

your new sweater wardrobe...



SWEATERS

by GARLAND

... HUNDREDS OF SMART NEW SWEATERS TO CHOOSE FROM. SO RIGHT FOR A COOL AUGUST EVENING!

NEW ORLON

CARDIGANS 6.95

Sizes 34 - 42 In White, Gray, Green, Blue
Flame Pink, Navy or Black

NEW ORLON

SLIP - ONS 4.95

Sizes 34 - 42 White, Gray, Green, Blue,
Flame Pink, Navy or Black

ALL WOOL

COAT SWEATERS 5.95

Beige, Black, Yellow, Pink, Green,
Gray and Others. Sizes 34 - 40

100% VIRGIN WOOL

CARDIGANS 7.95

In A Wide Range of Shades, Sizes 42 - 46

LONG SLEEVE ORLON

SLIP - ONS 5.95

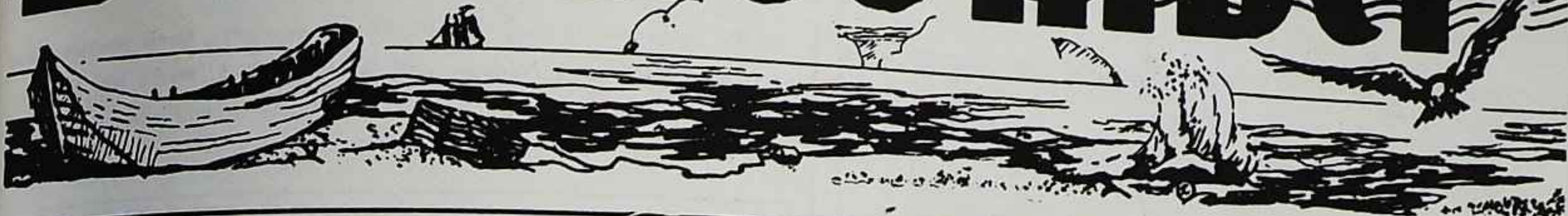
Variety of
Colors, 34 - 40



ALL CATALINA BATHING SUITS
DRASTICALLY REDUCED
BUY THEM WHILE THERE'S STILL TIME TO WEAR THEM!

George B. French Co.
37 Market Street
Portsmouth, N. H.

The Beachcomber



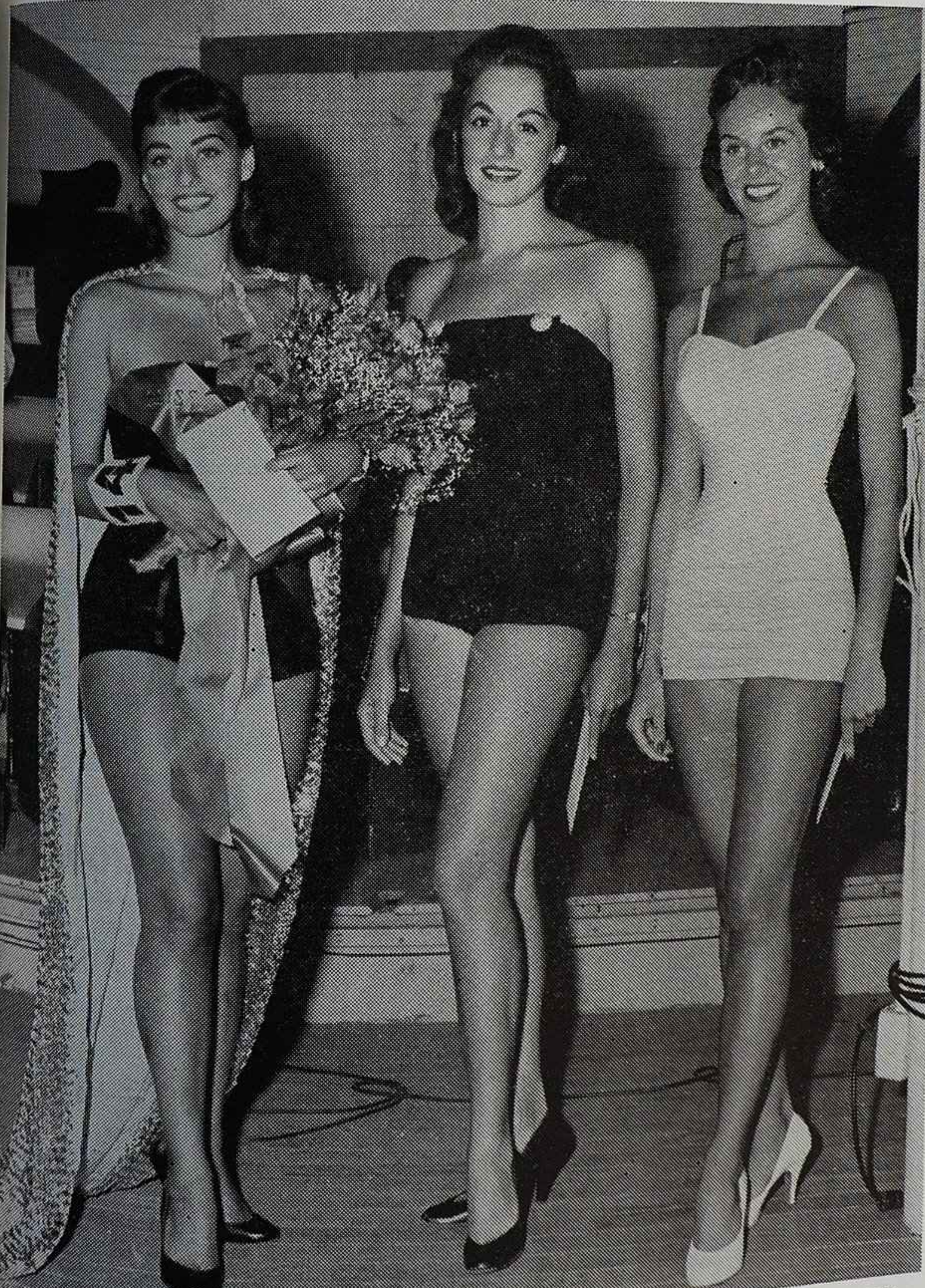
VOL. XXIX, NO. 7

Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 8, 1956

FREE DISTRIBUTION

Bay State Girl Chosen Queen



The "Miss Hampton Beach" contest, held first this year so as to let the queen reign throughout the entire August Festival month, met with rousing enthusiasm and cheers by a capacity crowd of spectators Thursday night when 44 beauties paraded across the bandstand to the music of Chuck Hill's band.

Emerging as the top beauty contestant, eighteen-year-old Cynthia Fuller of Brighton, Mass. placed first in a black strapless swim suit.

Miss Fuller was presented a bouquet of red roses and a \$200 savings bond by last years queen Barbara Ann Curran, but will not be officially crowned as queen until August 30.

Completing the line-up of winning beauties was Lyla Moran, 17, of Boston, Mass., who secured second place in a black swim suit, and Sally Ann Freedman, 16, of Peabody, Mass., who was a close third attired in a chartreuse suit.

Judges for the contest were Mr. Alfred Patricelli of Bridgeport, Conn., past regional director for 8 years of the Miss America Pageant, and now N. E. State director of the Miss Universe Pageant; Walter Greene of Boston, photo editor of Associated Press; David Wurzel of Boston, bureau man of United Press; and Mr. Alex Reed of N. J., in his fifth season with the Hampton Playhouse.

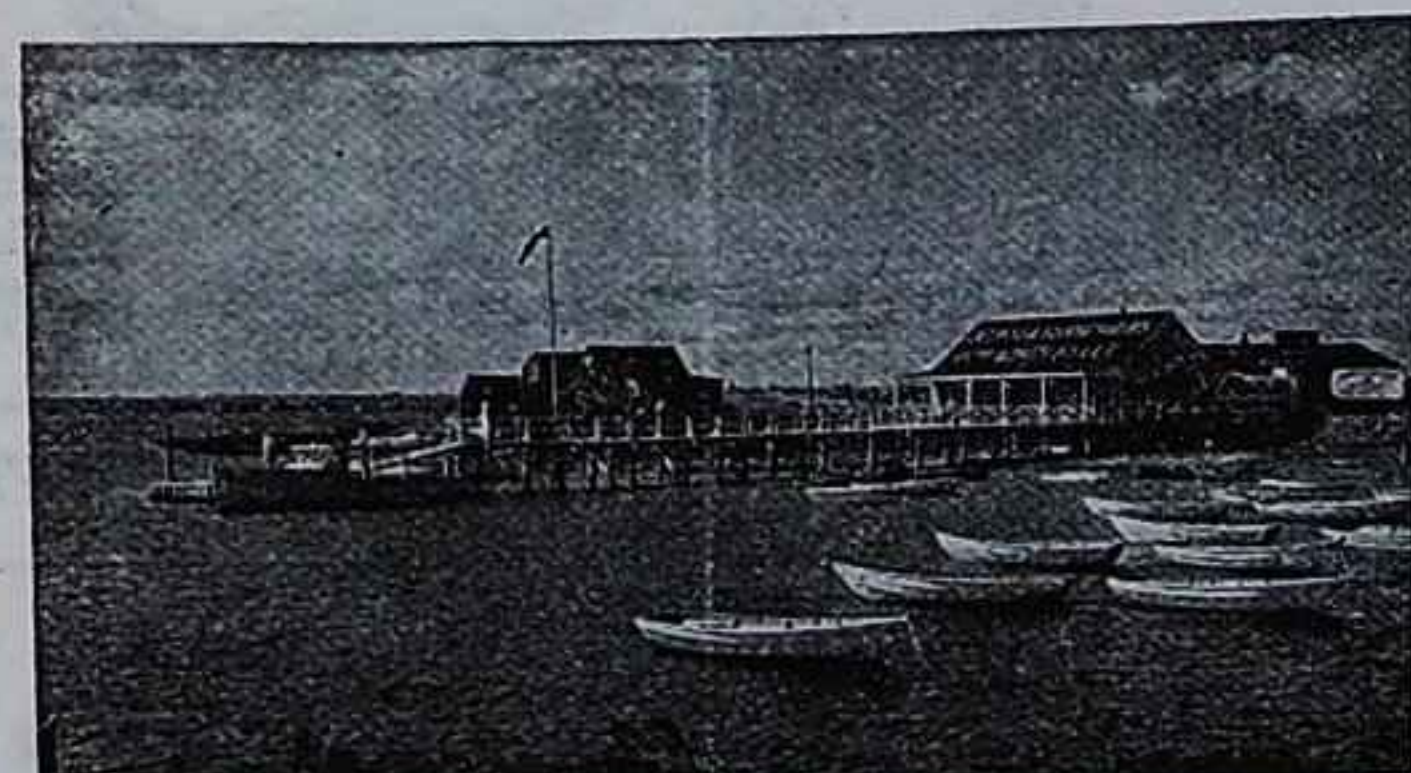
Tellers were Miss Jennette Braymen of Bridgeport, Conn., N. E. chairman for three years of Miss Universe Pageant; and Mr. Wilson Dennett, accountant for the U. S. Smelting and Refining and Mining company in Boston, Mass.

A trailer, from which the girls emerged onto the stage, was from the Hampton Trailer sales in Hampton Falls.

This year the contest was scored by a point system with that being the reason for the tellers.

TRIO OF BAY STATERS led the field of 44 contestants this week in the selection of "Miss Hampton Beach". Winner of the coveted title who will reign as Queen of the August Festival month is Cynthia Fuller, 18, of Brighton, Mass., (left) with runners up Lyla Moran, 17, of Boston, Mass., (center) and Sally Ann Freedman, 16, of Peabody, Mass. —a Colt Photo

DEEP SEA FISHING



Lines and Bait Furnished — Toilet Facilities
FREE PARKING

PARTY BOATS

Leave Hampton River Daily
8:00 A. M. and 1:30 P. M.

ROW BOATS FOR RENT

Tackle Shop

Restaurant

OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach

Tel. WA 6-3503

Casino Market Inc.

Ocean Blvd.

Hampton Beach

PHIL VALLIERE, Proprietor

We invite you to shop at one of the seacoasts finest markets. Noted for Quality Meats and Produce, and featuring S. S. Pierce Fine Groceries. Of course, we have our own bakery, too. Come in and save. Free parking while you shop!

FRIDAY AND SATURDAY SPECIALS

12 LB. STUFFED & WITH GRAVY	READY TO SERVE	7.98
Roast Turkeys		
EXTRA LARGE	READY TO SERVE	89c
Chicken Pies		
DAIRY FRESH		
BUTTER	LB.	61c
S. S. PIERCE		
White Tuna Fish	CAN	33c
LA TOURAINE		
COFFEE	VACUUM PACK	98c
LARGE		
PLAIN DONUTS	DOZ.	45c

THE HAMPTON BEACH CASINO

Everything Under One Roof

Gift Shop — Dining Room

Bowling Alleys

Bath Houses — Parking Area

Soda Fountain

Fried Clam Stand

Snack Bar

The Hub Of Happy Hampton Beach

Nationally Famous Ballroom

AT THE BALLROOM

FRI. - SAT., AUG. 10th & 11th

HAMPTON SISTERS

WITH

FREDDIE SATERIALE'S ORCH.

MON., WED., SAT., AUGUST 13-15-18

BOB BATCHELDER'S ORCHESTRA

Coming One Night Only Aug. 17

LES ELGART

Canadian Visitor Breaks Leg In Surf Mishap

A 72-year-old Canadian vacationist received a broken leg after she fell when a high rolling wave knocked her down Thursday afternoon, police reported.

The woman identified as Mrs. Thomas Tranan of Swathmore, Canada, was reported to have been knocked down by a high wave and at the same time slipped into a hole.

Hampton Beach Police said Mrs. Tranan was taken to the Exeter hospital by the Sturgis ambulance for treatment.

Beach Guests Win Prizes At Party

Many vacationists were fortunate in winning prizes at Monday night's "Get-Aquainted" dance held in the Casino Ballroom.

Receiving gift certificates and boxes of kisses were Mary Ann Waszeziak of Manchester, Ray Cole of Montreal, Canada, Ned Cooper of Heverhill, Mass. and Barbara Jewett, also of Heverhill, Mass.

Celebrating their birthday on August 7th and August 10th respectively, Mary Woods of Natick, Mass., and Jack Lancaster of East Hartford, Conn., received bowling or biking at Ferncroft. Pat Weld of Manchester, Conn. and Eddie Farren of Somerville, Mass.

GUESTS
(Continued on Page Ten)

RASINI'S ROCKET CAR



A NEW THRILL in show business, Rasini's Rocket Car, will be a feature attraction of the August Festival at Hampton Beach with two daily showings from August 27th through September 1st.

The Precinct has engaged Holger Rasini, a Danish performer, and his Rocket Car for the week of August 27th as a windup to a gala season at Hampton Beach.

Precinct Commissioner Ralph T. Harris told the Beachcomber today that he is trying to revive the Carnival Week at Hampton Beach that all the old timers remember from years back when some of the greatest acts that toured the country have performed at the beach.

Rasini has been engaged to exhibit his revolutionary and thrilling feat twice daily, August 27 through September 1st. at 4:30 and 9 p.m.

Rasini drives a midget car down an inclined ramp, from the upturned end of which it leaps off into space, turns a complete somersault in mid-air, and lands with a resounding thud in a specially built tarpaulin. The tiny car weighs only 350 pounds and is jet propelled.

"Miss Sea Nymph" To Be Chosen In Contest Thurs.

More than 20 applications have been received by Chamber of Commerce officials for Thursdays "Miss Sea Nymph" beauty contest.

Those towns in Massachusetts to be represented include Brighton, Stoneham, Peabody, Heverhill, Lowell and Springfield. Applications have also been received from girls living in Canada, East Hartford, Conn., Manchester and Providence, R. I.

The girls will be attired in swim suits and high heels as they parade across the bandstand to the music of Chuck Hill's band, with Bill Elliot acting as master of ceremonies.

Many Vacationists Join 'Old Salts'

Many Hampton Beach vacationists joined the Old Salts club this past week with the following catches: George Plante from Troy, N. Y. with an 8 lb. haddock; John Cannon, Lawrence, Mass. with a 5 1/2 lb. haddock; Mary Godet, Chicopee, Mass. with an 8 lb. haddock; Ronald Maynard, Hudson, with a 9 lb cod; Thomas Duryea, Manchester, 14 years old, with a 5 lb haddock; John Doherty, Manchester with a 17 lb. pollock; Patrick Hogan, Salem, Mass. with a 7 lb. haddock; Edward Robitaille, Ware, Mass. with an 8 lb. haddock and a 31 lb. cod; Bradley Aiken, Manchester.

OLD SALTS
(Continued on Page Seven)

BOWLING — BICYCLING — BILLIARDS

Ferncroft Recreation Center

A STREET TELEPHONE WA 6-3410 HAMPTON BEACH
Open Year 'Round

OPEN WEEKDAYS AND SUNDAYS

BOWLING 25c

Automatic Pinsetters Per String Before 7:00 P.M.

Try 'em! You'll Like 'em!
8 Good Clean Alleys
Good Pins — Clean Balls
Pinball Machines — Juke Box

Bicycling

OVER 80 BIKES

MANY NEW . . . 20" — 25" — 26" Ballons — 3 speeds — Tandems
Equipped with lights at night.
AVAILABLE 8:30 a.m. to MIDNIGHT
Bikes and Trikes for Tots

Billiards

OPEN WEEKDAYS AND SUNDAYS IN THE PENTHOUSE

Well Ventilated
Flourescent Lighted
7 Brunswick Pocket Tables

OPEN WEEKDAYS SUNDAYS 10:00 a.m. - MIDNIGHT 1:00 p.m. - MIDNIGHT including Billiards

If It's NEW and DIFFERENT . . .

Millinery . . . Sportswear . . . Dresses
Jewelry . . . Accessories

— featuring this week —

AUGUST CLEARANCE

you'll find it at
"That Fascinating Store"

The Band Box

. . . of Newburyport

THE BEACHCOMBER
 Incorporating
 the Hampton Beach Advocate
 A Vacation Digest of all the news
 information for the summer visitors
 Published
 Wednesdays, June 27 to August 29
 By The
HAMPTON PUBLISHING COMPANY
 Hampton New Hampshire
 For Advertising Rates in this Paper
 Telephone WA 6-8322
 Communications and Items from
 readers are welcome at all times.

FIVE BARBERS
 "C" Street

We Speak French, Too
ARTHUR GAUDREAU

McDormand's MEN'S WEAR

- Sport Clothes
 - Beach Wear
 - Work Clothes
- HAMPTON CENTER**

NOREEN ANTIQUES
 Ocean Blvd. & First St.

Rt. 1A Hampton Beach
 Specializing in Old China & Glass
 Figurines - Bisques - Dresden
 And Lamps

PLAYLAND

Ocean Boulevard Hampton Beach

**Beach Girl Feted
 At Bridal Shower**

Miss Jeannette Gagne of Hampton Beach was recently honored at a surprise bridal shower by the guests of the "Marlene" where she is employed.

A purse was presented as a gift to Miss Gagne by Mrs. Sophie Hatzis, Mr. and Mrs. Joseph Wefers, Mr. C. Dandarand, Mr. and Mrs. Fred Typrowy, Miss Barbara Person, Miss Valerie Carlson, Mrs. Ellie Bounakis, Miss Pat Murphy, Miss Ann Marley, Miss Marge Marley, Miss Gail Rankin, Mrs. Gert Dueika, Mr. Fred Swindell, Mrs. Charlotte Hinks, Mr. and Mrs. Tom Frazer, Mr. and Mrs. Emmett Shea, Miss Sadie Flynn, Miss Lillian Flynn, Miss Marie Richard, Miss Oline Allen, Mr. and Mrs. Carl Meyer, Mrs. Evelyn Rafuse, Miss Helen Regan and Mrs. Clara Oxford.

The hosts were Mr. and Mrs. Herbert Reuter, proprietors of the Marlene.

Miss Gagne will be married to Mr. Michael Linn on September 22.

Deep - Sea Fishing

TRIPS TWICE DAILY AT 8 A.M. & 1:30 P.M.

AL GAURON

STATE PIER

TEL.

WA 6-2469



LINES
 and
 BAIT
 FURNISHED



CHARTER PARTIES

- Toilet Facilities

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

Exeter Rd.

Hampton

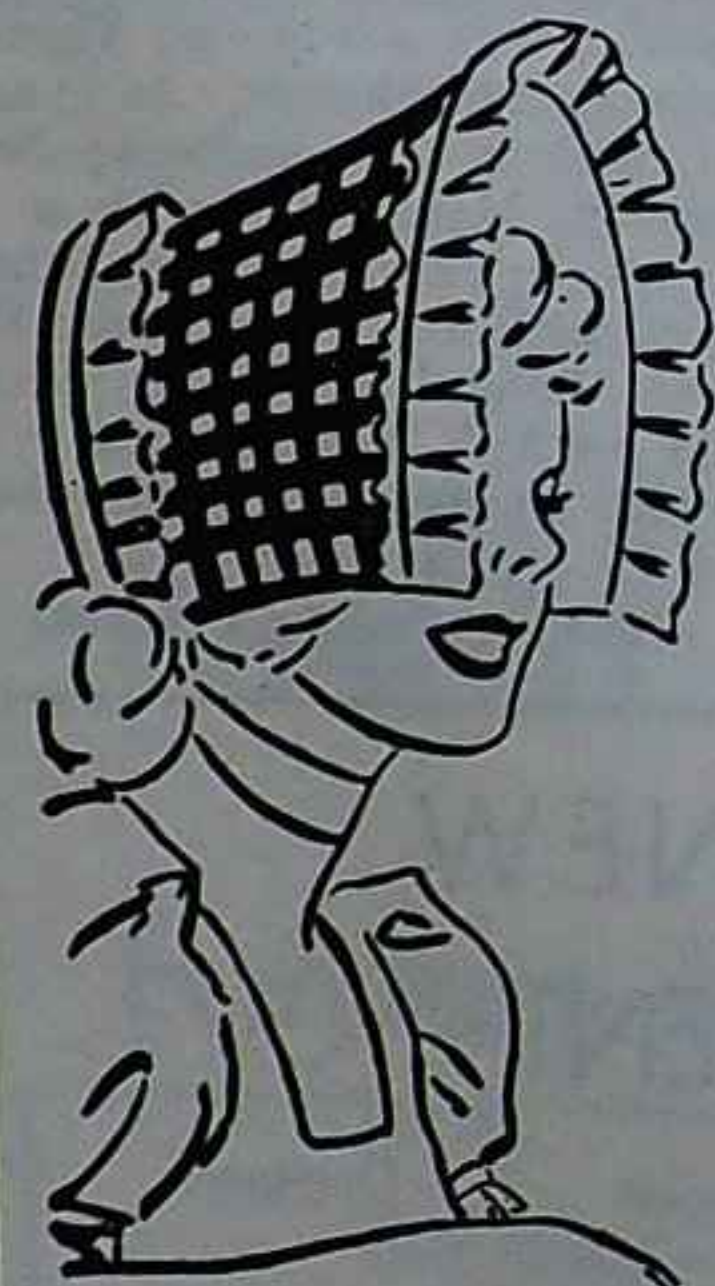
NO GAME PAYS
 LESS THAN **\$10**

WITH BIG
 SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

Plenty Of Free Parking



Now you may enjoy

the freshest!

WHITING'S

MILK • CREAM

and other dairy products from WHITING'S, the only dairy located in HAMPTON . . . service throughout Hampton, Rye and Portsmouth

Daisy Meadows

All WHITING delivery trucks have
ELECTRIC REFRIGERATION

to bring you the finest, freshest products in clean, dry containers untouched by ice.

Another reason why we say in WHITING'S there IS a DIFFERENCE.

WHITING MILK CO.

Start home delivery
 service now . . .

call WAverly
 6-2050



festival of values

SUMMER DRESSES

Beautiful prints, checks, dark plaids, stripes and solid colors in cottons, orlons and many other beautiful fabrics.

Values to \$19.95

Values to \$12.95

Now 10.00

Now 6.00



BEACH COATS

WHITE TERRY
 SHORTY

Sizes 7 - 14
 Regularly \$2.98

Now 1.98

DENIM PLAIDS

TRIMMED CUFFS, COLLARS AND SLEEVES

Sizes 7 - 14
 Regularly \$3.95

Now 2.98



COTTON SKIRTS

Full circles, gored, pleats and straight line styles in various washable fabrics
 Values to \$7.95

Now 4.17



H. W. PRAY CO.

NEWBURYPORT

71 STATE ST.

AIR CONDITIONED
 OPEN FRIDAY NITES TIL 9:00

August is Festival Month

if you have beaucoup d'argent don't read this ad!

BUT

if you enjoy an honest-to-goodness bargain be at kray's tomorrow for our

CLEARANCE SALE

OF FINE MEN'S WEAR BOY'S WEAR WOMEN'S SPORTSWEAR

kray's

47-49 State Street Newburyport

MOODY'S

133 Water Street EXETER

SUMMER SALE

- Swim Trunks 1/3 Off
- VALUES TO \$13.00
- Dress Slacks 4.99
- VALUES TO \$8.00
- Wash Slacks 3.99
- VALUES TO \$3.95
- Denim Slacks 2.49
- MEN'S Walking Shorts 1/4 off
- LADIES Blouses 1.29 2/2.49
- LADIES Bermuda Shorts 1.00 off
- ALL WOMEN'S & CHILDREN'S SUMMER SHOES 1.00 Off Reg. Price



DIAL Geneva 6-2605

NOW! ENDS SAT., AUG. 11th 2 TORRID HITS!



Daring Co-Attraction! Linda Christian - Carlos Thompson "THUNDERSTORM"

7 DAYS SUN. Thru SAT. AUGUST 12th thru AUGUST 18th Geisha Vs. Navy Wife!



COMING SOON! Freshest Comedy In Years! "THE AMBASSADOR'S DAUGHTER"

A Vacation "MUST" . . .

Visit The

Vanity Case

SUMMER CLEARANCE

ALL THE MONTH OF AUGUST 20 - 25% OFF COME IN AND SEE OUR BEAUTIFUL SELECTION OF BACK TO SCHOOL

Dresses - Jumpers - Skirts - Blouses

By Nannette and Cinderella Sizes 1-3, 3-6x, 7-14 & Teens 8-14

\$3.98 to \$9.98

FOR HIGH SCHOOL AND COLLEGE GIRLS

We have a wonderful selection of Wool, Orlon and Wool in

Bermuda Shorts - Tapered Slacks

Sizes 10-20 in all wanted colors

\$5.98 to \$7.98

"Things That Please At Prices You Like To Pay"

IN HAMPTON CENTER

SEE OUR SUN AND SURF SHOP IN THE BASEMENT

2 Good Games

JACKPOTS — SPECIAL GAMES

BIG PAYOFFS — DOOR PRIZES

B

TUESDAYS

7:30 30 GAMES

SEABROOK

FIRE STATION

Sponsored By SEABROOK FIREMEN'S ASSOCIATION

N

Sponsored By AMERICAN LEGION POST NO. 70

SATURDAYS

7:45 30 GAMES

SEABROOK

FIRE STATION

G

O

August is Festival Month At Hampton Beach



Ashworth Delicatessen & Bakery

- COMPLETE FAMILY DINNERS
 - CHICKEN and BEEF PIES
 - ROASTS COOKED TO ORDER
 - ASSORTED SALADS
 - COMPLETE LINE OF PASTRIES
- All Cooked In The Famous Ashworth Kitchen Ocean Boulevard

Old Salts

(Continued from Page Three)

ter with a 4 lb haddock; Ray Chantal, Nashua with a 12 1/2 lb. blue hake; Jack LaBassire, Lawrence, Mass. with a 7 lb. haddock.

Members of the First Air Force from New York, Ohio, and New Hampshire who were winners of the Motor Vehicle Rodeo and were competing in the finals at Grenier Air Force Base at Manchester, chartered the "Swan" from the Smith & Gilmore Fishing Pier on Friday, August 3. They proved to be winners as fishermen also, bringing in an exceptionally good catch of haddock, cod and pollock.

August is Festival Month At Hampton Beach

MARGARET M. JUNKINS

Candy Shop

The Candy Store By The Seashore

Remember the folks back home with a box of famous Junkin's Candy

OCEAN BOULEVARD

SEE IT MADE!

STAPLES 5c To \$1.00

12 - 14 - 16

B STREET

HAMPTON BEACH

NEW ENLARGED STORE

featuring

Shorts - Bermudas

Underwear

BIGGEST LINE OF TOYS ON THE BEACH

FOOTWEAR FOR THE FAMILY

50% MORE SPACE - MANY NEW LINES

ALWAYS SHOP STAPLES!

WARREN'S NEW SUPER MARKET



LOCATED ON LAFAYETTE ROAD

1/2 MILE NORTH OF TRAFFIC LIGHTS

PLENTY OF FREE PARKING

Newest - Largest Store In The Beach Area

CUT FROM LEAN, PRIME BEEF

CUBE STEAK LB. 89c

HEAVY STEER BEEF **BONELESS CHUCK** LB. 55c

MILD **CHEDDAR CHEESE** LB. 49c

SALADA TEA BAGS 48's 59c

SWIFT'S **ALL SWEET OLEO** LB. 28c

MIRACLE WHIP QT. 59c

LONG ISLAND **POTATOES** 10 LBS. 55c

NEW CROP **ONIONS** 3 LBS. 19c

FANCY FREESTONE **PEACHES** 4 LBS. 39c

PECAN CREAM **LAYER CAKE** EA. 34c

FRESH DAILY **DONUTS** PLAIN OR SUGARED DOZ. 25c

DEL MONTE FRENCH OR WHOLE **GREEN BEANS** 2 Cans 49c

DEL MONTE **CREAMED CORN** 2 Cans 37c

DEL MONTE TENDER **GREEN PEAS** 2 Cans 37c

DEL MONTE 46 OZ. TINS **Pineapple JUICE** 4 FOR 1.00

DEL MONTE **Stewed Tomatoes** 2 Cans 49c

DEL MONTE **TUNA in OIL** 2 Cans 53c

Niagara Falls is the No. 1 honeymoon spot for Canada as well as for the United States.

Standish Gift Shop

Largest and Finest In New England Ocean Blvd. at "A" Street

GRANDVIEW HOTEL BEAUTY SALON

Individual Haircutting By Margaret Cummings

PERMANENT WAVES TINTING MANICURES

353 Ocean Boulevard TEL. WA 6-3415

EVELYN and PAUL

MEATS — GROCERIES — PRODUCE

24 HOUR FILM SERVICE

HOME BAKERY

QUALITY 1ST PRICE 2ND

At The Sign Of The Baker Kings Highway At 3rd Street

Bay State Duet Tops Talent Show

Beating out other contestants by a slim margin in Monday night's Talent Parade, Maureen and Cecille Kennedy, 14 and 16, of Dorchester, Mass., rated first with their vocal duet to "Muskrat Ramble" and "Side by Side."

A close second was taken by seventeen year-old Tony Spinelli of Lexington, Mass., who sang "Give Us This Day."

In the junior division Susan Praisno, 8, of Chicopee, Mass., scored tops with her acrobatic dances to a medley of waltzes. The second place was captured by Ann Marie Ellia, 12, of Malden, Mass., with her vocal rendition of "I Could Have Danced All Night."

Placing third was Arlene Alexander, 10, of Berwick, Maine, who did a song and dance act to "Doll Dance" and "Dungaree Doll."

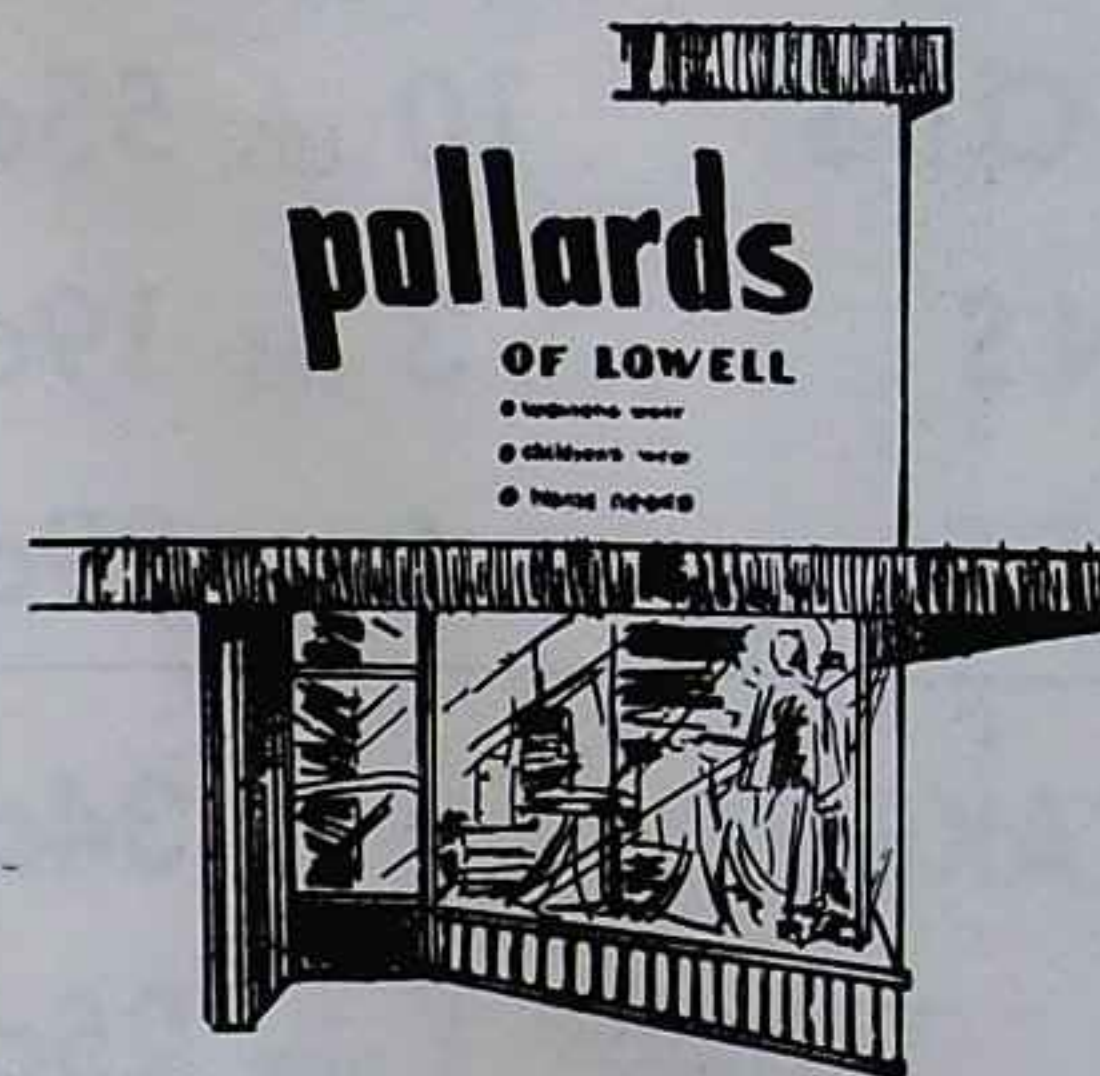
Exeter Banking Company

a strong, progressive bank for those seeking a new or additional banking connection

For information about complete banking service telephone President 3-5871 Ex. 3. We will be happy to accept your collect call.

The Exeter Banking Company

EXETER, NEW HAMPSHIRE Established 1894



pollards OF LOWELL

SPECIAL PURCHASE

Car Coats

USUALLY 10.98

SIZES 8 - 10

\$7.99

BIEGE, EMERALD, PUMPKIN, CORAL, LILAC

Summer Reductions on Playwear

Reg. 4.98 SHORTS & BLOUSES 2.77

BERMUDAS & SKIRTS 3.77

BATHING SUITS 20% OFF

on the boulevard next to Howard Johnsons

things real different

- IN SPORTSWEAR
• IN DRESSES
• IN CHILDREN'S WEAR
• IN DOMESTICS
• IN TOYS
• WOMEN'S ACCESSORIES

use your Pollard charge account

Beach Notes

Mr. and Mrs. John Blue and son from Montreal who are vacationing at the Fitchburg Guest House, recently celebrated their 20th anniversary, and were entertained by their close friends, Mr. and Mrs. Russell, who are also vacationing at the Fitchburg.

Mrs. John Callahan and Mrs. Manual Grazeo both of Providence, R.I. have returned home after a stay at the Bromfield.

Mrs. A. Tavares and son Francis, from Lowell, Mass., are vacationing these past two weeks at the Bromfield. His grandmother, Mrs. Mary Tavares is visiting them for the weekend.

EILEEN'S Marsh Ave. At "C" Street COFFEE SHOP LAUNDRO-MAT Agents For 20th Century Cleaners

At the HAMPTON BEACH THEATRES SHOWS 2:00 7:00 9:00 CASINO SURF

NOW THRU SAT.

August 11

FRI. - SAT.

August 10-11

Advertisement for Frank Sinatra as Johnny Concho, featuring a photo of Sinatra and text: HIS FIRST WESTERN! FRANK SINATRA AS JOHNNY CONCHO

SUN. - WED.

August 12-15

THE BIGGEST LAUGH ROUND-UP SINCE "PALEFACE" A SINGING, DANCING WESTERN SMASH!

Advertisement for Dean Martin and Jerry Lewis in PARDNERS, featuring a photo of the duo and text: DEAN MARTIN AND JERRY LEWIS in PARDNERS

WED. - THURS.

COMING

Advertisement for SOMEBODY UP THERE LIKES ME, featuring a photo of Paul Newman and Pier Angeli and text: SOMEBODY UP THERE LIKES ME

Advertisement for Never Say Goodbye, featuring a photo of Rock Hudson and text: Never Say Goodbye

From the Play "Come Prima Meglio di Prima" by Luigi Pirandello

Advertisement for The Catered Affair, featuring a photo of Bette Davis and text: THE CATERED AFFAIR

August 15-16

Advertisement for GABY, featuring a photo of Leslie Caron and John Kerr and text: GABY

The Proud and Profane

There are 447,912 members of Parent Teacher societies in New York State.

Smith's Pharmacy PRESCRIPTIONS

FILMS SUNDRIES Hearing Aid Batteries Ashworth Hotel Block

NOW THRU SEPT. 22 24th YEAR



ROCKingham

RACING DAILY

POST TIME 1:45 p.m. (Sat. 2 p.m.) DAILY DOUBLE CLOSING 15 minutes before post time ADMISSION GRANDSTAND \$1 CLUBHOUSE \$2 NO MINORS ADMITTED YOU'LL ENJOY the NEW million-dollar clubhouse... glass-enclosed dining terrace... escalator... color-tv viewing... air-conditioned clubhouse and grandstand dining rooms.

Beach Notes

Mr. and Mrs. E. P. Curtis of Kenmore, N.Y., are enjoying a week's stay at Young's Cabins. Mrs. Al White was given a frankfort roast at the Bromfield on her birthday. Guests were from Ipswich, Lowell, Peabody, Centerdale and Providence, R.I. Mr. and Mrs. Norman are celebrating their 5th wedding anniversary at the Bromfield on G street. A garden party was given in their honor with a buffet luncheon being served and tea poured by Mrs. John Callahan, Mrs. Manual Grazeo, Mrs. Paul Novell, and Miss Margaret Bogue, all of Providence R.I. Among those present were Miss Madalene Calando of Providence, R.I., Mr. and Mrs. Apostolides of Peabody, Mrs. A. Sandra Demetra rapoulous of Ipswich, Mass. Many beautiful gifts were received by the Norman's.

Guests -

(Continued from Page Three)

Mass, each received a box of kisses.

The prize waltz was won by Mr. Carboneau of Hampton who received a box of fudge, and Ann Howart of Pawtucket, R.I. who won a gift certificate.

The spot dance was won by Miss M. Martel of Montreal, Canada, and George McDonald of Stamford, Conn., with each receiving a box of kisses.

Marsh Avenue Barber Shop

168 MARSH AVENUE Ladies' Hair Cutting Tel. WA 6-2214 Joe Kerr, Prop.

Beach News Wanted!

Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting event in our beach life during the summer.

Items of interest, contributions to The Boardwalk column may be left at the Chamber of Commerce office or be mailed to the Beachcomber office, Hampton Center, Tel. 6-3322.

DINE

On The Ocean

BOARS HEAD INN

BREAKFAST 8 a.m. - 10 a.m. LUNCHEON 12 - 1:30 DINNER 6 - 8 p.m.

EXCELLENT FOOD

Buzzell's FAMOUS

Fresh Made Candies

FEATURING KISSES - FUDGE Caramel Corn

The Oldest Candy Shop on the Beach ESTABLISHED 1917 NEXT TO POST OFFICE Surf Hotel

DOWNER'S APPLIANCE CO.

17 HIGH STREET WA 6-2340 HAMPTON, N. H.

Television and Radio Sales and Service

Electrical Appliances

Headquarters For Portable

Radios and Batteries

SURFSIDE SUPER-MARKET

AT THE GUYON'S SHOPPING CENTER

The Largest and Most Complete Market At Hampton Beach

Ocean Blvd. At Boar's Head FRIDAY AND SATURDAY SPECIALS

- SHOESTRING BEETS 8 oz. cans 3 FOR 25c ADAMS NO. 5 CANS BLENDED JUICES 2 FOR 49c KING SIZE BOOK MATCHES 19c SPAGHETTI & MEAT BALLS CHEF BOY-AR DEE 2 FOR 49c SURFSIDE INSTANT COFFEE JAR 49c TEA BAGS 64 FOR 49c N.B.C. PREMIUM CRACKERS LB. 29c

SALISBURY DRIVE-IN ROUTE 1-A BEACH RD

Tel. Newburyport HO. 5-0952

Wednesday thru Saturday August 8-9-10-11 BOB HOPE - EVA MARIE SAINT "THAT CERTAIN FEELING" 2nd Hit STERLING HAYDEN - KAREN BOOTH "TOP GUN" Sunday, Monday, Tuesday August 12-13-14 GREGORY PECK - JENNIFER JONES "MAN IN THE GRAY FLANNEL SUIT" Co-Hit LEO GORCEY - HUNTZ HALL "CRASHING LAS VEGAS" Coming Wednesday thru Saturday August 15-16-17-18 HUMPHREY BOGART - FREDRIC MARCH "THE DESPERATE HOURS" 2nd Big Hit MARLA ENGLISH - JOHN BROMFIELD "THREE BAD SISTERS"

IOKA EXETER, N.H.

NOW SCIENTIFICALLY AIR CONDITIONED Phone PR 2-2222

WED. - SAT. AUG. 8 - 11

Bob Hope - Eva Marie Saint

"THAT CERTAIN FEELING"

In VistaVision & Technicolor

SPECIAL KIDDIE SHOW

Every Saturday at 1:15 P.M.

CARTOON CARNIVAL

Plus Our Regular Program

SUN. - TUES. AUG. 12 - 14

John Wayne - Vera Miles

Jeffrey Hunter

"THE SEARCHERS"

In VistaVision & Technicolor

COMING!

THE KING & I

AMBASSADOR'S DAUGHTER

THE KING & I

Dick Simonia spent the week end as a guest of Mr. and Mrs. Norman Calando at the Bromfield on G street.

STRAND

NEWBURYPORT

ENDING THURSDAY

WILLIAM HOLDEN DEBORAH KERR

THE PROUD AND PROFANE

STARTING FRIDAY



SOMEBODY UP THERE LIKES ME

PAUL NEWMAN PIER ANGELI

COMING NEXT WEDNESDAY

JOAN CRAWFORD

Autumn Leaves

Meadowbrook

Dining Room & Lounge

Featuring



Rib Roast

Steaks

Sea Foods

Tel. GE 6-5728

Interstate Traffic Circle

Portsmouth, N. H.

VARI-CHRISTIE'S

Hampton Playhouse

(Winnacunnet Rd. - Hampton, N. H.)

Last 3 Days

THE DELIGHTFUL FAMILY COMEDY ANNIVERSARY WALTZ

OPENING MON., AUG. 13 - AUG. 18

The Original Uncut New York Version



the seven year itch

Featuring An All Equity Cast CURTAIN: 8:40 RESERVATIONS: WA 6-2902 TICKETS: \$2.20; \$1.85; \$1.25 Always Free Parking

NORTH HAMPTON

DRIVE-IN THEATER

Route 1 Between Yoken's & Lamie's

NOW THRU SATURDAY

In Technicolor

"WICHITA"

With

JOEL McCREA - VERA MILES

ALSO

"THE PHOENIX CITY STORY"

With

RICHARD KILEY - KATHRYN GRANT

STARTS SUNDAY THRU TUESDAY, AUGUST 14th

"ELEPHANT WALK"

ALSO

"SOLDIER OF FORTUNE"

With

CLARK GABLE - SUSAN HAYWOOD

STARTS WEDNESDAY, AUGUST 15th

"LAST FRONTIER"

"ROCK AROUND THE CLOCK"

FREE Kiddies Treat - Friday Night

Richard the Lionheart seized Cyprus during the Third Crusade to save his fiancée, Berengarie, from capture. Later wed to Richard, she became Queen of England.



Hampton Flower & Garden Shop

- Flowers For All Occasions
 - Garden Needs & Tools
 - Power Lawnmowers
 - Corsages - Bouquets
- Deliveries In The Hampton Area
694 LAFAYETTE RD.
WA 6-2446 Days - 6-3030 Nights

Comedy Series At Playhouse Tops

The series of comedies that have been offered at the Hampton Playhouse this season reached the acme of fun and laughter this week with their wonderful presentation of the gay, warm and extremely funny, "Anniversary Waltz". It is one of those plays that starts you laughing from the opening curtain and keeps you going throughout the entire production.

Principally, the story concerns a couple celebrating their 17th wedding anniversary. At the party, the two teen-age children and the wives parents discover it is really the 18th because of a romance they shared in a hide-away a year before the official ceremony. This is the thread that holds the story together but it is far from the entire situation.

It becomes involved in all the warm and human problems which all people face every day in some form or another. The teen-agers confusion—the "in-law" interference—progressive education—television in the home—grandparents dilemma—the functional use of the bedroom—and the

thousand and one little household problems that all of us shoulder.

Because it hits us all many, many times along the course of the play that it is most enjoyable entertainment for all ages form 16 to 66. If "Anniversary Waltz" can not keep you in stitches for 140 minutes, then nothing else will ever be able to do it.

Returning to the Hampton Playhouse for the fifth season, Alex Reed was teamed up with Maggie Owens in the lead roles and the combination resulted in superb performances by both thespians. Their cat and dog fights—their loving "make ups"—their amusing reactions to family problems were marvelous.

In the sub-leads, Director Al Christie wisely paired the two stellar comedians, Betty Bright and Dennis Drew. As the interfering "in-laws", they kept the tempo at a high pitch whenever they were on stage. A third coupling came with the two children of the family, Bonnie Percik was delightful as the young daughter and Garth Gentlin gave a very strong portrayal of the son.

Two local actors borrowed from The Hampton Players, left no doubts as to their fine acting ability. In the role of the maid, Betsy Greene created a character that kept the audience in stitches and equally impressive as the T-V delivery man was her husband, Foster Greene, who with a few lines and plenty of expression contributed greatly to the amusement of the play.

Two star players—Ailsa Dawson and Albert Ackel—took on supporting roles as Janis Revere and Chris Steelman and gave starring performances that added to the fine quality of the play. Robert Petito and Darrell Stewart completed the well-balanced

cast. "Anniversary Waltz" is marvelously well acted—well directed—well staged—and well lighted. It is by far the most amusing comedy of the season and one that should not be missed.

PLAY

All New Machines Standish Arcade

HARBOR GRILL

Ocean Blvd. Near Bridge
SERVING EXCELLENT FOOD
Breakfast - Lunch - Dinner
OPEN 7 A.M. - 8 P.M.

Ray F. Lufkin

WATCH & CLOCK REPAIRING

OPEN YEAR 'ROUND

40 YEARS EXPERIENCE
HAMPTON CENTER
Corner of Lafayette Rd. and High Street
TEL. WA 6-2427

Selling Out At COST!

GUYON'S SERVICE STATION

505 Ocean Blvd.
Everything Goes Including
FLOATS
UMBRELLAS
BEACH CHAIRS
SALE!

HOWARD JOHNSON'S

OCEAN BOULEVARD HAMPTON BEACH

... Why spend hours of your vacation cooking? Howard Johnson's Heat & Eat Frozen Specialties will please your family.

FROZEN FOODS

- SHIMP
- LOBSTER
- SCALLOPS
- FRIED CLAMS
- OYSTER SOUP
- CLAM CHOWDER
- MACARONI & CHEESE

... These and many other Heat & Eat Treats are available daily at our Ocean Boulevard Stand.

Nelson's Candy

Hampton Beach
Salt Water Taffy
65c lb.
Fruit and Nut
Caramel Kisses
80c lb.
Homemade Fudge
and the best
Caramel Corn
you ever tasted
At

Nelson's

On The Boulevard
NOT TWICE AS MUCH
BUT TWICE AS GOOD

Bessie Cooper

Hand & Reading
MARSH AVENUE
Opposite "C" Street
Look for screened summer house

Mary Annette

BEAUTY SALON
Specializing In All Types Of Beauty Culture
WA 6-3215
Ocean Blvd.

CARDS

Bernat Yarn For Sweaters — Stoles
Crochet Cotton

The Dan - Allen Shop

Atlantic Ave., North HAMPTON
STARTING JULY 6th SHOP OPEN
Mon. - Wed. - Fri. 10 A.M. - 5 P.M.
And By Appointment
TEL. WO 4-8786 or WO 4-5957

TRAVEL

THRU BUS SERVICE
Quebec City
Worcester Springfield
New York
Steamship

Jackie's Travel Agency

182 Ocean Boulevard
WA 6-2393
Jackie Jordan

THE CHESTERFIELD HOTEL



Bertha Kelley, Prop.
TEL. WA 6-2504
In The Center of The Beach
ROOMS SPOTLESSLY CLEAN
Rates Very Reasonable

REMNANTS

COTTONS — WOOLENS — SILKS — SYNTHETICS
BUY AT THE MILL AT MILL PRICES!
Exeter Handkerchief Company
Near B. & M. R.R. Station, Lincoln St., Exeter
OPEN: Monday thru Thursday 9 a.m. to 4:30 p.m.
Friday 9 a.m. to 8:30 p.m.
Saturday 9 a.m. to 4:30 p.m.

Fishermen Sight Whale Off Coast

Shades of Moby Dick! Most people nowadays see whales only on the motion picture screen, but not Mr. and Mrs. Charles Sanborn and their son Bruce, of Lynn, Mass., who have been spending the summer at their cottage on Island Path.

The Sanborn's, along with a friend, Frank Viggiano, were out for a fishing trip in their 22-foot cabin cruiser, the Charline. They were about a mile off Hampton Beach when they spotted something in the water. They didn't pay too much attention, thinking it was some kind of a large fish.

But when they looked again, they were stunned — for before their eyes approximately 50 feet off the bow of the cruiser, they saw about 30 feet of a whale. They looked at each other for a minute and when they turned back to the water everything was quiet — for the whale was gone.

After a few minutes of, "Did you see that?", and "I never saw anything like it," the Charline pulled in their lines and headed for Hampton harbor where they proceeded to report the incident.

The Sanborn's craft "Charline" is moored on a Hampton river inlet just off Island Path.

August is Festival Month
At Hampton Beach

Smith's Pharmacy

PRESCRIPTIONS

DRUGS FOUNTAIN
Portable Radio Batteries
Opposite Marine Memorial

John The Barber

HIGHLAND AVENUE
Same Price — Same Place
30th Year
AT HAMPTON BEACH

Hotel Standish

Boardwalk at "A" Street
MOST MODERN
REASONABLE RATES

Garland's

Boulevard and B Street
Under The New Management of Francis Jacques

TABLES OF CLEARANCE ITEMS PRICED TO SELL

- Quick Service Lunch Counter
- Beach Supplies
- Films and Developing Service
- Cameras & Equipment
- Magazines & Newspapers
- Cosmetics
- Patent Medicines

A Thousand and One Different Items

THE Hampton Metal Shop

Lafayette Highway Tel. WA 6-2098

Custom Sheetmetal Work



Heating & Air Conditioning

CUSTOM MADE

- Kitchen Hoods
- Shelves & Counters
- Custom Made Sinks
- Chimney Caps
- Ventilation Systems
- Shower Stalls & Bases

If It's Metal Work, or Metal Stock —
Try Hampton Metal Shop

'Cinderella' Show Opens Big August Festival Program

Slated in celebration of August as "Festival Month", is a fun-packed entertainment program for all Hampton Beach vacationists.

Sponsored by the Chamber of Commerce the holiday calendar includes such widely varied

events as beauty and fishing contests and a Children's day in addition to the regularly scheduled "Get-Acquainted" nights, fire works, and talent shows.

Tuesday evening the first of the "Princess Cinderella" shows was held, with couples performing such stunts as pie eating contests, a ring toss game, another couple blew up balloons and had to sit on them and break them, with the winning couple, Mr. and Mrs. Gordon Jensen of East Hartford Connecticut, racing across the stage, putting on articles of clothing and racing back to the starting position.

The winner of the "Princess Cinderella" contest, Mrs. Jensen, will have at her disposal a 1956 Oldsmobile for the entire week, with many other prizes being awarded.

The winner is picked by audience applause, with Bill Elliot as Master of Ceremonies.

Wee Wash It

"A" STREET LAUNDERETTE
Open Under New Management
Dry-Cleaning Pick-Up Station
TEL. WA 6-9195

Hampton Beach Garage

9 Marsh Ave., 6-9195 At "A" St.
INSIDE PARKING
4 hrs. 50c All Day 1.25 Week 6.00
\$20 Month \$50 Season
FRIENDLY ESSO SERVICE
I C E

HOUR 4 SERVICE

Maple Leaf Cleaners

595 Lafayette Road
HAMPTON
TELEPHONE WA 6-2559

THE BRIDGE MARKET

Formerly Page's
Located At The Bridge
TEL.
WA 6-9120 or 6-2512

WE DELIVER!



OUR OWN DONUTS & PASTRY
Geisha Tuna Fish 3 cans. 1.00

Many Items Reduced
COME IN AND SAVE

"Seven Year Itch" Next At Playhouse

Men . . . how long could you resist the charms of a luscious blonde in the apartment upstairs? Your wife's gone to the country for the summer, you're alone in your apartment, just a wee bit tired of the routine of marriage, when you discover this 'lovely creature' has subleased the apartment directly over yours . . . what would you do? This is the problem confronting the hero of the hilarious comedy, "The Seven Year Itch," by George Axelrod that opens at the Hampton Playhouse on Monday, August 13.

August is Festival Month

DR. L. B. WINKLER

Dentist
570 Lafayette Road
1-5 Mile Above Lamie's
Hampton Center WA 6-2368

YOU MAY THINK YOU CAN'T

get well because you have been in "poor health" so long and have "tried everything" without success in an effort to regain your health. TO MANY SUCH PEOPLE

Chiropractic

OFFERS A HAPPY SOLUTION TO THEIR HEALTH PROBLEMS.

Ask Our Patients Our Health Service will Please You

DR. W. J. LaBARRE

CHIROPRACTOR
151 Winnicunnet Rd., Hampton
WA 6-2754

August is Festival Month At Hampton Beach

DR. L. M. SALDEN

Optometrist
COMPLETE VISUAL SERVICE
Tel. WA 6-3395
HAMPTON CENTER

August is Festival Month At Hampton Beach

Dr. Mason W. Carpenter

CHIROPRACTOR
373 Lafayette Road
TEL. WA 6-2624 or 6-3564
HOURS: Mon. - Tues. - Thur. - Fri. 2 - 5, 7 - 9 And By Appointment
X-Ray & Neurocalometer Available

"Don" Langleys On North Shore Blvd.

YANKEE Lobster House

at Yankee Village near Hampton Beach Coast Guard Station

"The Saltiest most sea-going eating place with more nautical atmosphere and the most succulent Lobsters and Clams than any place on this here coast."

SPECIALS THIS WEEK

CLAM BROTH
BOILED LIVE LOBSTER

MELTED BUTTER
CRISPY POTATO CHIPS

\$1.35

Hours: 12 Noon to 8:30 P.M. — Closed Monday

Special - Daily Double
CLAM BROTH - STEAMED CLAMS
TWIN (2) BOILED LOBSTERS

CRISPY POTATO CHIPS
SALAD and BEVERAGE

\$2.75

BE COOL AND THRIFTY!

SAVE 75% OF

Air Conditioning Costs

. . . Enjoy cool comfort in your home or business at low cost . . . Send length, width, and height of area to be cooled. Literature and estimate of cost will be sent.

ROOM COOLERS \$94

John P. O'Brien

244 CONCORD WAY
PORTSMOUTH 65, NEW HAMPSHIRE

Dealer Inquiries Invited

Valuable Savings in First Quality

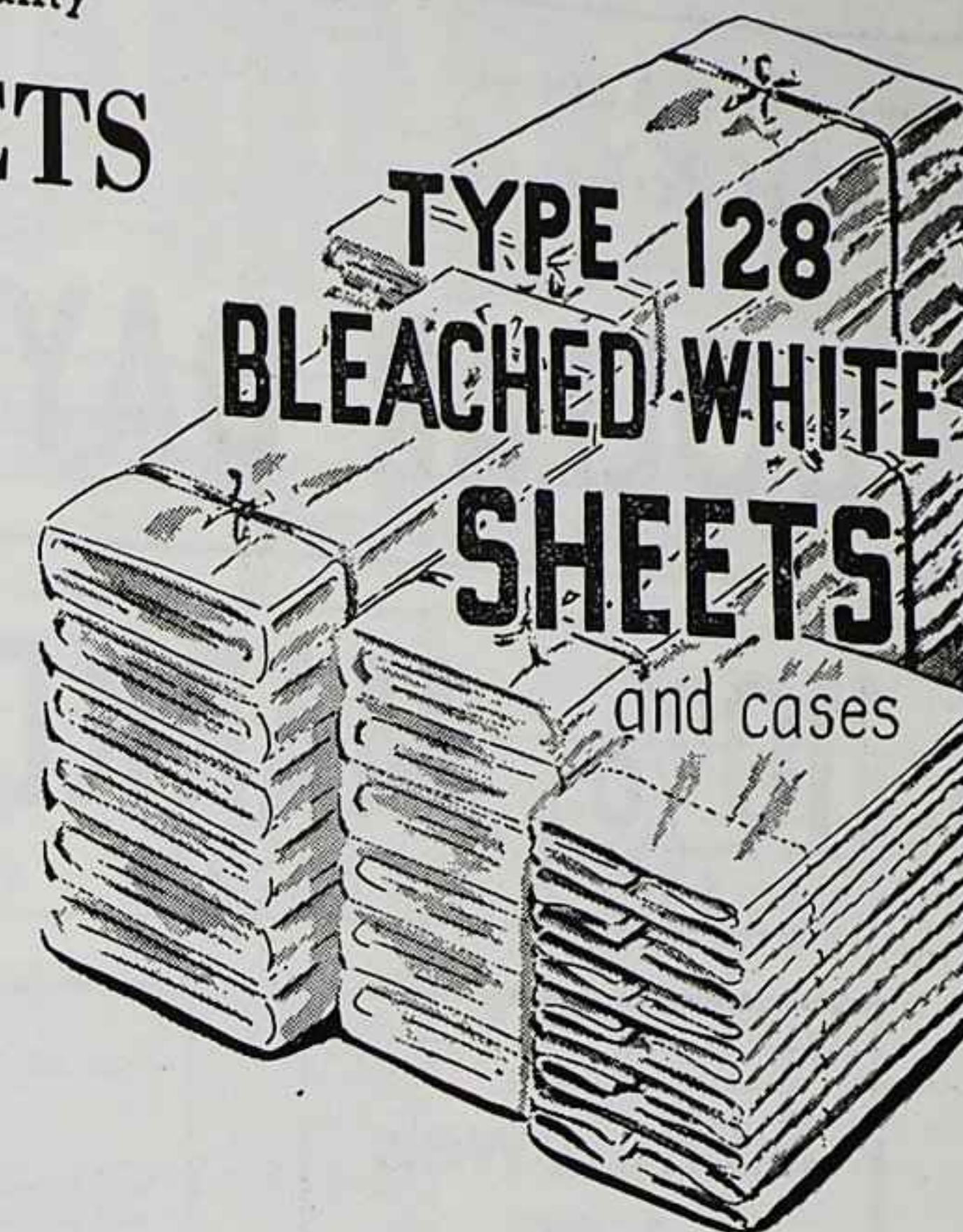
MUSLIN SHEETS

81x99 **\$1.58**
REG. \$2.69

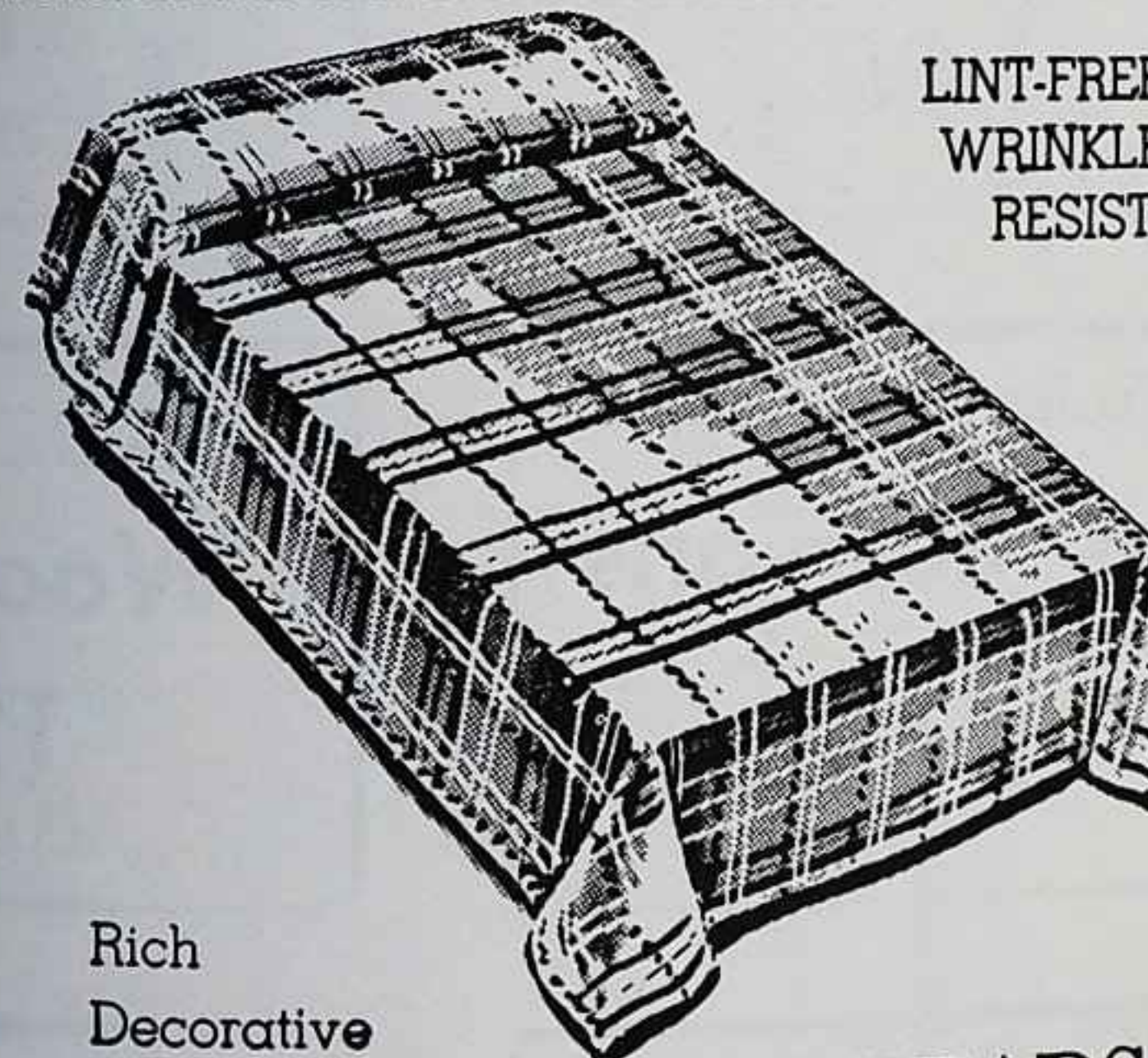
63x99..... **\$1.38**

81x108..... **\$1.68**

42x36 CASES **38¢**



TYPE 128
BLEACHED WHITE SHEETS and cases

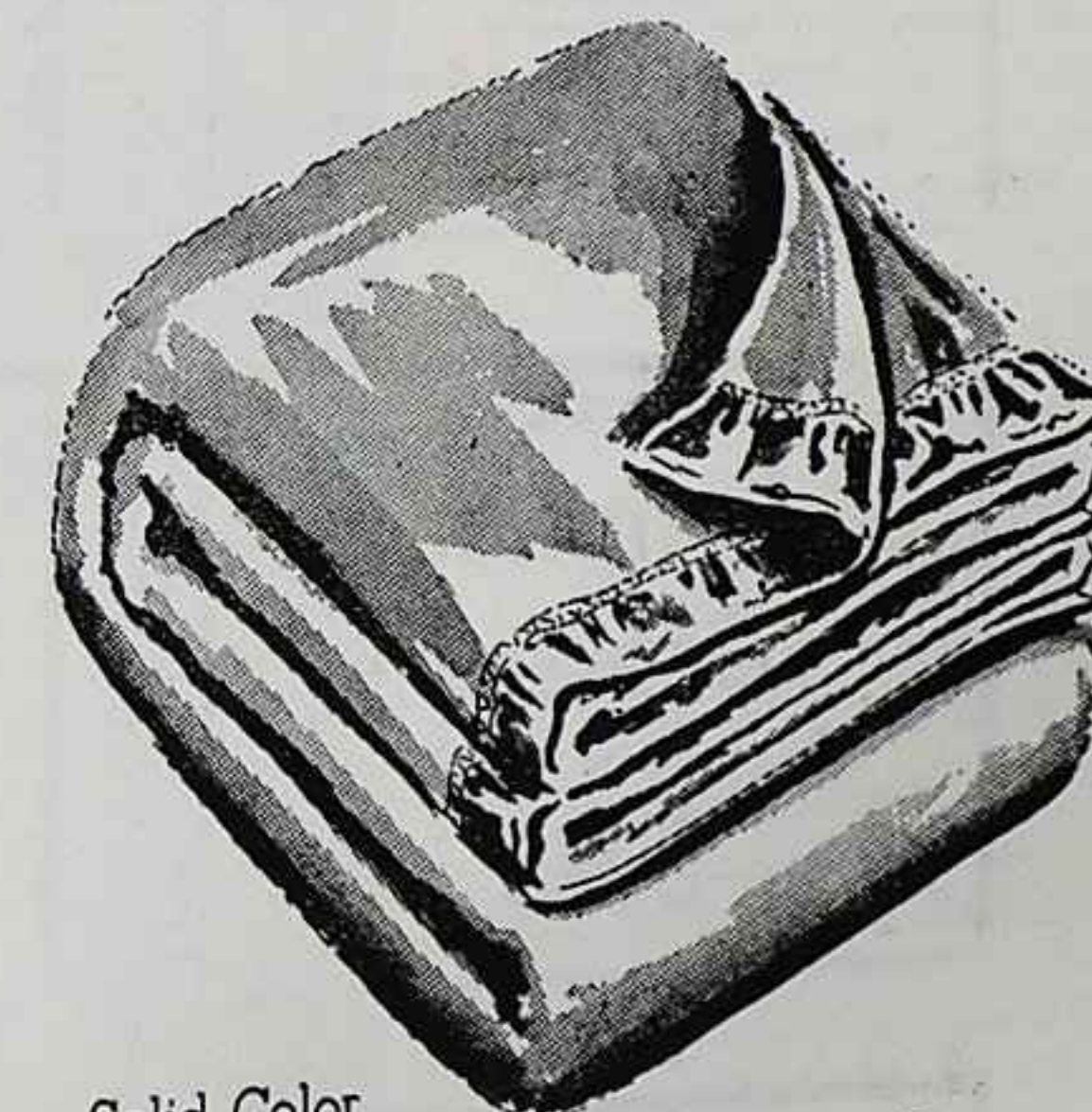


Rich Decorative
JACQUARD SPREADS

Reg. \$5.98
Twin or Full

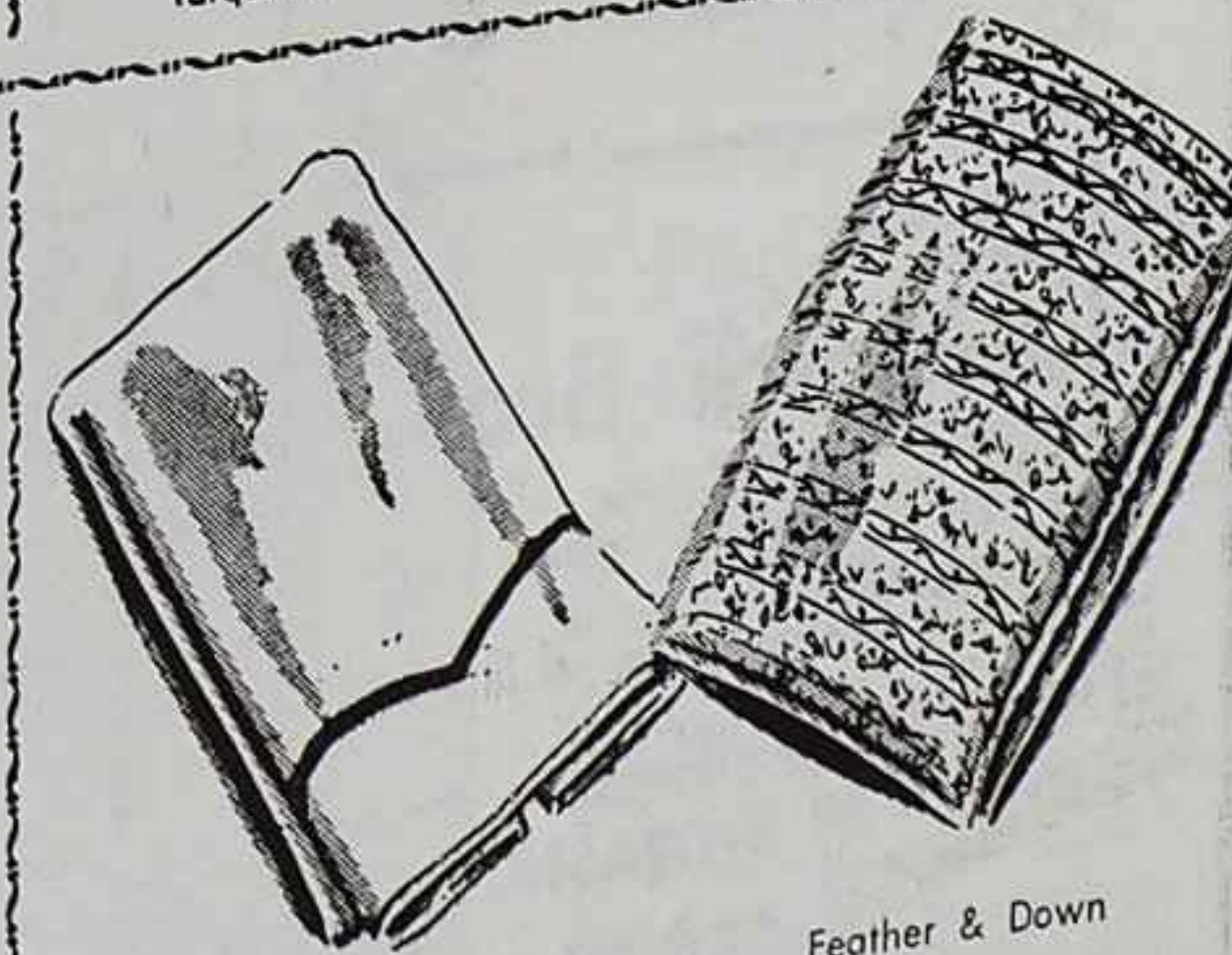
\$3.99

Add color to your bedroom with this charming striped spread! Choice colors are: red, green, brown, gold, or blue combined with black and white on natural backgrounds.



Solid Color
Nylon-Rayon Blanket
Reg. \$6.98
72 x 84 Size **\$4.99**

A rayon/nylon blend of blanket that is very popular. Reasons why . . . it's easy to wash and quick to dry, charming colors never fade . . . blue, pink, green, maize, cherry and turquoise.



Scalloped Hem
PILLOW CASES
47¢

Feather & Down
BED PILLOWS
\$2.38

PLEASANT STREET — NEWBURYPORT

SPRING SALE

ANNUAL August SALE

LUCKY

DOLLAR DAYS

BE LUCKY TWO WAYS!

THURS. - FRI. - SAT. AUGUST 9 - 11

Your change at French's this weekend may include a lucky dollar bill, leading to \$200. in prizes. But better yet, you'll find many, many lucky Dollar Days Bargains this weekend!

10% MARKDOWN

ON ALL MERCHANDISE EXCEPT FAIR TRADE AND PREVIOUS MARKDOWN ITEMS

MARTEX REG. 1.25
Bath Towels
 1.00
 Aqua - Yellow - Pine Green
 Rose - Pink - White - Gray - Blue

WHITE OR PINK SIZES 6-10
Step-In Trunks
 1.00

LACE TRIMMED SIZES 5-8
Briefs & Trunks
 1.00
 White & Pink

ONE RACK ONLY
Summer Dresses
 Values to 10.95
 5.95

MOLDED LASTEX WASHABLE
Toss Cushions
 Zip-Off Corduroy Cover
 2.95

REG. 15.00 WOMEN'S
Wool Shirts
 12.95

TERRY CLOTH FULL LENGTH
Beach Robes
 White & Yellow Reg. 8.95
 7.95

BIG REDUCTIONS IN THE BARGAIN BASEMENT

COTTON
Shorties
 Pink - Yellow - Blue
 3.95

LONG LING
Mardi Bras
 3.50 & 3.00 5.95 & 5.00
 2.00 4.25

BRAIDED RUGS
 2.50—Now 2.00 1.25—Now 1.00
Matching Chair Seats
 Reg. 1.00
 75c

FLOWER PRINT TERRY
BATH TOWELS 1.95
GUEST TOWELS 1.00
FACE CLOTHS 35c

DRASTIC REDUCTIONS ON CHILDREN'S & WOMEN'S BATHING SUITS

George B. French Co.

37 Market Street

Portsmouth, N. H.

The Beachcomber

Vol. XXIX, NO. 8 Incorporating The Hampton Beach Advocate WEDNESDAY, AUGUST 15, 1956

FREE DISTRIBUTION

Bay Stater "Miss Sea Nymph"



Despite the chilly breeze of the Atlantic, another large group of attractive and eye-catching contestants vied for the title "Miss Sea Nymph" Thursday night in the second of the weekly beauty contests of August Festival month, again, as in last weeks contest, attired in swim suits.

Trim and pretty Sally Ann Freedman, 16, of Peabody, Mass., runner-up in the "Miss Hampton Beach" contest, out-classed her rivals for first place position by her apparent ease and friendliness before spectators. Miss Freedman was attired in a pale green swim suit which contrasted to her tan.

Securing second place in a white swim suit was Marlane Decoteau, 19, of Haverhill, Mass., and second runner up was Judith Nancy Anderson, 18, of Milford, Conn., in a white suit, also.

Application blanks are now available at the Chamber of Commerce office for those girls who wish to enter the "Miss Mermaid" contest next Thursday evening.

Judges for the contest were, Ira A. Brown, County commis-

SEA NYMPH

(Continued on Page Twelve)

Entries Sought For 'Universe' Contest, Aug. 23

Mr. Henry Hamel, director of all beauty contests at Hampton Beach, requests that all girls who wish to be in the "Miss Universe" beauty contest sign up now at the Chamber of Commerce office.

The contest, to be in place of the "Miss Sunshine" contest will be held from the bandstand on Thursday August 23.

Applicants may be single, separated, divorced or married, but under 28 years of age, and of good character.

Application blanks may be secured now from the Chamber of Commerce office.

MISS STATE BEAUTY, Miss Sally Ann Freedman, 16, of Peabody, Mass., was named "Miss Sea Nymph" this week in the second of the weekly beauty contests held at Hampton Beach. Placed second was Miss Marlane Decoteau, 19, of Haverhill, Mass. (right) and in third spot was Judith Nancy Anderson, 18, of Milford, Conn. —a Colt Photo