

# The Beachcomber



VOL. XXVI., NO. 1

Incorporating The  
Hampton Beach Advocate

WEDNESDAY, JUNE 24, 1953

FREE DISTRIBUTION



## Hampton Beach Set For Record Season



DINE AT THE CASINO

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The Finest Food That Can Be Served At Reasonable Prices

OPEN 8:30 A. M. to 12:30 A. M.

HAMPTON BEACH CASINO

CASINO BALLROOM

FRIDAY and SATURDAY, JUNE 26 & 27

JULIUS LA ROSA

Singing Star of the Arthur Godfrey Show

TED HERBERT AND HIS ORCHESTRA

PRICES

Friday June 26th \$1.50 tax inc.

Saturday, June 27th \$1.80 tax inc.

CASINO GIFT SHOP

Largest on the Atlantic Coast

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Fried Clam Bar

Delicious — Tasty

FRIED CLAMS

FRENCH FRIES

TO TAKE OUT

Fried to Your Order

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TILE SHOWERS

CASINO

LUNCH BAR

Serving the Famous

Casino Frankfurt

Grilled in Fresh Creamery Butter

Sandwiches

COFFEE — MILK — SODA

The BEACHCOMBER

VOL. XXVI, NO. 1

WEDNESDAY, JUNE 24, 1953

FREE DISTRIBUTION

Soaring Mercury Of Weekend Draws Record 50,000

Vacation Inquiries Up 25% Chamber Of Commerce Says

2600 Cu. Yds. Of Sand Moved On Beach Front

The "face lifting" that Hampton Beach received just prior to the season's opening involved the moving of 2600 cubic yards of sand, or about 860 truck loads.

The sand was moved at low tide from the beach in front of the Casino to the area between the Ashworth hotel and Haverhill street where winter storms and sea erosion had left exposed rock.

Doing the job was the Leterneau earth mover whose shovel can scoop up 12 cubic yards of sand in a single load. The average gravel truck holds only three cubic yards. Moving this desert-sized amount of sand took about 18 hours, but the work had to be done at low tide under the most favorable weather conditions.

To bring the earth mover down from Manchester required the largest caterpillar tractor made. Originally a bulldozer was used, but that proved impractical for the amount of sand that had to be moved to cover the exposed areas.

Throughout the pre-season, inquires about Hampton Beach and its vacatoin activities ran 25 percent ahead of last year, Ben Butler, beach Chamber of Commerce secretary reported this week.

This would seem to indicate another full house for this popular coast resort community. Optimism of the business people at Hampton Beach is reflected in information given by Ray Goding, president of the Chamber of Commerce, who says that for the past several years and again this year, there has been a steady growth averaging 10 percent in added accommodations for summer visitors, including hotels, motels, eating places, cottages, etc.

In another section of this paper, a complete program of summer activities can be found.

Several spacious new motels and stores have been opened this summer and owners of many hostleries report reservations far into the summer.

Announcement is made that Julius LaRosa, popular singer of Arthur Godfrey's TV show, will appear at the Hampton Beach Casino Ballroom with Ted Herbert's orchestra on Friday, June 26, when the summer program of dancing every evening begins.

The oven-heat that settled like a pall over the Atlantic coastline last weekend did more to draw an unprecedented number of early season weekend vacationers than any amount of publicity.

Estimates of the thousands that thronged to Hampton Beach from all over Massachusetts and New Hampshire varied from 30,000 to 50,000. The only ones that didn't have something unfavorable to say about the 110 degree mercury flight were the beach shopkeepers and hotelmen. They took the wilting heat as precursor of a banner season.

The first drowning fatality of the season was narrowly averted at Plaiice cove when James R. Thompson, 66, of North Shore road was pulled from the water by Coastguardsmen from the Hampton Beach station after he had been caught in a strong undertow.

Word of Thompson's plight came to the Coast Guard station in the form of an emergency telephone call from Mrs. George Dearborn, a summer resident.

Chief Boatswain's Mate Carleton C. Scoville and Electrician's Mate Charles J. McCarthy sped to the scene in an amphibious dukw. They found Thompson some 250 yards out into the ocean, struggling against the powerful current. They pulled him aboard, ran the dukw into shore and raced to the Coast

WEEKEND

(Continued on Page Nine)

Godfrey Singer, Julius LaRosa, At Beach Casino

Julius La Rosa, the 22-year-old singing sensation discovered by Arthur Godfrey, will be the stellar attraction at the Hampton Beach casino Friday and Saturday nights.

La Rosa, a navy veteran, was stationed at the Pensacola navy air base in Florida when Godfrey heard him sing. He told the young singer to look him up after he got out of the navy.

A little over a year ago La Rosa did just that and Godfrey signed him for his TV show, now millions know the rapidly rising singing star's voice.

Other than the Godfrey show, La Rosa has made only four public appearances. His Casino visit marks his first ballroom appearance anywhere in the country.

Beach News

Beachcomber readers that have any news items that might be of interest to other readers are asked to send them to: Beachcomber Editor: Hampton Publishing Company, Hampton, N. H.

The paper reserves the right to accept or reject any news item that is sent in for publication.

Lamie's Tavern

HAMPTON CENTER

FAMOUS FOR FINE OLD NEW ENGLAND COOKING

Breakfast A La Carte

Luncheon Specials \$1.00 up

Dinners \$1.50 up

Your vacation won't be complete until you have dined at this famous Hampton Restaurant.

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OPEN 7 A. M. to 11:45 P. M. DAILY

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Sportswear — Dresses

Summer Suits

Blouses — Millinery

Costume Jewelry

The Band Box

32 PLEASANT STREET

NEWBURYPORT




**BUSHWAY GRILLE**

BREAKFASTS 9 - 11	DINNERS 11:30 - 3:00	SUPPERS 5 - 9
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**CURB SERVICE 4 P. M. to 12**

BILL KENNEDY, Proprietor

**North Shore**      Opposite The  
Coast Guard Station



**Deep Sea Fishing Trips**

TWICE DAILY

8:00 A. M. - 12:00      TEL. 503      1:30 - 5:30 P. M.

Lines and Bait Furnished — Open May 10 - October 2

**ROW BOATS FOR RENT — FREE PARKING**

**Smith and Gilmore — Hampton Beach**

*Vacation Wear-about's*

**Planned for a HAPPY HOLIDAY**

SMARTEST SUITS OF THE SEASON  
— — READY FOR ACTION

In the mood to be a little saucy or do you prefer to be a siren on the beach? You can "figure" on our swim suits to play up to your every mood . . . whether you sit or swim.

MISSES' and WOMEN'S  
\$5.95 to \$10.95

CHILDREN'S  
\$1.98 to \$3.98

**FOSTER'S**

TEL. 2030      HAMPTON CENTER

**Beach Program**

**Schedule For '53**

Band concerts June 20 thru Labor day 2:00, 3:00, 4:00, 5:00, 7:00, 8:00, 8:30 and 9:30 p. m.

Talent show July 6 and each Monday evening thru Aug. 31, 7:00 p. m.

Calisthenics class for vacationists on the beach each morning except Saturdays and Sundays 10:30 a.m. First class July 6.

Fireworks each Wednesday evening 9:30 p. m. starting June 24 thru Carnival Week.

Carnival Week August 27 thru Sept. 2.

**Warns Owners**

Town Clerk John W. Creighton warned owners of dogs in Hampton that the new fifty cent penalty for not licensing a dog will be assessed July 1st.

At present there are 80 dogs as yet unlicensed in the town of Hampton according to Mr. Creighton.

The newly enacted state law also levies a \$15 fine on dog owners for failing to license their pets.

**THE BEACHCOMBER**

Incorporating the Hampton Beach Advocate

A Vacation Digest of all the news information for the summer visitors

Published  
Wednesdays, June 24 to August 26  
By The  
HAMPTON PUBLISHING COMPANY  
Hampton      New Hampshire

For Advertising Rates in this Paper  
Telephone Hampton 555

Communications and Items from readers are welcome at all times.

**Dunny's Market**

GROCERIES  
MEATS - FISH  
CLAMS - LOBSTERS  
Tel. 2308

Open Year 'Round

FELLOWS AVE. OPP. "P" ST.

At North Beach It's  
**YANKEE BUOY**  
Sea Grille

Featuring  
FRIED CLAMS AND COMPLETE SHORE DINNERS

Breakfast at 8 A. M.  
Dinners 'Til 9 P. M.

Ocean Blvd. — North Beach  
Opposite Coast Guard Sta.

**B**

Every Thurs.  
Night  
8:00

**OUAM Hall**  
Lafayette Rd.  
Seabrook

20 Party Game 20

Door Prizes  
Special Games

Auspices  
Gov. Weare  
Associates

**I**

Every Sat.  
Night  
8:00

**Fire Station**  
Collins Street  
Seabrook

30 Party Game 30

Door Prizes  
Special Games

Auspices  
Seabrook Firemen's  
Association

**N**

**G**

**O**

**H. W. PRAY CO.**

Telephone 548      71 - 75 State Street      AIR CONDITIONED  
Newburyport, Mass.      FOR YOUR COMFORT



**LITTLE BOYS' COTTON PLAYSUITS**  
\$1.98 and \$2.98  
Sizes: 2 to 6

**CHILDREN'S SHORTS**  
\$1.00  
Seersucker or denim.  
In stripes, plaids, checks or prints. Sizes: 2 to 8



**LITTLE GIRLS' BATHING SUITS**  
\$1.98 and \$2.98  
Sizes: 3 to 6x  
\$2.98 and \$3.95  
Sizes: 7 to 14



**TERRY CLOTH JERSEY**  
\$2.98  
White with navy or red trimmings

**SHORTS**  
\$1.98 to \$3.95  
In a wide assortment of styles, colors, and materials.



**COTTON HALF SLIPS FOR YOUR SUMMER STRAPLESS DRESSES**  
\$1.79 to \$3.95  
All white. Small - Med. - Large

**BEACH TOWELS**  
In attractive checks, stripes, or prints.  
\$1.25 each  
\$1.79 each  
\$1.98 each  
\$2.25 each  
\$2.98 each  
\$4.50 each  
\$4.59 each  
\$4.89 each

**SUB-TEEN BATHING SUITS**  
\$3.95 to \$4.95  
Seersucker, cotton and elastic. Designed for swim and play in every way.  
Sizes: 10 to 16



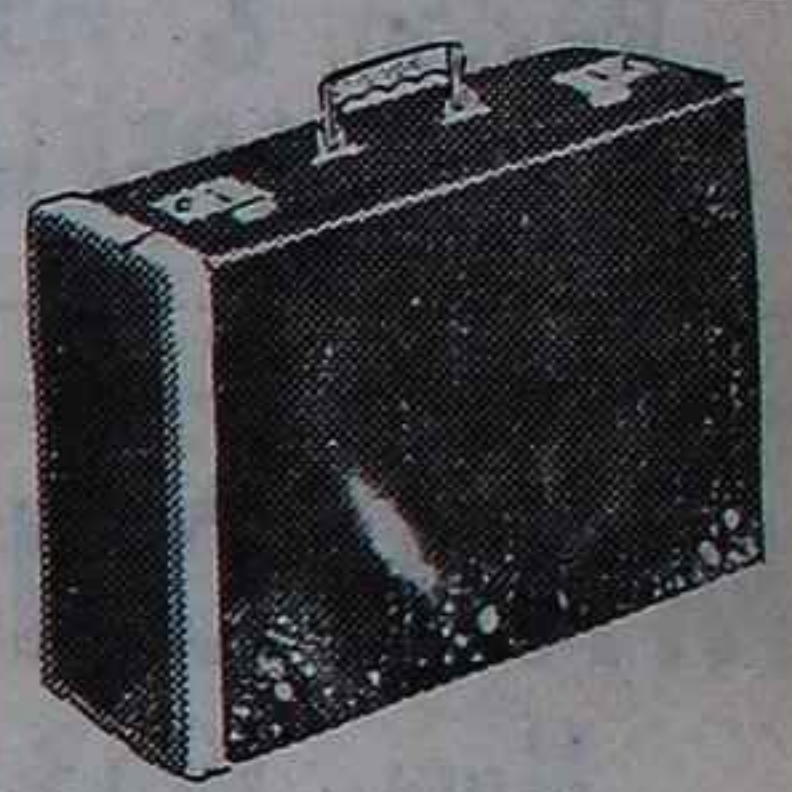
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\$1.98  
red and white, or blue and white

**Ladies' Full-Fashioned NYLON HOSE**  
First Quality  
51 gauge, 15 denier  
79c  
Sizes: 8½ to 11.  
Summer shades.

**LIGHT WEIGHT SUMMER BLANKETS**  
\$4.95  
In pastel colors. 72 by 84.

**SUMMER BEDSPREADS**  
Cotton seersucker  
\$3.95  
Yellow  
Pink  
Blue  
Green

**WHITE COTTON SOCKS**  
4 For \$1.00  
Nylon reinforced toe and heel.  
Sizes: 6 to 11



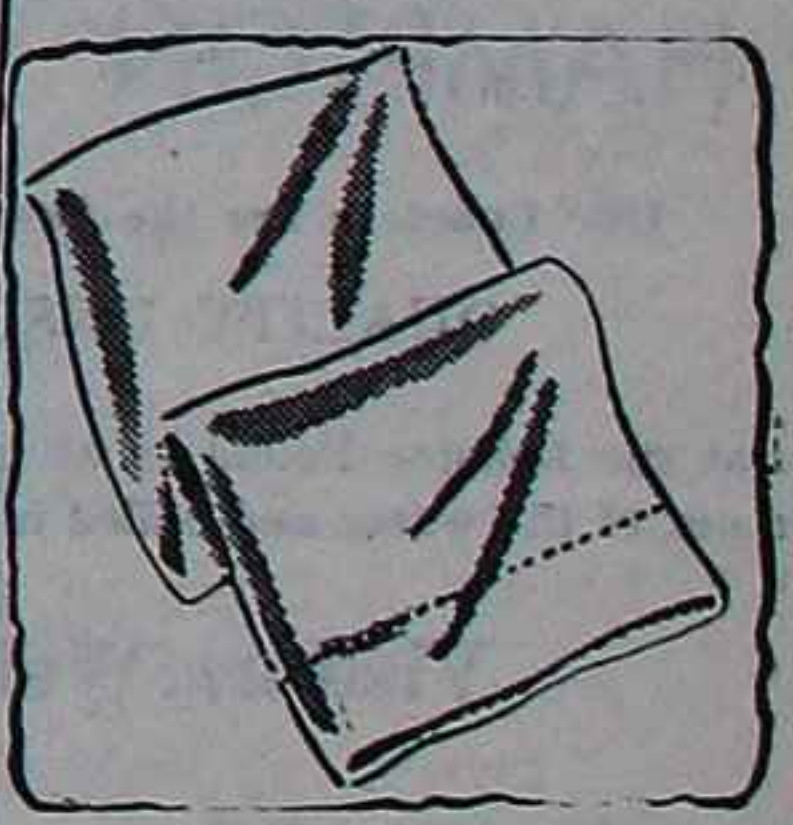
**CARILITE LUGGAGE**  
\$4.95 to \$14.95 plus tax

Light weight luggage for your vacationing pleasure and convenience.

**WHITE JEWELRY**  
48c plus tax  
Earrings, Bracelets, and Necklaces

**SUMMER BAGS**  
\$1.98 to \$2.98  
plus tax

In straw, washable cotton, plastic, or leather. White, pastels or dark shades.



**SHEETS**      **CASES**

\$1.98      49c  
to      to  
\$3.79      89c



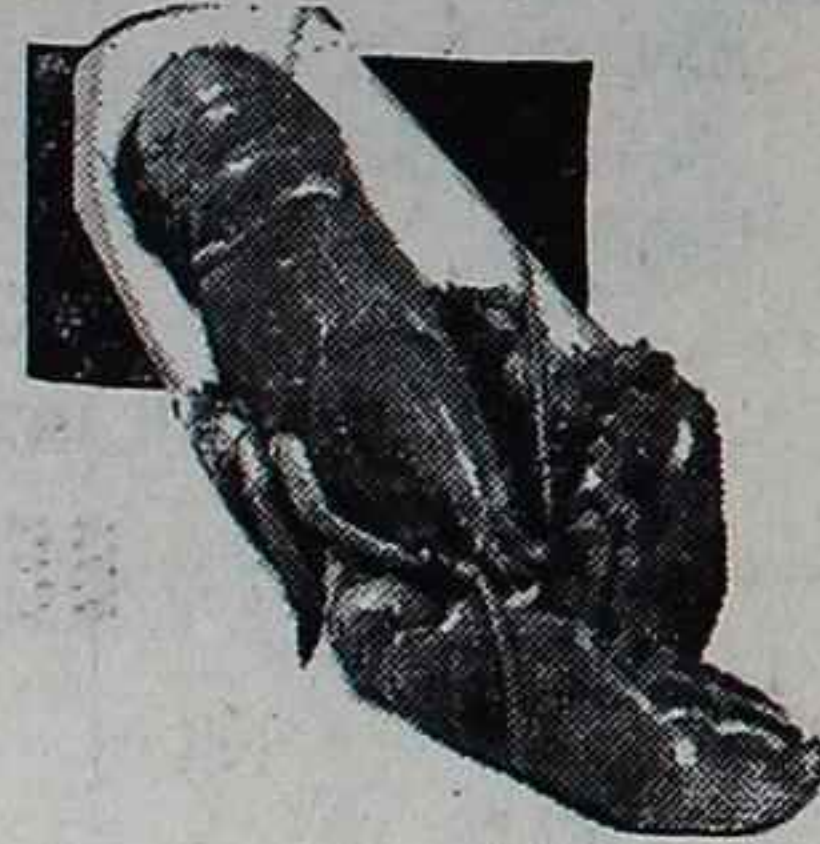
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**Drugs**  
 Revlon & Hazel Bishop  
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**MARION LEE'S**  
 New 1953 Fashions  
 EVERYTHING FOR YOUR  
 SUMMER NEEDS

Ocean Blvd at North Shore Hotel  
 Hampton Beach Phone 692

"The House of Good Lobster"

**Lobster**  
**Pound**



AT  
**HAMPTON HARBOR**

Our Lobsters are the Best and Lobster Meat  
 QUALITY UNSURPASSED

Here at the Lobster Pound is where you can have the lobsters taken out of the water and boiled in seawater — while you watch.

— Visitors Welcome At —  
**Smith & Gilmore Fishing Pier**  
 Hampton Beach, N. H. (at the Bridge)  
 TELEPHONE HAMPTON 424

**Gregg Says Economy Not The Reason Jet Base Is Cancelled**

At the recent annual banquet of the Hampton Beach Chamber of Commerce and Beach Precinct, members of the State Legislature, local notables and beach commissioners gathered to hear Governor Hugh Gregg declare that the cancellation of the Newington jet bomber base was not a matter of economy.

Among those from the beach attending were the three commissioners: Fred Gagne, Ben Butler and Seth Junkins. Others attending were Ray Goding, president of the Chamber of Commerce and his wife, State Representative Dean B. Merrill and his wife and Hampton selectmen, Douglass Hunter, Harry Munsey and Lawrence Hackett and their wives.

To clarify his own position on having the base in this state the governor made it clear that if the air force after considered study, felt the base was imperative for national security and Newington was the most logical spot for it then he was in favor of it.

Governor Gregg said that it was his conviction that the proposed shift or cancellation of the base here was not a move based on economy because he believed that as he understood the overall problem it would not be cheaper to build the base in Plattsburg.

In speaking of the advantages between the proposed Plattsburg, N. Y. base as an alternative to Newington, the governor said the advantages seemed to be few. He understood there were barracks there that might reduce construction costs about several million. On the other hand, the governor cited the ease with which fuel and oil could be moved up the Piscataqua river thus eliminating the more costly in Portsmouth to the bomber base and cumbersome methods that would be encountered in overland fuel transport to the Plattsburg field. He added that he also understood that building of runways would be less of a problem at the Newington base and that year-round weather conditions were more favorable here.

When the Air Force budget was trimmed by the Senate Appropriations Committee, under the Chairmanship of Senate Styles Bridges, insufficient funds were available for the Air Force to build both the

GREGG  
 (Continued on Page Seven)

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 HOME MADE DONUTS  
 FRESH DAILY  
 Cor. River and Concord Sts.

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**HAMPTON BEACH**  
**CANDY**

Real Salt Water Taffy 65c LB.  
 Fruit and Nut Filled Kisses 70c LB.  
 Peanut Butter Kisses 70c LB.  
 Delicious Caramel Corn 25c bag 50c and 80c boxes  
 Nelson's Famous Home Made Fudge 90c LB.

SEE IT MADE ON THE  
 OCEAN BOULEVARD  
 Two Doors from H. Johnson's

**The Chesterfield**  
**Hotel**



Mrs. Bertha Kelley, Prop.  
 C STREET - TEL. 2504

Rooms from \$2.00 up  
 Adjacent to Beach, Restaurants, and Amusements

**Marsh Avenue**  
**LAUNDERETTE**

Roland and Doris Bragg, Proprietors  
 PLENTY OF FREE PARKING  
 Foot of N Street — Tel. 585  
 156 Marsh Ave. Hampton Beach

**MARSH AVENUE**  
**BARBER SHOP**  
 Marsh Ave., Opposite P Street  
 "The Family Barber Shop"  
 Open Every Day 8-8 Sunday 9-1  
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Dinner Reservations  
 Suggested for  
**Boar's Head Inn**  
 "NOT NEAR THE OCEAN, BUT ON IT"  
 12:30 - 2:30 6:00 - 8:00  
 TEL. 911

**DEEP SEA FISHING**  
**Art-Mar**  
 \$2.25 Per Person  
 No Tickets Sold  
 Pay On Boat  
 LEAVE STATE PIER  
 DAILY 8 a. m. & 1:30 p. m.  
 Capt. Arthur L. Greene  
 11 N St. Hampton Beach  
 Tel. Hampton 2020

GREGG —  
 (Continued from Page Six)

Plattsburg and Newington bases as was originally planned.

Because of the well-organized campaign of those opposed to the local air field and the pressure they brought to bear on officials connected with the project, the Air Force decided that Plattsburg would be the best site.

The governor said during the course of his informal and unrehearsed talk to beach residents that he understood, from a conference with Secretary Talbott, that in 300 bases throughout the country the Air Force has built and negotiated for, it has never run into the opposition that it has encountered here. Talbott said that it would be easier to build the base in Plattsburg, even though it was less desirable, than to run into a barrage of lawsuits here that would only hinder construction indefinitely.

Japan's 1952 foreign trade deficits of \$756,000,000 was the largest in her history.

**Emily's Beauty Salon**  
 Specializing in hair cutting and styling, including the new lamp cut. Permanent Waving.  
 Telephone 415  
 353 Ocean Blvd. Hampton

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At busy B St., next to 5 & 10c Store  
 Visit our new Self Service Market with finest quality foods at prices that can't be beat.

Fresh Creamery	New
<b>BUTTER</b>	<b>POTATOES</b>
69c lb.	4 lbs. 23c
Fancy Sugar Cured	Fancy Fresh Killed Beltsville
<b>BACON</b>	<b>TURKEYS</b>
59c lb.	6-8 lb. 59c lb.
Yacht Club	Yacht Club
<b>TOMATOES</b>	<b>PEACHES</b>
Large Can	Large Can
3 for \$1.00	3 for \$1.00

WITH PLENTY OF PARKING SPACE  
 FOR OUR CUSTOMERS TEL. 328

**AVARD'S of NASHUA**

Formerly of *Campion's*  
 At Hampton Beach Casino

**MEN'S CLOTHING - FURNISHINGS - BEACH WEAR**

NATIONALLY KNOWN BRANDS

**CLOTHING**

KUPPENHEIMER  
 TIMELY CLOTHES  
 DON RICHARDS  
 GLENWICK

**SHIRTS**

ARROW  
 HATHAWAY

**SPORTSWEAR**

McGREGOR  
 HATHAWAY  
 ARROW  
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**RAINWEAR**

ALLIGATOR  
 BARACUTA

Sport Slacks and Trousers — Palm Beach, McGregor, Botany, Don Richards. Wash slacks and Kast Iron Chino trousers.



Mary Annette  
BEAUTY SALON  
Tel. 2145  
Hotel Delancey  
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**KENMORE**  
Fountain and Grille  
BREAKFASTS  
LUNCHES - SNACKS  
F Street Opposite Casino

**GIFTLAND**  
Headquarters  
For  
Headwear  
GIFTS - NOVELTIES  
SOUVENIRS  
Ocean Boulevard at C Street

**North Shore  
Jewelry Shop**  
"C" Street  
Seth Thomas Watches  
WATCH REPAIRING  
— Immediate Service  
— Repairs tested  
Electronically  
— GIFT ITEMS —  
"Something Different  
in Ceramics"  
COLONIAL  
GIFT SHOP LINE

**PLAYLAND**

**Margaret M. Junkins  
CANDY SHOP**  
THE LARGEST ASSORTMENT OF HOMEMADE  
CANDIES ON THE ATLANTIC COAST  
OCEAN BOULEVARD  
Established 1920 — Candies Mailed

**'Fatal Weakness'  
Thought 'Good'  
On First Night**

The straw-hat circuit began to roll this week along the New Hampshire seacoast with the unveiling of George Kelly's amusing comedy, "The Fatal Weakness" at the newly renovated Hampton Summer theatre with Lucie Lancaster effervescing through the leading role, as the romantic wife, whose sentiments dominated her realism even in the face of losing her husband.

Koester's delightfully pleasant stage setting of a swish apartment living room drew spontaneous applause from the audience. His decor was excellent, working tastefully selected prints and plants and drapes against bright yellow wall. Contrast was developed by using large, splashy wall paper in the hallways. Such fine stage design is essential to full appreciation of the play.

Opening night jitters seemed to bother the feminine leads. There was definite insecurity with George Kelly's lengthy speeches, especially where unrelated thoughts were cued. It left embarrassing lapses, that had the audience fidgeting, while lines were tossed from the wings. These difficulties are easily ironed out after the first performance or two.

Such uncertainty did not allow Miss Lancaster and Miss Phoebe MacKay to fully do justice to their respective roles of Mrs. Espenshade and Mabel Wentz, but they showed real talent at the times they were secure in their lines.

"The Fatal Weakness" is a duel between pseudo-intellectualism and rank sentimentalism, as it is applied to married life and the rearing of children. Neither one triumphs. The middle-of-the-roader, represented by Vernon Hassett, the son-in-law, and skillfully portrayed

PLAY  
(Continued on Page Nine)

**BICYCLING**

Over 75 Bikes — Many New  
Regular - 3 Speed - Tandem  
Lites for Nites  
Trikes and Autos for Tots



**BOWLING**

8 Good Alleys  
Candle and Duck Pins  
New approaches and balls  
Good pins and pinboys

**BILLIARDS** OPEN SUNDAYS  
"In The Penthouse"

7 New Brunswick Tables  
Florescent Lighting  
Well Ventilated  
OPEN  
Weekdays, 10 am to Mid.  
Sundays 1 pm to Mid.

**FERNCROFT**

Recreation Center  
A STREET

**SHOP  
AT DUDLEY'S**

THE ONLY DEPARTMENT STORE  
ON THE BEACH

- KIDDY'S DEPT.
- WOMEN'S DEPT.
- SOUVENIR DEPT.
- GIFT DEPT.
- SHOE DEPT.
- MEN'S DEPT.

Beach Umbrellas — Why rent one when as little as \$9.95 will buy one that's yours always.

OPENING SOON  
OUR NEW BASEMENT STORE

**DUDLEY'S**

Ocean Boulevard

PLAY —

(Continued from Page Eight)

Ben Morse, points the way. James Arenton, as Mr. Espenshade, gave an outstanding performance in a minor role as the philandering husband who blissfully imagines his wife to be unaware of his fiery affair with a lady osteopath. Sally Anne Gannon earned a gold star for her captivating performance as Anna, the maid. Gertrude Doolittle, playing Penny, the daughter who was having her marital problems, too, handled her role adequately, although she too suffered from opening night

nerves pitching her voice too high in the more intense scenes.

"The Fatal Weakness" fails to meet the standards of great play, but it still provides a fine evening of comedy. Despite first-nighter troubles, which were minor, this week's run at the Hampton Summer theatre is a good start for what appears to be a banner season. H. L. P.

WEEKEND —

(Continued from Page Three)

Guard station where first aid measures were taken.

All day Saturday thousands of automobiles inched along Ocean boulevard, some just sightseers, others seeking hopefully for scarce parking places. Several people reported that it took them a half-hour to negotiate the boulevard from North Shore corner.

Chief of Police John Malek reported five cases of heat prostration. All were minor and treated at the beach police station.

He estimated the Hampton Beach crowd at 50,000 persons.

"It was one of the largest crowds for this time of year in the eight years that I've been here. It was a regular midsummer day crowd," Chief Malek declared.

He said a "Good ocean breeze" prevailed throughout most of the day, holding the temperature down around 88 degrees and lessening humidity.

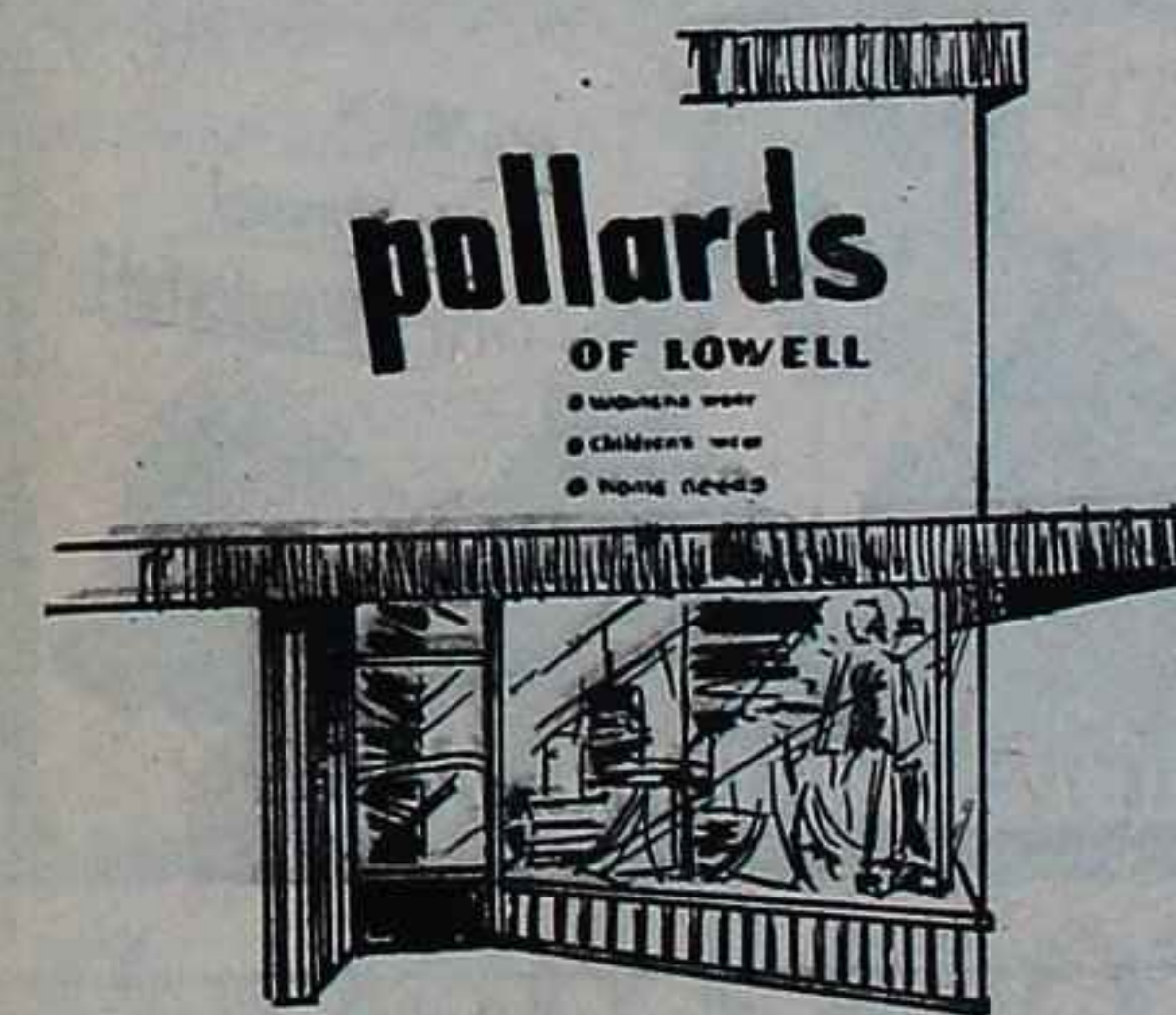
**JOHN THE  
BARBER**

27 Years at Hampton Beach  
Highland Avenue

**Rainbow Village  
CABINS**

Ideal Location  
P Street Tel. 380

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COLONIAL INN  
COFFEE SHOP**  
Cor. F St. and Ocean Blvd.  
Open 8 A.M. to Midnight



See Pollard's Selections of

- \* Famous Name Swimwear
- \* Famous Name Sportswear
- \* Children's Wear \* Teens
- \* Accessories \* Domestic
- \* Dresses for Juniors, Misses and Women! Shop Pollard's and Save!



**On The Boulevard Next To  
Howard Johnson's**

Waitresses! Nursemaids!  
Beauticians!

Come to POLLARD'S for the  
Largest Selection of

**UNIFORMS**

At Budget Prices

COTTON SEERSUCKER  
Short sleeves in white only. 2.98  
Sizes 10 to 20 or 38 to 44.  
Guaranteed by Good House-  
keeping.

COTTON POPLIN  
Short sleeves in white only. 2.98  
Sizes 10 to 20 or 38 to 44.  
Guaranteed by Good House-  
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NYLON TAFFETA  
Short or long sleeves. White 7.99  
only. Sizes 10 to 20 or 38 to  
44. Guaranteed by Good  
Housekeeping.

NYLON SEERSUCKER  
Short sleeves. White, maize, 8.99  
blue or aqua. Sizes 10 to 20  
or 16½ to 24½. Guaranteed  
by Good Housekeeping.

**BINGO**

30-GAME PARTY

**EVERY THURSDAY**

At 8:00 P. M.

**LEGION HALL**

EXETER ROAD

HAMPTON

NO GAME PAYS  
LESS THAN

**\$10**

WITH BIG  
SPECIALS

FREE BUS

Leaves Casino at 7:20, circles beach via Marsh Avenue and boulevard. Last stop at Casino at 7:30. Route to Legion Hall via Winnacunnet road. Bus returns same route after game.

PLENTY OF FREE PARKING



**Vandalism Reported**

Police authorities are investigating vandalism at the Hampton River Boat club where a gang of youths are reported to have caused a considerable amount of damage during the past two weeks.

Boat club members have reported that tenders have been damaged as well as a considerable amount of loss to the clubhouse property.

Wednesday the vandals broke into the cabin cruiser owned by Gene Trenholm and destroyed a brand new fishing rod and other gear. Entrance to the cruiser was gained by ripping open a forward hatch.

Police Chief John Malek stated today that a thorough investigation of the vandalism is underway and the youths will be punished to the full extent of the law.

*At the* **HAMPTON BEACH THEATRES**  
**SHOWS 2:30 7:00 9:00**  
**CASINO SURF**

Thursday, Friday, Saturday June 26 - 27

**M-G-M**  
**DOES IT AGAIN!**  
Now a NEW dramatic spectacle brought to the screen. The flaming love story of a Queen!  
**YOUNG BESS**  
JEAN STEWART  
MARRIAGE  
**SIMMONS-GRANGER**  
DEBORAH CHARLES  
**KERR-LAUGHTON**  
COLOR BY  
**TECHNICOLOR**

Sunday, Monday, Tuesday June 28 - 30

**TITANIC**  
STARRING **CLIFTON WEBB-BARBARA STANWYCK**  
ROBERT AUDREY THELMA  
**WAGNER-DALTON-RITTER**  
Produced by CHARLES BRACKETT

Wednesday July 1

**M-G-M's**  
**ALLYSON VAN JOHNSON**  
**Fright-Fully FUNNY MIRTHQUAKE!**  
BROADWAY STAGE HIT NOW ON THE SCREEN!  
**"REMAINS TO BE SEEN"**

Wednesday, Thursday June 24 - 25

**OFF LIMITS**

MARILYN MAXWELL — BOB HOPE

MICKEY ROONEY

Fun packed comedy from Hollywood's newest laugh-making trio

Friday, Saturday June 26 - 27

**JOHN WAYNE**  
**DONNA REED**  
**CHARLES COBURN**  
WARNER BROS. PRESENTS  
**"Trouble Along the Way"**  
It's Wild!  
It's Wayne!  
It's Wonderful!

Sunday, Monday, Tuesday June 28 - 30

**CLARK GABLE**  
and his  
*Captive bride*  
**GENE TIERNEY**  
IN  
**"NEVER LET ME GO"**  
FROM M-G-M

**Hampton Summer Theatre**

Now thru Sat. at 8:40  
**"The Fatal Weakness"**  
June 29 - July 4  
**"I AM A CAMERA"**  
Eves. \$2.40 - \$1.80 - \$1.20  
Mat. Thursday at 2:40  
FARRAGUT PLAYHOUSE  
RYE BEACH  
\$1.80 Children 93c  
Save 25 percent on a subscription  
TEL. HAMPTON 2146

**STRAND**

NEWBURYPORT  
THE HOME OF HITS

Now Playing Ends Saturday

The comedy hit of the summer  
Cary Grant - Deborah Kerr  
**"DREAM WIFE"**  
also  
Dorothy Dandridge  
**"THE BRIGHT ROAD"**

Sunday & Monday Only

A thousand rousin' carousin' thrills  
Ray Milland-Arlene Dahl  
**"JAMAICA RUN"**  
plus  
Hugo Haas - Cleo Moore  
**"ONE GIRL'S CONFESSION"**

5 Days Starting Tuesday

**GHOULS OF LAUGHTER**  
DEAN MARTIN  
and  
**JERRY LEWIS**  
**"SCARED STIFF"**  
Lizabeth Scott

Juneau is the capital of Alaska.

**COLONIAL**  
TEL. 847  
PORTSMOUTH

Now! Ends Sat., June 27th

**DORIS DAY**  
and **GORDON MACRAE**  
**"By The Light of The Silvery Moon"**  
FROM WARNER BROS. IN COLOR BY TECHNICOLOR  
Also! Cartoon and Sportscope

4 Days! Sunday thru Wed.  
June 28, 29, 30, July 1st  
2 Major Hits

Today it's love... tomorrow it will be smeared on Page One!  
**M-G-M**  
**ELIZABETH TAYLOR**  
**FERNANDO LAMAS**  
**WILLIAM POWELL**  
**"THE GIRL WHO HAD EVERYTHING"**  
AN M-G-M PICTURE  
Plus! Surprise Suspense Hit  
**"COUNT THE HOURS"**  
with Teresa Wright and MacDonald Carey

Opening Friday, June 26  
Through Saturday, July 4th

**The MILLS BROTHERS**

plus ALL-STAR SHOW

Opening Sunday, July 5 for One Week

**MICKEY ROONEY**

**THE Frolics**  
at  
**SALISBURY BEACH**  
2 SHOWS  
NITELY and  
SUNDAY 9 & 11:30  
NO COVER OR  
MINIMUM  
ROUTES  
1 and 1-A  
FOR RESERVATIONS: PHONE NEWBURYPORT 250

**POLLOCK AND COD IN GOOD SUPPLY**  
Conservation Officer Chesley good supply of grey and rock cod Goodwin of Hampton reports a is now being taken of Hampton and Seabrook Beaches. In addition

he notes a scattering of haddock, also a few cusk taken, off Boar's Head. A plentiful supply of harbor pollock averaging about 25 pounds. Flounder fishing is fair in  
**POLLOCK**  
(Continued on Page 14)

**SALISBURY DRIVE-IN ROUTE 1-A BEACH RD.**

Tel. Newburyport 2410W

Wed., Thurs., Fri., Sat. June 24-25-26-27  
Charlton Heston — Rhonda Fleming — Jan Sterling  
**"PONY EXPRESS"**  
Color by Technicolor

Vittorio Gassman — Gloria Grahame  
**"THE GLASS WALL"**

Sun., Mon., Tues. June 28-29-30  
Bob Hope — Mickey Rooney — Marilyn Maxwell  
**"OFF LIMITS"**

Dennis O'Keefe — Ruth Hussey — Eve Arden  
**"THE LADY WANTS MINK"**  
Trucolor by Consolidated

Wed., Thurs., Fri., Sat. July 1-2-3-4

The New  
**"DESERT SONG"**  
Color by Technicolor  
Starring Kathryn Grayson — Gordon MacRae  
**"SERPENT OF THE NILE"**  
Color by Technicolor  
Rhonda Fleming — William Lundigan

**IOKA** **DIAL 2222**  
*Theatre EXETER*

Friday - Saturday June 26 - 27  
MARK STEVENS — DOROTHY MALONE  
**"TORPEDO ALLEY"**  
BILL ELLIOTT — ROBERT LOWRY  
**"THE HOMESTEADERS"**

SATURDAY MATINEE — GIANT KIDDIE SHOW  
At 1:00 P. M. Doors Open At 12:30  
COME EARLY! AVOID THE RUSH!  
CARTOON CARNIVAL  
7 Cartoons  
REGULAR PROGRAM FOLLOWS THIS MATINEE

Sunday - Monday June 28 - 29  
CHARLTON HESTON — SUSAN HAYWARD  
**"THE PRESIDENT'S LADY"**  
Continuous Show Sunday

Tuesday - Wednesday - Thursday June 30 - July 1-2  
WALT DISNEY'S ALL-CARTOON FEATURE  
**"PETER PAN"**  
Walt Disney's Tru-Life Adventure  
**"BEAR COUNTRY"**  
Prices This Engagement Only:  
Mat. 50c — Eve. 74c — Children 35c All Shows Tax Inc.



**Information Guide**

**CHURCH SERVICES**  
**COMMUNITY CHURCH**  
 (Protestant)  
 D Street  
 Morning service 10:30 a.m. Guest speaker every Sunday. All are welcome.

**ST. PATRICK'S**  
 (Roman Catholic)  
 Church Street  
 Masses 6, 7, 7:45, 8:30, 9:15, 10, 10:45, 11:30. Confessions heard on Saturday beginning at 7:30 p.m.

**ST. TERESA'S - RYE**  
 Masses 9:30, 10:30.

**BAND CONCERTS**  
 4 Daily — 2-3, 4-5, 7-8, 8:30-9:30.

**FIREWORKS**  
 Every Wednesday — 9:30 p.m.

**U. S. POST OFFICE**  
 Hours: 8 a.m. — 6 p.m. Daily

**CAY'S** Corner of Ocean Bvd. & K St.  
 SERVING  
 Breakfasts - Lunches  
 Dinners - Snacks

**RECONDITIONED BICYCLES**  
**\$15**  
 CARL BRAGG  
 24 Mill Road, Hampton

**Pat's Supermarket**  
 North Shore Shopping Center  
 "The Market with A Heart!"

**VEGETABLES FRESH DAILY**  
**FROM NEARBY FARMS**

Fresh Ground  
**HAMBURG**  
 59c lb.

Tenderized  
**STEAK**  
 69c lb.

**BANANAS**  
 16c lb.

**ICE CREAM**  
 35c pt.

The name of Lessard's stands for quality, always at sensible prices. We have served the public at Hampton Beach with the finest food for over 30 years.

**MAKE PAT'S YOUR MARKET**  
 ALWAYS PLENTY OF FREE PARKING SPACE  
 FOR SHOPPING

**CHAMBER OF COMMERCE**

Office hours:  
 9 a.m. — 9:30 p.m. daily

**GOLF COURSES**  
 ABENAQUI, Rye Beach — 6 miles, 18 Hole course. Open to public.  
 AMESBURY Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.  
 EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.  
 PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

**MUNICIPAL**  
 Town Officers  
 Selectmen: Douglass Hunter, chairman, Harry D. Munsey, Lawrence Hackett, Town Clerk, John Creighton, Tax Collector, John Berry, Office Hours 9-12, 2-5, Monday - Friday. Chief of Police, John Malek. Chief of Fire Department, George Lamott.

**BEACH OFFICERS**  
 Precinct Commissioners: Fred V. Gagne, Charles F. Butler, Seth M. Junkins. Treasurer, Roland Bragg. Chamber of Commerce, President, Raymond L. Goding, Vice President, John Walsh, Treasurer, Ralph T. Harris, Secretary, Charles F. Butler.

**RUBBISH COLLECTION**  
 From Mile Bridge to F street, Tuesday and Friday. North Shore Hotel to Nudd Avenue, Wednesday. Have rubbish out and in containers.

**High Tides**

THURSDAY	10:00 a.m.	7.1
June 25	10:00 p.m.	9.0
FRIDAY	10:45 a.m.	7.4
June	10:45 p.m.	9.3
SATURDAY	11:30 a.m.	7.7
June 27	11:30 p.m.	9.6
SUNDAY	—	—
June 28	12:15 p.m.	8.0
MONDAY	12:30 a.m.	9.7
June 29	1:00 p.m.	8.3
TUESDAY	1:15 a.m.	9.7
June 30	1:45 p.m.	8.6
WEDNESDAY	2:00 a.m.	9.6
July 1	2:45 p.m.	8.7

**BUZZELL'S**

KISSES - FUDGE - KORN

The oldest Candy Shop on Hampton Beach

ESTABLISHED 1917

We also feature  
 Candy Cupboard Candy

Frankfurters Sandwiches Hamburgers

**THE MARGUERITE**

B Street, Hampton Beach, N. H.  
 Formerly of C Street

HAMBURGERS OUR SPECIALTY

Hot & Cold  
 Drinks

Open 8:15 A. M.  
 To Midnight



**HOME**

of the

**STARS**

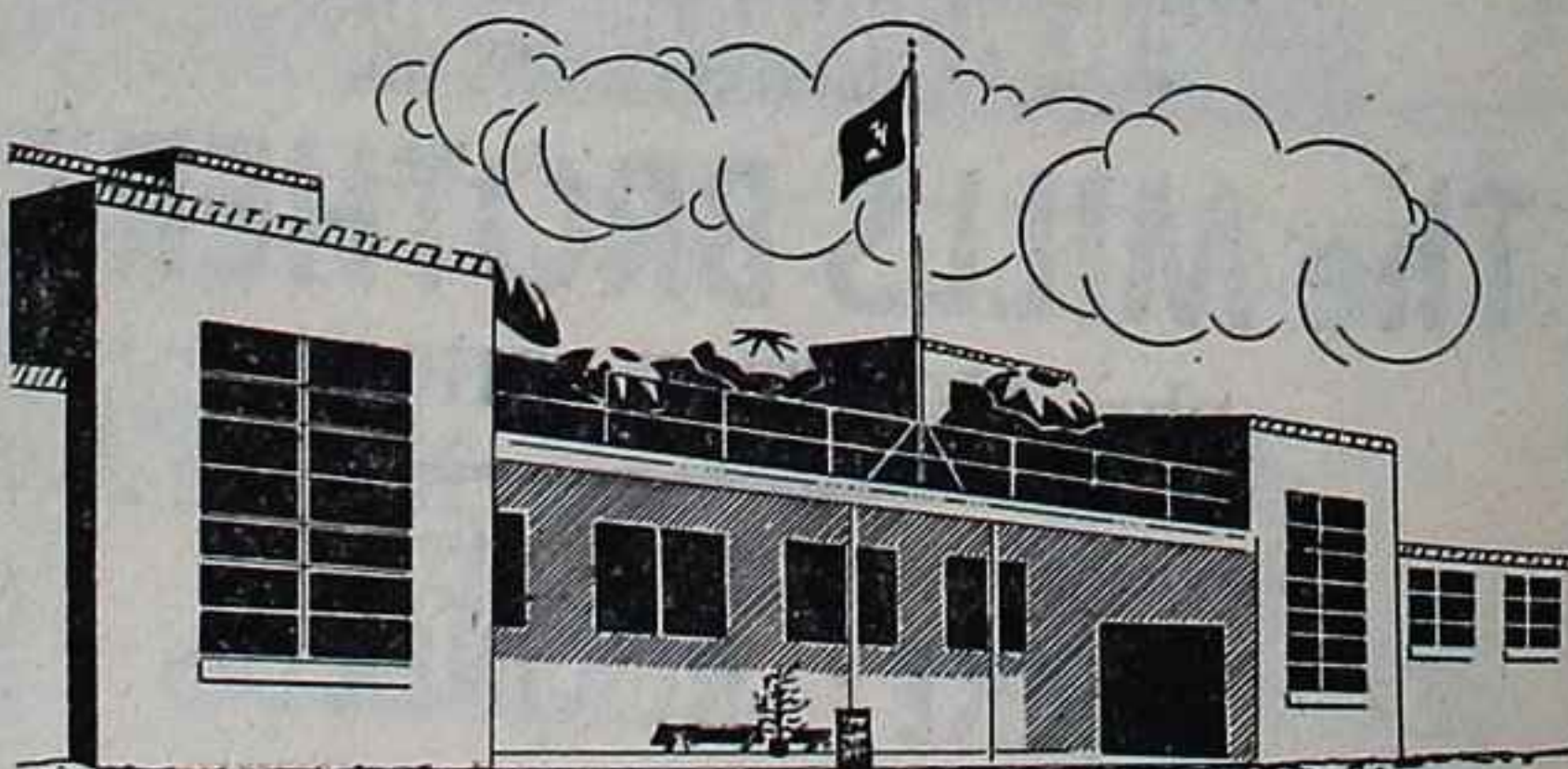
Next time make your home on Hampton Beach at the Hotel Allen where famous stars of radio, TV, and movies stay.

WATCH FOR OUR LIST OF STAR GUESTS

**HOTEL ALLEN**

Ocean Boulevard Hampton Beach

**Enjoy a day at**



**State Recreation Area**

Hampton Beach State Park  
 ROUTE I-A, NEAR HAMPTON RIVER BRIDGE

**SHOP IN HISTORIC EXETER, N. H.**

Located only nine miles from the Beach, Exeter is your most convenient vacation shopping center. Modern stores and centrally located free parking feature the Exeter shopping district. Take Rte. 101-C at Hampton Center.

**SPAULDING'S**

Greeting Cards

Gifts & Toys

Costume Jewelry

167 Water Street

Exeter

For the Best For Less

Shop at Your

**Western Auto Associates Stores**

Full line of Sporting and Camping Equipment  
 Including inflatables and beach goods.

137 Water Street

Exeter

AL FERRON, OWNER

TEL. 2731

**S. S. Pierce Associate**

Fruits

Groceries

Vegetables

**L. P. CRESPI**

166 Water Street

Exeter

WE CARRY A COMPLETE LINE OF  
**JANTZEN**  
 CATALINA SWIM SUITS  
 SEA MOLD

Junior, Misses and Half Size Dresses

Barbizon  
 UNDERWEAR BY: Vanity Fair  
 Blue Swan

FOR BEST SELECTION SHOP AT  
**THE WOMEN'S SHOP**  
 Exeter

Make the most of your vacation dollars!  
 Shop in Young's at Exeter

**HOUSEWARES** — We handle the largest assortment of housewares and gadgets north of Boston.

**APPLIANCES** — All well known brands  
 Hot Plates from — \$3.95 to \$12.95  
 Electric Toasters — \$3.15 to \$27.95  
 New and Used Refrigerators

**GIFTS** — An unusual assortment of gift items for one and all.

**SPORTING GOODS** — A complete line of deep sea fishing tackle, life jackets, beach balls, frogmen sets, plastic and canvas pools, beach umbrellas, etc.

Canvas - Wood - or Steel Chairs  
 \$3.49 to \$7.95

**YOUNG HARDWARE**

Water Street

Exeter

**S - T - R - E - T - C - H**  
 YOUR VACATION DOLLARS

At MOODY'S of Exeter where you will find an outstanding selection of summer merchandise for men and boys as well as casual shoes for the entire family at very attractive prices.

**Sport Shirts**  
 SHORT SLEEVES  
 \$1.49 - \$5.95

LADIES'  
**Play Shoes**  
 \$1.98 to \$3.95

**Swim Trunks**  
 MEN'S \$2.95 - \$4.95  
 BOYS' \$1.00 - \$2.95

Men's  
**Casual Shoes**  
 \$4.95 to \$9.95  
 Sandals \$2.98

**Dress Slacks**  
 \$4.95 up

**Walking Shorts**  
 \$2.95 to \$3.95

WASHABLES  
 \$2.98 to \$4.95

**Polo Shirts**  
 \$1.00 to \$2.95

Also Tee Shirts - Shorts - Sox - and Sweaters

**MOODY'S**

133 Water Street

Exeter

OPEN FRIDAY EVENINGS 'TIL 9:00



The blood of birds, as a rule is warmer than that of mammals.

SEE YOUR PICTURE  
FULL SIZE

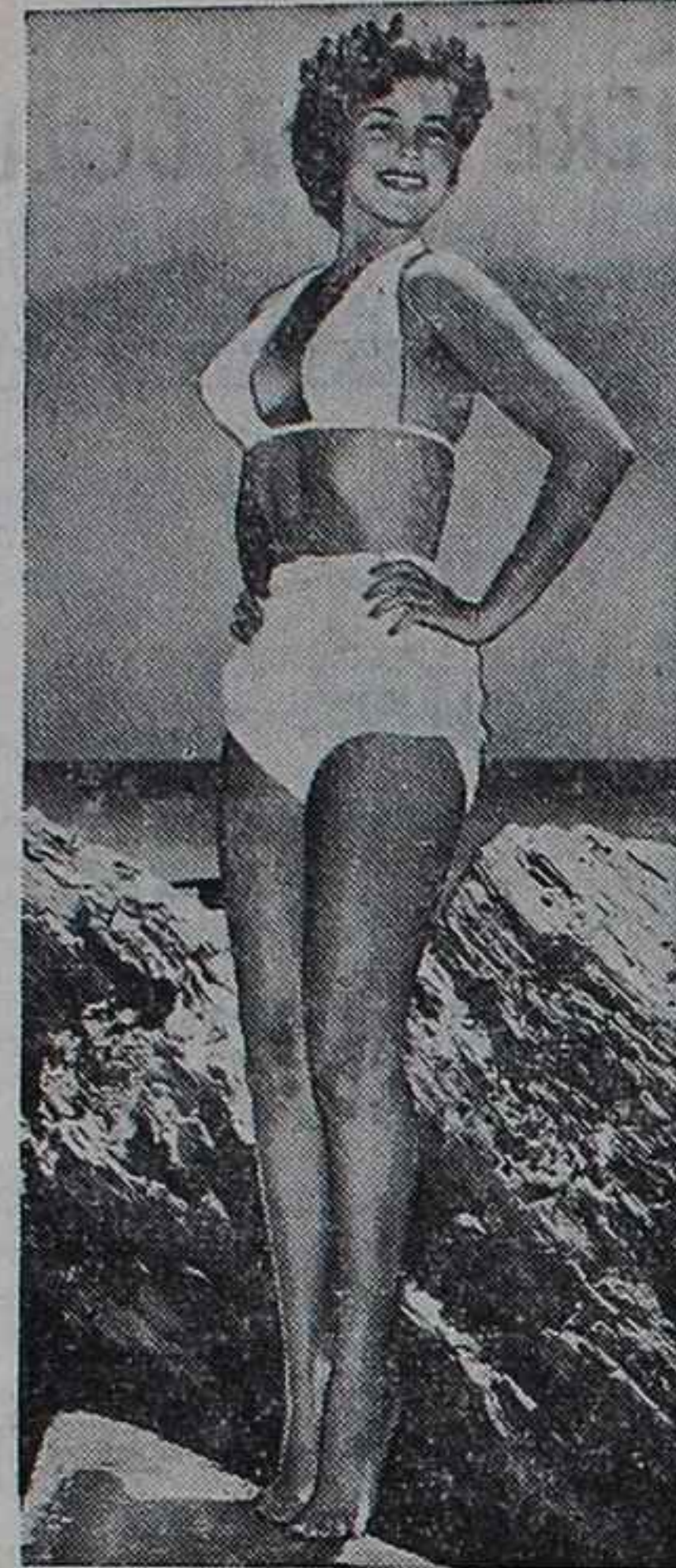


Before  
you  
take  
it

GRAFLEX "22"

Take guesswork out of your picture-taking with this newest Graflex camera . . . made by the makers of the famous Speed Graphic press camera. Graflex 22 helps you avoid tilted, badly cropped or out-of-focus pictures. Come in and see this exciting new model today.

— Tel. Ports. 4016  
**Cameracraft  
Shop Inc.**  
88 FLEET STREET  
PORTSMOUTH



SUN SUIT . . . Lana Bashama reaps full benefit of solar rays, wearing this play-swim suit at Miami Beach.

"Pass the buck" originally was a poke term.

POLLOCK —

(Continued from Page Eleven)

Hampton harbor with mackerel beginning to strike. Officer Goodwin declared. Several party boats are now in operation and prospects for fishing enthusiasts are good. These fish will continue to run through the summer, he said.

A few chicken halibut, four to six pounds, have been taken near the Shoals. Tuna are due to strike about July 1 and bass by the middle of July.

**Dr. L. M. Salden**  
Optometrist  
Complete Visual Service  
Telephone 395  
HAMPTON CENTER

**DR. LOUIS B. WINKLER**  
Dentist  
570 Lafayette Rd.  
1-5 Mile above Lamie's  
HAMPTON CENTER  
TEL. 2368

Phone 3830  
**Dr. Wm. A. Doyle**  
CHIROPODIST - PODIATRIST  
Over Woolworth Building  
Congress St. Portsmouth

**CASINO BEAUTY SHOP**  
Experienced Hair Stylists  
Oldest Established Beauty Shop on the Beach  
**RENEE BULGER BODE**  
Hours 9-9 Tel. 2547

**Harbor Grille**  
SERVING EXCELLENT FOOD  
Breakfasts  
Lunches  
Dinners  
OPEN 7 A. M. to 9 P. M.  
Ocean Boulevard  
Hampton Beach  
NEAR TOLL BRIDGE

**Ray F. Lufkin**  
WATCH & CLOCK  
REPAIRING  
OPEN YEAR 'ROUND  
40 YEARS' EXPERIENCE  
HAMPTON CENTER  
Corner of Lafayette Rd. and  
High Street  
TEL. 2457

THE CASINO MARKET OFFERS  
WONDERFUL VALUES!

Yes, you'll enjoy your summer at Hampton Beach, if you go to the Casino Market for your food supplies. We have the best selected groceries, and represent the SS Pierce Co. at Hampton Beach. OUR PRICES ARE ALWAYS REASONABLE. You'll enjoy planning your meals at THE CASINO MARKET, so why not visit us this week end and look over our SPECIALS!

- Fresh Killed Fowl . . . . . lb. 38c
- Very Best Franks . . . . . lb. 45c
- Red Alaska Salmon . . . . . tall can 65c
- Sweet Peas, No. 2 . . . . . can 16c

SS Pierce Blueberry Jam, Chocolate Sauce, Marmalade and Jellies.

**CASINO MARKET, INC.**  
OCEAN BOULEVARD  
HAMPTON BEACH P. J. VALLIERE, PROP.

BEANO

EVERY  
TUESDAY NIGHT

EXETER TOWN HALL

Games Start at 7:45

Free Buses Leave the Beach at 7:00  
o'clock — Hampton at 7:15

JACKPOT GAME



WHERE YOUR DOLLAR BUYS MORE!

you'll find it at Lincoln's.

Whatever your need — Chances are  
— and at prices to fit your budget.

18-20 PLEASANT ST. — NEWBURYPORT, MASS.

Beach and Playtogs for all the family, from infants to grownups . . . also shoes, corsets, lingerie, gloves, dresses and millinery — and in our Basement store a complete line of housewares, bedding, domestics, cotton dresses, yard goods, lamps and rugs.



Match Mates  
in cool, checked  
COTTON PLISSE Terry Trio SEPARATES

- Shorts \$2.98
- Blouses \$1.98

No Ironing

Designed for smart, cool comfort! Sleeveless button-front blouse with 2 pockets . . . matching checked cotton plisse shorts. Sizes 10 to 18.

as seen in "CHARM" and "MADEMOISELLE"  
• white • shrimp • maize • turquoise

- Crew neck SHIRTS \$1.98
- Vee neck VESTS \$1.98
- Wing collar SHIRTS \$2.98
- Boxer waist SHORTS \$1.98
- Terry visor CAPS \$1.98

All in  
Sizes S-M-L



MISSES' & WOMEN'S CALIFORNIA  
Casuals  
1.98  
Regular 2.98  
Regular 1.59  
MEN'S BASQUE  
Polos  
1.39  
Sizes S-M-L

Bamboo Blinds  
3 Foot \$1.24  
4 Foot \$1.64  
6 Foot \$2.44  
Keeps sun and rain out, lets in breeze. 7 feet long, strong cord and brass pulleys.

BOYS' SANFORIZED  
Covert Shorts  
59c  
Sizes 4 - 10  
Straw Rugs  
24" x 48" 69c  
27" x 54" 79c

Values to 13.95  
OCCASIONAL  
Furniture  
5.98  
Drum, lamps and end tables

Slight Irregulars  
60 GAUGE - 15 DENIER  
Nylons  
69c  
Summer Colors  
Regular 1.00  
Rag Rugs  
59c  
Size 24 x 44  
Fringed ends, washable

FOLDING LAWN  
Chairs  
3.29  
With leg rest and canopy 7.98

Swim Suits  
3.98 to 10.98  
Styles Galore  
Sizes 32 - 38, 40 - 46  
Slight Irregulars  
63 x 99  
Sheets  
1.59  
Cot or single bed size  
Fibre Rugs  
Reg. \$3.79 27 x 54  
1.59  
Reg. \$4.98 36 x 63  
1.98  
First quality, but pay only 1-2 price! Plain and plaid patterns in blue, grey or green. Sturdy and durable.

OPEN FRIDAY EVENINGS UNTIL 9 P. M.



AT PORTSMOUTH'S  
LEADING DEPARTMENT STORE

**FLEXEE**

\$12.95 to \$18.95

Tomboy Skirts  
Two and Three Piece Bathing Suits

**CATALINA**

\$8.95 to \$22.95

Cottons  
Nylon  
Orlon  
Chromespun  
Elastic

Many Styles and Colors  
in all Price Ranges

Sizes 30 to 46

**GEORGE B. FRENCH CO.**  
37 MARKET STREET  
PORTSMOUTH



*Let's Go Swimming*

Suited for Action  
Plus Attraction



VOL. XXVI., NO. 1

Incorporating The  
Hampton Beach Advocate

WEDNESDAY, JULY 1, 1953

FREE DISTRIBUTION



**Record July 4 Influx Expected At Beach**