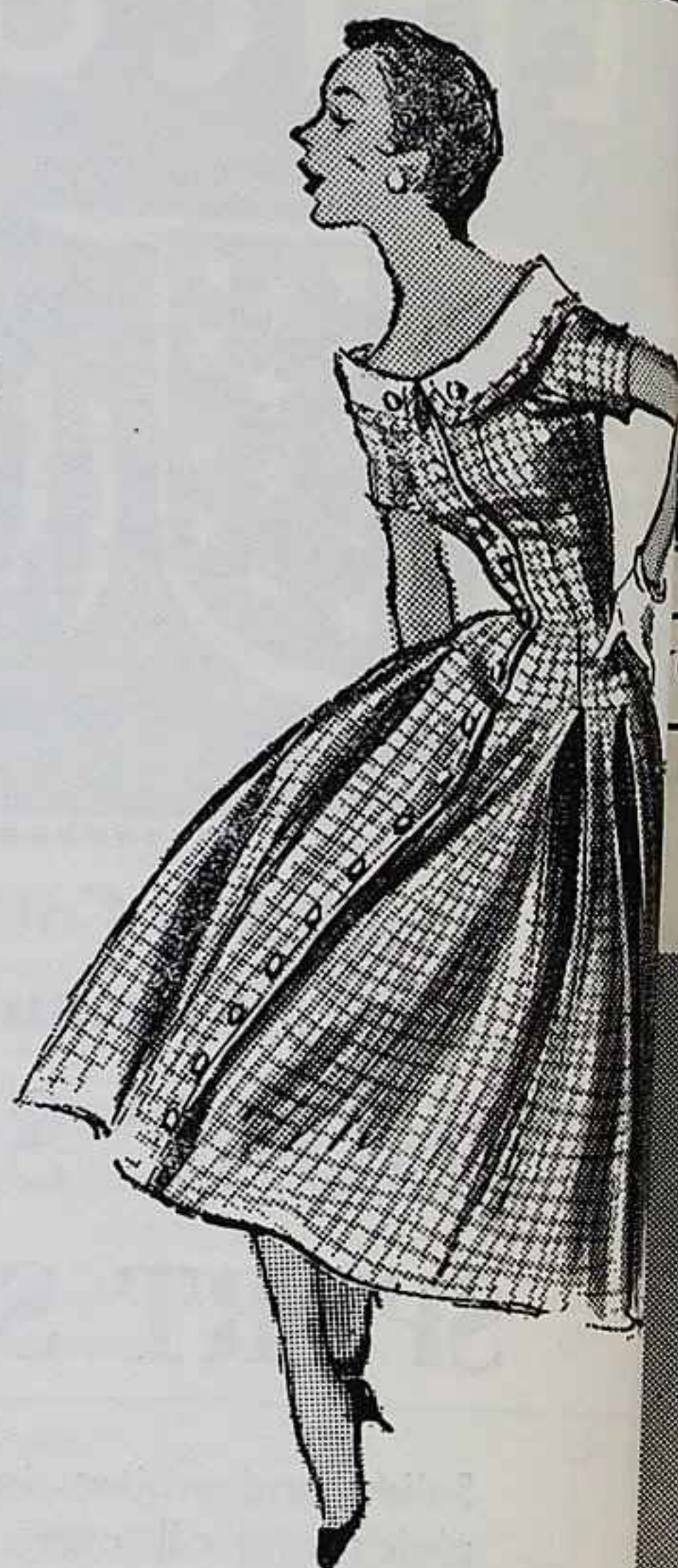


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Plain or Fancy Designs  
Elbow or Short Sleeves

George B. French  
37 Market Street  
PORTSMOUTH, N. H.

AT PORTSMOUTH'S LEADING DEPARTMENT STORE

# The Beachcomber

OL. XXIX, NO. 4

Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 18, 1956

FREE DISTRIBUTION

## Famous Band Here Saturday



BEACH SERENADE — Lifeguard Fred Bennett is the center of attention as he is shown being serenaded by the three Hampton sisters; Pauline, Dolores, and Lillian. Having lost a bet with Fred, the girls had to pay off with a public serenade in full view of onlookers on the sands at Hampton Beach, N. H.

—Photo by George Hagopian

Rated among the top industrial bands in the nation the A. C. Sparkplug division of General Motors concert band will give two concerts from the Hampton Beach band stand, Saturday evening, July 21st. The concerts will replace the regular concerts by Chuck Hill and his band. One concert will start at 7 p.m. and the second at 8:30 p.m.

This 40-piece band is made up of men who work as employees of the General Motors corporation in the Flint Michigan plant. They are given an outing each year and play several concerts throughout the country. The men have chosen Hampton Beach for the second year in succession as one of the places they want to put on their entertainment.

The band will feature many specialities in the instrumental groups and will also present a very beautiful and talented young lady vocalist.

BAND

(Continued on Page Seven)

### Conn. Vocalist Talent Parade Winner Monday

All the way from Thompsonville, Conn., to top all other contestants in Monday night's Talent Parade was nineteen-year-old Ronald Cormier. Ronald won first place in the senior division with his vocal of "Everybody's Got A Home But Me."

A close second went to Beverly Nolan, 18, of Malden, Mass., with her rendition of "Mr. Wonderful."

In the junior division Beth Reidel, 11, of Holyoke, Mass., won first place with her baton twirling act to "Liberty Bell" and "Anchors Aweigh."

Taking a close second was Miles Lemkin, 13, of Lowell, Mass., who did a trumpet solo of "Cerry Pink and Appple Blossom White".

Placing third was Richard Putnam, 12, of Manchester with his dance routine to "Bye Bye Blues."

## DEEP SEA FISHING



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8:00 A. M. and 1:30 P. M.

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Hampton Beach

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The Hub Of Happy Hampton Beach

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Ocean Blvd.

Hampton Beach

PHIL VALLIERE, Proprietor

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FRIDAY AND SATURDAY SPECIALS

10 - 11 LB. AVG.

ROAST TURKEYS 7.

6 LB. AVG.

ROAST CHICKENS 3.

FRESH CUT STEER BEEF

MINUTE STEAKS LB. 89

HOME BAKED

White or Oat Meal

BREAD LOAF 19

HONEY, JELLY, PLAIN

DONUTS DOZ. 48

LATOURAINE

REG. or D.

COFFEE LB. 99

# The BEACHCOMBER

VOL. XXIX, NO. 4

WEDNESDAY, JULY 18, 1956

FREE DISTRIBUTION

## Good Fishing Swells Ranks of Old Salts Club

### Sixth Accident At Same Spot— Three Injured

Well, it happened again! Another accident at the same old spot — the brown posts near the traffic rotary at Dumas corner, North Shore.

Shortly after 2 a.m. Saturday morning, a car operated by James Callahan, 20, of Exeter, struck the posts, shearing off the left side of the car and spinning it around.

The three passengers in the car sustained injuries and were treated at the hospital.

William Tucker, 19, of St. Louis, Mo., suffered a fractured pelvis and lacerations about the face. Terrance Cowley, 19, of Superior, Neb., suffered multiple contusions and abrasions, and Robert S. Borkowski, 19, of Rome, N. Y., suffered a shoulder injury and multiple lacerations about the face.

Police Chief John Malek reported that this was the sixth accident in the last ten days at the same spot, but plans are underway to remove the hazard.

In another accident on Winacunnet road a car operated by Edward Roark, 28, of Dracut, Mass., struck a car operated by John Janvrin, 22, of Towle avenue, Hampton.

A passenger in the Roark car, Patrick J. Callahan, Jr., attached to the Portsmouth Naval Base, suffered a broken collar bone and was treated and held.

### Water Safety Rules Issued

Each year the summer season is marred by drownings. 1956 is no exception. Too frequently these accidents are the direct cause of carelessness and could have been prevented. Here are some safety rules for fishermen and boating enthusiasts.

1. Know your boat. Every boat has its limitation. Learn what you can expect from your boat.

2. Don't overload. Seats do not indicate capacity. Under many conditions, two or three adults may be a full load.

3. Balance your load. Distribute weight evenly in the boat, side to side and from bow to stern.

4. Keep low. And step in the center when boarding the boat or changing seats.

5. Watch the weather. Head for shore before a storm breaks. If caught out, seat passengers on the floor.

6. Head into the waves. If waves are high, head your boat at an angle toward the waves at slow speed.

7. Use the right motor. Too much power can damage your boat and might even swamp it.

8. Avoid sharp turns. Fast, sharp turns are hard on equipment and sometimes on people. Take it easy. Remember, "boats don't tip over — people tip them over."

RULES

(Continued on Page Ten)

There were quite a few people lucky enough to gain membership into the Old Salt's club in the past week or so.

On July 10, Ricard Levasseur, 15, and his brother Thomas, 10, joined the club with a 4 lb. haddock and a 7 lb. haddock. The boys are from Brattleboro, Vt.

Edward Norberg, 14, of Winchester, Mass. entered with a 24 lb. pollock.

John Cummings, 9 of Tona-wanda, N. Y., joined with a 4 lb. haddock.

Mac J. Kelly's big fish was a 19 lb. pollock. Mac is from Springfield, Mass.

Last Wednesday, one lucky fisherman took home a 12-lb. chicken halibut.

Friday the 13th was far from unlucky for salt water fishermen, who experienced some of the best fishing of the season, with hundreds of haddock, pollock, cod and mackerel caught on deep sea fishing trips.

Tommy Morin and Johnny Kristiansen of Hampton Beach brought in 170 mackerel Friday evening.

On Saturday, a 34-lb. cod and a 35-lb. cod were the large fish of the day. Edee Wolf from Pennsylvania caught the big one.

George McIntosh of Lawrence, Mass., made his lucky catch by hooking a 7-lb haddock.

August is Festival Month  
At Hampton Beach

### 'Get Acquainted' Parties Proving Real Popular

The third "Get-Acquainted" night was held in the Casino Ballroom Monday night with many prizes being awarded.

Winners of the spot dances were Constance Raymond of Canada and Ike Vanamen of New Jersey, who get free dinners at the Anchorage. Free dinners at Foley's went to Esther Owen of Brattleboro, Vt., and John McLaughlin of Montreal.

Gifts at Pollard's and Avard's for the prize walk for couples over 45 went to Mr. and Mrs. Fred Maxfield, both 73, of Rochester, N. H.

Celebrating their 11th wedding anniversary were Mr. and Mrs. Paul Magnusson of Raymond, N. H. who received boxes of fudge from Junkins.

Celebrating birthdays were Georgia Berg and Jimmy Doohue who received boxes of candy.

### Seek Agreement On Water Service

The Selectmen of Hampton are currently negotiating with the Seabrook Board of Selectmen for the extension of the new water system at Seabrook Beach to the summer homes in the area south of Hampton River which

(Continued on Page Eleven)

BOWLING — BICYCLING — BILLIARDS

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HAMPTON BEACH

Open Year 'Round

OPEN WEEKDAYS AND SUNDAYS

### BOWLING 25c

Automatic Pinsetters

Try 'em! You'll Like 'em!  
8 Good Clean Alleys  
Good Pins — Clean Balls  
Pinball Machines — Juke Box

Per String Before 7:00 P.M.

### Bicycling

OVER 80 BIKES

MANY NEW . . . 20" — 25" — 26" Balloons — 3 speeds — Tandems  
Equipped with lights at night.  
AVAILABLE 8:30 a.m. to MIDNIGHT  
Bikes and Trikes for Tots

### Billiards

OPEN WEEKDAYS AND SUNDAYS IN THE PENTHOUSE

Well Ventilated  
Flourescent Lighted  
7 Brunswick Pocket Tables

OPEN WEEKDAYS SUNDAYS

10:00 a.m. - MIDNIGHT  
1:00 p.m. - MIDNIGHT  
including Billiards

OVER-STOCKED!

## \$1.00 DRESS SALE!

Select Any Two Dresses From Our Racks

. . . Pay The Regular Price For One (the higher of the two) . . . And We'll Give You

The Second One For Only

## \$1.00

## The Band Box

. . . of Newburyport

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 Incorporating  
 the Hampton Beach Advocate  
 A Vacation Digest of all the news  
 information for the summer visitors  
 Published  
 Wednesdays, June 27 to August 29  
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 Figurines - Bisques - Dresden  
 And Lamps

**PLAYLAND**

Ocean Boulevard Hampton Beach

**'Peg O' My Heart'  
 Remains Tops In  
 Good Theatre**

Certain few — very few —  
 plays achieve the cherished title  
 of "standard", just as a few  
 choice songs among the thousands  
 turned out of Tin Pan Alley be-  
 come standards, like "Stardust".  
 The eminently successful comedy  
 by J. Hartley Manners, "Peg O'  
 My Heart" is to the theatrical  
 world what "Stardust" is to the  
 musical world.

"Peg O' My Heart" has brought  
 fun and laughter to more people  
 than any other modern day  
 comedy and ever since 1912 when  
 Laurette Taylor immortalized  
 adorable "Peg", every actress  
 with a flair for comedy has hoped  
 to create her own version of the  
 title role.

Few comedienne have the  
 spark, the fire, the creative genius  
 to fit the dynamic requirements  
 of the little Irish spitfire. Hamp-  
 ton summer-theatre-goers are for-

**THEATRE**

(Continued on Page Eight)

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**LEGION HALL**

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NO GAME PAYS  
 LESS THAN **\$10**

WITH BIG  
 SPECIALS

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Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Leg-  
 stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus  
 turns same route after game.

Plenty Of Free Parking



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 ducts from WHITING'S,  
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*Daisy Meadows*

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**ELECTRIC REFRIGERATION**

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Start home delivery  
 service now . . .

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summer festival of values

SPECIAL PURCHASE **LUGGAGE**

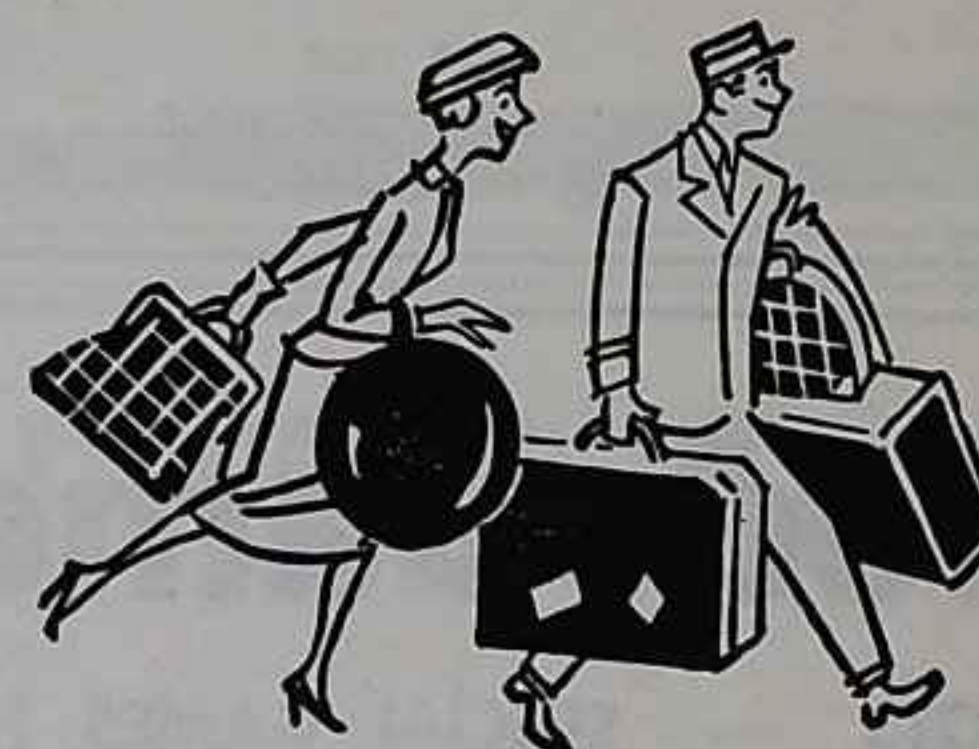
**SUIT CASES**

18" x 21"

**HAT BOXES**

**\$4.95**

Plus Tax



**SUIT CASES**

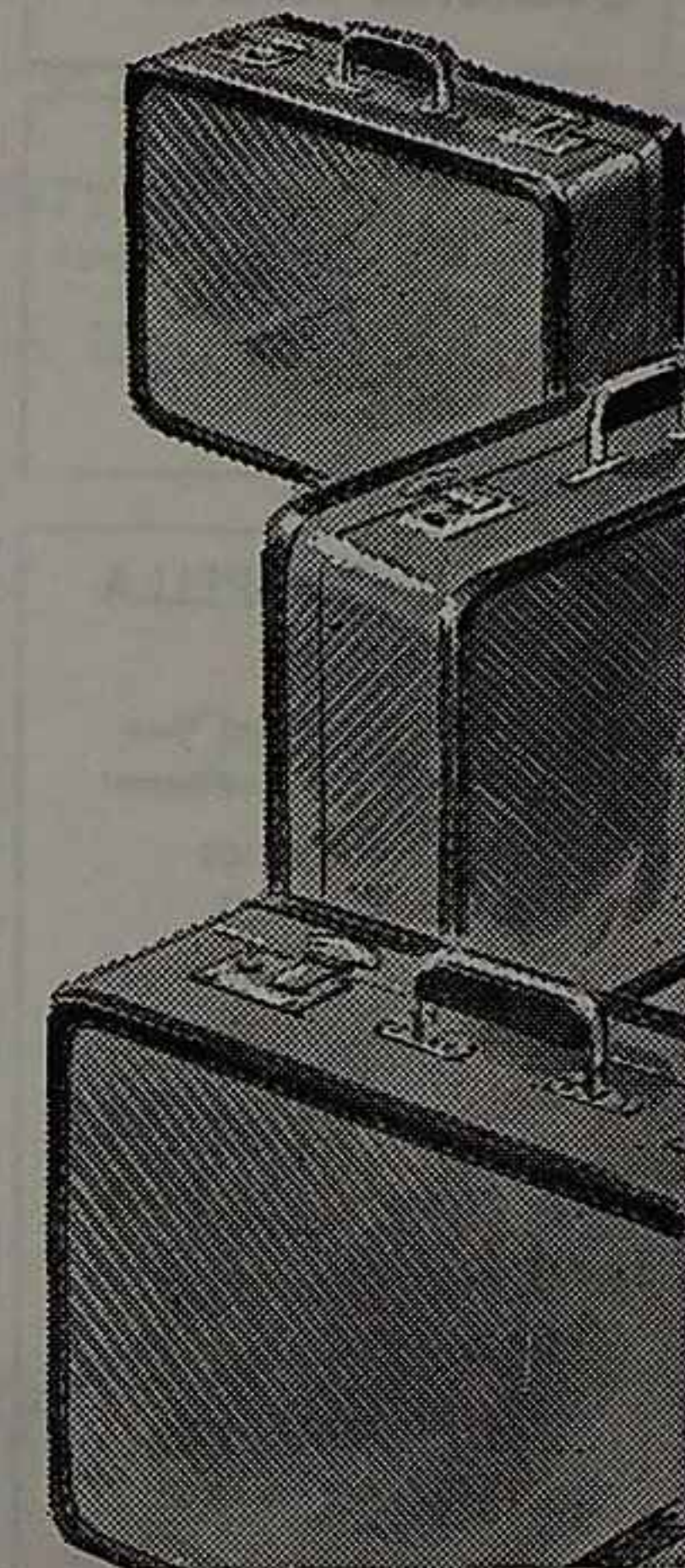
24" — 26" — 29"

**\$9.95**

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- Linings of eye-appealing fabrics in harmonizing colors.



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 LIGHT WEIGHT

. . . and in our Girl's Department . . .

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7 - 14	\$3.95	<b>\$2.67</b>
10 - 14	\$2.98	<b>\$1.67</b>

COTTONS AND NYLONS  
 PUFFED SLEEVES AND CAPPED SLEEVES

**GIRL'S BLOUSES**

SIZES	Were	NOW
1 - 3	\$2.98	<b>\$1.67</b>
3 - 6x	\$2.50	<b>\$1.47</b>
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10 - 14		

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COFFEE VACUUM PACKED 95c

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These Products Are Manufactured Especially For Us To Exacting Specifications. Sure To Please.

NBC  
RITZ CRACKERS LB. PKG. 35c  
Try Our Bar-B-Que Chickens

**Theatre —**

(Continued from Page Four)

tunate this week to be able to see Ailsa Dawson's version of "Peg". She romps through it with a vim and vigor that charmed and delighted opening-nighters. Her "Peg" was alive—real—and most endearing.

The opening scene of the play was done in the traditional form of the Victorian era but the stylized pace and gesture disappeared with the appearance of "Peg" and returned in only a few spots during the entire comedy. If it was planned that way by Director Joe O'Brien, the result was most effective. "Peg" is too warm and affectionate a role to be given the Victorian treatment—and the audience saw just enough of the conventionalized acting.

To the older members of the audience, it brought back memories of the early 1900's. To the younger ones, it gave a graphic lesson in period style acting. However, the play benefited by returning almost entirely to modern day interpretation after the opening few minutes.

In the romantic lead, Tom Wilson did a most effective bit of work, giving the role of Jerry the sympathy and understanding necessary to counterbalance the rigidity and coldness that Peg receives from the Chichester family.

John Vari — who delights in kicking up his heels in a good comedy role — flipped through the role of Alaric to the great delight of the audience. A fine supporting cast had Maggie Owens, as the formal, unsympathetic Mrs. Chichester; Jeanette Clift, as the loved starved Ethel; Albert Ackel in the villians role of Brent; Dennis Drew as the amusing solicitor, Hawkes; Jamo Blake as Jarvis; and Kay Vance as the maid, Bennett.

Fred Sammut's artistic hand produced a wonderful Victorian setting replete with heavy velour drapes, dark green walls, crystal chandelier and all the rest of the ornate gimcracks that went along with the early 1900's while the costuming for the most part was authentic to the era.

Even though a good setting and good supporting actors are vital to the success of any play, "Peg O' My Heart" leans very heavily on the success of the title role. It is a challenging and lengthy part to take on and Ailsa Dawson measured up to the challenge. Never for one minute did she let down in what would be an exhausting evening for any actress. "Peg O' My Heart" will continue to live in the hearts of theatre lovers and this week's performance at the Hampton Playhouse is a credit to the tradition. —H.L.P.

**DANCING —** Monday "Get-Acquainted-Night" Casino Ballroom 8:30 P.M. Ask your Host or Hostess about "almost complimentary" tickets.

**FIREWORKS —** Wednesday evenings after dark, an all aerial display visible the length of the beach.

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168 MARSH AVENUE  
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in the electrical system of your home it will not have the power it should have.

If there is a "short" or pressure on a nerve, the brain cannot get the full amount of life force, it and the part of the body it that nerve supplies, is bound to come weakened and diseased.

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**'Bus Stop' Next At Playhouse**

"Bus Stop", an uproarious comedy by William Inge, dealing with a group of bus passengers stranded overnight in a roadside lunchroom during a blizzard is scheduled as the next presentation at the Hampton Playhouse from July 23 until July 28.

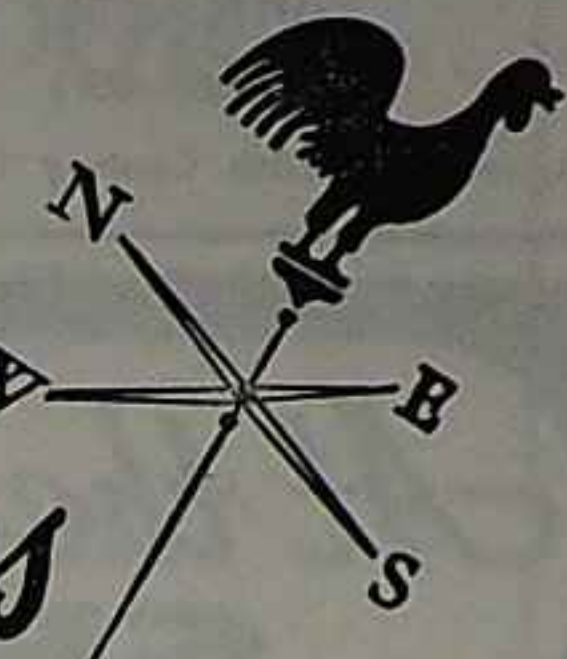
Three romances have time to flower while waiting for the fury of the blizzard to subside. One concerns the boisterous and belligerent cowboy and the brassy nightclub 'chantos-y' whom he has all but abducted and is taking back to his ranch in Montana; a second concerns an alcoholic college professor, chased from any number of colleges and communities because of a compulsive habit he has of shining up to too-young girls, and a teen-age girl with bookish dreams who waits on customers in the lunchroom; and a third between the proprietress of the lunchroom and the driver of the bus.

One of New York's biggest successes in 1955-56, where it ran for 60-weeks, and later on tour in most of the major key cities throughout the country, "Bus Stop" won the unanimous acclaim of critics and audiences alike; and just recently 20th Century Fox completed the movie version of the play starring Marilyn Monroe, to be released later in the fall.

**Banking Services**

IN ALL DIRECTIONS.....

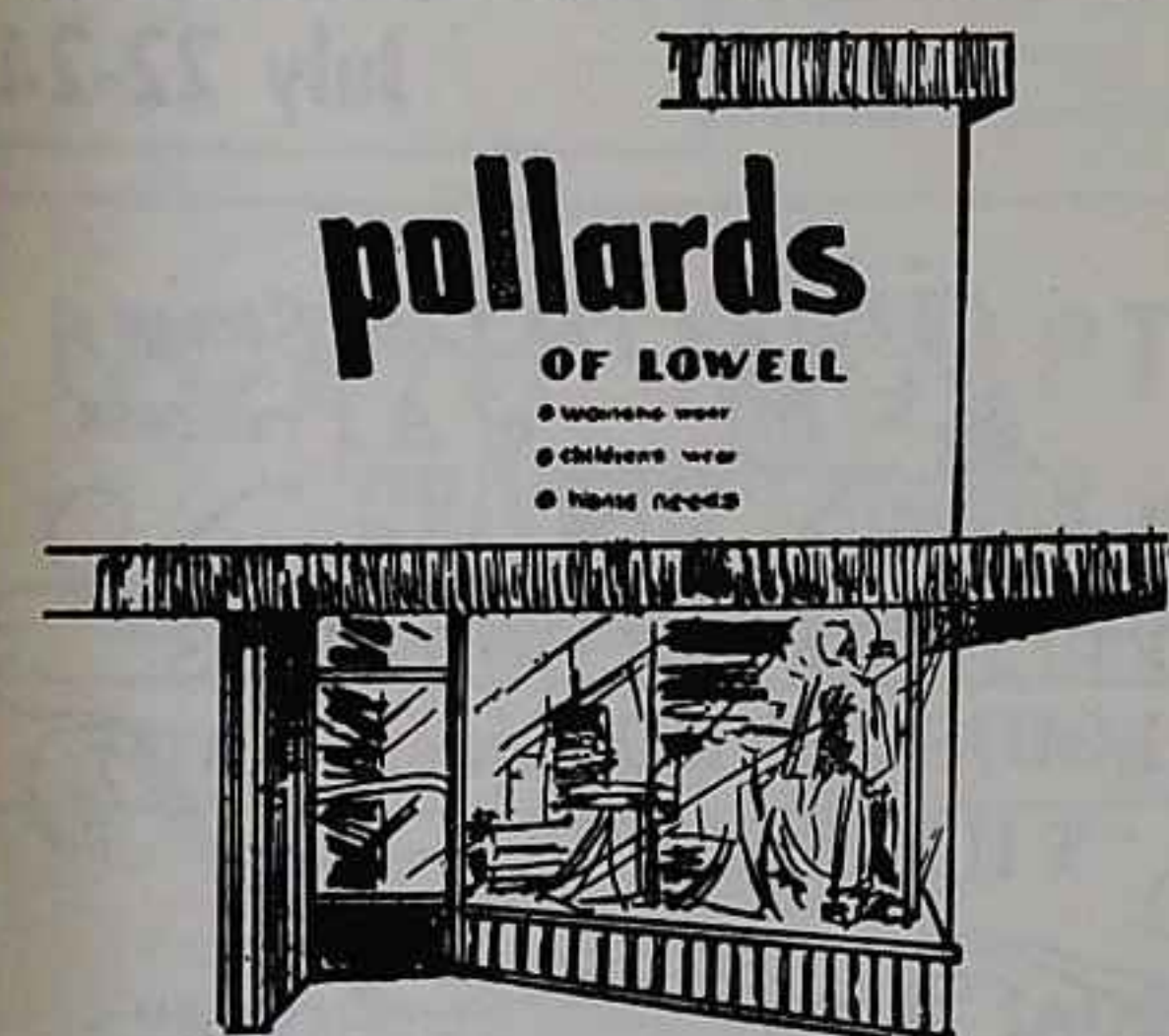
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COFFEE SHOP  
LAUNDRO-MAT  
Agents For 20th Century Cleaners

Rules —  
(Continued from Page Three)

By law every boat in New Hampshire must be equipped with a life preserver for each person it carries. All power boats must carry sufficient apparatus for

extinguishing fires. Boats powered by outboard motors are also required to carry a fire extinguisher.

And a word to swimmers — use the "buddy system". No matter how strong a swimmer you may be, never swim alone!

John The Barber  
HIGHLAND AVENUE  
Same Price — Same Place  
30th Year  
AT HAMPTON BEACH

At the HAMPTON BEACH THEATRES  
SHOWS 2:00 7:00 9:00  
CASINO SURF

Now Thru Sat.

July 19-21

WALT DISNEY presents  
**THE GREAT LOCOMOTIVE CHASE**  
CINEMASCOPE  
TECHNICOLOR  
FESS PARKER • JEFF HUNTER

Fri. Sat.

July 20

20th Century-Fox presents  
**JANE RUSSELL RICHARD EGAN**  
co-starring JOAN LESLIE  
with AGNES MOOREHEAD  
MICHAEL PATE  
**The Revolt of MAMIE STOVER**  
Produced by BUDDY ADLER • RAUL WALSH  
Directed by SYDNEY BOESCH  
Screenplay by SYDNEY BOESCH  
COLOR by DE LUXE  
CINEMASCOPE

Sun. Wed.

July 22-25

WARNER BROS. PRESENT THE C. V. WHITNEY PICTURE STARRING  
**JOHN WAYNE**  
**THE SEARCHERS**  
CO-STARRING  
JEFFREY HUNTER • VERA MILES • WARD BOND

Sun. Tue.

July 22

M-G-M presents  
in CINEMASCOPE and COLOR  
**GRACE KELLY • ALEC GUINNESS  
LOUIS JOURDAN**  
**"THE SWAN"**  
with  
AGNES MOOREHEAD • JESSIE ROYCE LANDIS • BRIAN AHERNE • LEO G. CARROLL  
ESTELLE WINWOOD • VAN DYKE PARKS  
*The Love Story of A Princess*

Coming Thur. July 26

**Away All Boats!**  
COLOR BY TECHNICOLOR • VISTAVISION  
STARRING  
JEFF CHANDLER • GEORGE NADER • JULIE ADAMS • LEX BARKER

Coming Wed. July 25

BARRY F. ZANUCK presents  
**RODGERS & HAMMERSTEIN**  
**The King and I**  
IN THE COMPLETE GRANDEUR OF  
**CINEMASCOPE 55**  
COLOR by DE LUXE  
From 20th Century-Fox starring  
DEBORAH KERR • YUL BRYNNER

STRAND  
NEWBURYPORT

Water —

(Continued from Page Three)  
lie within the bounds of Hampton.

It was reported this week that the Hampton Water Works company has released any rights it might have to install water mains across the river for that area, clearing the way for the extension of the Seabrook water service, if an agreement can be reached.

The Hampton Selectmen have signified their willingness to pay hydrant fees to supply fire protection for the summer homes in that area.

Platter Chatter

Capitol: — Gordon MacRae, whose voice gets bigger and better but who remains undiscovered by record fiends, has a sure-fire hit in "I Asked the Lord" . . . Flip side has "One Misty Morning" . . . Joe "Fingers" Carr rolls out "Portuguese Washerwomen" on the piano backed by "Lucky Pierre" . . . Real cool playing . . . Tommy Leonetti has a disc that shapes as a hit, too . . . It's "Free," beautiful and beautifully done . . . Reverse has "It's Wild."

Merrill Moore belts out "Rock Island Line" in zingy fashion . . . It's backed by "King Porter Stomp" . . . Les Paul and Mary Ford come up with "Send Me Some Money" and "Say the Words I Love to Hear."

Always  
A  
Good  
Show  
At  
The  
Strand

NORTH HAMPTON  
DRIVE-IN THEATER

Route 1 Between Yoken's & Lamie's

FREE Kiddies Treat — Friday Night

NOW THRU SATURDAY

"EARTH vs. THE FLYING SAUCERS"  
WITH HUGH MARLOWE and JOAN TAYLOR

— PLUS —  
"THE WAREWOLF"

WEDNESDAY - TUESDAY

JULY 22 - 24

WALT DISNEY

"SONG OF THE SOUTH"

— PLUS —

"SHACK OUT ON 101"

With TERRY MOORE and FRANK LOVEJOY

STARTS WEDNESDAY, JULY 25

"THE BOLD AND THE BRAVE"

— PLUS —

"GUN POINT"

Meadowbrook

Dining Room & Lounge

Featuring



Rib Roast

Steaks

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Interstate Traffic Circle

Portsmouth, N. H.

VARI - CHRISTIE'S

Hampton Playhouse

(Winnacunnet Rd. - Hampton, N. H.)

Last 3 Days

America's Greatest Comedy

PEG O' MY HEART

Opening Mon., July 23-28

William Inge's Success

THE UPROARIOUS COMEDY!  
BUS STOP



(Author of "Come Back Little Sheba" and "Picnic")

Featuring An All Equity Cast

RESERVATIONS: WA 6-2902

CURTAIN: 8:40

TICKETS: \$2.20; \$1.85; \$1.25 Always Free Parking

**CALISTHENICS** — (Starting July 5) On the beach behind the Bandstand. 10:30 A.M. Daily except Saturdays & Sundays.

**TALENT PARADE** — Monday evenings. Bandstand 7:00 P.M.



**Hampton Flower & Garden Shop**

- Flowers For All Occasions
  - Garden Needs & Tools
  - Power Lawnmowers
  - Corsages - Bouquets
- Deliveries In The Hampton Area  
**694 LAFAYETTE RD.**  
 WA 6-2446 Days - 6-3030 Nights

**Boy Scouts Find Honesty Does Pay**

John S. McNamara, 14, and Gerard S. Kiley, 12, are each two dollars richer this week because they turned in to the Hampton Police station a woman's wrist watch, which they found partially covered by sand.

The owner, who had come all the way from Dorchester, Mass., to look for the watch, was much relieved upon locating it. She explained that although it's monetary value was not to great the watch was one of her most valued possessions, because her son had sent it to her during the war.

Both boys are very active in the Boy Scouts.

**GRANDVIEW HOTEL BEAUTY SALON**

Individual Haircutting By Margaret Cummings

PERMANENT WAVES  
 TINTING MANICURES

353 Ocean Boulevard  
 TEL. WA 6-3415

**BURKE'S**

**Diner and Dining Room**

LAFAYETTE ROAD HAMPTON, N. H.

Breakfasts — Lunches — Dinners

Daily Specials Seafood Dinners

Steaks — Chickens — Chops

OPEN DAILY

You Are Invited To Visit!  
 "Don" Langley's

**YANKEE Lobster House**

On North Shore Blvd. at Yankee Village near Hampton Beach Coast Guard Station

"The Saltiest most sea-goin eating place with more nautical atmosphere and the most succulent Lobsters and Clams than any place on this here coast."

"FRED LORENZ" SAYS  
 PICK OUT YOUR OWN LOBSTER AND SEE THEM COOKED  
 EATUM HERE OR TAKUM OUT!

SPECIAL THIS WEEK

Clam Broth  
 STEAMED CLAMS  
 BOILED LIVE LOBSTER  
 Melted Butter - Crispy Potato Chips

**\$1.95**

Hours: 12 Noon to 8:30 P.M. — Closed Monday

**— Beach Notes —**

A group of CYO boys and girls from Cochituate accompanied by Rev. Philip McGinty held their annual picnic Sunday. They enjoyed bathing and bowling and were entertained by Mrs. Ann Murphy of 13 H street.

Mr. and Mrs. Francis McGrail and family of Worcester, Mass., are staying at the Doris cottage on Manchester street, also Mr. and Mrs. Michael O'Donnell, Mrs. Rose McGlynn, Ann Sullivan, Mr. and Mrs. Peter McCabe.

Kevin Kearny of Worcester, Mass., having a two week vacation at Happy Hampton.

Mr. and Mrs. Ralph McGary and daughter, Nancy, of New Providence, N. J., are visiting Mrs. McGary's parents, Mr. and Mrs. Herbert Knox of George avenue.

Mr. and Mrs. McGary, daughter, Nancy, and Mrs. McGary's brother and sister-in-law, Mr. and Ms. G. L. Knox and daughters, spent a week together at Wolfeboro. Mr. and Mrs. Herbert Knox spent a few days with their families in Wolfeboro.

Mr. and Mrs. William Holn of Weymouth, Mass., were recent visitors of Mr. and Mrs. H. E. Knox.

Denmark now applies exceptionally high tax rates to the highest income brackets.

**IOKA EXETER, N.H.**

NOW SCIENTIFICALLY AIR CONDITIONED  
 Phone PR 2-2222

WED. - SAT. JULY 18 - 21

CinemaScope At Its Best — Walt Disney Presents!  
 Fess Parker - Jeff Hunter

**"THE GREAT LOCOMOTIVE CHASE"**

(In Technicolor)

**"MEN AGAINST THE ARCTIC"**

(In CinemaScope & Technicolor)

SPECIAL KIDDIE SHOW  
 Every Saturday at 1:15 P.M.  
**CARTOON CARNIVAL**  
 Plus Our Regular Program

SUN. - WED. JULY 22 - 25

CinemaScope At Its Best — Leslie Caron - John Kerr

**"GABY"**

(In Technicolor)

**COMING!**

D-Day The 6th of June  
 Miracle In The Rain  
 Toy Tiger  
 Bhowani Junction

**Something New Under The Sun**



AND CONCERTS — Daily, including Sunday and Holidays. Matinees 2:00-3:00 and 4:00-5:00. Evenings, 7:00-8:00 and 9:30.

**Mary Annette**

BEAUTY SALON  
 Specializing In All Types Of Beauty Culture  
 Tel. Delancey WA 6-3215  
 Highland Ave. Ocean Blvd.

**CARDS**

Bernat Yarn For Socks — Sweaters — Stoles Crochet Cotton

**The Man - Allen Shop**

Atlantic Ave., North Hampton  
 STARTING JULY 6th SHOP OPEN  
 Mon. - Wed. - Fri. 10 A.M. - 5 P.M.  
 And By Appointment  
 Tel. WO 4-8786 or WO 4-5957

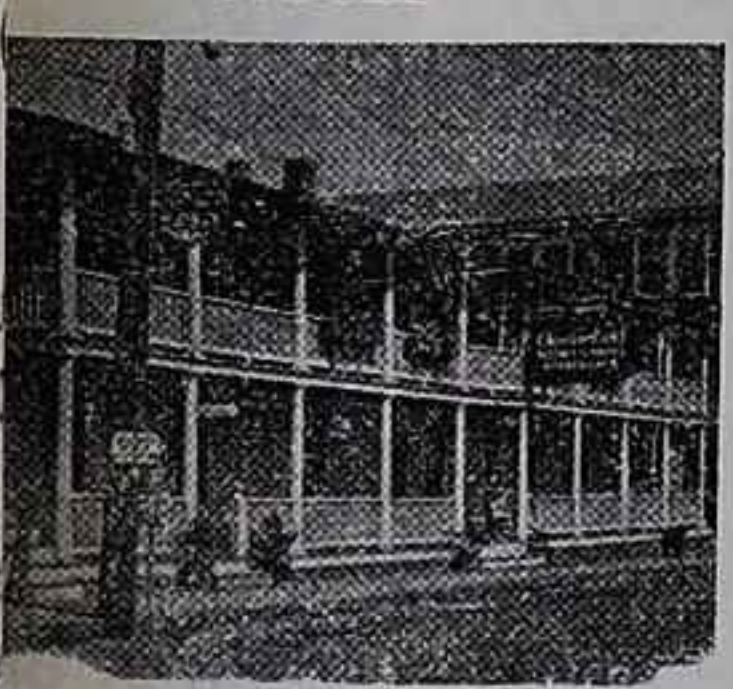
**TRAVEL**

THRU BUS SERVICE  
 Montreal Quebec City  
 Montreal Worcester Springfield  
 Boston New York  
 Line Steamship

**Jackie's Travel Agency**

182 Ocean Boulevard  
 WA 6-2393  
 Cathy Cate Jackie Jordan

**THE CHESTERFIELD HOTEL**



Wash'n Wear. A clan tartan in 100 Pont non - shiny Full inner support into its own pocket

Even Sizes 28" - 34"  
**\$5.00**  
 s. Bertha Kelley, Prop.  
 STREET TEL. WA 6-2504  
 In The Center of The Beach  
 ROOMS SPOTLESSLY CLEAN  
 Rates Very Reasonable

**KRAY Store Men & NEWBURY**

**REMNANTS**

COTTONS — WOOLENS — SILKS — SYNTHETICS  
 BUY AT THE MILL AT MILL PRICES!

**Exeter Handkerchief Company**

Near B. & M. R.R. Station, Lincoln St., Exeter  
 OPEN: Monday thru Thursday 9 a.m. to 4:30 p.m.  
 Friday 9 a.m. to 8:30 p.m.  
 Saturday 9 a.m. to 4:30 p.m.

**Garland's**

Boulevard and B Street

Under The New Management of Francis Jacques

**CLEARANCE SALE**  
 MARKDOWNS ON MANY ITEMS  
**CAMERAS REDUCED UP TO 40%**

- Quick Service Lunch Counter
- Beach Supplies
- Films and Developing Service
- Cameras & Equipment
- Magazines & Newspapers
- Cosmetics
- Patent Medicines

A Thousand and One Different Items

**THE**

**Hampton Metal Shop**

Lafayette Highway Tel. WA 6-2098

**Custom Sheetmetal Work**

**LENNOX**

**Heating & Air Conditioning**

CUSTOM MADE

- Kitchen Hoods
- Shelves & Counters
- Custom Made Sinks
- Chimney Caps
- Ventilation Systems
- Shower Stalls & Bases

If It's Metal Work, or Metal Stock —

Try Hampton Metal Shop

LENNOX Distributors

**DR. L. B. WINKLER**  
Dentist  
570 Lafayette Road  
1-5 Mile Above Lomie's  
Hampton Center WA 6-2368

**Dr. Mason W. Carpenter**  
CHIROPRACTOR  
373 Lafayette Road  
TFL. WA 6-2624 or 6-3568  
HOURS: Mon. - Tues. - Thur. - Fri.  
2 - 5, 7 - 9 And By Appointment  
X-Ray & Neurocaldmeter Available

**DR. L. M. SALDEN**  
Optometrist  
COMPLETE VISUAL SERVICE  
Tel. WA 6-3395  
HAMPTON CENTER

**Ray F. Lufkin**  
WATCH & CLOCK  
REPAIRING  
OPEN YEAR 'ROUND  
40 YEARS EXPERIENCE  
HAMPTON CENTER  
Corner of Lafayette Rd. and  
High Street  
TEL. WA 6-2427

**Wee Wash It**  
"A" STREET LAUNDERETTE  
Open Under New Management  
Dry-Cleaning Pick-Up Station  
TEL. WA 6-9195  
**Hampton Beach Garage**  
9 Marsh Ave., 6-9195 At "A" St.  
INSIDE PARKING  
4 hrs. 50c All Day 1.25 Week 6.00  
\$20 Month \$50 Season  
FRIENDLY ESSO SERVICE  
I C E

HOUR **4** SERVICE  
**Maple Leaf**  
Cleaners  
595 Lafayette Road  
HAMPTON  
TELEPHONE WA 6-2559

**Donovan & Fallon**  
**DRUGS**  
RADIO BATTERIES  
BEACH NEEDS  
NEWSPAPERS  
FOUNTAIN SERVICE  
PRESCRIPTIONS  
FILMS  
OCEAN BOULEVARD

**Lions To Hold  
Beach Tag Day**

Workers on behalf of the Hampton Lions club will hold their annual Tag Day drive along the beach front Saturday, July 21st.

Children wishing to participate in the Tag Day are requested by the Lions club to meet at 9 a.m. in the band room of the Casino where collection boxes will be distributed. Each volunteer worker will receive a gift, and several radios are being offered as prizes for the collectors.

Purpose of the drive states chairman Dr. Lawrence Saulden is to obtain the financial backing which makes possible Lions donations to charity throughout the year. During 1955-56 approximately \$1,500 was expended on such worthwhile projects as eye sight conservation, medical treatment, and speech therapy. The goal for this year is to exceed the contributions of previous campaigns.

**Hampton Beach**

Oh! let us stay at Hampton Beach  
And dream through summer days  
We shall not long to further reach  
Than through it's ocean haze.

II  
And from the long, hard, sandy stretch  
Where bather's seek their zest  
We see the ways of life that teach  
Here joys may find it's quest.

III  
The riders in the modern cars,  
And on buses that you meet  
Are gaining health, and jolly ways  
"Our Whittier" so well has told.  
"In song the heart still sways."

IV  
The new boulevard we cross,  
So smooth and long,  
Coming to famous land marks ahead  
So famed in poets song.

V  
The glory of the sun set over  
Hampton's marshes fill  
The heart with sweet emotion  
And a ne'er forgotten thrill.

VI  
Oh! let us live at Hampton Beach  
Where joy and health has ways  
That fill the heart with happiness  
Though all the summer days.  
—Hilda Morse, Hampton

**Beach News Wanted**

Being dedicated towards making your vacation at Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the beachcomber welcomes news of parties, socials or any interesting items in our beach life during the summer.

Items of interest, contributions to The Boardwalk may be left at the Chamber of Commerce office or be mailed to Beachcomber office, Hampton Center, Tel. 6-3322.

**SALISBURY DRIVE-IN ROUTE 1**  
Tel. Newburyport HO. 5-0952

WEDNESDAY - SATURDAY  
"MIRACLE IN THE RAIN"  
JANE WYMAN - VAN JOHNSON  
CO-HIT!  
"FORT YUMA"  
PETER GRAVES - JOAN VOHS

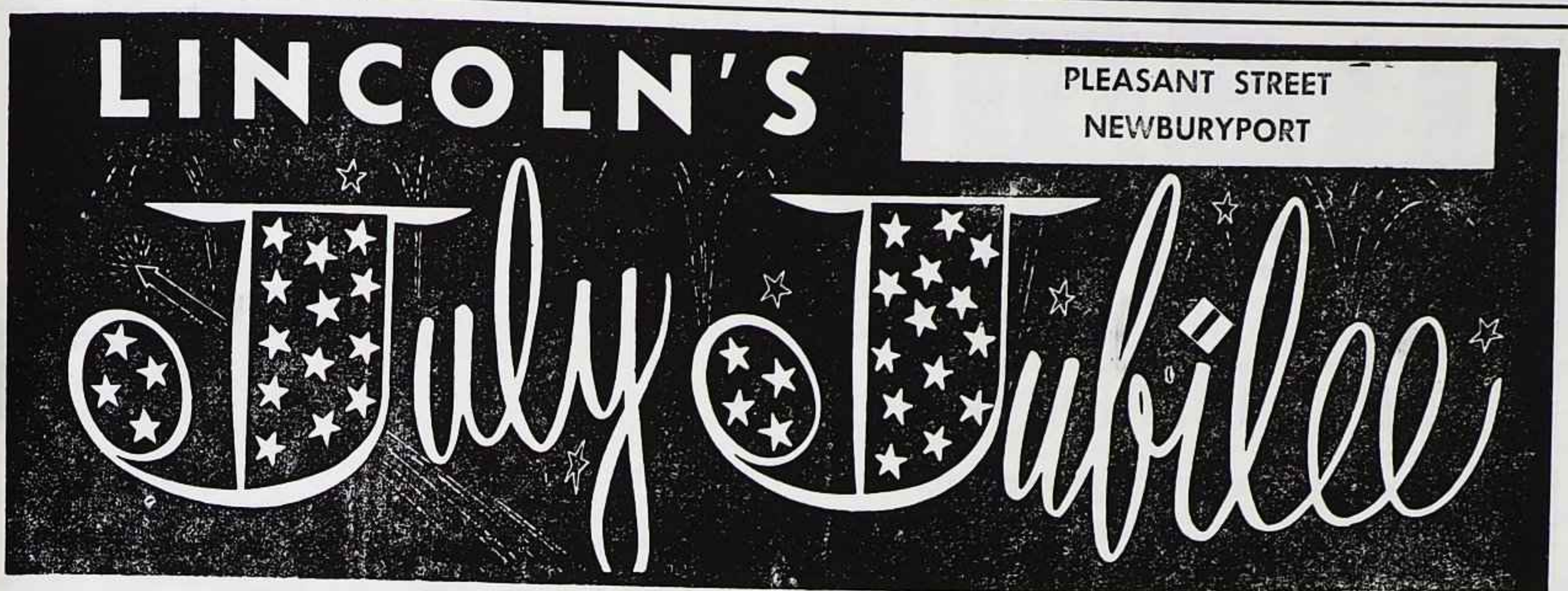
SUNDAY - TUESDAY  
HUGH MARLOWE - JOAN TAYLOR  
"EARTH Vs THE FLYING SAUCERS"  
2ND HIT!  
Atomic Age Thriller — It Rips The Screen  
"THE WEREWOLF"

WEDNESDAY - SATURDAY  
"ANIMAL WORLD"  
(In Technicolor)  
CO-HIT!  
"GOOD-BYE MY LADY"  
WALTER BRENNAN - PHIL HARRIS

**BE COOL AND THRIFT**  
**SAVE 75% OFF**  
**Air Conditioning Costs**

... Enjoy cool comfort in your home or business at a low cost... Send length, width, and height of room to be cooled. Literature and estimate of cost sent.

**ROOM COOLERS \$9**  
**John P. O'Brien**  
244 CONCORD WAY  
PORTSMOUTH 65, NEW HAMPSHIRE  
Dealer Inquiries Invited



SAVE AS YOU SPEND — SO EASY AT LINCOLN'S



**PLAYWEAR SPECIALS**  
**CRAWLERS - SLACKS - LONGEES**  
**SHORTS AND HALTERS**  
**\$1.00** Values to \$1.59  
Wonderful washable poplins in crawlers 12-24 mos., boxer top suspender longees 2-4 and all around boxer waist slacks in 3-6x. Girls' 7-14 no iron print shorts and halters.  
**SHORT SLEEVE POLO SHIRTS 69¢** Reg. \$1



**BERMUDAS AND BOY SHORTS**  
**188** Reg. \$2.98  
**BERMUDAS**  
Classic styling, fit and quality. Black, khaki, navy turquoise or red. Sizes 10-18.  
**SHORTS**  
Quality plus saving. Adjustable tabs for exact fit. Several styles in black, red, turquoise, sand, navy, pink or mint. Sizes 10 to 18.  
**POLO BLOUSES 66¢**  
Stripes and Solids. S-M-L.

# PLAYMATES

fun 'n' fashion favorites

Summers back in town! To help you enjoy it, we've fashions in a playful mood . . . perfect sunny weather companions for all your hours of fun. See and select them now.

### SHORTS

For You Who Love The Sun, Here's A Fine Collection Of Shorts, At Moderate Prices.

2.95 TO 9.50

### BERMUDAS

Graceful Is The Look With Our Fashion Favorite Bermudas. Wide Range Of Sizes And Designs.

2.95 TO 6.95

### PEDAL PUSHERS

The Long Look That Makes Those Glances Linger! Ideal For Beaching And Biking!

4.95 TO 8.95

### TEE SHIRTS

Play's The Thing For Summer! Choose Your Mix or Match Tee Shirts From The Seacoast's Finest Collection. Styles For Every Taste!

1.95 TO 5.95

### CAR COATS

Active And Attractive! These On The Go Car Coats Will Travel Thru The Summer With You With Ease! Sizes 10 - 16.

10.95

### BLAZER JACKETS

Pure White Wool Blazers. A Light Weight Looker For Cool Evenings. Sizes 10 - 16.

16.95

**George B. French Co.**  
37 Market Street  
PORTSMOUTH, N. H.



SUMMER  
SUITS  
MARKED  
DOWN

FINAL CLEARANCE  
SUMMER  
DRESSES  
REDUCED UP TO  
50%

# The Beachcomber



VOL. XXIX, NO. 5

Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 25, 1956

FREE DISTRIBUTION

## Beauty Queen Contest Aug. 2



Eighteen lovely young ladies from all sections of New England and Canada, have already entered the contest to select "Miss Hampton Beach of 1956" which will be held next Thursday evening, August 2, at 7:00 p.m. from the bandstand.

This year, something a little different will be done. In previous years, Miss Hampton Beach was chosen the last week in August. This year, however, she will be selected the first week so as to let her reign throughout the entire Festival month.

The queen will be chosen August 2nd, but will not be crowned until August 30th.

As usual George Hagopian, official photographer for the Chamber of Commerce, and Dick Hand, of WBZ-TV, will be on hand to take pictures and movies.

This year the girls will be given a card with a number on it, and when they step out on the bandstand, the master of ceremonies, Bill Elliot, will call off only their first name, their number and age. They will proceed out onto a special raised platform, and then return to a designated place on the bandstand. The field of beauties will gradually narrow down until the judges have picked a queen.

On August 30, the queen will be crowned, with a king for the queen to be chosen at the last moment. The queen will then proceed to the Casino Ballroom for the Coronation Ball, where she will be surrounded by a full court of approximately 125 lovely young ladies.

The judges will be announced later, it was reported by Mr. Henry Hamel.

The queen will receive a \$200 savings bond, and will ride on the Chamber of Commerce float in the beauty parade on August 24, and will ride on the float in the Children's Day parade on August 25.

POPULAR FEATURE for vacationists at Hampton Beach are the daily calisthenics conducted each morning on the sands directly behind the bandstand by George Donovan, head lifeguard.

Applicants must be single, over 16 years of age and of good character. Application blanks may be secured from the Chamber of Commerce office. Mr. Henry Hamel is in charge of the contest.