

PLASTIC FIRE

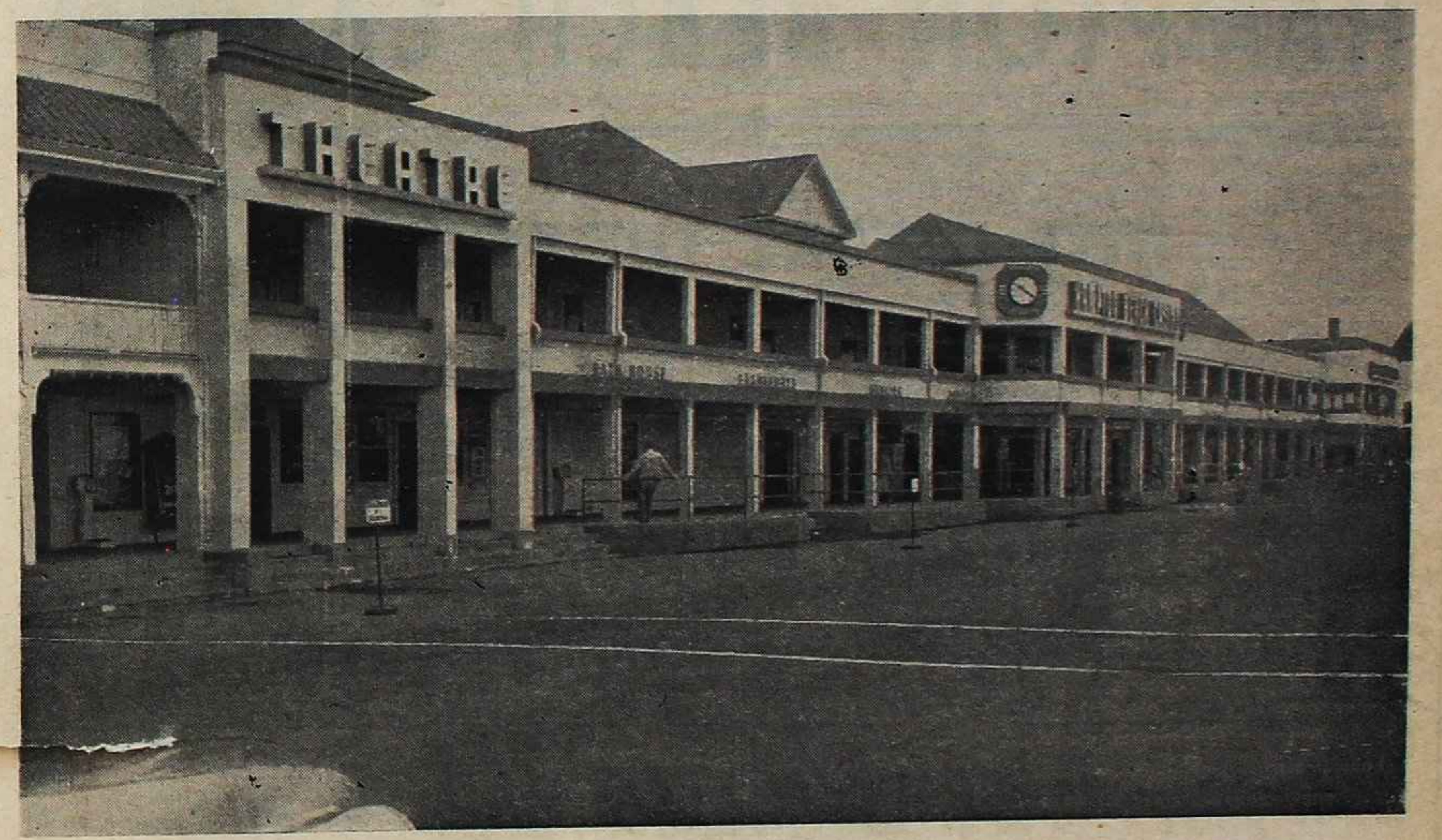
The Beachcomber

VOL. XXIII., NO. 1

Incorporating The Hampton Beach Advocate

WEDNESDAY, JUNE 28, 1950

FREE DISTRIBUTION



Beach Prepares For Gala Weekend

PATRONIZE BEACHCOMBER ADVERTISERS

"THE LITTLE SHOP WITH BIG VALUES"
Finest Fabrics of All Types
 In Remnants and Yard Goods
All New Wool Rug Materials
 For Braiding and Hooking
DANA SHOPPE
 25 Middle St. Newburyport, Mass.
 Off State St. Tel. 2455
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ON THE BOULEVARD
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 Between J and K Sts. Cor. Marsh Ave & Ocean Blvd.
Famous For Our
— FRIED CLAMS —
 French Fries — Lobster Rolls
 Pepper Steaks — Onion Rings — Frankfurts
 Light Lunches
 OPEN 8 A. M. to 1 A. M.

Clothes for a Good time

Vacation is the time to relax and here are clothes to help you do it. This is a good moment to come in and look over the field. Make your choice of sportswear now while stocks are in full bloom.



McGregor Sport Shirts	\$2.95 to \$5.95	Textron Pajamas	\$3.95 to \$7.95
McGregor Swim Trunks	\$2.95 to \$5.95	Beau Brummel Ties	\$1.50 to \$5.00
McGregor Polo Shirts	\$1.50 to \$2.95	Jockey Underwear	\$.85 to \$1.85
Hathaway Shirts	\$4.95	Summer Wash Slacks	\$3.95
Van Heusen Shirts	\$3.65 to \$3.95	Cool Rayon Slacks	\$5.95 to \$8.50
Summer Robes	\$5.95 to \$7.95	Fine Wool Gabardine Slacks	\$12.95 to \$17.95

E. B. HUBBARD CO.
 60 STATE ST. NEWBURYPORT
 A Fine Men's Store

Plymouth Alumni

Hold Beach Outing

The Seacoast Alumni Unit of Plymouth Teachers' College held its last meeting on June 14th. This was a picnic at North Beach and twenty-three members from surrounding towns were present.

After the picnic, a short business meeting was held at the home of the president, Mrs. John Brooks.

Miss Alice Jeffords, who recently returned from a flying trip to Europe with sixty other educators, promised a full recount of her trip to be given at the first fall meeting.

LADIES' AID COMMUNITY CHURCH

The Ladies' Aid at Community Church met Wednesday evening. The election of officers was as follows: president, Mrs. Perley George; treasurer, Mrs. Carl Osborne; secretary, Miss Violet Carlton; asst. treasurer, Mrs. Alice Ray; vice president, Mrs. Eva Coleman; publicity, Mrs. Elvena Ross.

The resignation of Mrs. Ida Whitehouse, who has served the society for many years as president was very regretfully received.

Mrs. Perley George and Mrs. Elvena Ross were the hostesses for the evening.

New Secretary

A well-known permanent resident of the North Beach was this year elected by the Board to serve as Secretary of the Chamber of Commerce.

Charles F. Butler, 56, probably the only member with 26 continuous years of service as a director, is also a past president of the Chamber, having served two consecutive terms in that capacity.

Mr. Butler, who is married and has one married daughter living in Westport, Conn., was born in Haverhill, Mass., and for 25 years owned and operated the Fairview Tea Room.

One of the most active beach residents, Mr. Butler is also a commissioner in the Hampton Beach Village Precinct.

Visit Ye Olde Country Auction
 at
NORTON'S CABINS
 Laf. Rd. North Hampton
 Household Furniture, Dishes and Glassware
 Goods Sold on Consignment
 Sale Rain or Shine Lunch
 Rye Beach 288-5
 H. L. NORTON, Auctioneer

Between The Lines . . .

By MARY FOGARTY

Many of our readers may think because we live in Hampton, we're experts on the checks, pigs, cows and everything else that goes in and out of a barn. Well, even you city-folk will have to admit that thousands of families — in fact, generations of families have lived by and prospered on the business symbolized by the barn.

Actually though, the only barn we can tell you about and one of the most interesting ones in the seacoast area, houses none of the conventional occupants. It's going to attract hundreds of vacationists this summer. You can't miss it if you follow the crowd — and they won't be going to see the livestock.

This barn is on Winnacunnet road — the one with the big red doors, the same that's been publicized all over the country and in Canada as being the stamping grounds for the Hampton Players.

The big red doors opened just before press time so we had a chance to meet some of the company and get a small idea of what's going to happen from July 4 opening through the 10-week season. Those of us who were around last season, which was Hampton's first on the straw hat circuit, were delighted with the theater with its original timbers and the twin balconies. This year a new box office has been added, plus a new balcony and the stage has been widened and deepened.

So much for the preliminaries.

The really important thing about the Playhouse is the company. Headed by John Vari and Alfred Christie, the resident group is composed entirely of Equity players. With the exception of one member, the management and company are completely new this year. Actually, the one member who has returned is responsible for bringing the new group to Hampton. She's Muriel Brown — our favorite

of last year's players, a girl who makes you feel that every part she does was written especially for her.

One of the students at the school connected with the Playhouse this year is Helen Jane LeRoux, a local high school senior who made her debut in, and stole the show as Miriam in "Dear Ruth" last summer.

It's through John Vari that we're able to tell you a little bit about some of the company. But during that short talk we learned more than what they've done and what they're going to do. We found out what they are. Mr. Vari's sincerity and eagerness to bring the best to Hampton is reflected throughout the troupe.

To the Vari-Christie team this isn't just a detour on the road to success. It isn't just a stop-off where they can fool around for a season and maybe "be discovered." They and their company are experienced directors, actors, actresses, technicians and what have you, who have already been successful and who consider summer stock a very necessary phase of the theater. Because, by operating the best type of summer theater, they are reaching three classes of people — those who are used to fine entertainment, those, who, during the winter months, are unable to take advantage of it, and the apprentices who are fortunate in having seasoned actors as teachers in the school connected with the theater.

John Vari's background, alone, would fill an edition but to put it briefly, at 24 he's a graduate of King's Point Merchant Marine Academy, has a B. S. from New York University and as a "president's scholar" received his Master's speech appreciation teacher at Columbia. He is a speech and Long Island university while he is studying for his doctorate in that field. He has much legitimate theater and three movies to his credit, plus experience as a dancer and a singer. He'll be seen as the playwright in the opening show, Moss Hart's wonderful "Light Up the Sky."

Although it has nothing to do with his success, because only talent and hard work can do it, John Vari says he comes from a "lucky neighborhood." His Long Island home is one block this way and two blocks that way and across the street from where many theater "names" used to hang their hats — people like Ethel Merman, Nancy Kelly, John Battles, Robert Alda, and Elizabeth Scott.

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TRY THE HARBOR GRILL
 Breakfasts, Dinners
 Steaks and Chops
 Cooked by Expert Chefs
 At the New Bridge
HAMPTON BEACH

Margaret M. Junkins
CANDY SHOPPE
 SEE IT MADE
 Established 1920 Candies Mailed
 Hampton Beach, N. H.

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VALUES
 To Crowe About
F. B. CROWE CO.
 HIGH STREET
 Hampton
 Keys Keys Keys Keys

THE BARN
 RESTAURANT
 2 — Floor Shows Nightly — 2
 THIS WEEK
 Joe "Jerk" Doris, MC
 The Three Extremes, Comedy, Knockabout
 Jangt Sayre, Acrobatic Dancer
 Beverly Colin, Singer
 ENJOY THE FINEST FOOD & ENTERTAINMENT

Hamburgs
THE MARGUERITE
 Helen Marguerite Hupper
 C STREET Sandwiches
 Open 8:30 am to Midnight
 705

BAR-X BAR-B-QUE
 BAR-B-QUED
CHICKEN — PORK — BEEF
 Roast Turkey Dinner — \$1.00
 GOOD FOOD — GOOD SERVICE
 AND A GOOD PLACE TO MEET YOUR FRIENDS
 C. Street Hampton Beach

The Beachcomber

Incorporating The Hampton Beach Advocate
A Vacation Digest of all the news
information for the summer visitor

Published Wednesdays, June 28 to August 30

By The
HAMPTON PUBLISHING COMPANY

HAMPTON NEW HAMPSHIRE

FOR ADVERTISING RATES IN THIS PAPER
TELEPHONE HAMPTON 555

Communications and Items from
readers are welcome at all times.

GLYNN —

(Continued from Page Three)

ming team, Glynn also attended
Harvard Law school.

The popular calisthenics classes
will be conducted by Bill on the
beach every Monday through Fri-
day at 10:30 a. m.

The other lifeguards chosen for

the season are Joseph Preston, 26,
of Arlington, Mass., Frederick S.
Pulcari, 27, Belmont, Mass., Walter
Coulson, 23, Lawrence, Mass.,
Ernest Rainey, Jr., 28, Ridgewood,
N. J., Henry Stone, 23, Manchester,
and James J. McDonnell, 21 of
Hampton.

Cock, in County Kildare, Elre,
has organized its first Safety First
Association branch.



RED FEATHER
DINING ROOM

At

HOTEL ALLEN

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Specializing in Private Parties to 250

Tel. 2546 Ocean Blvd. Hampton Beach

BEANO

AMERICAN LEGION HALL

Exeter Road Hampton

EVERY THURSDAY

June 29 — July 6-13-20-27

8 P. M.



Big Games . . .

. . . Big Prizes

ADAMS —

(Continued from Page Three)

Commissioner of New Hampshire,
who has signified his intention of
being present at the banquet which
is annually one of the outstanding
events of the summer social season.

Heading the arrangements for
the banquet are co-chairmen: Ray
Goding, Ralph Harris, Edmund
Langley, Sr., and Charles F. Butler,
with the following committees:

Banquet, Kenneth Ross, chairman,
John Walsh, John Hines, Harry
Hromada, Frank Moody; Tickets,
P. Fuller, chairman, H. Waterman
Young, Frank Moody, Douglass
Hunter, William Swartzwelder,
Harry Hromada, Walter Hollis,
James F. Fallon; Seating, Douglass
Hunter, chairman, Elmer Henneka,
Al Daigle, Patsy Fuller, George
Ingham.

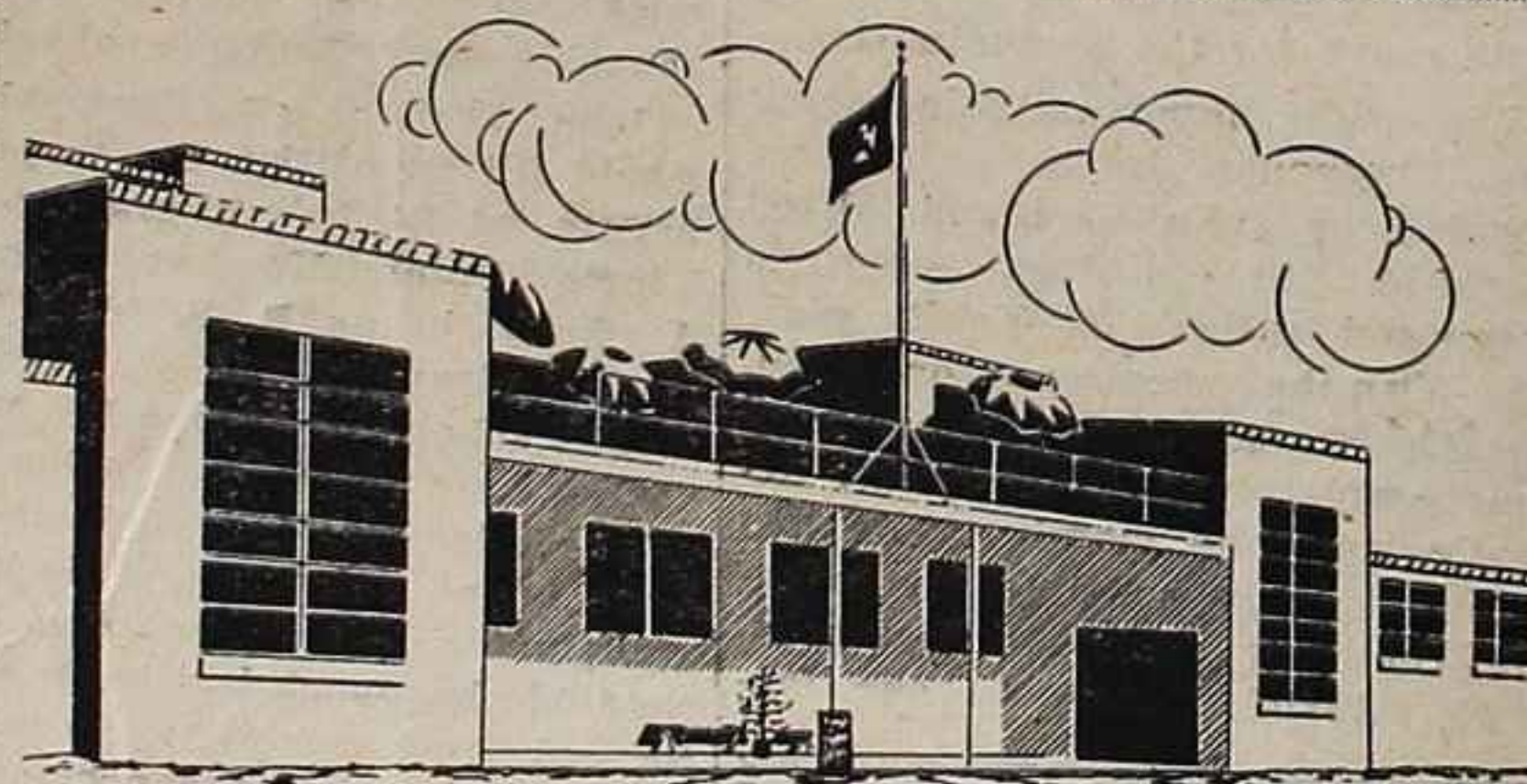
Entertainment committee, Ralph
Harris, chairman, George Ash-
worth, Arne Auto, James Batter-
bury, Ernest Desautels, John
Dignon, Henry V. Dupuis, Harry E.
Hewitt, Ralph Moulton, Howard
Page, Ernest Underwood; Recep-
tion, Ray L. Goding, chairman,
George Ashworth, Charles F.
Butler, Kenneth W. Langley, John
Walsh, John Dineen, Ralph Harris,
James Tucker, Jr.; Decorating, Mrs.
Ralph Moulton, chairman, Mrs.
James Tucker, Mrs. Elmer Hen-
neka, Mrs. Edmund Langley, Mrs.
Kenneth Ross, Mrs. Ralph A.
Moulton, Jr., Miss Loretta M.
White, Mrs. C. F. Butler.

Receiving committee, Mrs. Ray
Goding, chairman, Mrs. John Walsh,
Mrs. Ralph Harris, Mrs. Charles
F. Butler, Mrs. Kenneth Langley,
Mrs. Henry Dupuis, Mrs. James
Tucker, Jr., Mrs. Edmund Langley,
Mrs. Kenneth Ross, Mrs. George
Ingham, Mrs. Frank Moody, Mrs.
Ralph Moulton, Mrs. John Dineen,
Mrs. Elmer Henneka, Mrs. Clement
Waldron.

Standish Gift Shop
Largest and finest
in New England
Ocean Blvd at A Street

NORTON'S
Seafood Market
GROCERIES
FISH LOBSTERS
King's Highway Foot of 15th St.

YOUNG'S
CABINS
Ocean Boulevard
Tel. 670
Hampton Beach
H. W. Young 710



State Recreation
Area

Hampton Beach State Park

ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE

STATE SUPERVISED MODERN BATHHOUSE
LARGE PARKING AREA
QUIET ATMOSPHERE
BEACH SAFETY PATROL
OCCASIONAL MUSIC
REFRESHMENTS AVAILABLE

Tennis, Shuffleboard, Horseshoe Pitching, Croquet
And Other Games

Spacious bathhouse with observation deck for relax-
ation, picnic tables and other facilities

EXCELLENT SUN AND SURF BATHING

Have You Heard?

That Bill Kelley is back?

That Billy DeWolfe recently
spent a weekend with his friends,
the Connie Thomases, at the
Corona Villa on Ocean boulevard
at K street?

That Greg Hall's favorite snack
is Ralston and graham crackers?

That all the running Dick Mac-
Dougal did last summer resulted in
his breaking a few records this
year in the Yale relay races?

That Ernie Rainey will be here
only weekends this year as he's
following in his father's footsteps
by learning the shoe business from
the "sole" up? And that Bill Glynn
is replacing Ernie as floorwalker
in the ballroom?

That Georgie is out of circulation
now that there's a girl waiting back
home?

FOR SALE
Antiques, China, Glass
Bric-a-Brac
THE NOREEN
North Shore Rd. and First St.
HAMPTON BEACH 713

RAYMOND STURGIS
Ambulance Service
Tel. 657
High St., Hampton, N. H.

MARSH AVENUE
BARBER SHOP
Corner "P" Street
Open 9 a. m. to 9 p. m.
OPEN ALL DAY SUNDAY
Chas. deNichols 713

That Bill and Marie are still a
familiar sight between the center
and Boar's Head?

That the popular Eileen Janvrin
of Tobey's North Beach store re-
cently became Mrs. Dick Munroe?

That Helen McKillop can be seen
working on her gravel pit almost
every day — when she isn't paint-
ing?

That Ed, the handsome State
Beach lifeguard, is not available
girls? He's interested in only one.

That "have-you-heard" items are
solicited and may be left at the
Chamber of Commerce office to be
picked up before Monday noon?

That Betty has quite a following
and the summer has just started?

About the cute Colonial Tea
Room waitress with the short, short
hair?

About the beautiful painting re-
cently purchased by the Earl of
Olmsted?

Why Dick was sitting all alone
in the back of that station wagon?

Why Jane wants to spend all her
time at Jennie's?

That Bill Dyer's friends are
worried about his health since he's
been devoting so much time to the
girl with the merry Oldsmobile?

Where Harry Casey's girl friend
was last Sunday?

That Marge would like to know
Dick's last name?

Beach Party Marks
Seventh Birthday

Phillip Bourgeaute of Lafayette
road, Hampton, celebrated his
seventh birthday Thursday of last
week, with a party at North Beach.
Guests present were Timothy
Brooks, Bucky Howe, Paul Kinsley,
Eric Linscott, Peter Sanborn, Judy
Smiley, Jackie Snider, Billy Wein-
hold and Chucky Weinhold.

Honey makes an excellent spread
for toast, waffles, muffins, pan-
cakes, and other hot breads.

DIRECT BUS SERVICE

Hampton Beach
To Boston - Portland
Fitchburg - Worcester

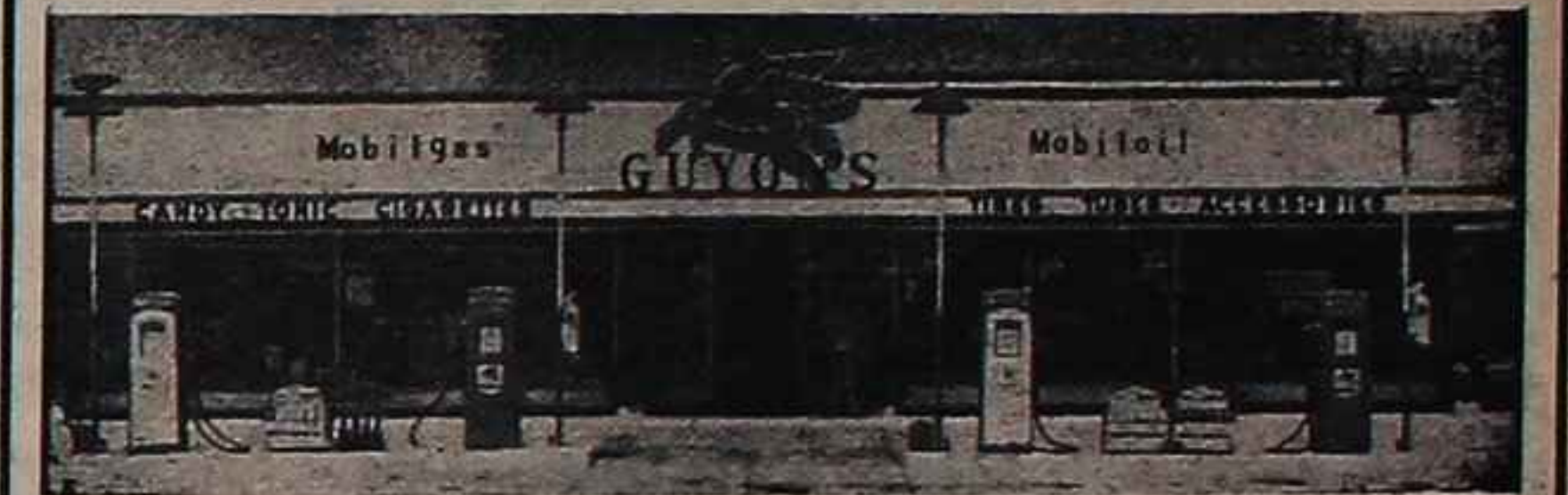
FOR RESERVATIONS CALL

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Travel Agency

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182 Ocean Blvd., Hampton Beach
711

GUYON'S SERVICE STATION

Complete Automotive Service



BOAR'S HEAD

HAMPTON BEACH
706

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Men - Women
Children's
VACATION WEAR

SPORT TOGS

SWIM SUITS

In fact wonderful summerwear for
every member of the family. Start
your shopping tour here and you'll be
sure to get what you want . . . at
reasonable sea level prices.

Sturgis Apparel
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New England's
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Night Club



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DANCING

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Specializing in
All Branches of
Beauty Culture

GRAND OPENING

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DEARBORN'S EXPRESS
and Moving Service
Always on Schedule
Refrigerated Service Daily Boston to Hampton
Hampton Agent for Aero Mayflower

Smith's Remnant Shop
Guatemala Fabric 89c yd. Over Drape 49c to \$1.25
Dotted Swiss 69c yd. Pandora Pique 59c yd.
Permanent Organdy 59c yd. Taffetas 49c up

Ring's Bakery
and Delicatessen
Home Style Pies - Cakes - Rolls - Donuts
Freeman's Dairy Products

North Shore Launderette
AUTOMATIC BENDIX LAUNDRY
Attendant On Duty at All Times

Sullivan's Market
MEATS — LOBSTER — GROCERIES
Specializing in Fish
Opposite the Entrance to the New Bridge

The Pattee Shop
Women's - Misses - Juniors' - Sportswear
SPECIAL
\$3.95 Butchers Linen Shorts \$1.95
\$1.95 Tee Shirts \$1.50

Tobey's No. Beach Store
Drugs — Sundries
Suntan Oil

YOUR HOST LUNCHEONETTE
Sodas — Ice Cream — Sandwiches
JUMBO FRUIT DRINK 5c

NORTH SHORE SHOPPING CENTER

VALUES

Every store in the shopping center will have special values for this gala opening day. Be sure to ask about their wonderful bargains and exceptional values. Many of these items will be sold to you at cost or below cost.

GIFTS

A new television set and an electric range will be the two top prizes to be awarded Saturday evening. Among the many other prizes to be awarded are layer cakes from Ring's Bakery, a man's watch from Paul La Freniere Jewelry Store and a ladies' watch from Sim's Department Store, Panda camera from Tobey's plus many other merchandise certificates and valuable gifts from the individual stores.

Your Host, operator of the soda fountain luncheonette, at Tobey's North Beach Drug store will give away 1,000 popsicles to those children accompanied by their parents. These prizes are all going to be given away absolutely free. Come one, come all, come early and look over the newest additions for the Hampton Beach shopper.

HAMPTON DRY CLEANERS
New Service for North Shore
COMPLETE DRY CLEANING AND SHIRT SERVICE
PRESSING WHIL-U-WAIT AT OUR MAIN PLANT
Lafayette Rd. Tel. 529 Hampton

OPEN AIR DRIVE IN
Fruits and Vegetables
FRESH DAILY

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All Work Electronically Tested
SALES SERVICE

FREE PRIZE DRAWING SAT. NITE AT 9 PM

North Shore Fish Market
LOBSTERS — FISH — CLAMS
Fresh Daily

Painted with Touraine Paints
By
Nat Young
PAINTING PAPER HANGING

Cash 'N Carry Store
ICE — WOOD — OIL

SIM'S Department Store
Swim Suits by Campus - Famous Ceeb of Miami
Houseware — Glassware — Everything for the Home

Joe's Barber Shop
Children's Haircuts a Speciality
Shop No. 8

MCCARTHY'S PLUMBING SUPPLIES
1. 60 x 25 Amer. Std. Royal Hostess Sink, Reg. \$181.00 \$115.00
2. Blue Steel Septic Tank Cleaner, Reg. \$6.75 \$5.95
3. Crane Double Swing Faucet, Reg. \$6.95 \$3.50

W & J Electric Co.
Telephone RB 75-2 or 227-4
Electrical Contracting — Electrical Appliances
Friendly Service Reasonable Prices

Campbell's Radio and Television
SALES and SERVICE
Telephone Hampton 908 - 347

PRIZES

Many valuable prizes will be awarded this Saturday at the grand opening of the North Shore Shopping Center. This is going to rival the biggest Hollywood premieres. Music with a master of ceremonies during the afternoon and evening to be climaxed by a grand prize drawing at 9:00 o'clock. There is absolutely no obligation to buy anything to be eligible for these prizes. All one has to do is have a card stamped in every store. The North Shore Shopping Center offers a wide variety of stores from a gift shop to an express office. Among the many other stores that you will find here are a Bendix Laundry, bakery, plumbing shop, electrical shop, radio shop, drug store, women's wear, gift shop, department store, remnant shop, barber shop, hairdresser, fruit stand, soda fountain and jeweler. Altogether there are 21 units, all built during the past several months by Henry V. Dupuis, owner of Henry's Real Estate. This shopping center is believed to be one of the first of its kind in this part of New England, and will feature ample parking facilities plus a well rounded selection of stores.

**NORTH SHORE
FISH MARKET**
Clams — Fish — Lobsters
FRESH DAILY

Corset Shop
Registered Spencer Corsetiere with 12 years experience
Knitting Yarns - Hosiery - Kerchiefs - Millinery
GLADYS WING
11 Ann's Terrace Hampton Shop No. 5

Colonial Gift Shoppe
The Gift for Every Occasion
SOLVE YOUR GIFT PROBLEMS HERE

SAVE • THE • BEACHCOMBER

Report Traffic At Beach Heaviest In Recent Years

For the first time since its initial opening with the exception of the 4th of July, the Town parking lot on Marsh avenue, which was re-

cently enlarged to accommodate 200 additional cars, was filled to capacity Sunday, according to Chamber of Commerce secretary Charles F. Butler.

Although a strong east wind kept Hampton Beach cool and comfortable, the extreme inland heat forced thousands of motorists to the beach, resulting in traffic tie-ups never before seen at this time of year.

The general opinion of visitors to this area is that the relocation of the toll houses on the new Hampton-Seabrook bridge and the four-lane road on the south side will greatly relieve the usual weekend congestion.

Your Haircut as You Want It !!
Art Gaudreau - C Street
The largest shop at the beach!
Service & Quality is Our Motto!
OPEN 8 to 8 - SUN. 8 to 1
701

CASINO

HAMPTON BEACH
SHOWS 2:30 7:00 9:00

Wednesday, Thursday June 28-29

LOUIS LEE JANE
HAYWARD • BOWMAN • WYATT
House by the River
Directed by FRITZ LANG
A REPUBLIC PICTURE

Friday, Saturday June 30 - July 1

RIDE WITH THE OUTRIDERS
M-G-M's TECHNICOLORED ADVENTURE ROMANCE!
JOEL McCREA ARLENE DAHL

Sunday, Monday July 2-3

M-G-M's exciting story of today's youth!
That "Battleground" star... and the Girl of the Year!
VAN JOHNSON ELIZABETH TAYLOR
The Big Hangover

Tuesday, Wednesday July 4-5

(COMING!) DAN DAILEY - ANNE BAXTER
A TICKET TO TOMAHAWK
TECHNICOLOR 20

Beach Notes

Mr. and Mrs. Horace Joslin, the new owners of the Seven Gables cabin colony, Ocean Blvd., have as their guests Mr. and Mrs. Toby F. Nason, Cambridge, Mass., H. Clay Howe, Longmeadow, Mass., Mr. and Mrs. J. M. Goncalves, Dedham, Mass., Raymond McCallum, So. Bend, Ind., Lloyd M. Dexter, Fitchburg, Mass., Mr. and Mrs. Anthony Quatralo, also of Fitchburg, Ida Stevenson, Clinton, Mass., Mr. and Mrs. L. F. Frenoy, Camden, N. J., Mr. and Mrs. R. P. Gaudreault, Haverhill, Mass., Mr. and Mrs. Gregory Petrides, Woonsocket, R. I., Milton A. Gory, So. Deerfield, Mass., Howard Sherman, Bridgeport, Conn., Robert P. Young, Springfield, Vt., Elizabeth A. McCarthy and party of Arlington, Mass., Mr. and Mrs. David Downer, Framingham, Mass., Mr. and Mrs. Floyd Russell, Marlboro, Mass., Dr. and Mrs. W. Clifford Furbush, Orange, Mass., Mr. and Mrs. Guy Hayes, Jackson, Mr. and Mrs. William Schaefer, Buffalo, N. Y., Edward P., Fred M., and R. Davis, all of Charlestown, Mr. and Mrs. John C. Gorman, Dorchester, Mass., Mr. and Mrs. E. P. Stone, Barre, Mass., Mr. and Mrs. Steven Suninero, W. Somerville, Mass., Mr. and Mrs. Edward D. Sullivan, Milton, Mass., Richard W. Hudson, Saunderville, Mass., Mr. and Mrs. A. F. May, Boston, Mass., and William A. Gupeelo, Manchester.
Mr. and Mrs. J. Walter Hollis, the former owners of Seven Gables,

are now living in their new home in Fairfield Park in the town of Hampton.

Mrs. Frances Dobbins and daughter, Barbara, are living on J street for the season. Mrs. Dobbins has started her second year as supervisor at the playground.

Mr. and Mrs. Edward Sears of Stafford Springs, Conn., spent last weekend at the Springfield on Ocean boulevard.

CONTEST — (Continued from Page Three)

- The snapshots must be taken at Hampton Beach.
- On the back of each picture should be printed the name and address of the contestant and complete identification of the subject.
- Entries should be left at the Chamber of Commerce office and all pictures become the property of the Beachcomber.
- The best entry of each week will be published, together with information on the photographer.
- The winner will receive a weekly cash award of \$2.00, with a grand prize going to the best picture at the end of the season.
- The deadline for accepting entries is the Saturday noon before publication.
- Only black and white photographs will be considered. The first photo will be published July 5, so get busy. You may enter as often as you like.

I O K A

EXETER Dial 2222 EXETER
Matinee Every Day at 2:15
Saturday 1 P. M.

Friday, Saturday June 30 - July 1

VAUGHN MONROE — ELLA RAINES
"SINGING GUNS"
(In Color)
THE BOWERY BOYS
"LUCKY LOSERS"
Plus 14th Episode of
"JUNGLE GIRL"
Continuous Show Saturday
Children's Show Saturday 1 P. M.

RED RYDER in
"STAGE COACH TO DENVER"
In Addition to our Regular Show Listed Above

Sunday, Monday July 2-3
THE MARX BROTHERS — VERA ELLEN
"LOVE HAPPY"
Continuous Show Sunday

Tuesday, Wednesday, Thursday July 4-5-6
DONALD O'CONNOR — PATRICIA MEDINA
FRANCIS, The Talking Mule
"FRANCIS"
Continuous Show 4th of July

FOR • YOUR • THEATER • GUIDE

AIR Conditioned
PORT
Newburyport, Mass. Tel. 2287

Now! Ends Saturday

Paramount presents
My Friend Irma Goes West
A HAL WALLIS PRODUCTION
starring **JOHN LUND**
CORINNE CALVET - DIANA LYNN
DEAN MARTIN and JERRY LEWIS
with **MARIE WILSON** as IRMA

Also "CALL OF THE FOREST"

Starting Sunday July 2
Blazing New Excitement!
Gary Cooper - Lauren Bacall
"BRIGHT LEAF"
Patricia Neal - Jack Carson
Donald Crisp

Beach Notes

Among those now staying at the Springfield are the Misses Eileen F. and Ann Dinan, Edith White and Helen Murphy, all of Wakefield, Mass., Mr. and Mrs. E. D. Perkins, Springfield, Mass., Jean Canole, Revere, Mass., and Cecilia Allard of Everett, Mass., Harry Casey and Richard McCluskey of Lowell, Mass., and William Dyer of Andover, Mass., are living at the Springfield for the summer.

Mr. and Mrs. Earl Iles and family of Leominster, Mass., were weekend guests of Mrs. Myrtle Kearney at the Elizabeth on J street. Also visiting Mrs. Kearney are Mr. Edward Wood, daughter, Penny and son, Stephen, of Wakefield, Mass.

The Penobscot on Ocean boulevard has registered Mrs. George Galligan and the Misses Betty Brandt, Evelyn Sigman, Wilma Schoof, W. Veeley, Marhlon Wheeler, M. DeVoar and B. Arsenault.

Waltham, Mass., is represented at the Malcolm on C street by Bernard L. Barden, William Codver, Robert E. Curtin, Larry Devlin, Philip A. Norton, Joan and Barbara Perkins, William F. Wilde and Robert Yorston. Other guests there are Evelyn Blaker, Auburn, Mass., David Polsky, Winthrop, Mass., and Irene Michalak of Springfield.

SALISBURY

AUTO THEATRE

BEACH ROAD - ROUTE 1A - SALISBURY
Telephone Newburyport 4210-W

Always a good show. Good clean entertainment for the entire family

Program Now Thru Sat. June 29-30-July 1
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The Wonder Picture of the Year - Don't Miss Seeing it
2nd Hit DON BARRY and BETTY ADAMS
"THE DALTON GANG"

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A Swell Musical
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"CRIME DOCTOR'S DIARY"

Another Big Special Show for the Night Before & the 4th Monday, Tuesday (2 Days Only) July 3-4

ROSALIND RUSSELL and ROBERT CUMMINGS
"TELL IT TO THE JUDGE"
2nd Smash Hit PAT O'BRIEN and JANET BLAIR
"TWO YANKS IN TRINIDAD"

Cont. Show Night Before the 4th Until 3 A. M. Big Midnight Show
Coming Wednesday thru Saturday July 5-6-7-8

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JULY 4TH THROUGH 9TH

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CURTAIN AT
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Wednesday, Thursday June 28-29
JANE WYMAN — MICHAEL WILDING
MARLENE DIETRICH
"STAGE FRIGHT"

Friday, Saturday June 30 - July 1
M-G-M's love story with a thousand laughs!
DICK POWELL
ALLYSON POWELL
THE REFORMER AND THE REDHEAD
IT'S THE TOP COMEDY OF 1950!

Sunday, Monday, Tuesday July 1-2-3
HE'S THE NEW FATHER OF HIS COUNTRY!
Clifton WEBB **Jeanna Myrna GRAIN LOY**
CHEAPER by the DOZEN
with Edgar Buchanan TECHNICOLOR

Lions Present Resuscitator For Public's Safety

The Hamptons' Lions Club presented a new E & J Resuscitator to the town of Hampton at its regular meeting held Tuesday, June 27, at Lamie's Tavern. The resuscitator was purchased with the proceeds of the Donkey Baseball game sponsored by the Lions Club and with the cooperation of the Kiwanis club.

Dr. Roger N. Blake chairman of the Resuscitator committee presented it to Selectmen Harry D. Munsey and George H. Sumner who accepted it in behalf of the town. It will be kept by the Fire Department at the Hampton Beach fire station and will be available for anyone who needs it in an emergency.

Mr. Ordway, representative of the company, will explain the use of the resuscitator to the members, selectmen and Police Chief John Malek and Fire Chief George Lamott.

New Magazine For Seacoast Is Available Today

Announcement is made this week that a new picture magazine devoted to the seacoast region of northeastern Massachusetts, New Hampshire, and southwestern Maine,

will begin publication with a July issue. It will be called the SHORE LIDER and plans call for a picture description about the happenings and the people who are fortunate enough to live in towns bordering on this Seacoast Region.

Each article, whether it be a half hour on the beach Monday night or the latest doings at the Town Meeting will be profusely illustrated. The magazine's pages will carry articles, features, pictures from every corner of the region, including history, sports, fishing, farm and garden notes, yachting, and other events of interest in for good measure. The magazine will be available by years subscription or through news-stand sales.

Salad greens can be crisped and washed by being wrapped in clean cloth, placed in a covered dish, and stored in a cold place a few minutes.

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HAMPTON BEACH CHAMBER OF COMMERCE
THE SIGN OF THE RED GULL EMBLEM OF COOPERATION

Those hotels, rooming houses, restaurants, and other places of business which display the RED GULL help pay for your entertainment by contributing to the Chamber of Commerce. Most certainly they deserve your patronage. So the next time you engage a room or make a purchase look for the sign of the RED GULL. It is the Emblem of Cooperation. 712

Boardwalk Brevities

Peggy and Joan coming all the way from Lawrence to shiver for half hour on the beach Monday night. John and "my Eileen" Markey the opening of Sabby Lewis at the opening of Sabby Lewis at the very day. . . . Mary and Bill Brien and Bill's sister, Terese fishing, farm and garden with her fiancé, Bill Moriarty at yachting, and other events of the night. Tides owners, Ken and Earl Olmsted, Mary McKenna, Artle Kearney and Mr. and Mrs. Richard J. Griffin, Jr., on hand for the Frolics opening Saturday night . . . also enjoying Martha Raye at the Frolics were Mr. and Mrs. Leroy Leonard. . . Donald Shanahan back as manager of the Ocean House. . . Penny Sales getting stocked up on suntan lotion at Fallon's.

Concerts Unique
As far as the Chamber of Commerce has been able to determine, Hampton Beach retains the distinction of being the only resort in the United States where the general public may enjoy four free daily band concerts throughout the whole summer season.

This popular form of entertainment will be continued again this year starting July 1 under the able direction of conductor "Chuch" Hill. Among those appearing with the band for the first time are Joe Sweeney, a gifted ballad singer who also doubles on the saxophone, Eddie Dumaine, trumpeter and interpreter of comic songs and Ernie West on the Hammond Organ.

BILLIARDS . . .

Enjoy an afternoon or evening of Pool or Billiards at the

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North Shore's Leading Department Store

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INFORMATION GUIDE

CHURCH SERVICES
COMMUNITY CHURCH
 D Street
 Hampton Beach: Non sectarian. Edwin Mills, pastor. Music by the Graniteers. Morning service at 10:30.
ST. PATRICK'S
 (Roman Catholic)
 Church Street
 Masses 6, 7, 7:45, 8:30, 9:15, 10, 10:45, 11:30.
 Confessions heard on Saturday night beginning at 7:30 P. M.
ST. TERESA'S — RYE
 Mass 6:30, 8, 9, 19.

BAND CONCERTS
 4 Daily — 2-3, 4-5, 7-8, 8:30-9:30.

FIREWORKS
 Every Wednesday — 9:30 P. M.

CHAMBER OF COMMERCE
 9 A. M. - 9:30 P. M. Daily.
 Office Hours:

U. S. POST OFFICE
 Hours: 8 A. M. - 6 P. M. Daily.

GOLF COURSES
ABENAQUI, Rye Beach — 6 miles, 18 Hole Course. Open to public.
AMESBURY Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.
EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.
PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

MUNICIPAL
 Town Officers
 Selectmen: Elroy G. Shaw, Chairman; Harry D. Munsey, George H. Sumner. Town Clerk: William Brown. Office Hours, 9-12, 2-5, Monday - Friday. Chief of Police John Malek. Chief of Fire Department: George Lamott.

Beach Officers
 Precinct Commissioners: Col. George Ashworth, Chairman, James W. Tucker, Jr., Charles F. Butler, Treasurer, Roland Bragg.
 Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Charles F. Butler.

RUBBISH COLLECTION
 From Mile Bridge to F street, Tuesday and Friday.
 North Shore Hotel to Nudd avenue, Wednesday.
 Have rubbish out and in containers.

RENOVATIONS —

(Continued from Page Two)

which will cover the entire railing along the promenade. Designed to discourage persons from leaning and sitting on the banister, it will prevent accidents and leave the front of the building free for spectators during band concerts, parades, etc.

Illuminated by indirect fluorescent lighting, the central facade has a neon-lighted, plastic-faced sign three feet high and 45 feet long.

Among the changes in the Casino are a new lobby, showers and a new 48-foot bar, 20 new stools, dressing rooms in the bath house, lights, back bar and salad bar, and all new equipment are going into the hot dog stand. Further up, in place of the cafeteria there is a coffee shop, bar and fried clam stand, and a remodeled dining room.

The gift shop, under the management of Miss Alice Dineen, assisted by Mrs. John Breen, has a new entrance and picture windows.

Heppe's candy store has been moved to the location of the old post office and new quarters are being put in next to Dr. Blake's

office for the Coughlin cleaning and laundry business.

The Casino theater, operated by Joseph C. Flynn, now has one entrance with large lobbies up and downstairs.

Many other businesses on the beach have undergone extensive renovation, with several hotels and rooming houses installing television. The largest new project is the North Shore Shopping Center at North Beach, where Henry V. Dupuis, owner of Henry's Real Estate agency, has over 20 stores fronted by a large parking area. Among the businesses there are a laundrymat, barber shop and beauty parlor, bakery, jeweler, dress shop, drug store, department store, plumber, fish market, electricians, and express office.

Fashioned after similar places along the Gulf Coast, this center provides facilities for the North Shore residents who are usually cut off from the main beach the weekend traffic congestion.

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Most Stores Closed Wednesday Afternoon — Open Friday Night
 Excellent Bus Service Between The Beach and Exeter

BETWEEN THE LINES —

(Continued from Page Five)

er for his work with community theaters. He went through N. Y. U. and Columbia with John and is studying with him now for his Ph. D. A teacher, also, he heads his department.

As a footnote on Alfred Christie, we wonder if you remember the sensation he caused a few years ago when all the New York papers called him "The Miracle Boy of the War."

The war ended for Al Christie when he came home paralyzed. If would have been the end of everything he had listened to the doctors it thing for him because they told him he'd never walk again. But the show-must-go-on spirit hadn't left this pre-war dancer and one night Al and his crutches were at the Stage Door Canteen and on the spur of the moment he asked a little actress to dance. She of course, thought he was kidding but when she saw him drop those crutches, she stayed with him while he struggled and won his battle with those "useless" legs.

No one knew much about the incident until Walter Winchell started advertising for the owner of the discarded crutches to come and claim them. No one came forward until someone who knew the story identified the re-born Christie and then things started happening. The papers caught the story and spread it around and "The Miracle Boy" went on a tour and wound up on "We The People."

There's a sample of the determination these young players have brought with them.

Last seen on Broadway as the mother in Tennessee Williams'

"Summer and Smoke," Marga Ann Deighton has been signed as the leading character woman. Along with her many stage and movie roles Miss Deighton has been much in demand in the television field. In fact, she a video pioneer, having worked with it over 20 years ago.

Straight from "The Master Builder" in NYC., Marie Donnet has come to the Playhouse to be the company's leading lady. One of her best-known performances was in "Angel Street" with Eve LeGallienne and Joseph Schildkraut. No novice in summer stock, she has had two of her own summer theaters.

A carbon copy of Alan Ladd is with us in the person of David Hardin, the leading man. Having been Ladd's stand-in in Hollywood, he broke into movies on his own ability and has been able to chalk up a fine score of excellent performances.

A native of Troy, N. Y., 23-year-old Philip O'Brien, Jr., will take over the juvenile roles this season. A member of the Washington Square Players in New York, he is well known to the television audience and is popular among Shakespeare devotees.

The director of "Light Up The Sky", James Arenton, last seen in "The Master Builder" in New York, has joined the company as character man. He has a solid background resulting from working with the Equity Library Theater and the Repertory Theater of New York City.

Another well-known name from the Equity Library Theater is Edward Greer who recently directed T. S. Elliot's "Murder in the Cathedral." He'll handle the direction of about five shows here.

It'll be interesting to see what Bill Noffke, the company designer, can do with the two pillars on the

stage. A graduate of the Goodman School of Design, he was recently with On Stage Productions.

Watch for some big name visitors among them Tennessee Williams, who's going to drop in on "Glass Menagerie," and his gifted director Margo Jones. Besides being famous for directing Williams' plays, Miss Jones is well-known for her work with arena theaters. She's expected to be here for "The Rivals," which, by the way, will be done in costumes designed by the company.

The schedule for the season, following "Light Up the Sky," includes "Peg O' My Heart," "Tonight at 8:30," "The Rivals," "Double Door," "The Late Christopher Beane," "The Importance of Being Ernest," "The Glass Menagerie," "Rain," and "On Approval." Don't forget, curtain time is July 4.

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The Beachcomber

VOL. XXIII., NO. 2

Incorporating The
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