Famous Food Factory Home Made Bread Pies. Cakes and Doughnuts Groceries and Meats King's Highway Telephone 8350 Opp. 3rd St. Real Estate Hampton Beach

. . VISIT OUR STORES Clover Leaf Dairy

Driftway Avenue Salisbury Beach DELICIOUS . . . ICE CREAM -MILK SHAKES -COLLEGE ICES Amesbury Road Stand Ward Hill Stand

Julius Drucker, 238 East 7th St. the beach. Several places were New York City, was brought into struck at this resort, among them the Seabrook Municipal Court on the new State Bath House, but no

SAFETY FIRST

The following sign is posted

4,076 peoeple died last year o.

39 Inhaled it, 37 put a lighted match to it. 4,000 stepped on it.

He rushed wildly through the hall. His face was contorted. Foam winter. dripped from his lips. Children MUSIC FESTIVAL leaped from his path. He looked like a man gone mad. Finally he shouted: "Say-can't a fellow even brush his teeth any more without

Service

ROSS GARAGE

TEL. 338 OLDSMOBILE Sales

1960 CHEVROLET COACH-New Paint

USED CARS

1936 V8 DELIVERY FORD "T" SEDAN 1935 V8 FORD 4 DOOR SEDAN \$425 1934 V8 FORD 4 DOOR SEDAN 1933 V8 FORD COACH 1931 CHEVROLET SPORT SEDAN-6 Wheel

S. A. Dow & Son

1931 STUDEBAKER SED, Radio, Heater, paint like new \$175

Telephone 7 Hampton Centre ONE WEEK - JULY 19th to 24th RED LABEL TOMATO JUICE 26 oz. 2 for OVERLAND PITTED DATES 10 oz. 2 for **RED LABEL WHOLE GREEN ASPARAGUS** 19 oz. OVERLAND SWEET MUSTARD PICKLE 16 oz. OVERLAND MAYONNAISE 16 oz. EPICURE COFFEE GELATINE 4 oz. 2 for . **EPICURE OLIVETTES** 51/2 oz. 2 for RED LABEL SPANISH STYLE RICE 151/4 oz. 2 for OVERLAND MINT AND APPLE JELLY 10 oz. RED LABEL SLICED BEETS

20 oz. 2 for

John B. Monahan

The funeral of John B. Monahan

(Continued from page four) but was interrupted by rain before the last four numbers on the program, however, Mr. Sevitzky called Mrs. Hobson to the stage, who presented folios to the mem- tened. bers of the ensembles in appreciation of their interest.

Mrs. Hobson thanked everyone for their help in making the Festival a success.

Mr. Sevitzky presented Mrs. Hobson a book-shaped plaque from himself and members of the en-

GRIEF!

It was the first real snowstorm of the year and the teacher felt it her duty to warn her pupils before she dismissed them. "Boys and girls should be very

avoid colds," she began solemnly "I had a darling little brother only | seven years old: One day he went out in the snow with his new sled and caught cold. Pneumonia set in, and in three days he was dead." The schoolroom was so quiet you could hear a pin drop. Then a voice in the back row asked: "Where's his sled?"

CIRCUMLOCUTION?

A small boy just starting to his 'r" correctly was asked by the teacher to repeat this sentence after her: "Robert gave Richard ent! Made from fresh cream, a rap in the ribs for roasting the rabbit so rare."

The boy replied, "Bobby gave Dick a poke in the side for cooking the bunny so little."

Corona Villa

Ocean Front New Annex 15 Rooms Hot and cold water in each. Newly furnished, best of beds Spactous porches overlooking

Rates \$7. \$8. \$9. per week Mrs. Katherine Phinney Blvd. & K St. Hampton Beach

Beach Children's I Boy Scouts Coming Will Attract Sta Next Week For Their Wide Attent Jamboree At Beach (Continued from Page 1) (Continued from page one)

The thunder shower of last Fri. utive summer and Rev. and Mrs. Rev. J. B. Foley of Manchester vanguards on the grounds by next vited guests will review them day afternoon was quite severe at Stillman Thornton of Saxonville, was master of ceremonies, A very Monday morning, the various give very short addresses, here for their sixth consec- large attendance showing the high troops will not come in until the procession will continue for their sixth consec-The majority of the esteem in which he was held by Tuesday and for four days the ice cream, candy and other consecuted to the Children's playground was Knife Minister" of West Peabody, Saturday night caused more campers come for the entire sea- the beach people. The beach police beach will be theirs. During the ice cream, candy and other station was draped in black and years they have made their an- things will be given to each Mrs. Charles Ross, who has a detail of officers—Jerome Hark- nual Jamboree at this beach, they those who were in the parade. for the past seven weeks ness, Leavitt McGrath, Clifford have not only added to the picture is always the greatest day of at her home at Hampton Beach, is Eastman, William Elliot, Clinton by the infusion of their uniforms month and brings thousand is Durant, and Eugene Hannon— into the panorama of happy vaca- visiting parents as well being cared for by Mrs. William acted as bearers, the police tribute tionists in garbs of every hue, but youngsters. being very noticeable among the they have demonstrated the possinumerous floral pieces. Burial bility of a mass of thousand of was in the Hampton cemetery Mr. boys just at the age when exhuber. A young hostess rushed Monahan who was born in Scot- ance of spirits is less likely to be George Bernard Shaw and land came to American in his ear- modified by soundness of judgment him what he thought of the ly youth, coming to Hampton from behaving in a way to win the res- inist who had just played. Worcester. He had been connected pect and admiration of the beach | Saw: "He reminds me of with the Hampton police depart- people and the great number of erewski." ment for the past twenty years, visitors who come here on these but for many yars went to Florida days solely to see the Boy Scouts. a violinist." each winter. For the past two Any organization which can acyears he had been on full time, complish such results and still covering the beach during the leave the boy natural and spontan-

other part than of giving their financial assistance to the movement.

BE THOROUGH In a church, at the font, little Johnny age eight, is being chris-

Johnny's sister (as the minister drops water on Johnny's head) "Behind his ears, too, Reverend

eous, is entitled to the hearty co-

operation of those who take no

For Range and Fuel

WILBUR JEWELL

Tel. Hampton 7 Authorized Distributor of Petroleum Products

FRED S. PILLSBURY 401 Ocean Avenue INSURANCE - AGENT -Bast Service, best companies, best settlements. Telephone Hampton 123

HOME-MADE CREAM SEE IT MADE

Frozen right here in our store, each day. It is differmilk, sugar and eggs.

Margaret M. Junkins Candy Shop Hampton Beach

PASTEURIZED MILK and CREAM PRODUCED ON OUR OWN FARMS

BAKER FARM "Grade A" MILK TELEPHONE HAMPTON 42

*** ** ** ** ** ** ** ** ** **

Bampton Beach Advocate

FREE

filled with summer folks who took

advantage of the weather for many

activities. Down at the State

Bath House, the Scouts arriving at

frequent intervals made a busy

scene as they put up tents and

made ready for a comfortable stay.

About 1200 Scouts were in camp

here, in a village of tents. In-

stead of having company streets

as last year, Scout troops were

Among the early arrivals were

SeaScout Ship No. 3 of Concord

Skipper Ansart with a crew of 30,

who brought along on a truck

H. Perkins, which they set up

office. This speedy boat with its

Scouts. Troop 176 of Dover in

charge of Scoutmaster Daniel

Hughes brougght 18 Scouts;

Troop 112 of Manchester, Leo St.

Troop 250 of Nashua, George La-

Bounty, Assistant Scoutmaster

brought about a dozen. The

open boat the S. S. Ranger which

had just been put into the water

oars, arriving five weak about 8

with camp inspection at 9:30;

Wednesday's program started

'Jack-Knife Minister' | Coast Guards Busy George Ashworth, Fred R. B Pays Annual Visit To Hampton Beach

GENTLE IRONY

Hostess: "But Paderewski

Shaw: "Just so. Just so."

CUT FLOWERS

Funeral Designs

Furnished

In or Out of Town

PALMER'S

LOBSTERS AND FRI

CHICKEN and STEA

FRIED CLAMS TO TA

CLAMS

North Beach

Near Coast Guard Statio

SHOE REPAIRIN

done while you wait b

modern machinery

FEARER'S

SHOE STORE

HAMPTON CENTR

OUR SPECIALTY

Hampton, N. H.

EMERY'S GREENHOU

Hampton Tel. 125

Rescuing Drifting **Boats Near Harbor**

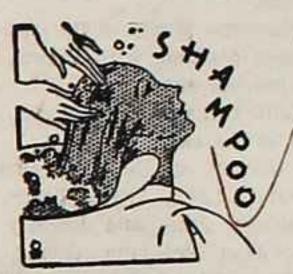
Gilbert E. Lane, the "Jack- The wind which preceded the rain

Great Success

HAMPTON BEACH, N. H. FRIDAY, JULY 23, 1937.

Thursday as great numbers of the night at which the winners were mothers, sisters, cousins and aunts as follows: Juniors-1st, Robert beides the general public itself Hayden, Jamaica Plain, song; 2nd, came here to watch the little ones Morris Chick, Newmarket, accord-Boulevard on the twelfth annual 4, Lowell, song; Seniors, first, Children's Day of the Hampton Walter Kane, Wolfboro, imperson-Beach precinct. Previous to the ations; 2nd, Catherine M. Jones, parade Col. George Ashworth of Worcester, xlyphone; special, Edions without regard to any layout. the Beach precinct commissioners | ward Devine, Haverhill, song. had entertained and dined a distinguished party of guests at the Prof. Goldthwaite Ashwerth while the New Hampshire State band under Lt. Arthur Visits Hampton To their good ship, the S. S. George F. Nevers discoursed music on the balcony and outside the dining room during the dinner. At the cottages there were many small (Continued on Page 8)

MARGARET'S BEAUTY SALON



Shampoos Waves Manicures

Permanents \$3.50 up Boulevard Cor. "G" Street HAMPTON BEACH

Annual Children's Crowds Listened On Boy Scouts At Park Day At Beach Is Monday Night To The For Annual Jamboree Amateur Auditions Monday found the cottages well

A large crowd listened to the Again nature favored the beach amateur auditions last Monday parade along the ian solo; special Maureen Sullivan,

See Historic Rock north of the Chamber of Commerce

Thursday afternoon, Prof. James wheel house and other parts in W. Goldthwaite professor of Geo- sections with electric lights and logy at Dartmouth College acting signal staff made an attractive on/request of the Hampton floks appearance and manned by an alert who are trying to verify the tradi- crew was the center of much interdition that under a rock marked est. Troop 207 of Berlin under with crosses at Hampton Beach lie Skipper James Gothreau brought of forty as a starter, part of whom the remains of Thorvald, son Eric the Red and brother of Leif were Sea Scouts and others Boy liminary studies of the rock, Beable to complete his investigations Jean, Scoutmaster brought 5,; and and plans to return for more com plete study of the rock soon.

Refrigerator

ths. ice, good condition, white Monday noon, five strong, Francis enamel inside, oak finish. Tele- Hett, mate, Albert Beuer, Charles phone 526M or 17. Richards, Francis Hughes and

FISH MARKET

NEAR MILE BRIDGE

Sea Food from the Ocean to your Plate the Same Day

****************************** Portsmouth Sea Scouts in their

For Sale-Refrigerator holds 50 | for the season left Portsmouth

Albert MacFarland sailing with a fair wind until they reached Great Boar's Head when the wind SEA SHELL shifting, after many tacks which netted losses, they took down the sail and completed the trip to the Hampton Harbor Yacht club using

and Fried Clams

SILEX TEA AND COFFEE

morning swim 10:30; parade formation 1 P. M.; parade at 1:30; exercises at band stand, drum and (Continued on page three)

> ******** RIDE

HORSEBACK

Miles of private bridle paths through beautiful pine woods leading to the sea. Private riding ring. Personal Instruction given by owner and graduate of Durland's Riding School of New York City.

HOOPER'S

Riding School

Tel. Rye Beach 139 WEST RYE, N. H.

10th Annual Horse Show Saturday, Sept. 4, 1937

** ** ** ** ** **

SURFSIDE BEACH SHOP ON THE BOULEVARD AT "C" ST.

LADIES CHILDREN MEN

-SPECIALS-**Bathing Shoes**

Halos Waikiki Suit Sets 1.49 Klaks 95c -SPECIALS-

FOR GIRLS

\$1.25

\$1.39

-SPECIALS-

FOR GIRLS

INFORMATION

All schedules Listed are Daylight Saving Time Unless Otherwise Noted

—— CHURCH SERVICES —— COMMUNITY CHURCH Non-Sectarian ST. PATRICK'S Sunday masses at 6, 7, 8, 9, 9:45 Sunday services at 10:00 A. M. 10:30, 11:15.

— FIREWORKS — Weekly on Wednesdays at 9:30.

— THEATRES —

Arcadia - Portsmouth. Continuous 2:30 to 10:30 P. M. Barn Theatre, opp. Coast Guard Sta., North Beach - Mat. Casino Theatre, in the Casino-Mat. 2:30, Eve., 7:30 and 9. Miss Maude Entwistle. 2:30 P. M.; Eve., 7, 8:45. Mat. Rainy days only.

Colonial, Portsmouth-Mat. 2:30, Eve., 6:15. Ioka Theatre, Exeter-Mat. 2:15, Eve., 6:30 2 shows. Olympia, Portsmouth — Continuous 2:30 to 10:30 P. M. Strand, Amesbury - Matiness 2:00. Evenings 6:30 and 8.

___ MAILS ___ Mails arrive (East and West) 7:00, 7:30, 8:30, 9:30 AM. 1:00, Mails leave for West (Boston) 1:00, 9:15 AM. 4:15, 6:00 PM. 3:45, 4:30 PM. Mails leave for East (Maine) 8000 AM. 12:15, 3:30 PM.

— DANCING — Weekdays - Casino Ballroom 8-12 P. M.

— BOWLING — Daily - Nightly-Casino Bowling Alleys; Ferncroft Recre- ed with flowers. ation Alleys "A" St. (Skeeball, Blvd., between "A" and "B"

Streets. — BUS SCHEDULES — HAMPTON BEACH - HAMPTON 6:50 p. m. Arr. Hampton 7:28 p. m. Lv. Beach 9:30 p. m. 8:15 a. m. 8:00 a. m. 9:10 a. m. 8:55 a. m. 10:25 a. m. Lv Boston 10:10 a. m. 7:45 AM 11:15 a. m. 9:15 AM Except Sunday 12:01 PM 12:10 p. m 2:00 PM 11:55 a. m. 4:45 PM 2:10 p. m. Lv Hampton 1:55 p. m. 3:25 p. m. 4:10 AM 390 p. m. 4:20 p. m 9:03 AM 1:55 PM 4:05 p. m. Arr. Hampton 12:19 PM Lv. Beach 2:03 PM 7:10 PM 4:55 p. m. 5:33 PM 4:40 p. m. 5:25 p. m. 9:18 PM 5:10 p. m. .45 p. m. Fri. Only PORTSMOUTH, RYE AND 6:30 p. m.

HAMPTON BEACHES :15 p. m 9:45 a. m. /:05 p. m. 9:10 p. m. 8:50 a. m. 8:55 p. m. 10:15 p. m. 11:15 a. m. 10:00 p. m 1:15 p. m. HAMPTON BEACH 3:15 p. m. Arr. Casino Lv Hamp. R. R. 4:15 p. m. 8:00 a. m. 7:45 a. m. 5:15 p. m. 8:40 a. m. Saturday, Sunday & Holidays 8:25 a. m. 9:00 a. m. Lv. Casino 8:45 a. m. 10:40 a. m. 9:45 a. m. 10:25 a. m. 11:40 a. m. 12:15 p. m.

1:05 p. m. 2:10 p. m.

Arr. Casino 6:10 p. m.

2:40 p. m. 4:10 p. m.

Sat., Sun. and Holidays 5:10 p. m. 6:40 p. m. 10:15 p. m. California auto license plates issued in 1938 and 1939 will carry a slogan boosting the 1939 Golden Pate International Exposition

11:25 a. m.

12:50 p. m.

2:25 p. m.

3:45 p. m.

4:25 p. m.

Lv. Hampton,

(Johnston's)

CARD OF THANKS

I wish to thank all who helped for making children's day a success. Also Boy Scouts and Sea

ETHEL POWERS UHLIG,

CHILDREN'S DAY COMMITTEES

Following is a list of committees for the 11th annual Childrens

Angel of Peace, while the float committee was composed of Mesdames Florence Fleming, Anna Pillsbury, Kenneth Jenkins.

St. Patrick Church Unit -Young, Lorraine Brooks, Miss Burke, Mrs. William Thibodo, Mrs. Shirley Arnold, Miss Constance Daniel Cushing, Mrs. L. A. Dwyer and Mrs. George McCarthy.

St. Retis Cadet Band of Lowell, Community Church Float -Mrs. Ruggles, Mrs. George Lamont,

Town of Hampton - Miss Adeline Marston, chairman, assisted by: Mrs. Annie Grenier, Mrs. Fern Witham, Mrs. Arthur Heath, Mrs. John Brooks,

Mrs. Grenier for American Legion Float, Mrs. Witham for Mothers' Float, Mrs. Heath for Garden. Club Float and Mrs. Brooks for Town Float.

Yacht Club-Armas Guyon and Martha Moody. Emery the Florist, car decorat-

The Hampton Beach Float was white with lilac trimming — state

Maureen Wenk of Springfield in 7:05 p. m. a gold costume with crown, represented the sun.

Lois Yell was a flower girl on the top of the cab.

Children on the float included: 9:23 AM Virginia Long, Arlene Tobey, Ruth 10:53 AM Lambert, June and Beverly Whalen, Jean McKenna, Gloria, Julie, 6:24 PM Billy, Buddy McManus, Theresa Arr Boston Leslie, Marion Hansen, Margaret 5:40 AM Kohan, Billy Wenk, Joan Dincecco,

_ Kennedy. Community Church.

Rock of Ages Color guards: Roberta Smith, Virginia Pearce, Delores Gouran. Angels-June Bogrett, Shirley

Maiden - Augusta Dumbrack. Color Bearers - Gertrude Gou-2:10 p. m. ran, Earlene Dumbrack,

Others - Eleanor Lamont, Mur-5:10 p. m. iel Lamott, Blanche Piper, Francis Donnelley, Jelma Bridle, Pat-6:10 p. m. ricia French. Coast Guard - Joseph Backley,

Arr. Portsmouth Douglas McLeod, Jackie Mc Coombs, Arthur Ashworth, John 10:40 a. m. Percival, Jr., Jane Ann Percival, George Markham, Thelma Stick-5:00 p. m. ney, Audrey Lamont, Saturday, Sunday & Holidays

Mothers' Circle (Club). Decorated Roaster with Sun Umbrella. 10:25 p. m. Colors of pink, blue and yellow. Chairman of committee, driver 11:10 p. m. of car, Mrs. Walter Witham

Mrs. C. S. Toppan, first president and founder of Circle, 20 years. Children of Committee from the Mothers' Circle included: Carol Optometrists held their July meet- Witham, Jacqueline Cate, Jewell

fifty attnding. At 1 P. M. an The town float from Hampton informal lunch served to introduce was green shaded to yellow and the members; 1:30 business meet- the committee (Miss Adeline C. ing; 2:30, Dr. Thomas Costa, out- Marston, Mrs. Olive Brooks, Mrs. standing national authority, spoke Sarah Tobey, and Mrs. Gratia Hill) on modern eye examination and had depicted a play scene, with work for correction; a recreational the following children taking placperiod followed and at 6:00 a for- es: Annie Janvrin, Louise Russell, mal banquet was held at the Ash- Brenda Pevear, Luella Pevear, Peter and John Brooks and Roman

gave a minstrel show at the band | The Garden Club Float repre-General Chairman, stand Wednesday afternoon from der supervision of Mr. and Mrs. sentede a rock garden and was un-

Arthur Heath, Miss Annie Aker- June Elizabeth Paulin as butter Arthur Heath, Miss Annie Gookin, Mr. Mary Elizabeth Farmer, chrys Boy Scouts -Wm. Gilpatrick and Mrs. Margaret themum, Audrey Petras and Pa The American Legion Float was tercentenary.

in green and white with American

TUTORING High School and College pre 10:00 taps. Elwell, Maude Collins, Mildred tory subjects. Hours arranged.

Thy Delicions ICED COFFEE made this Easy Way

We know of no finer

Coffee than Kybo.

LEGS OF LAMB

NATIVE DRESSED BROILERS

JUMBO HONEY DEW MELONS

RICHMOND FANCY SWEET

INAST BROWN BREAD

SNATIVE GREEN CORN

STANDARD

& M BEANS

HORMEL'S SOUP

(Continued from page one)

First National Stores

doz. 39c

2 No 2 29c

2 LGE 29c

2 TINS 25c

2 PINT 19c

3 PKGS 19c

2 No 1 27c

2 TINS 19c

EACH 17c

2 JARS 23c

Although Tuesday everywhere passed nearby to the camp fires general air of neatness that made JACK McKALLAGAT one looked they saw a Boy Scout with their various kettles boiling one wonder if it was possible that or a Sea Scout, yesterday the merrily and sending forth appe- every boy was willingly doing his beach was theirs. Down to the tising odors have usually changed part or if someone was obliged to Harbor Esplanade or the State their minds about the cooking abil- make good another's undone tasks.

Recreational area, as one may pre- ities of these boys. Those who fer, the forty acre lot which has can remember back into the days only a small part taken up by the of their boyhood know that no mat-State Bath House, the sudden ter how heartily the boy may have bugle corps contest; W. P. A. transformation from an uninterest- eaten at the troop table, the mile A World Poultry Congress v vaudeville at band stand while ing waste of grass and gravel into walk to the beach center is suf-Legion poppies entwined in the Legion poppies entwined in San Francisco in 1 Scouts were returning to camp a community of tents, flags and ficient to develop a good sized be held in San Francisco in 1 Scouts were returning to camp a community of tents, flags and ficient to develop a good sized in conjunction with the 1939 Go grounds; 3 to 4, Scout demonstrat- boys full of life and big. Irs. design, representing Flanders be need in conjunction with the 1939 Go grounds; 3 to 4, Scout demonstrat- boys full of life and high spirits hunger that moves him greatly at Field. On the float were Miss Nan- en Gate International Exposition ions at grounds; 4 afternoon swim; has been most pleasant to all respect to Field. On the float were Miss Nan-ry Lovett, Jr. member representing cy Lovett, Jr. member representing the float were Miss Nan-ry Lovett, Jr. member representing the float conjunction of life and high spirits that moves him greatly at the float conjunction of life and high spirits the float conjunction of life and high spirits that moves him greatly at the float conjunction of life and high spirits that moves him greatly at the float conjunction of life and high spirits that moves him greatly at the float conjunction of life and high spirits that moves him greatly at the float conjunction of life and high spirits that moves him greatly at the float conjunction of life and high spirits conjunction of li site, presentation of trophies; many words of skepticism about a real envy of the appetities 9:30 fireworks near band stand; the ability of boys in general to honestly displayed by these boys. cook meals, but those who have At the various camps there was a

One by one the nearly forty scout and sea troops arrived, picked out their locations and made camp, Berlin had the record for distance but will have the record for attendance will not be known until Children's Day is over. Troops are practicing in hopes of winning some of the coveted cups, several which must be gained for at least three times to become the permanent possessions of the winner. Up to last night, Lone Tree Council of Sea Scouts of Haverhill were the only Mass. organization of Scouts to come to camp altho a general invitation was extended. The Forestry Dept. very kindly gave the use of the south wing of the State Bath House with shower bath and other facilities. The Scouts had their own Red Cross and Hospital tent, but it was noticable that many a small scout had some trivial ill attended to at the State first aid room, probably as much to see how these things were

A bright sun was tempered by an easterly breeze yesterday making it ideal for the Boy Scout parade. Previous to the parade, the State Band under Lt. Arthur F. Nevers played at the Ashworth Hotel while the Scout Executive committees and guests had dinner. Shortly after 1 o'clock the parade with Joseph Conway of Wilton as marshal and led by the Hampton

done as from actual need.

TO YOUR COTTAGE OR CAMP

WITH BROILER-GRID

A complete, portable Electric Cooking unit

Why fuss with old-fashioned, inconvenient cooking methods this vacation? The portable Westinghouse Electric Roaster with Broiler-Grid will give you more time for fun - does your cooking better and in less time. Crisp bacon, fried eggs, golden brown "flap jacks," delicious broiled steak or chops, perfect toast - all are easy with the remarkable Broiler-Grid. And in addition, the roaster gives you all the advantages of modern electric cooking in just 2 feet of shelf space.

EXETER & HAMPTON ELECTRIC CO.

Hampton Beach or Exeter

Beach Concert band under Charles termarched to the band stand and troops taking part were Sea Scout H. Leave left the camp grounds was there reviewed by Gov. Fran- Ship Ranger 8 of Portsmouth, marching up the Ocean Boulevard cis P. Murphy of New Hampshire Skipper J. J. Joyce; Sea Scout Ship to Highland avenue where it coun- and his Council. Among the George M. Baker 3, Concord, Skip-

2 for 18c IVORY SOAP OXYDOL FOR WASHING YOUR FINE FABRICS 20 MULE TEAM BORAX

BORAXO THE NEW HAND CLEANER RICHMOND TOILET TISSUE R DSEWOOD TOILET TISSUE

BEVERAGES

MILLBROOK CLUB DRY OR GOLDEN GINGER ALE, CLUB SODA, LIME RICKEY AND ALL RADIO FLAVORS PRICES FOR CONTENTS ONLY

BUY SIX BOTTLES 6 28 oz 49c

28 oz BOTS

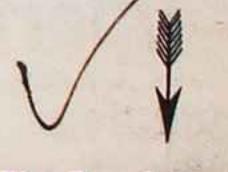
GINGER ALE MILLBROOK CLUB 12 12 02 59c CLUB SODA MILLBROOK CLUB 6 BOTS 30c

PRICES FOR CONTENTS ONLY

FIRST NATIONAL STORES

per A. G. Ansart; Sea Scout troop 99, Goffstown, 1st Mate Thelbert 16C Rogers; Sea Scout troop 93, Manchester, Skipper Charles Firman; 2 LGE 9c Troop 21, Hudson, Charles Baska, Scoutmaster; Troop 207, Berlin, LB PKG 15 C Skipper James Gothreau; Camp Manning, 32 scouts representing TIN 15C Manning, 32 scouts representing 21 troops and 15 towns who came down from their camp at Laconia 7 ROLLS 250 for two days and while tenting at the grounds were the aristocrats 4 ROLLS 25c of the camp, eating their meals at

KOOL CIGARETTES MILDLY MENTHOLATED PKG 15C Warner, Scoutmaster; Troop 105, Jutrass Post, Manchester, Edward G. Brulette, Scoutmaster; Troop 112, Manchester, Leo ST. Jean, Scoutmaster; Troop 183, Ports mouth, Manning Stires, Scoutmaster; Troop 186, Rochester, Fernard (Continued on Page 6)



The Penniman Agency

TELEPHONE 302

Beach Items

Ex. Sat., Sun., & Holidays

The New Hamphire society c ing at the Ashworth Hotel, Wed. Sherburne, Norma Emery, John With Dr. Fred G. Proctor in gen- Calvin Emery, Richard Dearborn, eral charge of arangements, about and little Janet Winchester,

The W. P. A. Theater group Aquizap.

If you haven't tried

HOYT'S CAFE

TELEPHONE HAMPTON 641-12

\(\text{\tin\text{

FOR WARM WEATHER COMFORT THE IDEAL FUEL

Hampton & Seabrook Gas Co.

For those delicious FRIED CLAMS and SHORE DINNERS INAST PEARS

Our Chops, Salads and Sandwiches cannot be beaten. Why not have the best, where prices are very reasonable? LAREX FRUIT SYRUP SIX FLAVORS NEAR THE MILE BRIDGE 203 MARSH AVE.

ATTRACTRIVE PRICES ON RANGES, WATER HEATERS & HEATING EQUIPMENT

INAST MACARONI

CANNED PEAS

ALL TENDER FULL FLAVORED GARDEN PEAS

YOR' GARDEN TENDER PEAS 2 TINS 33C

FINAST EXTRA FANCY TENDER SIFTED 2 No 2 35c

OVEN BAKED

A GOOD VALUE 2 No 2 TINS 23c

VEREADY APRICOTS INAST TOMATO JUICE CHOICE BARTLETTS

No 2 19 that people are talking about, you are missing a rare treat. AOXIE

THE BITTER SWEET BEVERAGE
PRICE CONTENTS ONLY 2 LGE STS 25c JUG 19c

MIRABEL PURE APPLE JELLY I LB JAR TOC 2 BULK 23c NAST FRUIT HERMITS

FRESH BAKED BERRY CAKE OR CARROTS

L'ENNE BEETS

• N. B. C. JULY SALE

CIAL TEAS, OREO SANDWICHES, FIG 2 PKGS 19c

AISIN FRUIT BISCUIT

Hampton Beach Advocate

An Information Bureau Community Booster Published in the interest Hampton Beach, Weekly During the Summer Season.

Published by The Hampton Publishing Co. Edward S. Seavey, Publisher and Editor

TELEPHONE HAMPTON 17 For Advertising Rates in This Paper.

SHALL WE KILL THE GOOSE?

One of the nation's leading law- poration. mentals.

This lawmaker, advocating the poration. reasoning-it-looks all right, but we take all the surpluses in taxes

that is all. labors for wages for awhile, saves the stability of government.

a surplus with which to buy tools or land for himself, then labors for himself another while and at to help him. That is the just, and kept the surf rolling in during the hope to all, and consequent energy and progress and improvement of condition to all."

reinvest it, and thus provide more jobs in the same or another cor- stander dislodged.

take the increased costs out of pro- can come out of the surpluses only of the work which had been accomfits. That is what is called specious of individuals or corporations. If plished during the year.

if we do away with profits, we nat- the Langley House are Patrick J. Look at it this way. Abraham urally dry up the source of govern- Welsh of Reidville, Democratic Lincoln once said: "The prudent, ment income, kill the goose that leader of Mass. House of Reprepenniless beginner in the world lays the golden egg, and threaten sentatives and his sister Miss Mary

- CASINO -GIFT SHOP

CHOICE SELECTION OF NOVELTIES OF ALL KINDS

ROSEVILLE POTTERY INDIAN JEWELRY SWEET GRASS BASKETS

BATHING SUITS, BATH ROBES SLACKS and SHORTS

B. T. Janvrin Sons Co. LUMBER

BUILDING MATERIALS PAINTS and HARDWARE

HAMPTON FALLS, N. H.

TELEPHONE 29

Beach Items

The continued southeast wind generous and prosperous system, early part of the week and at the which opens the way to all, gives same time prevented it from becoming too cool. Along the beach front as the tide came in the rocks in front of the Ashworth Hotel and What Lincoln said of an indiv- thereabouts furnished fun for the ion, true of the corporation. The bathing suits stood atop the rocks furnished by investors. If the cor- the front sending the spray over poration makes more than it needs them and then as the tide conit distributes that money to its in- inued to rise higher and higher vestors who eiher spend it, and finally made the position untenadle, thus provide jobs for the persons a large number of people from varwho make the things they buy, or lous points of vantage meanwhile

At the annual meeting of the makers in a recent radio address Now what happens if the begin- Hampton Beach Chamber of Commade a rather astounding state ner Lincoln talked about is unable merce the following directors were ment which indicated that he has to earn a surplus? He remains elected for two years: George a facility for overlooking funda- forever unable to hire another be- Ashworth, Owen J. B. Boston, ginner. The same is true of a cor- Thomas Cogger, John E. Cuddy Jr., Victor Grandmaison. Arnold H. passage of a bill he sponsored, said Government is necessary. It Philbrick and Ralph Moulton. Reif it increased costs of production costs money. That money can be ports of the various committees the thing to do would be just to obtained only by taxes. The taxes showed many interesting details

Among the guests registered at

Among the banqueting parties were a party of 45 of the American Oil Co. of Nashua with A. E. Nessier in charge, at the Ashworth

Again a great number spent the week end at this beach, late ar rivals having to do a little hunting in many cases for accommodations. Sunday traffic was a little slow in getting to the saturation point but after the middle of the after noon traffic on the Ocean Boulevard was slowed up by the number of machines. Both the first aid room at the police station and the first aid room at the state bath house had many small cases but none very serious.

Luther J. Holt who is one of the veteran summer residents of this beach is receiving congratulations as he marks the completion of hi 64th year as a Mason. An ardent baseball fan, Mr. Holt will be found daily among those listening to the results of the league games coming over the radio.

Jere Rowe, well known real Chamber of Commerce has been what I predicted, Your Hop Mickey Rooney, Anne Nagel estate man of this beach was not able to solve is how to keep track Judge: "What do you mer HOOSIER SCHOOLBOY" ified of the death of his son. John of the more than one million folks Weather Man: "Fine to-Rowe of Amesbury, Tuesday night. who come here for from a day to cooler tomorrow." A brother, Atwood Rowe, also the whole season and are suddenly lives at this beach,

TEA CUP EXETER ROAD HAMPTON Side Door

AMUSEMENTS A IM TO SEIMENTS

9 BALLS FOR 5 CENTS

Free Souvenir Prizes

270 FOR MEN 210 FOR LADIES Only one prize awarded per day to a customer. Next Door To Randall's Cut Rate

Season Prize: Ladles, \$2.50; Gents, \$5.00. For Highest 3-string candle pins-ending Sept. 12. Daily Prize both ladies and

gents at

J. A. Eastman, Prop. 7 ALLEYS - COOL AND PLEASANT HAMPTON BEACH, N. H. Thur., Fri. A. STREET

TRY THE NEW KIDDIE AUTO RIDE

Play Loopit - The New Game of Skill Direct from Europe - Valuable Prizes Awarded New Photo Studio - Tropical Sittings

GROUP PICTURES - WHILE YOU WAIT - 25c CASINO PENNY ARCADE Hampton Beach

WHEN AT HAMPTON

- KNITTING WOOLS

CONCORD WORSTED MILLS

ISIT

A Puzzling Question

One of the problems which jail."

wanted because of an emergancy.

Landlady: "Go! And never

darken my bathtub again!"

The public addressing system is a

Prof. in geology class: "What the contituents of quartz?" Stude: "Pints."

Customer: "Have you a tele- Delaware the first of July for

AREFULLY COOLED Judge (in traffic court): let you off with a fine this t

but another day I'll send you Friday and Saturday Friday Eve Cash Awards neither the town nor the Beach Weather Man: "That is exs Johnny Mack Brown in THE GAMBLING TERROR"

A New England | On the Stage Synday Eve. great help but does not always furnish the solution. One secretary could not record and file all the arrivals and departures.

Send for free in the Singing Stars with knitting hints our yearn shop daily.

Return Engagement GEORGE & JUANITA The Singing Stars Heard Over W. N. A. C.

Concord. New Hampshire Dreaming Lips"

Wednesday and Thursday Frank (Jr.) Coghlan Florence McKinney BLAZING BARRIERS" Barbara Stanwyck in "LOCKED DOOR" Wed., Thurs., Bank Nite

Wed., Thurs. Bank Nite

Theatre Hampton Beach

Theatre Hampton Beach

Sun., Mon. July 25, 26 **Quality Street**

CASINO

Katherine Hepburn Franchot Tone SHORT

Tues., Wed., July 27, 28

> The Woman I Love

Miriam | Hopkins Paul Muni SELECTED SHORTS

July 29, 30 Shall We Dance?

> Fred Astaire Ginger Rogers NEWS

Rainbow On The River

Bobby Breen Chas. Butterworth May Robson SELECTED SHORTS

July 25

The Soldier and the Lady

Anton Walbrook Margot /Graham Akim Tamiroff, Eric Blore SELECTED SHORTS Mon., Tues/ July 26, 27

Make Way for I omorrow

> Victor Moore Beulah Bondi MARCH OF TIME

Wed., Thur. July 28, 29

Promise To Pay

Leo Carrillo Chester Morris SELECTED SHORTS

Fri., Sat. July 30, 3 Kid Galahad

Edward G. Robinson Bette Davis Humphrey Bogart

RETURNS HOME

Philip Janvrin of Hampton Falls Ocean House on this beach. returned home from Fort DuPont. months' vacation after serving in the U. S. Army for a year as lieu-'Have we? say, here's a tele- tenant. He has accepted a posipe that's so strong you can tell tion in Venezuela, South America o fighters aspart from a five- with the Standard Oil Company as angler started fishing a few yards an engineer.

Philip graduated from Hampton said Academy in 1929 and entered Colorado School of Mines, graduating with high honors. He then spent a year training in Bingham, Utah, guess about a dime. after which he was with the United States engineers' survey.

Martha Raye - Bob Burns is "MOUNTAIN MUSIC" also Ricardo Cortez in "THE CASE OF THE BLACK CAT"

Sunday - Monday JANE WITHERS in "THE ANGEL'S HOLIDAY" Gene Raymond and Ann Sothern in "THERE GOES MY

Tuesday - Wednesday "SLIM"

"MELODY FOR TWO"

B-A-R-N

T-H-E-A-T-R-E

Opp. Coast Guard Sta. North Beach, Hampton, N. H. Mat. 2:30 P. M. Eve. 7, 8:45 Mat. On Rainy Days Only

July 23, 24 Fri., Sat. Gary Cooper, Jean Arthur "MR. DEEDS GOES TO TOWN"

Sun., Mon. July 25, 26 GEORGE ARLISS

"MAN OF AFFAIRS"

July 27, 28 Tues., Wed. SIMONE SIMON in "SEVENTH HEAVEN"

During range season he was qualified as expert rifleman. The South American plan calls for a three year contract and means absence from New England. His many friends are congratulating tained from hard work and study and wish for him the best of luck in this undertaking.

He leaves Hampton the 26th day of July for Montreal then taking look about us, what do we see on the boat for Venezula, S. A. Philip is the grandson of Mrs. Emma J. Young well known hostess of the

An enthusiastic angler took his Beneath the spreading chestnut friend fishing. The friend knew nothing about the gentle art, and the experienced one had to give him all the necessary tackle. The upstream. Presently the novice A SWEET ONE

green things cost?" "You mean the float? Oh-I justice!"

"Well," said the novice, "I owe

Friday, Saturday "EASY LIVING" Akim Tamroff

Roland Yound "THE TOPPER" llie Burke, Allan Mowbray and Eugene Pallette

Wed., Thur. SHIRLEY TEMPLE

MATINEE EVERY DAY EXCEPT SUNDAY-2:15 EVENING 6:30-TWO SHOWS Saturday and Holidays Continuous from 2:15

Thursday, Friday, July 22-23-LEW AYRES - DOROTHY LAMOUR "LAST TRAIN FROM MADRID" TONY MARTIN - DIXIE DUNBAR "SING AND BE HAPPY"

Saturday, July 24-GLENDA FARRELL - BARTON MacLANE "FLY AWAY BABY" ERIC LINDEN - CECILIA PARKER "SWEETHEART OF THE NAVY"

Sunday, Monday, July 25 - 26-KAY FRANCIS-ERROL FLYNN-IAN HUNTER "ANOTHER DAWN"

BEULAH BONDI - VICTOR MOORE "MAKE WAY FOR TOMORROW" Tuesday, Wednesday, July 27-28-LEO CARRILLO - MARY CARLISLE "HOTEL HAYWIRE"

LAURENCE OLIVER - FLORA ROBSON "FIRE OVER ENGLAND" BANK NIGHT WEDNESDAY Thursday, Friday, July 29-30-

BARBARA STANWYCK - ROBERT TAYLOR "THIS IS MY AFFAIR" EXTRA-A Day With The Dionne Quintuplets

RIGHT

Teacher: "As we walk outdoors on a cold winter's morning and A street, Hampton Beach are still

SHOOING FLIES, NOW!

The smith works like the deuce, or now he's selling gasoline, Hot dogs and orange juice!

"I want ustice!" shouted the man who was being tried, "I demand

Silence!" commanded the judge. "Remember-you're in a court-

NEWBURYPORT

Jean Arthur, Edw. Arnold Ray Milland "The Great Gambini"

Sun., Mon., Tues. ary Grant, Constance Bennet

with VICTOR McLAGLEN "Wee Willie Winkle" "WEE WILLIE WINKIE

PORTSMOUTH Parking Opp. Entrance Friday and Saturday

"MEN IN BLUE" Dick Foran "Empty Holsters" Plus: Walt Disney Cartoon

Bowling Scores At

Ferncroft Alleys

The Ferneroft Bowling Alleys on

offering a \$5.00 prize of gentlemen

and a \$2.50 prize for ladies. Scores

to date for the highest 3-string

If caught robbing a fish store,

be nonchalant. Smoke a herring.

Try and beat these totals!

Sunday, Monday, Tuesday Hugh Herbert, Mary Boland "MARRY THE GIRL" Paul Muni, Miriam Hopkins "THE WOMAN I LOVE"

Wednesday - Thursday Jack Haley, Rochelle Hudson "SHE HAD TO EAT"

Donald Woods "Talent Scout"

Extra! "Community Singing" Coming! Fri. Eve., July 30 ON OUR STAGE

HEADLINERS OF TOMORROW"

MTRONINI NOTES Operating "C" STREET FILLING STATION SPECIALIZING IN GULF LUBRICATION —

GOOD QUALITY TELEPHONE 8422 WASHING - POLISHING - GREASING - TIRE REPAIRING - BATTERY SERVICE

- OFFERS YOU GOOD SERVICE LOW PRICES

Thursday - Saturday Sunday, Monday, Tuesday

Pat O'Brien & Henry Fonda James Melton, Patricia Ellis

PORTSMOUTH Friday - Saturday

you a dime-mine has sunk."

On the Stage, Big Stage Show Miss Chic Kennedy and her Blondes & Brunettes All Girl On The Screen!!/ Constance Bennett, Cary Grant Roland Young Billie Burke \in "TØPPER" Cartoon - Novelty - News

Sun. - Mon. - Tues Wm. Powel!, Luise Rainer Robert Young Maureen O'Sullivan 'THE EMPEROR'S CANDLESTICKS" Added Treats: March of Time Lost and Foundry Paramount News

Wednesday - Thursday Edward Arnold, Jean Arthur Ray Milland "EASY LIVING" Added Treats: Wrong Romance Swing, Hutton, Swing Pathe Topics

Boy Scouts -

E. T. Clapp,, Scoutmaster; Troop scouts, 92.3 percent. A scout stat- master for best Drum and Bugle 255, Nashua, Robert Lessard, Scout uette to a good Scout given by a corps. Edward H. Young camp master; Troop 77, Contoocook, B. Thousand Scouts was then present-L. Thompson, Scoutmaster; Troop d Col. George Ashworth as a token 4, Milford, R. A. Dyer, Scoutmaster of the esteem of all Scouts with the Double Petunias Troop 169, Portsmouth, Lawrence added pleasure that the occasion Craig, Scoutmaster; Troop 193, also happened to be Col. Ash-

ter; Troop 219, Lancaster, Ralph skipper Joyce and his Sea Scouts

Porter, Scoutmaster. John W. of the Ranger, Portsmouth, then

Hopley, general chairman was in resqued some marooned scouts from director, Robert Critchell, asst. charge. Frederick L. Wellington the Casino balcony by means of camp director, both field Scout led the troops in repeating the the breeches buoy, thus demon-Hebert, Scoutmaster; Troop 260, Scout pledge. At this point, Gov. strating this method of saving camp chief were busy folks Brookline, Roger Morse, Scout- Francis P. Murphy was introduced lives at shipwrecks. The silver throughout the day. Gilbert E. master; Troop 177, Hampton, Her who after addressing the Scouts trophy, permanent, for the best Lane of West Peabody, the "Jackbert Slack, Scoutmaster; Troop 148 spoke to the audience stating that marching in the parade was a knife Minister" who was at Hamp-Center Ossippee, Duncan Rogers, he had been flooded with protests warded Troop 183, Portsmouth, Beach for the day was invited to Scoutmaster; Troop 164, Ports- about the parking fee at the State Manning Stires, Scoutmaster; go to the scout camp grounds and mouth, Ralph Morang, George Gib- Bath House at the beach and ask- The silver trophy, perennial, first tell the scouts about his hobby and Portsmouth, John Dore, Scoutmas- ing that criticisms be reserved for year, donated by Conrad E. Snow show them samples of his handiter; Troop 180, Dover, Carl Burke, a time until the plant could be got for the best appearance in parade work. Nearly one housand Scouts Scoutmaster; New Hampshire State into running shape. He then pre- was awarded to Troop 219, Lan- and leaders took part in the par-Band, Lt. Arthur F. Nevers, Iead- sented the Gov. Murphy silver tro- cester, Rlph Porter, Scoutmaster; ade. er; Troop 250, Nashua, George La- phy, perenniel, first year, to Troop The major Erlan A. Goyette trophy Bounty, Scoutmaster; Troop 90, 90, East Concord, Ralph Stearns, perennial, first year, was awarded East Concord, Ralph Stearns, Scout Scoutmaster, for the largest per Troop 105, Jutress Post, Manmaster; Troop 26, New Ipswich, centage of attendance of registered chester,, EdwardG. Brulette, Scout-

Geraniums, Begonias Vincas Greenhouse Beach Road Exeter, Robert Ellison, Scoutmas- worth's birthday anniversary NOT OPEN SUNDAY

Anna M. Cote, Prop. Tel. 155

BEFORE I PASS SENTENCE ON

\$6.48

\$4.48

\$3.48

\$2.48

\$1.78

\$4.48

\$2.25

\$2.48

Hampton Oil Co. Truck in Hampton and

Barber (to young plasteredhaired shiek): "What'll you have, haircut or just the oil changed?"



NORTON'S FISHMARKET Boiled and Live Lobsters Fresh Fish and Clams Daily NEXT TO NORTH SHORE COAST GUARD STATION

STAR LAUNDRY Woodbury Animal Hospital CLIFFORD STREET Treatment, Boarding Plucking and Bathing Established 1896 Best of Care for Pets 290 Woodbury Ave., Ports, Telephone Exeter 231-W Tel. Portsmouth 78

Hampton Beach Daily

Prompt Service Tel. 415 TAILOR SHOPPE SUITS MADE TO ORDER High grade cleansing, Dyeing Pressing, Repairing Work Called for and Delivered

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OWEN J. BOSTON Home-Made Sweets - on the boulevard -Kisses Karmelkorn

> NUDD'S CAMP GROUND AND ROOMS Boar's Head | Hampton Beach A Good Clean High Ground Place to Camp

O'Donnell' House On Boulevard Cor. Church St. LARGE AIRY ROOMS 2 Min walk from Catholic Church Hot and Cold Water PARTIES ACCOMMODATED

BESSIE COOPER PALM AND CARD READING At the Foot of B St. on Marsh Avenue LOOK FOR THE TEXT *** ** ** ** ** **

narked the end of its 21st season In Her Memory, Here presence was known, the many of bridge by a dinner at the Lorenz Sea Shell where also 18 Andover, Methuen and Lawrence rel- Society in Hampton Beach for the atives had dinner Wednesday nite Apprehension of Those Falsely n honor of the wedding anniver- Accusing Eunice Cole of Having sary of members of the family Familiarty With the Devil, yester-

Hampton Beach

The Four-A club of Portsmou

Have Tablet Erected bothered by the curious if their

At a special meeting of the their identity unknown. day afternoon, it was voted to rick's church, Hampton Beach, on have a sample of the water from her reputed well, "The Witches Kelly of Hampton, N. H. and Law-Well", sent to Dr. Charles Howard of the New Hampshire state Board of Health for analysis.

ifax, N. S., to Mr. Ruel J. LeClair "The Witch's Well" is one of Manchester, N. H., son of the the points of interest that summe late Mr. and Mrs. Louis LeClair visitors walk out to see that of Lowell. Rev. Fr. Hurley officiat strange spring of water at the reputed home of Eunice ("Goody") The bride wore a gown by "Cha-Cole out on Island Path. The legend has come down that back fon with natural leghorn hat and in the 1650's Eunice Cole lived out carried Killarney roses. She was on the Island Path where the least attended by Miss Ann Morris of objectionable form of her bewitching things was that she practiced Lavin of coral brocaded chiffor n the water of her well, for this, it avered, when in the sailor's with a natural leghorn hat and water butt, never grew brackish, no matter how long the voyage. So many boats, other than those

Mr. Harry McDermott of Lowell of Hampton came into this harbor McCarthy of Lowell sang "Mother and sailed up the river, sending of Christ O Salutaris" and "Moththeir small boats ashore to fill up er At Thy Feet I am Kneeling". their butts at Goody Cole's well. Mrs. Fogarty accompanied Miss Goody Cole came into the focus of McCarthy at the organ. public attention in 1656, ten years A reception was held at Boars

are, but because they would be so

prominent visitors chose to keep

LE CLAIR-KELLY

Monday, July 19, of Cecilia V.

rence, Mass., daughter of the late

Mr. and Mrs. George Kelly of Hal-

pretty wedding was solem-

after the first execution in Boston | Head Inn after which the coupl for witchcraft and 36 years before left on a Gaspe trip. the outbreak of the great Salem Mrs. R. LeClair was a we

Witchcraft delusion. The society know Methuen school teacher. M with the long name are accumu- LeClair is connected with the N lating facts with regard to the so- E. Telephone Co. called witch and will probably have a marker put up to inform the pub- Salt has been used as a season-

lic where she was said to have ing for food for such a long time F. S. PILLSBURY. lived up to the time of her trial that historians can not trace its

REAL ESTATE

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HOUSE LOTS NORTH BEACH Large, Restricted, Warrantee Deed, On High ground, See: Frank E. Leavitt, N. Beach, Lawrence, who wore a gown by Hampton, N. H.

HOME

Instead of paying HIGH RENT, OWN IT. Lease it ONE MONTH to cover all expenses.

Call 401 Ocean Ave., The Brick House

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FREE DELIVERY

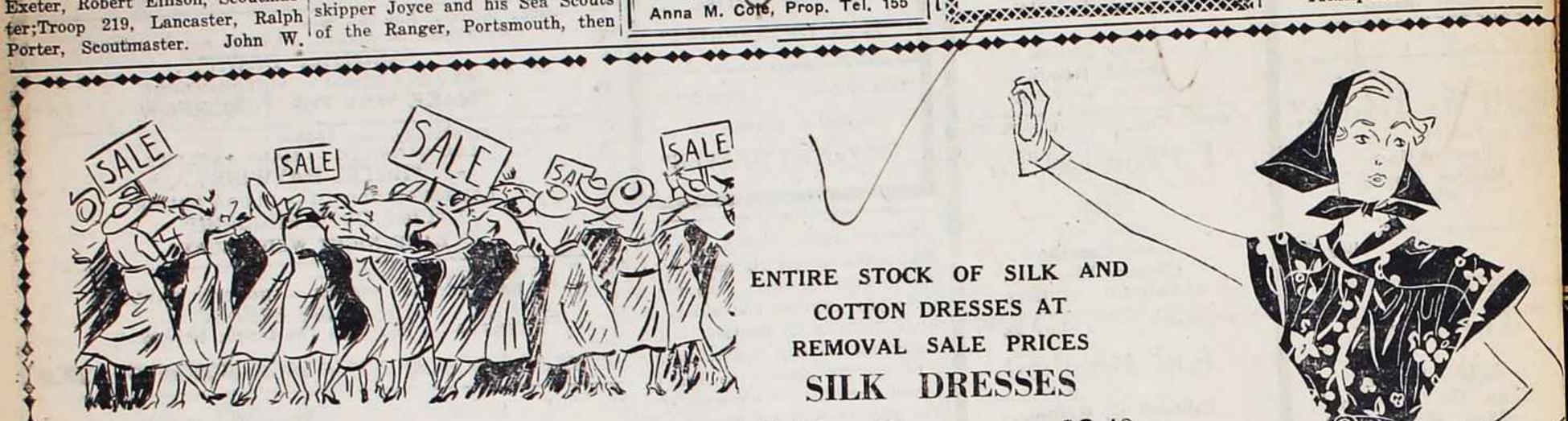
THIS SUMMER

We bake all our own Bread, Pastry, Do-nuts, Cookies,

PARKER HOUSE ROLLS Our Specialty Baked Twice a Day

Full Line of Monarch Canned Goods

ROAST MEATS COOKED TO ORDER



REMOVAL SALE

Turkish Towels

Mortex and Cannon Double Thread Turkish Towels

	Removal
Quality	Sale Price
19c	16c
25c	20c
29c	25c
39c	330
50c	420
79c	640
	19c 25c 29c 39c 50c

Face Cloths 5c quality 3c 10c qual. 8c

JEWELRY Bracelets, Brooches, Clips 28c 50c Value	COTTON BLOUSES Sheer Cotton, Plain and prints. Sizes 34 to 40 78c
POLO SHIRT Sizes 34 to 40 39c	JACKETS \$1.00

WHITE colors. Sizes 14 to 20. HAND BAGS LADY PEPPERELI SHEETS \$1.18 42x36 Slips....28c

WOOD Cotton Sheets

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All Wool Swim St	uits
Fancy Matelasse jacquare welt stitch weaves. range of colors, royal,	Wide
black, aqua, maize, b	rown,
\$2.98 quality	\$2.48

	\$2.98 quality\$2 \$3.98 quality\$3	.48
	Bathing Caps	1
;	25c quality for	34c 20c
	10c quality for	7c

SPECIAL GROUP SLIPS \$1.00 Quality for

der straps, guaranteed seams, all with shadow panels. Correctly tailored for perfect fit. Sizes 34 to 44.

Tea Rose and Flesh Laced trimmed V - Neck and

All Wool Swim Suits	\$3.95 quality
Fancy Matelasse jacquard or welt stitch weaves. Wide	\$2.98 quality
range of colors, royal, navy, black, aqua, maize, brown,	\$1.98 quality
pink and dubonnet. \$2.98 quality\$2.48	COTTON

\$2.48 \$3.48	COTTON	FROCKS
3	\$5.95 quality	\$4.4
	\$3.95 quality	\$3.4
20c	\$2.98 quality	\$2.5
	\$1.98 quality	\$1.

\$9.95 quality

\$6.95 quality

COTTON DRESSES AT

REMOVAL SALE PRICES

SILK DRESSES

\$1.29 quality

77c

trimmed Bras Cut or Four \$3.98 and \$4.98 Quality Gore Styles. Fine quality 100 \$3.98
Denier Slips, adjustable shoul- for

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Bodice Top Styles.

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Fancy Matelasse jacquard or welt stitch weaves. Wide range of colors, royal, navy, black, aqua, maize, brown,	\$
black, aqua, maize, brown,	4
nink and duhonnet.	-
\$2 98 quality \$2.48	
\$3.48	

\$3	.40	00
g Caps		\$5.95
	34c	\$3.95
	20c	\$2.98
*	-	\$1 98

5c quality for

59c

LINEN SUITS \$2.98 Value

2-Piece Linen Suites, sizes 14 to 20.

Negligees Sizes 14 to 20 77c

Sizes 14 to 20 38 to 50

KNIT SUITS

\$1.08 . \$1.59 and \$1.98 val.

> Chiffon, Sheer Full Fashioned

> > 77c

Dame Fashioned Service Weight First Quality.

THE ACORN



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10 percent off our regular prices on Gliders, porch

rockers, beach umbrellas, and folding summer furni-

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ROOMS LEONORE AITKEN, Mgr.

Next to Swasey Parkway

Exeter, N. H. Specializing in Shore, Lobster

Chicken and Steak Dinners Luncheon - Tea

North Beach, Hampton, N. H. between Hampton and Rye Beaches.

Probably as an authoritive source of knowledge regarding trailer visitors as anyone on the beach is Frank E. Leavitt and many will be interested to know that there are about three times he number of trailers at the beach camps as last year, but that no extremely large number of trailers will at any time probably be evidence as the summer weather makes it possible for those in trailers to visit almost any part of the United States and Canada while in the winter time, there are but few sections where trailers are really comfortable, hense the great number that are found centered in Florida. However, trailers from almost every part of the country may be found here either in camps or passing through. What would greatly interest most

and conviction for witchcraft.

Trailer Visitors At

Hampton Increasing

Enjoy A Vacation

FROM THE HOT KITCHEN

Cakes, Pies and Muffins, Every Day.

Groceries - FRESH MEATS - and Fish HOME BAKED BEANS SATURDAY

people would be to know who some

ALL NEW SUITS

HOT AND COLD SHOWERS BUY A SHOWER TICKET - 7 FOR \$1.00

SAME GOOD FOOD

ENTIRELY RECONDITIONED

White, washable Hand Bags, Zipper BEAD BAGS

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family parties also and by the hour

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Famous Food Factory Home Made Bread

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. . VISIT OUR STORES Clover Leaf Dairy Driftway Avenue Salisbury Beach DELICIOUS . . . ICE CREAM MILK SHAKES -

COLLEGE ICES

Amesbury Road Stand

CUT FLOWERS Funeral Designs Furnished EMERY'S GREENHOUSE Mass..., paid his annual visit to

Community church float.

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Telephone 7 Hampton Centre ONE WEEK - JULY 19th to 24th RED LABEL TOMATO JUICE 26 oz. 2 for OVERLAND PITTED DATES 10 oz. 2 for RED LABEL WHOLE GREEN ASPARAGUS 19 oz. OVERLAND SWEET MUŞTARD PICKLE 16 oz. OVERLAND MAYONNAISE 16 oz. EPICURE COFFEE GELATINE 4 oz. 2 for **EPICURE OLIVETTES** 51/2 oz. 2 for RED LABEL SPANISH STYLE RICE 151/4 oz. 2 for OVERLAND MINT AND APPLE JELLY 10 oz.

RED LABEL SLICED BEETS

20 oz. 2 for

cream and oher good things. Led Hale, Judge and Mrs. John W. covered then. Before returning ties, maroon handkerchiefs by the massed colors of the Boy Perkins, Mr. and Mrs. Harry D. to the station they received word maroon flowers. t for the parade, many thous. Scouts, the Hampton Beach Con- Munsey, Mr. and Mrs. Elroy G. that three Sea Scouts from Malden gathered along the cert Band under Leader Charles Shaw, Maj. Charles E. Greenman in a convertible life boat bound affords customers a large variable life boat bound affords customers and large variable life boat bound large l Leave was followed by the float and executives of the Boy Scouts from that place to Rye to get an-

street and Highland avenue and The Hampton Beach Fire De- The St. Rita school band put on storm while off the former Ocean Bill muffet said countermarching and partment and Life Guards had a one of the finest demonstrations Echo at Salisbury Beach and had His car didn't skid. o the reviewing stand small life boat and the Hampton of music and marching which has been assisted by the Coast Guards This monument shows at the bandstand after which it Harbor Yacht Club entered a been seen at the beach and won of that beach to an anchorage picked them up and brought them small yacht on a truck. The Coast constant applause throughout the where the Hampton Beach crew luard closed this section, that fea- long and involved program.

tured the town of Hampton float, John W. Hopley and his execu- into Hampton Harbor. club, Hampton Beach float, and with Scout Leaders acted as offi-The St. Patricks church unit and of the various troops marched with St. Rita's church band of Lowell the different divisions of the small children to look after and

Tufts, Exeter; Prof. James W. ment of the children. They were Goldthwaite, Hanover; John F. sent by the WPA theatre dpart-

JACK KNIFE MINISTER-

(Continued from Page 1)

Hampton Tel. 125 N. H. Hampton Beach, Sunday, calling on Secretary James Tucker of the Hampton Beach Chamber of Commesce, Mr. Lane is the famous Pies, Cakes, Doughnuts, Bread crossing tender of the Boston & Maine R. R. on the Newburyport turnpike who is hailed every day by thousands of travelers. Last Driftway Ave. Salisbury Beach Saturday afternoon between 1:30 6:30 o'clock, Mr Lane kept track of the cars from which he Excellent Food, Rates Reasonable received greetings and counted 3690, which is an average of about 12 per minute. While on the beach he called on Col. George Ash-

Lane's. One week from last Mon.

July 26th, he will be 77 years old.

(Continued from Page 1)

trouble for the Coast Guards send-

ing the cabin cruiser of Carol Dow

of Seabrook, the 35-foot open fish-

ing boat of Raymond Goss of Sea-

brook and the Monty Cat, 15% ft.

sloop of Harlan Teague of Hamp-

ton adrift and causing them to land

on the beach where the crew from

the Hampton Coast Guard station,

Frederick Maxwell, boatswain's

have been widely published.

COAST GUARD-

Grapefruit

Oranges

Peaches

Plums

Melons

♦ Cherries

Apples

For Range and Fuel worth was a school mate of Mr. He not only expresses his homely philosophy whittling with his knife, but has written many poems which WILBUR JEWELL

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Raspberries 1 basket 25c Blueberries 29c Honey Dews 1 doz. 39c Green and Wax Beans 5 tbs. 3 fbs. 29c Lettuce 1 pk. 25c Potatoes 5 for 25c Cukes

> 3 fbs. 25c ZACHARIAS FRUIT CO.

165 Congress Street Portsmouth, N. H.

5 fbs. 25c

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coninued to the Children's play- Griffin, head of Motor Vehicle de- mate 2nd class and surfmen Real dinner jackets, with black Con ground where all were served ice partment; Asst. State Forester St. Marie and John E. Splaine re-

your loveliest ones.

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FRIED CLAMS TO TAKE

Let us help create a more lovely vo And Casino Orch. Make se gay months

The Campion Cruice Shop for dinner at the Ashworth preceding the large A l the parade were Prof. James A. parade added much to the enjoy- favor at Hampton Beach. Cam-Leave's Band with new suits-Blue flannel double-breasted sport jackets with white buttons, flannel -slacks, Palm Beach trousers. Also Johnny Murdock's orchestra with Congo Summer formal

> Mrs. Haze Beers, H. W. Beers Home Baking and Delicatessen Evelyn's Beauty Sh Party and Wedding Cakes Made to Order-Tel. 161

Blvd head O St. Hampton Beach Cutler's Hotel NEW MANAGEMENT

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HOME-MADE ICE CREAM SEE IT MADE

Our Ice Cream is Fresh Frozen right here in our 1 tb. 25c store, each day. It is differ-2 boxes 25c | ent! Made from fresh cream, milk, sugar and eggs. Margaret M. Junkins Candy Shop

Hampton Beach

PASTEURIZED MILK and CREAM PRODUCED ON OUR OWN FARMS

BAKER FARM "Grade A" MILK TELEPHONE HAMPTON 42

Bampton Beach Advocate

VOL. XI.

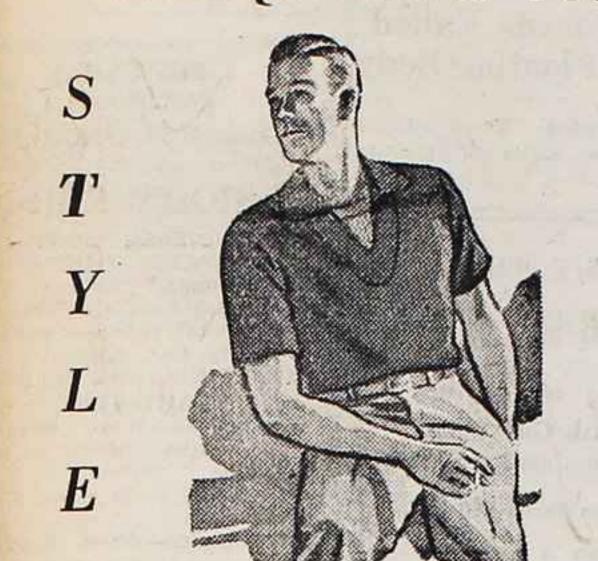
HAMPTON BEACH, N. H. FRIDAY, JULY 30, 1937.

"Freckle Day" Proves Unusual Accident At Parking Charges Are Amateur Night At Charles F. Butler Is

(Continued on Page 5)

Last Friday was "Freckle Day" Striking the triangle at North at this beach and never in the Shore corner, scattering the rocks memory of the oldest resident has over the roadway, the car owned (Continued on Page 8)

HEADQUARTERS FOR



JANTZEN and GANTNER SWIMWEAR \$1.50 to \$5.95

> McGREGOR BEACH SHIRTS

A COMPLETE ASSORTMENT Most At \$1.00

SUITS, SLACKS, JACKETS FOR BUSINESS OR SPORT Prices Are Reasonable

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Campion Cruise Shop

Next Door to the Ballroom

More Than a Beach Shop: A Dartmouth Institution

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Halos

Klaks

Waikiki Suit Sets 1.49

That Boys And Girls North Shore Corner Made On Many Mass. This Beach More Re-elected President Of The Reach C. Of C.

Parking attendents at the new state bath house at Hampton Beach south area checked the origin of cars entering the reservation last Sunday (July 25), and it the remainder.

achusetts cars, 106 New Hamp- of the senior auditions, the arrival ing. shire cars, and from one to three of the first drops of water herald- Preliminary plans for the aneach from Maine, Vermont, Rhode Island, Connecticut, New York,

MARGARET'S



Waves Manicures 50c Permanents

\$3.50 up Boulevard Cor. "G" Street HAMPTON BEACH

State Reservations Popular Each Week

who are staying at the cottages annual meeting of the directors enjoy the show which the children Tuesday evening in Community was found that Massachusetts cars put on, and the number of young- hall. outnumber New Hampshire cars sters who each week seek to enter, The other officers include John there about two to one. The Bay shows that they too like the op- D. Percival of Lowell, Mass., vice State automobiles comprised almost portunity to display their talents. president; Arnold D. Philbrick of two-thirds of the total, those from Monday is a poor day to find many Haverhill, Mass., treasurer; James the Granite State almost one-third, outsiders at the beach—only those W. Tucker, secretary; John E. and a scattering from other states in the hotels and cottages supply Cuddy, Jr., of Lawrence, Mass., the crowds which gather at the chairman of the finance committee From 9:30 a. m. to 3:00 p. m. band stand and fill the Casino pro- Of the 18 directors in the chamber the attendent recorded 203 Mass- menade and balcony. The last there were 16 present at the meet-

(Continued on Page 8)

One of the visitors at the beach last week. the past few days, was Fred C. cently published book, "The Girl

from Hampton Beach." Although now living in the middle west, Mr. Pillsbury was born in West New- House chartered Capt. Fred Wilbury, fitted for college at Tilton, liams boat last Friday afternoon N. H. and is a graduate of Boston for a trip to the Isles of Shoals, University. The story is sub-titled where they visited the points of "An adventure in unconventional interest and were given a special

Refrigerator

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and Fried Clams

FISH MARKET

Lobsters

NEAR MILE BRIDGE

Sea Food from the Ocean to your Plate the Same Day

SILEX TEA AND COFFEE

FOR GIRLS

\$1.39

Of The Beach C. Of C.

Charles F. Butler of the beach The Monday night amateur aud- was reelected president of the itions are drawing more people Hampton Beach Chamber of Comeach week. Evidently the folks merce for a second term at the

FREE

nual carnival week to be sponsored by the chamber the week of Sept. New Jersey, Pennsylvania, Dis- Writer F. C. Pillsbury 6 were discussed briefly. Reports Visiting At Beach were made on the activities in camporee and the children's day

> Pillsbury, the author of the re- Party From Lawrence House Visit Shoals

> A party from the Lawrence exhibition of high diving by one of the young ladies stopping on the island. Included in the party were Mr. and Mrs. C. A. Wheeler, For Sale-Refrigerator holds 50 Toronto; James Ryan, Turners Tele- and Grace Shea, Holyoke; Miss Minnie Snow, Lowell; Edward J. Fagan, Fitchburg; Florence Ziegler, Lawrence; Mr. and Mrs. W S. Sullivan, Montreal; George B. Deal Amsterdam, N. Y.

> > Lobster Dinners PLA SKEEBALL

CIGARETTES FREE With Score of 270 For Men 210 for ladies

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A \$1.00 of health for a nickle

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Personal instruction given by owner and graduate of Durland's Riding School of New York City.

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