

**Hampton Girl Is Beauty Finalist**

Janette Barbeau, 18, daughter of Mr. and Mrs. Bernard A. Barbeau of 179 Little River road, Hampton, was one of the six finalists in the beauty contest staged Saturday as the windup of the Portsmouth Jubilee celebration.

Miss Barbeau is a student at Virginia Intermont Junior college in Bristol, Va., where she is taking a general course in Home Economics. She formerly attended Hampton High school.

Janette is 5'7" tall, weighs 122 pounds, and besides possessing a pleasing personality, she also has a most attractive 34"-22"-34" figure. Her favorite sports are horseback riding, water skiing, and swimming.

She left with the five other contest winners on Wednesday for an expense paid trip to New York City.

**Fishing Reported Good Off Beach**

Party boat skippers at Hampton Beach report that fishing parties have been catching a lot of large haddock, pollock and hake, while flounders have been plentiful in the harbor.

Mackerel have just started to put in an appearance and it is expected that any day now they will be arriving in full force.

One of the larger fish reported as being caught during the week was a catfish weighing over 20 pounds.



A PRETTY GIRL, plus an old wooden breakwater seemed just the right components for a beach picture. The girl is Miss Helen Donovan of Norwood, Mass.

**WEE WASH IT!**  
A STREET LAUNDERETTE  
OPEN UNDER NEW MANAGEMENT  
Dry Cleaning Pick-up Station  
P. T. O'ROAK

**MacKenzie Arms**  
HAMPTON NORTH BEACH  
PUBLIC DINING ROOM  
Breakfasts and Dinners  
UNSURPASSED CUISINE  
WA 6-9130



SIXTEEN YEAR OLD pretty Sandi Stewart of Manchester has entered the two beauty pageants to be held at Hampton Beach in August.

**PAGE'S Restaurant**

Ocean Boulevard  
Near The Bridge  
Serving from 12 Noon to 9 P. M.  
• STEAMED CLAMS  
• LOBSTERS  
• FISH  
• STEAKS  
• HAM  
• CHICKEN  
• FRIED CLAMS  
Dinners - Sandwiches - Salads  
We Cater To Children



— SPECIAL —  
FRIED BREAST OF  
SPRING  
CHICKEN  
Potatoes — Vegetables  
Rolls — Butter  
1.35

AT PORTSMOUTH'S LEADING DEPARTMENT STORE

**SPORTSWEAR** at PLAY at home or away

**Shorts**  
Authentic Tartan Plaids  
Sizes 10-18

**Bathing Suits**  
By Catalina - Bradley  
WIDE RANGE OF COLORS IN COTTONS, COTTON PLAIDS, KNITS, ORLON & NYLON KNITS, LACEY SUITS, SOLIDS, STRIPES, PRINTS 32-38 — 40-45.  
10.<sup>95</sup> TO 25.<sup>00</sup>

**Bathing Caps \$1.00**

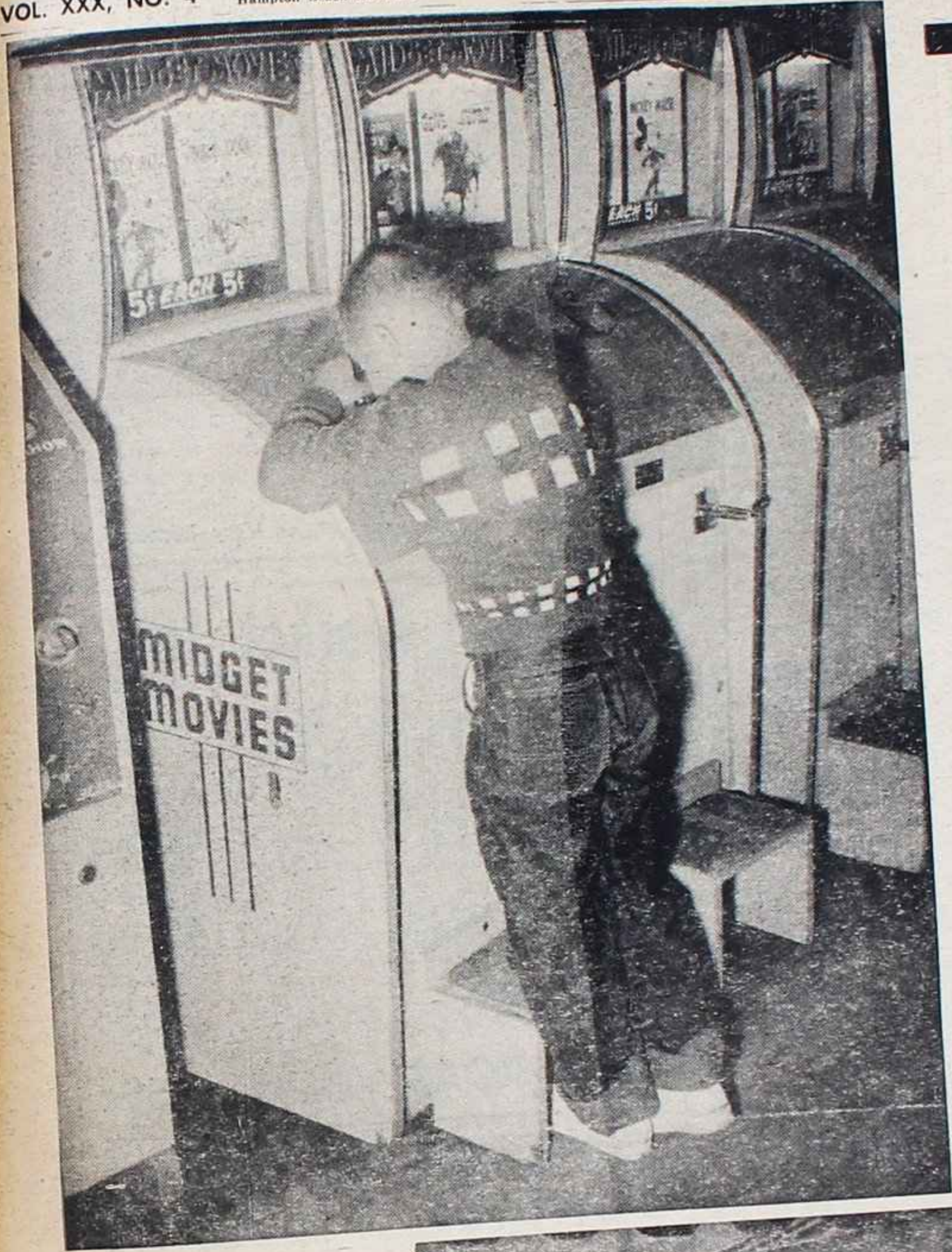
**4<sup>95</sup> & 5<sup>95</sup>**  
**GEO. B. FRENCH**  
COMPANY  
37 Market St. Portsmouth, N. H.

The **Beachcomber**

VOL. XXX, NO. 4 Incorporating The Hampton Beach Advocate WEDNESDAY, JULY 17, 1957

**Tide Table**  
(Daylight Saving Time)

July	A.M.	4:11	10:24
18	P.M.	4:41	10:53
19	A.M.	4:57	11:08
	P.M.	5:28	11:44
20	A.M.	5:48	11:55
	P.M.	6:16	
21	A.M.	6:43	12:33
	P.M.	7:08	12:46
22	A.M.	7:41	1:35
	P.M.	8:02	1:40
23	A.M.	8:38	2:32
	P.M.	8:55	2:35
24	A.M.	9:33	3:27
	P.M.	9:49	3:30



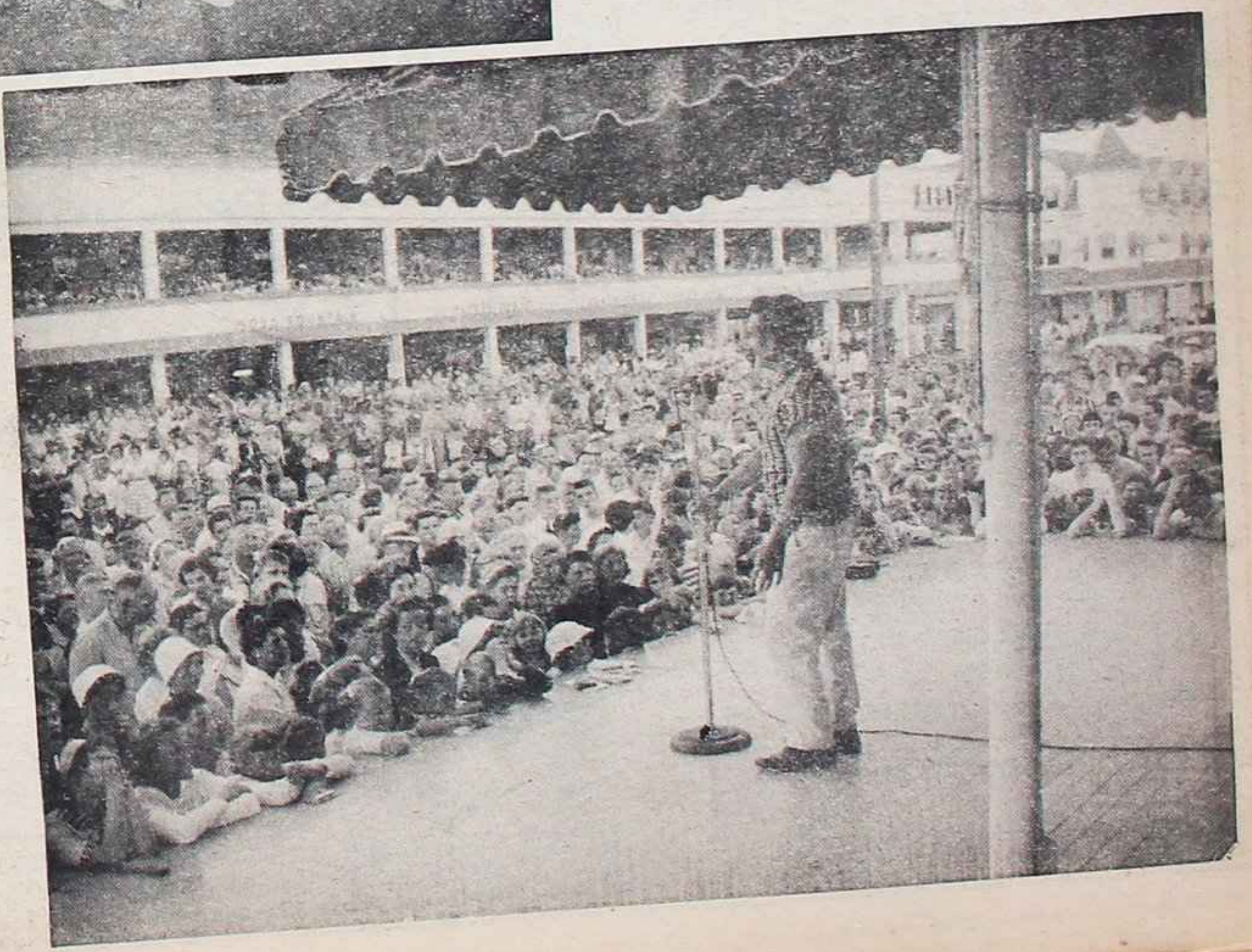
**TALENT SHOW DRAWS CROWD**

STORY ON PAGE 3

NOT ALL MOVIES are shown on big screens as Jimmy Crowley, 8, (above) son of Mr. and Mrs. Charles Crowley of Holyoke, Mass., can testify as he views the old nickelodeon type of movie still popular with many youngsters today.

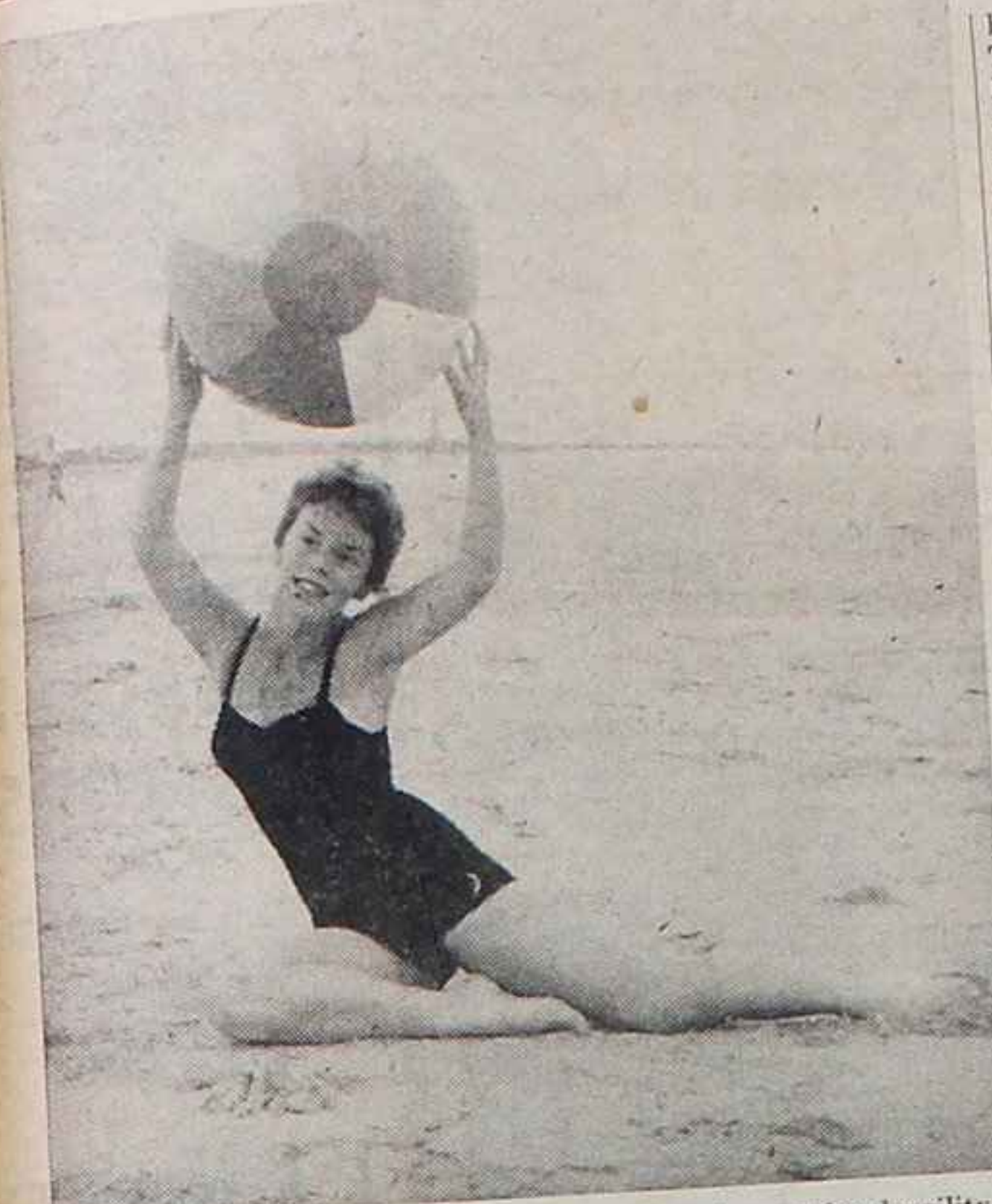


LARGE CROWDS gather Monday evenings at Hampton Beach to watch the weekly Talent Shows. Shown at right is Don Desrosier of Worcester, Mass., who drew a big hand for his rendition of "Stardust" at Monday night's show.





# Weekly Talent Shows Attract Large Crowds



LOVELY Kathy Corey of Dracut, Mass., showed exceptional agility in striking this difficult pose for the staff photographer.



JUNIOR WINNERS in the weekly talent shows held at the beach each Monday evening were, left to right — Tony Jean Mormando of Portsmouth, N. H., who played "Tea For Two" on the accordion; Mary McLaughlin of Cambridge, Mass., second place.

Another large crowd was on hand to view the Monday night Talent Parade, and see Norman Pelchot, 26, of Hampton Falls, N. H., win first prize in the senior division with his renditions of "Crusing Down The River" and "California, Here I Come".

A close second went to Mary Ann Dupuis, 18, of Amesbury, Mass., who sang and danced to records playing, "Lula-Rock-a-Hula" and "Hawaiian War Chant". In the junior division Geraldine Claire Lyons, 5, of West Somerville, Mass., sang "I Love My Baby" and walked off with first place.

Mary K. McLaughlin, 10, of Lynn, Mass., came in second by singing and dancing to "Ninety-Nine Ways."

Third place was taken by Toni Jean Mormando, 11, of Portsmouth, N. H., who played "Tea For Two" on the accordion.

## Casino Ballroom Has Face Lifted

The Casino Ballroom is an outstanding example of what one man's ingenuity plus enthusiastic patronage can accomplish.

John Dineen, owner and manager of the Casino Ballroom guided this reporter on a "Cook's Tour" of the Ballroom. If you haven't been a recent visitor you won't recognize this "Grande Dame" of the beach. She's had her face lifted! And it's well worth a visit just to survey the results.

Thousands of dollars have been spent in making the Casino Ballroom a choice spot for an evening of fine entertainment. Handsome mahogany paneling has given the Ballroom an air of sun swept elegance. Hundreds of growing green plants plus splashing fountains transformed by colored lights bring a cool and sophisticated beauty to the Ballroom.

One entire wall is dramatically highlighted by a striking mural. The scene? Hampton Beach looking toward Board's Head. No longer is there the old "Check dancing" rail. Instead, gaily colored aluminum summer chairs. So attractive and of course, ideal for relaxing and just listening or pursuing a friendship that began on the dance floor. Hampton Beach can be very proud of the Casino Ballroom. It is a landmark, yes, but also an object of beauty in its own right. Don't miss a visit to the newly redecorated Casino Ballroom. You'll love dancing in the enchantment of beautiful surroundings to the music of the nation's top orchestras. All this week it's the music of Bob Bachelder and his Orchestra. Coming next week, Wednesday, July 24th, The Four Lads.

AUGUST IS FESTIVAL MONTH

BOWLING — BICYCLING — BILLIARDS

### Ferncroft Recreation Center

A Street WA 6-3410 Hampton Beach  
OPEN YEAR 'ROUND

OPEN WEEKDAYS AND SUNDAYS

### ESSICK AIR COOLED BOWLING

Automatic Pinsetters  
All Alleys Newly Resurfaced  
New Approaches - Good Pins  
Juke Box - Pinball Machines  
30c PER STRING

BICYCLING OVER 100 BIKES  
Many New — 20" - 24" - 26"  
Balloons — 3 Speeds — Tandems  
Equipped With Lights At Night  
AVAILABLE 8:00 A.M. - MIDNIGHT  
Bikes & Trikes For Rent

BILLIARDS OPEN WEEKDAYS & SUNDAYS  
IN THE PENTHOUSE  
Well Ventilated  
Fluorescent Lighted  
7 Brunswick Pocket Tables  
All Newly Levelled And Resurfaced  
10 A.M. - Midnight  
1 P.M. - Midnight  
Including Billiards

## Exceptional Reductions

### DRESSES

Our Regular Stock

Were 10.95	NOW 8.29
Were 12.95	NOW 9.79
Were 14.95	NOW 11.29
Were 17.95	NOW 13.49
Were 19.95	NOW 14.79
Were 22.95	NOW 17.29
Were 24.95	NOW 18.79
Were 29.95	NOW 22.49

### COATS

Faillie Coats — Toppers

Spring Wool Coats

Were \$22.95 to \$49.95  
NOW \$15.00 to \$34.95

JUST 4 RAYON DUSTERS  
WERE \$10.95 NOW \$7.95

### HATS

FINAL MARKDOWN \$1.98

"That Fascinating Store"

## The Band Box

of Newburyport

# THE HAMPTON BEACH CASINO

Everything Under One Roof . . . Nationally Famous Ballroom . . .

+ GIFT SHOP

+ DINING ROOM

+ BOWLING ALLEYS

+ BATH HOUSES

+ PARKING AREA

+ SODA FOUNTAIN

+ FRIED CLAM STAND

+ SNACK BAR

AT THE BALLROOM

JULY 15th

BOB BACHELDER AND HIS ORCHESTRA

— COMING —

THE FOUR LADS BUDDY MORROW

Wednesday, July 24

Tuesday — Gentlemen's Night — Free Gifts

Thursday — Ladies' Night — Free Gifts

ASK YOUR HOST ABOUT SPECIAL GUEST TICKETS

The Hub Of Happy Hampton Beach

Some 500,000 American tourists spent \$117,000,000 in the Caribbean area in 1956.

## THE GRANDVIEW RESTAURANT

Food Served To Your Discriminating Taste  
BREAKFASTS Daily From 8:00 A.M. - 12 Noon  
DINNERS Weekdays 5:00 P.M. - 8:00 P.M. Sundays 1:00 P.M. - 8:00 P.M.  
353 Ocean Boulevard WA 6-3415 Marion Quinn

## Nelson's Candy

Hampton Beach  
Salt Water Taffy 75c lb.  
Fruit and Nut Caramel Kisses 85c lb.  
Homemade Fudge and the best Caramel Corn you ever tasted At Nelson's  
On The Boulevard NOT TWICE AS MUCH BUT TWICE AS GOOD!

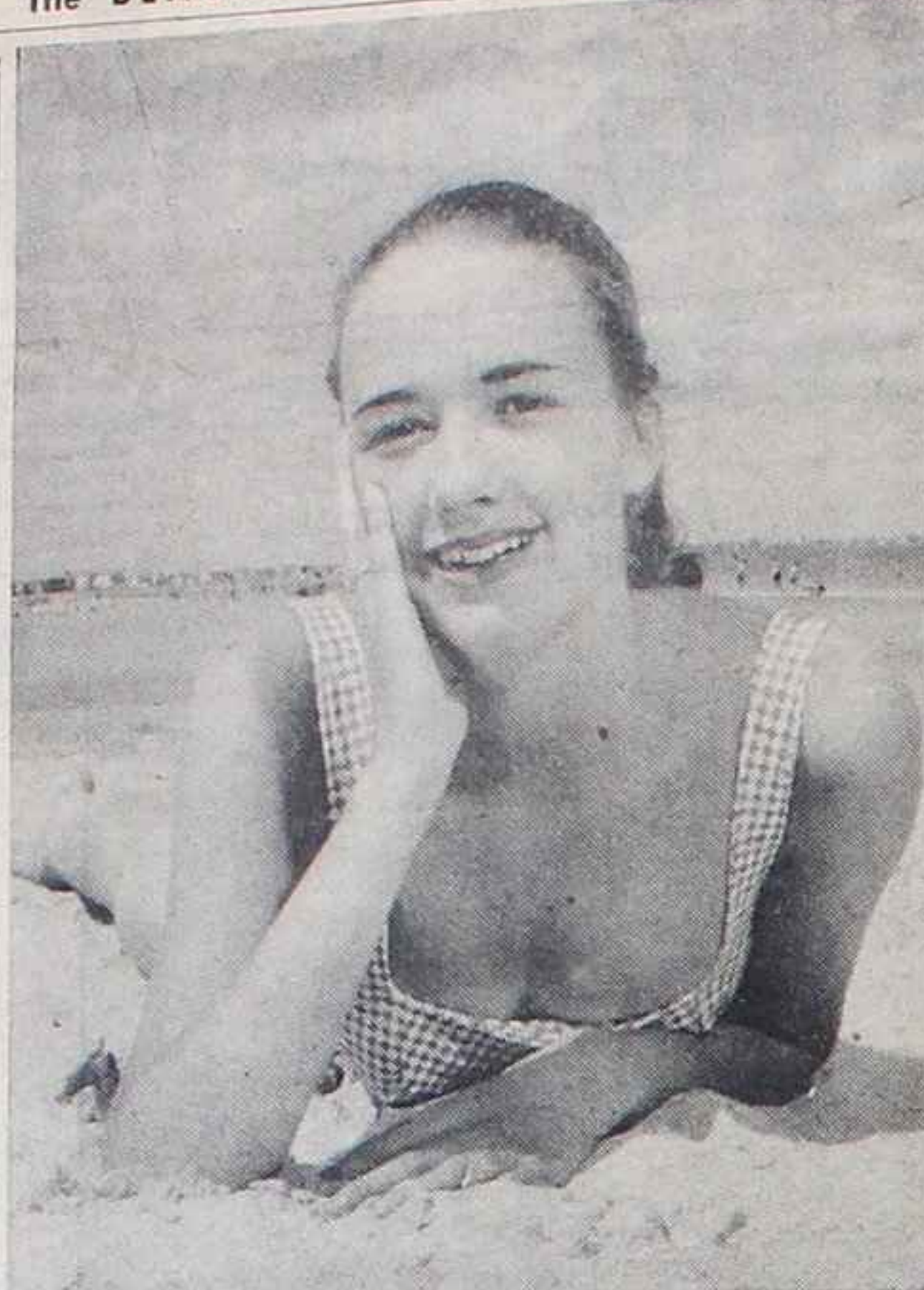
## Special Nights Proving Popular At Ballroom

What's it like to be "King of the Castle?" Ask any gentleman at Hampton Beach who's been to the Casino Ballroom on Tuesday evenings this summer. Tuesday is "Gentlemen's Night" at the Casino Ballroom. Each and every gentleman attending is the recipient of a handsome free gift . . . designed to be a constant reminder of the fun and frolic of Hampton and the Casino Ballroom.

Judging from the reception the gentlemen thoroughly approve of the new innovation at the Casino Ballroom!

An English visitor recently at the Casino Ballroom on "Gentlemen's Night" was heard to remark, "Wait 'till I get back home to Merrie England and tell the blokes I want to a ballroom in the states and get a free gift!! Amazing, what?!"

"Gentlemen's Night" is just one of the many outstanding features at the ballroom this season. Monday is "Get Acquainted Night" and Thursday is "Ladies Night" with lovely gifts for all the ladies. The Casino Ballroom continues to bring top-notch entertainment to the seasooast area. All this week dance to the music of Bob Bachelder and his Orchestra. Coming next Wednesday, July 24th, The Four Lads.



MISS ALUMNI of Bellows Falls, Vermont, in the person of Miss Mary McDonald, 18, prove a lovely subject for the camera lens at Hampton Beach over the weekend. — Staff Photo

Joe Louis became heavyweight boxing champion of the world when he knocked out Jim Braddock in Chicago June 22, 1937.

### MARGARET'S BEAUTY SALON

Haircutting — Coiffures  
Permanents — Tinting  
TEL WA 6-5441  
15 B St., Hampton Beach

### HARBOR GRILL

Ocean Blvd. Near Bridge  
SERVING EXCELLENT FOOD  
Breakfast - Lunch - Dinner  
OPEN 7 A.M. - 8:00 P.M.

### THE CHESTERFIELD HOTEL



Mrs. Bertha Kelley, Prop.  
"C" STREET TEL WA 6-2504  
In The Center of The Beach  
ROOMS SPOTLESSLY CLEAN  
Rates Very Reasonable

## DEEP SEA FISHING



Lines and Bait Furnished — Toliel Facilities  
FREE PARKING

## PARTY BOATS

Leave Hampton River Daily 8:00 A.M. and 1:30 P.M.

## ROW BOATS FOR RENT

Tackle Shop Restaurant  
OUTBOARDS FOR RENT

## Smith & Gilmore Pier

Hampton Beach Tel. WA 6-3503

## Birthplace of Poet Whittier Is Tourist Site

Haverhill, a city of 47,280, was once known as Pentucket, "The Place By The Winding River." Early colonists settled on the Pentucket Plantation in 1640, purchased the original tract of land from the Indians in 1642, and were granted permission of incorporation by the Crown in 1646. It was named for Haverhill, England, the birthplace of John Ward, the first preacher. It was incorporated as a city in 1870 and in January, 1897, the township of Bradford was annexed.

Rich in historical tradition, Haverhill, Massachusetts has been the birthplace and home not only of poets, statesmen and merchants, but also of men of inventive genius. The more notable were John Greenleaf Whittier, the Quaker Poet, the Honorable William H. Moody, Secretary of the Navy, Attorney General and Justice of the Supreme Court and R. H. Macy of New York fame.

The John Greenleaf Whittier Birthplace, on Route 110, in Haverhill, is open to the public Tuesday thru Saturday, 10:00 a.m. to 6:00 p.m., and Sunday, 1:00 p.m. to 6:00 p.m. A small admission fee is charged.

## Casino Market Inc.

OCEAN BOULEVARD HAMPTON BEACH  
PHIL J. VALLIERE, Proprietor

For your convenience, parking is available in front and on the side of the Casino Market, while you shop.

SPECIAL FRIDAY and SATURDAY

READY TO SERVE STUFFING and GRAVY

**TURKEYS** 10-11 Lb. Average **\$5.98**  
15-16 LB. AVERAGE — \$8.98

READY TO SERVE STUFFING and GRAVY

**CHICKENS** 5-6 Lb. Average **\$3.98**

FRESH CUT FIT FOR A KING

**HAMBURG** SPECIAL **LB. 55c**

SMALL LEAN

**PORK ROAST** WHOLE or HALF LOIN **LB. 59c**

VISIT OUR PASTRY DEPARTMENT - ALWAYS A LARGE VARIETY ON HAND  
LARGE HOMEMADE CHOCOLATE

**DONUTS** Dipped in Honey **Doz. 55c**

LARGE SPECIAL

**BIRTHDAY CAKES** Special **1.75**

TRY OUR HOMEMADE WHITE or

**DARK BREAD** Loaf **23c**

# PETER'S BEAUTY SALON

Dumas Building WA 6-2431 At The Rotary

Largest, Most Modern Shop At Hampton Beach

- HAIR STYLING
- HAIR CUTTING
- HAIR DYEING
- HAIR BLEACHING



Shampoo and set with or without a rinse \$1.50  
HAIR CUTS \$1.00

## COLD WAVE PERMANENTS

STARTING FROM 6.50 up  
Complete

ALL HAIR STYLINGS DONE AT PETER'S ARE STYLES RIGHT FROM PARIS

Mr. Peter Caza and Mrs. Lillian M. Harris, props.



**AMBULANCE SERVICE**



Modern, comfortable equipment, courteous, efficient attendants.

**RAYMOND STURGIS**  
HAMPTON  
Call WA 6-3657

**BEACH NOTES**

Vacationists at the Moulton Hotel from distant places included: Mr. and Mrs. E. A. Proctor, their son, daughter-in-law, and grandson, all from St. Louis, Missouri.

Canada was also well represented with Mr. and Mrs. Hartidis, of Montreal, planning to stay for a month.

Mr. and Mrs. Joseph Grabon, of Boston, Massachusetts, are spending their honeymoon at the Surf Hotel.

**THE GIFT BOX**  
"C" STREET — HAMPTON BEACH  
Unusual Stews & Gifts  
Imported Beach Hats and Jewelry

**FREE PRIZE EVERY WEEK**

**EVELYN and PAUL HOME BAKERY**  
Meats — Groceries — Novelties  
KING'S HIGHWAY AT 3rd STREET  
Just Write Your Name On Ad & Deposit At Our Store  
Drawing Wednesday P.M.  
— This Week 2 qts. of Milk Thurs., Fri., Sat. —

**TWO FINE STORES TO SERVE YOU —**

**BYRONS STAPLES**  
5 & 10c STORE At Rocky Bend  
5 & 10c STORE On 12-14-16 B Street

**BYRON'S COMPLETE**  
5 & 10c ASSORTMENTS AND ALL BEACH NEEDS  
GUYON SHOPPING CENTER BOAR'S HEAD  
— Plenty of Free Customer Parking —

**STAPLES**  
Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs

**sun tan aids beach supplies**  
**sun glasses beach toys**  
**first aid needs beauty aids**  
**cosmetics**

Also Visit Our Beach and Sports Wear Department

**SPECIAL PORTABLE RADIOS WITH BATTERY 19.95**  
12-14-16 B STREET AT THE BEACH  
COMPARE THESE VALUES!



NORMAN PELCHAT of Hampton Falls will appear on television Monday as the winner in the senior division of the Hampton Beach talent show. Mary Ann Dupuis of Amesbury, runner up, congratulates Pelchat on singing his way to first place. The winners of the talent show appear on Guest House, Channel 9 at 4 p.m. on the following Monday. — Staff Photo

**One Accident Mars Weekend**

Another quiet week-end was reported by Chief of Police John J. Malek with only one minor mishap to spoil the otherwise accident-free days.

On Sunday, a car operated by James F. Hester, 26, of Worcester, Massachusetts, was in collision with a Marshall Transportation Co. bus, operated by Earl J. White, 35, of Greenland, N. H.

Hester told police he swerved to avoid a bicyclist on Ocean Blvd. near Boar's Head and hit the rear end of the bus that was passing in the outside lane. No injuries were reported as a result of the accident.

Fire Chief George Lamott had only one call to report with firemen being summoned early Sunday morning to answer a false alarm at Elmwood Corner in Hampton.

The custom of tipping stems from 16th and 17th-century coffee houses in England. Customers were expected to drop coins in a brass-bound box inscribed "To Insure Promptness," later reduced to the initials T.P. Called penny universities, the coffee houses were seats of wit and learning. When Charles II closed them as places of sedition in 1705, the protest was so severe that he quickly revoked his proclamation.

A Chilean carrier, *Lys-Chile*, is scheduling a weekly service to Santiago de Havana.

Denmark has a single-seat Parliament.

**MacKenzie Arms**  
HAMPTON NORTH BEACH  
PUBLIC DINING ROOM  
Breakfasts and Dinners  
UNSURPASSED CUISINE  
WA 6-9130

**CANADIAN VISITORS**

Premium on Canadian Currency  
5 PER CENT

**J. J. Newberry COMPANY**  
Portsmouth  
"Seacoast's Largest Department Store"

**BINGO**  
30-GAME PARTY  
**EVERY THURSDAY**  
AT 8:00 P. M.  
**LEGION HALL**  
Exeter Rd. Hampton  
NO GAME PAYS LESS THAN \$10 WITH BIG SPECIALS  
FREE BUSES  
Plenty Of Free Parking

**WARREN'S SUPERMARKET**  
Largest In The Seacoast Area

HUGE PARKING LOT AIR CONDITIONED S & H GREEN STAMPS

Located 1-2 Mile North of Hampton Center ON LAFAYETTE ROAD

International Petroleum Co. plans to spend \$40,000,000 in five years' exploration of oil concessions in Peru.

**Reuter's**  
On The Boardwalk, Near Monument  
**BREAKFAST - LUNCHES TAKE-OUTS**  
Ice On Parle Francois

**John The Barber**  
HIGHLAND AVENUE  
Same Price — Same Place  
31st Year  
AT HAMPTON BEACH

**BOAR'S HEAD INN**  
DINE ON THE OCEAN  
Breakfast 8:00 - 10:00  
Luncheon Dinner  
12:00 - 1:30 6:00 - 8:00

**SEA TERN Bakery**  
Ocean Blvd. Hampton Beach  
Finest Bakery On The Coast

- Bar-B-Que Chickens
- Home Style Baked Beans
- Home Style Br. Bread
- Frozen Foods
- Fresh Pork Pies
- Fresh Chicken Pies
- Irish Bread

**DELICATESSEN**  
Butter — Bacon — Milk & Cream  
Ice Cream — Cold Tonic



A WORKING VACATION seems to agree with pretty Judi Rugg of Wakefield, Mass., who is employed at a Hampton Beach restaurant for the summer. — Staff Photo

**Beach News Wanted!**

Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.


Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or mailed to the Beachcomber office, Hampton Center, Tel. WA 6-3322.

**DR. L. B. WINKLER**  
Dentist  
570 Lafayette Road  
1/5 Mile Above Lammie's  
HAMPTON CENTER WA 6-2369

**Ashworth Avenue Barber Shop**  
168 ASHWORTH AVE.  
Ladies' Hair Cutting  
Joe Kerr, Prop.

**PLAYLAND**  
Hampton Beach  
Ocean Boulevard

**DEEP SEA FISHING**  
TRIPS TWICE DAILY



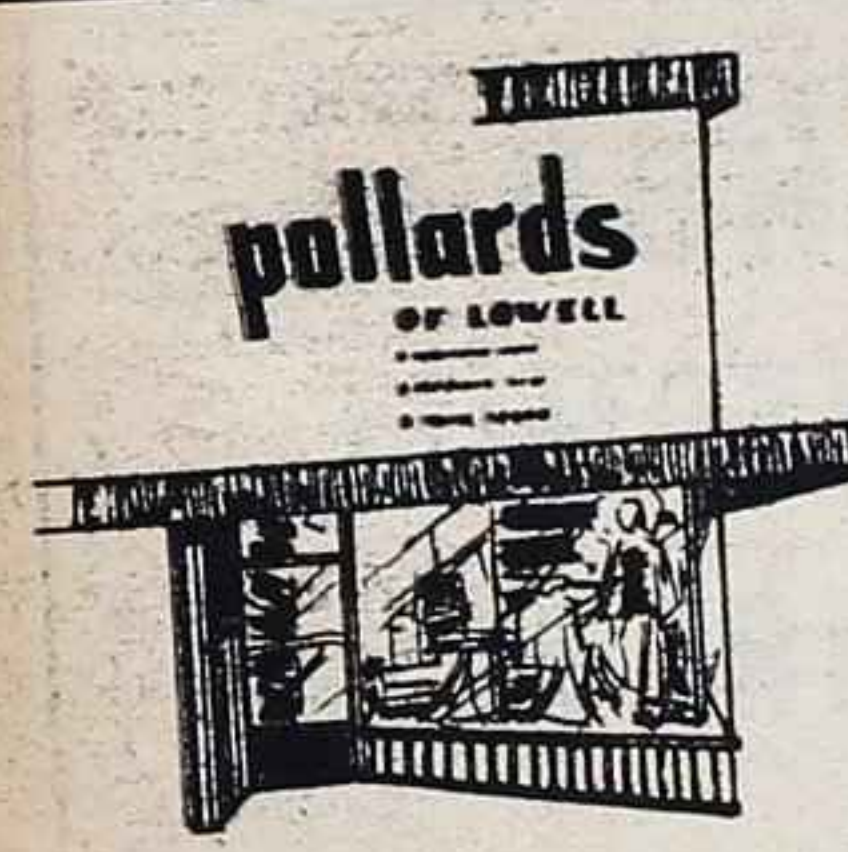
The Alice G, 40-Ft. Party Boat, Walter Sturgis, Capt.

**AL GAURON**  
State Pier WA 6-2469

LINES AND BAIT FURNISHED  
CHARTER PARTIES  
TOILET FACILITIES

Morning Trip 8:00 A.M.  
Afternoon Trip 1:30 P.M.

TWO BOATS: "ALICE G" & "MICROC"  
Children's Rates  
\$2.50 per person



On The Boulevard  
Next To Howard Johnsons

- Things Real Different**
- in Sportswear
  - in Dresses
  - in Children's Wear
  - in Domestic
  - in Togs
  - in Accessories

**At Your Service**  
1 to 3 Day Delivery On Items From Our Lowell Store, The Largest Department Store In The Merrimack Valley.

**NOW IN 9 LUSCIOUS COLORS**  
OUR **SHETLAND (TYPE) SLIPON**  
For Fall '57

THE REAL HE-MAN SWEATER THAT LOOKS EVEN BETTER ON GIRLS THAN ON BOYS!!



- Strictly Ivy In Its Loose Box-Like Fit
- CATCH THESE COLORS!**
- Charcoal Grey
  - Charcoal Brown
  - Highland Mist
  - Maroon-Heather
  - Sapphire Blue Heather
  - Light Heather Grey
  - Light Heather Beige
  - Bonnie Mist
  - Forest Green Heather

Shetland Type Also Available In Boat Neck or V-Neck In Charcoal Grey Only

Sizes 30 - 40  
**ONLY 5.98**



# Beach Marine Memorial Has Unique Background And Theme

(The following article concerning the background of the Marine Memorial is condensed from a column, "Our Town," which appears weekly in the Hampton Union, written by Mr. James W. Tucker, Sr., who served as secretary of the Hampton Beach Chamber of Commerce for many years. — Editors Note.)

"Recent happenings recall to mind our column of two weeks ago about the Marine Memorial, which has been erected at Hampton Beach in honor of New Hampshire citizens of the armed services who were lost at sea.

The first happening was a pleasant visit from William E. Downs of Manchester, who originated the idea of the unique Memorial. The second happening was a "Hampton Memo," contained in "Reg Abbott's Notebook," a featured column in the Manchester Union Leader.

Both Mr. Downs and Mr. Abbott expressed appreciation for our column and at the same time corrected certain inaccuracies contained therein.

### Unhappy Facts

But first, please read and ponder over at least one very unhappy fact which was contained in the first part of Reg Abbott's "Hampton Memo," keeping in mind that Mr. Abbott is not only a featured writer on the state's largest newspaper but is also a member of the Marine Memorial Commission:

"We appreciate your comments on the Marine Memorial, because we had hoped someone else would be impressed with its simple beauty, and would say so, publicly.

"Without consulting other commission members, we think it safe to say that the Hampton Garden

**Smith's Pharmacy**  
**PRESCRIPTIONS**  
Drugs — Cosmetics — Fountain  
OPPOSITE MARINE MEMORIAL  
WA 6-9194



ORIGINAL DESIGN of the unique Marine Memorial, opposite the Ashworth Hotel, was the work of Mrs. Alice Cosgrove of Concord, N. H., who is shown above when she visited the site a few days previous to its dedication on May 30th. — Staff Photo

Club — or any other civic-minded organization — could "adopt" the memorial, with the approval of the state, which now owns it.

"So happens my wife and I have kept a frequent eye on it since dedication but have failed to find evidence of care other than our own. We have cleaned off dead leaves and flowers and rearranged the wreaths because they had been carelessly tossed against the Purple Heart flowers and broken them. "And this irritated us greatly: there is evidence that feet have been on the statue. The dirty shoe

marks are there. The fact is a disgrace to the beach and a lack of reverence to the whole purpose of the memorial."

Additional Proof  
Ashamed as we are to have to admit it, Reg Abbott's statement is absolutely true and we have proof much more conclusive than "dirty shoe marks" on the statue. Commercial photo finishers in the area have printed snap shots showing people sitting in the lap of the queenly granite figure which represents a mother rendering tribute

in behalf of all mothers to the brave sons who lie buried in the seven seas — a statue before which many people knelt in prayer on the day it was dedicated, for it is, in truth, a grave marker.

Desecration of the Memorial is much more than lack of respect. It constitutes a form of sacrilege which is a sad commentary on today's average type of intelligence and citizenship. We stand humbly and in awe, with tear-filled eyes, before the huge, bronze likeness of Abraham Lincoln in that beautiful Memorial in Washington. But were guards not present, we suspect that similar acts of careless and callous vandalism would be committed there also.

### Our Town's Obligation

The Marine Memorial has been erected in our town and therefore we have an obligation to see that it is protected from all types of harmful acts. Obviously, we can not post guards there on 24-hour duty, but our police can keep a watchful eye on the statue to see that people do not climb on it and that is not otherwise molested in this day and age where manners and morals apparently count for little. And nothing would help more to publicize the true significance of the Memorial than to have some civic-minded local group "adopt" it and look after it as Reg Abbott suggests.

### Setting Record Straight

In conclusion we will set the record straight with relation to the Memorial by quoting further from Reg Abbott's Notebook:

"Mrs. Alice Cosgrove of Concord . . . (designed) the memorial, based on the original suggestion by William E. Downs of Manchester. She also modeled the small statue which the sculptor, Teodoro Uzarins of Cambridge, used in his work.

### Uzarins Was Sculptor

"The face and feeling of the woman herself was created — after the commission had criticized the first appearance of the full-scale statue — by Mr. Uzarins. A sculptor employed by the Caproni Galleries of Boston, he (Uzarins) was hired by Joseph Comoli of Concord, memorial contractor.

"The granite block was cut at Swenson's quarries in Concord and shipped to Barre, Vt., where most of the work was done by an Italian artisan Vincenzo Andreani.

"The full credit should be shared properly, because this was a cooperative creation from the first and should be remembered that way."

### Pollock, Haddock Make Fishing Good

The fishing is being very good with party boat skippers emphasizing the excellence of the haddock and pollock with the flounder remaining plentiful in the harbor.

Two of the bigger catches of the week were a 21-pound pollock and 10-pound blue hake.

Twenty-five employees of the Bayview Food Products Co., of Lawrence, Massachusetts, chartered a boat from Smith and Gilmore on Saturday and enjoyed a day of fine fishing.

### THE BEACHCOMBER

Incorporating  
The Hampton Beach Advocate  
A Vacation Digest of all the news information for the summer visitors  
Published

Wednesdays, June 26 to August 23  
By The  
HAMPTON PUBLISHING CO.

Hampton, New Hampshire  
For Advertising Rates in this Paper  
Telephone WA 6-3322  
Communications and Items from readers are welcome at all times.

## SHOP HAVERHILL FIRST

- For Genuine Values
- For A Wide Choice Of Merchandise
- For Ease In Shopping
- For A Friendly Atmosphere
- To Be One Of Many Satisfied Customers

— HAVERHILL —  
THE NORTHEAST  
SHOPPING CENTER  
17 Miles from Hampton  
Beach

RETAIL TRADE DIVISION  
GREATER HAVERHILL  
CHAMBER OF COMMERCE  
HAVERHILL, MASSACHUSETTS

— FREE AND METERED PARKING —

HEADQUARTERS FOR  
JANTZEN  
CATALINA  
CALTEX  
FLEXEE  
SEA BEES  
ROBBY LEN  
and many  
more!

IT'S GOING TO  
BE A WONDERFUL  
LONG SUMMER . . .  
BE SURE TO HAVE A  
WARDROBE OF THE BEST

### Bathing Suits

AND OF COURSE, THEY'LL  
BE FROM THE  
OUTSTANDING SHOP IN  
THE NORTHEAST  
SHOPPING CENTER

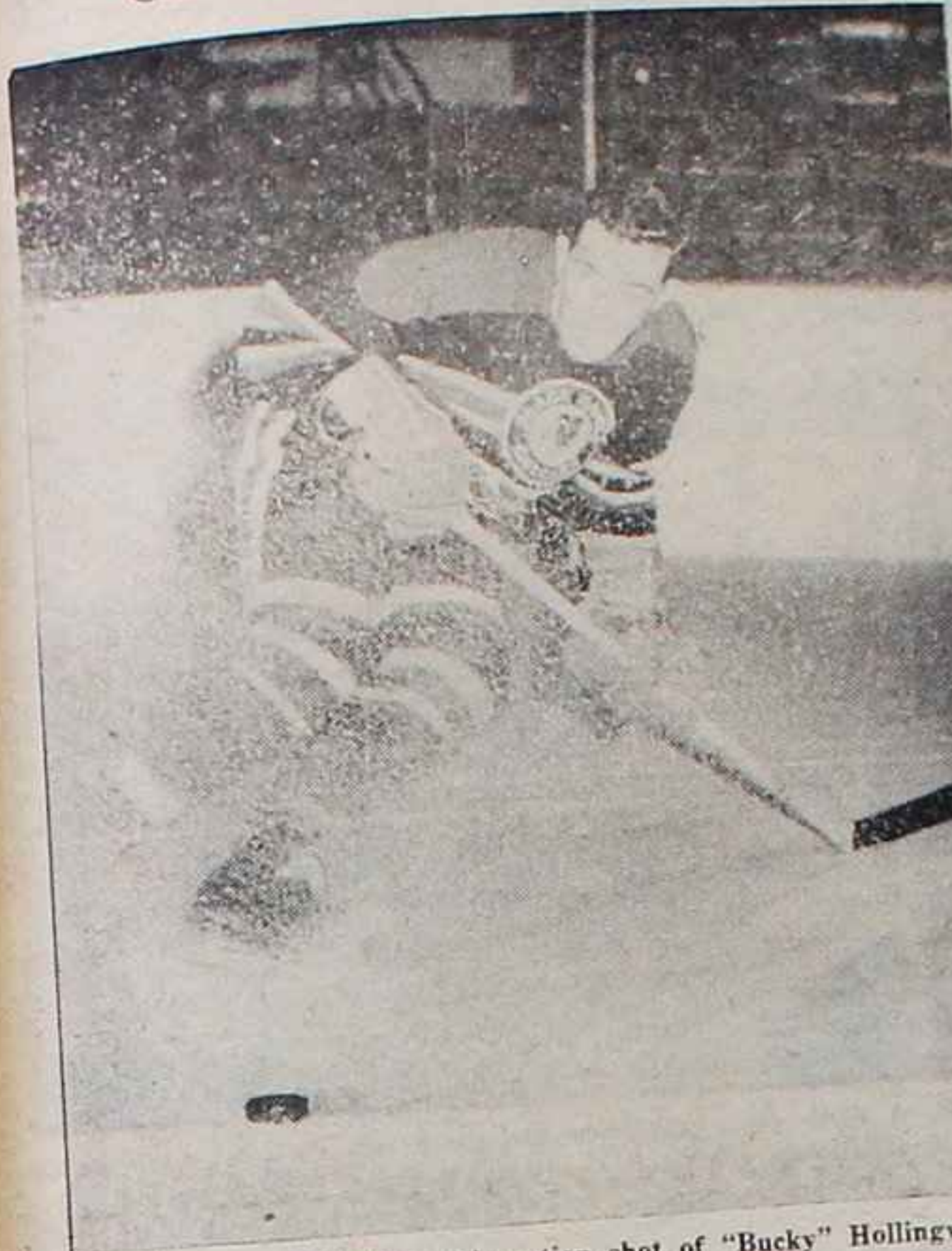
## Grad's

87 Merrimack Street  
HAVERHILL

"ALWAYS FREE PARKING REAR OF STORE"

OPEN  
FRI.  
TILL  
9 P.M.

# Hockey Star Finds Operation Of Beach Hotel Interesting



The "chips are flying" in this action shot of "Bucky" Hollingworth, shown when he was in contention for "Rookie of the Year" honors with Chicago in 1954.

National Hockey League star, "Bucky" Hollingworth finds hotel business at Hampton Beach a most interesting off-season vacation.

As the owner of the Hollingworth Hotel, formerly the Lawrence House on A street, the twenty-four year old hockey player is reacting like all the smarter professional athletes and planning ahead for the time when his playing days will be over.

With this thought in mind, he purchased the hotel this spring and hopes to give it a truly Canadian atmosphere in future years by dressing up the walls with hockey

scenes and giving his guests the opportunity to view hockey movies. A native of Montreal, Canada, "Bucky" has played defenseman during the past two seasons for the Detroit Red Wings, perennial contenders for hockey's coveted Stanley Cup. Before that he was a top rookie with the Chicago Black Hawks.

"Bucky" first started his career in organized hockey when he was only a youngster 12 years of age by playing on a team consisting of boys under 15 years old. He graduated to the Junior Canadians when he reached 15 and played with them for five years, helping to win the cup symbolic of the champions of Canada in 1950.

It was here that "Bucky" met Sam Pollock, whom he credits with giving him his first real boost to the big-time. Pollock is director of the Montreal farm system and at that time was the head of the Junior Canadians. After a year with the Montreal Royals, "Bucky" was drafted by the Chicago Black Hawks and was under consideration for "Rookie of the Year" when he traded to the Detroit Red Wings.

FOR FLOWERS DURING VACATION  
DIAL PR 2-3391  
Dot's Flower Shop  
DAILY DELIVERY AT THE BEACH  
Member of F.T.D.



21 Lincoln Street  
EXETER

# Lincoln's

Open Friday Nite Til 9  
PLEASANT STREET  
Newburyport

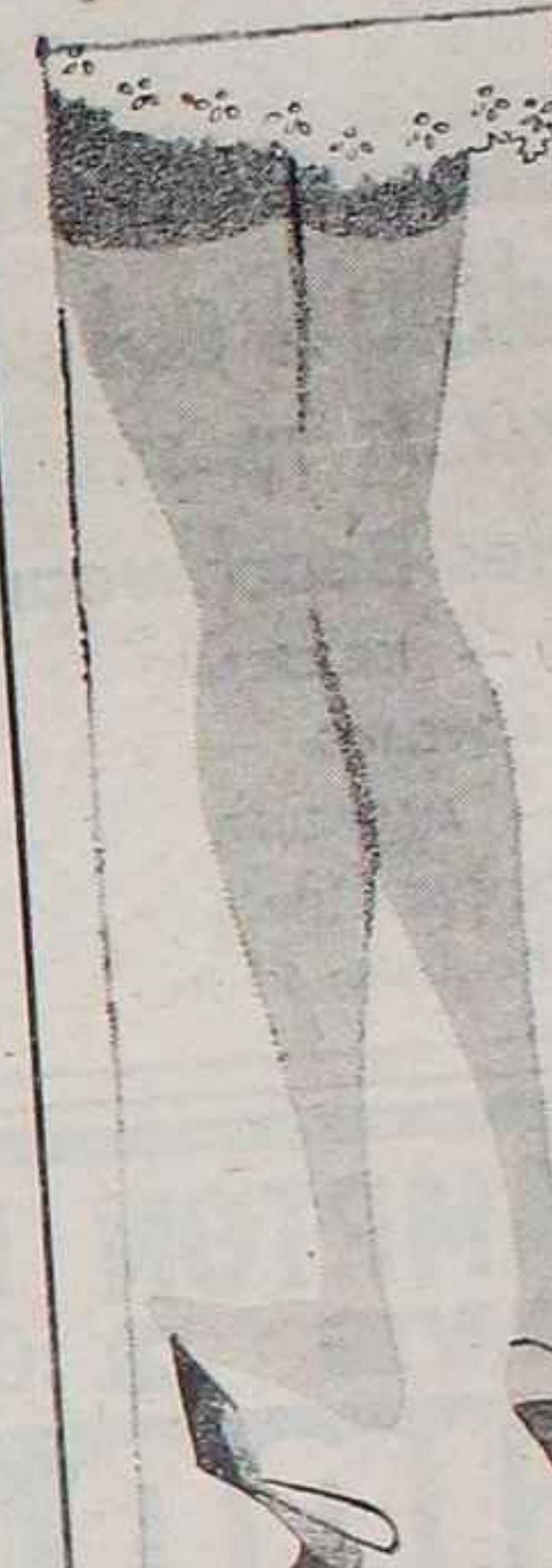
## Popular CLUTCH BAGS



Clear vinyls, printed laminates, grain embossed plastics in clasp, fold-over and washable slip cover styles. White, pink, blue or gold and silver vinyls.

SALE PRICED  
84c PLUS TAX  
Regular \$1.00

## seamless stretch nylons



99c pr.  
regularly 1.29

The NEW seamless stretch nylon that gives perfect fit and comfort, longer life. In mist-powdered glow. Small, average or tall.



Adjust heel position by degree of stretch from toe to heel.  
Stretch gently to desired garter height.  
If too short to reach garter, slip stocking down and start again.

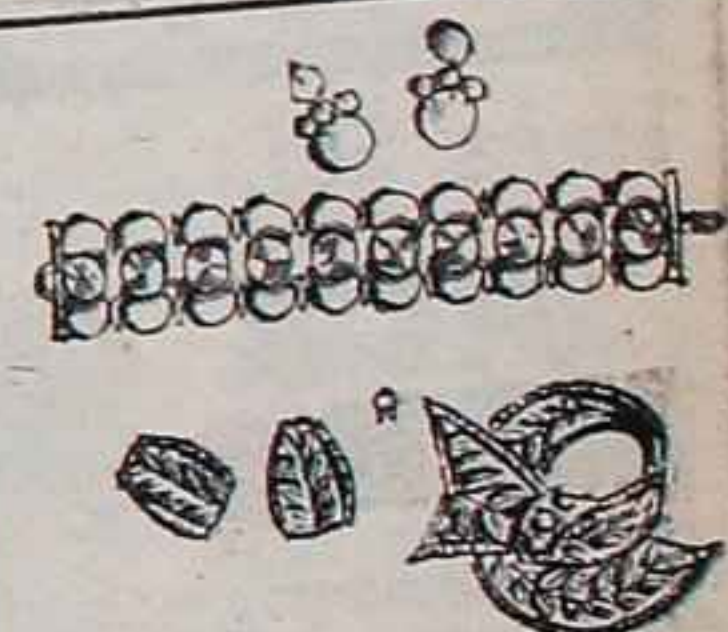


## SUMMER CASUALS

1.77  
Reg. 1.99

women's fabrilites, meshes, fabrics

Specially priced! Numerous smart styles with high or medium wedge heels and flats. Just in time for the long holiday and vacation! Outstanding at this price. All with our insistence on superior construction. White, beige, navy, red or black. Sizes 4 1/2 to 9.



## JEWELRY

regular 1.00  
44c plus tax

Manufacturer's overstock of exquisite Summer jewelry . . . bracelets, necklaces, earrings. Fresh water pearl bibs, costume sets. White, pink or blue.



## padded aluminum CHAISE LOUNGE

19.95 reg. 24.95

Thick heavy pad covered with heavy-weight dark green drill. 4 adjustments from upright to flat. Spring automatic return. Heavy extruded channel frame. Fully reinforced throughout. Large rubber tired wheels.

## 2 GOOD GAMES

JACKPOTS — SPECIAL GAMES

TUESDAYS  
7:30 — 30 GAMES

SATURDAYS  
7:30 — 30 GAMES

Sponsored By  
Seabrook Firemen's Association

BIG PAYOFFS — DOOR PRIZES

SEABROOK FIRE STATION



August Is Festival Month



# FILLEY'S MARINE MART

OPEN 7 DAYS WEEKLY

U.S. Route One WO 4-8522 North Hampton  
• EVINRUDE OUTBOARDS • SEBAGO BOATS  
• PEMBROKE CRUISERS • AQUAFLEET BOATS  
White Clinker-Bilt Boats

10% Down 10% Down



## The Trading Post

KINGS HIGHWAY AT 7th ST.

Meats Groceries Beachwear

FROZEN FOODS — ICE CREAM

TOY AND NOVELTIES

NEWSPAPERS — MAGAZINES

HAMPTON BEACH SWEATSHIRTS

Film and 24-Hour Developing Service

# '57 Building \$1 Million For First Six Months

Home construction in Hampton continues at a fantastic pace with the first half of 1957 showing better than one million dollars in building permits being issued by Building Inspector F. Alfred Janvrin.

In contrast to most sections of the country where building and remodeling fell off sharply during the first six months of the year due to the "tight money" situation, home construction in Hampton almost duplicated 1956 figures with a total of \$1,083,140 reported for the period ending June 30.

Mr. Janvrin stated that as the year opened, the issuance of permits fell off sharply over the same period last year, but in February the number of permits began climbing and in June reached a peak with 53 permits being issued. Giving a big boost to the figures in June were 20 houses to be built by the Kelport corporation at their development off Winnacunnet road.

Monthly totals of building permits issued were — January, \$36,500; February, \$90,300; March, \$235,500; April, \$133,815; May, \$291,625 and June, \$295,400 for a total of \$1,083,140. The fees collected by the building inspector for the six month period totaled \$2,222 of which \$1,666.50 went to Mr. Janvrin and the town's share amounted to \$555.50.

The following building permits were issued in June: Emile Sijouin, Allen hotel alteration, \$3,500; George Cobb, 20 G street, addition, \$400; Evonne Labonte, 16 F street, addition, \$300; William Stead, 203 Kings highway, terrace, \$50; William McLane, Harborview, cottage, \$740; Robert Danbury, Warren lane, garage, \$1,000; Thomas Driscoll, North Shore,



GIFTS FOR THE gentlemen are given out each Tuesday as the Casino Ballroom celebrates Gentlemen's Night. Picking up his gift is Edward Cooper accompanied by his date, Donna Kyle, both of Haverhill. —Staff Photo

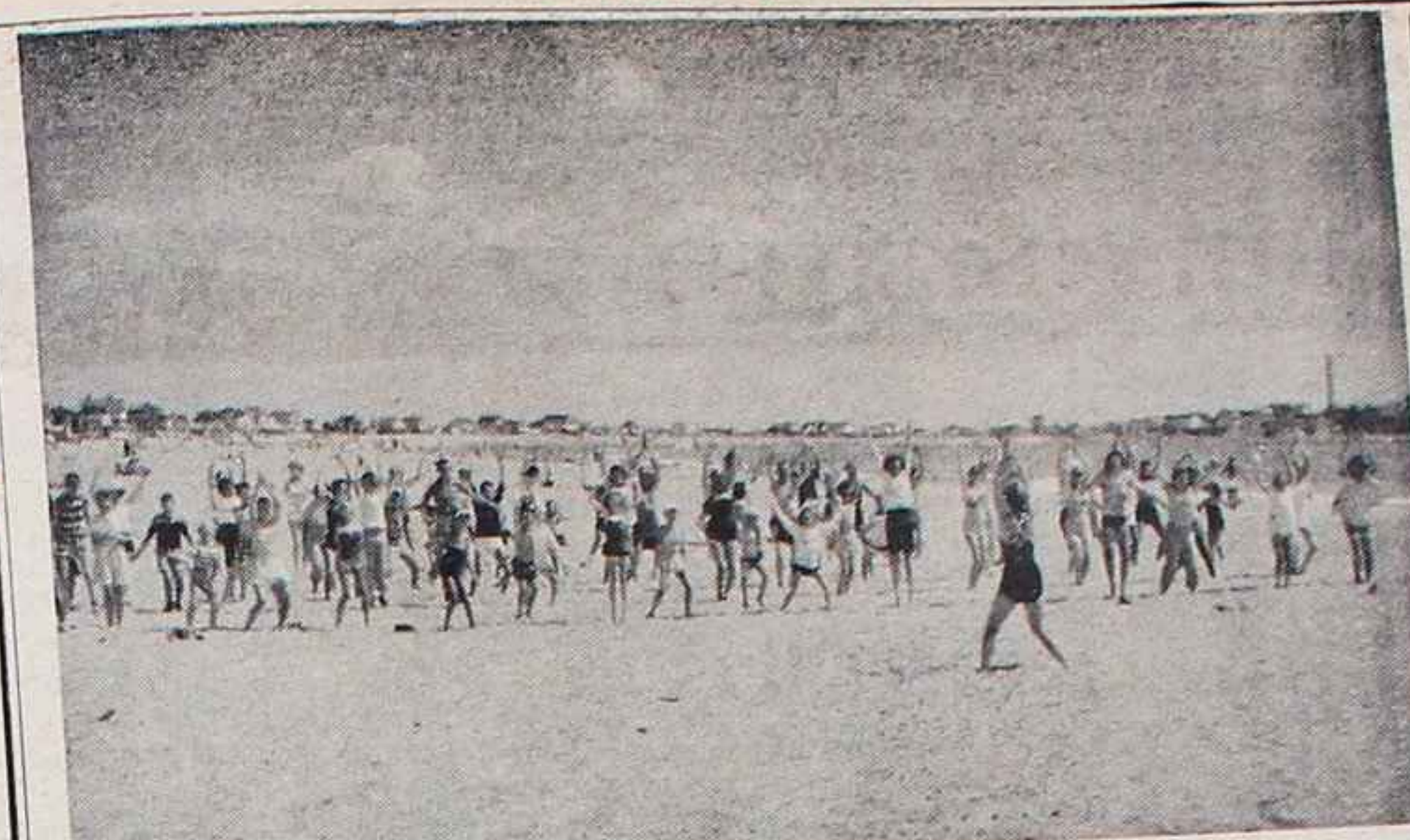
house, \$9,500; Daniel Carey, Ocean boulevard, porch, \$500; Robert Murphy, 319 High street, addition, \$1,500; Norman Hess, 8 Palmer street, addition, \$1,000; Alice Guiney, 15 G street, alteration, \$500; Ray Hutchinson, 10 Red Coat lane, cottage, \$4,000; H. L. Schuber, Plaice cove, alteration, \$8,000; Ralph Addie Jr., Greenlands camp, \$1,500.

Alex Finan, 21 Homestead circle, house, \$15,000; Alex Finan, 23 Homestead circle, garage, \$1,000; Riendeau and Beaudet,

Kelport Corp., 2 ranch houses, \$11,000; Kelport Corp., 15 ranch houses at \$10,000; William Wentworth, High street, cape house, \$8,500; Leo Bonsbeau, 28 Walnut avenue, remodel, \$1,000; Thomas Burke, Cove motel, room, \$400; Walter Hollis, Wild Rose lane, camp, \$4,000; Joseph A. Torrisse, Campton street, addition, \$1,000; Thomas Lyons, Highland street, addition, \$3,000; Asa Chapman, Woodland road, remodel, \$3,500, and Paul Lampson, Winnacunnet own State, where the Boy Scout road, remodel, \$4,000.

AUGUST IS FESTIVAL MONTH  
**HEALTH**  
through Chiropractic  
Dr. W. J. LaBarre  
151 Winnacunnet Road  
WA 6-2754  
Hampton

GINNY  
• GINETTE  
• JILL  
VOGUE DOLLS AT THE  
**SURF HOTEL**  
**GIFT SHOP**  
Ocean Boulevard



ALL TOGETHER NOW was the call as happy vacationers follow Miss Priscilla Gillespie, a physical education major at UNH in the morning calisthenics on the sand. —Staff Photo

DINE AT  
**The Oasis**  
Specializing in  
**CHINESE and AMERICAN FOOD**  
FLOOR SHOW WEEKENDS  
Open 7 Days A Week  
11 A.M. to 1 A.M.  
Bridge Road, Salisbury  
(Between Salisbury and Newburyport)  
For Reservations  
Phone HO 5-9852

VARI - CHRISTIE'S  
**Hampton Playhouse**  
(Winnacunnet Road)  
LAST 3 DAYS  
The Wildest Farce-Comedy You'll Ever See  
**"SEE HOW THEY RUN"**  
by Philip King  
OPENING MONDAY, JULY 22 - JULY 27  
Agatha Christie's  
Brilliant  
Suspense Yarn  
  
**WITNESS For the PROSECUTION**  
BY AGATHA CHRISTIE  
RESERVATIONS: WAverly 6-3073  
Tickets: Mon.-Wed.: \$2.20; \$1.85; \$1.25 — Thurs.-Sat. \$2.40; \$2.00; \$1.50  
Curtain At 8:40 Free Parking

Do You Remember?  
Summer guests at Hampton Beach make it a habit to return year after year. These happenings of past years, taken from issues of the Hampton Union, and the Beachcomber may be remembered by many. You're a long time Hampton Beach visitor if you can recall...  
Twenty-five years ago this week when Franklin Delano Roosevelt launched his campaign for the presidency with a speech at Hampton Beach.  
And 15 years ago when then Governor Robert O. Blood became the first chief executive of New Hampshire to honor the famed Children's Day with an official visit.  
You're not so old if you can recall that only ten years ago the new "Boardwalk" was completed.  
And that five years ago this week the beach suffered its first drowning fatality in ten years when a Haverhill youth stepped off the end of a sandbar more than 300 feet from shore.

**DUDLEY'S**  
DEPARTMENT STORE  
Corner C Street — Ocean Blvd.  
Light! Cool! Gay!  
**COORDINATES**  
10.98  
9 to 15  
10 to 20  
Skirt and Blouse Coordinates in gay summer prints. Light and cool for those warm days. Soft pastel shades with flared skirts, sleeveless blouses.  
INFANTS AND CHILDREN'S WEAR  
Infants and Children's Beach and Casual Wear. — Shirts, Jerseys, Swim Suits, Robes, Playsuits... — Infants Gifts

Our Weekly Special Value!  
**SWIM SUITS**  
Regular \$12.95 & \$15.95  
888  
Sizes 10 to 18  
Cotton print swim suits in a smart torso style with a gathered front and ruffle-trim top. Skirted below the hips for this seasons' silhouette.  
OPEN EVERY EVENING TILL 11 P.M. Including SUN.

# At the HAMPTON BEACH THEATRES

SHOWS 2:00 7:00 9:00

## CASINO SURF

Thurs.-Sat. July 18-20  
**JACK WEBB**  
as T/SGT JIM MOORE, U.S. Marine.  
Rough, Tough and Wonderful in a surprising new role!  
**THE D.I.**  
The most shameless "Sit" in all the Caribbean

Now thru Tues. July 23  
**BIG... BURNING... EXCITEMENT!**  
**RITA HAYWORTH · ROBERT MITCHUM · JACK LEMMON**  
**FIRE DOWN BELOW**  
Technicolor  
CINEMA SCOPE  
A COLUMBIA PICTURE  
Screenplay by IRWIN SHAW · Directed by ROBERT PARRISH · Produced by IRVING ALLEN and ALBERT R. BROCCOLI · A WARWICK PRODUCTION

Sun.-Tues. July 21-23  
THEIR KISS SET OFF THE STRANGEST MANHUNT IN THE HISTORY OF CRIME!  
**THE MIDNIGHT STORY**  
TONY CURTIS · MARISA PAVAN · GILBERT ROLAND  
— JAY C. FLIPPEN · TED DE CORZIA · ARGENTINA BRUNETTI  
A UNIVERSAL-INTERNATIONAL PICTURE

Starts Wed., July 24  
A NEW FIRST IN HIS EXCITING CAREER!  
**BING CROSBY**  
**MAN ON FIRE**  
INGER STEVENS · MARY FICKETT · E. G. MARSHALL

**WEE WASH IT!**  
A STREET LAUNDERETTE  
OPEN UNDER NEW MANAGEMENT  
Dry Cleaning Pick-up Station  
P. T. O'ROAK

**SALISBURY**  
Drive-in - Theater  
ROUTE 1A BEACH ROAD  
SALISBURY, MASS.  
Wed. thru Sat. July 17-20  
The All Time Great Academy Award Winner — The Best Ever Made  
GARY COOPER — GRACE KELLY

**"High Noon"**  
This Is Your Last Chance To See This One  
Sun., Mon., Tues. July 21-22-23

**JEFF CHANDLER**  
as  
**"Drango"**  
Starring  
JOANNE DRU · JULIE LONDON  
Released thru UNITED ARTISTS

**BURT LANCASTER**  
**TEN TAIL MEN**  
with JODY LAWRENCE

**NORTH HAMPTON DRIVE-IN THEATRE**  
North Hampton, New Hampshire  
TELEPHONE RYE BEACH WO 4-5442  
NOW Thru SATURDAY  
**"MONTANA BELLE"**  
JANE RUSSELL - GEORGE BRENT  
PLUS  
**"DEVIL'S CANYON"**  
Virginia Mayo - Dale Robertson  
FREE TREAT FOR THE KIDDIES FRIDAY NIGHT  
Main Feature Shows First Sunday thru Thursday  
STARTS SUNDAY — ENDS THURSDAY  
A Wonderfully Funny, Romantic Tug of War  
**"THE TENDER TRAP"**  
Starring  
FRANK SINATRA as  
The Bachelor  
and  
DEBBIE REYNOLDS as  
The Girl Every Bachelor Would Love To Be Trapped By  
— ALSO —  
**"THE NAKED HILLS"**  
With  
David Wayne - Keenan Wynn

**IOKA**  
Theater Exeter  
Phone PR 2-2222  
Matinee Every Day 2:15  
Eves. 6:30 - Continuous 2 Shows  
Air Conditioned  
Wed.-Sat. July 17-20  
Pat Boone — Terry Moore  
**"BERNARDINE"**  
In CinemaScope & Color  
Forrest Tucker — Mari Blanchard  
**"STAGECOACH TO FURY"**  
SPECIAL KIDDIE SHOW  
Every Saturday at 1:15 P.M.  
CARTOON CARNIVAL  
Plus Our Regular Program  
Sun.-Tues. July 21-23  
Debbie Reynolds — Lesle Nielsen  
**"TAMMY AND THE BACHELOR"**  
In CinemaScope & Technicolor  
Ray Danton — Colleen Miller  
**"THE NIGHT RUNNER"**



# IN HAMPTON

... WITH A COMMON PURPOSE ...

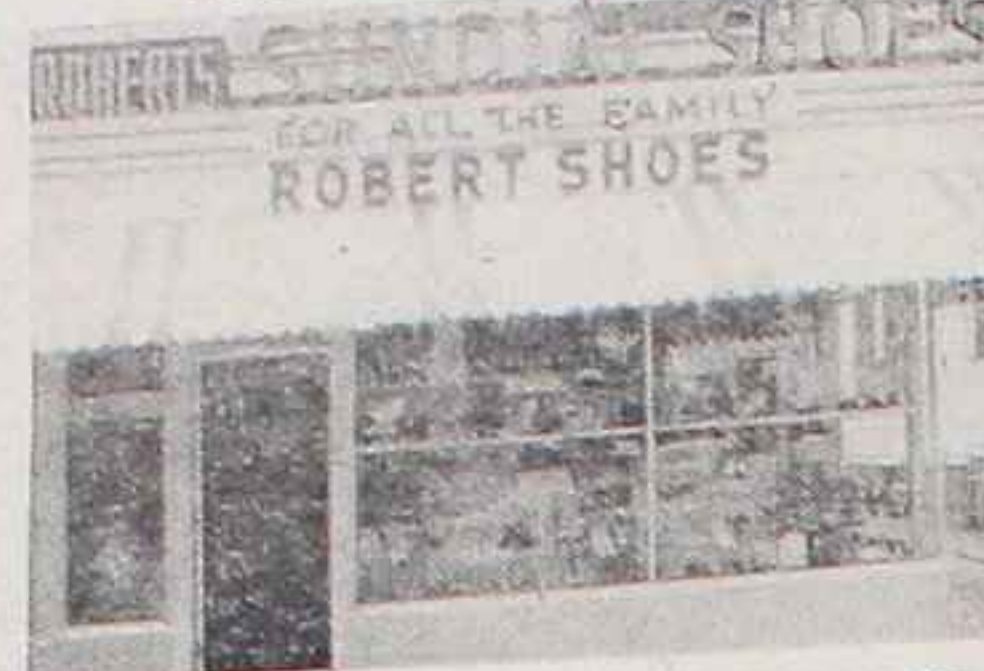
# TO SERVE YOU

## McDORMAND'S MEN'S WEAR



443 LAFAYETTE RD. HAMPTON CTR.  
... A modern men's clothing store, featuring Van Heusen, Brookfield, Carters, and other nationally advertised furnishings. Prices often lower than in city shops.  
Air Conditioned

## ROBERT'S SHOE STORE



441 LAFAYETTE RD. HAMPTON CTR.  
... Sundial Shoes for all the family. Quality footwear for men, women, and children. Beach or year-round styles. 15 years of experience.

## ST. GERMAIN'S JEWELRY



461 LAFAYETTE RD. HAMPTON CTR.  
... Gift items, watches, clocks, guaranteed watch repairing. All done on the premises. Zenith hearing aids and batteries. A jeweler of years of experience.

## HAMPTON HARDWARE



CORNER OF LAFAYETTE RD. & HIGH ST.  
... Paints, kitchen needs, hardware, sporting goods, lawn and garden needs. Featuring picnic and campers' supplies. A friendly store to shop in!

## COTTAGE WASH SHOP



HIGH STREET HAMPTON CTR.  
... Fast service wash and dry laundry. Don't waste your precious vacation days hand washing dirty clothing. Leave them on your way to do the shopping. Pick them up washed and dried later in the day.

## HAMPTON AUTO WASH



603 LAFAYETTE RD., NO. OF TRAFFIC LTS.  
... Cars washed the Auto Magic way. It's fast, saves the finish on your car from salt and sun damage. Your car washed and cleaned inside and out in 15 minutes. \$1.50, whitewalls 50c extra.

## MAPLE LEAF CLEANERS



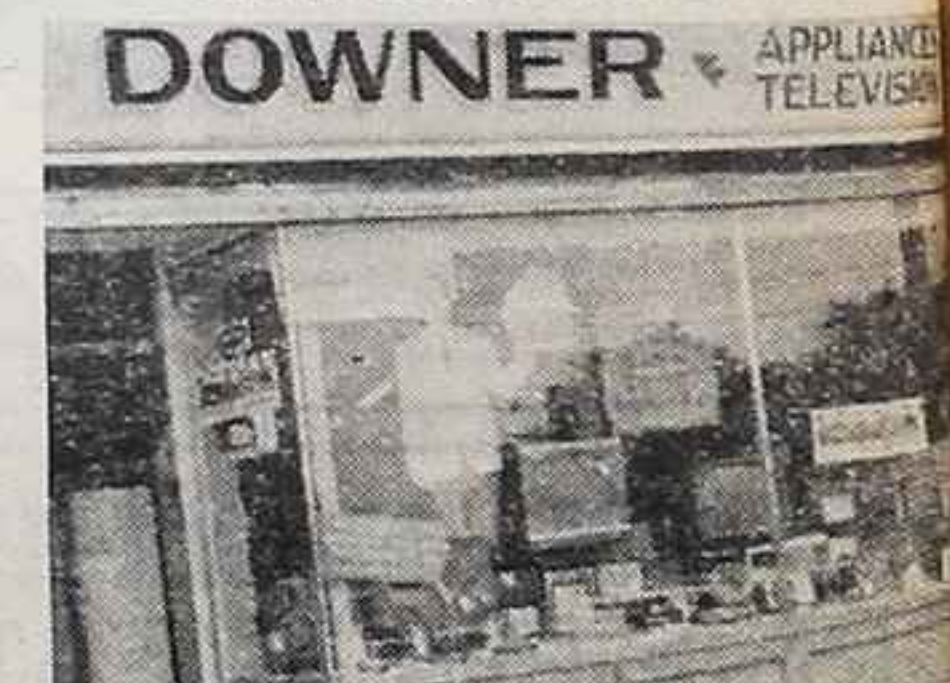
595 LAFAYETTE RD., NO. OF TRAFFIC LTS.  
... Featuring four hour dry cleaning service, and pressing while you wait. A cleaner of years of experience. Drive-in window service.

## F. B. CROWE VARIETY



8 HIGH ST. HAMPTON CTR.  
... You'll find practically all of your vacation needs at Crowe's. Clothing, gadgets, beach supplies, toys and games, all at prices that make "values to Crow about".

## DOWNER'S APPLIANCE



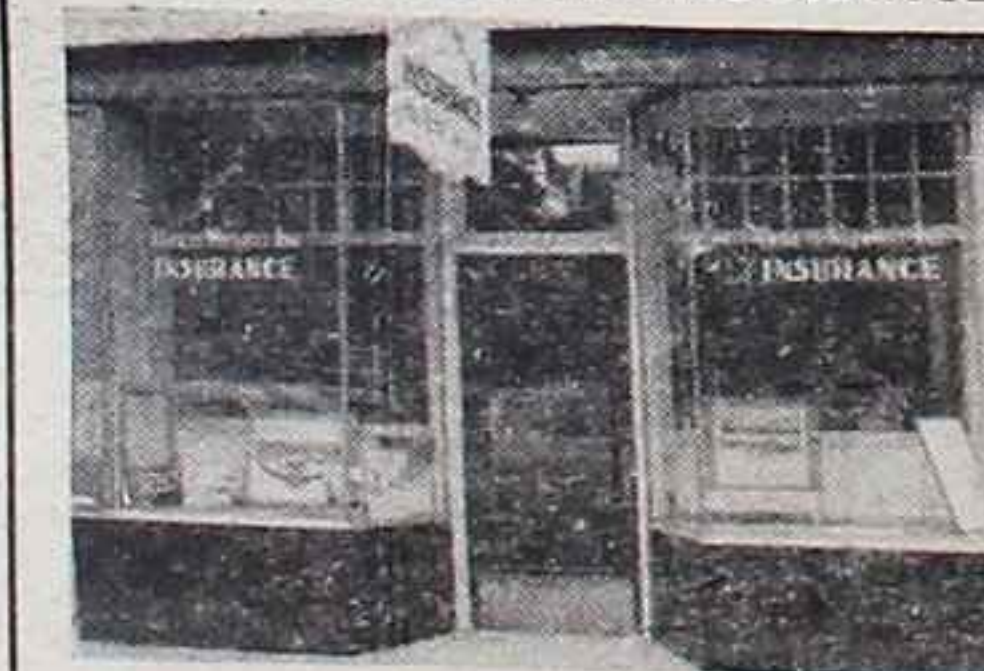
LAFAYETTE RD. HAMPTON CTR.  
... Headquarters for radio and television sales and service. New and used T.V. portable & table model radios, lots and small appliances. Factory trained service personnel. Record players & records.

## Hampton Flower & Garden Shop



694 LAFAYETTE RD., NO. OF TRAFFIC LTS.  
... Flowers, Plants, gardening supplies and needs. Table arrangements, corsages, bouquets. Wedding and funeral flowers. Garden tools, hose, fertilizers.

## TOBEY & MERRILL INSURANCE



430 LAFAYETTE RD. HAMPTON CTR.  
... Tobey and Merrill, Inc., at 430 Automobile and Real Estate Insurance Lafayette Road offers a complete Fire, Protection service.

## HAMPTON COOPERATIVE BANK



428 LAFAYETTE RD. HAMPTON CTR.  
... Hampton Co-operative Bank "under the clock". Offering a 3% current dividend — plus courteous, convenient and friendly service.

# August Is Festival Month



"We Have Everything & Everything Is The Finest"

- COLUMBIA PROVISIONS
- SWIFT'S CHOICE STEER
- Sirloin
- Porterhouse
- Rump Tenderloin

## FREE NYLONS

- BONELESS HAMS All At Popular Prices
- FRESH FRUITS
- FRESH VEGETABLES
- DONUTS FRESH DAILY
- FRESH FISH

with every \$15.00 Order  
(Cigs & Tobacco Excepted)

**Bridge Market**  
Cor. Ocean Blvd. & Ashworth Ave.  
WA 6-9120

WE DELIVER



BAY STATE BEAUTY, Carol McMahon of Pittsfield, Mass., found the sun, sand and surf at Hampton Beach in perfect accord with her vacation plans. — Staff Photo

## BEACH NOTES —

Mrs. Edward Smith of New York observed their wedding anniversary last year at their summer home, the "Tiger", on Nudd Terrace. She was served to the many guests by Mr. L. Pease presented her with a purse, the gift of the present.

During the evening Mrs. Laurence and Judy and Mr. Smith, all of Cohoes, N.Y., were in Troy, New York. Mr. Smith is an executive at the office of the past week was Mrs. Margaret of Dublin, Ireland.

Mrs. Margee, sister of Mrs. M. Mercier, spent several days at Hampton Beach with her family. Mr. and Mrs. Mercier, proprietors of the Trading Post.

**Handish Gift Shop**  
Largest and Finest  
In New England  
Ocean Blvd. at "A" Street

**MARY ANNETTE Beauty Salon**  
Specializing in  
ALL TYPES OF BEAUTY CULTURE  
Opp. Statue  
Hotel Delaney  
WA 6-3215

## DISTINCTIVE DINING IN A COLONIAL SETTING

# THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

## SUNDAY NIGHT BUFFET

- BEEF — HAM — TURKEY
- COLD BOILED LOBSTERS — LOBSTER NEWBURG
- SHRIMP — CRABMEAT
- ASSORTED SALADS — ASSORTED ROLLS
- BEVERAGE — DESSERT

\$2.00

The Exeter Inn is Owned and Operated By Phillips Exeter Academy

Dial PR 2-5901 - A Local Call From Hampton Beach

## Beach Girl Tops Collectors For Lions Tag Day

A total of \$458.08 was realized by the Hampton Lions club from the annual tag day held at Hampton Beach last Saturday. Beach visitors and merchants alike once again proved their generosity by contributing freely to the more than 40 youngsters that collected during the day long affair.

Early in the day a hot race developed among 6 collectors for the top prizes offered by the Lions to the champion solicitors. Running neck and neck were John Murphy, Betty McKenna, Jim Batterbury, Terry Bragg, Cavoline Follansbee, and Jim Donahue.

Late in the afternoon McKenna, Batterbury and Murphy pulled away from the group with first one then another holding a slim lead. In the final hour Betty McKenna took the lead for good with Batterbury and Murphy nailing down 2nd and 3rd spots.

Others winning prizes were Terry Bragg, James Donahue, David Sullivan, and Caroline Follansbee. Each of the top seven collectors collected, better than \$25.00.

Collectors included, Bryan Donahue, Donald McInnis, Cecily Coleman, Paul Kennedy, Kevin Donahue, Philip Berry, Jack Sullivan, Kathleen McConney, Mary Toomy, Maurine Flaherty.

Doreene Bernier, William Drapeau, Stephen Skrotzky, David Drapeau, Claire Donovan, John Murphy, Greg Gendron, Dorothy Ridout, Susan Whelton, Elaine Donovan, Jack Kegan.

Lucille Scherer, Loraine Bondreau, Leo Murphy, Chester Cole, Lawrence Woodson, Thomas Genis, Michael DiGregory, Martin McMichael, Cherry Royal, Patricia Nerny, Gary Drapeau, Ann Fitzgerald, and Eric Royal.

**FIVE BARBERS**  
"C" Street  
We Speak French, Too  
EUGENE CER ANNI

**Kurtz RESTAURANT**  
WATER ST. EXETER, N. H.  
Next To Municipal Parking Lot  
Try Our Tasty

**Tenderloin Steak \$1.35**  
Dining Room Open 8 A.M. - 8 P.M.  
— AIR CONDITIONED —

## If You Are A Vacationing

# FORD OWNER

... YOU WILL BE PLEASED TO KNOW THAT THE FORD DEALER IN THE HAMPTON AREA IS ADEQUATELY STAFFED AND EQUIPPED TO OFFER YOU THE SAME SERVICE AND COURTESIES TO WHICH YOU ARE ACCUSTOMED AT HOME.

## HAMPTON CENTER GARAGE

INCORPORATED  
Depot Yard — Hampton  
TEL. WA 6-3941

## Thinking of Living in Hampton?

For The Widest Selection of Desirable Properties

Call

# HOLLIS ASSOCIATES

Realtors  
696 Lafayette Road — Hampton, N. H.  
TEL. WA 6-3802

## JULY CLEARANCE

MEN'S SHORT SLEEVE SPORT SHIRTS  
Values to \$3.00  
99c

MEN'S SPORT AND POLO SHIRTS  
1-3 OFF  
Reg. Price

MEN'S WALKING SHORTS  
1.00 - 2.00  
OFF REGULAR PRICE

CHILDREN'S SUMMER SHOES  
1.00  
OFF REGULAR PRICE

MEN'S and BOYS' SWIM TRUNKS  
1-3 OFF  
Reg. Price

MEN'S and BOYS' JACKETS  
1-3 OFF  
Reg. Price

MEN'S WASHABLE PANTS  
Values to \$4.00  
1.99

LADIES' SUMMER SHOES  
1.00 - 3.00  
OFF REGULAR PRICE

— MANY, MANY MORE ITEMS ON SALE —

# MOODY'S

133 Water Street Exeter, N. H.

Free Parking - Avoid Congestion - Shop Hampton Center - Free Parking



### August Is Festival Month

Let Us Do Your Cooking - WE DO THIS... YOU LIVE!!

WE CAN PREPARE YOUR MEALS AND SAVE YOU MONEY TOO!

**THE ASHWORTH**  
Delicatessen — Bakery  
OCEAN BOULEVARD

- POTATO SALAD
- GOLD SLAW
- CHEESE
- CHICKEN PIES
- HAMBURG LOAF
- FRIED FISH
- SOUPS

BAKED STUFFED OR BROILED  
**LOBSTER**  
FRENCH FRIES  
HOT, READY TO EAT, PACKED IN ALUMINUM BAGS

- ROAST STUFFED CHICKEN, whole or half
- BARBICU CHICKEN
- ROAST BEEF
- BAKED HAM
- SPECIALTY OF THE HOUSE

All Kinds Of Delicatessen Sandwiches & Pastries  
OPEN 7 A.M. to 11 P.M.  
ALL ABOVE FOODS PREPARED IN THE ASHWORTH KITCHEN  
For Fast Service Dial WA6-3854 To Order

## Garland's

Ocean Boulevard and 'B' Street  
OPEN YEAR 'ROUND

- Luncheons
- Beach Supplies
- Cosmetics
- Cigarettes & Tobacco
- 24-Hr. Film Service
- Magazines

RALPH J. ROWELL  
Proprietor

55 YEARS AT HAMPTON BEACH

## Hampton Metal Shop

1 LAFAYETTE ROAD HAMPTON  
Any Sheetmetal Work



### Heating and Cooling

WE MAKE AND INSTALL

- Kitchen Hoods & Fans
- Shelves & Counters
- Sinks Of Any Size
- Chimney Caps
- Ventilation Systems
- Shower Stalls & Bases
- Planter Boxes & Trellises

These and other items available in aluminum, copper, galvanized or stainless steel.

AT YOUR SERVICE — HAMPTON METAL SHOP  
WA 6-2093

## Predict '57 Vacation Business To Hit New High In N. H.

Concord — Continued expansion of New Hampshire's whopping vacation business in 1957 is indicated by a spot check recently made by the State Planning and Development commission, it was announced today.

Barring a prolonged spell of bad weather or a general business decline, the total should pass the \$200,000,000 mark, P & D said.

Warm weather in late winter and early spring gave a tremendous impetus to the long spring-summer- autumn season. Spring touring, fishing, and the opening of summer camps and cottages all began weeks ahead of schedule and on a big scale.

To July 3 the Public Utilities commission had registered 20,709 motor boats and outboard motors, an increase of 23 per cent over the same 1956 period.

The number of non-resident fishing licenses sold to June 30 rose 20 per cent to 17,681, with revenue up 17 per cent, the Fish and Game department reported.

Gross income at State Parks in June, the Recreation division said, was 28 per cent higher than last year. Park managers were "overwhelmed almost to embarrassment," with bathing and picnic facilities considerably over-taxed as a result of hot weather. At the eight parks offering tent sites, camping reached boom proportions in June, weeks earlier than usual.

A sporting goods distributor reported sales by New Hampshire outlets going up generally about five per cent.

A meat wholesaler serving central New Hampshire, whose business is up seven per cent this year, estimated that sales to people serving the vacation trade are up 10 to 12 per cent.

The rural state average for motor vehicle traffic was up six, nine, and eight per cent in March, April, and May, respectively, according to figures of the department of Public Works and Highways. Turnpike traffic since January 1 has been up about 15 per cent on the Everett highway between Nashua and Manchester and about three per cent on the eastern turnpike between Seabrook and Portsmouth.

The volume of vacation inquiries received by the State Planning and Development commission was up 11 per cent in the first six months of 1957, over the same period last year.

Business at Hampton Beach was better than ever for June, with two big weekends, and probably the best ever for the July Fourth holiday, according to John Dineen, president of the Hampton Beach Chamber of Commerce. He reported construction of a few additional motel accommodations and house-keeping units, and a favorable volume of advance reservations at vacation lodging places. Here also the season is expected to establish a new record, weather permitting.

The Laconia Chamber of Commerce reported a boom season with business way ahead of schedule, much new construction, and summer people on the streets of Laconia earlier than ever before. Ice-out at Winnepesaukee on April first was the second earliest since 1888. Owners opened their summer homes and camps earlier than usual. Spring tourists and fishermen were in evidence earlier and in large numbers. The season is expected to hit a new peak this year, unless there should be an extended period of poor weather.

Gross revenue of Australian whaling stations in 1956 was \$4,100,000, slightly above 1955. Piacenza, Italy, is holding a combined hydrocarbon and methane gas exposition this year.

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Fresh Made Candies  
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KISSES — FUDGE  
CAMEL CORN  
The Oldest Candy Shop on the Beach  
Established 1917  
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A Treat For You And Yours —  
**FREEMAN'S ICE CREAM**  
We Make Our Own  
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Many will remember Frank from his years in the dairy business on the beach.

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**Chicken Restaurant**  
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Open Daily Except Mondays, 8 A.M. - 8 P.M.  
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Suzy and Sam — go HAMPTON BEACH!  
The State Bath House is so easy to reach!  
It's right near the tall bridge and they parkin' for all.  
With top-flight New Englanders doin' the Call!  
Grab up your partners every Friday P.M.  
The moon's shinin' bright and the ocean's a gem!  
Let 'em 50 cents admission! Refreshments galore!  
An' the best dancin' on an old pine floor!

CALLERS:  
MAL HAYDEN - July 12, 19; Aug. 2, 16, 30  
MAL MATTSON - August 9  
JOE PERKINS - July 26; August 23

PARKING FOR NEARLY 1,700 CARS!  
AT HAMPTON BEACH STATE PARK  
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STATE OF N. H. RECREATION DIVISION  
Concord, New Hampshire

**Hollingworth Hotel**  
(Formerly The Lawrence House)  
A St., Hampton Beach  
**PUBLIC DINING ROOM**  
BREAKFAST: 8:30 A.M. - 11:00 P.M.  
DINNER: 5:00 P.M. - 7:30 P.M.  
Operated by Bucky Hollingworth of The Detroit Red Wings

## N. H. Swimming Meet July 28th At Manchester

The New Hampshire Swimming championships, sponsored by the Manchester Rotary club, will take place at the Rock Rimmon pool in Manchester on July 28, according to Joseph W. Epply, general chairman.

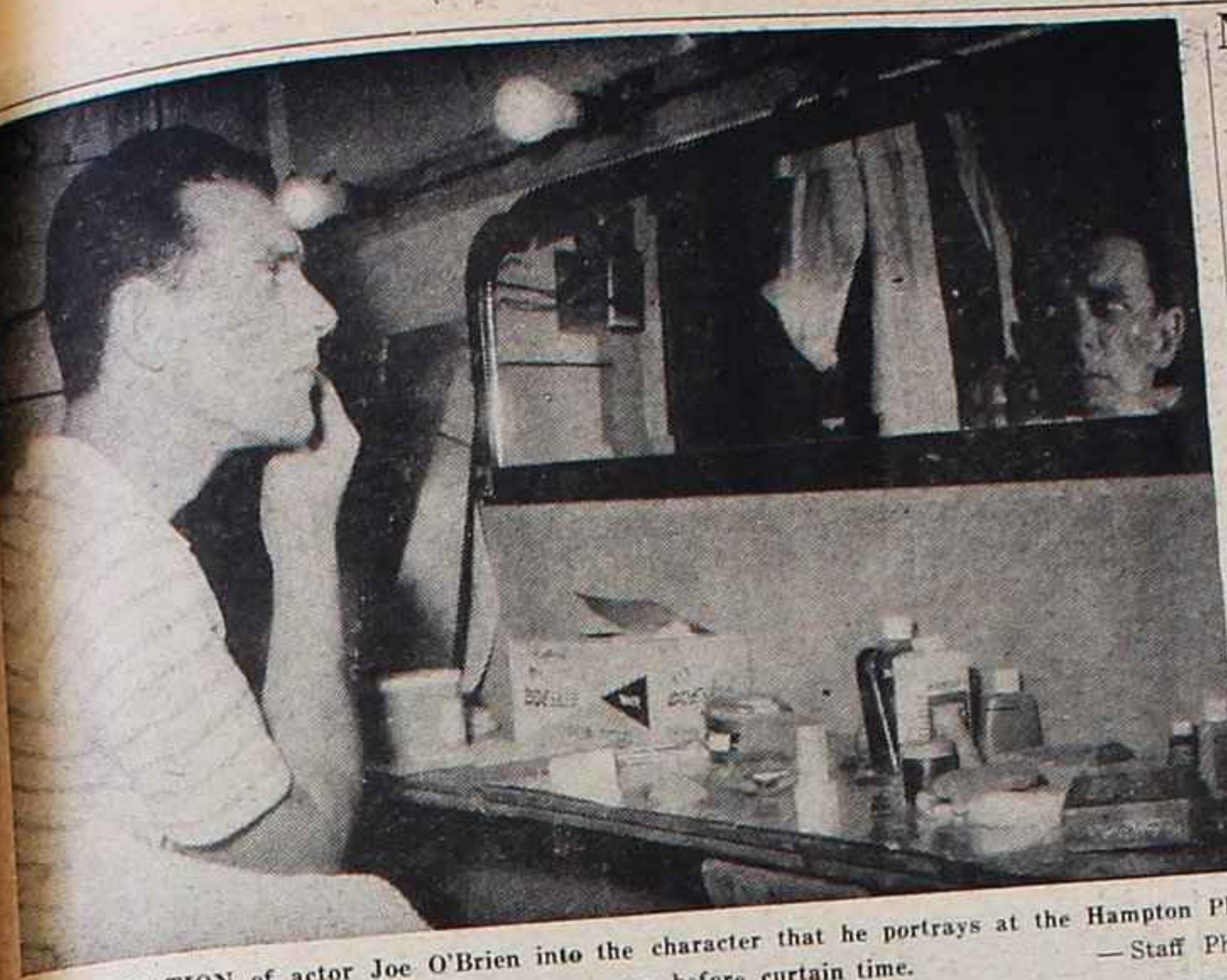
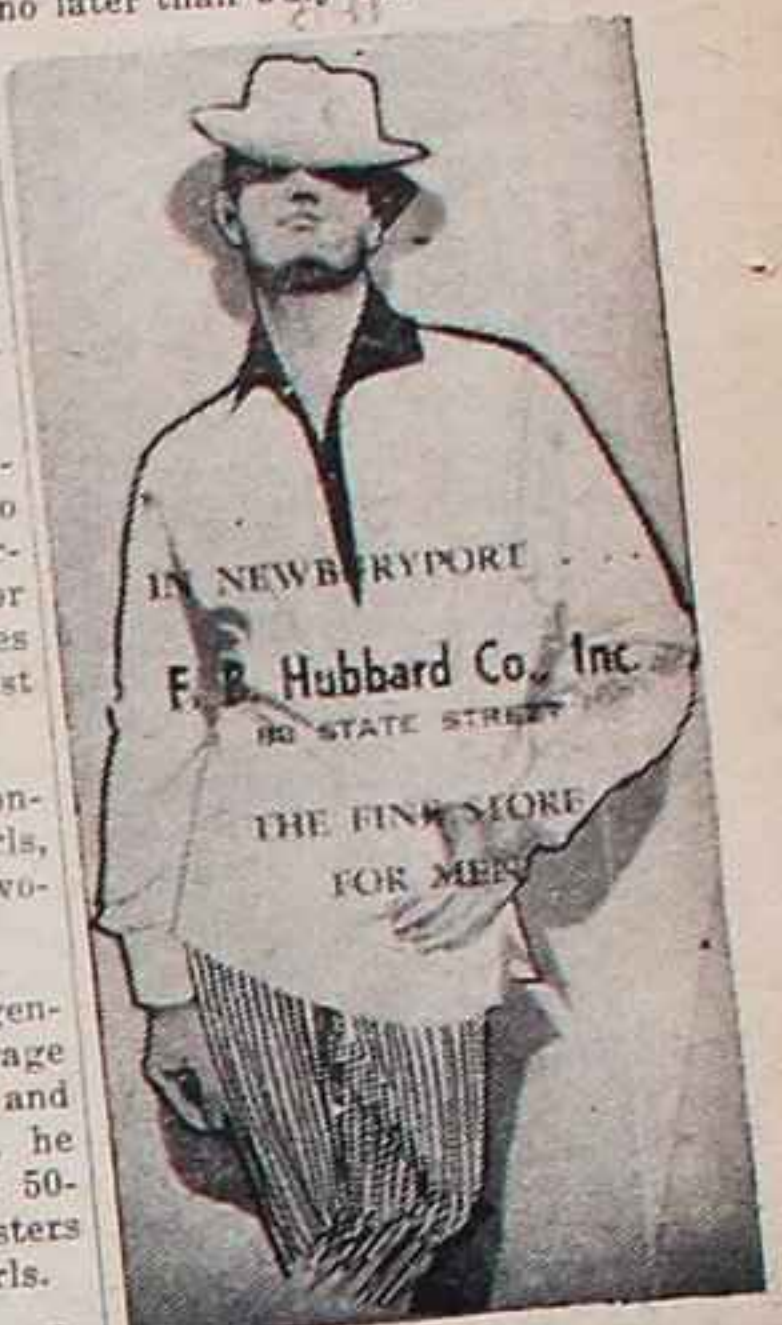
The swim meet provides an opportunity for young swimmers to compete in "fast company," chairman Epply said. For the junior boys and girls there will be races in free style, back stroke, breast stroke and diving.

The same races will also be conducted for senior boys and girls, with a relay race for men and women.

The object of the meet, the general chairman said, is to encourage and develop safe swimming and diving. To further this aim, he added, there will be a special 50-yard free style race for youngsters 10 through 13 for boys and girls.

Application blanks may be obtained at Manchester swimming pools, or by mail to Charles H. Devine, of 293 Elm street.

Applications must be returned no later than July 25.



TRANSFORMATION of actor Joe O'Brien into the character that he portrays at the Hampton Playhouse takes place each evening in the dressing room before curtain time. — Staff Photo

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**Transvestism Is Theme Of Comedy At Playhouse**  
Transvestism — they've got plenty of it over at the Hampton Playhouse. There are generous servings of transvestism in the farce-comedy hit called "See How They Run," which will open at the Playhouse on July 15, and continue there through July 20.  
And what is transvestism? Simply a fancy name for a well-proven comic device. When the characters in a play get into incongruous or transvestism. Playwrights have unaccustomed guises — that's been using it for 200 years, and it's still sure-fire.  
Though used mostly for comic effect today, transvestism had different advantages in Elizabethan times. In performances of Shakespeare, for example, the device of a pease, for example, the device of a pease, girl dressed as a boy, or vice versa, created an automatic sanction of indecorous scenes, and also served to heighten the pathos of certain other scenes.  
More merrily mixed-up than any of these is "See How They Run," which will be played here with a cast including Alisa Dawson, Maggie Owens, Albert Ackel, Dennis Drew, Edward Cullen and Joel Thomas.

**Margaret M. Junkins Candy Shop**  
The Candy Store By The Seashore  
Remember the folks back home with a box of famous Junkin's Candies  
SEE IT MADE!  
OCEAN BOULEVARD

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COTTONS - WOOLENS - SILKS - SYNTHETICS  
BUY AT THE MILL AT MILL PRICES!  
**Exeter Handkerchief Co.**  
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80 MERRIMACK STREET, HAVERHILL, MASS.  
SHOP IN AIR CONDITIONED COMFORT  
THERE IS NO NEED TO SIZZLE ON YOUR PLASTIC COVERED  
CHAISE LOUNGE  
When You Have One Of Our double thread Terry Covers  
\$2.98 each  
Colors ROYAL YELLOW GREEN  
Elasticized edges and two straps keep this soft, absorbent and washable cover in place.  
Mail Orders Filled  
—drapery Dept.



# Local Option On Liquor Licenses Favored

House Democrats took to task members of the Public Works committee for changing a bill naming a proposed bridge in honor of Franklin D. Roosevelt into a measure to ban the issuance of liquor licenses in Hampton unless approved by the vote of the townspeople at a public hearing Tuesday in Concord.

Representative William H. Craig Jr. of Manchester, house minority leader and Representative John Kearns of Manchester, former minority leader, spoke before the House Liquor Laws committee in opposition to a favorable report by the committee on the bill.

Representative Craig said that the Public Works committee's action in wiping out the Roosevelt bill and substituting the Hampton measure was "a kick in the teeth to a great man". Craig went on to

say that it was a shame and an insult to the memory of Roosevelt.

**Hotels In Protest**  
James Smith of Dover, secretary of the New Hampshire Hotel association spoke for that organization and said that they were against the measure. He further stated that his organization was afraid that other "dry towns" might also wish to control the issuance of liquor licenses in their towns.

William Dunfee of Lamie's Tavern spoke briefly stating that he felt that no one business should be singled out.

Leading the proponents to the floor was Representative Douglas Scammon of Stratham, speaker of the House, who said that he favored the bill due to the fact that the recreation business at Hampton Beach has been built on basis of being a non-alcoholic family beach. Scammon further said that he felt that the voters of Hampton had the right to be allowed to approve the granting of a liquor license within that town.

Representative John Pillsbury of Manchester, chairman of the Public Works committee, stated that the Roosevelt bridge bill had been listed twice for public hearing

and no one appeared either time. In view of that fact, said Pillsbury, the Public Works committee would have reported the bill inexpedient to legislate.

No discourtesy was meant by amending the bill out of existence, said Pillsbury.

**Favors Home Rule**  
Following Pillsbury was Senator Dean B. Merrill of Hampton, chairman of the Senate Finance committee, who stated that the people of Hampton and Hampton Beach were solidly in back of the measure.

Representative Douglass E. Hunter of Hampton spoke for the bill which he sponsored. Mr. Hunter stated that 20 or more "home rule" measures had already passed the House in this session of the legislature and that he felt it was the constitutional right of the people of Hampton to be able to decide the status of their town on

whether it should be wet or dry. Hunter further stated that Hampton had always been considered a "dry" town until this loophole was found in the present liquor laws that leaves the final decision to the State Liquor Commission.

In the Hunter measure, voters would decide on each application that was presented to the Liquor Commission for a license within the town of Hampton.

"Hampton is a clean town," stated Hunter, "and all we want is the state to give us the right to keep it that way."

**Townpeople Approve**  
"This bill is what the people of Hampton want to complete their contention that Hampton is a beach that you can proudly bring your family to without the worries of roudyism," Hunter told the committee.

Representative Hunter wound up his statements giving the figures of a recent Chamber of Commerce meeting at which a vote was taken on the question of issuing a liquor license in Hampton. The vote was 25 to 2 against the issuance of any type of license.

Others speaking in favor of the measure were Mrs. Robert Simons, representing the Hampton Monday club; Mrs. Alvin Nudd, Mothers' Circle; Lawrence Hackett, spoke for the Board of Selectmen; Fred Gagne, for the precinct commissioners, Ralph Moulton, Chamber of Commerce; and Rev. William McInnes, Rev. Norman T. Allers and Rev. J. Holland Maughn for the churches; and Representatives Carl M. Lougee of Hampton and George Carter of North Hampton.

The Liquor committee Wednesday added two amendments to the bill which could change the complexion of it entirely.

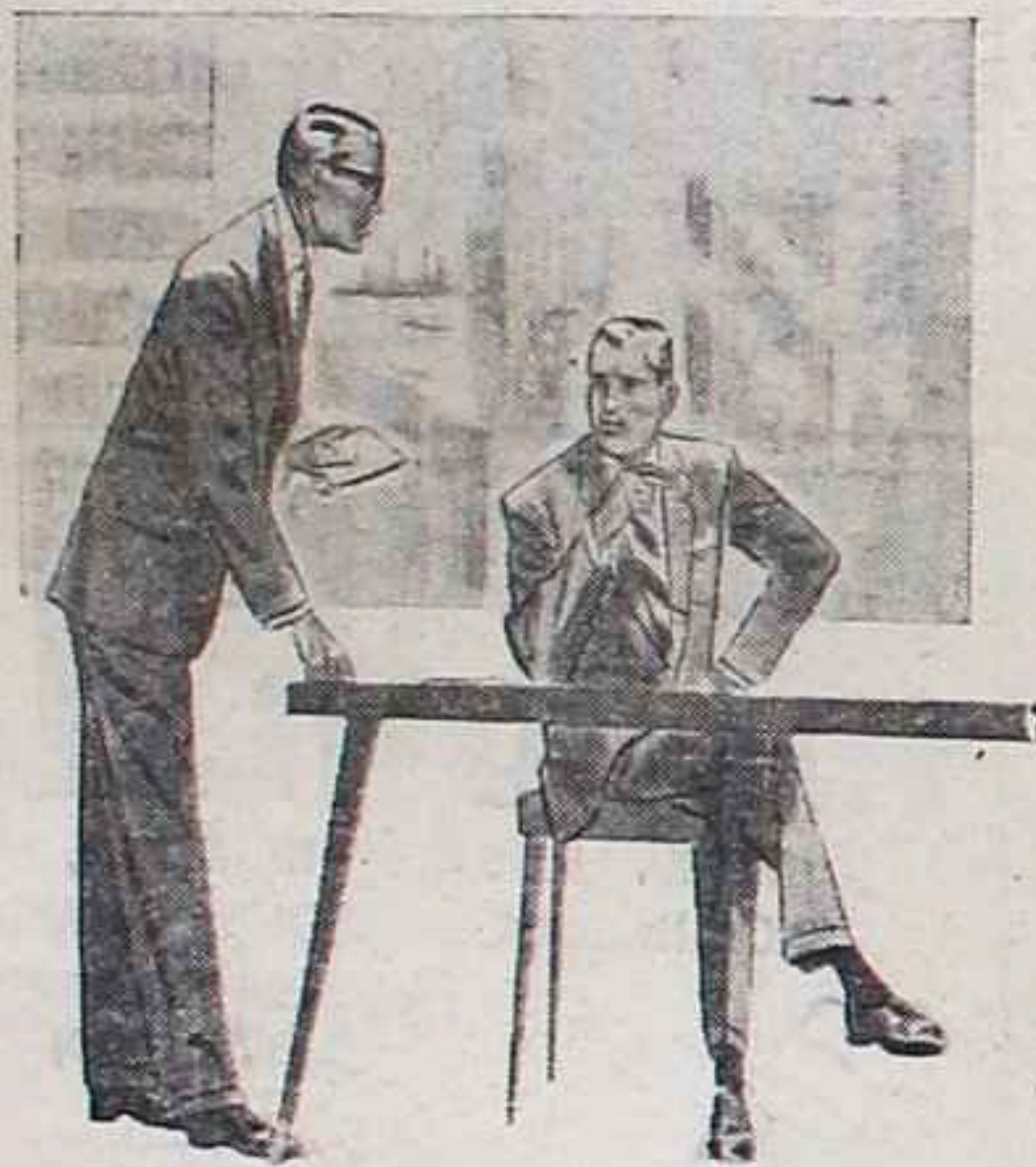
Amendment number one was to include the naming of the bridge in honor of FDR and the other amendment was to include all dry towns in New Hampshire under the bill which is designed to keep Hampton dry.

If the latter amendment is accepted it will literally mean the killing of the bill for it would then become similar to a previous bill that met with resounding defeat earlier in the year.

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**COOL, CORRECT,  
PALM BEACH\***



Famous coolness, wrinkle-shedding neatness—in handsome new patterns and colors... glens, fine line stripes and medium tones. Here are the suits you'll prefer to wear for business all summer long. Luxury-lining assures full comfort... patented contour-cut collar gives precise fit. See our complete "Palm Beach" selection. You're sure to want more than one.

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\*Reg. T. M. Goodall-Sanford, Inc., 66% Rayon, 24% Dacron, 14% Mohair, in most styles.



THE SANDS of Hampton Beach were found by Shirley Gianino of Belmont, Mass., to be a fine place to practice her intricate dance routines. Shirley is at present studying dancing in Boston and hopes to make the stage her career.

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RADIO BATTERIES FOUNTAIN SERVICE  
BEACH NEEDS PRESCRIPTIONS  
NEWSPAPERS FILMS  
OCEAN BOULEVARD

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Modern Hair Styling  
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MOST MODERN  
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9 Ashworth Ave. at "C"  
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INSIDE PARKING  
Hourly - Daily - Weekly  
and Seasonal Rates  
WASHING - GREASING -  
Diesel Fuel  
Hampton Beach Association

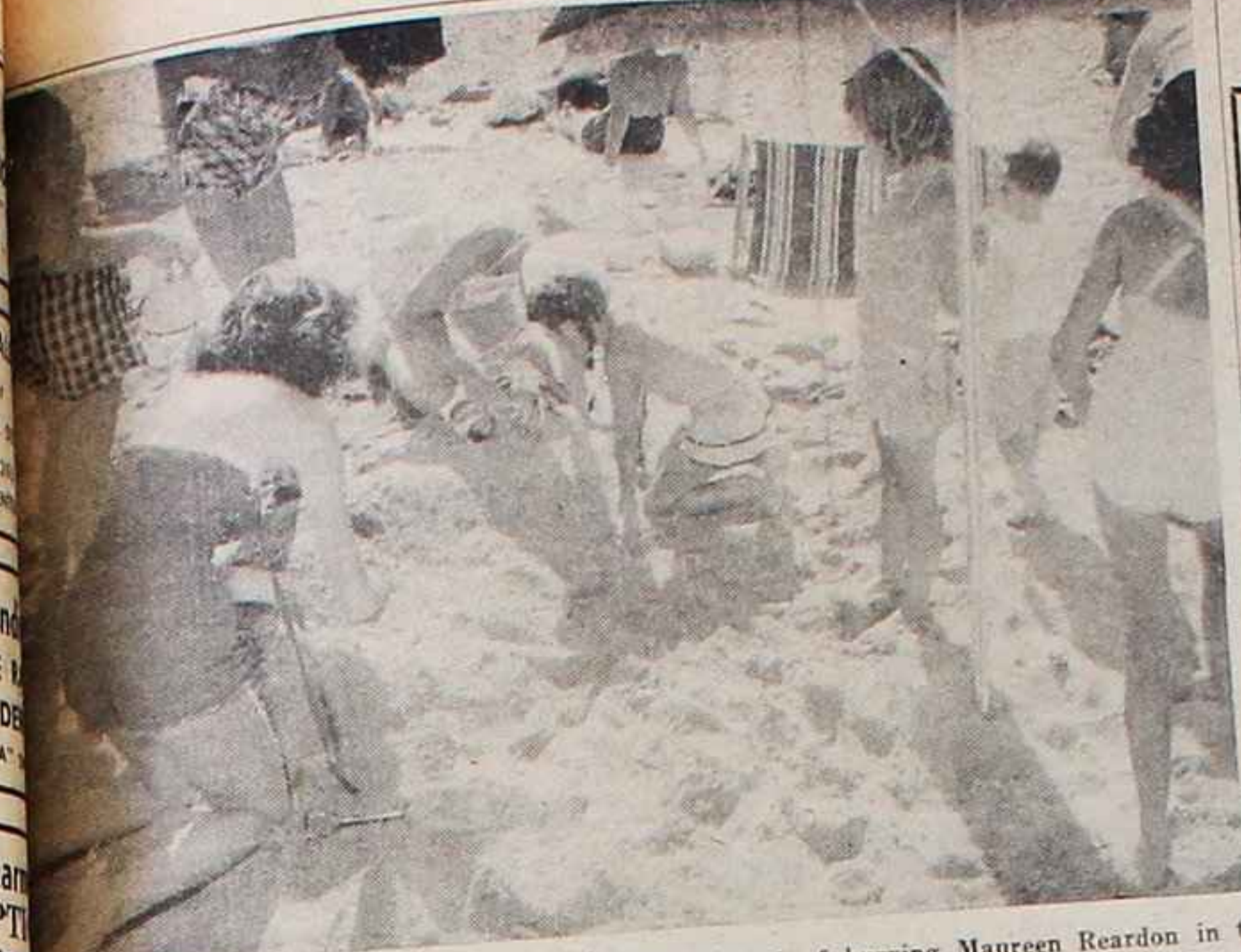
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president, Seth M. Jenkins; treasurer,  
John P. Dunfee; secretary,  
"Bill" Elliot.

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TOWN — Board of Selectmen:  
D. Munsey, Lawrence C. G.  
ett, Donald A. Ring, Town  
manager, John W. True, Town  
clerk, Helen W. Hayden, Tax Collector,  
John B. Berry. Office hours  
2-5 Monday - Friday, 9-12  
Saturday. Chief of Police, John J.  
K. Chief of Fire Department,  
George Lamott.

BEACH PRECINCT — Com-  
missioners, Ralph T. Harris, John  
Coley, Alfred V. Gagne. Treasurer,  
Roland Bragg.

RUBBISH COLLECTION  
Monday — all stores and restaurants,  
F street to bridge; North  
Hampton from Winnacunnnet road to  
Hampton line.  
Tuesday — Beach stores and  
restaurants, D street to Winnacunn-  
net road and the uptown area to  
Moulton road.  
Wednesday — All stores and  
restaurants, uptown area east of  
Moulton road and F street to the  
bridge.  
Thursday — Beach stores and



MAUREEN REARDON...  
...to her neck. The children are, Joyce Gerry, James Healy, Jerry O'Brian, Doris Barbuto and JoAnne...  
— Staff Photo

### Information Guide

U.S. POST OFFICE  
— 271 Ocean Boulevard  
Open:  
5 p.m. Monday - Friday,  
12 noon Saturday.  
Service:  
10-5 p.m. Monday - Friday  
11-12 noon Saturday.

Collection Boxes Collected  
At 8 a.m. every day.  
Mails Dispatched:  
Office — Hampton Center  
Days — 9 a.m., 11 a.m., 2 p.m.,  
4-5 p.m.  
4-4 p.m. only.

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Wednesday — All stores and  
restaurants, uptown area east of  
Moulton road and F street to the  
bridge.  
Thursday — Beach stores and

### Eileen Ash OF HAMPTON SALE!

SUMMER DRESSES  
SUMMER SKIRTS  
SUMMER SHORTS  
At Cost To Make Room  
For Fall Stock!  
92 High St., Hampton  
Next To Merrill Lumber  
Open Thurs. & Fri. East Till 9

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Ye Cocke and Kettle Inn  
Route 1 - Seabrook, N. H.

- FINEST CUISINE IN COLONIAL ATMOSPHERE
- LUXURIOUS MOTEL ROOMS (Member of Quality Courts)

COCKTAIL LOUNGE  
OPEN UNTIL 1:00 A.M. MONDAY THRU FRIDAY  
11:45 P.M. SATURDAY  
Liquor served with meals only on Sunday until 9:45 p.m.

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girls are  
wearing  
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our girls' dresses in pretty  
cotton prints and solids,  
fashion-wise styling.

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SIZES	Were	NOW
1 - 3	\$7.95	\$5.67
3 - 6x	\$5.95	\$4.67
7 - 14	\$4.95	\$3.67
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	\$2.98	\$1.67

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71 STATE ST. NEWBURYPORT  
AIR CONDITIONED  
OPEN FRIDAY NITES TIL 9:00





A KIDDIES POOL left by the receding tides at Hampton Beach was found by the youngsters to be just the right depth and temperature for their activities over the weekend. —Staff Photo

**Top Comedy Hit At Playhouse**

"See How They Run" can be aptly described as "running" this week at the Hampton Playhouse. It is the wildest, fastest, busiest track race that ever sprinted over the theatrical boards. A farce of the first magnitude, this week's play flies at such a furious pace that the audience is never given a chance to catch its breath between laughs. The intermission comes as a welcome relief to aching face muscles.

If you think this type of a farce is not your dish of tea, don't be too sure. The most sophisticated theatre-goer will find himself splitting his sides at this crazy show in spite of his reserve.

It contains all the elements of ridiculous situation. The gossiping old maid (Maggie Owens) who runs afoul of a bottle of cooking sherry. The distraught vicar (Dennis Drew) who has his social problems with his ex-actress wife (Ailsa Dawson) when she meets a former stage partner (Joel Thomas).

The bishop (Edward Cullen) who arrives unexpectedly at the vicarage in the midst of mass confusion along with a guest preacher (Albert Ackel). The maid (Shirley Ann Patten) compounds the mix-up. A Russian spy (George Goulden) dons clerical garb which adds one more turned-about collar to make the police officer's (Al The local singer (Bob Korchak) find Christie) job more difficult. completes the list of crazy people.

There is no star in this show. Every role is a lead and every part was well-handled. Ailsa Dawson quarter-backs the mad situation as the action pivots around the non-halant air she ably creates. Maggie Owens portrayal of the old maid was priceless and her drunk scene with Dennis Drew, who does an exceptionally fine piece of acting as the vicar, was one of the highlights of the show.

Comedy is definitely the forte of Joel Thomas. Although, action is the prime motivation for the humor in this play, the capable leading man fires his funny lines with expert timing and inflection. With Dennis Drew's flair for gesture and facial expression, the two men make an excellent team.

Edward Cullen is making his first start at the Hampton Playhouse with 25 years of experience to credit looks like a fine addition to the company in the more mature roles. It was also good to see Al Ackel back for another season.

Shirley Ann Patten took on the difficult role of the maid this week. As a young member of the staff, she showed good promise.

Each week Fred Sammut, the set designer, working with the stage manager, Fred Hoskins, come up with some outstanding sets. This week's hall of an English vicarage aw among their best.

With all the fast, physical action

in "See How They Run", Managers John Vari and Al Christie better lay in a supply of vitamin pills and energy-producing snacks for backstage consumption so the cast can keep "running". It is a real riot for three full acts. —H.L.P.

**PAGE'S Restaurant**

Ocean Boulevard  
Near The Bridge

Serving from 12 Noon to 9 P.M.

- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS

— SPECIAL —  
YANKEE  
**POT ROAST**  
With Gravy  
Fr. Fr. or Mashed  
POTATOES  
VEGETABLE  
TOSSED SALAD  
ROLLS & BUTTER  
\$1.50

Dinners - Sandwiches - Salads  
We Cater To Children



AT PORTSMOUTH'S LEADING DEPARTMENT STORE



STYLES  
SIMILAR TO  
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**SALE of DRESSES**

POPULAR SUMMER COTTONS  
PRINTS AND SOLIDS FOR TOWN  
OR SPORT, A WONDERFUL  
SELECTION OF STYLES

Reg. 10.95  
Dresses **\$7.95**

SIZES 9-15  
10-20  
12 1/2-24 1/2

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37 Market St. Portsmouth, N. H.

The **Beachcomber**



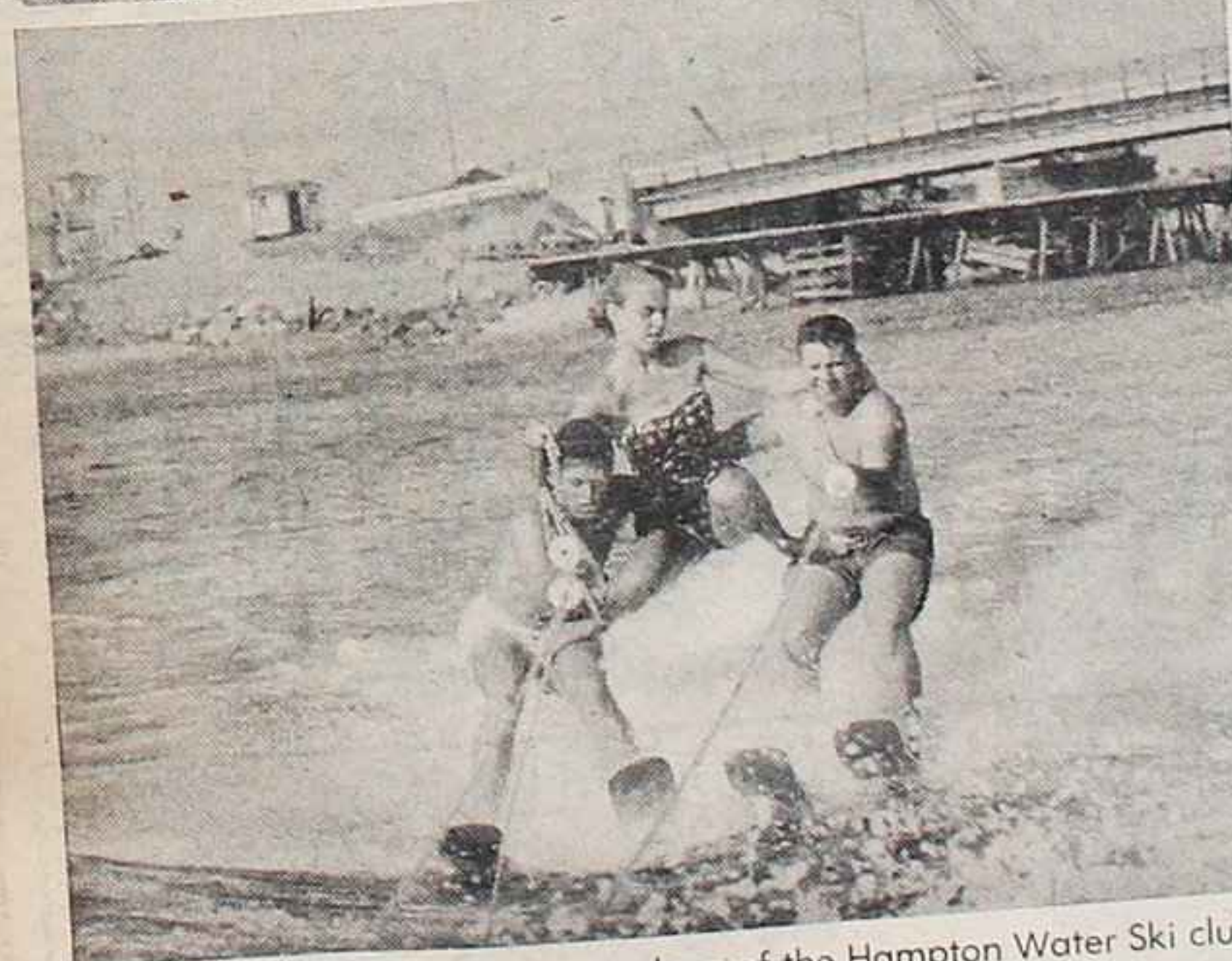
VOL. XXX, NO. 5 Incorporating The Hampton Beach Advocate WEDNESDAY, JULY 24, 1957

**Tide Table**  
(Daylight Saving Time)

July	A.M.	10:26	4:20
25	P.M.	10:41	4:25
26	A.M.	11:17	5:10
	P.M.	11:32	5:18
27	A.M.	12:07	5:59
	P.M.	12:24	6:09
28	A.M.	12:24	6:48
	P.M.	12:57	7:03
29	A.M.	1:15	7:38
	P.M.	1:47	7:56
30	A.M.	2:02	8:28
	P.M.	2:39	8:51
31	A.M.	3:02	9:19
	P.M.	3:33	9:48

FREE

**WATER SKIING  
NEWEST  
BEACH  
SPORT**



**UP SHE GOES!** — Three talented members of the Hampton Water Ski club demonstrate their mastery of the water slats in a thrilling sequence caught by the Beachcomber's staff photographer, Lew Joslyn. In top photo, left to right, George (Jigger) Norberg of Arlington, Mass., Miss Wanda Toppan and Roland Barnaby, both of Hampton, prepare to execute a pyramid — one of the trickiest stunts on water skis. In the second and third photos, Wanda sheds her skis and starts the climb which eventually brings her successfully to the top. How she got down is a deep secret — probably as deep as the water where the trio landed. — Staff Photo

