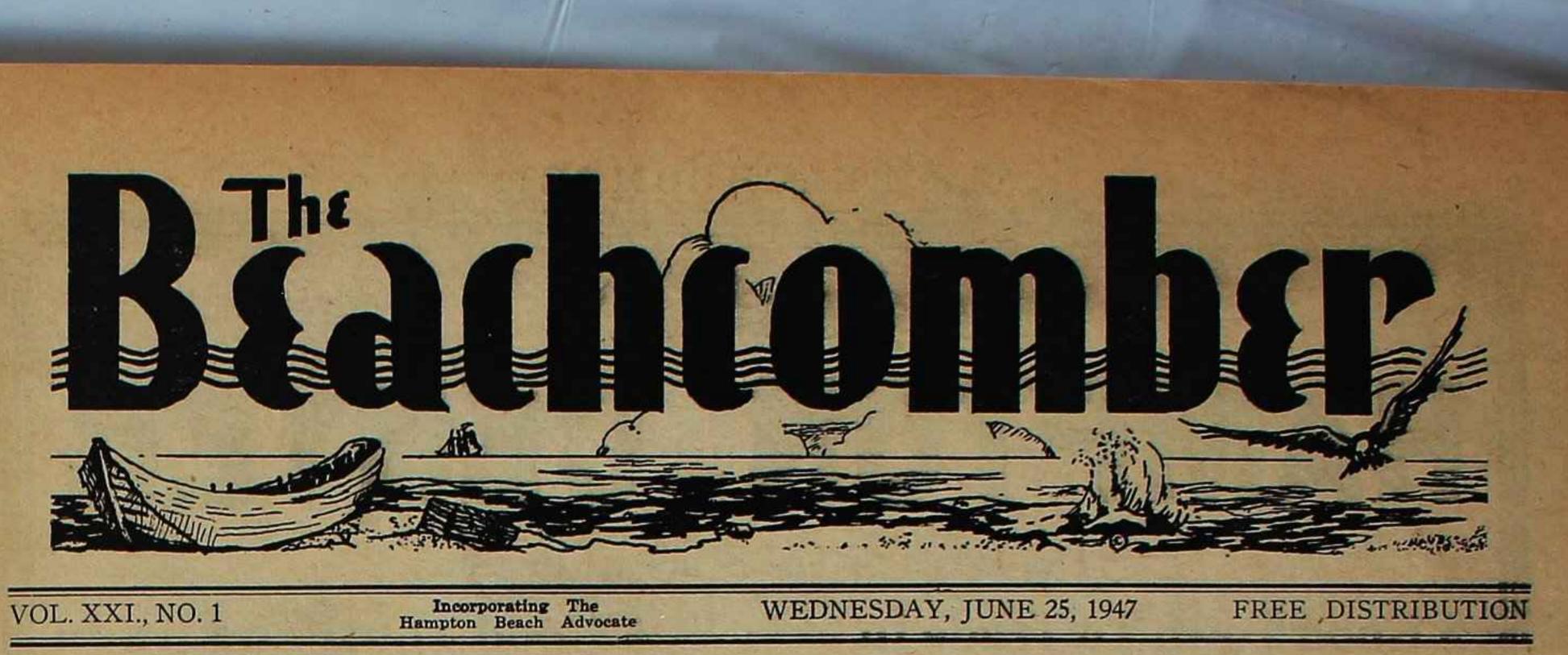
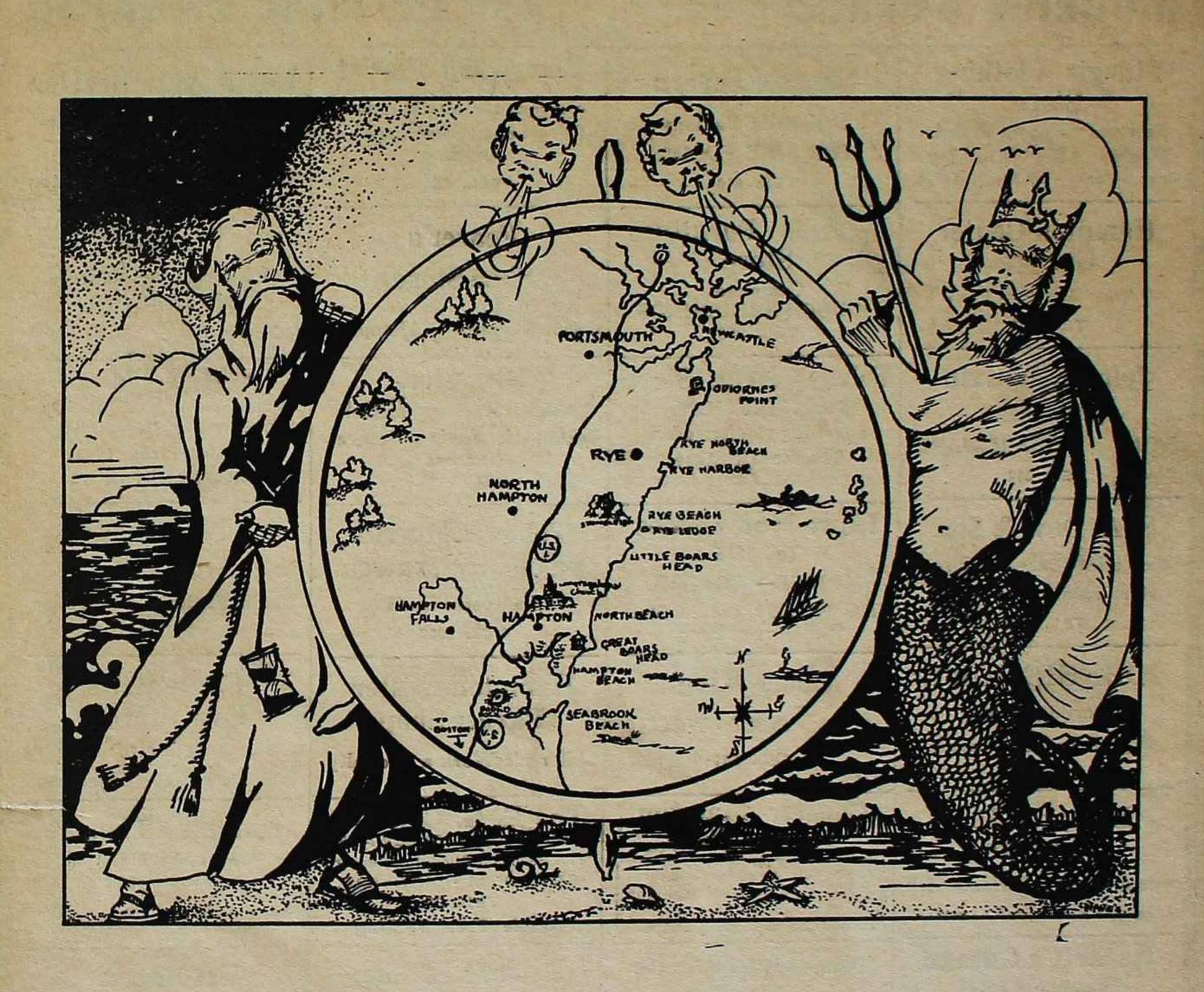
the Vi orari Turk Memorial Museum Hampton, New Hampshire

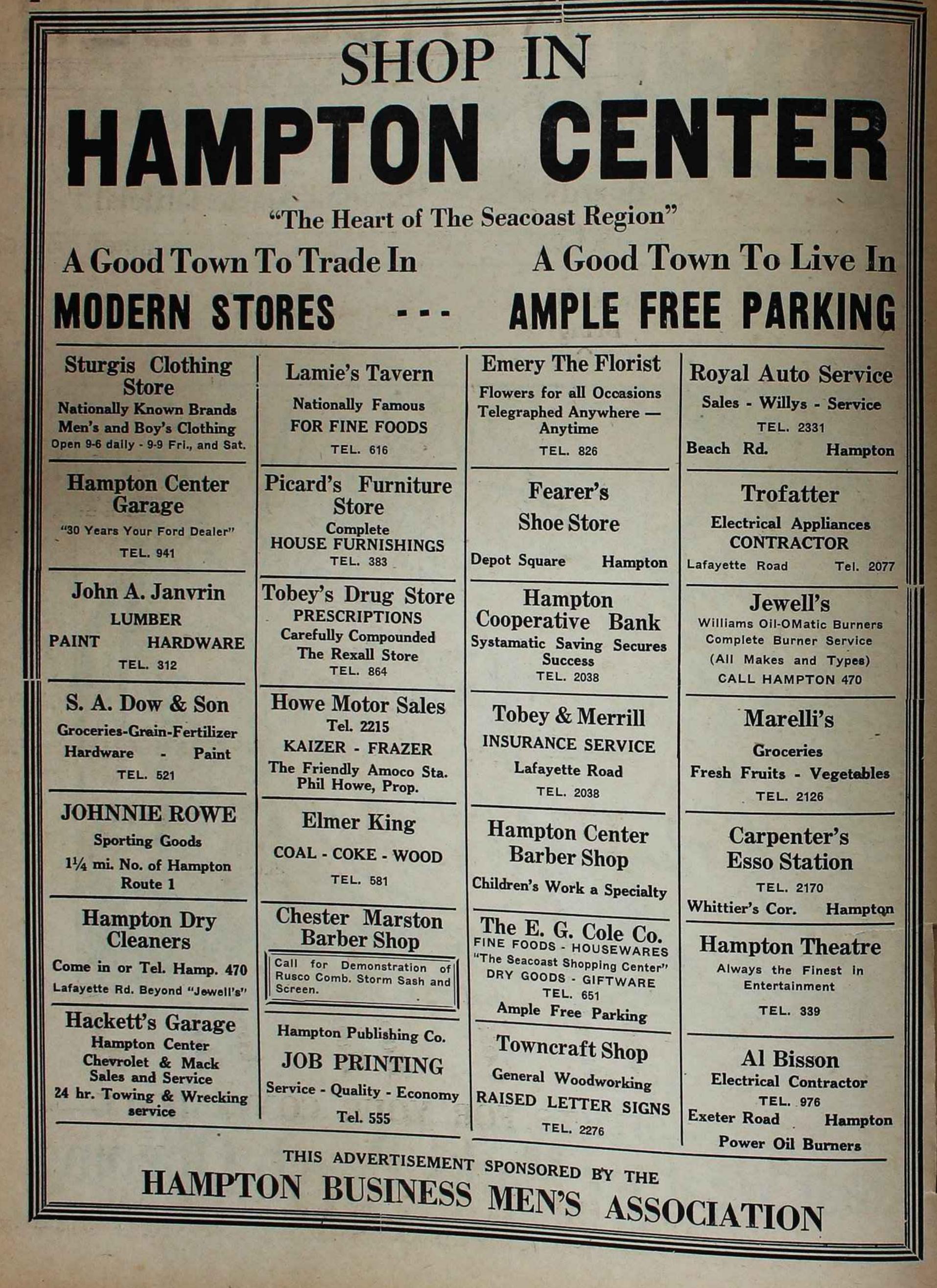




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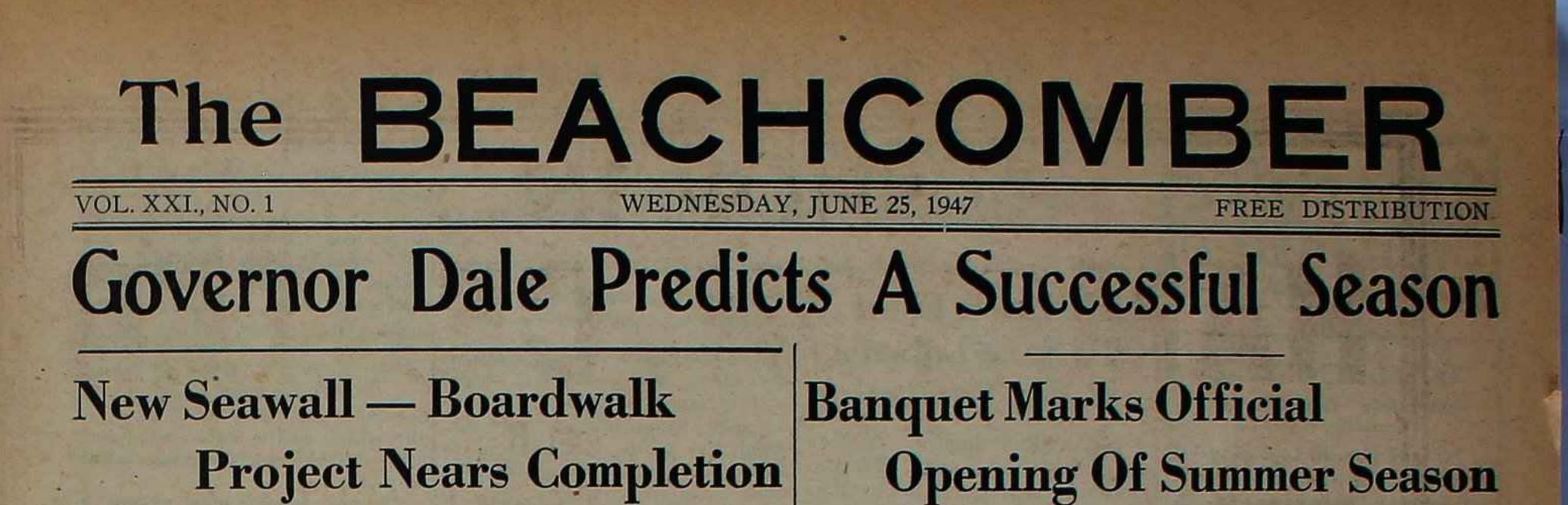
# Ideal Weather Marks Beach Opening



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The BEACHCOMBER



Vactionists who are already flock-ing to Hampton Beach will note Ideal Weather with pleasure that the new 3500foot seawall and board-walk running the entire length of the main beach front is rapidly nearing completion.

finished and ready for promenaders the largest crowds so far this by June 15, but a cement strike season to Hampton Beach for the held up the construction and the weekend. Munroe-Langstreth, Inc., company A bright, hot sun and a cool eas is now making every effort to have breeze combined to give weekend the beach front cleaned up for the ing-plus many fine cases of sun Fourth.

The seawall itself, which caused on their schedule. so much confusion and difficulty last summer to the vacationist, is Chief of Police John J. Malek re designed to protect the business ported no accidents. A number of area from the ravages of the winter persons went in bathing but the and spring storms.

Because this portion of the beach | ed cold. is in the lee of Great Boar's Head The daily band concerts began

(Continued on Page Fourteen)

**Brings Throngs Over Weekend** 

With the official opening of the Built by the State of New Hamp- summer season here last Wednesshire at a cost of \$200,000, the day perfect weather arrived hereproject was scheduled to have been abouts just in time to draw one of

burn which were definitely not

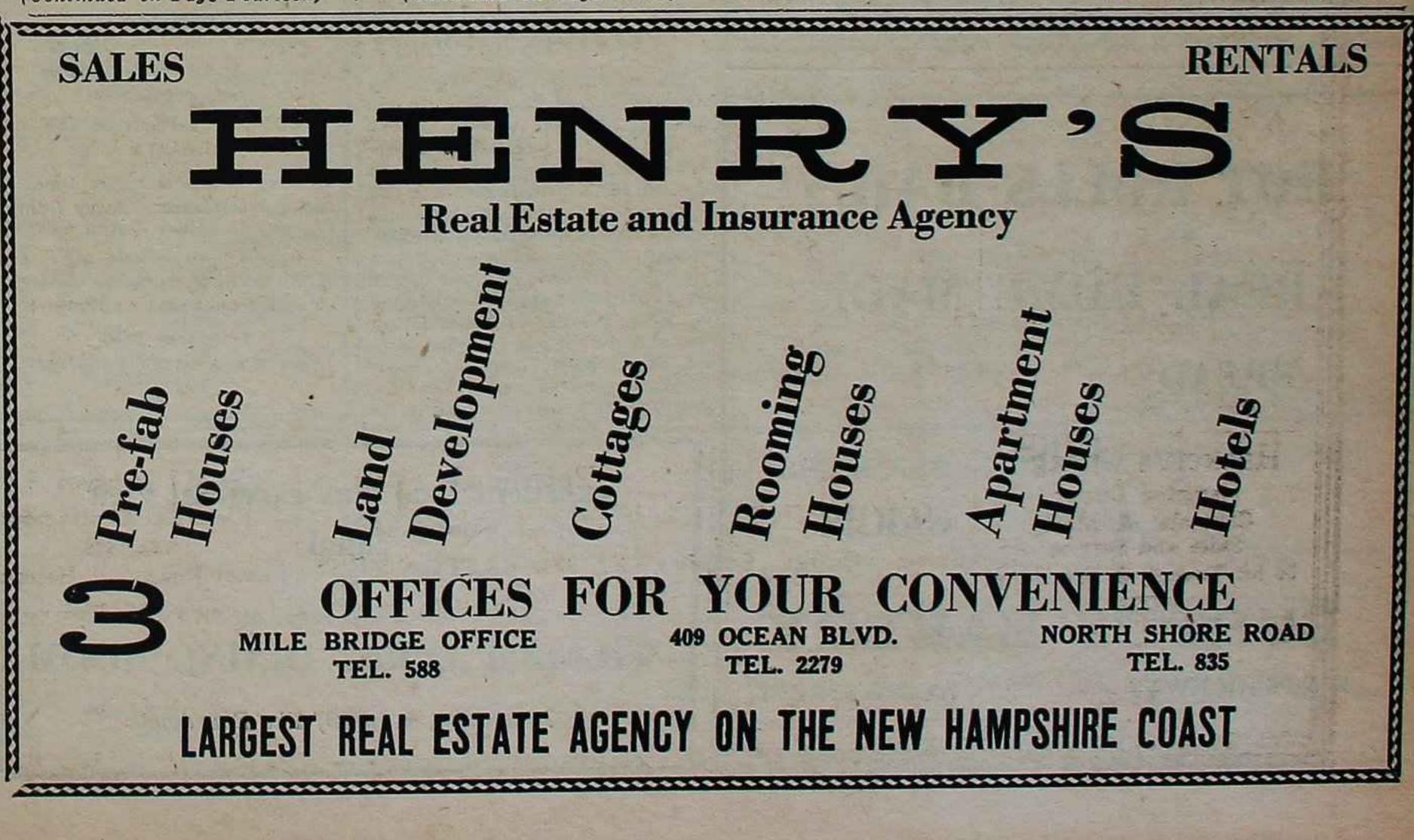
Despite a heavy flow of traffic waters of the Atlantic were report-

when a northeast storm blows-and Sunday, a full two weeks earlier that is the kind of storm which al- than usual, with the Hampton ways has brought the greatest dam- Beach Concert band, under the down for another month since they age-it was not felt necessary to direction of George "Chuck" Hill have found a new source of (Continued on Page Seven)

In a telegram received Friday morning from Rep. Merrow, due to a delay in transmission, the Beachcomber learned that the station would open with limited personnel due to the exisiting Coast Guard man power shortage.

"The reopening of the station came as a result of a protest meeting held in Concord early in January, which was largely attended by residents of this area.

Have You Heard? That the Appleton Assinines are revenue?



## **Reopen Soon**

The Coast Guard station at North Beach, Hampton, will be reopened within the next week, Rep. Chester E. Merrow was informed last Thursday.

Over 250 persons attended the annual banquet of the Hampton Beach Chamber of Commerce and Village Precinct Commission last week at the Ashworth hotel and heard Governor Charles M. Dale predict that Hampton Beach "would enjoy a successful season this year and for many years to

The chief executive was high in his praise of the loyal community effort and cooperation of the citizens of Hampton, stating that such effort and cooperation "means a great deal to the success of any community." Gov. Dale briefly reviewed the highlights of the present legislative session in Concord and put a special emphasis on those bills affecting the recreational industry in New Hampshire.

Referring to the passage of the anti-pollution bill, the Governor stated that this measure would be the means of returning to the people of the state, the full use and benefits of all lakes and streams in New Hampshire. He also

(Continued on Page Thirteen)



boiled lobsters with all of the inpany such a meal and ending up with huge slices of watermelon and coffee. Robert T. Kiely of Hampton Falls was chairman of the special committee in charge of the outing and acted as master of ceremonies during the presentation

The next regular meeting will be held on Monday evening, June 23 Tavern with the usual speaking the Exeter Country club. Dr. Mar-





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WARN AS 774

### The Beachcomber

Incorporating The Hampton Beach Advocate

A Vacation Digest of all the news information for the summer visitor.

Published Wednesdays, June 25 to August 27 By The

HAMPTON PUBLISHING COMPANY NEW HAMPSHIRE HAMPTON

> FOR ADVERTISING RATES IN THIS PAPER **TELEPHONE HAMPTON 555**

Communications and Items from readers are welcome at all times.

### **Another Year Rolls Around**

As inevitably as the tide ebbs and flows, the months have come and gone and another summer season is here. Just as inevitably The Beachcomber is on hand to welcome the vacationists of 1947 who have shown the good judgement of spending their vacation or just their leisure hours at Hampton Beach.

A number of changes have been effected at Happy Hampton since last summer and a number of new faces may be found along the business front. Chief among the new features of interest to the vacationist, of course, is the new boardwalk extending from the Ashworth to Haverhill street, which is rapidly nearing completion. Promenaders will have ample facilities to stroll the length of the beach this summer and for many years to come while the sea wall will serve to protect the valuable property along the business front.

The band stand is also getting a much needed face lifting and the new benches being placed near the shell will prove very popular with young and old alike. Missing from the bandstand will be the familiar figure of Hal McDonnell who won many friends and admirers during the past summers at Hampton. His place being taken by Chuck Hill of Portsmouth, who is sure to please the listening audience.

Down at the south end of the beach the state recreation area is now well equipped to do its part in entertaining the summer visitor with four new tennis courts in excellent condition besides a variety of other games. If the General Court of New Hampshire, now in its final week. sees fit to pass the Recreation Bill, there will be a swimming pool at the bathhouse which will be custom built for the vacationist with four separate pools - one accomodating 300-400 persons, a diving pool and two separate wading pools for the young fry.

For those males who enjoy the avocation of sidewalk superintendents. even on their vacation, there is a bridge building project going on at Hampton river, where the old mile-long wooden bridge is being replaced by a modern structure.

All in all, from the tip end of North Beach to the Hampton River, Hampton Beach is growing and expanding, modernizing and improving - to make more enjoyable your stay at Happy Hampton.

THE PENNIMAN AGENCY WRITING EVERY FORM OF INSURANCE EXCEPT LIFE **Telephone Hampton 302** Winnacunnet Road

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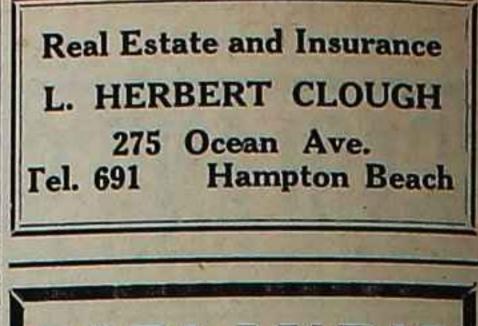
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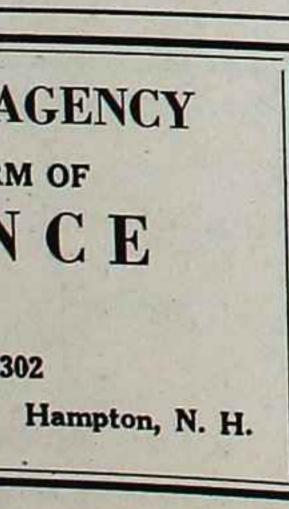
## The BEACHCOMBER



Hampton Beach. Officers of th include Vard Leavitt Brockton, Mass., president, Miss Alice Bumpus of Pawtucket, R. I. secretary.







SALISBURY BEACH, MASS. **2** Floor Shows Every night including Sun. New, Moderate Prices Phone Nbypt. 250 BIGGEST, MOST MODERN NITE SPOT IN NEW ENGLAND

# STATE RECREATION AREA

HAMPTON BEACH Rte. 1A, Near Hampton River Bridge

- STATE SUPERVISED MODERN BATHHOUSE
- LARGE PARKING AREA
- QUIET ATMOSPHERE
- BEACH SAFETY PATROL
- OCCASIONAL MUSIC
- **REFRESHMENTS AVAILABLE**

Tennis, Shuffleboard, Horseshoe Pitching, Croquet, and Other Games.

Spacious bathhouse with observation deck for relaxation, picnic tables and other facilities.

EXCELLENT SUN AND SURF BATHING

### The BEACHCOMBER

## Mr. and Mrs. Wilbur E. Lamb Feted On Golden Anniversary

famed Lamb's store at the beach, onies, with a large anniversary were feted at a surprise reception cake in the center. A large purs at the Lawrence House, Hampton | was presented the honored couple anniversary.

More than 100 guests were present and a delicious buffet lunch was served by the hostesses Mrs. Kenneth Ross, Mrs. George Maythem, and Mrs. Ernest Under- hearts. They went to New York

### Hello!

We are back again at the same stand. THANKS to those people who made is possible by trying Fried Clams, French Fries,

Sandwiches, Hot Dogs Cold Drinks Dick & Jerry's Take Out Stand

C St. Next to Chesterfield Apts.

Mr. and Mrs. Wilbur E. Lamb, | wood. The table was attractively for many years, proprietors of decorated with delphiniums and pe-Beach, Monday evening, it being also a corsage of tea roses to Mrs. the occasion of their 50th wedding Lamb, and a boutonniere to Mr. mitting. Besides set pieces there Lamb. Mr. Ernest Underwood made | will be aerial displays and bombs. the presentation speeches.

Mr. and Mrs. Lamb were married at her home in Manchester and they were childhood sweeton their honeymoon, leaving by modation of those vacationists atboat from Fall River, Mass.

after the second fire, moved to 257 | Casino. Ocean Boulevard when the store years on the beach, the combined moved to Manchester for the win-

Mr. and Mrs. Lamb are spending the summer at the Lawrence House.

of Portsmouth and Hampton Beach Fireworks displays held in past years, but absent through World War II years will be resumed this evening ae 10 p.m. and will continue each Wednesday evening throughout the entire season, weather per-Many of the heavy benches built in the State's wood-working shop at Concord, will have been painted and put in place for the accomtending the daily band concerts, They came to the beach in 1910, and the fireworks programs. These and operated a store where the Wil- benches will seat 6 or 7 each. As liam James restaurant is now lo- they are painted, they will be placed cated for 21 years. While there, near the bandstand on Ocean Bou-

they were burned out twice and levard opposite the Hampton Beach

The children's playground will be was built 16 years ago. After 37 | set up very shortly in a new beach front location, in the vicinity of G store and home was sold, and they and H streets, which will be more easily accessible and at no sacrifice of beach area.

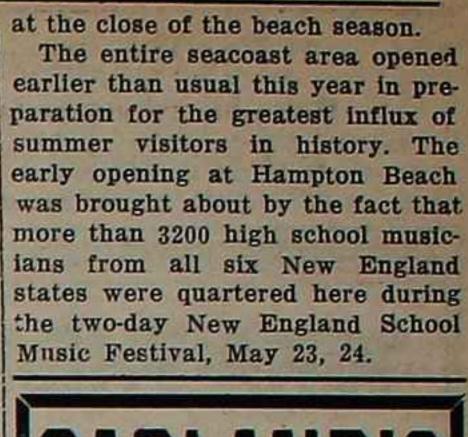
Miss Lorretta White of Worcester, Mass., secretary of the Hampton Beach Chamber of Commerce, is expected to arrive Friday to resume her duties and will be in the Chamber's information booth on Ocean Boulevard. Upon her arrival, Mrs. Catherine Sullivan, who has been substituting there, will be placed in charge of the new car now on display which will be given away

Compliments Hampton Beach Chamber of Commerce which provides YOUR ENTERTAINMENT



**IDEAL WEATHER** —

## (Continued from Page Three)

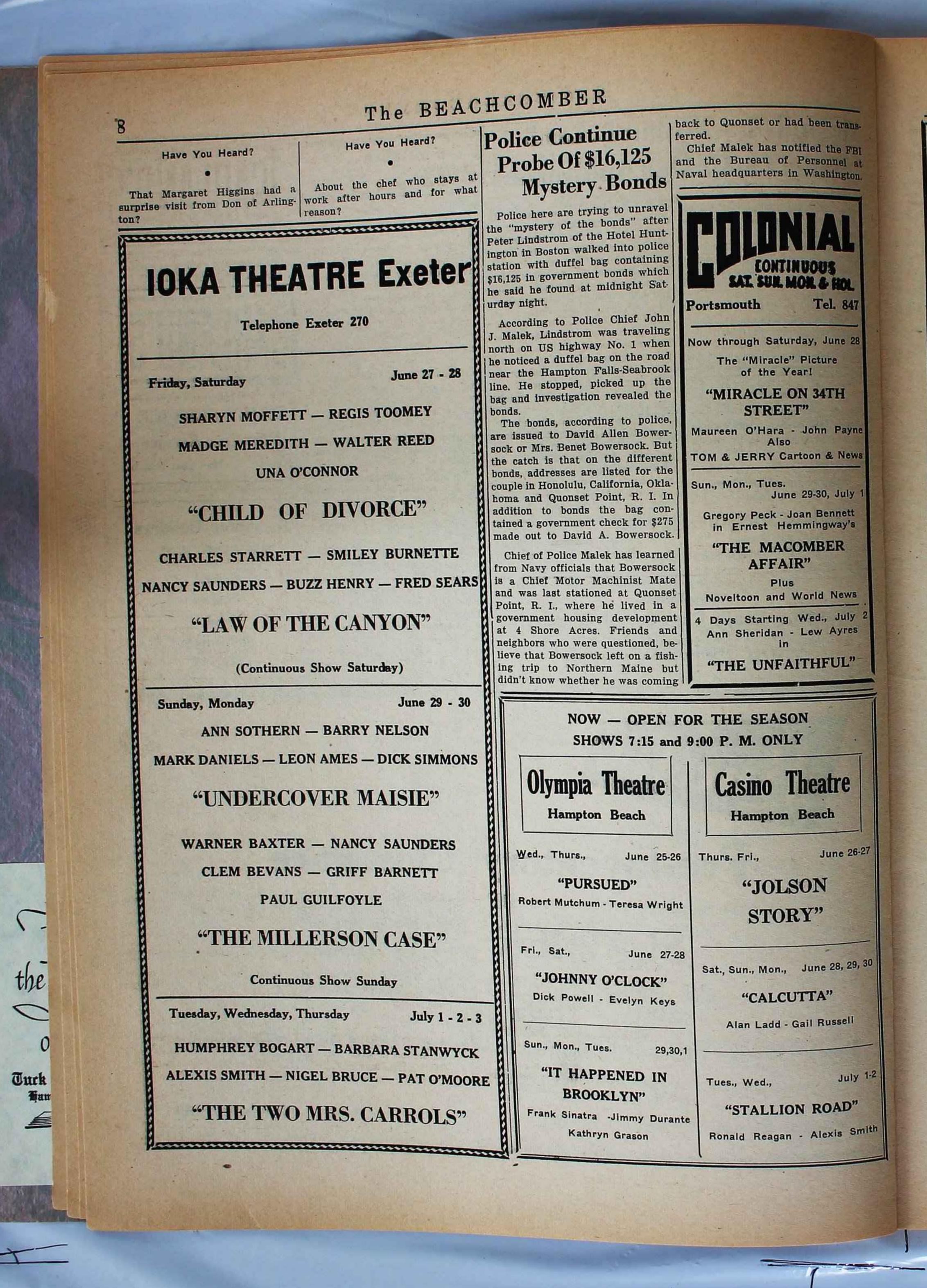


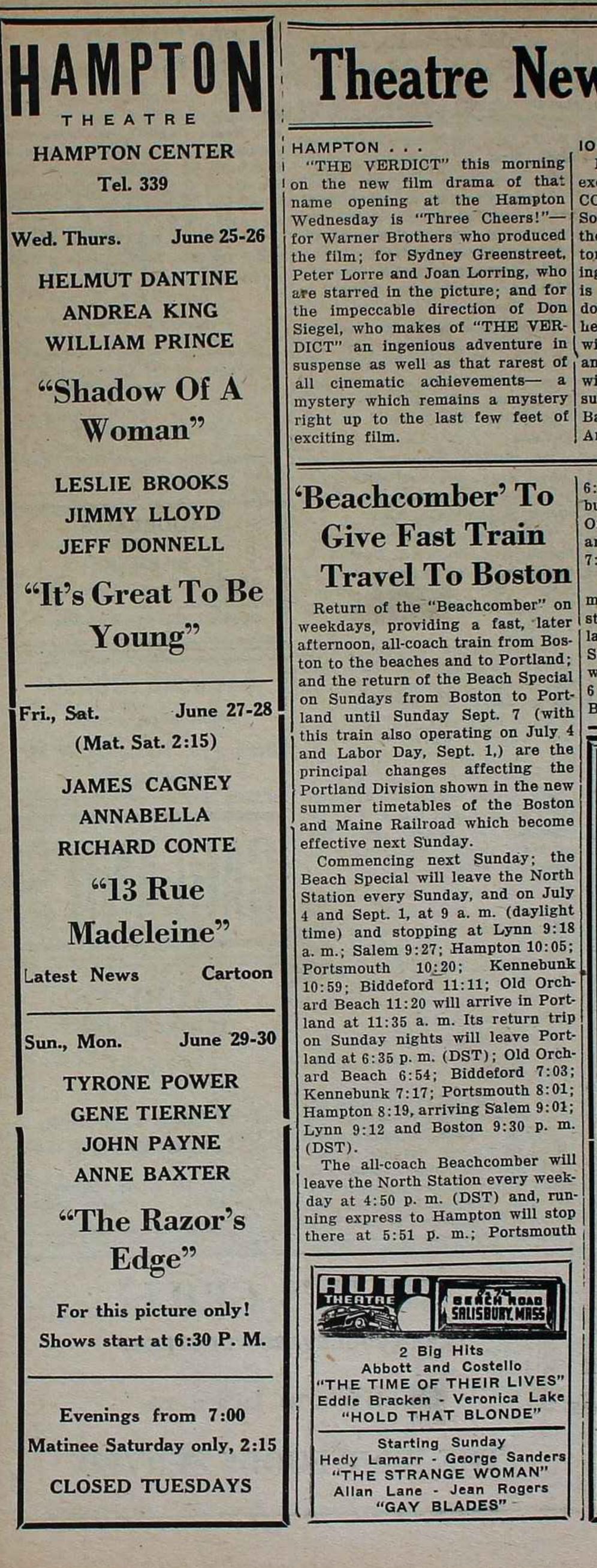
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and Maintenance **TEL. 485** 

Newburyport



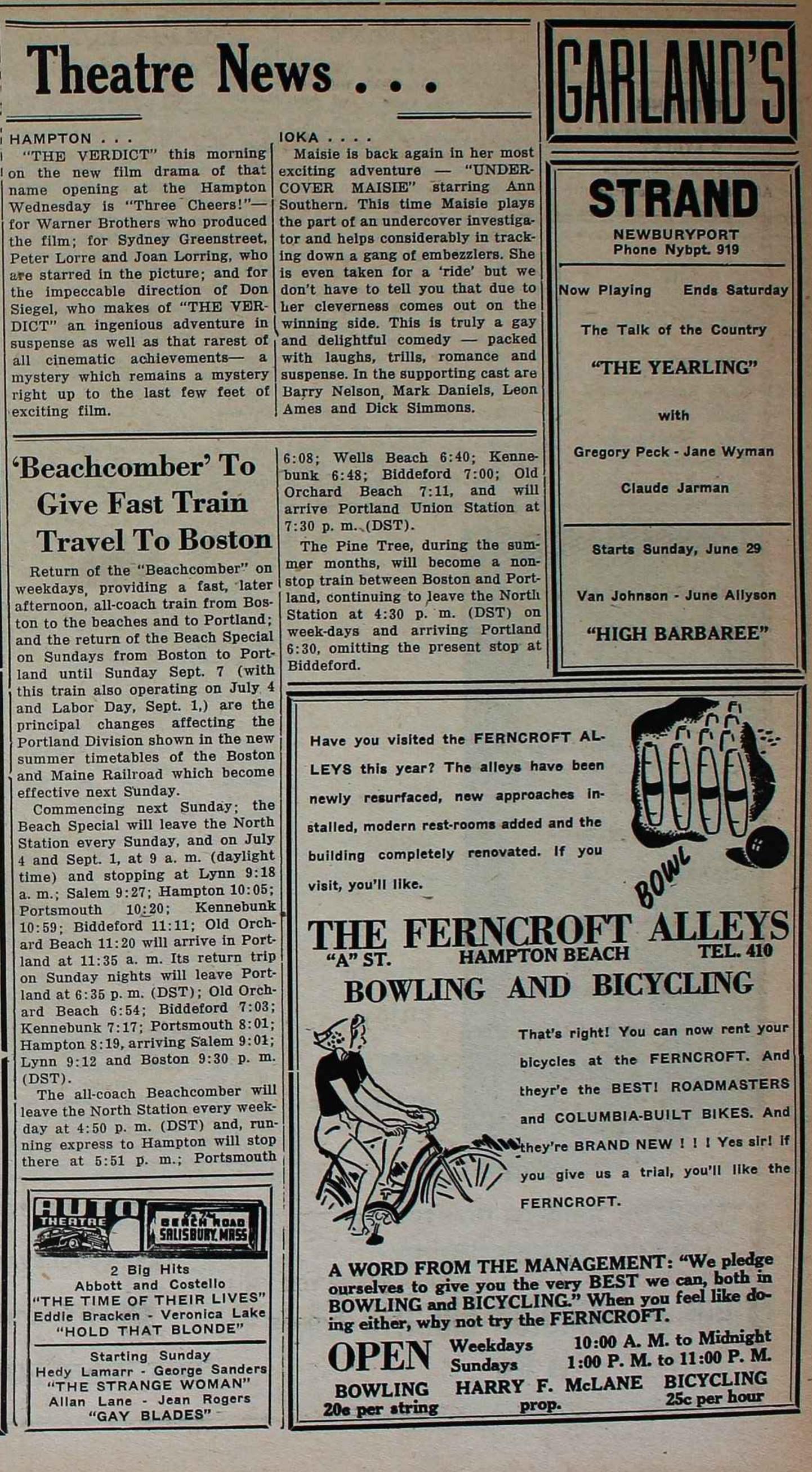


### The BEACHCOMBER

# Theatre News

### HAMPTON ...

"THE VERDICT" this morning on the new film drama of that exciting adventure - "UNDERname opening at the Hampton COVER MAISIE" starring Ann Wednesday is "Three Cheers!"- | Southern. This time Maisie plays June 25-26 for Warner Brothers who produced the part of an undercover investiga-Peter Lorre and Joan Lorring, who ing down a gang of embezzlers. She are starred in the picture; and for is even taken for a 'ride' but we the impeccable direction of Don don't have to tell you that due to Siegel, who makes of "THE VER- her cleverness comes out on the DICT" an ingenious adventure in winning side. This is truly a gay suspense as well as that rarest of and delightful comedy - packed all cinematic achievements- a with laughs, trills, romance and exciting film.



WARNG: TO A ASTINAG AW THIBAG IN C

2 Big Hits

Abbott and Costello

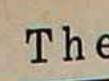
"HOLD THAT BLONDE"

Starting Sunday

"THE STRANGE WOMAN"

Allan Lane - Jean Rogers

"GAY BLADES"



## **Beach Notes**

10

at breakfast time?

Have You Heard?

EILEEN'S

SANDWICH SHOP

C STREET

Hot Dogs, Hamburgs

All Kinds of Sandwiches

The

**Corner** Store

GROCERIES

GENERAL MERCHANDISE

Soda Fountain

**Ocean Boulevard** 

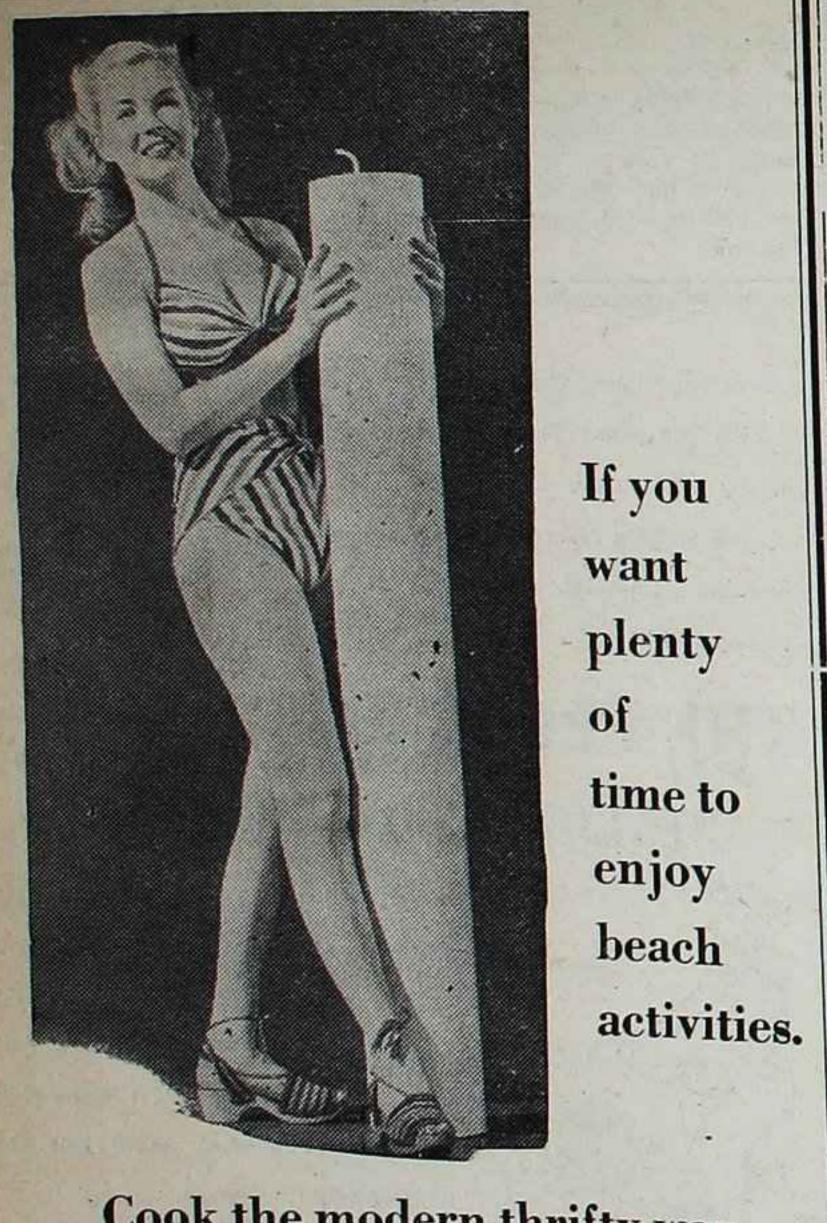
at Highland Ave.

About the Whip's large appetite,

Mrs. William Fogarty and son, New York City; John F. Jackson and Mrs. J. D. Kelly of Columbus, N. H., is spending the summer at Ohio; Barbara Hart, Irene Flynn, North Beach. and Charles O'Brien of Lawrence,

Mass.

Gerard O'Brien of Arlington, Durning. Mass., James O'Neil and William Mr. William McConnor of Lawand John Breen of Boston, were Roach of Lawrence, Mass.



Cook the modern thrifty way WITH ELECTRICITY Exeter & Hampton Electric Co. Tel. 690

the

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Turk

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# The BEACHCOMBER

week-end guests of Norman Kelly Warns Of Ban of the Colonial Cottage on Marsh

Mrs. James O'Callaghan and spending the summer at the "Idle- family, Brien, Desmond, Kiernan hurst" on J street with Mrs. and Maura, of Great Neck, L. I.,

G. Bowman, Jr., of Mariboro, Mass., Avis R. Hubbard and Marie Lynch N. H., and Pat Hebert of Ashland, at any time. Avis R. Hubbard and Marie Lynch N. H., were recent guests at the The sale of fireworks is illegal of Milford, Mass.; M. Levine of Withelburge" on K street "Shelburne," on K street.

The Bryson family of Manchester, Hampshire.

Among the week-end guests at Mass.; Mary Connorton, Catherine the Hillcrest Hotel were: Mr. and Mass., Mary connorton of Mrs. J. A. Kane of West Dennis, dates with all the Lawrence girls? Manchester, N. H.; Helen Pappas Mass., Robert S. Moulton, Thomas and Kay Douras of Dorchester, M. Gibbons, Thomas J. Brunton of Springfield, Mass., and J. Gordon

Moriarty of Cambridge, Mass., rence, Mass., and Boar's Head had view?" William Sullivan, William Quinn. as a week-end guest Mr. David

> Week-end guests at the "Rowell," Marsh Ave., included Russell D. Coldbeck, Doris Cormier, Theresa Huard, Mrs. A. Huard, Romeo Boisvert, Pavlo Datsis and Jean E. Thommen.

Recent guests at the "Ocean House" were: Doris L. Netherwood and Marion Netherwood of North Adams, Mass.; Mr. and Mrs. V. G. Scura of Rochester, N. Y.; Mr. and Mrs. Walter S. Warren of Dorchester, Mass.; Dorothy Jones and Agnes Marr of New Rochelle, N. Y.

Mrs. Arthur Becker and daughter, Patricia, of Miami Beach, Fla., are spending the summer with Mrs. Becker's father, Mr. James Mc Cool of K street.

Mr. and Mrs. Eli N. Marcotte of Raymond and Hampton Beach, have returned from St. Petersburg, Fla., where they were the guest of Mrs. Mabel White. Mrs. White returned with them and will be their guest for the summer at the Holiday Nook, Highland Ave.

Mrs. Katie Harrington and Mrs. Ralph Moulton are patients at the Exeter hospital.

Mr. and Mrs. Allen Raymond, Jr. are receiving congratulations on the birth of a son, Allen Raymond III, at St. Francis hospital in New York City, on June 8. Mrs. Raymond is the former Barbara Butler. Mrs. Charles Butler of 19th street is visiting them in New York.

**On Firecrackers** 

Due to the increasing number of accidents resulting from firecrack. hurst" on J street with Mrs. Fogarty's mother, Mrs. John Dwyer. with Mrs. O'Callaghan's mother, requested that Hampton Beach ers, Police Chief John Malek has Fogarty's mother, Mrs. John Dwyer. Recent guests at the "Tides," Ocean Boulevard, were: Dr. Charles Mrs. William J. O'Brien of J street. James Crowley of Manchester, is strictly forbidden

### Have You Heard?

About Joe Karas' "one-night"

### Have You Heard?

About Jim's visits to the "Grand-



Lobster All Style

**Opp. Coast Guard Station** North Shore Hampton Beach





12 INSURANCE JOHN SISE & COMPANY Serving the Seacoast Region Since 1836 **All Kinds of Insurance 3 Market Square** Portsmouth, N. H. CALLED SE e Exeter Inn The Pavilion a Typical New England Shire the 5 **MODERN THEATRE** Juck



tainers.

# The BEACHCOMBER

Show particularly desirable. firmed and the present total of recreational areas in New Hampportsmen throughout the state championship title contests to be shire.

(Continued from Page Three)

an estimated \$2,000,000 added recreational revenue.

### Sends Regrets

The greetings of the Hampton extended by Col. George Ashworth who was given an ovation upon his introduction by James W. Tucker, Sr., who acted as toastmaster.

George Scott of the Portsmouth Chamber of Commerce were brought by Mr. Tucker who also read a letter from Gov. Robert F. Bradford of Massachusetts regretting his enability to attend this annual affair.

President Raymond L. Goding of the Chamber of Commerce extended the welcome of the chamber and briefly described the progress on the many new projects now underway at the beach. Mr. Goding stated that the popular daily band concerts would start next Sunday, June 22, nearly two weeks earlier than usual with "Chuck" Hill as band eader, replacing Hal McDonnell. Fireworks will be resumed this year after a lapse due to the wartime restrictions and the first display will be next Wednesday, June 25.

### Describes Projects

Russell P. Tobey, Director of Recreation in the N. H. Forestry and Recreation Commission, was the other principal speaker of the evening and spoke of the plans of his commission for the future development of the state's recreation areas. He called attention to House Bill 432, now in Legislative pro-

HAMPTON BEACH CASINO THE HUB OF HAPPY HAMPTON

Cafeteria Gift Shop **Casino** Spa **Frosted Malted Popcorn** Stand

tickets to the N. H. Sportsmen's ceedings, which would authorize a Harris, Mr. and Mrs. Edmund bond issue amounting to the sum Langley, Sr., Rev. and Mrs. Floyd The Archery, rifle and pistol of \$500,000 to be spent on the G. Kinsley and Toastmaster James events have been officially con- orderly development of state owned W. Tucker. Have You Heard? Mr. Tobey described the proposed swimming pool for Hampton That the Dunfey boys are back Early indications point to a Beach state park as being "tailor for another glorious summer? All advance sale tickets to the New record number of exhibitors of made for the tourists." The pool callers welcome, girls! tween 300-400 persons and can be operated at night. It will have a separate diving pool with three levels of diving boards and two separate wading pools for youngsters. Mr. Tobey stated that he felt th cited the results of the state's pool could be used for exhibitions advertising program, which was contests and instruction for the directly responsible for 75,000 ad- young people of this section of the ditional requests for information in state, to allow them to enter com-**Ross Garage** 1946 and brought into the state petition elsewhere in the country. Many distinguished guests were HAMPTON BEACH present at this annual affair of the two beach organizations and were STORAGE - REPAIRS introduced by Toastmaster Tucker. Seated at the head table with Gov. **Tire Work - Greasing** Beach Precinct Commissioners was Dale were President and Mrs. Raymond L. Goding, Precint Commis-**ROAD SERVICE** sioner and Mrs. Ernest Underwood, Precint Commissioner and Mrs. SOCONY James W. Tucker, Jr., Russell P. Best wishes for a happy and Tobey, Judge and Mrs. John W. GAS OIL prosperous season from President Perkins, Mr. and Mrs. Ralph T. EARL'S MARKET Variety of Fancy Fish VEGETABLES GROCERIES ----FRUIT LOBSTERS Hampton Beach Tel. 880 **Boar's Head** MUNSEY'S SEA GRILL CHICKEN STEAK SEA FOOD "If it swims, we have it" **Boulevard** at A Street **TEL. 591** HAMPTON BEACH

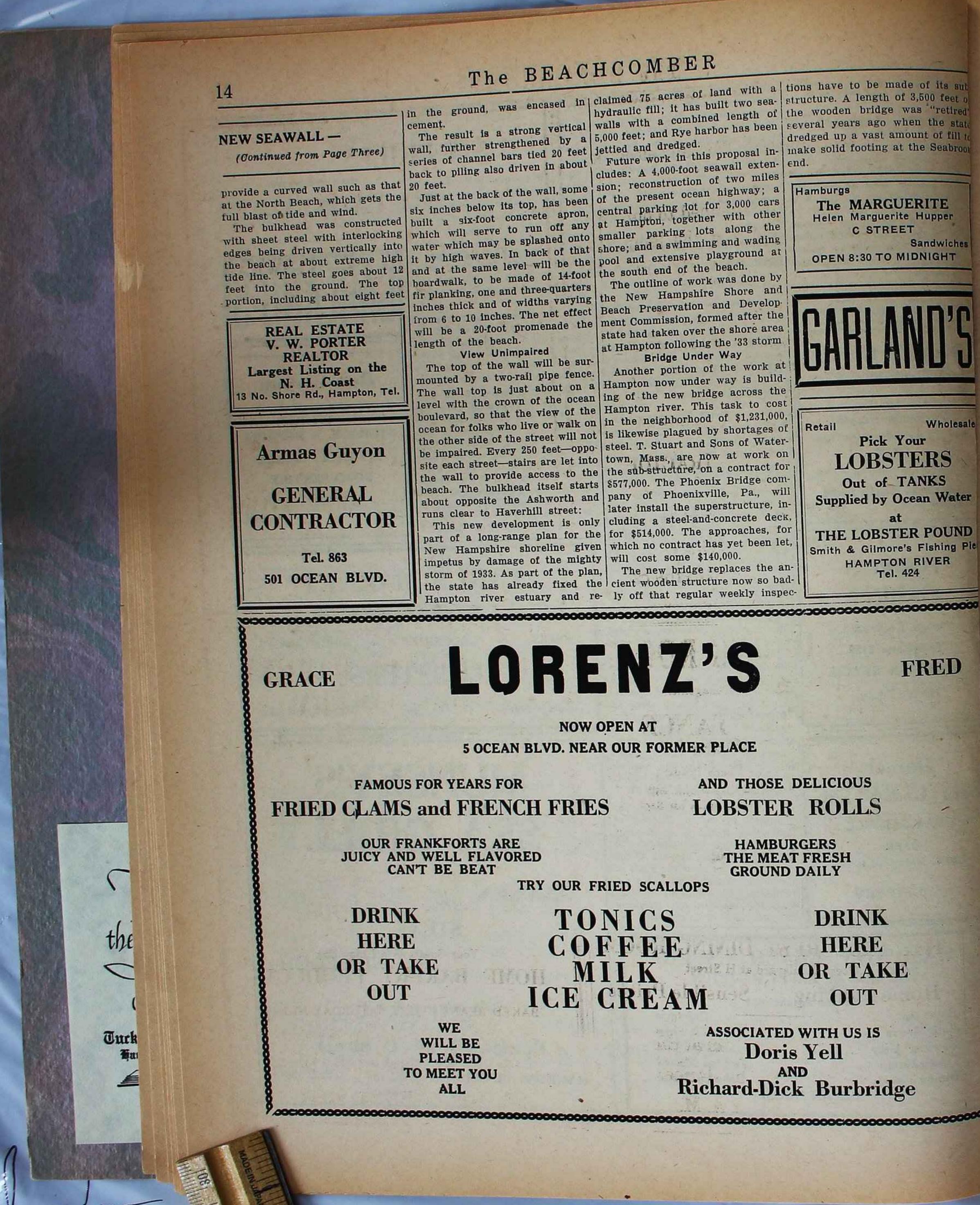




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# The BEACHCOMBER

series of channel bars tied 20 feet jettied and dredged. back to piling also driven in about

View Unimpaired

The top of the wall will be surmounted by a two-rail pipe fence.

impetus by damage of the mighty will cost some \$140,000. Hampton river estuary and re- ly off that regular weekly inspec-

cludes: A 4,000-foot seawall exten- end.

Just at the back of the wall, some sion; reconstruction of two miles six inches below its top, has been of the present ocean highway; a

The outline of work was done by inches thick and of widths varying the New Hampshire Shore and from 6 to 10 inches. The net effect Beach Preservation and Developwill be a 20-foot promenade the ment Commission, formed after the state had taken over the shore area at Hampton following the '33 storm Bridge Under Way

Another portion of the work at The wall top is just about on a Hampton now under way is buildlevel with the crown of the ocean ing of the new bridge across the boulevard, so that the view of the Hampton river. This task to cost ocean for folks who live or walk on in the neighborhood of \$1,231,000, the other side of the street will not is likewise plagued by shortages of Retail be impaired. Every 250 feet-oppo- steel. T. Stuart and Sons of Watersite each street-stairs are let into town, Mass., are now at work on the wall to provide access to the the sub-structure, on a contract for beach. The bulkhead itself starts \$577,000. The Phoenix Bridge comabout opposite the Ashworth and pany of Phoenixville, Pa., will runs clear to Haverhill street: |later install the superstructure, in-This new development is only cluding a steel-and-concrete deck, part of a long-range plan for the for \$514,000. The approaches, for New Hampshire shoreline given which no contract has yet been let,

storm of 1933. As part of the plan, The new bridge replaces the anthe state has already fixed the cient wooden structure now so bad-

# LORENZ'S

NOW OPEN AT **5 OCEAN BLVD. NEAR OUR FORMER PLACE** 

AND THOSE DELICIOUS LOBSTER ROLLS

TRY OUR FRIED SCALLOPS

TONICS COFFEE MILK ICE CREAM

DRINK HERE OR TAKE OUT

**ASSOCIATED WITH US IS Doris Yell** AND **Richard-Dick Burbridge** 

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HAMBURGERS THE MEAT FRESH **GROUND DAILY** 



was encased in claimed 75 acres of land with a tions have to be made of its so hydraulic fill; it has built two sea- structure. A length of 3,500 feet The result is a strong vertical walls with a combined length of the wooden bridge was "retired wall, further strengthened by a 5,000 feet; and Rye harbor has been several years ago when the star Future work in this proposal in- make solid footing at the Seabron

The MARGUERITE

Helen Marguerite Hupper

C STREET

Hamburgs

### The BEACHCOMBER

in hampton your headquarters for all electrical appliances - - -

on our shelves and pinned to our ceiling you will find just the lamp you need to brighten up a dark room in your beach house . . .

radios — electric alarm clocks fluorescent fixtures — pressure cookers electric stoves — irons — bulbs vacuum clearners — hot water heaters

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### TROFATTER'S **Appliance Store**

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HAMPTON CENTER

# THREE DINING ROOMS

All Under the Same Management

### THE CONSTANCE **OCEAN BOULEVARD**

(5 Minutes North of Beach Proper)

The Constance Hotel and Dining Room will remain open until November 1st. Reduced rates for September and October.

> PATSY'S B ST. in Avon Hotel

THE HILLCREST DINING ROOM **Ocean Boulevard at H Street** Sensible Prices **Home Cooking** 

> Visit our lunchroom at the Hillcrest after the dance. **OPEN UNTIL 2 A. M.**

We specialize in Nationally Famous **Brand Merchandise at Popular** Prices. — We invite you to come in and look around.

STURGIS CLOTHING STORE **Open Weekdays** 9-6 Friday & Saturday 9-9 Hampton Center U. S. Route 1

BAKED BEANS EVERY SATURDAY NIGHT We Invite Summer Visitors To Inspect Our

# **NO FRILLS** NO FADS

JUST GOOD SPORTSWEAR For Men and Boys

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**DIAMOND C MARKET** AND BAKERY

S. S. Pierce and Monarch

**Meats - Groceries** 

**Fresh Fruits and Vegetables** 

(In Season) WE CARRY A COMPLETE LINE OF

### FROSTED FOODS

Your Guests Will Enjoy Our HOME BAKERY PRODUCTS

**Modern Refrigeration Plant** 

AND CLEAN, WHOLESOME BAKERY

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Hères How to Keep Cool

... Wear a glamorous new swim suit picked from our host of new styles and patterns - - you'll look stunning in a suit that will bring admiring glances from everyone.

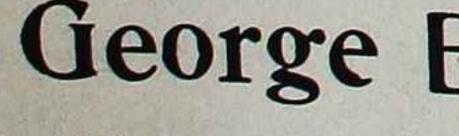
> Dressmaker Style in Jersey Size 38 to 50

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### Suits styled by

Catalina — Caltex — Ceeb — Sun-Mode

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# The BEACHCOMBER

Portsmouth's Leading Department Store.

Blossoms on the Beach

STYLED BY Ceebor MIAM

MIAMI SPORTSWEAR C

ALL ALL

What could be gayer than this three-piece beach ensemble—an original in multihued flower-bordered cotton seersucker . . . with little bloomer shorts, strapless bra, and beach jacket cut like a mandarin's coat l

# George B. French Company

Portsmouth

