

# MID SUMMER Clearance

## SUMMER DRESSES

Replenish your summer wardrobe with these cool, crisp dresses. Prints and solids — all sizes.

REG. \$9.95 to \$10.95

NOW \$5.95

Another group in sizes 9 to 17, 10 to 20, 38 to 44, 12½ to 24½.

REG. \$8.95

NOW \$4.95

Georgianna and Trudy Hall

## DRESSES

JUNIORS, REGULARS and HALF SIZES

NOW ½ PRICE

ONE GROUP OF DRESSES

formerly up to \$29.95

REDUCED TO CLEAR

One Rack of Evening Dresses

MARKED DOWN

BAR HARBOR SETS

Prints and Plain Colors

REG. \$2.95

NOW \$1.95

# George B. French Co.

37 - 41 Market Street

Portsmouth, N. H.

## ALL BEACHWEAR

### JERSEY GOWNS

Selection of yellow, pink, green or blue. Sizes 32 to 40.

REG. \$2.95

NOW \$1.95

### SWIM SUITS

One and two piece styles — nationally famous

REDUCED TO CLEAR

### COTTON PAJAMAS

Tiny - Regular - Tall - Broken Sizes

WERE \$5.95

NOW \$2.95

One Rack of Suits

REDUCED TO CLEAR

GROUP OF SLIPS

Odd Sizes

CLEARANCE PRICED

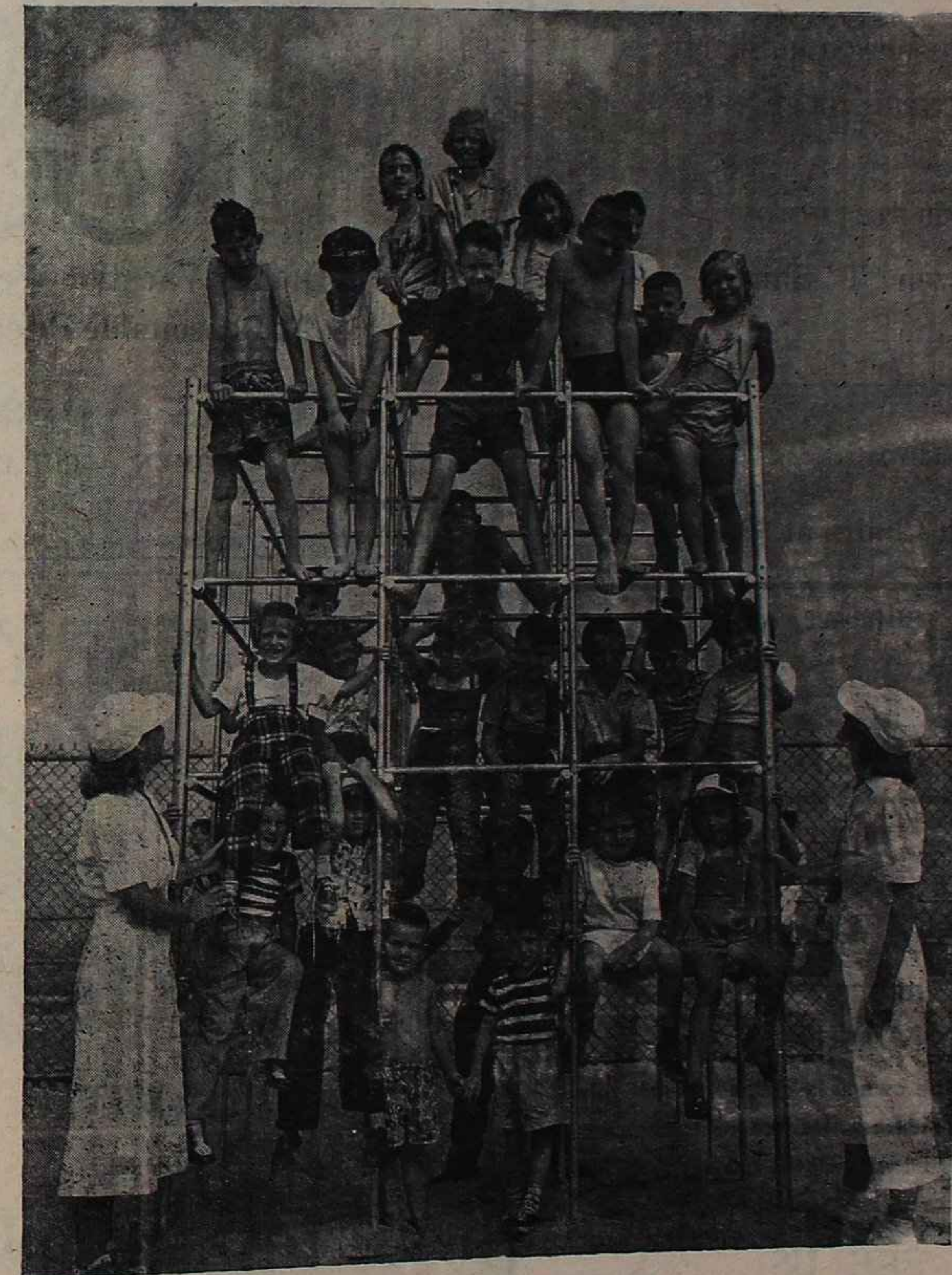


VOL. XXII., NO. 6

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 3, 1949

FREE DISTRIBUTION



## Gala Entertainment Festival Planned



# DUDLEY'S HOTEL

Special  
**JANTZEN BATHING SUITS**  
 REGULAR PRICE \$13.95  
 Now \$9.95

Pedal Pushers and Shorts  
 A BEAUTIFUL COLLECTION

COMPLETE LINE OF  
 Jantzen "T" Shirts

UNIFORMS  
 Nurses and Waitresses \$4.95 up  
 Beach Chairs at \$3.49

SHOP AT  
**DUDLEY'S**  
 AND SAVE

List Your Property  
**EXCLUSIVE**  
 AUTOMOBILE AGENCY — This is an excellent business opportunity for future.  
 Due to illness the owner is obliged to sell this very successful business. He has built up an excellent clientele and will sell the business and the good will at a sacrifice.

SEE US  
 Several Cottages for August Rentals  
 Let Dudley Write Your Insurance  
 TEL. 776

WELCOME TO HAMPTON!



Quality Vacation Wear  
 At Reasonable Prices  
**Sturgis Apparel**  
 MEN — WOMEN — CHILDREN  
 Hampton Center Next to First National Store

# MUNSEY'S SEA GRILL

CHICKEN  
 STEAK  
 SEA FOOD  
 VISIT  
 OUR NEW  
**WAFFLE HOUSE**  
 FOR  
 BREAKFAST

Boulevard at A Street  
 HAMPTON BEACH TEL. 718

# The BEACHCOMBER

VOL. XXII., NO. 6

WEDNESDAY, AUGUST 3, 1949

FREE DISTRIBUTION

## Children's Playground Is Major Attraction

### Local Youth Wins First Prize On Talent Show

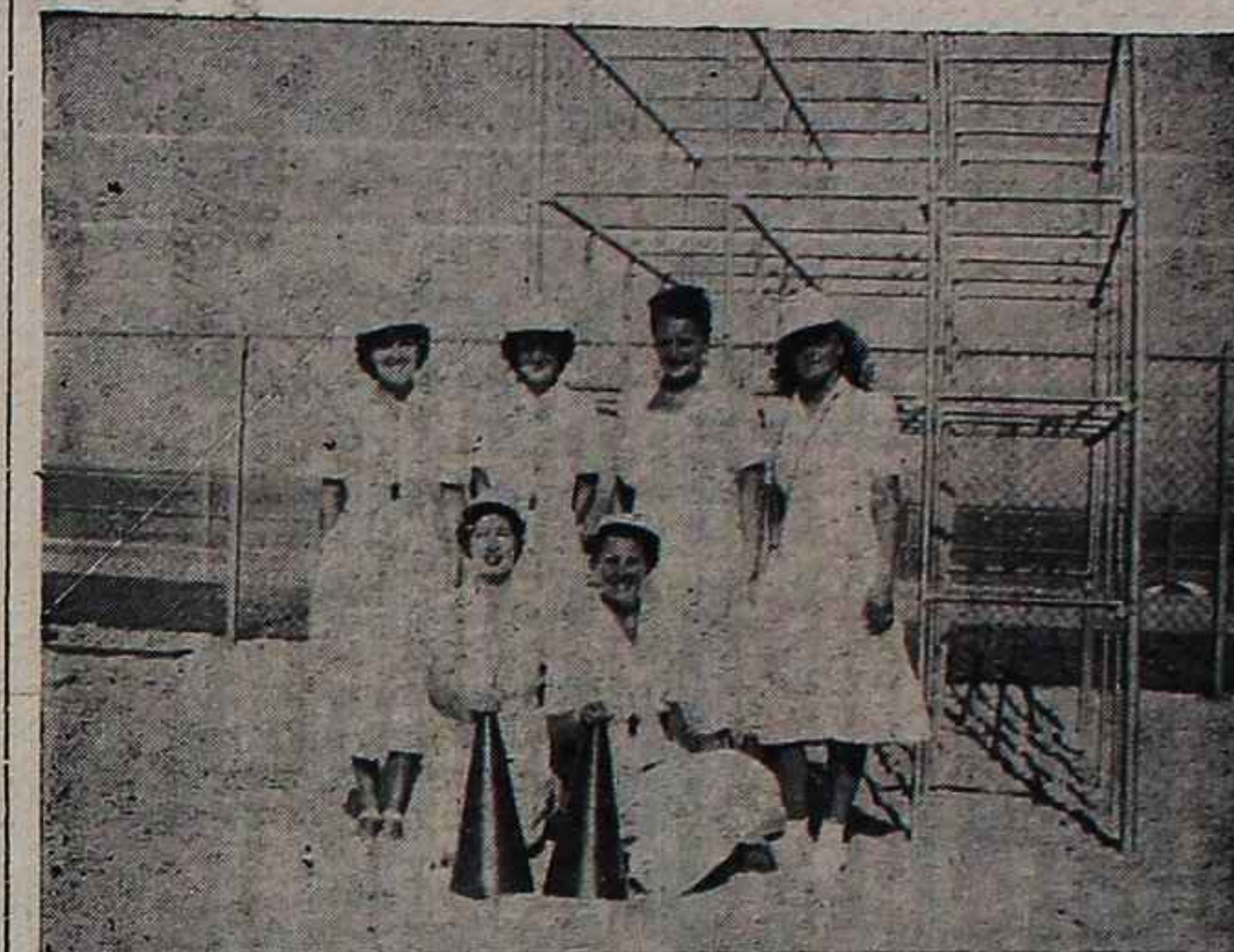
Twelve-year old Paul Damour was awarded first prize in the Junior class Monday night with a song and dance number. A year round Boar's Head resident, Paul is well known throughout New England.

A drum solo to the tune of "You Call Everybody Darling" won second prize for Norbert Lavigne, 13, of Stoneham, Mass., and third prize went to Norbert A. Casey, Jr., 10, of Newburyport, Mass., who sang "Forever and Ever."

In the Senior group Estelle Weare, 15, of "Twin Gables," L street, won first prize when she sang "Wonderful One."

Second prize was awarded to vocalist Joseph John of Lawrence, Mass., for "Without a Song," and the third prize winner was 13-year old Lorayne Lancaster of the Cavalier who sang "Someone Like You."

Anyone who wishes to compete in this popular weekly show may apply at the Chamber of Commerce.



RESPONSIBLE ATTENDANTS who have charge of the Children's Playground at Hampton Beach are shown above — back row, left to right, Eva Jordan, Patty Hoyt, Frances Dobbins, supervisor, Madeline Moody. Kneeling in front are Barbara Simons and Barbara McNeil.

The attractive group pictured on the cover might be said to have something in common with a well known lady who had so many PLAYGROUND (Continued on Page Fifteen)

### Legion To Hold Annual Tag Day Saturday, August 6

Hamptons' Post No. 35, American Legion will hold its third annual Tag Day this Saturday, August 6. As in past years solicitations will LEGION (Continued on Page Ten)

### Bay State Youths Held On Larceny

Two Medford, Mass., youth appeared Saturday night before Associate Justice O. Raymond Garland in Hampton Municipal court where they pleaded guilty to a charge of petty larceny.

Responding to a radio call shortly after 3 o'clock Sunday morning, Officer Roger Eastman apprehended Colvert E. Windsor, 20, and Clarence E. Jordan, 21, as they were syphoning gasoline from a truck parked in the yard of Armas Guyon's service station, Ocean boulevard.

The case was continued to Monday evening when the pair received a 30-day suspended sentence.

"Specializing in Hampton Beach Properties for over 15 Years"



# HENRY'S

## REAL ESTATE AND INSURANCE AGENCY

Hampton Beach, N. H.  
 TELEPHONES 588 — 2343 — 2279

### "TAKE OVER NOW!"

Owner ill — will sacrifice 10 bedroom house now in operation. Living room, dining room, kitchen, sleeping porch, fireplace, all furnished, 2 minute walk from beach.  
 Buy Now — Centrally Located Year 'Round home \$11,500

SEE HENRY TODAY!!!

## Largest Real Estate Agency on the New Hampshire Coast



Have You Heard?  
That "Dover" meets Louise when she gets out of work at night?

Your Haircut as You Want It!  
Art Gaudreau - C Street  
The largest shop at the beach!  
Service & Quality is Our Motto!  
OPEN SUNDAY - ALL DAY

PALMER'S MOTOR COURT  
North Beach Hampton, N. H.  
Modern Cabins - Hot and Cold Water - Showers.  
Good Bathing Beach

### Bay State Vacationist's Poem Wins Weekly Letter Contest

Songs and prose have been used to describe the attractions of Hampton Beach but seldom has poetry expressed the summer visitor's pleasure in spending a vacation at this famed resort.

Mary A. Martin of 81 Woodland street, Lawrence, Mass., has composed a rhyme, however, which expresses her feelings about Hampton Beach well enough to win this week's prize in the letter writing contest on "Why I Spend My Va-

cation at Hampton Beach."

Miss Martin's poem, which she says had to have two verses omitted to abide by contest rules, follows:

I love to go to Hampton,  
That's the beach for me,  
Where old and young together,  
Frollic by the sea.

I love that old Casino  
With each and every stand,  
Where everybody congregates  
To listen to the band.

The walks, along the seashore,  
In the early morn,  
Restore your pep and vigor  
When you think it's gone.

And, in the afternoon,  
What an array of style;  
Those pretty beach umbrellas  
Adorn the sand - a mile.

Every one is happy  
Getting their suntan;  
Storing up for winter  
All the heat they can

Dashing in the water  
When it gets too hot,  
It's so invigorating,  
Always 'hits the spot.'

In the cool of evening,  
Just to watch the throng  
Up and down the boardwalk  
Sauntering along.

Young folks crowd the dance hall,  
And step to music sweet;  
While Mom and Dad would rather  
Greet friends on the street.

There's always something doing,  
Enjoyment fills the air;  
If you've never been to Hampton  
You've missed a treat that's rare.

So that's why I love Hampton  
Yes, that's the beach for me;  
Where old and young together,  
Frollic by the sea.

Have You Heard?  
That Jimmy is surrounded by females? Lucky boy.

Registered Siamese Kittens - Stud Service  
MRS. A. K. CHASE  
58 Winnacunnet Road  
Tel. 2331 Hampton  
One Male Kitten - Reasonable

DIRECT BUS  
Hampton Beach to Boston  
FOR RESERVATIONS  
CALL AT  
Jackie's Travel Agency

Visit  
Ye Olde Country Auction  
at  
NORTON'S CABINS  
Laf. Rd. North Hampton  
Household Furniture, Dishes and Glassware  
Goods Sold on Consignment  
Sale Rain or Shine Lunch  
Rye Beach 288-5  
H. L. NORTON, Auctioneer

L. A. BIRON  
RETAIL JEWELER  
WATCH REPAIRING  
Diamonds - Watches Jewelry  
Television Portable Radios  
SALES and SERVICE  
C Street Hampton Beach

DUNFEY'S  
ON THE BOULEVARD  
Grille Clam Shoppe  
Between J & K Sts. Cor. Marsh Ave. & Ocean Blvd.  
French Fries - Fried Clams  
Lobster Rolls - Grilled Frankfurts  
Pepper Steaks - Onion Rings  
Light Lunches  
OPEN 8 A. M. to 1 A. M.

IT'S THE FOOD  
MAHONEY'S LUNCH  
"As Famous As the Beach Itself"  
OCEAN BOULEVARD AT B STREET  
Tel. 2103 Hampton Beach, N. H.

BUY NOW  
Electric Refrigerators  
CAN BE BOUGHT  
FOR AS LITTLE  
18.95 down  
and 1.83 per week  
IN 24 MONTHLY PAYMENTS  
Exeter & Hampton Electric Co.  
TEL. EXETER 5916  
BEACH OFFICE 191 OCEAN BOULEVARD

### Have You Heard?

What Terese O'B. carries around in that suit case?

That the bachelor boy, Tripp, is lost when his friend Ecker isn't around?

That the Canadian trio, Fletcher, Parker and Kneeland, are having a wild time?

How Jimmy is making out at Buzzel's? Making candy - kisses, that is.

That McGrath is having a whale of a time entertaining his family?

That John Hogan of Lowell is the entertaining daddy for the monthly guests at the Pelham?

That Mrs. Gladys Pace of Springfield, Mass., better known as "the Indian Girl," keeps the other guests in hysterics?

That it must be real love for the barefoot boy with coat of tan because his girl friend is allergic to shoes, too?

That Ann D., Mickey S., and Mae R. can be found any afternoon on the sand opposite the Ashworth.

That Jake O'Neil says time certainly flies when he's with his Lulu Belle.

That Depot Annie is a strong contender for the title "Miss Hampton Beach, '49."

That Rosemary G. and Rosalie B. find the two blond boys very interesting.

That the new good looking ticket taker at the mile bridge is Bill M. of Nudd avenue?

That George G is in great demand since the fact became known that he is a talented musician.

That Eunice Penoy's going to Lowell on her day off - wonder why?

That Jimmy K manages to get down week ends to see a certain miss whose initials are M. S.

Bessie M. Barber, DC, PhC  
CHIROPRACTOR  
OFFICE HOURS:  
Monday, Wednesday, Friday  
Other days by appointment  
Winn. Rd. Phone 2296 Hampton

EARL'S MARKET  
Fancy Fish and Lobsters  
FRUITS  
VEGETABLES  
GROCERIES  
Now offering a complete line of MEATS  
TEL. 2209  
We Deliver  
Boar's Head Hampton Beach

RESTAURANT WORK  
Stainless - Aluminum - Galvanized Iron  
Sheet Metal Contracting  
Copper and Galvanized  
Roofing - Cornices - Gutters  
RYE SHEET METAL CO.  
Central Road Tel. Ports. 4338-W1 Rye

When At Hampton Beach  
Visit  
PLAYLAND

### Phil McGowan

HOME OF  
HART - SCHAFFNER - MARX  
HAMPTON BEACH, N. H.

Lowell, Mass. Magnolia, Mass.

Featuring the Finest  
IN MEN'S and BOYS' WEAR



MARTY CONNOR, Manager

20% OFF  
ALL BOY'S WEAR

Sport Shirts - Sweaters

Basque Shirts

Swim Trunks

YOU MUST MENTION THIS  
ADVERTISEMENT  
TO RECEIVE THIS DISCOUNT



The Beachcomber

Incorporating The Hampton Beach Advocate  
A Vacation Digest of all the news  
information for the summer visitor

Published Wednesdays, June 29 to August 31

By The  
HAMPTON PUBLISHING COMPANY  
NEW HAMPSHIRE  
HAMPTON

FOR ADVERTISING RATES IN THIS PAPER  
TELEPHONE HAMPTON 555

Communications and Items from  
readers are welcome at all times.

Weenie Roast Is  
Enjoyed Tuesday

The management of Dunfeys stores were guests of their employees at a weenie roast held last Tuesday evening at North Beach. Chairman of the affair was Marty Sepe, esq., who was able assist-

ed by Jack, Bud, Bob, Walter, Dick, and Gerry Dunfey.

During the evening games were played and entertainment furnished by George Galloway, Mary Miller Jack M'Gau, Paul M'Gau, Tom O'Connor, Alice Gilligan, Mary Keefe, Tim and Paul Driscoll and Eleanor Dunfey. The door prize was won by Frank Manning, Depot Annie, and Jake O'Neil.

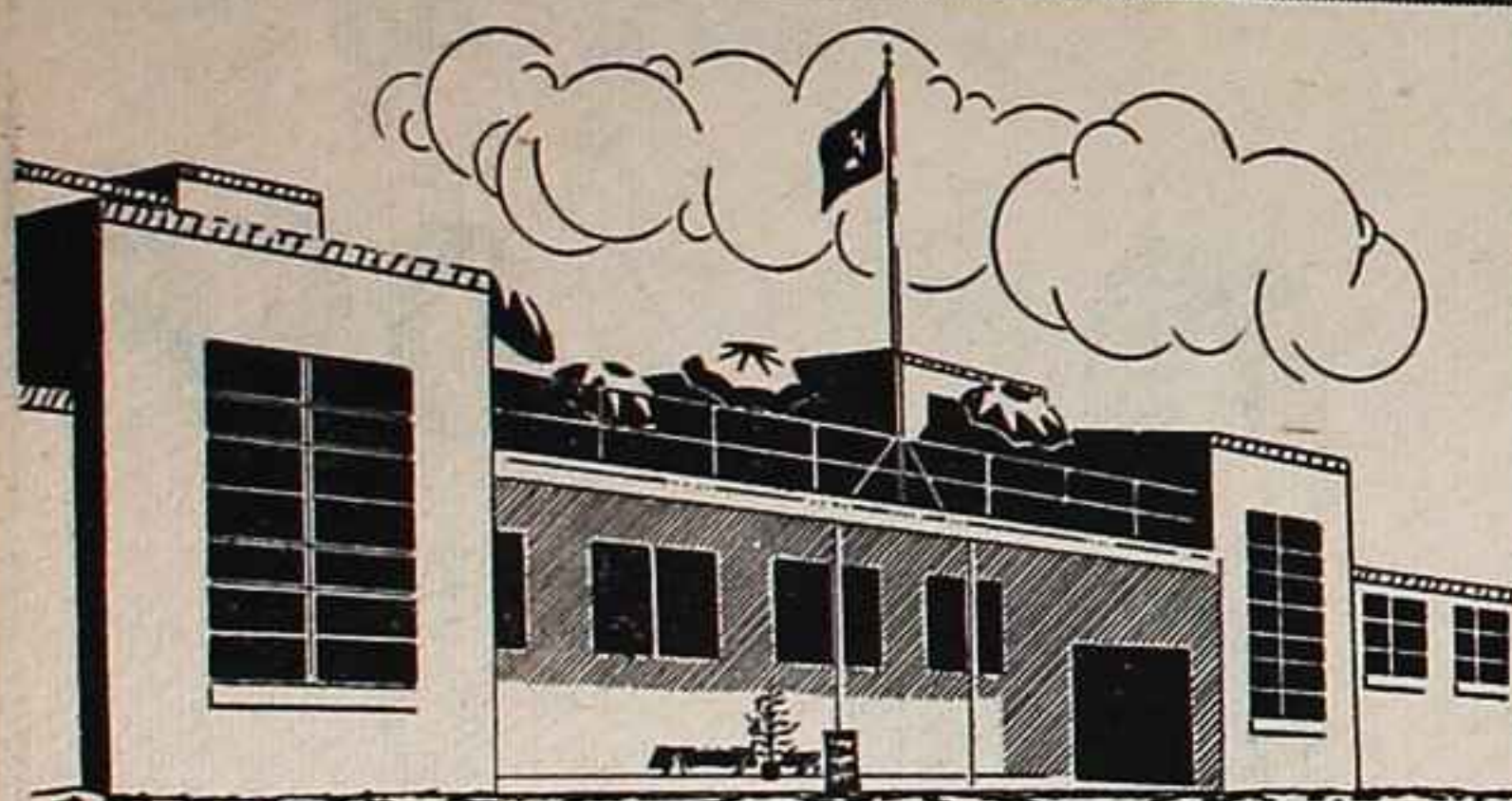
The contest to see who could eat the most roasted marshmallows was won by Dick Philbine and the hop skip and jump race was won by Tom O'Connor. Another such affair will be held Labor Day week and all are looking forward to a repetition of the good time that was enjoyed last Tuesday.

Have You Heard?

That Elaine was pretty stiff from sitting on the church steps Saturday night? Was it that the backyard was occupied?

Margaret  
M.  
Junkins  
The Best In  
Quality Candies

We Mail Anywhere



State Recreation  
Area

Hampton Beach State Park  
ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE  
STATE SUPERVISED MODERN BATHHOUSE  
LARGE PARKING AREA  
QUIET ATMOSPHERE  
BEACH SAFETY PATROL  
OCCASIONAL MUSIC  
REFRESHMENTS AVAILABLE

Tennis, Shuffleboard, Horseshoe Pitching, Croquet  
And Other Games

Spacious bathhouse with observation deck for relaxation, picnic tables and other facilities

EXCELLENT SUN AND SURF BATHING

Beach Notes

Mr. Ralph Gray, chief during school year at Phi Mu Delta fraternity, University of New Hampshire is at the Winona hotel.

Guests at the Pelham are Priscilla Franklin, Laura Fitzsimmons and Blanche H. Moore, Wethersford, Conn., Mr. and Mrs. G. A. Korentzere, Arlington, Mass., Mr. and Mrs. Thomas Moriarty, Angela Baldger, Marjorie Brehant, Springfield, Mass., Mr. and Mrs. Harold Robinson, West Springfield, Mass., Joan M. Sieverts, Cohalt, Conn., Mr. and Mrs. Andrew Bellomo and Mr. and Mrs. J. T. Gaudette, Lynn, Mass., Jean Lindquist, Virginia Otterbein and Peggy O'Connor, Middletown, Conn., Madeline Shaw, New Britain, Conn., Betty Czys, Middletown, Conn., Ann Lambank, Helen Lombardo, Helen Newcomb and Mr. and Mrs. Leo G. Elliot, all of Hartford, Conn., Norma Fletcher, Pat Parker, L. Wedderham and Scott Kneeland, Montreal; Adelaide Formi, Lee, Mass., Rose, Rita and Deana Gregory, Dalton, Mass., Florence McKee, Cohoes, N. Y., Mr. and Mrs. Leonard Kennelly, Albany, N. Y., Marion Connelly and Catherine Parente, Mechanicsville, N. Y., Mary V. Tucker, Winsted, Conn., Stella Rallis, Bristol, Conn., Mr. and Mrs. Albert McBride, Central Falls, R. I., Mary Lou Walsh, Salem, Mass., June M. Durton, Manchester, Mass., Madeline J. Silva, Peabody, Mass., Arlene B. Colburn, Goffstown; Doris R. Holmes, Manchester; Mr. and Mrs. Harry Read and Mr. and Mrs. David Guthrie, Methuen, Mass., Mrs. Alice Murphy, Lowell, Mass., Marguerite Bengiovanni, Elleen Robie, Florence PISO, Elsi Biannetti, Erne Tullio and Leo Grandovi, Framingham, Mass., Tim DiTuccio, Natick, Mass., Mrs. Hugh R. Feeman, Mrs. A. Grandi and daughters, Mary, Eunice, Janet and son, Paul of Somerville, Mass., Fanny Vickeroski, Easthampton, Mass., Helen Newman, Northhampton, Mass., Florence and Bertha Southgate, North Adams, Mass., Larry Berton and J. Kandrysewitz, East Hartford, Conn., Anne Murphy and Peggie Swett, Boston, Mass., and Cathy Canny of South Boston, Mass.

SHOWBOAT PLAYHOUSE  
TO STAGE MELODRAMA

"Ladies In Retirement", a compelling tightly knit melodrama of the late 19th century will be this week's attraction at the Showboat Playhouse, Wentworth-by-the-Sea, Portsmouth.

Written by Reginald Denham, the play was a smash hit on both the New York Stage and on the screen. It is set against the background of the Thames marshes in England. The story is about a spinster driven to violence to protect her two helpless sisters. The climax occurs after a brilliant duel of wits between foxy Alfred the visiting black-mailing nephew and tigerish Ellen Creed the aging spinster.

Among those in the cast are Jane Murray, Mary Shegda, Virginia Sutton, Ellen Weiler, Peggy Loft and Lois Fern. Albert Feather, the only male in the cast is played by Donald Tescher. The play is being directed by Mr. Tescher.

Bella's Market

GROCERIES  
VEGETABLES  
BAKERY GOODS  
MEATS . . .  
FROZEN FOODS

Blvd. Between J & K Streets

"C" STREET  
Grill

Sandwiches  
Light Lunches  
Sea Food

OPEN 7 A. M. to 9 P. M.  
Bob Robinson, Prop.

GUYON'S SERVICE STATION

BOAR'S HEAD HAMPTON BEACH

Complete Automotive Service



Farewell Party  
Given At Beach

Several of her friends recently gave Miss Judith O'Donnell of Malden, Mass., a farewell party at 20 K street.

Those attending were Eleanor Kane, Worcester, Mass., Janise and Patsy Lavesque, Peabody, Mass., Michael and Suzanne Therien, Exeter, and Judith's sister, Maureen.

The guest of honor received a gift from each guest and the youngsters each gave a musical presentation. The affair was climaxed when they crowned Judith "Queen Judy." Refreshments were served.

Judith is the daughter of Mr. and Mrs. Donald O'Donnell.

Join the Letter Contest Today!

YOUNG'S  
CABINS

Ocean Boulevard  
Tel. 670  
Hampton Beach  
H. W. Young

N. Y. Visitor Feted  
On 52nd Birthday

Ye Cocke and Kettle, Seabrook, was the scene last Thursday evening of a surprise birthday party for John McKinney of Green Island, N. Y.

Those attending the affair were Edward Nagle and daughters, Mary Lou and Peggy Ann, of New York City; Mr. and Mrs. Walter Trainor, Hartford, Conn.; Mr. and Mrs. Herbert Fox, Braintree, Mass.; Mr. and Mrs. Walter Fortier, Quincy, Mass.; Mr. and Mrs. James Lang, New Haven, Conn.; and Mrs. McKinney.

While 52 candles were being lighted on a cake from the Sea Tern bakery, the guest of honor sang the "Anniversary Song," and Mrs. McKinney was presented a corsage from the garden of "Seven Gables," where the group vacation every year.

Mr. McKinney received many gifts and souvenirs.

Have You Heard?

That Barabara and Jimmy are going steady?

That the beautiful blond from Dunfeys got her walking ticket? Ha, Ha.

It seems that Mary Lou and Tom can't arrange their working hours the same?

Tobey's

North Beach  
STORE

582 WINNACUNNET ROAD

Sundries Toiletries  
Patent Medicines - Cigarettes  
Films and Cameras  
24 HOUR PHOTO SERVICE

A

Your Host  
OPERATED



SODA FOUNTAIN

and

LUNCHEONETTE

ICE CREAM BY THE POUND

50c

Have You Heard?

That Jeanette catches up on her sleep out in the car? Could it be that Forest keeps her out too late?

About the flash fire at Patsy's restaurant? Dishwasher Hugh Gallagher said, "I'm getting out on my feet rather than get blown out."

Join the Letter Contest Today!

LOST

Large Tiger - White male cat with double paws. Finder please notify Mrs. J. W. Tucker, 2 Atlantic avenue, Hampton Beach, Telephone 402

To Your Pattern

If you yourself, planned the daily menu at Foley's chances are it would match pretty closely the one we use . . . It's made up for you.

FOLEY'S RESTAURANT B STREET

As featured in LIFE - MADEMOISELLE - SEVENTEEN - GLAMOUR



Breath-taking is the word for this Catalina suit! "California Poppy" - with great hand-printed blossoms that actually look real! Celanese Prospector front - the back a solid color of dull satin Latex for superb figure-trimming! A Catalina Convertible.\*

\*can be worn with or without straps

Catalina  
LOOK FOR THE FLYING FISH

©1949, Catalina, Inc.

registered

RANDALL'S Department Store

Hampton's Leading Store

ON THE BEACH FRONT BETWEEN A & B STS.



Have You Heard?  
That Helen Newcombe is lone-  
some?

About Forrest wanting to take  
Barbara home Friday night? Cheat-  
ing on Jeanette Forest?

**GOOL AIR CONDITIONED**  
The North Shore's New Luxury Theatre  
**The PORT**  
NEWBURYPORT Phone 2287  
Ends Thursday  
"Look For The Silver Lining"  
Ray Bolger - June Haver

Fri., Aug. 5. For 4 Days  
A MUSICAL That Has  
Everything!  
DAN DAILEY  
ANNE BAXTER  
You're My Everything  
TECHNICOLOR  
ANN REVERE  
Tues. Aug. 9 "The Great Gatsby"

### High Tides

Correct Figures at  
U. S. Coast Guard Station, Hampton

THURSDAY	7:30 am	7.4
Aug. 4	7:45 pm	8.9
FRIDAY	8:30 am	8.4
Aug. 5	8:45 pm	9.0
SATURDAY	9:30 am	8.5
Aug. 6	9:45 pm	9.6
SUNDAY	10:15 am	7.7
Aug. 7	10:30 pm	9.2
MONDAY	11:15 am	7.9
Aug. 8	11:15 pm	9.1
TUESDAY	11:45 am	8.0
Aug. 9		
WEDNESDAY	12:15 am	9.0
Aug. 10	12:30 pm	8.1

**HAMPTON BEACH PLAYHOUSE**  
Winnacunnet Road  
Tuesday thru Sunday  
Betty MacFarland  
Arthur Cunningham  
Bernard O'Rourke  
in  
**"MEET THE WIFE"**  
TICKETS  
HAMPTON BEACH: Jackie's  
Travel Agency, Tel. 2393  
HAMPTON CENTER E. G. Cole  
Co., Mrs. Garnett, Tel. 651  
AT OUR BOX OFFICE  
NEXT WEEK  
**"ROPE"**

### "MEET THE WIFE" AT BEACH PLAYHOUSE

Several seasons ago, "Meet the  
Wife" was presented at one of the  
big Broadway Theatres, and over-  
night, became the outstanding com-  
edy success of the season. In its  
cast were such name-stars as Mary  
Boalnd, Clifton Webb, and Hum-  
phrey Bogart. This week at The  
Hampton Beach Playhouse, the re-  
sident company is presenting this  
comedy, still fresh with hilarious  
comedy situations, and offering a  
laugh with every line.

Heading the cast is the very  
charming and versatile Betty Mac-  
Farland, who has managed to  
chalk-up many outstanding per-  
formances to her credit since the  
group opened the season with "Dear  
Ruth."

In the male comedy lead is Ar-  
thur Cunningham, as Victor Staun-  
ton, the Clifton Webb role.

Others in the cast are William  
Morey, Bernard O'Rourke, Muriel  
Brown, Leo Panas, Richard P.  
Schneider and Rita Akerson.

The company now plays Tuesday  
through Sunday evening, curtain  
at 8:30 P. M.

Next week's attraction at the  
Playhouse will be Patrick Hamil-  
ton's "Rope." Early indications  
show that there will be a great  
demand for reservations for this  
particular production, and it is sug-  
gested by the management that res-  
ervations be made as much in ad-  
vance as possible.

Have You Heard?  
That Henrietta always has her  
taxi waiting for her. Who is the  
lucky guy?

**STRAND**  
Amesbury Phone 911  
Now Playing Ends Saturday  
**"FAMILY HONEYMOON"**  
Starring  
Fred MacMurray  
Claudette Colbert  
also  
Joel McCrea - Virginia Mayo  
**"COLORADO  
TERRITORY"**  
Sun., Mon., Tues. Aug. 7-9  
Esther Williams - Red Skelton  
Betty Garrett  
**"NEPTUNE'S  
DAUGHTER"**  
color by technicolor  
Plus  
James Mason  
Barbara Bel Geddes  
**"CAUGHT"**  
Next Wednesday Aug. 10  
The laugh couple of the century  
Marjorie Maine - Percy Kilbride  
**"MA AND PA KETTLE"**  
and  
Ray Milland - Audrey Totter  
**"ALIAS NICK BEAL"**

**STRAND**  
NEWBURYPORT  
Phone Nbypt. 919  
Now Playing Ends Saturday  
It's So-o-o-o-o Funny . . .  
Bob Hope  
**"SORROWFUL JONES"**  
Sun., - Tues. Aug. 7-9  
Here is Slick Melodrama  
George Raft  
**"JOHNNY ALLEGRO"**  
plus  
A terror stalked hunt for  
treasure  
Randolph Scott Ella Raines  
**"THE WALKING HILLS"**  
Starts Wed. Aug. 10  
Broadway's No. 1 stage hit now  
on the screen  
Spencer Tracy - Deborah Kerr  
**"EDWARD MY SON"**

### Beach Visitor Is Feted On Birthday

A birthday party was held at  
The Royal, Hampton Beach, in  
honor of Mrs. Mary Keefe of Men-  
don road, Ashton, R. I., celebrating  
her 80th birthday.

Mrs. Keefe was happily surprised  
on this occasion by about 30 guests  
of the Royal.

The dining room was tastefully  
decorated, and a large birthday  
cake was cut, decorated with silver  
and pink candles.

Mrs. Keefe was presented a love-  
ly lamp, during the evening.

The following guests were pres-  
ent from Rhode Island, Schene-  
ctady and Montreal, Misses Delia C.  
Killeen, Bea McCauley, Joan Leg-  
orius, Dorothy Rittenhouse, Angeli-  
na Celani, Antoinette Papello, May  
Matthews, Carolina Meyers, Eli-  
zor and Nora Merrigan, Eleanor  
Conrad, Catherine Cookin, Lydia  
Grayho, Alice Johnson, Jane Large,  
Antoinette Andrade, Dorothy Mc-  
Coy, Mr. and Mrs. Hopwood, Otto  
Sturn, William Glover, Mrs. Alice  
Garne, William Batough, Mr. and  
Mrs. Leroy E. Loomis.

Mr. and Mrs. William Lafand ac-  
ted at Toastmasters and enter-  
tained with Faney Taps.

### N. E. Assn. Holds Meeting At Beach

Headed by president Julian H.  
Norton of Lake Compounce, Bris-  
tol, Conn., the New England Asso-  
ciation of Amusement Parks and  
Beaches arrived this week for a  
day's outing at Hampton and Sal-  
isbury beaches.

About 150 members made the  
Casino their headquarters yester-  
day for a combination business-so-  
cial gathering, with dinner at the  
Frollics in the evening.

President Norton is assisted by  
John Collins of Lincoln Park, New  
Bedford, Mass., 1st vice president;

John Dineen of the Casino, 2nd  
vice president and Fred Markey of  
Exeter, secretary.

**John the  
BARBER**  
"23 Years at Hampton Beach  
NEW C ST. LOCATION

west newbury  
**SUMMER  
THEATRE**  
Route 113 - Between Haverhill  
and Newburyport  
Wed., Thurs., Fri., Sat.  
**"TEN LITTLE INDIANS"**  
Comedy - Mystery  
Phone West Newbury 160

**PALMER'S  
DINING ROOM**  
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Fried Clams a Specialty  
Lobster All Style  
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North Shore Hampton Beach

**LOKA** DIAL 2222  
Theatre EXETER  
MATINEE EVERY DAY AT 2:15  
Friday, Saturday August 5 - 6  
RODDY McDOWALL - ELENA VERDUGO  
**"TUNA CLIPPER"**  
RAYMOND WALBURN - MARY STUART  
**"HENRY THE RAINMAKER"**  
Continuous Show Saturday  
Children's Show Saturday 1 P. M.  
LAUREL and HARDY in  
**"BOHEMIAN GIRL"**  
Sunday, Monday August 7 - 8  
RONALD REAGAN - VIRGINIA MAYO  
**"THE GIRL FROM JONES BEACH"**  
Continuous Show Sunday from 2:15  
Tuesday, Wednesday, Thursday August 9 - 11  
KIRK DOUGLAS - MARILYN MAXWELL  
**"CHAMPION"**

**SHOWBOAT PLAYHOUSE**  
WENTWORTH BY THE SEA PORTSMOUTH, N. H.  
Week of August 5 - 10  
REGINALD DENHAM'S MELODRAMA  
**"LADIES IN RETIREMENT"**  
DIRECTED BY DONALD TESCHER  
PHONE PORTSMOUTH 1360  
FOR RESERVATIONS  
OR WRITE P. O. BOX 600  
SEATS \$1.20 \$1.80 \$2.40  
EVENING PERFORMANCES - 8:00  
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NO SHOW TUES. AND THURS.

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WATCH FOR OUR  
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Each Week  
OPEN SUNDAYS  
TEL. NEWBURYPORT 250  
BIGGEST, MOST MODERN NITE SPOT IN NEW ENGLAND

**CASINO  
THEATRE**  
HAMPTON BEACH - SHOWS 230.715.9  
Thursday - Saturday August 4 - 6

**GIRL REARS BABY GORILLA TO GIANTHOOD!**  
- in the picture with the 10 most  
terrific thrills ever pictured!  
John Ford and Merion C. Cooper present  
**MIGHTY  
JOE YOUNG**  
The Strange Story of a Girl and a Gorilla  
Starring TERRY MOORE - BEN JOHNSON  
and ROBERT ARMSTRONG with FRANK McHUGH  
Directed by ERNEST B. SCHODSACK  
Distributed by RKO Radio Pictures - An Acton Production  
MERIAN COOPER'S AMAZING ADVENTURE IN THE UNUSUAL!

Sunday, Monday, Tuesday August 7 - 8 - 9  
A POWER-HOUSE OF EMOTION!  
EDWARD G. ROBINSON  
with HAYWARD - CONTE  
in  
**HOUSE OF STRANGERS**  
Directed by JOSEPH L. MANKIEWICZ - SOL C. SIEGEL  
Produced by JOSEPH L. MANKIEWICZ - SOL C. SIEGEL  
20th CENTURY-FOX  
SIGNATURE

**OLYMPIA  
THEATRE**  
HAMPTON BEACH - SHOWS 230.715.9  
Wednesday, Thursday August 3 - 4

MAUREEN O'HARA - MELVYN DOUGLAS  
GLORIA GRAHAME - BILL WILLIAMS  
with VICTOR JORY  
MARY PHILIPS - JAY C. FLIPPEN  
A DORE SCHARY Presentation  
Produced by Herman J. Mankiewicz - Directed by Nicholas Ray - Screen Play by Herman J. Mankiewicz  
**A Woman's Secret**  
Friday, Saturday August 5 - 6

WALLACE BEERY  
RICHARD CONTE  
MARJORIE MAIN  
**BIG JACK**  
Sunday, Monday, Tuesday August 7 - 8 - 9

It Storms Across The Screen!  
WILL JAMES'  
**SAND**  
Color by TECHNICOLOR  
Mark STEVENS - Coleen GRAY - Rory CALHOUN  
with CHARLEY GRAPEWIN  
Directed by LOUIS KING - Produced by ROBERT BASSLER  
20th CENTURY-FOX



**Our Haircuts are A-1  
Come in and C-1  
If you're not a customer B-1  
ART GAUDREAU'S - C ST.  
5 Barbers**

**Beach Notes**

Among those registered at the Twin Gables Guest House at L street are Mr. James Burdick and daughter, Ella May Burdick of Springfield; Mr. and Mrs. R. Les-

lie Davis of Worcester; Mr. and Mrs. Howard Bennett and son Dickie, Misses Irene Deschamps Conn.; Roger Fish, Alfred Coffey, and Evelyn Prentiss of Hartford, James Casey and William Willesski from Cushing Hospital, Framingham, Misses Betty Lyons, Peggy Nolan, Eleanor Armstrong and Evelyn Haskell, all registered nurses from the Cushing Hospital, Framingham, Miss Anna Mozza, Arlington, Mr. and Mrs. John Hastings and daughter, Betty, Mr. Hastings is the chief instructor at Shirley school of correction in Shirley, Mass., Attorney and Mrs. Charles McSweeney, Belmont, Mass., Mr. and Mrs. James McGovern, Woburn, Mass.; Mr. and Mrs. Herman Ryan and son, Herman, Jr., from Milford, Mass., and Mr. and Mrs. Walter McQueeney and children, Joan and Bobbie. Mr. McQueeney is a detective attached to the Providence, R. I., police detective bureau and addressed the Rotary Club of Newburyport at their recent meeting.

and to the national department child welfare and rehabilitation funds.

**ESQUIRE CLEANERS**

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Telephone 2145

Shirts .....	.18	24 hr cleaning service
Suits .....	1.00	3 day laundry service
Dresses .....	1.00	Pick up and Delivery
Slacks .....	.50	

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"The Clean Fuel"

Exeter, N. H.  
Phone 2111

Beach Office  
Marsh Avenue  
Tel. 401

**The HILLCREST**

OCEAN BLVD. & H STREET

For Breakfast, Lunch and  
Full Course Dinners

THERE IS NOTHING  
FINER AT  
HAMPTON BEACH

Breakfast 25c  
Luncheon Specialty Chicken Pie  
Dinner \$1.35

OPEN DAILY 8 AM TO 8 PM

Our kitchen is always open for  
your inspection

**LEGION —**

(Continued from Page Three)

be made from merchants and citizens at Hampton and Hampton Beach.

This drive for funds is for the benefit of child welfare and rehabilitation of veterans and their families, two of the Legion's most important functions. Each year many thousands of dollars are used in behalf of these charities, with the cost of rehabilitation alone for 1948 amounting to over \$400,000.00.

In 1940 the nation's veterans population was around four million. Today it has more than quadrupled — to almost nineteen million. The work for veterans, their widows, orphans and dependents include hospitalization, employment, treatment and care, in fact all matters affecting their welfare.

The funds raised by this one-day campaign will be used primarily for local aid, with a portion going to the state department, A. L.

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\$39.00 Hotel Innerspring Mattresses \$24.95

FLAMEPROOF covering USED in HOTELS and HOSPITALS

Also

We can REBUILD your old mattress like NEW.



Gardner Mattress Corp.

Canal Street Extension  
Salem, Mass.

Tel. Salem 1810

**Beach Notes**

Mr. and Mrs. James K. O'Callaghan and children of Great Neck, L. I., and Mr. and Mrs. William J. O'Brien, Jr., and son of Philadelphia, Penn., returned to their homes Saturday after vacationing with Mrs. William J. O'Brien, 18 J street. Mrs. O'Brien's daughter and her husband, Mr. and Mrs. Frederick C. Kentz, Jr., of Summit, N. J., arrived Friday night for their vacation.

Recent guests at the Winona from Montreal were Mr. and Mrs. William McCloskey, Mr. and Mrs. P. A. Jordan, Mr. and Mrs. M. D. Whittaker, Dr. and Mrs. Leslie Martin, Miss Margaret Topp, Barbara Muclair, Nancy Asselin, Lucy and Annie Johnston, the Misses Betty Wilson, Gladys Flood, Marilyn Robinson, Sue Kaufman, Joan Orr, Kay Sheehy, Denyse Poirier, Catherine Flanagan, Audrey Pennycook, Edna Duckworth, Nessie Simpson, Rita Thompson, Gay and Margaret Janoska, Melanie Kontus, Norma Garrett, Rosette Buscho and Irene Weir. Others registered there are Marie Mattera, Corona, L. I., N. Y., Gloria Dellcoporta, Louise Tedesco and Teresa Pecone, all of Providence R. I., Grace Gamble, James Burke, Marion Black, Anna O'Connor, Winifred Hopkins, Anne Frenzios, Mae Lawlor, Beatrice Walker, Louise Spellspannos and Anne Lihill, all of Springfield, Mass., Rev. David Bushey and Mr. and Mrs. Francis Moriarty, Worcester, Mass., Rev. Leo Battista, Suoth Barre, Mass., Rev. James Cronin, East Long-

meadow, Mass., Ray Devany, Clinton, Mass., Miss Ann Fannon, White Plains, N. Y., Pauline Haney also of White Plains, Dolores Wentworth, West Los Angeles, Calif., Mr. and Mrs. John Murphy, Hartford, Conn., Mr. and Mrs. Eugene Dean, Holyoke, Mass., Mr. and Mrs. William Curran, Watertown, Mass., Rev. John Kenny and mother of Baltimore, Md., Mr. and Mrs. Quinn, Washington, D. C., Helen Leo Clouthier, Berlin; Miss Sara Conaty, Mary Carty and Eileen Pan, Waterbury, Conn., Janette Vertefulle, Jennie Lemanski, Mary Swain and Irene Nevue, Thorndike, Mass., Katherine Good, Randolph Mass., Mrs. Nelle Harrington, Mrs. K. Regan, Roxbury, Mass., Conrad Therrien, Williamansett, Mass., Mr. and Mrs. Thassues T. Kosciolk, Lowell, Mass., Gloria Vasquez and Maryann Vasquez, West Hartford, Conn., and Miss Margaret Priest, Newton, Mass.

Mrs. John Dwyer of the Deerfield, J street, is under observation at a Boston hospital.

**MARSH AVENUE  
BARBER SHOP**  
Corner "P" Street  
Open 9 a. m. to 9 p. m.  
OPEN ALL DAY SUNDAY  
Chas. deNichols

**The Little Shoppe  
With Big Values!**

We invite you to come in and look around. All new wool rug material for Braiding and Hooking.

DRESSMAKING ESSENTIALS  
REMNANTS - MILL ENDS  
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**DANA SHOPPE**

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HARBOR  
GRILL**

Breakfasts, Dinners  
Steaks and Chops

Cooked By Expert Chefs  
Near the Mile Long Bridge

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The COLOR SPOT asks:

Have YOU tried color-film  
in YOUR camera?

Even inexpensive models may now  
take beautiful snaps in color. Inquire

"AT THE SIGN OF THE  
BLINKING CAMERA"



10 C STREET

HAMPTON BEACH

**SULLIVAN'S**

AT THE MILE BRIDGE

Featuring the FINEST in

**Fresh Fish and Lobster**

Complete Line Of

**Meats and Vegetables**



Have You Heard?  
That Eleanor delights in serving a certain someone their Sunday morning breakfast. That Mary Miller seems so lonesome since Walter D went back to Lowell.

**Louise Dress Shop**  
  
GIGANTIC  
CLEARANCE  
SALE  
  
B Street

### Boardwalk Brevities

Boardwalker Albert Waters... movie-goer Jim Foley attracting attention with his new linen hat... lifeguard Don Connors taking in a show with Jackie Percival... Gene McCormick window shopping after a hard day over the Bendix... Al

Hebert looking over the Oldsmobile as tho he were going to win it... George Hagopian looking for feminine picture material... Dr. Blake stretching his legs on the Casino... the tantalizing scent of Noxema that pervades the Casino on a crowded night after too many people have been on the beach for "just a little sun"... Charlie Golden down from town for a few hours... Ben Butler and Al Morse discussing something very earnestly over a "no parking" sign in front of the Ocean House... Bill Sheehan and Marie Collins dancing as tho they were in love... Connie Lessard late for the last show... Walter Coulson headed for the dance hall.

**HOTEL STANDISH**  
Hampton's Friendliest Hotel  
Modern, Reasonable Rates.  
Ocean Blvd at A Street

**NORTON'S SEA FOOD MARKET**  
  
Fresh Fish Lobsters  
  
Magazines — Groceries — Ice Cream — Tonic  
  
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KING'S HIGHWAY FOOT OF 15th ST.

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*The Home of PHILLIPS EXETER ACADEMY*  
*The Exeter Inn* *The Pavilion* *Old Garrison House*  
*A Typical New England Shire Town - Founded 1638*

**VISIT**  
Historic Houses  
Phillips Exeter Academy  
The places where George Washington and Abraham Lincoln stopped.  
The sites where Exeter Squires Lived and Loved and Fought off Indians to Establish this Quaint Old Town.

**You'll Enjoy and Profit by a Visit to Exeter**  
CORDIAL MERCHANTS WILL GLADLY SERVE YOUR NEEDS WITH UP-TO-THE-MINUTE MERCHANDISE FOR BEACH WEAR AND BEACH HOUSE.

**Exeter Country Club**  
Sporty 9-Hole Course

**MODERN THEATRE DELIGHTFUL SHOPPES**  
**AMPLE PARKING FACILITIES IN SHOPPING DISTRICT**  
Most Stores Closed Wednesday Afternoon — Open Friday Night.  
Excellent Bus Service Between The Beach and Exeter.

### INFORMATION GUIDE

#### CHURCH SERVICES

**Community Church (Protestant) D Street**  
10:30 Morning worship, Clarence Gilber of the Baptist church, Haverhill, pastor. Graniteers quartet will sing service.  
Thursday 8:00 P. M. Graniteers quartet will lead the weekly singing service.

**ST. PATRICK'S (Roman Catholic) Church Street**  
Masses 6, 7, 7:45, 8:30, 9:15, 10:45, 11:30.  
Confessions heard on Saturday night beginning at 7:30 P. M.

**ST. TERESA'S — RYE**  
Masses 6:30, 8, 9, 10.

#### BAND CONCERTS

4 Daily — 2-3, 4-5, 7-8, 8:30-9:30  
Every Wednesday — 9:30 P. M.

#### FIREWORKS

Every Wednesday — 9:30 P. M.

#### CHAMBER OF COMMERCE

Office Hours:  
9 A. M. - 9:30 P. M. Daily

#### U. S. POST OFFICE

Hours: 8 A. M. - 6 P. M. Daily

#### GOLF COURSES

**ABENAQUIL**, Rye Beach — 6 miles, 18 Hole course. Open to public.  
**AMESBURY** Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.  
**EXETER** Country Club, Exeter — 11 miles, 9 Hole course. Open to public.

#### PORTSMOUTH

Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

#### MUNICIPAL

**Town Officers**  
Selectmen: George H. Sumner, Chairman; Elroy G. Shaw, Harry D. Munsey. Town Clerk: William Brown. Office Hours, 9-12, 2-5, Monday - Friday. Chief of Police: John Malek. Chief of Fire Department: George Lamott.

#### Beach Officers

Precinct Commissioners: George Ashworth, Chairman, James W. Tucker, Jr., Charles F. Butler. Treasurer, Roland Bragg. Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Loren K. White.

#### RUBBISH COLLECTION

From Mile Bridge to F Street, Tuesday and Friday.  
North Shore Hotel to Nudd Avenue, Wednesday.  
Have rubbish out and in containers.

Join the Letter Contest Today!

**Grand View Beauty Salon**  
Located At Grand View  
353 Ocean Blvd. Hampton Beach  
**Open Every Day**  
Sun. & Eves. by Appt.  
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Largest and Finest  
in New England  
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**THE NEWS AGENCY**  
Between A & B Streets  
Ocean Boulevard

**THE SIGN OF THE RED GULL**  
EMBLEM OF COOPERATION

Those hotels, rooming houses, restaurants, and other places of business which display the RED GULL to help pay for your entertainment by contributing to the Chamber of Commerce. Most certainly they deserve your patronage. So the next time you engage a room or make a purchase look for the sign of the RED GULL. It is the Emblem of Cooperation.

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To See and Hear  
**"Breakfast at the Beach"**  
Radio Show  
at the  
**CASINO DINING ROOM**  
  
MONDAY thru FRIDAY  
9:30 to 10:00 A. M. over  
**WHEB**  
750 on every dial  
  
FEATURING  
**BILL ELLIOT**  
"The Singing Cop"  
MASTER OF CEREMONIES  
  
PRIZES PRIZES PRIZES  
A 50c Breakfast will be served before the show

**CASINO BALLROOM**  
TED HERBERT and His ORCHESTRA  
  
THIS THURSDAY  
**Pappy Howard**  
And His Kentucky Kernels  
Featuring the KORN HUSKERS Trio  
OLD FASHIONED DANCING — SQUARE DANCING  
PLUS  
**Ted Herbert and His Orchestra**  
Mon. Tues., Wed., Thurs.,  
ADMISSION 60c  
Fri., Sat.  
ADMISSION 80c

MONDAY NIGHT IS  
"Get Acquainted Night" at the  
Casino Ballroom



**HOTEL KENTVILLE**  
Rooms with Hot and Cold  
Running Water  
Mr. and Mrs. R. L. Goding  
Telephone Hampton 950

ONLY **3** DAYS

Left to Shop

**SIM'S**

GIGANTIC

CLEARANCE

SALE

HAMPTON CENTER

**Seeks Beauty Title**



Blond and blue-eyed Vivian Wood of 440 West Exchange street, Providence, R. I., a recent entry in the "Miss Hampton Beach" beauty contest keeps in trim by rolling along the beach on a beach ball.

Photo by Hagopian

Have You Heard?  
Why Alotta walked back in-  
stead of paddling?

Have You Heard?  
Why Joanie wouldn't call Har-  
vey's bluff? Could be the crowd.

**Hollis Associates**  
LAFAYETTE RD. HAMPTON  
**REALTORS**  
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Sand - Gravel  
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Service to the entire com-  
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Yellow only  
For shorts - skirts - suits  
Heavy Shantung .98 yd.  
In fall colors  
Junior Crepe 45" wide .75 yd.  
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reg \$1.29

**Mrs. L. A. Smith**  
SURFSIDE PARK  
OFF WINNACUNNET RD.

**BOAR'S HEAD  
INN**

SEA FOOD & STEAK DINNERS  
12:30 to 2:00 - 6:00 to 7:30

Approved by Duncan Hines

On Great Boar's Head  
Hampton Beach Tel. 911

**PLAYGROUND -**  
(Continued from Page Three)

children she didn't know what to do - although the most remarkable difference is that these young ladies definitely know what to do - and are kept busy doing it from 9 to 6, seven days a week.

The staff at the John C. White Memorial Playground, as shown above are, left to right, (back row) Ena Jordan, Patty Hoyt, Mrs. Frances Dobbins, and Madeline Moody; (front row) Barbara Simons and Barbara McNeil.

By way of introducing the group to the parents who take advantage of the playground, this would seem to be a good place to bring them forward.

In her second year as chief supervisor, Mrs. Dobbins, better known as "Frankie," a native of Lawrence, Mass., with her home presently in Hartford, Conn., has earned considerable praise for herself and her girls by enforcing strict rules which have resulted in a smoothly run playground where all children under 12 can enjoy themselves under kind and watchful supervision. The fact that there have been no accidents where children are constantly running in all directions - darting in and out around the heavy equipment - speaks well for the management of the place.

Having practically grown up in the playground herself, Frankie can usually find her own two daughters, Barbara and Gerry, with the flock.

Patty, Madeline, Barbara Simons and Ena are all Hampton girls. Ena is a registered nurse and this is her first year as a supervisor, as it is Madeline's who is a pupil at Hampton Academy. In her second year at the playground, Barbara is also an Academy girl.

Patty is a veteran of the battle of the swings, this being her 4th year there. She has just been graduated from Hampton Academy where she was salutatorian of her class, and has received a scholarship to Boston University.

It's the second year for Barbara McNeil who hails from Melrose,

Mass., and is a student at Bridge-water Teachers' college.

It is hardly necessary to mention the man responsible for this haven for the younger set, but for the benefit of new vacationists, Col. George Ashworth is the man behind the scenes. In it's 27th year, the playground has been "Daddy" Ashworth's pet project right from the beginning and he keeps a close watch on it, dropping in sometimes two or three times a day. If possible, he gets more enjoyment out of it than the children do.

Neatly dressed in white uniforms - which include visor hat, socks and shoes - topped by a pink cardigan for cool days, this capable crew keeps peace in what would otherwise be a juvenile bedlam. Working in three shifts of 9-12; 12-3 and 3-6, except when there's a "hard rain," with whistles and

megaphones, they can be in fifty places at once.

On quiet days, Frankie and Barbara McNeil have a story-telling hour with the children all gathered around in a circle. It's been rumored that the children aren't the only ones interested in these stories, so drop in some time, even though you have passed the swing and slide age limit.

**Have You Heard?**

That Mary Lou had to walk home alone one night? Wha' happen?

**Hamburgs**  
**THE MARGUERITE**  
Helen Marguerite Hupper  
**C STREET**  
Sandwiches  
Open 8:30 am to Midnight

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**HURRY! HURRY!**

**Last 3 Days**

**VACATION TIME  
SALE**

<b>SUITS</b>		
Worsted or Gabardine	\$60.00	\$39.50
Year' Round Weight	\$45.00	\$29.50
<b>Seersucker (sizes up to 48)</b>	\$20.50	\$15.50
	\$25.50	\$20.50
	\$32.50	\$22.50
<b>FELT HATS</b>	\$8.50	\$5.95
	\$10.00	\$6.95

These are only a few of the many values

**Flander & Swanton**  
INCORPORATED  
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**The COLOR SPOT says:**

"You don't know how you REALLY look, Till you have your COLOR-picture took."

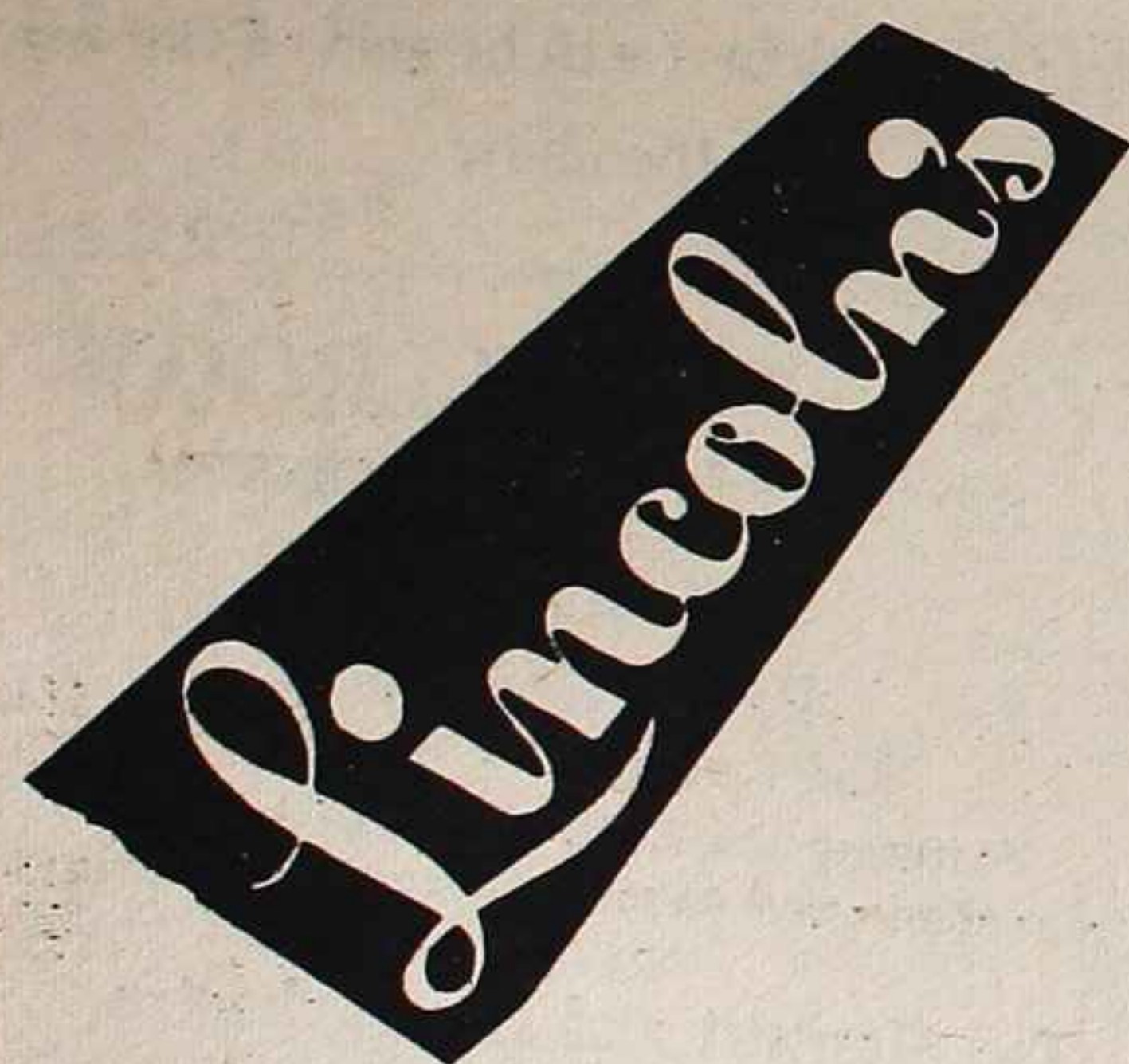
A beautiful photograph on COLOR-FILM for only \$1.00 with this coupon.

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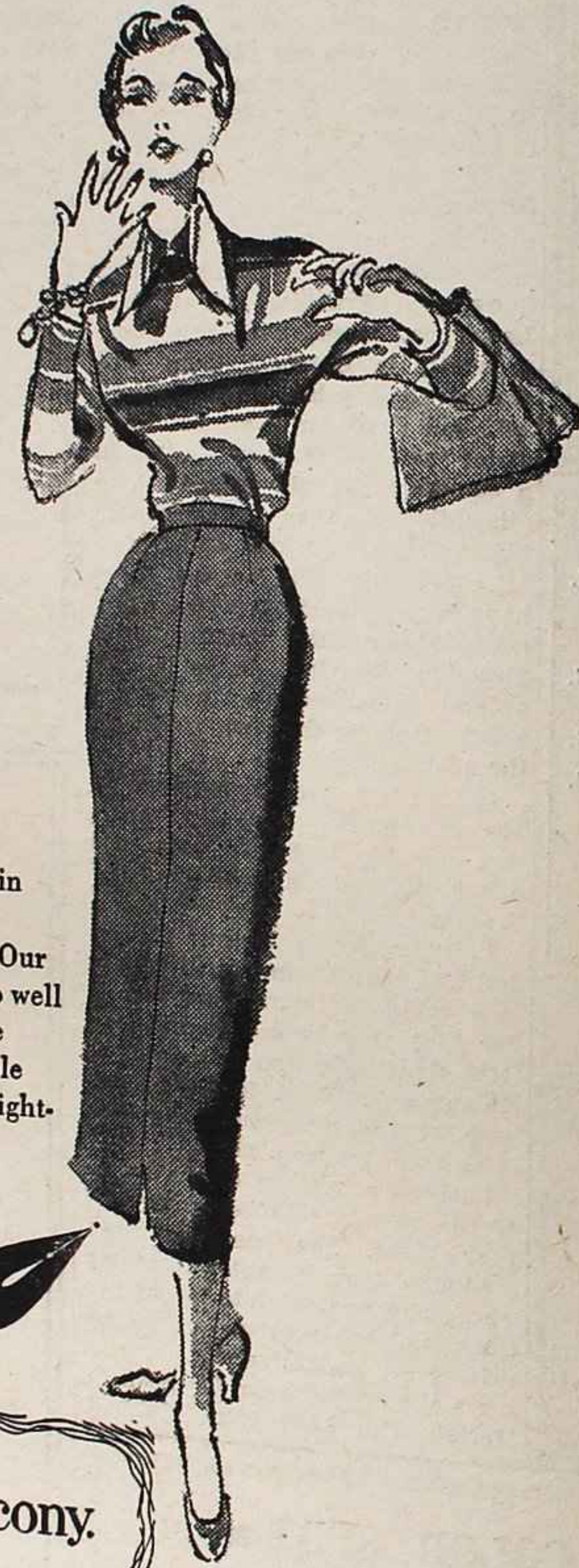
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Newburyport





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Flannel skirt and washable shirt, each 10.95. See them in MADMOISELLE! Then come in and see for yourself! Our wonderful separates that are so well thought out for you. The pure wool striped shirt is a washable wonder. And the very new straight-line skirt is superbly Sacony tailored in pure wool flannel. Each \$10.95. Misses' sizes. "It's A Wonderful Buy!"



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Scan

# The Beachcomber

VOL. XXII., NO.7

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 10, 1949

FREE DISTRIBUTION



## Bathing Beauty Contest August 30