

AMATEUR NIGHT—
(Continued from Page 1)

ing the probable heavier shower made the larger part of the crowd around the band stand leave. The winners were: Junior section, 1st prize, the McCashin quartette, four brothers and sisters from Chicago who are stopping at Boar's Head, Mary, who plays the uke, Eilleen, who sings, Jackie and Paul

FERNALD'S
Famous Food Factory
Home Made Bread
Pies, Cakes and Doughnuts
Groceries and Meats
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Telephone 3350
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MILK SHAKES -
COLLEGE ICES
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USED CARS

1936 V8 DELIVERY FORD "T" SEDAN	\$525
1935 V8 FORD 4 DOOR SEDAN	\$425
1934 V8 FORD 4 DOOR SEDAN	\$325
1933 V8 FORD COACH	\$275
1931 CHEVROLET SPORT SEDAN—6 Wheel	\$175
1930 CHEVROLET COACH—New Paint	\$100
1931 STUDEBAKER SED. Radio, Heater, paint like new	\$175

S. A. Dow & Son

Hampton Centre Telephone 7

ONE WEEK—AUGUST 2 to 7th

RED LABEL CORNED BEEF HASH 16 oz.	34
RED LABEL LIMA BEANS 20 oz. 2 for	41
RED LABEL GRAPEFRUIT 20 oz. 2 for	25
RED LABEL TOMATOES 33 oz.	21
RED LABEL FRUIT COCKTAIL 30 oz.	29
RED LABEL MUSHROOM BROTH 13 1/2 oz. 2 for	37
OVERLAND RASPBERRY or STRAW. JAM 16 oz. jars	31
RED LABEL LUNCH TONGUE 12 oz.	41
OVERLAND CHICKEN SPREAD 4 oz.	33
RED LABEL PREPARED SPAGHETTI 15 1/4 oz. 3 for	33
OVERLAND TRIPLE STUFFED OLIVES 6 oz.	43

5-Year-Old Enjoys Beach Playground As Parents Search

The public address system of the Chamber of Commerce every day proves of great value in bringing about the recovery of lost children, but there was one case Saturday where it failed to work. Master Bobbie Leavitt, 5, left his home at Boar's Head to get a little enjoyment on the beach and soon after his absence was noted and a request to the Chamber of Commerce caused his description as a lost child to be given out. In the meantime Bobbie had reached the Children's Playground and was thoroughly enjoying himself. No one thought of looking there and had they, Bobbie would have been the last one to be picked as a lost child. In fact he wasn't for when the time came to close the grounds Bobbie went out with the rest and soon after, his folks returning from their fruitless search found him at home unaware of the worry his adventure had caused.

UNUSUAL ACCIDENT—
(Continued from page one)

by John F. Glennon of 1150 Main Street, Milford, Mass., overturned, slid on its side and came to rest 80 feet beyond, a total wreck. The racket, occurring about 2:45 A. M. Wednesday morning, awoke Jerry Greeley, a nearby resident, who turned in the fire alarm, believing the occupants to be pinned beneath the wreckage. Upon the arrival of Acting Chief

Geraniums, Begonias
Double Petunias, Vincas
Flowers
Beach Road Greenhouse
(Near Town Hall)
NOT OPEN SUNDAY
Anna M. Cole, Prop. Tel. 155

Come and see!
Hand Loom Knitted Garments
Washable Suede Dresses,
Slacks, etc.
Dutchmaid silk underwear
Embroidery, handkerchiefs,
aprons, Christmas Cards
Colorete Garden Urns and
Bird Baths

Mrs. Carrie Warren, Mgr.
No. 1 N St., Hampton Beach

Corn 25c doz.
Fresh Peas 3 lbs. 29c
Shell Beans 3 qts. 25c
Green, Wax Beans 4 qts. 25c
Shell Beans 3 qts. 25c
Summer Squash 5 lbs. 25c

Watermelon 39c
Sunkist Lemons 3c doz.
California Oranges 2c doz.
Peaches 19c doz.
Cantaloupes 3 for 25c

Native Cukes 6 for 19c
Pears 6 for 19c
Nectarines 15c doz.
Tomatoes 4 lbs. 25c
Plums 19c doz.

ZACHARIAS FRUIT CO.
165 Congress Street
Portsmouth, N. H.

Lamont and Police Officers Brown and Shaw there was found to be no occupants in the car whatsoever. Chief Lamont, Officers Brown and Shaw, aided by the night until spent the rest of the night until daybreak searching the beach for the occupants who their feared had wandered off.

Hours later the owner, Glennon, put in appearance at the police station with the statement that someone else had been driving his car. He was placed under arrest by Officer Jerome Harkness and held in bail of \$50 for his appearance in Municipal Court Saturday morning on the charge of leaving the scene of an accident after having caused property damage, without making himself known.

ANNOUNCING THE OPENING OF THE LOBSTER POT
Ocean Blvd.
Hampton Beach
SERVING THE FINEST OF FOODS AT REASONABLE PRICES.

Mrs. Hazel Beers, H. W. Beers
BUSY BEES
Home Baking and Delicatessen
Pies, Cakes, Doughnuts, Bread
Party and Order—Tel. 161
Made to Order—Tel. 161
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Cutler's Hotel
Excellent Food, Rates Reasonable
NEW MANAGEMENT
Write for Rates
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For Range and Fuel
OIL
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WILBUR JEWELL

Tel. Hampton 7
Authorized Distributor of
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FRED S. PILLSBURY
401 Ocean Avenue
INSURANCE
AGENT
Best Service, best companies,
best settlements.
Telephone Hampton 123

HOME-MADE ICE CREAM
SEE IT MADE
Our Ice Cream is Fresh
Frozen right here in our
store, each day. It is different!
Made from fresh cream,
milk, sugar and eggs.
Margaret M. Junkins
Candy Shop
Hampton Beach

A. T. Johnson & Son, Inc.
PASTEURIZED MILK and CREAM
PRODUCED ON OUR OWN FARMS
BAKER FARM "Grade A" MILK
TELEPHONE HAMPTON 42

ing on the charge of leaving the scene of an accident after having caused property damage, without making himself known.

PEDIGREED NEWFOUNDLAND PUPS. Excellent children's playmates. \$50 up. MRS. IRA COLLEMAN, Newington, N. H., Portsmouth 1591-M.

Let us help create a more lovely you
Make these gay months your loveliest ones.



Evelyn's Beauty Shop
High Street
Hampton
Tel. 265

PALMER'S
LOBSTERS AND FRIED CLAMS
CHICKEN and STEAK
FRIED CLAMS TO TAKE OUT
North Beach
Near Coast Guard Station
Hampton, N. H.

ENNA JETTICK
SHOE REPAIRING
OUR SPECIALTY
done while you wait by modern machinery at
FEARER'S
SHOE STORE
HAMPTON CENTRE

Hampton Beach Advocate

Cottage Owners Are In Fighting Trim To Reduce Indecency

The "indecent" bathing attire of men vacationists was severely

Tuna That Are Tuna Sighted Off Hampton By Captain Gilmore

When a trustworthy skipper like Capt. Claude Gilmore reports

General Moulton Is Refusing To Keep Any Regular Meal Hours

There doesn't seem that anything can be done about it, but General Moulton, the famous gull of the Mile-long bridge who has had much notoriety the past few years has aroused the ire of many curiously inclined to meet and perhaps photograph him, by failing to maintain any regular hours of appearance. The truth is that the General's hours are apt to vary with the tide and also with the success he has on his fishing trips, for he is one of the best fishermen on the beach. Picking up a clam or mussel at a time and bothering to come over to the bridge and wait for a passing machine to open it merely to satisfy the curiosity of some doubting Thomas, is a thing he refuses to do—even for Harry Elwell.

Beach Stores Closed During Funeral Of John J. Dineen

Many of the beach stores were closed Tuesday morning while the funeral of John J. Dineen was being held from his late home in Lawrence. A large number from the beach attended the solemn high mass of requiem which was held at 10 o'clock at St. Patrick's church in Lawrence while at the same high, a high mass of requiem was sung at St. Patrick's church at Hampton Beach. Two truck loads of flowers were sent from the beach to the home where they were lost in the great profusion of flowers already received. During the hour of the funeral, from the public addressing system of the Chamber of Commerce, special selections including "Beautiful Isles of Somewhere," "Going Home" from Dvorck's new world symphony.

Editorial

SHALL DECENCY PREVAIL?
A great deal of criticism has been made of the bathing suit apparel worn on Hampton Beach sidewalks and in stores. Protests have been entered with the Selectman demanding an enforcement of the town ordinance regarding bathing suit coverings while parading in the stores and restaurants on the beach front. Naked men have been likened to cannibals and apes and the condition has become unbearable to decent, modest people. The question has arisen: "Do the clean thinking people visiting at Hampton Beach want to have this naked parading condition continue? Do those who parade enjoy exposing themselves to the public? Do they think people enjoy their different figures or is it just a purely "I don't care" attitude? Many want this practice of near naked bodies stopped. If sentiment is strong enough against the present condition it will be stopped. A town ordinance regulating bathing suits in public follows: **ORDINANCE**
As Passed By The Voters Of The Town of Hampton, N. H.
NO PERSON shall appear in any public place, highway, restaurant, etc., except in the territory between the eastern edge of the Ocean Boulevard, so-called, and the low water mark, in a bathing suit unless a suitable covering is worn over said suit. This section shall not apply to children under fifteen years of age or to persons crossing directly from their places of residence to the waterfront. Any person violating the provisions of this section shall be fined not more than five dollars. Cards with the above rule will be distributed throughout the beach and the consequence which follows the disobeying of this ordinance is plainly stated. Hampton Beach has had the name of the "Cleanest Beach on the Coast" while Salisbury and Revere Beaches have been frowned upon. But Revere and Salisbury will not tolerate the laxity of moral standards now endured at Hampton. Let's bring back the high standing of Hampton Beach and make it equal to the standard set by our neighbors.

How About Something Different!
LAWN PARTY
St. Michael's School Grounds, Main Street
EXETER, N. H.
Carnival Entertainment
—FREE DANCING—
WEDNESDAY, THURSDAY and FRIDAY
AUGUST 11, 12 and 13
Admission 25 cents

FISH MARKET SEA SHELL
Fish Lobsters Clams
LORENZ'S
STEAK DINNERS
NEAR MILE BRIDGE
SILEX TEA AND COFFEE
Sea Food from the Ocean to your Plate the Same Day

SURFSIDE BEACH SHOP
ON THE BOULEVARD AT "C" ST.
JANTZEN BATHING SUITS
MEN LADIES CHILDREN
—SPECIALS—
LADIES
HOSTESS COATS
Sizes 14-44
Extra size at the same price.
\$1.98
—SPECIALS—
College Crew Hats
FOR GIRLS
\$1.25
—SPECIALS—
College Beer Jackets
FOR GIRLS
\$1.39

MARGARET'S BEAUTY SALON
SHAMPOO
Shampoos Waves Manicures
50c
Permanents
\$3.50 up
Boulevard Cor. "G" Street
HAMPTON BEACH

INFORMATION

All schedules Listed are Daylight Saving Time Unless Otherwise Noted

CHURCH SERVICES

ST. PATRICK'S Roman Catholic Sunday masses at 6, 7, 8, 9, 9:45

FIREWORKS

Weekly on Wednesdays at 9:30.

THEATRES

Arcadia - Portsmouth. Continuous 2:30 to 10:30 P. M. Barn Theatre, opp. Coast Guard Sta., North Beach

MAILS

Mails leave for West (Boston) 7:40, 9:15 AM. 4:15, 6:00 PM. Mails arrive (East and West) 7:00, 7:30, 8:30 AM. 1:00, 3:45, 4:30 PM.

DANCING

Weekdays - Casino Ballroom 8-12 P. M.

BOWLING

Daily - Nightly - Casino Bowling Alleys; Ferncroft Recreation Alleys "A" St. (Skeeball, Blvd., between "A" and "B" Streets.

BUS SCHEDULES

HAMPTON BEACH - HAMPTON Lv. Beach Daily 8:15 a. m. Arr. Hampton 6:50 p. m.

8:00 a. m. 9:10 a. m. 10:25 a. m. 11:00 a. m. 11:55 a. m. 12:55 p. m. 2:00 p. m. 3:25 p. m. 4:40 p. m. 5:10 p. m. 5:45 p. m. 7:05 p. m.

PORTSMOUTH, RYE AND HAMPTON BEACHES

7:05 p. m. 8:55 p. m. 10:00 p. m. HAMPTON - HAMPTON BEACH Lv. Hamp. R. R. Daily 7:45 a. m. 8:25 a. m. 8:45 a. m. 10:25 a. m. 11:25 a. m. 12:50 p. m. 2:25 p. m. 4:05 p. m. 4:26 p. m. 5:10 p. m. 6:25 p. m.

Colwell-Hobbs

The wedding of Miss Isabel Taylor Hobbs, daughter of Mrs. Warren H. Hobbs, and Mr. William E. Colwell, son of Mr. and Mrs. William C. Colwell of Hyde Park, Mass., took place last Friday evening at the Congregational parsonage, Rev. Herbert Walker performed the ceremony.

The bride is a graduate of Hampton Academy and has held a position as clerk in the Hampton Beach Post Office. Mr. Colwell is employed by the Noyes Lumber Company.

ETERNAL PEACES

"They say Pete was quite calm and collected after his accident this morning."

"Yes, quite calm, but he's never been collected." When the old man failed to help his wife into the auto, she said: "You aren't as gallant as when I was a gal!" He replied: "Well you aren't as buoyant as when I was a boy."

Beach Items

Again this season Dr. Earl Lorenz is conducting his classes in reducing during the morning hours on the beach by the Chamber of Commerce and while the attendance does not seem to be reducing, many of those attending claim that individually they are.

Roy Isbel, former life guard at this beach for several years, has put a launch, the Helen D, into commission in the harbor. Edward C. Couture of Alliston came to the first aid station Sunday night bringing Daniel Fogarty of Manchester who is stopping at 22 K street here, and reported that while driving along the Ocean Boulevard in the direction of Salisbury Beach, at the junction of the Boulevard and K street, he suddenly saw a man with a dog running from the beach side into the street. He put on his brake and headed for the right hand side but the man continued on, striking the rear of his machine. He got out and found the man on the ground and picking him up took him to the first aid station where he was treated by Dr. Wayne I. Bryer who treated him for head injuries and bruises on the arm. He was later taken to his home.

For 25 Years Visitors Have Returned For Vacation At Hampton

"A little trip of 260 miles to enjoy one's vacation, is not much said J. W. Rankins of Montreal, he with Mrs. Rankin and their son and daughter pulled up in front of the Pelham Hotel Monday night. "It was a very different story however, when we started coming here twenty-five years ago. Some Lowell people had got Mrs. Rankin's father interested in coming here and we made the trip by trolley. A few years later I started coming by auto, and with the roads of those days, I say nothing of the automobiles it was some trip to make and took two days and a half. Even in Hampton, the roads were none too good and some stretches that were covered were fearful. Now we think nothing of the trip to look forward with pleasure to our stay." Although he did not say it, romance may have something to do with making Hampton Beach so attractive, for they were not married the first year when Mr. Rankin and the then Miss Martin got acquainted and enjoyed the sands and the moonlight here. In those earlier days, motoring was more of a novelty. One of their motor trips came near terminating their careers. They had gone to Kittery, Maine and as they drove into the Navy Yard, workmen were busy trying to blow up a tall chimney. Suddenly it trembled and then fell right across the road, hardly a second after they had passed, and startling them not a little. "Summer without a visit to Hampton Beach would not seem like summer," said Mr. Rankin, and Mrs. Rankin and the children nodded their heads in hearty approval.

Police Activities

M. on Marsh avenue charged with operating under the influence and who was later released under \$2000 bond to a large gathering of friends and invited friends at which same charge and bail; and James F. Haran, 346 Spruce street, Manchester also the same. These with Reginald J. Haran, 177 Bellingham avenue, Revere charged with operating under the influence will appear in the Hampton Municipal court Monday morning. William C. Weiner of Lawrence was arrested by State Officer Gray in Seabrook Saturday charged with reckless driving was released on \$500 bond to appear in Seabrook court.

At The Fairview

At the Fairview Hotel here Monday night, Mabel Garland was the center of a large gathering of friends and invited friends at which same charge and bail; and James F. Haran, 346 Spruce street, Manchester also the same. These with Reginald J. Haran, 177 Bellingham avenue, Revere charged with operating under the influence will appear in the Hampton Municipal court Monday morning.

Stolid One: "What steps would you take if you saw a ghost suddenly rise in your path?" Practical One: "The longest I possibly could."

SEA GRILL Mrs. D. A. Munsey AT JANKIN HOTEL BREAK AND CHICKEN Dinners SEA FOOD Hampton Beach, N. H.

CUT FLOWERS Funeral Designs Furnished In or Out of Town EMERY'S GREENHOUSE Hampton Tel. 125 N. H.

PROF. HUNT ELECTRIC TATTOO ARTIST Have Your Social Security Numbers tattooed on. Highway Ave. Salisbury Beach

THE ACORN SPECIALIZING IN Shore, Lobster, Chicken, and Steak Dinners Luncheon - Tea Room and Board North Beach, Hampton, N. H. Just North of the Coast Guard Station Between Hampton and Rye Beaches

MORNIN' JUDGE! WHAT TYPE OF PERSON IS MRS. NEIGHBROW? [AN AWFUL SNOB-SHED EVEN GET SORE IF A CHEAP FLINVER PARKED WITHIN 25 FEET OF HER HIGH-PRICED CAR WHEN IT WAS PARKED DOWNTOWN!]

STAR LAUNDRY CLIFFORD STREET Established 1896 Telephone Exeter 231-W Truck in Hampton and Hampton Beach Daily

A. T. Johnson & Son, Inc. PASTEURIZED MILK and CREAM PRODUCED ON OUR OWN FARMS BAKER FARM "Grade A" MILK TELEPHONE HAMPTON 42

HOYT'S CAFE

For those delicious FRIED CLAMS and SHORE DINNERS that people are talking about, you are missing a rare treat. Our Chops, Salads and Sandwiches cannot be beaten. Why not have the best, where prices are very reasonable? 203 MARSH AVE. NEAR THE MILE BRIDGE TELEPHONE HAMPTON 641-12

USE GAS

FOR WARM WEATHER COMFORT THE IDEAL FUEL ATTRACTIVE PRICES ON RANGES, WATER HEATERS & HEATING EQUIPMENT Hampton & Seabrook Gas Co.

Immense Crowds Pay Visits To Beach With Many Famous People

Hampton Beach - Another great crowd spent the weekend at this beach and the transient Sunday visitors were about the same as last week. Great numbers went in bathing and the water was pronounced as of very comfortable temperature. The clouds which began to threaten in the mid-afternoon developed into a lingering threat but there was not much actual rainfall. For a period in the afternoon as happens now regularly each Sunday, the heavy traffic made the pedestrian a faster mover than the machine on the Ocean Boulevard. At the afternoon and first evening concert, Jackie Sullivan, the boy singer of Lowell, pleased the large audience and was obliged to respond to repeated encores. In the final concert, Bill Elliot, Hampton Beach's own singing cop, brought the same hearty applause which his host of ardent admirers are always waiting to give.

Lecture By Morris Frank Will Be Given At Farragut House

The lecture and motion pictures given by Morris Frank under the auspices of the North Hampton Woman's Club will be given at the Farragut House, Rye Beach, in place of the residence of Mrs. Arthur L. Hobson, as stated last week. The change was made necessary by the inability of the lecturer to show the pictures out of doors as first seemed possible. Mr. Frank and his dog "Buddy" will attract statewide attention on Saturday, August 14.

Lawn Party At Exeter To Be Gala Affair; Coming Aug. 11, 12, 13

Surpassing all successes of recent years the lawn party to be held Aug. 11, 12, 13, at the St. Michael's school grounds on Main street, Exeter, will undoubtedly be a worthwhile event to attend. The many booths attractively decorated will be adorned by a varied colored lighting display. The booths will be stocked with articles for the home, home-cooked foods for the table and novelties of every description. Refreshments will be served and free dancing enjoyed to the tunes of Art Rock's 8-piece union orchestra.

Big Rush On To Join Fire Department, As Beer Is Hosed Down

Fighting fires is their specialty, but occasionally as the other night, the firemen have a call that differs from the regular run. It was near midnight and sleep and quietness reigned. Suddenly the lone man at the desk was aware of excitement as two ladies hurried in, consternation, fear and other expressions on their faces. Breathlessly they told their stories, forty unquiet bottles of beer would not repose in their kitchen. Instead of behaving in an orderly and proper manner, ever and anon a bottle of beer would explode with a loud, alarming noise and send chills and fear over the ladies and suds over the walls and ceiling. They could no longer stand the strain, but they knew not what to do said the ladies, so they implored the advice and assistance of the chief. Hurriedly the crew were awakened, rubber coats donned and the fire truck hastened to the geysery-like kitchen. Opening the door, the firemen found it even as the ladies had said. Detonation followed detonation and suds sprayed up and around. But help was at hand. Behind the protection of a rubber blanket, the firemen advanced upon the bursting bottles. Throwing the covering over the mass, the bottles were opened one by one in under the blanket and soon peace and calmness reigned and forty bottles of beer were left headless, gasless and quiet.

NORTON'S FISHMARKET Boiled and Live Lobsters Fresh Fish and Clams Daily NEXT TO NORTH SHORE COAST GUARD STATION

Range and Fuel OIL Hampton Oil Co. LANE BLOCK, Tel. Hamp. 205

AND WHY NOT? Teacher: "Willie, look up scum in your dictionary and give me a sentence using it." Willie: "I found it, teacher." Teacher: "What is the definition?" Willie: "Refuse." Teacher: "Now give me a sentence." Willie: "She scums to answer my letter."

First National Stores Now You can make Iced Tea for about 1/3 of a Cent a Glass! TEA SALE 25c HOMELAND or GOLDEN ROSE 1/2 lb. CTN.

FANCY YOUNG TURKEYS 39c lb. Cellophane wrapped, dressed ready for your oven FANCY ELBERTA PEACHES Bushel Baskets \$4.00 Quart Baskets 55c JUMBO CANTALOUPE 2 for 19c LEMONS 39c doz. BARTLETT PEARS 29c doz.

TUNA FISH LIGHT MEAT IDEAL FOR SALADS 2 No 1/2 TINS 29c CAMPBELL'S SOUPS Except Chicken & Tomato 3 TINS 25c CORN FLAKES WHITE SPRAY 3 PKGS 17c R&R CHICKEN No 1 77c No 1/2 TIN 39c LIMA BEANS BRAKELEY'S GARDEN FRESH 2 No 2 TINS 29c

TOMATOES RICHMOND - Garden fresh, bright red in color and full of flavor. You will notice the difference. 3 No 2 TINS 29c 2 No 2 1/2 TINS 25c

GLORIETTA TREE-RIPENED PEACHES 2 No 1 TINS 27c DILL PICKLES QUART JAR 17c UNEEDAS PLAIN OR SALTED 3 PKGS 13c HORMEL SPICED HAM 12 oz TIN 33c GORTON'S READY TO FRY CODFISH CAKES 2 10 oz TINS 25c

FINAST STEAK SALMON Rich in oil - bright red in color - extra fancy quality steak salmon you would be proud to serve - try some today. No 1 TIN 35c - No 1/2 TIN 21c

Campbell's Chicken Soup TIN 10c Finast Cookies MANY KINDS 2 LBS 25c Lux Toilet Soap 4 BARS 25c

LUX FOR YOUR FINE FABRIC WASHING 2 SW PKGS 19c LGE PKG 21c

FIRST NATIONAL STORES

Hampton Beach Advocate

An Information Bureau and Community Booster Published in the interest of Hampton Beach, Weekly During the Summer Season.

Published by The Hampton Publishing Co. Edward S. Seavey, Publisher and Editor. TELEPHONE HAMPTON 17 For Advertising Rates in This Paper.

NEW ROAD NEEDED

Now that work is being rapidly pushed through widening the Ocean Boulevard from Board's Head northward numerous merchants are wondering if traffic will increase so that double lines of cars will become the regular thing. Every holiday and Sunday as well as warm afternoons show the need of an additional road through the marshes to take care of the large number of through cars and leave the Ocean Boulevard for local traffic and pedestrians. From Haverhill avenue to Board's Head thousands of people are crossing and recrossing the street. This greatly slows up traffic when it is heavy and also adds a great element of danger when children, old or infirm people are crossing. For several years the beach people have sought to have this road put in which has been surveyed and plotted out by the State engineers, but the legislators who probably have never seen conditions here in these rushes, have turned the proposition down. When traffic is passing in double lines each way it makes the

crossing of the highway more difficult. In a little more than a week, the annual pilgrimage of those who come here for the beneficent effects of sun and sand on bodies and limbs stiffened by rheumatic and other troubles will begin. August 15, of course, marks the peak of this movement. For several years a study has been carried on to determine if the sands contain any elements helpful to these conditions and if it should be found that they do, it would increase still further the number of people crossing who would be unable to move other than slowly. With the expected widening of the road along Seabrook beach from the Massachusetts line the number of machines using it will doubtless increase. Even at present, many are using Marsh avenue but that thoroughfare is also slowed up by entering and leaving machines from the side streets. The proposed new road would be four-lane, have a large amount of parking space adjacent and as several streets would extend out to it, would make it possible for those who wanted to go through or wished to leave the beach, to do so without the time now required. An effort should again be made to get the bill through the next session of the legislature.

Bathers Today Clad Mostly In Sun Goggles Would Shock Ancients

It takes a day like Tuesday and Wednesday to make the summer population of the beach visible. In the late morning and early afternoon, although few visiting cars had arrived, the bathing beach was covered with vacationers. If the good souls of that era long past when bathing suits really obliterated the figure of the wearer could walk along the Hampton Beach Boulevard, enter the stores or sit on the beach they would see thousands clad in little more than a pair of sun goggles and a happy smile, their bodies browned or reddened with the sun, that their old-time faces, lacking lipstick and modern artifices would have reddened too but with outraged feelings and horror. But times have changed and the viewpoint greatly improved.

Men die for their country, but women dye for their men.

Cottage Owners Are In Fighting Trim To Reduce Indecency

(Continued from page one)

criticized by both men and women cottagers at the meeting of the Hampton Beach Property Owners Protective association Tuesday evening in Community hall.

The parading of men clad in brief trunks along the boulevard in the various concessions is lowering the standard of the white race to that of cannables, one speaker asserted. In commenting upon the indecency of men, Edson A. Gardner of Somerville charged that men are eating in restaurants "almost naked."

When it was pointed out that Revere Beach has put a stop to insufficient bathing attire, the cottagers voted to request the selectmen to enforce the bathing suit ordinance which requires that a covering shall be worn on the boulevard. It was voted to request the selectmen for the services of a plain clothesman for after-midnight duty at the southern end of the beach to keep order and quiet when house parties become unruly and disturb the sleep of neighboring cottagers.

The undesirable vacationists let in by some of the real estate men have increased the work of the police department, it was stated by John D. Percival of Lowell, president of the association in commenting upon the 16 arrests for drunkenness and drunken driving last Saturday night. Claiming that the beach is underpoliced for this type of visitor, one of the speakers suggested that an increased appropriation for the police department be sought at the annual town meeting in March, as the appropriation for police work has been reduced to a minimum.

A committee will be appointed by the board of trustees to have a conference with the selectmen on the various problems touched upon at the meeting. Another committee consisting of Michael McNulty, of Lawrence, Edson Gardner, of Somerville, and Mrs. Ethel Powers Uhligh was appointed to determine the possibility of securing a large clock on the beach front for the convenience of visitors.

TUNA FISH

Continued from page one

it, no one can doubt a single detail. For some time past, the captain of the Ruth G has been noticing a great commotion out off the further banks at the mouth of Hampton Harbor. Most of the fishing parties recently have been gathering cod, mackerel, pollock and the like and not going out to this further point, so having brought his fishing party ashore Tuesday at noon, Skipper Gilmore

AMUSEMENTS

PLAY SKEEBALL

9 BALLS FOR 5 CENTS
Free Souvenir Prizes

FOR 270 FOR MEN
210 FOR LADIES

Only one prize awarded per day to a customer.
Next Door To Randall's Cut Rate

Season Prize: Ladies, \$2.50; Gents, \$5.00. For Highest 3-string candle pins—ending Sept. 12. Daily Prize both ladies and gents at

FERNCROFT ALLEYS

J. A. Eastman, Prop.
7 ALLEYS - COOL AND PLEASANT
A. STREET HAMPTON BEACH, N. H.

TRY THE NEW KIDDIE AUTO RIDE

Play Loopit - The New Game of Skill
Direct from Europe - Valuable Prizes Awarded
New Photo Studio - Tropical Settings

GROUP PICTURES - WHILE YOU WAIT - 25c
CASINO PENNY ARCADE Hampton Beach

VISIT Playland WHEN AT HAMPTON

one which he figured would land him in the boat's cockpit. His in the air rose the fish, but giving his tail a slight curve and winking his eye as he passed, the wild fish landed in the water close by and dove down. Now Capt. Gilmore is determined to organize a fishing posse and bring that man in.

Friday and Saturday
Friday Eve. Stage Novelty
Douglas Fairbanks, Jr.
Valerie Hobson
"WHEN THIEF MEETS THIEF"

Charles Starrett in
"TWO FISTED SHERIFF"

New serial BUCK JONES in
"The Phantom Ride"

Sunday, Monday, Tuesday
Sunday Nite Barn Revue
John Lodge, Antoinette Cellier
"THE 10th MAN"

GENE AUTRY in
"Yodelin' Kid From Pine Ridge"

Wednesday and Thursday
Jack La Rue, Lynn Roberts in
"DANGEROUS HOLIDAY"

HERMAN BRIX in
"FLYING FISTS"

Wed., Thurs., Bank Nite

INSURANCE?

The Penniman Agency
TELEPHONE 302

B. T. Janvrin Sons Co.

LUMBER
BUILDING MATERIALS
PAINTS and HARDWARE
HAMPTON FALLS, N. H. TELEPHONE 29

MYRON N. NOYES

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SPECIALIZING IN GULF LUBRICATION - OFFERS YOU GOOD SERVICE
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WASHING - POLISHING - GREASING - TIRE REPAIRING - BATTERY SERVICE

AMUSEMENTS

CASINO

Theatre Hampton Beach

Sun., Mon. Aug. 8, 9
Mountain Music
Bob Burns, Martha Raye
John Howard, Geo. Hayes
News Sel. Short Subjects

Tues., Wed. Aug. 10, 11
SLIM
Pat O'Brien
Henry Fonda
Margaret Lindsay
Stuart Erwin
Selected Short Subjects

Thurs., Fri. Aug. 12, 13
Woman Chases Man
Miriam Hopkins
Joel McCrea
Cartoon News

Sat. Aug. 14
That I May Live
Rochelle Hudson
Robert Kent
Selected Short Subjects

OLYMPIA

Theatre Hampton Beach

Sun. Aug. 8
There Goes My Girl
Ann Sothern
Gene Raymond
Gordon Jones Frank Jenks
Selected Short Subjects

Mon., Tues. Aug. 9, 10
Top Of The Town
George Murphy
Doris Nolan
Hugh Herbert
Gregory Ratoff
Gertrude Niesen
Henry Armetta
News Cartoon

Wed., Thurs. Aug. 11, 12
Wings Over Honolulu
Wendy Barrie
Ray Milland
William Gargan
Selected Short Subjects

Fri., Sat. Aug. 13, 14
The Hit Parade
Frances Langford
Phil Regan
The Country's Feature
Dance Bands News

B-A-R-N

T-H-E-A-T-R-E

Opp. Coast Guard Sta.
North Beach, Hampton, N. H.
Mat. 2:30 P. M. Exc. 7, 8:45
Mat. On Rainy Days Only

Fri., Sat. Aug. 6-7
GEORGE BRENT
"GOD'S COUNTRY AND THE WOMAN"

Sun., Mon. Aug. 8, 9
Jeanette MacDonald
and Nelson Eddy
"NAUGHTY MARIETTA"

Tues., Wed. Aug. 10, 11
Loretta Young
Tyrone Power
"CAFE METROPOLE"

Thurs., Fri. Aug. 12, 13
Clark Gable, Myrna Loy
"PARNELL"

IOKA THEATRE - Exeter

MATINEE EVERY DAY EXCEPT SUNDAY—2:15
EVENING 6:30—TWO SHOWS
Saturday and Holidays Continuous from 2:15

Thursday - Friday, August 5 - 6—
Wallace Beery, Warner Baxter, Elizabeth Allan
Mickey Rooney
"SLAVE SHIP"

Saturday, August 7—
Conrad Nagel - Eleanor Hunt
"BANK ALARM"

Charles Starrett - Barbara Weeks
"ONE MAN JUSTICE"

Selected Short Subjects Latest News

Sunday, Monday, Tuesday, August 8-9-10—
Janet Gaynor - Fredric March
"A STAR IS BORN"

Wednesday, August 11—
Rochelle Hudson - Jack Haley - Arthur Treacher
"SHE HAD TO EAT"

Jane Wyman - William Hopper
"PUBLIC WEDDING"

BANK NIGHT WEDNESDAY

Thursday, Friday, August 12-13—
Dick Powell - Doris Weston - Lee Dixon
Hugh Herbert
"THE SINGING MARINE"

Latest March of Time

Two young men from Concord, N. H., were injured in a motorcycle spill at the Hampton Beach State reservation Wed. afternoon. In rounding the curve near the White Rock jetty, the motorcycle overturned, spilling Herman Fedor and George Wilson, both of Concord. They were given emergency treatment for severe surface injuries by Miss Alice Lemaitre at the first aid station in the state bath house and returned to Concord for further treatment by a physician.

Injured In Spill

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AREFULLY COOLED

Friday and Saturday
Friday Eve. Stage Novelty
Douglas Fairbanks, Jr.
Valerie Hobson
"WHEN THIEF MEETS THIEF"

Charles Starrett in
"TWO FISTED SHERIFF"

New serial BUCK JONES in
"The Phantom Ride"

Sunday, Monday, Tuesday
Sunday Nite Barn Revue
John Lodge, Antoinette Cellier
"THE 10th MAN"

GENE AUTRY in
"Yodelin' Kid From Pine Ridge"

Wednesday and Thursday
Jack La Rue, Lynn Roberts in
"DANGEROUS HOLIDAY"

HERMAN BRIX in
"FLYING FISTS"

Wed., Thurs., Bank Nite

STRAND

Amesbury, Phone 919

Thurs., Fri., Sat., Aug. 5, 6, 7
THE MARK BROS.
A DAY AT THE RACES
FAIR WARNING

Sun., Mon., Aug. 8, 9
THE GREAT GAMBINI
Akim Tamiroff, Marian Marsh
co-hit
HOTEL HAYWIRE

Tues., Wed., Aug. 10, 11
ESPIONAGE
Edmund Lowe, Madge Evans
co-hit
THAT I MAY LIVE

NOTE OUR LOW PRICES
Mat. 2:00 Eve. 6:30-8:00
15c 25c

COLONIAL

PORTSMOUTH

Friday - Saturday
Fred McMurray, Frances Farmer, Charlie Ruggles,
Lloyd Nolan in
"EXCLUSIVE"

Hamlet & Eggs, Golf Mistakes
Latest News Events

Sun. - Mon. - Tues.
Shirley Temple, Victor McLaglen in Rudyard Kiplings
"WEE WILLIE WINKLE"
Added: "You Came To My Rescue, Latest News Events"

Wednesday - Thursday
Pat O'Brien, Humphrey Bogart, Ann Sheridan,
Barten MacLane in
"SAN QUENTIN"

STRAND

Warner Bros. Newburyport

Now Playing
ENDS SATURDAY
Louise Rainer, Paul Muni

The Good Earth
3 DAYS STARTING SUN.
FRED McMURRAY
Frances Farmer

EXCLUSIVE
"See it at the Strand First"

BATHERS' INDECENCY Growing Unbearable As Season Advances

At a meeting held Tuesday night at the Community church, Hampton Beach, a protest was made regarding the indecency of bathers in parading in and out of stores on the water front and the following resolution passed: Hampton Beach, August 3, 1937.

RESOLVED: That we, the Directors of the Community church of Hampton Beach protest against the flagrant violations of the laws of decency on our streets and demand that the ordinances as published, be enforced and we call upon the other churches in town to join with us.

F. S. PILLSBURY, Sec.

It is planned that a committee will visit the selectmen this week and ask that the rules regarding bathing be enforced.

Table salt rubbed on non-washable window shades will re-new their freshness.

JUST BECAUSE

Giles: "Fine day, today, Jarge. Spring in the air."
Jarge: "Eh?"
Giles: "I said Spring in the air today."
Jarge: "Eh."
Giles: "Spring in the air."
Jarge: "Why should I? Why should I?"

PLAY SKEEBALL

CIGARETTES FREE
With Score of 270 For Men
210 for ladies
A \$1.00 of health for a nickle

Boston Toll Operators Take Time Off To Eat And Play At Beach

All lines were clear, service was good and supervisors had little to do Tuesday as the Boston Toll Operators, seventy in number, gathered about the tables of the Ashworth Hotel for their annual shore dinner and good time. Interspersed with the courses were songs, stories and dancing. Juliet Bechard contributed piano solos, the Boyle sisters sang duets, Helen Ward did a Carrioca dance, and everybody had a story. Mirth and hilarity made the time pass quickly but in the late afternoon, all went to the bathing beach where bathing and sports were enjoyed. Gertrude Harkins and Mary Finnegan won the wheelbarrow race;

OLYMPIA

PORTSMOUTH
Free PARKING opp. Entrance

Friday and Saturday
2 "First Run" Film Hits 2
Gloria Stuart, Michael Whalen
"THE LADY ESCAPES"
John Wayne in
"I COVER WAR"

Fri. Eve. Only—On Our Stage
10 VARIETY ACTS 10
No Advance in Prices

Sunday, Monday, Tuesday
Lyle Talbot & Polly Rowles
"WESTBOUND LIMITED"

Miriam Hopkins, Joel McCrea
"WOMAN CHASES MAN"

Wednesday - Thursday
Sensational! Unbelievable!
"YOU CAN'T GET AWAY WITH IT"
"CAPTAINS COURAGEOUS"
with Freddie Bartholomew
Spencer Tracy & Cast of 100's

AREFULLY COOLED

Friday and Saturday
Friday Eve. Stage Novelty
Douglas Fairbanks, Jr.
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At The Hotels

Among the visitors at Cutler's Sea View Hotel were Mr. and Mrs. Vard B. Leavitt of Brockton. Mr. Leavitt is the son of George Leavitt the Haverhill carpenter who rebuilt the hotel in 29 days after it had been destroyed in the fire of May 1885.

At the Ashworth Hotel, Mr. and Mrs. James W. Hume of Ypsilanti, Mich. are concluding a three week's stay at this beach which has been

Bicycles for Rent

Tandems and Single Wheels RENTS - 25 cts. per hour TANDEMS - 50 cts. per hour

"B" Street Renting Agency

At Brookside HAMPTON BEACH

VISIT THE STANDISH GIFT SHOPPE

"A trip through the Standish Gift Shop is like a trip around the world"

Ocean Boulevard Corner A Street

FERNALD'S

Famous Food Factory Home Made Bread Pies, Cakes and Doughnuts Groceries and Meats King's Highway Telephone 8350 Opp. 3rd St. Real Estate Hampton Beach

VISIT OUR STORES

Clover Leaf Dairy Driftway Avenue Salisbury Beach DELICIOUS... ICE CREAM - MILK SHAKES - COLLEGE ICES Amesbury Road Stand Ward Hill Stand

their summer home for many years, for they originally came from Amesbury and before the street railway made the beach so easily accessible, they were wont to come here in the popular conveyance of the times, the horse drawn barges. Mr. Hume is a large manufacturing dealer in auto accessories.

Dr. and Mrs. F. J. Hanley of the Boston City Hospital are making a short stay at the Malcolm House where also are registered Miss Edith Goodwin and Miss Rose Lydton, nurses at the Mass. State Hospital at Bridgewater.

It is seldom that so many members of the Fourth Estate from one city are present at one time here, save when a convention or some special meeting is going on, but this weekend found E. H. Bamfield, Natl. Adv. Mgr. of the Montreal Daily Herald relaxing at the Pelham; H. P. Diehl, Natl. Adv. Mgr. of the Montreal Daily Star, esconced at the Ashworth; W. H. Arrowsmith Resort Adv. Mgr. of the same paper at the Hillcrest and a representative of the Montreal Daily Standard is also stopping on the beach.

Registered at the Avon are Thomas E. Prior, Lawrence; Barbara Miller, North Andover and Vincent White, Lawrence.

Walter Kane, the well known mimic of radio celebrities who has appeared on the bandstand several times was a heartily received guest star at the second concert last night. A change has been made in the Sunday night concert hours, the first starting at 7:30 and continuing to 8:30 and the last concert starting at 9 and continuing to 10. This will be the Sunday night hours hereafter.

SHARP RETORT

The knife-grinder met an old friend. "How are things with you nowadays?" asked the friend. "Splendid," was the reply. "Everything's as dull as can be."

HAMPTON DINER

Hampton Centre, N. H. SPECIALIZING IN 35c DINNERS Always a Choice Variety On Our Menu Located in The Heart of Hampton, next to First National Store.

A Day At Hampton Beach

"Break, break, break, On thy cold grey stones, O Sea! And I would that my tongue could utter

The thoughts that arise in me." Tennyson's familiar lines come to the visitor at Hampton Beach as he watches the waves strike the ledges which are scattered along the ocean front and sees the spray dash high in the air. As most people remember, Hampton's ocean front is mostly sandy bathing beach but at intervals, the rock crops out just frequently enough to give a pleasing variety to the eye.

When one remembers that sand is merely pulverised rock and that the ledges stretch out here for a long distance, it is not difficult to see where the sand comes from. Northward from Boars Head, between the road and the ocean, there is simple evidence of rocks and it is one of the pleasures of ones vacation to sit or lay comfortably on the sand and watch the impact of the rollers, or ground swell or the high wind driven waves as the case may be.

No wonder the poets and authors come here so often and spend their time so largely watching the breaking waves. But while they may lack the facile and delightful ability of expression, the multitude as fully appreciate the beauty and wonderfulness of it is evidence by the fact that if the weather permits, the great mass of the people will be found sitting along the beach in contemplation. No matter what attractions the beach people may provide in the way of fireworks, vaudeville shows and the like, the Creator has furnished the greatest attraction of all and maintains a constant free entertainment that does not require barker or press agent.

Sometimes the side attractions which are almost always present when there is a crowd on the beach do not make the pleasure of the day any less enjoyable.

Mild amusement can be had most any time by watching the visitors who walk up and down the beach by the water carefully watching their steps and first retreating as the waves sweep up and then venturing seaward again as the waves retire, only to unfailingly get an occasional wetting as an uncalculated wave breaks over their feet.

From gentle smile to uproarious laughter runs the gamut as the bathers are watched. The many ways possible for one bather to not unkindly disturb the equanimity of another is surprising. To these add the antics of the waves themselves as they upset one by breaking over him or take his legs from under him as they rush seaward again.

The children, too, add a happy note. The beach is the children's paradise and how they seem to thrive here. Who can smile and yet be sympathetic watching the little one's first entrance into the water. Where is there more genuineness than in the expressions of the varied emotions which the children experience in the water. How these who remain on the sands repeat the movements. They dig deep holes and bury themselves in as much as they can. They put sand down the necks of their companions. They fill their pockets. They build bulwarks against the sea, hoping they will stand though they know they cannot. They stretch themselves and bask in the sun and very often they

let a body which has long been swathed in clothes and now unprotected endure the rays of the sun, the glare of reflected light and heat from the sand, the chemical effect of the evaporating salt water and at nightfall realize with gret anguish that they have made a mistake.

But one may sit among the throng and detach himself if he so wish. He may look at the clouds sailing through the sky and glance over the wide reach of waters and travel in mind thru limitless space. Sometimes he is given the wonderful spectacle of a mirage. It may take many forms. Today far out on the ocean where are only wave covered depths is the semblance of great cliffs and occasional copes. Tomorrow it may be an island appears with fine trees and pleasant shores. Again a single ship is seen high in the air, its every outline in remarkable distinctness. It was such a sight as this that greeted a Hampton ship owner one winter's day from Boars Head and he watched it drawing nearer and nearer until he recognized it as his own only to presently seem to slide backward and never afterward was the ship or the crew of Hampton men heard from.

Pity the moth. He lives in a fur coat all summer and in a bathing suit all winter.

Your Vacation And Mine

Those must have been queer old days when vacation was an "infant industry", with transportation depending upon horses and buggies, bicycles, street cars, trains and excursion steamers. Now, this correspondent tucked his typewriter in the trunk of a Buick and after a couple of days was far away taking regular swims in the ocean little ways in the direction of Spain.

It was the beginning of a vacation similar to that scheduled this Summer for forty or fifty million Americans—we all slide out from under the burdens of routine labors that carry our responsibilities with us. In my case I dropped back into the line of duty to "write a piece for the papers".

The motor nomads are swinging towards wooded mountains, lakes, sandy shores and favored recreational regions; and fortunately human inclinations are never quite the same with any considerable number of persons, which is the reason why vacation-land is everywhere, and on the road in between and beyond—North and South, East and West, from New York to California, from Minnesota to Texas.

All the great stretches of surfaced highways are lined with accommodations for tourists. They are part of the new creations in industries that specialize in these Summer days in making life pleasant while America plays. The major vehicle ministering to human needs is, of course, the auto-

mobile. President Knudsen of General Motors, recently said that "we will go backward... unless we give service." He and his must have been giving service, for Buick, to pick an example, is the favorite in its class on the major highways where vacationists travel; while overseas General Motors sold 154,000 cars last year against competition of native producers, and that's a lot of cars, so there is evidence everywhere that it takes American genius and super-service to sell under those circumstances. Here in America we folks who are playing, and hauling out our typewriters to tell what we are running into, and pleasure in being able to relate that on land and sea there is one kind of evidence in industry that concerns us. That is that America gets super-service without hardly being conscious of it.

Pity the moth. He lives in a fur coat all summer and in a bathing suit all winter.

Woodbury Animal Hospital Treatment, Boarding Plucking and Bathing Best of Care for Pets 290 Woodbury Ave., Ports, Tel. Portsmouth 78

OWEN J. BOSTON Home-Made Sweets on the boulevard - Kisses - Karmelkorn Candies - Ice Cream

NUDD'S CAMP GROUND AND ROOMS Boar's Head Hampton Beach A Good Clean High Ground Place to Camp

O'Donnell House On Boulevard Cor. Church St. LARGE AIRY ROOMS 2 Min. walk from Catholic Church Hot and Cold Water PARTIES ACCOMMODATED

BESSIE COOPER PALM AND CARD READING At the Foot of B St. on Marsh Avenue LOOK FOR THE TENT

Tel. 415 Prompt Service BOSTON CUSTOM TAILOR SHOPPE SUITS MADE TO ORDER High grade cleansing, Dyeing Pressing, Repairing Work Called for and Delivered B Ct, Hampton Beach, N. H.

GLIDERS

And PORCH FURNITURE

10 percent off our regular prices on Gliders, porch rockers, beach umbrellas, and folding summer furniture.

RALPH E. MERAS CO.

Next to Swasey Parkway Exeter, N. H.

REAL ESTATE

L. Herbert Clough CHOICE COTTAGES For Rent For Sale ALL KINDS OF INSURANCE RING BLOCK Hampton Beach

See Harris Real Estate "A dependable agency" Cottages To Let & For Sale Blvd. Opp. Boston Ave. Hampton Beach, Tel. 67-5

HOUSE LOTS AT NORTH BEACH Large, Restricted, Warranted Deed. On High ground. See Frank E. Leavitt, N. Beach, Hampton, N. H.

NOW BUY A SUMMER HOME

Instead of paying HIGH RENT, OWN IT. Lease it ONE MONTH to cover all expenses.

Call 401 Ocean Ave., The Brick House S. PILLSBURY

DIAMOND C MARKET

TEL. 5342 FREE DELIVERY

Enjoy A Vacation

FROM THE HOT KITCHEN THIS SUMMER

We bake all our own Bread, Pastry, Do-nuts, Cookies, Cakes, Pies and Muffins, Every Day.

PARKER HOUSE ROLLS Our Specialty Baked Twice a Day

Full Line of Monarch Canned Goods Groceries - FRESH MEATS - and Fish HOME BAKED BEANS SATURDAY ROAST MEATS COOKED TO ORDER

"C" STREET BATH HOUSE

ALL NEW SUITS HOT AND COLD SHOWERS BUY A SHOWER TICKET - 7 FOR \$1.00

... VISIT DOUG'S NEW GRILL ... ENTIRELY RECONDITIONED SAME GOOD FOOD

Firemen Respond To Bridge Call, Despite Doubts

When the alarm bell at the Hampton Beach fire department ticked off the box number of the call box at the Mile-long bridge Sunday afternoon, the firemen were almost nonplussed. Not that a fire anywhere is such an unusual thing, and the record of that box last year in particular was something like a constant visitor, about 200 times in a season. In fact it was such a record that the State authorities thought they would do something about it. They did. They put in a fire-proof filler along the cracks where cigarette butts could lodge and communicate their sparks to the dry woodwork of the bridge and immediately the alarms stopped coming in. In fact there have been no alarms for fires at the Mile-long bridge since then and so the department mentally crossed the box off, though physically the box remained in place. Still believing it must be a mistake, the department responded to the alarm at 3:30 and then excused the fireproofing. This time, the first in the year, the fire was on one of the piles on the west side of the bridge and about half way across and was put out with practically no damage done.

YOU DOG!

Waiter: "Here's your shortcake, sir." Sarcastic diner: "You call that shortcake? Take it out and berry it!"

Amateur Auditions

Constantly increasing attendance at the Monday Amateur Auditions leaves no room for doubt that the public likes to watch and listen to the children. Equally well received are the seniors who follow. Last Monday night's program had many entrants and was not concluded until almost nine o'clock, but the audience would have willingly listened to still more. Winners in the Junior contest were, first prize, Marie Ann and Reta Marceau, Lowell, song; second, Natalie Maloolean, Haverhill, dance; third, Theresa Hickey, Portsmouth, "New England's youngest Xylophonist. Others were Helena F. Choate, Greenfield, song; William Olson, Worcester, accordion solo; Charles Williams, 35 Highland street, Amesbury, song; Jacquelyn Cann, H street, Beach, tap dance. Seniors, winners, 1st prize, Charles Pappas, Manchester, N. H., piano accordion solo; James Moore, Portsmouth, reading and song; third, Danny Mills, Haverhill, song. Others Groveland, song; Pauline Chayer, 15 Whittier street, Amesbury, reading; Allen White, White River Junction, Vt., song.

American Shipping

The American Steamship Owners Association complains that their "costs have been going up in every way—wages, repairs, supplies, fuel, taxes, etc." That seems to be true. Like the old woman that lived in the shoe they don't know what to do! There have been strikes on the west coast, strikes on the east coast, and shiploads of passengers have been turned away after they have gone on board the ships. The average land-lubber doesn't pretend to know what it is all about. American steamship owners seem to be in doubt about where to get new revenues. Even land-lubbers know that their best "markets" for foreign commerce and passengers is almost unexplored and that sales efforts by steamship lines in small towns has not been developed. Some wide-awake line will eventually find out that the west is "west of Buffalo," and that east is "east" of the Rocky Mountains.

Of course steamships can't run through the Corn Belt or the wheat fields, where so many prosperous persons hardly have been approached to take up the staterooms left vacant by the city guys who do most of their traveling under foreign flags. The railroads and the steamship companies have



Westinghouse ELECTRIC ROASTER

Cooks a complete meal for 8 or 10

IN 2 FEET OF SHELF SPACE

Here's the smart, portable electric oven that just "fills the bill" wherever a large-capacity, fast, economical cooking unit is needed in limited space. It's compact and portable—yet turns out a complete meal for 8 to 10 with oven speed. Roast or fried chicken, bread, biscuits, desserts, vegetables, sea foods, soups, roast ham or beef... all these and countless others can be prepared easily and quickly, without heating up the kitchen. "ADJUST-O-MATIC" heat control maintains just the temperature desired. Ask for a demonstration.



See the Cory Coffee Brewer Demonstration at our Beach Office, August 9 - 14th.

easily elected themselves as the most unprogressive factors in what we are in the habit of calling "progressive American industry."

REVOLVING. WATT? A chap was arrested for assault

and battery. The judge asked him his name, occupation and what he was charged with. "My name is Sparks, I am an electrician, and I am charged with battery." Judge: "Officer, put this man in a dry cell."

CASINO - GIFT SHOP

CHOICE SELECTION OF NOVELTIES OF ALL KINDS

INDIAN JEWELRY ROSEVILLE POTTERY SWEET GRASS BASKETS

BATHING SUITS, BATH ROBES SLACKS and SHORTS

Evening Of Fun At Winona Proves A Huge Success

Approximately 78 guests, employees of the Springfield Union, gathered at The Winona last Thursday for an evening of fun and entertainment by Hypolites Harmony Hounds with Joseph R. Guilfoyle acting as Master of Ceremonies.

There was a Grand March followed by a cverture by the orchestra composed of J. Dugan, J. LaRose, J. Murphy and T. Murphy and opening chorus by Mrs. Corcoran and the ensemble. Following this

a dance program conducted by Mrs. Croteau held on the lawn under lights; plain quadrille, Virginia reel, waltz, prize waltz, Mr. Kennedy, Mr. Rose, and Mr. Fenton, Sr., were judges of the dancing while Mrs. Corcoran and Mr. LeVigne formed a court of appeals.

The drum major and leader of the orchestra was Arthur Butler. Other committees were: Officer in charge, Tommy Corcoran; door-keeper, Mr. H. J. Croteau; committee on drinks and suckers, Jimmy Dugan; Lolly-pop girl, Doris McKenna. Punch was served free in the cocktail lounge of "Ye Restful Inn."

COMMUNITY CHURCH

Sunday morning at 10:30 Rev. Earl Douglas will bring the morning message. Mrs. Madeline Higgins Hoitt will sing.

Sunday school at 11:45. Rev. Harris of the Portsmouth Negro Baptist church will be present for the evening service at 7:30. His program will include solos, duets, choir numbers and speaking.

LOST—Brindle and white Boston Terrier. No mark on collar. North Hampton. Lis. Tag. If picked up by a party driving near Beach at Little Boar's Head return same to Mrs. Irving W. Brown, Maple Road, North Hampton, or call her up, Rye Beach Tel. 130.

PEDIGREED NEWFOUNDLAND PUPS. Excellent children's playmates - \$50 up. MRS. IRA COLEMAN, Newington, N. H. Tel. Portsmouth 1591-M. 29, A5

Let us help create a more lovely you

Make these gay months your loveliest ones.



Evelyn's Beauty Shop
High Street
Hampton
Tel. 265

RIDE HORSEBACK

Miles of private bridle paths through beautiful pine woods leading to the sea.
Private riding ring.
Personal instruction given by owner and graduate of Durland's Riding School of New York City.

HOOPER'S Riding School

Tel. Rye Beach 139
WEST RYE, N. H.
10th Annual Horse Show
Saturday, Sept. 4, 1937

John J. Dineen

The death of John J. Dineen is a great shock to this community where he has lived a greater part of the time in past years. Stricken with a sudden heart attack at 10:30 Saturday morning at his summer residence 71 Ocean Boulevard he passed away soon after.

Last Friday Mr. Dineen was apparently in the best of health and played golf with his brother, James A. Dineen, and Jack Doyle, New York betting commissioner, who was his guest at the beach. Saturday morning he suffered a heart attack.

For the past ten years Mr. Dineen had been active in the upbuilding of Hampton Beach as one of the Casino Associates. In the ownership and management of the Casino, Ocean Inn and other property, he was associated with his brother, John E. Cuddy, Jr., and Napoleon L. Demara, both of Lawrence. Mr. Dineen had particular supervision over the hotel.

Until 1935 Mr. Dineen was manager of the Modern Theatre in Lawrence, which he and his brother built. He was born in that city 62 years ago, a son of the late Patrick H. and Margaret (Calnan) Dineen.

Besides his brother he is survived by two daughters, Miss Alice L. Dineen, a teacher in the Lawrence evening school, who is book-keeper in the Casino office during the summer, and Mrs. Mary C. Hayes, of Peabody; a son, John J. Dineen, Jr., who is active in the management of the Casino ballroom, and a sister, Miss Mary A. Dineen.

A funeral mass was held at St. Patrick's church on the beach at the same time Tuesday morning that mass was celebrated in St. Patrick's church, Lawrence.

Boost your local paper.

Come and see!

Hand Loom Knitted Garments
Washable Suede Dresses,
Slacks, etc.
Dutchmaid silk underwear
Embroidery, handkerchiefs,
aprons, Christmas Cards
Colocrete Garden Urns and
Bird Baths

Mrs. Carrie Warren, Mgr.
No. 1 N St., Hampton Beach

- Corn 25c doz.
- Peas 3 lbs. 29c
- Lima Beans 3 lbs. 29c
- Shell Beans 4 qts. 25c
- Summer Squash 4 lbs. 25c
- Tomatoes 3 lbs. 25c
- Iceberg Lettuce 2 for 17c
- Cukes, native large size 5 for 25c
- Cal. Oranges 25c doz.
- Watermelons 39c
- Peaches 25c basket
- Plums 19c doz.
- Honey Dews, lg. size 25c
- Cantaloupes large size 2 for 23c

ZACHARIAS FRUIT CO.

165 Congress Street
Portsmouth, N. H.

EXPERT'S CHECK-UP EXPLODES FEAR FOR SAFETY OF "OLD MAN"

E. H. Geddes, the expert who made repairs to the Old Man of the Mountains in 1916, has re-visited the granite profile in Franconia Notch at the request of the New Hampshire Forestry and Recreation Department, and after carefully checking measurements he reports that "I think he will be in the same place in 2037."

This is the answer of the man who probably knows more about the Old Man than any other living person, given in response to disturbing statements which have appeared in scattered newspaper editorials and special articles during the past few months.

On the third of July of this year Mr. Geddes, accompanied by L. N. Watson, assistant state forester, and C. T. Bodwell of the Society for the Protection of New Hampshire Forests, ascended the rough trail to the profile. They took measurements to check with others taken by Mr. Geddes in 1916, 1919, 1921, and 1923. In the 21 years since the first measurements were taken, there has been no change which could be discovered in the position of the great ledges which form the forehead and extend back into the southern peak of Cannon Mountain. There has been some surface erosion from wind and weather, but nothing of a disturbing nature. The turnbuckles installed in 1916 were inspected and found in perfect condition.

Once each year the turnbuckles are painted with asphaltum varnish, and at that time observations are made. For the past five years this routine has been performed by Mr. Bodwell. Previously it had been by the Guy Roberts, who took the Old Man's welfare very much to heart in the period leading up to the 1916 repair work, and thereafter.

The timelessness of the Old Man during the past and future generations appears to be essential fact. It is believed that the Great Stone Face of Hawthorne's fancy will continue to "embrace all mankind" for many, many years to come, and that it will continue to stand as a mark or sign as Webster put it, to announce that in New Hampshire God made men.

Don't miss Farmers' and Home-makers' Week at the University, New Hampshire, August 16-20.

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Hampton Beach Advocate

Woman's Club Day Of Life Savers Assist Diversion Saturday Power Boat Crew To Has A Fine Program Land At River Mouth

The Day of Diversion, sponsored by the North Hampton Woman's Club, was held on Saturday, Aug. 15, at the river mouth. About half past four Wednesday afternoon heavy clouds with a wind of almost gale force came (Continued on Page 8)

BEACH HAS ENJOYED BEST SEASON IN ITS HISTORY

Hairdressers Outing At The Beach Is Held At Hotel Ashworth

Members of the Manchester Hairdressers' association enjoyed their annual outing at the Hotel Ashworth Wednesday.

The sports program at the state reservation was Charles Decoteau. During the ball game Edgar Geofrion and Gerard Decoteau were the batteries for the men's team, which lost 4-3 to the women, who had Lora Decroche and Margaret Titus for battery.

E. Albert was chairman of the outing committee, which was composed of Miss Nora Broderick, president of the association; Miss Mary Horihan and Mrs. Mabel C. Curran.

Amplifier Cheers As Singing Cop Performs

The second band concert Sunday night was given from nine to ten o'clock at which as usual Bill Elliot, the singing cop sang. After several selections which elicited applause and blowing of horns from the parked machines, the next encore number was greeted by great cheering which seemed to come from the loud speaker amplifying system rather than from the great crowd which was massed in front. Many of the crowd however hearing the cheering joined in. The singer with his radio experience recognized the applause and acknowledging the cheering told the crowd "Somebody is putting this applause over on me from the Chamber of Commerce." This was correct as a record of applause and cheering at the Chamber of Commerce building was fed into the amplifying system as Bill concluded his selection and anyone not in front of the band stand would have been misled in its source.

New Hampshire Fire Chiefs Held Annual Outing Yesterday

Scheduled speakers at the annual outing of the New Hampshire Fire chiefs at the Ashworth Hotel here tomorrow are Col. Paul Kirk, Public Safety Commissioner and Stephen Garrity, State Fire Marshal of Mass. This is the annual Ladies' Day Outing and the Chief's clubs of Mass., Maine and Vermont.

Coast Guard Boat Race Enjoyed By All Cottagers On Shore

A large number of cottagers and vacationists at the North Beach enjoyed the boat race Tuesday morning about 11:30 between the crews of the Hampton Beach station and the crew of the Wallis Sand station. The Hampton Beach crew which consisted of coxswain Clarence D. Beal and crew of surfmen Charles Faulkingham, Allen Hanscom, Carleton Scoville, For (Continued on page eight)

Hampton Beach, N. H. Aug 11. According to the leading business men and Chamber of Commerce officials, Hampton Beach has enjoyed up to the present time, the best season in its entire history. August gives promise of being a banner month also.

Hotels and guest-houses, that have been obliged in some instances to turn away business in July, report that they are able to take care of reservations for August and early September, and that there positively will be no advance in rates for this period. Real estate agents report a similar condition as far as cottages and apartments are concerned. August and Early September will see a decided lessening in the pressure of recreational business which has tested Hampton Beach facilities to the limit during July and visitors during the late summer will be comfortably and adequately cared for.

From the standpoint of weather conditions August and September are the most beautiful months of the entire season at the seashore. Cool, moonlight nights, bright sunny days with brisk north-west breezes and splendid ocean bathing conditions characterize the late season at Hampton, the "health and happiness" beach.

In addition to the bounties that nature provides, the Chamber of Commerce is planning special entertainment this year for late-season guests. The 24th Carnival Week will begin Labor Day and extend through the following Sunday. For one of the two weeks immediately preceding Labor Day a special musical program will be built around Hampton's famous "singing cop" which will be called "Bill Elliott's Program". Another feature will be the annual "posture contest" for men and women. This seems to be far more popular than the old fashion bathing contest merely because it combines the idea of health with the ideal of beauty.

Although weather conditions and certain new economic practices with relation to vacation periods on the part of the larger industries, have caused in 1935 a general falling off in recreational business during the latter part of the season throughout all of New (Continued on Page Eight)

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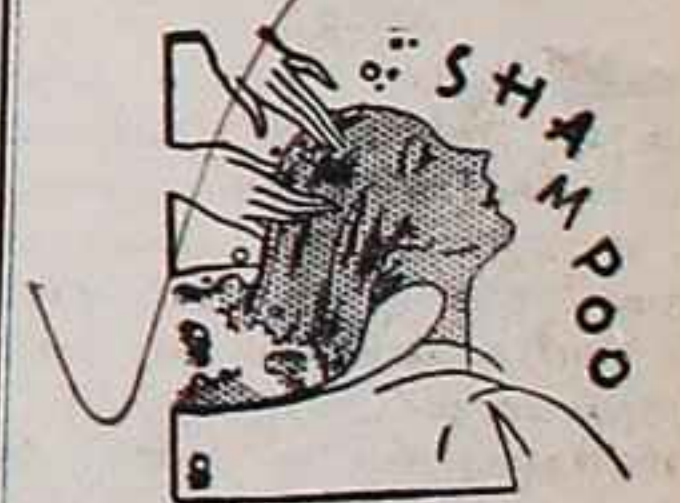
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