

Evening Of Fun At Winona Proves A Huge Success

Approximately 78 guests, employees of the Springfield Union, gathered at The Winona last Thursday for an evening of fun and entertainment by Hypolites Harmony Hounds with Joseph R. Guilfoyle acting as Master of Ceremonies.

There was a Grand March followed by a cverture by the orchestra composed of J. Dugan, J. LaRose, J. Murphy and T. Murphy and opening chorus by Mrs. Corcoran and the ensemble. Following this

a dance program conducted by Mrs. Croteau held on the lawn under lights; plain quadrille, Virginia reel, waltz, prize waltz, Mr. Kennedy, Mr. Rose, and Mr. Fenton, Sr., were judges of the dancing while Mrs. Corcoran and Mr. Levine formed a court of appeals.

The drum major and leader of the orchestra was Arthur Butler. Other committees were: Officer in charge, Tommy Corcoran; door-keeper, Mr. H. J. Croteau; committee on drinks and suckers, Jimmy Dugan; Lolly-pop girl, Doris McKenna. Punch was served free in the cocktail lounge of "Ye Restful Inn."

COMMUNITY CHURCH

Sunday morning at 10:30 Rev. Earl Douglas will bring the morning message. Mrs. Madeline Higgins Hoitt will sing.

Sunday school at 11:45. Rev. Harris of the Portsmouth Negro Baptist church will be present for the evening service at 7:30. His program will include solos, duets, choir numbers and speaking.

LOST—Brindle and white Boston Terrier. No mark on collar. North Hampton. Lis. Tag. If picked up by a party driving near Beach at Little Boar's Head return same to Mrs. Irving W. Brown, Maple Road, North Hampton, or call her up, Rye Beach Tel. 130.

PEDIGREED NEWFOUNDLAND PUPS. Excellent children's playmates - \$50 up. MRS. IRA COLEMAN, Newington, N. H. Tel. Portsmouth 1591-M. 29, A5

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Make these gay months your loveliest ones.



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Miles of private bridle paths through beautiful pine woods leading to the sea.
Private riding ring.
Personal instruction given by owner and graduate of Durland's Riding School of New York City.

HOOPER'S Riding School

Tel. Rye Beach 139
WEST RYE, N. H.
10th Annual Horse Show
Saturday, Sept. 4, 1937

John J. Dineen

The death of John J. Dineen is a great shock to this community where he has lived a greater part of the time in past years. Stricken with a sudden heart attack at 10:30 Saturday morning at his summer residence 71 Ocean Boulevard he passed away soon after.

Last Friday Mr. Dineen was apparently in the best of health and played golf with his brother, James A. Dineen, and Jack Doyle, New York betting commissioner, who was his guest at the beach. Saturday morning he suffered a heart attack.

For the past ten years Mr. Dineen had been active in the upbuilding of Hampton Beach as one of the Casino Associates. In the ownership and management of the Casino, Ocean Inn and other property, he was associated with his brother, John E. Cuddy, Jr., and Napoleon L. Demara, both of Lawrence. Mr. Dineen had particular supervision over the hotel.

Until 1935 Mr. Dineen was manager of the Modern Theatre in Lawrence, which he and his brother built. He was born in that city 62 years ago, a son of the late Patrick H. and Margaret (Calnan) Dineen.

Besides his brother he is survived by two daughters, Miss Alice L. Dineen, a teacher in the Lawrence evening school, who is book-keeper in the Casino office during the summer, and Mrs. Mary C. Hayes, of Peabody; a son, John J. Dineen, Jr., who is active in the management of the Casino ballroom, and a sister, Miss Mary A. Dineen.

A funeral mass was held at St. Patrick's church on the beach at the same time Tuesday morning that mass was celebrated in St. Patrick's church, Lawrence.

Boost your local paper.

Come and see!

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Washable Suede Dresses,
Slacks, etc.
Dutchmaid silk underwear
Embroidery, handkerchiefs,
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- Corn 25c doz.
- Peas 3 lbs. 29c
- Lima Beans 3 lbs. 29c
- Shell Beans 4 qts. 25c
- Summer Squash 4 lbs. 25c
- Tomatoes 3 lbs. 25c
- Iceberg Lettuce 2 for 17c
- Cukes, native large size 5 for 25c
- Cal. Oranges 25c doz.
- Watermelons 39c
- Peaches 25c basket
- Plums 19c doz.
- Honey Dews, lg. size 25c
- Cantaloupes large size 2 for 23c

ZACHARIAS FRUIT CO.

165 Congress Street
Portsmouth, N. H.

EXPERT'S CHECK-UP EXPLODES FEAR FOR SAFETY OF "OLD MAN"

E. H. Geddes, the expert who made repairs to the Old Man of the Mountains in 1916, has re-visited the granite profile in Franconia Notch at the request of the New Hampshire Forestry and Recreation Department, and after carefully checking measurements he reports that "I think he will be in the same place in 2037."

This is the answer of the man who probably knows more about the Old Man than any other living person, given in response to disturbing statements which have appeared in scattered newspaper editorials and special articles during the past few months.

On the third of July of this year Mr. Geddes, accompanied by L. N. Watson, assistant state forester, and C. T. Bodwell of the Society for the Protection of New Hampshire Forests, ascended the rough trail to the profile. They took measurements to check with others taken by Mr. Geddes in 1916, 1919, 1921, and 1923. In the 21 years since the first measurements were taken, there has been no change which could be discovered in the position of the great ledges which form the forehead and extend back into the southern peak of Cannon Mountain. There has been some surface erosion from wind and weather, but nothing of a disturbing nature. The turnbuckles installed in 1916 were inspected and found in perfect condition.

Once each year the turnbuckles are painted with asphaltum varnish, and at that time observations are made. For the past five years this routine has been performed by Mr. Bodwell. Previously it had been by the Guy Roberts, who took the Old Man's welfare very much to heart in the period leading up to the 1916 repair work, and thereafter.

The timelessness of the Old Man during the past and future generations appears to be essential fact. It is believed that the Great Stone Face of Hawthorne's fancy will continue to "embrace all mankind" for many, many years to come, and that it will continue to stand as a mark or sign as Webster put it, to announce that in New Hampshire God made men.

Don't miss Farmers' and Home-makers' Week at the University, New Hampshire, August 16-20.

Geraniums, Begonias
Double Petunias, Vincas
Flowers
Beach Road Greenhouse
(Near Town Hall)
NOT OPEN SUNDAY
Anna M. Cole, Prop. Tel. 164

ANNOUNCING THE OPENING OF THE
LOBSTER POT
Ocean Blvd.
Hampton Beach
SERVING THE FINEST OF FOODS AT REASONABLE PRICES.

PALMER'S
LOBSTERS AND FRIED CLAMS
CHICKEN and STEAK
FRIED CLAMS TO TAKE OUT
North Beach
Near Coast Guard Station
Hampton, N. H.

ENNA JETTICK

SHOE REPAIRING
OUR SPECIALTY done while you wait by modern machinery at
FEARER'S
SHOE STORE
HAMPTON CENTRE

HOME-MADE ICE CREAM
SEE IT MADE
Our Ice Cream is Fresh Frozen right here in our store, each day. It is different! Made from fresh cream, milk, sugar and eggs.
Margaret M. Junkins
Candy Shop
Hampton Beach

Hampton Beach Advocate

Woman's Club Day Of Life Savers Assist Diversion Saturday Power Boat Crew To Has A Fine Program Land At River Mouth

The Day of Diversion, sponsored by the North Hampton Woman's Club on Saturday, Aug. 15, at the land at River Mouth (Continued on Page 8)

BEACH HAS ENJOYED BEST SEASON IN ITS HISTORY

Hairdressers Outing At The Beach Is Held At Hotel Ashworth

Members of the Manchester Hairdressers' association enjoyed their annual outing at the Hotel Ashworth Wednesday.

The sports program at the state reservation was Charles Decoteau. During the ball game Edgar Geofrion and Gerard Decoteau were the batteries for the men's team, which lost 4-3 to the women, who had Lora Decroche and Margaret Titus for battery.

New Hampshire Fire Chiefs Held Annual Outing Yesterday

Scheduled speakers at the annual outing of the New Hampshire Fire chiefs at the Ashworth Hotel here tomorrow are Col. Paul Kirk, Public Safety Commissioner and Stephen Garrity, State Fire Marshal of Mass. This is the annual Ladies' Day Outing and the Chief's clubs of Mass., Maine and Vermont.

Hampton Beach, N. H. Aug 11. According to the leading business men and Chamber of Commerce officials, Hampton Beach has enjoyed up to the present time, the best season in its entire history. August gives promise of being a banner month also.

Hotels and guest-houses, that have been obliged in some instances to turn away business in July, report that they are able to take care of reservations for August and early September, and that there positively will be no advance in rates for this period. Real estate agents report a similar condition as far as cottages and apartments are concerned. August and Early September will see a decided lessening in the pressure of recreational business which has tested Hampton Beach facilities to the limit during July and visitors during the late summer will be comfortably and adequately cared for.

Coast Guard Boat Race Enjoyed By All Cottagers On Shore

A large number of cottagers and vacationists at the North Beach enjoyed the boat race Tuesday morning about 11:30 between the crews of the Hampton Beach station and the crew of the Wallis Sand station. The Hampton Beach crew which consisted of coxswain Clarence D. Beal and crew of surfmen Charles Faulkingham, Allen Hanscom, Carleton Scoville, For cheering told the crowd "Somebody is putting this applause over on me from the Chamber of Commerce." This was correct as a record of applause and cheering at the Chamber of Commerce building was fed into the amplifying system as Bill concluded his selection and anyone not in front of the band stand would have been misled in its source.

Amplifier Cheers As Singing Cop Performs

The second band concert Sunday night was given from nine to ten o'clock at which as usual Bill Elliot, the singing cop sang. After several selections which elected applause and blowing of horns from the parked machines, the next encore number was greeted by great cheering which seemed to come from the loud speaker amplifying system rather than from the great crowd which was massed in front. Many of the crowd however hearing the cheering joined in. The singer with his radio experience recognized the applause and acknowledging the

From the standpoint of weather conditions August and September are the most beautiful months of the entire season at the seashore. Cool, moonlight nights, bright sunshiny days with brisk north-west breezes and splendid ocean bathing conditions characterize the late season at Hampton, the "health and happiness" beach.

In addition to the bounties that nature provides, the Chamber of Commerce is planning special entertainment this year for late-season guests. The 24th Carnival Week will begin Labor Day and extend through the following Sunday. For one of the two weeks immediately preceding Labor Day a special musical program will be built around Hampton's famous "singing cop" which will be called "Bill Elliott's Program". Another feature will be the annual "posture contest" for men and women. This seems to be far more popular than the old fashion bathing contest merely because it combines the idea of health with the ideal of beauty.

Although weather conditions and certain new economic practices with relation to vacation periods on the part of the larger industries, have caused in 1935 a general falling off in recreational business during the latter part of the season throughout all of New

FISH MARKET	SEA SHELL
Fish Lobsters Clams	Famous For Lobster Dinners and Fried Clams
LORENZ'S	
STEAK DINNERS	
NEAR MILE BRIDGE	
SILEX TEA AND COFFEE	
Sea Food from the Ocean to your Plate the Same Day	

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ON THE BOULEVARD AT "C" ST.

JANTZEN BATHING SUITS

MEN LADIES CHILDREN

- SPECIALS -
LADIES
HOSTESS COATS
Sizes 14-44
Extra size at the same price.
\$1.98
- SPECIALS -
College Crew Hats
FOR GIRLS
\$1.25
- SPECIALS -
College Beer Jackets
FOR GIRLS
\$1.39

MARGARET'S BEAUTY SALON

Shampoos Waves Manicures
50c
Permanents
\$3.50 up
Boulevard Cor. "G" Street
HAMPTON BEACH

INFORMATION

All schedules listed are Daylight Saving Time Unless Otherwise Noted

CHURCH SERVICES

ST. PATRICK'S
Roman Catholic
Sunday masses at 8, 7, 8, 9, 9:45
10:30, 11:15.

COMMUNITY CHURCH
Non-Sectarian
Sunday services at 10:00 A. M.
and 7:15 P. M.

FIREWORKS

Weekly on Wednesdays at 9:30.

THEATRES

Arcadia — Portsmouth. Continuous 2:30 to 10:30 P. M.
Barn Theatre, opp. Coast Guard Sta., North Beach — Mat. 2:30 P. M.; Eve., 7, 8:45. Mat. Rainy days only.
Casino Theatre, in the Casino—Mat. 2:30, Eve., 7:30 and 9.
Colonial, Portsmouth—Mat. 2:30, Eve., 6:15.
Ioka Theatre, Exeter—Mat. 2:15, Eve., 6:30 2 shows.
Olympia, Portsmouth — Continuous 2:30 to 10:30 P. M.
Strand, Amesbury — Matinee 2:00. Evenings 6:30 and 8.

MAILS

Mails leave for West (Boston) 7:00, 9:15 A.M. 4:15, 6:00 P.M.
Mails leave for East (Maine) 6:00 A.M. 12:15, 3:30 P.M.

Mails arrive (East and West) 7:00, 7:30, 8:30, 9:30 A.M. 1:00, 3:45, 4:30 P.M.

DANCING

Weekdays - Casino Ballroom 8-12 P. M.

BOWLING

Daily - Nightly—Casino Bowling Alleys; Ferncroft Recreation Alleys "A" St. (Skeeball, Blvd., between "A" and "B" Streets.

BUS SCHEDULES

HAMPTON BEACH - HAMPTON		Boston and Maine	
Lv. Beach	Arr. Hampton	Lv. Boston	Arr. Hampton
Daily	Daily	Daily	Daily
8:00 a. m.	8:15 a. m.	7:45 AM	9:23 AM
8:55 a. m.	9:10 a. m.	8:15 AM	10:53 AM
10:10 a. m.	10:25 a. m.	9:15 AM	12:01 PM
Sunday		Except Sunday	
11:00 a. m.	11:15 a. m.	12:00 PM	3:38 PM
11:55 a. m.	12:10 p. m.	4:45 PM	6:24 PM
Daily		Daily	
1:55 p. m.	2:10 p. m.	Lv. Hampton	Arr. Boston
3:30 p. m.	3:45 p. m.	4:10 AM	5:40 AM
4:05 p. m.	4:20 p. m.	9:03 AM	10:40 AM
Lv. Beach	Arr. Hampton	12:19 PM	1:55 PM
Daily	Daily	2:03 PM	3:40 PM
4:40 p. m.	4:55 p. m.	5:33 PM	7:10 PM
6:10 p. m.	6:25 p. m.	9:18 PM	10:45 PM
6:45 p. m.	6:00 p. m.		
Fri. Only		PORTSMOUTH, RYE AND HAMPTON BEACHES	
Daily	Daily	Daily	Daily
7:05 p. m.	7:20 p. m.	8:50 a. m.	9:45 a. m.
8:55 p. m.	9:10 p. m.	11:15 a. m.	12:10 p. m.
10:00 p. m.	10:15 p. m.	1:15 p. m.	2:10 p. m.
HAMPTON - HAMPTON BEACH		Except Sunday	
Lv. Hamp. R. R.	Arr. Casino	Daily	Daily
Daily	Daily	4:15 p. m.	5:10 p. m.
7:45 a. m.	8:00 a. m.	Daily	Daily
8:25 a. m.	8:40 a. m.	5:15 p. m.	6:10 p. m.
8:45 a. m.	9:00 a. m.	Saturday, Sunday & Holidays	10:10 p. m.
Daily	Daily	Lv. Casino	Arr. Portsmouth
10:25 a. m.	10:40 a. m.	6:10 p. m.	7:05 p. m.
11:25 a. m.	11:40 a. m.	7:05 p. m.	8:00 p. m.
12:50 p. m.	1:05 p. m.	8:30 p. m.	9:25 p. m.
2:25 p. m.	2:40 p. m.	Saturday, Sunday & Holidays	10:25 p. m.
Lv. Hampton (Johnston's)	Arr. Casino	Ex. Sat., Sun., & Holidays	10:25 p. m.
4:05 p. m.	4:05 p. m.	Sat., Sun. and Holidays	11:10 p. m.
4:25 p. m.	4:40 p. m.		
5:10 p. m.	5:25 p. m.		
6:25 p. m.	6:40 p. m.	10:15 p. m.	11:10 p. m.

Young Swimmer Is Carried Beyond Point Of Safety, Floating

George Hackett, son of Lawrence C. Hackett of Hampton, while in bathing Wednesday morning by Fuller's Bath House at North Hampton got exhausted while out a little over his head and took in quite a little water. The Hackett boy was floating on an inner tube when a strong seaward breeze blew him a few hundred feet from shore. The panicked boy tried to swim and as he floundered about Charles Ride-out of 366 Union avenue, Framingham, Mass., saw his plight. Swimming as best he could, Ride-

out reached the boy and was able to hold him above the surface for several minutes until he was reached by the Hampton Beach Coast Guards who were summoned and was brought ashore and although unconscious, after about an hour's work of resuscitation was brought to all right. Chief of Police Albert M. Remick of Rye removed the boy in the police ambulance to his home in the early afternoon. Capt. Clarence D. Deal of the station was assisted by surfmen Allan Hanscom, Charles Faulkingham, Real Ste. Marie and Forest Gray. The latest reports are that George is doing well and will be none the worse for the accident. A man usually chases a woman until she catches him.

Band Contests Were Held At Beginning Of Beach Popularity

When conductor Charles H. Leave waved his baton for the start of an afternoon concert last week there were two people sitting in the Casino balcony who were greatly interested. They were Mr. and Mrs. William Healey of Waltham, and Mr. Healey's acquaintance with the beach began when he came here with the Waltham Watch Company's band which was one of some thirty bands entered in a great contest staged to bring crowds to the new beach which was just being made accessible by the line of electric coming from Smithtown and from Exeter by the way of Hampton. The event proved to be all that had been expected. It brought great crowds, every car that the road had was put into service. The roads were congested with horse drawn vehicles and stable keepers were not able to put up all the teams which came. Great numbers came in on every trip from early morning and most of them wanted to stay the full day. The result was that when the crowd did get ready to leave the road was unable to take care of them. It was getting well toward sunrise the next day as the last car loads moved off the beach and conductors and motormen were thankful that the next few days were comparatively quiet ones.

Wallace D. Lovell and his associates arranged the contest but had got numerous beach people to act in various capacities. Col. Geo. Ashworth was one selected to assist the committee who were to decide upon the winning band. The committee had offered a substantial prize and wanted to be sure that it would be awarded with absolute fairness, so they picked a number of the leaders of the bands in whom they had confidence from acquaintance, Thomas Rawlinson, bandmaster of the Waltham Watch outfit, Thomas M. Carty, leader of the Boston Commandry band and author of the ever popular Boston Commandry march, Arthur Nevins, Theron D. Perkins and several others equally well known. That by hearing and without being able the judges should decide purely to see which band was playing a hack was secured and placed in front of the band stand which was in front of the Casino, and the judges having been seated in the hack it was thought covered with blankets, cutting out not only sight but air, and here without respite the judges remained during the entire long contest. It was a hot day with a land breeze. Even the people on the balconies and elsewhere were warm, but the judges jammed into a little hack, not a single means provided for a breath of air, were simply roasting. Band after band played, with seemingly the end never to come. But finally the last contending band quitted the bandstand, every vestige which would show which it was had been removed and then the enveloping blankets were removed, the first breath of fresh air which they had felt for hours revived the men reeking with sweat, and hardly able to speak, the judges managed to make their decision known, then they sought showers and fresh clothes. Shortly after, the Mile-long bridge was opened, more and larger cars were

Vacationists Occupy Same Room 23 Years

Many visitors who come here regularly ask to have the same room again, but are content if they get nearly the same location. Mr.

HAMPTON BEACH COMMUNITY CHURCH

EARL W. DOUGLAS, Pastor
Morning worship service at 10:30
Rev. Earl Douglas will bring the message, Miss Madaline Higgins Hoitt, soloist.
Sunday School at 11:45, Evening service at 7:30. Rev. Kenneth Bath of Haverhill will speak and Bill Elliot, the singing cop will sing for the opening of the service.

WAR!

hear the country is starting

Loss Of False Teeth Handicap To Visitor Enjoying A Dinner

Few people think of the ocean as destructive to false teeth and certainly no one would figure that it was in league with the dentists but here are the wet facts. Yesterday a well known summer visitor and his wife went into the surf to enjoy a cooling swim. When out about waist deep, he turned toward shore and was speaking of something when a high rolling breaker suddenly gave him a sharp

The Girls Can Help

"Two young men and a girl, aged 17 to 19, were killed instantaneously last night returning from a dance, when their car crashed into a tree at a high rate of speed. The fourth member of the party is in a critical condition in a local hospital."
This news-item, differing only in minor details, has appeared a thousand times, and in papers in every state of the Union. It reflects one of the most tragic phases of the automobile accident problem—the reckless drivers in their teens and early twenties. Out for a good time, they careen about the highways and by-ways—and at regular intervals death follows in their tracks. Immature minds regard it as an act of enviable bravado to "see what the old bus will do." In many cases the cars they drive should have been sent to the junk pile long ago—brakes are gone, lights are bad, steering mechanisms are faulty, and tires are down to the fabric, ready for blowouts.
The larger part of the blame for accidents that kill and maim young people must be put squarely on the shoulders of their parents. The fathers and mothers who permit their children to endanger their lives with reckless driving, or are too lazy to find out the true state of affairs, are, to put it kindly, derelict in duty. Even worse are the parents who, when their children are arrested for dangerous driving practices, move heaven and earth to have them freed without punishment—thus, in effect, telling them to go out and do it again.
But youth itself, in the form of young girls who go riding with their boy friends, can be of the greatest assistance in reducing this toll by bestowing a bit of praise and showing admiration for the safe driver and simply refusing to ride with the reckless one—make safe driving the price of a date and watch said boy friend slow down.

Weekend Traffic Is Very Heavy At Beach

Again a heavy weekend was experienced by hotels and boarding houses with the Sunday transient crowd keeping up to record numbers. Motor traffic was the heaviest thus far this season, the rush starting a full hour earlier than usual. Mild breezes off the ocean made it very comfortable all day although the sun was warm. Throughout the afternoon, the weather was threatening with a few drops of rainfall about two o'clock but shortly after six o'clock the thunder shower broke with a copious rainfall. As the first drops started to fall motorists generally started to leave, making traffic heavy. At the junction of Marsh avenue and the Boulevard, outgoing machines were sent in two lines which helped clear the beach except as the lines were held up from time to time by pedestrians wishing to cross the street.

stretch-out for the hours of labor that go into taxes. And that's not all. Federal taxes aren't bringing in enough money to pay for Federal spending. The Treasury makes this report for the first twenty-four days of the fiscal year.—Receipts, \$327,689,892.46; expenditures, \$532,335,419.74; deficit, \$204,645,527.27.

Statue of Liberty weighs 225 tons.

First National Stores
For Quick Easy Summer Desserts!
Dainty Jell
4 pkgs 15c
SIX PURE FRUIT FLAVORS!

- HEARTS OF GOLD CANTALOUPE 2 for 23c
- JUMBO SIZE NATIVE TOMATOES 2 lbs. for 13c
- GEORGIA FREESTONE PEACHES 25c basket
- GENUINE SPRING LAMB LEGS 27c lb.

- FINAST BRAND PEANUT BUTTER 2 LB. JAR 31c 1 LB. JAR 17c
- OVEN BAKED FRIEND'S BEANS 2 LGE TINS 29c
- MILDLY CURED - BONELESS LIBBY'S CORNED BEEF 2 No. 1 TINS 35c
- FINAST PREPARED MUSTARD 17 oz. JAR 10c 8 1/2 oz. JAR 7c
- TREE RIPENED BARTLETT RICHMOND PEARS 2 No. 2 TINS 23c
- CHOICE QUALITY BARTLETT FINAST PEARS No. 2 TIN 9c
- FANCY AN ECONOMICAL FOOD BLUE ROSE RICE 2 LBS. BUL. 11c
- Wheaties BREAKFAST OF CHAMPIONS PKG 11c
- Pineapple Gems DOLE'S 2 No. 2 1/2 TINS 39c
- Pineapple Spears DOLE'S 2 No. 2 TINS 39c
- Banana Cake FRESH BAKED EACH 15c
- Fig Newtons or Five O'clock Tea biscuits NBC PKG 9c
- Oakite THE CLEANER THAT DISSOLVES GREASE 2 PKGS 9c
- Rumford Baking Powder 12 oz. TIN 21c
- Calo Dog or Cat Food DOZ TINS 89c 3 LB. TINS 23c

Canned Peas Sale

YOUR CHOICE OF SEVERAL VARIETIES AT SAVINGS

- Standard A GOOD VALUE 2 No. 2 TINS 23c
- Richmond FANCY, SWEET AND TENDER 2 No. 2 TINS 29c
- Finast EXTRA FANCY TINY SIFTED 2 No. 2 TINS 33c
- Yor Garden GREAT BIG TENDER PEAS 2 No. 2 TINS 33c

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Any way you look at it it's a

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Mrs. D. A. Munsey
AT JANVRIN HOTEL
STEAK AND CHICKEN Dinners
SEA FOOD
Hampton Beach, N. H.

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Have Your Social Security numbers tattooed on
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SPECIALIZING IN
Shore, Lobster, Chicken, and Steak Dinners
Luncheon - Tea
Room and Board
North Beach, Hampton, N. H.
Just North of the Coast Guard Station Between Hampton and Rye Beaches

MORNING JUDGE!

IF YOU DIDN'T WANT TO ANNOY YOUR NEXT DOOR NEIGHBOR WHY DID YOU ALLOW YOUR DAUGHTER TO BANG ON THE PIANO SO HARD?
I WAS HOPE'N' SHED EITHER SPRAIN HER WRIST OR BUST THE INSTRUMENT!

STAR LAUNDRY

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Established 1896
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PASTEURIZED MILK and CREAM
PRODUCED ON OUR OWN FARMS
BAKER FARM "Grade A" MILK
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For those delicious FRIED CLAMS and SHORE DINNERS
that people are talking about, you are missing a rare treat. Our Chops, Salads and Sandwiches cannot be beaten. Why not have the best, where prices are very reasonable?
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THE IDEAL FUEL
ATTRACTIVE PRICES ON RANGES, WATER HEATERS & HEATING EQUIPMENT
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Hampton Beach Advocate

An Information Bureau and Community Booster Published in the interest of Hampton Beach, Weekly During the Summer Season.

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TELEPHONE HAMPTON 17 For Advertising Rates in This Paper.

HARMONY AND PROGRESS

Necessity, as we all know, is the mother of invention. For example, when our forebears decided they needed to get places a little easier and a little faster, they invented the wheel.

Politicians in that respect are just like other people. When they need to promote their personal progress, they look for a wheel-or, as some would put it, for a crutch. It is only natural, therefore, that they should try to build up straw men upon whom they seek to lay the blame for their own failings and shortcomings.

As probably was to have been expected, politicians lately have found an excellent straw man, variously described as the "haves" and the "vested interests" and so on ad infinitum. The straw man is blamed for the depression, for the present continued unemployment, for governmental deficits, for droughts, for peace and for wars.

The unfortunate part about all this is that the straw men do not have a habit of talking back for themselves. They are too inclined to concentrate on their own jobs and let the politicians have their say and get by with it. But we who stand on the sidelines and watch can see things that neither the critics nor the criticized can see.

For instance, why does the United States now have the highest living standard in the world? Why do American factory workers ride to their jobs in automobiles while those of other nations trudge through the dust? Why are there more radios, more automobiles, more telephones, more bathtubs and

more of all the necessities and luxuries of life in the United States than in any other nation of the world? The answer is obvious.

The old saying "United We Stand, Divided We Fall," is just as true as it ever was. So-called "class hatreds" are destructive. Isn't it about time we buried a lot of these hatchets and blame-placers and established a rule of reason and logic rather than of hatred and emotion?

Auto Crashes Into Hampton Falls House After Leaving Road

George E. Jones was injured Sunday morning when his car careened from Lafayette highway in Seabrook, and crashed into the home of Frank Small.

The car was traveling toward Hampton and leaving the road, according to officials, slashed against a large tree and then striking a porch on the Small house, completely wrecking it. There was extensive damage to the car.

John Faulkingham, who lives nearby, was awakened by the crash and was first to reach the scene and pulled the half-conscious form of the driver from the car. Jones was rushed to a doctor where he was given medical treatment.

State troopers investigated the accident.

Liquor Case Appealed After Monday Court Costs Were Assessed

Upon being found guilty of charges of driving under the influence of liquor and drunkenness when arraigned in Hampton Municipal court Monday, Ambrose White of Roxbury, Mass was assessed a fine and costs amounting to \$91.40. He appealed, bail being set at \$200.

Falime J. Abdallah of Lowell, arraigned in Hampton Municipal court Monday morning on charges of driving to endanger and having faulty brakes on his car, was found guilty only on the first charge and fined \$10 and costs of \$4.70. The charges were brought against Abdallah, according to police, after his car struck and injured a girl pedestrian near the Chamber of Commerce building last Friday.

Mistaken Identity Fools Photographers

The Wednesday night crowds seem to be steadily increasing as the month passes. As usual, Bill Elliot, the singing cop, who sings each Wednesday, Saturday and Sunday nights at the second concert was obliged to respond with many encores. And here is a little incident of mistaken identity. Bill Elliot has a brother, Robert Elliot who is also on the Hampton Beach police force. The other day, some news photographers were here to get a picture of Bill. Without all the information which they should have, they went up to the Ashworth Corner where from the vantage point of high veranda they snapped Officer Elliot on traffic duty, the only fly in the ointment being that it was Bob Elliot instead of Bill. While Bill is a singer, Bob writes hunting and fishing stories, illustrating them with pictures which he takes himself.

Justice Department Agent Dies Suddenly At Roosevelt Home

Michael A. Murphy, 40, of Brooklyn, N. Y., a Department of Justice agent assigned to guarding the children of Mr. and Mrs. James Roosevelt at Little Boar's Head died suddenly just before midnight Tuesday night about ten minutes after an attack believed connected with a chronic stomach ailment from which he had been suffering.

Mr. Murphy had been delegated to the James Roosevelt household all this summer and was there a portion of the summer of 1936 when the Roosevelts spent the season at Little Boar's Head.

Dr. Wayne P. Bryer of Hampton who was called to the scene, reported that he had arrived too late to aid. Medical Referee Dr. F. S. Gray of Portsmouth was called. The body was taken to the undertaking rooms of J. Verne Wood.

Life Saving

A demonstration of the life saving and other activities at the State Bath House was given Sunday afternoon from 1 to 1:30 with a large number of visitors and invited guests, including Governor Frank P. Murphy, members of his council, his secretary and representatives of many newspapers of New Hampshire and Massachusetts. The Governor was delayed in arriving and was unable to see the drill but enjoyed the rest of the program. Refreshments were served the invited guests.

INDEPENDENT "Smith takes off his hat to nobody." "How does he get his hair cut?"

AMUSEMENTS

PLAY SKEEBALL 9 BALLS FOR 5 CENTS Free Souvenir Prizes 210 FOR LADIES 270 FOR MEN Only one prize awarded per day to a customer. Next Door To Randall's Cut Rate

FERNCROFT ALLEYS J. A. Eastman, Prop. 7 ALLEYS - COOL AND PLEASANT HAMPTON BEACH, N. H. A. STREET

TRY THE NEW KIDDIE AUTO RIDE Play Loopit - The New Game of Skill Direct from Europe - Valuable Prizes Awarded New Photo Studio - Tropical Sitings GROUP PICTURES - WHILE YOU WAIT - 25c CASINO PENNY ARCADE Hampton Beach

VISIT Playland WHEN AT HAMPTON

Automobile Fire WE TRY TO PLEASE A private party was standing in the company street, outside his tent shaving. "Do you always shave outside?" asked the sergeant. "Of course," answered the private. "What do you think I am—fur-lined?"

MYRON N. NOYES Operating "C" STREET FILLING STATION SPECIALIZING IN GULF LUBRICATION OFFERS YOU GOOD SERVICE LOW PRICES ON GULF PRODUCTS WASHING - POLISHING - GREASING - TIRE REPAIRING - BATTERY SERVICE

B. T. Janvrin Sons Co. LUMBER BUILDING MATERIALS PAINTS and HARDWARE HAMPTON FALLS, N. H. TELEPHONE 29

AMUSEMENTS

CASINO Theatre Hampton Beach Kay Francis and Errol Flynn Another Dawn with Ian Hunter, Frieda Inescort, Herbert Mundin

She Had to Eat Rochelle Hudson Jack Haley Added Featurette "You Can't Get Away With It"

Riding On Air Lawrence Rice, Guy Kibbee Selected Shorts

TRY IT, AND SEE Teacher: "What is half of eight?"

CAREFULLY COOLED SCADIA Friday and Saturday THE SHOW OF SHOWS Our Stage in Person JACK PIERCE and his NATIONAL RADIO JAMBOREE

STRAND Amesbury, Phone 919 Thurs., Fri., Sat., Aug. 12, 13, 14 "CAPTAINS COURAGEOUS"

OLYMPIA Theatre Hampton Beach Sunday August 15 Venus Makes Trouble James Dunn, Patricia Ellis Selected Short Subjects

New Faces Of 1937 Joe Penner, Harriet Hilliard Cartoon Short

The Great Gambini Akim Tamiroff Mar. Marsh, Genevieve Tobin News Cartoon

Hampton Men Caught At Isles Of Shoals Saturday noon, Dick Hemmingway of Lowell and Kenneth Langley of Hampton Beach in the latter's sail boat left Hampton Harbor for the Isles of Shoals where they arrived shortly after a heavy fog had set in making navigation bad.

STRAND Amesbury, Phone 919 Thurs., Fri., Sat., Aug. 12, 13, 14 "CAPTAINS COURAGEOUS"

STRAND Amesbury, Phone 919 Sun., Mon., Aug. 15, 16 Kay Francis, Errol Flynn "ANOTHER DAWN"

B-A-R-N T-H-E-A-T-R-E Sat., Sun., Aug. 14, 15 HENRY FONDA in "WINGS OF THE MORNING"

ONE-WAY PASSAGE Wm. Powell, Kay Francis Mon., Tues., Aug. 16, 17

Dr. Lorenz Saves Life Knowledge of life saving and quickness of action on the part of Dr. Earl Lorenz of Lawrence who is conducting classes in physical culture on the beach enabled him to rescue two overturned canoeists in the Exeter River where the girl had a strangle hold on her boy friends neck.

Fishing Party Guests at the Hillcrest Hotel enjoyed fresh mackerel Saturday when a fishing party of vacationists there including Mrs. Kingsbury Ryan of Albany and Edward Ryan of Laconia returned from Wells Beach with the story of a good catch as well as the fish to prove it.

COLONIAL PORTSMOUTH Friday - Saturday All Star Hit No 3 EDWARD ARNOLD Frances Farmer, Jack Oakie "THE TOAST OF NEW YORK"

STRAND Amesbury, Phone 919 Sun., Mon., Aug. 15, 16 Kay Francis, Errol Flynn "ANOTHER DAWN"

IOKA THEATRE - Exeter MATINEE EVERY DAY EXCEPT SUNDAY-2:15 EVENING 6:30-TWO SHOWS Saturday and Holidays Continuous from 2:15 THE MAN IN BLUE HITTIN' THE TRAIL The Emperor's Candlesticks TALENT SCOUT DREAMING LIPS BANK NIGHT WEDNESDAY TOPPER

To Give Organ In Honor Of J. J. Dineen In memory of John J. Dineen, one of the four Hampton Beach Casino Associates, who died suddenly last Saturday at his residence on the Ocean Boulevard, the other three men will present to St. Patrick's church at the beach an electric organ.

PLAY SKEEBALL CIGARETTES FREE With Score of 270 For Men 210 for ladies A \$1.00 of health for a nickle

OLYMPIA PORTSMOUTH Friday and Saturday Fri. Eve. Only Of Our Stage "HEADLINERS OF TOMORROW"

STRAND Amesbury, Phone 919 Now Playing JACK BENNY in "ARTISTS & MODELS"

Hampton Beach

The large level area of the recreational park at the new State Bath house proved the right spot for Sidney Bradford of 11 Sea Avenue, Quincy who was flying over Hampton Beach Monday afternoon about 1:30 and suddenly found himself with out gas. As he started to make a landing, an at-

tendant at the grounds noted that he was coming down and assisted him by signals. A supply of gas was procured and about 45 minutes later, he took off again for his destination.

Mr. and Mrs. Carl Thomas of North Andover who are vacationing at Salisbury Beach where they are located at Murray Cottage No. 10, visited friends at this beach recently.

Mr. and Mrs. M. J. Kelly and daughter Marie of Washington, D. C. are spending the summer at the Belle Villa, here. Mr. and Mrs. Kelly were formerly residents of Lawrence until Mr. Kelley became connected with the government service. Commenting upon the desire of the senators to get away from Washington, Mr. Kelley said that the heat was intolerable and that he was fearful that it might be fatal to other members of Congress if they were kept there much longer. He was glad to be here where he could get the relief of the sea breezes.

It is possible that Hampton Beach may have outdoor silent movies. It is reported that either Lawrence or Boston booking concerns are interested in securing the vacant lot next to the Belle Villa on B street for this form of movie for which it is claimed there is an awakening.

Mr. and Mrs. John P. Millington of 66 Foster street, Lawrence are enjoying a stay at this beach where they are registered at the Standish Hotel. Also stopping at the same hotel are Mr. and Mrs. Wallace Mulhall of Spencer, Mass., newly-weds on their honeymoon.

Albert W. Peterson, superintendent of the Western Union Telegraph company at Albany, N. Y., who has to take care of much of the press matter going out of the New York capital is spending his annual vacation at this beach where he is registered as usual at the Fairview Hotel, with his wife and daughter.

Following the report of the theft of the auto of Alfred Goselin, 18 Willow street, Waltham, at 4 A. M. Sunday, the machine was found by officer Percy Annis at 8 P. M. on Highland ave. here. Two young fellows who were fooling around were taken on the charge of vagrancy, both denying that they had taken the machine, and were sentenced by Judge John Perkins in the Hampton Municipal court Monday to ten days in

MANY ATTEND COLONIAL DAMES ANNUAL GARDEN PARTY HELD WEDNESDAY AT PORTSMOUTH

The beautiful old home of the New Hampshire Colonial Dames, the Moffat-Ladd House, and its charming old-time garden was the mecca for many guests on Wednesday afternoon from 3 to 6 o'clock, when the annual garden party was held at this stately colonial mansion on Market street. Many guests from nearby resorts and visitors from various places in the state were present, over 300 people visiting the mansion during the afternoon. New Hampshire's old colonial homes appeal to visitors and Portsmouth is enriched by such houses, but none is more beautiful than the Moffat-Ladd mansion, which is the scene of so delightful a garden party each summer. During the summer it is opened to the public and people from all sections of the country visit it, as is shown by its guest register.

Guests were received by the president, Mrs. Charles Goss of Dover, Mrs. Charles B. Manning of Manchester and Mrs. Winthrop Fiske of Exeter, vice presidents, in the spacious hall. They made the most of the opportunity to view the beautiful and spacious hall and stairway and the rooms with their colonial appointments. The rare and handsome scenic wall paper in the hall, printed between 1815 and 1820, was much admired. Rare pieces of furniture and china were viewed with interest, especially by lovers of antiques.

Boston Symphony Orchestra players furnished music during the afternoon in the garden and the fine music added much to the occasion. The musicians were Robert Gunderson, Herbert Sawlett, Samuel Farber, Jacob Landendoen and Leo Litlin. Constance Smart Fiske of Manchester, pupil of Miriam Winslow, gave two artistic dances in costume, "In the Garden" and "Gallop-ing Sleighride," and these were liberally applauded.

were taken to Brentwood by Officer Jerry Harkness. It is expected that Mass. authorities will get out the House of Correction and they a warrant for their arrest. Gov. Francis P. Murphy and his councillors were guests one day this week of Major Charles E. Greenman at his summer residence on Great Boar's Head.

At the second concert Friday night, Conductor Charles H. Leave presented as guest artist, Charles Pappas of Manchester, who was a prize winner at the amateur audition recently with his accordion. The Hampton Harbor Yacht club ran a special cruise to the Isles of Shoals Tuesday and a moonlight cruise Wednesday night.

HIGHER MATHEMATICS Ephraim: "What do you call it when a gal gets married three times? Bigotry?" Mose: "Boy, you suttinly am a ignoramus. When a gal gets married two times—dat's bigotry. When she tries it three times—dat's trigonometry."

WELL, YES Soph: "What is an iceberg?" Fresh: "Oh, it's sort of a permanent wave."

Warren, Manchester; Miss Elizabeth Sawyer and Mrs. Albert Dudley of Exeter. Assisting as servers were Robert Flanders, Mrs. Robert Bingham, Mrs. Harry Jackson, Miss Mary Fuller of Manchester, Mrs. Homer T. Sibley of Newburyport, and Mrs. Georgia Goss, Mrs. Lane Goss of Dover and Worcester, Mass., and Mrs. G. Allen Higgins, 3rd, of Dover, had charge of the admission.

A good sum was cleared for the affair and each year money raised in this way toward the keep of the house and pictures in the garden.

The Moffat-Ladd House Continued on page seven

NORTON'S FISHMARKET Boiled and Live Lobsters, Fresh Fish and Clams Daily. NEXT TO NORTH SHORE COAST GUARD STATION

Woodbury Animal Hospital Treatment, Boarding, Plucking and Bathing. Best of Care for Pets. 290 Woodbury Ave., Portsmouth, Tel. Portsmouth 78

OWEN J. BOSTON Home-Made Sweets — on the boulevard — Kisses — Karmelkorn — Candles — Ice Cream

NUDD'S CAMP GROUND AND ROOMS Boat Head Hampton Beach A Good Clean High Ground Place to Camp

O'Donnell House On Boulevard Cor. Church St. LARGE AIRY ROOMS 2 Min. walk from Catholic Church Hot and Cold Water PARTIES ACCOMMODATED

BESSIE COOPER PALM AND CARD READING At the Foot of B St. on Marsh Avenue LOOK FOR THE TENT

Tel. 415 Prompt Service BOSTON CUSTOM TAILOR SHOPPE SUITS MADE TO ORDER High grade cleansing, Dyeing, Pressing, Repairing Work Called for and Delivered B Ct., Hampton Beach, N. H.

GLIDERS And PORCH FURNITURE 10 percent off our regular prices on Gliders, porch rockers, beach umbrellas, and folding summer furniture. RALPH E. MERAS CO. Next to Swasey Parkway Exeter, N. H.

REAL ESTATE

Herbert Clough CHOICE COTTAGES For Sale KINDS OF INSURANCE RING BLOCK Hampton Beach

See Harris Real Estate Dependable Agency To Let & For Sale Opp. Boston Ave. Hampton Beach, Tel. 67-5

HOUSE LOTS NORTH BEACH Restricted Warranty On High ground. See: E. Leavitt, N. Beach, N. H.

NOW BUY A SUMMER HOME

Instead of paying HIGH RENT, OWN IT. Lease ONE MONTH to cover expenses. 401 Ocean Ave., The Brick House S. PILLSBURY

DIAMOND C MARKET FREE DELIVERY

Enjoy A Vacation FROM THE HOT KITCHEN THIS SUMMER

We bake all our own Bread, Pastry, Do-nuts, Cookies, Cakes, Pies and Muffins, Every Day. PARKER HOUSE ROLLS Our Specialty Baked Twice a Day

Full Line of Monarch Canned Goods Groceries - FRESH MEATS - and Fish HOME BAKED BEANS SATURDAY ROAST MEATS COOKED TO ORDER

"C" STREET BATH HOUSE HOT AND COLD SHOWERS ALL NEW SUITS BUY A SHOWER TICKET - 7 FOR \$1.00 VISIT DOUG'S NEW GRILL ENTIRELY RECONDITIONED SAME GOOD FOOD

Bathing Suit Habits Alter Immediately As Change Is Urged

The heated denunciation of the continued growing scantiness of material in the bathing suits which are being worn on the bathing beach here and the practice of bathers going into stores and around generally in these costumes have shocked the sensitive members of the association to the point of protest. However, Sunday when the ban on wearing bathing suits elsewhere than on the bathing beach was put in force with very few exceptions the town ordinance was generally observed. The few who were without coverings explained their lack of coverings satisfactorily or else secured them quickly. Many of the robes worn over the bathing suits were colorful and eye catching. Bathers certainly deserve credit for this sudden change in mode of dress.

EVEN THE ATLANTIC IS A STRANGER TO SOME OF THE BEACH VISITORS

Many do not realize that from Hampton Beach, quite a few visitors get their first view of the ocean, but even with this fact in mind, it is hard to account for the question which is occasionally asked at the information bureau at the Chamber of Commerce building "What body of water is that?" A young visitor perhaps wanted to be complimentary, for he said, "I suppose this is a more important part of the ocean off here." Since the lad came from Greater Boston, he was complimentary.

Eight Mile Race Up Mount Washington Attracts Interest

The distance runners of New England are looking forward with great interest to the second annual Mt. Washington run to be held Saturday afternoon. The race is over a course eight miles long from the base to the summit of Mt. Washington, 6,300 feet in the air.

The race will be run on the old carriage road which winds directly up the eastern slope of Mt. Washington to the summit. Arrangements are being made to broadcast the event from the summit. The grind will be covered by five newsreel companies and will be shown in 30,000 moving picture houses in the United States and Canada the following week.

It is expected that the largest crowd that has ever assembled on Mt. Washington at any one time will be present at the finish of the race. In view of the unique setting and the fact that the race is run up he side of a mountain, puts this event in a class by itself and makes it of special interest.

The pick of the New England long distance runners headed by Johnny Kelley, guarantees keen competition. Unusually fine prizes will be awarded the placed winners by Francis P. Murphy, governor of New Hampshire, at a luncheon which will be served on the summit. Last year's winner Francis Darrah, of Manchester, covered the eight mile distance in one hour, 15 minutes.

CAMPION'S CRUISE SHOP POPULAR STORE HERE COMES FROM HANOVER

Among the well known quality outfitters of men's guaranteed furnishings are Campion College Store of Hanover, N. H., located for the summer at the Casino building, Hampton Beach. This famous store started as a filler 4 years ago at Hampton Beach with two clerks but has grown today until it has become an institution and a part of the mercantile life of Hampton Beach.

With the season of 1937 well under way and seven steady clerks in attendance the vacationist can find a large assortment of the best quality of guaranteed merchandise with all the latest styles. Jim Campion, Jr., proprietor of the Campion Shop in Hanover, decided in 1933 to find a suitable location for the business to be carried on in the summer, as their main source of trade is from Dartmouth college students of which they have



COL. MORRIS FRANK and his SEEING EYE DOG "BUDDY" at the FARRAGUT THIS AFTERNOON

Garden Party - Continued from page six

wonderful following. They decided to locate here at the Casino and found to their amazement that the store has grown by leaps and bounds until today it has become a password of quality, satisfaction and style.

Tarry Clarke is the local manager, whose long experience in catering to men's needs gives him a first hand knowledge of the latest styles. After the close of the summer season here they go back to Hanover where they will re-open their new and beautiful store which is in the process of rebuilding and it will be ready to open for the college season.

House Expected To Vote Wednesday On Roy - Jenks

Washington, Aug. 12 - The House is expected next Wednesday to vote whether Rep. Arthur B. Jenks, Republican, shall retain his seat from the First New Hampshire Congressional district or whether he shall be unseated in favor of Alphonse Roy, Democrat. The expectation is that the House will approve a verdict from its election committee No. 3, reached yesterday by a strict party vote of six to three, recommending that Mr. Roy take the seat.

INSURANCE?

The Penniman Agency TELEPHONE 302

CASINO - GIFT SHOP

CHOICE SELECTION OF NOVELTIES OF ALL KINDS INDIAN JEWELRY ROSEVILLE POTTERY SWEET GRASS BASKETS BATHING SUITS, BATH ROBES SLACKS and SHORTS

DAY OF DIVERSION—

(Continued from page one) Farragut House bids to be one of the most interesting events to be presented this season.

community service. The public will be welcomed 10 A. M. to 6 P. M. at the Farragut House.

community service. The public will be welcomed 10 A. M. to 6 P. M. at the Farragut House.

Let us help create a more lovely you. Make these gay months your loveliest ones. Evelyn's Beauty Shop

HOOPER'S Riding School. Tel. Rye Beach 139 WEST RYE, N. H.

S. A. Dow & Son. ONE WEEK, AUG. 16th to 21st. RED LABEL CONSOMME BEEF 13 oz. 2 for .35

LIFE-SAVERS ASSIST—

(Continued from page one) suddenly up from the southeast just as Messrs McKurn and Dargerfield in their 20-ft. sloop coming from York Harbor were trying to enter the Hampton river.

COAST GUARD BOAT RACE

Continued from page one est Gray and John Splaine outdistanced their rivals and will now compete with the crew of the Merrimack River station shortly.

NURSERY RHYME

"Little Boy Blue, come blow your horn, Your car's at the crossroads, Your brake lining's worn."

START WORK AT ONCE

Rufus: "I'll give you ten dollars to do my worrying for me." Goofus: "You're on. Where's the ten?"

Come and see!

Hand Loom Knitted Garments Washable Suede Dresses, Slacks, etc.

ZACHARIAS FRUIT CO. 165 Congress Street Portsmouth, N. H.

HOME-MADE ICE CREAM SEE IT MADE Our Ice Cream is Fresh Frozen right here in our store.

John C. Percival Is Host To Office Force At Beach Wednesday

The office force of John C. Percival, real estate dealer of Lowell, came to this beach Wednesday as guests of Mr. and Mrs. John C. Percival at the Standish Hotel.

N. H. FIRE CHIEF—

Continued from page one mont have been invited. The committee in charge consists of Chief Charles French, Manchester;

AGNES KNITTING SHOP

YARNS OF ALL KINDS Instructions Free 83 Ocean Blvd. at K Street Hampton Beach, N. H.

Cutler's Hotel

Excellent Food, Rates Reasonable NEW MANAGEMENT Write for Rates or Telephone 8128

For Range and Fuel

OIL Call WILBUR JEWELL

Home-Made Ice Cream

See it made Our Ice Cream is Fresh Frozen right here in our store.

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See it made Our Ice Cream is Fresh Frozen right here in our store.

Hampton Beach Has Enjoyed Best Season In Entire History

(Continued from Page 1) England, Hampton Beach experienced no let-down during the latter part of this season.

TOUGH

A Russian was being led to execution, one rainy morning, by squad of Red soldiers.

Geraniums, Begonias

Doble Petunias Vincas Flowers Beach Road Greenhouse (Near Town Hall) NOT OPEN SUNDAY

ANNOUNCING THE OPENING OF THE

LOBSTER POT Ocean Blvd. Hampton Beach SERVING THE FINEST OF FOODS AT REASONABLE PRICES.

PALMER'S

LOBSTERS AND FRIED CLAMS CHICKEN and STEAK FRIED CLAMS TO TAKE OUT

ENNA JETTICK

SHOE REPAIRING OUR SPECIALTY done while you wait by modern machinery

FEARER'S

SHOE STORE HAMPTON CENTRE

Hampton Beach Advocate

HAMPTON BEACH, N. H. FRIDAY, AUGUST 20, 1937.

FREE

Beach Fires May Be Cooled By Applying To Fire Dept. Chief

Beach fires have been quite annoying lately on account of the dry season. It is not the department's fault.

Catholic Church Has Held Services For 32 Yrs. At The Beach

Friday will be the thirty-second anniversary of the first Catholic services on the beach which were held in 1905.

A Former Resident Returns Yearly For Visit To The Beach

Registered at the Boar's Head Inn are Mr. and Mrs. H. F. Judkins of White Plains, N. Y.

Amateur Auditions Increased Interest Prove Popularity

Ever growing numbers are attending the amateur auditions at the band stand each Monday night.

Few Beach Accidents As Crowds Pour In Seeking Pleasure

A little after midnight Saturday night, while a line of cars were stopped at the toll house on the Mile-long bridge coming toward the beach, a car operated by John Latorneau of 361 Belmont street, Springfield was hit by another machine and pushed into the machine of Bertha Bry of Arlington, Mass.

All You

Beachcombers!

We challenge you to comb the beach for gayer or hardier

BEACH ROBES

than these: Terry Cloth Cotton Seersucker \$3.50 \$5.00 \$6.50

TRUNKS

Jantzen and others, all styles and colors \$1.95 \$2.95 \$3.95

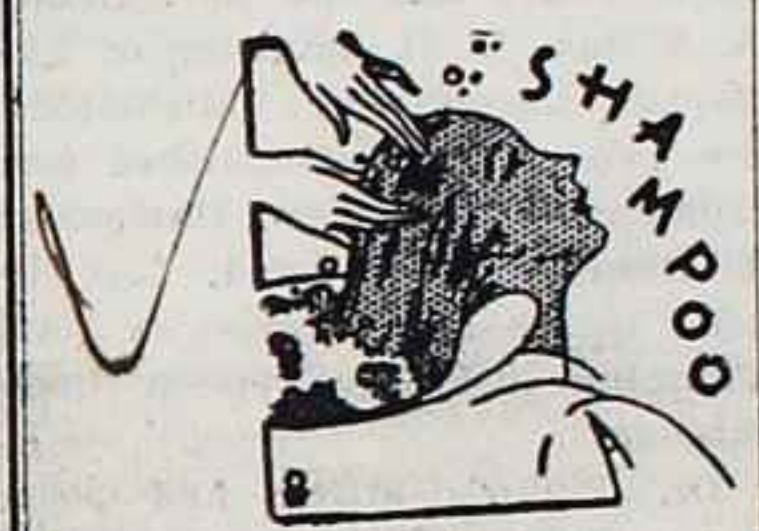
and everything else for day and night at the beach

CAMPION'S

CRUISE SHOP

Next Door To The Ballroom

MARGARET'S BEAUTY SALON



Shampoos Waves Manicures 50c Permanents \$3.50 up Boulevard Cor. "G" Street HAMPTON BEACH

FISH MARKET

Fish Lobsters Clams

LORENZ'S STEAK DINNERS

NEAR MILE BRIDGE SILEX TEA AND COFFEE Sea Food from the Ocean to your Plate the Same Day

Bill Elliot Cheering Section Augmented By C. of C. Amplifier

The cheering record was used with much effect last night when Bill Elliot sang as is his custom Sunday nights. The crowd picked up the cheering and applause and made it real.

SEA SHELL

Famous For Lobster Dinners and Fried Clams

SURFSIDE BEACH SHOP ON THE BOULEVARD AT "C" ST.

JANTZEN BATHING SUITS MEN LADIES CHILDREN

SPECIALS LADIES HOSTESS COATS

Sizes 14-44 Extra size at the same price. \$1.98

SPECIALS College Crew Hats FOR GIRLS

\$1.25

SPECIALS College Beer Jackets FOR GIRLS

\$1.39

RIDE HORSEBACK

Miles of private bridle paths through beautiful pine woods leading to the sea. Private riding ring. Personal instruction given by owner and graduate of Durland's Riding School of New York City.

HOOPER'S Riding School

Tel. Rye Beach 139 WEST RYE, N. H. 10th Annual Horse Show Saturday, Sept. 4, 1937