



SUN, SAND AND SURF are things liked best by the small fry on a picnic at the beach. This group at the North Hampton beach includes, (left to right) Lind Smith, Mrs. Peggy Goodrich, Jay and Mark Goodrich, Butch Pike and Robert Smith, all of Exeter, N. H. — Staff Photo

**Parking Revenue Up**

Income from the municipally owned parking lots and comfort station at Hampton Beach have taken an upward swing this year, according to Town Manager John W. True.

Revenue from the parking lots has surpassed last year's income for the same period by \$489. The income last year in the period ending July 31st was \$3,874 and this year it has reached \$4,363 during the same period.

Public facilities at the beach comfort station have returned \$1,647 up to July 17. Last year during the same period the return was \$1,430, for a gain of \$217.

**Longtime Visitor Suggests Fence For Memorial**

Editor of The Beachcomber: We are very much interested in the Memorial Articles in the July 17th Beachcomber. My husband and I were for 16 years, summer visitors to Hampton Beach, stopping on C street, Hotel Malcolm. Mrs. Belle Carleton, the owner and manager, now has a smaller guest house, corner of O street. Then I was too lame to walk far, so found an available place nearer the band stand, with a family that had two rooms to rent. The last two years I was there, could do little but sit on the veranda. But my husband would come down for week ends, and some evenings, and take me around in the car.

Fishing is his hobby, going from Gilmore's Pier. Now he is retired by age and ill health, on social security, but gets down once in a while, a day at a time. For six years I have been confined to the house, except once in a while out in a wheel chair.

A friend sends me the Beachcomber. She spends all her vacations and summer week ends at Hotel Pelham, where her husband has been chef nearly 20 years.

If I may presume, I would suggest fencing the Memorial with a good strong fence, so sturdy it would discourage most of the public. Here in Massachusetts, Plymouth Rock had to be enclosed, to keep the souvenir fiends from chipping it away entirely. Not as many cars or tourists then either, as now.

If a fund should be started, we would gladly add our small bit. I contributed toward the chimes in the Community Church while I was a summer guest, and had the pleasure of hearing them a few

**PAGE'S Restaurant**

Ocean Boulevard Near The Bridge

Serving from 12 Noon to 9 P.M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS



— SPECIAL —  
YANKEE  
**POT ROAST**  
With Gravy  
Fr. Fr. or Mashed  
POTATOES  
VEGETABLE  
TOSSED SALAD  
ROLLS & BUTTER  
\$1.50

Dinners - Sandwiches - Salads  
We Cater To Children

times. Shall always think and remember the restful, happy weeks we spent at the beach.

Mrs. Arthur W. Bryant  
223 Salem St.  
Lynnfield, Mass.

AT PORTSMOUTH'S LEADING DEPARTMENT STORE

FOR YOUR NEW SWEATER WORDROBE

Shetland Type Ivy League

**PULLOVER**

CREW NECK LONG SLEEVE

**5.95 - 6.95 - 9.95**

NAVY, PINK, WHITE, CHARCOAL, BEIGE, RED, GREEN, BLUE, YELLOW.

OTHER, ORLON TYCORA, AND FINE WOOL LONG SLEEVE PULLOVERS FROM 5.95



**TYCORA PULLOVERS**

BY GARLAND

Tycora - A Nylon Textured Yarn That Will Not Shag or Ball!

**5.95**

**TYCORA CORDIGANS**

BY GARLAND

Wide Range Of Colors In Both Styles Incl. White, Blue, Pink & Black

**7.95**

— FINAL CLEARANCE —

- Summer Suits
- Summer Skirts
- Summer Coats
- Summer Handbags
- Many Other Sale Items!

**George B. French Co.**

37 Market Street

Portsmouth, N. H.

**ANTIQUES**  
Specializing in fine China, Glass & Decorating Accessories  
Property to be sold and all items to be sold at cost.  
**NOREN**  
Ocean Blvd. at 1st St.  
HAMPTON BEACH

The **Beachcomber**

VOL. XXX, NO. 7

Incorporating The Hampton Beach Advertiser

WEDNESDAY, AUGUST 7, 1957

FREE

**Tide Table**  
(Daylight Saving Time)

Aug. 7	A.M.	11:03	4:55
8	P.M.	11:12	5:01
9	A.M.	11:45	5:38
	P.M.	11:53	5:44
10	A.M.	12:16	6:16
	P.M.	12:23	6:23
11	A.M.	12:30	6:51
	P.M.	12:57	7:00
12	A.M.	1:06	7:25
	P.M.	1:31	7:36
13	A.M.	1:40	7:57
	P.M.	2:04	8:12
14	A.M.	2:16	8:30
	P.M.	2:40	8:49



**MASS. GIRL WINS TITLE**

STORY ON PAGE 3

MISS HAMPTON BEACH of 1957 is pretty Sally Ann Freedman, 17, of Peabody, Mass., (center, top photo). Runners up were, left, Maureen Burke, 16, of Methuen, Mass., and Diane Mae Wallace, 17, of Peabody, Mass., who placed third in the judging. In the bottom photo Hampton Police Chief John Malek assisted Miss Hampton Beach of 1957, Sally Ann Freedman, from the Queen's car following the regal ride around the Beach celebrating her victory over 32 entrants in the contest held Tuesday night. — Staff Photos



During the Boston Tea Party raid, 332 chests of tea were destroyed.

August Is FESTIVAL MONTH

### THE GRANDVIEW RESTAURANT

Food Served To Your Discriminating Taste  
BREAKFASTS Daily From 8:00 A.M. - 12 Noon  
DINNERS Weekdays 5:00 P.M. - 8:00 P.M. Sundays 1:00 P.M. - 8:00 P.M.  
353 Ocean Boulevard WA 6-3415 Marion Quinn

### Nelson's Candy

Hampton Beach  
Salt Water Taffy 75c lb.  
Fruit and Nut Caramel Kisses 85c lb.  
Homemade Fudge and the best Caramel Corn you ever tasted AT  
Nelson's On The Boulevard NOT TWICE AS MUCH BUT TWICE AS GOOD!



TEENAGE RECORD HOP at the Casino ballroom is one of the new features that will help to keep the youngsters happy at Hampton Beach. The hop is conducted by Dick Samson at the turntable and everyone below 16 is invited to attend at a nominal fee. —Staff Photo

### Fishing Contest Now Underway

Deep sea fishing party boats have brought in catches of Haddock, Blue Hake, Cod and large Pollock during the past week. On Wednesday, July 31 Pollock weigh-

ing 23 pounds and 16 pounds were brought in by the Smith and Gilmore fishing party boats.  
On Thursday, August 1, Randy Crapo of 43 High street, Hampton, caught a 15 pound Pollock. Randy is eleven years old and is anxious to try his luck again.  
On Friday, August 2, Mrs. Edwin Kurtz, 1329 Rosewood avenue, Schenectady, N. Y. went fishing on the "Annie & Josephine" from the Smith & Gilmore Fishing Pier. Mrs. Kurtz was the proud possessor of a 24 pound Pollock and a 14 1/2 pound Pollock proving that the ladies know how to catch the big ones.  
On Saturday, a group of airmen from the Portsmouth Air Force Base chartered the "Swan" from the Smith & Gilmore Fishing Pier and took a good catch of Haddock and Blue Hake home with them.  
On Monday, August 5, the Fishing Contest officially opened. This contest will run for the next four weeks. Prizes will be awarded each Friday evening from the band stand to the four people catching the four largest fish of the week. Young Larry Chitenden, Jr., of Pittsfield, Mass. opened the contest on Monday with a 17 pound Pollock.  
The harbor pollock have been inside the bridge this week and on Monday of this week a few spike mackerel were caught from the river. The little mackerel are fun to catch and very good to eat.  
On Tuesday, August 6, two ten pound Pollock were entered in the fishing contest. Thomas Paralla from Troy, N. Y. fished from the "Gannet" and eight year old Melanie Matott who comes from Amsterdam, N. Y. fished from the "Annie & Josephine".  
Suomi College, Hancock, Michigan, is the only Finnish college in the United States.

August Is Festival Month

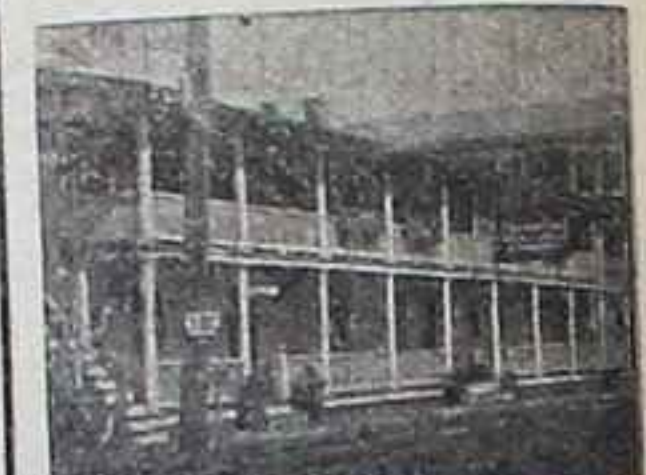
COTTAGE LISTINGS WANTED  
ROCKY'S REAL ESTATE  
499 Winnacunnet Road  
TEL WA 6-2402

August Is Festival Month

HARBOR GRILL  
Ocean Blvd. Near Bridge  
SERVING EXCELLENT FOOD  
Breakfast - Lunch - Dinner  
OPEN 7 A.M. - 8:00 P.M.

HEALTH Through Chiropractic  
Dr. W. J. LaBarre  
151 Winnacunnet Road  
WA 6-2754  
Hampton

THE CHESTERFIELD HOTEL



Mrs. Bertha Kelley, Prop.  
"C" STREET TEL. WA 6-2504  
In The Center of The Beach  
ROOMS SPOTLESSLY CLEAN  
Rates Very Reasonable

# Bay State Girl Named "Miss Hampton Beach"



HAND OVER HAND across the bar goes Donald Costantino as his playmate Diane Cutcliff watches to see if he can make the long trip across. Both of the youngsters are from Hyde Park, Mass.

The "Miss Hampton Beach" contest was held Tuesday night on the bandstand before a huge throng of spectators, with 32 beauties parading across the stage to the music of Eddie Madden's band.

Seventeen-year old Sally Ann Freedman of Peabody, Mass., last year's third place winner and the "Miss Sea Nymph" contest winner, emerged as the top contestant, attired in a white swim suit.

Miss Freedman was presented with a \$100 savings bond by John Dineen, president of the Hampton Beach Chamber of Commerce. She also received a bouquet of flowers and a trophy from last year's runner-up, Lyla Moran, who represented New Hampshire in the recent Miss Universe pageant.

A close second place was taken by Maureen Burke, 16, of Methuen, Mass., who wore a black swim suit, while Diane Mae Wallace, 17, also of Peabody, Mass., came in third, wearing a gold swim suit.

Judges for the contest were Mr. Alfred Patricelli of Bridgeport, Conn., N. E. State director of the Miss Universe Pageant; James Broderick of Manchester, N. H., noted T. V. actor; David Wurzel of Boston, photo editor of United Press; Walter Greene of Boston, photo editor of Associated Press; Joseph Kennedy of Boston, photo editor of Wide World; Lev Joslyn of Hampton, president of N. H. Association of Camera Clubs and Beachcomber photographer; and Lieutenants Richard Shigley and James Good of the Portsmouth Air Force Base.



SENIOR DIVISION talent winners this week were, Maureen (left) and Cecille (right) Kennedy of Dorchester, Mass., who placed first, and the center is Beverly Nolan of Malden, Mass., who placed second in singing "Tammy". —Staff Photo

### BEACH NOTES

Tellers were Mr. Wilson Dennett, accountant for the U. S. Smelting, Refining, and Mining Company of Boston, Mass. and Wayne Elliott.  
Three convertible cars were donated by Scott Pontiac Co. of Hampton to drive the three winners around after the contest.  
The queen will be officially crowned August 24th at the Coronation Ball.  
Man's deepest descent into the earth is marked by the 9,876-foot-deep Crown Mine at Johannesburg, South Africa.  
Mr. and Mrs. John O'Hare of Medford, Mass. are spending their 25th consecutive year at North Beach. They are staying at the cottage of their son, Paul, who lives on Genjian road. The O'Hares used to spend their summers at the Surfside.  
Mr. and Mrs. Edward O'Brien of Medford, Mass., and their four children, Patricia, 12, Kathleen, 10, Edward, Jr., 8, and Arlene, 3, are spending their 10th year in a row at the Tebbetts cottage on King's Highway, North Beach.

Margaret M. Junkins  
Candy Shop  
The Candy Store By The Seashore  
Remember the folks back home with a box of famous Junkin's Candies  
SEE IT MADE!  
OCEAN BOULEVARD

BOWLING — BICYCLING — BILLIARDS  
Ferncroft Recreation Center  
A Street WA 6-3410 Hampton Beach  
OPEN YEAR 'ROUND

OPEN WEEKDAYS AND SUNDAYS  
ESSICK AIR COOLED BOWLING  
Automatic Pinsetters  
All Alleys Newly Resurfaced  
New Approaches - Good Pins  
Juke Box - Pinball Machines  
30c PER STRING

BICYCLING OVER 100 BIKES  
Many New — 20" - 24" - 26"  
Balloons — 3 Speeds — Tandems  
Equipped With Lights At Night  
AVAILABLE 8:00 A.M. - MIDNIGHT  
Bikes & Trikes For Tot's  
BILLIARDS OPEN WEEKDAYS & SUNDAYS IN THE PENTHOUSE  
Well Ventilated  
Fluorescent Lighted  
7 Brunswick Pocket Tables  
All Newly Levelled And Resurfaced  
10 A.M. - Midnight  
1 P.M. - Midnight  
Including Billiards  
OPEN WEEKDAYS SUNDAYS



SHIRLEY HILL of Manchester displays the legs and form that won her the title of "Miss Best Legs" at Lake Winnepesaukee last year. —Staff Photo

### Beach Visitors Feted On 40th Anniversary

The outstanding social event at the Royal recently was the observance of the fortieth Wedding Anniversary of Mr. and Mrs. Wm. F. Crilly's of Woburn, Mass. Dinner was held at the Town Lynne House in Lynnfield.  
The following guests are spending their vacations at The Royal this week: Marion E. Burke, Mr. and Mrs. J. Reilly of Watervliet, N. Y., Mr. and Mrs. Arthur Pascal of Syracuse, N. Y., Mr. and Mrs. H. Wiemers and daughter of Bernardston, Mass., the Misses Barbara and Marian Blanchard of West Roxbury, Mass., Misses Gagnon of Pawtucket, R. I., also Miss Carolyn Brown and Marilyn Entwistle of Lonsdale, R. I., Mr. and Mrs. George Dodsworth, Mr. and Mrs. Herbert Barker and daughter Jane, Mrs. Walter Lavallee and Mrs. Walter, all of Pawtucket, R. I., Mr. and Mrs. Quinlan, Mrs. Mary Gill, and Mrs. Hannah Jacques of Providence, R. I.  
From Massachusetts the following guests: Mr. and Mrs. Jadniak, Springfield; Mrs. Ethel Carter, Mrs. Elise Dugroo, Mrs. M. Currie, Mrs. E. Wildman, and Mrs. R. Acee, all of Holyoke, Mass.  
Mrs. Emma Pemberton, and Mrs. F. L. Hendrick of Auburn, N. Y., Mr. and Mrs. Lescaul of Montreal, Can., Mr. and Mrs. Parker and daughter, Marcia, of North Troy, and Mr. and Mrs. W. H. Walsh of Manchester, Conn., Mr. and Mrs. George Hadfield of Pawtucket, R. I., Mr. and Mrs. Roland Simpson of Tolland, Conn., and Mr. and Mrs. Eckerman of Conn. were the houseguests of Mr. and Mrs. Loomis over the weekend.

LOST  
Man's Diamond Ring  
\$50.00 REWARD  
JOHN CRAND  
Pleasant Rd., Enfield, Conn.

### Continuing Our MID-SUMMER CLEARANCE SALE

OF  
Dresses - Skirts  
Blouses - Sportswear  
Costume Jewelry  
Hats and Accessories  
"That Fascinating Store"

SALE UP TO 1/3 OR MORE OFF REGULAR PRICES  
Sportswear - Shoes  
MOODY'S  
133 Water St. Exeter

### Casino Market Inc.

OCEAN BOULEVARD HAMPTON BEACH  
PHIL J. VALLIERE, Proprietor

For your convenience, parking is available in front and on the side of the Casino Market, while you shop. Come in where the goods are the best quality available, where you buy only products that we are proud to sell! Don't forget that our Bakery features home-style goodies!

SPECIAL FRIDAY and SATURDAY  
ALL COOKED - READY TO SERVE - ROASTED  
TURKEYS 10 LB. SPECIAL \$5.98  
CHICKENS SO GOOD! 3 LB. \$1.89  
ALL COOKED - READY TO SERVE - ROASTED  
CHICKENS 6-LB. AVERAGE \$3.49

HOME STYLE PASTRY  
CINNAMON or PLAIN  
DONUTS BAKED TWICE DAILY  
GET THEM HOT AT 8 A.M. or 6 P.M.  
DOZEN 49c

# THE HAMPTON BEACH CASINO

Everything Under One Roof . . . Nationally Famous Ballroom . . .

- + GIFT SHOP
- + DINING ROOM
- + BOWLING ALLEYS
- + BATH HOUSES
- + PARKING AREA
- + SODA FOUNTAIN
- + FRIED CLAM STAND
- + SNACK BAR

AT THE BALLROOM  
August 8 August 10  
FREDDIE SATERIALE  
Friday, August 8th  
Glenn Miller Orchestra  
Under Direction Of Ray McKinley  
Coming August 12 - August 17 TED HERBERT

The Hub Of Happy Hampton Beach

AUGUST IS FESTIVAL MONTH

AMBULANCE SERVICE



Modern, comfortable equipment, courteous, efficient attendants. RAYMOND STURGIS HAMPTON Call WA 6-3657

WEEKLY SHORT STORY

Cinderella's Plumber

By B. C. McAfee

Joe Burk liked being a plumber. You met such interesting people. Especially women. Take for instance, this cute little sparrow in the brown suit. Miss Tina Cox, her name was. She had phoned him that morning to come over to the Ace Advertising Agency and fix a leaky faucet on her office sink. The minute he walked in, Joe knew she'd been crying. Her soft brown eyes were suspiciously damp behind their shell-rim glasses. She was alone, the others having left since it was 1:00 p.m. Saturday.

off by going out for dinner tonight with a lonesome old bachelor. Maybe a show, afterward... "Oh, Tina, nodded happily. "Oh, look—" she cried, "there are the girls getting out of that cab in front of the church!" Joe swung into the curb with a grand flourish. As he helped Tina out, the girls stood gaping in awed admiration. "Hey!" he called, tossing it toward her, "you forgot your catcher's mitt. Don't you dare miss that bride's bouquet!"

A committee from the Chamber of Commerce is expected to meet with the Board of Selectmen on Friday to discuss ways of keeping the piers intact and to guarantee their maintenance. It was suggested that if the piers were kept they could be used for different types of fishing, one for casting and the other for drop fishing.

Discuss Plans To Retain Piers At Hampton Harbor

What to do with the two working piers which the state has erected at the Hampton River toll bridges, is a question that is bothering both townspeople and state officials. Representative Douglass E. Hunter has come up with a suggestion that could solve the problem and the expense of removing the piers. Mr. Hunter said Wednesday that he had investigated the possibility of the state leaving the piers intact for fishing purposes. John Morton of the state highway department was reported by Hunter to have stated that if a responsible political body, such as the town of Hampton, would maintain the piers he felt that they could be left intact.

New Zealand's meat export reached an all-time record of about \$2,800 million in 1956. Of the whites there are about 900 missionaries and 1,250,000 Christians in Uganda.

It Pays To Turn The Corner On "C" and "C" THE GIFT BOX Unusual Straws & Gifts Imported Beach Hats and Jewelry

REMNANTS COTTONS - WOOLENS - SILKS - SYNTHETICS BUY AT THE MILL AT MILL PRICES! Exeter Handkerchief Co. Near B. & M. R.R. Station, Lincoln St., Exeter

BINGO 30-GAME PARTY EVERY THURSDAY AT 8:00 P. M. LEGION HALL Exeter Rd. Hampton NO GAME PAYS LESS THAN \$10 WITH BIG SPECIALS FREE BUSES Leaves Casino at 7:00, circles beach via Ashworth avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game. Plenty Of Free Parking New Hampshire state law requires that NO minors under the age of 18 years are allowed in the Hall while Bingo is being played.

WARREN'S SUPERMARKET Largest In The Seacoast Area HUGE PARKING LOT AIR CONDITIONED S & H GREEN STAMPS Located 1-2 Mile North of Hampton Center ON LAFAYETTE ROAD

EVELYN and PAUL HOME BAKERY Meats - Groceries - Novelties KING'S HIGHWAY AT 3rd STREET 30" DEBBY DOLL FREE YOU HAVE TO SEE HER TO BELIEVE HER! Register Now thru Aug 31 - Doll Will Be Mailed To Winner

TWO FINE STORES TO SERVE YOU - BYRONS STAPLES 5 & 10c STORE At Rocky Bend 5 & 10c STORE On 12-14-16 B Street

BYRON'S COMPLETE 5 & 10c ASSORTMENTS AND ALL BEACH NEEDS GUYON SHOPPING CENTER BOAR'S HEAD - Plenty of Free Customer Parking -

STAPLES Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs sun tan aids beach supplies sun glasses beach toys cosmetics beauty aids HEADQUARTERS FOR MOCCASINS For All The Family Also Visit Our Beach and Sports Wear Department 12-14-16 B STREET AT THE BEACH COMPARE THESE VALUES!

The green turtle of the West Indies sometimes weighs 600 pounds.

Reuter's On The Boardwalk, Near Monument BREAKFAST - LUNCHES TAKE-OUTS 1st On Parle Francois

John The Barber HIGHLAND AVENUE Same Price - Same Place 31st Year AT HAMPTON BEACH

BOAR'S HEAD INN DINE ON THE OCEAN Breakfast 8:00 - 10:00 Luncheon 12:00 - 1:30 Dinner 6:00 - 8:00

SEA TERN Bakery Ocean Blvd. Hampton Beach Finest Bakery On The Coast • Bar-B-Que Chickens • Home Style Baked Beans • Home Style Br. Bread • Frozen Foods • Fresh Pork Pies • Fresh Chicken Pies • Irish Bread DELICATESSEN Butter - Bacon - Milk & Cream Ice Cream - Cold Tonic

For Your Vacation Pleasure

BAND CONCERTS Four Daily - Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30

BEACH CALISTHENICS Classes on beach behind bandstand every morning 10:30 a.m. (except Saturdays, Sunday and Holidays)

TALENT SHOW Every Monday evening - 7 p.m. - at the bandstand.

FIREWORKS Every Wednesday - 9:30 p.m. (weather permitting)

SQUARE DANCING Every Friday evening at State Bathhouse.

THEATER HAMPTON PLAYHOUSE - 359 Winnacunnet road - latest Broadway hits - Curtain time 8:40 p.m. - Monday - Saturday.

GOLF COURSES Abenaki, Rye Beach - 6 miles, 18-hole course, open to public. Amesbury Country Club, Amesbury - 15 miles, 9-hole course, open to public. Exeter Country Club, Exeter - 11 miles, 9-hole course, open to public. Portsmouth Country Club, Greenland - 12 miles, 18-hole course, open to public.

CHURCH SERVICES COMMUNITY CHURCH, D Street, (Protestant, Non-Sectarian) Sunday morning 10:30 a.m. Visiting pastors. Ladies' Aid, Tuesday 7:30. ST. PATRICK CHURCH, Church Street (Roman Catholic), Sunday Masses, 6 - 7 - 7:45 - 8:30 - 9:15 - 10:00 - 10:45 - 11:30.

SERVICE CLUBS KIWANIS - Meets every Monday evening, 6:30 p.m., Lamie's Tavern, Hampton Center. Visitors welcome. LIONS - Meets 1st and 3rd Wednesday, 8:15 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

WATER SKIING Water Ski Club - Roger Dionne, director - practice sessions as weather permits at the south end of Hampton Harbor.

Beach News Wanted! Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer. Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office, or be mailed to the Beachcomber office, Hampton Center, Tel. WA 6-3322.

The first land engagement of the Spanish-American War was at Las Guasimas, Cuba, won by the Americans.

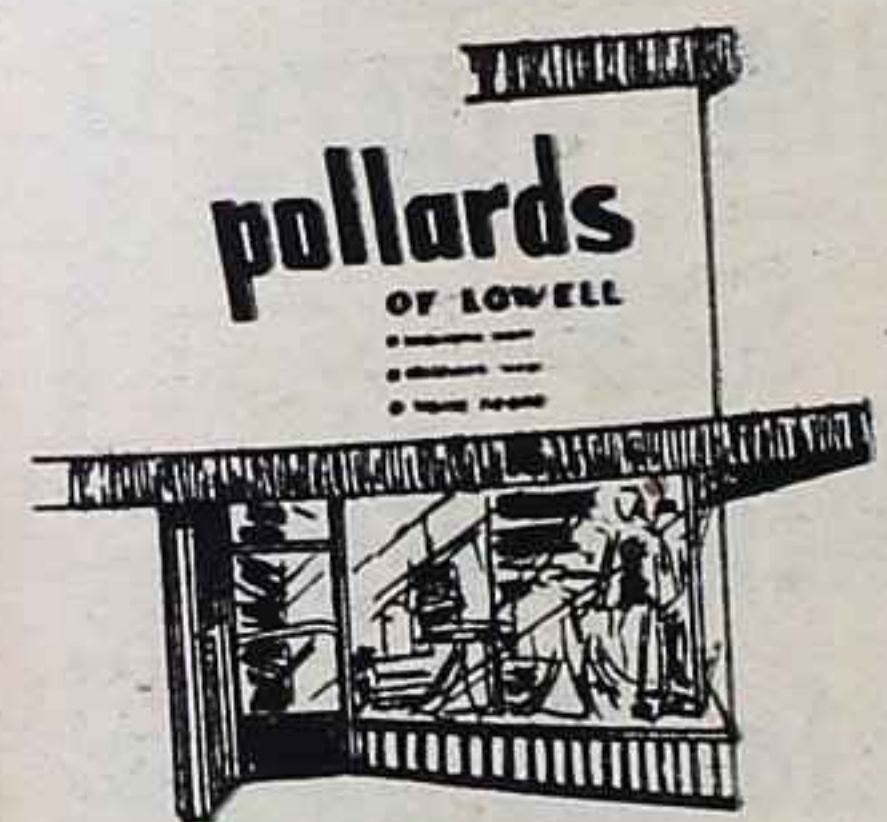
DR. L. B. WINKLER Dentist 570 Lafayette Road 1/5 Mile Above Lomie's HAMPTON CENTER WA 6-2368

Ashworth Avenue Barber Shop 168 ASHWORTH AVE. Ladies' Hair Cutting Joe Kerr, Prop.

PLAYLAND Ocean Boulevard Hampton Beach

DEEP SEA FISHING TRIPS TWICE DAILY The Alice G, 40-Ft. Party Boat, Walter Sturgis, Capt.

AL GAURON State Pier WA 6-2469 LINES AND BAIT FURNISHED CHARTER PARTIES TOILET FACILITIES Morning Trip 8:00 A.M. Afternoon Trip 1:30 P.M. TWO BOATS: "ALICE G" & "MICROC" Children's Rates \$2.50 per person



On The Boulevard Next To Howard Johnsons

Things Real Different

- in Sportswear • in Dresses • in Children's Wear • in Domestic • in Togs • in Accessories

At Your Service 1 to 3 Day Delivery On Items From Our Lowell Store, The Largest Department Store In The Merrimack Valley.

End Of Summer MARKDOWNS Juniors, Misses, Women and Teens • SKIRTS Reg. 5.98- 8.98 NOW 3.00 • SHORTS Reg. 2.98- 4.98 NOW 2.00 • BLOUSES Reg. 2.98- 3.98 NOW 2.00 • DRESSES Reg. 8.98-14.98 NOW 5.00 • BERMUDAS Reg. 4.98- 6.98 NOW 3.00

BATHING SUITS Reg. \$ 9.98-\$12.98 NOW \$ 6.99 Reg. \$13.98-\$16.98 NOW \$ 9.99 Reg. \$17.98-\$19.98 NOW \$12.99 Reg. \$22.98-\$35.00 NOW \$15.99 Reg. \$ 5.98-\$ 8.98 NOW \$ 4.99

CHILDREN'S WEAR 1.00 Regular 1.98-2.50 2.00 Regular 2.98-3.50 3.00 Regular 3.98-5.98

SHETLAND (type) Slipon 5.98 Sizes 32-40 FASHIONED BY remark Knitwear 100% VIRGIN WOOL • Charcoal Grey • Charcoal Brown • Highland Mist • Bonnie Mist • Maroon Heather • Light Grey Heather • Beige Heather • Sapphire Blue Heather • Green Heather • Light Blue • Charcoal Black

August Is  
Festival Month

**Smith's Pharmacy**  
**PRESCRIPTIONS**  
Drugs — Cosmetics — Febrin  
OPPOSITE MARINE MEMORIAL  
WA 6-9194

In grandfather's time, 210 hours were needed to produce as much as a workman does today in 40 hours by use of machinery.

The leaning Tower of Pisa today is 16 feet out of plumb. It tilts forward an average of .027 of an inch each year.

**No. Shore Super Market**  
Winnicunnet Rd. At The Traffic Circle

GROCERIES - MEATS - TONIC - ICE CREAM  
FROZEN FOODS - BAKERY PRODUCTS - CHIPPED ICE  
Featuring The Largest Selection Of Fruits And  
Vegetables On The North Shore

PLENTY OF PARKING SPACE

 **BAKED STUFFED LOBSTER**  
STEAKS - CHICKEN - CHOPS  
SEA FOOD

**COLTON'S**  
Restaurant and Drive - In

WHERE YOU CAN ENJOY

**COCKTAILS with your MEALS**

ON THE SHORE LINE DRIVE

Seabrook Beach — Route 1A  
HALF MILE FROM HAMPTON RIVER BRIDGE  
Open Every Day Til Midnight GRover 4-3561

**SHOP  
HAVERHILL  
FIRST**

- For Genuine Values
- For A Wide Choice Of Merchandise
- For Ease In Shopping
- For A Friendly Atmosphere
- To Be One Of Many Satisfied Customers

— HAVERHILL —  
THE NORTHEAST SHOPPING CENTER  
17 Miles from Hampton Beach

RETAIL TRADE DIVISION  
GREATER HAVERHILL  
CHAMBER OF COMMERCE  
HAVERHILL, MASSACHUSETTS

— FREE AND METERED PARKING —

**Vacationist Dies  
Of Heart Attack**

Funeral services were held yesterday in Wellesley Hills, Mass., for Albert C. Hughes, 53, a long time summer resident at Hampton Beach, who died on the way to the Exeter hospital Saturday night.

Mr. Hughes, assistant regional commissioner of the Internal Revenue Service for the New England area, was spending his tenth summer at the Beach in the Austin cottage on Ashworth avenue.

He was with the revenue service in Boston for 33 years and spent all but five years with the Boston district office. He headed the old income tax division and at one time served as acting collector of the Massachusetts district office. He was born in South Natick, Mass.

He leaves his widow, Evelyn Manning Hughes; a son Rev. Albert C. Hughes, of St. Mary church, Foxboro; two brothers, Joseph W. Hughes and Francis E. Hughes; and a sister, Mrs. Florence M. Byrnes.

**Glen Miller Band  
At Casino Friday**

The one and only, Glenn Miller orchestra will make a personal appearance tomorrow evening at the Casino Ballroom under the expert direction of Ray McKinley, this orchestra will be one of the outstanding attractions of the season.

Featured artists will include lovely Lorry Peters and Ronnie Craig. The famous arrangements of the original Miller band have been kept intact — "String of Pearls", "Tuxedo Junction", "Little Brown Jug" just to mention a few.

This is the sound that made a hit with dancers for well over fifteen years by one of the truly greatest bands this era has produced! Dancing will start at 8 p.m. and continue 'til midnight.

No matter what your age you'll enjoy dancing or listening to the sensational Glenn Miller orchestra.

All this week dance to the music of Freddie Saterial. Don't forget it's Gentlemen's Night on Tuesday and Ladies' Night on Thursday. Coming Saturday, August 17th the fabulous "Four Aces."



BAY STATER, Sarah Dawes of Hudson, Mass., a sophomore at Simmons college, is finding Hampton Beach lives up to its reputation of the finest resort on the Atlantic coast. — Staff Photo



ALL THE COMFORTS OF HOME — One of the many ways to keep one's feet cool is to bathe them in the surf at Hampton Beach. This is one of the more relaxing ways utilizing a chair and a good book. — Staff Photo

— Grad's of Haverhill —  
**STOCK - TAKING  
SALE**

WIN A NEW FORD FREE!  
Free Chances To Every Customer

Bargains In Every Dept.  
Famous Make California

**SWIM SUITS**  
(All With Original Labels)  
**\$9.94**

**SUMMER DRESSES**  
Values To \$16.95  
**2 for \$13.**  
(\$6.88 Each)

SUMMER BLOUSES Values to \$5.98	SUMMER SKIRTS Values to \$10.98
<b>\$1.99</b>	<b>\$2.99</b>

COATS — Val. to \$50.	\$19.00
TOPPERS — Val. to \$29.50	\$ 9.00
CAR COATS — Val. to \$14.95	\$ 9.00

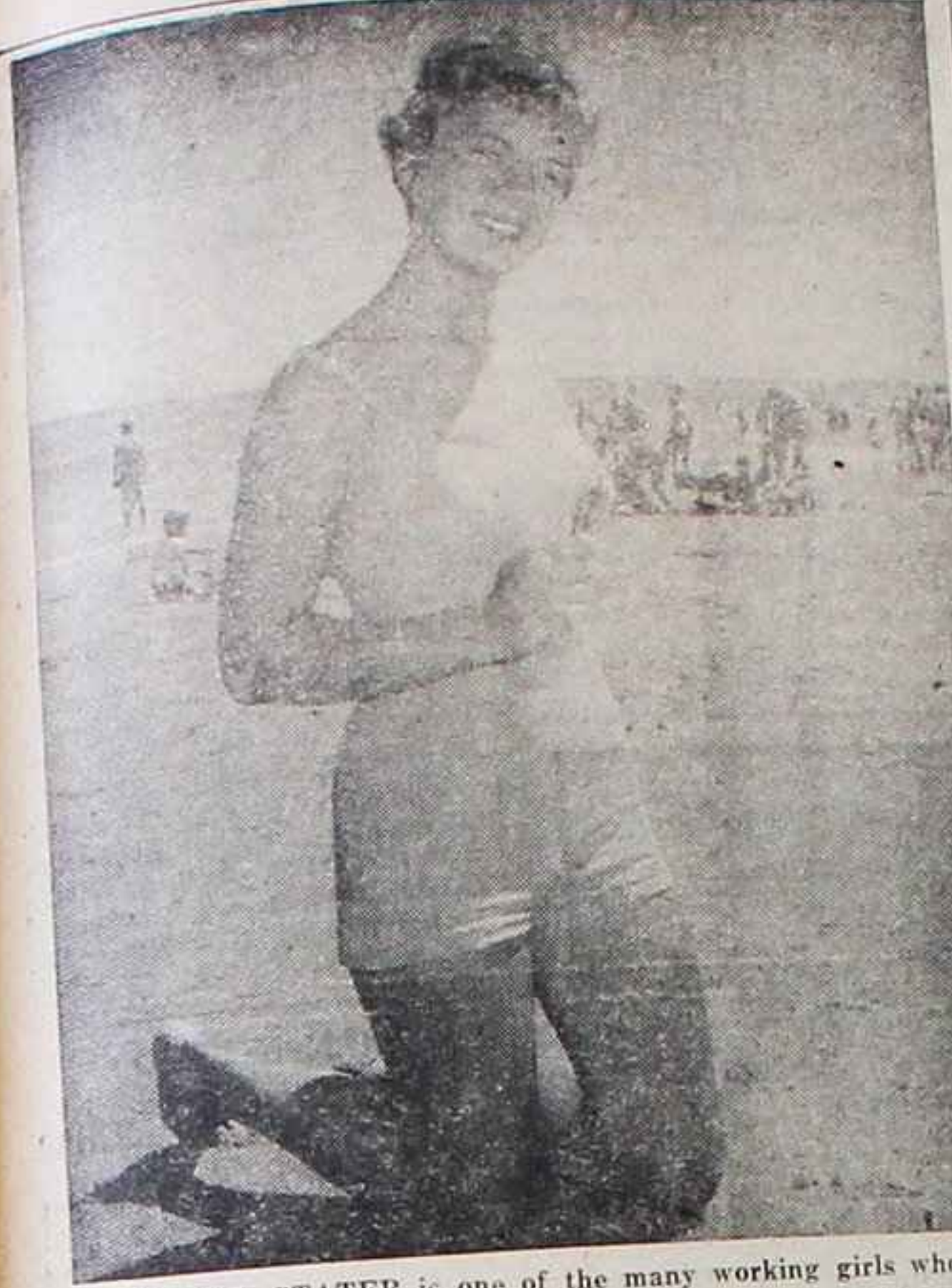
**BUY YOUR WINTER COAT NOW!**

FORSTMANN COATS, \$98.50 Val.	\$58.
WORUMBA COATS, \$89.50 Val.	\$48.
O'ILLEGRO (Man-Made Fur) \$89.50 Val.	\$65.

The Winning Number At Haverhill \$\$ **371,342** Days Was:

Our Customer Who Holds This Number Must Present It Before August 15 To Claim The '57 Ford

**Grads** 87 Merrimack St. Haverhill, Mass.  
FREE CUSTOMER PARKING REAR OF STORE



PRETTY BAY STATER is one of the many working girls who also enjoy a summer vacation at Hampton Beach. Jeannie Kobel is from Amesbury and works at the Ashworth hotel. — Staff Photo

her when in the face of big business deception, that not only has the ten shares of stock but ten times the brains of all business men put together. Ailsa Dawson plays the role of Amelia Shot-graven secretary to Laura Partridge with sympathy and understanding.

Dennis Drew in the role of Ed McKeever turns in a hilarious performance as a magnate who really wants to be an actor the highlight of his performance

much laughter as an empty headed stenographer.

Solid Gold Cadillac is told in small scenes the settings created by Fred Sammut. This large cast has been well directed by Alfred Christie, while the motors are still running on all cylinders get aboard for an evening of good fun with all the players at the Hampton Playhouse.

James Arenton so well known to the Summer Theatre audiences returns for his sixth season and along with Edward Cullen, Foster Greene and Albert Aekel are all excellent as the four pompous business pirates. Shirley Ann Patten in a wordless role created



Open Friday Nite Til 9  
PLEASANT STREET  
Newburyport

**MARK-DOWN  
SPECIALS**

**BEACH TOWELS**  
Colorful Towels For The Beach  
Reg. \$1.19 **74c**

**PLASTIC BOWLS**  
Set of 3 Mixing Bowls  
1 Qt. - 2 Qt. - 3 Qt.  
\$1.98 Value **\$1.00**

**Men's Sport Shirts**  
Short Sleeve Shirts  
Asst. Colors & Prints  
\$1.98 Values **\$1.55**

**Ladies Summer Jewelry**  
Large Assortment Of White Costume Jewelry  
Values to \$1.00 **29c ea.**

**LADIES SHORTS**  
Final Clearance Of Ass't. Summer Shorts  
Values to \$2.98 **\$1.49**

**LADIES SWIM SUITS**  
Your Size May Be Here - All Suits Marked Down  
Values to \$10.98 **\$5.00**

**Children's 2-Piece PLAY SETS**  
Colorful Play Sets In Stripes and Prints  
3 to 6X \$1.98 Value **\$1.24**

**Children's PLAY SHORTS**  
A Real Summertime Value - Sizes 3 - 14  
\$1.98 Value **\$1.00**

**Men's Wash Slacks**  
Cool Comfortable Cotton Slacks To Finish Out The Summer  
Gray & Tan **\$2.88**

**Garden Tool Set**  
Consists of 4 Pieces, Trowel, Fork, Transplanter, Cultivator  
\$1.00 Value **50c**

**Jumbo Turkish Towel**  
Large Size Towels At A Real Savings  
Regular \$1.00 **69c**

**Summer Millinery**  
Final Markdown Price On More Expensive Hats **\$1.00**

**Clutch Bags**  
Plastic and Linen Some With Initials  
Reg. \$1.00 **84c**

**Men's Mesh Underwear**  
Athletic Shirt and Briefs For Cool Summer Comfort  
Regular 79c **66c**

**NOW THRU SEPT. 28**

25th ANNIVERSARY

**ROCKingham**

**RACING DAILY**

POST TIME 1:45 p.m. (Sat. 2 p.m.)  
DAILY DOUBLE CLOSERS  
15 minutes before post time

ADMISSION  
... GRANDSTAND \$1  
... CLUBHOUSE \$2

NO MINORS ADMITTED

YOU'LL ENJOY THE NEW  
million dollar clubhouse... class-  
enclosed dining terrace... restau-  
rant... air conditioning...  
clubhouse and grandstand dining rooms.

**"Gold Cadillac"  
Provides Laughs  
At Playhouse**

The "Solid Gold Cadillac" arrived Monday night at the Hampton Playhouse.

This play with a run of over five hundred performances in New York, is designed entirely for amusement and laughs. It is the tale of the chicanerie's of big business, it punctures the ego and conceit of all stuffed shirts both in big business along with the wheels of government. There is a moral if you must have one and that is, if you own ten shares of stock in any large corporation and you want to attend the next annual meeting to ask embarrassing questions, do so, and you may find yourself running the company.

The burden of the acting falls upon the principal actors and like good troopers they handle their lines with skill.

Madge West adds to her stature as an outstanding character woman. She is most convincing and persuasive in her characterization of this little woman. Conveying a woman's notion of what constitutes common sense. You quite believe

**2 GOOD GAMES**

JACKPOTS — SPECIAL GAMES

**BINGO**  
TUESDAYS  
7:30 — 30 GAMES  
Sponsored By American Legion Post No. 70

**BINGO**  
SATURDAYS  
7:30 — 30 GAMES  
Sponsored By Seabrook Firemen's Association

FREE BUSES BOTH NITES

BIG PAYOFFS — DOOR PRIZES  
**SEABROOK FIRE STATION**

FOR FLOWERS DURING VACATION

DIAL PR 2-3391

Dot's Flower Shop

DAILY DELIVERY AT THE BEACH

Member of F.T.D.



21 Lincoln Street EXETER



The Trading Post

KINGS HIGHWAY AT 7th ST.

Meats Groceries Beachwear

FROZEN FOODS — ICE CREAM

TOY AND NOVELTIES

NEWSPAPERS — MAGAZINES

HAMPTON BEACH SWEATSHIRTS

Film and 24-Hour Developing Service

Beach Church Fair August 15

The Ladies Aid of the Hampton Beach Community church will hold its annual fair and supper Thursday, August 15.

The fair will be held on the church lawn during the afternoon. Mrs. George and Mrs. Alice Ray will have charge of the tables. There will be aprons, candy, plants and miscellaneous articles for sale.

The baked bean and ham supper will be served under the direction of Mr. and Mrs. Perley R. George. It will be served in the church vestry from 6 to 7:30. Tickets are available from members of the Ladies' Aid or may be obtained at the door the night of the supper.

Ashworth Avenue Will Be Officially Dedicated Aug. 20

Marsh avenue, which was renamed Ashworth avenue at the Hampton town meeting last March in honor of the late George Ashworth, former Precinct Commissioner, will be officially dedicated from the bandstand Tuesday, August 20th, at 7:30 p.m.

Mr. James W. Tucker, Sr., will give the eulogy and some of the highlights of the late Mr. Ashworth's life during his term as Precinct Commissioner and long-time resident and business man here at Hampton Beach. He will bring to light the many fine things Mr. Ashworth did during his lifetime and some of the tributes which have all ready been paid to this fine citizen.



Fred Astaire and Cyd Charisse dance to Cole Porter's hit songs in M-G-M's "Silk Stockings," filmization of the smash Broadway musical, now playing at the Surf Theatre.

An added attraction to the Stan "Zip" Bond act is also announced at this time. Bond, who dives from a 65 foot tower aflame, into a small tank of water has agreed to have his wife do a similar dive ahead of his which makes this event a double thrill.

This together with many other attractions for the celebration weeks starting August 17th to Labor Day. A full program of events will be published in next week's Beachcomber.

SALESMAN INJURED

IN AUTO MISHAP

An Exeter furniture salesman was hospitalized Sunday night after the auto he was driving struck a tree on Washington street in Exeter.

Frank P. Smith, 50, of 70 Washington street, suffered cuts, abrasions and bruises on the head, face and knees.

Police said the 1952 sedan struck a tree near the Sanborn residence at 8:25 Sunday evening. Smith was alone in the auto.

The vehicle was heading toward Front street when it apparently went out of control and crashed into the tree on the left side of the road.

SALISBURY Drive-in-Theater

ROUTE 1A BEACH ROAD SALISBURY, MASS.

Wed. Thru Sat. Aug. 7-10

BURT KIRK LANCASTER DOUGLAS HAL WALLIS' GUNFIGHT AT THE O.K. CORRAL VISTAVISION\* TECHNICOLOR\* 2nd Big Hit

HOT action! suspense! thrills! HOT SUMMER NIGHT M-G-M's HOT DRAMA OF A GANGLAND HIDE-OUT

Sun. - Mon. - Tues. Aug. 11 - 12 - 13 BEAU JAMES The story of the famous James Walker Mayor of New York

ROB HOPE MILES PAUL DOUGLAS ALEXIS SMITH - DORRIS MCGAVIN - GEORGE JESSE WALTER CATLETT - Produced by JACK ROSE - Directed by MICHAEL CURTIZ

20th Century-Fox presents CARY GRANT DEBORAH KERR AN AFFAIR TO REMEMBER CINEMASCOPE

STAMPEDE OF 3000 WILD BUFFALO! THE LAST HUNT M-G-M in CINEMASCOPE and COLOR

At the HAMPTON BEACH THEATRES SHOWS 2:00 7:00 9:00 CASINO SURF

NOW THRU SAT., AUG. 10

LAST FRONTIER OF THE REAL WITCH DOCTOR! WALK INTO HELL KRIPS RAFFERTY - FRANCOISE CHRISTOPHE EASTMAN COLOR

NOW THRU SAT., AUG. 10

BIG, BOUNCY, BEAUTIFUL! ON THE BIG SCREEN! M-G-M presents AN ARTHUR FREED PRODUCTION starring FRED ASTAIRE - CYD CHARISSE Silk Stockings JANIS PAIGE - PETER LORRE in Cinemascope and METROCOLOR

SUN - TUE. AUG. 11 - 13

The Adventures Of OMAR KHAYYAM WILDE - RENNIE PAGET - DEREK - MASSEY SUMAC - HAYES - TAYLOR Produced by FRANK FREEMAN, Jr. - Directed by WILLIAM WELLS - Screen by BARRY LYNDEN - Paramount Picture

SUN - TUE. AUG. 11 - 13

AT LAST... SHOCKING STORY OF THE AFRICAN MAU-MAU! THE BEST-SELLING NOVEL COMES TO THE SCREEN! ROCK HUDSON DANAWYNTER SIDNEY POITIER with Juana HILLER - HERNANDEZ William MARSHALL

COMING James Cagney "MAN OF A THOUSAND FACES"

COMING CARY GRANT DEBORAH KERR AN AFFAIR TO REMEMBER CINEMASCOPE

Three kings in one... died in January... VIII abdicated in... of the same year; and... became the new king.

BEACH NOTES

The Misses Mary and Carol Murphy, of 9 Ernest road, Arlington, Mass., have spent an enjoyable vacation at Happy Hampton. Mary gave a surprise concert in the ante-room of their summer cottage while Carol danced to her sister's tunes.

The concert helped to pep up a rainy evening which befell their aunts, Mrs. William J. Carney and Miss E. O'Brien, who were taking care of the girls.

Mr. and Mrs. Robert Driscoll of Endicott, N. Y., are vacationing at the Sea Breeze Village for the seventh consecutive year.

AUGUST IS FESTIVAL MONTH

GINNETTE JILL SURF HOTEL GIFT SHOP Ocean Boulevard

FILLEY'S MARINE MART OPEN 7 DAYS WEEKLY North Hampton WO 4-8522 SEBAGO BOATS AQUAFLEET BOATS White Clinker-Bilt Boats 10% Down

VARI - CHRISTIE'S Hampton Playhouse (Winnacunnett Road) LAST 3 DAYS The Pixilated Comedy Hit

"THE SOLID GOLD CADILLAC" Opening Monday, August 12 - August 17

ABIE'S IRISH ROSE RESERVATIONS: WAverly 6-3073

NORTH HAMPTON DRIVE-IN THEATRE North Hampton, New Hampshire TELEPHONE RYE BEACH WO 4-5442

NOW Thru SATURDAY, AUGUST 7 - 10 "ABANDON SHIP" PLUS "THE LAST HUNT" FREE TREAT FOR THE KIDDIES FRIDAY NIGHT - FREE GIFTS

STARTS SUNDAY, AUGUST 11 - 13 "FOR WHOM THE BELL TOLLS" Gary Cooper - Ingrid Bergman - A. Tamiroff ALSO "PORT AFRIQUE" Piere Angeli - Phil Carey MAIN FEATURE SHOWS FIRST SUNDAY thru THURSDAY Show Starts At Dusk Cartoons



DIANE STRAYTON of Concord, Mass., will be appearing as a baton twirler in the Lowell, Mass. All Star football game this month. Diane at present is enjoying her vacation at Hampton Beach before returning to school to study retail.

Do You Remember? Summer guests at Hampton Beach make it a habit to return year after year. These happening of past years, taken from issues of the Hampton Union, and the Beachcomber may be remembered by many. You're a long time Hampton Beach visitor if you can recall...

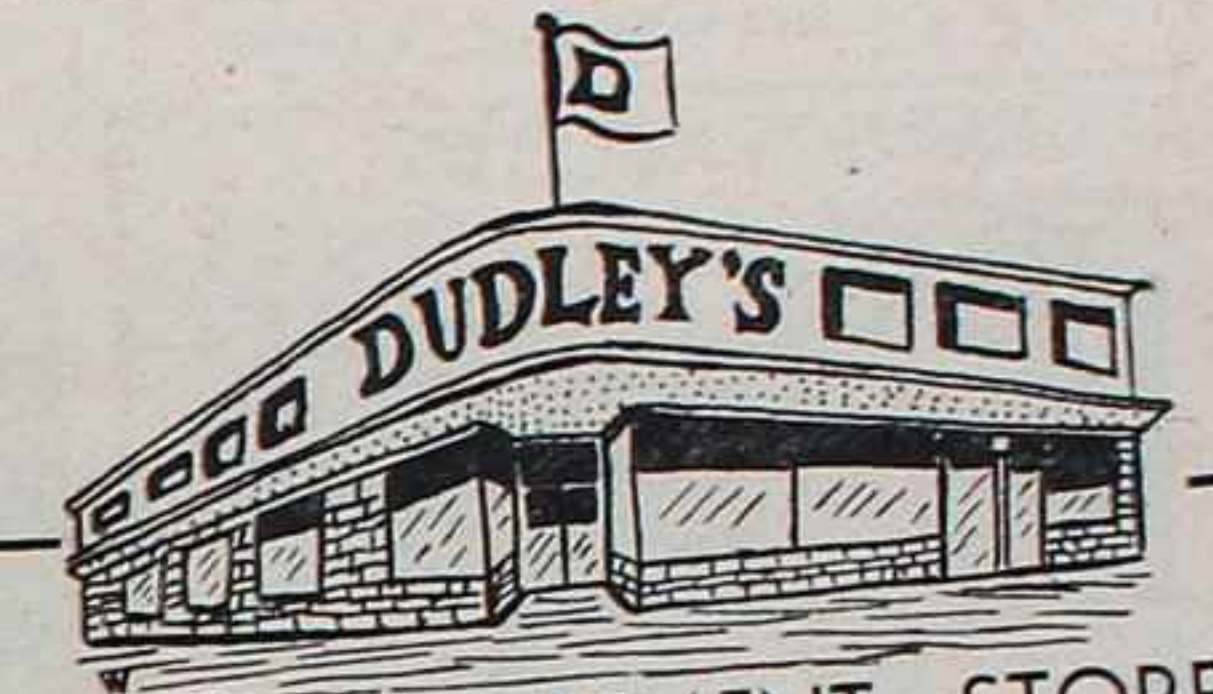
Twenty-five years ago this week at Hampton Beach when a party of four Amesbury people were rescued seconds before their boat foundered off Hampton harbor. The rescue, effected by William Fowler of Salisbury, capped an all night search for the missing fishing party.

IOKA Theater Exeter Phone PR 2-2222 Matinee Every Day 2:15 Evs. 6:30 - Continuous 2 Shows Air Conditioned

THUR. - SAT. AUG. 8 - 10 Kathryn Grant - William Leslie "THE NIGHT THE WORLD EXPLODED" Jeff Morrow - Mara Corday "THE GIANT CLAW" SPECIAL KIDDIE SHOW Every Saturday at 1:15 P.M. CARTOON CARNIVAL Plus Our Regular Program

SUN. - TUE. AUG. 11 - 13 James Mason - Jean Fontaine And An All-Star Cast "ISLAND IN THE SUN" In Cinemascope & Color COMING! Wed. thru Sat., Aug. 14 - 17 "JOHNNY TREMAIN"

DINE AT The Oasis Specializing in CHINESE and AMERICAN FOOD FLOOR SHOW WEEKENDS Open 7 Days A Week 11 A.M. to 1 A.M. Bridge Road, Salisbury (Between Salisbury and Newburyport) For Reservations Phone HO 5-9852



DEPARTMENT STORE Corner C Street - Ocean Blvd.

Fashions For Fall Skirts-Sweaters Sweaters Wool & Orlon 3.98 and 5.98 Sizes 30 to 40

Cardigan and slipon - in all the fall colors. Featuring the popular shetland in charcoal, oxford and Beige.

Skirts 5.98 to 10.98 Sizes 10 to 18 Smart fall tweeds and solids. Pleated and plain. Featuring the Ivy Look in "mix and match" mates.

This Week's Special Value GIRLS' SWIM SETS \$3.88 and \$5.88 3 to 6x Regular \$5.98 and \$8.98 3 Piece Swim Sets - With Suit, Robe and Hat. A Complete Beach Wardrobe. OPEN EVERY EVENING TILL 11 P.M. Including SUN.

# IN HAMPTON

WITH A COMMON PURPOSE

# TO SERVE YOU

Hampton Flower & Garden Shop



694 LAFAYETTE RD., NO. OF TRAFFIC LTS.  
... Flowers, Plants, gardening supplies and needs. Table arrangements, corsages, bouquets. Wedding and funeral flowers. Garden tools, hose, fertilizers.

TOBEY & MERRILL INSURANCE



430 LAFAYETTE RD. HAMPTON CTR.  
... Tobey and Merrill, Inc., at 430 Automobile and Real Estate Insurance Lafayette Road offers a complete Fire, Protection service.

HAMPTON COOPERATIVE BANK



428 LAFAYETTE RD. HAMPTON CTR.  
... Hampton Co-operative Bank "under the clock". Offering a 3% dividend — plus courteous, convenient and friendly service.

HAMPTON HARDWARE...



CORNER OF LAFAYETTE RD. & HIGH ST.  
... Paints, kitchen needs, hardware, sporting goods, lawn and garden needs. Featuring picnic and campers' supplies. A friendly store to shop in!

COTTAGE WASH SHOP



HIGH STREET HAMPTON CTR.  
... Fast service wash and dry laundry. Don't waste your precious vacation days hand washing dirty clothing. Leave them on your way to do the shopping. Pick them up washed and dried later in the day.

HAMPTON AUTO WASH



603 LAFAYETTE RD., NO. OF TRAFFIC LTS.  
... Cars washed the Auto Magic way. It's fast, saves the finish on your car from salt and sun damage. Your car washed and cleaned inside and out in 15 minutes. \$1.50, whitewalls 50c extra.

MAPLE LEAF CLEANERS



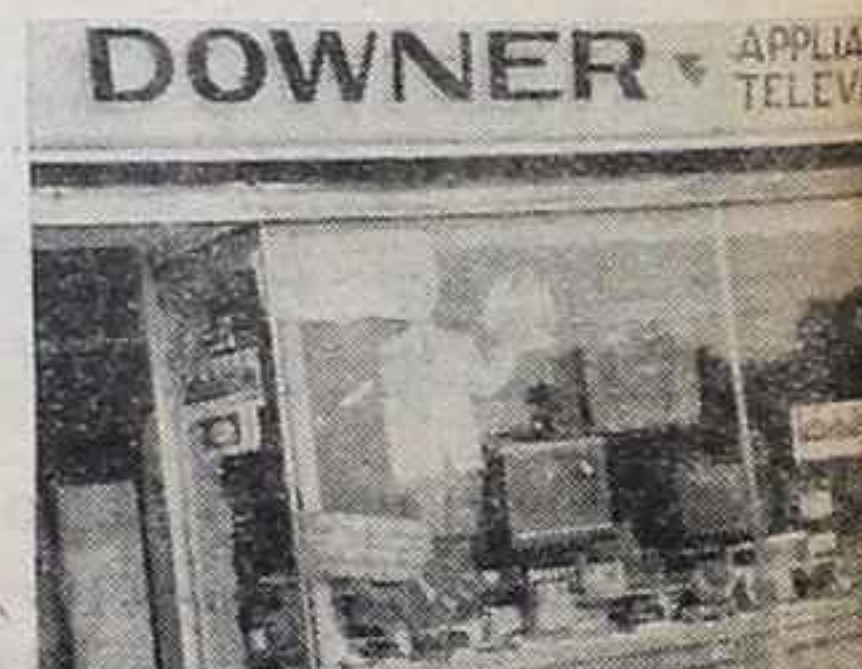
595 LAFAYETTE RD., NO. OF TRAFFIC LTS.  
... Featuring four hour dry cleaning service, and pressing while you wait. A cleaner of years of experience. Drive-in window service.

F. B. CROWE VARIETY



8 HIGH ST. HAMPTON CTR.  
... You'll find practically all of your vacation needs at Crowe's. Clothing, gadgets, beach supplies, toys and games, all at prices that make "values to Crow about".

DOWNER'S APPLIANCE



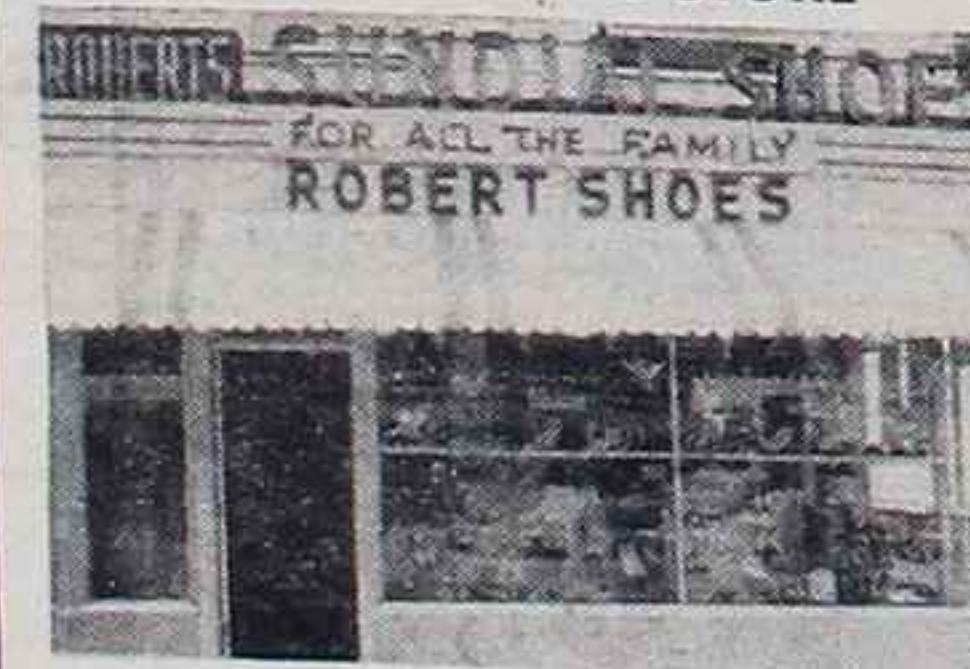
LAFAYETTE RD. HAMPTON CTR.  
... Headquarters for radio and television sales and service. New and used T.V. portable & table model radios, large and small appliances. Factory trained service personnel. Record players & records.

McDORMAND'S MEN'S WEAR



443 LAFAYETTE RD. HAMPTON CTR.  
20% Off SALE 20% Off  
ON ALL MEN'S SUMMER CLOTHING

ROBERT'S SHOE STORE



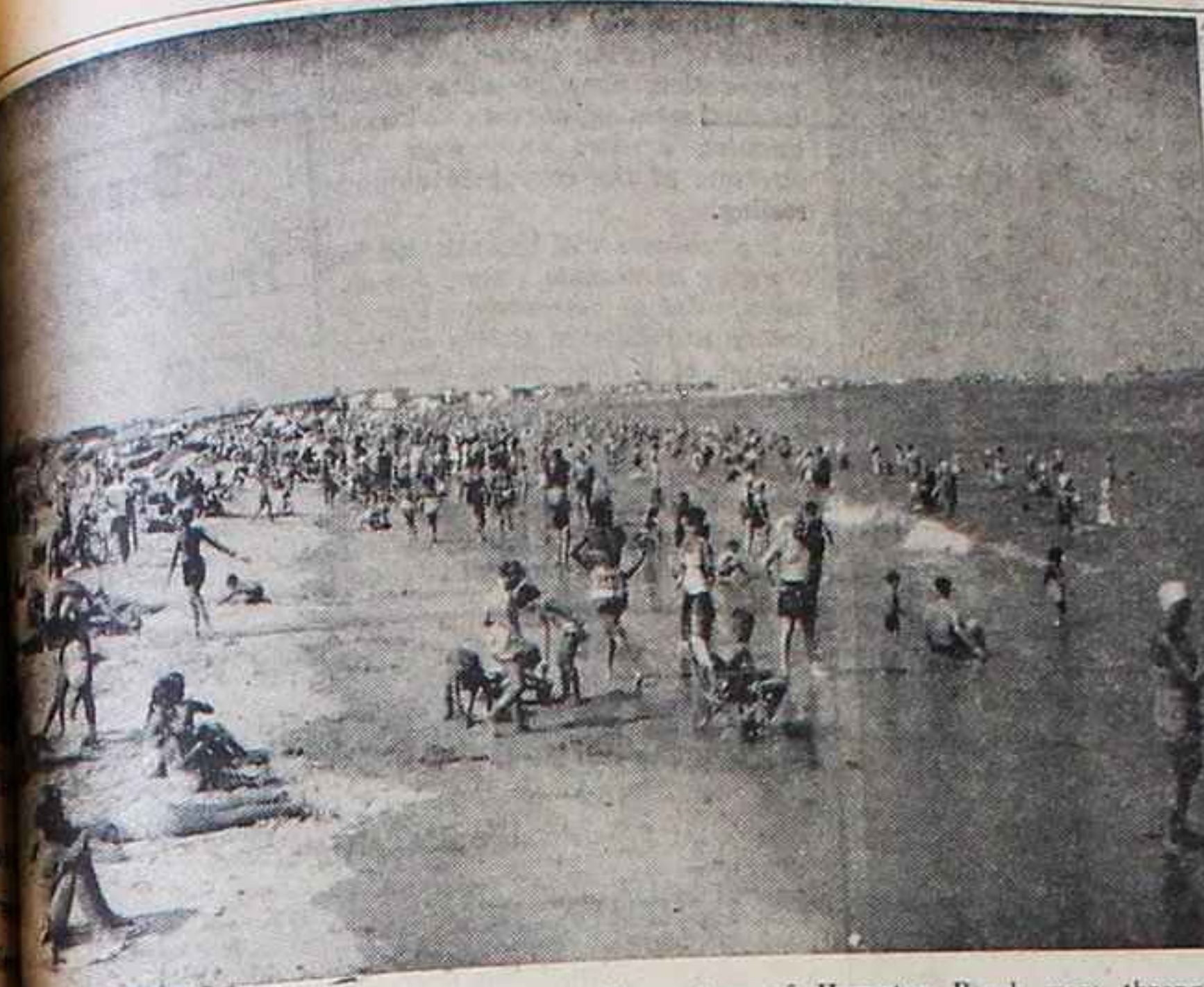
441 LAFAYETTE RD. HAMPTON CTR.  
— SALE —  
25% Off On Summer SHOES

ST. GERMAIN'S JEWELRY



461 LAFAYETTE RD. HAMPTON CTR.  
... Gift items, watches, clocks. Factory guaranteed watch repairing. All work done on the premises. Zenith hearing aids and batteries. A jeweler of years of experience.

Free Parking - Avoid Congestion - Shop Hampton Center - Free Parking



BEACH had a busy day last Saturday as the waters of Hampton Beach were thronged by bathers trying to escape the heat. Lifeguards pulled several bathers to safety as they overstepped their capabilities. —Staff Photo

churches, synagogues and... have property and endow... of an estimated value of \$1,000,000.  
**SWIMMING LESSONS**  
BILL GILLIGAN  
— \$1.00 —  
Start Anytime  
102 Street — Hampton Beach  
TEL WA 6-3270

**WEE WASH IT!**  
STREET LAUNDERETTE  
UNDER NEW MANAGEMENT  
102 Street — Hampton Beach  
P. T. O'ROAK

**FIVE BARBERS**  
"C" Street  
We Speak French, Too  
EUGENE CER ANNI

**Indian Gift Shop**  
Largest and Finest  
In New England  
Ocean Blvd. at "A" Street

**MARY ANNETTE**  
Beauty Salon  
Specializing in  
TYPES OF BEAUTY CULTURE  
Opp. Statue  
4-2215 HOTEL DELANCEY

## G. O. C. Notes

In the days of our forefathers, the popular and well-headed adage was "Put your trust in God and keep your powder dry."  
The present day equivalent of that old time slogan, while not so terse, is just as fraught with meaning — "Hold all the meetings with Russia on disarmament and inspection that you want but keep your Ground Observer Posts manned night and day."

It is pretty well realized by now that the conferences on banning of tests of nuclear weapons will come to naught in the end and while this is a great disappointment to the idealist, the realist will say, "I told you so."

Summertime and the duties of recreation business claim the services of some members of the local G.O.C. who will return to the post in the fall but the need for more sky watchers is ever present. The importance of this service to our country can not be overstressed. It is such a simple, easy and agreeable way to spend two hours that it is amazing that it can be so helpful and so pleasant at the same time.

Sky watchers frequently are able to be of great service in local emergencies. When the T33 jet trainer crashed in a residential street in Worcester on July 18 exploded and set fire to six houses and killed the two young officers aboard the plane, it had been observed by Ground Observer Andrew Stidsen, who was at his post located at the city airport, to be

circling as though in trouble and looking for a place to land. Then the plane dived and the observer saw the flash and smoke and he knew that the plane had crashed. He reported the crash to the Filter Center in Manchester which in turn informed the Greater Air Force Base, thus speeding the important news of the unfortunate crash to the proper authorities.

Similar incidents of helpfulness from sky watchers are multiplied by the hundreds all over the country every day.

Would you not welcome the opportunity to be helpful both to your country and to your countrymen?



THE SURF surged around pretty Joan McCarthy of Lowell, Mass., as the water temperature reached a high of 65 degrees over the weekend. —Staff Photo

## August Is Festival Month



"We Have Everything & Everything Is The Finest"

• COLUMBIA PROVISIONS  
• FRESH MEATS  
WHILE THEY LAST!  
**Swim Rings 49c**  
Kiddies  
MONARCH VAC TIN  
**Coffee 99c**  
**Bridge Market**  
Cor. Ocean Blvd. & Ashworth Ave.  
WA 6-9120  
**FREE NYLONS**  
with every \$15.00 Order  
(Cigs & Tobacco Excepted)  
WE DELIVER

## If You Are A Vacationing

# FORD OWNER

... YOU WILL BE PLEASED TO KNOW THAT THE FORD DEALER IN THE HAMPTON AREA IS ADEQUATELY STAFFED AND EQUIPPED TO OFFER YOU THE SAME SERVICE AND COURTESIES TO WHICH YOU ARE ACCUSTOMED AT HOME.

## HAMPTON CENTER GARAGE

INCORPORATED  
Depot Yard — Hampton  
TEL. WA 6-3941

## Thinking of Living in Hampton?

For The Widest Selection of Desirable Properties

## HOLLIS ASSOCIATES

Realtors  
696 Lafayette Road — Hampton, N. H.  
TEL. WA 6-3802

## EXCLUSIVE DINING IN A COLONIAL SETTING

# THE EXETER INN

- FRONT STREET, EXETER
- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE
- SUNDAY NIGHT BUFFET

BEEF — HAM — TURKEY  
COLD BOILED LOBSTERS — LOBSTER NEWBURG  
SHRIMP — CRABMEAT  
ASSORTED SALADS — ASSORTED ROLLS  
BEVERAGE — DESSERT  
**\$2.00**

The Exeter Inn is Owned and Operated By Phillips Exeter Academy

Dial PR 2-5901 - A Local Call From Hampton Beach

**Kurtz RESTAURANT**  
WATER ST. EXETER, N. H.  
Next To Municipal Parking Lot  
Try Our Tasty  
**Tenderloin Steak \$1.35**  
Dining Room Open 8 A.M. - 8 P.M.  
— AIR CONDITIONED —

### August Is Festival Month

#### Ashworth Dining Room

**SPECIALS THURSDAY, AUGUST 8TH**

BAKED INDIVIDUAL <b>Beef Steak Pie</b> En Casserole	LONDON BROILED <b>Sirloin of Beef</b> Prime Roast
1.45	2.45

**SPECIALS MONDAY, AUGUST 12TH**

BAKED INDIVIDUAL <b>Chicken Pie</b> En Casserole	BAKED STUFFED DOUBLE <b>Pork Chop</b> Applesauce Dressing
1.45	1.25

Roast Prime Ribs Of Beef — Weds. & Sat.

#### Delicatessen Specials

At Ashworth On Ocean Boulevard

FRIDAY, AUGUST 9

BROILED LIVE CHICKEN LOBSTERS each 99c

HOT or COLD BOILED CHICKEN LOBSTER each 63c

SATURDAY AND SUNDAY

ROAST CHICKENS - 1.79

ROAST LOIN OF PORK (4 Lbs.)

Rib End 2.99 Chime End 3.39 Ctr. Cut. 3.79

FRESH DONUTS - CAKES - PIES DAILY

## Garland's

Ocean Boulevard and 'B' Street  
OPEN YEAR 'ROUND

- Lunches - Fountain Service
- Beach Supplies
- Cosmetics
- Polaroid & Kodak Films
- Cigarettes & Tobacco
- 24-Hr. Film Service
- Magazines - Tonic

RALPH J. ROWELL  
Proprietor  
55 YEARS AT HAMPTON BEACH

## Hampton Metal Shop

INCORPORATED  
1 LAFAYETTE ROAD HAMPTON  
Any Sheetmetal Work

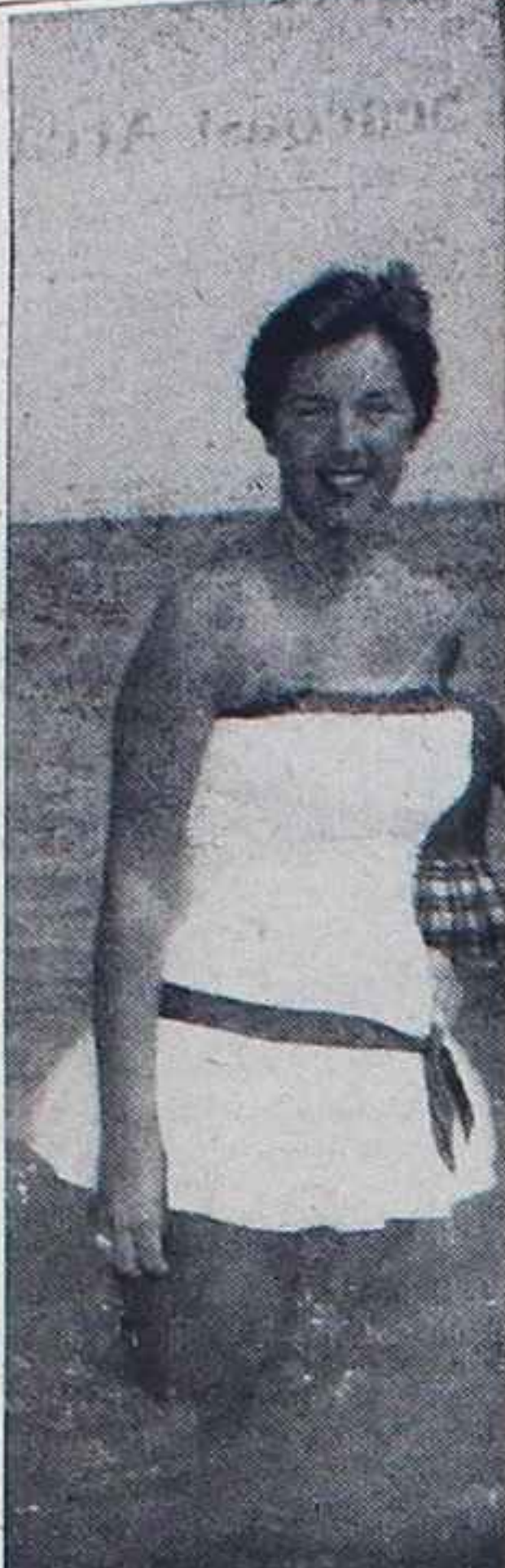
**LENOX**

Heating and Cooling  
WE MAKE AND INSTALL

- Kitchen Hoods & Fans
- Shelves & Counters
- Sinks Of Any Size
- Chimney Caps
- Ventilation Systems
- Shower Stalls & Bases
- Planter Boxes & Trellises

These and other items available in aluminum, copper, galvanized or stainless steel.

AT YOUR SERVICE — HAMPTON METAL SHOP  
WA 6-2098



HAPPY HAMPTON summer resident, Margo Linchan of Lowell, Mass., found the ocean at Hampton very refreshing after a warm sun bath on the beach this past weekend. —Staff Photo

#### New Year's Eve Party In July?

An unusual New Year's Eve celebration to welcome in "1957 1/2" was attended by ninety-five employees of the Dunfee restaurants at Hampton Beach.

The party, held at the home of Mr. and Mrs. Robert J. Dunfee, 43 Moulton road, Monday, July 29, included all the traditional New Year's Eve noisemakers, favors, and gay hats.

The entertainment program was the highlight of the evening. Ed Madden and his trio supplied background music as Bob Levasseur and Bud Smith of Troy, New York, and Loren Berry of Exeter sang a parody of popular melodies. Don Snow of Lawrence arrived promptly at midnight as the 1957 1/2 New Year's baby.

Gifts were presented to Christine Royman and Betty Caputo in honor of their 18th birthdays. Community singing and dancing followed. Bill Parker of New York served as master of ceremonies and led the group in novelty "Bunny Hop" and "Hokey-Pokey" dances.

#### Big Business Is Lamponed In Playhouse Hit

A disarmingly naive old lady, stocks, bonds, shareholders' proxies and high finance are the ingredients of the comedy called "The Solid Gold Cadillac", which opens August 5 at the Hampton Playhouse.

This is the gag-stocked lampon of big business and politics by Howard Teichmann and George S. Kaufman which scored a 66-week run when it was first presented in New York and had similar success in a long road-tour.

Madge West is starred as a wist-

**Hollingworth Hotel**  
(Formerly The Lawrence House)  
A St., Hampton Beach  
PUBLIC DINING ROOM

BREAKFAST: 8:30 A.M.—11:00 P.M.  
DINNER: 5:00 P.M.—7:30 P.M.  
Operated By Bucky Hollingworth of The Detroit Red Wings

ful, lovable old lady who, as the owner of ten big shares in a huge corporation, pops up at a stockholders' meeting, asks an awkward question or two and sends the directors of the corporate empire reeling.

Big business will be satirized in the play by Dennis Drew, Albert Ackel, James Arenton, Foster Greene and Edward Cullen as executives of a firm called General Products Company ("if we don't make it, there's no money in it.")

Others in the cast of this one-woman anti-trust battle, who are being directed by Alfred Christie, include Ailsa Dawson, Priscilla Leavitt, Sally Cooke, Marie Menian and Marie Dellara.

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FAMOUS  
Fresh Made Candies

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KISSES — FUDGE  
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**FREEMAN'S ICE CREAM**

We Make Our Own

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Many will remember Frank from his years in the dairy business on the Seacoast

**BEST CHICKEN**  
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Mmm, man - what a flavor. Tender, juicy chicken that tastes just exactly 1000%, better than any you've ever had before. And it's only \$1.30 for a big half-broiler with french fries, rolls and honey. Children's portion 65c. Try it ONCE and you know you'll be back.

You'll enjoy our ocean-fresh lobsters, too.

8 a.m. - 9 p.m. Daily  
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CALLERS:  
MAL HAYDEN - Aug. 16, 30  
MAL MATSON - August 9  
JOE PERKINS - August 23

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Picnicking, Surf Bathing, Showers, Snacks, PLUS 30 acres of clean sandy beach — take the whole family!

STATE OF N. H. RECREATION DIVISION  
Concord, New Hampshire

#### Women Answer Grass Fire Afoot

Women at Hampton Beach answered a call on foot when a grass fire broke out in the fire truck last afternoon when a grass fire was reported directly across from the fire station, in the parking lot.

The fire, caused by a lighted cigarette, was quickly extinguished by the "trackmen" before it had a chance to spread.

The only other fire, also on a grass fire, caused by a cigarette, was playing with matches, was on Josephine avenue.

#### Aircraft Noise Problem To Increase In Seacoast Area

The planned temporary relocation of elements of aircraft and personnel from the Air Force Research and Development Command located at Hanscom Field, Mass., to Portsmouth AFB, N. H. for a six week period, beginning in August, will increase the aircraft noise problem in the Portsmouth area.

Inquiries from responsible Air Force officials at Portsmouth have indicated that noise complaints regarding the Boeing B-47 Stratofortress medium bomber and the Boeing KC-97 Air Refueling Tanker have been considerably less than were expected considering the airbase and planes are "new" to this area.

The Base Information Services Officer, Captain Roland V. Davis, said, "The residents surrounding Portsmouth Air Force Base in the communities of Durham, Exeter, Greenland, Hampton, Dover and Portsmouth, and a number of others over which our aircraft fly, have been extremely understanding and cooperative. Despite their apparent lack of previous contact with Air Force personnel, equipment and problems, they seem thoroughly aware of the requirements placed upon the Air Force and Strategic Air Command which necessitate having an airbase practically in their frontyards."

Queried further, Captain Davis admitted that there have been some problems with the so-called noise generated by aircraft in flying over particular areas. This is particularly so in communities and housing areas directly under the flight path of aircraft landing and taking off at the airbase. These planes always maintain minimum altitude standards despite the appearance of "skimming" roof-tops. The time of day or night and weather conditions are determining factors in degree of noise. It can also vary according to temperature and wind factors.



TALENT WINNERS in the junior division of the weekly Hampton Beach talent show held at the band stand Monday were — front row, Gerald, Anna Marie and Kevin McGrath of Jamaica Plains, Mass., who danced to "Haste to the Wedding". Back row, Patricia Danahy, who sang and danced to a second place, and Jacqueline Dumas, who did a contortionist act for 3rd spot. —Staff Photo

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With the adding of jet aircraft to the inventory of the United States Air Force, immediately after World War II, planes have been getting more and more noisy as many people can testify. Noise, however, is a very small price to pay when you stop and seriously consider the "why" behind the continued activity of the Strategic Air Command of the United States Air Force.

The arrival of research aircraft from Hanscom AFB will increase the activity at Portsmouth and, concurrently, the noise.

A frequently used incorrect reference to the aircraft assigned to Hanscom is "test aircraft". This title is regular and inaccurate. Aircraft flown by Hanscom personnel are production aircraft possessing all the reliability and dependability of standard operational military aircraft and are not used in any experiments involving the testing of airframe, engine or flight characteristics.

In addition to the research aircraft coming to Portsmouth from Hanscom, will be the 49th Fighter Interceptor Squadron of the Air Defense Command. The fighter squadron is permanently based at Hanscom to protect lives and property in the Boston industrial area from an enemy aerial attack from the seaward and eastern approaches of the United States. The Portsmouth area

comes under their jurisdiction being in the "seaward approach" classification.

Members of this squadron fly F-86L, high performance, "Sabres" at present and the squadron maintains a constant 24 hour alert status. They are ready to take off at a moments notice to intercept identify and, if necessary, to destroy any aircraft determined hostile which comes into the fighter squadron's area of protection.

An officer, who flies these aircraft, has more responsibility on his shoulders than many a military commander ever had during the course of history. In a matter of minutes, he may be forced to make a decision on which millions of lives and dollars may depend.

He, as well as members of SAC permanently assigned to Portsmouth AFB, need all the support he can get, particularly from the people in the area in which he lives.

Members of the 49th Fighter Interceptor Squadron and the men of the 100th Bombardment Wing at Portsmouth, continually conduct operations to maintain their "state of readiness". Although they are considered "ready", they have to keep their hand in by constantly flying missions at all hours, day or night.

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HAMPTON BEACH

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OPEN 9:00 A.M. TO 10:00 P.M.

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**ELECTRIC SKILLET**

\$19.95 - 10-Inch  
**\$9.99**

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Both Complete With Cover

New square shape electric skillet with General Electric Heat Control. Just plug it in and cook. Fully guaranteed for 1 year. Washes like a dish — completely immersible in handle and all in water. New Sil-Tone non-stick finish. Mail orders filled promptly in the Kitchenware Department.

### Bay State Trio Junior Division Talent Winners

Once again, a second performance resulted in victory for contestants in Monday night's talent parade.

This time the trio of Gerald and Anna Marie McGrath and Kevin Karain, ages 6, of Jamaica Plain, Mass. came out on top in the junior division after finishing third on July 1st. They danced to "Haste to the Wedding."

Patricia Danahy, 11, of Saugus, Mass., came in second by singing and dancing to "Oh, Johnny" and "Bye Bye Blues."

Third prize was won by Jacque-

line Dumars, 12, of Somersworth, N. H., a contortionist who thrilled the crowd with her stunts.

In the senior division, two Dorchester, Mass. sisters, Maureen and Cecille Kennedy, ages 17 and 15, won first prize by harmonizing to "Side By Side" and "Around The World."

A close second was taken by Beverly A. Nolan, 19, of Malden, Mass., who sang the popular hit "Tammy."

#### THE BEACHCOMBER

Incorporating  
The Hampton Beach Advocate  
A Vacation Digest of all the news information for the summer visitors

Published  
Wednesdays, June 26 to August 28

By The  
HAMPTON PUBLISHING CO.

Hampton, New Hampshire

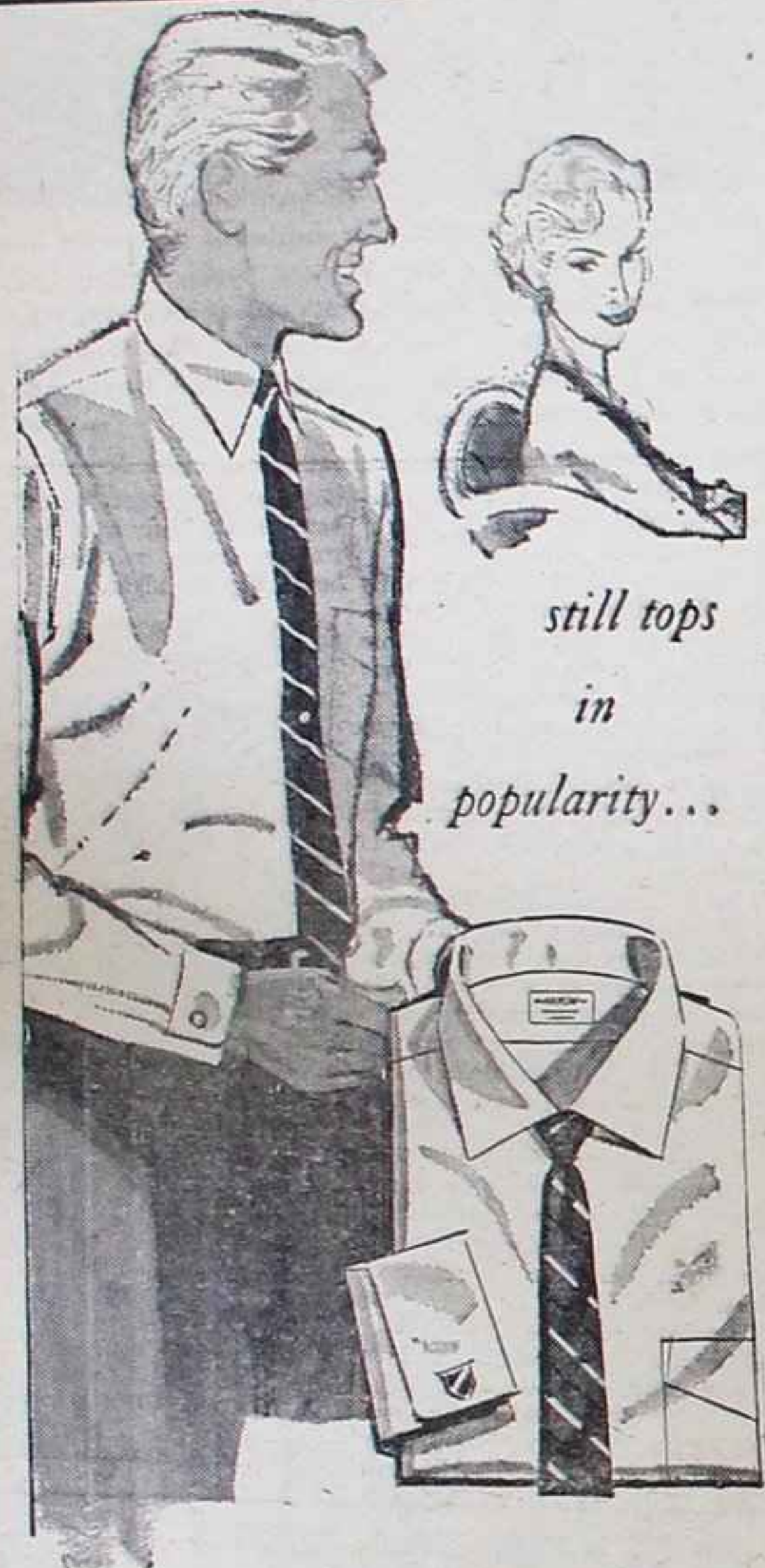
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They're the best-known, best-selling shirts going! Dart, the favorite nonwilt collar style features smart, regular length points and regular cuffs. Par is styled in a soft, spread collar with stays, with regular or French cuffs. Both in fine "Sanforized" broadcloth.

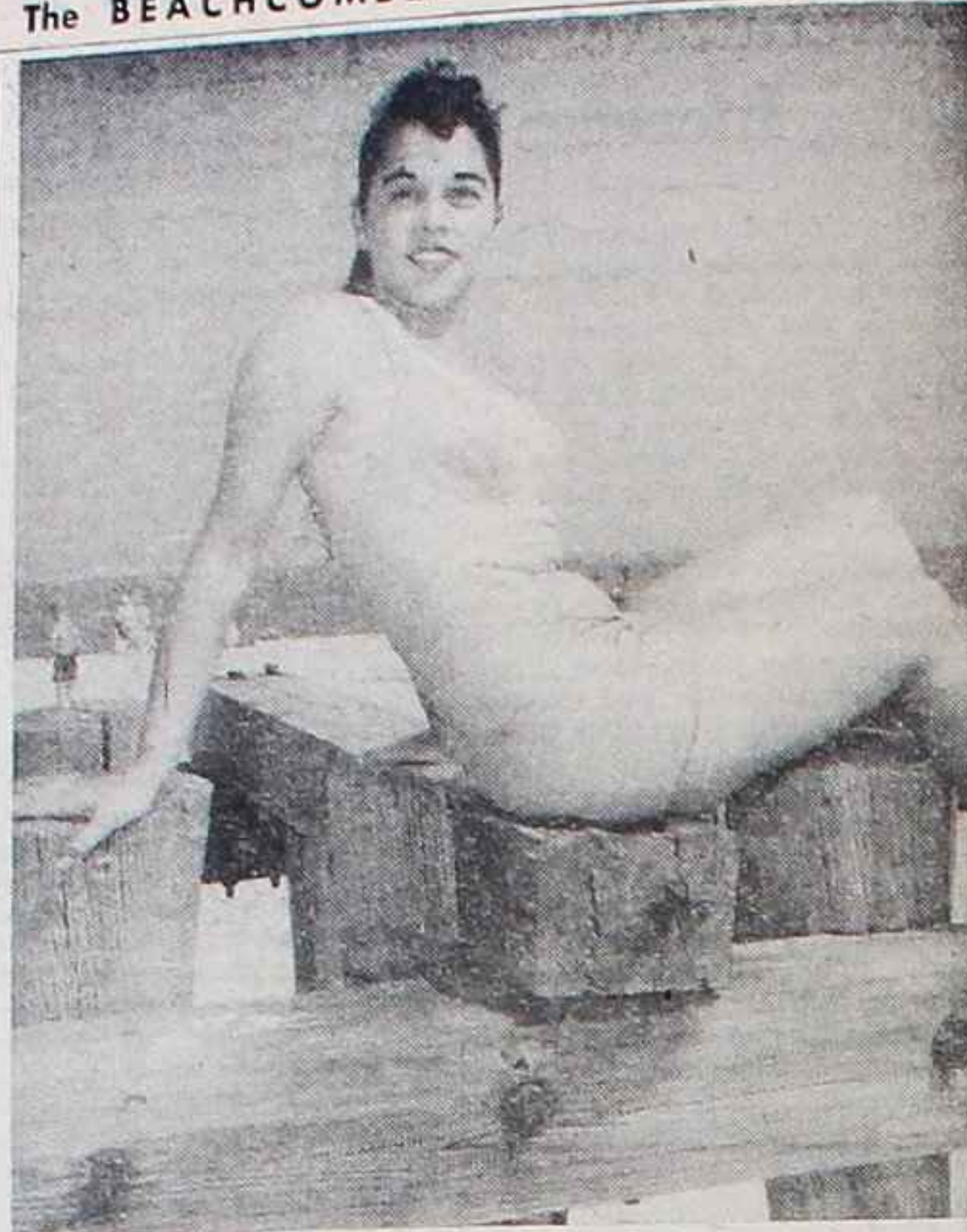
Dart, same as Dart in luxury broadcloth, regular or French cuffs \$5.00

## KRAY'S STORE FOR MEN

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OPEN FRIDAY NIGHTS



THE OLD BREAKWATER is no longer in use except by the vacationers and the photographers as a spot to shoot picturers like this. The lovely young lady is Trudy Bowe of Hampton. —Staff Photo

### Information Guide

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Located — 271 Ocean Boulevard

Lobby Open:

8 a.m. - 5 p.m. Monday - Friday

8 a.m. - 12 noon Saturday

Window Service:

8:30 a.m. - 5 p.m. Monday - Friday

8:30 a.m. - 12 noon Saturday

Mails Arrive:

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Mails Dispatched:

8:30 a.m., 10:15 a.m., 3:00 p.m.

All Collection Boxes Collected

At 8 a.m. every day.

Mails Dispatched

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Weekdays — 9 a.m., 11 a.m., 2 p.m.

and 5 p.m.

Sundays — 4 p.m. only.

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President, John J. Dinsen; vice

president, Seth M. Jenkins; treasurer,

John P. Dunfee; secretary, William

"Bill" Elliot.

MUNICIPAL OFFICERS

TOWN — Board of Selectmen:

Harry D. Munsey, Lawrence C.

Hackett, Donald A. Ring, Town

Manager, John W. True, Town

Clerk, Helen W. Hayden, Tax Col-

lector, John B. Berry. Office hours

9-12, 2-5 Monday - Friday, 9-12

Saturday. Chief of Police, John J.

Malek. Chief of Fire Department,

George Lamott.

BEACH PRECINCT — Com-

missioners, Ralph T. Harris, John

J. Foley, Alfred V. Gagne. Treas-

urer, Roland Bragg.

### RUBBISH COLLECTION

Monday — all stores and res-

taurants, F street to bridge; North

shore from Winnacunnet road to

North Hampton line.

Tuesday — Beach stores and

restaurants, D street to Winnacun-

net road and the uptown area to

Moulton road.

Wednesday — All stores and

restaurants, uptown area east of

Moulton road and F street to the

bridge.

Thursday — Beach stores and

restaurants, D street to Winnacun-

net road and the North shore from

Winnacunnet road to the North

Hampton line.

Friday — Beach stores and res-

taurants, D street to the bridge

and the uptown area to Moulton

road.

Saturday — all stores and res-

taurants, D street to Winnacunnet

road and the uptown area east of

Moulton road.

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Family dip by the family was caught by the staff photographer as this Exeter family moved on from North Beach. Left to right are, Mrs. Edna Morgan, Ruanne 4, Chris 6, Peter 9, Tommy —Staff Photo

**Hampton Beach  
Brook Couple  
Following Fire**

Charley Nichols was a barber at the Beach for many years. He was familiarly known to most of his neighbors as a local efforts to help the sick, purses for accidents, groceries and other organized or suggested organization of a quiet campaign of aid.

Charley Nichols found them a change, on the receiving end of such a campaign. That home which he had so often frequented on Rocks road

Brook Fire department, Myron M. Felch, soon came under control. Then the community turned to help Charley and his wife, who had lost their home in which he had so often frequented on Rocks road

Charley, under the direction of his wife, Frederick B. Nichols, overcame by the smoke inhalation, was aided by the firemen and the care of by his regular

Charley, under the direction of his wife, Frederick B. Nichols, overcame by the smoke inhalation, was aided by the firemen and the care of by his regular

### August Is Festival Month

Visit . . .  
**Ye Cocke and Kettle Inn**  
Route 1 - Seabrook, N. H.

- FINEST CUISINE IN COLONIAL ATMOSPHERE
- LUXURIOUS MOTEL ROOMS (Member of Quality Courts)
- AIR CONDITIONED

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OPEN UNTIL 1:00 A.M. MONDAY thru FRIDAY  
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Your most thrifty self will be delirious with joy, when you see the price tags we are sporting throughout our summer dress section. We've just one aim in mind . . . to clear the decks for new arrivals (and to give you the kind of savings you'll be raving about for weeks!) Fashions for every occasion are included in the clearance. So come early, stay late and carry home a closet-full!



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\$10.69

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WAITRESS  
AND  
NURSES  
UNIFORMS**

Regular \$1.98 **99c**  
Regular \$2.98 **\$1.49**  
Regular \$3.99 **\$1.99**

ASSORTED FABRICS  
AND STYLINGS

### GIRL'S DRESSES

Grand for summer . . . our girls' dresses in pretty cotton prints and solids, fashion-wise styling.



SIZES	Were	NOW
1 - 3	\$7.95	\$5.67
3 - 6x	\$5.95	\$4.67
7 - 14	\$4.95	\$3.67
10 - 14	\$3.95	\$2.67
	\$2.98	\$1.67

COTTONS IN SOLIDS AND PRINTS  
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71 STATE ST.





A DASH in the surf by these young Exeter youths was caught by the staff photographer at the North Hampton beach. Left to right are, Jay Goodrich, "Butch" Pike, Linda Smith, "Link" Smith and Mark Goodrich. —Staff Photo Goodrich.

**Bay State Woman Injured In Fall From Busmobile**

Stepping from a moving vehicle almost resulted in a fatal accident Monday night near the Coast Guard station at Hampton Beach. Mary Malory, 70, of Dracont, Mass., was rushed to Exeter hospital in the police department ambulance suffering from a compound fracture of the leg, head lacerations, and shock after she fell from the Busmobile while trying to get off before it stopped. According to witnesses at the scene of the accident, after she fell, the back wheels of the vehicle passed over her leg. The operator of the Busmobile



MISS CANADA 1973, or she might be if her parents let her enter, is Kathleen Clement, age 2, daughter of Mr. and Mrs. Paul Clement of North Bay, Ontario, who are vacationing at Hampton Beach this week. —Staff Photo

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**SPANISH LOBSTER**  
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(Daylight Saving Time)

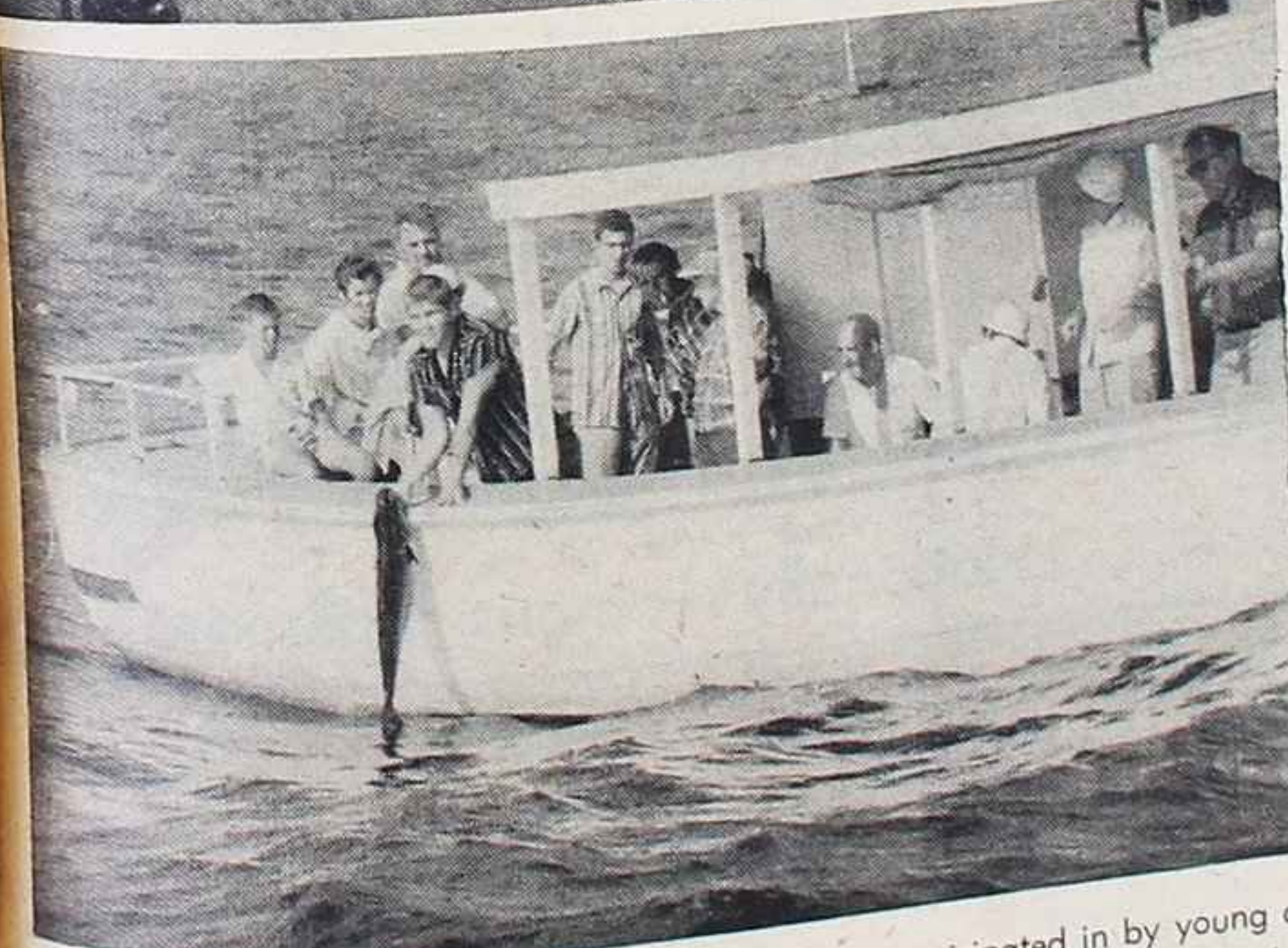
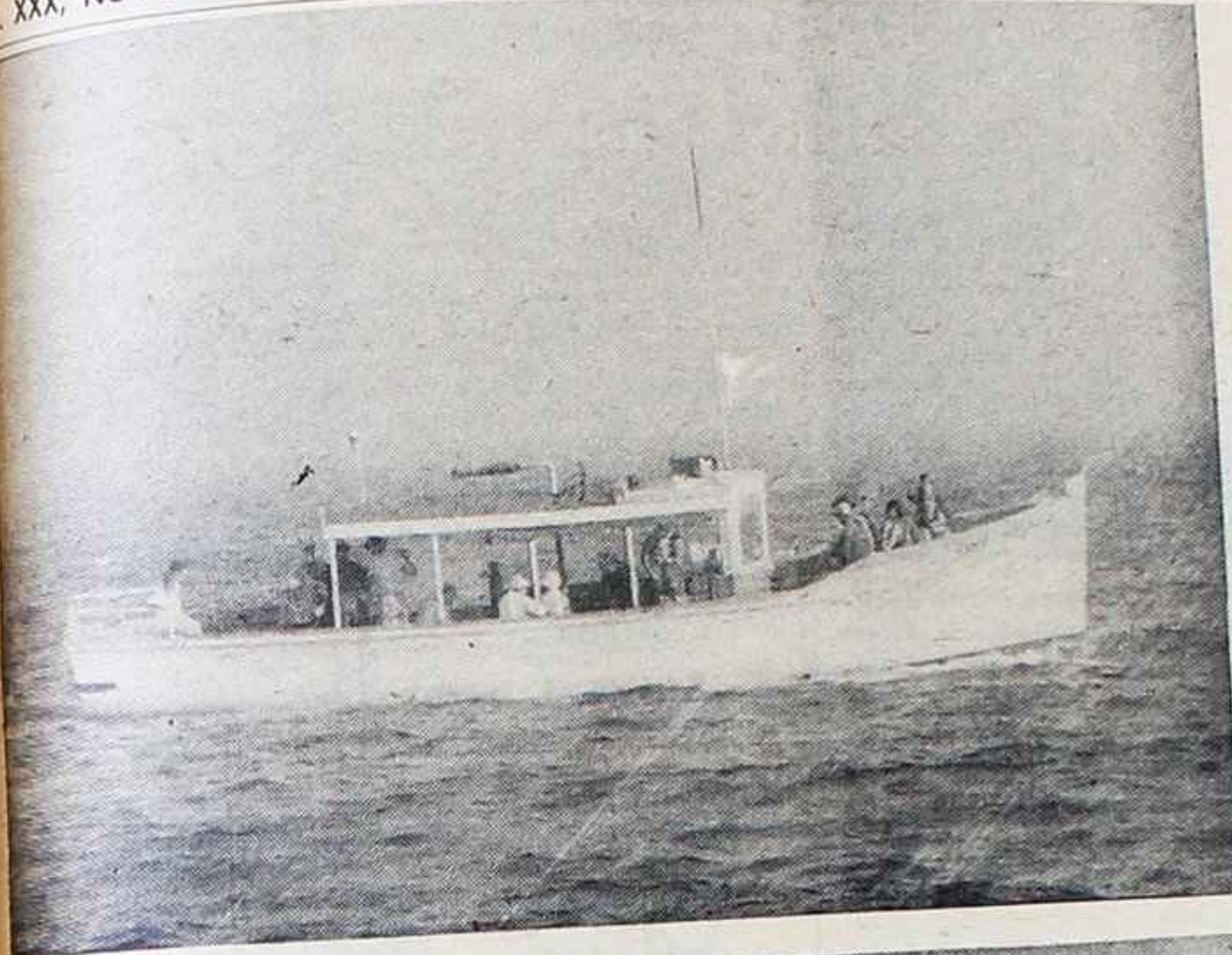
Aug.	A.M.	2:55	9:05
15	P.M.	3:17	9:29
16	A.M.	3:35	9:43
	P.M.	3:57	10:13
17	A.M.	4:19	10:24
	P.M.	4:41	11:01
18	A.M.	5:08	11:11
	P.M.	5:31	11:55
19	A.M.	6:03	
	P.M.	6:25	12:04
20	A.M.	7:03	12:54
	P.M.	7:25	1:04
21	A.M.	8:04	1:55
	P.M.	8:25	2:04

VOL. XXX, NO. 8

Incorporating The Hampton Beach Advocate

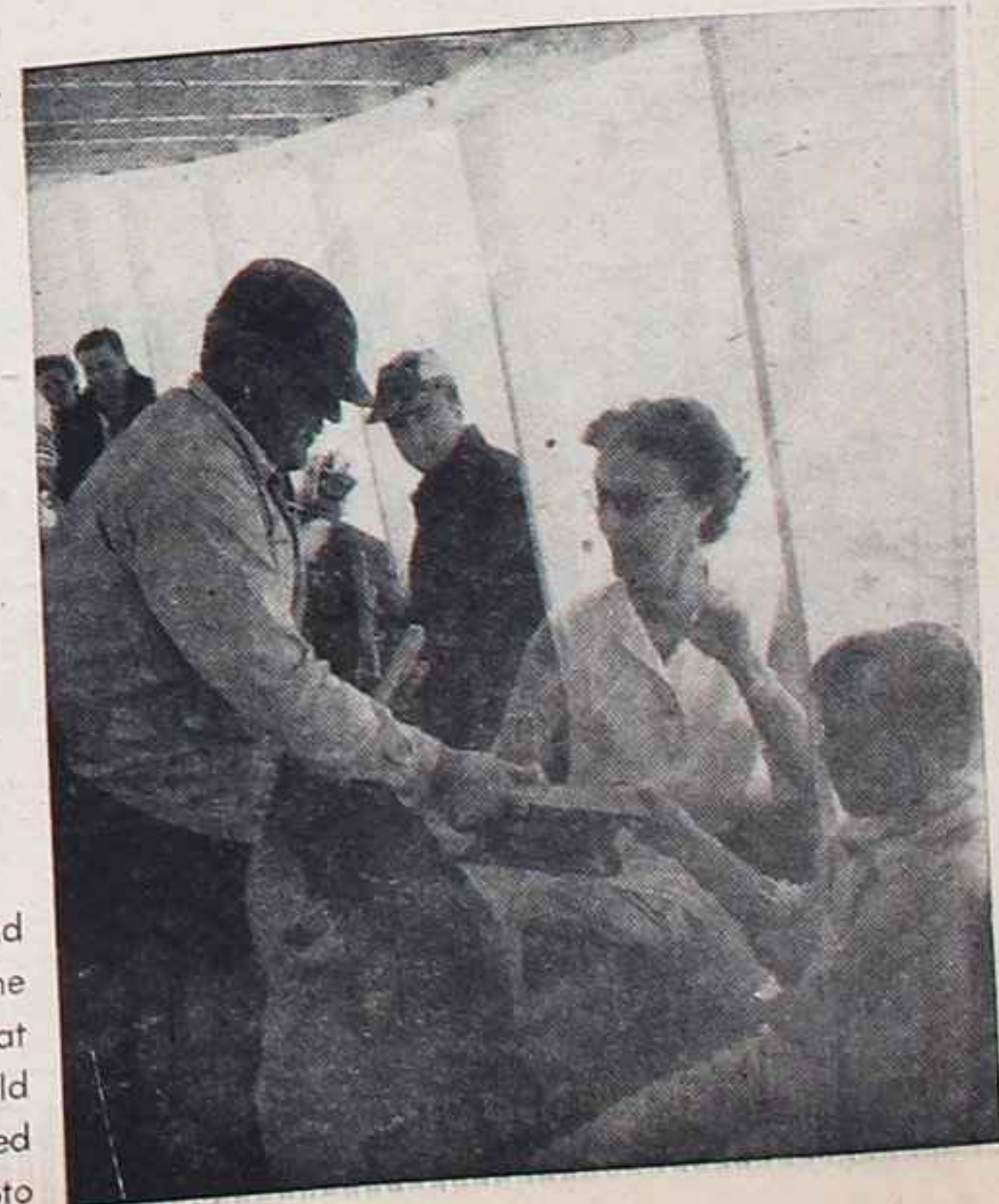
WEDNESDAY, AUGUST 14, 1957

FREE



**PARADE OPENS GOLDEN JUBILEE**

STORY ON PAGE 3



Deep Sea Fishing is one of the popular summer sports participated in by young and old alike at Hampton Beach. This year with many good catches being recorded the popularity of the sport has grown by leaps and bounds. For those who bring in that big one, that didn't get away, there is a free membership in the Hampton Beach Old Salt's club and a chance to compete in the weekly fishing contest, with prizes donated by the party boat operators, for the largest fish brought ashore. —staff photo

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