

At Portsmouth's Leading Department Store
...it's Nylon Week

see yourself in *Luxite's*



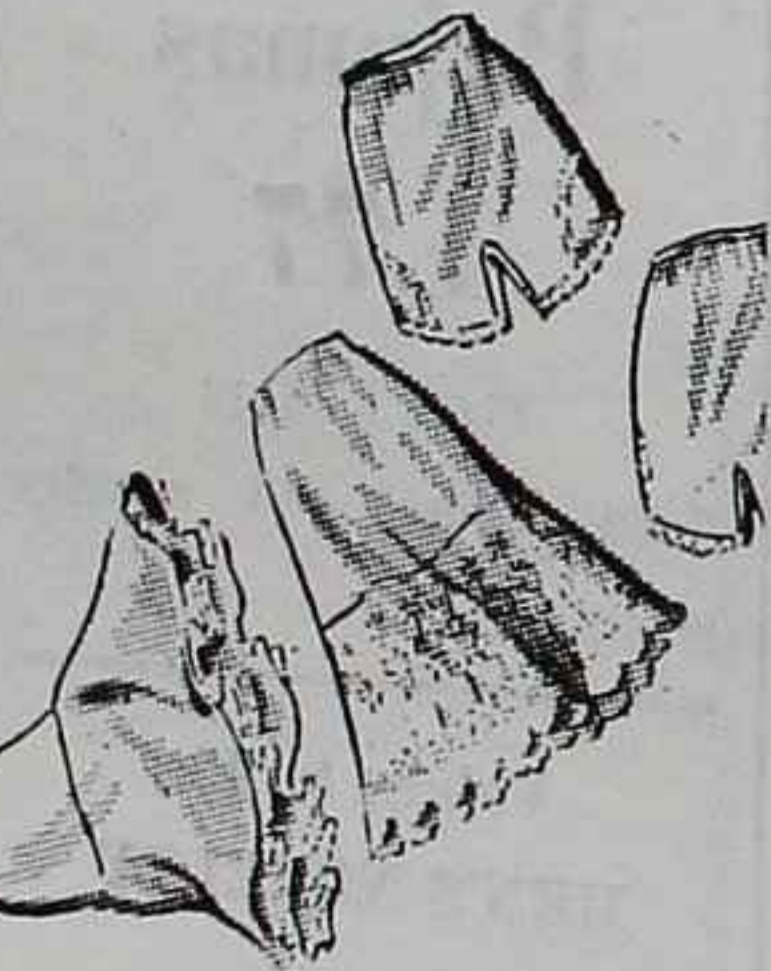
Nylon Hosiery
\$1.00 to \$1.95
Sizes 8 to 11

Nylon Bras
\$2.50 to \$3.00
Sizes 32 - 38
Long Live Bra \$4.00
Sizes 36 - 42

Nylon Blouses
\$5.95 to \$7.95
Sizes 32 - 38

Nylon Half Slips
\$4.95 to \$5.95

Nylon Panties
\$1.50 to \$2.95



Nylon Slips
\$6.95 to \$12.95

Nylon Girdles
\$8.95 to \$13.50
Sizes 26 - 32

fashion-famous "charm" slip
in all nylon tricot
now priced lower than ever before!

6.95

First in the hearts of
the loveliest women —
the fabulous "Charm"
slip. You'll find it your
favorite too, with its
frosty icing of shirred
nylon net . . . its dainty
Val lace . . . all on
matchless nylon tricot.

in
proportioned
lengths



- SHORT LENGTH — Sizes 32 to 38, Montego White, Calypso Pink, Voodoo Black. \$6.95.
- REGULAR LENGTH — Sizes 32 to 42, Montego White, Calypso Pink, Bahama Blue, Haiti Straw, Trinidad Navy, Biscayne Beige, Voodoo Black, Jamaican Rum, Grenada Green. \$6.95.
- Sizes 44 to 46, Montego White, Calypso Pink, Voodoo Black. \$7.95.
- Sizes 48 to 50 in Montego White, Calypso Pink, Voodoo Black. \$8.95.
- LONG LENGTH — Sizes 32 to 42, Montego White, Calypso Pink, Haiti Straw, Voodoo Black, Maline Mocha. \$6.95.
- Sizes 44 to 46 in Montego White, Calypso Pink. \$7.95.

GEORGE B. FRENCH CO.
37 MARKET ST. PORTSMOUTH

The Beachcomber

VOL. XXVII., NO. 7 Incorporating The Hampton Beach Advocate WEDNESDAY, AUGUST 11, 1954 FREE DISTRIBUTION



Miss Glamour To Be Chosen Tomorrow



It's
New Hampshire
FRESH
From Hampton's
Only Dairy...

Ask for it
by name at
your grocers

Available by retail
delivery, also.

FREEMAN'S DAIRY

FRANK B. FREEMAN
HAMPTON
Your Year 'Round Beach Delivery Service

DEEP SEA FISHING



LINES AND BAIT FURNISHED — TOILET FACILITIES
FREE PARKING

PARTY BOATS

Leave Hampton River Daily
8:00 A. M. and 1:30 P. M.

ROW BOATS FOR RENT

Tackle Shop

Coffee Bar

OUTBOARDS FOR RENT

Smith & Gilmore Pier

Hampton Beach

Telephone 500

The Store Famous For Quality and Values

KRAY'S WOMEN'S STORE 11 PLEASANT ST.
NEWBURYPORT

Presents An EXPANSION SALE

In the near future we will take over the store now being vacated by Kray's Men's Store. This move will allow us a greater floor area, on one floor, eliminating our mezzanine and basement, for the convenience of our thousands of patrons.

- BLOUSES Reg. 3.98 NOW \$2.00
- BLOUSES Reg. 5.98 NOW \$3.00
- BATHING SUITS Reg. 3.98-5.98 NOW \$3.00
- BATHING SUITS Reg. 7.98 NOW \$5.00

TO MAKE ROOM FOR OUR NEW FALL APPAREL WE ARE SACRIFICING OUR ENTIRE STOCK

SAVE UP TO 50%

On High Grade
Suits - Dresses
Coats - Toppers
Coats - Toppers

- JERSEYS Reg. 1.98 NOW \$1.00
- JERSEYS Reg. 2.98 NOW \$1.50
- SHORTS Reg. 1.98 NOW \$1.00

RUSH TO THIS SALE
FOR GREAT SAVINGS!

The BEACHCOMBER

VOL. XXVII., NO. 7

WEDNESDAY, AUGUST 11, 1954

FREE DISTRIBUTION

Bay State Girl Wins "Miss Personality" Title

Water Ski Club To Display Talents At Beach Show Sunday

Despite being handicapped by working in this season's unusually cold water, the Hampton Ski Gulls, America's only ocean ski organization, will exhibit their skill in the first of three water shows on Sunday, August 15.

This event will mark the first public performance of the club, which has been in existence only two months and is sponsored by the Chamber of Commerce.

Although novices form the nucleus of the club membership, under the direction of the president, Larry Scott, rapid progress has been made in mastering the strenuous sport.

Onlookers at practice sessions, which are held in the south end of Hampton harbor, predict that the aquatic feats will more than fulfill pre-season expectations and will even be the most popular of all the August Festival attractions.

First on the program will be five girls, who will display coordination and muscular control by precision skiing. Next the Heino sisters, Helen and Janet, will duplicate each others actions and

WATER
(Continued on Page Seven)

Another Rare Fish

Again proving that this is the season for landing rare fish, Roland Schwab of Quebec last week reeled in an 8 lb. halibut.

Long time fishermen estimate that the last previous catch of this fish, rare to Hampton waters, occurred over six years ago and attribute the scarcity to the halibut's preference for the colder waters of the north.

Benefiting from the prize catch, Mr. and Mrs. Schwab and fellow guests at the Edgewood later enjoyed the halibut steaks which were specially prepared and cooked by the chef of Foley's restaurant.

Hampton Youth Tops Field In Talent Contest

For the first time in many years the weekly Talent Parade was postponed from its regular

TALENT
(Continued on Page Fourteen)

By far the most difficult problem that vacationists encountered during their stay at Hampton Beach last week was the selection of the most attractive and personable girl as Miss Personality in the first of the weekly beauty contests of the August Festival.

Since timing of audience applause determined the winner, it was the spectators' pleasant but difficult task to select the favorite from among twenty-five lovely contestants.

Capturing first place with her sparkling smile and vivacious actions was Pat Kilbane, 19, of Dorchester, Mass., who wore a blue cotton, V neck dress and was sponsored by the Colonial Inn Coffee Shop.

A resident of Hampton, Beverly Brindamour, sponsored by the Marilyn hotel, won the second position. Demure in a white pique sleeveless dress, Beverly's friendliness and ease captivated bystanders.

Sponsored by the Pelham hotel, blonde, blue eyed Peg Kenney, 21, of Northampton, Mass., completed the lineup of the three winning contestants. Attired in a simple, black sheath dress, Peg was notably applauded for her casual smile and slow walk.

Unquestionably one of the most successful events of the season, as evidenced by the record turnout of both contestants and spectators, another contest is scheduled for this Thursday evening.

Photo Contest Entries Prove Outstanding

Less spectacular, but no less beautiful than the girls in the beauty contests, were the prize winning entries in the first weekly photograph contest ending August 6 states the three judges, Doug Hunter, Jack Walsh, and George Downer.

A rugged aspect of surf and sky is depicted in "Stormy Weather" which was submitted by Bob Ford of 569 Exeter road, Hampton. Currently being displayed on

PHOTO
(Continued on Page 11)

Canadian Bests Local Fishermen For Top Award

Despite wholehearted attempts to land a real catch and thereby win first place prize, a \$100 savings bond, in the weekly fishing contests, Hampton fishermen were generally discouraged, excusing their poor luck by stating that "the fish just weren't biting" and it wasn't until the final day of the contest, August 6, that winning entries were filed at the Chamber of Commerce office.

CANADIAN
(Continued on Page 8½)

"That Fascinating Store"



Your New
FALL HAT
Is Here!

Velvets — Velours — Felts

Store-Wide Clearance
Of Summer Apparel

The Band Box

32 Pleasant Street

Newburyport

Lamie's Tavern

HAMPTON CENTER

FAMOUS FOR FINE OLD
NEW ENGLAND COOKING

Breakfast A La Carte
Luncheon Specials \$1.25 up
Dinners \$1.50 up

Your vacation won't be complete until you have dined at this famous Hampton Restaurant.

Tel. Hampton 616 For Reservations

AIR-CONDITIONED FOR YOUR COMFORT

OPEN 7 A. M. to 11:45 P. M. DAILY

HAVE YOU HEARD

Who is the handsome guy staying at the Ross cottage for two weeks?
That Elaine and Tommy are contemplating?

Engineers Probe Harbor Depths For Beach Sand

Physical progress in the beach renovation program was visible Friday when Frank Merrill, New Hampshire Commissioner of Public Works and Highways, and a corps of engineers visited Hampton to obtain records of various water depths and quality of sand in the Hampton River channel area.

With this data the engineers will now determine the most favorable location for the dredging of sand for the new beach front reports precinct commissioner Charles Butler.

To inform the public of the project, several films were shot by photographers of the engineers at work taking soundings and these have since been televised over stations WBZ and WMUR.

Luncheon guests of the precinct were the engineers, General Merrill, the three Hampton selectmen, and the three beach precinct commissioners.

HAVE YOU HEARD

That Billy is trying to get Mary Lee now?

That Ernie has a special fondness for the icebox, especially when Diana is around?

When Jean is going to stop eating clams?

That Barney no longer likes dark haired girls with blue eyes?

When

Starting Your Fall Repairs ...

Remember

Your Year-round Hampton Center Hardware Store

For

Paints
Tools
Glass
Weather Stripping
Electrical Supplies

Hampton

Hardware

Corner of High Street and Lafayette Road

Donovan & Fallon DRUGS

Radio Batteries

BURKE'S DINER and DINING ROOM Hampton Center

ONE OF THE BEST DINERS IN AMERICA
(As recommended by Argosy Magazine)

BREAKFAST SERVED ANYTIME
DINNERS FROM 75c
SPECIALS EVERY DAY

TRY OUR FAMOUS STEAKS
SWIFT'S SELECTED BEEF \$1.50
(Prices subject to change)
OPEN 6 A. M. to 8 P. M.

Operated by Ida E. Trask

HAVE YOU HEARD

Why Jimmy H. has stopped dating a certain girl?

Who the waitress is who thinks that westerns are made of horse-meat?

That Shiela and Teddy have written "fini"?

That Rocco wrote a sarcastic letter?

That Polio Peg is finally recuperating?

That Al Smith is among the guests at the Avon?

That the Seashell won't be the same with Tallulah gone?

About the Eskimo from Haverhill whose igloo is melting?

That M. D. is blue because M. C. is homesick?

That the Seashell is never with-

out music thanks to Helena and her accordian?

THE BEACHCOMBER

Incorporating the Hampton Beach Advocate
A Vacation Digest of all the news information for the summer visitors
Published
Wednesdays, June 24 to August 14
By The
HAMPTON PUBLISHING COMPANY
Hampton
For Advertising Rates in this Paper
Telephone Hampton 555
Communications and Items from readers are welcome at all times.

Five Barbers "C" STREET

OPEN DAILY 8 am - 7 pm
We speak French
Arthur Goudreau

THIS WEEK'S STAR GUEST AT THE



HOTEL ALLEN Snooky Lanson Appearing at The Bowery

Mrs. Snooky Lanson and children Beth and Ernie. OTHER GUESTS ARE: Mr. and Mrs. L. W. Gallager and daughters Janus and Jennie, Mrs. Appleby, Mr. and Mrs. Creech and Jane, Mr. Alfred Cook, Mr. and Mrs. Donnelly, Mr. and Mrs. George Davids, Mr. and Mrs. William Lee, Mr. and Mrs. Burns, Mr. and Mrs. Pritchard, Mrs. Seenev and daughter, Mr. and Mrs. F. Moriarty, Mr. and Mrs. Sangenb, Miss Carole Maxfield, Mr. and Mrs. Dilworth, Mrs. Pierson, Miss Pierson, Mr. and Mrs. Hunter, Miss Pauline Boire, Miss Lorraine Lecasbeau, Mrs. Elizabeth Winterbourne, Miss Dot Sullivan, Mrs. Stevens and Miss Stevens, Miss Marilou Petroff, Miss Joan Winters, Mr. and Mrs. McIntosh.
THE HOTEL ALLEN PUBLIC DINING ROOM OPEN
8 A.M. — 11 A.M. OCEAN BOULEVARD 5 P.M. — 8 P.M.

-BINGO- 3 GOOD GAMES

Jackpots

Special Games — Door Prizes

TUESDAYS — 7:45 — 30 GAMES

SEABROOK FIRE STATION

Sponsored by American Legion Post 70

THURSDAYS — 8:00 — 20 GAMES

OUAM HALL, SEABROOK

Sponsored by Gov. Weare Association

SATURDAYS — 8:00 — 30 GAMES

SEABROOK FIRE STATION

Sponsored by Seabrook Firemen's Ass'n.

BIG PAY OFFS!

"Injun Summer" DRESSES



Simplicity frocks for fall

Four styles in fine quality cotton prints.

Sizes:
12 to 20
14½ to 24½

\$2.98

SALE OF GIRLS' DRESSES

Special sale of girls' dresses — these dresses — are from our regular stock — reduced for clearance at this time.

Sizes 1-3	1.98	NOW	1.00
Sizes 3-6x	1.98 & 2.98	NOW	1.00 & 1.98
Sizes 7-14	2.98 & 4.95	NOW	1.98 to 3.95
Sub Teens 8-14	3.95 & 5.95	NOW	2.95 & 4.95

H. W. PRAY CO.

71 State Street

Newburyport

HAVE YOU HEARD
When the big party celebrating
Mark's birthday is going to occur?

The Chesterfield Hotel



Mrs. Bertha Kelley, Prop.
C STREET - TEL. 2504

Rooms from \$2.00 up
Adjacent to Beach,
Restaurants and Amusements

Canadian -
(Continued from Page Three)

All three prize-winning fish were pollock weighing consecutively 17½, 16 and 16 lbs. In first place was Fernande Viau of Ottawa, Canada, who was awarded the savings bond.

Jeremiah Fanning of Maynard, Mass., received a glass rod and salt water reel for his competence in the sport and two free fishing trips were third place compensation for Earl Drew of Somerville, Mass.

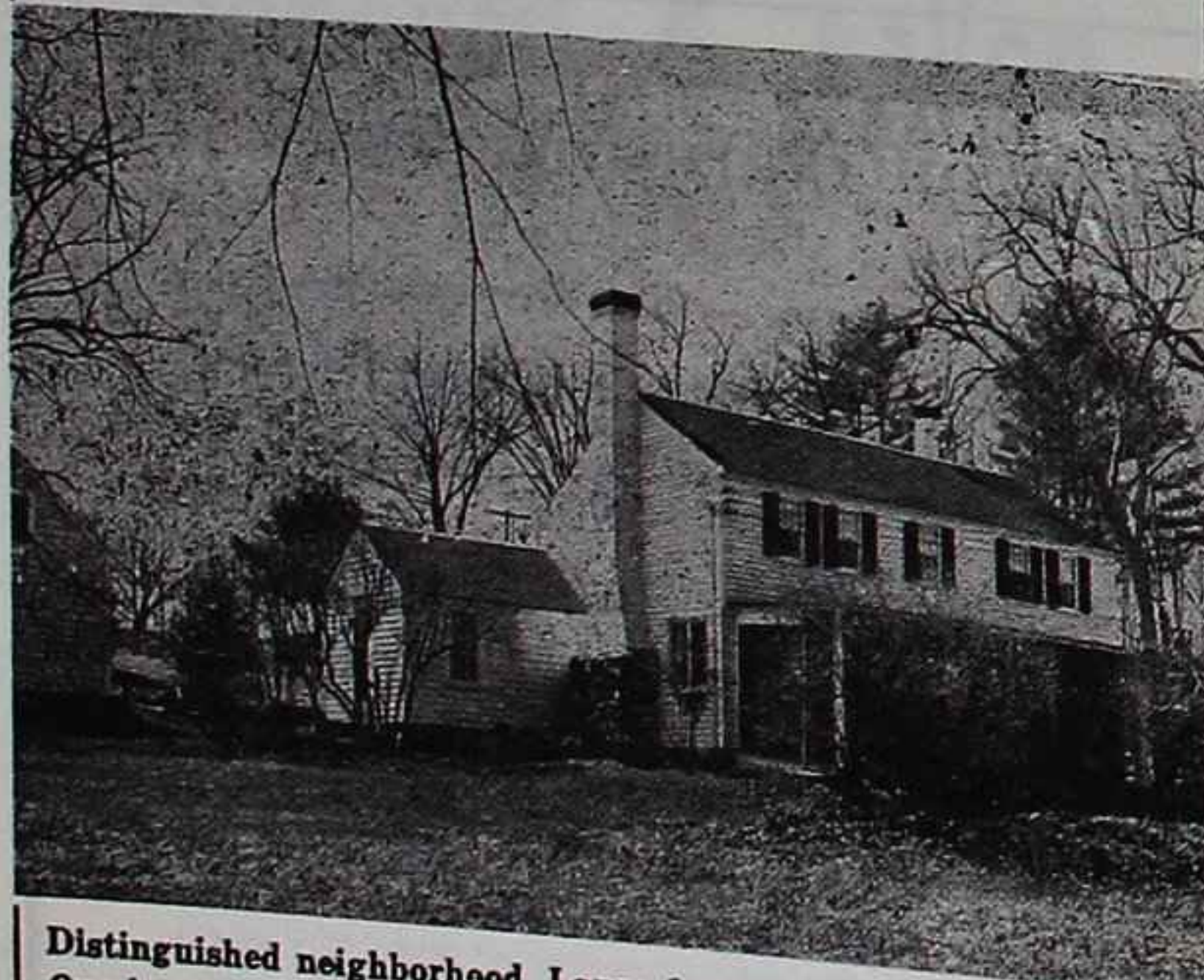
Additional prizes of Sebago master spinners for other near winning entries were distributed by Bill Elliot from the bandstand Saturday evening.

HAVE YOU HEARD
When Jean is going to satisfy John and cut her hair?

The BEACH SHOPPE

"SHELLS FROM ALL OVER THE WORLD"
Hotel Delancy Building
OCEAN BOULEVARD, AT HIGHLAND AVENUE
Next Door to Our
CORNER GROCERY STORE
Fountain Service
Breakfast and Luncheon Specials
L. T. PEASE, Prop. MRS. PEASE, Boss

Make this lovely estate only five miles from the ocean your new Seacoast Region residence.



Distinguished neighborhood. Large frontage on fresh water lake. One hour from Boston. Year round home with beautiful surroundings.

SHOWN BY APPOINTMENT ONLY THRU
Hollis Associates, Realtors
696 LAFAYETTE ROAD HAMPTON
Telephone 802 or 2582
2 Blocks North of Lamie's Tavern

Conn. Vacationist Car Winner At Beach Drawing

A surprise premature drawing for the 1954 red Oldsmobile, which occurred Saturday evening after the regularly scheduled band concerts, was the result of circumstances beyond the control of the Chamber of Commerce, states Secretary Bill Elliot.

Conferring less than 36-hours previous to the drawing of the car, beach officials unanimously agreed that in the best interest of Hampton Beach, the winner should be immediately determined.

Holder of the lucky ticket, Joe Miller of Stamford, Conn., was overjoyed with his good fortune, but confirmed the decision with the Chamber of Commerce office, before he could completely believe it. Needless to say, he quickly secured the car from its position on the carstand with great enthusiasm.

HAVE YOU HEARD
That Tom and Stan get lost daily on a certain street and ask for directions?
That Tim and John are still talking about all the cuties in the beauty contest the other night?
Why Peg has a sudden interest in the calisthenics on the beach?

Hotel Standish
Boardwalk at "A" St.
MOST MODERN
REASONABLE RATES

HAZEL'S
At Cozy Corner
Featuring
Corn on the Cob

Daily Film
Developing & Printing
Service
GARLAND'S

VISIT ...
Ashmont
Tropiquarium
America's Most Beautiful
Tropical Aquarium

MERRIMAC, MASS.
BEAR HILL ROAD
Tel. 3251
1st Right Beyond Trailer Park on
Route 110

"The House of Good Lobster"
and Lobster Meat

THE
Lobster
Pound



AT
HAMPTON HARBOR

Our Lobsters are the Best and Lobster Meat
Quality Unsurpassed

Here at the Lobster Pound is where you can have the lobsters taken out of the water and boiled in seawater - while you watch.

— Visitors Welcome At —

Smith & Gilmore Fishing Pier
Hampton Beach, N. H. (at the Bridge)
TELEPHONE HAMPTON 424

BECOMES GRANDFATHER
TWICE SAME DAY

On July 30 Frank T. McCarthy of McCarthy's Beach Store at North Shore became the grandfather of a granddaughter and grandson who were born within two hours of each other, although a thousand miles apart.

A daughter, Aileen Frances, was born to Mr. and Mrs. Wally Oegan of Tewksbury, Mass., and a son, Shane Francis, to Mr. and Mrs. Robert R. Kenner of Miami, Florida.

FOR SALE
12-ft Rowboat - \$65
New last year, excellent condition. Carl C. Bragg, 24 Mill road, Hampton.

GROCERIES
At Prices That
Can't Be Beat
EVELYN & PAUL
King's Highway at 3rd St.

ICE CUBES
AT
GARLAND'S

Water -
(Continued from Page Three)

also perform stunts. Larry Scott's particular specialty of slalom skiing, using one ski, will be done with Beverly Brindamour of Hampton Beach, who is one of the more experienced members and also serves in the capacity of assistant instructor to the girls. Their various feats will consist of layover, forward swan and straight run positions.

Other feature attractions of the exhibition will be jumping, clown acts, pyramids, and a grand finale. A father and daughter team of Phil and Wanda Toppan of Hampton will ski together as will the two Marston brothers, Paul and Jack, and Jack's wife, Thelma.

Equipment for the ski enthusiasts include a working raft, ski jump, skis, and 25-horsepower outboard motor, which have all been supplied with Chamber of Commerce funds. In addition a fourteen foot, lap-streak boat was recently purchased from the Smith boat yard in Amesbury to add to the club facilities.

To be used in the water shows also is a 16-foot boat with a 104 horsepower inboard motor loaned by James H. Paine of Durham.

During the show pleasure craft, unless stationary will be prohibited from the channel area, al-

though owners of boats have been invited to anchor and watch from a distance.

Both police and the Coast Guard's amphibious duck will patrol and provide protection throughout the event. Special parking space has been designated by Police Chief John Malek for

the invalid mothers of two participants, Phil Toppan and Bob Powers.

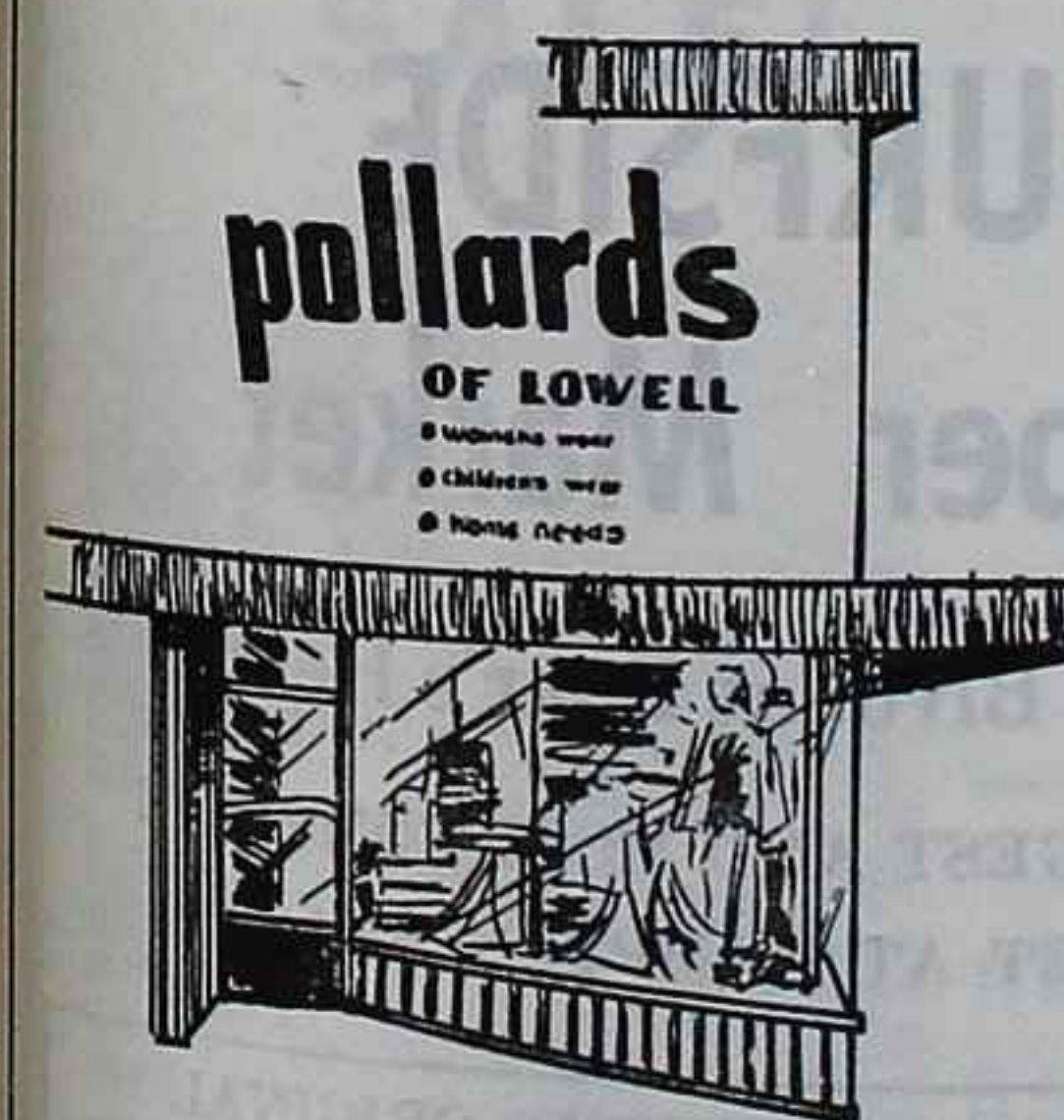
Spectators are urged to obtain frontline position for the aquacade, which will start promptly at 2 p.m., and will have the ck'stars traveling over the water of speeds from 20-40 mph.

Marsh Avenue LAUNDERETTE

Roland and Doris Bragg, Proprietors
PLENTY OF FREE PARKING
Foot of N Street - Tel. 585
156 Marsh Ave. Hampton Beach

Margaret M. Junkins CANDY SHOP

Remember the folks back home with a box of
Junkins famous candy
OCEAN BOULEVARD
Established 1920 - Candies Mailed



Our Big

Bathing Suits
Drastically
Reduced!

Regular
7.98 - 10.98
12.98 - 15.98
16.98 - 25.00

NOW
6.99
9.99
12.99



Next to Howard Johnson's
On the Boulevard

Fashion Find For
Fall!

corduroy
blazers

7.99

These come in black, red,
green, camel. Sizes 10 - 18.

wool flannel
blazers

10.99

100% wool flannel in white,
red, royal, green and charcoal.
Sizes 10 - 18.

Who has the nickname, Smoky, on the beach?

EILEEN'S
Marsh Ave. at "C" St.
COFFEE SHOP
LAUNDRO-MAT
Agents for 20th Cent. Cleaners

Emily's Beauty Salon
Latest Hair Cutting
and Styling
GRAND VIEW HOTEL
Tel. 415 Ocean Blvd.

The Cover

Members of the Hampton Beach Water Ski Gulls are shown on the cover of the Beachcomber this week receiving instruction from Larry Scott, president. Ardent participants in this increasingly popular water sport are Priscilla Anderson, Helen and Janet Herno, and Pat Wainwright, vice president of the Gulls.

What happened to Bob on the sail boat?

PLAYLAND



DEEP SEA FISHING
Trips Twice Daily
8 a.m. - 1:30 p.m.

Tuna Trips
Charter Parties

AL GAURON
State Pier Telephone 2469

CAMERACRAFT

88 Fleet St. Portsmouth

LOOKING FOR A GOOD CAMERA TO TAKE HOME FROM YOUR VACATION TRIP? CAMERACRAFT SUGGESTS...

Special...
Reg. \$14.95
Duaflex II
with
KODET LENS
11.95

Special...
Reg. \$22.50
Duaflex II
with
F-8 LENS
17.95

— SPECIAL —
T. D. C. Headliner
(200 W. with Blower) \$33.00
30 x 40 Screen Reg. \$3.75 1.00
both for **34.00**

I USED ROLLINCHORD \$120.00
The Seacoast's Most Complete Photographic Store

County GOP To Hold Luncheon At Beach Friday

Senator Styles Bridges, president pro tempore of the United States Senate, will be principal speaker Friday when the Rockingham County Republican club holds its biennial luncheon and Ladies' Day at the Ashworth hotel at Hampton Beach.

Also slated to speak at the affair are the GOP's major candidates in the September 14 primary. They include Sen. Robert W. Upton, Rep. Norris Cotton and Wesley Powell, all seeking nomination to the two-year Senate seat; Rep. Chester E. Merrow and Renfrew Thomson, the former's opponent for nomination as First District congressman, and Lane Dwinell and Elmer E. Bussey, the party's gubernatorial nomination candidates.

The luncheon will start at 1 p.m., with county GOP chairman John W. Perkins in charge and William Elliot as master of ceremonies.

HAVE YOU HEARD

That Pollara's beauties didn't enter the contest last Thursday? Who's the "mule" that stays at Nudd Court? Who accompanied Peggy, Bar-

bara, and Jerri from Salisbury the other night?

OLD BOOKS
Second Hand Books
Ring's Island Bookshop
7 - 2nd St. Newburyport, Mass.
Rings Island is directly across the Merrimack from Newburyport.

Dr. L. B. Winkler
DENTIST
570 Lafayette Road
1-5 Mile above Lamie's Hampton Center Tel. 2388

Dr. L. M. Salden
Optometrist
Complete Visual Service
Telephone 395
HAMPTON CENTER

STUDLEY'S
Gift & Flower Shop
9 Centre St. Exeter

Just off Water Street

"A NICE PLACE TO BROWSE IN ON A RAINY AFTERNOON."

Unusual Gifts — Flowers
A FEW FINE ANTIQUES
Miss Alice Stuart Hickey, Prop.

SURFSIDE Super Market

Ocean Blvd. at Boar's Head

THE LARGEST AND MOST COMPLETE MARKET AT HAMPTON BEACH

HAVE YOU TRIED THE ORIGINAL "Old Hickory Way"

WHOLE **BAR B - Q - CHICKEN**

FOR A DELICIOUS TREAT —
Take home a freshly bar-b-queud chicken today!

A full line of quality meats and groceries at popular prices

Plenty of Parking for Shoppers

HAVE YOU HEARD
Why Dick S. stands on the Casino one hour a day?

MARSH AVENUE BARBER SHOP
Marsh Ave., Opposite P Street
"The Family Barber Shop"
Open Every Day 8-8 Sun. 9-1
Charles DeNichols Tel. 2214

KENMORE RESTAURANT
Home Cooked Food
Breakfast-Lunch-Dinner
5 F St. Near Casino

POLAROID FILMS
at
GARLAND'S

Enjoy your vacation by staying healthy with chiropractic

DR. W. J. LABARRE

Chiropractor

443 Lafayette Road
Hampton, N. H.
Telephone 2754
OFFICE HOURS
2-4 P.M. AND 7-9 P.M.
MON. TUES. WED. & FRI.
AND BY APPOINTMENT

HAMPTON BEACH

Another poem describing the attractions of Hampton is the following submitted by Mrs. Hilda Morse of 24 Norton road, Hampton.

Hampton Beach is a grand place to come, Some of those reasons, let us sum, For the whole family, grandparents too, Hampton Beach is the "Vacation Spot" I'm telling you.

The kiddies have playground, arcades, swimming, and bikes for hire, Fireworks Wednesday nites go off with color and fire A fishing trip from the harbor with mom and pa, And the grand State Park a small fee per car.

Hampton Beach gives folks a chance to relax, Fine churches, band concerts novelty stores clean as wax, The ocean breeze, on the hottest of days, Relieves one of the "work a day" City ways.

Hampton Beach cleanliness is another great gain, "Clean up boys" get paper and rubbish in sun or rain, The Chamber of Commerce office information relates,

Even answers to questions as to finding fish bait. Historical visits, as old fish houses at North Beach, Hampton's last rural school, or Haunted House easy to reach, Great Boar's Head with legends of Indians lore, The "Old Mill" on Hampton's High street at one's door. The beach has sunsets o'er the marshes, an artist could paint, Fine board walks, and courteous police who return little saints, Now for a grand vacation, what better place to come, Begin now and save your 1955 vacation sum.

Mrs. Hilda Morse
24 Norton Road
Hampton, N. H.

HAVE YOU HEARD
Who's the girl that gets extra

pie covers on all her orders at the Renwod?

Nelson's Candy

Hampton Beach
Salt Water Taffy
65c lb.
Fruit and Nut
Caramel Kisses
80c lb.
Homemade Fudge
and the best
Caramel Corn
you ever tasted
At

Nelson's
On the boulevard
NOT TWICE AS MUCH
BUT TWICE AS GOOD!

KENNEDY'S RESTAURANT

BREAKFASTS 9-11 DINNERS 11:30-3:00 SUPPERS 5-9

Car Service 4 p.m. - 12 p.m.

North Shore Opposite the Coast Guard Station
The only car hop on the beach

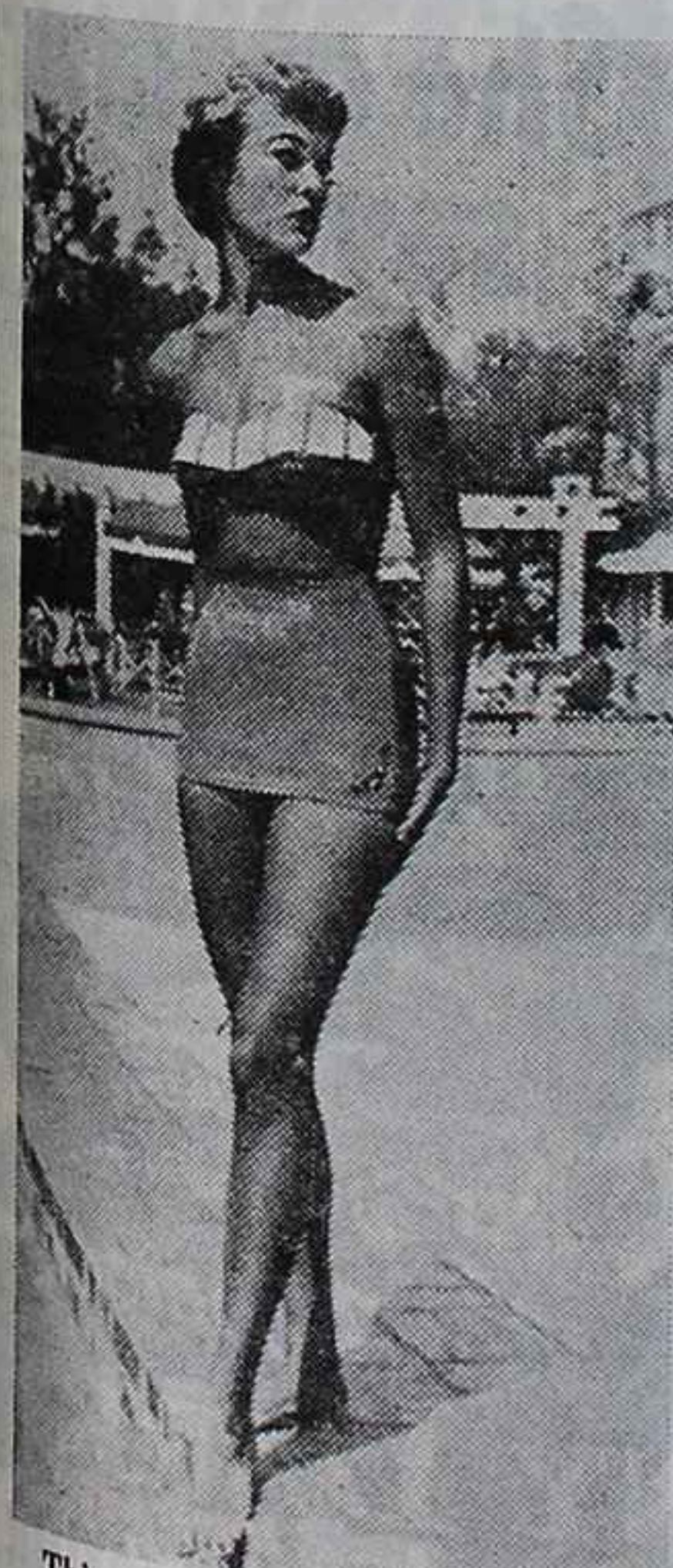
SALE!

SALE!

SALE!

DUDLEY'S

\$2.00 Off Every
Bathing Suit and Dress



BATHING SUITS		DRESSES	
WERE	NOW	WERE	NOW
5.95	3.95	5.95	3.95
7.50	5.50	6.95	4.95
8.95	6.95	7.95	5.95
9.95	7.95	8.95	6.95
10.95	8.95	10.95	8.95
NYLON UNIFORMS		COTTON UNIFORMS	
Were \$6.95		Were \$4.49	
4.95		3.49	

DUDLEY'S

Ocean Boulevard at C Street

This Jantzen Suit as Pictured Was \$14.95 NOW 12.95

Sizes 7 - 20
14 1/2 - 24 1/2

MCCARTHY'S BEACH STORE
 Winnacunnet Road Hampton Beach
 Luncheonette — Toys — Beach Supplies
 Periodicals — Film Service — Sundries — Candy

**CHILD INJURED
 IN BEACH MISHAP**

A child was struck but not seriously injured at Hampton Beach by a car operated by Richard Tobin of Dorchester, Mass., on August 5 when she unexpectedly

ran in front of the vehicle on Ocean boulevard. Thrown three feet as a result of the accident, Linda Deslauriers, 4, of Dracut, Mass., was x-rayed at the Exeter hospital for possible internal injuries, treated by Dr. Bryer of Hampton.

At the **HAMPTON BEACH THEATRES**
SHOWS 2 7:00 9:00
CASINO SURF

Thursday - Friday - Saturday August 12 - 14

THRILL TO ITS THOUSAND MEMORABLE MOMENTS ON **WIDE SCREEN!** DAVID O. SELZNICK The Producer Who Gave You *GONE WITH THE WIND* presents **DUEL IN THE SUN** Technicolor



starring **JENNIFER JONES · GREGORY PECK · JOSEPH COTTEN**
 with LIME BARKHURST · HERBERT MARSHALL · LILLIAN GISH · WALTER HUSTON · CHARLES DICKFORD
 Directed by KING Vidor · A Selznick Re-release

Sunday - Monday August 15 - 16

Errol **FLYNN**
 Gina **LOLLOBRIGIDA**
CROSSED SWORDS
 in **PATHECOLOR**
 Released thru United Artists



Tuesday - Wednesday August 17 - 18

NOW **MGM'S P.O.W.E.R.F.U.L!** SOME PICTURES YOU NEVER FORGET... this is one of them!
"PRISONER OF WAR"
 RONALD REAGAN · STEVE FORREST · DEWEY MARTIN · OSCAR HOMOLKA

EXPOSING ENEMY PROPAGANDA!
 BRAIN-WASHING IN ACTION!
 BRAVERY UNDER TORTURE!
 LIFE IN THE P.O.W. CAMPS!

Wednesday - Thursday August 11 - 12

The laugh-loaded salute to our P.W. heroes!
Stalag 17
 starring **WILLIAM HOLDEN · DON TAYLOR · OTTO PREMINGER**
 Produced and Directed by **BILLY WILDER**
 Written for the screen by **BILLY WILDER and EDWIN BLUM**
 Based on the play by Donald Bayan and Edmund Trzcinski A Paramount Picture



Friday - Saturday August 13 - 14

SHE TRIED TO SAY NO!
 ...but not very hard!
HOWARD HUGHES presents
ROBERT MITCHUM · JEAN SIMMONS · ARTHUR HUNNICUTT
 in **She couldn't say NO!**
 with **EDGAR BUCHANAN · WALLACE FORD · RAYMOND WALBURN**
 R.K.O. RADIO



Sunday - Tuesday August 15 - 17

DRIVING FOR GLORY...
 Down a thousand miles of **HIGHWAY DANGER!**
 ...he faced the greatest challenge of them all... for the prize they said he couldn't win... and the girl he couldn't have!
JOHNNY DARK
TONY CURTIS · PIPER LAURIE · DON TAYLOR
 COMING! "ABOUT MRS. LESLIE"



HAVE YOU HEARD
 That Joe, Bill F., and Barb all went to the movies together the other night?
 That Paul and Bob were cases of mistaken identity at the North Shore last weekend?
 What Joan does every other Thursday that keeps her so busy that she doesn't even see Jack?
 Why Pat S. doesn't speak to Jim since he took her dancing?
 What happened to the boys on 8 street when Barbie got mad?

Ron & Gig Are Back Honoring All Passes

NORTH HAMPTON DRIVE-IN THEATRE
 PORTSMOUTH-HAMPTON ROAD

Open Nightly-Dusk to Midnite

Fri. - Sat. Aug. 13-14
"HELL'S HALF ACRE"
 Wendell Corey-Evelyn Keyes

"JUBILEE TRAIL"
 Vera Ralston-Forrest Tucker

Sun. - Mon. Aug. 15-16
"ACT OF LOVE"
 Kirk Douglas - Betsy Blair

"CITY OF BADMEN"
 Dale Robertson - Jeanne Crain

Tues. - Thurs. Aug. 17-19
"HANS CHRISTIAN ANDERSON"
 Danny Kaye - Jean Maire

"WOMAN IN THE DARK"
 Ross Elliott - Penny Edwards

PORT
 NEWBURYPORT 2287
 AIR CONDITIONED!
 FREE PARKING!
 CINEMASCOPE!
 STEREOPHONIC SOUND!

Now Ends Saturday
 In CinemaScope
 Spencer Tracy - Jean Peters
 in **"The Broken Lance"**
 Color by Technicolor

Now Ends Tuesday
 Jane Wyman - Rock Hudson
 in **"Magnificent Obsession"**
 Color by Technicolor

Starts Wed. Aug. 18
 In CinemaScope
 "The Egyptian"

Coming August 25
 In CinemaScope
 "The Egyptian"

Kiddie Matinee Every Sat.

Photo —
 (Continued from Page Three)
 the carstand, the photo to win first place is a scene of turbulent waves breaking over rocks. Appropriately titled "Thinking of Those Lobsters" June Jones' study of a fisherman preparing his nets received the second place award.
 A Medford, Mass., girl, Catherine Sullivan, came in third with her "Rainbow Over Hampton Beach," showing a serene ocean and gleaming wet sand after a storm.

HAVE YOU HEARD
 That O. S. has a new convertible and washes it three times daily?

WRESTLING
 YORK BEACH CASINO
 Mon. August 16 8:30 P. M.

GIRLS TAG TEAM
 4 — Girl Wrestlers — 4
 SLAVE GIRL MOOLAR and the LADY ANGEL

vs.
 DARLING DAGMAR and DAISY MAE

Also: Stan Kowalski vs. Ricky Waldo
 Gypsy Joe Gonsalves vs. Tarzan Bolo
 Res. Rings: de \$1.65 Gen. Adm. \$1.10
 Children 50c - Tel. 717-W Mons.

Dancing Saturdays

THE HOME OF HITS
STRAND
 NEWBURYPORT

Now Ends Saturday
 Shirley Booth · Robert RYAN

About Mrs. Leslie
 Alex NICOL · Marjie MILLAR

5 Days Starting Sunday

The One and Only
"GONE WITH THE WIND"

3 Performances Sunday
 1:05 - 4:47 - 8:29

Twice Daily Mon. and Tues.
 1:45 - 7:15

SALISBURY DRIVE-IN ROUTE 1-A BEACH RD.

Tel. Newburyport 2410-W
 Wednesday thru Saturday August 11-12-13-14

ELIZABETH TAYLOR — DANA ANDREWS
"ELEPHANT WALK"
 2nd Hit — ANTHONY DEXTER — JODY LAWRENCE
"CAPTAIN JOHN SMITH AND POCAHONTAS"

Sunday, Monday, Tuesday August 15-16-17
 JENNIFER JONES — GREGORY PECK
"DUEL IN THE SUN"
 2nd Hit — EDWARD ARNOLD — SUSAN MORROW
"MAN OF CONFLICT"

Coming Wednesday thru Saturday August 18-19-20-21
 VAN JOHNSON — JOANNE DRU
"SIEGE AT RED RIVER"
 2nd Hit — BEVERLY MICHAELS — RICHARD EGAN
"WICKED WOMAN"

IOKA DIAL 2222
 Theatre EXETER

Matinee Every Day at 2:15
 Saturday 1:15 P. M.
 ON OUR GIANT SCREEN

Danny Kaye
 Mai Zetterling

Wed. thru Sat. Aug. 11 - 14
"Knock On Wood"
 (In Technicolor)

KIDDIE SHOW
 Every Saturday at 1:15 P. M.
 Roy Rogers in
"Man From Oklahoma"
 Plus Our Regular Program

CinemaScope at its best —
 4-Track Magnetic Stereophonic Sound

Sun. thru Wed. Aug. 15 - 18
 Ann Blyth - Edmund Purdon
"The Student Prince"
 (In Technicolor)

Rosemary Clooney
 Guy Mitchell
"Red Garters"
 (In Technicolor)
 Allan "Rocky" Lane
 Phyllis Coates
"El Paso Stampede"

Thurs. thru Sat. Aug. 19-21
 COMING
"Gone With The Wind"
"The High and the Mighty"

Mary Annette BEAUTY SALON
Specializing in all types of Beauty Culture.
Highland Ave. Ocean Blvd.
Hotel Delancy Tel. 2145

Home Bakery Evelyn & Paul
King's Hgwy and 3rd St.
Hrs. 7 a.m. to 10 p.m.

Standish Pokerino
in the
Standish Hotel

Ray F. Lufkin
WATCH & CLOCK REPAIRING
OPEN YEAR 'ROUND
40 YEARS EXPERIENCE
HAMPTON CENTER
Corner of Lafayette Rd. and High Street
TEL. 2427

For Your Vacation Pleasure

BAND CONCERTS
Four Daily—Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30

FIREWORKS
Every Wednesday — 9:30 p.m. (weather permitting)

BEACH CALISTHENICS
Classes on beach behind bandstand every morning 10:30 a.m. (except Saturdays, Sunday and Holidays)

TALENT SHOW
Every Monday evening — 7 p.m. — at the bandstand.

SQUARE DANCING
Every Friday evening at State Bathhouse

GOLF COURSES
Abenaqui, Rye Beach — 6 miles, 18-hole course, open to public.
Amesbury Country club, Amesbury — 15 miles, 9-hole course, open to public.
Exeter Country club, Exeter — 11 miles, 9-hole course, open to public
Portsmouth Country club, Portsmouth — 16 miles, 18-hole course, open to public

CHURCH SERVICES
COMMUNITY CHURCH, D Street, (Protestant, Non-Sectarian)
Sunday morning 10:30 a.m. Visiting pastors. Ladies Aid, Tuesday 7:30.

ST. PATRICK CHURCH, Church Street (Roman Catholic), Sunday Masses, 6 - 7 - 7:45 - 8:30 - 9:15 - 10:00 - 10:45 - 11:30.

SERVICE CLUBS
KIWANIS — Meets every Monday evening, 6:30 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

LIONS — Meets 1st and 3rd Wednesday, 6:15 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

WATER SKIING
Water Ski Club — Larry Scott, director — practice sessions as weather permits at the south end of Hampton Harbor.

JOHN THE BARBER
28 Years at Hampton Beach
Highland Avenue

Daily Film Developing & Printing Service
GARLAND'S

Pins and Needles Shop
Formerly the Remnant Room
104 Congress Street
PORTSMOUTH 3795
Fabrics - Notions - Jewelry Trimmings

GIFTLAND
Headquarters for Headwear
GIFTS — NOVELTIES SOUVENIRS
Ocean Boulevard at C St.

FOR HEALTH! **Bowling** **FOR FUN!**
Candlepins and Duckpins. 8 newly re-surfaced alleys. New approaches and clean balls. Good pins and pin boys. Courteous and friendly service.
25c per string

Bicycling
About 100 bikes — many new 20" - 24" - 26". Singles, balloons and lightweights. 3 Speeds and tandems. Equipped with lights at night. Available 8 am - midnight. Bikes and trikes for tota.

Billiards
7 new Brunswick tables
Fluorescent lighted
Well ventilated.
Open Sundays.

In The Penthouse

Open — WEEKDAYS 10 A.M. - MIDNIGHT
SUNDAYS 1 P.M. TO MIDNIGHT
INCLUDING BILLIARDS

FERNCROFT
Recreation Center Telephone 410
A Street

MARION LEE'S
Fashionable Frocks and Beach Wear
Everything Reduced
25%
Ocean Boulevard at No. Shore Hotel
HAMPTON PHONE 692

SHOP IN HISTORIC EXETER, N. H.

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

HALEY'S IGA
FOODLINER
Choice Meats and Groceries
ALL KINDS OF COLD BEVERAGES
Save Money Save Time
Shop Haley's
11 Portsmouth Ave. Exeter
OPPOSITE STATE LIQUOR STORE

Tula's Lobster House
SHORE — STEAK — and SPECIAL DINNERS
LIVE and BOILED LOBSTERS
STEAMED and FRIED CLAMS
All Orders Put Up to Take Out
SPECIAL LUNCHESES DAILY
Open 10 A. M. to 1 A. M. Every Day
TEL. EXETER 2559 FOR RESERVATIONS

STRETCH VACATION DOLLARS
Shop At Young's
Rockingham County's Leading Hardware and Sporting Goods Store
Housewares and Gadgets
We handle the largest assortment of Housewares and Gadgets north of Boston.
Appliances
All Well Known Brands
Hot Plates from \$3.95 Toasters from \$3.15
New and Used Refrigerators
Gifts
An unusual assortment of gift items that will be perfect for one and all.
Sporting Goods
A complete line of deep sea fishing tackle, life jackets, beach balls, frogmen sets, pools, umbrellas, etc.
Canvas — Wood — Steel or Aluminum Chairs
\$3.49 to \$9.95
YOUNG HARDWARE
WATER ST. EXETER

Spaulding's
Greeting Cards
Costume Jewelry
Gifts and Toys
167 Water St. Exeter

The Best For Less
Shop at Your
Western Auto Associates Stores
Full line of Sporting and Camping Equipment
Including inflatables and beach goods.
137 Water Street Exeter
AL FERRON, Owner TEL. 2731

CLEARANCE

Men's and Boys' Sport Shirts and Swim Trunks	33 1/3 % OFF REG. PRICE
Men's Dress Slacks	50% OFF REG. PRICE
Men's and Boys' Sport Coats and Jackets	35% OFF REG. PRICE
LADIES' Values to \$4.00	MEN'S Values to \$12.00
Play Shoes \$1.99 up	Dress Shoes \$6.99

— JUST ARRIVED —
Huge shipment of latest style sweaters for those cool August evenings ahead. Popularly priced!

MOODY'S
133 Water Street Exeter
OPEN FRIDAY EVENINGS 'TIL 9 P. M.

HAVE YOU HEARD

If Betty ever got that chocolate milkshake that Steve owes her?

YE OLDE COUNTRY AUCTION
Every Saturday
Rte. 1 No. Hampton
H. L. Norton, Auctioneer

ICE CUBES
AT
GARLAND'S

This Evening
Dine on the Ocean
AT THE

Boar's Head Inn
EXCELLENT FOOD
COOL OCEAN BREEZES
AT YOUR SIDE!
Serving 12:00-2 p.m. & 6-8 p.m.

CASINO BARBER SHOP
Open Daily 8 a.m. - 7 p.m.
Saturdays 8 am - 8 pm

PHILIP DOYON
of St. Petersburg
MISS RUTH SAKOVICH
Manager

TRAVEL THRU BUS SERVICE
Montreal Quebec City
Lowell Worcester Springfield
Boston New York
Airline Steamship
Hotel Reservations
Jackie's Travel Agency
182 Ocean Boulevard
Hampton 2393
Dorothy Cate Jackie Jordan

Hold Juvenile On Check Charge

Guilty of passing a fraudulent check endorsed with a fictitious name in a Hampton store, a juvenile delinquent, 16, appeared in a special session of Hampton court for a preliminary hearing yesterday.

The youth was released in the custody of his mother pending an investigation by the New Hampshire department of Probation and sentence will be pronounced when the deadline set for the deposition of the case by the judge is reached.

In another juvenile case in which the defendant was guilty of two robberies, one at a private home and one at Hampton Academy, financial restitution was ordered by the court and the youth was placed on probation for one year.

Talent

(Continued from Page Three)

position on Monday night because of heavy rainfall and high winds.

Although a slight rain still continued by show time Tuesday, the contest was conducted with the same large crowd which has been customary all season.

The second comedian to win first place in two weeks, John Filocamo joked and did a comedy skit to background music.

Coming in second was Armand LeMay of Lowell, Mass., who sang "Ebb Tide" to complete the winning selections of the adult division.

A talented youngster, Jeff Bourne, 6 of Sterling, Mass., danced to "You Know That I Know" for first place in the junior division.

Philip Scott, 12, of Hollis gained second place with his clarinet solo and many predict that Chuck Hill has a future member for his band in Phil.

In third place was Carol Kirk, 11, of Warwick, R. I., who did a song and dance routine to a medley of tunes.

HAVE YOU HEARD

That Janet E. hates to see summer end because then Dick is going in the Army?

DAIGLE'S

Take-out and Counter Service

SPECIALIZING IN

ITALIAN SANDWICHES
HAMBURGERS
BREAKFASTS

Located on the North Shore Boulevard

Wins Crown



MISS UNIVERSE . . . Miriam Stevenson, 21, of Winnsboro, South Carolina, was crowned world's most beautiful girl in competition with beauties from 32 countries at Long Beach, Cal.

LADIES' AID

The Ladies' Aid of the Hampton Beach Community church met Tuesday evening, August 10, in the church vestry.

Discussion was held on the annual Fair and Supper to be held Thursday, August 19. The fair will begin at 2 p.m. with a variety of tables which will include a fish pond, apron table, toy table, etc. The supper to be held at 6 p.m. will include baked beans, ham, salad, rolls and homemade pies. Tickets for the supper may be obtained from any of the members of the Ladies' Aid.

Standish Gift Shop
Largest and Finest
in New England
Ocean Blvd. at "A" Street

YARNS GIFTS

The Dan-Allen Shop
HAND MADE GIFTS
Atlantic Ave. No. Hampton
Yarns for Stoles
Argyles - Plaids - Blocks
Crochet Cottons
Stamped Goods
Crestwick Greeting Cards
MON.-FRI. 10 A.M.-5 P.M.
Closed Saturdays & Sundays

BINGO

30-GAME PARTY

EVERY THURSDAY

AT 8:00 P. M.

LEGION HALL

EXETER ROAD HAMPTON

NO GAME PAYS LESS THAN **\$10** WITH BIG SPECIALS

FREE BUS

Leaves Casino at 7:20, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:30. Route to Legion Hall via Winnsboro road. Bus returns same route after game.

PLENTY OF FREE PARKING



18-20 PLEASANT ST. - NEWBURYPORT, MASS.



BLACK CAT DAY
FRIDAY (the 13th) ONLY

13 "PURRFECT" BUYS FOR LUCKY LINCOLN SHOPPERS:

13c Apron Sale

80 sq. Percale

APRONS

1st one 69c 2nd one 13c

BOYS' PIMA JACKETS

\$5.98 Value

\$3.13



13c FIGURINE SALE

Imported Figurines

1, 2 and 3 Piece

1st purchase \$1.00

2nd purchase 13c

13c CURTAIN SALE

72" Rayon Marquisette

RUFFLE CURTAINS

1st pr. \$2.99
2nd pr. 13c

FLORAL LACE

PLASTIC DRAPES

1st pr. \$1.00
2nd pr. 13c

MEN'S \$3.98
Collar Style Knit

SPORT SHIRTS

\$1.13

Slight Irregulars

QUEEN NAN NYLONS

2 pr.

\$1.13

COAT SWEATERS

Sizes 2 - 3

Reg. \$1.98

\$1.13

WOMEN'S BRIEFS

3 pr. for

\$1.13

SOFT DUCK FEATHER BED PILLOWS

Buy one at \$2.99

2nd one for 13c

22 x 44
BATH TOWELS

2 for \$1.13

72" NILONETTE
TAILORED CURTAINS

1st Pair \$2.99

2nd Pair 13c

SPORT SHIRTS

1st Shirt \$1.00

2nd Shirt 13c

Saturday
9:30 - 5:30

OPEN FRIDAY NIGHTS UNTIL 9 P. M.

At Portsmouth's Leading Department Store

A WHALE of a DOLLAR DAY SALE



Here's where your dollar dollar goes WHALE-size in buying power! Not in many, many years have we been able to offer so much for so little.

Thurs.-Fri.-Sat. Aug. 12-13-14

Dollar Days Only

Women's

Man Styled

SHIRTS

Reg. 5.95

\$4.95

— A SPECIAL PURCHASE FOR DOLLAR DAYS —

White Turkish Towels

Face Cloth 15c

Guest Towel 59c

Bath Towel 1.00

Dollar Days Only

Dixee-Bell

Chenille

RUGS

Were	NOW
1.75	1.25
2.75	2.25

Dollar Days Only

JUST IN ...

CHILDREN'S SNOW SUITS

10% OFF

For Dollar Days Only!

Dollar Day Special

SHORTS

10% OFF

All Sizes and Colors

Dollar Day Special

LAMPS

20% OFF

Large Assortment

BATHING SUITS

REDUCED FOR DOLLAR DAYS

WOMEN'S & MISSES

WERE	NOW
12.95	9.95
15.95	10.95
19.95	14.95

Tots and Teens

SIZES	WERE	NOW
3-6x	6.95	5.00
7-14	4.95	3.95
Teens	7.95	6.00

Dollar Days Only

DRESSES

Here's a Dollar Day value that will be hard to beat ...

Regular	NOW
8.95	5.95
10.95	6.95
12.95	8.95

GEORGE B. FRENCH CO.
37 MARKET ST. PORTSMOUTH

The Beachcomber



VOL. XXVII., NO. 8 Incorporating The Hampton Beach Advocate WEDNESDAY, AUGUST 18, 1954 FREE DISTRIBUTION



Children's Day To Be Held Saturday