Portsmouth's Leading

Department



New Life Bras BY FORMFIT

Elevate ... Separate ... Rejuvenate

Steep plunge, bold bare-back, modest cover-up-whatever look fashion and fancy dictate - Formfit's Life Bras mold your curves to the high, naturally rounded lines you've always wanted... with heavenly action-free comfort! Life Bras fit you not only for bust size and cup size, but also for degree of separation. They elevate, separate, rejuvenate. Choose yours from our galaxy of lovely styles to flatter every figure!

LIFE BRAS from \$1.75 to \$3.00



PORTSMOUTH

VOL. XXVI., NO. 6

WEDNESDAY, JULY 29, 1953

FREE DISTRIBUTION



GEORGE B. FRENCH CO. Increase In Weekend Traffic Reported

Coffee Shop and Restaurant

The Finest Food That Can Be Served At Reasonable Price OPEN 8:30 A. M. to 12:30 A. M.

BEACH CASINO HAMPTON

Dancing Every Night To The Music Of

Ted Herbert

AND HIS ORCHESTRA

CASINO GIFT SHOP

Largest on the Atlantic Coast COME IN AND BROWSE AROUND

CASINO

Fried Clam Bar

Delicious — Tasty

FRIED CLAMS

FRENCH FRIES

TO TAKE OUT

Fried to Your Order

CASINO BATH HOUSE

Complete Bathing

Facilities

BATHING SUITS TOWELS LOCKERS TILE SHOWERS

CASINO LUNCH BAR

Serving the Famous

Casino Frankfurt

Grilled in Fresh Creamery Butter

Sandwiches

COFFEE - MILK - SODA

The BEACHCOMBER

VOL. XXVI., NO. 6

WEDNESDAY, JULY 29, 1953

FREE DISTRIBUTION

1953 Season Proving The Biggest In Many Years

8 Entered For Carnival Week **Beauty Contest**

Since last week's edition of the cribe 106 pound, five foot two inch, Beachcomber there have been sevblond hair, hazel-eyed, DOROTHY en more applicants for the Miss COLLINS, now appearing nightly Hampton Beach Beauty Contest at the Frolics in Salisbury Beach, to be held during Carnival Week Mass. in August, the Chamber of Com- Dorothy, as she prefers to be merce said yesterday.

Ben Butler, secretary of the C tario, Canada, and now lives with of C, said it was unusual to have her husband, Raymond Scott on

Besides Carole Wheeler of Brook- N. Y. line, Mass., other contestants are When interviewed Dorothy Barbara Moore, 20, of St. Johns- a pink sweater, blue pedal-pushers, bury, Vermont who was "Miss Ver- and had her hair freshly washed mon of 1952," Janice Holmstrom, and done up in a pink bandana, 22, of Hampton Beach, Helen M. and looked like a typical refined LeBoeuf, 18, of Lowell, Mass., Carol tourist on vacation here at Hamp-Hoessler, 16, of Holyoke, Mass., ton. Barbara Noonan, 18, of Somerville, Mass., Peggy Castles of Medford, Mass. and Joan Ahearn of Lowell, to be a secretary, but because of

Monday Night Beach Amateur

youngsters took the first prizes in but told her to study for a year, the junior and senior divisions in and he would hear her again. the regular. Monday night beach | She did and this time was given amateur show at the band stand a chance. While on tour with the AMATEUR (Continued on Page Nine)

The Sweetheart

By CAROL BAGLEY

Demure and sincere best des-

Big Chances

Dorothy started out by wanting her natural talent she was asked to sing on radio stations and at festivities in her own home town.

While on vacation a few years ago in Chicago, a mutual friend A Conn. youth and two Mass. her and said she had possibilities,

DOROTHY COLLINS

Tavern

HAMPTON CENTER

FAMOUS FOR FINE OLD NEW ENGLAND COOKING

Breakfast A La Carte

Luncheon Specials \$1.00 up

Dinners \$1.50 up

Your vacation won't be complete until you have dined at this famous Hampton Restaurant.

Tel. Hampton 616 For Reservations

AIR CONDITIONED FOR YOUR COMFORT

OPEN 7 A. M. to 11:45 P. M. DAILY

Of Lucky Strike 1953 beach season here should end up by being among the best

called, was born in Windsor, Onthis many applicants so soon. South Bay, Babylon, Long Island,

Show Winners of Raymond Scott's induced her to

(Continued on Page Six)

At Community

known minister of New York's sight and crowds numbering 50,000 Madison avenue Baptist church, to 70,000 are estimated to be on will conduct special "summer-time the beach front those days. Forservices" at Community church on tunately, the chief reports, there D street at 11 a. m., and 7:30 p.m., have been no serious accidents and on Sunday, August 2.

Famed across America as "The ture.

and lecturer and state that he plans cooperating. participate.

guests on Sunday, August 16. Gov- closed their doors last September. ernor Gregg has been invited to The beach post office, however,

HAVE YOU HEARD?

That Maureen O'B. has been stealing Robert B. from Jean M.

According to Chief of Police John Malek, the last two weekends saw more traffic moving along Ocean boulevard than anytime Church Aug. 2 since he has been chief. Bumper-to-bumper lines of autos over Satur-Dr. Ralph Walker, nationally day and Sunday are a common collisions have been of a minor na-

Barring complete lack of cooperation on the part of

Little Gray church by the Sea" the Ben Butler, beach Chamber of Community church welcomes peo- Commerce secretary said Monday, ple of all creeds, and is a favorite that the first four weeks of the gathering place for holiday wor- summer period indicated that one of the best seasons in years could Dr. Walker is a world traveler be expected if the weather kept on

to provide a varied program includ- Several restaurants both on and ing pictures, music, and dramatic off the boulevard say they are features in which local people will feeding more people than last year at this time. One reports business The Pomona Grange will be as being ahead of that when they

speak during August on a date to according to Ed Langley, in charge be announced. Mrs. Elsie Osborne of the beach office, is not cancelis in charge of musical programs. | ling any appreciable increase in outgoing mail.

> HAVE YOU HEARD? How many more days Bob?

"That Fascinating Store"

20% to 50% Off Semi-Annual

CLEARANCE

of Selected Groups of

California Sportswear Blouses - Skirts - Dresses

and Accessories

The Band Box

32 PLEASANT STREET

NEWBURYPORT

BUSHWAY GRILLE

BREAKFASTS 9 - 11

DINNERS 11:30 - 3:00

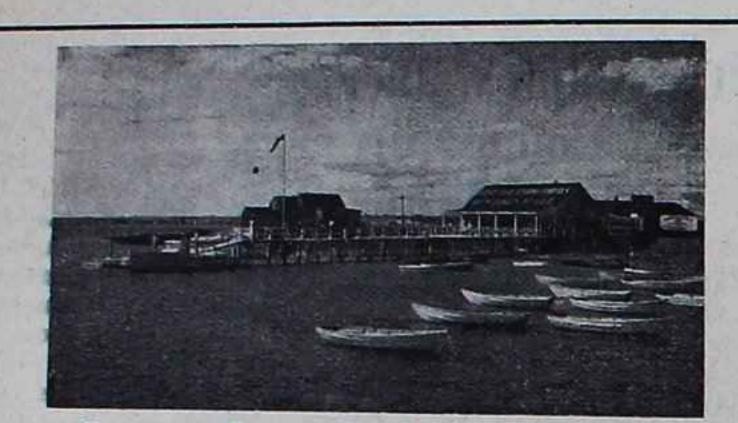
SUPPERS

CURB SERVICE 4 P. M. to 12

BILL KENNEDY, Proprietor

North Shore

Opposite The Coast Guard Station



Deep Sea Fishing Trips

TWICE DAILY 8:00 A. M. - 12:00 TEL. 503 1:30 - 5:30 P. M. Lines and Bait Furnished — Open May 10 - October 2 ROW BOATS FOR RENT — FREE PARKING Smith and Gilmore — Hampton Beach

High Tides

COAST GUARD STATION

in Part in		
THURSDAY	2:00 a.m.	5
July 30	2:15 p.m.	
FRIDAY	2:45 a.m.	5
July 31	3:15 p.m.	
SATURDAY	3:30 a.m.	8
August 1	4:00 p.m.	8
SUNDAY	4:30 a.m.	8
August 2	5:00 p.m.	9
MONDAY	5:30 a.m.	7
August 3	6:00 p.m.	8
TUESDAY	6:45 a.m.	7
August 4	7:00 p.m.	- 8
WEDNESDAY	7:45 a.m.	7
August 5	8:00 p.m.	8
	1	

HAVE YOU HEARD?

There is a young, sophisticated child, namely Ralph H. who thinks he's the cats pajamas.

Jan B., Babs S. and Helene B. aren't the only gals who stop in at Donovan and Fallon's for a night-ly visit, but lately they seem to have found better specimen's at another spot.

Have you noticed that a certain Merrill G. is entertaining his young lady friends at the State Bath House parking lot. Pretty good

Have you seen Paul M's. new

THE BEACHCOMBER

incorporating the Hampton Beach Adv. A Vacation Digest of all the new information for the summer visiton

Published

Wednesdays, June 24 to August 24 By The HAMPTON PUBLISHING COMPANI New Hampily

For Advertising Rates in this Papu Telephone Hampton 555 Communications and Items from readers are welcome at all times.

Dunny's Market GROCERIES MEATS - FISH CLAMS - LOBSTERS

Open Year 'Round

Tel. 2308

FELLOWS AVE. OPP. "P" ST.

At North Beach It's YANKEE BUOY Sea Grille

Featuring FRIED CLAMS AND COM-

PLETE SHORE DINNERS

Breakfast at 8 A. M. Dinners 'Til 9 P. M.

Ocean Blvd. - North Beach Opposite Coast Guard Sta.



Every Thurs. Night 8:00 OUAM Hall

Lafayette Rd. Seabrook

Door Prizes Special Games

> Auspices Associates

Collins Street Seabrook

Party Game 30 Door Prizes Special Games

Auspices Seabrook Firemen's Association

It's everglaze satin finish cotton. Avocado green, Dior blue, and 121/2; 221/2.

\$5.95

Rhinestone and sequins sparkle

the collar of this completely

Party Game 20

Gov. Weare

Crew Hats

CHILDREN'S

\$.50

Formerly \$1.00 each. In plaids and solid shades.

\$6.95

Pure linen sets with four nap-

lonial designs, Fast color in

Little Boys Table Cloth Sets

grey and green.

SHORTS

Values to \$3.95

Two piece suits. Garbardine kins. 52 x 52. Hand painted coshorts, Knit polo tops. Sizes: 4, 5 and 6.

METAL BELTS

\$1.98 and \$2.98

washable, easy to wear dress. Antique silver, gold, or copper finish. Also some silver chain deep mauve. Sizes 12 to 20; 40; belts with round medallions, for

GIRLS BATHING SUITS

HALF PRICE!

Assorted styles, fabrics, and colors.

Sizes 2 to 6x and 7 to 14

Place Mat Sets

\$2.98 - \$3.95 - \$4.95

Assorted colors and patterns with four mats. Washable ray-

\$.50

Cushion sole hose. Nylon rein-

Nylon Gowns

100 percent nylon and nylon pucker. These garments are made for extra long wear. Reinforced stitches. Shorty nyion pucker gowns \$4.95 sizes: 32 to

\$5.95 - \$8.95

PRINTED

Indian Head

\$1.19 yard

Assorted patterns. Permanent finish guaranteed colors. Also a wide variety of solid shades at \$.89 a yard.

Simplicity Frocks

forcement in toe and heel. Ex- Washable cottons in a wide varcellent for sports. Sizes 10½ to lety of colors and styles. Sizes 12 to 20. And 14½ to 22½.

PRAY CO.

71 - 75 State Street Newburyport, Mass.

AIR CONDITIONED FOR YOUR COMFORT



SMARTEST SUITS OF THE SEASON -- READY FOR ACTION

In the mood to be a little saucy or do you prefer to be a siren on the beach? You can "figure" on our swim suits to play up to your every mood . . . whether you sit or swim.

MISSES' and WOMEN'S CHILDREN'S

\$5.95 to \$10.95 \$1.98 to \$3.98

FOOTWEAR

FOSTER'S

HAMPTON CENTER

Every Sat. Night 8:00 Fire Station

Telephone

548

HAVE YOU HEARD?

Just what does Seth J. do with his free time at night with his new Olds convertible-

The Chesterfield Hotel



Mrs. Bertha Kelley, Prop. C STREET - TEL. 2504 Rooms from \$2.00 up

Adjacent to Beach, Restaurants, and Amusements

DOROTHY COLLINS -

(Continued from Page Three)

band in Detroit, Raymond's brother, Mark Warno, who was at the time the orchestra leader for the Hit Parade, died. Out of respect to his brother, Raymond was called to conduct for one week - his original orchestrations and music has

GIFTS YARN The Dan-Allen Shop | | HAND-MADE GIFTS No. Hampton Atlantic Ave.

"Bernat" Trio Sock Pack Argyles - Plaids - Blocks Crochet Cotton

Stamped Goods Crestwick Greeting Cards MON-FRI 10 A.M TO 5 P.M. CLOSED SATURDAYS & SUNDAYS

Marsh Avenue

Roland and Doris Bragg, Proprietors

PLENTY OF FREE PARKING

Foot of N Street - Tel. 585

156 Marsh Ave.

Hampton Beach

Donovan & Fallon Drugs

FREE PARKING FOR CUSTOMERS

MARION LEE'S

THIS WEEK ENJOY YOUR VACATION IN ROSE TONES

Ocean Blvd at North Shore Hotel

Hampton Beach

Phone 692

been enjoyed by Hit Parade fans ever since.

As a result, Dorothy was out of a job. Fortune struck again three months later when Raymond called her to do commercials that he was composing. A Hit Parade contract DOROTHY COLLINS (Continued on Page Seven)

Standish Gift Shop Largest and Finest in New England Ocean Blvd., at A Street

CANDY SHOP

EVERYBODY LIKES KISSES THE BEST FOR ONLY 60c LB.

OCEAN BOULEVARD

Established 1920 — Candies Mailed

Tonight thru Saturday, August 1

Dorothy Collins

Singing Star of Lucky Strike "Hit Parade" plus ALL STAR SHOW

OPENING SUNDAY, AUGUST 2 FOR ONE WEEK



Tel. Newburyport 2410W

Thursday, Friday, Saturday BURT LANCASTER - VIRGINIA MAYO July 30 - August 1 "SOUTH SEA WOMAN"

BRODERICK CRAWFORD — BARBARA HALE "LAST OF THE COMANCHES" Technicolor

Sunday, Monday, Tuesday

VIVECA LINDFORS — PAUL CHRISTIAN August 2-3-4 "NO TIME FOR FLOWERS"

CLEO MOORE — HUGO HAAS — GLENN LANGAN "ONE GIRL'S CONFESSION"

Wednesday, Thursday, Friday, Saturday TONY CURTIS and JANET LEIGH August 5, 6, 7, 8

"HOUDINI"

Color by Technicolor LEX BARKER — DOROTHY HART — PATRIC KNOWLES "TARZAN'S SAVAGE FURY"

The BEACHCOMBER

MARSH AVENUE BARBER SHOP

Marsh Ave., Opposite P Street men Every Day 8-8 Sunday 9-1

Dorothy was greatly taken by Hampton and the New Hampshire Seacoast Region. She said that she was getting more vacation here than she ever anticipated, and marvelled at the splendor of the area. Asked how she liked the water here at Hampton, she quickly re-

White Rock Grocery HOME MADE DONUTS

DEEP SEA FISHING Art-Mar

> \$2.25 Per Person No Tickets Sold Pay On Boat

"The Family Barber Shop"

Dinner Reservations

Suggested for

Boar's Head Inn

"NOT NEAR THE

OCEAN, BUT ON IT"

12:30 - 2:30 6:00 - 8:00

TEL. 911

barles DeNichols Tel. 2214

LEAVE STATE PIER DAILY 8 a. m. & 1:30 p. m

Capt. Arthur L. Greene Hampton Beach Tel. Hampton 2020

DOROTHY COLLINS -

(Continued from Page Six)

resulted.

Taken By Hampton

DOROTHY COLLINS (Continued on Page 14)

FRESH DAILY

Cor. River and Concord Sts.

OUR OWN HOME BAKERY

Evelyn & Paul

King's Highway & 3rd St.

Emily's Beauty Salon Specializing in hair cutting and styling, including the new lamp cut. Permanent Waving.

Telephone 415 353 Ocean Blvd. Hampton

MATT'S NEW SUPER MARKET

At busy B St., next to 5 & 10c Store

ATTENTION MEAT TROUBLERS . . . Housewives when you have heart trouble you go to a heart specialist . . . Eye trouble an eye specialist, feet trouble a foot specialist . . . when meat is the trouble "MATT", after specializing in meats for 45 years is proud to assist you !!! The Store For Hampton Beach .

SPECIAL PRICES TO HOTELS AND RESTAURANTS

PLENTY OF FREE PARKING AT FOOT OF B ST.

BUTTER	FRESH CREAMERY	ERY 69c lb.	
Short Shank SMOKED SHOULDER 49c lb.	Sugar Cured LEAN BACON 69c lb.	Fresh Killed NATIVE CHICKEN 45c lb.	

FRESH FISH RECEIVED DAILY

Fresh Ground LEAN	Oven or Pot BONELESS	or Thick Rib
BEEF	CHUCK ROAST	
49c lb.	59c lb.	65c lb.

FREESTONE PEACHES IN HEAVY SYRUP

3 CANS

STORE HOURS

Monday thru Saturday 7 AM to 9 PM, Sunday 7 AM to 6 PM

AVARD'S of NASHUA

Formerly Campion's At Hampton Beach Casino

BEACH WEAR MEN'S CLOTHING - FURNISHINGS

NATIONALLY KNOWN BRANDS

CLOTHING

KUPPENHEIMER TIMELY CLOTHES DON RICHARDS

GLENWICK SHIRTS

ARROW HATHAWAY SPORTSWEAR

McGREGOR HATHAWAY ARROW PENDLETON

RAINWEAR ALLIGATOR

BARACUTA 機能器 TE DFIS RESUL

Sport Slacks and Trousers — Palm Beach, McGregor, Botany, Don Richards. Wash

slacks and Kast Iron Chino trousers.

Mary Annette BEAUTY SALON Tel. 2145

Hotel Delancey Highland Ave. Ocean Blvd.

KENMORE Fountain and Grille

BREAKFASTS LUNCHES - SNACKS Opposite Casino

Headquarters

For Headwear

GIFTS - NOVELTIES SOUVENIRS

Ocean Boulevard at C Street

North Shore Jewelry Shop

"C" Street

Seth Thomas Watches

WATCH REPAIRING

- Immediate Service - Repairs tested Electronically

- GIFT ITEMS -"Something Different in Ceramics"

> COLONIAL GIFT SHOP LINE

\$10,000 For Ideal N. H. Housewife

New Hampshire's top housewife will vie for a \$10,000 jackpot of prizes when she competes for the title of "Mrs. America" at Asbury Park, New Jersey on September 13. selected on the evening of August 13 at the finals to be conducted at the Allen "A" Resort, Wolfeboro, according to Allen Albee, manager, and state chairman of the "Mrs. New Hampshire" Committee. The winner will be selected on the basis of homemaking qualities and heauty.

All married women, regardless of age, are eligible to compete.

The New Hampshire winner will given an all-expense paid trip to Asbury Park, N. J. for the national finals, and will be eligible for the \$10,000 in prizes.

Entry blanks for the "Mrs. New Hampshire" contest may be obtained by writing to Mr. Allen Albee, Allen "A" Resort, Wolfeboro.

Judges for the contest will be John J. Dineen, owner and operator of the Hampton Beach Casino; Parker Merrow, editor of the Corcoll County Independent: Tom Mc-Gill, resort editor of the Boston Post; James Mahoney, travel editor of the Cambridge Chronicle-Sun, Cambridge Mass.; and Don Laing, amusement editor of the Boson

THIS WEEK'S COVER

Attractive 19-year-old Carole Wheeler of Brookline, Mass. is the first girl to register for the Miss Hampton Beach Beauty Contest scheduled for Carnival Week in August. The blond Miss was a candidate in last year's contest.

> Groceries At Supermarket Prices

Evelyn & Paul

King's Highway & 3rd St.

PLAYLAND

BEEN DEEP SEA

Trips twice daily - 8 A. M. and 1:30 P. M. Also Tuna Trips and Charter Parties

AL GAURON State Pier

Tel. 2469

BICYCLING

Over 75 Bikes - Many New Regular - 3 Speed - Tandem Lites for Nites Trikes and Autos for Tots



OPEN



BOWLING

8 Good Alleys Candle and Duck Pins New approaches and balls Good pins and pinboys

OPEN SUNDAYS "In The Penthouse"

Fluorescent Lighting 7 New Brunswick Tables Well Ventilated

Weekdays, 10 am to Mid Sundays 1 pm to Mid.

FERNCROFT

Recreation Center A STREET

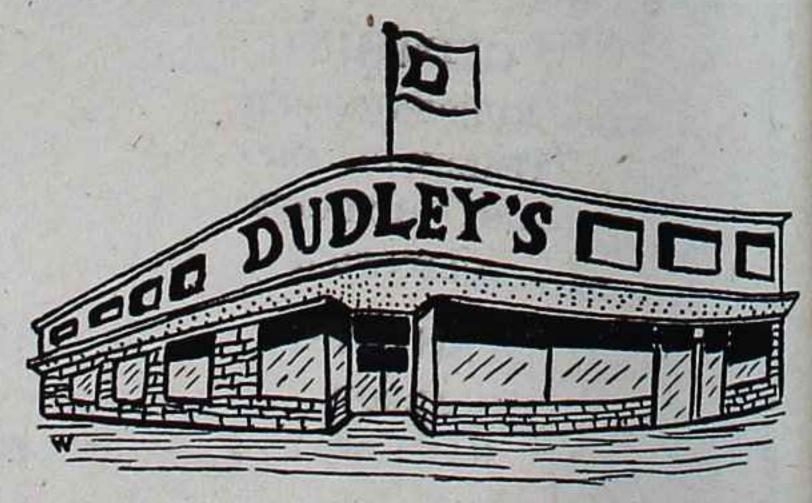
WATCH

For the opening soon of

DUDLEY'S PINE ROOM

SUMMER FURNITURE SPECIAL GIFTS—NOVELTIES

The Coolest Spot On A Hot Day! The Koziest Spot on a Cool Day!



On The BOARDWALK — HAMPTON BEACH Now Open Daily From 9 A. M. to 10 P. M.

HAVE YOU HEARD? That June D. has been making

eyes at John O'B.

BUZZELL'S

KISSES - FUDGE - KORN

The oldest Candy Shop on Hampton Beach ESTABLISHED 1917

We also feature Candy Cupboard Candy

MRS. NELSON'S CANDY HAMPTON BEACH

Real Salt Water Taffy 65e LB. Fruit and Nut Filled Kisses

70c LB. Peanut Butter Kisses 70e LB.

Delicious Caramel Corn 25c bag 50c and 80c boxes Nelson's Famous Home Made Fudge

SEE IT MADE ON THE OCEAN BOULEVARD Two Doors from H. Johnson's

90c LB.

AMATEUR _

(Continued from Page Three)

on the boulevard.

First prize for the seniors went to Ronnie Cormier, 16, of Thompsonville, Conn. for his singing and first prize in the junior department went to eight-year-old Nancy and five-year-old Kathy Holihan of Newton, Mass. for their dancing presentation.

Senior second prize was won by | Raye Claffey of Lynn, Mass. for an organ solo. A Lowell boy, Richard Hebert, 12, captured the junior second prize with his voice and the third junior prize went to a pair -of -four-years-olds -Patricia Toomey and George Finnigan of Somerville, Mass. for a dance act.

That Marge is flirting with Bil-

SALES GIRL WANTED Full or Part Time Girls Wanted - Apply Standish Gift Shop HAMPTON BEACH

> JOHN THE BARBER

27 Years at Hampton Beach Highland Avenue

30-GAME PARTY

At 8:00 P. M.

HALL

EXETER ROAD

HAMPTON

NO GAME PAYS LESS THAN

WITH BIG SPECIALS

BUS FREE

Leaves Casino at 7:20, circles beach via Marsh avenue and boulevard. Last stop at Casino at 7:30. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

> PARKING FREE PLENTY



Rainbow Village CABINS

Ideal Location P Street

dashing letter from Bobby. He's laundry?

quite a dashing fellow, they say. Jane and Tiny. So long to Jimmy. a few days?

Why is it John R. always gets, That Saliy G. received a real the wrong sized pants from the

Have you heard that Dick S. About the new romance between from Lowell headed for Maine for

COLONIAL INN COFFEE SHOP

Cor. F St. and Ocean Blvd. Open 8 A.M. to Midnight

at the HAMPTON BEACH Theatres

5HOWS 2:00 7:00 9:00

Thursday, Friday, Saturday

July 30 - August 1

M-G-M's big vacation-time musical! WHEN WET" ESTHER WILLIAMS

FERNANDO LAMAS

TECHNICOLOR

... with a man's

destiny and a voman's heart!

Sunday, Monday August 2-3 FATE PLAYS A STRANGE GAME!

Tnesday. Wednesday

August 4-5

WENDELL COREY Color by TECHNICOLOR

Coming: Susan Hayward "WHITE WITCH DOCTOR"

Wednesday, Thursday . July 29-30 HERBERT J. YATES JOHN FORD and MERIAN C. COOPER'S **Argosy Production** Color by TECHNICOLOR WAYNE · O'HARA · FITZGERALD WARD BOND - VICTOR McLAGLEN - MILDRED NATWICK - FRANCIS FORD ARTHUR SHIELDS and ABBEY THEATRE PLAYERS JOHN FORD . Screen Play by FRANK S. NUGENT From the Story by MAURICE WALSH Republic Pictures Corporation Priday. Saturday July 31 - August 1 Sunday. . Monday, Tuesday August 2-3-4 it's NEW and Hilarious / COVERS THE BIGIOWN ---YVETTE DUGAY - GENE LOCKHART - NANCY GUILD and FRANCIS the Talking Mule -

HAVE YOU HEARD? hen Pete M. is going to see Paul-

HAMPTON SUMMER THEATRE NOW THRU SATURDAY The Irish Drama "SHADOW AND SUBSTANCE"

AUG. 3 - 8 The Romantic Comedy "DAME NATURE" Eve. For benefit of the Portsmouth Hospital Guild Curtain at 8:40 Adm. \$2.40 - \$1.80 - \$1.20 Box Office Tel. 2146

Jackie's Travel Agency On the Beach

NEWBURYPORT THE HOME OF HITS

Wednesday - Thursday



FLAME OF CALCUTTA

4 Glorious Days Starting Friday

Marilyn

CHARLES COBURN . Technicolor Coming Next Tuesday

OLDEN-TAYLOR

Gallantry Never Equalled! Spectacle Never Before Seen!

Playhouse Drama Among The 'Best'

with a solid performance that tops goers a thrilling performance. anything that has been done this Equally fine is Mary James as

duce an intense and thrilling eve- from St. Brigid. ning of good theatre.

and parishioners who want to seek let. a more humane and sentimental Excellent support was also forth-

PORTSMOUTH

Ends Sat., Aug. 1st See it on our Giant Sized RCA Synchro-Screen! Alan Ladd - Jean Arthur and Van Heflin in

TECHNICOLOR

plus! Cartoon Comedy!

7 Days! Sun., thru Saturday August 2nd thru August 8th

FROM WARNER BROS. MAKERS OF 'HOUSE OF WAX' 3 DIMENSION ThE CHARGE AT

FEATHER RIVER WARNERCOLOR

CITY MADISON - FRANK LOVELOY HELEN WESTCOTT - VERA MILES - DICK WESSON

ple Irish folk he loses contact with his people leaving him a lonely, misunderstood churchman.

James Arenton has played many fine roles but his portrayal of Can-The Hampton Summer Theatre on Skerritt is by far his finest. The dug its teeth into Paul Vincent Car- tragic role challenges the zenith of roll's meaty drama, "Shadow and his ability. Arenton meets the chal-Substance" this week and came up lenge and gives Hampton theatre-

Brigid. She plays the humble Irish Very fine acting by Mary James housekeeper who knows and loves and James Arenton added to ex- the canon. She understands his real cellent supporting performances inner warmth and provides him played against Koester's most ef- with the only bright spot in his fective stage setting plus good ex- lonely world. She gives sympathetecution of the difficult lighting plot ic understanding in her delineation by Roy Handwerk combined to pro- of Brigid's supernatural visitations

Outstanding in supporting roles Sun., - Mon. The strong motive of the play was Louis Beachner, as the schoolis the violent struggle between the master, O'Flingsley - Raymond Catholic canon who tyrannically Johnson as the newly certified clings to classical laws of the teacher and Mary Fogarty, in her church in opposition to his curates short but comic role of Rosey Vio-

satisfaction of their humble relig- coming from Gertrude Doolittle as ious needs. In despotically forcing Thomasine, Jack Evans as Father his intellectual church on the sim- | Corr, John Waggaman as Father | Kirwan, Phoebe Mackay as Jerima Cooner and Ben Morse as Martin Tues., - Thurs.

> "Shadow and Substance" is a play guaranteed to make you seethe in anger, cry in humility and laugh with vigor. It is strong drama. Its early success on the Broadway stage - including the Dramatic Critics Award - is selfevident and the Hampton Summer Theatre does full justice to lives created by Paul Vincent Carroll.

> > H.L.P.

NORTH HAMPTON, N. H. NORTH HAMPTON DRIVE-IN THEATRE

PORTSMOUTH - HAMPTON ROAD Fri., - Sat. July 31-Aug. 1

TRUCOLOR BY CONSOLIDATED Fred MacMurray-Vera Ralston

"RIDE THE MAN DOWN"

Brian Donlevy - Ella Rains

Aug. 2-3 HOWARD HUGHES

ROBERT MITCHUM JEAN SIMMONS ..

"JAMAICA RUN" Ray Milland - Arlene Dahl

Aug. 4-6

"TONIGHT WE SING" Ezio Pinza - Roberta Peters

July 31 - August 1 Friday - Saturday LLOYD BRIDGES - MARIE WINDSOR

"THE TALL TEXAN" GEORGE RAFT — SALLY GRAY "I'LL GET YOU" plus 3-D

THE COUNTRY" Short Subject

Saturday5s Show Starts at 1 P. M. SATURDAY MATINEE — GIANT KIDDIE SHOW Doors Open At 12:30 At 1:00 P. M. COME EARLY! AVOID THE RUSH! REGULAR PROGRAM FOLLOWS THIS MATINEE

August 2-3 Sunday, Monday ESTHER WILLIAMS — FERNANDO LAMAS "DANGEROUS WHEN WET" (In Technicolor)

Centinuous Show Sunday

August 4-5-6 Tuesday, Wednesday, Thursday ROBERT MITCHUM - SUSAN HAYWARD "WHITE WITCH DOCTOR"

(In Technicolor)

Information Guide

CHURCH SERVICES COMMUNITY CHURCH (Protestant)

D Street Morning service 10:30 a.m. Guest Office hours: speaker Rev. Ralph W. Walker of New York City. All are welcome. Ladies' Aid meets Tuesday at 8

ST. PATRICK'S (Roman Catholic Church Street

Masses 6, 7, 7:45, 8:30, 9:15, 10, 10:45, 11:30. Confessions heard on Saturday beginning at 7:30 p.m.

ST. TERESA'S - RYE Masses 9:30, 10:30,

BAND CONCERTS 4 Duily - 2-3, 4-5, 7-8, 8:30-9:30.

Corner of Ocean Bvd. & K St. SERVING

Breakfasts - Lunches Dinners - Snacks

FIREWORKS Every Wednesday - 9:30 p.m.

U. S. POST OFFICE Hours: 8 a.m. - 6 p.m. Daily CHAMBER OF COMMERCE

9 a.m. - 9:30 p.m. daily

GOLF COURSES ABENAQUI, Rye Beach - 6 miles, F. Butler. 18 Hole couse. Open to public. AMESBURY Country Club, Amesbury, Mass., - 15 miles, 9 hole

course. Open to public. EXETER Country Club, Exeter 11 miles, 9 Hole course. Open to

PORTSMOUTH Country Club Portsmouth - 16 miles, 18 Hole course. Open to public.

MUNICIPAL Town Officers

Selectmen: Douglass Hunter, chairman, Harry D. Munsey, Lawrence Hackett. Town Clerk, John Creighton, Tax Collector, John Berry. Office Hours 9-12, 2-5, Monday - Friday. Chief of Police, John

Sandwiches

THE MARGUERITE

B Street, Hampton Beach, N. H. Formerly of C Street HAMBURGERS OUR SPECIALTY

Hot & Cold Drinks

Frankfurters

Open 8:15 A. M. To Midnight.

Hamburgers

"The House of Good Lobster"

Lobster Pound

HAMPTON HARBOR

Our Lobsters are the Best and Lobster Meat Quality Unsurpassed

Here at the Lobster Pound is where you can have the lobtsters taken out of the water and boiled in seawater — while you watch.

— Visitors Welcome At —

Smith & Gilmore Fishing Pier Hampton Beach, N. H. (at the Bridge) TELEPHONE HAMPTON 424

The BEACHCOMBER Malek. Chief of Fire Department, George Lamott.

BEACH OFFICERS

Precinct Commissioners: Fred V. Gagne, Charles F. Butler, Seth M. Junkins. Treasurer, Roland Bragg. Chamber of Commerce, President, Raymond L. Goding, Vice President, John Walsh, Treasurer, Ralp T. Harris, Secretary, Charles

RUBBISH COLLECTION From Mile Bridge to F street, Tuesday and Friday. North Shore Hotel to Nudd Avenue, Wednesday. Have rubbish out and in containers.

TRAVEL AGENCY Jackie's Travel Agency 182 Ocean Boulevard Dorothy Cate Jackie Jordan Hours 8 a.m. - 9 p.m.

RECONDITIONED BICYCLES SI5 CARL BRAGG

24 Mill Road, Hampton

HAMPTON BEACH CASINO BARBER SHOP

Featuring MISS RUTH SAKOVICH

Joseph Di Prima Joseph Pelligrino Open 8:00 to 8:00 Sundays 8:00 to 1:30

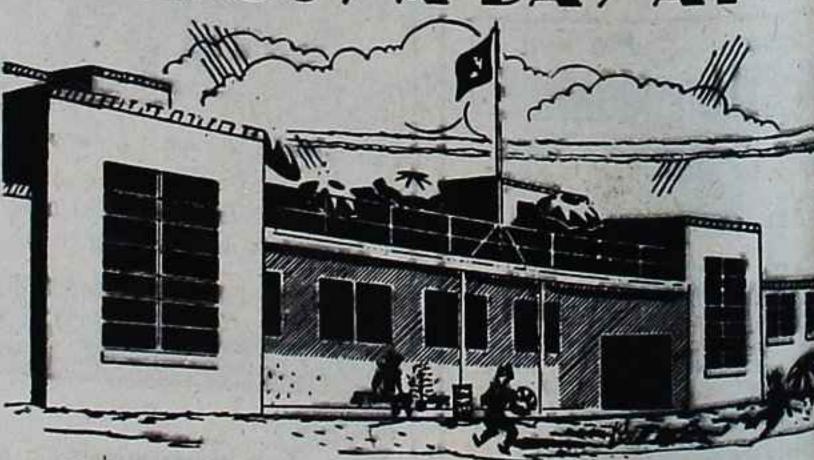
THIS WEEK'S STAR GUESTS AT THE

HOTEL ALLEN Dorothy Collins

Sweetheart of Television NOW APPEARING FROLICS - SALISBURY

OTHER GUESTS ARE: Raymond Scott, Famous orche tra leader. Other guests: Mr. and Mrs. V. Troub, Miss Simonne Cote, Miss Pauline Doray, Miss Lucienne Desrosiers, Mr. Ethel Chisholm. Mr. and Mrs. Donald Stewart, Mr. and Mrs. Glendenning, in and Mrs. John Lowe, Mr. and Mrs. George Davids, Miss Virginia Adams, Miss Haddie and Minnie Merten, Mrs. O. Mercier and Daughters, Miss Milley, Ms Reut cr. Miss Batton, Mr. and Mrs. William Davis, Mr. and Mrs. Dilworth, Markey, Miss Francoise Parent, Miss Phyllis Lepiez, Miss Winnifred Markey, Miss Francoise Parent, Miss Sonya Petroff, Miss Ann McMahon, Markey, Miss Alice Weike, Mr. and Mrs. Lepiez, and Son and Daughter. Ann Trillo, Miss Alice Woike, Mr. and Mrs. Lagueux and Son and Daugh Mr. and Mrs. Lewis, Mr. and Mrs. Bennett, Mr. George Richardson, Misses By and Georgia Stitt, Miss Dorothy Helleur, Miss Eileen Whitehouse, Mr. William Dyer, Miss Norma Christie, Mr. and Mrs. Thomas Cronin, Mr. and Mrs. Ome Mr. and Mrs. W. Norcott and Miss Dixon, OCEAN BOULEVARD HAMPTON BEACH

ENJOY A DAY AT



MPION BEACH STATE PARK

Plan a trip to the seashore . . . soak up the glorious sun . . . and swim the exhilarating Atlantic wave Our clean, modern bath house, one of the finest anywhere, has spacious open air dressing courts with booths and showers. Our pienic area, secluded in the sand dunes, has tables, charcoal grills, tennis your family will enjoy themselves at Hampton Beach Stall Park this summer!

Square Dancing Under The Stars Every Friday Nite

Located on U. S. Route 1A, on South end of Hampton Beser STATE OF N. H. - REACREATION DIVISION

SHOP IN HISTORIC EXETER, N. H.

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

SPAULDING'S

Greeting Cards

Gifts & Toys

Costume Jewelry

167 Water Street

Exeter

For the Best For Less Shop at Your

Western Auto Associates Stores

Full line of Sporting and Camping Equipment Including inflatables and beach goods.

137 Water Street AL FERRON, OWNER

Exeter TEL. 2731

S. S. Pierce Associate

Fruits Groceries Vegetables

166 Water Street

Exeter

WE CARRY A COMPLETE LINE OF

Swim Suits by Jantzen Catalina

Sea Mold

Underwear by Barbizon

Vanity Fair Blue Swan

JUNIOR, MISSES AND HALF SIZE DRESSES

For the best selection shop at THE WOMEN'S SHOP

Exeter

Make the most of your vacation dollars! Shop in Young's at Exeter

HOUSEWARES — We handle the largest assortment of housewares and gadgets north of Boston.

APPLIANCES — All well known brands Hot Plates from — \$3.95 to \$12.95 Electric Toasters — \$3.15 to \$27.95 New and Used Refrigerators

GIFTS — An unusual assortment of gift items for one and all.

SPORTING GOODS — A complete line of deep sea fishing tackle, life jackets, beach balls, frogmen sets, plastic and canvas pools, beach umbrellas,

> Canvas - Wood - or Steel Chairs \$3.49 to \$7.95

Water Street

Exeter

MID SUMMER



STARTING FRIDAY, JULY 24th

Ladies' Play Men's Short Sleeve Sport Shirts Shoes 1.97 & 2.59 1.37 & 1.97 99c ea

Dress Shoes Pants 3.29 4.99

Boys' Men's Dress Sweat Shirts 97c

Children's

Sandals

MANY OTHER OUTSTANDING VALUES

MOODY'S

133 Water Street

Men's

Exeter OPEN FRIDAY EVENINGS 'TIL 9:00 Closed Wednesday Afternoons

HAVE YOU HEARD? Gosh, Betty, Pete turned out to be Bob, didn't he?

Cameracraft Shop Inc.

Dealers of the finest Cameras and Photographic Supplies made.

KODAK - ANSCO GRAFLEX — LINHOF LEICA — ZEISS ROLLEIFLEX — ARGUS BELL & HOWELL BOLEX — REVERE KEYSTONE — DUPONT SYLVANIA GENERAL ELECTRIC and many others

Come and shop in the most complete photographic store in the area.

88 Fleet St., Portsmouth Tel. 4016

DOROTHY COLLINS -

(Continued from Page Seven)

plied, "Freezing cold", but paused to add that her friends had prought to her attention that it was good when use to it. She agreed. Dorothy received her greatest help and training from Raymond Scott whom she married about year ago. Their marriage is heartwarming and their future, with each sharing the same ideals and goals, is bright. Mr. and Mrs. Scott ly - the Hit Parade. have now started their own Record

OUR PRICES CAN'T BE BEAT ON THE BEACH!

company called Audivox - their

King's Highway & 3rd St.

TRAVEL

THRU BUS SERVICE Quebec City Lowell Worcester Springfield New York Steamship Hotel Reservations

Jackie's Travel Agency

182 Ocean Boulevard Hampton 2393 Dorothy Cate Jackie Jordon Congress St.

number one dream come true. Each has made two records. Formerly, Dorothy had made four recordings for Decca.

Upon finishing her stand at the Frolics and stay at the Hotel Allen, Dorothy and her husband will return home for two days, and from there will journey to Las Vegas for a 3 weeks' engagement.

Then the summer nearing its close, Dorothy, the sweetheart of Lucky Strike will return with her husband to their dearly-loved fami-

> Dr. L. M. Salden Optometrist

Complete Visual Service Telephone 395 HAMPTON CENTER

DR. LOUIS B. WINKLER Dentist 570 Lafayette Rd.

1-5 Mile above Lamie's HAMPTON CENTER TEL. 2368

Phone 3830

Dr. Wm. A. Doyle CHIROPODIST - PODIATRIST Over Woolworth Building

CASINO BEAUTY ST Experienced Hair Styling Oldest Established Bear Shop on the Beach RENEE BULGER BOD Hours 9-9

Harbor Grille SERVING EXCELLENT

> Breakfasts Lunches Dinners

OPEN 7 A. M. to 9 P. Ocean Boulevard Hampton Beach

NEAR TOLL BRIDG

Ray F. Lufkin WATCH & CLOCK

REPAIRING

[vory color rayon 2 for OPEN YEAR 'ROUN marquisette . . . ex-40 YEARS EXPERIENCE tra wide (38" long, HAMPTON CENTER 44" wide). For

Corner of Lafayette Rd.

small windows. Washable. High Street Reg. 69c 4 TEL. 2457



SASH CURTAINS

MEN'S BOXER SHORTS Comfortable NYLON!

Fancy prints or solids in blue, green, gray, maize or white. 30 to 44. Reg. \$1.29



ASST. RAYON BRIEFS

Hollywood elastic 5 for legs, band legs, lace trims. White, pink, blue or maize. S-M-L

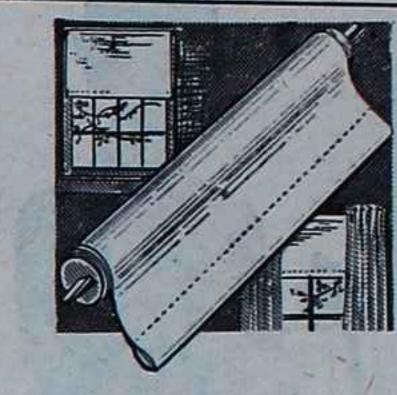


Use as a sash, 2 pr for tier curtain just cut thread. White with colored - ric

STORES

18-20 PLEASANT ST. - NEWBURYPORT, MASS.

Reg. 69e pe



PLASTIC WINDOW SHADES

price! Mounted on wood rollers. Green, eggshell or white. 36"x70".

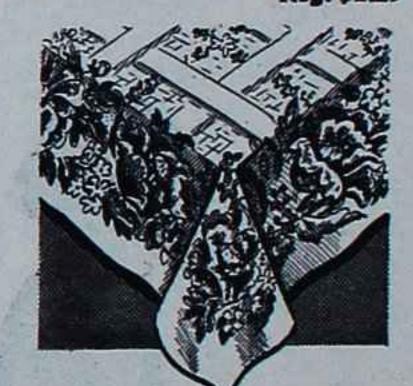
Reg. \$1.29



9-Pc. WATER SET

DOLLAR DAYS

Last 3 Days



PLASTIC TABLE COVERS

CHILDREN'S 3-8 SHORTS Gay florals, checks, 2 for Sanforized Denim 3 for geometrics, novel-... boxer waist for boys and girls. blue or yellow. Faded blue, red, Easy to keep clean. charcoal, lime. Reg. 59e 54x54.

Nylon RAYON BRIEFS

ting briefs with

maize. 5-6-7.

dainty nylon trims.

white, blue,

smooth at 3 for

Reg. 49c ea

geometrics, novel-ties. Red, green,



METAL SNACK TRAY

Ideal for "TV" 4 for snacks. Many desnacks. Many designs. Smooth ners, rolled edges.

Reg. 89c ea 8%"x14%". Reg. 4 for \$1.40

CLEARANCE WOMEN'S Summer

Values to \$3.98

\$1.00

Reg. 79c CREW HATS 50c

EVERY TUESDAY NIGHT

EXETER TOWN HALL

Games Start at 7:45

Free Buses Leave the Beach at 7:00 o'clock — Hampton at 7:15

JACKPOT GAME

CASINO MARKET, INC. HAMPTON BEAL OCEAN BLVD.

FOR THE PICK OF THE SEASON, NATIVE FRUITS, VI TABLES AND GOOD HEAVY STEER BEEF, COME TO CASINO MARKET, HAMPTON BEACH, NEW HAMPSHI

Portsmouth

We carry strictly fresh dairy and produce products from neigh ing farms, and represent the S. S. Pierce Co., of Boston in vicinity. For higher values and lower prices, buy at the Market.

Meat Department

Fresh Ground Hamburg Top Grade Cube Steak Deerfoot best grade sausages Heavy, best steer beef Sirloin Roast (boned if desired)

Fruits and Vegetables Fresh large peaches

Cellophane-wrapped Celery Groceries Evaporated milk 2 for 3 for Libby's Baby Soup

Bakery

Fresh homemade donuts, plain All kinds of pies

YOU CAN ALWAYS PARK IN FRONT OF THE MARKS ON F STREET WHILE YOU DO YOUR SHOPPING.

Leading Portsmouth's

by GARLAND SWEATERS

Colors to match every ensemble

GREEN BLUE

PINK

GREY

BROWN OXFORD

DARK GRAY HEATHER

YELLOW WHITE

PURPLE VIOLET

RED WINE

In soft, luxurious fabrics

WOOL NYLON ORLON

CASHMERE

And styled for every occasion

COAT SWEATERS PULLOVERS BOLEROS CARDIGANS SHRUGS NOVELTIES



Cardigans

100 percent imported lambs wool fine knit Cardigan Sweaters.

Hollywood Coat Sweaters

Made of 100 percent virgin wool — action back, long length with button pockets.

\$6.95 & \$7.95

Pullovers

100 percent virgin wool pullover sweaters. All colors and shades.

OPEN WEDNESDAY AFTERNOONS

37 MARKET STREET

GEORGE B. FRENCH CO.

PORTSMOUTH

VOL. XXVI., NO. 7

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 5, 1953

FREE DISTRIBUTION



Carnival Week Grand Opening Aug. 27