

HEADQUARTERS FOR HI-SCHOOL HITS!

Send the youngsters back to school in style! We've all the sturdy essentials that make school more fun... awaiting your early selection. Our new fall merchandise is arriving daily... don't fail to visit French's often for the latest in Fall wear.

We have hundreds of beautiful, new fall
SWEATERS AND SKIRTS
100 percent Virgin Wool

Cardigans \$4.95 - 8.95

Long sleeves in all the wanted pastel shades

LONG AND SHORT SLEEVE

Pull Overs \$4.50 - 6.95

BEAUTIFUL ALL - WOOL
Skirts

Literally hundreds to select from in a wide variety of plaids, checks and plain colors in sizes 12 - 20.

\$5.95 - \$9.95

Your New Fall Suit Is Here!

All wool beauties styled by Joselli in Aqua, Fuschia, Green, Red, Navy and Gray. Sizes 12 - 18.

Priced From \$35 - \$39.50

New Suits Arriving Almost Daily.



GEORGE B. FRENCH COMPANY

37-41 Market Street

Portsmouth

The Beachcomber



VOL. XX., NO. 8

Incorporating The
Hampton Beach Advocate

WEDNESDAY, AUGUST 14, 1946

FREE DISTRIBUTION



Carnival Week Set For Sept. 2-8

VISIT

PAGE'S MARKET

at the TRIANGLE—near the MILE BRIDGE

FISH - CLAMS - LOBSTERS

FANCY GROCERIES

SEE OUR
OPEN AIR

VEGETABLE MARKET

VEGETABLES FRESH DAILY

FROM NEARBY FARMS

SEA FOOD from the Ocean

TO YOUR HOME the Same Day

46 Cover Girl To Be Chosen Thursday

Gala Program Planned For 31st Annual Carnival Week

The 31st annual Carnival Week at Hampton Beach, sponsored by the Chamber of Commerce will be held this year from Labor Day to September 8.

A gala program of entertainment has been arranged by the Chamber including some of the outstanding aerial acts in the country.

The week long celebration, dedicated to the "Future Development of Hampton Beach," will open Sunday, September 1, with Governor's Day. A reception to the Governor of the New England states is being planned. Starting Tuesday, the Chamber will present the Great Ricardo and the Flying Lamarrs, outstanding aerial performers, twice daily in addition to 4 band concerts and fireworks on Monday, Wednesday and Friday evenings.

Bill Elliot, the Singing Cop, will be a featured soloist every evening at the last band concert. Tuesday evening at 8:00 there will be a fall Fashion revue presented by Kray's of Newburyport, featuring professional models.

The Chamber of Commerce carnival week committee includes: Program, Victor Grandmason, Entertainment, Charles F. Butler, John E. Hines, Ernest Desautels, and Arne Auto; Publicity, Ralph

Harris and Douglass Hunter; Reception, President Ray Goding, Harry E. Hewitt, Kenneth Ross, George Ashworth, E. Langley, John Dignon, John Dineen and Ralph Moulton.

Suffers Heart Attack Friday

Mrs. Gertrude Hood, 43, of Hartford, Conn., suffered a heart attack at the Casino Cafeteria early Friday afternoon, August 9. Called to the restaurant by the manager, C. J. Buckley, day nurse, Mrs. Ruby Patterson, R. N., gave first aid.

Taken on a stretcher to the hospital room at the police station, Mrs. Hood was treated by Dr. Wayne P. Bryer of Hampton, after which she returned to her beach home accompanied by her husband and son, who were present when she was stricken.

Assisting on the case was Officer Ernest Sargent.

Have You Heard?

That Bob Dacey, Eddie Flynn and David Power approve of the beach very much?

Sixteen of the loveliest girls on Hampton Beach will vie for the title of "Cover Girl of 1946" at the bandstand Thursday afternoon, August 15.

The contest will be held at 2:30 p. m. instead of three o'clock as previously announced in order that Hal McDonnell and his Hampton Beach Concert band can furnish appropriate music for the occasion.

Nearly \$100 worth of prizes will be awarded the winner of this contest, the first to be sponsored by the Beachcomber in what is hoped to become an annual affair.

The judges, Mrs. Eleanor Goding of the Kentville, John Dignon of the Avon and John Dineen of the Casino, have pledged themselves to make this contest as fair as humanly possible — barring honest differences of taste and opinion which always exist.

The Beachcomber is proud of its selection of judges and feels assured that their selection will be a popular one. The girls will be judged in bathing suits and the judges will select their first second and third choices. The contest will be recorded by Station WHEB for broadcast later in the evening from 6:45 - 7:00 p. m.

Bill Elliot, announcer for Station WHEB, will be the master of ceremonies for the contest which will start promptly at 2:30.

In case of rain the contest will be staged in the Casino Dance hall.

Four Prizes Are Awarded Monday At Amateur Hour

Four prizes were awarded at the close of the Monday night Amateur program which was broadcast at 7:30 over WHEB from the bandstand.

Walking away with the first prize of \$10 were Cecile and Maurcen Kennedy of 17 Hannon street, Dorchester, Mass., for their vocal duet, "Put Your Arms Around Me Honey," and "Paper Doll."

Second prize of \$8 went to Knobby Lavalli who volunteered when MC Bill Bradley asked for another contestant. He sang "Surrender."

Jean and Joan Flaherty, 11, of 4 Valley road, Woburn, Mass., and Boston avenue, won the third prize of \$5 for a waltz clog, "I'm Forever Blowing Bubbles," and the \$2 fourth award went to Eleanor Dunfrey, 7, 121 Fifth avenue, Lowell, Mass., and Nudd terrace, for her recitation entitled, "Boys."

DR. STRATON TO PREACH AT LITTLE BOAR'S HEAD

Rev. Hillyer H. Straton, Th.D., of Malden, Massachusetts, will conduct the Sunday service at Union Chapel, Little Boar's Head, on August 18, 1946 at 11 a. m.

EAT AT

Page's Restaurant

AT THE TRIANGLE

NEAR THE MILE BRIDGE

LOBSTER — FISH

SHORE DINNERS

HAMPTON RIVER FRIED CLAMS — STEAKS

"Sea Food From The Ocean To Your Plate The Same Day"

WE INVITE YOU TO VISIT AND INSPECT OUR CLEAN KITCHEN

Have You Heard?
Roger, that Joyce is down for
the month of August?

Have You Heard?
That Virginia and Ann are stay-
ing at the Wigwam?

Aunt Min's

Fresh Made
DOUGHNUTS

See Them Made

DAY and NIGHT
PASTRIES
ICE CREAM

Foot of C Street

Perhaps you know the well-
tanned couple on the cover. At
least, the scene is familiar to you, as
any other beach scene would be,
for you just have to walk the beach
once to see people enjoying them-

Tel. Hampton 2243
DEEP SEA FISHER

"MABO"
CABIN CRUISER
Capt. Bob Ring State Pier

selves in the same ways they do ev-
ery year.

Children are baking pies—dig-
ging to China—Making houses. A
little boy drags his water-soaked
sailboat through the mud while two
little girls make 23 trips with a
pail to fill the hole they've dug up.

A woman sits at the edge of the
water while her two friends, hold-
ing hands, dance up and down in
the waves. While the tide is out
three or four girls do cartwheels
and 'way up at the other end of the
beach an athletic fellow walks on
his hands.

Some very white boys dash down
and dive into two feet of water for
their first plunge of the year. A
girl with a book, sun glasses, cig-
arettes, candy, a pillow and a blan-
ket carefully covers herself with
suntan lotion before settling down.
A girl and a boy just looking at
each other — as oblivious to the
dog and children running around
them as they are to the family of
11 having a seven-course snack. A
portable radio bringing the ball
game to two elderly men and a
group of girls who turn their radio
up louder.

Handball and catch making the
beach an obstacle course for walk-
ers. Cameras working overtime,
with always a few having to be
teased into posing. Groups harmon-
izing on the old and new songs. A
mother trying to keep her baby
covered while her two other child-
ren fight over shovels and throw
sand at each other.

And here and there a lifeguard,
walking, standing or rowing.

Lifeguards always attract a great
deal of attention. Children follow
them; people watch them to see
what they're going to do next and
groups stop walking and talking
when a guard stands to look out

(Continued on Page Five)

Beach Panorama

BY MARY E. FOGARTY

Will act as caretaker for
your cottage during the
winter
Apply

Marsh Ave. Barber Shop
Tel. 2214 Opp. P St.

E. B. Burt

Formerly Fernald's
HOME BAKERY
GROCERIES
King's Highway at Third St.

INSIDE PARKING
DAY OR NIGHT
OPEN 24 HOURS

**ROCHFORD'S
GARAGE**

MARSH AVE. AT A ST.
Vulcanizing Repairs
SOCONY
GAS OIL
Hampton Beach, N. H. Tel. 2246

Hamel

DRY CLEANING

2 DAY SERVICE

OPEN

9:00 A. M. to 9:00 P. M.

3 1/2 C STREET

**The
Corner Store**

GROCERIES
GENERAL MERCHANDISE
Soda Fountain
Ocean Boulevard
at Highland Ave.

PLAY GOLF AT

AMESBURY COUNTRY CLUB

AMESBURY, MASS.

\$1.00 Week Days Except

Saturdays, Sundays and Holidays \$1.50

SPORTY 9-HOLE COURSE

FINEST MEALS SERVED - SPRING WATER SHOWERS

— 10 Miles From Hampton —

PANORAMA —
(Continued from Page Four)

the water. The sound of a
whistle starts a lot of questions
and after a minute everyone for-
gets about it because it's usually

just a warning to someone going
out too far. These warnings, al-
though they may be given often,
have prevented serious accidents
this summer.

John Churchill, head lifeguard,
has trained his five men on the
principle that it's better to stop
trouble before it happens than to
take care of something when it
may be too late. For this reason, a
limit of "chest high" has been set
for bathers. They may swim as
far as they wish along the length
of the beach but watchful eyes keep
them from swimming straight out.

Mr. Churchill, who has been a
lifeguard on and off since 1925, had
no idea he would be asked to take
over such a responsibility as he now
has when he used to watch his
little niece at Plaiice Cove. Before
long he had a flock of forty child-
ren to watch and now, as official
chief guard, divides his time be-
tween his home ground and Hamp-
ton.

Although applications for life-
guarding go to the Chamber of
Commerce and Selectmen, final
judgement has been left to Mr.
Churchill, who puts prospective
guards through their paces at the
beginning of the season. Tests in-
clude swimming and rescuing. The
Schaeffer method is advocated by

Mr. Churchill as the least compli-
cated and most efficient. Also a
requisite for passing the test is
dory handling. Artificial respira-
tion and first aid treatment are re-
viewed every rainy day downstairs
in the police station, for the boys
work every day—rain or shine.
Swimming is pretty dangerous dur-
ing a nor'easter and the undertow
is terrific.

Because many people think they

can swim in any kind of water, the
lifeguards have to be on duty when
(Continued on Page Twelve)

**The
LAWRENCE HOUSE
Dining Room
and
Coffee Shop**

A STREET
HAMPTON BEACH

**BOAR'S HEAD
INN**

for
Particular People

DINNERS FROM 1 - 2 AND
6 - 7:30

Approved by Duncan Hines

On Great Boar's Head
Hampton Beach Tel. 911

QUINN'S MARKET
B Street

Groceries Meats
Fresh Fruits Vegetables
TEL. HAMPTON 2287

EARL'S MARKET

Variety of Fancy Fish

FRUIT — GROCERIES — VEGETABLES

LOBSTERS

Boar's Head Tel. 880 Hampton Beach

IT'S THE FOOD
MAHONEY'S LUNCH

And

TEA ROOM

"As Famous As The Beach Itself"

OCEAN BOULEVARD AT B STREET

Tel. 2103-8 Hampton Beach, N. H.

THREE DINING ROOMS

All Under the Same Management

THE CONSTANCE

OCEAN BOULEVARD

(5 Minutes North of Beach Proper)

The Constance Hotel and Dining Room will remain
open until November 1st. Reduced rates for Septem-
ber and October.

PATSY'S

B ST.
In Avon Hotel

THE HILLCREST

OCEAN BOULEVARD AT H STREET

Home Cooking Sensible Prices

WHEN IN PORTSMOUTH
VISIT OUR DINER
45 Daniels Street
SAME GOOD FOOD AS AT THE BEACH
Edgar P. Lessard

SALES

See HENRY

For

Largest selection of
Cottages, Rooms, Cabins
and Business Property.

— OFFICES —

For your convenience at both ends
of the beach.

Mile Long Bridge
Tel. 2279

409 Ocean Boulevard

Tel. 588

RENTALS

The Beachcomber

Incorporating The Hampton Beach Advocate
A Vacation Digest of all the news
information for the summer visitor.

Published Wednesdays, June 26 to August 28

By The
HAMPTON PUBLISHING COMPANY

HAMPTON

NEW HAMPSHIRE

FOR ADVERTISING RATES IN THIS PAPER
TELEPHONE HAMPTON 555

Communications and Items from
readers are welcome at all times.

KEEP IN TOUCH WITH
HAMPTON BEACH NEXT WINTER
LET THE HAMPTON UNION
FOLLOW YOU TO YOUR WINTER HOME
SUBSCRIBE TODAY!
ONLY \$2.00 PER YEAR BY MAIL

Complete line of ELECTRICAL APPLIANCES

- VACUUM CLEANERS
- RADIOS
- 2-PLATE ELECTRIC STOVES
- ELECTRIC STEAM RADIATORS
- COMPLETE LINE OF TABLE LAMPS
- PYREX BOWLS AND DISHES
- COFFEE MAKERS
- CHROME CHAIRS
- FLASHLIGHTS

Numerous Other Appliances
ELECTRICAL CONTRACTING
OIL BURNER, Sales-Service
REFRIGERATION, Service

TROFATTER'S
Electrical Appliance Stores
Tel. 2077 Hampton Center
Tel. 786 C Street

Beachcombings

Sylvia Longo and Sue Kopack having their picture taken to take back to Waterbury, Conn. . . Danny Buckley taking a day off from his Lawrence restaurant. . . Anna Marie Murphy dancing with a good-looking escort at the Frolics. . . Mr. and Mrs. Bud Bushway enjoying the floor show at the same place. . . Vic Grandmaison, a 4-time winner at the "Rock," going back for more. . . Bill Shubert, just back from Panama, settling down 'til October. . . Marie Cunningham, Timothy Ford, Kitty Kelly, Theresa Cass, Francis X. Mannix, John Murphy, Justin McCarthy and Paul Garrity on the beach discussing pros and cons of newspaper writing. . . Bill McConnor describing the art of house painting. . . Jim Thomson putting in an appearance at the dance hall. . .

BUY VICTORY BONDS

SILHOUETTES
by
LILLIAN G. CLARKE
14th Year on Casino
opposite bandstand
CHILDREN A SPECIALTY
Hours 3 P. M. to 10:30 P. M.

GROUP PHOTOS
OF HOUSE PARTIES
AND GATHERINGS
For Appointment
CALL HAMPTON 933 or
Write Box 31, Hampton Beach

GOLF
NINE HOLE COURSE
75c Fee
Weekends & Holidays \$1.00
ROCKINGHAM
GOLF CLUB
N. H. Route 108
Between Exeter & Newmarket

The Rocky Bend
LOBSTER STEAK
SHORE DINNERS
BOAR'S HEAD
HAMPTON BEACH
Ann Morrill Tel. 2142

THE CASINO ARCADE

A. D. Fuller, Manager

THE ARCADE OF AMUSEMENTS

CASINO BUILDING
Next Door to Ballroom
Hampton Beach

Enchanting new TERRACE ROOM
Intimate new COCKTAIL LOUNGE
LARGEST NITE SPOT
in the EAST

FROLICS

SALISBURY BEACH

PRODUCED BY BUSTER KEIM
2 STAGE REVUES NIGHTLY
WITH THE BEAUTIFUL FROLICKETTES
More Gorgeous than ever

DANCING TO
SUPERB DINNERS FROM 5 P.M. DAILY
Frank Ryan and His Orchestra
BANQUETS AND PRIVATE PARTIES SOLICITED

RESERVATIONS - - - NEWBURYPORT 250

AT THE SIGN OF
PLAY POKER
Prizes
Cigarettes - NYLONS - Gifts
Ocean Boulevard

Rentals
Sales
FLORENCE REAL ESTATE CO.
303 Ocean Bd. next to Ashworth INSURANCE
Tel. 917

L. M. Leonard L. W. Leonard

LI-RO-LU

ORIENTAL GIFTS
OCEAN BLVD. AT F ST.
HAMPTON BEACH, N. H.

No Waiting

at GAUDREAU'S

- 5 BARBERS -

3 C STREET

YOU WILL COME BACK TO

THE WILLIAM JAMES DINING ROOM

(Former Cozy Corner Cafe)

BOULEVARD AND MARSH AVE.

HAMPTON BEACH

TEL. 968

Aviator Fined For Low Flying

Found guilty of operating an airplane in a reckless and careless manner thereby endangering the life and property of another, Alain Pierre Chartier of Dorchester, Mass., paid a fine of \$25 and costs in Municipal court Saturday morning before Judge John W. Perkins.

Chartier was arraigned on a petition of the State Aeronautics Commission for alleged violation of air traffic rules over Hampton Beach which were termed "flagrant" by State Commissioner W. Russell Hilliard of Concord. A John Doe warrant was also issued to Commissioner Hilliard by Judge Perkins for another flyer whose identity had not been determined.

Police Officer Sargeant testified that the plane allegedly operated by Chartier dipped down over the crowds on the beach Sunday, July 28 and estimated his height at 200 feet. Commissioner Hilliard explained that the State safety code calls for at least 1,000 feet of altitude over thickly settled areas. Chartier, who claimed he was lost, admitted that he came down to a level of 300 feet to find a landmark, because his gasoline supply was dwindling.

Sixteen others were arraigned on minor charges and paid fines of \$5 and costs of \$4.70. There were also ten defaults of bail.

The case of Joseph O'Connor, a member of the Cambridge, Mass., Police Department charged with assault and battery upon a Hampton Beach lifeguard, was continued until August 24. The continuance was at the request of the state, because of the illness of the prosecuting attorney, County Solicitor Ralph G. McCarthy of Portsmouth.

O'Connor, a former member of

the Boston Police Department, according to the authorities was in swimming some distance off shore and when requested to come in closer to the beach refused. A boat was sent out to the scene and the officer finally came in swimming alongside of the boat. When he reached the beach, O'Connor is alleged to have struck Life Guard John Preston of Dorchester, Mass.

The case of Hugh Murphy of Waterbury, Conn., charged with operating a motor vehicle while under the influence of liquor, was continued one week.

Beach Notes

Among the guests at the Blue Haven are Paul Caron of Manchester; Daniel Grimes, John J. Krey and Vincent Dunn, all of Malden, Mass.; Dr. and Mrs. T. A. Shenet, Poultney, Vt.; Hugh Blair and John Carroll of Roxbury, Mass.; Martin Webber of Waterville, Me.; Mr. and Mrs. George McAndrews of Jamaica Plain, Mass.; Mr. and Mrs. Samuel Bethoney and Mr. and Mrs. Edward Bethoney and daughter, Ethel of Boston; Alex McDonald and Joseph Walker of Cambridge; Katherine Mahoney and Mary Hickey of Somerville, Mass.; Katherine and Joseph Keohane of

HOTEL KENTVILLE

Rooms with Hot and Cold Running Water
Mr. and Mrs. R. L. Goding
Telephone Hampton 950

Cambridge; James McCarthy of Brookline, Mass.; Mary Preston of Belmont, Mass.; and Alfred Bourque of Manchester.

Baskets Sweetgrass
ISABELLE STANLEY
PALM READINGS
32 Marsh Ave., Foot B St.
First Floor, Old Manchester House

Retail Wholesale
Pick Your LOBSTERS
Out of TANKS
Supplied by Ocean Water
at
THE LOBSTER POUND
Smith & Gilmore's Fishing Pier
HAMPTON RIVER
Tel. 424

Hello
We are new and we want to get acquainted
Dick & Jerry's
Take-Out Stand
C St. Next To
Chesterfield Apt.
Sandwiches - Fried Clams
Hot Dogs - French Fries
Cold Drinks

STATE BATH HOUSE

AND RECREATION AREA
HAMPTON BEACH

Tennis - Shuffleboard
Horseshoe Pitching - Croquet
And Other Games

State Supervised Modern Bathhouse
Large Parking Area—Quiet Atmosphere
Beach Safety Patrol — Occasional Music
Refreshments and Other Facilities Available

EXCELLENT SURF BATHING

Painted **SIGNS** Raised Letter
GENERAL WOODWORKING
Towncraft Shop
Tel. 2276 Lafayette Rd., Hampton

IOKA THEATRE Exeter

Telephone Exeter 270

Friday - Saturday August 16-17

ANNA NEAGLE
DEAN JAGGER
REX HARRISON
JANE DARWELL

"A YANK IN LONDON"

ROY ACUFF
ADELE MARA
ALLAN LANE
IRVING BACON

"NIGHT TRAIN TO MEMPHIS"

CONTINUOUS SHOW SATURDAY

Sunday - Monday August 18 - 19

CHARLES COBURN
TOM DRAKE
BEVERLY TYLER
HUME CRONYN
GLADYS COOPER
DEAN STOCKWELL

"THE GREEN YEARS"

CONTINUOUS SHOW SUNDAY

Tuesday - Wednesday - Thursday August 20, 21, 22

CLAUDETTE COLBERT
JOHN WAYNE
DON DEFORE
DONA DRAKE
LOUELLA PARSONS

"WITHOUT RESERVATIONS"

High Tides

Correct Figures at
U. S. Coast Guard Station, Hampton

THURSDAY	1:45 am	9.2
	2:15 pm	8.4
FRIDAY	2:30 am	9.1
	2:45 pm	8.6
SATURDAY	3:15 am	8.9
	3:30 pm	8.8
SUNDAY	4:00 am	8.6
	4:15 pm	8.8
MONDAY	4:45 am	8.3
	5:15 pm	8.8
TUESDAY	5:45 am	7.8
	6:15 pm	8.8
WEDNESDAY	6:45 am	7.5
	7:15 pm	8.8

Have You Heard?
That the Youman gals help Ma-
ma? They do the shopping.

Have You Heard?
That Mrs. Gilmore has a smile
for everybody?

Have You Heard?
That Carnival Week is to be bet-
ter than ever this year?

COLONIAL PORTSMOUTH, N. H.

Thurs., Fri., Sat., Aug. 15, 16, 17

Ann Sheridan - Dennis Morgan
Jack Carson - Alexis Smith
**"ONE MORE
TOMORROW"**

Extra! New "March of Time":
"ATOMIC POWER"
Cont. Saturday from 2:00

Sun., Mon., Tues., Wed.,
Aug. 18, 19, 20, 21

Jerome Kern's
**"CENTENNIAL
SUMMER"**

Jeanne Crain - Cornel Wilde
Linda Darnell - William Eythe
Also! Novelty and World News
Cont. Sunday and Monday.

Coming Thursday, August 22nd

Robert Young - Sylvia Sydney
**"THE SEARCHING
WIND"**

SHOWING AT THE HAMPTON BEACH THEATRES

CASINO

—Thurs., Thru Sat.—

Charles Boyer - Jennifer Jones
Peter Lawford

"CLUNY BROWN"

—Sun., Thru Wed.—

Geo. Bernard Shaw's

"CEASAR AND
CLEOPATRA"

Vivian Leigh - Claude Rains

In technicolor

SELECTED SHORTS ON ALL PROGRAMS

OLYMPIA

—Now—

Ella Raines - Rod Cameron

"THE RUNAROUND"

—Fri., Sat.—

Bob Hope - Bing Crosby

Dorothy Lamour

"ROAD TO UTOPIA"

Sun., Mon., Tues.

John Hodiak - Nancy Guild

"SOMEWHERE IN THE
NIGHT"

**TRY THE NEW
COMET** FOR A MORE
Streamlined
THRILL!

Glide 70 miles per hour in new sleek
streamlined trains on the newest and most
thrilling roller coaster in New England.

SALISBURY BEACH

HAMPTON THEATRE

HAMPTON CENTER
Tel. 339

Thurs. Aug. 14 - 15

GENE TIERNEY
WALTER HUSTON
VINCENT PRICE
IN

"Dragonwyck"

Sat. Aug. 16 - 17

ROY ROGERS
GEORGE "GABBY" HAYS
DALE EVANS
In

"Song of Arizona"

plus

LEON ERROL
FRANKIE CARLE
GLENN VERNON
In

"Riverboat
Rhythm"

Sun., Mon. Aug. 18 - 19

KATHRYN GRAYSON
JUNE ALLYSON
LAURITZ MELCHIOR
In

"Two Sisters from
Boston"

Evenings From 7:00
Mat. Sat. 2:15
CLOSED TUESDAYS

OUR NEW BLOWER
SYSTEM
Provides A Complete
Change Of Clean, Fresh
Air Every 3 Minutes.

The Cover

Digging holes and trenches in the sands seems to be a favorite sport with most youngsters at Hampton Beach. This week's cover depicts young America at play on the sands of North Beach. Young Helen Morrisson, daughter of Mr. and Mrs. Robert Morrisson of Concord, N. H., was snapped by our staff photographer, Arthur Wholey, Jr., while contentedly watching Larry White, son of Mr. and Mrs. Robert White of Hampton plying the shovel.

Have You Heard?
That some girls answer their mail before you can say boo?

Have You Heard?
That Billy misses Priscilla, the girl from Vermont?

Have You Heard?
That John can give you an auto-graph?

Have You Heard?
That some of the best fishermen come from Montreal? Ask Jim and Bee.

Have You Heard?
That Arlene and Barbara are quite the swimmers?

Have You Heard?
That Pat Brady is happy that Harry is home on furlough?

Have You Heard?
That Mary Hodgson loves a trip to Exeter once a week?

THE BIG STORE

Popularly Called "The 5c and 10c Store"

B STREET

Everything for your cottage
for your Personal Needs

New BIG STORE Departments

SESSION'S

"For the Leaders in Appliances"

Victor Records — Albums
Needles — Radios (as available)
Electrical Appliances

NELSON'S

Pure "Home Made" Candies

Fresh Daily

SALT

WATER TAFFY

"Watch It Made"

Visit Our

LOWELL, MASS. STORE
at 56 Palmer St.

Surf Cleaners

DRY CLEANING

PRESSING

3 DAY SERVICE

Mahoney & Coughlin

Pickup and Delivery
on Request

At WARNER BROS. THEATRES WHERE YOU SEE THE NEW PICTURES FIRST!

STRAND

NEWBURYPORT
Phone Nybpt. 919

Now Playing Ends Saturday

DOROTHY MCGUIRE
GUY MADISON

"TILL THE END OF
TIME"

Sun., Thru Tues., August 18 - 20

DENNIS MORGAN
JACK CARSON

"TWO GUYS FROM
MILWAUKEE"

PREMIER

NEWBURYPORT
Phone Nybpt. 570

ENTIRE WEEK
STARTING THURSDAY
(Aug. 15)

DOROTHY MCGUIRE
ROBERT YOUNG
IN

"CLAUDIA AND DAVID"

with Mary Astor - John Sutton
Gail Patrick

Plus: A delightful program of
Selected Short Subjects

Weekday Showing at
2:45 6:45 8:50

Saturday and Sunday Showings
2:25 4:35 6:40 8:50

Continuous Performances
Every Sat., Sun., and Holiday

STRAND

AMESBURY
Phone Ames. 919

Thurs., Fri., Sat., Aug. 15-17
THE MARX BROTHERS
"A NIGHT IN
CASABLANCA"

Sun., Mon., Aug. 18-19
Gail Russell - Diana Lynn
Brian Donlevy
"OUR HEARTS WERE
GROWING UP"
—also—
"HOT CARGO"

Tues., Wed., Aug. 20 21
2 REQUEST HITS 2
June Haver - Dick Haymes
"IRISH EYES ARE
SMILING"
—2nd Hit—
Roddy McDowell
Preston Foster
"THUNDERHEAD"

Thurs., Fri., Sat., Aug. 22-24
Bette Davis In
"A STOLEN LIFE"
—plus—
"THE RED DRAGON"

Have You Heard?
That Marion Gildea is not a new comer? She is considering going south this winter.

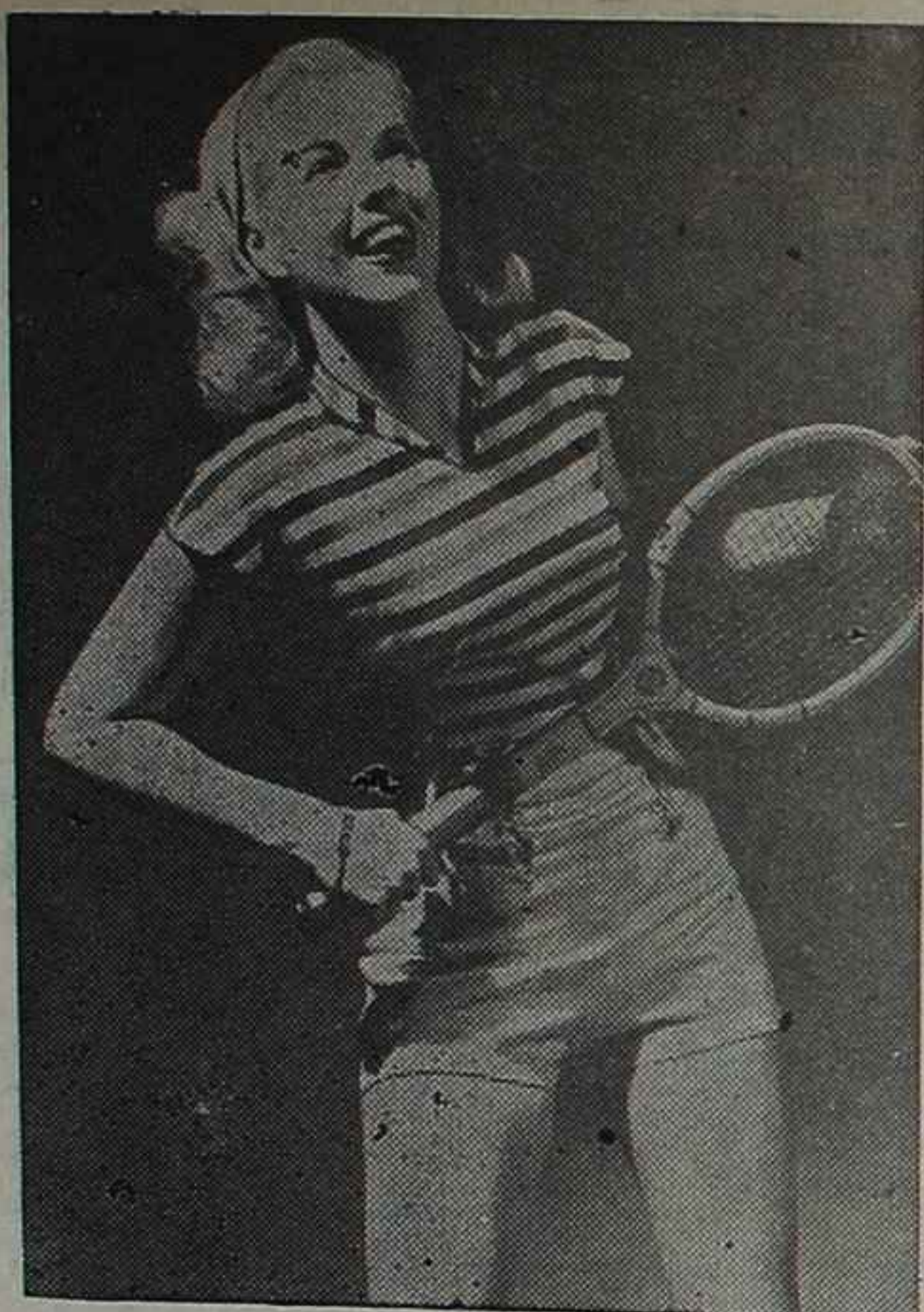
Have You Heard?
That Connie of James Grill will be glad when her Jack comes home in October?

You Will Enjoy a Room at
The Blue Haven
Mrs. J. J. McCarthy
497 Ocean Blvd. at Boars Head

Casino Beauty Parlor
and
Barber Shop
NEW LOCATION
"Behind The Stairs"
Rene Bodie Dick Bulger

The Ashworth By-The-Sea HOTEL AND DINING ROOM

Still Rendering The Same
FINE SERVICE AND DELICIOUS FOOD
Mr. and Mrs. Ralph A. Moulton and Son



THERE'S THE BEST OF EVERYTHING

Hampton Beach has just about the best of everything to make an enjoyable and healthy vacation. Sea breezes, good bathing, fine beach, plenty of amusement and dependable electric service. This latter feature will help to shorten whatever house-keeping duties you have. . . . to make them easier to get them done faster. You will enjoy the speed and cool comfort of electric cooking, too.

Exeter & Hampton Electric Co.
BEACH OFFICE OCEAN BLVD.

COMMUNITY CHURCH LADIES AID SOCIETY

The Ladies Aid Society of the Community church will hold their annual supper Wednesday evening, August 21 in the church. Mrs. Mabel Combs is chairman of the supper committee and there will be a fine supply of home cooked food and plenty of it. A lawn party will be held on the church grounds in the afternoon, opening at 3 o'clock with Miss Maud Entwistle in charge, to be assisted by Mrs. John Z. Ray. Tickets for the supper may be obtained from members or from the Florence Real Estate Office. A good time is promised all.

CHICAGO PASTOR PREACHES HERE SUNDAY

Rev. Howard P. Weatherbee, Associate Executive Secretary of the Church Federation of Greater Chicago, filled the pulpit in the Hampton Beach Community church last Sunday morning and in his sermon discussed world relations and conditions. Wayne Higgins was the soloist singing two selections. Richard Chaplaine, organist, accompanied. There was one of the largest congregations this summer, being upwards of 400 attending the services. Services in the Hampton Beach Community church begins at 10:30 a. m.

Have You Heard?
That an anonymous beach visitor sent this paper a letter of appreciation toward the girls at the Chamber of Commerce, mentioning their "pleasant smiles," "co-operation," "thoughtfulness," and "happy dispositions?"

Miss Maisie Featherstone of New York City and Mrs. John H. Kiniry of Manchester are spending a few days with Mr. and Mrs. D. E. Murphy of 22 K street.

V. W. PORTER, REALTOR

WINNACUNNET ROAD, HAMPTON, N. H., TEL. We Have Beach Cottages, Guest Houses and Hotels For Sale; At The Beach, North Beach, Plaice Cove, In Hampton and Rye—\$3,800.00 To \$50,000. Many To Choose From. Quite A Few On The Ocean Front. List Your Property Early If You Wish To Sell It This Fall Or Next Spring—Customers Waiting. The Largest Listing On The New Hampshire Coast. 2 Hotels On Ocean Front.

JOHNSON'S MILK

45 YEARS' SERVICE ON HAMPTON BEACH
Grade A Milk Regular Milk
Homogenized Milk Cream
SEE OUR DRIVER — TEL. HAMPTON 564

Have You Heard?
That Tom and Emma made the Rossmere crowd forget about the rain?

Ross Garage

HAMPTON BEACH
STORAGE — REPAIRS
Tire Work - Greasing
ROAD SERVICE
SOCONY OIL
GAS

FLOWERS

BOUQUETS
CORSAGES
"Flowers By Wire"
Delivery Service

Emery the Florist

Mill Rd., Hampton. Tel. 826

Courteous Service, Cleanliness

EXCELLENT FOOD

Foley's Restaurant

"Meet Your Friends at Foley's"
B- STREET
Hampton Beach, N. H.

John the
BARBER
20 Years at Hampton Beach
New C ST. Location

Bella's Market

Bld. Between J & K Streets
GROCERIES
VEGETABLES
BAKERY GOODS
MEATS . . .

The ROWELL

50 Modern Rooms
Hot and Cold Water
in Each Room
MARSH AVE at A ST.

DONOVAN and FALLON Druggists

OCEAN
BOULEVARD
Between F and G Streets

WHEN AT HAMPTON BEACH
Visit
Penny Arcade
Opposite The Playground

Have You Heard?

Have You Heard?
That Jim McGrath "copped" the tournament at Abenaquil with a 75 Saturday.

Have You Heard?
That Page's own "Rusty" seems to like the New York girls, especially on that certain Saturday and Sunday?

Have You Heard?
What has come between Mary Lou and Jimmy?

Have You Heard?
Why the boys in the "First National" call the waitress in the Marie Teresa Diner "Hustle"?

Have You Heard?
Who has been going to the beach with Maureen lately?

Have You Heard?
About "The Romance of the Sad Tuna Fish," by Con Buckley? Autographed copies available at the Cafe.

Have You Heard?
Who Joanie, the blond with bangs, has had her eye on lately? Could it be Dutchie?

Have You Heard?
The theme song of the Hotel Vocalists: Paul Berbutis, Mike Reid and Bama.

Have You Heard?
That the girls on Nudd ave. will be missing Sally A. after Saturday?

Have You Heard?
That Ray Golding pays his workers well?

Have You Heard?
That Joan W. lives only for Cecll, back home?

Have You Heard?
Who the members of "Howard's gang" are? Could they all live on Highland ave.?

Have You Heard?
That Mr. and Mrs. Leonard enjoy their daily walk from Dover Avenue to F street?

Have You Heard?
That Ma and Pa Sears are receiving congratulations as grandparents again? Mrs. Minnie Nichols Noonan is sharing honors as maternal grandmother.

Have You Heard?
That now the novelty of those big earth moving machines is over, they are a nuisance to the morning slumbers?

List Your Property NOW
For Early Fall Sales.
Some attractive buys at beach and town now available.
L. HERBERT CLOUGH
11 Towle Ave 275 Ocean Ave.
Tel. 501 Tel. 691

Have You Heard?
That Joe Dineen and Jim Jordan sell Frosted Malted?
Need we say more?

OUTDOOR MOVIES FOR THE ENTIRE FAMILY
AUTO THEATRE
91 THE BEACH ROAD - SALISBURY MASS.
Telephone Newburyport 1910

Now Thru Sat.
Dorothy Lamour - Dick Powell

"RIDING HIGH"

plus Co-hit
"DARK MOUNTAIN"

Three Stooges Comedy-Cartoon
Sun., Mon., Tues. Aug. 18 - 20

Merle Oberon - Turhan Bey

"NIGHT IN PARADISE"
in Technicolor

Also
"ONE BODY TOO MANY"
Selected Short Subjects

BOB'S GRILL

Ocean Boulevard at C Street
Frankforts Hamburgs
LATE LUNCHES
BOB'S BAKERY
HOME MADE
DOUGHNUTS PIES CAKES
C STREET Opp. DOUG'S GRILL

SMITH & GILMORE FISHING PIER

Hampton River
DEEP SEA FISHING TRIPS
DAILY 1:30-5:30 P. M.
8:00-12:00 A. M.
Lines and Bait Furnished

RADIO

Boats and Lines for RENT

SEAPLANE RIDES

Hampton Beach
Air Service
C. DeValk R. Meier
Bait for SALE

SPEEDBOAT RIDES

Private Parties, Moonlight Trips Arranged
TEL. HAMPTON 503
N. L. Smith Mrs. H. C. Gilmore N. L. Smith, Jr.

INSURANCE

JOHN SISE & COMPANY

Serving The New Hampshire

Seacoast Region

Since 1836

Fire - Casualty - Life

3 Market Square

Telephone

Portsmouth, N. H.

19

PANORAMA —

(Continued from Page Five)

the rain is pouring down and the wind is howling. From their room in the police station they take turns patrolling the beach by two's.

Paid weekly their hours are from 10:00 a. m., to 5:00 p. m., but you seldom see them going off the beach before 6 or 6:30 because so many people like to stay on the beach late in the day. A wonder to me is the fact that these boys, who must work up some sharp appetites out there on the beach, don't need two hours for lunch. However, they make every

NO ENTERTAINMENT

OR FOOD TAX

Although It's Fun to

EAT AT

The James Grille

Between J & K Sts. on the Blvd.
OPEN UNTIL 1 A. M.

second of their twenty minutes count.

Finishing up his second year in charge of the situation when Mr. Churchill isn't around, is Fred Wynn of Andover, Mass. Fred, who was happy when he was released from the Army where he served in the Chemical Warfare division, has spent many years in athletics. For eight years he was a night swimming instructor at the Lawrence Y. M. C. A. Among his jobs was quite a session in a lumber camp where, he said, everything was done by hand. A real lover of outdoor life, the only thing he's planning on now is some hunting this fall.

Probably the most versatile guard is Jimmy O'Connor, the boy who tells every girl that she's the "cutest girl on the beach." (There you have his first accomplishment.) Jimmy, a Winchester, Mass., boy, lives with his mother, Mrs. Valerie O'Connor, at the "Auntie." His first year as lifeguard here, he too, is an athlete, having won his basketball and football letters at Tufts College, and, before the war was a councillor at Camp Fellsland, a Boy Scout camp in Amesbury.

It's pretty hard to tell what is the most amazing thing about Jimmy. First of all, at the age of 21 he has only a year and half left at Tufts Medical School. His mother is a nurse, his father a dentist and Jimmy is hoping to be a plastic surgeon. A personal experience with plastic surgery after a terrible ac-

(Continued on Page Thirteen)

BUZZELL'S

CANDY SHOP

HOMEMADE CANDIES

Popcorn Confections
Fountain Service
Boulevard Est. 1917

PALMER'S

DINING ROOM

Open

Fried Clams a Specialty

Lobster All Style

Opp. Coast Guard Station
North Shore Hampton Beach

YOUNG'S

TAXI

24-Hour Service

Phone Hampton —

Have You Heard?
What Jimmy and Paul did?

Hamburgs

The MARGUERITE
Helen Marguerite Hupper

C STREET

Sandwiches

YOUNG'S
CABINS

OCEAN BLVD.

TEL. 2159

HAMPTON BEACH

H. W. YOUNG

PANORAMA —

(Continued from Page Twelve)

cident he was in when a child has interested him in that field.

While in V-12 during the war, he spent 10 months as a pharmacist's mate, later becoming a medical midshipman and now holds a commission in the USNR.

But that isn't all he did while in the Navy. Jimmy's love for music went into the service with him and at the Oakland Knoll Naval Hospital in Oakland, Calif., he played the piano and sang with the band — and with quite a bit of experience behind him too, for his own trio (something on the King Cole type) plays at clubs and for private parties during the school year.

He has written and arranged songs which have been played by small bands but Ted Herbert is go-

ing to play what must be his best. It's "Blue Memories," both words and music, and dedicated to Miss Beatrice O'Rourke of Dorchester, Mass., who is "more or less" someone in particular.

Rooming with Jimmy and working at the Dance Hall with him nights is Ernie Rainey who went from lifeguard here two years ago to Athletic Instructor in the Navy, coaching at Newport, Bainbridge and the Great Lakes Training Center.

In 1942 Ernie, Billy Glynn and Vaughn Dargie had charge of the popular calisthenics classes on the beach. Billy, a West Point graduate, is now smashing swimming records at Yokohama. Vaughn, a Dartmouth boy, was killed in France.

Since the guards have all been made police deputies, Ernie has been doing a fine job of directing traffic Sunday mornings at Church street. He's going back to the University of New Hampshire where he's specializing in Physical Education, aiming at a coach's life probably. I couldn't find out much about his future. He is very happy with the present and as far as the

(Continued on Page Fourteen)

Fresh Daily

WARREN'S FAMOUS
CANDIES

"See Them Made"

197 Ocean Blvd. Candy Mailed

Capt. Fred Williams 'NYOKA'

DEEP SEA FISHING PARTIES

Leave State Pier Daily and Sun.

8:00 A. M. and 1:30 P. M.

Bait and Lines Furnished

18 Marsh Ave., Hampton Beach
Hampton 2240

PONY

RIDES

SAFE PONIES FOR THE
CHILDREN

— NO WAITING —

Leaders for the Beginners

Open 9:00 A. M. to 8:00 P. M.

Winnacunnet Road

Opposite the Gas Balls

1 Mile North Casino

Come to EXETER, N.H.

The Exeter Inn The Pavilion Old Garrison House The Home of PHILLIPS EXETER ACADEMY

A Typical New England Shire Town. Founded 1638

12 MILES—ROUTE 101 C

VISIT

Historic Houses
Phillips Exeter Academy
The places where George Washington and Abraham Lincoln stopped.
The sites where Exeter Squires Lived and Loved and Fought Off the Indians to Establish this Quaint Old Town.

You'll Enjoy and Profit by a Visit to Exeter

CORDIAL MERCHANTS WILL GLADLY SERVE YOUR NEEDS WITH UP-TO-THE-MINUTE MERCHANDISE FOR BEACH WEAR AND BEACH HOUSE.

Exeter Country Club
Sporty 9-Hole Course

MODERN THEATRE DELIGHTFUL SHOPPES

AMPLE PARKING FACILITIES IN SHOPPING DISTRICT

Most Stores Closed Wednesday Afternoon — Open Saturday Night.
Excellent Bus Service Between The Beach and Exeter.

CALL HAMPTON 2038

For Protection

ON YOUR SUMMER PROPERTY

TOBEY AND MERRILL

INSURANCE AGENCY

HAMPTON, NEW HAMPSHIRE

HAMPTON BEACH
ON THE AIR

HAMPTON BEACH CASINO

Ted Herbert and His Band
TUES., THURS., SAT. 8-8:30

HENRY'S "STARS ON THE AIR"
MON. THRU SAT. 6:45-7:00

AMATEUR NIGHT
Right From The Bandstand
In Front of the Casino
MONDAY ONLY — 7:30-8:00



750 on Every Dial

THE GREENLANDS

TOURIST CAMP

North Shore Boulevard
Hampton, New Hampshire

Winter Address
31 Sherwood Road
MELROSE, MASS.

Albert D. Fanning
Hazel P. Fanning

MUNSEY'S
SEA GRILL

CHICKEN
STEAK
SEA FOOD

"If it swims, we have it"

Boulevard at A Street

HAMPTON BEACH TEL. 591

Armas Guyon
GENERAL CONTRACTOR

Tel. 863
501 OCEAN BLVD.

PANORAMA —
(Continued from Page Thirteen)

past goes — well, he just didn't know "nuthin!" Hampton is such a favorite with the Rainey family that Mr. and Mrs. Rainey, in order to see their four children all summer, come from Ridgewood, N. J., to stay at the Fairview. Ex-marine Joe Preston of Arlington, Mass., says his favorite spot

while on duty is up around where the playground used to be. Joe, who lives at the Rosanne on J street, is undecided about this fall and winter now that this, his second here, is practically over. Formerly employed at the Dewey and Almy Chemical Company in Cambridge, the material he worked with effected his health.

Talking about last year's storms, Joe remembered the classic answer of the year. It was during August, when the water is most dangerous to swim in, and Mr. Churchill had ordered everyone away from the water. While on his patrol, Joe saw a man on a surf board beyond the rocks above the Ashworth. When Joe went out after him the fellow explained that he was "just studying the coral formation on the rocks."

Joe's hobby is skiing. The extra lifeguard, Paul Bartholomew, also from Arlington, works Saturdays and Sundays, and finds this quite a change from the Reservoir at Arlington Heights where he used to work.

A 1938 graduate of Boston College where he was featured on the hockey team, Paul is now an investigator for Household Finance in Cambridge.

He hangs his toothbrush at the famous stronghold, the "Stork Club," on Marsh avenue at the foot of I street.

With their areas broken up into quarters, you'll always find one in each of these places: (1) Fred in front of the station from where he goes out several times a day to visit the other guards; (2) from the police station to the playground (even tho' it isn't there anymore); (3) from the playground to the rocks; (4) from south of the station to just beyond the Hill Crest;

(Continued on Page Fifteen)

Compliments
Hampton Beach Chamber of Commerce
which provides
YOUR ENTERTAINMENT

THE PENNIMAN AGENCY
WRITING EVERY FORM OF
INSURANCE
EXCEPT LIFE
Tel. Hampton 302

DIAMOND C MARKET AND BAKERY
Meats - Groceries
Fresh Fruits and Vegetables
(In Season)

WE CARRY A COMPLETE LINE OF
BIRDSEYE FROSTED FOODS

Your Guests Will Enjoy Our
HOME BAKERY PRODUCTS
BAKED BEANS EVERY SATURDAY NIGHT

We Invite Summer Visitors To Inspect Our
Modern Refrigeration Plant
AND CLEAN, WHOLESOME BAKERY

Attention—Hotels
— SOUND —
— MOVIES —
Sound Movie expert now at beach home will show professional sound movies at hotels, clubs, homes. Programs for all occasions. Complete equipment for any size group. Has handled over 400 shows.

Jack Proctor
5 Highland Ave.
Hampton Beach

"BOWL FOR RECREATION—HEALTH—SPORT"
FERNCROFT ALLEYS
A STREET HAMPTON BEACH
Weekdays: 10:00 A. M.—12:00 Midnight.
Sundays: 1:00 P. M.—9:00 P. M.
A Cordial Welcome to All!
Alleys Will Be Open During Fall Months
HARRY F. McLANE TEL. HAMPTON 410

Coffee Cold Drinks
TRY
ROGER'S GRILL
Marsh Ave. Opp. B St.
Pastry Sandwiches

JUNKINS
Delicious
HOME MADE CANDIES
CORN SPECIALTIES
See Them Made
193 Ocean Boulevard

Norton's Fish Market
Fresh
FISH — LOBSTERS
Next to Coast Guard Station

HARBOR GRILL
At The Bridge
HAMPTON BEACH
Open
7:00 A. M. - 9:00 P. M.
ALL HOME COOKING
Specializing
Steaks & Chops

Visit The
STANDISH GIFT SHOPPE

"A trip through the Standish Gift Shop is like a trip around the world"

Ocean Boulevard
At "A" Street

R
E
A
L
E
S
T
A
T
E

PANORAMA —
(Continued from Page Fourteen)

(5) from the Hill Crest to the breakers. Each man spends an hour out in the boat. There's a dory out constantly because sometimes it's easier to get a person's attention from the water than from the shore.

Each boat is equipped with a can buoy. Filled with hydrogen air it can quickly be slid under a person thereby facilitating a rescue.

But saving a life doesn't depend merely on this can buoy. The dexterity of all guards has been proven many times, and Mr. Churchill isn't talking through his green crew hat when he says "they're all good boys, fine swimmers and can be depended on at any time."

Beach Notes

Mrs. John Williams of Scarsdale, N. Y., is spending a few weeks with her parents, Dr. and Mrs. George

Sheehan, Boar's Head, while her husband is in Norway on business. During the band concert Thursday night, Frank Jordan of Boston sang, "Begin the Beguine," "Stardust," and "Night and Day."

Guests of Miss Louise J. Miller at the Driftwood on Nudd avenue are Miss Shirley St. Pierre of Woburn, Mass., Miss Ramona St. Pierre, Oakland road, Woburn; Ruth Howard of Lowell, Mass.; Rita O'Donnell of Springfield, Mass.; Dorothy C. Dunleavy of Chicopee, Mass.; Irene Secor, Springfield, Mass.; Bob Fopiano, Marty Dean and Herbert Meyers, all of Springfield, Mass.; Agnes Rancourt and Geraldine and Lorraine Frapier, all of Greenfield, Mass.; Loraine Dale of Ewing, Mass.; Mr. and Mrs. James Bowe of Central Falls, R. I.; Florence Flegg of Lowell, Mass.; Polly Doyle of Swampscott, Mass.; Priscilla Baker of Lynn, Mass.; Mr. and Mrs. John Brigda of Chicopee Falls, Mass.; John S. Smith of Longmeadow, Mass.; and William Denham of Springfield, Mass.

Miss Rena Strawbridge and her mother, both of Manchester, are spending a week at the Alma on G street.

HARRIS
Largest Agency on Hampton Beach

R
O
O
M
S

79
Ocean Blvd.
Hampton Beach
N. H.



SAND SAILORS OPEN SEASON . . . Now it's sand sailing. All the joys and thrills of a brisk run in a trim sailing craft without any of the aquatic headaches in a new sport originated by John Ely and Larry Ely Jr. Photo shows close hauled, this sailor "hikes" over the newsreel cameraman filming the inaugural regatta at Daytona Beach, Fla.

I
N
S
U
R
A
N
C
E

C
A
B
I
N
S

Main Office
31
Ocean Blvd.
Tel. 654

Vacation Values!

Assemble a quick-change Summer wardrobe with one bright mix-mates! Crisply tailored slacks, shorts and skirts . . . beautiful new sweaters to wear atop. Choose now for summer and early fall wear!

Slacks

- Garbardine in sizes 12 - 20 \$6.95 - 7.95
- Flannel in sizes 12 - 20 \$6.95 - 8.95
- Greens, Blues, Browns, Checks and Plaids

Slack Suits

- Beautiful Lightweight Flannels \$18.95
Sizes 12 - 18
- Rayon, in sizes 38 - 44 \$10.95

Children's Slacks

- 100 Percent Wool in sizes 7 - 14 \$5.95
Green, Blue, Brown and Navy
- Corduroy in sizes 7 - 14 \$4.25

Beautiful New Sweaters

100 PERCENT VIRGIN WOOL CARDIGANS

- Long Sleeves, Pastel Shades, Sizes 34 - 40 \$4.95 - \$8.95
- Long Sleeve Pull Overs \$4.95 - 6.95
- Short Sleeve Pull Overs \$4.50
- Novelty Sweaters, sizes 34 - 40 \$5.95 - 6.95
- Popular Reindeer Sweaters \$6.95



GEORGE B. FRENCH COMPANY

37-41 Market Street

Portsmouth

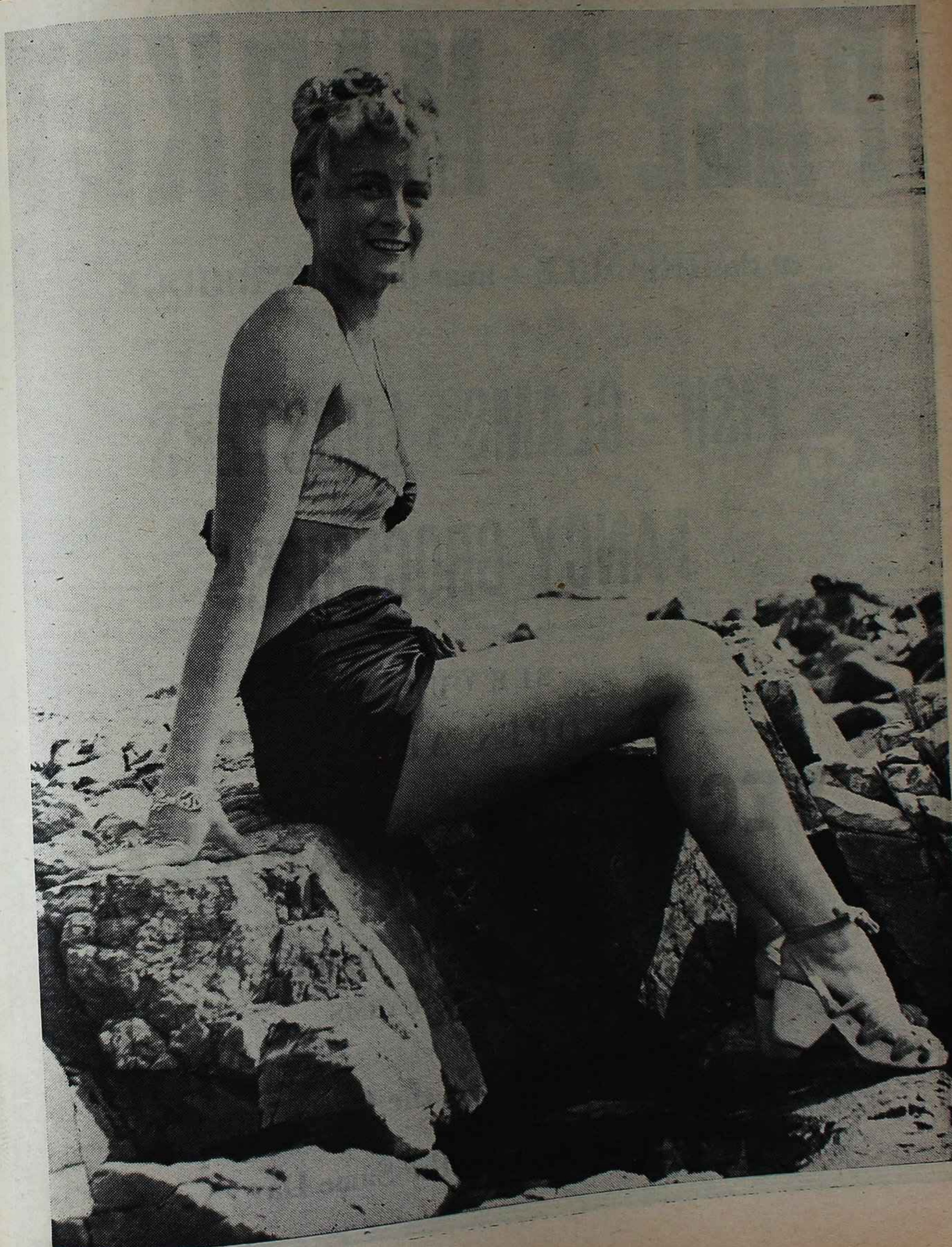
The BEACHCOMBER

VOL. XX., NO. 9

Incorporating The Hampton Beach Advocate

WEDNESDAY, AUGUST 21, 1946

FREE DISTRIBUTION



WARNING: TO A PLASTIC BAG AWAY FROM THE BAG IN C