Famous Food Factory

Home Made Bread Pies. Cares and Doughnuts Grocelies and Meats King's Highway Real Estate Hampton Beach

VISIT OUR STORES Clover Leaf Dairy Driftway Avenue Salisbury Beach DELICIOUS ./. .

ICE CREAM -MILK SHAKES -COLLEGE ICES Amesbury Road Stand Ward Hill Stand

large fire hose, which had been N. H. AUTO DEATHSbers to prevent the possibility of

distributed the local post, are to be congratu- John Velchios, 20, of Newburyport, I thought of home, and the tears

larly express his sincere thanks bicycle rider, who was struck by an cheeks and rammed them into my to all those, who in any way as- automobile on Amhurst street in gun. I fired-" sisted him in making the affair a that city.

Henry Fleming, Marvin Young, reckless driving. This last was Reggie Grenier, all of Hampton, a new record for this year. Sus-

daylight had come.

until the fire was out.

Service

S. S. Pierce Coffees

Mocha and Java

Special 39c

Choisa

Special 28c

Peanut Butter Special 21c

Tiny Whole

Potatoes

Special 2 for 27c

Pineapple Sauce

Special 2 for 37c

Sardine Spread

Percer Norwegian Sardines, ½ tin 28c

Overland Mayonnaise

8 oz. jar 21c

Bahamian Mustard

jar, 35c

ROSS GARAGE

TEL. 338 OLDSMOBILE USED CARS

1936 V8 DELIVERY FORD "T" SEDAN 1935 V8 FORD 4 DOOR SEDAN 1934 V8 FORD 4 DOOR SEDAN 1933 V8 FORD COACH 1931 CHEVROLET SPORT SEDAN-6 Wheel

1930 CHEVROLET COACH-New Paint 1931 STUDEBAKER SED, Radio, Heater, paint like new \$175

S. A. Dow & Son ONE WEEK, July 5th to 10th

Red Label Vegetable Salad

Grape Juice Quart Bottle 36c Pt. Bottle 2 for 39c

Consomme Soups Special 2 for 35c

Yellow Cling Peaches Special 2 for 37c

> Tuna Fish Special 41c

Colonial Breakfast Mix Special 19c

Golden Nuggets Special 2 for 29c

(Continued from Page 1)

Francis c. Monroe, 67, of Arlington, The members of the committee he attempted to cross the Danial bear," the explorer related. in charge of the observance from Webster highway in Columbia; lated on the huge success of the Mass., who drove a car onto the came to my eyes-" West Epping railroad crossing in "Yes-yes-" Joseph Ferguson, chairman of the pathway of a train; Charles umittee, wishes to particu- G. Grochowski, 13, of Nashua, a rocks. I picked them from my

Eleven drivers, licenses were re-Others serving on this commit- voked last week for intoxication and there were 13 revocations for Members of the Ladies Auxil- and eight for reasons not made from water on the brain." driving, 16 for improper driving

Primary causes of accidents last

Mrs. Florence Two, inattention; three, turned Annie Grenier, left into traffic; one, turned left Mrs. Lorraine Brooks, and Presi- without observing conditions; dent Mrs. Lillian King, all of the seven, on wrong side of road; five, local unit, who also tender their speed too great for conditions; thanks to all who assisted in any three, speed too great at intersections; four, poor judgment; one, did Some who attended, remained not have right of way; one, delayed until the fire had burned low and braking; one driving recklessly; two, drove off roadway; two, mis-Fire guards remained on duty judged clearence; one, parking improperly; one, operator had been drinking; two, child running into street; two, child riding bicycle, one, child not watching traffic; one, adult pedestrain not watching traffic; one, adult pedestrian crossing at intersection; one, tire blew

> Washington Snapshots (Continued from Page 1)

who were seeking "economy" and trying to cut the \$1,500,000,000 releif bill and put some restrictions on its expenditure. That "economy" idea appealed to the President for the moment, although he didn't like to apply it to relief.

So he wrote to the members of Congress urging that they drop a bill already passed by the House designed to keep the interest rate on money borrowed from Federal Land Banks down to 31/2 per cent ically to 4 per cent. That, he said, would cost the federal treasury

What success this borrowed idea will have depends on the reaction of the potent Congressional farm

It's no wonder that the Superintendent of Documents at the Government Printing Office in Washington has a best seller on his & hands at 10 cents a copy-the Senate Judiciary Committee's majority report on the Supreme Court bill. That report was was writtened, joinly, by 10 of thenation's outstanding statesmen-not politic ians. The honor roll includes Senators King, Van Nuys, McCarran, Burke, Connally, O'Mahoney, Hatch, Borah, Austin and Steiwer.



Concord, New Hampshire

HANG ON TO YOUR CHAIRS!

"It was a narrow escape," the

"Tell us about it," pleaded the Mass., who was struck by a car as "I was cornered by a polar

you are not getting your copy.

FRED S. PILLSBURY 401 Ocean Avenue NSURANCE - AGENT best settlements. Telephone Hampton 123

> HOME-MADE ICE CREAM

SEE/IT MADE Our Ice / Cream is Fresh Frozen right here in our each day. It is different! Made from fresh cream, milk, sugar and eggs. Margaret M. Junkins

Candy Shop

FEARER'S

PRODUCED ON OUR OWN FARMS TELEPHONE HAMPTON 42

> LOOK! JUST ARRIVED! OUR BRAND - NEW 1937-36



samples for fall and winter Latest Styles

Finest Quality Choice of Colors

Take advantage of these lo prices for custom-made sui and coats made to your measur for only \$25.00 and up.

Don't Wait -

Now is the time to order you fall and winter clothes. Com in and let us measure you while this offer lasts. Also, Don't Forget

that we do High-Grade cleaning, Pressing and Repairing and that we sew up your look buttons and your little teal and rips without extra charge Prompt Service.

BOSTOM CUSTOM TAILOR SHO

Tel. 41 3 "B" St., Hampton Beach

Funeral Designs In or Out of Town EMERY'S GREENHOUSI Hampton Tel. 125 N.

CUT FLOWERS

PALMER'S LOBSTERS AND FRIED CHICKEN and STEAK

VOL. XI.

RRIED CLAMS TO TAKE North Beach Near Coast Guard Station Hampton, N. H.



OUR SPECIALTY done while you wait by

modern machinery

SHOE STORE HAMPTON CENTRE

PASTEURIZED MILK and CREAM BAKER FARM "Grade A" MILK

Campion Cruise Shop

Next Door to the Ballroom

This year as last, the Scouts willcreational area, where hte new

Keep Cool In Campion's

Beach Togs!

For thirty years we've outfitted

undergraduates at Dartmouth,

and we've found that their fav-

the sun have been our beach

togs We have the same fine

the most varied and complete

assortment in town - Jantzen

and Gantner trunks at \$1.95,

MacGregor beach shirts in all

styles and colors from \$1.00

Of course, we can also outfit

COMPLETELY in summer

clothing, with sport suits and

jackets, and slacks in all styles

upward.

and sizes.

selection at the Beach shop . .

orite clothes for relaxation

HAMPTON BEACH, N. H. FRIDAY, JULY 16, 1937. Boy Scouts Coming Next Week For

estry Department are graduall vacationists and picnicers, the \$100,000 structure which was so rapidly but well constructed ye office equipment is being put place and shortly the various unit of the place will function accord ing to schedule.

While the state has long playe

MARGARET'S



Waves Manicures

\$3.50 up Boulevard Cor. "G" Street HAMPTON BEACH

Entrance Fee To The Children's Day, Happiest Of Vacation Time Celebrated On Next Thursday

> Coast Guards Locate Preparations are now being Was Dying At Home the summer months, the annual

> Children's Day. Coming as it has Hampton Beach Coastguard- in the past few years with the men hurried Albert Doar of Salis- yearly Jamboree of Daniel Webbury to the side of his dying child ster Council of New Hampshire, Sunday after locating him two which this year will be held for miles at sea ona fishing trip. four days, it promises a very busy At 7:20 Sunday morning the week

officer in charge of the Salisbury Next week Thursday will be the Beach station notified the Hamp- big day of the week, following the ton Beach station tha Albert Doar, many demonstrations of the Scouts fishing off the Salisbury Beach along the Boulevard and on the station was wanted at once as his camping area. As has been the baby was in a critical condition. custom for many years, the Hamp-Immediately the Coast Guard beton Beach Precinct annually degan the search for the man and votes a day entirely to the Chilafter nearly two hours found Doar. dren. On this day, which this The search was conducted by Surf- year will be Thursday, July 22, men Real St. Marie and John Splain. Doar was surprised to learn that his son was critically ill and was taken aboard the government boat and rushed to Hampton Harbor and then to his home.

Music Festival At Hobson Estate, Rye, Heard By Thousands

Thousands of music lovers gathered Saturday and Sunday at the spacious estate of Mrs. Arthur L. Hobson at Little Boar's Head to concerts in which many noted art- brought to a close when Judge ists took part.

Miss Lucrezia Bori, famed Metropolitan Opera soprano, was the crowd assembled that all the lots Continued on page four

SEA SHELL

Lobster Dinners

FISH MARKET

Lobsters Clams

NEAR MILE BRIDGE

SILEX TEA AND COFFEE Sea Food from the Ocean to your Plate the Same Day

Elliot Heard On Heinz Program

Thousands of those who always like to hear "Bill" Elliot, the singing cop of Hampton Beach, tuned in last Wednesday when he sung on a coast to coast program of the Hines Magazine of the Air, substituting on that day for Reed Kennedy. He was heard from 10 to 10:30 A. M. over WEEI and in the afternoon from 3:00 to 3:? over a net work extending the the south and west.

LADIES MEN -SPECIALS-

Bathing Shoes 50c 25c Halos Waikiki Suit Sets 1.49 Klaks 95c -SPECIALS-

SURFSIDE BEACH SHOP

ON THE BOULEVARD AT "C" ST.

College Crew Hats FOR GIRLS

\$1.25

-SPECIALS-

CHILDREN

College Beer Jackets FOR GIRLS

\$1.39

Topic For Argument Annual Jamboree Lasting Four Days

Bampton Beach Advocate

it is finding that the beach proposition differs much by its environ ment and the kin dof visitors must cater to. Instead of travelers en route from point to point as i

(Continued from page four)



Shampoos

Permanents

historical, quaint, comical as well as attractive, the larger number on foot but many on floats into whose preparation much time and energy has been put, with the full complement of the assembled Boy Scouts will march along the Ocean Continued on Page Eight

> Seabrook Beach Lots Bought By Governor Murphy and Friends

shortly after 1 o'cdock in costumes

FREE

The auction of lots at Seabrook listen to three carefully prepared Beach last Saturday was suddenly John W. Perkins, of Hampton, made the announcement to the had been purchased by Governor Murphy and a number of beach

property owners. Governor Murphy entered the property transaction as a private citizen and for this reason it is hoped that he will build a summer and Fried Clams home at Seabrook Beach.

Judge Richard Shute of Exeter acted for the Salisbury Beach Associates in the sale of the land. Among those active in the negotiations were Rep. Elihu T. Adams of Seabrook and James P. Smith, President of the Salisbury Beach Chamber of Commerce.

Harbor Yacht Club Start Night Dances

The Hampton Harbor Yacht club have started a series of Friday night dances at its club house. John R. Rowe is chairman of the entertainment committee having charge of this series of social af-

. INFORMATION

PAGE TWO

All schedules Listed are Daylight Saving Time Unless Otherwise Noted

—— CHURCH SERVICES ——

COMMUNITY CHURCH ST. PATRICK'S Non-Sectarian Sunday services at 10:00 A. M. Sunday masses at 6, 7, 8, 9, 9:45 and 7:15 P. M. 10:30, 11:15.

— FIREWORKS — Weekly on Wednesdays at 9:30.

— THEATRES —

Arcadia — Portsmouth. Continuous 2:30 to 10:30 P. M. Barn Theatre, opp. Coast Guard Sta., North Beach - Mat. it 2:30 P. M.; Eve., 7, 8:45. Mat. Rainy days only. Casino Theatre, in the Casino-Mat. 2:30, Eve., 7:30 and 9.

Colonial, Portsmouth-Mat. 2:30, Eve., 6:15. Ioka Theatre, Exeter-Mat. 2:15, Eve., 6:30 2 shows. Olympia, Portsmouth — Continuous 2:30 to 10:30 P. M. Strand, Amesbury - Matiness 2:00. Evenings 6:30 and 8.

- MAILS Mails arrive (East and West) Malls leave for West (Boston) 7:00, 7:30, 8:30, 9:30 AM, 1:00, 7:00, 9:15 AM. 4:15, 6:00 PM. 3:45, 4:30 PM. Mails leave for East (Maine)

8c00 AM. 12:15, 3:30 PM. — DANCING — Weekdays - Casino Ballroom 8-12 P. M.

— BOWLING ation Alleys "A" St. (Skeeball, Blvd., between "A" and "B" Tiny Lorraine Wante of 55 Mar- Ar. Gosport 11:10 a. m., 6:05 Daily - Nightly-Casino Bowling Alleys; Ferncroft Recre- the youth's injuries.

Streets.	The state of the s		
-	BUS SCH	EDULES —	7:05 p. m.
HAMPTON B	BEACH - HAMPTON	6:50 p. m.	7:43 p. m.
Lv. Beach	Daily	9:30 p. m.	9:45 p. m.
ALVER E VEN	8:15 a. m.		50000
8:00 a. m.	9:10 a. m.	Boston and	Maine
8:55 B. M.	10:25 a. m.	Ly Boston	Arr mampton
10:10 a. m.	Sunday	7:45 AM	9:23 AM
11:00 a. m.	11:15 a. m.	9:15 AM	10:53 AM 1:38 PM
Ex	cept Sunday	12:01 PM	3:38 PM
11:55 a. m.	12:10 p. m.		6:24 PM
44.00	Daily	4:45 PM	Arr Boston
1:55 p. m.	2:10 p. m.	Lv Hampton	5:40 AM
3:10 p. m.	3:25 p. m.	1 4 4 4 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	10:40 AM
4:05 p. m.	4:20 p. m Arr. Hampton		1:55 PM
Lv. Beach		The state of the s	3:40 PM
	Daily 4:55 p. m.	2:03 PM	7:10 PM
4:40 p. m.	5:25 p. m	1 10 1 10 10 10 10 10 10 10 10 10 10 10	10:45 PM
5:10 p. m.	6:00 p. m	The state of the s	

4:40 p. m. 5:10 p. m.	5:25 p. m. 6:00 p. m.	9:18 PM	10:45 PM
6:16 p. m. Daily	The second secon	PORTSMOU	TH, RYE AND
7:05 p. m. 8:55 p. m. 10:00 p. m.	10:15 p. m.	8:50 a. m. 11:15 a. m. 1:15 p. m.	9:45 a. m. 12:10 p. m. 2:10 p. m. 4:10 p. m.
HAMPTON - HAMPT Lv Hamp. R. R. Daily 7:45 a. m. Except Sun	8:00 a. m.	4:15 p. m.	5:10 p. m Daily 6:10 p. m
8:25 a. m. Sunday	8:40 a. m	9:15 p. m.	Sunday & Holidays 10:10 p. m

10:40 a. m. 9:45 a. m. 10:25 a. m. 11:40 a. m. 12:15 p. m. 11:25 a. m. 1:05 p. m. 2:10 p. m. 12:50 p. m. 2:40 p. m. 4:10 p. m. 2:25 p. m. Saturday, Sunday Lv. Hampton, Arr. Casino 6:10 p. m (Johnston's) 8:45 p. m.

Sat., Sun. and Holidays

9:00 a. m. Lv. Casino

DID YOU KNOW

8:45 a. m.

4:25 p. m.

5:10 p. m.

6:25 p. m.

That Great Boar's Head is one vald was buried just a few hun- Arbanitis, 12, of Manchester who of the strange geological features dred yards away from the shore who is stopping on Marsh avenue; that has attracted scientists and under a rock marked with crosses. Jacquelyn Cann, H Street, Beach, 8 students here for many genera. That almost forty years before tap dance and song, "School Days"; tions and has been much written the great Salem witchcraft delu- Joan Manelas, 6, of I Street, Beach,

sion, one, Eunice ("Goody") Cole That just a short distance away was found guilty of being a witch of 40 River avenue, Beach, tap from Great Boar's Head is a rock here in Hampton and that her well dance; Marilyn Sherman, 5, of with odd markings which old resi- the water from which was said Portsmouth, song and dance, dents claim and old Indian tradi never to grow brackish on the tions tell marks the burial place longest voyage, still remains full, first, Marguerite Soper, Worcester, the earliest known though all vestige of curb or enwhite visitors. The sagas of the closing structure have gone. Many Northmen say that Thorvald, son still wander down Island Path to of Eric the Red and brother of see the place where she was re-Leif Ericsson wounded in an en- puted to have lived and where one viled her in passing and who nevcounter with the Indians died and day she was said to have cursed a er returned to shore after their was buried on the upland which boat-full of young folks who re- boat left the river.

Hampton Beach

The ladies of the Community Hotel, singing impersonations; church held a food sale at the Paul Lane, Arlington, bass solo; store in the Colonial Inn Building Olive Mello, Cambridge, song; and F Street this week with a Adriene stokes. tempting display of home made Among the visitors at the Beach cake and fancy articles. Mrs. Ben- Tuesday was J. W. Quimby, foundjamin Whitchouse was in general er and superintendent of the Shangcharge, assisted by Mrs. Frank E. hai Hebrew Mission, returning Nason, Miss Maude I. Entwistle, from China after an absence from tory subjects. Hours arranged. Mrs. George H. Lamott, Mrs. Eve- this country of nine years to fill lyn F. Ruggles, Mrs. Earl Douglas, speaking engagements at convent-Mrs. Martha Brown and Mrs. Fred ions in New York and Philadelphia S. Pillsbury. Mrs. Ethel Powers and motoring along New England 2t Uhlig was also active in the activ- coasts. are raising money for the reshingling of the sides of the church storms of the past twelve years having had severe effect on the stucco in numerous places.

While Robert Richter, 10, of 1771 Saratoga street, Lawrence, was bathing on the beach front, a large log driven along by the waves attracted his attention, which according to officers, caused the boy to be treated for small bruises when he tried to get on the log for ride and was knocked over. Mrs. Ruby Patterson, nurse, attended to

early Wednesday morning for Lv. Gosport 7:15 a. m., 2:05 p. burns on the arms and legs caused Ar. Portsmouth 8:25 a. m., y the spilling of hot coffee, being 3:15 p. m. attended by nurse, Mrs. Sarah

One of the rather attractive feaare the scattered small fires where visitors are having weenie reasts Ar. Portsmouth 9:30 a. with mirth and laughter. On account of state laws, it is necessary fire warden, who also happens to be the Hampton Fire Chief, Geo.

The regular Wednesday night Lv. Gosport 10:45 a. m., 4:15 fireworks drew a very large attendance as did, the band concerts in p. the afternoon and evening, Many of the hearers are sending in requests for special numbers which

are always given if possible. Tuesday night was held the postponed amateur audition, the first of the regular Monday night events Arr. Portsmouth which last season was one of the most popular features of the week's historical spot. 10:40 a. m. events. Despite the rather chill wind a crowd which completely

-------filled the Casino verandas and ex-& Holidays tended from the bandstand well inm. to the roadway gave friendly applause to all the entrants. The winners were, Juniors: Patricia 11:10 p. m. Naley, 12 of Seabrook, first tap Pierre, 11, of Nashua, who is stophe much admired and local legend ping on Boston avenue at the Beach, says this encounter took place off piano solo, "Silvery Echoes." Great Boar's Head and that Thor- Others taking part were Bessie Russian dance; Louise Moran, 11, "Goody-Goody". Seniors: winners

> Marie McClure of Denver, Colo, who is stopping at the Ashworth

> hill, song. Others were Ada

TUTORING High School and College prep partmouth 1936

WISIT THE

Startish Gift Shop Lv. Portsmouth-10 a. m., is like a trip around the world

Corner A Street

LEO R. DUPUIS VINEGAR FULL STRENGTH "JUG" 23C

Westbound - Week Days Ar. Portsmouth 12:00 N., 5:30

FRIED CLAMS and SHORE DINNERS

that people are talking about, you are missing a rare treat.

TELEPHONE HAMPTON 641-12

USE GAS

FOR WARM WEATHER COMFORT

THE IDEAL FUEL

HEATERS & HEATING EQUIPMENT

Hampton & Seabrook Gas Co.

En ++ ++ ++ ++ ++ ++ ++ ++ ++ ++ ++

Eastbound - Sundays Lv. Portsmouth 9:20 a. m. Lv. Gosport 5:15 p. m.

Special rates for parties Take the family for an excellent outing and visit this

If you haven't tried

203 MARSH AVE.

TIME TABLE

Portsmouth

Isles of Shoals

SIGHTSEER

and DIESEL BOAT-

"SPARE TIME"

(Eastern Standard Time)

Subject to change without

STARTING JUNE 26, 1937

Eastbound-Week Days

Lv. Portsmouth 10:30 a. m.,

Westbound - Sundays

Lv. Gosport 8:20 a. m., 2:30 p.

Eastbound - Week Days

Patrick's church, Hampto Mule in a barnyard, lazy and sick.

A SHORT STORY

STRING BEANS

CAMPBELL'S TOMATO JUICE

jabbed the mule; mule gave Atlantic Monthly.

Your Social Security Salisbury Beac

of Campion's Cruise Short Hampton Beach Casino

OUSE LOTS NORTH BEACH Warrante On High ground. See E. Leavitt, N. Beach Hampton, N. H.

STANDISH GIFT SHOPPE top through the

Ocean Boulevard

PINEAPPLE JUICE FINAST PINEAPPLE JUICE DEL MONTE SARDINES **SUGAR**

Office Opposite Gas Co. EVEREADY FRUIT COCKTAIL No 21/2 23c 2 Hins 27C WHEATIES

100 Marsh Ave. Property in all locations and & M LOBSTER of all descriptions. ALADA TEA

Rentals and Sales Construction Supervision PROPERTY MANAGEMEN DAINTY JELL

Appraisals - Auction 6 PURE FRUIT FLAVORS Member NHRE Assoc Justice of the Peace Established 1934

STATLER Sale Towels 3 ROLLS \$ 3C 3 ROLLS 17C

BIG

20 oz LOAF

PKG 43C

3 Tins 25c

UP AND UP AGAIN

First passenger on Atlant

person, I have contributed to the

contributed to the Atlantic daily

First National Stores

MIRABEL

Pure Fruit

FANCY MILK FED FOWL 4 lb. av. 25c

SANDWICH SPREAD 2 TUMBLERS 29 c 2 JARS 25C

THE BREAKFAST OF CHAMPIONS

FACIAL SOAP EN-L-RATION DOG FOOD PINS 89c 3 HIS 23C OOL-AID MAKES SOFT DRINKS For those delicious LUE RIBBON MALT

Our Chops, Salads and Sandwiches cannot be beaten.
Why not have the best, where prices are very reasonable? -- Uneeda Baker's July Sale --LB PKG 18c | CROWN PILOTS LB 21c who had gone down once and had NEAR THE MILE BRIDGE REMIUM FLAKES | LB | BUTTER THINS | 2 or 21c taken in some water required more DYAL LUNCH ILB PKG 21c | MARSH. DELIGHTS LB 19c without requiring a physician to \$\frac{1}{2}\frac{1}{2

resh baked BREAD

ONG LOAF or RIZE WHITE ATTRACTRIVE PRICES ON RANGES, WATER

FIRST NATIONAL STORES

Summer Employees Should Send Account Numbers In At Once

Concord, N. H., July 9, - The 5000 odd employees in the season al summer resort business in New Hampshire are urged by Gordon Eager, Administrator, New Hampshire Unemployment Compensation Division to apply im mediately for their Social Security account number if they have not already done so.

Payroll reports are being received at the Division from sev- mal program of singing and Fire At Cottage On eral summer resorts without the speeches. For the Lowell office account numbers for the employ- Miss Madeline Conway was chairees. Employers report that the ac- man aided by Helen Crowell, Marcount numbers are difficult to se- garet Canney and Mary Burns; cure as a good percentage of their Newburyport, Miss Alice Trembly, employees are seasonal workers or chairman, Mary Walch Alice students who never have applied Lachooics, Millis Syinski and Edfor an account number.

ate by advising their employees found Wednesday a wonderful holwho have not secured an account iday, a bright warm sun that would report of the fire department offi against becoming delinquent and say that the great number of radios ports not properly filled out as Hines program yesterday morning The prompt action of the departprescribed by the Division will be to hear Bill Elliot the "Singing ment put the fire out with little returned to the employer as in. Cop" and in the afternoon as well.

Hampshire to make application on probably equally large number behalf of the employee and secure sent in individual letters.

The employee to protect himself the maintenance of Unemployment

Beach Items

Whist club of Concord Heights, PKG Concord, N. H., motored to this beach Wednesday for a days enjoy-OR TASTY FRESH 6 or TIN 390 ment of the air and waves and a shore dinner, returning home after the display of fireworks. The high running seas of the

past few days have caused a bac undertow and Wednesday afternoon, the watch at the Hampton Beach Coast Guard station discovered three parties in the suri about a hundred yards north of the station who had been taken by the undertow and were being carried out despite their hardest efforts to regain shore. Frederick &C. Maxwell, Boatswain's Mate 2nd The Advocate weekly. class, and surfmen Wallace V. Mullin, Charles H. Faulkingham and Carlton T. Scovill went out and brought them in much exhausted, so much so that all would have drowned if aid had not arrived 3 LB TIN 63C promptly. On arrival at the shore Mr. and Mrs. Gordon Barnkit of Manchester required only rest and were shortly able to leave while Mrs. David Kidd of Brookline, Mass time and attention. All recovered be called to supplement the work of the Coast Guards and left for the Trailer camp where they were

The Lincoln Stores of Lowell and Newburyport held their annual outing Wednesday, going by buses to Rye Beach where they had swimming and land sports coming to Hampton Beach in the late afternoon where they had a shore dinner at the Ashworth Hotel, 75 sitting down at the tables with an infor-

Forgeous Floor Revue featuring the famous FRO-ACS DANCING GIRLS—Karl Rhode's Orchestra— Les Golden, Master of Ceremonies Jill Adrian Joan Abbott-and the Comedy Team of Fred and . SEE the beautiful, modernistic 75 foot Cocktail Bar and Lounge. Eat, drink and be carefree at the FROLICS . . . Popular prices always

ward Murray.

Employers are asked to cooper- A large number of picnicers number to do so immediately and have been hot tempered by a cool themselves easterly wind. It is quite safe to small grass fire caused by a cigarsubject to a 1 percent fine. Re- on the beach were tuned in on the course of shingles on the house. Hundreds of his admirers, to be In the event that the employee exact, signed a letter to the spon- Agricultural Economics reports fails to act, the employer is re- sors of the program expressing that there will be abundant supquired by the Federal Social Sec. their pleasure that the company plies of potatoes for the summer urity Board and the State of New had had him on the air, while a months.

Union Summer

As in former years the Metho Churches will hold Union S rvices on the five Sundays in August and Hampton Oil Co. the first Sunday in September.

All are cordially invited. Why LANE BLOCK, Tel. Hamp. 205

Aug. 1-at the Methodist church

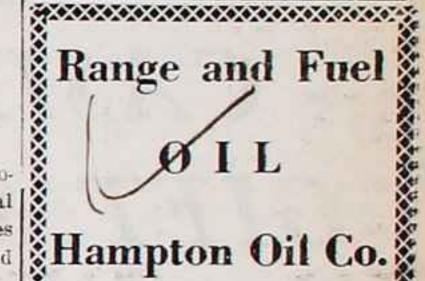
Aug. 29-at the Congregational 5-at the Congregational

More than 8,000 persons read

N Street Saved By Beach Fire Dept.

Hampton Beach-An alarm from Box 6 at 6:50 last Thursday called the fire department to the cottage on N street of Mrs. Mary Blanchet

The United States Bureau of





TELEPHONE 302

FREE DELIVERY TEL. 5342 FROM THE HOT KITCHEN

THIS SUMMER We bake all our own Bread, Pastry, Do-nuts, Cookies, Cakes, Pies and Muffins, Every Day.

> PARKER HOUSE ROLLS Our Specialty Baked Twice a Day

Full Line of Monarch Canned Goods Groceries - FRESH MEATS - and Fish HOME BAKED BEANS SATURDAY ROAST MEATS COOKED TO ORDER

free areas of the mountain park-

ing spaces and large numbers have

thoughtful supervisory force has

Presumably complaints have

been coming into Concord from

New Hampshire tax payers pro-

testing against the payment of an

Those who favor the bath house

assert that it will be a great ad-

vertising asset to the beach and

bring great numbers here who

If the latter are right, it is go-

ing to cause traffic congestion on

Sundays and holidays far beyond

anything yet seen and will force

the state to put in the long sought

new road over the marshes to care

fo rthis heavy traffic and might

state backing the canal project

the Merrimack river from the

Hampton river, which it is under-

stood plans a wide boulevard on

both sides of the canal and would

solve the traffic problem to the

satisfaction of all. On one point

both sides seem to agree, the

bath house will not long remain

without additional facilities and

without supplying additional fea-

Continued from page one

tures of diversion to afford enter

tainment to its patrons.

MUSIC FESTIVAL-

even get the united force of the

would otherwise not come.

provided without charge.

General Motors that tells how ac- camping sites, the camp fire places

cidents happen and the ways to with their free wood, and many

avoid them. Here are some of the other conveniences which

Hampton Beach Advocate

traffic authorities offer plenty of trons are those who come to this help, and their rules for speed and place primarily for the beach trip In Information Bureau and Community Booster ery condition that the driver has thousands of these people have at bublished in the interest of to meet. Still certain drivers kill some time parked their cars in the Hampton Beach, Weekly During the Summer Season. booklet distributed every where by also enjoyed the use of the free

Published by The Hampton Publishing Co. Edward S. Seavey, Publisher and Editor

TELEPHONE HAMPTON 17 For Advertising Rates in This Paper.

HAVE A CARE!

other cars; 18 per cent involves When one person is killed it other collisions, running off the persons were killed in automobile meet with 60 per cent of their ac- of twenty-five cents when they tragedies in the National Captital cidents wholly or partly owing to weeks of 1937 as compared with 33 Exceeding the speed limits and use it, for Director Russell Tobey for the same period last year, it driving on the wrong side of the has announced that those who pay is a challenge to those who have road contribute to many accidents.

About 6 per cent of the drivers their inspection so as to go thru Eighty-nine cities show increas and from 7 to 8 per cent of the building and return to the gate es in traffic fatalities. Only 38 re- pedestrians in accidents are re- with their machines in 30 minutes ported a decrease. New York has ported as intoxicated, or "had can get their 25 cents back by askhad 383 traffic deaths in the 1937 been drinking." About 15 per cent ing for it. Whether or not there period against 330 last year. Chi- of the serious accidents are caused will go protests to Concord that 36 cago's record this year is 305, as by the failure of the driver or owner of the car to maintain safe hurrying folks particularly on

The new automobiles are the brakes, headlights and other fea- warm days, is a quesetion. easiest machines to drive that ev- tures of the machinery for which er came out of factories. They go he alone is responsible.

them, and they obey commands

for either low or high speed. The

streets and roads are marked with

Twenty-nine per cent of the ac-

trians; 53 per cent collisions with

cldents reported involved pedes-

- CASINO -GIFT SHOP

CHOICE SELECTION OF NOVELTIES OF ALL KINDS

ROSEVILLE POTTERY INDIAN JEWELRY SWEET GRASS BASKETS

BATHING SUITS, BATH ROBES SLACKS and SHORTS

B. T. Janvrin Sons Co. LUMBER

BUILDING MATERIALS PAINTS and HARDWARE

HAMPTON FALLS, N. H.

TELEPHONE 29

AMUSEMENTS A IM TOSE MENTS just where the drivers direct Entrance Fee -(Continued from Page 1) the mountains, here most of its pa-

THIS COUPON AND 5c ENTITLES BEARER TO TWO GAMES OF

ANY MORNING OR AFTERNOON

Souvenir prizes given away for score of 270 for men and score of 210 for ladies. Only two awarded one person a

Next to Randall's Cut-Rate

VISIT

d New Hampshire Chorus. Sun- come a great honor, that is, to ful music.

day at noon there was a short or- represent the women of this be- The Orchestral Serenade

Leavitt, baritone, and Theodore has given us flowers to give to The last concert on Sunday

Harrington, tenor; Norman M. us music to clear our souls. God ity of the musicians.

Hampton Beach

Season Prize: Ladies, \$2 50; Gents, \$5.00. For Highest 3-string candle pins-ending Sept. 12. Daily Prize both ladies and

J. A. Eastman, Prop. 7 ALLEYS - COOL AND PLEASANT HAMPTON BEACH, N. H.

TRY THE NEW

Play Loopit - The New Game of Skill Direct from Europe - Valuable Prizes Awarded New Photo Studio - Tropical Sittings

GROUP PICTURES - WHILE YOU WAIT - 25c CASINO PENNY ARCADE Hampton Beach

WHEN AT HAMPTON

o'clock Saturday afternoon by tre | we give these flowers to rep.

State Federation of Women's clubs Mrs. Hobson responded in

to Mrs Hobson, a member of the usual verey gracious manner.

presentation of flowers from the our love and appreciation."

KIDDIE AUTO RIDE

(Continued on Page Fight)

Grant Richards Ruth Coleman MARCH OF TIME

Beach Items

mpton Beach - Another big end tested hotel and rooming capacities. That the crowds by watching the bathing h and crowds which surge out peak of automobile travel had

REFULLY COOLED

Friday - Saturday quest artist on Saturday and sang Federation and president and Under the direction of Fabien Friday Nite in person two groups of solos, and on the founder of the festival by Mrs. Sevitzky the orchestra and chorus RADIO AMATEURS program also were Fabien Sevitzky Louis Elkins, president of the with Miss Bori as soloist, present

and his Ensembles and the Unit- Federation, who said, "To me has ed a two-hour concert of delighter. Armstrong, Lyle Ta'bot

chestral serenade for brass instru- loved state of ours and op n this noon Sunday was listened to by "The Lone Bandit"

ments followed by an orchestral music festival. From the mount an appreciative audience and the and vocal concert at 5 P. M. with tains to the sea the women of the program consisted of two beauti Phebe Davison, soprano; Edna state are sending to Mrs. Hobson ful and difficult numbers whichunday nite BARN REVUE Merritt, mezzo - soprano; Howard grectings this day. God has given brought out to perfection the abil Story of the Vice Racket!

Podnos, violinist, as the soloists. those we love. You, Mrs. Hobson, 5 o'clock was enjoyed by thousands BONDAGE

Thrills galore! L'oyd Nolan in

You May Be Next Wednesday - Thursday lo Carrillo, Mary Brian

Moonlight & Pretzels' Also "Wings Over Honolulu' e Three Mesquiteers in

"Range Defenders"

Ved. - Thur. Bank Nites Silverware at Matinees

Justice

Josephine Hutchinson

George Brent

Selected Shorts

King Of

Gamblers

Lloyd Nolan

Claire Trevor

Cafe Metropole

Loretta Young

Tyrone Power

The Prince

and the Pauper

Mauch Twins

Errol Flynn

Man., Tues.

Wed., Thurs.

Fri., Sat

July 18

July 19, 20

Cartoon

July 21, 22

Short

July 23, 24

Theatre Hampton Beach

July 18, 19 Sunday Marked Woman Mountain

Bette Davis Humphrey Bogart News

CASINO

Theatre Hampton Beach

July 20, 2 Turn Off The

Moon

Charles Ruggles Eleanore Whitney Phil Harris Orch.

Thurs, Frh July 22, 23 History Is Made

> Charles Boyer Jean Arthur News

At Night

July 24 Night Of Mystery

Roscoe Karns

ing north along the Boulevard and

one going south and with frequent stop; to let side street traffic out, progress was very slow in the rush hours of the afternoon. At the Ashworth Hotel, the reunion of the Amesbury high school

class brought fifty to the banquet Saturday afternoon and a pleasant ime of reminiscing followed. The Ladies Aid society of the Community church will hold their

nnual food sale Wednesday afternoon at the Colonial Inn. Mr. and Mrs. Harry L. Jenkins ors at the Lawrence House.

Sun. - Mon. - Tues. new faces in

Wednesday - Thursday Franchot Tone, / Maurecer O'Sullivan, Virginia Bruce "BETWEEN TWO

SPECIAL NOTICE ri, and Sat., July 23, 24

B-A-R-N

T-H-E-A-T-R-E

Opp. Coast Guard Sta. North Beach, Hampton, N. H. Mat. 2:30 P. M. Eve. 7 8:45 Mat. On Rainy Days Only

July 17, 18 Walter Chatterton Houston "DODSWORTH"

News July 19, 20 Mon., Tues.

EDWARD ARNOLD "COME AND GET IT"

Short Subjects July 21, 22 Wed., Thurs. Cecelia Eric

Parker Linden "IN HIS STEPS"

of Reeds Ferry, N. H., have purchased the Forest Leavitt property at the corner of the Ocean Boulevard and H street and will make their summer home here.

Arthur Blanchard and daughter formerly of Hampton but now New York City are spending a U. C. Marine Corps week at this beach where they are registered at the Avon Hotel.

With nearly forty thousand people. in cottages and many addi- from headquarters, U. S. Marine Corps. tional thousands at the hotels, Corps, Washington, D. C., that the For further information call or been reached on other days, motor the Chamber of Commerce and the corps has not been recruited up write the United States Marine traffic was so heavy that at times police were again called upon to to its authorized strength. As Corps Recruiting Station, 736 aid people in locating relatives a result the district haedquarters New Post Office Building, Boston and friends who were "some at Boston has been authorized to Mass., where inquiries will be

> At the Langley House on B are registered Betty Mae Coulliard and Mrs. M. A. Coulliard of Meth-

Among those on the Ashwort hotel register are Mr. and Mrs Joseph Houlihan, Arthur Arakel an, Methuen; Robert Stanley, o

Maxine Allen and Jeane Dozoi. of Lawrence were among the vis

Thursday, Friday, July 15-16-Edward G. Robinson - Bette Davis "KID GALAHAD"

MATINEE EVERY DAY EXCEPT SUNDAY-2:15

EVENING 6:30-TWO SHOWS

Saturday and Holidays Continuous from 2:15

LATEST MARCH OF TIME Saturday, July 17-Joe E. Brown, Florence Rice, Guy Kibbee "RIDING ON AIR"

Paul Kelly - Judith Allen "IT HAPPENED OUT WEST" Latest News Selected Shorts

Sunday, Monday, July 18-19-Bob Burns, Martha Raye "MOUNTAIN MUSIC" Rosalind Keith - Charles Quigley

"CRIMINALS OF THE AIR" Tuesday, Wednesday, July 20-21-Pat O'Brien, Henry Fonda, Margaret Lindsay, Stuart Brwin "SLIM"

> Scott Colton - Jean Rogers "THE WILDCATTER"

BANK NIGHT WEDNESDAY

Thursday, Friday, July 22-23-Lew Ayres - Dorothy Lamour "LAST TRAIN FROM MADRID" Tony Martin - Dixie Dunbar "SING AND BE HAPPY"

Has More Vacancies to investigate the benefits of edu-

cation, travel nad adventure offer-Information has been received ed by the United States Marine

recruit, without timit, ambitious cheerfully answered by men of young men of the requird physical, long and various service in the mental and moral qualifications. Corps. To qualify an applicant must

be between seventeen and thirty (Cop: "Hey, you can't do that!" years of age; neither under sixtyfour inches nor over seventy-four required to furnish references as to character and education. If under twenty-one years old consen-

papers signed by parents or guardian, must be furnished.

Driver: "Why not?"

inches in height and in good phys- wrong-the left turn is right. If ical condition. An applicant is you wanna turn right turn left and then-aw, go ahead."

Young men who can meet the

foregoing requirements will do well

OLYMPIA POPULA P

Operating on Daylight Time Free Parking Opp. Entrance

Friday Saturday Ricardo Cortez in Hareld Bell Wright's 'THE CALIFORNIAN' "PUBLIC WEDDING" with Star Cast

Sun. - Mon. - Tues.

Preston Foster, Joan Fontaine YOU CAN'T BEAT LOVE Charlie Ruggles and Eleanor Whitney in "TURN OFF THE MOON"

Wednesday - Thursday

John Trent, Marian Marsh in "THE GREAT GAMBINI" BETTE DAVIS in "MARKED WOMAN"

Extra! "Community Singing"

MYRONNOYES Operating "C" STREET FILLING STATION SPECIALIZING IN GULF LUBRICATION-

GOOD QUALITY TELEPHONE 8422 GULF PRODUCTS WASHING — POLISHING — GREASING — TIRE REPAIRING — BATTERY SERVICE

OFFERS YOU GOOD SERVICE LOW PRICES

Thur., Fri., Sat. July 15, 16, 17 Barbara STANWYCK TAYLOR "THIS IS MY AFFAIR' Co-Hit 'That Man's Here Again' July 18, 19

Sun., Mon. "THE HIT PARADE" with Frances Langford, Phil Regard and many other Radio and Screen Stars. Co-Hit "once a Doctor"

> July 20, 21 Tues., Wed. Anita Louise in "THE GO-GETTERS"

NOTE OUR LOW PRICES Matinees 2:00 Eve. 6.30 - 8.00 25c

PORTSMOUTH

Joe Penner, Milton Berle Harriet Hilliard, Parkyakarkus Thelma Leads and a hundred "NEW FACES OF 1937" Shorts: A day with the Dionnes Latest News

Shorts: Swing Fever, Pictoria Circus Winter Quarters

ON THE STAGE Blondes and Brunettes All Girl Revue On The Screen Carey Grant, Constance Bennett, Roland Young in "TOPPER"

NEWBURYPORT

Friday - Saturday Rudyard Kipling's "CAPTAINS COURAGEOUS" reddie Bartholomew, Spence Tracy, Lionel Barrymore, Melvyn Douglas

Sunday - Monday Wm. Powell, Louise Rainer "THE EMPEROR'S CANDLESTICKS"

No Advance in Prices

Tuesday - Wednesday Miriam Hopkins - Joel MacCra "WOMAN CHASES MAN Roscoe Karns in "NIGHT of MYSTERY

REAL ESTATE

L. Herbert Clough CHOICE COTTAGES | For |Sale ALL KINDS of INSURANCE RING BLOCK Hampton Beach

FOR "REAL ESTATE Service" see or call / Jus. of Peace, Mem. NHRE As.

Harris Real Estate "A dependable agency" Cottages To Let & For Sale Hampton Beach, Tel, 67-5

> NOW BUY SUMMER HOME

Instead of paying HIGH RENT, OWN IT. Lease it ONE MONTH to cover all expenses.

Call 401 Ocean Ave., The Brick House F. S. PILLSBURY

NORTON'S FISHMARKET Boiled and Live Lobsters Fresh Fish and Clams Daily NEXT TO NORTH SHORE

Woodbury Animal Hospital Treatment Boarding Plucking and Bathing Best of Care for Pets 290 Woodbury Ave., Ports, Tel. Portsmouth 78

COAST GUARD STATION

Cutler's Hotel Excellent Food, Rates Reasonable NEW MANAGEMENT Write for Rates or Telephone 8128

NUDD'S CAMP GROUND AND ROOMS Boar's Head Hampton Beach A Good Clean High Ground Place to Camp

O'Donnell House On Boulevard Cor. Church St. LARGE AIRY ROOMS 2 Min. walk from Cathelic Church Hot and Cold Water PARTIES ACCOMMODATED

40-00-00-00-00-00-00 PALM AND CARD READING At the Foot of B St. on Marsh Avenue LOOK FOR THE TENT

HAMPTON BEACH

their annual outing by special bus Evelyn Knight, Mrs. Ivy Belle to make out at that distance. Beach Wednesday morning for Chesley. to go. Arriving at the beach are much interested over the apto go. Arriving at the beach are much interested over the ap-swimming, bicycling, and a long pearance of salmon in the river, list of sports were enpoyed. Helen the first time they have ever been Riley in a white satin bathing suit seen here. Everett Dow while gothered to wind the hearth. was the winner of the beauty confishing for polluck saw fish jump-In the afternoon, a shore ing in the river in the deep section dinner was enjoyed at Mahoney's dredged out for anchorage place ous gifts. Lunch corner of B Sreet and the for boats which the fishermen call At the state bath house, the river was in charge of the affair. "the hole". After watching the end of the bathing beach is one of Others in the party included Mae jumping fish a short time, Mr. Dow the bothersome places. Fitzpatrick, Bell Keane, Dorothy dropped his line in and in a few Mildred Burke of 227, W. London Trudell, Nora Brody, Kay Burke, minutes was having a busy spell srteet, Lowell, going out at the Walter Vincent, Bill Fitzpatrick, after time was accomplished and make her way back and her plight Evelyn Nespil, Mary McQuarrie, the catch proved to be a small being seen by Franklin Dow, a Lillian LaVallee, Elsie Sullivan, salmon. Mr. Dow reported that soldier at Camp Devens who was Eddie Burke. Rudy Cockaalane, the fish made an appetizing meal swimming near by, he went to her Hilda Martin, Mrs. Blanchard, and as he saw others, it is possible aid, but both received bruises from

Rodgers, Grace Hurley and Mary for several years has been taking out occasionally on his fishing At the Ashworth Hotel, Wednes- parties, an earnest if unsuccessful day, members of the New Hamp- would be fish catcher. shire Fish and Game Commission the enthusiast was again on hand with knitting hints. Visit and the New Hampshire State For and expressed the hope that he estry Commission with invited might have some luck this day. guests and ladies had a shore din- After anchoring Joe Horner of ner after which they visited the Haverhill in a dory off Boars Head state bath house and other points to catch polluck, they went further of interest. Hon. Elihu T. Adams, out where the hopeful enthusiast as representative of Seabrook duly had the first nibble. It proved impressed upon the fifty or there- to be a real bite and the skipper on abounts who comprised the party hand with gaff brought in a 38 the many attractions of the two pound cod, the biggest caught so beaches and at the state bath house far this season, and made the earnafter going thru the various depart- est fisherman winner of the pool

Ploria Curran, Isabel Rodgers, Mrs. fish marts.

Hurley, Frances Larkin, Natalie "Skipper" Albert J. Dumbrack

ments on the ground floor, the also, party enjoyed the breezes and view While on duty in the tower of from the promenade deck where the the Hampton Beach Coast Guard comfortable chairs invited all to station Tuesday about 1:30 P.M. nger. Manager Tobey and his Charles H. Faulkingham sighted assistants fully explained the work- a small skiff about three miles out from the station tossing about ings of the new plant.

The New Hampshire Retail in the choppy sea and making little Lumbermen's association had their progress. Notifying the officer annual summer meeting at this in charge, a crew from the station beach Wednesday afternoon with consisting of Fred Maxwell, Boatshore dinner at the Ashworth swain's mate, 2nd class; Ruel St. At the conclusion of the Marie, and Carlton T. Scovill, surfbanquet, Jack Burt of Warsaw, men were sent to the Hampton Wis., past president of the Wis- river where they took the station consin Retail Lumbermen's assoc- power boat and went out and took iation; Paul Collier, secretary of the occupants of the skiff aboard the New England Retail Lumber and towed the skiff up to the statmen's Ass'n.; Vernon Hawkins, ion where surfmen Wallace B. president of the Hawkins Lumber Mullin and John E. Splaine launch-& Supply Co., of Boston and H. ed the station boat, came out and A. Bellows of Springfield addressed took the skiffs party and skiff and the gathering on matters relating brought them ashore. The power to the trade. A talking movie, boat then returned to its station at showing the story of the manu- the river where it had returned facture of cedar shingles, concluded the night before after having itthe program for the day. Alfred self been towed to Gloucester with Janvrin and Richard Janvrin as a bad motor and had a new motor

local representatives were in installed. charge of the details of the affair. The occupants of the skiff Low lying clouds, a northeast Lester B. Tebey, Paul L. Tobey, erly wind and occassional precip- Nelson W. Tobey, S. S. Loh and itation kept most of the beach N. Haung, all of Hampton had visitors indoors Monday. Indoors, gone out about ten in the morning card parties and other forms of in a 14-foot skiff with oars, for a entertainment furnished plenty of fishing trip. They had hardly thrown in their lines when the wind

Stopping at the Colonial Inn are started to come up strongly from the Unity Clhb of Durham, on the southeast, with a heavy chop, he Lorenz Sea Grill bringing a and could make no headway toward J. Burnham, president; Mrs. several hours before they were Martha Robinson, Mrs. Laura picked up and were both exhausted Morrison, Mrs. Lena Hoitt, Mrs. with their efforts as well as wet Eliza Daniels, Mrs Vesta Went- with the spra which came over worth, Mrs. Hattie Runlett, Mrs. the low sides of their skiff. They

brought back no fish, but all had well sharpened appetites, tired muscles and a good assortment of blisters. They had great praise for the Coast Guards discovering their plight, their boat being small Stores of Lowell came to Hampton son, Mrs. Sadie B. Ellison, Mrs. and low in the water and difficult

to Mrs. Bertha Lorenz at the Lor-

Riley, Madeline Culbert, trying to bring his fish in, which river mouth found it impossible to Gertrude St. Onge, Kay Lyons, that Hampton river salmon may the rocks at that point and were Madgeline shields, Mona Shanahan become a common sight at the treated at the first aid room.

Advocates are delivered free,

- KNITTING WOOLS -A New England Prod-

CONCORD WORSTED MILLS Concord, New Hampshire

You Save on PRICE!

You Save on CURRENT!

You Save on UPKEEP!

The only refrigerator with

New Low Prices

Starting at

\$89.95

OIL COOLING

GRILL Mrs. D. A. Munsey AT JANVRIN HOTEL STEAK and CHICKEN Dinners SEA FOOD Hampton Beach, N. H.

Made to Order-Tel. 161

WHY ARE YOU THE ONLY JUROR of factories and stores are difficult uable studies of the flood. WHO HAS NOT ASKED TO BE Tto compute, but it is estimated than the direct damage. BECAUSE IT'S L



CLIFFORD STREET

Established 1896 Telephone Exeter 231-W Truck in Hampton and

Hampton Beach Daily

REFRIGERATORS

SUITS MADE TO ORDER High grade cleansing, Dyeing Pressing, Repairing ork Called for and Delivered

B Ct., Hampton Beach, N. H.

Next to Swasey Parkway

LEONORE AITKEN, Mgr

Prompt Service

GLIDERS

10 percent off our regular prices on Gliders, porch

rockers, beach umbrellas, and folding summer furni-

RALPH E. MERAS CO.

hat they total as much or more

Knowing New Hampshire

creased. The State Water Re- Valleys. Uudoubtedly the outstanding er problem of the state at the resent time is flood control. The disastrous floods of 1927 and 1936 data was secured at the height of River basin to be \$7,725,000, and are still fresh in mind and action the flood waters. In cooperation estimated cost of lands and dam-The total direct damage caused Resources Board mode a record, on necticut River valley the estimated by the 1936 flood was \$10,417,924, maps, of the areas actually inun-construction costs (for ten reser-Blvd head O St. Hampton Beach as estimated by the New Hamp- dated by hte flood on the prinipal voirs, four in New Hampshire) he indirect losses-wages and bus- S. Army Engineers and the U. S. cost of land and damages, \$3,344,

> asins were surveyed and recom- viding more regular flow at exist- each state. nendations wre made, but nothing ing power generating stations and vas actually done toward prevent- developing new power sites must ng or controlling future floods. be considered.

called Omnibus Flood Control Act Hampshire and Vermont 5 per cent against the current at this point amounting to \$135,000.

Exeter, N. H.

ACORN

Specializing in

Shore, Lobster

Chicken and Steak

Dinners

Luncheon - Tea

North Beach, Hampton, N. H.

between Hampton and Rye Beaches.

FURNITURE

Since the 1936 flood, study and of flood control reservoirs in the discussion of flood control have in- Connecticut and Merrimack River

sources Board established during The Omnibus Flood Control Act the preceding year, was able to estimated construction costs for give very careful study to the flood-control reservoirs (five, all nature of the flood and additional New Hampshire) in the Merrimack with the Commission, the Water ages at \$3,500,,000. For the Constreams and tributaries. The U. were \$10,028,900, and estimated ess lost because of the closing Geological Survey also made val- 100.

stood out-that flood control works Massachusetts and Connecticut ap- treatment and was able to spend

several conferences, the commissions have finally agreed upon eight that storage reservoirs must be basin, an apportionment of land to the first aid room in a fainting built both for power and for flood damages, and a method of operat spell and revived by the nurse and ions for adequate financing and eight flood-control reservoirs would mouth street, Lawrence was N H reimbursement for project costs, be located in New Hampshire at brought in with a sprained ankle where material power development Bethlehem Junction, Stocker Pond returning home after treatment. does ensue. Experience in New and Surry Mountain. Under the Theo Sheehan of Peabody who England has confirmed the value terms of the proposed compact was swimming at the same point of power-storage reservoirs in this Massachusetts would pay 50 per with a young lady companion was cent of the land costs and damages, obliged to assist the young lady In 1936 Congress passed the so- Connecticut 40 per cent, and New when she could not make her way

> The New Hampshire and Massachusetts compact commissions have also negotiated the terms of a compact with regard to the Merr- Zoning ordinances can be adopted imack River basin flood-control or revised to restrict furthur resireservoirs. Two reservoirs have dential occupation of such areas. been agreed upon, at Franklin and at Webster, at a total construition cost estimated at \$5,277,000 and land costs and damages at \$2,285, 000. An eqqual apportionment of land costs and damages has been agreed upon, New Hampshire, on this basis, paying \$1,142,500.

Both the Connecticut and the Merrimack River compacts have been ratified in identical form by the legislatures of the states con Congress mhst now ratify the compacts before they be come effective. The cost of a flood control reservoir system which would completely do away with floods would be prohibitive The reservoirs included in the Merrimack and Connecticut River Valley compacts for immediate construction will, when built, cut down the height of floods but wil not eliminate them.

Reservoir building should be supplemented by an evecuation of the lowlying areas adjacent to the rivers which are frequently flooded.

Beach Items

Little Virginia Murry 14, of 18 Auburn street, Manchester, N. H., was awfully anxious to get int the water Sunday, she was hungry too, and after eating a good dinner wasn't a pleasant experience for Virginia because the chill of the seized with convulsions. She was taken to the first aid room where Mrs. Ruby Patterson, the regist-_ ered nurse, gave her first aid and Following the passage of this called in Dr. Wayne P. Bryer who From all these studies one fact act. New Hampshire, Vermont, treated her. She responded to in New Hampshire, in most cases, pointed interstate compact com- the rest of the afternoon on the HOUSE CLEANING Following the flood, federal and cannot be economically justified on missions to negotiate an agreement beach watching the bathers but TIME AT HOME Titate agencies gave much study to that basis alone. Benefits from on tht proportions of reservoir land without enjoying the thrill of the lood control. The river drainage increasing the low water flow, pro- costs and damages to be borne by water herself. "I didn't think it made any difference," she told the reports at the Ferncroft alleys. After considerable study and nurse, "but I wont hurry into the

water again after eating." Miss Marian Allen of 125 Haver-

which authorized the construction each, New Hampshire's share and in helping her ashore both were scratched by the rocks and were given first aid. Although a sign warns bathers against using

this section, many do not seem to realize that sign really means

> what it says. William Toohey of 279 So. Broadway, Lawrence, was given first aid after he had grasped at a board floating by and found that he had stuck a nail into his left hand. After treatment he was advised to see his family doctor on reaching

DO YOU KNOW?

That bowlers are getting some scores at The Ferncroft Alleys? Alley record, 1937, Edward Keith, Bangor, Maine: 3 string total 1 string total 149 Irene LaBlanc 108 Watch this paper for weekly

A bulletin, "Women's Exhibits at Fairs", gives many helpful hints on canning fruits and vegetables Accordingly, most experts agree reservoirs in the Connecticut River hill street, Lawrence was brought for exhibit purposes. A copy is protection consistent with provis- ing the reservoirs. Three of the Marietta Stevenson of 16 A Fal- sion office, Morrill Hall, Durham,

DWEN J. BOSTON Home-Made Sweets - on the boulevard -Karmelkorn Ice Cream

Geraniums, Begonias Double Petunias Flowers Beach Road Greenhouse (Near Town Hall) NOT OPEN SUNDAY Anna M. Cole, Prop. Tel. 155

From Factory to You

Your Comfort and Rest Assured FOR YOUR NIGHT LIFE COMPANION TRY ONE OF OUR INNERSPRING MATTRESSES AND YOU WILL HAVE FOUND A FRIEND TRIED AND TRUE.

\$12.50 **Innerspring Mattress** A. C. A. Ticking \$16.50 up Studio Couches 50c ea. Bed Pillows \$6.25 Metal Beds \$.00 MATTRESSES CLEANED

AND STERILIZED UPHOLSTERING AT FACTORY PRICES

PORTSMOUTH MATTRESS CO.

TEL. PORTS. 925 Delivery 95 MARKET ST. Homes, Hotels, and Institutions

STREET BATH HOUSE

ALL NEW SUITS

HOT AND COLD SHOWERS

BUY A SHOWER TICKET - 7 FOR \$1.00

ENTIRELY RECONDITIONED

SAME GOOD FOOD

their annual beach weeks outing. the waves running so high that EXETER & HAMPTON They had their lobster dinner at they were obliged to head into them huge floral peice for a table decor- home. They had been putting in ELECTRIC CO. ation. Those present were Esther all their energy at the oars for

Hampton Beach or Exeter

Famous Food Factory Home Made Bread Pies. Cakes and Doughnuts Groceries and Meats King's Highway Telephone 8350 Opp. 3rd St. Real Estate Hampton Beach

. . VISIT OUR STORES Clover Leaf Dairy

Driftway Avenue Salisbury Beach DELICIOUS . . . ICE CREAM -MILK SHAKES -COLLEGE ICES Amesbury Road Stand Ward Hill Stand

Julius Drucker, 238 East 7th St. the beach. Several places were New York City, was brought into struck at this resort, among them the Seabrook Municipal Court on the new State Bath House, but no

SAFETY FIRST

The following sign is posted

4,076 peoeple died last year o.

39 Inhaled it, 37 put a lighted match to it. 4,000 stepped on it.

He rushed wildly through the hall. His face was contorted. Foam winter. dripped from his lips. Children MUSIC FESTIVAL leaped from his path. He looked like a man gone mad. Finally he shouted: "Say-can't a fellow even brush his teeth any more without

Service

ROSS GARAGE

TEL. 338 OLDSMOBILE Sales

1960 CHEVROLET COACH-New Paint

USED CARS

1936 V8 DELIVERY FORD "T" SEDAN 1935 V8 FORD 4 DOOR SEDAN \$425 1934 V8 FORD 4 DOOR SEDAN 1933 V8 FORD COACH 1931 CHEVROLET SPORT SEDAN-6 Wheel

S. A. Dow & Son

1931 STUDEBAKER SED, Radio, Heater, paint like new \$175

Telephone 7 Hampton Centre ONE WEEK - JULY 19th to 24th RED LABEL TOMATO JUICE 26 oz. 2 for OVERLAND PITTED DATES 10 oz. 2 for **RED LABEL WHOLE GREEN ASPARAGUS** 19 oz. OVERLAND SWEET MUSTARD PICKLE 16 oz. OVERLAND MAYONNAISE 16 oz. EPICURE COFFEE GELATINE 4 oz. 2 for . **EPICURE OLIVETTES** 51/2 oz. 2 for RED LABEL SPANISH STYLE RICE 151/4 oz. 2 for OVERLAND MINT AND APPLE JELLY 10 oz. RED LABEL SLICED BEETS

20 oz. 2 for

John B. Monahan

The funeral of John B. Monahan

(Continued from page four) but was interrupted by rain before the last four numbers on the program, however, Mr. Sevitzky called Mrs. Hobson to the stage, who presented folios to the mem- tened. bers of the ensembles in appreciation of their interest.

Mrs. Hobson thanked everyone for their help in making the Festival a success.

Mr. Sevitzky presented Mrs. Hobson a book-shaped plaque from himself and members of the en-

GRIEF!

It was the first real snowstorm of the year and the teacher felt it her duty to warn her pupils before she dismissed them. "Boys and girls should be very

avoid colds," she began solemnly "I had a darling little brother only | seven years old: One day he went out in the snow with his new sled and caught cold. Pneumonia set in, and in three days he was dead." The schoolroom was so quiet you could hear a pin drop. Then a voice in the back row asked: "Where's his sled?"

CIRCUMLOCUTION?

A small boy just starting to his 'r" correctly was asked by the teacher to repeat this sentence after her: "Robert gave Richard ent! Made from fresh cream, a rap in the ribs for roasting the rabbit so rare."

The boy replied, "Bobby gave Dick a poke in the side for cooking the bunny so little."

Corona Villa

Ocean Front New Annex 15 Rooms Hot and cold water in each. Newly furnished, best of beds Spactous porches overlooking

Rates \$7. \$8. \$9. per week Mrs. Katherine Phinney Blvd. & K St. Hampton Beach

Beach Children's I Boy Scouts Coming Will Attract Sta Next Week For Their Wide Attent Jamboree At Beach (Continued from Page 1) (Continued from page one)

The thunder shower of last Fri. utive summer and Rev. and Mrs. Rev. J. B. Foley of Manchester vanguards on the grounds by next vited guests will review them day afternoon was quite severe at Stillman Thornton of Saxonville, was master of ceremonies, A very Monday morning, the various give very short addresses, here for their sixth consec- large attendance showing the high troops will not come in until the procession will continue for their sixth consec-The majority of the esteem in which he was held by Tuesday and for four days the ice cream, candy and other consecuted to the Children's playground was Knife Minister" of West Peabody, Saturday night caused more campers come for the entire sea- the beach people. The beach police beach will be theirs. During the ice cream, candy and other station was draped in black and years they have made their an- things will be given to each Mrs. Charles Ross, who has a detail of officers—Jerome Hark- nual Jamboree at this beach, they those who were in the parade. for the past seven weeks ness, Leavitt McGrath, Clifford have not only added to the picture is always the greatest day of at her home at Hampton Beach, is Eastman, William Elliot, Clinton by the infusion of their uniforms month and brings thousand is Durant, and Eugene Hannon— into the panorama of happy vaca- visiting parents as well being cared for by Mrs. William acted as bearers, the police tribute tionists in garbs of every hue, but youngsters. being very noticeable among the they have demonstrated the possinumerous floral pieces. Burial bility of a mass of thousand of was in the Hampton cemetery Mr. boys just at the age when exhuber. A young hostess rushed Monahan who was born in Scot- ance of spirits is less likely to be George Bernard Shaw and land came to American in his ear- modified by soundness of judgment him what he thought of the ly youth, coming to Hampton from behaving in a way to win the res- inist who had just played. Worcester. He had been connected pect and admiration of the beach | Saw: "He reminds me of with the Hampton police depart- people and the great number of erewski." ment for the past twenty years, visitors who come here on these but for many yars went to Florida days solely to see the Boy Scouts. a violinist." each winter. For the past two Any organization which can acyears he had been on full time, complish such results and still covering the beach during the leave the boy natural and spontan-

other part than of giving their financial assistance to the movement.

BE THOROUGH In a church, at the font, little Johnny age eight, is being chris-

Johnny's sister (as the minister drops water on Johnny's head) "Behind his ears, too, Reverend

eous, is entitled to the hearty co-

operation of those who take no

For Range and Fuel

WILBUR JEWELL

Tel. Hampton 7 Authorized Distributor of Petroleum Products

FRED S. PILLSBURY 401 Ocean Avenue INSURANCE - AGENT -Bast Service, best companies, best settlements. Telephone Hampton 123

HOME-MADE CREAM SEE IT MADE

Frozen right here in our store, each day. It is differmilk, sugar and eggs.

Margaret M. Junkins Candy Shop Hampton Beach

PASTEURIZED MILK and CREAM PRODUCED ON OUR OWN FARMS

BAKER FARM "Grade A" MILK TELEPHONE HAMPTON 42

*** ** ** ** ** ** ** ** ** **

Bampton Beach Advocate

FREE

filled with summer folks who took

advantage of the weather for many

activities. Down at the State

Bath House, the Scouts arriving at

frequent intervals made a busy

scene as they put up tents and

made ready for a comfortable stay.

About 1200 Scouts were in camp

here, in a village of tents. In-

stead of having company streets

as last year, Scout troops were

Among the early arrivals were

SeaScout Ship No. 3 of Concord

Skipper Ansart with a crew of 30,

who brought along on a truck

H. Perkins, which they set up

office. This speedy boat with its

Scouts. Troop 176 of Dover in

charge of Scoutmaster Daniel

Hughes brougght 18 Scouts;

Troop 112 of Manchester, Leo St.

Troop 250 of Nashua, George La-

Bounty, Assistant Scoutmaster

brought about a dozen. The

open boat the S. S. Ranger which

had just been put into the water

oars, arriving five weak about 8

with camp inspection at 9:30;

Wednesday's program started

'Jack-Knife Minister' | Coast Guards Busy George Ashworth, Fred R. B Pays Annual Visit To Hampton Beach

GENTLE IRONY

Hostess: "But Paderewski

Shaw: "Just so. Just so."

CUT FLOWERS

Funeral Designs

Furnished

In or Out of Town

PALMER'S

LOBSTERS AND FRI

CHICKEN and STEA

FRIED CLAMS TO TA

CLAMS

North Beach

Near Coast Guard Statio

SHOE REPAIRIN

done while you wait b

modern machinery

FEARER'S

SHOE STORE

HAMPTON CENTR

OUR SPECIALTY

Hampton, N. H.

EMERY'S GREENHOU

Hampton Tel. 125

Rescuing Drifting **Boats Near Harbor**

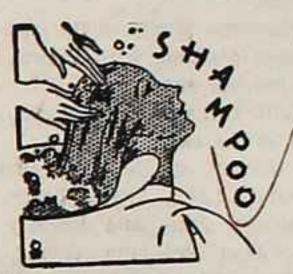
Gilbert E. Lane, the "Jack- The wind which preceded the rain

Great Success

HAMPTON BEACH, N. H. FRIDAY, JULY 23, 1937.

Thursday as great numbers of the night at which the winners were mothers, sisters, cousins and aunts as follows: Juniors-1st, Robert beides the general public itself Hayden, Jamaica Plain, song; 2nd, came here to watch the little ones Morris Chick, Newmarket, accord-Boulevard on the twelfth annual 4, Lowell, song; Seniors, first, Children's Day of the Hampton Walter Kane, Wolfboro, imperson-Beach precinct. Previous to the ations; 2nd, Catherine M. Jones, parade Col. George Ashworth of Worcester, xlyphone; special, Edions without regard to any layout. the Beach precinct commissioners | ward Devine, Haverhill, song. had entertained and dined a distinguished party of guests at the Prof. Goldthwaite Ashwerth while the New Hampshire State band under Lt. Arthur Visits Hampton To their good ship, the S. S. George F. Nevers discoursed music on the balcony and outside the dining room during the dinner. At the cottages there were many small (Continued on Page 8)

MARGARET'S BEAUTY SALON



Shampoos Waves Manicures

Permanents \$3.50 up Boulevard Cor. "G" Street HAMPTON BEACH

Annual Children's Crowds Listened On Boy Scouts At Park Day At Beach Is Monday Night To The For Annual Jamboree Amateur Auditions Monday found the cottages well

A large crowd listened to the Again nature favored the beach amateur auditions last Monday parade along the ian solo; special Maureen Sullivan,

See Historic Rock north of the Chamber of Commerce

Thursday afternoon, Prof. James wheel house and other parts in W. Goldthwaite professor of Geo- sections with electric lights and logy at Dartmouth College acting signal staff made an attractive on/request of the Hampton floks appearance and manned by an alert who are trying to verify the tradi- crew was the center of much interdition that under a rock marked est. Troop 207 of Berlin under with crosses at Hampton Beach lie Skipper James Gothreau brought of forty as a starter, part of whom the remains of Thorvald, son Eric the Red and brother of Leif were Sea Scouts and others Boy liminary studies of the rock, Beable to complete his investigations Jean, Scoutmaster brought 5,; and and plans to return for more com plete study of the rock soon.

Refrigerator

ths. ice, good condition, white Monday noon, five strong, Francis enamel inside, oak finish. Tele- Hett, mate, Albert Beuer, Charles phone 526M or 17. Richards, Francis Hughes and

FISH MARKET

NEAR MILE BRIDGE

Sea Food from the Ocean to your Plate the Same Day

****************************** Portsmouth Sea Scouts in their

For Sale-Refrigerator holds 50 | for the season left Portsmouth

Albert MacFarland sailing with a fair wind until they reached Great Boar's Head when the wind SEA SHELL shifting, after many tacks which netted losses, they took down the sail and completed the trip to the Hampton Harbor Yacht club using

and Fried Clams

SILEX TEA AND COFFEE

morning swim 10:30; parade formation 1 P. M.; parade at 1:30; exercises at band stand, drum and (Continued on page three)

> ******** RIDE

HORSEBACK

Miles of private bridle paths through beautiful pine woods leading to the sea. Private riding ring. Personal Instruction given by owner and graduate of Durland's Riding School of New York City.

HOOPER'S

Riding School

Tel. Rye Beach 139 WEST RYE, N. H.

10th Annual Horse Show Saturday, Sept. 4, 1937

** ** ** ** ** **

SURFSIDE BEACH SHOP ON THE BOULEVARD AT "C" ST.

LADIES CHILDREN MEN

-SPECIALS-**Bathing Shoes**

Halos Waikiki Suit Sets 1.49 Klaks 95c -SPECIALS-

FOR GIRLS

\$1.25

\$1.39

-SPECIALS-

FOR GIRLS