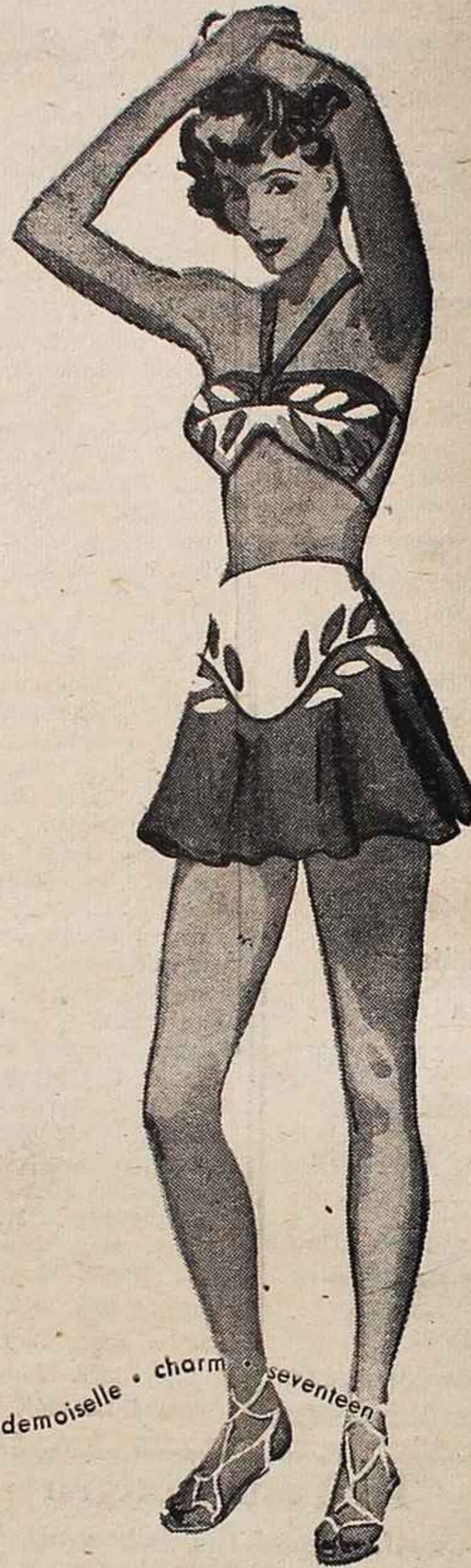


Portsmouth's Leading Department Store

Catalina

- ...it's carefree
- ...it's california
- ...it's catalina

If you've set your heart on more sun-and-swim fun this summer than ever before—here's your suit. It's Catalina's two-tone, two-piece wonder in Elast-A-Q, appliqued with a lovely "Leaf" motif. So colorful, so flattering—the summer is yours!



as featured in life • mademoiselle • charm • seventeen

\$6.00 to \$15.00

George B. French Co.

37 - 41 Market Street

Portsmouth

The Beachcomber

VOL. XXII, NO. 2 Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 7, 1948

FREE DISTRIBUTION



Ideal Weather Marks 'Fourth Holiday

SHOP IN HAMPTON CENTER

"The Heart of The Seacoast Region"

A Good Town To Trade In

A Good Town to Live In

MODERN STORES --- AMPLE FREE PARKING

Sturgis Clothing Store
Nationally Known Brands
Men's and Boys' Clothing
Open 9-6 daily - 9-9 Fri., and Sat.

Lamie's Tavern
Nationally Famous
FOR FINE FOODS
TEL. 616

Emery The Florist
Flowers for All Occasions
Telegraphed Anywhere —
Anytime
TEL. 826

Hampton Publishing Co.
JOB PRINTING
Service - Quality - Economy
Tel. 555

Hampton Center Garage
"30 Years Your Ford Dealer"
TEL. 941

Tobey's Drug Store
PRESCRIPTIONS
Carefully Compounded
The Rexall Store
TEL. 864

Fearer's Shoe Store
Depot Square Hampton

Trofatter
Electrical Appliances
CONTRACTOR
Lafayette Road Tel. 2077

John A. Janvrin
LUMBER
PAINT HARDWARE
TEL. 312

Howe Motor Sales
Tel. 2215
KAIZER - FRAZER
The Friendly Amoco Sta.
Phil Howe, Prop.

Hampton Cooperative Bank
Systematic Saving Secures
Success
TEL. 2038

Jewell's
Williams Oil-O-Matic Burners
Complete Burner Service
(All Makes and Types)
CALL HAMPTON 470

S. A. Dow & Son
Groceries-Grain-Fertilizer
Hardware - Paint
TEL. 521

Elmer King
COAL - COKE - WOOD
TEL. 581

Tobey & Merrill
INSURANCE SERVICE
Lafayette Road
TEL. 2038

Marelli's
Groceries
Fresh Fruits - Vegetables
TEL. 2156

JOHNNIE ROWE
Sporting Goods
1 1/4 mi. No. of Hampton
Route 1

Ray F. Lufkin
Expert Watch and Jewelry
Repairing
40 Years Experience
COLE'S COR. HAMPTON

Hampton Center Barber Shop
Children's Work a Specialty

Al Bisson
Electrical Contractor
TEL. 976
Exeter Road Hampton
Power Oil Burners

Shop In HAMPTON And Save

Hampton Dry Cleaners
Come in or Tel. Hamp. 529
Lafayette Rd. Beyond "Jewell's"

The E. G. Cole Co.
FINE FOODS - HOUSEWARES
"The Seacoast Shopping Center"
Visit Our New
5-10-25c STORE
HIGH ST. — HAMPTON CEN.

Shop In HAMPTON And Save

THIS ADVERTISEMENT SPONSORED BY THE
HAMPTON BUSINESS MEN'S ASSOCIATION

The BEACHCOMBER

Holiday Weekend Crowd Equals All Records

West Somerville Woman Is Chosen 'Queen Of The Day'

Mrs. Winifred Morrison of West Somerville and a guest at the Methuen Cottage was chosen Tuesday, July 6, as the "Queen of the Day" at the Hampton Beach Casino Dining-Room broadcast. Mrs. Morrison received the honors for being married for fifty years. She is the mother of eight children.

The gifts received by the honored guest were: the facilities of the bath-house, speed boat and sea-plane rides, golf, penny arcade amusements, luncheon, movies, deep sea-fishing trip, set of travelling bags, manicure set, box of candy, and other gifts.

Mrs. Morrison was quite thrilled and said that it was going to be a very happy week for her.

Estimate 250,000 Persons Visit Beach Over The Long 'Fourth'

was extensively damaged, Lawrence escaped serious injury. He will appear in court on a traffic violation. Officers Magrath and Sergeant investigated.

According to businessmen, the largest holiday crowd in the history of Hampton invaded the beach for the long fourth of July weekend.

Coast Guard Crews Save Craft

The North Shore Coast Guard station answered two calls of distress from the bridge Sunday.

Miss Nellie L. Mislazek and Donald Butler of Nashua were thrown into the river when their sailboat capsized early Sunday between the new and old bridges. Picked up by passing fishermen, they were taken, uninjured, to the pier. Coastguardsmen recovered the boat.

Sunday night, BM George Courtney and Seaman Anthony Tondolillo answered a radio call from the bridge where the strong tide had tossed a boat against the piling.

Rescued from the channel were Dennis Towne and Paul Leilberty of Winchendon, Mass., and Euclid Leilberty of Gardner, Mass.

Aided by ideal weather, weekenders enjoyed fireworks, bathing, band concerts, midnight dancing and the various amusements along the boardwalk.

Every dining room, lunch counter, hotel and rooming house was filled to capacity. Hundreds of "lucky" people slept on porches and in basements and living rooms, while large numbers of late arrivals slept in cars, on beaches and on the beach—or not at all.

Cars from Canada and every state in the Union visited the Beach and traffic was the heaviest ever seen, with three lines of cars, motorcycles, jeeps and buses crawling from the North Shore to the center.

In spite of the continual congestion, no accidents were reported and firemen answered only one call when a cigarette started a fire on the bridge.

Breaks At Beach Cleared By Arrest Of Three Youths

The recent series of breaks at the Beach was brought to a climax Monday morning when nine boys were picked up by Massachusetts police for questioning following a holdup that morning at Perkins liquor store in Salisbury.

According to Chief of Police John Malek, three Brighton, Mass., youths who were living with this group, and who had been under suspicion by local police, were found to be responsible for the epidemic of burglaries here.

The 15-year-old leader and his 16 and 17-year-old partners broke into Page's market June 23, making off with \$100 in cash and \$150 worth cigars and cigarettes.

On July 1 they entered the James Grille on Ocean boulevard, rolled the safe out and "ripped" it, taking \$100 and \$2.50 from the juke box.

The next day the trio broke into several cars, taking three suits, a camera and binoculars.

Some of the loot has been recovered and it is expected to find the rest in Boston where it was sold.

BEACH BREAKS
(Continued on Page Ten)

Accident Ties Up Bridge Traffic

Traffic was held up for 45 minutes Sunday night when a car driven by John E. Lawrence, Jr., of Lowell, Mass., struck a guard rail north of the draw on the toll bridge.

Although the car, which was hanging over the edge of the bridge,

HENRY'S Real Estate and Insurance Agency

Henry's Real Estate Agency offers you a wide and varied selection of properties at Hampton Beach.

FOR SALE

Cabins — Cottages — Rooming Houses — Lots — Businesses

FOR RENT

Main Office
North Shore
and
Winnacunnet Road
TEL. 588

Henry's Furniture and Appliance Store (located next to our main office) offers you a wide and varied selection of merchandise for your city or beach home at substantial savings.

Branch Office
Near
TOLL BRIDGE
on
Ocean Boulevard
TEL. 2279

Specializing in Hampton Beach Properties For Over Fifteen Years

HAVE YOU HEARD?

That Billie broke two dates to be with Gerry?

Marsh Avenue Barber Shop

Open 8 am to 8 pm
Sundays 8 to 1
Tel. 2214-Chas. de Nichols

Beach Notes

Holiday guests at the Lawrence House are Conrad Martineau, Roger Samson, Pauline Robichaud and Mary Healey, all of Pawtucket, R. I. Yvonne Ouimet and Gerda Neunkirehner, Attleboro, Mass.; Mary Kelly, Cis Kelly and Robert Giles, Manchester.; Mr. and Mrs. Henry White and son, and Mr. and Mrs. E.

O'Horrigan, Meriden, Conn.; Myrtle Wood and Ruth McGowan of Hopedale, Mass.; Lucille and Theresa Pyette and Lucille and Rita Gaymon, Lowell, Mss.; Hannah Mitchell, Harriet Mitchell and Margaret Seed, Methuen, Mass.; Gerald Sinel, of Montreal; Irma Rebel and Clara Seipman, Schnectady, N. Y.; Mr. and Mrs. J. V. Powell, Malden, Mass.; Mr. and Mrs. J. J. Parkinson and son, Bobby of Chatham, N. J.; Mr. and Mrs. Louis Dufault, Springfield, Mass.; Mr. and Mrs. E. W. Mellette, also of Springfield; Joseph M. Calzaretto and Dom Volpe, Hartford, Conn.; Grillo and Shirley Stumpf, Watertown, Mass., and Deputy Sheriff and Mrs. Dennis Marvo of Salem, Mass., who are spending the summer here.

Among the guests at the Rowell are Mildred Hunter, Bridgeport, Conn.; Elizabeth Swift, Hancock; John McQueeney and James Doherty of Manchester; Elizabeth McCarthy, No. Billerica, Mass.; Patricia Higgins, Shirley Bunter, Della Allen, Veronica P. Karsak and Marsella Westpelt, all of Lawrence, Mass.; Danel Shea, Holyoke, Mass.; Rth and Jean Bolton, Westfield, Mass.; Mrs. Joseph Lyons and Miss Mary Lyons, Auburndale, Mass.; and Miss Betty Wood of Cherry Valley, Mass.

The McKenzie Arms dining room is under the management of Mr. and Mrs. Millard Footlick of St. Petersburg, Fla.

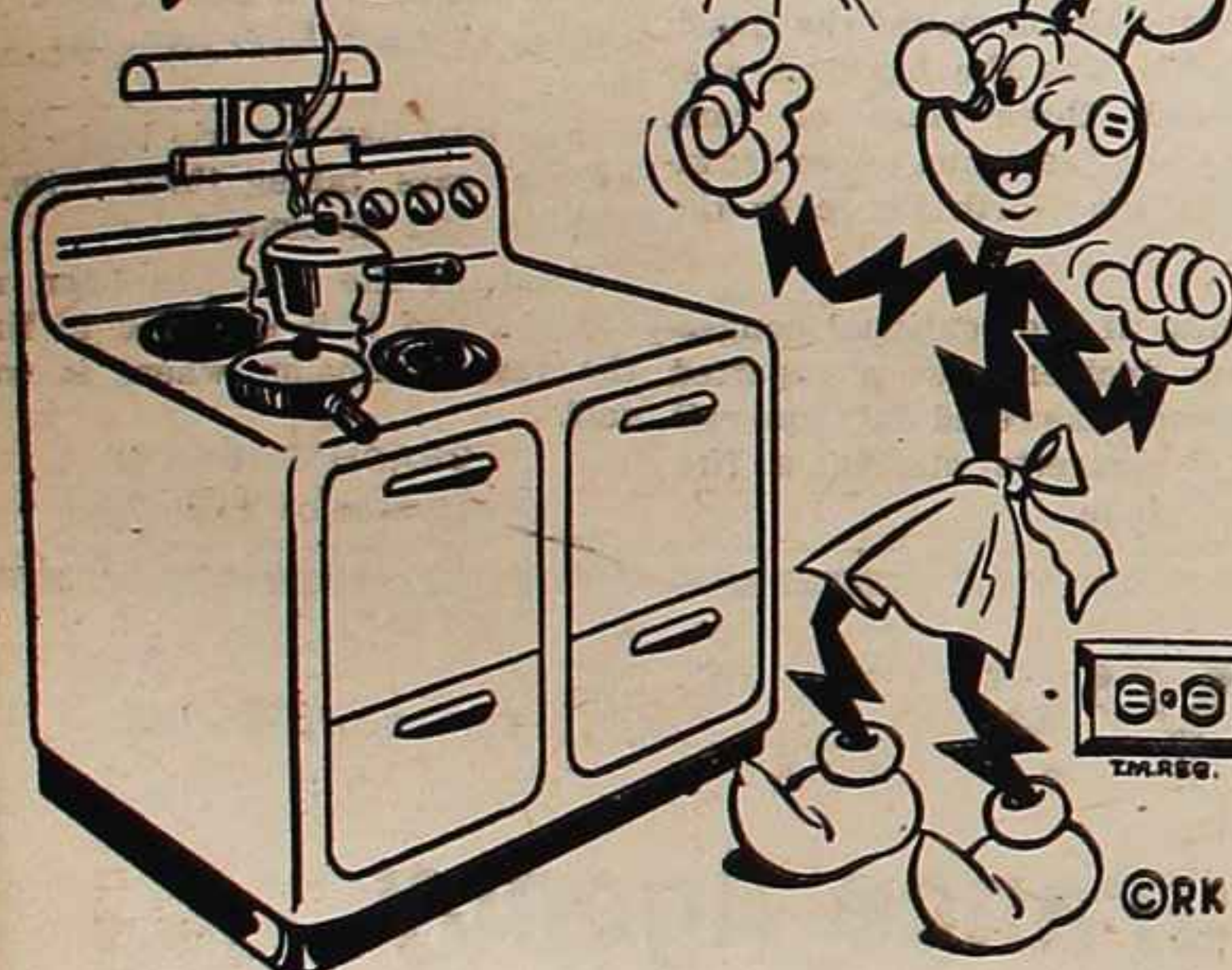
IT'S THE FOOD
MAHONEY'S LUNCH

And
TEA ROOM
"As Famous As the Beach Itself"
OCEAN BOULEVARD AT B STREET

Tel. 2103

Hampton Beach, N. H.

COOKING'S A SNAP
...if it's Electric!



And it's cool . . . clean . . . thrifty and all-automatic if it's electric cooking.

Scores of homes "on the beach" are cooking electrically because folks know that the electric range makes cooking easier . . . gets it done faster . . . allows the home-makers to be out for a dip while dinner cooks.

Visit our store at the beach and see the new G-E and Frigidaire ranges. Budget terms available if you wish.

Exeter & Hampton Electric Co.

Tel. 690

John the BARBER
"22 Years at Hampton Beach"
NEW C ST. LOCATION

Bring the Children
To See the
Storybook Toy Shop
and the
"OLD COUNTRY STORE"
COLE'S - HAMPTON CENTER

THIS IS IT!
GARLAND'S

The James Grille

Top of the Boardwalk
Luncheons - Pastries
and
Delicious Snacks
Between J - K Streets
On the Boulevard
OPEN TILL 2 P. M.



THE ROCKY BEND

OUR EIGHTEENTH SEASON
Just a short walk from the center of the beach.

Serving from 8 A. M. to 1 A. M.
Visit Our Fountain

ANN MORRILL

Ample Parking Facilities
BOAR'S HEAD HAMPTON BEACH

HAVE YOU HEARD?
That Chuck Hill's wonderful new drummer is George Pennman?

THIS IS IT!
GARLAND'S

"C" STREET Grill

Sandwiches
Light Lunches
Sea Food
OPEN 7 A. M. to 9 P. M.
Bob Robinson, Prop.

BOAR'S HEAD INN
for
Particular People
SEA FOOD & STEAK DINNERS
12:30 to 2:00 - 6:00 to 7:30
Approved by Duncan Hines
On Great Boar's Head
Hampton Beach Tel. 911

Bella's Market

GROCERIES
VEGETABLES
BAKERY GOODS
MEATS . . .
FROZEN FOODS
Blvd. Between J & K Streets

RED COTTAGE

Famous Restaurant
DELICIOUS HOME-COOKED FOOD
Hal Caulkins
and his Electric Organ
EVERY FRI. & SAT 7 TILL CLOSING
SUNDAYS 1 TO 3 7 TILL CLOSING
Reservations Call Newburyport 736
H. M. ALLEN, Mgr.
U. S. Route 1 Lafayette Rd. Salisbury, Mass.

Have You Heard?

The Chamber of Commerce has the same charming girls back this year?

About another versatile addition to Chuck Hill's band—Roger Snow—plays tuba, bass viol and trombone?

About the girl who went into the Pelham at 3:30 a. m. to wash her hair?

That a certain man with red suspenders is wondering if the new French bathing suits are being worn on the beach?

The gracious young hostess at the Lobster Pot is Mary Leary from Worcester?

That Connie hangs around Foley's all the time, even when she's not working? We wonder why.

That Wally forgot to wake Kitty at 4:30 Sunday morning to go digging clams?

That the University of Vermont must issue only small size T-shirts as evidenced by Bill Kelly?

That Tommy Waldron abuses his Buick driving it like an airplane? What's the hurry?

That Jack Fanning is very pleasant, agreeable and helpful?

That Pat and Carl were building castles in the sand?

Your Haircut as You Want It!
Art Gaudreau - C Street
The largest shop at the beach!
Service & Quality is Our Motto.
OPEN 8 to 8 - SUN. 8 to 1

SHERWIN WILLIAMS PAINTS

Kem-Tone
GREGORY'S
Lafayette Rd. Hampton
TEL. CONN.
Cliff Lindsay, Representative



Frank B. Freeman Dairy Products

Your Local Dealer
Year 'Round Service
to
Hampton and Hampton Beach

STOP THE DRIVER
CALL HAMPTON 2050

Be
Summer Wise In The Best In Sportswear

Sport Shirts by MacGregor
VAN HEUSEN and COOPER

Short Sleeves Long Sleeves
\$2.95 to \$6.50 \$3.50 to \$8.50

SWIM TRUNKS — Men and Boys
MEN — \$2.50 to \$5.00
BOYS' — \$2.95 and \$3.95

SPORTCOATS
Seersuckers \$15.00 Corduroy \$20.00

Elander & Swanton
INCORPORATED

65 Water Street Exeter
"Near the IOKA"

The Beachcomber

Incorporating The Hampton Beach Advocate

A Vacation Digest of all the news information for the summer visitor

Published Wednesdays, June 30 to September 1

By The

HAMPTON PUBLISHING COMPANY

HAMPTON

NEW HAMPSHIRE

FOR ADVERTISING RATES IN THIS PAPER

TELEPHONE HAMPTON 555

Communications and Items from readers are welcome at all times.

Every nation in the world has the same flag. A white one when it's losing.

Beach Notes

House guests over the holiday weekend at the Henry Bailey's of the North Shore were, Mr. and Mrs. Edmund Shapiro, and Mr. and Mrs. Jerry Moore and twins, of Troy, N. Y. Mr. and Mrs. Galvin and daughter, Janice, and Mr. Gene Glennon of Sehenectady, N. Y. Mr. and Mrs. Lacey of Swampscott, Mass., Mr. and Mrs. Henry H. Murphy and daughter, Mary of Thompsonville, Conn. Mr. Dan De Grasso of White Plains, N. Y. and Mr. and Mrs. John Phil of Chemsford, Mass.

Mr. and Mrs. Manthorn and son of New Jersey are moving into the Bailey cottage for the summer season.

Registered at Ocean Boulevard Hotel are many Massachusetts people, including Shirley Mitchell, Millis; Virginia Lyons, Sherborn; Lillian Schiava and Tillie Lupuis.

Framingham; William Keating and William Hooper, Stoneham; Mr. and Mrs. James Argento, Mr. and Mrs. Salvatore Vitrano, Mr. and Mrs. Fred Sorrento, all of Dorchester, Bette and Alice Coles, Pauline Casacca and Louise Gauthier, Leominster; William Jeffrey, Robert Dunn and Ray Harris, Malden; Ar-Miles, Somerville; Mr. and Mrs. William Lennox, Allston; Mr. and Mrs. Harold Pierson and Mrs. Elizabeth Rogers, Worcester; Mr. and Mrs. James Jack, Belmont; Mrs. Ruth Cramer, Malden; Mrs. Margaret Martens, Somerville; Mr. and Mrs. Paul Johnson, Newton; Mr. and Mrs. Clark and Mr. and Mrs. Shruttermann, Medford. Other guests are Mr. and Mrs. William H. Dunn and family, Troy, N. H.; Mr. and Mrs. Thomas Carney, Pawtucket, R. I.; and Mr. and Mrs. Frank Palmer and daughter and Mr. and Mrs. Ken Crosby, Schenectady, N. Y.

July vacationists at the Driftwood, 4 Nudd avenue are: W. E. Kennedy and family of Springfield, Mass.; Mary Ellen Barrett, Flario L. Tarto, Mary L. Nagle, Jean Vickery of Lynn, Mass.; Jean Guide, Roberta Dannelly, Beverly Poehler, Patricia Winters, Springfield, Mass.; Betty Curtin, Marle Eastwood, Evelyn McCarthy, Boston; Mr. and Mrs. J. Gardner, Lowell, Mass.; Helen Salminen, Lorraine Marcott, Worcester, Mass.; Mr. and Mrs. James Tully, Lowell,

Mass.; Helen Canfield, Grace Lenehan, Peabody, Mass.; Florence Nagle, Springfield, Mass.

U. S. farmers have increased their output of food and fiber about two-thirds since 1910.

THIS IS IT! GARLAND'S

EARL'S MARKET Fancy Fish and Lobsters FRUITS VEGETABLES GROCERIES Now offering a complete line of MEATS TEL. 2151 We Deliver

The Fastest Growing Shop In the Seacoast Area

- SHIRTS - Dress - Sport By Van Heusen TIES-BOWS Four-in-Hands Top Makes UNDERWEAR Shirts and Shorts Union Suits RAINWEAR - Golf Jackets Dress Coats GANTNER Swim Trunks INFANTS Playtex Products SLACKS Dress or Wash ACCESSORIES - Beach Bags Scuffs PANTIES - Briefs Briefettes PETTICOATS - Scalloped Hemlines ANKLETS - Cotton Mesh Wool and Nylon RAYON - KNIT Gowns Slips EXCELLENT Nylon and Rayon Hose LADIES Latest Swim Suits

For MEN WOMEN CHILDREN TEL. 2030 - HAMPTON CENTER

BROADWAY STAGE PLAYS west newbury SUMMER THEATRE Rt. 113 - Between Haverhill and Newburyport OPENING SAT. NIGHT Then, Mon., July 12 through Saturday, July 17 ROBERT BRETON "The Voice of the Turtle" Jean Owen - Henrietta Moore ALL SEATS RESERVED Popular Prices Good Seats at \$1.00 Eve. at 8:40 - Mat. Wed. 2:45 PHONE - WEST NEWBURY 160

State Recreation Area Hampton Beach State Park ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE STATE SUPERVISED MODERN BATHHOUSE LARGE PARKING AREA QUIET ATMOSPHERE BEACH SAFETY PATROL OCCASIONAL MUSIC REFRESHMENTS AVAILABLE Tennis, Shuffleboard, Horseshoe Pitching, Croquet And Other Games Spacious bathhouse with observation deck for relaxation, picnic tables and other facilities EXCELLENT SUN AND SURF BATHING

Married At Beach Rites



Photo by Armsden

Mr. and Mrs. Richard Laurence Gobin are shown above leaving St Patrick's church, Hampton Beach, following their marriage on Saturday, June 12. Mrs. Gobin is the former Paulette Irene Caron, daughter of Mr. and Mrs. Louis A. Caron of Ocean Boulevard.

The Lawrence House DINING ROOM FREE PARKING FOR GUESTS A STREET HAMPTON BEACH

LINCOLN STORES

A sellout last week--Now 500 more

Summer Dress SALE

30 BRAND NEW STYLES

3.98

NEW

- ✓ Broadcloths ✓ Rayon Crepes ✓ Rayon Linens ✓ Lluanas ✓ Tecca Spun



Fresh new prints, gay stripes and polka dots cool you in the midst of a summer heat wave. Wonderful materials in a host of flattering styles. Try them on; see how cool they are; you'll want 2 or 3! Sizes range from 9-15, 12-20, 38-44, 46-52, and 18 1/2 to 24 1/2.

Pleasant Street Newburyport OPEN FRIDAYS TILL 9 P. M.

If you want to

Heat It
Ventilate It
Or Cover It

Hampton Metal Shop

Call 2098

IOKA THEATRE

EXETER

TELEPHONE EXETER 270

FREE PARKING AREA ACROSS THE STREET

SPECIAL KIDDIES' SHOW

Saturday at 1:00 P. M.

(Preceding our usual Saturday Show)
WALLACE BEERY — MICKEY ROONEY in
"Stablemates"

And Cartoons

Friday, Saturday July 9 - 10

PAUL KELLY — ADRIAN BOOTH
EVELYN ANKERS

"SPOILERS OF THE NORTH"

JOHN EMERY — HILLARY BROOKE
JAMES MILICAN — DIANA DOUGLAS

"LET'S LIVE AGAIN"

Continuous Show Saturday

Sunday, Monday July 11 - 12

CLARK GABLE — LANA TURNER
ANNE BAXTER — JOHN HODIAK

"HOMECOMING"

Continuous Show Sunday

Tuesday, Wednesday, Thursday July 13 - 14 - 15

GREGORY PECK — JENNIFER JONES
JOSEPH COTTEN — LIONEL BARRYMORE
LILLIAN GISH — OTTO KRUGER
CHARLES BICKFORD

"DUEL IN THE SUN"

(In Technicolor)

At Our Regular Prices!

Beach Notes

Mr. and Mrs. Charles A. McKallagat of Lawrence, Mass., are spending the season at the McKenzie Arms. Miss Edna Wynn of Reading, Penn., is also vacationing there.

Enjoying the weekend at Boar's Head Inn were Leroy E. Gilbert, Nashua; F. Long, Somerville, Mass.; Mrs. Helen R. Gilbride and daughters of Lowell, Mass.; Mrs. J. A. Madden, Schenectady, N. Y.; Mr. and Mrs. Thomas S. Jeffrey, Stratford, Conn.; Evelyn Stvelkes, Nashua; Mr. and Mrs. Alfred G. Donnelly, Pawtucket, R. I.; Mr. and Mrs. George P. Caffrey, Mattapan, Mass.; Mr. and Mrs. James E. Schmidt, Jamaica Plain, Mass.; Robert Brennan, Boston, Mass.; Mr. and Mrs. Carmine Rossi, Cranston, R. I.; Mr. and Mrs. Walter Foye, Lowell, Mass.; D. A. Schwartz and family of Hollis, N. Y.; Leslie Lake, Melrose, Mass.; Walter Smith, Andover, Mass.; and Gwendolynde Merrill, of Melrose, Mass.

Mr. and Mrs. Carroll Hewitt of Laconia have purchased the Virginia cottage on Perkins avenue and expect to spend the winter there.

Weekend guests of Mrs. William J. O'Brien and family of the Rita cottage on J street were Mr. and Mrs. William J. O'Brien, Jr., of Philadelphia, Pa.; Mr. James K. O'Callaghan of Great Neck, L. I., the

Misses Anne O'Brien and Alice Desmond of Nashua and Mr. Joseph G. O'Brien of Manchester.

STRAND

AMESBURY

Thurs., Sat. July 8 - 10

Barbara Stanwyck-Van Heflin
"B. F.'s DAUGHTER"
J. P. Marquand Best Seller

Sun., Mon. July 11 - 12

Robert Taylor-Audrey Totter
"HIGH WALL"
and Wallace Beery
"ALIAS A GENTLEMAN"

Tues., Wed. July 13 - 14

Dennis Morgan
"TO THE VICTOR"
plus John Sutton
"THE COUNTERFEITERS"

Next Thurs. July 15

June Haver - Lon McAllister
"SCUDDA HOO SCUDDA HAY"
in technicolor

When At Hampton Beach

Visit

PLAYLAND

FROLIGS
SALISBURY BEACH, MASS.

Watch For Our
Headline Acts
each week

(OPEN SUNDAYS)
Telephone Newburyport 250

BIGGEST, MOST MODERN NITE SPOT IN NEW ENGLAND

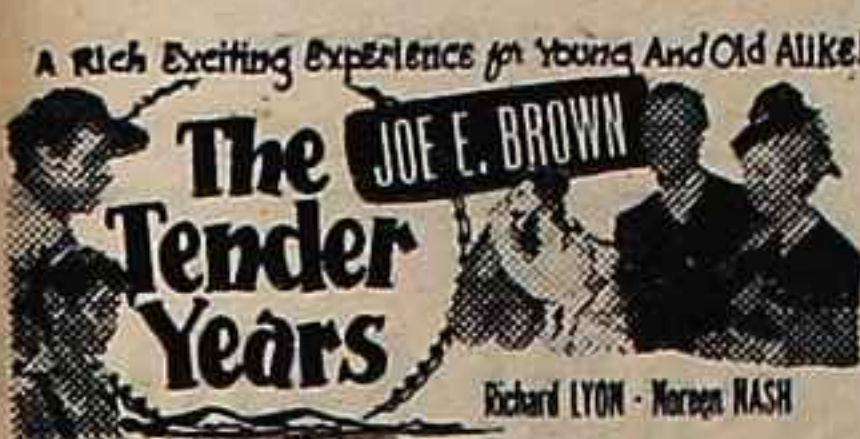
HAVE YOU HEARD?
Why Don is tired?

HAMPTON THEATRE

WED. - THURS. JULY 7-8



FRI. - SAT. JULY 9-10



SUN. - MON. JULY 11-12



EVENINGS CONTINUOUS FROM 7 P. M.

MATINEES: SAT. - CLOSED TUESDAY

PREMIER

NEWBURYPORT
Phone Nybpt. 570

Thurs., thru Sat. July 8 - 10

Errol Flynn-Olivia deHavilland
"ADVENTURES OF ROBIN HOOD"

Plus Hillary Brooke
"Let's Live Again"

Sun., Mon. July 11 - 12

Joan Bennett-Michael Redgrave
"THE SECRET BEYOND THE DOOR"

and
"Dagnet"

Tues., Wed. July 13 - 14

Another Prestige Picture
Noel Coward's
"THIS HAPPY BREED"

Boardwalk Brevities

Seth and Ernie Junkins, Bunny O'Hearn, Larry Murphy, the girls from Al's Mr. and Mrs. Bill Swartz-welder enjoying Joe's hospitality at various times at the "Hampton Beach Annex" . . . Frank Mallahan with Marie by the sea . . . Al Daigle at the Fried Kettle . . . two waitresses from a neighboring restaurant enjoying "Breakfast at Munssey's" . . . Don and Connie Murray in a "no parking" area . . . the waiter at the Harrington who looks like movie star Anthony Quinn . . . the trumpet player at Jenny's who could double for Harry James, in looks as well as playing . . . Jack Trefethen, trumpet player in the local band, who is a dead-ringer for Mickey Rooney, including the same engaging grin . . . Marion Conners and date Paul wining at the Bowery . . . Benny Lee at Schaaake's.

Beach Notes

Engine No. 3 responded to a call at the Leroy on K street where a chimney fire took place about 10:15 p. m., last Tuesdays.

Harris Court guests thins week are Harry I. Thompson, Lynn, Mass.; Wilfred Landry and Fernand Desjardins of Nashua; Dr. Edward Campana, Boston, Mass.; Arthur W. Gehler, Holyoke, Mass.; Mrs. William Hart, Springfield, Mass.; and Mrs. William Baer of Hopedale, Mass.

Elmer George of Fremont was stricken with acute appendicitis where he was working. Treated Sunday at the State Bath House there by Dr. Wayne P. Bryer, he was admitted to the Exeter hospital that night.

Thirty-five minor first aid cases were treated at the State Bath House over the weekend.

THIS IS IT!

GARLAND'S

The
Corner Store

LUNCH BAR
SODA FOUNTAIN
GROCERIES

Ocean Boulevard at
Highland Avenue

HAVE YOU HEARD?
How Willie got burned?

STRAND

NEWBURYPORT

Phone Nybpt. 919

Wed. thru Sat. July 7-10

The Celebrated Broadway
Stage Play . . . Now a Terrific
Motion Picture

Ed. G. Robinson - Burt Lancaster
"ALL MY SONS"

Sun., thru Tues. July 11-13

The Hubbard Family Would
Make Gossip in Any Town
Frederic March-Dan Durycia

"ANOTHER PART
OF THE FOREST"

Starts Wed. July 14

A beautiful body surrounded by
Stars and Songs . . .
In Technicolor

Esther Williams-Peter Lawford
Ricardo Montalban-Jim Durante
Cyd Charisse - Xavier Cugat
and his orchestra

"ON AN ISLAND
WITH YOU"

AT YOUR BEACH THEATRES

Shows: Mats. 3:30 - Eves. 7:15 & 9:00

CASINO OLYMPIA

Tues., Wed. July 6 - 7

Paulette Goddard
MacDonald Carey
"HAZARD"

Thurs., - Sat. July 8 - 10

Mary O'Hara's
"GREEN GRASS OF WYOMING"
Peggy Cummins - Chas. Coburn
Robert Arthur

Sun., - Wed. July 11 - 14

Starring Barry Fitzgerald
"NAKED CITY"

Wed., Thurs. July 7 - 8

Barbara Stanwyck-Van Heflin
"B. F.'s DAUGHTER"

Fri., Sat. July 9-10

Rita Hayworth-Orson Welles
"THE LADY FROM SHANGHAI"

Sun., Mon., Tues. July 11-13

Glenn Ford - Evelyn Keyes
"THE MATING OF MILLIE"

SELECTED SHORTS-NEWS-All Programs

The United States exported more food last year than was ever exported by any other country in the history of the world.

Nudd Homestead
MISS CHRISTINE CASSIDY
ROOMS - FOOD SERVICE
Ocean Boulevard
Hampton Beach
Tel. 343

Sea Foods
MACE'S
North Shore
Fish Market

Lobsters A Specialty
MACE & SON
Tel. 2377
North Beach
Hampton, N. H.

Beach Youth Engaged To Wed



MISS KATHRYN ANNA GRUPE
Mr. and Mrs. Carl D. Grupe of Winchester announce the engagement of their daughter, Kathryn Anna Grupe, to Mr. John M. LaTourette, Jr. son of Mr. and Mrs. John M. LaTourette of Surfside.

Miss Grupe is a graduate of the University of New Hampshire and majored in hospital dietetics. She has accepted a position with the Hale hospital in Haverhill.
Mr. LaTourette is a graduate of Hampton Academy and High school and was class president in 1941. He spent three years in the army and is a graduate of the University of New Hampshire. He is returning to the University for post-graduate work.
No date has been set for the wedding.

Beach Couple To Celebrate 60th Anniversary

Mr. and Mrs. Walter H. Sturgis of Hampton Beach will observe their 60th wedding anniversary on Thursday, July 15. Mr. Sturgis will also celebrate his 82nd birthday on the same date.
There will be a family dinner party at "The Constance." Mr. and Mrs. Sturgis spent their honeymoon at that hotel which was named at that time "The Cutler House."
The couple have five children, eleven grandchildren and fifteen great grandchildren.

LADIES AID COMMUNITY CHURCH

In spite of the bad weather on Tuesday evening, July 6, the Ladies Aid of the Community church had a very good attendance.

At the business meeting conducted by the president, Mrs. Ida Whitehouse, Mrs. Perley George was appointed chairman of the advertising committee and Mrs. Kenneth Ross to take charge of the radio publicity.

Following the meeting a social hour was enjoyed. A delicious luncheon in the form of a strawberry festival was served by the hostesses for the evening, Mrs. Alice Ray and Mrs. Perley George.

BEACH BREAKS —

(Continued from Page Three)

Special Justice O. Raymond Garland of the Hampton Municipal court found probable cause and the youthful robbers were removed to the State Industrial school for 10 days to await arraignment.

The GRASON Shop
GIFTS — SOUVENIRS — TOYS

Where You Buy The

- Hampton
 - Newburyport
 - Haverhill
 - Lawrence
 - Lowell
 - Manchester
 - Boston
 - Worcester
 - New York
- PAPERS

Although the two older thieves had no previous police records the "brains" of the gang is at present on probation from Massachusetts courts.
Chief Malek and Officer Edwin G. Towne are working in cooperation with State Police Officer John Nickerson.

JACKIE'S TRAVEL AGENCY
TEL. 2393
Jacquelyn Gate, Mgr.
Bus Transportation
To All Points

Our Haircuts are A-1
Come in and C-1
If you're not a customer B-1
ART GAUDREAU'S - C St.
5 Barbers

THIS IS IT!
GARLAND'S

Western Auto Associate Store

Service to the entire community with paints, hardware, auto supplies, radio, sporting goods, appliances, and bicycle goods.

Tel. 992
Water St. Exeter

Hamel Dry Cleaning

2 Day Service
OPEN
9 A. M. to 8 P. M.
3 1/2 C STREET

Josh
"SHORTS" 48

RAYMOND STURGIS
Ambulance Service
Tel. 657
High St., Hampton, N. H.

SEA TERN BAKERY
Pies
Rolls
Cakes
Quality Products Only
E. NUTTALL, Prop.
Ross Acres & Ocean Blvd.

YOUNG'S CABINS
Ocean Boulevard
Tel. 670
Hampton Beach
H. W. Young



ROBERT BRETON, young star of stage, screen and radio, who is starred in "The Voice of the Turtle," the opening play of the season at the West Newbury Summer Theatre at Town Hall, West Newbury.

"The Voice of the Turtle," which has sounded around the world from London to Melbourne, will be heard in West Newbury Saturday night, fresh from its five year run in New York. Starring Robert Breton, popular young actor of the stage, screen and radio, John Van Druten's prize winning comedy has been booked for a full week to usher in

the second season of the West Newbury Summer Theatre at Town Hall.

Opening night and season tickets for all eight plays are still available, Producer Carl Friedan said yesterday.

The West Newbury Summer Theatre is centrally located on Route 113 midway between Haverhill and Newburyport, easily reached from all directions. Tickets may be reserved by phoning West Newbury 160.

Italy is about the size of New Mexico.

Hamburgs
THE MARGUERITE
Helen Marguerite Hupper
C STREET
Sandwiches
Open 8:30 am to Midnight

THIS IS IT!
GARLAND'S

The ASHWORTH DINING ROOM LUNCHEONETTE

Under the Management of
Ralph A. Moulton and Son

Foley's Restaurant

B STREET
HAMPTON BEACH

Besides serving Hampton Beach's finest Breakfasts, Luncheons and Dinners. Foley's is the ideal place for your club, and bridge luncheons, wedding parties, etc.

YOUR GUESTS WILL BE DELIGHTED.

Telephone Hampton 2368

INSURANCE

JOHN SISE & COMPANY

●

SPECIAL OFFER

\$2,500 Protection — MONEY POLICY — Broad Form

| | |
|---------|-----------------|
| 30 Days | \$13.50 Premium |
| 60 Days | 20.25 Premium |
| 90 Days | 27.00 Premium |

●

All Kinds of Insurance

●

3 Market Square Telephone
Portsmouth, N. H. 19

High Tides

Correct Figures at
U. S. Coast Guard Station, Hampton

Eastern Standard Time

| | | |
|-----------|----------|------|
| FRIDAY | 12:45 am | 10.1 |
| | 1:15 pm | 8.6 |
| SATURDAY | 1:30 am | 9.9 |
| | 2:15 pm | 8.7 |
| SUNDAY | 2:30 am | 9.6 |
| | 3:00 pm | 8.7 |
| MONDAY | 3:30 am | 9.1 |
| | 4:00 pm | 8.7 |
| TUESDAY | 4:30 am | 8.6 |
| | 5:00 pm | 8.6 |
| WEDNESDAY | 5:30 am | 8.1 |
| | 6:00 pm | 8.6 |

HAVE YOU HEARD?
The striking blond (it's genuine)
waitress at the Lobster Pot is
Barbara McNamara?

THIS IS IT!

GARLAND'S

Come to **EXETER, N.H.**






A Typical New England Shire Town - Founded 1638

12 MILES — ROUTE 101 C

VISIT

You'll Enjoy and Profit by a Visit to Exeter

CORDIAL MERCHANTS WILL GLADLY SERVE YOUR NEEDS WITH UP-TO-THE-MINUTE MERCHANDISE FOR BEACH WEAR AND BEACH HOUSE.

Exeter Country Club
Sporty 9-Hole Course

MODERN THEATRE DELIGHTFUL SHOPPES

AMPLE PARKING FACILITIES IN SHOPPING DISTRICT

Most Stores Closed Wednesday Afternoon — Open Saturday Night.
Excellent Bus Service Between The Beach and Exeter.

INFORMATION GUIDE

CHURCH SERVICES

Community Church
(Protestant)
D Street
Rev. Earl Douglas, Minister
Morning worship service 10:30.

ST. PATRICK'S
(Roman Catholic)
Church Street
Masses 6, 7, 7:45, 8:30, 9:15, 10:45, 11:30.
Confessions heard on Saturday night beginning at 7:30 P. M.
Masses at Rye church — Sundays 6:30 and 8:30 A. M.

BAND CONCERTS

4 Daily — 2-3, 4-5, 7-8, 8:30-9:30.

FIREWORKS

Every Wednesday — 9:30 P. M.

CHAMBER OF COMMERCE

Office Hours:
9 A. M. - 9:30 P. M., Daily

U. S. POST OFFICE

Hours: 8 A. M. - 6 P. M. Daily.

GOLF COURSES

ABENAQUI, Rye Beach — 6 miles
18 Hole course. Open to public.
AMESBURY Country Club, Amesbury, Mass. — 15 miles, 9 hole course. Open to public.
EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.
PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

MUNICIPAL Town Officers

Selectmen: Harry D. Munsey, Chairman; George H. Sumner, Erroy G. Shaw, Town Clerk; William Brown, Office Hours, 9-12, 2-5, Monday - Friday. Chief of Police: John Malek. Chief of Fire Department: George Lamott.

Beach Officers

Precinct Commissioners: Col. George Ashworth, Chairman, Ernest R. Underwood, James W. Tucker, Jr., Treasurer, Roland Bragg.
Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Loretta K. White.

RUBBISH COLLECTION

From Mile Bridge to F street, Tuesday and Friday.
North Shore Hotel to Nudd avenue, Wednesday.
Have rubbish out and in containers.

Josh
"SHORTS" 78

Margaret M. Junkins

The Best In
QUALITY CANDY

PALMER'S DINING ROOM

Open

Fried Clams a Specialty
Lobster All Style

Opp. Coast Guard Station
North Shore Hampton Beach

Rhapsody in Brew

Foley's Famed Cup of Coffee

B. St. Hampton Beach

TRY THE HARBOR GRILL

Breakfasts, Dinners
Steaks and Chops

Cooked by Expert Chefs
Near the Mile Long Bridge
HAMPTON BEACH

KELLY'S GRILL

OCEAN BOULEVARD AT C STREET

Open 6 a. m. to 1 a. m.

THE BEST FOODS SERVED

Summer Calendar Issued By State

CONCORD, N. H., June 30 — The latest edition of the New Hampshire Recreational Calendar, a 12-page folder of vacation events and attractions in the Granite State, was recently issued by the State Planning and Development Commission, it was announced today.

The folder is designed to supplement the vacation literature issued in the New Hampshire Vacation Kit, and is intended especially to interest persons visiting the state for a short time as well as summer and year-round residents.

Information listed includes summer theatre schedules, historic buildings and museums, art exhibitions, facilities for summer study, square dancing, tennis, golf, horse shows, water events, boat cruises, arts and crafts, fairs, celebrations and Old Home Days, plus thumb nail descriptions of several outstanding attractions.

An impressive increase in the number of vacation events scheduled in New Hampshire each year is indicated by the fact that it was necessary to increase the size of the Calendar by two pages this year, just as last year it was increased two pages over the summer before, the Commission said.

The folder will be distributed by the State Planning and Development Commission at Concord, New Hampshire, the New Hampshire Information Bureau at 10 Rockefeller Plaza, New York City, tourist information booths throughout the Granite State and other vacation information centers.

HAVE YOU HEARD?

About the baseball game between the waitresses at Foley's and Bill Kelley's gang? P.S. The waitresses won.

HAVE YOU HEARD?

That Kay Stickels won a jitterbug contest at the Barn?

THIS IS IT!

GARLAND'S

HAVE YOU HEARD? date because she had dyed her hair
That Dick didn't recognize his in the meantime?

Gifts Toys

Dudley's

SINCE 1895

INSURANCE

Service the Year 'Round

OCEAN BOULEVARD AT C ST. TEL. 776

MUNSEY'S SEA GRILL

CHICKEN STEAK SEA FOOD

"If it swims, we have it"

TELEVISION

Boulevard at A Street

HAMPTON BEACH TEL. 591

The tomato was first introduced into the United States about 1800.

Schaake Sandwich Shoppe

Silex Coffee
Sandwiches
Hot Dogs

Breakfast Served

OPEN UNTIL 2 A. M.

Lions Club Plans Tag Day July 10

At a special meeting of the Lions Club of Hampton, held Tuesday evening in the Goody Cole Room, plans were formulated for the launching of the second annual Tag Day for the benefit of the Eyesight conservation fund of the Lions club.

The special meeting was presided over by J. Walter Hollis general chairman of the fund raising venture who reviewed the work accomplished by the Eyesight Conservation committee during the past

NORTON'S SEA FOOD MARKET

Fresh

Fish Lobsters

Fried Clams — French Fries — Groceries — Ice Cream Tonic

New Location

KING'S HIGHWAY FOOT OF 15TH ST.

ALLIED N. H. GAS CO.

Ranges
Water Heaters
Servel Refrigerators

"The Clean Fuel"

Exeter, N. H. Phone 173

Beach Office
Marsh Avenue
Tel. 401

The
Hampton Beach

5 @ 10

ON B STREET

1001 Items

Owned and Operated
by C. H. Staples

year in the preservation of the sight of a three-year old boy of Seabrook, through a series of operations financed by the local club through funds raised in last year's tag campaign.

A very extensive plan for the preservation of eyesight in Hampton and the surrounding towns was set forth for the coming year. It is anticipated that the committee will need an amount exceeding \$1,500.00 to accomplish the program for the coming year. Last year the local club netted approximately \$500.00 and had expenditures in the cases attended exceeding \$600.00.

The committees have been formed to afford the largest coverage of the recreational areas of this section as well as Hampton, Seabrook, North Hampton and Salisbury. Chairman Hollis announced the following appointments: finance, Marshall H. Trafton; tags, Daniel Woodbury; advertising and publicity, Donald G. Murray; special gifts, James A. Carroll; transportation, Fred J. Rice; contest, Leslie Dning; refreshments, Donald Howard; zoning, Edwin G. Towne; prizes, Henry V. Dupuis; publicity stunts, Fred N. Rice. Chairman of teams captains is George I. Barwick.

The team captains are to be appointed in the next few days. It was brought out at the meeting that the drive for funds and Tag Day have the endorsement of the Hampton Beach Chamber of Commerce, the Seabrook Fish and Game Club and the Salisbury Chamber of Commerce.

UNION CHAPEL
LITTLE BOAR'S HEAD, N. H.
Sunday Services: July 11, Rev. Dana McLean Greeley, Boston.

Mildred E. Chase

Typewriters - Adding Machines
SOLD — RENTED — REPAIRED

45 State Street Tel. 500 Newburyport

THE SIGN

HAMPTON BEACH CHAMBER OF COMMERCE

RED GULL

EMBLEM OF COOPERATION

Those hotels, rooming houses, restaurants and other places of business which display the RED GULL help pay for your entertainment by contributing to the Chamber of Commerce. Most certainly they deserve your patronage. So the next time you engage a room or make a purchase look for the sign of the RED GULL. It is the Emblem of Cooperation.

Mass.; July 18, Rev. Ashley D. Leavitt, D.D., Brookline, Mass., July 25, Rt. Rev. Alexander Szenyivanyi, D.D., Budapest, Hungary, Aug. 1, Rev. Samuel A. Elliot, D.D., Cambridge, Mass.; Aug. 8, Rev. Morrison Russell Boynton, D.D., Newton, Mass.; Aug. 15, Rev. Dan Huntington Fenn, Boston, Mass.; Aug. 22, Rev. Joseph C. MacDonald, Waban, Mass.; Aug. 29, Rev. Wallace Witmer Anderson, D.D., Portland, Maine; Sept. 5, Rev. Herbert Hitchen, D.D., est Newton, Mass. Services—11 A. M., Daylight Saving Time. All Are Welcome.

THIS IS IT!
GARLAND'S

The Wesley
C. ST. TEL. 527

Pleasant Rooms
Hot Showers

JUST OFF THE Blvd. & Beach
Miss H. Thurlow and Mrs. R. Davis

Boar's Head Service Station

GAS — OIL
GREASING
TIRES — ACCESSORIES
Batteries Quick Charged

OPEN 7 AM to 12 PM

HOTEL KENTVILLE

Rooms with Hot and Cold Running Water
Mr. and Mrs. R. L. Goding
Telephone Hampton 950

THIS IS IT!
GARLAND'S

HOLLIS Real Estate

Specialists in RECREATIONAL AREA PROPERTIES FOR Business or Pleasure

COTTAGES - CABINS - HOMES
Built To Your Specification

105 OCEAN BLVD.
HAMPTON BEACH

To Your Pattern

If you yourself, planned the daily menu at Foley's, chances are it would match pretty closely the one we use... It's made up for you.

FOLEY'S RESTAURANT B. STREET

You're Invited to the

WILLIAM JAMES DINING ROOM

TELEVISION
At The Beginning Of The Boardwalk

FOLLOW THE NEWS OF HAMPTON BEACH ALL YEAR 'ROUND IN

THE HAMPTON UNION

ONLY \$2.50 PER YEAR WITHIN U. S.

HAMPTON CENTER — PHONE 555

Beach Notes

Richard Ward Thomas is celebrating his fifth birthday today at the Bailey home on the North Shore.

He is entertaining five little guests.

Games will be played after which the decorated birthday cake and ice cream will be served for refreshments.

A large play-ground slide is Richard's gift from the Baileys and this will be greatly enjoyed by all the children.

Mr. and Mrs. Roy Gillmore of the North Shore spent the weekend in Bristol, where they attended the wedding of Mrs. Gillmore's nephew, Mr. Robert Seaver, and Miss Elaine Smith. The ceremony took place in the Chapel in New Hampton where Mr. Seaver has been preaching for the past two years. The bride and groom are spending a few days with the Gillmores.

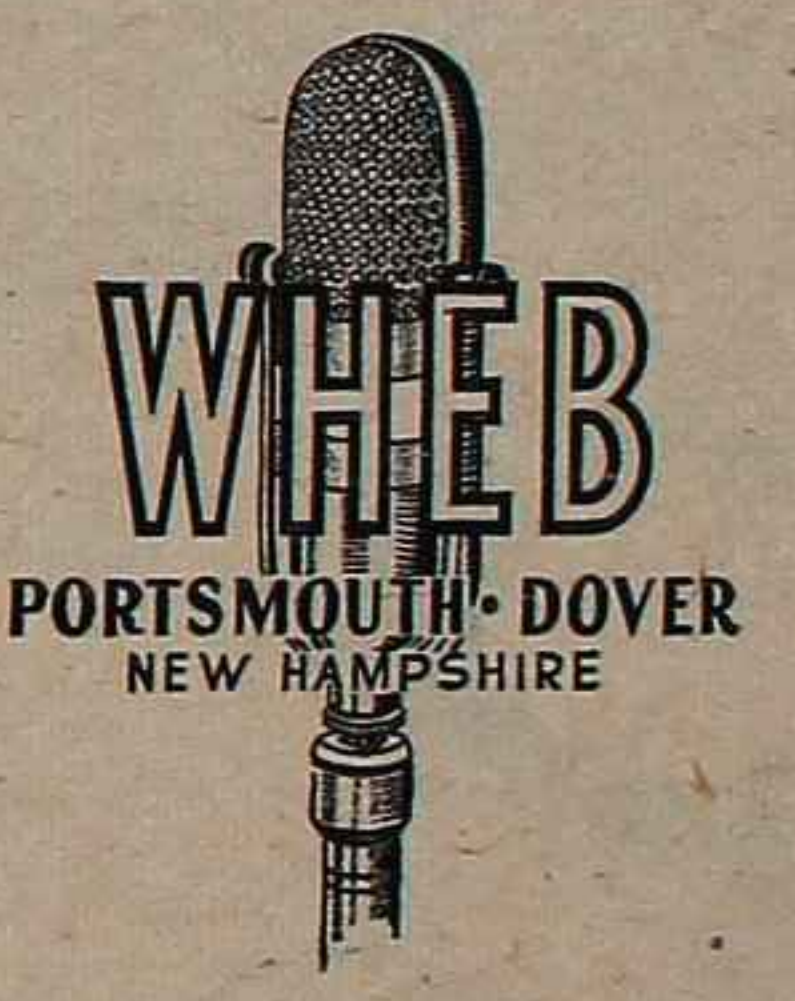
Mr. and Mrs. Ernest T. Kimball of Manchester and their daughter and granddaughter, Mrs. George P. Wilson and Marilyn Linda of Chicago, are spending the month of July at the Ben Butler cottage at 19th street. Over the weekend they had as their guests the grandparents of Marilyn, Mr. and Mrs. William Wilson and Mr. and Mrs. James Wilson and children, Mr. and Mrs. M. F. LaMarche and children, Mr. Roy Sears, Mr. and Mrs. John Carlin, all of Manchester.

DON'T FAIL to SEE and HEAR "Breakfast at the Beach" RADIO SHOW

AT THE **CASINO DINING ROOM**

MON. THROUGH FRI. 9:30 TO 10 AM

Over



750 On Every Dial
FEATURING **Bill Elliot**
"The Singing Cop"
MASTER OF CEREMONIES

PRIZES PRIZES PRIZES

A 50¢

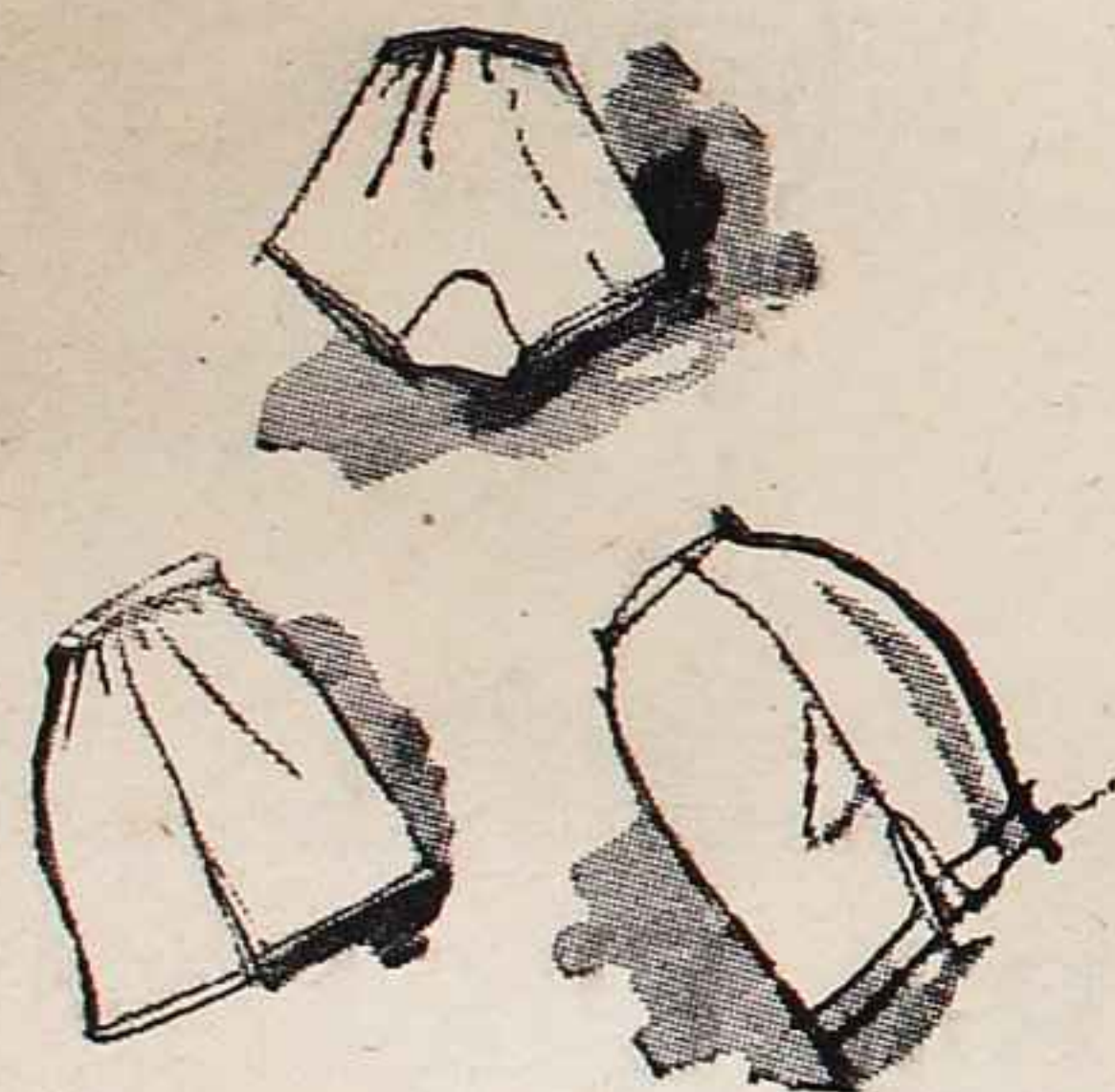
Breakfast Will Be Served
Before and After the Show

Josh "SHORTS" 78

Portsmouth's Leading Department Store

Under-Score your Summer Wardrobe

Yes, underscore your wardrobe now with your selections from our wide and varied assortment of dainty feminine lingerie — You can replenish your lingerie supply now — You'll find an item to please you — cool, dainty undies for daytime and nighttime — ruffled camizoles and petticoats to flounce gracefully under dresses.



- Camisole \$3.95
- Petti Coat \$5.95
- Panties
- Lace Trimmed Crepe \$2.25 to \$2.95
- Rayon Jersey 79c to \$1.95



Slips
Plain, Tailored and Lace Trimmed in
Tea Rose, White or Blue
\$3.95 to \$7.95

George B. French Co.
37 - 41 Market Street
Portsmouth

The Beachcomber

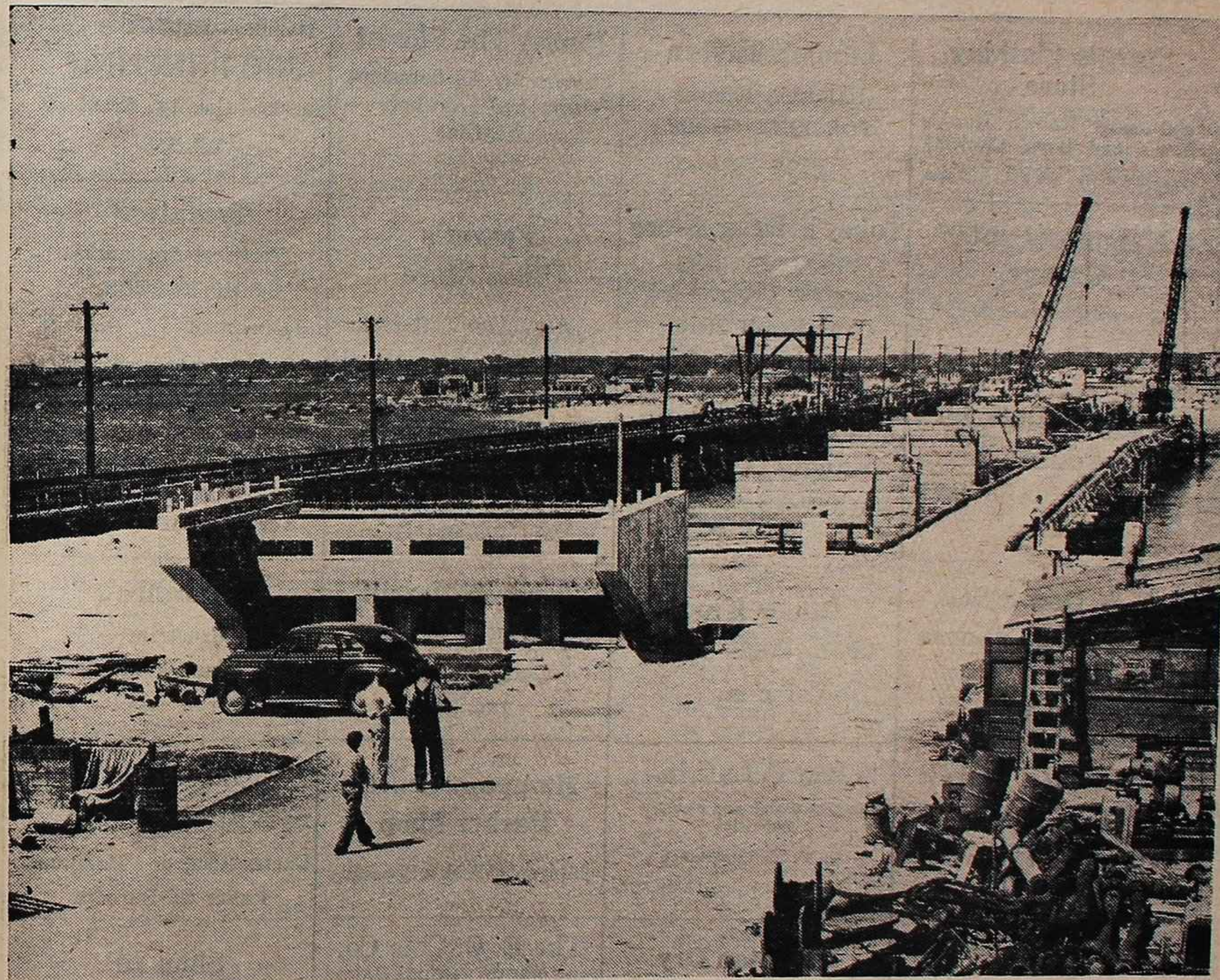


VOL. XXII, NO. 3

Incorporating The
Hampton Beach Advocate

WEDNESDAY, JULY 14, 1948

FREE DISTRIBUTION



Children's Day To Be Held July 22