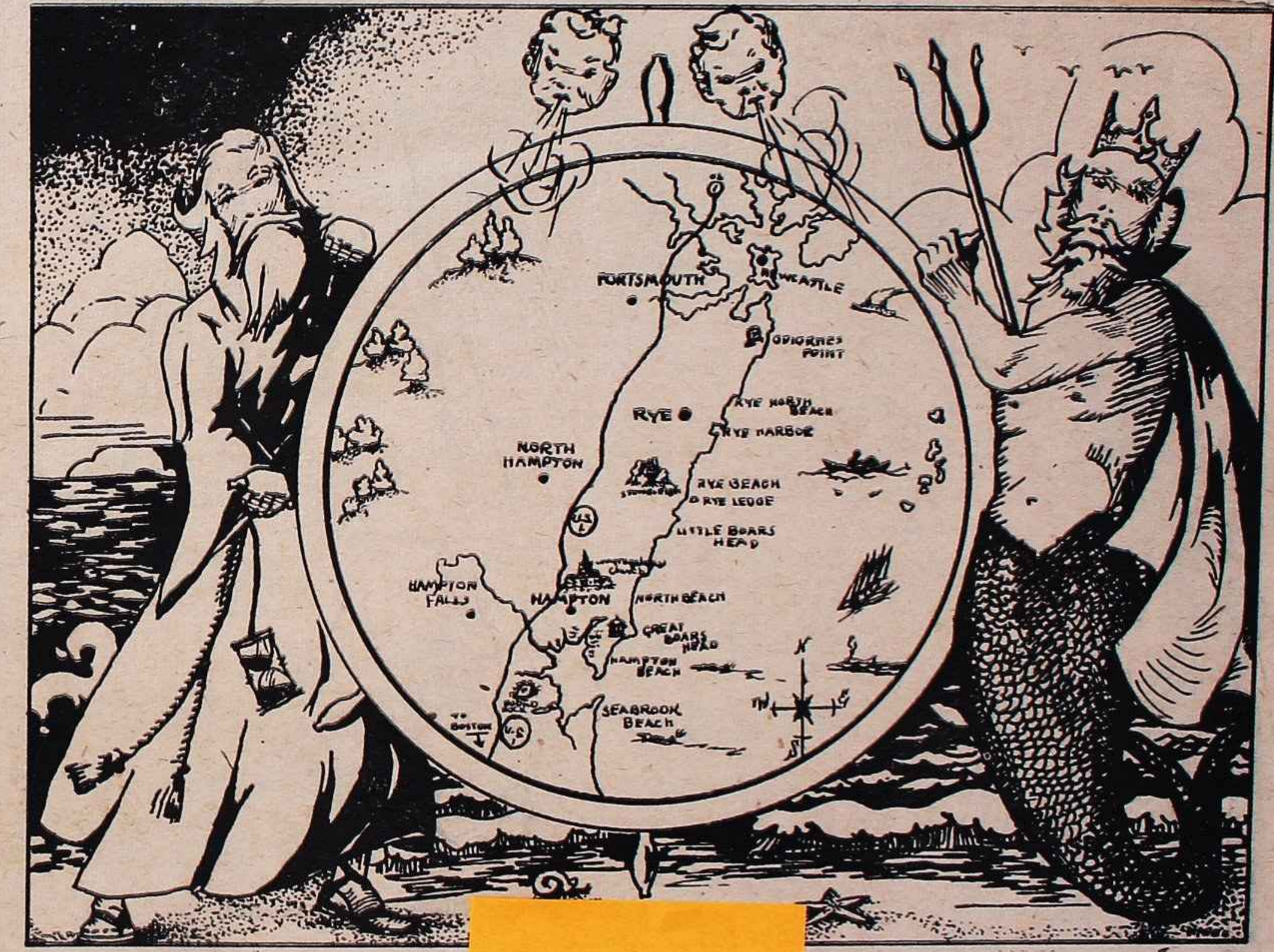


JOSH  
"SHORTS" 78

# The Beachcomber



VOL. XXII., NO. 1      Incorporating The Hampton Beach Advocate      WEDNESDAY, JUNE 30, 1948      FREE DISTRIBUTION



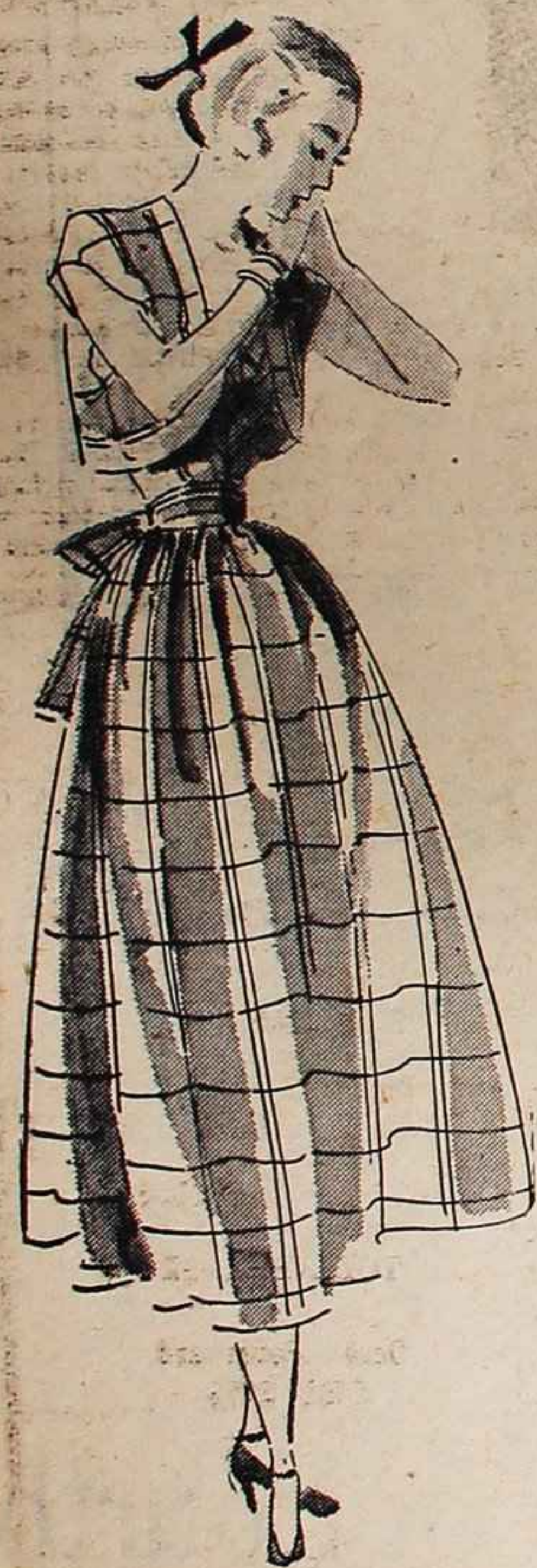
1948

## Record Throng Expected For Fourth

Portsmouth's Leading Department Store

*It's Beautiful  
under the Sun*

Everything looks so wonderful on you . . .  
Your sun dresses so fresh, so casual and  
sturdy — Select your Summer sun ward-  
robe here. You'll adore our selection of the  
new Sun-Back Dress —



8.95

(Styles and Patterns Similar to Those Illustrated)

George B. French Co.

37 - 41 Market Street  
Portsmouth

### Record Crowd Is Expected For Long Holiday Weekend

One of the largest crowds in history is expected to invade Hampton Beach this coming holiday weekend, taking advantage of a long three-day celebration of the Fourth.

Officials believe that the combination of the holiday Monday and the general policy of manufacturing plants closing down the week of the Fourth, will bring about another great influx of vacationists.

The first fireworks display of the season will be held this evening and a special holiday display of fireworks is scheduled for Monday night, July 5th. The four daily band concerts by Chuck Hill and his Hampton Beach Concert Band started last Sunday and will continue throughout the summer season.

### Annual Banquet Held Friday At Ashworth Hotel

Nearly 200 persons attended the annual banquet of the Hampton Beach Chamber of Commerce and Hampton Beach Village District held last Friday evening at the Ashworth Hotel when Sherman Adams of Lincoln, Republican candidate for Governor of New

(Continued on Page Fifteen)

### East Meets West At Beach



Although their dads were literally up to their ears in politics at the National Governors' Conference at New Castle, two weeks ago, Dorothy Warren, 17, and Tommy Dewey, 15, had a little party of their own, as shown above, on the veranda of the Ocean House at Hampton Beach. Dorothy is the daughter of Governor Earl Warren, of California, and Tom, of course is the junior namesake of his famous dad, the governor of New York. Although no crystal balls were employed to snap these two together, their fathers were later nominated at the Philadelphia convention.

(Photo by Hagopian)

### Two Restaurants Inaugurate Daily Breakfast Shows

Two restaurants this week added what promises to be a very popular attraction for summer visitors when they started daily radio shows from the breakfast table.

At the Casino dining room, the well-known "Singing Cop," Bill Elliot, interviews breakfasters from 4 months to 80 years old and older. The program, which is heard over WHEB Monday through Friday from 9:30 to 10, is a completely informal show and includes singing by Bill, accompanied at the piano by Mrs. Ethel Mann.

(Continued on Page Ten)

### Tony Pastor At Casino Thursday

Tony Pastor, America's greatest vocal stylist, brings his famous dance orchestra and his galaxy of stars to the Casino Ballroom on Thursday. The Pastor band is one of the many top-notchers which play the Casino every year and it is one of the biggest favorites of Casino patrons. With Tony Pastor will be featured the Glooney Sisters, Stubby Pastor and Buddy James.

Sunday night there will be the customary "Night Before" dance at the Casino, starting at midnight. There is dancing every night with Ted Herbert and his smart band.

## HENRY'S

### Real Estate and Insurance Agency

Henry's Real Estate Agency offers you a wide and varied selection of properties at Hampton Beach.

FOR SALE

Cabins — Cottages — Rooming Houses — Lots — Businesses

FOR RENT

Main Office

North Shore  
and  
Winnacunnet Road  
TEL. 588

Henry's Furniture and Appliance Store (located next to our main office) offers you a wide and varied selection of merchandise for your city or beach home at substantial savings.

Branch Office

Near  
TOLL BRIDGE  
on  
Ocean Boulevard  
TEL. 2279

Specializing in Hampton Beach Properties For Over Fifteen Years

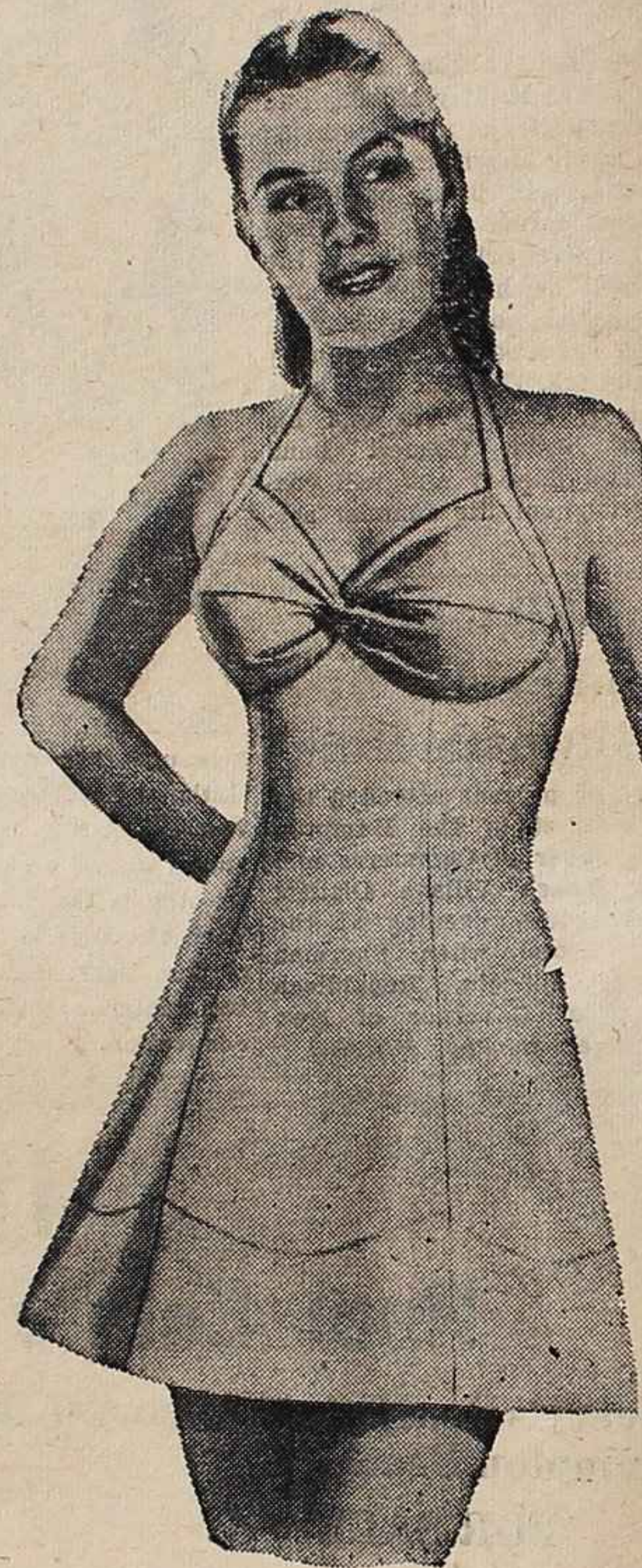
Portsmouth's Leading Department Store

Sea Molds  
by FLEXXES

The new C-Cup Bra for this wonderful suit!  
An excellent bra, center twisted for separation  
and firmly lifting, skirt is prettily feather-  
stitched and contrast — faced, gray with pink.

Sizes 34 to 40

\$12.50



George B. French Co.

37 - 41 Market Street

Portsmouth

Beach Notes

Mr. and Mrs. Warren M. Switzer of Wellesley, Mass., are at their summer home on Cutler avenue for the summer season. Mr. Switzer is a vocational training teacher in the Newton, Mass., High school.  
Miss Joan Bryson and brothers, Jack and Bob, are on Exeter avenue for the summer.

Among those at the Ocean House are: Dorothy Lyons, Springfield, Mass.; Miss K. A. Lucey, Melrose, Mass.; Mrs. Lilly Vaughn, Lowell, Mass., and the Misses Dorothy Wholley and Doris E. Cronan of Bradford, Mass.

Philip Coyne son of Mr. and Mrs. Harry Coyne of Hampton Beach, and second year student at Notre Dame spent the weekend visiting a Notre Dame classmate in Danielson, Conn.

Mrs. Rose A. Merrick of O street has returned from a two-week auto trip through New York, Michigan, Indiana, Illinois and Canada.

Miss Virginia Hayward daughter of Mr. and Mrs. Fred Hayward of Church street, spent last week at her parent's home. Miss Hayward is employed in a travel agency in Boston.

Miss Helen Sawyer who has been spending the winter in Antrim has returned to the Beach for the summer months.

It should be noted by all flower lovers that the flower garden which is on Marsh avenue near Island path and owned by Mrs. Margaret Sanborn of the Mirimar is in full bloom and is one of the beautiful spots of the beach.

Mrs. Mae Caverhill is entertaining Miss Grace Clark and Mrs. Martha Bailey of Nashua at her summer cottage the "Marietta" for a few days.

Joan Elaine Merrick, daughter of Edward L. and Mildred Rose Merrick and granddaughter of Mrs. Rose Merrick, was christened in St. Patrick's church last Sunday. Antoinette Violet and Jackie Lesard were the Godparents.

Mr. and Mrs. John D. Conway, Mr. and Mrs. Thomas O'Callaghan, Miss Elizabeth Walsh, and Mr. and Mrs. Albert Walsh, all of Somerville Mass., spent the long weekend at their cottages on Church street.

Mr. and Mrs. Albert Walsh of Somerville while at the Beach for the weekend attended the Coal Dealers' convention at the Went-

worth. Mr. Walsh is in the coal business in Somerville.

Mrs. I. S. Hitchings of Westboro, Mass., is spending the summer at her cottage "Hitch-In on Nudd Terrace.

Miss Mary Fogarty and brother, Frank, of K street visited at the home of their brother and family in No. Adams, Mass., last week.

Russell E. Miner, bank vault manager of National Bank of New York City and son of Mrs. J. G. Williamson, will spend his vacation with his mother who is expecting him next week.

SHERWIN WILLIAMS PAINTS  
Kem-Tone

GREGORY'S  
Lafayette Rd. Hampton  
TEL. CONN.  
Cliff Lindsay, Representative

"C" STREET Grill

Sandwiches  
Light Lunches  
Sea Food  
OPEN 7 A. M. to 9 P. M.  
Bob Robinson, Prop.

BOAR'S HEAD INN

for Particular People  
SEA FOOD & STEAK DINNERS  
12:30 to 2:00 — 6:00 to 7:30  
Approved by Duncan Hines  
On Great Boar's Head  
Hampton Beach Tel. 911

Bella's Market

GROCERIES  
VEGETABLES  
BAKERY GOODS  
MEATS . . .  
FROZEN FOODS  
Blvd. Between J & K Streets

RED



COTTAGE

Famous Restaurant  
DELICIOUS HOME-COOKED FOOD  
Hal Caulkins  
and his Electric Organ  
EVERY FRI. & SAT 7 TILL CLOSING  
SUNDAYS 1 TO 3 7 TILL CLOSING  
Reservations Call Newburyport 736  
H. M. ALLEN, Mgr.  
U. S. Route 1 Lafayette Rd. Salisbury, Mass.

Frank B. Freeman Dairy Products

Your Local Dealer

Year 'Round Service  
to

Hampton and Hampton Beach

STOP THE DRIVER  
CALL HAMPTON 2050



COME ON IN!

We have a very good assortment of SPORT SHIRTS in both long and short sleeve styles.



Short Sleeves  
\$2.95 to \$6.50

Long Sleeves  
\$3.50 to \$8.50

by MacGregor - Van Heusen - Cooper

SWIM TRUNKS  
For Both Men and Boys

Men  
\$2.50 to \$5.00

Boys  
\$2.95 and \$3.95



Elander & Swanton  
INCORPORATED

65 Water Street

Exeter

"Near the IOKA"

The Beachcomber

Incorporating The Hampton Beach Advocate

A Vacation Digest of all the news information for the summer visitor

Published Wednesdays, June 30 to September 1

By The

HAMPTON PUBLISHING COMPANY

HAMPTON

NEW HAMPSHIRE

FOR ADVERTISING RATES IN THIS PAPER TELEPHONE HAMPTON 555

Communications and Items from readers are welcome at all times.

SUMMER THEATRE AT NEWBURY TO OPEN

Governor Robert F. Bradford has been invited as guest of honor at the opening of the second season of the West Newbury Summer Theatre at Town Hall, West Newbury on Saturday, July 10.

The Broadway comedy hit, "The Voice of the Turtle" with a top-flight professional cast starts off the season of eight weeks of stage plays. "The Voice of the Turtle" will also play every evening except Sunday through the week of July 12.

Beginning on Monday, July 19 is the Theatre Guild comedy, "Papa Is All." The week of July 26 comes "John Loves Mary," the hilarious farce which just closed on Broadway. Featured in the West Newbury production of "John Loves Mary" is the Warner Brothers comedian, Roy Renard. Other plays on the schedule include "Blithe Spirit," "Arsenic and Old Lace," and "Deep Are The Roots" with three members of the New York cast.

In addition to evening performances there is a matinee on Wednesday afternoon. Theatre-goers may purchase season tickets at reduced rates.

Nudd Homestead

MISS CHRISTINE CASSIDY

ROOMS - FOOD SERVICE

Ocean Boulevard

Hampton Beach

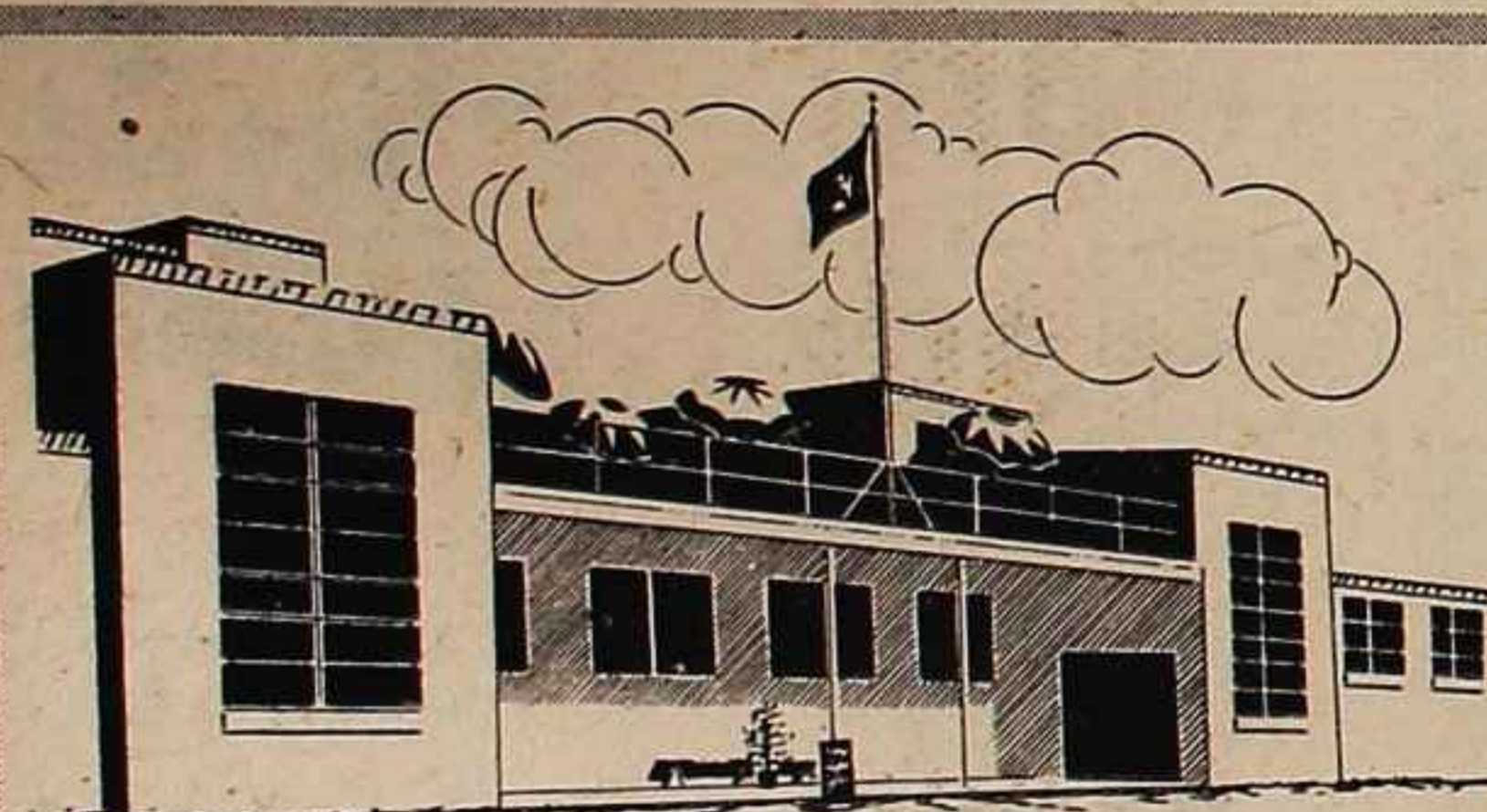
Tel. 343

HAVE YOU HEARD?

When is a summer romance not a summer romance?

HAVE YOU HEARD?

Why a pink bathing suit was responsible?



State Recreation Area

Hampton Beach State Park

ROUTE 1-A, NEAR HAMPTON RIVER BRIDGE

STATE SUPERVISED MODERN BATHHOUSE

LARGE PARKING AREA

QUIET ATMOSPHERE

BEACH SAFETY PATROL

OCCASIONAL MUSIC

REFRESHMENTS AVAILABLE

Tennis, Shuffleboard, Horseshoe, Pitching, Croquet And Other Games

Spacious bathhouse with observation deck for relaxation, picnic-tables and other facilities

EXCELLENT SUN AND SURF BATHING

Annual Leavitt Family Reunion Held At Beach

Russell H. Leavitt of Concord was elected president of the National Association of Leavitt Families, descendants of John Leavitt, who settled in Hingham, Mass., and Thomas Leavitt, who located in Hampton approximately 300 years ago, at the 15th annual reunion held Saturday afternoon at the Hotel Ashworth.

Following the dinner Retiring Pres. Ward B. Leavitt of Boston presided at the business meeting. Other officers chosen were Earl E. Leavitt of Claremont, first vice president; Sylvia P. Leavitt of Methuen, Mass., second vice president; Harry Leavitt of Arlington, Mass., third vice president; Alice Bumpus of Pawtucket, R. I., secretary and treasurer and Emily F. Noyes of Tilton, historian.

Mrs. C. Frank Leavitt, 91 of Reading, Mass., was the oldest member present, while Dorothy Leavitt, 8, of Methuen, was the youngest. Bill Elliot, who was master of ceremonies at the entertainment program, dedicated a song to Mrs. Leavitt and also to Mr. and Mrs. Merton Leavitt of Laconia, who earlier in the year observed

their 60th wedding anniversary. Harold Leavitt of Washington, D. C., came the farthest distance to attend the reunion. Prizes to all of the above were presented by Rev. Fenwick Leavitt of Worcester, Mass.

RAYMOND STURGIS

Ambulance Service

Tel. 657

High St., Hampton, N. H.

EARL'S MARKET

Fancy Fish and Lobsters

FRUITS

VEGETABLES

GROCERIES

Now offering a complete line of

MEATS

TEL. 2151

We Deliver

Boar's Head

Hampton Beach

The Fastest Growing Shop In the Seacoast Area

SHIRTS -

Dress - Sport By Van Heusen

TIES-BOWS

Four-in-Hands Top Makes

UNDERWEAR

Shirts and Shorts Union Suits

RAINWEAR -

Golf Jackets Dress Coats

GANTNER

Swim Trunks

INFANTS

Playtex Products

SLACKS

Dress or Wash

ACCESSORIES -

Beach Bags Scuffs

PANTIES -

Briefs Briefettes

PETTICOATS -

Scalloped Hemlines

ANKLETS -

Cotton Mesh Wool and Nylon

RAYON - KNIT

Gowns Slips

EXCELLENT

Nylon and Rayon Hose

LADIES

Latest Swim Suits

For MEN WOMEN CHILDREN

TEL. 2030

HAMPTON CENTER

THIS IS IT! GARLAND'S

Boardwalk Brevities

Your Haircut as You Want It! Art Gaudreau - C Street The largest shop at the beach! Service and Quality is Our Motto. OPEN 8 to 8 - SUN. 8 to 1

Western Auto Associate Store

Service to the entire community with paints, hardware, auto supplies, radio, sporting goods, appliances, and bicycle goods.

Tel. 992

Water St.

Exeter

The GRASON Shop GIFTS - SOUVENIRS - TOYS

Where You Buy The

Hampton Newburyport Haverhill Lawrence Lowell Manchester Boston Worcester New York

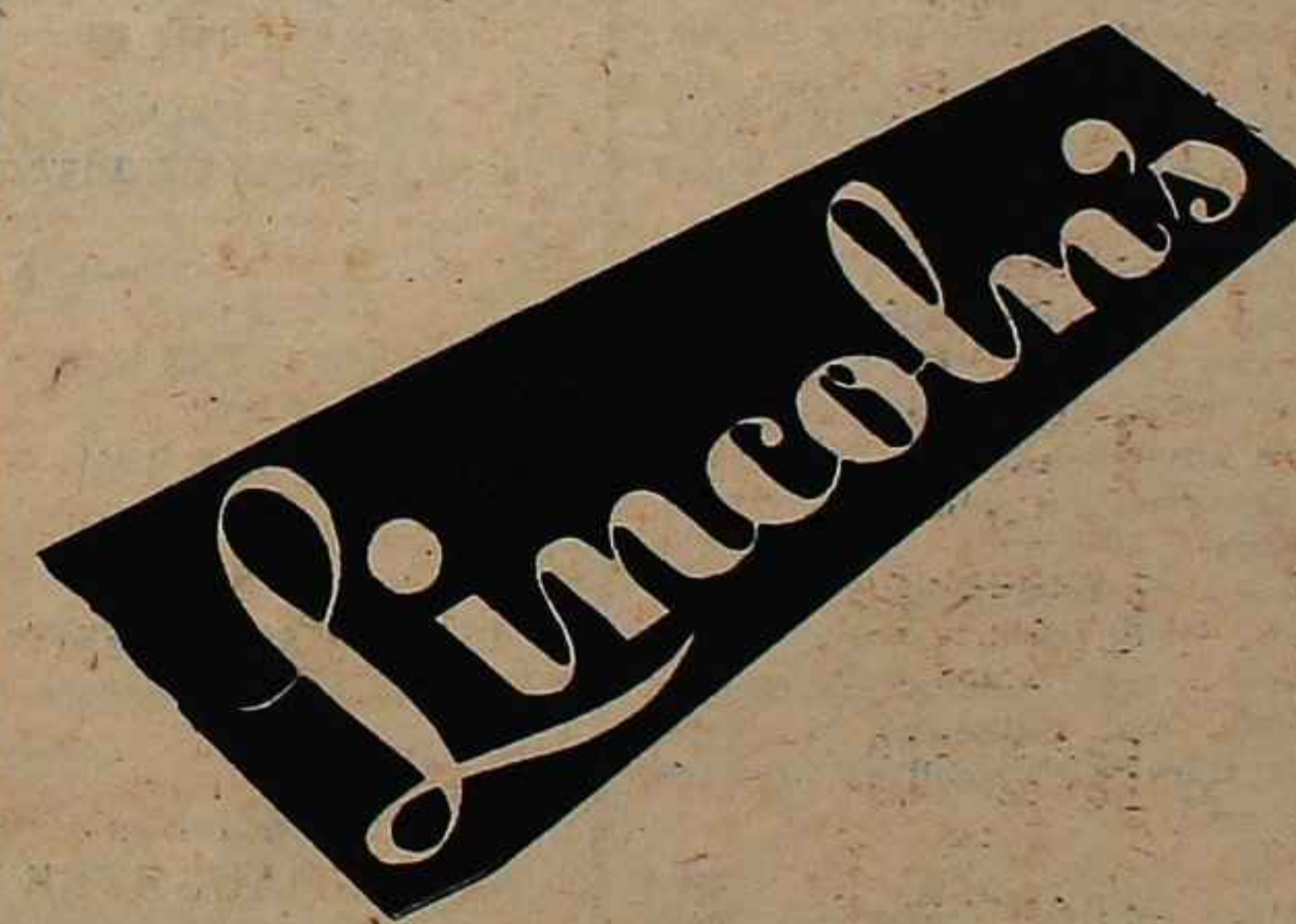
PAPERS

The Lawrence House DINING ROOM

FREE PARKING FOR GUESTS

A STREET

HAMPTON BEACH



North Shore Headquarters

FOR

Bathing Goods Play Clothes Mens Wear Home Furnishings

Pleasant St.

Newburyport

Open Fridays till 9 P. M.

**- If you want to Heat It Ventilata It Or Cover It**  
 Call 2098 Hampton Metal Shop

**IOKA THEATRE**  
 EXETER  
 TELEPHONE EXETER 270  
 FREE PARKING AREA ACROSS THE STREET

**SPECIAL KIDDIES' SHOW**

Saturday at 1:00 P. M.

(Preceding our usual Saturday Show)

Jane Powell - Edgar Bergen - Charlie McCarthy  
**"Song Of The Open Road"**

Friday, Saturday July 2 - 3

WILLIAM EYTHE — BARBARA BRITTON  
 WALTER CATLETT — MINNA GOMBELL

**"MR. RECKLESS"**

TIM HOLT — NAN LESLIE  
 RICHARD MARTIN — RICHARD POWERS

**"WILD HORSE MESA"**

Continuous Show Saturday

Sunday, Monday July 4 - 5

BETTE DAVIS — JIM DAVIS  
 JANIS PAIGE — JOHN HOYT

**"WINTER MEETING"**

Continuous Show Sunday and Monday

Tuesday, Wednesday, Thursday July 6 - 7 - 8

HENRY FONDA — JOHN WAYNE  
 SHIRLEY TEMPLE — JOHN AGAR — ANNA LEE

**"FORT APACHE"**

**Beach Notes**

Guests staying at the Avon hotel are: Jean and Patricia Fraser, Medford, Mass.; Adele Archer, Somerville, Mass.; Virginia A. Dymling, Boston; Beatrice Lund, Mary Rogers and Mary Moore, all of East Pepperell, Mass.; Mrs. Anne G. Daneby, Dorchester, Mass.; Margaret L. Lynch, Gorham; Mr. and Mrs. T. Walsh, Lawrence; Fred Carew, New Haven, Conn.; Richard C. Morse, Athol, Mass., and John Corcoran, New Haven, Conn.

At the Fairview are: Ernest Witworth, Saylesville, R. I.; Wilfred Bolger, Lowell, Mass.; Mr. and Mrs. James Fahey, Worcester, Mass.; Miss Ella Bullard, Laconia; Mrs. Gertrude Fifield, Ashland; Mrs. Warner W. Hartwell, Laconia; Mr. and Mrs. F. Cookson and Leslie F. Cookson of Bellows Falls, Vt.; Robert Ronea and son of Attleboro, Mass.; Mr. and Mrs. John Welsh, Manchester; Mr. and Mrs. Donald M. Sloan, Springfield, Mass.; The Misses Joan Downing, Norma Labode, Dorothy Haffey and Jane Tyler of Peterborough; John Berkeley, Lynn, Mass.; Earl Steele, Reading, Mass.; Mr. and Mrs. Roy Cookson, Cincinnati, O.; and Mr. and Mrs. L. D. Demanbey of Wethersfield, Conn.

Mr. William J. Beaudon, 18 Madison street, Newburyport, in-coming president of the Rotary Club of that city, entertained the out-going president, Mr. William J. O'Brien, 10 Essex Street and his directors at Boar's Head Inn, last Tuesday evening. Twelve Rotarians sat down to their annual broiled live lobster dinner at 6:30. After dinner, the old and new officers met in a joint session down stairs in the game room.

The Winona register includes Gerald F. McLaughlin, Boston; Louis J. DiBiasie, Brighton, Mass.; Mrs. James Conney and daughter, Betty, and Miss Sharon Drinkwater of Portland, Me.; Miss Charlotte M. Rowen, Lawrence, Mass.; the Misses Trudy Taupier and Marie Hart, Springfield, Mass.; Bessie Newport and Mildred Berman of Berlin, and Catherine M. Davin and Mary E. Driscoll of Brighton, Mass.

The Misses Arleen and Louise Rainey of Ridgewood, N. J., have returned to the Fairview for the season.

Lieut. William Glynn, formerly a life guard on the beach, is vacationing here.

**JACKIE'S TRAVEL AGENCY**  
 TEL. 2393  
 Jacqueline Cate, Mgr.  
 Bus Transportation To All Points

**The Corner Store**

LUNCH BAR  
 SODA FOUNTAIN  
 GROCERIES

Ocean Boulevard at Highland Avenue

**STRAND** AMESBURY

Thurs., Sat. July 1-3

Mickey Rooney - Gloria DeHaven

**"SUMMER HOLIDAY"** in technicolor

Sun., Mon. July 4-5

Rod Cameron - Cathy Downs

**"PANHANDLE"**

also John Hodlak

**"Love From A Stranger"**

Tues., Wed. July 6 - 7

Walt Disney's Full Length Cartoon

**"B AMBI"**

in technicolor and

Hillary Brooke

**"Let's Live Again"**

Next Thurs. July 8

Barbara Stanwyck-Van Heflin  
**"B. F.'s DAUGHTER"**  
 J. P. Marquand best seller

**When At Hampton Beach**

Visit

**PLAYLAND**

That June Koehler is working overtime at Fred Schaake's?

**HAMPTON THEATRE**  
 HAMPTON CENTER  
 TELEPHONE 339

WED. - THUR. JUNE 30 JULY 1



Friday, Saturday July 2-3

Claudette Colbert  
 Henry Fonda

**"Drums Along The Mohawk"**

Sun., Mon. July 4-5



EVENINGS CONTINUOUS FROM 7 P. M. MATINEES: SAT. — CLOSED TUESDAY

**PREMIER**

NEWBURYPORT  
 Phone Nybpt. 570

Thurs. - Sat. July 1-3

Yvonne DeCarlo - Tony Martin

**"CASBAH"**

plus Tom Conway

**"The Checkered Coat"**

Sun., Mon. July 4-5

William Powell

**"THE SENATOR WAS INDISCREET"**

also

**"The Case of the Baby Sitter"**

Tues., Wed. July 6-7

No. 1 on our "Prestige Picture" Presentations

(We are now presenting prestige Pictures every Tues., & Wed.)

Cella Johnson - Trevor Howard

**"BRIEF ENCOUNTER"**

Don't miss this Glorious Entertainment.

**Have You Heard?**

That Bill Flanagan thinks he's the Prince of Wales?

That Tim went to Margraaf's to pick up a "paint brush?"

That Paul had an afternoon off? He never changes.

That Ellen Mosher of the Renwood is engaged?

That Jim McGrath and Van are engaged?

What the secretary of the C of C said about the rain? She doesn't dare repeat it.

That while taking a driving lesson with Phil, Marie said, "a stop sign is an 8-sided square?"

It's not unusual for a theater manager to look forward to a rainy summer?

That items of interest can be left at the Chamber of Commerce?

That John doesn't like hotdogs but eats them just the same?

That a fishing party can be as profitable as a night at the dance—if you don't care how big the fish is?

Eloise is still toddling around with her three children? Hope she gets some help from her husband soon!

That Bud Dowlings' wife hits the beach every Monday night. — Wonder Why?

That Vin O'Leary has taken over at Mahoney's?

That Peggy Cook has just arrived from Ohio?

That Don looked up from the sidewalk and realized the first step was a wow?

That Jackie Rainey is back at the hot dog stand?

That Jackie Rainey is back at the hot dog stand?

**OLYMPIA**  
 PORTSMOUTH

Sunday, Monday, Tuesday

4 5 6

**"HAZARD"**

Paulette Goddard  
 MacDonald Carey  
 plus

**"WALL FLOWER"**

Joyce Reynolds - Rob't Hutton  
 W. B. News

Wednesday, Thursday

7 8

**"ROSE OF WASHINGTON SQUARE"**

Al Jolson - Alice Faye  
 plus

**"SLAVE SHIP"**

Mickey Rooney - Wallace Beery  
 Friday, Saturday

9 10

**"THE PRAIRIE"**

Lenore Aubert - Alan Baxter  
 plus

**"B. F.'s DAUGHTER"**

Barbara Stanwyck - Van Heflin  
 Fox News

**AT YOUR BEACH THEATRES**  
 Shows: Mats. 3:30 - Eves. 7:15 & 9:00  
**CASINO OLYMPIA**

Thurs. - Sat. July 1 - 3

Mickey Rooney-Gloria DeHaven

**"SUMMER HOLIDAY"**

**"THE NAKED CITY"**

Sun., Mon. July 4 - 5

Susan Peters - Alexander Kjoog

**"SIGN OF THE RAM"**

**"THE NOOSE HANGS HIGH"**

Tues., Wed. July 6 - 7

Paulette Goddard

MacDonald Carey

**"HAZARD"**

Wed., Thurs. July 7 - 8

Barbara Stanwyck-Van Heflin

**"B. F.'s DAUGHTER"**

Fri., Sat. July 2 - 3

Giffton Webb - Robert Young

Maureen O'Hara

**"SITTING PRETTY"**

Sun., - Tues. July 4 - 6

Veronica Lake - Joan Caulfield

Barry Fitzgerald

**"THE SAINTED SISTERS"**

Wed., Thurs. July 7 - 8

Barbara Stanwyck-Van Heflin

**"B. F.'s DAUGHTER"**

**SELECTED SHORTS-NEWS-All Programs**

HAVE YOU HEARD?

That moonlight swims are supposed to take place when there's a moon?

RESTAURANTS —

(Continued From Page Three)

Marsh Avenue Barber Shop Open 8 am to 8 pm Sundays 8 to 1 Tel. 2214-Chas. de Nichols

About eight interviews are conducted with roving microphones and from these guests the audience chooses a "Queen for the Day." The first queen was Mrs. Margaret E. Walter of East Lyme, Conn., who, with her husband,

IT'S THE FOOD MAHONEY'S LUNCH And TEA ROOM

"As Famous As the Beach Itself" OCEAN BOULEVARD AT B STREET

Tel. 2103 Hampton Beach, N. H.

Calendar for July 1948 with a picture of a woman in a crown. Days 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13, 14, 16, 17, 18, 19, 20, 21, 24, 25, 26, 31.

Welcome To Hampton Beach

Another summer has arrived . . . and at Hampton Beach there's a royal welcome awaiting you. So, have fun. Get all the rest and healthfulness that our resort offers . . . so that when your stay is over you will be ready for another fall and winter. Electric service at Hampton Beach will help you get along with a minimum of house-keeping duties. It will cook, wash, iron, clean and heat water for you. And all at a thrifty low cost.

Exeter & Hampton Electric Co.

Tel. 690

Charles, as Royal Escort, was invited by the management to spend a complete day at the beach, consisting of luncheons, dinners, two snacks, dancing, movies, bowling, carpet golf, candy, and pennies provided for the Penny Arcade.

According to WHEB Production Manager, George Grey, every day someone's birthday is celebrated, ladies are asked to empty handbags and count the items, guests are asked to disclose their pet peeves and a prize is given for the best smile.

Usually the roving "mike" picks out the oldest and youngest couples, the lady with the prettiest hair-do, the most unusual hat and the person who has come the farthest for the program.

Owner Bill Swartzwelder opened his first "Breakfast at Munsey's" Monday morning with a capacity audience enjoying the M. C. team of "Ken" Rand and "Lil" Howell with Nick Caruso as announcer and singer.

Broadcast over the Haverhill station, WHAV, the show is similar to the Casino fun-fest, except that a door prize is given every day and the radio audience takes part by sending in written answers to the "Question o the Day." The daily winner is given an award and invited to Munsey's for breakfast.

During the 8:30 to 9 show, prizes are awarded from the Ashworth hotel, Buzzells, Phil McGowan's Men's shop, Randall's Department

store, Garland's, Buddy's Hat shop and Henry's Furniture store. Over the holiday weekend "Breakfast at Munsey's" will be broadcast direct from the Haverhill studio.

John the BARBER

"22 Years at Hampton Beach" NEW C ST. LOCATION

Bring the Children To See the Storybook Toy Shop and the "OLD COUNTRY STORE" COLE'S - HAMPTON CENTER

The James Grille

Top of the Boardwalk Luncheons - Pastries and Delicious Snacks Between J - K Streets On the Boulevard OPEN TILL 2 P. M.



THE ROCKY BEND

OUR EIGHTEENTH SEASON Just a short walk from the center of the beach.

Serving from 8 A. M. to 1 A. M. Visit Our Fountain

ANN MORRILL

Ample Parking Facilities BOAR'S HEAD HAMPTON BEACH

HAVE YOU HEARD? Why Pat is trying to learn to whistle?

HAVE YOU HEARD? That Paul can count to 10?

Hamburgs THE MARGUERITE Helen Marguerite Hupper C STREET Sandwiches Open 8:30 am to Midnight

Our Haircuts are A-1 Come in and C-1 If You're not a customer B-1 ART GOUDREAU'S - C St. 4 Barbers

YOUNG'S CABINS

Ocean Boulevard Tel. 670 Hampton Beach H. W. Young

Beach Market Scene Of Robbery

Page's Market, at the junction of Ocean boulevard and Marsh avenue, was the scene Monday of another in the recent series of robberies, when about \$100 in cash and \$150 in merchandise were stolen.

According to Chief of Police John Malek, entry was made by breaking a window on the Marsh avenue side of the store. The break, which took place sometime between 1 and 5:30, was discovered by the proprietor, Howard Page.

Fingerprints and other clues lead the police to believe that an early arrest will be made.

Officer Edwin G. Towne is assisting Chief Malek.

HAVE YOU HEARD?

That the men enjoy the breakfast shows as much as the women do?

HAVE YOU HEARD?

Who prefers a taxi to a bus?

HAVE YOU HEARD?

Where Mickey found the mouse?

Warning

Chief of Police John Malek has announced that the use of fireworks is prohibited at Hampton Beach by the laws of the State of New Hampshire. This law will be strictly enforced by the police department.

HAVE YOU HEARD?

That Johnnie has a very cute wife this summer?

SEA TERN BAKERY

Pies Rolls Cakes Quality Products Only E. NUTTALL, Prop. Ross Acres & Ocean Blvd.

THE ASHWORTH DINING ROOM

LUNCHEONETTE

Under the Management of Ralph A. Moulton and Son

Foley's Restaurant

B STREET HAMPTON BEACH

Besides serving Hampton Beach's finest Breakfasts, Lunches and Dinners. Foley's is the ideal place for your club, and bridge luncheons, wedding parties, etc.

YOUR GUESTS WILL BE DELIGHTED.

Telephone Hampton 2368

## INSURANCE

# JOHN SISE & COMPANY

**SPECIAL OFFER**  
\$2,500 Protection — MONEY POLICY — Broad Form

30 Days	\$13.50 Premium
60 Days	20.25 Premium
90 Days	27.00 Premium

All Kinds of Insurance

3 Market Square Telephone  
Portsmouth, N. H. 19

### DOUBLE CELEBRATION OBSERVED AT BEACH

There was a combined celebration at Boar's Head Inn last Thursday, June 24. Mr. and Mrs. Philip Nearing entertained the Reverends Jack Boozer and Floyd Kinsley and their wives along with Mr. and Mrs. C. H. Redfield and son, Charles of Teaneck, New Jersey.

The occasion was Mr. Kinsley's birthday and the Boozer's wedding anniversary. A combination seafood platter dinner was served to the group.

### High Tides

	Eastern Standard Time	
THURSDAY	6:30 am	7.0
	6:45 pm	7.9
FRIDAY	7:15 am	7.0
	7:45 pm	8.2
SATURDAY	8:15 am	7.1
	8:30 pm	8.6
SUNDAY	9:15 am	7.3
	9:15 pm	9.1
MONDAY	10:00 am	7.6
	10:15 pm	9.6
TUESDAY	10:45 am	7.9
	11:00 pm	9.9
WEDNESDAY	11:45 am	8.2
	11:45 pm	10.1

### INFORMATION GUIDE

#### CHURCH SERVICES

Community Church  
(Protestant)  
D Street  
Rev. Earl Douglas, Minister  
Morning worship service 10:30.

ST. PATRICK'S  
(Roman Catholic)  
Church Street

Masses 6, 7, 7:45, 8:30, 9:15, 10:45, 11:30.

Confessions heard on Saturday night beginning at 7:30 P. M.  
Masses at Rye church — Sundays 6:30 and 8:30 A. M.

#### BAND CONCERTS

4 Daily — 2-3, 4-5, 7-8, 8:30-9:30.

#### FIREWORKS

Every Wednesday — 10 P. M.

#### CHAMBER OF COMMERCE

Office Hours:  
9 A. M. - 9:30 P. M., Daily

#### U. S. POST OFFICE

Hours: 8 A. M. - 6 P. M. Daily.

#### GOLF COURSES

ABENAQUI Rye Beach — 6 miles, 18 Hole course. Open to public.

AMESBURY Country Club, Amesbury, Mass., — 15 miles, 9 hole course. Open to public.

EXETER Country Club, Exeter — 11 miles, 9 Hole course. Open to public.

PORTSMOUTH Country Club, Portsmouth — 16 miles, 18 Hole course. Open to public.

#### MUNICIPAL

##### Town Officers

Selectmen: Harry D. Munsey, Chairman; George H. Sumner, Elroy G. Shaw, Town Clerk; William Brown, Office Hours, 9-12, 2-5, Monday - Friday. Chief of Police: John Malek. Chief of Fire Department: George Lamott.

##### Beach Officers

Precinct Commissioners: Col. George Ashworth, Chairman, Ernest R. Underwood, James W. Tucker, Jr., Treasurer, Roland Bragg.

Chamber of Commerce: President, Raymond L. Goding; Vice President, John Walsh; Treasurer, Ralph T. Harris; Secretary, Loretta K. White.

#### RUBBISH COLLECTION

From Mile Bridge to F street, Tuesday and Friday.

North Shore Hotel to Nudd avenue, Wednesday.

Have rubbish out and in containers.

### Beach Notes

The Misses Maureen Quinn and Kathleen V. McGowan of Granby, Quebec, are vacationing at the Tides hotel. Also registered there are Mr. and Mrs. A. Cacioppo of Hanover; Francis L. Kennedy of Dorchester, Mass.; Mr. and Mrs. Francis Bartolomei, Franklin, Mass.; Virginia Zecy and Lillian Flanagan, Marlboro, Mass.; Emily Mary Clements, Wilmington, Mass.; Lorraine Gosse, Manchester; Irene D. Flynn and Charlene O'Brien of Lawrence, Mass.; and Charlotte and Corinne A. Peterof of Methuen, Mass.

Mr. William O'Brien of Lowell, Mass., is the manager of the Standish hotel. Among the guests listed there are Mr. and Mrs. Maurice Chalfour of Quebec; Mr. and Mrs. C. Lowe, Lowell, Mass.; Maj. and Mrs. Walter Jeyes and Mr. and Mrs. Walter Jeyes, Jr., and daughter, Carolyn, also of Lowell, and Mr. and Mrs. William Budarz of West Springfield, Mass.

Miss Anne Marie Flanagan and brother, Bill, of L street are in Colorado where Miss Flanagan, a student at the University of New Hampshire, is representing her sorority at the national convention.

Mrs. Wm. E. Fogarty of J. street is visiting her husband in Schnectady, N. Y. this week returning next Friday. Mr. Fogarty is attending school there.

Misses Marie and Julia Mack of Lowell, Mass., are spending the season with the Williamsons on Francis street.

Mr. and Mrs. James K. O'Callaghan and family of New York City arrived at the home of Mrs. O'Callaghan's mother on J. street last Friday where Mrs. O'Callaghan and children will spend the summer.

Mr. and Mrs. Everett Ames and family left Monday for their home in Hickory, North Carolina after spending a week with Mr. and Mrs. William C. Ames of Ocean Blvd. Judy Ames will remain for the season with her aunt and uncle Mr. and Mrs. Ames.

Mr. and Mrs. Roland Bragg and son, Clayton, Bernard Dunbrack, Jr., Billy Fellows and Elaine Rice attended the Braves - St. Louis baseball game at Braves Field last Monday evening.

Mr. and Mrs. Henry Dupuis are

receiving congratulations on the Tuesday morning at the Exeter birth of a 7½ pound son, born Hospital.

Gifts

Toys

# Dudley's

SINCE 1895

## INSURANCE

Service the Year 'Round

OCEAN BOULEVARD AT C ST.

TEL. 776

# MUNSEY'S SEA GRILL

CHICKEN

STEAK

SEA FOOD

"If it swims, we have it"

## TELEVISION

Boulevard at A Street

HAMPTON BEACH

TEL. 591

Margaret  
M.  
Junkins

The Best In  
QUALITY CANDY

PALMER'S  
DINING ROOM

Open

Fried Clams a Specialty

Lobster All Style

Opp. Coast Guard Station  
North Shore Hampton Beach

Rhapsody in Brew

Foley's Famed

Cup

of Coffee

E. St. Hampton Beach

TRY THE  
HARBOR  
GRILL

Breakfasts, Dinners  
Steaks and Chops

Cooked by Expert Chefs  
Near the Mile Long Bridge

HAMPTON BEACH

## KELLEY'S GRILL

OCEAN BOULEVARD AT C STREET

Open 6 a. m. to 1 a. m.

THE BEST FOODS SERVED

**HAVE YOU HEARD?**  
Who through the overalls in Mrs. Murphy's chowder?

**Schaake Sandwich Shoppe**  
FINEST Silax Coffee Sandwiches Hot Dogs  
Breakfast Served  
OPEN UNTIL 2 A. M.

**NORTON'S SEA FOOD MARKET**  
Fresh Fish Lobsters  
Fried Clams — French Fries — Groceries — Ice Cream Tonic  
New Location  
KING'S HIGHWAY FOOT OF 15TH ST.

**ALLIED N. H. GAS CO.**  
Ranges Water Heaters Servel Refrigerators  
"The Clean Fuel"  
Exeter, N. H. Phone 173 Beach Office Marsh Avenue Tel. 401

The **Hampton Beach**  
**5 @ 10**  
ON B STREET  
**1001 Items**  
Owned and Operated by C. H. Staples

**Elected**

At the annual meeting of the Hampton Beach Chamber of Commerce held Tuesday evening, June 22, four directors were elected to fill existing vacancies on the board.  
Newly named directors are James F. Fallon, Pat Fuller, Harry Hromada and Frank Moody. At last night's meeting of the Chamber, the board of directors named the same officers for the coming year: President, Ray L. Goding; vice-president, Jack Walsh; treasurer, Ralph T. Harris.

**Beach Notes**

Mrs. Edith Ouellette of St. Petersburg, Fla., is spending the summer with her mother, Mrs. Eva Dunbrack of Marsh avenue.  
Mrs. William Sears and twins formerly of Hampton Beach has joined her husband S/Sgt. William Sears in Hawaii. Sgt. Sears joined the service last February for a two-year period.  
Mr. Warren A. (Cap) Coburn of Q street was guest of honor on his 84th birthday, Wednesday, June 30, at a birthday party at his home given to him by his neighbors.  
Mr. and Mrs. John Dwyer of J street are building another cottage on the same street.  
Mr. Joseph Haywood of Los Angeles, Calif. is spending the summer with his daughter, Mrs. Frances K. Sears of Ocean Blvd. Mr. Haywood is 91 years of age.  
It was stated that on Monday June 28, that a 40 lb. pollock was brought into one of the fishing piers, the fish being so large that one man could not carry it.  
Mrs. Frances K. Sears of Ocean Blvd. has as guests for a week, a honeymoon couple, Mr. and Mrs. Arnold Whitte of North Adams and Mr. and Mrs. Peaseley of Worcester, Mass. Mr. Daniel Gorgan of Cambridge is spending the summer at Mrs. Sear's cottage.  
Mr. and Mrs. David Chapman and daughter, Priscilla Ann and Mr. and Mrs. Lee Cousins of Damariscotta, Me., were weekend guests of Mr. and Mrs. Robert Hewitt of Ocean Blvd.  
Guests for the week at the cottage of Frederick P. Hey on Ocean Blvd. are Mr. and Mrs. Frank Draper of Dorchester, Mass., and

Miss Patricia Ann O'Reilly of Medford, Mass.

**HAVE YOU HEARD?**  
The one about M. and T. and the purple cow?

**The Wesley**  
C. ST. TEL. 527  
Pleasant Rooms Hot Showers  
JUST OFF THE Blvd. & Beach  
Miss H. Thurlow and Mrs. R. Davis

**Boar's Head Service Station**  
GAS — OIL  
GREASING  
TIRES — ACCESSORIES  
Batteries Quick Charged  
OPEN 7 AM to 12 PM

**Hamel Dry Cleaning**  
2 Day Service  
OPEN  
9 A. M. to 8 P. M.  
3 1/2 C STREET

**Mildred E. Chase**  
Typewriters - Adding Machines  
SOLD — RENTED — REPAIRED  
45 State Street Tel. 500 Newburyport

**LET'S GO! FROLIGS**  
SALISBURY BEACH, MASS.  
Watch For Our  
Headline Acts  
each week  
(OPEN SUNDAYS)  
Telephone Newburyport 250  
BIGGEST, MOST MODERN NITE SPOT IN NEW ENGLAND

Josh "CHOOTS" 78

**BANQUET —**  
(Continued from Page Three)

Hampshire, was the principal speaker.  
The greetings of the Beach Precinct were extended by Col. George Ashworth and President Ray L. Goding extended the welcome on behalf of the Chamber of Commerce.  
The annual affair, which is the highlight of the pre-season social activities on the beach, presented an excellent entertainment program featuring Jimmy Lawton, well-known impersonator with Bill Elliot acting as master of ceremonies and dinner music furnished by Chuck Hill.  
Guests at the head table included Hon. and Mrs. Sherman Adams, State Senator Doris M. Spollett,

**HOTEL KENTVILLE**  
Rooms With Hot and Cold Running Water  
Mr. and Mrs. R. L. Goding  
Telephone Hampton 950

**HOLLIS Real Estate**  
Specialists  
in  
RECREATIONAL AREA  
PROPERTIES FOR  
Business or Pleasure  
COTTAGES - CABINS - HOMES  
Built To Your Specification  
105 OCEAN BLVD.  
HAMPTON BEACH


**To Your Pattern**  
If you yourself, planned the daily menu at Foley's, chances are it would match pretty closely the one we use . . . It's made up for you.  
FOLEY'S RESTAURANT B. STREET

You're Invited to the  
**WILLIAM JAMES DINING ROOM**  
TELEVISION  
At The Beginning Of The Boardwalk

Mr. and Mrs. Ray Goding, Mr. and Mrs. Ernest R. Underwood, Mr. and Mrs. James W. Tucker, Jr., Mr. and Mrs. Ralph T. Harris, Col. George Ashworth, State Senator Rae L. Laraba and Rev. and Mrs. Floyd Kinsley.

Committees for the banquet were as follows: General Committee, Ray L. Goding and George Ashworth, co-chairmen, Ernest Underwood, Edmund Langley, Sr., Wm. W. Swartzwelder, James Tucker, Jr., Roland Bragg, James J. Foley; Advertising, John Dineen, chairman, Kenneth Langley, James Tucker, Jr., John Walsh, Edward Seavey, Ralph Moulton, George Hagopian; Tickets, Ralph Harris, chairman, Morrill Paul, Kenneth Ross, Edgar Lessard, Arne Autio, Ernest Desautles, Roland Bragg, Howard Page, John Hines, James Batterbury, Walter Hollis, Harry Hewitt, H. W. Young, Edward Conlon; Seating, Douglass Hunter, chairman, George Maythem, Elmer Henneka, All Daigle, Henry Dupuis, John Dignon; Entertainment, Charles F. Butler and Ernest Underwood, co-chairmen, Kenneth Ross, A. R. Crapo, Ralph Harris, John Walsh; Decoration, Mrs. Ralph Moulton, chairman, Mrs. Ernest Underwood, Mrs. A. R. Crapo, Mrs. George Maytham, Mrs. Douglass Hunter, Mrs. Edmund Langley, Sr.; Reception, Ray L. Goding, chairman, George Ashworth, James Tucker, Jr., Ernest Underwood, Edmund Langley, Sr., Charles F. Butler; Banquet, Ralph Moulton, chairman, Howard Page, Kenneth Langley, John J. Foley, William Swartzwelder, Arne Autio, John Dignon, James J. Foley; Reception, Mrs. R. L. Goding, chairman, Mrs. Ernest Underwood, Mrs. Ralph Harris, Mrs. John Hines, Mrs. Kenneth Langley, Mrs. Roland Bragg, Miss Alice Dineen, Mrs. Wm. Swartzwelder, Mrs. Charles F. Butler, Mrs. James Tucker, Jr., Mrs. Ralph Moulton, Mrs. John Walsh, Mrs. John Dineen, Mrs. James Batterbury, Miss Loretta White, Mrs. James Foley, Mrs. Edmund Langley, Sr.

**DON'T FAIL to SEE and HEAR "Breakfast at the Beach" RADIO SHOW**  
AT THE **CASINO DINING ROOM**  
MON. THROUGH FRI. 9:30 TO 10 AM  
Over



750 On Every Dial  
FEATURING  
**Bill Elliot**  
"The Singing Cop"  
MASTER OF CEREMONIES  
**PRIZES PRIZES PRIZES**  
A 50¢  
Breakfast Will Be Served  
Before and After the Show

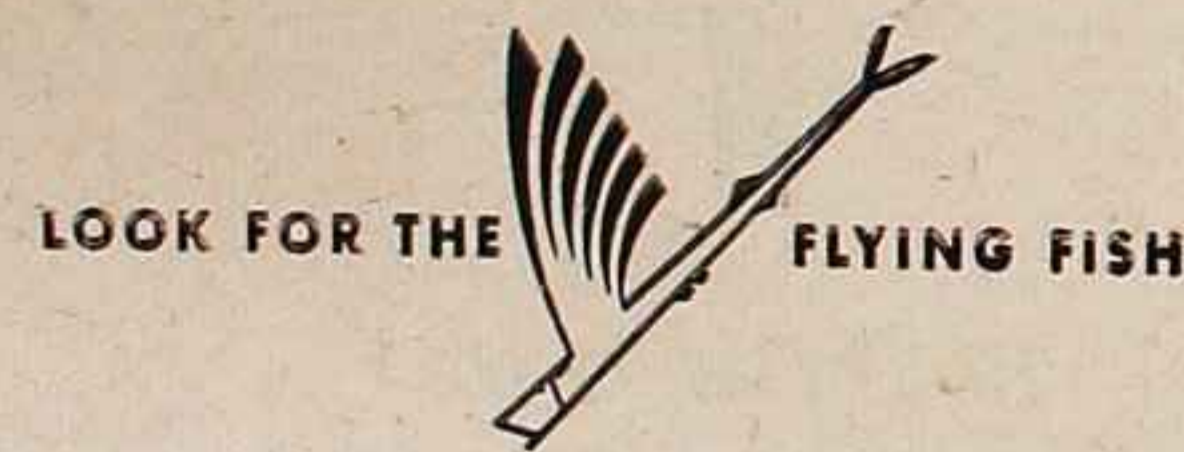
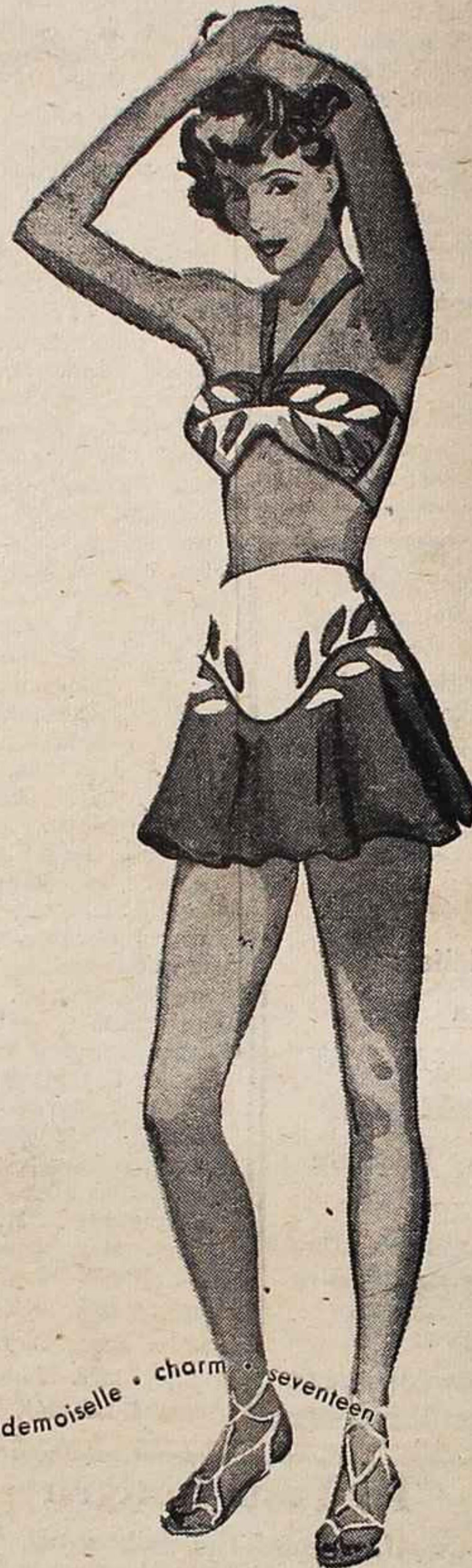


Portsmouth's Leading Department Store

# Catalina

- ...it's carefree
- ...it's california
- ...it's catalina

If you've set your heart on more sun-and-swim fun this summer than ever before—here's your suit. It's Catalina's two-tone, two-piece wonder in ElastA-Q, appliqued with a lovely "Leaf" motif. So colorful, so flattering—the summer is yours!



as featured in life • mademoiselle • charm • seventeen

\$6.00 to \$15.00

## George B. French Co.

37 - 41 Market Street

Portsmouth

# The Beachcomber

VOL. XXII., NO. 2 Incorporating The Hampton Beach Advocate

WEDNESDAY, JULY 7, 1948

FREE DISTRIBUTION



## Ideal Weather Marks 'Fourth Holiday