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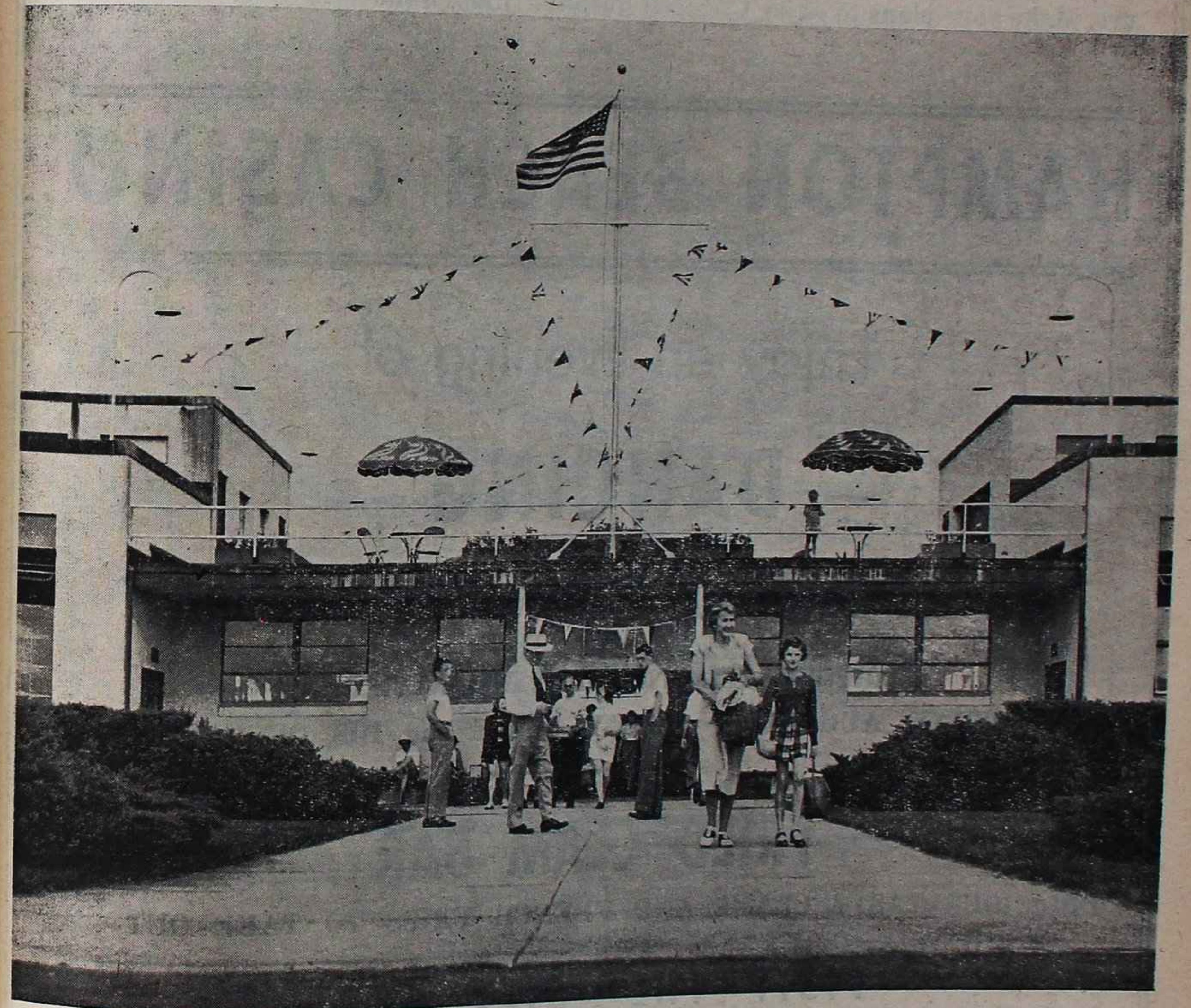
# The Beachcomber

VOL. XXIII., NO. 6

Incorporating The  
Hampton Beach Advocate

WEDNESDAY, AUGUST 2, 1950

FREE DISTRIBUTION



## Miss Hampton Beach Contest Aug. 22



# Dine at The CASINO LUNCH BAR & RESTAURANT

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THURSDAY, AUGUST 3rd SAMMY KAYE and HIS ORCHESTRA

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DELICIOUS - TASTY CLAMS AND FRENCH FRIES TO TAKE OUT

VISIT THE GIFT SHOP

— SOMETHING FOR EVERYONE —

HAMPTON BEACH CASINO

# The BEACHCOMBER

VOL. XXIII., NO. 6

WEDNESDAY, AUGUST 2, 1950

FREE DISTRIBUTION

## Judges To Select "Miss Hampton Beach" August 22

### Bay Staters Cop All Prizes In Talent Show

The sudden rain Monday night didn't dampen the spirit of the crowds that jammed the Casino to see the weekly talent show on the bandstand.

With Bill Elliot, the Singing Cop, as Master of ceremonies and Ernest West at the Hammond organ all types of entertainers vied for the cash awards.

In the Junior class six-year-old BAY STATERS

(Continued on Page Six)

### Tucker Family To Hold Reunion

Mr. and Mrs. Lawrence H. Tucker and children, Stephen and Susan, arrived Tuesday morning from Green Hills, Ohio, to spend two weeks with Mr. Tucker's parents, Mr. and Mrs. James W. Tucker, Atlantic avenue. Lawrence is manager of the Cincinnati Community De-

REUNION  
(Continued on Page Ten)

### Gala Carnival Week Program Is Being Planned

At the Chamber of Commerce meeting held Tuesday night plans were initiated for Carnival Week, which always climaxes the season at Hampton Beach, and which from preliminary discussions, promises to be one of the most festive.

Secretary Charles F. Butler expects to have reports soon from the committees working on final arrangements which will include some of the best aerial and acrobatic acts available, plus band concerts, fireworks and the drawing of the car.

Interest has been shown in swimming races such as have been held in the past and tentative arrangements have been made for a meet. These races take in all classes of swimming and are supervised by the life guards.

With Carnival Week being held a week earlier than usual, August 24 to August 30, vacationists can be sure of warm weather and local CARNIVAL

(Continued on Page Fifteen)

The annual "Miss Hampton Beach" contest is open for applications.

"Miss Hampton Beach of 1950" will be chosen by judges at the bandstand on the night of Tuesday, August 22, and will reign as queen through Carnival Week which opens this year on August 24 and continues to August 31.

This contest has always been a popular beach highlight and several lovely young girls have already entered. Applications are available at the Chamber of Commerce office where arrangements are made with the official photographers for pictures.

### Celebrates 86th Birthday At Beach

Harris Court on the boulevard was the scene last evening of a surprise lawn party in honor of Mrs. Catherine Prevo who celebrated her eighty-sixth birthday.

Mrs. Prevo is spending her eighth year with the Harrises along with her daughter and son-in-law, Mr. and Mrs. C. Broderick of Leominster, Mass., where Mr. Broderick is the coach at Leominster high school.

### Beach Chamber Faces Problem Of Toll Road Losses

The Hampton Beach Chamber of Commerce this week joined with businessmen along U. S. Route 1 in New Hampshire to study plans for an organization which will attempt to get the tourist traffic back onto Route 1 and 1A.

Approximately 75 businessmen in the Seacoast area met last Thursday evening in the Hampton Centre school auditorium to discuss plans for an organization with the purpose of overcoming the effects of the new Toll Road bisecting the southeastern part of the state.

It was reported that business in this area has already fallen off from 25 to 50 percent, depending on the type of business, since the Toll Road opened. Consternation over the prospects following Labor Day and the loss of the hunting and skiing business was paramount in the minds of business operations along U. S. route 1.

Edward S. Seavey, Jr., publisher  
(Continued on Page Seven)  
LOSSES

"Specializing in Hampton Beach Properties for over 15 Years"



# HENRY'S

## REAL ESTATE AND INSURANCE AGENCY

HAMPTON BEACH, N. H.

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INTERWOVEN Socks

PIONEER Suspenders and Belts

JOCKEY Underwear

BEAU BRUMMEL Ties

WARREN Luggage

SWANK Jewelry

RONSON Lighter

STANLEY & STANLEY Leather Goods

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*Arthur & Armstrong*  
80 STATE ST. NEWBURYPORT

A FINE MEN'S STORE

**The Beachcomber**

Incorporating The Hampton Beach Advocate

A Vacation Digest of all the news information for the summer visitor

Published Wednesdays, June 28 to August 30

By The

HAMPTON PUBLISHING COMPANY

HAMPTON NEW HAMPSHIRE

FOR ADVERTISING RATES IN THIS PAPER  
TELEPHONE HAMPTON 555

Communications and Items from readers are welcome at all times.

**QUALITY UNQUESTIONED**

In all fairness to the Hampton Water Works company and its parent holding companies, it should be clearly stated that there is no question of the quality of the water on Hampton Beach.

The problem that presents itself, now that the question of an adequate supply has been solved according to a company official's testimony, is that of an adequate distribution system capable of delivering the water even to the second and third floors of any building on the beach.

Chamber of Commerce officials were a little concerned for fear that some person might misinterpret the innocuous paragraph in Miss Fogarty's column of last week, which was purely satire and written for the consumption of those who have been able to maintain their sense of humor in this world of situations and woes.

There is no doubt that tests would prove and there is plenty of oral testimony also, that the water on Hampton Beach is of the highest quality to be found in any municipal system. The fact that it is mighty expensive should also be proof of its quality.

**Lamie's Tavern**

HAMPTON CENTER

Famous For Fine Old  
New England Cooking

Luncheon Specials 90c up  
Dinners \$1.50 up

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dined at this famous Hampton restaurant.

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**AIR CONDITIONED FOR YOUR COMFORT**

OPEN 7 A. M. to 11:45 P. M. DAILY

**Have You Heard?**

That Barbara says the boy friend's name is Fred, not Tom?

That Steven and a female friend at Munsey's are a close, close two-some?

That Mrs. C. of Christine's was surprised on her birthday by her friends from Lowell?

That Connie (The Surf) takes long walks towards the State Bathhouse late at night and he is not always alone?

That Chubber S. will be called into service with the navy reserves?

That Artie and Danny are still recuperating from the little Danny Brook at I street last Friday night?

Why did Margaret and Bill W. go to Boston so often?

That the French girls from Three Rivers, Canada, wish they were still at the Beach? Artie and Butch also.

That Postmaster Winnie from Selkirk, N. Y. is a fireman?

That Joe Rowan, the charming singing waiter at Munsey's is adapted to the use of a sunshade? Wonder why?

Joan, Alma and Casey were at "Joe's" the other night just for a change?

About the A. R. M. hunters? Ask Bob or Wallie at the Casino Hot Dog stand.

That Helen and Joyce are heart-breakers?

That Jean has lost all interest in R. G.?

That William H. is the busiest man on the beach trying to think up ways to get out of work?

That Al Casassa is on the make again this year and this time it's J. D.?

That Eddie is waiting for a girl from Lowell?

That Mac McCaughey is a cheer leader for L. H. S.

That Betsey and his friends are going steady but not steady?

That Ester Keefe was on her good behavior while her boyfriend was away?

LADIES' AID

COMMUNITY CHURCH

The Ladies' Aid of the Hampton Beach Community church met Tuesday evening and was entertained with a concert played by Perley George on the new set of chimes the society is giving the church.

After business meeting Mrs. Merle Beckman and Mrs. Perley George served refreshments. Next week Mrs. Minnie Goodwin and Mrs. Eva Coleman will be the hostesses.

HAVE YOU HEARD?

If Maureen has decided between Frankie and Billy?

**RAYMOND STURGIS  
Ambulance Service**

Tel. 657  
High St., Hampton, N. H.

**MARSH AVENUE  
BARBER SHOP**  
Corner "P" Street  
Open 9 a. m. to 9 p. m.  
OPEN ALL DAY SUNDAY  
Chas. deNichols 713

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RESTAURANT  
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Place Mats  
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ON THE BOULEVARD

Grille Clam Shoppe  
Between J and K Sts. Cor. Marsh Ave & Ocean Blvd.

Famous For Our

**FRIED CLAMS**

French Fries — Lobster Rolls  
Pepper Steaks — Onion Rings — Frankfurts

Light Lunches

OPEN 8 A. M. to 1 A. M.

That the certain girl from Somerville has suddenly changed her affections in the direction of Lowell?

That Maureen is waiting for an answer from Frankie?

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Seafood Market**  
GROCERIES  
FISH LOBSTERS  
King's Highway Foot of 15th St.

The Little Shop with Big Values  
Finest Fabrics of all Types  
New Wool Rug Materials  
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Off State Street  
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CABINS**  
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Hampton Beach  
H. W. Young 710

**Margaret M. Junkins  
CANDY SHOPPE**  
OPENING SOON  
Established 1920  
Candies Mailed  
Hampton Beach, N. H.

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VENETIAN  
BLINDS  
All Colors  
in  
Steel - Aluminum - Flexaluminum  
Plastic Tapes  
12 HIGH STREET HAMPTON, N. H.



Values To CROWE About



**BAY STATERS —**

(Continued From Page Three)

J. J. Solari of Cambridge, Mass., took first prize with a song and dance routine, "Is You Is Or Is You Ain't My Baby," and a sister team from Lowell, Mass., were second with their vocal selection, "Whispering Hope". They were Ann and

Mary Vaughn, 12 and 13, respectively.

Third place was won by Judy Carney, 6, of Lowell, a singer and dancer, whose tune was "If I Knew You Were Comin'."

Kenneth Young, 24, of Williamansett, Mass., was the Senior division winner singing, "Because." His runners-up were Julie Zafferto, 18, Brighton, Mass., with an accordion selection, "Lady of Spain," and Frances Sufflovitch, 21, Lawrence, Mass., who sang "It had to Be You."

Everyone is welcome to enter this Monday night show. Applications are available at the Chamber of Commerce.

**TRY THE HARBOR GRILL**  
Breakfasts, Dinners Steaks and Chops Cooked by Expert Chefs  
At the New Bridge HAMPTON BEACH  
702

**Tuna Fishing Sport Fisherman**  
**KINO**  
PRIVATE CHARTER  
1 Ocean Blvd. at the Bridge  
CAPT. WALT STURGIS

**The Cover**

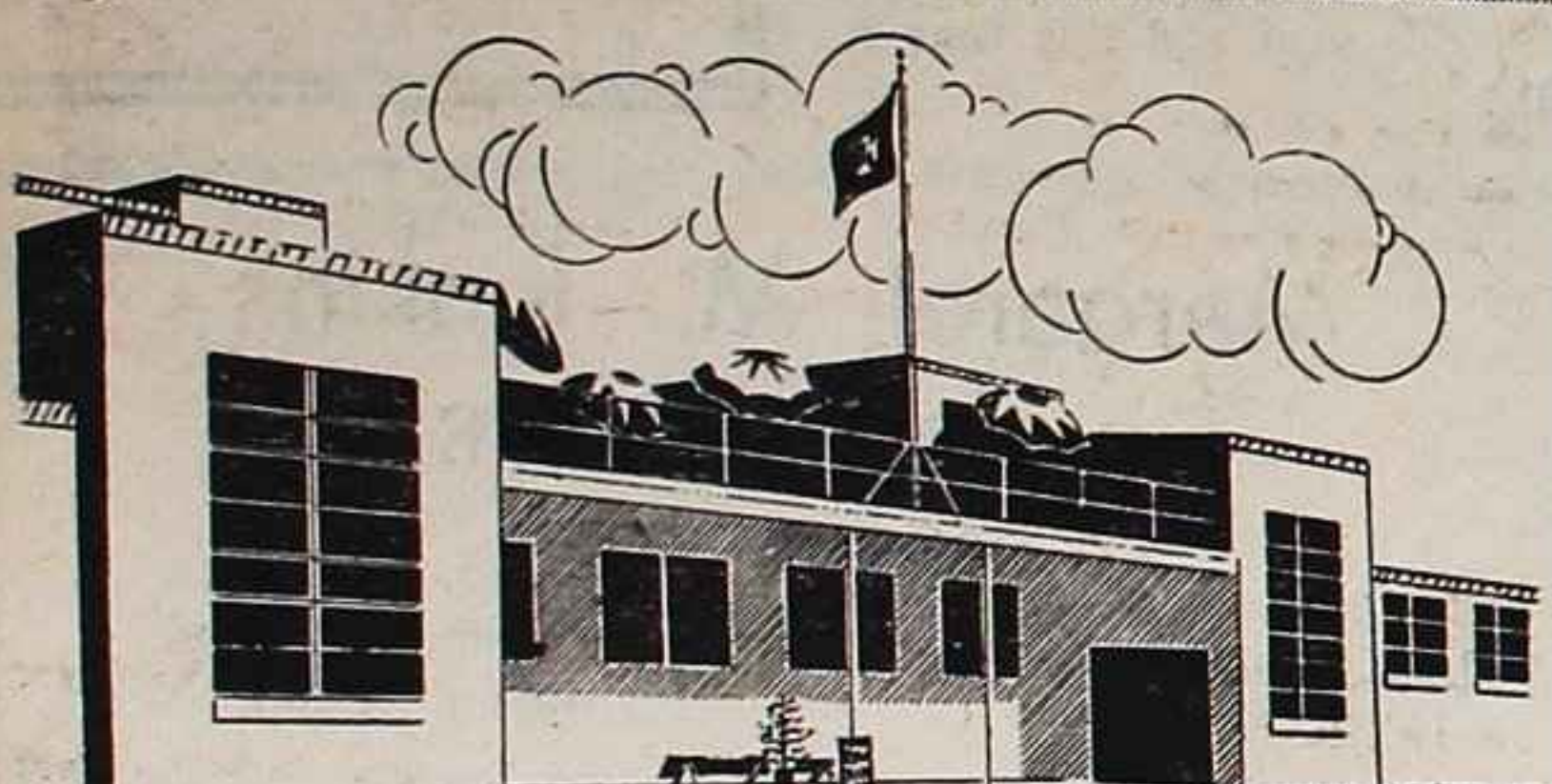
There is always a cooling breeze at the Hampton Beach State Park which is making the state recreational area at the southerly end of the beach increasingly popular with the summer vacationist.

Shown on the cover is the entrance to the bathhouse and the sun deck where families can picnic and enjoy the panorama of sea and sand beyond.

**PROPERTY MAINTENANCE SERVICE**  
Repairs-Painting-Caretaking  
— Year Round Service —  
Phone Hampton 2468  
ALLAN J. SISSON  
107 North Shore Blvd.



TERRY GAY, pretty Boston model vacationing at Hampton Beach, prepare to cast her hook into the water in hopes of catching a prize-winning fish in the annual beach fishing tournament. Her two-piece play suit is especially suitable for fishing. Photo by Higgins



**State Recreation Area**

Hampton Beach State Park  
ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE  
STATE SUPERVISED MODERN BATHHOUSE  
LARGE PARKING AREA  
QUIET ATMOSPHERE  
BEACH SAFETY PATROL  
OCCASIONAL MUSIC  
REFRESHMENTS AVAILABLE  
Tennis, Shuffleboard, Horseshoe Pitching, Croquet  
And Other Games  
Spacious bathhouse with observation deck for relaxation, picnic tables and other facilities  
EXCELLENT SUN AND SURF BATHING

**TUTORING CHILDREN**  
GRADES 2 - 6  
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**LOUIS B. WINKLER,**  
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**HAMPTON CENTER**  
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**GUYON'S SERVICE STATION**  
Complete Automotive Service

**BOAR'S HEAD** **HAMPTON BEACH**  
706

**LOSSES —**

(Continued from Page Three)

of the Union, presided at the meeting and in his introductory remarks expressed the belief that a strong organization of local businessmen was necessary to promote business for the area. He pointed out that it was no use to believe that the bulk of the traffic could be brought back onto Route 1, but that it was important to get back the tourist who is looking for the recreational spots to visit.

Mr. Seavey expressed the belief that the best solution to the whole problem was to build from within, making Hampton a shopping center for this area and attracting a light manufacturing industry employing 75 to 100 persons, rather than basing the whole economy of the area on the recreational business and the Navy Yard.

Alton P. Tobey, Hampton druggist concurred and said that an as-

sociation would help materially to develop the retail, industrial and recreational business in the towns commencing at Seabrook and extending north to Portsmouth.

Alvin F. Redden of Portsmouth, executive secretary of the New Hampshire Seacoast Region Development Association, recommended steps be taken for a survey which might help in attracting new industry to the area. He mentioned the Boston & Maine Railroad, Federal Reserve Bank of Boston and the Industrial Development committee of the New England Council as groups who could help in bringing new industry here after the necessary survey has been made.

Charles F. Butler, executive secretary of the Hampton Beach Chamber of Commerce, spoke of the need for directional signs to bring the tourist to the coastal area of New Hampshire and said that the chamber has already erected a large sign in the vicinity of Salisbury Square and adjacent to the right-of-way of the toll road at the Hamptons' interchange.

Mr. Butler also pointed out the necessity of better directional signs at the new traffic circle in Portsmouth to let the south-bound tourist know about the beaches along the New Hampshire coast and the free road.

The Chamber of Commerce se-

retary read the following quotes from a communication to the Hampton Beach Chamber of Commerce, signed by Highway Commissioner Frank D. Merrill:

"We hope that the people on Route 1 will feel free to talk to us at any time on their problems. I am hopeful that some rather substantial improvement between Seabrook and Portsmouth will be possible before next July, and a recommendation concerning this will be a part of my overall program to be submitted to the next legislature."

Among others to speak at the meeting were Herbert Trofatter, J. Walter Hollis, Leroy W. Hamilton, Hampton; Herman L. Norton, North Hampton; C. Roland Dionne, Seabrook; E. C. Chaddock, Hampton Falls and Charles W. Gray of Station WHEB. At the conclusion of the meeting it was voted to form a committee of six from the towns in-

involved and for the committee to ascertain the sentiment of other businessmen in their respective towns as to the type of organization they wish to form.

Named to the committee were Fred Crowe and Anthony Grasso, Hampton; Eacie Chaddock, Hampton Falls; Roland Dionne, Seabrook; Herman L. Norton, North Hampton, and John Stef, Portsmouth. A meeting will be held in the near future at which it is hoped that some kind of an organization to help improve the economic conditions in the towns affected by the new road, will be established.

**GAUDREAU'S BARBER SHOP**  
Down but not out  
Back in business soon  
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Groceries - Meats  
Marsh Avenue Hampton Beach

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**THE BARN**  
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Funster  
Johnny Falford's Orchestra  
REASONABLE PRICES

**Ahoy There!**  
Men - Women  
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VACATION WEAR

**SPORT TOGS SWIM SUITS**

In fact wonderful summerwear for every member of the family. Start your shopping tour here and you'll be sure to get what you want . . . at reasonable sea level prices.

**Sturgis Apparel**  
Lafayette Rd. Hampton Center





# NORTH SHORE SHOPPING CENTER

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That Westinghouse's best welder from building I-70 spent the past two weeks at the May B. on Nudd Terrace?

Painted with Touraine Paints by **NAT YOUNG** Painting Paper Hanging

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ICE — WOOD — OIL

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Friendly Service  
Reasonable Prices

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Tel. Hampton 908 - 347

### Beach Notes

Bailey's Guest House on North Shore boulevard has registered Mr. and Mrs. J. F. Shaw, Miss Evelyn Shaw and Miss Vivian Kocher, Madison, Wis., Mr. and Mrs. George Gauffa and son, Dominic, Springfield, Mass., Francis Desimone, Clinton, Mass., Mr. and Mrs. H. Merruca, Bronx, N. Y., Michael Turo, Worcester, Mass., Mr. and Mrs. John Mandiman and two daughters from Troy, N. Y., and son Rev. John J. Hardiman of St. Mary's rectory, Ballston Spa, N. Y., Miss Elaine Kralling, Hartford, Conn., Miss Theresa Slattery, Lowell, Mass., Mr. and Mrs. Thomas McKinney, Manchester, Conn., Mr. and Mrs. William J. Fay, and Brenda and Billy, Peabody, Mass., and Mr. and Mrs. John Fitzpatrick and daughter, Carol.

Guests at the Seven Gables cabins of the boulevard this week are Paul Sexton and party, Mr. and Mrs. Howard Bliss, Mr. and Mrs. E. J. Finnegan, Mr and Mrs. D A Clark, all of Springfield, Mass., Mr. and Mrs. Arthur Labriche and family and Mr. and Mrs. B. F. Fossi, Montreal, Mr. and Mrs. Robert Lord and Mr. and Mrs. James Reynolds, Thompsonville, Conn., Mr. and Mrs. Murray Kilbury, Misses Margery Soraghan, Mary Martin and Gertrude Connelly, Albany, N. Y., Mr. and Mrs. Thomas Wright, West Sand Lake, N. Y., William

Richter, Lawrence, Mass., Mr. and Mrs. Paul Fahr and Mr. and Mrs. John McKinney, Troy, N. Y., Mr. and Mrs. D. J. Messitt, Watervliet, N. Y., Mr. and Mrs. Charles Pelletier, Pawtucket, R. I., Mr. and Mrs. Patrick Courtney, Chicopee Falls, Mass., Mr. and Mrs. Francis Ring, Waterbury, Conn., Mrs. M. Bean and daughter, Dorothy, Manchester, Mr. and Mrs. A. E. Gould, North Haven, Conn., Mr. and Mrs. James Lang, New Haven, Conn., Mr. and Mrs. Walter Trainor, Hartford, Conn., Mr. and Mrs. F. G. Jackson, New Hartford, N. Y., Mr. and Mrs. George Baker, Catskill, N. Y., Mr. and Mrs. Walter Kurpeski, Hyde Park, Mass., Mr. and Mrs. Richard Hingston, Peabody, Mass., Mr. and Mrs. Martin Nelson, Hopedale, Mass., Mr. and Mrs. John Jarvis, Central Falls, R. I., Mrs. C. Lane and daughter, Berkeley, Mich., Mr. and Mrs. James Gilheeny, Providence, R. I., Mr. and Mrs. James Mullin, Lowell, Mass., Mrs. Marcel Juot and family, Quebec, Mr. and Mrs. G. Gloved, Framingham, Mass., Mr. and Mrs. William Griffith, Worcester, Mass., Misses Helen Jubnodle and Jacqueline Freditte, St. Jean, Que., and Mr. and Mrs. Joseph Whalen, Holyoke, Mass.

### HAVE YOU HEARD?

That vera D. says his initials are S. F., not J. J. C.?

**DEARBORN'S EXPRESS**  
and Moving Service  
Refrigerated Service Daily  
Boston to Hampton  
TELEPHONE 2537

**CORSET SHOP**  
Registered Spencer Corsetiere  
Knitting Yarns - Hosiery  
Kerchiefs - Millinery  
11 Ann's Terrace Hampton  
Shop No. 5

**North Shore Fish Market**  
Lobsters — Fish — Clams  
FRESH DAILY

*Sylvia's*  
**BEAUTY SALON**  
SYLVIA BOULEA PHILBRICK

**Colonial Gift Shoppe**  
The Gift for Every Occasion  
Solve Your Gift Problems Here

**Paul E. LaFreniere**  
Jewelry & Watch Repairs  
All Work Electronically Tested  
SALES — SERVICE

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Women's - Misses - Juniors'  
SPORTSWEAR

**OPEN AIR DRIVE IN**  
Fruits and Vegetables  
FRESH DAILY

**Hampton Dry Cleaners**  
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Pressing Whil-U-Wait at  
Our Main Plant  
Lafayette Rd. Tel. 529 Hampton

**Tobey's No. Beach Store**  
Drugs - Sundries - Suntan Oil

**Your Host Luncheonette**  
Sodas - Ice Cream - Sandwiches  
JUMBO FRUIT DRINK 5c

### Beach Notes

Jim Canning of Lynn, Mass., a waiter at Munsey's Sea Grill, will sail August 8 on the S. S. Roma for Europe. His co-workers at the restaurant recently presented him

**Standish Gift Shop**  
Largest and finest  
in New England  
Ocean Blvd at A Street

**FOR SALE**  
Antiques, China, Glass  
Bric-a-Brac  
**THE NOREEN**  
North Shore Rd. and First St.  
HAMPTON BEACH

**BELLA'S Market**  
GROCERIES - MEATS  
BAKERY FOOD  
VEGETABLES  
FROZEN FOODS  
Ocean Boulevard  
BETWEEN J & K STREETS

**—BEANO—**  
**AMERICAN LEGION HALL**  
Exeter Road Hampton  
**EVERY THURSDAY**  
8 P. M.

HAMPTON BEACH CHAMBER OF COMMERCE  
**THE SIGN OF THE RED GULL**  
EMBLEM OF COOPERATION

Those hotels, rooming houses, restaurants, and other places of business which display the RED GULL to help pay for your entertainment by contributing to the Chamber of Commerce. Most certainly they deserve your patronage. So the next time you engage a room or make a purchase look for the sign of the RED GULL. It is the Emblem of Cooperation. 712

### Bridal Shower Given At Beach

Miss Joan Breton of Portsmouth was honored guest at a shower held recently by Mrs. C. B. Mitchell of Lawrence, Mass., at the Pembroke Cottage, Hampton Beach.

The house was beautifully decorated in pink and white and the table centerpiece was a bowl of sweet peas and white candles. The bride-to-be sat under a bell which

was opened, showering her with confetti before opening the gifts.

Miss Breton will become the bride of Mr. Joseph C. Regan of Lawrence, Mass. in August. Guests were present from Boston and Lawrence, Mass., Maine and New Hampshire.

### HAVE YOU HEARD?

That Billy G. took advantage of a day off and rushed to Lowell to see Depot Annie?

### FRESH COOKED NUTS

WE COOK WITH OUR OWN OLIVE OIL  
THEY ARE CRISP AND DELICIOUS

You've Tried the Rest — Now Try the Best  
TOPS IN QUALITY, LOW IN PRICE

### BUZZELL'S

The Oldest Candy Shop on Hampton Beach  
Established 1917

You Can't Beat — —  
**ELECTRIC WATER HEATING!**

**GENERAL ELECTRIC**  
**AUTOMATIC**

**ELECTRIC WATER HEATERS**

**Exeter & Hampton Electric Co.**

Exeter 5916



# SAVE • THE • BEACHCOMBER

## Coast Guardsman Bound Over To Superior Court

Shirley McCravy, 18 Coast Guardsman at the Hampton Beach Coast Guard station, was arraigned Friday afternoon in the Hampton municipal court on a charge of aggravated assault in connection

with the stabbing of Joseph Perotti, 19, of Cranston, R. I. Through his counsel, McCravy entered a plea of innocent and waived examination. Judge John W. Perkins ordered McCravy held in \$1,000 for his appearance next October before the Rockingham County grand jury to be held at Exeter. He furnished security and was released.

## REUNION — (Continued from Page Three)

velopment company in that city. They will be joined this weekend by Mr. and Mrs. Tucker's daughter, Phyllis, who is employed in the Pentagon Building in Washington, D. C. Another son, James W. Tucker,

Jr., will be on hand for the reunion with his wife and family. Jim Jr. is well known on the beach as the proprietor of the Casino Garage and as a Commissioner in the Hampton Beach Village Precinct.

## HAVE YOU HEARD?

Why all the Lowell girls are giving the "evil eye" to a certain party from Somerville? Could a certain Harry be involved?

## AT THE BEACH THEATERS

**OLYMPIA**  
HAMPTON BEACH  
SHOWS 2:30 7:00 9:00

Wednesday, Thursday August 2-3  
 Jack H. Skirball and Bruce Manning present  
**CLAUDETTE COLBERT • ROBERT RYAN**  
 in **The SECRET FURY**

Friday, Saturday August 4-5  
 "Five Bell Picture!" — Jimmie Fidler  
 "Superb, Always Entertaining Medal of Month!" — Parents' Magazine  
 "Producer made it with his heart!" — Lovella Parsons  
**Johnny Holiday**  
 WILLIAM BENDIX • CARMICHAEL • CLEMENTS • MARTIN

Sunday, Monday, Tuesday August 6-8  
**FOR SHEER EXCITEMENT**  
 IT HAS NEVER BEEN EQUALLED... WITH EVERY GASPING THRILL  
 IN COLOR BY **TECHNICOLOR**  
 From the Novel by James Ramsey Ullman  
**The White Tower**  
**Glenn Ford • Valli • Claude Rains • Oscar Homolka**  
 with SIR CEDRIC HARDWICKE • LLOYD BRIDGES • JUNE CLAYWORTH • LOTTE STEIN  
**THE WHITE TOWER**

**CASINO**  
HAMPTON BEACH  
SHOWS 2:30 7:00 9:00

Thursday, Friday, Saturday August 3-5  
 A PERFECT HIT IN COLOR BY **TECHNICOLOR • M.G.M.'s**  
**"ANNIE GET YOUR GUN"**  
 starring **BETTY HUTTON**  
 INTRODUCING HANDSOME, GOLDEN-VOICED NEWCOMER **HOWARD KEEL**  
**LOUIS CALHERN • J. CARROL NAISH**  
 PRICES FOR THIS ENGAGEMENT ONLY!

Sunday, Monday August 6-7  
**WARNER BROS. RETURN OF THE FRONTIERSMAN**  
 COLOR BY **TECHNICOLOR** *Gordon MacRae*  
**JULIE LONDON • RORY CALHOUN • JACK HOLT** RICHARD BARE WRITTEN BY LENA ASHLEY

Tuesday, Wednesday August 8-9  
**THAT ERNEST HEMINGWAY WALLOP!**  
**John GARFIELD • Micheline PRELLE**  
**UNDER MY SKIN**  
 Directed by JEAN NEGULESCO Produced by CASEY ROBINSON

# FOR • YOUR • THEATER • GUIDE

HAVE YOU HEARD? The long romance of Betsy and the boy from Mahoney's has broken up with Betsy waving good-bye?

**STRAND**  
Amesbury Phone 919  
 Now Playing Ends Sat.  
 Season's Biggest Hit  
**SPENCER TRACY in "FATHER OF THE BRIDE"**  
 Sun. & Mon. Aug. 6 - 7  
 Dana Andrews - Gene Tierney  
**"WHERE THE SIDEWALK ENDS"**  
 — also —  
 David Bruce in  
**"Young Daniel Boone"**  
 Tues. - Thurs. Aug. 8 - 10  
 in Luscious Technicolor  
 Esther Williams and Van Johnson in  
**"DUCHESS OF IDAHO"**  
 — also —  
 Farley Granger in  
**"Side Street"**

## Town And Beach All-Stars Split

The Hampton Park League All-Stars and the Hampton Beach All-Stars divided two games played last week with the up-towners winning the first and the other encounter awarded to the Beach boys after a tie in the ninth inning. Many of the Hampton boys played in the Church League so had to leave at six o'clock. The first game played Thursday afternoon found the Hampton club victorious, 22-18, but only a last minute desperate play kept the visitors from gaining a triumph. The Beach team scored three big runs in the seventh to draw within four points of the Townies. In that contest Lamprey was the only player to hit safely more than once for the Hampton All-Stars. For the beach club, Martin and Constantineau both collected three hits and Heard made two in three trips to the plate. In the second contest played Friday afternoon, the game was awarded to the beach, 19-18, when the Hamptonites had to leave early for another game. In that game Graves of the Townies made six hits in seven trips and Bob Woedes singled four times in six times up. Charlie White also had a good day as he made three singles in five official appearances. Martin and Moran each made three hits for the beach club.

The boys of Hampton are certainly showing a great amount of improvement as the weeks roll by and their playing next spring will certainly show the results of this summer's work.

**I O K A . . . .**  
**BRIGHT LEAF**, starring Gary Cooper and Lauren Bacall, comes to the Ioka Theatre, Sunday and Monday, August 6-7. Based on Foster FitzSimon's novel of the same name, it is a colorful depiction of the growth of the tobacco industry in the late 1890's, and of the rise and fall of a world-wide tobacco empire. Also in the cast are Patricia Neal, Jack Carson and Donald Crisp.

**CHIPS**  
 Any plant, other than blueberry, that grows in a blueberry field is considered a weed; keeping a field free from weeds is one of the most difficult problems the grower faces. The only sure way of getting rid of weeds such as sweet fern, hardhack, and brakes, is to cut them.

Mildew spots must be treated when fresh, before the mold growth has a chance to weaken the cloth. Soap and water will remove very fresh stains on washable material. Drying on the grass in the sun helps to bleach the spots.

As you put meat, poultry, soup, entrees, sandwiches, and pies in your home freezer, keep a record

of your preparation methods, the length and temperature of storage, and your results.

**STRAND**  
NEWBURYPORT  
Phone Nbypt. 919  
 Wed. thru Sat. August 2-5  
 A Happy Happy Hit . . .  
**One You Should Definitely See Based on Famed Saturday Evening Post Stories . . .**  
**"THE HAPPY YEARS"**  
 with  
 Dean Stockwell Darryl Hickman  
 Color by Technicolor  
 Sun. thru Tues. August 6-8  
**A Handful of People Fighting unseen**  
 Paul Douglas - Richard Widmark  
 Desperately to head off a terror  
 Barbara Bel Geddes  
**"PANIC IN THE STREETS"**  
 Starts Wed. August 9  
 For the First Time the Screen  
 Portrays the Poignant Story of  
 a White Man and an Indian Girl  
 James Stewart  
**"BROKEN ARROW"**  
 Color by Technicolor

**I O K A**  
EXETER Dial 2222 EXETER  
 Matinee Every Day at 2:15  
 Saturday 1 P. M.  
 Friday, Saturday August 4-5  
**DEBORAH KERR — ROBERT WALKER**  
**MARK STEVENS**  
**"PLEASE BELIEVE ME"**  
**WILLIAM EYTHE — MARJORIE REYNOLDS**  
**"CUSTOMS AGENT"**  
 Children's Show **RED RYDER** in  
**"HOMESTEADERS OF PARADISE VALLEY"**  
 In Addition to our Regular Show Listed Above  
 Sunday, Monday August 6-7  
**GARY COOPER — LAUREN BACALL**  
**"BRIGHT LEAF"**  
 Continuous Show Sunday  
 Tuesday, Wednesday, Thursday August 8-9-10  
**RANDOLPH SCOTT — RUTH ROMAN**  
**"COLT .45"**  
 (In Technicolor)

**SALISBURY AUTO THEATRE**  
 BEACH ROAD - ROUTE 1A - SALISBURY  
 Telephone Newburyport 2410-W  
 OUR MOTTO ALWAYS A GOOD SHOW  
 Now Thru Saturday August 3-4-5  
**GREGORY PECK and DEAN JAGGER**  
**"12 O'CLOCK HIGH"**  
 2nd Hit — **SPADE COLLEY and HIS BAND**  
**"EVERYBODY'S DANCIN'"**  
 Program Sunday, Monday, Tuesday August 6-7-8  
**WILLIAM HOLDEN and COLEEN GRAY**  
**"FATHER IS A BACHELOR"**  
 2nd Hit — **WILLIAM POWELL and BETSY DRAKE**  
**"DANCING IN THE DARK"**  
 (In Technicolor)  
 Coming Wednesday thru Saturday August 9-10-11-12  
**JUNE HAVER and MARK STEVENS**  
**"OH YOU BEAUTIFUL DOLL"** (In Technicolor)  
 2nd Big Hit — **GEORGE MONTGOMERY and ROD CAMERON**  
**"DAKOTA LIL"** (In Cinecolor)  
 Coming Sunday, Monday, Tuesday August 13-14-15  
**DAN DAILEY and ANNE BAXTER**  
**"A TICKET TO TOMAHAWK"**  
 2nd Hit — **BRODERICK CRAWFORD and ELLEN DREW**  
**"CARGO TO CAPETOWN"**



**HOTEL KENTVILLE**  
Rooms with Hot and Cold Running Water  
Mr. and Mrs. R. L. Goding  
Telephone Hampton 950

Visit  
**Ye Olde Country Auction**  
at  
**NORTON'S CABINS**  
Laf. Rd. North Hampton  
Household Furniture, Dishes and Glassware  
Goods Sold on Consignment  
Sale Rain or Shine Lunch  
Rye Beach 288-5  
H. L. NORTON, Auctioneer



**RED FEATHER DINING ROOM**  
At  
**HOTEL ALLEN**  
**LOBSTER - STEAK**  
Specializing in Private Parties to 250  
Tel. 2546 Ocean Blvd. Hampton Beach

**BILLIARDS . . .**  
Enjoy an afternoon or evening of Pool or Billiards at the  
**FERNCROFT RECREATION CENTER**  
The **FINEST** Billiard Parlor to be found anywhere . . . Cool - Airy - Restful.  
**BOWLING — BILLIARDS**  
**BICYCLING**  
A STREET.  
**Telephone 410**  
TAXI SERVICE EVERYWHERE

**Nudd Terrace Group Will Hold Theatre Party**  
Last week's meeting of the Nudd Terrace Associates was very well attended and the hostess, Mrs. William Malone, received compliments from all present on the delightful lobster supper which she served guests prior to the meeting. Assisting Mrs. Malone in serving were Barbara Woodbury, Mary Coakley, Beverly Ross and Mrs. Bea Laurent.  
After the supper a short business meeting was held. Miss Alyce Gilligan, chairman of the forthcoming theatre party, announced that tickets are now available. Star Flanagan reported that the baseball nine will play their next game on Thursday evening when they play the

**Beach Notes**  
Dr. and Mrs. Charles F. Moller of San Francisco, Calif., are receiving congratulations on the birth of a son born July 29. Mrs. Moller is the former Shirley Stickney whose parents are Mr. and Mrs. William P. Stickney of Highland avenue.  
In addition to the popular Billy Eckstine and his manager, Bernie Elbins, other guests at the Hotel Allen this week are Mr. and Mrs. Edward Lantigua and Mr. and Mrs. Paul Lantigua of Arlington, Mass., Mrs. Harold Sinnett and son, Jack, Miss Yvette Gentes, Mr. and Mrs. William Martin and party, Mrs. Fred Wright and Miss Rita Chapdelaine, all of Providence, R. I., Mr. and Mrs. John Tobin and party, Pittsfield, Mass., Mrs. Jack Shaw, Mrs. J. Thiolletthwaite, Mr. and Mrs. H. Rountree, the Misses Mary Bilous and Jessie Shpat, Charmaine and Jeanne Auclair, Mrs. Flannery, Mr. and Mrs. R. S. Lucus, Hild and Malcolm Lucus, Mary Keating, Ethel and Winnifred Dickinson, Pauline Milord, Kay Carr and Winnifred Dominick all of Montreal, Canada, Miss Doris Beasley, Manchester, Mr. and Mrs. Norman Hicks and son and Mrs. Nine Hicks, Fitchburg, Mass., and Miss Leona Provincial and party of Hartford, Conn.

**ACRE SHAMROCKS FROM LOWELL.**  
A delightful entertainment followed the meeting. Those taking part were Joan Dunfey, Eileen Moran, Charles Gallagher, Jack Sullivan, Bill Gilligan and Mary Keefe. Bill Gilligan and Gerry Dunfey presented something new in duets when they gave their rendition of "Don't Forget to Rigi". Miss Kay Moran was the accompanist for the program.  
Next meeting at the home of the Pres. Mrs. Bea Laurent when Prof. Guillette who is a guest at the Holiday will give a demonstration and talk on "Hypnotism and Its Effects on Humans."

**HAVE YOU HEARD?**  
That Jean is going to send Bob a postcard?

**THE OASIS**  
New England's Most Beautiful Night Club  
DINNERS FLOOR SHOW DANCING  
CALL NBYPT. 789 FOR RESERVATIONS  
Bridge Road U. S. Route 1 Salisbury 722

**HAVE YOU HEARD?**  
That the newly elected officers of the A. R. M. club are looking for new members?  
That D. F. is spending his time at Salisbury and not at Hampton!

**AIR Conditioned PORT**  
Newburyport, Mass. Tel. 2287  
Now! Ends Saturday

**A ROMANTIC RIOT!**  
**VICTOR MATURE**  
**ANN SHERIDAN**  
**Stella**  
Also Roy Rogers in "TWILIGHT ON THE SIERRAS"  
Sun., Mon., Tues., Aug. 6-7-8

**A Gala GAL AFFAIR!**  
COLOR BY **TECHNICOLOR**  
**PEGGY**  
DIANA LYNN COBURN  
Also "FEDERAL MAN"  
Coming! Wednesday, Aug. 9  
"TREASURE ISLAND"

**HAVE YOU HEARD?**  
That the cute girl from Arlington has a mad crush on the boy in the Diamond C from Dorchester?

**John the BARBER**  
"24 Years at Hampton Beach"  
Highland Avenue 704

**HOTEL STANDISH**  
Hampton's Friendliest Hotel  
Modern, Reasonable Rates.  
Ocean Blvd. at A Street

**STEDMAN Beauty Salon**  
Cecilia B. Desjardins  
HAIRDRESSER  
51 Ocean Boulevard  
TEL. J. E. MANN 2462

**SEA FOOD SHORT ORDER**  
**The Cottage Grill**  
The Little Ritz  
MARSH AVENUE  
AT THE FOOT OF N STREET  
Hampton Beach, N. H.

**DIRECT BUS SERVICE**  
Hampton Beach To Boston - Portland Fitchburg - Worcester  
FOR RESERVATIONS CALL  
**Jackie's Travel Agency**  
Tel. 2393  
182 Ocean Blvd., Hampton Beach 711

**IT'S THE FOOD**  
**MAHONEY'S LUNCH**  
"As Famous As the Beach Itself"  
OCEAN BOULEVARD AT B STREET  
Tel. 2103 Hampton Beach, N. H.

**New Actress Is Signed For Roles At Playhouse**

A new member has been signed to finish the season at the Hampton Playhouse.  
She is Rowena Burack, a young character actress from New York who has gained a fine reputation for her dramatic roles in several off-Broadway theaters, among them the Thirteen Players.  
Besides having worked with the Hampton Playhouse managers, Alfred Christie and John Vari when they were with the Washington Square Players, she has done work with the Greenbush Summer Theater in Blauvelt, N. Y., the Arena Theater in Great Neck, N. Y., and has toured the country with Claire Tree Major's Children's Theater.  
Among her better known roles are Joan in "Joan of Lorraine," Ann in "Hotel Universe," and Mrs. Bramson in "Night Must Fall." One season she did "Antigone" with Alfred Christie.  
A member of a theater family, her father was a vaudeville dancer who started her on the road to success as a dancer.  
In addition to her formal studies at New York university, Miss Burack studied modern dancing with Martha Graham.

**Mother Succumbs While On Vacation**

A Woburn, Mass., woman spending a vacation with her daughter at Hampton Beach was found dead about 9 a. m. Friday morning.  
Wendell P. Claire, Rockingham County medical examiner, stated that Mrs. Josephine Kohler, 73, had died of coronary thrombosis about three hours before her body was discovered by Mrs. Marie MacDonald.  
The family was staying at 13 Atlantic avenue.

**HAVE YOU HEARD?**  
That the Chamber of Commerce is receiving many comments on the cleanliness of the beach this year and that they have passed the compliment on to Elmer King and his hard-working crew?  
About the waitresses at Christine's — Evelyn, Jean and Maur- een?

**Repeat Sale**

OF LAST WEEK'S SELLOUT

NOW 200 MORE  
REGULAR 3.98

New summery sheer dresses  
**266**



Just what your vacation needs and what a marvelous assortment of styles. Plenty of dark tones with contrasting effects. In all sizes, too.

Because we believe that it is but a small percentage of the buying public who are foolishly hoarding, we have decided to run our regular July 5 days this

AT THESE LOW PRICES  
Buy what you need  
But not more than you need.

**LINCOLN'S**

Pleasant Street Newburyport  
NEWBURYPORT  
OPEN FRIDAY NIGHTS TILL 9 P. M.



HAVE YOU HEARD?  
How Mac fell off the Cliff with Barbara?

**MILDRED E. CHASE**  
TYPEWRITERS  
ADDING MACHINES  
Sold, Rented or Repaired  
Tel. 500  
45 State St. Newburyport

**CHEFS'**  
Steak for Two  
Large enough for three  
**\$5**  
Boar's Head Inn  
Hampton Beach  
Telephone 911

**SULLIVAN'S MARKET**  
LOBSTER — GROCERIES — MEAT  
Specializing in Fish  
Opposite the New Bridge Hampton Beach, N. H.

**Billy EKSTINE**  
"NATION'S GREATEST SINGING STAR"  
SONNY RICHARDS "THE UNPREDICTABLE COMIC"  
ADMISSION CHARGE: \$1.00 including tax  
BEVERAGE MINIMUM: \$2.00 per person  
THE Frolics at SALISBURY BEACH  
FULL COURSE DINNERS from \$2.00  
Beatrice KAY  
OPENS SUNDAY!

**TOWN TAXI**  
TEL. 497  
24-HOUR SERVICE

**THE BARN**  
at SALISBURY BEACH, MASS.  
JOE "The JERK" Happy  
DORIS Funster  
Johnny Fullford's Orchestra  
2 SHOWS NITELY SUNDAY  
For Reservations Phone Salisbury 135  
REASONABLE PRICES

### State Park Proving Popular Attraction For Beach Visitor

Pictured on the cover this week is a scene from the Hampton Beach State Park, now one of about 25 such state recreation areas. Built in 1937 under the direction of the Forestry and Recreation Division, Hampton's Park is about the second largest.

With a personnel of about 26 men and women the State Park operates seven days a week "from the time school closes until Labor Day," according to manager John Peterson, who is serving his fourth year in that capacity.

The regular employees at the Park this year are Robert Swasey, of Exeter, assistant manager; life-guard, Edward Baublis, Nashua, Floyd Robbins, Keene, and Richard Salvail, Hudson; at the concession

bar, Winthrop Rowe, Littleton, Charles Burlington, Hampton Beach and Robert Bryson, Lawrence, Mass. The checking attendants are Mrs. Ruth Pratt, Hampton, Louise Russell, also of Hampton, Roland Beudoin, Lawrence, who also doubles in the first aid room, Robert Deacon, also of Lawrence, and Philip House from Hudson.

A beach resident, Neil Harvey, is the toll collector and Bernard Campbell of Hampton is stationed at the central parking area opposite J street. The maintenance man is Edgar Van deWater of Hampton, assisted by Alfred Carlson, also from the town.

One of the most progressive of the state units, the Hampton Park now boasts a new entrance, signs, shrubs, a new boardwalk on the beach side and a spacious lobby with new chairs and tables. There are also picnic tables on the beach and a roof garden where visitors may enjoy lunch and listen to the music over the public address system. This is also the first season the employees have worn uniforms, the girls looking very neat in light green smocks and the men sporting a darker shade of the same color.

An ideal spot for a family gathering, the beach is well patrolled by the three lifeguards and some of the games provided for the amusement of oldsters as well as youngsters are tennis, shuffle board, horseshoes, volley ball and croquet. An example of perfect, yet pleasant efficiency, the Hampton Beach State Park runs equally as smoothly while catering to an average Sunday crowd of 5,000 bathers as it does with a usual week day attendance of 1,000.

### High Tides

Eastern Standard Time  
Correct Figures at  
U. S. Coast Guard Station, Hampton

THURSDAY	2:45 am	8.4
August 3	3:15 pm	8.2
FRIDAY	3:30 am	7.8
August 4	4:00 pm	8.0
SATURDAY	4:15 am	8.2
August 5	4:45 pm	7.8
SUNDAY	5:15 am	6.7
August 6	5:30 pm	7.6
MONDAY	6:15 am	6.4
August 7	6:30 pm	7.5
TUESDAY	7:15 am	6.2
August 8	7:30 pm	7.6
WEDNESDAY	8:00 am	6.3
August 9	8:15 pm	7.8

**Standish POKERINO**  
Ocean Blvd. at A Street

### INFORMATION GUIDE

**CHURCH SERVICES**  
COMMUNITY CHURCH  
Non-Sectarian  
Services at 10:30 a. m. Rev. W. Marty Connor wheeling an A & P carriage through a weekend shopping crowd... Jane Willis and Pat George having a between-the-act coke at the Hampton Playhouse... Phil O'Brien of the Playhouse fixing a little snack of ice cream, toast and lettuce for his beautiful Boxer, Todd, at the Rocky Bend... Buddy Randall of the "Crew Hat" Randalls cruising the North Shore Blvd. in his beach wagon... Bill O'Brien gazing at a flat on his day old car... Don Murphy wending his way to work... the Marimha band performing on the North Beach late the other night... the crowd watching the seals playing in the cove at Boar's Head... the frequent zpt of jet planes somewhere overhead... the little boy

**OUR LADY OF THE MIRACULOUS MEDAL**  
Masses 6:30, 7:30, 8:30, 9:30, 10:30, 11:30 a. m.  
Confessions Saturday 4:00, 7:00

**ST. PATRICK'S**  
(Roman Catholic)  
Church Street  
Masses 6, 7, 7:45, 8:30, 9:15, 10:45, 11:30.  
Confessions heard on Saturday night beginning at 7:30 P. M.  
**ST. TERESA'S — RYE**  
Mass 6:30, 8:30, 10:00 and 11:00

**BAND CONCERTS**  
4 Daily — 2-3, 4-5, 7-8, 8:30-9:30.

**FIREWORKS**  
Every Wednesday — 9:30 P. M.

**CHAMBER OF COMMERCE**  
9 A. M. - 9:30 P. M. Daily.  
Office Hours:

**U. S. POST OFFICE**  
Hours: 8 A. M. - 6 P. M. Daily.

**GOLF COURSES**  
ABENAQUI, Rye Beach — 6 miles, 18 Hole Course. Open to public.  
AMESBURY Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.  
EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.  
PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

**MUNICIPAL Town Officers**  
Selectmen: Elroy G. Shaw, Chairman; Harry D. Munsey, George H. Sumner. Town Clerk: William Brown. Office Hours, 9-11:25, Monday - Friday. Chief of Police: John Malek. Chief of Fire Department: George Lamott.

**Beach Officers**  
Precinct Commissioners: Col. George Ashworth, Chairman, James W. Tucker, Jr., Charles F. Butler, Treasurer, Roland Brags.  
Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Charles F. Butler.

**RUBBISH COLLECTION**  
From Mile Bridge to F street, Tuesday and Friday.  
North Shore Hotel to Nudd avenue, Wednesday.  
Have rubbish out and in containers.

### Boardwalk Brevities

Gerry Grenier among the sidewalk standees on the boulevard... Marty Connor wheeling an A & P carriage through a weekend shopping crowd... Jane Willis and Pat George having a between-the-act coke at the Hampton Playhouse... Phil O'Brien of the Playhouse fixing a little snack of ice cream, toast and lettuce for his beautiful Boxer, Todd, at the Rocky Bend... Buddy Randall of the "Crew Hat" Randalls cruising the North Shore Blvd. in his beach wagon... Bill O'Brien gazing at a flat on his day old car... Don Murphy wending his way to work... the Marimha band performing on the North Beach late the other night... the crowd watching the seals playing in the cove at Boar's Head... the frequent zpt of jet planes somewhere overhead... the little boy

crying because the puppy was crying during the fireworks... the cute blond at the dance hall complaining to the door man that no one danced with her and asking for man saying if she'd wait a half hour her money back... and the door he'd dance with her himself... Billy Ekstein catching a nap after doing a benefit at Suffolk Downs... Barbara Sibley floating on a wave... Billy Moriarty, soon to take the step himself, returning from Cambridge with the news of former Casino employee Jerry O'Brien's wedding... Rita Charles having her handwriting analysed... Cas Brown, an expert also ran picker, moaning over recent track losses.

**CARNIVAL** —  
(Continued from Page Three)

merchants and hotel and guest house owners expect the 1950 Carnival to attract a larger crowd than ever before. Also, more children will have an opportunity to enjoy the entertainment, inasmuch as the festivities will not be interrupted by school openings. As soon as final details are set for the Carnival Week program they will be announced here.

HAVE YOU HEARD?

Why Harry Blease of Lowell is coming up to Hampton some day this week?

As soon as you have gathered all the fruit from your raspberry plants, remove the canes which have borne fruit. With red raspberries there should be no further pruning until next spring.

**BEA'S**  
REAL ESTATE  
August Rentals  
Available Now  
100 Marsh Ave. Hampton Beach

**ROCK**  
ingham  
AUG. 7  
THRU  
SEPT. 6  
8 RACES DAILY  
Rain or Shine

**POST TIME 2 P.M.**

Daily Double  
Closes 1:45  
\$1.00 Admission to Grandstand  
\$2.00 Admission to Clubhouse  
Tax Included  
NO MINORS ADMITTED  
At Conditioned Club House Dining Room

**ALLIED N. H. GAS CO.**  
Ranges

Water Heaters  
Servel Refrigerators  
"The Clean Fuel"  
Exeter, N. H. Phone 2111  
Beach Office Marsh Avenue  
Tel. 401

**SIM'S Dept. Store Inc.**

**LAST 3 DAYS**

THURS. - FRI. - SAT.

**SUMMER**

C  
L  
E  
A  
R  
A  
N  
C  
E

**SALE**

Prices Slashed  
1-3 to 1-2

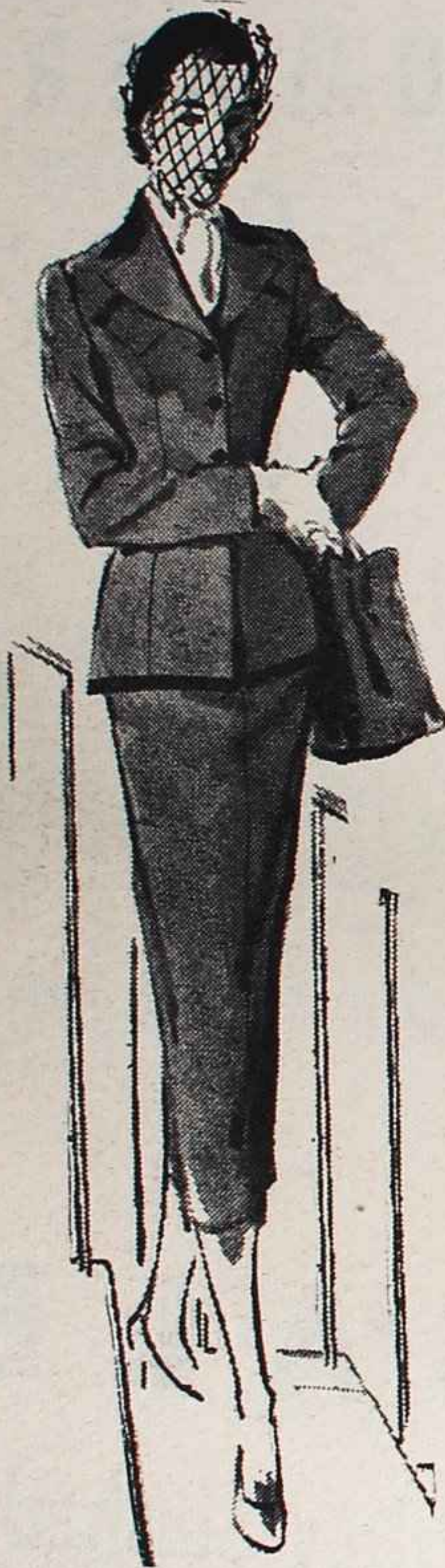
High Street Hampton Center



PORTSMOUTH'S LEADING DEPARTMENT STORE

FRENCH'S

# Fall Debut of Suits



Be well suited  
for Fall - - -

Make your choice today from  
our wonderful array of  
FALL SUITS - - -

Sizes 12 to 20  
All Rayon Wrinkle Proof  
by JOSELLI  
Exclusive at FRENCH'S

\$22.50  
Gray

100 Percent Wool  
Sizes 12 to 20  
Green - Black - Wine

\$45.00

## Geo. B. French

COMPANY

37-41 Market Street

PORTSMOUTH, N. H.

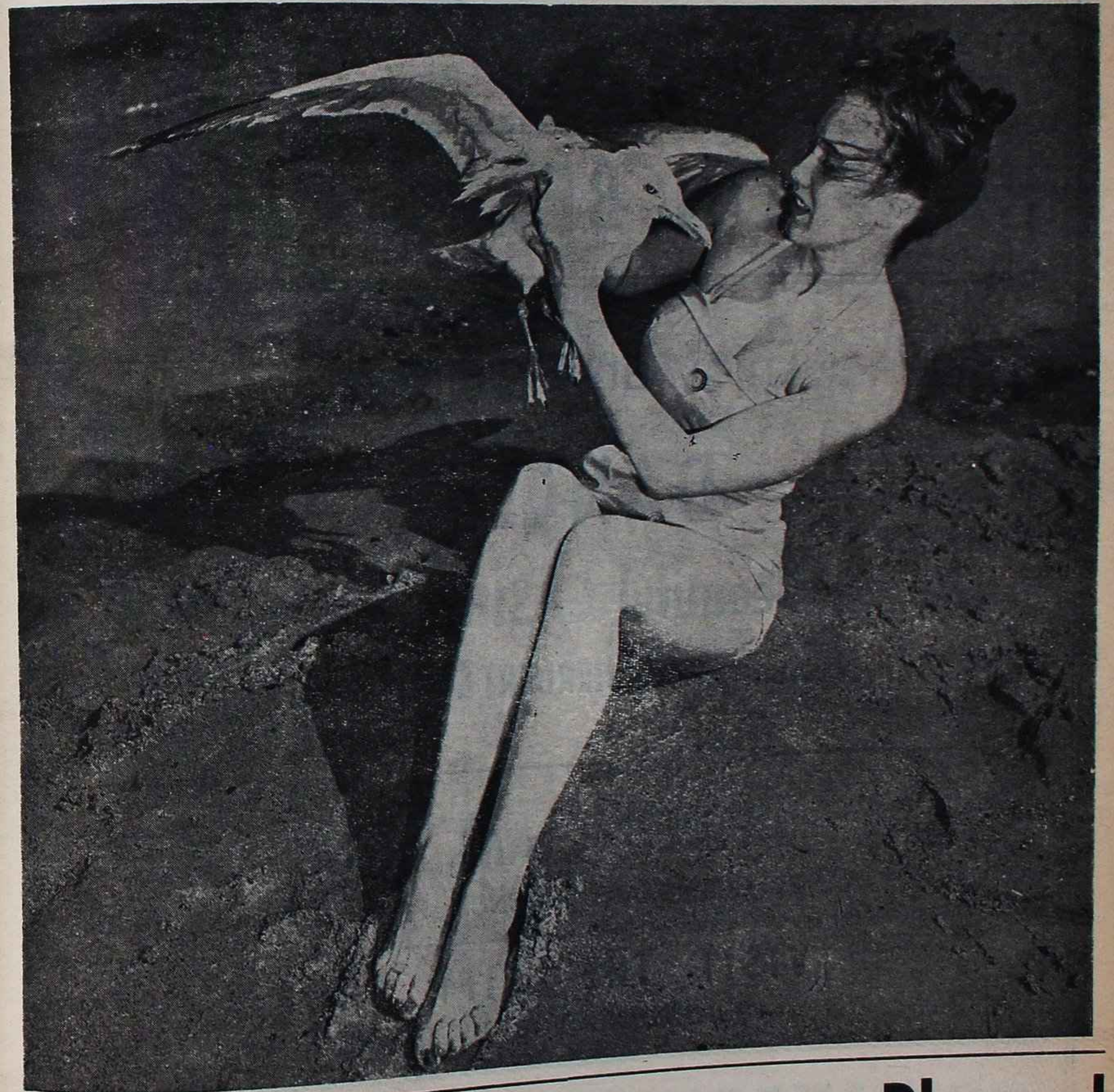
# The Beachcomber

VOL. XXI., NO. 7

Incorporating The  
Hampton Beach Advocate

WEDNESDAY, AUGUST 9, 1950

FREE DISTRIBUTION



## Gala Carnival Week Program Planned