

# Wonderful School Togs that Merit Your Attention Now

Top Fashions by

*Kate Greenaway*

as featured editorially in  
*Good Housekeeping, August*

Most breathtaking cottons of the season. So rich in color, so exquisitely woven they look like the elegant originals. A glowing gingham plaid for the torso style, todays high fashion favorite, back belted, cuffed low at the hipline. The shirtwaist uses woven stripes in an exciting manner, has the new just-above elbow sleeves, a full spreading skirt. Both are crease and soil resistant cotton by J. P. Stevens, trimmed with pique, concealing the hidden pocket in the skirt seam.



SIZES  
3 - 6x  
\$4.50

SIZES  
7 - 14  
\$5.95



Green-Red, Blue-Red, and Blue-Plaid Combinations

### SWEATERS

BEAUTIFUL NEW FALL  
SWEATERS BY GARLAND

- Wool Cardigans  
Sizes 34-40  
5.95 - 8.95
- Wool Slip-overs  
3.95

### SKIRTS

A WIDE CHOICE  
OF STYLES AND  
FABRICS FOR  
SCHOOL BOUND MISSES  
OF ALL AGES  
3.95 to 14.95

### COATS

FULL LENGTH PLAID  
BOY STYLE COATS  
39.95  
OTHER COATS  
From \$25 to \$125

Reversible  
ALL WEATHER

### JACKETS

A Smart Looking Jacket and  
Hood Combination made for  
All Weather Wear.

- CORDUROY ..... 12.95
- GABARDINE ..... 10.95

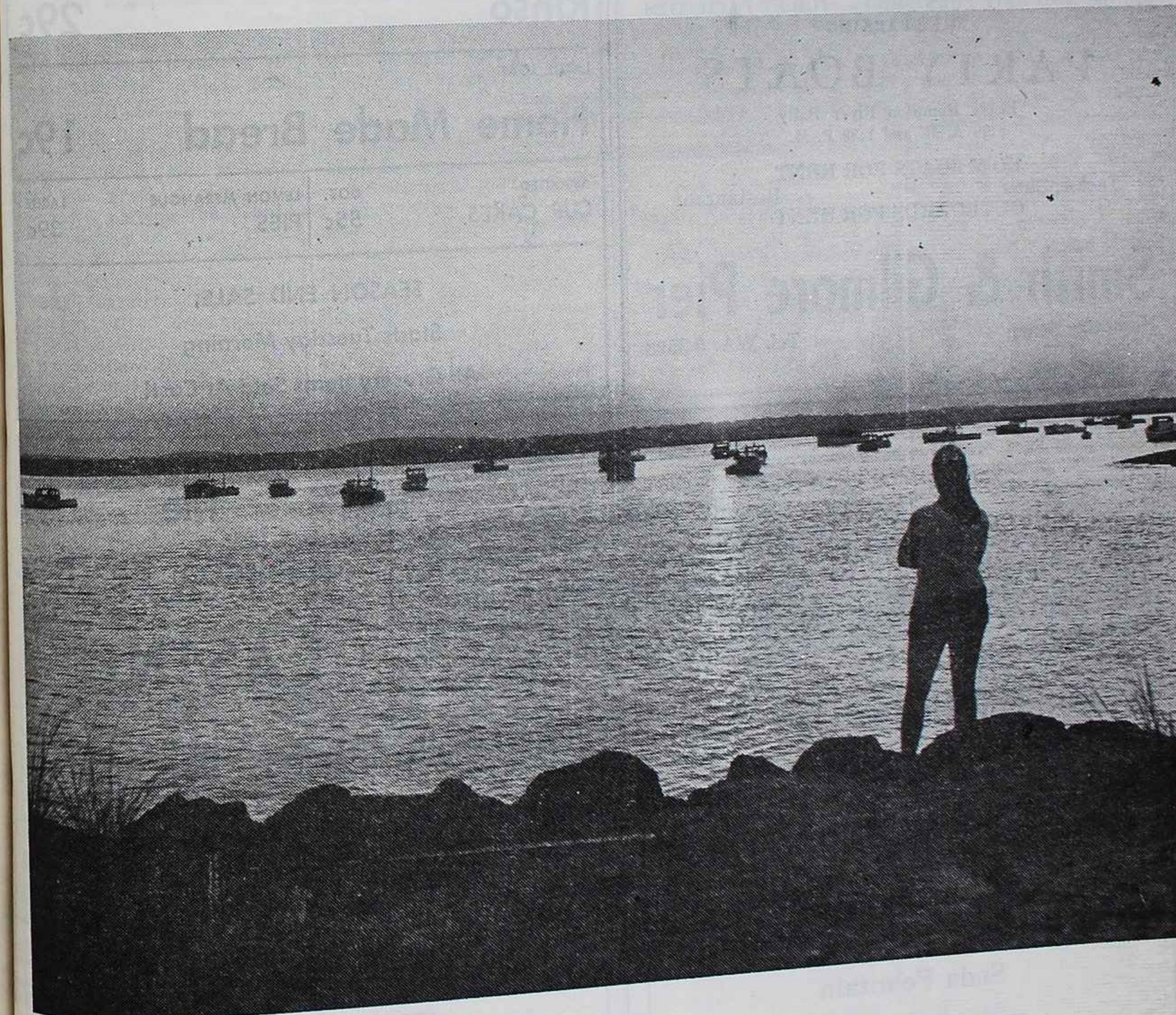
George B. French Company  
37 MARKET ST. PORTSMOUTH

# The Beachcomber



VOL. XXVIII., NO. 10 Incorporating The Hampton Beach Advocate WEDNESDAY, AUGUST 31, 1955

FREE DISTRIBUTION



## Gala Labor Day Program Planned

# DEEP SEA FISHING



LINES AND BAIT FURNISHED — TOILET FACILITIES FREE PARKING

## PARTY BOATS

Leave Hampton River Daily  
8:00 A. M. and 1:30 P. M.

ROW BOATS FOR RENT  
Tackle Shop Restaurant  
OUTBOARDS FOR RENT

# Smith & Gilmore Pier

Hampton Beach

Tel. WA. 6-3503

# Casino Market Inc.

Ocean Blvd. Hampton Beach  
PHIL J. VALLIERE, Prop.

We wish to take advantage of this last issue of the 1955 Beachcomber to express our thanks for the patronage of vacationists and residents this season. We hope that you have an enjoyable fall and winter, and look forward to welcoming you to Hampton Beach again next summer.

SPECIAL FOR THURSDAY, FRIDAY, SATURDAY

S.S. PIERCE TREE RIPENED

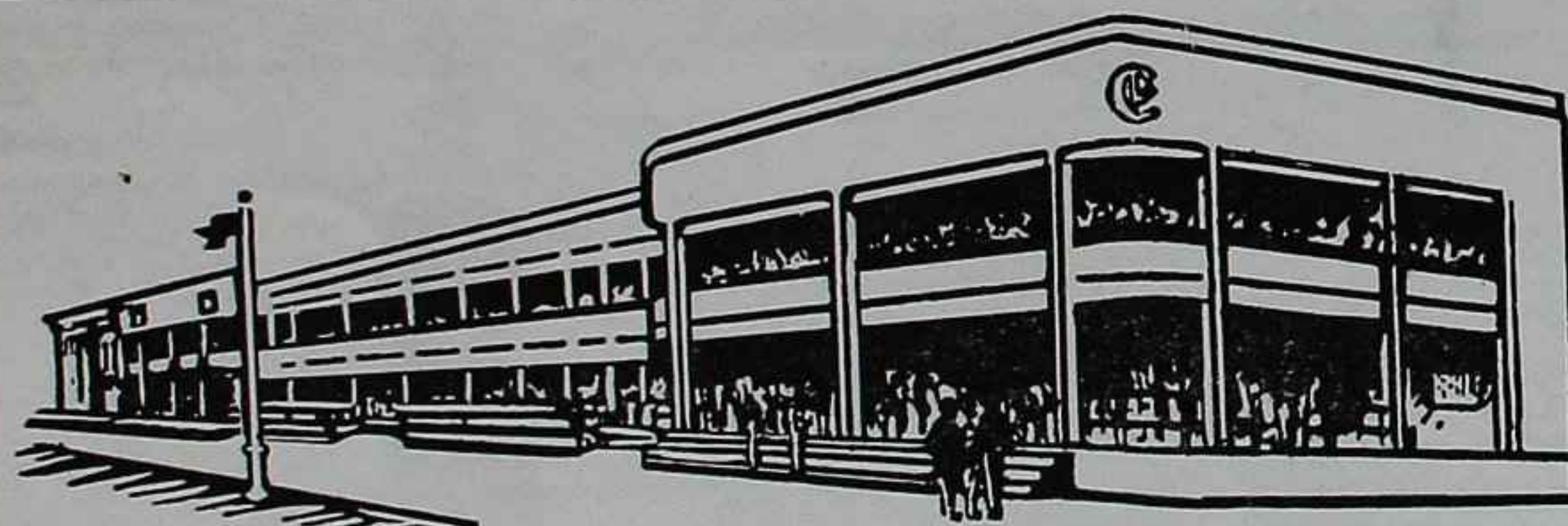
Peaches No. 2 1/2 can 43c

LARGE SIZE Rinso pkg. 29c

LARGE LOAF Home Made Bread 19c

ASSORTED CUP CAKES	DOZ. 55c	LEMON MERANGUE PIES	LARGE 39c
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SEASON END SALE  
Starts Tuesday Morning  
All Grocery Items Sold At Cost!



# The Hampton Beach CASINO

Everything Under One Roof

Nationally Famous Ballroom

Gift Shop — Dining Room

Bowling Alleys

Bath Houses — Parking Area

Soda Fountain

Fried Clam Stand

Snack Bar

The Hub Of Happy Hampton Beach

AT THE BALLROOM

Midnight Dance

STARTING SUNDAY

NIGHT AT 12:00

SUNDAY, SEPT. 4th

DANCING 'TIL DAWN

# "Miss Hampton Beach" To Be Chosen Thursday

## Texan Captures Season's Honors In Talent Show

In the summer's final amateur night a Texan outsang other talented contestants to capture first place and win the distinction of being the most popular performer of the 1955 beach season. Singing "Melody of Love", Charles Cox, 25, of Dallas, whose vocal made a hit with spectators, received a \$100 U.S. savings bond for his efforts.

Emerging in the runner-up spot was seventeen-year-old Thomas O'Brien of Medford, Mass., who provided close competition by playing the Johnny Maddox version of "Crazy Otto" on the piano to close the adult division of the program.

Young songstress Mary Jane Plecinoga, 14, of Salem, Mass., edged out all other contenders in the intermediate section to take top honors with her rendition of "Tweedle Dee."

In second place were two Bay State sisters, Maureen and Cecille Kennedy of Waltham, Mass., who entertained with a harmonious duet of "Birth of the Blues."

Little four-year-old Paul O'Keefe of Everett, Mass., who sang "Let the Sun Shine In" was

The most competitive of all the beauty contests being staged at Hampton Beach this season will occur Thursday night with the selection of Miss Hampton Beach from more than a score of lovely contestants who will participate in the event attired in swim suits.

Slated to begin at 8 p.m. the gala affair will have Bill Elliot acting as master of ceremonies, background music by Chuck Hill's band, and last year's winner, Mrs. Priscilla McNally Boetti on hand to witness the choosing of the lucky girl who will be awarded a \$100 U.S. savings bond and numerous gifts from beach business merchants.

Already entered in the event are the winners of the four weekly beauty titles as well as two dozen other hopeful contestants, including Joan Duzak of Hartford, Conn.; Sandra Ramsey of Haverhill, Mass.; Marion Reardon of Wakefield, Mass.; Joan Cosenza of Reading, Mass.; Dorothy Joan Keezer of Plaistow; Priscilla Anderson of West Hartford, Conn.; and Barbara Ann Curran of Waltham, Mass.

Conducting and organizing the contest is Henry Hamel and he will be assisted by timekeepers Paul Hartson and Pat Fuller in the final determination of whom the spectators have applauded into top place.

TALENT  
(Continued on Page Seven)

CONTEST  
(Continued on Page Fourteen)

## Elliot Resigns Beach CC Post

An unexpected development interrupted the routine business meeting of the Hampton Beach Chamber of Commerce last Tuesday evening when the Secretary of the association, Bill Elliot submitted his resignation for business reasons.

Commenting on the surprise resignation, President John Dineen stated today that "the Chamber of Commerce won't take any action upon the matter until next June when it is hoped that ELLIOT

(Continued on Page Eleven)

## Rush Seawall At North Beach

Work is progressing satisfactorily at the steel-sheet seawall north of Great Boar's Head, an official reported this week with an eye out for continued good weather.

About one-third of the 3,000 feet of the steel sheets to be used have already been driven, he said, adding that about eight more weeks of work are expected. Unlike the new concrete cased seawall south of the Head, the North Beach barrier will remain exposed as it is, topped with a 13-inch steel cap.

## Gala Labor Day Weekend Program Being Planned

To entertain the many thousands of vacationists who annually flock to Hampton Beach over Labor Day weekend in search of pleasure and relaxation, a full-scale recreational program has been devised by Chamber of Commerce officials.

Adding to the regular holiday fun of sunbathing and swimming, a water show will be conducted by the Hampton Ski Gulls on Saturday afternoon. The skisters have concentrated their energy on making this their major exhibition of the season and have moored their jump in the area offshore the bandstand in anticipation of the event. Slated to start at 2 p.m. the hour-long aquacade will feature slalom skiing, as well as various jumping feats.

A midnight dance is planned for Sunday evening in celebration of the holiday with Ted Herbert's orchestra playing at the affair to be staged in the Casino ballroom.

Other night events include the Friday night song festival with community singing, the final fishing awards on Saturday evening.

PROGRAM  
(Continued on Page Seven)

Bowling — Bicycling — Billiards  
Fercroft Recreation Center  
A Street Telephone WA 6-3410 Hampton Beach  
Open Year 'Round

OPEN WEEKDAYS AND SUNDAYS  
AUTOMATIC PINSETTERS  
Try 'em! You'll Like 'em  
8 Good Clean Alleys  
Good Pins — Clean Balls  
Pinball Machines — Juke Box  
25c PER STRING

Bicycling Billiards  
OVER 80 BIKES  
MANY NEW 20" — 24" — Tandems  
20" Balloons — 3 speeds — Lights at night.  
Available 8 a.m. to Midnight  
Bikes and Trikes for Tots  
IN THE PENTHOUSE  
Well Ventilated  
Flourescent Lighted  
7 Brunswick Pocket Tables  
10:00 a.m. — MIDNIGHT  
1:00 p.m. — MIDNIGHT  
including Billiards  
OPEN WEEKDAYS SUNDAYS

"That Fascinating Store"

YOU CAN'T GO HOME WITHOUT ONE OF OUR NEW

FALL HATS!

\$3.98 and up  
"Right In The Heart of the City"

The Band Box  
NEWBURYPORT

55 STATE STREET

THE BEACHCOMBER

Incorporating the Hampton Beach Advocate A Vacation Digest of all the news information for the summer visitors Published Wednesdays, June 29 to August 31 By The HAMPTON PUBLISHING COMPANY Hampton New Hampshire For Advertising Rates in this Paper Telephone WA 6-3322 Communications and Items from readers are welcome at all times.

Beach Notes

A joint celebration was held at the Duffen home on Highland avenue last Saturday evening in honor of Mr. Walter Duffen, who had a birthday, and Mr. and Mrs. William Gay, who will leave on a continental tour.

The party was staged in the form of a cookout with gifts being given to Mr. Duffen and the Gays.

Those present who enjoyed a good time were Mr. and Mrs. Lloyd O'Brien and Paul, Joan, and Maureen; Mr. and Mrs. Don Haigh and daughter Sandra; Mr. and Mrs. John Lawler; Mr. and Mrs. Fred Ebersbach; Mr. and Mrs. Howard Thomas and daughter Carol; Mrs. Dorothy Holdsworth and son Larry; the Misses Marjorie Slater, Maureen Smith, and Mary Cashman; Mrs. Lucy Thrun; Mr. and Mrs. Peter Kendall; and Robert Thompson.

FIVE BARBERS "C" Street We Speak French, too ARTHUR GAUDREAU

Daily Film Developing & Printing Service GARLAND'S



DEEP SEA FISHING

Trips Twice Daily 8 a.m. - 1:30 p.m.

Tuna Trips Charter Parties

AL GAURON State Pier Tele. WA. 6-2469

SALISBURY DRIVE-IN ROUTE 1-A BEACH RD

Tel. Newburyport HO. 5-0952

Thursday - Friday - Saturday September 1-2-3

JOHN WAYNE — LANA TURNER "THE SEA CHASE" (In Cinemascope) 2nd Hit

RICHARD WIDMARK — MAI ZETTERLING "A PRIZE OF GOLD"

Sunday - Monday - Tuesday September 4-5-6

HUMPHREY BOGART — ALDO RAY "WE'RE NO ANGELS" 2nd Hit

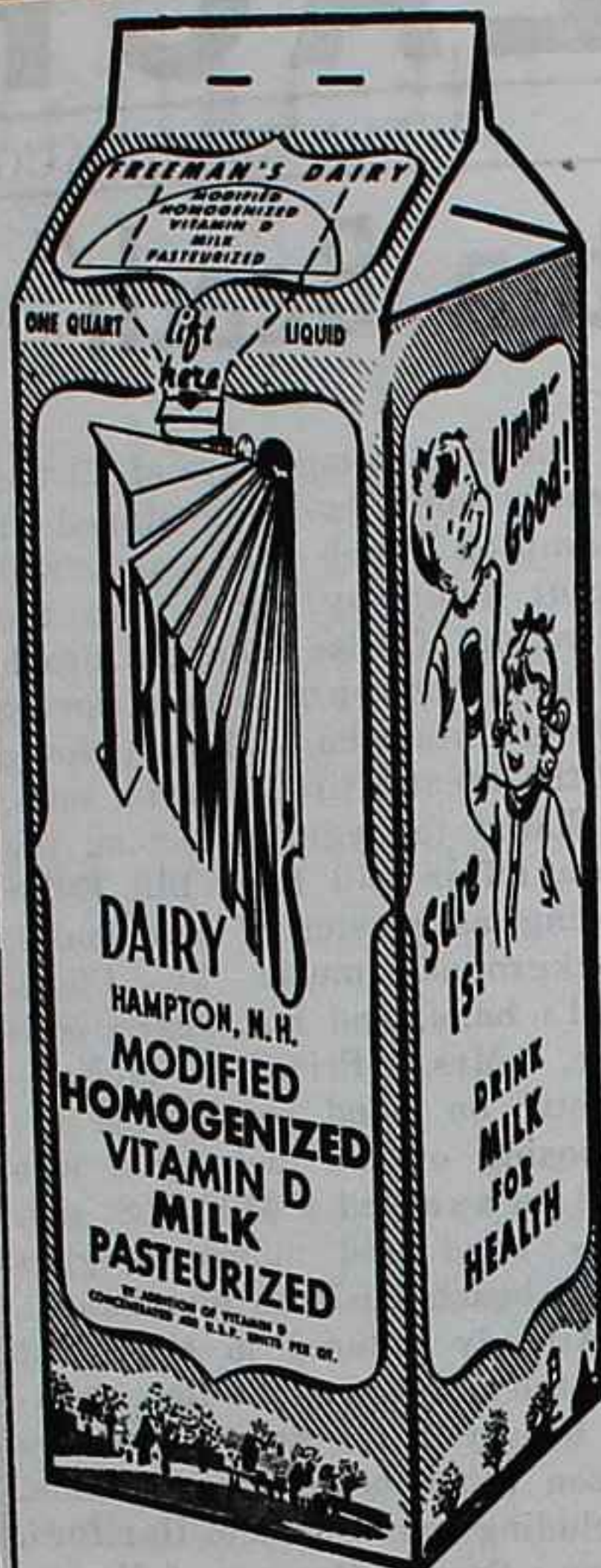
FRANKIE LAINE — KEEFE BRASSELE "BRING YOUR SMILE ALONG"

Coming Wednesday thru Saturday September 7-8-9-10

DEAN MARTIN — JERRY LEWIS "YOU'RE NEVER TOO YOUNG" 2nd Hit

DENNIS MORGAN — PAULA RAYMOND "THE GUN THAT WON THE WEST"

PLAYLAND



New Hampshire FRESH MILK - CREAM DAIRY PRODUCTS

From Hampton's only "Home-Owned" Dairy

Freeman's

Reach or ask for Freeman's when at your Grocers, or for retail delivery Tel. WAverly 6-2050

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

EXETER ROAD HAMPTON

NO GAME PAYS LESS THAN \$10 WITH BIG SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnit road. Bus returns same route after game.

PLENTY OF FREE PARKING

HERE ARE THE LATEST FASHIONS

for the Young Set

Stunning Styles for Back-To-School, Casual Wear and Dating...

Teens, here are fashions designed for you, with prices designed for your budgets. Suits, Sportswear, separates in many, different styles to choose from.



McDONALD PLAID

All-Wool

SKIRTS

CLASSIC LINED JACKETS

Sizes 8 to 18

45.00



Cardigans and Pullovers...

IN EASY-TO-LAUNDER ORLON

MANY WANTED SHADES

SIZES 34 to 40



PULLOVERS 3.95 CARDIGANS 5.95



CLASSIC BOY SHIRTS with French Cuffs Sanforized Broadcloth in White or Pastels Sizes 30 to 38 2.98

PLEATED SKIRTS in various plaids, Many Washable Sizes 10 to 18 5.95 - 7.95 - 10.95

Air Conditioned OPEN FRIDAY TILL 9:00 P. M.

H. W. PRAY CO. Air Conditioned 75 STATE ST.—NEWBURYPORT OPEN FRIDAY TILL 9:00 P. M.

HAVE YOU HEARD?

Where the Worcester boys are hanging around lately?

Why Polly H. watches a certain house on N street?

That John O'B. resembles Tyrone Power, Rance St. G. looks like Jeff Chandler, and Larry H. like James Dean?

**John The Barber**  
Highland Avenue  
Same Price — Same Place  
29th Year  
AT HAMPTON BEACH

**FLOAT and UMBRELLA**  
Sales — Rentals  
**RADIO BATTERIES**  
**TOYS**  
**BEACH SUPPLIES**  
**GUYON'S** Boar's Head  
**MOBILGAS STATION**  
LUBRICATION  
"Your service sta. away from home"

**Nelson's Candy**

Hampton Beach  
Salt Water Taffy  
65c lb.  
Fruit and Nut  
Caramel Kisses  
80c lb.  
Homemade Fudge  
and the best  
Caramel Corn  
you ever tasted  
At

**Nelson's**

On the boulevard  
NOT TWICE AS MUCH  
BUT TWICE AS GOOD!

**Catch Fish with EASTMAN**

TWO TRIPS DAILY  
8 A. M. - 1 P. M.

- \$2.25 Per Person
- Equipment Furnished
- Radiophone for Safety
- Call Seabrook GOver 4-3461

Located at the Seabrook End  
of Hampton River Bridge



**Beach Poetry**

HAMPTON BEACH  
by Mrs. Hilda Morse

Some people visit in cities, some climb mountains high, Some camp by lakes, or new environments try, But choosing Hamuton Beach, you choose the best, Entertainment, ocean dip, or just a rest.

Cleanliness is the sign you'll want to stay, No cheap amusement, to get each dollar away, An ocean whole families enjoy with life guards "on deck," Efficient police for directions you check.

Band concerts to enjoy in sea breeze, free of cost, The Chamber of Commerce office announces a child if lost, Gift shops to buy Christmas gifts ahead, Or a wedding gift for a relative to wed.

The Casino seats, out of the sun, Is a spot to locate for fun, Here you can watch families here for the day, Varied styles and fashions as folks wend their way.

Hampton harbor educates city folks young and old, The Ski club and "Old Salt" fish stories told, The many types of boats putting out to sea, Or fishing parties returning, showing catches with glee.

Religion here is not left out, Two churches on Sunday are filled with no doubt, And the breakwater harbor dredging and boulevard new Show visitors Hampton Beach is for improvements too.

Well, after all is said and done, Hampton Beach is the spot for fun Old or young find it a "Health spot" to come, Away from cities and noisy hum.

HAVE YOU HEARD?  
That Pat Q. is lonesome since Tom B. left for Marine camp last week?

**For Back - To - School Buying**

Cinderella & Fleurette  
**DRESSES**

SIZES 3-14  
2.98 - 3.98 - 5.98

Children's  
**RAIN COATS**

2.98 up

Famous E-Z  
**UNDERWEAR**

**SWEATERS**

of All Descriptions

Wonderful Line of  
**SCARFS**  
Plains & Prints  
25c - 98c

Boys' and Girl's  
**CORDUROY SUITS**  
7.95

Corduroy "Quickie"  
**OVERALLS**  
SIZES UP TO 6  
2.98

and . . .  
FLANNEL SHIRTS  
JACKETS  
SOX AND STOCKINGS  
SWEATERS & JERSEYS

**The Vanity Case**

HAMPTON CENTER

**B 2 GOOD GAMES JACKPOTS**

Special Games — Door Prizes

**I TUESDAYS**

7:45 30 Games

Seabrook Fire Station

Sponsored by  
American Legion Post 70

**G SATURDAYS**

7:45 30 Games

Seabrook Fire Station

Sponsored by  
Seabrook Firemen's Ass'n.

**O BIG PAYOFFS**

HAVE YOU HEARD?  
That Pat can't wait to go out with Tony?

What happened to T. B. and B. M.'s romance?

**Standish Gift Shop**  
Largest and Finest  
in New England  
Ocean Blvd. at "A" Street

**Fill Your Needs At The Store With Over 17,000 Items**

- Sports Goods
- Wall Papers
- Electrical Fixtures
- Hand Tools
- Paints
- Kitchen Utensils
- Sports Equipment
- Pic-Nic Supplies

**Hampton Hardware**

Corner of  
High Street and  
Lafayette Road

**Beach Poetry**

REFLECTIONS  
by Lillian Clarke

For 23 years I've been at Hampton Beach Cutting silhouettes out by the score.

The babies I did way back there Are bringing me theirs now, for more.

Occasions bring up memories of many

Happy years gone by. When we wore evening dress up to the dance, And the little girls were shy.

Thirty years ago Bill Elliot stood, A cop upon the beat.

He'd leave the road and sing for all, How the crowd would put on the heat.

His cheery way made lasting friends For him among his fans.

He's been on radio, fairs and such And a tradition in our lands.

"Ole Man River" and "Wagon Wheels"

In thunderous notes he'd roll. The type of songs that we all love And touch our very soul.

Bill has loved the years that he has sung

As have we old timers, too. And hate to see him close the show As he feels that he must do.

The beach will never be the same But the memories linger on, not stop.

And sometime, I too will choose to do The same as our "Singing Cop."

**BYRON'S 5 & 10**  
**GUYON SHOPPING CENTER**  
**BOAR'S HEAD**

Seconds — 100% Virgin Wool Knee Sox Pr. 79c

— we wish to thank you for your patronage this summer —

Closing Labor Day Night

**KNOWLES LOBSTER POUND**

LOBSTERS - WHOLESALE - RETAIL  
Alive or Boiled

CLAMS - FISH - LOBSTER MEAT  
Open Daily From 8:30 A. M.

Boar's Head Tel. WA. 6-2252 Hampton Beach

**Program —**

(Continued from Page Three)

and the crowning of Miss Hampton Beach also on Friday. A colorful ceremony will be the result of much careful preparation by committee members, director of August Festival month, Henry Hamel has announced, to climax the month's festival activities.

Daily calisthenics on the beach will be conducted under the direction of Bill Elliot and the three regular concerts by Chuck Hill's band will also occur to round out the weekend's program.

**Talent —**

(Continued from Page Three)

applauded into first place in the tiny tots division by the audience, and Donna and Paula Mac Millan of Waltham, Mass., came in second with a song and dance routine to the musical accompaniment of "Sisters" and "Sidewalks of N. Y."

All first place winners of this

**Colored and Polaroid Films**  
AT  
**GARLAND'S**

**SURFSIDE SUPERMARKET**

Ocean Boulevard at Boar's Head

AUGUST 31, 1955

DEAR FRIENDS:

With the final issue of the 1955 Beachcomber, we wish to take this opportunity to thank you for your patronage during the past season.

We sincerely hope that the fall and winter months will be pleasant ones for you, and that we will have the pleasure of seeing all of you again next year!

The Merciers

— NOTICE —

For the convenience of those whose stay at the beach does not end with Labor Day, the Surfside Supermarket will remain open until further notice.

Talent Parade have been invited to perform at the Jubilee Ball occurring Wednesday night in the Casino ballroom, reports the director of August Festival month Henry Hamel, as part of the evening's scheduled entertainment.

Who is Jack K.'s latest?

**DINE**  
**On The Ocean**  
**Boars Head Inn**

BREAKFAST . . . . . 8 a.m. - 10 a.m.  
LUNCHEON . . . . . 12 - 1:30  
DINNER . . . . . 6 - 8 p.m.  
EXCELLENT FOOD

YARNS GIFTS

**The Dan-Allen Shop**

HAND MADE GIFTS  
Atlantic Ave. No. Hampton  
Yarns for Soles  
Argyles - Plaids - Blocks  
Crochet Cottons  
Stamped Goods  
Crestwick Greeting Cards  
MON.-FRI., 10 A.M.-5 P.M.  
Closed Saturdays & Sundays



**CLOSING OUT  
ALL  
GROCERIES  
Evelyn & Paul**  
King's Highway at 3rd St.

**NORTH HAMPTON  
DRIVE-IN THEATRE**  
LAFAYETTE ROAD  
NORTH HAMPTON N.H.

Now thru Saturday  
In Technicolor  
**"LIVING IT UP"**  
Dean Martin - Jerry Lewis  
—Plus—  
**"YELLOW  
TOMAHAWK"**  
Rory Calhoun - Peggie Castle

Sept. 4-6, Sun., Tues.  
**"REVENGE OF  
THE CREATURE"**  
John Agar - Lori Nelson  
—Plus—  
**"SOUTHWEST  
PASSAGE"**  
Rod Cameron - Joanne Dru

Coming Wed., Sept. 7  
In Cinemascope  
**"THE EGYPTIAN"**  
—Plus—  
**"THREE YOUNG  
TEXANS"**  
2 Cartoons Adm. 50c  
Show Begins at Dusk  
Try our famous Texasburgers!

**Boar's Head  
Notes**

Reed - White  
Miss Virginia M. Reed, daughter of Mr. and Mrs. Ivan Reed of 16 Tillson Court, Amherst, Mass., became the bride of Bradford H. White, son of Mr. and Mrs. Henry White of 42 Cottage Street, Saturday, August 27th at 11 a.m. in St. Brigid's Church, Amherst. The bride was attended by her cousin, Mrs. Gordon Martin of Hadley as matron of honor. George Reed of 3 Boar's Head Ave., Hampton Beach, brother of the bride served as best man.

Mrs. White is a graduate of Amherst High school and attended Bates College in Maine. She is employed at the biology department at Amherst College.  
Mr. White is graduate of Amherst High school and is employed at the Mutual Plumbing and Heating Co.

Boar's Head Terrace Guest  
Wins Miss Mermaid Contest  
Miss Judi Anderson, guest of Mr. and Mrs. Aaron I. Parsons of 24 Boar's Head Terrace, was the winner of the Miss Mermaid contest held Thursday, August 25th, at the bandstand.

Miss Anderson, 17, was graduated last June from Somerville High school and is entering the University of Massachusetts at Amherst, Mass., this September. She will be one of the beauties entering the contest for Miss Hampton Beach.

Mr. Richard Rancatore, son of Mr. and Mrs. Michael Rancatore of Boar's Head avenue has joined the teaching staff of the Seabrook Junior High school.

Mr. and Mrs. Frank Turrisi of Dumas avenue, Hampton Beach, are entertaining their granddaughters, Faith and Pamela Kenny from Burbank, California. They will return to California by plane Labor Day. The Turrisi's also have an eight month old great grand daughter, Virginia Scanlon of Washington, D. C.  
Mr. and Mrs. Ralph A. Moul-

ton Jr. of Warner Robins, Georgia arrived Sunday, August 28th to spend a two weeks vacation with Mr. Moulton's parents, Mr. and Mrs. Ralph A. Moulton, Sr., of A street, Hampton Beach. Mr. Moulton is an electronic engineer.

On the way to Hampton they visited Mrs. Moulton's Jr. mother, Mrs. J. E. Ernest of Southbridge, Mass. She was in the recent flood disaster but they found that she was safe.

This will be Mr. and Mrs. Moulton's Jr. first visit to Hampton Beach in four years.

**Emily's Beauty Salon**  
New Location  
**AVON HOTEL**  
B ST. TEL. WA. 6-2250  
Latest Styling — Lamp Cutting

HAVE YOU HEARD?  
How Carol O'C. and Pat are coming along?

**Smith's Pharmacy**  
**PRESCRIPTIONS**  
FILMS SUNDRIES  
Ashworth Hotel

**Ben's  
Foto  
Shop**  
130 Water St. Exeter  
Next to Police Station  
Tel. PR 2-2571

The Candy Store by the Seashore  
**MARGARET M. JUNKINS**  
CANDY SHOP  
Remember the folks back home  
with a box of famous Junkin's Candy  
Ocean Boulevard  
— SEE IT MADE —

**pollards**  
OF LOWELL  
on the  
boulevard  
Next To Howard Johnson

things real different  
• In Summerwear • Accessories  
• In Sportswear • Domestic  
• In Children's Wear • Cosmetics

— BACK TO SCHOOL —  
Children's Ass't Sizes Woolen & Orlon  
Dresses 1.99 - 3.99 Sweaters  
Ass't Colors & Sizes  
NEW FALL ASS'T COLORS & SIZES  
Woolen Skirts 5.98 - 8.98

**Donovan & Fallon  
DRUGS**  
Radio Batteries

**SHOP IN HISTORIC EXETER, N. H.**

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

**HALEY'S IGA  
FOODLINER**  
Choice Meats and Groceries  
ALL KINDS OF COLD BEVERAGES  
Save Money Save Time  
Shop Haley's  
31 Portsmouth Ave. Exeter  
OPPOSITE STATE LIQUOR STORE

**STUDLEY'S**  
Flower and Gift Shop  
CENTRE STREET EXETER  
Just Off Water Street  
"A Nice Place To Browse In On Any Afternoon"  
UNUSUAL GIFTS FLOWERS  
A FEW FINE ANTIQUES  
Miss Alice Stuart Hickey, Prop Vacationists Welcome

1956 T.V. SETS  
Admiral and R.C.A.  
NOW AVAILABLE  
**MURPHY - LAVOIE CO.**  
140 Water St. Exeter  
TEL. PR. 2-2352

The Best For Less  
Shop at Your  
**Western Auto Associates Stores**  
Full line of Sporting and Camping Equipment  
Including inflatables and beach goods.  
137 Water Street Exeter  
AL FERRON, Owner TEL. PR 2-2781

**SPORTS GOODS SALE**  
Fly Rods - Spinning Rods  
Bait Casting Rods - Fish Lines  
Lures of all kinds  
Thermos Jugs - Scotch Ice  
Charcoal Grilles  
**20%**  
OFF REG PRICE  
**YOUNG  
HARDWARE COMPANY**  
Water St. Exeter

For a cool  
Evening  
Colorful, Snugly Comfortable  
Sweaters, distinctively designed.  
Sure to be a big hit at the beach.  
• COAT SWEATERS  
PLAIN OR FANCY  
• PULL-OVERS  
WOOL OR ORLON  
• JACKETS  
FOR MEN OR BOYS  
MEN'S SWEATERS  
from \$4.95  
BOY'S SWEATERS  
from \$3.95  
**MOODY'S**  
Exeter  
133 Water Street  
OPEN FRIDAY EVENINGS 'TIL 9 P. M.



**KENMORE RESTAURANT**  
Home Cooked Food  
Breakfast - Lunch - Dinner  
5 F St. Near Casino

**Beach Notes**

A surprise shower in the form of a cookout was held Tuesday for Miss Mary Busby of Lowell, Mass., at the home of Mrs. Daniel Sullivan of 13 Atlantic avenue.

Attending the event were the Busby, Sullivan, and Bolan families of Lowell, the Quinlan family of Lawrence, Mass., and the Roche family of Whitman, Mass.  
Why Carol quit her job?

**SILVER SEA ART-MART**

Audrey Hempen (Cyr) Artist  
C Street Hampton Beach  
ORIGINAL OIL PAINTINGS

**At the HAMPTON BEACH THEATRES**  
**SHOWS 2:00 7:00 9:00**  
**CASINO SURF**

Friday - Monday September 2 - 5

**VISTAVISION**  
MOTION PICTURE HIGH-FIDELITY

**GOLDEN NUGGET**  
CLIMB ON THE GIRL WAGON  
IN GAY LAS VEGAS!

FREDERICK BRISSON Presents  
**THE GIRL RUSH**  
Color by TECHNICOLOR

Starring ROSALIND RUSSELL FERNANDO LAMAS  
Eddie Albert Gloria De Haven

SONGS:  
BIRMINGHAM - HOMERICK HILLBILLY  
AN OCCASIONAL MAN - AT LAST WE'RE ALONE  
OUT OF DOORS - THE GIRL RUSH - CHAMPAGNE  
IF YOU'LL ONLY TAKE A CHANCE

MARION LORNE JAMES GLEASON  
Produced by Frederick Brisson - Robert Pirosh  
Directed by Robert Pirosh and Jerome Davis  
Screenplay by Robert Alton a Paramount Picture

**MIDNITE SHOW**  
**SUN. NITE**

Continuous Shows 7 P.M. to 1:30 A.M.

Ends Tonight Thursday, September 1  
**NOT AS A STRANGER**

Ends Tonight Thursday, September 1

**MR. ROBERTS**

Friday - Tuesday September 2 - 6

What "3 Coins in the Fountain" did for Rome...  
"Summertime" does for Venice!



LOPERT FILM PRODUCTIONS present  
**KATHARINE HEPBURN**  
**ROSSANO BRAZZI** in DAVID LEAN'S PRODUCTION OF  
**Summertime**  
Color by Technicolor  
With DARREN MCGAVIN and ISA MIRANDA  
Produced by ILYA LOPERT • Directed by DAVID LEAN  
Screenplay by DAVID LEAN and H. E. BATES  
Based on Arthur Laurents' "The Time of the Cuckoo."  
Produced on the Broadway stage by Robert Whitehead and Walter Fried  
Filmed on location in Venice, Italy • RELEASED THRU UNITED ARTISTS

Wednesday - Thursday September 7 - 8

**RORY CALHOUN - JULIE ADAMS**  
**RAY DANTON**  
**THE LOOTERS**  
THOMAS GOMEZ • FRANK FAYLEN

**Elliot**

(Continued from Page Three)

Mr. Elliot will be persuaded to resume his duties on the basis of public service." Mr. Dineen also said that the Chamber's Board of Directors regrets the termination of Mr. Elliot's time in office and feels it will constitute a real loss to the vacationists at Hampton Beach.

Appointed to the post of secretary in 1954, Mr. Elliot recently declined a like position with the Dover Chamber of Commerce which would have had him working nine months of the year at Dover and the remaining summer months at Hampton.

In a press release received today Mr. Elliot revealed his reasons for resigning as follows:

"Recently, because of my past performance with the life insurance company which I represent,

they have decided to give me an advancement. They were prompted to do this because I have been one of the top producers of the company leaders club for the past five years.

"Despite my wish to remain with the people of Hampton Beach where I have spent so many years of my life building the fame and popularity of this wonderful resort, I feel that in fairness to the company and to myself, the time has arrived for me to make a very difficult decision: — namely that I am going to devote my full time to my insurance business. Inasmuch as I am getting older, I feel it is imperative to apply all my energies in a much more remunerative field.

"Naturally, I deeply regret breaking such close ties with friendly vacationists and all the wonderful business people at Happy Hampton.

"I have advised the Directors of the Chamber of Commerce to this effect, but at the present time, no definite action has been taken by them."

**HAVE YOU HEARD?**  
That Beany and his friends have been here quite often lately?

What girl who works at the Hampton Beach state park got her booties knitted finally?

THE HOME OF HITS  
**STRAND**  
NEWBURYPORT

Now! Ends Saturday  
The Surprise Hit of the Year

**Marty**  
Starring ERNEST BORGNINE  
BETSY BLAIR

—Plus—  
Joel McCrea  
"STRANGER ON HORSEBACK"

Sunday - Tuesday  
The **PRIVATE WAR**  
of **MAJOR BENSON**  
Starring CHARLTON HESTON  
JULIE ADAMS

—Also—  
"CASE OF THE RED MONKEY"

Coming Wednesday  
**KING'S THIEF**  
ANN BLYTH - PURDOM  
DAVID NIVEN - SANDERS  
CINEMASCOPE

Week of Aug. 28th to Sept. 4th

**WILL MASTIN TRIO**  
STARRING  
**SAMMY DAVIS, JR.**

Plus outstanding Show  
NO MINIMUM CHARGE

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2 SHOWS NITELY and SUNDAY 9 & 11:30  
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Wednesday thru Saturday August 31 - September 3

In VistaVision  
**HUMPHREY BOGART - ALDO RAY**  
**JOAN BENNETT**  
**"WE'RE NO ANGELS"**  
(In Technicolor)

Kiddie Show  
Every Saturday at 1:15 P. M.  
**CISCO KID** in  
**"KING OF BANDITS"**  
Plus Our Regular Program

Sunday thru Tuesday September 4-6

CinemaScope At Its Best —  
4-Track Magnetic Stereophonic Sound  
**BETTY GRABLE - SHEREE NORTH**  
**"HOW TO BE VERY VERY POPULAR"**  
(In Technicolor)  
**RICHARD CONTE - CONSTANCE SMITH**  
**"THE BIG TIP OFF"**  
Continuous Show Sunday & Labor Day

Wednesday thru Saturday September 7-10

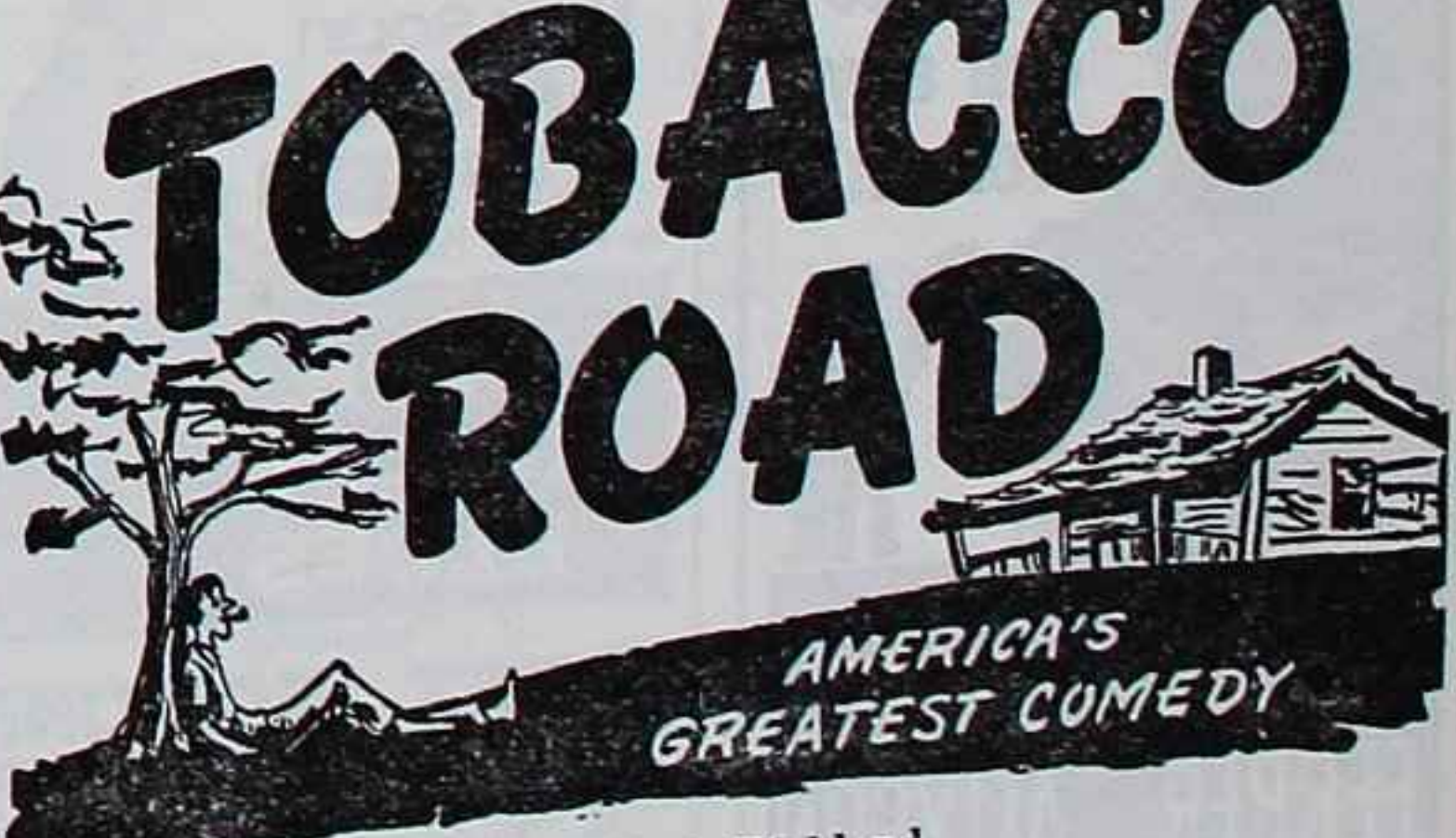
In VistaVision  
**DEAN MARTIN - JERRY LEWIS**  
**"YOU'RE NEVER TOO YOUNG"**  
(In Technicolor)

VARI - CHRISTIE'S  
**HAMPTON PLAYHOUSE**

Winnacunnet Road — Hampton

Held Over by Popular Demand!  
Aug. 29 — Sept. 3

**TOBACCO ROAD**  
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HAVE YOU HEARD?  
is Deac?

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IN ONE MINUTE BY  
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ALSO SKETCHES**  
23 Years in the Breezeway in  
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**All New Machines  
Standish Arcade**

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**COLONIAL**  
Now! End Saturday, Sept. 3rd

Francis  
in the  
NAVY  
DONALD O'CONNOR - MARTHA HYER  
RICHARD ERDMAN - JIM BACKUS - MYRNA HANSEN  
THE AMERICAN MUSEUM OF  
NATURAL HISTORY  
**WAKAMBA!**  
Printed by TECHNICOLOR  
Produced by EDGAR M. QUERRY

7 Exciting Days! Sun. thru Sat.  
September 4th thru 10th  
Frankly Shocking  
Vividly Startling!  
Irresistably Engrossing!

"SHRIKE" is a  
nasty  
name to  
call any  
woman!



UNIVERSAL-INTERNATIONAL Presents  
**JOSE FERRER JUNE ALLYSON**  
The **Shrike**  
Please Give To '55 Jimmy Fund

**Strike Halts  
Harbor Dredging**

The \$354,000 Hampton harbor and channel dredging project stopped midnight Sunday for an unknown period as union workmen on the local job joined their Eastern Seaboard brothers of the Dredgers Branch on International Working Engineers, A.F. of L., in a strike.

The strike orders, which affected other similar projects along the east coast, originated in the union's New York headquarters and reached local officials, through the Boston, Mass. branch, late Saturday afternoon, according to H. A. Benson, acting superintendent for the North Atlantic Dredging company of Boston.

Mr. Benson said information reaching him was brief and vague, but he believed the work-halt orders came after union officials and dredging companies could not reach a new contract agreement when the old contract expired at midnight Sunday. The acting superintendent added he thought the contract difference centered around wages.

The strike will idle 28 regular Atlantic Dredging company workers plus two other local, non-union temporary employees.

Working on a 24-hour basis, dredge workmen completed 28 days of operation when the cease work order came. A six-foot-deep channel has been dug from the inner harbor to the State Pier at the Seabrook side of Hampton

harbor and fill material placed along the east shore within Seabrook's side of the harbor.

Some fill material had also been taken from the Hampton side of the harbor and dredging work was underway in the outer channel when the project came to a standstill.

Sand was also being placed along the ocean shore in front of the State Bath House area, beginning of the work which is proposed to proceed northward to Great Boar's Head in heightening and widening of the beach.

In all, plans call for removal of 340,000 cubic yards of sand from the harbor and channel for the building up of the beach worn away by erosion.

Predicted target date for completion of the entire dredging operation had been set for December 30, but a prolonged strike may see the work continued through the first of next year, a workman reported.

The cost of the dredging and beach improvement project is being supported by one-third Federal funds and two-thirds State money.

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LAUNDRO-MAT**  
Agents for 20th Cent. Cleaners

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THRU BUS SERVICE**  
Montreal Quebec City  
Lowell Worcester Springfield  
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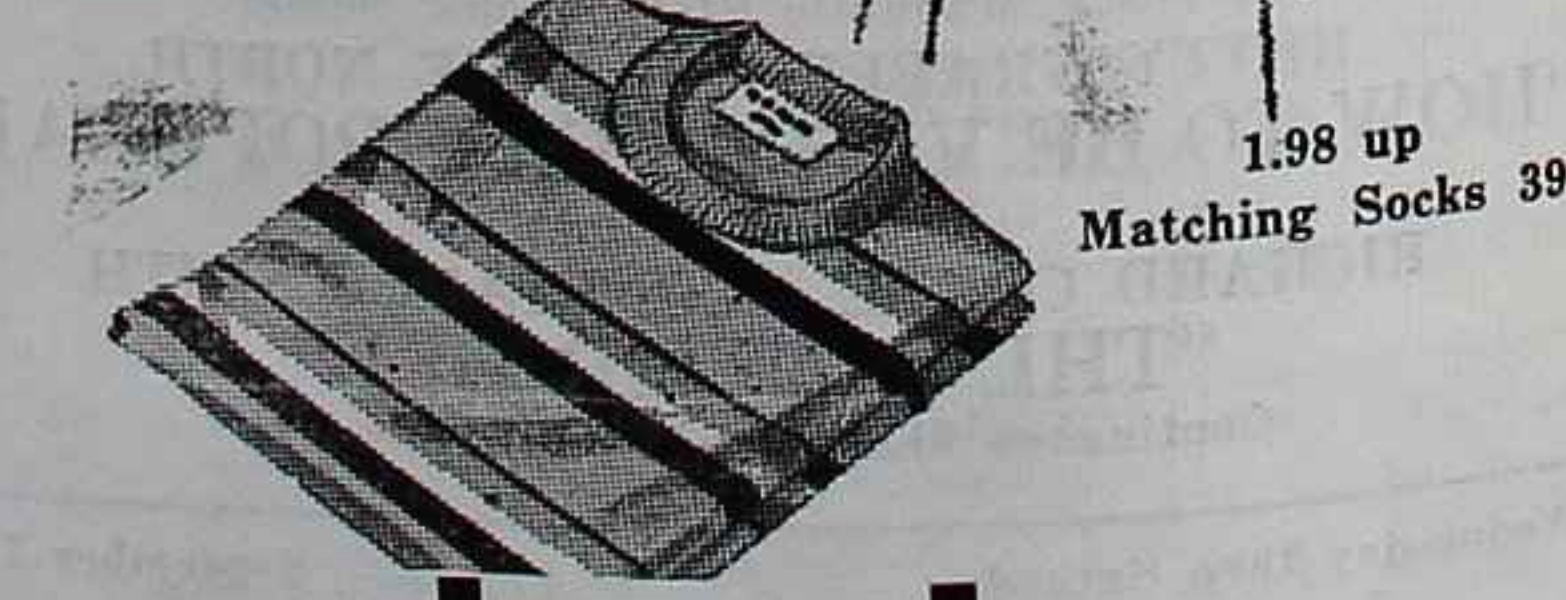
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ICE CUBES**

**DONMOOR**  
knit shirts are  
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boys - and  
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Keen colors, easy going  
comfort, solid tailoring  
—famous Donmoor  
cotton knits fill the bill  
for hard-playing  
youngsters. Nothing could  
be easier to wash, and  
they never need an iron.  
Sizes 3 to 6X.



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Matching Socks 39c

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Men's and Boys' Store  
47-49 State Street Newburyport, Mass.

HAVE YOU HEARD?  
When the boys from U. H. H. are  
going to relent and give Barb  
a break?

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Optometrist  
Complete Visual Service  
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**Dr. L. B. Winkler**  
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**MATT'S  
SUPER MARKET**  
B St., Hampton Beach  
NEXT TO 5 & 10 STORE

Thanks...  
for your  
patronage  
during the  
summer  
of 1955.  
SEE YOU  
NEXT YEAR!

**Downer's Appliance Co.**  
17 HIGH STREET WA. 6-2340 HAMPTON  
Television Sales and Service  
A Few Used T.V. Sets For Sale  
EXPERT RADIO AND TELEVISION REPAIR  
Headquarters for Portable  
Radios and Batteries

**Bay State Woman  
Hurt On Beach**

A 57-year-old Bay State woman was shaken up and slightly bruised on the Hampton Beach sands Friday afternoon when a 16-year-old Manchester youth crashed into her while attempting to catch a thrown ball, police reported.

The woman, identified by police as Ruth B. Green of Athol, Mass., was brought to the police station and given first aid. She was later treated by Dr. Charles B. Bailey, police said.

Police stated the incident occurred opposite A street when Richard Shea, playing catch with companions, smashed into the elderly woman while running after a ball thrown him.

Head lifeguard Dave Stone said, ordinarily, ball playing on the beach is prohibited, but it is allowed occasionally when the shoreline isn't too crowded.

It was said to be the first reported such accident of the season.

HAVE YOU HEARD?  
What girls are going to give their  
boss a present after Labor  
Day?

**Harbor Grill**  
Serving Excellent Food  
Breakfasts  
Lunches  
Dinners  
OPEN 7 a.m. to 8 p.m.  
Ocean Boulevard  
Near the Toll Bridge

**CASINO  
BARBER SHOP**  
Open Daily 8 A.M. - 7 P.M.  
Saturdays 8 A.M. - 8 P.M.  
Ruth Sakovich - Emma Fortin  
Expert Barbers  
We Speak French and Russian

**Daughter Blocks  
Suicide Attempt**

A horrified but courageous 18-year-old daughter, aided by Hampton Beach police, blocked her despondent mother's attempt to commit suicide by drowning off Great Boar's Head early Monday morning.

Mrs. Viola Parsons, 46, of Somerville, Mass., reportedly ill after recent operations, tried to take her life by wading into the ocean off the rocky south shore of the Head.

Police said they received a telephone call about 8 a.m. from an unidentified person who reported a girl trying to pull a woman from the water off Great Boar's Head.

Sgt. Richard Kidd and Patrolman Clayton LaBrack rushed to the scene to find Miss Diane Parsons struggling with her fully-clad mother who was trying to break free of her daughter's grip.

Both officers hurried into the water to help bring in the woman who was then taken to the police station and treated for immersion. Upon arrival of other members of her family, she was taken to a doctor's office for further treatment.

Mr. and Mrs. Parsons and their family are summer-long residents at that section of Hampton Beach, police said.

HAVE YOU HEARD?  
About Ray and all his girl  
friends?

**Ray F. Lufkin**  
WATCH & CLOCK  
REPAIRING  
OPEN YEAR 'ROUND  
40 YEARS EXPERIENCE  
HAMPTON CENTER  
Corner of Lafayette Rd. and  
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Chiropractic is a study of health,  
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Till You See  
This Property....

Duplex House consisting of one  
six room apartment, two three  
room apartments.  
This is a golden opportunity to  
own your beach home.  
Live in one apartment. Rentals  
should cover all expenses.

\$14,000  
CASH \$4,000 — Mortgage \$10,000 @ 4%

**HOLLIS ASSOCIATES**  
REALTORS  
U. S. Route No. 1  
2 Blocks North of Lamie's  
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**HAVE YOU HEARD?**  
Who is Betty G.'s secret admirer?

Why Honey Bee is travelling to Exeter so much lately?

**Hotel Standish**  
Boardwalk at "A" St.  
MOST MODERN  
REASONABLE RATES

**Smith's Pharmacy**  
PRESCRIPTIONS  
DRUGS  
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**Sun Glasses**  
and Notions  
**GARLAND'S**

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**Yankee**  
**Lobster**  
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**BAKED**  
**STUFFED**  
**LOBSTER**

French Fried  
POTATOES

**\$1.65**

Served Daily  
from 12 noon to 9 P.M.

Near Coast Guard Sta.  
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HAMPTON BEACH  
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"They All Stop At Burke's"

**BURKE'S**  
DINER and DINING ROOM

HAMPTON CENTER

Open 6 a.m. - 12 p.m.

Operated by Don Stewart

## Boardwalk Brevities

Visiting Mr. and Mrs. Edward Culliton of Ocean boulevard last weekend were Mr. and Mrs. William Riley of Lowell, Mass., Mr. and Mrs. Freeman Walker of Hamilton, Mass., and Mr. Jeremiah O'Connor of Somerville, Mass.

Easily one of the most popular summer events is the annual float parade occurring each Children's Day. Next to the horribles, spectators were seemingly the most amused this year by the balky heifer decorated with the sign "Steak on the Hoof" and the water skiers maneuvering on skis equipped with rollers.

Matthew Wholey of Ocean boulevard, proprietor of Matt's Market on B street, is recuperating at the Exeter hospital after an operation.

Being preserved at the Chamber of Commerce office for the sake of posterity are a dozen complimentary letters received throughout the season which express appreciation for the courteous attitude of the Hampton police and the efficient way in which beach activities are conducted.

Leo Frederick of Lowell, Mass., landed a 24 lb. pollock to win a \$50 U.S. savings bond in the weekly fishing derby and coming in second was Fred Link of Newport, Michigan with a 16 lb. blue hake.

Labor Day and the opening of schools may force the return of many vacationists to the city, we think the most beautiful beach days of all are yet to come with the advent of September. Too bad summer vacations can't be extended.

Those receiving the first three prizes in the rolling toys division of Saturday's Children's Day were Carol Shine and Jim Batterbury with their entry, "The Lady and the Tramp", Danny Clifford's doll carriage, and Paula Bergin and Patricia Clowery as "The Honeymooners."

### Contest —

(Continued from Page Three)

A special coronation ceremony for the newly elected Miss Hampton Beach is planned for Friday evening when the runners-up and members of the court will accompany her to the bandstand to aid in the crowning by the 1954 winner of the title, Royal scarlet robes and a gold crown with multi-colored imitation stones will be donned as the new queen starts her reign over the 1955-56 season. Flowers from florist Willard Emery will complete the arrangements for the assembling of the beach beauties.

Sponsored by the Chamber of Commerce, the event promises to be one of the most enjoyable sights on the holiday calendar, report beach officials.

**HAVE YOU HEARD?**  
That Janice B. is quite the talker?

**HAVE YOU HEARD?**  
That Merrill joined the air force?

### Jacobs' Taxi

3 CARS TO SERVE YOU  
WA 6-3884 or 6-3989  
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Individual Haircutting  
By  
Mrs. Mal Hallett  
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MADAME PAULINE  
C Street Hampton Beach  
Opposite Douglas Hotel  
Open 9 a.m. - 12 p.m.

**HAVE YOU HEARD?**

What girl is called "Spider?"

## First

With Complete Banking Service

For The

Businessman . . . Visitor . . .

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We invite you to visit and use the most modern Banking facility in the Seacoast Region.

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Take advantage of our new Center Street entrance.

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BUT FIRST TO LINCOLN'S



JR's DRESS  
PANTS  
**\$3.98**  
Sizes  
6-12

Tailored with plastic side hip inserts, 4 pockets, self belt, 4 pleat front and zipper fly.

Shades in charcoal grey, charcoal brown and charcoal blue.

CREASE  
RESISTANT

BOYS' 10-18  
DRESS PANTS  
**\$4.98**

Detailing includes Hollywood dropped belt loops, waist self belt, zipper front and 4 pockets.

Charcoal grey, charcoal brown and charcoal blue. Flaps on back pockets.

## "FRUIT of the LOOM"

Dress pant weave combines good appearance with tough fabric

15% DACRON 15% NYLON  
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### "Lucky Boy"

a name that guarantees workmanship, fit, size and fast colors

6 to 16 BOYS'  
DRESS  
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100%  
ORLON  
The easiest  
knit fabric  
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BOYS'  
& JUNIOR BOYS'  
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**\$2.98**

4-10 styles are v neck solid shades or choice button front in chest patterns. Sizes 30-36 in v neck slip-overs in solid colors. Powder blue, mint, maize, pink, charcoal.

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At Portsmouth's Leading Department Store

  
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