



MANY NEW FACES will greet vacationists at Hampton Beach this summer from the bandstand where the enlarged concert band under the direction of Eddie Madden of Rochester will give four concert's daily as in past years. —Staff Photo

Weekly Events Listed By C of C

The Chamber of Commerce has planned a summer program designed to fill the summertime wants of most beach visitors which should make the phrase "Happy Hampton" come true.

There will be the usual daily band concerts from 2-3, 4-5, 7-8 and 8-9:30 featuring the 12-piece concert band of Eddie Madden.

Calisthenics on the Beach, daily, July 1, to August 28; except Saturdays and Sunday and holidays, under the direction of Miss Priscilla Gillespie, a physical education major at UNH.

Weather permitting every Wednesday evening fireworks will blast off at 9:15 pm. The aerial display is visible for miles.

Talent shows will be held on the band stand every Monday night at 7:00 pm through August 19. The finals of season, open only to top winners will be held August 26.

Don't forget the Old Salts club which offers membership to all the Isaac Waltons that bring ashore the big ones.

With all the preparation that the Chamber of Commerce has put into lining up a good program this should make it Hampton Beach's best and biggest season yet.

45 Events Slated For Jubilee Week

Portsmouth — Portsmouth's tremendous Jubilee Week celebration, the greatest celebration in New Hampshire, gets underway this coming Saturday and before the eight day mardi gras is completed on July 6th, a grand total of 45 events will have been staged for the general public.

The Portsmouth Air Base Open House will feature opening day festivities as the \$90,000,000 base allows the public to visit the buildings and view a static display of B-47 bombers. The base will be open from 10:00 a.m. to 4:00 p.m. Refreshments will be available on the base.

At 5:00 p.m. old Clarence DeMar leads a group of 65 runners down Market Square for the annual 10-Mile road race which ends in the square after a run through Newcastle and Bye. The Port City Amateur Radio club will have portable radio equipment set up along the way so that those on the square will hear a complete run-down on the race without moving out of the square. Dad Hardy, President of the club has made all arrangements for this complete coverage of the race. DeMar, oldest active runner in New England will be making his first appearance of the season in the Portsmouth run.

WE WASH IT!
A STREET LAUNDERETTE
OPEN UNDER NEW MANAGEMENT
Dry Cleaning Pick-up Station
P. T. OIRDAK

PAGE'S Restaurant

Ocean Boulevard
Near The Bridge

Serving from 12 Noon to 9 P. M.

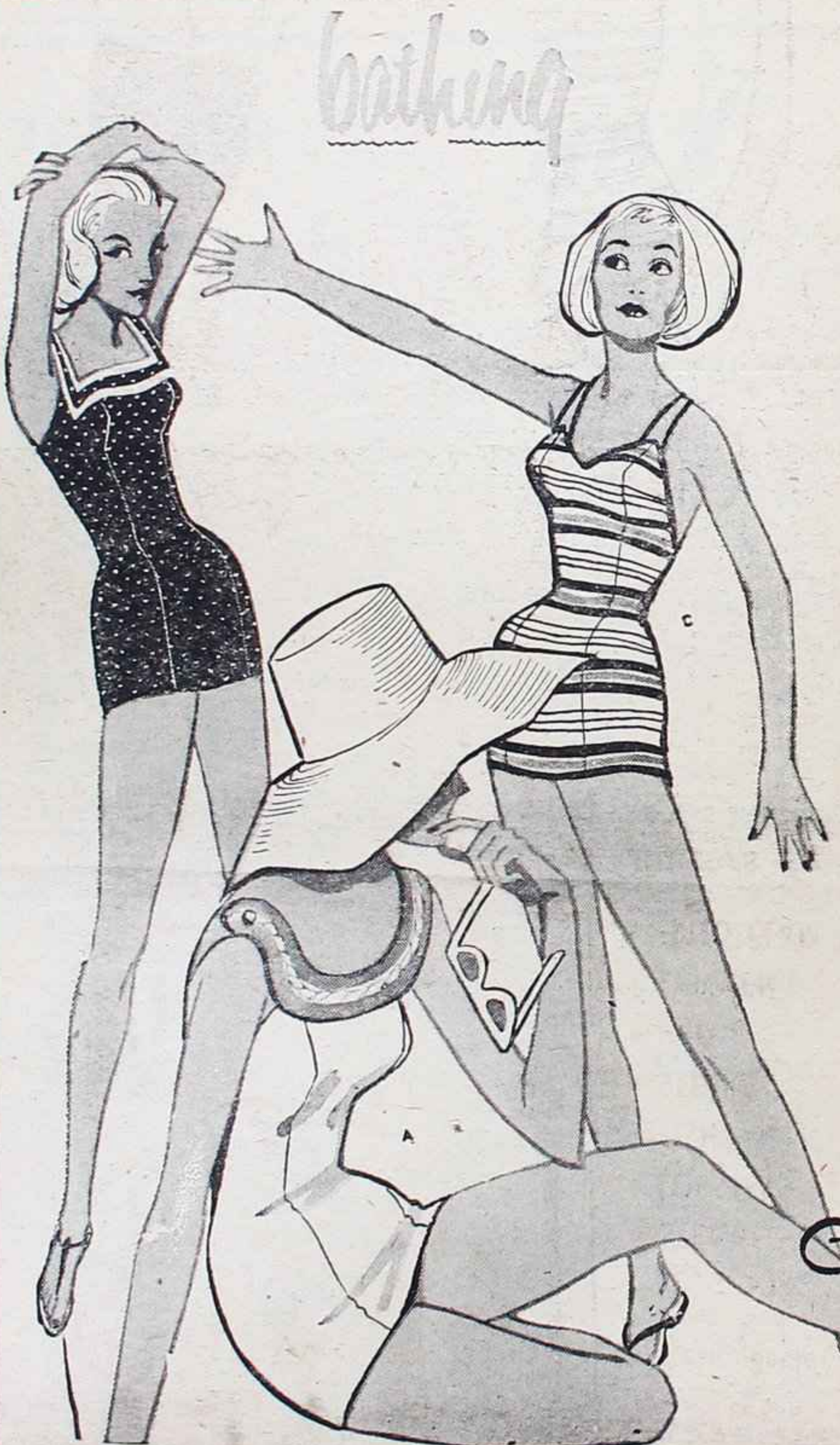
- STEAMED CLAMS
- LOBSTERS
- FISH
- STEAKS
- HAM
- CHICKEN
- FRIED CLAMS



— SPECIAL —
12-Oz. T-Bone
STEAK
Potatoes — Vegetables
Rolls — Butter
Tossed Salad
\$2.25

Dinners - Sandwiches - Salads
We Cater To Children

AT PORTSMOUTH'S LEADING DEPARTMENT STORE



Bathing
beauties
Swim Suits and Beach Wear
Right For The Water, Ready
For The Sun. Everything To
Flatter Your Figure And Fit
Your Budget!

SWIM SUITS
By CATALINA and Others. Assorted
Shades & Becoming Styles. Sizes 32-44.
12.95 TO 25.00
OTHERS FROM \$8.95

SHORTS
Bermudas, Short Shorts, Pedal Pushers,
Plains or Plaids. Sizes 10-20.
BERMUDAS from \$3.95
SHORTS from \$2.98

SHIRTS
Smart Sleeveless Prints and Assorted
Colors. Sizes 10 to 18.
3.95 TO 4.95

JERSEYS
Stripes and Plain Color Cotton Jersey
1.95 TO 2.95

BEACH COATS
Large Assortment of Terry Cloths.
Sizes 10 - 18
2.95 TO 5.95

Catalina

GEORGE B. FRENCH CO.
37 Market St. Portsmouth, N. H.
YOUR VACATION DEPARTMENT STORE
"CABLE CROSSING"
Orlon Knit, White Cable
Necklace
17.95

The **Beachcomber**



Tide Table
(Daylight Saving Time)

Date	A.M.	High	Low
July 4	P.M. 5:52	5:17	11:34
5	A.M. 6:22	6:54	12:12
6	P.M. 7:56	7:56	1:16
7	A.M. 8:04	8:56	2:24
8	P.M. 9:51	9:51	3:30
9	A.M. 10:31	10:42	4:29
10	P.M. 11:21	11:28	5:17

DL. XXX, NO. 2 Incorporating The Hampton Beach Advocate WEDNESDAY, JULY 3, 1957 FREE



EXPECT RECORD FOURTH CROWD

STORY ON PAGE 4

BREAKWATER pilings at the south end of Hampton Beach form an interesting backdrop for pretty Carol Costa of Dracut, Mass., a sophomore at Dracut High and a frequent visitor at Happy Hampton.



IDEAL summer weather drew thousands of visitors to Hampton Beach last Sunday with the long stretches of sandy beach well occupied by sun worshippers in the process of developing a much desired tan.

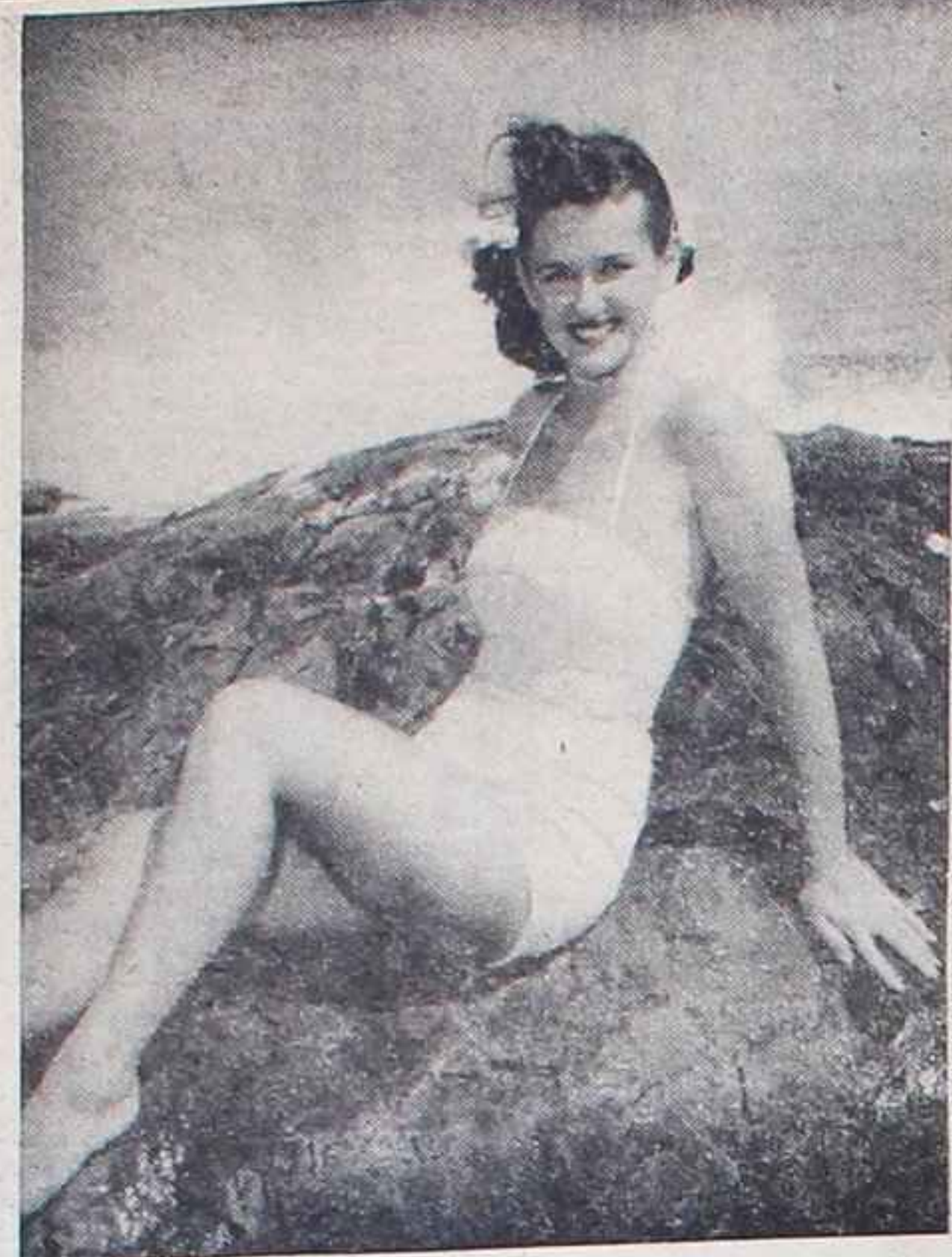
between the...
An early English law once required a man on horseback waving a red flag to ride ahead of steam trains.

THE GRANDVIEW RESTAURANT

Food Served To
Your Discriminating Taste
BREAKFASTS
Daily From 8:00 A.M. - 12 Noon
DINNERS
Weekdays 5:00 P.M. - 8:00 P.M.
Sundays 1:00 P.M. - 8:00 P.M.
353 Ocean Boulevard
WA 6-3415 Marion Quinn

Nelson's Candy

Hampton Beach
Salt Water Taffy
75c lb.
Fruit and Nut
Caramel Kisses
85c lb.
Homemade Fudge
and the best
Caramel Corn
you ever tasted
At
Nelson's
On The Boulevard
NOT TWICE AS MUCH
BUT TWICE AS GOOD!



ROCKS, SURF AND A PRETTY GIRL in the person of Miss Carol Titus of Newburyport, Mass., were all the components needed by the staff photographer to make up this typical Hampton Beach scene. —Staff Photo

Tide Mill Bridge Will Start Marsh Link To Beach

A contract to construct a bridge across the creek at Tide Mill was signed recently by Homer Johnson of Hampton and the Board of Selectmen.
The bridge, part of the proposed marsh road construction to the beach is to be built at a cost of \$6,000.

Construction of the bridge is to be completed by July 15 and construction is to be rock piers sheathed over with steel girders and planking.

Church Women Elect Officers

The Ladies' Aid of the Hampton Beach Community church held its first meeting Tuesday, June 25 at 7:30 p.m. The following officers were elected to serve for the coming year: president, Mrs. Evelyn George; secretary, Mrs. Mary Feleh; treasurer, Mrs. Elvina Ross; assistant treasurer, Mrs. Alice Ray and publicity, Miss Phyllis Stickney.

Plans were discussed to hold a Fair and Supper sometime in July. It was voted to assist the church association by buying more life insurance.

Those attending besides the officers were Mrs. Elsie Osborn, Mrs. Edith Ibbotson, Miss Florence Twaddle, and Mrs. Nellie Baker.

Massachusetts was the first state to pass a law making it compulsory for children to attend school, doing so in 1852.

MARGARET'S BEAUTY SALON
Haircutting — Coiffures
Permanents — Tinting
TEL. WA 6-5441
15 B St., Hampton Beach

HARBOR GRILL
Ocean Blvd. Near Bridge
SERVING EXCELLENT FOOD
Breakfast - Lunch - Dinner
OPEN 7 A.M. - 6:00 P.M.

THE CHESTERFIELD HOTEL



Mrs. Bertha Kelley, Prop.
100' STREET TEL. WA 6-2504
In The Center of The Beach
ROOMS SPOTLESSLY CLEAN
Rates Very Reasonable

Beach Precinct Will Spend \$44,555 This Year For Varied Activities

Recreational advertising is one of the principal items in the annual expenditures of the Hampton Beach Village District which this year will spend a total of \$44,555 for activities ranging from fire department expenses to the children's playground.

The business session of the beach Precinct is held annually in March and this year the beach voters accepted without question the proposed budget of \$44,055, a \$7,528 increase over 1956. An additional \$500 was added to the budget when the voters also approved the subsidization of off-season bus service to the beach area.

Election of the precinct officers consisting of moderator, clerk, treasurer, two auditors and one commissioner for three years, was without opposition. The incumbents — moderator, Douglass E. Hunter; clerk and treasurer, Roland Bragg; and Commissioner Alfred V. Gagne were elected by the casting of one ballot. John Dineen

and Kenneth Ross were also returned as auditors.
The March assembly voted to have the commissioners appoint a committee to assist them in an investigation of various accident and health insurance plans for the regular firemen.

Authorization was also given the Precinct Commissioners to appoint a committee of five to investigate the advisability of the precinct purchasing the Walters garage property, adjacent to the fire station.
The borrowing of money in anticipation of taxes was readily approved.

Commissioner Ralph Harris reported that 251 names had been removed from the checklist but that

any persons dropped could arrange for a hearing before the Commissioners at any of their regular meetings.

Approximately 100 persons attended the annual session which was held March 27.

Items included in the \$44,055 budget are: playground, \$2,500; band, \$1,000; sundries, \$750; children's day program, \$500; children's Christmas party, \$200; Fire department expenses are, trucks and equipment, \$3,000; insurance, \$2,500; uniforms, \$850; Chief's car and equipment \$3,000; Community building expenses, maintenance, \$1,850; utilities and supplies, \$2,000; Salt water fire alarm system, maintenance, \$1,200; bonds and interest, \$4,205. Advertising, \$13,500; promotional activities, \$2,000. Administration, officers salaries, \$1,400; general expenses, \$750; insect control, \$1,000; street lighting \$350; Bus service which is not recommended by the budget committee, \$500.



PREPARATIONS for a sunny day at the beach find Isabelle Barry (left) and her mother, Isabelle Parmenter of Aurburn, Mass., applying sun tan lotion for protection against the sun's rays. —Staff Photo



PRETTY, Vivacious University of Mass. junior Frances Schruender of Methuen, Mass., finds Hampton Beach the perfect place for a working-vacation. Employed by the Ashworth Hotel, she spends her leisure hours on the beach.

Margaret M. Junkins Candy Shop
The Candy Store By The Seashore
Remember the folks back home
with a box of famous Junkin's Candies
SEE IT
MADE!
OCEAN BOULEVARD

BOWLING — BICYCLING — BILLIARDS
Ferncroft Recreation Center
A Street WA 6-3410 Hampton Beach
OPEN YEAR 'ROUND

OPEN WEEKDAYS AND SUNDAYS
ESSICK AIR COOLED
BOWLING
Automatic Pinsetters
All Alleys Newly Resurfaced
New Approaches - Good Pins
Juke Box - Pinball Machines
30c PER STRING

BICYCLING OVER 100 BIKES
Many New — 20" - 24" - 26"
Balloons — 3 Speeds — Tandems
Equipped With Lights At Night
AVAILABLE 8:00 A.M. - MIDNIGHT
Bikes & Trikes For Rent

BILLIARDS OPEN WEEKDAYS & SUNDAYS IN THE PENTHOUSE
Well Ventilated
Flourescent Lighted
7 Brunswick Pocket Tables
All Newly Levelled And Resurfaced

OPEN WEEKDAYS SUNDAYS
10 A.M. - Midnight
1 P.M. - Midnight
Including Billiards

DEEP SEA FISHING
Lines and Bait Furnished — Toilet Facilities
FREE PARKING
PARTY BOATS
Leave Hampton River Daily
8:00 A.M. and 1:30 P.M.
ROW BOATS FOR RENT
Tackle Shop Restaurant
OUTBOARDS FOR RENT
Smith & Gilmore Pier
Hampton Beach Tel. WA 6-3503

Several Couples Enjoy Honeymoon At Beach Hotels

Hampton Beach is becoming quite a favorite spot for honeymoons already this season.

Among the newlyweds vacationing at the beach are: Mr. and Mrs. Andre Bernard of Quebec City, Mr. and Mrs. Richard Lamontagne of Holyoke, Mass., and Mr. and Mrs. George Brasche of Thomaston, Conn., all staying at the Springfield Hotel.

Mr. and Mrs. Robert Spillane of Westerly, R. I. spent their honeymoon at the Moulton Hotel last week before Mr. Spillane entered the service on July 1st for six while to go, however, before they months.

These couples still have quite a match Mr. and Mrs. Fred Lloyd, Sr., of 359 Ocean Blvd., Hampton Beach, who celebrated their 34th wedding anniversary on July 2nd.

Baptist Ladies To Hold Fair July 10

The Loyal Workers of the Hampton Baptist church will hold its annual Fair and Sale on Wednesday, July 10 on the church lawns. There will be aprons, fancy work, home-cooked food, candy, baby articles and white elephants gifts for sale. There will also be an afternoon tea.

Casino Market Inc.
OCEAN BOULEVARD HAMPTON BEACH
PHIL J. VALLIERE, Proprietor
For your convenience, parking is available in front and on the side of the Casino Market, while you shop.
You May Do Your Shopping With Confidence At The CASINO MARKET. We Handle Only Brands O' Groceries And Prime Meats That We Can Sell To You With Pride. All Our Fresh Meats Are Cut To Order, Any Cut You Desire.
— 4TH OF JULY SPECIALS —
— MEAT DEPARTMENT —
Fresh Killed
BROILERS LB. 43c
Fresh Cut - Chuck Ground
HAMBURG STEAK LB. 69c
Popular Brands
BACON All Lean LB. 79c
— FRUIT DEPARTMENT —
Plums — Peaches — Cherries
Sweet Green Grapes
— HOMEMADE PASTRY —
Cruellers - Plain Donuts
Birthdays Cake Specialties
Donuts Baked Constantly
Honey Dipped - Jellies - Chocolates - Honey

Distinctive Apparel
for the
Woman Who Cares
Bermudas - Jamaicas
Regular \$6.98 Value
\$5.95
Halters - Bra Tops
\$1.00 to \$2.98
Stoles - Shrugs
\$3.98 up
The Band Box
... of Newburyport

PETER'S BEAUTY SALON
Dumas Building WA 6-2431 At The Rotary
Largest, Most Modern Shop At Hampton Beach
MR. PETER CAZA
● HAIR STYLING
● HAIR CUTTING
● HAIR DYEING
● HAIR BLEACHING
Lamp Hair Cuts For Naturally Curley Hair
● Hair Dyeing & Bleachings Exclusively Done By Peter
LILLIAN M. HARRIS
COLD WAVE PERMANENTS
STARTING FROM 10.00 up
Complete
ALL HAIR STYLINGS DONE AT PETER'S ARE STYLES RIGHT FROM PARIS

THE HAMPTON BEACH CASINO
Everything Under One Roof . . . Nationally Famous Ballroom . . .
+ GIFT SHOP + DINING ROOM
+ BOWLING ALLEYS
+ BATH HOUSES
+ PARKING AREA
+ SODA FOUNTAIN
+ FRIED CLAM STAND
+ SNACK BAR
AT THE BALLROOM
JUNE 29th JULY 6th
TED HERBERT
NOW THROUGH JULY 6TH
JONI JAMES
COMING
July 8 - 12 - Freddie Sateriale
Friday, July 12th - Les Elgart
The Hub Of Happy Hampton Beach

AUGUST IS FESTIVAL MONTH

AMBULANCE SERVICE



Modern, comfortable equipment, courteous, efficient attendants.
RAYMOND STURGIS
HAMPTON
Call WA 6-3657

EVELYN and PAUL
HOME BAKERY
Meats — Groceries — Novelties
KING'S HIGHWAY AT 3rd STREET
Just Write Your Name On Ad & Deposit At Our Store
Drawing Wednesday P.M.
— This Week 3 Pkgs. Srietman Cookies —

TWO FINE STORES TO SERVE YOU —
BYRONS STAPLES
5 & 10c STORE At Rocky Bend
5 & 10c STORE On 12-14-16 B Street

BYRON'S

COMPLETE
5 & 10c ASSORTMENTS
AND ALL
BEACH NEEDS
GUYON SHOPPING CENTER
BOAR'S HEAD
— Plenty of Free Customer Parking —

STAPLES

Featuring A Complete Assortment Of 5c to \$1.00 Merchandise & Beach Needs
sun tan aids beach supplies
sun glasses beach toys
first aid needs beauty aids
cosmetics

Also Visit Our Beach and Sports Wear Department

SPECIAL
PORTABLE RADIOS WITH BATTERY **19.95**

12-14-16 B STREET AT THE BEACH

COMPARE THESE VALUES!

Beach Ready For Thousands of Holiday Visitors

North Beach, Hampton is ready to easily accommodate what could be the largest crowd in the long history of this summer resort.

In addition to the regular daily concerts by the Hampton Beach Concert band under the direction of Eddie Madden, there will be the usual holiday display of fireworks.

A night before the Fourth dance is scheduled for the Casino Ballroom from 8:30 p.m. 'til dawn, featuring the music of Ted Herbert.

Ask Legislation On Guest Register

As the General Court of New Hampshire went into its seventh month of operation, solons favored a bill which would require full disclosure of names and addresses of all persons registering for a stay of more than one day in any hotel, motel, cabin or camp.

The bill, carrying the backing of Attorney General Louis C. Wyman, would make it possible for any law enforcement official to inspect the registers of these establishments.

In part the bill says the registers of such camps "shall show the name, residence, motor vehicle registration, if any, and the date of arrival and departure" of guests.

Excluded from the bill were camps catering to minor children or privately owned cottages held out for rent.



Try this flavorful sauce with fish dinners: combine 1/2 cup pitted ripe olives and 1/2 cup chopped cucumber with 1/4 cup mayonnaise. Season with salt, pepper and lemon juice.

Accent tossed green salads with chunks of avocado and shrimp which have been allowed to season in lime juice for half an hour or so. A vinegar and oil dressing which just coats the greens is best.

Lamb makes a festive roast when it's garnished with peach halves that have a teaspoon of mint jelly in their centers. These may be heated through in the broiler a few minutes to glaze them.

Heat your fan-tan rolls at the same time as you give them a festive topping. Melt 2 tablespoons of butter in a heavy skillet, add the same amount of brown sugar and chopped walnuts. Place rolls upside-down in the mixture, cover tightly and cook for about 5 minutes at low heat.

Blend together simple sugar syrup, lemon and pineapple juice with an equal amount of sparkling water and pour over ice cubes for refreshing punch.

Cooked broccoli seasoned with salt, pepper, a bit of soured cream and slivered toasted almonds makes a vegetable fit for a party.



PASSIONATE EMBRACE in a scene from the Hampton Playhouse current attraction "Private Lives" by Noel Coward, starring Mary Owens and Joel Thomas.

August Is Festival Month

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

Exeter Rd. Hampton

NO GAME PAYS LESS THAN **\$10** WITH BIG SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Ashworth avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

Plenty Of Free Parking

WARREN'S SUPERMARKET

Largest In The Seacoast Area

HUGE PARKING LOT AIR CONDITIONED S & H GREEN STAMPS

Located 1-2 Mile North of Hampton Center ON LAFAYETTE ROAD

For Your Vacation Pleasure

BAND CONCERTS
Four Daily — Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30

FIREWORKS
Every Wednesday — 9:30 p.m. (weather permitting)

BEACH CALISTHENICS
Classes on beach behind bandstand every morning 10:30 a.m. (except Saturdays, Sunday and Holidays)

TALENT SHOW
Every Monday evening — 7 p.m. — at the bandstand.

SQUARE DANCING
Every Friday evening at State Bathhouse.

GOLF COURSES
Abenaki, Rye Beach — 6 miles, 18-hole course, open to public.

Amesbury Country Club, Amesbury — 15 miles, 9-hole course, open to public.

Exeter Country Club, Exeter — 11 miles, 9-hole course, open to public.

Portsmouth Country Club, Greenland — 12 miles, 18-hole course, open to public.

CHURCH SERVICES
COMMUNITY CHURCH, D Street, (Protestant, Non-Sectarian) Sunday morning 10:30 a.m. Visiting pastors. Ladies' Aid, Tuesday 7:30.

ST. PATRICK CHURCH, Church Street (Roman, Catholic), Sunday Masses, 6-7-7:45-8:30-9:15-10:00-10:45-11:30.

SERVICE CLUBS
KIWANIS — Meets every Monday evening, 6:30 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

LIONS — Meets 1st and 3rd Wednesday, 6:15 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

WATER SKIING
Water Ski Club — Larry Scott, director — practice sessions as weather permits at the south end of Hampton Harbor.

THE BEACHCOMBER

Incorporating
The Hampton Beach Advocate — A Vacation Digest of all the news information for the summer visitors.
Published

Wednesdays, June 26 to August 28

By The
HAMPTON PUBLISHING COMPANY
Hampton New Hampshire
For Advertising Rates in this Paper
Telephone WA 6-3322

Communications and Items from readers are welcome at all times.

Church Guild To Hold Fair July 6

The Guild of the Hampton Congregational church will sponsor a Fair and Food Sale on Saturday, July 6 from 10 a.m. to 5 p.m. on the church lawn. If stormy it will be held inside the church.

AUGUST IS FESTIVAL MONTH

Ashworth Avenue Barber Shop
168 ASHWORTH AVE.
Ladies' Hair Cutting
Joe Kerr, Prop.

PLAYLAND

Ocean Boulevard Hampton Beach

DEEP SEA FISHING

TRIPS TWICE DAILY



The Alice G, 40-Ft. Party Boat, Walter Sturgis, Capt.

AL GAURON

State Pier WA 6-2469

LINES AND BAIT FURNISHED
CHARTER PARTIES
TOILET FACILITIES

Morning Trip 8:00 A.M.

Afternoon Trip 1:30 P.M.

TWO BOATS: "ALICE G" & "MICROC"
\$2.50 per person Children's Rates

The United States produces 180,000 pianos annually. France produces 30,000, England 25,000 and Japan 20,000.

Reuter's
On The Boardwalk, Near Monument
BREAKFAST - LUNCHES TAKE-OUTS
Ici On Parle Francois

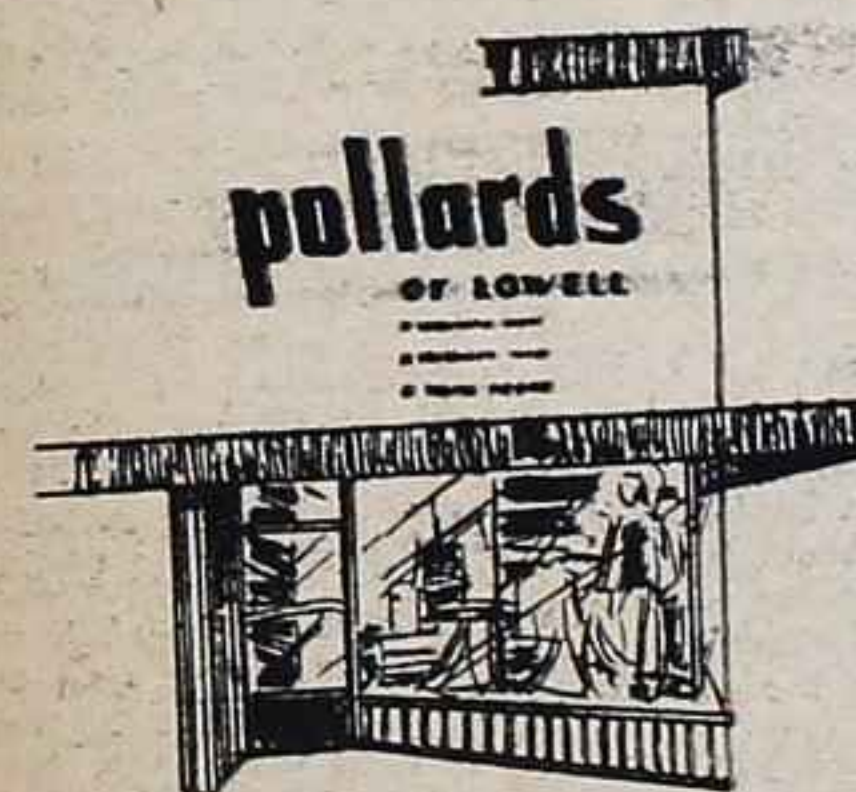
John The Barber
HIGHLAND AVENUE
Same Price — Same Place
31st Year
AT HAMPTON BEACH

DINE
Not Near The Ocean but ON it
At
BOAR'S HEAD INN
Excellent Home Cooked Food
Breakfast 8:00 - 10:00
Luncheon 12:00 - 1:30 Dinner 6:00 - 8:00

ENJOY YOUR VACATION
Let Us Do Your Cooking For You

Ashworth Delicatessen & Bakery
• COMPLETE FAMILY DINNERS
• CHICKEN and BEEF PIES
• ROASTS COOKED TO ORDER
• ASSORTED SALADS
• COMPLETE LINE OF PASTRIES
All Cooked In The Famous
Ashworth Kitchen
Ocean Boulevard

Presenting ---
THE FINEST IN SWIMWEAR
\$9.95 to \$25.00



On The Boulevard
Next To Howard Johnsons

Things Real Different

- in Sportswear
- in Dresses
- in Children's Wear
- in Domestic
- in Togs
- in Accessories

Use Your POLLARD Charge Account

At Your Service

1 to 3 Day Delivery On Items From Our Lowell Store, The Largest Department Store In The Merrimack Valley.



\$18.95

Jantzen



\$15.95



\$19.95

Rose Marie Reid
JEWELS OF THE SEA

August Is Festival Month

REMNANTS

COTTONS - WOOLENS - SILKS - SYNTHETICS
BUY AT THE MILL AT MILL PRICES!

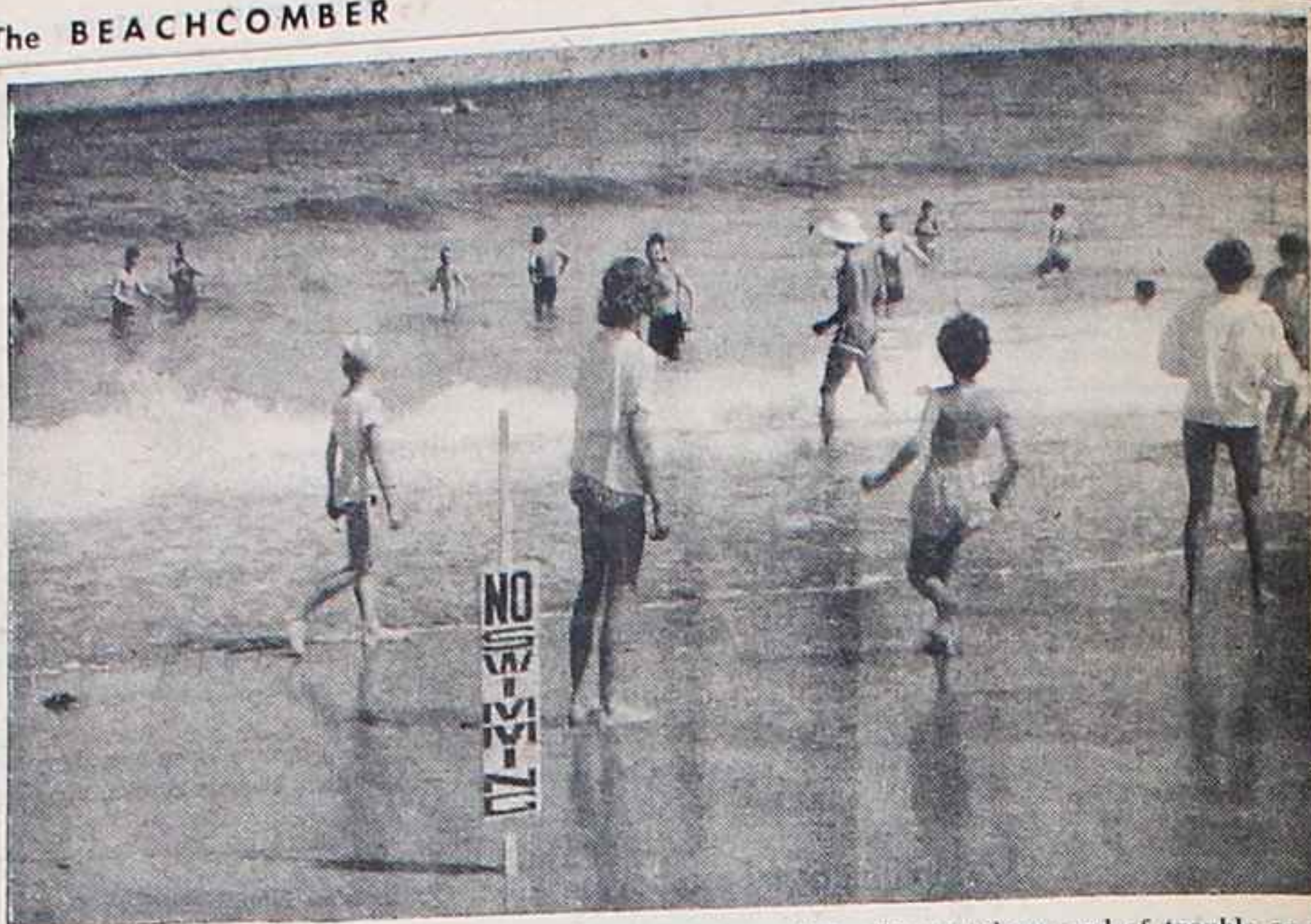
Exeter Handkerchief Co.
Near B. & M. R.R. Station, Lincoln St., Exeter

SHOP HAVERHILL FIRST

- For Genuine Values
- For A Wide Choice Of Merchandise
- For Ease In Shopping
- For A Friendly Atmosphere
- To Be One Of Many Satisfied Customers

HAVERHILL —
THE NORTHEAST
SHOPPING CENTER
17 Miles from Hampton
Beach

RETAIL TRADE DIVISION
GREATER HAVERHILL
CHAMBER OF COMMERCE
HAVERHILL, MASSACHUSETTS



PAYING NO HEED to the sign "No Swimming" bathers caused the life guards no end of trouble as the sea created a hazardous area at the north end of the beach for a short period last weekend. — Staff Photo

Senate Hearing On Sewer Rentals Held In Concord

A hearing on Senate Bill 188 which would authorize the establishment of sewer rental charges in Hampton was held yesterday in Concord before the Senate committee on Public Health and Welfare.

The measure, introduced by Sen. Dean B. Merrill of Hampton, would allow the Selectmen to establish a scale of sewer rents for the purpose of "defraying the cost of construction, management, maintenance, operation, reconstruction, replacement and repair" of the Hampton sewer system.

Such a plan of sewer rentals, however, is subject to the vote of the citizens of Hampton at town meeting in March 1959 and the measure specifically provides for a referendum on the matter.

Only two persons appeared at the Senate committee meeting — Rep. Carl M. Lougee of Hampton and Town Manager John True.

The Senate bill in its present form reads as follows:

Sewerage System. For the defraying of the cost of construction, management, maintenance, operation, reconstruction, replacement and repair of the Hampton sewer system including treatment and disposal works, and for the payment of the interest and princi-

pal on any debt incurred to pay such costs, the selectmen may establish a scale of rents, to be called sewer rents, which shall be paid by the owner or owners of real estate connected by sewerage drains with the town sewer system, or whose real estate receives special benefit therefrom in any way. The selectmen may prescribe the manner in which and the time at which such rents are to be paid and collected and may change the scale of rents from time to time as may be deemed advisable. Such rents may be based upon the metered consumption of water on the premises connected with the sewer system, the number of persons upon any other equitable basis. Funds raised from sewer rents shall be used only for the purposes prescribed in this section.

Notice. Notice of the charges for sewer rents shall be given to the owner or owners of real estate chargeable therefor in such manner as the selectmen shall prescribe. The procedure for the abatement of sewer rents and for appeals in case of neglect or refusal to abate shall be as prescribed by RSA 252 sections 14, 15 and 16, except that in said sections the word "selectmen" shall be substituted for the words "mayor and aldermen".

Lien. All charges for sewer rents shall become a lien upon the real estate served by the town sewer system or the real estate on account of which they are charged. Such lien shall continue for one

year from the date of the last sewer rent charged and may be enforced by suit in behalf of the town against the owner or owners of said real estate. In the event that an appeal is taken and the court decides that the charges for sewer rentals should be sustained in whole or in part, then the lien shall continue for one year from the date of said decision. The record for the charges for sewer rents made and kept by the town shall be sufficient notice to subsequent purchasers or attaching creditors in the event that suit is brought to enforce the lien against the real estate.

Rules and Regulations. The selectmen may adopt rules and regulations pertaining to the use of the sewerage system and such other regulations relating to the system as in their judgment the sewerage system, pumping station, treatment plant or other structure demands for proper maintenance or operation. Any person willfully violating said regulations shall be fined not more than ten dollars for each day of neglect or refusal after written notice has been given.

Application. This act shall apply only to the town of Hampton; and since said town has adopted the provisions of chapter 252, Revised Statutes Annotated, in accordance with section 25 thereof, then sections 9, 10, 11, 12, 13 and 17 of said chapter shall not hereafter apply to said town.

Referendum. This act shall not take effect unless and until the same has been adopted by the town of Hampton at the annual town meeting to be held in March, 1959, or at an annual or a special meeting duly called and warned prior to March, 1959. At said meeting the town clerk of Hampton shall insert on the election ballot used at the annual meeting the question: "Shall the provisions of an act relative to the sewerage system in the town of Hampton, passed at the 1957 session of the legislature, be adopted?" There shall be printed on the ballot the word "Yes" and the word "No" so that the voter may indicate his choice. If the question is to be voted upon at a special meeting the town clerk shall prepare a special ballot with a like question thereon. The warrant for the meeting at which action is to be taken shall contain an article calling for the consideration of such adoption. If a majority of the voters present and voting on said question shall signify their approval thereof the act shall be declared adopted, effective as of April 1, 1959.

Takes Effect. Section 6 relative to referendum shall take effect upon the passage of this act. The remaining provisions shall take effect only as hereinbefore provided.

**Smith's Pharmacy
PRESCRIPTIONS**
Drugs — Cosmetics — Fountain
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LINE LUMBER

The House of Plywood
Doors and Inside Finish
North Hampton, N. H.
Just 1 Mile from Hampton Center
on old Route 1.

Open Mon., Wed., Fri.
Nights 'Til 9
Balance of Week 'Til 6

Waverly 6-2884
All Prices F.O.B. Yards

\$10,000 WORTH FOR \$6,000

Famous Name K. D. Kitchen
Cabinets and Storage Units at a
Fraction of Their Regular
Price. Birch and Pine Finish.

CEILING UNITS

Starting at \$6.38

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Starting at \$4.40

BASE SINK UNITS

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BREAD & CAKE DRAWERS - METAL

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Double Drain Board 2 Bowl Porcelain Sink

\$55.00

BUY ONE PIECE TO FILL OR PLAN A COMPLETE KITCHEN YOU'LL SAVE MONEY!

CHECK THESE ITEMS FOR PRICE!

1st Grade Luan Mahogany

Flush Doors up to 2-6 x 6-6

\$5.98

18" WHITE CEDAR SHINGLES

Four Bundle Sq. - \$11.50

5/8" UTILITY SHEATHING

14 1/2" /sq. ft.

3/4" PINE PLYWOOD

AA 4x8 3/4" /sq. ft.

LINE LUMBER

The House of Plywood

DOORS - INSIDE FINISH

MALDEN - DANVERS

North Hampton, N. H.

'Private Lives' Is Lively Comedy

The Hampton Playhouse popped the cork on the 1957 summer season with an effervescent production success, "Private Lives" that brought back to the seacoast area three favorites — Maggie Owens, Ailsa Dawson and Dennis Drew — and introduced a new leading man, Joel Thomas.

Although, "Private Lives" is an empty and unlightening play which exists merely as a vehicle to bring Noel Coward's highly amusing and witty lines into full flower, it nevertheless provides the audience with two hours of lively entertainment. This is especially true of the Hampton Playhouse production which moved freely and smoothly under Joe O'Brien's directing, bringing out the critical nuances of Coward's writing.

It is strictly a situation play. It brings two honeymoon couples to the same hotel to discover a divorced husband and wife coming together while launching their new marriages. The results were obvious. The divorced couple run off together leaving behind their bride and bridegroom.

Act two peeks into the private lives of the divorced couple as they hide-away in a Paris apartment in first a tender loving and then violent bickering exchange which continues throughout the act with clocklike repetition.

It was manifest that the final act should bring the deserted bride and groom to the apartment for the resolution which produces the most amusing scenes in the entire play.

Maggie Owens forcefully plays Amanda Byrne, the divorcee. She cavorts through the lively role to bring out the best of Coward's facetious wit. As her former husband, Elyot Chase, the new handsome leading man, Joel Thomas, makes his debut to seacoast audiences. He cleverly handles the droll wit in the flippancy manner of the character to firmly establish himself. Although, at times his projection was so overpowered by Maggie Owens strong, clear voice that his lines became lost. Anyone that is paired up with Miss Owens has to turn up the volume or get lost.

Ailsa Dawson plays Sibyl Chase, the simpering bride left in the bed room. She displays the talent that won her a 30-week engagement at the Margo Jones theatre in Dallas as she sniffs and whines in mirthful fancy. The lot of the unlucky bridegroom, Victor Byrne, is placed in the capable hands of Dennis Drew. The role of the stuffy Englishman calls for clever handling and split second timing which Drew can do so exactly.

The French maid is played by Claudette Gaignat.

The production and under designer, Fred Sammut's clever hand was excellent. The sets, the lighting, the properties were most effective and can rank with the best in the "straw-hat" circuit.

This fine opening production points to another outstanding season for summer theatregoers in this area when a full house first night audience gave "Private Lives" a hand reddening reception of enthusiastic applause. John Vafi and Al Christie, general managers, should be happy with the start.

FOR FLOWERS DURING VACATION
DIAL PR 2-3391
Dot's Flower Shop
DAILY
DELIVERY AT THE
BEACH
Member of F.T.D.



21 Lincoln
Street
EXETER

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PLEASANT STREET
NEWBURYPORT

Lincoln's

Values Up To \$2.98

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Men's Short Sleeved Styles

1.98

Cool, comfortable pique and many other fine cottons from the nation's finest mills. Washable. Sanitized. Some drip-dry. Checks, plaids, stripes, figures. S, M, L, XL

Men's Swim TRUNKS

Reversible plaid and plain trunks with side zipper. S, M, L, XL. Helanca stretch trunks. One size fits all.

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Women's Novelty
Sweat Shirts
Fine combed cotton in gay stripes and plaids with varied necklines.

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Men's Washable
Walking Shorts
Varied selection in cotton cord and linens. Washable. Sanitized. S, M, L, XL.

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EVERYTHING A GAL COULD WANT!

Shorts, Pedal Pushers

Well tailored, expensively detailed, shape flattering. Dan River plaids, Peppercorn twill gabardine and Marvel Sheen. All wanted colors. Sizes 10-18.

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\$1 SALE - BLOUSES, SHORTS

Amazing values in short-shorts, sleeveless blouses, knit-trim popovers, colorful paly, halters and midriffs. Blouses 32 to 38. Shorts 10 to 18. Many styles, colors.

Grad's of Haverhill

IT'S THE
AFTER THE 4th

what's the scoop
on summer?

DRESS SALE AT GRAD'S

Sale Starts Friday — 9 A.M.

This Is The Sale Everyone Waits For! — Everyone Will Be Here, So Get Here Early For Best Selection! Regular Values To \$17.95. Sizes To Fit Everyone! Styles To Satisfy The Most Discriminating!

PRICED FOR ACTION!

\$6.99

2 FOR \$13

Grads

87 MERRIMACK ST., HAVERHILL



Open

Friday

P.M.

Till 9

FREE CUSTOMER PARKING REAR OF STORE

Bay State Youth To Sing With Band

Paul O'Keefe, a six-year old singer from Everett, Mass., will sing a medley of patriotic songs with the Hampton Beach Concert Band on July 4th.

Paul, who won the talent contest of August 13 last summer, is

scheduled to perform at both the afternoon and evening concerts. Included in the medley will be such favorites as "Mary's a Grand Old Name," "Yankee Doodle Dandy," "Give My Regards to Broadway," and "Your a Grand Old Flag."



The Trading Post
KINGS HIGHWAY AT 7th ST.
Meats Groceries Beachwear
FROZEN FOODS — ICE CREAM
TOY AND NOVELTIES
NEWSPAPERS — MAGAZINES
HAMPTON BEACH SWEATSHIRTS
Film and 24-Hour Developing Service



NO TELEPHONE NUMBER was available but this pretty miss is Carolyn MacIntosh of Gardner, Mass., a weekend visitor to Happy Hampton Beach. —Staff Photo

Beach News Wanted!

Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.

Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or be mailed to the Beachcomber office, Hampton Center, Tel. WA 6-3322.

Rev. Strickland To Preach Sunday

The Hampton Beach Community church opened the summer season of worship with the Rev. J. Oosting of Hampton as guest minister. Following the morning Holy Communion was held.

Guest minister on Sunday, July 7, will be Rev. Mark B. Strickland of the First Congregational church in Manchester.

KITTERY - YORK DRIVE-IN THEATRE
U. S. ROUTE 1 - KITTERY

NOW thru TUESDAY
7 BIG ACTION DAYS!
Burt Lancaster - Kirk Douglas
"GUNFIGHT AT O.K. CORRAL"
In Colorful VistaVision
PLUS
Errol Flynn In
"THE BIG BOODLE"
HEY... LOOK FOLKS...
BIG DUSK TO DAWN SHOW
JULY 3rd - 4th of JULY EVE
Our Regular Show
PLUS
These Added Hits!
James Cagney In
"CEILING ZERO"
Virginia Grey In
"UNKNOWN ISLAND"
COME EARLY — COME LATE
Box Office Open Till 1 A.M.

STARTS NEXT WEDNESDAY!
— First Local Showing —
"SOMETHING OF VALUE"
Rock Hudson (Rocks the Screen)
Plan To Attend This Top-Notch Movie... NOW!
Use Toll Bridge, Obtain Receipt
We Redeem Cost One-Way At Box Office.

These Engagements Only!
ADMISSION: 75c Adults
Kiddies Under 12 FREE!

SALISBURY Drive-in Theater
ROUTE 1A BEACH ROAD
SALISBURY, MASS.

Wed. thru Sat. July 3-4-5

THE SKY'S THE LIMIT
M-G-M METROCOLOR
JOHN WAYNE
DAN DAILEY
MAUREEN O'HARA
The WINGS OF EAGLES
— WARD BOND

2nd Big Hit
M-G-M presents
Dean MARTIN
IN HIS FIRST SOLO STARRING ROLE
TEN THOUSAND BEDROOMS
Anna Maria ALBERGNETTI
Eva BARTOK - Dewey MARTIN
Walter SLEZAK - Paul HENREID
with VERA-ELLEN
MARIE BAILEY

Sun., Mon., Tues. July 7-8

CLARK ELEANOR GABLE PARKER
THE KING and FOUR QUEENS
COLOR by DeLuxe
Released this United Artists
2nd Hit

Forrest TUCKER
MARA CORDAY
THE QUIET GUN
WIDE VISION COLOR
HEALSCOPE

FESTIVAL MONTH AUGUST IS

DR. L. B. WINKLER
Dentist
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151 Winnicunnett Road
WA 6-2754
Hampton

GINNY
GINNETTE
JILL
VOGUE DOLLS AT THE
SURF HOTEL GIFT SHOP
Ocean Boulevard



PLAY BALL with me, was the request of JoAnne Burke, 2 1/2 year old daughter of Mr. and Mrs. Edwin J. Burke of Wakefield, Mass., who was enjoying a visit to Hampton Beach this week. —Staff Photo

VARI - CHRISTIE'S Hampton Playhouse
Winnacunnett Road!
Last 3 Days
The Fabulous Sex Comedy
PRIVATE LIVES
By Noel Coward
Opening Monday, July 8 - July 13
The Hilarious Office Comedy Hit

THE DESK SET
BY WILLIAM MARCHANT
RESERVATIONS: WAverly 6-3073
Tickets: Mon.-Wed.: \$2.20; \$1.85; \$1.25 — Thurs.-Sat. \$2.40; \$2.00; \$1.50
Curtain At 8:40 Free Parking

NORTH HAMPTON DRIVE-IN THEATRE
North Hampton, New Hampshire
TELEPHONE RYE BEACH WO 4-5442

2 BIG HOLIDAY FEATURES
WED. - SAT. JULY 3 - 6
ROBERT ANITA ROD RYAN EKBERG STEIGER
Alan Ladd Virginia Mayo
In
BACK FROM ETERNITY
THE BIG LAND
with Edmund O'Brien
FREE TREAT FOR THE KIDDIES FRIDAY NIGHT
Show Starts At Dusk — Box Office Opens At 7
STARTS SUNDAY, JULY 7
John Agar - Maria English
Touch Connors
— ALSO —
NAKED PARADISE
With
Richard Deming - Beverly Garland
NEWS & CARTOONS

FLESH and the SPUR
WIDE VISION COLOR

Casino Ballroom Plans Features For '57 Season

Off to a flying start are the 1957 activities of the Hampton Beach Casino Ballroom.

This season several new features have been added. Tuesday evening will be Gentlemen's Night, with free gifts for all the men attending.

Thursday will be Ladies' Night with a lovely gift for each and every lady. "Life Begins At Forty" is a brand new idea for beach guests. See your host about the courtesy tickets.

Beautifully redecorated, the Casino Ballroom is truly New England's largest and most beautiful ballroom. Dancers and viewers alike relax in a delightfully gay atmosphere. Colorful summer chairs, two handsome murals and cool splashing fountains accented with colorful lights, make the Casino Ballroom without peer as a resort ballroom.

There is dancing every night, except Sundays, from 8:00 until midnight. Wednesday, July 3rd, the annual Night Before The Fourth Dance will take place. Starting at 8:30 p.m. until dawn dance to the inimitable music of Hampton Beach favorite, Ted Herbert.

Lovely songstress, MCM recording star, Joni James will make a guest appearance at the Casino Ballroom this Saturday, July 6th.

Summer '57 promises to be the greatest yet at the Casino Ballroom. Next week Freddie Sateriale and his orchestra will play at the Casino and Les Elgart will take over on Friday, July 12th.

Square Dances In Full Swing At State Park

Old-fashioned square dances are in full swing for the sixth consecutive season at Hampton Beach State Park. Supervisor John Peterson reported this week.

Sponsored by the New Hampshire Recreation Division, the dances are held every Friday at 8 p.m. in an open pavilion at the bathhouse and attract an average of 150 to 200 persons each week. Parking is free and refreshments are served.

Calls and the dates they will appear are as follows: Hal Mattson of Northboro, Mass., July 5 and August 9; Mal Hayden of Rochester, July 12, 19, August 2, 16 and 30; Joe Perkins, July 26, August 23.

Issue Warning On Barricades For Parking

Chief of Police John J. Malek announced this week that the following regulations will be enforced.

The placing of chairs, horses, or other type of unsightly barricade on the street in front of cottages to reserve parking spaces is a violation of both town and state ordinances and is prohibited.

Chapter 7, Section 4 of the town ordinance plainly states that the placing of such obstructions violates the law.

Chief Malek also stated, however, that it is perfectly legal to place a no parking sign in front of a driveway.

Other regulations to be enforced include prohibiting the playing of juke boxes after 12 midnight and the discharging of any type of fireworks.

DINE AT The Oasis

Specializing in
CHINESE and AMERICAN FOOD
FLOOR SHOW WEEKENDS
Open 7 Days A Week
11 A.M. to 1 A.M.
Bridge Road, Salisbury
(Between Salisbury and Newburyport)
For Reservations
Phone HO 5-9852

DUDLEY'S DEPARTMENT STORE
Corner C Street
Ocean Boulevard

Sportswear For Beach or Play
the finest in quality and name

BERMUDAS
STRIPES, PLAIDS and SOLID COLORS
3.98 to 7.98
Sizes 10 to 20

JAMAICAS
STRIPES, PLAIDS and SOLID COLORS
3.98 to 7.98
Sizes 10 to 20

SHORTS
PLAIDS - JERSEYS
SOLID COLORS
3.98 to 5.98
Sizes 10 to 20
Some Large Sizes

Coordinates To Match
And Mix
JACKETS — HATS
SKIRTS — BLOUSES

Our Weekly Special Value!
SWIM SUITS
Sizes 10 to 18
888 Regular \$12.95
Cotton print swim suits in a smart torso style with a gathered front and ruffled-trim top. Skirted below the hips for this season's silhouette.
OPEN EVERY EVENING TILL 11 P.M. Including SUN.

At the HAMPTON BEACH THEATRES SHOWS 2:00 7:00 9:00

CASINO SURF

Now Playing

PAT BOONE IS SINGING LOVE SONGS TO BERNARDINE
COLOR BY DE LUXE
CINEMASCOPE
20th Century-Fox
starring
PAT BOONE - TERRY MOORE
JANET GAYNOR - DEAN JAGGER
Produced by SAMUEL G. ENGEL - Directed by HENRY LEVIN - Screenplay by THEODORE REEVES

Starts Wed., July 10

Bob Hope
"BEAU JAMES"

Now Playing

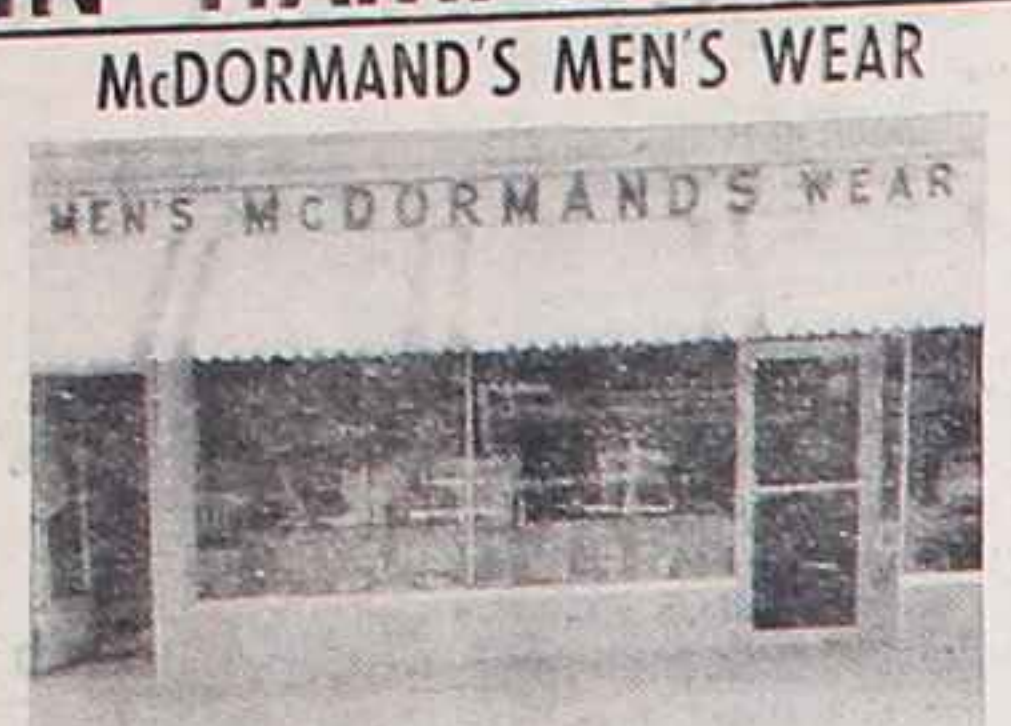
SIXTY DROPS OF ACID IN EVERY MINUTE!
The white-hot story of a killer without a gun... J. J., the columnist with sixty million believers!

HECHT, HILL, and LANCASTER
BURT LANCASTER TONY CURTIS
do it for me baby... go to him!
SWEET SMELL OF SUCCESS

Starts Wed., July 10

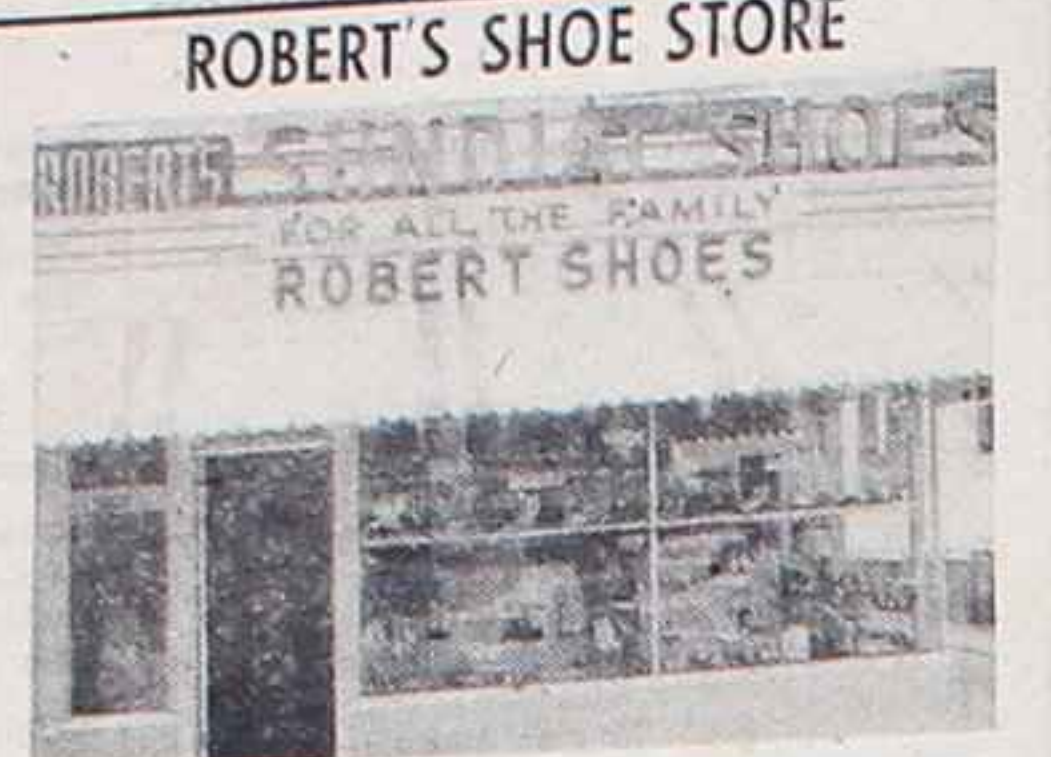
DARRYL F. ZANUCK'S
ISLAND IN THE SUN
COLOR BY DE LUXE
CINEMASCOPE
Produced by 20th Century-Fox

IN HAMPTON



McDORMAND'S MEN'S WEAR
443 LAFAYETTE RD. HAMPTON CTR.
A modern men's clothing store, featuring Van Heusen, Brookfield, Carters, and other nationally advertised furnishings. Prices often lower than in city shops.
Air Conditioned

WITH A COMMON PURPOSE



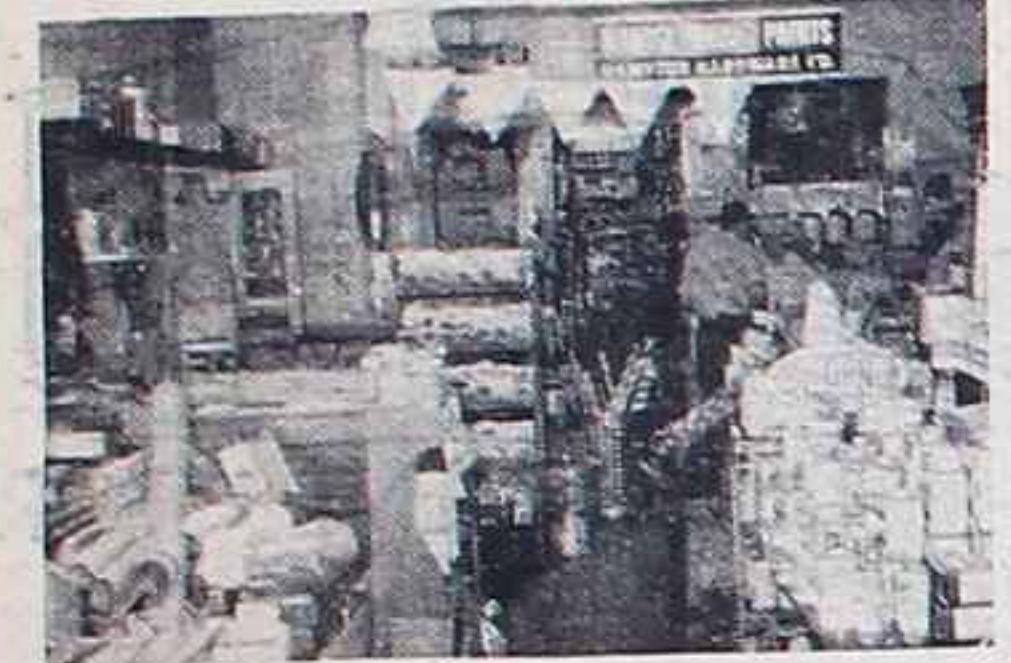
ROBERT'S SHOE STORE
441 LAFAYETTE RD. HAMPTON CTR.
Sundial Shoes for all the family. Quality footwear for men, women, and children. Beach or year-round styles. 15 years of experience.

TO SERVE YOU



ST. GERMAIN'S JEWELRY
461 LAFAYETTE RD. HAMPTON CTR.
Gift items, watches, clocks. Fast, guaranteed watch repairing. All work done on the premises. Zenith hearing aids and batteries. A jeweler of years of experience.

HAMPTON HARDWARE



CORNER OF LAFAYETTE RD. & HIGH ST.
Paints, kitchen needs, hardware, sporting goods, lawn and garden needs. Featuring picnic and campers' supplies. A friendly store to shop in!

COTTAGE WASH SHOP



HIGH STREET HAMPTON CTR.
Fast service wash and dry laundry. Don't waste your precious vacation days hand washing dirty clothing. Leave them on your way to do the shopping. Pick them up washed and dried later in the day.

HAMPTON AUTO WASH



603 LAFAYETTE RD., NO. OF TRAFFIC LTS.
Cars washed the Auto Magic way. It's fast, saves the finish on your car from salt and sun damage. Your car washed and cleaned inside and out in 15 minutes, \$1.50, whitewalls 50c extra.

MAPLE LEAF CLEANERS



595 LAFAYETTE RD., NO. OF TRAFFIC LTS.
Featuring four hour dry cleaning service, and pressing while you wait. A cleaner of years of experience. Drive-in window service.

F. B. CROWE VARIETY



8 HIGH ST. HAMPTON CTR.
You'll find practically all of your vacation needs at Crowe's. Clothing, gadgets, beach supplies, toys and games, all at prices that make "values to Crow about".

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LAFAYETTE RD. HAMPTON CTR.
Headquarters for radio and television sales and service. New and used T.V. portable & table model radios, large and small appliances. Factory trained service personnel. Record players & records.

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Flowers, Plants, gardening supplies and needs. Table arrangements, corsages, bouquets. Wedding and funeral flowers. Garden tools, hose, fertilizers.

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428 LAFAYETTE RD. HAMPTON CTR.
Hampton Co-operative Bank "under the clock". Offering a 3% current dividend — plus courteous, convenient and friendly service.

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August Is Festival Month



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- COLUMBIA PROVISIONS
- SWIFT'S CHOICE STEER
 - Sirloin
 - Porterhouse
 - Rump Tenderloin
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- DONUTS FRESH DAILY

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Cor. Ocean Blvd. & Ashworth Ave.
WA 6-9120

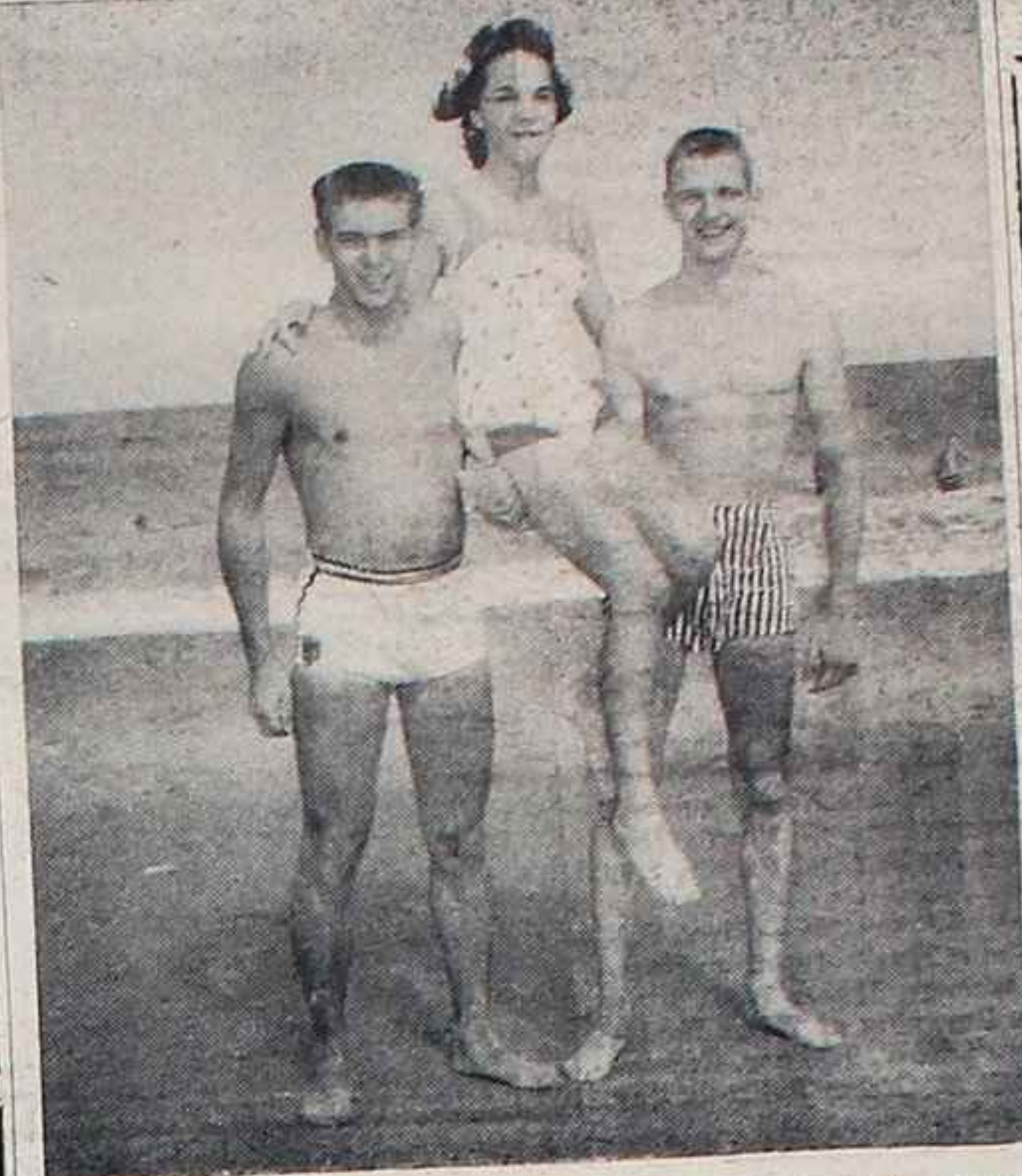
JELLO
4 Pkgs 25c

BANANA SPLIT
35c

WE DELIVER

Commissioner of Seabrook Beach

Joseph E. Bernier was elected acting commissioner of the Seabrook Beach Village District at an annual meeting held in March. Bernier replaced Henry Ouellette. William H. Rathgeber was re-elected treasurer. Bernier was replaced as clerk by Fournier. Arthur Leudtke was elected moderator to replace John Bennett. Other commissioners are Salvatore Rubera, chairman and Francis Eaton.



LIGHT AS A FEATHER said beach huskies, Emile Couturier and Bill Beaulieu, of Manchester, as they carry pretty Jackie Tier of Gardner, Mass., from the water. —Staff Photo

Standish Gift Shop

Largest and Finest in New England
Ocean Blvd. at "A" Street

MARY ANNETTE Beauty Salon

Specializing in ALL TYPES OF BEAUTY CULTURE
Opp. Statue
1001 Ocean Blvd.
WA 6-3215

DISTINCTIVE DINING IN A COLONIAL SETTING

THE EXETER INN

FRONT STREET, EXETER

- OUTDOOR DINING TERRACE
- SUNDAY NIGHT BUFFETS
- DINING ROOM BEVERAGE LICENSE

SUNDAY NIGHT BUFFET
BEEF — HAM — TURKEY
COLD BOILED LOBSTERS — LOBSTER NEWBURG
SHRIMP — CRABMEAT
ASSORTED SALADS — ASSORTED ROLLS
BEVERAGE — DESSERT
\$2.00

The Exeter Inn is Owned and Operated By Phillips Exeter Academy

Dial PR 2-5901 - A Local Call From Hampton Beach

No Accidents Over Weekend

Hampton Beach experienced an accident-free weekend with no mishaps being reported by Police Chief John J. Malek.

Fire Chief George Lamott also reported a quiet weekend with no fires of any sort.

Information Guide

U. S. POST OFFICE
Located — 271 Ocean Boulevard
Lobby Open:
8 a.m. - 5 p.m. Monday - Friday.
8 a.m. - 12 noon Saturday.
Window Service:
8:30 a.m. - 5 p.m. Monday - Friday
8:30 a.m. - 12 noon Saturday.
Mails Arrive:
8:30 a.m., 10:15 a.m., 3:00 p.m.
Mails Dispatched:
8:30 a.m., 10:15 a.m., 3:00 p.m.
All Collection Boxes Collected At 8 a.m. every day.
Mails Dispatched
Main Office — Hampton Center
Weekdays — 9 a.m., 11 a.m., 2 p.m. and 5 p.m.
Sundays — 4 p.m. only.

CHAMBER OF COMMERCE
President, John J. Dineen; vice president, Seth M. Junkins; treasurer, John P. Dunfee; secretary, William "Bill" Elliot.

MUNICIPAL OFFICERS
TOWN — Board of Selectmen: Harry D. Munsey, Lawrence C. Hackett, Donald A. Ring. Town Manager, John W. True. Town Clerk, Helen W. Hayden. Tax Collector, John B. Berry. Office hours 9-12, 2-5 Monday - Friday, 9-12 Saturday. Chief of Police, John J. Malek. Chief of Fire Department, George Lamott.

BEACH PRECINCT — Commissioners, Ralph T. Harris, John J. Foley, Alfred V. Gagne. Treasurer, Roland Bragg.

RUBBISH COLLECTION
Monday — all stores and restaurants, F street to bridge; North shore from Winnacunnet road to North Hampton line.
Tuesday — Beach stores and restaurants, D street to Winnacunnet road and the uptown area to Moulton road.
Wednesday — All stores and restaurants, uptown area east of Moulton road and F street to the bridge.
Thursday — Beach stores and restaurants, D street to Winnacunnet road and the North shore from Winnacunnet road to the North Hampton line.
Friday — Beach stores and restaurants, F street to the bridge and the uptown area to Moulton road.
Saturday — all stores and restaurants, D street to Winnacunnet road and the uptown area east of Moulton road.

If You Are A Vacationing

FORD OWNER

YOU WILL BE PLEASED TO KNOW THAT THE FORD DEALER IN THE HAMPTON AREA IS ADEQUATELY STAFFED AND EQUIPPED TO OFFER YOU THE SAME SERVICE AND COURTESIES TO WHICH YOU ARE ACCUSTOMED AT HOME.

HAMPTON CENTER GARAGE

INCORPORATED
Depot Yard — Hampton
TEL WA 6-3941



PUT THEIR HEALTH IN SAFE HANDS

Don't Risk Your Health During Your Vacation . . . You Can Depend On The Skill Of Your Physician And The Precision Of Tobey's Drug Store In Filling Prescriptions — With The Same Assurance You Have At Home.

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Prescriptions — Not A Sideline, But A Profession

Thinking of Living in Hampton?

For The Widest Selection of Desirable Properties

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FIVE BARBERS

"C" Street
We Speak French, Too
EUGENE CER ANNI

Hollingworth Hotel

(Formerly The Lawrence House)
A St., Hampton Beach

PUBLIC DINING ROOM

BREAKFAST: 8:30 A.M.—11:00 P.M.
DINNER: 5:00 P.M.—12:00 P.M.
Operated By Bucky Hollingworth of
The Detroit Red Wings

Motorists Warned

Motorists take notice, every available law enforcement officer in New England is expected to be on traffic duty over the long Fourth of July weekend, reported New Hampshire Motor Vehicle Commissioner Frederick N. Clark, chairman of the traffic safety committee of the New England Police Chiefs association. Commissioner Clark said, as he appealed to motorists who plan to visit New England to join the "Slow Down and Live" traffic safety campaign, that the New England Police Chiefs are determined to lead the nation in highway safety.

The mouth of the Amazon river 167 miles wide.

A Treat For You And Yours — FREEMAN'S ICE CREAM

We Make Our Own
ALSO
LIGHT LUNCHEONS — COLD DRINKS
Just A Nice Drive Out Into The Country
400 Yds. West of N.H. Toll Gate On Rte. 101C
Many will remember Frank from his years in the dairy business on the beach.

Garland's

Ocean Boulevard and 'B' Street
OPEN YEAR 'ROUND

- Luncheons
- Beach Supplies
- Cosmetics
- Cigarettes & Tobacco
- 24-Hr. Film Service
- Magazines

RALPH J. ROWELL
Proprietor

55 YEARS AT HAMPTON BEACH

Hampton Metal Shop

1 LAFAYETTE ROAD HAMPTON
Any Sheetmetal Work

LENNOX

Heating and Cooling

WE MAKE AND INSTALL

- Kitchen Hoods & Fans
- Shelves & Counters
- Sinks Of Any Size
- Chimney Caps
- Ventilation Systems
- Shower Stalls & Bases
- Planter Boxes & Trellises

These and other items available in aluminum, copper, galvanized or stainless steel.

AT YOUR SERVICE — HAMPTON METAL SHOP
WA 6-2098

August Will Be Festival Month

August is Festival month at Hampton Beach and the following is the schedule of events planned by the Chamber of Commerce for the 50th Anniversary Celebration. Friday, August 2 — Song Festival, Bandstand, 7:30 p.m. Week of August 4 — Mon., Talent Show, Get-Acquainted Dance Night; Tues., Miss Hampton Beach Beauty Contest, Bandstand, 8:30 p.m.; Wed., Fireworks; Fri., Song Festival. Week of August 11 — Mon., Talent Show, Get-Acquainted Dance Night; Wed., Fireworks; Fri., Song Festival. Week of August 18 — Mon., Talent Show; Wed., New England Day including "Miss New England" Beauty Contest, "The Most Beautiful Girl in All New England", Fireworks; Sat., Children's Day, Anniversary Festival Parade, 2:00 p.m. Week of August 25 — Mon., Talent Show Finals (open to first-place winners, 1957); Wed., Fireworks, Crowning of "Miss Hampton Beach 1957", 9:30 p.m. Coronation Ball at Casino Ballroom (by ticket only).

Beach Notes

Rhode Island seemed to be taking the lead at the Roy-Al for the first week of the season, with a full house of guests mainly from Rhode Island and Massachusetts with a few from New York State. The following guests were from Rhode Island: Mr. and Mrs. H. Sidebotham, Mr. and Mrs. W. Hardy, Mr. and Mrs. J. White, Mr. and Mrs. F. Conlon, Mr. and Mrs. M. Couture, Mrs. Sadie Williams, Mary Swiska, Helen Fallon, Muriel Proulx, Constance Benoit, Gertrude A. Gillespie, Grace Glavin, Gertrude Glavin, and Grace Almeida. From Massachusetts: Mr. and Mrs. E. Jost, Mr. and Mrs. A. Richardson, Mr. and Mrs. W. McAuliffe, Mrs. S. Carriglia, Mrs. P. O'Hearn, with Ann and Susan, N. Cecilia Haggerty, and Ann Scully. From New York State: Mr. and Mrs. C. Keeler. Mr. and Mrs. McAuliffe and Mr. and Mrs. E. Jost have just returned from a tour of the New England States. Mr. and Mrs. Leroy Loomis recently entertained Mr. and Mrs. George Loomis of South Chatham and St. Petersburg, Florida.



Pretty Betty Borosan of Arlington, Mass. found the waters at Hampton Beach just the thing to perk a person up after a hot ride from the Bay state. Staff Photo

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SEVEN DAY vacationist, Robert Mellow of Lowell, Mass., finds sand at Hampton Beach just the right quality for castle building.

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With top-flight New Englanders doin' the Call!
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Just 50 cents admission! Refreshments galore!
An' the best danced dancin' on an old pine floor!

CALLERS:
MAL HAYDEN - June 28; July 12, 19; Aug. 2, 16, 30
HAL MATSON - July 5; August 9
JOE PERKINS - July 26; August 23

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Picnicking, Surf Bathing,
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Receives Air Force Trophy



SECOND LIEUTENANT ROBERT EDGERLY, of Hampton (left) is shown receiving the Air Training Command Commander's Trophy, presented by Colonel Robert W. Elliott, during his graduation ceremony from navigator training at Harlingen, Texas. The trophy is given to the most outstanding member of each class. —USAF Photo

Harlingen Air Force Base — Second Lieutenant Robert Edgerly.

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THE STARS

by LYN CONNELLY

Much is made of the alleged fact that Oscar winners are unknown until the slip bearing their names is read from the podium. This may be true, but it seems peculiar that year after year the so-called "guesses" by everyone in Hollywood from a janitor to the top producers are invariably right. How can they "guess", for instance, that "Around the World in 80 Days" will win the best picture while George Stevens will be named the best director for "Giant"? Neither of these Oscars was a surprise to anyone in the movie audience or the televisioners who had read all predictions. Katharine Hepburn deserved the Oscar, but Katie is not well liked by her co-workers so she lost out in an emotional binge over Ingrid Bergman in her first American movie in her first year of self-imposed exile. Kirk Douglas, too, deserved it if voting was fair, but Yul Brynner won on the basis of a role he created on Broadway and could play in his sleep. The same thing happened some years ago with Shirley Booth. She created a role on Broadway, played it a thousand or more times, made her first movie based on the same play and promptly won the Oscar for "best actress." Last year an unknown actor won on his portrayal in a movie seen first as an original TV play. Has Hollywood no originality left? Rugged Dane Clark, who stars every third week on ABC-TV's "Wire Service" series, came within a whisker of becoming a lawyer. With degree from Cornell and St. John's Law School behind him, Dane, a native New Yorker, acquired a job as a law clerk, then lost it to the nephew of the law firm's senior member. A three-

letter man in college, he next turned to professional sports: boxing, football and baseball. But Dane wanted something more permanent, and when a friend tipped him off to a minor spear-carrying role in a play, he snapped it up.

Dane played a few minor roles in Broadway plays and then wrote some radio dramas. Through some of his productions, he worked his way into radio acting. In the '40's he went to Hollywood, signed up with Warner Bros. for a long-term contract, and in 1945 won first place in the Stars of Tomorrow Poll. Among his outstanding pictures have been "Hollywood Canteen," "God Is My Copilot," and "Whip Lash." He headed back east in 1950 and appeared in such plays as "The Number," "Fragile Fox" and the road company version of "Country Girl."

He's appeared in a number of TV dramas, having been one of the first of Hollywood's name stars to dip into the new medium. His role of Dan Miller of Trans-Globe Press in "Wire Service" is his first regular part in TV. Dane says the best thing about the part is that it allows him to travel quite a bit. He likes to travel so much that he owns a flat in London and leases a New York apartment.

Dane, now in his late 30's, has been married for 12 years. His wife, Margot, is one of the most accomplished painters of circus art in the country. They live in west Los Angeles.

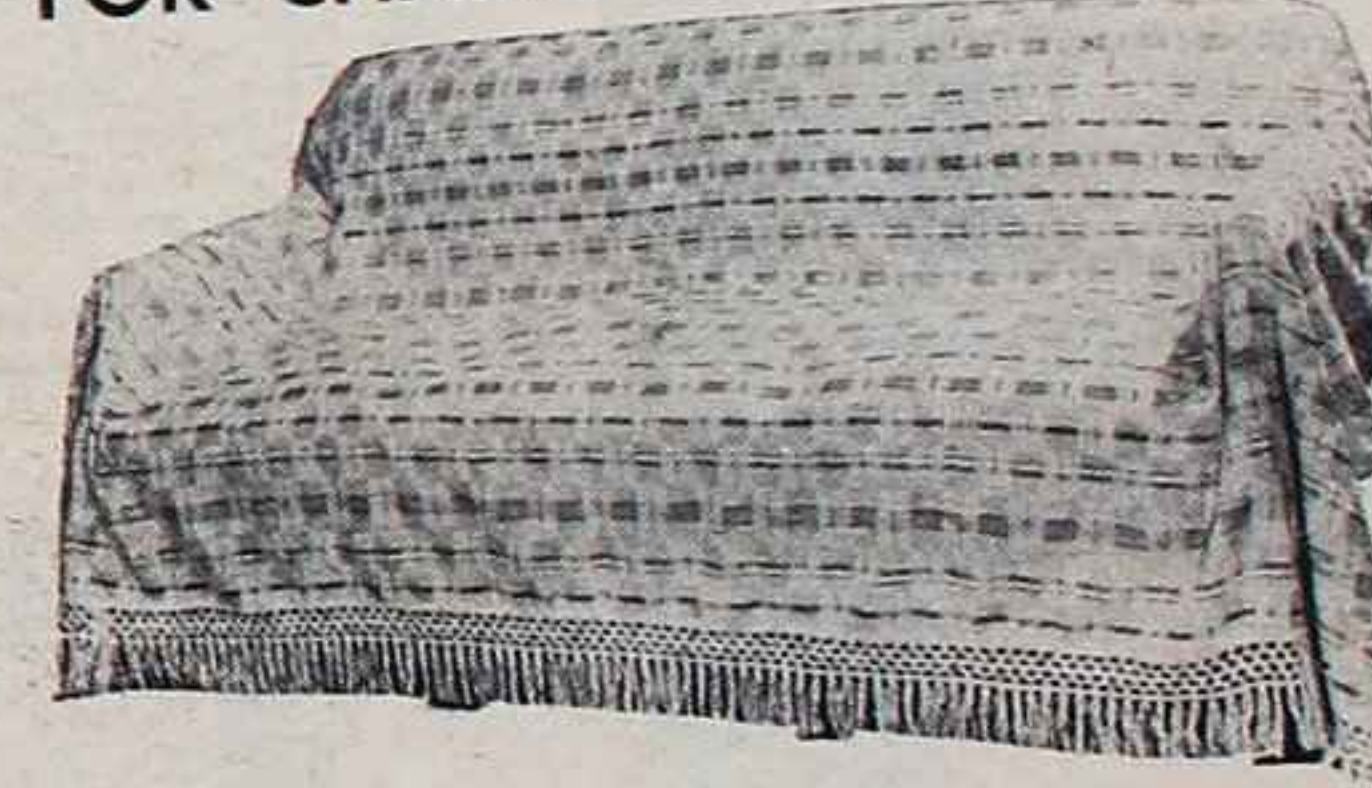
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Beach GOC Post Given High Honor



POST OF THE MONTH award was presented recently to the Seacoast GOC post on the occasion of its first anniversary celebration at Hampton Beach. The award, first of its kind to be received by a N. H. post, was presented by State Civilian Defense and Air Force officials. (L. to R.) Adm. Cornelius Brinkham, State CD head; Major William R. Campbell, Air Force filter center; Mrs. Harry Parr, post supervisor; and Douglass E. Hunter, State Representative.

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 OPEN FRIDAY NIGHTS

The Seacoast Memorial Ground Observer Post at Hampton Beach was recently named as the "Post of the Month" by Major William R. Campbell, commander of the Manchester Filter Center at the celebration of the Post's first anniversary of operation held in Community Hall at Hampton Beach.

In presenting Mrs. Harry Parr, supervisor of the post and of Hampton Ground Observer Corps, with the beautiful hand-made bronze plaque which signifies this signal honor, Major Campbell said the Hampton Post was being honored because of its outstanding achievement in only one year of operation and that Hampton's Post is the first in the area covered by the Manchester Filter Center to be designated as the Post of the Month, that area comprising Maine, all of New Hampshire, all of Vermont, all of Massachusetts, all of Connecticut, all of Rhode Island and part of eastern New York, and having 130 operational posts whose skywatchers report to that center.

Certificates and pins denoting 100 hours of service at the post were presented to Mr. and Mrs. Ralph Nutter, Mrs. Gladys Fernald, Mrs. Evelyn Eldredge, Mr. George Smith and Mr. Reginald Willis. A special award was given to Mrs. Harry Parr for 500 hours spent in work for the G.O.C.

An interesting note of the anniversary party is that the oldest observer present was 73 years of age and the youngest was 11 years old.

Admiral Brinkham of Concord,

Civil Defense Administrator for the State of New Hampshire brought greetings from the state capitol and Major Miles King also from Concord, who is liaison officer between the State and the Air Force thanked all the members of the local G.O.C. for the excellent record of service at the seacoast post.

Major Campbell gave a note of encouragement to the skywatchers by promising that the Hampton's post would be equipped with a telephone line direct to the Filter Center in Manchester, thus being able to bypass the Newburyport exchange and thus obviating considerable delay in reporting the planes sighted.

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IT'S COLD AND WET were the comments of this vacationing Bay State trio of Gary LaBreton, Barbara LaBreton and Kathy Bridges. —Staff Photo

Arlington Lass Is Talent Winner Monday Evening

A large gathering of spectators was on hand Monday night to watch Ann Marie Sullivan, 8, of Arlington, Mass., win the second talent show of the season in the junior division. Ann sang and danced to the selection, "With My Shalalie Under My Arm."

Placing second was Lorraine Moores, 13, of Haverhill, Mass., with her selection of the popular ballad, "My Prayer."

A close third was taken by the trio of Anna Marie McGrath, Gerald McGrath, and Kevin Kirrane, ages 7, of Jamaica Plain, Mass., who danced to "Reel and the Red Hairred Lass" and "Londonderry Hornpipe."

In the senior division the Seven Sharps Orchestra, ages 12-15, of Bradford, Mass., came out on top with their rendition of the "Seven Sharp Five".

Second place was taken by Sonja Peterson, 18, of Sterling, Mass., who sang "You'll Never Walk Alone".

Two Named On Recreation Board

The Board of Selectmen recently appointed Donald Ring and Town Manager John True to represent the town on a recreation board being formed at Hampton Beach to work with State Commissioner Russell Tobey and members of the Recreation commission on problems of recreational facilities in the sea coast area.

Beach Notes

Among the many Hudson, Mass. vacationists at Hampton Beach are: Mr. and Mrs. Philip J. Donovan and family and Mrs. Ida Donovan, all of Hudson, and Mrs. Annie Guy of Spencer, all staying at the Donovan cottage on Nudd Court.

Mr. and Mrs. Martin Horton and family of Hudson are staying at the Eleanor cottage on Highland Ave.

Mr. and Mrs. John P. Donovan and family and Mr. and Mrs. Carl Hellander, Jr., of Hudson, and Mr. and Mrs. Thomas F. Carney and family of Framingham are all staying at the Trillagh cottage on Wall street.

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Montreal Choir Visits Beach

The Association Chorale, of St. Jean Baptiste, from Montreal, with twenty-six members present, made Hampton Beach the final stop on their annual tour, staying at the MacKenzie Arms, Hampton North Beach.

One of several touring groups of Canadians to stop at Hampton this year, the Association made the beach their headquarters for three days.

Included in the group were: Dr. and Mrs. Gaston Demers, Mr. and Mrs. Germain Lefebvre, Mr. and Mrs. Jean Elie, Mr. and Mrs. Joseph Paquette, Mr. and Mrs. Maurice Avon, Mr. and Mrs. Fernand Comeau.

Mr. George Provost, Mr. Jean Cloutier, Mr. Odilon La Plaine, D. Thibert, P. Sance, M. Bauthier.

Mr. Jean P. Chevalier, Mr. Marcel Berthiaume, Mr. Rene Thembalay, Mr. Rene Gauthier, Mr. Raymond Cloutier and the Misses Monique and Jeanine La Luce.

Chairman of the choir is Dr. Demers, Choir Director is Mr. Lefebvre, and Mr. Elie is the organist.

Another group from Canada staying at the beach this week was a party of 22 from Sherbrook, guests at the Hollingsworth Hotel, operated by Bucky Hollingsworth of the Detroit Red Wings.

August Is Festival Month

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 Liquor served with meals only on Sunday until 8:45 p.m.

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A SHALLOW POOL and a group of unsuspecting children in many attitudes of play were all the components needed to make this a typical Hampton Beach vacation picture. —Staff Photo

July 1-7 Named "National Safe Boating Week"

Governor Lane Dwinell designated the week of July 1-7 as Safe Boating Week in cooperation with the National Safe Boating Week. The Governor urged boating enthusiasts to support the U.S. Coast Guard Auxiliary safety campaign.

Governor Dwinell said that all boatmen as well as the general public will benefit from the program of boating safety and inspection of all small craft. The U.S. Coast Guard, through its civilian Coast Guard units are promoting the safety program.

Joni James Is Star Attraction At Ballroom

The seacoast area is in for a real treat this Saturday, July 6th. That's the evening lovely Miss Joni James, M-G-M recording star will make a guest appearance at the Hampton Beach Casino Ballroom.

Chicago-born Joni James, started her career as a featured dancer but an attack of appendicitis turned out to be a blessing in disguise. Stricken just before she was to go on as a featured dancer at the Edgewater Beach Hotel, Joni thought her career was finished. But during a lengthy recuperation she turned her talents to singing.

Months of playing dates in small towns and hamlets thruout the midwest followed till the close of 1951 when she returned to her home town, booked into the Vine Gardens. But it was a guest spot in a local TV show that made Chicoreans aware of Joni. She sang but one song and overnight the Windy City developed a legion of Joni James fans. A legion that has grown to include popular music fans the world over.

It remained for the record industry to establish her reputation on a national scale. Asked to make some recordings Joni chose "Why Don't You Believe Me" for her first waxing and followed with "Your Cheatin' Heart", "My Love, My Love" and "Have You Heard." That made it 4 million-sellers in a row... a feat unmatched by any female singer in history. Her MGM record sales have topped the 15 million mark in five years! Quite an achievement for a gal who intended to be a ballet dancer!

Joni James will appear in person this Saturday evening at the Hampton Beach Casino Ballroom. Joni's appearance will be the first

of a sensational line-up of top orchestras and recording stars who will be at the Casino Ballroom this summer. Next Friday, July 12th, Lex

Elgart and his orchestra will be on the stand. The Hampton Beach Casino Ballroom is the only ballroom in the area offering name attractions this summer.

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Jubilee

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Knitted Nylon
CAPES
White - Mandarin or Johnny Collar
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BATES SPREADS
DUNBAR TWIN PATTERN - REG. 17.95
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- FISH
- STEAKS
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- FRIED CLAMS

— SPECIAL —
12-Oz. T-Bone
STEAK
Potatoes — Vegetables
Falls — Butter
Tossed Salad
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COTTON and DACRON PLAY SLIPS
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SUMMER BLANKETS
ORLON — COTTON — RAYON BLEND 72 x 90
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Yellow — Pink — Blue — Rose — Aqua — White

DOUBLE PANNEL COTTON SLIPS
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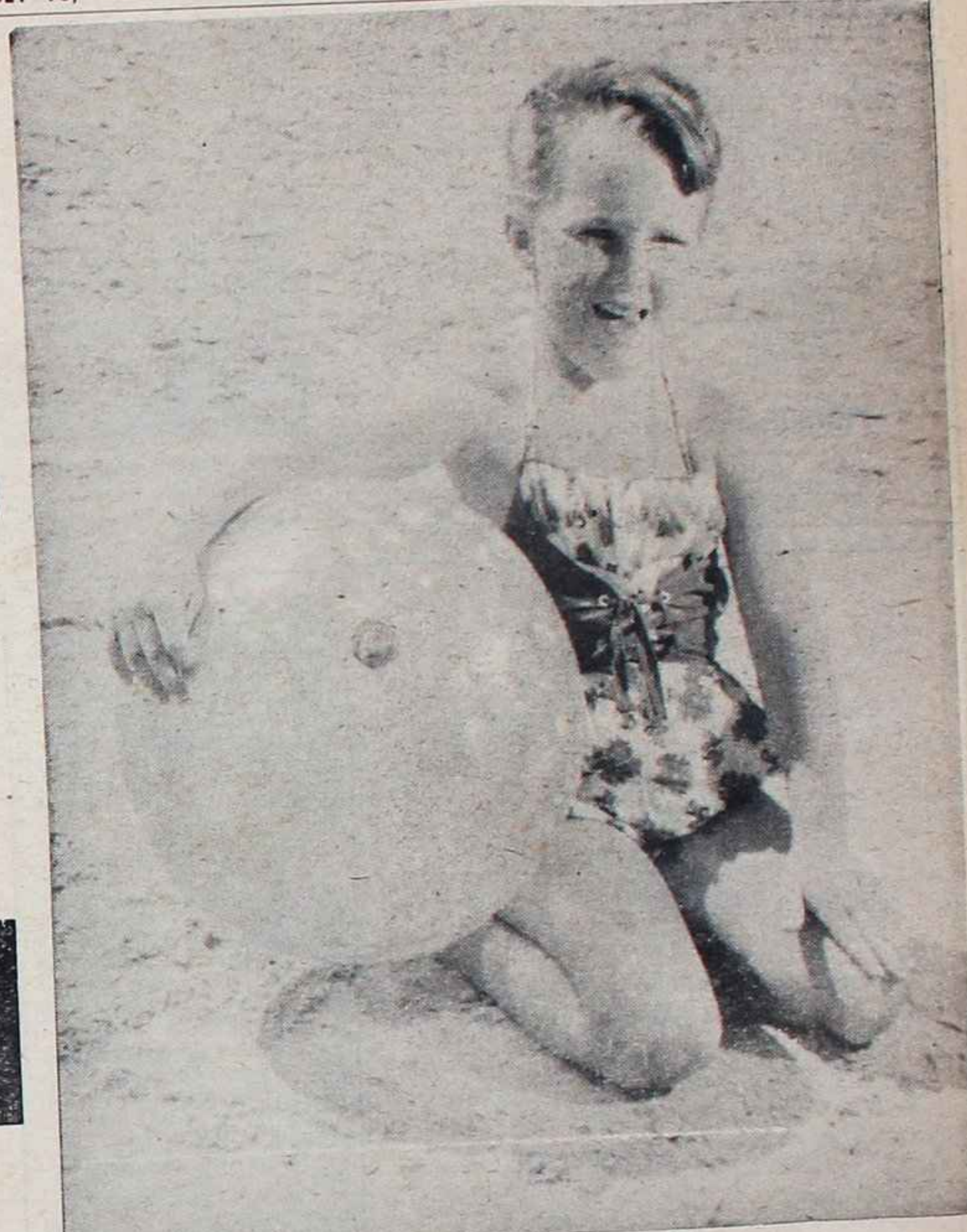
VOL. XXX, NO. 3 Incorporating The WEDNESDAY, JULY 10, 1957

Tide Table
(Daylight Saving Time)

Date	High	Low
July 11 A.M.	12:05	6:58
12 P.M.	12:11	6:40
13 A.M.	12:47	6:43
13 P.M.	12:51	7:15
14 P.M.	1:25	7:21
14 A.M.	1:29	7:55
15 P.M.	2:02	8:02
15 A.M.	2:07	8:30
16 P.M.	2:33	8:41
16 A.M.	2:46	9:06
17 P.M.	3:17	9:23
17 A.M.	3:27	9:44
P.M.	3:58	10:06

BEACH ENJOYS SAFE FOURTH

STORY ON PAGE 3



CUTE MISS — Little Lee Ann Silva, 5, (above) daughter of Mr. and Mrs. Roger Silva of Hudson, Mass., was among the thousands of youngsters who enjoyed the Fourth at Hampton Beach.



NO KIDDIN'! — Did Grandma and Grandad really wear those in swimming?—asked young Brian Kesemon of Brooklyn, N. Y., left and Mary Jane Mehan of Lowell, Mass., right, as they viewed the beach attire of Babe Marshall, Lowell, Mass.; Harry Lave, Arlington, Mass.; Norman Blanchard, Holyoke, Mass.; and Howard Fish, Lexington, Mass., which startled holiday visitors at Hampton Beach on the Fourth.