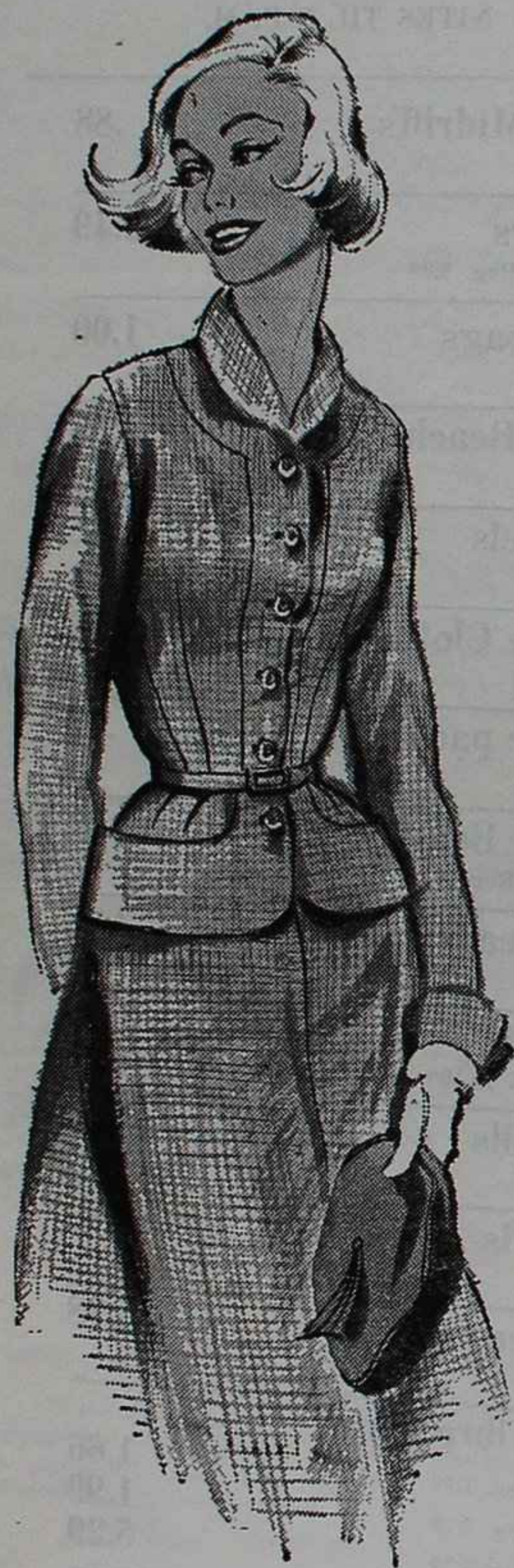


A Summer Full of Fashion GOES ON SALE!



Summer Suits

A Famous Manufacturers Regular \$25.00 Summer Suits . . . Many colors, styles, and fabrics to choose from. Sizes 10-20 and 12½ - 20½.

NOW
\$1800

Summer Skirts

Marked Down With Still Plenty of Time For Summer Wearng . . . Prints, Solids in a wide choice of colors.

REG. 3.95	REG. 4.95 - 5.98	REG. 6.95 - 8.95
2⁵⁰	3⁹⁵	5⁹⁵

Summer Dresses

A Special Purchase!

These are close-outs of summer dresses from a famous manufacturer. Hurry in while there's still a wide choice of colors and sizes.

REG. 8.95	REG. 12.95
Now 5 ⁹⁵	Now 8 ⁹⁵

George B. French Company

37 MARKET ST.

PORTSMOUTH



VOL. XXVIII., NO. 5 Incorporating The Hampton Beach Advocate WEDNESDAY, JULY 27, 1955

FREE DISTRIBUTION



August Festival Starts Next Week

DEEP SEA FISHING



LINES AND BAIT FURNISHED — TOILET FACILITIES
FREE PARKING

PARTY BOATS

Leave Hampton River Daily
8:00 A. M. and 1:30 P. M.

ROW BOATS FOR RENT
Tackle Shop Restaurant
OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach Tel. WA. 6-3503

Casino Market Inc.

Ocean Blvd. Hampton Beach
PHIL J. VALLIERE, Prop.

HAVE YOU TRIED THE CASINO MARKET?
People on the beach year after year say that for convenience and quality it is impossible to beat the Casino Market. Won't you try us too? Park in front while you shop!

— FRIDAY SPECIALS —

READY TO EAT FRESH ROASTED
STUFFED . . . YOUNG . . . TENDER . . . 6 LB. AVE.

Chickens 3.89

DON'T SLAVE OVER A HOT STOVE

FRESH
Creamery Butter lb. 62c

ST. LOUIS — LEGLESS WHOLE or HALF
Roast Pork lb. 49c

48's
Tetley Tea 59c

HOME MADE CHOCOLATE OR PLAIN
Donuts Doz. 45c

HONEY GLAZED CHOCOLATES 45c Doz., TOO!



The Hampton Beach CASINO

Everything Under One Roof

- Gift Shop — Dining Room
 - Bowling Alleys
 - Bath Houses — Parking Area
 - Soda Fountain
 - Fried Clam Stand
 - Snack Bar
- The Hub Of Happy Hampton Beach

Nationally Famous Ballroom

AT THE BALLROOM
THURSDAY JULY 28th

Guy Lombardo

and his orchestra

Coming Thursday, August 4th

RAY ANTHONY
and his orchestra

The BEACHCOMBER

VOL. XXVIII., NO. 5

WEDNESDAY, JULY 27, 1955

FREE DISTRIBUTION

Gala August Festival Program Announced

Plan August Fund Drive

For Beach Marine Memorial

Good Record

Continuing to amaze and please various Hampton Beach officials concerned with the welfare and safety of vacationists are the week after week "no casualty" reports.

Despite the mass flow of traffic to, from and at the beach, Police Chief John J. Malek, with fingers crossed, reported nothing more severe than light bumper scratches last weekend.

Coast Guard officials repeat the "all secure" announcement and, simultaneously say much fishing is being done off shore.

The errant beach dump is the biggest headache for the beach firefighters as it intermittently breaks out into flames that need to be quelled.

The beach lifeguards musingly rub their sun-tanned chins in wonder. The veterans say it's the biggest beach crowd seen in years and yet it is the best behaved. No near-drowning incidents have been recorded as yet this year.

An intensive campaign to obtain funds for the construction of a Marine Memorial, which is to be situated at Hampton Beach, will get underway this coming week when a series of fund-raising activities will be conducted by town and beach residents under the direction of General Chairman John Dineen.

Planned to augment the donations from homes and business enterprises is a beach-wide tag day to be launched August 3 when beach vacationists can make their contribution to the drive. Volunteer workers who would like to assist the tag day committee can contact co-chairmen Mrs. Margaret Wingate and Alvin Combs for further information. Prizes to boys and girls who serve as collectors will be awarded.

Present at an organizational meeting of the committees in the greater Hampton area held July 19 was Mr. William Downes who was initially responsible for the first direct action taken towards the founding of a memorial in honor of the men and women from New Hampshire who lost their lives at sea in defense of their country.

MEMORIAL

(Continued on Page Fourteen)

Slated in celebration of August as "Festival Month" is a fun-packed entertainment program for all Hampton Beach vacationists.

Sponsored by the Chamber of Commerce the holiday calendar includes such widely varied events as water ski shows, beauty and fishing contests, and a Children's Day in addition to the regularly scheduled "Get-Acquainted" nights, fireworks, and talent shows.

Beginning the week of August 1st, a weekly "Princess Cinderella" show, which will have certain stunts such as pie eating contests performed on the bandstand by women volunteers, will occur each Tuesday night. Audience applause will determine the winner who will have a Packard at her disposal for a week.

Ten different water exhibitions are to be staged each Wednesday and Saturday by the Hampton Ski Gulls, reports club president Larry Scott, with the biggest and best water spectacle ending the entire month of festivities on September 3.

Every Thursday a beauty contest will be conducted on the bandstand, and spectators' applause will select the winner who is then automatically qualified to enter the Miss Hampton Beach contest on September 1. Prizes of \$100 U. S. savings bonds will be awarded to the ranking beauties and

FESTIVAL

(Continued from Page Six)

Bay State Firm Low Bidder On Beach Highway

Lowest bidder for the Hampton Beach road construction and paving work was R. G. Watkins and Son, Inc. of Amesbury, Mass., State Highway Department officials have announced.

The Bay State company's bid of \$423,662 was lower than five others submitted to the department.

The project includes a new surface coating on U. S. Route 1-A from the Hampton River bridge to the junction of Marsh avenue and Ocean boulevard. The entire

HIGHWAY

(Continued from Page Seven)

Truck Drivers Assist Police

Words of appreciation come from the Hampton Beach police station lauding truck drivers making deliveries at the beach.

Much credit is given them by police for the lessening of traffic problems at that resort.

In making deliveries, drivers are now cooperating by parking their trucks at designated locations and angles as suggested by the beach police.

According to police, this practice has eliminated many troublesome traffic areas.

Bowling — Bicycling — Billiards

Ferncroft Recreation Center

A Street Telephone WA 6-3410 Hampton Beach
Open Year 'Round

OPEN

WEEKDAYS

AND

SUNDAYS

BOWLING

AUTOMATIC PINSETTERS

Try 'em! You'll Like 'em

8 Good Clean Alleys

Good Pins — Clean Balls

Pinball Machines — Juke Box

25c

PER STRING

Bicycling

OVER 80 BIKES

MANY NEW . . . 20" — 24" —

26" Balloons — 3 speeds — Tandems

Equipped with lights at night.

Available 8 a.m. to Midnight

Bikes and Trikes for Tots

Billiards

IN THE PENTHOUSE

Well Ventilated

Flourescent Lighted

7 Brunswick Pocket Tables

OPEN

WEEKDAYS
SUNDAYS

10:00 a.m. — MIDNIGHT
1:00 p.m. — MIDNIGHT
including Billiards

"That Fascinating Store"

MID - SUMMER
CLEARANCE OF
DRESSES
25% OFF

"Right In The Heart of the City"

The Band Box

55 STATE STREET

NEWBURYPORT

THE BEACHCOMBER

Incorporating the Hampton Beach Advocate A Vacation Digest of all the news information for the summer visitors Published Wednesdays, June 29 to August 31

By The HAMPTON PUBLISHING COMPANY Hampton New Hampshire

For Advertising Rates in this Paper Telephone WA 6-3322

Communications and Items from readers are welcome at all times.

FIVE BARBERS "C" Street We Speak French, too ARTHUR GAUDREAU

Daily Film Developing & Printing Service

GARLAND'S



DEEP SEA FISHING

Trips Twice Daily 8 a.m. - 1:30 p.m.

Tuna Trips Charter Parties

AL GAURON State Pier Tele. WA. 6-2469

SALISBURY DRIVE-IN ROUTE 1-A BEACH RD

Tel. Newburyport HO. 5-0952

THURSDAY - SATURDAY July 28 - 30

JULIE HARRIS - JAMES DEAN "EAST OF EDEN"

In CinemaScope 2ND HIT

JOEL McCREA - MARI BLANCHARD "BLACK HORSE CANYON"

SUNDAY - TUESDAY July 31 - August 2

CHARLTON HESTON - FRED MacMURRAY "THE FAR HORIZONS"

2ND HIT

GINGER ROGERS - JACQUES BERGERAC "TWIST OF FATE"

COMING WEDNESDAY - SATURDAY August 3 - 6

TONY CURTIS - COLLEEN MILLER "THE PURPLE MASK"

In CinemaScope 2ND HIT

EDWARD G. ROBINSON - GEORGE RAFT "A BULLET FOR JOEY"

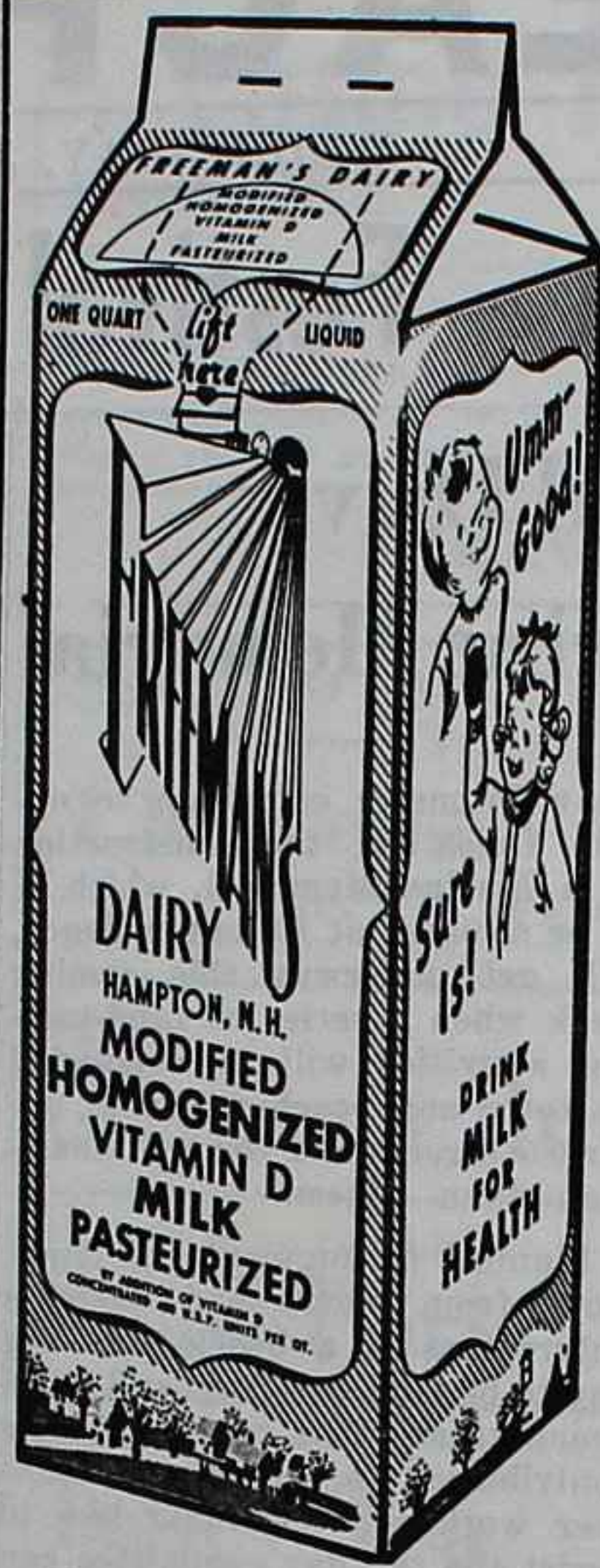
PLAYLAND

The Cover

Water skiing has its rabid enthusiasts at Hampton Beach, not the least of whom is the popular singing star, Johnny Ray, who tried his luck on the slats while stopping at the Hotel Allen during his recent engagement at the Frolics in Salisbury.

Shown with Johnny on this week's cover are, left to right, Linda Reponen; Jane Worden, North Hampton; Pat Wainwright; Gerry Mahar, Hampton; Judy Collins; Gail Cunningham, Hampton. Seated in front are Wanda Toppan and Deane Robinson of Hampton with the club's mascot, "Gizmo."

The local water ski enthusiasts were snapped with Johnny Ray by Kirby Higgins of the Colt Photo Service following a practice session which included jumping with not too much success for the visiting celebrity.



New Hampshire FRESH MILK - CREAM DAIRY PRODUCTS From Hampton's only "Home-Owned" Dairy Freeman's

Reach or ask for Freeman's when at your Grocers, or for retail delivery Tel. WAverly 6-2050

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

EXETER ROAD HAMPTON

NO GAME PAYS LESS THAN \$10 WITH BIG SPECIALS

FREE BUSES

Leaves Casino at 7:00, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:15. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

PLENTY OF FREE PARKING

from the FASHION CAPITOLS of EUROPE Mediterranean Prints



at a fabulously low \$3.95

Three master designers of the Continent . . . Bouchet of Paris, Wingate of London, and Marini of Rome created these fabulous beautiful rayon prints especially for Future Fashions . . . in the dramatic new pottery shades which are causing a sensation everywhere! Ultra-sophisticated, yet appealingly feminine . . . Mediterranean Prints are destined to be this early Fall's most talked-about compliment-catchers. Completely washable. Utterly smart and looking so much more than their price. Come in you'll want several.

Air Conditioned H. W. PRAY CO. Air Conditioned OPEN FRIDAY TILL 9:00 P. M. 75 STATE ST.—NEWBURYPORT OPEN FRIDAY TILL 9:00 P. M.

Johnnie Ray Proves Popular Beach Visitor

Departing from the usual custom of well-known stage and screen personalities who often play a hide and seek game with their fans, Johnnie Ray in his recent stay at Hampton Beach was

John The Barber
Highland Avenue
Same Price — Same Place
29th Year
AT HAMPTON BEACH

"DIVAIR"
Aqua Lungs
And Professional Skin
Diving Equipment
COME IN AND SEE THEM
Floats & Umbrella
RENTALS
RADIO BATTERIES
TOYS — BEACH SUPPLIES

GUYON'S Boar's Head
MOBILGAS STATION
LUBRICATION
"Your service sta. away from home"

Nelson's Candy
Hampton Beach
Salt Water Taffy
65c lb.
Fruit and Nut
Caramel Kisses
80c lb.
Homemade Fudge
and the best
Caramel Corn
you ever tasted
At

Nelson's
On the boulevard
NOT TWICE AS MUCH
BUT TWICE AS GOOD!

Catch Fish with EASTMAN
TWO TRIPS DAILY
8 A. M. - 1 P. M.
• \$2.25 Per Person
• Equipment Furnished
• Radiophone for Safety
• Call Seabrook GRover 4-3461
Located at the Seabrook End
of Hampton River Bridge



a refreshing change with his open friendliness.

In addition to his nightly stint at "The Frolics" in Salisbury, he found time during his brief sojourn to work out with members of the Hampton water ski club, bicycle the length of the beach and still go in for occasional swims, all without any undue commotion or ballyhoo.

One incident which serves to illustrate Mr. Ray's amiable nature and complete accessibility to his fans occurred at the corner of A street and Ocean blvd. Monday afternoon. An unidentified teenager, catching sight of the crooner who was temporarily stopped from his bicycling tour of the beach by traffic congestion, hustled up to him and politely requested his autograph. He smilingly consented but demanded the reciprocal favor of a kiss. When his young admirer became visibly embarrassed, the singer agreeably withdrew the stipulation, much to many onlookers' amusement. Last seen Johnnie was pedalling down the boulevard, while his blushing fan made off rapidly in the other direction holding tightly to her cherished autograph.

Festival —
(Continued from Page Three)

consolation prizes will go to those in runner-up spots.

One of the most popular season's activities, which has long been a custom at Hampton Beach, is the conduction of a Children's Day complete with free ice cream, band, floats, and horrors. Occurring August 27th, the parade of floats will proceed along the beach front from the North Shore to the southern end near the toll bridge where it will be disbanded. Certain entertainment acts will be featured on the bandstand, while ice cream is distributed to all children.

Planned as a climax to the summer season, August Festival month promises amusement and fun for young and old vacationists alike.

PHONE 6-2624 or 6-3568
Dr. Mason W. Carpenter
Chiropractor
373 Lafayette Road
WED. & SAT. BY APPOINTMENT
Mon. - Tues. Thurs. - Fri. 2 - 5, 7 - 9

BACK - TO - SCHOOL DRESSES

ARE IN

We invite you to come in and make your selections early for the best choice of these dresses selling . . .

from 2.98 to 4.98

Also, we have a new shipment of Women's **SLACKS** 598 - 7.98

in corduroy, gabardine, wools and wool nylons.

Wool and Wool Nylon **BERMUDAS** in plaids \$7.98

Oh yes . . . we still have **SWIM SUITS**

The Vanity Case

HAMPTON CENTER

B 2 GOOD GAMES
JACKPOTS

Special Games — Door Prizes

I TUESDAYS

7:45 30 Games

Seabrook Fire Station

Sponsored by
American Legion Post 70

G SATURDAYS

7:45 30 Games

Seabrook Fire Station

Sponsored by
Seabrook Firemen's Ass'n

O BIG PAYOFFS

HAVE YOU HEARD?
Who wrote a note to Sally and told her the good news?
That O. L. and M. B. are not on speaking terms?

Standish Gift Shop
Largest and Finest
in New England
Ocean Blvd. at "A" Street

Fill Your Needs At The Store With Over 17,000 Items
Sports Goods
Wall Papers
Electrical Fixtures

Hand Tools
Paints
Kitchen Utensils
Sports Equipment
Pic-Nic Supplies

Hampton Hardware
Corner of
High Street and
Lafayette Road

BYRON'S 5 & 10
GUYON SHOPPING CENTER
BOAR'S HEAD
Bermuda & Jamaica Ladies' Shorts 2.98
Hampton Beach Sweatshirts, Berkshire Hose
PLENTY OF CUSTOMERS PARKING SPACE

KNOWLES LOBSTER POUND
LOBSTERS - WHOLESALE - RETAIL
CLAMS - FISH - LOBSTER MEAT
Open Daily From 8:30 A. M.

Boar's Head Tel. WA. 6-2252 Hampton Beach

Hampton And Rye Harbor Studies Are Approved

Hampton river and harbor along with Rye harbor are among several federal projects slated for further study of flood control and navigation.

A \$1,100 federal sum has been earmarked for the Hampton river and harbor survey which, if completed this fall as planned, will follow close on the heels of the channel and harbor dredge work. The dredging, financed by joint federal-state funds, will be done at an estimated cost of \$354,000. The contract for the job has already been awarded a Bay State dredging firm which is expected to start the project any time now.

The dredge work, according to engineering officials, is secondary to the primary object of loading sand onto erosion-worn Hampton Beach. It was considered more feasible and less expensive to get the sand fill from dredging the river channel and harbor rather than haul it to the seashore by truck.

A similar allocation of \$2,500 was allowed for the navigation examination of Rye harbor. It was thought that this amount will be sufficient to complete the preliminary study.

Announcement of the fund allocations to the New Hampshire projects came less than a week after Sen. Norris Cotton, a member of the Senate Public Works committee, made a special appeal to the Army Engineers for Granite State projects, including Rye harbor and Little harbor at New Castle.

The three New Hampshire sites are among those on which \$2,355,000 is estimated to be expended to survey flood control and navigation projects.

(Continued from Page Three)

length of Marsh avenue is set to get a resurfacing job, also.

North from the Marsh avenue-Ocean boulevard point to North Shore Corners a new four-lane highway will be constructed, the two one-way lanes to be separated with an island with parking facilities.

Final parking plans are still incomplete, but it is tentatively proposed that one parking area will be from 20 to 86 feet in width.

Work on the road program is not expected to begin until the end of the summer beach season after Labor Day. A rough coating is designed for this fall with a final finishing coat to be laid next spring.

Among the bidders was the Massachusetts Northern Construction Co. of Lawrence, Mass., presently undertaking the beach seawall project. Their bid was \$425,540.

Other bidders for the road work said State officials, were

Colored and Polaroid Films AT GARLAND'S

SURFSIDE SUPER - MARKET

At the Guyon's Shopping Center

SPECIAL FRIDAY AND SATURDAY

VELVEETA

Cheese

85c

2 lb. Pkg.

FRESH

Butter

lb. 65c

N. B. C. RITZ CRACKERS

large pkg.

35c

Our Own Mello-Rich
PURE INSTANT
COFFEE

2 oz Size
Reg. 57c

One Pound Vacuum Pack Tin
SURFSIDE
COFFEE

49c

Drip or
Reg. 89c

Sugar Cured Bacon lb. 49c

Plenty of Parking for Shoppers

Hotel Standish
Boardwalk at "A" St.
MOST MODERN
REASONABLE RATES



Meats - Groceries
Home Bakery
Frozen Foods
OPEN DAILY 7 A.M. - 10 P.M.

Evelyn & Paul
King's Highway at 3rd St.

23rd YEAR



THRU
AUG. 6
ROCK INGHAM

RACING DAILY
Post time 2 p.m.
(Sat. 2:10 p.m.)
DAILY DOUBLE CLOSING
15 MIN. BEFORE POST TIME
ADMISSION (Tax Inc.)
... GRANDSTAND \$1
... CLUBHOUSE \$2
No Minors Admitted
Air-Conditioned Clubhouse and
Grandstand Dining Rooms

Playhouse Bill Changes Pace

A British-made suspense play — one of the exports for which the British Isles are most famous, and an item which Americans seldom can match for smoothness — is announced as the next attraction for the Hampton Playhouse beginning Monday, August 1. This is "Dial M For Murder" by the English writer, Frederick Knott. In it, Alex Reed will be starred as a diabolically purposeful man who married a woman for her money and then with almost perfect calculation arranges to have her murdered for that same money. Rowena Burack will appear as his imperilled wife; James Arenton as one of those classically terse and bland English detectives; John Merlin as an American friend who stands by the terrorized wife; and Albert Ackel as a shady gent cajoled into attempting murder.

"Dial M For Murder" is not a 'mystery' melodrama, for the full extent of the villain's felonious designs is known to the audience at all times, from the time when the heartless husband browbeats his old college chum into becoming a potential assassin to his last desperate effort to cover up an overlooked clue. But though the audience knows who the criminal is, the suspense over whether his intellectual agility will enable him to avoid detection has kept audiences all over the world spellbound.

When it was first produced in New York, "Dial M For Murder" was adjudged by critics and theatergoers generally as being in the best of this suspense-holding tradition, in which mayhem is performed with elegance, even subtlety, and is a delight for con-

HANDWRITING

PALM and CARD READINGS
Special Readings \$1.50
Advice In All Affairs
MADAME PAULINE
C Street Hampton Beach
Opposite Douglas Hotel
Open 9 a.m. - 12 p.m.

Donovan & Fallon DRUGS
Radio Batteries

noisseurs of violence. This exciting melodrama is to be directed by Alfred Christie.

HAVE YOU HEARD?

What will happen next to J. P. and E. W. if they don't stop telling their jokes?

If Jackie knows the girl's name on F street with the initials A. R.?

That Ray and Danny are having lots of fun with the girls on the North Shore?

Emily's Beauty Salon

New Location
AVON HOTEL
B ST. TEL. WA. 6-2250
Latest Styling — Lamp Cutting

HAVE YOU HEARD?

That Walter has a nickname?

Smith's Pharmacy
PRESCRIPTIONS
FILMS SUNDRIES
Ashworth Hotel

Color Film

BEN'S FOTO SHOP
130 Water St. Exeter
Next to Police Station
Tel. PR 2-2571

The Candy Store by the Seashore

MARGARET M. JUNKINS CANDY SHOP

Remember the folks back home with a box of famous Junkin's Candy
Ocean Boulevard
— SEE IT MADE —

pollards OF LOWELL



on the boulevard

Next To Howard Johnson

things real different

- In Summerwear
- In Sportswear
- In Children's Wear
- Accessories
- Domestic
- Cosmetics

This Week's Special!

KHAKI PEGGED PANTS 5.98
KHAKI BERMUDAS 3.98

SHOP IN HISTORIC EXETER, N. H.

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

HALEY'S IGA FOODLINER

Choice Meats and Groceries
ALL KINDS OF COLD BEVERAGES
Save Money Save Time

Shop Haley's
31 Portsmouth Ave. Exeter
OPPOSITE STATE LIQUOR STORE

STUDLEY'S Flower and Gift Shop

CENTRE STREET EXETER
Just Off Water Street

"A Nice Place to Browse in on A Rainy Afternoon"

UNUSUAL GIFTS A FEW FINE ANTIQUES FLOWERS
Miss Alice Stuart Hickey, Prop Vacationists Welcome

DURING YOUR VACATION RENT A T. V. SET

Rates by Week or Month

MURPHY - LAVOIE CO.

140 Water St. Exeter
TEL. PR. 2-2352

The Best For Less

Shop at Your

Western Auto Associates Stores

Full line of Sporting and Camping Equipment
Including inflatables and beach goods.

137 Water Street Exeter
AL FERRON, Owner TEL. PR 2-2731

Mid Summer Sale

A Value Event You Won't Want To Miss, Buy Them While There's Time To Wear Them!

MEN'S WASHABLE	\$5.00 Values	MEN'S WALKING	\$4.00 Values
SLACKS	2.99	SHORTS	2.49
MEN'S & BOYS' SPORT SHIRTS	1/3 Off Reg. Price	MEN'S & BOYS' SWIM TRUNKS	1/3 Off Reg. Price
LADIES' CARDIGAN	\$4.00 Values	MEN'S DRESS	REDUCED
Sweatshirts	2.99	SLACKS	1-3
LADIES' SUMMER	REDUCED	ASSORTMENT MEN'S	
Shoes 1.99-3.99		Sport Shirts	99c

MANY ITEMS REDUCED 1/3 - 1/2 OR MORE

MOODY'S

133 Water Street Exeter
OPEN FRIDAY EVENINGS 'TIL 9 P. M.

CLOSE-OUT OF FRIGIDAIRE APPLIANCES

... Your Chance To Buy Right!

YOUNG

HARDWARE COMPANY
Water St. Exeter

KENMORE RESTAURANT
Home Cooked Food
Breakfast - Lunch - Dinner
5 F St. Near Casino

Dirt Roads Get Dust Treatment

To keep down the dust on town and beach dirt roads, they all received a coat of calcium chloride, Town Manager John W. True

reported this week. He said that spreading of the moisture-absorbing chemical on Glade Path completed the project.

HAVE YOU HEARD?
That Dick and Kay C. have arrived from Utica, N. Y.?

Shoe Repair Service
24-HOUR SERVICE
Daily Pick-Up
Staples Hardware
B STREET

At the **HAMPTON BEACH THEATRES**
SHOWS 2:00 7:00 9:00

CASINO SURF

Thursday - Saturday July 28 - 30

BIGGEST FILM IN HOLLYWOOD HISTORY!
Woman's Beauty and Man's Temptations!
M-G-M SPECTACLE
in **CINEMASCOPE**
and COLOR!
THE PRODIGAL
LANA TURNER - EDMUND PURDOM
LOUIS CALMICH

Sunday - Tuesday July 31 - August 2

IT CAME FROM BENEATH THE SEA
A TRIAL WAVE OF TERROR ENGULFS THE SCREEN!
Kenneth TOBEY
Faith DOMERGUE
Donald CURTIS
Screen Play by GEORGE WORTHINGTON TAYLOR and RALPH SMITH - Technical Effects Created by RAY HARRYHAUSER
Executive Producer - SAM KATZMAN - Produced by CHARLES H. SCHNEER - Directed by ROBERT GORDON

STARTS Wednesday August 3

MARILYN MONROE
"The SEVEN YEAR ITCH"

Friday - Tuesday July 29 - August 2

STANLEY KRAMER presents
NOT AS A STRANGER
OLIVIA deHAVILLAND
ROBERT MITCHUM
FRANK SINATRA
BRODERICK CRAWFORD
GLORIA GRAHAME
CHARLES BICKFORD
Stands alone!
...first as a book
...now as a motion picture!
Released thru UNITED ARTISTS

Wednesday - Thursday August 3 - 4

GARY COOPER-LANCASTER
BURT COOPER
"VERA CRUZ"
A NEPT-LANCASTER PRODUCTION - RELEASED THRU UNITED ARTISTS

Vari - Christie's
Hampton Playhouse

On Winnacunnet Rd. Beach Rd.
LAST 4 DAYS
"PICNIC"
By William Inge

OPENS MONDAY, AUGUST 2 - 6

dial M for Murder
THE HIT Melodrama by FREDERICK KNOTT

Featuring an all Broadway Cast
Tickets and transportation available at Jackie's Travel Agency on the Beach
Reservations: Waverly 6-3990 Always Free Parking
Tickets: \$2.20; \$1.65 \$1.10 Curtain at 8:40

IOKA Theatre EXETER
PHONE PR 2-2222

Matinee Every Day at 2:15 - Saturday 1:15 p.m.
ON OUR GIANT SCREEN

WEDNESDAY thru SATURDAY July 27 - 30
In VistaVision
BOB HOPE - MILLY VITALE
"THE SEVEN LITTLE FOYS"
(In Technicolor)

KIDDIE SHOW
Every Saturday at 1:15 P. M.
CARTOON CARNIVAL
5 Cartoons Plus Our Regular Program

SUNDAY thru WEDNESDAY July 31 - August 3
CinemaScope At Its Best -
4-Track Magnetic Stereophonic Sound
MARILYN MONROE - TOM EWELL
"THE SEVEN YEAR ITCH"
(In Technicolor)

THURSDAY thru SATURDAY August 4 - 6
KENNETH TOBEY - FAITH DOMERGUE
"IT CAME FROM BENEATH THE SEA"
RICHARD DENNING - ANGELA STEVENS
"The Creature With The Atom Brain"

Missing Tot Is Found By Police

A five-year-old Manchester girl, reported missing for five hours at Hampton Beach last Sunday afternoon, threw a scare into her parents and local police departments who were ready to sound a state alarm when the child was found wandering in Salisbury, Mass.

Janet Soucy, daughter of Mr. and Mrs. Emile Soucy, was discovered missing at 3:20 p.m. by her parents who were spending the day at the Hampton Beach strip on the Seabrook side of the toll bridge.

After making a hurried, futile search of the area, they called both Hampton and Seabrook police departments who joined in the hunt.

When combing of both beaches proved unsuccessful, police heads of both Hampton and Seabrook police were planning to spread a state alarm when word came from Salisbury, Mass., police that the little girl had been found wandering alone along the shores of that beach.

Janet covered about three miles in the five hours of her unannounced journey.

HAVE YOU HEARD?
About Sam and Pete going for evening walks?
That Bill and Kay are no longer speaking to each other?

PORT
Nbypt. Homestead 2-4801
★ FREE PARKING!
★ CINEMASCOPE!
★ STEREOHONIC SOUND!
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Beauty Contests
Big Feature Of
Festival Month

Starting August 4th and on each subsequent Thursday night during August Festival month, contests to select the most beautiful and personable girls vacationing at Hampton Beach will provide weekly pleasure for spectators.

Attired in swim suits, with the exception of the August 18th contest when an evening or cocktail gown is the requisite, the bevy of girls will parade across the bandstand to the music of Chuck Hill and his band, and the audience favorites will be judged.

Among the various titles for which the contestants will vie are: Miss August Festival, Miss Sea Nymph, Miss Starlight, Miss Mermaid, and Miss Hampton Beach. Awards consisting of \$100 U. S. savings bonds will go to the winners with numerous grand prizes in store for Miss Hampton Beach, who will preside as queen over evening festivities on September 2.

Entry blanks can be obtained at the Chamber of Commerce office by those who comply with the regulations governing the contest. All contestants must be at least 16 years of age, unmarried and of good character. Applications must be filled out and on file at the Chamber of Commerce office by 5 p.m. of the day of the contest and the applicants must report in person by 7:30 p.m. to be accepted. Any candidate may enter as many contests as desired but placing first automatically disqualifies one until the last event of the season, the Miss Hampton Beach contest. However, it is not solely necessary to be a winner in one of the previous contests in order to compete for the major Miss Hampton Beach title.

Conn. Youth Is
Talent Winner

Beating out other contestants by a slim margin in Monday night's Talent Parade, Dick Tye, 22, of Bristol, Connecticut rated first with his vocal, "Heart." Confessing that he has professional ambitions, Dick scored a hit with spectators by his Eddie Fisher style of singing.

A talented comedian and singer who has appeared several times previously on amateur nights here was a close second. Roger "Stretch" Olson of North Grafton, Mass., won smiles with his ludicrous treatment of "Ya Sure Ya Betcha" and "Chocolate Ice Cream Cone."

In the intermediate division a duet by sister Cecille and Maureen Kennedy of Dorchester, Mass., scored tops with their interpretation of "Birth of The Blues."

The runner-up spot was captured by Richard Hebert, 15, of Lowell, Mass., who sang "Because."

The junior division of the program had as its two winners petite Deborah Hebert, 7, of Lowell, Mass., who did a song and dance act, and Sandy Boudakian, 5, of Manchester, singing "Every Little Movement."

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Boardwalk Brevities

After the concert performed by the General Motors band Saturday evening, many requests were made to the Chamber of Commerce office for a repeat performance next year.

Vacationing for two weeks with her parents at their cottage on Ocean blvd. is Mary Culliton of Topsfield, Mass.

Over 400 orphans from children's homes in Manchester enjoyed a day's outing at the State Park last Wednesday, which was made possible largely by the efforts of Eddie Labore of Manchester, along with contributions from many business concerns.

Anyone hooking the largest edible fish in Hampton waters each week during August Festival month has the opportunity to collect a \$50 U. S. savings bond the following Friday night if it has been duly weighed and approved at the fishing piers.

A championship exhibition of horseshoe throwing will occur August 21 from 3:15 to 3:45 p.m. on the beach area in back of the bandstand with the New Hampshire 1953 and 1955 state champions present.

Mr. and Mrs. Eddie Moran and their son Timothy of Dracut, Mass., are at the beach for a week's vacation.

Members of the water ski club are playing it safe this year and keeping their jump moored in the calmer waters of Hampton River. In last season's Hurricane "Carol" their equipment suffered extensive damage.

Oldest couple at the Get-Acquainted night this week was Mr. and Mrs. Charles Hoffman of Lynn, Mass., who received as their prize a week's stay at the Mohawk on F street.

Welcome Relief

What a difference a day makes, especially in New England—and even more especially at Hampton Beach.

During the weekend's sweltering temperatures, beach throngs, even though clad in light beach attire, looked just about as wilted and heat-worn as did their cousins in the city suffering from the scorcher.

Then came Monday morning with its cooler temperatures and refreshing ocean breezes. Practically everyone at the resort dug out light

sweaters and jackets which, days ago, had been scoffed at as excess baggage.

People at the beach seemed to move about with more pep and spark. A pedestrian was even observed running across the boulevard to beat oncoming traffic.

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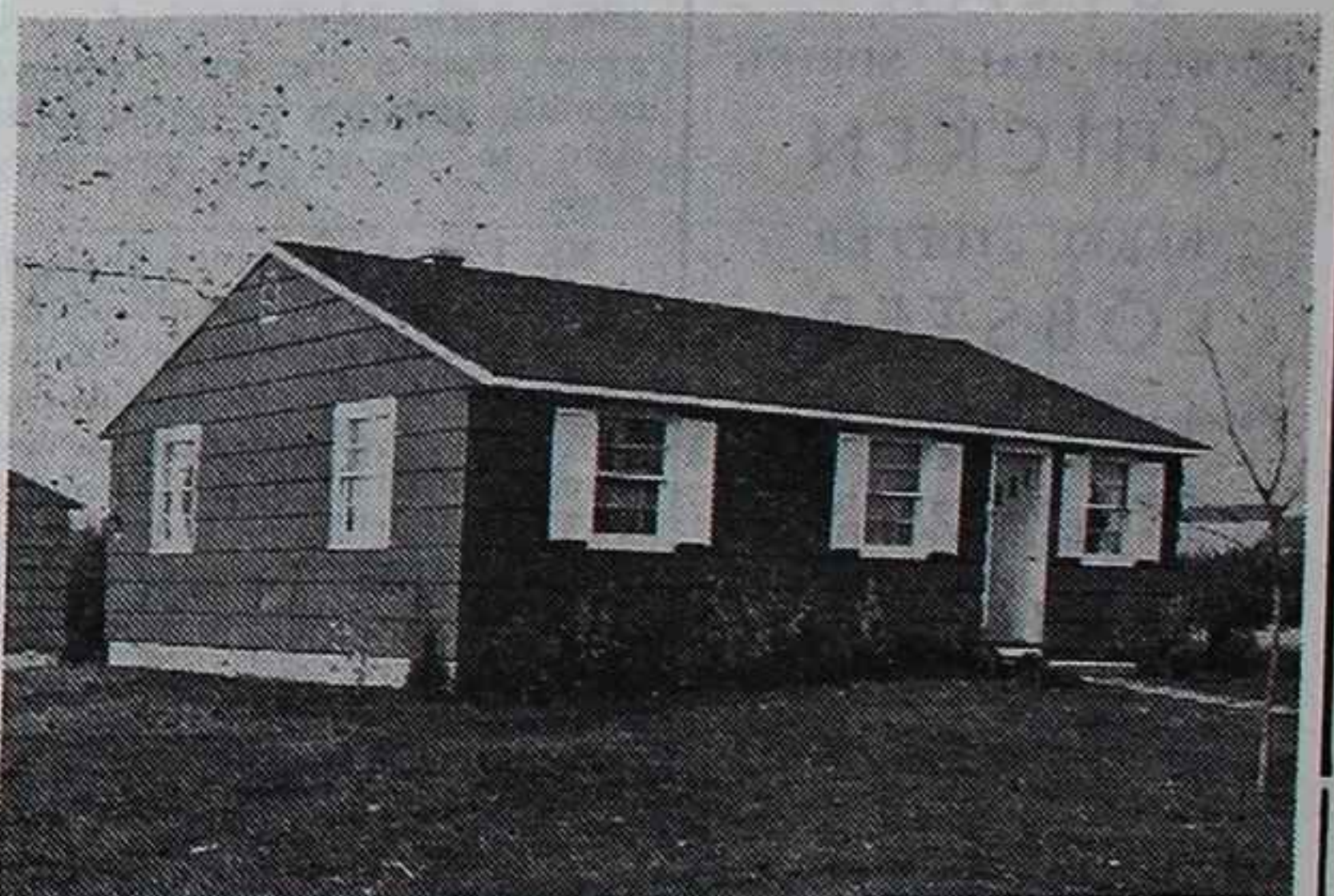
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Memorial —

(Continued from Page Three)

Tracing the history of the commission, Mr. Downes stated that, upon the death of his son in the Pacific during World War II, he learned no memorial for the sea dead had ever been erected anywhere in the United States. First plans called for a national monu-

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Operated by Don Stewart

ment, but after several setbacks in Congress he determined to confine his efforts to New Hampshire.

The enthusiastic support of the then-governor Sherman Adams, Mr. Downes said, resulted in the raising of \$7000 from public contributions and the creation of the New Hampshire Marine Memorial commission. Because an estimated total of \$50,000 was necessary for its completion, these funds were banked and again the project suffered a temporary defeat.

Last year saw the reorganization of the commission by ex-Governor Hugh Gregg, and new plans were laid to wage a state-wide campaign in an all-out effort so that dedication exercises could be held by May 30, 1956 reported Mr. Downes.

The design of the monument by New Hampshire artist Mrs. Alice Cosgrove shows an eight foot high figure of a woman gazing off to sea and resting on a semi-circular seat twenty feet long and four feet high, upon which will be carved the names of New Hampshire men and women lost at sea.

Noting that the final steps towards its construction are underway and that the statue will be placed immediately adjacent to the sea wall on the beach front opposite the Ashworth hotel, Mr. Peter Agrafiotis, executive secretary of the commission, observed that nation-wide respect for the memorial will benefit Hampton residents and expressed the hope that they will assume an active role in working toward the success of the drive.

Seconding Mr. Agrafiotis's statements, the General Chairman urged all committee members to give generously of time and energy so that a one week money-raising campaign would be sufficient to secure the necessary sums.

Mr. Dineen explained that although the total outlay of the monument amounts to \$50,000, the state has agreed to provide the foundation at an approximate cost of \$20,000 and has also earmarked \$10,000 for the project with the provision that the remaining \$15,000 is raised from public donations.

A \$100 contribution for the memorial has been already allocated from the special projects fund in the town budget by the Board of Selectmen in Hampton it was learned today.

Assisting Mr. Dineen as chairman for the greater Hampton area will be Mrs. Lawrence Hackett of Hampton. Named as sub-chairmen were Norman Grandmaison for Hampton Beach, James Eastman for North Hampton, Joseph Pierce for the town of Hampton, and Edward Pevear for Hampton Falls.

Heading the various committees which will work in support of the drive at the beach are: special gifts, John Dineen and Norman Grandmaison; tag day, Al Combs and Bill Dunfee; coin collection, Donald Ring and Bill Lee; stores and business, Donald Ring; and house to house, Norman Royal, Joan Junkins, Mrs. Brindamour, and Seth Junkins. Organizing workers in the town of Hampton to solicit money for the project include: special gifts, Mrs. Hazel Coffin, Joseph Pierce, and Roland Paige; clubs and organizations, Roland Paige and Mrs. Gertrude Knoblock; tag day, Mrs. Wingate and Mrs. Hazel Bayers; coin collections, Donald Ring and Bill Lee; stores and business, Carl Bragg and Ray Sturgis; house to house, Mrs. Clara Gale and Lawrence Hackett; and special pro-

jects, Mrs. Helen Hayden, Mrs. Edith Cunningham, and Bill Lee.

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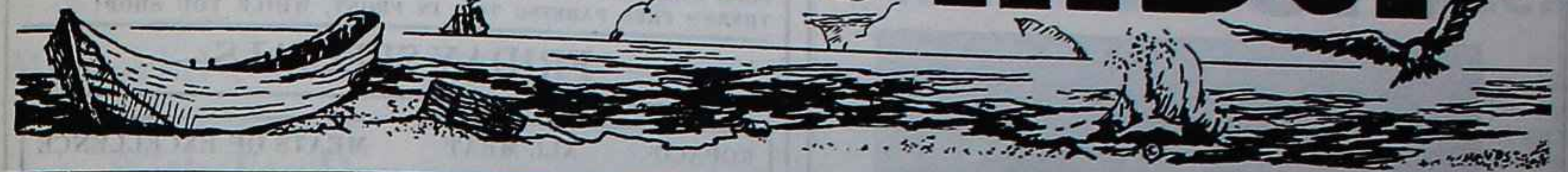
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