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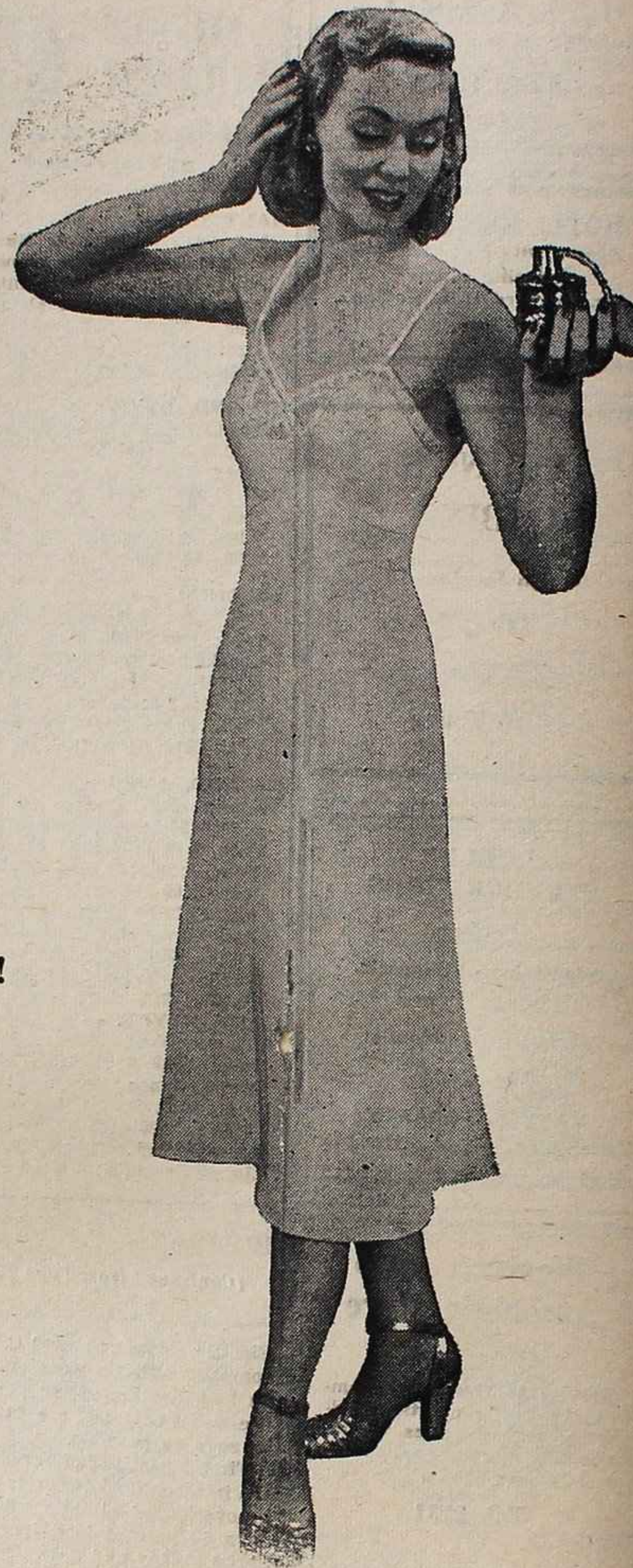
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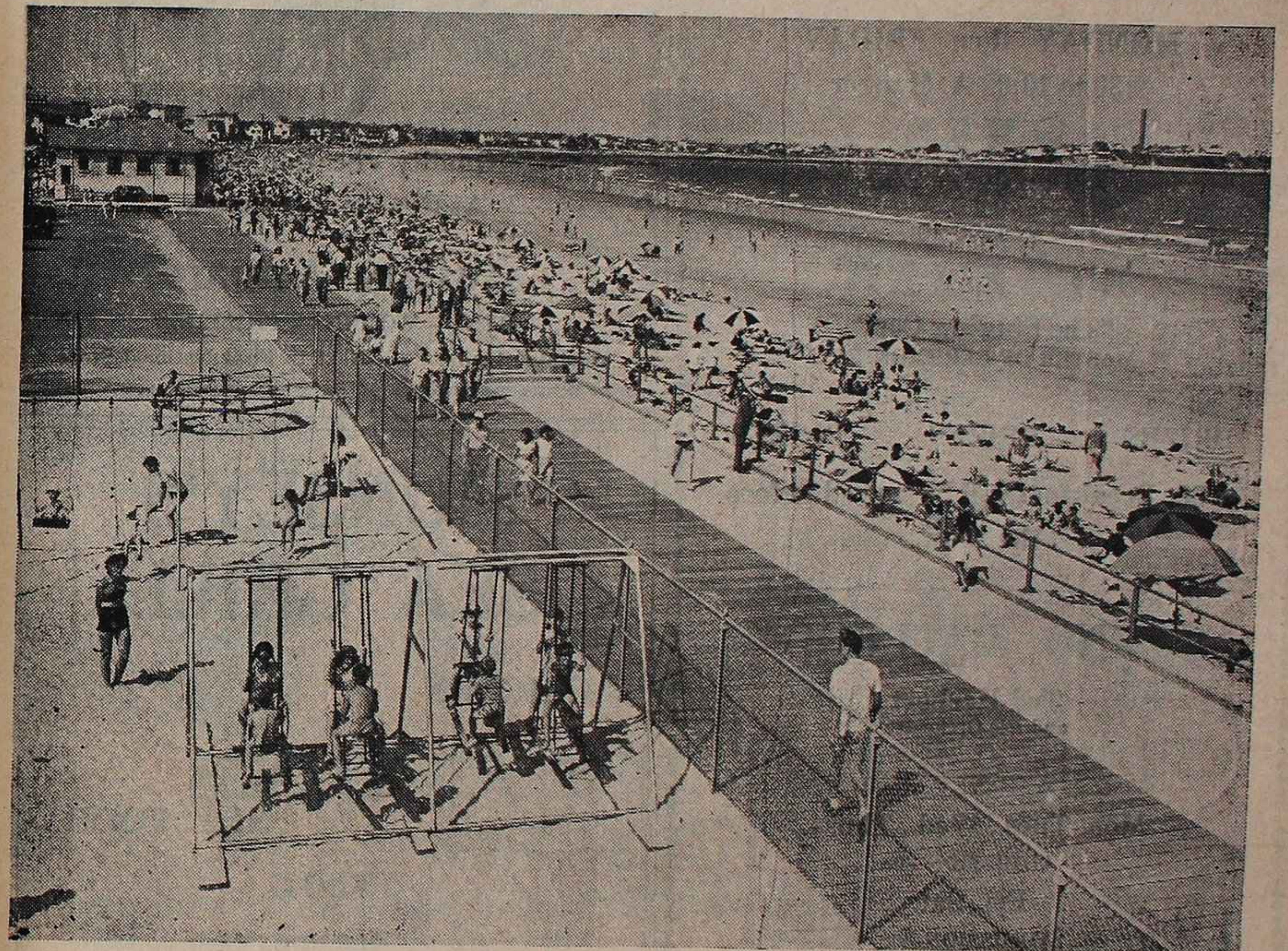
The Beachcomber

VOL. XXII., NO. 3

Incorporating The
Hampton Beach Advocate

WEDNESDAY, JULY 13, 1949

FREE DISTRIBUTION



Children's Day To Be Held July 21

DON'T FAIL
 To See and Hear
"Breakfast at the Beach"
 Radio Show
 at the
CASINO DINING ROOM

MONDAY thru FRIDAY

9:30 to 10:00 A. M. over

W H E B

750 on every dial

FEATURING

BILL ELLIOT

"The Singing Cop"

MASTER OF CEREMONIES

PRIZES PRIZES PRIZES

A 50c Breakfast will be served before the show

CASINO BALLROOM

Ted Herbert and His Orchestra

Mon. Tues., Wed., Thurs.,

ADMISSION 60c

Fri., Sat.

ADMISSION 80c

MONDAY NIGHT IS
"Get Acquainted Night" at the
 Casino Ballroom

COMING
 Thursday, July 14th
 LES BROWN
 and his orchestra

WELCOME TO HAMPTON!



Quality Vacation Wear
 At Reasonable Prices

Sturgis Apparel

MEN — WOMEN — CHILDREN

Hampton Center Next to First National Store

**MUNSEY'S
 SEA GRILL**

CHICKEN

STEAK

SEA FOOD

VISIT

OUR NEW

WAFFLE HOUSE

FOR

BREAKFAST

Boulevard at A Street
 HAMPTON BEACH

TEL. 718

The BEACHCOMBER

VOL. XXII., NO. 3

WEDNESDAY, JULY 13, 1949

FREE DISTRIBUTION

Gala Program Is Planned For Children's Day

Field Day Held At Camp Grounds

Leo Weil, Hyde Park, Mass., won the attendance prize at the Field Day held recently at the Greenlands camp grounds, North Shore Boulevard, operated by Mr. and Mrs. Albert D. Fanning. Other prizes were awarded for potato races, 50-yd. and 100-yd dashes and

FIELD DAY
 (Continued on Page Fifteen)

Talent Show Is Divided In Two Groups Monday

A new feature, was introduced Monday night when Master of Ceremonies, Bill Elliot got the weekly Talent Show underway. With ten entries competing for honors, the contestants were divided into two

TALENT
 (Continued on Page Eleven)

Parade, Special Shows And Luncheon Feature Big Event

Children's Day, the outstanding event of the summer season for the kiddies at Hampton Beach for nearly three decades, will be held next Thursday, July 21, with a gala program.

Col. George Ashworth, originator of the annual celebration, today expressed the hope that all children of Hampton would be present on the occasion and enjoy a good time. There will be free ice-cream, lolly pops, balloons and pin wheels for all the youngsters.

A parade featuring children in costume and augmented by two marching bands will be held at 2 p. m. starting at the Ashworth hotel.

At the conclusion of the parade a brief speaking program will be held at the band stand, which will be followed by an entertainment for the youngsters and the distribution of free eats.

Governor Sherman Adams is

expected to be among the invited guests at a luncheon to be held at the Ashworth hotel previous to the afternoon's program, which is annually sponsored by the Hampton Beach Village Precinct.

Demonstrate Iron Lung For Medical Center Campaign

Demonstrations of one of the life-saving techniques of the Children's Medical Center, for which the New Hampshire Children's Medical Center committee is currently conducting a fund-raising campaign, were given Sunday in front of the police station when a \$3,000 demonstration model, full sized, Drinker-Collins iron lung, constructed of plexiglass and

DEMONSTRATE
 (Continued on Page Ten)

Beach Residents Protest Closing Of Lifeboat Station

A vigorous protest over the possible closing of the Coast Guard lifeboat station at North Beach was voiced by citizens and summer residents of Hampton and Hampton Beach at a public hearing held Monday morning before a U. S. Coast Guard board of Inquiry.

More than 100 persons including business men, commercial fishermen, representatives of civic organizations and summer residents

filled the boat-house to voice their sentiments not only against the closing but to plead for more adequate facilities for the local lifeboat station.

Opposition to the plan was officially placed on record by telegrams from U. S. Senator H. Styles Bridges, Cong. Chester E. Merrow and Governor Sherman Adams, who

PROTEST
 (Continued on Page Six)

"Specializing in Hampton Beach Properties for over 15 Years"



HENRY'S

REAL ESTATE AND INSURANCE AGENCY

Hampton Beach, N. H.

TELEPHONES 588 — 2343 — 2279

BUY NOW — Your Summer Income Will Reduce the Cost of These Properties!

8 room. house. on North Shore Boulevard with 4 room apartment, downstairs. A-1 condition. Furnished. Easy terms

\$14,500

Deeded lots on Beach Road 50 x 100 near Ocean Boulevard. Few left at

\$750

Year round house on deeded land, extra lot, very near beach, unfurnished small repairs. Special buy at

\$5,950

13 Room house with 1 car garage on L street. Furnished, in operation. Take over for

\$11,500

2 in 1 year round home and rooming house on L street. Electric hot air heat. 2 stall garage. Beautifully furnished. 8 rooms.

\$10,500

Largest Real Estate Agency on the New Hampshire Coast

Join the Letter Contest Today

Your Haircut as You Want It!!
Art Gaudreau - C Street
 The largest shop at the beach!
 Service & Quality is Our Motto!
 OPEN 8 to 8 — SUN. 8 to 1

PALMER'S MOTOR COURT
 North Beach Hampton, N. H.
 Modern Cabins - Hot and Cold Water - Showers.
 Good Bathing Beach

FILMS AT Garland's

Visit Ye Olde Country Auction
 at
NORTON'S CABINS
 Laf. Rd. North Hampton
 Household Furniture, Dishes and Glassware
 Goods Sold on Consignment
 Sale Rain or Shine Lunch
 Rye Beach 288-5
 H. L. NORTON, Auctioneer

L. A. BIRON
 RETAIL JEWELER
 WATCH REPAIRING
 Diamonds - Watches Jewelry
 Television Portable Radios
 SALES and SERVICE
 C Street Hampton Beach

DUNFEY'S
 ON THE BOULEVARD
 Grille Clam Shoppe
 Between J & K Sts. Cor. Marsh Ave. & Ocean Blvd.
 French Fries — Fried Clams
 Lobster Rolls — Grilled Frankfurts
 Pepper Steaks — Onion Rings
 Light Lunches
 OPEN 8 A. M. to 1 A. M.

Beach Notes

Mr. and Mrs. Dudley Humphreville of Northfield, Conn., are guests of Mr. Phillip Nearing at the Boar's Head Inn. Mr. Humphreville and Mr. Nearing have been friends since pre-grammar school days.

Mrs. Arthur LaMontagne, Marsh avenue, daughter of Mr. and Mrs. Fred Gagne, P street, was in charge of the food sale held last Saturday on the Casino for the benefit of the Catholic Women's Club of Hampton.

At the Hampton Villa, I St., are Pearl Goodwin, Shirley Ingram, Dorothy Farneau, June O'Connell, G. Chaplelainé, C. Mariani, L. Mariani and Marie Spellman, all of Springfield, Mass., Grace L. Guinta and Peggy Collins, Roxbury, Mass., Mr. and Mrs. George Corras from Connecticut; Patricia, Joan and Kathleen Murphy, Montreal; Jacqueline Moran, Howard Berry, Marjette Huron and Robert Demers, Quebec; G. M. Powers, A. Donovan, Lucille Lavoie and Camelle Robitaille, Lewiston, Me., Mrs. John St. Gall and Jacqueline, Canobie Lake, Miss Helen Bombay, Hinsdale; Miss Madeline Zgalinski, Winchester, Miss Stacia Juraszek, Brattleboro, Vt., Eileen and Ann Sullivan, Suffield, Conn., Jean McCarthy, also of Suffield; Gertrude Machonchi, Hazardsville, Conn., Marion Kirby, Springfield, Mass., Laurette Parodi, Lewiston, Me., Mitzi and Lenie Stamation, Peabody, Mass., M. Van Wagner, White Plains, N. Y., Rose Cuhtha and Alma Frankiewicz, Norwich, Conn., Dorothy Barclay and Marguerite Copping, Montreal.

Among those staying at the Corona Villa are Mr. and Mrs. Alvas Rivest and daughter of Chicopee, Mass., Mr. and Mrs. Truman Donlan and sons, Hugh and Robert of Mayfair, N. Y., June Wheeler and Eileen John, also of Mayfair; Marie Federici and party of Providence, R. I., Rose Powleck, Jennie Powleck and Blance Chzasz, Putnam, Conn., Mrs. Mary Clair and Miss Mary McAdams, Newton Upper

Join the Letter Contest Today!

Falls, Mass., Mr. and Mrs. Robert McGill and Robert and Ann. Central Falls, R. L. George Hayes, Gerald Spear and George McBrien, Springfield, Mass., Joan Schofield, Watertown, Mass., William Pratt and George Ramos, Taunton, Mass., Miss Ethel M. Garland and mother, Mrs. Booher, Greenfield, Mass., Mr. and Mrs. Al P. Trudeau and son and daughter, Montreal; Mrs. Yvette Goodreau and daughter, Helen, Manchester; Mr. and Mrs. Donald Cormier, Rochester; Mr. and Mrs. Thomas Donovan, Fall River, Mass., Miss Martha Bombara, East Douglas, aMss., Mrs. James Dagnan, Woburn, Mass., Mrs. Gabriel Devere and Eleanor O'Hain, Woonsocket, R. L., the Misses Ann M. Sweet, Ethel Egan and Ruth Mulrenan, Melrose, Mass., Mr. and Mrs. George Walp, Cambridge, Mass., Norman Robideaux, John Woodcock, and Wallis Cherry, Rockdale, Mass., Mr. and Mrs. Henry Beaudoin and Miss Stella Savocki, Chicopee, Mass., Mrs. Leodor Gelinis and daughter, Chicopee

Falls, Mass., Mrs. Albert Gelinis and daughters, Joan and Joyce, also of Chicopee Falls; the Misses Stella Genetti and Mary Rezzuti, Newton Center, Mass., Mr. Alfred Letourneau and son, Oscar, Central Falls, R. I., the Misses Dimitra Nichola and Pauline Decarli, Somerville, Mass., Jean Robertson and June Cunningham, Hopkinton; Mr. and Mrs. John B. Regis, Athol, Mass., and Mr. and Mrs. F. H. Green of Ashburnham, Mass.

DIRECT BUS
 Hampton Beach to Boston
 FOR RESERVATIONS
 CALL AT
Jackie's Travel Agency

To Your Pattern
 If you yourself, planned the daily menu at Foley's chances are it would match pretty closely the one we use . . . It's made up for you.
FOLEY'S RESTAURANT B STREET

Electric REFRIGERATOR
PRICES ARE THE LOWEST IN YEARS

Exeter & Hampton Electric Co.
 TEL. EXETER 5916
 BEACH OFFICE 191 OCEAN BOULEVARD

Have You Heard?

There's a Duffy's (baking) tavern at the Constance?

That Polly sends a card to Tom every hour on the hour?

That Dave Dobson, former lifeguard (both on the beach and at the dance hall) is managing the soda fountain at Col's in the center?

Join the Letter Contest Today

Bessie M. Barber, DC, PhC
 CHIROPRACTOR
 OFFICE HOURS:
 Monday, Wednesday, Friday
 Other days by appointment
 Winn Rd. Phone 2296 Hampton

EARL'S MARKET

Fancy Fish and Lobsters
 FRUITS
 VEGETABLES
 GROCERIES
 Now offering a complete line of
MEATS
 TEL. 2209
 We Deliver
 Boar's Head Hampton Beach

RESTAURANT WORK
 Stainless — Aluminum — Galvanized Iron
Sheet Metal Contracting
 Copper and Galvanized
 Roofing — Cornices — Gutters
RYE SHEET METAL CO.
 Central Road Tel. Ports. 4338-W1 Rye

When At Hampton Beach
 Visit
PLAYLAND

That's it's reported that Gwennie's little finger isn't getting quite so much exercise?

That Peg Lentell of Patsy's has the best smile on the beach?

That the Three Musketeers, Floyd Robbins, Roland Beaudoin and Dick Salvall are back patrolling the beach at the State recreation area?

Why Eileen has been mad? Ask Paula and Claire.

Why Claire Keefe has suddenly taken a quiet spell? Couldn't be Butch?

Why Leo was all dressed up last Wednesday night?

That Joannie has her eye on Skipper?

Why Claire stayed home last Tuesday night?

Why Esther and Claire R. have been at the Arcade?

Who this Johnny is Joan has been talking about?

Why Esther keeps talking about Johnnie the boxer?

Who's writing all this about Esther, the Claires and the gang? (Silly people!)

That the attractive girl renting bicycles at the Casino is Millie Allen?

Phil McGowan

HOME OF
HART - SCHAFFNER - MARX
 HAMPTON BEACH, N. H.

Lowell, Mass. Magnolia, Mass.

Featuring the Finest
 IN MEN'S and BOYS' WEAR



MARTY CONNOR, Manager

McGregor Sportswear

Wilson Brothers Faultless

Pajamas

Shirts

Neckwear

Hosiery

Underwear

Northcool Suits

The Tropical that Breathes Fresh Air

THE BEACHCOMBER
 Incorporating the Hampton Beach Advocate
 A Vacation Digest of all the news
 information for the summer visitor
 Published
 Wednesday, June 29 to August 31
 By The
HAMPTON PUBLISHING COMPANY
 Hampton New Hampshire
 For Advertising Rates in this Paper
 Telephone Hampton 555
 Communications and Items from
 readers are welcome at all times.

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THE MARGUERITE
 Helen Marguerite Hupper
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Carroll Blackden
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 Mill Road Hampton
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Dry Cleaning
 2 Day Service
 3 Day Shirt Service
 OPEN
 9 A. M. to 8 P. M.
 3 1/2 C STREET



The COLOR SPOT says:
 "You don't know how you REALLY
 look,
 Till you have your COLOR-picture
 took."
 A beautiful photograph on COLOR-
 FILM for only \$1.00 with this coupon.
 "At the sign of the Blinking
 Camera"

10 C STREET

HAMPTON BEACH

PROTEST —

(Continued from Page Three)

was represented by Hon. Guy Smart of Durham, a member of the Governor's Council.

Thirty-five persons took the floor to denounce the Coast Guard's proposal to close the Hampton Beach station due to "inactivity". The hearing was conducted by Rear Admiral Joseph Greenspun, USCG, chairman of the survey board, which included Capt. Dwight A. Chase, USCG, and Commdr. Eric A. Anderson, USCG, both of Washington; Lt. Commdr. Forrest A. Tinsler, USCG, and Capt. Paul Kronk, USCG of the First District headquarters, Boston.

Opposition speakers presented a strong case against the station's closing, calling attention to the past record and services of the lifeboat station, the future growth of commercial and pleasure boating in the vicinity and the values of lives and property saved over the small annual expenditure necessary to maintain the North Beach station.

Vigorous criticism of the possible closing was voiced by James W. Tucker, representing the New Hampshire Legal Lobster association and Hamptons' Kiwanis club, who stated that at present Hampton Harbor is used by approximately 102 power boats, 15 party boats, 12 sail boats and 196 smaller craft and that at Rye Harbor there are 40 power boats, 15 sailboats and at least a hundred smaller craft.

Charles F. Butler, a member of the Hampton Beach Precinct Commission, charged that the Federal Government was discriminating against New Hampshire and that the closing of the lifeboat station would be a blow at small boat owners and commercial fishermen. Commissioner Butler stated that the beach people had a lot of confidence in the protection offered by the Coast Guard and wanted it maintained.

Ray L. Goding, president of the Beach Chamber of Commerce, stated that the approximately 300 members of the organization are unanimously opposed to the closing of the station. Goding pointed

to the fact that the United States is sending billions of dollars overseas to all corners of the world to help save lives.

"The federal government should consider saving a few lives in the United States. That may be the old fashioned viewpoint these days but I think it is a good idea," he added.

President Goding also read into the records two telegrams received from Senator Bridges and Rep. Chester E. Merrow opposing the closing.

Armand Gauron, lobster fisherman, told how the fishermen rely on the Coast Guard, especially in the winter. He said that when a boat does not return to the harbor the Coast Guard is immediately notified and a search is instituted.

John Ryan, owner of a small boat, introduced a petition with 500 signatures opposing the closing of the station while Philip N. Hobson of the Little Boar's Head village precinct commission at North Hampton also presented a petition in opposition.

Chief of Police John J. Malek spoke and praised the Coast Guard for the excellent cooperation it had rendered in calls for assistance.

Alvin F. Redden of Portsmouth, executive secretary of the Seacoast Regional Development association, reviewed the efforts made two years ago this fall to have the station reopened and said that at the time he was assured that the facilities of the station would be expanded and not decreased to a point of inadequacy as has been the case.

J. Guy Smart of Durham, member of the Governor's Council, entered a formal protest against the closing in behalf of Gov. Sherman Adams, who was unable to be present.

A former State Senator, R. Robert Matheson, voiced his opposition to the closing, stating that, "I wish to be recorded as being against the proposal to discontinue the Coast Guard Station at Hampton. This is the only station we have in operation now, to protect our 18 miles of coast line, it would indeed be a severe blow to the many fishermen who put out to sea everyday know-

ing that they had no protection, as well as many other craft that sail along our coast line. They all need the Coast Guard protection and should have it."

Edmund Langley, Jr., of Hampton, a member of the Coast Guard service during World War II, spoke with authority on the ability of the Portsmouth and Merrimac River stations to cover this area. Mr. Langley pointed out that the Portsmouth station which is located in the river, has a visibility of less than 25 degrees and that the Merrimac River station was equally limited. The Hampton lifeboat station, being the only one located on the coast line, has a visibility of 160 degrees, he stated. Mr. Langley also pointed out that the building of a jetty in front of the station, would allow the harboring of a motor lifeboat all the year round.

Others to speak in opposition were Alton P. Tobey president of the Hampton Kiwanis club; George H. Sumner, chairman of the Hampton Board of Selectmen; Chester Gauron, Albert D. Fanning, Mrs. Arthur L. Greene, Donald H. Clement, Hampton Beach property owners; Irving Jones, lobster fisherman; Thomas Waldron real estate man; Harold Mace, lobster fisherman; Mary Burchell, Betty Walden, summer vacationists; A. P. Drake, Rye Beach; Dr. J. A. Witham; Lucian Wilbur Foote, Seabrook; Fred R. Batchelder, former Precinct Commissioner; Mrs. Homer Johnson, Hampton; Mrs. Margaret Wingate, Hampton; Rep. George L. Carter of North Hampton, Frank W. Biery, Hampton Beach businessman; Capt. Fred Maguire, Hampton Beach; Rep. Dean B. Merrill of Hampton.

Have You Heard?
About Marney and Dave lately?

Why Claire wonders what Cas' last name is? Porter ? ?

FILMS AT
Garland's

GUYON'S SERVICE STATION

BOAR'S HEAD HAMPTON BEACH

Complete Automotive Service



Canadian Visitor At Beach Wins Weekly Letter Contest

A Canadian visitor, Mr. John Welham, of 825 Hartford avenue, Outremonte, Quebec, was adjudged the winner of the second week of the Beachcomber's letter writing contest on "Why I Spend My Vacation at Hampton Beach."

Mr. Welham is the winner of one of the weekly prizes offered by Hampton Beach merchants for his excellent letter and is also eligible for the grand prize to be offered at the end of the season.

Visitors at the beach are urged to join in this contest, the rules for which are printed elsewhere in this issue.

Our vacationist from across the

Canadian border writes in his prize winning letter:

"I am a Canadian on vacation at this glorious beach in New Hampshire."

"My first intimation of how to have a real holiday was given to me by fellow Canadians who spent their holidays here before the war. They gave such glowing reports of their sojourn that my mind was made up to see things for myself."

"There is a spirit here which penetrates into the pores of everyone the moment they arrive. It manifests itself from one end of the beach to the other. The happy faces on the boardwalk and beach. The shouts and cries of the children amusing themselves at the playground."

"When one watches such a scene passing continuously before the vision, the cares and worries that infest the world are forgotten."

"The most discriminating clientele come away satisfied from the shops and restaurants where courtesy, care and consideration are the watchwords."

"In closing there is an old saying follows, "Health is Wealth". There is abundance at Hampton Beach."

The Remnant Shop

Embroidered Pique
36" wide - ass't. colors
Reg \$1.98 - sale price \$.98 yd.
Combed Broadcloth
with gold stripe
reg. \$2.98 - sale price \$1.10 yd.
Percale \$1.19 and up

Mrs. L. A. Smith
SURFSIDE PARK
OFF WINNACUNNET RD.

Tobey's

North Beach STORE

582 WINNACUNNET ROAD

Sundries Toiletries
Patent Medicines Cigarettes
Films and Cameras
24 HOUR PHOTO SERVICE

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Your Host

OPERATED



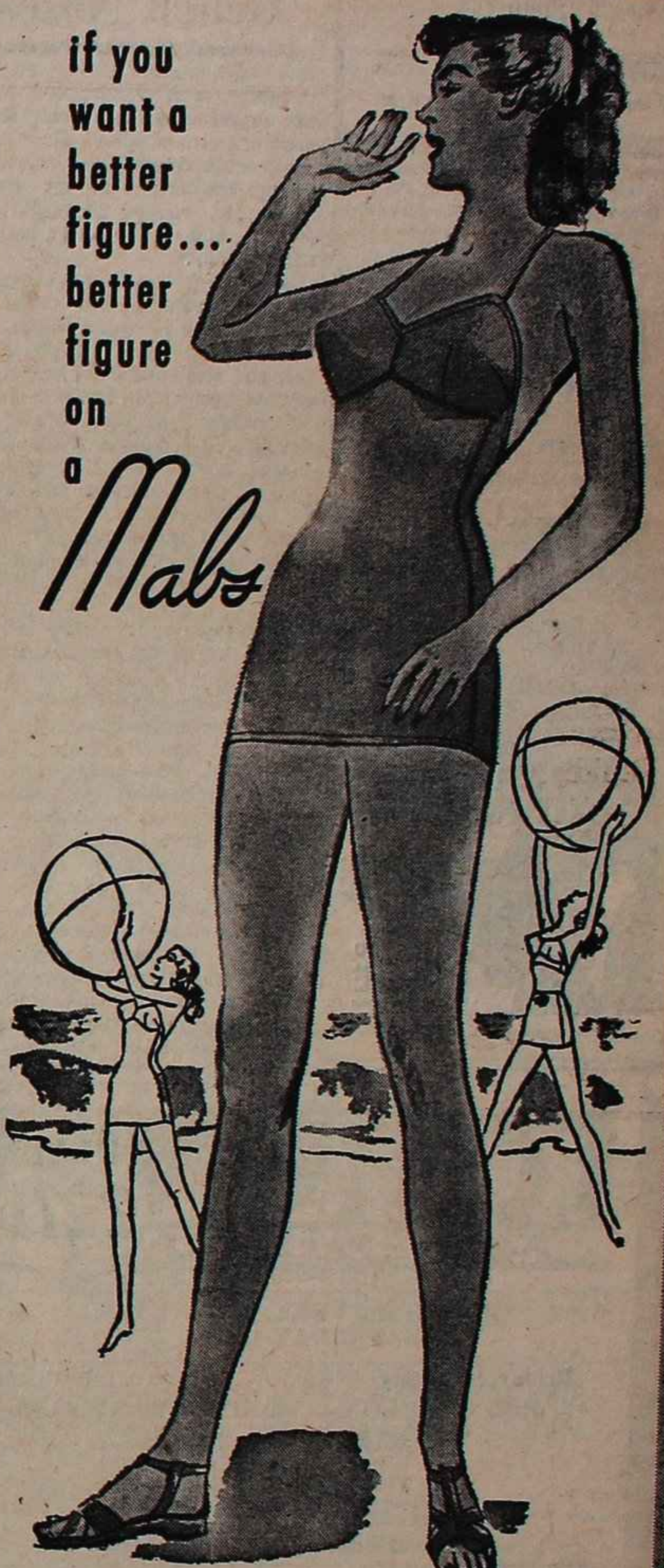
SODA FOUNTAIN

and

LUNCHEONETTE

ICE CREAM BY THE POUND

50¢



if you want a better figure... better figure on

Mabs



See the ultimate in suits.
See the suits worn by the MOVIE STARS.
See MABS of Hollywood Bathing Suits.

SEE THEM AT

RANDALL'S Department Store

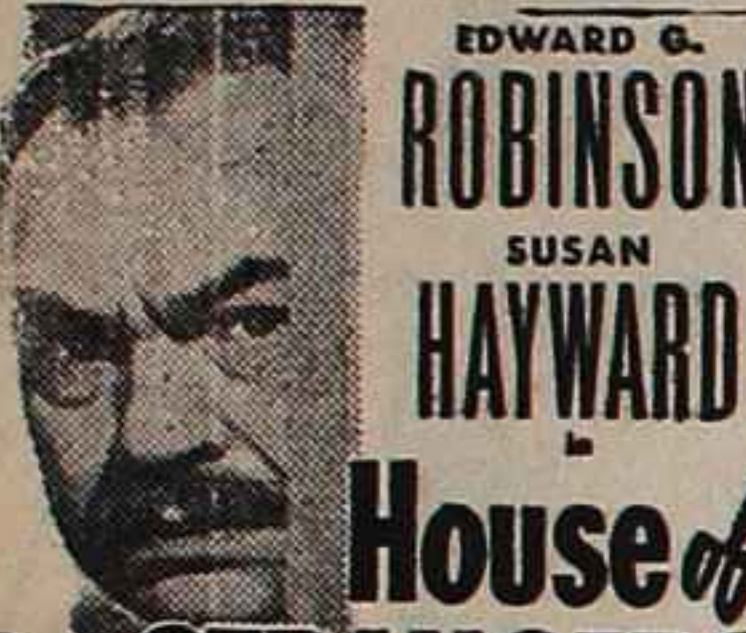
Hampton's Leading Store
ON THE BEACH FRONT BETWEEN A & B STS.

John the BARBER
 "23 Years at Hampton Beach"
 NEW C ST. LOCATION

Ends Thurs. "Girl from Jones Beach" with Ronald Reagan

Warner Bros.
AIR Conditioned PORT
 Newburyport Tel. 2287

Starting Friday - July 15
 One of the Year's Best!



EDWARD G. ROBINSON
SUSAN HAYWARD
House of STRANGERS
 with **RICHARD CONTE**
 News - Cartoon - Featurettes

IOKA **DIAL 2271**
 Theatre EXETER

MATINEE EVERY DAY AT 2:15
 SATURDAY 1 P. M.

Friday, Saturday July 15 - 16
ROD CAMERON — BONITA GRANVILLE
"STRIKE IT RICH"
 THE BOWERY BOYS
"FIGHTING FOOLS"
 Continuous Show Saturday

Children's Show Saturday 1:00 P. M.
TED DONALDSON
"FOR THE LOVE OF RUSTY"

Sunday, Monday July 17-18
SPENCER TRACY — DEBORAH KERR
"EDWARD, MY SON"
 Continuous Show Sunday from 2:15

Tuesday, Wednesday, Thursday June 19 - 21
JAMES STEWART — JUNE ALLYSON
"THE STRATTON STORY"

Beach Notes

Mr. Joseph Haley of California is again spending the summer with his daughter, Mrs. Frances Sears, proprietor of the Springfield. Mr. Haley is 93.

Mr. Fred Guggenheimer, who is taking his meals at the Boar's Head Inn, caught 26 large fish, pollack and cod, on an all-day trip Monday.

The Lowell Lodge of Elks recently held a banquet at the Constance hotel. Among the guests registered there now are Mrs. M. Nalette and Mr. and Mrs. Edward Gregoire, all of Manchester; Mr. and Mrs. James Brosnahan, Manchoug, Mass., Mr. and Mrs. Alan Nuttall, Williamssett, Mass., S. Przyhla and D. Georges, Lowell, Mass., O. Bacon and M. Caron Pawtucket, R. I., Jules LaSalla and John Luce of Montreal; Grace Cote, Manchester; Mr. and Mrs. Fred Rothlein, Verona, N. J., Mrs. Mary B. Conley and son, Patrick T., Providence, R. I., and Mr. and Mrs. J. Marciniak, Holyoke, Mass.

Among the guests at the Springfield on the boulevard are Ethel Noren, Cambridge, Mass., Mrs. John and Mrs. James Korney, Springfield, Mass., Misses June Premo and Katherine Austin and Jean Garwacki, also of Springfield; Mrs. John Grocki and son, John of Chicopee, Mass., who are spending a month there; Mr. and Mrs. John Emerick and son of Hartford, Conn., Miss Jane Skomro, Chicopee, Mass., Mrs. O. E. Sanborn, Westboro, Mass., Miss Maria Rice, Haverhill, Mass., Mr. Edward Sears, Chicopee, Falls, Mass., Miss Florence Murph, Somerville, Mass., and Miss Mary

Trainer and sister of Worcester, Mass.

Springfield, Mass., guests at the Moulton this week are Mrs. Rose Tederici and Miss Filomens Federici, Mr. and Mrs. R. E. Bond, Mrs. George E. Roberts, Mr. and Mrs. W. F. Cahill, Mr. and Mrs. Clifford H. Clark, Mr. and Mrs. E. S. Kittler, and Mrs. Elizabeth Wheeler. Other guests are Mrs. James Miller, Amesbury, Mass., Mrs. Katherine Ryan and Mrs. Murphy, Lawrence, Mass., the Misses Marie and Rachele Vaccaro and Ann Saccocci, Providence, R. I., Mr. and Mrs. John H. King, Brookline, Mass., the Misses Julia Fusco and Jennie Pucci, Lawrence, Mass., Clara Baprade and Patricia Poulin, Charlton City, Mass., Mr. and Mrs. Walter E. Clark, Jr., Cambridge, Mass., Miss Ilene May, Broad Brook, Conn., Mr. and Mrs. S. E. Astler, Contoocook; Mrs. Lilian M. Booth, Moretown; the Misses Betty Brown, Vernetta Mason and Marilyn Hudson, Washington, D. C., Mr. and Mrs. Patrick J. Finnegan, Lynn, Mass., Mr. and Mrs. D. Liberty, Somersworth; the Misses Barbara Quebec and Julia Igo, Allston, Mass., Mr. and Mrs. Joseph F. Sanborn, also of Allston, Mr. and Mrs. A. E. Curley, Waterville, Me., Miss Geraldine Amarosi, Leominster, Mass., Heini Scotoni, New

York City, Mrs. Lester Cecere, Ann McDonough and Grace Byrns, all of Providence, R. I., and Frederick L. Resca, Chelsea, Mass.

MARSH AVENUE BARBER SHOP
 Corner "P" Street
 Open 9 a. m. to 9 p. m.
 OPEN ALL DAY SUNDAY
 Chas. deNichols

USE **GARLAND'S** ICE CUBES

STRAND
 Amesbury Phone 919

Now Playing Ends Saturday
 Randolph Scott - Jane Wyatt
 J. Carroll Nash
"CANADIAN PACIFIC"
 color by cinecolor
 2nd Big Hit
 Dan Dailey
 Celeste Holm - Alan Young
"CHICKEN EVERY SUNDAY"

Sun. to Tues. July 17-19
 John Garfield-Jennifer Jones
"WE WERE STRANGERS"
 also
 Laraine Day-Kirk Douglas
 Keenan Wynn
"MY DEAR SECRETARY"

Next Wed. July 20
 Joan Crawford
 Zachary Scott
 Sydney Greenstreet
"FLAMINGO ROAD"
 plus
 Shirley Temple - Robert Young
"ADVENTURE IN BALTIMORE"

Join the Letter Contest Today!

HAMPTON BEACH PLAYHOUSE
 Winnacunnet Road
 Now Playing thru Sunday
 Matinee Saturday 2:30
 Arthur Cunningham
 Muriel Brown
 In Paul Osborn's delightful
 Comedy Success
"OLIVER OLIVER"
 with
 Betty MacFarlane - Rita Akerson

Tickets \$1.80 - \$1.20
 At E. G. Cole Co. Tel. 651

Next Week **"CLAUDIA"**

LET'S GO! FROLIGS
 SALISBURY BEACH, MASS.
 WATCH FOR OUR
 HEADLINE ACTS
 Each Week
 OPEN SUNDAYS
 TEL. NEWBURYPORT 250

BIG NEW YORK FLOOR SHOW
 75 FOOT COCKTAIL BAR
 BIGGEST, MOST MODERN, NITE SPOT IN NEW ENGLAND

Have You Heard?
 What Billy Donovan's new flame is?

STRAND
 NEWBURYPORT
 Phone Nbypt. 919

Now Playing Ends Saturday
 It's Alive... Startling...
 Staggering...
"MIGHTY JOE YOUNG"
 plus Tom Brown
"DUKE OF CHICAGO"

2 Days Only Sun., Mon. July 17-18
 The Dance Battle of the Century
 Rita Hayworth - Gene Kelly
"COVER GIRL"
 plus
 Rita Hayworth-Fred Astaire
"YOU WERE NEVER LOVELIER"

5 Days Starting Tuesday July 19
 The greatest technicolor musical of the season
 Esther Williams - Red Skelton
"NEPTUNE'S DAUGHTER"

GI THRILLER TO PLAY AT WEST NEWBURY

Dramatic dynamite is on the bill at the West Newbury Summer Theater next week succeeding the current laugh-hit, "For Love or Money." "Home of the Brave," the tense, action-packed story of four GI's in the South Pacific will be presented by an all G.I. cast from the New York stage, headed by Nelson Case, one of the best-known figures in American radio today.

Engaged besides Case, especially for this production, are the Broadway actors, Martin Balsam and Maurice Shrog, with Ralph Cummings as the Army Major. Top talents from the local Town Hall Players' group, Van Williams and Howard Caine, will round out the all-star cast.

Case, hailed as a great actor last week in a coast-to-coast broadcast by Lowell Thomas, is announcer on the Thomas news-cast, and doubles as announcer and star of the Ford Radio Theater and innumerable other radio shows.

"Home of the Brave" is a taut strung thriller, its range stretching

USE **GARLAND'S** ICE CUBES

from the jungle to the barracks, warm with humor and humanity. For its West Newbury presentation, Oscar Hobman is designing three sets: the steaming jungles, the barracks, and the orderly room. A matinee performance of "Home of the Brave" will be given Wednesday afternoon at 2:30. The play will run through the week.

Have You Heard?
 Why Johnny and Jeannie had a fight? Could be fingernails!

That Eddie Donahue and Mrs. Pat Lessard, co-managers of the

Join the Letter Contest Today!

Constance, have made many friends in the past 3 years?

PALMER'S DINING ROOM
 Open
 Fried Clams a Specialty
 Lobster All Style
 Opp. Coast Guard Station
 North Shore Hampton Beach

— 12 Miles from Hampton Beach —
WEST NEWBURY SUMMER THEATRE
 Rt. 113 Between Haverhill and Newburyport

3 More Times Thursday, Friday, Saturday
 Riotous Comedy starring **KATHLEEN MAGUIRE**
"For Love Or Money"

OPENING MONDAY, JULY 18 For One Full Week
 NELSON CASE (Lowell Thomas' Announcer) in
"HOME OF THE BRAVE"
 No One Should Miss This Stage Dynamite
 For Tickets • Phone West Newbury 160

OLYMPIA THEATRE
 HAMPTON BEACH SHOWS 230-715-9

Friday, Saturday July 15 - 16
 Comedy Hit of Year!
MARJORIE MAIN — PERCY KILBRIDE
"MA AND PA KETTLE"

Sunday, Monday, Tuesday July 17 - 19
 The STUDIO THAT GAVE YOU "THE NAKED CITY" NOW GIVES YOU...

CITY ACROSS THE RIVER
 with **STEPHEN McNALLY** SUE ENGLAND - BARBARA WHITING
 and introducing "THE DUKES"
 A UNIVERSAL-INTERNATIONAL PICTURE

Wednesday, Thursday July 20 - 21
RONALD REGAN — VIVECA LINDFORS
"NITE UNTO NITE"

CASINO THEATRE
 HAMPTON BEACH SHOWS 230-715-9

Thursday, Friday, Saturday July 14 - 16
 BLOW BY BLOW...
 KISS BY KISS...
 HE WAS THE...
CHAMPION

Screen Plays Corp. presents
KIRK DOUGLAS
 in Ring Lardner's
"CHAMPION"
 Co-starring
MARILYN MAXWELL
ARTHUR KENNEDY

Sunday, Monday July 17 - 18
LON McALLISTER — PEGGY ANN GARNER
"THE BIG CAT"

Tuesday, Wednesday July 19 - 20
HUMPHREY BOGART — INGRID BERGMAN
"CASABLANCA"

Have You Heard?
Who Phil Harris really is?

Our Haircuts are A-1
Come in and C-1
If you're not a customer B-1
ART GAUDREAU'S - C ST.
5 Barbers

**"C" STREET
Grill**

Sandwiches
Light Lunches
Sea Food
OPEN 7 A. M. to 9 P. M.
Bob Robinson, Prop.

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Fish
Magazines — Groceries — Ice Cream — Tonic
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New Yarn Shop
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BOTANY — FLEISHER — SPINNERIN
COMPLETE STOCK OF KNITTING SUPPLIES
Films, Cameras, Developing and Printing
24 Hour Cleaning and Pressing Service - Men's Shirts a Specialty

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From FACTORY to YOU

\$39.00 Hotel Innerspring Mattresses \$24.95
FLAMEPROOF covering USED in HOTELS and
HOSPITALS

Also
We can REBUILD your old mattress like NEW.



Gardner Mattress Corp.
Canal Street Extension
Salem, Mass.
Tel. Salem 1810

**New Personnel At
State Bath House**

New personnel at the State Bath House include Mrs. Ruth Snider, Hampton; Neil Harvey, Surfside Park; Stanley Southwick, North Hampton; Phillip House, Hudson; Earl Midgley, Hampton; Frank Leidtker, Exeter and Alfred Carlson of Hampton.

Mr. John Peterson of Hampton has resumed his duties as manager.

DEMONSTRATE —
(Continued from Page Three)

chromium plated throughout, was placed on exhibition.

The demonstration was given by Mildred Driscoll of Boston who was in charge of the polio ward at the Elliot hospital during the epidemic in Manchester a few seasons ago.

A life-like figure was used, activated so as to show the manner in which the lung produces artificial respiration in a patient suffering from an ailment which paralyzes normal breathing.

The demonstration is a feature of the campaign being conducted throughout New England to raise the funds needed for a modern medical center building. The total cost of this building, which will enable the greatest concentration of child specialists to be found anywhere to increase their service to the children of New England, is \$11,500,000. Of this amount about \$6,000,000 has been raised. The current campaign is seeking to raise the balance needed.

More than 1,500 New Hampshire children have been treated for critical diseases at the Children's hospital in Boston—which is the core of the Medical Center—in the last five years. The New Hampshire committee is seeking funds so that a still larger number who need the services available only at the Children's Medical Center may receive them without the delays now imposed by lack of adequate space and operating facilities.

Contrary to popular belief, the iron lung is not used only in polio cases range from near-drownings to the breathing is impaired. These cases range from near-drownings to cardiac ailments and are used by firemen and life guard stations at beach resorts.

Containing a regulation rubberized hospital bed mattress, the lung has an opening at each end so that it can accommodate one adult or two children.

The bellows beneath the lung is electrically operated and may be adjusted to the individual breathing problem of each patient, whether adult or child.

In answer to the problem arising from the general curtailment of electricity during certain hours of the day in Germany, a hand pump was developed. Now, in the event of a power failure, the lung may be manually operated by attaching this long handle to the bellows.

Mr. Frank Powers of Boston is in charge of these demonstrations and will return Saturday to continue the exhibition.

Have You Heard?
When Whitey will stop dreaming of Joyce and wake up?

Join the Letter Contest Today!

ALLIED N. H. GAS CO.
Ranges

Water Heaters
Servel Refrigerators
"The Clean Fuel"

Exeter, N. H.
Phone 2111

Beach Office
Marsh Avenue
Tel. 401

Join the Letter Contest Today!

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BARBER SHOP**

Year 'Round Expert Service
Next to the A & P Store

FILMS AT
Garland's

Bella's Market

GROCERIES
VEGETABLES
BAKERY GOODS
MEATS . . .
FROZEN FOODS

Bld. Between J & K Streets

**Margaret
M.
Junkins**

The Best In
Quality Candies

We Mail Anywhere

COMPLETE
Bookkeeping Service
PAYROLLS — TAX REPORTS
STATEMENTS

**Seacoast
Business Service**

Martin E. Gunther Tel. 2382
Hunter Bldg. Hampton, NH

**BAY STATE PASTOR
AT UNION CHAPEL**

Rev. Morrison Russell Boynton, D.D., of Newton, Massachusetts, will conduct the services at Union Chapel, Little Boar's Head, on Sunday, July 17, at 11 o'clock.

Have You Heard?

About the triangle that has carried over from last summer?

**The Little Shoppe
With Big Values!**

We invite you to come in and look around. All new wool rug material for Braiding and Hooking.
DRESSMAKING ESSENTIALS
REMNANTS - MILL ENDS
YARD GOODS

DANA SHOPPE

25 Middle St., Tel. 2455 Nbypt.
off State St. Open Fri. till 9 PM

**TRY THE
HARBOR
GRILL**

Breakfasts, Dinners
Steaks and Chops
Cooked By Expert Chefs
Near the Mile Long Bridge
HAMPTON BEACH

TALENT —

(Continued from Page Three)

groups — Senior and Junior.

Accordianist Gayle Hoessler, 8, of Hampton Ponds, Westfield, Mass., vacationing at the Orianna, P street, won 1st prize of \$5 with her rendition of "Cruising Down the River."

Second prize of \$2 was awarded to Shirley Jane Cotta, 13, of Lowell, Mass., who sang "So In Love," and two 3rd prizes of \$2 each were won by Joseph O'Connor, 6, of Somerville, Mass., who sang and danced to "Hair of Gold," and Elaine Pisani, 7, from Cascade, who sang "California Here I Come," and tapped danced to the tune of "Bye-Bye Blues."

In the Senior group, 20-year old Edith Tureny of Danvers, Mass., took the 1st prize when she sang "I Didn't Know the Gun Was Loaded." Miss Tureny is staying at the Grand View.

Another accordionist, Annette, 30, of Nashua, a guest at the Tides, won 2nd prize for "Keep On Smiling" which she also sang, and 3rd prize went to Marion F. Hession, 20, Allston, Mass., who sang "You Made Me Love You." Miss Hession is a guest at the Delancy hotel.

John Fullford was pianist. The Chamber of Commerce has announced that if there are enough entries each week the Junior and Senior classification will be carried on.

Join the Letter Contest Today!

**AT THE SHOWBOAT
PHILADELPHIA STORY**

The Showboat Playhouse, the most beautiful summer theatre in America, situated at Wentworth-By-The-Sea, Portsmouth, is offering as its second selection of the season, Philip Barry's great success of both stage and screen, The Philadelphia Story.

The Philadelphia Story merited rave notices from the critics in Washington, Detroit, Philadelphia, New York, and Boston. After a long engagement on the road it was made into an equally fine film.

Tracy Lord is portrayed by Peggy Lott; C. K. Dexter Haven by George Blake, the role of the successful coal miner is played by Robert Shannon, and Mike Connor the reporter is played by Mahlon Naill. The play is staged by Mr. Naill.

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GARLAND'S
ICE CUBES

**BENDIX
SELF-SERVICE
LAUNDRY**

HOURS 8 to 5
SUNDAYS 8 to 12
5 Washers
1 Drier (Quick)
50c PER MACHINE
up to 9 lbs. Dry Clothes
C ST. JENNEY STATION
COR. MARSH AVE.

The COLOR SPOT asks:

"What's to do when you leave your camera at home?"

RENT A CAMERA FOR 50 CENTS
"At the sign of the Blinking Camera."



10 C STREET

HAMPTON BEACH

SULLIVAN'S

AT THE MILE BRIDGE

Featuring the FINEST in

Fresh Fish and Lobster

Complete Line Of

Meats and Vegetables

Boardwalk Brevities

Among those at the Ocean Wave (formerly the Harrington) Saturday night — Polly and Lance, Kimball, Barbara and Monty Scarponi and Peggy Allen, Bill Kennedy and

Join the Letter Contest Today!

HOTEL STANDISH
Hampton's Friendliest Hotel
Modern, Reasonable Rates.
Ocean Blvd at A Street

Bill Hayes with dates, Frank Fogarty, Terese O'Brien and Bill Moriarty, and Phil Coyne and Ginny Hall coming through the door just at curfew time . . . Mr. Joseph Haley proudly pushing his great-granddaughter along the boardwalk . . . Carl Cudabe of Nashua enjoying a movie with his bride, the former Lucille Lintot . . . Jayne Gillis, Jane McGrath and Dot Lacey enjoying a house party in Salisbury.

Roger Cole taking time out from insurance problems to stroll on the
Join the Letter Contest Today

boardwalk . . . Olive Thayer doubly escorted at the Ocean Wave . . . Dot and Charlie Blouin down from Straw's Point for a movie . . . Jack Walsh still giving out hearty greetings in front of Playland . . . Jack Armstrong with friends at Maisie's . . . Mrs. John Dwyer walking on the boulevard and looking very well after her recent hospital sojourn . . . Joseph Cooney going towards Boar's Head looking for his beautiful boxer while the dog stands off in the other direction watching the search . . . Mr. and Mrs. Howie Cashman on an early evening walk from Plaice Cove . . . Con and Jeanie Buckley and Con's mother up from Lawrence to join the Saturday night strollers . . . Don Murray manipulating his kiddie car through the heavy traffic with never a thought of being run over . . . Bill Sheehan enjoying brother Tim's car.

IT'S THE FOOD

MAHONEY'S LUNCH

"As Famous As the Beach Itself"

OCEAN BOULEVARD AT B STREET

Tel. 2103

Hampton Beach, N. H.

Have You Heard?

Why two Claire's didn't see all the fireworks?

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GARLAND'S
ICE CUBES

Come to EXETER, N.H.

A Typical New England Shire Town. Founded 1638

VISIT

Historic Houses
Phillips Exeter Academy
The places where George Washington and Abraham Lincoln stopped.
The sites where Exeter Squires Lived and Loved and Fought off Indians to Establish this Quaint Old Town.

You'll Enjoy and Profit by a Visit to Exeter

CORDIAL MERCHANTS WILL GLADLY SERVE YOUR NEEDS WITH UP-TO-THE-MINUTE MERCHANDISE FOR BEACH WEAR AND BEACH HOUSE.

Exeter Country Club
Sporty 9-Hole Course

MODERN THEATRE **DELIGHTFUL SHOPPES**
AMPLE PARKING FACILITIES IN SHOPPING DISTRICT

Most Stores Closed Wednesday Afternoon — Open Friday Night.
Excellent Bus Service Between The Beach and Exeter.

INFORMATION GUIDE

CHURCH SERVICES

Community Church
(Protestant)
D Street

The Graniteers Male Quartet of Hampton will render two selections during the morning service. Mrs. Wayne Bowie of Hampton will be the organist. The Graniteers will assist in a Thursday night song fest, July 7, all the old favorites.

ST. PATRICK'S
(Roman Catholic)
Church Street

Masses 6, 7, 7:45, 8:30, 9:15, 10:45, 11:30.

Confessions heard on Saturday night beginning at 7:30 P. M.

ST. TERESA'S — RYE

Masses 6:30, 8, 9, 10.

BAND CONCERTS

4 Daily — 2-3, 4-5, 7-8, 8:30-9:30.

FIREWORKS

Every Wednesday — 9:30 P. M.

CHAMBER OF COMMERCE

Office Hours:
9 A. M. - 9:30 P. M. Daily

U. S. POST OFFICE

Hours: 8 A. M. - 6 P. M. Daily

GOLF COURSES

ABENAQUI, Rye Beach — 6 miles, 18 Hole course. Open to public.
AMESBURY Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.
EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.
PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

MUNICIPAL

Town Officers

Selectmen: George H. Sumner, Chairman; Elroy G. Shaw, Harry D. Munsey. Town Clerk: William Brown. Office Hours, 9-12, 2-5, Monday - Friday. Chief of Police: John Malek. Chief of Fire Department: George Lamott.

Beach Officers

Precinct Commissioners: Col. George Ashworth, Chairman, James W. Tucker, Jr., Charles F. Butler. Treasurer, Roland Bragg. Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Loretta K. White.

RUBBISH COLLECTION

From Mile Bridge to F street, Tuesday and Friday.
North Shore Hotel to Nudd avenue, Wednesday.
Have rubbish out and in containers.

Enter The Letter Contest Today!

Everyone is urged to join the Beachcomber's letter contest on "Why I spend My Vacation at Hampton Beach," today. The following rules apply:

Standish Gift Shop
Largest and finest in New England
Ocean Blvd at A Street

RAYMOND STURGIS
Ambulance Service
Tel. 657
High St., Hampton, N. H.

For Better Snapshots

Load your camera with Kodak Verichrome Film



then... bring your exposed rolls to us for expert finishing

• Stop in today and get Kodak Verichrome Film for your camera—we have all sizes in stock

COLT NEWS AGENCY
Between A & B Streets
Ocean Boulevard

1. Letters must not exceed 200 words and must be signed fully in your own handwriting, including home and beach address.
2. Address all letters to: Contest Editor, Beachcomber, Hampton, N. H.
3. Letters will be judged on basis of sincerity, originality and neatness.
4. The editor reserves the right to edit all material with regard to grammar, spelling and punctuation.
5. All material becomes the property of the Beachcomber and will neither be returned nor acknowledged.
6. Each week is a new and separate contest and all letters received by the judges after the deadline will be disregarded. Each winner will be eligible for the grand prize to be announced later.
7. All letters must have a Hampton postmark, dated not later than midnight the Sunday before each issue.
8. Each week the best letter received will be printed.
9. The writer of the winning letter must call in person at the Hampton Publishing Company, Lafayette Road, where on identification, he will be given a merchandise certificate, exchangeable at the beach stores.
10. You may enter as often as you wish until your letter is published. No winning participant will be considered in another contest in this series.

A PARTIAL LIST OF CONTEST PRIZES

Elizabeth Dining Room, J St., dinner for 2 from 5 to 7; Smith & Gilmore, fishing trip for 2; A. K. Chase, speedboat ride for 2; Ferncroft Alleys, 5 strings for 2; Ferncroft Taxi, trans. for 2 from beach to depot; Ferncroft, bicycle ride for 2; Casino Associates, pass for 2 for a feature band at the Casino Ballroom; Dudley's Gift Shop, merchandise cert. \$5.00; Sullivan's Market, merchandise cert. \$5.00.

USE
GARLAND'S
ICE CUBES

THE SIGN OF THE RED GULL

HAMPTON BEACH CHAMBER OF COMMERCE

EMBLEM OF COOPERATION

Those hotels, rooming houses, restaurants, and other places of business which display the RED GULL help pay for your entertainment by contributing to the Chamber of Commerce. Most certainly they deserve your patronage. So the next time you engage a room or make a purchase look for the sign of the RED GULL. It is the Emblem of Cooperation.

GIFT SHOP

Visit Our New Beach Wear and Sun Wear Department

Featuring

Jantzen

BATHING SUITS — SHORTS — TEE SHIRTS

Sailing Blue Denims

Sun Dresses
\$2.98 up

Beach Chairs
\$3.49

Beach Umbrella

\$9.95 Value

\$7.95



DUDLEY'S

Established 1895

Real Estate and Insurance

NORTH SHORE

Beautiful Six Room, year 'round home — Ocean View — Corner lot — Garage — House in excellent Condition.

GUEST HOUSE & HOTEL

Locted in the South end. Eighteen rooms, 5 baths with showers. Recently remodelled. Excellent business opportunity. Will take care of 60 people.

New 5 1/2 Room Bungalow near the Catholic Church — All knotty pine screen in porch — deeded land — ready for occupancy — all furnished.

ROOMS BY THE DAY or WEEK at the New DUDLEY HOTEL and Penthouse

Let Dudley Write Your Insurance

TEL. 776

LINCOLN STORES

25th JULY Thrift Sale

STARTS FRIDAY, JULY 15

There are specials in every dept. Bought especially for this event.

Below are but two of the values of special interest to the beach residents.

NEW LOW PRICE ON VACATION MUSTS

SCUFFS



Cannon's Terry cloth

49¢

All padded and quilted. dries wet feet like a towel. . . a beach essential. White, peach, blue, yellow, green, wine or red. 3 sizes, small (3 to 4) med., (5 to 7) and large (7 to 9).



Ruffled Plastics

39¢

Best sellers at a higher price . . . 50 color combinations - padded and quilted . . . water repellent . . . 3 sizes - small (3 to 4), med. (5 to 7), and large (7 to 9).

Open Fridays Till 9:00

LINCOLN'S

Pleasant St. Newburyport

Lost Pocketbook

A Canadian family spending their vacation at Rye North Beach found themselves stranded without funds following the loss of the family pocketbook Tuesday evening somewhere along U. S. Route 1A.

The natural leather pocketbook contained approximately \$105, all that the family was allowed to bring across the border. Unless some honest person returns the purse, the visitors are really in a fix, since it contained all the money that they were allowed to bring out of Canada.

Anyone finding the purse will increase international friendship by returning it to Berglund's Cabins at Rye North Beach.

LADIES' AID COMMUNITY CHURCH

The Ladies' Aid of the Community Church met Tuesday evening and final arrangements were made for the food sale to be held Thursday afternoon on the church grounds.

Mrs. Merrill and Mrs. Clark were the hostesses for the evening.

Next week Mrs. Alice Ray will be the hostess, assisted by Mrs. Minnie Goodwin and Mrs. Eva Coleman.

Join the Letter Contest Today!

Have You Heard? When Joyce will be back from Europe? (August, Whitey).

FILMS AT Garland's

Speedboat Rides 75c

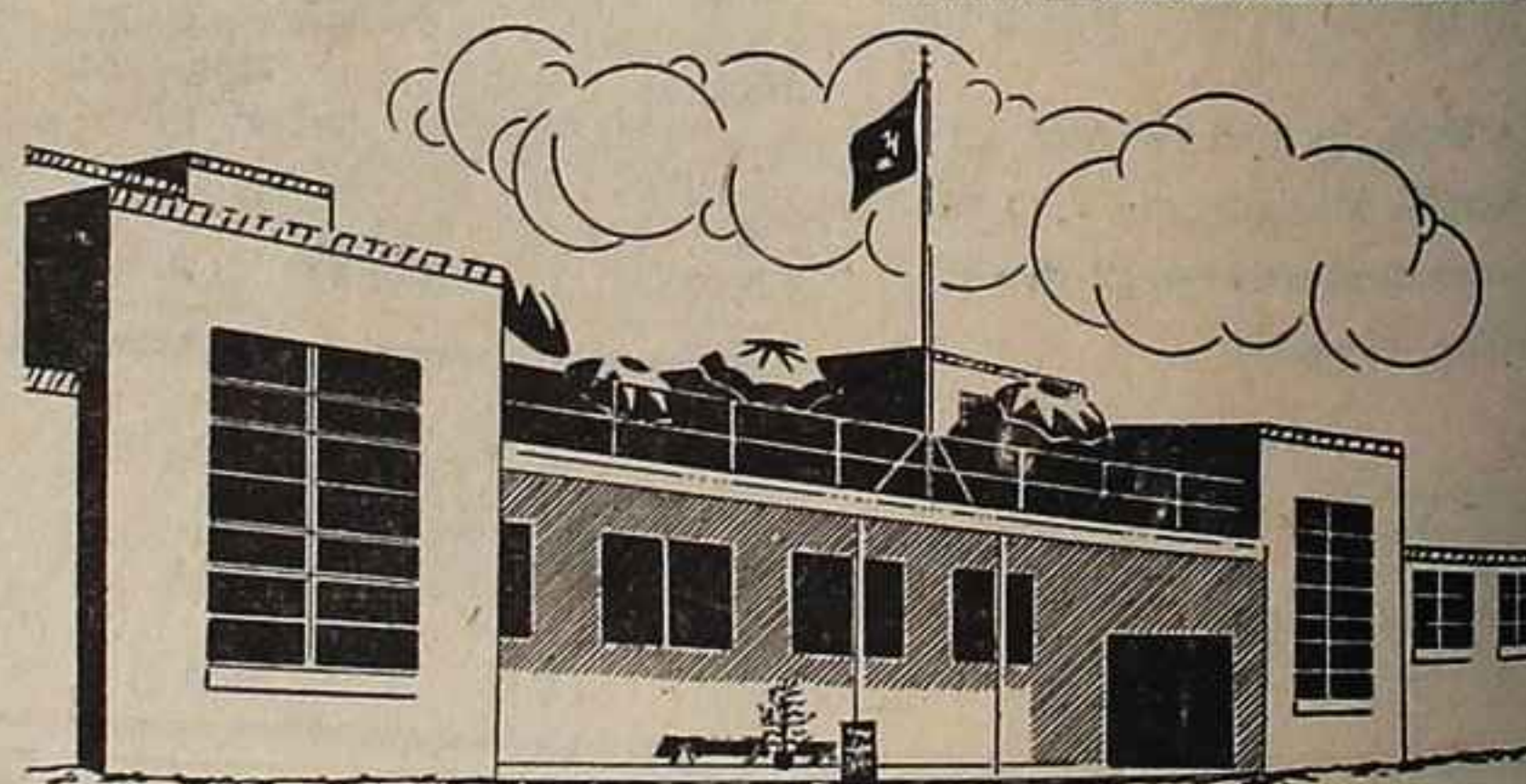
SMITH & GILMORE Fishing Pier Hampton Beach

AL CHASE SPORTS CENTER

Septic Tank Cleaning

Sand - Gravel Loam Lawns Built General Trucking

Richard Rice Tel. 306 - Hampton



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ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE
STATE SUPERVISED MODERN BATHHOUSE
LARGE PARKING AREA
QUIET ATMOSPHERE
BEACH SAFETY PATROL
OCCASIONAL MUSIC
REFRESHMENTS AVAILABLE

Tennis, Shuffleboard, Horseshoe Pitching, Croquet And Other Games

Spacious bathhouse with observation deck for relaxation, picnic tables and other facilities

EXCELLENT SUN AND SURF BATHING

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LAFAYETTE RD. HAMPTON
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HOTEL KENTVILLE
Rooms with Hot and Cold Running Water
Mr. and Mrs. R. L. Goding
Telephone Hampton 950

YOUNG'S CABINS

Ocean Boulevard Tel. 670

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MARY E. FOGARTY Hunter Bldg. Hampton

Western Auto Associate Store

Service to the entire community with paints, hardware, auto supplies, radio, sporting goods, appliances, and bicycle goods.

Tel. 2731 Water St. Exeter

CALL HAMPTON 2038

Tobey & Merrill Insurance HAMPTON CENTER

Hampton Co-operative Bank HAMPTON CENTER

Beach Notes

Dudley A. Antio, of Ocean Boulevard, is currently enrolled in the Andover Summer Session at Phillips Academy, Andover.

The register at the Hampton Inn includes A. L. Keeke, Jamaica Plain, Mass., Mr. and Mrs. B. Bogwell, Watertown, Mass., Mr. and Mrs. A. Barry and Janet, Belmont, Mass., Mrs. Joyce Gower, Graniteville, Mass., Mr. and Mrs. Clement Gamache, Bristol, Conn., Mr. and Mrs. John Grady, West Concord, Mass., Frank Mulvee and John Goode, Boston, Mass., Bob Kelly Brighton Mass., Don Spindler, Reading, Mass., Mr. and Mrs. A. Quimby and Mary E. and James P. Rourke, Belmont, Mass., Mr. and Mrs. John Sugrue and Mary Sugrue, Leicester, Mass., Molly Kelley, Cambridge, Mass., John M. Hayes, Somerville, Mass., Shirley Rene Weckstrom, Maynard, Mass., Jack O'Grady, West Concord, Mass., and Mr. and Mrs. T. Davis of Dorchester, Mass.

FIELD DAY —

(Continued from Page Three)

many other contests and games. Following the Field Day, which was directed by Tom Graves, Harry Turner, Leo Well and Walter Curran, a weenie roast and entertainment were held on the beach.

Previously a whist party was enjoyed by the campers with Mabel Gilman of Methuen, Mass., taking the door prize, Winifred Beane, Methuen, the consolation prize, and other prizes going to Olga Reilly, Methuen, Mrs. Peter Ryan Lawrence and Norma Jardis of Lawrence.

Yvonne Curran and Esther White both of Lawrence, were co-hostesses and refreshments were served.

Auctioneer Harold Bailey of Lawrence, Mass., conducted an auction last week with all the articles being used to furnish the new community house. The evening closed with movies.

The new committee chosen by the campers to organize and carry out the summer activities is headed by Walter Curran of Andover, Mass., assisted by Ruth Turner, North Andover, Mass., treasurer, and Grace Davis, Methuen, Mass., secretary.

Called the Greenland Associates, they are aided by an entertainment committee including Harold Bailey, Norma Jardis, John Haigh, Helen Hird, Joseph White, Leo Well, Tom Graves, and Walter Davis.

Future plans include a penny sale and a "Hello Neighbor" party.

Have You Heard?

That Rosie and Tommy are going strong?

That Joan and Rosemary love to go swimming? Wonder why.

Grand View Beauty Salon Located At Grand View 353 Ocean Blvd. Hampton Beach

Open Every Day Sun. & Eves. by Appt. Tel. 2186

FILMS AT Garland's

BOAR'S HEAD INN

SEA FOOD & STEAK DINNERS 12:30 to 2:00 — 6:00 to 7:30

Approved by Duncan Hines

On Great Boar's Head Hampton Beach Tel. 911

SHOWBOAT PLAYHOUSE

WENTWORTH BY THE SEA PORTSMOUTH, N. H.

Week of July 15 - 20

GEORGE BERNARD SHAW'S

"CANDIDA"

PHONE PORTSMOUTH 1360 FOR RESERVATIONS OR WRITE P. O. BOX 600 SEATS \$1.20 \$1.80 \$2.40

EVENING PERFORMANCES - 8:40 FRI., SAT., SUN., MON., WED. NO SHOW TUES. AND THURS.

Good Values

In Boys Wear at

ELANDER & SWANTON INC.



McGregor Fancy Sport Shirts \$2.95

Fancy Figured Sport Shirts, Sizes 6 to 12 \$1.69

Play Shorts \$1.35

Swim Trunks \$1.95 to \$3.50 CHOICE OF LASTEX OR BOXER STYLES

Fancy Hose 39c

SPECIAL \$1.50 plain colored TEE shirts 95c



Elander & Swanton

ANDOVER, MASS. EXETER, N. H.

Summer Dresses



(Styles Similar To Those Shown)

Refresh your Summer-wilted wardrobe with the spice of crisp, new dresses . . . gracious casuals and afternoon frocks . . . Crisp two piece styles.

In a wonderful array of lusciously c-o-o-l fabrics . . . flower fresh shades in gay prints or solids.



Sizes 9 to 15, 10 to 20, 14½ to 24½, 38 to 44

5.95 to 39.95

George B. French Co.

37 - 41 Market Street

Portsmouth, N. H.

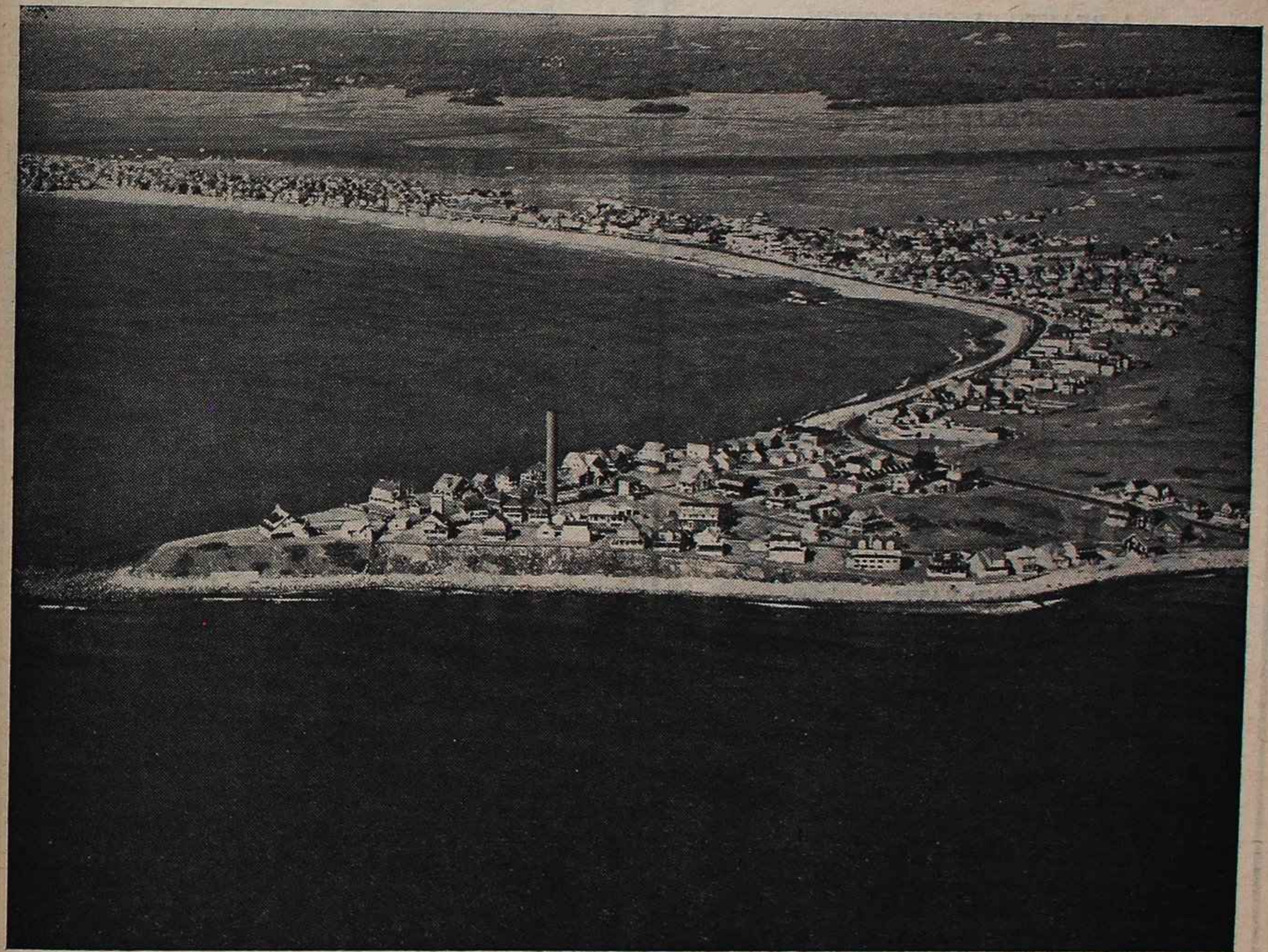
The Beachcomber

VOL. XXII., NO. 4

Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 20, 1949

FREE DISTRIBUTION



Gala Children's Day Tomorrow