PAGE 8

1



"BOB" POOLEY Bob Pooley's Sunday Evening Singing School has been going over in a big way with 5000 pupils

taking part. The Maestro is now inviting any lads who feel harmoniously inclined to participate in his Gay 90's Quartet Contest. Mustaches smacking of the Gay Ninety Era will be many others. supplied to help carry out the

and join in the fun with song.

### New Booklet On Seacoast Issued

new booklet, liberally sprinklth illustrations, has been published by the Seacoast Region association of New Hampshire for the purpose of advertising the advantages-industrial, recreational and otherwise-of the cities and towns in the region.

The front cover is a reproduction of Fort Point Light, New Castle, the entrance to Portsmouth Harbor, and on the back is a map of the region with main roads outlined and town borders marked.

Communities shown on the map include Seabrook, Hampton Falls, Hampton, North Hampton, Rye, Portsmouth, New Castle, Exeter, Stratham, Greenland, Newington, Newfields, Newmarket, Durham, Dover, Madbury and Rollinsford.

"Cities as old as the country it- ST. self, towns that the epitome of the real New England, beaches in wide variety-quiet, colorful, exclusive and popular-villages with the oldest in the United States, the shady, elm-lined streets, stretches local Coast Guard base, the U. S. chanting beauty-these, combined, includes scenes of motor boat racmake the alluring tidewater region ing, surf board riding, the St. of southeastern New Hampshire," Petersburg-Havana yacht race declares one paragraph in the book. schools, churches, homes, etc.

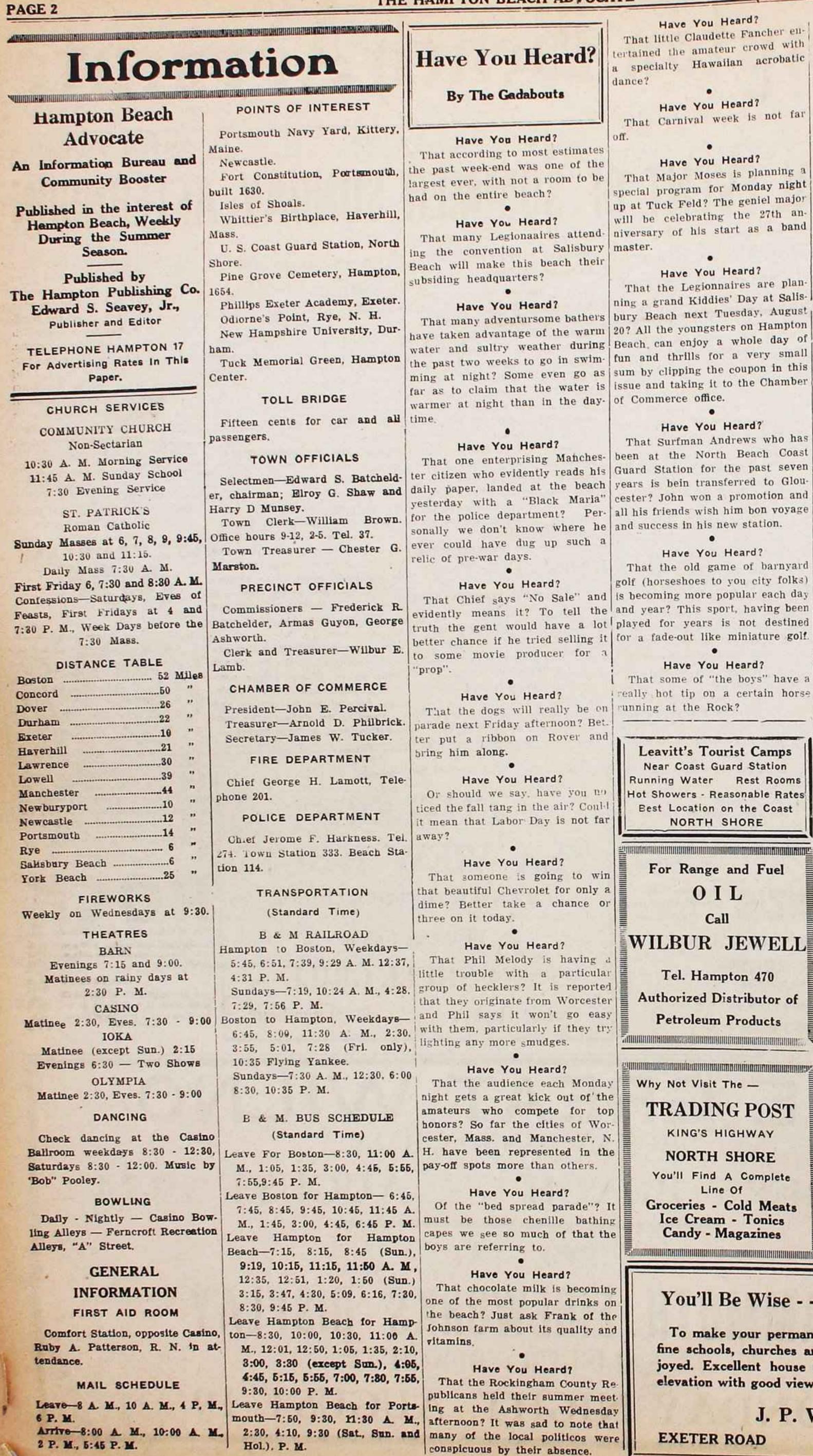




straining muscles . . . a flash of colors . . . ... on ... on ... bridle and boot ... an

### PAGE 2

XU



### THE HAMPTON BEACH ADVOCATE

That according to most estimates the past week-end was one of the argest ever, with not a room to

That many Legionaaires attending the convention at Salisbury master. Beach will make this beach their

ming at night? Some even go as warmer at night than in the day- of Commerce office.

That one enterprising Manchesever could have dug up such a

### Have You Heard?

That Chief says "No Sale" and ruth the gent would have a better chance if he tried selling some movie producer for

Have You Heard? That the dogs will really be parade next Friday afternoon? Be ter put a ribbon on Rover a

### Have You Heard?

Or should we say, have you no ticed the fall tang in the air? Could it mean that Labor Day is not far

### Have You Heard?

That someone is going to win that beautiful Chevrolet for only a dime? Better take a chance of

### Have You Heard?

That Phil Melody is having little trouble with a particular that they originate from Worcester with them, particularly if they try

### Have You Heard?

That the audience each Monday night gets a great kick out of the amateurs who compete for top honors? So far the cities of Worcester, Mass. and Manchester, N. H. have been represented in the •

### Have You Heard?

Of the "bed spread parade"? I must be those chenille bathing pes we see so much of that the

### Have You Heard?

That chocolate milk is becoming one of the most popular drinks on the beach? Just ask Frank of the Johnson farm about its quality and

Have You Heard? That the Rockingham County Republicans held their summer meetconspicuous by their absence.

Have You Heard?

That little Claudette Fancher enctained the amateur crowd with specialty Hawaiian acrobatic dance?

### Have You Heard? That Carnival week is not far

Have You Heard? That Major Moses is planning a special program for Monday night up at Tuck Feld? The geniel major the husband, "and I've decided will be celebrating the 27th an- agree with you." his start as a band

### Have You Heard?

That the Legionnaires are planning a grand Kiddies' Day at Salis-That many adventursome bathers bury Beach next Tuesday, August have taken advantage of the warm 20? All the youngsters on Hampton water and sultry weather during Beach, can enjoy a whole day of the past two weeks to go in swim- fun and thrills for a very small sum by clipping the coupon in this far as to claim that the water is issue and taking it to the Chamber

### Have You Heard?

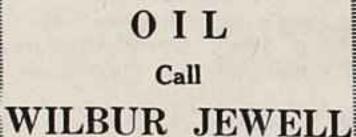
That Surfman Andrews who has been at the North Beach Coast ter citizen who evidently reads his Guard Station for the past yesterday with a "Black Maria" cester? John won a promotion and for the police department? Per- all his friends wish him bon voyage sonally we don't know where he and success in his new station.

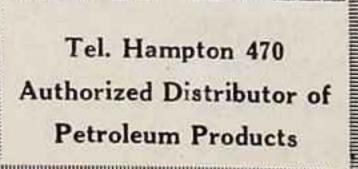
### Have You Heard? That the old game of barnyard

golf (horseshoes to you city folks) becoming more popular each day year? This sport, having been for years is not a fade-out like miniature golf.

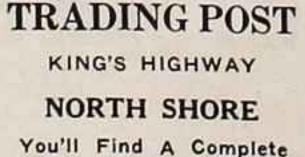
Have You Heard? That some of "the boys" have a really hot tip on a certain horse unning at the Rock?







Why Not Visit The -



Line Of Groceries - Cold Meats Ice Cream - Tonics **Candy** - Magazines

You'll Be Wise - - - -

To make your permanent home in Hampton where fine schools, churches and town government are enjoyed. Excellent house lots available, boasting high elevation with good view and shade trees. See

### Have You Heard? That the sea-going vacation are having good luck with fishing? Although some are prone to feed them the fish are suckers for a hook.

The family of Mrs. L. Gallaghe, T Nashua, N. H., is at the Claire con tage on J St.

### Too Late "I've been thinking it over."

That won't do you any good said his wife. "I've changed m

NORTON'S FISH MARKET Boiled and Live Lobsters Fresh Fish and Clams Daily NEXT TO NORTH SHORE COAST GUARD STATION

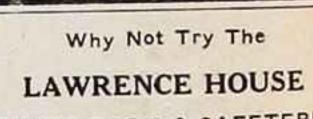
NUDD'S CAMP GROUND AND ROOMS Hampton Beach Boar's Head A Good Clean High Ground Place To Camp

\*\*\*\*\*\* North Shore FISH MARKET

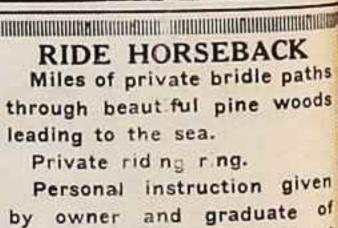
Fish and Clams Fresh Daily LOBSTERS A SPECIALTY Near Coast Guard Station \*\*\*\*\*\*

VAPOR BATHS and MASSAGE Graduate Nurse SURF VIEW COTTAGE

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VISIT THE STANDISH **GIFT SHOPPE** 

" A trip through the Standish Gift Shop

s like a trip around the work Ocean Boulevard Corner A Street

J. P. WINGATE EXETER ROAD

HAMPTON

View Boat Parade

sands of spectators lined the and board walk at Hampton

MARGARET M. JUNKINS CANDY SHOPPE Pure Salt Water Taffy Homemade Candies Ice Cream Delicious Corn Specialties See Us Make It. OCEAN BOULEVARD

PASTEURIZED MILK and CREAM PRODUCED ON OUR OWN FARMS

in the world isn't going to be very enjoyable if you have to do your own laundering. Let us take care of your laundry worries.

TRUCK ON THE BEACH EVERY DAY

FXETER



IF YOU WANT A - LO Hore's one for only \$59.50 Has a full capacity Porcelain Tub with massive Safety Release Wringer. Offers same guaranteed washing efficiency obtainable in many washers priced more than TWICE as much. Conventional single wall design. All-white finish. -BUT HERE IS A 0 Speed Lucen for only \$10 more Includes famous Speed Queen BOWL-SHAPED TUB for fast washing ... DOUBLE WALLS to keep water hot .... full length STEEL CHASSIS to protect porcelain tub ... SEDIMENT ZONE to keep water clean . . . and INSULATED MODEL "500" DRAIN to safeguard porcelain tub! Yes, for only \$10 more this Model "500" gives you all these extra exclusive Speed SPEED QUEEN Queen features. No OTHER washer can give them to you AT ANY PRICE! Come in and see it. Spencer's Radio & Appliance **Philgas Distributor** Easy Low Terms Down 80 Daniel Street Payment Portsmouth, New Hampshire



# Many Spectators

The boats which were of all desriptions started from the yacht club house with Chief Loatswain's Mate Hallie Larrabee, commande of the Hampton Beach coast guard station at North Beach in the lead from the Hampton Harbor with the coast guard cutter. Fol Beach club to Boar's Head Sunday lowing was the boat the "Edna S2" noon to witness the annual owned by Commodore Leo F. Casey parade. As the various boats, of the Yacht club. Next came the avenue for another week. out parade the center of the beach, ""Mitor" owned by Louis W. Savhout one mile out the names of age of Haverhill, Mass.; the Flora Hill, is vacationing with her family boats and their owners were D2 owned by Frank DuGrenier of at the Bailey cottage near the nounced for the benefit of those Haverhill, Mass.; The "Vamoose" yacht club. ing the parade from the shore, owned by Selectman Edward S. Batchelder of Hampton. The Yacht Mrs. James Steele, Auburn, and club cruiser the "Juanita" with Mrs. Robert E. Zimmerman, Bos-Captain Moir at the helm, the ton; Mr. and Mrs. S. A. Houghton, "Julia D" with Captain Michael Worcester; Mr. and Mrs. H. F. Dwyer of Lawrence, Mass., at the Fitzpatrick, Plymouth, N. H.; Mr. wheel; the lobster fishing boat of and Mrs. Edward Prouty with Mir-Charles Moody of Hampton Beach; iam Prouty, Windsor, Conn.; Bridthe fishing boat of Fred Gauron get Grealis, Clinton. with Capt. Gauron at the helm, Captain Towns in his speed boat include Mary K. Buchanan and bringing up the rear.

> Miss Helen Shapleigh of Concord, and formerly of Hampton recently visited with friends here.

> > INC.

N. H.

### **Beach Items**

THE HAMPTON BEACH ADVOCATE

Mrs. Margaret Junkins has purchased the Hodgedon estate on G Street for a year-round home.

The family of H. M. Putnam, Medford, is extending their stay at the Eureka cottage on Boston Mrs. J. P. McMahon, Chestnut

Sojourning at the Standish are

Guests at the Moulton Janvrin Mary E. Britt, Lincoln; Mrs. James M. Crichton, Roxbury; Mr. and Mrs. George Chilson, North Adams, Mass.; Mr. and Mrs. William Templeton, Springfield, Vt.; Mr. Mrs. E. E. Hutchings, Boston.

W. J. Ryan, Dorchester, has ex- Public Schools To tended his stay at the Davidson cottage on O St. for two more weeks.

Miss Margaret D. Powers, Bednurses from the Veteran's hospital. following Labor Day. The yearly Stopping at the Deerfield are Sally C. Renaud, Auburn, Me., and September 4, 1940, and ends Dec-Aurela Dumont, Lewiston, Me.; ember 20, 1940, with a vacation Helen R. Amadon, Keene, N. H.; from November 9 to 17.

Mary M. Sauro and Mary L. Taft, Providence; Mrs. Beatrice Dono- 30, 1940, and ends, February 21, van, Arlington. The Lawrence is the headquar. Third term begins March 3, 1941,

ters for Shirley A. Sullivan, Man- and ends April 18, 1941. chester; Mr. and Mrs. Alfred D. Fourth term begins April 28, Ashyn, Springfield, Vt.; Mr. and 1941, and school year ends June Mrs. Leo Des Rosiers, Springfield, 13, 1941. Mass.; Mr. and Mrs. Moses Mc- The following holidays will be Kelvey, Lowell; James T. Wolohan observed: November 28 and 29, and Mrs. D. A. Wolohan, Holyoke. January 1, May 30, State Teachers The Heath family, Concord, Convention, The County Teachers Mass., are vacationing at the Alpha Institute. cottage, Concord Ave.

N. H., is at the Agawam cottage schools follow: n Boston Ave.

Mrs. John Fury, Lowell, will remain two more weeks at the Duchess cottage on Ocean Boulevard. Visiting at the Marilyn cottage

are James Spinney, Middletown, Conn.; Gretchen Kenney and Jam Stimpert, Dorchester; Mae T. Moriarty and Rosalind M. McAdam, Providence; Ellen Washwell and Grace Krepps, Worcester; Catherine A. and Ann J. Cahalan, Pawtucket, R. I.

Miss Dora Groggan, West Newton, Mass., is spending two weeks at the Kennedy cottage on O St.

John G. Barrett and family, Malden, are at the Lord cottage on Ocean Boulevard.

The Elizabeth cottage is housing Feg Schardt and Gertrude Lueback, New Britain, Conn.; Mr. and Mrs. Newell Whittaker with Robert, Northampton, Mass.; Eleanor Niedmann and Florence Madenski, New Britain, Conn.

With their two daughters Mr. and Mrs. Fred Hullah, Hopedale, are vacationing at the Burton bungalow on the ocean front.

The family of Philip Geraty, Nashua, N. H., are planning to stay the rest of the summer at the Harris cottage.

At the Brewster cottage on the corner of Exeter and River Ave. are Mr. and Mrs. A. H. Morgner, Fitchburg, Mass.

James Kelly, Dorchester, has taken the Little Ben cottage on Q St.

Name

Address

following.

15-oz. jar ..... small can .

PICNIC SETS

1/s bags

2 bars

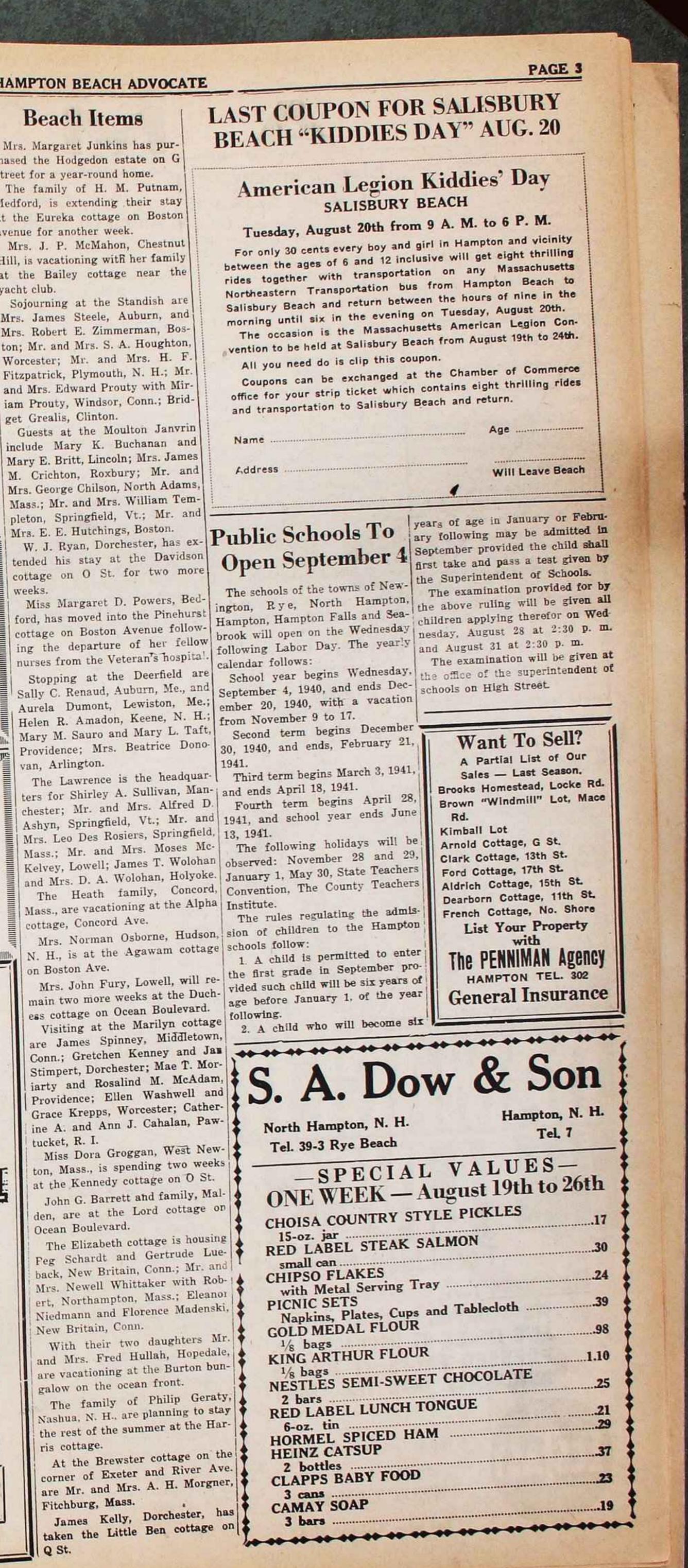
6-oz. tin

2 bottles 3 cans

CAMAY SOAP 3 bars

# BAKER FARM "Grade A" MILK **TELEPHONE HAMPTON 42** The Best Vacation . . .

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### THE HAMPTON BEACH ADVOCATE

THEATRE Tel 428 Aug. 17, 18 SHORTS Shorts Aug. 21-22 Africa Squeaks-Cartoon Aug. 23-24 Vote Trouble

### "Ecstasy" At **Open Air Theatre**

"Ecstacy" the film that was originally banned by the U.S. drama of a man and a woman who Women" at the Rye Beach Government is now playing at the Salisbury Auto Theatre,

throughout the entire world. It is frank and to the point. After considerable controversey in the courts, the U. S. Customs has finally admitted its entry. Hedy Lamarr, star of "Ecstasy"

has received praise from Max Reinhardt, who labels her as "The love- peared. liest girl in Europe".

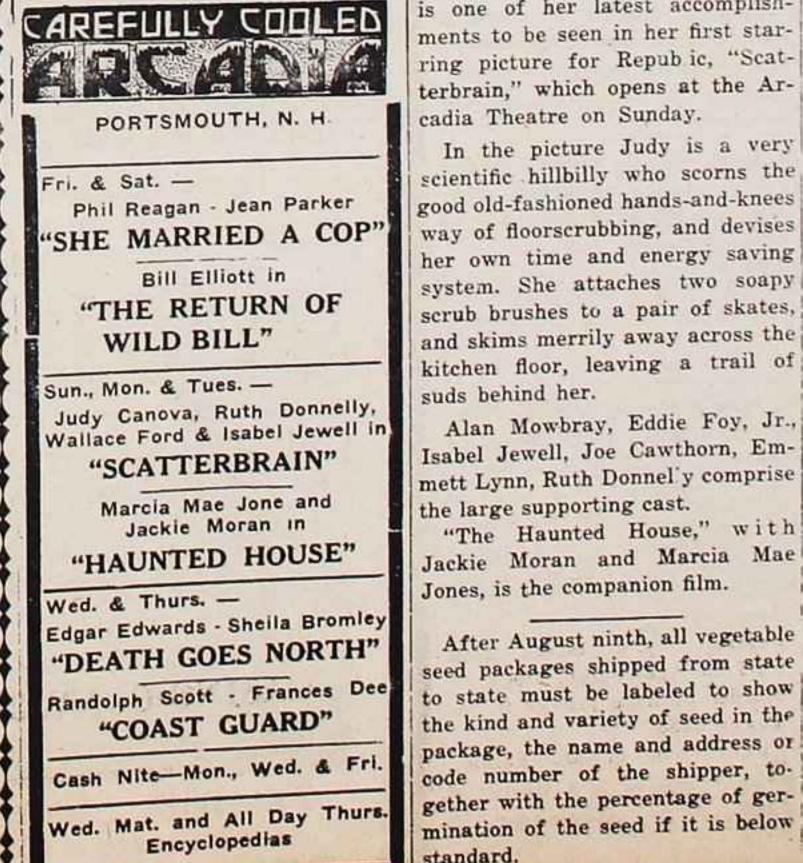
It is said that Miss Lamarr gives one of the most poetic expressions that the camera has ever recorded. "Ecstasy" was considered the finest picture at the International Film Congress held at Venice, Italy, conpeting with American films such as Bar", and "The Invisible Man". The Have you a speaking acquaint- intelligence with which the theme ler and "Slim" Summerville. ce with the woman next door?" is handled is what has caused this "Speaking acquaintance! Why, film to be elevated to the heights it Bob Hope

Starts Sunday,"Damaged Lives."

### **Bill and Myrna** At The Colonial

starring William Powell and Myr. portions with ghosts and gags folpeared in a more hilarious film, splitting laugh. Aug. 19-20 From beginning to end, the picture Bob Hope is at his best. Even the ceived by a group of authors.

Not in some time has Powel' been handed a role more suited to his abilities. Myrna Loy gets a brief vacation from her characterization as the "perfect wife," a vacation long enough for her to plant a ring Gene Raymond and Wendy plate of scrambled eggs over the Barrie is the co-feature. head of her spouse. The supporting cast included Frank McHugh as Judy Canova Powell's buddy, "Doc" Ryan, Edmund Lowe as a slick oil promoter and Donald Doug as as Miss Loy' model boy-friend.



### Vivien Leigh At The Olympia

"Waterloo Bridge," the throbbing sent Frances Farmer in

or any other, season and the Olym- urday, Aug. 24.

\_\_\_\_

# At loka

If you never saw a hair-raisin comedy before don't miss bubbling Bob Hope and sparkling Paulette Goddard in "The Ghost Breakers' Laughs, long and hearty, will be which comes to the loka Theatre the order of the day when the new Sunday and Monday. It's thrilling comedy, "I Love You Again," co- and spoofing in just the right prona Loy, reaches the Colonial Thea- lowing each other in rapid suctre Sunday for an engagement of cession. One minute you hold your three days. Never in the careers of breath in suspense, and the next these two favorites have they ap- moment you let it go in a side-

piles laugh upon laugh in a series skeletons rattled in the closets of the maddest situations ever con- from laughter when they weren't busy scaring people half to death. And, as an aside to the girls-and the boys-Paulette is something to see. Altogether, it's good entertainment for all.

"Cross Country Romance" star-

# At The Arcadia

Judy Canova walks on scrubb brushes! No, it's not a gag, and you ask Judy, it's no fun, but it s one of her latest accomplishments to be seen in her first starring picture for Repub ic, "Scatterbrain," which opens at the Arcadia Theatre on Sunday.

In the picture Judy is a very scientific hillbilly who scorns the good old-fashioned hands-and-knees Saturday, August 17 her own time and energy saving system. She attaches two soapy scrub brushes to a pair of skates, and skims merrily away across the kitchen floor, leaving a trail of suds behind her.

Alan Mowbray, Eddie Foy, Jr., Isabel Jewell, Joe Cawthorn, Emmett Lynn, Ruth Donnel'y comprise the large supporting cast.

"The Haunted House," with Jackie Moran and Marcia Mae Jones, is the companion film.

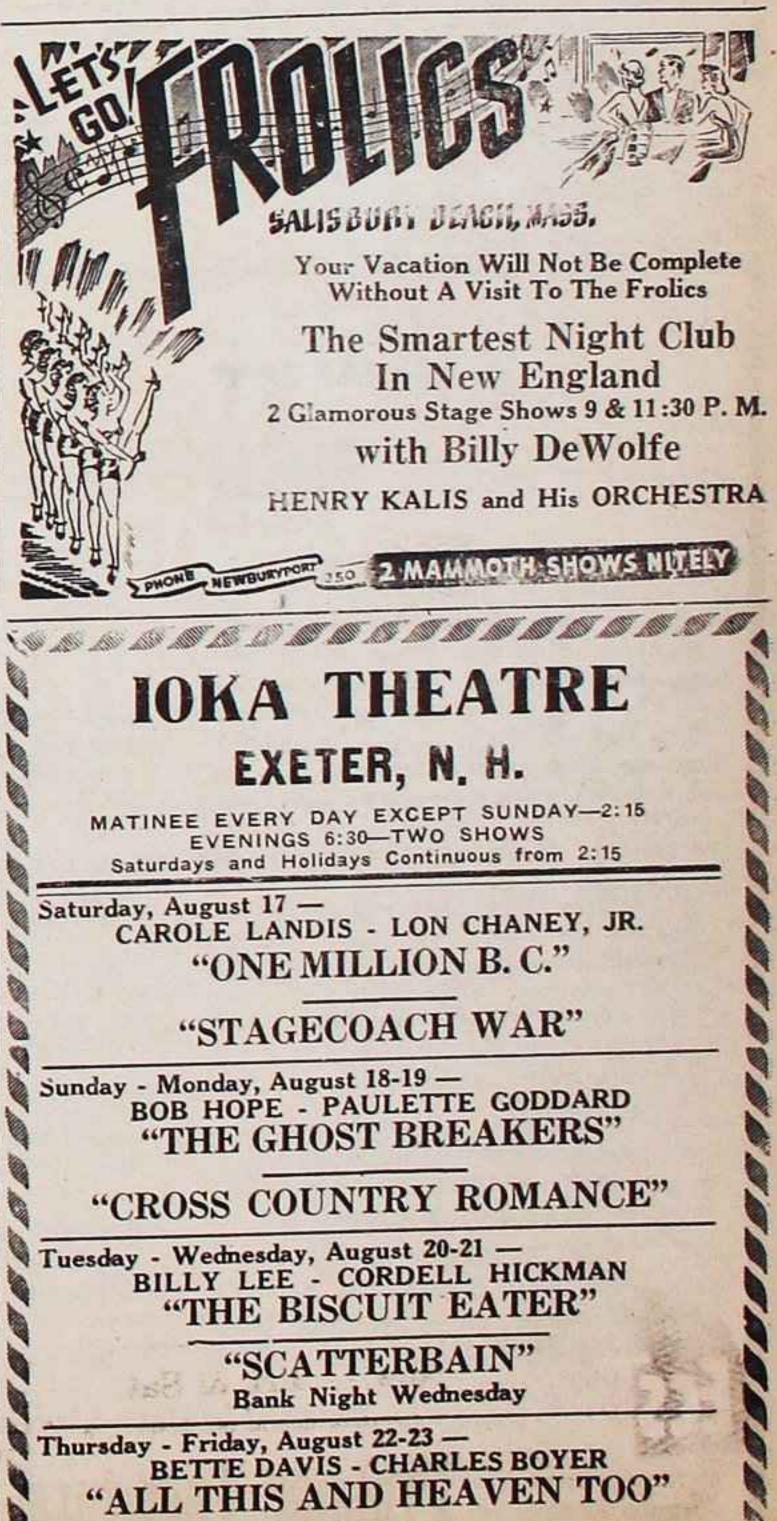
After August ninth, all vegetable seed packages shipped from state to state must be labeled to show the kind and variety of seed in the package, the name and address or code number of the shipper, together with the percentage of germination of the seed if it is below standard.

### At The Farragut

FRANCES FARMER When the Farragut Players pre- featured role, and an equally sucfound love amidst the fury of a house next week, the opening perworld in flames, comes to the Olym- tormance will be given on Monday Beach. It also formed the basis for This film had a nectic career pia Theatre in Portsmouth on next evening at 8:30 D. S. T.-one day a very successful moving picture Sunday, Monday and Tuesday, earlier than customary. The reason Heading the distinguished cast of is the large number of advance Farmer role. "Waterloo Bridge" is Vivien Leigh reservations already received for From every viewpoint, "Waterloo tion to playing six evening per Bridge" is definitely one of the formances next week, the Players len's Book Store in Amesbury and

house. pia is proud to present this motion! Miss Farmer, who arrived at the For the remaineder of this week picture triumph to its patrons. Co- Farragut Playhouse for rehearsals the Farragut Players are presentattraction at the Portsmouth thea- last Friday, is one of Hollywood's ing "The Bat," a spine-tingling "Little Women", "Death Takes a tre on these days will be "Gold outstanding stars. Her latest picmystery melodrama. Holiday", "Viva Villa", "Wonder Rush Maisie," featuring Ann So- ture is "South of Pago Pago" which thern, Lee Bowman, Virginia Weid- has just finished its initial run at BIRTHDAYS OF FAMOUS the Radio City Music Hall in New PEOPLE York City. Due to picture committments, Miss Farmer has been limit- August ed to three summer theatre engage- 15 Ethel Barrymore, actress, 1379 ments this summer, one prior to 16 Alonzo A. Stagg, athletic coach, Rve Beach at Dennis, and one the 1862 week following at Clinton, Conn. 17 Julia Marlow, actress, 1870 Of the tree the Farragut Playhouse 18 Emperor Francis Joseph, Ausengagement is the only one being tria, 1830 offered at popular prices-both of 19 Colleen Moore, actress, 1902 the others being at regular Broad- 20 Benjamin Harrison, President,

way top.





vehicle, is one of the best loved a play it enjoyed a long run on Broadway with Alice Brady in the cessful engagement in London with Katharine Cornell playing the part Miss Farmer will play at Rye with Katherine Hepburn in the

Chief in Miss Farmer's supportin her first role since "Gone With this outstanding production-there ing cast will be Merritt Stone as The Wind" and Robert Taylor in were over 150 already in last Satur Laurie; Art Smith as Professor the most thrilling romantic role day evening. So great is the de Baer; Anne Burr as Meg; Peggy that this popu ar star has yet ap- mand for tickets to see this out Hayden as Amy; Lucille Marchall standing screen star that in addi- as Beth; and Jean Guild as Marmy Reservations may be made at Ai-

outstanding motion pictures of this," will also offer a matinee on Sat French's Dept. Store, Portsmouth,

- "Little Women", Miss Farmer's 21 William IV, England, 1765

100000000000



XI

### THE HAMPTON BEACH ADVOCATE

**Reports Show Good Hunting** In New Hampshire This Fall

Game department today made the wing band or with a bright red leg announcement that from all re- band. Sportsmen are requested to ports received thus far, the hunt- look over the birds that they kill ing conditions in New Hampshire very carefully to determine wheththis fall should compare favorably er or not it is a banded bird and i with those that were enjoyed by it is, the band together with inforso many sportsmen last year. Wood- mation relative to the date it was cock, ruffed grouse and deer ap- killed and the locality in which it pear to be more numerous than was shot should be sent to the ever and the department is taking office of the Fish and Game depart measures to assure the sportsmen ment.

ceived each day from Conservation study the migrations of these birds Officers in all sections of the state, over a period of time. The data both the woodcock and the ruffed which was compiled at the time the grouse appear to have had a very birds were released is compared good nesting season, despite ad- with that given by the sportsmen verse weather conditions, and size- when they return the bands to the able broods of young birds of both department and proves very helpful species are now being observed. to the department officials in carry The outlook for good bird hunting ing on the pheasant program. this fall is now very promising and The Fish and Game department provided unforeseen conditions do is also carrying forward its work not present themselves, sportsmen with the Chukar partridge. One hunshould again be able to enjoy the dred of these birds, in flocks fine bird hunting that New Hamp- from 10 to 20 birds, have been

Again this year, the pheasants f the New Hampshire Fish and are being banded either with a

The purpose of banding the According to the reports being re- pheasants liberated each year is to

liberated in Belknap and Carroll counties. The size of the flock in Maintaining a policy that was in- each instance being determined by augurated several years ago, that the cover and food available. There of stocking pheasants in the late is no open season on the Chukar at summer and early fall, the depart- the present time, but it is an enment has commenced liberating deavor on the part of the departpheasants throughout southern and ment to introduce a new species of central New Hampshire. Stocking game bird for the sportsmen. Seoperations will continue through veral reports have been received the months of August and Septem- indicating that some of the birds

### Fishing Still Good

numbered 250 and were liberated Forrest lake in Winchester, have ups last Thursday evening, overillsborough and Merrimack coun- specimens of bass. Frank Place of Drednots of Mac Hamilton and ies. The second group numbering Hartford. Connecticut caught an went out in front never to be head-300 birds were distributed, for the 8-pound large-mouthed bass in Spof. ed in a classy 12-4 win. most part, in the counties of Rock- ford lake and Herbert Narramore of The brand of softball now being ingham, Strafford and Merrimack. Winchester, N. H. caught an 814. played is noticeably much improv-All birds are at least 12 weeks of pound bass-of the small-mouthed ed over the first attempts and each species-in Forrest lake. The S14 game brings forth more semblance In the third the Kutups really

enthusiasm of most fishermen has large part in the rigorous pastime lessened considerably in recent In the game Thursday evening weeks, there are still numerous the Drednots opened their first anglers who are reporting very with two runs garnered on a single good luck. Horned pout, pickerel, by Hamilton which scored Bus and trout fishing continues Ring and Bill Berry who had reach good in many sections and one's ed n a fielder's choice and a base chances of success are consider on balls. Two Kiwanis errors a ably better now than they were this inning kept the ball rollin, previously due to the few sports- until Moriarty flied out. men now following the sport.



Flashing all their p.owess at bat Spofford lake in Chesterfield, and and on the field the Kiwanis Kutin section of Belknap, Strafford, recently given up two very fine came an early lead by the crippled scored the fourth and final run on

Reports indicate that though the limps and charley horses play a

Another run was added in th

The Best Of Home-Cooked Food At Fair Prices TOPE TAKE CAN DOUG'S-C STREET THE HUB OF THE BEACH GRILL 'Round The Corner JUICY STEAKS - TENDER CHOPS FISH - LOBSTER - CHICKEN FRIED OR STEAMED CLAMS .50c **Regular** Dinners Noon Specials **Complete** Supper 25c Club Breakfast

wasn't until the fifth when David opened with his second hit and tired in order.

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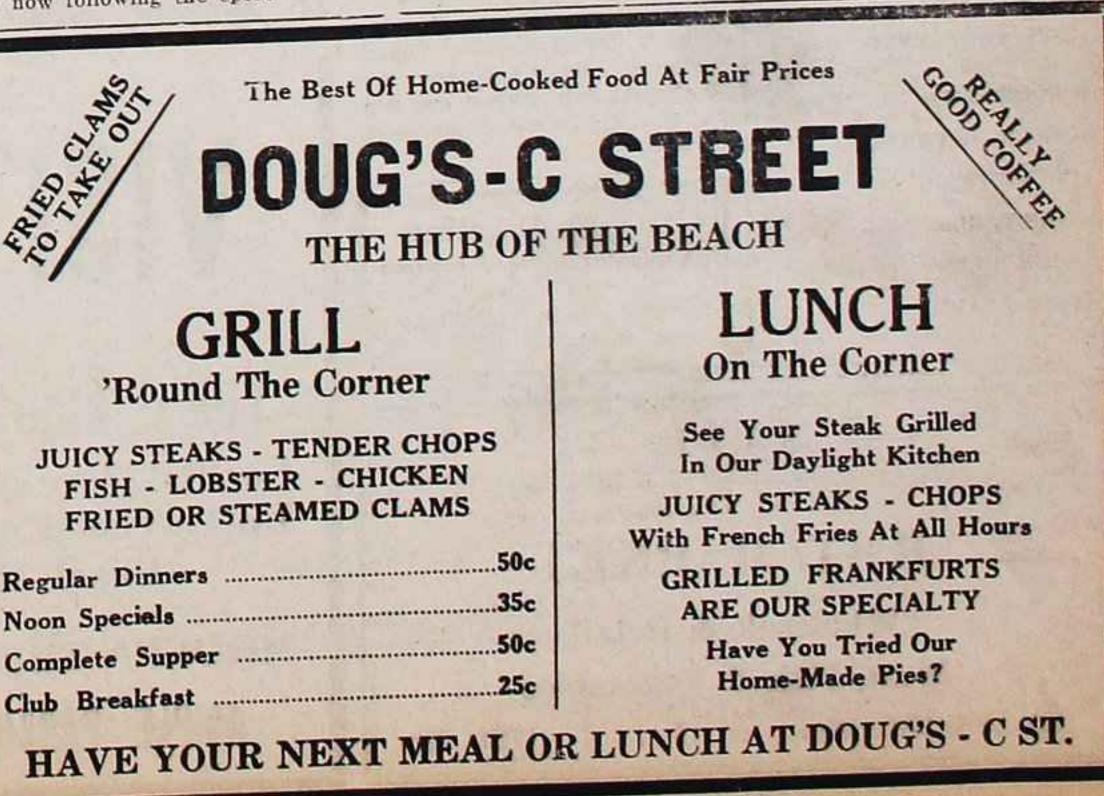
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38."

The Kiwanis offense opened in the first inning by Manning who reached on an error and scored the lone run on a single by Joubert. length and had a girth of 18 inches. of injuries to date is small but the londing of injuries to date is small but the which combined with two Drednot errors netted four runs.

### MEN'S SOFTBALL LEAGUE DIALOT CITANDINIC

1-	TEAM STANDING			1
e		w	1	p.c.
n	Bombers	2	1	.667
	Drednots	2	1	662
0	Kiwanis	2	2	.500
ie	Odds & Ends	1	3	250
	and the second s			-



### PAGE 8

### KIDDIES' DAY -

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(Continued from Page One)

ages of 6 and 12 inclusive will be participate in the gala festivities especially planned for their enjoyment on Tuesday, August 20th, from 9 in the morning until 6 in the evening.

No stone is being left unturned by the committee in charge to make this "Kiddies' Day" the most convention.

as the twelve year olds, and going overboard in making reservations for their safe entertain- away. ment.

In addition to the eight thrilling rides that each boy and girl will get that attends the Mardi Gras on this day another treat is also in store for them as they will be able to see "The Great Wilmo," known to thousands as the "Human Cannon Ball." He will go through the same performance for the young- he finished. sters as he will for the adults on other days and nights during the week of the Mardi Gras from Au-Cannon Ball" is shot into space most appeal.' from a powerful cannon which re-



A young salesman of scouring soap was given a new terri- Wolfeboro, N. H., director of the ment of trophies ever offered exciting and most memorable event tory. He was delighted; he was on his toes; he was determined N. H. Federation of Music Clubs; any show in New England, Inc. of its kind ever held at any Legion to make the home office sit up and pay attention. He was so Dr. Gottfried K. Duschak, lyric ed among the donors of trophil confident of himself that he assured them that he was going tenor and a former teacher of music for the show of August 23 are Go The committee emphasizes the to make a sale to the first customer he tried! fact that special care will be taken You've heard of that salesman. His name has gone around Ossipee, N. H. and Mrs. Alice shire, Mrs. Constance Winant, w of boys and girls in the lower age the world. Today his company is the biggest advertiser of a Gerstt-Duschak, a former European | practically every one of the lead groups; that is, those in the six, single product in the United States. His name? William Wrig- star of opera, concert stage and seven, eight, and nine year class. ley. Ir. Yes. the founder of the chewing gum interests. These in fact will be the kings and There was a whole houseful of Wrigleys, and he was the gram will also include Mdme. Ger. Buck. Boston; Dr. O. M. Dee queens of the Mardi Gras on "Their oldest of nine children. He didn't receive much in the way of grude Nettl, pianist and harpsi-Day." Special arrangements have education-only as far as senior class in high school-for he chordist, now of Princeton, N. J. been made to insure safe protection; had to earn money for the younger Wrigley's to wriggle along.

for them at all times and parents First, he got a job in a factory at \$1.50 a week. But he believed of the N. H. Federation of Music lander, Boston; Leon J. Ireben their boys and girls between the He selected for his first customer a man he knew nothing the late afternoon concert and is ton, Conn.; Robert N. McCandlea victim of shell shock, suffered an ages of six and nine will be out- about. He didn't know it then, but that man was famous as in charge of the entire afternoon New York City; Mrs. M. C. M. classed by their older brothers and being the toughest nut in the town to crack. He had dyspepsia event which promises to attract Glone, New York City; Russel sisters. The committee wants to and a perpetual grouch; he was so short-tempered that some lovers of good music all over New Openshaw, Rye, N. Y.; Robert A

see the six year olds there as well of the soap salemen would not even call on him. As Wrigley arrived, another salesman was leaving hurriedly, late Sunday afternoon concert prothe short-tempered man "bawling" him out as he scurried gram will be the appearance of the ford, Conn.

He laid his cold glassy eye on young Wrigley. "What do some thirty voices. you want, young man?" He eyed the sample case. I want to see you." "What about?"

"Scouring soap. I have a brand of soap I think will increase last night?" ur business."

The sourpuss turned loose. He said he had no use for a to come in so that I could turn it salesman who started a sales talk in such an asinine way. He out before I went to bed." berated young Wrigley up and down. "I wouldn't put a cake of your soap on my shelf if it was the only soap in the world!"

Wrigley did some quick thinking. He said: "This is the first sale I ever tried to make. I wonder if you would be good enough to give me some pointers on selling. You have heard gust 19th to 25th. The "Human lots of salesmen and you know the kind of talk that has the

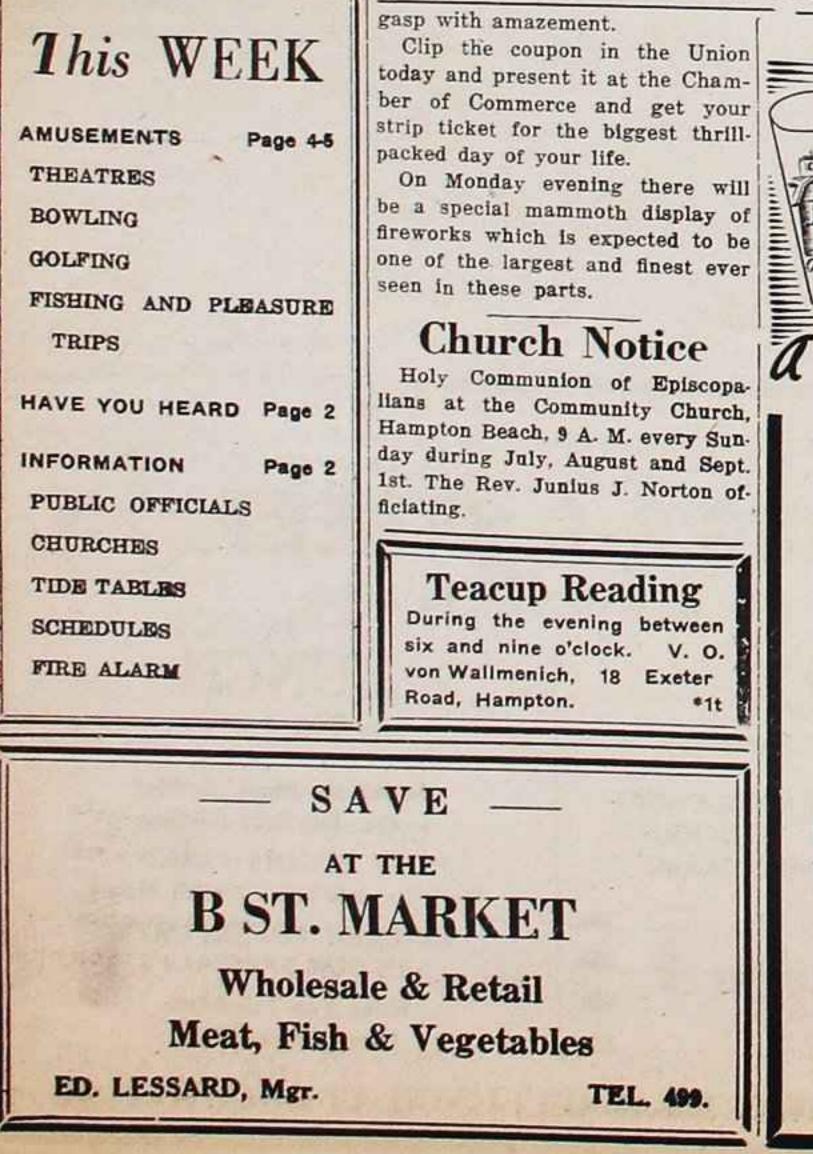
Wrigley guided him into extolling the virtues of his own quires 3200 pounds of pressure to scouring soap. When he left he had a six months' order! hurl the dare-devil's body 325 feet He had made a sale to his first customer! He had accomfrom the cannon to the net. It's a plished it by admitting his inexperience and by appealing to death-defying stunt and one that the other man's desire for a feeling of importance. The next will make youngsters and oldsters time you are rebuffed by a cross-patch, think of how William Wrigley, Jr. handled the same situation.

STIP HE

香香香香香

911 6119

The Exeter Inn



### THE HAMPTON BEACH ADVOCATE

MUSICAL EVENT -(Continued from Page One) y international authority on formerly a member of the faculty mittee, Atwood Marston, Manch f the University of Prague and ter, N. H., chairman; advertisis

Among the soloists who will be heard at the second concert are Hampton Beach show will be Mrs. Kathleen Cunningham in Vienna; Mr. Arthur Gleason of Francis P. Murphy of New Hand radio. It is possible that the pro-Mrs. Ella Lord Gilbert, president Brooklyn, N. Y.; William L. Knin

Clubs is arranging the program for Haverhill; Edward Lawrence, No England. Another feature of this Ross, Ville St. Pierre, P. Q. Canada Commissioner Armas Guyon, a fa Wolfeboro Community Chorus

All in Order

"Why did you wait up so late

"Well, I had to wait for the cat

SHOE REPAIRING

OUR SPECIALTY

done while you wait by

modern machinery

AT

FEARER'S

SHOE STORE

HAMPTON CENTER

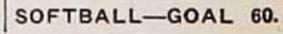
DOG SHOW -

(Continued from Page

now a professor at Westminster | committee, Mrs. Edward Bart College of Music at Princeton, N. aume, chairman; veterinarian h Otis Brock, Portsmouth, N. F.

> The dogs and the owners at of peting for one of the finest

The judges will be, Mr. Gerald Springfield, Mass.; Mrs. Muriel Gregory, Boston; Theodore C William E. Schmidt, West Har



\$1.49 **Baked Beans** Every Saturday Night

Special

4 1b. ROAST CHICKEN

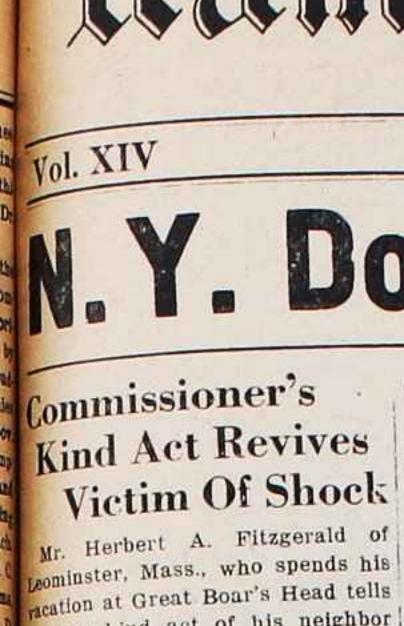
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PHILLIPS EXETER

ACADEMY

The Home



Herbert A. Fitzgerald of ninster, Mass., who spends his tion at Great Boar's Head tells of a kind act of his neighbor; th brought him out of a para shock.

Mr. Fitzgerald, a first World War ter was sent out to look for doctor. She inquired of Precinct the doctor.

until he was completely revived. but it will supplement that agree-Now Armas says he's a contractor ment. by trade, but Mr. Fitzgerald calls There was considerable discustainly is a wonderful thing for a details of the new agreement be otal stranger to him". And we Hillsborough commission, spoke on with a pneumatic life belt. It's a lot fenreffer, Mr. and Mrs. O. G. Ther-



DAL 50c ADMISSION TO GRANDSTAND \$1.00 admission to Clubhouse inc. tax

> FISH MARKET Lobsters

**DELIGHTFUL SHOPPES** AMPLE PARKING FACILITIES IN SHOPPING DISTRICT

Typical New England Shire J. Journ . Founded 1638 12 MILES - ROUTE 101C **Historic Houses** Phillips Exeter Academy The places where George Washington and Abraham Lincoln Stopped. The sites where Exeter Squires Lived and Loved and

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130 BLAN BIAN

Old Garrison House

AR BUT U UB

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The Pavilion

**Cordial Merchants Will Gladly Serve Your Needs With** Up-To-The-Minute Merchandise For Beach Wear And **Beach House.** 

**MODERN THEATRE** 



### Friday, August 23, 1940

### Commissioners **Held Parley At Beach Friday**

County commissioners of New Hampshire held a closed parley at the Hotel Ashworth Friday after noon to discuss a new agreement to be made with the federal government for the distribution of federal commodities throughout the state.

John Gadd of Plymouth, president of the state association was authorized by commissioners from all but Coos and Cheshire counties to execute the new agreement de manded by the government in rewho left his work immediately to gard to the cost of distributing suraid the victim until the arrival of plus commodities. The new agreeagreement made last May in which For over two hours Commissioner distribution costs were to be hanwon worked over Mr. Fitzgerald dled through Miss Abbie Wilder,

m "Doc" and told us: "It cer- sion among the commissioners over the distribution of surplus milk of fun splashing around with such low, William F. Russell. from the three New England centers of Manchester, Boston, Mass., and Hartford, Conn.

ton, Edward W. Belanger of Roches- infested waters. er, Oliver Barney of Laconia.

# Roger W. Babson

Roger W. Babson, noted statisti-

August 25. dent on the new Prohibition party are significant not only as an addi-



PLENTY OF PARKING SPACE

### Maj. Moses Honored On 27th Anniversary

Kisses galore were the lot of Maj. Everett A. Moses in honor of his 27th anniversary as a bandmaster. At the last band concert Wednesday evening before a near record fireworks crowd the genial Major was presented with a model boat made out of Junkins' delicious kisses.

The idea originated with Mrs. Helen Sawyer, owner of the Avon hotel, and the presentation was made by Robert Spofford of Haverhill, Mass., a clerk at Junkins'.

Each member of the band also received a box of kisses and altogether a sweet time was had by all.

## **Refugee Children Forget Terror Of**

sky and his 15-year-old sister Charles Mitchell, Dover; Mrs. A. Clare, these are merely incidents Graham Carey, Portsmouth, Portsin a childhood world that suddenly mouth Riding school, Portsmouth; (went topsy-turvey when a man with Hooper Riding school, West Rye; To Speak At Beach went topsy-turvey when a man with Hooper Riding school, West Rye; a funny little mustache in another T. C. Haffenreffer, Boston; Leo land started a world conquest.

But to residents of Portsmouth Albert Hislop, Portsmouth. cian and economist will be the and vicinity, Justin and Clare are speaker at the morning service of significant as the first of the Eng- Woburn Review the Community Church Sunday, lish refugee children to arrive in this section and to Mr. and Mrs. Mr. Babson is a candidate for presi- Paul H. Bonner of Rye Center they

(Continued on Page Eight)

Hooper riding school, A large num- nel Club of New Hampshire at the ber of exhibitors have already made Hampton Beach Casino Friday. known their intentions to enter in the show, which is a social event of the season. Arthur Henry of West Roxbury, Mass., has been selected as a judge.

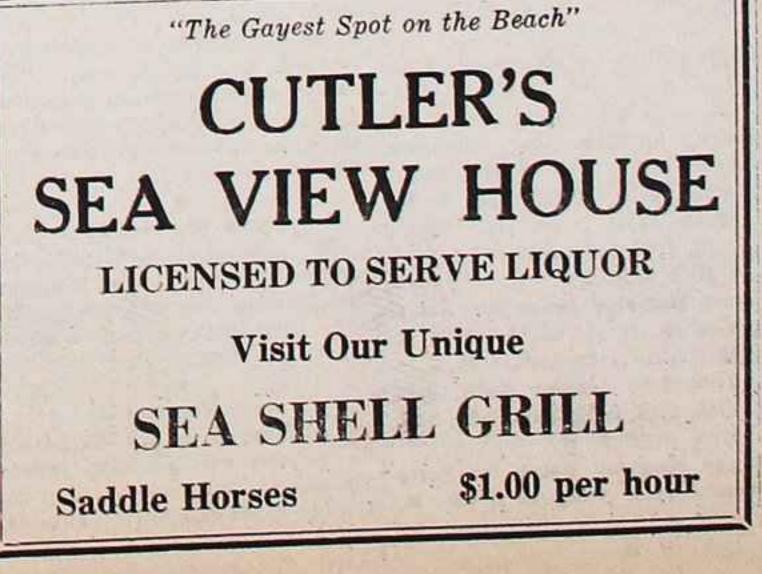
Trophies have been donated for various classes. Among those giv- Windsweep Repeat, entered by Mrs. ing trophies are former governor Alice A. Dodsworth. Sharon, Vt., former governor and Mrs. Alvin T. Ch. Thora Von Bern, from the and Mrs. Huntley N. Spaulding; Fuller, Mr. and Mrs. T. C. Haffen- Giralda farms at Madison, N. J., reffer, T. C. Haffenreffer, Jr., Mr. was the best of working breeds. Speare, New Hampshire ASPCA among the prize winners. C. P. Hanand Mrs. J. D. Hartford, William Mr. and Mrs. Haddon H. Hooper, Miss Dorothy Parsons, H. Beckwith and Co., and William F. Russell.

Huntley Spaulding; former gover- of Wonalancet. nor and Mrs. Alvin T. Fuller, Hon. War At Rye Beach and Mrs. Charles M. Dale; Col. and street, Manchester, entered a prize Down the shore at Rye a little Mrs. Clarence E. Rexford; Mrs. F. winning bitch, Aces Mary Ann, in his work and help a man who is a Hurley of Tilton, chairman of the user old youngster is playing F. Bushee, Mr. and Mrs. T. C. Haf-

was no hummer toy. It was grim Town Hill farm, Mrs. Florence Other speakers included Commis- guardian against the dangers of Bushbee, Newbury, Mass., Mr. and sioners G. Carroll Cilley of Con submarine monsters and whining Mrs. Stephen Burns, Upper Gloucord, Howard S. Putnam of Clare- bombers, as the convoyed SS cester, Me.; Mr. and Mrs. Simpmont, Alvin E. Foss of East Kings- Samaria slid swiftly through enemy son Bowles, Saco; J. J. Scannell, Woburn, Mass; Edwin Harvey, For the youngster, Justin Lowin- Bedford; Dr. Oren Fernald, Dover;

tions were held Monday at Hamp- Croftlyn's Own Mickey, Frank and tion their family of four boys, ton Beach with Phillip Melody as Larry Ettari, fourth. but as a friendship of years ago re master of ceremonies and Ted (Continued on Page Eight) Wright as pianist.

In the day and a half since they In the junior division prizes were have been here the youngsters have awarded as follows: First, the Woalready crowded memories of air burn Junior Review which was diraid shelters, home defense guards, rected by Arlene Cummings; seca dark night in Liverpool with the ond, "Dancing Quartet" composed (Continued on Page Eight)





Dog Best Of 362 Dogs In Show The wire haired fox terrier, Ch. Horse Show At Rye Crackling Striking, owned by Mrs. Beach On Aug. 31 N., was judged best in show among The annual horse show at Rye the 362 dogs shown at the licensed Beach will be held Aug. 31 at the show sponsored by the Profile Ken-

The best American-bred title went to the Afgan hound dog. Ch. Rudiki of Prides Hill, owned by Mrs. Sherman R. Hoyt, Katonah, N. Y. The best of the sporting bdeers was the cocker spaniel dog, while the German Shepherd bitch,

Many New Hampshire dogs were edes and Clare E. Smith of Peterborough had the best Bedlington terrior. Honors for Siberian huskies sists of former governor and Mrs. went of Mr. and Mrs. Milton Seeley

Harry J. Freeman, 8 Penacook

Sporting breeds-Win by Cicker Just a week ago that life belt Fuller stables at Rye Beach, Old Spaniel, Windsweep Repeat, Alice Rosecroft Premier, Mrs. Cheever Porter, second; English setter, Prince Wilmos of Stagboro, E. W. Stock, third; Gordon setter bitch, Stylish Stagebrush of Blakeen kennels, fourth.

Hound breeds-Won by Afghan hound dog. Ch. Rudiki of Prides Hill, Mrs. Sherban R. Hout; Whippet bitch, Ch. Flornell Glamorous, Mardormere Kennels, second; Beagle dog, Ch. Foxcatcher Merry Lamb, third; Dachshund, Ch. Mei stersinger of Windyriver, Windy. river Kennels, fourth.

Working breeds-Won by Ger man shepherd bitch, Ch. Thora Von Wins Auditions Bern of Giralda, Giralda Farms; The weekly radio amateur audi- Doberman Pinscher bitch, Berta

This WI	EEK
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