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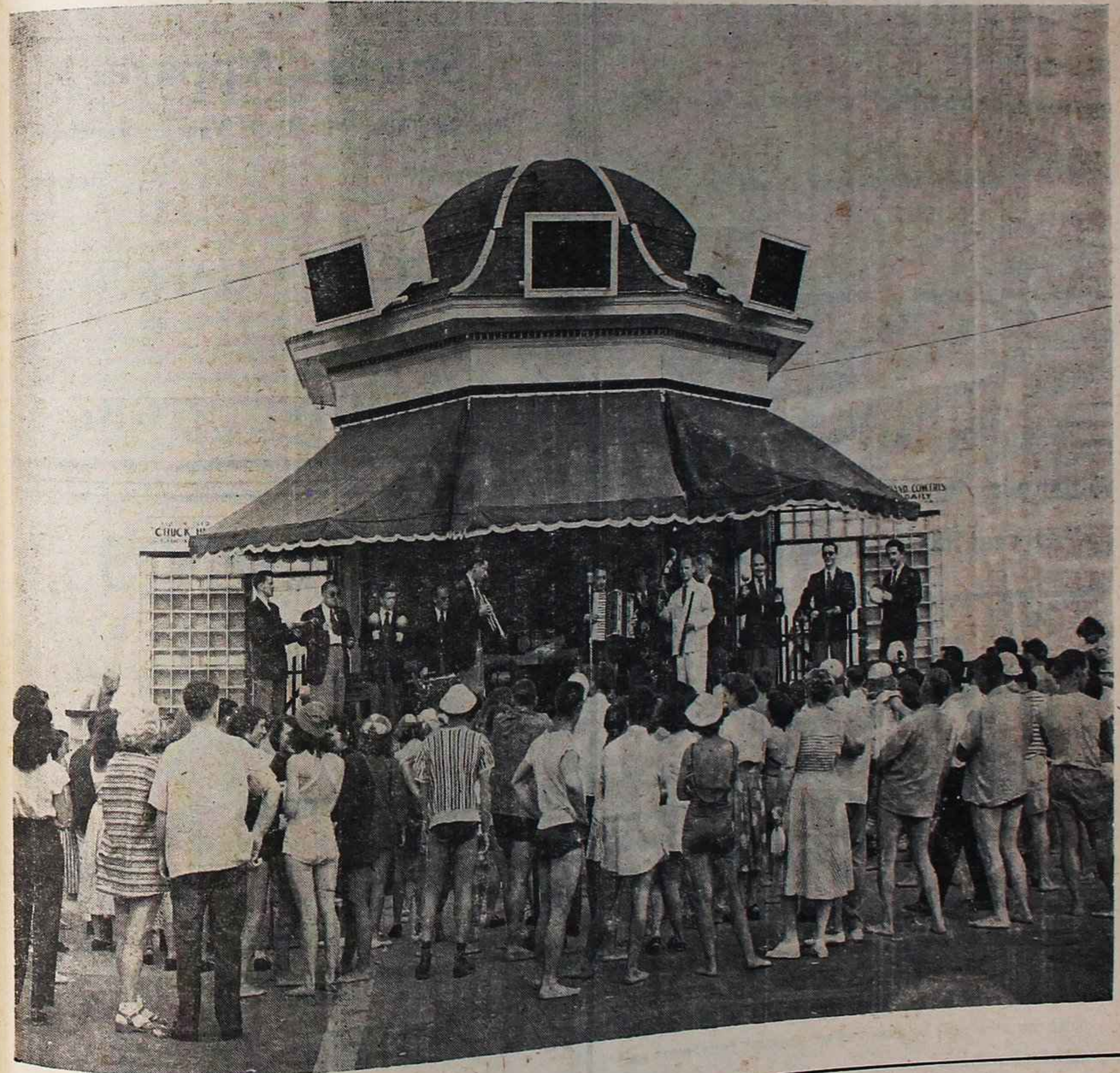


VOL. XXII., NO. 9

Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 24, 1949

FREE DISTRIBUTION



Carnival Week To Be Held Sept. 5-10

SYROCO WOOD

We have a complete line of
SYROCO WOOD
TO MEET ALL GIFT NEEDS

Gypsy Ty-Alls — were \$1.49

Now at a special price of \$1.00

Beach Chairs with Foot Rest — Were \$5.49

Now \$4.95

Same price and chair as sold by
GIMBLE BROS. of N. Y.

A new shipment of women's white mocassins
Were \$5.95 Now \$4.95

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See our complete line of bathing suits

Sweat Shirts and Bathing Caps

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VISIT

OUR NEW

WAFFLE HOUSE

FOR

BREAKFAST

Boulevard at A Street
HAMPTON BEACH

TEL. 718

The BEACHCOMBER

VOL. XXII., NO. 9

WEDNESDAY, AUGUST 24, 1949

FREE DISTRIBUTION

Gala Program Is Planned For Carnival Week

'Be-Bop To Bach' Repertoire Of Chuck Hill's Band Popular

The "cover boys" on this week's issue probably can boast of having the most cosmopolitan audience in the country.

Known as Chuck Hill's Hampton Beach Band, they're the men responsible for the almost continuous music in the air. As Chuck's fan mail proves, their four daily concerts are enjoyed by vacationists from every part of the country, Canada and other parts of the globe.

The concerts long ago became a beach institution and in his three years as maestro, Churck has rapidly gained a wide reputation for good music — from be-bop to Bach.

As in every band, each musician has his own following, so for the benefit of those who gather round every day for their favorite songs we'll point them out to you.

The saxophone section is made up of Merrill Bodge, a Portsmouth man, originally from Detroit; Francis Rooney, whose home town is Amesbury, Mass., and who has played quite some time at the RKO

Keith, Boston, and Tom Sakelaris, who hails from Lowell, Mass. where he is well known in local dance spots.

Behind the trumpets we have "BE-BOP"

(Continued on Page Four)

Fined For Leaving Scene Of Accident

William R. Clark of Schenectady, N. Y., represented by Attorney William Treat, pleaded guilty and was fined \$15 and costs of \$4.70 at Hampton Municipal court Saturday on a charge of leaving the scene of an accident after property damage.

Clark was picked up by Officers Dunbrack and York 10 minutes after his description was given police by witnesses of the accident which involved a car parked in front of the Grandview hotel on Ocean boulevard. The owner of the damaged car is the Reverend Philip Breton, a guest at the hotel.

Following a custom established 34 years ago, the Chamber of Commerce is winding up another season with a fun-packed Carnival Week.

Highlighting the week which begins Labor Day will be three famous aerial acts, the three flying trapeze artists the Harolds; Sol Solomoni, the champion high diver, and the "Sky-High Alcides."

These breath-taking acts are scheduled for Tuesday through Saturday from 4:00 to 5:00 and 8:30 to 9:30 p. m.

The rest of the Carnival program includes daily band concerts by Chuck Hill's band, featuring Bill Elliot every evening; Labor Day evening at 9:45, fireworks; Tuesday September 6 through Friday, 7:00 to 8:00 p. m. — Gigantic Auction Sale; September 10, 7:00 to 8:00 p. m. — Crowning of Carnival Queen, and 8:30 to 9:30 p. m., Drawing of the 1949 Oldsmobile.

CIGARETTES CAUSE OF THREE BRIDGE FIRES

Carelessly tossed cigarette butts resulted in three calls to the fire department Sunday to extinguish fires in planking of the Hampton River mile-long bridge, according to Fire Chief George H. Lamott.

Bay State Youth Wins First Prize In Talent Show

A 10-year-old Lowell, Mass., boy, Peter Ellades, took top honors in the Junior class of the Talent show Monday night. His winning song was "Old Man River."

Second prize went to Kay Jackman, 5, of Everett, Mass., for her acrobatic waltz, and third prize was awarded to Mary Jane Nieman, 6, Woburn, Mass., for a song and dance, "Five Foot Two."

In the Senior class, Jean McSherry, 19, of Newburyport, Mass., won first prize when she sang "Bill."

For the second prize, 13-year-old Joan Polley of Cambridge, Mass., did an acrobatic dance to the tune of "Kiss In The Dark," and vocalist Wanda Plummer of Concord took third prize with the popular "Dreamy Old New England Moon."

Bill Elliot and Johnny Fullford were on hand as M. C. and pianist, respectively.

Have You Heard?

That Harvey has been making out with Mona?

"Specializing in Hampton Beach Properties for over 15 Years"



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REAL ESTATE AND INSURANCE AGENCY
Hampton Beach, N. H.
TELEPHONES 588 — 2343 — 2279

The **FIRE** on L Street was **Insured** by **Henry**

ON THE SPOT INVESTIGATION!
IMMEDIATE SATISFACTORY SETTLEMENT!

INSURE with **HENRY** and **BE SURE**

Have You Heard?
That the Joyce of the "Surf" has been misidentified—it's "another" Joyce.

"BE-BOP" —

(Continued from Page Three)

Arthur Sargent, who also conducts a music school in Portsmouth; John Sprague and Jack Trefethen, both also popular Port City musicians.

Join the Letter Contest Today!

Your Haircut as You Want It!!
Art Gaudreau - C Street
The largest shop at the beach!
Service & Quality is Our Motto!
OPEN SUNDAY — ALL DAY

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Cotton — Wool — Rayon — Wool Rug Material
NEXT TO A. & P. STORE HAMPTON, N. H.

IT'S THE FOOD

MAHONEY'S LUNCH

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Tel. 2103

Hampton Beach, N. H.

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Electric

Refrigerators

CAN BE BOUGHT

FOR AS LITTLE

18.95 down

and 1.83 per week

IN 24 MONTHLY PAYMENTS

Exeter & Hampton Electric Co.

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BEACH OFFICE

191 OCEAN BOULEVARD

Trombonist Roger Snow, another Portsmouth man, packed up a University of New Hampshire degree in music and joined an Army band for a continuous war-time engagement. The arranger for the Hill outfit, he spends his winters teaching music to future artists.

Triple-tunist Sam Stella has several students in Boston who are learning the mysteries of the accordion, trombone and vibra-harp.

Another Boston boy, Charles Rhodes, plays the bass viol and doubles on the vocal solos, much to the delight of his feminine audience, which seems to be quite large and growing all the time.

Drummer-boy Alexander Milligan spends his winters teaching in the public schools in Lawrence, Mass., where he has earned a reputation in the local music world.

The piano is expertly managed by John Fullford, a teacher of that instrument and a resident of Salisbury.

This is the group that has become so popular under the direction of George S. "Chuck" Hill.

A professional musician since he was 17 years old, Chuck Hill has played for many celebrities — among them Sonja Heinie, George Ratt, Martha Raye, Jane Withers, and King George of England and the ex-king Edward, in Bermuda.

A native of Maynard, Mass., Chuck lived and played for some time in Boston, before coming to Hampton where he made his home on Ocean boulevard with his wife, Ann, and daughters, Diane and Leslie.

He has been a member of several "name" bands and is equally at home on the flute, clarinet or saxophone, not to mention his singing which has been enjoyed by so many this summer.

Also a teacher of music, Chuck is the popular orchestra leader during the winter at the Red Feather Cottage in Salisbury and his orchestra plays for many school dances throughout New England.

With an audience of thousands, it is necessary to be able to play all types of music for all types of people and this the Hill Band is capable of doing. Needless to say, all the men in this versatile group

have played, and in fact are playing professionally between seasons here at the beach.

The most popular number this season is the novelty tune, "Knock, Knock," with all the band taking part. But whatever the program, Chuch says "the audience is exceptional this year."

Join the Letter Contest Today!

DIRECT BUS

Hampton Beach to Boston

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CALL AT

Jackie's Travel

Agency

Visit

Ye Olde Country Auction

at

NORTON'S CABINS

Laf. Rd. North Hampton
Household Furniture, Dishes and Glassware

Goods Sold on Consignment
Sale Rain or Shine Lunch

Rye Beach 288-5

H. L. NORTON, Auctioneer

L. A. BIRON

RETAIL JEWELER
WATCH REPAIRING

Diamonds - Watches
Jewelry

Television
Portable Radios
SALES and SERVICE
C Street Hampton Beach

DUNFEY'S

ON THE BOULEVARD

Grille

Between J & K Sts.

Clam Shoppe

Cor. Marsh Ave. & Ocean Blvd.

French Fries — Fried Clams

Lobster Rolls — Grilled Frankfurts

Pepper Steaks — Onion Rings

Light Lunches

OPEN 8 A. M. to 1 A. M.

Bay State Vacationist Wins

Weekly Letter Contest

The popularity of Hampton Beach among the Bay State vacationists is not only noticeable by the registration plates of cars frequenting this resort, but it is very much in evidence in any audience participation contest such as the talent show or the Beachcomber's letter contest.

This week's winner, M. Janet DeLorme, is a resident of Lowell, Mass., a city that is always well represented at Hampton Beach, who spends her summers at 333 Ocean boulevard.

On the subject of "Why I spend my vacation at Hampton Beach," Miss DeLorme writes:

"The thoughts of having three months to do nothing but relax on the cool sands of Hampton and

gaze out at the blue Atlantic, is a dream everyone should realize. Old Sol, sending his warm rays on you, a bit daily, (if one is wise) is compensation enough, for a doctor you never need.

"When I feel a little more energetic, a brisk walk in the early hours of the day on the boardwalk along the seashore is worth every effort of getting up, both physically and mentally. Gives one a lift for the day.

"Hampton Beach is one of the few summer resorts that offers such a varied program of entertainment. The efforts of the Chamber of Commerce are rewarded by the thousands who come here year after year. Bathing, band concerts daily, bowling, miniature golf, speed boat riding, deep sea fishing, dancing nightly, penny arcades and many others too numerous to mention, not to omit the big attraction of Wednesday night, "fireworks."

are a drawing card to this ever popular resort, known far and near. "For the connoisseur of good food the many restaurants offer the best at reasonable prices to meet everyone's means. The test is in the trying.

"At night, when the lights are glittering and can be seen from every point afar, "Little Broadway" would be an appropriate nickname for Happy Hampton, for to miss being here a summer, surely is someone's loss and my gain.

"I'm grateful to the Beachcomber for giving me and others the opportunity of expressing our innermost thoughts about our favorite summer spot."

M. Janet DeLorme.

EARL'S MARKET

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Rye

When At Hampton Beach

Visit

PLAYLAND

Phil McGowan

HOME OF

HART - SCHAFFNER - MARX

HAMPTON BEACH, N. H.

Lowell, Mass.

Magnolia, Mass.

SAVE 20 to 50%

SUMMER

CLOSEOUTS

Men's Crew Shirts - Were 2.50 - 2.95 - 3.50 NOW 2.00

Men's Sport Shirts - Were 5.95 NOW 3.98

Men's Dress Shirts - Were 8.95 - 4.95 NOW 2.75

Men's Hose - Reg. 55c NOW 39c

Reg. 65c NOW 49c

Reg. 75c NOW 59c

Reg. 1.00 NOW 79c

Men's Neckwear - Reg. 1.50 NOW 1.00

Reg. 2.00 NOW 1.50

Reg. 2.50 NOW 1.75

Reg. 3.50 NOW 2.00

Reg. 5.00 NOW 3.00

Corduroy Sport Coats - Reg. 22.95 NOW 16.95

Imported White Shetland Sportcoats - Reg. 35.00 NOW 20.00

Summer Cord Suits - Reg. 29.95 NOW 20.00

ALL BOY'S WEAR

1/2 PRICE

Sweaters - Reg. 4.95 NOW 2.48

Sport Shirts - Reg. 2.50 NOW 1.25

Swimwear - Reg. 2.50 NOW 1.25

Basque Shirts - Reg. 1.00 NOW 1.00

The Beachcomber

Incorporating The Hampton Beach Advocate
A Vacation Digest of all the news
information for the summer visitor

Published Wednesdays, June 29 to August 31

By The
HAMPTON PUBLISHING COMPANY

HAMPTON NEW HAMPSHIRE

FOR ADVERTISING RATES IN THIS PAPER
TELEPHONE HAMPTON 555

Communications and Items from
readers are welcome at all times.

**REV. FRANKLIN LEWIS
NEW PASTOR**

Rev. Franklin Lewis, 31 years of age, of Everett, Mass., has been named as pastor of Bethany Congregational church of Rye. Mr. Lewis is a graduate of Transylvania college, Lexington, Ky., and Kentucky school of the Bible. He was

ordained at Ravenwood, West, Va., on August 27, 1946. He was named pastor of Rye Church at a special meeting held last Sunday after the morning service. He has been pastor of the Church of the Disciples of Christ of Everett, Mass., since 1946. He has also held three previous pastorates in church in Kentucky. At present he is working for his Doctor of Philosophy degree at Harvard Theological school. Mr. Lewis succeeds Rev. George H. Paul who is at present pastor of a church in Pittsfield, Vt.

Have You Heard?

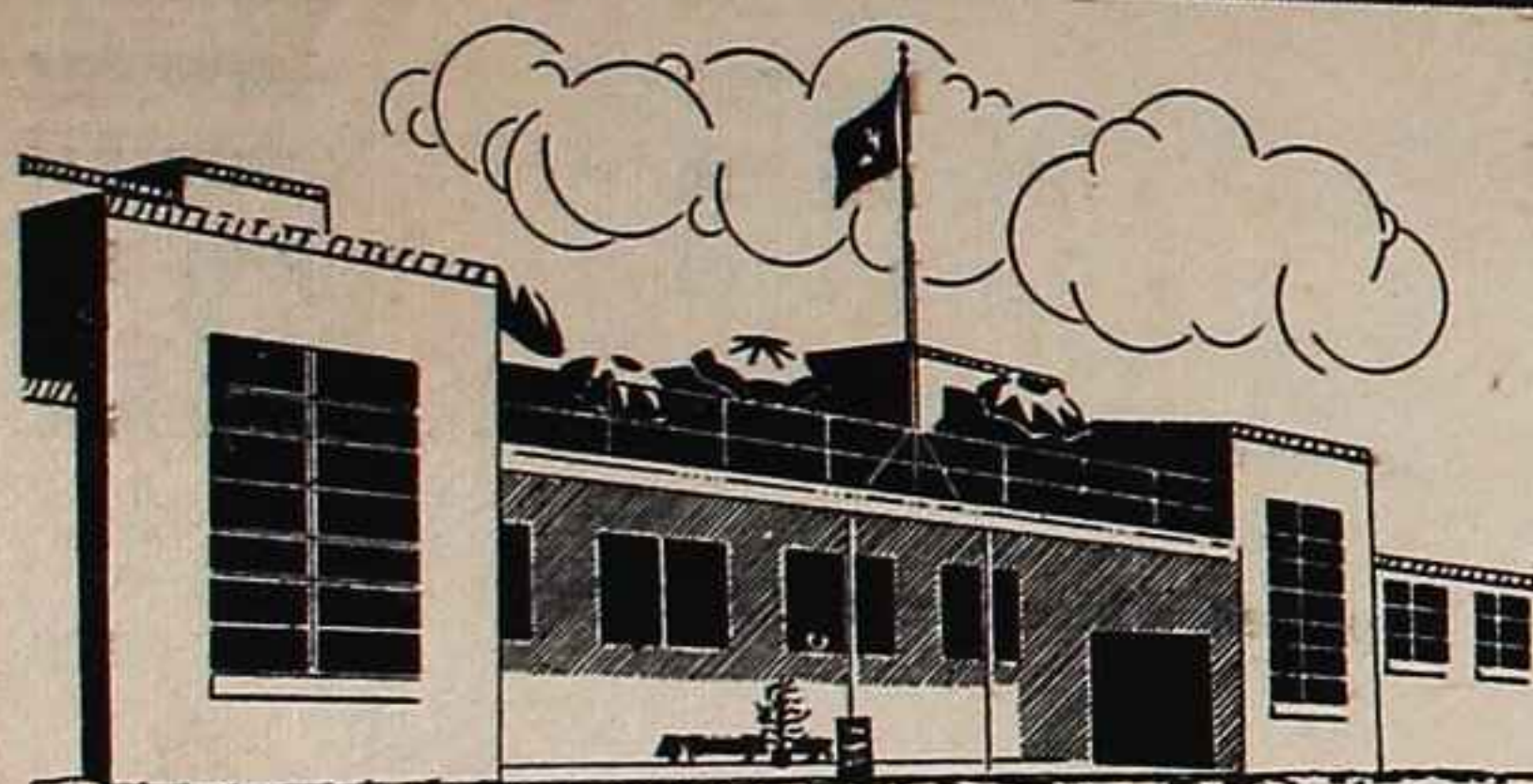
That Frank likes to walk in brooks with his shoes on?

MILDRED E. CHASE
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Sold, Rented or Repaired
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To Your Pattern

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ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE
STATE SUPERVISED MODERN BATHHOUSE
LARGE PARKING AREA
QUIET ATMOSPHERE
BEACH SAFETY PATROL
OCCASIONAL MUSIC
REFRESHMENTS AVAILABLE

Tennis, Shuffleboard, Horseshoe Pitching, Croquet
And Other Games

Spacious bathhouse with observation deck for relaxation, picnic tables and other facilities

EXCELLENT SUN AND SURF BATHING

**FIRST NIGHTER
says ---**

Presented with three changes of scenery and in beautiful costume, "The Importance of Being Earnest," currently at the Showboat Playhouse, Wentworth-by-the-sea, is done with mischievous humor by the well directed cast.

Stanley Jay as Algernon Moncreiff acts his amusing part with a gay abandon. A veteran of good performances, Donald Teacher plays the sincere, unassuming John Worthing.

Ellen Weller and Peggy Loft are delightfully feminine as the two charming young ladies who will marry only a man whose name is Earnest. Miss Loft has displayed a versatile acting ability and a variety of dialects in this season's programs. Another versatile actress, Virginia Sutton, is natural as the arrogant Lady Bracknell.

Director W. Lawrence Baker has taken advantage of every opportunity for laughs in "Separate Rooms" now at the Hampton Beach Playhouse. Muriel Brown and William Morey share the limelight for three acts of risqué comedy.

Playing Pam, new star of the theatre, Miss Brown has an excellent chance to display her talent as a comedienne. William Morey plays Jim Stackhouse, her cynical, columnist brother-in-law, a part made to order for his particular brand of sarcastic wit.

Bernard O'Rourke, as Don, playwright husband and brother is an awfully nice fellow but it would help if he took more interest in the play. On the other hand, Richard Schneider as Taggart, the boisterous butler, is enjoyed and enjoys, every minute he is on the stage.

A newcomer and local girl, Barbara Ritter, is attractive, has a charming voice, and definite acting ability.

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Hampton's Friendliest
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Modern, Reasonable Rates.
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Russian Cord .89 yd.
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For shorts - skirts - suits
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In fall colors
Junior Crepe 45" wide .75 yd.
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MEATS . . .
FROZEN FOODS

Bld. Between J & K Streets

**"C" STREET
Grill**

Sandwiches
Light Lunches
Sea Food
OPEN 7 A. M. to 9 P. M.
Bob Robinson, Prop.

Join the Letter Contest Today!

**"Miss Hampton Beach Of 1949"
Will Be Selected August 30**

With only about two weeks to go, applications for the annual bathing beauty contest to be held Tuesday, August 30, are piling up at the Chamber of Commerce office.

Interest in the event has grown from year to year and now, with the fourth beauty contest coming up, competition promises to be keen with some of the most beautiful girls on the beach vying for the title of Miss "Hampton Beach of 1949."

As in previous contests, the winner of the pulchritude parade will be presented with many gifts, including cash and merchandise, from the beach merchants.

The simple rules governing the contest are:

1. Applicant must be 16 years of age or over.
2. She must be single.
3. She must be a resident of the beach or a beach employee.

Have You Heard?

That "Mac" from the L. H. is always falling asleep on the beach?

That Bob Carroll is looking for someone who speaks German so that he can keep in practice?

Beach Notes

Guests staying at the Wee But 'N' Bin, Nudd Terrace, are: Mr. and Mrs. Leroy F. Dunfee and Marilyn, Ruthie, Billie and Roy, Jr., of Hamilton, Ohio.

Mr. and Mrs. Carl Lane of Boston, Mass., and Miss Gertrude Lukacavi of Manchester are guest of Bill Elliot, the Singing Cop, at 415 Ocean boulevard.

Guests at the Holliday, Highland avenue, are Vincent McCarthy, Providence, R. I., John Whitehead, Cranston, R. I., John and William Wartinich, Terryville, Conn., Cathy Sullivan, New York City; Maureen Lynch, Springfield, Mass., Rita and Kathleen Walker, Arlington, Mass., Mr. and Mrs. Paul Lynch and family of Troy, N. Y., and Dick Dubuc, Attleboro, Mass.

Worcester, Mass., vacationists at the Combs Lodge, Highland avenue, are Mr. and Mrs. Bart J. Murphy and family, Mr. and Mrs. Allen Amadon, the Misses Katherine McGrath and Anna Ramzell, Mr. and Mrs. John Reidy, Leonard Barr, Helen Winn, Doris Jacques, Barbara Smith, Helen Harney and Lilla Delorme. Also registered there are Mr. and Mrs. Samuel McGill, Westboro, Mass., Mr. and Mrs. Andrew McGill, North Grafton, Mass., and Mr. and Mrs. William Jolly, Auburn, Mass.

On the register of the Leavitt Homestead, Ocean boulevard are Dr. and Mrs. Richard McGovern and family of Lawrence, Mass., Mr. and Mrs. Frank Philburn, Worces-

ter, Mass., Mr. and Mrs. James Grogan, Washington, D. C., Mr. and Mrs. James Marshall and family, Ridgewood, N. J., Mr. and Mrs. Frank Doyle, Rome, N. Y., and Miss Patricia Donovan of Long Island, N. Y.

Guests at the Playtime Inn, Ocean boulevard are Mr. and Mrs. Mason, Nashua; Mr. and Mrs. John Mela, Watertown, Mass., Miss Mary Egan, Newton, Mass., Mr. and Mrs. Ray Tilson, Greenfield, Mass., Miss Margaret Bourgeois, Waltham, Mass., and Jean Berry, Newtonville, Mass.

**Bessie M. Barber, DC, PhC
CHIROPRACTOR**
OFFICE HOURS:
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Other days by appointment
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Rooms with Hot and Cold
Running Water
Mr. and Mrs. R. L. Goding
Telephone Hampton 950

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Junkins**
The Best In
Quality Candies
We Mail Anywhere

PALMER'S MOTOR COURT
North Beach Hampton, N. H.
Modern Cabins - Hot and Cold
Water - Showers.
Good Bathing Beach

**BOAR'S HEAD
INN**

SEA FOOD & STEAK DINNERS
12:30 to 2:00 — 6:00 to 7:30

Approved by Duncan Hines

On Great Boar's Head
Hampton Beach Tel. 911

**YOUNG'S
CABINS**

Ocean Boulevard
Tel. 670

Hampton Beach
H. W. Young

**Tobey's North Beach
STORE**
582 WINNACUNNET ROAD

Sundries Toiletries
Patent Medicines Cigarettes
Films and Cameras
24 HOUR PHOTO SERVICE

Your Host

OPERATED

SODA FOUNTAIN

and

LUNCHEONETTE



ICE CREAM BY THE POUND

50¢

Smart, Gay u. s. Strollers
The Shoe that has Everything



Colorfast, washable cotton and rayon fabric

Sponge rubber innersole for more comfort

Light weight heel

Low-priced U. S. Strollers fit you perfectly — available in 15 styles, 22 color schemes. They can be washed without harm over and over because all parts are made solidly into one piece.

Cool cork and crepe outsole

A product of U. S. RUBBER CO.

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Hampton's Leading Store

ON THE BEACH FRONT BETWEEN A & B STS.

Have You Heard?

Who is this Long Tom Joyce, the people's choice for over a half a century?

Why the Haverhill boys are so hard to date?

STRAND

NEWBURYPORT
Phone Nbypt. 919

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The Broadway Success
A Terrific Motion Picture
Paulette Goddard
"ANNA LUCASTA"

Sun., Mon. only Aug. 28-29

If this picture doesn't tug your heart — You haven't got one

Marguerite Chapman
Walter Brennan
"GREEN PROMISE"

Plus
Every man has the urge
All do not have the courage

Alexander Knox - Ann Sothern

"THE JUDGE STEPS OUT"

5 Days Starting Tues., Aug. 30

Take it from us
A Terrific Technicolor Musical
Judy Garland - Van Johnson

"IN THE GOOD OLD SUMMERTIME"

Burns Finalist At Abenaki Club

Stanley M. Burns of Dover and Alex McWilliams of Dwight, Ill., defending champion, reached the final round of the annual club championship golf tournament at the Abenaki Golf club Sunday.

Burns, a former champion, had to go 21 holes before defeating John N. Tompkins of Baltimore, also a former champion. Tompkins had a 72, while Burns carded a 73 for the first 18 holes.

In the other semi-final match, McWilliams scored a 6 to 5 victory over John Costello of Lowell, Mass.

Beach Notes

Mrs. John Dwyer of the Deerfield, J street, underwent an operation at the Santa Maria hospital, Cambridge, Mass., Tuesday.

Massachusetts guests at the Edgewood Inn, B street, are Mrs. Jane Moran and daughters, Lois and Phyllis, Milford; William LeClare and Richard Brody, Millbury, Mr. and Mrs. John Conlin and Virginia Riley, Worcester; Frank and Robert Lee, and Charles Spencer, Everett; and Al Viverios, Joseph Mederois and Arthur Pies, all of Fall River. Others there are Mr. and Mrs. Constant Nicholas, New York City; Eileen Flynn, Providence, R. I.; Mary White, Central Falls, R. I.; and Mr. and Mrs. Edward Caswell of Buffalo, N. Y.

Miss Bunny McCool, daughter of James McCool, K street, returned this week from a vacation at Sutton.

Miss McCool's sister, Mrs. Helen Becker, and daughter, Patricia, of Miami, Fla., arrived recently for the coming wedding of Miss Tillie McCool.

Mrs. John Kiniry of Manchester and her cousin, Mrs. John Whelan of Huntington, L. I., have been spending a few days with Daniel E. Fogarty and family, 22 K street.

Lucy Carleau, a member of the famous Stan Kenton orchestra, whose trumpet is featured on many of the Kenton records, was a guest recently of the Alexanders on K street. With him was Al Keene of Boston, Mass., who made a name for himself with the U. S. O., during the war.

Others staying with the Alexanders are Sally McDermott, Ware, Mass.; Nora Houston, Worcester, Mass.; Mr. and Mrs. Alessi and sons, Nicky and Warren and Phyllis Powers, Roxbury, Mass.; the Misses Gloria Staib, Peggy Foley and Beverly Fahey, Hartford, Conn.; Lee Arnold, Providence, R. I.; Fred Bastian, North Andover, Mass.; Mrs. R. Bellerive and Mr. and Mrs. Cliff Cye, Manchester; Winnie Libby, Eleanor Paquette and Rita Daughtery, Salem, Mass.; Edna Menchions, North Reading, Mass.; Jane Sparks, Andover, Mass.; Josephine Cusolito, Somerville, Mass.; Mr. and Mrs. Kozzia, John P. Kothea, Joan M. Sullivan and Walter Small, Lowell, Mass.; and Betty A. Feola and Harry Frank, Lawrence, Mass.

Pvt. Robert S. Bowden, former night clerk at the Avon hotel, left Saturday for Hamilton Field, Cal-

ifornia, after a two weeks' furlough with his family on King's highway.

Have You Heard?

Who is Sue of Patsey's? Ask John D.

STRAND

Amesbury Phone 919

Now Playing Ends Saturday

Ronald Reagan - Virginia Mayo
"THE GIRL FROM JONES BEACH"

added hit

Barbara Stanwyck
Robert Preston

"THE LADY GAMBLER"

Sun. to Tues. Aug. 28-30

Spencer Tracy-Deborah Kerr
"EDWARD MY SON"

2nd big hit

Kristine Miller-Arthur Franz
"JUNGLE PATROL"

Next Wednesday Aug. 31

Edward G. Robinson
Susan Hayward - Richard Conte

"THE HOUSE OF STRANGERS"

special added attraction

Betty Grable
"THE BEAUTIFUL BLONDE FROM BASHFUL BEND"

in glorious technicolor

Have You Heard?

That tears were shed when Pat did "The Face On the Bar Room Floor?"

V. W. Porter, Realtor

13 North Shore Boulevard
Hampton Beach, N. H.
Tel. Hampton 2228

We list everything on the beach and in town. Buy now for 1950. Fine income properties showing up to 25%.
Cottages, Cabins, Hotels, Land

HAMPTON BEACH PLAYHOUSE

Winnacunnet Road

Now Playing Through Sunday

MURIEL BROWN

in

Alan Dinehart's Famous

Broadway Comedy

"SEPARATE ROOMS"

Directed by

W. LAWRENCE BAKER

TICKETS

HAMPTON BEACH: Jackie's Travel Agency, Tel. 2393

HAMPTON CENTER E. G. Cole Co., Mrs. Garnett, Tel. 651

AT OUR BOX OFFICE

SHOWBOAT PLAYHOUSE

WENTWORTH BY THE SEA PORTSMOUTH, N. H.

Week of September 2 - 7

"THE HASTY HEART"

PHONE PORTSMOUTH 1360
FOR RESERVATIONS
OR WHITE P. O. BOX 600
SEATS \$1.20 \$1.80 \$2.40

EVENING PERFORMANCES - 8:40
FRI., SAT., SUN., MON., WED.
NO SHOW TUES. AND THURS.

LET'S GO FROLIGS
SALISBURY BEACH, MASS.
WATCH FOR OUR HEADLINE ACTS
Each Week
OPEN SUNDAYS
TEL. NEWBURYPORT 250
BIG NEW YORK FLOOR SHOW
75 FOOT COCKTAIL BAR
BIGGEST, MOST MODERN NITE SPOT IN NEW ENGLAND

gust 30-31 and September 1. The story revolves around the conflict between a father and his son because of the father's profession and how he finally convinces his son of his courage. Also in the cast are Wendell Corey, Audrey Totter, and Frank Morgan.

Join the Letter Contest Today

John the BARBER
"23 Years at Hampton Beach
NEW C ST. LOCATION

THE NORTH SHORE'S NEW LUXURY THEATER
WARNER BROS. PORT BROS. NEWBURYPORT PHONE 2287
NOW SHOWING! LET'S BE FRANK... THIS IS THE POWERFUL and DRAMATIC STORY OF AN...
UNWED MOTHER
IDA LUPINO
"Not Wanted"
with SALLY FORREST - KEEFE BRASSELLE - LEO PENN
Sun. August 28 For Six Days
CARY GRANT - ANN SHERIDAN
"I WAS A MALE WAR BRIDE"

OLYMPIA THEATRE
HAMPTON BEACH SHOWS 230-715-9
Wednesday, Thursday August 24 - 25
HOWARD DUFF - ANN BLYTHE
"RED CANYON"
Friday, Saturday August 26 - 27
THE RED MENACE
PARTY GIRL... BUT WHAT PARTY?
So Shocking It Was Filmed Behind Sealed Studio Doors
Sunday, Monday, Tuesday August 28 - 30
Hit of the Season!
Filmed in Portsmouth!
Louis DeRochemont's
"LOST BOUNDARIES"

CASINO THEATRE
HAMPTON BEACH SHOWS 230-715-9
Thursday, Friday, Saturday August 25 - 27
Men would do anything for Anna...
COLUMBIA PICTURES presents
Anna Lucasta
starring
PAULETTE GODDARD
William Bishop - John Ireland - Oscar Homolka
... BRODERICK CRAWFORD
Sunday, Monday, Tuesday August 28 - 30
NEW WONDERS FROM WARNER BROS!
LOOK FOR THE SILVER LINING
STARRING JUNE HAVER - RAY GORDON - BOLGER - MACRAE
DIRECTED BY DAVID BUTLER
TECHNICOLOR

IOKA DIAL 2222
Theatre EXETER
MATINEE EVERY DAY AT 2:15
Friday, Saturday August 26 - 27
MADELAINE CARROLL - IAN HUNTER
"HIGH FURY"
GLORIA HENRY - STANLEY CLEMENTS
Continuous Show Saturday
Children's Show Saturday 1 P. M.
ROY ROGERS
"UNDER NEVADA SKIES"
Sunday, Monday August 28 - 29
DAN DAILEY - ANNE BAXTER
"YOU'RE MY EVERYTHING"
(In Technicolor)
Continuous Show Sunday from 2:15
Tues., Wed., Thurs. August 30-31 - Sept. 1
CLARK GABLE - ALEXIS SMITH
"ANY NUMBER CAN PLAY"

Our Haircuts are A-1
Come in and C-1
If you're not a customer B-1
ART GAUDREAU'S - C ST.
5 Barbers

Have You Heard?
About Ziggy Sargent playing
with water pistols?
That Fred, Tom and Vic swim in
the rocks?
Join the Letter Contest Today!

ESQUIRE CLEANERS
2 DOORS ABOVE ASHWORTH HOTEL
Telephone 2145

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| Shirts | .18 | 24 hr cleaning service |
| Suits | 1.00 | 3 day laundry service |
| Dresses | 1.00 | Pick up and Delivery |
| Slacks | .50 | |

AGENTS FOR RUTTER'S LAUNDRY, LAWRENCE

ALLIED N. H. GAS CO.
Ranges
Water Heaters
Servel Refrigerators
"The Clean Fuel"

Exeter, N. H. Phone 2111
Beach Office
Marsh Avenue
Tel. 401



Everyone
knows
Fall Clothes
Look BEST...

When they're expertly cleaned
and pressed . . . and for the
finest cleaning, pressing, al-
terations count on
E and S

FALL CLOTHES
Are being received — make your choice today.



Elander & Swanton
INCORPORATED
Andover, Mass. Exeter, N. H.

**Guest House Is
Completely Guttled
In Sunday Blaze**

A large Sunday evening crowd at Hampton Beach witnessed an unannounced attraction when fire swept the Lynn-Arms guest house on L street, leaving nine persons homeless.

The blaze, which is believed to have been started by spontaneous combustion, quickly engulfed the wooden three-story structure shortly after 7 p. m. and nothing but a gutted frame remained within an hour.

Thousands of spectators who were on the beach at the time flocked to the scene of the fire, hampering the efforts of the fire department to get equipment and hose to the burning building.

The fire broke out in the rear of the premises and spread rapidly as neighbors hunted through telephone books for the fire department number. The box alarm was pulled in by Chief George Lamott of the Fire Department who happened to be leaving his home on Marsh avenue at the time the fire broke out.

Mr. and Mrs. Fred McNault, the owners, lost all their personal belongings, saving only a metal box containing \$550.

They and four other guests were in the building at the time. All escaped without injury. Two of the guests had finished packing prior to leaving, and were able to save their personal belongings.

The summer cottage of Mrs. Besse Moulton, nearby, was scorched as was also a trailer owned by Mr. McNault.

Firemen, unable to cope with the flash fire which caused heavy black smoke to pour out of the structure, concentrated their efforts on saving nearby buildings in the congested area, and succeeded in preventing the flames from damaging other structures.

The loss to the structure is unofficially set at \$10,000.

Beach Notes

Guests staying at the Keefe House, Nudd Terrace, are Miss Catherine Byrnes, Lowell; Mr. and Mrs. John Burke and son, Jackie, of Springfield; Mr. Patrick Hart, Springfield.


Join the Letter Contest Today!

**PUBLIC
STENOGRAPHER**
Typing
Addressing - Billing etc.
Theses Typed
All Work Confidential
TEL. 2382
MARY E. FOGARTY
Hunter Bldg. Hampton

**Building - Roofing
Remodelling**
INSIDE and OUT
Carroll Blackden
CONTRACTOR
Mill Road Hampton
TEL. 748

**Hamel
Dry Cleaning**
2 Day Service
3 Day Shirt Service
OPEN
9 A. M. to 8 P. M.
3 1/2 C STREET

HOTEL INNERSRING MATTRESS
Factory Seconds
\$18.50
MONTH OF AUGUST ONLY



Gardner Mattress Corp.
Canal Street Extension
Salem, Mass.
Tel. Salem 1810

Have You Heard?
That Barbara thinks she is
"pretty" nice?

**MARSH AVENUE
BARBER SHOP**
Corner "P" Street
Open 9 a. m. to 9 p. m.
OPEN ALL DAY SUNDAY
Chas. deNichols

**The Little Shoppe
With Big Values!**
We invite you to come in and
look around. All new wool rug
material for Braiding and
Hooking.
DRESSMAKING ESSENTIALS
REMNANTS - MILL ENDS
YARD GOODS
DANA SHOPPE
25 Middle St., Tel. 2455 Nbypt.
off State St. Open Fri. till 9 PM

**TRY THE
HARBOR
GRILL**
Breakfasts, Dinners
Steaks and Chops
Cooked By Expert Chefs
Near the Mile Long Bridge
HAMPTON BEACH

Have You Heard?
Why Peg could not wait for Don?

**Gala Sports Week
Planned At Beach
Starting Monday**

Something new has been added to the calendar of events this year with the announcement of a "Sports Week," starting Sunday, August 28.

Everyone is invited to take part in this round of activities and may register at the Chamber of Commerce.

The program includes:
Monday, 3:00 p. m. — Boat races, with prizes given in the motor, fishing and row boat groups.
Tuesday, 3:00 p. m. — Bathing beauty contest. For the 4th consecutive year, "Miss Hampton Beach" will be chosen from a bevy of beauties, with cash prizes and gifts from the beach merchants for the winner.
Wednesday, 2:00 p. m. — Swimming Meet, from in front of the bandstand with trophies for 1st, 2nd and 3rd places.
The Talent Show will also be conducted from the bandstand Monday at 7:00 p. m. and there will be fireworks Wednesday at 9:30 p. m.
On top of these events, everyone is invited to get into the fishing contest that has been running all summer. No entry fee is necessary. Simply catch your fish, weigh it in at the Smith and Gilmore pier and register. Prizes in all types of fishing will be awarded at the seasons end.

**Bay State Woman
Injured Friday**

A Weston, Mass., woman sustained head, shoulder and chest injuries and was sent to a Worcester, Mass., hospital as a result of a two-car collision Friday afternoon.

Nora J. Tebeau, 48, was thrown against the windshield, shattering the glass, when the car driven by her husband, Sanford, was struck while driving south on Marsh avenue.

The operator of the other vehicle was Mitchell Bakaloy of Manchester who struck the left rear fender of the Tebeau car as he drove out of M street on to Ocean Boulevard. Temporary treatment was given on the scene by Dr. R. N. Blake.

Have You Heard?
That Carole is back again?

**HAMPTON CENTER
BARBER SHOP**
Year 'Round Expert Service
Next to the A & P Store

**BENDIX
SELF-SERVICE
LAUNDRY**
HOURS 8 to 5
SUNDAYS 8 to 12
5 Washers
1 Drier (Quick)
50c PER MACHINE
up to 9 lbs. Dry Clothes
C ST. JENNEY STATION
COR. MARSH AVE.



The COLOR SPOT asks:
"Have you a really beautiful, inexpensive souvenir packed in your luggage?"
Your photo on color film will bring memories, enjoyment years after Hampton Beach is alone in N. E.
To offer this value — only \$1.25.

"AT THE SIGN OF THE BLINKING CAMERA"
10 C STREET HAMPTON BEACH

SULLIVAN'S
AT THE MILE BRIDGE

Featuring the **FINEST** in
Fresh Fish and Lobster

Complete Line Of
Meats and Vegetables

Have You Heard?

Why the two Cushman bakers stop at the Harbor Grill every morning? Is it because of B. N. and M. S.?

Just around the corner to the Clearance Sale.

Louise Dress Shop

B Street

Boardwalk Brevities

Loretta White hanging on every word of "Rope" at the Playhouse . . . Mrs. Joe Cullen doing the same . . . Joe Flynn's nephew, Fritz, enjoying the beach activity after having bicycled from North Andover for a visit . . . Casey and Harvey strolling after a movie date . . . Barbara Dobbins, the biggest hit of the season as she steals all the men from the girls at the dance . . . Mac and Windy arm-in-arm after hours . . . the Doug Hunters sitting in their car

by the ocean enjoying the Sunday papers . . . Michelle strolling the boardwalk looking very "extra special" . . . Officer Ernie Sargent on a lonely vigil on Marsh ave., keeping the traffic away after all "L" broke loose Sunday night . . . Playland's Jack Walsh and Arne Autio of Dudley's having a heart-to-heart talk by the Chamber of Commerce. . .

High Tides

Correct Figures at U. S. Coast Guard Station, Hampton

| | | |
|-----------|----------|------|
| THURSDAY | 12:15 am | 9.4 |
| August 25 | 12:15 pm | 9.3 |
| FRIDAY | 12:30 am | 10.1 |
| August 26 | 1:00 pm | 9.6 |
| SATURDAY | 1:15 am | 10.0 |
| August 27 | 1:45 pm | 9.8 |
| SUNDAY | 2:15 am | 9.6 |
| August 28 | 2:30 pm | 9.7 |
| MONDAY | 3:00 am | 9.0 |
| August 29 | 3:45 pm | 9.4 |
| TUESDAY | 4:00 am | 8.3 |
| August 30 | 4:15 pm | 9.1 |
| WEDNESDAY | 5:00 am | 7.7 |
| August 31 | 5:15 pm | 8.7 |

NORTON'S SEA FOOD MARKET

Fresh Fish Lobsters

Magazines — Groceries — Ice Cream — Tonic

PHONE 2103

KING'S HIGHWAY FOOT OF 15th ST.

Come to EXETER, N.H.



A Typical New England Shire Town. Founded 1638

VISIT

Historic Houses
Phillips Exeter Academy
The places where George Washington and Abraham Lincoln stopped.
The sites where Exeter Squires Lived and Loved and Fought off Indians to Establish this Quaint Old Town.

You'll Enjoy and Profit by a Visit to Exeter

CORDIAL MERCHANTS WILL GLADLY SERVE YOUR NEEDS WITH UP-TO-THE MINUTE MERCHANDISE FOR BEACH WEAR AND BEACH HOUSE.

Exeter Country Club
Sporty 9-Hole Course

MODERN THEATRE DELIGHTFUL SHOPPES
AMPLE PARKING FACILITIES IN SHOPPING DISTRICT

Most Stores Closed Wednesday Afternoon — Open Friday Night.
Excellent Bus Service Between The Beach and Exeter.

INFORMATION GUIDE

CHURCH SERVICES

COMMUNITY CHURCH (Protestant) D Street
Morning service 10:30 A. M., Rev. Robie Brown, guest pastor. Mary Janvrin LaGuardia, soloist. Thursday 8:00 P. M., hymn singing service led by the Graniteers quartet. All are welcome.

ST. PATRICK'S (Roman Catholic) Church Street
Masses 6, 7, 7:45, 8:30, 9:15, 10:45, 11:30.
Confessions heard on Saturday night beginning at 7:30 P. M.

ST. TERESA'S — RYE
Masses 9:30, 10:30.

BAND CONCERTS

4 Daily — 2-3, 4-5, 7-8, 8:30-9:30.

FIREWORKS

Every Wednesday — 9:30 P. M.

CHAMBER OF COMMERCE

Office Hours:
9 A. M. - 9:30 P. M. Daily

U. S. POST OFFICE
Hours: 8 A. M. - 6 P. M. Daily

GOLF COURSES

ABENAQUI, Rye Beach — 6 miles, 18 Hole course. Open to public.
AMESBURY Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.
EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.
PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

MUNICIPAL

Town Officers
Selectmen: George H. Sumner, Chairman; Elroy G. Shaw, Harry D. Munsey. Town Clerk: William Brown. Office Hours, 9-12, 2-5, Monday - Friday. Chief of Police: John Malek. Chief of Fire Department: George Lamott.

Beach Officers

Precinct Commissioners: Col. George Ashworth, Chairman, James W. Tucker, Jr., Charles F. Butler. Treasurer, Roland Bragg.
Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Loretta K. White.

RUBBISH COLLECTION

From Mile Bridge to F street, Tuesday and Friday.
North Shore Hotel to Nudd avenue, Wednesday.
Have rubbish out and in containers.

Join the Letter Contest Today!

Grand View Beauty Salon
Located At Grand View
333 Ocean Blvd. Hampton Beach
Open Every Day
Sun. & Eves. by Appt.
Tel. 2186

Standish Gift Shop
Largest and Finest
in New England
Ocean Blvd at A Street

RAYMOND STURGIS
Ambulance Service
Tel. 657
High St., Hampton, N. H.

For Better Snapshots

Load your camera with Kodak Verichrome Film



then... bring your exposed rolls to us for expert finishing

Stop in today and get Kodak Verichrome Film for your camera—we have all sizes in stock.

THE NEWS AGENCY

Between A & B Streets
Ocean Boulevard

Enter The Letter Contest Today!

Everyone is urged to join the Beachcomber's letter contest on, "Why I spend My Vacation at Hampton Beach," today. The following rules apply:

1. Letters must not exceed 200 words and must be signed fully in your own handwriting, including home and beach address.
2. Address all letters to: Contest Editor, Beachcomber, Hampton, N. H.
3. Letters will be judged on basis of sincerity, originality and neatness.
4. The editor reserves the right to edit all material with regard to grammar, spelling and punctuation.
5. All material becomes the property of the Beachcomber and will neither be returned nor acknowledged.
6. Each week is a new and separate contest and all letters received by the judges after the deadline will be disregarded. Each winner will be eligible for the grand prize to be announced later.
7. All letters must have a Hampton postmark, dated not later than midnight the Sunday before each issue.
8. Each week the best letter received will be printed.
9. The writer of the winning letter must call in person at the Hampton Publishing Company, Lafayette Road, where on identification, he will be given a merchandise certificate, exchangeable at the beach stores.
10. You may enter as often as you wish until your letter is published. No winning participant will be considered in another contest in this series.

CONTEST PRIZES

Smith & Gilmore, fishing trip for 2; A. K. Chase, speedboat ride for 2; Ferncroft Alleys, 5 strings for 2; Ferncroft Taxi, trans. for 2 from beach to depot; Casino Associates, pass for 2 for a feature band at the Casino Ballroom. Shampoo and wave at the Grandview Beauty salon.

Have You Heard?
Who are Peg and Alotta?



HAMPTON BEACH CHAMBER OF COMMERCE

EMBLEM OF COOPERATION

Those hotels, rooming houses, restaurants, and other places of business which display the RED GULL help pay for your entertainment by contributing to the Chamber of Commerce. Most certainly they deserve your patronage. So the next time you engage a room or make a purchase look for the sign of the RED GULL. It is the Emblem of Cooperation.

DON'T FAIL To See and Hear "Breakfast at the Beach" Radio Show

at the CASINO DINING ROOM

MONDAY thru FRIDAY 9:30 to 10:00 A. M. over

WHEB

750 on every dial

FEATURING

BILL ELLIOT

"The Singing Cop" MASTER OF CEREMONIES

PRIZES PRIZES PRIZES
A 50c Breakfast will be served before the show

CASINO BALLROOM
Ted Herbert and His Orchestra

Mon. Tues., Wed., Thurs.,

ADMISSION 60c

Fri., Sat.

ADMISSION 80c

MONDAY NIGHT IS "Get Acquainted Night" at the Casino Ballroom

THURSDAY, AUGUST 25
VAUGHN MONROE AND HIS Orchestra

PALMER'S
DINING ROOM
Open
Fried Clams a Specialty
Lobster All Style
Opp. Coast Guard Station
North Shore Hampton Beach

Bridal Shower
Given Beach Girl
Miss Harriet Coleman, daughter of Dr. and Mrs. William Coleman of Smithtown, was the guest of honor at a pre-nuptial shower on Sunday, August 14, at her parent's summer home at Plalce Cove, Hampton. The girls at Dudley's Gift Shop, Hampton Beach, where Miss Coleman has been employed for the past three summers gave her the shower with Mrs. Arne Autio, Mrs. Harold

Connery and Mrs. Mary McCarthy as hostesses.
The opening of the beautifully wrapped individual packages by Miss Coleman proved to be very amusing to the honored guest and friends as each package contained a 10 cent kitchen article, all of which will be very important in the housekeeping department of her home.
The combined gifts from the guests was a beautiful silver service set. Individual colored paper shower umbrellas with each name on it decorated the silver service set.

Following the unwrapping of the gifts, a weenie roast on the beach was enjoyed.
Games were played and a singing contest was held with Jackie Percival receiving high honors.

Miss Coleman's fiancee is Mr. Lee Bergere, a member of the cast of "Inside U. S. A." He is an understudy to Jack Haley of radio and motion picture fame. The cast have been playing in Chicago but after a short vacation will open at St. Louis.

Have You Heard?
Why Eddie was singing "When the Lights Go On Aagin?"

That it's pretty hard to entertain your girl friend when you get out of work at 11:30 and she has to be in at 12:00.

Join the Letter Contest Today!

CLEARANCE SALE
Bathing Suits
Summer Apparel
WIL-BEE SHOP
WILMOT SAWYER, Prop.
HIGH STREET HAMPTON

Hollis Associates
LAFAYETTE RD. HAMPTON
REALTORS
TEL. 802

Septic Tank Cleaning
Sand - Gravel
Loam
Lawns Built
General Trucking
Richard Rice
Tel. 306 - Hampton

Speedboat Rides
75c

SMITH & GILMORE
Fishing Pier
Hampton Beach

AL CHASE
SPORTS CENTER

Hamburg
THE MARGUERITE
Helen Marguerite Hupper
C STREET
Sandwiches
Open 8:30 am to Midnight

COMPLETE
Bookkeeping Service
PAYROLLS - TAX REPORTS
STATEMENTS
Seacoast Business Service
Martin E. Gunther Tel. 2382
Hunter Bldg. Hampton, NH

Western Auto Associate Store
Service to the entire community with paints, hardware, auto supplies, radio, sporting goods, appliances, and bicycle goods.
Tel. 2731 Exeter
Water St.

Bridal Shower
Given Beach Girl

Miss Beth Caron, daughter of Mr. and Mrs. Alexandre J. Caron of Hampton Beach was the guest of honor at a recent shower in honor of her approaching marriage to Oscar Lapierre of Gonic. The party was held at the home of Mrs. Edward J. Lessard of 82 Buzzell street.

A bridal cake was given by Mrs. Jesse Tharin of Exeter and refreshments were served.
As a novelty every guest presented the bride-to-be one of their favorite cooking recipes.


Those present were: Miss Beth Caron, Mrs. Alexandre J. Caron, Mrs. John Caron, of Hampton Beach; Mrs. Jessie Tharin of Exeter; Mrs. John Salerno of Chatham, N. Y.; Mrs. Yvonne St. Cyr of Montreal, P. Q.; Miss Jane Wilson of Concord; Mrs. Clara Roy, Mrs. Leo A. Lafamme, Mrs. Armand Keroack, Mrs. Owen McMahon, Mrs. Maurice Cantin, Miss Gertrude Lessard, Mrs. Eva Dubois, Miss Claire Lessard, Miss Jacqueline Lessard and Mrs. Edward J. Lessard of Manchester; Mrs. Delvina Quinn, Mrs. Louis Wilson, Mrs. Richard Gobin of Worcester; Mrs. George Fernald, Misses Tillie and Bunny McCool of Hampton, and Mrs. Suzanne and Michele Tharin.

Have You Heard?
Who Dot's new flame is? May be Penn.

Have You Heard?
That you may leave news items at the Chamber of Commerce?

CALL HAMPTON 2038
Tobey & Merrill
Insurance
HAMPTON CENTER
Hampton Co-operative Bank
HAMPTON CENTER

The COLOR SPOT says:
"You don't know how you REALLY look, Till you have your COLOR-picture took."
A beautiful photograph on COLOR-FILM for only \$1.00 with this coupon.
"At the sign of the Blinking Camera"
10 C STREET HAMPTON BEACH



School Days are

Gay Days
LINCOLN STORES
NORTH SHORE HEADQUARTERS FOR
Back To School Week
PLEASANT STREET OPEN FRIDAY TILL 9 P. M. NEWBURYPORT

Year After Year
Your Local Printer
Has been ready to serve you with quality printing at economical prices and with service that can not be equalled . . . All jobs delivered on time as promised — many times within 24 hours.
Plan now to have your next year's printing done locally — where service to the customer has always been paramount.
Call Hampton 555
and let us discuss your printing requirements at your convenience and without obligation.
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Hampton Center
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For Campus and Classroom

Smart, co-ed approved Sweaters . . . Skirts
and Blouses.

SWEATERS

SHELTIE MIST BY GARLAND

Cardigans and Pullovers — Pastel Shades

Cardigans

\$5.95

Pullovers

\$4.95

BLOUSES

Look fresh and neat
in a lovely blouse.

Long Sleeves

Short Sleeves

Elbow Length

Some with Ruffles
and Bows

\$2.95 to \$5.95

Plaids

\$5.95 to \$12.95

Corduroy Jackets

12 - 20

Green, Brown,

Red, Blue

\$8.95



SKIRTS

FOR HIGH SCHOOL and
COLLEGE WEAR

Corduroy

\$5.95 to \$8.95

Tweeds

\$5.95 to \$10.95

Geo. B. French Co.

37 - 41 Market Street

Portsmouth, N. H.

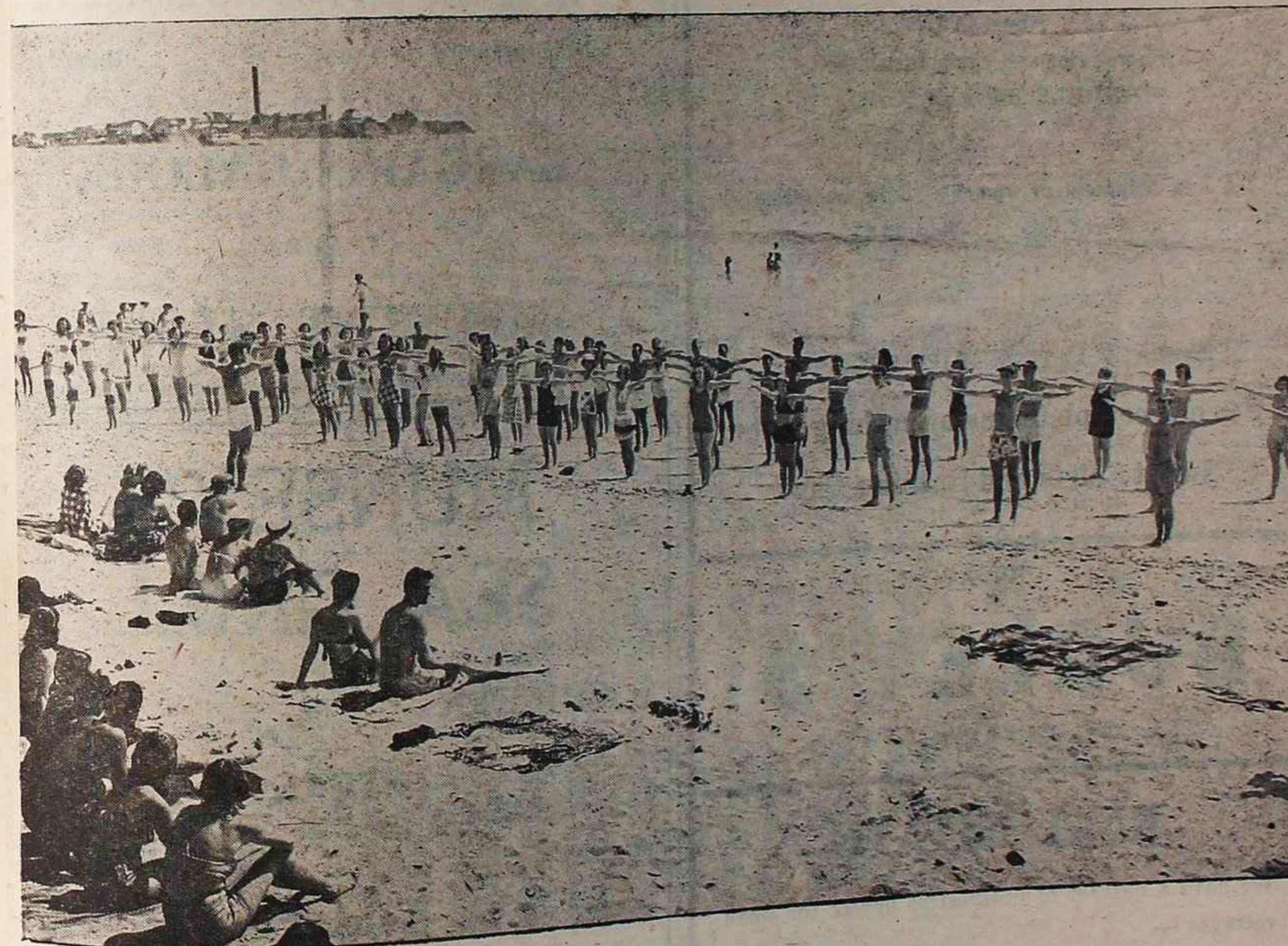


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Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 31, 1949

FREE DISTRIBUTION



Carnival Week To Open September 5