

At Portsmouth's Leading Department Store

Send them off to School in Style

100 Percent Wool

SKIRTS

Sizes 7 - 14
\$4.95
\$5.95
\$7.95

Kate Greenway

DRESSES

Sizes 3-6x and 7 to 14
New Fall Shades
\$2.95 to \$7.95

SWEATERS

3.95 to 5.95

White - Blue - Navy - Pink
Sizes 3 to 6x - 7-14 - 10-16



BLOUSES

1.95 to 4.95

Cotton - Nylon - Rayon
White - Blue - Pink
Sizes 7-14 and 10-16

And For The Ladies —

CORDUROY JACKETS

Sizes 10 - 18
in
Maroon
Yellow
Gray and
Green

14.95

BLOUSES

All Nylon — Sheer or Trico
White - Blue
Pink - Beige
Short or
3-4 Length Sleeves
Sizes 32 - 38

5.95 to
8.95

JERSEYS

100 Percent Wool
Sizes 32 - 38
Gray - Green - Beige
5.95 to 10.95

SKIRTS

Sizes 24 - 38
Wool - Orlon - Rayon
Plaids & all the Fall Shades

5.95 to 17.95

GEORGE B. FRENCH CO.
37 MARKET STREET
PORTSMOUTH

The Beachcomber



VOL. XXVI, NO. 9

Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 19, 1953

FREE DISTRIBUTION



DINE AT THE CASINO

Coffee Shop and Restaurant

The Finest Food That Can Be Served At Reasonable Prices

OPEN 8:30 A. M. to 12:30 A. M.

HAMPTON BEACH CASINO

CINDY LORD

FRIDAY and SATURDAY AUGUST 21 & 22

TED HERBERT

AND HIS ORCHESTRA

CASINO GIFT SHOP

Largest on the Atlantic Coast

COME IN AND BROWSE AROUND

CASINO

Fried Clam Bar

Delicious — Tasty

FRIED CLAMS

FRENCH FRIES

TO TAKE OUT

Fried to Your Order

CASINO

BATH HOUSE

Complete Bathing

Facilities

BATHING SUITS

TOWELS

LOCKERS

TILE SHOWERS

CASINO

LUNCH BAR

Serving the Famous

Casino Frankfurt

Grilled in Fresh Creamery Butter

Sandwiches

COFFEE — MILK — SODA

The BEACHCOMBER

VOL. XXVI., NO. 9

WEDNESDAY, AUGUST 19, 1953

FREE DISTRIBUTION

Royalty, Junior Edition, In 1953 Carnival Week

Shore Improvement Project Recommended By Engineers

The study for the protection of the shore of Hampton Beach, carried out jointly by the State of New Hampshire and the U. S. Corps of Engineers, has been completed and recommendations made for beach improvement, the Division Engineer of the Army Engineers in Boston announced Monday.

In his report, Colonel L. H. Hewitt, Division Engineer, recommended that Beach Erosion Board in Washington adopt the project and that the Federal government participate in it by contributing one-third of the first cost of construction.

Work recommended by the Division Engineer includes widening to a general width of 150 feet by direct placement of sand fill approximately 5,200 feet of beach adjacent to and extending northward along Haverhill street with an added 25-foot widening along 1,250 feet of the northern end of the fill area. The estimated first cost of construction is \$420,000 of which the estimated Federal contribution is \$140,000. The estimated annual cost of maintenance to be borne by local interests is \$22,700.

The recommendation is subject SHORE

(Continued on Page Eight)

Jules G. Dufort, Motel Owner, Dies Tuesday

Jules G. Dufort, owner of the North Shore motel, died Tuesday night in his motel office of coronary occlusion, police reported yesterday by a cleaning woman, who terday.

Dufort was discovered in his of-summoned police. They called Dr. Wayne Bryer of Hampton, who knowin of the heart condition Dufort suffered from said to call the Sturgis ambulance. He was dead when it arrived, police reported.

Dufort made his home at 343 Lincoln street, Manchester. He was 62 years old. Dr. Wendell Clare, county medical referee, gave the cause of death as coronary occlusion.

Since Hampton Beach is so widely known as a children's beach the committee in charge of Carnival Week which opens August 27 has arranged the program to permit the maximum participation by the youngsters, the Chamber of Commerce announced today.

Not to be outdone by the King and Queen who will begin their reign after the choice of the Queen on the 27th, a junior King and Queen will be presented to the audience at the Coronation Ceremonies on the 28th. This is somewhat of an innovation in connection with the ceremonies and there is some apprehension as to whether the juniors might steal the show from the seniors on that evening.

From that night on they will continue to share the spotlight with the senior King and Queen even to the point of riding in their own special float in the coronation parade on the evening of the 28th and the monster Children's Day parade on the afternoon of the 29th.

There is much speculation as to the identity and method of selecting the junior royal couple. According to Henry Hamel, director of the Carnival, they will be chosen on the basis of their temperament, stamina and general public appeal, in other words it appears he is looking for a couple of cuties that can stand up under the grind. If they survive the interim events on the program they will take their ROYALTY

(Continued on Page Four)

Serious Injury Averted In Two Beach Accidents

In two traffic accidents on Ocean boulevard on Saturday and Sunday no serious personal injury occurred, police reported yesterday.

Richard Donovan, age-four, of Wakefield, Mass., was struck by a car operated by P. Henry Fahey of Framingham, Mass. Witnesses told police that the youngster was part way across Ocean boulevard when he turned and retraced his steps and was hit by Fahey's car.

Police said that apparently the boy changed his mind about crossing the street and in turning ran in front of Fahey's car. He suffered no serious injury, police said.

In a rear-end collision Sunday afternoon on the boulevard and 82-year-old woman suffered cuts and bruises and her daughter received lacerations when the car in which they were riding collided with the back of a taxi cab operated by Richard Carpenter of Hampton.

Both women were treated locally, later was admitted to the Lawrence hospital, police said. Her daughter, Mrs. Joseph DiZoglio did not require further treatment.

The driver of the car, another arid, also of Lawrence, was not injured, Miss Dorothy Blanch-jured.

Lamie's Tavern

HAMPTON CENTER

FAMOUS FOR FINE OLD NEW ENGLAND COOKING

Breakfast A La Carte

Luncheon Specials \$1.00 up

Dinners \$1.50 up

Your vacation won't be complete until you have dined at this famous Hampton Restaurant.

Tel. Hampton 616 For Reservations

AIR CONDITIONED FOR YOUR COMFORT

OPEN 7 A. M. to 11:45 P. M. DAILY

"That Fascinating Store"



YOUR NEW FALL HAT IS HERE!

Choose From the Largest, Most Complete Selection in This Area

The Band Box

32 PLEASANT STREET

NEWBURYPORT

BUSHWAY GRILLE

BREAKFASTS 9 - 11	DINNERS 11:30 - 3:00	SUPPERS 5 - 9
-----------------------------	--------------------------------	-------------------------

CURB SERVICE 4 P. M. to 12

BILL KENNEDY, Proprietor

North Shore **Opposite The Coast Guard Station**

MARION LEE'S

FEATURING END OF SEASON SAVINGS

ELEGANCE PLUS ECONOMY

Ocean Blvd at North Shore Hotel

Hampton Beach Phone 692

Vacation Wear-about's

Planned for a HAPPY HOLIDAY

SMARTEST SUITS OF THE SEASON
— — READY FOR ACTION

In the mood to be a little saucy or do you prefer to be a siren on the beach? You can "figure" on our swim suits to play up to your every mood . . . whether you sit or swim.

MISSES' and WOMEN'S \$5.95 to \$10.95

CHILDREN'S \$1.98 to \$3.98

FOOTWEAR

FOSTER'S

TEL. 2030 HAMPTON CENTER

High Tides

THURSDAY August 20	7:00 a.m. 6.7	7:30 p.m. 8.3
FRIDAY August 21	8:00 a.m. 7.1	8:15 p.m. 8.8
SATURDAY August 22	9:00 a.m. 7.6	9:15 p.m. 9.3
SUNDAY August 23	9:30 a.m. 8.2	10:15 p.m. 9.8
MONDAY August 24	10:15 p.m. 8.9	11:00 p.m. 10.1
TUESDAY August 25	11:30 a.m. 9.5	11:45 p.m. 10.3
WEDNESDAY August 26	a.m.	12:15 p.m. 9.9

ROYALTY —
(Continued from Page Three)

bow with their senior counterparts at the Coronation Ball on September 2 in the Casino Ballroom. Grotesque costumes will be available as usual for the many more youngsters who register at the Chamber of Commerce office for participation in the parade the evening of the 28th and the afternoon of the 29th. An effort will be made to outfit every child who arrives at the Fire Station at 6 p.m. on the 28th and 12:30 p.m. on the 29th. With attractive prizes provided for the winners in the decorated dol carriage section of the parade on the 29th, it looks as though the Carnival this year will be dominated more than ever before by the kiddies.

B

Every Thurs. Night 8:00

OUAM Hall
Lafayette Rd. Seabrook

20 Party Game 20

Door Prizes Special Games

Auspices Gov. Weare Associates

I

Every Sat. Night 8:00

Fire Station
Collins Street Seabrook

30 Party Game 30

Door Prizes Special Games

Auspices Seabrook Firemen's Association

N

G

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THE BEACHCOMBER
Incorporating the Hampton Beach Advocate

A Vacation Digest of all the news information for the summer visitors

Published
Wednesdays, June 24 to August 26
By The
HAMPTON PUBLISHING COMPANY
Hampton New Hampshire

For Advertising Rates in this Paper Telephone Hampton 555

Communications and Items from readers are welcome at all times.

Dunny's Market

GROCERIES
MEATS - FISH
CLAMS - LOBSTERS
Tel. 2308

Open Year 'Round

FELLOWS AVE. OPP. "P" ST.

At North Beach It's **YANKEE BUOY** Sea Grille

Featuring
FRIED CLAMS AND COMPLETE SHORE DINNERS

Breakfast at 8 A. M.
Dinners 'Til 9 P. M.

Ocean Blvd. — North Beach
Opposite Coast Guard Sta.



CHALLIS GOWNS
\$6.95

Gowns by Artemis. True luxury designs with delicate touches of lace in this prized no-care fabric. Floral prints on white or blue background. Sizes 34 to 40.



Kate Greenaway's
Beguiling

"Seven to Fourteeners"

Ready for back-to-school. Pert new styles in those beguiling frocks that can make every girl look "best dressed" at moderate cost. Styles to set the fashion pace, guaranteed to wash, wear, and fit well. Kate Greenaway's are every inch value. And so pretty! As always, each has a pocket. Sizes 7 to 14.

\$3.95 and \$4.95

WOMEN'S RAYON VESTS

Built-up shoulder style. Pink or white in sizes 34 to 44.

\$1.25

Shoulder strap style. Pink and white in sizes 34 to 44.

\$1.00

KERCHIEFS

Assorted size headsquares in a wide variety of patterns and colors to choose from.

\$1.00 - \$1.98 - \$2.98

JET JEWELRY

Matching earrings, necklaces, and bracelets in the jet black style. Some plain, some with rhinestones.

\$1.00 and \$1.98 plus tax

KENWOOD BLANKETS

All wool blankets. Seconds of better quality blankets. In white, cranberry red, yellow, rose pink, hunter green, light green, and turquoise.

\$12.95

GARTER BELTS

Markdowns of values to \$2.50. Sizes 24 to 30 in white, pink, and blue.

\$1.00

First With Us! First With You!

Our "Piper" Knit Jacket \$8.95

It's our newest jacket exclusive knit in a wool that's light enough to see you right thru fall! Easy, smooth lines, dolman sleeves. In white or scarlet.

PACKAGED SOCKS
4 Prs. \$1.00

Girls' socks in plain white, boys' socks in blazer stripes. Nylon reinforced heel and toe. In sizes 6 to 11.

RENGO COMBINATIONS
\$3.00

Markdowns of first quality combinations. Assorted styles in broken sizes.

BOYS' ANKLETS
\$.69

Spun nylon Bear Brand anklets. Wash fast colors. Blazer stripes. Sizes 7 to 10½.

NYLON HOSE
\$.89

51 gauge, 30 denier nylons. Irregulars of first quality hose that ordinarily sell for \$1.15. Sizes 8½ to 11.

GIRLS' COATS HALF PRICE!

All wool or all rayon fabrics. Checks or solid shades. In sizes 3 to 6x and 7 to 14.

RAYON FAILLE SUITS



\$8.95

A favorite style goes "Transitional!" In rayon faille. The good, simple suit dress you loved for summer — now in faille, right for any season, any hour of day or evening. Black, grey or slate blue. Sizes 10 to 20 and 14½ to 22½.

SHOULDER BAGS
\$2.98 plus tax

Genuine hand tooled leather bags. Inside zipper pocket. In red, brown navy, green, blonde, natural and ginger.

TABLECLOTHS
\$1.25 to \$3.34

Bridge size, 45 x 45, 54 x 54, and 54 x 72. Pre-laundered, fast colors. Assorted floral designs. Tea towels available in matching designs priced at \$.69.

H. W. PRAY CO.

71 - 75 State Street
Newburyport, Mass.

Telephone 548

AIR CONDITIONED FOR YOUR COMFORT

HAVE YOU HEARD?

That Al. D. and Jennie G. are already planning their future.

The Chesterfield Hotel



Mrs. Bertha Kelley, Prop.
C STREET - TEL. -2504
Rooms from \$2.00 up
Adjacent to Beach, Restaurants,
and Amusements

**'Singing Rage'
Miss Patti Page**

By CAROL BAGLEY

Hotel Allen's guest star this week is none other than Miss PATTI PAGE, now in her third season at Hampton Beach, and now appear-

PATTI

(Continued on Page Eleven)

YARN GIFTS

The Dan-Allen Shop

HAND-MADE GIFTS
Atlantic Ave. No. Hampton

**"Bernat" Trio
Sock Pack**

Argyles - Plaids - Blocks
Crochet Cotton

Stamped Goods

Crestwick Greeting Cards

MON-FRI 10 A.M. TO 5 P.M.

CLOSED SATURDAYS & SUNDAYS

White Rock Grocery

HOME MADE DONUTS
FRESH DAILY

Cor. River and Concord Sts.

Standish Gift Shop

Largest and Finest
in New England

Ocean Blvd., at A Street

**Margaret M. Junkins
CANDY SHOP**

Remember the folks back home with a box of
Junkins famous candy

OCEAN BOULEVARD

Established 1920 — Candies Mailed

Tonight thru Saturday, August 22

PATTI PAGE

plus ALL STAR SHOW

Opening Sunday, August 23 for one week

BILLY WILLIAMS QUARTET

THE Frolics
at
SALISBURY BEACH
2 SHOWS
NITELY and
SUNDAY 9 & 11:30
NO COVER OR
MINIMUM
ROUTES
1 and 1-A
FOR RESERVATIONS: PHONE NEWBURYPORT 250

**SALISBURY DRIVE-IN ROUTE 1-A
BEACH RD.**

Tel. Newburyport 2410W

Wednesday, Thursday, Friday, Saturday August 19-20-21-22

KIRK DOUGLAS

"THE JUGGLER"

RITA HAYWORTH — GLENN FORD

"AFFAIR IN TRINIDAD"

Sunday, Monday, Tuesday August 23-24-25

SUSAN HAYWARD — ROBERT MITCHUM

"WHITE WITCH DOCTOR"

In Technicolor

"INVADERS FROM MARS"

In Color

Wednesday, Thursday, Friday, Saturday August 26-27-28-29

BETTY GRABLE — DALE ROBERTSON — THELMA RITTER

"THE FARMER TAKES A WIFE"

In Technicolor

LEX BARKER — JOYCE MCKENZIE

"TARZAN AND THE SHE-DEVIL"

**Donovan & Fallon
Drugs
Radio Batteries**



Deep Sea Fishing Trips

TWICE DAILY

8:00 A. M. - 12:00 TEL. 503 1:30 - 5:30 P. M.

Lines and Bait Furnished — Open May 10 - October 2

ROW BOATS FOR RENT — FREE PARKING

Smith and Gilmore — Hampton Beach

**MARSH AVENUE
BARBER SHOP**

Marsh Ave., Opposite P Street
"The Family Barber Shop"
Open Every Day 8-8 Sunday 9-1
Charles DeNichols Tel. 2214

HAVE YOU HEARD?

Eddie P. has been hunting for one special girl, but it turns out that she was out with her husband at the time. Should have done a little more investigating.

**OUR OWN HOME
BAKERY**

Evelyn & Paul

King's Highway & 3rd St.

Dinner Reservations

Suggested for

Boar's Head Inn

"NOT NEAR THE
OCEAN, BUT ON IT"

12:30 - 2:30 6:00 - 8:00

TEL. 911

Emily's Beauty Salon
Specializing in hair cutting and
styling, including the new lamb
cut. Permanent Waving.

Telephone 415

353 Ocean Blvd. Hampton

DEEP SEA FISHING

Art-Mar

\$2.25 Per Person

No Tickets Sold

Pay On Boat

LEAVE STATE PIER

DAILY 8 a. m. & 1:30 p. m.

Capt. Arthur L. Greene

11 N St. Hampton Beach

Tel. Hampton 2020

IT'S THE FOOD

Mahoney's Lunch

"As Famous As

The Beach Itself"

OCEAN BLVD. AT B ST.

Telephone 2103

HAMPTON BEACH, N. H.

**MATT'S NEW SUPER
MARKET**

At busy B St., next to 5 & 10c Store

Fresh Killed NATIVE FOWL 41c lb.	Rib End ROAST PORK 49c	Yellow Cling HEAVY SYRUP PEACHES 5 cans 99c
---	---------------------------------	--

PLENTY OF FREE PARKING AT FOOT OF B ST.

Short Shank SMOKED SHOULDER 49c lb.	Sugar Cured SLICED BACON 75c lb.	Fresh Killed NATIVE CHICKEN 45c lb.
--	---	--

FRESH FISH RECEIVED DAILY

Fresh Ground LEAN BEEF 49c lb.	1000 Sheet TOILET TISSUE 2 rolls 19c	Fancy Brisket or Thick Rib CORNED BEEF 65c lb.
---	---	---

VISIT OUR DELICATESSEN DEPT.

Featuring home cooked, tempting, appetizing foods for picnics and quick lunches. Home-made chicken pies — cottage cheese — Matt's original potato salad — pickled beets — sweet mixed pickles — home-made donuts.

STORE HOURS

Monday thru Saturday 7 AM to 9 PM, Sunday 7 AM to 6 PM

AVARD'S of NASHUA

Formerly *Campion's*

At Hampton Beach Casino

MEN'S CLOTHING - FURNISHINGS - BEACH WEAR

NATIONALLY KNOWN BRANDS

CLOTHING
KUPPENHEIMER
TIMELY CLOTHES
DON RICHARDS
GLENWICK
SHIRTS
ARROW
HATHAWAY

SPORTSWEAR
MCGREGOR
HATHAWAY
ARROW
PENDLETON

RAINWEAR
ALLIGATOR
BARACUTA

Sport Slacks and Trousers — Palm Beach, McGregor, Botany, Don Richards. Wash slacks and Kast Iron Chino trousers.

Mary Annette
BEAUTY SALON
Tel. 2145
Hotel Delancey
Highland Ave. Ocean Blvd.

KENMORE
Fountain and Grille
BREAKFASTS
LUNCHES - SNACKS
F Street Opposite Casino

GIFTLAND
Headquarters
For
Headwear
GIFTS - NOVELTIES
SOUVENIRS
Ocean Boulevard at C Street

North Shore
Jewelry Shop
"C" Street
Seth Thomas Watches
WATCH REPAIRING
— Immediate Service
— Repairs tested
Electronically
— GIFT ITEMS —
"Something Different
in Ceramics"
COLONIAL
GIFT SHOP LINE

PLAYLAND

BEEN DEEP SEA
FISHING YET?
Trips twice daily — 8 A. M. and 1:30 P. M.
Also Tuna Trips and Charter Parties
AL GAURON
State Pier Tel. 2469

THIS WEEK'S COVER
Competition from North of the border loomed this week for American contestants in the annual Carnival Week Beauty Contest that traditionally marks the beginning of the week-long time of fun and frolic.
Canada's first entrant has turned in her application at the Chamber of Commerce office and she is Miss April Ann Spencer-Phillips of Montreal, Quebec. She is 20 years old and knowing the past record of Canadian girls it looks like real competition.

SHORE —
(Continued from Page Three)

to conditions that the local interests will maintain the project, provide at local expense the necessary lands, easements and rights-of-way, assure that water pollution that might endanger bathers will not be permitted and assure continued public ownership of the shore and its administration for public use only.

The recommendation is further subject to conditions that the adequacy of the work proposed by local authorities, detailed plans, specification, assurances that the requirements of local cooperation will be met and arrangements for prosecuting the work be approved by the Chief of Engineers prior to commencement of work.

It was announced that Gov. Hugh Gregg and the Executive Council has assured the Federal government that the state plans to improve the beach situation involving the construction of a new seawall and enlargement of the beach area.

Groceries At
Supermarket Prices
Evelyn & Paul
King's Highway & 3rd St.

BICYCLING
Over 75 Bikes — Many New
Regular - 3 Speed - Tandem
Lites for Nites
Trikes and Autos for Tots



BOWLING
Candle Pins
20c
PER STRING
Before 7:00 P. M., and for all strings if you start before 7:00 P. M.
Duck Pins 25c

BILLIARDS OPEN SUNDAYS
"In The Penthouse"
Fluorescent Lighting
7 New Brunswick Tables
Well Ventilated
OPEN
Weekdays, 10 am to Mid.
Sundays 1 pm to Mid.

FERNCROFT
Recreation Center
A STREET

Have You Heard About the Big Three
DUDLEY'S
Upper
MEZZANINE GIFT DEPT.
Lower
FLOOR PINE ROOM GIFT DEPT.
Street
FLOOR SOUVENIRS GIFT DEPT.
Quote — "Most beautiful selection of gifts I have ever seen"
Santa Claus is coming to Dudley's Again
— See him in the Carnival parade
— Write him a letter
A PRIZE FOR THE BEST TWO LETTERS
ONE FOR A BOY AND ONE FOR A GIRL
Address Letters To:
SANTA CLAUS'
SUMMER HOME
DUDLEY'S
ON THE BOARDWALK
AT THE BEACH
OPEN DAILY
9 A.M. to 10 P.M.

HAVE YOU HEARD?
What is the new attraction in certain restaurant at the beach.

BUZZELL'S
KISSES - FUDGE - KORN
The oldest Candy Shop
on Hampton Beach
ESTABLISHED 1917
We also feature
Candy Cupboard Candy

MRS. NELSON'S
CANDY
HAMPTON BEACH
Real Salt Water Taffy
65c LB.
Fruit and Nut Filled Kisses
70c LB.
Peanut Butter Kisses
70c LB.
Delicious Caramel Corn
25c bag 50c and 80c boxes
Nelson's Famous Home
Made Fudge
90c LB.
SEE IT MADE ON THE
OCEAN BOULEVARD
Two Doors from H. Johnson's

York Visitors
Win In Beach
Amateur Hour
Two youngsters from York Beach paid a call to Hampton Beach Monday and took the first and second prizes in the junior division at the Monday night beach amateur hour.

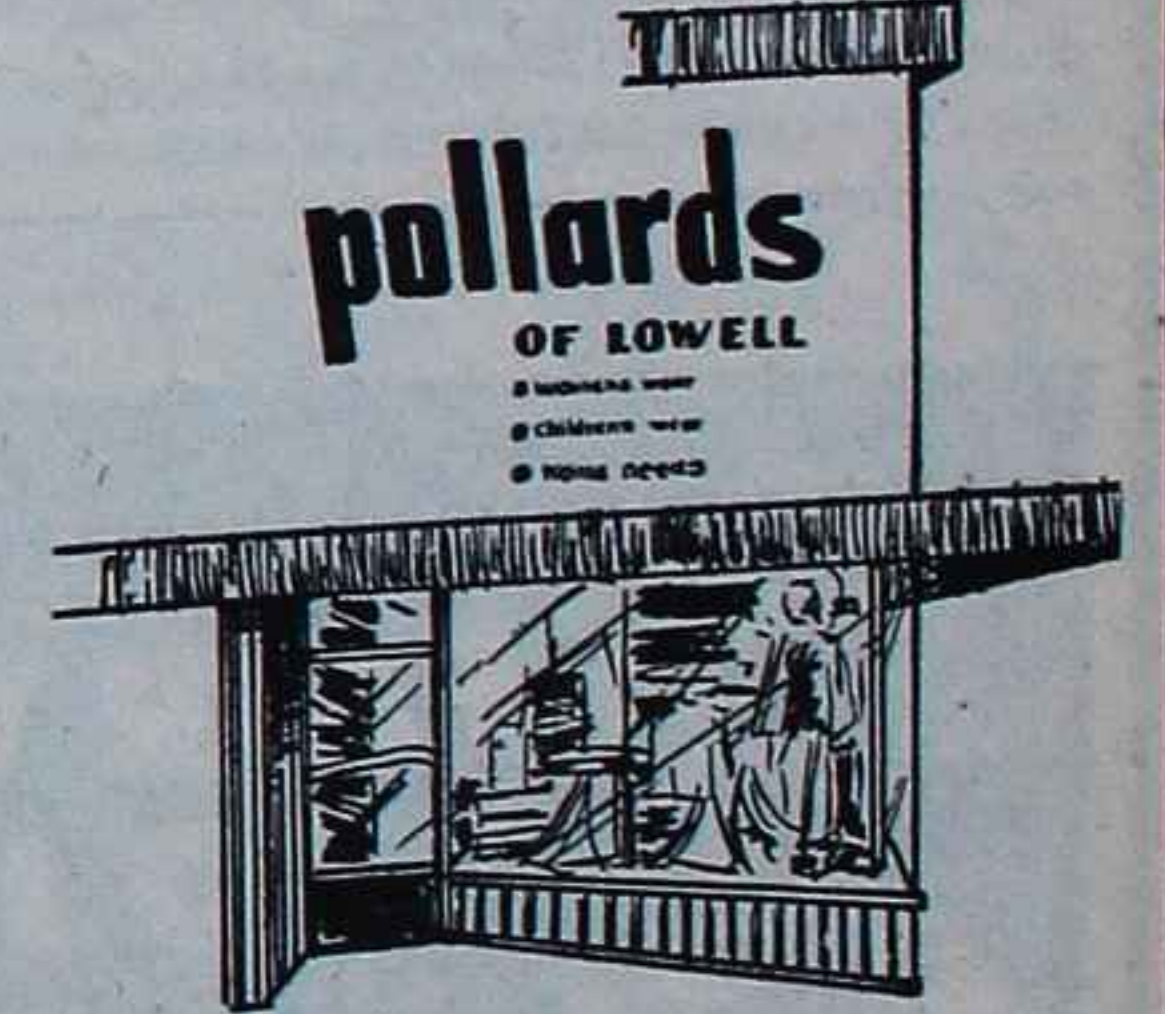
Geraldine Sullivan, 10, of Boston, staying at York Beach won first prize in the contest and Linda Davis, 13, of East Pepperel, Mass., also visiting at York Beach won the prizes. Third prize went to a singing team, the youngest member of which claimed the remarkable age of one and half years.

Paul Kennedy, one and a half years, of Dorchester, Mass. and Kathy Lussier, 8, of Brooklyn won the third prize. All participants were singers.
First prize winner in the senior division was Fred Loeble, 23, of Troy, N. Y. and second prize winner was Beverly Ann Nolan, 15, of Malden, Mass. They also were singers.

JOHN THE BARBER
27 Years at Hampton Beach
Highland Avenue

BINGO
30-GAME PARTY
EVERY THURSDAY
At 8:00 P. M.
LEGION HALL
EXETER ROAD HAMPTON
NO GAME PAYS WITH BIG
LESS THAN \$10 SPECIALS
FREE BUS
Leaves Casino at 7:20, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:30. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.
PLENTY OF FREE PARKING

on the beach next to
Howard Johnson's
**DRASTICALLY
REDUCED!**
OUR
ENTIRE
STOCK OF
THIS
SUMMER'S
BATHING
SUITS



best sellers!
Come and get 'em while we have 'em . . .
the top selling numbers of the year . . .
Take advantage of our early August
reductions on our entire stock of bathing suits
from our Beach and Lowell stores.

Production and distribution of motor cars furnishes more than 1,000,000 people in the United States with jobs.

Marshmen of the wild barrier islands of South Carolina's coast believe when they hear a big bull alligator bellowing in August or

September, long after the mating season, he is predicting a hurricane roaring up from the Caribbean.

Food store sales were \$39,970,000,000 last year. The total was \$2,700,000,000 more than the previous year.

At the HAMPTON BEACH Theatres

CASINO SURF

SHOWS 2:00 7:00 9:00

Thursday, Friday, Saturday August 20-22

Man, Dig that Crazy Showboat!

CRUISIN' DOWN the RIVER

Color by **TECHNICOLOR**

Dick Haymes • Audrey Totter • Billy Daniels

with Cecil Kellaway • Connie Russell

And Introducing **THE BELL SISTERS**

A COLUMBIA PICTURE

Story and Screen Play by BLAKE EDWARDS and RICHARD QUINE • Produced by JONIE TAPS • Directed by RICHARD QUINE.

Sunday, Monday August 23-24

HERBERT J. YATES presents

FRED MACMURRAY • VERA RALSTON

FAIR WIND TO JAVA

TRUCOLOR BY CONSOLIDATED

Tuesday, Wednesday August 25-26

Arrowhead

Sweeps the Screen with Apache Fury!

COLOR BY **TECHNICOLOR**

CHARLTON HESTON

ARROWHEAD

co-starring Jack Palance • Katy Jurado • Brian Keith • Mary Sinclair

Written for the Screen and Directed by CHARLES MARQUIS WARREN

Based on a novel by W. R. Burnett

Produced by Nat Holt

A PARAMOUNT PICTURE

Wednesday, Thursday August 19-20

A Man can forgive a woman every mistake but **ONE!**

UNIVERSAL-INTERNATIONAL presents

LORETTA YOUNG

JEFF CHANDLER

in "Because of You"

CO-STARRING ALEX NICOL • FRANCES DEE

Friday, Saturday August 21-22

DEAN MARTIN AND JERRY LEWIS

Are Haunting Castles Now in Hal Wallis'

SCARED STIFF

Sunday, Monday, Tuesday August 23-25

The laugh-loaded salute to our P.W. heroes!

starring WILLIAM HOLDEN • DON TAYLOR • OTTO PREMINGER

Stalag 17

Produced and Directed by BILLY WILDER

Written for the screen by BILLY WILDER and EDWIN BLUM

Based on the play by Donald Bevan and Edmund Trzcinski

A Paramount Picture

PATTI — (Continued from Page Six)

...nightly at the Frolics at Salisbury. Miss Page, who is short, blond and has the most beautiful dimples

COLONIAL

TEL. 847 PORTSMOUTH

Now! Ends Sat. Aug. 22 2 Technicolor Hits!

Ann Sheridan Hayden

Take Me To Town

The tall, tall tale of Vermilion Wood

and tall, tall tunes, too!

Technicolor

2nd Major Feature

UNIVERSAL-INTERNATIONAL presents

RONALD REAGAN

LAW and ORDER

co-starring DOROTHY MALONE • PRESTON FOSTER

7 Days! Sun. thru Sat. August 23rd thru 29th

THE BEST IN 3-D!

"SANGAREE"

IN 3 DIMENSION

COLOR BY **TECHNICOLOR**

starring FERNANDO LAMAS • ARLENE DAHL • PATRICIA MEDINA

Plus! Cartoon Comedy - News

Coming Sun. Aug. 30 The Picture of the Year

"FROM HERE TO ETERNITY"

with Burt Lancaster • Donna Reed • Deborah Kerr • Montgomery Clift • Frank Sinatra

and smile imaginable halls from Claremore, Okla. where she was born some twenty-five years ago.

Where and When Patti who has just come from Tulsa, Okla., and who, I might add, thrills at taking her yacht everywhere she goes, started her career in her second year of high school. For her, vocalizing came natural, in fact Patti, who is the idol of millions of Americans and servicemen the world over, has never taken a voice lesson in her life. Like many other singers, Patti started by making semi-professional appearances in her home town, and then was heard on local radio stations.

Big Break Yes, Miss Page, had her Big Break, too — it was three years ago that her manager summoned her to go to Chicago to sing with a well-known band. The engagement was for six weeks, but as you can well see, that six weeks has

Stretched into years. Mercury signed Miss Page some six years ago, and among her most famous recordings are Once In a While, Detour, Jealous Heart, and the well-known How Much Is That Doggie in the Window, that soared well over the million sale mark.

Family and Friends Miss Page who is one of a family of 10 children, 6 sisters and 3 brothers, one of whom is now serving with the United States Army, is accompanied at Hampton at the friendly, fun-loving Hotel Allen by her manager, Jack Rael, her secretary and companion, Dorothy, and her drummer, pianist and guitar player.

From here Patti returns to New York to again do her own T. V. program and to let her own personality-plus and Singing Rage, entertain her admiring and loving fans.

ROUTE 1 IN NORTH HAMPTON, N. H.

DRIVE U. S. 1 NORTH HAMPTON DRIVE-IN THEATRE

PORTSMOUTH-HAMPTON ROAD

Fri., - Sat. Aug. 21-22

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Sun., - Mon. Aug. 23-24

It's M-G-M and BIG!

It's **TECHNICOLOR** and MUSICAL!

"DANGEROUS WHEN WET"

starring ESTHER WILLIAMS • FERNANDO LAMAS • JACK CARSON

plus "THE STAR" Bette Davis - S. Hayden

Tues., - Thurs. Aug. 25 - 27 "KISS OF DEATH" Victor Mature Richard Widmark

"ROAD HOUSE" Ida Lupino - Cornel Wilde

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HELD OVER!

THRU AUGUST 22

The hilarious B'way hit "HAPPY BIRTHDAY"

Eves. Except Sun., at 8:40

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Friday, Saturday August 21 - 22

MITZI GAYNOR — WILLIAM LUNDIGAN

"DOWN AMONG THE SHELTERING PALMS"

(In Technicolor)

ROY ROGERS — DALE EVANS

"HELLDORADO"

KIDDIE SHOW!

Every Saturday at 1:15 P. M.

5 Cartoons Plus Our Regular Program

Sunday, Monday August 23 - 24

ERROL FLYNN — ANTHONY STEEL

"THE MASTER OF BALLANTRAE"

(In Technicolor)

Continuous Show Sunday

Tuesday, Wednesday, Thursday August 25-26-27

ALAN LADD — JEAN ARTHUR — VAN HEFLIN

"SHANE"

(In Technicolor)

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"The House of Good Lobster"
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AT
HAMPTON HARBOR
Our Lobsters are the Best and Lobster Meat Quality Unsurpassed
Here at the Lobster Pound is where you can have the lobsters taken out of the water and boiled in seawater — while you watch.
— Visitors Welcome At —
Smith & Gilmore Fishing Pier
Hampton Beach, N. H. (at the Bridge)
TELEPHONE HAMPTON 424

Boar's Head Civic Assoc. Will Hold Dinner Meeting

The newly-organized Great Boar's Head Civic Association for residents and property owners of that area will hold a banquet meeting at Boar's Head Inn on Sunday evening, August 23, at seven o'clock.
State Representative Dean Merrill and Donald Ring and other officials are being invited to attend as guests of the Association. Reservations for the dinner should be given as soon as possible to Mrs. William Butler, Miss Bertha Flynn and Mrs. James Donohoe.
Interested people or others who have not been contacted are cordially invited to attend the banquet and to become members of the Association.
Those attending the banquet have been invited to the Lil-Ru-Mae cottage by Miss Mary J. Tully for a social hour at six preceding the dinner at the Inn.

According to their article of Association this organization has been formed for the purpose of protecting Great Boar's Head from erosion, to take an active interest in the protection, preservation and beautification of the coastline of New Hampshire and for the purpose of securing to the property owners and other residents on Great Boar's Head such governmental protection and public improvements to which they may be or become entitled.
The Boar's Head group plans to meet at different times during the year for discussion and consideration of problems that may arise. Other officers and committees will be appointed. Mr. Alfred T. Granger of Hanover and Mrs. Marion S. Dearborn of Concord are serving as president and secretary for the

HAMPTON BEACH CASINO BARBER SHOP

Featuring
MISS RUTH SAKOVICH
Joseph Di Prima
Joseph Pelligrino
Open 8:00 to 8:00
Sundays 8:00 to 1:30



THIS WEEK'S STAR GUESTS AT THE
HOTEL ALLEN
Patti Page

NOW APPEARING
FROLICS — SALISBURY
Jack Roel, manager, Dorothy Bindoff, Frances Kaye, Stanley Kaye, Harry Kat.

OTHER GUESTS ARE:
Mr. and Mrs. Crees, Miss Mary Hart, Miss Lydia Butler, Mrs. Tuschak and Son, Miss Greenwood, Miss Carrab, Miss Maggi, Misses Mary and Blanche DeLuca, Mary Faulkner, Agnes Connelly Mr. and Mrs. O'Rielly, Mr. and Mrs. Duncan, Mrs. Adalaide Burgoyne, Therese Dalbec, Helene Adams, Mrs. Pierson and daughter Edith Pierson, Miss June Crees Medora Creighton, Mrs. Pierson M. Tilley, Mrs. Nina Hicks, Thelma Whitehead, Barbara McDougall, Laura Chamberlain, Ethel Dean and party, Mr. and Mrs. Foote, Valerie Jacobs, Rosanne Deery, Maxine Gold, Beverly Cohn, Mrs. Whittall, Miss Nancy Whittall, Misses Janus and Mr. and Mrs. Oscar Anger.
OCEAN BOULEVARD
HAMPTON BEACH



ENJOY A DAY AT HAMPTON BEACH STATE PARK
Plan a trip to the seashore . . . soak up the glorious sun . . . and swim the exhilarating Atlantic waves!
Our clean, modern bath house, one of the finest anywhere, has spacious open air dressing courts with private booths and showers. Our picnic area, secluded in the sand dunes, has tables, charcoal grills, tennis courts, horseshoe pit and shuffleboard. Everyone in your family will enjoy themselves at Hampton Beach State Park this summer!
Square Dancing Under The Stars Every Friday Nite
Located on U. S. Route 1A, on South end of Hampton Beach
STATE OF N. H. — RECREATION DIVISION

SHOP IN HISTORIC EXETER, N. H.

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

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Greeting Cards
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For the Best For Less
Shop at Your
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Full line of Sporting and Camping Equipment
Including inflatables and beach goods.

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WE CARRY A COMPLETE LINE OF

Swim Suits by Jantzen Catalina Sea Mold
Underwear by Barbizon Vanity Fair Blue Swan

JUNIOR, MISSES AND HALF SIZE DRESSES

For the best selection shop at
THE WOMEN'S SHOP
Exeter

REDUCTIONS

1/3 OFF REGULAR PRICES ON ALL BEACH WEAR!

SWIM SUITS PLAY SUITS
SPORT SHIRTS SLACKS

For Those Cool August Evenings!

Moody's features a complete line of Sweaters in plain and fancy colors \$3.00 up
SLEEVELESS — CARDIGANS — PULLOVERS
Boys' Sweaters \$1.89 up

Back to School Hints

CHILDREN'S SHOES FROM \$3.00
DUNGAREES FROM \$1.98
BOY'S SPORT SHIRTS FROM \$1.30
Socks — Ties — Underwear — Belts
Jackets — Caps

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133 Water Street Exeter
OPEN FRIDAY EVENINGS 'TIL 9:00
Closed Wednesday Afternoons

Make the most of your vacation dollars!
Shop in Young's at Exeter

HOUSEWARES — We handle the largest assortment of housewares and gadgets north of Boston.

APPLIANCES — All well known brands
Hot Plates from — \$3.95 to \$12.95
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New and Used Refrigerators

GIFTS — An unusual assortment of gift items for one and all.

SPORTING GOODS — A complete line of deep sea fishing tackle, life jackets, beach balls, frogmen sets, plastic and canvas pools, beach umbrellas, etc.

Canvas - Wood - or Steel Chairs
\$3.49 to \$7.95

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Water Street Exeter

A lot of children seem to think a cake is made merely to provide some place to put the frosting.

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Come and shop in the most complete photographic store in the area.

88 Fleet St., Portsmouth
Tel. 4016

At "The Little Grey Church By The Sea"

August 23 will be the last Sunday at Community Church, "The Little Grey Church by the Sea," for Dr. Ralph Walker, nationally known minister of New York's Madison Avenue Baptist church. He will preach at both services — at 10:30 a.m. on "Christ's Plan for your Life," and at 7:30 p.m. on "The Thrill of Religion." Dr. Walker has made four trips to Europe, visiting seven countries,

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Evelyn & Paul
King's Highway & 3rd St.

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Montreal Quebec City
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Jackie's Travel Agency
182 Ocean Boulevard
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Dorothy Cate Jackie Jordon

and bringing back a number of "Picture diaries" which he will show, in color, this Sunday evening after church to the public. Last Sunday the "Little Grey Church" was filled to capacity, honor guests being a large delegation from the East Rockingham Pomona Grange.

A volunteer choir taxed all available space in the choir loft. The community Church is entirely nonsectarian and welcome especially visitors and strangers who are guests of Hampton Beach and vicinity.

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Complete Visual Service
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Experienced Hair Stylists
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SERVING EXCELLENT FOOD
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OPEN 7 A. M. to 9 P. M.
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WATCH & CLOCK REPAIRING
OPEN YEAR 'ROUND
40 YEARS EXPERIENCE
HAMPTON CENTER
Corner of Lafayette Rd. and High Street
TEL. 2457

BEANO EVERY TUESDAY NIGHT

EXETER TOWN HALL

Games Start at 7:45

Free Buses Leave the Beach at 7:00 o'clock — Hampton at 7:15

JACKPOT GAME

CASINO MARKET, INC.
OCEAN BLVD. HAMPTON BEACH

P. Valliere, Prop.
Price is one element of good value, the other is quality. Quality at prices that represent good value has been and always will be the basis of the Casino Market. Many, many customers tell us that our prices here are lower at the beach than those they find in their year round stores.

Our Weekend Specials — Fri. and Sat.

GROCERIES and MEATS

LIBBY'S KETCHUP Large Bottle 17c	PILLSBURY'S Fudge or White CAKE FLOUR 35c	LIBBY'S Tomato Juice 4 6 oz. cans 28c
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5 LBS. OF SUGAR 49c

Sugar Cured BACON 79c lb.	Sugar Cured HAM (face half) 69c lb.	Heavy Cut CUBE STEAKS 73c lb.
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Try our Fruit and Vegetable Depts. for the finest produce in the country — Cherries, plums, peaches, pears, Bartlett's are just coming in and the prices are lower.

Large PIES 49c	Blueberry CUP CAKES 49c doz.	Hot Plain DONUTS 39c doz.
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You can always park in front of the Market when you shop



**THURS. FRIDAY & SATURDAY
LAST THREE DAYS OF OUR
AUGUST MILL END SALE**

18-20 PLEASANT ST. — NEWBURYPORT, MASS.

THE ITEMS LISTED BELOW ARE EXAMPLES OF THE STORE WIDE BARGAINS

Type 128 Bleached 63 x 99 Sheets 1.59 Irregulars 81 x 99 — \$1.69	1st Quality 51 Gauge, 15 Denier Nylons 69c Reg. \$1.00	25 Percent Wool Athletic Socks 35c pr. Irregulars
Solid Color Taffeta Comforter 4.99 Sizes 72 x 84 Reg. \$5.98	1st Quality 60 Gauge, 15 Denier Nylons 79c Reg. \$1.19	NYLON TRICOT Slips 1.99 Lace Trimmed Reg. \$2.98
COTTON JACQUARD Spreads 3.99 Full Size Only Reg. \$4.98	Irregulars of \$3.98 Crib Blankets 2.24	WOMEN'S COTTON Plisse Pajamas 2.66 Reg. \$2.98
COTTON PLAID Sheet Blankets 1.28	Reg. \$1.79 CORDUROY Play Togs 1.58 Crawlers, Overalls and Slacks	NYLON TRICOT Briefs 44c White, Pink, Blue Reg. 59c
24 x 46 TURKISH Bath Towels 67c Irregulars of \$1.19 Quality	Reg. \$1.98 All Wool Toddler's Sweaters 1.44 Sizes 2 and 3	Lavishly Trimmed NYLON Panties - Briefs 1.55 Reg. \$1.98
100 PERCENT LINEN Dish Towels 28c Reg. 39c ea.	Reg. \$1.39 Birdseye Diapers 99c 1/2 doz.	Reg. \$1.98 BOYS' Flannel Shirts 1.55 Sizes 6 - 18
3 PIECE Bath Mat Sets 2.77 Includes 18 x 30 mat, 23 x 36 rug and lid cover. Reg. \$3.98	Reg. \$14.95 Storm Coats 10.99 Sizes 7 - 14	Reg. \$2.29 Men's Dress Shirts 1.88 Whites, Solids, Fancies
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MILK GLASS Hurricane Lamps 1.99 Reg. \$2.98	Reg. \$3.98 — 16 Pc. Starter Sets 2.99	Reg. \$2.98 Children's Shoes Sizes 8 1/2-12 — 12 1/2-3 1.99 All new fall styles

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\$5.95

White and Beige
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All Colors — Sizes 34 - 40

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Straight and Full in Plaids, Green, Dark Grey,
Oxford, Navy and Black.

\$5.95 - \$17.95

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The Beachcomber

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Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 26, 1953

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