

Kate Greenaway's for the BACK TO SCHOOL SET



As featured editorially in *Woman's Home Companion*, August

Newest edition of a great classic now takes on the fetching long-torso shape. But everything else has the traditional charm: the Sailor's Knot Tie, the deep collar, the white braid trim

Full knife pleated skirt spreads wide below the cuffed hipline, conceals her indispensable pocket. In beautiful Bates Disciplined cotton Poplin that resists creases and soil, stays crisp after washing, needs little pressing. Deep Navy Blue, with Bright Red tie.

Sailor With A New Silhouette

Sizes 3-6x 5.95
 7-12 7.95
 Toddlers 4.50

Something wonderful has happend to little fall fashions. Shapes are bouffant, or slim, or molded like mamas. There are new type sleeves, piquant pleats, trims that are beauty marks. Simply glorious cattons have the look of silk, of wool, of linen. Iridescent colors give stained glass effect, are bright with vivid accents. Pick from jumpers, two-pieces, torso-types, middies, shirtwaists, in plaids, checks, stripes, solids. As always, there's always a pocket. Sizes 3-6X

SIZES 3-6x

\$5.95 - \$7.95



MANY, MANY OTHER STYLES AVAILABLE!

Fall Suits by Sacony

\$2500 to \$5500

Lined or Unlined Styles Sizes 10-16

New Fall Shades!

Corduroy Peddle Pushers

Sizes 10-16

\$6.50

By Sacony

Shortie Pajamas

Cottons - pink & blue 2.95
 Rayons - asst. colors 2.95
 Nylons - asst. colors 5.95
 Sizes 32-38

New Fall Sweaters

Sizes 34-40

\$5.95

By Garland

George B. French Company
 37 MARKET ST. PORTSMOUTH

The Beachcomber



VOL. XXVIII., NO. 9 Incorporating The Hampton Beach Advocate WEDNESDAY, AUGUST 24, 1955

FREE DISTRIBUTION



Annual Children's Day Saturday

DEEP SEA FISHING



LINES AND BAIT FURNISHED — TOILET FACILITIES FREE PARKING

PARTY BOATS

Leave Hampton River Daily 8:00 A. M. and 1:30 P. M.

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Convenience, Economy, Quality, and the Big Plus, Friendly Service are yours when you shop at the Casino Market. That's why our customer friends return to us season after season!

SPECIAL FOR THURSDAY, FRIDAY, SATURDAY

THIS IS DONUT WEEK-END!

HONEY DIP, CHOCOLATE PLAIN — JELLY, OR CRULLERS **.45 doz.**

Lemon Merangue, or Lemon Chiffon
LARGE PIES ea. 37c

Drip or Regular
LA TOURAINE COFFEE lb. 88c

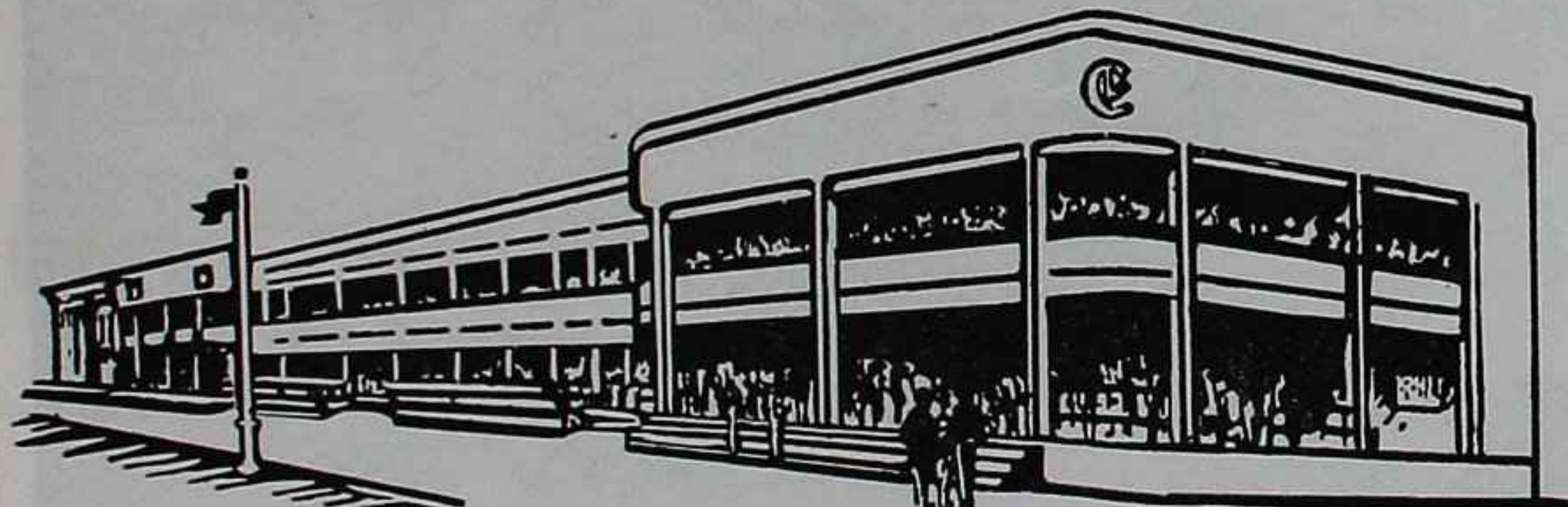
Round
CUBE STEAK lb. 79c

Fresh Firm
CHERRIES lb. 35c

ALL COOKED AND READY TO SERVE

Roast Turkey \$6.69

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The Hub Of Happy Hampton Beach

Nationally Famous Ballroom

AT THE BALLROOM

FRIDAY & SATURDAY

AUGUST 26th & 27th

THE FREDDIE SATERIAL

Orchestra

The BEACHCOMBER

VOL. XXVIII, NO. 9

WEDNESDAY, AUGUST 24, 1955

FREE DISTRIBUTION

Gala Parade To Feature Children's Day Program

Bay State Girl Is 'Miss Mermaid'

A Lowell, Massachusetts girl garnered top honors and the Miss Mermaid beauty title over 23 rivals Thursday night in the third of the weekly beauty contests being conducted as part of the August Festival program. Saged in the Casino ballroom because of unfavorable weather conditions, the event had a score **MISS MERMAID**
(Continued on Page Fourteen)

High Tides Rout Bathers Sunday

Hampton Beach bathers Sunday afternoon had to settle for sunning on the boardwalk as high tides, reaching the seawall, drove them from the sands. Before the incoming tide forced them to vacate, however, bathers said the water temperature was ideal. Beach life guard Jack McCarthy reported that he had never before seen as many cut feet and other minor injuries as those suffered by bathers last weekend. The life guard attributed this to debris, much of it with protruding nails, that was dug up by the dredging operations underway at the south end of Hampton Beach.

The annual observance of Children's day will occur Saturday, August 27th, under the joint auspices of the Hampton Beach Chamber of Commerce and the Hampton Precinct with free ice cream, music, entertainment, and horrors in the offering for all kiddies at the beach. Marking the start of the festive activities, antique cars will be exhibited by their owners along Ocean boulevard from 10:30 to 11:30 a.m. Next on the program is the parade which will assemble at 2 p.m. in front of the Catholic church on Church street and will proceed along Ocean boulevard the length of the beach to the State Park. Riding in open convertibles will be the winners of the weekly beauty contests attended in evening gowns. Decorated floats from various beach business establishments will participate as well as the Ocean Side Grange, the Chamber of Commerce, and the Hampton Beach playground. One such float will have a junior king and queen, Barry Jordan and Enid Malek, surrounded by their court. Rolling toys, such as bicycles, doll carriages and tricycles, can also join in the procession, reports the director of August Festival month, Henry Hamel. Special prizes for best decorated toys **CHILDREN'S DAY**
(Continued on Page Six)

Relocation of Utility Poles on Beach Front Underway

Engineer Says Shore Protection Costs Run High

An Army Engineer general, who last month included the Hampton Beach ocean-front project in an inspection tour of the Atlantic coastline, recently stated that 'any shore almost anywhere' could be protected from hurricane devastation. He was quick to add, however, that the costs of providing protection would be "staggering." This comment was made in Washington by Brig. Gen. Emerson C. Itschner, in charge of the Engineers' Civil Works division. Brig. Gen. Itschner, along with Col. Robert J. Fleming Jr., of the U.S. Army Corps of Engineers and U.S. Rep. Chester E. Merrow, July 8, surveyed the \$675,000 Hampton Beach seawall project under construction then. Also, at that time, they discussed the \$354,000 Hampton harbor and channel dredging program which had not yet begun. **ENGINEER**
(Continued on Page Seven)

Preparatory to the Hampton Beach highway program, to begin immediately after Labor Day, Exeter and Hampton Electric Company workmen this week began relocating utility lines from the poles along the east side of Ocean boulevard to 13 temporarily installed posts along the west side. All poles on the east side, from Marsh avenue to Great Boar's Head, seen standing in the path of the mapped new highway, must be removed by September 7, according to a spokesman. The Hampton fire alarm system, which ran along the east side poles, is being moved to utility poles running behind boulevard cottages from Marsh avenue to the Head. This work began Sunday, reported a fire department official. It had been previously pointed out by Fire Chief George H. Lamott that those fire alarm boxes on east poles are to be relocated across the boulevard to west side positions and as directly opposite as possible to their original spots. To support the relocation of **POLES**
(Continued on Page Eleven)

Bowling — Bicycling — Billiards

Ferncroft Recreation Center

A Street Telephone WA 6-3410 Hampton Beach
Open Year 'Round

OPEN WEEKDAYS AND SUNDAYS

BOWLING

AUTOMATIC PINSETTERS
Try 'em! You'll Like 'em
8 Good Clean Alleys
Good Pins — Clean Balls
Pinball Machines — Juke Box **25c PER STRING**

Bicycling

OVER 80 BIKES
MANY NEW
20" — 24" —
Equipped with lights at night.
Available 8 a.m. to Midnight
Bikes and Trikes for Tots

Billiards

IN THE PENTHOUSE
Well Ventilated
Flourescent Lighted
7 Brunswick Pocket Tables

OPEN

WEEKDAYS SUNDAYS
10:00 a.m. — MIDNIGHT
1:00 p.m. — MIDNIGHT
including Billiards

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DON'T GO HOME WITHOUT ONE OF OUR Transitional Cottons AND NEW Fall Hats

"Right In The Heart of the City"

The Band Box
55 STATE STREET NEWBURYPORT

THE BEACHCOMBER

Incorporating the Hampton Beach Advocate A Vacation Digest of all the news information for the summer visitors Published Wednesdays, June 29 to August 31 By The HAMPTON PUBLISHING COMPANY Hampton New Hampshire For Advertising Rates in this Paper Telephone WA 6-3822 Communications and Items from readers are welcome at all times.

Beach Poetry

Another poem, somewhat on a more serious plane, titled "Desolation" has been submitted to increase our collection of beach poetry by Virginia Merriam of Hampton Falls, who has worked as a waitress at Hampton Beach during the summer months. A log, a broken bottle on the rocks; Tossed by the angry, churlish waves to shore, Give evidence of things that used to be, But, wrecked by the oceans's fury, are no more, Like love, nature, life, and death. The sea extracts the goodness from its prey, And leaves upon the sordid shore of life The ruined remnants of a dream that went astray.

HAVE YOU HEARD? That Pat dislikes to be called "Shorty?"

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"CREATURE WITH THE ATOM BRAIN"

Sunday - Monday - Tuesday August 28-29-30

CLARK GABLE - SUSAN HAYWARD "SOLDIER OF FORTUNE" In Cinemascope 2nd Hit

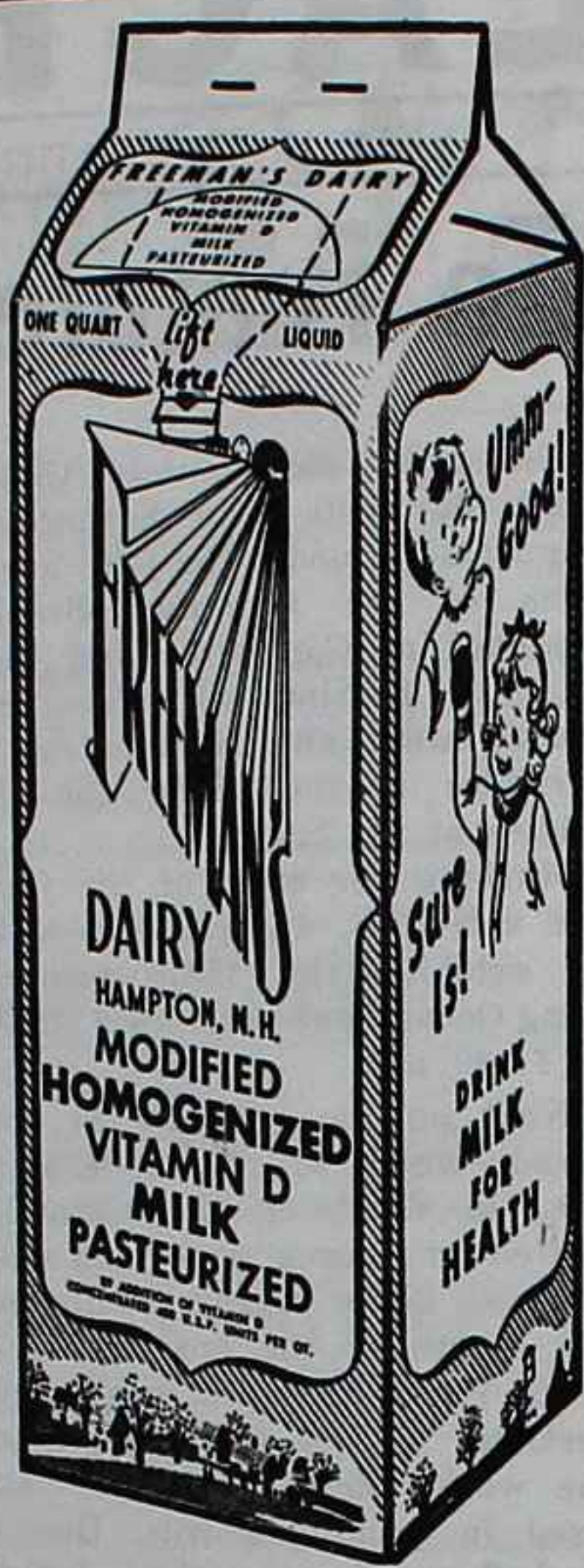
GEORGE MONTGOMERY - KARIN BOOTH "SEMINOLE UPRISING"

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Freeman's

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BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

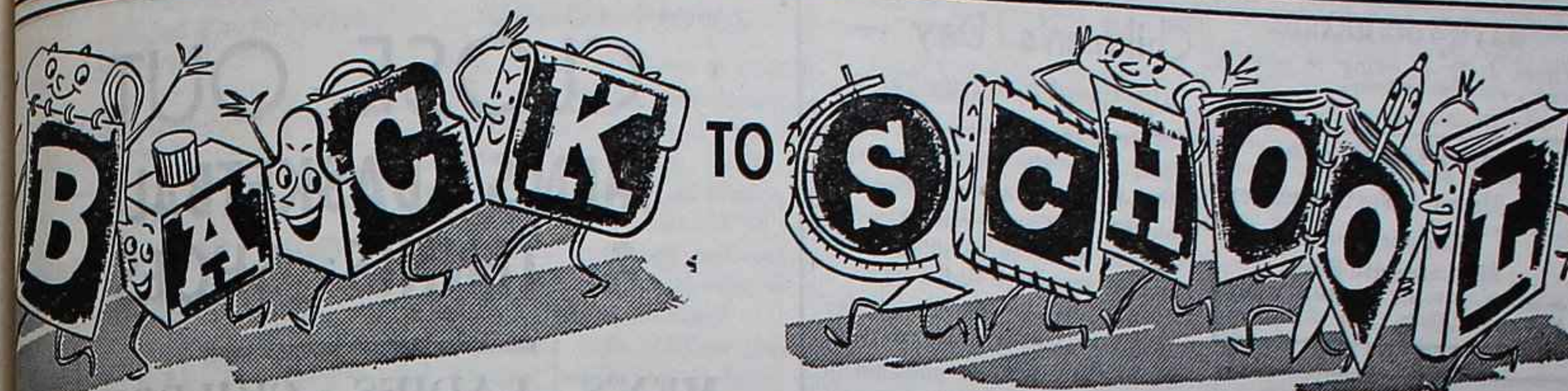
EXETER ROAD HAMPTON

NO GAME PAYS LESS THAN \$10 WITH BIG SPECIALS

FREE BUSSES

Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnnet road. Bus returns same route after game.

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OUR SCHOOL CLOTHES RING THE BELL FOR COMFORT, GOOD LOOKS AND LONG WEAR. COME OUTFIT YOUR YOUNG SCHOOL BELLES AND BEAUS NOW FOR THE WHOLE SCHOOL YEAR.

Boy's Sport Shirts 1.59 & 1.98

Fancy Cotton Sport Shirts for those first days back to school. Easy to wash and dry. Sanforized. Sizes 6 to 14.

Boy's Briefs 65c

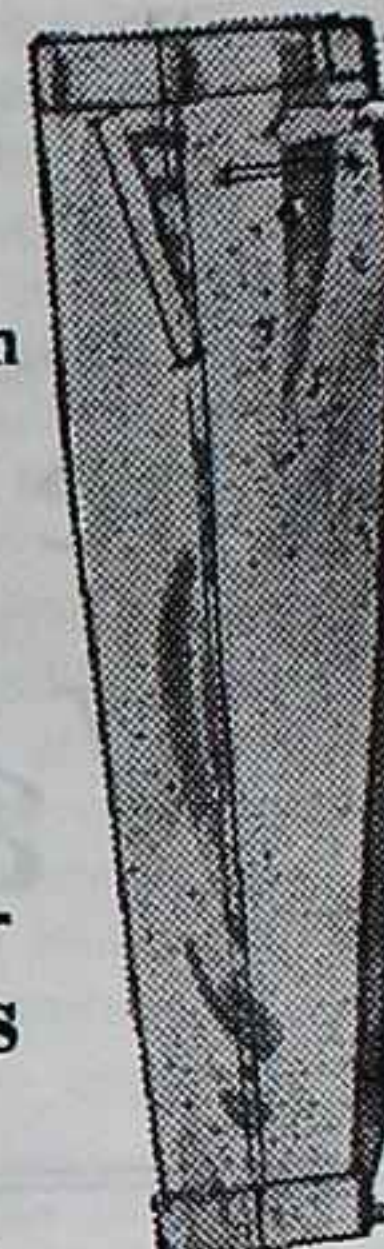
Hanes famous combed cotton briefs for the most active youngster.

Girl's Panties 39c

Excellent assortment of Panties. All colors. Cottons and Rayons - 4 to 14.

Boy's Trousers 1.98 & 2.98

Sanforized cotton gabardines in navy, brown, green and grey. Zipper fly, pleated front. Hollywood style. Sizes 6 to 12.



Bow Ties 50c

Clip-on-style Asst. plaids and solids.

TWEED SKIRTS 5.95 to 10.95

Slim Line Tweed Skirts in light and dark shades, zipper closing. Real leather belt trim. Sizes 10 to 18.



ALL WOOL SWEATERS 6.95

100% Wool Pullovers. Dolman push-up sleeves, fine ribbing finish on band bottom. Colors: Rosewood, Reseda Green and Charcoal. Size 10 to 18

Girl's Anklets 69c

Jumbo, fine combed cotton. Soft twist, white only. Sizes 6-11.

Boy's Athletic Sox 59c

Soft Spun combed cotton with reinforced heel and toe. White only. Sizes 9-12.

Anklets By Hub 39c

Mercerized Cotton-Reinforced heel and toe with nylon All colors - Sizes 6 to 11 1/2

New glamour to the classics in

Kate Greenaway's

3 to 6x-ers



Something wonderful has happened to little fall fashions. Shapes are bouffant, or slim, or molded like mamas. There are new type sleeves, piquant pleats, trims that are beauty marks. Simply glorious cottons have the look of silk, of wool, of linen. Iridescent colors give stained glass effect, are bright with vivid accents. Pick from jumpers, two-pieces, torso-types, middies, shirtwaists, in plaids, checks, stripes, solids. As always, there's always a pocket.

\$2.98 \$3.95 Sizes 7-14 - \$2.98 to \$5.95



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H. W. PRAY CO. Air Conditioned

75 STATE ST. - NEWBURYPORT

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Where J. B. is going to pitch a tent?

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Chiropractor
373 Lafayette Road
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Mon. - Tues. Thurs. - Fri. 2 - 5, 7 - 9

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Highland Avenue
Same Price - Same Place
29th Year
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FLOAT and UMBRELLA
Sales - Rentals
RADIO BATTERIES TOYS
BEACH SUPPLIES
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LUBRICATION
"Your service sta. away from home"

Nelson's Candy
Hampton Beach
Salt Water Taffy
65c lb.
Fruit and Nut
Caramel Kisses
80c lb.
Homemade Fudge
and the best
Caramel Corn
you ever tasted
At

Nelson's
On the boulevard
NOT TWICE AS MUCH
BUT TWICE AS GOOD!

Catch Fish with EASTMAN
TWO TRIPS DAILY
8 A. M. - 1 P. M.
• \$2.25 Per Person
• Equipment Furnished
• Radiophone for Safety
• Call Seabrook GRover 4-3461
Located at the Seabrook End
of Hampton River Bridge

Children's Day -
(Continued from Page Three)

will be awarded from the bandstand after the parade and entries should be submitted at the Chamber of Commerce office before the event to be eligible for a prize.

Several bands will accompany the floats along the ocean front tour of the beach. In addition to Chuck Hill's band, other musical units planning to attend are St. Mary's band of Beverly, Mass.; the Kittery Cardinals and Cardinals; and the Sacred Heart Fife and Drum corps of Lynn, Mass. From Exeter and Portsmouth legions also will come drum and bugle corps.

Grotesque heads, which have previously proved a hit with spectators in past seasons, will be donned by volunteers for appearance in the parade. Boys between the ages of 9 and 15 may register for the heads at the Chamber of Commerce before Friday evening.

Directly after the procession free ice cream will be distributed on Ocean boulevard between C and D street. Since enormous quantities have been quickly consumed in previous years, the ice cream will be dispensed on a first come-first serve basis as long as the supply holds out.

A special entertainment feature this year will be the performance of a U.S. Marine precision drill team from the Portsmouth navy yard. Known for their perfect timing and coordination, this squad promises to provide one of the most interesting activities of the day.

Those unable to view the parade on Saturday have still another opportunity to see it, reports the Secretary of the Chamber of Commerce. On the Friday night prior to the Saturday celebration of Children's Day, the New Hampshire Jubilee Parade will be highlighted by the same bands, floats, and horrors as in the Children's Day.

HAVE YOU HEARD?
That Eddie likes to write letters to a certain girl?
That Peggy's back at her old old haunt's again?

CLOSE-OUT MEN'S BASKETBALL & TENNIS SHOES

MEN'S - LADIES - CHILDREN'S

RUBBERS

MEN'S RUBBER BOOTS

25% OFF

The Vanity Case

HAMPTON CENTER

B 2 GOOD GAMES JACKPOTS

Special Games - Door Prizes

I TUESDAYS

7:45 30 Games

Seabrook Fire Station

Sponsored by
American Legion Post 70

N SATURDAYS

7:45 30 Games

Seabrook Fire Station

Sponsored by
Seabrook Firemen's Ass'n.

O BIG PAYOFFS

HAVE YOU HEARD?
How Ed persuaded Pat to forgive and forget?
Where Maggie and Sue from Boston are staying?

Standish Gift Shop
Largest and Finest
in New England
Ocean Blvd. at "A" Street

**Fill Your
Needs At The
Store With**
Over 17,000 Items

- Sports Goods
- Wall Papers
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BYRON'S 5 & 10
GUYON SHOPPING CENTER
BOAR'S HEAD
Close Outs
Bermuda & Jamaica Shorts 2.39
Hampton Beach Sweat Shirts

KNOWLES LOBSTER
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LOBSTERS - WHOLESALE - RETAIL
CLAMS - FISH - LOBSTER MEAT
Alive or Boiled
Open Daily From 8:30 A. M.
Boar's Head Hampton Beach
Tel. WA. 6-2252

Beach Notes

Mrs. Daniel O'Leary of Charles street is visiting her daughter and son-in-law, Mr. and Mrs. Paul Clement, of Niagara Falls, Ontario. On Friday, Miss Elaine O'Leary will fly to Canada to join her mother and they will return to their summer residence at Hampton Beach Sunday.

Guests of Mrs. Lillian Russell of Ocean boulevard include the Misses Dalton of Providence, R. I.; Mrs. Hilda Sweeney of Boston, Mass.; Miss Molly Kelly of Cambridge, Mass.; and Mr. and Mrs. John Sweet of Newark, N. J.

Engineer -
(Continued from Page Three)

The U.S. Army Engineer Corps, under Gen Itschner, is currently drawing up recommendations for possible construction of dams, seawalls and other structures to minimize property damage and loss of life from damaging storms that batter East Coast areas.

In the interview Gen. Itschner said one possible result of the million-dollar study now undertaken might be recommendations that local communities tighten their building codes and modify their zoning laws.

The Army engineer official pointed out that protective devices could be built along the coast if the funds were made available. However, he emphasized, that possibility quickly fades with the realization that the expense of such an ocean-shore protective project would be "staggering."

Even partial protection of the most vulnerable areas, he said,

would be possible only at "a very, very, great" cost. Itschner outlined these two major problems: (1) How to wipe out or minimize destruction caused by extremely high tides and heavy rain runoff in natural bay areas such as Narragansett, R.I., and (2) How to protect exposed beach areas such as those in the Carolinas.

Protection from wave and tide damage, Itschner said, could be provided by seawalls and dikes. But aside from the heavy expense, he said, local inhabitants might object on grounds that their bathing beaches would be marred.

A potentially far better solution, he said, would be building codes requiring beach homes to be built on deep stilts so that erosion from flood or tide would not hurt them. Also, he said, some types of home construction are better suited to resist hurricanes than others.

The surveys will concentrate on the Atlantic coast from mid-New England to the Carolinas. Other areas, particularly the Gulf Coast

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AT
GARLAND'S**

states, will get some attention. Public hearings to tap local sentiment and obtain precise reports of hurricane damage will be held in all areas, starting probably next month in New England.

Other federal agencies will work with the Army Engineers on the study.

**DINE
On The Ocean
Boars Head Inn**
BREAKFAST 8 a.m. - 10 a.m.
LUNCHEON 12 - 1:30
DINNER 6 - 8 p.m.
EXCELLENT FOOD

**YARNS GIFTS
The
Dan-Allen Shop**
HAND MADE GIFTS
Atlantic Ave. No. Hampton
Yarns for Soles
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MON.-FRI., 10 A.M.-5 P.M.
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MARKET AT HAMPTON BEACH
Ocean Blvd. at Boar's Head
THE SURFSIDE SUPERMARKET
Features
A full line of quality meats
and groceries at popular
prices

THE ORIGINAL
Whole BAR-B-Q Chicken
BARBEQUED THE "OLD HICKORY WAY"
For A Delicious Treat
TAKE HOME A BAR-B-QU'ED
CHICKEN TODAY!

Plenty of Parking for Shoppers

HAVE YOU HEARD?
Who do J. C. and D. C. have a crush on?

Who is being called "Toothless?"



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King's Highway at 3rd St.

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DRIVE-IN THEATRE
LAFAYETTE ROAD
NORTH HAMPTON N.H.

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"THE SEVEN
LITTLE FOYS"
Bob Hope - Milly Vitales
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"THE ADVENTURES
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John Derek - Elaine Stewart

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VistaVision
"STRATEGIC
AIR COMMAND"
James Stewart - June Allyson
—Plus—
"THIS IS MY LOVE"
Dan Duryea - Linda Darnell

Coming Thursday, Sept. 1
"LIVING IT UP"
—Plus—
"YELLOW TOMAHAWK"
2 Cartoons Adm. 50c
Bring The Whole Family!
Children under 12 Free

Donovan & Fallon
DRUGS
Radio Batteries

Dredging Work
Moves Outside

Early this week the dredger of the North Atlantic Dredging company, scooping out Hampton harbor and channel, moved from within the harbor to the outer harbor.

Material dug out from that area was pumped to the Seabrook side of the channel where a large amount of fill was being placed along that shore bordering the ocean. Plans do not call for filling of the south shore running parallel with Hampton river.

Dredging officials anticipate that the channel dredging operations will be completed by month's end. Then the dredge is expected to move back into Hampton harbor to begin dredging a mooring basin.

According to plans, about 134,000 cubic yards of fill will be sucked up from the inner harbor and deposited on Hampton Beach. This work is to start near the State Bath House and then go northward toward Great Boar's Head. Pipes, through which will flow the water-sand mixture, have already been laid from the basin, under U.S. Route 1A and across the State Park grounds to the ocean shore.

Another 176,000 cubic yards of beach fill required to complete the erosion-worn beach front will be dredged from a borrow area about 2,000 feet north of the mooring basin, officials said. The state's proposal is to widen one mile of Hampton Beach to a 150-foot width, with an additional width of 25 feet along the northerly quarter mile.

The dredging and filling project is expected to be finished about December 13 this year.

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Serving Excellent Food

Breakfasts

Lunches

Dinners

OPEN 7 a.m. to 8 p.m.

Ocean Boulevard
Near the Toll Bridge

BEACH NOTES

Mr. and Mrs. Frank Lang and their year-old-son, Nickie have returned to Hollywood, Florida after spending a three week visit with Mrs. Lang's parents, Mr. and Mrs. Charles O'Brien of Charles street.

YOUR SILHOUETTE
IN ONE MINUTE BY
LILLIAN
ALSO SKETCHES
23 Years in the Breezeway in
The Middle Of The Casino

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Latest Styling — Lamp Cutting

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That Fred has gone on a diet?

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PRESCRIPTIONS
FILMS SUNDRIES
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Foto
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130 Water St. Exeter
Next to Police Station
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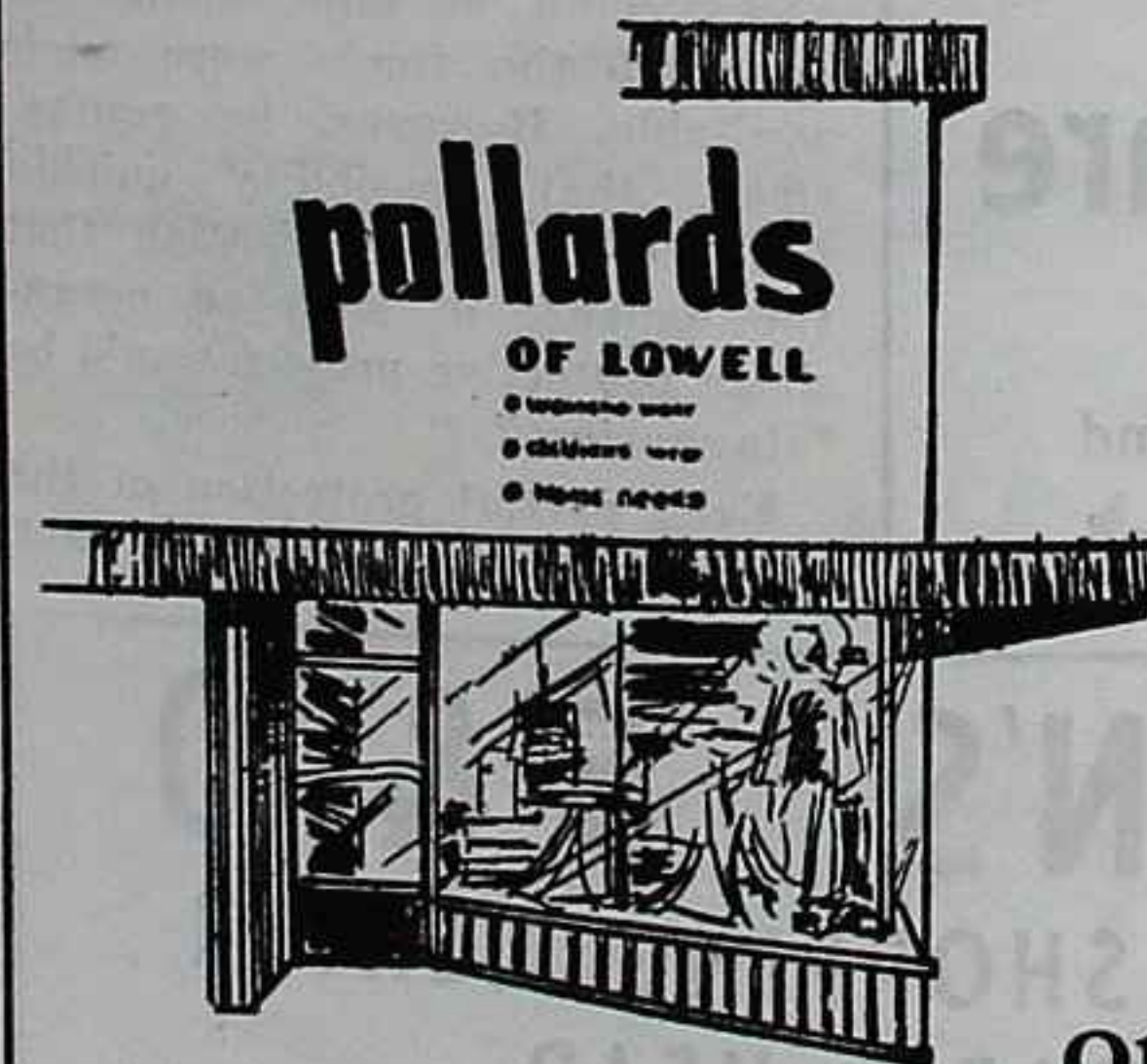
The Candy Store by the Seashore

MARGARET M. JUNKINS
CANDY SHOP

Remember the folks back home
with a box of famous Junkin's Candy
Ocean Boulevard
— SEE IT MADE —



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OF LOWELL



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Next To Howard Johnson

things real different

- In Summerwear
- In Sportswear
- In Children's Wear
- Accessories
- Domestic
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Catalina — Swim Suits Reduced — Jantzen

Reg. 6.95 to 9.95
\$5.00

Reg. 10.95 to 12.95
\$7.00

Reg. 13.95 to 15.95
\$9.00

Reg. 16.95 - 19.95 up
\$11.00

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Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

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FOODLINER

Choice Meats and Groceries
ALL KINDS OF COLD BEVERAGES
Save Money Save Time

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31 Portsmouth Ave. Exeter
OPPOSITE STATE LIQUOR STORE

STUDLEY'S
Flower and Gift Shop

CENTRE STREET EXETER
Just Off Water Street

"A Nice Place To Browse In On Any Afternoon"

UNUSUAL GIFTS A FEW FINE ANTIQUES FLOWERS
Miss Alice Stuart Hickey, Prop Vacationists Welcome

1956 T.V. SETS

Admiral and R.C.A.
NOW AVAILABLE

MURPHY - LAVOIE CO.

140 Water St. Exeter
TEL. PR. 2-2352

The Best For Less
Shop at Your

Western Auto Associates Stores

Full line of Sporting and Camping Equipment
Including inflatables and beach goods.

137 Water Street Exeter
AL FERRON, Owner TEL. PR 2-2781

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Ideal For Protecting Your Cottage

YOUNG

HARDWARE COMPANY
Water St. Exeter

For a cool
Evening

Colorful, Snugly Comfortable
Sweaters, distinctively designed.
Sure to be a big hit at the beach.

• COAT SWEATERS
PLAIN OR FANCY

• PULL-OVERS
WOOL OR ORLON

• JACKETS
FOR MEN OR BOYS



MEN'S SWEATERS
from \$4.95

BOY'S SWEATERS
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MOODY'S

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KENMORE RESTAURANT
Home Cooked Food
Breakfast - Lunch - Dinner
5 F St. Near Casino

Beach Notes
Mr. and Mrs. Charles E. O'Brien of Charles street have received word that their son, Capt. John E. O'Brien will leave for the Far East sometime this fall.

A graduate of West Point, Capt. O'Brien has been stationed at Fort Bragg for the past year.
Mr. and Mrs. Edward Sears of Belmont, Mass., are staying at the Wonderview cottage on Ocean boulevard for the summer season.

SILVER SEA ART-MART
Audrey Hempen (Cyr) Artist
C Street Hampton Beach
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SHOWS 2:00 7:00 9:00
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America Drew Its Greatness!

BURT LANCASTER as
The Kentuckian
CINEMASCOPE



Sunday - Tuesday August 28 - 30

...except that she was a woman!

ANNE BAXTER
ROCK HUDSON
JULIE ADAMS

One Desire



Wednesday - Thursday Aug. 31 - Sept. 1



...on the screen at last!
STANLEY KRAMER Presents
NOT AS A STRANGER
Released thru UNITED ARTISTS
starring **OLIVIA de HAVILLAND**
ROBERT MITCHUM
FRANK SINATRA

Friday - Thursday Aug. 26 - Sept. 1

THEY'RE HAPPY BECAUSE YOU'RE HAPPY!



Walk up and down the aisles—you'll see nothing but smiles! Never has a motion picture presented in this theatre made so many of our patrons feel so specially good—so

WE'RE HOLDING
"Mister Roberts"
FOR ANOTHER WONDERFUL WEEK!

WARNER BROS. PRESENT IT IN CINEMASCOPE WARNERCOLOR
STARRING **HENRY FONDA · JAMES CAGNEY · WILLIAM POWELL · JACK LEMMON**
ALSO STARRING BETSY PALMER · WARD BOND · PHIL CAREY · Screen Play by FRANK NUGENT and JOSHUA LOGAN
Based on the play by THOMAS HEGGEN and JOSHUA LOGAN PRODUCED BY
Directed by JOHN FORD and MERVYN LEROY
MUSIC COMPOSED AND CONDUCTED BY FRANK WELLMAN

COMING: SUMMERTIME

Poles

(Continued from Page Three)

the fire alarm system, beach precinct voters in their March meeting appropriated \$10,000 earmarked especially for that project. This particular unanticipated expenditure, next to the \$14,000 voted for advertising, appears as the largest expense item in the precinct budget for 1955. Although joint meetings and

discussions have been held by state, town and electric company officials, no conclusions have been reached as yet as to the type, location and support of the new lights to be installed in conjunction with the planned highway. The Hampton Board of Selectmen, mindful of the town's \$17,698.50 street lighting bill for 1954, have all expressed reluctance in taking on any additional similar expenses. One Selectmen Board member

remarked that the town may be forced to pay for some of the street lighting along the boulevard to be renovated, but he felt that the town should not be made to bear the charges of the arcs to be placed over state-owned parking meters proposed for various sections of the boulevard. In reference to the parking meters slated for the beach, state, town, precinct and parking meter firm representatives have already had discussions, but the type of meters and their locations are yet to be determined.

In addition to the highway renovation work on U.S. Route 1A, state officials have announced that the entire length of Marsh avenue will get a resurfacing job.

R. G. Watkins and Son, Inc. of Amesbury, Mass., has been awarded the road project contract for \$423,662, the lowest bid received by the State Department of Public Works.

The road contract calls for construction of four lanes of one-way traffic, double lanes to be separated by a center island which may also be utilized for parking.

Marsh avenue is to be made one way, too, according to project engineers, with traffic to go from north to south.

State Highway Department officials said a coarse, semi-finish coat is to be placed on the new

WEEK of AUGUST 21st
McQUIRE SISTERS
Plus outstanding Show
NO MINIMUM CHARGE
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Every Saturday at 1:15 P. M.
Cartoon Carnival
5 Cartoons
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Wednesday thru Saturday Aug. 31 - Sept. 3
HUMPHREY BOGART - ALDO RAY
JOAN BENNETT
"WE'RE NO ANGELS"
In VistaVision

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STRAND
NEWBURYPORT

Now Ends Saturday
CINEMASCOPE
BURT LANCASTER
THE KENTUCKIAN

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Female on the Beach

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ERNEST BORGNINE
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HAMPTON PLAYHOUSE

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The Sensational New Child Star Discovery—Tim Hovey in
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CHARLTON HESTON - JULIE ADAMS
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4 Days! Sun. thru Wed.
August 28-29-30-31

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ROCK 'N' ROLL HITS THE SCREEN FOR THE FIRST TIME!
Color by DE LUZE
starring BETTY GRABLE - NORTH CUMMINGS - BOB HOPE
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with ORSON BEAN - FRED CLARK
Produced, Directed and Screen Play by NUNNALLY JOHNSON
CINEMASCOPE
In the wonder of STEREOPHONIC SOUND
Plus! Wayne Morris in
THE GREEN BUDDHA
A REPUBLIC PICTURE

Boar's Head Notes

Miss Patricia (Pat) Keenan of Boar's Head and Dover, N. H., has just returned from a ten weeks tour of Europe. She visited friends and relatives in Ireland and Holland. The tour through Europe covered England, Ireland, France, Italy, Germany, Switzerland, Holland and Scotland.

Rev. Thomas E. Keenan, son of Mayor and Mrs. Thomas Keenan of Dover, was ordained to the priesthood by Bishop Brady June 4th at St. Joseph cathedral. He celebrated his first mass the following day, June 5th, at St. Mary's church in Dover.

The marriage of Virginia M. Reed of Boar's Head and Amherst, Mass., to Bradford H. White of Amherst will take place Saturday, Aug. 27th at 11 o'clock in St. Brigid's church, Amherst, Mass.

HAVE YOU HEARD?

That Go-Go are the best of friends?

Why George went to the party without a girl?

PORT
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★ FREE PARKING
★ CINEMASCOPE
★ STEREOPHONIC SOUND
★ AIR CONDITIONED ★
Now; Ends Aug. 30
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DEAN JAGGER JERRY
MARTIN LEWIS
in
YOU'RE NEVER TOO YOUNG
Color by TECHNICOLOR
Starts Wed., Aug. 31

His BIG NEW ROLE!
JACK WEBB
AS PETE KELLY
WARNER BROS. PRESENT
PETE KELLY'S BLUES
STARRING
JANET LEIGH + EDMOND O'BRIEN
PEGGY LEE
CINEMASCOPE WARNERCOLOR

Beach Beauty Winner Weds

Miss Beverly Brindamour, daughter of Mr. and Mrs. Charles Brindamour of Hampton Beach and Hollywood, Florida, became the bride of Gordon Hollingsworth of Montreal, Quebec Saturday morning, August 20 at the Lady of the Miraculous Medal church in Hampton.

After the ceremony a dinner for 300 guests was held at the Ashworth hotel and a reception followed at the Casino ballroom with Ted Herbert's orchestra playing for dancing.

A resident of Hampton Beach for many years, the bride, who was chosen Miss Sea Nymph in 1954, also has participated in water shows conducted by the Hampton, Ski Gulls.

The bridegroom is a native of Montreal and is presently engaged as a professional hockey player for the Detroit Red Wings.

Present plans for the couple call for a trip through upper New York state and Canada until the hockey season begins, when they will reside in Detroit, Michigan.

GARLAND'S ICE CUBES

HAVE YOU HEARD?
How Eddie learned to swim?

EILEEN'S
Marsh Ave. at "C" St.
COFFEE SHOP LAUNDRO-MAT
Agents for 20th Cent. Cleaners

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clothes designed for YOU — yours, if you're leading the casual and easy life; yours, if you're heading for ivied college halls; yours, if you're a working girl.

a new idea in coordinates, new ways to give a hard working wardrobe color and vitality.

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Special For Friday Only

RANDALL'S Reg. 99c Jar
Half Chicken 89c

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SLICED SUGAR CURED
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Clam Flats Open

A bill passed during the final days of the 1955 legislative session makes several changes in the regulations governing the taking of oysters and clams in New Hampshire and stiffens the penalties for violation of these regulations.

The new bill opens the Hampton River and its tributaries to the taking of clams. Clams under two inches may not be taken. Commercial use of clams taken from New Hampshire waters is prohibited. A person is allowed one peck of clams per day.

Oysters, which could formerly be taken only by the use of hand tongs, may now be taken from the shore by hand. After storms these are sometimes washed up on shore. A person is permitted one bushel of unshucked oysters per day.

Individuals are now required to purchase a two dollar license from the New Hampshire Fish and Game department to take either clams or oysters, except that a resident under sixteen years of age may take oysters without a license. A non-resident who wishes to purchase a license to take oysters, and who is over sixteen years of age, must own real estate in the Granite State.

HAVE YOU HEARD?

Who ducked Peg in the water?

When Dick H. is going to take Sue dancing?

CASINO BARBER SHOP
Open Daily 8 A.M. - 7 P.M.
Saturdays 8 A.M. - 8 P.M.
Ruth Sakovich - Emma Fortin
Expert Barbers
We Speak French and Russian

Coast Guard Aids Beach Swimmer

Hampton Beach Coast Guard at 7:45 Sunday evening responded to the aid of a Bay State man who had become exhausted after unsuccessfully attempting to swim ashore through the undertow.

Seaman Apprentice Richard S. Paine III, from his station lookout tower, spotted Clive Warren, 49, of Waltham, Mass., as he vainly fought against the undertow in trying to reach land just off the Coast Guard station. It was said the undercurrent carried Warren back into deeper water each time he came close to the beach.

In the absence of the station's amphibious duck, away on rescue work in Massachusetts flooded areas, the Coast Guard launched a dory to make the rescue. Upon ably handling the dory through the low water's heavy surf, the Coast Guard reached the plighted swimmer just ahead of two other unidentified men who had swam out to help Warren.

According to the Coast Guard, even though Warren was exhausted, he was able to hang onto the rescue boat while towed ashore. Warren, who is vacationing at the beach with his family, was reported to require no medical attention.

No life guards had been at the

beach as they had been relieved of their daily duties before the evening incident.

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That George S. can really blush?

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BURKE'S
DINER and DINING ROOM
HAMPTON CENTER
Open 6 a.m. - 12 p.m.
Operated by Don Stewart

Boardwalk Brevities

Workmen this week were seen installing steel stanchions atop the completed seawall along Ocean boulevard. These stanchions are to provide supports for the steel fence to be erected shortly.

Leaving the beach in a hurry last weekend were Mrs. Ann Hartnett and her children of Nudd avenue who flew to Westfield, Mass., only to find their house in ruins from the flood.

No one has been heard voicing complaints about the frigidty of the water this season. It's been the warmest in years.

On a quick trip home Cpl. Howard W. Stickney stationed at Fort Lee, Virginia visited his parents, Mr. and Mrs. William P. Stickney of Highland avenue last weekend. He expects to be shipped to Japan on August 27 for a year and a half of duty.

Next Wednesday is the date set for the gala Jubilee Ball with all the beauty queens including Miss August Festival in attendance. Entertainment provides for a dancing exhibition by Barbara McNeal and her partner.

Hampton Beach firemen were called Sunday noon with their resuscitator to an ailing patient in Surfside park, Sapphire avenue.

Heading the softball league with no losses up to the present time is the Casino ball team who have seemingly crushed all opposition.

Compiling up to the minute road reports of flood-stricken areas kept police busy Sunday but it paid off in good will judging by the number of appreciative motorists who made use of the information.

Miss Mermaid —
(Continued from Page Three)
of contestants attired in multi-colored evening gowns, paraded before he spectators to the music of Ted Herbert's band.

Succeeding in her attempt to win the title was sixteen-year-old Carol Normandy who chose as her ensemble a white tulle gown which enhanced her deep tan. Sponsored by the Colonial Tearoom, Miss Normandy received a \$100 U. S. savings bond from master of ceremonies, Bill Elliot, and was also given the use of the 1955 Packard Caribbean convertible loaned by a Boston agency during the Festival month to the Hampton Beach Chamber of Commerce.

The runner-up from the Miss Sea Nymph beauty tilt, Lorraine St. Onge, 16, of Lowell, Mass., again occupied the secondary position this week and in third place was Helen Heino, 18, of East Weare.

In both the Jubilee and the Children's day parade the win-

ners of the weekly beauty events will take an active part by riding in open convertibles. Biggest and best of the beauty contests will occur Sept. 1 when previous victors will return to vie for the Miss Hampton Beach title.

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Why Joan laughs at Tom's jokes?

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LAST 2 DAYS FRIDAY and SATURDAY AUGUST MILL END SALE

HERE ARE A FEW EXAMPLES OF THE
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Corduroy Chenille, Reg. \$3.98	
BED SPREADS	\$2.99
Jumbo Foam Rubber	
PILLOWS	\$2.99
54" Wide—Reg. \$3.98 per yard	
UPHOLSTERY MATERIAL	\$1.44
18 x 30	
RUBBER RUGS	\$2.48
Solid Brass—Values to \$15.95	
FLOOR LAMPS	\$8.88
7-pc. Hand Decorated	
BEVERAGE SETS	\$1.98
Cannon 22 x 44 Reg. \$1.00	
BATH TOWELS	.66
Reg. \$3.50	
MATTRESS COVERS	\$2.67
20 qt.—7 jar rack	
ENAMEL CANNER	\$1.44

Boys' and Girls'	
NYLON SNOW SUITS	\$5.55
Boys'	
FLANNELETTE SHIRTS	\$1.24
51 Guage—15 Denier, Reg. 79c	
AUDREY NYLONS	.59
45 Guage—30 Denier, Reg. 89c	
AUDREY NYLONS	.69
Regular \$4.98	
CARDIGAN SWEATERS	\$4.44
100% Virgin Nylon — Pullover	
NOVELTY SWEATERS	\$1.88
Girls' Junior—Reg. 49c	
CAMPUS SOX	.38
Misses and Women's Washable	
INDIAN MOCCASINS	\$1.77
Regular \$2.98	
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Wonderful School Togs that Merit Your Attention Now

Top Fashions by

Kate Greenaway

as featured editorially in
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Most breathtaking cottons of the season. So rich in color, so exquisitely woven they look like the elegant originals. A glowing gingham plaid for the torso style, todays high fashion favorite, back belted, cuffed low at the hipline. The shirtwaist uses woven stripes in an exciting manner, has the new just-above elbow sleeves, a full spreading skirt. Both are crease and soil resistant cotton by J. P. Stevens, trimmed with pique, concealing the hidden pocket in the skirt seam.



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\$4.50

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Green-Red, Blue-Red, and Blue-Plaid Combinations

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SWEATERS BY GARLAND

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All Weather Wear.

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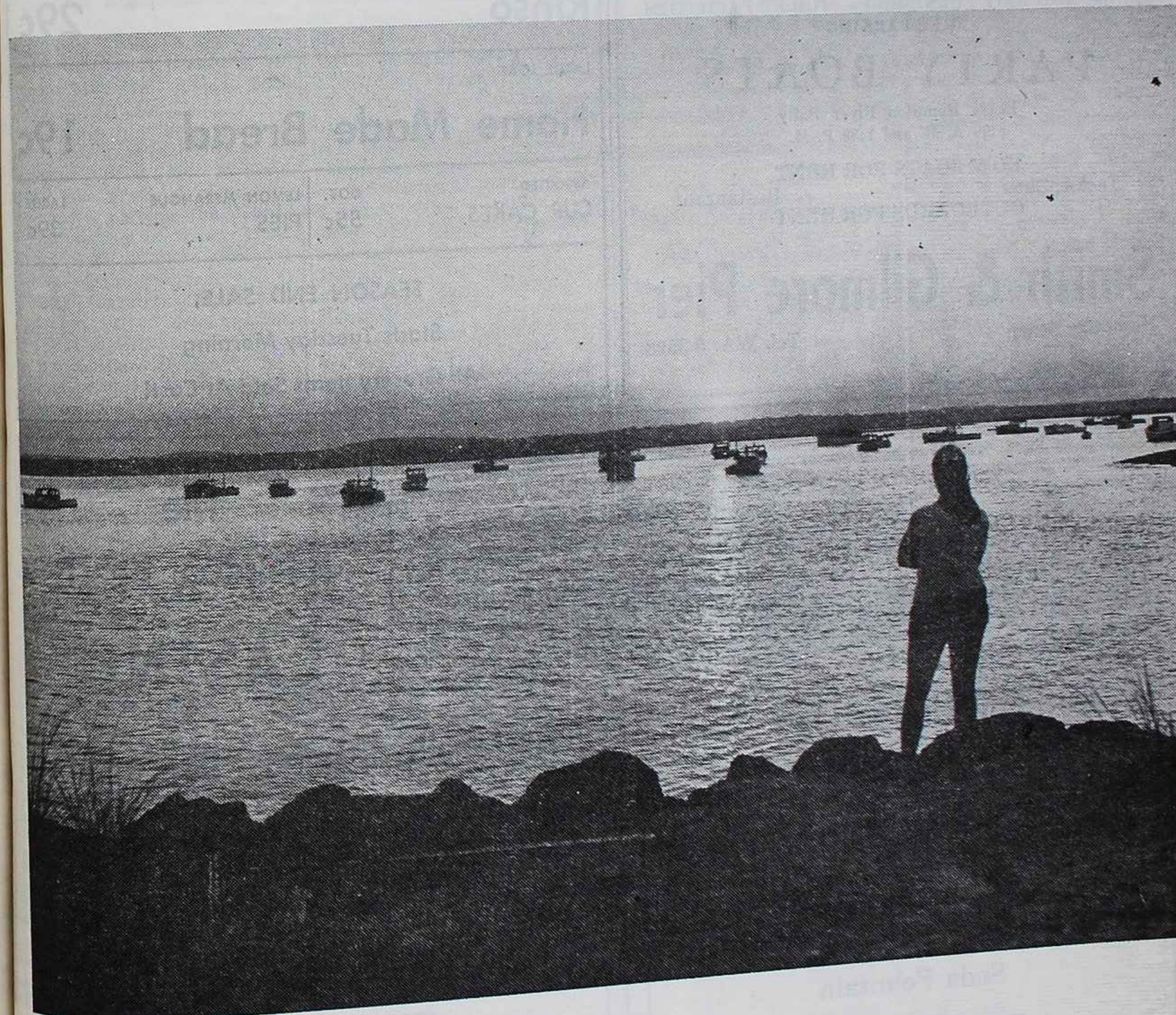
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The Beachcomber



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