

At Portsmouth's Leading Department Store



Women's Tailored Shirt

\$5.95

White and Beige
Sizes 32 - 38



SWEATERS

Cardigans

Imported Lamb's Wool

\$6.95

All Colors — Sizes 34 - 40

Pullovers

— Short Sleeves —

\$3.95

All Colors — Sizes 34 - 40

— Long Sleeves —

\$5.95

Green, Red, Navy, Oxford — Sizes 34 - 40

SKIRTS

Wool
Tafetta
Faille
Gabardine

Straight and Full in Plaids, Green, Dark Grey,
Oxford, Navy and Black.

\$5.95 - \$17.95

GEORGE B. FRENCH CO.
37 MARKET STREET
PORTSMOUTH

The Beachcomber

VOL. XXVI., NO. 10
Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 26, 1953

FREE DISTRIBUTION



DINE AT THE CASINO

Coffee Shop and Restaurant

The Finest Food That Can Be Served At Reasonable Prices

OPEN 8:30 A. M. to 12:30 A. M.

HAMPTON BEACH CASINO

Singing Star

BOB DINI

FRIDAY and SATURDAY AUGUST 28 & 29

TED HERBERT AND HIS ORCHESTRA

CASINO IFT SHOP

Largest on the Atlantic Coast

COME IN AND BROWSE AROUND

CASINO

Fried Clam Bar

Delicious — Tasty

FRIED CLAMS

FRENCH FRIES

TO TAKE OUT

Fried to Your Order

CASINO

BATH HOUSE

Complete Bathing

Facilities

BATHING SUITS

TOWELS

LOCKERS

TILE SHOWERS

CASINO

LUNCH BAR

Serving the Famous

Casino Frankfurt

Grilled in Fresh Creamery Butter

Sandwiches

COFFEE — MILK — SODA

Beach Prepares For Gala Carnival Week Festivities

Water Sports Planned For Carnival Week

In addition to the outboard motor races listed on the Carnival Week program for Sunday afternoon, August 30, the Hampton Chamber of Commerce has scheduled a water ski show.

The outboard motor races are sponsored by the Hampton River Boat club under the direction of Ansell Palmer of Hampton. The races will take place on the open ocean, permitting an unobstructed view from the Boardwalk. This feature, first introduced on the program two years ago, has now become of age and local club participants are now ready to test their mettle against speed-demons from other clubs.

The water ski show, which will be presented between races, will be under the direction of Larry Scott of North Hampton. Larry will participate himself with a group from Strafford, New Hampshire known as the Bow Lake "Water Rats." Prominent among that group are James Paine and Ralph Hodges of Bow Lake, both well known to the sport. A ski-jump ramp 22 feet long and 7 feet wide will be towed into position on the water directly opposite the Boardwalk. From this ramp, the boys

(Continued on Page Four)

Rev. Walker Will Preach Sunday

Dr. Ralph Walker, nationally known minister of the Madison Avenue Baptist church of New York City, will conduct services on Sunday evening at 7:30 at Hampton Beach's Community Church. "The Little Grey Church by the Sea." A world traveler and lecturer, Dr. Walker will show pictures, in color, following the service, to which the general public is invited.

Dr. Walker's subject Sunday evening will be "The Real Meaning of Good-bye."

Rev. William B. Wylie of Fremont will preach at the Community church Sunday morning at 10:30.

Beach Amateur Show Winners

An 18-year-old Salisbury Beach youth captured first prize at the weekly Hampton Beach Amateur show on Monday night.

Louis Bertolami, in the senior amateur division, and Dorothy Aiken, 16 of East Boston, Mass., also a senior and second prize winner won with their singing.

In the junior division, first-prize went to 6-year-old singer Patricia Sullivan of Boston and York Beach. Second prize went to Joseph Murphy, age-8 of Medford who sang and did an instrumental solo.

In spite of a sharp decline in business volume over the past week, beach businessmen and Chamber of Commerce authorities are looking forward to a highly successful Carnival Week, beginning tomorrow with the selection of the 1953 Carnival Queen.

Governor Hugh Gregg has said he will be on hand to take part in the ceremonies. It is not known at this time who the judging triumvirate will be, the Chamber of Commerce announced.

New to this year's annual carnival are water skiing acts and a junior king and queen that will participate in all activities.

A special floating ramp is to be brought down from Bow lake in Strafford for the performance and will be set up in the water front of the bandstand where the swimming races will be held this year, including the three-mile long distance swim. Formerly it was a triangular route that took in Boar's Head.

Secretary of the Chamber of Commerce Ben Butler says there are about a dozen applicants for the beauty contest, but the last two days preceding festivities applications take a sharp increase. There is still time left, he adds for youngsters to join the Horribles Parade and for businesses to enter a float of their own.

It was announced that over 30 floats have registered for the Carnival Parade on Friday. Following the parade the coronation ceremonies will take place.

Plan September Style Show At Hampton Beach

Kray's Women's store of Newburyport will hold their annual Fall Fashion show Tuesday evening September 1 at the Hampton Beach.

PLAN (Continued on Page Six)

Carnival Week

- Thursday, August 27
8:00 p.m. Selection of "Miss Hampton Beach"
Friday, August 28
7:30 p.m. Parade of Horribles and Floats
8:30 p.m. Crowning of "Miss Hampton Beach"
Saturday, August 29
2:00 p.m. "Children's Day"
Sunday, August 30
2:00 p.m. Speedboat Races
Monday, August 31
11:00 a.m. Swimming Races
4:30 p.m. Vaudeville
7:00 p.m. Amateur Talent Show
9:00 p.m. Vaudeville
Tuesday, September 1
4:30 p.m. Vaudeville
8:00 p.m. Style Show
9:00 p.m. Vaudeville
Wednesday, September 2
4:30 p.m. Vaudeville
8:00 p.m. Grand Carnival Ball
9:00 p.m. Vaudeville
9:30 p.m. Fireworks

Lamie's Tavern

HAMPTON CENTER

FAMOUS FOR FINE OLD NEW ENGLAND COOKING

Breakfast A La Carte

Luncheon Specials \$1.00 up

Dinners \$1.50 up

Your vacation won't be complete until you have dined at this famous Hampton Restaurant.

Tel. Hampton 616 For Reservations

AIR CONDITIONED FOR YOUR COMFORT

OPEN 7 A. M. to 11:45 P. M. DAILY

"That Fascinating Store"

YOUR NEW FALL HAT IS HERE!



also

Back-to-School Separates Authentic Scotch Tartans Suits — Skirts — Bermudas — Toreadors.

The Band Box

32 PLEASANT STREET NEWBURYPORT

BUSHWAY GRILLE

BREAKFASTS 9 - 11 DINNERS 11:30 - 3:00 SUPPERS 5 - 9

CURB SERVICE 4 P. M. to 12

BILL KENNEDY, Proprietor

North Shore Opposite The Coast Guard Station

MARION LEE'S

FINAL REPRICING BEFORE
CLOSING SEPTEMBER 8th

Ocean Blvd at North Shore Hotel
Hampton Beach Phone 692

Vacation Wear-abouts
Planned for a HAPPY HOLIDAY

SMARTEST SUITS OF THE SEASON
— — READY FOR ACTION

In the mood to be a little saucy or do you prefer to be a siren on the beach? You can "figure" on our swim suits to play up to your every mood... whether you sit or swim.

MISSES' and WOMEN'S \$5.95 to \$10.95
CHILDREN'S \$1.98 to \$3.98

FOOTWEAR

FOSTER'S
HAMPTON CENTER
TEL. 2030

Youngsters To Organize Band

Youngsters who are members of their home town school band or who aspire to become musicians, are advised to bring along their musical instruments when they return to the beach next summer.

Ray Strout of Island Path, a teenager himself, has accepted the responsibility of organizing a group of youngsters into a musical unit, permitting them to get together at regular intervals, have a little fun and incidently enable them to sharpen their musical talents.

So, if you are a teen age musician and intend to be at Hampton Beach during the season of 1954, you are invited to register now for this group at the Chamber of Commerce office. You will then be contacted by Mr. Strout, who will forward further details.

SPORTS —
(Continued from Page Three)

will attempt the most difficult and daring of maneuvers on the stunt list known as the water ski jump. This will mark the first time an exhibition of this nature has ever been attempted in these waters.

These two events rolled into one package, supplemented by the usual band concerts and supporting entertainment, promises to be one of the big days on the Carnival Week program.

THE BEACHCOMBER
Incorporating the Hampton Beach Advocate

A Vacation Digest of all the news information for the summer visitors

Published
Wednesdays, June 24 to August 26

By The
HAMPTON PUBLISHING COMPANY
Hampton New Hampshire

For Advertising Rates in this Paper
Telephone Hampton 555

Communications and Items from readers are welcome at all times.

Dunny's Market

GROCERIES
MEATS - FISH
CLAMS - LOBSTERS
Tel. 2308

Open Year 'Round

FELLOWS AVE. OPP. "P" ST.

At North Beach It's
YANKEE BOY
Sea Grille

Featuring
FRIED CLAMS AND COMPLETE SHORE DINNERS

Breakfast at 8 A. M.
Dinners 'Til 9 P. M.

Ocean Blvd. — North Beach
Opposite Coast Guard Sta.

B I N G O

Every Thurs.
Night
8:00
OUAM Hall
Lafayette Rd.
Seabrook

20 Party Game 20
Door Prizes
Special Games

Auspices
Gov. Weare
Associates

Every Sat.
Night
8:00
Fire Station
Collins Street
Seabrook

30 Party Game 30
Door Prizes
Special Games

Auspices
Seabrook Firemen's
Association

TIME FOR SCHOOL!



GIRLS' DRESSES

\$2.98 to \$6.95

Versatile school dresses that feature award-winning designs, good-conduct fabrics, and price-tags that meet your basic thrift requirements. Light and dark cottons for both older sister and younger sister. In sizes 3 to 6x and 7 to 14.



GIRLS' CARDIGANS

100 percent woolen or 100 percent nylon sweaters for the early days of school. A rainbow assortment of colors in both sizes. Sizes 3 to 6x \$1.98 to \$3.95
Sizes 8 to 14 \$2.98 to \$3.95

MAIDENFORM BRAS

\$1.25 to \$5.00

A style, a fabric, and a cup size to please everyone. These bras come in short or long lengths, are made of cotton, satin or nylon material, and come in cup sizes AA to C.



Jantzen Sweater Sets

Cardigan — a perennial favorite, the classy boxy cardigan in a new concept of color co-ordination. Comfortable long sleeves, with snugly-ribbed cuffs — cashmere-type neckline, and dyed-to-match ocean pearl buttons. \$10.95

Pullover — stunning little pullover that goes with everything, from your dressier suits to your casual sportswear. Short sleeves and stay-snug ribbing at the waist. \$7.95

Both sweaters done in Kharafleece, that wonderful fabric that washes wonderfully, resists wrinkles, and is lastingly mothproof. 23 new colors to spice up your wardrobe.



"RAIN CHARMER"

A check on check or plaid on plaid fabric makes a flattering coat at only \$19.95

Pray's "Rain Charmer" is a new durable rayon and acetate fabric with novelty design and crisp worsted texture. It has a super-long life Cravenette water-repellent finish. Master stylists have tailored this into a classic coat and hat with cuff-tightened sleeves and just the right flare to the skirt. Lined with shining rayon taffeta. In blue, grey, red, and brown. Sizes 8 to 18.



RAYON JERSEY GOWNS

\$2.98

Another lovely Binstron product and two lovely styles from which to choose, one with sleeves and the other with wide shoulder straps. Dainty lace trims the neckline of each style. In aqua, pink, and lilac. Sizes 34-42.

EVER RIGHT HANDBAGS

\$2.98 plus tax

Several styles to choose from. Extra roomy pockets and inside zipper compartment. Also a special accessory section. In red, navy, brown, and black.

BOYS' TROUSERS

\$2.98 and \$3.95

Rayon gabardine and rayon and nylon gabardine trousers. Elastic sides and permanently crease-resistant. In grey, green, brown, and navy. Sizes 7 to 14.

BOYS' SWEATERS

\$2.98 to \$4.95

All wool sweaters in either pullover or cardigan style. In solid shades or fancy designs. Sizes 4 to 12 and 32 to 38.

JUDY KENT BLOUSES

\$3.95

Tailored cotton blouses for Juniors. In white or solid shades of red, navy and green. In sizes 10 to 14.

TEEN-AGERS SCHOOL SOCKS

\$2.25 to \$1.00

White socks of all kinds—light-weight cotton, heavy bulky string, nylon, and helanca are only a few of the types available. Sizes 9 to 11.

LITTLE GIRLS' ANKLETS

\$2.25 to \$4.45

Cotton anklets in pastels, dark shades and white in plain colored or fancy top hose. Sizes 6 to 8 1/2.

BOYS' ANKLETS

\$2.25 to \$7.79

Socks for both grade school and high school boys. Cotton and nylon anklets with elastic or rib tops. In solid shades or blazer stripes. Sizes 6 to 13.

H. W. PRAY CO.

71 - 75 State Street
Newburyport, Mass.

AIR CONDITIONED
FOR YOUR COMFORT

Telephone
548

HAVE YOU HEARD?

That Audrey K. has been adding new conquests with each visit to the Casino ballroom.

The Chesterfield Hotel



Mrs. Bertha Kelley, Prop.
C STREET - TEL. 2504

Rooms from \$2.00 up
Adjacent to Beach, Restaurants,
and Amusements

HOUSEWARMING

A surprise housewarming was given Mr. and Mrs. Joseph Rodman of North Shore Kings Highway recently.

The couple were given a lawn umbrella table ensemble and a number of crocheted pieces for their home.

Among those attending were: Mr. and Mrs. Anthony Gonet, Mr.

YARN GIFTS
The Dan-Allen Shop

HAND-MADE GIFTS
Atlantic Ave. No. Hampton

"Bernat" Trio
Sock Pack

Argyles - Plaids - Blocks
Crochet Cotton

Stamped Goods
Crestwick Greeting Cards

MON-FRI 10 A.M. TO 5 P.M.
CLOSED SATURDAYS & SUNDAYS

Marsh Avenue
LAUNDERETTE

Roland and Doris Bragg, Proprietors

PLENTY OF FREE PARKING

Foot of N Street — Tel. 585

156 Marsh Ave. Hampton Beach

Donovan & Fallon
Drugs

Radio Batteries



Deep Sea Fishing Trips

TWICE DAILY
TEL. 503

8:00 A. M. - 12:00 P. M. 1:30 - 5:30 P. M.
Lines and Bait Furnished — Open May 10 - October 2

ROW BOATS FOR RENT — FREE PARKING

Smith and Gilmore — Hampton Beach

and Mrs. Frank Rodman, Mr. and Mrs. Real Demers, Mr. and Mrs. Lea Lavole, Mr. and Mrs. Stanley Rodman, Mr. and Mrs. Peter Owzarski, Mr. and Mrs. Frank Machlar, Mr. and Mrs. Henry Gancarz, Albert Berthiaume and Louis Coviello.

PLAN —

(Continued from Page Three)

ton Beach bandstand, it was announced today by store officials.

The style parade, beginning at seven p.m., will feature the very latest and smartest fashions in sports, afternoon, business and evening wear and the selections will be modeled by the three top winners in the Hampton Beach Beauty contest scheduled for August 27. Other beauty contest winners from this area will also participate in the style show, it was announced.

Bill Elliot, the "singing cop," will be master of ceremonies for the evening with Chuck Hill and his band handling the musical part of the show.

The staff of Kray's are making arrangements for the various style presentations.

White Rock Grocery

HOME MADE DONUTS
FRESH DAILY

Cor. River and Concord Sts.

Standish Gift Shop

Largest and Finest
in New England

Ocean Blvd., at A Street

ROUTE 1-A
DRIVE-IN NORTH HAMPTON, N. H.
NORTH HAMPTON DRIVE-IN THEATRE
PORTSMOUTH-HAMPTON ROAD

Fri. - Sat. Aug. 28-29



plus
"THE SECRET OF
CONVICT LAKE"
Gene Tierney - Glenn Ford

Sun. - Mon. Aug. 30-31



plus
"THE WOMAN THEY
ALMOST LYNCHED"
John Lund - Audrey Totter

Tues. - Thurs. Sept. 1-3
"MACBETH"
plus



HERBERT J. YATES
presents
"THUNDERBIRDS"
A REPUBLIC PICTURE
John Derek
Mona Freeman

SALISBURY DRIVE-IN ROUTE 1-A
BEACH RD.

Tel. Newburyport 2410W

Wednesday, Thursday, Friday, Saturday August 26-27-28-29

BETTY GRABLE — DALE ROBERTSON
"THE FARMER TAKES A WIFE"
In Technicolor

LEX BARKER — JOYCE MacKENZIE
"TARZAN AND THE SHE-DEVIL"

Sunday, Monday, Tuesday August 30-31 - September 1

"BREAKING THE SOUND BARRIER"
LEO GENN — DON TAYLOR — GENE BARRY
"THE GIRLS OF PLEASURE ISLAND"
Color by Technicolor

Wednesday, Thursday, Friday, Saturday Sept. 2-3-4-5

WILLIAM HOLDEN — DON TAYLOR — OTTO PREMINGER
"STALAG 17"
JOHN PAYNE — JAN STERLING — COLEEN GRAY
"THE VANQUISHED"
Color by Technicolor

MARSH AVENUE
BARBER SHOP
Marsh Ave., Opposite P Street
"The Family Barber Shop"
Open Every Day 8-8 Sunday 9-1
Charles DeNichols Tel. 2214

HAVE YOU HEARD?

Because Mike A's dog has been ill (poor creature), he has not been able to see so much of the girls (this makes him a poor creature, too.)

OUR OWN HOME
BAKERY

Evelyn & Paul

King's Highway & 3rd St.

Dinner Reservations
Suggested for
Boar's Head Inn

"NOT NEAR THE
OCEAN, BUT ON IT"

12:30 - 2:30 6:00 - 8:00

TEL. 911

Emily's Beauty Salon

Specializing in hair cutting and styling, including the new lamb cut. Permanent Waving.

Telephone 415
353 Ocean Blvd. Hampton

DEEP SEA FISHING

Art-Mar

\$2.25 Per Person

No Tickets Sold

Pay On Boat

LEAVE STATE PIER

DAILY 8 a. m. & 1:30 p. m.

Capt. Arthur L. Greene

11 N St. Hampton Beach

Tel. Hampton 2020

IT'S THE FOOD

Mahoney's Lunch

"As Famous As

The Beach Itself"

OCEAN BLVD. AT B ST.

Telephone 2103

HAMPTON BEACH, N. H.

MATT'S NEW SUPER
MARKET

At busy B St., next to 5 & 10c Store

Fresh Killed NATIVE FOWL 41c lb.	Fancy Native TOMATOES 2 lbs. 25c	Yellow Cling HEAVY SYRUP PEACHES 5 cans 99c
---	--	--

PLENTY OF FREE PARKING AT FOOT OF B ST.

Short Shank SMOKED SHOULDER 49c lb.	Sugar Cured SLICED BACON 75c lb.	Fresh Killed NATIVE CHICKEN 45c lb.
--	---	--

FRESH FISH RECEIVED DAILY

Fresh Ground LEAN BEEF 49c lb.	1000 Sheet TOILET TISSUE 2 rolls 19c	Fancy Brisket or Thick Rib CORNED BEEF 65c lb.
---	---	---

VISIT OUR DELICATESSEN DEPT.

Featuring home cooked, tempting, appetizing foods for picnics and quick lunches. Home-made chicken pies — cottage cheese — Matt's original potato salad — pickled beets — sweet mixed pickles — home-made donuts. You may have your Sunday dinner cooked to order. We will roast your chickens, turkeys, or anything you want on 3 hours notice.

STORE HOURS

Monday thru Saturday 7 AM to 9 PM, Sunday 7 AM to 6 PM

AVARD'S of NASHUA

Formerly Champion's

At Hampton Beach Casino

MEN'S CLOTHING - FURNISHINGS - BEACH WEAR

NATIONALLY KNOWN BRANDS

CLOTHING
KUPPENHEIMER
TIMELY CLOTHES
DON RICHARDS
GLENWICK
SHIRTS
ARROW
HATHAWAY

SPORTSWEAR
McGREGOR
HATHAWAY
ARROW
PENDLETON

RAINWEAR
ALLIGATOR
BARACUTA

Sport Slacks and Trousers — Palm Beach, McGregor, Botany, Don Richards. Wash slacks and Kast Iron Chino trousers.

Mary Annette
BEAUTY SALON
Tel. 2145
Hotel Delancey
Highland Ave. Ocean Blvd.

KENMORE
Fountain and Grille
BREAKFASTS
LUNCHES - SNACKS
F Street Opposite Casino

GIFTLAND
Headquarters
For
Headwear
GIFTS - NOVELTIES
SOUVENIRS
Ocean Boulevard at C Street

North Shore
Jewelry Shop
"C" Street
Seth Thomas Watches
WATCH REPAIRING
— Immediate Service
— Repairs tested
Electronically
— GIFT ITEMS —
"Something Different
in Ceramics"
COLONIAL
GIFT SHOP LINE

PLAYLAND

BEEN DEEP SEA
FISHING YET?
Trips twice daily — 8 A. M. and 1:30 P. M.
Also Tuna Trips and Charter Parties
AL GAURON
State Pier Tel. 2469

**Five Generations
Vacation Together**
Sometimes two or three generations of the same family take a vacation together and there isn't much news in that, but when five generations pack their bags and come to Hampton Beach — well, it's just more generations than can usually be got together under a one roof.
Still it's possible because a family ranging from the great-great grandmother down to a six months old daughter were at the Fairview hotel on Ocean boulevard this last week.
Matriarch of this all female gathering was Mrs. Jane McElholm of Lowell, Mass.; her daughter, also of Lowell, Mrs. Mary E. Durant; her daughter, Mrs. Mildred Duffy of New York; her daughter, Mrs. Donald P. McLusky, also of New York and her six-months old daughter, Pamela. And when it's said the family has been coming to the beach for years, you can believe it.

THIS WEEK'S COVER
Old soldiers may fade away and it seems reasonable to presume therefore that ex-beauty queens do, too; but one thing is certain, they don't fade as fast — fortunately.
In fact, Miss Sonya Romer, a Montreal charmer who took the Miss Hampton Beach Carnival Week Beauty Contest title in 1951 has faded not a jot. All reports considered she would still present formidable competition in any contest she might elect to enter.
Miss Romer returned recently to the scene of her '51 triumph and will be on hand August 27, marking the start of Carnival Week.

Up to 10 Percent off on all Groceries, Frozen Foods & Canned Goods.
Evelyn & Paul
King's Highway & 3rd St.

BICYCLING
Over 75 Bikes — Many New
Regular - 3 Speed - Tandem
Lites for Nites
Trikes and Autos for Tots



BOWLING
Candle Pins
20c
PER STRING
Before 7:00 P. M., and for all strings if you start before 7:00 P. M.
Duck Pins 25c

BILLIARDS OPEN SUNDAYS
"In The Penthouse"
Fluorescent Lighting
7 New Brunswick Tables
Well Ventilated
OPEN
Weekdays, 10 am to Mid.
Sundays 1 pm to Mid.

FERNCROFT
Recreation Center
A STREET

Have You Heard About the Big Three
DUDLEY'S
Upper
MEZZANINE GIFT DEPT.
Lower
FLOOR PINE ROOM GIFT DEPT.
Street
FLOOR SOUVENIRS GIFT DEPT.
Quote — "Most beautiful selection of gifts I have ever seen"
Santa Claus is coming to Dudley's Again
— See him in the Carnival parade
— Write him a letter
A PRIZE FOR THE BEST TWO LETTERS
ONE FOR A BOY AND ONE FOR A GIRL
Address Letters To:
SANTA CLAUS'
SUMMER HOME
DUDLEY'S
ON THE BOARDWALK
AT THE BEACH
OPEN DAILY
9 A.M. to 10 P.M.

HAVE YOU HEARD?
That Joan B. is still trying to
take her mind up about Joe.

BUZZELL'S
KISSES - FUDGE - KORN
The oldest Candy Shop
on Hampton Beach
ESTABLISHED 1917
We also feature
Candy Cupboard Candy

MRS. NELSON'S
CANDY
HAMPTON BEACH
Real Salt Water Taffy
65c LB.
Fruit and Nut Filled Kisses
70c LB.
Peanut Butter Kisses
70c LB.
Delicious Caramel Corn
25c bag 50c and 80c boxes
Nelson's Famous Home
Made Fudge
90c LB.
SEE IT MADE ON THE
OCEAN BOULEVARD
Two Doors from H. Johnson's

**Male Nurse On
Duty At Beach**
Many people this summer have been thankful for the service rendered them by George Leslie, the registered male nurse now on duty with the Hampton police department.
On a busy Saturday afternoon, he reports, as many as 25 people might be treated for some minor ailment or another. About 25 percent of the people he sees, realizing he is on duty, drop in for advisory information about a cut finger or headache. Many vacationists have said how important it is to have an experienced person on the beach in case of emergency. An advantage is that Leslie can tell when a doctor might be required in case of an illness.
Leslie, who makes his home in South Hampton, also fills in on police duties. Often he can be seen directing traffic at the crosswalk in front of the Casino. Assisting him in looking after vacationists health are the beach lifeguards who are often called upon to administer some type of first aid treatment.

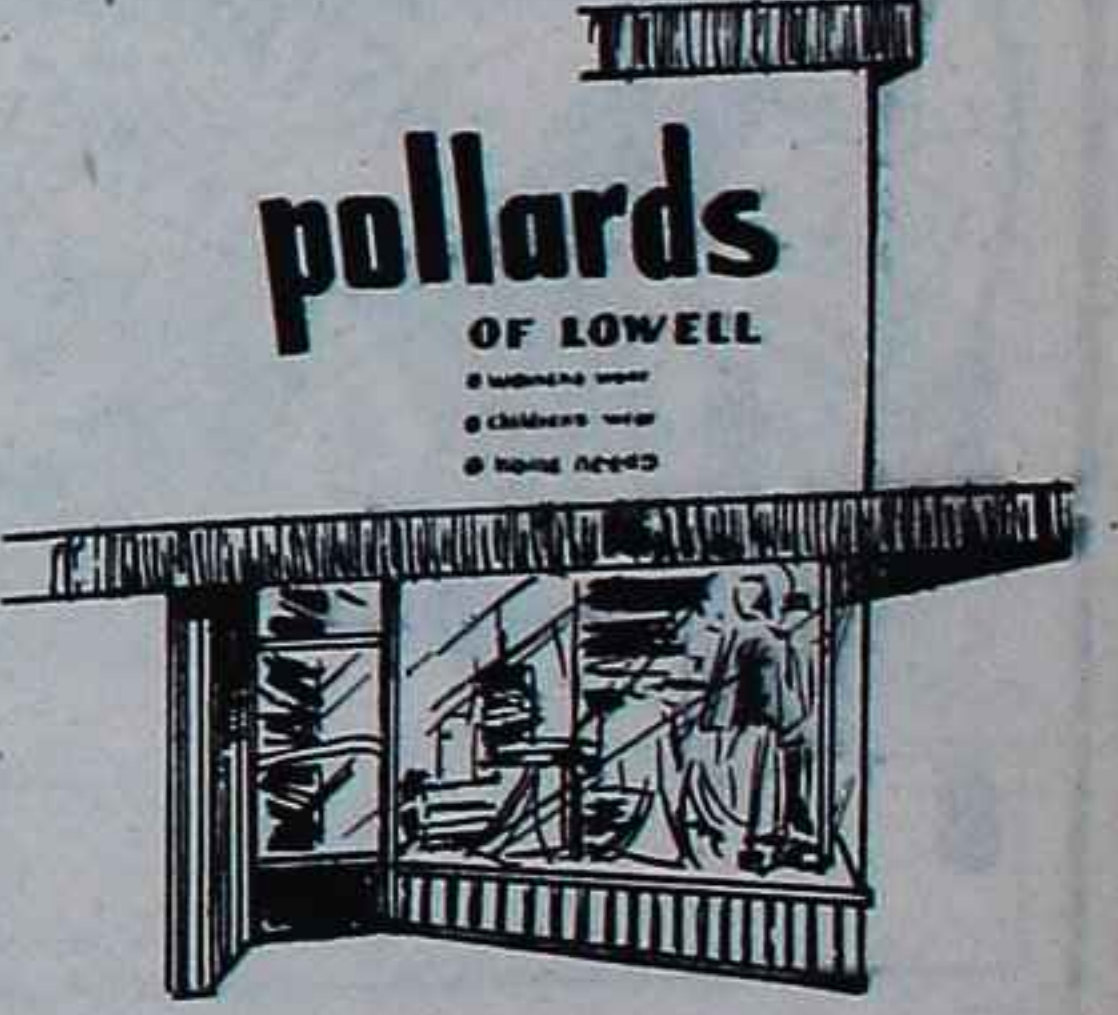
**JOHN THE
BARBER**
27 Years at Hampton Beach
Highland Avenue

BINGO
30-GAME PARTY
EVERY THURSDAY
At 8:00 P. M.
LEGION HALL
EXETER ROAD HAMPTON
NO GAME PAYS
LESS THAN **\$10** WITH BIG
SPECIALS
FREE BUS
Leaves Casino at 7:20, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:30. Route to Legion Hall via Winnacumnet road. Bus returns same route after game.
PLENTY OF FREE PARKING



Come to Pollards for Back-to-school fashions from all the leading fashion magazines!

another shipment
all wool flannel
**BERMUDA
SHORTS**
only at Pollards
sizes 10-16
\$5.98
Choice of two colors,
Charcoal gray which is
dark, and bankers gray
which is medium.



our hottest seller
fully lined
Corduroy Jackets
7 colors, red, rust,
green, black, gold,
grey, beige. **\$6.99**
Popular classic boy style, fully lined,
3 pockets. Sizes 10-18.
FREE our back-to-school catalogue is now available.

At the HAMPTON BEACH Theatres

CASINO SURF

SHOWS 2:00 7:00 9:00

Sunday, Monday, Tuesday August 30-September 1

TUNE-TERRIFIC Technicolor MUSICAL!

M-G-M's "The BAND WAGON" starring **CYD CHARISSE**

FRED ASTAIRE **OSCAR LEVANT** **NANETTE FABRAY** **JACK BUCHANAN**

with James MITCHELL

Biggest Hit Since "An American in Paris"

Hear Famous Dietz-Schwartz Songs in the M-G-M Records Album!

COMING: JAMES STEWART "THUNDER BAY" Wednesday, Thursday August 26 - 27

ESTHER—in her GRANDEST MUSICAL EVER!

M-G-M's "MILLION DOLLAR MERMAID" Technicolor

starring **Esther WILLIAMS** · **Victor MATURE**

Waiter PIDGEON · **David BRIAN**

with **Donna CORCORAN**

Thursday, Friday, Saturday August 27 - 29

The great South Pacific adventure!

Gary COOPER **Return to Paradise**

Filmed in the South Seas in Color by Technicolor

Friday, Saturday August 28 - 29

the first WONDERAMA THE WONDER MUSICAL OF THE FUTURE!

COLUMBIA PICTURES presents STANLEY KRAMER's Production of **THE 5000 FINGERS OF DR. T**

starring **Peter Lind HAYES** · **Mary HEALY**

with **HANS CONRIED** · **TOMMY REITIG**

Color by Technicolor

Sunday thru Wednesday August 30 - September 2

THE STORY OF GRACE MOORE!

So This is Love

starring **KATHRYN GRAYSON**

WARNER BROS. IN COLOR BY Technicolor

FROM WITH **MERV GRIFFIN** · **JOAN WELDON** · **WALTER ABEL** · **ROSEMARY DeCAMP**

JEFF DOUGHELL SCREEN PLAY BY **JOHN MOHR**, Jr. Musical Direction by **Ray Heindorf**

Produced by **HENRY BLANKE** Directed by **GORDON DOUGLAS**

COLONIAL

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Now! Ends Sat., Aug. 29 **SANGAREE IN 3 DIMENSION** COLOR BY TECHNICOLOR

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Thriller-Comedy Now At Playhouse

As a late season variety, the Hampton Summer Theatre has called upon an old standard suspense thriller in "Ladies In Retirement" — a play which contains all the elements for spine chilling as well as comedy. In addition to a good vehicle, the "straw hat" circuiters have combined fine acting with excellent directing against an exceptionally outstanding stage setting to produce one of their best rounded productions of the year.

The amusing story involves three old maid sisters — two nuttier than a fruit cake and the third with such a strong sense of responsibility toward the other two that she drives herself to murder in an attempt to provide them with money and a home. With a body stuffed into an unused bake oven, a slippery fingered nephew arrives on the scene, escaping the police, to complicate the situation. The nephew — ably played by

Louis Beachner — fathoms the situation and attempts to turn his knowledge into blackmail. The ending is strong with a good twist and a high degree of suspense is maintained throughout the entire play.


Acting plaudits must unquestionably go to Mary Fogarty — a former Hampton thespian who takes a minor role and steals every scene in which she appears. As Louisa — one of the whacky sisters — Miss Fogarty portrays the role to the hilt, acting every second she is on stage even if she is only twisting the buttons of her dress or looking about the room with her telescope. Her outstanding performance is one of the memorable bits from the play and was so recognized by the audience which gave her spontaneous exit applause on several occasions.

Gertrude Doolittle, in the lead role of Ellen, made her desperation and guilt most realistic while Lucie Lancaster, as Leonora, fash-

PLAY
(Continued on Page 14)

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PLAY —

(Continued from Page Twelve)

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ioned another star for her crown which has been glittering brighter with each new role. Even though after the first act Miss Leonora Fiske, the ex-chorus girl, spends her time bricked into an unused oven, her presence is constantly felt on the stage.

As the sly maid who looks and listens and teams up with the fugitive nephew on the blackmail plot, Nancy-Louise Marshall adds materially to the well balanced pro-

duction. In other supporting roles were Catherine Coffin who successfully portrays the other potty sister, and Pauline Morse in the role of the nun, Theresa.

Koester's realistic stage setting drew immediate applause on the opening curtain. The work that has been done with sets during the season by Koester has been a shining feature of the Hampton Summer Theatre. His set for "Ladies In Retirement" is one of his best, which is saying a great deal for a man who has turned out such consistently fine stage settings all season.

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