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PORTSMOUTH'S  
LEADING  
DEPARTMENT  
STORE



# Week-End Wonderfuls For Your Summer Wardrobe!



## Jerseys

Short Sleeve or Sleeveless Styles

\$1.95 to \$2.95

## Dresses

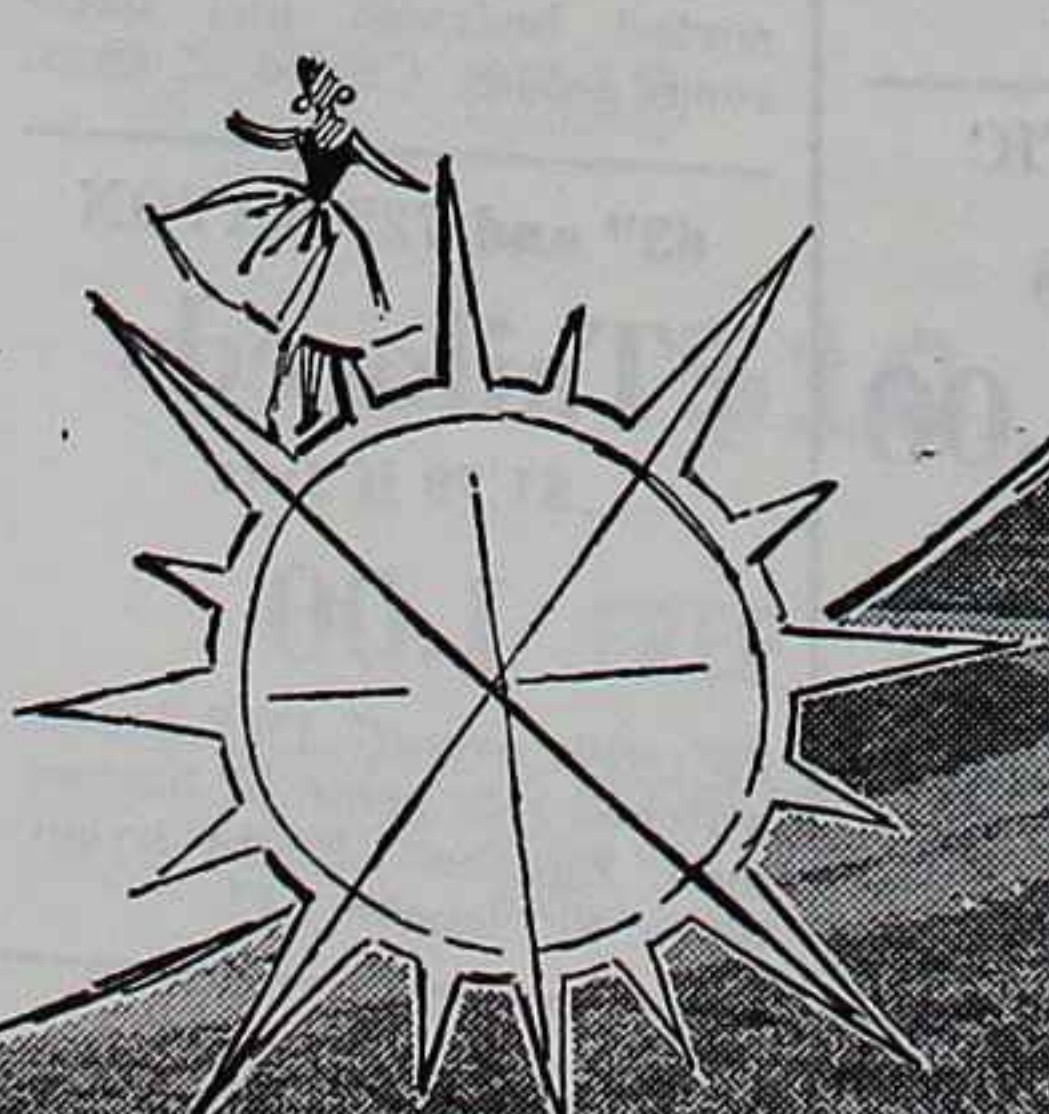
Cotton Casuals  
in a wide range  
of summer colors

\$8.95 to \$19.95

## Skirts

Semi Flare or Pleated Styles  
Poplin, Denim, Corded Cotton,  
Cotton Prints. Plain and Assorted Colors

\$3.95 - \$6.95



**Geo. B. FRENCH Co.**  
37 MARKET STREET  
PORTSMOUTH, N. H.

# The Beachcomber

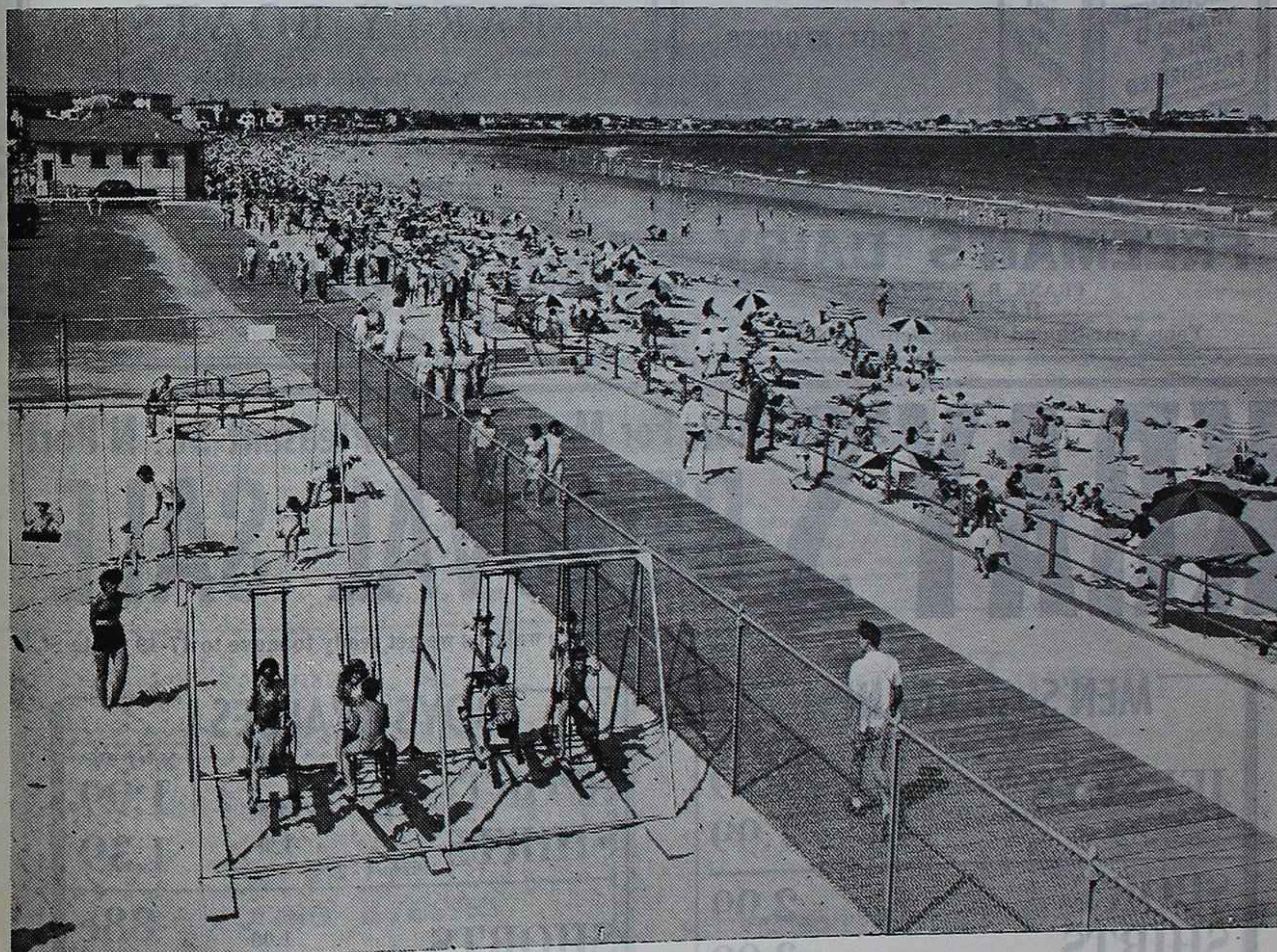


VOL. XXVII., NO. 5

Incorporating The  
Hampton Beach Advocate

WEDNESDAY, JULY 28, 1954

FREE DISTRIBUTION



## Beauty Contests Start Next Week



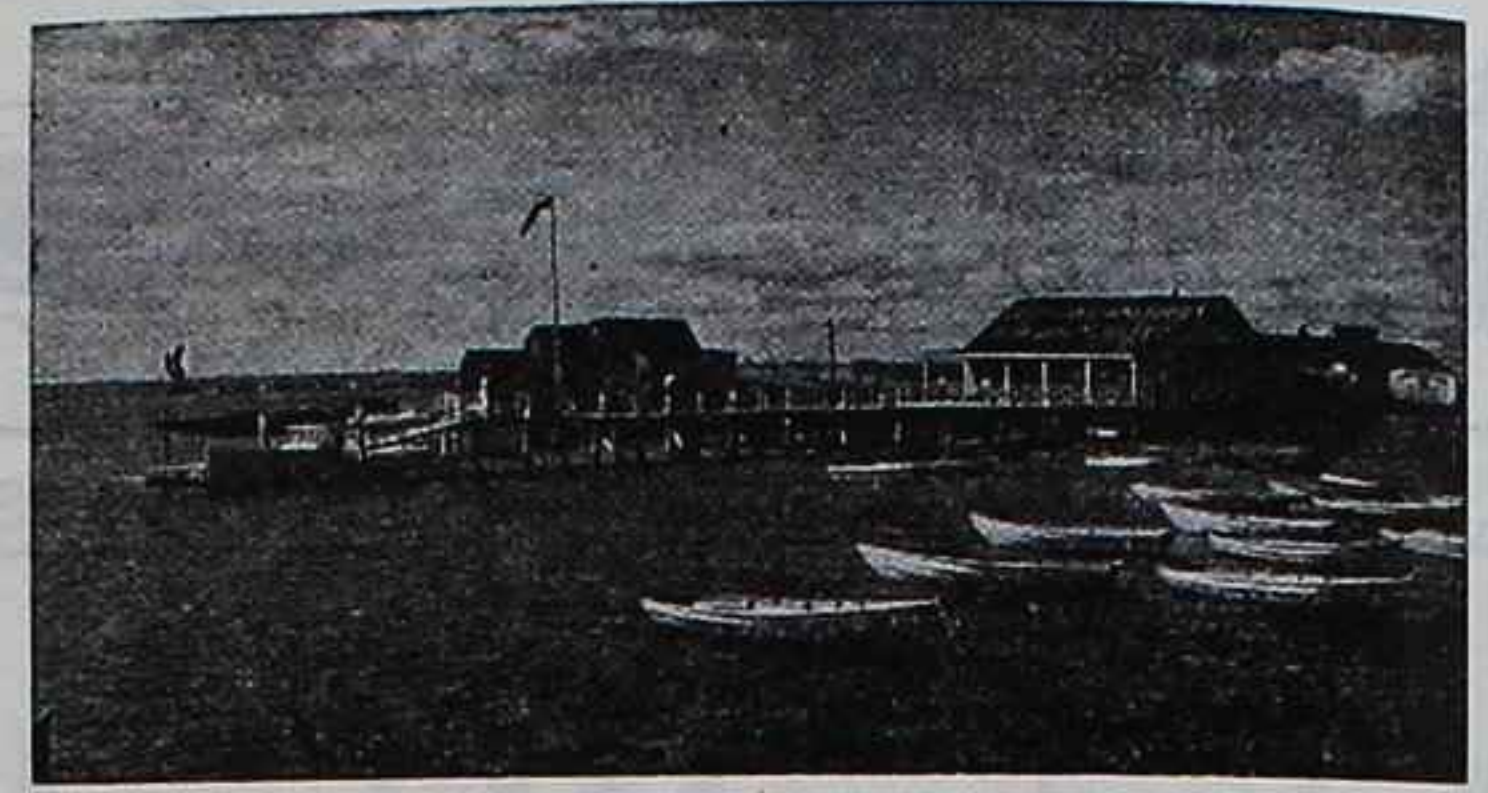
It's  
New Hampshire  
**FRESH**  
From Hampton's  
Only Dairy...

Ask for it  
by name at  
your grocers

Available by retail  
delivery, also.

**FREEMAN'S DAIRY**  
FRANK B. FREEMAN  
HAMPTON  
Your Year 'Round Beach Delivery Service

**DEEP SEA FISHING**



LINES AND BAIT FURNISHED — TOILET FACILITIES  
FREE PARKING

**PARTY BOATS**

Leave Hampton River Daily  
8:00 A. M. and 1:30 P. M.

**ROW BOATS FOR RENT**

Tackle Shop Coffee Bar  
**OUTBOARDS FOR RENT**

**Smith & Gilmore Pier**  
Hampton Beach Telephone 500

Store For Men & Boys Pleasant St., N'Port

**KRAY'S REMOVAL SALE**

Selling out to the bare walls as we get ready to move to 47-49 State St.

**MEN'S BARGAINS!**

	Was	N O W
JERSEYS	\$1.98	1.29
	2.98	1.99
SPORT SHIRTS	3.98	2.99
	4.98	3.99
WALKING SHORTS	4.98	3.69
	6.50	4.69
SWIM SUITS	2.98	1.99
	3.98	2.69

**BOYS' VALUES!**

	Was	N O W
SPORT SHIRTS	\$2.98	1.99
	1.98	1.39
SHORTS	1.00	88c
	2.98	1.99
SPORT SHIRTS	1.98	1.29
	3.50	2.49
SWIM SUITS	2.50	1.89
	3.95	2.99

**Miss Brazil Invited To Enter Beauty Contest**

**Playground Is Integral Part Of Beach Life**

That children vacationing at Hampton are provided with a safe and fully equipped playground, a section of which is featured on this week's Beachcomber cover, is largely the result of one man's PLAYGROUND

(Continued from Page Six)

Beautiful girls, sophisticated or glamorous girls, popular girls — all have an opportunity for fun, fame and fortune in the weekly beauty contests beginning August 5 and continuing each week until the final Miss Hampton Beach contest on Sept. 2.

Certain regulations have been established by the Chamber of Commerce which will govern the selection of the prize-winning contestants and timing of audience applause will be the conclusive factor in determining the winner who will then receive either \$100 saving bond in the weekly contest or a cash award of \$200 in the final contest.

Applications may be made by obtaining a form from the Chamber of Commerce office or by filling in the blank entry in the Program of Events booklet published by the Chamber of Commerce which is available at all beach business places.

To qualify the contestant must be 16 years of age or over and neither married nor a professional model. Appearance at the Chamber of Commerce office before 5 p.m. on the day of the scheduled contest is necessary and all applications forms must be completed and submitted also by this time.

What distinguishes the weekly beauty contests from others of a similar nature is the varying CONTESTS

(Continued on Page Fourteen)

**Recover Stolen Car At Beach**

A stolen car, a 1953 Chevrolet, was recovered by Hampton police abandoned on Ocean boulevard on July 21 and returned to its owner in Somerville, Mass.

Police launched an investigation which led to the identification of Henry Daly of Somerville, as the same man who previously had stolen a 1948 Willys belonging to Alexander Finan of 17 C street on last July 8.

Daly is currently serving a term of one year, two months in Cambridge jail for former car thefts committed in Massachusetts. However, Chief Malek reports that a retainer warrant will be served which will ensure his prosecution in a New Hampshire court after completion of his prison sentence.

**Rare 'Monk' Fish Caught Off Shore**

The second rare fish of the summer season caught on a deep sea fishing boat operating out of Hampton Harbor was hooked this week by William MacKennon of Hampton on Al Gauron's boat, the Alice G.

The veteran fisherman, who FISH

(Continued on Page 11)

**Water Ski Club Prepares Stunts For Aug. Show**

The Hampton Sea Gulls, America's only organized salt water ski club, is rapidly assembling its program for the water shows scheduled for August 15, 22, and 29 in the south end of Hampton harbor.

Among the various stunts displayed

(Continued on Page Seven)



NO BEAUTY is this rare 50 lb. specimen of an "angler" or "monk" fish caught by William MacKennon while deep-sea fishing off Hampton Beach shores this week.

**State Official Discusses Beach Development**

Hampton Beach was visited last week by John Morton, New Hampshire's Deputy Commissioner of Public Works.

Intended plans for the beach renovation program were discussed with Mr. Morton expressing the opinion that not only this beach but also the state as a whole would benefit from the proposed changes.

A display of pictures and plans of the future Hampton Beach and an outline of the New Hampshire coast will soon be on display at one end of the bandstand together with a detailed list of the beach alterations to be made.

"That Fascinating Store"

Mid-Summer Clearance  
of  
California Dresses  
Summer Suits - Coats - Toppers

$\frac{1}{3}$  to  $\frac{1}{2}$  off

**The Band Box**

32 Pleasant Street Newburyport

**Lamie's Tavern**

HAMPTON CENTER

FAMOUS FOR FINE OLD NEW ENGLAND COOKING

Breakfast A La Carte  
Luncheon Specials \$1.25 up  
Dinners \$1.50 up

Your vacation won't be complete until you have dined at this famous Hampton Restaurant.

Tel. Hampton 616 For Reservations

AIR-CONDITIONED FOR YOUR COMFORT  
OPEN 7 A. M. to 11:45 P. M. DAILY

**HAVE YOU HEARD**  
Who is called Bozo by all the gang on the North Shore? What happened at Dunfey's Sunday.

**AT  
Hampton Hardware**

Waffle Irons  
Deep Fat Fryers  
Toasters  
Electric Irons

Hand Tools  
Paints  
Kitchen Utensils  
Sports Equipment  
Pic-Nic Supplies

Hampton  
**Hardware**  
Corner of  
High Street and  
Lafayette Road

**TV Newscaster  
"Shoots" Beach**

A panoramic view of Hampton Beach with emphasis upon its recreational facilities will be presented on television as a result of the recent visit by WBZ-TV news camera man, Dick Hand of Manchester, on July 23.

Among the various beach scenes photographed were playground activities, calisthenics under the direction of head lifeguard, Pete Sotos, and bus-mobile operations. Many vacationers here also posed for close-ups of beach life.

The publicity release is scheduled for the regular WBZ-TV news broadcast, promising a widespread audience and a promotion of beach resources. Notification of when it will appear on television screens will be made to the Chamber of Commerce office and they will then make a public announcement of the exact time and date.

**STUDLEY'S  
Gift & Flower Shop**  
9 Centre St. Exeter

Just off Water Street

"A NICE PLACE TO  
BROWSE IN ON A  
RAINY AFTERNOON."

Unusual Gifts — Flowers  
A FEW FINE ANTIQUES

Miss Alice Stuart Hickey, Prop.

**Beach Notes**

Joseph A. LeBrun of Hampton Beach has been accepted as a new student at Gonzaga university, Spokane, Wash., and will enter the university in the fall.

LeBrun, a graduate of North Quincy, Mass. high school, is the son of Mr. and Mrs. Homer A. LeBrun, 518 Ocean Blvd., Hampton Beach.

LeBrun will report at Gonzaga September 23. Freshman orientation begins September 20.

**HAVE YOU HEARD**

That in a few more years Ray will provide competition for Tony Martin?

That Maureen is rapidly getting

acquainted with Bill of Donovan and Fallon's?

**THE BEACHCOMBER**  
Incorporating  
the Hampton Beach Advocate  
A Vacation Digest of all the information for the summer visit  
Published  
Wednesdays, June 24 to August  
By The  
**HAMPTON PUBLISHING COMPANY**  
Hampton  
For Advertising Rates in this Paper  
Telephone Hampton 555  
Communications and Items from readers are welcome at all times

**Five Barbers  
"C" STREET**  
OPEN DAILY 8 am - 7 pm  
We speak French  
Arthur Goudreau

**THIS WEEK'S STAR GUEST AT THE**



**HOTEL ALLEN  
Kitty Kallen**  
Appearing at  
The Bowery

Ruth Rogers and Bennie Hayden  
Stars at the Copa. OTHER GUESTS:

ARE: Mr. and Mrs. Dranfield, Mr. and Mrs. Brost, Mrs. White, Miss Gerald Chudzik, Miss Jean Uryga, Miss Mary Uryga, Miss Mary Ouisianka and nephew Walter, Mr. and Mrs. Thomas Cronin, Mr. and Mrs. Pat Trugik and son Pat, Mr. and Mrs. Edward L'antiqua, Mr. and Mrs. William Davis, Misses Lora, Miss Paula Mangiafico, Miss Mary Sauix, Mr. and Mrs. Patrick Herhily, Mr. Pat Donovan, Miss Callahan, Mr. and Mrs. John Smith, Misses Stitt, Mrs. A. Love and daughters Joyce and Marion, Mr. and Mrs. Michard, Miss Grace Goufield, Miss Lorraine Fenwick, Miss Jean Cooper, Misses Pat and June Goufield.  
**THE HOTEL ALLEN PUBLIC DINING ROOM OPEN**  
8 A.M. — 11 A.M. OCEAN BOULEVARD 5 P.M. — 8 P.M.

**Donovan & Fallon  
DRUGS**

**Radio Batteries**

**BURKE'S  
DINER and DINING ROOM**  
Hampton Center

ONE OF THE BEST DINERS IN AMERICA  
(As recommended by Argosy Magazine)

BREAKFAST SERVED ANYTIME  
DINNERS FROM 75c  
SPECIALS EVERY DAY

TRY OUR FAMOUS STEAKS  
SWIFT'S SELECTED BEEF ..... \$1.50  
(Prices subject to change)  
OPEN 6 A. M. to 8 P. M.

Operated by Ida E. Trask

**-BINGO-**  
**3 GOOD GAMES**

Jackpots

Special Games — Door Prizes

TUESDAYS — 7:45 — 30 GAMES

SEABROOK FIRE STATION

Sponsored by American Legion Post 70

THURSDAYS — 8:00 — 20 GAMES

OUAM HALL, SEABROOK

Sponsored by Gov. Weare Association

SATURDAYS — 8:00 — 30 GAMES

SEABROOK FIRE STATION

Sponsored by Seabrook Firemen's Ass'n.

**BIG PAY OFFS!**

**Summer Sportswear**

**Bathing Suits...**

At new low prices !!!

3.88 5.00 6.00 10.00 13.00  
(formerly 5.95 to 19.95)

Yes, we've actually got bathing suits, not a lot of limp leftovers, but a special mid-summer collection to keep you in the swim from now till September. And priced so that you can have more than one.



**Knit Terry Shorts and  
Bloomer Shorts**

Wonderful, washable, just shake and wear. No ironing needed. White only, sizes 10 to 16. 2.98 and 3.95 values  
**2.29**

**Corduroy Shorts**

One of the season's most popular fashions. We have sold out and reordered several times. Now we have the buy of the season! Sizes 10 to 18. Asst. colors.  
**2.29**



**A CLOSE-OUT OF SUMMER SHIRTS**  
Broken sizes and styles  
VALUES TO \$3.50  
**2.00**

**H. W. PRAY CO.**

71 State Street

Newburyport

HAVE YOU HEARD  
That Barbara Dunn has a boy-  
friend?

The Chesterfield  
Hotel



Mrs. Bertha Kelley, Prop.  
C STREET - TEL. 2504

Rooms from \$2.00 up  
Adjacent to Beach,  
Restaurants and Amusements

Playground —

(Continued from Page Three)

work, the late John C. White, who contributed generously of time and money until the children's recreational center was constructed.

One of the pioneer businessmen of the beach, Jack White's main concern was the welfare of children. At his own expense play equipment was purchased for children's enjoyment. Little did he realize then that as a result of his effort Hampton was to have the oldest established public playground in the New England area.

Directly after Mr. White took the initiative, the voters of the Hampton precinct appropriated money at the annual meeting to provide for more complete recreational facilities. Each year they

have continued to operate the playground under the direction of three precinct commissioners who are appointed for three year terms. The present beach commissioners supervising and controlling the expenditures are: Ben Butler, Fred Gagne, and Seth Junkins.

Where Jack White left off, George "Daddy" Ashworth carried on. Acting as commissioner for many years, he inaugurated the now traditional Children's Day. To be held this year on August 1, Children's Day was initially intended as a celebration for youngsters of the playground. However, it has developed into a beach-wide event with a float parade, entertainment, and ice cream.

The policy of the commissioners in the operation of the playground involves two principles, the safety and the pleasure of the children. Attendants are selected on the basis of previous training and experience. Megaphones and an observation booth assist them in their task.

This year Madeline Moody, a Hampton native and a June graduate of Sargent college; Cecile Cote of Manchester, a Mount St. Mary college graduate; and June Jones, a resident of Hampton and a student at Vesper George art school alternate duty in the playground, keeping constant surveillance.

Beach Notes

Mr. and Mrs. Conrad ...  
nard of Holyoke, Mass., ...  
and Mrs. Roland Berg ...  
Pawtucket, R. I., are regis ...  
the Triangle for their stay ...  
beach.

**HAZEL'S**  
At Cozy Corner  
Featuring  
**Corn on the Cob**

Daily Film  
Developing & Printing  
Service  
**GARLAND**

VISIT ...  
Ashmont  
Tropiquarium  
America's Most Beautiful  
Tropical Aquarium  
MERRIMAC, MASS.  
BEAR HILL ROAD  
Tel. 3251  
1st Right Beyond Trailer Park  
Route 110

The  
**BEACH SHOPPE**  
"SHELLS FROM ALL OVER THE WORLD"  
Hotel Delancy Building  
OCEAN BOULEVARD, AT HIGHLAND AVENUE  
Next Door to Our  
**CORNER GROCERY STORE**  
Fountain Service  
Breakfast and Luncheon Specials  
L. T. PEASE, Prop. MRS. PEASE, Boss

Make this lovely estate only five miles  
from the ocean your new Seacoast Region  
residence.



Distinguished neighborhood. Large frontage on fresh water lake.  
One hour from Boston. Year round home with beautiful surroundings.

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**Hollis Associates, Realtors**  
696 LAFAYETTE ROAD HAMPTON  
Telephone 802 or 2582  
2 Blocks North of Lamie's Tavern

"The House of Good Lobster"  
and Lobster Meat  
THE  
**Lobster  
Pound**  
AT  
HAMPTON HARBOR  
Our Lobsters are the Best and Lobster Meat  
Quality Unsurpassed  
Here at the Lobster Pound is where you can have the lobster  
taken out of the water and boiled in seawater — while you wait  
— Visitors Welcome At —  
**Smith & Gilmore Fishing Pie**  
Hampton Beach, N. H. (at the Bridge)  
TELEPHONE HAMPTON 424

Parking Space  
Revenue Doubles

Revenue from the municipally owned parking lots at Hampton Beach is nearly double so far this season according to figures released today by Henry C. Bodwell, town supervisor of the parking areas.

Total receipts for the first 51 days ending July 21st were \$7,460.15 in 1954 as compared with \$4,834. in 1953.

The period covered ends the first year of operation under the new system of collection devices which were installed by vote of the town last summer on July 21.

Approximately \$1235 of the added revenue can be accounted for by the increase of the parking fees in the Ocean boulevard area which were hiked from 25 to 50 cents in conjunction with a similar increase at the state owned parking lot on the beach front.

If revenues for the balance of the present summer season keep pace with the second half of the 1953 season, when income of \$9,300.75 was collected during the last 53 days of the season as against \$4,834 in the first 51 days, unofficial estimates would indicate that the town will receive nearly \$17,000 in parking revenue this year as against an estimate of \$10,000 contained in the annual budget for sources of revenue.

The total revenue from the parking areas in 1953 as contained in the town report was \$14,150.25.

Club —

(Continued from Page Three)

playing the fast progress of the novices will be one-hand and no-hand holds, wake jumps, and hurdles of fixed barriers with Larry Scott and other experienced club members performing more difficult feats.

One persevering youngster, Charles Brindamour, 15 of 19 1/2 street, has won group admiration and respect for his mastering of the water skis despite the handicap of a permanent leg injury. When Chuck was 11, his leg was crushed by a car and although amputation was avoided, it necessitated innumerable skin grafts and a year of hospitalization before he could again walk.

He was one of the first water ski enthusiasts and joined the

club in spite of parental doubts. For 21 consecutive times Chuck Brindamour last Saturday night attempted to mount skis and failed. On the 22nd try he succeeded and since that time he has steadily acquired additional skill so that he qualifies for participation in the August water shows.

An impromptu night performance with brilliant flares was staged by Larry Scott and Bev Brindamour last Saturday night along the beach front. Public response was so favorable that a repeat is promised by the organization. Undoubtedly one of the season's most popular recreations, water ski-ing has become firmly entrenched at Hampton.

Marsh Avenue  
**LAUNDERETTE**  
Roland and Doris Bragg, Proprietors  
PLENTY OF FREE PARKING  
Foot of N Street — Tel. 585  
156 Marsh Ave. Hampton Beach

**Margaret M. Junkins**  
**CANDY SHOP**  
Remember the folks back home with a box of  
Junkins famous candy  
OCEAN BOULEVARD  
Established 1920 — Candies Mailed

Hotel Standish  
Boardwalk at "A" St.  
MOST MODERN  
REASONABLE RATES

Next to Howard Johnson's  
On the Boulevard

Our Big Fashion Find for Fall!

wool flannel  
blazers

10.99

100% wool flannel in white, red, royal, green and charcoal. Sizes 10 - 18.

**pollards**  
OF LOWELL

corduroy  
blazers

7.99

These come in black, red, green, camel. Sizes 10 - 18.

HAVE YOU HEARD  
Why Bill is called Bobo?

**EILEEN'S**  
Marsh Ave. at "C" St.  
**COFFEE SHOP**  
**LAUNDRO-MAT**  
Agents for 20th Cent. Cleaners

**Emily's Beauty Salon**  
Latest Hair Cutting  
and Styling  
**GRAND VIEW HOTEL**  
Tel. 415 Ocean Blvd.

# PLAYLAND



## DEEP SEA FISHING

Trips Twice Daily  
8 a.m. - 1:30 p.m.

Tuna Trips  
Charter Parties

**AL GAURON**

State Pier

Telephone 2469

# CAMERACRAFT

88 Fleet St.

Portsmouth

LOOKING FOR A GOOD CAMERA TO TAKE HOME  
FROM YOUR VACATION TRIP? CAMERACRAFT  
SUGGESTS ...



LEICA  
from  
132.



BOLEX H-16  
\$269.50

Franchised  
Dealers For

- Bolex
- Bell & Howell
- AnSCO
- Leica
- Linex
- Graflex
- Zeiss
- Kodak
- Dupont
- Polaroid
- Revere
- Keystone

If It's Photography Needs  
You'll Find It At Cameracraft

The Seacoast's Most Complete Photographic Store

## Rites Today For Beach Resident

A prominent beach resident, William F. Malone, 55, of 12 Nudd Terrace, died suddenly at the Exeter hospital Sunday, July 25.

Mr. Malone, who had resided in Hampton for the past ten years, was born in Springfield, Mass., the son of the late Maurice and Ellen (Gehan) Malone.

Prior to his employment at the Portsmouth Naval shipyard, he held a position in the shipping

department at the Springfield Armory, Springfield, Mass.

Mr. Malone was an usher and member of the Holy Name Society of Our Lady of the Miraculous Medal church in Hampton.

Besides his wife, Mrs. Rose Mae Malone, he is survived by a brother, George J. Malone of Springfield, and two sisters, Mrs. Helen Garlin of St. Petersburg, Fla., and Mrs. William Bailey of West Springfield, Mass.

Funeral services were held this morning at 9:00 a.m. at Our Lady of the Miraculous Medal church and burial was in the family lot in the High street cemetery, Hampton. The Baker-Farrell funeral home was in charge of arrangements.

### HAVE YOU HEARD

Whom Barb. L. went walking up to Boar's Head with?  
That Rance has made his final move?

That Carol isn't seen with D. B. any more?

When E. B. and A. C. will be talking to each other again?

That Lennie C. and Gale C. are becoming fast friends?

### Dr. L. B. Winkler DENTIST

570 Lafayette Road  
1-5 Mile above Lamie's  
Hampton Center Tel. 2368

HAVE YOU HEARD  
That R. McS. and D. S. are  
ting it off?

**MAY 31**  
THRU  
**JULY 31**



# ROCK ingham

**RACING DAILY**  
Post time 2 p. m.  
DAILY DOUBLE CLOSING 1:45

ADMISSION  
GRANDSTAND \$1  
CLUBHOUSE \$2

No Minors Admitted  
All-Weather Clubhouse and  
Grandstand Dining Room

# SURFSIDE Super Market

Ocean Blvd. at Boar's Head

THE LARGEST AND MOST COMPLETE  
MARKET AT HAMPTON BEACH

HAVE YOU TRIED THE ORIGINAL  
"Old Hickory Way"

WHOLE  
**BAR B - Q - CHICKEN**

FOR A DELICIOUS TREAT —  
Take home a freshly bar-b-queud  
chicken today!

A full line of quality meats and groceries  
at popular prices

Plenty of Parking for Shoppers

HAVE YOU HEARD  
Why E. M. cut her hair?

**MARSH AVENUE  
BARBER SHOP**  
Marsh Ave., Opposite P Street  
"The Family Barber Shop"  
Open Every Day 8-8 Sun. 9-1  
Charles DeNichols Tel. 2214

### KENMORE RESTAURANT

Home Cooked Food  
Breakfast-Lunch-Dinner  
5 F St. Near Casino

### POLAROID FILMS

at

## GARLAND'S

Enjoy your vacation by staying  
healthy with chiropractic

DR. W. J. LABARRE

### Chiropractor

443 Lafayette Road  
Hampton, N.H.  
Telephone 2754  
OFFICE HOURS  
2-4 P.M. AND 7-9 P.M.  
MON. TUES. WED. & FRI.  
AND BY APPOINTMENT

## Happy Hampton

(The Beachcomber always welcomes news, social items and articles of Hampton interest from its readers. The following poem which was submitted by Alberta Deal of 11 Oceanpark avenue gives an accurate picture, we think, of life at Hampton.)

Happy Hampton, yesere,  
This is the beach for you and me,  
A vacation spot that's unexcelled-  
Scenery unparalleled!

Always a breeze, so the sun won't  
smite you,  
Just an occasional bug to bite you.  
Entertainment that's elite —  
Talent shows that can't be beat.  
"Beautiful Music" — that's our  
theme,  
Setting the scene for a summer  
dream.

A friendly family-gathering place,  
A smile on every sun-tanned face.  
Oh, yes, part of the beach is a  
little stony,  
And a few of the gals may be thin  
and bony,  
For no place is perfect, you'll  
agree,

**Dr. L. M. Salden**  
Optometrist  
Complete Visual Service  
Telephone 395  
HAMPTON CENTER

But here it's as perfect as it  
can be.  
All winter long, through the bitter  
cold,  
Stories of Hampton will be re-  
told.  
And, sure enough, come another  
year —  
We'll all be heading right back  
here.

by: Alberta B. Deal  
11 Oceanpark Ave.  
Hampton Beach, N. H.

### HAVE YOU HEARD

That B. B. is the loneliest  
girl on the beach?

### OLD BOOKS

Second Hand Books  
**Ring's Island Book Shop**  
7 - 2nd St. Newburyport, Mass.  
Rings Island is directly across the  
Merrimac from Newburyport.

HAVE YOU HEARD  
That Eddie collects spoons?

## Nelson's Candy

Hampton Beach  
Salt Water Taffy  
65c lb.

Fruit and Nut  
Caramel Kisses  
80c lb.

Homemade Fudge  
and the best  
Caramel Corn  
you ever tasted  
At

## Nelson's

On the boulevard  
NOT TWICE AS MUCH  
BUT TWICE AS GOOD!

## KENNEDY'S RESTAURANT

BREAKFASTS DINNERS SUPPERS  
9-11 11:30-3:00 5-9

Car Service 4 p.m. - 12 p.m.

**North Shore**

Opposite the  
Coast Guard Station

The only car hop on the beach

## DUDLEY'S

THE LARGEST RESORT DEPARTMENT STORE

featuring

*Jantzen*

The Largest Selection  
Of DRESSES On The  
Beach



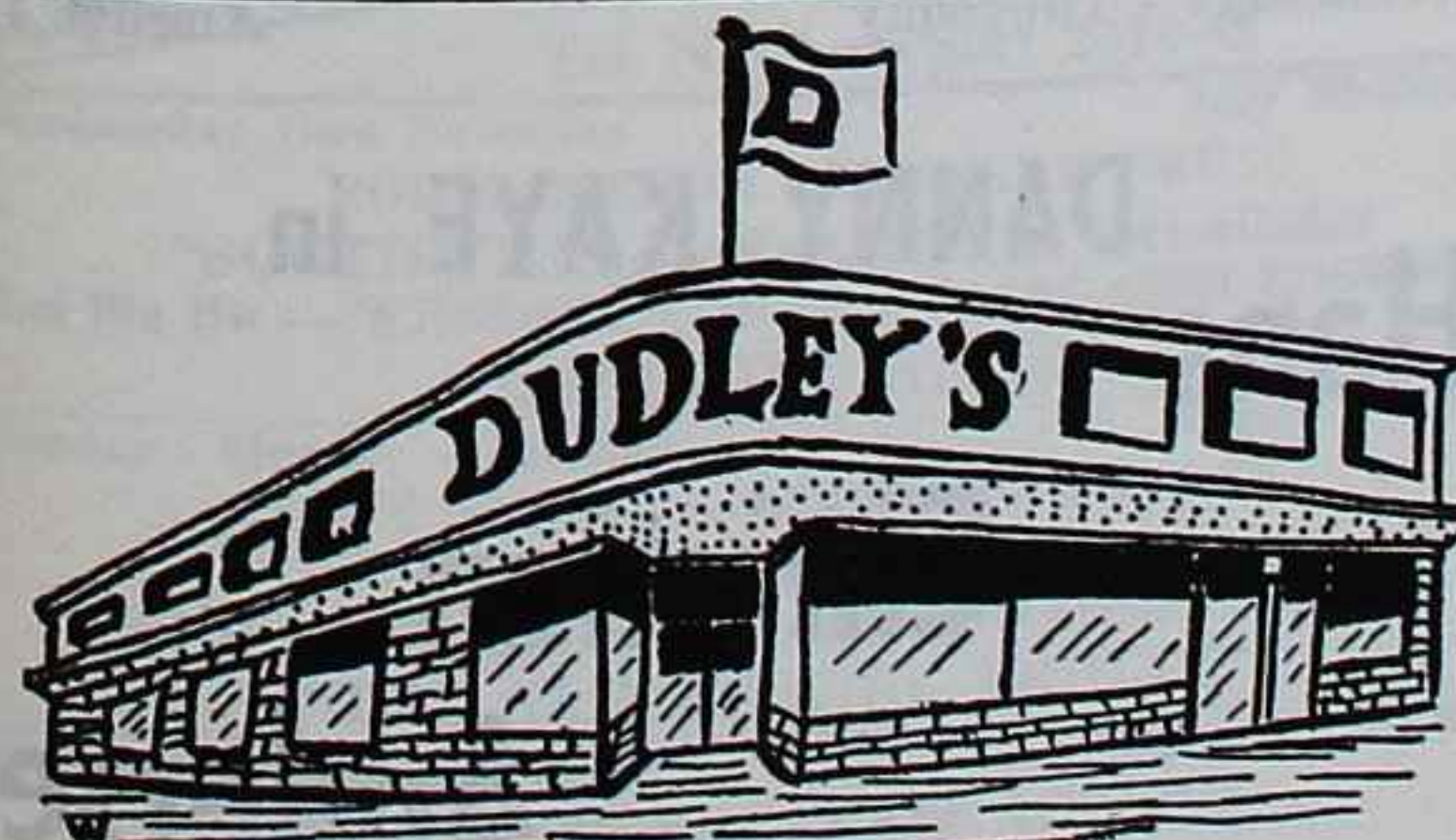
\$5.95  
UP

Sizes 7 - 20  
14 1/2 - 24 1/2

Dressy Dresses  
to Sunbacks

For Real Estate See Dudley's

IN OUR  
**BARGAIN BASEMENT**  
1/2 Price Table  
1.00 Table  
50c Table  
49c Surprise Packages  
ALL WORTH MORE!



Ocean Boulevard at C Street

**MCCARTHY'S BEACH STORE**  
 Winnacunnet Road Hampton Beach  
 Luncheonette — Toys — Beach Supplies  
 Periodicals — Film Service — Sundries — Candy

**BEACH NOTES**  
 Mr. and Mrs. Pierre Lavallie of Holyoke, Mass., Miss A. Jodoin, and Mrs. Laframboise are guests at the White Rock House.  
 Celebrating their 17th anniversary on July 24 were Mr. and Mrs. Philip Nearing of Boar's Head Inn. The couple were presented with a mixed bouquet of flowers by John F. Macguire, who presided at the Inn for many years, on behalf of all the employees and the employees expressed congratulations with a bouquet of brilliant red roses.

**At the HAMPTON BEACH THEATRES**  
**SHOWS 2 7:00 9:00**  
**CASINO SURF**

Wednesday - Saturday July 28 - 31

From the Musical Hit "Hazel Flagg!"

**Dean Martin Jerry Lewis**  
 in **"LIVING IT UP"**  
 color by **TECHNICOLOR**

Starring **Janet Leigh Edward Arnold Fred Clark-Sherie North**

Friday - Saturday July 30 -

**EVERY CITY HAS GIRLS LIKE THESE!**

Universal-International presents  
**SHELLEY WINTERS BARRY SULLIVAN**

**PLAYGIRL**

with **GREGG PALMER RICHARD LONG KENT TAYLOR and COLLEEN MILLER**

THEATRE MAT No. 20

Sunday, Monday, Tuesday August 1 - 2 - 3

**THEY'RE IN THE Ladies' ARMY NOW!**

**Francis JOINS THE WACS**

Starring **DONALD O'CONNOR JULIA ADAMS-CHILL WILLS-MAMIE VAN DOREN LYNN BARI-ZASU PITTS with Francis the Talking Mule!**

Starts Wednesday August 4

Sunday - Tuesday August 1 - 2

**LANA TURNER**  
 even more dangerous now as a brunette!

**FLAME and the FLESH**

CO-STARRING **PIER ANGELI CARLOS THOMPSON**  
 with **BONAR COLLEAND**

M-G-M's SENSATION IN FIERY COLOR BY **TECHNICOLOR!**

**THAT Picture! THAT Dance!**

HOWARD HUGHES presents  
**JANE RUSSELL**  
 in **"THE FRENCH LINE"**  
 color by **TECHNICOLOR**

An EDMUND GRAINGER Production R K O RADIO

Wednesday - Thursday August 4 -

**DANNY KAYE in**  
**Hans Christian Andersen**

NEXT — "MAGNIFICENT OBSESSION"

**HAVE YOU HEARD**  
 That Frank McC. and Annie M. are going to try dating again? That Ray C. is looking for a nice girl here at Hampton?

**FOR SALE**  
**12-ft Rowboat - \$65**  
 New last year, excellent condition. Carl C. Bragg, 24 Mill road, Hampton.

**PORT**  
 NEWBURYPORT Phone 22874

\* AIR CONDITIONED!  
 \* FREE PARKING!  
 \* CINEMASCOPE!  
 \* STEREOPHONIC SOUND!

Now Showing Ends Saturday

In CinemaScope  
 Stereophonic Sound & Color  
**"Ring Of Fear"**  
 Clyde Beatty-Mickey Spillane  
 also  
**"MAN IN THE ATTIC"**

Sun. - Tues. Aug. 1 - 3  
 Mickey Spillane in  
**"The Long Wait"**  
 plus  
**"WICKED WOMAN"**

Wed. - Sat. Aug. 4 - 7  
 In CinemaScope  
 Stereophonic Sound & Color  
 Ann Blythe in  
**"The Student Prince"**

KIDDIE MATINEE EVERY TUESDAY

**Fish**  
 (Continued from Page Three)  
 daily manages to bring in his share of deep sea beauties, found one of the uglier type of pisces on his line recently which research proved to be an "angler" fish, sometimes called a "monk" fish or "toad" fish.  
 Weighing 50 pounds, this ugly denizen of the deep is technically known as an American marine fish of the order Pediculate, reaching a length of 3 to 5 feet with a broad, depressed head and large mouth.  
 Generally it lies partly buried on the bottom of the ocean, enticing other fishes within its reach by movements of a lure on

the head and fleshy appendage around the mouth.  
 Mr. MacKennon, who is better known to his friends as "Willie", is an avid fisherman and goes out of Hampton Harbor daily, fair weather or foul, as surely as the deep sea fishing boats haul anchor and rarely returns empty handed.  
 He keeps his sister and husband, Mr. and Mrs. Fred Batchelder of Winnacunnet road, and friends well supplied with salt water fish.

**ICE CUBES**  
 AT  
**GARLAND'S**

**G-I-R-L Wrestlers**  
 YORK BEACH CASINO  
 Main Bout  
**Slave Girl Moolah vs. Blonde Daisy Mae**

3 other good bouts

RES. SEATS 1.65 GEN. ADM. 1.10  
 Children (Under 12) 50c  
 TEL. YORK BEACH 717-W

**ROUTE 1-A DRIVE-IN NORTH HAMPTON DRIVE-IN THEATRE**  
 PORTSMOUTH-HAMPTON ROAD

Open Nightly-Dusk to Midnite

Fri. - Sat. July 30-31  
 Mickey Spillane's  
**"I, The Jury"**  
 plus  
**"Tarza, Son of Cochise"**  
 Rock Hudson-Barbara Rush

Sun. - Mon. Aug. 1-2  
**"Mogambo"**  
 Clark Gable - Ava Gardner  
 plus  
**"Terror On A Train"**  
 Glenn Ford - Anne Vernon

Tues. - Thurs. Aug. 3-5  
**"Lili"**  
 Mel Ferrer - Leslie Caron  
 plus  
**"Big Leaguer"**  
 Ed. G. Robinson-Vera Ellen

**IOKA DIAL 2222**  
 Theatre EXETER

Matinee Every Day at 2:15  
 - Saturday 1:15 P. M.  
 ON OUR GIANT SCREEN

Thurs. thru Sat. July 29 - 31  
 Van Johnson - Walter Pidgeon  
**"Men of the Fighting Lady"**  
 (In Technicolor)  
 Glenn Ford - Ann Vernon  
**"Terror On A Train"**

KIDDIE SHOW  
 Every Saturday at 1:15 P. M.  
 Johnny Sheffield in  
**"Bomba, The Jungle Boy"**  
 Plus Our Regular Program

Sun. thru Tues. August 1 - 3  
 Eleanor Parker  
 Charlton Heston  
**"The Naked Jungle"**  
 (In Technicolor)  
 Ricardo Montalban  
 Betta St. John  
**"The Saracen Blade"**  
 (In Technicolor)

Wed. thru Sat. August 4 - 7  
 Ann Baxter-Steve Cochran  
**"Carnival Story"**  
 (In Technicolor)  
 Scott Brady - Rita Moreno  
**"El Alamein"**

**SALISBURY DRIVE-IN ROUTE 1-A BEACH RD.**  
 Tel. Newburyport 2410-W

Wednesday thru Saturday July 28-29-30-31  
 ROD CAMERON — JOANNE DRU  
**"SOUTHWEST PASSAGE"** in technicolor  
 2nd Big Hit — WENDELL COREY — MARGARET LOCKWOOD  
**"LAUGHING ANNE"**

Sunday - Monday - Tuesday August 1 - 2 - 3  
 JANE WYMAN — STERLING HAYDEN  
**"SO BIG"**  
 2nd Hit — LOUIS HAYWARD — NAOMI CHANCE  
**"THE SAINT'S GIRL FRIDAY"**

Wednesday thru Saturday August 4 - 5 - 6 - 7  
 TONY CURTIS — FRANK LOVEJOY  
**"BEACHHEAD"**  
 2nd Hit — YVONNE DECARLO — CARLOS THOMPSON  
**"FORT ALGIERS"**

**Mary Annette BEAUTY SALON**  
 Specializing in all types of Beauty Culture.  
 Highland Ave. Ocean Blvd.  
 Hotel Delancy Tel. 2145

**Home Bakery Evelyn & Paul**  
 King's Hgwy and 3rd St.  
 Hrs. 7 a.m. to 10 p.m.

**Standish Pokerino**  
 in the  
**Standish Hotel**

**Ray F. Lufkin**  
**WATCH & CLOCK REPAIRING**  
**OPEN YEAR 'ROUND**  
 40 YEARS EXPERIENCE  
**HAMPTON CENTER**  
 Corner of Lafayette Rd. and High Street  
 TEL. 2427

### For Your Vacation Pleasure

**BAND CONCERTS**  
Four Daily—Afternoons 2-3, 4-5 p.m. Evenings 7-8, 8:30-9:30

**FIREWORKS**  
Every Wednesday — 9:30 p.m. (weather permitting)

**BEACH CALISTHENICS**  
Classes on beach behind bandstand every morning 10:30 a.m. (except Saturdays, Sunday and Holidays)

**TALENT SHOW**  
Every Monday evening — 7 p.m. — at the bandstand.

**SQUARE DANCING**  
Every Friday evening at State Bathhouse

**GOLF COURSES**  
Abenaqui, Rye Beach — 6 miles, 18-hole course, open to public.

Amesbury Country club, Amesbury — 15 miles, 9-hole course, open to public.

Exeter Country club, Exeter — 11 miles, 9-hole course, open to public

Portsmouth Country club, Portsmouth — 16 miles, 18-hole course, open to public

**CHURCH SERVICES**  
COMMUNITY CHURCH, D Street, (Protestant, Non-Sectarian)  
Sunday morning 10:30 a.m. Visiting pastors. Ladies Aid, Tuesday 7:30.

ST. PATRICK CHURCH, Church Street (Roman Catholic), Sunday Masses, 6 - 7 - 7:45 - 8:30 - 9:15 - 10:00 - 10:45 - 11:30.

**SERVICE CLUBS**  
KIWANIS — Meets every Monday evening, 6:30 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

LIONS — Meets 1st and 3rd Wednesday, 6:15 p.m., Lamie's Tavern, Hampton Center. Visitors welcome.

**WATER SKIING**  
Water Ski Club — Larry Scott, director — practice sessions as weather permits at Hampton River Boat club, Hampton Center.

**JOHN THE BARBER**  
 28 Years at Hampton Beach  
 Highland Avenue

Daily Film Developing & Printing Service  
**GARLAND'S**

Pins and Needles Shop  
 Formerly the Remnant Room  
 104 Congress Street  
 PORTSMOUTH 8795  
 Fabrics - Notions - Jewelry Trimmings

**GIFTLAND**  
 Headquarters for Headwear  
 GIFTS — NOVELTIES SOUVENIRS  
 Ocean Boulevard at C St.

**FOR HEALTH!** **Bowling** **FOR FUN!**  
 Candlepins and Duckpins. 8 newly re-surfaced alleys. New approaches and clean balls. Good pins and pin boys. Courteous and friendly service.  
**25c per string**


**Bicycling**  
 About 100 bikes — many new 20" - 24" - 26". Singles, balloons and lightweights. 3 Speeds and tandems. Equipped with lights at night. Available 8 am - mid-night. Bikes and trikes for tots.

**In The Penthouse Billiards**  
 7 new Brunswick tables  
 Fluorescent lighted  
 Well ventilated.  
 Open Sundays.

**Open — WEEKDAYS 10 A.M. - MIDNIGHT SUNDAYS 1 P.M. TO MIDNIGHT INCLUDING BILLIARDS**

**FERNCROFT**  
 Recreation Center Telephone 410 A Street

**MARION LEE'S**  
 Fashionable Frocks and Beachwear  
 THIS WEEK  
**10%** off on all **SWIMSUITS**  
 Sizes 32 - 46



Ocean Boulevard at No. Shore Hotel  
 HAMPTON PHONE 692

### SHOP IN HISTORIC EXETER, N. H.

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

**HALEY'S IGA FOODLINER**  
 Choice Meats and Groceries  
 ALL KINDS OF COLD BEVERAGES  
 Save Money Save Time  
 Shop Haley's  
 31 Portsmouth Ave. Exeter  
 OPPOSITE STATE LIQUOR STORE

**Spaulding's**  
 Greeting Cards  
 Costume Jewelry  
 Gifts and Toys  
 167 Water St. Exeter

**Tula's Lobster House**  
 SHORE — STEAK — and SPECIAL DINNERS  
 LIVE and BOILED LOBSTERS  
 STEAMED and FRIED CLAMS  
 All Orders Put Up to Take Out  
 SPECIAL LUNCHESES DAILY  
 Open 10 A. M. to 1 A. M. Every Day  
 TEL. EXETER 2559 FOR RESERVATIONS

The Best For Less  
 Shop at Your  
**Western Auto Associates Stores**  
 Full line of Sporting and Camping Equipment  
 Including inflatables and beach goods.  
 137 Water Street Exeter  
 AL FERRON, Owner TEL. 2731

**STRETCH VACATION DOLLARS**  
 Shop At Young's  
 Rockingham County's Leading Hardware and Sporting Goods Store  
 Housewares and Gadgets  
 We handle the largest assortment of Housewares and Gadgets north of Boston.  
 Appliances  
 All Well Known Brands  
 Hot Plates from \$3.95 Toasters from \$3.15  
 New and Used Refrigerators  
 Gifts  
 An unusual assortment of gift items that will be perfect for one and all.  
 Sporting Goods  
 A complete line of deep sea fishing tackle, life jackets, beach balls, frogmen sets, pools, umbrellas, etc.  
 Canvas — Wood — Steel or Aluminum Chairs  
 \$3.49 to \$9.95  
**YOUNG HARDWARE**  
 WATER ST. EXETER

**CLEARANCE SALE**  
 Men's and Boys' Sport Shirts and Swim Trunks **33 1/3 % OFF REG. PRICE**  
 Men's Dress Slacks **50% OFF REG. PRICE**  
 Men's and Boys' Sport Coats and Jackets **35% OFF REG. PRICE**  
 LADIES' Values to \$4.00 | MEN'S Values to \$12.00  
 Play Shoes **\$2.49** | Dress Shoes **\$6.99**

THESE ARE JUST A FEW OF THE MANY WONDERFUL VALUES YOU WILL FIND DURING OUR ANNUAL SUMMER CLEARANCE SALE.

**MOODY'S**  
 133 Water Street Exeter  
 OPEN FRIDAY EVENINGS 'TIL 9 P. M.

HAVE YOU HEARD  
About the wallet that was found  
at the Breakers the other night?

YE OLDE COUNTRY  
AUCTION  
Every Saturday  
Rte. 1 No. Hampton  
H. L. Norton, Auctioneer

ICE CUBES  
AT  
GARLAND'S

This Evening  
Dine on the Ocean  
AT THE  
Boar's Head Inn

EXCELLENT FOOD  
COOL OCEAN BREEZES  
AT YOUR SIDE!  
Serving 12:00-2 p.m. & 6-8 p.m.

CASINO  
BARBER SHOP

Open Daily 8 a.m. - 7 p.m.  
Saturdays 8 a.m. - 7 p.m.  
PHILIP DOYON  
of St. Petersburg  
MISS RUTH SAKOVICH  
Manager

TRAVEL  
THRU BUS SERVICE  
Montreal Quebec City  
Lowell Worcester Springfield  
Boston New York  
Airline Steamship  
Hotel Reservations  
Jackie's Travel Agency  
182 Ocean Boulevard  
Hampton 2393  
Dorothy Cate Jackie Jordan

DAIGLE'S  
Take-out and Counter Service  
- SPECIALIZING IN -  
ITALIAN SANDWICHES  
HAMBURGERS  
BREAKFASTS  
Located on the North Shore Boulevard

### Canadian Guest Tops Adult Field In Talent Show

As the season progresses, the Talent Parade continues to provide stiff competition for the contestants and good entertainment for the spectators.

This was the case again Monday night when talented youngsters and one adult won the strong support of the audience, although only a limited number received awards from Bill Elliot, the Singing Cop.

In the junior division of the program Gardner Berry, 4, of Kingston, won the first prize with his singing of "I See the Moon". Second place was secured by Dick Hebert, 13, of Lowell, Mass., when he sang "Here" and then on his accordion played "Liebestraum". Placing third, Nancy and Kathy Holihan danced to "Birth of the Blues" and "Good Old Summer-time."

Although teenagers usually dominate the adult division, Tony Falvey, a married man with a family, of Montreal, Canada, won a decisive first place position with his two songs, "Sweet Mystery of Life" and "Thine Alone". In second place were the Vaughan sisters, Ann, 17; Mary, 16; and Shiela, 11, of Lowell, Mass., who sang "Do Lord."

### Contests -

(Continued from Page Three)

attire which the girls must wear. Those competing for the title, Miss Personality, will wear cotton or sun-back dresses in contrast to the evening or cocktail gowns of Miss Glamour Girl. Likewise Miss Sunshine will don shorts and blouse or sweater while Miss Sea Nymph will wear any beach outfit. Of course the traditional swim suit will be required in the Miss Hampton Beach contest.

Although many beach businesses are sponsoring contestants from their personnel, independent entries are also being encouraged by the Chamber of Commerce. Among the various contestant who have applied are: Midge Djerf of Quincy, Mass.; Pat Clement of Methuen, Mass.; El-

eanor Fox of Hyde Park, Mass.; Beverly Clough and Betty Morrison, both of the Weirs.

A special invitation has been issued by contest officials to the popular Miss Brazil, Maria Rocha, who participated in the Miss Universe contest last week and is now visiting her sister, Mrs. Lucia Bernard of Revere, Mass., to enter the Miss Hampton Beach contest. In the event that she accepts the invitation, it is expected that Hampton beauties will provide her with stiff competition, while greeting her with characteristic New Hampshire hospitality.

GROCERIES  
At Prices That  
Can't Be Beat  
EVELYN & PAUL  
King's Highway at 3rd St.

LOBSTER ROLL  
Jackie's  
Hillcrest Building  
H St. Opposite Playground  
Made from fresh native lobsters!

BINGO  
30-GAME PARTY  
EVERY THURSDAY  
AT 8:00 P. M.  
LEGION HALL  
EXETER ROAD HAMPTON  
NO GAME PAYS  
LESS THAN \$10 WITH BIG SPECIALS  
FREE BUS  
Leaves Casino at 7:20, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:30. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.  
PLENTY OF FREE PARKING

HAVE YOU HEARD  
About Joanne and Dick B.?

Standish Gift Shop  
Largest and Finest  
in New England  
Ocean Blvd. at "A" Street

YARNS GIFTS  
The  
Dan-Allen Shop  
HAND MADE GIFTS  
Atlantic Ave. No. Hampton  
Yarns for Stoles  
Argyles - Plaids - Blocks  
Crochet Cottons  
Stamped Goods  
Crestwick Greeting Cards  
MON.-FRI., 10 A.M.-5 P.M.  
Closed Saturdays & Sundays



WHERE YOUR DOLLAR  
BUYS MORE!  
THE LARGEST AND MOST  
COMPLETE DEPARTMENT  
STORE IN THIS AREA.

18-20 PLEASANT ST. - NEWBURYPORT, MASS.

MEN'S "DELMAR"  
Underwear  
2 for 1.00  
All 69c Values  
All First Quality

Sanforized gripper boxer  
stripe broadcloth shorts . . .  
30-44

BOYS' 100% NYLON  
Sport Shirts  
Regular \$1.79  
1.00

Easy to Wash! Dries Fast!  
No Ironing!  
Cool puckerette weave. Colorful prints or solid colors of white, blue, tan, maize or green. 6 to 16.

12-QT. ROUND  
Waste Basket  
Regular 49c ea.  
3 for 1.00

Straight Sided for Bedroom  
or Bathroom  
Colorful pansy design in soft pastels of rose, blue or yellow.

63" RAYON  
Tailoreds  
\$1.79 if 1sts  
1.00

82" wide overall. 1 1/4" double stitched side hems, 5" bottom hem. Eggshell. Slight irregulars. 72" length \$1.19.

MEN'S  
SHORT SLEEVE  
Sport Shirts  
Values to \$1.98  
2 for 3.00

Printed or solid color plisse and window-pane checks. Sizes small, medium and large.

BOYS' LONG SLEEVE  
Polo Shirts  
Reg. \$1.49  
1.00

Crew Neck and Collar Models  
Perfect for back to school. 6 to 16 - crew necks . . . 4 to 10 - collars. Assorted stripes.

OVAL RUBBER  
Utility Mats  
24" x 36"  
Regular \$1.19  
1.00

Non-Skid. Completely Washable.

Use in a dozen places. Smart design in red, green, blue or gray.

PRINT PLASTIC  
Drapes  
59c pr.  
Regular 79c ea. pr.

For camps - cottages - motels - homes.  
3 Styles - "Modern Stripe," "Basket" and "Leaf". Panels 18" x 81" each with center valances. Full color range.

FAMOUS MAKERS  
Sport Shirts  
\$1.59 Each  
2 for 3.00

\* 4 well known brands  
\* 4 top flight makers  
\* 4 best quality lines  
in sizes small medium and large

3-6x SHIRTS  
and  
Dungarees  
Regular \$1.69  
1.00  
Shirt Matches  
Dungaree Cuffs

Navy blue denim boxer waist dungarees, cuffs lined with red/white percale or plisse. Matching checked shirt.

CRUSHED FEATHER  
Bed Pillows  
Reg. \$1.29  
1.00

First Quality  
Size 18" x 26"

Soft crushed chicken and turkey feathers. Linen finish blue floral ticking.

EXTRA LARGE  
Bath Towels  
2 for 1.00  
22" x 44" - Solid Color

Fluffy, absorbent Cannon towels. Smart cam border. Peach, yellow, aqua, blue or green. Slight Irregs.

Men's 100% NYLON  
Sport Shirts  
2 for 3.00  
Regular \$1.98

Small Puckerette. No Ironing Fast drying! Cool short sleeves. Solid colors of blue, green, tan, gray or yellow. Sizes S, M, and L.

1-3, 3-8 SHORT SLEEVE  
Polo Shirts  
Regular \$1.00  
2 for 1.00

Great Savings! Washable - Attractive

Sizes 1 to 3 have button shoulders, sizes 3 to 8 have crew necks. Solids and stripes.

Women's Nylonized  
Rayon Briefs  
Reg. 35c pr.  
4 pr. 1.00

Extra Size Rayons  
Also in Group

Nylonized for longer wear, faster drying. Size 5 to 7, 8 to 10 in group. White, pastels.

Women's Broadcloth  
2-piece  
Pajamas  
Reg. \$1.98  
2 pr. 3.00

Cool Pastels  
Smartly tailored for style and comfort. Choice of pink, blue or maize. 34 to 40.

Saturday  
9:30 - 5:30

OPEN FRIDAY NIGHTS UNTIL 9 P. M.



At Portsmouth's Leading Department Store

# All Bathing Suits REDUCED



### Women's & Misses

Wide range of colors and latest styles

WERE	NOW
12.95	9.95
15.95	10.95
19.95	14.95

Get them now while there's plenty of hot weather fun still coming!

### Tots & Teens

Styles, colors and sizes to fit most any taste and age!

SIZES	WERE	NOW
3-6x	5.95	4.50
	6.95	5.00
7 - 14	4.95	3.95
	5.95	4.50
Teens	7.95	6.00
	12.95	9.50

Others reduced accordingly

## Martex Towels

Just right for beach or home use.

### Bath Size

Reg. 1.25 22" x 44"

79c

Reg. 1.00 22" x 44"

69c

### Guest Size

Reg. 89c value

59c



\* Slight Irregulars

BLUE, GRAY, YELLOW, AQUA, AND HUNTER GREEN COLORS

### Martex Face Cloths

Reg. 35c values Now 24c

Many Matching Choices Available

### Cotton Jerseys

Short sleeve and sleeveless cotton jerseys that usually sell for \$4.95

only 1.69

# Geo. B. FRENCH CO.

37 MARKET ST.

PORTSMOUTH

# The Beachcomber



VOL. XXVII., NO. 6

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 4, 1954

FREE DISTRIBUTION



## August Festival Program Underway