

CHILDREN'S DAY -

Continued from page one
family parties also and by the hour
set for the parade, many thousands
had gathered along the
Boulevard.

FERNALD'S
Famous Food Factory
Home Made Bread
Pies, Cakes and Doughnuts
Groceries and Meats
King's Highway
Telephone 8350
Opp. 3rd St. Real Estate
Hampton Beach

VISIT
OUR STORES
Clover Leaf Dairy
Driftway Avenue
Salisbury Beach
DELICIOUS...
ICE CREAM -
MILK SHAKES -
COLLEGE ICES
Amesbury Road Stand
Ward Hill Stand

continued to the Children's play-
ground where all were served ice
cream and other good things. Led
by the massed colors of the Boy
Scouts, the Hampton Beach Con-
cert Band under Leader Charles
Leave was followed by the float
section.

The Hampton Beach Fire De-
partment and Life Guards had a
small life boat and the Hampton
Harbor Yacht Club entered a
small yacht on a truck. The Coast
Guard closed this section, that fea-
tured the town of Hampton float,
American Legion float, Garden
club, Hampton Beach float, and
Community church float.

The St. Patrick's church unit and
St. Rita's church band of Lowell
numbered about 180.
Among the special guests at the
dinner at the Ashworth preceding
the parade were Prof. James A.
Tufts, Exeter; Prof. James W.
Goldthwaite, Hanover; John F.

CUT FLOWERS
Funeral Designs
Furnished
In or Out of Town
EMERY'S GREENHOUSE
Hampton Tel. 125 N. H.

PROF. HUNT
ARTIST
Have Your Social Security
numbers tattooed on.
Driftway Ave. Salisbury Beach

Griffin, head of Motor Vehicle de-
partment; Asst. State Forester
Hale, Judge and Mrs. John W.
Hale, Judge and Mrs. Harry D.
Perkins, Mr. and Mrs. Harry G.
Munsey, Mr. and Mrs. Elroy G.
Shaw, Maj. Charles E. Greenman
and executives of the Boy Scouts
Jamboree.

The St. Rita school band put on
one of the finest demonstrations
of music and marching which has
been seen at the beach and won
constant applause throughout the
long and involved program.

John W. Hopley and his execu-
tive force of the Boy Scout camp
with Scout Leaders acted as offi-
cials of the parade and members
of the various troops marched with
the different divisions of the
small children to look after and
help them.

The clown who accompanied the
parade added much to the enjoy-
ment of the children. They were
sent by the WPA theatre depart-
ment.

JACK KNIFE MINISTER-

(Continued from Page 1)

Mass., paid his annual visit to
Hampton Beach, Sunday, calling on
Secretary James Tucker of the
Hampton Beach Chamber of Com-
merce. Mr. Lane is the famous
crossing tender of the Boston &
Maine R. R. on the Newburyport
turnpike who is hailed every day
by thousands of travelers. Last
Saturday afternoon between 1:30
and 6:30 o'clock, Mr Lane kept
track of the cars from which he
received greetings and counted
3690, which is an average of about
12 per minute. While on the
beach he called on Col. George Ash-
worth, whose father, Peter Ash-
worth was a school mate of Mr.
Lane's. One week from last Mon.
July 26th, he will be 77 years old.
He not only expresses his homely
philosophy whittling with his knife,
but has written many poems which
have been widely published.

COAST GUARD-

(Continued from Page 1)

trouble for the Coast Guards send-
ing the cabin cruiser of Carol Dow
of Seabrook, the 35-foot open fish-
ing boat of Raymond Goss of Sea-
brook and the Monty Cat, 15 1/2 ft.
sloop of Harlan Teague of Hamp-
ton adrift and causing them to land
on the beach where the crew from
the Hampton Coast Guard station,
Frederick Maxwell, boatswain's

dinner jackets, with black Cas-
dinner trowsers, maroon bow
ties, maroon handkerchiefs,
maroon flowers.
The large stock of furnishings
affords customers a large variety
from which to choose.

Bill muffed said
His car didn't skid.
This monument shows
That it could and did.

Let us help create
a more lovely you
Make these gay months
your loveliest ones.

Evelyn's Beauty Shop
High Street
Hampton
Tel. 265

Mrs. Haze Beers, H. W. Beers
BUSY BEES
Home Baking and Delicatessen
Pies, Cakes, Doughnuts, Bread
Party and Wedding Cakes
Made to Order—Tel. 161
Blvd Head O St. Hampton Beach

Cutler's Hotel
Excellent Food, Rates Reasonable
NEW MANAGEMENT
Write for Rates
or Telephone 8128

For Range and Fuel
OIL
Call
WILBUR JEWELL
Tel. Hampton 7
Authorized Distributor of
Petroleum Products

FRED S. PILLSBURY
401 Ocean Avenue
INSURANCE
AGENT
Best Service, best companies,
best settlements.
Telephone Hampton 123

HOME-MADE
ICE CREAM
SEE IT MADE
Our Ice Cream is Fresh
Frozen right here in our
store, each day. It is differ-
ent! Made from fresh cream,
milk, sugar and eggs.
Margaret M. Junkins
Candy Shop
Hampton Beach

A. T. Johnson & Son, Inc.
PASTEURIZED MILK and CREAM
PRODUCED ON OUR OWN FARMS
BAKER FARM "Grade A" MILK
TELEPHONE HAMPTON 42

OUR SPECIALTY
done while you wait by
modern machinery
at
FEARER'S
SHOE STORE
HAMPTON CENTRE

ZACHARIAS
FRUIT CO.
165 Congress Street
Portsmouth, N. H.

Let us help create
a more lovely you
Make these gay months
your loveliest ones.

Hampton Beach Advocate

"Freckle Day" Proves
That Boys And Girls
Are Both Afflicted

Last Friday was "Freckle Day"
at this beach and never in the
memory of the oldest resident has
(Continued on Page 5)

Unusual Accident At
North Shore Corner
Early Wed. Morning

Striking the triangle at North
Shore corner, scattering the rocks
over the roadway, the car owned
(Continued on Page 8)

Parking Charges Are
Made On Many Mass.
State Reservations

Parking attendants at the new
state bath house at Hampton
Beach south area checked the ori-
gin of cars entering the reservat-
ion last Sunday (July 25), and it
was found that Massachusetts cars
outnumber New Hampshire cars
there about two to one. The Bay
State automobiles comprised almost
two-thirds of the total, those from
the Granite State almost one-third,
and a scattering from other states
the remainder.

From 9:30 a. m. to 3:00 p. m.
the attendant recorded 203 Mass-
achusetts cars, 106 New Hamp-
shire cars, and from one to three
each from Maine, Vermont, Rhode
Island, Connecticut, New York,
New Jersey, Pennsylvania, Dis-
(Continued on page seven)

Amateur Night At
This Beach More
Popular Each Week

The Monday night amateur aud-
itions are drawing more people
each week. Evidently the folks
who are staying at the cottages
enjoy the show which the children
put on, and the number of young-
sters who each week seek to enter,
shows that they too like the op-
portunity to display their talents.

Monday is a poor day to find many
outsiders at the beach—only those
in the hotels and cottages supply
the crowds which gather at the
band stand and fill the Casino pro-
menade and balcony. The last
of the senior auditions, the arrival
of the first drops of water herald-
(Continued on Page 8)

Charles F. Butler Is
Re-elected President
Of The Beach C. Of C.

Charles F. Butler of the beach
was reelected president of the
Hampton Beach Chamber of Com-
merce for a second term at the
annual meeting of the directors
Tuesday evening in Community
hall.

The other officers include John
D. Percival of Lowell, Mass., vice
president; Arnold D. Philbrick of
Haverhill, Mass., treasurer; James
W. Tucker, secretary; John E.
Cuddy, Jr., of Lawrence, Mass.,
chairman of the finance committee
Of the 13 directors in the chamber
there were 16 present at the meet-
ing.

Preliminary plans for the an-
nual carnival week to be sponsored
by the chamber the week of Sept.
6 were discussed briefly. Reports
were made on the activities in
connection with the Boy Scout
camporee and the children's day
last week.

Writer F. C. Pillsbury
Visiting At Beach

One of the visitors at the beach
the past few days, was Fred C.
Pillsbury, the author of the re-
cently published book, "The Girl
from Hampton Beach." Although
now living in the middle west, Mr.
Pillsbury was born in West New-
bury, fitted for college at Tilton,
N. H. and is a graduate of Boston
University. The story is subtitled
"An adventure in unconventional
living."

Party From Lawrence
House Visit Shoals

A party from the Lawrence
House chartered Capt. Fred Wil-
liams boat last Friday afternoon
for a trip to the Isles of Shoals,
where they visited the points of
interest and were given a special
exhibition of high diving by one
of the young ladies stopping on
the island. Included in the party
were Mr. and Mrs. C. A. Wheeler,
Toronto; James Ryan, Turners
Falls, Mass.; the Misses Annie
and Grace Shea, Holyoke; Miss
Minnie Snow, Lowell; Edward J.
Fagan, Fitchburg; Florence Ziegler,
Lawrence; Mr. and Mrs. W.
S. Sullivan, Montreal; George B.
Deal, Amsterdam, N. Y.

HEADQUARTERS FOR
S T Y L E
E C O N O M Y
JANTZEN and GANTNER
SWIMWEAR
\$1.50 to \$5.95
McGREGOR
BEACH SHIRTS
A COMPLETE ASSORTMENT
Most At \$1.00
SUITS, SLACKS, JACKETS
FOR BUSINESS OR SPORT
Prices Are Reasonable
Dartmouth Outfitters

Campion Cruise Shop
Next Door to the Ballroom
More Than a Beach Shop: A Dartmouth Institution

MARGARET'S
BEAUTY SALON
Shampoos Waves Manicures
50c
Permanents
\$3.50 up
Boulevard Cor. "G" Street
HAMPTON BEACH

FISH MARKET
SEA SHELL
Fish Lobsters Clams
Famous For
Lobster Dinners
and Fried Clams
LORENZ'S
NEAR MILE BRIDGE
SILEX TEA AND COFFEE
Sea Food from the Ocean to your Plate the Same Day

SURFSIDE BEACH SHOP
ON THE BOULEVARD AT "C" ST.
JANTZEN BATHING SUITS
MEN LADIES CHILDREN
—SPECIALS—
Bathing Shoes 50c
Halos 25c
Waikiki Suit Sets 1.49
Klaks 95c
College Crew Hats
FOR GIRLS
\$1.25
College Beer Jackets
FOR GIRLS
\$1.39

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INFORMATION

All schedules Listed are Daylight Saving Time Unless Otherwise Noted

CHURCH SERVICES

ST. PATRICK'S Roman Catholic Sunday masses at 6, 7, 8, 9, 9:45 and 10:30, 11:15.

COMMUNITY CHURCH Non-Sectarian Sunday services at 10:00 A. M. and 7:15 P. M.

FIREWORKS

Weekly on Wednesdays at 9:30.

THEATRES

Arcadia — Portsmouth. Continuous 2:30 to 10:30 P. M.

Barn Theatre, opp. Coast Guard Sta., North Beach — Mat. 2:30 P. M.; Eve., 7, 8:45. Mat. Rainy days only.

Casino Theatre, in the Casino—Mat. 2:30, Eve., 7:30 and 9.

Colonial, Portsmouth—Mat. 2:30, Eve., 6:15.

Ioka Theatre, Exeter—Mat. 2:15, Eve., 6:30 2 shows.

Olympia, Portsmouth—Continuous 2:30 to 10:30 P. M.

Strand, Amesbury — Matinee 2:00. Evenings 6:30 and 8.

MAILS

Mails leave for West (Boston) 7:00, 7:30, 8:30, 9:30 AM. 1:00, 7:00, 9:15 AM. 4:15, 6:00 PM.

Mails arrive (East and West) 7:00, 7:30, 8:30, 9:30 AM. 1:00, 3:45, 4:30 PM.

Mails leave for East (Maine) 8:00 AM. 12:15, 3:30 PM.

DANCING

Weekdays - Casino Ballroom 8-12 P. M.

BOWLING

Daily - Nightly—Casino Bowling Alleys; Ferncroft Recreation Alleys "A" St. (Skeeball, Blvd., between "A" and "B" Streets.

BUS SCHEDULES

HAMPTON BEACH - HAMPTON		Boston and Maine	
Lv. Beach	Arr. Hampton	Lv. Boston	Arr. Hampton
Daily	8:15 a. m.	8:23 AM	9:23 AM
8:00 a. m.	9:10 a. m.	7:45 AM	10:58 AM
8:55 a. m.	10:25 a. m.	9:15 AM	1:38 PM
10:10 a. m.		12:01 PM	3:38 PM
11:00 a. m.	11:15 a. m.	1:38 PM	6:24 PM
11:55 a. m.	12:10 p. m.	4:45 PM	5:40 AM
Daily	2:10 p. m.	4:10 AM	10:40 AM
1:55 p. m.	3:25 p. m.	9:03 AM	1:55 PM
3:00 p. m.	4:20 p. m.	12:19 PM	3:40 PM
4:05 p. m.	5:25 p. m.	2:03 PM	7:10 PM
Lv. Beach	6:00 p. m.	5:33 PM	9:18 PM
4:40 p. m.	5:25 p. m.	9:18 PM	
5:10 p. m.	6:00 p. m.		
5:45 p. m.			
7:05 p. m.	7:20 p. m.	8:50 a. m.	9:45 a. m.
8:55 p. m.	9:10 p. m.	11:15 a. m.	12:10 p. m.
10:00 p. m.	10:15 p. m.	1:15 p. m.	2:10 p. m.
		3:15 p. m.	4:10 p. m.
HAMPTON - HAMPTON BEACH		PORTSMOUTH, RYE AND HAMPTON BEACHES	
Lv. Hamp. R. R.	Arr. Casino	Daily	Daily
Daily	8:00 a. m.	8:50 a. m.	9:45 a. m.
7:45 a. m.	8:40 a. m.	11:15 a. m.	12:10 p. m.
8:25 a. m.	9:15 p. m.	1:15 p. m.	2:10 p. m.
8:45 a. m.	9:00 a. m.	3:15 p. m.	4:10 p. m.
Daily	10:40 a. m.	9:45 a. m.	10:40 a. m.
10:25 a. m.	11:40 a. m.	11:40 a. m.	12:15 p. m.
11:25 a. m.	1:05 p. m.	2:10 p. m.	2:55 p. m.
12:50 p. m.	2:40 p. m.	2:10 p. m.	5:00 p. m.
2:25 p. m.	3:40 p. m.	2:40 p. m.	4:10 p. m.
Lv. Hampton, (Johnston's)	Arr. Casino	Saturday, Sunday & Holidays	Saturday, Sunday & Holidays
Daily	6:10 p. m.	6:10 p. m.	7:05 p. m.
4:45 p. m.	4:05 p. m.	Ex. Sat., Sun. & Holidays	Ex. Sat., Sun. & Holidays
4:25 p. m.	4:40 p. m.	9:30 p. m.	10:25 p. m.
5:10 p. m.	5:25 p. m.	Sat., Sun. and Holidays	Sat., Sun. and Holidays
6:25 p. m.	6:40 p. m.	10:15 p. m.	11:10 p. m.

New Stamps Are Now On Sale At Post Office

The 150th anniversary of the adoption of the Ordinance of 1787 and the organization of the Northwest Territory are commemorated in a new three-cent stamp issue now on sale at the postoffice.

The stamp is purple in color and large-sized and bears as its central design an outline map of the original states and of the Northwest Territory. There are also portraits of Manasseh Cutler, who sponsored the Ordinance of 1787, and of Rufus Putnam, a leader in the settlement of the Northwest Territory.

Two other special issues are also due to go on sale next month.

One is a souvenir 10-cent stamp issued "in compliment of the Society of Philatelic Americans." It will go on sale August 26 at Asheville, N. C., and thereafter will be available only through philatelic agency of the Postoffice Department in Washington.

The other special issue is one commemorating the 350th anniversary of the birth of Virginia Dare and will go on sale August 18. It is light blue in color and is of the five-cent denomination. The central design is a picture of Virginia Dare in the arms of her mother who is standing outside the door of the Dare cabin. The father, bearing a musket, stands to one side. At the bottom is the inscription "In Memory of Virginia Dare."

Admiral Cole Visits Sea Scout Ship While On Beach Boulevard

One of the interesting occurrences of the Jamboree took place at the Sea Scout ship George H. Perkins which was located near the Chamber of Commerce building. One afternoon a fine large limousine drove up to the curb, a white uniformed man got out and went to the door which he opened, then out came another man in white uniform and another all of whom stood at attention while a man in an Admiral's uniform got out and approached the ship. It was Admiral Cole, commandant at the Portsmouth Navy Yard and he was officially escorted aboard where he found seaman Harlan Reyeroft, jr., on the bridge at the wheel and asked "What's your course?"

"Dead ahead, sir, full speed," replied Reyeroft.

"Very good, sir," said the Admiral, "that's a fine course."

Beach Items

George Lupren of 47 River St., Rochester, who was visiting the beach Saturday on going into the water felt himself being affected by the heat and going ashore was assisted to the first aid room where Dr. Wayne P. Bryer was called to treat him. At the State Bath house, Sunday, a similar case was that of Fred L. Hersey of Melrose.

Mr. and Mrs. Lawrence H. Tucker of Washington, D. C., are spending their vacation at this beach visiting Mr. Tucker's parents Mr. and Mrs. James W. Tucker of the Chamber of Commerce.

Rex, the mascot of the Salisbury Beach Coast Guard station who has been a familiar figure at that station has received his official transfer papers and now a fully accredited mascot of the Hampton Beach station where he already demonstrated his versatility in making friends.

Mrs. Bernice Bachelder of Townsend, Mass., is visiting her sister, Mrs. J. W. Tucker of this beach.

One of the most popular organizations here just now seems to be the "Society in Hampton Beach for the apprehension of those falsely accusing Eunice 'Goody' Cole of having familiarity with the Devil" membership cards are much coveted by beach visitors to take home as evidence of their standing at the beach.

Mrs. Raymond Orsborn, well known resident of the beach was brought to the first aid room Sunday night with a number of severe cuts on the back of the right hand which, caused, so it is said, when she started to get her washing ready on the back piazza of her home, a broken pane of glass or bottle cutting several long slashes. Dr. Wayne P. Bryer treated her and ordered her taken to the Exeter hospital.

Spencer J. Dayton of Washington D. C., Administrative Assistant to J. Edgar Hoover, Bureau of Investigation, Department of Justice is spending his vacation at Justice's Head Inn. With him is his mother, Mrs. D. F. Dayton and sister, Katherine Dayton.

FAMOUS LAST WORDS

Landlady: "Go! And never darken my bathtub again!"

Portsmouth Scouts Assisted In Making Home Port Friday

William Philbrick and a detail of the S. S. George H. Perkins assisted the crew of the S. S. Ranger of Portsmouth to make that port Friday. They left Hampton Harbor at 11 A. M., and rowed out about a mile after which they were given a tow about two miles further out by Rev. Fr. Quinn of Manchester and the Beach and then they cut loose, put up sail, and with a fair wind made their home port at 5:10 P. M.

Coast Guards Called To Find Floating Body

The Hampton Beach Coast Guards were called Friday to what appeared to be a body that

had been seen floating along the front of the beach but after thorough search for several hours no trace of a body was found.

Tommy: "I wonder where the pins go?"

Jack: "Can't say. They're pointed one way and headed the other."

TUTORING

High School and College preparatory subjects. Hours arranged.

JACK MCKALLAGAN
Dartmouth 1936
Care of Campion's Cruise Ship
Hampton Beach Casino
2t

TIME TABLE Portsmouth Isles of Shoals

Steamer **SIGHTSEER** and **DIESEL BOAT—"SPARE TIME"**
Capt. Swain (Eastern Standard Time) Subject to change without further notice

STARTING JUNE 26, 1937

"SIGHTSEER"
Eastbound—Week Days Lv. Portsmouth—10 a. m. 4:55 p. m.
Ar. Gosport 11:10 a. m., 6:05 p. m.

Westbound—Week Days Lv. Gosport 7:15 a. m., 2:05 p. m.

Ar. Portsmouth 8:25 a. m., 3:15 p. m.

Sundays Eastbound—Sundays Lv. Portsmouth 10:30 a. m., 4:20 p. m.

Ar. Gosport 11:40 a. m., 5:15 p. m.

Westbound—Sundays Lv. Gosport 8:20 a. m., 2:30 p. m.

Ar. Portsmouth 9:30 a. m., 3:40 p. m.

"SPARE TIME"
Eastbound—Week Days Lv. Portsmouth *8:15 a. m., 1:30 p. m.
Ar. Gosport 9:30 a. m., 2:45 p. m.

Westbound—Week Days Lv. Gosport 10:45 a. m., 4:15 p. m.

Ar. Portsmouth 12:00 N., 5:45 p. m.

Eastbound—Sundays Lv. Portsmouth 9:20 a. m., Ar. Gosport 10:35 a. m.

Westbound—Sundays Lv. Gosport 5:15 p. m., Ar. Portsmouth 6:30 p. m., 9:15 a. m., on Saturdays.

Special rates for parties. Take the family for an excellent outing and visit our historical spot.

VISIT THE STANDISH GIFT SHOPPE

"A trip through the Standish Gift Shop is like a trip around the world"

Ocean Boulevard
Corner A Street

It's nice to rent a cottage here but still better to own one. For better buys

SEE or CALL **LEO R. DUPUIS**
Office Opposite Gas Co.
100 Marsh Ave.
TEL. 641-4

Rentals REAL ESTATE Sales
Justice of the Peace
PROPERTY MANAGEMENT
Appraisals—Auction
Free Estimate on Construction and Repairing
Homes Built To Your Order.

If you haven't tried

HOYT'S CAFE

For those delicious **FRIED CLAMS and SHORE DINNERS** that people are talking about, you are missing a rare treat. Our Chops, Salads and Sandwiches cannot be beaten. Why not have the best, where prices are very reasonable?

203 MARSH AVE. NEAR THE MILE BRIDGE
TELEPHONE HAMPTON 641-12

USE GAS

FOR WARM WEATHER COMFORT THE IDEAL FUEL
ATTRACTIVE PRICES ON RANGES, WATER HEATERS & HEATING EQUIPMENT
Hampton & Seabrook Gas Co.

Morris Frank And His Dog "Buddy" Will Be At Rye, Aug. 14

Anyone who has never heard the lecture and seen the amazing picture of the "Seeing Eye" of Morristown, N. J., can have the slightest conception of how perfectly fascinating and unbelievable it really is. To hear about it is one thing, but to actually see the pictures, and meet Morris Frank and his dog "Buddy" is an entirely different matter. Mr. Frank is coming to Rye under

auspices of North Hampton Womans Club on August 14. Mr. Frank is an excellent speaker as he gives one the impression that he is at an informal party rather than a cut and dried lecture.

One minute the enthusiastic audience is in gales of laughter at his stories, and the next held spellbound by the amazing things he has to recount.

The second annual Benefit for the blind in addition to Mr. Franks lecture will include Safety Talks, Bridge, Tea, and a Pop Concert with entertainment of Dancing and Crystal Gazing. The affair

Romance Blossoms On 'Witching Sands When Moon Is Full

With a big moon very high and very low run of tides and lots of people, romance is now about at the top mark. Of the chance meetings which have blossomed into friendships and ripened into love and marriage, every hotel clerk could if he would tell stories as interesting as any of the best sellers, but as so happy pairs come back each year for an anniversary at the scene of their first meeting place. Just the other day a solidly built man and a substantial lady, both in high good humor came into the range of view of the manager of a beach hotel specializing in transients and said "Have you saved a room for us?"

"Certainly," said the manager, though he had no idea of who they were. "May we see it?" they asked and so showing them the room he learned that they had written to reserve rooms while they awaited the arrival of their son and his wife just married. And as they told of their son, he remembered that last season the young man with a pal, both from the mid-west had driven up one night, a little uncertain whether to stop here or go still further into New Hampshire and had finally decided to stay. Having washed up, they went to look over the beach and going to the Casino had plunged head-first into romance. Their stay lengthened into several days and terminated because the young ladies were returning home and the young men followed. Now one of these girls was the bride of one of the young men and to meet them the parents had come more than a thousand miles to see the place that had brought happiness into the life of their son. Many hotels have a regular schedule of engagements for those who come here each year on some happy anniversary. But it is not advertised and one won't learn much about it at the office. Few couples care to have a trail of rice following them to a beach hotel.

Tired Man (as he sat down by the roadside): "Ho hum, I've walked a mile and only moved a couple of feet."

will be held on the grounds of Mrs. Arthur L. Hobson, at Rye Beach.

THE BIGGEST DOLLAR VALUE IN REFRIGERATION!



NEW Triple-Thrift REFRIGERATORS

GENERAL ELECTRIC

You Save on PRICE!
You Save on CURRENT!
You Save on UPKEEP!

The only refrigerator with **OIL COOLING**

New Low Prices Starting at **\$89.95**

AUTOMATIC THRIFT UNIT
Sealed-in-Steel

EXETER & HAMPTON ELECTRIC CO.

Hampton Beach or Exeter

Scout Fire Drill At Beach One Of Finest Boys Have Performed

One by one, the various Scout troops broke camp Friday afternoon and rather reluctantly the boys left for home. Only S. S. George H. Perkins contingent, some twenty odd of Troop 250 of Nashua and 5 of Troop 112 of Manchester remained over. The Perkins ship had it announced that following the concluding concert Friday night they would put

on a fire drill and the crowd at most forced the sides of the ship in, so anxious was everybody to see the drill. (The sides of the ship were merely ropes passing through eyes mounted in heavy stands). One inquisitive visitor to the craft wanted to be shown below so as to see the engines (it was made of dummy sections placed on the sidewalk) and was assured he could wander all over it Saturday afternoon, which was correct as the sidewalk would be unobstructed when the "ship" left.

HOORAY!

He looked around to see if all was ready. It was. He gazed into strained tense faces, but no one made a move to stop him. Suddenly he placed a short .38 revolver on a level with his temple, mumbled a few parting words, and pulled the trigger. BANG! . . . And amid the cheers of the crowd, four athletes spend down the track.

INSURANCE?

ANGEL CAKE
MADE FROM A BETTY CROCKER RECIPE

8 oz EACH **14c** 14 oz EACH **21c** 22 oz EACH **35c**

FIRST NATIONAL STORES

The Penniman Agency
TELEPHONE 302

First National Stores

Make a Good Salad taste Better!
... USE FINA-ST

MAYONNAISE

8oz. JAR **13c** PINT JAR **25c** QUART JAR **43c**

YOUNG DUCKLINGS lb. 21c
Selected Young Turkeys and Ducklings (Dressed Ready for Your Oven)
DUCKLINGS - 29c TURKEYS - 39c

warm weather specials

GEISHA CHATKA
CRAB MEAT 2 No 1/2 TINS **45c**
ALL CLEAR MEAT - NO WASTE
LIBBY'S CORNED BEEF 2 12 oz TINS **35c**
WHITE OR COLORED - IDEAL FOR SANDWICHES
LOAF CHEESE LB **25c**
A REAL FOOD VALUE
SODA CRACKERS 2 LB PKG **17c**
WHOLE WHEAT CEREAL
WEETABIX 2 PKGS **23c**
FANCY GRADE
SAUERKRAUT No 2 1/2 TIN **9c**

Richmond Prunes Medium Size 2 LB PKG **15c**
Paper Napkins Bellview 60 in Pkg 2 PKGS **13c**
Sweet Relish Timber Lake PINT JAR **17c**
Finast Apple Sauce 2 No 2 TINS **17c**
Finast Catsup 2 14 oz BOTS **25c**
Sainty Dot Vanilla Pure Extract 2 oz BOT **17c**

PENN-RAD 100% PURE PENNSYLVANIA

MOTOR OIL

TAKE ADVANTAGE OF THIS SPECIAL PRICE 8 QT TIN **\$1.09**
Tax Included

SHREDDED WHEAT 2 PKGS **23c**
TEA BAGS HOMELAND ORANGE PEKOE PKG of 30 **25c** PKG of 15 **13c**
RITZ CRACKERS LB PKG **19c**
LUSCIOUS COOKIES N.B.C. VANILLA OR CHOCOLATE LB BULK **19c**
SPRY PURE VEGETABLE SHORTENING 3 TB TIN **62c** 1B TIN **22c**
LEMON JUICE Tree-Sweet Brand 2 7 1/2 oz. tins **25c**
ORANGE JUICE Tree-Sweet Brand 2 12-oz tins **25c**

Hampton Beach Advocate

An Information Bureau and Community Booster
Published in the interest of Hampton Beach, Weekly During the Summer Season.

Published by The Hampton Publishing Co. Edward S. Seavey, Publisher and Editor

TELEPHONE HAMPTON 17 For Advertising Rates in This Paper.

TRAFFIC PROBLEM

The traffic problem is always before the public for discussion. At times it seems an unnecessary worry but almost immediately it becomes a handicap.

Hampton is growing steadily and few people give it a serious thought—only the thought of finding a place for the visitors to sleep—not of how they come or go to and from their respective homes.

Beautiful hotels are built, rooming houses remodeled having every convenience installed to invite the public to enjoy a vacation at Hampton Beach and the crowds come to enjoy these improvements.

at the North Shore they grow very tired stopping and starting while making the trip to the center of activity (not a very long distance) to reach their destination or where the hotels and rooming houses are located near the center. The visitor often sees a long line of cars stalled, waiting for some one a mile down the line to adjust his car in the lineup and by the time this is accomplished several more want to cross at Ashworth Corner to go down the Boulevard and the line is stopped again.

If one is in the last car in that parade there is little chance to move many feet at a time and an hour is spent going the short distance of two miles.

Naturally this condition exists only on the weekends, holidays and when any special attraction is taking place. Those special occasions are becoming more numerous as Hampton Beach grows in popularity, and thousands of visitors are pouring in to enjoy the festivities. The road conditions remain practically the same as in horse and buggy days.

This condition could be remedied if a one-way street program was used, relieving the pushing and crowding and at the same time keep the line moving. One way streets have been used before and people claiming loss of business by this method, but this is bound to

come in the end. If every other street as A, C, F, H, J, L, N, P, were up and B, D, G, I, K, M, O, Q, down and the boulevard from Mile Bridge to the Ashworth one way traffic moving in a northerly direction and Marsh Ave. one way direction southerly. (In this way adopting the rotary traffic idea) every car in the Beach Precinct could be kept moving at all times and would not be at a standstill at any time in rush hours. Confusion could be eliminated, accidents avoided, ruffled feelings kept smooth, and in the end the merchants would get more business from the cars that could not find a chance to get near the stores in any other way. Parking on side streets certainly would be better if all were headed in one direction with only one line of traffic moving through, eliminating the scraping of fenders in the narrow streets.

This idea could be tried a few times which would either be permanent or lead to the solution of a most difficult problem.

Following a custom that has proven a happy occasion each year, the Lynn Association for the Blind came here Tuesday on their ninth annual picnic by a special bus. Conductor Charles H. Leave put on some special numbers for their benefit and the day was further brightened by a shore dinner at the Chat. In charge was Mrs. Harriet Hart, president, assisted by Mrs. Julia Buffinton, Mrs. Helen Keneally, Mrs. Cecia Silsbee, Miss Mary Lennon, Mrs. Mabel Gay, Mrs. Grace Meesh and Mrs. Hazel Mooney. They left in the late afternoon, fifty happy folks.

Lynn Association For Blind In Ninth Outing At Hampton

Beautiful hotels are built, rooming houses remodeled having every convenience installed to invite the public to enjoy a vacation at Hampton Beach and the crowds come to enjoy these improvements.

But when they round the corner

AMUSEMENTS

PLAY SKEEBALL

9 BALLS FOR 5 CENTS
Free Souvenir Prizes

FOR 270 FOR MEN
210 FOR LADIES

Only one prize awarded per day to a customer.
Next Door To Randall's Cut Rate

FERNCROFT ALLEYS

J. A. Eastman, Prop.
7 ALLEYS - COOL AND PLEASANT
A. STREET HAMPTON BEACH, N. H.

TRY THE NEW KIDDIE AUTO RIDE

Play Loopit - The New Game of Skill
Direct from Europe - Valuable Prizes Awarded
New Photo Studio - Tropical Sitings

GROUP PICTURES - WHILE YOU WAIT - 25c
CASINO PENNY ARCADE Hampton Beach

VISIT Playland WHEN AT HAMPTON

A SWEET ONE
"What makes the cop so fat?"
"Probably too much traffic jam."

Another good place for a zipper fastener would be on string beard.

TEA CUP READINGS

17 EXETER ROAD HAMPTON Side Door

Range and Fuel OIL Hampton Oil Co. LANE BLOCK, Tel. Hamp. 205

— KNITTING WOOLS —
A New England Product. Get at attractive prices. Send for free sample with knitting hints. Our yarn shops daily.

THOMAS BODGSON & SONS, INC.
CONCORD WORSTED MILLS
Concord, New Hampshire

AMUSEMENTS

CASINO Theatre Hampton Beach

Sun., Mon. Aug. 1, 2
The Go-Getter
George Brent
Anita Louise
Charles Winninger
News Short Subject

Tues., Wed. Aug. 3, 4
Fifty Roads To Town
Don Ameche
Ann Sothern
Slim Summerville, Stepin Fetchit
Selected Short Subjects

Thurs., Fri. Aug. 5, 6
This Is My Affair
Barbara Stanwyck
Robert Taylor
Victor McLaglen
Short Subject News

Sat. Aug. 7
Sea Devils
Victor McLaglen
Preston Foster
Ida Lupino
Selected Short Subjects

OLYMPIA Theatre Hampton Beach

Sunday Aug. 1
Devil's Playground
Dolores Del Rio
Richard Dix
Chester Morris
Selected Short Subjects

Mon., Tues. Aug. 2, 3
Angel's Holiday
Jane Withers
Robert Kent
Sally Blane
News Cartoon

Wed., Thurs. Aug. 4, 5
Thunder in the City
Edw. G. Robinson
Lull Deste
Selected Short Subjects

Fri., Sat. Aug. 6, 7
No Man of Her Own
Clark Gable
Carole Lombard
Dorothy MacKail
Selected Shorts News

B-A-R-N T-H-E-A-T-R-E

Opp. Coast Guard Sta. North Beach, Hampton, N. H.
Mat. 2:30 P. M. Eve. 7, 8:45
Mat. On Rainy Days Only

Thur., Fri. July 29, 30
Walter WINCHELL Ben BERNIE
"WAKE UP AND LIVE"

Sat., Sun. July 31, Aug. 1
CLAUDETTE COLBERT
"IMITATION OF LIFE"

Mon., Tues. Aug. 2, 3
ERROL FLYNN ANITA LOUISE
"GREEN LIGHT"

Wed., Thurs. Aug. 4, 5
SONYA HENIE
"ONE IN A MILLION"

The prizes of \$3 first and \$2 second in each division were awarded by president Charles F. Butler of the Beach Chamber of Commerce.

"Gay Nineties" and Modern Miss Hold All Eyes, Sunday

Just at the busiest part of Sunday afternoon, the traffic officer, somewhat doubting if he was seeing aright, held up the passing traffic for two ladies to cross from the Casino over to the bathing beach. The elder stately and sedate, was decouply clad in a bathing costume of the gay nineties, black, volumous, the bloomers making no appeal to fancy and the whole ensemble relieved only from the depressing outline of the '90's by a little more modern tailoring and a petite younger younger lady clad in the scanty garb of modern days, the latest in bathing costume. But having seen the ladies safely across the Boulevard, the officer found another problem, to get the

"FRECKLE" DAY

(Continued from Page 1)
There have been so many freckles gathered in one place. A rumor that several freckle lotion salesmen suspended their guarantees after being the freckled youngsters was denied by Dr. Hewitt of the Cudry Drug Store. Secretary James Tucker of the Chamber of

CAREFULLY COOLED ARCADIA

Friday and Saturday
On the Stage Fri. Eve.
All Star Variety Show
COLLETTE The MODEL
and her Dance of the Fans
Gloria Stuart, Claude Rains
"The Invisible Man"
Bob Steele in
"BORDER PHANTOM"

Sunday, Monday, Tuesday
Sunday Nite BARN REVUE
Phil Regan, Frances Langford
THE HIT PARADE
Victor Jory
"Too Tough To Kill"

Wednesday and Thursday
Mary Brian, Lyle Talbot in
"THE AFFAIRS OF CAPPY RICKS"
James Oliver Curwood's hit
"The Phantom Patrol"
Wed., Thurs., Bank Nite

Commerce with a corps of Freckle experts and the latest computing microscope's had a busy time examining the host of claimants for the title, the results finally being announced as follows:
Boys' division, 23 contestants, winners, first, Max Salden, 76 Cass Street, Portsmouth, 4,442 freckles; second, Elliot Noyes, Hampton, 4,285.
Girls' division, first, Ruth Glazerman, 57 Nesbit street, Lawrence, Mass., 4,441 freckles; second, Mary Moore, Little Bear's Head, 4,227. The judges were Mrs. Fred R. Batchelder, Hampton Beach, and Henry Godfrey of Newburyport.

STRAND Amesbury, Phone 919

Thurs., Fri., Sat., July 29, 30, 31
Clark Gable, Myrna Loy in **"PARNELL"**
Also "The Californian" with Ricardo Cortez

Sun., Mon. August 1-2
"WOMAN CHASES MAN"
with Miriam Hopkins, Joel McCrea
Also "The Great Hospital Mystery"

Tues., Wed., August 3-4
EDW. G. ROBINSON in **"THUNDER IN THE CITY"**
Also Victor Moore, Helen Broderick in "Meet The Missus"

NOTE OUR LOW PRICES
Mat. 2:00 Eve. 6:30-8:00
15c 25c

COLONIAL PORTSMOUTH

Friday - Saturday
To an Expectant Public We Announce The Presentation of Jean Harlow's Last screen production.
John King, Richard Cromwell "Slim" Summerville, Andy Devine, Barbara Read, Louise Fazenda, Lionel Atwill, with all star cast in
"THE ROAD BACK"
Novelty - Travelog - News

Sun. - Mon. - Tues
Jean HARLOW, Clark Gable **"SARATOGA"**
by writers of "San Francisco" with Lionel Barrymore, Fraser Morgan, and Una Merkel
Extras: "Talkartoon", News

Wednesday - Thursday
Jack Oakie, Ann Sothern Edger Kennedy
"SUPER SLEUTH"
Extras: Wife Insurance, Safety in The Air
Florida Cowboy

IOKA THEATRE - Exeter

MATINEE EVERY DAY EXCEPT SUNDAY-2:15
EVENING 6:30-TWO SHOWS
Saturday and Holidays Continuous from 2:15

Thursday, Friday, July 29 - 30—
Barbara Stanwyck, Robert Taylor, Victor McLaglen
THIS IS MY AFFAIR
EXTRA—A Day With the Dionne Quintuplets

Saturday, July 31—
Wendy Barrie, Ray Milland, Kent Taylor, Wm. Gargan
WINGS OVER HONOLULU
John Beal - Armida
BORDER CAFE Latest News
Selected Short Subjects

Sunday, Monday, Tuesday, August 1, 2, 3—
Freddie Bartholomew, Spencer Tracy, Lionel Barrymore, Melvyn Douglas
CAPTAINS COURAGEOUS

Wednesday, August 4—
Preston Foster, Joan Fontaine
YOU CAN'T BEAT LOVE
Jean Muir - Gordon Oliver
WHITE BONDAGE

Thursday, Friday, August 5-6—
Wallace Beery, Warner Baxter, Elizabeth Allan
Mickey Rooney
SLAVE SHIP

traffic which he had stopped, started again, for the two ladies held all eyes as well as the traffic. Finally the ladies disappeared among the throng on the beach, the officer's whistle recalled the wandering attention of the motorists and once more the endless line of autos began to move by.

Slight Casino Fire Put Out Immediately

While the second concert of the evening was in progress Friday night conductor Charles H. Leave noticed a fire had started from a broken connection in the neon lighting circuit on the eaves of the Casino and halting his band for a moment spoke through the music amplifiers asking Secretary Tucker of the Chamber of Com-

merce to call the fire department, then resumed with popular selections. The department responded immediately and there was little damage done.

HAMPTON DINER

Hampton Centre, N. H.
SPECIALIZING IN
35c DINNERS
Always a Choice Variety On Our Menu
Located in The heart of Hampton, next to First National Store.

OLYMPIA PORTSMOUTH

Free Parking Opp. Entrance

FRI. EVE. ONLY On our stage "Headliners of Tomorrow" Friday and Saturday
Buster Crabbe in Zane Grey's **FORLORN RIVER**
Tyronne Power, Loretta Young
CAFE METROPOLE

Sunday, Monday, Tuesday
EDW. EVERETT HORTON
WILD MONEY
Fred Astaire, Ginger Rogers
SHALL WE DANCE?

Wednesday - Thursday
Rochelle Hudson, Robert Kent
BORN RECKLESS
Claudette Colbert, Robt. Young
I MET HIM IN PARIS
Plus "Community Singing"

- CASINO - GIFT SHOP

CHOICE SELECTION OF NOVELTIES OF ALL KINDS

INDIAN JEWELRY ROSEVILLE POTTERY
SWEET GRASS BASKETS

BATHING SUITS, BATH ROBES
SLACKS and SHORTS

B. T. Janvrin Sons Co.

LUMBER
BUILDING MATERIALS
PAINTS and HARDWARE

HAMPTON FALLS, N. H. TELEPHONE 29

MORNING JUDGE

WHAT TYPE OF PERSON IS MRS. HEICHBROW?
"AN AWFUL SNOB-SHE'D EVEN GET SORE IF A CHEAP FLIVVER PARKED WITHIN 25 FEET OF HER IT WAS PARKED DOWNTOWN!"

STAR LAUNDRY

CLIFFORD STREET
Established 1896
Telephone Exeter 231-W
Truck in Hampton and Hampton Beach Daily

MYRON N. NOYES

Operating "C" STREET FILLING STATION
SPECIALIZING IN GULF LUBRICATION OFFERS YOU GOOD SERVICE
TELEPHONE 8422 GOOD QUALITY LOW PRICES

ON GULF PRODUCTS

WASHING - POLISHING - GREASING - TIRE REPAIRING - BATTERY SERVICE

Costume Slips of Rose Petal Crepe

\$1

Not whorlyport's most popular slip, because of its fine wearing quality! You know the many superior qualities. Pre-shrunk, full length, perfect tailoring, laboratory tested fabrics, the best of seams, superior new single piece construction, no slip, bulkiness, Sizes 34 to 44. After the opening sale Friday and Saturday, the price will be \$1.29

Silk Crepe Slips

Bias cut! Double Tailored Top! Rip Proof Seams!

\$1.49

Fuller at hips for correct fit. These features combined with a good quality silk crepe, make these slips opening sale price. TEA ROSE and WHITE. Sizes 34 to 44.

RAYON UNDIES

Regular and extra sizes. You'll quickly recognize these values as the regular 33c quality. Regular sizes 27, 29. Extra sizes 29x31x.

32c

Rayon Mesh Panties

Ghandi briefs and brief panties, made from fine quality white rayon mesh fabric so cool and comfortable for summer wear. Sizes 25 and 27. A 25c value.

15c

VISIT OUR ENLARGED NOTION DEPARTMENT

- 10c Wright Bias Tape
- 5c Willimant Cotton
- 5c Double Mesh Hair Nets, brown, white, gray 39c dz.
- 10c Newbury Girl Hair Nets; browns, white and gray 4 for 25c
- 10c Dress Buttons per card 9c
- 5c Sewing Silk 4c
- 25c Kleinert Dress Shields 19c
- 10c 4-Yard Pieces 1/4-inch Elastic 8c
- 5c Bobbie Pins 4c

Cotton Dresses

Sizes 14 to 20 and 36 to 46

68c

- * PERCALES
- * SHEERS
- * A Special Group from makers of

\$1.29 Dresses—for Our Opening Sale



200 NEW PRINT DRESSES

Ideal for Late Summer and Early Fall Wear

Light and dark backgrounds—Well made; full cut.

Sizes 14 to 20 and 36 to 46.

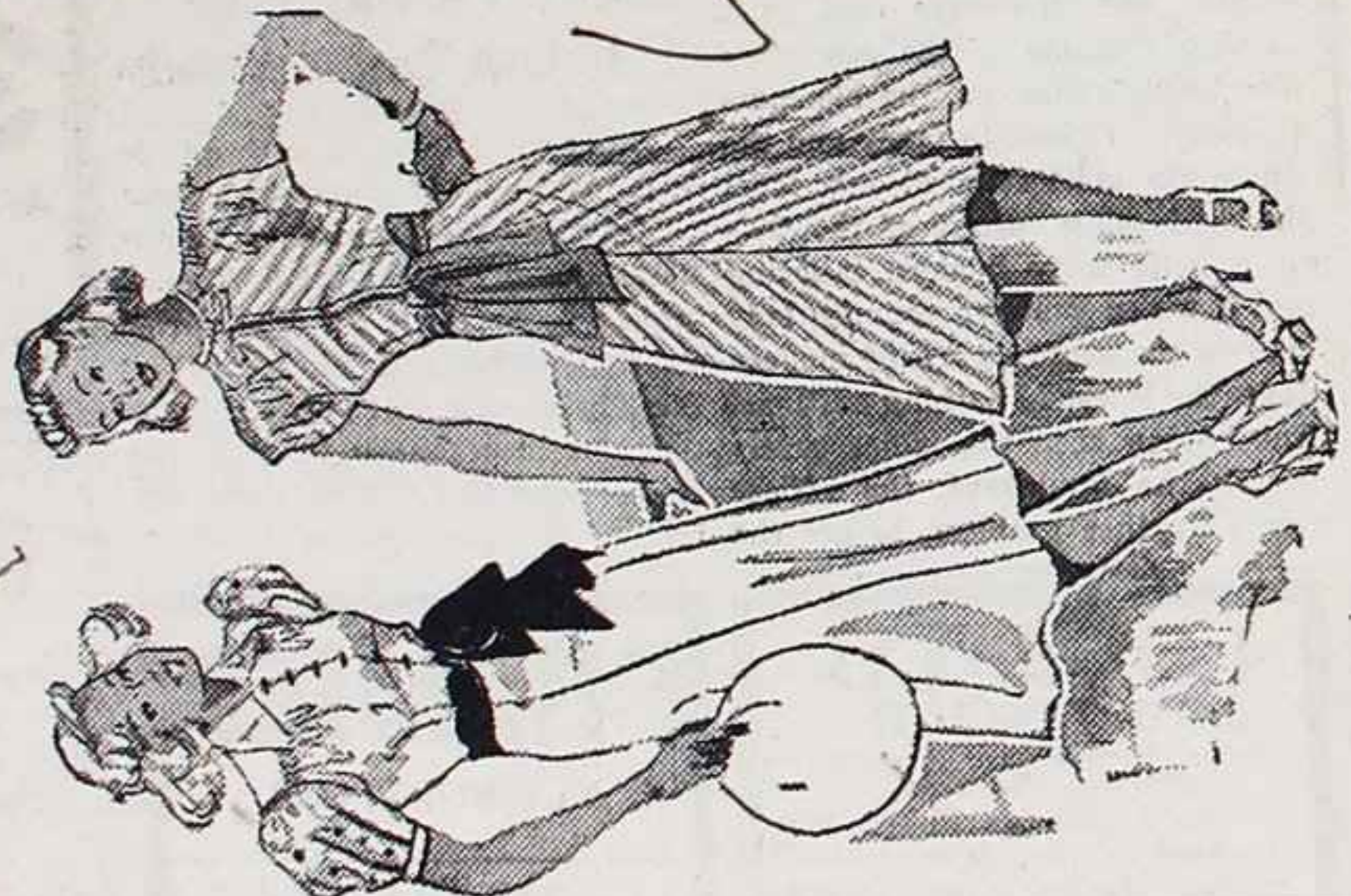
Regular \$2.98 Crown Tested RAYON PRINT DRESSES

Highly styled Print Dresses. Just at the height of their popularity. Sizes 14 to 20, 36 to 46. Save half a dollar!

All Wool Bathing Suits \$1.98 Were \$2.98

Wool Swim Suits \$1.39

CAPS — BELTS — SHOES CLEARANCE PRICED!



CLEARANCE! BEACH WEAR

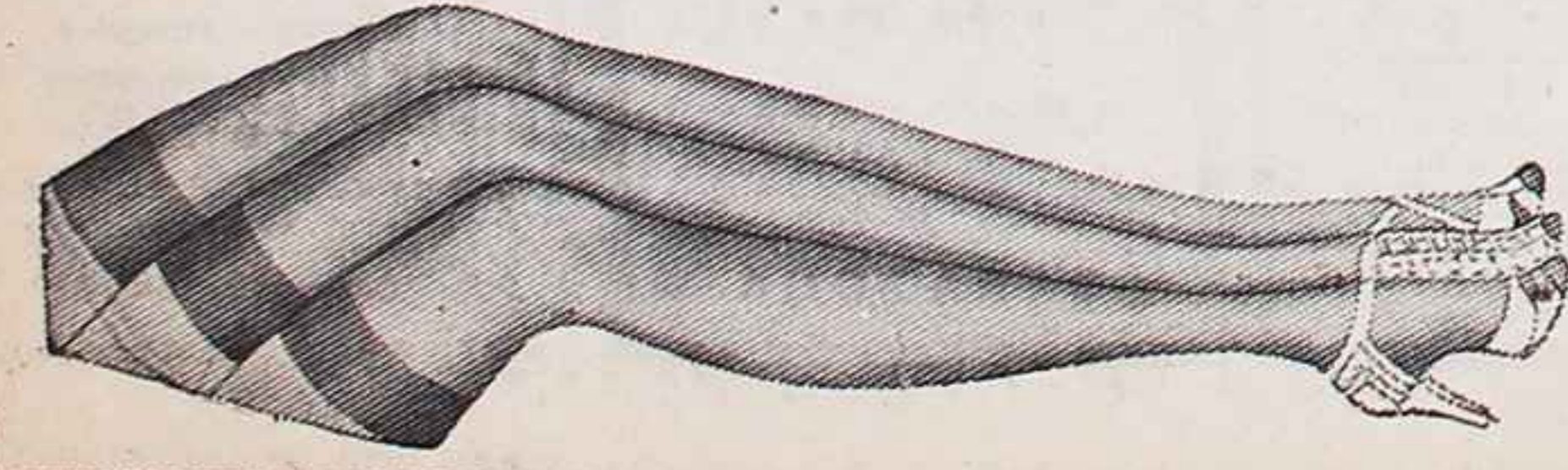
H.W. PRAY COMPANY

NEWBURYPORT, MASSACHUSETTS

ROBERT LAWRENCE' Personally Dimensioned SILK STOCKINGS

64c

Specialty Priced for Friday and Saturday RINGLESS CHIFFONS MEDIUM SER. WEIGHT



PRAY'S SPECIAL

Heavy Service Weight SILK STOCKINGS 84c

First time in four years that these quality service weight silk stockings have sold for less than \$1.00.

Ringless Chiffon Every pair first quality, guaranteed ringless. Specially made to give long wear. Lisle reinforced heels, toes and soles. Double garter top with hem-stitched after welt for extra service. Only 360 pairs at this price. Sizes 8 1/2 to 10 1/2.

Ne-Hi Full Fashioned Pure Silk STOCKINGS 39c

Full fashioned, pure silk. Yes, they are slightly irregular but you would never know if we hadn't told you. PR.

"That's the guy I'm laying for," said the hen as the farmer passed the barn-yard.

SEA GRILL
Mrs. D. A. Munsey
AT JANNKIN HOTEL
STEAK and CHICKEN Dinners
SEA FOOD
Hampton Beach, N. H.

NORTON'S FISHMARKET
Boiled and Live Lobsters
Fresh Fish and Clams Daily
NEXT TO NORTH SHORE
COAST GUARD STATION

Woodbury Animal Hospital
Treatment, Boarding
Pickling and Bything
Best of Care for Pets
290 Woodbury Ave., Ports,
Tel. Portsmouth 78

Tel. 415 Prompt Service
BOSTON CUSTOM TAILOR SHOPPE
SUITS MADE TO ORDER
High grade cleansing, Dyeing
Pressing, Repairing
Work Called for and Delivered
B Ct., Hampton Beach, N. H.

GLIDERS
And
PORCH FURNITURE
10 percent off our regular prices on Gliders, porch
rockers, beach umbrellas, and folding summer furni-
ture.
RALPH E. MERAS CO.
Next to Swasey Parkway Exeter, N. H.

THE ACORN
Specializing in
Shore, Lobster
Chicken and Steak
Dinners
Luncheon - Tea

ROOMS
LEONORE AITKEN, Mgr.
North Beach, Hampton, N. H.
Just North of the Coast Guard Station
between Hampton and Rye Beaches.

Parking Charges —
(Continued from page one)

tract of Columbia, California, and Texas. In addition to these, 17 Massachusetts cars, 11 New Hampshire cars, three from New York, and one from Nebraska took advantage of the half-hour free parking privilege to inspect the new

OWEN J. BOSTON
Home-Made Sweets
— on the boulevard —
Kisses — Karmelkorn
Candies — Ice Cream

NUDD'S CAMP GROUND AND ROOMS
Boar's Head Hampton Beach
A Good Clean High Ground
Place to Camp

O'Donnell House
On Boulevard Cor. Church St.
LARGE AIRY ROOMS
2 Min. walk from Catholic Church
Hot and Cold Water
PARTIES ACCOMMODATED

BESSIE COOPER
PALM AND CARD READING
At the Foot of B St. on
Marsh Avenue
LOOK FOR THE TENT

bath house and the 40-acre beach reservation. The ratio of Massachusetts to New Hampshire cars remained the same after three o'clock.

As a preparation of setting up charges on New Hampshire state recreational reservations, the Forestry and Recreation department surveyed the experiences of other states which had already made their public recreational areas partly self-supporting. This was done in October 1936 by Russell B. Tobey, recreational assistant, and he noted the practices in twelve states.

Connecticut has charges for camping at both state forests and state parks, by the week or for longer periods, and tent floors may be rented by the square foot. At some areas there is a parking charge of 25 cents and a bath locker rental charge of 25 cents. At Massachusetts state parks there rental charges for fireplaces, tables, tent and trailer site, cabins, and bath house lockers.

Vermont sells firewood to campers and picknickers, rents tent platforms and lean-tos at state forests. Fees are the same at state parks, and a 50 cent toll is collected on three mountain parkway roads, while there is a ten-cent locker fee at the state bath houses. Word has been received that Vermont inaugurated a 25-cent parking fee this week-end.

Other information collected last October included the system of charges at state reservations in Pennsylvania, California, Indiana, Iowa, Kentucky, Minnesota, New Jersey, Virginia, and New York.

The announced 1937 schedule of rates on public areas that will be charged by Massachusetts includes rentals for 3-room log cabins, 1-room log cabins, fireplaces, tables and tent or trailer sites.

The State Council of Parks, New York, received parking revenue varying from \$504. to \$28,000 at each of five regions during a fiscal year ending in 1936, while total revenue was much larger. The regions were Niagara, Allegany, Genesee, Finger Lakes, and Palisades. At Long Island a total of \$649,258. was received Jan. 1 to Sept. 30, 1936, not including tolls collected by Jones Beach State Parkway Authority totalling \$219,903 for this period.

In New Hampshire the inauguration of parking charges at some of the state reservations has come as a shock to some people. The recreational improvements made out of state and federal funds during the past two years have met a definite need of New Hampshire residents and have been a benefit to the states tourist business. Last summer 70 per cent of the

300,000 users of the state-supervised recreational areas were from outside the state.

In meeting the financial problem of operation and maintenance on a scale adequate to care for the increasing use of the beach, lake, and woodland reservations, the state was faced with the necessity of making increased appropriations for this purpose or else shifting part of these costs to users.

Since 1933 a variety of recreational facilities have been constructed or improved on state land, including twelve bathing and day outing areas, with necessary roads and structures to provide comfort and sanitation. Six or more are suited to overnight camping. Numerous other areas have improvements such as picnic places, many miles of winter ski trails, gravelled roadways, some leading to scenic spots as on Belknap, Kearsarge, and Cathedral Ledge, and parking areas all open to the public but so situated as to make parking or other fees impracticable.

There is no entrance charge at any other state reservation. The imposition of a parking fee at Hampton Beach south area, White Lake, Wellington Beach, Endicott Rock, and two or three other places is an attempt to obtain a reasonable revenue in a convenient way from some of the users. Many walk into these areas and pay no charge of any kind to the state, but the services of caretakers, life guards, and other employees, and the facilities of sanitation, etc., provided by the state, are for the equal benefit of all comers.

Advocates are delivered free.

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SAME GOOD FOOD ENTIRELY RECONDITIONED

AMATEUR NIGHT—
(Continued from Page 1)

ing the probable heavier shower made the larger part of the crowd around the band stand leave. The winners were: Junior section, 1st prize, the McCashin quartette, four brothers and sisters from Chicago who are stopping at Boar's Head, Mary, who plays the uke, Eilleen, who sings, Jackie and Paul

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DELICIOUS . . .
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who both play the uke; second, Louise Corone, of Newport, N. H., tap dance and song; other entrants were, Elaine Monette, Haverhill, 12, tap dance; Mary McGuirk, Pawtucket, 12, acrobatic dance; J. Howard Doherty, Boston, 12, singing and playing uke; Patsy Chase, Lowell, 13, song; Marily Sherman, Portsmouth, 5, song and dance; Jacquelyn Cann, H st, beach 8, tap dance; Donald Farrell, Wal- tham, 5, tap dance; Gerard Duch- enim and Claire Allen Haverhill, impersonation of Fred Astaire and Ginger Rogers.
Senior section, 1st prize, Henry Flaherty, 114 Park Street, Law- rence, singing and playing accord- ion; second, Helen Cote, Dover ave., beach, song; other entrants, Elinor Gurney, 5 Russell street, Amesbury; Rheta Donahue, Lynn, song; Bob McCormack, Georgetown banjo and harmonica; Marion Foster, Haverhill, tap dance; H. Conte, Boston, song.

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PROF. HUNT
ELECTRIC TATTOO
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Have Your Social Security
numbers tattooed on.
Driftway Ave. Salisbury Beach

5-Year-Old Enjoys Beach Playground As Parents Search

The public address system of the Chamber of Commerce every day proves of great value in bring- ing about the recovery of lost chil- dren, but there was one case Sat. where it failed to work. Master Bobbie Leavitt, 5, left his home at Boar's Head to get a little enjoy- ment on the beach and soon after his absence was noted and a re- quest to the Chamber of Com- merce caused his description as a lost child to be given out. In the meantime Bobbie had reached the Children's Playground and was thoroughly enjoying himself. No one thought of looking there and had they, Bobbie would have been the last one to be picked as a lost child. In fact he wasn't for when the time came to close the grounds Bobbie went out with the rest and soon after, his folks returning from their fruitless search found him at home unaware of the worry his adventure had caused.

UNUSUAL ACCIDENT—
(Continued from page one)
by John F. Glennon of 1150 Main Street, Milford, Mass., overturned, slid on its side and came to rest 80 feet beyond, a total wreck. The racket, occurring about 2:45 A. M. Wednesday morning, awoke Jerry Greeley, a nearby resident, who turned in the fire alarm, be- lieving the occupants to be pinned beneath the wreckage. Upon the arrival of Acting Chief

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Come and see!
Hand Loom Knitted Garments
Washable Suede Dresses,
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Embroidery, handkerchiefs,
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Corn 25c doz.
Fresh Peas 3 lbs. 29c
Shell Beans 3 qts. 25c
Green, Wax Beans 4 qts. 25c
Shell Beans 3 qts. 25c
Summer Squash 5 lbs. 25c
Watermelon 39c
Sunkist Lemons 3c doz.
California Oranges 2c doz.
Peaches 19c doz.
Cantaloupes 3 for 25c
Native Cukes 6 for 19c
Pears 6 for 19c
Nectarines 15c doz.
Tomatoes 4 lbs. 25c
Plums 19c doz.

ZACHARIAS FRUIT CO.
165 Congress Street
Portsmouth, N. H.

Lamont and Police Officers Brown and Shaw there was found to be no occupants in the car whatsoever. Chief Lamont, Officers Brown and Shaw, aided by the night until spent the rest of the beach for daybreak searching the beach for the occupants who their feared had wandered off.
Hours later the owner, Glennon, put in appearance at the police station with the statement that someone else had been driving his car. He was placed under arrest by Officer Jerome Harkness and held in bail of \$50 for his appearance in Municipal Court Saturday morn-

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ing on the charge of leaving the scene of an accident after hav- ing caused property damage, without making himself known.

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SHOE STORE
HAMPTON CENTRE

Hampton Beach Advocate

Cottage Owners Are In Fighting Trim To Reduce Indecency

The "indecent" bathing attire of men vacationists was severely

Tuna That Are Tuna Sighted Off Hampton By Captain Gilmore

When a trustworthy skipper like Capt. Claude Gilmore reports

General Moulton Is Refusing To Keep Any Regular Meal Hours

There doesn't seem that any- thing can be done about it, but General Moulton, the famous gull of the Mile-long bridge who has had much notoriety the past few years has aroused the ire of many curiously inclined to meet and perhaps photograph him, by fail- ing to maintain any regular hours of appearance. The truth is that the General's hours are apt to vary with the tide and also with the suc- cess he has on his fishing trips, for he is one of the best fishermen on the beach. Picking up a clam or mussel at a time and bothering to come over to the bridge and wait for a passing machine to open it merely to satisfy the curiosity of some doubting Thomas, is a thing he refuses to do—even for Harry Elwell.

Beach Stores Closed During Funeral Of John J. Dineen

Many of the beach stores were closed Tuesday morning while the funeral of John J. Dineen was being held from his late home in Lawrence. A large number from the beach attended the solemn high mass of requiem which was held at 10 o'clock at St. Patrick's church in Lawrence while at the same high, a high mass of requiem was sung at St. Patrick's church at Hampton Beach. Two truck loads of flowers were sent from the beach to the home where they were lost in the great profusion of flowers already received. Dur- ing the hour of the funeral, from the public addressing system of the Chamber of Commerce, special selections including "Beautiful Isles of Somewhere," "Going Home" from Dvorck's new world symphony.

Editorial SHALL DECENCY PREVAIL?

A great deal of criticism has been made of the bathing suit apparel worn on Hampton Beach sidewalks and in stores. Protests have been entered with the Selectman demanding an en- forcement of the town ordinance regarding bathing suit coverings while parading in the stores and restaurants on the beach front. Naked men have been likened to cannibals and apes and the condition has become unbearable to decent, modest people. The ques- tion has arisen: "Do the clean thinking people visiting at Ham- pton Beach want to have this naked parading condition continue? Do those who parade enjoy exposing themselves to the public? Do they think people enjoy their different figures or is it just a purely "I don't care" attitude? Many want this practice of near naked bodies stopped. If senti- ment is strong enough against the present condition it will be stopped. A town ordinance regulating bathing suits in public follows: **ORDINANCE** As Passed By The Voters Of The Town of Hampton, N. H. NO PERSON shall appear in any public place, highway, restaurant, etc., except in the territory be- tween the eastern edge of the Ocean Boulevard, so-called, and the low water mark, in a bathing suit unless a suitable covering is worn over said suit. This section shall not apply to children under fifteen years of age or to persons crossing directly from their places of residence to the waterfront. Any person violating the provi- sions of this section shall be fined not more than five dollars. Cards with the above rule will be distributed throughout the beach and the consequence which follows the disobeying of this or- dinance is plainly stated. Hampton Beach has had the name of the "Cleanest Beach on the Coast" while Salisbury and Revere Beaches have been frowned upon. But Revere and Salisbury will not tolerate the laxity of moral standards now endured at Hampton. Let's bring back the high standing of Hampton Beach and make it equal to the standard set by our neighbors.

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EXETER, N. H.
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WEDNESDAY, THURSDAY and FRIDAY
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1930 CHEVROLET COACH—New Paint \$100
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RED LABEL TOMATOES 33 oz. 21
RED LABEL FRUIT COCKTAIL 30 oz. 29
RED LABEL MUSHROOM BROTH 13 1/2 oz. 2 for 37
OVERLAND RASPBERRY or STRAW. JAM 16 oz. jars 31
RED LABEL LUNCH TONGUE 12 oz. 41
OVERLAND CHICKEN SPREAD 4 oz. 33
RED LABEL PREPARED SPAGHETTI 15 1/4 oz. 3 for 33
OVERLAND TRIPLE STUFFED OLIVES 6 oz. 43

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