



10% OFF
ON ALL MERCHANDISE
EXCEPT FAIR TRADE
ITEMS

10% OFF
ON COATS. MARKDOWNS
AND NEW FALL COATS
INCLUDED

10% OFF
MARKDOWN PRICE
OF CHILDREN'S
SUMMER DRESSES

10% OFF
ON CHILDREN'S
NEW
Fall Dresses

10% OFF
ON SHEETS
AND
PILLOW CASES

10% OFF
on
CURTAINS

10% OFF
ON
BRAS - GIRDLES
CORSETS

10% OFF
MARKDOWN
PRICE OF
Salem Dresses

10% OFF
ON NEW
Fall Dresses

10 DAY SALE
of
Phoenix Hosiery

10% OFF
ON REG. \$25 SUMMER
SUITS, MARKED DOWN
TO \$18.00 ALREADY!

George B. French Company

37 MARKET ST.

PORTSMOUTH

The Beachcomber



VOL. XXVIII, NO. 8 Incorporating The Hampton Beach Advocate WEDNESDAY, AUGUST 17, 1955

FREE DISTRIBUTION



Annual Children's Day August 27

DEEP SEA FISHING



LINES AND BAIT FURNISHED — TOILET FACILITIES
FREE PARKING

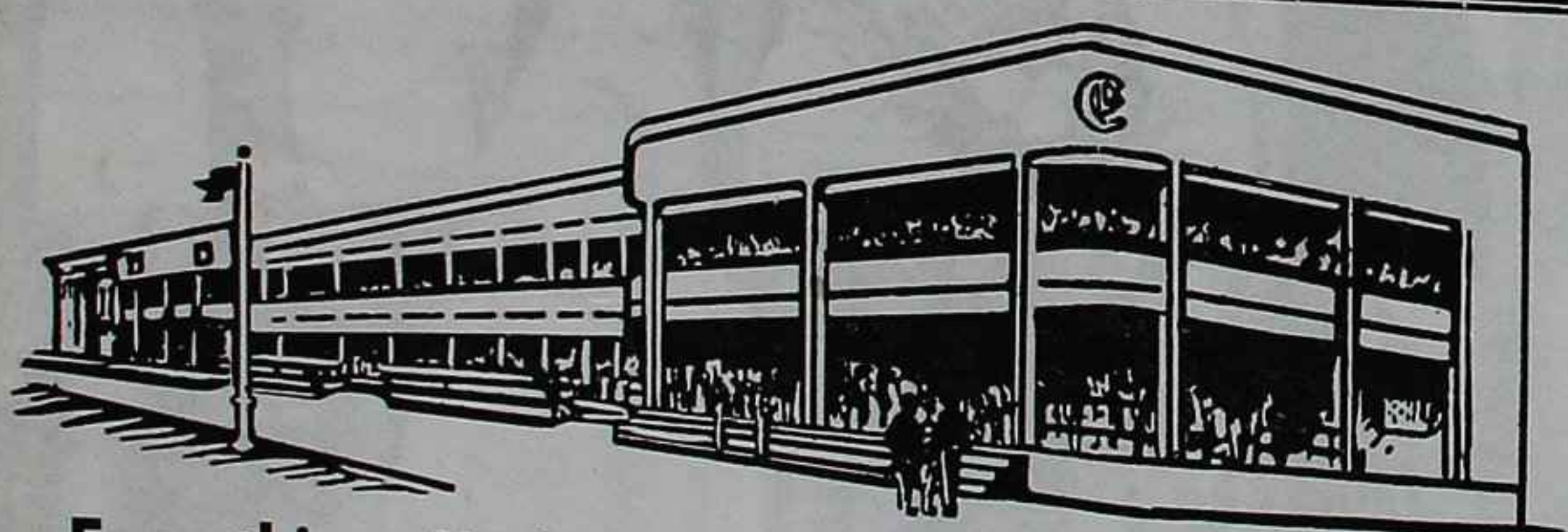
PARTY BOATS

Leave Hampton River Daily
8:00 A. M. and 1:30 P. M.

ROW BOATS FOR RENT
Tackle Shop Restaurant
OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach Tel. WA. 6-3503



The Hampton Beach CASINO

Everything Under One Roof

- Gift Shop — Dining Room
 - Bowling Alleys
 - Bath Houses — Parking Area
 - Soda Fountain
 - Fried Clam Stand
 - Snack Bar
- The Hub Of Happy Hampton Beach

Casino Market Inc.

Ocean Blvd. Hampton Beach
PHIL J. VALLIERE, Prop.

We all look for convenience, economy and quality when doing the weekly shopping. An added feature to the above, friendly service, is why many people on the beach make the Casino Market their headquarters for food while on vacation. You may park in front while you do your shopping.

FRIDAY AND SATURDAY SPECIALS

ALL COOKED AND READY TO SERVE	
Roast Turkey	\$6.69
STUFFED AND WITH GRAVEY	10 LB. AVE.
MAXWELL HOUSE VACUUM PACK	DRIP OR REG.
Coffee	lb. 89c
CARNATION OR PET	
Evaporated Milk 2 cans	27c
LARGE 46 OZ. CAN	
Pineapple Juice	27c
SLICED	LOAF
Home Made Bread	19c
ALL KINDS OF HOMEMADE	
Cup Cakes	doz. 59c

Heavy Surf Keeps Lifeguards Busy Sunday

Miss Sea Nymph Beach Title Won By Maine Girl

Despite an onslaught of rain and wind which forced beauty contest officials last Thursday evening to hold the second of five weekly contests in the Casino ballroom, more than 8000 spectators turned out to select Miss Sea Nymph and to see her crowned by Colleen Whitley, previous winner of the Miss August Festival title. Emerging as the top beauty contestant, eighteen-year-old blonde Sandra Sadowsky of Kittery, Maine, former runner-up in the Miss August Festival beauty SEA NYMPH
(Continued on Page Fourteen)

Youth Hurt In Breakwater Fall

A 12-year-old Bay State youth received a dislocated right elbow and a fractured right arm after he fell from the breakwater at Hampton Beach, Sunday afternoon, police said. The boy, identified as Timothy Coakly of Woburn, Mass., was reported to have taken the fall while he was playing among the large rocks. Hampton Beach police said the boy was taken to the Anna Jaques hospital, Newburyport, Mass., by his parents for treatment.

Hampton Beach lifeguards had their work cut out for them Sunday afternoon as within an hour they plucked out no less than four victims of the strong undertow and churning ocean.

Veteran lifeguards at the beach said they didn't remember any previous year where so many rescues had to be made in one afternoon.

The first rescue, as recorded by Hampton Beach police, was at the North Shore where at 2 p.m. lifeguard Donald Bline of Durham swam out and brought back to shore Edwin A. Guirard, 25, of Quebec City, Quebec.

Police said that the can buoy, used in water rescues, broke loose from Bline as he headed out after Guirard and the life guard had to do without it in making the brilliant save. Police said that Guirard had tired himself in battling the strong currents. He was said to be all right after taking a brief rest.

Hardly catching his breath after that rescue, lifeguard Bline was called upon to go to the aid of two boys who were marooned on protruding rocks north of the Coast Guard station.

Moments later the same North Beach lifeguard spotted two swimmers being carried out to sea, clinging to an inner tube.

LIFEGUARDS
(Continued on Page Six)



VISITING Hampton Beach last Thursday on the last 1,000-mile stretch of a 28,000-mile bicycle trek was Conrad Dube, 26, French Canadian of Quebec City, Canada. Dube, a polio victim at two, took up bicycling when doctors advised it would aid him to gain muscular control of his legs afflicted by infantile paralysis. Dube's 14-month excursion took him across both Canada and United States.

Ordinarily one would think a 28,000-mile bicycle trip would be undertaken only by someone rugged and in peak physical condition.

But the reverse is true in the case of 26-year-old French-Canadian polio victim who pedaled bare footed into Hampton Beach last Thursday evening with 27,000 miles of bicycle riding behind him.

Lighthearted and likeable Conrad Dube of Quebec City, Canada, took up the challenge of bicycle VICTIM
(Continued on Page Seven)

Bowling — Bicycling — Billiards
Ferncroft Recreation Center
A Street Telephone WA 6-3410 Hampton Beach
Open Year 'Round

OPEN WEEKDAYS AND SUNDAYS
BOWLING
AUTOMATIC PINSETTERS 25c PER STRING
Try 'em! You'll Like 'em
8 Good Clean Alleys
Good Pins — Clean Balls
Pinball Machines — Juke Box

Bicycling
OVER 80 BIKES
MANY NEW 20" — 24" —
Equipped with lights at night.
Available 8 a.m. to Midnight
Bikes and Trikes for Tots

Billiards
IN THE PENTHOUSE
Well Ventilated
Flourescent Lighted
7 Brunswick Pocket Tables

OPEN WEEKDAYS 10:00 a.m. — MIDNIGHT
SUNDAYS 1:00 p.m. — MIDNIGHT
including Billiards

"That Fascinating Store"

MADAME:
YOUR
FALL HAT
AWAITS YOU!
Velvets - Velours - Wool Felts
Fur Felts in all Styles
\$3.98 and up

"Right In The Heart of the City"

The Band Box
NEWBURYPORT
55 STATE STREET

THE BEACHCOMBER

Incorporating the Hampton Beach Advocate A Vacation Digest of all the news information for the summer visitors Published Wednesdays, June 29 to August 31 By The HAMPTON PUBLISHING COMPANY Hampton New Hampshire For Advertising Rates in this Paper Telephone WA 6-3322 Communications and Items from readers are welcome at all times.

The Cover

Winner of the Miss Sea Nymph beauty title, Miss Sandra Sadowsky appears on this week's cover along with runner-up Lorraine St. Onge (right), third place contestant, Carol Ann Mately (left) and the semi-finalists who served as the queen's attendants. The picture was taken by beach photographer George Hagopian.

HAVE YOU HEARD?

That Roy C. is saving his pennies?

That Carol is still interested in Bob?

FIVE BARBERS "C" Street We Speak French, too ARTHUR GAUDREAU

Daily Film Developing & Printing Service

GARLAND'S

EILEEN'S

Marsh Ave. at "C" St.

COFFEE SHOP

LAUNDRO-MAT

Agents for 20th Cent. Cleaners



DEEP SEA FISHING

Trips Twice Daily 8 a.m. - 1:30 p.m.

Tuna Trips Charter Parties

AL GAURON State Pier Tele. WA. 6-2469

SALISBURY DRIVE-IN ROUTE 1-A BEACH RD

Tel. Newburyport HO. 5-0952

Wednesday thru Saturday August 17-18-19-20

BOB HOPE - MILLY VITALE

"THE SEVEN LITTLE FOYS"

2nd Hit BRODERICK CRAWFORD - RUTH ROMAN

"DOWN 3 DARK STREETS"

Sunday-Monday-Tuesday August 21-22-23

JAMES STEWART - CATHY O'DONNELL

"THE MAN FROM LARAMIE"

in Cinemascope 2nd Hit

GINGER ROGERS - EDW. G. ROBINSON

"TIGHT SPOT"

Coming Wednesday thru Saturday August 24-25-26-27

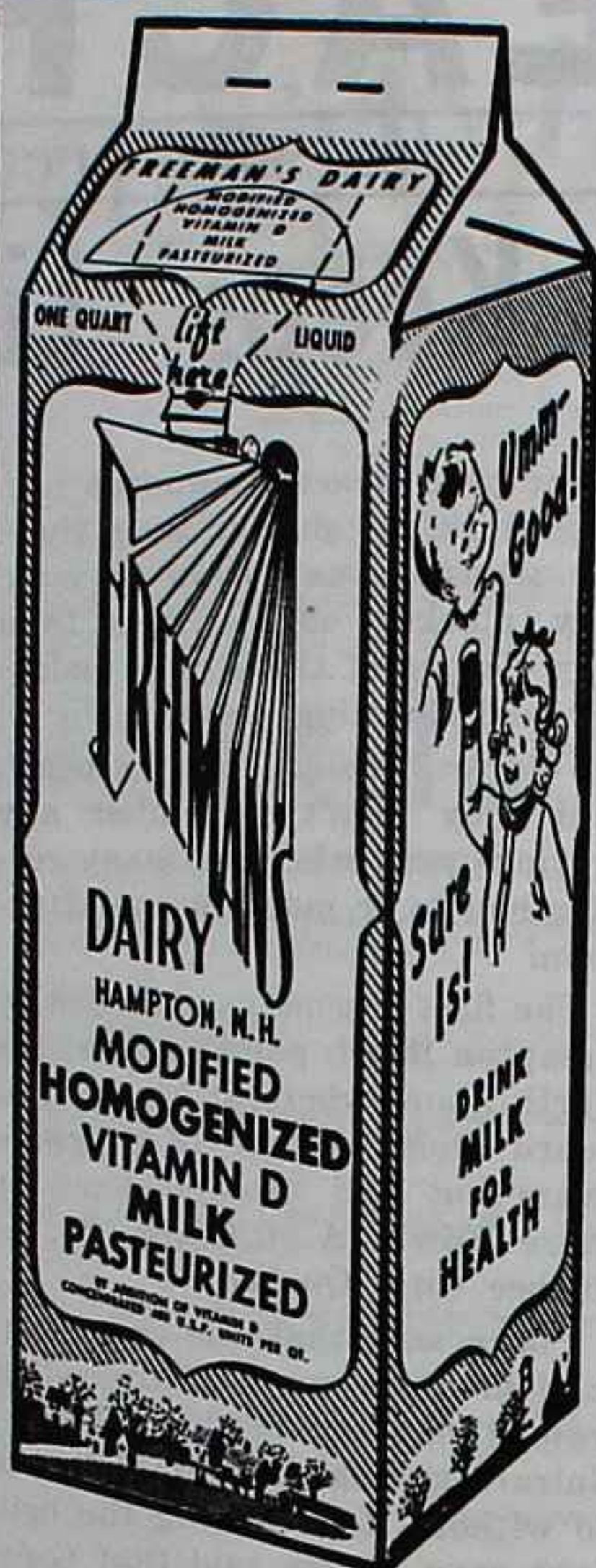
KENNETH TOBEY - FAITH DOMERQUE

"IT CAME FROM BENEATH THE SEA"

2nd Hit RICHARD DENNING - ANGELA STEVENS

"CREATURE WITH THE ATOM BRAIN"

PLAYLAND



New Hampshire FRESH MILK - CREAM DAIRY PRODUCTS

From

Hampton's only "Home-Owned"

Dairy

Freeman's

Reach or ask for Freeman's when at your Grocers, or for retail delivery Tel. Waverly 6-2050

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

EXETER ROAD HAMPTON

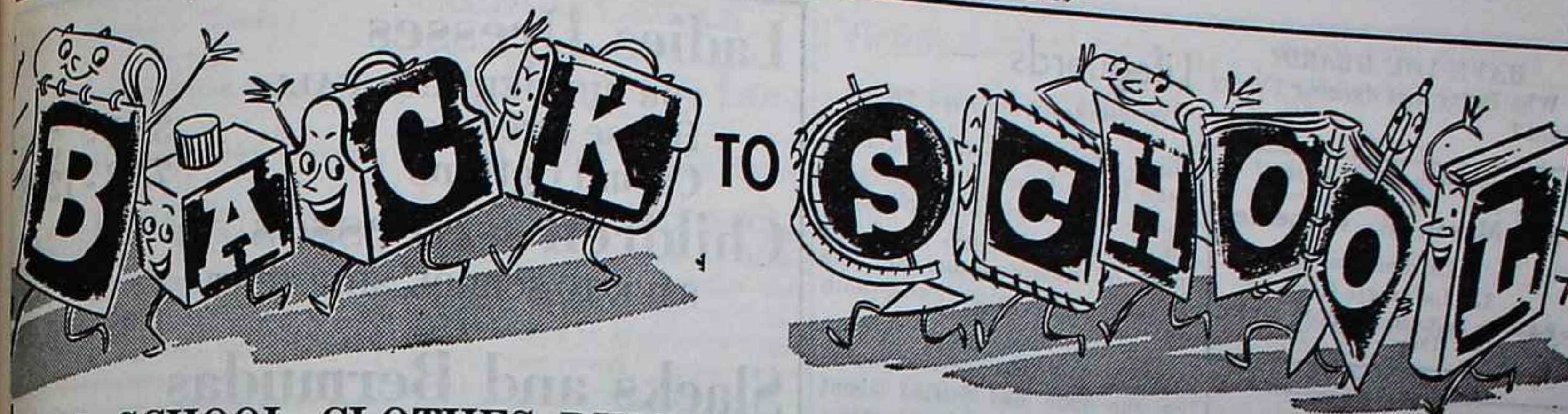
NO GAME PAYS LESS THAN \$10

WITH BIG SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

PLENTY OF FREE PARKING



OUR SCHOOL CLOTHES RING THE BELL FOR COMFORT, GOOD LOOKS AND LONG WEAR. COME OUTFIT YOUR YOUNG SCHOOL BELLES AND BEAUS NOW FOR THE WHOLE SCHOOL YEAR.

Boy's Sport Shirts 1.59 & 1.98

Fancy Cotton Sport Shirts for those first days back to school. Easy to wash and dry. Sanforized. Sizes 6 to 14.

Boy's Trousers 1.98 & 2.98

Sanforized cotton gabardines in navy, brown, green and grey. Zipper fly, pleated front. Hollywood style. Sizes 6 to 12.



Boy's Briefs 65c

Hanes famous combed cotton briefs for the most active youngster.

Girl's Panties 39c

Excellent assortment of Panties. All colors. Cottons and Rayons - 4 to 14.

Bow Ties 50c

Clip-on-style asstd. plaids and solids.

Girl's Anklets 69c

Jumbo, fine combed cotton. Soft twist, white only. Sizes 6-11.

Boy's Athletic Sox 59c

Soft Spun combed cotton with reinforced heel and toe. White only. Sizes 9-12.

Anklets By Hub 39c

Mercerized Cotton-Reinforced heel and toe with nylon All colors - Sizes 6 to 11 1/2

New glamour to the classics in

Kate Greenaway's

3 to 6x-ers



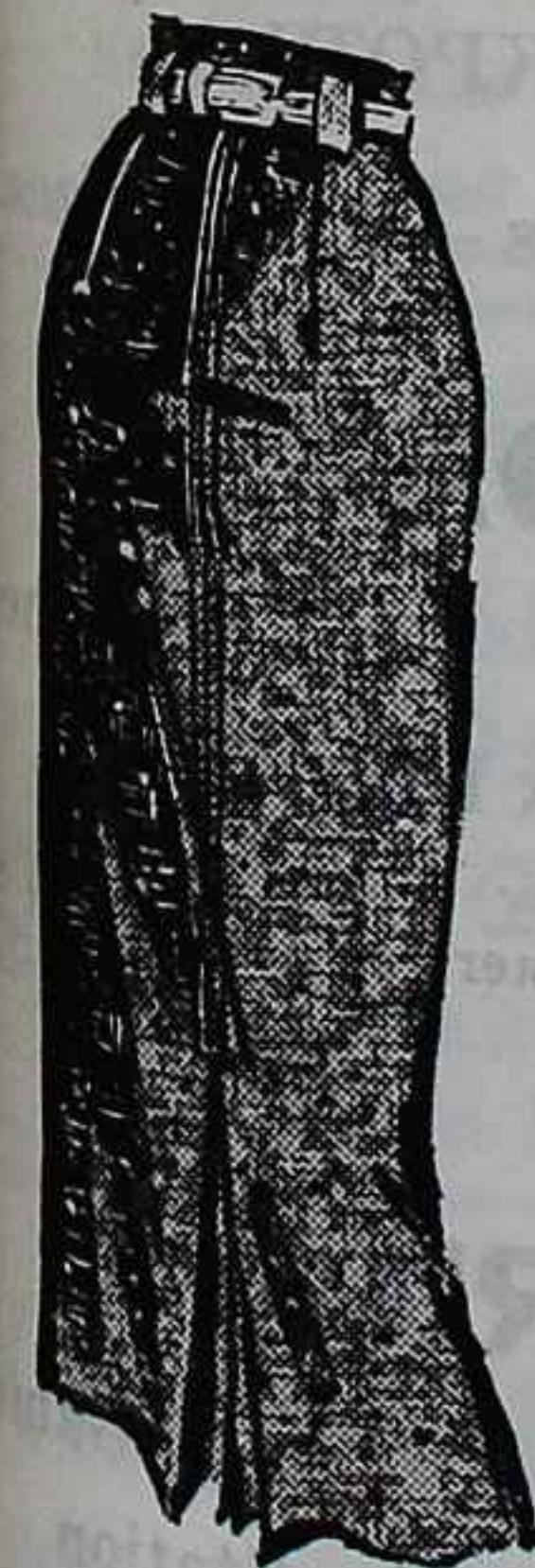
Something wonderful has happened to little fall fashions. Shapes are bouffant, or slim, or molded like mamas. There are new type sleeves, piquant pleats, trims that are beauty marks. Simply glorious cottons have the look of silk, of wool, of linen. Iridescent colors give stained glass effect, are bright with vivid accents. Pick from jumpers, two-pieces, torso-types, middies, shirtwaists, in plaids, checks, stripes, solids. As always, there's always a pocket.

\$2.98 \$3.95

Sizes 7-14 - \$2.98 to \$5.95

TWEED SKIRTS 5.95 to 10.95

Slim Line Tweed Skirts in light and dark shades, zipper closing. Real leather belt trim. Sizes 10 to 18.



ALL WOOL SWEATERS 6.95

100% Wool Pullovers. Dolman push-up sleeves, fine ribbing finish on band bottom. Colors: Rosewood, Reseda Green and Charcoal. Size 10 to 18

Air Conditioned

OPEN FRIDAY TILL 9:00 P. M.

H. W. PRAY CO. Air Conditioned

75 STATE ST. - NEWBURYPORT

OPEN FRIDAY TILL 9:00 P. M.

HAVE YOU HEARD?
Who Betty met dancing Friday night?

PHONE 6-2624 or 6-3568
Dr. Mason W. Carpenter
Chiropractor
373 Lafayette Road
WED. & SAT. BY APPOINTMENT
Mon. - Tues. Thurs. - Fri. 2-5, 7-9

John The Barber
Highland Avenue
Same Price - Same Place
29th Year
AT HAMPTON BEACH

FLOAT and UMBRELLA
Sales - Rentals
RADIO BATTERIES TOYS
BEACH SUPPLIES
GUYON'S Boar's Head
MOBILGAS STATION
LUBRICATION
"Your service sta. away from home"

Nelson's Candy
Hampton Beach
Salt Water Taffy
65c lb.
Fruit and Nut
Caramel Kisses
80c lb.
Homemade Fudge
and the best
Caramel Corn
you ever tasted
At

Nelson's
On the boulevard
NOT TWICE AS MUCH
BUT TWICE AS GOOD!

Catch Fish with EASTMAN
TWO TRIPS DAILY
8 A. M. - 1 P. M.
• \$2.25 Per Person
• Equipment Furnished
• Radiophone for Safety
• Call Seabrook G.Rover 4-3461
Located at the Seabrook End
of Hampton River Bridge

Lifeguards -
(Continued from Page Three)

Blinc quickly dispatched a message for assistance to the nearby Coast Guard station and then swam out to the pair, Uri Lamprey of Hampton and William Carter of Hampton Falls, both 16.

Police said that the two youths on the tube had drifted about 400 yards off shore by the time Blinc reached them. According to head lifeguard, David Stone, Blinc's quick thinking and acting saved the life of the pair, who reportedly were becoming panic-stricken. Worsening matters, the inner tube broke free from Lamprey and Carter and had to be recovered by Blinc.

Blinc ordered the two boys to hang on to the tube and calmed them, saying that help was on the way. The trio, police said, were at least 1,000 yards from shore when picked up by the Coast Guard amphibious duck. The three were brought to shore where all required first aid.

Meanwhile at the other end of the beach at 2:40 p.m., lifeguard Arthur Crowley of Lawrence sighted William Leslie, 21, of Boston, Mass., in trouble 75 yards off shore. With lifeguard Horace Lyndes of Rochester, Crowley reached Leslie as he was going under. The life saving pair brought Leslie to shore where Crowley administered artificial respiration for 20 minutes. Leslie was then taken to the police station where continued first aid was required before Leslie recovered. He was then taken by a companion to a doctor for further treatment.

Seeing the danger of the undertow and rough waters, lifeguards and police agreed to halt swimming at about 3 p.m. for the remainder of the day.

BEACH NOTES

Mr. and Mrs. William Kelly of Brooklyn, New York, have completed an extended stay at the Mohawk hotel. Mr. Kelly is connected with the weather bureau and upon his return, he will assume new duties at Hampton Roads, Virginia.

Ladies Dresses

FOR SUMMER AND FALL
House Dresses 3.95 - 5.95
Casual Cottons 7.98 - 12.98

Children's Dresses
BACK-TO-SCHOOL SHIPMENT
1.98 - 5.98

Slacks and Bermudas
CORDUROY - GABARDINES - WOOLS
PLAINS AND PLAIDS
5.98 - 7.98

Poplin Jackets
CHILDREN'S AND GIRLS
2.98 - 5.98

Rain Coats
CHILDREN'S - MISSES - LADIES
2.49 - 16.95

The Vanity Case

HAMPTON CENTER

B 2 GOOD GAMES JACKPOTS

Special Games - Door Prizes

I TUESDAYS

7:45 30 Games

Seabrook Fire Station

Sponsored by
American Legion Post 70

N SATURDAYS

7:45 30 Games

Seabrook Fire Station

Sponsored by
Seabrook Firemen's Ass'n.

O BIG PAYOFFS

HAVE YOU HEARD?
What happened to Kevin?
Rich doesn't like to be called heavy?

Standish Gift Shop
Largest and Finest
in New England
Ocean Blvd. at "A" Street

Fill Your Needs At The Store With Over 17,000 Items

- Sports Goods
- Wall Papers
- Electrical Fixtures
- Hand Tools
- Paints
- Kitchen Utensils
- Sports Equipment
- Pic-Nic Supplies

Hampton Hardware

Corner of
High Street and
Lafayette Road

BYRON'S 5 & 10
GUYON SHOPPING CENTER
BOAR'S HEAD

Close Outs
Bermuda & Jamaica Shorts 2.39
Hampton Beach Sweat Shirts

KNOWLES LOBSTER POUND
LOBSTERS - WHOLESALE - RETAIL
CLAMS - FISH - LOBSTER MEAT
Open Daily From 8:30 A. M.

Tel. WA. 6-2252 Hampton Beach

Connie Causes No Property Loss - Just Business

Despite abnormal high tides and pounding seas backed by strong winds, no major casualties were reported in the Hampton vicinity last weekend as Hurricane Connie puffed her weak, dying breath along the Seacoast area.

Neither the Hampton Beach seawall project under construction nor any private or commercial building suffered any damage according to seawall building officials and Hampton police.

Only a handful of visitors defied the storm warnings and with residents, remained at the beach, spending hours on the boulevard to awe at nature's might as she attempted to penetrate the man-made seawall barrier.

Most vacationists had quit the beach by Friday, however, as storm admonitions poured from radios and TV and were stretched across front pages of newspapers. Beach merchants, looking out on the virtually deserted streets, almost collectively expressed a note of ire, saying that official weather forecasters sent out too many "needless and unsound scare warnings."

Even though the weekend business at the beach reportedly hit a new low for this time of year the return of good weather Monday brought with it increasing beach visitors. Furthering the note of optimism, the latest weather advisory states Hurricane Diane will spare New England. Weather experts have predicted that the newest hurricane will expend all her energy off the Carolina coast and will not pose a threat in the northeast states.

Victim -

(Continued from Page 3)
riding which doctors advised would aid him in getting back muscular control of his legs afflicted by the polio disease. Conrad was stricken with infantile when he was two.

With sheer determination and medical aid, he was able to walk at 10, but it was another six years before his vocal chords were strengthened enough to permit him to talk.

As he told his story at the Helena lodging house at Hampton Beach, it was clearly visible that it was difficult for him to talk. His legs tanned and muscled also showed the effects of the dreaded disease and proved even more so the winning battle being waged by Conrad to strengthen his body muscles.

HAVE YOU HEARD?
That Jackie looks well in banana splits?

Why Jeanette is giving Bernard so many pennies lately?

Colored and Polaroid Films AT GARLAND'S

HAVE YOU HEARD?
If Ronnie has forgotten who Jane R. is?

Why J. L. and Lil don't see each other any more?

What Al does when he finishes work?

DINE On The Ocean : Boars Head Inn
BREAKFAST 8 a.m. - 10 a.m.
LUNCHEON 12 - 1:30
DINNER 6 - 8 p.m.
EXCELLENT FOOD

YARNS GIFTS The Dan-Allen Shop
HAND MADE GIFTS
Atlantic Ave. No. Hampton
Yarns for Soles
Argyles - Plaids - Blocks
Crochet Cottons
Stamped Goods
Crestwick Greeting Cards
MON.-FRI., 10 A.M.-5 P.M.
Closed Saturdays & Sundays

SURFSIDE SUPER - MARKET

At the Guyon's Shopping Center

THE LARGEST AND MOST COMPLETE MARKET AT HAMPTON BEACH

Ocean Blvd. at Boar's Head
THE SURFSIDE SUPERMARKET

Features

A full line of quality meats and groceries at popular prices

THE ORIGINAL
Whole BAR-B-Q Chicken
BARBEQUED THE "OLD HICKORY WAY"
For A Delicious Treat
TAKE HOME A BAR-B-QU'ED CHICKEN TODAY!

Plenty of Parking for Shoppers

HAVE YOU HEARD?
About Don, Chuck, and John?
Ask Audie.

What boys visit F street to see
three waitresses?



**CLOSING OUT
ALL
GROCERIES
Evelyn & Paul**
King's Highway at 3rd St.

**NORTH HAMPTON
DRIVE-IN THEATRE**
LAFAYETTE ROAD
NORTH HAMPTON N.H.

Now thru Saturday
In Cinemascope
"DESIREE"
Marlon Brando - Jean Simmons
Plus—
"THE AMERICANO"
Glenn Ford - Ursula Thiess

Sun., Mon., Tues. Aug. 21-22-23
**"IT CAME FROM
BENEATH THE SEA"**
Kenneth Tobey
Plus—
**"CREATURE WITH THE
ATOM BRAIN"**
Richard Denning
Angela Stevens

Coming Wednesday, August 24
**"THE SEVEN
LITTLE FOYS"**
Plus—
**"THE ADVENTURES
OF HAJJI BABA"**
2 Cartoons Adm. 50c
Visit our Refreshment Stand
Try our delicious
Pepper Steaks!

**Donovan & Fallon
DRUGS**
Radio Batteries

**Artist Sets Up
Beach Studio**

A familiar figure to vacationists browsing through the shops at Hampton Beach is artist Audrey Hempen who puts her spare time to good use, while not attending customers in her Silver Sea Art-Mart by setting up her easel in the front window and painting both originals and reproductions in oil.

A renowned painter who has held over 150 exhibits throughout the United States and Canada in the past 12 years, Mrs. Hempen considers her reproduction of Hoffman's "Gethesmene" or "Jesus in the Garden," which was done on argol velvet, her finest work.

Although noted for her ecclesiastical art which is considered her specialty, she has on display in her present studio on C street many floral motifs in impressionistic style, as well as several ocean and pastoral scenes.

One picture especially noteworthy is on canvas measuring nine by four feet and displays a coastal view of Cape Elizabeth. The unusually large size makes this a valuable possession, stated Mrs. Hempen.

Her art training included work at Cincinnati Art Academy, Denver University, and Colorado Art Institute, said Mrs. Hempen, along with lessons from various European artists. In addition to her art career, she has also worked at one time as a reporter on a Patterson, N. J. newspaper and published several gospel hymn books, one of which will appear in book stores this fall.

Although this marks her first season at Hampton Beach, Mrs. Hempen intends to make her

Harbor Grill

Serving Excellent Food
Breakfasts
Lunches
Dinners
OPEN 7 a.m. to 8 p.m.
Ocean Boulevard
Near the Toll Bridge

summer residence here a part of her yearly plans and will continue to concentrate her efforts mainly on religious reproductions.

HAVE YOU HEARD?
About the night among some waitresses over Billy L.?

**YOUR SILHOUETTE
IN ONE MINUTE BY
LILLIAN
ALSO SKETCHES**
23 Years in the Breezeway in
The Middle Of The Casino

Emily's Beauty Salon
New Location
AVON HOTEL
B ST. TEL. WA. 6-2250
Latest Styling — Lamp Cutting

HAVE YOU HEARD?
Who dunked J. F. in the pool?

Smith's Pharmacy
PRESCRIPTIONS
FILMS SUNDRIES
Ashworth Hotel

**Ben's
Foto
Shop**
130 Water St. Exeter
Next to Police Station
Tel. PR 2-2571

The Candy Store by the Seashore
MARGARET M. JUNKINS
CANDY SHOP
Remember the folks back home
with a box of famous Junkin's Candy
Ocean Boulevard
— SEE IT MADE —

pollards
OF LOWELL
on the
boulevard
Next To Howard Johnson
things real different

• In Summerwear • Accessories
• In Sportswear • Domestic
• In Children's Wear • Cosmetics
This Week's Special!
Bathing Suits Drastically Reduced
Denims Reduced To Half Price
\$3.98 Corduroy Jackets Now \$3.00

SHOP IN HISTORIC EXETER, N. H.

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

HALEY'S IGA
FOODLINER
Choice Meats and Groceries
ALL KINDS OF COLD BEVERAGES
Save Money Save Time
Shop Haley's
31 Portsmouth Ave. Exeter
OPPOSITE STATE LIQUOR STORE

1956 T.V. SETS
Admiral and R.C.A.
NOW AVAILABLE
MURPHY - LAVOIE CO.
140 Water St. Exeter
TEL. PR. 2-2352

PAINT OVER RUST
Without Removing RUST
Tremclad penetrates through rust and bonds to metal underneath. Tremclad stops rust and prevents further rusting. Easy to use...no scraping of rust...no priming. For exterior or interior use. Available in aluminum and black.
TremClad
Another TREMCO DO-IT-YOURSELF Product
Ideal For Protecting Your Cottage
YOUNG
HARDWARE COMPANY
Water St. Exeter

STUDLEY'S
Flower and Gift Shop
CENTRE STREET EXETER
Just Off Water Street
"A Nice Place To Browse In On Any Afternoon"
UNUSUAL GIFTS A FEW FINE ANTIQUES FLOWERS
Miss Alice Stuart Hickey, Prop Vacationists Welcome

The Best For Less
Shop at Your
Western Auto Associates Stores
Full line of Sporting and Camping Equipment
Including inflatables and beach goods.
137 Water Street Exeter
AL FERRON, Owner TEL. PR 2-2731

For a cool Evening
Colorful, Snugly Comfortable Sweaters, distinctively designed. Sure to be a big hit at the beach.
• COAT SWEATERS PLAIN OR FANCY
• PULL-OVERS WOOL OR ORLON
• JACKETS FOR MEN OR BOYS
MEN'S SWEATERS from \$4.95
BOY'S SWEATERS from \$3.95
MOODY'S
Exeter
133 Water Street
OPEN FRIDAY EVENINGS 'TIL 9 P. M.



KENMORE RESTAURANT

Home Cooked Food
Breakfast - Lunch - Dinner
5 F St. Near Casino

BEACH NOTES

Some of the vacationists who have returned to the Mohawk hotel over a period of years include: Mr. and Mrs. Frank Mallison of Pittsfield, Mass. (19 years); Mr. and Mrs. Raymond

Bartlett of Turner Falls, Mass. (18 years); Mr. and Mrs. Earl Tatro of Pittsfield, Mass. (10 years); Mr. and Mrs. Walter Lenanski of Pittsfield, Mass. (7 years) and Mr. and Mrs. William Boldyga and family of Pittsfield, Mass. (6 years).

SILVER SEA ART-MART

Andrey Hempten (Cyr) Artist
C Street Hampton Beach
ORIGINAL OIL PAINTINGS

At the **HAMPTON BEACH THEATRES**
SHOWS 2:00 7:00 9:00

CASINO SURF

Now thru Saturday August 17-20

Paramount presents

DEAN MARTIN · JERRY LEWIS

in

YOU'RE NEVER TOO YOUNG

VISTAVISION



COLOR BY TECHNICOLOR

Sunday-Tuesday August 21-23

That Talking Mule has gone amphibious!

Francis in the Navy



STARRING DONALD O'CONNOR · MARTHA HYER

with RICHARD ERDMAN · JIM BACKUS · MYRNA HANSEN and Francis THE TALKING MULE

A UNIVERSAL-INTERNATIONAL PICTURE

COMING
The Kentuckian

Friday-Tuesday August 19-23

"YOU DON'T WANT TO LOVE ME ... YOU WANT TO DEVOUR ME ..."

You're not a woman... you're a *Shrike!*



Universal International presents

JOSÉ FERRER | JUNE ALLYSON

The Shrike

Wednesday-Thursday August 24-25

HOWARD HAWKS' **LAND OF THE PHAROHS**

FROM WARNER BROS. IN CINEMASCOPE AND WARNERCOLOR.

STARRING JACK HAWKINS · JOAN COLLINS · DEWEY MARTIN · ALEXIS MINOTIS

WRITTEN BY WILLIAM FAULKNER · PRODUCED AND DIRECTED BY HOWARD HAWKS · PRESENTED BY WARNER BROS. · MUSIC COMPOSED AND CONDUCTED BY DIMITRI TIOMKIN

COMING
MR. ROBERTS

BEACH NOTES

Residents of Hampton Beach for many seasons, Mr. and Mrs. Alexander Shaw of Elana Cottage, Island Path, recently received a papal blessing upon their wedding anniversary. The highlight of their wedding celebration was the presentation of a scroll obtained by Fr. O'Brien from the Vatican, which was signed by Pope Pius XII and offered his blessings to the couple.

After a family reception and party at their home in Mansfield, Mass., they returned to Hampton Beach for their annual vacation.

Mr. and Mrs. Daniel O'Leary of 15 Charles street announce the birth of a granddaughter, Catherine. Parents are Mr. and Mrs. Paul Clement of Niagara Falls, Canada.

HAVE YOU HEARD?
What Bizz said to Jane?

WEEK of AUGUST 14th

Frankie Laine

Plus outstanding Show
NO MINIMUM CHARGE

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WEDNESDAY THRU SATURDAY AUGUST 17-20
CinemaScope At Its Best
4-Track Magnetic Stereophonic Sound
Walt Disney's Full Length Cartoon
"LADY AND THE TRAMP"
(In Technicolor)
plus
Walt Disney's People & Places
"SWITZERLAND"
(In CinemaScope & Technicolor)

Kiddie Show
Every Saturday at 1:15 P. M.
Cartoon Carnival
5 Cartoons
Plus Our Regular Program

SUNDAY THRU WEDNESDAY AUGUST 21-24
CinemaScope At Its Best
4-Track Magnetic Stereophonic Sound
RICHARD WIDMARK - LAUREN BACALL
"THE COBWEB"
(In Technicolor)

THURSDAY THRU SATURDAY AUGUST 25-27
CinemaScope At Its Best
4-Track Magnetic Stereophonic Sound
STEWART GRANGER - VIVECA LINDFORS
"MOONFLEET"
(In Technicolor)
GORDON SCOTT - VERA MILES
"TARZAN'S HIDDEN JUNGLE"

HAVE YOU HEARD?
Why little Howard goes fishing so often?

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Julie Harris in
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from award winning Broadway Hit

Sun.-Tues. Aug. 21-23
Anne Baxter - Rock Hudson
in
"ONE DESIRE"
Color by Technicolor
also
Abbott and Costello in
"MEET THE MUMMY"

Starts Wed. Aug. 24
Dean Martin - Jerry Lewis
"YOU'RE NEVER TOO YOUNG"
Color by Technicolor

HAVE YOU HEARD?
Who's teaching Matt and Paul how to dance?

THE HOME OF HITS
STRAND
NEWBURYPORT

Now! Ends Saturday
JAMES STEWART
The Celebrated Saturday Evening Post Story
"MAN FROM LARAMIE"
—Also—
FRANKIE LAINE
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The story of an Impatient Love!

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DAN DURYEA

—Also—
Rod Cameron
"DOUBLE JEOPARDY"

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 Child Star Discovery Since
 Shirley Temple... Tim Hovey

Added Laff Feature
 JUDY CANOVA
 in
"LAY THAT RIFLE DOWN"

**Rainmaker Tops
 Playhouse Fare**

In a play sometimes terrifying
 sometimes humorous, the author
 of "Tobacco Road" escorts us to
 the Georgia back country, there
 to put us into intimate contact
 with the poor whites in a vividly
 authentic, squalid tragedy, lighted
 in the right spots with glowing
 and honest humor.

The scene is a forlorn Georgia
 farmstead, a tumble-down shack
 inhabited by Jeeter Lester, his
 slattern wife and their brood.

"Tobacco Road" is probably the
 most discussed play in the history
 of the American Theatre and
 ranks second only to "Life With
 Father" as the all-time long-run
 theatrical favorite. The show was
 a B'way fixture for nearly eight
 years, where it was shown for a
 total of 3,180 consecutive perform-
 ances. Meanwhile, four touring
 companies were simultaneously
 trouping the comedy-drama on a
 nation-wide tour, revisiting many
 cities for as many as eight or
 nine return engagements.

The company at the Playhouse
 has been looking forward to the
 show all season, and they hope
 that you will have as much fun
 watching the 'Lester brood' in
 action as they have had in por-
 traying them. The production is
 under the direction of Alfred
 Christie.

BEACH NOTES

A surprise birthday party was
 given to Mrs. Peter Moynihan
 while she and her husband were
 vacationing at the Surf hotel.
 Guests were present from Lowell,
 Keene, Hampton, Worcester,
 Taunton, and Rye. The guest of
 honor was presented with a birth-
 day cake and many gifts. The
 master of ceremonies was J. Carl
 McKeon, who also sang two dif-
 ferent selections. Dancing fol-
 lowed and the prize waltz was
 won by John Handley Jr. and Jo-
 sie Grabor.

HAVE YOU HEARD?
 That Linda P. is always rushing
 to see a certain Jack M.?

GARLAND'S
ICE CUBES

PLAY
All New Machines
Standish Arcade

Hotel Standish
 Boardwalk at "A" St.
 MOST MODERN
 REASONABLE RATES

**Quartet Wins
 Talent Parade**

Four teen-age youths from
 Newburyport, Mass. teamed up in
 Monday night's Talent Parade to
 top all other adult contestants
 with their harmonious version of
 "Down By the Riverside". Win-
 ning spectators' approval with
 their friendly grins and casual
 attitude, the barbershop quartet
 consisted of Frank Gagnon, Bob
 Chating, Al Buzzell, and Bob
 Scott.

After a recount to end a tie
 and determine the winner for the
 second place spot, soprano Jane
 Ann Mealey, 19, of Manchester,
 who sang "I'll Be Seeing You",
 outdistanced her nearest rival and
 claimed as her reward a cash
 prize.

Clasping a red tulip in one
 hand and the microphone in the
 other, an eight-year-old Newton-
 ville, Mass. boy, Kevin Mahoney
 placed first in the intermediate
 division by enthusiastically sing-
 ing "When You Wore a Tulip".
 Runner-up John Patrick McCar-
 thy, 8, of Lowell, Mass. also won
 applause with his vocal contribu-
 tion, "Learning the Blues".

Of the tiny tots competing, little
 songstress Carmelita Rizzo, 4, of
 Groton, Mass. received first hon-
 ors for her performance "Let Me
 Go, Lover". Terry Lonergan, 4, of
 Roslindale, Mass. came in second
 with his song, "Yankee Doodle".
Only two regular amateur

nights remain and in the last con-
 test of the summer on August 29,
 all first place contestants have
 been invited to return and vie for
 additional success as the most
 talented performer of the year.

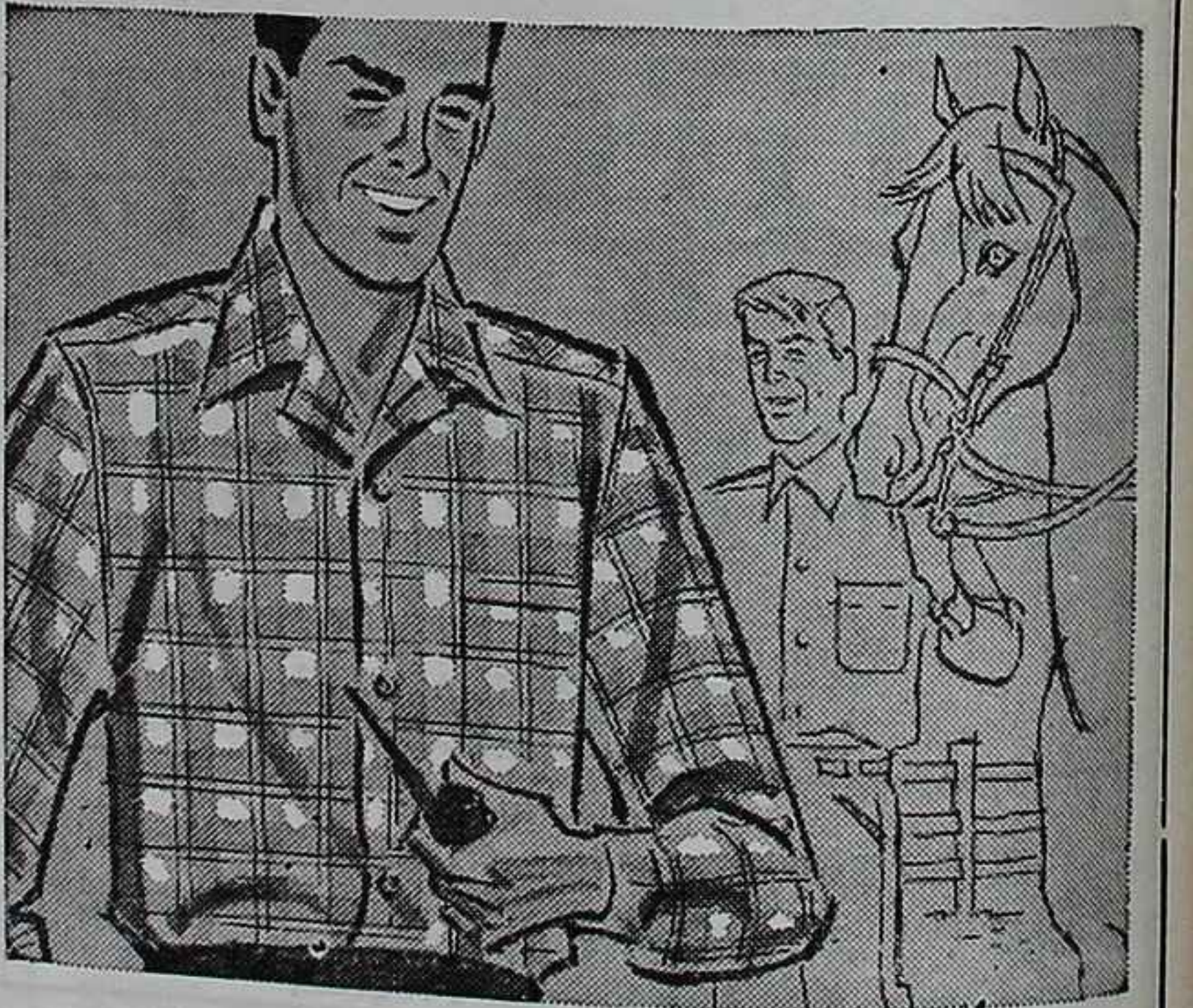
HAVE YOU HEARD?
 Who is still practicing how to say
 "toy boat"?

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HAVE YOU HEARD?
 Tom B. is quite the talker?
 Nancy J. blushes when the
 name Jack is mentioned?

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**Fishing Derbies
 Proving Fun For
 Beach Visitors**

Three weeks yet remain for
 Hampton fishermen, expert or in-
 experienced, to land the largest
 edible fish and collect first prize,
 a \$50 U.S. savings bond in the
 weekly fishing derbies.

Although the next two contests
 ending August 19 and 26 provide
 the customary rewards for the
 winners, the keenest competition
 of the season will mark the last
 such event Sept. 3 when the
 grand prize will be presented to
 the master fisherman of them all.

The few rules which exist to
 govern the contest specify that
 the fish be taken from Hampton
 waters, and that it be generally
 considered edible. Weighing sta-
 tions located at either the Smith
 and Gilmore pier or Gauron's will
 certify and weigh the catch pre-
 paratory to the filling out of ap-
 plication forms at the Chamber
 of Commerce office. Presentation
 of the awards occurs each Friday
 evening on the bandstand, when
 vacationists applaud the landing
 of the "big ones."

Besting his competitors in last
 week's event was D. Ouimet of
 Montreal, Canada, who pulled in
 a 16 lb. pollock. A fishing rod
 went to John Smith of Bay Side,
 L. I. for his 13 lb pollock, which
 netted him second place prize.
 Additional prizes of free fishing
 trips from Gauron's fishing pier
 and spinners were consolation for
 near winners, Carroll White, Mar-
 garet White of Manchester,
 Conn., Robert Boyd of Montreal,
 Canada, and Robert Tarrant of
 Bradford, Mass.

Those not receiving recognition
 for their fishing ability in any of

the derbies can still obtain mem-
 bership in the Old Salts' club
 with the catch of a 9 lb. cod, a 6
 lb. pollock, a 7 lb. blue hake, a
 4 lb. haddock, or any size bass.
 Formed last year to honor "real"
 fishermen, the club now boasts
 over 100 members. The recipients
 of awards in the weekly race are
 automatically assured also of
 club eligibility.

Offered as part of the August
 Festival program, the fishing der-
 bies promise fun and recreation
 for young and old alike.

Diane, Good Girl

Weather forecasters pre-
 dict that Hurricane Diane
 will not visit New England
 states in her northbound
 jaunt. They say that after
 having a whirl for herself in
 the Carolina states, the hur-
 ricane will veer off toward
 the Atlantic, missing the
 northeast section of the
 country.

From the way Diane has
 been carrying on, the official
 forecasters say she will ex-
 pend all her energy in her
 Carolina fling and will lose
 her threat potential.

But, Hurricane Diane, to
 leave us some reminder in
 passing, may cause rains
 Thursday, weathermen say.

HAVE YOU HEARD?
 Who is "Sweet Buttons"?

Ray F. Lufkin
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BEACH NOTES

Mrs. Joseph McNamara of Ross avenue held a farewell party recently in honor of Mrs. George Norburg who was terminating a visit to Hampton Beach. Guests present included Mrs. Joseph Ricker, Jr., Mrs. Martin Kiley, Mrs. John McNamara, Mrs. George McNamara, Mrs. Lawrence Fitzpatrick, Mrs. John Burges, and Miss Elaine O'Leary.

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DINER and DINING ROOM

HAMPTON CENTER

Open 6 a.m. - 12 p.m.

Operated by Don Stewart

Boardwalk Brevities

The heavy surf pounding the shores, an aftermath of hurricane Connie, attracted numerous visitors to the beach Sunday and bystanders crowded the boardwalk for a glimpse of the huge waves.

This Sunday is the day set for the champion horseshoe pitching exhibition between the 1955 champion, Howard White of Portsmouth and the 1953 champion, James Guyette of Dover. The match will occur on the sands behind the bandstand.

Credit goes to Don Vaughn, accompanist for the amateur nights, who sometimes is forced to improvise without any previous practice and never seems to get perturbed about it.

The reason for many television sets not functioning well over the weekend was because the salty spray from the unusually high waves covered their aerial wires. TV repair men corrected the condition by washing off the salty accumulation with a water spray.

Art Gardner of the radio show, the "Art 'n Art" program which appears over station WBZ has just completed a stay at the beach and returned to work in Boston.

In store for car enthusiasts is an old car exhibition scheduled as part of the N. H. Diamond Jubilee parade and for Children's Day. The cars of ancient vintage will come from all parts of the Granite State and the display promises to be one of the big features of the weekend's festivities August 25 and 26.

Mr. and Mrs. Maurice Holm, formerly of Hampton Falls and now of Zephyr Hills, Florida, are visitors of Mr. and Mrs. William Chase of Exeter avenue.

Close to \$500 was obtained for the Marine Memorial Commission by the recent tag day held and committee members are hoping that other money-making projects for the fund do as well.

Sea Nymph —

(Continued from Page Three)

event, placed first in a white, strapless swim suit. Sponsored by Lamie's Tavern, Miss Sadowsky posed for photographs taken by official WBZ-TV cameraman, Dick Hand with the pictures appearing on television screens the next day.

Completing the line-up of winning beauties was Lorraine St. Onge, 16, of Lowell, Mass., who secured second place in a white swim suit, and Carol Ann Mately, 19, of Lowell, Mass. in a black swim suit.

Against a background of Bob Bachelder's music, Miss Sadowsky in royal vestments of scarlet and gold accepted the grand prize, a \$100 U.S. Savings Bond and a bouquet of flowers. Members of her court consisted of the semi-finalists and the second and third place winners. Acting as master of ceremonies over the evening's festivity was Bill Elliot.

Chamber of Commerce workers report that over a dozen entries have been filed for the next beauty tilt when contestants will vie for

the Miss Mermaid title. Biggest beauty event of the season will be Sept. 1 when Miss Hampton Beach is to be selected to preside over the final festivities of the '55 beach season.

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ANNUAL AUGUST

MILLEND

SALE

STARTS THURSDAY

AUGUST 18

— OPEN FRIDAY NITES TIL 9 —

Kate Greenaway's for the BACK TO SCHOOL SET



As featured editorially in *Woman's Home Companion*, August

Newest edition of a great classic now takes on the fetching long-torso shape. But everything else has the traditional charm: the Sailor's Knot Tie, the deep collar, the white braid trim

Full knife pleated skirt spreads wide below the cuffed hipline, conceals her indispensable pocket. In beautiful Bates Disciplined cotton Poplin that resists creases and soil, stays crisp after washing, needs little pressing. Deep Navy Blue, with Bright Red tie.

Sailor With A New Silhouette

Sizes 3-6x 5.95
 7-12 7.95
 Toddlers 4.50

Something wonderful has happend to little fall fashions. Shapes are bouffant, or slim, or molded like mamas. There are new type sleeves, piquant pleats, trims that are beauty marks. Simply glorious cattons have the look of silk, of wool, of linen. Iridescent colors give stained glass effect, are bright with vivid accents. Pick from jumpers, two-pieces, torso-types, middies, shirtwaists, in plaids, checks, stripes, solids. As always, there's always a pocket. Sizes 3-6X

SIZES 3-6x

\$5.95 - \$7.95



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\$2500 to \$5500

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Sizes 10-16

\$6.50

By Sacony

Shortie Pajamas

Cottons - pink & blue 2.95
 Rayons - asst. colors 2.95
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 Sizes 32-38

New Fall Sweaters

Sizes 34-40

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The Beachcomber



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Annual Children's Day Saturday