



A KIDDIES POOL left by the receding tides at Hampton Beach was found by the youngsters to be just the right depth and temperature for their activities over the weekend. —Staff Photo

Top Comedy Hit At Playhouse

"See How They Run" can be aptly described as "running" this week at the Hampton Playhouse. It is the wildest, fastest, busiest track race that ever sprinted over the theatrical boards. A farce of the first magnitude, this week's play flies at such a furious pace that the audience is never given a chance to catch its breath between laughs. The intermission comes as a welcome relief to aching face muscles.

If you think this type of a farce is not your dish of tea, don't be too sure. The most sophisticated theatre-goer will find himself splitting his sides at this crazy show in spite of his reserve.

It contains all the elements of ridiculous situation. The gossiping old maid (Maggie Owens) who runs about of a bottle of cooking sherry. The distraught vicar (Dennis Drew) who has his social problems with his ex-actress wife (Ailsa Dawson) when she meets a former stage partner (Joel Thomas).

The bishop (Edward Cullen) who arrives unexpectedly at the vicarage in the midst of mass confusion along with a guest preacher (Albert Ackel). The maid (Shirley Ann Patten) compounds the mix-up. A Russian spy (George Goulden) dons clerical garb which adds one more turned-about collar to make the police officer's (Al The local singer (Bob Korchak) find Christie) job more difficult. completes the list of crazy people.

There is no star in this show. Every role is a lead and every part was well-handled. Ailsa Dawson quarter-backs the mad situation as the action pivots around the non-halant air she ably creates. Maggie Owens portrayal of the old maid was priceless and her drunk scene with Dennis Drew, who does an exceptionally fine piece of acting as the vicar, was one of the highlights of the show.

Comedy is definitely the forte of Joel Thomas. Although, action is the prime motivation for the humor in this play, the capable leading man fires his funny lines with expert timing and inflection. With Dennis Drew's flair for gesture and facial expression, the two men make an excellent team.

Edward Cullen is making his first start at the Hampton Playhouse with 25 years of experience to credit looks like a fine addition to the company in the more mature roles. It was also good to see Al Ackel back for another season.

Shirley Ann Patten took on the difficult role of the maid this week. As a young member of the staff, she showed good promise.

Each week Fred Sammut, the set designer, working with the stage manager, Fred Hoskins, come up with some outstanding sets. This week's hall of an English vicarage aw among their best.

With all the fast, physical action

in "See How They Run", Managers John Vari and Al Christie better lay in a supply of vitamin pills and energy-producing snacks for backstage consumption so the cast can keep "running". It is a real riot for three full acts. —H.L.P.

PAGE'S Restaurant

Ocean Boulevard
Near The Bridge

Serving from 12 Noon to 9 P.M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS



SPECIAL
YANKEE
POT ROAST
With Gravy
Fr. Fr. or Mashed
POTATOES
VEGETABLE
TOSSED SALAD
ROLLS & BUTTER
\$1.50

Dinners - Sandwiches - Salads
We Cater To Children

AT PORTSMOUTH'S LEADING DEPARTMENT STORE



STYLES
SIMILAR TO
ILLUSTRATION

MID - JULY
SALE of DRESSES

POPULAR SUMMER COTTONS
PRINTS AND SOLIDS FOR TOWN
OR SPORT, A WONDERFUL
SELECTION OF STYLES

Reg. 10.95
Dresses **\$7.95**

SIZES 9-15
10-20
12 1/2-24 1/2

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COMPANY

37 Market St. Portsmouth, N. H.

The **Beachcomber**



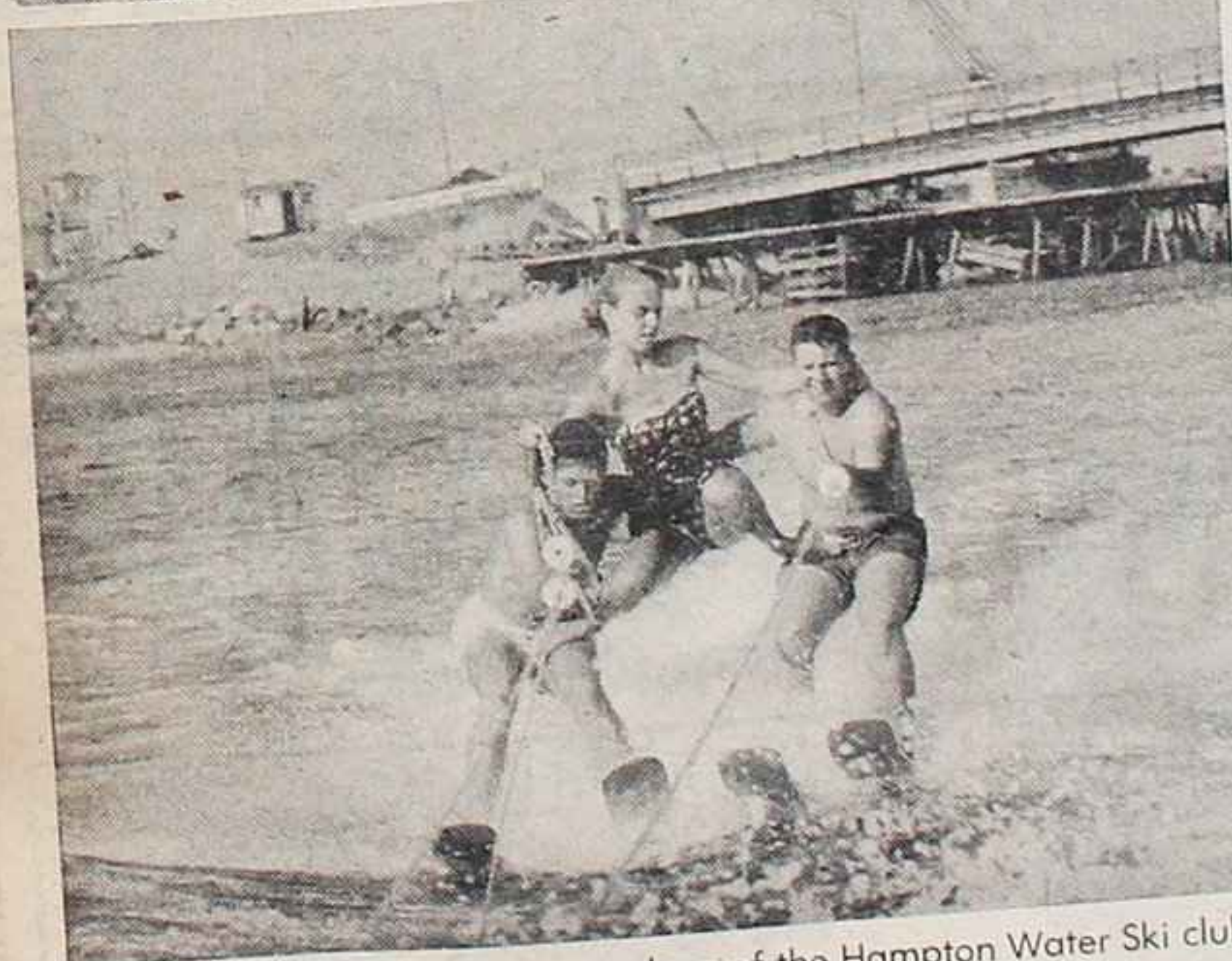
VOL. XXX, NO. 5 Incorporating The Hampton Beach Advocate WEDNESDAY, JULY 24, 1957

Tide Table
(Daylight Saving Time)

July	A.M.	10:26	4:20
25	P.M.	10:41	4:25
26	A.M.	11:17	5:10
	P.M.	11:32	5:18
27	A.M.	12:07	5:59
	P.M.	12:24	6:09
28	A.M.	12:24	6:48
	P.M.	12:57	7:03
29	A.M.	1:15	7:38
	P.M.	1:47	7:56
30	A.M.	2:02	8:28
	P.M.	2:39	8:51
31	A.M.	3:02	9:19
	P.M.	3:33	9:48

FREE

**WATER SKIING
NEWEST
BEACH
SPORT**



UP SHE GOES! — Three talented members of the Hampton Water Ski club demonstrate their mastery of the water slats in a thrilling sequence caught by the Beachcomber's staff photographer, Lew Joslyn. In top photo, left to right, George (Jigger) Norberg of Arlington, Mass., Miss Wanda Toppan and Roland Barnaby, both of Hampton, prepare to execute a pyramid — one of the trickiest stunts on water skis. In the second and third photos, Wanda sheds her skis and starts the climb which eventually brings her successfully to the top. How she got down is a deep secret — probably as deep as the water where the trio landed. — Staff Photo



Ninety per cent of all writing instruments sold today are wooden lead pencils according to a survey of the Lead Pencil Manufacturers Association.

THE GRANDVIEW RESTAURANT
Food Served To Your Discriminating Taste
BREAKFASTS
Daily From 8:00 A.M. - 12 Noon
DINNERS
Weekdays 5:00 P.M. - 8:00 P.M.
Sundays 1:00 P.M. - 8:00 P.M.
353 Ocean Boulevard
WA 6-3415 Marion Quinn

Nelson's Candy
Hampton Beach
Salt Water Taffy
75c lb.
Fruit and Nut
Caramel Kisses
85c lb.
Homemade Fudge and the best Caramel Corn you ever tasted
Nelson's
On The Boulevard
NOT TWICE AS MUCH BUT TWICE AS GOOD!

DEEP SEA FISHING



Lines and Bait Furnished — Trolley Facilities
FREE PARKING

PARTY BOATS

Leave Hampton River Daily
8:00 A.M. and 1:30 P.M.

ROW BOATS FOR RENT

Tackle Shop

Restaurant

OUTBOARDS FOR RENT

Smith & Gilmore Pier

Visit Our Sea Life Aquarium, No Charge
Hampton Beach Tel. WA 6-3503

Herb Philbrick To Serve As Judge Of Beauty Contest

It was announced this week by Bill Elliot, secretary of the Chamber of Commerce, that Herbert Philbrick, former F.B.I. agent, will be a participant in two of the August festival events.

Mr. Philbrick, who's life as an undercover man for the F.B.I. against the Communists was portrayed in both a book and television series called "I Led Three Lives", will be a judge for the "Miss New England" beauty pageant on August 21st. He also has agreed to ride in the Children's Day Parade on August 24th.

A former advertising executive in New York, Mr. Philbrick operates a store at Rye Beach and recently purchased a home at Little Bear's Head.

THE BEACHCOMBER

Incorporating
The Hampton Beach Advocate
A Vacation Digest of all the news information for the summer visitors
Published
Wednesdays, June 28 to August 28

By The
HAMPTON PUBLISHING CO.
Hampton, New Hampshire
For Advertising Rates in this Paper
Telephone WA 6-3322
Communications and Items from readers are welcome at all times.



POPULAR ATTRACTION for youngsters are the hobby horses in the arcades at Hampton Beach. This cute youngster, Mary Anne Montague, 2, of Beacon, New York, was found enjoying a ride at the Playland Arcade recently.

Mystery Thriller On Playhouse Stage This Week

Agatha Christie, who has probably written more melodramatic crime stories, and more successful stories of that kind, than anyone else, is the author of "Witness of the Prosecution," the New York and London hit that is being presented at the Hampton Playhouse this week.

British and Broadway critics have declared that this play is not only Mrs. Christie's biggest success (in size it takes a cast of 30 to unravel the mystery and it achieved impressive long runs everywhere) but also her best.

Edward Cullen, Maggie Owens and John Vari have the three main roles in this chilling whodunit. Miss Owens will portray the faithless wife who is as menacing as a Cobra in the early moments, and frantic as a lioness at bay in the latter scenes. Edward Cullen will enact the contemptuous and sneery defense attorney, and John Vari the supercilious young man accused of homicide.

Others in the cast of thirty will be Madge West as a tart and touchy housekeeper on the witness stand, Joel Thomas as a hatefully pompous prosecuting attorney, Dennis Drew as a thoroughly conscientious barrister.

Alfred Christie has directed this tingling murder mystery which for

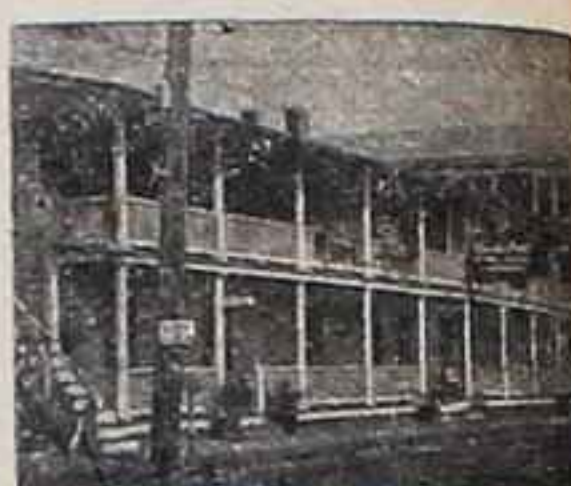
of recent years had driven theatre-goers to avoid this kind of play. But "Witness for the Prosecution," according to critic Kerput "the old-fashioned, bare-faced honest-to-goodness murder mystery" is Panama's national dance.

Chuch Logg, Rutgers crew coach has been associated with intercollegiate rowing for almost 50 years. The "tamborito" is Panama's national dance.

HARBOR GRILL

Ocean Blvd. Near Bridge
SERVING EXCELLENT FOOD
Breakfast - Lunch - Dinner
OPEN 7 A.M. - 8:00 P.M.

THE CHESTERFIELD HOTEL



Mrs. Bertha Kelley, Prop.
"C" STREET TEL WA 6-2504
In The Center of The Beach
ROOMS SPOTLESSLY CLEAN
Rates Very Reasonable

Casino Market Inc.

OCEAN BOULEVARD HAMPTON BEACH
PHIL J. VALLIERE, Proprietor
For your convenience, parking is available in front and on the side of the Casino Market, while you shop.
SPECIAL FRIDAY and SATURDAY

MORRELL'S EASY-CUT

HAMS LB. 75c

READY TO SERVE STUFFING and GRAVY

CHICKENS 5-6 lb. Average \$3.98

MORRELL'S SUGAR CURED

BACON Top Grade LB. 79c

SMALL LEAN

PORK ROAST WHOLE or HALF LOIN LB. 59c

VISIT OUR PASTRY DEPARTMENT - ALWAYS A LARGE VARIETY ON HAND

LARGE HOMEMADE CHOCOLATE

DONUTS Dipped In Honey Doz. 55c

LARGE SPECIAL

BIRTHDAY CAKES Special 1.75

TRY OUR HOMEMADE WHITE or

DARK BREAD Loaf 23c

THE HAMPTON BEACH CASINO

Everything Under One Roof . . . Nationally Famous Ballroom . . .

- + GIFT SHOP
- + DINING ROOM
- + BOWLING ALLEYS
- + BATH HOUSES
- + PARKING AREA
- + SODA FOUNTAIN
- + FRIED CLAM STAND
- + SNACK BAR

AT THE BALLROOM
JULY 22nd JULY 27th
TED HERBERT
AND HIS ORCHESTRA
— COMING —
Thursday, August 1 **BUDDY MORROW**
GALA 30th ANNIVERSARY PARTY
Tuesday — Gentlemen's Night — Free Gifts
Thursday — Ladies' Night — Free Gifts
ASK YOUR HOST ABOUT SPECIAL GUEST TICKETS

The Hub Of Happy Hampton Beach

Beach Contestant Among Finalists For Miss Universe Anniversary Festival Stars



A WHOLE FAMILY of sidewalk engineers watched as little Kieth Kerbut scraped away with the mechanical toy at the Casino Arcade. The rest of the engineers are Mr. and Mrs. Alec Kerbut of Springfield, Mass., and their daughter Kathy.

A contestant in the "Miss New Hampshire" beauty contest that was held at Hampton Beach last August is one of the 10 finalists in the "Miss Universe" beauty pageant at Long Beach, California. Sandra Ramsey, of Haverhill, Mass., who was named "Miss Massachusetts" earlier this year, has been selected by the "Miss Universe" judges as one of the top contestants for the crown. Apparently improving as time goes by, the Bay State beauty is in line for many prizes, including a movie contract and a lucrative wardrobe, if she cops the title.

Fete Bay Stater On Birthday

Miss Marguerite Toomey of Fitchburg, Mass., gave a surprise birthday party for her sister, Mrs. Helen T. Fredenburg, of Somerset, Mass., last Wednesday night at the "Wal-Kal" on Highland Ave.

A dinner followed at the Laramie. Attending besides the immediate family, were her daughter and son-in-law, Mr. and Mrs. Michael Cariglia, of Warren, R. I., and her grand-daughter, Lisa Marie Cariglia, 2½, who stole the show parading around in her brand new Hampton Beach jacket. Mrs. Fredenburg has been coming to Hampton Beach for almost 30 years and remembers the popular Bill Elliot as the "singing cop" and claims nobody sat on their porches the nights that Bill sang.

For Your Vacation Pleasure

BAND CONCERTS
Four Daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30
BEACH CALISTHENICS
Classes on beach behind bandstand every morning 10:30 a.m. (except Saturdays, Sunday and Holidays)

TALENT SHOW
Every Monday evening — 7 p.m. — at the bandstand.

FIREWORKS
Every Wednesday — 9:30 p.m. (weather permitting)

SQUARE DANCING
Every Friday evening at State Bathhouse.

THEATER

HAMPTON PLAYHOUSE — 359 Winnacunnet road — latest Broadway hits — Curtain time 8:40 p.m. — Monday - Saturday.

GOLF COURSES

Abenaqui, Rye Beach — 6 miles, 18-hole course, open to public.

Amesbury Country Club, Amesbury — 15 miles, 9-hole course, open to public.

Exeter Country Club, Exeter — 11 miles, 9-hole course, open to public.

Portsmouth Country Club, Greenland — 12 miles, 18-hole-course, open to public.

CHURCH SERVICES

COMMUNITY CHURCH, D Street, (Protestant, Non-Sectarian) Sunday morning 10:30 a.m. Visiting pastors. Ladies' Aid, Tuesday 7:30.

ST. PATRICK CHURCH, Church Street (Roman Catholic), Sunday Masses, 6 - 7 - 7:45 - 8:30 - 9:15 - 10:00 - 10:45 - 11:30.

SERVICE CLUBS

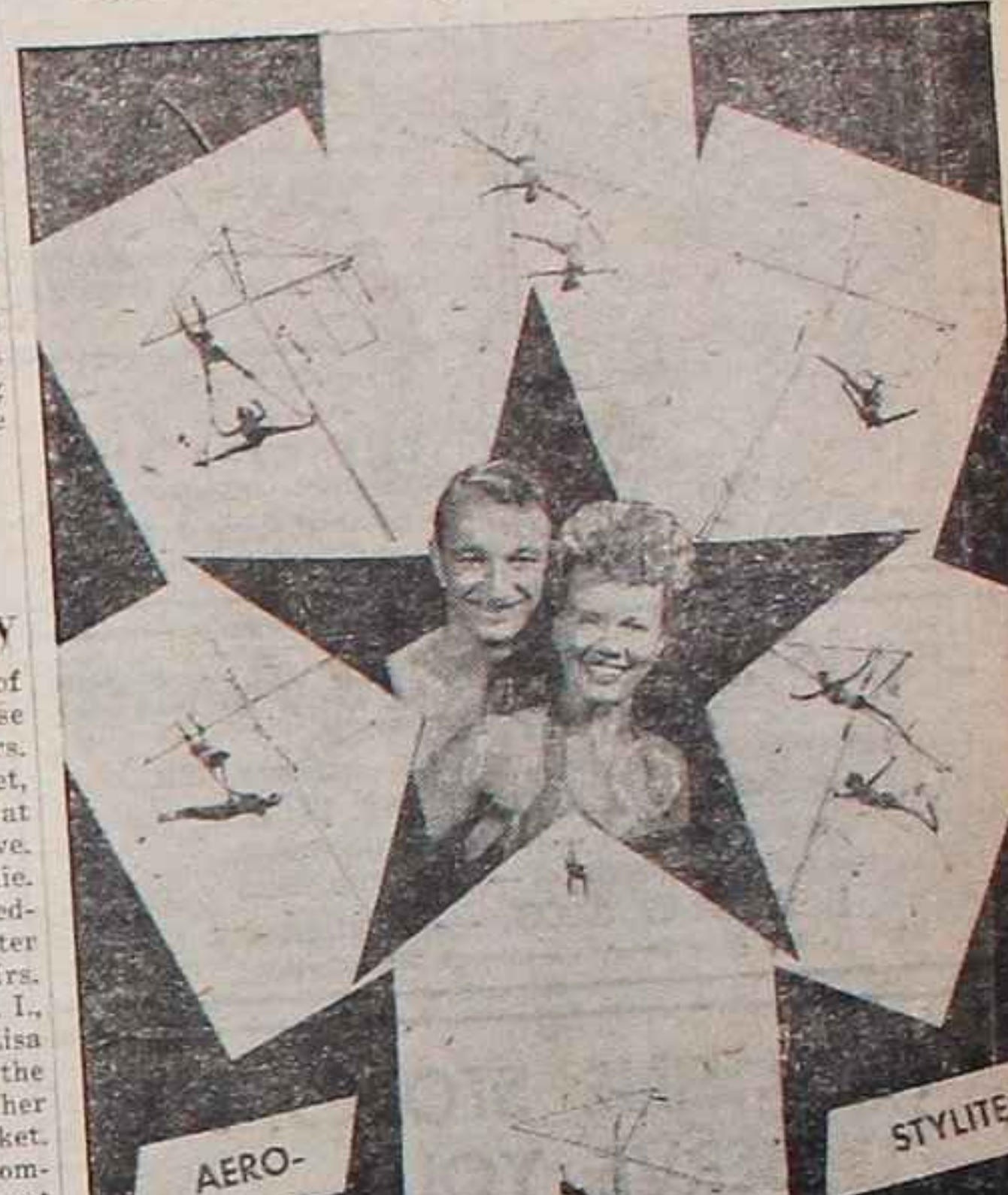
KIWANIS — Meets every Monday evening, 6:30 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

LIONS — Meets 1st and 3rd Wednesday, 6:15 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

WATER SKIING

Water Ski Club — Larry Scott, director — practice sessions as weather permits at the south end of Hampton Harbor.

Anniversary Festival Stars



Precinct Commissioner Ralph T. Harris announced this week that the nationally-famed "Aero Stylites" have been engaged for the opening week of Hampton Beach Precinct's 50th Anniversary celebration which starts August 17th and runs to August 31st.

The Aero-Stylites, Gabby and Kitten Wendt, have brought teamwork to its highest peak of perfection! On their slender rigging, high above the crowds, these superb artists give a smooth, flawless exhibition of daring and rare skill as they perform on the high trapeze and the treacherous sway pole, and swing into the highly hazardous Iron-Jaw Swivel Stunt, in a way that thrills crowds to the core.

An outstanding act is also promised for the second week of the anniversary celebration. Watch for the announcement in next week's Beachcomber.

This and many other favorites are being planned by the Precinct anniversary committee for these two special weeks during which Precinct officials have promised to out-do any of the old-fashioned Carnival weeks that the beach used to have years ago.

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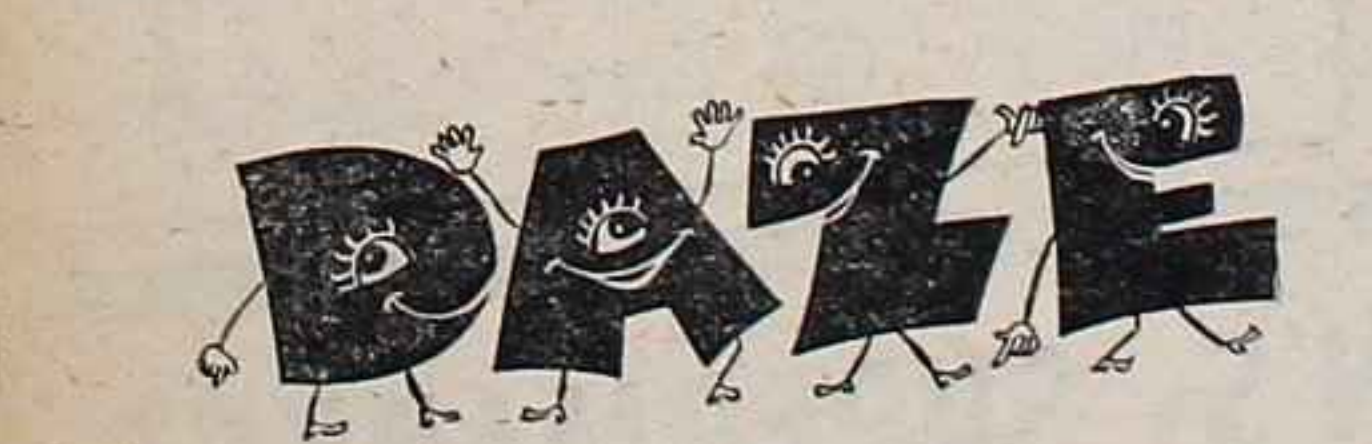
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Imagine! — A Summer Suit worth \$16.95 for \$1.00 — a \$14.95 Junior Dress for \$1.00 — and, at least, 1/3 off on all our Dresses, Skirts, Blouses, Costume Jewelry, etc. — We Surely Are Crazy! —

"That Fascinating Store"

The Band Box

... of Newburyport



A REGULAR VISITOR to Hampton Beach, Kathy Skrotzky of Alston, Mass., has spent the past five summers at this resort.

Margaret M. Junkins Candy Shop
The Candy Store By The Seashore
Remember the folks back home with a box of famous Junkin's Candies
SEE IT MADE!
OCEAN BOULEVARD

BOWLING — BICYCLING — BILLIARDS
Ferncroft Recreation Center
A Street WA 6-3410 Hampton Beach
OPEN YEAR 'ROUND

OPEN WEEKDAYS AND SUNDAYS
ESSICK AIR COOLED
BOWLING
Automatic Pinsetters
All Alleys Newly Resurfaced
New Approaches - Good Pins
Juke Box - Pinball Machines
30c PER STRING

BICYCLING
OVER 100 BIKES
Many New — 20" - 24" - 26"
Ballcoons — 3 Speeds — Tandems
Equipped With Lights At Night
AVAILABLE 8:00 A.M. - MIDNIGHT
Bikes & Trikes For Tot

BILLIARDS
OPEN WEEKDAYS & SUNDAYS
IN THE PENTHOUSE
Well Ventilated
Fluorescent Lighted
7 Brunswick Pocket Tables
All Newly Levelled And Resurfaced

OPEN WEEKDAYS SUNDAYS
10 A.M. - Midnight
1 P.M. - Midnight
Including Billiards

AUGUST IS FESTIVAL MONTH



AMBULANCE SERVICE
Modern, comfortable equipment, courteous, efficient attendants.
RAYMOND STURGIS
HAMPTON
Call WA 6-3657

Report Fishing Still Improving

The fishing at Hampton Beach is still improving, both in quality and quantity. A few 12 to 20 pound Pollock are being caught, while a very good catch of Cusk, Cod and Haddock was brought in Sunday at the Smith and Gilmore pier.

At present, the flounder fishing from rowboats in the river is excellent and the people fishing from outboard motor boats are beginning to bring in a few large mackerel.

It Pays To Turn The Corner On "C" and "C"
THE GIFT BOX
"C" STREET — HAMPTON BEACH
Unusual Strews & Gifts
Imported Beach Hats and Jewelry

Liquidation Sale At Auction

AT JEWELL'S SERVICE
832 LAFAYETTE ROAD — RTE. 1 — HAMPTON, N. H.
WEDNESDAY, JULY 31, AT 11 A.M.
REFRIGERATORS — AUTOMATIC WASHERS
AIR CONDITIONERS — GARDEN TOOLS
H. J. GRAY & CO. — Auctioneers
112 Ferry Street — Everett, Massachusetts

TWO FINE STORES TO SERVE YOU —

BYRONS STAPLES
5 & 10c STORE At Rocky Bend
5 & 10c STORE On 12-14-16 B Street

BYRON'S

COMPLETE 5 & 10c ASSORTMENTS AND ALL BEACH NEEDS
GUYON SHOPPING CENTER BOAR'S HEAD
— Plenty of Free Customer Parking —

STAPLES

Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs

- sun tan aids beach supplies
- sun glasses beach toys
- cosmetics beauty aids

HAMPTON BEACH 36 x 60
Beach Towels \$2.98
LADIES' FRINGED
Beach Coats \$2.98

Also Visit Our Beach and Sports Wear Department
12-14-16 B STREET AT THE BEACH

COMPARE THESE VALUES!

BEACH NOTES

A group of C.Y.O. boys and girls from Cochituate, accompanied by Rev. Philip McGinty, held their annual picnic on Sunday. They enjoyed bathing and boating and were entertained by Mrs. Ann Murphy of 13 H Street.

H. D. Quinlan of Cambridge, Mass. and Mr. and Mrs. David H. Quinlan, and son, Michael, of Watsoka, Ill. were also guests of Mrs. Murphy during the past week.

Rhode Island seemed to be the leading state again this week as far as the guests at the Roy-Al were concerned, as follows:
Mr. and Mrs. Russell Heywood and Mr. George Kay of Saylesville, Mr. and Mrs. Benjamin Billington of Manville, Misses Madeline Trimble and Carol Ann Pytell of Pascoag, and Miss Noram D. Susi of Cranston, Misses Elizabeth Stringfellow, Nora Caldwell and Mrs. Eva Slater and Mr. and Mrs. O. Cadorette of Woonsocket.

Other guests include Mr. and Mrs. Frank Benson, Mrs. Agnes Albert and Mrs. Eva Bousquet, Mr. and Mrs. W. G. Sanderson and family of Rensselaer, N.Y., Mr. and Mrs. G. Heaney of Syracuse, N.Y., Miss Irene Goguen from Fitchburg, also Lillian Saulnier, Mr. and Mrs. Kenneth Sherwood of New Milford, Conn. and Mr. and Mrs. Peter Finnegan, Hamden, Conn. Marion E. Burke of Watervliet, N.Y., Mrs. E. McKinley, with daughter Mrs. Stambough and son.

Mrs. Withers and Janev recently returned to their home in Hamilton, Canada, after spending a month at the Roy-Al.

A dinner party with 40 in attendance was enjoyed by some of the guests at Yokens, while others enjoyed pictures of Hollywood, Florida, entertained by Roy Loomis.

The birthday of Mr. George Miranda and Mr. and Mrs. Miranda's 13th wedding anniversary was celebrated at the Roy-Al by the guests.

Mr. and Mrs. Leo Lecomte have returned to Happy Hampton for the sixth consecutive year and are going to celebrate their thirty-first wedding anniversary, here at the beach, on August 1st.

Celebrating the occasion with them will be their sons, the Venerable Brother Lawrence, of the Franciscan Friars of the Atonement, Graymoor, Garrison, N. Y.; William Lecomte from Brooklyn, N. Y.; and Ted and Gerard Lecomte from the Bronx, N. Y.

Joseph Chevrette, Lorenzo Landry, J. A. Avard, and L. Perrier are staying at the Springfield Hotel for 10 days.

The four vacationers, are all salesmen for the Viari, Limited company of Canada.

Mr. and Mrs. Sam Marshall, parents of Don Marshall, of the Stanley Cup Champion Montreal Canadiens, are spending a few days at the Hollingworth Hotel.

Mr. and Mrs. Philip Nearing, proprietors of Boar's Head Inn, observed their 20th wedding anniversary today, July 24.

There are approximately 120 kinds of optical glass.

Overseas visitors to Britain in 1956 spent an estimated \$70,000,000 in shopping.

Poem

The following poem, written by Mr. Philip Gangi of Lawrence, Mass., was submitted to the Beachcomber by Phil Nearing, proprietor of Boar's Head Inn.

For there my thoughts are kindened
And by cares are borne away
By the raging white-capped breakers
And the tangy, salty spray.

THE SEA AND I

Where the sea bows to the sunrise
At the dawn of a new-born day
There I know that GOD is listening
As I lower my head to PRAY.

To know that for a thousand eons
Waves of tempest and swells of calm
Have been harboring at this shoreline
Like a never ending psalm.

To my heart comes a hollow feeling
And all thoughts of "I" so grand
Disappear like cold sea water
Melting through ageless sand.

When the cares of life are lessened
And at peace I long to be
It is then that I'll be leaving
My footprints by the sea.

The green turtle of the West Indies sometimes weighs 600 pounds.

Reuter's
On The Boardwalk, Near Monument
BREAKFAST - LUNCHEONS TAKE-OUTS
101 On Parle Francois

John The Barber
HIGHLAND AVENUE
Same Place — Same Place
31st Year
AT HAMPTON BEACH

BOAR'S HEAD INN
DINE ON THE OCEAN
Breakfast 8:00 - 10:00
Luncheon Dinner
12:00 - 1:00 6:00 - 8:00

MacKenzie Arms
HAMPTON NORTH BEACH
PUBLIC DINING ROOM
Breakfasts and Dinners
UNSURPASSED CUISINE
WA 6-9130

SEA TERN Bakery
Ocean Blvd. Hampton Beach
Finest Bakery On The Coast
• Bar-B-Que Chickens
• Home Style Baked Beans
• Home Style Br. Bread
• Frozen Foods
• Fresh Pork Pies
• Fresh Chicken Pies
• Irish Bread
DELICATESSEN
Butter — Bacon — Milk & Cream
Ice Cream — Cold Tonic

REMNANTS

COTTONS - WOOLENS - SILKS - SYNTHETICS
BUY AT THE MILL AT MILL PRICES!
Exeter Handkerchief Co.
Near B.&M. R.R. Station, Lincoln St., Exeter

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

Exeter Rd. Hampton

NO GAME PAYS LESS THAN **\$10** WITH BIG SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Ashworth avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacumnet road. Bus returns same route after game.

Plenty Of Free Parking

WARREN'S SUPERMARKET

Largest In The Seacoast Area

HUGE PARKING LOT AIR CONDITIONED S&H GREEN STAMPS

Located 1-2 Mile North of Hampton Center ON LAFAYETTE ROAD



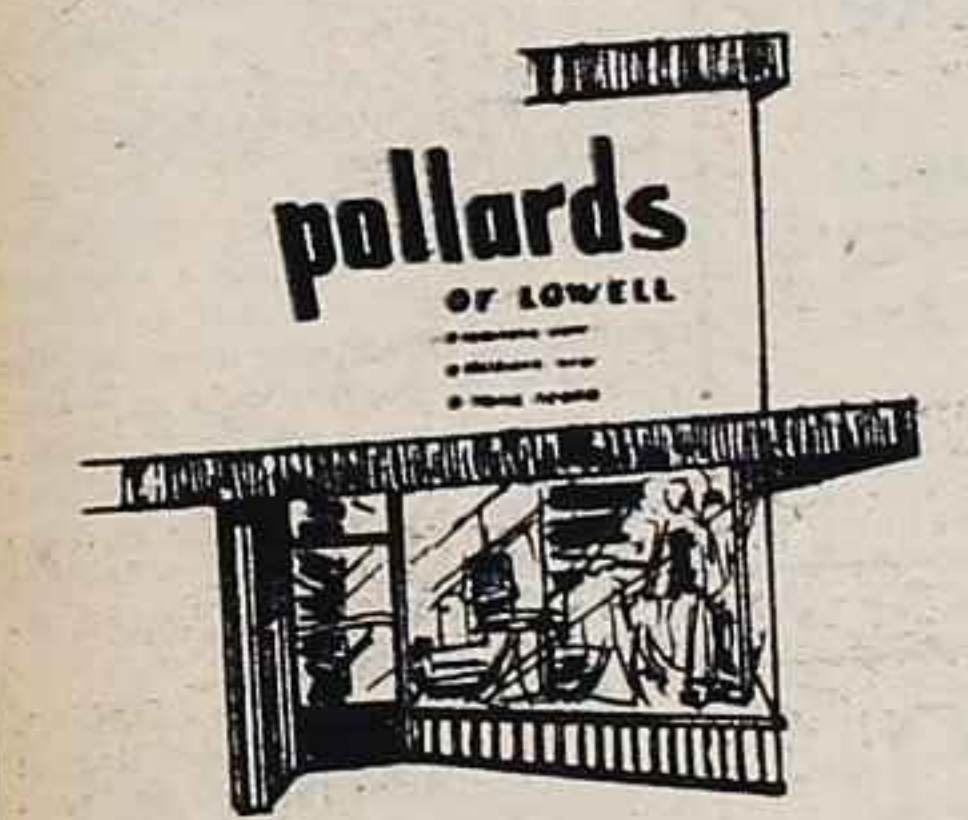
The Alice G, 40-Ft. Party Boat, Walter Sturgis, Capt.

Beach News Wanted!
Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.
Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or be mailed to the Beachcomber office, Hampton Center, Tel. WA 6-3322.

The first land engagement of the Spanish-American War was at Las Guasimas, Cuba, won by the Americans.
DR. L. B. WINKLER
Dentist
570 Lafayette Road
1/5 Mile Above Lornie's
HAMPTON CENTER WA 6-2368
Ashworth Avenue Barber Shop
168 ASHWORTH AVE.
Ladies' Hair Cutting
Joe Kerr, Prop.

PLAYLAND
Ocean Boulevard Hampton Beach

DEEP SEA FISHING
TRIPS TWICE DAILY
AL GAURON
State Pier WA 6-2469
LINES AND BAIT FURNISHED
CHARTER PARTIES
TOILET FACILITIES
Morning Trip 8:00 A.M.
Afternoon Trip 1:30 P.M.
TWO BOATS: "ALICE G" & "MICROC"
Children's Rates
\$2.50 per person



On The Boulevard Next To Howard Johnsons

Things Real Different

- in Sportswear
- in Dresses
- in Children's Wear
- in Domestic
- in Togs
- in Accessories

At Your Service
1 to 3 Day Delivery On Items From Our Lowell Store, The Largest Department Store In The Merrimack Valley.

NOW IN 9 LUSCIOUS COLORS
OUR **SHETLAND (TYPE) SLIPON**
For Fall '57

THE REAL HE-MAN SWEATER THAT LOOKS EVEN BETTER ON GIRLS THAN ON BOYS!!



Strictly Ivy In Its Loose Box-Like Fit
CATCH THESE COLORS!
• Charcoal Grey • Sapphire Blue Heather
• Charcoal Brown • Light Heather Grey
• Highland Mist • Light Heather Beige
• Maroon Heather • Bonnie Mist
• Forest Green Heather

FASHIONED BY **remark** Knitwear 100% VIRGIN WOOL

Sizes 30 - 40
Shetland Type Also Available In Boat Neck or V-Neck In Charcoal Grey Only
ONLY 5.98

Joint Birthday Celebration Held

A birthday celebration was held at the Crawford House, 9 L St., to honor the birthdays of the hostess, Mrs. Beatrice G. Danoncourt, and the following guests, Miss Bea Lodovico of Bristol, Conn.; Miss Lisette Defarte of Sillery, P. Q.; Mrs. Earle L. Petty of Detroit,

Mich.; and Mr. Frank D'Adobbo of Bristol, Conn.

Other guests attending were from Lowell, Mass.; Haverhill, Mass.; Springfield, Mass.; Bristol, Conn.; Charleston, W. Va.; La Tuque, Que.; and Three Rivers, Que.

A birthday cake and refreshments were served, games were played, and prizes were awarded. The entertainment was put on by the children.

SHOP HAVERHILL FIRST

- For Genuine Values
• For A Wide Choice Of Merchandise
• For Ease In Shopping
• For A Friendly Atmosphere
• To Be One Of Many Satisfied Customers

HAVERHILL THE NORTHEAST SHOPPING CENTER 17 Miles from Hampton Beach

RETAIL TRADE DIVISION GREATER HAVERHILL CHAMBER OF COMMERCE HAVERHILL, MASSACHUSETTS

FREE AND METERED PARKING



UNSAFE CONDITION of the state pier in Hampton Harbor is shown above as a fishing party boat attempts to land its passengers. Party and lobster boat operators have had to patch up the float as best they could in order to accommodate the hundreds of persons using the harbor facility every week.

Engineers Seek Harbor Data

State and Federal agencies joined hands this week in a survey of the Hampton harbor area to determine the needs of commercial and pleasure boat operators for harbor improvements and docking facilities.

Hampton harbor has but one public pier and that is in such poor condition that Harbor Master Armond Gaeron has posted the pier, or what is left of it, as "unsafe". The remains of the state pier, is termed by many, to be an eye sore and a disgrace to the state and the town.

The town of Hampton does not have a municipal pier and the only place for boats to dock in the harbor is at the state owned pier.

The penny-pinching of the state in regard to its coastal docking facilities at Hampton and Rye harbors, has all but crippled the commercial fishing industry in this area, according to Alvin F. Redden, secretary of the Seacoast Region association.

Cong. Chester E. Meroz stated this week that Brig. Gen. Alden K. Sebley, Division Engineer of the Corps of Engineers, Boston, reported that an engineer would be in Hampton and Rye this week to consult with local interests on the navigation studies which are presently underway on the harbors. Hydrographic soundings and topographic surveys have been completed at Hampton and are in

progress at Rye. It is expected that the studies will be completed this summer, after sufficient data on boating activity has been collected.

The survey conducted this week by Army engineers was a further check on a preliminary hearing and survey conducted in November 1955.

Findings of the investigation revealed that in Hampton harbor there are twenty-nine 30 to 40 foot lobster boats operating; 12 smaller outdoor motor boats (lobstering); and 60 outdoor motor boats that use the harbor.

In the larger pleasure and party boat class there are 42 boats in all, 16 party boats and 26 pleasure boats. Sailboats number only two. The lack of sail craft Mr. Gaeron credited to the shallow harbor entrance that has filled in to a depth of only three feet of water at low tide. The harbor entrance was dredged last year to a depth of seven feet.

At Rye harbor the same conditions exist as the state pier has rotted away and never been replaced and the harbor depth at low water is so shallow that many of the boats can not enter. This condition is causing many boats that travel the coast for pleasure to stay away from the ports in this area according to many Rye fishermen.

According to Alvin Redden, secretary of the Seacoast Region Association, even though the harbor conditions are poor there has been an increase of 18 large boats in the Rye harbor area and a considerable increase in the number of outdoor motor boats using the harbor.

In Hampton during the past three weeks there have been on an average of six to 10 visiting boats come in to the harbor and then leave according to Harbor Master Armond Gaeron. During that period only two boats elected to remain over night with the others stating that they would look for some place with better docking facilities.

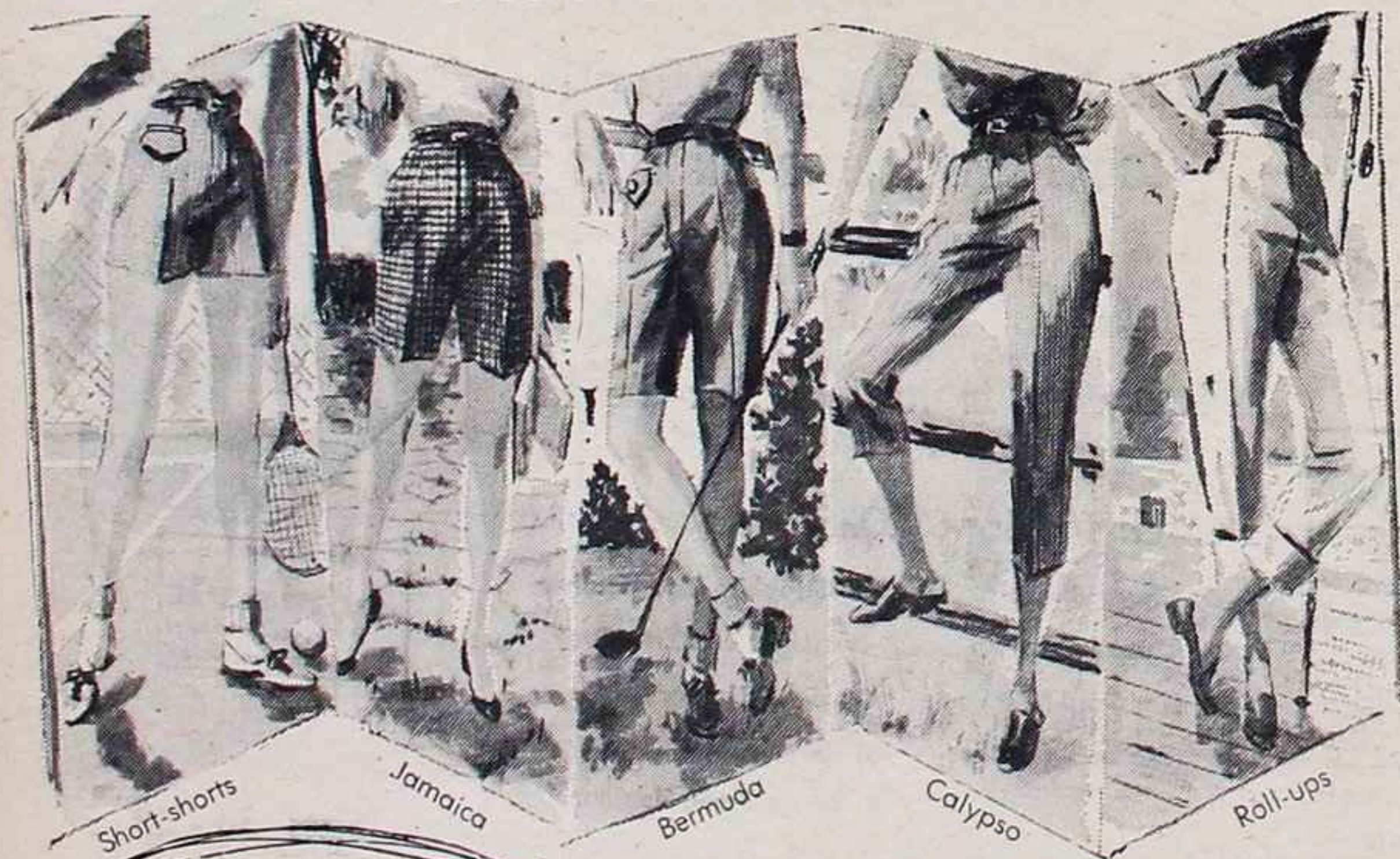
The party boat operators in the Hampton harbor area carry an average of 400 persons a day out to the fishing grounds stated Mr. Gaeron and all operators except one have to use the state piers for their docking facilities. The one exception has their own pier.

The federal survey was conducted under the direction of John M. Leslie, chief of the engineering division of the Corps of Army Engineers.

No. Shore Super Market

GROCERIES - MEATS - TONIC - ICE CREAM FROZEN FOODS - BAKERY PRODUCTS - CHIPPED ICE Featuring The Largest Selection Of Fruits And Vegetables On The North Shore

Grad's Of Haverhill



what's the scoop on summer? ...pants of all lengths!

And at Grad's you can expect to find a large assortment in every length, every style, and every fabric - all at down-to-earth prices. Priced From \$2.98 up Grad's Speciality Shop 87 Merrimack St., Haverhill, Mass.

Festival Month August is

Smith's Pharmacy PRESCRIPTIONS Drugs - Cosmetics - Fountain OPPOSITE MARINE MEMORIAL WA 6-9194



SURROUNDED BY BATHING BEAUTIES, lifeguard Charlie Butland of Amesbury, Mass., finds out why the bathing public envies a lifeguard. The girls, left to right, are Doris Boudreau, Janet Robichaud, both of Gardner, Mass., Judy Berry of Peabody, Mass., and Pricilla Putnam of Gardner.

25th year JULY 31 THRU SEPT. 28 ROCK INGHAM RACING DAILY Post Time 1:45 p.m. DAILY DOUBLE CLOSING 15 MIN. BEFORE POST TIME

Ballroom Will Mark Birthday Next Thursday

There's excitement in the air! Plans are already well underway for the gigantic 30th Anniversary Party of the Casino Ballroom at Hampton Beach. The date is next Thursday, August 1st. It was just thirty years ago that two enterprising brothers conceived the idea of the ballroom. It was at this time that the high standards were set up. Standards that have never been relaxed and have created a nationally famous reputation.

AUGUST IS FESTIVAL MONTH

2 GOOD GAMES JACKPOTS - SPECIAL GAMES

BINGO TUESDAYS 7:30 - 30 GAMES SATURDAYS 7:30 - 30 GAMES SEABROOK FIRE STATION

LINCOLN'S

PLEASANT STREET - NEWBURYPORT

save as much as 5.00 Playtex girdles-briefs with the new mold-in magic control

3.99 vals. to 8.95



Astonishing! The very Playtex girdles and panty briefs that sell right along for 6.95 and 8.95. Made of Fabrican, a blend of latex and downy-soft cotton...

the three-way shirt wear it 3 wonderful ways



1.98

Besides its own rhinestone studded neckband, it is equipped with a spare collar which can be worn on either side...

by Terry Lee of...



nylon scoop! 51 gauge, 15 denier irregs. self or dark seams

44c pr. if perfect 1.35 pr.

Nationally known, widely advertised nylons. Selected irregulars that do not show their irregularities at all, and are in no way less wearable.

60 gauge, 15 denier stretch nylons Self or dark seams. The wonder-fit stocking that shapes itself to your own dimensions.

58c pr. if perfect 1.35



August Is Festival Month

FILLEY'S MARINE MART
 OPEN 7 DAYS WEEKLY
 U.S. Route One WO 4-8522 North Hampton
 • EVINRUDE OUTBOARDS • SEBAGO BOATS
 • PEMBROKE CRUISERS • AQUAFLEET BOATS
 White Clinker-Bilt Boats
 10% Down 10% Down



The Trading Post
 KINGS HIGHWAY AT 7th ST.
 Meats Groceries Beachwear
 FROZEN FOODS — ICE CREAM
 TOY AND NOVELTIES
 NEWSPAPERS — MAGAZINES
 HAMPTON BEACH SWEATSHIRTS
 Film and 24-Hour Developing Service

The BEACHCOMBER

Playhouse Bill Offers Mystery

Mystery is the dish served up this week at the Hampton Playhouse in the form of Agatha Christie's famous play, "Witness For The Prosecution", which contains all the elements of a fine murder story — interweaving plots, false trails, intrigue, suspense and above all — a surprise ending that will challenge the imagination of the most avid mystery story fan.

As the accused, John Vari took on his first major role of the season and the co-manager of the Playhouse came up with an outstanding performance that was sensitive, convincing and utterly realistic. When he was not holding the spot light with lines, he silent acting, while sitting in the prisoners' dock during the court scene, was a pleasure to behold.

In the minor role of Janet MacKenzie, the housekeeper, another new face appeared. Madge West, in her fine portrayal of the vindictive servant, gave a hint of what we can expect from this experienced character actress when she performs the lead in a couple of weeks in "The Solid Gold Caddillac".

Maggie Owens, in her last show of the season at the Playhouse, gives further evidence of her great talent to adapt herself to a wide variety of roles when she depicts the mystery woman, Rosemaine. In addition, Edward Cullen

Beach Visitors Win Prizes At Weekly Party

What does a sailor do on a night off? He heads for the beautiful Casino Ballroom at Hampton Beach. He chooses a Monday night, because that's "Get Acquainted Night" and what better way to meet the girl of your dreams!

"Get Acquainted Night", now in its third season, is proving to be a Hampton Beach favorite. Prizes are provided by the many Hampton Beach merchants. Winners this week included, Fireman Joe Onisick of the U.S.S. Neosho now at the Portsmouth Naval Shipyard. Joe is from Shenandoah, Pennsylvania and his attractive dancing partner, Catherine Skrotzky hails from Boston, Massachusetts. You can be sure they were delighted with their passes to the personal appearance of "The Four Lads", Wednesday at the Ballroom.

Old friends of Hampton, Mr. and Mrs. Frank Mullins of Burlington, Vermont were also winners. Mr. Mullins says they've been coming to the ballroom for "thirty years and wouldn't miss a visit for anything!"

Canadian winners included Gladys Gagne of Thetford Mines, Quebec and Pierre Henry of Princeville, Quebec. Both received a handsome gift from Playland.

Rick Coyne of Watertown, Mass. was a double winner. He'd just carried away top honors at the Talent Show and was a "spot dance" winner at the ballroom. His pretty partner was Joan Tanner of Everett, Massachusetts.

There's no doubt about it a good time is had by all Monday evenings at the beautiful recently re-decorated Casino Ballroom. But that's just the beginning of the week. Tuesday is Gentlemen's night and Thursday is Ladies' Night. Both with free gifts. This week dance to the music of Ted Herbert. Be sure to reserve Thursday, August 1st for the gala 30th Anniversary Party of the Casino Ballroom. It promises to be THE affair of the season. Every night of the week is tops at the Casino Ballroom in Hampton Beach.

measured up well as the defense attorney. On the other hand, Joel Thomas tripped over his law books this week as the prosecuting attorney. He spent too much time reading his lines from a script he carried in his hands, thinly disguised as official papers, and his role fell flat. This, however, was not the only script on stage. They were too numerous in their various forms and the whole tempo of the play bogged down under the "nose-in-book" performance.

Opening night looked more like a third rehearsal than a finished production which pulled the rug out from under the outstanding performances of John Vari, Madge West, et al.

"Witness For The Prosecution" is a play that depends entirely on lines to develop the plot and a suspense. The only action is a parade of witnesses to the stand with a few minor forensic fireworks by opposing attorneys. Thus actors that are insecure in their lines leave the show dangling on a participle.

The large supporting cast included Ailsa Dawson, Albert Aekel, Dennis Drew, Foster Greene, Tom Moody, Jerry DeSilva, Carl Beck, Betsey Greene, Marian Hanneman, Fred Hoskins, Howard Jackson, Alfred Christie and Ruby Lynn. H.L.P.

The leek, national emblem of Wales, is a herb used for seasoning food, found growing wild in some parts of Canada.

FOR FLOWERS DURING VACATION
 DIAL PR 2-3391
Dot's Flower Shop
 DAILY DELIVERY AT THE BEACH
 Member of F.T.D.
 21 Lincoln Street EXETER

Do You Remember?

Summer guests at Hampton Beach make it a habit to return year after year. These happenings of past years, taken from issues of the Hampton Union, and the Beachcomber may be remembered by many. You're a long time Hampton Beach visitor if you can recall...

Twenty-five years ago this week at Hampton Beach, William "Bill" Elliot who was later to become famous as the "Singing Cop" won first prize in the weekly amateur talent show. Mr. Elliott is the present secretary of the Chamber of Commerce.

Or 20 years ago when Miss Lucrezia Bori, famed Metropolitan Opera soprano headlined the Music Festival, attended by thousands at Hobson estate on Little Boars' Head.

And it was ten years ago this week when an alleged bank robber was captured at gun point in a cottage at Great Boars' Head.

Most newcomers will recall that five years ago petite, blonde Betty Gauron, year round resident made a successful singing debut with Chuck Hill's Hampton Beach band.

HEALTH Through Chiropractic

Dr. W. J. LaBarre
 151 Winnacunnett Road
 WA 6-2754
 Hampton

GINNY
 • GINETTE
 • JILL
 VOGUE DOLLS AT THE
SURF HOTEL
 GIFT SHOP
 Ocean Boulevard

Employees Enjoy Moonlight Cruise

Thirty employees of the Hampton Beach Casino chartered the "Annie & Josephine" from the Smith & Gilmore Fishing Pier for a moonlight cruise Wednesday night, July 17. The weather was good and the ocean calm, making ideal conditions for a boat ride.

On the same evening a large number of people spending their vacation at Hampton Beach went on the fireworks cruise on the "Gannet" and the "Swan" from the Smith & Gilmore Pier.

A party of 65 girls from Inter-laken Camp at Crockett, N. H. had an enjoyable and profitable fishing trip from the Smith & Gilmore Fishing Pier on Thursday afternoon, July 18. The "Annie & Josephine" and the "Swan" were chartered by Mr. Dudley for the girls and competition was keen to see which boat would bring in more fish. The girls were served fish chowder at the Fishing Pier Restaurant at noon. They carried a good catch of Haddock back to camp.

On Tuesday evening, July 23, a group of 36 girls from Camp Ce-Ca-Ma-Ca in Raymond, N.H. chartered a fishing boat from the Smith & Gilmore Fishing Pier. Maggie Wengel caught a 21 lb. pollock and the rest of the girls enjoyed a good catch of haddock.

Some of the thread used in making machine lace will stretch 190 miles to the pound.

VARI - CHRISTIE'S
Hampton Playhouse
 (Winnacunnett Road)
 LAST 3 DAYS
 Agatha Christie's Brilliant Suspense Yarn
Witness For The Prosecution
 Opening Monday, July 29 - August 3

Bell Book and Candle
 A New Comedy by JOHN VAN DRUTEN
 RESERVATIONS: WAverly 6-3073
 Tickets: Mon.-Wed.: \$2.20; \$1.85; \$1.25 — Thurs.-Sat. \$2.40; \$2.00; \$1.50
 Free Parking
 Curtain At 8:40



KIRK DOUGLAS as the driven, gun-slinging ex-dentist Doc Holliday and Burt Lancaster as the fabled U. S. Marshal Wyatt Earp join forces to clean up Tomvestone in GUNFIGHT AT THE O.K. CORRAL now playing at the Casino Theatre, Hampton Beach.

DINE AT
The Oasis

 Specializing In
CHINESE and AMERICAN FOOD
 FLOOR SHOW WEEKENDS
 Open 7 Days A Week
 11 A.M. to 1 A.M.
 Bridge Road, Salisbury
 (Between Salisbury and Newburyport)
 For Reservations
 Phone HO 5-9852

Employees Enjoy Moonlight Cruise

On Tuesday evening, July 23, a group of 36 girls from Camp Ce-Ca-Ma-Ca in Raymond, N.H. chartered a fishing boat from the Smith & Gilmore Fishing Pier. Maggie Wengel caught a 21 lb. pollock and the rest of the girls enjoyed a good catch of haddock.

DUDLEY'S
 DEPARTMENT STORE
 Corner C Street — Ocean Blvd.

Children's Beachwear
 Swimsuits
 2.29 to 5.98
 3 to 6X 7 to 14
 Swimsuits For The Young Set. Pretty prints in ruffle and plain styles. Some with matching robes in styles and color of your choice

Terry Robes
 2.98
 3 to 14
 White terry beach robes. Wonderful for the beach.

ANIMAL FARM
 Visit Dudley's Stuffed Animal Farm, On The Balcony. Dogs & Kittens, Autograph Hounds, Monkeys, Bears. Come Large or Small, The Perfect Toy For At Home or Away!

This Week's Special Value
 Women's and Misses
BLOUSES
 Sizes 30 to 38 \$2.66
 Reg. \$3.95
 SLEEVELESS ASSORTED COLORS
 OPEN EVERY EVENING TILL 11 P.M. Including SUN.

At the HAMPTON BEACH THEATRES

CASINO SURF

Wed. - Sat. July 24 - 27
 THE STRANGEST ALLIANCE THIS SIDE OF HEAVEN OR HELL!

BURT LANGASTER KIRK DOUGLAS
 HAL WALLIS
GONE WITH THE WIND
 AT THE O.K. CORRAL

Wed. - Sat. July 24 - 27
 A NEW FIRST IN HIS EXCITING CAREER!
 M-G-M PRESENTS
 A SOL C. SIEGEL PRODUCTION - STARRING
BING CROSBY
 "MAN ON FIRE"
 INGER STEVENS - MARY FICKETT - E. G. MARSHALL

Starts Sun., July 28
 You'll love Elvis in
LOVING YOU

ELVIS PRESLEY LIZBETH SCOTT WENDELL COREY
 A HAL WALLIS Production
 Directed by HAL KANTER - Screenplay by HERBERT BAKER and HAL KANTER - From a Story by Mary Agnes Thompson
 A Paramount Picture

Sun. - Tues. July 28 - 30

DEBBIE REYNOLDS
 in **TAMMY and the BACHELOR**
 CINEMASCOPE TECHNICOLOR

AUGUST IS FESTIVAL MONTH
SALISBURY Drive-in Theater
 ROUTE 1A BEACH ROAD
 SALISBURY, MASS.

WED. - SAT. JULY 24 - 27
MONKEY ON MY BACK
 The Story of Barney Ross
 Not since "THE MAN WITH THE GOLDEN ARM" has the screen told so daring a story!
 2ND HIT!
BUD ABBOTT... COSTELLO
 DANCE WITH ME
 BERRY!

SUN. - TUES. JULY 28 - 30
ANN O'CONNOR - BLVD.
THE BUSTER KEATON STORY
 2ND SMASH HIT!
 M-G-M presents
June Allyson
 Joan Collins - Dolores Gray
 Ann Sheridan - Ann Miller
The Opposite Sex
 in CINEMASCOPE and METROCOLOR!

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 North Hampton, New Hampshire
 TELEPHONE RYE BEACH WO 4-5442
 NOW Thru SATURDAY
 All Color and CinemaScope Show
"You Can't Run Away From It"
 Starring JUNE ALLYSON - JACK LEMMON
 PLUS
"Last Of The Bad Men"
 With GEORGE MONTGOMERY - KEITH LARSEN
 FREE TREAT FOR THE KIDDIES FRIDAY NIGHT
 BOX OFFICE OPENS AT 7:30
 STARTS SUNDAY, JULY 28
 2 BIG HITS 2
"Brute Force"
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"Naked City"
 NEWS and CARTOONS

IOKA
 Theater Exeter
 Phone PR 2-2222
 Matinee Every Day 2:15
 Eves. 6:30 - Continuous 2 Shows
 Air Conditioned
 WED. - SAT. JULY 24 - 27
 Rock Hudson - Dana Wynter
"SOMETHING OF VALUE"
 Plus
 Walt Disney's People & Places
"SARDINIA"

SPECIAL KIDDIE SHOW
 Every Saturday at 1:15 P.M.
CARTOON CARNIVAL
 Plus Our Regular Program
 SUN. - TUES. JULY 28 - 30
 Jerry Lewis - Martha Hyer
"THE DELICATE DELINQUENT"
 in VistaVision
 Errol Flynn - Rossana Rossy
"THE BIG BOODLE"
 Due To The Length of The Features
 The Evening Show Mon. & Tues. Will Start at 7:00 - One Show.

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HAMPTON HARDWARE...



CORNER OF LAFAYETTE RD. & HIGH ST.
... Paints, kitchen needs, hardware, sporting goods, lawn and garden needs. Featuring picnic and campers' supplies. A friendly store to shop in!

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595 LAFAYETTE RD., NO. OF TRAFFIC LTS.
... Featuring four hour dry cleaning service, and pressing while you wait. A cleaner of years of experience. Drive-in window service.

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694 LAFAYETTE RD., NO. OF TRAFFIC LTS.
... Flowers, Plants, gardening supplies and needs. Table arrangements, corsages, bouquets. Wedding and funeral flowers. Garden tools, hose, fertilizers.

McDORMAND'S MEN'S WEAR



443 LAFAYETTE RD. HAMPTON CTR.
... A modern men's clothing store, featuring Van Heusen, Brookfield, Carters, and other nationally advertised furnishings. Prices often lower than in city shops. Air Conditioned

WITH A COMMON PURPOSE ...

COTTAGE WASH SHOP



HIGH STREET HAMPTON CTR.
... Fast service wash and dry laundry. Don't waste your precious vacation days hand washing dirty clothing. Leave them on your way to do the shopping. Pick them up washed and dried later in the day.

F. B. CROWE VARIETY



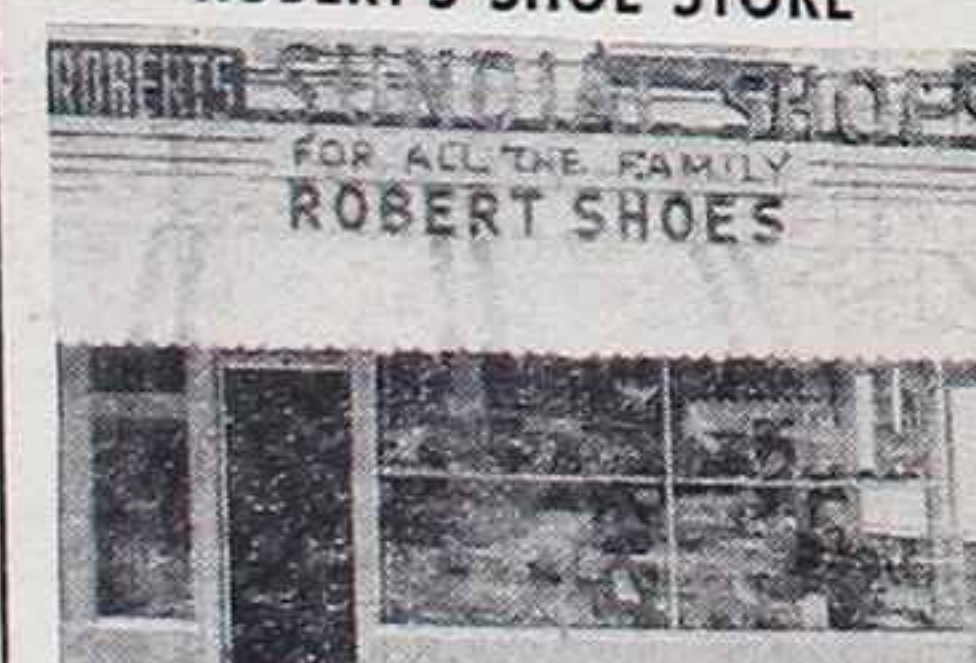
8 HIGH ST. HAMPTON CTR.
... You'll find practically all of your vacation needs at Crowe's. Clothing, gadgets, beach supplies, toys and games, all at prices that make "values to Crow about".

TOBEY & MERRILL INSURANCE



430 LAFAYETTE RD. HAMPTON CTR.
... Tobey and Merrill, Inc., at 430 Automobile and Real Estate Insurance Lafayette Road offers a complete Fire, Protection service.

ROBERT'S SHOE STORE



441 LAFAYETTE RD. HAMPTON CTR.
... Sundial Shoes for all the family. Quality footwear for men, women, and children. Beach or year-round styles. 15 years of experience.

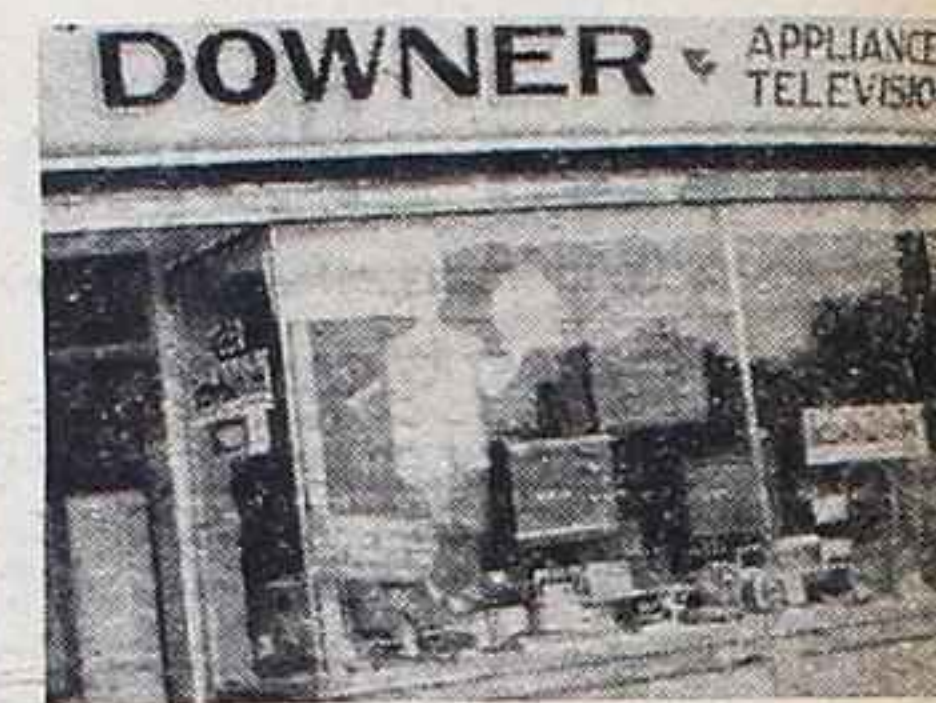
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HAMPTON AUTO WASH



603 LAFAYETTE RD., NO. OF TRAFFIC LTS.
... Cars washed the Auto Magic way. It's fast, saves the finish on your car from salt and sun damage. Your car washed and cleaned inside and out in 15 minutes. \$1.50, whitewalls 50c extra.

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... Hampton Co-operative Bank "under the clock". Offering a 3% current dividend — plus courteous, convenient and friendly service.

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461 LAFAYETTE RD. HAMPTON CTR.
... Gift items, watches, clocks. Fast, guaranteed watch repairing. All work done on the premises. Zenith hearing aids and batteries. A jeweler of years of experience.

AUGUST IS FESTIVAL MONTH

SWIMMING LESSONS
BILL GILLIGAN
\$1.00 —
Start Anytime
12 Street — Hampton Beach
TEL. WA 6-3270

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WEE WASH IT!
STREET LAUNDERETTE
UNDER NEW MANAGEMENT
200 Cleanie Pick-up Station
P. T. O'ROAK

FIVE BARBERS
"C" Street
We Speak French, Too
EUGENE CER ANNI

Standish Gift Shop
Largest and Finest
In New England
Ocean Blvd. at "A" Street

MARY ANNETTE
Beauty Salon
Specializing in
ALL TYPES OF BEAUTY CULTURE
Opp. Statue
Opp. Boulevard
WA 6-3215 HOTEL DELANCEY



TALENT WINNERS in the junior division of the Hampton Beach talent parade this week were, (left to right) — Kathy Simmer of North Hampton, 1st place; Karen Lee Spearance of Cohoes, N. Y., 2nd; and Carol Ann Doucet of Manchester, third.

Seacoast Historical Sites Add To Vacation Enjoyment

Southeastern New Hampshire, with world-famed Hampton Beach as its chief attraction, offers many points of interest to the day, week or summer vacationist. While uppermost in the mind of every visitor may be thoughts of a refreshing dip in the Atlantic, a stroll on the famous board walk, and a tour of the interesting beach shops, there are also within easy reach many points of historical significance and interest. Driving along the Hampton Beach ocean front with its new dual highway, pastel hued buildings, modern motels and stores, and throngs of fun seekers, even the long time visitor may overlook the fact that here in the Seacoast area is a remarkable mingling of the very old with the very new. Starting in Hampton, far less than a mile from the beach, historic southern New Hampshire offers the visitor truly outstanding examples of early American homes and other unusual points of interest. Hampton itself, although more than 300 years old, must be viewed from the outside as the many examples of colonial architecture are still used as year 'round private residences. Visitors with a historical bent, however, can find within 20 minutes driving time from the beach several old homes and other points of interest that are open to the public. No less than eight of these the youngest more than 150 years old are to be found in the Portsmouth area. Oldest of the attractions is the Jackson house, built about 1654. The house, now owned by the Society for the Preservation of New England Antiquities, is furnished in keeping with the early period. Portsmouth, the Jackson house is open weekdays from 11 a.m. to 5 p.m. Admission is charged. Dating back to 1716 is the Warner house, at Chapel and Daniel streets in Portsmouth. Featured in addition to traditional furnishings are six truly astonishing mural paintings on the staircase wall. The house is open weekdays with admission charged. The Thomas Bailey Aldrich house, Court street, Portsmouth is of interest to young and old. Described in the author's famed "The Story of a Bad Boy", this home date back to the 1790 era. Every detail has been preserved to take the visitor back to the 18th century. This ancient house is also open weekdays with an admission fee. Other Portsmouth and Portsmouth area houses open to the public include the 1783 Moffet-Ladd house, Market St., Portsmouth; the 1784 Governor Langdon house, Pleasant street; the Hamilton house, South Berwick; and the Lady Peppercell house in Kittery.

August Is Festival Month



"We Have Everything & Everything Is The Finest"
• COLUMBIA PROVISIONS
• SWIFT'S CHOICE STEER
CAKE MIXES
Buy One At Reg. Price
GET ONE-AT 1/2 PRICE
LEMONS 5 for 29c
Bridge Market
Cor. Ocean Blvd. & Ashworth Ave.
WA 6-9120
FREE NYLONS with every \$15.00 Order (Cigs & Tobacco Excepted)
WE DELIVER

If You Are A Vacationing FORD OWNER

... YOU WILL BE PLEASED TO KNOW THAT THE FORD DEALER IN THE HAMPTON AREA IS ADEQUATELY STAFFED AND EQUIPPED TO OFFER YOU THE SAME SERVICE AND COURTESIES TO WHICH YOU ARE ACCUSTOMED AT HOME.
HAMPTON CENTER GARAGE
INCORPORATED
Hampton
Depot Yard
TEL. WA 6-3941

Thinking of Living in Hampton?

For The Widest Selection of Desirable Properties
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HOLLIS ASSOCIATES
Realtors
696 Lafayette Road — Hampton, N. H.
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Men's & Boys' Swimwear
Women's & Children's Sportswear
Summer Shoes
Reduced 1/3 \$1-\$3 Off
ALSO MANY OTHER ITEMS BELOW WHOLESALE
MOODY'S
133 Water Street Exeter, N. H.

DISTINCTIVE DINING IN A COLONIAL SETTING

THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

SUNDAY NIGHT BUFFET

BEEF — HAM — TURKEY
COLD BOILED LOBSTERS — LOBSTER NEWBURG
SHRIMP — CRABMEAT
ASSORTED SALADS — ASSORTED ROLLS
BEVERAGE — DESSERT
\$2.00

The Exeter Inn Is Owned and Operated By
Phillips Exeter Academy
Dial PR 2-5901 - A Local Call From Hampton Beach

Kurtz RESTAURANT

WATER ST. EXETER, N. H.
Next To Municipal Parking Lot.
Try Our Tasty
Tenderloin Steak
\$1.35
Dining Room Open 8 A.M. - 8 P.M.
— AIR CONDITIONED —

Free Parking - Avoid Congestion - Shop Hampton Center - Free Parking

August Is Festival Month

AN ASHWORTH

SPECIAL

FRIDAY
JULY
26th

HOT or COLD
BOILED
LOBSTER

Each 59¢



Ashworth Delicatessen

OCEAN BOULEVARD

All Kinds Of Delicatessen Sandwiches & Pastries

OPEN 7 A.M. to 11 P.M.

ALL ABOVE FOODS PREPARED IN THE ASHWORTH KITCHEN

For Fast Service Dial WA6-3854 To Order

Garland's

Ocean Boulevard and 'B' Street

OPEN YEAR 'ROUND

- Lunches - Fountain Service
- Beach Supplies
- Cosmetics
- Polaroid & Kodak Films
- Cigarettes & Tobacco
- 24-Hr. Film Service
- Magazines - Tonic

RALPH J. ROWELL

Proprietor

55 YEARS AT HAMPTON BEACH

Hampton Metal Shop

INCORPORATED

1 LAFAYETTE ROAD

HAMPTON

Any Sheetmetal Work

LENOX

Heating and Cooling

WE MAKE AND INSTALL

- Kitchen Hoods & Fans
- Shelves & Counters
- Sinks Of Any Size
- Chimney Caps
- Ventilation Systems
- Shower Stalls & Bases
- Planter Boxes & Trellises

These and other items available in aluminum, copper, galvanized or stainless steel.

AT YOUR SERVICE — HAMPTON METAL SHOP

WA 6-2098

Hampton Beach State Park Revenue Up 70 Percent So Far

Concord, N. H. — Unseasonably hot weather produced record park bathing and other facilities but are not prepared to cope with over-crowding on a sustained basis.

This tremendous surge of hot-weather business, he added, created crowded conditions on waterfronts, at campgrounds and in picnic areas not designed for such heavy use and pointed up the immediate need for expansion at

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Last March, he explained, the division anticipated a year-end deficit of \$58,595 after emerging from the most financially-disastrous winter on record with a winter season gross loss of \$136,560 over the previous winter.

Acting on orders from Governor Dwinell, and approved by the legislature, the division adopted a cutback, minimum program of operations to curtail expenses during the last quarter of the fiscal year, which included the non-income-producing months of April and nearly all of May, Tobey said.

This program with arbitrary opening dates established for the state parks, coupled with a phenomenal upsurge in patronage on weekends during June, made it possible, he stated, to erase part of the \$58,000-anticipated deficit, which was covered by a deficiency appropriation from the current legislature.

Gross income from nine of the major state parks soared in June from a previous high of \$84,910 a year ago to \$107,112, representing nearly all of June's total income of \$115,868, according to Tobey, who said the largest increases at these particular parks was noted at Silver Lake in Hollis.

Gross income at Silver Lake last month was \$8,480, compared to \$4,702 in June, 1956. Gross income for Franconia Notch, including the aerial tramway and the Flume, rose from \$39,421 last year to \$42,512 last month. At Bear Brook, it jumped from \$7,606 in 1956 to \$10,285; at Crawford Notch, from \$6,320 to \$7,735; at Hampton Beach from \$5,601 to \$9,568; at Kingston, from \$6,760 to \$10,430; at Mt. Sunapee, from \$7,043 to \$8,337; at Wellington, from \$2,188 to \$3,667 and at White Lake from \$5,263 to \$7,095.

Tobey noted that except for White Mountain Region parks — Crawford and Franconia Notches — and White Lake, where June camping receipts represented 40 percent of total income, increased income last month occurred at areas with bathing facilities, reflecting the public urge to escape the heat on weekends.

White Lake State Park, situated on one of the state's most popular fishing grounds, took in a gross of \$3,040 from a record number of early-season campers last month, department records show.

According to Manager Andrew Eldridge, 367 campers filled the park's 150-odd tent sites on the weekend of June 30 — an all-time June record — and another 90 were camped temporarily around the baseball diamond waiting for sites to become vacant.

Pointing out that this situation was typical of June conditions, Tobey said park managers do their utmost to accommodate the public demand for camping, picnicking,

Hollingsworth Hotel

(Formerly The Lawrence House)

A St., Hampton Beach

PUBLIC DINING ROOM

BREAKFAST: 8:30 A.M.—11:00 P.M.

DINNER: 5:00 P.M.—7:30 P.M.

Operated by Bucky Hollingsworth of The Detroit Red Wings

many parks to meet the demand for public recreational facilities.

Buzzell's FAMOUS

Fresh Made Candies

FEATURING

KISSES — FUDGE

CARAMEL CORN

The Oldest Candy Shop on the Coast

Established 1917

NEXT TO POST OFFICE

Surf Hotel

A Treat For You And Yours —

FREEMAN'S ICE CREAM

We Make Our Own

ALSO LIGHT LUNCHES — COLD DRINKS

Just A Nice Drive Out Into The Country

400 Yds. West of N.H. Toll Gate On Rte. 101C

Many will remember Frank from his years in the dairy business on the coast.

BEST CHICKEN

you ever ate!



Mmm, man - what a flavor. Tender, juicy chicken that tastes just exactly 1000% better than any you've ever had before. And it's only \$1.30 for a big half broiler with french fries, rolls and honey. Children's portion 65¢ Try it ONCE and we know you'll be back.

You'll enjoy our ocean-fresh lobsters, too.

NICHOLS CHICKEN RESTAURANT

Yankee Village, near Coast Guard Station

HAMPTON NORTH BEACH

8 a.m. - 9 p.m. Daily
Except Monday
ALSO TAKE-OUT SERVICE

Under Management of NICHOLS INCORPORATED, Exeter, N. H., Leaders in The Development of Modern Meat Type Chickens

SQUARE DANCE

Sury and Sam — go HAMPTON BEACH! The State Bath House is so easy to reach! It's right near the toll bridge and they parkin' for all. With top-flight New-Englanders doin' the Call! Grab up your partners every Friday P.M. The moon's shinin' bright and the ocean's a gem! Jus' 25 cents admission! Refreshments galore! An' the best dancin' on an old pine floor!

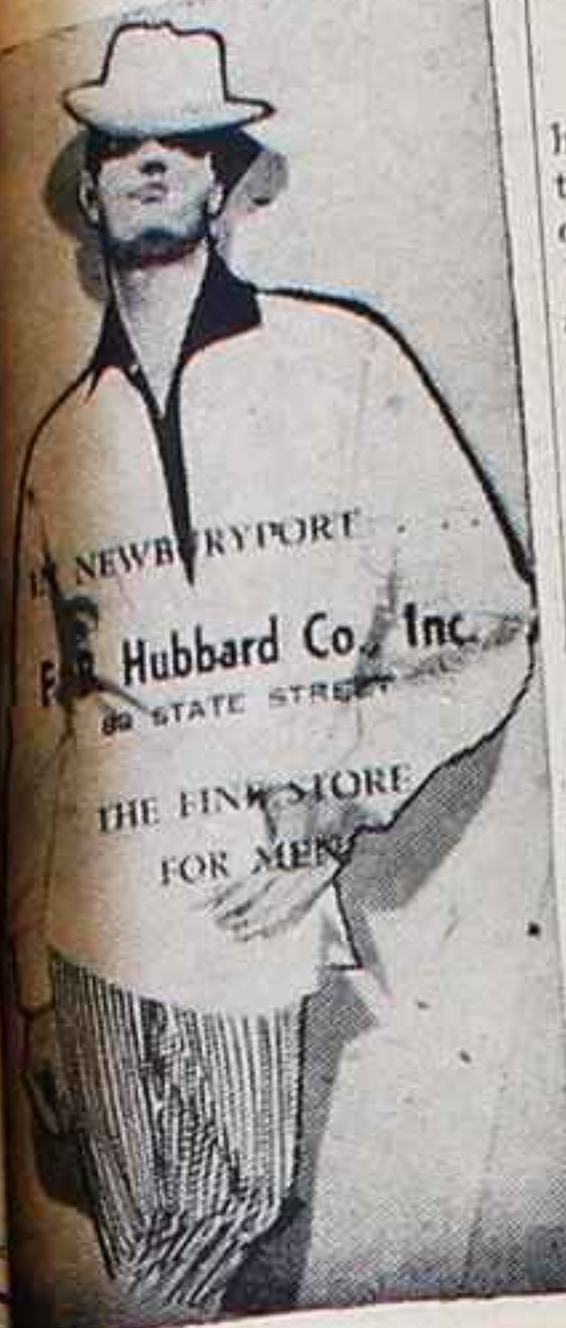
CALLERS:
MAL HAYDEN - Aug. 2, 16, 30
MAL MATSON - August 9
JOE PERKINS - July 26; August 23

PARKING FOR NEARLY 1,700 CARS! AT HAMPTON BEACH STATE PARK

Picnicking, Surf Bathing, Showers, Snacks, PLUS 30 acres of clean sandy beach — take the whole family!

STATE OF N. H. RECREATION DIVISION Concord, New Hampshire

AUGUST IS FESTIVAL MONTH



Bay State Trio Talent Winners Monday Night

Another large crowd was on hand Monday night to watch the talent parade and give the biggest ovation of the season to a trio of Watertown, Massachusetts teenagers, Richard Coyne and Co. With Night and Thursday is Ladies' Coyne, along with his sidekicks, easily walked off with first prize in the senior division.

Placing second was Roy E. Skog, 16, of Westboro, Mass., a boy soprano, who sang "My Wild Irish Rose".

In the junior division, Kathy Simmel, 11, of North Hampton, N. H., won first prize with her rendition of the popular hit, "Cinco Robles".

A close second was taken by little Karen Lee Spearance, 6, of Cohoes, N. Y., who tap danced to the "Chatanooga Choo Choo".

Carol Ann Doucet, 13, of Bedford, N.H., danced to "I've Got the World On a String" and placed third.

G. O. C. Notes

The modern trend to show little or no respect for public property is altogether too well known and is a national disgrace. This sorry trend has even crept into such small communities as ours: witness the desecration of the unique and beautiful Marine Memorial on Ocean Boulevard. Another local incident which is almost vandalism has come to light recently.

The Seacoast Memorial Ground Observer Post at Hampton Beach was built by the Town of Hampton for Civil Defense and is loaned to the United States Air Force for the duration of the emergency. It is, therefore, national property.

It is sad to be forced to admit it but not enough people volunteer for Ground Observer Corps service so that the post may be manned on a 24 hour basis. There are hours during the night when the tower is vacant.

Although this tower offers about as much privacy as the proverbial gold fish globe and is furnished in the most Spartan simplicity, there is unmistakable evidence that it is the rendezvous of persons for whom sky watching holds no interest. The litter which these intruders leave behind them for some true patriot to clean up is unpleasant in the extreme and causes wonderment that so many cigarette stubs can be thrown on one small floor without setting the whole place on fire.

The lack of decent respect for a structure serving the entire country is extended to the flag of the United States, the symbol of our country.

On the occasion of the celebration of the first anniversary of the inauguration of Operation Skywatch at Hampton Beach, held on May 17, the Town of Hampton presented to the G.O.C. a beautiful all-wool flag. That flag has been found several times recently wadded into a ball and tossed into a corner of the room.

No member of the G.O.C. would be guilty of such an offense. Every member of that devoted group whose duty it happens to be carefully draws the flag down from its pole, folds it respectfully and places it for safe keeping until the next day on the table in the tower room.

The surest way to put an end to such depredations and to the mission of one of the important elements in the air defense of the country is for more people to become members of the G.O.C. and to man that tower day and night.

AUGUST IS FESTIVAL MONTH



CRISP AND CRUNCHY pop corn is just the right thing for an after dinner snack as Cheryl Dick of Barry and her aunt, Lucile Dumont of Nashua, walk along the beach front. — Staff Photo

August Is Festival Month

MITCHELL'S

80 MERRIMACK STREET, HAVERHILL, MASS. SHOP IN AIR CONDITIONED COMFORT

Anywhere, anytime... you'll be more comfortable with a

SNOOZEE® by Barry



Washable!

only 1.98

SOFT, FLUFFY TERRY!
100% SHREDDED FOAM FILLED!

When you're feeling tired or strained, relax with a Snoozee! It's the perfect bolster for neck or back while TVing, reading in bed, sun bathing or just plain lazying anywhere. Even in the car Snoozee makes you more comfortable. Permanently covered with soft, absorbent terry—it's washable, non-allergic and mildew proof. Colors: green, charcoal, blue, turquoise, red, yellow, flamingo.

TO ORDER BY MAIL USE THIS COUPON—

MITCHELL'S DEPT. STORE
HAVERHILL, MASS.

Color _____ Name _____
Address _____
City _____ Zone _____
State _____
Charge Cash C.O.D.

Shop In The Cool Comfort Of Our Air-Conditioned Store

Christmas In July!

25% to 40% OFF



SHOP FOR CHRISTMAS NOW AND SAVE

- TOYS
- DOLLS
- Electric & Wind CLOCKS
- Ladies & Men's WATCHES
- JEWELRY
- RADIOS
- TOASTERS
- COFFEE MAKERS
- PIPES
- WALLETS
- Movie & Still CAMERAS
- PROJECTORS
- LAMPS
- COSMETICS
- STATIONERY
- PHONOGRAPHS
- IRONS
- ELECTRICAL APPLIANCES
- LIGHTERS
- ELECTRIC BLANKETS

TOBEY'S NO. BEACH STORE

Corner Winnacunnet Road and Boulevard

HAMPTON BEACH

OPEN 9:00 A.M. TO 10:00 P.M.

Kray's

STORE FOR MEN
STORE FOR BOYS
WOMEN'S SPORTSWEAR

SEMI-ANNUAL CLEARANCE

for men...

sport shirts **\$2.99**
usually \$3.55

- large assortment of checks, plaids, stripes and solids
- also gingham usually \$5.00 now \$3.99

suits **\$26.99**
usually \$35.99 - \$55.00

- fine summer suits (groups of year 'round suits also included)
- save 20% to 33 1/3%

sport coats **\$19.99**
usually \$27.95

- linen weave sport coat by America's foremost
- others \$29.98 to \$50.00 - 33 1/3% off
- honest to goodness bargains from our entire summer stock

for boys...

sport shirts **\$1.99**
usually \$2.95

- long sleeve & short sleeve
- plaids, checks, wash 'n wear
- others from \$1.39 up

jerseys **\$1.39**
usually \$1.95

- fine combed cotton, crew and collared
- others from 77c up

trousers **1/2 price**

- a good selection - just in time for BACK-TO-SCHOOL

jackets **1/2 price**

- a genuine saving, not all sizes

sweaters **1/2 price**

for women...

the sale you've been waiting for - our entire stock of fine summer sportswear now on SALE with remarkable values - 25% to 50%

KRAY'S STORE FOR MEN

Air Conditioned For Your Shopping Comfort
47 - 49 STATE STREET - NEWBURYPORT, MASS.

OPEN FRIDAY NIGHTS



ALL DAY SUCKER seemed to be just the right touch to passify little Jeffery Egan, son of Mr. and Mrs. Howard E. Egan of Exeter, who was found sitting on the counter at the Hampton Beach Chamber of Commerce as he waited for his parents to get needed information.

Musical Evening

Fetes Birthday

Toby Smith, a popular employee of the Pease Beach Shop, was tendered a surprise birthday party last week by her co-workers. A large birthday cake decorated the center of the table and gifts were presented to the guest of honor. The following program was presented: Mary Cardarelli, of Haverhill, gave her rendition of the "Italian Street Song", accompanying herself on the guitar; Bill Bralley, of Andover, did an Irish jig; and Florence Davis of Malden, gave some recitations that were very well received.

Also present at the party were Marion Norton and Gertrude Hobbs, of North Hampton, Eva Manson of Lawrence, and Mr. and Mrs. Hazen Randall, of Ft. Lauderdale, Fla. The latter is a renowned lecturer and mentalist.

The guest of honor acted as an accompanist and also sang several solos. Community singing brought the activities to a close.

No Accidents

Reported Despite Weekend Crowds

Chief of Police John J. Malek once again reported an accident-free weekend even though thousands of people made their way to Hampton Beach during the hottest days of the summer.

Fire Chief George Lamott also experienced a quiet weekend with no fires of any sort being reported.

Donovan & Fallon

DRUGS

- RADIO BATTERIES
- BEACH NEEDS
- NEWSPAPERS
- FOUNTAIN SERVICE
- PRESCRIPTIONS
- FILMS

OCEAN BOULEVARD

-NOW OPEN-

LOOKING GLASS COIFFURES

17 HIGH ST. • FREE ALL DAY PARKING ADJACENT OUR SALON • HAMPTON

Specializing in
Modern Hair Styling
and Coloring

Open Daily and Friday Evenings By Appointment Only
MISS JOANNA CLEARY
Manager
MRS. MARY CLEARY
Proprietor

REFRESHINGLY AIR-CONDITIONED FOR YOUR COMFORT!

August Is Festival Month

Visit...
Ye Cocke and Kettle Inn
Route 1 - Seabrook, N. H.

- FINEST CUISINE IN COLONIAL ATMOSPHERE
- LUXURIOUS MOTEL ROOMS (Member of Quality Courts)

COCKTAIL LOUNGE

OPEN UNTIL 1:00 A.M. MONDAY thru FRIDAY
11:45 P.M. SATURDAY
Liquor served with meals only on Sunday until 9:45 p.m.

FOR RESERVATIONS
PHONE GOver 4-3761



REAMS OF JOY rent the air from feminine fans as Rick Coyne, (right) and his guitar Rockers over-whelmingly took first place in the senior division of the weekly talent parade at Hampton Beach this week. Other winners are, left to right, Roy Skog of Westboro, Mass., 2nd; and the other members of the band are Leo Kireorian and Joe Iodice.

COLONIAL COFFEE SHOP
Ocean Blvd. at 7th
Breakfasts - Lunches

DR. L. M. SALMON
Ophthalmologist
COMPLETE VISUAL EXAMINATION
Tel. WA 6-2395
HAMPTON CENTER

Hotel Standish
REASONABLE RATES
MOST MODERN
Boardwalk at "A"

Smith's Pharmacy
PRESCRIPTIONS
Hearing Aid Batteries
Ashworth Hotel Bldg.
TEL. WA 6-9194

Hampton Beach Garage
9 Ashworth Ave. at "A"
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INSIDE PARKING
Hourly - Daily - Weekly - and Seasonal Rates
WASHING - GREASING - Diesel Fuel
Hampton Beach Apartments

CESSPOOL CLEANED
FAST CLEAN SERVICE
SEPTIC TANKS INSTALLED
RICHARD RICE
Contractor
WA 6-3306

Information Guide

U. S. POST OFFICE
located - 271 Ocean Boulevard
Daily Open:
Mon. - 5 p.m. Monday - Friday.
Sat. - 12 noon Saturday.
Window Service:
Mon. - 5 p.m. Monday - Friday
Sat. - 12 noon Saturday.
Mails Arrive:
Mon. a.m., 10:15 a.m., 3:00 p.m.
Tue. a.m., 10:15 a.m., 3:00 p.m.
All Collection Boxes Collected
At 8 a.m. every day.
Mails Dispatched
Main Office - Hampton Center
Weddays - 9 a.m., 11 a.m., 2 p.m.
and 5 p.m.
Subdays - 4 p.m. only.

CHAMBER OF COMMERCE
President, John J. Dineen; vice president, Seth M. Junkins; treasurer, John P. Dunfee; secretary, William "Bill" Elliot.

MUNICIPAL OFFICERS
TOWN - Board of Selectmen: Harry D. Munsey, Lawrence C. Bickett, Donald A. Ring. Town Manager, John W. True. Town Clerk, Helen W. Hayden. Tax Collector, John B. Berry. Office hours 9-12, 2-5 Monday - Friday, 9-12 Saturday. Chief of Police, John J. Malek. Chief of Fire Department, George Lamott.

BEACH PRECINCT - Commissioners, Ralph T. Harris, John J. Foley, Alfred V. Gagne. Treasurer, Roland Bragg.

RUBBISH COLLECTION
Monday - all stores and restaurants, F street to bridge; North shore from Winnacunnet road to North Hampton line.
Tuesday - Beach stores and restaurants, D street to Winnacunnet road and the uptown area to Moulton road.
Wednesday - All stores and restaurants, uptown area east of Moulton road and F street to the bridge.
Thursday - Beach stores and restaurants, D street to Winnacunnet road and the North shore from Winnacunnet road to the North Hampton line.
Friday - Beach stores and restaurants, F street to the bridge

and the uptown area to Moulton road.
Saturday - all stores and restaurants, D street to Winnacunnet road and the uptown area east of Moulton road.

EILEEN'S
COFFEE SHOP
LAUNDRY-MAT
Agents For 20th Century Cleaners
Ashworth Ave. at "C" Street

CRAZY DAYS SALES EVENT

DRESSES	SWIM SUITS
Values to \$12.95 \$7.69	GIRLS BATHING SUITS 4 to 6X and 7 to 12, \$2.99 Value \$1.99
Values to \$10.95 \$6.69	GIRLS BATHING SUITS 7 to 12, \$3.95 Value \$2.99
Values to \$ 7.95 \$4.69	BOYS BATHING TRUNKS 3 to 12, \$1.95 Value 99c
Values to \$ 5.95 \$2.69	WOMEN'S BATHING SUITS Values to \$22.50 \$11.99
SKIRTS 'N BLOUSES	Values to \$ 8.95 \$ 6.99
SLEEVELESS BLOUSES 30 to 36, Values to \$3.50 \$2.99	Values to \$ 6.95 \$ 3.99
COTTON SKIRTS 10 to 16, Values to \$4.95	
Two-Way Stretch GIRDLES Broken Sizes Values to \$5.95 99c	Panty GIRDLES Famous Name Brands Broken Sizes Values to \$5.95 \$2.49
Girls' Nylon SLIPS Sizes 4 to 14 White Only Reg. \$1.99 2 for 99c	Girls' Rayon PANTIES Sizes 4 to 14 Assorted Pastels Regular 39c 3 for 99c
Turkish TOWELS 79c - 89c - \$1.00 Value 2 for 99c	Turkish TOWELS \$1.79 - \$1.99 Value 79c
Bates SPREADS Ideal For Camps Values to \$7.95 \$3.99	Chenille SPREADS White and Colors Double & Twin Size \$3.99
COLOGNE A Light Refreshing Summer Scent 8-Oz. Bottle - \$1.00 Value 59c	BATH SOAP 1/2 - Pound Mammoth Cakes 2 for 19c

Eileen Ash OF HAMPTON SALE!

• SUMMER DRESSES
• SUMMER SKIRTS
• SUMMER SHORTS
At Cost To Make Room
For Fall Stock!
92 High St., Hampton
Next To Merrill Lumber
Open Thurs. & Fri. Even Til 9

H. W. PRAY CO.

NEWBURYPORT

AIR CONDITIONED
OPEN FRIDAY NITES TIL 9:00

71 STATE ST.



SQUARE DANCING at the State Park bath house has proved one of the popular attractions at Hampton Beach on Friday nights. The dancing is done to some of the top square dance callers in the New England area. —Staff Photo

Over 10 Million Have Danced At Casino Ballroom

Does one million or five million seem like an enormous number to you? That's nothing to the Casino Ballroom! Because the Ballroom has played host to over TEN million people during the past thirty years.

The Casino Ballroom is getting ready to celebrate its 30th birthday. Reminiscing back thru the years, it was discovered that well over ten million had danced to the greats of the musical world at the Casino Ballroom right here on Hampton Beach.

But that's just part of the story. The ballroom has played "Cupid" to over 40,000 couples. It's plain to see the Casino Ballroom and Hampton Beach create the ideal atmosphere for encouraging romance.

Next Thursday a gala birthday party will take place with famous guest stars and conductors as well as free gifts for everyone. Buddy Morrow and his well known "Night-train" orchestra will be on hand as well as Bob Bachelier, one of New England's most outstanding bands. The entire evening promises to be one of great entertainment and fun. Mark the date on your calendar — next Thursday, August 1st. You're invited to the 30th Anniversary celebration at the beautiful new completed redecorated Casino Ballroom.

Coming Friday, August 9th, the fabulous Glenn Miller orchestra under the direction of Ray McKinley. No doubt about it, it's always a good time when you visit the beautiful Casino Ballroom here at Hampton Beach!

N. H. Maple Syrup Wins Recognition

Cohard, N. H. — More New Hampshire maple syrup and sugar is being sold at stores and souvenir shops inside the state this year. This is partly because 1957 maple production was 18 per cent above average, but also because the high quality of Granite State syrup is becoming increasingly well-known. Clement A. Lyon, director of the N. H. Bureau of Markets and Standards, estimates that 10 per cent more in the identifying New Hampshire cans and containers than formerly. This he hails as a sign that local producers are recognizing that their own product is

ANTIQUES
Specializing in fine China, Glass & Decorating Accessories
Property to be sold and all items to be sold at cost.
NOREEN
Ocean Blvd. at 1st St.
HAMPTON BEACH

PAGE'S Restaurant

Ocean Boulevard
Near The Bridge

Serving from 12 Noon to 9 P. M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS

SPECIAL
BREADED
Veal Cutlet
Fr. Fr. or Mashed POTATOES
VEGETABLE
TOSSED SALAD
ROLLS & BUTTER
\$1.25

Dinners - Sandwiches - Salads
We Cater To Children



The **Beachcomber**



VOL. XXX, NO. 6

Incorporating THE BEACHCOMBER

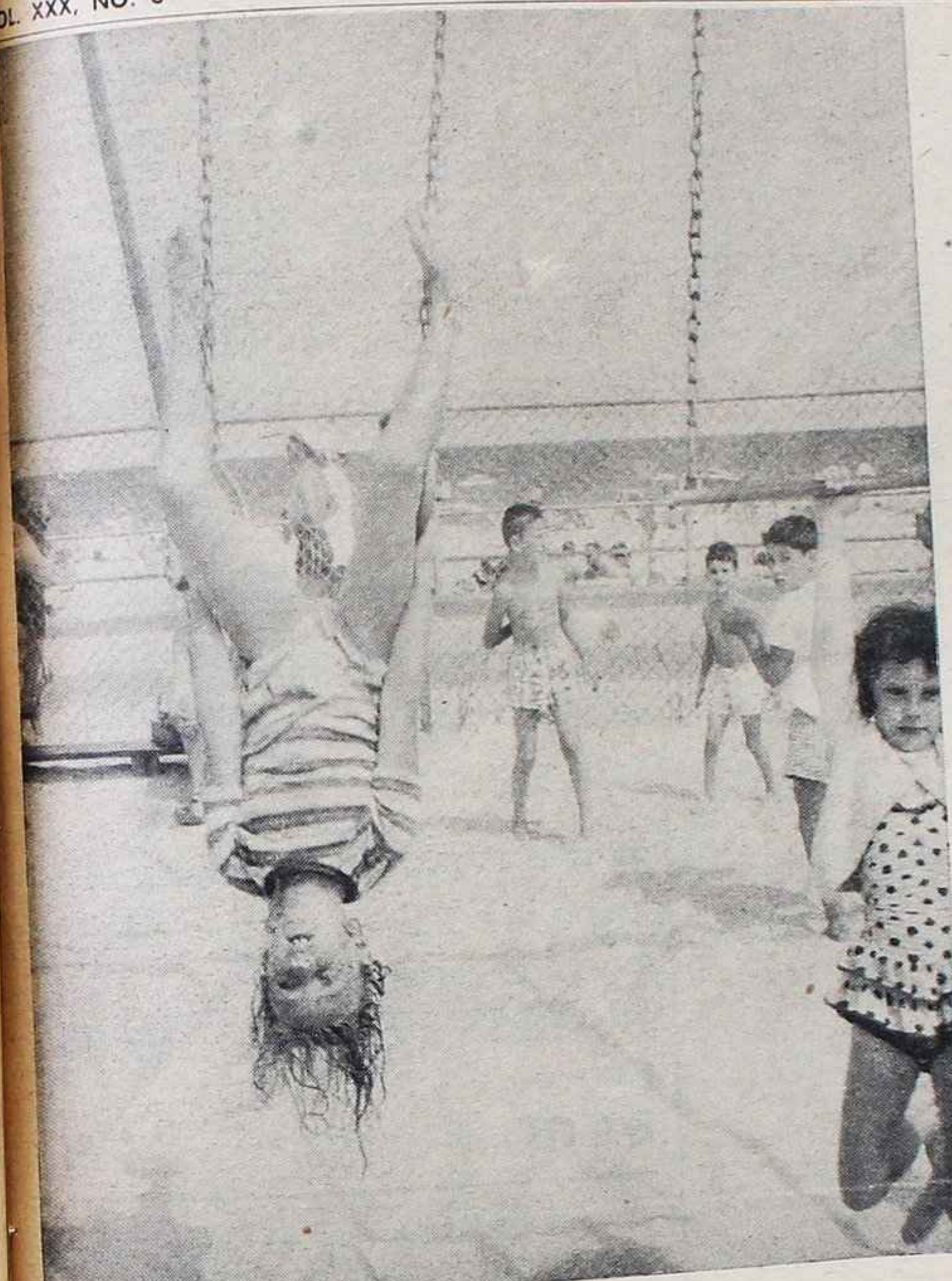
WEDNESDAY, JULY 31, 1957

FREE

Tide Table

(Daylight Saving Time)

Date	A.M.	High	Low
Aug. 1	F.M.	4:00	10:14
2	F.M.	4:30	10:49
3	F.M.	5:00	11:12
4	F.M.	5:30	11:53
5	F.M.	6:04	
6	F.M.	6:32	12:13
7	F.M.	7:12	1:01
8	F.M.	7:37	1:17
9	F.M.	8:29	2:07
10	F.M.	8:38	2:22
11	F.M.	9:20	3:09
12	F.M.	9:35	3:20
13	F.M.	10:15	4:06
14	F.M.	10:26	4:14



KIDS ENJOY PLAY AREA

WHITE MEMORIAL playground, on Ocean boulevard, proves to be one of the most popular play spots for the small fry along the beach front. With its slides, swings, trapezes, monkey jungle, its sandy floor and the pleasant attendants, it is a well populated spot on good days. In the top photo Nancy Flynn of Wakefield, Mass., was caught unexpectedly by the Beachcomber photographer in a precarious position on the trapeze rings as she performed for the admiring youngsters just out of camera range. — Staff Photos



making a name for itself in the face of competition from other states which actually produce more syrup. The New Hampshire crop was 64,000 gallons this year. The average crop is 60,000 gallons.

AT PORTSMOUTH'S LEADING DEPARTMENT STORE



big savings!
SPECIAL PRE-SEASON

Cashmere Coat SALE
\$115.00 Value **NOW 95.00**
RED - BEIGE - NAVY - BLUE
SALE ENDS JULY 31st

SUMMER DRESSES
Large Selection of Cottons
VALUES TO 10.95 - 14.95 **7.95**

SPRING SUITS
Regular \$55.00
100% Wool Flannel
Silk or Silk & Worsted **\$39.95**

SUMMER SUITS
Reg. 22.50 **29.95** Reg. 17.95 **25.00**

PEDAL PUSHERS
SMALL SIZES IN WIDE RANGE OF COLORS and MATERIALS
Reg. 3.95 **2.00** Reg. 4.95 **2.50** Reg. 5.95 **3.50**

SKIRT SALE
COTTONS - RAYONS - CHINOS
Prints - Stripes - Solids — 10 - 18
Reg. 3.95 **2.88** Reg. 4.95 **3.88** Reg. 5.95 **4.88**

Home Beautiful Linens SPECIAL \$2.00 SALE
TEA NAPKINS 6 for 2.00
DAMASK CLOTHS or Sets 2.00
CHAIR SETS 2.00
VANITY SETS 2.00

NOTE PAPER
Reg. 1.00 Value
59¢ 2 boxes **1.00**

FINAL CLEARANCE
SPRING & SUMMER COATS
TOPPERS and RAINWEAR
Savings Up To 50%
On Many Items

George B. French COMPANY

37 MARKET ST. PORTSMOUTH, N. H.