 2,000 feet of excellent beach; a modern bathhouse with complete facilities including refreshment counter; tennis courts, shuffleboard, and other games, operated for public recreation by the New Hampshire Forestry and Recreation Commission, Concord.

The bathhouse is an architecturally unique structure, showing orderly functional use of cement and steel, protected by sand dunes that have built up over a fence that originally stood on the ocean side of the building.

The building was completed in only 337 days, beginning in the late spring of 1937. It was finished in time for the fourth of July that year, under the administration of Governor Francis P. Murphy with his executive council, Virgil D. White, Charles M. Dale, Thomas A. Murray, Alvin A. Lucier, and George H. Rolfe.

**MARGARET'S BEAUTY SALON**  
Haircutting — Calfures  
Permanents — Tinting  
TEL WA 6-5441  
15 B St., Hampton Beach

- Crafts
- Gifts
- Antiques

**"THE HITCHING POST"**  
64 Main Street  
(Route 1)  
SALISBURY, MASS.  
NEW ENGLAND HANDCRAFT  
AT ITS BEST

VISIT  
**COLONIAL PINES**

Pine Reproductions  
OF  
Early American Furniture

- HAND RUBBED SALEM PINE
- BLACK DECORATED
- UNFINISHED

Open Daily Except Tuesday  
1:00 - 5:30 7:00 - 9:30 P.M.

U. S. Route 1  
NO. HAMPTON, N. H.



**The Trading Post**  
KINGS HIGHWAY AT 7th ST.  
Meats Groceries Beachwear

FROZEN FOODS — ICE CREAM  
TOYS AND NOVELTIES  
NEWSPAPERS — MAGAZINES  
HAMPTON BEACH SWEATSHIRTS  
Film and 24-Hour Developing Service



## Beach Hotel Owners Adopt New Standards, Objectives

The Hampton Beach Hotel association this year is putting special emphasis on new management, the elevating of beach hotel standards, and the upbuilding of Hampton Beach.

To ensure better accommodations for summer visitors at the beach the following decisions on standards have been adopted: (1) To write for and receive an inspection certificate from the State Fire Marshal's office; — the association plans to obtain 100 copies of regulations from the fire marshal's office in preparation for a full investigation of hotel facilities before next season. (2) Members must maintain a front and side entrance with suitable walk-way (no one with back doors as the only guest entrance will be acceptable). (3) Not more than five rooms shall be served by each toilet or washroom facility. (4) All halls and stairways shall be lighted all night. (5) Hot running water shall be adequate and available 24 hours per day.

Under the general heading, advertising: (1) No misleading advertising shall be published anywhere. (2) To use the name "hotel", an operator must have a desk and maintain a desk clerk for at least 18 hours per day seven days a week, and have at least twelve (12) rooms available for public rental.

According to Douglas E. Hunter, president of the association, it "has every desire to assist all rooming businesses with special emphasis on new management". The association has meetings every second Thursday thru the summer, usually at the Fire Station. All decisions will come before a meeting of the directors.

To potential members, Mr. Hunter says: "We would like to have you sit in at our next meeting to see how we operate for the improvement of public relations with our guests, the elevating of standards for our industry, the will to truly satisfy our guests and aid in the up-building of Hampton Beach in the eyes of those who pay our bills."

"If you agree to these objectives, why not join with us and help us put them into effect? For the best of everything, try Hampton Beach!"

At the meeting of the association, June 26, the following decisions were drawn up, these decisions will take effect following the annual meeting held the last Thursday in August.

Under the general heading of membership there were the following decisions: (1) Membership shall be in the name of the house—whether hotel, motel or guest house. (2) Each member "house" shall be entitled to one vote—by husband, wife, or one representative. (3) Membership shall be limited to property owners and Hotel, Guest House, Motel, Cabin Court Leases only. (4) Five (5) or more bedrooms must be available for rental at all times. (5) All members must hold paid-up membership in the Hampton Beach Chamber of Commerce.

Under the heading new membership: (1) New members must be members of the Chamber of Commerce; (2) they must be sponsored by a member in good standing of the Hampton Beach Hotel Association, or in case of new ownership, by a realtor who is a Chamber of Commerce

### Doug's Cleaners

"C" Street  
HAMPTON BEACH  
2 Day Service  
DRY CLEANING  
FINISHED LAUNDRY  
Doug Hunter, Jr., Owner

member; the application must be presented at a regular association meeting. (3) Acceptance only by a majority vote of those present and voting at the next regular meeting or approval of directors of HBHA. (4) Upon acceptance and payment of dues, the new member will receive the association emblem and retain the use of it while such member is in good standing.

### Golden Age Club Of Lowell Holds Outing

A group of 175 Golden Age club members from Lowell, Mass., held an annual outing at Hampton Beach, June 26.

The club was formed five years ago, and its members must be at least 60 years of age, according to club president, Alfred LaPorte. Their outing last year was held at Nantasket Beach, Mass. The group plans another outing this summer at the Willows beach area in Salem, Mass.

### The BEACHCOMBER

#### Stolen Car Damages Two Beach Cottages

Two beach cottages were damaged and a car sideswiped when a stolen car went out of control on Ashworth avenue last Saturday night.

The out of control car was driven by a 17 year old Worcester youth, who later admitted to stealing the car. The youth was taken into custody by Police Chief John Malek, Sunday, after he ran from the vehicle following the crash.

According to police the car careened across Ashworth ave., after sideswiping another car, hit a sign post and crashed into two cottages causing estimated damage of \$1,800.

Police officials reported the youth who was picked up for questioning admitted he stole the vehicle after police confronted him with a hat he had left in the car and showed him fingerprints taken from the vehicle.

According to police the youth said he started the car by "jumping" the ignition with tinfoil.

At a special session of juvenile court on Monday, the youth was remanded to the State Industrial school in Manchester. — eventual disposition of his case will be decided at a later session.



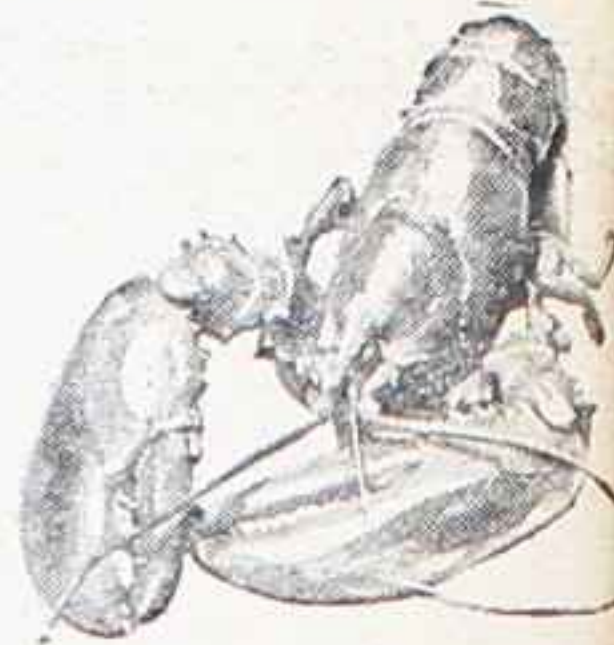
## PAGE'S Restaurant

Ocean Boulevard  
Near The Bridge

Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS

Dinners - Sandwiches - Salad



Under The Management Of Jack and Argie Bresnahan

Wednesday, July 2,

# The Beachcomber

VOL. XXXI, NO. 3

Hampton Beach Advocate

Wednesday, July 9, 1958

FREE

### Tide Table

(Daylight Saving Time)

9 A.M.	6:02	12:14
P.M.	6:33	12:49
10 A.M.	6:56	1:04
P.M.	7:24	1:20
11 A.M.	7:50	1:43
P.M.	8:14	1:55
12 A.M.	8:43	2:36
P.M.	9:04	2:46
13 A.M.	9:34	3:27
P.M.	9:50	3:35
14 A.M.	10:22	4:14
P.M.	10:36	4:22
15 A.M.	11:08	5:00
P.M.	11:20	5:08

## SUMMER FUN BEGINS



## SPECIALS AT FRENCHS

SPORTSWEAR

DEPT. CATALINA BATHING SUITS  
Paddle and Saddle Shorts, Skirts, Blouses

### SPECIAL

81" x 108" Comb-Spun PERCALE SHEETS  
Reg. \$3.29 ea.  
JUBILEE WEEK  
\$2.50 ea.  
10% Off on other Sheets and Pillow Cases

### SPECIAL

VISCOSE RUGS  
• Skid Resistant  
• Easy To Wash  
• Crease Resistant  
• 50% Faster Drying  
• Lint Free  
24" x 40" \$3.50  
27" x 48" \$4.75

TAM O'SHANTER JERSEYS  
SIZES 4-14  
\$1.49 to \$2.39

TODDLERS  
1-2-3-4  
\$1.39 - \$2.95

GENUINE MORPUL BOBBY SOX  
Non Ravel Top  
As Advertised in LIFE and SEVENTEEN  
2 PR. FOR \$1.00

SPECIAL GIRDLES  
SIZES 26-32  
1-2 Price  
Other Girdles by Formfit, Nemo, Sarong & Figure Builder

Bras by Maiden Form, Formfit, Sarong

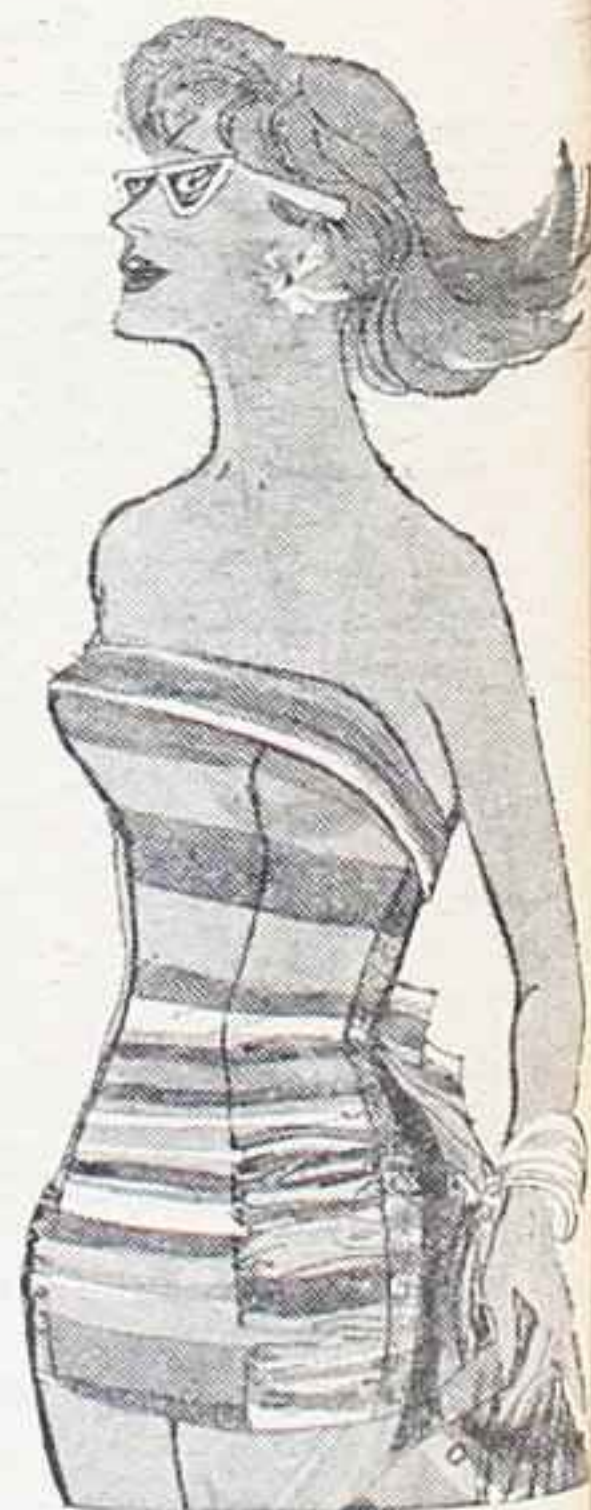
REG. PRICE

WHITE JEWELRY  
59c  
2 for \$1.00

New Shipment Arrived BARBIZON SLIPS All Dacron  
Sizes 12-18 38-42 14 1/2-20 1/2  
\$6.00

Silk Squares and Chiffon Scarfs  
Reg. \$2.95  
Now \$1.95

Straw & Plastic HANDBAGS  
Many Styles Reg. \$2.95  
Now \$2.19  
COLORS: White, Black, Red



## George B. French Co.

37 Market Street

Portsmouth, N. H.



THE LONG EXPECTED MOMENT at the end of a fireworks display when a great barrage is set off with the loudest bangs of all to appropriately end the show, symbolizes the Fourth of July.

Your Selection Of

TWELVE TOP TUNES

On Page 7

Of This Issue



Canadian Day at Hampton Beach was staged last Tuesday. Just before the parade, Mme Andree Falaideau of Quebec, holds the Canadian flag, while the American flag is held by Patricia Ernst of Lancaster, Mass., while the crowd sings "Alouette".

# BEACH FETES CANADA GUESTS

(STORY ON PAGE 3)