



A DASH in the surf by these young Exeter youths was caught by the staff photographer at the North Hampton beach. Left to right are, Jay Goodrich, "Butch" Pike, Linda Smith, "Link" Smith and Mark Goodrich. —Staff Photo Goodrich.

Bay State Woman Injured In Fall From Busmobile

Stepping from a moving vehicle almost resulted in a fatal accident Monday night near the Coast Guard station at Hampton Beach. Mary Malory, 70, of Dracont, Mass., was rushed to Exeter hospital in the police department ambulance suffering from a compound fracture of the leg, head lacerations, and shock after she fell from the Busmobile while trying to get off before it stopped. According to witnesses at the scene of the accident, after she fell, the back wheels of the vehicle passed over her leg. The operator of the Busmobile



MISS CANADA 1973, or she might be if her parents let her enter, is Kathleen Clement, age 2, daughter of Mr. and Mrs. Paul Clement of North Bay, Ontario, who are vacationing at Hampton Beach this week. —Staff Photo

ANTIQUES
Specializing in fine China, Glass & Decorating Accessories.
Property to be sold and all items to be sold at cost.
NOREEN
Ocean Blvd. at 1st St.
HAMPTON BEACH

PAGE'S Restaurant

Ocean Boulevard
Near The Bridge

Serving from 12 Noon to 9 P.M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS

SPECIAL
TRY A NEW TASTE TREAT!
SPANISH LOBSTER
Served With Creole Sauce & Rice
Choice Of Potatoes and Vegetables
Rolls - Butter
\$1.85

Dinners - Sandwiches - Salads
We Cater To Children



The **Beachcomber**



Tide Table

(Daylight Saving Time)

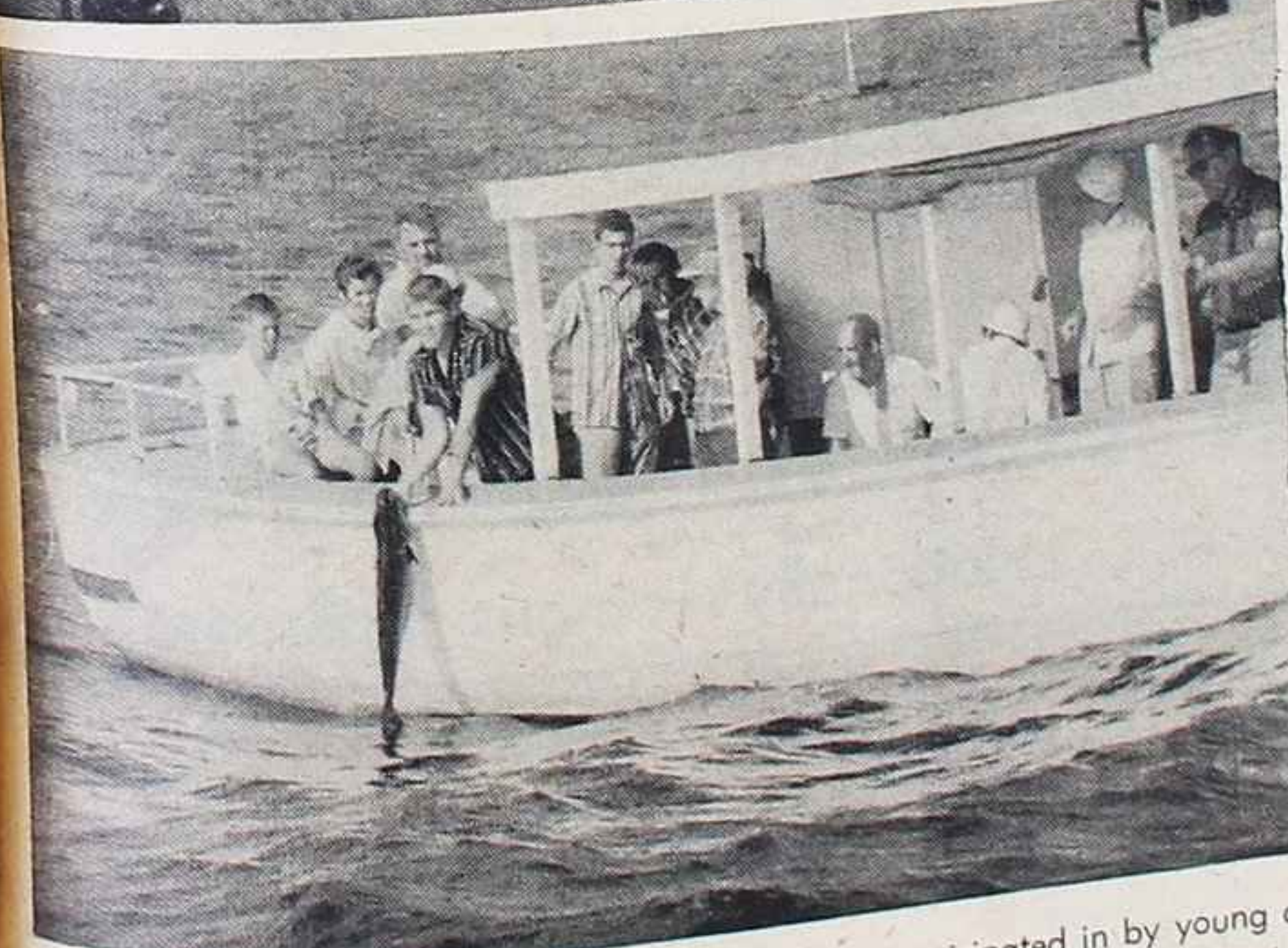
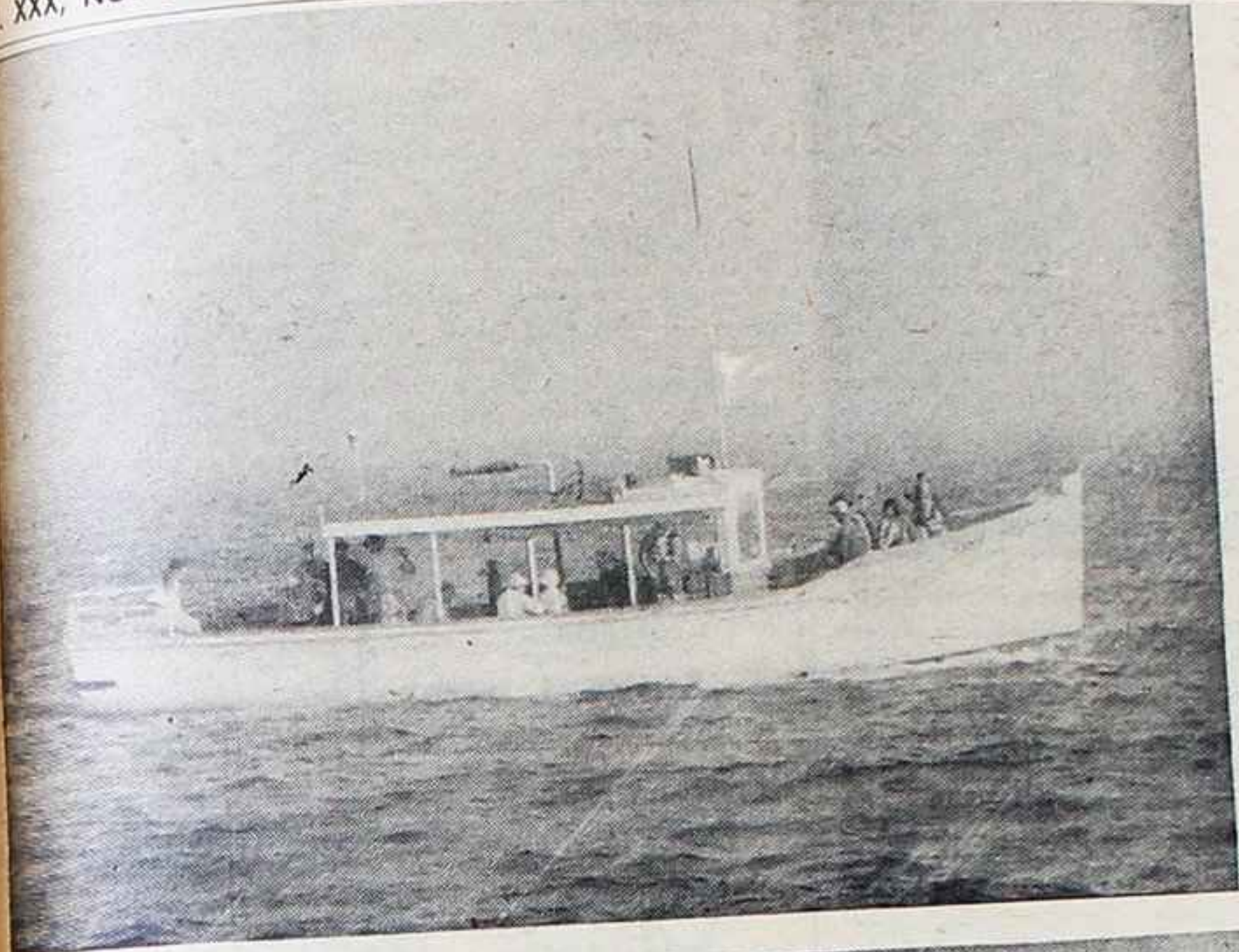
| | | | |
|------|------|------|-------|
| Aug. | A.M. | 2:55 | 9:05 |
| 15 | P.M. | 3:17 | 9:29 |
| 16 | A.M. | 3:35 | 9:43 |
| | P.M. | 3:57 | 10:13 |
| 17 | A.M. | 4:19 | 10:24 |
| | P.M. | 4:41 | 11:01 |
| 18 | A.M. | 5:08 | 11:11 |
| | P.M. | 5:31 | 11:55 |
| 19 | A.M. | 6:03 | |
| | P.M. | 6:26 | 12:04 |
| 20 | A.M. | 7:03 | 12:54 |
| | P.M. | 7:25 | 1:04 |
| 21 | A.M. | 8:04 | 1:55 |
| | P.M. | 8:25 | 2:04 |

VOL. XXX, NO. 8

Incorporating The Hampton Beach Advocate

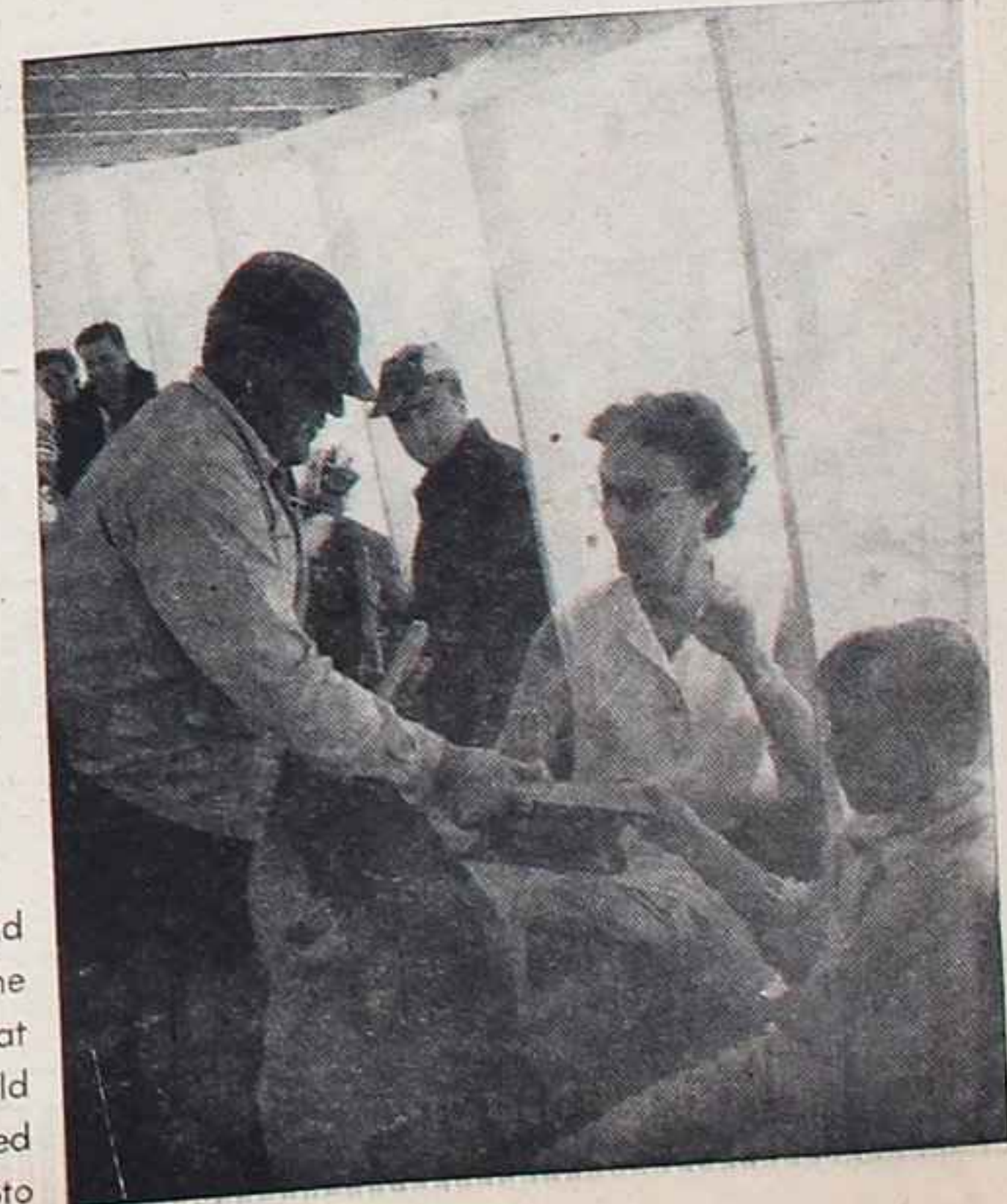
WEDNESDAY, AUGUST 14, 1957

FREE



PARADE OPENS GOLDEN JUBILEE

STORY ON PAGE 3



Deep Sea Fishing is one of the popular summer sports participated in by young and old alike at Hampton Beach. This year with many good catches being recorded the popularity of the sport has grown by leaps and bounds. For those who bring in that big one, that didn't get away, there is a free membership in the Hampton Beach Old Salt's club and a chance to compete in the weekly fishing contest, with prizes donated by the party boat operators, for the largest fish brought ashore. —staff photo

lovelier Lingerie

See lavish lace, dainty colors, beautiful styling in our large collection of lovelier lingerie. Happily, all fabrics combine luxurious looks with practical, easy care!



PURE SILK

Sizes 10 - 20

14.95 & 15.95

Dacton - Cotton

Sizes 38 - 42

10.95 & 12.95

RED - BLUE - PINK
AQUA - NAVY

Luxite's New "BABY DOLL"

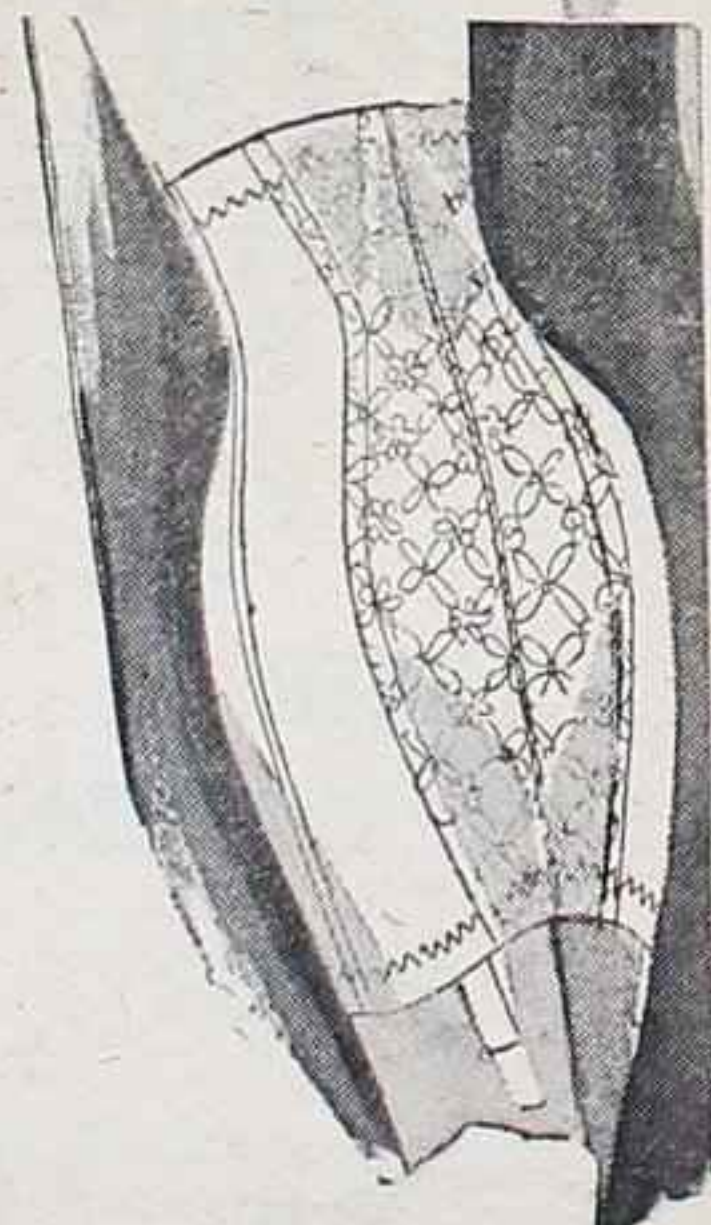
demi-gown

LUXURIOUS NYLON IN WHITE, PINK, OR BLUE SIZES S.M.L.

LOUNGE WEAR

5.95

In pure silk or cotton and dacron. Both in long or short styles.



NEW - NEW - NEW

By FORMFIT
DRESS SIZE
GIRDLE

12.50 & 16.50

SEE OUR FINE SELECTION OF SLIPS, HALF-SLIPS, NIGHT WEAR NYLONS, ETC.

George B. French Co.
37 Market Street
Portsmouth, N. H.

Tony Manero tied for 40th place in the 1935 U. S. Open golf title, won the crown with a record 282 in 1896 and tied for 40th place in 1937.

THE GRANDVIEW RESTAURANT
Food Served To Your Discriminating Taste
BREAKFASTS
Daily From 8:00 A.M. - 12 Noon
DINNERS
Weekdays 5:00 P.M. - 8:00 P.M.
Sundays 1:00 P.M. - 8:00 P.M.
353 Ocean Boulevard
WA 6-3415
Marion Quinn

Nelson's Candy
Hampton Beach
Salt Water Taffy
75c lb.
Fruit and Nut
Caramel Kisses
85c lb.
Homemade Fudge
and the best
Caramel Corn
you ever tasted
At

Nelson's
On The Boulevard
NOT TWICE AS MUCH
BUT TWICE AS GOOD!



JUNIOR WINNERS in this week's talent show were, left to right — Richard Schuster, Manchester, Conn., second; Donna Spatola, Everett, Mass., 1st and Janie Hansen of Jamaica Plains, Mss., third.

Bay Staters Top Talent Parade

A six-year old Everett, Mass., girl walked off with top honors in the junior division of Monday night's talent parade.

Donna Spatola sang and danced to "Old Fashioned Girl" and "Pretty Baby" to win the most applause from the huge crowd on hand for the weekly contest.

Second prize was won by Janice Hansen, 13, of Jamaica Plain, Mass., who sang and danced to "There's A Little Bit of Irish".

Richard Schuster, 11, of Manchester, Conn., was a close third with his trumpet solo of "Around the World".

In the senior division, Armand W. LeMay, 27, of Lowell, Mass., sang the hit song, "Love Letters In The Sand" to win first place.

Donna Marie Achille, 16, of Hingham, Mass., came in a close second with her rendition of "Getting To Know You".


As is the case every week, the top contestants on the talent show appear the following Monday on the "Gerry Kearney Show" on WMUR-TV in Manchester, N. H.

August Is Festival Month

COTTAGE LISTINGS WANTED
ROCKY'S REAL ESTATE
499 Winnacunnnet Road
TEL WA 6-2402

August Is Festival Month
HARBOR GRILL
Ocean Blvd. Near Bridge
SERVING EXCELLENT FOOD
Breakfast - Lunch - Dinner
OPEN 7 A.M. - 8:00 P.M.

HEALTH Through Chiropractic
Dr. W. J. LaBarre
151 Winnacunnnet Road
WA 6-2754
Hampton

THE CHESTERFIELD HOTEL

Mrs. Bertha Kelley, Prop.
"C" STREET TEL. WA 6-2504
In The Center of The Beach
ROOMS SPOTLESSLY CLEAN
Rates Very Reasonable

Beach Precinct Celebration Begins Saturday

The Hampton Beach Precinct's 50th anniversary celebration will open Saturday the 17th at 2:00 p.m. with a parade featuring the local fire apparatus together with something that the younger generation, in all probability, has never seen — a horse drawn steamer, a horse drawn fire hose, and an old time hose reel.

No. Hampton Man Named Director Of Research Society

Election of E. Francis Bowditch, special advisor to the president of the Massachusetts Institute of Technology, as administrative director of the Research Society for Creative Altruism was announced here today by Dr. Igor I. Sikorsky, the Society's president. Dr. Sikorsky said the reorganized Society now plans an "intensified and enlarged investigation into the causes and conditions of unselfish behavior".

The Research Society, founded in Boston last year by famed Harvard sociologist Philip A. Sorokin, fosters the development and application of moral values through the use of scientific and philosophic methods.

The first public meeting of the Society is to be a conference on "New Knowledge in Human Values" to be held at the Massachusetts Institute of Technology on October 4 and 5. Scholars and scientists from many parts of the world have been invited to participate.

Mr. Bowditch, an experienced college administrator, has long been interested in the value problems of society, particularly as they relate to the welfare of human beings and educational systems. Before coming to M.I.T. as Dean of Students in 1951, he served successively as teacher at Milton Academy, Assistant Dean of Freshmen at Harvard, Headmaster at Park School, Indianapolis, and at Lake Forest Academy, Lake Forest, Illinois. He serves as a trustee of Milton Academy, the Shady Hill School, Miss Hall's School, and Thompson Academy. He also is a director of the Harvard Alumni association, the Institute for Direct Analysis at Temple University, and Vice-President of the Sportsmanship Brotherhood. Mr. Bowditch is married to the former Anna M. Hale and they have four children.

Mr. Bowditch is a resident of Little Boar's Head, North Hampton, and temporary offices for the Society have been established at his home.



PRETTY MARY LOU HAUG of North Hampton spends her days at North Beach while on vacation, enjoying the sun and surf.

MONDAY CLUB PLANS FOOD SALE AUGUST 24
The Hampton Monday club will hold a food sale Saturday, August 24 at 10 a.m. on the lawn next to the town hall office opposite the Congregational church in Hampton center.

August Is FESTIVAL MONTH
LOST
Man's Diamond Ring
\$50.00 REWARD
JOHN CRAND
Pleasant Rd., Enfield, Conn.

Final Reductions
up to 1/2 OFF
... and more
"That Fascinating Store"

The Band Box
... of Newburyport



MISS HAMPTON BEACH, Sally Ann Freedman presented the trophies to the winners in the Senior division of the Talent Parade Monday night on the bandstand. Donna Marie Achille of Hingham, Mass., placed second and Armand W. LeMay of Lowell, Mass., (center) placed first.

Youths "Share" Pollock Catch
"It's mine!" "No, it's mine!" Those were the cries heard on one of "Al" Gauron's party boats last week when two Massachusetts youths both hauled in the same fish on their lines.
The only question left unanswered was, "Who got which end?"

Margaret M. Junkins Candy Shop
The Candy Store By The Seashore
Remember the folks back home with a box of famous Junkins' Candies
SEE IT MADE!
OCEAN BOULEVARD

BOWLING — BICYCLING — BILLIARDS
Ferncroft Recreation Center
A Street WA 6-3410 Hampton Beach
OPEN YEAR 'ROUND

OPEN WEEKDAYS AND SUNDAYS
ESSICK AIR COOLED BOWLING
Automatic Pinsetters
All Alleys Newly Resurfaced
New Approaches - Good Pins
Luke Box - Pinball Machines
30c PER STRING

BICYCLING OVER 100 BIKES
Many New — 20" - 24" - 26"
Ballens — 3 Speeds — Tandems
Equipped With Lights At Night
AVAILABLE 8:00 A.M. - MIDNIGHT
Bikes & Trikes For Rent
BILLIARDS OPEN WEEKDAYS & SUNDAYS IN THE PENTHOUSE
Well Ventilated
Flourescent Lighted
7 Brunswick Pocket Tables
All Newly Levelled And Resurfaced
10 A.M. - Midnight
1 P.M. - Midnight
Including Billiards

DEEP SEA FISHING

Lines and Bait Furnished — Toilet Facilities
FREE PARKING
PARTY BOATS
Leave Hampton River Daily
8:00 A.M. and 1:30 P.M.
ROW BOATS FOR RENT
Tackle Shop Restaurant
OUTBOARDS FOR RENT
Smith & Gilmore Pier
Visit Our Sea Life Aquarium, No Charge
Hampton Beach Tel. WA 6-3503

Four Aces Will Appear Saturday At Ballroom

Decca Records great singing stars, The Four Aces, will appear this Saturday, August 17th at the Casino Ballroom.

A favorite of the folks in the Hampton Beach area, the Four Aces, have been recording hit songs season after season. Their first recording to sell a million copies was "Tell Me Why." Since then at least four or five of The Four Aces' records have topped the million mark. "Three Coins in the Fountain", "Love is a Many Splendored Thing", "Stranger in Paradise" are just a few of the sensational recordings the Four Aces have made.

The Four Aces are accomplished musicians who make their own arrangements. The result — songs with a dynamic freshness. They reveal musicianship with a difference which is energetic and exciting and even explosive. That's the reason critics from coast to coast call them "great".

Not only do The Four Aces sing but they combine visual as well as audio grace every second of their performance. Their appearance at the Casino Ballroom is sure to be a highlight of the season. There will be dancing from 8 pm. to midnight to the music of Ted Herbert and his orchestra. Coming Saturday, August 24. Les Lanin and his orchestra.

Casino Market Inc.
OCEAN BOULEVARD HAMPTON BEACH
PHIL J. VALLIERE, Proprietor
For your convenience, parking is available in front and on the side of the Casino Market, while you shop. Come in where the foods are the best quality available, where you buy only products that we are proud to sell! Don't forget that our Bakery features home style goodies!
— SPECIAL FRIDAY and SATURDAY —
ALL COOKED - READY TO SERVE - ROASTED
TURKEYS 10 LB. SPECIAL \$5.98
3 LB. \$1.89
CHICKENS SO GOOD!
ALL OUR MEATS CUT FRESH DAILY
CUBE STEAK, heavy steer beef lb. 89c
— HOME STYLE PASTRY —
CINNAMON OR PLAIN
DONUTS dozen 49c
HOME MADE BREAD, sliced loaf 29c

THE HAMPTON BEACH CASINO
Everything Under One Roof . . . Nationally Famous Ballroom . . .
+ GIFT SHOP + DINING ROOM
+ BOWLING ALLEYS
+ BATH HOUSES
+ PARKING AREA
+ SODA FOUNTAIN
+ FRIED CLAM STAND
+ SNACK BAR
AT THE BALLROOM
AUGUST 12 AUGUST 17
TED HERBERT AND HIS ORCHESTRA
SATURDAY, AUGUST 17th
THE FOUR ACES
Coming August 24th — LESTER LANIN
TUESDAY GENTLEMEN'S NIGHT
THURSDAY LADIES NIGHT
Ask Your Host About Special Tickets
The Hub Of Happy Hampton Beach

AUGUST IS FESTIVAL MONTH

AMBULANCE SERVICE



Modern, comfortable equipment, courteous, efficient attendants. **RAYMOND STURGIS** HAMPTON Call WA 6-3657

Baby Contest Slated At Beach On August 24th

Immediately following the Children's Day parade on Saturday, August 24th, a baby contest will be held on the bandstand. Mrs. Bobbie Cann is the head of the judging committee, which she will pick during this week. There will be three age groups in which the babies can be entered: birth to one-and-a-half years old, one-and-a-half to two-and-a-half years old, and two-and-a-half to three-and-a-half years old. Prizes will be given for the best all-around, cutest, best natured, healthiest, and youngest baby. All those who wish to enter their babies may secure application blanks from the Chamber of Commerce office.

EVELYN and PAUL HOME BAKERY

Meats — Groceries — Novelties KING'S HIGHWAY AT 3rd STREET

FREE 30" DEBBY DOLL FREE YOU HAVE TO SEE HER TO BELIEVE HER! Register Now thru Aug 31 — Doll Will Be Mailed To Winner

TWO FINE STORES TO SERVE YOU —

BYRONS STAPLES

5 & 10c STORE At Rocky Bend 5 & 10c STORE On 12-14-16 B Street

BYRON'S

COMPLETE 5 & 10c ASSORTMENTS AND ALL BEACH NEEDS

GUYON SHOPPING CENTER BOAR'S HEAD

— Plenty of Free Customer Parking —

STAPLES

Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs

- sun tan aids beach supplies
- sun glasses beach toys
- cosmetics beauty aids

BACK TO SCHOOL School Supplies

QUADDY LOAFERS \$4.39

12-14-16 B STREET AT THE BEACH

COMPARE THESE VALUES!



A SAND FORT, built by these youngsters while the tide receded is soon wiped out by the incoming tide, and no traces will be left to tell of its construction by the next tide. — Staff Photo

Award Prizes In Fishing Contest

Prizes for the fishing contest for the previous week were awarded Friday evening to the fishermen who brought in the largest edible fish.

The first prize, a spinning rod and reel, was won by Robert Louis, 15 years old, from Chicopee, Mass., who caught his 23 pound Pollock on the very last afternoon of last week's contest.

Cornelius Sullivan won a tackle box with a 20-pound Pollock. Mr. Sullivan comes from Brighton, Mass. In third place was Basil McRae from Tewksbury, Mass. with an 18 pound Pollock, and Larry Chittenden was fourth with a 17 pound Pollock he entered on the first day of the contest. All edible fish caught from the deep sea fishing boats are eligible and even though there are only four winners, many others can be entered in the Old Salts club for an emblem and a certificate. There are no entry fees for the contest or the Old Salts.

Members who joined the Old Salts club during the past week with fish caught from the Smith and Gilmore Fishing Pier party boats are Alfred Farris with a 7 1/2 lb. Haddock, Mrs. Catherine Matolt with a 15 lb. Pollock, A. S. Ward with an 8 lb. Cusk, Mr. Norman Davis from So. Royalton, Vermont with a 10 lb. Haddock, R. Nelson Johnson from Troy, N. Y. with a 16 lb. Pollock, and in the junior class are Larry Conlon, 12 years old with a 5 lb. Haddock, Joseph Hughes from Charlestown, Mass., 10 years old with a 4 lb. Haddock, Robert Hallock who is 13 years old, with a 4 1/2 lb. Haddock and Paul LaVasseur who is 7 years old and caught a 7 1/2 lb. Haddock.

Entries in the contest for the current week are Mrs. Emily Wealek from Turner Falls, with a 14 lb. Pollock, Don Wylie of Hampton with a 14 lb. Pollock, and Mr. Davis with a 10 lb. Haddock. You have until 6:30 p.m. Friday to catch the big one!

Agriculture and pastoral products comprise more than 80 per cent of Argentina's normal exports.

REMNANTS

COTTONS - WOOLENS - SILKS - SYNTHETICS

BUY AT THE MILL AT MILL PRICES!

Exeter Handkerchief Co.

Near B. & M. R. R. Station, Lincoln St., Exeter

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

Exeter Rd. Hampton

NO GAME PAYS LESS THAN \$10 WITH BIG SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Ashworth avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

Plenty Of Free Parking

New Hampshire state law requires that NO minors under the age of 18 years are allowed in the Hall while Bingo is being played.

WARREN'S SUPERMARKET

Largest In The Seacoast Area

HUGE PARKING LOT

AIR CONDITIONED

S & H GREEN STAMPS

Located 1-2 Mile North of Hampton Center ON LAFAYETTE ROAD

For Your Vacation Pleasure

BAND CONCERTS

Four Daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30

BEACH CALISTHENICS

Classes on beach behind bandstand every morning 10:30 a.m. (except Saturdays, Sunday and Holidays)

TALENT SHOW

Every Monday evening — 7 p.m. — at the bandstand.

FIREWORKS

Every Wednesday — 9:30 p.m. (weather permitting)

SQUARE DANCING

Every Friday evening at State Bathhouse.

THEATER

HAMPTON PLAYHOUSE — 359 Winnacunnet road — latest Broadway hits — Curtain time 8:40 p.m. — Monday - Saturday.

GOLF COURSES

Abenaki, Rye Beach — 6 miles, 18-hole course, open to public. Amesbury Country Club, Amesbury — 15 miles, 9-hole course, open to public.

Exeter Country Club, Exeter — 11 miles, 9-hole course, open to public. Portsmouth Country Club, Greenland — 12 miles, 18-hole course, open to public.

CHURCH SERVICES

COMMUNITY CHURCH, D Street, (Protestant, Non-Sectarian) Sunday morning 10:30 a.m. Visiting pastors. Ladies' Aid, Tuesday 7:30.

ST. PATRICK CHURCH, Church Street (Roman Catholic), Sunday Masses, 6 - 7 - 7:45 - 8:30 - 9:15 - 10:00 - 10:45 - 11:30.

SERVICE CLUBS

KIWANIS — Meets every Monday evening, 6:30 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

LIONS — Meets 1st and 3rd Wednesday, 6:15 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

WATER SKIING

Water Ski Club — Roger Dionne, director — practice sessions as weather permits at the south end of Hampton Harbor.

Beach News Wanted!

Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.

Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or mailed to the Beachcomber office, Hampton Center, Tel. WA 6-3322.

The green turtle of the West Indies sometimes weighs 600 pounds.

Reuter's On The Boardwalk, Near Monument BREAKFAST - LUNCHES TAKE-OUTS Ici On Parle Francais

John The Barber HIGHLAND AVENUE Same Price — Same Place 31st Year AT HAMPTON BEACH

BOAR'S HEAD INN DINE ON THE OCEAN Breakfast 8:00 - 10:00 Luncheon Dinner 12:00 - 1:30 6:00 - 8:00

SEA TERN Bakery Ocean Blvd. Hampton Beach Finest Bakery On The Coast • Bar-B-Que Chickens • Home Style Baked Beans • Home Style Br. Bread • Frozen Foods • Fresh Pork Pies • Fresh Chicken Pies • Irish Bread DELICATESSEN Butter — Bacon — Milk & Cream Ice Cream — Cold Tonic

The first land engagement of the Spanish-American War was at Las Guasimas, Cuba, won by the Americans.

DR. L. B. WINKLER Dentist 570 Lafayette Road 1/5 Mile Above Lamie's HAMPTON CENTER WA 6-2368 Ashworth Avenue Barber Shop 168 ASHWORTH AVE. Ladies' Hair Cutting Joe Kerr, Prop.

PLAYLAND

DEEP SEA FISHING TRIPS TWICE DAILY



The Alice G, 40-Ft. Party Boat, Walter Sturgis, Capt.

AL GAURON

State Pier WA 6-2469

LINES AND BAIT FURNISHED CHARTER PARTIES TOILET FACILITIES

Morning Trip 8:00 A.M. Afternoon Trip 1:30 P.M.

TWO BOATS: "ALICE G" & "MICROC" \$2.50 per person Children's Rates

End Of Summer MARKDOWNS

- SKIRTS Reg. 5.98- 8.98 NOW 3.00
- SHORTS Reg. 2.98- 4.98 NOW 2.00
- BLOUSES Reg. 2.98- 3.98 NOW 2.00
- DRESSES Reg. 8.98-14.98 NOW 5.00
- BERMUDAS Reg. 4.98- 6.98 NOW 3.00

BATHING SUITS

- Reg. \$ 9.98-\$12.98 NOW \$ 6.99
- Reg. \$13.98-\$16.98 NOW \$ 9.99
- Reg. \$17.98-\$19.98 NOW \$12.99
- Reg. \$22.98-\$35.00 NOW \$15.99
- Reg. \$ 5.98-\$ 8.98 NOW \$ 4.99

CHILDREN'S WEAR

- Bathing Suits 1.00 Regular 1.98 - 2.50
- Blouses 2.00 Regular 2.98 - 3.50
- Shorts 3.00 Regular 3.98 - 5.98
- Skirts
- Dresses

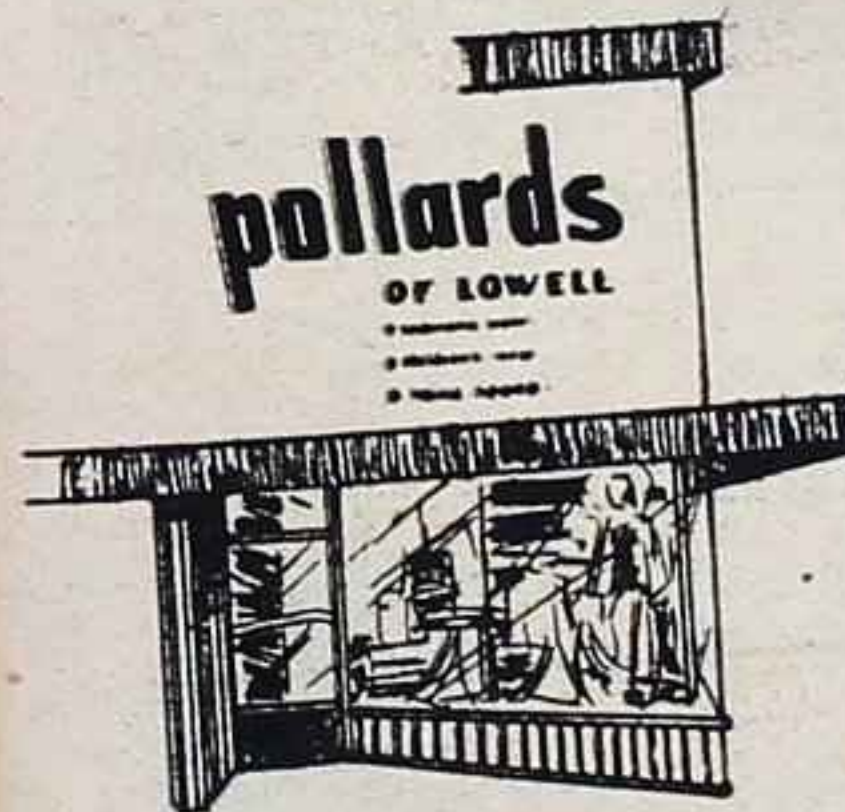
SHETLAND

(type) Slipon 5.98 Sizes 32 - 40



FASHIONED BY remark knitwear 100% VIRGIN WOOL

- Charcoal Grey
- Charcoal Brown
- Highland Mist
- Bonnie Mist
- Maroon Heather
- Light Grey Heather
- Beige Heather
- Sapphire Blue Heather
- Green Heather
- Light Blue
- Charcoal Black



On The Boulevard Next To Howard Johnsons

Things Real Different

- in Sportswear
- in Dresses
- in Children's Wear
- in Domestic
- in Togs
- in Accessories

Use Your POLLARD Charge Account

At Your Service

1 to 3 Day Delivery On Items From Our Lowell Store, The Largest Department Store In The Merrimack Valley.

August 15
Festival Month

Smith's Pharmacy
PRESCRIPTIONS
Drugs — Cosmetics — Fountain
OPPOSITE MARINE MEMORIAL
WA 6-9194

No. Shore Super Market
Winnacunnet Rd. At The Traffic Circle

GROCERIES - MEATS - TONIC - ICE CREAM
FROZEN FOODS - BAKERY PRODUCTS - CHIPPED ICE
Featuring The Largest Selection Of Fruits And
Vegetables On The North Shore

PLENTY OF PARKING SPACE

COLTON'S
Restaurant and Drive-In

WHERE YOU CAN ENJOY
COCKTAILS with your MEALS
ON THE SHORE LINE DRIVE

Seabrook Beach — Route 1A
HALF MILE FROM HAMPTON RIVER BRIDGE
Open Every Day Til Midnight! GRover 4-3561

SHOP HAVERHILL FIRST

- For Genuine Values
- For A Wide Choice Of Merchandise
- For Ease In Shopping
- For A Friendly Atmosphere
- To Be One Of Many Satisfied Customers

— HAVERHILL —
THE NORTHEAST SHOPPING CENTER
17 Miles from Hampton Beach

RETAIL TRADE DIVISION
GREATER HAVERHILL
CHAMBER OF COMMERCE
HAVERHILL, MASSACHUSETTS

FREE AND METERED PARKING

Town Is Given Right-Of-Way To Sewer Plant

The gift to the town of Hampton of a 40-foot right of way from Tower Park, off Winnacunnet road, to the sewer treatment plant was made Friday by Alfred Tower and the Board of Selectmen readily accepted the gift.

Tower also offered the gravel from his pit to build the road if the town trucks would haul it out of the pit.

Mr. Tower also made the town the gift of an easement along his property for the construction of the proposed North Beach sewer line. The first leg of the line, recently completed, was put in at Tower's expense to connect to the Tower Park housing development. The new line is approximately 1,000 feet long and is a 12-inch line conforming with size of the proposed line.

Town Manager John True stated this week that the new roadway will save a considerable distance when sewer trucks have to go between the beach and the treatment plant.

In other action at the weekly Selectmen's meeting, the Board approved the installation of a street light on Island path and gave permission to Anthony Caldarone to erect no parking signs in front of driveways on Woodstock street, which is on the Seabrook side of Hampton river.

According to True, the town of Hampton received a check from the State Tax Commission for \$15,500.64, covering the town's share of taxes on interest and dividends paid by local residents.

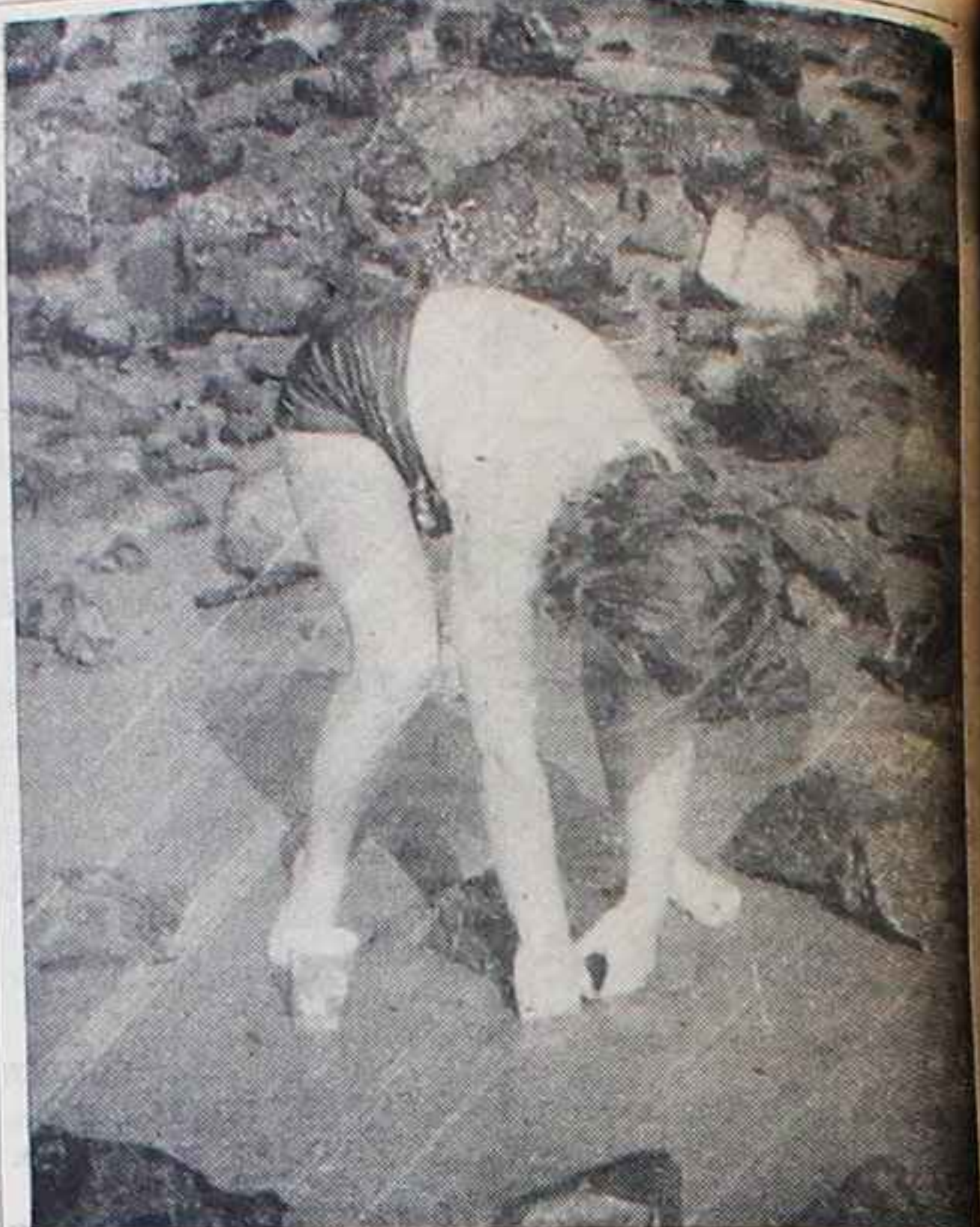
True stated that the check was \$160 more than the 1956 share received by the town.

The Selectmen are conducting an investigation into the request by Chamber of Commerce members that the town accept responsibility for the maintenance of the two working piers used to repair the Underwood memorial bridge. Town Manager John True said that the board is conducting the investigation to determine the amount of insurance, liability and maintenance that might be required.



Miss New England beauty contest entrant, Sandi Stewart of Manchester, was also entered in the Miss Hampton Beach beauty contest last week. — Staff Photo

MOODY'S
EXETER'S
LARGEST MEN'S SHOP
Shirts For All The Family
133 Water St. Exeter



PATIENT LOOKING in every nook and cranny and under all the rocks is Judy Bonney of Salem in her quest for the elusive crabs that she knows are hiding somewhere under the North Beach rocks.

Grad's of Haverhill
(OPEN FRIDAY 9 A.M. TO 9 P.M.)

SEMI-ANNUAL STOCK-TAKING SALE

Starts Thursday, Aug. 15

HERE ARE JUST A FEW OF THE BREATH-TAKING BARGAINS!

| | | |
|----------------------------|---|--------|
| SUMMER DRESSES | VAL TO \$14.95 | \$4 |
| SUMMER DRESSES | FAMOUS MAKES VAL TO \$29.50 | \$10 |
| SUMMER BLOUSES | SLEEVELESS OR SHORT SLEEVES VAL TO \$5.98 | \$1.99 |
| SUMMER SKIRTS | VAL TO \$7.93 | \$2 |
| BETTER SUMMER SKIRTS | VAL TO \$10.93 | \$3 |
| COTTON AND DACRON LINGERIE | NIGHTIES BABY DOLLS SHORTIES VAL TO \$5.98 | \$2.99 |
| GLEN HAVEN SUITS | SPRING RAYONS & DISC STYLES VAL TO \$29.50 | \$12 |
| TOPPERS | 100% WOOL VAL TO \$29.50 | \$9 |
| COATS | SPRING AND FALL NUMBERS — ALL WOOL VAL TO \$45.00 | \$19 |

Many More Bargains Equally Sensational!

Grads 87 Merrimack St. Haverhill, Mass.

Free Parking — Rear of Store



ASCINATION of youth for the seashore is borne out by Anne of Elmwood, N.J., who tows a piece of seaweed behind her as she walks the beach for those treasures that mean so much to youth. — Staff Photo

Information Guide
U. S. POST OFFICE
Located — 271 Ocean Boulevard
Lobby Open:
8 a.m. - 5 p.m. Monday - Friday
8 a.m. - 12 noon Saturday.
Window Service:
8:30 a.m. - 5 p.m. Monday - Friday
8:30 a.m. - 12 noon Saturday.
Mails Arrive:
8:30 a.m., 10:15 a.m., 3:00 p.m.
Mails Dispatched:
8:30 a.m., 10:15 a.m., 3:00 p.m.
All Collection Boxes Collected At 8 a.m. every day.
Mails Dispatched
Main Office — Hampton Center
Weekdays — 9 a.m., 11 a.m., 2 p.m. and 5 p.m.
Sundays — 4 p.m. only.
CHAMBER OF COMMERCE
President, John J. Dineen; vice president, Seth M. Jenkins; treasurer, John P. Dunfee; secretary, William "Bill" Elliot.
MUNICIPAL OFFICERS
TOWN — Board of Selectmen: Harry D. Munsey, Lawrence C. Hackett, Donald A. Ring. Town Manager, John W. True. Town Clerk, Helen W. Hayden. Tax Collector, John B. Berry. Office hours 9-12, 2-5 Monday - Friday, 9-12 Saturday. Chief of Police, John J. Malek. Chief of Fire Department, George Lamont.
BEACH PRECINCT — Commissioners, Ralph T. Harris, John

2 GOOD GAMES
JACKPOTS — SPECIAL GAMES

BINGO
TUESDAYS
7:30 — 30 GAMES
Sponsored By American Legion Post No. 70
FREE BUSES BOTH NITES

SATURDAYS
7:30 — 30 GAMES
Sponsored By Seabrook Firemen's Association
Leaves Near CafC Building At 6:30 Returns After Games

BIG PAYOFFS — DOOR PRIZES
SEABROOK FIRE STATION

J. Foley, Alfred V. Gagne, Treasurer, Roland Bragg.

RUBBISH COLLECTION
Monday — all stores and restaurants, F street to bridge; North shore from Winnacunnet road to North Hampton line.
Tuesday — Beach stores and restaurants, D street to Winnacunnet road and the uptown area to Moulton road.
Wednesday — All stores and restaurants, uptown area east of Moulton road and F street to the bridge.
Thursday — Beach stores and restaurants, D street to Winnacunnet road and the North shore from Winnacunnet road, to the North Hampton line.
Friday — Beach stores and restaurants, F street to the bridge and the uptown area to Moulton road.
Saturday — all stores and restaurants, D street to Winnacunnet road and the uptown area east of Moulton road.

THE BEACHCOMBER
Incorporating
The Hampton Beach Advocate
A Vacation Digest of all the news information for the summer visitors
Published
Wednesdays, June 26 to August 28
By The
HAMPTON PUBLISHING CO.
Hampton, New Hampshire
For Advertising Rates in this Paper Telephone WA 6-3322
Communications and Items from readers are welcome at all times.

LINCOLN'S
Pleasant St., Newburyport

Store-Wide Sale

Ivy League woven stripe cotton shirts rich, dark colors...
regular 1.98 **1.66**

jumbo quilted plastic garment bags
99c reg. 1.98

matching plastic shoe bags
79c reg. 1.59

misses' and women's
... flannelette
... cotton plisse
... broadcloth
pajamas
1.99 regular 2.98

bath rugs and lid covers
\$1

Open Toe OXFORDS
GLOVE SOFT ELK WITH SMART PLATFORM WEDGE
2.66 Regular 2.98

BOYS' CORD SHIRTS
Regular 2.59
1.98

BOYS' CORD SLACKS
Regular 3.59
2.98

August Is Festival Month

FOR FLOWERS DURING VACATION
 DIAL PR 2-3391
Dot's Flower Shop
 DAILY DELIVERY AT THE BEACH
 Member of F.T.D.



The Trading Post
 KINGS HIGHWAY AT 7th ST.
 Meats Groceries Beachwear
 FROZEN FOODS — ICE CREAM
 TOY AND NOVELTIES
 NEWSPAPERS — MAGAZINES
 HAMPTON BEACH SWEATSHIRTS
 Film and 24-Hour Developing Service



PRESENTATION of a new chief's car for the Hampton Beach Fire department took place earlier this year as Precinct Commissioner Ralph Harris turned over the keys of the vehicle to Fire Chief G. Lamott.

Firemen's Day At Beach Saturday Features Parade

Firemen's Day will be observed this Saturday, August 17th, at Hampton Beach, featuring a parade of fire fighting equipment, both old and new.

Among the apparatus expected to be present is the Seabrook Fire Department's old hand-pump and hand-drawn truck along with a couple of horse-drawn engines from other towns.

The Hampton Beach Concert Band will ride on one of the trucks to add some musical flavor to the parade.

The parade is scheduled to start at 2 p.m.

August is Festival Month

Beach Notes

Mary lives in Manhasset, Long Island, but was born while her parents, Rev. and Mrs. Donald B. Weymouth, lived in Hampton Falls, N.H., where he was pastor of the Baptist Church. Her parents and sister, Lois, have joined Mary at the beach for this celebration on Wednesday, August 14th.

A surprise birthday party was given by Pat and Peg Jones to one of their guests at the Miramar Guest House, 9 Nudd ave. last week.

The honored guest was Mrs. Mae O'Sullivan of Woburn, Mass., who has been a summer resident of the Miramar for the last three years.

The United States purchased the Virgin Islands from Denmark in 1917.

Hampton Girl Qualifies For Old Salts Club

The newest member to qualify for the Old Salts Club at Hampton Beach, is Anna Mahoney of Leavitt road, Hampton, who is being congratulated for catching 4 1/2 lb. Haddock from one of Gauron's Fishing boats.

The Old Salts' Club, under sponsorship of the Hampton Chamber of Commerce, is formed to honor those who have been in the "big ones" and Anna on her return home, will be displaying a gold certificate membership, a billfold award and wearing a red and gold patch as proof of membership.

This year which opened the season in June and will continue through August 31st.

BEACH NOTES

Mr. and Mrs. Leslie Boynes and their daughter, Jean, of Methuen, Mass., arrived Monday for a week vacation at Lloyd's Motel on Ocean Blvd.

Mr. Boynes is the proprietor of Boynes' Texaco Station on State st. in Methuen.

Miss Mary V. Weymouth of the Vandermere Hotel celebrates her birthday this week at Hampton Beach.

SALISBURY Drive-in Theater

ROUTE 1A BEACH ROAD SALISBURY, MASS.
 Wed. thru Sat. Aug. 14-15-16-17

Debbie REYNOLDS
Tammy and the Bachelor
 2nd Hit

Stambul
 ERROL FLYNN
 MISS CORNELL BUCHHEIM
 Sun., Mon., Tues. Aug. 18-19-20
 JERRY LEWIS — MARTHA HYER
"THE DELICATE DELINQUENT"
 2nd Hit

THE HOLIDAY BRAND
 JOSEPH COTTEN — VERA-ALICE
 BETTY GRANGER
 COTTEN — LINDFORS — BLAIR — BOND

CARY GRANT · DEBORAH KERR

On the French Riviera, across an ocean and all over New York!

In Leo McCarey's
AN AFFAIR TO REMEMBER
 CINEMASCOPE COLOR BY DE LUXE

STARTS WEDNESDAY, AUGUST 21

He bought her... she was his!
CLARK GABLE
 as the man who took the strange case of **YVONNE DE CARLO**
BAND OF ANGELS
 ALSO STARRING SIDNEY POITIER — WARNERCOLOR — FROM WARNER BROS. INC.

BEACH NOTES

The happy gang from the North are planning a beach party Saturday, August 24th.

GINNY
 GINETTE
 JILL
 VOGUE DOLLS AT THE SURF HOTEL GIFT SHOP
 Ocean Boulevard

They are as follows: Maureen and Wilbur, Anne and George Mooney, Judy and Rusty, Fanny and Danny, Mozzy and Bobby, Ellen and Pete, Valerie and Frankie, Eileen and "Little Richard", Patty and Tommy, Paula and Georgie, and Joe and Janet. Hope they have a swell time!

Miss Lena Marcotte from Windsor Mills, Quebec, a reporter for "La Tribune," was honored at dinner Wednesday evening at the Hollingworth Hotel on A st., where she is a guest, with her sister, Mrs. Marguerite Draiden. A birthday cake was served and a song fest was enjoyed by all.

August Is Festival Month



FILLEY'S MARINE MART

OPEN 7 DAYS WEEKLY
 U.S. Route One WO 4-8522 North Hampton
 • EVINRUDE OUTBOARDS • SEBAGO BOATS
 • PEMBROKE CRUISERS • AQUAFLEET BOATS
 White Clinker-Bilt Boats 10% Down

VARI-CHRISTIE'S

Hampton Playhouse

(Winnacunnett Road)
 LAST 3 DAYS
 Broadway's Third Longest Run Hit Of All Time
"Abie's Irish Rose"
 Opening Monday August 19 - August 24



A HATEFUL OF RAIN

by MICHAEL V. GAZZO
 RESERVATIONS: WAVERLY 6-3073
 Tickets: Mon.-Wed.: \$2.20; \$1.85; \$1.25 — Thurs.-Sat. \$2.40; \$2.00; \$1.50
 Curtain At 8:40 Free Parking

NORTH HAMPTON DRIVE-IN THEATRE

North Hampton, New Hampshire
 TELEPHONE RYE BEACH WO 4-5442

Now thru Saturday
 2 Science Fiction Thrillers
"The Giant Claw"
 —Also—
"Night The World Exploded"
 Kathryn Grant — William Leslie
 Show Starts at Dusk Main Feature First Sun., Thurs.

Starts Sunday, August 18
"Walk Into Hell"
 —Plus—
"Gunslinger"
 Show Starts at Dusk Main Feature First Sun., Thurs.

Coming August 21
"BOY ON A DOLPHIN"
 —Plus—
"TEN TALL MEN"



Cary Grant and Deborah Kerr are romantically teamed in Leo McCarey's "An Affair to Remember" now playing at the Surf Theatre, Hampton Beach. Much of this love comedy was filmed aboard the luxury liner, S.S. Constitution.

Celebrates Sixth Birthday At Beach

Miss Susan Marie Ashton, youngest daughter of Mr. and Mrs. Carl Ashton, Haverhill rd., Kensington, celebrated her sixth birthday at Golden Sunset cottage, Towle avenue, Hampton Beach, home of her aunt, Miss Mary L. Fifield.

A beach party was enjoyed by the youngsters in the morning followed by the birthday party in the afternoon, games, story telling and delicious refreshments, including 2 lovely birthday cakes one was a "doll" novelty cake made by Susan's mother. These were greatly enjoyed by Susan and her little friends, who came from Lawrence and Andover, Mass., Hampton Beach, Kensington and Exeter. Susan received many lovely gifts. The little friends left after a Happy Day wishing Susan a Happy Year.

Yugoslavia's newest industry—catching snails and selling them to Paris restaurants—resulted in shipment of 1,260 tons in the recent nine months, Belgrade reports.

CABIN FOR SALE
 North Beach near Coast Guard Station Reasonable
 Apply at Gammon's Cabin THE GREENLANDS

IOKA

Theater Exeter
 Phone PR 2-2222
 Matinee Every Day 2:15
 Evns. 6:30 - Continuous 2 Shows
 Air Conditioned

Wed. - Sat. Aug. 14-17
 All Walt Disney Shows!
 HAL STALMASTER — LUANA PATTEN
"JOHNNY TREMAIN"
 (In Technicolor)
 plus
"Samoa"
"Wetback Hounds"
"The Story Of Anyburg U.S.A."
 All In Technicolor

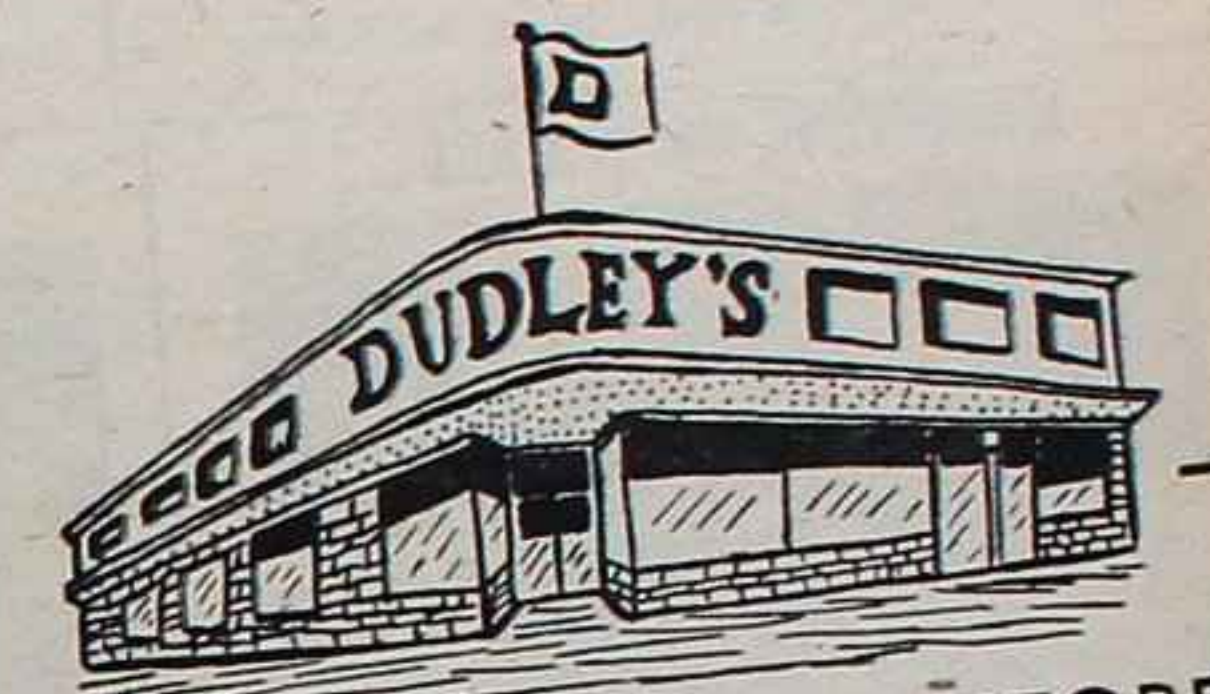
SPECIAL KIDDIE SHOW
 Every Saturday at 1:15 P.M.
CARTOON CARNIVAL
 Plus Our Regular Program

Sun. - Tues. Aug. 18-20
 AVA GARDNER — STEWART GRANGER
"THE LITTLE HUT"
 (In Color)
 BILL ELLIOTT — KATHLEEN CASE
"CALLING HOMICIDE"

DINE AT The Oasis



Specializing in CHINESE and AMERICAN FOOD
 FLOOR SHOW WEEKENDS
 Open 7 Days A Week
 11 A.M. to 1 A.M.
 Bridge Road, Salisbury
 (Between Salisbury and Newburyport)
 For Reservations
 Phone HO 5-9852



DEPARTMENT STORE
 Corner C Street — Ocean Blvd.

SUMMER SALE

Bathing Suits
 Sportswear
 Dresses
 Handbags
 Children's Wear

25 to 33 1/3% OFF

THIS WEEK'S SPECIAL VALUE
Chinaware and Pottery
 99c Reg. 1.49 ea.
 T.V. Snack Set — Sugar and Cream Set
 Donkey and Fawn Planters
Men's All Wool Sweaters
 3.99 Reg. 7.98
 Assorted Colors, Styles and Sizes
 While they last
 OPEN EVERY EVENING TILL 11 P.M. Including SUN.

IN HAMPTON

WITH A COMMON PURPOSE

TO SERVE YOU

Hampton Flower & Garden Shop



694 LAFAYETTE RD., NO. OF TRAFFIC LTS.

Flowers, Plants, gardening supplies and needs. Table arrangements, corsages, bouquets. Wedding and funeral flowers. Garden tools, hose, fertilizers.

TOBEY & MERRILL INSURANCE



430 LAFAYETTE RD. HAMPTON CTR.

Tobey and Merrill, Inc., at 430 Automobile and Real Estate Insurance Lafayette Road offers a complete Fire, Protection service.

HAMPTON COOPERATIVE BANK



428 LAFAYETTE RD. HAMPTON CTR.

Hampton Co-operative Bank "under the clock". Offering a 3% current dividend — plus courteous, convenient and friendly service.

HAMPTON HARDWARE



CORNER OF LAFAYETTE RD. & HIGH ST.

Paints, kitchen needs, hardware, sporting goods, lawn and garden needs. Featuring picnic and campers' supplies. A friendly store to shop in!

COTTAGE WASH SHOP



HIGH STREET HAMPTON CTR.

Fast service wash and dry laundry. Don't waste your precious vacation days hand washing dirty clothing. Leave them on your way to do the shopping. Pick them up washed and dried later in the day.

HAMPTON AUTO WASH



603 LAFAYETTE RD., NO. OF TRAFFIC LTS.

Cars washed the Auto Magic way. It's fast, saves the finish on your car from salt and sun damage. Your car washed and cleaned inside and out in 15 minutes, \$1.50, whitewalls 50c extra.

MAPLE LEAF CLEANERS



595 LAFAYETTE RD., NO. OF TRAFFIC LTS.

Featuring four hour dry cleaning service, and pressing while you wait. A cleaner of years of experience. Drive-in window service.

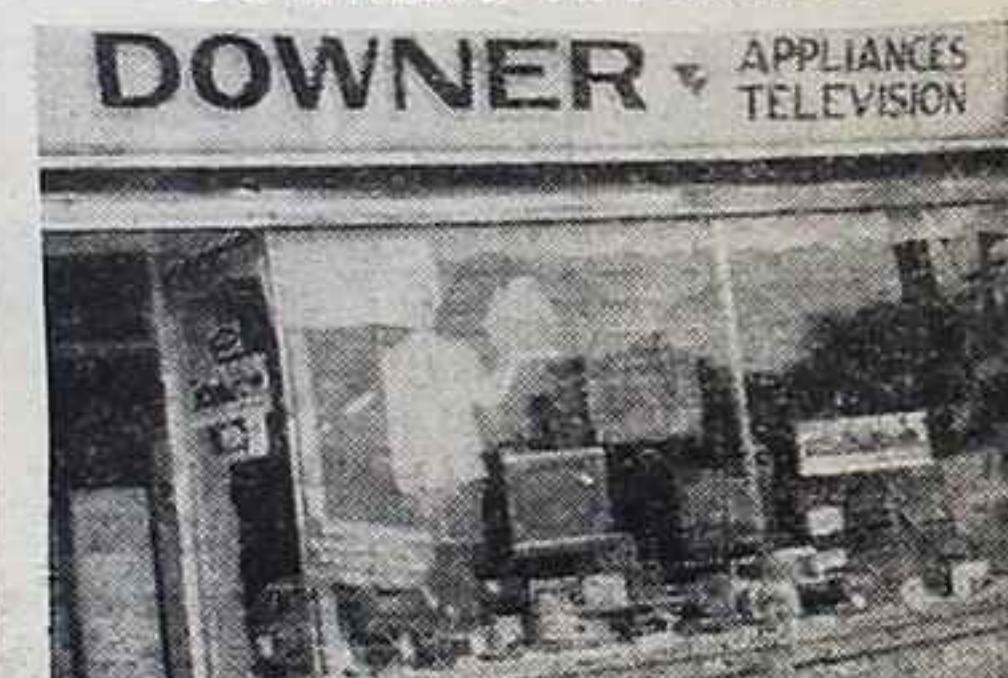
F. B. CROWE VARIETY



8 HIGH ST. HAMPTON CTR.

You'll find practically all of your vacation needs at Crowe's. Clothing, gadgets, beach supplies, toys and games, all at prices that make "values to Crow about".

DOWNER'S APPLIANCE



LAFAYETTE RD. HAMPTON CTR.

Headquarters for radio and television sales and service. New and used T.V. portable & table model radios, large and small appliances. Factory trained service personnel. Record players & records.

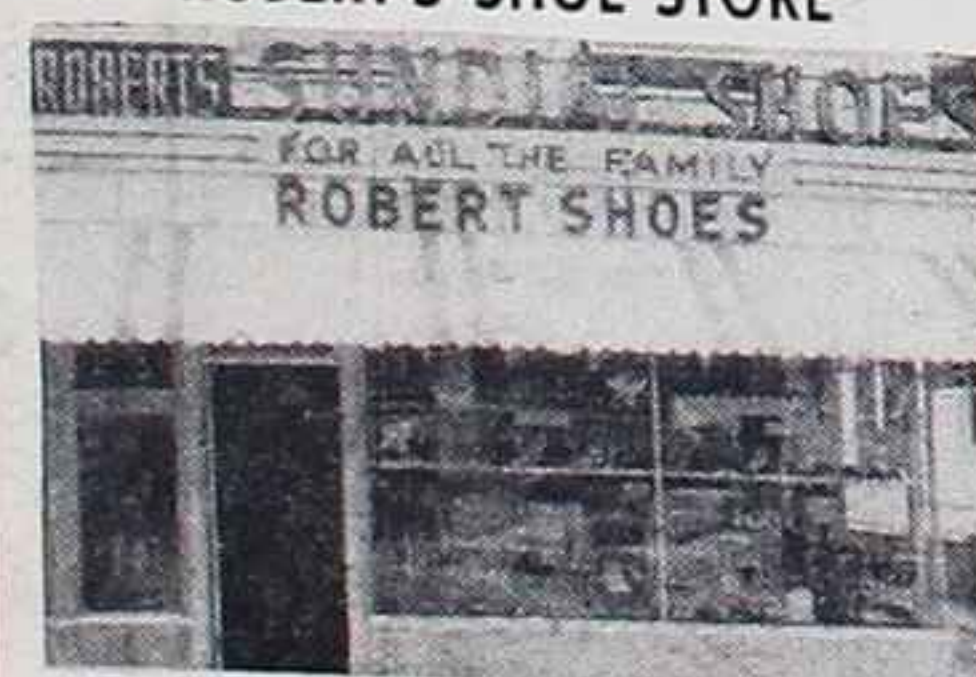
McDORMAND'S MEN'S WEAR



443 LAFAYETTE RD. HAMPTON CTR.

20% Off SALE 20% Off ON ALL MEN'S SUMMER CLOTHING

ROBERT'S SHOE STORE



441 LAFAYETTE RD. HAMPTON CTR.

25% Off On Summer SHOES

ST. GERMAIN'S JEWELRY



461 LAFAYETTE RD. HAMPTON CTR.

Gift items, watches, clocks. Fast, guaranteed watch repairing. All work done on the premises. Zenith hearing aids and batteries. A jeweler of years of experience.

Free Parking - Avoid Congestion - Shop Hampton Center - Free Parking

August Is Festival Month



"We Have Everything & Everything Is The Finest"

- COLUMBIA PROVISIONS
- FRESH DONUTS DAILY

Swim Rings 49c

Coffee 99c

Bridge Market

Car. Ocean Blvd. & Ashworth Ave. WA 6-9120

FREE NYLONS

with every \$15.00 Order (Cigs & Tobacco Excepted)

WE DELIVER

Selectmen Name Lee As Temporary Manager

Hampton's Board of Selectmen announced today the appointment of Mr. William A. Lee as temporary town manager, effective as of August 13.

WEE WASH IT!

A STREET LAUNDERETTE
OPEN UNDER NEW MANAGEMENT
Dry Cleaning Pick-up Station
P. T. O'ROAK

FIVE BARBERS

"C" Street
We Speak French, Too
EUGENE CER ANNI

Standish Gift Shop

Largest and Finest
In New England
Ocean Blvd. at "A" Street

MARY ANNETTE Beauty Salon

Specializing in
ALL TYPES OF BEAUTY CULTURE
Opp. Statue
Ocean Boulevard
WA 6-3215 HOTEL DELANCEY

SWIMMING LESSONS BILL GILLIGAN

\$1.00
Start Anytime
5 Q Street — Hampton Beach
TEL WA 6-3270

DISTINCTIVE DINING IN A COLONIAL SETTING

THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

SUNDAY NIGHT BUFFET

- BEEF — HAM — TURKEY
- COLD BOILED LOBSTERS — LOBSTER NEWBURG
- SHRIMP — CRABMEAT
- ASSORTED SALADS — ASSORTED ROLLS
- BEVERAGE — DESSERT

\$2.00

The Exeter Inn is Owned and Operated by Phillips Exeter Academy

Dial PR 2-5901 - A Local Call From Hampton Beach

The present town manager, John W. True will be relieved of his duties on August 15 and Mr. Lee has consented to assume the managerial post until such time as the board names a full-time manager. The Selectmen's announcement follows: "The selectmen have appointed William A. Lee as temporary manager for the town of Hampton. Mr. Lee will assume his duties August 13, and will be available four and one-half days each week until such time as the selectmen appoint a permanent manager. Mr. Lee is a graduate of Dartmouth College and is at present a real estate operator in Concord, N. H. He has been a resident of the town of Hampton for the past several years and an active member of the Planning Board." This action follows the highly publicized "firing" of Town Manager True by the Selectmen on July 12. Selectman Lawrence C. Hackett told the Union today that the Board felt the temporary appointment would relieve the pressure on the Selectmen to find an immediate replacement for Mr. True and allow the Board time to interview more applicants and find the man best suited to fill the managerial post. Contrary to published reports in the daily press, the Selectmen have not interviewed any applicant to date, although several have informally indicated an interest in the position.

Do You Remember?

Summer guests at Hampton Beach make it a habit to return year after year. These happening of past years, taken from issues of the Hampton Union, and the Beachcomber may be remembered by many. You're a long time Hampton Beach visitor if you can recall... Twenty-five years ago this week at Hampton Beach when the First National Stores advertised two packages of a famous brand cigarette for twenty-five cents. Or 15 years ago this week when apple pickers at nationally famous Applecrest Orchards were earning up to eight dollars a day picking a bumper harvest. It was ten years ago this week that famed Atom Bomb pilot, Lt. Col. Sweeney vacationed at Hampton Beach. And five years ago the beach was agog at the visit of Egyptian "belly dancer" Samia Gamal.

August Is Festival Month

Kurtz RESTAURANT

WATER ST. EXETER, N. H.
Next To Municipal Parking Lot
Try Our Tasty
Tenderloin Steak \$1.35
Dining Room Open 8 A.M. - 8 P.M.
AIR CONDITIONED

If You Are A Vacationing

FORD OWNER

YOU WILL BE PLEASED TO KNOW THAT THE FORD DEALER IN THE HAMPTON AREA IS ADEQUATELY STAFFED AND EQUIPPED TO OFFER YOU THE SAME SERVICE AND COURTESIES TO WHICH YOU ARE ACCUSTOMED AT HOME.

HAMPTON CENTER GARAGE

INCORPORATED
Depot Yard — Hampton
TEL. WA 6-3941

Thinking of Living in Hampton?

For The Widest Selection of Desirable Properties

Call
HOLLIS ASSOCIATES
Realtors
696 Lafayette Road — Hampton, N. H.
TEL. WA 6-3802

August Is Festival Month

Ashworth Delicatessen

FRIDAY, AUG. 16

Boiled Lobsters ea. 59c
ROAST STUFFED TURKEYS ea. 3.89
HOT WITH GRAVY

Ashworth Dining Room

THURSDAY, AUG. 15TH:

Baked Individual Chicken Pie
Braised Tenderloin Tips, En Casserole
New England Boiled Dinner

FRIDAY, AUG. 16TH:

Braised Swordfish
Fried Oysters

MONDAY, AUG. 19TH:

Braised Half Native Chicken
Yankee Pot Roast with Natural Gravy

Ashworth Gift Shop
SOMETHING NEW! MEXICAN JEWELRY
EARRINGS — BRACELETS — NECKS — PINS
Exquisite Stone Inlaid in Sterling Silver

Garland's

Ocean Boulevard and 'B' Street
OPEN YEAR 'ROUND

- Lunches - Fountain Service
- Beach Supplies
- Cosmetics
- Polaroid & Kodak Films
- Cigarettes & Tobacco
- 24-Hr. Film Service
- Magazines - Tonic

RALPH J. ROWELL

Proprietor

55 YEARS AT HAMPTON BEACH

Hampton Metal Shop

INCORPORATED

1 LAFAYETTE ROAD HAMPTON
Any Sheetmetal Work

LENNOX

Heating and Cooling

WE MAKE AND INSTALL

- Kitchen Hoods & Fans
- Shelves & Counters
- Sinks Of Any Size
- Chimney Caps
- Ventilation Systems
- Shower Stalls & Bases
- Planter Boxes & Trellises

These and other items available in aluminum, copper, galvanized or stainless steel.

AT YOUR SERVICE — HAMPTON METAL SHOP

WA 6-2098

Players Score Hit With Comedy

"Glory be to God, they've done it again!" And they certainly did! The Hampton Playhouse staff this week reached back into the roaring twenties and came up with the record breaking play of that golden era. "Abie's Irish Rose". Once you see the play, there will be no doubt in your mind why this show enjoyed the longest run in the history of the New York stage. It is the funniest, warmest, most human comedy ever written for the American theatre.

It is the simple story of a Jewish boy who falls in love with an Irish girl. They are married by a Methodist minister, a Jewish rabbi and a Catholic priest in that order. The resulting effect on the respective fathers — one a traditional Hebrew and the other a loyal Hibernian — produces more laughter than one can physically stand in one evening.

The excellent stage settings are in tune with the era. The costuming is a riot with the low slung hip line and the high hung hem line fitting the form like potato sacks under cloche hats. Even the mood is set with the pre-curtain and between the acts music — "I Can't Give You Anything But Love, Baby"; "Crazy Rhythm"; "Black Bottom"; "Collegiate"; and other hits from this toe-tapping wild era of the speakeasy and easy money.

James Arenton and Dennis Drew are teamed up as Sol Levy and Pat Murphy, respectively, in a side-splitting exchange of vitriolic banter that rings the very best out of the hilarious lines and violent action. The opening night audience prolonged the laughter to such a degree when these two fathers finally met face to face that the cast had difficulty in restraining their own amusement during the wait of several minutes for the audience to quiet down. Broad grins broke out on their faces. It is really that funny.

John Vari, as Abie, and Ailsa Dawson, as the Irish Rose provided perfect contrast for the irate fathers. They created a pair of devoted lovers—loyal, unprejudiced and hopeful that "love conquers all".

Madge West, the ace scene-stealer, delighted the full-house as Mrs. Cohen, whose appendix operation was her crowning achievement and whose husband is her uncrowned stooge. Her double-take when she is asked to go into the kitchen and look at a ham was one of the funniest scenes in a very funny show. George Axler, a new comer at the Hampton Playhouse, measured up to Miss West's fine performance playing the hen-pecked husband.

This seems to be a play of pairs. The fourth such teaming comes with Albert Ackel's portrayal of the rabbi and Alex Finan's role as a priest. In the one serious moment in the play, Alex Finan—a local thespian—moves the audience with his provocative speech on Catholics, Protestants and Jews. He upheld the local reputation with his fine work.

The bridesmaids are played by Marian Hanneinan and Sally Cooke.

People in the forty and over age group will love "Abie's Irish Rose" as a landmark of a spectacular era in American history. The theatre-goers on the shallow side of forty will howl at this funniest of funny comedies whose humor is as timeless as life itself, when they view this play that rocked New York for years. So many people wanted to see "Abie's Irish Rose" it went on and on and if you visit The Hampton Playhouse this week, you will find out why. H.L.P.

Hollingsworth Hotel

(Formerly The Lawrence House)

A St., Hampton Beach

PUBLIC DINING ROOM

BREAKFAST: 8:30 A.M.—11:00 P.M.
DINNER: 5:00 P.M.—7:30 P.M.
Operated by Bucky Hollingsworth of The "Detroit" Red Wings

Beach Church Open Until Sept. 8

Mrs. Martha Greene, president of the Hampton Beach Community church association announced this week the Hampton Beach Community church would remain open another Sunday. Instead of the last service being Sunday, September 1, the last service will be Sunday, September 8.

Guest minister, Sunday, August 18, will be the Rev. J. Holland Maughan, pastor of the Hampton Baptist church.

A Treat For You And Yours —

FREEMAN'S ICE CREAM

We Make Our Own

ALSO LIGHT LUNCHES — COLD DRINKS

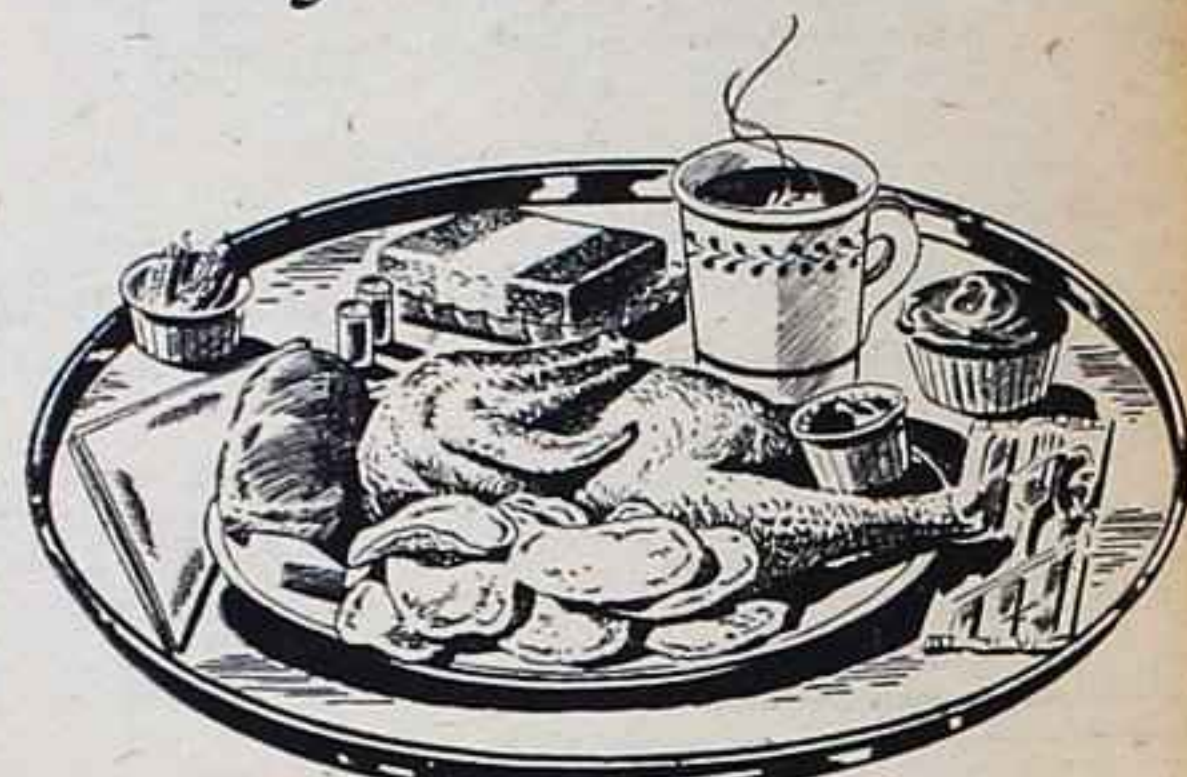
Just A Nice Drive Out Into The Country

400 Yds. West of N.H. Toll Gate On Rte. 101C

Many will remember Frank from his years in the dairy business on the beach.

BEST CHICKEN

you ever ate!



Mmm, man - what a flavor. Tender, juicy chicken that tastes just exactly 1000% better than any you've ever had before.

And it's inexpensive for a big half broiler with french fries, rolls and honey. Children's portion 55c Try it ONCE and we know you'll be back.

You'll enjoy our ocean-fresh lobsters, too.

8 a.m. - 9 p.m. Daily
Except Monday
ALSO TAKE-OUT SERVICE

NICHOLS CHICKEN RESTAURANT

Yankee Village, near Coast Guard Station

HAMPTON NORTH BEACH

Under Management of NICHOLS INCORPORATED, Exeter, N. H., Leaders in The Development of Modern Meat Type Chickens

SQUARE DANCE



Suzy and Sam — go HAMPTON BEACH! The State Bath House is so easy to reach! It's right near the toll bridge and they're parkin' for all. With top-flight New Englanders doin' the Call! Grab up your partners every Friday P.M. The moon's shinin' bright and the ocean's a gem! Jus' 50 cents admission! Refreshments galore! An' the best danged dancin' on an old pine floor!

CALLERS:

MAL HAYDEN - Aug. 16, 30

JOE PERKINS - August 23

PARKING FOR NEARLY 1,700 CARS! AT HAMPTON BEACH STATE PARK



Picnicking, Surf Bathing, Showers, Snacks, PLUS 30 acres of clean sandy beach — take the whole family!

STATE OF N. H. RECREATION DIVISION
Concord, New Hampshire

AUGUST IS Festival Month



Mackenzie Arms
HAMPTON NORTH BEACH
PUBLIC DINING ROOM
Breakfasts and Dinners
UNSURPASSED CUISINE
WA 6-9130

Lanolin is a mixture of wool fat and water, according to the Fifty-two kidnapping cases occurring after enactment of the "Lindbergh Law" have been solved.

August Is Festival Month

It Pays To Turn The Corner On "C" and "C" THE GIFT BOX "C" STREET — HAMPTON BEACH
Unusual Straws & Gifts
Imported Beach Hats and Jewelry

GLAD ACRES ANTIQUES

ROUTE 107 — NORTH OF RAYMOND, N. H.

China, Glass, Bric-A-Brac and Furniture

GLADYS and MARCUS BEEBE
TEL. RAYMOND TWIN OAKS 5-2777

ONLY

The Exeter Banking Company

ESTABLISHED 1894

OFFERS YOU SO MANY CONVENIENT

BANKING HOURS

MAIN BANK AND SIDEWALK TELLER SERVICE

8:00 A.M. - 4:30 P.M. Mon. - Tues. - Thurs.
8:00 A.M. - 2:00 P.M. Wed.
8:00 A.M. - 8:00 P.M. Friday

COMPLETE BANKING SERVICE

Latest Savings Rate 3% Per Annum

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

184 Water Street, Exeter, N. H.

President 2-5971

Christmas In August!

25% to 40% OFF



SHOP FOR CHRISTMAS NOW AND SAVE

- TOYS DOLLS
- Electric & Wind CLOCKS
- Ladies & Men's WATCHES
- JEWELRY
- RADIOS
- TOASTERS
- COFFEE MAKERS
- PIPES
- WALLETS
- Movie & Still CAMERAS
- PROJECTORS
- LAMPS
- COSMETICS
- STATIONERY
- ELECTRIC BLANKETS
- PHONOGRAPHS
- IRONS
- ELECTRICAL APPLIANCES
- LIGHTERS

TOBEY'S NO. BEACH STORE

Corner Winnacunnet Road and Boulevard

HAMPTON BEACH

OPEN 9:00 A.M. TO 10:00 P.M.

COASTAL FISHING

REPORTED EXCELLENT

Conservation officers in New Hampshire's coastal region report that excellent salt water fishing is available to sportsmen.

Several schools of tuna have been sighted recently in the waters off the Isle of Shoals and pollock and cod fishing is holding up well. The haddock fishing is excellent. Catches of mackerel have been spotty, but it is hoped that it will improve in the next few weeks. There have been very few striped bass caught so far this season, and those netted have been only fair sized.

Flounder have been biting heavily in and around Hampton Harbor and just outside of Hampton Beach. Little Harbor and Rye Harbor have also been producing excellent catches of this delectable fish.

Party boat operators report that fishermen have really been taking advantage of the good weather and fine fishing.

UNH BOASTS NEW

CONFERENCE CENTER

DURHAM, N. H. — The University of New Hampshire Extension Service now boasts a brand new permanent "Conference Center" which can house up to 50 people at any season of the year.

The third floor of the University Commons building, which contains the Extension Service offices, meeting rooms, and college dining facilities, has been completely remodeled to provide comfortable double and single sleeping rooms for conference delegates. All rooms are equipped with new and attractive furniture.

The Memorial Student Union building which will be completed this fall can be used for supplemental meeting room space as needed.

In recent years the University Extension Service, in its adult education function, has been host to an ever increasing number of specialized conferences and institutes. Heretofore such meetings of academic, scientific, and industrial groups have had to be scheduled only during the summer months when dormitory space was available.

A honeymoon is but an apprenticeship in love-making, says the British Medical Association's new booklet "Getting Married." It adds there are wise and foolish apprentices for all ages and both sexes.



TIME OUT from his duties, as judge in the Miss Hampton Beach beauty contest, was taken by Lt. Richard Shigley to help this young miss to untie her knotted shoe laces. — Staff Photo

BEACH NOTES

It was just 15 years ago that the McBay family of Medford, Mass. spent a weekend here at Hampton Beach. Since then, vacation time and Hampton have been synonymous for them. In all these years, you would think they'd know their way back to the beach from Exeter. Well, Sunday night, a half-hour and 20 miles past dinner at the Exeter Inn, they found themselves heading towards the White Mountains. Good sense of direction, eh what!

Marjorie Cullen, friend of the McBay family is expected to arrive at the beach next week. Hope she finds her way!

Mrs. Josephine Keefe, of Nudd Terrace, celebrated her 75th birthday this week with an open house. In the absence of her daughter, who is on a cruise to Bermuda, Mrs. Mae Richards and Mrs. Mary Coakley acted as hostesses. The big surprise of the evening came in the form of a cablegram from Ireland in regards to a legacy left Mrs. Keefe by her cousin, the late Sir Aloysius P. Keefe. It seems, the late Sir Aloysius had been an ardent bird watcher most of his life and Mrs. Keefe is the only one in the family who has fol-

lowed in his footsteps. She has been a very active member of the Bird Watchers' Association of Lowell for many years.

Hosts of friends and relatives called and refreshments were served. Mrs. Keefe was the recipient of many lovely gifts. The evening was very much enjoyed by all who attended.



IN NEWBURYPORT
F. H. Hubbard Co., Inc.
100 STATE STREET
THE FINE STORE
FOR MEN

MITCHELL'S

80 MERRIMACK STREET HAVERHILL, MASS.

NEW AUTOMATIC



ELECTRIC SKILLET
\$19.95 - 10-Inch \$9.99
\$23.95 - 11-Inch \$11.99

Both Complete With Cover

New square shape electric skillet with General Electric Heat Control. Just plug it in and cook. Fully guaranteed for 1 year. Washes like a dish — completely immersible in handle and all in water. New Sil-Tone non-stick finish. Mail orders filled promptly in the Kitchenware Department.



PRETTY PAT WILLIAMS of Haverhill, Mass., is a regular weekend visitor to the North Beach section of Hampton Beach. Pat, during the week works as a secretary in a Haverhill bank. — Staff Photo

Parade Floats

Being Readied
The Chamber of Commerce announced this week that they are now accepting applications for floats to be entered in the parade which will be held on Friday,

August 23rd and Saturday, August 24th.

The floats may be entered by owners of business establishments on or off Hampton Beach and there will be prizes for the three best floats in the parade. Applications are also being taken for the rolling toys, such as bicycles and carriages, which will be featured in the annual Children's Day parade on the 24th.

Application blanks are now available at the Chamber of Commerce office.

August Is Festival Month

MARGARET'S BEAUTY SALON
Haircutting — Coiffures
Permanents — Tinting
TEL. WA 6-5441
15 B St., Hampton Beach

Kray's Store For Boys

is headquarters for...

SWEATERS

by **M'GREGOR**



Now! For back-to-school **KRAY'S**

brings you a magnificent selection of the season's smartest boys sweaters. In wash-and-wear 100% Orlon... or completely washable blend of 75% Lambawool-25% Orlon. Cru-neck and Vee. Fabulous colors.

4.98

KRAY'S STORE FOR MEN

Air Conditioned For Your Shopping Comfort
47-49 STATE STREET — NEWBURYPORT, MASS.

OPEN FRIDAY NIGHTS



MAUREEN BURKE, of Methuen, Mass., runner up in the Miss Hampton Beach beauty contest, is also entered in the Miss New England contest to be held at the Casino ballroom on August 21st. — Staff Photo

Vari To Recreate

"Hatful" Role

A **HATFUL OF RAIN**, the sensational play that has just completed a highly successful Broadway and road run has been scheduled for production at **THE HAMPTON PLAYHOUSE** following **ABIE'S IRISH-ROSE**.

John Vari, one of the co-managers, will re-create the role of Johnny Pope, the drug addict, which was originally done by his cousin Ben Gazzara. Mr. Gazzara co-starred in the Broadway production of "Hatful" with Shelly Winters.

Upon being granted the rights to **A HATFUL OF RAIN**, the management immediately contacted Maggie Owens who had returned to New York for the season, and offered her the female lead role. She readily accepted and is now returning to Hampton specifically to play the part. Miss Owens and Mr. Vari were previously featured in the Playhouse's recent record-breaking production of **WITNESS FOR THE PROSECUTION**.

Dennis Brew will also be featured in "Hatful".

HATFUL OF RAIN is the first drama of its kind ever to be done in America. It handles the problem of drug addiction with stark realism. The Hampton Playhouse production will in no way be altered or cut. It is scheduled to open Monday, August 19th.

Members of the Canadian Senate are appointed for life by the governor-general, advised by the prime minister.

COLONIAL INN

COFFEE SHOP
Ocean Blvd. at "P" Street
Breakfasts - Lunches - Dinners

DR. L. M. SALDEN

Optometrist
COMPLETE VISUAL SERVICE
Tel. WA 6-3395
HAMPTON CENTER

Hotel Standish

REASONABLE RATES
MOST MODERN
Beardwalk at "A" Street

Smith's Pharmacy

PRESCRIPTIONS
Hearing Aid Batteries
Ashworth Hotel Block
TEL. WA 6-9194

Hampton Beach

Garage
9 Ashworth Ave. at "A" St.
WA 6-9195

INSIDE PARKING
Hourly - Daily - Weekly - Monthly
and Seasonal Rates

WASHING - GREASING - REPAIRS
Diesel Fuel

Hampton Beach Apartments

CESSPOOLS

CLEANED

FAST CLEAN SERVICE

SEPTIC TANKS INSTALLED

RICHARD RICE
Contractor
WA 6-3306 Hampton

Donovan & Fallon

DRUGS

RADIO BATTERIES FOUNTAIN SERVICE
BEACH NEEDS PRESCRIPTIONS
NEWSPAPERS FILMS

OCEAN BOULEVARD

—NOW OPEN—

LOOKING GLASS COIFFURES

17 HIGH ST. • FREE ALL DAY PARKING ADJACENT OUR SALON • HAMPTON
• Waverly 6-2921 for Appointment

Specializing in
Modern Hair Styling
and Coloring

Open Daily and Friday Evenings By Appointment Only
MISS JOANNA CLEARY Manager MRS. MARY CLEARY Proprietor

REFRESHINGLY AIR-CONDITIONED FOR YOUR COMFORT!

Heave anchor

by CAPT. JOHN

That's on the Worksheet? Some say tain't fittin' for a man to hang around ocean tonnage to about small boats. Well... At low tide, mudbanks on Passaic River reveal as many wrecks



Goodwin Sands in English Channel. The captain's gig and QUEEN MARY are sisters under the skin. Disparate in size but same in gender, both need tender handling.

Seamanship is quality, not quantity. The largest luxury liner is no more dependable than her officers. Master mariners make flying mares moorings just as outboard skippers sashay. Craft vary widely, human equation varies little; and the sea is never the same.

Summer line squalls on lakes can be disastrous as hurricanes off Havana. Drowning is as final in millpond as North Atlantic. You can be as well done in cockpit of a plywood skooter as in stateroom of a MORRO CASTLE. The TITANIC and ANDRE DORIA were no more seaworthy than their compartments and crews. Dante needn't have gone to hell to write the "Inferno."

We will discuss navigation, seamanship and safety of small boats with you who sail them. And we will ask... Are YOU Seaworthy?

You may set out in stout, tight, seaworthy craft, yet end up a holiday statistic, because no one bothered to ask you that before.

We will discuss wind and drift, current and tide, sea and ground swell; fog, calm and storm, — weather on the water, how to know it, what to do about it.

Before and after Noah, sailors made history. Necho, Himilco, Nearchus, Eriksen, Solon, Cabot, deGama, Magellan, Cartier, Fro-bisher, Drake, Hudson, Hartog, Cook, — Perry, Peary and Scott,

men of all nations, made voyages and nations. We will discuss men, ships, shoes and sealing wax. BUT is it FUN?

Perhaps from Sinbad and Ancient Mariner, seaman has inherited too doleful a visage. He is full of superstition and foreboding. His marine disasters are horrors in fascination, sermons in safety. But the professional sailor hangs on to his breeches with belt and braces. He has vast respect for all — but drinking — waters.

You, however, go boating for fun. You take to waterways for relaxation from shoreside congestion and problems. Well, we won't hold you when you're on your way to a wedding. HEAVE ANCHOR will not be haunted by Albatross. You can take its information in short bights, like French without Pain.

This is a new voyage. Next trip may be different. Your suggestions and questions are welcome, whether you've made port a thousand trips, or are still landlocked with that Dreamboat.

So it's lay the apologies and proceed to sea.

EILEEN'S

COFFEE SHOP
LAUNDRY-MAT

Agents For 20th Century Cleaners
Ashworth Ave. at "C" Street

August Is Festival Month

Visit . . .

Ye Cocke and Kettle Inn
Route 1 - Seabrook, N. H.

- FINEST CUISINE IN COLONIAL ATMOSPHERE
- LUXURIOUS MOTEL ROOMS (Member of Quality Courts)
- AIR CONDITIONED

COCKTAIL LOUNGE

OPEN UNTIL 1:00 A.M. MONDAY thru FRIDAY
11:45 P.M. SATURDAY

Liquor served with meals only on Sunday until 3:45 p.m.

FOR RESERVATIONS
PHONE GOver 4-3761

Terrific Markdowns on CHILDREN'S SWIM WEAR



GIRLS'

BATHING SUITS

Sizes 4 to 6x and 8 to 12

99c and 2.99



BOYS' SWIM TRUNKS

Sizes 4 to 8

99c



GIRL'S COTTON DRESSES

| | Were | NOW |
|---|----------------|--------|
| Grand for summer . . . | 1 - 3 \$7.95 | \$5.67 |
| our girls' dresses in pretty cotton prints and solids | 3 - 6x \$5.95 | \$4.67 |
| | 7 - 14 \$4.95 | \$3.67 |
| fashion-wise styling | 10 - 14 \$3.95 | \$2.67 |
| | | \$2.98 |

COTTONS IN SOLIDS AND PRINTS
PUFFED SLEEVES AND CAPPED SLEEVES



SKIRTS

YOUR CHOICE

2.98

Were As High As 8.98

BATHING SUITS

1-2 PRICE

EILEEN ASH

92 High St., Hampton

Next To Merrill Lumber
Open Thurs. & Fri. Even Til 9

H. W. PRAY CO.
NEWBURYPORT
AIR CONDITIONED
OPEN FRIDAY NIGHTS TIL 9:00
71 STATE ST.



PRETTY PAT TIMMINS of Exeter, who expects to study nursing at the Concord state hospital, was found by the staff photographer as she relaxed on the life-guard's boat at North Beach. — Staff Photo



A SHALLOW POOL and a group of happy children is one of the many fine sights along the sandy reaches of Hampton Beach. These shallow pools are a delight to parents and children alike but for different reasons. — Staff Photo

Drowning Rate Increases In N. H.

Figures obtained from the New Hampshire Fish and Game department, whose law enforcement division is responsible for the recovery of drowning victims, seem to indicate that accidental drownings in New Hampshire waters are occurring with increasing frequency. From January through July of this year, twenty-nine persons have lost their lives by drowning. With five months left in the year, this number nearly equals the total of thirty-two drownings which occurred in 1956.

Thirteen of the drowning accidents which have taken place this year have involved youngsters sixteen years of age and under. In many instances the children were playing in shallow water and wandered out where it was over their heads. In most of these cases it would appear that closer supervision by a qualified adult might have prevented the tragedies.

Boating accidents are also responsible for a number of drownings each year. Boat operators should bear in mind that the phrase "Alcohol and Gasoline don't Mix" as readily applies to motorboats as to automobiles. Care should also be taken that the motor is not too powerful for the boat on which it is being used.

As is true with all things, common sense is a major factor in water safety. Youngsters should be supervised when swimming, and the "buddy system" is a good rule for young and old alike. Never swim alone.

While words on paper and precautionary reminders over radio and television may help, the brunt of prevention lies with the individual — do YOUR part!

Police Report Quiet Weekend

Police Chief John J. Malek once again reported a quiet week-end with no accidents being reported. The absence of any accidents is really amazing when one takes into consideration the number of cars and people that were here over the week-end and the chief hopes the trend will continue the summer months.

Fire Chief George Lamott reported only two minor fires, both happening on Friday.

At 3:26 p.m., firemen were summoned to Woodland road in Hampton where a small wood fire near

ANTIQUES
Specializing in fine China, Glass & Decorating Accessories
Property to be sold and all items to be sold at cost.
NOREEN
Ocean Blvd. at 1st St.
HAMPTON BEACH

PAGE'S Restaurant



Ocean Boulevard
Near The Bridge

Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS

— SPECIAL —
12-Oz. T-Bone
STEAK
Potatoes — Vegetables
Rolls — Butter
Tossed Salad
\$2.25

Dinners - Sandwiches - Salads
We Cater To Children

AT PORTSMOUTH'S LEADING DEPARTMENT STORE

"Hi Fi" DAY SPECIAL VALUES

Portsmouth's leading department Store Joins The "Hi-Fi" Days, Thurs.-Fri.-Sat., Aug. 15, 16, 17. Be Sure To Register Here For The \$300.00 KELTON HI-FI PHONOGRAPH That Is Being Given Away To The Lucky Portsmouth Shopper This Week.

IMPORTED ITALIAN
HANDBAGS
REG. 5.95 **\$4.95** REG. 8.95 **\$6.95**

HARRIET HUBBARD AYER
Cleansing Cream
REG. 2.50 **\$1.25** REG. 4.00 **\$2.00**
PLUS TAX

SWIM WEAR
SAVE 1/3
FAMOUS NAMES, NOT ALL SIZES

SHORTS
REG. 2.98 - 5.98 **SAVE UP TO 1/3**
ALL STYLES, WIDE COLOR RANGE

SUMMER SKIRTS
REG. 3.95 - 7.95 **SAVE UP TO 1/3**

SUMMER DRESSES
Save up to 50%
ENTIRE STOCK REDUCED — COTTONS, SHEERS, ETC.
SIZES 10-20-9-15-12 1/2-24 1/2

HOSIERY SALE
SHEERS BUS. SHEERS SEAMLESS
Reg. 1.39 Reg. 1.19 Reg. 1.19
1.65 1.35 1.35

UMBRELLAS
Reg. 3.50 **NOW 2.39**

COTTON BAND BRIEF
PANTS 59c - 2 - 1.00
PINK, BLUE, MINT, RED, NAVY, 4, 5, 6, 7, 8

HOME BEAUTIFUL
LINENS
Save up to 50%

George B. French Co.
37 Market Street
Portsmouth, N. H.

The **Beachcomber**



VOL. XXX, NO. 9

Incorporating The Hampton Beach Advocate

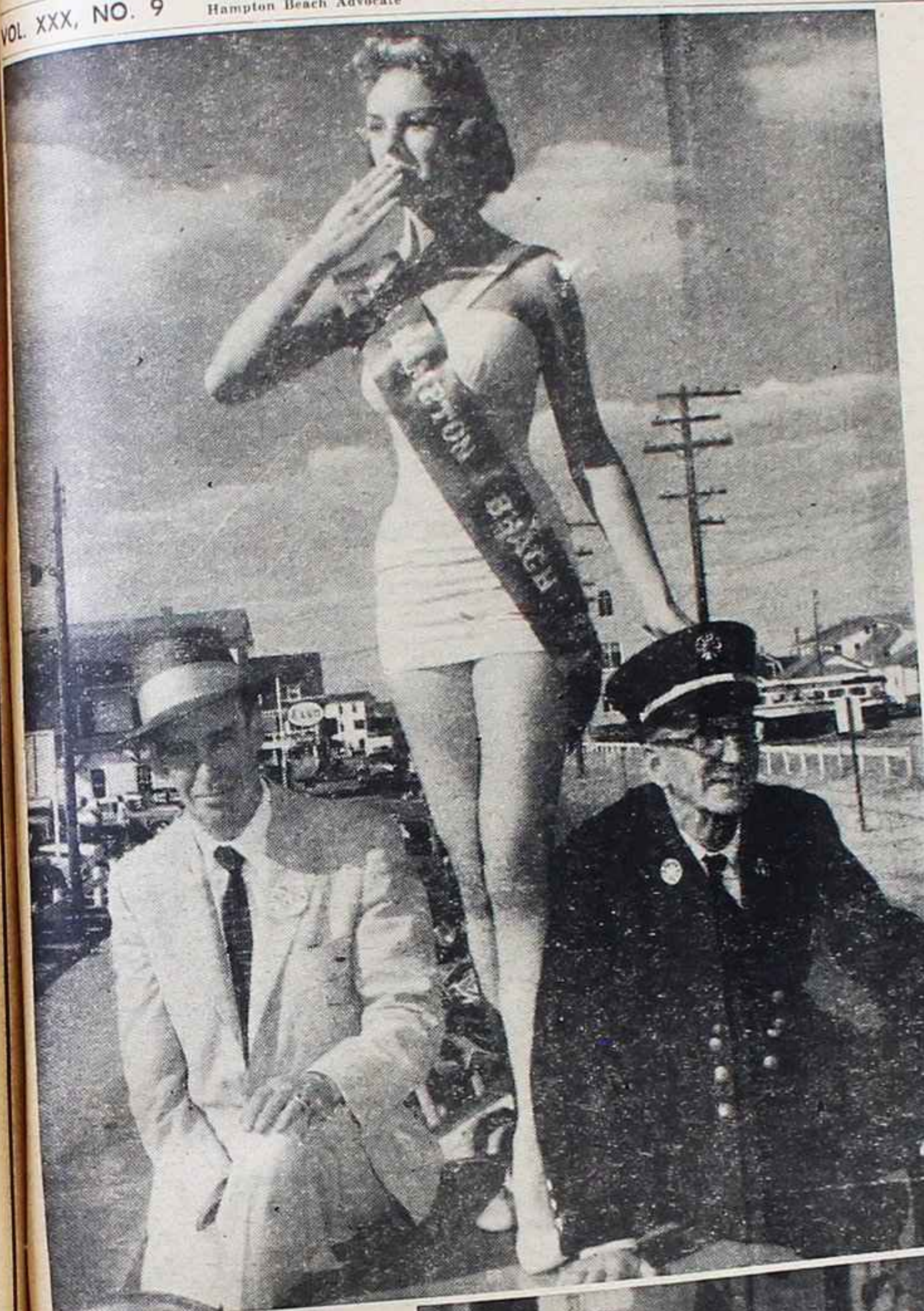
WEDNESDAY, AUGUST 21, 1957

FREE

Tide Table

(Daylight Saving Time)

| | | | |
|---------|------|-------|------|
| Aug. 22 | A.M. | 9:03 | 2:55 |
| 23 | P.M. | 9:24 | 3:05 |
| | A.M. | 9:59 | 3:51 |
| | P.M. | 10:19 | 4:04 |
| 24 | A.M. | 10:59 | 4:44 |
| | P.M. | 11:13 | 4:59 |
| 25 | A.M. | 11:44 | 5:35 |
| | P.M. | — | 5:53 |
| 26 | A.M. | 12:06 | 6:25 |
| | P.M. | 12:34 | 6:40 |
| 27 | A.M. | 12:57 | 7:15 |
| | P.M. | 1:24 | 7:38 |
| 28 | A.M. | 1:50 | 8:05 |
| | P.M. | 2:15 | 8:32 |



GALA KID'S DAY
AUG. 24

STORY ON PAGE 3

★ ★
HIGHLIGHTS of firemen's day at Hampton Beach was the parade Saturday afternoon of modern and antique fire fighting equipment. In the top photo Miss Hampton Beach of 1957, Sally Anne Freedman, is accompanied on the top of one of the fire engines in the parade by (left) Precinct Commissioner Ralph Harris and Fire Chief George Lamott.
In the lower photo is one of the antique fire engines from a Manchester museum. This horse drawn steamer weighs over three tons and was normally drawn by four to six horses. Many an old timer can remember what a sight it was to see this type of engine go careening down the street belching smoke from its stack.
★ ★

