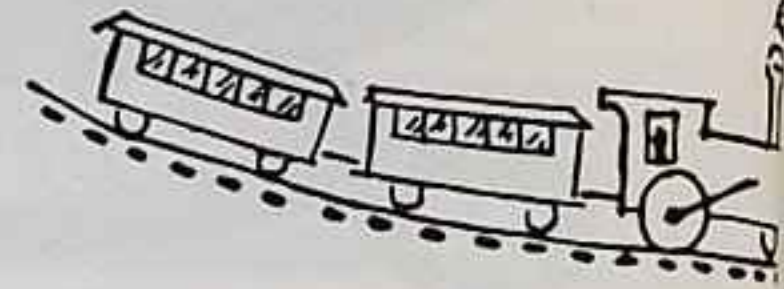


Portsmouth's Leading Department Store

Jubilee Week

Vacation Specials

bound for fun



Catalina® Bathing Suits

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Pre-Teens

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TO
8.⁹⁸

Wide Range of styles and colors.

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ALL COLORS AND PLAIDS. SIZES 32 - 38 and 40 - 46. CATALINAS,
PAR FORMS and OTHERS.

Shorts & Slacks 2.95 - 8.95

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Beach Robes 8.95 - 16.95

LONG OR SHORT IN WHITES AND COLORS.

George B. French Co.
37 Market St. Portsmouth, N. H.

The Beachcomber

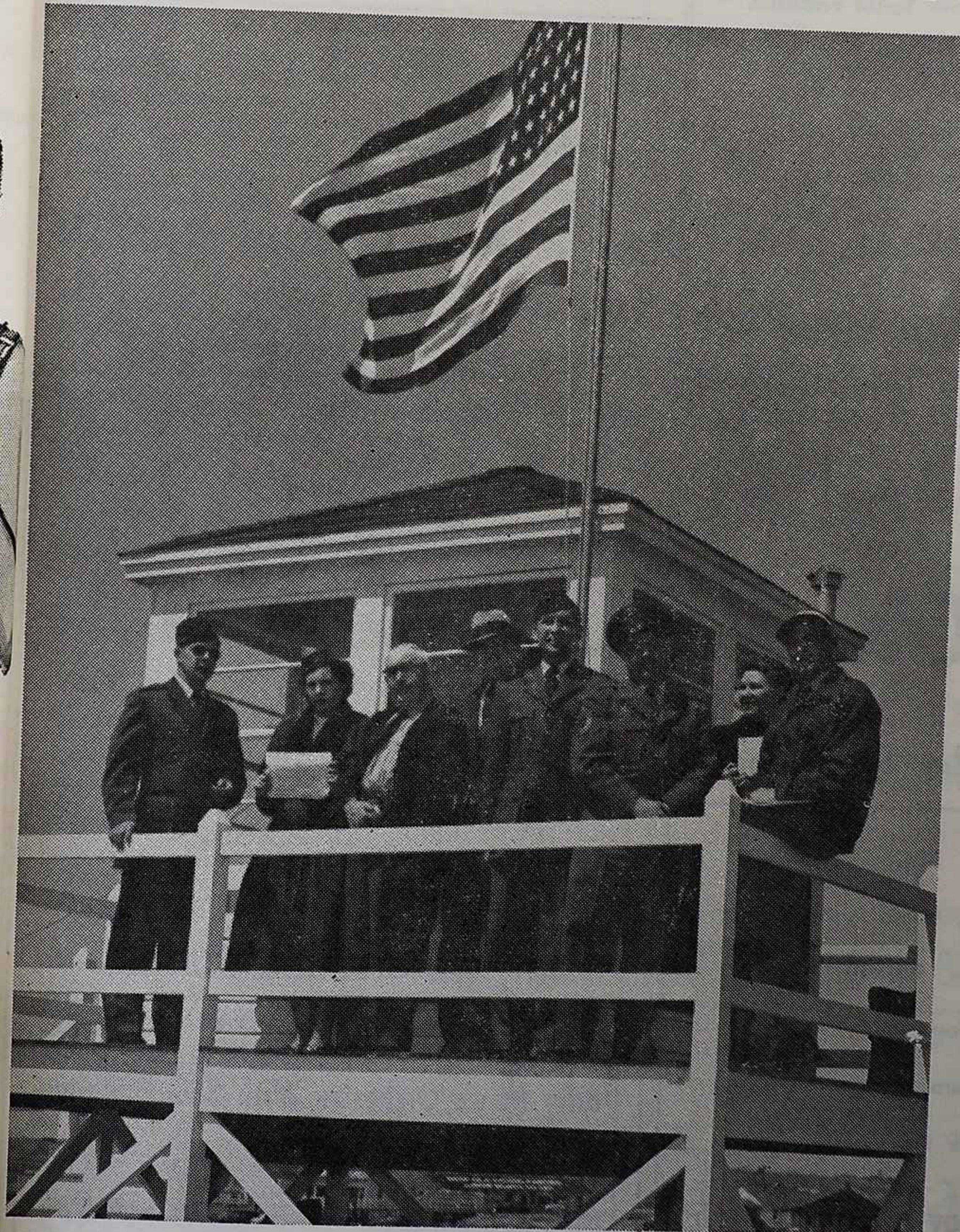


VOL. XXIX, NO. 3 Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 11, 1956

FREE DISTRIBUTION

Dedicate GOC Tower Today



TOP AIR FORCE OFFICIALS and civilian personnel will participate today in the dedication of the Ground Observer Post at Hampton Harbor. —Photo by Robie M. Beckman

Top Air Force and civilian government officials will participate in the dedication of the new watch tower of the Ground Observer Corps this afternoon at Hampton Beach.

Symbolic of all such towers in the state of New Hampshire, the dedication of the GOC post at the entrance to Hampton Harbor will also mark the fourth anniversary of the Ground Observer Corps here in the Granite State.

The exercises will be held on the bandstand at Hampton Beach, and will be followed by a parade to the watch Tower at the Hampton river bridge. The officers and other guests will be escorted by units of the Air Force, Marine Corps from the Portsmouth Naval Base and American Legion headed by Eastern Division, U. S. Air Force band.

The ceremonies will open with an invocation by Capt. Bradley T. Morse, Protestant chaplain at the new Portsmouth Air Force Base, and will close with benediction by Maj. Roland C. Remy, Catholic chaplain at the same base.

Bill Elliot, executive secretary of the Hampton Beach Chamber of Commerce, will be master of ceremonies, introducing Brigadier General Emmett Felix Yost, commander of the 85th Air Division, Andrews Air Force base in Washington, D. C., who will make the major address of the day, as well as other military and civilian notables.

During the exercises a ground Observer plaque will be presented to Mrs. Harry Parr by Admiral Cornelius A. Brinkman and a flag will be presented to her by Mrs. Elmer Eldredge of the American Legion auxiliary. Mrs. Parr is chairman of the Ground Observer Corps committee at Hampton.

The Reserve Air Force Unit from Manchester, New Hampshire, will send Jet's over the area in a breathtaking demonstration of maneuvers.

TOWER

(Continued on Page Nine)

DEEP SEA FISHING



Lines and Bait Furnished — Toilet Facilities

FREE PARKING

PARTY BOATS

Leave Hampton River Daily
8:00 A.M. and 1:30 P.M.

ROW BOATS FOR RENT

Tackle Shop

Restaurant

OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach

Tel. WA 6-3503

Casino Market Inc.

Ocean Blvd. Hampton Beach
PHIL VALLIERE, Proprietor

Welcome back to Hampton Beach. We hope that your vacation season is perfect! For foods of distinction in incomparable variety, for better living, Try The CASINO MARKET.

SAVE TIME ENJOY YOUR VACATION

We Roast Meats Of All Types

7 - 7 1/2 LB. ROASTED, WITH GRAVY

LEGS OF LAMB 5.89

12 - 13 LB. ROASTED, WITH GRAVY

TURKEYS 9.89

DELICIOUS HEAVY STEER BEEF SPECIAL

MINUTE STEAKS LB. 89c

LOIN SPECIAL

LAMB CHOPS LB. 1.09

HOME MADE

Large Danish Pastry EA. 10c

Sugar Cookies DOZ. 33c

WELCOME TO HAMPTON BEACH, MRS. METZ OF COCONUT GROVE, FLORIDA!

THE HAMPTON BEACH CASINO

Everything Under One Roof

Gift Shop — Dining Room

Bowling Alleys

Bath Houses — Parking Area

Soda Fountain

Fried Clam Stand

Snack Bar

The Hub Of Happy Hampton Beach

Nationally Famous Ballroom

AT THE BALLROOM

JULY 9TH - JULY 14TH

Jerry Vale - Ted Herbert Orchestra

FRIDAY, JULY 13

Billy May's Orchestra With Sam Donahue

COMING

July 20th Les Elgart

July 27th Tommy & Jimmy Dorsey

The BEACHCOMBER

VOL. XXIX, NO. 3

WEDNESDAY, JULY 11, 1956

FREE DISTRIBUTION

'Get Acquainted' Nights Proving Popular Feature

Life Guards Out To Maintain Safety Record

Out to maintain the same outstanding record which has distinguished Hampton Beach Life guards in the past are the twelve men on duty this summer.

Taking over the job as head life guard this year is George Donovan of Lawrence, Mass., while assisting him will be the following:

Arthur D. Crowley, Kendall Hobbs, Fred J. Bennett, Horace Lyndes, Daniel G. Stone, Charles J. George, Jr., James P. Liston, Daniel J. O'Connor, Richard I. Arthur, Michael J. Philbin and Roy W. Lenardson.

Each lifeguard acts not only in preventing drownings but also serves as a beach policeman in enforcing various ordinances which exist for the beach-goer's safety and comfort. Only controlled ball playing is allowed; intoxicating beverages are strictly prohibited; and both animals and bicycles are barred when the beach is inhabited. Anyone who violates beach regulations is liable to prosecution by law.

Vocalists Top Talent Parade

A large gathering of spectators witnessed the season's third Talent Parade Monday

President Eisenhower Praises GOC Volunteers For Service

Praise for the citizens who volunteer their time to man GOC posts the country over, similar to the one in Hampton being dedicated today, came from the White House in Washington this week in the following letter from President Eisenhower:

"To Each Ground Observer Corps Volunteer: The Fourth Anniversary of "Operation Skywatch" marks the longest continuous peacetime period in our Nation's history during which civilian volunteers have served actively with our Armed Forces in a national defense effort.

The Ground Observer Corps has been a vital factor in maintaining the strength that has assured the peace we enjoy. Our Nation's strength rests not only in our Armed Forces, industrial capability and natural resources, but, most importantly, in the spiritual integrity and unselfish willingness of its citizens to serve. You have demonstrated these qualities.

Some 400,000 of you are now serving in observer posts and air defense filter centers. Your constant and selfless vigilance has earned you the admiration of all Americans. In their behalf I salute you on this occasion. I hope many others will join you in this important work of strengthening our air defenses.

DWIGHT D. EISENHOWER

night when a group of talented contestants performed on the bandstand.

Mary Jane Plecinoga, 16, of Salem, Mass., successfully outdistanced her competition for first place in the senior division with her singing of "The Banjo's Back in Town."

Placing second was Marguerite Leboeuf, 20, of Montreal, Canada, with a piano selection of "Bondo Capriciosi of Mendelssohn."

The second of many such "Get Acquainted" nights to be held during the summer occurred Monday night when a sizeable crowd gathered in the Casino ballroom to dance to Ted Herbert's music.

Prizes were awarded to couples in the "spot" dances. Free dinners at the Hillcrest hotel were awarded to Margaret De Filittis of Newton, Mass., and Donald Golden of Albany, N. Y.

Free dinners at the Promenade restaurant were awarded to Joanne Sharon of Nashua and Richard Mendes of Hudson.

Boxes of kisses were awarded to Pat Spring of Medford, Mass.; James Keefe of Worcester, Mass.; Pierrette Belanger of Quebec, John Sullivan of the Bromfield House and Jack Le Sert of Lowell, Mass.

A floor show followed with the star of the week at the ballroom, Jerry Vale, and The Hampton Sisters featured with Ted Herbert's orchestra.

Five Accidents In Same Spot Over Weekend

What is it about the line of posts at the traffic circle at Dumas corner for cars going north on the Ocean boulevard? Police Chief John J. Malek reported five accidents in two days occurring at the same spot.

ACCIDENTS

(Continued on Page Fourteen)

BOWLING — BICYCLING — BILLIARDS

Ferncroft Recreation Center

A STREET TELEPHONE WA 6-3410 HAMPTON BEACH
Open Year 'Round

OPEN WEEKDAYS AND SUNDAYS	BOWLING Automatic Pinsetters Try 'em! You'll Like 'em! 8 Good Clean Alleys Good Pins — Clean Balls Pinball Machines — Juke Box	25c Per String Before 7:00 P.M.
---------------------------	--	--

Bicycling OVER 80 BIKES MANY NEW . . . 20" — 25" — 26" Balloons — 3 speeds — Tandems Equipped with lights at night. Available 8 a.m. to Midnight Bikes and Trikes for Totals	Billiards IN THE PENTHOUSE Well Ventilated Fluorescent Lighted 7 Brunswick Pocket Tables
--	---

OPEN WEEKDAYS 10:00 a.m. - MIDNIGHT
SUNDAYS 1:00 p.m. - MIDNIGHT
including Billiards

If It's NEW and DIFFERENT . . .

Millinery . . . Sportswear . . . Dresses
Jewelry . . . Accessories

— featuring this week —

STOLES - SHRUGS 5.98

you'll find it at
"That Fascinating Store"

The Band Box
. . . of Newburyport

THE BEACHCOMBER
 Incorporating
 the Hampton Beach Advocate
 A Vacation Digest of all the news
 information for the summer visitors
 Published
 Wednesdays, June 27 to August 29
 By The
HAMPTON PUBLISHING COMPANY
 Hampton New Hampshire
 For Advertising Rates in this Paper
 Telephone WA 6-3322
 Communications and Items from
 readers are welcome at all times.

FIVE BARBERS
 "C" Street
 We Speak French, Too
 ARTHUR GAUDREAU

McDormand's MEN'S WEAR
 • Sport Clothes
 • Beach Wear
 • Work Clothes
HAMPTON CENTER

NOREEN ANTIQUES
 Ocean Blvd. & First St.
 Rt. 1A Hampton Beach
 Specializing In Old China & Glass
 Figurines - Bisques - Dresden
 And Lamps

PLAYLAND
 Ocean Boulevard Hampton Beach

WHITING MILK COMPANY
 HAMPTON BEACH

Offering year 'round retail and wholesale service. A complete dairy line which is in its 2nd century, now has Frank B. Freeman, formerly owner of Freeman's Dairy, as the Local Manager.

THERE IS A DIFFERENCE

TRY WHITINGS

TEL. WA 6-2050

Fishing Reported Best In Years

Conservation officers and party boat skippers on New Hampshire's seacoast report that fishing parties have been catching a lot of large pollock and hake, and flounders have been plentiful in the harbors. As yet mackerel have not put in an appearance, but it is expected that they will be arriving any time now. Some fishermen have been catching large numbers of halibut (on trawls) weighing between 150 and 200 pounds.

Scattered reports of striped bass off the coast of Massachusetts have been received, but the stripers evidently are not yet running in New Hampshire waters.

Lobster fishing has dropped off due to the annual shedding season. The lobster's skeleton is on the outside and must be shed every time he outgrows it. Mating occurs in summer during the molting season, but actual spawning does not take place until the following spring.

August is Festival Month

Deep - Sea Fishing

TRIPS TWICE DAILY AT 8 A.M. & 1:30 P.M.

AL GAURON

STATE PIER
 TEL.
 WA 6-2469



LINES
 and
 BAIT
 FURNISHED

CHARTER PARTIES

- Toilet Facilities

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

Exeter Rd.

Hampton

NO GAME PAYS
 LESS THAN **\$10**

WITH BIG
 SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus turns same route after game.

Plenty Of Free Parking

LUXURY LINGERIE

SALE



Special Purchase Of
 Prominent Manufacturer's
 Samples. All Current
 Styles, Lavishly
 Trimmed. All
 Nylon.

Baby Doll Pajamas
 REGULARLY 10.95

Regular Pajamas
 REGULARLY 10.95

Gowns
 REG. UP TO 14.95

Petticoats
 REG. UP TO 12.95

Slips
 REG. UP TO 10.95

1/2 Price

Please Note: Most of these garments are size 34

H. W. PRAY CO.

71 STATE ST.

AIR CONDITIONED
 OPEN FRIDAY NITES TIL 9:00

NEWBURYPORT

Smith's Pharmacy
PRESCRIPTIONS
 DRUGS FOUNTAIN
 Portable Radio Batteries
 Opposite Marine Memorial

PLAY
All New Machines
Standish Arcade

HARBOR GRILL
 Ocean Blvd. Near Bridge
 SERVING EXCELLENT FOOD
 Breakfast - Lunch - Dinner
 OPEN 7 A.M. - 8 P.M.

FLOAT & UMBRELLA RENTALS
 "DIVAIR" Aqua Lungs And Professional Diving Equipment
Free Movie On SKINDIVING
 9 P.M. SUN., JULY 15TH
 At Rear Of Station
 Swim Trunks.....1.98 up

GUYON'S
 Boar's Head Mobilgas Station
 LUBRICATION
 Your Service Sta. Away From Home
 WA 6-9111

Nelson's Candy
 Hampton Beach
 Salt Water Taffy
 65c lb.
 Fruit and Nut
 Caramel Kisses
 80c lb.
 Homemade Fudge and the best
 Caramel Corn
 you ever tasted
 At

Nelson's
 On The Boulevard
NOT TWICE AS MUCH BUT TWICE AS GOOD!



King's H'way at 3rd St.

'Tender Trap' Is Good Comedy

The parade of laughter continues to march at the Hampton Playhouse this week with the delightfully funny comedy "The Tender Trap". Having established itself as a highly successful play on Broadway and won further honors with the movie version. "The Tender Trap" adapts well to the comedy talents of Dennis Drew and Tom Wilson. The role of Charlie Reader — the bachelor with a full stable of eager fillies — is amusingly handled by Tom Wilson. He occupies a lush New York apartment, which is another "double-A" credit for stage designer Fred Sammut. A bevy of beautiful females rush in and out rendering every service an eligible bachelor might desire.

Precipitated into this comedy situation is Reader's boyhood pal, Joe McCall. A married man with a family, leading a normal, humdrum existence in the mid-west, Joe is bugged-eyed. He feels his school-days chum really "has it taped." Trapped in the swirl of beautiful girls, Joe begins to spin a bit himself.

To play Joe, Director Al Ackel wisely called on Dennis Drew, who has a flair for wringing the last bit of humor out of a line. His timing, his inflections, his facial expressions and his gestures interpret the delicate nuances of humor to perfection.

The Hampton Playhouse produced a charming line of attractive females to surround the busy bachelor. Poppy Matson seductively played by Nancy Fields; Chilli Peppa played by Betsy Speller, who made fine supporting background with her non-speaking, fish feeding role; and Ailsa Dawson bounced through the role of the cheese toting, Jessica Collins.

Maggie Owens gave a most effective and smooth performance as the serious minded bachelorgirl who helped to spring the tender trap but unfortunately missed her prey by a whisker. She was nosed out at the finish line by the younger and more determined Julie Gillis.

Fresh from her fine performance in "The Champagne Complex", Jeannette Cliff neatly transposed herself into the role of Julie and came up with a fine portrayal.

In the supporting role of Earl Lindquist, Joe O'Brien drew spon-

TENDER TRAP
 (Continued on Page Fourteen)

EVELYN & PAUL

HOME BAKERY

Meats and Groceries

We Don't Just Talk Prices, We Have Them!

Visit The

Vanity Case

WE FEATURE BESTFORM FOUNDATIONS

A COMPLETE SELECTION

Bras - Strapless Bras - 4-Way Bras
 Sizes 32AA to 40C 1.00 to 3.98

PANTY GIRDLES & GIRDLES

S-M-L, 26-31
 WAIST SIZES 3.98 - 7.98

MISSES & LADIES

BATHING SUITS

SIZES 32-46
 Cottons & Lastex TO 10.98

"Things That Please At Prices You Like To Pay"

IN HAMPTON CENTER

SEE OUR SUN AND SURF SHOP IN THE BASEMENT

2 Good Games

JACKPOTS — SPECIAL GAMES
 BIG PAYOFFS — DOOR PRIZES

B TUESDAYS
 7:30 30 GAMES
I SEABROOK
 FIRE STATION

Sponsored By SEABROOK FIREMEN'S ASSOCIATION

Sponsored By AMERICAN LEGION POST NO. 70

SATURDAYS
 7:45 30 GAMES

SEABROOK FIRE STATION

G

O

August is Festival Month

Standish Gift Shop
 Largest and Finest In New England
 Ocean Blvd. at "A" Street

DINE

On The Ocean

BOARS HEAD INN

BREAKFAST 8 a.m. - 10 a.m.
 LUNCHEON 12 - 1:30
 DINNER 6 - 8 p.m.
 EXCELLENT FOOD

County GOP To Hold Outing At Beach Aug. 8

The Rockingham county Republican club will hold its biennial luncheon Aug. 8 at Hampton Beach.

Plans for the affair were made at a meeting of the club's executive committee Thursday in Exeter.

Main speaker at the luncheon, to be held at the Ashworth hotel at 1 p.m., will be U.S. Sen. Styles Bridges.

Judge John W. Perkins of Hampton, club president, will be toastmaster, with other committee members including Andrew Jarvis of Portsmouth, dinner; Mrs. Clara Gale of Hampton, dining room; William Elliot of Hampton, entertainment, and Ira A. Brown of Portsmouth, tickets.

MARGARET M. JUNKINS Candy Shop

The Candy Store By The Seashore

Remember the folks back home with a box of famous Junkin's Candy
 OCEAN BOULEVARD

SEE IT MADE!

STAPLES 5c To \$1.00

12 - 14 - 16 B STREET
 HAMPTON BEACH

NEW ENLARGED STORE

featuring

Shorts - Bermudas

Underwear

50% MORE SPACE
 MANY NEW LINES
 ALWAYS SHOP STAPLES!

WARREN'S NEW SUPER MARKET



LOCATED ON LAFAYETTE ROAD

1/2 MILE NORTH OF TRAFFIC LIGHTS

PLENTY OF FREE PARKING

Newest - Largest Store In The Beach Area

AT OUR BAKERY DEPARTMENT

RASPBERRY FILLED
DANISH PASTRIES PKG. 26c
 OVEN GLO
BREAD BIG 1 LB. 2 OZ. LOAF 15c

DEL MONTE TRUCK-LOAD SALE

CHUNK STYLE
TUNA WHITE MEAT 2 FOR 57c

DEL MONTE
FRUIT COCKTAIL NO. 2 1/2 CAN 39c

DEL MONTE FREESTONE
PEACHES NO. 2 1/2 TIN 41c

IN GLASSES DEL MONTE
SALAD FRUITS NO. 303 39c

DEL MONTE
PINEAPPLE JUICE 2 FOR 55c

DEL MONTE
PEAS 1 LB. 1 OZ. TINS 2 FOR 39c

DEL MONTE
TOMATO CATSUP 2 JARS 39c

IN OUR MEAT DEPARTMENT

MELLOGOLD
BOLOGNA CHUNK STYLE LB. 39c

LEAN THICK RIB
CORNER BEEF LB. 49c

FRESH VEGETABLES

GREEN
SWEET PEPPERS 2 LBS. 29c

SEEDLESS OR RED
GRAPES LB. 25c

LARGE CRISP
CUCUMBERS 3 FOR 19c

August is Festival Month

Smith's Pharmacy
PRESCRIPTIONS

FILMS SUNDRIES
Hearing Aid Batteries
Ashworth Hotel Block

Buzzell's

FAMOUS
Fresh Made Candies
FEATURING
KISSES — FUDGE
CARAMEL CORN

The Oldest Candy Shop on the Beach

ESTABLISHED 1917
NEXT TO POST OFFICE
Surf Hotel

Buck Deer Takes Ocean Plunge

One day recently Arthur Fellows, a lobster fisherman from Hampton, found a young buck deer swimming about a mile off Great Boar's Head. The deer was nearly exhausted. Arthur managed to get the buck into the cockpit of the boat, only to have him jump overboard again. On the second attempt Arthur succeeded in keeping the deer in the boat by tying his feet.

Fellows then proceeded to Hampton Harbor where he called Conservation Officer Chesley Goodwin to the scene. Fellows and Goodwin moved up the river to the nearest point of land bordering the woods. By this time the deer had rested for about an hour and was pretty well recuperated. Officer Goodwin re-

mained in his skiff in order to herd the deer ashore in the proper direction when it was released.

Athur untied the deer's feet... but, did the buck leave the boat? No, he decided to stay! When Arthur attempted to drive the deer off the boat the ungrateful beast retaliated by chasing him around the boat, striking at him with his front hoofs. This continued for nearly three-quarters of an hour. The question seemed to be who would leave the boat first!

Finally, using a rope sling, Fellows was able to lift the deer from the boat and into the water. But this wasn't the end of their trouble! A rope became caught around the deer's neck. Knowing this would undoubtedly become tangled in underbrush as the deer ran through the woods, perhaps causing him injury, Officer Goodwin leaped overboard, chased the deer across a sand bar, and finally caught hold of the rope, freeing the deer.

A sigh of relief at last, the deer bounded off towards the woods and out of sight!

SURFSIDE SUPER MARKET

LOCATED AT

GUYON'S SHOPPING CENTER

Foot of Boars Head Free Customer Parking

MEATS — GROCERIES — FRUITS

FRESH VEGETABLES — MAGAZINES

BAR - B - QUE CHICKENS

TRADING POST

VARIETY STORE

KING'S HIGHWAY

BAKERY GOODS
FRESH
DAILY

KEMP'S
FRESH ROASTED
NUTS

GROCERIES — NOVELTIES

PAPERS — MAGAZINES — BREAD

KINGS HIGHWAY AT TRAILER PARK

DOWNER'S APPLIANCE CO.

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WA 6-2340

HAMPTON, N. H.

Television and Radio Sales and Service

Electrical Appliances

Headquarters For Portable

Radios and Batteries

Engaged



PAULA A. STAPLES

The engagement of Miss Paula Ann Staples daughter of Mrs. Paul E. Staples and the late Mr. Paul E. Staples of Hampton Beach, is announced to Richard Ardell Sholly son of Mr. and Mrs. Lester E. Sholly of Myerstown, Pa.

Miss Staples is a student at Florida State University and her fiance is employed by the Glenn L. Martin Co., of Baltimore, Md.

Marsh Avenue Barber Shop
168 MARSH AVENUE
Ladies' Hair Cutting
Tel. WA 6-2214 Joe Kerr, Prop.

Hotel Standish

Boardwalk at "A" Street
MOST MODERN REASONABLE RATES

"ANY"

merchandise that is advertised after year simply must be good. If it is poor, the advertising exposes inferior quality and increases number of knockers. It dies quickly. —Exchange

Chiropractic

the most rapidly growing health method of the day, has stood the strong test of publicity for over a quarter of a century. Millions of people have been restored to health because of this wonderful science.

We Invite You To Investigate Our Health Service

DR. W. J. LaBARRE
CHIROPRACTOR
151 Winnicunnet Rd., Hampton
WA 6-2754



ENJOY YOUR VACATION

Let Us Do Your Cooking For You

Ashworth

Delicatessen & Bakery

- COMPLETE FAMILY DINNERS
- CHICKEN and BEEF PIES
- ROASTS COOKED TO ORDER
- ASSORTED SALADS
- COMPLETE LINE OF PASTRIES

All Cooked In The Famous

Ashworth Kitchen
Ocean Boulevard

BYRON'S 5 & 10

GUYON SHOPPING CENTER BOAR'S HEAD

JERSEYS — BERMUDAS — TEE SHIRTS
HAMPTON BEACH SWEATSHIRTS

PLENTY OF FREE CUSTOMER PARKING

THE **BRIDGE MARKET**

Formerly Page's
Located At The Bridge
TEL.
WA 6-9120 or 6-2512

WE DELIVER!

VISIT OUR

Fresh Fish Department



OUR OWN DONUTS & PASTRY
FRESH DAILY

Best On The Beach
banana Split 40c

Square Dancing Proves Popular

Old-fashioned square dances are in full swing for the fifth consecutive season at Hampton Beach State park, Mgr. John Peterson reported this week.

Sponsored by the New Hampshire Recreation Division, the dances are held every Friday at 8 p.m. in an open pavilion at the state bathhouse and attract a weekly average of from 150 to 200 persons. Parking at the bathhouse is free.

Callers and the dates they will appear are as follows: Mal Hayden of Rochester, July 13, 27, August 3, 17 and 31; Bob Treyz, July 20; Harold Mattson of Northboro, Mass., August 10; Joe Perkins, August 24.

Tower —

(Continued from Page One)

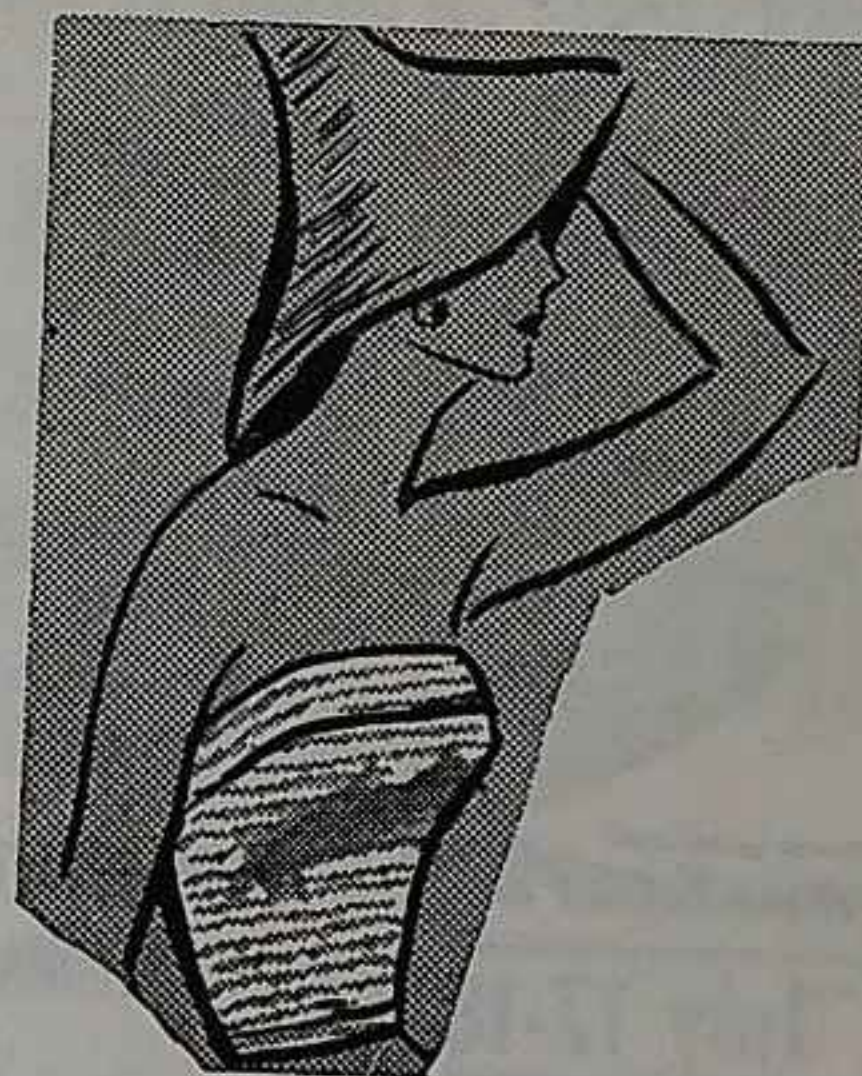
There will be an exhibition drill by the precision unit of the Marine Corps from Portsmouth following which the parade will start to the watch tower. There the plaque will be placed on the tower, the flag raised, a salute fired by an American Legion squad and the tower turned over to the GOC.

The local Ground Observer post is manned by civilian volunteers from the towns of Hampton, North Hampton, and Seabrook.

Bulky Knitted Tops

IN FANCY STRIPES, TWEEDS, SOLIDS

100



on the boulevard next

to Howard Johnsons

things real different

- IN SPORTSWEAR
- IN DRESSES
- IN CHILDREN'S WEAR
- IN DOMESTICS
- IN TOYS
- WOMEN'S ACCESSORIES

use your Pollard

charge account

SMARTEST

Bermuda Shorts

IN PLAIDS, SOLID TWILLS, AND IVY LEAGUE STRIPES

2⁹⁸ — 5⁹⁸

Sizes For Teens Juniors and Misses

EILEEN'S

Marsh Ave. At "C" Street
COFFEE SHOP
LAUNDRY-MAT
Agents For 20th Century Cleaners

Beach Notes

A very enjoyable birthday party was held at the DeLancey hotel Sunday in honor of cute little Nancy Ann Chandler celebrating her fourth birthday. Guests pres-

ent were Mr. and Mrs. Michael Rourke, Mr. and Mrs. Thomas Purtell, Richard Purtell, John, Lin and Jennie Dee Golden, Frank, Dot and Garry Frascarelli, all of Lowell, Mass.

August is Festival Month

John The Barber
HIGHLAND AVENUE
Same Price — Same Place
30th Year
AT HAMPTON BEACH

At the HAMPTON BEACH THEATRES
SHOWS 2:00 7:00 9:00

CASINO SURF

Now Thru Sat.

July 14

Fri. Sat.

July 13

BOB'S NEW HEART
AND FUN SHOW OUT-JOYS
"THE SEVEN LITTLE FOYS"
Paramount Presents
BOB HOPE • EVA MARIE SAINT
GEORGE SANDERS.
THAT CERTAIN FEELING
with PEARL BAILEY • COLOR BY TECHNICOLO
VISTAVISION

A PICTURE OF VERY, VERY SPECIAL GREATNESS!
JANE WYMAN
AND
VAN JOHNSON
WARNER BROS.
"Miracle in the Rain"

Sun. Mon.

July 15-16

20th Century-Fox presents a masterpiece of
Mystery and Deduction
VAN JOHNSON • VERA MILES
23 Paces to Baker Street
also starring CECIL PARKER
Produced by HENRY EPHRON
Directed by HENRY HATHAWAY
Screenplay by NIGEL BALCHIN
COLOR BY DE LUXE
CINEMASCOPE

Sun. Tue.

July 15

YOU'LL WATCH IT FROM THE EDGE OF
YOUR SEAT.
AND YOU'LL FEEL IT IN YOUR NERVE!
While the City Sleeps
10 Top Stars!
starring
DANA ANDREWS • RHONDA FLEMING • GEORGE SANDERS • HOWARD DAHL
THOMAS MITCHELL • VINCENT PRICE • JOHN BARRYMORE, Jr.
SALLY FORREST • JAMES CRAIG and IDA LUPINO

Tue. Wed.

July 17-18

TERRIFYING TRUTH ABOUT FLYING SAUCERS!
EARTH VS. THE FLYING SAUCERS
starring HUGH MARLOWE • JOAN TAYLOR with DONALD CURTIS • A COLUMBIA PICTURE

Wed. Thur.

July 18

The famed Pulitzer Prize play...
on the screen at last!
COLUMBIA PICTURES presents
WILLIAM HOLDEN
picnic
-KIM NOVAK
BETTY FIELD • SUSAN STRASSBERG
CLIFF ROBERTSON
AND CO-STARRING
ROSALIND RUSSELL
AS ROSEMARY
CINEMASCOPE
Color by Technicolor

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Theater Exeter
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THURS. - SAT. JULY 12 - 14
CinemaScope At Its Best —
4-Track Magnetic Stereophonic
Sound
Walter Pidgeon - Anne Francis
"FORBIDDEN PLANET"
(In Technicolor)
Sterling Hayden - Karen Booth
"TOP GUN"
SPECIAL KIDDIE SHOW
Every Saturday at 1:15 P.M.
CARTOON CARNIVAL
Plus Our Regular Program

SUN. - TUES. JULY 15 - 17
CinemaScope At Its Best —
4-Track Magnetic Stereophonic
Sound
Jose Ferrer - Trevor Howard
"COCKLESHELL HEROES"
(In Technicolor)
COMING!
GREAT LOCOMOTIVE CHASE
SHOWANI JUNCTION
D-DAY, THE 6th OF JUNE

STRAND
NEWBURYPORT

N-O-W ENDS SATURDAY

The First Texan
CINEMASCOPE
JOEL MCCREA
FELICIA FARR
JEFF MORROW
AN ALLIED ARTISTS PICTURE

ALSO
The Come On
SUPERSCOPE
starring ANNE BAXTER • STERLING HAYDEN

NORTH HAMPTON
DRIVE-IN THEATER
Route 1 Between Yoken's & Lamie's

FREE Kiddies Treat — Friday Night
NOW THRU SATURDAY
In CinemaScope
"HELL ON FRISCO BAY"
With
ALAN LADD - EDWARD G. ROBINSON
— PLUS —
In Colorful VistaVision
"THE COURT JESTER"
With
DANNY KAYE - GLYNIS JOHNS

SUNDAY - TUESDAY JULY 15 - 17

In Colorful VistaVision
"THE MAN WHO KNEW TOO MUCH"
With
JAMES STEWART - DORIS DAY
— PLUS —
In Color
"ROBBER'S ROOST"
With
GEORGE MONTGOMERY - RICHARD BOONE
COMING WEDNESDAY, JULY 18TH
"EARTH VS. FLYING SAUCERS"
"WERE WOLF"

Meadowbrook
Dining Room & Lounge

Featuring



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Steaks
Sea Foods

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Interstate Traffic Circle
Portsmouth, N. H.

VARI-CHRISTIE'S
Hampton Playhouse
(Winnacunnet Rd. - Hampton, N. H.)

LAST 3 DAYS

The Hilarious Comedy

THE TENDER TRAP

Opening Monday
July 16 - July 21

The Enchanting and Lovable Comedy

PEG O' MY HEART

Featuring An All B'way Cast

RESERVATIONS: WA 6-2902 CURTAIN: 8:40
TICKETS: \$2.20; \$1.85; \$1.25 Always Free Parking

The black-browed albatross can barely take off or land in still air, but once aloft the bird can soar indefinitely, barely flapping its wings. Thus the fierce winds of the Falkland Islands serve the seafoal admirably.



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 - Garden Needs & Tools
 - Power Lawnmowers
 - Corsages - Bouquets
- Deliveries In The Hampton Area
694 LAFAYETTE RD.
WA 6-2446 Days - 6-3030 Nights

Eight More Join Old Salts Club

Eight more people have been made members in the Old Salt's Club by landing a "real fish" in the Hampton area waters.

On July 3rd, Barbara Blake, 12, from Clinton, Mass., landed a 10 lb. haddock to become eligible for membership. Also on that day, Oleg Gladoff, from Lawrence, Mass., made his lucky catch by landing a 9 lb. cod.

On the holiday, July 4, four people landed their catch. Robert Penthis of Dover, N. H., a 6 lb. haddock; Andy Verville of Manchester, a 6 lb. haddock; Bob Harris of Manchester, a 4 lb. haddock and Damon McBee of

GRANDVIEW HOTEL BEAUTY SALON

Individual Haircutting By Margaret Cummings

PERMANENT WAVES
TINTING MANICURES
353 Ocean Boulevard
TEL. WA 6-3415

BURKE'S

Diner and Dining Room

LAFAYETTE ROAD HAMPTON, N. H.
Breakfasts — Lunches — Dinners
Daily Specials — Seafood Dinners
Steaks — Chickens — Chops
OPEN DAILY

Now Open

YANKEE Lobster House

Don Langley's

On North Shore Boulevard At Yankee Village

Near Hampton Beach Coast Guard Station

SPECIAL THIS WEEK

BOILED LOBSTER } \$1.35
Melted Butter - Crispy Potato Chips

HOURS: 12 - 3 — 5:30 - 8:30
ALL DAY SUNDAY CLOSED MONDAY

"Fred Lorenz" the Chef

Billerica, Mass., a 21 lb. pollock.

On July 7, John J. McCoooley of Dover landed a 42 lb. striped bass, and Irving Rogers of Hampton won his membership in the club by catching a 37 lb. codfish.

All these people are now eligible for the 1956 Hampton Beach Fishing Derby, with awards to be made the evening of August 31st.

Beach Youth In Air Force Unit

David W. Lloyd, son of Mr. and Mrs. Fred Lloyd Sr., of 359 Ocean Blvd., Hampton Beach, is presently attending the Air Force ROTC Summer Training Unit at Ethan Allen AFB, Winooski, Vt.

Cadet Lloyd, who completed his junior year in advanced AF-ROTC, is attending a 4-week summer training period as part of his Reserve Officer Training at college.

Following graduation at University of New Hampshire, he will be eligible for appointment as a second lieutenant in the Air Force Reserve, and for entry into flight training to win the coveted silver wings of an Air Force pilot.

Beach Notes

The Thomas Purtell's of 73 Inland street seen sunning themselves on the beach last weekend. John, Lin and Jennie Dee Golden of 12 Walker street, Lowell, Mass., are sporting quite a tan.

PORTSMOUTH'S COLONIAL

DIAL Geneva 6-2605

NOW ENDS SAT., JULY 14TH

It's Wonderful!

Jeff Chandler - Loraine Day and Tim Hovey in "TOY TIGER"

In Technicolor! Co-Hit! Packed With Suspense

"THE KILLER IS LOOSE"

Joseph Cotton - Rhonda Fleming

4 DAYS! SUNDAY - WEDNESDAY

JULY 15TH - JULY 18TH

George Nader - Virginia Mayo and Peter Lorre in "CONGO CROSSING"

In Technicolor! CO-HIT!

Merle Oberon - Lex Barker In An Extraordinary Film "THE PRICE OF FEAR"

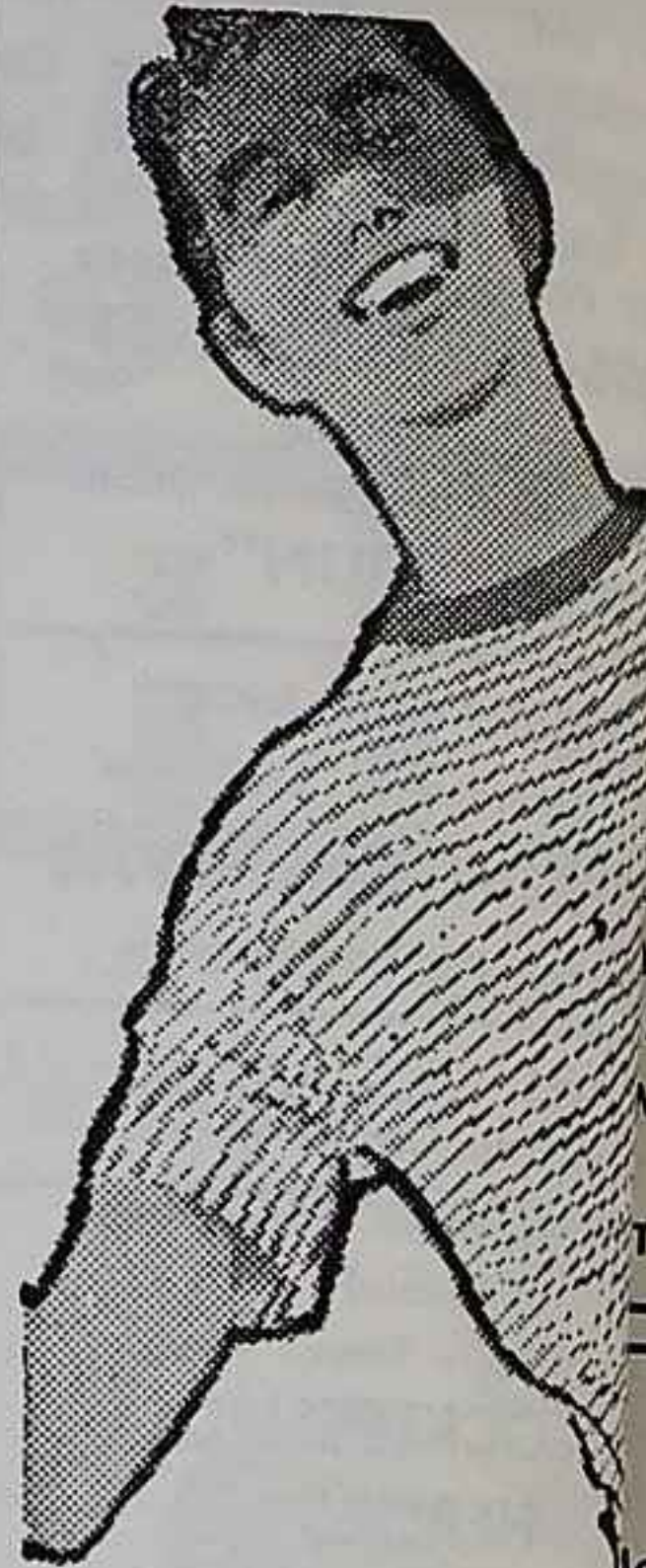
COMING THURS., JULY 19TH

Susan Hayward - Van Heflin in "TAP ROOTS"

— PLUS —

Tony Curtis - Audie Murphy "KANSAS RAIDERS"

Summer's Smartest Stripes



McGREGOR THYNN MYN KNIT

Light luxury knit multi-colored stripes. Completely washable. Won't shrink or stretch. Short sleeve. S-M-L-XL

Style sensation for summer '56: Stripes. Scouted on the Riviera, made here you can afford several. Red, Navy or French Blue. Washable. Knit gives with your body. Gift packed. Short Sleeve \$2.95

KRAY Store For Men & Boys 47 - 49 State Street NEWBURYPORT

Coal, first discovered by Europeans in South Africa in 1699, is now more important than diamonds, production in 1953 totaling 30,500,000 tons.

Mary Annette

BEAUTY SALON
Specializing in All Types Of Beauty Culture
Hotel Delancey WA 6-3215
Highland Ave. Ocean Blvd.

GIFTS CARDS
Bernat Yarn For Socks — Sweaters — Stoles
Crochet Cotton

The Dan - Allen Shop

Atlantic Ave., North Hampton
STARTING JULY 6th SHOP OPEN
Mon. - Wed. - Fri. 10 A.M. - 5 P.M.
And By Appointment
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Jackie's Travel Agency
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THE CHESTERFIELD HOTEL



Bertha Kelley, Prop.
"C" STREET TEL. WA 6-2504
In The Center of The Beach
ROOMS SPOTLESSLY CLEAN
Rates Very Reasonable

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COTTONS — WOOLENS — SILKS — SYNTHETICS
BUY AT THE MILL AT MILL PRICES!

Exeter Handkerchief Company

Near B. & M. R.R. Station, Lincoln St., Exeter
OPEN: Monday thru Thursday 9 a.m. to 4:30 p.m.
Friday 9 a.m. to 8:30 p.m.
Saturday 9 a.m. to 4:30 p.m.

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CAMERAS REDUCED UP TO 40%

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A Thousand and One Different Items!

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CHIROPRACTOR
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REPAIRING
OPEN YEAR 'ROUND
40 YEARS EXPERIENCE
HAMPTON CENTER
Corner of Lafayette Rd. and
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"A" STREET LAUNDERETTE
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TEL. WA 6-9195
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INSIDE PARKING
4 hrs. 50c All Day 1.25 Week 6.00
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BEACH NEEDS
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FILMS
OCEAN BOULEVARD

Tender Trap -
(Continued from Page Six)
taneous applause with his every exit. He delighted the audience and stole every scene in which he appeared. Top honors are awarded to Joe O'Brien.
Fred Sammut doubled in brass by coming up with a fine set and then taking the supporting part of Sol Schwartz.
"The Tender Trap" suffered slightly from opening night uncertainties moving slowly at the start but the tempo picked up as the play progressed.
The opening scene of the third act kept the audience in stitches as Tom Wilson and Dennis Drew "dragged" through the "morning after the night before blues." Those who remember Frank Sinatra and David Wayne in that memorable scene after the winding of an engagement party will be equally tickled by the stage version of the same scene.
It was an overall creditable performance and one guaranteed to provide an evening of riotously funny excitement. —H.L.P.

Accidents -
(Continued from Page Three)
On July 7 at 10 p.m. a car operated by Gloria Whiting, 19, of Candia struck the posts, sending her passenger through the windshield.
The passenger, Eileen Regan, 20, of Manchester, suffered serious lacerations about the face and neck and both were taken to the Exeter hospital in the Sturgis ambulance, where the Whiting girl was treated and released.
The Regan girl was treated by Dr. Saltonstall and was released the next day.
In the other serious accident at the same spot, July 8 at 8:45 p.m. Capt. John Cahalan, Holly lane, Hampton, stationed at the Portsmouth Air Base, struck the same post, injuring four members of his family. The family of six were taken to the hospital where Mr. and Mrs. Cahalan, Robert 9, and Richard 7, were treated and released.
A 113-year old farmer in Turkey advertised for a wife "who must be more than 25 years old." He offered to deed her all his property.

Beach News Wanted
Being dedicated towards making your vacation at Hampton Beach a little more pleasant besides providing visitors with information of what's taking place and previews of future events, the Beachcomber welcomes news of parties, socials or any interesting in our beach life during the summer.
Items of interest, contributions to The Boardwalk may be left at the Chamber of Commerce office or be mailed to Beachcomber office, Hampton Center, Tel. 6-3322.

SALISBURY DRIVE-IN ROUTE BEACH
Tel. Newburyport HO. 5-0952
WEDNESDAY - SATURDAY
"MAVERICK QUEEN"
BARBARA STANWYCK - BARRY SULLIVAN
CO-HIT!
"WORLD WITHOUT END"
HUGH MARLOWE - NANCY GATES
SUNDAY - TUESDAY
"THE KILLER IS LOOSE"
JOSEPH COTTON - RHONDA FLEMING
CO-HIT!
"HILDA CRANE"
JEAN SIMMONS - GUY MADISON
COMING WEDNESDAY - SATURDAY
JANE WYMAN - VAN JOHNSON
"MIRACLE IN THE RAIN"
2ND HIT!
PETER GRAVES - JOAN VOHS
"FORT YUMA"

BE COOL AND THRIFTY
SAVE 75% OF
Air Conditioning Costs
... Enjoy cool comfort in your home or business at a low cost... Send length, width, and height of room to be cooled. Literature and estimate of cost will be sent.
ROOM COOLERS \$94
John P. O'Brien
244 CONCORD WAY
PORTSMOUTH 65, NEW HAMPSHIRE
Dealer Inquiries Invited

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July Jubilee

Reg. 2.98 Cool Cotton & Washable Rayon Men's Summer weight **SHORT SLEEVE SPORT SHIRTS**

Solids and whites in pastels, fancy plaids and all over prints on white or pastels. Also spun viscose, combed batiste and dacrons. Assorted collar and cuff styles with pearl or shank buttons. Sizes small, medium, large and extra large.

\$1.55



REPEAT OF SELLOUT!

Fine Quality Imported **5 Piece STAINLESS STEEL TABLEWARE**

99c EACH

Lustrous, mirror bright stainless steel tableware. Every piece is the finest imported in this range. Fully guaranteed against rust and can be washed in a dish washer. Set includes salad fork, dinner fork, soup and tea spoon and serrated edge steak knife. All lovingly wrapped in flannel jacket.

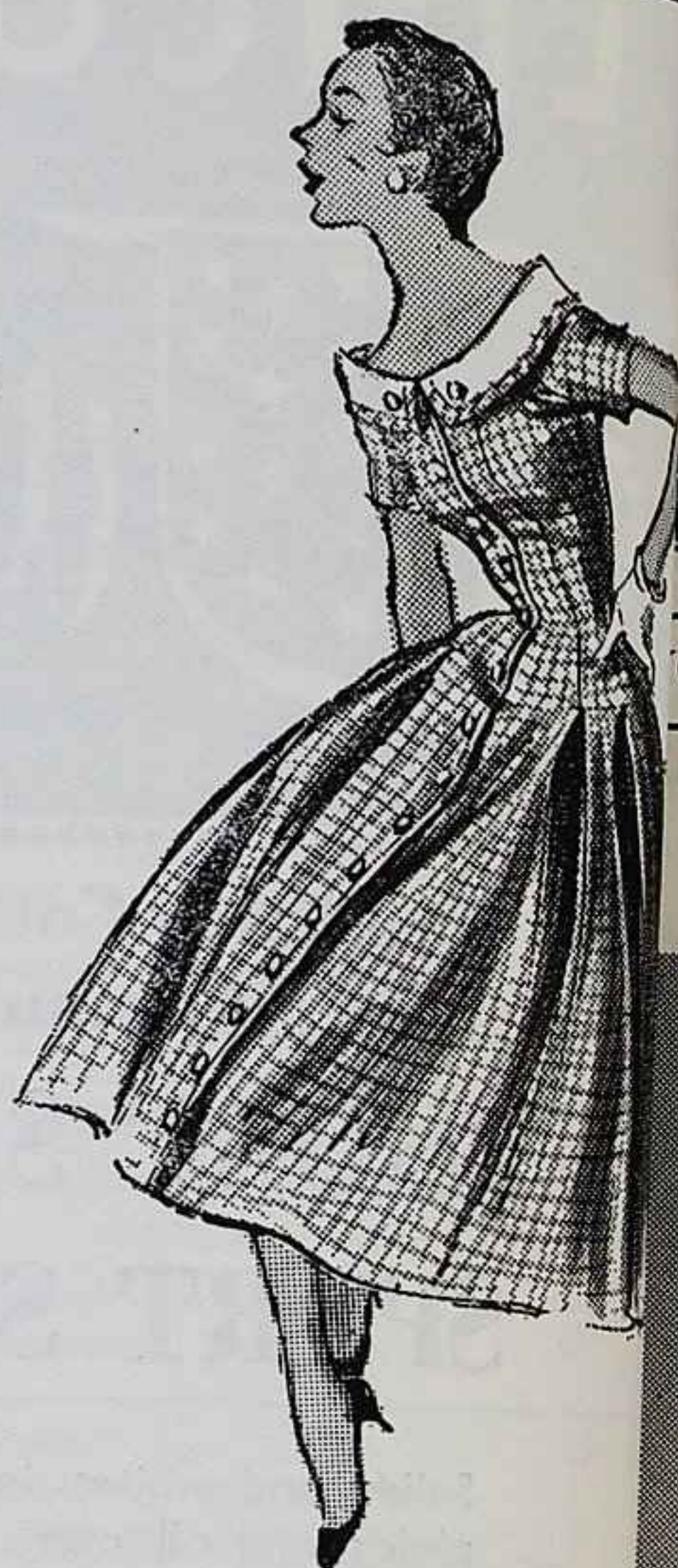


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LUXURIOUS Cotton Dresses

Regularly 10.95

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designed to keep you looking cool and captivating!

Sizes 12 - 20
9 - 15
14 1/2 - 24 1/2

Plain or Fancy Designs
Elbow or Short Sleeves

George B. French
37 Market Street
PORTSMOUTH, N. H.

AT PORTSMOUTH'S LEADING DEPARTMENT STORE

The Beachcomber

Vol. XXIX, NO. 4

Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 18, 1956

FREE DISTRIBUTION

Famous Band Here Saturday



BEACH SERENADE — Lifeguard Fred Bennett is the center of attention as he is shown being serenaded by the three Hampton sisters; Pauline, Dolores, and Lillian. Having lost a bet with Fred, the girls had to pay off with a public serenade in full view of onlookers on the sands at Hampton Beach, N. H.

—Photo by George Hagopian

Rated among the top industrial bands in the nation the A. C. Sparkplug division of General Motors concert band will give two concerts from the Hampton Beach band stand, Saturday evening, July 21st. The concerts will replace the regular concerts by Chuck Hill and his band. One concert will start at 7 p.m. and the second at 8:30 p.m.

This 40-piece band is made up of men who work as employees of the General Motors corporation in the Flint Michigan plant. They are given an outing each year and play several concerts throughout the country. The men have chosen Hampton Beach for the second year in succession as one of the places they want to put on their entertainment.

The band will feature many specialities in the instrumental groups and will also present a very beautiful and talented young lady vocalist.

BAND

(Continued on Page Seven)

Conn. Vocalist Talent Parade Winner Monday

All the way from Thompsonville, Conn., to top all other contestants in Monday night's Talent Parade was nineteen-year-old Ronald Cormier. Ronald won first place in the senior division with his vocal of "Everybody's Got A Home But Me."

A close second went to Beverly Nolan, 18, of Malden, Mass., with her rendition of "Mr. Wonderful."

In the junior division Beth Reidel, 11, of Holyoke, Mass., won first place with her baton twirling act to "Liberty Bell" and "Anchors Aweigh."

Taking a close second was Miles Lemkin, 13, of Lowell, Mass., who did a trumpet solo of "Cerry Pink and Appple Blossom White".

Placing third was Richard Putnam, 12, of Manchester with his dance routine to "Bye Bye Blues."